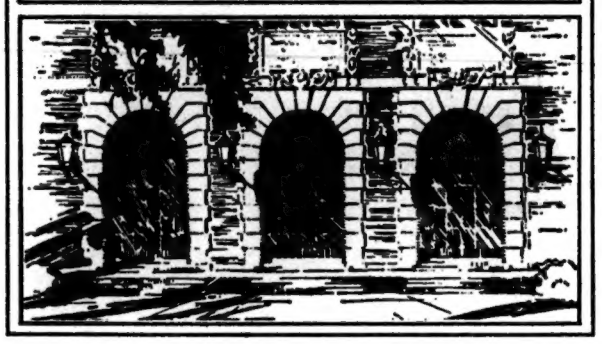
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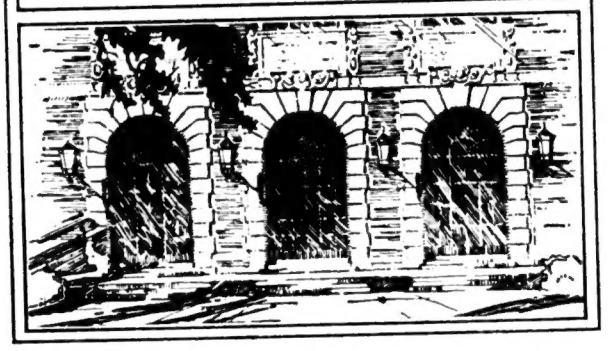


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10 cents the copy
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$1.50 Per Year

ENTERED AS SECOND CLASS MATTER DEC. 3 1897, AT THE POST-OFFICE AT CHICAGO, ILL., UNDER THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 530 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLV. CHICAGO, FEBRUARY 5, 1920. NO. 1158.

Cold Storage Giganteum

Cold Storage Lilies are a profitable crop for the florist at almost all seasons. Place your order **NOW** for shipments as wanted during the present year.

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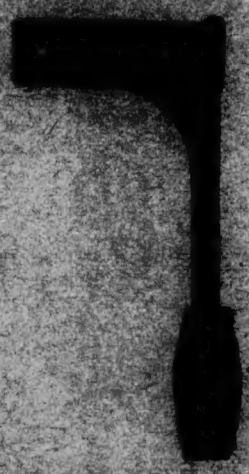
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Greenhouse Builders



This particular design of ball-bearing vent hanger is bolted to both the rafter and purlin, taking the place of the regular purlin knee.



Here is our Standard Ball-bearing Hanger all apart. It's built almost like a watch. But it has the strength. It stands the racket.



Standard Ball-bearing Hanger as it looks bolted to the rafter.

This Ball-bearing Vent Hanger Cuts Down Elbow Grease

FOR a long time we had been using a ball-bearing on some of our ventilating gears.

Then we equipped a shaft hanger with it, and can't help wondering why it wasn't done long before it was done.

Of course, it makes the apparatus run easier—a lot easier.

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But don't for a minute compare this ball-bearing hanger with those that have been rushed on the market in competition.

Look at the photograph of the parts shown above, and you will see how it is not skimped in any way.

In fact, it's made just like a bicycle bearing, or as any other dependable ball-bearing is made.

Although there seem to be quite a few parts, its construction is simplicity itself.

They all go together easily and fit into a surprisingly compact space.

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But once you have equipped a run of ridge sash with the ball-bearing ones, you will never go back to the old.

This ball-bearing hanger, in combination with our counterbalance gear, cuts elbow grease down to almost no grease at all.

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Prepared Evergreen

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Pink, Lavender, White, Purple	$10.50 per 1000

Magnolia Wreaths

18-inch	$12.00 per dozen
20-inch	14.00 per dozen
22-inch	19.00 per dozen
24-inch	24.00 per dozen
28-inch	30.00 per dozen

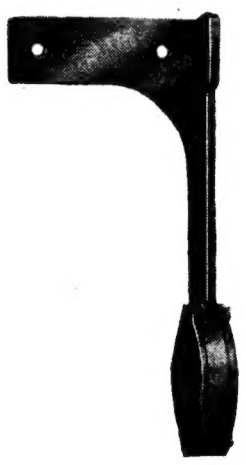
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Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

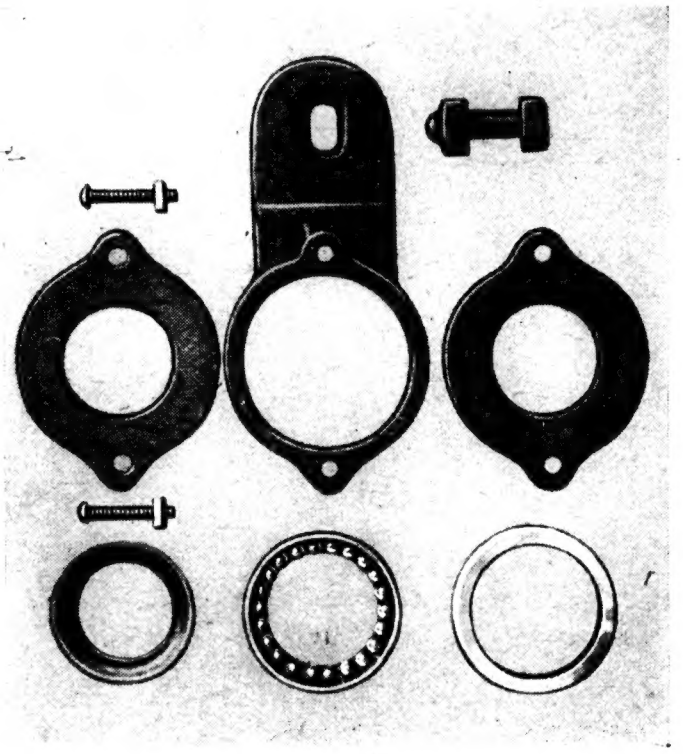
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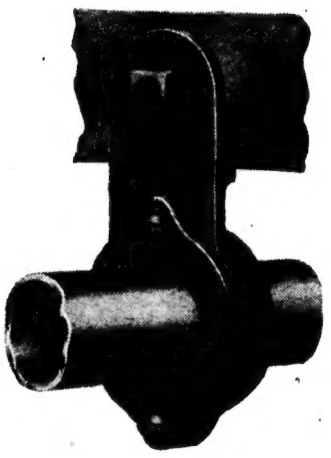
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La Porte, Indiana

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EGANDALE. Deep currant red	4 ft.	3.00	25.00
KING HUMBERT. Orange scarlet	4 to 4½ ft.	5.00	45.00
WYOMING. Orange-colored	7 ft.	3.00	25.00
MUSAFOLIA. Immense foliage	6 to 8 ft.	3.00	25.00
SHENANDOAH. Rose pink	4 ft.	3.00	25.00

Variegated Flowers with Green Foliage

	Height	Per 100	Per 1000
ALLEMANIA. Bright scarlet, broad yellow border, beautifully mottled	4 to 5 ft.	$3.00	$25.00
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ITALIA. Clear yellow overlaid with orange	3½ ft.	3.00	25.00
Mme. CROZY. Brilliant scarlet, orange gilt edge	3½ ft.	3.00	25.00
SOV. D'ANTOINE CROZY. Bright golden yellow	4 ft.	3.00	25.00

Pink Shades with Green Foliage

	Height	Per 100	Per 1000
HUNGARIA. Pink with satiny sheen	3 ft.	$5.00	$40.00
MLLE. BERAT. Deep rose pink	4 ft.	3.00	25.00
MRS. A. CONARD. Salmon pink	4 ft.	5.50	50.00
ROSEA GIGANTEA. Rich rose pink	4 ft.	6.00	55.00
LOUISE. Soft rose pink	5 ft.	3.00	25.00
VENUS. Rose pink, creamy yellow border	4 ft.	3.00	25.00

Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA. Bright yellow, crimson throat	3½ ft.	$3.00	$25.00
BURBANK. Sulphur yellow, inner petals dotted red	6 ft.	3.00	25.00
FLORENCE VAUGHAN. Yellow with bright red spots	5 ft.	3.00	25.00
INDIANA. Rich golden orange	5 ft.	3.00	25.00
GLADIATOR. Bright yellow, spotted crimson	4 ft.	3.00	25.00
R. WALLACE. Canary yellow	5 ft.	3.00	25.00
YELLOW HUMBERT. Deep rich yellow, heavily spotted bright red	3 to 3½ ft.	5.00	40.00
GUSTAV GUMPPER. Golden yellow, lower petals spotted red	4 ft.	3.00	27.50

Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER. Clear crimson	5 ft.	$3.00	$25.00
BEAUTE POITEVINE. Crimson	4 ft.	3.00	25.00
CRIMSON BEDDER. Red	3½ ft.	3.00	25.00
CHAS. HENDERSON. Crimson scarlet, yellow flame throat	4 ft.	3.00	25.00
JEAN TISSOT. Vermilion, bright orange shadings	3 ft.	3.00	25.00
LOUISIANA. Crimson scarlet	5 to 6 ft.	4.00	35.00
METEOR. Brilliant scarlet	5 ft.	5.00	40.00
KATE GRAY. Soft orange shaded carmine, dotted yellow throat	5 to 6 ft.	3.00	25.00
PENNSYLVANIA. Scarlet overlaid with orange	4½ ft.	3.00	25.00
TARRYTOWN. Crimson	3½ ft.	3.00	25.00
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PANAMA. Dull red, overlaid rose, with mottled yellow edge	3 ft.	6.00	50.00
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11 to 12-inch	25.00
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Rugowski's Meritorious Pink—This marvelous aster is late-branching type; color, shell-pink; plants grow about 2 1-2 feet high on very strong trunk and it produces strong, non-lateral stems; blooms average 3 1-2 to 4 1-2 inches; no centers. $1.50 per pkg.

Only 5 packages will be sold to one customer. In original packages only; 50 seeds to the package. Beware of imitations.

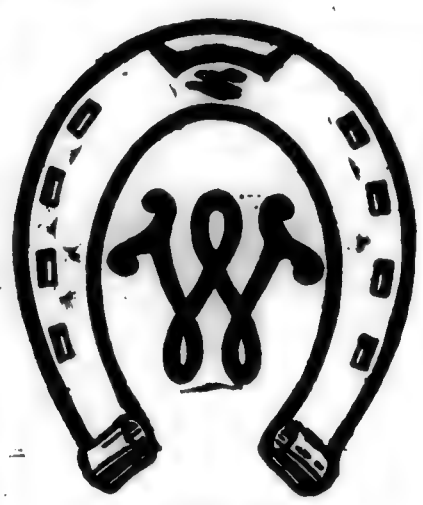
Earliest Producer Tomato Seed

First Time on the Market in 1919

1-4 oz., $0.50; 1 oz., $1.50; 1-4 lb., $5.50; 1 lb., $20.00

Catalogue will be sent upon request

J. K. RUGOWSKI SEED CO., Inc.,
Manitowoc, Wisconsin



NOT HOW CHEAP
BUT HOW GOOD

Planting Table

HORSESHOE BRAND LILY BULBS

The following dates are approximate only and are given merely as a suggestion. The time is based on the amount consumed by the average grower under average conditions. More or less heat will shorten or lengthen the time in forcing accordingly.

GIGANTEUM

Planting Dates	Approximate Flowering Time
January 1st	April 20th to May 10th
January 15th	April 25th to May 15th
February 1st	April 30th to May 25th
February 15th	May 25th to June 10th
March 1st	June 10th to 20th
March 15th	June 20th to 30th

For Decoration Day Lily Crop—Plant Now

Lilies always fetch—next best to Easter—highest prices at Decoration Day time. But to have a good crop, get the dependable Horseshoe Brand. You do not make your profit on the few cents saved on the first cost of the bulbs; cheapness invariably means cheap quality, but as proof of the pudding is in the eating, it is the crop results on which your profit is made. Get the best lily bulbs to be had—Ward's Bulbs acknowledged as the World's Best.

LILIUM GIGANTEUM

Any Size, $59.00 per case

Standard packing as follows:

6/ 8, 400 bulbs each	9/10, 200 bulbs each
7/ 9, 300 bulbs each	9/11, 180 bulbs each
8/10, 250 bulbs each	10/11, 150 bulbs each

Baby cases of 100 bulbs each, 6/8 size, $15.00; 7/9 size, $20.00.

Ralph M. Ward & Company, Inc.

THE LILY HOUSE

25 Murray Street, - - - - NEW YORK

Artificial Flowers *for* Funeral Work

A few items from our Assortment of over 500 patterns that you can use to good advantage right now when natural flowers are so scarce and high priced.

Waxed Crepe Paper Flowers

	Per 100	Per 1000
Carnations, White or Pink	$2.00	$18.50
Chrysanthemums, White, Pink, Lavender	3.00	27.50
Dahlias, White, Pink, Lavender	2.75	25.00
Easter Lilies	3.00	27.50
Calla Lilies	7.00	65.00
Orchids, White or Lavender	2.75	25.00
Roses, White, Pink, Yellow	2.50	22.50
Sweet Peas	1.00	9.00
Cape Flowers, White, Pink, Lavender, Blue, Red	3.00 per box of 500	
Waxed Leaves, Rose, Maple, Galax, etc	.85 per gross	

Cloth Flowers

Some Wonderful Creations

	Per gross
Carnations, White or Pink	$ 5.40
Dahlias, Pink, Yellow, Lavender	10.00
Easter Lilies	9.00
Orchids. Purple, Lavender	10.50
Roses, White, Pink, Red	6.00
Sweet Peas	9.35
Forget-Me-Nots, Blue	2.00
Bachelor's Buttons	2.75
Chrysanthemums	15.00
Daisies	7.50
Lilac	doz. 6.00

And hundreds of other serviceable patterns in flowers and foliages.

The McCallum Company

Pittsburgh, Pa.

Cincinnati Branch, 230 W. Fourth St.

To Flower Buyers

THE great demand caused by the influenza epidemic is still in effect. We have managed to fill all regular orders in full and in addition have helped our regular customers with extra lots of flowers when wanted, besides giving some Roses to new Customers.

Our prices charged on shipping orders have averaged less than what we could have sold the stock right here in the market. We have endeavored to help our customers in the matter of prices as much as possible, even at a loss to ourselves. This will continue to be our policy. The supply of roses will depend largely upon the weather conditions, and with a more moderate spell of weather than we have had lately, a larger supply of roses can be expected. For St. Valentine's Day, we urge our customers to send in their orders early, as there will no doubt be a great shortage.

Carnations will still continue short, as will the shorter length grade of Roses.

All miscellaneous flowers are very scarce, but we will do our best to buy any stock wanted which we do not grow ourselves and have on hand.

Bassett & Washburn

Greenhouses:
Hinsdale and Greggs Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

GLADIOLI

Special Offer of the Vos named varieties, obtained by a careful process of hybridization:—

		1½ in. and up	1¼-1½ inch	1-1¼ inch	¾-1 inch	½-¾ inch	BULBLETS	
COR. M. VOS—Sport of Wilbrink, light rose, almost white	Each	$5.00	$4.00	$3.00	$2.50	$2.00	Per 100	$25.00
EROS—Soft rose, carmine stripe on lower petal	"	4.00	3.00	..	..	..	"	20.00
EVENING RED—Large flower, charming crimson	"	.50	.40	.30	.25	.20	"	2.50
FAIR KING—The best scarlet	"	3.00	2.50	2.00	1.50	1.20	"	15.00
GEORGIA—Light rose with purple blotches (very early)	"	.75	.60	.50	.40	.30	"	3.00
GEN. JOFFRE—Brick red, large flower	Pr. 100	..	..	..	3.00	2.50	Per 1,000	3.00
ILLINOIS—Apple blossom pink	"	20.00	15.00	10.00	8.00	6.00	"	9.00
JOHANNES FEUER—Brownish red, velvet striped	Each	2.00	1.50	1.20	1.00	.80	Per 100	7.00
MAINE—The purest white in existence	"	4.00	3.00	2.50	2.00	1.50	"	20.00
MARGOT—Wine red	"	2.50	2.00	..	..	..		
MISS CHRISTINA TREUR—As early as 'Halley' (softest rose)	"	5.00	4.00	3.00	2.50	2.00	"	25.00
MRS. VOS—The color reminds us of peach blossoms	"	2.00	1.50	1.20	1.00	.80	"	7.00
MORNING GLORY—Clear yellow, tiny red mark on lower petals	"	1.00	.80	..	..	..	"	3.50
NEBRASKA—Violet blue with snow-white blotch	Pr. 100	15.00	12.00	10.00	8.00	6.50	Per 1,000	9.00
NEVADA—Pure white	Each	1.50	1.20	1.00	.80	.65	Per 100	7.50
NEW MEXICO—Tall, robust; pure white flower	"	1.50	1.20	1.00	.80	.65	"	7.50
OHIO—Pure white, slight blue tinge in throat	"	1.50	1.20	1.00	.80	.65	"	7.50
RADIUM—Brilliant light rose	Pr. 100	8.00	6.50	5.00	4.00	3.00	Per 1,000	4.50
UTAH—Pure white, rose feathering on lower petals	"	10.00	8.00	6.50	5.00	4.00	"	5.00
WASHINGTON—Like "Europe" flower, very strong grower	Each	2.00	1.50	1.20	1.00	.80	Per 100	7.00
WISCONSIN—Large white flower, pink stripe on lower petal	"	1.00	.80	.65	.50	.40	"	3.50
WOLVERINE—Brownish pink	"	.50	.40	.30	.25	.20	"	2.00
YELLOW PRINCE—Prim. Orange, strong grower	"	.50	.40	.30	.25	.20	"	2.00

Special Offer of varieties, recently introduced into the trade:—

		1½ in.	1¼ in.	1 in.	¾ in.	½ in.	BULBLETS	
CATHARINA—Grayish light blue	Pr. 100	..	$28.00	$22.00	$17.00	$14.00	Pr. 1,000	$19.00
CHATEAU THIERRY—Dark orange, yellow blotch	"	$20.00	16.00	12.00	10.00	8.00	"	10.00
CLEAR EYE—Rich deep scarlet, white blotch	"	15.00	12.00	10.00	8.00	6.50	"	9.00
CONSPICUOUS—Light blue, yellow blotch	"	..	12.00	10.00	8.00	6.50	"	9.00
FLORA—Golden yellow, large flower	Each	1.50	1.20	1.00	.80	.65	Pr. 100	7.50
HILDA—Deep scarlet, strong grower	Pr. 100	8.00	6.50	5.00	4.00	3.00	Pr. 1,000	4.50
HOHENSTAUFEN—Pure white, dark crimson blotch	"	..	..	..	2.50	2.00	"	4.00
LISS—Pure appleblossom pink	"	..	..	..	2.50	2.00	"	4.00
LOVELINESS—Creamish white	"	..	..	..	..	2.00	"	3.00
LUCY—Soft canary yellow, large	Each	.50	..	..	..	..		
MAJESTIC—Delicate orange pink	"	1.00	.80	.65	.50	.40	Pr. 100	3.50
MASTER WIETSE—Rosy magenta, overlaid with purple	Pr. 100	5.00	4.00	3.00	2.50	2.00	Pr. 1,000	3.00
MR. MARK—Light blue, robust grower	"	8.00	6.50	5.00	4.00	3.00	"	4.00
MRS. VELTHUYS—Dark brilliant red	"	10.00	8.00	6.50	5.00	4.00	"	4.00
NORA—Blue, darker in throat	"	..	..	10.00	8.00	6.50	"	8.00
REV. EWBANK—Light lilac	"	40.00	30.00	25.00	20.00	16.00	"	20.00
WHITE GIANT—Tall immense flower, pure white	"	..	..	..	..	13.00	"	18.00
WILBRINK—Sport of Halley, early, soft rose (⅜" $20)	Pr. 1,000						"	3.50
YELLOW HAMMER—Pure yellow	Pr. 100	..	..	..	2.50	2.00	"	2.50

Terms: Bills due sixty days from date of invoice. Orders from unknown correspondents must be accompanied with cash or satisfactory references. 6% cash with order. 25 bulbs at 100 price. 250 bulbs at 1,000 price. Prices F. O. B. Mt. Clemens, Mich. All goods travel at risk of consignee. We pack orders safely against frost. Advise us how you want order shipped. Cases and packing extra at cost price. Cable Address: P. VOS, Mt. Clemens, Michigan.

P. VOS & SON, Mt. Clemens, Mich.

P. O. Box 77 **Phone 548-J-5**

Formerly in the Netherlands:—Firma P. Vos, Mz., Sassenheim, Holland.
Formerly in America:—Member of the United Bulb Co., Mt. Clemens, Mich.

I take pleasure in offering the following

Massachusetts-Grown Gladiolus Bulbs

of A-No. 1 quality for immediate or future shipment



TERMS

Special 5% discount for Cash
Prices are quoted per 1000

Special prices quoted on large quantities.
100 of a variety will be sold at the 1000 rate. Add 10% to all orders for less than 100.

	No. 1 1½ in. & up.	No. 2 1¼ in. & up.	No. 3 1 in. & up.	No. 4 ¾ in. & up.	No. 5 ½ in. & up.	No. 6 Under ½ in.
America	$30.00	$24.00	$18.00	$15.00	$10.00	$ 7.00
Augusta	30.00	24.00	18.00	15.00	10.00	7.00
Brenchleyensis	30.00	24.00	18.00	15.00	10.00	7.00
Chicago White	35.00	28.00	22.00	16.00	12.00	9.00
Crackerjack	30.00	24.00	18.00	15.00	10.00	7.00
Dawn	90.00	72.00	54.00	40.00	32.00	24.00
Empress of India	45.00	36.00	27.00	20.00	16.00	12.00
Golden West	35.00	28.00	22.00	16.00	12.00	9.00
Goliath	60.00	48.00	....	....	....	....
Halley	30.00	24.00	18.00	15.00	10.00	7.00
Ida Van	35.00	28.00	22.00	16.00	12.00	9.00
Klondyke	35.00	28.00	22.00	....	....	....
L'Immaculee	80.00	64.00	48.00	.....	.....	.....
Loveliness	75.00	60.00	50.00	40.00	32.00	24.00
Meadowvale	30.00	24.00	18.00	....	....	....
Mrs. Dr. Norton	750.00	600.00	500.00	....	....	....
Mrs. Francis King	30.00	24.00	18.00	15.00	10.00	7.00
Mrs. Frank Pendleton	45.00	36.00	27.00	20.00	16.00	.....
Mrs. Watt	45.00	36.00	27.00	20.00	16.00	12.00
Niagara	50.00	40.00	30.00	25.00	20.00	15.00
Panama	50.00	40.00	30.00	25.00	20.00	15.00
Peace	45.00	36.00	27.00	20.00	16.00	12.00
Pride of Goshen	90.00	72.00	....	....	....	....
Prince of Wales	80.00	64.00	48.00	40.00	32.00	.....
Scarsdale	45.00	36.00	....	....	....	....
Schwaben	70.00	56.00	42.00	32.00	24.00	18.00
Wilbrink	80.00	64.00	48.00	40.00	32.00	24.00
Exhibition Mixed	25.00	20.00	15.00	12.00	9.00	6.00
Extra Choice Mixed	20.00	16.00	12.00	9.00	6.00	4.00
Primulinus Hybrids	25.00	20.00	15.00	12.00	9.00	6.00
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose)	30.00	24.00	18.00	15.00	....	....

JELLE ROOS

Gladiolus Specialist Box A, Milton, Mass.

CHRYSANTHEMUMS

We grow Chrysanthemums for the cut flower market and we grow a lot of them. We have culled our list of commercial sorts just as closely as we dare cull it. We buy the new ones and give them a chance to show merit, but we do not aim to keep in this list a variety that cannot be grown well by the average grower. If a variety needs special treatment or nursing to make it produce blooms that will sell, we don't grow it and we have not kept in this list those varieties which cannot be finished well with average treatment.

The list of Chrysanthemums we are offering for the season of 1920 shows some changes from last season. We have discarded some varieties and have kept only such as have shown themselves really needed to maintain a balance of color and season. This selection has eliminated many for which we may have calls during the planting season, but in the list presented we have the superior of the discarded variety.

General List of Exhibition Varieties

2¼-inch pots, 10c each; $1.00 per doz., $8.00 per 100.

Artista
Bob Pulling
Boule d'Or
Elberon
Earl Kitchener
Elvia Scoville
Gertrude Peers
Glenview
Harry E. Converse
James Fraser
Lady Hopetoun
Louise Pockett
Mary Donnellan
Mary Mason
Meudon
Miss Anola Wright
Mrs. Gilbert Drabble
Mrs. G. C. Kelley
Mrs. G. Lloyd Wigg
Mrs. H. Stevens
Mrs. R. C. Pulling
Mrs. William Duckham
Nagirroc
Nakota
Nerissa
October King
Odessa
Ogontz
Pockett's Crimson
President John Everitt
Rose Pockett
Silver King
William H. Waite
William Rigby

The following exhibition varieties are produced on a more or less extensive scale by commercial growers. These we offer as rooted cuttings in addition to pot plants.

C. H. Totty
William Turner
Yellow Wm. Turner
Wells' Late Pink

Rooted Cuttings: 75c per doz., $5.00 per 100, $40.00 per 1,000.

New Chrysanthemums for the Commercial Grower

2¼-inch, 25c each, $2.00 per doz., $15.00 per 100.

Sun Glow. An early, bright yellow of the Major Bonnaffon type, maturing October 25th. Exceptionally fine stem with the foliage extending to the bloom. Produces an exceedingly high percentage of perfect blooms.

Victory. A pure, glistening white with a decided waxy luster; fine stem and foliage. By stopping the plants September 10th and securing the bud that develops upon this break five or six weeks later, a fine crop may be had for Thanksgiving and after.

Other New and Valuable Sorts

Rooted Cuttings: 75c per doz., $5.00 per 100, $40.00 per 1,000.

2¼-inch, $1.00 per doz., $7.00 per 100, $55.00 per 1,000.

Barbara Davis. In color a rich shade of reddish bronze and entirely distinct from any other variety. It was disseminated by us in 1917 and has proved a decided acquisition either as a cut flower or as a pot plant. In habit of growth it is short-jointed and inclined to be dwarf, but makes good stems from early propagation. The flower is reflexed when fully open and is at its best just before maturing.

Golden Mistletoe (A. N. Pierson, Inc.). This variety, as shown by the name, is a sport of **Mistletoe.** The parent is our latest flowering variety, coming well into December. It is ball-shaped. An excellent companion for the parent. We have grown it in quantity and know that it will be a favorite.

General List of Choice Commercial Varieties

Rooted Cuttings: 50c per doz., $3.50 per 100, $30.00 per 1,000.

2¼-inch, 75c per doz., $5.00 per 100, $45.00 per 1,000.

Charles Rager
Chieftain
Chrysolora
Colonel Appleton
December Gem
Dr. Enguehard
Early Frost
Early Rose
Edwin Seidewitz
Glory of the Pacific
Golden Glow
Golden Gleam
Golden Queen
Greystone
Hamburg Late White
Harvard
Lynnwood Hall
Major Bonnaffon
Marigold
Maud Dean
Mistletoe
Miss Elizabeth Smith
Mrs. C. C. Pollworth
Mrs. M. R. Morgan
Mrs. W. T. McNiece
Oconto
October Herald
Pacific Supreme
Polly Rose
Richmond
Smith's Advance
Smith's Imperial
Tiger
Timothy Eaton
Tints of Gold
Unaka
White Chieftain
Yellow Charles Rager
Yellow Eaton
Yellow Polly Rose

The Chadwicks

Rooted Cuttings: 75c per doz., $5.00 per 100, $40.00 per 1,000.

2¼-inch, $1.00 per doz., $7.00 per 100, $55.00 per 1,000.

Chadwick Supreme
Golden Chadwick
Indian Summer
W. H. Chadwick

Pompon Chrysanthemums

NOVELTIES

Rooted Cuttings: 25c each, $2.50 per doz., $17.50 per 100; $150.00 per 1,000.

2¼-inch, 35c each, $3.00 per doz., $20.00 per 100.

Nellie Irwin (A. N. Pierson, Inc.). A true Pompon, clear, bright yellow in color with every desirable attribute in stem, foliage, plant habit and formation of the flower cluster. It comes into bloom about November 10th to 15th and holds well on the plant, which is very desirable when a variety is grown in large quantities for commercial cutting. It follows Golden Climax and precedes Romaine Warren. It is a Pompon variety which will find a welcome with the grower for the wholesale market, having strong, straight stems and bunching nicely. It is the best Pompon variety we have raised or offered for sale. We cut the last for Thanksgiving day trade and they were in perfect condition.

Pauline Wilcox (A. N. Pierson, Inc.). The form of the flower classes it as a decorative variety and it is the ideal decorative type. The habit of the plant and the flower sprays are very desirable. The stems are straight and strong and the flowers hold well apart in the clusters. The color is bronze with red and gold mixed, the tips of the petals being lighter, giving a very pleasing combination. In bloom November 5th. It is a gloriously colored variety and there is nothing like it. It is distinct and valuable.

Helen Andre (A. N. Pierson, Inc.). A beautiful, compact, orange-bronze Pompon which

POMPON CHRYSANTHEMUMS—Continued

blooms around November 20th. The growth is upright, the stems strong, holding the flower erect. Color is very attractive and, as there are no other varieties of this color in bloom at the same season, it will be a profitable one to grow. It is a Thanksgiving day bronze and a good one.

Helen Hubbard (A. N. Pierson, Inc.). This is the best crimson decorative we have ever grown. The lower petals are from two to two and one-half inches in length. The color is a rich, velvety crimson which does not fade. Growth is excellent. There are no other varieties in this color which can compare with it for cutting in sprays. This Harvard crimson is in bloom November 15th.

Lorraine Meech (A. N. Pierson, Inc.). Distinctly a novelty. We introduce this variety because so many of our customers have seen it and have asked for plants. Color is dull crimson with a golden-bronze reverse. The petals curl just enough to show both colors, which gives a very pleasing contrast. When fully open, a small yellow center shows, but this should, nevertheless, be classed as a Pompon. Growth is very good; foliage, dark green right up to the bud. In bloom November 10th.

New Pompons

Rooted Cuttings: $1.00 per doz., $8.00 per 100. 2¼-inch, $1.50 per doz., $10.00 per 100.

Becky McLane. In full crop just ready for Thanksgiving day. Could easily have been held to December this year. This gives you an idea of this valuable late-flowering Pompon. It is a small bronze, but richly colored and very popular. It is a strong, upright grower and makes good, single plants. The stems are stiff and straight. It will cut real money per square foot and it is a variety the market needs.

Christmas Gold. This small, golden-yellow, button Pompon was introduced last season. It flowers in early December, but has not proved as strong and healthy this season as it was last. It matured a fair crop and, from selected stock, we shall grow it again.

Cometa. Dark, rose-shaded magenta, a very attractive color which does not fade. Growth upright and strong. Excellent variety for disbudding. A seedling from Lillian Doty.

November Pearl. This new Pompon is of our own raising and is a seedling from Western Beauty. In color, a very beautiful soft shade of daybreak pink. It grows easily and cuts good sprays on strong stems. It is a fine flower of medium size and is a valuable acquisition to the list of November-flowering varieties.

Ouray. The best early, dark bronze. In bloom October 20th. The color is a dark mahogany brown and does not fade. The flowers are medium size and stems are wiry.

Uvalda. Very early white, maturing October 10th. A large flower and when fully opened is a pure, glistening white.

Vasco. This variety is exceptionally good for sprays. Should be classed as a decorative Chrysanthemum. Bright, glowing yellow, maturing October 17th.

White Gem. Pure white, button type. Ready November 15th. A free-growing, free-branching type that cuts quantity per square foot.

A. N. PIERSON, Inc., Cromwell, Conn.

FOR ALL PURPOSES

General List of Pompon Chrysanthemums

Rooted Cuttings: 50c per doz., $3.50 per 100, $30.00 per 1000.

2¼-inch, 75c per doz., $5.00 per 100, $45.00 per 1000.

Acto
Adironda
Baby
Baby Margaret
Delphine Dodge
Diana
Donald
Doris
Edina
Fairy Queen
Frank Wilcox
Golden Climax
Golden West
Harvest Moon
Hilda Canning
Jules Lagravere
Lillian Doty
Lula
Maid of Kent
Mariana
Mary
Mimico
Neola
Nesco
Niza
Quinola
Rita
Romaine Warren
Skibo
Wanda
Western Beauty
White Lillian Doty

We are often asked what Pompons are satisfactory out-of-doors. The following is a list selected from the varieties which we catalogue and from numerous others that we have had on trial. It applies to our conditions here in New England. Those Pompons which are not grown by us indoors and are classed with the hardy varieties are omitted here.

Delphine Dodge
Donald
Doris
Fairy Queen
Golden Climax
Golden West
Harvest Moon
Lillian Doty
Maid of Kent
Nesco
Rita
Skibo
White Lillian Doty

Try Pauline Wilcox out-of-doors. It ought to be a wonder. Grow Nellie Irwin and Helen Andre for late November. They are worth growing by any one.

Single Chrysanthemums

NOVELTIES

Rooted Cuttings: $1.00 per doz., $10.00 per 100. 2¼-inch, $1.50 per doz., $12.00 per 100.

Elizabeth McDowell (A. N. Pierson, Inc.). This orange-bronze Single we believe to be the finest of all the single-flowered seedlings that we have raised. Not only is the color wonderfully fine in daylight, but the richness is greatly enhanced by artificial light. The plant is strong-growing and makes strong stems which carry the flowers well. These are well divided in the clusters. It packs nicely for a Single and we class it as the equal of any single-flowered variety in commerce. It is good for exhibition, for the high-class storeman and for the grower who retails.

Evelyn Bosworth (A. N. Pierson, Inc.). We must class this beautiful Novelty as a Single, but it is not a true Single, having six rows of petals. In habit of plant, it is strong-growing and the flower stems are strong and straight. The flower cluster is large, as the variety makes large sprays and carries buds well down the stem. These flower clusters are well divided and the individual flowers are not crowded. In color it may be classed as a bronze, but with a slight tint of salmon-pink. A very pleasing color and one that is always in demand. In flower November 5th to 15th.

Charter Oak (Foster). A clear, bright yellow Single variety which carries its flowers in large, strong-stemmed sprays, bearing from three to five flowers each. It makes a fair sized plant and will class as a good grower, but is not as heavy in foliage as its companions, Mrs. E. D. Godfrey, Margaret Waite and Miss Isabelle. It flowers late, coming into bloom during late November, and is the latest-flowering yellow Single variety we have grown or have seen. The form and character of the flower spray is ideal and the late-flowering characteristic greatly enhances the value of this to the grower. It would be good at any season and in December it is alone in its class.

Katherine Harley (A. N. Pierson, Inc.). The flower is a beautiful light bronze with the tips of the petals shading to a yellowish bronze. The combination gives a most pleasing shade of bronze. Very strong grower, has fine lustrous foliage and is in bloom by November 10th.

New Varieties

Rooted Cuttings: 75c per doz., $6.00 per 100. 2¼-inch, $1.25 per doz., $8.00 per 100.

Mrs. E. M. Horne. Light bronze-yellow shaded old-gold. The flowers, which are flat in form, are produced in good-sized, graceful sprays which bunch well. Growth vigorous and erect. Matures November 5th to 10th.

Molly Whitmore. Deep, golden-bronze, effectively suffused with terra cotta; distinct, deep yellow center. The well-formed flower carries three rays of petals which incurve slightly. This is a desirable trait where they are subject to shipping conditions or considerable handling. The growth being erect in character, this variety may be planted closer than the more branching kinds.

Peggy Bulkeley. We consider this variety one of the prettiest in our collection. The color is a soft yet luminous pink, changing as the flower matures to a delicate mauve-pink. The blooms are large, averaging four rays of petals which recurve gracefully from a golden-yellow center. The growth is vigorous and erect, producing large sprays which show the individual flowers to the best possible advantage. An ideal cut flower or pot plant variety. Matures November 10th to 15th.

General Collection of Singles

Rooted Cuttings: 50c per doz., $3.50 per 100, $30.00 per 1000.

2¼-inch, 75c per doz., $5.00 per 100, $45.00 per 1000.

Cinderella
Dusky Maid
Elizabeth Firestone
Gipsy
Golden Mensa
Jane Ingalls
Margaret Waite
Mensa
Miss Isabelle
Miss Mary Pope
Mrs. E. D. Godfrey
Mrs. W. E. Buckingham
November Glow
Pink Simplicity
Polly Duncan
Ramona
Virginia Holden
Wells' Excelsior

New Anemone Chrysanthemums

Rooted Cuttings: 75c per doz., $6.00 per 100. 2¼-inch, $1.50 per doz., $8.00 per 100.

Pink Lady. A bright pink Anemone that has made an excellent showing. It is of medium size and true to type. Strong-stemmed. Flowers for Thanksgiving Day.

Pomona. An exquisite Anemone-flowered variety. Form perfect, several rows of ray florets of the purest white with a well-formed cushion which is white shading to straw at center. Excellent grown either to sprays or disbudded.

Volunteer. A very bright golden-yellow that will come into flower for Thanksgiving Day. Strong, stiff stems and needs little tying. It will produce a big cut of good market bloom.

General List of Anemone Chrysanthemums

Rooted Cuttings: 60c per doz., $3.50 per 100, $30.00 per 1000.

2¼-inch, 75c per doz., $5.00 per 100, $45.00 per 1000.

Eugene Langaulet
Garza
Purity
Izola
Golden Lyda Thomas
Yellow Garza
Blanche
Emma

POT PLANT TYPE

Rooted Cuttings: 60c per doz., $3.50 per 100, $30.00 per 1000.

2¼-inch, 75c per doz., $5.00 per 100, $45.00 per 1000.

Brutus
Butler's Caprice
Kathleen Thompson
Lady Lydia
Lilac Caprice
Purple Caprice
White Caprice
Yellow Caprice

Early-flowering Chrysanthemums for Outdoor Growing

The question of hardiness in the Chrysanthemum family is such that to call these hardy, as we have formerly done, is unfair, because so much depends upon the character of the soil and the drainage. Too much covering in Winter has ruined more plants than a cover of any kind has saved.

Some firms class these as Decorative varieties. Several in the list do well indoors, as among the Pompons and Singles there are those which do well outdoors. The varieties listed have larger blooms than the larger flowered Pompons, unless otherwise described.

NOVELTY

2¼-inch, 15c each, $1.50 per doz., $10.00 per 100.

Ruth Cumming (A. N. Pierson, Inc.). To those to whom the colors of Autumn appeal and who grow Chrysanthemums in the open, this novelty of our own raising will be welcome. We have been raising seedlings from Normandie, which is the finest example of the early-flowering outdoor type and this reddish bronze, decorative type seedling from Normandie has all the desirable characteristics of an outdoor variety. It has proven hardy in New England. It is dwarf and compact in growth. It suckers freely, making heavy clumps. It withstands the early frosts without injury. From October 15th to November 10th it has been a mass of color. It cuts and bunches nicely. Out-of-doors it is at home and indoors it will bloom early and give you a fine early bronze for the market.

General List

Rooted Cuttings: 60c per doz., $3.50 per 100, $30.00 per 1000.

2¼-inch, 75c per doz., $5.00 per 100, $45.00 per 1000.

Alice Howell
Aquitaine
Border Beauty
Bronze Source d'Or
Brown Bessie
Chaldon
Cranfordia
Cranford's Pink
Cranford's White
Cranford's Yellow
Eden
Etoile d'Or
Excelsior
Firelight
Framfield White
Glory of Seven Oaks
Goacher's Crimson
Jack Bannister
L'Argentuillais
Leslie
Maduse
Miss F. Collier
Mme. Aug. Nonin
Mrs. Francis Bergen
Nina Blick
Normandie
Provence
Rosie
Source d'Or
Wells' Scarlet
Yellow Normandie

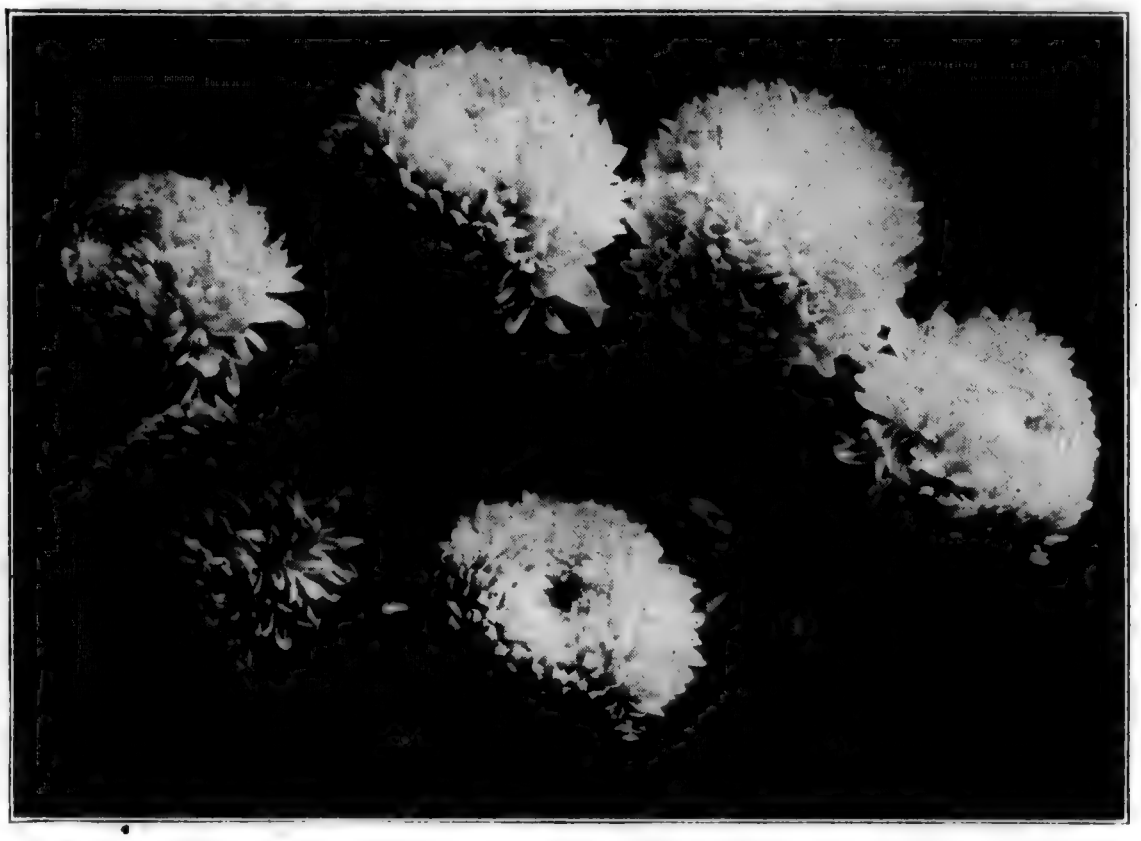
The prices quoted are for the season of 1920. We make a specialty of Chrysanthemums and have a big stock in excellent condition. We begin to ship in February. Add 10c per 100 for parcel post charges. Larger lots than a few hundred should be sent by express.

No Chrysanthemum Plants Shipped to Illinois.

A. N. PIERSON, Inc., Cromwell, Conn.

ENCHANTRESS

New Light Pink Sport of Seidewitz



One of the best commercial Mums yet introduced. Identical with Mrs. Edwin A. Seidewitz except that it is a beautiful shade of Enchantress pink. Think what it means to have a Mum of this size and color at Thanksgiving and later! We have grown it for three years and find it the best seller we have ever had on the place.

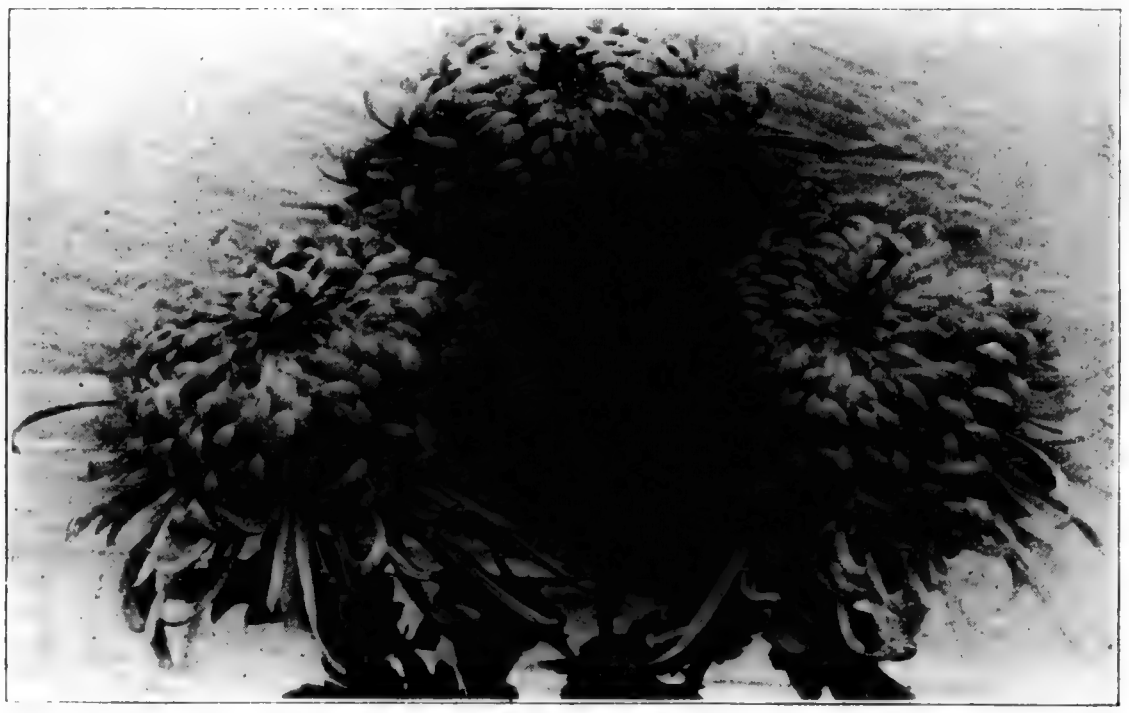
Orders filled in rotation at the following prices:

Rooted Cuttings,
$10.00 per 100; $80.00 per 1000
250 at 1000 rate

2¼-in. pots, $12.00 per 100

RYAN & CULVER, 27 S. Hazel St., Youngstown, Ohio
SUCCESSORS TO H. H. CADE

Hamburg Late Pink Chrysanthemum



This photograph was taken December 28, 1919, and will give a good idea of what HAMBURG LATE PINK, looks like when grown to single stems and planted six inches each way.

Hamburg Late Pink is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chysanthemums must have varieties which are easy to handle, and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November, by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Hamburg Late Pink will be disseminated in the Spring of 1920. Plants will be ready March 1, 1920, and all orders will be filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
2-inch pots (by express) - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 WASHINGTON ST. BUFFALO, N. Y.



The President

Get These Twin Winners Started Ringing Your Cash Register



Snow Queen

We call them "Twin Winners" because they came along about the same time and one sells as fast as the other.

Each is the result of a quarter century of Canna breeding by our Mr. Wintzer, who has developed more varieties of Cannas in commerce today than probably all other hybridizers together.

Mr. Wintzer says these two, each in its class, are the best he has achieved. One is a burning scarlet, the other a crystal white. Grown separately or near each other in contrast, they attract the most enthusiastic admiration of all the Cannas in our collection of over a hundred varieties.

To enable every florist to work up his own stock of these Twin Winners we are making a special offer, as below. Order early; it will cause us both pain if we have to send back our regrets and your money.

The President

This immense new flaming scarlet has come into wider use more quickly than any other Canna we ever introduced. It is an offspring of the famous Firebird. The President leads the red varieties in the quality and also the quantity of its bloom. The flowers are 7 inches across; the individual petals are firm and long standing, and **do not burn,** and the trusses stand up stiff on strong stems. The foliage is rich green and burnproof in the hottest weather. Height, 4 feet.

One, 50c; 10, $3; 25, $6; 100 for $20, net, f. o. b. West Grove.

Snow Queen

Unquestionably the queen of all white Cannas. Mr. Wintzer has been striving especially for a perfect **white** Canna for many years. He says Snow Queen far excels anything he has succeeded in getting heretofore. The individual flowers are 6 inches across, the petals 2½ inches broad. There is an occasional hint of pink, in faint dots, in the petals, but from a few feet away the **effect is a crystal, dazzling white.** The large bloom clusters are borne in the greatest abundance, held well above the luxuriant foliage. Height, 4 feet.

Price: 1, $1; 10, $6; 25, $12; $40.00 per 100.

Also, There's The Super-Six Set

While you're sending for the Snow Queen and President, include also a Super-Six set, 6 bulbs each of these six Super Lily-Cannas.

	100	1000
CITY OF PORTLAND, 4½ ft. Deep glowing pink, good bloomer, good grower	$12	$100
FLAG OF TRUCE, 4 ft. Cream white, erect and fine	15	125
GAIETY, 5 ft. Reddish orange, edged with yellow. Showy.	6	50
LAFAYETTE, 4 ft. Most intense scarlet	7	60
DRAGON, 2½ to 3 ft. Dark ox-blood red. Incessant bloomer	5	40
MORNING GLOW, 5 ft. Orange center, edged pink	7	60

6 of each above, 36 bulbs for $3.60 here; or $4 delivered.

THE CONARD & JONES CO. ★ WEST GROVE PENNSYLVANIA

ROBERT PYLE, President R. T. SATTERTHWAIT, Secretary ANTOINE WINTZER, Vice-President

Easter and Spring Specialties

HYDRANGEAS

We have the largest and finest stock of Hydrangeas ever offered to the trade at Easter. Our stock includes over 10,000 of the new French varieties. The plants have all been grown cool and are well hardened off, insuring satisfaction to the buyer.

Hydrangea Otaksa, 8-inch, $3, $3.50 and $4 each; 11-inch tubs, $5 and $6 each.

The New French Hydrangeas

All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter.

4-inch pots, $6 per dozen.

5-inch, 6-inch and 7-inch pots, from 3 to 20 flowers, $9, $12, $15, $18, $24, $30, $36, $42 and $48 per doz.

8-inch pots, $5 each.

April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, $8 per 100, $75 per 1000.

April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, $8 per 100, $75 per 1000.

For Memorial Day and for Growing On

4-inch pots, in bud and flower, $6 per doz., $45 per 100. Larger Plants, $9, $12, $15 and $18 per doz.

ROSES

We desire to make special mention of our large stock of Roses, growing upwards of 10,000 plants in the following varieties. We have no hesitation in saying we are the largest growers of forcing Roses for Easter in America. We are positive our stock will please the most critical buyers, as the quality was never better. It has all been grown cool and will prove very satisfactory.

Ladyday and Dorothy Perkins

In grand condition, trained into fan, globular and pyramidal shapes, $2.50, $3, $3.50 and $4 each.

Special ball shapes, wire frames, $2.50, $3, $4 and $5 each.

Baskets, $10, $12.50 and $15 each.

Umbrellas, $7.50 and $10 each.

Tausendschoen—Thousand Beauties

This was our finest and most popular Climber last year, and this year our stock is large and the plants are much finer.

Trained plants, fans, globular and pyramidal shapes, $2, $2.50, $3, $3.50, $4, $5, $6, $7.50 and $10 each.

Baskets, $10, $12.50 and $15 each.

Umbrellas, $6, $7.50 and $10 each.

Excelsa—New Climbing Rose

This variety is known as the Red Dorothy Perkins. The color is brilliant and it is bound to prove the most popular red Rambler.

We offer splendid plants in 6-inch, 7-inch and 8-inch pots, $2, $2.50, $3.50, $4, $5, $6, $7.50 and $10 each.

Baskets of Excelsa, $10, $12.50 and $15 each.

Umbrellas, $6, $7.50 and $10 each.

Crimson Rambler

Extra fine plants, $2.50, $3.50, $5 and $6 each.

Hybrid Tea Roses

Including American Beauty, Hadley, Ophelia and Prima Donna.

6-inch pots, $15 and $18 per doz.

GENISTAS—RACEMOSA

The finest stock of Genistas ever offered. Every plant grown cool, exceptionally well flowered and shapely.

4-inch pots, $6 per doz.

5-inch pots, $9 per doz.

6-inch pots, $12 and $15 per doz.

7-inch pots, $18 and $24 per doz.

Also some very good standard and bush forms in larger sizes at $2.50, $3, $4 and $5 each.

JAPANESE GENISTAS

This is a new dwarf variety that is much superior to the older variety.

5-inch pots, $9 per doz.

MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, $35 per 100.

6-inch pots, heavy, $9 and $12 per doz.

8-inch pans, $18 per doz.

10-inch pans, $30 per doz.

NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2¼-inch pots, $20 per 100, $150 per 1000.

4-inch pots, $50 per 100, $450 per 1000.

6-inch pots, $18 per doz.

LILIUM GIGANTEUM

We have the largest and finest stock of Lilies ever offered by us for Easter sales. Suggest placing orders early to avoid disappointment, such as was experienced last year.

6-inch pots with from 4 to 10 flowers, $0.30 per flower and bud.

8-inch pans with from 12 to 25 flowers, $0.30 per flower and bud.

Cut Lilies, $30.00 per 100 flowers and buds.

PRIMULA OBCONICA

Excellent strain. Large flowers.

8-inch pots, $15 and $18 per doz.

Primula Townsendii—Baby Type

4-inch pots, $35 per 100.

5½-inch pots, $9 per doz.

CINERARIAS

Largest and finest stock ever offered by us.

6-inch pots, $12 per doz.

7-inch pots, $15 and $18 per doz.

DEUTZIA GRACILIS AND LEMOINEI

6-inch and 7-inch pots, $12, $15 and $18 per doz.

SPIRAEA GLADSTONE AND JAPONICA

We were very fortunate to obtain stock, as Spiraeas will be almost an unknown quantity this year.

6-inch pots, $18 and $24 per doz.

7-inch pots, $24 and $30 per doz.

LILY OF THE VALLEY

5-inch pots, 15 pips, $18 per doz.

AZALEA HINODIGIRI

2½-inch pots, April delivery, for growing on, $20 per 100, $180 per 1000.

5½-inch pots, in flower, $15 and $18 per doz.

6-inch pots, very heavy, $3, $3.50 and $4 each.

7-inch pots, very heavy, $5, $6 and $7 each.

8-inch pots, very heavy, $10 and $12 each.

Specimens in tubs, $20 each.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants, $35 per 100.

4-inch pots, strong plants, $9 per doz.

5-inch pots, strong plants, $12 and $15 per doz.

6-inch pots, strong plants, $18 per doz.

8-inch pots, strong plants, $4 each.

10-inch pots, strong plants, $7.50 and $10 each.

12 and 14-inch tubs, specimen plants, $15, $20 and $25 each.

Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots, $35 per 100.

4-inch pots, $9 per doz.

5-inch pots, $15 and $18 per doz.

6-inch pots, $18 and $24 per doz.

Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2¼-inch pots, $15 per 100, $140 per 1000.

3-inch pots, $35 per 100.

4-inch pots, $50 per 100.

Every retail store and grower should feature Crotons this Easter and Spring. We know our stock will please you and your customer.

DRACAENAS

There is no variety of foliage plants of greater use to florists.

Dracaena Kelleriana (New)

One of the finest foliage plants for combination boxes or baskets.

2¼-inch pots, $20 per 100.

3-inch pots, $35 per 100.

4-inch pots, $50 per 100.

8-inch pots, made up, very handsome, $4 and $5 each.

Dracaena Terminalis

Exceptionally well colored.

2¼-inch pots, $20 per 100.

3-inch pots, $35 per 100.

4-inch pots, $60 per 100.

6-inch pots, $1.50 each, April delivery.

Dracaena Warneckii (New)

Silver and green leaf. Very durable.

6-inch pots, $30 per doz.

Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots, $7.50 per doz., $60 per 100.

5-inch pots, $1 each.

6-inch pots, $1.50 each.

Dracaena Indivisa

Very large stock in splendid condition.

4-inch pots, $25 per 100.

6-inch pots, $6, $9 and $12 per doz.

Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.

4-inch pots, $9 per doz., $75 per 100.

6-inch pots, $24 per doz.

8-inch pots, $4 each.

Dracaena Sheperdii

Very handsome plants; red and green.

6-inch pots, $18 per doz.

7-inch pots, $30 per doz.

8-inch pots, $4 and $5 each.

LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, $25 per 100.

FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 ft. tall, $2 each.

7-inch pots, 3 ft. tall, $2.50 each.

8-inch pots, 4 ft. tall, $3 each.

10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, $4, $5, $6 and $7.50 each.

The large plants are unusually fine.

FICUS CRAIGII

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall, $6 per doz, $50 per 100.

6-inch pots, 18 to 24 inches tall, $9 and $12 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.

2½-inch pots, single plants, $10 per 100, $90 per 1000.

2½-inch pots, made-up plants, 3 plants, $15 per 100, $140 per 1000.

4-inch pots, made-up plants, 3 plants, $50 per 100, $475 per 1000.

Branch NORWOOD, PA. **ROBERT CRAIG COMPANY,**

We offer the largest and most complete line of Easter and Spring Plants in the country and feel sure we can take *Best* care of your *Easter Orders*, considering Quality and Assortment. Would suggest early booking to avoid disappointment. Bear in mind that

CRAIG QUALITY STOCK IS UNSURPASSED

ARECA LUTESCENS—Continued.

6-inch pots, made-up plants, 3 plants, 24 to 28 inches tall, $24 per doz.
8-inch pots, made-up plants, 3 plants, 48 inches tall, $7.50 each.
9-inch pots, made-up plants, 3 plants, 60 to 66 inches tall, $10 and $12.50 each.

PANDANUS VEITCHII

Well colored plants.
5½-inch pots, $15 per doz.
6-inch pots, $18 and $24 per doz.
7-inch pots, $30 and $36 per doz.

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for Easter flowering.
2¼-inch pots, $15 per 100, $140 per 1000.
4-inch pots, in bud, $9 per doz.
6-inch pots, $18 per doz.

PHOENIX ROEBELENII

8-inch tubs, $5 each.
10-inch tubs, $10 and $12.50 each.

150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

Nephrolepis Norwood

The most beautiful form of Nephrolepis to date, graceful, compact and symmetrical, a vigorous, healthy grower. All growers are invited to inspect our Norwood greenhouses.

Strong Plants.

4-inch pots, $6 per doz., $35 per 100.
Orders filled strictly in rotation.

Nephrolepis Verona

Makes a good plant in all sizes. Much finer frond than any crested sort outside of N. Smithii. The fronds are carried on a heavy, wiry stem. We consider it one of the best of the newer introductions.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $9 and $12 per doz.

Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
8-inch pots, $30 and $36 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Scottii

Our stock is in superb condition.
2¼-inch stock, $10 per 100, $90 per 1000.
4-inch stock, $35 per 100.
6-inch stock, heavy, $12 per doz.
8-inch ¾ pots, heavy, $24 per doz.
10-inch ¾ pots, $36 per doz.
11-inch tubs, $4 and $5 each.

Nephrolepis Elegantissima Compacta

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii, and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $9 per doz.

Teddy, Junior

A Grand, New Dwarf Fern

Fine young plants from 2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
7-inch pots, $18 per doz.
8-inch pots, $2 each.
11-inch tubs, $5 and $6 each.

Nephrolepis Harrisii or Roosevelt

2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
8-inch pots, $2 each.
10-inch pots, $3 each.
11-inch tubs, $5 and $6 each.

CROTON

Leaves and Sprays

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail Florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place for three to four weeks. We can supply them every day in the year. Very highly colored sprays at 35 and 50 cents each. Cut leaves, $3 and $5 per 100.

When you have orders for funeral or table work "out of the ordinary," order Craig's Cut Crotons.

ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.
4-inch strong plants, $60 per 100.

PTERIS AND CYRTOMIUMS

Pteris Argyrea, 4-inch, $25 per 100.
Pteris Tremula, 4-inch, $20 per 100; 6-inch, $6 per doz.
Cyrtomium Rochfordianum, 4-inch, $25 per 100.

CHRYSANTHEMUMS

We are booking orders for both rooted cuttings and pot stock for delivery April 1st and later. Our stock is perfectly healthy and absolutely free of midge or other diseases.

YELLOW

Golden Glow	Yellow Jones
Chrysolora	Bonnaffon
Marigold	Tints of Gold

PINK

Chieftain	Mrs. E. A. Seidewitz
Maud Dean	

WHITE

White Chieftain	Early Frost

POMPONS AND SINGLES

La Porte	Mrs. Buckingham
Mrs. Beu	Margaret Waite
Hilda Canning	Lillian Doty

Rooted Cuttings, $3.50 per 100, $30 per 1000.
Strong Stock, 2¼-inch, $5 per 100, $40 per 1000.

ENGLISH IVIES

We have a large stock of both the large and small-leaf varieties for growing on.
2½-inch pots, 2 and 3 runners to pot, $10 per 100, $90 per 1000.

CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.
2½-inch pots, equal to 3-inch stock, $20 per 100, $175 per 1000.
4-inch pots, July 1st delivery, $60 per 100, $550 per 1000.

BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.
Blooms continually the entire year.
2¼-inch pots, $12 per 100, $100 per 1000.
4-inch pots, $6 per doz., $40 per 100.
6-inch pots, $12 per doz., $90 per 100.

SPRING PLANTS

We will offer this year an immense stock of Spring plants, all of the same high quality as other Craig Specialties.

Geraniums, strong plants, 8 varieties, 4-inch pots, $18 per 100.
Verbenas, best grain, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Snapdragon, Sutton's Prize Winners, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Sweet Alyssum, Little Gem, 2½ and 3-inch pots, $6 and $8 per 100.
Lobelia, double, Kathleen Mallard, 2½ and 3-inch pots, $6 and $8 per 100.
Phlox Drummondii, 2½ and 3-inch pots, $6 and $8 per 100.
Thunbergia, Black-Eyed Susan, 2½ and 3-inch pots, $6 and $8 per 100.
Ageratum, Little Blue Star, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Ageratum, Stella Gurney, 4-inch pots, $15 per 100.
Begonias, Luminosa, red; Prima Donna, pink, 4-inch pots, $15 per 100.
Nasturtiums, yellow and red, 4-inch pots, $15 per 100.
Celosia, Sutton's large asst., Thompsonii and Plumosa, 4-inch pots, $15 per 100.
Torenia, blue, 2½ and 3-inch pots, $6 and $8 per 100.
Amarantus, red, 2½ and 3-inch pots, $6 and $8 per 100.
Petunia, California Giant, 4-inch pots, $18 per 100.
Petunia, double, Dreer's, 4-inch; pots, $18 per 100.
Heliotropes, 4-inch pots, $15 per 100.
Petunia, Rosy Morn, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Petunia Star, 2½ and 3-inch pots, $6 and $8 per 100.
Flowering Vincas, three colors, 3-inch pots, $6 per 100; 4-inch pots, $15 per 100.
Coleus, five varieties, 2½ and 3-inch pots, $6 per 100, $50 per 1000.
Coleus, large-leaf seedlings, 4-inch pots, $15 per 100.
Coleus, Brilliancy, 4-inch pots, $15 per 100.
Alternanthera, red and yellow, 2½-inch pots, $5 per 100.
Cannas, eight varieties, asst., 4-inch pots, $15 per 100.
Cannas, King Humbert, 4-inch pots, $15 per 100.
Lantanas, 4-inch pots, $15 per 100.
Fuchsias, heavy, 4-inch pots, $15 per 100.
Periwinkle, variegated, heavy, 2½-inch pots, $8 per 100; 4-inch pots, $20 per 100.
Salvia, America, 2½-inch pots, $8 per 100; 4-inch pots, $12 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....$1.50 each
Three-quarter size cases..... 1.00 each
Small size cases..... .50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

TERMS: **Cash with Order**—Kindly send sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. **Remittances**—Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **Shipping Instructions**—Give your name, post office, county and state, and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment, and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **Correspondence**—We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. **Errors**—Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

4900 Market Street, PHILADELPHIA, PA.

150,000 Rose Plants

March 1st to 15th Delivery

Some Premier ready for immediate shipment

PREMIER	$20.00 per 100; $175.00 per 1000
COLUMBIA	16.00 per 100; 140.00 per 1000
OPHELIA	15.00 per 100; 130.00 per 1000
MILADY	16.00 per 100; 140.00 per 1000

Prices of rooted cuttings quoted on application.

J. F. Wilcox & Sons,

Council Bluffs, Iowa

Cyclamen Primula

Cyclamen, assorted colors

Out of 4-in. pots, $40.00 per 100
Out of 5-in. pots, 75.00 per 100

Primula obc., assorted colors

Out of 4-in. pots, $20.00 per 100
Out of 5-in. pots, 40.00 per 100

Cash with order.

The above prices include packing on all orders amounting to $10.00 or more. Less than $10.00 add 50c to amount of order.

R. S. McMURRAY, Bellefontaine, Ohio

Roses for Forcing and Bedding

Own Root Plants from 2¼-inch Pots

Special Prices on Car Load Lots

Varieties for the south in fine condition for immediate shipment and stock we ship can be depended on to produce satisfactory results.

Our Roses are carried in cold houses during the winter months at a temperature which forces them to rest so that when delivered to you, they are brim full of stored-up vitality, ready to grow and bloom.

If you are a rose buyer and want our regular monthly bulletin, send us your name and address

The American Rose & Plant Company

Producers of Plants that Grow and Bloom

SPRINGFIELD, OHIO

For quotations on 2-¼inch Rose Plants note on list below quantity of each variety you want and mail to

AMERICAN ROSE & PLANT CO., Springfield, Ohio

Alexander Hill Gray, Tea, yellow.
American Beauty, H.P., rosy red.
American Pillar, Clb. Poly., pink and white.
Antoine Rivoire, H. Tea, rosy flesh.
Baby Rambler, Poly., red.
Bessie Brown, H. Tea, flesh.
Bridesmaid, Tea, pink.
Burbank, China, red.
Catherine Zeimet, Poly., white.
Chas. Lefebvre, H. P., red.
Christine Wright, W., pink.
Clothilde Soupert, H. Poly., pink.
Coquette des Alpes, H. P., white.
Crimson Rambler, Clb. Poly., crimson.
Dorothy Perkins, W., pink.
Ellen Poulsen, Poly., pink.
Etoile de France, H. Tea, crimson.
Etoile de Lyon, Tea, yellow.
Excelsa, W., scarlet.
Florence Haswell Veitch, H. Tea, red.
General MacArthur, H. Tea, bright red.
George Elger, Poly., golden yellow.
Gloire de Dijon, C. T., yellow.
Gloire de Lyonnaise, H. P., white.
Hadley, H. Tea, red.
Helen Good, Tea, pink.
Helen Gould, H. Tea, red.
Hermosa, China, pink.
Herz. Marie Antoinette, H. Tea, yellow.
Hugh Dickson, H. P., red.
Imogene, Tea, yellow.
Ivory, Tea, white.
Jessie, Poly., red.
John Hopper, H. P., pink.
Jonkheer J. L. Mock, H. Tea, pink.
Kaiserin Augusta Victoria, H. Tea, white.
Killarney, H. Tea, pink.
Killarney Brilliant, H. Tea, rose.
King George, H. P., red.
Lady Hillingdon, Tea, yellow.
La France, H. Tea, pink.
Mme. Chas. Wood, H. P., red.
Mme. Collette Martinet, H. Tea, yellow.
Mme. Hoste, Tea, yellow.
Mme. Jules Grolez, H. Tea, rosy flesh.
Mme. Masson, H. P., red.
Mme. Plantier, H. P., white.
Maman Cochet, Tea, pink.
Marechal Niel, Clb. Tea, yellow.
Marie Guillot, Tea, white.
Marie Pavie, Poly., flesh.
Marshall P. Wilder, H. P., red.
Melody, H. Tea, yellow.
Mrs. Aaron Ward, H. Tea, yellow.
Mrs. B. R. Cant, Tea, red.
Mrs. Chas. Russell, H. Tea, red.
Mrs. Henry Winnett, H. Tea, red.
Mlle. Francisca Krueger, Tea, yellow.
Mlle. Cecile Brunner, Poly., pink.
Murille, Tea, apricot yellow.
My Maryland, H. Tea, pink.
Mrs. H. D. M. Barton, H. Tea, red.
Mrs. Foley Hobbs, H. Tea, white.
Nerissa, H. Tea, white.
Nova Zembla, H. P., white.
Olivia, H. Tea, red.
Orleans, Poly., pink and white.
Perle d'Or, Poly., yellow.
Premier, H. Tea, pink.
Pres. Taft, H. Tea, pink.
Prince Camille de Rohan, H. P., maroon.
Rec. d'Ant. Peluffo, Tea, yellow.
Red Radiance, H. Tea, carmine.
Rhea Reid, H. Tea, red.
Richmond, H. Tea, red.
Souv. de Pres. Carnot, H. Tea, flesh.
Souv. de Pierre Notting, Tea, yellow.
The Bride, Tea, white.
The Queen, Tea, white.
Vick's Caprice, H. P., pink.
White Maman Cochet, Tea, white.
W. R. Smith, Tea, flesh.

Write for our list of varieties from four-inch pots

Valentine Day Specials

Blooming Plants—Reduced Prices

"Say it with Flowers"

as long as they last, but you will have to finish up by "Saying It" with

Gullett's Choice Blooming Plants

CYCLAMENS IN BLOOM

4-inch	$0.35, $0.40 and $0.50 each
4-inch, select	.50 each
5-inch	.75 and 1.00 each

FERNS—Select Stock

4-in. Whitmanii and Verona, bushy	$0.35 each
5-in. Boston and Verona	.65 each
6-in. Boston, large	1.00 each

PRIMULAS IN FULL BLOOM

Obconica, 3-inch	$0.10 each
Obconica, 4-inch, in bloom	.25 each
Obconica, 5-inch, select, heavily flowered	50c and .75 each
Obconica, 6-inch, very choice	1.00 each
Obconica, 7-inch, very fine	$1.00 and 1.50 each
Chinensis, 3½-inch, in bloom	.20 each

CINERARIAS

Dwarf hybrid, 5-inch, well flowered	$0.50 each
Dwarf hybrid, 5½-inch, select	.75 each
Dwarf hybrid, 6-inch, select	1.00 each

Do not fail to state in ordering whether you want your blooming plants shipped in clay pots or paper pots.

SPRING STOCK

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2¼-in. Per 100	2¼-in. Per 1000	3-in. Per 100	4-in. Per 100	5-in. Per 100
Asparagus Plumosus, choice	.....	.....	$6.00	.....	$ 8.00	$15.00	.....
Daisy, Paris	.....	.....	5.00	45.00	.....	.....	.....
Cinerarias	.....	.....	.....	.....	12.00	25.00	$50.00
Fuchsias, seven selected varieties	.....	.....	5.00	.....	.....	.....	.....
English Ivy	.....	.....	5.00	45.00	10.00	15.00	.....
Heliotrope	.....	.....	4.00	.....	.....	.....	.....
Impatiens Sultani, carmine	.....	.....	6.00	55.00	.....	.....	.....
Myrtus Communis	.....	.....	.....	.....	.....	.....	35.00
Palms, Belmoreana and Forsteriana	.....	.....	.....	.....	25.00	50.00	.....
Petunias, choice fringed, double	.....	.....	5.00	45.00	.....	.....	.....
Petunias, fancy single (ready soon)	.....	.....	5.00	45.00	....	.....	.....

CARNATIONS

Rooted Cool—Fine Stock—Ready Now

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Ruth Baur	12.00	100.00
Enchantress	7.00	60.00
Belle Washburn	7.00	60.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	$6.00	$50.00
Alice	5.00	45.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00
Superb	6.00	50.00
Good Cheer	6.00	50.00

Special: For order of 3000 to 5000, a discount of 10%, except for Fisher, Baur, Supreme and Washburn.

Packing, 2% of invoice.

Well Established in 2¼-inch Pots

	100	1000
White Enchantress	$7.50	$70.00
Nebraska	7.50	70.00
Mrs. C. W. Ward	7.50	70.00
Enchantress	$7.50	$70.00
Matchless	7.00	60.00
Alice	7.00	60.00

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1,000	3-inch	$5.20 per 1,000	5-inch	$14.60 per 1,000
2½-inch	3.60 per 1,000	3½-inch	7.10 per 1,000	6-inch	19.25 per 1,000
		4-inch	8.60 per 1,000		

Packing blooming stock and large plants, 10% of invoice; Bedding and small plants, 5%; Cuttings, 2%

GULLETT & SONS, Lincoln, Ill.



FIRST *in* Retail Delivery

DEPARTMENT store service is the laboratory of retail delivery. Not only is it the most searching test to which a delivery truck can be put, it is also the most sensitive recorder of results.

Department stores *must* have the best delivery equipment. For years they have been testing out all grades and makes in search of the most efficient truck. The weeding-out process is still on. But steadily and surely White Trucks are being standardized in the largest and most important retail fleets. In metropolitan centres they are the very backbone of department store delivery service. There are now 1639 White Trucks in the service of 224 Dry Goods and Department Stores.

White Truck performance in department store service is so widely and favorably known that it has become the standard for the whole retail delivery field. Comparative records everywhere show that White Trucks *do the most work for the least money.*

Smaller truck users can advantageously follow department store methods in purchasing and operating delivery equipment. There is no more reliable example.

THE WHITE COMPANY, *Cleveland*

WHITE TRUCKS

Making Good With MILADY

Because Milady filled a popular want of the florist it has met with wonderful success. As a side line — something to make the dull hours profitable and the busy hours more so — it has proven itself a winner and no mistake. If you have not had your territory assigned we advise you to write or wire — we have already been compelled to refuse territories because they have been assigned to "earlier risers" — those who wired.

What started with a steady stream has developed into a torrent. Letters, telegrams came flying so thick that we had a hard time digging out. We were not so far ahead of the times as we had thought. The florist has been watching his drug store neighbor "clean up" on profitable money-makers and has been wondering why he, too, can not make side lines pay him a profit.

From Maine to California, from Ontario to Texas the inquiries came. Some of these are reproduced below.

What those who know say:

Logan, Ohio—"To be frank with you on this subject, we feel that this would make a hit with the business and would run right alongside of the cut flower business nicely. We entertain quite a number of times in our home and that would be a fine chance to demonstrate."

Concordia, Kansas—"We have been considering for some time carrying a talking machine as a side line but couldn't make up our minds just which one to go after until The Review came today. Now we know that Milady is the one we have been waiting for. Please give us full information and all details at the earliest date."

Niagara Falls, N. Y.—"Yours of the 21st at hand. Your offer of the Milady Phonograph we took up with your Mr. McCoy yesterday and placed an order with him for three of your phonographs."

Worcester, Mass.—"I am going to erect an up-to-date store in the spring. Feel as though music would complete the line, as we anticipate carrying a line of birds and goldfish."

Provo, Utah—"It is just the thing I have been trying to find to handle in my store, as I have a fine display space and at the present time have three different lines under consideration to place in my store. However, they do not seem to be the reliable phonograph that I feel we should handle to keep up the prestige of our store, and yours sounds like the real thing to me."

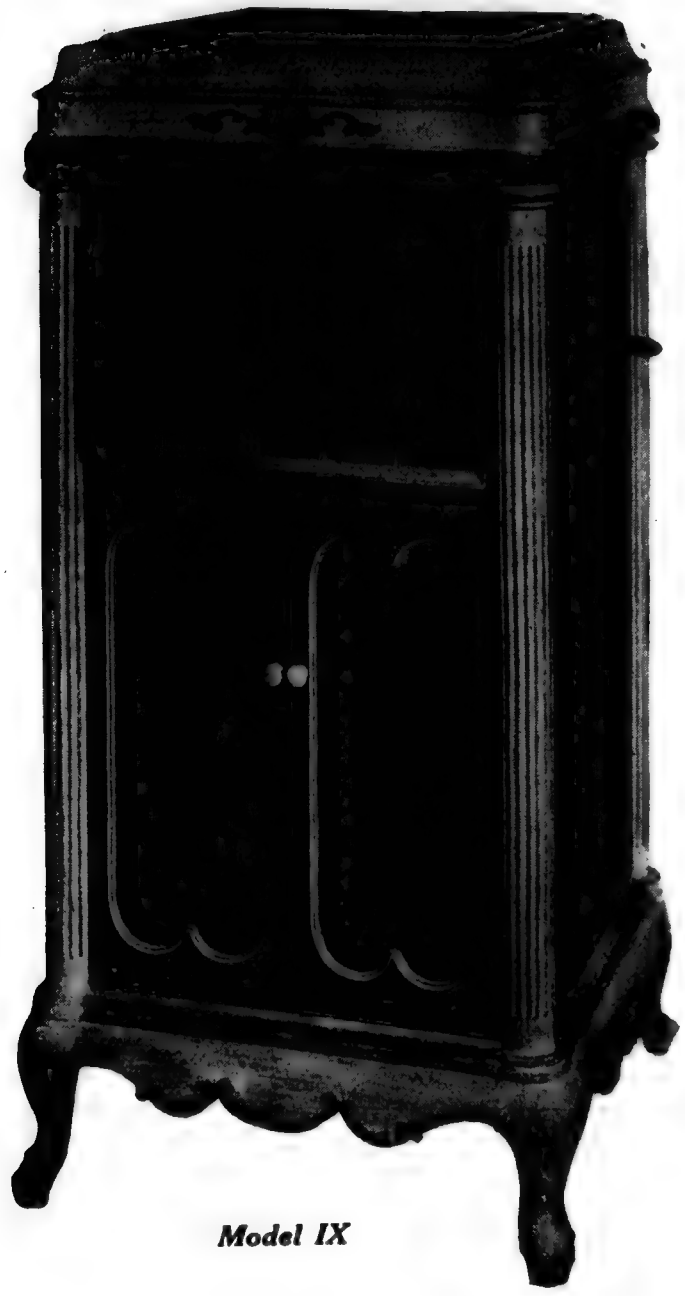
Petersburg, Va.—"I have been considering the addition of phonographs for over a year, but have been unable to get a line on anything really worth while not already being handled in this territory."

This certainly is convincing. Milady won't earn a cent for you until it is on your floor—that's when your profits start. A telegram now may save you disappointment. Why wait to answer a later advertisement? Wire today.

A. L. RANDALL COMPANY

180 N. Wabash Ave. CHICAGO, ILL.

Two Popular Milady Models



Model IX

Model IX

Music lovers judge a phonograph by two things — appearance and sound. By both tests Milady will prove perfect.

CABINET—The Milady Cabinet embodies everything that is beautiful—everything that is unique. The superior craftsmanship will appeal to even the most inexperienced buyer. Its exquisite finish reflects its finer qualities. Made of solid mahogany, oak or walnut, with no substitution of birch or gum even in the solid parts.

UNIVERSAL TONE ARM—The tone arm is the medium by which perfect reproduction of tones is carried over to the ear of the music lover. Through a process of elimination the Stratford universal tone arm and reproducer has been selected in keeping with our highstandard of quality. It will play any disc record produced.

STEPHENSON MOTOR—The compact power plant of the Milady combines the three essential features in the Stephenson precision-made motor; i. e., ample power, an even, steady delivery or drive and a smooth, noiseless action.

TONE MODULATOR—Through the tone modulator the volume of sound is always under your control. Gently or with great volume as you desire. A striking refinement over ordinary instruments is the ingenious tone modulator of the Milady phonograph.

AUTOMATIC STOP—When given the slightest pressure automatically releases spring and stops record when played.

Height - - - 50 inches
Width - - - 25 inches
Depth - - - 25 inches

Model VII

CABINET—Made of solid mahogany, oak or walnut—no substitution of birch or gum as often found in other makes. The superior craftsmanship of the Milady prevails in the complete construction of the cabinet work. The superb piano finish combines to make it a thing of beauty.

UNIVERSAL TONE ARM—The famous Stratford universal tone arm and reproducer is used in the Milady. It will play any record on the market, giving the player the choice of his favorite stars.

STEPHENSON MOTOR—This equipment plays five ten-inch records with one easy winding. The Stephenson motor combines the three essential features vital to the motor of a good phonograph; ample power, an even, steady delivery or drive and a smooth, noiseless action.

TONE MODULATOR—The improved tone modulator of the Milady is one of striking refinement. It controls the volume of sound—producing an increased or suppressed volume as desired.

AUTOMATIC STOP—Another factor elevating the Milady is its automatic stop. Given the slightest pressure, it automatically releases a spring, bringing the record to a stop.

Height, 50 inches
Width, 23 inches
Depth, 23 inches

Finishes:
Mahogany,
Black Walnut or Oak



Model VII

M. RICE CO.

ADVERTISE



THE NEXT BIG FLOWER DAY—

St. Valentine's Day
February 14th

"Say it with Flowers" is now a nationally known slogan. Help to popularize it and BOOST YOUR BUSINESS.

This window display sign is just the thing. The heart—18½ inches high – is a brilliant Red. The beautiful girl who is looking through an apparent opening in it, is a HAND-PAINTED PHOTOGRAPH. Printed in blue is our slogan,

"Say it with Flowers"

Use these liberally in your windows, starting at once, and note the remarkable results attractive advertising will bring.

$1.10 EACH, POSTPAID
Anywhere in U. S. A.

M. RICE CO.
Florists' Supplies That Excel
1220-22-24 Spring Garden Street
PHILADELPHIA, PA.

M. RICE CO.

CORSAGE RIBBONS

Splendid assortments are here in all wanted color combinations.

Sprinkleproof Ribbons

Do not wilt like the ordinary kind, being treated with our special process. They repel water and retain their freshness and silky appearance long after the flowers are withered.

At your service,

WERTHEIMER BROTHERS
THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 17-25 East 24th Street, NEW YORK

THE FLORISTS' REVIEW

DEVELOP DAY OF HEART HERALDS

Ready made to the advantage of the trade, St. Valentine's day offers returns in proportion to the efforts of florists to secure business for that occasion. Timely tips to the public through local newspapers will continue this holiday's business on the upgrade for florists.

FROM a day obsolete in the minds of those above the years of interest in frilled and tinseled paper messages and colored comics, St. Valentine's day has become an occasion of some importance. Whether this change is due chiefly to the oscillating whims of the public at large or whether it has been mainly the result of the florists' advertising campaigns in behalf of this day during the last half-dozen years or so, is a question not necessary to answer. Sufficient for the trade is the fact that interest in this day of heart interest has undergone something of a revival, for the best heralds of the heart are flowers.

Easy to Advertise.

That is the reason florists have found newspaper publicity for St. Valentine's day such a paying investment. The occasion is ready-made. Its observance is old; its tradition is widespread. No propaganda is needed to disseminate the knowledge of February 14. Whether a florist's customers are youthful or aged, they all can look back at their schooldays, when they made purchases for that day of frilly, lacy pieces of ingenuity housing sentimental verses, or



Stresses Superiority of Flowers.



Admits No Argument.

of colored distortions of human physiognomy illustrating more or less humorous expressions in rhyme or otherwise. The recollections of those days, far off but not dim, remind each individual of the observance of February 14. And, if the individual has some one—and who has not?—as an object of his valentine's sentiment, all the florist need do is to remind him that flowers are the best carriers of his message. To which the public, too old to buy the schoolday papers, will readily agree. There is so little competition in the way of suitable carriers of the sentiments of this day that flowers are almost alone in possession of the day's trade.

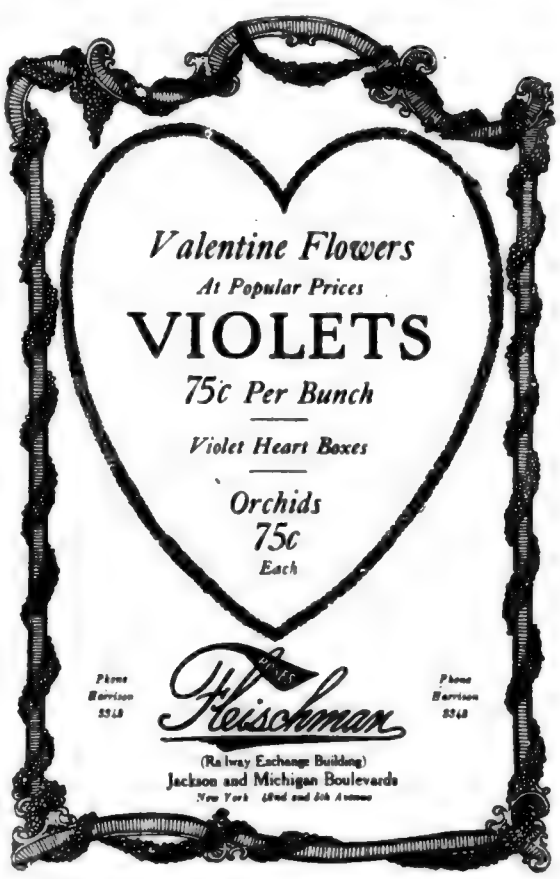
Reminder Needed.

But the busy business man, deep in his daily work, thinks little of days to be observed. They must be brought to his attention. The jokesmiths say he forgets even his wedding anniversary and his wife's birthday. One charitably believes it is only forgetfulness on his part and, were he reminded, he would gallantly make observance of the occasion.

Something such as this is doubtless true, for since the florists of the country began to push St. Valentine's day, to use the newspapers to remind the busy business man of the holiday, the business done has grown immensely. The years that St. Valentine's day has been of much consequence in the florists' trade are not many in number. Back in 1913 The Review advocated extra effort in behalf of orders for this day. The success which resulted from the small expenditure, comparatively, of time, labor and money that year was so decided that the following year more of the trade bent their shoulders to the wheel. And now St. Valentine's orders roll merrily up into considerable figures. Each year has seen a noteworthy growth in the business, as more florists became better acquainted with printers' ink and the various other means of creating business for such an occasion.

Printers' Ink Preëminent.

For this holiday the ways in which the florist brings in orders for other special occasions are of value. Window displays aid greatly in presenting the idea of flowers for valentines to the public in a forcible way. The stamps and posters provided by the national publicity campaign do much also. And novel means are devised each year by enterprising retailers to stir the forgetful man's mind to the sentiments of the season. But probably the way most generally used is the daily newspapers. On this page are to be seen some excellent specimens of what have been used on a previous St. Valentine's day to achieve this purpose. The purpose of the advertising is so simple—just to



Simple and Direct Appeal.

urge one to send a valentine of flowers —that the advertisements prepared for St. Valentine's day are generally of a high order. The directness and simplicity are strong in appeal to those who read the daily papers, catching their eye briefly but forcibly.

FIRST CHICAGO EFFORT.

It is an appropriate time, now that Chicago is planning a coöperative advertising campaign that is expected to surpass all previous records for such work, to reproduce Chicago florists' first advertisement of a coöperative nature. This appeared in the local newspapers for St. Valentine's day just a year ago. It was inserted by the Chicago Retail Florists' Association, the organization which led the way to the present cooperative movement, of which so much is expected and which is making so rapid and enthusiastic progress.

Aside from its historic value, the advertisement is something to consider in its clear and direct message, the sort of publicity that is most effective in promoting holiday sales.



First Co-operative Advertisement of the Florists of Chicago.

LAMBERT'S LOCALS.

Grandy the Florist, of Norfolk, Va., who is one of the live wire members of the F. T. D., now has C. E. Tudor as manager of the store. Mr. Tudor was formerly with F. E. Campbell, of New York. The F. T. D. business of this store has been especially heavy this season.

W. W. Lee, of George's Flower Shop, Norfolk, is confined to his home by illness.

The A. R. Newton store, Norfolk, is now owned and operated by A. M. Newton. Mr. Newton's long experience in the trade assures him of much success.

Mrs. Lovey Blick has opened an attractive store in Portsmouth, Va. F. E. Armstead is associated with her.

The firm of Julia C. McCarron, florist, of Lynchburg, Va., is building two modern houses for carnations and roses, 34x200 feet. This firm has been quite successful with its growing and finds it necessary to build despite the high cost of material.

J. J. Fallon, Lynchburg, Va., is building a rose house 50x200 feet. Mr. Fallon has been confined to his bed for several days, but is somewhat improved.

J. A. L.

SOUTHERN ILLINOIS FLORISTS.

Will Organize at Centralia.

While at the American Carnation Society's convention in Chicago, several of the florists of southern Illinois had a formal meeting, at which it was decided to call all the members of the trade in southern Illinois to meet in Centralia February 25 for the purpose of organizing. One of the objects will be to try to standardize retail prices. The high cost of coal, labor and supplies of all kinds used by the florists makes it imperative that something be done along this line.

This will be the most important meeting ever held for the florists of this section and all interested are asked to make an extra effort to attend.

Why should one florist sell 4-inch geraniums at 15 cents and his neighbor get 35 cents for no better plants? Or get $1.50 per dozen for carnations while his neighbor is selling them for $3, as has been the case this winter?

By getting together, it may be possible to standardize prices. Every grower and every retail florist in southern Illinois is invited. Those who will be able to meet Wednesday, February 25, 1920, at the city hall, Centralia, Ill., at 1:30 p. m., should notify J. W. Ross, Centralia, who is acting as secretary.

J. W. Ross, Sec'y.

INSECTICIDE SPRAYER.

Many inventions have been placed on the market for spraying insecticides, but one that "takes the cake" is in operation at the range of the Altimo Culture Co., at Canfield, O.

A small electric motor runs an air pump to keep a good pressure in a tank. From this tank a line of small pipe runs through the houses, with valves at handy points. A long piece of hose, such as is used for automobile pumps, gives the operator the means to reach all parts of the house to be sprayed.

Insecticides are placed in a homemade atomizer, which holds about three pints. Insecticides are diluted but little and a man can spray a large house remarkably fast, as he can work without a stop.

D. W. D.

LILY OF THE VALLEY

HOW VALLEY CAME THROUGH.

An Affair Between Nations.

Making free with a familiar quotation, one may say that "there is a diplomacy that shapes our imports, near-German though they be." At least, that was the case in the incident related below by Sydney B. Wertheimer, of Wertheimer Bros., New York. One can see in it, too, not only another triumph of the perennial Yankee wit, but also a suggestion of the far-reaching interests of the florists' business. Mr. Wertheimer writes:

"Mrs. Wertheimer and I last week had the pleasure of dining with Dr. Maurice Egan, recently United States minister to Denmark, as his guests. Dr. Egan, who is completing a lecture tour, is well known as a versatile writer and, due to his wide knowledge of European diplomatic affairs, has rendered inestimable service to our government, particularly during the war. He related many interesting anecdotes relative to his experiences during three successive presidential administrations. Particularly amusing were his descriptions of the visits of Dr. Cook and of the Ford peace party to Copenhagen.

"In the course of the conversation, Dr. Egan related an incident of particular interest to florists:

Bluffing the British.

"During the British blockade, before our country had actually entered the war, a large New York importer of horticultural supplies frantically besieged the Department of State and sent repeated cablegrams requesting Dr. Egan to secure permission from the British authorities for the exportation from Denmark of an immense shipment of lily of the valley pips of Danish growth.

"Dr. Egan called upon the British minister, at Copenhagen, and requested permission to remove the embargo on the shipment. The British minister replied, 'My dear doctor, we cannot allow these plants to go through, because it will cause a great shortage in the Danish market and the Danes will replenish their supplies in Germany.' Dr. Egan replied that this was rather far-fetched and that he could not see wherein Germany would benefit by the exportation of this shipment, but his lordship was obdurate and Dr. Egan left without success.

"Upon receipt, the following day, of another cabled request from Washington, to endeavor to rush this shipment through, he again called upon the British minister and said to him, 'My dear lord, you do not seem to realize the importance of permitting this shipment of lily of the valley pips to go through. You may not be aware that in the United States it is the custom of men, at all our weddings, to wear a boutonniere of lily of the valley in their coat lapel and also the custom of brides to carry a bouquet of lily of the valley. You know President Wilson is about to be married and if this shipment does not go through it may seriously interfere with the success of the event.'

"'Well, Dr. Egan,' said the British minister, 'if you put it that way, I do not see how I can refuse to grant the permit.' And forthwith he gave his permission to have the embargo removed.

"Verily, a triumph of American humor over John Bull."

FORCING LILY OF THE VALLEY.

Will you kindly inform me how to grow valley? Please tell me in what temperature the pips should be started. Should they be covered and grown in the shade until they come up through the ground? How deep should the pips be planted? Could I grow good valley in a house where the night temperature is between 40 and 50 degrees and where the day temperature, when the sun is shining, might run up to 70 degrees? Whatever information you can give me will be much appreciated.

J. V. L.—N. Y.

It is doubtful whether the house mentioned would be warm enough for the satisfactory growing of lily of the valley, as a temperature of 65 to 68 degrees is considered desirable. Bottom heat also should be available, though sometimes dispensed with in the forcing of cold storage pips. The benches or boxes are filled with sand to a depth of five or six inches, and the pips are so planted that they just show above the sand. The sand is kept moist by watering it daily. Frequent syringing also is beneficial in the early stages of the crop, but care should be used to avoid wetting the bells after they show color.

For the first ten days or two weeks, or until the stalks have made a growth of three or four inches, the light is almost excluded by means of wooden shutters or some sort of framework. Then the light is gradually introduced, perhaps by replacing the wooden shutters with curtains of some such material as oiled cheesecloth, fastened on frames. During the last few days this shading or protection is entirely removed and full light is admitted, so as to give color to the leaves and substance to the flowers, but even then direct sunlight is detrimental.



SUGGESTIONS FOR FORCING.

Information is not generally exact among growers as to the flowering time of gladioli. Pink Beauty, Halley and Chicago White, if planted May 1, will bloom about July 15 to 20. America, Augusta, Panama and Niagara, planted May 1, will bloom about August 1, if entirely dormant bulbs are used. Bulbs kept in a cool temperature will not bloom so quickly as bulbs stored in a higher temperature. For forcing, bulbs should be stored in a temperature of 45 to 50 degrees for a month prior to planting; a temperature of 50 to 60 degrees will hasten their cycle of rest and give better results. To get the best results, they should not be planted before February 1.

Early varieties, like Pink Beauty, Halley, Chicago White, Myrtle, Prophetesse, Minnesota and Jessie, if planted early in the spring, will be ready to dig September 1. Such bulbs, if rested in the temperatures suggested, ought to be ready to plant January 10, although January 20 to 30 would be better.

Our primulinus hybrids were bred for early blooming. Many of them have been sold to eastern growers, especially those around Boston, and have thus far given quite profitable returns, largely because, being early, the bulbs were well rested, whereas America and late varieties are not; hence so much "blind stock." Some Boston growers have produced eighty to ninety per cent with America as against as high as 250 per cent with primulinus. However, only a select strain of primulinus should be used, as many of the smaller ones will not be so salable.

Bulbs for forcing should not be allowed to seed or "bloom out" in the open. A well matured America ought to give a spike of seventeen to twenty blooms; if allowed to seed or bloom out, it will give only ten to fifteen.

As a suggestion for Christmas forcing, I should advise placing the bulbs in storage not later than March or April. We have taken bulbs from a cool cellar and planted them in the field about August 1 and these bloomed about October 20. It will be well to experiment by planting a few hundred bulbs at various dates to ascertain the best time to plant for Christmas.

The breeder must breed earlier types to use for forcing. Not many bulbs that are dormant will bloom in less than sixty to seventy days, though a few varieties will bloom in fifty-eight to sixty-two days and we have some bulbs that take from forty-five to sixty days, but these are small-growing and small-flowered. Another cross will give us larger plants and flowers.

For the Christmas experiments, I should suggest that the experimenter try early primulinus varieties, Brenchleyensis, Myrtle and Minnesota. Au-

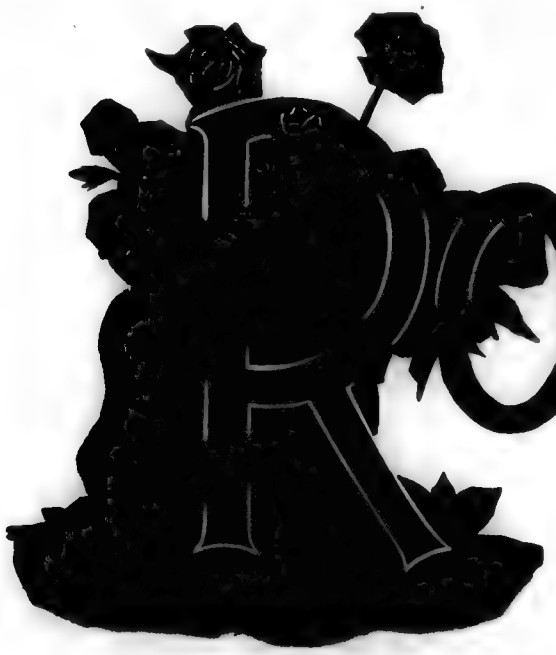
gusta, rightly handled, is the best commercial white. C. Betscher.

GLADIOLI FOR CHRISTMAS.

I note that The Review of January 15 calls for accounts of experience from those who have grown gladioli for Christmas.

For many years I lived in California, to which I expect soon to return, and while there I grew many gladioli for Christmas. I planted most of them September 10 to 20, since they did not grow so fast during the weeks immediately preceding Christmas as they did during September and October. I grew them, of course, outside and in a heavy soil. They required ninety to 120 days. The varieties which I used were America, Francis King, Halley and Alice Carey. I never kept my bulbs in cold storage, but in a cool shed, with plenty of ventilation and as little light as possible. I also had other varieties, but planted them for my own pleasure, as the gladiolus is my favorite flower.

I have also grown them under glass and in lath houses. I got the best results when I planted them three and a half to four inches deep. I watered them about every third day. They were a little slow in coming up, but did better after they got started. I had no trouble keeping them upright without staking. W. J. Colcleugh.



ROSES AT RICHMOND.

When our Canadian brethren visited Richmond, Ind., recently to inspect the premier Canadian rose, Frank W. Dunlop, growing beside the American rose, Premier, their high opinion of the fine qualities of both was strengthened by what they saw at the range of the E. G. Hill Co. "And here are other gems of the rose family," observed E. G. Hill. "This result of a cross between Premier and Princess shows the golden throat of the latter with the habit and form of the former. Another is a sport from Premier, the color a silvery pink much resembling that fine old hybrid perpetual, Baroness Rothschild. This yellow seedling is so promising that it will be distributed next year. It is as yet unnamed. Miss Sarah Hill, who has the happy faculty of bestowing suitable names, is thinking up one to give this gem, considered superior to Golden Ophelia, which is a charming variety. In fact, Ophelia is productive of some fine sports, though Madame Butterfly promises to eclipse it in every way, even here at home showing superiority in growth, and the flower is superb. Whether it is grown in solid beds or on the bench, makes little difference." Columbia is in fine shape. Some beds 4 years old carry plants full of vigor and loaded with bud and bloom. The eastern varieties, Crusader and Pilgrim, are highly promising. Five flats contained seedlings which Mr. Hill states are the finest he has yet seen. His enthusiasm is evidence of determination not to rest content with present success. Earl Mann mentioned that the company was booked up on advance orders and making every endeavor to satisfy all comers. Stock was never larger or in better shape. By the way, his good wife had the misfortune to break a leg, through slipping on the ice while trying to save one of the children.

"Take a look over the top," observed Joseph H. Hill, of the Joseph H. Hill Co., Richmond, Ind., "and say candidly if you ever saw a finer lot of roses." Admittedly, no! Such Premier could be equaled or surpassed only under conditions more favorable, if that were possible. Other fine roses were Butterfly, Ophelia, Columbia and a sport of the last named, having the color of Hoosier Beauty. Another gem is a cross, Ophelia x Sunburst, by name Golden Rule, indicative of the custom of the establishment, which has grown in three years to three times its original size. There are 500,000 rose plants ready to send out, with a prospect of taxing the productive qualities of the three big ranges as never before. One cannot but be convinced that the rose is in the ascendency and that the carnation specialists must hustle if they desire to keep up in the race.

Fred H. Lemon & Co. have a fine rose in White Premier, from which big things are expected. It has met every requirement as a commercial variety. A really good white is a desideratum. The retail store is being decorated and fixed up for spring business. Much funeral work is handled. A blanket, composed of Madame Butterfly roses, asparagus and adiantum, was admitted to be the choicest floral piece that they had ever made up. W. M.

AMERICAN ROSE SOCIETY.

Rose Registration.

The following registrations of varieties of roses have been approved by the registration committee of the American Rose Society. Unless objections are received in the secretary's office within three weeks of the publication of this notice, the registration will become permanent.

From George C. Thomas, Jr., Philadelphia:

Name, Doctor Huey; class, hybrid tea; parentage, Ethel x Gruss an Teplitz. Description—Habit of plant, climber; character of foliage, good; freedom of growth and hardiness, good; flower, large, semi-double, dark maroon in color; a free-flowering variety, with good lasting qualities.

From George C. Thomas, Jr., Philadelphia:

Name, Bloomfield Progress; class, hybrid tea; parentage, Mary, Countess of Ilchester x General MacArthur. Description — A strong-growing, bushy plant, with red double flowers of strong fragrance; petalage, over fifty; freedom of bloom and lasting quality, excellent. This rose is similar to General MacArthur, but differs in habit, size and form of flower, having superior qualities, as it holds the center better and is larger than General MacArthur in hot weather.

From George C. Thomas, Jr., Philadelphia:

Name, Bloomfield Abundance; class, hybrid Wichuraiana; parentage, Sylvia x Dorothy Page Roberts. Description—A bushy plant three to six feet in height, with dark green, glossy foliage; not susceptible to mildew; flowers, salmon pink, double, produced singly and in sprays. This rose is similar to Cecile Brunner, but is hardier and of a larger bloom.

From George C. Thomas, Jr., Philadelphia:

Name, Bloomfield Perpetual; class, hybrid perpetual; parentage, Iceberg x Frau Karl Druschki. Description—Habit of growth, bushy, three to five feet in height, with good green foliage; flowers, white, single, resembling Cherokee; a free-flowering variety, with good keeping qualities. The rose is similar to the Cherokee in flower, but differs in having a bushy growth, which is hardy in Philadelphia, and blooms until November.

E. A. White, Sec'y.

DUMSER'S DATA.

W. O. Seidel, Erie, Pa., is well pleased with his new location, on Eighteenth street, which is more centrally located than his former location, on Buffalo road.

Mrs. Schluraff, Erie, Pa., since recent improvements at the greenhouses, is in better position than ever to produce a good part of her store requirements, especially in high-grade pot plants.

Hody & Tulea, Lorain, O., have solved the question of store rent and leases by building their own store, exclusively for their flower trade. They have a large display front, finished in glazed brick, and an ample-sized workroom in the rear.

Frank G. Carek, Lorain, O., although having a well stocked range of glass, is unable to produce enough to supply his needs and finds it hard to secure enough cut flowers to keep up a good display.

Merkel & Sons, Mentor, O., suffered severely from the Florida fern caterpillar several months ago, but find by spraying regularly with Nico-fume they are able to clean them all out. Their two houses of Easter pot roses are coming on in fine shape.

Carl Hagenburger, West Mentor, O., has 50,000 freesias in pans coming on in fine crop. All visitors at this place marvel at the enormous production per square foot that Mr. Hagenburger obtains. He does not believe in empty bench space at any time of the year.

L. A. Eaton & Sons, Conneaut, O., grow some geraniums for wholesale. Recently when they inserted an advertisement in The Review their first order called for 5,000 and they have since returned checks for over $1,000 worth more. D. W. D.

Columbus, O.—The Acme Floral Co., of which W. C. Holstein is manager, opened a new store February 1.

Ferns

FLORIDA FERN CATERPILLAR.

Hand-Picking Too Slow.

An article on the Florida fern caterpillar in The Review of December 4 mentions several methods for disposing of this pest in accordance with the investigations of the experts of the Department of Agriculture. The method considered most effective for the average grower by these experts is the hand-picking of the caterpillars, a process that may be satisfactory to a grower having but a small number of plants to handle, but one that would hardly fill the bill where these plants are grown in quantity.

The use of arsenate of lead as a spray has been suggested, but the disfigurement of the plants by the use of this muddy solution would make them unsalable.

Poison with Pyrethrum Powder.

There is, however, a method of poisoning the Florida fern caterpillar that has been advised by the writer in former issues of The Review and for which he is indebted to the careful investigations and practical advice of Harry B. Weiss, of the New Jersey experiment station. This consists of the application of pyrethrum powder with a bellows at regular intervals throughout the months in which this pest is active. The regular use of this powder will result in the extermination of the caterpillars as they hatch out and any surplus powder on the foliage may be readily washed off with the hose.

A Successful Remedy.

In The Review for December 18, Homer L. Wiegand refers to the pyrethrum treatment as having proved entirely satisfactory in eradicating the fern caterpillar from his stock and mentions the fact that J. D. Eisele, of Henry A. Dreer, Inc., recommended this treatment to him.

Mention has been made of the use of pyrethrum in a spray with soap solution. The bellows method is, however, even more satisfactory, as pyrethrum powder seems to be as much of a specific for the fern caterpillar as powdered hellebore is for the currant worm.

The fighting of this pest with pyrethrum is not a new idea, since it has been practiced for at least five years.

Parasitic Red-Tailed Fly.

Attention may also be called to nature's counterbalance for the Florida fern caterpillar, namely, the red-tailed fly, Welthemia quadripustulata, which is a parasite on the fern caterpillar, destroying it in large numbers.

The red-tailed fly lays its eggs on the skin of the caterpillar and these eggs hatch out in two days; the larva immediately bores into the body of the caterpillar and feeds upon the fatty tissues of the latter, with the result that the caterpillar soon loses all interest in ferns. It would seem that the introduction of this parasitic fly in the south would be of great assistance in combating the caterpillar, but, if that is not practical, then the growers of that region from which the fern caterpillar was first distributed should at least try the regular application of pyrethrum.

For the technical data relative to the welthemia, the writer is glad to acknowledge his indebtedness to William O. Ellis, of the Bureau of Entomology.

Wm. H. Taplin.

KILLING FERN CATERPILLARS.

The Review of December 4 gives a long article on the Florida fern caterpillar and the ways of fighting it. If any grower will give his ferns a strong spraying of nicotine, he need not lose any sleep. If he does not get all the caterpillars the first time, he should give them another dose the next day and, if necessary, a third dose the day after that. Three sprayings will generally clean them out for the season. The nicotine kills every caterpillar it touches, as I have watched them curl up; in less than ten seconds they were stiff. For eighteeen years I have used this remedy and nothing else.

Harry V. Betts.

SCALE ON BOSTON FERNS.

Will you kindly inform us as to the best method of treating Boston ferns which are infested with scale? Can the scale be exterminated by the use of nicotine and whale-oil soap, or either of these separately, without injuring the ferns? If so, please give us the formula. W. S.—Utah.

It is not an easy matter to clean the Boston ferns of scale, if the plants are badly affected, but continued treatment with whale-oil soap and Black Leaf 40 will give results. Make the solution in the proportion of half an ounce of the soap and half an ounce of the nicotine to one gallon of water. Dip the plants in the mixture; then lay them down on the bench and cover them with paper or muslin to protect the fronds from the sun for at least twelve hours.

W. H. T.

CORN BORER EDICT

QUESTION ILLINOIS EMBARGO.

New Englanders Ask Exceptions.

Members of the trade are questioning the need and application of the restrictions in the recent proclamation by Governor Lowden, of Illinois, excluding shipments of certain stock from New York and the New England states.

The proclamation, which appeared in full on page 108 of The Review for January 15, prohibited the importation into Illinois after January 20, 1920, of "corn, broom corn, celery, dahlias, chrysanthemums, gladioli and geraniums," grown in New England and New York, except seed corn under certain conditions. S. E. Spencer, of Woburn, Mass., who writes that no corn borers are found in the corms of gladioli, the roots of chrysanthemums or the tubers of dahlias, and that the local Massachusetts embargo does not include them, interprets the Illinois restriction as applying only to the cut blooms of the flowers named in the proclamation. But P. A. Glenn, chief inspector of the division of plant industry in the Illinois department of agriculture, writes, in response to The Review's inquiry, that "the governor's proclamation refers to all parts of dahlias, gladioli, chrysanthemums and geraniums, except the seeds."

F. H. B. More Liberal Than State.

So that, just when reports from the federal Department of Agriculture and from other sources, as summarized in The Review for January 22, indicate that the danger from the European corn borer is much less than had been supposed, the Illinois restriction is shown to be exceedingly tight. Mr. Spencer also calls attention to the fact that dry gladiolus bulbs of any size were shown to be safe for shipment to the satisfaction of the Federal Horticultural Board and were not included in the embargo placed upon the New England section.

If the F. H. B. can be convinced, surely one need not be discouraged from approaching state boards. A. N. Pierson, Inc., of Cromwell, Conn., addressed the following letter January 28 to the entomologist of the Illinois state experiment station, at Urbana:

We have received a copy of the proclamation issued by Governor Lowden under date of January 2, 1920, stating that it will be unlawful on and after January 20 to import into the state of Illinois chrysanthemums and a number of other items.

We believe that the Illinois experiment station has made a mistake in declaring this quarantine, and we believe that a quarantine on outdoor chrysanthemums would, perhaps, be justified, although we have little or no knowledge of the corn borer. We are given to understand that it does not exist in the state of Connecticut. We do not know of an authentic case of corn borer within 100 miles of us. We do not grow and ship field-grown clumps and we know that the majority of the New England nurseries make a business of shipping goods of that character for outside use.

We have had a fight with chrysanthemum gall midge, but our establishment is free from it and has been for the last fourteen months. But we have continued to use cyanide gas and are using cyanide regularly. We cannot see any danger to the corn crops of Illinois and the west from chrysanthemum cuttings from sand, that are grown entirely in a greenhouse. We believe that your quarantine should be modified to allow cuttings which are greenhouse-grown to enter the state upon the filing with you of a certificate to the effect that our township, our greenhouses and our own immediate locality are not infested with the European corn borer.

Modifications may be made in the Illi-

nois embargo under the influence of trade representations, although no rulings have yet been made as to exceptions by the state authorities.

TATE'S TIPS

NEXT WINTER'S SUCCESS.

Depends Upon Efforts Now.

The greater production of flowers for next winter will, of course, require the investment of more capital and will take time before we begin to reap returns. Flowers are scarcer today than I have ever known them to be before. The entire day's work is done in the wholesale market in a few hours in the morning; in fact, the major part of the stock is sold before it comes to the market and it is then simply a case of filling the orders that have been taken subject to the stock being procurable. After that, the day's rush is over.

There is never a day that someone does not have to be disappointed, and no relief seems to be in sight. The demand for stock of good quality still holds far above the supply. Now, in any line of business where orders have to be turned down every day for want of stock to fill them, is there anything to do but bend every effort to get more stock? I admit that the production of flowers, as I have been frequently reminded, is entirely different from most other lines of business; for instance, a manufacturer need only get new machinery, which can often be had from stock, and if the raw material is to be had, can go on manufacturing his article, while the florist has to plant his crops and then wait for nature, with his assistance, to develop them. That is just this point I want to emphasize.

Plan Now for the Record Crop.

We are now in February; in about three months the florist will be preparing to plant his outdoor crops. The important question to settle right now is: Are you going to give these crops the proper study and consideration, or are you going to plant the same old stock you have been in the habit of growing year after year? Here is the opportunity of increasing production without the investment of any great amount of capital. We have only to remember that a few months back those who had stock of good quality had no trouble in disposing of it at handsome returns, while those whose stock was inferior often got no returns at all for it. History is going to repeat itself this summer, and the florist who sees his neighbor reaping the reward of his labor and forethought, while he is still in the same old rut, will have no one to blame but himself. There is still ample time to prepare. Everyone knows what line of stock he can handle best; only see that what you do produce is the best quality of its kind.

Grow the Best in Every Bench.

The florist this summer should make every available inch of ground that he has give a good account of itself; not one bench in the houses should lie idle. If you could have heard as often as I did last summer, "Good stock is scarce," I feel that everyone would produce nothing but the best. I have heard the above phrase quoted when a layman would have thought that the market was glutted, and yet anyone who understood what good stock was would not blame the retailer for not handling what was offered.

Grow any crop you are successful with. It may be gladioli; it will pay you to discard those old varieties that you have been growing, in many cases ever since you have been in business. Make up your mind to grow nothing but the best named varieties, such as Peace, America, Schwaben and Panama. They will pay well for the time and trouble you may devote to them. Or it may be asters, such as Queen of the Market.

Confide in Your Commission Man.

Go to your commission man and talk it over with him. He will be only too glad to advise you as to the best colors to grow. I read a short time ago in the Country Gentleman an article, the gist of which was that it is better for the business man to be advised by his banker than by his attorney. There is no better man to advise the grower than the man who sells his product. He is, in a way, just as much interested as you are yourself; the larger returns he makes to you, the larger his own returns are. He is in position to know what stock moves best, what varieties are the best to handle and what colors are the most sought. It will pay any grower to make a confidant of his commission man; he is in position to give you points on production throughout the year.

There is just one more point I wish to call to growers' attention. In my investigation of the market last summer, the scarcest period of the season was from June 15 to August 1. Any crop you can have in bloom at that time will be as good as money in the bank. There is a big summer ahead; it is up to the grower what the harvest shall be.

Tate.

SOWING GYPSOPHILA.

What is the best way to grow gypsophila? Can it be grown on benches inside? If grown outside, should the seed be sown in flats and transplanted in rows outside, or should the seed be planted outside in rows? When is the best time to sow the seed?

M. G.—Ill.

Gypsophila elegans does well under glass. Sow the seeds in shallow flats and, when large enough to handle, either transplant into benches three inches apart each way or, better still, use flats containing four inches of rather light but rich soil and prick off the seedlings two inches apart each way. Stand these on shelves in a temperature of 50 to 54 degrees at night and they will grow and flower splendidly. In order to have a succession of bloom, sow the seeds once a fortnight. For culture in the open there is no great advantage in transplanting seedlings. Better sow the seeds thinly in shallow drills, covering lightly. Sowings may be made in your latitude from May 1 until July 1.

C. W.

ONE MORE

IRIS SOCIETY FORMED.

At least seventy persons attended an enthusiastic meeting for the organization of the American Iris Society at the New York Botanical Garden January 29, 1920, and the following officers were elected to serve until the annual meeting in the spring: President, J. C. Wister, Philadelphia; vice-president, William A. Peterson, Chicago; treasurer, Frank H. Presby; secretary, R. S. Sturtevant, Wellesley Farms, Mass.; regional vice-presidents, S. B. Mitchell, of California; Dr. F. E. Bennett, of Ontario; T. A. Kenning, of Minneapolis, Minn.; Mrs. Samuel H. Taft, of Cincinnati, O.; B. Y. Morrison, of Washington, D. C., and Floyd Bralliar, of Nashville, Tenn. On the board of directors are also Dr. H. A. Gleason, B. H. Farr, Wyomissing, Pa.; Edwin C. Shaw, Harry A. Norton, M. J. Hendrickson and James Boyd.

There are about 200 charter members representing iris interests from California to England, from Canada to the south, and it is hoped that this will be but the nucleus of a far larger association. A check list of over 1,000 varieties of the bearded iris has already been compiled and standards for collection of the nonbulbous species will be started at the New York Botanical Garden this spring; an opportunity for similar trial of the bulbous iris would be of great advantage. The English, Spanish and Dutch iris are those which are usually considered florists' flowers and, with the enforcement of Quarantine 37, information as to their cultural needs and as to the opportunities for growing them commercially within the United States is much needed. Other species of iris may also be forced and if better known would be more largely used. Garden visitors often carry home bouquets of iris and they would make an equal appeal in a florist's window. It is hoped that interested parties will send notice of their experience in handling and selling the iris in its various forms. It is only by coördinating the notes of many that we can offer accurate information to all.

The dues for active membership are $3 a year. There will be monthly notes on iris and information and notes on any phase of the subject will be welcomed from all. Inquiries and correspondence will receive prompt attention from the secretary, R. S. Sturtevant, Wellesley Farms, 95, Mass.



OPEN LETTERS from READERS

PERENNIALS FOR WINDOWS.

Florists everywhere are seeking new and odd ways to give their window displays that touch of simplicity so much required to attract attention. Why not use a few perennials?

Something new, odd and attractive can be devised for the window with the help of these old-fashioned flowers. Some of the early-flowering perennials force quite easily. Mertensia virginica, Primula veris and Euphorbia epithymoides will force without any trouble in a house of 60 to 65 degrees. With the primula and euphorbia, one should, however, be careful to use only well rooted and strong clumps or strong pot-grown plants potted not earlier than September.

Euphorbia epithymoides should be forced and sold along with our other Easter-flowering plants. Its bloom is a beautiful chrome yellow, with hardy and bright foliage that will follow along well to the top of each stem. This plant was displayed in the Grand Central Palace, New York city, among a few rocks at the entrance of a rock garden and daily held the attention of many visitors, who inquired its name and where it could be obtained.

J. G. Tinger.

CALL FOR ARBITRATION.

Grow the stock and get the price; don't get the price and deliver poor stock. If I wish any plants, I confer with myself and The Review and then enclose check with my order, except to firms where my credit is known. It is then up to the sellers and I believe that some of them take their own sweet time.

I bought some rooted cuttings of geraniums last August. Delivery was made in November and, believe me, I had to use a pair of tweezers to hold them while potting. Actually they were not over one inch long, at $17.50 per thousand; they are still in 2-inch pots. At the same time I ordered and received geraniums from California, cuttings three inches to six inches long and 100 per cent O. K. Most of these are now fine plants in 5-inch pots.

After over two months' wait, I received my order of 300 pelargoniums and I believe I shall have hardly seventy-five living plants. They were packed well and arrived safely, but if the plants left the seller in the same condition as they reached the buyer, it seems to me like getting money under false pretenses.

Some firms say they will book your orders for so-and-so, delivery three to five months later, if you send one-third cash. It is always cash. Why should your money be working for someone else? The seller should get the order when stock is ready; notify buyer to send cash for it and then fill the order as advertised.

Now the time is at hand when a person wants the stock. The reports all over this country indicate the best trade up to date, plenty of money and more buyers. If there were an agreement among all the florists to have certain men or firms (several in each state), where a person could send a sample of the shipment, for approval or disapproval, all to abide by their decision, then buyers would have greater confidence and order more freely.

W. M. Tiplady.

CEMENT COATING FOR BENCHES.

I was interested in the letter of L. E. S. in The Review of January 15 regarding the coating of benches with cement. My grandfather, E. B. Lewis, who propagated the Niagara grape from its early days, had all his benches covered with about half an inch of cement. I have also used it myself.

It should be mixed thin enough so that it can be spread evenly with a trowel. Before it sets hard, punch a few holes in it where the cracks in the boards come, in order to provide for drainage.

I think it will double the life of the benches, but it cannot be used on benches where the soil is wheeled in, as the coating is so thin that it will all crack. It is about thirty-five years since I saw it used. Fred G. Lewis.

CANDYTUFT AND FEVERFEW.

Can you give me any information about the proper time to sow seed of candytuft and feverfew? Also, can you tell me the best method of growing the plants to get a crop of flowers for Memorial day? H. F. C.—Mass.

Candytuft for flowering at Memorial day should be sown at once. Buy the mammoth spiral or as good a strain of seed as possible, in order to secure large, handsome spikes. Pot off the seedlings in 2¼-inch pots before planting out in beds or benches. Any good soil which will suit roses, mums or carnations will suit candytuft, and a temperature of 45 to 50 degrees at night is needed. Higher temperatures can be given as the season advances if the plants seem at all late, it being best to shade the glass a little when doing this extra pushing. Place the plants 10x10 or 9x12 inches apart, in order to give them the needed space for development.

Feverfew from seed is undesirable, as so large a proportion will come single and only doubles have any market value. I would suggest buying rooted cuttings or plants from small pots and planting them in benches before March 1. Grow feverfew moderately cool; 45 degrees at night is ample. A soil similar to that used for candytuft will be found ideal.

C. W.

MOTT-LY MUSINGS

"Coöperation in the selling of Dutch bulbs has completely revolutionized the business," observed R. H. Preenen, of J. Schilpzand & Sons, Hillegom, Holland. "True, we are as eager for the American trade as ever we were, but, having pooled our interests, we feel much more independent and until the purchaser gets into a similar boat it will not be so easy sailing as formerly, for, while he acts only as an individual, we act collectively and consequently have the stronger pull. It is in the interests of every grower to produce bulbs of as high quality as possible and, judging from all reports, our customers may look for as good a crop as last year. The summer season will be a deciding factor."

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O. E. Steinkamp, of Baur & Steinkamp, Indianapolis, Ind., expressed the opinion that Ruth Baur would prove as good in every way to the continentals as it was at home. Some 6,000 rooted cuttings have been prepared for distribution in care of C. Engelmann, of Saffron Walden, England, who will undertake this benevolent task. "While Ruth Baur should yield a golden harvest to everyone who tries it, we have another carnation which we believe will match it in popularity. It is the result of a cross between Matchless and White Wonder and possesses the habit of the former and a bloom resembling the latter. We have named it Harvester and propose to send it out next year, realizing that, in these times especially, one cannot afford to hide such a find as we believe this is."

• • • •

Homer Wiegand, of A. Wiegand's Sons Co., Indianapolis, commented upon the great popularity of the floral basket at funerals and attributes it to the advanced development of taste. It is highly welcome at this time of scarcity, when every bloom is made to show up to advantage. Adiantum is freely used; it gives a graceful finish and is worth the difference in cost. George Wiegand is making a brief sojourn in California and writes enthusiastically concerning the climate, other conditions being somewhat similar to those in the east. "If we had the time," remarked Homer Wiegand, "we might ship out our family of alligators, which have been a big attraction; in fact, our patrons seem as much interested in them as when we first received them. They are really the only peaceful and contented subjects in the establishment."

• • • •

H. W. Rieman's Sons, of Indianapolis, are the fortunate owners of a begonia which possesses the combined qualities of Vernon, Erfordii and Lorraine. It comes in color from deep red to white, blooms almost the whole year around, is propagated either from seed or from cuttings, and will bear cutting back,

making a bushy growth. Plants cut back at this time, for instance, will be in fine shape for Mothers' day sales, while the cuttings may be put in sand.

• • • •

Warren G. Matthews, of Dayton, O., observed as he hung up the receiver, "The most difficult problem today is to please the phone patron who has been in the habit of placing an order for a 75-cent bouquet for her church. With splits selling at 15 cents and roses in proportion, we try to substitute a flowering plant. As to designs, how we hate to work in the artificial with the natural!" A shortage of ferns leads to the use of southern smilax as a substitute for groundwork; it answers well. Mr. Matthews' son, Walter, has left the store to accept a position in the courthouse, another defection in the trade.

• • • •

Amid the silence of the adjoining cemetery, S. J. Stephens & Son, Columbus, O., are working up a large plant stock in anticipation of the largest bedding trade on record. W. J. Stephens returned from the service benefited in every way from the experience in Europe. W. M.

FOR THE BIG DAY

CINERARIAS FOR EASTER.

When should cinerarias have their last shift to have them in bloom for Easter? They are now in 4-inch pots and need shifting. I have been keeping them in a temperature of 45 to 50 degrees. I cannot keep them any colder, as I have other plants in the house, such as peas and stock plants of geraniums. H. H. S.—Md.

Cinerarias will need quite cold culture to hold them back until Easter. If you had a really cold house, especially one with a north aspect, this would be easier. I would suggest that you keep your cinerarias in the coldest part of the house. They will soon need some shade, which the other plants will not require. If you have a close frame or pit, which can be kept frost-proof, there is no good reason why you cannot transfer your cinerarias there after March 1. They will do without fire heat after that date, but will need protection on cold nights and more careful watering. C. W.

LILIUM GIGANTEUM.

I have received my giganteum lily bulbs and have put them in flats or boxes six inches deep. How should they be treated from now on? I have three warm houses in which I can keep the temperature at 60 degrees during zero weather, also one cold house, which can be kept above freezing. Shall I keep the boxes outside for a few weeks and then bring them into the cold house and later into the warmer house? Can I have these bulbs in bloom at Easter? They are in rich soil, with loam and manure. B. G. C.—W. Va.

If you are planning to grow your lilies in boxes for Easter, I should strongly advise against it, as you will get vastly better results from pot culture. Pot singly in 6-inch pots, or, if the bulbs are small, 5-inch pots will answer. Use a good loam, but leave out manure or fertilizer. Old mum soil will do quite well. After potting, place them below the benches in your warm house or stand them on the benches several pots deep and cover them with straw or hay to prevent their drying out. There is no need to water them, if the loam is fairly moist. Giganteums need all the heat you can give them from start to finish. Many are ruined by being placed in a cold house at the start and, in addition, by being kept too moist. Run the plants on the dry side until the pots are nicely filled with roots; then apply water more freely. Place the plants on benches as soon as they are nicely started. Fumigate occasionally to keep down green aphis, spray on clear, warm days and remember that heat is needed right along to flower them for Easter, which this year comes April 4. C. W.

HYDRANGEAS FOR EASTER.

Will my Hydrangea Radiant come in for Easter? I planted them December 27 and grew them under the bench until started and then I put them on the bench in a temperature of 60 degrees. I have been giving them liquid manure once a week, but they are growing slowly. They have their fourth leaves on now. H. H. S.—Md.

The hydrangeas in a night temperature of 60 degrees should flower for Easter. Give them all possible light and sun. Liquid manure would be more harmful than beneficial unless the pots are well filled with roots. This could hardly be possible if you potted them as recently as December 27. Wait until the sides of the pots have an abundance of active roots and then feed regularly, especially while the flower heads are developing. C. W.

OTAKSA FOR EASTER.

I have a lot of otaksa hydrangeas which I brought into the greenhouse before the frost. November 1 they were placed under a bench in a temperature of 40 degrees at night and 50 degrees during the day. The leaves are nearly all dried up, but the tips are still green. I have watered them just enough to keep them alive. Kindly advise me what treatment I should give them. When should they be benched in a house of 50 degrees at night and 65 degrees during the day to have them in bloom for Easter, also for Memorial day?

G. S. F.—Pa.

The French hydrangeas can be forced into bloom for an early Easter, such as will come April 4, but otaksa needs a longer season and does not stand forcing as well as the newer French type. Furthermore, the French varieties come in a variety of pleasing colors and are, therefore, much preferred at Easter. I should not advise you to force your plants for Easter, but rather hold them back for Memorial day. At that time there is always an excellent call for otaksa. For Memorial day, keep your plants cool and as near dormant as you can until March 1; then place them in a temperature of 50 degrees at night and they will flower on time. If, however, you are extremely anxious to flower some of them for Easter, place them in a temperature of 45 to 50 degrees now. When growth is well started run them 5 degrees warmer, and later, as flower heads start to show, they can have 60 degrees at night until the flowers show color. Then keep them somewhat cooler. Water them freely and feed with liquid manure once a week as soon as the pots are well filled with roots. C. W.

NEW YORK.

The Market.

The market is still suffering from a shortage in the supply of cut flowers, without any prospect of immediate relief. This condition, naturally, is keeping prices on a high plane. The influenza epidemic does not seem to have increased the demand to any great extent.

Roses seem to be scarce; in fact, so limited is the supply that much stock is sold before arrival. All varieties are affected, particularly the short grades. American Beauty is bringing holiday prices, the best in the special grades selling for $1.25 each. The best grades of hybrid teas bring 25 to 75 cents each, the latter for the Scott Key variety. About 50 cents each is asked for Columbia, Premier and Hadley.

The supply of carnations is short for this time of year. A small supply of Laddie moves quickly at 25 cents each. Mrs. C. W. Ward and Benora are bringing 20 cents for the best flowers, with ordinary varieties at 15 cents, and inferior ones, in small quantities, 12 cents.

Cattleyas are fairly plentiful, but, with the shortage in other staples, prices continue high; $9 per dozen is asked for the best, while the lower grades are sold for $3. Few spray orchids are arriving, but there is a good supply of cypripediums.

Lilies of the valley are plentiful, but sales drag considerably at $5 to $15 per hundred sprays. Easter lilies are scarce. There is a moderate supply of gardenias.

There is a good supply of bulbous flowers, but not nearly so many as might be expected at the opening of February. Tulips are bringing 75 cents to $2 per bunch; Paper Whites, $1 to $1.25 per bunch, and daffodils, $1.50 to $2 per bunch. Freesias are arriving and move well.

Callas are in good demand, with the best bringing as high as $7.50. There are a few hyacinths on the market and also a small supply of iris. Acacias bring $3 to $5 per bunch and are in good supply.

There is a fair supply of herbaceous flowers, including snapdragons, bouvardias and calendulas. Sweet peas are plentiful, but the quality is not good, short-stemmed flowers being much in evidence. Pansies, mignonette, wallflowers, myosotis and daisies are in good supply and bring good prices.

Various Notes.

John Young, secretary of the S. A. F., came back from the meeting of the ex-

ecutive board at Cleveland suffering from a heavy cold and was confined to his room for a few days, but is now at his desk again.

A. M. Henshaw, president of the New York Florists' Club, who was taken ill while in Pittsburgh on his way home from the S. A. F. directors' meeting, is reported to be well enough to return to his home this week.

The Morris County Gardeners' and Florists' Society held its annual dinner at the Morrison House, Morristown, on the evening of January 28.

The next meeting of the New York Florists' Club will be held at the club's rooms in the Engineering Societies' building, 25 West Thirty-ninth street, Monday evening, February 9. Business of importance will be transacted at this meeting and reports are expected from the dinner and flower show committees. As it is to be carnation night, the exhibition committee wishes carnation growers to send exhibits of either new or standard varieties. They should be sent prepaid to the exhibition committee, 127 West Twenty-eighth street.

Wholesale Florists is the name of an organization incorporated last week with a capital of $50,000. This firm is taking over coöperative quarters in the old Greenhut building, at Sixth avenue and Eighteenth street. A. Slinn, R. J. Irwin and M. C. Ford were named as incorporators. H. E. Froment is president; A. M. Henshaw, secretary, and E. C. Horan, treasurer. The corporation also includes the following, who will move to the new quarters when they are ready for occupation: M. C. Ford, J. J. Coan, R. J. Irwin, Joseph S. Fenrich, S. Gilbert, Clarence Slinn, I. Goldstein, J. K. Allen, P. J. Smith and Dolansky & McDonald.

Alfred Futterman, of Futterman Bros., 122 West Twenty-eighth street, is laid up with an attack of double pneumonia. J. H. P.

Joseph Trepel probably operates the largest chain of flower stores in the United States, if not in the world, although they are all located in the city of Brooklyn. From a small beginning in 1888, the business has grown so that two recent additions to the chain bring the number of stores to eleven. Headquarters still is in the store at Lewis avenue and Hancock street.

The East Coast Hothouse Operators, Inc., whose $800,000 contract with the American Greenhouse Mfg. Co. was recorded in these columns last week, filed incorporation papers recently, with a capitalization of $1,500,000. M. M. Lucey, M. Butler and L. S. Dorsey, all of Wilmington, Del., are the incorporators published.

WASHINGTON, D. C.

The Market.

Conditions were better last week. Despite the fact that there was but little sunshine, the supply of stock showed an increase. There has been a large demand for funeral flowers, and some of the local florists have resorted to artificial stock. The wholesalers find it hard to divide the supply evenly among the trade, because there is seldom enough stock to go around. Carnations and sweet peas hardly touch the tables when the growers bring them in, and, in some cases, the members of the trade meet the growers outside to claim their share.

Paper Whites are plentiful, but roses are still scarce and prices remain high. The market has been well supplied with greens.

Various Notes.

Fred Leapley is back on the job again after several days' illness.

Marche & Co. have been busy with decorating work during the last week. They had several large casket covers. Mr. White is back again after his illness.

L. E. Hoover reports an unusually large amount of funeral work on hand. He has noticed a large increase in the demand for various plants.

One of the many fine pieces of work which the Oehmler Floral Co. turned out last week was a beautiful basket made up with roses, orchids, freesias, Enchantress carnations and Asparagus plumosus. The basket stood over four feet high and was tied with a piece of pink ribbon, bearing the words, "Accounting Division," in gold letters. The basket was presented to the new assistant secretary of the Treasury Department by the clerks in the accounting division, of which he was formerly chief.

John Sharper, of Oxon Hill, Md., has been bringing in some fine stock, including carnations, peas and calendulas. G. V. S.

WHO'S WHO IN THE TRADE AND WHY



DAVID G. GRILLBORTZER.

THE recent election of David G. Grillbortzer as vice-president of the American Carnation Society may be regarded by him and by the trade jointly as a silver wedding present. It was just twenty-five years ago, when he was 16 years old, that he began a five years' apprenticeship with J. Louis Loose, in Alexandria, Va., his native town. After that he joined his brother, J. Fred Grillbortzer, in business under the firm name of Grillbortzer Bros., with four houses 30x100 feet. Three years later his brother died and he continued the business under his own name. When, in June, 1918, he had an opportunity to buy out the business of Mr. Loose, he had approximately 150,000 feet of glass. His purchase doubled his holdings and added the store, on Fourteenth street, of the Washington Floral Co., of which he is now head. Mr. Grillbortzer is an ex-president of the Florists' Club of Washington and a member of the Alexandria Chamber of Commerce, of the Masonic lodge of which George Washington was the first master and of other associations and orders.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00. Advertising rates quoted upon request. Only strictly trade advertising accepted.

Results bring advertising.
The Review brings results.

SEVEN double-page advertisements appear in this issue of The Review.

HEAVY sales of bedding plants seem certain this spring. Now is the time for preparation.

NEVER in its history of continuous growth has The Review increased in size so rapidly as in the last six months. Facilities cannot be expanded as fast as the business grows.

KEEP a record of the telegraph orders you receive and those you send for St. Valentine's day, the number and amounts. Then send it to The Review. The trade wants to know its vital statistics.

THE flu has come back with such force that public funerals have been forbidden in Chicago and hours of opening offices and theaters have been so arranged in New York as to lessen traffic congestion.

A SUBSCRIBER comments that an American Beauty of a different kind is an important novelty at Joseph H. Hill's place, at Richmond, Ind. Her arrival kept the new father from attending the carnation meeting at Chicago.

THE florist who knows his costs does not complain of high prices. He can tell without guessing when he is making a profit and when he isn't. When he does, he is satisfied, and when he doesn't, he can ask his customers for more money without apology.

THE engravers' trust at Chicago February 1 advanced the prices of halftones and zinc etchings about one-third on the average. The smallest halftone now costs $3.75. The Review has bought thousands of them, before the employers' association and the workers' union got together, at $1 to $1.25.

THAT the peak of commercial and industrial activity in this country had been reached for the time and that from now on a gradual reduction would be recorded, was the view expressed recently by a leading banker, formed in spite of the admittedly great prosperity apparent in many lines of business. Perhaps he isn't batting 1,000 as a prognosticator, but the wise florist is, nevertheless, laying money in the savings bank and clearing up collections before cloudy financial weather succeeds the sunshine.

HAVING witnessed what has been accomplished on this side of the water, British horticulturists are discussing schemes of coöperative advertising.

DID you ever notice that the appearance of a greenhouse more or less corresponds with its financial condition? When its looks run down, its profits run down, too.

SKILLED help never was abundant in the florists' trade. Just now larger demand for good men and the attractions in other lines of business make them seem scarcer than before.

CANARIES have proved a profitable side line for retail florists and no doubt a considerable business could be developed if some florists' supply house were to handle the birds in a wholesale way.

THE American workman has fallen off twenty or thirty per cent in productive effort compared with pre-war man-power output, asserts a prominent corporation head, a condition which "transcends in its vital importance all questions of strikes, wages, prices and, in fact, everything else." If continued long, he added, prosperity will surely be destroyed. Greater production should be the aim of everyone, whether he is growing flowers or rolling steel.

NEWS.

What is news?

Some think news is just information about the outside world.

But advertising, too, is news.

It is information that may be of personal moment.

A paper without advertising is but half a newspaper.

BUY NOW!

There is every indication that greenhouse glass will be extremely difficult to procure during the summer. Even now it requires considerable scouting to find any quantity of 16x18 and it is a well known fact that production, closely regulated at all times, practically ceases as soon as warm weather comes. Without the wish to discourage any would-be builder, the directions for building a greenhouse this season are like the well known recipe for making hare stew—first catch your hare. Before you buy anything else, buy the glass.

CAN YOU?

Can any of the readers of The Review inform us where and by whom any sort of flower pot washing machine is manufactured? H. E. & C. W. K.

AN UNUSUAL JANUARY.

No one in the trade ever saw a January quite like that just closed, a month of Christmas prices in many cities from the first to the thirty-first day. It is stated by some firms that their January business exceeded their December sales, an incredible thing in years past. In the same breath, or the next, they assert that flowers were as plentiful during the last month as they ever were in the first thirty-one days of the year. The demand, exceeding anything before experienced at such a time, accounts for the condition of the markets and the high prices.

Combination of circumstances may be charged with the responsibility. All autumn the public spent money for flowers. During the year 1919 the demand held stronger throughout than ever before. So when, immediately after Christmas, sickness created a call in addition to the normal demand, already strong, flowers could not be obtained to fill all wants. All retail stores in the larger cities, where the sickness and mortality is greatest, have been heavily rushed. And the end is not in sight.

A year ago the trade believed its experience of a strong demand would not be repeated. Instead, it has been exceeded in the unusual month just closed.

HOW MUCH DOES IT PAY?

The day has passed when the question is asked about advertising, "Does it pay?" There are no longer doubting Thomases on that score. The question under consideration today is, "How much does it pay?"

Advertising has come to be looked upon, not as an expense, but as an investment, comparable to stocks and bonds, and similarly dependable for a return on one's money. And, just as there are various kinds of stocks and bonds—good, bad and indifferent—so there are various kinds of advertising.

The florist who has money to invest in securities looks for the sort which will be certain to yield him the best returns. Moreover, he takes no one's unsupported word for it, but learns the real facts for himself.

Just as the investor learns how to distinguish in his own mind desirable from undesirable securities, so the advertiser, who exercises a similar care in investing his money nowadays, can tell with his own eyes what medium, or mediums, will give him the greatest return for his money. And as a wise investor will secure twice as great an income from the same money as a less discerning one will, so an advertiser who exercises care in selecting the mediums in which to invest his appropriation will make the same money bring him far more business than the advertiser will get who pays little attention where his advertising investment goes.

A NEW YORKER'S EXPERIENCE.

There still are a few members of the trade, especially in the extreme east, who do not realize how useful The Review is to others and how helpful it would be to them if they would use it. Like this:

Will have to ask you to take our ad out of The Review, as we are flooded with orders from all corners of the United States. The Review finds them all. We have had orders for over 150,000 plants in three weeks. As we are not able to change the ad as fast as the orders come in, we are returning good money daily on some varieties. You will hear from us again as soon as we have caught up.—Cherry Park Gardens, Frank Thies, Mgr., Fredonia, N. Y., January 24, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

BRIEF ANSWERS.

S. M., Kan.—Fred W. Arnold, 915 Wheeling avenue, Cambridge, O.

W. L. O., N. Y.—The introducer says Cleveland cherry does not come true from seeds.

S. M. C., Miss.—Write to the U. S. Department of Agriculture, Washington, D. C., for its bulletin on the Argentine ant.

OBITUARY

Howard W. Vose.

Howard Winfield Vose, who conducted a retail flower store in Woonsocket, R. I., and later at Attleboro, Mass., died Tuesday evening, January 27, at his home in the Bronson block, Attleboro, after a two days' illness of double pneumonia. Mr. Vose, who was about his duties on the Sunday previous, was stricken Sunday evening, and in less than twenty-four hours his life was in a precarious condition.

Born in Lincoln, R. I., thirty-five years ago, he was the son of the late Alonzo Vose, of Cumberland, R. I. After attending the public schools, he became associated with his father and eight years ago established a florists' business in the Sweeney block, Woonsocket, later removing to Attleboro, where he opened a store. About two years ago he became affiliated with C. Sidney Smith in the undertaking business as Smith & Vose, in addition to his flower store.

Mr. Vose was well known in fraternal circles. He was a member of the various Masonic organizations and was ready to take his thirty-second degree in February. He was a member of Hope Chapter of the Eastern Star; Attleboro Lodge No. 1014, Benevolent and Protective Order of Elks; Orient Lodge of Odd Fellows; Hospitaler Commandery, Knights of Malta; Attleboro Lodge of Moose; Attleboro Chamber of Commerce; Attleboro Retail Merchants' Bureau and the West Side Club. He was also secretary of the Highland Country Club and a director of the Attleboro Young Men's Christian Association.

Besides his wife, Philomen Vose, he is survived by one daughter, Miss Roberta Vose, of Attleboro; his mother, Mrs. Ida Vose, and a sister, of Cumberland Hill, R. I. W. H. M.

Mrs. Margaret Eihl Dorner.

Mrs. Margaret Eihl Dorner, widow of the original head of F. Dorner & Sons Co., La Fayette, Ind., died at her home there January 25, at the age of 75. Mrs. Dorner was born in Alsace, coming to the United States in 1849. She was married March 2, 1861, to Fred Dorner, with whom she was planning to celebrate her golden anniversary when he died suddenly of pneumonia December 29, 1910. Seven of her thirteen children survive her: Theodore Dorner, president of F. Dorner & Sons Co. and retiring president of the American Carnation Society; Fred E. Dorner, of the same firm and treasurer of the American Carnation Society; Herman B. Dorner, of the division of floriculture of the University of Illinois; William P. Dorner, of Indianapolis; Miss Emily Dorner and Mrs. F. E. Hudson, of La Fayette, and Mrs. Claude Riddle, of Los Angeles, Cal.

Edward W. Carbary.

Edward W. Carbary, for the last twenty-five years in the nursery business at Elgin, Ill., died of pneumonia Wednesday afternoon, January 21, at his home. He was born June 25, 1860, at Lake Geneva, Wis., and had been a resident of Elgin for the last forty-two years. He began selling nursery stock there thirty years ago and five years later started in business for himself. He was a member of Elgin lodge No. 96 of the R. A. M. and a member of the Century Club.

He is survived by his wife, Mrs. Barbara Carbary; two sons, George D. Carbary, of Elgin, and Clarence T. Carbary, of Boston, Mass., and one daughter, Miss Ella Carbary, of Elgin.

Private funeral services were held at the home Friday afternoon, January 23.

Frederick Simon.

Frederick Simon, secretary of the Crown Hill Cemetery Association, which owns and operates the Crown Hill Greenhouses, Denver, Colo., died of pneumonia January 18. He was buried Thursday, January 22. It was one of the largest funerals held in Denver in recent years. Several truck loads of flowers testified to the esteem in which he was held by all who knew him. Noteworthy among the many floral designs was a 6-foot armchair executed in Enchantress and white carnations, Columbia and Ophelia roses, freesias and maidenhair fern. Mr. Simon was a member of the Odd Fellows and the Highlands Christian church. R. S.

Donald R. Fogg.

Donald R. Fogg, for two years in business in Portland, Me., died January 19 at Rutland, Mass. He had served eighteen months at Camp Devens, Ayer, Mass., during the war. Before going into business in Portland, he studied interior decorating for two years in New York. He is survived by his father and mother, of Biddeford, Me., and one sister.

Joseph Levy.

Joseph Levy, 356 Fulton street, Brooklyn, N. Y., died Friday, January 30. Mr. Levy was proprietor of the Brooklyn Wholesale Flower Market, which he opened in 1914.

Thomas Morris.

Thomas Morris, superintendent of the estate of D. G. Read, Irvington-on-the-Hudson, died suddenly Tuesday, January 27. He was buried January 29. Mr. Morris was 33 years old and leaves a widow and three children.

BRIDGEPORT, CONN.

The Market.

Potted plants, such as begonias, cyclamens, primroses, etc., are plentiful, but all varieties of cut flowers are scarce at present, though it is hoped that they will be more plentiful by February 14. We had only one day of sunshine last week. The other days we had either rain, snow or cloudy weather, and cut flowers did not bloom quickly. The streets have also been in bad condition, either as slippery as glass or covered with slush. This has injured counter trade to some extent, as few people have been out unless it was necessary. However, telephone orders have kept the florist busy, as the demand for funeral designs has been heavy since Christmas.

Carnations are scarce. Roses are also short in supply. Paper Whites are quite plentiful and help much in funeral work. A few daffodils and tulips are in bloom, and freesias are in good supply at some of the greenhouses. Sweet peas are more plentiful than they were last week. A small supply of callas and Easter lilies is available. Sweet peas and calendulas help to make a variety in the cut flower stock.

Various Notes.

James E. Beach has had so much funeral work that he has had difficulty in securing enough flowers to meet the demand. He is cutting a few Easter and calla lilies. A few daffodils and tulips are blooming.

John Reck & Son report that bulbous stock is progressing nicely at the greenhouses and they are anticipating a splendid spring business. They are also preparing for a busy St. Valentine's day. This firm furnished the decorations for the Wakefield-Waldo wedding. Both the home and the church were elaborately decorated with smilax and yellow roses.

Robert Hawkins has been kept busy with funeral work.

James Horan designed a pall of camellias, callas and Paper Whites last week.

The Park Garden & Flower Shop is cutting an abundant supply of sweet peas. The firm made a casket cover of violets last week which was worthy of mention. I. L. B.

CHICAGO.

The Market.

Gradually it is dawning on that section of the trade identified with or dependent on the Chicago market that the great scarcity of flowers during January has not been due to lack of production, but to an unprecedented increase in the demand. The only situation comparable with that of the last three weeks was the one the trade encountered in October of 1918 and there was a large amount of idle glass; now it all is in operation.

It has begun to be recognized that the quantity of flowers sold in the Chicago market in January was at least as great as in any other year. The appearance of small supply was due to the unusually large demand. With calls no greater than last year, the shortage would not have been so serious as it ordinarily is in January, when flowers usually are on the short side for a considerable part of the month.

Practically every wholesaler in the Chicago market reports a material increase in his sales for January. A comparison of his records shows he sold at least as many flowers as last year, probably more, so that the increase in sales was not wholly due to higher prices. Taking the market as a whole, the money value of sales for the month must be at least fifty per cent ahead of January in 1919. Numerous houses report increases up to seventy-five per cent and there are occasional ones which report increases running up to double last January's sales. The retailers, counting those out of town as well as the local buyers, must have done proportionately as well. At no time in the month were there as many flowers as were called for. Orders were scaled sharply and there has scarcely been a moment since 1920 came in that more flowers could not have been sold without breaking the price, or that still higher prices could not have been obtained for the stock available. Though prices have been high, they might have

[Continued on page 42.]

Big Supply for ST.

You can order of Amling with drawing on America's largest sup

Valley

Amling's always is headquarters. Plenty now and hereafter.

Jonquils

The first of the season were here—and the finest ARE here.

Tulips

Fancy Tulips are an Amling specialty —in rapidly increasing supply.

Carnations

Amling's Carnations are famous for quality. An increasing supply.

OUR CURRENT

AMERICAN BEAUTIES	Per doz.
Long stems	$10.00 @ $12.00
Stems 30 to 36 inches	7.50 @ 9.00
Stems 24 to 30 inches	5.00 @ 6.00
Stems 18 to 24 inches	3.00 @ 4.00
Stems 12 to 18 inches	1.50 @ 2.50
Stems 12 inches	1.00

ROSES	Per 100
Premier, special	$40.00 @ $50.00
Premier, medium	25.00 @ 35.00
Premier, good short	18.00 @ 20.00
Columbia, special	30.00 @ 40.00
Columbia, medium	20.00 @ 25.00
Columbia, select	15.00 @ 18.00
Mrs. Russell, special	30.00 @ 40.00
Mrs. Russell, medium	20.00 @ 25.00
Mrs. Russell, select	15.00 @ 18.00
Milady, special	35.00 @ 50.00
Milady, medium	25.00 @ 30.00
Milady, select	18.00 @ 20,00
Milady, short	15.00
Montrose, medium	20.00 @ 25.00
Montrose, select	12.00 @ 15.00
Montrose, short	10.00
Ophelia, special	20.00 @ 25.00
Ophelia, select	15.00 @ 18.00
Ophelia, good short	12.00
Dbl. White Killarney, special,	20.00
Dbl. White Killarney, select,	15.00 @ 18.00
Dbl. White Killarney, short,	10.00
Sunburst, special	20.00 @ 25.00
Sunburst, select	15.00 @ 18.00
Sunburst, good short	12.00

CORSAGE ROSES	Per 100
Cecile Brunner	$5.00 @ $ 6.00
Evelyn Nesbit	8.00 @ 10.00

Extra special roses billed accordingly.

GOOD FERNS, $3.50 per 1000

WE HAVE THEM TO SELL. WHY PAY MORE? ORDER A CASE TODAY.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

VALENTINE'S DAY

the confidence that you are ply of High-Grade Cut Flowers

PRICE LIST

	Per 100
SWEET PEAS	
Spencer	$3.00 @ $6.00
CARNATIONS	
All Colors	$10.00 @ $12.00
Laddie	15.00 @ 20.00
VIOLETS	
Double	$1.50 @ $2.00
Single	2.00 @ 3.00
MISCELLANEOUS	
Tulips, white	$ 6.00 @ $ 8.00
Tulips, colors	8.00 @ 12.00
Jonquils	10.00 @ 12.00
Freesia Purity	8.00 @ 10.00
Paper Whites	8.00
Yellow Narcissi	10.00 @ 12.00
Valley	10 00 @ 12.00
Mignonette	6.00 @ 10.00
Daisies, white or yellow	2.00 @ 4.00
Calendulas	4.00 @ 6.00
Callas doz.,	3.00 @ 5.00
Heather, per bunch	1.50 @ 3.00
Pansies doz. bunches,	1.50 @ 2.00
PUSSY WILLOW	Per 100
Fancy	$4.00 @ $6.00
GREENS	
Plumosus per bunch,	$ 0.50 @ $ 0.75
Sprengeri per bunch,	.50
Adiantum, fancy long..per 100,	1.00 @ 1.50
Smilax per doz.,	3.00
Ferns per 100, $0.40; per 1000,	3.50
Galax per 100, .25; per 1000,	2.00
Mexican Ivy per 100, .75; per 1000,	6.00
Leucothoe per 100, 1.00; per 1000,	7.50

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

Rainbow Freesia

If you used this last year, you will welcome its reappearance. $8.00 to $10.00 per 100.

Sweet Peas

Long-stemmed Spencers; there are no finer Peas and few as good.

Fine Violets

We handle the "Cream of the Crops;" home-grown singles and Hudson River doubles.

Fancy Roses

America's largest supply of long-stemmed, fancy, high-grade Roses.

BOXWOOD, $25.00 per 100 lbs.

ARRIVED AFTER CHRISTMAS. FINE STOCK. ORDER A CASE TODAY.

169-175 N. Wabash Ave.

Long Distance Telephone
Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue Chicago, L. D. Phone Randolph 631

For Valentine's Day

The following special quotations are for advance orders only—let us have your order NOW and we will guarantee to fill it at these prices:

	Per doz.
Orchids (Cattleya Trianæ), choice	$12.00 to $15.00
Orchids (Cattleya Trianæ), fancy	18.00
Mignonette	1.50
Pansies, bunches	3.00
	Per 100
Jonquils	$12.00 to $15.00
Freesia (fancy)	8.00 to 10.00
Sweet Peas	3.00 to 6.00
Valley (Bruns' Fancy)	8.00
Calendula (Ball's Mammoth)	15.00
Woodwardia Ferns	8.00
	Per 1000
Double Violets	$15.00 and $20.00
Single Violets (Limited Supply)	25.00

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Current Price List

OUR SUPPLY IS INCREASING DAILY—WIRE YOUR ORDERS

		Per 100
Premier	Extra Special..	$60.00
	Special.....	$40.00 to 50.00
	Long	30.00 to 35.00
	Medium.....	18.00 to 25.00
	Short.....	15.00
Russell	Extra Special..	$60.00
	Special.....	$40.00 to 50.00
	Long	30.00 to 35.00
	Medium.....	18.00 to 25.00
	Short.....	15.00
Milady	Extra Special..	$50.00
	Special.....	40.00
	Long	$30.00 to 35.00
	Medium.....	18.00 to 25.00
	Short.....	12.00 to 15.00
Columbia	Extra Special..	$40.00
	Special.....	35.00
	Long	$25.00 to 30.00
	Medium.....	18.00 to 20.00
	Short.....	15.00
Ophelia	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short.....	12.00

		Per 100
Sunburst	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short.....	12.00
Brilliant	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short	12.00
White	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short	12.00
Mrs. Ward	Special.....	$25.00
	Long	20.00
	Medium.....	18.00
	Short	15.00
Brunner	Corsage Buds...	$6.00

Miscellaneous Flowers

	Per 100
Carnations	$10.00 to $12.00
" Laddie and Superb.....	20.00
Sweet Peas	3.00 to 6.00
Calendulas, Ball's Mammoth Special,	15.00
Freesia, fancy Purity.....	8.00 to 10.00
Paper Whites.....	10.00
Violets, fancy single	2.00 to 2.50
Violets, New York double.....	1.50 to 2.00

	Per 100 / Per Doz.
Tulips.....	$ 8.00 to $10.00
Jonquils	12.00 to 15.00
Stevia, extra fine	3.00 to 4.00
Valley	8.00 to 10.00
Mignonette.....	10.00 to 12.00
Callas.....	35.00 to 40.00
Pansies, bunches.....	$ 3.00
Cattleya Trianae.....	$15.00 to 18.00

Florists' Greens

Ferns.....	$4.00 per 1000
Adiantum.....	$1.50 to $2.00 per 1000
Plumosus.....	35c to 50c bunch
Sprengeri.....	35c to 50c bunch
Smilax	$3.00 doz.

Mexican Ivy.....	$1.00 per 100; $7.50 per 1000
Leucothoe.....	$7.50 per 1000
Galax.....	$2.00 per 1000
Boxwood.....	25c lb.
Woodwardia Fronds.....	$8.00 per 100

Prices Subject to Change Without Notice

ROSES—CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Jonquils, Tulips, Hyacinths, Purity Freesia, Rainbow Freesia, Valley, Violets, Sweet Peas, Daisies, Yellow Narcissi, Paper Whites, Stevia, Calendula, Cyclamen Blooms, Callas, Pansies, Mignonette, and all other seasonable Cut Flowers, including **Greens** of all kinds.

Lily of the Valley

It is again plentiful and down in price.
Order all you can use.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY SPEAKS LOUDER THAN PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.
CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

PRICES AS LOW AS OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

been higher had the wholesalers chosen to accept the offers of those who are not their regular customers.

The final week of January seems to have set a new record for the Chicago market. Many wholesalers say their takings for the week exceeded the value of the sales of Christmas week, incredible as that may seem. There was an increase in supply last week, amounting possibly to as much as fifty per cent compared to the quantity of flowers available the week before. But this material increase in stock did not suffice for the demand and prices were not adversely affected. The price of roses and carnations already had been carried as far as most of the wholesalers think it is wise to go at this time. Consequently there was little change on these staple items. But a most unusual thing happened with the flowers of spring. Usually the last week in January sees sharp reductions in the price of such items as sweet peas, jonquils and tulips. This year the price advanced as the supply increased. Practically the only items on which there was any decrease were freesias and valley. These two flowers are competitors and the first heavy cuts of freesia came at a time when the new valley was coming to market from several sources which have not been operating during the war. Freesia and valley are almost the only items on which the market is adequately supplied.

With better weather there has been a sharp increase in the supply of sweet peas, but the demand has been so strong that prices have advanced. The best sweet peas have sold for as much as $6 per hundred, a price without precedent here. Good jonquils have been readily sold at 12 cents and there are reports of sales at 15 cents, also a price without precedent. Cattleyas, which were falling, have firmed up, although the supply is larger than heretofore.

The market is looking forward to an extremely good St. Valentine's day. It is figured that the demand for funeral work will subside, but that the call for flowers for other purposes will increase as the supply increases and that extremely active business may be looked for all through the spring. It is not expected that prices will hold at the present unusual level, but it is believed that good prices can readily be had for the balance of the season. Already large numbers of orders, especially for spring flowers, are coming in for shipment February 12 and 13, for St. Valentine's day.

Coöperative Campaign Takes Form.

At a meeting at the Randolph hotel Monday evening, February 2, retailers, growers and wholesalers passed on the by-laws framed by the committee appointed three weeks before to form an organization to carry on a local coöperative advertising campaign. The title chosen is Allied Florists' Association, a revision suggested by A. Lange of the name, Associated Allied Florist Industries of Illinois, which appeared on the blanks issued for signatures of prospect-

Order Plenty

For St. Valentine's Day

Double Violets

A large supply of fine quality.

Lily of the Valley

Again in large supply. Price very reasonable.

Purity Freesia

Fine, fragrant, among the most abundant of flowers.

Spencer Sweet Peas

Probably the largest supply in America this season.

Home-grown Cattleyas

No finer Orchids to be had anywhere.

Jonquils and Tulips

You can get them here in quantity.

Roses and Carnations

We can take the usual good care of our customers on these.

Fancy Pussy Willow, $4.00 per 100

No matter what you want, order of Randall. When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall.

Use Galax while flowers are scarce $1.50 per 1000 **$8.50** per case of 10,000

A. L. Randall Co.

180 N. Wabash Ave. **CHICAGO** L. D. Phone Central 7720

Order Now for St. Valentine's

Sunburst, Columbia, Russell, Brunner, White Killarney, Beauties, Richmond
Premier, Milady, Ophelia, Nesbit, Maryland, Pink Killarney, Champ Weiland
Carnations, Violets, Calendulas, Stevia, Paper Whites, Mignonette, Sweet Peas
Jonquils, Tulips, Freesia, Callas, Cattleyas, Pansies, Pussy Willow
Boxwood, Sprengeri, Galax, Ferns, Adiantum, Plumosus, Smilax

Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 CHICAGO

ive members. At the meeting named for February 16, nine directors will be elected, each branch of the trade in the meantime nominating three men it desires as its representatives.

Progress since the first meeting was more rapid than had been expected under the existing conditions. The rush of work allowed few retailers time to do much canvassing. Yet over 100 new names were reported. Some of the district captains reported that they had obtained signatures of 100 per cent of the florists called upon. The territory is divided into districts as follows:

RETAILERS.

Loop—L. R. Bohannon.
North side—W. H. Wienhoeber, John Wittbold, Edward Clody, John Schoepfle.
Northwest side—Mr. Hummel, Herbert Stone.
West side—Reinhold Schiller, Herman Bruns.
Austin and Oak Park—A. H. Schneider.
South side—W. J. Smyth, E. W. Oberg, George Walther, Christian Clemenson.

GROWERS.

Des Plaines—Paul Amling.
Mount Prospect—Harry Blewitt.
Park Ridge—William Earl, Ed. Meuret, Otto Amling.
Elmhurst—W. J. Keimel.
Rogers Park—N. J. Wietor, Ed. Asaa.
Bowmanville—A. H. Budlong.
Maywood and Batavia—Paul Weiss.
Morton Grove—Guy French.
Gross Point—V. Bezdek.
Downers Grove—Rudolph Ellsworth.
Glen Ellyn—George J. Ball.
Arlington Heights—George Klehm.
Niles Center—Fred Stielow.
Libertyville—Joseph Kohout.

The plan proposed for Chicago follows closely that in operation in Milwaukee, save that the wholesalers will contribute one per cent of their commissions and be paid for the extra expense of bookkeeping from the general fund, with the provision that such expense shall not be more than one-half of the wholesaler's contribution. The allowance for bookkeeping expenses was decided upon after some discussion, the original plan of one per cent plus bookkeeping being considered too heavy a share for the wholesalers, although that was the decision of their committee reported by Paul Klingsporn and Eric Johnson to the meeting.

The allied trades will be called to a conference by Fred Lautenschlager to determine the basis for their payments.

After the reading and adoption of the by-laws by section, Chairman George Asmus was empowered to apply for incorporation papers. When these are re-

WE DO 1st AS WE SAY

THESE ARE THE DAYS
WHEN OUR SERVICE
MEANS SOMETHING.

Kennicott Bros. Co.
Wholesale Cut Flowers
CHICAGO

YOUR 1st Protection

FOR QUICK ACTION, WRITE
SAM SELIGMAN
Resident Buyer and Jobber in All Specialties in
FLORISTS' SUPPLIES
239-241 Fourth Ave., New York

Mention The Review when you write.

"Reinberg's For Roses"

FOR ST. VALENTINE'S DAY

Killarney Brilliant, Sunburst, White Killarney, Mrs. Russell

A large supply—good quality

CURRENT PRICE LIST

Buy Direct From the Grower — **Subject to market change without notice**

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$35.00 to $50.00
Select	30.00
Medium	18.00 to 25.00
Short	12.00 to 15.00

OPHELIA and SUNBURST	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	10.00

MILADY	Per 100
Specials	$25.00
Select	20.00
Medium	$15.00 to 18.00
Short	10.00 to 12.00

Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	15.00
Medium	12.00
Short	10.00

ROSES, OUR SELECTION $10.00

CARNATIONS—	Per 100
Assorted Colors	$10.00 to $12.00
Sweet Peas	4.00 to 6.00
Freesias	8.00 to 10.00
Violets	2.00 to 3.00
Adiantum	2.00

Asparagus, per bunch	50c to 75c
Boxwood, per bunch	35c
Ferns, per 1000	$4.00
Galax, bronze and green, per 1000	2.00
Leucothoe Sprays, per 100	1.00
Smilax, per doz. strings	3.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 **CHICAGO, ILL.**

Zech & Mann

Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

A good supply of everything
For St. Valentine's Day

There is
No More Reliable
Source of Supply
for
Cut Flowers
and Greens

ST. VALENTINE'S

A FULL SUPPLY OF ALL SEASONABLE FLOWERS HERE—ORDER ENOUGH

JOSEPH FOERSTER CO.
Wholesale Dealers in Cut Flowers
160 North Wabash Ave.
CHICAGO

E. F. WINTERSON CO., 166 N. Wabash Avenue Chicago
L. D. Phone Central 6004
ESTABLISHED 1892
DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET—Our Supply Department is complete—RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

ceived, a constitution will be adopted and officers elected, at the meeting called for February 16.

The Call for Funeral Work.

The tremendous increase in the demand for funeral work has been apparent in all classes of flower stores and has kept everybody on the jump. Coupled with the brisk business along other lines, the spurt in the call for "work" has made probably the most active January any of the retailers ever has seen. They have had trouble to buy, but no trouble to sell. They have paid big prices and they have received much larger ones. Retail prices at the end of January were at least double what we once called normal prices.

The reason for the jump in the call for funeral flowers is apparent in the report of the Department of Health. Note these figures:

Deaths week ending:	Influ.	Pneum.	Other
Jan. 17, 1920	21	132	598
Jan. 24, 1920	200	272	698

Compare this with the record of the latter half of January a year ago and we see why the demand for flowers and the prices are so much stronger than then:

Deaths week ending:	Influ.	Pneum.	Other
Jan. 25, 1919	184	157	573

In the third week of January this year 10,712 cases of flu were reported to the health authorities, against 1,330 in the same week a year ago. The disease is much more prevalent, but far less virulent than last year. Because of the epidemic public funerals again were forbidden February 2, with the result that the demand for flowers was checked to some extent, but there were protests from so many quarters the ban is sure to come off soon.

Various Notes.

How many years is it since there was an addition to Chicago's short list of really first-class flower stores?

L. R. Bohannon, Kentuckian by birth, celebrated his forty-eighth anniversary February 5.

In the closing days of January August Jurgens began his annual shipments of outdoor jonquils from the bulb farm at Ridgeland, Miss. The location is ten miles north of Jackson, on the Illinois Central railroad, and the flowers are in the boxes only twenty-four hours. Hundreds of thousands will be shipped in the next few weeks.

Another Dodge delivery car was put on the street last week by George Wienhoeber, who now operates three cars.

Sam Pearce had a splendid January. Although without lilies, he cut consider-

BEST QUALITY
VIOLETS
FOR VALENTINE'S DAY
From the largest grower. $20.00 per 1000.
Parties not known must send cash.
TELEPHONE—TELEGRAPH CONNECTIONS.
J. VONDER LINDEN, Rhinebeck, N. Y.

"Say it with Flowers"
No. 3 Sticker
1000 - - - - $1.00
Terms: postpaid, cash with order.
THE JOHN HENRY CO., Lansing, Mich.



"Say it with Flowers"

Mexican Ivy
Asparagus Sprengeri
Asparagus Plumosus
Galax Ferns
and everything else in
GREENS

For St. Valentine's Day

VIOLETS, CHOICE DOUBLE, - $2.00 to $3.00 PER 100

SWEET PEAS, - - $3.00 to $6.00 PER 100

Calendulas Freesias Tulips
Jonquils Narcissi Pussy Willow

AND A LARGE SUPPLY OF

Choice Roses and Carnations

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer"

164 N. Wabash Ave., L. D. Phone, Central 3373 CHICAGO

L. D. Phone, Randolph 2081

WIETOR BROS.

30 E. Randolph St. CHICAGO

LARGE GROWERS OF HIGH GRADE Roses and Carnations

ORIGINAL ST. PATRICK'S GREEN

CARNATION DYE

Enough powder to make one to two quarts of fluid..... 50c

Enough powder to make two to four quarts of fluid..... $1.00

Absolutely the best. Satisfaction guaranteed or money cheerfully refunded.

ERNE & COMPANY

30 E. Randolph St., Chicago

OUL A A Zoller Wholesale Florists

Dealers in Supplies Chicago Ill.

30 EAST RANDOLPH STREET

able quantities of bulbous stock and had the market largely to himself.

The Alpha Floral Co. had an unusual funeral design in the window last week. It was a large pillow of bronze galax, on which rested a huge bouquet of Italian wheat, cypripediums and white sweet peas. Mr. Chronis habitually carries an extremely large stock and the recent shortage of flowers has made it difficult for him to maintain his display.

It is understood John Mangel has first chance at the flower stand concession in the new Hotel Drake. He recently renewed his arrangement with the Blackstone, under the same management, on terms that are said to have discouraged other bidders.

Ziska & Sons, who handle no cut flowers, received their first post-war shipment of artificial flowers from Germany about January 15. It was most opportune, they say, as the sale has been far faster than they had dared hope. A large importation of French chiffon is on the way.

R. Scheffler, the Wheaton mum and sweet pea grower, last week bought 150 boxes of glass. He has not yet made plans for using it, but feels sure glass will be scarce and higher in price during the summer.

P. C. Schupp, proprietor of the J. A.

Budlong Co., has noted that the demand for funeral flowers has come principally from a strip of country in which the flu is especially epidemic. He says that lines drawn eastward from St. Louis and Milwaukee would enclose the territory in which the demand for flowers has been strongest the last few weeks.

R. E. Kurowski is all smiles. A 9½-pound boy, their second, arrived at the Kurowski home January 31.

George Ball says that with calendula selling at 12 and 15 cents it has become a crop any grower could regard as more than incidental.

C. A. Alles, for many years with Wietor Bros., has the sympathy of his friends in the death of his mother January 31. She was 76 years old. The funeral was held February 4.

No matter what line one is engaged in this spring, it seems that demand is taxing facilities. Fred Lautenschlager says Kroeschell Bros. Co. never has known so strong a demand for boilers as in January.

The John C. Moninger Co. reports orders booked in January as being for considerably more than twice the number of square feet of glass ever before placed under contract in that month.

The announcement of the February meeting of the Florists' Club appeared in new form, decorated with the portrait of President Waters. It made quite a hit and probably is responsible for increased attendance at the meeting.

A special meeting of the stockholders of the Chicago Flower Growers' Association was held January 27, at which nearly five-sixths of the shares were represented and voted unanimously in favor of the directors' recommendation that the capital stock be doubled. The new shares will be sold to present stockholders at par, bringing in $30,000 of additional working capital, and each stockholder present signed for his quota. The subscription rights expire February 6.

H. B. Kennicott celebrated his thirty-fourth birthday anniversary at Clearwater, Fla., February 4.

E. Wienhoeber and his daughter leave February 8 for a six weeks' vacation trip to California. They will visit most of the points of interest between San Francisco and San Diego.

Frank Nielsen, of La Grange, January 31 sought the aid of the police and newspaper men to find his son, Charles, 16 years of ago, who had run away from home.

Grafted Premier are to be planted by Poehlmann Bros. Co. Upwards of 75,000 Manetti stocks were obtained and are to be grafted as rapidly as the work can be handled.

Buddleia asiatica is a novelty in this market. The Joseph Foerster Co. has shown some fine spikes, but has found the retailers knew the quality so little it was hard to realize their true worth.

Zech & Mann report a grower who bemoaned missing Christmas with a crop of mignonette. Last week the fine spikes brought from $2 to $2.50 per dozen!

Theodore Vogel, who has been with W. J. Smyth for many years, is planning to join the innumerable caravan of florists wending their way to the Pacific coast.

There still are florists whose chief desire is to cut expense. But with the majority the wish is to push, to do business, to go while the going is good.

An Attractive Low-priced Raedlein Basket

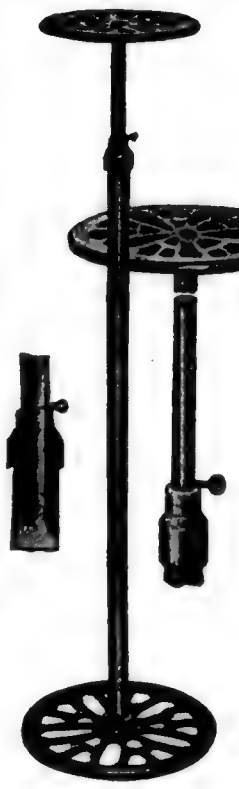
Filled with Pretty Cut Flowers is a Quick Seller for Valentine's Day.

WIRE YOUR ORDER TODAY

Assortment No. I.	50 tumblers lined, 16 to 20 inches over all. All in assorted light colors. .	**$21.00**
Assortment No. II.	25 medium size cut flower baskets lined, 21 to 28 inches over all. All in assorted light colors.	**$19.00**
Assortment No. III.	15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.	**$27.00**

WRITE FOR NEW PRICES

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE . CHICAGO ILLINOIS



PLANT STANDS

Simple Adaptable No slipping
Durable Adjustable No tilting
No wear-out part
No breakable parts

Easily Handled and Transported

Any Size:
18 to 30-inch
—or—
36 to 66-inch
or Special Sizes

EACH STAND, $4.50
F. O. B. Pittsburgh

A. W. Smith Flower Stores Company
Liberty at Sixth Ave. Pittsburgh, Pa.

Mention The Review when you write.

Crepe Paper, assorted colors, per 100.....$31.00
Crepe Roses, white and pink, per 1000..... 20.00
Crepe Carnations, white and pink, per 1000. 20.00
Crepe Mums, white, pink and lavender, 1000. 30.00

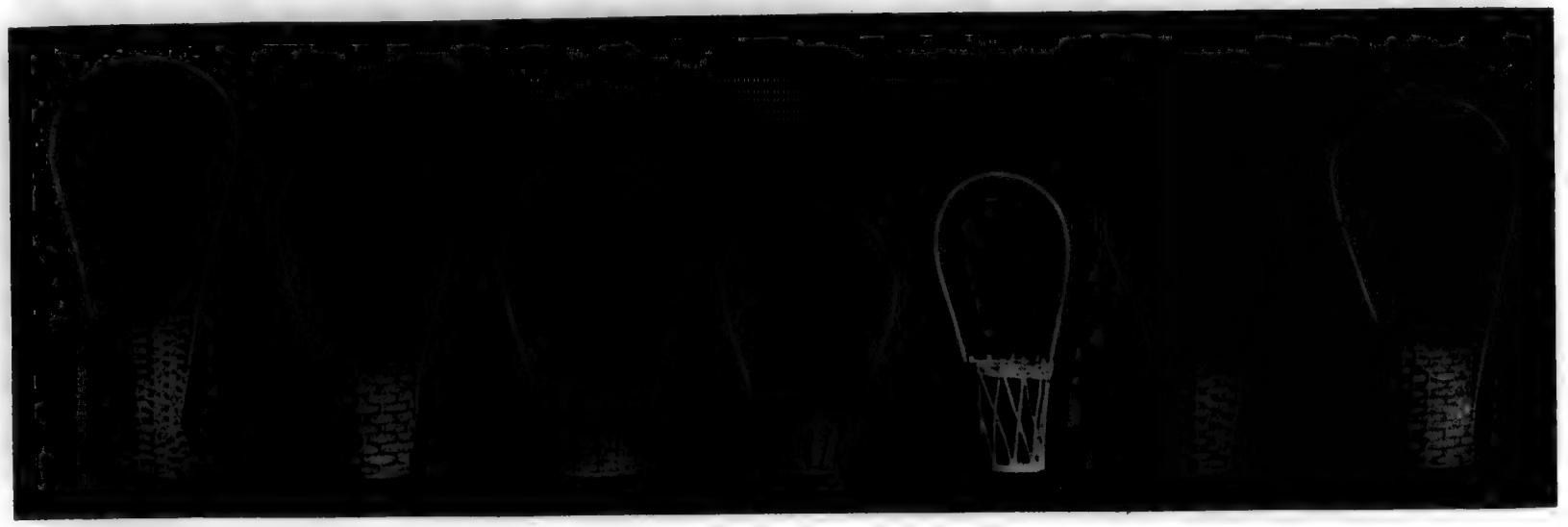
These exceptional prices for check with order only

THE JOSEPH M. STERN CO., Cleveland, Ohio

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

McCRAY
FLORIST REFRIGERATORS
will increase your profits. Send for catalogue
McCray Refrigerator Co., 888 Lake Street, KENDALLVILLE, IND.

We Can Save You Money on BASKETS



1-R X $35.00 per 100 | 1-A $35.00 per 100 | 8-O K $46.20 per 100 | 2-O K $42.00 per 100 | 1-O $23.75 per 100 | 1-R F $25.00 per 100 | 2-A $46.20 per 100

To introduce our line we are making this Special Offer on our best sellers, 6 of each, 72 Baskets, for

$30.00 No P. & D. Charges.



1-E—$65.00 per 100 | 2-B—$50.00 per 100 | 2-O P—$50.00 per 100 | 1-P C—$38.50 per 100 | 1-A X—$45.00 per 100

You cannot duplicate this assortment anywhere for the price. Finished in all the popular two-tone shades. This offer holds good for February and March delivery. Insure your supply by placing your order now.

GEORGE B. HART, Rochester's Wholesale Florists' Supply House 49-55 Stone Street **Rochester, N. Y.**

VIOLETS

Large double cloth Violets, good color, true to nature, bunched with leaves.

Excellent for Corsages
Ideal for Valentines
Packed 6 Bunches to the Box.
PER BOX, $1.00

C. A. KUEHN WHOLESALE **FLORIST**
1312 Pine St., ST. LOUIS, MO.

F. S. H. Magnolia Wreaths

14-inch	$10.00 per dozen
16-inch	11.00 per dozen
18-inch	12.00 per dozen

Lower prices mean inferior stock—inferior service —and inferior dependability.

FLORISTS' SUPPLY HOUSE
Wholesale Commission Florists
105 E. Ohio Street Phone Main 831 INDIANAPOLIS, IND.

W. Abrahamson, who has charge of the store fixture department of the A. L. Randall Co., says orders for the company's standardized refrigerator are beginning to develop in good number. Recent shipments have included Washington and Baltimore as well as western points.

Visitors.

Albert B. Barber, head of the Park Flower Shop Co., of Cleveland, Akron, Youngstown and Warren, O., was here February 3 on one of his frequent purchasing expeditions. Mr. Barber is rapidly becoming the largest flower buyer in the middle west.

Jelle Roos, of Milton, Mass., has spent several days in this vicinity. He is one of the largest gladiolus growers in the country. When the agitation against the corn borer began last year Mr. Roos foresaw such quarantines as that recently imposed by the state of Illinois and he arranged for the growing of his crops in the middle west. He has had large acreages of bulbs grown this year in Michigan and in Iowa and his interests have been only

Ferns

Every day in the year we can supply you with good ferns. There is quite a saving when you buy good ferns, and our price is less than what you have to pay elsewhere.

FANCY FERNS
Per 1000, $4.00

DAGGER FERNS
Per 1000, $3.00

GREEN LEUCOTHOES
Extra long, per 1000, $7.50

GALAX, Green and Bronze
Per case, $12.50

MEXICAN IVY
Per 1000, $7.50

Wild Smilax - Boxwood
Hemlock - Laurel
Plumosus - Adiantum
String Smilax

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

PLACE YOUR ORDER EARLY FOR

St. Valentine's Day

The supply of Cut Flowers will depend a great deal on weather conditions, but we expect to have a good supply of

Orchids Violets Freesia
Calendulas Myosotis
Mignonette Lilac

The supply of Carnations will be larger, but we expect no surplus.

With favorable weather conditions we should have a large supply of good Peas.

It will be safe to depend on your orders for Sweet Peas to be filled.

Rooted Carnation Cuttings

C. W. Ward
Theo
Alice
Matchless
White Perfection
Belle Washburn

$ 6.00 per 100
50.00 per 1000

PINK BENORA

A very fine light pink. A free bloomer, good flowers. A variety that we can safely recommend.

$100.00 per 1000

slightly affected by the quarantine. He is now figuring on moving his headquarters to one of the states in the corn belt.

Calvin D. Kinsman, of A. N. Kinsman, Inc., Austin, Minn., was a visitor last week. He looks forward to the rapid development of the florists' and nursery business in the north and his company is making plans for increasing facilities and forces.

PHILADELPHIA.

The Market.

Freesia Purity from California-grown bulbs marks the only improvement in the supply at the close of January. There is quite a lot showing a range in quality, as can be imagined. There is long-stemmed, fancy freesia, the bunches making as fine a show as a bunch of choice lilac, or perhaps a better comparison would be to say, looking like a bunch of Paper White narcissi of extraordinary refinement, and there is small, short-stemmed freesia, suggestive of snowdrops in early springtime. It all goes, helping to make the shortage less acute. Yet the expected relief has not come and the market is nearly as bare now as at any time during the month. Golden Spurs have not come in sufficient quantities to amount to anything. They bring the most unheard-of prices and sweet peas still show that dislike for extremely wintry weather that makes reliance on them at this season most unsafe.

We are told that the tide is turning; that there will be a little more of this and a little more of the other in a few days and that all together they will have an effect, and when you ask your informant whether business will not likewise improve with something to offer during February, and whether the demand is likely to continue to outstrip the supply, he looks dubious and wonders whether his troubles are over after all. They are having a hard time of it, those market experts. They have built up a wonderful business by years of hard work and they are confronted by a new condition; they cannot get the stock. Every day business that they have had hard work to develop is being declined for want of material. Every day they divide up their small supply of stock as best they can, hoping that tomorrow there will be enough to go around. For a whole month this tomorrow has not come. Will it come in February?

In Chicago.

Alfred M. Campbell kindly favored your correspondent with a brief, informal chat the day after arriving home:

"I went out to the carnation meeting in Chicago, leaving here January 20. The exhibition was a small one, as might have been expected, with a wonderful display of Laddie. The gold medal vase of Laddie, from Samuel Goddard, and the silver medal vase of Laddie, from C. S. Strout, of Biddeford, Me., were splendid. Strout's also had a choice general collection that was finely staged. My vase of Laddie was

BERGER BROS.

EARLY SPRING FLOWERS

VIOLETS VALLEY FREESIAS
DAISIES GOLDEN SPUR EASTER LILIES
SWEET PEAS FOR VALENTINES
CARNATIONS and ROSES

1225 Race St. PHILADELPHIA

Mention The Review when you write.

Roses
Carnations
Callas
Sweet Peas

CHARLES E. MEEHAN

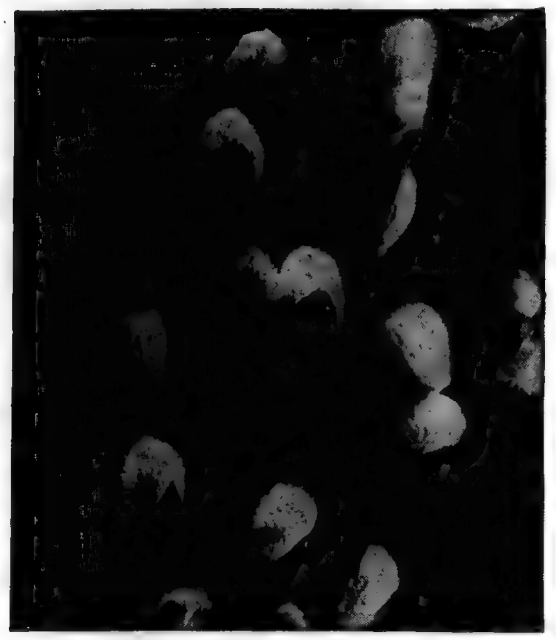
5 South Mole Street,
PHILADELPHIA, PA.

PLUMOSUS
Strings and Bunches
ADIANTUM
and Green
of all kinds

LILAC

Peas, Freesias, Roses,
Carnations
Snapdragons

Philadelphia Cut Flower Co.
Wholesale Florists
1517 Sansom St. Philadelphia, Pa.
GEORGE AEUGLE, Proprietor.



For Valentine's Day

A few of those soft, furry-tufted sprays of Pussy Willow with each box of flowers, gives it the touch that is so desirable.

In bunches of 12 sprays, small, medium, large and extra large; per bunch, **25c, 50c, 75c and $1.00.**
Splendid quality in any quantity.

FREESIA Wonderfully choice quality, **$6.00, $8.00, and $10.00 per 100.**

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

Business Hours, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY
The Wholesale Florists of Philadelphia
1608-20 Ludlow Street, PHILADELPHIA, PA.

New York	Baltimore	Washington
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All Seasonable Cut Flowers
WM. J. BAKER
Wholesale Florist
12 South Mole Street, Philadelphia, Pa.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES
JOS. G. NEIDINGER CO.
1309-11 N. Second Street
PHILADELPHIA, PA.

PUSSYWILLOW
From now till Decoration Day
Entire cut from 30,000 cultivated plants
50c per bunch, mixed lengths
In separate lengths from $2.00 to $10.00 per 100.
Cash with Order. **E. KENDIG, Oswego, N.Y.**

GRAVE MARKERS
Stein's Floral Supply Mfrs. 2223 N. Front St. Philadelphia

Mention The Review when you write.

EDWARD REID Offers for VALENTINE'S
Violets - Rose Buds - Freesias
Carnations - Daffodils
When They're Reid's, They're Right
1619-21 Ranstead St., PHILADELPHIA, PA.

YELLOW, PINK and WHITE ROSES
For Valentines Feb. 14.
Order from our nice assortment of well grown flowers
THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE
1615 Ranstead Street, PHILADELPHIA

about good enough for third, but I entered it in the light pink class, taking first over the place that has the largest stock of Laddie in the country and over Enchantress Supreme. It was most interesting to meet the men and hear their ideas on this and that point. We went around the wholesale cut flower district in Chicago and were surprised to find how scarce flowers were. The shortest roses were bringing 20 cents. At the store of Bassett & Washburn, C. L. Washburn greeted us cordially. He said there was little to show us, but asked an assistant to bring out a vase of Beauties. On their appearance Mr. Washburn remarked that this was their last season. Paul R. Klingsporn, of the Chicago Flower Growers' Association, is even more enthusiastic about Premier than he was when he was in Philadelphia a year ago.

"The next day I went out to the range of Albert F. Amling Co., at Maywood, a place devoted entirely to roses. Columbia is a great rose here. They have 90,000 and are delighted with it. It seemed to me that the roses got away quicker after Christmas than they do here. Do you think it is because they are all grown in benches? They have a number of interesting labor-saving devices at this place. A long truck capable of carrying a number of flats, filled with plants, is equipped with wheels that are fitted to run on the 6-inch sideboards of the tables, the wheels being adjustable to table inequalities. The benches are supported by sleepers laid on concrete piers. The large boilers are fed with soft coal which seems more like hard coal than our soft coal. It is hard and contains little dirt.

"I went to Sam Pearce's to see the lilies and bulbs. This place supplies the E. C. Amling Co. with many of its bulbous flowers. The heating arrangements are modest and apparently excellent. The bulbs are forced to a certain stage without light. Mr. Pearce explained his small force by saying that he was generally there. The lilies at Pearce's being all for cutting, I went to Ernest Oechslin's to see them grown for selling in pots. This is considered one of the best pot plant places supplying the Chicago market. Two magnificent Packard trucks impressed me right at the start. The place was full of interest and gave cause for thought.

"I went about with A. M. Henshaw, the New York wholesaler, a mighty nice fellow, and coming home I had the pleasure of bumping into Arthur Herrington, of Madison, N. J. I hardly know yet whether I think the cultural methods in the west are ahead of our own. The eastern men like to poke fun at their western brothers by saying that they succeed in spite of themselves."

Club Meeting.

A gathering of representative men observed carnation night at the Florists' Club meeting at the Hotel Adelphia Tuesday evening, February 3. Alfred

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

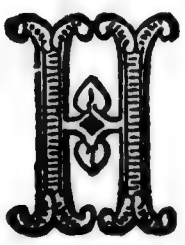
For Florists' Ribbons, Chiffons and Novelties

GOLD LETTERS—SPECIAL PRICES



No. 1
In Gold and Purple, per 1000, $5.50

Letters packed 25 to each package.
Numerals in same colors and price.



No. 4
In Gold Only, per 1000, $5.00



No. 6
In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$3.50

Always state what color is wanted, otherwise gold will be sent.

M. Campbell gave an interesting talk on flowers and what he saw at the Chicago meeting.

William Kleinheinz was on hand with a vase of wonderful Laddie. Clarence U. Liggit had a beautifully arranged table of choice primulas. Richard Lange had fine snapdragons, freesias and calendulas. John Hanlon displayed good sweet peas.

Here and There.

A large force were hard at work in the Bellevue-Stratford store of J. J. Habermehl's Sons, making up baskets of primulas for dinner table decorations. Harry W. Jones, the manager, said that these primulas cut from pots and made up in various ways had saved many an order when the right kind of cut flowers could not be obtained.

Robert A. Craig says that the Easter lilies at Norwood are as fine as anything he has ever seen at this time, nine weeks before Easter. Some of the lilies are tall enough to assure a good height and all are pictures of health. Mr. Craig is proud of two things, the assortment and the quality of his Easter stock.

The Charles F. Krueger Co. has an exceedingly attractive shop in the Reading Terminal, with roomy show windows and plenty of fine stock. When asked whether trouble was experienced in securing so much stock, Frank X. Alter said that of course there was some trouble just now, but that it could generally be managed. Mr. Alter has substituted his new varieties of roses for his old, not because they are more popular, but because he can get them.

Harry Bayersdorfer says that when he first started as an errand boy in the florists' supply business bouquet papers were the standard and almost the only supplies sold to florists by his firm, who were pioneers in the business in this city. Then followed the pretty little moss baskets and immortelles. When he took hold of his uncle's firm, now his own, florists' supplies were made the main business, instead of being merely a side line, and it was rapidly developed. Mr. Bayersdorfer displays three medals



THE HELP PROBLEM
Relieved by the
Ever Ready Flower Pot Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The Ever Ready Flower Pot Cover Co.
146 Hughes Avenue BUFFALO, N. Y.



Meyer's Florists' Green Thread

contains 2 oz. of actual thread, not weighing in the wood, spool, or boxes. Take our spools when empty and when full, and weigh up, and you will see the difference, and do the same with cheaper thread and you will see that our thread will give you the best results of any thread in the world.

Manufactured by

JOHN C. MEYER THREAD CO.
BOSTON, MASS. Mills at Lowell, Mass.

JOHNSON BASKET WORKS
2535 Milwaukee Avenue
CHICAGO

Mention The Review when you write.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Imported 6-inch Silk

NETTING, 9c per Yard

This offer is good only until February 16

COLORS: White, Pink, Lavender, Violet, Purple, Nile, Moss, Yellow, Red and Beauty.

Don't forget last minute

VALENTINE'S ORDERS

We can take care of them

Washington's Birthday Comes Next

Midget Cherries - - - 50c per gross

Regular Size Cherries - $1.50 per gross

H. Bayersdorfer & Co.

1129-1131 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

Mention The Review when you write.

of which he is justly proud: The Cincinnati Industrial Exposition medal for bouquet holders, awarded in 1873; the Centennial Exposition medal, awarded here in 1876, and the first and only S. A. F. medal, awarded in Cincinnati ten years later.

Various Notes.

Myers & Samtman are filling their propagating space with Columbia and Premier rose cuttings. They expect to have 100,000 young plants of Premier.

A hearing will be held by the Federal Horticultural Board in Washington February 10 to decide whether orchids may be admitted into this community. They have been barred since June 1, 1919.

W. A. Manda, of South Orange, N. J., was here last week.

The Bickmore Greenhouses, of Wallingford, are sending some fine stock, that is fully up to their high reputation, to Berger Bros. Their January crops include a good cut of the best varieties of carnations, lily of the valley, a scarce flower now, and Purity freesias.

Frederick J. Michell and family will leave for a short stay at St. Petersburg, Fla., February 9.

Edward A. Stroud has been looking at the rose-growing range of John Stephenson's Son, at Oak Lane. It is understood that Mr. Stroud thought the absence of land suitable for soil a drawback.

Hugo Niessen is the new chairman of the club's essay committee; a good selection.

Charles H. Grakelow denies the report current in the local papers that he is a candidate for the state senate.

Charles E. Meehan is receiving nice Ophelia roses, also Hadley.

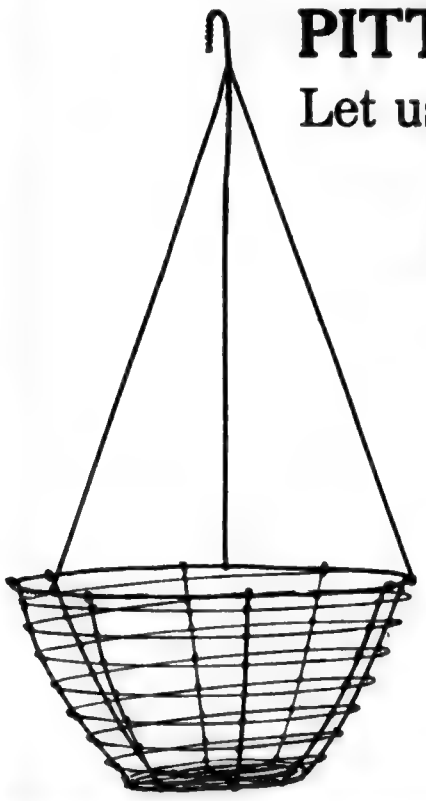
Sydney H. Bayersdorfer says that price is no obstacle when a florist wants something novel.

E. P. Klinger has succeeded Hugo Niessen as chairman of the house committee.

Robert Craig got off in good spirits for the Isle of Pines. The trip was timely. Mr. Craig has not been well.

William Berger's Sons had a handsome job at Manheim last week.

Samuel Bell arranged his show window with exquisite taste. The commercial criticism might be made that the name is not impressed on those who admire the effect. Phil.



PITTSBURGH CUT FLOWER COMPANY

Let us quote you on your needs. Our large purchase of raw material permits us offering you a low price.

Buy Your Hanging Baskets NOW!

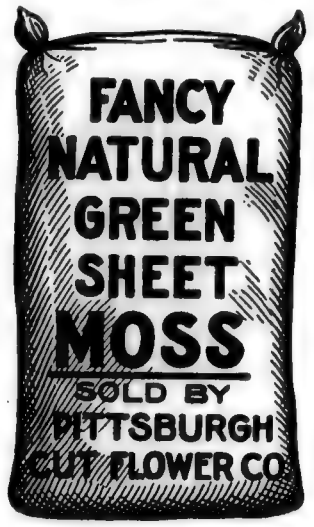
Obtain our specification on the most practical

HANGING BASKET

Hand made, wire bound, enameled green. All sizes.

We can supply all sizes

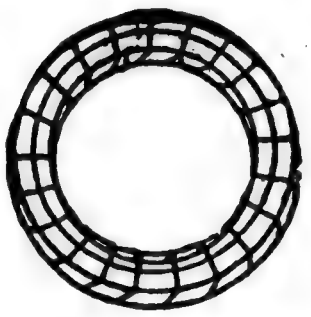
NO MATTER WHAT YOU WANT, WRITE US — WE CAN SUPPLY YOU. WRITE US TODAY.



3-bushel sack, $1.50

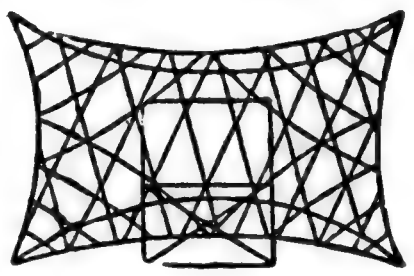
116-118 Seventh St., PITTSBURGH, PA.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 25 Years

201 North Seventh Avenue. SCRANTON, PA.

BOSTON.

The Market.

The anticipated break in cut flower prices has not yet materialized, nor are much lower prices probable while such abnormal climatic conditions continue. January 31 and February 1 gave us the lowest temperatures of the entire season. Such weather is conducive neither to flower production nor to flower selling. Arrivals continue comparatively small and there is little surplus of anything. Influenza in a mild form is prevalent, but deaths are few and it is not believed the epidemic will prove serious.

Roses are coming in a little more freely, but prices hold up well. A few warm days would see abundant supplies. Prices on hybrid teas vary from $14 to $40 per hundred. No good American Beauties are coming in; the few arriving have short stems. Carnations have not shown any decline; in fact, prices have been a little stiffer than in the week before. Some fancies realize $18 to $20, but the general average sell at $10 to $15. Violets remain about the same. Pansies are more plentiful and of fine quality at $2 to $4 per hundred. Daffodils are a little more plentiful, but still realize high prices. Tulips are scarce. Campernelles, Roman hyacinths and other bulbs are seen in small lots.

Lilium formosum is coming from a number of growers, selling at $35 per hundred. Callas continue to sell well. Sweet peas are in good supply and the prices vary according to quality from $1.50 to $5. Wallflowers and myosotis move rather slowly. Antirrhinums sell at from $12 to $30 per hundred. Freesias are as plentiful as anything on the market; the best realize $8 to $10. Stevia is nearing the end. Cattleya Trianæ is in good supply and prices have slumped considerably. The demand for ferns and asparagus is comparatively light.

The demand for pot plants is restricted by severe weather, but a good assortment of flowering plants is now offered. Among the cheaper kinds, cinerarias are selling better than ever before.

Various Notes.

Owing to the intensely cold weather January 31, the large orchid display which A. C. Burrage, of Beverly Farms, had planned to make at Horticultural hall, had to be canceled. The plants were

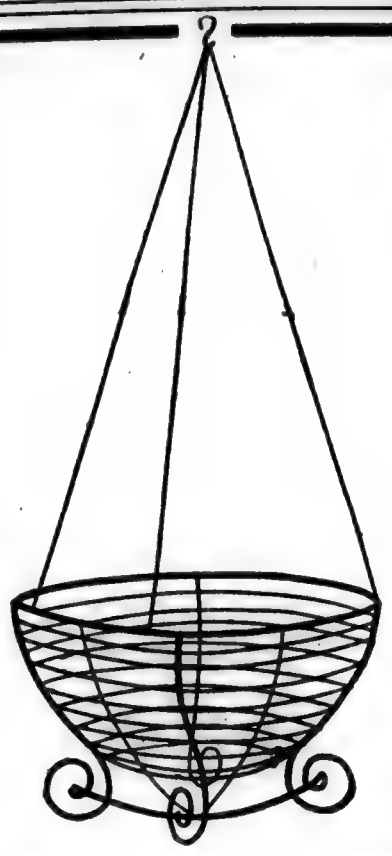
SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....$3.00 each

Natural Sheet Moss.....$1.75 per bag
Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.00	$15.00
10-inch	2.50	17.00
12-inch	3.00	22.00
14-inch	3.50	25.00
16-inch	4.50	30.00
18-inch	6.00	45 00

GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, $1.50; 10 bags, $14.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

15 EAST THIRD STREET

Galax Leaves  Leucothoe



THE GOOD KIND

We can make prompt shipment of GALAX and LEUCOTHOE

Prices f. o. b. Galax, Va. Quick express service and favorable rates.



Green and Bronze Galax—less than 10 case lots:
XX, MEDIUM SIZE.....$ 7.50 per case of 10,000
XXX, LARGE SIZE..... 10.00 per case of 10,000
Green and Bronze Galax—10 case lots or more:
XX, MEDIUM SIZE ..... $ 7.00 per case of 10,000
XXX, LARGE SIZE ..... 8.50 per case of 10,000

Galax in less than case lots.....$1.25 and $1.50 per 1000
Green Leucothoe.....$2.00, $3.50 and $5.00 per 1000 as to size
Laurel Tips, per case of 50 lbs $2.50
Half case..... 1.50
Laurel Festooning, best made .....7 cents per yard

(We are members of the Blue Ridge Decorative Evergreen Association.)

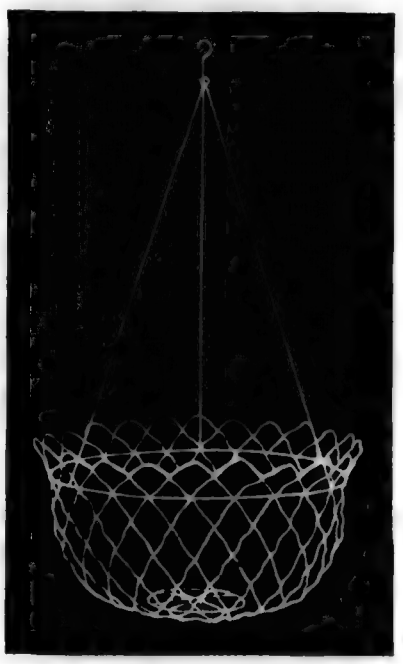
W. M. WOODRUFF & SON, - - GALAX, VA.

DID ? YOU

receive a copy of our "New Style" List of Wire Designs—that you may "see your cost at a glance."

If not, write

C. A. KUEHN, WHOLESALE **FLORIST**
1312 Pine St., ST. LOUIS, MO.



THE BEST Wire Basket *and* WHY

Made of Galvanized Wire and crimped. Closer meshed to hold moss better, and less of it. Sturdy and strong.

Size	Each	Doz.
8-inch	$0.25	$2.50
10-inch	.30	3.00
12-inch	.35	3.50
14-inch	.40	4.25
16-inch	.50	5.00
18-inch	.60	6.25

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

all packed ready to load up, but a 25-mile ride with a temperature of 15 degrees below zero and a keen wind blowing would probably have seriously injured the entire collection.

John F. Dave, of Galvin's force, a former lieutenant in the 101st Regiment, announces his engagement to Miss Eunice McLean. William Campbell will be best man and Miss McNulty bridesmaid at the wedding.

John J. O'Brien, the well known Beacon street retailer, is busy passing cigars. It is a bouncing 11-pound boy.

The continued severe weather, deep snow, delays in transportation and scarcity of stock have caused the Gardeners' and Florists' Club reluctantly to cancel the flower show scheduled for February 10. There will, however, be a carnation night in the evening at the regular club meeting, with talks by C. S. Strout, S. J. Goddard, Gustave Thomann and others, and there will be a fine display of carnations and other seasonable flowers. Tickets are in good demand for the entertainment, dance and buffet lunch to be given at Horticultural hall February 17.

Wax Bros. are leaving their present stand March 1 and their address will be 44 Temple place on and after

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

COLORS:
Brown, Green or Purple

$1.00 PRICE PER CARTON

25 lbs. of leaves....$ 4.00
50 lbs. of leaves.... 7.50
100 lbs. of leaves.... 14.00
If Red is wanted add 15 per cent.

GLOSS FINISH

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

that date. They report good business recently in spite of prevailing high prices.

Galvin's Back Bay and Park street stores have bowling teams, which will compete for supremacy February 5. The teams are: Park Street—G. Dunne, William Henderson, Simeon Thorpe, Pat Moran, W. McNulty and Charles Lynch. Back Bay—J. F. Dave, John McDonough, Montgomery Merry, C. F. Boyle, Joseph Mahoney and Franklin Murphy.

In connection with the big orchid show to be held in Boston March 24 to 28, an orchid conference is being arranged, with lectures by prominent orchid specialists. It is hoped that an American orchid society will be organized as one result of this conference.

Wollrath & Sons, of Waltham, report an excellent sale of cinerarias this season. They have 15,000 begonias potted off, with Melior in much the greatest number.

The movement for daylight saving continues to gather momentum in Massachusetts, and there now seems little doubt that this state will put it in operation May 1. New York state already has it and probably all New England will fall in line eventually.

This winter is proving to be one of the old-fashioned type and coal piles are being steadily diminished. A heavy covering of snow helps in some measure to protect greenhouses.

R. C. Bridgham, of the Newton Rose Conservatories, reports active business. They grow nearly all their own stock and plan next season to plant one additional house each of roses and carnations, including novelties of each.

Miss Margaret Crimmings, a graduate of Boston University, is now bookkeeper at Galvin's Back Bay store.

Several firms are specializing this season in rainbow freesias, which, however, do not seem to be particularly popular, containing, as they do, too many unpopular shades of color.

C. T. Beasley & Co., of East Milton, are picking pansies of fine quality in large numbers at present, shipping many to New York as well as to Boston.

John Barr's carnations at South Natick are extra fine this season. He is growing Ward, Matchless and Pink Delight in greatest quantity. Others are Doris, Beacon, Crystal White and Benora.

January, with a mean temperature of

GALAX FERNS LEUCOTHOE

Latest Wholesale Prices

F. O. B. Johnson City, Tenn.

DIRECT FROM THE WOODS TO THE DEALER

Less than Ten Case Lots.

GREEN GALAX, case of 10,000:
Medium size (3-3½ in.).....$ 7.50
Large size (3½-in. and up)..... 10.00

BRONZE GALAX, case of 10,000:
Medium size (3-3½ in.)..... 7.50
Large size (3½ in. and up)..... 10.00

GREEN OR BRONZE GALAX, in less than case lots, per 1000:
Medium size (3-3½ in.)..... 1.25
Large size (3½ in. and up)..... 1.50

Galax in Ten Case Lots or More:

GREEN GALAX,
Medium size (3-3½ in.).....$ 7.00
Large size 3½ in. and up)..... 8.50

BRONZE GALAX
Medium size (3-3½ in.)..... 7.00
Large size (3½ in. and up)..... 8.50

LEUCOTHOE, Green or Bronze, per 1000:
Short.....$ 2.00
Medium..... 3.00
Long..... 4.00

DAGGER FERNS, per case of 5000 (any quantity).....$ 7.50
Less than case lots, per 1000..... 2.00

FANCY FERNS, per case of 5000 (any quantity).....$ 7.50
Less than case lots, per 1000..... 2.00

Direct all telegraph orders to Johnson City, Tenn. 18 years in this one line. We know what you want and try to please you.
Prompt Shipments. Terms, Cash.
Best References.

We are members of the Blue Ridge Decorative Evergreen Association

Elk Galax & Fern Co.

BANNERS ELK, N. C.

Mention The Review when you write.

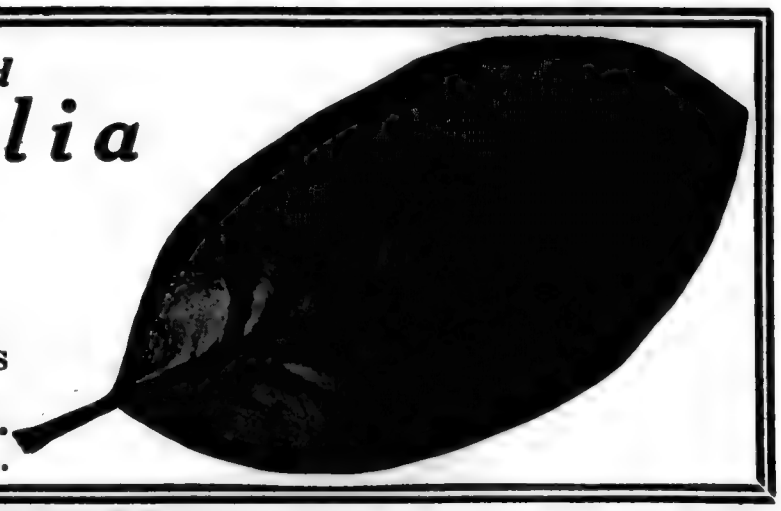
Prepared

Magnolia

Leaves

Brown
Green
Purple

IN CASES AND CARTONS



THE RUMBLEY CO.
EVERGREEN, ALA.

SOUTHERN WILD SMILAX
Standard Case.. .... $2.75
Half Case 1.50
CHATTAHOOCHEE FLORAL CO.
HATCHER STATION, GA.
Best equipped, and quickest shippers in the South.

L. B. Bragues & Son
Wholesale Dealers in
CUT FERNS
MOSS : : EVERGREENS
Established 1867
HINSDALE, MASS.

THESE ARE THE MAGNOLIA LEAVES

Honored
58
ENDORSEMENTS
by Leading Jobbers



with
58
ENDORSEMENTS
by Leading Jobbers

Because these Magnolia leaves are selected quality, fully prepared, the only safe investment for wholesale and retail Florists.

PLEASE ASK FOR A COPY OF THE LETTERS AND BE CONVINCED.

Ask your Wholesaler for Prices on our 50-lb. and 100-lb. Cases of Magnolia Leaves

DR. H. DUX CO., Jacksonville, Fla.

FANCY FERNS
(Special Picked)

Per 1000.....$3.50

LEAVE YOUR ORDER WITH US FOR REGULAR SHIPMENTS

C. A. KUEHN WHOLESALE FLORIST

1312 PINE ST., ST. LOUIS, MO.

Southern Wild Smilax
A-1 STOCK

50-lb. case.....$2.50
30-lb. case..... 1.50

Magnolia Leaves
for preparing purposes; fresh picked
70-lb. case.....$3.50

The Quickest Shipper

J. A. CURRY & CO.
DREWRY, ALA.

Mention The Review when you write.

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

Pussy Willow
Large, cultivated variety. Long and short sprays.



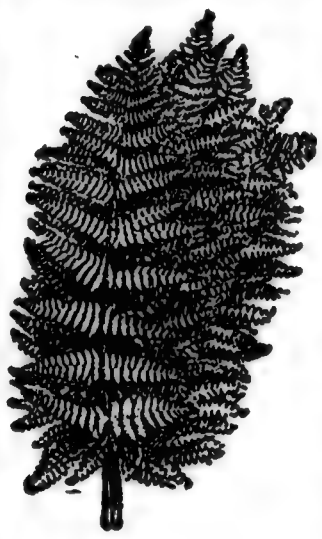
The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment
FLORISTS' SUPPLIES WIRE WORK

The KERVAN COMPANY
119 W. 28th St., NEW YORK

21 degrees, proved to be the coldest first month we have had since 1893, when the mean was 20.7 degrees. There was a deficiency in temperature of 19.5 degrees from normal, the last day of the month being the coldest. Brookline had temperatures of zero or below on nine days. February opened with the lowest temperature of the year and, if ground-hog prognostications hold good, the end is not yet.

W. N. C.



FANCY FERNS

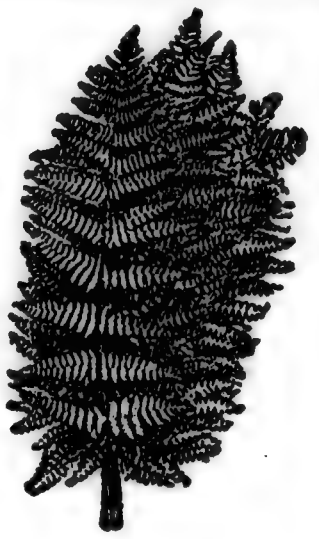
Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100..... **$1.00.** 1000.....**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases..... **4.00**
Magnolia Leaves, green and bronze, per carton..... **1.50**
Galax Leaves, green and bronze, per case of 10,000..... **10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag..... **2.00**
Sphagnum Moss, per bale **2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES



MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

BUFFALO, N. Y.

The Market.

Last week was not a busy one, but stock was in such limited supply that it held at fair prices, which were, however, somewhat lower than a week ago. For the first time in two months carnations found time to rest in vases up to a late hour Saturday afternoon. Of course there is usually nothing strange in the fact that a little stock should be unsold at the end of the week, but now the fact is worth noting, since it was the first time in many weeks. Jonquils were also more plentiful than the trade could use at the prevailing price of $12.50 per hundred. Short and medium-grade roses are still exceedingly scarce.

F. P. A.

ROCHESTER, N. Y.

The Market.

The continued cold weather, with zero temperatures nearly every night, does not help the flower market at all. Fortunately, there was considerably more sun last week than for several weeks previous and stock has been better. The market continued firm, with high prices prevailing, and flowers were scarcer last week than the week before. No florist got all that he ordered, for shipments were divided among all of them in the best way possible, in order to prevent any unnecessary dissatisfaction. Cut flowers remained at prices similar to those at Christmas time, and even at these figures there was no difficulty in selling. The demand was good. Several weddings and other social functions demanded good-sized decorations and funeral work was heavy. The flu epidemic is raging in this city, but as yet only a few deaths have occurred from it. It appears to be in a milder form this year—fortunately.

Carnations have perhaps been the hardest to distribute, owing to the smallness of the shipments arriving. The winter's supply does not begin to come up to that of previous years. Fortunately, roses are in medium supply, but it is difficult to make the round of regular customers and give them what they most need. Violets maintain a good price and move well. Cattleyas are exceptionally beautiful, with a fair demand. Cypripediums are also good and sell easily. Freesias are particularly good and find a ready market. Sweet peas are slow this season and only a limited quantity arrive. Fine jonquils are seen and sell well. Yellow narcissi and Paper Whites are in fair supply, but they are not equal to the demand. Cut tulips find a ready market. Cut schizanthus, baby primroses, bachelor's buttons and marguerites are found extremely useful



J. H. VON CANON



Evergreens Fresh from the Woods

Green and Bronze Galax, $1.25 per 1000; $8.50 per case of 10,000.

Fancy and Dagger Ferns, $2.00 per 1000; $7.50 per case of 5000.

Green and Bronze Leucothoe, short lengths ....$2.00 per 1000
Green and Bronze Leucothoe, 14 to 18 inches ..... 3.50 per 1000
Green and Bronze Leucothoe, 18 inches and up..... 5.00 per 1000

Shipping point, Elk Park, N. C.
Buy your Bronze Galax for cold storage now, while you can get the best stock.
Write us for special prices.

Fresh Stock Now Ready **BANNERS ELK, NORTH CAROLINA**

Mention The Review when you write.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, $3.00

Write, wire or phone.

KNUD NIELSEN, EVERGREEN, ALA.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. $3.00 per case

PERPETUATED MOSS.....$3.50 per bag
NATURAL MOSS..... 1.75 per bag

WIRE, WRITE, PHONE

E. A. BEAVEN, Evergreen, Ala.

Mention The Review when you write.

Ferns Galax Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000.....$3.00

LEUCOTHOE SPRAYS
Per 100.....$0.75
Per 1000..... 6.00

BOXWOOD
Per lb.....$ 0.25
50 lbs..... 10.00
100 lbs..... 18.00

BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000 ..... 10.00

GREEN GALAX
Per 1000.....$ 1.50
Per case of 10,000 .....10.00

SPHAGNUM MOSS
Per bale.....$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS
Per bag.....$ 1.50
Per 10 bags 14.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, **Cincinnati, Ohio**

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS

Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

First-class Fancy and Dagger **FERNS**
And All Kinds of Evergreens
Write for prices
P. S. Pulos & Bro.
Wholesale and Retail Dealers 27 Willoughby Street **Brooklyn, N. Y.**

Mention The Review when you write.

Choice Hemlock and Balsam Sprays
14 to 20 inches, $4.00 per 1000
Rates to Jobbers.
References or cash with order.
Northern Fern Co.
J. F. TIMLER, Mgr.
Lock Box 133, SCHOFIELD, WIS.

Mention The Review when you write.

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

CARNATIONS, ROSES

Ferns, $3.00 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING
In Florists' Supplies

THE WILLIAM MURPHY CO.
WHOLESALE COMMISSION FLORISTS
329 MAIN STREET Phones Main 980-981 CINCINNATI, OHIO
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

NEW CROP

FANCY FERNS

First-class Stock, $1.75 per 1000
Teahan Fern Co.
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

Mention The Review when you write

Boxwood - Laurel - Moss

Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag..... ..... 1.25
Green Sheet Moss, large bag..... 1.75
Peony Roots, write for prices.

W. Z. PURNELL, Snow Hill, Md

Mention The Review when you write.

Southern Wild Smilax

$2.50 per 50-lb. case.

Prompt attention. Fresh vines. Good weight

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

Natural Green Sheet Moss
Per 10-lb. bag, $1.75
Dyed Green Sheet Moss
Per 10-lb. bag, $3.50
KNUD NIELSEN
EVERGREEN, ALA.

Mention The Review when you write.

100% PROFIT-PAYING BUSINESS BUILDER

GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS.

Small Investments and Large Profits

"Our Special"
Assortment all for **$22.50**
144 Pint Globes
144 Boxes Fish Food
288 Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
You may have half this Assortment for $12.00.
We can furnish "Our Special" Assortment with Quart Globes for $24.50.

"Our Winner"
Assortment Only **$33.00**
144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $17.00.

"Our Leader"
Assortment Price **$13.75**
48 Half-gallon Globes
48 Boxes Fish Food
24 Terra Cotta Ornaments
96 Medium Goldfish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $7.50.

"Special Display"
Assortment Price **$11.00**
12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

LARGE, HEALTHY STOCK	Per 100
Medium Selected Goldfish, assorted colors	$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches;	$3.50 per 100
Wafer Food, large 3-colored package.	$1.30 doz.;	$14.50 gross
Flake Food, large 3-colored package..	.60 doz.;	6.50 gross
Natural Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, in tin bozes	.75 doz.;	8.50 gross

FISH GLOBES!

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md. **1313 Agency St., BURLINGTON, IOWA**

just at present. A good supply of flowering bulbous stock is seen in all the stores.

Various Notes.

E. F. Kennon, of the Climax Manufacturing Co., Castorland, N. Y., and E. Greenlaw, of the S. S. Pennock Co., Philadelphia, called on the trade last week.

Miss Arvilla Smith, of H. E. Wilson's store, has not been working at the store for two or three weeks, owing to the serious illness of her mother, Mrs. Bradbury. Mrs. Boyce is also detained from the store on account of the serious sickness of her husband.

Several of the florists and their employees have had an attack of the flu. At present J. Thomann is at home suffering with the malady.

The Rochester automobile show was opened Monday, February 2, and continues through the week. There was consequently a heavy demand for palms, ferns and smilax. Baskets of flowers, including many beautiful potted plants, were among the attractive decorations of the large hall in Exposition park.

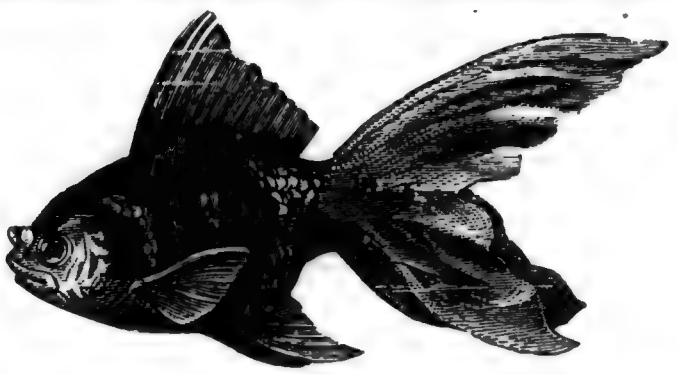
Hugo Teute, of Brighton, N. Y., is cutting a good quantity of single daffodils, for which he finds a ready sale.

H. J. H.

CLEVELAND.

The Market.

The supply of cut flowers continues to be short, although the bright weather has increased the supply slightly. Jonquils are helping out wonderfully, the supply being limited. Tulips and hyacinths move readily. The cut of roses has increased slightly, the quality being good. Some good Premier, Columbia, Ophelia, Sunburst and Hadley are seen. Short roses have been bringing $12 per hundred and $25 and $30 has been obtained for selects. The quality of carnations has been good. Peas are far short of the demand and realize $2.50 to $3 per hundred. The demand for cattleyas has been good, some blooms being exceptionally large and of fine quality. A fair supply of freesia is arriving. Calendulas are short of the de-



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. *Send for Wholesale Catalogue.*

Auburndale Goldfish Co.
1449 W. Madison St., Chicago, Ill.

Mention The Review when you write.

GOLDFISH BUY FROM THE BREEDER
41 Acres of Ponds this Season. Write for big new catalogue Globes, Aquariums, Aquarium Supplies, Etc.
BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

GOLDFISH 1,500,000 (Plain and Fancy)
Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.
Write for our illustrated catalogue.
ORIENTAL GOLDFISH & SUPPLY CO.
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

mand. Narcissi have been cleaning up well. Calla lilies are much in demand. Violets have been cleaning up well the last week. Wallflowers, daisies, buddleias and other novelties are in demand. Snapdragon is picked up readily. The green situation remains about the same; scarce.

Various Notes.

F. Hammell has opened a store in the Superior market. He was formerly located at Payne avenue and East Fifty-fifth street and sold his lease recently.

C. Reep has been consigning some fine jonquils to this market.

H. P. Knoble has been confined to a sick bed since his return from the Chicago carnation show. W. F. B.



Wanted and For Sale Department

☞ Advertisements under this head **15 cents per line,** cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department **$1.75** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



SITUATION WANTED—By young man, 25 years old, with 8 years' experience in pot plants. Address No. 306, care Florists' Review, Chicago.

SITUATION WANTED—As working foreman or manager, by grower of A-1 Christmas and Easter plants. For details address J. Henry Frentzen, 214 N. Hobart St., Philadelphia.

SITUATION WANTED—By young man eighteen years old; three years' experience in general greenhouse work; some knowledge of design making; Middle West preferred; please state wage in first letter. De Meester, Humboldt, Ia.

SITUATION WANTED—As manager or working foreman; expert grower and propagator of greenhouse and nursery stock; is open for engagement with any good establishment; particulars in first letter. Address No 299, care Florists' Review, Chicago.

SITUATION WANTED—German, 29 years old, married, with 15 years' experience in all kinds of pot plants, mums and carnations, wishes to take charge of medium sized retail place in Middle West; state full particulars in first letter. Address No. 298, care Florists' Review, Chicago.

SITUATION WANTED—By head gardener, age 45, single, on commercial place; competent in roses, mums, carnations, cut flowers, bulbs and fancy pot plants; good progagator; can take full charge; best references; state wages in first letter. Address No. 307, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or manager; Middle West, Iowa preferred; at present place 7 years; young married man, American; a thorough, competent grower; kindly state salary; references exchanged; 5,000 to 25,000 feet of glass. Address No. 300, care Florists' Review, Chicago.

SITUATION WANTED—On or before April 1st, by a man of 57, lifetime grower in floral and horticultural branches; wish to work for party to become a partner, or would like to take charge of a gentleman's private estate, near Chicago, if possible; reference. Address H. W. H., P. O. Box 298, South Bend, Ind.

SITUATION WANTED—I would like a position as manager of a place about 35,000 to 60,000 sq. ft. glass, in carnation growing and miscellaneous flower pot or cut; have 13 years' experience and am married and 28 years old; give the best of references. Answer to Florist, 1040 West York St., Philadelphia.

HELP WANTED—A practical florist; permanent position. The Riverview Cemetery Co., Wilmington, Del.

HELP WANTED—Experienced rose grower. Apply to Doemling-Schimmel Co., Mt. Clemens, Mich.

HELP WANTED—Florist and helper. Communicate with Gloede, 1405 Central St., Evanston, Ill.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

HELP WANTED—One grower and one propagator; general greenhouse and bedding stock; permanent places. Burdell Floral Co., Bowling Green, Ky.

HELP WANTED—Good grower for roses, carnations, mums and general line of pot plants; Colorado. Address No. 304, care Florists' Review, Chicago.

HELP WANTED—Young man with some experience in greenhouse work; must be able and willing to work. Apply to J. P. Herzog, Belvidere, Ill.

HELP WANTED—Opportunity; a man of ability and character can have large greenhouse property near New York City to get going and make same pay for itself, on easiest terms and no cash payment; write for particulars. C. H. Hagert, Apt. 1F, Vermont Apts., Atlantic City, N. J.

HELP WANTED—Carnation man on or before March 1; good place and chance for man who takes to business of 30,000 in carnations, mums and peas; $100.00 per month to start; don't answer if you have no experience or interest in the florist business. Rosedale Greenhouses, McHenry, Ill.

HELP WANTED—Experienced flower girl; prefer one living on north side of Chicago. Address No. 301, care Florists' Review, Chicago.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—Middle aged married man, experienced in roses and carnations, as working foreman; best pay with house to live in. Address W. W. Scholtz, Charlotte, N. C.

HELP WANTED—All-round man for greenhouse at once, not over 45 years, in retail business; will pay $25.00 per week. Address W. H. Tracy, 20 Cadwell Ave., Waverly, N. Y.

HELP WANTED—Man for grower of general stock in 10,000 ft. of glass; no roses; steady position; state wages expected; send references as to character and experience. Hammerschmidt & Clark, Medina, Ohio.

HELP WANTED—A good all round grower, to work under foreman; state particulars in first letter; must have several years' experience, and please send references; good wages. Williams & Meyer, South Bend, Ind.

HELP WANTED—Gardener for private place, 1½ acres in lawn, flowers, vegetables and small greenhouse; rooms on premises; permanent position; state references. Address Room 929, Pierce Building, St. Louis, Mo.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—Assistant grower to take care of section of potted plants; married man preferred; cottage on premises; state wages wanted and give reference in first letter. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—Men on or about March 1st; we will have an opening for several experienced men to work as foremen with our landscape gardening department; apply at once. Geo. Wittbold Co., 745 Buckingham Place, Chicago.

HELP WANTED—A bright, hustling young man for greenhouse and bedding plants work at Pittsburgh, Pa.; wages $27.00 a week; steady job; give particulars of self and experience. Address No. 310, care Florists' Review, Chicago.

HELP WANTED—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages $100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

HELP WANTED—Experienced grower of mums, peas, carnations and a general run of potted plants; steady work the year round, with or without room and board; 14,000 ft. of glass; state wages wanted and experience. New London Floral Co., New London, Wis.

HELP WANTED—Good reliable man, married or single, one who is not afraid to work, to grow a general line of cut flowers and plants for retail trade; place of 15,000 ft. of glass; good wages to right man; place now open; reference required. Paul Tauer, Lebanon, Ind.

HELP WANTED—Experienced grower of A-1 roses, carnations, mums and general stock on place of 25,000 sq. ft. of glass; new houses; must be capable to take full charge; in Iowa; apply giving references and state wages wanted. Address No. 259, care Florists' Review, Chicago.

HELP WANTED—Experienced gardener, also an assistant gardener; good positions and plenty of help to assist with the work in a large truck garden; write full experience in first letter. Address

C. F. APPLEGATE, SUPERINTENDENT,
Mt. Pleasant State Hospital, Mt. Pleasant, Ia.

HELP WANTED—A single man as working foreman, to take charge of 40,000 square feet of glass, where carnations and general line of pot plants are grown; state age and what wages wanted with room and board, also how soon you could come, in first letter. Address John L. Wyland, Allison Park, Pa. Am 10 miles from Pittsburgh.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—To rent small greenhouse place; North Shore preferred. Address No. 308, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—To buy greenhouses; must be near Chicago; prefer around Niles Center; state fully size and price in first letter. Address No. 309, care Florists' Review, Chicago.

WANTED—To lease or buy a good greenhouse, one year from this date, in good location; Ohio or Indiana preferred; give full particulars at once, also terms. Address No. 288, care Florists' Review, Chicago.

WANTED—TREASURY DEPARTMENT, Supervising Architect's Office, Washington, D. C., January 26, 1920. SEALED PROPOSALS will be received in this office until 10 a. m. February 17, 1920, and then opened, for planting on the grounds around the Post Office at Charles City, Iowa, in accordance with the specification, copies of which as well as copies of the approach plan may be had at this office, in the discretion of the Supervising Architect. Jas. A. Wetmore, Acting Supervising Architect.

FOR SALE—A set of Bailey's Encyclopedia, new, never used; $25 cash. J. R. Johnston, 139 Xenia Ave., Wilmington, O.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 202, care Florists' Review, Chicago.

FOR SALE—Standard cypress hot bed sash, blind mortised, white-leaded and securely fastened; glass 8x10, 10x12 and 10x14 at $4.50 per box. C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Horizontal tubular boiler 48 in. x 14 ft., complete with front and fittings; boiler has been passed on by the Hartford Inspectors and is in good condition; can ship at once. Ralph Ward, Cameron, Mo.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 185, care Florists' Review, Chicago.

FOR SALE—Greenhouse and nursery; government irrigation project, six acres, fine location, new buildings, fully equipped; no competition; good reason for selling; easy terms. Address, Rupert Floral Co., Rupert, Idaho.

FOR SALE—Or rent; 3 greenhouses, one lean-to; about 3,500 sq. ft. of glass; work-shed and a coal bin 40x16; ¼ block land and a 6-room all-modern house, built only three years; doing good business. F. A. Davidson, Aurora, Nebr.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—In an up-to-date town in Illinois, 8,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for spring; reason for selling, old age. Address No. 291, care Florists' Review, Chicago.

FOR SALE—Hotbed Sash, second hand, 2-in. thick, 3x6 ft., glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use; in lots of 50 or more, $3.75 each; 1¾-in. thick, 3 ft. ¾ in. by 6 ft., at $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—3 greenhouses, 7,000 ft., grass, good condition; modern heat, light and water; well stocked; season supply coal; in full running order and making money; fine northern Ohio town, 1800; modern improvements; no competition; near Cleveland; also modern dwelling house and 8½ acres excellent ground. Address No. 303, care Florists' Review, Chicago.

[TURN THE PAGE]

FOR SALE—Small greenhouse, established trade, good location; good reasons for selling. Address No. 305, care Florists' Review, Chicago.

FOR SALE—Florist's establishment, with house, store and garage; 14,000 feet glass, finest order; large and very profitable business; most extraordinary opportunity; price reasonable. Investigation invited. Address William Harris, 112 Stewart Ave., Arlington, N. J.

FOR SALE—Greenhouse consisting of 20,000 ft. of glass, with residence adjoining; houses stocked with carnations, sweet peas and general line of plants for retail trade; situated on city lot 200x400, one square from union depot of three railroads with No. 1 shipping conditions; plant situated in western Kentucky, with cheap fuel, water, etc.; this place should be seen to be appreciated. Address No. 303, care Florists' Review, Chicago.

FOR SALE—Five greenhouses, comprising 16,500 feet of glass in good running order with 6½ A. of good land and sash for hotbeds; place fully stocked; Kroeschell boiler practically new; 9-room residence; location in town of 5000 people in southern Illinois; two railroads through town; all trains stopping here; shipping in all directions; water supply free; retail store in heart of the city; price, $14,500, cash or easy payments. Write No. 215, care Florists' Review, Chicago.

FOR SALE—Greenhouses and cemetery business; one house 20x100; glass 16x24; concrete construction with lean-to 6x85; glass 10x14; two houses 16x75; glass 16x24; one house 14x75; glass 10x12; one sash house 10x50; hotbed sash; land 53x268 ft.; 8-room house with bath, hot and cold water, gas and electric light; opposite entrance to Lutheran cemetery, near Fresh Pond crematory and Mount Olivet cemetery; 50 per cent cash, balance on bond and mortgage; can sell all you can produce on the premises; must be seen to be appreciated. John T. Linnemann, 23 Mount Olivet Ave., near Metropolitan Ave., Maspeth, L. I.

FOR SALE—Glass, 16x24 double thick, brand new, $6.25 per box; second-hand black pipe, 1-in., 6¾c. per ft.; 1½-in., 9½c. per ft.; 2-in., 15c. per ft. Used roof drip bars, 2c. per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2½-in., $3.25; No. 2,, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern: No. 2R, threads ¼- to 1-in., $7.20; No. 3R, threads 1¼- to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1- to 2-in., $16.00. Pipe Wrenches: 18-in. grips, 2-in., $2.10; 24-in. grips, 2½-in., $3. Pipe Cutters, Saunders Pattern: $1, cuts 1-8- to 1-in., $1.80; No. 2, cuts 1- to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Av., Brooklyn, N. Y.

SITUATION WANTED

Experienced decorator and designer from Scotland is open for engagement with high-class house; education and experience enable me to handle any class of trade; prefer location in middle west. Address No. **285,** care Florists' Review, Chicago.

SITUATION WANTED

As working foreman; lifetime experience in all branches of greenhouse work; nothing but a first-class position considered; can give first-class references and will guarantee satisfaction; please give full information when answering.

L. A. JOHNSON,
1819 E. 9th St., - - Wichita, Kansas.

SITUATION WANTED

Man 23 yrs. old; worked in florists' stores and greenhouses since boy; education, 2 yrs. in college; can make A-1 designs and decorate; grow general stock; been in business successfully myself; prefer small establishment where all-round man is needed to help work up a good business; references; state particulars first letter. Address No. 266, care Florists' Review, Chicago.

SITUATION WANTED

A first-class storeman, competent to take care of the very finest trade, original, artistic in making up, decorating, designing, etc., as well as commercial ability to take entire management of the finest floral establishment; lifetime experience, both Europe and the United States; am 35 years old, single; I want to secure a position with reliable house needing a first-class man; please state full particulars and salary in first answer. Address No. 276, care Florists' Review, Chicago.

HELP WANTED

Palm Growers; competent and experienced men for growing palms and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles. ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

A good, all-round grower of cut flowers and pot plants; 15,000 ft. of glass in a prosperous city; business now making good money, but profits can be doubled with another worker; will make profit-sharing arrangements or sell half interest on easy terms if applicant has satisfactory references. Address,

S. W. CAREY, Urbana, Ohio.

HELP WANTED

All-round grower for potted plants and one man as helper.

CHAS. A. MOSS, Spartanburg, S. C.

HELP WANTED

For the San Francisco district; thoroughly competent grower of high-grade pot plants for the wholesale trade; apply with full pariculars and salary expected. Address No. **294,** care Florists' Review, Chicago.

HELP WANTED

Two general growers at once.

C. H. FREY,
Lincoln, - - Nebraska

HELP WANTED

Good grower of greenhouse vegetables; must be willing to help with outside work; ideal working conditions; $60.00 per month and board; private place in Michigan. Call at **1715 McCormick Bldg.,** Chicago.

HELP WANTED

A designer for a first-class retail store; position open at once; good wages for one who is able to do good work.

F. H. WEBER,
Taylor Ave. and Olive St., St. Louis, Mo.

HELP WANTED

Ribbon and supply salesman for first-class house. Address No. **297,** care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283,** care Florists' Review, Chicago.

HELP WANTED

Two growers for rose and carnation sections; also all-round plantsmen for small branch plant. State age, experience and wages.

J. C. STEINHAUSER,
Pittsburg, Kan.

HELP WANTED

MANAGER

Experienced man to take entire charge of trial seed farm near Philadelphia, capable of growing flower and vegetable plants under glass and in the field; also of shipping same; state age, experience and wages.

BOX **1296,** PHILADELPHIA, PA.

HELP WANTED

An experienced greenhouse superintendent; one who is an up-to-date grower; familiar with the growing of carnations, roses, bulbous stock, etc.; we have 16 greenhouses, 75,000 ft. of glass; work both white and colored help; pleasant surroundings and a good opportunity for an up-to-date man.

VAN LINDLEY CO., Florists,
Pomona, N. C.

HELP WANTED

Store man and designer; a steady single man who has good habits and can sell is needed in a southern flower shop. Answer, stating age and references; good salary to right man. Address No. **295,** care Florists' Review, Chicago.

HELP WANTED

Two rose potters; $4.50 per day with $6.00 extra for Sunday work.

BASSETT & WASHBURN
178 N. Wabash Ave. Chicago

HELP WANTED

Experienced young man able to take charge of flower store in suburb of Chicago; original and artistic in making up baskets and designs; please state salary and experience and send references to No. **311,** care Florists' Review, Chicago.

HELP WANTED

Several first-class landscape gardeners for commercial work exclusively; state experience, salary expected and reference in first letter.

E. J. WHITBRED, Altoona, Pa.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

HELP WANTED

Young man several years' retail store experience, preferably with some cultural knowledge of flowers; qualifications: fair education, good morals and a desire to improve. Address, stating present salary, experience and full particulars in first letter. BLACKISTONE, Inc.,
14th and H Sts. N. W., Washington, D. C.

HELP WANTED

Live, wide-awake greenhouse superintendent to take charge of plant 20,000 feet growing cut flowers, bedding and pot plants; business growing rapidly and offers splendid opportunity for man with ability, brains and ambition; Birmingham is the best town in the south and getting better every day; schools, churches, etc., are the best; state age, experience, qualifications, salary wanted, the whole story in first letter.

FRASER NURSERY COMPANY,
Post Box 217,
BIRMINGHAM, ALABAMA.

HELP WANTED

Man for place of 7000 ft. of glass, near Chicago; first-class designer and grower of carnations, mums, cyclamen, bulb and bedding stock; give references and salary. Address No. **284,** care Florists' Review, Chicago.

HELP WANTED

Gardener for country place on Fox River near Elgin, Ill.; first class, all-year position, six-room house, to one who thoroughly understands flowers and vegetables. Address, stating references and experience, JOHN F. JELKE,
759 So. Washtenaw Ave., - - Chicago.

HELP WANTED

Young man as salesman and for general store work; permanent; good wages.

W. J. SMYTH,
31st and Michigan Ave., Chicago, Ill.

HELP WANTED

A married man for general greenhouse work; $115.00 per month to start, with 4-room flat and small plot of land.

V. BEZDEK, Gross Point, Ill.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

FOR SALE

Half interest in 30,000 ft. glass, downtown store, 1⅝ acres land, all in A-1 condition; price $6500; a grower preferred. For further information, address No. **282,** care Florists' Review, Chicago.

FOR SALE

Flower shop, best location in Chicago, on good car line, fully equipped, large trade; owing to sickness must sell. For further particulars, address No. **231,** care Florists' Review, Chicago.

FOR SALE

Modern greenhouse plant consisting of four houses 26x175 and one house 20x145; all gutters over 9 ft. high; four acres of land; side track on place from Indiana Harbor Belt R. R.; house, boiler sheds, deep well, city water, etc.; ten miles west of Chicago; will sell at a bargain; it will pay prospective buyers to investigate.

C. HAUSERMANN, JR., Melrose Park, Ill.

FOR SALE

AGED WIDOWER
must sell
GREENHOUSES
two-flat building and 6 large lots near
JACKSON PARK, CHICAGO.

Buildings full of flowers.
Wonderful bargain for someone.

CIMRAL
1342 Otis Bldg. 7651 Drexel Ave.
CHICAGO

FOR SALE

A rare opportunity to secure an up-to-date retail florist's business, consisting of about 9000 sq. ft. of glass 4 houses, 2 garages, boiler room and potting shed, heated by 2 boilers, gas and coal; hot water system; modern 6-room residence, also hot water system with gas and coal boilers; land 168x264 ft., located in the center of Cleveland's finest suburb; failing health reason for selling; this place is all and more than I claim for it and worth investigating, but do not take up my time or yours, too, if you have not at least $15,000.00 cash to pay down; balance on terms. Address No. **302,** care of Florists' Review, Chicago.

FOR SALE

Greenhouse, 23,000 ft. of glass, fully equipped; 3 acres of land; also ¼ acre with house and barn; will sell with or without house; place planted full of lettuce and in No. 1 running order; have the best market in the State; this is a money maker; if interested write for full particulars; this is a bargain.

ERNEST E. SIGLE, Calla, Ohio.

FOR SALE

40 acres of good, rich land, every acre of it well drained; one mile north of Northwestern R. R. and one mile south of Chicago, Milwaukee and St. Paul R. R. and about ten miles west of Chicago. Address No. **293,** care Florists' Review, Chicago.

FOR SALE

One American Radiator Co. sectional hot water boiler, 6050 feet radiation; good as new; price $470 cash; a large number of other sizes on hand; write us your wants.

ROGERS HEATING CO.
Ransomville, N. Y.

FOR SALE

New built greenhouses, fully stocked; established business; $5000.00, half cash; located, heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

FOR SALE

Refrigerator, oak finish; 7 feet wide, 42 inches deep, 9 feet 6 inches high; a bargain at $150.00, f. o. b. Chicago.

BUCHBINDER BROS.,
11 So. La Salle Street, - - Chicago

FOR SALE

Greenhouses, consisting of thirty thousand feet of glass; it is necessary that I sell this plant soon and will make it an opportunity worth while; will sell the entire plant, without the residence, for $9,000.00 and will rent the residence to party if they want same; will also arrange to have the entire output sold if purchaser wishes to grow wholesale only; the cost can also be reduced $1,000.00 by not taking the adjoining lot.

LOUIS ELSASS, Chillicothe, Ohio.

FOR SALE

Randall combination display and storage refrigerator, good as new; size 7x7x9½ ft.; quarter-sawed oak finished in mission green; a bargain for quick sale. Address Fixture Department,

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

FOR SALE

An established business of 35 years, located in the heart of a growing city of over 6,000 population and good shipping trade to small nearby towns; a trade of high standard; plant consists of about 8,000 ft. of glass in good state of repair; store in connection; modern residence with all improvements; delivery car and all equipment to be found on an up-to-date place; this place will bear the closest investigation and a good man can make money here the same as we have; location lower Michigan. Address No. **296,** care Florists' Review, Chicago.

FOR SALE

Boilers, two 125-H. P. tubulars, No. 10 New Kroeschell style; No. 11 Firebox portable; 20-H. P. Scotch Marine; 15-H. P. Tee boiler, 35, 40 and 70-horse tubulars; 4x6-ft. Cornell sectional boiler; pressure tanks, all sizes.

CASEY BOILER WORKS, Springfield, O.

FOR SALE

Two 1½-inch Crane tilt return steam traps for a double system.

STIELOW BROS., Niles Center, Ill.

FOR SALE

Well stocked greenhouses of 20,000 ft.; 3 acres land with or without modern residence, near heart of prosperous Northern Illinois town; steam and hot water; most of coal on hand; excellent opportunity; owing to ill health will sell cheap.

WM. SWINBANK, Sycamore, Illinois.

FOR SALE

Refrigerator, new, 54 in. wide, 30 in. deep, 9 ft. high; 2 display doors in front, storage doors below; oak and mahogany finish; price $150.00; act quick.

BUCHBINDER BROS.,
11 So. La Salle Street, - - Chicago

FOR SALE

Modern place, 3 houses; over 10,000 sq. ft. glass; heart of city of 5,000 population, on ½ city block; paved streets all around place; city water, electric lights, No. 5 Kroeschell hot water boiler; residence of 5 rooms and bath; no competition; cleared nearly $4,000.00 season of 1918; two hustlers could clear $5,000.00; investigation courted.
Address No. 251, care Florists' Review, Chicago.

FOR SALE

Good retail florists' business in a booming oil refinery town of 20,000 on Oklahoma-Kansas border; owner retiring from business; sixteen-year-old establishment consisting of 6 houses or 10,000 ft. of glass, well stocked for spring, hotbeds, office, garage, etc.; 5 acres in alfalfa; also 8-room residence and flower store in heart of city; city has three railroads and one traction line; price $11,000 cash or $12,000 easy payments.

EAGLE GREENHOUSES, Coffeyville, Kansas.

PINEHURST FLORAL CO.

1109 Grand Ave. Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* **Kansas City, Mo.**

For St. Valentine's Day

Our supply of stock is increasing, but there will be a great shortage. The demand is far exceeding the supply. The coal shortage in November and December held production at a minimum. Unfavorable weather since then has created almost a famine. We will have a limited amount of stock for our regular customers only. Place your order early. Prices right. Our offerings consist of Roses, Carnations, Greens, Sweet Peas, Freesia, Valley, Callas, and other seasonable flowers.

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

VALENTINE SPECIAL

CYCLAMEN
In Bloom, Good Strong Plants

5-inch	$1.00
6-inch	1.50
7-inch	2.50

CINERARIAS
Well Bloomed Stock

4-inch	$0.35
5-inch	$0.75 to $1.00
6-inch	1.25 to 1.50

BEGONIAS

	Per 100
2¼-inch Mrs. M. A. Patten	$10.00
2½-inch Chatelaine	6.00

PANDANUS

5-inch Pandanus Veitchii	$1.25 and 1.50
6-inch Pandanus Veitchii	2.00

These are extra fine stock, in bud and bloom.

PRIMULA OBCONICA

5-inch	$0.40

FERNS
Ready for Shift

4-inch Boston	$0.35
5-inch	.75
6-inch	$1.00 and 1.25
7-inch	2.00
8-inch	3.50
2¼-inch Muscosas	.10
4-inch	.35
5-inch	.60
6-inch	.85

Part cash for C. O. D. shipments.

PINEHURST FLORAL CO.

Wholesale Store:
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Shortage in Cut Flowers Will Soon Be Over

FEBRUARY WILL BE A GOOD BUSINESS MONTH

Fancy Carnations	8c to 10c
Roses, all kinds	12c to 35c
Paper Whites	6c to 8c
Freesia Purity	8c to 10c
Sweet Peas	$2.00 to $4.00
Cal. Violets	doz. bunches, 2.00
Fancy Ferns	1000, 4.00
Special Crepe Paper	doz., 4.00

A Large Assortment of Artificial Flowers On Hand

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

DULUTH, MINN.

The Market.

The weather has been much milder than it has been for some weeks. Stock of every description is scarce; consequently the prices are somewhat higher than usual. Short roses are still unobtainable and the longer grades are none too plentiful. Ophelia, Columbia, Killarney and White Killarney seem to be more plentiful than any of the other varieties. Carnations are also scarce. The growers could sell many more than they can cut and, with the approach of St. Valentine's day, there does not seem to be any sign of improvement as regards the quantity of stock. Sweet peas sell well and have long stems. Stevia and Paper Whites are only in moderate supply. Double and single violets are plentiful. A few daffodils were seen for the first time last week and were picked up quickly. Mignonette and calendulas find a ready sale in combination bouquets. There is a fine lot of flowering plants on hand. Cinerarias, primulas, white hyacinths, genistas and cyclamens sell quickly, owing to the shortage of cut flowers. Funeral flowers are hard to get, as work in this branch has been heavy. Asparagus plumosus was in limited supply.

Various Notes.

Conrad B. Wolf, park superintendent of Hibbing, Minn., was a visitor to Duluth last week. J. E. S.

Telegraph Delivery Department

THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

"Say it with Flowers"

THE "open sesame" to a Woman's heart—
the oil that smooths troubled waters—
the smallest investment with the biggest
return—the most masculine way of saying
a sweet fragrant thing—more poetical
than a sonnet, more captivating than
a serenade, more expressive than your
most ambitious letters—

Flowers!

Reduced Reproduction of Advertisement in New York daily papers

¶ *MAX SCHLING says: "If any of my brother florists wish to use this design for their advertising they have my cordial permission. Just show this to your newspaper; they'll know how to handle it. Let's boost business together!"*

Max Schling Flowers
Deliveries All Over The Civilized World
785 FIFTH AVE.
AT 60TH ST.
NEW YORK
Phone PLAZA 7241
Place Your Orders Early for St. Valentine's Day!

PINEHURST FLORAL CO.

1109 Grand Ave. Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* **Kansas City, Mo.**

For St. Valentine's Day

Our supply of stock is increasing, but there will be a great shortage. The demand is far exceeding the supply. The coal shortage in November and December held production at a minimum. Unfavorable weather since then has created almost a famine. We will have a limited amount of stock for our regular customers only. Place your order early. Prices right. Our offerings consist of Roses, Carnations, Greens, Sweet Peas, Freesia, Valley, Callas, and other seasonable flowers.

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

VALENTINE SPECIAL

CYCLAMEN
In Bloom, Good Strong Plants

5-inch	$1.00
6-inch	1.50
7-inch	2.50

CINERARIAS
Well Bloomed Stock

4-inch	$0.35
5-inch	$0.75 to $1.00
6-inch	1.25 to 1.50

BEGONIAS

	Per 100
2¼-inch Mrs. M. A. Patten	$10.00
2½-inch Chatelaine	6.00

PANDANUS

5-inch Pandanus Veitchii	$1.25 and 1.50
6-inch Pandanus Veitchii	2.00

These are extra fine stock, in bud and bloom.

PRIMULA OBCONICA

5-inch	$0.40

FERNS
Ready for Shift

4- inch Boston	$0.35
5- inch	.75
6- inch	$1.00 and 1.25
7- inch	2.00
8- inch	3.50
2¼-inch Muscosas	.10
4- inch	.35
5- inch	.60
6- inch	.85

Part cash for C. O. D. shipments.

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Shortage in Cut Flowers Will Soon Be Over

FEBRUARY WILL BE A GOOD BUSINESS MONTH

Fancy Carnations	8c to 10c
Roses, all kinds	12c to 35c
Paper Whites	6c to 8c
Freesia Purity	8c to 10c
Sweet Peas	$2.00 to $4.00
Cal. Violets	doz. bunches, 2.00
Fancy Ferns	1000, 4.00
Special Crepe Paper	doz., 4.00

A Large Assortment of Artificial Flowers On Hand

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

DULUTH, MINN.

The Market.

The weather has been much milder than it has been for some weeks. Stock of every description is scarce; consequently the prices are somewhat higher than usual. Short roses are still unobtainable and the longer grades are none too plentiful. Ophelia, Columbia, Killarney and White Killarney seem to be more plentiful than any of the other varieties. Carnations are also scarce. The growers could sell many more than they can cut and, with the approach of St. Valentine's day, there does not seem to be any sign of improvement as regards the quantity of stock. Sweet peas sell well and have long stems. Stevia and Paper Whites are only in moderate supply. Double and single violets are plentiful. A few daffodils were seen for the first time last week and were picked up quickly. Mignonette and calendulas find a ready sale in combination bouquets. There is a fine lot of flowering plants on hand. Cinerarias, primulas, white hyacinths, genistas and cyclamens sell quickly, owing to the shortage of cut flowers. Funeral flowers are hard to get, as work in this branch has been heavy. Asparagus plumosus was in limited supply.

Various Notes.

Conrad B. Wolf, park superintendent of Hibbing, Minn., was a visitor to Duluth last week. J. E. S.

Telegraph Delivery Department

THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

"Say it with Flowers"

THE "open sesame" to a Woman's heart—
the oil that smooths troubled waters—
the smallest investment with the biggest
return—the most masculine way of saying
a sweet fragrant thing—more poetical
than a sonnet, more captivating than
a serenade, more expressive than your
most ambitious letters—

Flowers!

Reduced Reproduction of Advertisement in New York daily papers

¶ ***MAX SCHLING says: "If any of my brother florists wish to use this design for their advertising they have my cordial permission. Just show this to your newspaper; they'll know how to handle it. Let's boost business together!"***

Max Schling Flowers
Deliveries All Over The Civilized World
785 FIFTH AVE.
AT 60TH ST.
NEW YORK
Phone PLAZA 7241
Place Your Orders Early for St. Valentine's Day!

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

For **SAN FRANCISCO**

the Bay Cities and all Central California

PELICANO, ROSSI & CO.

Members F. T. D. 123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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LOS ANGELES, CALIF.



Everything
a
Regular Flower Shop
Has—
and Better Service

Wright's Flower Shop

Member F. T. D.

224 WEST FOURTH STREET, LOS ANGELES, CALIF.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

STUDYING SELLING.

Aids Retailers' Business.

In the retail flower store salesmanship s important, whether the store is located on Fifth avenue, New York, or on Main street of a small town. The man who adds to his knowledge of business and of flowers something of the really important points in selling will have an extra asset to promote his progress. Those of years' experience in the trade have gradually acquired, consciously or unconsciously, much that is included in the so-called art or science, as one chooses to name it, of salesmanship.

As the trade grows so rapidly now and young and little experienced persons are found in many flower stores, some suggestions which will increase their worth to their employers and their own ability, through knowledge of essential factors in salesmanship, assume corresponding importance. By consideration and careful thought in regard to the suggestions given, much of the selling friction that prevents easy transactions may be removed. Here are presented some of the main points in easy and successful selling in the retail store.

Developing Personality.

A salesman's first requisite should be tact. He needs keen perception to enable him to class a customer, to attribute the motive in making a purchase, to handle a difficult case where the customer is dissatisfied and aggrieved, and to suit the customer so that he or she will return to the store and to him, time and time again.

His second requisite should be nerve, for it needs nerve to approach a customer with a proposition and to take a rebuff. It needs nerve to try again and again to bring his goods to the attention of the customer.

His third requisite should be grit. That is necessary to succeed in closing a sale, for patience is required to clinch it.

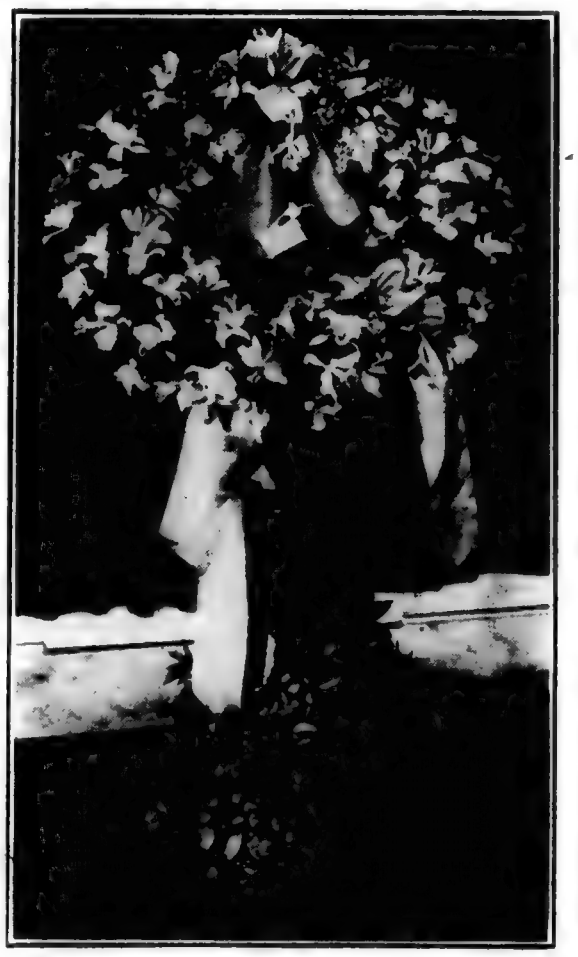
It is essential to possess a soft, pleasing voice with the right degree of character and force vibrating through it. Neat and proper dress is essential to a good salesman, as are pleasing manners and habits. Correct conversation is also necessary, as grammatical mistakes offend the ear.

The salesman must possess self-reliance, self-respect and dignity, together with poise, in order to make a success. To develop poise, it is best to cultivate optimism, mastery of oneself, and the desire to please others. Also if the salesman has ambition and is willing to work towards its realization, he will acquire enthusiasm for the work he is doing. This can be accomplished by idealizing his goods and using his imagination.

To look for the good in others and not criticise, and not to fear making mistakes, but to learn from them, should be the motto of every salesman.

Inspiring Confidence.

To inspire confidence, you must, in the first place, be prepared to answer questions by learning all there is to know about the goods beforehand. Know their origin, the quality of the goods you are selling and its relation to other qualities. Study the firm's advertising and learn just what specials have been offered. Study the firm's window display each morning and inquire about each article if you are not already familiar with it. Find out just what sort of service in the way of delivery you are able to promise. If you can learn anything about the financial standing of



Wreath of Orchids.

a customer before giving credit, do so and that will benefit the proprietor and yourself. By anticipating objections to your goods, you will be ready with an answer and not be flustered. Offset any little disadvantages or defects in the best possible way.

If you have the opportunity to sell an article which you know will prove unsatisfactory, do not sell it to that customer; make a friend instead of a sale. By telling the truth at all times you will inspire confidence, for most customers can tell by your manner, anyway, whether you are lying. If you make a promise, see that it is kept, at all costs.

Treat your customer neither with disrespect nor as a king, but as an equal. If there is a doubt, give your customer the benefit of the doubt. Look at your customer while talking; there is nothing more annoying than to be talked to when the salesman is turned away. Above all, to inspire confidence, you must have confidence in yourself, your goods, your store and your customer.

Securing Attention.

When a customer first approaches you, smile and give a pleasant greeting. Mention something special which you have in stock and which you would like to show her, or if she has already interested herself in something on display, show the flowers or whatever is desired. If you are busy with another customer, acknowledge her presence and say, "Just a minute, please," which will make her feel more like waiting for you to finish.

Don't do all the talking; let the customer talk. If she enumerates her troubles, show the utmost sympathy and intense interest, but do not, under any conditions, tell her of your troubles. It is always tiresome to listen to those of anyone but yourself.

If the customer is in haste, be quick. Let every action of yours show haste. Nothing is so annoying to a customer in a hurry as to be waited on by a salesman who is slow.

When you give your sales arguments, if the customer shows lack of attention and interest, turn to some other subject, even if it is only the weather. Don't, by any means, hurry a customer, or give the impression that you are tired of her and wish to be rid of her.

If the customer's first question is price, point out the qualities of the flowers, or whatever she asks for, which merit the figure you name. Do not try to sell a customer flowers at a price more than he or she wishes to pay. You may make the sale, but the customer, feeling that flower prices are too high, may not come back.

Things Not to Do.

1. Don't ask the customer, "What else?" Suggest something else if you really believe the customer would be interested in it, or wishes to purchase something more.
2. Don't wrangle or talk personally with fellow workers if there is a customer present.
3. Don't base your sales argument on price—it is quality that counts.
4. Don't, under any condition, cut a price. Be sure you have given a fair price to start with and do not reduce it by any means.
5. Don't argue with a customer. If you win the argument, you lose your customer. If you lose the argument, you lose your customer, too.
6. Don't disobey orders; follow them. After carrying them out, then offer suggestions.
7. Don't throw responsibility on others; assume some yourself.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

8. Don't criticise another customer or a competitor before a customer.

9. Don't get angry if a customer comes in and shouts at you because you have made some mistake or his order proved unsatisfactory for some other reason. Keep cool. Keep your own voice low and pleasant, ask fully about the complaint and listen to it carefully. If there is any question, give the customer the benefit of the doubt. Above all, send the customer away satisfied and with the feeling that she has been treated squarely.

WREATH OF ORCHIDS.

"Goodness knows," said Z. D. Blackistone, referring to the wreath illustrated on page 68, "what we would have made it of if we hadn't got a big crop of orchids!" It was well, of course, that the customer was able to stand the cost of the orchids. But Mr. Blackistone's patrons in Washington are chiefly of that class. "During the last week," he said, "we have used 1,000 orchids."

SEC'Y YOUNG'S CORNER

OFFICE: 1170 Broadway, New York

NATIONAL PUBLICITY CAMPAIGN.

Planning Ahead.

The publicity committee held a 2-day meeting January 21 and 22 in Chicago and formulated working plans for the 1920 campaign. There is to be no let-up in the activities of the campaign and the magazine advertising is to be as persistent as ever.

The committee was greatly pleased at the reports it had received as to the results of the campaign. Many florists making these reports had taken particular pains to record conversations with new and old customers, from which it was quite evident that the campaign was producing good business. Some of these reports referred to a noticeably great increase in the demand for flowers for anniversary gifts. The request that our slogan appear on the cards sent with such gifts was general and showed a disposition on the part of the public to adapt the slogan to its own use.

We most surely have a wonderful slogan, one serving two purposes. We can easily understand why publicity experts consider it to be an asset which we should value at more than $1,000,000. It is really worth many millions to us and, if properly perpetuated, it should produce business each year equal to its valuation. It would not be wrong to say that it is doing it already.

A Scratch Won't Cultivate.

And yet there are thousands of florists who, through their negligence in the support of our campaign, do not appear to value the slogan highly. Or is it that they are careless, or quite content to let their more generous brethren bear the expense of making the slogan a "household phrase"? We would ask these careless ones just what it would be worth to them to have "Say It with Flowers" quoted or suggested in every good family in their respective communities daily, or even a portion of these families. Our advertisements in the magazines should be doing just this and, to insure that they are doing it, the slogan should appear in every magazine of consequence. It would so appear, if the proper support were given to the publicity committee. The committee is limited only by the amount of the funds at its disposal. If it could have the support which now it has every right and reason to expect, it could accomplish its full purpose instead of having to content itself with what, at best, is only a good scratch in the field of publicity.



This cut made from an etching of a rare old print of Lincoln, at the time of his first nomination.

LINCOLN THE MAN OF TENDER MESSAGES

In one of the New York theaters there is a play giving wonderful glimpses from the life of Lincoln. Glimpses that give to you a further insight into the combined tremendous power and infinite tenderness of Lincoln's master mind.

You understand as never before why, although a born Southerner, he early determined to fight slavery. Why when as president with a purpose only of the greatest benefit to the country he selected for his cabinet, men of super-power, regardless of party or personal likes and dislikes.

You understand as never before how he could be so long-suffering with the almost treason acts of men like McClellan, at the head of the army of the Potomac.

You marvel as never before that in that man of ungainly, almost repellent appearance, was a heart as deep as a well and as tender as a lover's.

Then you think of the wonderful letter he wrote to Mrs. Bixby, who gave and lost all her 5 sons for the Union. After which as the climax of thought expression of his life, you turn to his world-famed speech at Gettysburg, with its memorable words of "With malice towards none, and charity for all."

With such thoughts, Lincoln's Birthday becomes not only a date on the calender, but one deserving our profoundest reverence.

New York's
Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

F. T. D. MEMBERS

—who wish to insure the greatest satisfaction will send their CHICAGO orders to—

THIS NAME ON THE BOX IS A Fleischman GUARANTEE OF SATISFACTION

MEMBER FLORISTS' TELEGRAPH DELIVERY

CHICAGO'S LEADING FLORIST
RAILWAY EXCHANGE BUILDING

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY, SERVICE, ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists South Bend, Ind.
For Northern Indiana and South'n Michigan
138 S. MICHIGAN ST. Members F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859.
A. WIEGAND'S SONS CO.
FLORISTS AND DECORATORS
1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 Massachusetts Avenue
Bertermann Bros. Co.
LEADING Fflorists
Members Florists' Telegraph Delivery Ass'n.

So Dig in for 1920.

Now is a good time to come into the campaign. The committee is assured, by subscriptions already pledged, of being able to carry out plans within a certain scope, but without a prospect for the advance which it hopes to make when the required support is available. It should be placed in a position at least to double the results already obtained, the possibility of which cannot be questioned. The benefit sought is not for the individual, nor for any particular section of the trade, but is for the whole craft, the whole industry. Florists who link up with the campaign through their local publicity, aided by the various helps furnished by our promotion bureau, get a full measure of the general publicity. Display the slogan sign wherever possible, use the electrotypes

---

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.
118 W. 5th Ave.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

Julius Baer

138-140 EAST FOURTH STREET

FURROW & CO.
Service unexcelled for central and northern Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

BLUEFIELD, W. VA.
FALLON, Florist.

Charleston, W. Va.
ALEXANDER'S, Florist
FOR ALL SOUTHERN WEST VIRGINIA

featuring the magazine advertisements and help to spread the message of the slogan at every opportunity.

Above all, if you have not already subscribed to the campaign fund, let the secretary have your pledge, in whatever amount you can afford, to support the campaign during 1920.

John Young, Sec'y.

APPRECIATION.

Just a word of appreciation in behalf of the band of sincere workers who represented the various bodies connected with the S. A. F., if anyone left our 2-day meeting at the Hollenden hotel, Cleveland, without words of praise for the volume of good work which will ultimately result from the conference. It was, as one of the directors said, an inspirational meeting and one never to be forgotten.

Particularly will the remarkable address of Ex-President Ammann be remembered, especially for the number of constructive ideas and for his earnestness and desire to see the greatest good to the greatest number. And who will forget the beautiful manner in which

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.
are given prompt and careful attention by the Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WHEN YOU THINK OF

BUFFALO

THINK OF

Anderson

whose service means fresh, sturdy stock and prompt deliveries

S. A. ANDERSON, 440 Main St., BUFFALO, N. Y.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.

Quality Blossoms for all Occasions. Milady's Flower Shop

Your Orders to . . . **North Dakota** TRY US

RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER F. T. D.

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

GEORGE RYE, Some Florist

THE PLAZA F. T. D. **Ft. Smith, Ark.**

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

WACO in the heart of **Texas**

Member F. T. D. **WOLFE** THE FLORIST

AMARILLO, TEXAS

West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

---

our lovable and faithful friend, Philip Breitmeyer, replied, urging all to see the benefit which life itself holds for all who attempt to help their brother workers? There is real worth in living when one is able and willing to act with the noble spirit which both of these men offered with their services to the craft. Surely they are an inspiration to the younger generation to follow in their footsteps. No, the occasion will never be forgotten, at least by those who were fortunate enough to be at our meeting.

Then, the desire on the part of all the other directors to pledge their best efforts for the good of the cause tended to make this meeting the most successful that it has been my privilege to attend. Just imagine, if you can, this entire body of officers and affiliated directors giving five solid hours to the publicity work, in which we are all so vitally interested, and not a dull moment in all this discussion, every one eager to do and give the best that is in him for the cause.

Surely, our slogan, "Say It with Flowers," will never falter with this warm support behind it. Florists generally are certain to be benefited if

---

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write **Brownwood Floral Co.**

BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

A Card This Size

Costs only $1.00 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

CISCO, TEXAS

Only Florist in the Oil Fields **Cisco Floral Co.**

Orders for TEXAS

KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

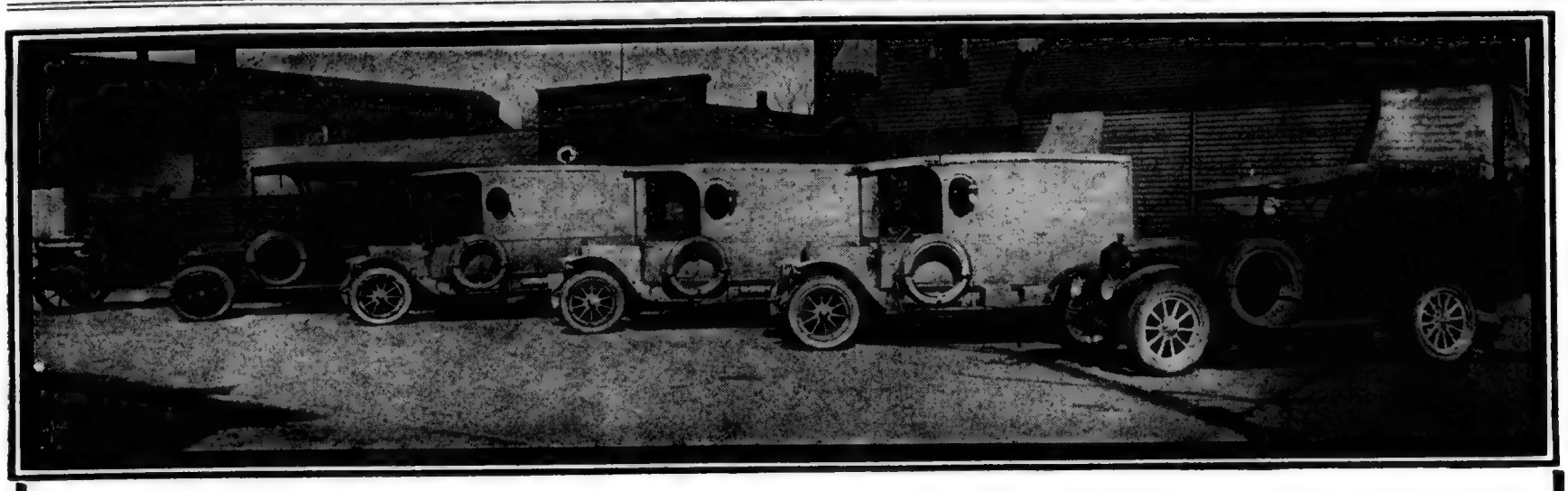
Write or wire headquarters for flowers for Texas Oklahoma. Louisiana New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



This Fleet of Automobiles is

AT YOUR SERVICE

(White Trucks Insure Dependable Delivery)

IN CLEVELAND

Send Your Orders to
The F. T. D. Florist

KIRCHNER'S FLOWERS, 6701 Quincy St., Cleveland, Ohio

NEW ORLEANS

MEMBER OF THE F. T. D. — Scheinuk the Florist — We Cater to the Best Trade

2600 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

---

we will give it the financial support to which it is entitled.

From the moment President Miller called the meeting to order until the close of the sessions all present were interested in showing why they came and joined in the deliberations, and the fruits of the meeting will be known from coast to coast soon. The sound of its effect will be on the tongue of every florist in the land, first, for the good the plan will merit, and secondly, for the unselfishness of purpose for which it stands, where everyone will share its benefits.

Our thanks are due to the maker and organizer of the plan. At any rate, it is up to us all to get behind it when it is ready and show how we, too, can look beyond our own selfish needs and make it a bigger and better florists' industry than we have ever been able to have before. Get behind the publicity movement and do your share and be a bigger and better florist for so doing, because the purpose justifies the action.

Victor Hugo said that a day will come when the only battlefield will be the market open to commerce and mind opening to new ideas.

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE

WIRE YOUR ORDERS TO HARRY PAPWORTH
The Morris Ridge Nursery Co. Ltd.
FLORISTS
135 Carondelet St.
NEW ORLEANS
ROSES GROWN VIOLETS
F.T.D.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

TUPELO, MISS.
Member F. T. D. At Your Service — TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for all Occasions — MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER

THE RED

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS, MO.

Member Florists' Telegraph Delivery Association

Jos. Witek
4744-4748 McPherson Ave.

Kansas City, Mo.

ROCK'S
MEMBER F. T. D.
1106 GRAND AVENUE

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

Kansas City, Mo.

MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF. Manager

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

KANSAS CITY

A. Newell
FLORIST

MEMBER F. T. D.
1122 Grand Avenue

KANSAS CITY

WE STRIVE TO PLEASE
ALPHA FLORAL Co
Member of the F. T. D.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
—Both Long Distance Phones—
Member Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

STUPPY FLORAL CO.

Orders Executed
Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.
Members Florists' Telegraph Delivery

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

Are you receptive? What's the answer? Your check.
Henry Penn, Chairman,
National Publicity Campaign.

ST. LOUIS, MO.

The Market.

During all of last week stock was decidedly scarce at all of the six wholesale markets and all cleaned up easily each day. They reported plenty of orders from outside points for any kind of stock, but local advance orders received the first call. The retailers had all that they could attend to daily, owing to a great rush of funeral work, as well as a large number of weddings and other social affairs. Many had to resort to using artificial flowers and the supply houses were almost cleaned out of this kind of stock.

The few days of sunshine did not seem to help as to the cut in roses and few came in. Premier and Russell in all grades sold at sight at stiff prices; in

ST. JOSEPH, MO.

QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri
Kansas City, Mo.
J. E. MURRAY & CO. 212 E. 10th Street

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

ST. JOSEPH, MO.

HAEFELI FLORAL CO.
Members Florists' Telegraph Delivery

COLUMBIA, MO.

COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

W. J. Barnes FLORIST, K.C.Mo.
KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.
Growers and Shippers for Southwest.

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

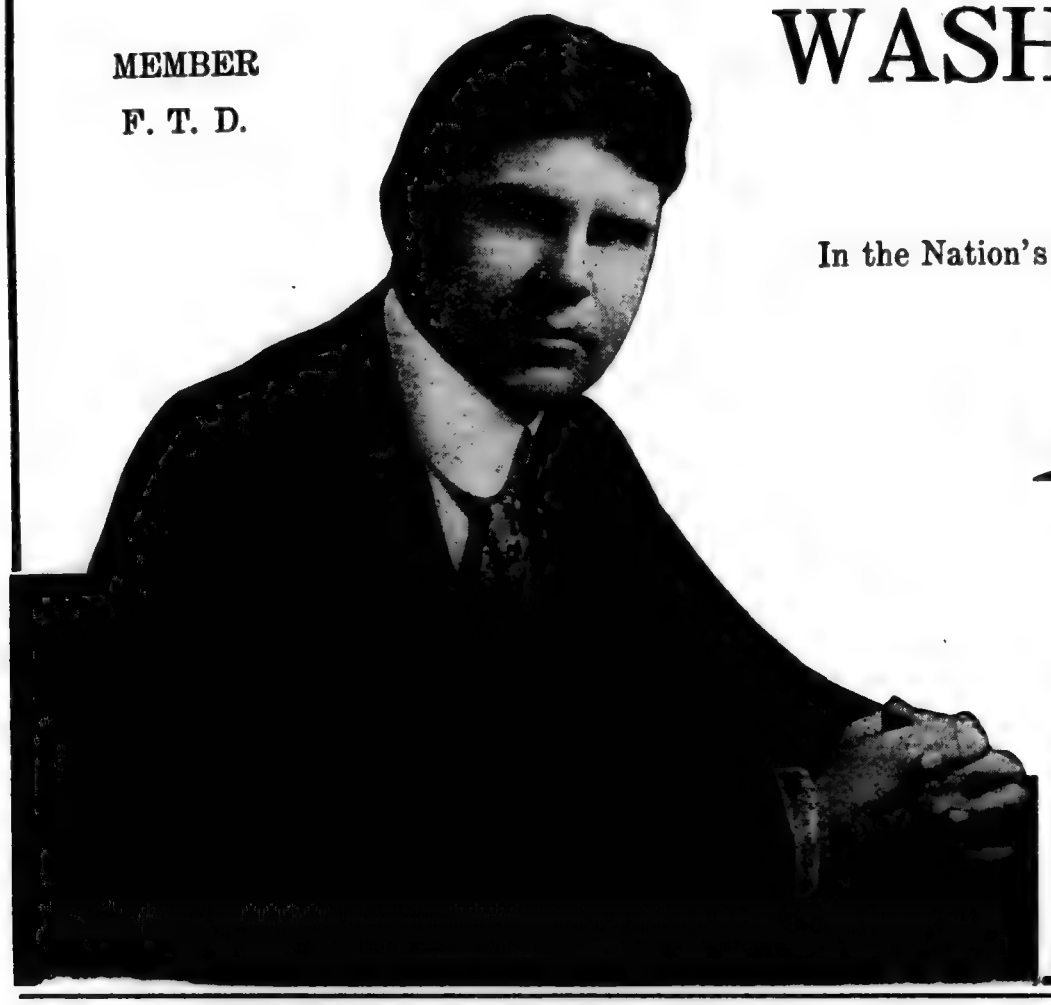
SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Telegraph Delivery Department

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MEMBER
F. T. D.



WASHINGTON, D. C.

In the Nation's Capital the name

Blackistone

stands synonymous with quality and satisfactory service in flowers.

BLACKISTONE, Inc.
14th and H Streets, Northwest
WASHINGTON, D. C.

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO., 1214 F Street, N. W.
WASHINGTON, D. C.

MEMBER F. T. D.

fact, anything in the rose line was placed on advance orders as soon as it came in. Carnations were also scarce. The extra fancies went up to $20 per hundred and few were sold under $15 per hundred. Such scarcity and such high prices were never experienced before by the oldest retailer.

Sweet peas in extra long fancies brought as high as $6 per hundred, while inferior grades brought from $3 to $5 per hundred and the growers had clean sales. Almost the only flowers that have gone down in price since the holidays are orchids and lily of the valley. Valley is now down to $15 per hundred and good stock can be obtained at that price. Violets were in good supply all the week and the price is down to $1 per hundred for extra good stock. Stevia, calendulas, mignonette, jonquils, tulips and Paper Whites cleaned up well at good prices.

Anything in greens cleaned daily, as the demand was strong in all lines.

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

Various Notes.

The St. Louis Florists' Club will hold an important meeting February 12. The place of the meeting will be decided at this week's meeting of the club's officers. All members will receive special notices. The special importance of this meeting should attract a large attendance.

A committee from the City Garden Club, with a number of society ladies, met at the office of the Bourdet Floral Co. last week with L. Jules Bourdet and President Hummert, of the Florists' Club, and decided to hold a spring flower show in the large show house at the Missouri Botanical Garden. It will be

Telegraph Delivery Department

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Boston—O'BRIEN 67 Beacon Street
Deliveries To All Steamers
QUALITY AND SERVICE Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street, BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS. 144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin Florist — Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.
Belmont Flower Shop. MEMBER F. T. D.

Newton, Mass. | COTTON The Florist
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY

I should like to write a little essay on
"The Sweet Perfume of Courteous Service"
but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.
Penn, the Florist
"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

BOSTON—BECKER'S
Send us your telegrams Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston
BECKER S CONSERVATORIES
CAMBRIDGE - - MASS.
Members Florists' Telegraph Delivery

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed

held during the first week in May and will be free to the public. A number of cash prizes will be given to commercial growers. The plan also includes a retailers' display.

The Retail Florists' Association at its last meeting, January 19, failed to elect its new officers, owing to the small attendance. Those who regularly attend are at a loss to know why the retailers take so little interest in attending these meetings, and there is talk of disbanding unless more interest is shown when the call is made for this month's meeting.

According to the terms of the will of the late Fred C. Weber, his son, Fred C. Weber, Jr., was appointed executor of the estate without bond. He appointed Theodore Miller, Frank J. Fillmore and L. Jules Bourdet to make an inventory of the estate left in the will.

A banquet was tendered to the retiring park commissioner, Nelson Cunliff, and his successor, Frederick W. Pape, by the Municipal Athletic Association at the Missouri Athletic Club January 26. All the new and old officials attended and assured Mr. Pape of their full support. Dwight F. Davis, former park commissioner, was present and spoke in the highest terms of the work done by the retiring commissioner and

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton — Member F. T. D.
FALL RIVER, MASS.
33 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points.

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

Vermont's Florist.... and all points in New Engl'd
W. E. PETERS
128 Church St. Burlington, Vt.
Member F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Telegraph Delivery Department

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SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist
Avenue C at 8th Street

NEWTON ROSE CONSERVATORIES
R. C. BRIDGHAM, PROPRIETOR
329 NEWTONVILLE AVE. NEWTONVILLE, MASS.

NEWTON, MASSACHUSETTS

NEWTON, NEWTONVILLE, WEST NEWTON, AUBURNDALE, NEWTON LOWER AND UPPER FALLS, NEWTON HIGHLANDS, NEWTON CENTER, WABAN, RIVERSIDE, CHESTNUT HILL—ALL ABOVE IN CITY OF NEWTON.

ALSO DELIVERY IN WALTHAM, WATERTOWN, NEEDHAM, BROOKLINE, CAMBRIDGE AND ALLSTON, WELLESLEY COLLEGE, LASELL SEMINARY AND MT. IDA SCHOOL.

MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION.

STAMFORD, CONN.

Quality Flower Shop
43 Atlantic Street
Member F. T. D.
Prompt delivery
Noroton, Darien, Norwalk, Greenwich

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

Hartford, Conn.

GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St. Hartford, Conn.

HARTFORD, CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Britain, Conn.

VOLZ FLORAL CO.

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

George F. Lane Florist
BURLINGTON VT

Hartford, Conn.

George F. Lane SUCCESSOR TO Welch THE FLORIST
180 Asylum Street
Member F. T. D.

Providence, Rhode Island

Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Members Florists' Telegraph Delivery Ass'n.

Hartford, Conn.

J. Albert Brodrib, Store, 639 Main Street
Deliveries to...
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

NEWPORT, R. I.

SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

FOREIGN SECTION

Liverpool, England

DINGLEYS, Ltd., Florists

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGuire 47 Oak Street

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1261-R.

Manchester, England

DINGLEYS, Ltd., Florists

WATERBURY and Western Connecticut

WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
Your orders will be given our best attention
RYAN & POWERS, Members of F. T. D. and Rotary Florists

SCOTLAND

SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

also assured the new commissioner of his full support.

Mrs. Oscar Ruff will entertain the Lady Florists' Home Circle February 11 at her home, 3117 South Grand avenue.

Among those in the trade who were reported ill last week were Mrs. Joseph Witek, Andrew Hoffman, Sr., Albert Senger, C. A. Kuehn, Jr., Albert Gumz, Fred Alves, Miss T. Badaracco and Henry Duringberg. The majority of these expect to return to work this week.

Since the receipt of last week's issue of The Review, describing the formation of the national growers' association at Chicago, a number of growers have expressed great satisfaction at the outcome and will await J. F. Ammann's arrival at the next meeting of the Florists' Club to hand him their applications for membership in the association.

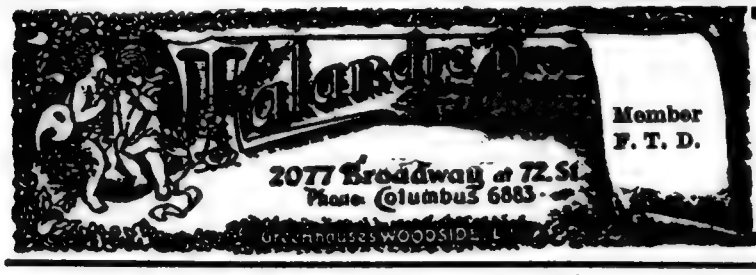
The florists' publicity committee held a meeting January 27 at headquarters and transacted a lot of important business; the committee in charge of the advertising was voted a good sum of money for advertising St. Valentine's day. The committee distributed 50,000 stamps and posters to the retailers. This distribution is to be followed up by the display of the same cut in all the daily newspapers throughout one week.

Fred J. Foster, head of the Foster Floral Co., who was born in England in 1868, celebrated his fifty-second birthday January 30 by passing out fine cigars to his friends.

Joseph Hauser and William Meier ex-

Telegraph Delivery Department

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WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

EAST ORANGE, N. J.

George Smith & Sons

557 Main Street
EAST ORANGE

South Orange · East Orange · West Orange · Orange

Maplewood, Glen Ridge and Bloomfield

We are located in the center of these cities

ESTABLISHED 1847

F. T. D.

Thos. F. Galvin INC.

THE NAME PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

Steamers are Again Sailing on Schedule
Deliveries made on board

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

ENGLEWOOD

Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.
F. T. D. Member

275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED AT ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue
Atlantic City, New Jersey

Nurseries: Mediterranean and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore

NEW JERSEY POINTS

and Northeastern Pennsylvania towns are best reached from

TRENTON

MARTIN C. RIBSAM, Florist

Member F. T. D. Broad and Front Sts.

ATLANTIC CITY, N. J.

Atlantic City Flower Shop

1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

---

NEWARK, N. J.

WASHINGTON FLORIST

577 Broad Street

Member F. T. D.

Open 7 a. m. to 10 p. m. every day

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.

Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.

HERRICK, Florist — Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member

BEGEROW'S 946 Broad St.

FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.

National Florist

W. W. KENNEDY & SONS

FLORISTS

MEMBERS F. T. D.

41 BROAD STREET

JERSEY CITY, N. J.

WEIDEMANN'S FLOWER SHOP

222 MONTICELLO AVE.

Member F. T. D.

Summit, New Jersey

HARRY O. MAY, PROPRIETOR

The Rose Shop

TRENTON, N. J.

PARK FLORAL CO., R. ABBOTT

Greenhouses—Buchanan, Lafayette and Schiller Ave

OLEAN, N. Y.

Member Florists' Telegraph Delivery — Manuel Oppenheim

For SYRACUSE, N. Y.

W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

HOBOKEN, N. J.

J. GRULICH & SONS

Members F. T. D. 616 Washington Street

SYRACUSE, N. Y.

MILES S. HENCLE, 118 Harrison St.

Telegraph or mail orders receive my personal attention

National Florist

MONTCLAIR, N. J.

MASSMANN

Member Florists' Telegraph Delivery

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP — Members F. T. D.

1311 Pacific Ave. Crane & Hill, Props.

Olean, N. Y. HERRON The Florist

WE GROW OUR OWN FLOWERS

Englewood, N. J. Camp Merritt

EDWARD G. BURROWS

Member F. T. D.

Malone, N. Y. Member F. T. D.

L. G. RENNIE, 51 East Main Street

National Florist

NEW JERSEY

EDWARD SCEERY

PATERSON and PASSAIC

Member Florists' Telegraph Del. Assn.

MEDINA, N. Y. WHITE BROS.

Orders for Western New York handled with promptness

---

pect to have their violets in full crop in time to supply the trade for St. Valentine's day.

William Patton, treasurer of the recent mask dance given by the florists, says that all those who have any tickets left over should turn them in at once, so that he will be in a position to make up a report for the committee in charge and to return the guarantors their money.

A number of Dutch bulb salesmen were in the city last week calling on the county growers; they reported good business.

Walter Mott, representing Hammond's Paint & Slug Shot Works, Beacon, N. Y., called on the trade last week.

L. P. Jensen and August Hummert, who attended the meeting of the S. A. F. board of directors, returned January 26 and will give an account of the meeting

Telegraph Delivery Department

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NEW YORK DARDS 341 Madison Avenue

Member of Florists' Telegraph Delivery

Guaranteed Satisfaction Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS Leading Florist Regular European Sailings Now Established

Kottmiller

. . . FLORIST . . .

426 Madison Ave.—and 49th Street

Also Vanderbilt and Ritz-Carlton Hotels NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Deliver/ Association.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M. A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

OUR MOTTO—THE GOLDEN RULE.

New York. Telephone Lenox 8822

HENRY HART, Inc.

FLORIST

1000 Madison Avenue

In the heart of most exclusive residential section.

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N.Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

YONKERS, N.Y. MEMBER F. T. D.

3 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N.Y. The Chatham Floral Co.

PROMPTNESS WITH CARE

Eastern New York and Western Mass.

BUNYARD 413 Madison Avenue NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue / 1193 Broadway

SPLENDID SERVICE

FLORAL ART STUDIO OSWEGO, N.Y.

E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

at the gathering of the St. Louis Florists' Club this week.

At the bowling session of the "Say It with Flowers" League, January 28, the great surprise of the evening was the defeat of the Roses in the three games played with the Daisies. The Sweet Peas won the odd game from the Carnations. Wednesday evening, February 4, the Roses met the Sweet Peas and the Carnations met the Daisies.

The St. Louis Seed Co., the Schisler-Corneli Seed Co. and the American Seed Co. report that mail orders are arriving in good volume. Many of the help are on the sick-list. August Hummert, of the St. Louis Seed Co., reported that last week eight of the force were missing because of sickness. J. J. B.

BALTIMORE.

The Market.

A demand far in excess of the supply was the principal feature of the market last week. For at least ten days the sun has not been seen and during most of that time there has been rain. Flowers in any quantity were not to be had.

At 1 o'clock there is nothing left in the wholesale houses, although once in a while a few blooming plants are to be seen. Prices remain about the same and there is no hope for any reduction until production is increased. Indeed, the wise business man should be looking now for his Easter stock; for instance, one grower has a fine bunch of Harrisii lilies that at this time bid fair to be in good shape for Easter. The retailer would better take time by the forelock, for when the rush comes these are going to be taken quickly. It seems to me that orders could be placed now, subject to market prices at that time. From present appearances, Easter is going to

NEW YORK CITY

ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av. will receive prompt and careful attention.

LONG ISLAND BROOKLYN JERSEY CITY NEWARK

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

GUIDO, Inc.

Florist

PHONES: Plaza 7570; Night call, South 1125

595 Lexington Ave., Corner 53rd St., NEW YORK

A. B. Cazan Flowers of Quality Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

ROCHESTER, N.Y. J. B. KELLER SONS Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

Batavia, N.Y. L. C. Stroh & Sons

Flowers delivered to all nearby towns

ALBANY, N.Y. The CAPITAL DISTRICT and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.

Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Fill your Buffalo Valentine orders through

COLONIAL FLOWER SHOP
219 Delaware Ave · Buffalo · N·Y·

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.
Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.
Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
MEMBER OF THE F. T. D.
BUFFALO, NEW YORK

F. T. D.
Stroh's
Greenhouses ATTICA, N.Y. 379 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N.Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N.Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever Formerly manager Palmer's.
77 Allen Street, F. T. D. BUFFALO, N.Y.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N.Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work personal attention. Special care of telegraph

GENEVA, N. Y.
Members Florists' Telegraph Delivery TRAUTMAN & SMITH

WILSON 3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

TROY, N. Y. MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y. SHIPMENTS Southern New York Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

be a repetition of Christmas. Roses may, if weather conditions are favorable, be in good supply, but carnations are going to be far short of the normal supply; there is not nearly enough stock to draw from. Sweet peas are quite scarce again; owing to so much dark weather, the buds of entire crops have dropped off. There is a big supply of sweet pea plants to draw from, more than has ever been known in this section. Growers of carnations planted peas when they could not get sufficient carnations to fill their space.

Various Notes.

William F. Ekas has returned from the directors' meeting of the S. A. F. held in the Hotel Hollenden, Cleveland. Mr. Ekas is enthusiastic over the way these directors work and the amount of work they accomplished. Had they been a private corporation looking after their own interests, instead of the good of the florists' business at large, they could not have worked harder.

Miss Matilda Held and her sister, Miss Lena, have sold their business and retired. Although this business had been established in one of the best locations in the city for over fifty years, it has been closed out. These young ladies

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO
Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
28 STEUBEN STREET
Best service. Send your orders to us
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson THE FLORIST
F. T. D.
88 E. MAIN ST
We reach all Western N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N.Y. RAWSON, THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

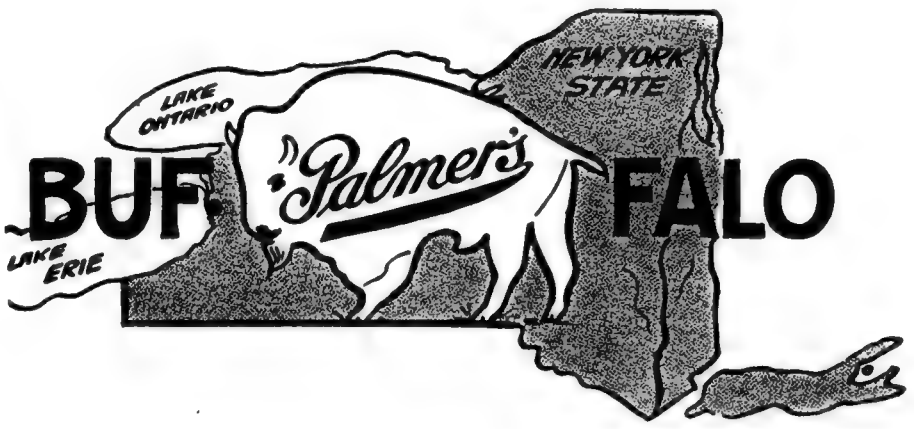
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in thi city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F. T. D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

---

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

---

have purchased a handsome home on the Severn river and are delighted with country life. Miss Matilda said that the name of the new place is "Rose Le Ma"; Rose being the name of their mother, who established the business, and Le and Ma being the first syllables of their two names. While they both will be missed in the trade, they have

---

MILWAUKEE
Lubliner's
FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices

---

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 PENN AVENUE Member F. T. D.

PITTSBURGH
E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

PITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

HARRIS BROS.
510 Market St.
PITTSBURGH
BEST SERVICE

PHILADELPHIA
Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time
WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

LEBANON, PA. Member F. T. D.
J. F. VAVROUS SONS
Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 3924 Market St., PHILADELPHIA

worked hard and are entitled to all the pleasure they can derive from their new surroundings.

Gus Lotze, of Glenburnie, has disposed of his old establishment and has purchased 190 acres in the same vicinity. He has just erected a new house, 25x100 feet, and contemplates more in the near future.

D. T. Connor, of the Lord & Burnham Co., was a visitor in the city last week. Mr. Connor is looking forward to a busy summer in the construction line this season. There must be greater production of flowers and this cannot be done without more glass.

Robt. L. Graham, Jr., chairman of the entertainment committee of the Florists' Club of Baltimore, said recently that at the next meeting of the club, Monday, February 9, they are going to have one of the best features of the winter. The committee has been successful in getting Dr. D. H. Griffith, of the Department of Agriculture, to come over and give an illustrated lecture on "Growing Lily Bulbs in the United States." Besides the pictures, he is going to have some of the plants grown in this country to illustrate his talk.

As fine a lot of primulas as I have ever seen came from the range of P. B. Welsh. Mr. Welsh said last week that all stock would be scarce for Easter, but he would have some good Harrisii lilies and a fair amount of bulbous stock. Mr. Welsh, who usually has as fine sweet peas as come to the market, said that he should at this time have large quantities of them, but owing to the dark weather the buds of the entire crop had dropped off.

The publicity committee is working hard; it is holding meetings every week and hopes to have a scheme devised by the next meeting of the Florists' Club by which everyone in the trade will contribute systematically.

Mary Johnston was extremely busy for the funeral of Jere Wheelwright, who died in France January 7 and was buried from Immanuel church January 29. Samuel Feast & Sons and John Cook were also quite busy for this funeral.

Flowers The Best at the Lowest
"I Serve" ICH DIEN Member F. T. D.
The largest popular priced house in Philadelphia.
F. M. ROSS
Send orders to
136 So. 52nd Street, Philadelphia
Other Stores
13 So. 60th St., 212 E. Girard Av.
PHILADELPHIA
Florists not members of the F. T. D. will please send cash with orders.

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop. Philadelphia

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

VIRGINIA

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

Grandy
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

NORFOLK'S TELEGRAPH FLORIST

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

GILES, The Florist
READING, PENNA.
Member F. T. D.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

Erie, Pa. Charles G. Offerle
2408 Poplar Street

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

SCHULTHEIS, Florist
317 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

There are many cases of flu in the city, but fortunately it has not reached the epidemic stage and it does not seem to have the fatal tendencies that it had a year ago; only two deaths have been reported to the health department from it so far this year. Tate.

KANSAS CITY, MO.

The Market.

There is such an epidemic of influenza that the florists are worse off than ever with a short supply of stock. The weather has been ideal for several days, but it has not been bright long enough for flowers to recover since Christmas. Each day finds orders filled somehow or other, but it requires such stretching and planning that it gets on one's nerves after a week or two. Carnations and sweet peas are coming in better, but the demand is heavier in proportion. Plants are being sold almost entirely for sick rooms and hospitals and the flowers are being saved for funerals and other purposes. Roses are from $10 to $30; carnations, $10 and $12; sweet peas, $2, $3 and $4; narcissi, $8, and freesias, $8 and $10 per hundred.

Sunday Closing.

The question of Sunday closing has been working in the minds of florists for many years, but for a long time it seemed like rank heresy to suggest such a thing to the public. So many decided moves and reforms which heretofore seemed impractical are being made now in business activities that it is merely a matter of educating the public to buy their flowers a day earlier. The wholesale houses have gone on just the same

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

A Card This Size
Costs only $1.00 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly order.

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

Portsmouth, Va.
Cotton The Florist, 333 High St.

ROANOKE, VA.
Member F. T. D. Fallon, Florist

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. — Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

Charlotte, N. C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

LYNCHBURG VA. DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D.
Correspondence Solicited

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

GEORGIA — CAROLINA
Orders Executed by
Stulb's Nursery
AUGUSTA'S LEADING FLORISTS
MEMBER F. T. D.
AUGUSTA, GA.

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

MILLS THE Fflorist, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

SAVANNAH
A. C. Oelschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery
Baltimore, Md.

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

TAMPA, FLA.
Member F. T. D.
KNULL FLORAL CO.

Carolina Floral Store
King and George Sts.,
Nurseries at Saxon, S. C.
Member F. T. D.
Charleston, S. C.

Mobile, Alabama
Member F. T. D.
The Minge Floral Co.

Creech, FLORIST TARBORO, N. C.
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

GREENSBORO, N. C.
VAN LINDLEY CO.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

DURHAM, N. C.
Durham Floral Co.
HIBBERD Proprietor

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H. FORD, Greenhouses

WILMINGTON, N. C.
Fifth Avenue Florist
Member F. T. D.

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina

since they inaugurated Sunday closing and the retail shops will all come to it in time. Last week the W. L. Rock Flower Co. had prominently displayed in its show window a printed card saying, "Closed Sundays," and the store closed February 1 for the first time. No telephone orders, except long-distance and orders for Sunday shipping, will be taken. Samuel Murray intends to observe the same rule and the other downtown stores will gladly follow suit. Two or three clerks can handle the business that comes in with the stores closed and by taking week about it means a 7-day week once in four or five weeks instead of every week. The public will like it as soon as they get used to it and will wonder why they never thought of it before.

Various Notes.

The W. L. Rock Flower Co. had four blankets last week, including one of orchids and freesias and one of sweet peas, freesias and clusters of marguerites. W. L. Rock has returned from

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville

Send Me Your Suburban Orders.

WM. F. KEYS, JR.

1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital
Church Home and Infirmary
Hebrew Hospital
Mercy Hospital
Md. General Hospital
St. Joseph's Hospital
St. Agnes' Hospital

Nashville and Chattanooga

Member Florists' Telegraph Delivery

Joy's

In KENTUCKY *where prestige counts for much,* let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1870
550 FOURTH AVENUE — LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

"WE NEVER SLEEP"

Idlewild Greenhouses **Memphis, Tenn.**

89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 Incorporated 1918

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
ALL ORDERS GIVEN SPECIAL ATTENTION

Detroit, where he attended a meeting of the directors of the F. T. D.

A. Newell is confined to his home with influenza.

Ray Blessing, manager of the shipping department of T. J. Noll & Co., recalls that a year ago at this time he was urging customers to buy carnations in lots of 500 and 600 at $1.50 and $2 per hundred. Now he is dealing out fifty and seventy-five to a customer at 10 and 12 cents apiece and turning down

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

BRISTOL, TENN.

FALLON, Florist.

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY. Pleasant View Greenhouses
CLARKSVILLE, TENN. Metcalfe Greenhouse Co.
UNION CITY, TENN. - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
50,000 Feet of Glass and Retail Store

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO Send Your Orders to **WILLIAM J. SMYTH**

Member Florists' Telegraph Delivery Association — 3101 to 3109 Michigan Ave.

DECATUR, ILLINOIS

DAUT BROS.

F. T. D. — 120 E. Prairie St.

CHICAGO

2132-2134 Michigan Avenue

Member F. T. D.

SAMUELSON Florist

Orders Carefully Executed

PEACOCK'S FLOWER STORE

HERBERT STONE, Mgr. Member F. T. D.

4013 Milwaukee Avenue, **CHICAGO**

FREEPORT, ILL.

JOHN BAUSCHER, Prop.

Established 1868.

We are the largest growers in the Northwest.

100,000 square feet of glass. All orders receive careful attention and prompt delivery.

STORES IN **DECATUR** and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

PETERSON FLORAL CO.

Member Florists' Telegraph Delivery Assn.

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with *care* and *dispatch.*

J. STAACK & SONS

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

CHICAGO

Grauenfelder FLORIST

3343 W. Madison St.

CENTRALIA, ILL.

J. W. ROSS — We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.

F. T. D. Member.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.

All points in Will Co. and Vicinity

CHICAGO

Paul Blome & Co.

Member F. T. D. — 1361 N. Clark St.

Rockford, Ill. —AND— VICINITY

ROCKFORD FLORAL CO.

108 WEST STATE STREET

Prompt Deliveries to CAMP GRANT

PEORIA, ILL. 423 Main St. Member F. T. D.

LARGE GREENHOUSES — CHAS. LOVERIDGE

KRUG FLORAL CO.

ALTON, ILLINOIS — Branch Store Granite City, Ill.

ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON Members F. T. D.

Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL.

We can and will be glad to serve you

Member F. T. D. **Dixon Floral Co.**

Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association

Best and Prompt Service Always

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

Aurora, Ill., and Vicinity

JOS. M. SMELY PHONES 147

Streator, Ill. THORNTON'S FLOWER SHOP

F. T. D. FLORIST - Quality is Our Hobby

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

PONTIAC, ILLINOIS Members F. T. D.

Flowers of all kinds in their season — W. J. MILLER & SON

orders because he has not nearly enough to go around.

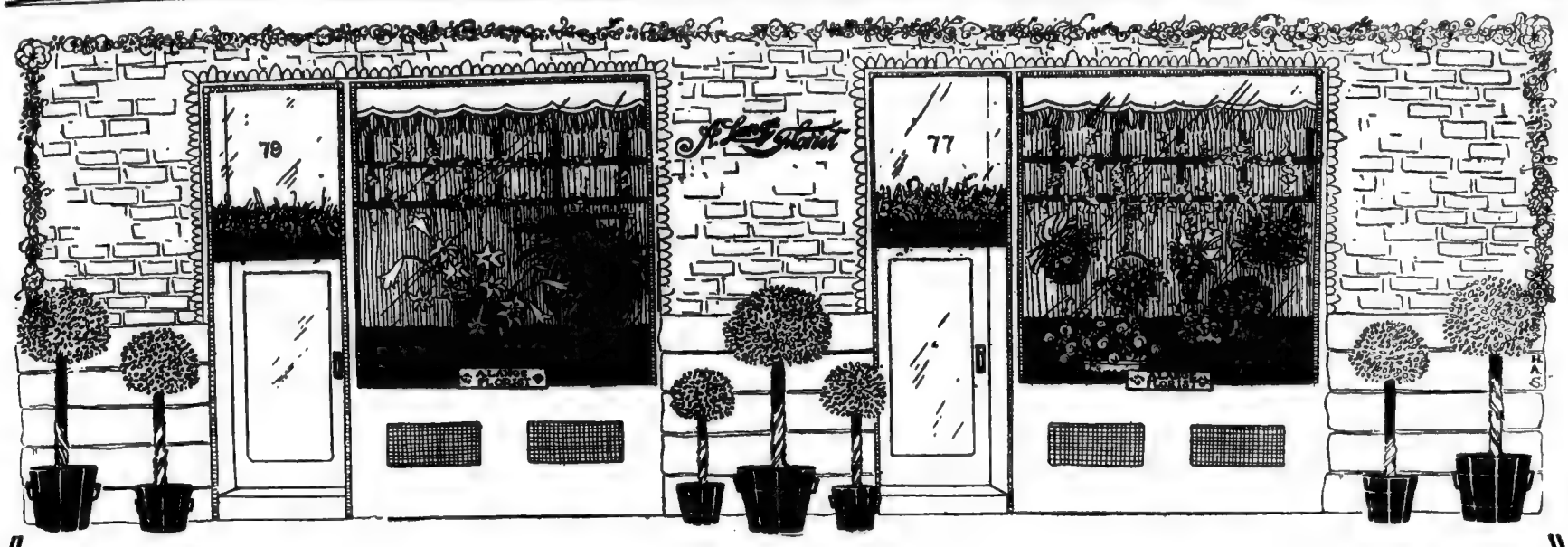
William Wade and S. Bryson Ayres drove to Pleasant Hill Sunday, January 25.

Among the visitors last week were: L. H. Archias, Sedalia, Mo.; D. E. Ruch, Shreveport, La.; I. L. Pillsbury, Galesburg, Ill.; Miss Warren, Springfield, Mo.; C. M. Wild, Sarcoxie, Mo.; Charles Schwake, of Chas. Schwake & Co., New York; C. F. Meyer, New York; Robert Shoch, with the M. Rice Co., Philadelphia, and Julius Dilloff, with Wertheimer Bros., New York.

E. Humfeld stopped taking orders Thursday afternoon last week because he was swamped and could not get any

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



A. LANGE,
77-79 East Madison Street, Member of F. T. D.
Chicago

THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FRIEDMAN, Flowers
CHICAGO, ILL.
522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

Muir
CHICAGO
ESTABLISHED 1865
4647 Grand Blvd.
We cater to those who require the best. Prices reasonable

CHICAGO
J. F. KIDWELL CO., Flowers
3530 Michigan Avenue
We are growers of Cut Flowers and Potted Plants
Member F. T. D.

Flowers for all Occasions
Clody's FLOWER SHOP
Tel. Lake View 1121
3912 North Clark St., CHICAGO

Member Florists' Telegraph Delivery Association
Alpha Floral Company
146 S. Wabash Ave.
CHICAGO
Send your telegraph orders to us for delivery in Chicago and vicinity

---

CHICAGO
4701 to 4705 Lake Park Ave.
Johnson & Swanson FLORISTS
Our service covers the city and suburbs as with a blanket
"The Home of Flowers"

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

SCHILLER'S
TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

OAK PARK
and all western suburbs of Chicago
A. H. SCHNEIDER
Member F. T. D.
1048 Lake Street, OAK PARK, ILL.

OAK PARK, ILL.
AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

MEMBER F. T. D.
Established 1857
Wittbold FLORIST
746 Buckingham Place
L. D. Phone 1112 Grassland
Chicago
Send us your retail orders. We have facilities second to none in the city.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Mangel Florist
CHICAGO
THE PALMER HOUSE FLORIST
17 EAST MONROE ST.
Member F. T. D.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894
Members F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.;
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERRY ST.

TOLEDO and Vicinity

WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.



Fremont, O.

Horn Floral Co.
912 Croghan St.

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S — WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio

Members F. T. D. Ass'n
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio

Elyria, Ohio

LORAIN, OHIO
THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.

Member F. T. D
ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN

MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers

FLOWER SHOP
Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O.

JOHNSTON'S FLOWER SHOPPE
MEMBER F. T. D. HARRIS ARCADE

CINCINNATI

FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI

HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio

Mickley the Florist
108 West Seventh Street

ADA, OHIO

MOHLER'S FLOWER SHOP.....

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

Springfield's Best Florist

ILLINOIS — MEMBER F. T. D. — A. C. BROWN 217 S. 5th Street

PRINCETON, ILL.

W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

PEKIN ——— PEORIA

All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.

YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION.

---

more flowers. Friday morning he started in again, having procured some more sweet peas from his greenhouses and other stock from various sources. He had so much funeral work all week that he dreaded to see a customer come into the store. In the midst of his rush, his chauffeur was taken with the flu.

Samuel Murray had a beautiful casket spray of long-stemmed roses for the funeral of Mrs. J. K. Burnham. He is cutting orchids and narcissi and using both steadily.

T. J. Cane says people are willingly paying the high prices for flowers and are complaining little because prices are high.

EGGERT N. ZETLITZ

THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA

Leading Flower Stores at
727 Broadway LORAIN, OHIO
378 Broad Street ELYRIA, OHIO
Stock is supplied by our range of 30,000 feet of glass

LORAIN, OHIO

Member F. T. D.
F. G. CAREK
Leading Florist
ARTISTIC WORK
Our Motto: "Anywhere; Any time."

AKRON

OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists

AKRON, OHIO

AKRON, OHIO

MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens

The Leading Florist of
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO

STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O.

Member F. T. D.
522 S. Freedom Avenue
H. T. MILLER

Telegraph Delivery Department

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NO ORDER TOO LARGE —— NO ORDER TOO SMALL

Cleveland

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



When you have telegraph orders for

Cleveland

and you want a little extra attention paid them, send them to

The Jones-Russell Co.

1284 Euclid Avenue
Cleveland

Members F. T. D.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1863. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.

BEST FLOWERS FOR EVERY OCCASION.

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

YOUNGSTOWN, OHIO

The Posy Shoppe

834 N. Phelps Street QUALITY AND SERVICE

C. L. Thomas, of the Rosery, is refusing to make any designs while flowers are so scarce, because it takes too many flowers. He uses flowers in sprays or combined with magnolia leaves for designs, but not alone.

Mr. and Mrs. Tucker Smith, of Pleasant Hill, spent last week in Kansas City.

The truck of the Pinehurst Floral Co. is making two trips a day between Pleasant Hill and Kansas City, carrying plants from the greenhouse. The company is cutting comparatively few roses or carnations, but is cutting some sweet peas, narcissi, freesias, tulips and jonquils. The range is sending up heavy supplies of cinerarias, primroses and cyclamens, which all find a ready sale.

The Muehlebach Flower Shop displayed some fine cut flowers last week. Thursday it had fifty orchids in the window and Friday an arrangement of fifty cattleyas and twelve big sprays of yellow orchids. Mr. Neff gives particular attention to window arrangement and finds that it pays well to do so, particularly since he is located between the Orpheum theater and the Muehlebach hotel.

J. G. Eggleston says that he has about four times as many orders as he can take care of. He is cutting about 500 sweet peas a day, with good colors and large blooms.

Mrs. J. Richards and Miss Dolly Miller are making a success of their shop,

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

Bell Main 2869
Cuy. Central 1866

The Smith-Fetters Co.

LEADING FLORISTS
930 Prospect Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and EAST CLEVELAND, OHIO

HAHN, The Florist, 10515 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

XENIA, OHIO

Engle Floral Company

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MICHIGAN

ORDERS WILL BE CAREFULLY CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

A Card This Size

Costs only $1.00 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 50c per week on yearly order.

MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich.

Member F. T. D.

BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS

THE FLORIST

House of Personal Service

Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.

ASMAN, LEADING FLORIST

Prompt Delivery

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph Delivery Association. Frank Winans

CHICAGO DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

STURGIS, Mich. Vogt's FLOWERS Coldwater, Mich.

Member F. T. D. All So Mich. points

the Central Avenue Florists, at Tenth and Central avenue, Kansas City, Kan. They began business last September and have had better business each month. Mrs. Laundie, who formerly had a greenhouse in Kansas City, Kan., and has had thirty years' experience in her line, is now with the Central Avenue Florists.

William Foith has sold about 6,000 carnation cuttings of the 20,000 which he put in. He will sell a few more thousands, but will keep the bulk of the lot for field planting later. He is also wholesaling geranium cuttings and foliage plants. He is now cutting from 500 to 800 carnations daily, some of them before they are quite open, as the demand is so great, but his heaviest crop will be ready for St. Valentine's day. J. E. K.

TORONTO, ONT.

The Market.

Stock has been sold out each day. There is much design work, as well as decorations for social functions. Growers state that as soon as warmer and brighter weather comes there will be a larger supply of roses and carnations. Some of the retailers have been worried over the amount of stock to fill orders and are using cycas leaves, etc., for funeral designs, with a few flowers.

Various Notes.

The annual dance of the Toronto Retail Florists' Club, which will be held in the Metropolitan Club rooms February 9, will be the biggest the club has yet held. The president is in hopes that a number of friends of the Toronto florists from across the line will attend.

The dance of the Hamilton Association will be held the same evening in the I. O. O. F. hall, Hamilton.

Simmons & Son are renovating their store, making it completely fireproof. New stocks of supplies have been received and business is being transacted on a large scale. The redecorating will be done inside and outside as soon as the warm weather comes. When completed this will be one of the finest flower stores in America.

Plans for the annual convention of the C. H. A. at Hamilton, August 10 to 13, are under way. The headquarters will be at the Royal Connaught hotel. The fine large dining room, capable of seating 400 people, will be used for the meeting. The trade exhibits will be in

DETROIT MICHIGAN

Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons
Broadway and Gratiot Ave.

Fetter's Flowers
17 Adams Avenue E.

Scribner Floral Co.
604 East Fort St.

G. H. Taepke Co.
WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bemb Floral Co.
ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.

Peter F. Reuss & Co.,
56 BROADWAY

Detroit, Mich. BEARD FLORAL CO.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years Member F. T. D.

IONIA, MICH. Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MAZEY MINN. "The Society Florist"
SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.
FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
EMIL RIEPLE
Rochester's only store having its own greenhouses
Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N
The finest and largest stock west of Chicago
Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St

Swanson's
Incorporated
912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

Duluth, Minn.
Flowers delivered promptly to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.
THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.
200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to SUP RIOR, WIS. Duluth, Minn.

DENVER and all **COLORADO** and **WYOMING**
Established 1880 The Mauff Floral Co. 1225 Logan Street
Member Florists' Telegraph Delivery Association

AUSTIN, MINN.
A. N. Kinsman, Inc.
Competent Service to all Iowa and Minnesota Points.
Member Florists' Telegraph Delivery.

Park Floral Co.
B. E. GILLIS, Pres. E. P. NEIMAN, Sec'y.
Member Florists' Telegraph Delivery
DENVER, - - COLORADO

DENVER Bright Spot Greenhouses
Corner Fifth Ave. and Josephine St.
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.
ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n.

FORT MORGAN, COLO.
Morgan Floral Co. Member F. T. D.

the annual banquet room and along the corridor if necessary.

The John Cannon Co. has issued its 1920 catalogue of roses, trees, shrubs and perennials.

The People's Florists have been busy at both stores. They have had many funeral designs and decorations, but the shortage of stock makes it necessary to do a little juggling to make the flowers fill all the orders. J. J. H.

PITTSBURGH.

The Market.

The last two days of January brought more sunshine than the previous two months, and another week of similar conditions will bring in a fine crop of stock for St. Valentine's day.

While stock has been a little more plentiful recently, the wholesale markets have so far not been able to catch up in their orders. Silver pussy willow is the only thing arriving in large quantities, the bunches of twenty-five each ranging in price from 50 cents to $2. Prices continue just about as they were during the holidays. Stock in general is of exceptionally fine quality.

Various Notes.

Mr. and Mrs. James Wilkinson Elliott will leave Tuesday, February 10, for California, where they will remain until late in the spring, when several lecture dates in and near Chicago will call Mr. Elliott home. They expect to spend

Smith's Flower Shop — Hutchinson, Kansas
Member Florists' Telegraph Delivery

James Hayes Flower Shop — Leading Florist 819 KANSAS AVENUE TOPEKA, KAN. Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

FORT COLLINS, COLO.
ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.
J. R. BARKER Trinidad Floral Store Masonic Bld'g.

Telegraph Delivery Department

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
423 and 427 Market Street, SAN FRANCISCO, CAL.
Also 20 and 22 East San Fernando Street, SAN JOSE, CAL.

LINCOLN, NEB.
1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery

C. H. FREY
National Florist
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.
Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

CENTRAL NEBRASKA
FOR ALL ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

DES MOINES, IA.
GUTHRIE-LORENZ CO.

Cedar Falls, Ia.
BANCROFT'S Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

COUNCIL BLUFFS, IA.
J. F. WILCOX & SONS
750,000 FEET OF GLASS
Orders shipped to any part of Iowa or Nebraska on a moment's notice. Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's Floral Nursery
For { Eastern Iowa, Western Wis., N. W. Illinois
Dubuque, Iowa

QUALITY PLUS SERVICE
DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

IOWA
Kemble's Flowers
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

OMAHA, NEB.
Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

FT. DODGE, IA.
National Florist
NORDWALL
E. E. NORDWALL

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

SIOUX CITY, IOWA
Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

SIOUX CITY, IOWA
Members of F. T. D. ROCKLIN & LEHMAN

M. J. SPORMAN
CEDAR RAPIDS
IOWA

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

most of their time in Los Angeles and Pasadena, with short trips to other points of interest on the Pacific coast.

William Loew, of this city, and Joseph Thomas, of Greensburg, left Monday, February 2, to spend the remainder of the winter in Florida.

Edward J. McCallum was elected vice-president of the Mendel Corrugated Box Co., of Oakmont, at the recent meeting of the stockholders.

Manager Harvey C. Sheaff, of Mrs.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES
Best shipping facilities as Ogden is a railroad center.
Dumke Floral Co.

State Nursery & Seed Co.
Helena, Mont.
Only the Best.
Cut Flowers for any Part of the Northwest.
Members F. T. D. Ass'n.

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 So. Central Ave. Member F. T. D.

Send your orders for Eastern and Southern Montana to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

ROSWELL, N. MEX.
ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming
ATKIN'S

E. A. Williams' establishment, has been confined to his home with a bad cold for the last few days.

Samuel Capes, of Butler street, Lawrenceville, is in one of the city hospitals with a serious attack of pneumonia.

John Harris, of Harris Bros., is confined to his home by an attack of influenza.

Samuel Chapman, bookkeeper for the Pittsburgh Cut Flower Co., is also ill

---

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1865. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

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LOS ANGELES
414½ SOUTH BROADWAY
SEND YOUR ORDERS TO BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street. LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in this section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

PASADENA, CALIF.
MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.
SIEBRECHT'S HOUSE OF FLOWERS

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

McKenna
Largest Retailers in Canada
Cor. St. Catherine and Bay Streets
3 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Montreal

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. VICTORIA, B. C.
A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

People's Florists Members F. T. D.
336 Queen St., west and 92 Queen St., east TORONTO

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the West

with the epidemic disease at his home in Bellevue, where he has been confined for the last ten days.

Julius W. Ludwig had an attack of influenza, but is able to come to business again.

Victor Bergman, of the Bergman-Koropp Co., Chicago, spent a day in the city last week with Mrs. Bergman's parents, Mr. and Mrs. Gustav Ludwig, stopping en route from a business visit in New York city.

Miss Katherine Monper has joined the accounting department of the Ludwig Floral Co.

Recent business visitors include F. F. Boyer, of the Decorative Display Co., of New York, and Ernest F. Hoehl, representing S. S. Skidelsky & Co., of New York.

Mrs. De Forest W. Ludwig and her infant son, John Collins Ludwig, are spending a few weeks in Meyersdale,

Telegraph Delivery Department

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SEATTLE
Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS
SEATTLE'S LEADING FLORIST
1622 SECOND AVENUE

SEATTLE
Choice Flowers, prompt and careful
L. W. McCOY 904 3rd Avenue
Established 1900

SEATTLE
1001-1003 Third Avenue
Finest Floral Studio in the Northwest
Rosaia Bros.
Members F. T. D.

Spokane, Wash.
Eugene's Flower Shop
PROMPT AND RELIABLE

SEATTLE
MEMBER F. T. D.
In the heart of the city
Woodlawn Flower Shop
1410-1412 2nd Avenue

Spokane, Wash.
A. J. BURT, Florist
Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs on short notice.
Both Phones 1018

PORTLAND ORE.
Lubliner FLORIST
328 & 348 MORRISON ST.

Spokane, Washington
Reimer's Floral Art Shop
RETAILERS AND GROWERS

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

PORTLAND, ORE.
TONSETH FLORAL CO.
285 WASHINGTON ST.
GROWERS and RETAILERS
Members Florists' Telegraph Delivery.

Yakima, Washington
STATE FLORAL CO.
We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

Pa., with her parents, Mr. and Mrs. George W. Collins.

Mrs. Elizabeth M. Koenig, of Glenshaw, has the sympathy of a large circle of friends and acquaintances in the trade in the death of her little daughter, Loretta Elsie Koenig, following a three days' illness with pneumonia. The funeral services were held Saturday afternoon, January 31, at the family home. The little girl was the daughter of the late Karl Koenig, one of the best known growers of western Pennsylvania, who died a few years ago in Millvale. E. E. S.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Columbia	New York	Glasgow	Feb. 7
Ortega	New York	Liverpool	Feb. 7
Rotterdam	New York	Rotterdam	Feb. 7
Ft. Hamilton.	New York	Bermuda	Feb. 7
Ecuador...	San Francisco	Yokohama	Feb. 7
La Touraine..	New York	Havre	Feb. 7
Hellig Olav...	New York	Copenhagen	Feb. 7
Ponce	New York	San Juan, P. R.	Feb. 7
Sicilian.	St. John, N. B.	London	Feb. 9
Siberia Maru	San Francisco	Yokohama	Feb. 11
Themistocles.	New York	Greece	Feb. 11
Manchuria	New York	Hamburg	Feb. 11

PORTLAND ORE.
Clarke Bros. FLORISTS
OAKLAND, CAL.

California Florist
TACOMA, WASH.
Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Bellingham, Wash.
Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

SAN DIEGO, CAL.
BOYLE & DARNAUD
National Florist
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.
YOUNG & LESTER
SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

TACOMA
SMITH FLORAL CO., 1112 Broadway

WALLA WALLA, WASH.
Jones' Flower Shop, Telegraph orders filled promptly

FORSHAW, Florist
THE ROUND-UP CITY PENDLETON, ORE.

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

Telegraph Delivery Department

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LOOK!

On pages 66 and 67 —

Is your city represented there?

If it IS—by someone else—you will know the reason why YOUR telegraph delivery business is not so large as you think it should be.

If it is NOT represented, you will see a "grand and glorious" chance to add to YOUR business. Practically every Florist who makes any effort to send and receive telegraph delivery orders finds the profit soon equals what he made on the best three or four customers he ever had.

The opportunity is specially good for the leading Florist in cities not already represented in the Pink Part of the Review. First consult the Index on pages 66 and 67, then use this order blank:

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FLORISTS' PUBLISHING CO.
508 South Dearborn St., CHICAGO

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Strike out one NOT wanted.

Strike out same as above.

JOHN KRUCHTEN HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street, CHICAGO, ILL.

L. D. PHONE, CENTRAL 8016-8017-8018

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, Feb. 4, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, 30 to 36-in. stems	8.00 @ 9.00
Beauty, 24 to 30-in. stems	6.00 @ 7.50
Beauty, 20 to 24-in. stems	4.00 @ 5.00
Beauty, 12 to 20-in. stems	2.00 @ 3.00
Beauty, Short	2.00
	Per 100
Columbia	$12.00 @ $50.00
Mrs. Russell	12.00 @ 60.00
Premier	12.00 @ 60.00
Milady	10.00 @ 50.00
Montrose	10.00 @ 30.00
Sunburst	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Killarney	12.00 @ 25.00
White Killarney	12.00 @ 20.00
Double White Killarney	12.00 @ 20.00
Killarney Brilliant	12.00 @ 25.00
Champ Weiland	12.00 @ 25.00
Nesbit	5.00 @ 10.00
Cecile Brunner	4.00 @ 6.00
Carnations	10.00 @ 18.00
Valley	8.00 @ 15.00
Cypripediums, doz.	$ 6.00@$ 9.00
Cattleyas, doz.	12.00@ 18.00
Callas, doz.	3.00@ 6.00
Pansies, bunch	.15@ .25
Violets	1.50 @ 2.50
Calendulas	8.00 @ 15.00
Sweet Peas	3.00 @ 4.00
Freesias	8.00 @ 12.00
Tulips	8.00 @ 12.00
Jonquils	12.00 @ 15.00
Paper Whites	8.00 @ 15.00
Yellow Narcissi	12.00 @ 15.00
Stevia	3.00 @ 5.00
Daisies	3.00 @ 4.00

Buffalo, Feb. 4, 1920.

	Per 100
Beauty, Special	$75.00 @$100.00
Beauty, Fancy	50.00 @ 60.00
Beauty, Extra	20.00 @ 25.00
Beauty, Firsts	15.00 @ 20.00
Columbia	20.00 @ 40.00
Killarney	10.00 @ 20.00
White Killarney	8.00 @ 20.00
Double White Killarney	12.00 @ 35.00
Richmond	10.00 @ 15.00
Maryland	10.00 @ 20.00
Russell	15.00 @ 25.00
Ophelia	10.00 @ 25.00
Mrs. Ward	8.00 @ 15.00
Sunburst	10.00 @ 30.00
Bon Silene	5.00 @ 8.00
Cecile Brunner	4.00 @ 5.00
Carnations	8.00 @ 12.00
Cattleyas	150.00 @ 200.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	2.00 @ 4.00
Snapdragons	8.00 @ 15.00
Violets	1.50 @ 2.00
Calla Lilies	25.00 @ 35.00
Stevia	2.00
Narcissi	5.00 @ 7.00
Narcissus Golden Spur	12.00
Ferns, per 100	$3.50
Galax, per 1000	1.50
French Trumpet Daffs	10.00
Calendula	3.00 @ 5.00
Freesias	6.00 @ 8.00
Valley	12.00 @ 15.00

WEILAND-RISCH CO.
FLOWER GROWERS
TELEPHONE CENTRAL 3179 154 N. WABASH AVE. CHICAGO ILLINOIS

Mention The Review when you write.

GEO. REINBERG
Wholesale Grower of Cut Flowers
Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell
162 No. Wabash Ave. CHICAGO, ILL.
Mention The Review when you write.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of $3.00 per month, or send $36.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO

Asparagus Plumosus Sprays
LET US QUOTE YOU PRICE ON YOUR WANTS
WHITE EASELS, 4 ft., $10.00 per dozen; 5 ft., $12.00
E. G. GILLETT, Wholesale Commission Florist 131 E. 3rd St., Cincinnati, O.

Cut Flowers Greens Supplies
Everything a Florist Needs
CINCINNATI CUT FLOWER EXCHANGE
Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Cincinnati, Feb. 4, 1920.

	Per doz.
Beauties, 36-in	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$12.00 @ 50.00
Premier	12.00 @ 60.00
Killarney	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Russell	12.00 @ 60.00
Carnations	8.00 @ 15.00

Pittsburgh, Feb. 4, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, Fancy, 24 to 30-inch	6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $10.00
White Killarney	8.00 @ 20.00
J. J. L. Mock	8.00 @ 15.00
Richmond	8.00 @ 20.00
Ophelia	8.00 @ 20.00
My Maryland	8.00 @ 20.00
Mrs. Charles Russell	15.00 @ 35.00
Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $15.00
Carnations	8.00 @ 10.00
Smilax, per doz.	$8.00
Adiantum	2.00
Violets, double	1.00 @ 1.50
Heather, per bunch.	$1.50 @ $6.00
Tulips	8.00
Paper Whites	8.00
Freesia	6.00 @ 12.00
Mignonette	8.00
Pussy willow, per bunch, $0.50 to $1.00.	
Yellow Narcissi	8.00 @ 10.00
Sweet Peas	1.00 @ 3.00
Daisies	2.00 @ 4.00

Smith & Young Co.
WHOLESALE
Cut Flowers and Supplies
228 East Ohio Street
INDIANAPOLIS, IND.

Many Florists
Add New Department
to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School
11 K, NEWARK, NEW YORK

GARDENING FOR WOMEN
Twelve Weeks' Course (Apr. 6--June 26) in FLORICULTURE, VEGETABLE GARDENING, FRUIT GROWING, POULTRY, BEES, and allied subjects.
Summer Course, Aug. 2- Aug. 28.
Write for circular.
SCHOOL OF HORTICULTURE, Ambler, Penna.
(18 miles from Philadelphia)
ELIZABETH LEIGHTON LEE, Director.

RICE BROTHERS
Wholesale Florists and Supplies
MINNEAPOLIS, MINN.
SEND LIST FOR QUOTATIONS

ORGO BROS.
FLORISTS' SUPPLIES
235 Eighth Ave., NEWARK, N. J.
Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

Mention The Review when you write.

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Beauty, 24 to 30-in. stems	6.00 @ 7.50
Beauty, 20 to 24-in. stems	4.00 @ 5.00
Beauty, 12 to 20-in. stems	2.00 @ 3.00
Beauty, Short	2.00
	Per 100
Columbia	$12.00 @ $50.00
Mrs. Russell	12.00 @ 60.00
Premier	12.00 @ 60.00
Milady	10.00 @ 50.00
Montrose	10.00 @ 30.00
Sunburst	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Killarney	12.00 @ 25.00
White Killarney	12.00 @ 20.00
Double White Killarney	12.00 @ 20.00
Killarney Brilliant	12.00 @ 25.00
Champ Weiland	12.00 @ 25.00
Nesbit	5.00 @ 10.00
Cecile Brunner	4.00 @ 6.00
Carnations	10.00 @ 18.00
Valley	8.00 @ 15.00
Cypripediums, doz.	$ 6.00@$ 9.00
Cattleyas, doz.	12.00@ 18.00
Callas, doz.	3.00@ 6.00
Pansies, bunch	.15@ .25
Violets	1.50 @ 2.50
Calendulas	8.00 @ 15.00
Sweet Peas	3.00 @ 4.00
Freesias	8.00 @ 12.00
Tulips	8.00 @ 12.00
Jonquils	12.00 @ 15.00
Paper Whites	8.00 @ 15.00
Yellow Narcissi	12.00 @ 15.00
Stevia	3.00 @ 5.00
Daisies	3.00 @ 4.00

Buffalo, Feb. 4, 1920.

	Per 100
Beauty, Special	$75.00 @$100.00
Beauty, Fancy	50.00 @ 60.00
Beauty, Extra	20.00 @ 25.00
Beauty, Firsts	15.00 @ 20.00
Columbia	20.00 @ 40.00
Killarney	10.00 @ 20.00
White Killarney	8.00 @ 20.00
Double White Killarney	12.00 @ 35.00
Richmond	10.00 @ 15.00
Maryland	10.00 @ 20.00
Russell	15.00 @ 25.00
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Sunburst	10.00 @ 30.00
Bon Silene	5.00 @ 8.00
Cecile Brunner	4.00 @ 5.00
Carnations	8.00 @ 12.00
Cattleyas	150.00 @ 200.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	2.00 @ 4.00
Snapdragons	8.00 @ 15.00
Violets	1.50 @ 2.00
Calla Lilies	25.00 @ 35.00
Stevia	2.00
Narcissi	5.00 @ 7.00
Narcissus Golden Spur	12.00
Ferns, per 100	$3.50
Galax, per 1000	1.50
French Trumpet Daffs	10.00
Calendula	3.00 @ 5.00
Freesias	6.00 @ 8.00
Valley	12.00 @ 15.00

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Wholesale Cut Flower Prices.

Cincinnati, Feb. 4, 1920.

	Per doz.
Beauties, 36-in	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$12.00 @ 50.00
Premier	12.00 @ 60.00
Killarney	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Russell	12.00 @ 60.00
Carnations	8.00 @ 15.00

Pittsburgh, Feb. 4, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, Fancy, 24 to 30-inch	6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $10.00
White Killarney	8.00 @ 20.00
J. J. L. Mock	8.00 @ 15.00
Richmond	8.00 @ 20.00
Ophelia	8.00 @ 20.00
My Maryland	8.00 @ 20.00
Mrs. Charles Russell	15.00 @ 35.00
Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $15.00
Carnations	8.00 @ 10.00
Smilax, per doz.	$8.00
Adiantum	2.00
Violets, double	1.00 @ 1.50
Heather, per bunch.	$1.50 @ $6.00
Tulips	8.00
Paper Whites	8.00
Freesia	6.00 @ 12.00
Mignonette	8.00
Pussy willow, per bunch, $0.50 to $1.00.	
Yellow Narcissi	8.00 @ 10.00
Sweet Peas	1.00 @ 3.00
Daisies	2.00 @ 4.00

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CUT FLOWERS, GREENS and PLANTS

Wholesale Cut Flower Prices.

Philadelphia, Feb. 4, 1920.

	Per 100
Beauties, Long	$100.00 @ $150.00
Russell, Hadley, Long	40.00 @ 60.00
Russell, Hadley, Short	20.00 @ 25.00
The Killarneys, Long	15.00 @ 20.00
The Killarneys, Short	10.00 @ 12.00
Ward	15.00 @ 20.00
Maryland, Long	20.00 @ 25.00
Maryland, Short	10.00 @ 15.00
Premier, Long	35.00 @ 40.00
Premier, Medium	20.00 @ 25.00
Columbia, Long	35.00 @ 40.00
Columbia, Medium	20.00 @ 25.00
Ophelia, Sunburst, Long	20.00 @ 25.00
Ophelia, Sunburst, Short	12.00 @ 15.00
Cattleyas	50.00 @ 100.00
Carnations, Laddie	20.00
Carnations, Select	15.00
Carnations, Ordinary	12.00
Violets, double	1.50 @ 2.00
Violets, single	1.50
Sweet Peas	2.00 @ 4.00
Callas	25.00 @ 35.00
Valley	10.00 @ 20.00
Daisies	2.00 @ 3.00
Paper Whites	6.00 @ 8.00
Snapdragon	12.00 @ 20.00
Gardenias	75.00
Lilac, per bunch	$2.00@$2.50
Calendulas	3.00 @ 10.00
Mignonette	8.00 @ 12.00
Freesia	4.00 @ 12.00
Easter Lilies	25.00 @ 35.00
Narcissus Golden Spur	8.00 @ 10.00
Myosotis	5.00 @ 6.00

Boston, Feb. 4, 1920.

	Per 100
American Beauty	$25.00 @ $100.00
Shawyer, Russell	20.00 @ 40.00
Killarney	12.00 @ 25.00
Milady, Miller	15.00 @ 30.00
Francis Scott Key, Radiance	15.00 @ 30.00
White Killarney	12.00 @ 25.00
Double White Killarney	12.00 @ 25.00
Killarney Brilliant	12.00 @ 25.00
Mrs. Aaron Ward, Sunburst	15.00 @ 35.00
Hadley	20.00 @ 50.00
Ophelia	15.00 @ 35.00
Premier	15.00 @ 40.00
Columbia	15.00 @ 40.00
Maryland, Hoosier Beauty	15.00 @ 30.00
Cattleyas	100.00 @ 150.00
Cypripediums	30.00 @ 40.00
Sweet Peas	3.00 @ 4.00
Carnations	10.00 @ 15.00
Violets	1.75 @ 2.00
Marguerites	5.00 @ 6.00
Calendulas	6.00 @ 8.00
Paper White Narcissi	5.00 @ 6.00
Callas	25.00 @ 35.00
Stevia, per bunch	$0.25 @ $0.50
Mignonette	6.00 @ 10.00
Freesia	5.00 @ 8.00
Trumpet Daffodils	12.00 @ 16.00

Milwaukee, Feb. 4, 1920.

	Per 100
Columbia	$15.00 @ $50.00
Mrs. Charles Russell	15.00 @ 35.00
Killarney	10.00 @ 25.00
White Killarney	10.00 @ 25.00
Hoosier Beauty	12.00 @ 35.00
Mrs. Ward	8.00 @ 15.00
Ophelia	10.00 @ 30.00
Carnations, assorted	10.00 @ 12.00
Violets	2.00 @ 3.00
Stevia	3.00 @ 4.00
Cattleyas, per doz.	$18.00
Narcissi	6.00 @ 10.00
Oncidiums	10.00 @ 15.00
Calendulas	4.00 @ 6.00
Rubrums, per doz.	$1.50
Callas, per doz.	3.00

St. Louis, Feb. 4, 1920.

	Per doz.
Beauty, Specials	$ 5.00 @ $20.00
Beauty, Extra	3.00 @ 10.00
	Per 100
Columbia	$ 6.00 @ $25.00
Premier	10.00 @ 50.00
White Killarney	8.00 @ 15.00
Killarney	8.00 @ 15.00
Ward	8.00 @ 15.00
Milady and Ophelia	10.00 @ 25.00
Russell	10.00 @ 35.00
Carnations	15.00 @ 20.00
Easter Lilies	18.00 @ 20.00
Snapdragons	6.00 @ 8.00
Daisies	1.00 @ 1.50
Valley	15.00 @ 18.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	2.00 @ 6.00
Paper Whites	5.00 @ 8.00
Violets	1.00 @ 1.50
Jonquils	15.00 @ 18.00

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10-inch	Per 100,	$ 6.00
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16-inch	Per 100,	12.00
18-inch	Per 100,	14.00
20-inch	Per 100,	17.00
22-inch	Per 100,	21.00
24-inch	Per 100,	24.00

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Wholesale Cut Flower Prices.

New York, Feb. 3, 1920.

	Per 100
Beauty, Specials	$75.00 @ $125.00
Beauty, Fancy	40.00 @ 50.00
Beauty, Extra	25.00 @ 40.00
Beauty, No. 1	15.00 @ 25.00
Beauty, No. 2	8.00 @ 15.00
Prima Donna	12.00 @ 35.00
White Killarney	15.00 @ 50.00
Francis Scott Key	25.00 @ 75.00
Premier	15.00 @ 50.00
Mrs. Aaron Ward	15.00 @ 35.00
Russell	15.00 @ 50.00
Ophelia	12.00 @ 40.00
Columbia	15.00 @ 50.00
Hadley	10.00 @ 60.00
Sunburst	15.00 @ 50.00
Orchids—Cattleyas	25.00 @ 75.00
Sweet Peas	2.00 @ 5.00
Gardenias	40.00 @ 75.00
Lilies of the Valley	4.00 @ 15.00
Carnations	12.00 @ 20.00

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Telephone 4336 Farragut

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Wholesale
.. Florist ..

131-133 West 28th St., NEW YORK

Telephone 3532-3533 Farragut

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Wholesale Florist

American Beauties and Carnations

121 W. 28th St. NEW YORK CITY

Telephone 3870-3871 Farragut

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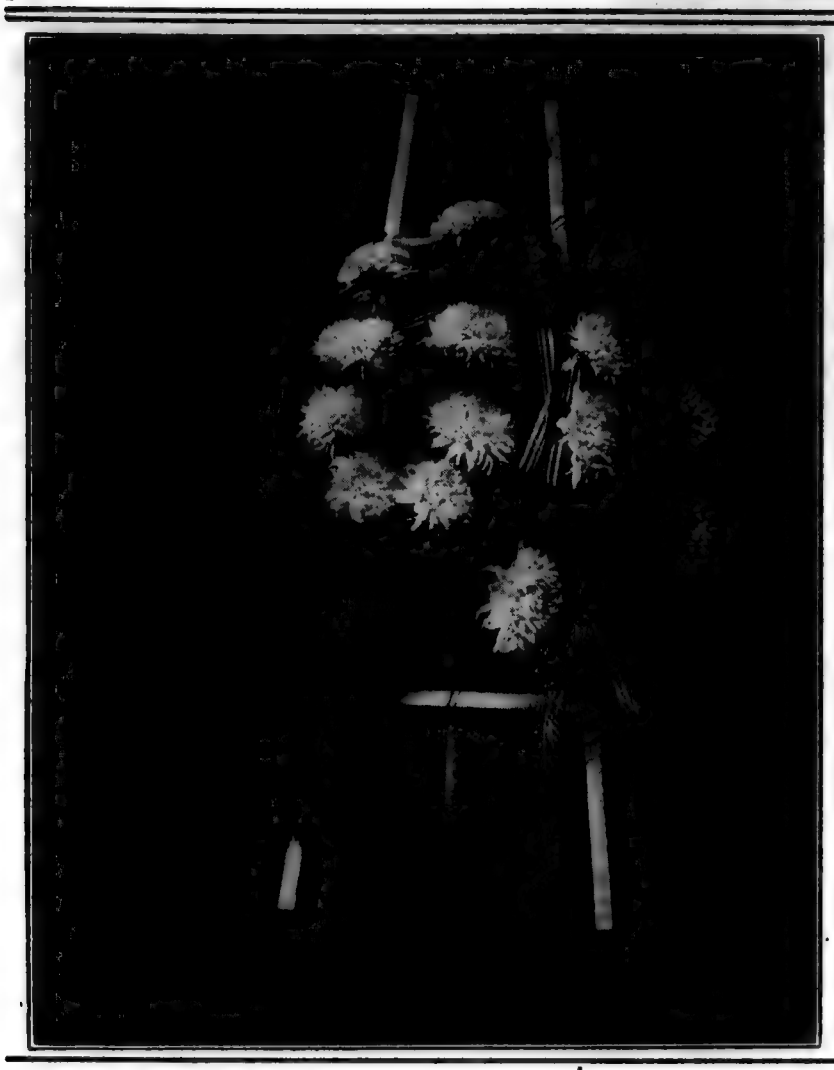
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ADDS 50% IN THE MAKE-UP OF YOUR DESIGNS

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36-inch, each	$0.60	54-inch, each	$1.00
42-inch, each	.75	60-inch, each	1.35
48-inch, each	.85	66-inch, each	2.00

Wm. C. Smith Wholesale Floral Co.

1316 PINE STREET, ST. LOUIS, MO.

NEWPORT, R. I.

Monday, January 26, was the eightieth birthday of Mrs. James McLeish, and in recognition of the occasion a family party was held.

John C. Hess was confined to his house, 12 Caswell avenue, by an attack of the grip last week.

Business is unusually good, especially in funeral work.

William Edwards, superintendent of the T. Suffern Tailer estate on Ocean Drive, is laying out a new golf course that promises to surpass anything in this section. W. H. M.

PROVIDENCE, R. I.

The Market.

Intermittent snow storms, with excessively cold weather, has caused a material depletion in the supply of cut flowers in this market. At the same time there has been a material increase in the demand, to which several causes have contributed. A large increase in the number of funerals, which is rapidly approaching the record established during the influenza period of 1918, is resulting in a heavy call for flowers. There is also an unusually heavy social calendar, which is adding to the burdens of the situation. As a consequence, prices are holding firm and high, the most noticeable shortage being in roses and carnations.

Horticultural Society.

The annual meeting of the Rhode Island Horticultural Society was held Wednesday evening, January 28, at the rooms of the Providence public library. John E. Hill, of Providence, was elected president. The other officers are: First vice-president, L. G. N. Clarner, of Arnold Mills; second vice-president, George L. Stillman, of Westerly; secretary, E. K. Thomas, of Kingston; treasurer, I. F. Chase, of Providence; trustee for five years, E. E. Stone, of Kingston; auditors, Ed. G. Brooke, Jr., and William Steele; necrologist, Joseph E. C. Farnham, of Providence; botanist, Prof. J. F. Collins, of Providence; entomologist, E. E. Stene, of Kingston; lecture committee, John Dorg, of Barrington, and Eugene Appleton, of Providence.

Plans were discussed for the combined show to be held at the Providence armory, where exhibits by all the various agricultural and horticultural societies of the state will be staged. In addition to the exhibits, there will be lectures, demonstrations and motion pictures. At

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Estimates Submitted.

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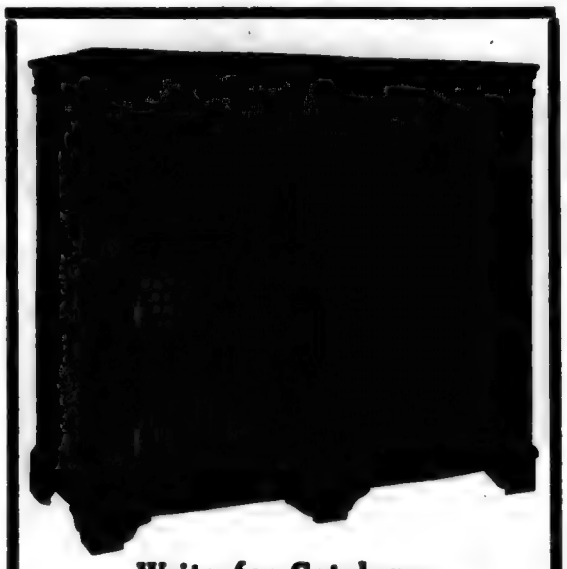
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ASPARAGUS PLUMOSUS PAPER WHITES

Headquarters for Southern Wild Smilax. Per case, 50 lbs., $5.00

FANCY FERNS	BRONZE GALAX LEAVES	SPHAGNUM MOSS
Per 1000 ..... $3.50	Per 1000 ..... $ 1.50	Per bale ..... $ 2.00
	Per case of 10,000 ..... 12.00	Per 10 bales 15.00
LEUCOTHOE SPRAYS		
Per 100 ..... $1.00	**BOXWOOD**	**GREEN SHEET MOSS**
Per 1000 ..... 7.50	Per 100 lbs. $25.00	Per bag 2.50

SPECIAL PRICES ON LARGE QUANTITIES

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Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

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W

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All Sizes

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Write for full particulars.

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SANDUSKY, OHIO

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the close of the business meeting, a paper on the subject of the cultivation of native plants was read by K. E. Gillett, of Southwick, Mass.

Various Notes.

William I. Brown, with W. E. Barrett & Co., has been reëlected secretary of the Rhode Island Poultry Association.

Johnston Bros. had a handsome large casket cover entirely of roses for a funeral Friday, January 30.

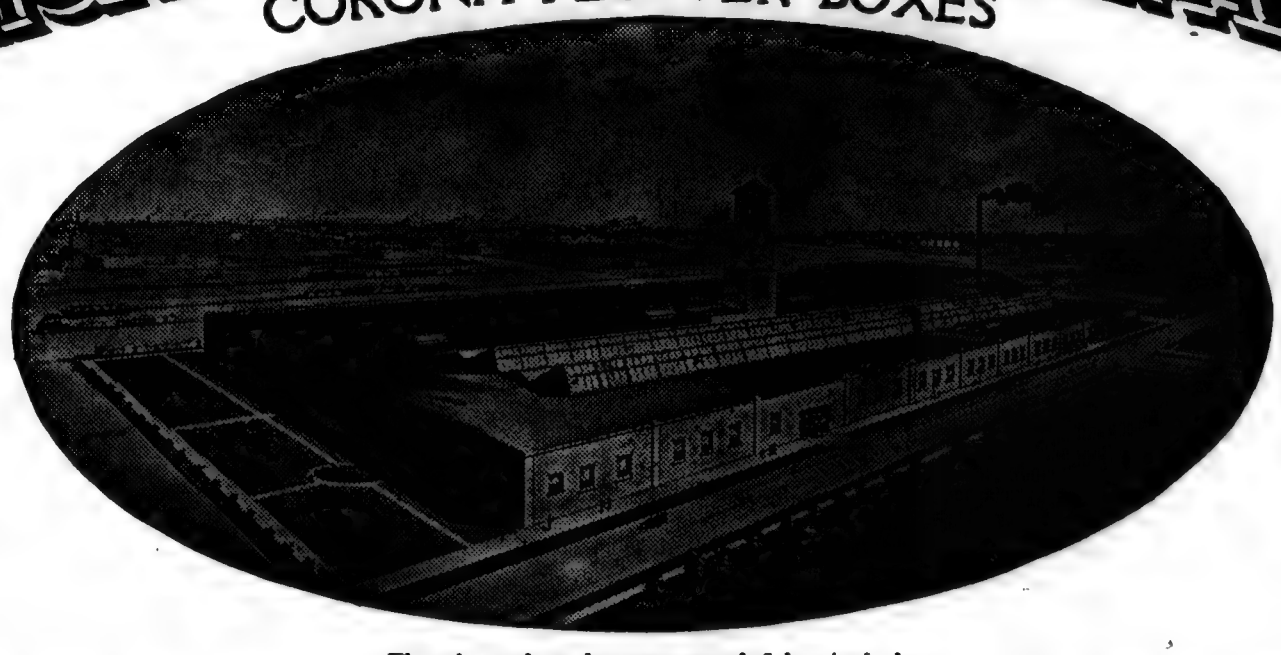
Frederick Hoffman, of Pawtucket, was confined to the house last week by an attack of the grip.

William Swords, of Valley Falls, is confined to his house by an attack of grip.

Timothy O'Connor had the decorations for the Harris-Gross wedding, Saturday, January 31, at both the house

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



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7 x 4 x 4	2-inch Top	$ 3.75
10 x 6 x 5½	2-inch Top	4.25
12 x 8 x 5½	2-inch Top	5.55
14 x 10 x 8	2-inch Top	9.45

For Cut Flowers

18 x 5 x 3	2-inch Top	$3.40
20 x 4 x 3	2-inch Top	3.40
21 x 5 x 3	3-inch Top	4.50
24 x 5 x 3½	2-inch Top	4.75
24 x 8 x 4	2-inch Top	6.10
28 x 8 x 4	2-inch Top	6.90
28 x 8 x 5	2-inch Top	7.90
30 x 5 x 3½	2-inch Top	5.20
36 x 8 x 5	2-inch Top	10.00

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Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

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Size		Per 100
16 x 16 x 8	Telescope	$15.85
20 x 20 x 8	Telescope	20.55
21 x 5 x 3	Telescope	4.50
24 x 5 x 3½	Telescope	5.50
24 x 24 x 10	Telescope	31.60
30 x 10 x 5	Telescope	11.00
30 x 12 x 6	Telescope	15.85
32 x 32 x 8	Telescope	39.45
36 x 10 x 5	Telescope	14.20
36 x 12 x 6	Telescope	19.00
36 x 14 x 8	Telescope	25.30
40 x 10 x 6	Telescope	22.50

and the church. The color scheme was green and white, southern smilax and carnations and freesias being used.

Frank A. Crabb, formerly superintendent of Col. Samuel Colt's Poppasquas farm, at Bristol, who moved to Litchfield, Ill., a year ago, was a visitor here last week, having just returned from a business trip to Europe.

John C. Lindblom has resigned his position with Joseph E. Koppelman and has begun preparations for laying out his new place, near Tarkiln.

Miss Florence Willard, of the Hope Greenhouses, Massachusetts avenue, has been on the sick list.

Lawrence Hay, of East Providence, had a big wedding decoration January 31, in which daffodils and maidenhair fern were the features. W. H. M.

NEWARK, N. J.

The Market.

The earliest of the late winter bulb stock is arriving on the market in small quantities and at high prices. Growers are putting in their final work in preparing for the opening of this part of the spring trade. Indications are that bulbous stock will not be overplentiful this year, and that consequently prices for all sorts of this stock will be higher than usual throughout the season. This is partly due to the fact that the prices of all kinds of materials entering into their production are higher than they were a year ago and partly due to the scarcity of labor and the high price of such as can be obtained. Many growers are getting along with less help than normally because of these conditions, contenting themselves with growing what they are able to by their own labor and that of the comparatively few assistants whom they have left.

OUR MOTTO IS

"SATISFACTION"

With this aim, backed by ten years' experience in the manufacture of Paper Boxes, particularly for Florists, we maintain that we can give our customers the best, a box of Quality at a price that is right.

We can make prompt shipments from our stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated, and "Favorite" Manila grade.

Printing, at a reasonable extra charge, in plain inks and bronzes, also striping and embossing, is our specialty.

For your present needs, give Climax Quality, Prices and Service a trial; we can prove our motto to you.

Climax Manufacturing Co.

Main Office and Plant
CASTORLAND, N. Y.

Mention The Review when you write.



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES
INC.
30 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples. SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x20x 4	$ 2.70	$ 3.00
3 x18x 5	2.80	3.10
3½x24x 5	4.40	5.20
3½x30x 5	5.20	6.00
5 x24x 8	6.50	8.00
5 x28x 8	8.00	10.00
5 x36x 6	9.60	11.60
5 x38x 8	11.50	13.50
5 x30x10	12.00	14.00
6 x28x12	12.50	15.00
5 x35x10	13.50	15.50
6 x36x12	17.00	20.00
8 x20x20	18.00	22.50
8 x24x24	27.00	30.00
7 x42x12	....	32.00
8 x48x14	....	37.50

GRAY CORSAGE AND VIOLET
With Shallow Fluted Edge Lid

5½x9x 6	$4.00	6x9x13	$6.50
6 x7x14	6.00	7x9x 9	6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

Hannibal, Mo.—The Griffin Floral Co. has recently moved into the Brinkman building, which has been leased to Mr. Griffin.

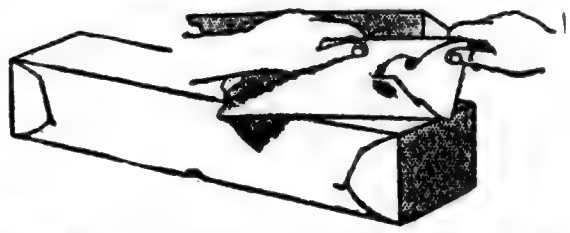
Lindley Boxes

READY FOR SHIPMENT

AT VERY REASONABLE PRICES

We are located in the heart of a great boxboard producing district, with ideal laboring conditions and shipping facilities.

Regardless of the present coal and paper shortage, we have a large supply of high quality boxes on hand and can make prompt deliveries.



MIST GRAY BOXES

Corner Lock Style.
An excellent box for all occasions. Does not soil easily.

	Shallow Lids	Telescope
18x5x3	$3.55	$3.75
21x5x3	3.90	4.20
24x5x3½	4.50	5.35
30x5x3½	5.40	6.35
36x5½x3½	...	7.70
21x7x3½	5.30	...
24x8x4	6.75	...
28x8x5	8.50	11.20
36x8x5	10.60	13.45

Violet and Corsage Boxes

9x6x5½ Shallow Lids	$4.45
11x8x5½ Shallow Lids	4.90
15x8x6½ Shallow Lids	7.25

All Full Telescope

30x10x5	$18.90
34x16x5	21.65
36x14x6	25.50
36x10x6	19.50
40x10x6	21.05
48x10x6	25.50
30x12x7	21.65
36x12x8	29.40
16x16x8	19.80
18x18x7	19.80
20x20x6	19.80
20x20x8	26.20
24x24x8	32.00

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style.
An appropriate color.
Carried in popular sizes only.
Full Telescope.

18x5x3	$3.90
21x5x3	4.35
24x5x3½	5.55
30x5x3½	6.60
24x8x4	8.40
24x8x4, 2-inch lid	6.95
28x8x5, 2-inch lid	8.80
36x8x5, 2-inch lid	11.00

WHITE BOXES

Corner Lock Style.
A beautiful white plated stock.
Carried in popular sizes only.
Full Telescope.

18x5x3	$4.05
21x5x3	4.50
24x5x3½	5.80
30x5x3½	6.85
24x8x4	8.00
28x8x5	11.10
36x8x5	13.15

White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.

9x6x5½, 2-inch lid	$5.80
11x8x5½, 2-inch lid	6.90

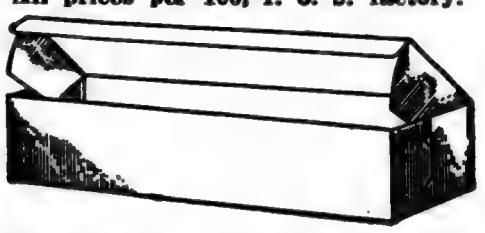
Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 5%
Orders of 1,000 and over, assorted sizes.....less 7½%

Printing black or colored ink, $2.00 per thousand extra or less quantity same charge.

All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20x4½x3	$2.20
24x4½x3	$2.50
30x5x3¼	$3.25

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

A. V. Z. JENNINGS, Chicago Rep., 20 E. Jackson, Phone Wabash 5212
GEO. L. HOOPIS, New York Representative, 601 W. 144th St.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

PACIFIC COAST DEPARTMENT

LOS ANGELES.

The Market.

Another week of shortage along certain lines can be noted, especially in roses, which are away below the demand. The field stock that occasionally reaches the market is conspicuously absent and, as the greenhouse growers are in short crop, there is nothing to take its place. Indoor and field-grown carnations are both good, but the recent fogs have spoiled many of the latter for shipping purposes. They look all right when shipped, but promptly go to sleep when opened up at the destination. Callas are coming in but slowly, owing to the cold nights, and are exceptionally useful, on account of the scarcity of anything that looks like a lily. There is nothing outside of shrub blooms that can be used for large decorations. Orchids and sweet peas are both a little more plentiful, but clean up daily. Small flowers and bulbous stock are scarce. Greens of all kind are higher than usual in price. There is plenty of plumosus coming from growers of second-rate stock; this cannot be shipped and orders from east and middle west points take all the best stock.

Retailers all report a good week, the number of tourists in the hotels and rooming houses helping the box trade, while funeral work has been above the average. Wholesalers report much better business, principally in long-distance shipments.

Various Notes.

J. Dieterich is on a business trip to San Francisco. He is expecting a large consignment of aspidistras from Japan, having secured a permit to import them washed clean of soil and packed in sterilized moss. This will form the nucleus of a big business in this stock at his Wintersbury nursery. It is understood that no stock can be sold from this for three years, but in the case of aspidistras this will prove no hardship, as it will take that long to produce salable plants. He is also figuring on growing Erica melanthera in quantity.

Roy F. Wilcox had the misfortune to collide with a street car January 22, but fortunately no injury was done except to his car, which was rather badly stove in. Big shipments of heather are going out from his Montebello place to eastern points.

The sympathy of his friends goes out to James Taylor, superintendent at Laughlin park, in the death of his mother, Mrs. Alice Taylor, who died at Gilmerton, Edinburgh, N. B., shortly after Christmas. Mrs. Taylor carried on a flower business in the Scotch town, which is being continued by her children.

C. H. Woolsey has been confined to his home, in Glendale, for several weeks, but is improving rapidly and hopes to be around again shortly. He will reëngage in the flower business in Glendale, having been out of it for some time.

Max Tefillossy, recently with S. Murata & Co., has gone to San Diego to open up a retail flower business.

Paul Staiger, since leaving Roy F. Wilcox & Co., has been selling nursery stock on commission for several nurserymen and reports a brisk business.

Albert Amling, of Maywood, Ill., and his wife, son and son's wife, are visiting here. Mr. Amling is considering buying land out here, it is said, for growing purposes, but nothing definite has been decided on.

Mr. and Mrs. Smith, of the Smith Floral Co., Tacoma, Wash., are visiting the city.

Mrs. R. E. Miller, wife of R. E. Miller, of the Racine Floral Co., Racine, Wis., is staying in the city, having come to

ROSES

Fifteen Varieties Hardy Climbers. From outdoor beds to nursery row. Soft-wood cuttings taken from field stock,

3000 for $75.00

delivered, if cash comes with order.

HOWARD ROSE CO., Hemet, Cal.

Plumosus

Smilax **Sprengeri**

Freesias

GEORGE J. HALL & COMPANY
423 E. 5th St. LOS ANGELES, CAL.
PHONE 66573

A Weekly Reminder

Many of our customers at long distances from Los Angeles are interested in getting regular reports on stock and prices. We are always glad to mail price lists, but the market often changes before we can get a reply and for this reason we have instituted a system of sending out collect wires weekly or at other stated intervals, so that our customers are always in touch with the market.

We will be glad to do this for you if you will sign the slip below and return it to us, mentioning the day you prefer the wire sent.

THE L. A. FLORAL CO.:
On receipt of this send us a collect night letter with latest prices and information on stock, not to exceed 50 words, and repeat this weekly until countermanded or changed.

NAME OF FIRM .....

STREET ADDRESS.....

CITY AND STATE .....

L. A. FLORAL CO.

THE HOUSE OF QUALITY AND SERVICE
236 EAST FOURTH STREET, LOS ANGELES, CALIF.

RICHARD DIENER CO., Inc., Kentfield, Marin Co., Cal.



GLADIOLI

The varieties here offered have been tested in every state of the Union, as well as in foreign countries, and they have been found far superior to any varieties now in existence. They will, without any doubt, be the leading varieties in the near future.

William Kent

	Per Bulb	Per Doz.	Per 100
Light fawn to light ashes of roses; old rose in throat, sometimes lightly striped with rose-pink. It is a very rapid propagator. Flowers are 6 inches in diameter and spikes 4 to 5 ft. high	$0.50	$5.00	$40.00
1-in. to 1½-in., small bulb	.25	2.50	20.00

No. 10. Anna Eberius

Dark velvety purple; throat deeper shade; flowers 6 inches in diameter; spikes 3 to 4 ft. high; fine, long, well set spikes	.25	2.50	20.00
1-in. to 1½-in., small bulb	.12	1.25	10.00

No. 22. San Anselmo

Pure white, slightly striped with ruby pink. Immense, free flowering; fine for cut flowers. Flowers 6 inches in diameter, spikes 4 to 5 ft. high	.50	5.00	40.00
1-in. to 1½-in., small bulb	.25	2.50	20.00

No. 24. D. J. Whitney

Salmon-flesh with two striped and spotted and red under-petals; opens in a full cluster at the apex of the stem, giving the appearance of a canna. Flowers 5½ inches in diameter; spikes 4 to 5 ft. high. Earliest of all; good for forcing	1.50	12.00	....
1-in. to 1½-in., small bulb	.75	6.00	....

No. 130. Thos. T. Kent

Rose-pink with ruby running through center of each petal; very vigorous in growth; this is one of our largest varieties; one of the heaviest propagators; flowers 6 to 8 inches in diameter, spikes 6 ft	.50	5.00	45.00
1-in. to 1½-in., small bulb	.25	2.50	22.50

No. 164. Captain Asher Carter Baker

	Per Bulb	Per Doz.	Per 100
Rich, velvety red with darker center; flowers 5 inches in diameter, spikes 4 to 5 ft. high. This was awarded the silver medal at the P. P. I. E., 1915, for the best of all the red Gladioli shown	$0.10	$1.00	$ 7.00
1-in. to 1½-in., small bulb	.05	.50	3.50

No. 38. Jack London

Light salmon with brilliant orange flame stripes; golden yellow throat, with ruby striped center; flowers 5 inches in diameter, spikes 5 to 6 ft. Exceptionally fine	1.00	10.00	75.00
1-in. to 1½-in., small bulb	.50	5.00	37.50

No. 191. Mrs. H. E. Bothin

Flesh-salmon pink, flame scarlet center; large size; strong 4 to 5 foot spikes; a first-class show variety	1.00	10.00	....
1-in. to 1½-in., small bulb	.50	5.00	....

No. 204. Frank J. Symmes

Salmon-rose pink with red center, ruffled edges; flowers 4 inches in diameter; spikes 5 to 6 ft. high	.50	5.00	40.00
1-in. to 1½-in., small bulb	.25	2.50	20.00

DIENER'S HYBRID GLADIOLI, MIXED

The finest Mixture ever put on the market. All shades of color and combination are contained in this Mixture and the flowers grow to a very large size. Our previous Mixtures have created a sensation everywhere, but this is something far superior. Many a gem will be found among them.

	Per Doz.	Per 100	Per 1000
Large Bulbs	$2.00	$75.00	$125.00
1-in. to 1½-in. Bulbs	1.00	7.50	60.00
Small Bulbs	.50	3.50	30.00

PETUNIAS

DIENER'S RUFFLED MONSTERS, SINGLE

The most perfect and most beautiful Petunias in existence and have taken the highest prizes wherever shown. Seed in separate Colors: Red, Pink, Variegated, White, Flesh Pink Frilled, Blue and Mixed.

THE DIENER TOMATO

(Blight-proof.)

The largest and most desirable tomato ever created. Unexcelled for table use, for canning, for tomato sauce, and for dehydration. Thirty to 40 tons of ripe fruit of remarkably uniform size produced to the acre. The Diener Tomato plant is also blight resisting. Thousands of acres of tomatoes have been ruined in the last few years by blight, but this tomato has been grown side by side with such varieties without being affected by blight. The fruit has reached a size of three pounds; but the average is a one-pound fruit, unusually smooth. The flesh is more solid than of any other tomato known, making this variety so valuable for dehydrating purposes. This tomato is of a deep red color and very attractive to the eye. The Diener Tomato is specially useful in many localities for the fact that, after being properly started, it is practically drought resisting. The Diener Tomato is an excellent shipping variety, ripe fruit having been successfully shipped from here to New York. Price of Diener Tomato Seed, $.50 per package; $1.50 per Acre Package.

The Greatest Berry Novelty of Today

The Cory Thornless Mammoth Blackberry

The largest Blackberry in existence. As free from thorns as a grapevine. There is not any Blackberry that brings such an amount of fruit as this. It is of the highest quality, almost seedless, never being known to fail to bear. Seed, per pkg., $.50.

Plants 35c each $4.00 per doz. $30.00 per hundred

Our Catalogue showing natural colored plates of Petunias and Gladioli, as well as cultural directions, free on request

Violets - Freesias - Narcissi - Ferns

Violets, $1.00 per dozen bunches.
Freesia (Purity), Greenhouse-grown, 50c per dozen.
Paper White Narcissi, a large crop of outdoor-grown.
Woodwardia Ferns, fronds five feet long. Fine for decorative purposes.

Seasonable Flowers and Greens, any quantity, on short notice.

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

the coast for a rest, with her two children.

J. J. Reeves, superintendent of the Beverly Hills Nursery, has been on the sick list for a couple of weeks, but at last report was much better.

W. W. Felgate is showing a handsome gold watch, presented to him at the last meeting of the Pasadena Horticultural Association on the termination of his two years' tenure of office as president.

Fred Westrom, of the staff of Wright's Flower Shop, has been confined to his home with an attack of grip.

Mrs. Clara Barnes, of the Wm. Murphy Co., Cincinnati, O., is in the city and is arranging shipments of stock back there. H. R. Richards.

PORTLAND, ORE.

The Market.

The demand for flowers is greater than the supply at present and florists are having a hard time filling the orders. In a week or two this condition will be improved, on the appearance of the early bulbous flowers. There is a fair supply of potted plants, which help out considerably for some occasions. The main showing in flowers just now is of violets, narcissi, freesias, sweet peas, roses and carnations.

Various Notes.

Clarke Bros. are showing a window of potted daffodils.

Martin & Forbes have some fine potted tulips and primroses. L. T. S.

SEATTLE, WASH.

The Market.

The weather has been favorable and business exceptionally good. Flowers have been insufficient to meet the demand. The florists are experiencing a shortage of stock such as they have never been called upon to meet before. Funeral work has been exceptionally heavy and cape flowers and magnolia and galax leaves are much in evidence in the make-up of designs.

The shipment of roses from the south is considerably smaller than that of a week ago, owing to the fact that the south is also experiencing a shortage of stock. But small flowers, such as freesias, daffodils, Paper Whites and Chinese lilies, are plentiful. Carnations are scarce. The local stock is of poor quality, but Portland shipments are arriving in excellent condition and will relieve the situation. There are also small quantities of Aviator carnations arriving on the market from Spokane. Sweet

CARNATIONS
VIOLETS
ROSES

ALL KINDS OF FLOWERS IN SEASON

AND EVERYTHING IN CUT FLOWERS AND SUPPLIES

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

ASPARAGUS PLUMOSUS NANUS SEED

$1.75 per 1000 – 5000 for $7.50 – Pound, $12.50

1920 CROP READY NOW

HARRY BAILEY, R. F. D. No. 6, Box 354 **LOS ANGELES, CALIF.**

LOS ANGELES GERANIUM CO.
CULVER BROS., Props., Wholesale Growers of
California Sunshine Geraniums
For the Trade. Leading Standard Varieties.
Strongly Rooted Cuttings .....$20.00 per 1000
1752 Garfield Place. LOS ANGELES, CALIF.

H. N. GAGE CO., Inc.
MONTEBELLO, CAL.
(Los Angeles County)
Wholesale Florists and Nurserymen
Write for Our Catalogue of Ornamental Stock

10,000 Carnation Rooted Cuttings
Supreme, Matchless, Ward and Belle Washburn.. .... $4.00 per 100.
1500 Beacon out of 2-inch, 6c.
March delivery. Clean stock and well rooted
Cherry's, Florists, La Grande, Oregon

Poinsettia Stock Plants
CALIFORNIA FIELD-GROWN
$18.00, $25.00 and $30.00 per 100
CUT POINSETTIAS IN SEASON
PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

	Per 100
Berberis Darwinii	
Out of 2-inch pots	$ 6.00
Diosma alba	
Out of 2-inch pots	10.00
Erica Melanthera	
Out of 2-inch pots	15.00

Cash with order, please.
PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

WANTED
Lyon Rose Bushes
English Holly in berry
Los Robles Nursery and Garden,
SANTA CRUZ, CALIF.

HELLO! HELLO!!

Yes, we have flowering Plants

Cyclamens in 4-inch pots at 35c; 5-inch pots at 75c and 6-inch pots at $1.00 each.

Cinerarias, 5-inch pots at $4.00 dozen.

Primroses at $4.00 dozen. Will be ready in a week.

Roses? Yes, a fair supply. Big crop in two weeks.

Freesias? Of course. Any quantity.

Mixed Flowers? Anything in season.

Greens? Certainly. We are headquarters.

SUPPLIES? Biggest stock on the coast.

How about Crepe Paper Pot Covers for Easter? Have you plenty?

WALTER ARMACOST & CO.

321-23 EAST FOURTH ST. *WE CLOSE SUNDAYS* LOS ANGELES, CALIF.

PRICE LIST

Effective February 5, 1920.
Subject to change without notice.

	Short	Medium	Long
Hoosier Beauty	$0.12	$0.20	$0.30
Columbia	.12	.20	.30
Red Shawyer	.10	.18	.25
Champ Welland	.10	.18	.25
White Killarney	.10	.18	.25
Ophelia	.10	.18	.25
Shawyer	.10	.18	.25
Peace (White Shawyer)	.10	.18	.25
CARNATIONS, shorts and splits			6c
Best			10c
Sprengeri and Plumosus			65c bunch
Ferns			$3.00 doz. bunches

Miller Floral Co. UTAH

FARMINGTON,

Rooted Carnation Cuttings

	Per 100	Per 1000	Per 5000
Lt. Pink Enchantress	$4.00	$37.50	$160.00
Victory	4.50	40.00	
Matchless	4.50	40.00	
Nebraska	5.50	50.00	

Fallen Leaf Greenhouses

Lock Box 345. ROSEVILLE, CAL.

Mention The Review when you write.

peas have improved during the last week. The color is more decisive, while the blooms are larger and the stems longer.

Various Notes.

The visit of General Pershing was

DAFFODILS

Dutch Hyacinths Purity Freesias

Roman Hyacinths Narcissi

and everything in season

P. C. MILLER CO.

Wholesale Dealers in Cut Flowers

217 Winston Street, Los Angeles, Cal.

THE BEST IN THE WEST

VIOLETS

Acacia - Roses - Spring Flowers

Woodwardia and other greens

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street SAN FRANCISCO, CAL.

Freesias VIOLETS Daffodils

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS $1.00 per dozen bunches.

We want you to order direct from us.

ROSES Off crop for next three weeks.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. | WHOLESALE SHIPPING ONLY | Nurseries at BURLINGAME, CALIF.

Valentine's Day Stock

ROSES - VIOLETS - CARNATIONS

$1.00 to $1.20 per doz. bunches

SPRING FLOWERS—GREENS

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* SAN FRANCISCO

the important event of the week. He was entertained at the Rainier club and the Armory. The decorating of the club was done by the Kinney Flower

[Concluded on page 140.]

SAN FRANCISCO.

The Market.

The scarcity of roses continues in the local market, with prices considerably in advance of those of the holiday period. Retail establishments complain that they can't get enough roses to meet the demands of their customers, while shippers state that orders are heavier than the supply. In a few weeks, however, several of the rose growers in this vicinity expect to begin cutting the second crop and thereby relieve the shortage to some extent.

Spring flowers are growing more plentiful. Outdoor daffodils are improving in quality and are arriving with longer stems and larger blooms. Anemones and ranunculi made their first appearance last week, while a few almond blooms were offered at one or two of the wholesale establishments.

Violets are in splendid condition now and are plentiful enough to meet both the local and out-of-town demand.

Carnation prices took a slight jump last week, the call for them being quite heavy on account of the amount of funeral work at present. White freesias are in excellent shape and are also in demand for funeral work as well as table decorations.

Retail stores in San Francisco report an unusual amount of funeral work, and are cleaning up well each day on cut flower stock.

Various Notes.

Tree yards have been opened in Oakland and San Jose by the California Nursery Co., of Niles, Cal. The Oakland depot is located at Twenty-second street and Broadway and the San Jose yard at Market and West San Carlos.

ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 Bush Street, SAN FRANCISCO, CAL.

MOSS MOSS MOSS

Tree Moss
Sphagnum Moss
Log Moss

We gather the moss from the woods here; that is why you can get a good deal and a first-class moss. We also offer special prices on ton or carload lots.

H. W. GOOCH,
Bay City, Oregon

California Grown Gladioli

Clean, healthy two-year-old stock

PANAMA—The Best Pink

1½-in. up ..... $30.00 per 1000

1¼-in. up ..... 25.00 per 1000

Humboldt Evergreen Co.
Dyerville, Calif.

The retail sales at the C. C. Morse Co. store, 125 Market street, are reported as far in advance of previous years. Both mail orders and the regular street trade for the month of January are said to have been exceptionally



ARE YOU ALERT?

Why lose half your Tomatoes by frost when the Best Tomato in the World is also the earliest?

The Burbank Tomato is the crowning result of 13 years of careful, painstaking labor on the part of Luther Burbank

BURBANK TOMATO

In earliness, productiveness, size, shape, color, flavor, solidity and all desirable qualities it is par excellent. Will stand ahead of all in popularity when better known for both home and market use.

Order early as stock is very limited and sold in packets only. Packet of 100 seeds, 20 cents; 3 for 50 cents; 7 for $1.00.

Catalogue of other sterling novelties and specialties, Free.

ISAAC F. TILLINGHAST
Seed and Plant Grower SANTA ROSA, CALIF.

Mention The Review when you write.

Cyclamen Giganteum Splendens

In Bud and Bloom

5-inch ..... per doz., $ 6.00

6-inch ..... per doz., 9.00

7-inch ..... per doz., 12.00

CINERARIAS

(Dreer's and Armacost's Strains)

3-inch. ..... per 100, $7.50

H. Hayashi & Co.
2311 73rd Avenue, OAKLAND, CAL.

Mention The Review when you write.



CALIFORNIA VIOLETS

Will ship in perfect condition to almost any part of the United States or Canada

ORDER FROM DARBEE'S

1036 HYDE STREET, SAN FRANCISCO

$1.00 per dozen bunches

Plumosus, Adiantum, Woodwardia, Mexican Ivy and other greens

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and PRIMULA OBCONICA

good. This company recently placed a dry insecticide duster on the market, called the Holmes Powder Blower, the invention of T. C. Holmes, who is con-

Valentine Special

VIOLETS

DAFFODILS
FREESIAS
CHINESE LILIES

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne St. SAN FRANCISCO

EXCELLENT FREESIAS

Ready for Shipping

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street, SAN FRANCISCO

nected with the Market street store. The outstanding feature of the apparatus is the manner in which the powder is distributed over the plant or tree. The operator can stand from eight to ten feet from the plants to be dusted, thus preventing the inhalation of any of the fumes of the insecticide. The powder is thrown in a cloud-like fashion over the foliage, giving all parts of the plant an even dusting.

Al. J. Nevraumont, manager of the California Seed Co., states that the company has been overcrowded with work the last month and finds it difficult to supply the demand for seasonable stock. Mr. Nevraumont mentioned particularly the shortage of fruit trees.

Henry Avansino, of the E. W. McLellan Co., reports a big demand for

[Concluded on page 142.]

SPOKANE, WASH.

The Market.

Stock was still scarce last week, in both cut flowers and pot plants. All growers reported lots of buds, but the dull weather was responsible for the shortage. Local roses were at a premium and California roses were high in price. Some fine freesias were on the market and cleaned up readily.

The demand last week was especially heavy. Graduation exercises and the annual automobile show were the chief causes. Funeral work also helped to create a demand. The call from the trade in the neighboring towns for extra stock in most cases had to be cut in half.

Various Notes.

F. K. McCormick, of Post Falls, Idaho, is shipping some fine calla lilies and stevias and expects to be cutting roses soon.

A. J. Burt has decided that it is appropriate to have music with flowers and so has turned impresario, bringing artists to town. Miss Alice Nielsen appeared February 4.

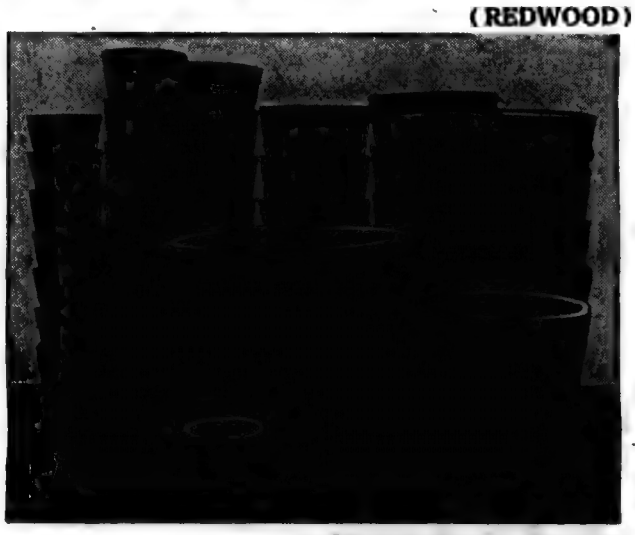
Eugene's Flower Shop had a large wedding order January 21, which kept the staff busy.

R. Briggs, of Lewiston, Idaho, was in town for a few days on business.

Mr. Scott, of Scott Bros., Moscow, Idaho, was in town calling on the trade. He reports a big demand for stock and is unable to fill all orders. H. H.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10.50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	25.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

PATCH-HOLE
Greenhouse Glazing Cement

The very best glazing putty made. Guaranteed not to get hard and crack, nor to run in the heat. We furnish a glazing gun **FREE** with your order for one barrel or more.

Manufactured by the CALIFORNIA PLASTIC PRODUCTS CO., from the best mineral oils and long-fibered asbestos. Write or wire us at our expense your order or for further information.

C. C. MORSE & COMPANY

Seedsmen to the Pacific Coast only.

749 FRONT ST. SAN FRANCISCO, CALIF.

PHOENIX CANARIENSIS

Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.

EDWARD H. RUST

1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

FRED GROHE CO.
R. F. D. 4, Box 367, SANTA ROSA, CAL

My Winter Orchid-flowering Sweet Peas

are now grown by over 3000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

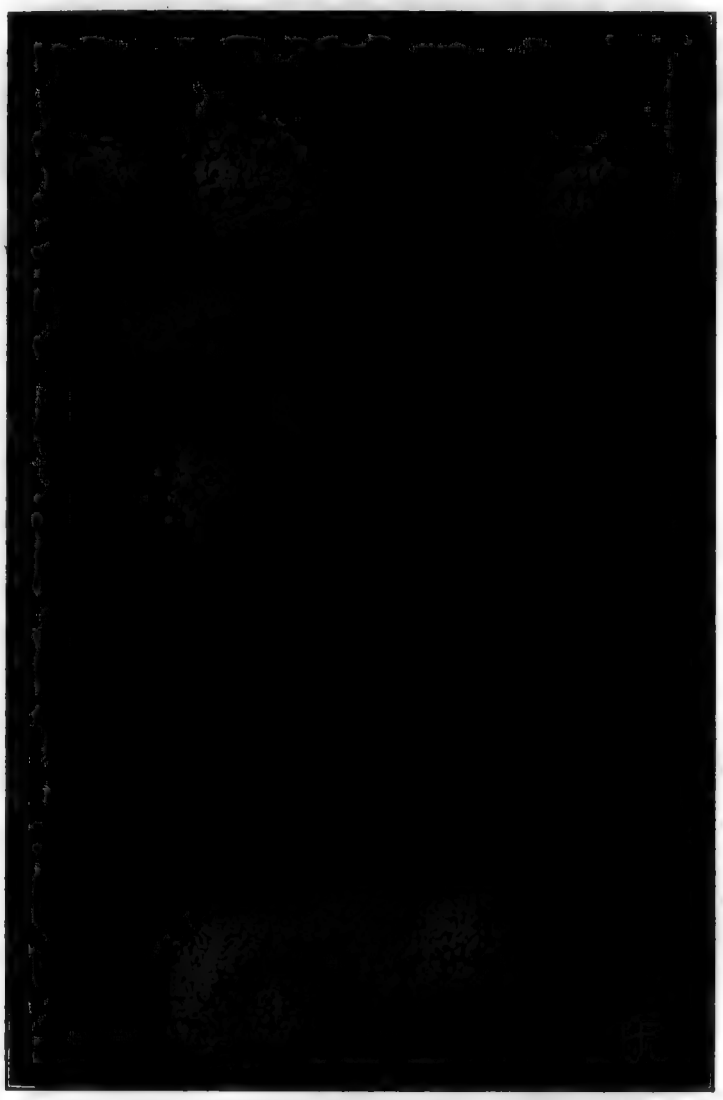
Mention The Review when you write.

California Grown Bulbs

C. Kooyman & Co., Inc.

431 Bush St., San Francisco, Calif.

Mention The Review when you write.



Daybreak and Queen of the Market

Buy Superior Aster Seed
GROWN AT
The Home of Asters

Where the Question of Quality is of the Utmost Importance

EARLY ASTERS

Daybreak — Exquisite shade of light pink. Ounce, $2.75; ½ oz., $1.40; ¼ oz., 75c; ⅛ oz., 40c.

Queen of the Market—First early, and a profuse bloomer; in white, light pink, lavender and purple. Ounce, $2.00; ½ oz., $1.05; ¼ oz., 55c; ⅛ oz., 30c.

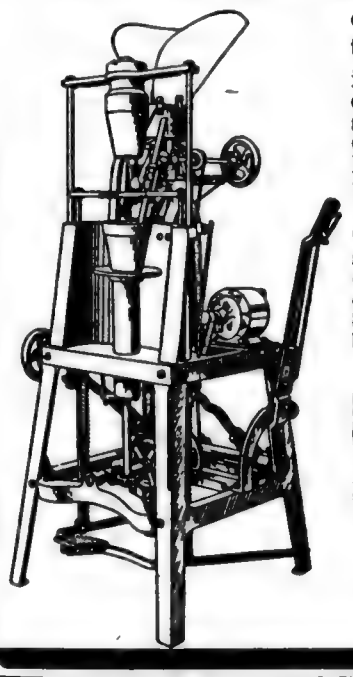
The Royal—Vigorous and productive. White, shell pink, rose pink, lavender and purple. Ounce, $2.50; ½ oz., $1.30; ¼ oz., 75c; ⅛ oz., 40c.

Lavender Gem—The very best early lavender. Ounce, $3.00; ½ oz., $1.55; ¼ oz., 80c; ⅛ oz., 45c.

Write for complete circular of Aster Seed if you are interested in Mid-season and Late Asters. The crop this year is the best in seventeen years. You can depend on every packet being select stock of 1919 crop.

Herbert & Fleishauer
ASTER SPECIALISTS
McMinnville, Ore.

"The Greatest Invention
ever put on the market"
is the way one user speaks of the Concrete Flower Pot machine.



Our machine is guaranteed to do all that is claimed for it. Send for free booklet.

SPOKANE CONCRETE FLOWER POT MACHINE CO.
807 Riverside Ave.
SPOKANE, WASH.



GET 1920 CATALOGUE
For Description of Separate Colors

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, ⅛ oz., $1.00; oz., $7.00.

Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.

Steele's Mastodon Mixed, ¼ oz., $1.50; oz., $5.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Mention The Review when you write.

Stock for Immediate Delivery

Asparagus Sprengeri, 2-in., 3c; 3-in., 6c each.
Asparagus Plumosus, 2-in., 4c; 3-in., 7c each.
Rex Begonias, 3-in., 15c; 4-in., 25c; 6-in., 75c each.
Calla Lilies, 5-in., 60c each.
Coleus, 2-in., 4c each.
Cineraria, 2-in., 5c; 3-in., 10c; 4-in., 20c each.
Cyclamen, 4-in., 25c; 5-in. 50c each.
Genista, 3-in., 10c; 4-in., 20c each.
Table Ferns, 2-in., $4.00 per 100.
Fern Dishes, 5-in., 35c; 6-in., 45c each.
Maidenhair Fern, 2-in., 4c; 3-in., 10c each.
Primula Obconica, 2-in., 5c; 3-in., 10c; 4-in., 20c; 5-in., 40c each.
Hydrangeas, 4-in., 25c each.

WILSON - CROUT - GEHR CO.
East 62d and Ankeny Sts., Portland, Oregon

PORTLAND ROSES
EVERGREENS
HARDY PERENNIALS
Price List on Request
Mountain View Floral Co., Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need
WILL BE APPRECIATED

H. L. OLSSON CO., Inc.
Growers of Quality Plants for the Trade
Box 494 SPOKANE, WASH

Mention The Review when you write.

PANSIES
Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. **Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.**
FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave., San Jose, Calif.
Mention The Review when you write.

Hardy Perennials
THOMAS WYLIE
5138 Holly St. Seattle, Wash.

Mention The Review when you write.

CINERARIAS
Vaughan's Columbian Mixture, 3-inch, $10.00 per 100.

COLEUS
Best varieties, 4-inch, $3.00 per dozen; 2½-inch, $6.00 per 100; R. C., $1.50 per 100.

EASTER GREETING PELARGONIUM
2-inch, $10.00 per 100.

PETERS & SONS, HILLYARD, WASH.
We ship from Spokane, Wash.

Mention The Review when you write.

RUDOLPH FISCHER
Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

ed Trade News

IGAN SEED TRADE ASSOCIATION.
ent, R. C. Dungan, Philadelphia, Pa.; y-treasurer, C. E. Kendel, Cleveland, O.

W. BARNARD, Chicago, has gone to nia.

January mail orders are reported ing new records for the seedsmen ad their catalogues in circulation n the month.

CERS of the Woodruff-Boyce Seed attle, Wash., are: President, All- oodruff; vice-president, H. L. Cof- cretary, J. A. Boyce.

seed dealers and officials of the o, Dominion, Quebec and Maine ture departments were in confer- Toronto last week at the Parlia- uildings to discuss the seed situa- nd to arrange for an advisory to coöperate with the government ties, commercial seedsmen and seed cations with the object of produc- st generation seed in commercial ies.

RT NICHOLSON, of Dallas, is work- defatigably and intelligently to p a wholesale seed business in the est. He recently issued a 16-page edition of "Nicholson's Notes," 11x15, showing specimens of the advertisements he is publishing to planters to ask dealers for Nichol- eeds, the test tag being featured advertisement. The scheduled in- total 5,143,914 circulation.

LE GOVERNS CONTRACT.

ss it is specified in an agreement , a contract for products grown iece of land does not bind the of the land, according to an opin- cently rendered by the District of Appeals, affirming the judg- f the Superior court but reversing r granting a new trial in the suit California Packing Co., of San co, against Charles Emirzian for s for alleged breach of contract. f, the decision holds that the pur- of land is not bound by a con- or produce made by the former unless it is so clearly specified in reement of sale of the property. shown that Mr. Emirzian, while g of the contract, was protected ire to incorporate it in the execu- the contract of sale.

ERS MEET AT CLEVELAND.

he thirteenth annual convention National Canners' Association, eland, January 26 to 28, the fol- were elected officers for the com- ar: President, Walter J. Sears, the, O.; vice-president, Harry J. augh, Maryland; secretary-treas- rank E. Gorrell. The new mem- cted to the board of directors are arr, St. Cloud, Minn.; Harrold I. Onalaska, Wis.; Roy Nelson, eld, Mo.; Merritt Green, Jr., lltown, Pa.; J. E. Grier, Pasa- Cal.; Harry McCartney, Green- nd.; Charles H. Tugwell, Wilson, J. J. Rogers, Pendleton, Ind.; Stokeley, Newport, Tenn.; Sid R. Ames, Ia.; P. H. Troutman, City, Colo.; Robert Peacock, Me., and Gage Rodman, Utah. evening session of the first day

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

SPECIALTIES

CUCUMBER
MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, **NEB.**

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century
IN PRODUCING HIGH GRADE

GARDEN SEEDS

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.
Correspondence solicited.

We are Headquarters for the BEST OF EVERYTHING in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES
Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

Mention The Review when you write.

Onion Sets *GROWERS for the Trade*

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS PEAS CORN

Braslan Seed Growers Company

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed Grandiflora and Spencer Sweet Peas, and Sunflower.

SAN JOSE, CALIFORNIA

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

Mention The Review when you write.

BOLGIANO'S
"BIG CROP" SEEDS

"Tested and Trusted" Over a Century

Special Price List to Florists and Market Gardeners. Write for a copy at once—it will save you money.

J. BOLGIANO & SON, Baltimore, Md.

Mention The Review when you write.

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

TOMATO SEED

Grown for the Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Mention The Review when you write.

James Vick's Sons

Growers of

Flower and Vegetable Seeds

Get the benefit of our 69 years' experience

All Seasonable Varieties — Our stocks are very complete

ROCHESTER, N. Y. The Flower City

Mention The Review when you write.

BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

Mention The Review when you write.

was devoted entirely to a discussion of the advertising plans which have already been started in the effort to get every canner interested. The half-million dollar advertising program was fully explained by Mr. Ross, of the Blackman-Ross Co.

About 4,500 members and guests were in attendance at the convention. Many seed firms had representatives present. Among them were John H. Allan Seed Co., Sheboygan, Wis.; A. J. Brown Seed Co., Grand Rapids, Mich.; Edgar F. Hurff, Swedesboro, N. J.; Jerome B. Rice Seed Co., Cambridge, N. Y.; Rogers Bros., Alpena, Mich.; W. W. Barnard Co., Chicago; J. Bolgiano & Son, Baltimore, Md.; S. D. Woodruff & Sons, Orange, Conn.; Leonard Seed Co., Chicago; Everett B. Clark Seed Co., Milford, Conn.; D. M. Ferry & Co., Detroit, Mich.; Hogg & Lytle, Toronto, Ont.; D. Landreth Seed Co., Bristol, Pa.; N. B. Keeney & Son, Leroy, N. Y., and W. C. Pressing Seed Co., Norwalk, O.

BRITISH SEED SITUATION.

Last Season and Next.

Reviewing the seed season just past and the outlook for that ahead, a leading British trade publication states:

"Home production of seeds made a certain amount of progress, and during last summer fairly large areas of what may be termed staple vegetables were met with in places where seed growing was quite a new venture.

"The wet spring, followed by a dry, but cold and sunless period, made growth somewhat backward, but subsequent warmth quickened the pace and at one period crops in most districts wore a pleasing and promising aspect. Drought and heat, however, were later experienced, and on the whole yields were light and some seeds finished off rather too rapidly. Pea and bean crops were considerably below the average in weight, but they harvested particularly well and hand-picking is a much lighter task than was the case last season.

"The dry autumn was favorable to the onion seed harvest, and some really good batches have been met with. The onion is undoubtedly one of the most important of the seed crops grown in England, and were it not for the uncertainty of our climate in autumn we might well produce the greater part of our required supplies, for without doubt English-grown onion seed maintains quality and stamina better than most foreign produce.

"Some fairly good batches of beet seed and of the brassica tribe were secured, while carrot and parsnip also produced respectable yields, but on the



Our Offices and Warehouses at Lisse, Holland

30 YEARS SUPPLYING THE BEST TRADE IN AMERICA BULBS

THE SAME OLD FIRM AT THE SAME OLD STAND

M. VELDHUYZEN VAN ZANTEN & SONS

Established 1870

New York Address:
Care R. F. LANG, 32 Broadway

Lisse, Holland

CATALOGUE FREE ON APPLICATION

TROMP BROS.

SUCCESSORS TO GERRIT SEGERS

WHOLESALE BULB GROWERS

LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS
CATALOGUE ON APPLICATION

REPRESENTATIVE, G. OVERDUIN
116 BROAD STREET, NEW YORK CITY

Primula Obconica Gigantea Rosea

Dwarf habit, light and dark shades of pink. Select strain. All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for $1.50. Cash.

ERNEST OECHSLIN

Madison and Cole Sts., River Forest, Ill.

Our 1920 Wholesale Bulb List

Is ready. Ask for a Copy.

The General Bulb Company

Established 1883

Vogelenzang, Holland

AMERICAN BRANCH

110 Water Street, NEW YORK

BULBS AND ROOTS

For Immediate Shipment

T. R. Begonia Bulbs

	Per 1000
Single mixed, 1¼ to 2½ in. diameter	$124.00
Single mixed, ¾ to 1 in. diameter	90.00
Single, in following separate colors: Scarlet, Pink, Salmon, Orange, Crimson; ¾ to 1 in. diameter	95.00

Valley Pips

	Per 1000
Berlin forcing type	$27.50

2500 per case; case lots only.

Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

F. O. B. DENVER

6- 8	400	42.00
7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00

F. O. B. CHICAGO

7- 9	300	49.50
10-11	150	49.50

F. O. B. LONDON (Ont.)

7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

WRITE FOR PRICES ON

Hardy Lily Bulbs,
Dracaena Canes,
Palm Seeds, Raffia,
Bamboo Canes, Etc.

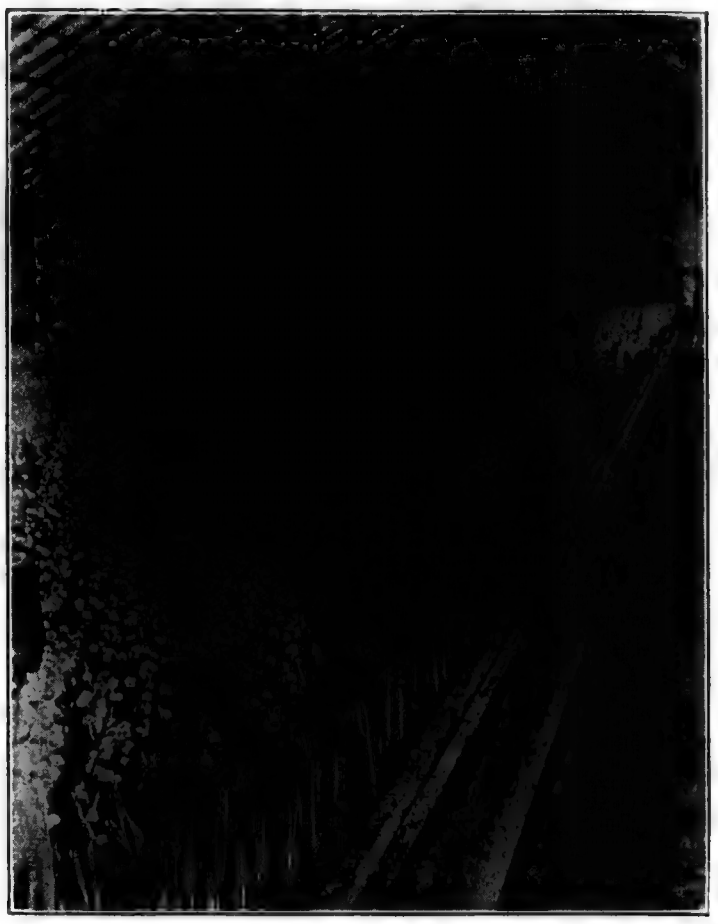
ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

McHutchison & Co.

95 Chambers Street
NEW YORK



House of Chicago Market Brand Valley photographed at my establishment. Order cut spikes of your wholesaler.

You can have a house of

Valley

like this in a few weeks if you

Order Pips Now

Plant 500 or 1000 once a week

Bruns' Famous "Chicago Market" Brand, $45.00 per 1000.

Bruns' Early Forcing Valley, $35.00 per 1000.

Best 'Holland-grown Pips, $25.00 per 1000.

All ready for delivery

H. N. BRUNS, 3040 W. Madison St. CHICAGO, ILL.

Mention The Review when you write.

Announcement

IT has been brought to our attention that representatives of a recently established firm are advising our customers that Mr. Gaston Lagarde, who was a partner in our firm for over 20 years, is still in business.

We hereby beg to state that Mr. Gaston Lagarde retired permanently from the bulb exporting business when he discontinued partnership with us.

Need we assure our customers that we are in very good position to take care of orders for French bulbs?

LAGARDE & SPEELMAN

WHOLESALE BULB GROWERS
OLLIOULES [VAR], FRANCE
Established 1898

New York Office, 38 Murray Street, New York City

Van Meeuwen & Tegelaar

WHOLESALE DUTCH BULB GROWERS **Lisse, Holland**

WRITE US FOR PRICES ON FINEST QUALITY DUTCH BULBS

NEW YORK OFFICE: 1133 Broadway ***(Corner 26th Street)***

whole it was a light harvest all around.

"It naturally followed that early in the buying season supplies of Californian and colonial, as well as continental, seeds were eagerly sought, and for a while, in anticipation of big demands, the growers were tempted to ask extremely high prices. It transpired, however, that with enormously increased production in America, coupled with increasing caution on this side, prompted partly by the anticipated reduction in the number of allotments and the curtailment of vegetable production by many nurserymen who had been obliged to grow food crops during the war, the American growers found themselves overladen and prices fell heavily. Still further complications arose through the difficulty experienced in securing deliveries of seeds ordered from America. Shipping has by no means become freed from difficulty. Lack of tonnage is still acutely felt, and the big wholesale houses have had a period of anxiety in regard to the delivery of stocks on order.

Holland and Denmark.

"A vast amount of seeds were put on offer from Holland and Denmark, and indeed the impression gained ground that a great deal of German seed was being placed by circuitous methods within reach of British buyers. It was really on this account that the Agricultural Seed Trade Association deemed it advisable at its annual meeting to rescind the resolution of a year before to refrain from trading with German seed firms for a period of five years.

"In Holland, where an immense quantity of runner beans is grown and generally gathered in a green state, the demand last summer fell away alarmingly, with the result that the crops were allowed to go to seed, and that seed has been offered here at low prices. For the most part, however, these beans are of the white-seeded type, which is not so popular here as the scarlet runner. All the better varieties of scarlet runners have been scarce and prices high. Peas also, especially of such popular market varieties as The Pilot and a few others, have held firm, but the peculiar conditions already described played strange tricks with the general run of things, so much so that retail seedsmen, anxious to get forward with the preparation of catalogues, have been in a quandary as to what will be the real selling prices.

Flower Seeds.

"It is extremely gratifying to be able to relate that there is great activity in the flower seed department. Garden owners feel they may without qualms revert to the cultivation of their favorite flowers, and the demand for sweet peas is great. The probability is that the available seeds will run out long before orders are filled. Antirrhinums, too, are eagerly sought, and bid fair to be more largely grown than ever before, while many quick-growing greenhouse subjects are being taken up to compensate for the loss of slower-growing subjects which were sacrificed in consequence of loss of labor and lack of fuel. The high prices made for all cut flowers have induced market growers to devote more space to useful annuals and biennials, and there is a big call for good strains of stocks, asters, mignonette and other popular lines.

"It has been too long unfavorable for the introduction of novelties to make

NEW FLOWER

Celosia Chrysanthefolia or "CELOSIAMUM"

A cross developed to its present perfection after five years of continued experiments. The color is a most beautiful cardinal red. In size it resembles Chrysanthemum. It was the sensation at the Detroit convention of the S. A. F. Can be cut and shipped from one end of the continent to the other and come up smiling. Wonderful for baskets, for vases and funeral sprays. One worn individually makes a handsome corsage. Can be dried, if so desired, and will readily sell at Christmas time and throughout the winter. The larger ones should retail at $12.00 per dozen, as we received $6.00 per dozen for them wholesale, and could not supply the demand of Chicago alone.

They are very easily grown—seed sown in greenhouse in February and transplanted outdoors the end of April will bloom in June—or they may be sown out of doors about May 1st and will bloom from July until frost.

We offer a limited amount of seed at **$2.00** per trade packet

It was our intention to withhold the sale of this seed until 1921, when we would have a larger supply. But owing to the repeated demands and urgings of the trade, we have decided to let the Florists have this remarkable creation now.

Kindly write for catalogue and our blue list for Florists.

Visitors always welcome to our
:: Sunny Slope Seed Farm ::

S. Bryson Ayres Co.

Seed Growers to Particular Florists

503 Walnut Street, Kansas City, Mo.

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SEED CATALOGUE FOR 1920

BEFORE PLACING YOUR ORDER.

The most favorable prices of the year.

If not received, wire or write.

KELWAY & SON, Wholesale Seed Growers, **Langport, England**

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Watkins & Simpson, Ltd.

Have mailed their new illustrated catalogue of Garden and Flower Seeds to all their customers in the United States. Should any of them not receive a copy, they are requested to kindly notify the fact to

27-29 Drury Lane **LONDON, W. C. 2, England**

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ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

MICHELL'S HOME GROWN CANNA ROOTS

We make a specialty of growing Cannas at our Nurseries, Andalusia, Pa.
Our stock is extra fine; plump roots with numerous eyes.



Asparagus Plumosus Nanus

Greenhouse Grown Seed

1000 Seeds	$ 3.50	10,000 seeds	$30.00
5000 Seeds	16.25	25,000 seeds	68.75

Send for Wholesale Price List if you do not receive a copy.

	Doz.	100	1000
Alphonse Bouvier. Rich velvety red; 5 feet	$0.65	$ 3.50	$ 30.00
Austria. Lemon chrome yellow; 5 feet	.65	3.50	30.00
Beacon. Rich cardinal red; very fine; 4 feet	1.10	7.00	60.00
Brandywine. Bright red; 4 feet	.65	3.50	30.00
Chas. Henderson. A fine shade of deep crimson; 4½ feet	.65	3.50	30.00
City of Portland. A glowing pink; profuse bloomer; 3 feet	1.75	12.00	100.00
Dragon. Dark or ox-blood red; 3 feet	.85	5.00	40.00
Dr. E. Ackernecht. Carmine suffused deep red; 4 feet	.65	3.50	30.00
Elizabeth Hoss. Superb yellow, spotted red; 4 feet	.75	4.00	35.00
Eureka. One of the best white Cannas; 4½ feet	2.25	15.00	.....
Express. An elegant dwarf crimson variety; 2½ feet	.65	3.50	30.00
Firebird. Brilliant scarlet; without any spots; 4½ feet	1.50	10.00	90.00
Florence Vaughan. Yellow, spotted crimson; 5 feet	.50	3.00	25.00
General Merkel. Scarlet, splashed golden yellow; 4 ft.	.65	3.50	30.00
Hungaria. Dwarf; rich geranium pink; 3½ feet	.90	6.00	50.00
Italia. Scarlet, broadly edged yellow; 6 feet	.65	3.50	30.00
King Humbert. Large trusses; coppery scarlet; 4 feet	.75	5.00	45.00
Koros. Orange scarlet, streaked carmine; 4 feet	.65	3.50	30.00
Louis Reverchon. Cochineal red; large; 4 feet	.65	4.00	35.00
Meteor. Large trusses of scarlet red flowers; 4½ feet	$1.25	$ 8.00	$ 70.00
Mme. Crozy. Scarlet, bordered golden yellow; 3 ft.	.65	3.50	30.00
Mrs. Alfred F. Conard. Gigantic, salmon pink flowers; 4 feet	1.75	5.00	45.00
Mrs. Woodrow Wilson. Rich, crimson pink; 4 feet	2.25	15.00	.....
Olympic. Rich, oriental red; 4½ feet	.85	6.00	50.00
Orange Bedder. Bright orange; suffused scarlet; 4 feet	.75	5.00	40.00
President McKinley. Deep scarlet; 5½ ft.	.65	3.50	30.00
Princeton. Orange yellow, with dash of red in the throat; 3½ feet	1.75	12.00	100.00
Richard Wallace. Light yellow; large; 4½ feet	.65	3.50	30.00
Rosea Gigantea. Large; rich rose pink; 3½ feet	1.25	8.00	70.00
Sec. Chabanne. Bright orange pink; 4 feet	.65	3.50	30.00
Superb. Bright orange scarlet; 4 feet	.65	4.00	35.00
The President. Superior to any other red variety; flowers extra large; rich, glowing scarlet; 4 feet	3.00	20.00	.....
Venus. Rose pink; border mottled creamy yellow; 4 feet	.75	5.00	40.00
West Virginia. Crimson scarlet, yellow border; 3½ feet	.65	3.50	30.00
Wintzer's Colossal. Vivid scarlet flowers; 5 feet	.75	5.00	40.00
Wyoming. Orange chrome red; 6½ feet	.65	3.50	30.00
Yellow King Humbert. Golden yellow, dotted red; 4½ feet	.75	5.00	45.00

HENRY F. MICHELL CO., 518 MARKET STREET, PHILADELPHIA, PA.

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Japanese Lilies, French and Dutch Bulbs
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GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	300	$55.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots
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Tomato Seed and Seed Sweet Potatoes
Pleased to quote you prices on quantities and varieties wanted for present or future delivery.
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When Buying Holland Bulbs for Next Season
BUY THE BEST
Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

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this season notable in this respect, but we have a few new things that will receive enthusiastic welcome, and doubtless 1920 will find our plant breeders busy with intent to provide some sensations for next year's distribution."

MOTT-LY GLEANINGS.

Daniel Carmichael, of J. M. McCullough's Sons Co., Cincinnati, O., observed that since the formation of the Holland Bulb Growers' Association, methods were being pursued that are quite arbitrary. He believes the seed trade and, in fact, all who handle Holland-grown stock will be compelled to counter-organize. Demand locally is opening up well in response to the catalogue. Stocks are fairly plentiful.

Manthey's Seed Store, Cincinnati, is getting more crowded each year. "If this season beats last in volume, we must expand," observed Mr. Manthey, who, by the way, is fighting the flu.

The J. W. Wilder Seed Co., of Cincinnati, has installed on the second floor of the store an incubator capable of hatching 5,000 chicks and mentions the fact that annual sales run as high as 30,000. This gives an impetus to the sale of chick food and a profitable form of publicity.

Clem Kimmel & Son, of Dayton, O., predict a greater scarcity of flower seed, owing to the prevailing high price and the fact that less is being sown each year. The outlook, as seen by the seedsmen, is becoming serious. W. M.

STOCKS OF CLOVER SEEDS.

From a table compiled by the bureau of markets of the Department of Agriculture from schedules mailed to approximately 3,500 shippers of red, alsike and sweet clover, alfalfa and timothy seed, a good comparison is obtained of stocks in shippers' hands December 13, 1919, and December 14, 1918, and of shipments and prices for the 1918 and 1919 crops.

The stocks of each of these seeds in the hands of shippers were somewhat larger December 13, 1919, than they were a year ago. The differences, however, were rather small. The estimated shipments of 1919 crop seed were found to be larger in the case of alsike and sweet clover and timothy, and to be smaller in the case of red clover and alfalfa. The difference in alfalfa shipments was most marked, the shipments of 1919 crop seed being only about seventy-five per cent of those for the 1918 crop, and in a few of the largest producing sections the shipments were less than twenty per cent of the 1918 shipments. Red clover shipments of the 1919 crop were indicated to be ten per cent less than those of the 1918 crop, whereas those for the 1919 crop of timothy were shown to be eighteen per cent more than 1918 crop shipments.

Growers received about $10.75 more per hundred pounds for red clover, $15.25 more for alsike clover, $6.25 more for sweet clover, $13.50 more for alfalfa and $1.90 more for timothy of the 1919 crop than for seed of the 1918 crop.

CATALOGUES RECEIVED.

Elmer D. Smith & Co., Adrian, Mich.—"Florists' Wholesale List," a well illustrated 24-page book, from—as says the slogan on the back cover—"the only firm in America devoted entirely to chrysanthemum culture." Though not a large catalogue, it is a thorough one in its own line, offering carefully classified assortments of all the needed types of stock—novelties,

Florists' Seeds for Early Sowing

All New Crop Tested Seeds

	Tr. Pkt.	Oz.
AGERATUM		
Blue Perfection	$0.15	$0.60
Little Blue Star	.75	3.50
ALYSSUM		
Lilac Queen	.25	.75
Carpet of Snow	.10	.50
Little Gem. Very dwarf	.10	.50
ANTIRRHINUMS		
Tall. White, garnet, pink, scarlet, rose, yellow, finest mixed	.20	.75
Half Dwarf. Soft rose, pink, scarlet, yellow, deep red, rose, pure white	.25	1.00
ASTER		
Queen of the Market. Dark blue, light blue, rose, white, crimson or mixed	.25	1.00
Royal. Shell pink, rose, white or mixed	.35	2.25
Late Branching. Shell pink, rose, cardinal, purple, white, violet	.30	1.50
Daybreak. Shell pink, lavender, rose pink	.35	2.50
Purity. (White), blue or mixed	.35	2.50
Mikado. White	.25	3.00
Lady Roosevelt. Lovely pink	.25	3.00
Crego. White, lavender, purple, pink, rose	.35	2.00

	Oz.	¼ lb.
CALENDULA		
Orange King	$0.20	$0.60
Lemon King	.15	.50

	Tr. Pkt.	Oz.
CANDYTUFT		
Giant Hyacinth-fld. White	$0.15	$0.40
Empress. Pure white	.10	.35
CENTAUREA		
Candidissima (Dusty Miller)	.35	2.50
Cyanus. Dbl. blue, ¼ lb., $1.50	.15	.50
COBÆA		
Scandens. Blue	.10	.30
COLEUS		
Rainbow Hybrids	.50	...
COSMOS		
Lady Lenox. Pink	.10	.30
Lady Lenox. White	.10	.30
Double Crested. (New) Crimson King	.40	2.00
Double Crested. (New) Pink Beauty	.40	2.00
Double Crested. (New) White Beauty	.40	2.00
GYPSOPHILA (Baby's Breath)		
Elegans. ¼ lb. 50c; oz. 15c.		
Grandiflora. ¼ lb. 50c; oz. 15c.		
LOBELIA		
Crystal Palace	.25	1.50
Speciosa	.20	1.00

	Tr. Pkt.	Oz.
MIGNONETTE		
Matchet. Dwarf	$0.15	$0.40
Defiance	.15	.40
MYOSOTIS		
Alpestris. Blue Trailer	.10	.60
Victoria	.30	1.50
Palustris semperflorens	.40	2.00
MOONFLOWER		
White. Lb. $3.75	.10	.30
PETUNIA		
Double Fringed. Mixed. ⅛ pkt. 60c	1.00	...
Rosea. Double soft pink and white	1.00	...
Rosy Morn	.50	...
Ruffled Giants	.60	...
Howard's Star	.50	...
PRIMULA		
Obconica, Gigantea Alba, Kermesina, Rosea, Lilacina, or Mixed	.50	...
Malacoides	.50	...
Malacoides Alba	.50	...
Malacoides rosea superba	.50	...
Sinensis (Chinese). Blush white, Duchess, scarlet, rose, blue	1.00	...
PANSY		
Giant Fancy. Mixed	.60	6.00
Mastodon. Mixed	.50	5.00
RICINUS (Caster Oil Bean)		
Zanzibariensis. ¼ lb. 50c	..	.15
SALVIA		
Splendens. Bright scarlet	.25	1.50
Clara Bedman (Bonfire)	.35	2.50
Zurich	.50	4.00

	Tr. Pkt.	¼ Oz.
STOCKS, TEN WEEKS		
Brilliant Rose. White, flesh color, crimson, blood red, light blue, dark blue, canary	.25	1.00
STOCKS, Cut and Come Again		
Princess Alice. White, violet, soft pink, blood-red, Crimson, yellow, rose, light blue, blush white	.25	2.00

	Tr. Pkt.	Oz.
SCHIZANTHUS		
Wisetonensis	.30	1.50
THUNBERGIA (For Hanging Baskets)		
Finest Mixed	.15	.75
VERBENAS		
Mammoth Blue	.25	1.50
Mammoth Pink	.25	1.50
Mammoth Scarlet, Defiance	.25	1.50
Mammoth White	.25	1.50
Mammoth Mixed	.25	1.00
VINCA		
Mixed	.15	.60
WALLFLOWER (Annual)		
Double. Mixed	.40	2.25

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GLADIOLUS "AMERICA"

AN EXCEPTIONALLY FINE LOT OF BULBS

Grown in the vicinity of Rochester, where soil and climate conditions are ideal.

	1st size, 1000	2nd size, 1000
AMERICA - -	**$30.00**	**$25.00**

	1st size per 1000	2nd size per 1000
Augusta	$30.00	$25.00
Crackerjack	30.00	25.00
Glory of Holland	45.00	
Halley	35.00	
Niagara	$45.00	
Panama	45.00	$35.00
Peace	45 00	35.00
Schwaben	60.00	55.00

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HART & VICK, Inc.

SEEDS and PLANTS **ROCHESTER, N. Y.**

Gladiolus Bulbs

Young, healthy, 2-year-old stock—the best for forcing; full of vitality.

	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Brenchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Princepine	25.00	20.00
Schwaben	70.00	56.00
War	60.00	45.00
White and Light Mixed	25.00	20.00
General Mixture	20.00	15.00
Primulinus Hybrids	25.00	20.00

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Gladiolus Grower

WEST GROVE, PA.



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Mt. Clemens, Michigan

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list

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FLORISTS' SEEDS

BEST QUALITY

AGERATUM
Dwarf Blue, ¼ oz., 15c.

ALYSSUM
Little Gem (Dwarf White), ¼ oz., 15c; oz., 50c.
Sweet (White), oz., 20c; ¼ lb., 60c.

ANTIRRHINUM (Snapdragon) GIANT
Pink Scarlet, each ⅛ oz., 20c.
White, Yellow, each ⅛ oz. 20c.
Mixed, ⅛ oz., 15c; oz., 40c.

ASPARAGUS PLUMOSUS NANUS (Greenhouse grown).
100 seeds, 50c; 1,000 seeds, $3.50.

ASPARAGUS SPRENGERI
100 seeds, 10c; 1,000 seeds, 75c.

ASTERS—(Very best strains in existence.)
Lady Roosevelt. A splendid rose-pink variety. Trade pkt., 20c; ⅛ oz., 30c.
Crego Asters. Magnificent late cutting asters, Shell Pink, Lavender and White, tr. pkt., 20c; ¼ oz., 50c.
Crimson King. Long stiff stems, tr. pkt., 25c; ¼ oz., 50c.
Rose King. Tr. pkt., 25c; ¼ oz. 50c.
Lavender King. A fine lavender, tr. pkt., 25c; ¼ oz., 65c.
Extra Early Express. For early cutting, White, Rose, Lavender; each ⅛ oz., 40c; ⅛ oz., $1.25; Mixed, ⅛ oz., 40c; ½ oz., $1.25.
Mikado. Large, graceful flower for cutting; Pink, White, Lavender; each tr. pkt., 20c; ¼ oz., 40c.
Lavender Gem. A splendid early pure lavender, no yellow centers, very popular with florists, tr. pkt., 25c; ¼ oz., 65c.
Queen of the Market. Selected early strain.
Dark Blue, Crimson, each ⅛ oz., 15c; ½ oz., 50c.
Light Blue, Pink, each ⅛ oz., 15c; ½ oz., 50c.
Snowdrift, Pure White, ⅛ oz., 15c; ½ oz., 50c.
Mixed, ⅛ oz., 15c; ½ oz., 40c.
Giant Branching Comet. Dark Blue, Light Blue, each ⅛ oz., 35c; ½ oz., $1.00.
Crimson, Rose-pink, each ⅛ oz., 35c; ½ oz., $1.00.
Pure White, Extra Fine, ⅛ oz., 35c; ½ oz., $1.00.
Mixed. A well balanced mixture, ⅛ oz., 35c; oz., $1.00.
Branching, Late. Extra selected stock.
White, Pink, each ⅛ oz., 20c; ½ oz., 60c.
Lavender, Purple, each ⅛ oz., 20c; ½ oz., 60c.
Mixed, ¼ oz., 20; oz., 75c.

BEGONIA
Erfordii, Prima Donna, White Pearl, White Triumph. Each tr. pkt., 35c.
Gracilis luminosa, tr. pkt., 50c.

BACHELOR'S BUTTON
Double Blue, ¼ oz., 20c.

CALENDULA
Orange King. Oz., 25c.
Fine mixed. Oz., 10c; ¼ lb., 30c.

CANARY BIRD FLOWER.
For baskets and vases. Oz., 15c.

CANDYTUFT
Empress. Very large pure white, oz., 40c.
White Rocket. Oz., 15c.
Little Prince. Oz., 20c.

CELOSIA
Plumosa. Tall mixed, ⅛ oz., 15c.
Plumosa. Dwarf mixed, ⅛ oz., 15c.
Childsii (Wool-flower). Tr. pkt., 25c.

CENTAUREA
Gymnocarpa, ⅛ oz., 25c.

COBAEA SCANDENS
Purple. Oz., 30c.

COLEUS
Finest Hybrids, mixed, tr. pkt., 50c.

CYCLAMEN
Persicum Giganteum.
Mauve, Rose, each 100 seeds, $1.25.
Red, White, each 100 seeds, $1.25.

DRACAENA
Indivisa. Tr. pkt., 10c; oz., 40c.

GYPSOPHILA
Elegans, mixed, oz., 15c.

IPOMOEA
Grandiflora (Moon flower). Oz., 30c.

LOBELIA
Erinus Speciosa, deep blue trailing variety, ⅛ oz., 20c.
Crystal Palace Compacta, best for bedding, ⅛ oz., 30c.

MIGNONETTE
Machet, oz., 25c.
Allen's Defiance, oz., 35c.
Grandiflora, mixed, oz., 10c; ¼ lb., 30c.

PETUNIA
Double, Grandiflora and Fringed, mixed, tr. pkt., $1.50.
Giant Ruffled. Tr. pkt., 75c.
Single Large Flowered, Fringed, tr. pkt., 60c.
Giant of California, tr. pkt., 75c.
Rosy Morn, Rosy Pink, White Throat, ⅛ oz., 40c.
Single Striped and Blotched, ⅛ oz., 35c.
Howard's Star, ¼ oz., 50c.
Single mixed, ¼ oz., 20c.

SALVIA
Bonfire, tr. pkt., 35c; ¼ oz., 60c.
Drooping Spikes, tr. pkt., 50c.
Splendens, tr. pkt., 30c; oz., $1.50.
Zurich, tr. pkt., 50c; ¼ oz., $1.00.

SHAMROCK
True. Tr. pkt., 35c.

SMILAX
Oz., 30c; ¼ lb., $1.00.

STOCKS
Dwarf Large Flowering Ten Weeks, mixed, ⅛ oz., 35c; separate colors, ⅛ oz., 40c.
Giant Perfection, mixed, ⅛ oz., 40c.

THUNBERGIA
Oz., 50c.

VERBENA (Mammoth Flowered)
Blue, Scarlet, Pink, White, each ¼ oz., 40c; oz., $1.25.
Mixed, ¼ oz., 30c; oz., $1.00.

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PAINESVILLE, OHIO

Lily of the Valley Pips

1919 CROP

We can deliver immediately from cold storage. Write for prices.

C. J. SPEELMAN & SONS

38 Murray Street, NEW YORK

exhibition sorts and fully tested commercial varieties. The first few pages contain pictures and descriptions of five new varieties originated by the company.

Henry Mette, Quedlinburg, Germany.—"Trade Catalogue of Vegetable, Flower and Farm Seeds," ninety-six large, closely printed pages, with only one illustration. The offerings of flower seeds are especially comprehensive, occupying all but the first eight pages. The prices are quoted in English currency.

Geo. B. McVay, Jr., Birmingham, Ala.—"Southern Farmers' Guide," an illustrated catalogue of seeds, bulbs, plants, nursery stock, garden tools, etc.; sixty-four pages and colored cover. Among the distinctively southern seeds, nine varieties of cotton seed are listed.

Holmes-Letherman Seed Co., Canton, O.—"Holco Quality Seed Book," illustrated; ninety-six pages, in a handsome, colored cover of the offset type. In addition to extensive stocks of seeds, the book offers most of the related lines of merchandise, including ornamental nursery stock.

Willis E. Fryer, Mantorville, Minn.—"Special List of Fryer's New Iris," a 12-page booklet, in pocket form. The list includes, says Mr. Fryer, "the second offering of my new Glory strain of bearded iris."

Louis Graton, Whitman, Mass.—"The St. Martin Strawberry," an illustrated, well printed, 12-page circular, descriptive of this one variety of strawberry, with the price of the plants and "a word of caution to the novice."

Henry A. Dreer, Philadelphia, Pa.—Two catalogues, general and wholesale, both of the same high grade as in previous years. The general catalogue, or eighty-second annual edition of "Dreer's Garden Book," is of the same size as last year's issue—224 pages, besides the colored inserts—and its contents are so well arranged and so wide in scope as to make a strong appeal to all classes of florists and gardeners. The cover is blue and gold. The wholesale list, for market gardeners, comprises many of the most essential items in its thirty-two pages.

BUY CANNAS NOW!

There is no surplus of Canna Roots this season. We divide from clumps same day order is received, insuring fresh, plump roots, with two or three eyes.

	Per 100	Per 1000
Alphonse Bouvier. Deep cardinal, 5 to 6 ft.	$8.50	$80.00
Beaute Poitevine. Bright Crimson Scarlet, 3½ to 4 ft.	8.50	80.00
City of Portland. Deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder. Dazzling scarlet, 3½ ft.	8.50	80.00
David Harum. Bright scarlet flower, bronze foliage, 4 ft.	8.50	80.00
Duke of Marlborough. Rich crimson maroon, 5 ft.	8.50	80.00
Florence Vaughan. Yellow dotted red, 4 ft.	8.50	80.00
Gustav Gumpper. Clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria. Clear rose pink, 3½ to 4 ft.	6.00	50.00
Julius Koch. Blood red, 3 ft.	4.50	40.00
King Humbert. Standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch. Crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy. Rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor. The one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard. Silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray. Orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder. "Tango tints," orange and tan, 4 to 5 ft.	5.00	40.00
Papa Nardy. Deep carmine rose, 4 ft.	5.00	40.00
Prince Wied. Rich crimson, 4 ft.	4.00	35.00
Queen Charlotte. Scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace. Canary yellow, 5 ft.	4.50	40.00

STORRS & HARRISON CO., Painesville, O.

Mention The Review when you write.

Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100 ..... $18.00
7x9—per case 300..... 50.00

B. E. and J. T. Cokely
Scranton, Pa.

Lilium Formosum, 7 to 9 and 9 to 10.
Lilium Multiflorum, 7 to 9 and 9 to 10.
Lilium Multiflorum Giganteum, 7 to 9.

Lily of the Valley Pips

Begonia Gracilis Luminosa.
Dracaena Indivisa.
Salvia Zurich.
Smilax Seed.

Prices on application.

J. M. THORBURN & CO.,
53 Barclay St., NEW YORK



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, $1.00; ¼ oz., $1.30; oz., $5.00.

Early Flowering or Winter Blooming Giant Pansies, 1000 seeds, 40c; ⅛ oz., $1.00; ¼ oz., $2.00; oz., $7.50.

CHAS. FRUST

Mention The Review when you write.

XXX SEEDS

Alyssum Snowball, only true dwf., pkt. 25c.; **Chinese Primrose,** finest grown, 300 seeds $1, ½ pkt. 50c.; **Primula Obconica,** finest giants, mixed, pkt. 50c.; **Cineraria,** large-flowered dwf., pkt 50c., ½ pkt. 25c.; **Cyclamen Giants,** 150 seeds $1, ½ 50c.; **Petunia Giant Fringed,** fine, pkt 25c.; **Salvia Bonfire,** best grown, pkt. 25c.; **Verbena Calif. Giants,** mixed, pkt. 25c.

JOHN F. RUPP, Shiremanstown, Pa.



Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, $1.00 per pkt.; 3 for $2.50; 7 for $5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 35c per pkt.; 3 for $1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

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New Crop Flower Seeds and Bulbs

SOW NOW

Salvia	Petunia	Verbena	Salpiglossis
Asparagus	Cosmos	Candytuft	Snapdragon
Lobelia	Phlox	Scabiosa	Gypsophila

BULBS: Gladioli, Cannas, Tuberoses, Caladiums; Dahlias, Anemones, Madeira Vines, Cinnamon Vines

Lilium Auratum, Rubrum, Magnificum. Per case..... $32.00
Lilium Giganteum, 7/9 case 300, $50.00; 8/9 case 250, per case, $50.00

If you have not received our Florists' List, a postcard will bring it.

FOTTLER, FISKE, RAWSON CO.
12 and 13 Faneuil Hall Sq., BOSTON, MASS.

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FINEST QUALITY
Lily of the Valley Pips

READY FOR IMMEDIATE DELIVERY. *FOR PRICES WRITE*

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1133 Broadway, cor. 26th St., NEW YORK

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We also make a Specialty of Seed Catalog Covers, Hangers, Box Labels, Nurserymen's Plates, Lawn Grass and Bird Seed Cartons and Seed Cartons of every description. We always carry a large stock of all items for immediate shipment, and give prompt attention to orders for individual requirements.

Write for listing and quotations today

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ROCHESTER, N. Y.

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For immediate delivery.

7 to 9, 300 per case; 8 to 9, 250 per case; 8 to 10, 225 per case; 9 to 10, 200 per case, **$55.00** per case.

Also some 7 to 9, 100 per case. Write for prices.

HARDY LILIES HERE NOW—ALL VARIETIES

8 to 9 and 9 to 11 } $30.00 per case

Consult our Classified ads for other stock or write us for quotations on whatever else you may want in Plants, Seeds or Bulbs.

S. S. SKIDELSKY & CO.
50 Park Place, NEW YORK CITY

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CABBAGE AND CAULIFLOWER SEEDS
NORTHERN DANISH GROWN SEED FROM IMPROVED SELECTED STRAINS
IMPORTED DIRECT FROM THE GROWER

Copenhagen Market	$4.00 per lb.
Enkhuizen Glory	3.50 per lb.
Danish Ballhead Short Stem	3.00 per lb.
Danish Ballhead Tall Stem	3.00 per lb.
Danish Roundhead	3.00 per lb.
Danish Mammoth Rock Red	4.00 per lb.
Wisconsin Hollander, Wisconsin Hollander "Yellows Resistant" Grown at Racine	15.00 per lb.

CAULIFLOWER SEEDS

Extra Early Dwarf Erfurt	$2.50 per oz.
New Earliest Snowball	2.50 per oz.
Giant Dry Weather	2.50 per oz.
Danish Perfection	3.00 per oz.

You can depend on this seed.

STANDARD SEED COMPANY, Racine, Wis.

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Superior Strains of Florists' Flower Seeds

We carry one of the most comprehensive assortments of high-class flower seeds in this country, at moderate prices. Complete wholesale catalogue, yours free for asking.

Beckert's Seed Store, 101-3 Federal St., Pittsburgh, Pa.

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NATIONAL BULB FARMS, Inc.
Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

John Baer Tomato Seed of this grand early variety at 50c per oz.; four oz., $1.50

G. S. RAMSBURG, Somersworth, N. H.

Flower Seeds for Florists

ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

Write for our complete Flower Seed Price List

ST. LOUIS SEED CO.

411-413 Washington Avenue, ST. LOUIS, MO.

DAHLIAS

Strong, Undivided Field Clumps

	Per Clump
Aegir, rich cardinal red, cactus	10c
C. W. Bruton, canary yellow, decorative	10c
Floradora, blood red, cactus	12c
Golden Gate, very large golden yellow, cactus	15c
King Leopold, very large creamy yellow, peony-flowered	15c
Lawine, snow white, cactus	12c
Queen Emma, soft rose, peony-flowered	15c
Sequoia, gold bronze, cactus	15c
Snowflake, single white, Century type	10c
Andrew Carnegie, salmon pink with bronze shading, peony-flowered	30c
John Wanamaker, violet mauve, decorative	40c
TRITOMA PFITZERI, strong plants	$15.00 per 100
DELPHINIUM BELLADONNA, forcing size	9.00 per 100

THE WAYSIDE GARDENS CO., Mentor, Ohio

NEWS OF THE NURSERY TRADE

HENRY B. CHASE, president of the Chase Nursery Co., Chase, Ala., is in California.

INSTEAD of increasing the agricultural appropriation, the House trimmed it to half of last year's; so there is little chance of the nursery crop reporting being done this year.

AT the meeting of the Ohio State Horticultural Society at Columbus last week, H. S. Day, of Fremont, president of the Ohio Nurserymen's Association, and T. B. West, of Perry, were speakers.

JOHN WATSON, executive secretary of the American Association of Nurserymen, stopped in Chicago on his way home from Kansas City to make hotel arrangements for the convention in June.

THE Marble City Nursery Co., Knoxville, Tenn., has been incorporated with a capital of $50,000. The incorporators are A. A. Newson, W. F. Newson, Mary E. Newson, E. E. Rutherford and J. W. Green.

M. J. CROWE, of Gilroy, Cal., has purchased fifty acres of land three miles west of Oakdale, Cal., and will use this tract for the growing of the bulk of his nursery stock, specializing in figs, almonds and raisin grapes.

WESTERN ASSOCIATION.

Holds Record Meeting.

The thirtieth annual meeting of the Western Association of Nurserymen was held at the Hotel Baltimore, Kansas City, January 28 and 29. There were eighty-three members present from seventeen states, the largest attendance the association has had, and the meeting was one of the most interesting ever held.

The officers elected were as follows: President, E. P. Bernardin, Parsons, Kan.; vice-president, E. H. Smith, York, Neb.; secretary and treasurer, George W. Holsinger, Rosedale, Kan. The executive committee is composed of H. D. Simpson, Vincennes, Ind.; C. G. Marshall, Arlington, Neb.; C. C. Mayhew, Sherman, Tex.; E. E. May, Shenandoah, Ia., and J. H. Skinner, Topeka, Kan.

One of the most important matters considered by the members was the market development campaign, for which a considerable sum of money has been raised by nurserymen all over the country. John Watson, of Princeton, N. J., secretary of the American Association of Nurserymen, was present and gave an outline of some of the work planned for the coming year in this campaign. Moving pictures will be one means of giving publicity to this development work.

The federal quarantine was considered at length by the convention. A symposium of six papers on "Ethics of Nurserymen," from the standpoint of wholesaler, retailer, salesman and other branches of the business, was given. The complete list of addresses was given in The Review last week.

Next year's meeting will be held in Kansas City, as is customary, January 26 and 27.

NEW ENGLAND NURSERYMEN.

Meet at Boston.

The annual convention of the New England Nurserymen's Association was held at the New American House, Boston, January 27 and 28, and was well attended. Several prominent men on the program, including J. Edward Moon, E. F. Coe and Paul Stark, were prevented by illness from attending. W. H. Wyman was in Florida, and the deep snow, severe cold and transportation delays kept some others at home.

Following a roll call of members, President C. R. Burr read his address, which was full of humor and contained some excellent suggestions. He said that all fears of Quarantine 37 had not been realized and some modifications seemed probable; that the corn borer legislation was dangerous and the association should work with the A. A. N. in combating this and other injurious legislation; that nurserymen should have the nerve to ask more for their stock and pay employees more. He also counseled members not to overplant and urged a standard price for nursery stock.

For the legislative committee, J. K. M. L. Farquhar paid his respects in vigorous terms to the Federal Horticultural Board and Quarantine 37. He said that he considered the quarantine only an entering wedge. C. H. Greaton and others denounced the quarantine, and a motion that the association again enter its emphatic protest against Quarantine 37 was passed with a solitary dissenting voice. The resolution was ordered forwarded to the F. H. B.

Excellent Papers.

Winthrop Thurlow furnished a fine paper on what could be imported and how. In the resulting discussion, H. P.

SHADE TREES

We have a full line of the following Shade Trees

Ash Elm
Hackberry
Soft Maple
Black Walnut

Ranging from 5 feet up

Write for special prices

GURNEY SEED & NURSERY CO.
YANKTON, SOUTH DAKOTA



D. HILL
The Evergreen Specialist

HILL'S CHOICE STOCK FOR SPRING PLANTING

Evergreens for bedding out, transplants to line out, and specimens for landscape planting. Our stock includes the best varieties in many sizes. Deciduous shrubs and trees for lining out is also one of our specialties. Only a few items offered here. Send for complete catalogue. Our over 64 years in business is your guarantee of satisfaction.

ABIES CONCOLOR (Concolor Fir)	100	1000
6 to 10-inch, 2 trans. xx	$14.00	....
10 to 12-inch, 2 trans. xx	20.00	....
12 to 18-inch, 2 trans. xx	26.00	....

ABIES DOUGLASSI (Douglas Fir)	100	1000
4 to 6-inch, 0* 2 yr	$ 8.75	$22.00
10 to 12-inch, 2 trans. xx	17.50	....
12 to 18-inch, 2 trans. xx	22.50	....

JUNIPERUS CANADENSIS (J. Communis) (J. Dupreesa)	100	1000
4 to 6-inch, 0 2 yr	$ 7.25	$62.50
6 to 8-inch, 0 2 yr	9.50	80.00

JUNIPERUS VIRGINIANA (Red Cedar)	100	1000
6 to 8-inch, 0 3 yr	$ 4.00	$25.00
8 to 10-inch, 0 3 yr	4.50	30.00
10 to 12-inch, 0 2 yr	5.00	35.00
10 to 12-inch, 2 trans. xx	20.00	....
12 to 18-inch, 2 trans. xx	28.00	....
18 to 24-inch, 2 trans. xx	35.00	....

PICEA EXCELSA (Norway Spruce)	100	1000
4 to 6-inch, 0 2 yr	$ 2.50	$14.00
6 to 8-inch, 0 3 yr	3.25	16.50
6 to 8-inch, 1 trans. x	5.50	45.00
8 to 10-inch, 1 trans. x	7.00	60.00
10 to 12-inch, 2 trans. xx	12.00	....
12 to 18-inch, 2 trans. xx	16.00	....

PICEA PUNGENS (Colorado Blue Spruce)	100	1000
4 to 6-inch, 0 2 yr	$ 5.50	$40.00
6 to 10-inch, 2 trans. xx	22.50	....
10 to 12-inch, 2 trans. xx	28.50	....
12 to 18-inch, 2 trans. xx	45.00	....

PINUS AUSTRIACA (Austrian Pine)	100	1000
4 to 6-inch, 0* 2 yr	$ 4.75	$30.00
6 to 10-inch, 2 trans. xx	14.00	....
10 to 12-inch, 2 trans. xx	21.00	....
12 to 18-inch, 2 trans. xx	27.50	....

PINUS MUGHO (Mugho Pine)	100	1000
4 to 6-inch, 1 trans. x	$ 9.50	$85.00
8 to 10-inch, 2 trans. xx	20.00	....
10 to 12-inch, 2 trans. xx	26.00	....
12 to 18-inch, 2 trans. xx	31.50	....

TAXUS CANADENSIS (American Yew)	100	1000
6 to 12-inch, 1 trans. x	$8.00	$70.00
12 to 18-inch, 1 trans. x	9.50	85.00

THUYA OCCIDENTALIS (American Arbor-Vitae)	100	1000
4 to 6-inch, 0 2 yr	$ 3.25	$17.50
6 to 8-inch, 1 trans. x	5.00	40.00
8 to 10-inch, 2 trans. xx	10.00	....
10 to 12-inch, 2 trans. xx	12.00	....
12 to 18-inch, 2 trans. xx	15.00	....
18 to 24-inch, 2 trans. xx	20.00	....

THUYA OCCIDENTALIS PYRAMIDALIS (Pyramidal Arbor-Vitae)	100	1000
6 to 8-inch, 1 trans. x	$11.00	$100.00
10 to 12-inch, 2 trans. xx	30.00	.....

PACHYSANDRA TERMINALIS (Japanese Spurge)	100	1000
4 to 8-inch, 0 2 yr	$5.50	$46.00

SPIRAEA VAN HOUTTEI (Bridal Wreath)	100	1000
10 to 12-inch, 0 1 yr	$3.75	$28.50

* 0 indicates never transplanted. Suitable for bedding out. Each x indicates one transplanting.



The D. Hill Nursery Co., Inc.

Evergreen Specialists
Largest Growers in America

Box 403, DUNDEE, ILL.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

74 YEARS **W. & T. SMITH COMPANY** 1000 ACRES

GENEVA, N. Y.

Kelsey, P. V. Fortmiller and others took part. P. V. Fortmiller, speaking for Jackson & Perkins Co., said that his firm imported four carloads of nursery stock, which arrived early in December. The size of the shipment dismayed the F. H. B. and, instead of the goods going to Washington, they were inspected at the nurseries.

Harlan P. Kelsey, in his paper, said, among other things, that he allowed landscape men fifteen per cent commis-



BOLIUM PRIVET
Natural Habit

IBOLIUM

The New Hybrid **HARDY PRIVET** (L. Ibota X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, $5.00 each. Summer rooted frame-grown, $3.00 each. Plants in storage for immediate shipment.

Introducers of **BOX BARBERRY.** Well rooted frame cuttings, $65.00 per 1000.

THE ELM CITY NURSERY CO.
WOODMONT NURSERIES, Inc. **NEW HAVEN, CONN.**



IBOLIUM PRIVET
When Trimmed

GET BUSY

Have you ordered your RUTH BAUR CARNATION CUTTINGS? We are booking orders for March delivery. Better order yours NOW.

How About Mum Plants for Next Season?

You will need the four early pink varieties we are offering. See The Review of Dec. 18th for description and prices. Get yours early and have strong plants to bench.

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

sion, nurserymen twenty-five or thirty per cent when they called for their stock. E. W. Breed, C. H. Greaton, Charles Adams, John Baker and others discussed standardization of prices, and from thirty-three to fifty per cent seemed to be the ruling wholesale commission given. It was generally agreed, however, that present prices were too low.

Kenneth Gillett's paper on "New England Plants for New England Gardens" was a masterpiece. He devoted his whole time to rock plants and named a wealth of splendid material available, giving cultural hints for each. Among other plants, he specially commended hepaticas, trilliums, sanguinarias, claytonias, coptis, dicentras, houstonias, thalictrums, pyrolas, tiarellas, saxifragas, violas, cypripediums, gaultherias, asarums, epigæas, actæas, polygonatums, smilacinas, campanulas and many evergreen cover plants and ferns as adaptable for this form of gardening. The lecturer answered many questions, his talk provoking a good discussion.

Favor Daylight Saving.

The question of daylight saving came up and the association, with only twelve dissenters, voted in favor of it for 1920, The question of protection for raisers of new plants in the form of a royalty caused an animated discussion. H. P. Kelsey said such a law was feasible and eminently proper. Some agreed, while others were dubious on the subject. A slogan for nurserymen also created a lively exchange of views. That one similar to that used by the florists was desirable was admitted. It was finally decided to have a committee canvass members for slogans and work in conjunction with the American Association of Nurserymen in securing a suitable one from a first-class designer.

A banquet closed the first day's proceedings and proved quite enjoyable. W. G. Wyman, as song leader, proved inimitable. Fred Clark proved to be a splendid entertainer.

Election of Officers.

Officers were elected January 28, as follows: President, Charles Adams, Springfield, Mass.; vice-president, J. K. M. L. Farquhar, Boston; secretary, Sheldon M. Robinson, Lexington, Mass.; treasurer, V. A. Vanicek, Newport, R. I.; executive committee, C. R. Burr, Manchester, Conn.; A. P. Horne, Man-

Seasonable Stock--Ready Now

Asparagus Plumosus—2½-in., $5.00 per 100; $45.00 per 1000.
Asparagus Sprengeri—2½-in., $4.50 per 100; $40.00 per 1000.
Achyranthes Herbstii—2¼-in., brightest red, $4.50 per 100.
Alternanthera Brilliantissima—2¼-in., bright red, $4.00 per 100.
Fuchsia Mrs. E. G. Hill—2¼-n., best white, $5.00 per 100.
Euonymus Japonica—Silver edge, for hampers, baskets or vases, 2½-in., $15.00 per 100; 3-in., $25.00 per 100; 4-in., $35.00 per 100.
Fern Dish Ferns—2¼-in., Pteris magnifica, Wimsettii, cretica albo-lineata and Mayii; Adiantum cuneatum and Aspidium tsussimense, $6.00 per 100; $50.00 per 1000.
Lantanas—Dwarf, 2¼-in., splendid stock, distinct sorts, $5.00 per 100; $45.00 per 1000.
Snapdragon—Keystone, 2¼-in., once pinched, stock in splendid shape, $5.00 per 100; $45.00 per 1000.
Palms—Clean young stock, Kentia Belmoreana, 2½-in., $15.00 per 100; heavy 3-in., $25.00 per 100; heavy 4-in., $50.00 per 100.
Double Petunia Gertrude—Best and strongest growing, light pink, extra size flower; 2-in. pots, $6.00 per 100; $50.00 per 1000. 6 other varieties at same price.
Cannas—Dry roots, two and three eyes; King Humbert, $5.00 per 100; $45.00 per 1000; Meteor, best red, green leaf, $4.50 per 100; $40.00 per 1000; Richard Wallace, standard yellow, $4.50 per 100; $40.00 per 1000.

The Storrs & Harrison Co.
PAINESVILLE, OHIO

Ampelopsis Veitchii

From 2¼-inch pots - - - **$8.00 per 100; $75.00 per 1000**

JACKSON & PERKINS COMPANY
NEWARK, NEW YORK

Hardy Old-fashioned Plants
Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON
Hardy Plant and Peony Farm **BARABOO, WIS.**

ROSE PLANTS
FROM THE BENCH
125 White Killarney .....@ 15c
50 Pink Killarney .....@ 15c
350 Ophelia .....@ 15c
Cash with Order
W. E. TRIMBLE GREENHOUSE CO.,
Princeton, Ill.

SEEDS and SEEDLINGS
Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?
AMERICAN FORESTRY CO., Pembine, Wis.

POT-GROWN EVERGREENS

NOW is the time to order your Evergreens for lining out this coming season. Samples sent on request.

		Per 100
150	Thuya Erecta	$10.00
250	Thuya Douglasii Pyramidalis	12.00
400	Thuya Ericoides	10.00
1500	Thuya Globosa Woodwardii	11.00
1800	Thuya Hovevi	9.00
2000	Thuya Pumila	11.00
4000	Thuya Pyramidalis	10.00
600	Thuya, Siberian	10.00
1150	Thuya Tom Thumb	10.00
8300	Thuya Wareana	10.00
450	Juniper Hibernica	8.00
600	Juniper Sabina	15.00
1600	Ret Filifera	11.00
800	Ret. Plumosa	8.00
3000	Ret. Plumosa Aurea	8.00

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co.
TROY, OHIO

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NORWAY MAPLES

Harrisons' Norway Maples are beauties—7 to 16 feet high with perfectly straight trunks and broad, symmetrical heads.



We are prepared to give prompt service on large or small lots and our prices are very low for such fine trees.

Harrisons' Strawberries—80 varieties—win and hold trade. Stock them.

Write today for catalogue of nursery stock and prices to the trade.

Harrisons' Nurseries
J. G. HARRISON & SONS PROPRIETORS
BERLIN MARYLAND

"Largest Growers of Fruit Trees in the World"
Box 28. Berlin, Maryland

Mention The Review when you write.

Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

ENGLISH LAUREL

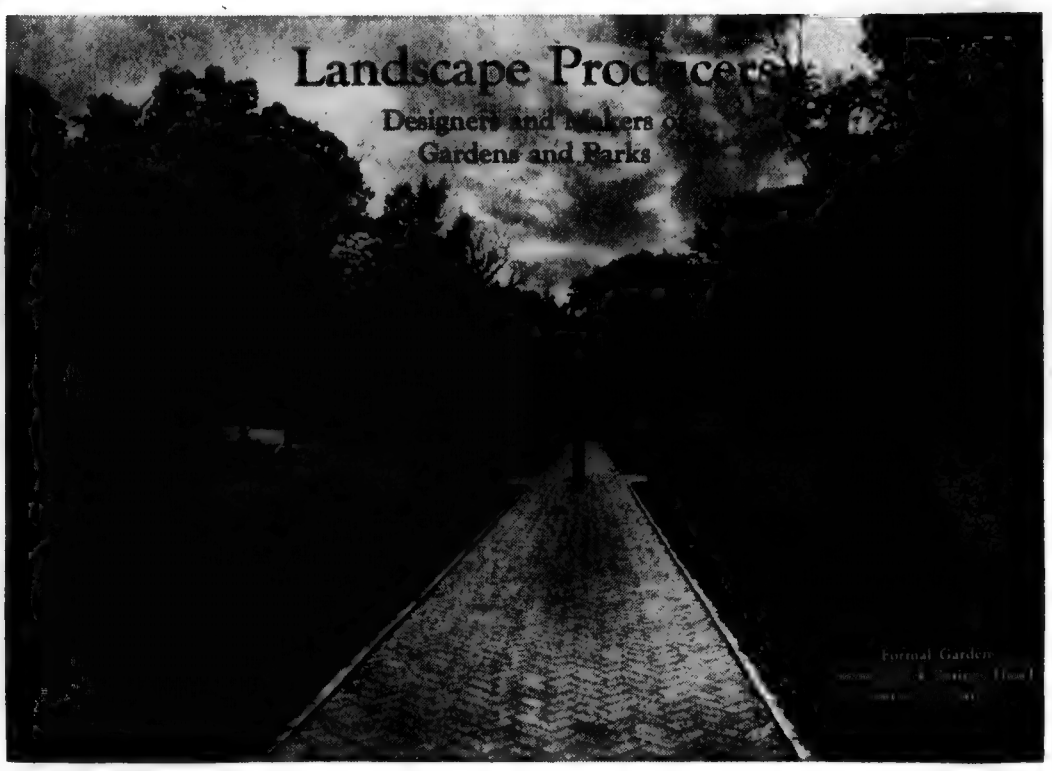
BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.

Mention The Review when you write.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.



It Will Pay You to Enlist Our Services

We are experienced landscape craftsmen, growing in our own extensive nursery, large evergreens, trees, shrubs, and hardy flowers for making any type of Boulevard, Park or Garden.

Florists and Gardeners observing a need of landscape or garden service are asked to put us in touch with principals interested. We deal only direct with owners and civic corporations, but will award a commission to you for each contract received through your co-operation. Trained experts will be sent to inspect, advise and estimate, upon payment of traveling expenses.

Correspondence Invited. Literature on Request

SWAIN NELSON & SONS COMPANY
841 Marquette Building, Chicago

FERNS

We have on hand, for immediate shipment, a splendid lot of POT GROWN FERNS, all extra good value for the money. Shipped without pots.

	Size	Per Doz.	Per 100	Per 1000
Boston,	4-in.	$ 3.00	$20.00	$190.00
	5-in.	4.50	35.00	325.00
	8-in.	$2.50 each		
Scottii,	3-in.	1.00	8.00	75.00
	4-in.	3.00	20.00	190.00
	5-in.	4.50	35.00	
Teddy, Jr.,	5-in.	4.50	35.00	
Cordata Compacta,	5-in.	4.50	35.00	
Cyrtomium (Holly Fern),	4-in.	3.00	20.00	
Table Ferns,	assorted, 3-in.	1.00	6.00	

Alternantheras; Alyssum, Double Giant and Dwarf; **Begonias,** Gracilis and Vernon; **Hardy English Ivy; Lantanas,** assorted; **Heliotrope; Lobelia,** Crystal Palace Gem; **Moonvines,** 2-in., **$2.75** per 100; 3-in., **$3.75** per 100.

Send for Catalogue. ***Cash with Orders***

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

chester, N. H.; C. E. Dow, Bar Harbor, Maine.

The fruit tree situation brought up a thorough discussion. No stocks were coming from France as in former years. C. Vander Voët, of the Arnold Arboretum, suggested Pyrus Koreanum as a good stock to use; seedlings 6 months old were large enough to graft. Paul V. Fortmiller said Manetti stock was scarce. His firm ordered 200,000 abroad and secured 87,000 at a much advanced price. A general discussion over the labor situation took place. H. P. Kelsey and others thought a profit-sharing plan and giving employees an interest in the business should come. Winthrop Thurlow said his firm employed only English-speaking workmen and furnished rubber boots and wateproof suits for use in bad weather. In this way time lost was greatly reduced.

Quarantine 37 again came in for much discussion and it was voted to appoint a committee to work with the American Association of Nurserymen and other organizations in demanding a letting down of the bars. A leeture on the corn borer by an expert brought out facts to prove that the dangerous nature of this pest had been tremendously exaggerated. E. I. Farrington closed the second day's proceedings with an illustrated lecture on "What's New in the Garden." Boston will again be the meeting place in 1921.

Visitors.

Some of the visitors from a distance were: C. R. Burr, Manchester, Conn.; C. E. Dow, Bar Harbor, Me.; H. Chase, Derry, N. H.; W. E. Campbell, New Haven, Conn.; Paul Fortmiller, Newark, N. J.; W. W. Hunt, Hartford, Conn.; John Baker, Northfield, Conn.; A. P. Horne, Manchester, N. H.; Daniel A. Clarke, Fiskeville, R. I.; C. H. Greaton, Providence, R. I.; A. C. Vanicek, Newport, R. I. W. N. C.

ASPARAGUS

Plumosus, 3-in. ..... $10.00 per 100

FERNS

Scottii, 6-in. ..... $ 9.00 doz.
Scottii, 7-in. ..... 15.00 doz.
Scottii, 8-in. ..... $18.00 to 24.00 doz.
Teddy, Jr., 6-in. ..... 9.00 doz.
Teddy, Jr., 7-in. ..... 15.00 doz.
Teddy, Jr., 8-in. ..... 18.00 to 24.00 doz.
Wilsoni Pans, 3 plants in a 6-inch pan, very fine. ..... 7.20 doz.
Dish Ferns, 2½ inch pots, strong plants. ..... 6.00 per 100

FICUS

Elastica, 6 in. ..... $9.00 and $12.00 doz.
Elastica, 7 in., strong ..... $1.50 each

Cash with order

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave., Philadelphia, Pa.

Mention The Review when you write.

WM. K. HARRIS

55th St. and Springfield Ave.

W. PHILADELPHIA, PA.

Wholesale Grower of Blooming and Decorative Plants.

Mention The Review when you write.

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.

RICHMOND, IND.

Mention The Review when you write.

NEW SOLANUM HOLLY BERRY

A new Hagenburger Cherry that you will like

More dwarf in growth with more and higher colored berries than Cleveland

$10.00 per 100. 1000 plants for $90.00

2½-inch pots, early May delivery.

AMERICAN BEAUTY

1 yr. old bench plants dried off and ready now, $150.00 per 1000.
Shipment from Illinois at once.

ROSE PREMIER.

March delivery.
2¼", $20 per 100; $175 per 1000.
Mme. Butterfly and Frank H. Dunlop.

Own Root.	Grafted.
$ 35.00 per 100	$ 42.50 per 100
82.50 per 250	101.25 per 250
150.00 per 500	187.50 per 500
300.00 per 1000	375.00 per 1000
	912.50 per 2500

Geranium, ALICE LEMON.

A grand pot variety, apple blossom color. $10 per 100—2½" pots.

CHRYSANTHEMUM CUTTINGS.

Of the scarce commercial varieties we mention a few. Order early—they will sell out before the season closes:

Barbara Davis, White and Golden Chadwick, Chadwick Supreme, Golden Mistletoe, Indian Summer, Yellow and White Turner. Rooted cuttings, $5.00 per 100, $40.00 per 1000. From 2¼-inch pots, $7.00 per 100, $55.00 per 1000.

Let us supply you with any of the other fancy and standard sorts. We have them all.

NEW POMPONS.

Becky McLane.—Thanksgiving Bronze.
Christmas Gold.—Golden-yellow button for Dec. 1st and later.
Cometa.—Dark rose, shaded magenta.
November Pearl.—A new November flowering daybreak pink.
Ouray.—Best early bronze.
Uvalda.—A large pure white, maturing Oct. 10th.
Vasco.—Golden-yellow, flowering Oct. 15th and one of the very best for sprays.
White Gem.—Pure white button, very free and ready for cuttings Nov. 15th.

All the above, rooted cuttings, $8.00 per 100; 2¼-inch pots, $10.00 per 100.

GENISTA.

Well shaped plants for Easter forcing. 4-inch, $55 per 100; 5-in., $75 per 100.

MISCELLANEOUS.

AGERATUM, Stella Gurney. R. C., at $1.50 per 100, $12.00 per 1000.
ASPARAGUS Plumosus and Sprengeri. Seedlings, $1.25 per 100, $10.00 per 1000; fine, 2¼-in. pots, $5.00 per 100, $45.00 per 1000; fine, 3-in. pots, $10.00 per 100, $95.00 per 1000.

BEGONIAS. In bloom, for immediate shipment. Chatelaine, 3-in., at $15.00 per 100; 4-in., at $20.00 per 100; 4½-in., at $35.00 per 100; 5-in., at $50.00 per 100. Mrs. M. A. Patten, 3-in., at $20.00 per 100; 4-in., at $27.50 per 100; 4½-in., at $50.00 per 100; 5-in., at $65.00 per 100.

CINERARIA Hybrida. Half dwarf, 2½-in., at $7.00 per 100, $65.00 per 1000; 3-in., $12.00 per 100.

COLEUS, Rooted Cuttings. All the standard and fancy varieties, such as Verschaffeltii, Golden Bedder, Queen Victoria, Fire Brand, Beckwith Gem, Yellow Trailing Queen, at $12.00 per 1000; Brilliancy, Salvator and Pink Trailing Queen, at $20.00 per 1000. Any varieties of fancy COLEUS that you want, tell us. Our growers can supply anything that is good.

FUCHSIAS. Best sorts, mixed, rooted cuttings, $2.50 per 100, $20.00 per 1000.

TABLE FERNS for Fern Dishes. A selection of the best varieties. $6.00 per 100, $55.00 per 1000.

FERNS, Boston and Whitmanii, 2½-in., pot-grown, $7.00 per 100, $65.00 per 1000.

CYCLAMEN SEEDLINGS. Three leaves, assorted varieties of a high-grade strain, $8.00 per 100, $75.00 per 1000; separate varieties, $10.00 per 100; 2¼-inch, $15.00 per 100.

PELARGONIUMS. We have 500 mixed, including from best sorts. Can ship at once. Strong, 2¼-in. pots. Good value at $14.00 per 100.

DOUBLE or SINGLE PETUNIAS. Rooted cuttings at $2.50 per 100, $20.00 per 1000. Our stock of Double PETUNIAS comprises ten colors, all distinct, also an A-1 variety of Single Mixed, as well as Rosy Morn, separate.

MARGUERITES. Yellow, 2-in., at $5.00 per 100. Boston Yellow, R. C., $3.50 per 100, $30.00 per 1000. Mrs. Sander, R. C., $3.00 per 100, $25.00 per 1000.

PRIMULA Obconica. 3-in., at $10 per 100.

SNAPDRAGON. Free from disease. Silver Pink, Nelrose, White, Yellow, Garnet, 2¼-in., $6.00 per 100, $50.00 per 1000.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS, 15 Cedar St. Watertown, P. O. **Boston, Mass.**

Carnation Cuttings

Healthy, well rooted, cool grown stock.

February and March Delivery.

White Enchantress
Matchless
Mrs. C. W. Ward
Enchantress
Nebraska
Belle Washburn

FURROW & COMPANY, **Guthrie, Okla.**



CYCLAMEN

and other well-grown pot plants

CYCLAMEN

5-in.....50c and 75c each
6-in.....$1.00 and $1.25 each
7-in..... 1.50 and 2.00 each

PRIMULA MALACOIDES

4-in.....$3.00 per doz.

RUBBERS

4-in., extra strong.....50c each
5-in.....75c and $1.00 each

GERANIUMS

S. A. Nutt, 2¼-in.....$5.00 per 100

GLORIOSA FERNS

For March 15th.

4-in.....$0.50 each
6-in..... 2.00 each
7-in..... $2.50 and 3.00 each

BOSTON FERNS

7-in.....$1.50 each
6-in..... 1.00 each

DRACAENAS

Terminalis, 5-in....75c and $1.00 each
" 6-in..... 1.25 each
Marguerite Storey, 6-in..... 1.50 each
" " 5-in., 75c and 1.00 each
Imperialis, 5-in..... 1.00 each
Lord Wolseley, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 6-in., 1.50 each
Gladstonei, 5-in..... 1.00 each
" 4-in..... .60 each
Eugene Andre, 5-in..... 1.00 each

KENTIA BELMOREANA

Single and made-up from 2¼-in. to 6-in.

KENTIA FORSTERIANA

5 and 6-in. made-up; 6-in, single; 2¼-in.

BEGONIA LUMINOSA

4-in.....$20.00 per 100
3-in..... 10.00 per 100
6-in.....40c each

CROTONS

Well colored, 50c, 75c, $1.00 and $1.50 each.

PANDANUS

Veitchii, 4-in.....50c each
Utilis, 3-in.....$20.00 per 100

POEHLMANN BROS. CO., Morton Grove, Ill.

L. D. Phone Morton Grove 31-J **Chicago Buyers call Rogers Park 684**

Abundance of Fine Stock

Size of Pot		Per 100	Per 1,000
2¼"	Fuchsia Little Beaute.....	$ 5.00	$ 48.00
2¼"	Fuchsias, twelve assorted varieties	4.00	35.00
2¼"	Fuchsia Christmas Gem....	8.00	....
2¼"	Marguerites, three varieties	4.00	35.00
2¼"	Heliotropes, light and dark blue	4.00	35.00
2¼"	Lantanas, dwarf orange.....	6.00	55.00
2¼"	Lantanas, eight assorted varieties	4.50	40.00
2"	Ageratum, light or dark blue	3.50	30.00
2"	Geranium, 150,000 Oberle, Viaud, Buchner, Nutt, etc.	4.25	40.00
3"	Primula Malacoides	6.00	55.00
4"	Cyclamen, full of buds	40.00	....
2¼"	Dracaena Indivisa	4.00	35.00
4"	Vinca Variegata	13.00	125.00
2¼"	Vinca Variegata	5.00	45.00

Five million Canna Bulbs, Red and Yellow King Humbert, Fire Bird, Mrs. Alfred Conrad, Rosea Gigantea, etc.

How many can you use?
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

FANCY POT PLANTS

Cyclamen, Begonias, Christmas Cherries, Primulas, Crotons, Bird's-Nest Ferns, Pandanus and many other varieties of fancy pot plants.

Write us for Prices

ROLF ZETLITZ CO., Dayton, O.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y

Chrysanthemums

and Smith are synonymous

For thirty years we have been producing Novelties. These products form the major part of those grown today.

THAT'S WHY

you should consider our 1920 offerings. They have MERIT and are DISTINCT.

Catalogue free on application

ELMER D. SMITH & COMPANY

ADRIAN, MICHIGAN

FERNS

Boston, Roosevelt and Elegantissima Compacta.

2¼ - inch.....$6.00 per 100; $55.00 per 1000
3½ - inch.....$10.00 per 100;
4 - inch..... $15.00 per 100;
5 - inch.....$25.00 per 100;

Asparagus Plumosus and Sprengeri

Strong 2½ - inch.....$5.00 per 100; $45.00 per 1000.

THE McGREGOR BROS. CO., SPRINGFIELD, OHIO

Ferns, Palms and Other Good Stock

FERNS

We have a large stock of pot-grown ferns in the best varieties and of a good green color, and can give extra good value, as we grow them in large quantities.

Scottii, 4-inch pots, 30 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents; 8-inch, $1.50 and $2.00 each.

Teddy, Jr., 6-inch pots, 60 and 75 cents; 7-inch, $1.00 and $1.25; 8-inch, $1.50 and $2.00 each.

Whitmanii, 4-inch, 30 cents; 5-inch, 50 cents; 6-inch, 60 cents each.

Macawii, new, 4-inch pots, 50 cents each.

Verona, lace fern, fine for combination baskets, 4-inch pots, 25 cents each.

Pteris Wilsonii and Alba-Lineata, 6-inch pans, very fine, 50 cents each.

Assorted Ferns for Dishes, 2½-inch pots, $6.00 per 100; 3-inch pots, $12.00 per 100. Best varieties.

Ficus Elastica, or rubber plant, 4-in., 40c each; 5-in., 60c each.

KENTIA PALMS—A very scarce article, but we have them fine.

Kentia Belmoreana, 4-inch pots, heavy, 60 cents; 5-inch, $1.00 and $1.25; 6-inch, $1.50 each.

Kentia Forsteriana, 4-inch pots, 60 cents; 5-inch, $1.00 and $1.25; 6-inch, $1.50 each.

GOOD STOCK TO GROW ON FOR EASTER

Cineraria Hybrida, finest strains, 4-inch, $20.00 per 100.

Hydrangeas, French and Otaksa varieties, all pot grown, 4-inch pots, 25 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents each.

Genistas, 4-inch pots, 40 cents; 6-inch, 60 cents each.

Primula Obconica, in bloom, 4-inch, 20 cents; 5-inch, 40 cents, each.

Primula Chinensis, in bloom, best colors, 5-inch pots, 40 cents, each.

Begonia Luminosa, 5-inch pots, 40 cents each.

Begonia Magnifica, 4-inch pots, 20 cents each.

American Beauty Roses, 6-inch pots, $50.00 per 100.

Easter Lilies, Giganteum, 4 to 6 inches high, $60.00 per 100.

Our terms are cash with order. No plants shipped C. O. D. Plants will be shipped out of pots unless otherwise stated. All plants shipped at purchaser's risk.

GODFREY ASCHMANN, 1012 Ontario Street, PHILADELPHIA, PA.

DENVER, COLO.

The Market.

The weather has been warm and the sun has been shining every day for the last two weeks. Consequently, the growers have been bringing in extra heavy cuts of roses and carnations. But in spite of this, at the end of the day everything is sold out. Snapdragons and Paper Whites are being used in funeral work. The first pussy willows of the season appeared this week. Callas are good, but there are not enough on hand to supply the demand. Tulips, jonquils, freesias, violets and sweet peas are among the other offerings. Some choice orchids are to be had. There are also some cinerarias, primulas, obconicas, Primula malacoides and yellow callas to be had.

Various Notes.

All indications point to a record supply of Easter lilies this year, as a larger number of bulbs have been planted than ever before, and they are all well rooted and are progressing in good shape.

William Kash was knocked unconscious when an automobile struck the bicycle that he was riding from his home to his place of business. He was taken to the County hospital, where it was thought that his skull was fractured, but fortunately the injury was not so serious and he was able to leave the hospital the next day.

The death of Frederick Simon, secretary of the Crown Hill Cemetery Association, at his home January 18 is recorded in this week's obituary column.

R. S.

A. L. MILLER
Easter and Christmas Pot Plants a Specialty
Jamaica, N. Y.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety



Here They Are! The most wonderful Chrysanthemums (as money-makers) the world has ever known. **January Gold,** yel ow, and **Dr. Hitch,** silvery white. Grown 4, 5 or 6 blooms to the plant. Photo taken Dec. 20, 1919. The large blooms you see were grown one to the plant and are 17 inches in circumference. All sold at 75c each at the greenhouse door. We cut through the whole month of January. The smallest blooms are grown 6 to the plant and are 8 to 9 inches in circumference. With an order for one dozen plants we send you printed instructions how to produce 20 cuttings to every plant.

Price for 2½-inch plants, $5.00 per dozen

L. M. SMITH & CO., Laurel, Del.

PEARSON'S MONEYWORTH QUALITY

CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

$15.00, $25.00 and $50.00 per 100

Finest Stock of Best Varieties

Place your order now and be sure of your supply.

PETER PEARSON

5732 Gunnison Street, Chicago

Mention The Review when you write.

Pot Grown FERNS

SWORD VERONA, 4-in., 25c each.
SCOTTII and WHITMANII, 5-in., 50c each.
WHITMANII, SCOTTII, BOSTON, TEDDY, JR., 6-in., 75c each.
MACAWII, 6-in., $1.00 each.
MACAWII, 8-in., extra fine plants, $2.50 each.
BOSTON, TEDDY, JR., and SCOTTII, 7-in., $1.00 ea.
BOSTON and SCOTTII, 8-in., $1.50 each.

MISCELLANEOUS PLANTS

ASPARAGUS, PLUMOSUS and SPRENGERI, 2¼-in., 5c each.
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.
KENTIAS, 4-in., 50c; 5-in., $1.00 each.
KENTIAS, made up, 5-in., $1.50; 6-in., $2.50 ea.
KENTIAS, large, made up plants, 8-in., $25.00 each.
ARECA LUTESCENS, 4-in., made up, 50c each.
CIBOTIUMS, 8-in. tubs, $5.00; 10-in. tubs, $10.00 each.
BAMBOO, 8-in. tubs, $6.00 each.
DRACAENA MASSANGEANA, 6-in., $1.50 each
RUBBERS, 4-in., 40c; 5-in., 50c; 6-in., 75c each.
FICUS PANDURATA, 50c, 75c, $1.00, $1.50, $2.50 and $5.00 each.
HARDY IVIES, 25c and 50c each.
CINERARIAS, in bud, 4-in., 25c; 5-in., 40c each.
BEGONIAS, Xmas red and pink, 4-in., 25c ea.
BEGONIAS, Thurstonii, 4-in., 20c each.
BEGONIAS, Angel Wings, 4-in., 20c each.
PANDANUS, 4-in., 75c; 5 in., $1.00; 6-in., $1.50 and $2.50 each.
TULIPS, two in a pot, 15c; 4-in. pot, 30c each.
HYACINTHS, 20c each.
NARCISSUS VON SION, 5-in., 50c each.
BIRD'S-NEST FERN, 4-in., 75c; 5-in., $1.00 each.

No bulb orders shipped without other stock.

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c; 4-in., 12c.

ELONGATUS, 2-in., 8c; 3-in., 12c.

Daisies, Marguerites, R. C., 1½c; 2¼-in., 4c.
Dracaena Indivisa, 3½-in., 15c.
Primula Obconica, 5-in., $4.00 per doz.
Anthericum Mandaianum, 3-in., 8c; 4-in., 15c.
Cineraria, Sim's Dwarf, 3-in., 10c; 3½-in., 15c.
Cleveland Cherry Seed, 50c tr. pkt.
Orange Queen Cherry Seed, 50c tr. pkt.
Tobacco Stems, per bale of about 175 lbs., $3.50; per ton, $28.00.

Abby Ave. Greenhouses
DAYTON, OHIO

SPECIAL OFFER OF

5000 Norway Maples

Fine, heavily branched—Straight trunks.

Height	Caliper 6 in. above ground	10	100
8-10 feet	1 to 1½ inch	$11.00	$ 95.00
10-12 feet	1½ to 2 inch	16.50	140.00
12-14 feet	2 to 3 inch	27.50	235.00
14-16 feet	3 to 4 inch	65.00	.....

The D. HILL NURSERY CO.
Box 403
DUNDEE, ILLINOIS

ROSES

2½-inch	Own Root 100	Own Root 1000	Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	16.00	140.00	30.00	250.00
Hoosier Beauty	15.00	120.00		
Hadley	15.00	120.00		
Mrs. Charles Russell	25.00	200.00		
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin, Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

Roses will be scarce this season.

CARNATION CUTTINGS

READY FOR IMMEDIATE AND LATER DELIVERY

NEW VARIETIES	100	1000
Ruth Baur, Pink	$12.00	$100.00
Ethel Fisher, Red	14.00	115.00
John Henry, Pink Benora	12.00	100.00

STANDARD VARIETIES, PINK	100	1000
Pink Delight	$7.00	$60.00
Enchantress Supreme	8.00	70.00
Rose-Pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

VARIEGATED	100	1000
Benora	$6.00	$50.00
RED	100	1000
Belle Washburn	$6.00	$50.00
Aviator	6.00	50.00
Nebraska	6.00	50.00
Beacon	6.00	50.00
WHITE	100	1000
Crystal White	$6.00	$50.00
White Enchantress	6.00	50.00
White Benora	7.00	65.00
White Perfection	6.00	50.00
Matchless	6.00	50.00

CINERARIAS	100	1000
2¼-inch	$ 6.00	$55.00
3-inch	12.00	....
4-inch	25.00	....

DAISIES	100	1000
Boston Yellow, 2¼-inch	$7.00	$65.00
White Marguerites, extra strong, 2½-inch	6.00	50.00
White Marguerites, 3-inch	10.00	....
White Marguerites, 5-inch	40.00	....

VINCAS	100	1000
Rooted Cuttings	$2.50	$20.00
2-inch	5.00	40.00
2½-inch	7.00	60.00
4-inch pots, extra	18.00	....
5-inch	30.00	....

COLEUS CUTTINGS	1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. Rooted Cuttings	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

BOUVARDIA

There is always a shortage in **Bouvardias. Why not order now?** Single White, Single Pink, Single Red.

	100	1000
2-inch pots	$7.50	$65.00
2½-inch pots	8.00	70.00

April delivery.

GLADIOLI

Home Grown Bulbs	No. 1 1½-in. and up 1000	No. 2 1¼-in. 1½-in. 1000
America	$35.00	$26.00
Augusta	35.00	26.00
Chicago White	40.00	32.00
Baron Hulot	50.00	....
Brenchleyensis	30.00	25.00
Crackerjack	30.00	24.00
Czescho	50.00	42.00
Empress of India	45.00	36.00
Glory of Holland	40.00	32.00
Golden West	40.00	32.00
Halley	33.00	28.00
Independence	33.00	28.00
Dick	50.00	42.00
Klondyke	35.00	28.00
Mauve Queen	50.00	42.00
Mrs. Francis King	33.00	28.00
Mrs. Frank Pendleton	50.00	42.00
Niagara	54.00	42.00
Panama	54.00	42.00
Peace	50.00	42.00
Pink Perfection	60.00	48.00
Schwaben	60.00	50.00
Exhibition Mixed	25.00	20.00
Extra Choice Mixed	25.00	16.00
Primulinus Hybrids	30.00	25.00

Send for a copy of our descriptive price list

C. U. LIGGIT, ——Office—— **303 BULLETIN BLDG. Philadelphia, Pa.**

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FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2¼-inch pots, $3.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6 -in.	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.	4.00
NEPHROLEPIS MUSCOSA, 5-inch	.75
NEPHROLEPIS HARRISII, 8-inch	3.00
NEPHROLEPIS DWARF BOSTON, 8-inch	2.00

If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

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CARNATIONS

F. Dorner & Sons Co.
LA FAYETTE, IND.

Chrysanthemums

MY SPECIALTY
CHAS. H. TOTTY
Madison, New Jersey

Greenhouse Heating

COAL PRODUCTION PICKS UP.

Bituminous coal production during the week ended January 17 was 11,155,000 tons, the greatest January week production in three years, the Geological Survey announced in its weekly report. Up to January 17 the bituminous mines of the country have produced 4,000,000 tons more coal than they did last year, despite some still apparent effects of the nation-wide strike evidenced in the form of car shortages.

WITH HOT WATER OR STEAM.

We are building a house 36x100 feet. It has 7-foot gutters, with three feet of glass in each side wall, and is a separate house with concrete walls. We have some 2½-inch and 2-inch pipe that we want to use in heating this house and we thought of running one 2½-inch flow down the center of the house and using 2-inch returns under the benches. how many 2-inch returns will be required to heat the house to 60 degrees with an outside temperature of 10 degrees below zero? R. M. H.—Ind.

If hot water is to be used as the heating medium, it would not be possible to secure good results with one 2½-inch flow pipe. About 1,500 square feet of radiation will be required for maintaining a temperature of 60 degrees in the house described. While it would be possible to get along with four 2½-inch flow pipes, or even with three, I should advise that five 2½-inch flows be used. If the amount of 2½-inch pipe on hand is not sufficient for five flows, some of the 2-inch pipe may be substituted. Two 2½-inch and four 2-inch flows would give good results.

The number of benches is not stated, but I judge that there are about five, with six walks. I suggest running one flow pipe upon each wall plate, another two or three feet below the ridge and the others on the purlin posts.

Eighteen 2-inch returns will be required. If five flows are used I should use four returns upon each side wall, or under each side bench if they are built against the walls, and should distribute the other returns under the other benches.

In case steam heat is to be used, although I should prefer to use 1¼-inch pipes for the returns, it will answer to put in one 2½-inch overhead flow pipe and ten or eleven 2-inch returns, placing two or three under each bench.

PIPING WITH SOLID BEDS.

On the basis of the sketch and data which we enclose concerning our range, what arrangement of piping would you suggest? We shall use solid beds; consequently most of the returns will have to be run on the wall, although some can be run on purlin posts if the heat would be better distributed in that way. Would 1½-inch pipe make satisfactory returns in this case? We have about 800 feet of this on hand and should like to use it if possible. Would you advise the installation of a mercury generator? At what level, in relation to the bottom of the returns, can boilers be set, when a mercury generator is used? We do not want to make the boiler pit any

KROESCHELL
GREENHOUSE SPECIALTIES

NOT CAST IRON



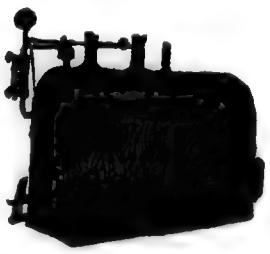
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HEATING and COOLING are two branches of engineering on which we specialize for the greenhouse trade.
Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus.
During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

Tubeless Boiler

For Hot Water or Steam



For Vacuum or Vapor

KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

KROESCHELL FIRE & WATER TUBE BOILER
PATENTED 1912

The High Pressure Kroeschell—a highly efficient unit for steam plants 100 H. P. and over.
18,468,520 sq. ft. of glass was equipped with KROESCHELL Boilers during the past five years.

Water Tube Steam Boiler

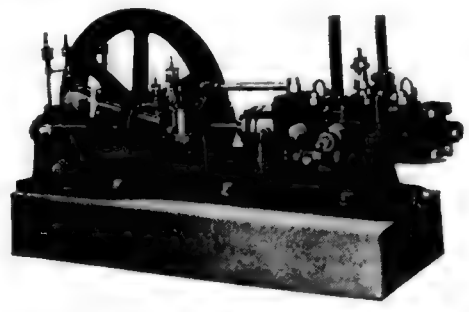
No Tubes to Clean



No Brick Work Required

When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our system of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.

Safety CO_2 Economy



No Ammonia Used

Send for Boiler or Ice Machine Catalogues.
State which is wanted.

BUY DIRECT—FACTORY TO USER PRICES

KROESCHELL BROS. CO.
KROESCHELL BROS. ICE MACH. CO.

444 West Erie Street,
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Repair that Leaky or Cracked Boiler Without Shutting Off the Heat

EVERY greenhouse man who has ever had a leaky or cracked boiler knows what a lot of time, trouble and money that means.

Yet all the fuss and worry attendant upon the old-fashioned method of repairing is now **entirely unnecessary.**

"X"—the **wonderful** Boiler Liquid—will do $200.00 worth of repair work for $10.00; **and do it in about half an hour.**

"X" Is a Scientific Process of Repairing Without Dismantling or Welding

"X" is an absolute liquid. It is simply poured into the boiler and instantly combines itself with the water. In sizzling out through the leak or crack the "X" is changed by the atmospheric oxygen into a metal-like solid, making a permanent repair. This repair is gradually hardened by the heat in the boiler, so that it stands a pressure of over one-quarter of a ton.

The surplus "X" that remains in the water automatically stops all new leaks due to expansion or other causes. In this way "X" Liquid makes the boiler (and in a hot water system, the entire system) absolutely **LEAKPROOF.**

Makes Boilers Rustproof and Scaleproof Saves Coal

The chemical composition of "X" Liquid is such that it absorbs all free oxygen in the water. This prevents the metal from Rusting. "X" also prevents the lime and other scale-forming elements in the water from depositing layers of Scale on the walls. "X" keeps the boiler Rustproof and Scaleproof.

"X" does not evaporate or lose its strength with age. When new water is added it combines itself with this water and performs its functions again and again.

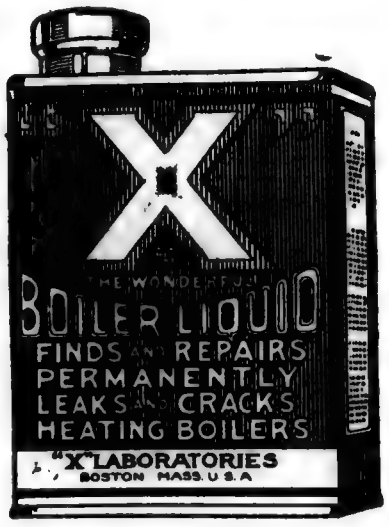
"X" contains no cement, powder or other injurious ingredients. It cannot clog the air valves; in fact it makes frequent repacking of valves unnecessary.

A Strong Guarantee!

You take no chance in using "X" Liquid. It is unconditionally guaranteed to make good. If it fails you get a new can—or your money back.

But your greatest guarantee of the value of "X" is the fact that it is used, sold and recommended by 99 per cent of the manufacturers of boilers and radiators. It is used by the U. S. Government.

If your boiler cracks or leaks this winter you don't have to worry about your greenery—if you keep a can of "X" Liquid handy. Just get a can of "X" and do the repair job yourself.



Get "X" Liquid from your steamfitter, or we will ship, charges prepaid, on receipt of price.

1 Quart, $ 6.00 in the U. S. A.
2 Quarts, 10.00 in the U. S. A.

"X" LABORATORIES, 35 West 45th Street, New York City

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for **Retubing Boilers.** Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

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ALSO NEW PIPE AND FITTINGS

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deeper than is necessary, because of poor drainage. We shall use two hot water boilers, each having a radiation power of 2,700 square feet, connected in battery and valved. How is this usually done? Would 6-inch pipe be large enough for the manifolds at the boilers? We have about 400 feet of 3-inch pipe, which we can use for flows.

C. T. R. & S.—Kan.

The sketch shows three houses, each 28 x 100 feet, of which one house has a heating system already installed. The



Heat Bulletin

BERNHARD BOILERS

produce the maximum of efficiency with the minimum of fuel.

Scientifically constructed—correct in principle.

"THE BOILER WITH THE LOW WATER LINE"

Catalogue "I" fully descriptive. Sent on request.

101 Park Ave., New York City **KANAWHA MFG. COMPANY** 175 West Jackson Blvd., CHICAGO, ILL. Charleston, W. Va.

Morehead Back to Boiler **SYSTEM**

Points the Way to Economy of Fuel

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO. Dept. "M" **DETROIT, MICH.**

299



Showing ease with which Plibrico is laid in place.

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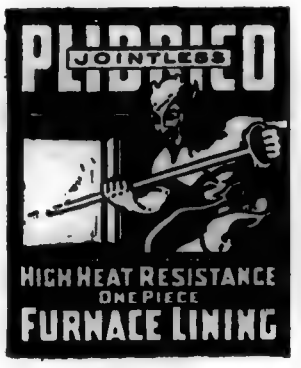
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Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building



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Offices and Factory: 1130-1150 Clay St., CHICAGO, ILL.

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IT PAYS TO USE—

ELASTIC FIRE BRICK in all your boiler work.
Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013 **1163-67 W. Twentieth Street, CHICAGO, ILL.** **Address Dept. 6**

other two houses are built ridge and furrow, without partitions. The outer walls consist of three feet of glass and three feet of boards. A temperature of 50 degrees is desired when it is 10 degrees below zero outside.

While 2½-inch pipes would be preferable for the flows and 2-inch for the returns, it will answer if you install the 3-inch pipe now on hand for a part of the flow pipes and the 1½-inch pipe as returns, especially if it is necessary to put on a mercury generator, as would be advisable unless the boiler can be dropped so that the grate will be at least two feet below the lowest part of the returns.

For the new houses, run a 3-inch flow on each of the side wall plates. For the returns use in each house six 2-inch pipes in a coil on the outer wall and four 1½-inch and one 2-inch on the inner walls.

Although it is not possible to use pipes for furnishing bottom heat when the house has solid beds, it is often worth while to run one or more pipes either in the walks on the sides of the beds or overhead. If this is desired, it would be well to use as a flow pipe in each house the 2-inch return now on the inner wall and two of the 2-inch returns now on the outer walls could be arranged as returns on the sides of the beds.

With the boiler set at the ground level or nearly so, the circulation will be improved if these returns are on the purlin posts over the beds.

Whether generators are used or not, the higher the returns as compared with the level of the grate, the better will be the circulation. Even with a generator, it is advisable either to lower the boiler or to elevate the returns so that the radiation will all be above the grates.

For heating the three houses, including the main flow and return pipes,

YOUR BEST FRIEND!

"We can't do without it."—
F. J. Hendershot & Sons, Ogden, Utah.



$15
EACH

G.H.4 73-8

The Standard Thermostat is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

The Standard Thermostat will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. **It costs only $15.00.** Write today,

(G. H. 3, same as G. H. 4, only not in locked case, **$10.00**)

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Pipe Fittings - Imico Boilers

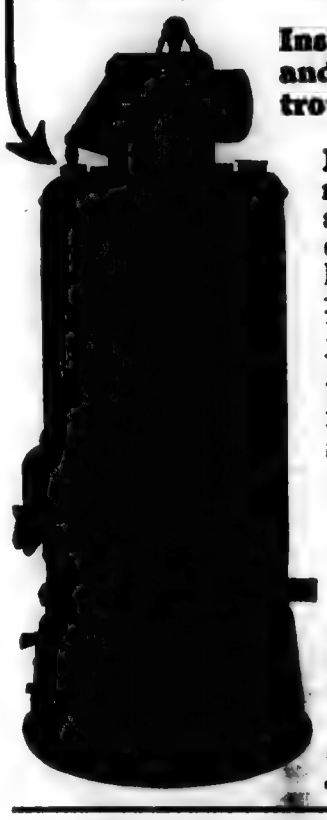
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WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

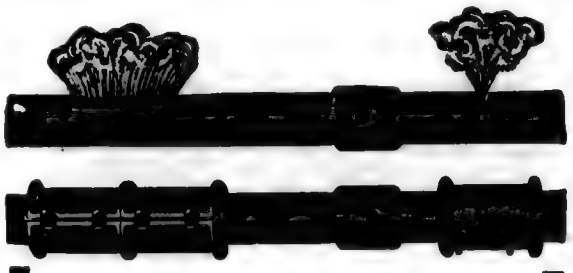
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Emergency Pipe Clamps repair pipes instantly — permanently.



When you buy Emergency Pipe Clamps in box-lots you're taking out leak-insurance.

Here's our net price list:

	Each
1-inch	$0.68
1¼-inch	.81
1½-inch	.95
2-inch	1.08
3-inch	1.69
4-inch	2.70

1-in. to 2-in., twelve in a box.
2½-in. to 4-in., six in a box.

Carried in stock by most mill supply houses.

M. B. Skinner Co.

558-562 Washington Boul.

CHICAGO, ILLINOIS

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nearly 3,000 square feet of radiation will be required. Even in the most severe weather it should be possible to keep the temperature at 50 degrees with one of the two boilers, thus leaving one boiler in reserve. However, it may be more economical of fuel to use both boilers in zero weather.

I should suggest running the flow and return connections with the boiler into 6-inch flow and return manifolds, with valves so that either boiler can be cut out if necessary. A 4-inch main flow and a main return of the same size should be run to the old house. The new houses may be connected with the 6-inch manifold in the same way or the flows and returns in these houses can be joined directly with the manifold.

DRY STEAM GIVES FULL HEAT VALUE

Fisher Steam Trap Keeps Steam Dry



The operation of a steam plant is a constant battle against Nature. You make steam of water. Nature seeks to change it back. Nature always succeeds. All mere man can do is retard Nature's process of re-conversion. As the steam leaves the boiler it is dry. It skids along through the mains and radiators and immediately their lower temperature causes it to commence shedding drops of water.

These drops drain to the nearest low spot and are soon joined by others. They form a pool to rob steam of its energy. If they aren't ousted quick, any steam passing that point loses its pep—has its ardor cooled.

It's "all wet"—in slang and reality.

Fisher Steam Trap, Type 33, aids you in the fight to preserve your steam. Our book "THE FISHER STEAM TRAP" tells why. Let us send it to you.

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It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

You don't have to sit up and watch a

GIBLIN GREENHOUSE BOILER

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TUBING, ALL SIZES PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA

Greenhouse Construction Material

Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

Our Estimate Will Interest You.



LOUISIANA RED CYPRESS
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HOTBED SASH

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CINCINNATI, O.

The Market.

The latter part of last week showed an increase of business, though the beginning of the week was somewhat discouraging; with stock at top-notch prices and business slow, the outlook did not seem promising. In this vicinity the weather conditions are improving and, with increased sunshine and longer daylight hours, everyone in the retail business looks for a drop in prices. A drop in roses and carnations is expected the coming week and no doubt sweet peas will follow.

Sweet peas are arriving in larger quantities and are better in quality than in previous years. The best are now quoted at $3 per hundred and no doubt this price will be standard until after St. Valentine's day. Other grades are from $2 to $2.50 per hundred.

Carnations hold steady around $12, while in some instances $15 per hundred is asked. Other grades are as low as $8 per hundred. This winter record prices have been asked for carnations. This is the poor man's flower, but at the prices asked few went into the workingman's home.

Various Notes.

Edward and Edgar Gude, sons of Adolph Gude, of Gude Bros. Co., Washington, D. C., spent two days in Cincinnati on their way home from Chicago, where they attended the American Carnation Society meeting. J. A. Peterson, an old friend of the family, was their guide around the trade.

Louis Pfeiffer & Sons have some choice cyclamen plants, which find ready sale. Princess of Wales violets are arriving now and will be in good shape for St. Valentine's day. H. E. K.

E. M. Newhart has two acres of land in the residence section of the city and has stocked this tract with field-grown roses and hardy flowers.

The Cuyahoga Greenhouse Co., of Brooklyn Heights, has increased its capitalization from $50,000 to $100,000.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** **PECKY CYPRESS,** because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

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L. D. Phones Lincoln 410 and 411

GREENHOUSE GLASS

LOW PRICES
PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., **Toledo, Ohio**

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FOR Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.
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NEW YORK

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Lasts Longer Than Putty. Easy to Apply

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Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.
The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.
1000, 90c. postpaid. Samples free.
HENRY A. DREER,
714 Chestnut Street, Philadelphia.



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PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.



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431-451 St. Clair St., Phone Randolph 4540 CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES BEST QUALITY

GREENHOUSE

GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,

CHICAGO

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

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Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality Extra Heavy Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

LOUISVILLE, KY.

The Market.

Exceptionally fine and sunny weather prevailing during the latter part of last week resulted in a better supply of cut flowers on this market. Roses and carnations were again more plentiful and, if the good weather continues, the outlook is promising for good crops. The demand still exceeds the supply, though the funeral work is no larger than normal for this time of the year, as the flu has not been strong here. The outlook is fine both for the retailer and the grower. The first freesias and stocks have appeared. Sweet peas and calendulas are of good quality.

Various Notes.

August R. Baumer moved last week into his new residence, on Eastern parkway. His store force is kept on the jump with many shipping orders.

The F. Walker Co., 312 Chestnut street, displayed some beautiful orchids and some heather direct from California. Flowers from this part of the country are appearing more often on the local market.

Marret & Miller have had an exceedingly busy week. Their hall and table decorations at the Seelbach hotel, for a party of 200, were excellent, consisting of ferns, red carnations and narcissi for the tables, and palms for the hall.

The greenhouses of Jacob Schulz Co., on Cherokee road, are well stocked with plants in good condition. William Schulz has some seedling begonias, which, because they are of quicker growth than Chatelaine begonias and produce larger flowers and heavier foliage, are promising. They also do not damp off so easily as Chatelaine begonias do. His sweet peas are in fine shape and a batch of Holland lilies of the valley was a treat for the eye.

The William Walker Co. greenhouses at Ormsby are in fine condition. This company is having a splendid cut of roses, with Columbia an easy favorite. Carnations are showing up again. The first snapdragons are making their appearance and white buddleia, rainbow freesias and calendulas are helping to fill the demand at this store. William Walker, Sr., and Mr. Weller, manager of the store, were visitors at the carnation show in Chicago.

Edith Walker & Bro., on Fourth avenue, have a nice display of small orange trees in pots, which are loaded with fruits. Both funerals and social affairs are keeping their force busy, and their specialty of made-up baskets gives them a large part of the transient trade. B.

Medfield, Mass.—A. W. McFarland has recently started in business.

Waterproof PAPER POTS

	Per 1000
2¼-inch	$ 3.05
2½-inch	3.60
3 -inch	5.20
3½-inch	7.10
4 -inch	8.60
5 -inch	14.60
6 -inch	19.25

F. O. B. East Walpole, Mass.

C. C. Pollworth Co., Milwaukee, Wis.

NEPONSET

Waterproof Paper FLOWER POTS

DO you want to save all loss from pot breakage? Speed up rooting, transplanting, handling and shipping? Save several hundred percent of first cost? Greatly reduce freight and express bills? Then buy Neponset Waterproof Paper Pots.

Tough and durable. Hold moisture better than clay pots. Made in standard sizes of scientifically treated *waterproof* paper. Weight, one-tenth as much as clay pots. Immediate shipments. Endorsed by leading florists. You owe it to yourself to try Neponset Pots in your work. If your dealer cannot supply you, send for



FREE Sample and Booklet

BIRD & SON, Inc.
East Walpole, Mass.

BIRD & SON,
East Walpole, Mass.

Send me Free Samples and prices of Neponset Waterproof Paper Flower Pots.

Name .....

.....

Address.....

....



THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO., 200 Fifth Ave., New York, **So. Zanesville, Ohio**

Mention The Review when you write.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2¼-inch	$ 3 50	$ 2 00	$0.50
2½-inch	4.50	2.50	.60
3 -inch	6.00	3.50	.80
3½-inch	8 25	4.60	1.00
4 -inch	12 00	6.60	1.50
5 -inch	17 00	9 25	2.00
6 -inch	22 00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.

1324 Pine St., St. Louis, Mo.

GEORGE KELLER POTTERY CO.

Successors to
GEO. KELLER & SON

Manufacturers of



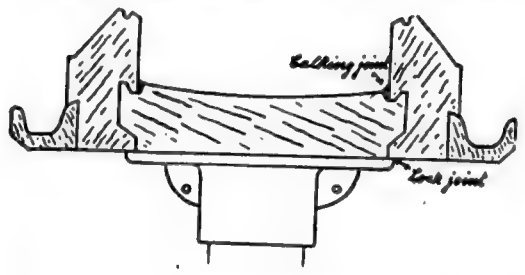
RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.

"A satisfied customer is the best AD"



Pat. Oct. 30, 1919.

Mr. Karl Kuny, of Altoona, Pa., writes us the following:

"I am more than pleased with your Leak-proof gutter. I think it much better than any gutter I have or any I have seen. I will surely have it on my next houses. Any florist who intends building should try your patent Leak-proof gutter; it is the real thing."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**

Quality and Service First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., 928 Omaha Nat'l Bank Bldg., **Omaha, Neb.**

Anyone can grow a plant like this if he uses a

Harris Ready-To-Use

Locked Plant Band



A trial package of these bands sent postpaid for **50c.**

The A. W. Harris Manufacturing Company

Department A Sleepy Eye, Minn.

CAMBRIDGE **NEW YORK**



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

MISSOURI POTTERY CO. **RED POTS** **Exclusive Distributors in KANSAS, MISSOURI and OKLAHOMA of**

KAHLER REAL RED POTS

For more than thirty years the MISSOURI POTTERY and MANUFACTURING COMPANY has given to its clients the best and most durable pots obtainable. Its distribution of KAHLER REAL RED POTS is an example of this service.

The MISSOURI POTTERY and MANUFACTURING COMPANY gives to the trade dependable pots tested for strength and durability. You can DEPEND on RED POTS. The quality is always the same—extra strong, unusually porous to allow free plant growth and uniformly baked. RED POTS, uniform in size, shape and texture, that's what you want. And that's what you get. THE PRICES ARE RIGHT. Send for our new catalogue.

MISSOURI POTTERY and MANUFACTURING CO.

Pottery—Queensware—Specialties

1227 West Eighth Street *KANSAS CITY, MISSOURI*

Mention The Review when you write.



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

SUPERIOR

RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

Mention The Review when you write.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

Write for prices and **Save Money**

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Ave. **ST. LOUIS, MO.**

Miller's Line of

POTS AND BANDS

For prices see our ad in issue of January 29. Address

MODERN MFG. CO.

P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

LOWELL, MASS.

The Market.

The demand for cut flowers last week was heavy, chiefly owing to the funerals of several prominent people. Cut flowers of all kinds were scarce and were used up as fast as they appeared.

It is not likely that pot roses, such as ramblers, will be plentiful for Easter, since that day comes so early and since the plants were weaker and especially scarce in the fall of 1919. In fact, scarcity is to be expected in most lines for Easter. Bulbs were late in getting to the hands of growers and did not make much root in the early part of the winter.

Various Notes.

Clayton Colby is again with Morse & Beals. This firm was displaying last week some pans of fine cypripediums and sweet peas.

Mr. Moriarty, of Harvey B. Greene's establishment, attended the funeral of a brother, who was in the trade for a number of years, at Lawrence January 24.

Mrs. James J. McManmon and one of her daughters were confined to their home with colds last week. Several of the force of this firm were away from work, including a chauffeur, a teamster and greenhouse help.

Too many ciphers made the statement in this news-letter January 15 of the violet sales of Morse & Beals at Christmas time far above the actual figures. Regret is that the number was inaccurate and the sales were not so large.

E. E. R.

To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary,
Saddle River, N. J.

GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.
Exclusive agents for the best Fertilizers
GROWERS' EXCHANGE
JAMESTOWN, N. Y.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed



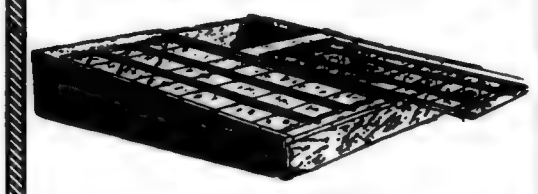
Precipitate Bone Phosphate

Magic Blood and Bone

Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER
Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.
MANUFACTURERS AND DISTRIBUTORS
UNION STOCK YARDS CHICAGO

Hotbed Sash
PRICES RISING
Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS
Largest Hotbed Mfrs. in America
1299-1323 Flushing Avenue., BROOKLYN, N. Y.



INCREASE YOUR EARNINGS—

build concrete benches in your greenhouses—stop all repair costs—eliminate lost time—invest your money in benches that last longer than your greenhouse.

Ready-Set Concrete Benches

cost but little to build—you can build them yourself in a short space of time, following our simple and practical method.

Send for complete information.

FRED J. MEAD,
371 Park Ave. Newark, N. J.

FIRST COST THE LAST COST

Always mention the Florists' Review when writing advertisers.

Mention The Review when you write.

You Will Be Surprised

At the quality there is in WIZARD BRAND Shredded Cattle Manure this year. New equipment provides a better selection of crude manures than ever before, and it shows up in every bag of Shredded Cattle Manure.

WIZARD
TRADE BRAND MARK
PULVERIZED SHEEP—PULVERIZED CATTLE
SHREDDED CATTLE
MANURE

Is dried and sterilized in high temperature direct heat dryers. It saves you time and labor in handling and application. Does not bring you foreign weeds and grasses that come with crude or air-dried manures.

WIZARD BRAND may not always be lowest in price, but it is highest in quality, and the recollection of quality remains long after price is forgotten.

WIZARD BRAND Trade Mark is tagged or printed on every bag for your protection.

Your dealer can supply WIZARD BRAND if you insist or we will quote on any quantity from a bag to a carload promptly.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, Chicago

ACCIDENTAL
vs.
POSITIVE GARDENING

Messrs. L. L. Book & Son, of the Eldorado Gardens, Eldorado, Pa., write:

"Without this System it is 'accidental' gardening; with it, it is positive. While others are waiting for rain, we germinate our seeds by means of your System of Irrigation."

SKINNER SYSTEM OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

BEEMAN ONE HORSE TRACTOR —*replaces hand labor*

ENABLES one man to do the work of five in cultivating flowers. Goes astride narrow rows—cultivating one or three rows at a time. Goes between gladioli, dahlias and other wide rows. Turns sharp corners, goes close to fence. It's the original garden tractor—fully developed, tested and proven on thousands of farms and gardens.

Useful the year 'round—plows, harrows, hauls, mows and does four horsepower belt work.

Write for interesting free booklet.

BEEMAN TRACTOR CO.,
353 Sixth Avenue South
Minneapolis, Minn.



FOR RESULTS USE
Master Brand Prepared Concentrated Manures
THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure
Guaranteed Analysis

Ammonia	Phos. Acid	Potash
2.25%	1.50%	1.50%

MASTER BRAND Vine and Plant Manure
Guaranteed Analysis

Ammonia	Phos. Acid	Potash
5.00%	2.00%	1.00%

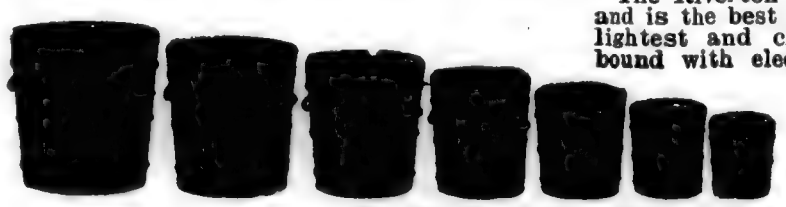
Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY
"Manufacturers and Distributors of MASTER BRAND PRODUCTS"
4121 S. LaSalle Street, - - - - - - - Chicago, Ill.

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100
10	20 in.	$4.50	$49.50	$375.00
20	18 in.	3.30	36.00	293.00
30	16 in.	2.35	26.00	200.00
40	14 in.	1.90	21.50	170.00
50	12 in	$1.30	$15.00	$115.00
60	10 in.	.90	9.90	77.50
70	8 in.	.75	8.00	61.00



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

HENRY A. DREER
Seeds, Plants, Bulbs, Supplies
714-16 Chestnut St., Phila

Mention The Review when you write.

Berger Fertilizer and Chemical Co.
1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

Always mention the Florists' Review when writing advertisers.

A Fine Seller in Retail Flower Stores
Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

$2.00 per dozen; $15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON
1181 East 71st Street, CLEVELAND, O.

Always mention the Florists' Review when writing advertisers.

If you want a genuine glazing compound insist on

VITAPLASTIC

The QUALITY BRANDS *Company*

CLEVELAND, O.

SEATTLE NOTES.

[Concluded from page 108.]

Shop. This was the store's initial attempt at that kind of work. Red roses and stevia, arranged in baskets, were used on the tables, with palms and vases of flowers artistically placed about the rooms. The Woodlawn Flower Shop decorated the Armory, using Chadwick chrysanthemums.

The Hollywood Gardens have had an excellent week in funeral work. Mr. Peterson has been handicapped during a busy week by the illness of three of his assistants. Mr. Holmes is confined to his bed with the grip and Mrs. Dunlop has just undergone an operation.

Rosaia Bros. have a fine collection of azaleas on display in their store, with cyclamens, primroses and a good showing of cut flowers. During the last week business has been exceptionally good with them. An attractive blanket was made of pink sweet peas, freesias and Aaron Ward roses by George Rosaia.

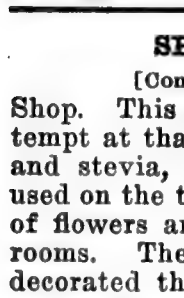
The Woodlawn Flower Shop also had a good week for funeral work, which kept Mr. Clark, who was formerly with the Woodland Park Floral Co., busy in his position as general buyer. Mr. and Mrs. Peterson have returned from their winter's vacation much refreshed.

During the last week, Miss Wharton, Mrs. Minch, W. S. Goldbary and F. Rosaia have made visits to Portland.

The Washington Floral Co. lost several hundred cyclamen plants when the supports of a bench collapsed.

Gus. Berkman is returning to Butte, Mont., to take charge of the range of the Butte Floral Co. It is reported that Frank Chervinka will leave Butte upon the arrival of Mr. Berkman.

Hans Niklas, of Portland, was a visitor last week. P. T. C.



No loss if you mend your split carnations with

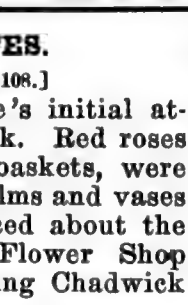
SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for $1.00, postpaid.

Wm. Schlatter & Son

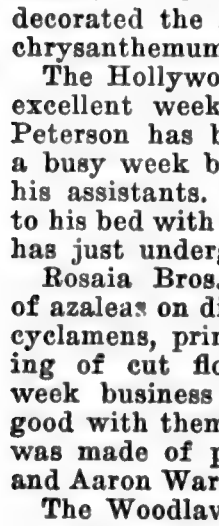
422 Main St.

Springfield, Mass.



BEFORE AFTER

Mention The Review when you write.



PAT. PEN'D

WIRE TIE

For any plants you now tie up with cord

Samples free

Wm. F. Buschardt

6 E. Woodland Avenue, Baltimore, Md.

Mention The Review when you write.



Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), $2.50

CLIPS—1000, 85c; 2000, $1.50; 5000, $3.25; 10,000, $5.50; 25,000, $12.50; 50,000, $22.50.



B. E. & J. T. COKELY, Scranton, Pa.

Mention The Review when you write.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE

State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.

Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

LEMON OIL COMPANY'S STANDARD SOLUBLE IN WATER INSECTICIDE

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY

420 W. Lexington St., BALTIMORE, MD



Supreme Carnation Staples

will mend your Split Carnations

No tools required

35c per 1000—Postpaid—3000 for $1.00

F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS.

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.

Try it out now and be convinced.

TURNER BROS., Bladen, Neb.

Mention The Review when you write

INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer,** etc. One pound makes 32 gallons of spray.

SEND $1.75 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid $10.50 in the U. S.

Use according to directions and it will do the work

IVORY SOAP POWDER

Supplied at 35c per pound

EARL L. HEMPSTEAD,

Distributer Bloomington, Ill.

For Sale in Chicago by

Poehlmann Bros. Co., 66 E. Randolph St.

A. Henderson & Co., 166 N. Wabash Ave.



SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt. "Could not get along without them." S. W. Pike.

1000, 35c; 3000 for $1.00, postpaid

L. L. Pillsbury, Galesburg, Ill

RAINBOW SYRINGE, $2.00

Made of brass; fits ¾-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue

JOHN WELSH YOUNG

6848 Wayne Ave., Germantown, Philadelphia, Pa.

Mention The Review when you write.

Permanite

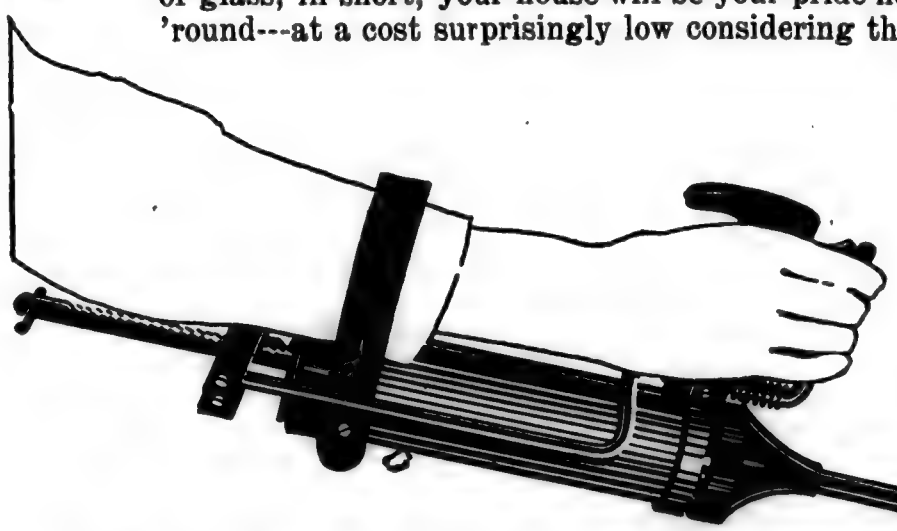
(Trade-mark registered U. S. Patent Office.)

The Greenhouse Man's Pride

Sunday—Visitors' Day!

Will you be proud to show your friends around your plant---will you have everything snug and tight or will there be a leak in the sash here and a crack in a light there or something else that shouldn't be so?

You need not worry about these things with Permanite on the job; there will be no leaks in the sash because Permanite will keep them everlastingly tight; there will be no cracks in the glass because Permanite gives with the expansion and contraction of the house and prevents breakage of glass; in short, your house will be your pride not only Sunday and week-days but all the year 'round---at a cost surprisingly low considering the length of time Permanite will be on the job.



Remember this when you buy your next supply of Greenhouse Putty and insist on the Best---PERMANITE.

Yours for a Tight House

The Garland Company
Cleveland O., U.S.A.

Aphine

The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 Gallon, $3.00

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Mention The Review when you write.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE, BROOKLYN, NEW YORK

—P. C. F. CO.—

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Price, $2.00. It's a wizard..

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

Mention The Review when you write.

When it comes to Greenhouses come to Hitchings & Co.

Send for Supply Book

New York 1170 Broadway — Boston 201 Devonshire St.

Mention The Review when you write.



C. J. Brooks, Florist, Bloomington, Ill.

A SURE Water Supply

Install a Caldwell Tubular Tower and let it deliver you by force of gravity a dependable water supply every day in the year.

Simple, strong, safe. You can erect it yourself. Cost moderate. Most economical.

Send for Catalogue

W. E. CALDWELL CO.
Incorporated
1930 Brook St.
LOUISVILLE, Ky.

Caldwell TANKS AND TOWERS

Mention The Review when you write.

JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS | PLANS AND PRICES SUBMITTED | 1363-1381 FLUSHING AVENUE BROOKLYN, N. Y.

SAN FRANCISCO NOTES.

[Continued from page 110.]

violets and is shipping many of them, along with an excellent crop of freesias from the McLellan nurseries. The daffodil fields which supply this company each year are now cutting and Mr. Avansino expects a good crop.

J. A. Axell is receiving some fine cineraria plants grown by the Hillsborough Nursery. He is busy with local trade, as well as his constantly growing shipping business.

The United Flower & Supply Co. will soon be able to offer a good selection of spring flowers. Already the freesia crop is being cut, while daffodils, narcissi, etc., are getting into first-class shape for shipping purposes.

Domoto Bros. are bringing in a large number of cineraria plants from their own nursery and are still able to offer flowering azalea plants. Mr. Domoto states that the force at the nursery is busy at the present time planting lily bulbs. It is the opinion of the trade that Easter lilies will be high in price this year, due, among other things, to the shortage of bulbs imported this season.

The staff of Enomoto & Co. is busy with spring flower shipments and Mr. Enomoto reports an unusually good supply of violets and daffodils.

Fred Smith, Sr., of Tacoma, Wash., has been visiting in California during the last week or so. He is accompanied by Mrs. Smith, and Sunday, January 25, while in San Francisco, they were entertained by Mr. and Mrs. A. J. Gooch. They also paid Los Angeles a visit and expect to leave for the northwest within the next few days.

Jacob Dieterich, of Los Angeles, was a visitor in San Francisco last week.

Gen. A. J. Gooch reports satisfaction with his shipping business and has only one complaint to make, that of stock shortage. At present he is supplying points in the northwest with acacia blooms, for which there is a brisk demand.

The MacRorie-McLaren Co. reports a rush of funeral work. Last week two exceptionally attractive pieces were made up. One, a wreath of maidenhair, cattleyas and white freesias, was particularly delicate and artistic. The second was a shield made of purple heather sprays and pink roses, with a Masonic emblem of violets in the center on a white background.

Robert Newcomb made a trip to the trans-bay nurseries last week and mentioned the particularly fine cyclamen crop of H. Hayashi & Co.

Jaeger & Son, on Powell street, have been busy with funerals, having turned out three palls in one day, two being made of violets and freesias and one of carnations and violets.

Table decorations and funeral work formed the bulk of A. O. Stein's business last week. This shop has felt the scarcity of roses, although the spring flowers have helped out considerably.

M. M.



Safepack more than waterproof

Keeps moisture in. The ideal protection for roots and shrubs. Delivers them moist and alive, ready to grow again. Cheaper and better than burlap.

For seedsmen: Keeps moisture out. Delivers seeds dry. Prevents sprouting, mildew—all damage. Rat and vermin-proof.

SAFEPACK MILLS, 727 Atlantic Ave., BOSTON, MASS.

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street. Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers

Candy Sticks and Skewers

PEEKSKILL, N. Y.

POINTED FLORAL STICKS

5, 12 and 18-inch lengths, 5-32 inch diameter

Packed in five and ten thousand lots

Assorted lengths if desired. Sample free

A. M. PERRINE, Elizabeth, N. J.



Quality paint bought at higher prices lasts longer and costs less than cheap paint.

DIXON'S SILICA-GRAPHITE PAINT more than saves its higher cost by giving many years of service.

Made in first quality for over fifty years. Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827.

THE

REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty — Get Our Figures.

31-537 Plymouth Pl., CHICAGO.

You Are Planning Now for Your New Greenhouse



You want one that is practical and efficient. You are willing to pay what it is worth, but you don't want to throw any money away.

Then investigate

CALLAHAN CUT-TO-FIT GREENHOUSES

That is all we ask—because we know that they are built on so sound a principle that they will prove their worth to every common-sense business man and practical florist who takes the trouble to investigate.

They give you the very highest grade material and latest designs at the lowest cost for erection. They are practical, simple, efficient and moderate in price.

Note Beveled Shoulder on Ridge

Notice the beveled shoulder on which the roof bar rests at the ridge. Callahan Cut-to-Fit Greenhouses do not depend on nails alone. They are of extra strong construction where strength is needed.

The bars are easily brought to proper position—no time wasted in getting them to correct height. The shoulder at the ridge takes care of this automatically.

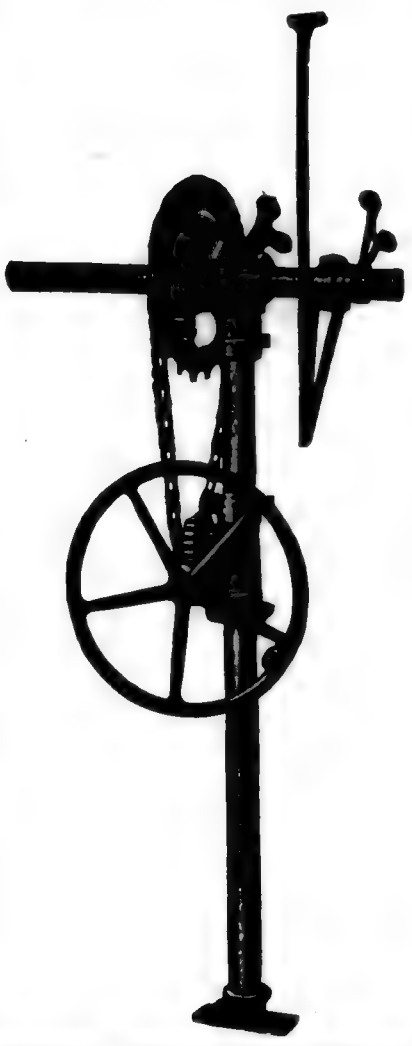
They are simple and accurate—easily erected. Thus the life of your greenhouse is lengthened and the cost of erection lowered.

Write today for Catalogue giving all details. Also booklet describing Callahan Duo-Glazed Sash for your hotbeds—the worryless sash that mean safety for your plants.

Callahan Duo-Glazed Sash Co.
1844 Fourth Street DAYTON, OHIO

Permanite in Stock for Immediate Shipment

Satisfactory Ventilation



is what you get when using the **ADVANCE** Operator. What does this mean to you? Surely it is worth your investigation.

Our Greenhouse Fittings save you time, money and waste. You can do or make everything with them. Strong in design, neat in appearance, and prices right.

Catalogue gladly sent on request. Inquiries given special and prompt attention. Write today.

ADVANCE CO.,
Richmond, Ind.

Classified Ad Department



Rate for advertising in this department
15 cents a line net, per insertion.
No advertisement for less than 30c accepted.

ABELIAS

ABELIA GRANDIFLORA, 12 to 18-in., $17.50; 8 to 12-in., $12.50 per 100. Field-grown, well branched.
THOMASVILLE NURSERIES, Thomasville, Ga.

ACHYRANTHES

Achyranthes Herbsti, best red, $3.00 per 100, R. C. Iresine Lindenii, $2.50 per 100, R. C.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Achyranthes Brilliantissima, and others, R. C., $2.00 per 100, $15.00 per 1000, parcel post paid.
Roman J. Irwin, 321 6th Ave., New York.

Achyranthes Herbsti, 2¼-in., brightest red, $4.50 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

Achyranthes, 2 varieties R. C., $1.50 per 100, prepaid. S. D. Brant, Clay Center, Kans.

ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.
Adiantum Croweanum clumps, the kind that will give immediate results, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Adiantum Cuneatum, 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c.
Bertermann's, Indianapolis, Ind.

AGERATUMS

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Ageratums, R. C., Blue Star and Stella Gurney, $1.00 per 100, $9.00 per 1000, prepaid. Cash please. Lahr's Flower Shop, 206 N. Ninth St., LaFayette, Ind.

Ageratums, Little Blue Star and Stella Gurney, 2½-in. pots, $5.00 per 100, $40.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
Harglerode Bros., Shippensburg, Pa.

Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
Fred Burre, Peoria, Ill.

Ageratums, Little Blue Star and Stella Gurney, $1.50 per 100, R. C.
J. Russler, 11352 Fairfield Ave., Chicago, Ill.

Ageratums, R. C., blue, $1.00 per 100. Cash. 2¼-in. blue, very fine plants, $3.00 per 100. Cash. C. J. Frew, Jr., Conneaut, Ohio.

1000 Ageratum plants, from 2½-in. pots, at $3.00 per 100, lots of cuttings, very dwarf.
B. J. Passmore, Malvern, Pa.

Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
Peterson Floral Co., Gibson City, Ill.

Ageratums, Stella Gurney, well rooted cuttings, 90c per 100, $8.00 per 1000. Prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

Ageratums, R. C., 4 varieties, $1.00 per 100; $9.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Ageratum Stella Gurney, R. C., $8.00 per 1000; Stella Gurney, 2½-in., $4.00 per 100.
Rudolph Irsa, East Hampton, N. Y.

Ageratums, blue 2¼-in., 3c; R. C., $1.00 per 100. Chas. Sherwood, Waterloo, Ia.

Ageratums, 4 var., 2-in., $3.00 per 100.
S. D. Brant, Clay Center, Kan.

ALTERNANTHERAS

Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $1.50 per 100, $10.00 per 1000. Parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000. Brilliantissima and Yellow Brilliantissima, $12.00 per 1000. N. O. Caswell, Delavan, Ill.

Alterantheras, August cuttings from soil, extra heavy stock, red and yellow, $1.25 per 100 by mail, $10.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, $1.75 per 100, $15.00 per 1000. C. Humfeld, Clay Center, Kans.

Alternantheras, R. C., from soil, fall struck, red and yellow, $10.00 per 1,000. Cash please.
E. B. Randolph, Delavan, Ill.

Alternantheras, green and yellow, strong 2-in., $2.50. Edgar Osborn, Danville, Ill.

Alternantheras, R. C., red and yellow, $8.00 per 1000. Park Gardens, 1038 Main St., Bridgeport, Conn.

Alternantheras, red and yellow, R. C., $7.50 per 1000, heavy cuttings. Cash, please.
W. BEZDEK, CEDAR RAPIDS, IA.

Alternanthera Brilliantissima, 2¼-in., bright red, $4.00 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

Alternantheras, R. C., red and yellow, $3.00 per 1000; Brilliantissima, $10.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

ALYSSUM

Alyssum, dbl., 2-in., $3.00 per 100, $25.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Alyssum, double giant, fine stock, 400 2-in., ready now, more later, $2.50 per 100. Cash.
E. B. Morgan Floral Co., Paxton, Ill.

Alyssum double giant, 2-in., $2.00 per 100, $18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, dbl., R. C., $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

Alyssum, double giant, 2-in., $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Alyssum, double giant, 2-in., $2.00 per 100.
J. C. Schmidt, Bristol, Pa.

AMARYLLIS

50 Amaryllis Johnsonii and 50 Equestris, 2½ to 3½-in. in diameter, $3.00 per doz. A limited number of smaller bulbs.
N. O. Caswell, Delavan, Ill.

Amaryllis Vittata Hybrids, finest commercially grown strain in U. S.; 4-yr. old bulbs, $30.00 per 100, $4.00 per doz. Cash with order.
H. J. Condron, Galveston, Tex.

AMARYLLIS VITTATA HYBRIDS, very choice strain, large bulbs for forcing that will give from 4 to 8 flowers, $4.50 per doz., $35.00 per 100.
O. Fehrlin, Citronelle, Ala.

AMPELOPSIS

AMPELOPSIS VEITCHII
BOSTON IVY SEEDLINGS

Light, 10 to 15-in. ..... $15.00 per 1000
Light, 6 to 10-in. ..... 10.00 per 1000

200 in a bundle. Not less than 1000 at above rates. 200 as sample by mail, $3.50 and $2.50 for 200. No other sizes to offer.
CHARLES BLACK. HIGHTSTOWN, N. J.

ANTHERICUMS

Anthericum Mandaianum, 2½-in. pots, $1.00 per dozen. Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place. Chicago.

ASPARAGUS

ASPARAGUS PLUMOSUS.

2,000 large plants from bench, have been in bench about 4 to 5 months. Were heavy plants from 4-in. pots when benched. Need the space for young Roses, $120.00 per 1000; also 2000 smaller plants, $75.00 per 1,000. Will sell the lot for $375.00.
C. U. LIGGIT.
Wholesale Plantsman.
303 Bulletin Bldg. Philadelphia, Pa.

ASPARAGUS.

Extra heavy stock of Plumosus and Sprengeri, ready for immediate shipment. Will mail samples upon request. Stock packed against frost. No charge made for packing.

	100	1000
ASPARAGUS PLUMOSUS, 2¼-in.	$4.50	$40.00
ASPARAGUS SPRENGERI, 2¼-in.	4.00	37.50
Marguerites, single white, 2-in.	4.00	35.00

SEE CANNAS.
Cash with order.
JOS. H. CUNNINGHAM, DELAWARE, O.

ASPARAGUS PLUMOSUS

3-in. ..... $1.25 per doz., $8.00 per 100
4-in. ..... 2.00 per doz.
5-in. ..... 4.20 per doz.
6-in. ..... 6.00 per doz.

Packing charges when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000; Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.
Plumosus seedlings, $1.00 per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

ASPARAGUS

Asparagus Plumosus and Sprengeri, 2½-in. plants, ready for shift, $5.00 per 100; 3-in., $8.00 per 100.
Plumosus seed ..... $3.00 per 1000
Sprengeri seed ..... 1.00 per 1000
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
Roman J. Irwin, 321 6th Ave., New York.

Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.	$8.00	$75.00
Asparagus P. Nanus, 2½-in.	5.00	....
Asparagus P. Nanus, 2 -in.	3.50	30.00

Fred Burre, Peoria, Ill.

ASPARAGUS PLUMOSUS.
2¼-in., $4.00 per 100, $35.00 per 1000.
3-in., $8.00 per 100, $70.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Fine strong Sprengeri plants, ready for 3-in. pots, $6.00 per 100, while they last. Cash with order please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, R. F. D. A., Box 241-B, Houston, Tex.

ASPARAGUS

Elongatus, 2-in., $5.00; Sprengeri, 2-in., $3.50; 3-in., $8.00; 4-in., $25.00. Seedling Sprengeri and Plumosus, $1.00 per 100.
Geo. A. Kuhl, Pekin, Ill.

Asparagus Plumosus and Sprengeri seedlings, $1.00 per 100, $7.50 per 1000. A. Plumosus, 2-in., $3.50 per 100, $30.00 per 1000. A. Sprengeri, 3-in., $8.00 per 100, $70.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Asparagus Plumosus, 1000 extra heavy 4-in., ready for 5-in., $15.00 per 100; 500 not as heavy, 4-in., $12.50 per 100. 8000 2¼-in., $3.50 per 100. 1000 Sprengeri, 2¼-in., $3.00 per 100. Cash please. Loomis Greenhouses, Loomis, Calif.

ASPARAGUS.

Good, strong 2½-in. stock, ready for shipment.
Plumosus ..... $6.00 per 100; $50.00 per 1000
Sprengeri ..... 5.00 per 100; 45.00 per 1000
Rolf Zetlitz Co., Dayton, O.

Asparagus Plumosus, 2½-in., $5.00 per 100, $45.00 per 1000. Asparagus Sprengeri, 2½-in., $4.50 per 100, $40.00 per 1000.
STORRS & HARRISON CO., PAINESVILLE, O.

Asparagus Plumosus seedlings, $1.00 per 100, $6.00 per 1000.
A. M. Campbell, Strafford, Pa.

Strong 2-in. Sprengeri and Plumosus, at $3.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

GOOD PLUMOSUS

Asparagus Plumosus, 2¼-in., select, $5.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
GULLETT & SONS, LINCOLN, ILL.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., $8.00 per 100. SPRENGERI, 3-in., extra, $7.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

3-in. Sprengeri, 8c. This is fine stock, none better out of 3-in. Sprengeri seedlings, $6.00 per 1000. Satisfaction guaranteed.
F. C. Freeman & Sons, Portland, Ind.

Extra nice 3-in. Asp. Sprengeri and 3-in. Asp. Plumosus, $7.00 per 100, $60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, $12.50 per 100
Asparagus Sprengeri, 5-in., strong, 15.00 per 100
Packed in paper pots. Cash.
Fairview Gardens, Elnora, Ind.

	Per 100
Asparagus Plumosus Nanus, 2¼-in.	$4.00
Asparagus Sprengeri, 2¼-in.	3.00

C. W. Espy & Son, Brookville, Pa.

2-in. Plumosus	3½c
2-in. Sprengeri	3c

Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus sprays all sold for the coming season.
The Pennock Plantation, Jupiter, Fla.

Asparagus, large transplanted Plumosus and Sprengeri, $2.00 per 100, $15.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Asparagus Sprengeri seedlings, $1.00 per 100, $8.00 per 1000. Seeds, 75c per 1000. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

A. Elongatus, 2-in., $3.00 per 100. A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Plumosus, 2¼-in., 3½c; 3-in., 8c; Sprengeri, 2¼-in., 3c; 3-in., 6c.
S. M. Harbison, Danville, Ky.

Asparagus Plumosus, 2-in., strong, $3.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Asparagus Plumosus, 3-in. pots, ready for 4-in. pots, $8.00 per 100.
Geneva Floral Co., Geneva, N. Y.

Asparagus Plumosus, fine stock, 2-in., $3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

Asparagus Plumosus, 3-in., ready to shift, $7.00 per 100. Cash.
L. G. Barbier, Dunkirk, Ind.

Asp. Sprengeri seedlings, extra good, $1.00 per 100 delivered, $7.50 per 1,000 by express.
A. M. Davis, Brownwood, Tex.

Asparagus Plumosus, 2¼-in., 3½c, $30.00 per 1000; 3-in., 7½c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, $75.00 per 1000, 200 at 1000 rate. Cash please. B. C. Blake, Springfield, O.

ASPARAGUS SPRENGERI, strong 2¼-in., $4.00 per 100, $35.00 per 1000.
Baur Floral Co., Erie, Pa.

Asparagus Plumosus, 2¼-in., $5.00; 3-in., at $10.00; 4-in., $15.00 per 100.
Henry Smith, Grand Rapids, Mich.

2-in. Sprengeri, strong, $3.00 per 100; $25.00 per 1000. Sprengeri seedlings, $7.00 per 1000. postpaid. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Plumosus, 2¼-in., $40.00 per 1000.
R. Gloede, 1405 Central St., Evanston, Ill.

Asparagus Sprengeri, very heavy, 3-in. stock, $10.00 per 100. W. W. Coles, Kokomo, Ind.

2-in. Sprengeri, $45.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

ASPIDISTRAS

Aspidistras, nice strong plants out of 5-in. pots, 45c each.
Walnut Hills Floral Co., Harrodsburg, Ky.

Aspidistras, green, fine plants, $2.00 each.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

ASPLENIUM

Asplenium Nidus Avis, 5-in., $12.00 per doz. Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

AUCUBAS

AUCUBA JAPONICA
4-in., $3.00 per dozen.
Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

BEGONIAS

BEGONIAS

2¼-in.	Per 100	Per 1000
Mrs. M. A. Patten	$10.00	....
Gloire de Chatelaine	6.00	$55.00
R. C. G. de Chatelaine (Mch.)	4.00	30.00

For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.	$ 7.00	$65.00
Begonia Chatelaine, 3-in. pots	12.00	.....
Begonia Chatelaine, 3½-in. pots	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant, 2¼-in. pots	10.00	.....
Begonia Chatelaine, R. C.	4.00	35.00
Begonia, Mrs. M. A. Patten, R. C.	6.00	50.00

Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Begonias, Luminosa, red, pink and white, 2-in., $3.00 per 100; 3-in., $8.00 per 100; 4-in., ready for immediate sales or potting on, $20.00 per 100; assorted Begonias, 2-in., $5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, $3.00 per 100; $25.00 per 1000. N. O. Caswell, Delavan, Ill.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, $10.00 per 100. Strong 3½-in., $35.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, $6.50 per 100, $55.00 per 1000; 3-in., very fine, $10.00 per 100; S. S. Skidelsky & Co., 50 Park Place, New York.

REX BEGONIAS, a fine mixture of such varieties as Louise Closzan, Palmerston, Ruth Friedley, Henry Dorneck, and many other quick sellers; 3-in., $10.00 per 100; 4-in., $18.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Begonia Chatelaine, 4 and 5½-in., 25c and 50c. Begonia Luminosa, fine stock in full bloom, 3, 4 and 5-in., 10c, 20c and 35c. These will also make fine Easter stock if grown on. 7½% for packing. C. H. Frey, Lincoln, Neb.

Begonias, Prima Donna and Luminosa, mixed, strong 2½-in., in bud, ready for 4-in., $7.00 per 100, $60.00 per 1000. Reinhold Undritz, West New Brighton, S. I., N. Y.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, $3.00 per 100 by mail, $25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

Begonia Chatelaine from flats, ready for 3-in. pots, $5.50 per 100; 3-in., $10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2¼-in., $7.00 per 100, $65.00 per 1000. Mrs. Patten, 2¼-in., $10.00 per 100. A. J. Schmuts, 23 Arnold Place, North Adams, Mass.

Begonias, Chatelaine, Luminosa, Salmon Queen, White Triumph, Carnot, Argenteo, de Lesseps, Prima Donna and Thurstonii, 2-¼-in., $6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Begonias, Luminosa, Prima Donna and Erfordii, strong, transplanted seedlings, $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Luminosa, 350 5-in. plants, in bud and bloom, that we are anxious to close out, at $40.00 per 100, or $120.00 for the lot. Good stuff.
ELITCH GARDENS CO., DENVER, COLO.

Begonias, R. C., Luminosa and Prima Donna, $2.50 per 100 by parcel post. Vernon, 2-in., 4c.
Quaker Hill Greenhouses, Sebring, O.

Chatelaine Begonias, rooted cuttings, $3.00 per 100, $27.50 per 1000.
Lyon & Anderson, Belvidere, Ill.

Begonia Chatelaine, extra heavy 4-in., 20c; 3-in., 12c, ready for shift.
Roepke Floral Co., Indianapolis, Ind.

Begonia Luminosa, 2 and 3-in. pots, at $4.00 and $9.00. These are nice plants ready to shift.
Nixon H. Gano, Martinsville, Ind.

Begonias, Luminosa and Prima Donna, 4-in., fine plants, 25c. Cash.
Humm & Jones, Oberlin, O.

Begonia, 2-in., Prima Donna and Luminosa, $3.50 per 100; 3-in. Prima Donna, $6.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Xmas Begonias, strong, 5-in. Luminosa, full of bloom, 60c each.
Quentin Floral Co., St. Joseph, Mo.

Chatelaine Begonias, rooted cuttings, $3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, 3-in., ready for shift, 10c. Cash please. J. Sylvester, Oconto, Wis.

Begonia Chatelaine R. C., $3.00. Cash.
C. J. Frew, Jr., Conneaut, Ohio.

Luminosa Begonias, 2-in., $4.00 per 100.
Haase Bros., Pekin, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

BERRIED PLANTS

Cleveland Cherries, 4-in. pots, $2.00 per doz. Packing charges when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place. Chicago.

BLACKBERRIES

THE CORY THORNLESS
MAMMOTH BLACKBERRY.
The largest Blackberry in existence. As free from thorns as a grapevine, yields more fruit compared to any other blackberry known. Almost seedless and of the highest quality. Never been known to fail to bear.
Seed, per pkg., $0.50.
Per plant, $0.35; per doz., $4.00, per 100, $30.00.
RICHARD DIENER CO.,INC.
Kentfield, California.

BOUGAINVILLEAS

BOUGAINVILLEAS, good strong 4-in., at $25.00 per 100; several hundred 3-in., at $12.00 per 100. Cash please.
The Urbana Floral Co., Urbana, O.

Bougainvillea Sanderiana, 4-in., $4.50 per doz., $35.00 per 100. Baur Floral Co., Erie, Pa.

BUDDLEIAS

BUDDLEIA MAGNIFICA, R. C., $2.00 per 100, parcel post, $15.00 per 1000 by express. Booking orders for 2-in. stock for spring delivery, $4.00 per 100, $35.00 per 1000.
THE IMLAY CO., ZANESVILLE, O.

BULBS

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland.
NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelensang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. van Waveren & Kruyff, 116 Broad St., Room 40, New York City.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

See our display ad in this issue.
S. S. Skidelsky & Co., 50 Park Place, New York.

CACTI

Cacti, my choice, 25 vars., $3.00; 50 vars., $8.00; succulents, 20 vars., $1.00, large, $2.00; 50 vars., $4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALADIUMS

CALADIUM ESCULENTUM.
Owing to loss of about half of our crop during the Oct. flood, my supply will be limited to about 30,000 this year. Prices are f. o. b. Southern Texas.

	Per 100
5 to 7-in. cir.	$ 5.50
7 to 9-in. cir.	7.00
9 to 11-in. cir.	9.00
11 to 12-in. cir.	14.00
12-in. up	20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

CALADIUM ESCULENTUM.
Scarce.

Size	Per doz.	Per 100
5 to 7-in.	$1.10	$7.00
7 to 9-in.	1.35	9.00
9 to 11-in.	2.25	15.00
11 to 12-in.	3.50	22.00
Extra Large	5.00	35.00

No order accepted for Caladiums only.
For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

CALADIUM XANTHOSOMA MARSHALLII
Aristocrats of the Lawn.

	Doz.
5- 7-in.	$1.00
7- 9-in.	1.50
9-11-in.	2.00
11-12-in.	3.25
12-14-in.	5.00

Red stem, very large, shaded leaf.
CASH. MRS. GLASS, LONG BEACH, MISS.

CALADIUM ESCULENTUM
For delivery Febr. 1st.

	Per doz.	Per 100
5 to 7-in.	$1.00	$ 7.00
7 to 9-in.	1.25	9.00
9 to 11-in.	2.00	15.00
11-in. and up	3.25	22.00
12-in. and up	5.00	35.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Fancy Caladiums, $12.00 per 100; on large tubers, 50c per lb. Colocasia Fragrans, the large leaved elephant ear, with the large glossy foliage, 10c each; tubers over 2 lbs., 5c per lb.
B. M. Wichers & Son, Gretna, La.

CALCEOLARIAS

Calceolarias, Hybrida, mixed, strong, 3-in., $12.00 per 100; add 5% in paper pots. Cash.
Bock's Greenhouses, Burlington, Iowa.

Calceolaria Hybrida, choicest mixed, fine plants, 2-in. ready for 4-in., $9.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

CALENDULAS

Calendulas, Orange King, strong, 2-in., $3.00 per 100, $25.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., $6.00 per 100.
Baur Floral Co., Erie, Pa.

Calendulas, Dreer's finest strain, including Orange King, 2¼-in, $2.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Calendulas, Orange King, strong, 2½-in., special, $4.00 per 100; 3-in., $6.00 per 100.
S. S. SKIDELSKY & CO., 50 Park Place, N. Y.

Calendula Orange King, selected, true, double, 2¼-in., at $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

CALENDULAS—Continued

Calendula plants, 2-in. pots, $4.00 per 100.
Geneva Floral Co., Geneva, N. Y.

Calendula Orange King, 2¼-in., at $4.00 per 100. Henry Smith, Grand Rapids, Mich

CALLAS

YELLOW CALLAS: Calla Elliottiana, the pretty golden yellow Calla, with green foliage flecked with yellow. Makes a splendid Easter or Memorial Day novelty. Forcing size bulbs, $15.00 per 100.
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

Calla Lily plants, out of 4-in. pots, strong, not forced, true Hill's Godfrey and Aethiopica, mixed, $10.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

GODFREY CALLAS.
Thrifty plants, 4-in., $12.00 per 100; 3-in., $5.00 per 100. Bulblets, 3 to 4 leaves, $2.00 per 100, prepaid. Enid Floral Co., Enid, Okla.

Calla Aethiopica, 125 4-in. plants for which we lack room, will close out for $20.00. A bargain for someone.
ELITCH GARDENS CO., DENVER, COLO.

Calla Aethiopica, two to four leaves, fine for orders, $3.00 per 100, $25.00 per 1000. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Godfrey Callas, 3-in., blooming size, $6.00 per 100, $50.00 per 1000; 4-in., $15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Good clean stock, 2½-in., Godfrey Callas, well rooted, ready for shift, at $5.00 per 100.
Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., $5.00 per 100; 3½-in., will bloom soon, $12.50 per 100. Cash.
Scharff Bros., Van Wert, Ohio.

Godfrey Calla bulblets, true stock, $4.00 per qt., $2.25 per pint.
James Wheeler, Worcester St., Natick, Mass.

Godfrey Callas, 2¼-in., at $4.00 per 100, $35.00 per 1000. A bargain. Cash.
Kirkwood Floral Co., Des Moines, Ia.

Strong, healthy, 2½-in. Godfrey Callas, ready for 4-in., $5.00 per 100.
W. J. Evenden's Sons, Williamsport, Pa.

Godfrey Callas, 2½-in., $5.00 per 100.
A. N. Kinsman, Inc., Austin, Minn.

Callas, extra strong 2½-in., $10.00 per 100.
John Bauscher, Freeport, Ill.

CANNAS

Buy Cannas now, there is no surplus of Canna roots this season. We divide from clumps same day order is received, insuring fresh plump roots, with two or three eyes.

	100	1000
Alphonse Bouvier, deep cardinal, 5 to 6 ft.	$ 3.50	$ 30.00
Beaute Poitevine, bright crimson scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland, deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder, dazzling scarlet, 3½ ft.	3.50	30.00
David Harum, bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough, rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan, yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper, clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria, clear rose pink, 3½ ft. to 4 ft.	6.00	50.00
Julius Koch, blood red, 3 ft.	4.50	40.00
King Humbert, standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch, crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy, rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor, the one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard, silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray, orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder, Tango, tints (orange and tan), 4 to 5 ft.	5.00	40.00
Papa Nardy, deep carmine rose, 4 ft.	5.00	40.00
Prince Wild, rich crimson, 4 ft.	4.00	35.00
Queen Charlotte, scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace, canary yellow, 5 ft.	4.50	40.00

THE STORRS & HARRISON CO.,
Painesville, Ohio.

CANNAS
Good, strong 2-3 eye exceptionally fine Cannas, while they last; shipped from Illinois, Alemannia, Austria, Burbank, Mlle. Berat, Henderson, Eisele, Karl Kelsey, Florence Vaughan, $3.50 per 100, $30.00 per 1000.

	Per 100	Per 1000
King of the Bronzes	$4.00	$35.00
Louisiana	4.50	40.00
King Humbert	5.50	50.00

Write for quotations on other varieties.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Louise, pink	$2.50
Alemannia	2.50	Louisiana	3.00
Alph. Bouvier	2.50	Mrs. Kate Gray	2.50
Alsace, white	2.50	Mrs. Alf. Conard	8.00
B. Poitevine	2.50	Meteor	4.50
Black Prince	3.00	Mme. Crozy	3.00
Buttercup, new	3.00	Mlle. Berat, pink	2.50
Crimson Bedder	3.00	Panama	5.50
Chas. Henderson	2.50	Pennsylvania	3.00
City of Portland	8.00	Prem'r, gold edge	2.00
David Harum	3.00	Pres. Meyers	2.80
Express, dwarf	3.50	Queen Charlotte	3.50
Egandale	3.00	Robusta perfec	3.00
Firebird, new	8.00	R. Wallace, yel.	2.50
Florence Vaughan	2.50	Rosea Gigantea	8.00
Golden Gate	5.00	Souv. d'A. Crozy	3.00
Gust. Gumpper	3.00	Venus, dwarf	3.00
Hungaria	6.00	Wm. Saunders	3.00
Italia	3.00	Wm. Boffinger	2.80
J. D. Eisele	3.00	Wintzer's Colossal	5.00
King Humbert	4.50	Wyoming	3.50
Yel. King Humbert	4.00	All colors mixed.	2.00

For other kinds, also Caladiums, Dahlias, Gladioli, Tuberoses, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.
IMPERIAL SEED & PLANT CO.,
Colgate Box 76, Baltimore, Md.

Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	$7.00	$60.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpper	3.50	30.00
Meteor	3.50	30.00
Mlle. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.
Roman J. Irwin, 321 6th Ave., New York.

EXTRA STRONG.
Two to three live eyes. Stock guaranteed. Brandywine, David Harum, Egandale, Wyoming, Musafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CANNAS, 2-3 eyes, plump, dormant roots. Austria, A. Bouvier, Chas. Henderson, Crimson Bedder, Duke of Marlborough, Florence Vaughan, Pennsylvania, Pillar of Fire, all at $3.00 per 100, $25.00 per 1000. Beaute Poitevine, Black Prince, Egandale, Golden Gate, Gustav Gumpper, Gladstone, Kate F. Deemer, Mme. Crozy, Richard Wallace, all at $3.50 per 100, $30.00 per 1000. Express, Louisiana, Queen Charlotte, S. d'A. Crozy, Venus, Wyoming, all at $4.00 per 100, $35.00 per 1000. Yellow Humbert, Hungaria, Mont Blanc, Meteor, Wintzer's Colossal, all at $4.50 per 100, $40.00 per 1000. King Humbert, $5.00 per 100, $45.00 per 1000. Panama, $5.50 per 100, $50.00 per 1000. Rosea Gigantea, $6.00 per 100, $55.00 per 1000. Firebird, $8.00 per 100, $75.00 per 1000. Mrs. Alfred Conard, $8.00 per 100, $75.00 per 1000.
Seedsmen and other large buyers write for discount on ten thousand or more in assortment.
For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots. C. BETSCHER, DOVER, O.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1,000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1,000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

CANNAS.
We have fine stock of bronze-leaved, plump roots, 2 to 3 eyes, not frosted, ready for immediate shipment.

KING HUMBERT	per 100	$6.00
BLACK BEAUTY	per 100	3.00
PRESIDENT MEYERS	per 100	5.00
BRONZE MIXED, best varieties	per 100	4.50
GREEN MIXED, dwarf	per 100	4.50

Cash with order.
See Asparagus.
JOS. H. CUNNINGHAM, DELAWARE, O.

FAT ROOTS
Grown under irrigation, two to three live eyes, true to name.

	100	1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Louisana	4.00	35.00
Pennsylvania	4.00	35.00

Wyoming, Mlle. Berat, Austria, Florence Vaughan, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

CANNA ROOTS
Strong 2 to 3 eyes.

	100	1000
King Humbert	$4.50	$40.00
Gustav Gumpper	4.00	35.00
Venus	4.00	35.00
Charles Henderson	3.00	25.00
Buttercup	3.00	25.00

I. H. MOSS, INC.,
5315 York Road, Baltimore, Md.

CANNAS
Northern grown Canna roots, strong 2 and 3 eye divisions, all true to name.

	Per 1000
King Humbert and Venus	$50.00
David Harum, J. D. Eisele and Richard Wallace	40.00
Fireflame, Louisiana and Mme. Crozy	30.00

The above sorts ready for immediate delivery.
THE McGREGOR BROS. CO.,
Springfield, Ohio.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

CANNAS
Good strong divisions.

King Humbert	$5.00 per 100
Mrs. A. Conard	5.00 per 100
G'adiator	4.00 per 100
Crimson Bedder	4.00 per 100

THE REESER PLANT CO., SPRINGFIELD, O.

Beaute Poitevine, bright crimson, 4 ft.	$3.00
Austria, yellow, 5 ft.	3.00
Pennsylvania, 6 ft., good red.	3.00
Gus Gumpper, lemon yellow, 4-5 ft.	3.00
Express, dwarf red, 2 ft.	3.00

Brownwood Floral Co., Brownwood, Tex.

Strong roots, clumps divided after order received. King Humbert, Mrs. A. Conard and Wintzer's Colossal, $5.00 per 100, $45.00 per 1,000. Austria and Wyoming, $3.00 per 100, $25.00 per 1,000.
WISE ADKISSON, GREENVILLE, TEX.

CANNAS, 2-3 EYES.

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

CANNAS.
Started in leaf, ready for 4-in. pots.

King Humbert	$7.00 per 100
Florence Vaughan	5.00 per 100

Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

King Humbert, fine, plump stock, $5.00 per 100, $45.00 per 1000. Florence Vaughan, Chas. Henderson, Mme. Crozy and A. Bouvier, $3.50 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss, Vinita, Okla.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
" $40.00 per 1000. Cash.
Busby Flower Garden, Busby, Va.

5600 Duke of Marlboro, one of the very best, green foliage, crimson maroon flowers, strong 2-3 eye roots, $3.00 per 100. Cash please.
Heinl & Weber, Terre Haute, Ind.

Cannas, King Humbert, good stock, $5.00 per 100. Mixed all red, green foliage, large flowering, $4.00 per 100.
Myers Flower Farm, Bartlesville, Okla.

Cannas, special offering of surplus stock of Venus and Mme. Crozy, no better stock to be had, $3.50 per 100, while they last.
ELITCH GARDENS CO., DENVER, COLO.

CANNAS
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

Cannas, in all standard and newer varieties. Write for prices.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

King Humbert Canna roots, A1, $4.50 per 100; King of the Bronzes, $2.50 per 100.
The East Lawn Gardens, Urbana, Ohio.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

Canna roots, Wallace and Louisiana, 2 to 3 eyes, $3.00 per 100.
The Theodore J. Steffes Co., Taylorville, Ill.

King Humbert, 2 to 3 eyes, strong, dormant roots, $50.00 per 1000.
R. Gloede, 1405 Central St., Evanston, Ill.

Cannas, City of Portland, $10.00 per 100; King Humbert, $5.00; Eureka, $6.00; Chas. Henderson, $3.00. S. M. Harbison, Danville, Ky.

Canna roots, 2 and 3 eyes, King Humbert, $4.50 per 100; Mme. Crozy, $3.00 per 100. Cash, please. West Bros., Anacostia, D. C.

4000 Strong Cannas, 2—3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

Cannas, Pennsylvania, good, strong roots, $3.00 per 100, $25.00 per 1000. 500 at 1000 rate.
J. Ralph Souder, Hutchinson, Kan.

King Humbert, $4.00 per 100.
Thomasville Nurseries, Thomasville, Ga.

CARNATIONS

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ETHEL FISHER	$14.00	$115.00
RUTH BAUR	12.00	100.00
ENCHANTRESS	6.00	50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00
GOOD CHEER	6.00	50.00
SUPERB	6.00	50.00

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WELL ESTABLISHED, 2¼-INCH.

	100	1000
WHITE ENCHANTRESS	$7.50	$70.00
NEBRASKA	7.50	70.00
MRS. C. W. WARD	7.50	70.00
ENCHANTRESS	7.50	70.00
MATCHLESS	7.00	60.00
ALICE	7.00	60.00

Special: For orders of 3000 to 5000 a discount of 10%, except for Fisher, Baur, Supreme and Washburn.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00

BEST STANDARD KINDS
PINK

Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
C. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Pink Delight	7.00	60.00
Rose-pink Enchantress	6.00	55.00
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WHITE

White Enchantress	6.00	50.00
White Wonder	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00
Crystal White	6.00	55.00

RED AND CRIMSON

Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Rosalia	7.00	60.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
White Benora	7.00	65.00
Crystal White	7.00	65.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Nebraska	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00
Ruth Baur	12.00	100.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

ROOTED CARNATION CUTTINGS

Enchantress Supreme	$7.00 per 100	$60.00 per 1000
White Enchantress	6.00 per 100	50.00 per 1000
Matchless	5.00 per 100	45.00 per 1000
Aviator	6.00 per 100	50.00 per 1000
Herald	6.00 per 100	50.00 per 1000
Mrs. C. W. Ward	7.00 per 100	60.00 per 1000
Miss Theo	5.00 per 100	45.00 per 1000

75,000 ready now,
30,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS.
February 1st delivery.

	Per 100	Per 1000
White Enchantress	$5.00	$45.00
Enchantress	5.00	45.00
Matchless	5.00	45.00
Aviator	5.00	45.00

No better stock on the market and it will surely please you.
Cash with order.
C. L. HUMPHREY, ZANESVILLE, O.

CARNATIONS.
Rooted cuttings for Feb. and March delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

CARNATIONS, rooted cuttings. Orders filled in rotation.

	Per 100	Per 1000
ETHEL FISHER (Peter Fisher)	$14.00	$115.00
RUTH BAUR (Baur & Steinkamp)	12.00	100.00

Matchless, White Enchantress, Alice, Enchantress, Mrs. C. Ward, Philadelphia, Beacon, Nebraska, all at $6.00 per 100, $50.00 per 1000. White Wonder, Roper, all at $7.00 per 100, $60.00 per 1000. Crystal White, White Benora, Enchantress Supreme, Belle Washburn, Benora, all at $7.50 per 100; $65.00 per 1000.
For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

CARNATION ROOTED CUTTINGS.
Large, strong and perfectly healthy.

	100	1000
Enchantress Supreme	$7.00	$60.00
White Enchantress	6.00	50.00
Matchless	6.00	50.00
Pink Enchantress	6.00	....
Rose-pink Enchantress	6.00	....
Cottage Maid	6.00	....

Place your order now, so that you can be assured of stock when just right. Cash to accompany order.
GENEVA FLORAL CO., GENEVA, N. Y.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CARNATION CUTTINGS, ROOTED COOL.

	Per 100	Per 1000
Matchless	$4.50	$40.00
Ward	5.00	45.00
Belle Washburn	6.00	50.00
Nebraska	5.00	45.00
Washington	5.00	45.00
Rose-pink Enchantress	5.00	45.00
Enchantress	5.00	45.00

HOMEWOOD GREENHOUSES.
Atchison, Kansas.

NOW READY
Rooted Cuttings. First Class Stock.

	Per 100	Per 1000
Cottage Maid	$4.50	$40.00
Mrs. C. W. Ward	5.00	45.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Aviator	4.50	40.00
Miss Theo	4.50	40.00

J. A. BUDLONG,
184 No. Wabash Ave., Chicago, Ill.

CARNATION ROOTED CUTTINGS.

	Per 100	Per 1000
Enchantress	$5.00	$45.00
Rose-pink Enchantress	5.00	.....
White Enchantress	5.00	45.00
Beacon	5.00	45.00
Aviator	5.00	45.00
Peerless Pink	5.00	45.00
Matchless	4.50	40.00
Winsor	4.50	40.00

LABO, FLORIST, JOLIET, ILL.

ROOTED CARNATION CUTTINGS
We are now booking orders for February delivery for dependable stock of the following varieties:
Enchantress Supreme, White Enchantress, Aviator, Matchless, Miss Theo, Peerless Pink.
Price from sand.....$47.50 per 1000
Price from soil..... 50.00 per 1000
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CARNATION CUTTINGS.
Well rooted and strong. Per 1000
White Enchantress $50.00
Aviator 45.00
THE CAREY GREENHOUSES
Carey, Ohio.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5558 N. Lincoln St., Chicago, Ill.

CARNATION CUTTINGS

Enchantress Supreme	$50.00 per 1000
White Enchantress	45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Nebraska	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

CARNATIONS.
ROOTED CUTTINGS.

	100	1000
2700 Enchantress Supreme	$ 7.00	$60.00
5000 Ward	6.00	50.00
4600 White Enchantress	6.00	50.00
8000 Matchless	6.00	50.00

February and March delivery. Cash with order
STUPPY FLORAL CO., ST. JOSEPH, MO.

CARNATION CUTTINGS.
Healthy, well-rooted stock.

	100	1000
Philadelphia	$5.00	$45.00
Beacon	5.00	45.00

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

CARNATION CUTTINGS
Strong, healthy, well rooted stock.

	Per 100	Per 1000
Philadelphia, improved	$4.50	$45.00
Comfort, red	4.00	40.00
Matchless	4.00	40.00
Enchantress	4.00	35.00

Cash with order.
W. J. Evenden's Sons, Williamsport, Pa.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1,000. Enchantress Supreme, $7.00 per 100, $60.00 per 1,000. Alice, Matchless, $5.00 per 100, $40.00 per 1,000. Laddie, $10.00 per 100, $90.00 per 1,000. All the standard varieties, $6.00 per 100, $50.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

ROOTED CARNATION CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
FEBRUARY DELIVERY.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

READY NOW
Well rooted, strong, clean Carnation cuttings.

Nebraska	$50.00 per 1000
Benora	50.00 per 1000
Matchless	40.00 per 1000
Topsy	50.00 per 1000
Mrs. C. W. Ward	50.00 per 1000

RICHMOND GREENHOUSE CO.,
169 N. Wabash Ave., Chicago, Ill.

CARNATIONS ROOTED CUTTINGS.

	Per 100	Per 1000	Per 5000
Enchantress, (lt. pink)	$4.00	$37.50	$160.00
Victory	4.50	40.00	.....
Matchless	4.50	40.00	.....
Nebraska	5.50	50.00	.....

FALLEN LEAF GREENHOUSES.
Roseville, California.

CARNATION CUTTINGS.

Enchantress	$50.00 per 1000
Aviator	50.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

CARNATION CUTTINGS
All varieties ready now.
See our display ad this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

CARNATION ROOTED CUTTINGS.
Strong, well rooted, healthy, cool grown stock, February and March delivery.
White Enchantress, Matchless, Mrs. C. W. Ward, Enchantress, Nebraska and Belle Washburn, $5.00 per 100, $45.00 per 1,000.
FURROW & COMPANY, Guthrie, Okla.

ROOTED CARNATION CUTTINGS
White Enchantress
Pink Enchantress
Dark Pink Ward
$4.00 per 100 $35.00 per 1000
Clean and healthy stock.
Winfield Seed & Floral Co., Winfield, Kans.

CARNATION ROOTED CUTTINGS,
A NO. 1 STOCK.
February and March delivery.
Matchless, Pink and White Enchantress, Rosette and Philadelphia,
$5.00 per 100, $45.00 per 1,000
Hillside Pleasure Park Co., Newark, N. J.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

CARNATIONS—Continued

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

Carnations, for immediate or early delivery, 2-in., White Enchantress, $60.00 per 1000. Well rooted cuttings of Mrs. C. W. Ward, Nebraska, Alice, Matchless, Beacon and White Enchantress, $50.00 per 1000, $6.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

CARNATIONS, ROOTED CUTTINGS.

	100	1000
Ethel Fisher	$14.00	$115.00

Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

CARNATION CUTTINGS
Mrs. C. W. Ward,
$6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

CARNATION CUTTINGS
Strong, healthy, and well rooted.

	100	1000
Light Pink Enchantress	$4.00	$35.00

F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

Carnation Cuttings, Nancy, Enchantress Supreme, Enchantress, Matchless, Beacon, Alice, Belle Washburn, Crystal White, Ward, $6.00 per 100, $50.00 per 1000. February delivery.
Wm. C. Manke & Co., No. Milwaukee, Wis.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

Ready now, Pink Enchantress Carnation cuttings, well rooted and free from disease, the kind that will give satisfaction, $35.00 per 1,000. Cash with order.
Stephen Hyde, Carthage, Mo.

CUTTINGS NOW READY
Matchless and Ward, $40.00 per 1000. First-class stock. No packing charge.
ROBERTS ROSE COMPANY,
3400 S. Emerson St., Denver, Colo.

Carnations, rooted cuttings, Pink Enchantress and C. W. Ward, $45.00 per 1000; Matchless, $35.00 per 1000; cash with order.
Cherry Park Gardens, Fredonia, N. Y.

MATCHLESS
5000 strong R. C. .....$40.00 per 1000
CHICAGO FLOWER GROWERS' ASSOCIATION,
182 N. Wabash Ave., Chicago, Ill.

Carnations, rooted cuttings, Mrs. C. W. Ward, Enchantress and O. P. Bassett, $4.50 per 100, $40.00 per 1000.
J. Ralph Souder, Hutchinson, Kans.

CARNATION ROOTED CUTTINGS
Extra strong R. C. of Matchless and Rose-pink Enchantress, $4.50 per 100, $40.00 per 1000.
Chicago Carnation Co., Joliet, Ill.

R. C. Carnations, White and Pink Enchantress, Philadelphia and Matchless, $4.50 per 100. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

Carnation cuttings, Ward, $40.00 per 1000; Rose-pink Enchantress and Matchless, $35.00 per 1000.
Haase Bros., Pekin, Ill.

Several thousand Enchantress Carnation cuttings, ready for immediate delivery, $35.00 per 1000. Hinz Bros. & Co., Leavenworth, Kans.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Carnations, 2¼-in., 5c, Queen Louise, white, not a large flower but early, good to cut from field.
Goshen Floral Co., Goshen, Ind.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Carnations, Victory rooted cuttings, $4.00 per 100, $35.00 per 1000. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

CHRYSANTHEMUMS

HERE'S A GOOD ONE

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, $3.00 per doz., $20.00 per 100, $180.00 per 1000. Strong plants and careful packing guaranteed.
GRAND VIEW GREENHOUSES,
Hopkins, Minn.

To clean up Mum stock plants. White Turner, $4.50 per 100; Marigold, $4.50 per 100; Major Bonnaffon, $5.00 per 100. Pompons, Illona, Clorinda, Western Beauty, Mensa, $4.00 per 100. Cash with order. R. W. Unger, Oxford, Mich.

MUMS, R. C.

CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $5.00 per 100, $40.00 per 1000.
GENERAL LIST OF COMMERCIAL VARIETIES
WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost.
YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan.
PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.
RED:
Harvard.
R. C. of the above, $3.00 per 100, $30.00 per 1000.
POMPONS:
R. C., $3.50 per 100, $30.00 per 1000.
Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.
Roman J. Irwin, 321 6th Ave., New York.

MUMS, R. C., $20.00 PER 1000. CASH.
We have an enormous surplus of cuttings of excellent quality in following varieties:
Oconto, good, large, early white.
Golden Queen, good, large, early yellow.
Chrysolora, good, large, early yellow.
Bonnaffon, good, large, late yellow.
POMPONS
Fairy Queen, early pink.
Malaine, late glistening, white.
Beu, late, bronze.
La Gravere, late, red.
Western Beauty, late, dark pink.
Neola, late, light pink.
R. SCHEFFLER, WHEATON, ILL.

New Chrysanthemums; the best commercial varieties of 1919.
Victory, glistening waxy white, fine stem and foliage, fully developed Nov. 11th.
Sun Glow, early bright yellow, Bonnaffon type, maturing Oct. 25th. A perfect bloom to every stem, exceptional stem and foliage.
Loyalty, fine yellow for Thanksgiving, stem and foliage excellent.
Rooted cuttings, $10.00 per 100; not less than 10 of one variety sold.
MAX B. SCHREIBER, McDONALD, PA.

XMAS GOLD POMPON.
A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1,000, postpaid. March 15th delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1,000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

CHRYSANTHEMUMS FROM 2½-IN. POTS.

Unaka	October Frost
Smith's Ideal	Tints of Gold
Dr. Enguehard	Charles Rager
McNiece	Yellow Bonnaffon

White Bonnaffon.
$4.00 per 100, $35.00 per 1,000.
Wells' Late Pink,
$3.00 per 100, $25.00 per 1,000.
Hillside Pleasure Park Co., Newark, N. J.

LAST CALL. STOCK MUMS.
Early: Early Frost, Oconto. Midseason: White Chieftain, Pink Chieftain, Bonnaffon, Marigold, Chrysolora, R. Halliday, C. Rager. Late: Enguehard, White and Yellow Chadwick, Mistletoe, E. A. Seidewitz, Patty. Pompons: Western Beauty, White and Yellow Mensa, Godfrey, G. Wedding, Niza, Billy Primrose, at $5.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

CHRYSANTHEMUM CUTTINGS
All the best tested and tried commercial varieties.
Send for our complete list.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Chrysanthemum stock plants, free from disease and insects, White Turner, White and Pink Chieftain, White and Pink Patty, Chrysolora and Oconto.
Pompons, Noveltonia, Gol. Climax, Yellow Mensa, 75c per doz., $4.50 per 100. Cash with order. C. B. Shisler, Williamsville, N. Y.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and White Chieftain, Lillian Doty and Mrs. Buckingham, $1.00 per doz., $6.00 per 100, $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Stock plants, $3.50 per 100, Bonnaffon, Marigold, Tints of Gold. W. Rager, J. Nonin, Patty, P. Supreme, Seidewitz, G. Climax, Diana, Lillia, W. Mensa, Godfrey, S. d'Or and Beu. Geo. E. Bigler, 28th & Sherman Ave., Camden, N. J.

Chrysanthemum stock plants, Oconto, Mrs. C. C. Pollworth, Chieftain, White Chieftain, Bonnaffon, Patty, Baby, Western Beauty, Seidewitz, Mistletoe, Mensa and Early Frost, 75c per dozen, $5.00 per 100.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

CHRISTMAS GOLD
The Yellow Pompon that has proved itself a money-maker. Returns were much greater than from any other variety; healthy stock, free from midge. Ready in April, $8.00 per 100, $75.00 per 1000. L. C. Stroh & Sons, Batavia, N. Y.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $30.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY, GUTHRIE, OKLA.

Mum cuttings, sand rooted, ready after the 15th of February: Marigold, Yellow Bonnaffon and Early Frost, $25.00 per 1000. Cash with order. Geo. F. Deutschmann, R. No. 5, Webster Groves, Mo.

Chrysanthemum R. C., Oconto, Charles Rager, Patty, Enguehard, Marigold, Roman Gold, Chrysolora, Seidewitz and Early Snow, $3.50 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Write us for complete list of Mums, both new and standard. We are especially strong on White and Improved Chadwick, mainly rooted cuttings, pot plants when desired.
S. S. Skidelsky & Co., 50 Park Place, New York.

Chrysanthemum stock plants, Pompons, earliest double white, $10.00 per 100; Niza, White and Yellow Mensa, a good pink and bronze, at only $3.00 per 100. W. W. Thompson & Sons, Sta. D., R. 1, Milwaukee, Wis.

ROOTED CUTTINGS
We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for delivery February 15 and later.
J. C. RENNISON CO., SIOUX CITY, IA.

Chrysanthemum stock plants, Enguehard, Rager, Chieftain, Pink and White Frick, our assortment, $2.00 per 100, $18.00 per 1000.
Walnut Hills Floral Co., Harrodsburg, Ky.

Healthy, strong Mum stock, October Frost, Halliday, Calumet, Enguehard, Modesto, Nonin, Chrysolora and Patty, 4c each, cash with order.
H. A. Cook, Oberlin, Ohio.

Chrysanthemum Mistletoe, the best late white for Xmas and New Year using, stock plants, $5.00 per 100. Cash please. John Boehner, 18 Obell Court St., Dayton, O.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Don't fail to read about January Gold and Dr. Hitch in this issue.
L. M. Smith & Co., Laurel, Del.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

CINERARIAS

CINERARIAS
Very fine Vaughan's Columbian Dwarf mixed, clean, healthy plants, 3-in., $12.00 per 100; 4-in., $20.00 per 100.
Oklahoma Floral Co., Enid, Okla.

CHOICE CINERARIAS, IN BLOOM.
5-in., 50c each; 5½-in., 75c; 6-in., select, $1.00; 3-in., to grow on, 12c; 4-in., 25c. Add 10% for packing larger sizes.
GULLETT & SONS, LINCOLN, ILL.

Nice 3-in. plants, $6.00 per 100; very fine 3½-in. Hybrida Dwarf mixed, clean healthy plants which will make excellent 6-in. stock for Easter, $18.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias dwarf and semi-dwarf, mixed colors, 5-in., strong plants, just right for Easter, $20.00 per 100; 4-in., $15.00 per 100; 3-in., $5.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Cinerarias, semi-dwarf, 3-in., 10c; 4-in., 20c; 5-in. in bud and bloom, 50c to 75c; 6-in., extra strong, 75c to $1.00. Cash.
Park Floral Co., St. Joseph, Mo.

50 Cinerarias, fine big plants, just coming in bloom, good foliage, 6-in. and 7-in., 60c each. The lot for $50.00. I need the room.
John Boeh, 442 Brown St., Blairsville, Pa.

DREER'S STRAIN

2½-IN.	$4.00 per 100
4-IN., STRONG	20.00 per 100

QUENTIN FLORAL CO., ST JOSEPH, MO.

Cinerarias, healthy, strong plants in bud, ready for 6-in., out of 3½-in. pots, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

Cinerarias, Columbian mixture, in bud and bloom, clean, healthy plants in 6-in. pots, 50c each. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

Strong stocky plants of Dreer's Prize mixtures, in both dwarf and tall Cinerarias, 3-in., $10.00 per 100, either kind you want. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Prize strain, mixed 4-in., ready for shift, $3.00 per doz., $20.00 per 100; 5-in., in bud, $4.50 per doz., $35.00 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Cinerarias, 5-in., in bud, 35c, good stock, best colors. Cash please. Packing a specialty.
J. Sylvester, Oconto, Wis.

Fine Cinerarias, seedlings, $2.50; 2-in., $4.00; 3-in., $10.00; 4-in., $25.00; 5-in., $50.00; 6-in., $65.00. Geo. A. Kuhl, Pekin, Ill.

Cinerarias, Dreer's Prize Dwarf, strong 2-in., $4.00 per 100. Cash.
Valley View Gardens, Tiffin, O.

Cinerarias, heavily in bloom, ready for immediate sale, 5-in., 60c.
H. S. Ely & Co., Neosho, Mo.

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2-in. ready for 4-in., $4.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias, Dreer's Prize Dwarf, 2¼-in., 6c; 3-in., 8c; 3½-in., 10c; 5-in., 30c.
Charles Sherwood, Waterloo, Iowa.

Cinerarias, 2¼-in., fine plants, ready to shift into 4-in. pots, $4.00 per 100. Cash.
John Faber, R. 4, Box 137, Kankakee, Ill.

Cinerarias, 3-in., very fine strain, $6.00 per 100. Cash. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Cinerarias, Columbian strain, semi-dwarf, 2¼-in., 5c; 3-in., 10c; 3½-in., 15c. Ready now.
Abbey Ave. Greenhouses, Dayton, O.

Cinerarias from Columbian and H. & S. seed in mixture, 2-in., $3.00 per 100; 3-in., $8.00 per 100. N. O. Caswell, Delavan, Ill.

Fine 3-in. Cinerarias, $10.00 per 100, $90.00 per 1000. Cash please.
C. A. Rieman, City Florist, Connersville, Ind.

Cinerarias, Dreer's fancy mixed, 2½-in., $4.00; 4-in., strong, ready to shift, $18.00 per 100. Cash. Smith the Florist, St. Johns, Mich.

Dreer's Prize Dwarf Cinerarias, 2-in., $4.50 per 100, ready for immediate shipment.
Wagner's Greenhouses, Tiffin, O.

Cinerarias, Dreer's Dwarf, 3½-in., 8c each.
Risley's Plant House, Hamilton, N. Y.

Cinerarias, good 3-in., $8.00 per 100. Cash.
E. V. Myers, St. Joseph, Mo.

Cinerarias, fine 3-in., $7.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

COLEUS

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid. 2-in. ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

COLEUS R. C. FANCIES.
Christmas Gem, Brilliancy, Liberty and Khaki, new khaki color, $3.50 per 100. 25 standard sorts, $2.00 per 100, $15.00 per 1000. Special delivery parcelpost paid. Cash with order. Sold up to March 1st.
The Imlay Co., Zanesville, O.

Coleus Trailing Queen, 2¼-in., $5.00 per 100. Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Liberty Coleus, the beautiful sport of Brilliancy, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, bright colors, including the trailing, $1.50 per 100; all prepaid. Brilliancy, 2½-in., $6.00 per 100. We guarantee satisfaction. Cash.
Royston & Fenton, Evansville, Ind.

Coleus, R. C., 12 varieties, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, R. C., $2.00 per 100; 2-in., $5.00 per 100. R. C. are prepaid P. P. Cash please.
E. B. Randolph, Delavan, Ill.

Coleus, strong plants out of soil, $2.50 per 100, $22.00 per 1000; R. C., ready Feb. 15th, $1.25 per 100, $10.00 per 1000.
Jos. W. Lawson, Central City, Nebr.

Coleus Brilliancy, 2¼-in., $5.00 per 100; Firebrand, Queen Victoria, 2¼-in., $4.00 per 100. Guaranteed clean stock. Cash with order.
P. Hopman, New Galilee, Pa.

Coleus, 10 leading varieties, strong R. C., 1½c, $12.50 per 1000, prepaid. Brilliancy, 2½-in., 6c; 4-in., 12c, well branched.
C. Humfeld, Clay Center, Kans.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00; rooted cuttings, $3.00 per 100.
N. O. Caswell Delavan, Ill.

Coleus, Trailing Queen, R. C., $1.50 per 100. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

Coleus, 12 choice varieties mixed, 2-in. pots, $3.00 per 100, $30.00 per 1000.
Walnut Hills Floral Co., Harrodsburg, Ky.

Coleus, Trailing Queen, 2½-in., 2½c; 3-in., 3c. Want bench room. Cash with order.
Harry A. Cook, Oberlin, O.

Coleus cuttings in ten varieties, $1.50 per 100, $12.00 per 1000.
Grohman, the Florist, Saginaw, Mich.

Coleus, Trailing Queen R. C., the best for hanging baskets, $1.50 per 100.
A. Stachel, Glencoe, Ill.

Brilliancy Coleus, 3-in., 3 to 5 shoots, short and bushy, $8.00 per 100.
Wisely Greenhouses, Murphysboro, Ill.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Coleus Brilliancy and Autumn Leaf, 2-in., $4.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

Rooted cuttings, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000.
J. A. Farnworth & Son, Galion, Ohio.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

CUPHEAS

Cupheas, 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

CYCLAMEN SEEDLINGS
Grown from our giant show,
Strain of seed.
SEPARATE COLORS
Ready for 2¼-in. pots.
Per 100, $7.00, $65.00 per 1000.
HENRY F. MICHELL CO.,
518 Market St.,
Philadelphia, Pa.

CYCLAMEN SEEDLINGS.
You can't buy better stock than what we offer, at any price. Sold only in assorted, named colors.
Mostly Christmas Red.
Can ship now.
$8.00 per 100.
Cash.
C. L. HUMPHREY, ZANESVILLE, O.

300,000 Cyclamen seedlings, bright Xmas Red, white with pink eye, blood red, salmon, cherry eye, bright salmon, dark salmon, bright rose, pure white, 3 to 5 leaves, Jan. and Feb. shipment. We ship quality only. They will be scarce, $8.00 per 100, $75.00 per 1000. 2½-in. for March delivery, $10.00 per 100; 3-in. for June delivery, $15.00 per 100. Will get A No. 1 stock only. Seed was scarce last fall. Get an early start for next year, with good strong seedlings.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago.

Special to make room, choice Cyclamen, in bud and bloom, fine foliage, ready for immediate sales.

4-in.	$0.40
5-in.	$0.50 and .75
6-in.	1.00 and 1.25

Packed light in paper pots and packed right. Cash with order. See our Primula ad.
H. F. Merrill, Sayre, Pa.

CYCLAMEN SEEDLINGS
We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white. These fine seedlings will be ready in January at $8.00 per 100, $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cyclamen, strong plants in bud and bloom.

4-in.	each	$0.40
5-in.	each	.75
6-in.	each	1.50
7-in.	each	2.50
8-in.	each	3.50
10-in.	each	5.00

DAVIS FLORAL CO., DAVENPORT, IA.

Cyclamen, 6-in., just right for Valentine's Day, full of buds and bloom, strong, bushy plants, lots of foliage, $1.00 each. No charge for packing. Cash please. No C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

Cyclamen seedlings, ready about Jan. 15th, under separate colors, all varieties, $8.00 per 100, $75.00 per 1000. Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Cyclamen, extra heavy stock, full of bud and bloom.

5-in.	$0.75 to $1.00
6-in.	1.50 to 2.00
7-in.	2.50 to 3.00
8-in.	3.50 to 4.00

J. C. Steinhauser, Pittsburg, Kans.

Cyclamen transplanted seedlings, three to four leaves, ready now, $8.00 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 321 6th Ave., New York.

Cyclamen, red and salmon, fine stock, ready for immediate sale.

6-in.	$1.50 to $2.00 each
7-in.	2.50 to 3.00 each

Also a few hundred fine 8-in. budded, $20.00 per 100. 7½% for packing.
C. H. Frey, Lincoln, Neb.

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

3000 Cyclamen, strong plants

6-in. Pots	$0.80
5-in. Pots	.60
4-in. Pots	.35

5% Packing charges. Cash please.
Lahr's Flower Shop, LaFayette, Ind.

CYCLAMEN, TRANSPLANTED SEEDLINGS, 3 TO 5 LEAVES, STRONG PLANTS, READY NOW; COLORS MIXED, RED, PINK AND SALMON. NO WHITE, $7.00 PER 100.
KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

CYCLAMEN IN FULL BLOOM

Peterson's stock 6-in.,	$1.50
Peterson's stock 7-in.,	2.00
Peterson's stock 8-in.,	3.00

Cash with order. Immediate delivery.
PAUL M. HALBROOKS, NEWARK, O.

CYCLAMEN seedlings, transplanted, grown from high grade seed, in leading colors, $8.50 per 100, $75.00 per 1000. Write for special prices for larger quantity. For terms see Miscellaneous classified. A. M. Augspurger, Peoria, Ill.

Cyclamen best imported strain in bud and bloom

4-in.	$0.35 each
6-in.	1.00 each

QUENTIN FLORAL CO., ST. JOSEPH, MO.

Cyclamen, transplanted seedlings from flats, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen, best English strain.

5-in.	$65.00 per 100
4-in.	40.00 per 100
3½-in.	30.00 per 100

A. Colle, Doylestown, Pa

Cyclamen, in bud and bloom, choice plants that will make money for you, 4-in., 40c; 5-in., 75c; 6-in., $1.00; select, $1.25. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

150 Cyclamen, 5 and 6 in. in bud and bloom, $1.00 each; 100 4-in., 35c each, 10% for packing. These are very heavy plants, worth more, but need room. Cash. Max Zschau, Marshall, Ill.

CYCLAMEN, IN BLOOM
4-in., 25c, 40c and 50c; 5-in., 75c and $1.00. Packing 10%.
GULLETT & SONS, LINCOLN, ILL.

CYCLAMEN SEEDLINGS. $8.00 PER 100. $75.00 PER 1000; 4-IN., 40C EACH. ASSORTED RED AND SALMON. CASH. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Cyclamen, good heavy 3-in., mixed colors, fine for Easter, packed free in paper pots at 20c each. Cash please.
Griffen's Flower Shop, Hannibal, Mo.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen in bud and bloom.

4-in.	40c and 50c
5-in.	65c

Chas. Sherwood, Waterloo, Ia

Cyclamen, red and pink, full of bloom, 5-in., $1.00 and $1.25; 6-in., $1.50 and $2.00; 7-in., $2.50 and $3.00. Cash.
Kemble-Smith Co., Boone, Ia.

Cyclamen for Xmas, in bud and bloom, 5-in., $1.00; 6-in., $1.50 and $2.00; specimen plants, 7 and 8-in., $2.50 and $3.00 each.
Baur Floral Co., Erie, Pa.

50 Cyclamen, 6-in., in bud and bloom, nice strong plants, 60c each. The lot for $50.00.
John Boeh, 442 Brown St., Blairsville, Pa.

Cyclamen, fine 5-in. plants, all in bloom, ship at once, $7.00 per doz. Cash.
Calvert Floral Co., Lake Forest, Ill.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cyclamen, assorted colors, 4-in., 40c; 5-in., 75c and $1.00. Cash.
E. V. Myers, St. Joseph, Mo.

See display ad in this issue.
R. S. McMurray, Bellefontaine, O.

Cyclamen, 5-in., $70.00 per 100. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

Cyclamen, 6-in., $1.50 each.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

DAHLIAS

NOT QUANTITY, QUALITY.
For the best in Dahlias consult us.
Best varieties for cut flowers and garden decoration.
LYNDHURST FARM.
R. F. D. No. 2. Hammonton, N. J.

DAHLIAS—Continued.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Hot or cold, wet or dry, heavy soil or light soil, poor soil or rich soil, this Dahlia produces salable flowers by the dozens from one plant. Color clear white, overlaid and suffused with delicate La France pink; each petal is heavily tipped with the same color, and the center of the flower is a solid pink. This Dahlia is of the ball or show type, never shows an open center, and is a grand keeper. The flowers are held erect on stems averaging eighteen inches to two feet in length and which are extremely strong for their size. The position of the flowers on the stems is exactly right for packing and design work. As a garden variety it is one of the best. Secure stock of this new variety before it is too late. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.

Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.

RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

DAHLIAS FOR CUT FLOWERS

Mixed colors and types, $3.00 per 100. Mixed types in separate shades, red, white, pink and yellow, $5.00 per 100, good strong field grown divisions. Cash with order or ¼ deposit for reservation. Stillman's Dahlias are world known.
GEO. L. STILLMAN, DAHLIA SPECIALIST,
Box R-20, Westerly, Rhode Island.

150,000 Dahlia roots, the best California and cut flower varieties, Mina Burgle, Geo. Walters, Pride of California, Golden West, Cactus, Washington City, Mrs. Estes, Dorothy Durnbaugh, Broomall's Prima Donna, etc. Send for list. Ready now. See our Canna ad. Superior Nursery Co., 1417 E. 59th St., Los Angeles, Calif.

PLANT DAHLIAS NOW

Dahlias are a success under glass. Bloom 65 days from planting. The pompon sorts are best to force. Snowclad, the best white, is only $5.00 per 100 divisions. Send for big list. John W. Merritt, Farmingdale, Long Island, N. Y.

Dahlias, an excellent list of about 1100 clumps, just as they are, dug from the field, the cream of Dahlias, for sale as one lot or half of the lot to one party. Of interest to Dahlia specialists. Ask for list of varieties and the prices.
Roman J. Irwin, 321 6th Ave., New York.

Dahlias, liberal divisions, peony-flowered varieties: Attraction, Electra, Sterna, 40c; Diana, Mme. Coissard, 30c; Queen Wilhelmina, 15c. 75 others, 25 in whole clumps.
J. S. Griffing, Cutchogue, N. Y.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

Dahlias, very finest varieties for florists' use, $5.00 per 100, up; one each of 25 latest and best novelties for florists' (Dahlias), for trial, $5.00. Dahlias for counter trade at right prices.
Indiana Dahlia Farm, New Albany, Ind.

All the latest and best sorts, Crystal, Attraction, Kalif, C. H. Breck, Decision, Mrs. Frances White, Sweetbrier, Wodan, etc., 300 sorts. Send for list. Hugo Kind, Shady Lawn Nurseries, Hammonton, N. J.

20,000 Strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Dahlias, divisions, Snowclad, Yellow Duke, $4.00 per 100; A. D. Livoni, G. B. Seth and Manitou, $5.00 per 100; Mina Burgle, $6.00 per 100. C. W. Hoffman, R-13, Dayton, Ohio.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

Dahlia roots, 20 choice, double varieties, $1.50 postpaid. Edward Wallis, Berlin, N. J.

DAISIES

A. E. HUNT'S STRAIN
BOSTON YELLOW DAISIES

Rooted cuttings for delivery in any quantity, $25.00 per 1000, f. o. b. grower; 2½-in., $5.00 per 100.

Hunt's White Sport, small center, long petals, rooted cuttings, $75.00 per 1000; 2½-in., $100.00 per 1000. No order accepted for less than 100.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Rooted cuttings of single white and Mrs. Sander, $4.00 per 100, $35.00 per 1000; 2¼-in., at $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, rooted cuttings, $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000. Blue Daisies, 2¼-in. pots, $8.00 per 100, $75.00 per 1000; 3-in. pots, $14.00 per 100. Excellent for growing on for Easter sales.
Roman J. Irwin, 321 6th Ave., New York.

Daisies, Mrs. Sander, 2-in., $4.00 per 100, $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. 300 Marguerite Daisies, 2-in., $3.00 per 100. 100 Boston Yellow, 3-in., $7.00.
Edward W. Schuster, Crookston, Minn.

Shasta Daisies, 2-in. pots, $3.00 per 100.
The McGregor Bros. Co., Springfield, O.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Marguerite and Yellow, R. C.....$ 2.50
Marguerite, Yellow and Mrs. Sander, 2-in.. 5.00
Marguerite and Yellow, 3-in..... 15.00
Geo. A. Kuhl, Pekin, Ill.

Marguerites, white, 2½-in. pots, $6.00 per 100 $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Marguerites, fine 2¼-in. stock, single white, 3c; Mrs. Sander, 4c; Shasta Daisies, true Alaska, 3c; R. C., single white, 1½c; Mrs. Sander, 2c, by mail. S. W. Pike, St. Charles, Ill.

PARIS DAISIES
Strong 2½-in.....$5.00 per 100, $45.00 per 1000
GULLETT & SONS, LINCOLN, ILL.

Daisies, Marguerites and Boston Yellow, fine 2-in., $3.00 per 100. Cash.
J. W. Miler, Shiremanstown, Pa.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Marguerites, 3-in., ready for shift. $6.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Daisies, best single white and yellow, fine 2-in., 2c; yellow, strong, 3-in., 5½c.
R. W. Zearing, R. D. 1, Carlisle, Pa.

Daisies, Marguerites, 4-in., ready for shift, in full bud, $25.00 per 100. Cash. Sample sent on request. C. J. Frew, Jr., Conneaut, O.

Daisies, 2-in. Marguerites, $5.00 per 100, $45.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Daisies, R. C., Giant White and Sander, $1.50 per 100; Boston Yellow, $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Boston Yellow, rooted cuttings....$2.50 per 100
Boston Yellow, 2½-in. pots..... 4.50 per 100
H. C. Blewitt, Des Plaines, Ill.

225 3-in. White Daisies, strong plants, the lot for $10.00. H. W. Girton, Ridgway, Pa.

DRACAENAS

DRACAENA MASSANGEANA
6-in. Pots .....each $2.00
10-in. Pots .....each 8.00
DRACAENA FRAGANS
6-in. Pots .....each $1.50
DRACAENA INDIVISA
7-in. Pots .....doz. $15.00
DRACAENA TERMINALIS
2¼-in. Pots .....doz. $3.00
3 -in. Pots .....doz. 4.20

Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

DRACAENA

Indivisa.	Per 100	Per 1000
Seedlings	$ 3.50	$30.00
2½-in.	5.00	40.00
3-in.	8.00	....
4-in.	15.00	....
5-in.	35.00	....

7-in., very nice plants, $1.25 each.
For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Dracaena Indivisa, strong transplanted seedlings about 9-in. to 10-in. high, $4.00 per 100, $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Dracaena Indivisa, 3-in.....$ 8.00 per 100
Dracaena Indivisa, 4-in..... 15.00 per 100
Extra strong, 20 leaves.
F. L. Ziegler, Bellflower, Calif.

4-in. Drac. Indivisa, extra strong, 20c each.
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Strong 2¼-in., $4.50 per 100, $40.00 per 1000.
3½-in., Very good plants, $12.50 per 100.
S. S. Skidelsky Co., 50 Park Place, New York.

Dracaena Indivisa, strong, healthy 4-in., $15.00 per 100.
Koopmann Bros., R. R. No. 4, Davenport, Ia.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

Dracaena, Indivisa, 2½-in. pots, 4c, very nice. Cash, please. B. C. Blake, Springfield, O.

Dracaena Ind., 5-in., $35.00 per 100.
Fred Burre, Peoria, Ill.

Dracaena Indivisa, 2¼-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 6-in. specimens, 50c. Cash.
Calvert Floral Co., Lake Forest, Ill.

Dracaena Indivisa, fine 4-in. stock, $15.00 per 100. Wagner's Greenhouses, Tiffin, O.

Dracaena Indivisa, 2¼-in., $4.00 per 100.
C. W. Espy & Son. Brookville, Pa.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

ERICAS

ERICA MELANTHERA
From 2-in pots.
We are booking orders now for shipment FROM EUREKA about April 1st.
$15.00 per 100
$135.00 per 1000.
Packing at cost.
Address all orders and inquiries to
COTTAGE GARDENS NURSERIES,
San Jose, Calif.

EVONYMUS

Evonymus Japonica, Silver Edged, for hampers, baskets or vases, 2¼-in., $15.00 per 100; 3-in., $25.00 per 100; 4-in., $35.00 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

FERNS

FERNS MY SPECIALTY.

FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1,000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1,000.

CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.

ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1,000.

ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1,000.

ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

FERNS

MACAWII. A new one. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Extra strong. 2½-in. March and April delivery, $150.00 per 1000.

Good, heavy stock that will please.

2½-in.	100	1000
Teddy, Jr.	$7.50	$65.00
Scottii	7.50	65.00
Boston	7.50	65.00
Whitmanii	7.50	65.00
Verona	12.00	....

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris Cyrtomium and other varieties, $6.00 per 100, $55.00 per 1000. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., $15.00 per 100.

Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Scottii, Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $20.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

	Per 100	Per 1,000
2½-in. Boston Ferns	$7.00	$65.00
2½-in. Whitmanii	7.50	70.00
2½-in. Roosevelt	7.00	65.00
2 -in. Asp. Pl. Nanus	4.00	35.00
3 -in. Asp. Pl. Nanus	8.00	....
2 -in. Asp. Sprengeri	4.00	35.00
Seedlings, Sprengeri	1.00	8.00
2½-in Asst. Ferns, strong	6.50	60.00

For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	$15.00 per 1000
2½-in. double crown	75.00 per 1000
3 -in. double crown	90.00 per 1000
5 -in. double crown	.40 each
6 -in. double crown	.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

Boston Ferns, 7-in. .....$12.00 per doz.
Boston Ferns, 8-in. ..... 18.00 per doz.
Boston Ferns, 9-in. ..... 30.00 per doz.
Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

BOSTON AND WHITMANII

Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.

$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

500,000 POT GROWN FERNS

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzelii, Elegantissima, all 2½-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2½-in., $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

BOSTON FERNS

Good, strong, clean, bushy stock.

5-in. ..... $0.55 each
6-in. ..... .80 each
7-in. ..... 1.00 each
8-in. ..... 1.25 each

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS

Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.

3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

LEATHER-LEAF FERN

Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

Boston, Roosevelt, Teddy Jr., 2¼-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2¼-in., $4.00 per 100, $35.00 per 1000. Plumosus, 3-in., $8.00 per 100. Adiantum, maidenhair, 2½-in., $6.00 per 100, $55.00 per 1000. Cash.
The Springfield Floral Co., Springfield, O.

FERNS.

Whitmanii	4-in.	$30.00 per 100
Boston	4-in.	25.00 per 100
Boston	5-in.	50.00 per 100
Whitmanii	5-in.	60.00 per 100

Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

Ferns—Roosevelt, Superbissima, Boston, Whitmanii, Goodii; 4-in. pots, $18.00 per 100; strong, selected plants, $30.00 per 100. Runners of above, our selection, $12.00 per 1,000.
Walnut Hills Floral Co., Harrodsburg, Ky.

FERNS CHOICE PLANTS.

Whitmanii and Verona, bushy, 4-in. $0.35
Boston and Verona, 5-in. ..... .65
Boston, large, 6-in. 1.00
GULLETT & SONS, LINCOLN, ILL.

POT GROWN BOSTON FERNS

6-in. $0.75
7-in. ..... .90
8-in. 1.10
DAVIS & STEINER CO., MORRISON, ILL.

Boston, Roosevelt, Springfieldii, Whitmanii and Piersonii Ferns, 4-in., $12.00 per 100, $110.00 per 1000; 3-in., $7.50 per 100, $70.00 per 1000, 500 at 1000 rates. Cash please.
Ustler Bros., Apopka, Fla.

FERNS.

No charge for packing. No order for less than 100. No C. O. D. orders. 2-in. Boston and Roosevelt, 5c each, $45.00 per 1000. Less 4% for cash. B. C. Blake, Springfield, O.

Boston and Roosevelt Ferns, 2¼-in., for shipment now and later, $6.50 per 100, $60.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Fern Dish Ferns, 2¼-in., Pteris Magnifica, Wimsettii, Cretica Alba, Lineata and Mayii, Adiantum Cuneatum and Aspidium Tsussimense, $6.00 per 100, $50.00 per 1000.
STORRS & HARRISON CO., PAINESVILLE, O.

BOSTON FERNS.

Good 6-in., bushy plants, pot grown, 60c. Cash. 5% for packing.
W. J. Miller & Son, Pontiac, Ill.

Boston and Whitmanii Ferns, large stock of fine, young plants, $5.00 per 100, packing free. No orders for less than 100 at this price. Cash, please. The Urbana Floral Co., Urbana, O.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Ferns, Boston, extra fine from 4-in. pots, $4.25 per doz., $30.00 per 100; 5-in. extra heavy, $6.00 per doz., $45.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

TABLE FERNS FOR FERNERIES

Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Superbissima, Scholzelii and Whitmanii Compacta, 3-in., 15c.
Levant Cole, 89 Wendell St., Battle Creek, Mich.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

TABLE FERNS

Excellent 3-in. stock in best varieties, $8.00 per 100, $75.00 per 1000.
ROLF ZETLITZ CO., DAYTON, O.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston Ferns, out of the bench, ready for 6-in. and 8-in. pots. Come and see the stock and for prices. J. H. Fiesser, 711-41 Hamilton Ave., North Bergen, N. J.

Bostons, 4-in., shapely, not leggy stock, $10.00 per 100. Cash with order.
W. P. Newell Co., Apopka, Fla.

Boston Ferns, 2½-in., $5.00 per 100. A few nice hanger grown, 4-in., $4.00 per doz.
N. O. Caswell, Delavan, Ill.

Boston Ferns, 300, 4 and 5-in., out of bench, extra heavy 25c and 35c each. Cash, no packing charge. Attica Floral Co., Attica, Ind.

Ferns, Hybridum, 7-in., fine specimens, 12 to 18-in., $1.00 each; 6-in., 75c each. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Ferns, 4-in. 25c
Boston Ferns, 5-in. 35c
Peterson Floral Co., Gibson City, Ill.

Boston Ferns, 2¼-in., $6.00 per 100.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Table Ferns, 6 of the best varieties, extra good 2¼-in., $5.00 per 100.
S. A. Pinkstone, Utica, N. Y.

Clean, extra heavy, pot grown Boston Ferns, 8-in., $1.50 each. Cash or satisfactory references.
Homewood Greenhouses, Atchison, Kans.

ALBUM OF DESIGNS.

$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

Whitmanii Ferns, 2½-in., $6.00 per 100, $55.00 per 1000. Fred Burre, Peoria, Ill.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill.

4-in. Boston Ferns, 25c each.
Davis Floral Co., Davenport, Ia.

FEVERFEW

Feverfew Little Gem, 2¼-in., 3c; rooted cuttings, $1.50 per 100, by mail.
S. W. Pike, St. Charles, Ill.

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, 2¼-in. pots, $4.00 per 100, $35.00 per 1000. Special delivery parcels postpaid.
Roman J. Irwin, 321 6th Ave., New York.

Feverfew, strong 2½-in., ready to bench, $6.00 per 100.
Roepke Floral Co., Indianapolis, Ind.

Feverfew, good strong 2¼-in., 4c. Cash. O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

Feverfew, double, 2-in., $4.00 per 100.
Edward W. Schuster, Crookston, Minn.

Good, strong 2½-in. Feverfew, 5c. Cash.
R. P. ATWELL, FLORIST, FT. DODGE, IA.

Feverfew Gem, R. C., $1.50 per 100.
Byer Bros., Chambersburg, Pa.

FORGET-ME-NOTS

Winter blooming Forget-me-nots, 2½-in., $4.00 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $8.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass.

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

FUCHSIAS

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $30.00 per 1000; 2¼-in. pots, $5.00 per 100, $40.00 per 1000. Little Beauty and Black Prince R. C., booked up until March 1st, $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Fuchsias, a fine mixture of splendid varieties such as White Beauty, Tener Renan, Speciosa True, Durango, Phenomenal, Elm City and Mrs. Hill, and other fine varieties, 2-in. stock, $5.00 per 100, $45.00 per 1,000. Rooted cuttings of above, $1.00 per 100, $9.00 per 1,000.
Walnut Hills Floral Co., Harrodsburg, Ky.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Strong, 2-in., by express, $4.00 per 100. Cash.
J. P. Cannata, Mt. Freedom, N. J.

FUCHSIAS.

Seven choice varieties, best stock, 2¼-in., $5.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, Mrs. E. G. Hill, 2¼-in., best white, $5.00 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

Fuchsias, assorted kinds labeled, 2-in., 3c.
S. W. Pike, St. Charles, Ill.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre,, Peoria, Ill.

Fuchsias, R. C., mixed varieties, $1.50 per 100.
S. M. Harbison, Danville, Ky.

GENISTAS

Canariensis, 2 in., $5.00 per 100, $50.00 per 1,000. For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL MARCH,

EXCEPT BUCHNER,

$20.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

ROOTED GERANIUM CUTTINGS
FEBRUARY DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Geraniums, the finest collection obtainable, containing such varieties as Ricard, Landry, de Castellane, Presilly, Recamier, Trego, and many others, 3-in. pots, $7.00 per 100, $65.00 per 1,000. Large stock plants of above collection, $15.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Geraniums, 2¼-in., ready now.

S. A. Nutt	Scarlet Bedder
John Doyle	Oberle
Mme. Salleroi	Buchner

Viaud and others,
$6.00 per 100, $50.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

GERANIUMS
Rooted Cuttings
All booked till March
Ricard, Poitevine, Scarlet Bedder,
Nutt and Buchner.
Cash with order.
PETER BROWN, LANCASTER, PA.

GERANIUMS.
EXTRA GOOD. MUST SHIFT AT ONCE.

	Size	100	1000
S. A. Nutt	3-in.	$6.00	$60.00

Cash with order.
RICHEY FLORAL COMPANY, ALBIA, IA.

Geraniums, strong healthy stock, mixed extra good assortment,
2½-in., $35.00 per 1000
3 -in., 50.00 per 1000
Plenty of S. A. Nutt same price.
Peterson Floral Co., Gibson City, Ill.

500 surplus Geraniums, mixed red and some rose, strong 4-in. stock plants, will make grand 5-in. stock. First check for 5c each takes them, as many as you want.
East End Greenhouse, Punxsutawney, Pa.

Geraniums, 3-in., strong healthy plants, ready for 4-in., for immediate shipment, 2000 S. A. Nutt and 2000 Buchner, 1000 mixed, $7.00 per 100, $65.00 per 1000. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

Geraniums, extra fine 2¼-in., strong plants, ready for shift, S. A. Nutt, La Pilote, scarlet, Vick, Buchner, $40.00 per 1000. Cash with order. Frank Beu, 4447 N. Crawford Ave., Chicago, Ill.

2000 2-in. S. A. Nutt Geraniums, fancy plants, $4.00 per 100. 2-in. Mme. Salleroi, $3.00 per 100. Cash only.
Restland Floral Co., Mendota, Ill.

Ivy Geraniums, a free flowering collection of richest colors, 3-in., $8.00 per 100; rooted cuttings, $2.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

Geraniums, Nutt, Grant, Hill, Poitevine, R. C., mixed, $25.00 per 1000, prepaid; 2½-in. Nutt, Grant, others, mixed, $5.00 per 100, express. Cash. Geo. B. Morrell, Torresdale, Pa.

Rose Scented Geraniums, R. C., $2.00 per 100; 2½-in. pots, $3.50 per 100. Cash, please. Packing free. Lahr's Flower Shop, 206 N. Ninth St., LaFayette, Ind.

SOLD OUT UNTIL FEBRUARY 15TH.

	100	1000
S. A. Nutt, 2¼-in.	$5.00	$45.00

John Bauscher, Freeport, Ill.

GERANIUMS.
From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 3-in., cut back, S. A. Nutt, 7c; 4-in., S. A. Nutt and Perkins, pink, 10c. Cash. Packing free.
G. E. Berthold, Nebraska City, Nebr.

5-in. Stock Geraniums, from 4 to 8 cuttings, per plant, Nutt, Presilly, Buchner, and Harriet Cleary, $20.00 per 100. Cash with order.
John P. Andre, Doylestown, Pa.

Geraniums, 3-in. mixed of the following sorts: Nutt, Ricard, Buchner and others, $7.00 per 100; 2-in. of the same, $4.00 per 100.
S. D. Brant, Clay Center, Kans.

GERANIUMS—Continued

Two-inch, S. A. Nutt, $5.00 per 100, $45.00 per 1,000. For terms see Miscellaneous classified. A. M. Augspurger, Peoria, Ill.

Strong 2¼-in. Beaute Poitevine and Mrs. E. G. Hill, $75.00 per 1000. S. A. Nutt, $60.00 1000. R. Gloede, 1405 Central St., Evanston, Ill

Rose Geraniums, 2¼-in., $3.00 per 100. Strong stock, ready for shift.
S. M. Harbison, Danville, Ky.

Geraniums, Mme. Salleroi, R. C., $1.75 per 100; well rooted.
Chas. Sherwood, Waterloo, Iowa.

400 extra good Nutt and Jean Viaud, 5-in., 20c. 1000 standard varieties, 4-in., 12½c.
Atwell Florist, Fort Dodge, Ia.

Geraniums, strong 2¼-in., S. A. Nutt, $40.00 per 100. Cash with order.
P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Nutt Geraniums, 2¼-in., $4.00 per 100, $35.00 per 1000. Cash, please. Libertyville Flower & Vegetable Co., Libertyville, Ill.

S. A. Nutt, 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1,000.
F. Dorner & Sons Co., Lafayette, Ind.

Geraniums, S. A. Nutt, strong, bushy plants, 3-3½-in, ready for 4-in., 8c and 9c.
Gowanda Greenhouse, Gowanda, N. Y.

Geraniums, S. A. Nutt and Lady Harcourt, 2-in., ready to shift, $4.00 per 100. Cash.
L. G. Barbier, Dunkirk, Ind.

3000 Geraniums, S. A. Nutt, strong 3-in., topped back plants, $6.00 per 100. Cash. Packing free. Wm. H. Ford, Marshalltown, Ia.

Geranium stock plants, mostly Nutt, 3½-in. and 4-in., $6.00 per 100. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

John Doyle, 2¼-in. Geraniums, strong stock, $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, $8.00 per 100.
Edgar Osborn, Danville, Ill.

Geraniums, Rose and Salleroi R. C., 2c per plant. Quaker Hill Greenhouses, Sebring, O.

700 2-in. S. A. Nutt, ready for shift, $5.00 per 100. Jos. W. Lawson, Central City, Nebr.

Rose Geraniums, 2¼-in., 4c; Mme. Salleroi, 2-in., 3c. S. W. Pike, St. Charles, Ill.

S. A. Nutt, 2½-in., 4c; 4-in. stock plants, 10c.
Wm. A. Murdoch, Titusville, Pa.

500 Salleroi Geraniums, 2-in., $2.50 per 100. Ready now. J. Ralph Souder, Hutchinson, Kan.

2-in. Scented Geraniums, Rose and Skeleton, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

Nutt Ger., strong 2½-in., 4c. Cash.
Calvert Floral Co., Lake Forest, Ill.

Geraniums, Mme. Salleroi, 2-in., $3.00 per 100.
J. L. Johnson, De Kalb, Ill.

GLADIOLI

FOR GREENHOUSE FORCING

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

	Price per 1000	
	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Europa	67.50	75.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Glory of Holland	45.00	50.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Pink Beauty	45.00	50.00
Augusta	27.50	30.00
Pink Perfection	40.00	50.00
Annie Wigman	.....	30.00
Primulinus Hybrids	22.50	27.50
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Mrs. Watt; almost the exact shade of Hadley Rose, brilliant wine, one color, excellent keeper, no crooked spikes. We have sold one hundred thousand bulbs of this variety so far this season, and above that number were sold by us last season. The winner for best vase of bloom, Mrs. Watt, at National Gladioli Show last summer, states: "The vase of Mrs. Watt bloom attracted fully as much attention as any vase of bloom in the hall." All size bulbs sold except the following: ½-in. and under, $10.00 per 1000, $75.00 for 10,000, f.o.b. Wilton. 5% discount for cash with order. No orders accepted for less than 1000.

HOMER F. CHASE, WILTON, N. H.

	100	1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	23.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.
Roman J. Irwin, 321 6th Ave., New York.

GLADIOLUS BULBS.

Variety	Size	100	1,000
America	1¼-in. up	$ 3.50	$ 30.00
America	1½-in. up	4.00	35.00
Brenchleyensis	1¼-in. up	3.00	25.00
Brenchleyensis	1½-in. up	3.50	30.00
Chicago White	1¼-in. up	4.00	35.00
Chicago White	1½-in. up	5.00	45.00
Halley	1¼-in. up	4.00	35.00
Mrs. Watt	1¼-in. up	5.00	45.00
Panama	1¼-in. up	7.00	65.00
Princeps	1¼-in. up	7.00	65.00
Schwaben	1¼-in. up	8.00	70.00
Annie Wigman	1¼-in. up	5.00	45.00
Willy Wigman	1¼-in. up	3.50	30.00
Cracker Jack	1¼-in. up	3.50	30.00
Kunderi Glory	1¼-in. up	7.00	60.00
Lily Lehman	1¼-in. up	7.00	60.00
Morning Star	1¼-in. up	6.00	50.00
Mrs. Francis King	1¼-in. up	4.00	35.00
Mrs. Frank Pendleton	1¼-in. up	6.00	50.00
Pink Perfection	1¼-in. up	7.00	60.00
White America	1¼-in. up	15.00	125.00
Europa	1¼-in. up	8.00	75.00
Glory of Holland	1¼-in. up	5.50	50.00
Niagara	1¼ in. up	6.00	55.00
Primulinus Hybrids	1¼-in. up	4.00	35.00
Pink Beauty	1¼-in. up	5.50	50.00
Peace	1¼-in. up	5.50	50.00
Mixed, choice	1¼-in. up	2.50	20.00

For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

GLADIOLI
PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in.	7.00
PRINCEPINE, ½-in. and less	4.00
SCHWABEN, ½-in. and less	9.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
SCHWABEN	1.00
WAR	1.00

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.
P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

	Per 1000	
	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Augusta	27.50	30.00
Chicago White	30.00	35.00
Halley	30.00	35.00
Francis King	27.50	30.00
Bonquet d'Or	30.00	35.00
Ida Van	25.00	30.00
Princepine	30.00	35.00
Primulinus Hybrids	20.00	25.00
Pink Beauty	45.00	50.00
Peace	35.00	40.00
Niagara	40.00	45.00
Mrs. F. Pendleton	45.00	50.00
Schwaben	55.00	60.00

PLANTING STOCK	under ½-in.	½-in.-¾-in.
Augusta	$ 7.00	$ 9.00
Bouquet d'Or	12.00	15.00
Chicago White	9.00	12.00
Mrs. F. King	6.50	9.00
Mrs. F. Pendleton	15.00	18.00
Princepine	12.00	15.00

J. DE GROOT, GROWER, CATONSVILLE, MD.

Gladioli, first and second size, per 100. America, $3.30 and $2.85; Panama, $4.75 and $4.25; Niagara, $4.25 and $3.75; Princeps, $6.25 and $5.75; Europa, $8.00 and $7.00; Pink Beauty, $6.00 and $5.50; Mixture, mostly bright pink, $1.75 and $1.50. Cash must accompany all orders. Perry Feagler, Aubnrn, Ind.

GLADIOLI FOR FORCING
Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Chicago White	3.75	32.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Mrs. Frank Pendleton	7.00	60.00
Myrtle	7.50	68.00
Niagara, yellow	5.00	45.00
Peace, white	5.00	45.00
Schwaben, yellow	7.00	65.00
Princeps, red	6.50	60.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

	Per 1000				
	½-in. and up	¾-in. and up	1-in. and up	1¼-in. and up	1½-in. and up
America	...	...	$12.00	$15.00	$18.00
Francis King	...	...	12.00	15.00	18.00
Halley	$6.00	$8.00	12.00	15.00	18.00
About the following quantities of each size:					
America	...	...	200	400	4750
Francis King	...	...	200	845	4750
Halley	600	1350	5400	11725	12000

Schwaben, 1650, 1½-in. $3.00 per 100
Peace, 875, 1½-in. 3.00 per 100
Mrs. Frank Pendleton, 250, 1½-in. 3.50 per 100
Panama, 125, 1½-in. 3.00 per 100
Mrs. Watt, 100, 1½-in. 3.00 per 100
Princeps, 100, 1½-in. 3.00 per 100
Quitting business.
EPH. ROUSH, R. R. 8, LIMA, O.

	Per 1000 1st	2nd
America and Halley	$ 30.00	$24.00
Golden West, bright orange	40.00	32.00
Goliath, large maroon, extra	60.00	50.00
Master Wiebertus, mauve and white	35.00	28.00
Mr. Mark, large light blue	110.00	90.00
Panama, pink	45.00	36.00
Prince of Wales, early rose salmon	80.00	65.00
Primulinus Hybrids	25.00	20.00
Schwaben, yellow	50.00	40.00
Stella, light red	35.00	28.00

UNITED BULB CO.,
The Home of Choice Gladioli,
Mt. Clemens, Michigan.

GLADIOLUS PLANTING STOCK

	½-in. and under	½ to ¾-in.
America	$ 7.00	$ 9.00
Blue Hybrids	7.00	9.00
Empress of India	10.00	15.00
Halley	6.00	9.00
Mrs. Francis King	7.00	9.00
Panama	10.00	15.00
Princeps	8.00	12.00
Schwaben	14.00	20.00
War	18.00	25.00
Willy Wigman	10.00	15.00

10% discount on all orders for 10,000 or more of a variety. Cash please.
W. P. LONG. WEST GROVE, PA.

Gladiolus bulbs and bulblets: Crackerjack No. 2, $1.00 per 100, $9.00 per 1000; bulblets, $3.00 per peck. Primulinus, the genuine, No. 1, $5.00 per 100; No. 2, $4.00; No. 3, $3.00; No. 4, $2.25; No. 5, $1.75. Mrs. W. E. Fryer, No. 1, $5.00 per 100, $40.00 per 1000; No. 2, $4.00 per 100, $30.00 per 1000; No. 3, $3.00 per 100, $24.00 per 1000; bulblets, $10.00 per qt., 4 qts. for $30.00. These are medium sized bulblets, and will run about 4000 to the qt.
Write for trade list and descriptive list of my new Iris.
WILLIS E. FRYER, MANTORVILE, MINN.

GLADIOLI

	100	1000
America	$3.50	$30.00
Baron Hulot	5.00	....
Fairy, light salmon pink	3.00	25.00
Klondike	3.00	....
Mrs. F. King	3.50	30.00
Mrs. F. Pendleton	5.50	50.00
Mrs. Watt, wine red	5.00	40.00
Princepine	2.50	20.00

Second size, 20% less, 25 at 100 rate, 250 at 1000 rate. 5% for cash with order.
E. E. STEWART, BROOKLYN, MICH.

Buy Prince of Wales, the greatest florists' Gladiolus known. Extremely early, strong grower, big flowers of a beautiful color, a golden salmon, grand in sunlight and bewitching under electricity. Secure stock now, the demand will be tremendous when its merits are better known.

	100	1000
Prince of Wales, 1½-in. and up	$8.00	$75.00
Prince of Wales, 1-1½-in.	6.00	58.00
Planting stock, ½-in. and under	3.75	35.00

Send your name for my spring bulb list.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

Autumn Queen, one of the very best Gladioli for fall blooms, color cream, lightly overlaid with rose, large open flowers, well placed on straight, stiff spike. Any florist wishing good late blooms will do well to stock up with a few thousand of these.

	1½-in.	1¼-in.	1-in.	¾-in.
Autumn Queen	$40.00	$32.00	$25.00	$20.00
America	30.00	24.00	18.00	16.00
Halley	35.00	28.00	....	....
Florists' Mixture	18.00	14.00	10.00	....

Cash with order.
Frank Winans, Florist, Petoskey, Mich.

If you would like Massachusetts-grown Gladiolus bulbs of excellent quality, see my display adv. this issue.
JELLE ROOS,
Gladiolus Specialist, Box A, Milton, Mass.

GLADIOLI.

Price per 1000	2-in. and up, XXX	1½-in., 1st	1¼-1½-in., 2nd
America	$35.00	$30.00	$27.50
Mrs. Francis King	35.00	27.50	24.00

Our catalog, mailed on application, has a general line to offer. Address
THE GOOD & REESE CO.,
The Largest Rose Growers in the World,
Box 6, Springfield, Ohio.

A RARE OPPORTUNITY.

60,000 Long Island grown Gladioli in over fifty commercial and fine florists' varieties, all labeled true to name by a grower, not a dealer. 35,000 are 3/7ths 1½-in. to 2½-in., and 4/7ths are 1 in. to 1½-in. The remaining 25,000, planting sizes, 1-in. and under. Price, $600.00 (invoicing wholesale, $1,646.79) f. o. b. Brooklyn, N. Y. No discount. Bulbs can be seen in Brooklyn. For further particulars address No. 292, Florists' Review, 508 So. Dearborn St., Chicago, Ill.

GLADIOLI FOR FORCING.
First size 1½-in. and up.

	Per 100	Per 1000
America	$3.50	$30.00
Chicago White	3.75	32.00
Mrs. Francis King	3.25	28.00
Peace	4.25	38.00
Princeps	6.50	60.00
Prince of Wales	8.00	75.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

MIXED GLADIOLI.

Owing to sickness and scarcity of labor, I offer a lot of good mixed Gladiolus bulbs while they last, at the following prices; 500 at 1000 rate:

1½-in. and up	$14.00 per 1000
1¼-in. to 1½-in	10.00 per 1000
1-in. to 1¼-in	7.50 per 1000
½-in. to 1-in	5.00 per 1000
½-in. and under	3.00 per 1000

Cash, please. L. C. Gleason, Arcadia, Wis.

Beg pardon—We quoted America and King bulblets last week, 40c; mistake of ½; should be 80c per qt. Have 100 No. 1, 216 No. 2 bulblets, 2 qts. Chicago White, lot $10.00; 1 barrel best Florists' Mixture, No. 1, No. 2, planting stock and bulblets, bulk equally divided, lot, $23.00. Bargains offered last week in Glads and Dahlias.
Central Seed & Bulb Co., Benton Harbor, Mich.

GLADIOLUS BULBS.
Sound, clean stock.

1,000 America, 1-1½-in.	per 1,000	$15.00
500 F. King, 1½-in. up	per 100	2.00
1,000 F. King, 1-1½-in.	per 1,000	15.00
500 P. Beauty, 1½-in. up	per 100	2.00
300 Brenchleyensis, 1½-in. up	per 100	2.00
3,000 mixed, 1½-in. up	per 1,000	15.00

The Edgewater Farm, Sterling, Ill.

EXHIBITION MIXTURE.

America, Chicago White, King, Klondike, etc., all good, thick virgin bulbs, never bloomed.
1½-in. and up ..... $17.50 per 1000
1-in. to 1½-in. ..... 14.00 per 1000
Quantities over 5,000, deduct 10%.
Quantities under 500, add 10%.
Terms, cash f. o. b. Toledo, Ohio.
Willis Floral Farm, Station B, Toledo, O.

Am overstocked by over 50,000 Long Island grown GLADIOLI, graded to four planting sizes, including firsts and seconds in all varieties, AMERICA, MRS. KING, PEACE, CHICAGO WHITE, etc., and many fancy Florists' varieties. Hence am selling lower than general prices. Lists of varieties, sizes and prices upon application. Also Gladiolus bulblets. B. F. STALNAKER, 1525 East 15th St., Brooklyn, N. Y., Box C, Farm on Long Island.

		1¼-in.	1½-in.
Ida Van	per 1000	$24.00	$30.00
Peace	per 1000	32.00	40.00
Schwaben	per 1000	40.00	48.00
Niagara	per 1000	40.00	48.00
Mrs. F. Pendleton	per 1000	40.00	.....
Mrs. F. King	per 1000	24.00	30.00

Send for wholesale list.
Brookland Gardens, Woburn, Mass.

Chicago White	$35.00
Mrs. Frank Pendleton	50.00
Halley	30.00
Mrs. Francis King	25.00

You will be more than pleased with our Iowa grown bulbs.
GARDENS OF SMEDLEY,
GROWERS OF GLADIOLI,
Waterloo, Box 165, Iowa.

GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.
RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

I have the following oversized bulbs measuring mostly from 1¾ to 2¾-in.:

585 Mrs. Watt		$60.00 per 1000
1700 Schwaben		60.00 per 1000
1500 Panama, 1½-in. up		45.00 per 1000
1000 Pink Beauty, 1½-in. up		50.00 per 1000
1000 Autumn Queen, 1½-in. up		35.00 per 1000

Cash. Frank B. Reid, Cumberland, Md.

Bulblets, per 1000: America, 50c; Rouge Torch, 80c; Panama and Niagara, $1.00; Schwaben and B. Hulot, $1.25; K. Glory, $2.50; Europa and Gr. Zang, $4.00. 10,000, 10% off.
NORMAN E. TULLY, HUBBARD, O.

Gladiolus bulblets, America, Mrs. F. King, Halley, Crackerjack and Princepine, per 1000, 50c; 5000, $2.00; 10,000, $3.00; peck, $10.00. Panama, twice the above prices, all postpaid. Larger quantities on request.
See display ad for large bulbs.
N. LEON WINTZER,
Gladiolus Grower. West Grove, Pa.

GLADIOLI, clean, sound, fresh bulbs, ready for immediate shipment.
America, 1½ to 2½ in. ..... $20.00 per 1000
Panama, 1½ to 2½ in. ..... 30.00 per 1000
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

20,000 Francis King, 1½-in. up	per 1000,	$26.00
10,000 Francis King, 1¼-1½-in.	per 1000,	22.00
8,000 America, 1½-in. up	per 1000,	27.00
2,000 Panama, 1½-in. up	per 1000,	40.00
500 Pride of Goshen, 1½-in. up	per 1000,	60.00

W. A. MOORE, JEFFERSON, WIS.

Gladioli, select, home grown bulbs for forcing, America and Mrs. F. King, first size, 1½-in. and over, $25.00; second size, 1¼ to 1½-in., $22.00 per 1000, 250 at 1000 rate. Write for my price on other varieties.
S. W. Pike, St. Charles, Ill.

LONE ELM GLADIOLI.

2,000 Lone Elm mixture, $30.00, 400 Niagara $15.00, 200 Panama $7.00. First size bulbs. First check for $50.00 takes the lot.
J. W. Seiler Co., R. F. D. 1, Ravenna, Ohio.

Surplus stock of Gladiolus bulbs, good line for small florist, about 2,700 bulbs, 100 to 500 of a variety, in 12 varieties. Write for list.
L. H. Warren, 8605 Mora Lane, St. Louis, Mo.

GLADIOLUS BULBS

America, 1½-in. and up ..... $30.00 per 1000
Augusta, 1½-in. and up ..... 30.00 per 1000
John Bauscher, Freeport, Ill.

Please look up our display advertisement of Gladioli in the Review of January 29th, page 111.
W. E. Kirchhoff Co., Pembroke, N. Y.

We are all sold out of Gladiolus bulbs.
COLUMBIA GARDENS,
4024 Madison St., Minneapolis, Minn.

Pendleton Gladioli, 1½-in. and up, $4.00; 1¼-in. and up, $3.00; 1-in. and up, $2.50 per 100.
Cash. Toerner Greenhouses, Logan, Ohio.

America, 2-in. and up, $3.00 per 100. General mixture, 1¼-in. and up, $2.00 per 100.
L. F. Dintelmann, Belleville, Ill.

Gladiolus bulbs, WHITE LADY, pure white, $3.00 per doz.; extra large bulbs, $4.00 per doz.
Sten, Red Wing, Minn.

GLADIOLI

Mary Pickford and other choice sorts. Write for list. J. G. Burrows, Onset, Mass.

Gladioli, Niagara, 1¼-in. size, $25.00 per 1000.
A. Mirring, East St. Louis, Ill.

Gladioli, 60 varieties, all sizes.
Geo. J. Joerg, New Hyde Park, N. Y.

GREVILLEAS

GREVILLEA ROBUSTA.

Extra fine from 2-in. pots, $3.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.
LUDWIG MOSBAEK, Ferndale, Askov, Minn.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PINKS

14,000 Hardy Pinks, Her Majesty, Essex Witch, Laura Wilmer, Abbotsford, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HARDY PLANTS

PERENNIAL PLANTS.

Strong 2½-in. Campanula Calycanthema mixed, blue, white, $5.00 per 100.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.

Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.

Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.

Strong 3-in. Calla Aethiopica, $5.00 per 100.
Strong 2½-in. Calla Aethiopica, $4.00 per 100.
Strong 2¼-in. Calla Aethiopica, $3.50 per 100.
Cash with order please.
LAGONDA FLORAL CO., SPRINGFIELD, O.

Weller's Perennials are the best and you know it. We have the largest collection of varieties. Send us your list for quotation today.
Weller Nurseries, Holland, Mich.

HELIOTROPES

Heliotrope, R. C. dark blue, $1.50 per 100; 2½-in., 5c, packed free.
H. W. Girton, Ridgway, Pa.

Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, post paid, special delivery; 2¼-in. pots, Eliz. Dennison and Centefleur and La Duse, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Heliotrope, dark, fragrant, well rooted cuttings, $1.25 per 100, $12.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, R. C., blue, $1.50 per 100, P. P.
Quaker Hill Greenhouses, Sebring, O.

Heliotropes, 2¼-in., strong, 4c each.
GULLETT & SONS, LINCOLN, ILL.

Heliotropes, dark blue, 2½-in., 4c; 3-in., 6c. Cash. Harry A. Cook, Oberlin, O.

HIBISCUS

Hibiscus, Peachblow, Sub-Violaceus, Min. Semi-plena, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HYDRANGEAS

Pot grown plants of Otaksa and all the best French varieties.

FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.

OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.

These plants are good with short stocky shoots and well ripened.
J. L. SCHILLER, TOLEDO, O.

Pot-grown French Hydrangeas, pink, blue and white, dormant stock for Memorial Day.
5-in., 3 to 5 blooming buds ..... $ .50
7 and 8-in. 6 to 15 blooming buds .. $1.00 to 1.50
Started plants for Easter, buds showing.
5-in., 3 to 5 buds ..... $ .75 each
6-in., 4 to 7 buds ..... 1.00 each
7-in., 6 to 10 buds ..... 1.50 each
8-in., 10 to 20 buds ..... 2.00 each
J. J. Le Borious, Duluth, Minn.

Hydrangeas, French and Otaksa for early and Easter flowering. Fine plants.
4-in., 25 to 35c, 2 to 5 branches.
5-in., 50 to 75c, 4 to 7 branches.
6-in., 75c to $1.00, 6 to 9 branches.
7-in., $1.00 to $1.25, 8 to 12 branches.
Cash with order.
Lester Park Greenhouses, Duluth, Minn.

HYDRANGEAS.

2½-in., semi-dormant Baby Bimbinette, the best and easiest forcer, sure bloomer, pearl pink ..... $12.00 per 100
Same in 4-in. ..... 30.00 per 100
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

HYDRANGEAS

2¼-in.	Per 100	Per 1000
Otaksa	$7.00	$70.00
French, best varieties	7.00	70.00

For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Field grown French mixed, well grown, 3 to 5 branches, 25c; 4 to 6, 35c; 5 to 8, 50c; 7 to 10, 60c; 10 to 15, 75c; 15 to 20, $1.00. Gen. de Vibraye, 6-in., 60c; mixed pink, 6-in., 60c; mixed white, 6-in., 60c; mixed pink, 4-in., 30c.
S. S. Skidelsky & Co., 50 Park Place, New York.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Hydrangea Otaksa, 2 branches, 25c; 3 and 4 branches, 35c; larger plants, 60c, 75c to $2.00 each; 2½-in., 6c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

French varieties and Otaksa, 2¼-in., $8.00 per 100, $75.00 per 1000. For larger sizes and field grown, ask for prices.
Roman J. Irwin, 321 6th Ave., New York.

French and Otaksa Hydrangeas, strong plants with well ripened wood, 4-in. pots, 25c; 5½-in., 50c; 6-in., 60c-75c. Cash with order. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

Hydrangea Arborescens Grandiflora or Hills of Snow, heavy field plants, $3.50 per dozen, $27.50 per 100.
The McGregor Bros. Co., Springfield, O.

Hydrangeas. Otaksa and other fine mixed French varieties, 4-in., well started, $15.00 per 100. Walnut Hills Floral Co., Harrodsburg, Ky.

Hydrangeas, 5 and 6-in., $35.00 and $40.00 per 100. Fred Burre, Peoria, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

IMPATIENS

IMPATIENS SULTANI

Deep pink, white, violet rose, orange, 2½-in. pots, $4.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, Sultani, scarlet and pink, 2¼-in., $4.00 per 100, $35.00 per 1000.
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Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fenton, Evansville, Ind.

Sultani, 2-in. pots, $5.00 per 100, $40.00 per 1000.
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Sultani, 4 varieties, unrooted cuttings, $1.50 per 100. Victor H. Thomas, Augusta, Ky.

IRISES

100,000 IRIS
stock, following varieties and price:
purple $3.50
ky blue 3.50
lemon yellow 3.00
yellow, petals purple 3.50
dark blue 3.50
eau, white, blue fringed 3.50
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yellow, petals light wine 3.50
nary yellow, petals light purple .. 3.00
lue 3.50
W. N. SCARFF & SONS,
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Calathina, large size bulbs, good for cing, $12.00 per 100.
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Ivy, strong rooted cuttings, $2.50 per 0 per 1000; 3-in. pots, 15 to 18-in., -in., $16.00 per 100. Parlor Ivy R. C., 100, $15.00 per 1000, parcel post paid; s, $5.00 per 100, $45.00 per 1000. Par- paid.
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Ivy, 4-in., $25.00 per 100. Packing hen shipped out of pots, 5%, with clay . Our responsibility as to freezing, s on delivery to Express Co. in good

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gham Place, Chicago.

EXTRA STRONG
y, 15-in., 2½-in. pot ..... $3.50 per 100
y, 3-in. pot ..... 6.00 per 100
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or Parlor Ivies, 2-in., 2½c; R. C., $1.00 Write for prices on larger quantities.
e East Lawn Gardens, Urbana, Ohio.

Ivy, 2½-in., $5.00 per 100; R. C., 100, postpaid. Reinhold Undritz, West nton, S. I., N. Y.

Ivy, extra good, with runners, 2¼-in., 100.
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Ivy and Parlor Ivy, out of 2¼-in. pots, 100, $18.50 per 1000.
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Ivy, strong, well-rooted cuttings, $1.75 14.00 per 1000.
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Ivy, to make room, 5-in. pots, bushy, 30c. Cash.
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Ivy, rooted cuttings, $1.50 per 100. Shrubbery Gardens, Wholesale, Musko-

Ivy, 2½-in. pot plants, $6.00 per 100, t prepaid.
k CONARD CO., WEST GROVE, PA.

or Parlor Ivy, 2-in., $3.00 per 100. Harglerode Bros., Shippensburg, Pa.

Ivy, 4-in., good stock, 15c.
Goshen Floral Co., Goshen, Ind.

Ivy, rooted cuttings, fine stock, $15.00 Rudolph Irsa, East Hampton, N. Y.

LANTANAS

EXTRA STRONG
nas, 2½-in. pot ..... $4.00 per 100
anas, 2½-in. pot ..... 4.00 per 100
tanas, 2½-in. pot ..... 4.00 per 100
Lantanas, 2½-in. pot ..... 4.00 per 100
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NAS, DREER'S COLLECTION of per- wering Lantanas, hard wood cuttings, bloom as soon as potted, $3.00 per 100, 1000.
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Lantanas, 2¼-in. stock, Jacob Schultz, M. Schmidt, Count de Biencourt, $5.00 per 100, $45.00 per 1000.
George O. Overholser, Springfield, O.

s, florists' favorite, bright red and yel- n., strong, $6.50 per 100.
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s, 2¼-in. pots, best varieties, dwarf 00 per 100; $50.00 per 1000; 3-in. pots, 100; $80.00 per 1000.
J. Irwin, 321 6th Ave., New York.

LANTANAS
d yellow, 2½-in., $5.00; weeping, $5.00.
Geo. A. Kuhl, Pekin, Ill.

R. C...$2.00 per 100; $18.00 per 1000
2-in.... 5.00 per 100; 40.00 per 1000
Fred Burre, Peoria, Ill.

s, dwarf, 2¼-in., splendid stock, dis- , $5.00 per 100, $45.00 per 1000.
& HARRISON CO., PAINESVILLE, O.

s, three varieties, strong 2-in., and .00 per 100.
H. W. Girton, Ridgeway, Pa.

Lantanas, 4 leading sorts, $4.50 per e McGregor Bros. Co., Springfield, O.

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Ernest E. Sigle, Calla, Ohio.

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LILY BULBS. COLD STORAGE.

GIGANTEUM			Per case
7-9-in., 100 bulbs in case			$20.00
7-9-in., 300 bulbs in case			55.00
8-9-in., 250 bulbs in case			55.00
8-10-in., 100 bulbs in case			25.00
8-10-in., 225 bulbs in case			55.00
9-10-in., 100 bulbs in case			30.00
9-10-in., 200 bulbs in case			55.00
SPECIOSUM ALBUM, white.	Doz.	100	Case
8-9-in., 200 in case	$3.00	$21.00	$38.00
9-11-in., 140 in case	4.50	30.00	38.00
LILIUM AURATUM, gold banded.			
8-9-in., 180 in case	3.00	20.00	34.00
9-11-in., 125 in case	4.50	30.00	34.00
11-12-in., 90 in case	5.50	40.00	34.00
SPECIOSUM RUBRUM, MAGNIFICUM, or Melpomene.	Doz.	100	Case
8-9-in., 200 in case	2.75	20.00	35.00
9-11-in., 140 in case	3.50	27.00	35.00
11-12-in., 90 in case	6.00	45.00	35.00

For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

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Lilium Giganteum	$55.00 case
Rubrum, 8 to 9-in	20.00 per 100
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THE W. W. BARNARD CO.,
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Lilium Canadense, 1st size	$5.00 per 100
Lilium Canadense, 2nd size	3.00 per 100
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Ask for prices on larger quantities.
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Lobelias, Kath. Mallard R. C., $2.00 per 100, $18.00 per 1000, parcels post paid.
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1000 2¼-in., Kathleen Mallard Lobelia, $2.50 per 100, fine well rooted. Cash with order.
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Madeira Vines, big stock, $10.00, $15.00, $25.00 per 1000; $1.50, $2.00, $3.00 per 100. Cash. O. Betscher, Dover, O.

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The large pink blooming kind, good rooted cuttings, $15.00 per 1000; small pots, $30.00 per 1000; 2½-in. pots, $50.00 per 1000. 250 at 100 rate. C. V. Frueh, R. D. No. 2, Lima, O.

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MOONVINES, white, rooted cuttings, $2.50 per 100, $22.50 per 1000. For terms see Miscellaneous classified. A. M. Augspurger, Peoria, Ill.

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Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.
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2000 2 and 3 yr. field grown climbing Roses, $18.00 per 100.
Crimson Rambler, Lady Gay, Blue Rambler, Dorothy Perkins, Red Dorothy Perkins, White Dorothy Perkins, Philadelphia Rambler, Mary Washington, everblooming Crimson Rambler.
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5000 Linnaeus Rhubarb, 2 yr	$25.00
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Packing extra.
Shade trees and shrubs in large supply.
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Trees, Shrubs, Roses and Perennials in carload lots. New trade list ready.
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Norway Maples a Specialty
Special carload lot offer.

8 to 10 ft.,	1¼ to 1½ in. cal.	$ 80.00 per 100
10 to 12 ft.,	1½ to 1¾ in. cal.	100.00 per 100
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SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Height 6-in. above ground. Caliper:	10	100
8-10-ft. 1 to 1½-in.	$11.00	$ 95.00
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12-14-ft. 2 to 3 -in.	27.50	235.00
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Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.
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	100
Kentia Belmoreana, 2¼-in.	$15.00
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Kentia Belmoreana, 5 -in., made up doz.	12.00

Latania Borbonica, made up plants, 7-in., 3 plants in pot, $18.00 per doz.
We have one of the largest stocks of Kentias in the country, and can furnish any quantity of strong healthy plants.
Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
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Kentia Belmoreana. Extra strong, well established, true to name, 2½-in., $15.00 per 100; 3-in., $30.00 per 100; 4-in., $55.00 per 100.
AMERICAN BULB CO.,
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Palms, strong 4-in. Forsteriana and Belmoreana, 60c each, $7.00 per doz., $52.50 per 100.
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Palms, clean young stock, Kentia Balmoreana, 2½-in., $15.00 per 100, heavy 3-in., $25.00 per 100; heavy 4-in., $50.00 per 100.
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Cocos Weddelliana, 2¼-in., 3 to 9 in. high, 4 to 5 leaves, fine color, $17.50 per 100.
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PANDANUS VEITCHII—from open for

3-in. pots	$ 6.00 per 100
4-in. pots	8.00 per 100
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Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.
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Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.
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3-in. Pandanus Utilis	$20.00 per 100
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Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, $6.00 per 1,000, $16.50 per 3,000, $25.00 per 5,000. Cash with order.
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Pansy plants from our own popular Giant Prize Mixture seed grown by specialists, $4.00 per 1000.
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Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal.
Delivery in April.
$1.75 per doz., $12.00 per 100.
Add 5% for packing.
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300 strong 3-in. Easter Greeting, mixed colors, 12c. The lot for $32.50.
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Easter Greeting, 2½-in., $10.00 per 100.
Haase Bros., Pekin, Ill.

PEONIES

PEONIES.

Barr's choice true-to-name Peonies. Strong divisions, 3 to 5 eyes.

	Doz.	100
Duke of Wellington, sulphur-white, fine cut-flower variety, late	$2.50	$18.00
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Edulis Superba, earliest large rose-pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest amaranth; productive and good keeper	3.00	20.00
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Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co.,
Keystone Nurseries, Lancaster, Pa.

Peonies, fine lot, for March delivery, buy now. C. Betscher, Dover, O.

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Periwinkles, strong pink and white, out of 2-in. pots, $3.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

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PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
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Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.
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Myers' famous double fringed white Petunias, 2-in., $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, $90.00 per 1000. Not less than 500 at 1000 rate. Cash.
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Double Petunia Gertrude, best and strongest growing, light pink, extra size flower, 2-in. pots, $6.00 per 100, $50.00 per 1,000; 6 other varieties at same price.
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Petunia double. Best variety. Takes on sight. Pink Gertrude, 2½-in., $6.00 per 100.
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Double Petunias, 200 3-in. mixed colors, $8.00 per 100. Jos. W. Lawson, Central City, Neb.

Petunias, double fringed, 10 varieties, 2-in., $3.50 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Choice double fringed, 2¼-in. Petunias, $5.00 per 100, $45.00 per 1,000.
GULLETT & SONS, LINCOLN, ILL.

Petunias, white double fringed, 2¼-in., $5.00 per 100; R. C., $3.00 per 100.
S. M. Harbison, Danville, Ky.

Petunia, double, 2¼-in., $4.00, cash.
Giant fringed, 2¼-in., $3.50, cash.
C. J. Frew, Jr., Conneaut, O.

Double Petunias, 2-in., mixed kinds, 3c.
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POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment end of January, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $20.00 per 100, less than 100 at $22.00 per 100.
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Poinsettia stock plants, improved deep red, out of 5-in. pots, $3.00 per doz.; 6-in., $4.00 per doz. Ship now or later.
Bischoff's, 755 7th St., Niagara Falls, N. Y.

POINSETTIA STOCK PLANTS.
California variety,
5-in., $3.00 per doz.
Owen McDonnell, Washington, Pa.

Poinsettia stock plants 3-in., 3c; 4-in., 6c; 5-in., 8c. Large 2-yr.-old, 10c. Extra large, diameter 1-in., 25c.
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Poinsettias, stock plants, strong; write for sizes and prices.
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California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100. Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

4-in. Poinsettias, $35.00 per 100; 5-in., 3 in a pot, at $1.00; 6-in., 4 in a pot, at $1.50. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Poinsettia stock plants, 2-yr.-old, $15.00 per 100. Wisely Greenhouses, Murphysboro, Ill.

3000 good strong stock plants, $10.00 per 100.
Wm. M. Turner, Wilkinsburg, Pa.

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Primula Obconica Grandiflora, grown from our own large flowering strain Apple Blossom, Rosea and Kermesina assorted.
Thrifty young stock, full of buds, ready for a shift, 3-in., 12c; 4-in., 18c. Malacoides, 4-in., in bloom, 18c. These prices include careful packing without clay pots. Cash with order, please.
C. F. Mahan & Co., R. 8, Dayton, O.

PRIMULAS IN BLOOM.
Primula Obconica, 4-in., in bloom, 25c; 5-in., 50c; 5-in., select, 75c; 7-in. heavily flowered, $1.00 and $1.50. Chinensis, 3½-in., 20c.
GULLETT & SONS, LINCOLN, ILL.

Primula Malacoides, 3 and 4-in., in bud and bloom, ready for shift, bushy plants, $5.00 and $10.00 per 100. Cash. Can ship at once. Packed free. C. Zeedyk, 560 La Grange St., South Haven, Mich.

Primrose, Chinese, 4-in. in bloom, $2.00 per doz.; 3-in. in bud, $1.00 per doz. Primula Obconica, 4-in. in bloom, 25c; 5-in. in bloom, 50c each. Cash. Fine healthy plants.
E. J. Ulrich Floral Co., Tiffin, O.

Primula Obconica, 5-in. in bud and bloom, just right for Valentine's Day, 50c each. No charge for packing. Cash please. No C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

PRIMULA OBCONICAS
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica, 3½-in. in bud and bloom; fine plants ready for fives, Schiller's stock, $16.00 per 100, no packing charge.
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Malacoides, fine 3-in., $6.00 per 100. Cash. See Cinerarias.
M. S. ETTER, THE HOME OF PRIMROSES,
Shiremanstown, Pennsylvania.

Primula Obconica, fine 5-in. stock, in bloom, assorted, mostly Rosea and Kermesina. To make room, $25.00 per 100. Cash.
Bel Air Greenhouse, Bel Air, Md.

PRIMULA OBCONICA GRANDIFLORA
Schiller's stock 6-in., 75c
Cash with order. Immediate delivery.
PAUL M. HALBROOKS, NEWARK, O.

Primula Obconica, fine stock full of buds and bloom, 3, 4, 5 and 6-in., 10c, 20c, 40c and 75c. 7½% for packing.
C. H. Frey, Lincoln, Neb.

PRIMULAS, Obconica and Malacoides, all particularly fine stock, 4-in., 25c, and 5-in., 40c. All well in bloom. Packing at cost.
ELITCH GARDENS CO., DENVER, COLO.

Dreer's choice Primula Obconica in bloom, 4-in. as large as 5-in., $20.00 per 100. Packed O. K. in paper pots, no charge. Cash with order.
H. F. MERRILL, SAYRE, PA.

Primula Obconica, in bud, just coming, in 5-in. pots, 200 of them, $20.00 per 100. A bargain.
Walnut Hills Floral Co., Harrodsburg, Ky.

Primula Malacoides Rosea Superba, 2¼-in., $4.00 per 100. Malacoides Rosea, 2½-in., $4.00 per 100. Very strong stock for early flowering. Cash. Freeport Floral Co., Freeport, Ill.

Primula Malacoides, strong 2½-in., all in bloom, $4.00 per 100, $35.00 per 1000.
Clarence A. Ustler, Fleming St., Springfield, O.

Primroses, with lots of bloom, ready for immediate sale, 4-in., 90c; 5-in., 40c.
H. E. Ely & Co., Neosho, Mo.

Primula Obconica, mixed colors, 4-in., extra strong, all in bud and bloom, $25.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Primula Obconica in bud, 4-in., 20c each; 3-in., 10c each, good stock, packed free. Cash please. Griffen's Flower Shop, Hannibal, Mo.

Primula Obconica, good 4-in. stock in bul and bloom, $18.00 per 100. Cash. The Hill View Gardens, 3502 East Fifth St., Dayton, O.

Primula Malacoides, 4-in., strong, in bud and bloom, per doz., $1.50.
Goshen Floral Co., Goshen, Ind.

Primula Malacoides, extra heavy 4 and 5-in. plants, in bloom, ready for shift, 25c and 50c. Cash. Humm & Jones, Oberlin, O.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON & CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, $25.00 and $35.00 per 100. Cash please.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Obconica, Miller's Giant, fine 3-in., $7.00 per 100; Malacoides, 3-in., $6.00. Cash.
J. W. Miller, Shiremanstown, Pa.

Primula Malacoides, 4-in., $12.00 per 100.
Edward W. Schuster, Crookston, Minn.

Primula Malacoides, 3-in., 5c; mixed colors.
F. B. Pfister, Louville, N. Y.

See display ad in this issue.
R. S. McMurray, Bellefontaine, O.

Primula Malacoides, strong plants, 2¼-in., $2.50 per 100. J. C. Schmidt, Bristol, Pa.

PRIVET

EXTRA STRONG
CALIFORNIA PRIVET
3 to 6 ft.....$60.00 per 1000
3 to 4 ft..... 50.00 per 1000
Oak Grove Greenhouse, Tuskegee, Ala.

RASPBERRY PLANTS

St. Regis in quantity. Special prices in 5000 lots and over.
Shady Lawn Nurseries, Hammonton, N. J.

ROSEMARY.

ROSEMARY

	In pots Per 100	Out of pots Per 100
Rosemary, 5-in.	$50.00	$40.00
Rosemary, 4-in.	27.00	20.00
Rosemary, 3-in.	17.00	12.00
Rosemary, 2-in.	10.00	6.00
Rosemary, rooted cuttings		2.00

George Bros. & Co., New Kensington, Pa.

ROSES

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock.

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2½-inch Pot Plants Per 100	2½-inch Pot Plants Per 1000
Premier	$15.00	$125.00	$22.00	$200.00
Columbia	10.00	80.00	16.00	140.00
Ophelia	9.00	70.00	15.00	130.00
Milady	10.00	80.00	16.00	140.00
Russell	15.00	125.00	22.00	200.00
White Killarney	9.00	70.00	15.00	130.00

Bench Plants	Per 100	Per 1000
Russell	$22.00	$200.00
Milady	17.00	150.00
My Maryland	11.00	110.00

ALBERT F. AMLING CO.,
Maywood, Illinois.

Roses, the great forcer COLUMBIA, from 2¼-in. pots, $120.00 per 1000. Our catalog mailed on application, has general line to offer. Address
THE GOOD & REESE CO.,
The Largest Rose Growers in the World,
Box 6, Springfield, O.

ROSES—Continued

ROSES.

ffer good 2½-in stock of the following
s for March and later delivery:

	OWN ROOT		GRAFTED	
	Per 100	Per 1000	Per 100	Per 1000
.....$20.00		$175.00	.....	.....
a 18.00		150.00	.....	.....
..... 22.00		200.00	.....	.....
..... 15.00		125.00	.....	.....
Killarney. 15.00		125.00	.....	.....
Killarney 15.00		125.00	.....	.....
y Bril't. 15.00		125.00	.....	.....
White				
rney 15.00		125.00	.....	.....
..... 15.00		125.00	.....	.....
ryland... 15.00		125.00	.....	.....
Aaron				
..... 15.00		125.00	.....	.....
..... 40.00		350.00	$45.00	$400.00
r 40.00		350.00	45.00	400.00
hn Cook.. 40.00		350.00	45.00	400.00
V. Dunlop 35.00		300.00	40.00	350.00
Butterfly 35.00		300.00	45.00	400.00
..... 30.00		250.00	40.00	350.00

S. S. PENNOCK CO.,
Ludlow St., Philadelphia, Pa.

XXX forcing grade, two years old, field-
at $40.00 per 100.
Frau Karl Druschki,
Gen. Jacqueminot,
Dorothy Perkins,
Teplitz,
Ulrich Brunner,
Mrs. John Laing,
Crimson Rambler,
and others.
Ask for full list.

GREENHOUSE ROSES.

a	K. A. Victoria
Scott Key	Killarney
	Dbl. W. Killarney
Beauty	Killarney Brilliant
	Hillingdon
	Richmond
	Sunburst
e	White Killarney

er best Hybrid Teas for cut flowers, 2¼-
, grafted, $25.00 per 100, $240.00 per 1000.
ot, $15.00 per 100, $125.00 per 1000.
ier, also new varieties Pilgrim and Cru-
Ask for complete price list.
n J. Irwin, 321 6th Ave., New York.

ROSE PREMIER

e Rose that has been true to name.
l the leading floral marts of the United
where stock of this grand Rose was ob-
for Xmas, it was second to none.
Premier in quality.
Premier in size.
Premier in productiveness.
Premier in fragrance.
And best of all
Premier financially
in the returns to the grower.
anticipated this deserved popularity and
good stock of young own root plants
or early spring delivery.
Prices
$20.00 per 100, $175.00 per 1000.
250 at 1000 rate.
THE JOSEPH H. HILL CO.,
Wholesale Florists,
OND, IND.

y, March and later delivery; own root,
2¼-in. stock.

ty	Per 100	Per 1,000
DER	$40.00	$350.00
M	40.00	350.00
COOK	40.00	350.00
W. DUNLOP	35.00	300.00
M BUTTERFLY	35.00	300.00
r	20.00	175.00
	22.00	200.00
ia	18.00	150.00
ia R. C.	10.00	75.00

ey, Pink Killarney, White Killarney, Kil-
Brilliant, Dbl. White Killarney, Ophelia,
aryland, Mrs. Aaron Ward, all 2¼-in.,
per 100, $125.00 per 1,000. For terms see
aneous classified.
A. M. Augspurger, Peoria, Ill.

ROSES.
OWN ROOT.
FROM 2¼-IN AND 4-IN. POTS.

THE BEST VARIETIES.

FOR FORCING and BEDDING.

ADY FOR THE EARLY PLANTER.

SEND US YOUR LIST.
E AMERICAN ROSE & PLANT CO.
SPRINGFIELD, OHIO.

200,000 2½-in. Own Root Roses,
FEBRUARY DELIVERY.

	100	1000
remier	$20.00	$200.00
ia	15.00	140.00
	15.00	130.00
has. Russell	20.00	180.00

e Killarney, Pink Killarney, Richmond,
ey Brilliant, Sunburst, Mrs. Shawyer, all
per 100, $100.00 per 1000. Bench Mrs.
Russell, $22.00 per 100, $200.00 per 1000.
G. M. REBURN & CO.,
ake Park Ave., Chicago, Ill.

BENCH ROSES

	Per 100
	$15.00
t	15.00

A. HENDERSON & CO.,
Wabash Ave., Chicago, Ill.

Roses.
Our Specialties.
Premier,
Own root, 2½-in. stock, $175.00 per 1000.
Grafted stock, prices upon request.
Columbia,
Own root, 2½-in. stock, $125.00 per 1000.
This is the finest stock in the country, and we advise you to place your orders now for immediate or future shipments
THE WEISS & MEYER CO.,
MAYWOOD, ILLINOIS.

WE OFFER 25,000 RUSSELL

	Per 1000 Cuttings	2¼-in.
Mrs. Chas. Russell	$125.00	$175.00
Rose Premier	125.00	175.00
Columbia	80.00	140.00
White Killarney	70.00	130.00
Ophelia	70.00	130.00

These are guaranteed to be extra strong and free from any rose infection, healthy and well established for immediate planting.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
3-in. Columbia	20.00	175.00

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
No American Beauties to offer after March 1st.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

ROSE PLANTS.
Last fall propagation, dormant all winter, now in 3-in. pots, ready about February 15th; fine stock, best in the market.

Richmond	$10.00 per 100;	$ 90.00 per 1000
Sunburst	11.00 per 100;	100.00 per 1000
Killarney Bril.	11.00 per 100;	100.00 per 1000
Pink Killarney	10.00 per 100;	90.00 per 1000
Pink Ophelia	10.00 per 100;	

WIETOR BROS.,
30 East Randolph St., Chicago, Ill.

	Own Root		Rooted Cuttings	
Rose Plants:	100	1000	100	1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

2-YR. BUDDED ROSES.
EXTRA STRONG PLANTS.

COLUMBIA	$0.75
LOS ANGELES	1.00
T. F. CROZIER	1.00

Cash with order, please.
COTTAGE GARDENS NURSERIES,
San Jose, California.

ROSE PLANTS: 3-in., 500 Helen Gould, 1,000 Bridesmaid, 1,300 Radiance, 250 Kaiserin, 800 Hadley, 150 Ward, $100.00 per 1,000. 2½-in. 1,000 Pink Cochet, $75.00 per 1,000; 300 Radiance, $75.00 per 1,000; 2-in., 700 Kaiserin, $60.00 per 1,000.
ROSEMONT GARDENS.
116 DEXTER AVE., MONTGOMERY, ALA.

CLIMBING ROSES
Extra strong field grown 2-yr.

	Per doz.	Per 100
American Pillar	$3.00	$20.00
Hermosa	3.00	20.00
Silver Moon	3.00	20.00
White, Pink, Red Perkins	3.00	20.00

OAK GROVE GREENHOUSE, TUSKEGEE, ALA.

Roses, immediate delivery, 500 Ophelia, 2-yr. bench plants, $12.00 per 100, $50.00 for the lot, cash. 2000 Russell, 2-yr. bench plants, ready Feb. 15th, $15.00 per 100; strong 2 or 2½-in., ready March 1st. 2500 Russell, $17.50 per 100. 1000 Sunburst, $10.00 per 100. 500 Sunburst, 2-yr. bench plants, ready March 1st, $12.00 per 100. Kemble-Smith Co., Boone, Ia.

ROSES
March 1st delivery. Own root.
Premier .....$20.00 per 100, $175.00 per 1000
Columbia ..... 15.00 per 100, 125.00 per 1000
Place your orders now, so as to be assured of stock at time wanted. Excellent stock. Prompt shipment.
ROLF ZETLITZ CO., DAYTON, O.

ROSES
Own root and grafted.
Ready now and later.
See our display ad, this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

ROSES.
Own root, 2½-in.

	100	1000
RUSSELL	$17.50	$150.00
COLUMBIA	15.00	125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

BENCH ROSES
5000 Russell....$15.00 per 100, $145.00 per 1000
5000 Ophelia.... 12.00 per 100, 110.00 per 1000
Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1,000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.
Dorothy Perkins 35c
Excelsa 35c
This stock will please the most critical.
J. L. Schiller, Toledo, O.

ROSE PREMIER
Fine, strong stock of own-root plants, $20.00 per 100, $175.00 per 1000, ready for early spring delivery. 250 at the 1000 rate.
J. F. WILCOX & SONS,
530 Broadway, Council Bluffs, Ia.

Thirty varieties of Roses suitable for outdoor planting. February delivery from 2¼-in. pots, just right to sell from 4-in. pots in May. Send for list.
ROBERTS ROSE COMPANY,
3400 S. Emerson St., Denver, Colo.

ROSES
Strong 2-yr. old field grown Roses, Tausendschon, Climbing American Beauty, Silver Moon, Dr. Van Fleet, Yellow Rambler and Excelsa, $3.00 per doz., $25.00 per 100.
The McGregor Bros. Co., Springfield, O.

Roses, 350 2-yr.-old bench Kaiserin Augusta Victoria and 350 My Maryland, own root, cut back ready for shipment March 1st, $18.00 per 100, less than 100, 20c each. Cash.
Ullrich Floral Co., Tiffin, O.

MRS. CHARLES RUSSELL.
Two-year-old bench plants, excellent stock and immediate delivery, $170.00 per 1000.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Strong 3 year field-grown Roses, canes 6 to 12 feet long, Excelsa, Pink and White Dorothy and Lady Gay, $25.00 per 100.
The Schmidt & Botley Co., Springfield, O.

1500 2-yr. field-grown Russell Roses, all budded stock, $25.00 per 100, for quick sale. Cash with order. San Meteo Nursery, El Camins and Poplar Ave., San Meteo, Calif.

Extra fine Mrs. Chas. Russell bench plants, $17.50 per 100, $160.00 per 1000.
Write us for your wants on Roses of all kinds.
S. S. Skidelsky & Co., 50 Park Place, New York.

Bench plants of Mrs. Chas. Russell, $150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

2000 field grown Dorothy Perkins, 2 and 3 years old, at $8.00 per 100 if sold at once.
Terrell Floral Co., Terrell, Tex.

1500 2¼-in. O. R. Columbia Roses, $15.00 per 100, for cash.
STUPPY FLORAL CO., ST. JOSEPH, MO.

List of 2¼ and 4-in. Roses ready, on request.
Leedle Co., Expert Rose Growers, Springfield, O.

RUBBERS

Ficus Elastica, extra fine, 6-in., $12.00 per doz. Packing charged when shipped out of pots, 5%, with clay pots, 10%. Our responsibility as to freezing, etc., ceases on delivery to Express Co. in good condition.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Rubber plants our own propagation, 12-14-in., 4-in. pots, 50c; 20-25-in., 5 in. pots, 75c. Packing at cost. Elitch Gardens Co., Denver, Colo.

Rubbers, 4-in., 40c each.
Holton & Hunkel Co., Milwaukee Wis

SALVIAS

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvias, strong seedlings, 1½-in. high, same as you bought of us before, good clean stock, rightly packed, Splendens variety, 75c per 100, $6.50 per 1000, postpaid.
F. C. Freeman &, Sons, Portland, Ind.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1,000; 2¼-in., $5.00 per 100, $40.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvia Bonfire cuttings, $1.25 per 100, $12.00 per 1000. America, $1.50 per 100, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Salvias, Bonfire R. C., extra strong, $1.75 per 100, $15.00 per 1000, prepaid.
C. Humfeld, Clay Center, Kans.

Salvia Zurich, strong R. C., $12.50 per 1000.
CASH.
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Salvia Zurich, 2-in., $3.00 per 100. Cash.
Hargierode Bros., Shippensburg, Pa.

Salvias, 4 var., 2-in., $3.00 per 100.
S. D. Brant, Clay Center, Kan.

Salvias, R. C., $1.50 per 100; $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

SCHIZANTHUS

Schizanthus Wisetonensis, strong transplanted plants, $4.00 per 100, prepaid. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Schizanthus, strong, out of 2½-in., $4.00 per 100. J. C. Schmidt, Bristol, Pa.

SEEDS

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds .....$ 1.25
5000 Seeds 5.00
Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds $0.75
5000 Seeds 3.50
Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.

DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds $0.50
5,000 Seeds 2.00
10,000 Seeds 3.50

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.

LETTUCE SEED FOR GREENHOUSE FORCING

Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

	1 lb.
Big Boston (best head variety)	80c
Improved Hanson	80c
Black Seeded Simpson	80c
Brown Dutch	80c

We pay postage.

RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, 55c per pound. Early Scarlet Globe, 55c.

PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.

GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.

50c per trade packet, postpaid.

We pay postage on all above items.
Why not buy direct from the grower?

SEVIN-VINCENT CO.,
Wholesale Seed Growers,
417 Montgomery St., San Francisco, Calif.

QUALITY NEW CROP
ASPARAGUS SEED.
PLUMOSUS.

1000 seeds .....$ 1.50
5000 seeds 6.50
Per pound 10.00

SPRENGERI.

1000 seeds 1.00
5000 seeds 4.50
Per pound 6.00

PANSIES.
PEACOCK GIANT PANSY MIXTURES.

Trade pkt., 50c; ¼ oz., $2.00; ½ oz., $3.75; oz., $7.00.

SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink	$0.85	$2.75	$10.00
Fordhook, pink and white	.50	1.75	6.00
Songster, lavender	.80	2.75	10.00
Spring Maid, light pink	.65	2.25	8.00
Snow Flake, early pure white	.65	2.25	8.00
White Orchid, pure white, large	.65	2.25	8.00

All prices quoted in this ad subject to change without notice.

Please mention THE FLORISTS' REVIEW when ordering.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

SEEDS
Primula Obconica
and
Gigantea seeds
grown for quality,
high germination and color,
and collected in Summer 1919.
Light pink, deep pink, lilac,
red and fringed Appleblossom.
5,000 seeds, $ 6.50
10,000 seeds, 10.00
BELVEDERE NURSERY,
SANTA BARBARA, CALIFORNIA.

ASPARAGUS PLUMOSUS NANUS SEED

We offer new crop, well ripened seeds, northern greenhouse grown and true to type.

Per 1,000 seeds.....$3.50 per 1000
Per 10,000 seeds..... 3.25 per 1000
Per 20,000 seeds..... 3.00 per 1000

ASPARAGUS SPRENGERI SEED
Greenhouse Grown

Per 1,000 seeds.....$1.50 per 1000
Per 10,000 seeds..... 1.25 per 1000

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

SWEET PEAS.

The 19 best early flowering Spencer orchid varieties for indoor or outdoor planting.

Variety and Color	Per Oz.
Hetherbell, rich mauve	$1.25
Loveliness, white flushed pink	.85
Early Sankey, magnificent white	.80
Improved Early Snowstorm, white	1.50
Early Canary Bird, primrose	1.00
Early Enchantress, rose pink	1.00
Fordhook Pink and White, pink standards with white wings	.60
Yarrawa, rose pink	.75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet	3.00
Early King, crimson	.75
Fordhook Rose Improved, carmine	1.00
Early Lavender King, deep lavender	.85
Early Mauve Beauty, rosy mauve	.85
Early Exquisite, primrose picoteed deep rose pink	.85
Empress, deep rose pink	1.25
Princess, soft lavender	1.25
Burpee's Favorite, rosy pink	1.25
Early Daybreak, rich rose pink	1.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

LETTUCE AND RADISH SEED
FOR GREENHOUSE FORCING.

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.

LETTUCE SEED.

	¼ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	$0.60	$2.00	$9.00
Selected Grand Rapids	.60	2.00	9.00
Selected Black Seeded Simpson	.60	2.00	9.00

RADISH SEED.
Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	$1.25	$11.50
Selected Ey. Scarlet Turnip, White Tip	1.15	10.00

Write for quotations in hundred pound lots.

All prices quoted in this ad subject to change without notice.

Please mention FLORISTS' REVIEW in ordering.

EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

TOMATO SEED	1 lb.	10 lbs.
Bonny Best	$2.00	$17.50
John Baer (genuine)	2.35	20.00
New Stone	1.50	13.00
LETTUCE		
Big Boston	.85	7.00
Black Seeded Simpson	.85	7.00
Grand Rapids	.85	7.00
CABBAGE		
Copenhagen Market	2.75	25.00
Ea. Jersey Wakefield	2.00	17.50
Charleston Wakefield	2.00	17.50
RADISH		
Scarlet Globe	.85	7.00
Wht. Tpt. Scarlet Turnip	.85	7.00

All seed guaranteed choice stock and strong germination.

TURNER BROS., BLADEN, NEBR.

ASPARAGUS PLUMOSUS NANUS
NORTHERN GREENHOUSE GROWN
NOW READY

1,000 Seeds.....$ 3.00
5,000 Seeds..... 13.75
10,000 Seeds..... 25.00
25,000 Seeds..... 57.25

Special price of larger quantities. Also all other choice flower seeds.

ROMAN J. IRWIN,
321 6th Ave., New York, N. Y.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.

The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.

Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO.,INC.,
Kentfield, California.

I have a few pounds of OZARK MAMMOTH STRAIN PANSY SEEDS, 1919 crop. These are worth $6.00 per oz. to anyone; fine for spring sales or sowing. Sow now for May blooming, trade pkt., 50c; 1/6 oz., $1.00; oz., $4.00, nice, plump, clean seed and a good value as we don't want to carry any over. Cash with order. OZARK PANSY GARDEN, WEST PLAINS, MO.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 80c; 1 oz, $1.50, postpaid.
D. D. Park, Fannettsburg, Pa.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 117 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

PETUNIA SEEDS. Large flowered, double fringed Petunias, very extra French strain, mostly light colors, $1.00 per 1000 seeds. Send for list of all other kinds of imported seeds.
DANISH SEED IMPORT,
210 No. 7th St., Minneapolis, Minn.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN, RIVER FOREST, ILL.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

Prices quoted in this ad subject to change without notice.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.

Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"

The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Ask for our DEALERS PRICES on Cabbage, Tomato, Celery, Egg Plant, Pepper, Aster and Salvia seed.
B. E. & J. T. Cokely, Scranton, Pa.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash. C. Betscher, Dover, O.

FLOWER SEEDS, all leading kinds. Florists should send for our wholesale list.
Ford Seed Co., Ravenna, O.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SHAMROCKS

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

SMILAX

SMILAX.

Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, extra strong.

	100	1000
2½-in.	$4.00	$35.00

John Bauscher, Freeport, Ill.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

Smilax, good, strong, cut back, 2¼-in. stock, $3.00 per 100. Cash please.
E. B. Morgan Floral Co., Paxton, Ill.

Smilax, strong 2½-in. pots, at $4.00 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

300 Smilax, strong 2¼-in., $3.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

100 3-in. Smilax, strong plants, $6.00.
Labo, Florist, Joliet, Ill.

3-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

SNAPDRAGONS

SNAPDRAGONS

Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
321 6th Ave., NEW YORK

SNAPDRAGONS

OUT OF 2¼-IN., ONCE TRANSPLANTED BEFORE POTTING, ARE PINCHED AND BRANCHED, ALL RAISED FROM SEED; ELEGANT PLANTS FOR YOUR BENCHES AND NO RUST. SILVER PINK, NELROSE, KEYSTONE, WHITE AND YELLOW, $4.00 PER 100, $40.00 PER 1000. READY NOW.
GREEVE FLORAL CO., OSKALOOSA, IA.

We specialize in Snapdragons, grow our own seed from specially selected plants, continually improving color and winter blooming qualities. Silver Pink, Rose Pink, Enchantress Pink, White and Yellow, 2½-in., branched, $4.50 per 100. Rust free. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, Keystone, 700 strong, well-branched stock, at $6.00 per 100, $35.00 for the lot. Other nice stock, 2½-in., at $5.00 per 100, $45.00 per 1000.
Louis Linnemann, Jr., Des Plaines, Ill.

Snapdragons, Keystone Pink, large well pinched plants, 3-in. pots, ready to bench now, will give you a crop in 6 weeks, $8.00 per 100. Cash with order. Momence Greenhouse, Momence, Ill.

Snapdragons, 2½-in. pots, Enchantress, Buxton Pink, Nelrose, Keystone, Bronze Beauty, White and Yellow Senecas, $4.00 per 100.
Geneva Floral Co., Geneva, N. Y.

Snapdragons, strong, branched, 2¼-in., no rust, Keystone and Light Pink, $5.00 per 100, $45.00 per 1000. Cash.
C. B. Shisler, Williamsville, N. Y.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Ramsburg's Silver Pink, while they last, $1.00 per 100 for well-rooted cuttings.
F. C. Freeman & Sons, Portland, Ind.

SNAPDRAGONS—Continued

Nelrose Snapdragons, clean stock, free rust, $5.00 per 100.
A. C. FLORAL CO.,
. Summit St., Arkansas City, Kans.

pdragons, Keystone, 2¼-in., once pinched in splendid shape, $5.00 per 100, $45.00 000.
RS & HARRISON CO., PAINESVILLE, O.

0 Snapdragons, Nelrose, transplanted seed- $2.00 per 100; 1000 2¼-in. pots, branched, per 100. Quick shipment. J. C. Bigelow , 1542 Sunset Ave., Utica, N. Y.

pdragons, strong, branched, 2½-in., Silver yellow and white, mixed, $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

lps' White and Yellow Snapdragon seed- strong plants, $2.50 per 100.
W. A. Ballou, Wheaton, Ill.

pdragons, white and yellow, 2-in. stock, from rust, $3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

pdragons, Dreer's Giant, large flowering seedlings from seed bed, $8.00 per 1000
S. T. Danley & Son, Macomb, Ill.

er Pink, Nelrose Snap., 2½-in., $5.00 per Orders shipped day received. W. C. Ehmann, , N. Y.

pdragons, strong seedlings, white, $1.00 00, prepaid.
hn Faber, R. 4, Box 137, Kankakee, Ill.

pdragons, 2½-in. pots, Keystone, Nelrose olden King, $4.50 per 100. CASH.
H. C. Blewitt, Des Plaines, Ill.

pdragons, 2½-in. Keystone, $5.00 per 100.
HOLTON & HUNKEL CO.,
ukee, Wisconsin.

APDRAGON PLANTS, Silver Pink and Nel- $5.00 per 100.
Henry Smith, Grand Rapids, Mich.

STEVIAS

ra strong, double 2¼-in. Stevias, $4.00 per Extra strong, double, ready for 5-in., $15.00 00. Packing 5%.
dinehurst Floral Co., Pleasant Hill, Mo.

ias, double 2¼-in., $6.00 per 100; $50.00 000.
nan J. Irwin, 321 6th Ave., New York.

ia stock plants, from bench, shipped in $2.00 per 100. W. W. Thompson & Sons, D. R. 1, Milwaukee, Wis.

BEST WAY to get rid of your surplus is to use the REVIEW'S Classified advs

STOCKS

ks, assorted, Beauty of Nice, 2-in., $3.00 00; well branched. 3-in., $6.00 per 100. Greenhouses, 2nd Ave. and Garfield St., r, Colo.

STRAWBERRY PLANTS

IE NEW STRAWBERRY ST. MARTIN s wonderful Strawberry was awarded the Medal of the Mass. Hort. Society in 1914, ash prizes each year since. Jars of St. n created a sensation at the last Boston y Show, also at recent 5-day meeting of gri. and Hort. Societies at Horticultural also Boston. Has been thoroughly tested even years under varying conditions and has antly fulfilled its early promise.
E FLAVOR: Just the flavor expected in a lass Strawberry.
E COLOR: Rich, deep red to center, without tips.
RGE SIZE: 16 berries have filled a quart
LDS LARGE SIZE to last picking. 14 St. ns heaped a pint basket at the 24th pick- the season.
CELLENT FOR CANNING. Retains its uality.
S PERFECT BLOSSOMS, and makes abund- of strong runners. UNDOUBTEDLY THE ST ALL-AROUND STRAWBERRY IN EX- NCE.
Price of plants, $10.00 per doz.
respondence invited for larger quantities. for descriptive circular to
LOUIS GRATON,
Originator and Sole Owner,
WHITMAN, MASS.

AWBERRY PLANTS: Jackson's Prolific, for three successive years, side by side Lady Thompson and Klondike. This berry strated its superior qualities for bearing hipping, and all other varieties were dis- by the grower. Plants, $1.00 per 100, per 1000. Order quick. Cash please.
irmingham Nurseries, Birmingham, Ala.

gressive and Peerless Everblooming Straw- plants, $1.50 per 100, $12.00 per 1000. ther varieties. Catalog free.
Basil Perry, Georgetown, Dela.

TRADESCANTIAS

dering Jew hanging baskets, 10-in., $12.00 oz. Packing charged 5%. Our responsi- as to freezing, etc., ceases on delivery to s Co. in good condition.
GEO. WITTBOLD CO.,
uckingham Place, Chicago.

descantias (Wandering Jew), variegated, and white, R. C., $1.50 per 100; unrooted gs, $1.00 per 100, Postpaid. Reinhold z, West New Brighton, S. I., N. Y.

Tradescantias, tricolor, 2-in., 2½c; R. C., $1.00 per 100; multi-color, 2-in., 5c; R. C., $1.50 per 100. The East Lawn Gardens, Urbana, Ohio.

Wandering Jew, variegated, green and white, R. C., $1.35 per 100, postpaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

TUBEROSES

TUBEROSES

For delivery after Febr. 1st.

	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

We have a limited number of Tuberose bulbs to offer for shipment in February, at $15.00 per 1000.
IMPERIAL MERCANTILE CO.,
Sugar Land, Texas.

Excelsior Pearl, dwarf, $4.50 per 100, $40.00 per 1,000. No order accepted for Tuberoses only. For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Mexican Tuberose bulbs, mammoth size, $25.00 per 1000; first size, $20.00 per 1000. Washington Gardens, 3018 Washington Ave., Houston, Tex.

Mexican everblooming Tuberoses, large size bulbs, $2.00 per 100, $20.00 per 1000. A. W. Hoffman, R. F. D. 9, Box 626, Dallas, Tex.

Mexican everblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

VEGETABLE PLANTS

Tomato plants for greenhouse forcing, Bonny Best, John Baer and Comet seedlings, $5.00 per 1000 P. P.
Cabbage seedlings, Charleston, Wakefield and Copenhagen Market, $2.50 per 1000 P. P. Ready on and after Feb. 16th. Guaranteed to please you in every way no matter where you live.
S. T. Danley & Son, Macomb, Ill.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Vegetable Plants, Grand Rapids Lettuce, $2.50 per 1000; Charleston Wakefield Cabbage, $3.50 per 1000; June Pink Tomato, $3.50 per 1000. All good, thrifty, seedlings.
A. H. Dailey, Florist, Knoxville, Tenn.

GRAND RAPIDS LETTUCE PLANTS.
Seeds were germinated, and later transplanted in sterilized flats with soil, no disease, $2.50 per 1000. No discount on large orders.
H. J. Potomkin, Muncie, Ind.

Grand Rapids Lettuce plants, plenty of fine seedlings, $1.25 per 1000, parcel post. Guaranteed to please you in every way no matter where you live. S. T. Danley & Son, Macomb, Ill.

Good Grand Rapids Lettuce seedlings, $1.25 per 1000; 20,000 transplanted plants, $3.00 per 1000. Cash with order.
F. L. Lainson, Council Bluffs, Iowa.

Grand Rapids Lettuce plants, $1.50 per 1,000; extra large, transplanted, $2.50 per 1,000; cash.
W. W. Coles, Kokomo, Ind.

Lettuce plants, Grand Rapids trans, in flats, extra strong, $3.00 per 1000. Cash, please.
McAdams & McCombs, Columbus Grove, Ohio.

Grand Rapids Lettuce, transplanted, $2.50 per 1000. Cash. C. A. Anderson Greenhouse Co., P. O. Box 56, Tionesta, Pa.

Bonny Best forcing, Stolk's special strain seedlings, 60c per 100.
F. C. Freeman & Sons, Portland, Ind.

Grand Rapids Lettuce plants, ready for the beds, $2.50 per 1000.
C. V. Frueh, R. D. No. 2, Lima, O.

Grand Rapids Lettuce seedlings, $1.50 per 1000; transplanted, $3.00 per 1000, postpaid.
Odor Greenhouses, Iola, Kan.

Large Rhubarb roots, field grown Strawberry variety, $30.00 per 1000.
H. Corval Richman, Malaga, N. J.

Grand Rapids Lettuce, transplanted, $3.00 per 1000. Cash. Ferguson Bros., Sta. D, Omaha, Neb.

Lettuce plants, Grand Rapids, $1.50 per 1,000. Cash. L. G. Barbier, Dunkirk, Ind.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

VERBENAS

Verbenas, mammoth, large transplanted plants, mixed colors, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000 express. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Verbenas. Seedlings, best mixed colors, $2.00 per 100, $15.00 per 1000. Parcels postpaid, special delivery.
Roman J. Irwin, 321 6th Ave., New York.

Verbenas, Queen of Oxford rooted cuttings, $2.50 per 100, or $22.00 per 1000; out of flats, $3.50 per 100, or $32.00 per 1000. Cash, please.
Dumser Floral Co., Elgin, Ill.

Verbenas, R. C., 3 varieties, white, pink and red, $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

Verbenas, Beauty of Oxford R. C., $2.00 per 100. A. Stachel, Glencoe, Ill.

VINCAS

ROOTED CUTTINGS

We offer a fine lot of variegated Vincas, rooted cuttings at $2.00 per 100 or $17.50 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

3-in. Vinca Variegata,
8c each, $75.00 per 1000.
Cash with order.
THE KABER CO.,
LaPorte, Indiana.

Variegated Vincas, R. C., $1.50 per 100, $12.50 per 1,000, all tips and good stock. Muskogee Shrubbery Garden, P. O. Box 36, Muskogee, Okla.

Vinca Variegata, plants grown in field last summer, now ready, from 3-in. pots, $8.00 per 100. Cash with order.
Momence Greenhouse, Momence, Ill.

Vincas, green and variegated, well rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2-in. stock, at $5.00 per 100, $40.00 per 1000.
ELITCH GARDENS CO., DENVER, COLO.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000; 2-in., $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Vincas, green and variegated, 3-in. pots, $7.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Variegated, 2-in., $4.50 per 100, $40.00 per 1,000. For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Vincas, variegated, grown two cuttings together in a pot, well rooted, $4.00 per 100. Cash.
Joseph Bancroft & Son, Cedar Falls, Ia.

Vinca Variegata, R. C., $15.00 per 1000; 2-in., 4c; 3-in., 8c; 4-in., 12c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Var. and green, fine field rooted layers, $12.50 per 1000. Cash.
H. P. Smith, Piqua, O.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.
W. W. Kennedy & Sons, Red Bank, N. J

Vinca, green, 2-in., 4c. Cash.
Woerner's Greenhouses, Arlington, Neb.

Vincas, variegated, R. C., $1.50 per 100, 2-in., 3½c. Chas. Sherwood, Waterloo, Ia.

Var. Vincas, R. C., $1.50 per 100, postpaid.
Quaker Hill Greenhouses, Sebring, O.

Vinca Var. R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

MISCELLANEOUS

MESEMBRYANTHEMUMS, rosea, ready now, fine for hanging baskets, the true, large flowering, brilliant pink, with the attractive yellow center. 2-in., as good as any 2½-in., you can take cutting of these plants, $5.00 per 100, $45.00 per 1000.
ENGLISH IVY, 2-in., ready for 3-in., $6.00 per 100.
Also the following varieties for hanging baskets, boxes, vases, and borders, this collection ready to ship March 1st. Secure your orders.
ANTHERICUMS, Mandaianum Variegatum, 2-in., $6.00 per 100; 2½-in., $10.00 per 100. They will take the place of Pandanus.
AGERATUMS, blue, dwarf, best variety, 2-in., $5.00 per 100.
IVY GERANIUMS, 10 varieties, mixed, R. C., $5.00 per 100.
SAXIFRAGA, 2-in., for hanging baskets, $5.00 per 100.
WEEPING LANTANAS, 2-in., $5.00 per 100.
TRADESCANTIAS, multi-color, 2-in., $6.00 per 100, 5 to 6 plants in each. Plain green, 2-in., $5.00 per 100.
DEW PLANT, trailing pink flower, 2-in., $5.00 per 100.
FUCHSIAS:

Little Beauty, 2-in.	$7.00 per 100
Black Prince, 2-in.	6.00 per 100
Purple Prince, 2-in.	6.00 per 100
Lustre, 2-in.	6.00 per 100
Walter Lang, 2-in.	5.00 per 100
Gloire des Marches, 2-in.	5.00 per 100
White Giant, double white, 2-in.	6.00 per 100

The following bedding plants:
COLEUS, 12 leading varieties, Trailing Queen, and Trailing Beauty, R. C., $1.50 per 100; 2-in., $4.00 per 100. Gettysburg and Defiance, the choice varieties, 2-in., $5.00 per 100.
PERIWINKLES, 3 varieties, 2-in., $5.00 per 100.
PELARGONIUMS, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia, 2-in., $12.00 per 100.
LANTANAS, Violet King, king of all Lantanas, 2-in., $8.00 per 100. This Lantana is the world's best, my famous seedling.
All the above ready March 1st. The Mesembryanthemums ready now.
LOUIS P. FAULK,
R. F. D. 7, Box 9, Bellevue, Pa.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

		Per 100
5,000	Beaute Poitevine Ger., 2-in.	$ 8.00
10,000	S. A. Nutt Ger., 2-in.	6.00
10,000	Perkins, Ger., 2-in.	6.00
1,000	Ageratums, Little Blue Star, 2-in.	5.00
1,000	Mesembryanthemums, 2-in.	4.00
1,000	Petunias, double white, extra strong, 2-in.	4.00
5,000	Red and green Wandering Jew, R. C.	2.00
800	Calendulas, strong, 2½-in. Orange King	4.00
800	Stocks, Queen Alexandra, strong, 2-in.	5.00
1,000	Asp. Plumosus, 2 and 3-in., strong plants, $5.00 and	8.00
200	Schizanthus Wisetonensis, 2-in.	5.00
1,000	Cannas, Florence Vaughan, strong tubers	3.00
500	Pelargoniums, Lucy Becker, strong, 2-in.	11.00
200	Cyclamen, strong 5-in., full of buds, mixed colors, 75c each.	

Terms, net cash. Packing free.
J. E. LESLIE & SON, MARION, IND

TERMS OF SALE.

Cash with order. To known correspondents with established credit, usual trade terms if desired. Add 5% to total amount of order for packing charge. Where plants are ordered to be sent in clay pots, add 10% for packing charge. Buyer must be responsible for all stock when same has been accepted from shipper by carrier and receipt issued.

No order accepted for less than $5.00 at prices quoted. All prices subject to market changes and goods being sold upon receipt of order. It is well to order early and thus help to reduce any grievance which might otherwise occur due to unlooked-for delay.

A. M. AUGSPURGER, PEORIA, ILL.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. 1, Milwaukee, Wis.

LOOK what we are offering under Primulas.
Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange—Easter Greeting, Swabian Maid, Wurtembergia, mixed, 4-in., ready for 5-in., splendid, strong stock at $25.00 per 100, for R. C. Carnations in good, standard varieties.
Illinois Ave. Greenhouses, Peoria, Ill.

To Exchange—Double Petunias, 2½-in., mixed, good colors, 5c. 1500 Chrysolora, 500 Pink Chieftain, 200 Diana, 1100 Halliday, R. C., 2½c, for good assortment strong R. C. Coleus.
Wm. S. Lohr, Ottawa, Ill.

To Exchange—White Enchantress R. C., at $5.00 per 100, for Pansy plants, Sprengeri and Plumosus Ferns, Vinca vines or R. C. Matchless Carnation plants.
Page's Greenhouses, Staunton, Ill.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—Cinerarias, 2½-in., 3-in., 4-in., for Geraniums, Gladioli, Cannas, or what have you. Oklahoma Floral Co., Enid, Okla.

To Exchange—1,000 White Enchantress R. C., for Mrs. C. W. Ward or Enchantress Supreme.
Williams & Meyer, South Bend, Ind.

To Exchange—Rooted Cuttings of White Enchantress, for good red. Can ship any time.
Miller Bros., Abilene, Kan.

To Exchange—Cinerarias, 2¼, 3 and 3½-in., for Gladioli or anything we can use.
Abbey Ave. Greenhouses, Dayton, O.

To Exchange—Primula Obconica, 4-in., 20c; 3-in., 10c, for Gladioli, Roses, or R. C. Salvia.
Griffen's Flower Shop, Hannibal, Mo.

WANTED

Wanted—To hear from Texas firm who ordered 2000 W. Enchantress and other cuttings from us about Jan. 1st. Neighbors received and opened letter by mistake, read and lost same.
FALLEN LEAF GREENHOUSES,
Roseville, California.

Wanted—Countess of Lonsdale, A. D. Livoni, Henry Wirth, Geisha, Dreer's White, Dreer's Yellow, Insulinde. Also planting stock of Gladiolus. Hugo Kind, Hammonton, N. J.

Wanted—100,000 Gladioli, planting size, named varieties, send sample, give best price and amount you can furnish.
Jacob Guenthner, R. F. D. 6, Piqua, O.

Wanted—2500 Pink Fair Maid Carnation cuttings, rooted or unrooted.
ALBION D. EMERSON,
R. F. D., Westville, N. H.

Wanted—Cuttings or wood, Gooseberry, Currant, Marianna Plum, Dorothy Perkins, other Roses. Trade lists.
Fred T. Williams, Lutesville, Mo.

Wanted—Seed of Antigonon Leptopus. State price per lb. to Dave Turner, Pioneer Nurseryman, Court House, Phoenix, Arizona.

Wanted, 10,000 3-in. clay pots at once. State price and quantity you have.
East End Greenhouse, Punxsutawney, Pa.

Wanted—At once, Salleroi Geranium rooted cuttings. Hold cuttings for cash if you answer.
R. P. Bohlander, Melrose Park, Ill.

Wanted—Raspberry St. Regis, and Blackberry Eldorado No. 1, for early spring delivery.
Weller Nurseries, Holland, Mich.

Wanted—5000 Mexican Tuberoses, medium.
Wm. Hasselmann, Independence, Kan.

Wanted—Miller's Red Rasberries.
Van Horne Greenhouses, Van Horne, Iowa.

CANE STAKES

We imported over a million of the finest Japanese Bamboo Cane Stakes that have ever been shipped to this country. Staking time is at hand and we have all these sizes in stock for instant delivery. Green painted, 1-ft., at $2.50; 2-ft., at $6.50; 3-ft., at $8.50; 3½-ft., at $11.00; natural 5-6-ft., at $13.00; 6-ft., at $15.00. Price is per 1000 stakes.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

JAPANESE GREEN CANE STAKES

18-in.	$0.60 per 100	$ 5.00 per 1000
30-in.	.90 per 100	8.00 per 1000
36-in.	1.20 per 100	10.00 per 1000
42-in.	1.30 per 100	11.00 per 1000
5-ft., natural	1.35 per 100	12.00 per 1000
6-ft., natural	1.80 per 100	16.00 per 1000

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Due about Feb. 15th, Japanese green Cane Stakes, 1½-ft. (5000 per bale), $4.25 per 1000; 2-ft. (5000 per bale), $6.00 per 1000; 2½-ft., $7.00 per 1000; 3-ft., $8.25 per 1000; 3½-ft., $10.50 per 1000; 4-ft., $11.50 per 1000; 5-ft., $15.00 per 1000. All except the first two lots, 2500 per bale, and all sold only in bale lots.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000; 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuus, Sulphur Phoenix, several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

EVERLASTING FLOWERS

EVERLASTINGS
Helichrysums, in the best colors, on 9-in. wire neatly covered with green paper, $3.50 per 100. Cash with order. Satisfaction guaranteed.
Floral Art Studio, Oswego, N. Y.

FERTILIZERS

FERTILIZERS.
Horn Shavings .....100 lbs., $7.00
THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

FLORISTS' SUPPLIES

SUNDRIES AND SUPPLIES

SPHAGNUM MOSS, $2.00 per bale, 3 bales $5.00.

CANE STAKES, Japanese, green.

Size	Per 1000	Size	Per 1000
18-in.	$ 5.00	42-in.	$11.00
24-in.	6.50	48-in.	13.50
30-in.	8.00	5-ft. natural	12.00
36-in.	10.00	6-ft. natural	16.00

MATCH STICKS. To stake Hyacinths, etc.

SIZE.	Per 1000	Natural	Green
5-in.		$ .75	$ .85
12-in.		1.75	2.00
18-in.		2.25	2.50

POT LABELS, painted.

Size	1000	Size	1000
4-in.	$1.70	8-in.	$7.50
4½-in.	2.00	10-in.	9.50
5-in.	2.20	12-in.	12.00
6-in.	2.75	3½-in. copper wired	2.25

RUBBER HOSE:
Plain or Corrugated, ½-in., 20c per ft.
Same in reel lots, about 500 ft., 18½c per ft.
Same as above, but ¾-in., 23c per ft.
Same, reel lots, ¾-in., 21½c per ft.
COUPLINGS, 40c per set.
MAGNOLIA WREATHS, 18-in., $12.00 per doz.
MAGNOLIA LEAVES, $1.75 per carton; 12 cartons for $19.80; 100-lb. case, $23.00.
NICO-FUME LIQUID:
¼-lb. tin, 65c; 1-lb. tin, $2.00; 4-lb. tin, $7.50; 8-lb. tin, $14.50.
NICO-FUME PAPER.
24 sheets, $1.25; 144 sheets, $5.00; 288 sheets, $9.50.

PAPER

CREPE PAPER, waterproof, heavy, per doz. rolls, $4.75, per 100, $35.00
WAX PAPER, white, $3.00 per ream; green $4.00 per ream.
TISSUE PAPER, $2.00 per ream.
SWEDISH WRAPPING PAPER, a very light weight but strong paper, in rolls only, at 17c per lb.
GLASS HEADED PINS, 3-in., $3.50 per 1000, 3½-in., $3.75 per 1000; 4-in., $4.00 per 1000.
A fine lot of other pins at $1.25 to $4.50 per Gross.
GREENING PINS, per box, $2.50.
RAFFIA, 1 lb., 75c; 10 lbs., $6.00; 25 lbs., $13.75; 100 lbs., $50.00.
SCOLLAY FLOWER SPRINKLER, $1.25 each.
PUTTY BULBS, $1.35 each.

[Continued in next column]

SECURITY STAPLES, per box, $1.75.
WHEAT SHEAVES, all sizes.
RIBBONS, one of the finest and largest lines in the country.
CORSAGE SHIELDS, Chiffon, $2.50 per doz., $25.00 per gross.
CORSAGE SHIELDS, Celluloid, Acme, doz., 60c; 100, $4.00; 1000, $35.00.
STAKE FASTENERS, Eureka, $2.25 per 1000; Everlasting, $3.50 per 1000.
TOOTHPICKS, all sizes, wired and unwired, at moderate prices.
STRING, 3-ply white, at 85c per lb.
THREAD, Florists', 1lb., $2.00.
VELOUR, about 40 shades, 18-in. wide, $10.00 per yard.
SPECIAL WREATH FRAMES: 12-in., $9.00; 14-in., $12.00; 16-in., $16.00; 18-in., $18.00; 20-in., $27.00. All per 100.

ARTIFICIAL FLOWERS

PAPER CAPES, box 500, $3.00; 1000, $5.50.
ROSES, wax, white, pink, pink tint, yellow, yellow with pink tint.
No. 930, $1.75 per 100, $15.00 per 1000.
No. 931, $2.50 per 100, $20.00 per 1000.
No. 932, $3.50 per 100, $30.00 per 1000.
No. 933, $4.50 per 100, $40.00 per 1000.
CARNATIONS, wax, No. 940, $2.00 per 100, $18.00 per 1000.
SWEET PEAS, wax, colors white, pink, lavender, purple. No. 942, $6.00 per 1000.
In ordering wax flowers kindly mention number as well as kind and color.
BASKETS AND POT COVERS that I can offer are second to none and at reasonable prices. Send me a trial order of assortment for $25.00 or $50.00, mentioning about what you want and I will do my very best to please and retain you as a client.
CEDAR BARK, $2.25 per bundle of about 30 sq. ft. About 6 ft. long and vary in width from 6 to 18 in.
GALVANIZED BUCKETS in 9 different sizes. Far superior to other flower containers and very convenient when changing water, as they have a handle like a bucket. Write for prices.
CUT FLOWER BOXES. A full line of all sizes. Send me your list of wants for quotation.

SILK NETTING AND CHIFFONS.

The CHIFFONS AND RIBBONS I offer are supplied by a house that is not only nationally but internationally known, and have at least three houses in three separate cities in the east, and whose reputation for ribbons and chiffons is beyond question as to quality, and to do justice to the fine quality and delicate shades and colors they really should be seen, but will assure you that you will be pleased if you will place a trial order with me. Pattern No. 5112, 6-in. Silk Gauze Netting, yd., 13½c. Three stripe, colors pink, white, violet, nile, beauty, gray, purple, yellow, foliage.
Pattern No. 5114, 14-in. Silk Gauze Netting, yd., 20c. Colors pink, white, yellow, purple, gray, foliage, lavender.
Pattern No. 5116, 2-in., three stripe Chiffon, 6c per yd. Colors nile, yellow, pink, blue, purple, lavender, white, foliage.
Pattern No. 5101, 4-in. Chiffon, three stripe, 9c yd. Colors white, pink, nile, violet, purple, blue, yellow, foliage.
Pattern No. 5102, 6-in. Chiffon, three stripe, 11c yd. Colors, white, pink, violet, purple, yellow, blue, Beauty, lavender, nile.
Pattern No. 5109, 8-in. Chiffon, four stripe, 25c yd. Colors, Russell, Ophelia, Killarney, Ward, white pink edge, white, lavender, pink, violet, Beauty, blue, purple, nile, Richmond, yellow, foliage.
Pattern No. 5100, 8-in. Chiffon, three narrow stripes with picot edge of narrow silk ribbon at 25c per yd. A very fine pattern. Colors, pink, nile, white, lavender, white with green edge, violet, white with pink edge, Russell, yellow, blue, moss.
Pattern No. 5200, 6-in. Chiffon, three stripe with fancy print, 23c yd. Colors pink and white.
Pattern Valley Dot Chiffon, three stripe, 6-in., 13c yd.; 10-in., 21c yd. Colors white, pink, nile.
Pattern Fancy Dot Chiffon, three stripes, 6-in., 13c yd.; 10-in., 21c yd. Colors white, violet, pink, lavender.
Pattern Plain Dot Chiffon, three stripe, 4-in., 10c yd.; 6-in., 12½c yd. White, pink, violet, lavender, nile.
Pattern No. 1700, Maline, 28 in. wide, 50c yd. Colors white, pink, gray, nile, lavender, blue, orchid, yellow, purple.
Note—All the above Chiffons average approximately about 40 yds to bolt.
RIBBONS: Write me your wants and I will quote you. Will advertise them later. For terms see Miscellaneous classified.
A. M. AUGSPURGER, PEORIA, ILL.

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

SUPERIOR MAGNOLIA.

We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality. per carton, $1.50; 10 cartons, $14.50; 25 cartons, $36.00. Write for prices on 100 box lots.
GULLETT & SONS, LINCOLN, ILL.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

Screened Maple Leaf Mold, in 3 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

POTS

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

Prices f.o.b. Pittsburgh, Pa. Let us quote you on factory shipments.
Easier handled than clay pots, unbreakable and much lighter for shipping.
PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

Flower pots, red ones. F. O. B. St. Louis, Mo. See my announcement in issue of Florists' Review under classified Pots on Jan. 8.

Size	Per 1000	Size	Per 1000
2 -in.	$ 7.00	4 -in.	$16.00
2¼-in.	8.00	4¼-in.	20.00
2½-in.	9.00	5 -in.	30.00
3 -in.	11.00	5½-in.	35.00
3½-in.	13.00	6 -in.	per 100 5.00
3¾-in.	14.00	7 -in.	per 100 9.00

Write for prices on larger sizes. Also will soon be ready to take care of car lots. For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

NEPONSET waterproof FLOWER POTS.
First four sizes packed 1,000 to case; 4, 5, 6-inch sizes packed 500 to case. Price f. o. b. distributing point, Massachusetts.

Size	Per 1000	Size	Per 1000
2¼-in.	$3.05	4-in.	$ 8.60
2½-in.	3.60	5-in.	14.60
3 -in.	5.20	6-in.	19.25
3½-in.	7.10		

For terms see Miscellaneous classified.
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5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

GULLETT & SONS, LINCOLN, ILL.

PUSSY WILLOWS

Pussy Willows for forcing, not forced now, ready for immediate shipment; fine stock.

18-30-in.	$4.00 per 1000
2- 4-ft.	7.00 per 1000
4- 6-ft.	1.25 per 100
4- 6-ft. extra heavy branched	2.00 per 100

Cash with order, packing free.
Minneapolis Nursery, Minneapolis, Minn.

Pussy Willow, Salix Capren, rooted cuttings, March, April, May delivery, $6.00 per 100. Cash with order.
E. Kendig, The Florist, Oswego, N. Y.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.
100 lbs., $2.00; 1000 lbs., $17.50;
500 lbs., $9.25; 2000 lbs., $34.00;
3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, $45.00 per ton.
S. S. Skidelsky & Co., 50 Park Place, New York.

SPHAGNUM MOSS

GOOD CLEAN MOSS.
Sphagnum Moss, wire bound, $1.35. Burlaped, $2.25, 10 to 25 bales at $2.00. Immediate shipment. Moss is scarce.
GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, per bale $1.75
Green Sheet Moss, per sack 2.00
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, 10 bbl. bale, $3.75, 5 bales, $13.75; 5 bbl. bale, $2.25; 5 bales, $10.00; 3 bbl. bale, $3.00, 5 bales, $12.50. Burlap, 35c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

TOBACCO

TOBACCO STEMS
Stems from Tobacco of extra high quality, 250 to 300 bales, $1.50 per 100, $28.00 per ton, f. o. b. Dayton. Rolf Zetlitz Co., Dayton, O.

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Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at $5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Cigar Tobacco stems, $1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, $2.00 per 100 lbs. in bales, $30.00 per ton. Dayton Nicotine Co., Dayton, O.

Tobacco stems. Tobacco dust. By lb. or car loads. Write for prices.
The Ohio Tobacco Products Co., Redford, O.

Strong Tobacco dust, $2.00 per 100 lbs.; 200 lbs., $3.50. G. H. Hunkel Co., Milwaukee, Wis.

Strong Tobacco stems, $1.50 per 100 lbs., $30.00 per ton. Beal's Greenhouses, Creal Springs, Ill.

ALBUM OF DESIGNS, $1.00 per copy, prepaid. Florists' Pub. Co., Caxton, Bldg., Chicago

WIRE STAKES

Mfr. Wire Stakes, Galvanized,
Florists' Box Wire,
Stone Wire.
THOS. HAMILTON'S SON CO.,
1340 E. Berkes St., Philadelphia, Pa.

WIRE WORK

WIRE DESIGNS.
Special Offer.
100 wreaths, 10-in., 12-in., 14-in., $8.00.
We are offering a special discount on all wire orders. Write us for a catalogue.
PITTSBURGH CUT FLOWER CO.,
116-118 SEVENTH ST.,
PITTSBURGH, PA.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

FLORISTS' WIRE DESIGNS.
FALLS CITY WIRE WORKS.
451 S. THIRD ST., LOUISVILLE, KY.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

CHATELAINE BEGONIA.

My begonias, Gloire de Chatelaine, grew and bloomed well until they were shifted to 5-inch pots and then the tips of the flowering wood dried up. They do not seem to be shooting up any more flowering wood growth. They were potted in a compost of one-third well rotted manure, one-third sand and one-third clay loam. They were grown in a temperature of 50 degrees at night and 65 degrees during the day. Kindly advise me what the trouble may be.
G. S. F.—Pa.

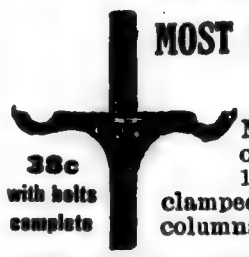
This begonia is usually of easy culture and it is a really all-the-year-around bloomer. Like all other begonias, it likes a rather light but fairly rich soil. I am afraid that your soil is too heavy and that your compost was not made up properly. If your loam is heavy and clayey in nature I should prefer to use one-third of this and two-thirds of leaf-mold, with a good dash of sharp sand added to give the compost porosity. If you can get a light loam, use one-half of this, one-third leaf-mold and the balance of old, well pulverized manure and sand. Your temperature is all right and if you will use a lighter compost you will have no further trouble of the nature indicated in your letter.
C. W.

SOIL FOR PRIMULA SEED.

Will you kindly inform me what kind of soil to use for primula seed? Is it better to sow the seeds in large pots?
A. J. W.—O.

Primulas and other flowering annuals want a light soil when sown. One composed of three-fourths leaf-mold (rotted leaves) and one-fourth loam, with some sand added, will be found about right. Make the surface even, then sow the seeds and press with a small piece of board gently. Later scatter a little sand on top, just enough to cover the seeds. Use shallow pans or flats with good drainage for seed sowing. After watering, cover with a sheet of glass and use paper over this until the seedlings appear. Water carefully and place pans or flats in a warm, moist house.
C. W.

GULF CYPRESS
Greenhouse Materials
Pecky Cypress Bench Lumber
GLASS
HOTBED SASH
All Kinds and Sizes
Lower than the market prices.



MOST PRACTICAL SHELF BRACKET
38c with bolts complete
Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in upright pipe columns.

FLATS Well made, galvanized, iron-bound, 20c each



Metropolitan Patented
BOILERS
Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.
PIPE
Metropolitan Material Co.
1299-1323 Flushing Ave., Brooklyn, N. Y.

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GROWER OF
PALMS, ETC.
Send for Price List
HOLMESBURG, PHILADELPHIA, PA.
Mention The Review when you write.

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14 W. Broadway, NEW YORK CITY

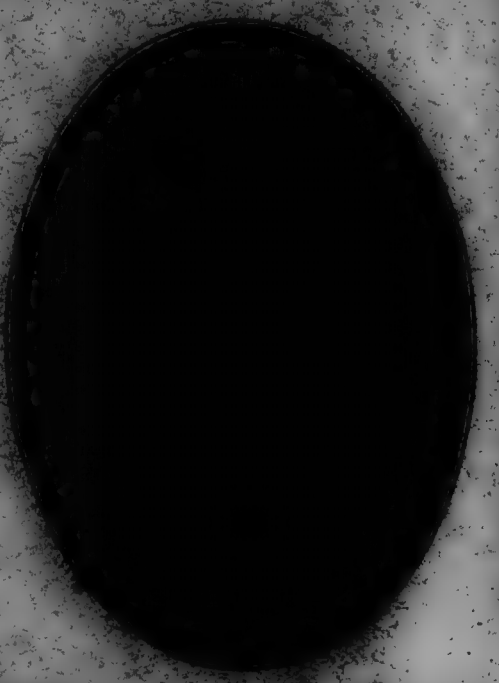
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"The Strain That Leads"
Primroses
Mention The Review when you write.



—and you know

W. A. Amling, of Pana, Illinois



The name Amling needs no introduction to the florists' trade, either here or abroad. For the tribe of Amling has flourished in the front rank of the craft since its beginning.

W. A. (better known as Walter) Amling is a son of the late W. H. Amling, of Maywood, Illinois, and a nephew of Albert F. Amling, of Maywood, for whom the AGMCO built nine Steel Frame Houses, 44x550. Reared from infancy in the heart of one of the greatest greenhouse centers in the country, Walter Amling has an intimate knowledge of greenhouses and the growing game that amounts almost to an instinct in discerning the best. He is a grower in the broadest sense of the word and has studied greenhouses from the grower's standpoint, not only in Illinois, but in every growing center. To perfect his knowledge he made special trips to the leading plants and took voluminous notes of good and bad points, digested them and stored them away for future reference. For he knew, and so did all the wise ones, that he would some day be a big builder of large greenhouse ranges.

With his greenhouse observations and study completed and all elements of chance removed from his building problems, he, his brothers and Mr. Berlin formed a corporation and placed with the AGMCO an order for

7 Steel frame houses, 36x300 feet

Four of these are finished and three are in process of erection.

These seven houses represent the most famous type of cut flower house built. Houses giving the greatest economy of operation combined with moderate cost of building. A complete and highly efficient heating system is assured by the AGMCO heating specialists.

But here's the point—everyone can't spend the time and money spent by Walter Amling investigating every phase of greenhouse construction, so why not steal a march on circumstances and profit by his knowledge—cash in on his investment of time and money?

Here's an opportunity—are you ready?

Sales Offices:

New York 5 Columbus Circle — **Chicago** Masonic Temple — **Kansas City** N. Y. Life Bldg. — **Pana, Ill.** Drawer 326

General Office - - Chicago
Factory - - - Pana, Ill.

AGMCO

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

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Quaker Hill Nursery Co., Monroe, N. Y.

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116 118 Seventh St., Pittsburgh, Pa.

Flower pots, red ones. F. O. B. St. Louis, Mo. See my announcement in issue of Florists' Review under classified Pots on Jan. 8.

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2½-in.	9.00	5 -in.	30.00
3 -in.	11.00	5½ in.	35.00
3½-in.	13.00	6 -in., per 100	5.00
3¾-in.	14.00	7 -in., per 100	9.00

Write for prices on larger sizes. Also will soon be ready to take care of car lots. For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill

NEPONSET waterproof FLOWER POTS.
First four sizes packed 1,000 to case; 4, 5, 6 inch sizes packed 500 to case. Price f. o. b. distributing point, Massachusetts.

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3½-in.	7.10		

For terms see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

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GULLETT & SONS, LINCOLN, ILL.

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Pussy Willows for forcing, not forced now, ready for immediate shipment; fine stock.

18-30-in.	$4.00 per 1000
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4- 6-ft.	1.25 per 100
4- 6-ft. extra heavy branched	2.00 per 100

Cash with order, packing free.
Minneapolis Nursery, Minneapolis, Minn.

Pussy Willow, Salix Caprea, rooted cuttings, March, April, May delivery, $6.00 per 100. Cash with order.
E. Kendig, The Florist, Oswego, N. Y.

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3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

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BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

CHATELAINE BEGONIA.

My begonias, Gloire de Chatelaine, grew and bloomed well until they were shifted to 5-inch pots and then the tips of the flowering wood dried up. They do not seem to be shooting up any more flowering wood growth. They were potted in a compost of one-third well rotted manure, one-third sand and one-third clay loam. They were grown in a temperature of 50 degrees at night and 65 degrees during the day. Kindly advise me what the trouble may be.
G. S. F.—Pa.

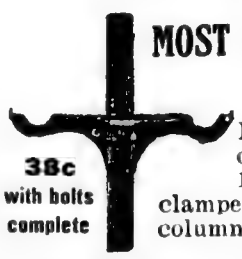
This begonia is usually of easy culture and it is a really all-the-year-around bloomer. Like all other begonias, it likes a rather light but fairly rich soil. I am afraid that your soil is too heavy and that your compost was not made up properly. If your loam is heavy and clayey in nature I should prefer to use one-third of this and two-thirds of leaf-mold, with a good dash of sharp sand added to give the compost porosity. If you can get a light loam, use one-half of this, one-third leaf-mold and the balance of old, well pulverized manure and sand. Your temperature is all right and if you will use a lighter compost you will have no further trouble of the nature indicated in your letter.
C. W.

SOIL FOR PRIMULA SEED.

Will you kindly inform me what kind of soil to use for primula seed? Is it better to sow the seeds in large pots?
A. J. W.—O.

Primulas and other flowering annuals want a light soil when sown. One composed of three-fourths leaf-mold (rotted leaves) and one-fourth loam, with some sand added, will be found about right. Make the surface even, then sow the seeds and press with a small piece of board gently. Later scatter a little sand on top, just enough to cover the seeds. Use shallow pans or flats with good drainage for seed sowing. After watering, cover with a sheet of glass and use paper over this until the seedlings appear. Water carefully and place pans or flats in a warm, moist house.
C. W.

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Greenhouse Materials
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GLASS
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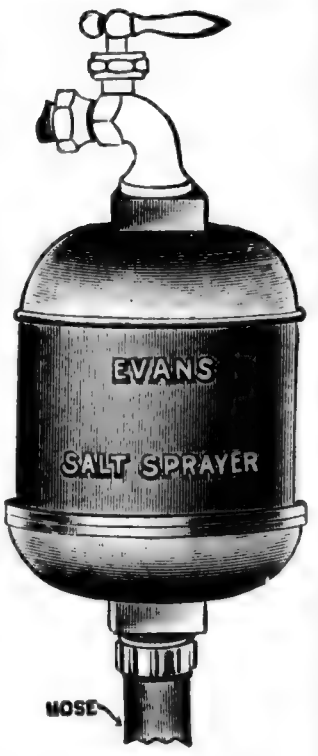
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VOL. XLV. CHICAGO, FEBRUARY 12, 1920. NO. 1159.

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Greenhouse Builders



The house at the left was the first one.

It was the one that convinced Mr. Mueller that a Lord & Burnham house was the house to build.

The two at the right are the new ones.



This is a close-up of the short house.

All are 50 ft. wide and have but one column, but you should see the arrangement and strength of the roof framing.

Mueller Builds More Side Hillers

It was just at daybreak, when I tumbled out of the sleeper at St. Joseph, Missouri, and asked a taxi driver if he knew Ernest Mueller, the greenhouse man.

"Sure," says he, "Mueller's the man who has the Pierce Arrow trucks with the big air-filled tires."

We got there before our friend Mueller had finished his breakfast, for which he had every reason to be annoyed. But you see I remembered how delightfully good-humored he was on a former visit, and so figured that his continued good nature could be depended on.

"Say, friend," says I, "how ever came you to build any more Lord & Burnham houses?

Didn't you learn your lesson when you bought that first one?"

"That's just it," says he, "I did learn my lesson. That's exactly why Lord & Burnham got the order for two more."

"We had some friends at the house the other night and while having some snacks together, one of my boys said something that's exactly what I'd said if he'd given me a chance. He said: When Dad built his first house we thought L. & B. would be altogether too toppy for us; just as we thought a Pierce Arrow truck would be rank extravagance.

When it came to building the second house, we had learned a lot and gave the job to L. & B. We also found out that cheap trucks cost too much money in repair bills. So now we have Pierce Arrow trucks and Lord & Burnham greenhouses. Each the best of its kind. Of course, they do cost a lot. And then again they don't, when you come to figure the service they give and the low cost of repairs."

To which let me add, wish I could tell you a lot of other things about that early morning call, but will have to put it off for another time.

If you want to talk building, say when and where and we'll be there.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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CHICAGO, Continental Bank Bldg.
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CLEVELAND, 2063 E. 4th St.
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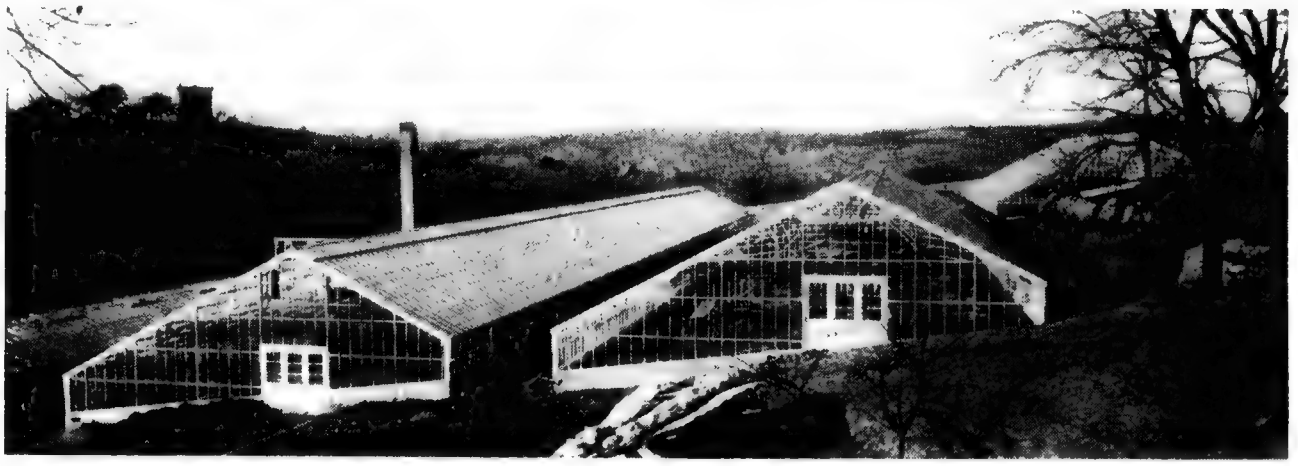
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La Porte, Indiana

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La Porte, Indiana

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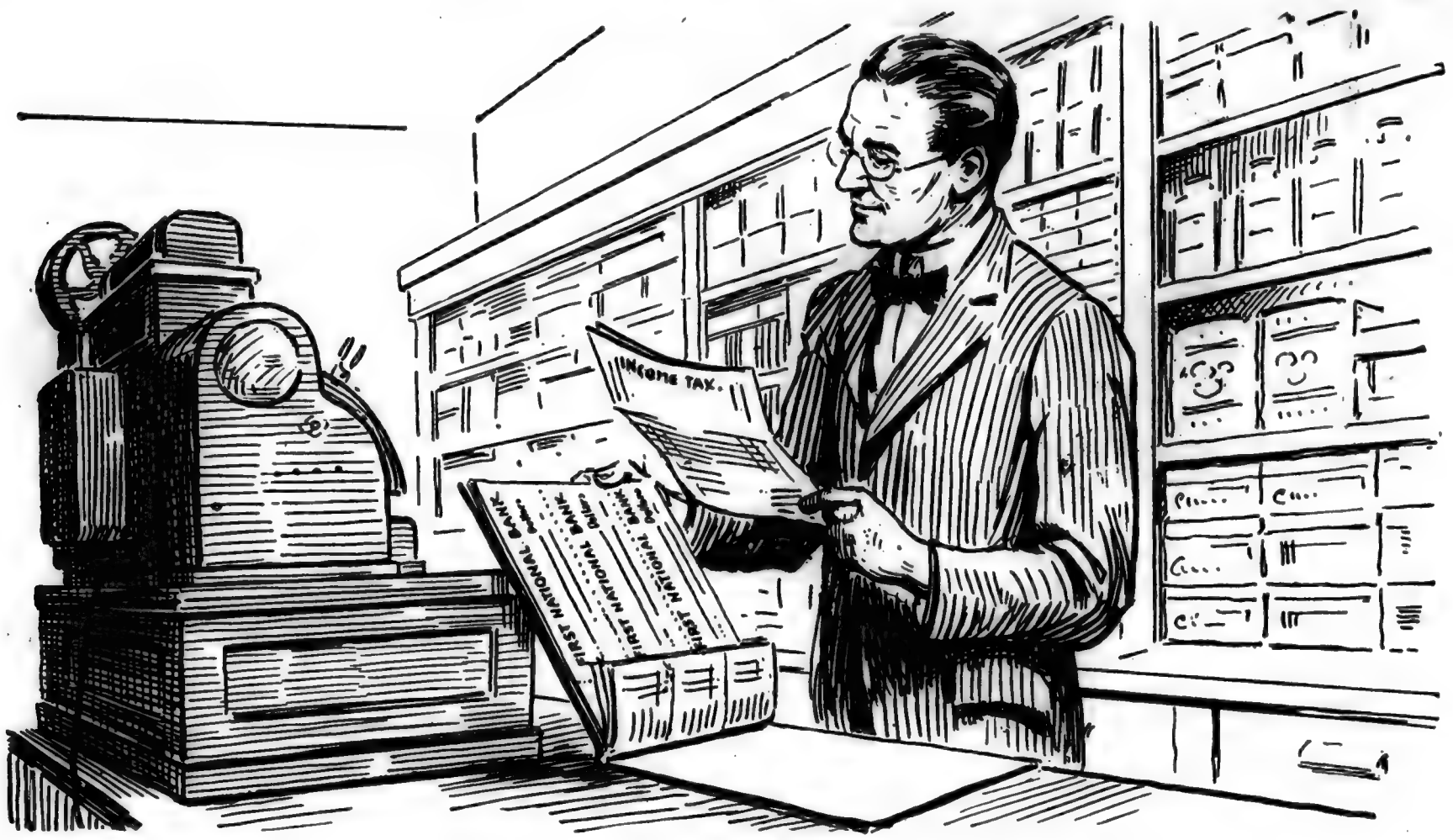
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PEACE. White, shaded blue	35.00	40.00
SCHWABEN. Best yellow	55.00	60.00
WAR. Blood red	55.00	60.00
WILLY WIGMAN. White, pink blotch	45.00	50.00
YELLOW HAMMER. Yellow 1-1¼", $4 100.		
MRS. WATT. Wine red		50.00
IDA VAN. Deep salmon red	25.00	30.00
ARIZONA. Pink with maroon	25.00	30.00
MISS LUCILLE. Soft light shell pink or lavender	25.00	27.50
KUNDERDI GLORY. Cream pink, crimson striped	45.00	50.00
PINK BEAUTY. Rose pink	45.00	50.00
AUGUSTA. White	27.50	30.00
PINK PERFECTION. Beautiful pink	40.00	50.00
ANNIE WIGMAN. Yellow, red blotch		30.00
PRIMULINUS HYBRIDS, 1-1¼, $18.00	25.00	30.00
FLORISTS' MIXTURE. Very good	15.00	20.00

Novelties
New and Scarce Varieties

	Per 100 1¼" Up	1½" Up
GOLDEN WEST. Orange scarlet		$10.00
GOLIATH. Dark violet, very large; improvement on Empress of India		10.00
JOFFRE. Brick red; large flower		12.00
NYMPH. White; large flower		10.00
QUEEN OF WHITES. White		15.00
STELLA. Light red; yellow blotch		10.00
VON BINSSING. Deep pink; dark blotch		12.00
MARY FENNELL. Light lavender	$10.00	15.00
SUMMER BEAUTY. Distinct pink		12.00
EVALINE. Smoky violet		8.00
GOLDEN KING. Bright yellow, crimson blotch		8.00
GEORGE PAUL. Large maroon	6.00	7.00
ROSEBUD. Beautiful rose		8.00
BERKSHIRE. Delicate pink		8.00
BALTIMORE. Salmon, cream markings		8.00
ROCHESTER WHITE. White		6.00
MASTER WIETSE. Dark violet. 1-1¼, $4.00 hundred		

WHITE KING (Kunderd), as tall as Kunderdi Glory, very rich sulphur white, nicely marked on lower petals, ruffled, a good variety for Florists. 1st size, $42.50 per 1000; second size, $37.00 per 1000.

Select 2 to 3 Eyes

PRICE LIST ON CANNAS

We Have Never Handled Finer Stock

Bronze-Leaved Varieties

	Height	Per 100	Per 1000
BRANDYWINE. Wine red dappled with crimson	3½ ft.	$3.00	$25.00
DAVID HARUM. Bright vermilion scarlet mottled dark red	3 ft.	3.00	25.00
EGANDALE. Deep currant red	4 ft.	3.00	25.00
KING HUMBERT. Orange scarlet	4 to 4½ ft.	5.00	45.00
WYOMING. Orange-colored	7 ft.	3.00	25.00
MUSAFOLIA. Immense foliage	6 to 8 ft.	3.00	25.00
SHENANDOAH. Rose pink	4 ft.	3.00	25.00

Variegated Flowers with Green Foliage

	Height	Per 100	Per 1000
ALLEMANIA. Bright scarlet, broad yellow border, beautifully mottled	4 to 5 ft.	$3.00	$25.00
GLADIOFLORA. Crimson edged with gold	3½ ft.	3.00	25.00
ITALIA. Clear yellow overlaid with orange	3½ ft.	3.00	25.00
Mme. CROZY. Brilliant scarlet, orange gilt edge	3½ ft.	3.00	25.00
SOV. D'ANTOINE CROZY. Bright golden yellow	4 ft.	3.00	25.00

Pink Shades with Green Foliage

	Height	Per 100	Per 1000
HUNGARIA. Pink with satiny sheen	3 ft.	$5.00	$40.00
MLLE. BERAT. Deep rose pink	4 ft.	3.00	25.00
MRS. A. CONARD. Salmon pink	4 ft.	5.50	50.00
ROSEA GIGANTEA. Rich rose pink	4 ft.	6.00	55.00
LOUISE. Soft rose pink	5 ft.	3.00	25.00
VENUS. Rose pink, creamy yellow border	4 ft.	3.00	25.00

Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA. Bright yellow, crimson throat	3½ ft.	$3.00	$25.00
BURBANK. Sulphur yellow, inner petals dotted red	6 ft.	3.00	25.00
FLORENCE VAUGHAN. Yellow with bright red spots	5 ft.	3.00	25.00
INDIANA. Rich golden orange	5 ft.	3.00	25.00
GLADIATOR. Bright yellow, spotted crimson	4 ft.	3.00	25.00
R. WALLACE. Canary yellow	5 ft.	3.00	25.00
YELLOW HUMBERT. Deep rich yellow, heavily spotted bright red	3 to 3½ ft.	5.00	40.00
GUSTAV GUMPPER. Golden yellow, lower petals spotted red	4 ft.	3.00	27.50

Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER. Clear crimson	5 ft.	$3.00	$25.00
BEAUTE POITEVINE. Crimson	4 ft.	3.00	25.00
CRIMSON BEDDER. Red	3½ ft.	3.00	25.00
CHAS. HENDERSON. Crimson scarlet, yellow flame throat	4 ft.	3.00	25.00
JEAN TISSOT. Vermilion, bright orange shadings	3 ft.	3.00	25.00
LOUISIANA. Crimson scarlet	5 to 6 ft.	4.00	35.00
METEOR. Brilliant scarlet	5 ft.	5.00	40.00
KATE GRAY. Soft orange shaded carmine, dotted yellow throat	5 to 6 ft.	3.00	25.00
PENNSYLVANIA. Scarlet overlaid with orange	4½ ft.	3.00	25.00
TARRYTOWN. Crimson	3½ ft.	3.00	25.00
WINTZER'S COLOSSAL. Vivid scarlet	5 to 6 ft.	5.00	40.00
PANAMA. Dull red, overlaid rose, with mottled yellow edge	3 ft.	6.00	50.00
EXPRESS. Crimson scarlet	2½ ft.	3.00	25.00
BLACK PRINCE. Dark velvety crimson	4½ ft.	3.00	25.00

LILIES

All sizes in

Giganteum, Magnificum, Melpomene, Rubrum, Album, Auratum

Caladium Esculentum

(Elephant's Ear)

Bulbs	Per 100
5 to 7-inch	$ 7.50
7 to 9-inch	12.00
9 to 11-inch	18.00
11 to 12-inch	25.00
12 to 14-inch	35.00

Pearl Tuberoses

	Per 1000
Dwarf double	$35.00
Single	25.00

Prices subject to change without notice.

A·B·C TRADE MARK "WATCH US GROW"

American Bulb Co.

172 N. Wabash Ave., CHICAGO, ILL.

GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

Commercial Varieties	Per 1000 — 1½ in. up	1¼ in. up	1 in. up
America, flesh pink	$ 30.00	$ 24.00	$ 18.00
Chris, maroon red, new	60.00	50.00	40.00
Glory of Holland, fine white	.....	35.00	27.00
Golden West, orange red, large	35.00	28.00	.....
Goliath, purplish maroon, 100% better than Empress of India	60.00	50.00	40.00
Halley, salmon pink, early	30.00	.....	.....
Klondyke, yellow, red spot	30.00	.....	.....
La Grandesse, extra large white, new	75.00	60.00	50.00
Lily Lehman, ivory white	50.00	40.00	32.00
Lisa, apple blossom pink	75.00	60.00	50.00
Master Wiebertus, mauve white	35.00	.....	.....
Loveliness, creamy white	70.00	60.00	50.00
Mr. Mark, light blue, large	110.00	90.00	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2½ in. over $55.00	45.00	.....	.....
Mrs. Velthuys, brilliant red	75.00	60.00	50.00
Niagara, creamy yellow	50.00	40.00	32.00
Panama, fine pink	50.00	40.00	32.00
Proserpine, very deep pink	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra	75.00	60 00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers	50.00	40.00	32.00
Schwaben, yellow	60.00	48.00	36.00
Willy Wigman, white, red blotch	45.00	35.00	.....
Primulinus Hybrids	25.00	20.00	16.00

New Varieties of High Value	Per 100 — 1½ in. up	1¼ in. up	1 in. up
Catharina, grayish light blue, with deeper spot	$ 45.00	$ 36.00	$ 27.00
Distinction, large maroon	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow	40.00	32.00	25.00
Gretchen Zang, lively pink	8.00	6.50	5.00
Hubertus, light blue and mauve	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra	20.00	18.00	9.00
Liebesfeuer, bright scarlet	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot	75.00	60.00	50.00
Nora, light blue	35.00	28.00	20.00
Red Emperor, immense scarlet	12.00	9.00	7.00
Sulphur King, deep yellow	12.00	9.00	7.00
Yellow Standard, golden yellow	12.00	.....	.....
Flora, golden yellow, large, each	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each	4.00	3.50	3.00

United Bulb Company

The Home of Choice Gladioli **Box A, Mount Clemens, Mich.**

PLEASURE *or* PROFIT

Rugowski's New Asters

Pure Honor *and* Meritorious Pink?

Pure Honor—Color, pure white; medium height, mid-season bloomer; size of flowers from 3 to 4 inches in diameter and very full; average plant produces from 16 to 20 blooms on long, single stems; it is non-lateral branching; flowers have a Japanese reflex Chrysanthemum appearance. $1.50 per pkg.

Rugowski's Meritorious Pink—This marvelous aster is late-branching type; color, shell-pink; plants grow about 2 1-2 feet high on very strong trunk and it produces strong, non-lateral stems; blooms average 3 1-2 to 4 1-2 inches; no centers. $1.50 per pkg.

Only 5 packages will be sold to one customer. In original packages only; 50 seeds to the package. Beware of imitations.

Earliest Producer Tomato Seed

First Time on the Market in 1919

1-4 oz., $0.50; 1 oz., $1.50; 1-4 lb., $5.50; 1 lb., $20.00

Catalogue will be sent upon request

J. K. RUGOWSKI SEED CO., Inc.,

Manitowoc, Wisconsin

Another Step Forward



Burpee's New Primulinus Hybrid Gladioli

The most graceful in form, artistic in color, and profuse in bloom of all gladioli.

These varieties have created a sensation wherever they have been exhibited. They are destined to become most useful to the florist on account of their extraordinary appeal as cut flowers. The blooms are distinct and superior to the older types in their delicate form and pleasing arrangement. The individual flowers are not large, but are borne on long, slender stems, with a fascinating grace and refinement.

Furthermore, these new hybrids produce three, four, and sometimes even five fully developed and separate flower-spikes to a single bulb. This characteristic will make them the most profitable of all gladioli to grow.

We are fortunate in now being able to offer these Primulinus Hybrids for the first time in straight colors. Our collection comprises the six most desirable varieties for florists.

5324 **Ada.** Dainty white flowers with red center; early blooming and very prolific. 3 for 85 cts.; 6 for $1.50; 12 for $2.75; postage extra.

5328 **Fire Queen.** Dazzling orange-vermilion with delicate yellow in the throat. A striking variety, blooming in mid-season. Spikes three to four feet long. 3 for 75 cts.; 6 for $1.25; 12 for $2.25; postage extra.

5327 **L'Unique.** A wonderful combination of unusual colors. The general effect is bronze with orange yellow in the center. A strong grower and free bloomer. 3 for 75 cts.; 6 for $1.25; 12 for $2.25; postage extra.

5326 **Mrs. Grullemans.** A very early and continuous bloomer with clear, true yellow flowers artistically displayed on long stems. 3 for 75 cts.; 6 for $1.25; 12 for $2.25; postage extra.

5325 **Queen Victoria.** Glittering, bright pink shading into silvery rose in the throat. Flowers of largest size and wonderfully shaped. Very early and productive. A remarkable variety in every way. 3 for 85 cts.; 6 for $1.50; 12 for $2.75; postage extra.

5329 **Violet Queen.** Velvety violet, and outstanding color. Flowers beautifully shaped and carried on long, strong stems. Very early. 3 for 95 cts.; 6 for $1.65; 12 for $3.00; postage extra.

These varieties are offered exclusively by Burpee for the first time. Our supply is limited. Order early.

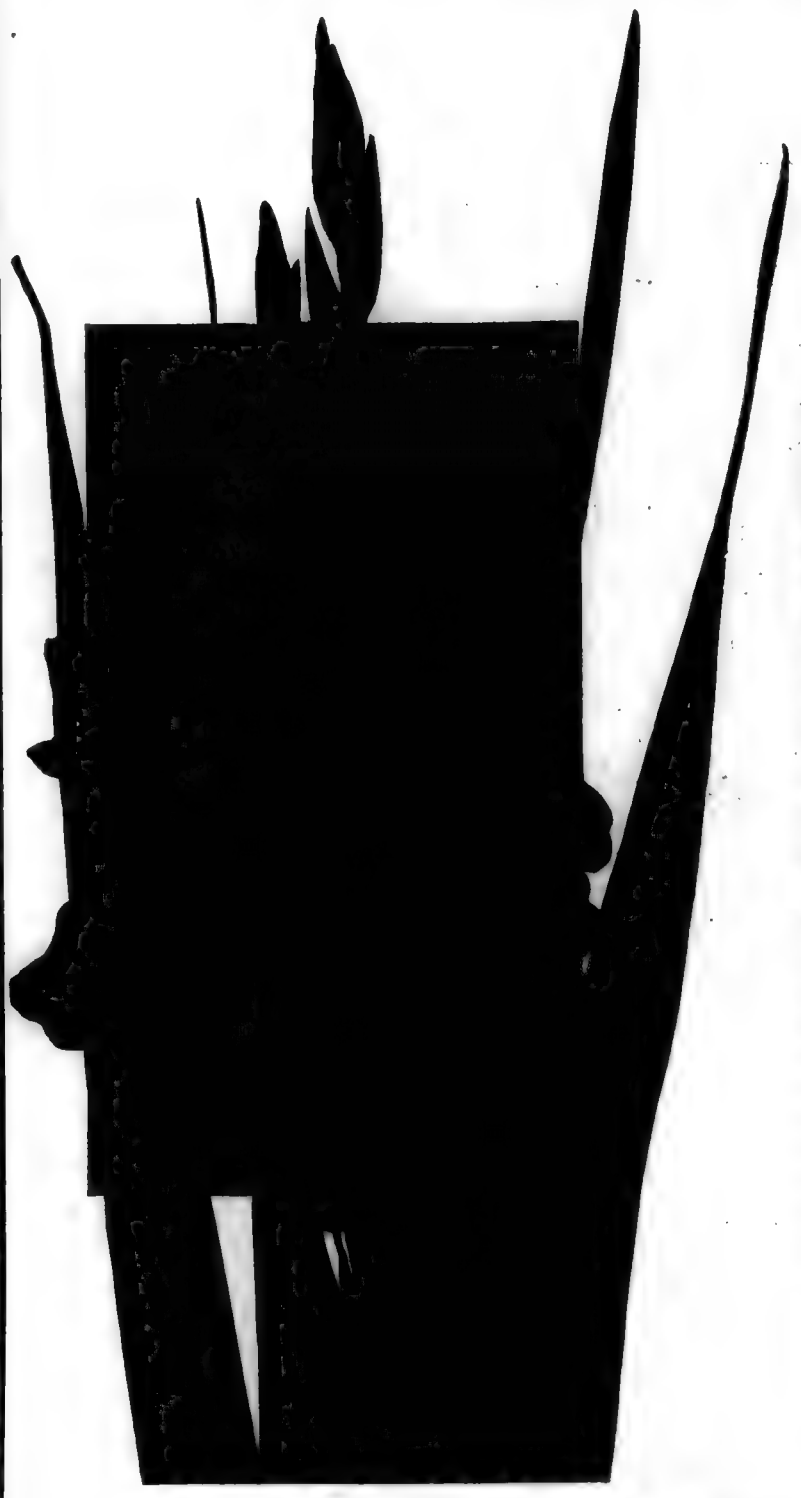
W. ATLEE BURPEE CO.

Seed Growers **PHILADELPHIA**

I take pleasure in offering the following

Massachusetts-Grown Gladiolus Bulbs

of A-No. 1 quality for immediate or future shipment



TERMS

Special 5% discount for Cash
Prices are quoted per 1000

Special prices quoted on large quantities.
100 of a variety will be sold at the 1000 rate. Add 10% to all orders for less than 100.

	No. 1 1½ in. & up.	No. 2 1¼ in. & up.	No. 3 1 in. & up.	No. 4 ¾ in. & up.	No. 5 ½ in. & up.	No. 6 Under ½ in.
America	$30.00	$24.00	$18.00	$15.00	$10.00	$ 7.00
Augusta	30.00	24.00	18.00	15.00	10.00	7.00
Brenchleyensis	30.00	24.00	18.00	15.00	10.00	7.00
Chicago White	35.00	28.00	22.00	16.00	12.00	9.00
Crackerjack	30.00	24.00	18.00	15.00	10.00	7.00
Dawn	90.00	72.00	54.00	40.00	32.00	24.00
Empress of India	45.00	36.00	27.00	20.00	16.00	12.00
Golden West	35.00	28.00	22.00	16.00	12.00	9.00
Goliath	60.00	48.00	....	....	....	....
Halley	30.00	24.00	18.00	15.00	10.00	7.00
Ida Van	35.00	28.00	22.00	16.00	12.00	9.00
Klondyke	35.00	28.00	22.00	....	....	....
L'Immaculee	80.00	64.00	48.00	.....	.....	.....
Loveliness	75.00	60.00	50.00	40.00	32.00	24.00
Meadowvale	30.00	24.00	18.00	....	....	....
Mrs. Dr. Norton	750.00	600.00	500.00	....	....	....
Mrs. Francis King	30.00	24.00	18.00	15.00	10.00	7.00
Mrs. Frank Pendleton	45.00	36.00	27.00	20.00	16.00	.....
Mrs. Watt	45.00	36.00	27.00	20.00	16.00	12.00
Niagara	50.00	40.00	30.00	25.00	20.00	15.00
Panama	50.00	40.00	30.00	25.00	20.00	15.00
Peace	45.00	36.00	27.00	20.00	16.00	12.00
Pride of Goshen	90.00	72.00	....	....	....	....
Prince of Wales	80.00	64.00	48.00	40.00	32.00	.....
Scarsdale	45.00	36.00	....	....	....	....
Schwaben	70.00	56.00	42.00	32.00	24.00	18.00
Wilbrink	80.00	64.00	48.00	40.00	32.00	24.00
Exhibition Mixed	25.00	20.00	15.00	12.00	9.00	6.00
Extra Choice Mixed	20.00	16.00	12.00	9.00	6.00	4.00
Primulinus Hybrids	25.00	20.00	15.00	12.00	9.00	6.00
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose)	30.00	24.00	18.00	15.00	....	....

JELLE ROOS

Gladiolus Specialist Box A, Milton, Mass.

Reduction in Rose Prices

A GRADUAL decrease in prices of roses and other flowers can be expected right after St. Valentine's Day, as all conditions at the greenhouses point towards a larger cut of Roses.

We will give our customers the benefit of these reductions as fast as possible. Our regular customers know from experience that they are given promptly the benefit of any drop in prices. It is this square dealing, together with the exceptionally fine quality of our roses, that has built up our immense shipping trade. We invite those who wish to place regular shipping orders direct with the grower to give our stock and service a trial.

Find out by comparison the advantages of buying direct of a large grower. The value of his greenhouses is largely in his ability to satisfy his customers.

Carnations will continue short, as will the shorter length grade of Roses.

All miscellaneous flowers still are scarce, but we will do our best to buy any stock wanted which we do not grow ourselves and have on hand.

Bassett & Washburn

Greenhouses:
Hinsdale and Greggs Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

Vick's Famous Asters

Recognized Everywhere as the Standard of Quality

Wherever Asters are grown Vick's famous Aster seed is known and recognized as the standard of quality. JAMES VICK'S SONS are the largest growers of high grade Asters in the world and have been for years the undisputed leaders in introducing new varieties and in improving practically every other strain that is now commercially grown. This concern has introduced more new distinct varieties than all other American seedsmen combined. **Cheaper** seed can be grown elsewhere but **better** seed nowhere else. It would be an easy matter for us to fill in our stock with cheap seed grown in California or Europe, but we have no desire to descend from our present dominating position where we furnish only seed from transplanted plants grown from stock bred up by years of individual plant selection.



A VIEW OF ONE OF OUR ASTER FIELDS. WE GROW BETTER ASTERS THAN ANY OTHER GROWER IN THE WORLD.

Vick's Earliest Rose and **Earliest Purple**, per pkt., 25c; 2 for 40c.
Vick's Lavender Gem, per pkt., 15c; 2 for 25c.
Vick's Imperials, Rose, Sunset, Lavender, Bluebird, Dark Violet, Giant Daybreak and mixed, ¼ oz., 30c; ⅛ oz., 50c; ¼ oz., 85c; ½ oz., $1.50; 1 oz., $2.50.
Vick's Giant Purity, ¼ oz., 20c; ⅛ oz., 35c; ¼ oz., 65c; ½ oz., $1.20; 1 oz., $2.00.
Queen of the Market, White, Peach Blossom, Rose, Light Blue, Dark Blue, Scarlet and Crimson, ¼ oz., 20c; ⅛ oz., 35c; ¼ oz., 60c; ½ oz., $1.00; 1 oz., $1.75.
Vick's Rochester Asters, Lavender Pink (Bushy type), Shell Pink, White, Lavender and Purple, per pkt., 25c; 2 for 40c.
Vick's Lavender Pink Rochester (Non-Lateral type), ¼ oz., 25c; ¼ oz., 40c; ⅛ oz., 60c; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00.
Vick's Perfection, White, Blush, Shell Pink, Rose, Lavender and Purple, ¼ oz., 25c; ¼ oz., 40c; ⅛ oz., 60c; ¼ oz., $1.00, ½ oz., $1.75; 1 oz., $3.00.
Vick's Pink Enchantress, per pkt., 20c; 2 for 35c.
Vick's King Asters, Rose and Lavender (Branching type), Crimson (Upright), ¼ oz., 25c; ¼ oz., 40c; ⅛ oz., 60c; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00.
Vick's Triumph Comet, Shell Pink, Rose and Purple, ¼ oz., 25c; ¼ oz., 40c; ⅛ oz., 60c; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00; White, Lavender Pink, and Lavender, per pkt., 15c; 2 for 25c.
Vick's Royal, White, Shell Pink, Lavender Pink, Rose, Purple, ¼ oz., 20c; ¼ oz., 30c; ⅛ oz., 50c; ¼ oz., 85c; ½ oz., $1.50; 1 oz., $2.50.
Vick's Mikado, Shell Pink, Lavender Pink, Rose, and Dark Violet, ¼ oz., 20c; ¼ oz., 30c; ⅛ oz., 50c; ¼ oz., 85c; ½ oz., $1.50; 1 oz., $2.50; White, per pkt., 25c; 2 for 40c.
Vick's Early Branching, Rosy Red (new), White, Lavender Pink, Rose, Lavender, Crimson, Purple, and Dark Violet, ¼ oz., 25c; ¼ oz., 40c; ⅛ oz., 60c; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00.
Vick's Late Branching, White, Lavender Pink, Lavender, Rose, Crimson, Purple, and mixed, ¼ oz., 20c; ⅛ oz., 35c; ¼ oz., 65c; ½ oz., $1.20; 1 oz., $2.00; Shell Pink, Dark Violet, Cardinal, Carmine, and Scarlet Gem, per pkt., 15c; 2 for 25c.
Vick's Late Branching (Non-Lateral), Peach Blossom, Peerless Pink, Rosy Pink, ¼ oz., 25c; ¼ oz., 40c; ⅛ oz., 60c; ¼ oz., $1.00; ½ oz., $1.75; 1 oz., $3.00.
Vick's Late Upright, Rose, Lavender Pink, Crimson, Purple, Amethyst, Peach Blossom, ¼ oz., 20c; ¼ oz., 30c; ⅛ oz., 50c; ¼ oz., 85c; ½ oz., $1.50; 1 oz., $2.50.
Vick's Early Upright, Shell Pink, ¼ oz., 20c; ¼ oz., 30c; ⅛ oz., 50c; ¼ oz., 85c; ½ oz., $1.50; 1 oz., $2.50; White, per pkt., 15c; 2 for 25c.
Vick's Autumn Glory, per pkt., 20c; 2 for 35c.

A WORD OF WARNING

We have been asked by many of our friends and customers to make it clear that James Vick's Sons are connected in no way with any other Rochester seed house. This is the old original concern, founded by the late James Vick, who during his lifetime was recognized as one of the leading and best loved seedsmen in America. This is the concern that has introduced practically all of the best known strains of Asters, including **Vick's Branching Asters**, all the **Rochesters, Royals, Imperials, Kings, Mikados**—in fact there are very few varieties of American Asters in demand by the best growers that were not introduced by us. Let there be no confusion in your minds caused by misleading statements from any other source. If you want genuine Vick's Aster Seed and not seed of unknown origin grown in California or some other locality where cheap seeds are produced, be sure to address your letter to **James Vick's Sons**.

FLORISTS' ASTER BOOK

A handsomely illustrated book on Asters for florists. The most complete work of its kind ever published. Every florist and commercial grower should have a copy. If you have not same, write for it at once.

VICK'S SEED FARMS

Situated in one of the garden spots of America, where quality, hardiness and productiveness predominate—over six hundred acres devoted to growing high grade vegetable, farm and flower seeds.

If you grow or deal in flower or vegetable seeds, plants, bulbs, trees, etc., write and tell us about it. We desire the opportunity of showing you what Vick Service really is.

JAMES VICK'S SONS ROCHESTER, N. Y.

The Flower City

Large Flowering Cannas

IN THE "BETTER" VARIETIES

Fine 2 to 3 eye, plump, dormant roots, true to name

KING HUMBERT. Most popular of all. Bronze leaf, orange scarlet flower. Per 100 $5.00, Per 1000 $45.00

YELLOW HUMBERT. Sport of King Humbert, with green foliage, flower yellow, spotted red. Per 100 $4.50, Per 1000 $40.00

FIREBIRD. Very large scarlet flowers borne well above foliage. Per 100 $8.00, Per 1000 $75.00

HUNGARIA. Large trusses of beautiful rose-pink flowers, one of best pink varieties. Per 100 $4.50, Per 1000 $40.00

CRIMSON AND SCARLET FLOWERED VARIETIES.

	Doz.	100	1000
A. BOUVIER Rich Velvety Red, green foliage, 5 feet	$0.50	$3.00	$25.00
BEAUTE POITEVINE Crimson, green foliage, 4 feet	.60	3.50	30.00
BLACK PRINCE Velvety Maroon, green foliage, 4½ feet	.60	3.50	30.00
CHAS. HENDERSON Deep Crimson, green foliage, 4½ feet	.50	3.00	25.00
CRIMSON BEDDER Intense Crimson, green foliage, 3½ feet	.50	3.00	25.00
DUKE OF MARLBOROUGH Crimson Maroon, green foliage, 4 feet	.60	3.00	25.00
EXPRESS Scarlet Crimson, green foliage, 2½ feet	.60	3.50	35.00
FIREBIRD Scarlet Red, green foliage, 4 feet	1.15	8.00	75.00
LOUISIANA Bright Scarlet, green foliage, 7 feet	.65	4.00	35.00
METEOR Scarlet, green foliage, 4½ feet	.70	4.50	40.00
PENNSYLVANIA Vermilion Scarlet, green foliage, 5 feet	.60	3.00	25.00
PILLAR OF FIRE Brilliant Red, green foliage, 6 feet	.50	3.00	25.00
WINTZER'S COLOSSAL Bright Scarlet, green foliage, 5 feet	.70	4.50	40.00

PINK FLOWERED VARIETIES.

	Doz.	100	1000
HUNGARIA Rich Geranium Pink, green foliage, 3½ feet	$0.70	$4.50	$40.00
MRS. ALFRED CONARD We have the Genuine Variety. Beware of Cheap Substitutes. Salmon Pink, green foliage, 4 feet	1.15	8.00	75.00
ROSEA GIGANTEA Rich Rose Pink, green foliage, 3½ feet	.85	6.00	55.00
VENUS Rose Pink, green foliage, 4 feet	.65	4.00	35.00

WHITE FLOWERED VARIETY.

	Doz.	100	1000
MONT BLANC Almost White, green foliage, 3½ feet	$0.70	$4.50	$40.00

YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
AUSTRIA Lemon Chrome, spotted red, green foliage, 5 feet	$0.50	$3.00	$25.00
KATE F. DEEMER Oriole Yellow, turkey red at base, 4 feet	.60	3.50	30.00
GLADIATOR Deep Yellow, dotted red, green foliage, 4½ feet	.60	3.50	30.00
GUSTAV GUMPER The Ideal Yellow variety, green foliage, 3½ feet	.60	3.50	30.00
GOLDEN GATE Yellow and Red, green foliage, 4 feet	.60	3.50	30.00
YELLOW KING HUMBERT Golden Yellow, spotted red, green foliage, 4½ feet	.70	4.50	40.00
FLORENCE VAUGHAN Yellow, spotted red, green foliage, 5 feet	.50	3.00	25.00
RICHARD WALLACE Light Yellow, green foliage, 4½ feet	.60	3.50	30.00

RED AND YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
MME. CROZY Scarlet, with Orange Yellow border, green foliage, 3 feet	$0.60	$3.50	$30.00
PANAMA Rich Orange, red bordered, with a broad edge of golden yellow, 5 feet	.75	5.50	50.00
QUEEN CHARLOTTE Rich Pomegranate, red bordered with golden yellow, 3½ feet	.65	4.00	35.00
SOUV. DE A. CROZY Crimson, with gold band, 4 feet	.65	4.00	35.00

BRONZE LEAF VARIETIES.

	Doz.	100	1000
EGANDALE Currant Red, bronze foliage, 4 feet	$0.60	$3.50	$30.00
DAVID HARUM Red, dark bronze foliage, 3½ feet	.60	3.50	30.00
KING HUMBERT Scarlet Bronze foliage, 4½ feet	.75	5.00	45.00
WYOMING Orange Chrome, bronze foliage, 6½ feet	.65	4.00	35.00

Prices on Cannas are subject to 5% discount for cash with order.

DAHLIAS

Undivided field clumps for March Shipment

Note: The high class varieties offered below have been grown for several years to produce cut flowers for one of our largest markets and are only offered now because of the large increase of roots that have been obtained during that time.

DECORATIVE DAHLIAS.

Delice, Soft Pink.
Lockenkoff, Yellow.
Nymphaea, Shrimp Pink, tinted lighter.
Morning Ray, Deep Bronze, long stems.
Mrs. Winters, Pure White, very large.
Grand Duke Alexis, Pure White.
Souvenir de Gustave Doazon, Orange Red, largest flower grown.
Jeanne Charmet, Pink, lilac edge, white center, yellow margin, long stem.
Helene Chavet, Large Waxy White.
Lyndhurst, Bright Scarlet, very free bloomer.

POMPON DAHLIAS.

Catherine, Bright Yellow, full and fine.
Fascination, Pink and Lavender, sometimes a blotch of white.
Purity, Fine Pure White.
Mars, Scarlet.

SINGLE DAHLIAS.

White Century.
Red Century.
Big Chief, Red.

SHOW AND FANCY DAHLIAS.

Stradella, Deep Purple Crimson, long stems, fine.
Queen of Yellows, Deep Yellow.
Queen Victoria, or Mary D. Hallock, Canary Yellow.
Mrs. Stancomp, Salmon and Pink.
Pink Magento, Extra Free Bloomer.
Wm. Garrett, Cardinal Red.

CACTUS DAHLIAS.

Dainty, Lemon Yellow, tips of petals golden, base rose; should be in every collection.
Delight, Pale Pink, yellow center, large.
Mrs. F. Grinsted, Deep Rich Crimson.
Green's White, Pure White.
Britannia, Soft Salmon Pink.
Libelle, Clear Magenta, an extra fine variety.
Wm. Treseder, White Shaded Pink.
Mrs. Murray Ind, Bright Rose.
Genista. Amber, shaded to golden yellow.
Ida, Deep Clear Yellow, very early large.
Fred Cobbold, Bright Crimson, large and free.
Danthe, Salmon.

Prices: Per doz., $2.00; per 100, $16.00; per 1000, $125.00

Write for full price list of Spring Bulbs

A. Henderson & Co., 166 N. Wabash Ave., Chicago

NOW IS THE TIME TO GET READY FOR SPRING

By Ordering Liberally of

FLORISTS' SUPPLIES

Prices have advanced since our last announcement and probabilities are that further advances will occur soon. If you remit with your order you save a further 2% by deducting from the amount of your order.

ARTIFICIAL PAPER ROSES, the best of imitations in 6 popular colors, Ward, Victory, Tea, White, Yellow, Dark Pink; medium size, no leaves. **No. 1 Buds.** Per gross..... $ 3.75
No. 1 Stemmed, long stems and with leaves. Per gross..... 6.50
No. 6 Large Buds, on long stems with green leaves. 6 in a box. Per box..... .50

ARTIFICIAL WAXED FLOWERS. Rose Buds, wire stems, popular colors. Per dozen, 75c. Per 100..... 4.00
Large Roses, wire stems, pink and white. Per dozen, 90c. Per 100..... 5.50
Carnations, pink and white. Per dozen, 80c. Per 100..... 4.50
Sweet Peas, Callas, Daffodils quoted on application.

BELLOWS, with reservoir, for dusting with sulphur..... 3.25

POWDER DUSTER. Smith's No. 12, very satisfactory..... 1.25

CAPE FLOWERS—Pink, white and lavender, per lb. box..... 2.80

CAPE FLOWERS—White. Per lb. box..... 1.90

CARNATION STAPLES—"Superior," also Pillsbury, invisible, 1,000 in envelope, 3 for $1.00. Per 1,000..... .35

CHENILLE for lettering. Purple, pink, red, white and blue, worsted, medium size. Per coil of 12 yards..... .45

CHENILLE, twisted, medium, in purple only. Per coil..... .50

CHIFFON—Plain, 2 and 3 stripe, white, pink, lavender, green. Bolts are 35 to 60 yards; 2-inch, per yard..... .06¼
4-inch, per yard..... .10
6-inch, per yard..... .12

CLIPS—"Bull Dog," best yet for quick fastening packages, 5,000 for $4.25; per 1,000..... .90

CYCAS LEAVES—Especially prepared flexible leaves.
12 to 16-inch, 10 for....$0.65 28 to 32-inch, 10 for.... 1.25
20 to 24-inch, 10 for.... .90 36 to 40-inch, 10 for.... 1.75

CUT FLOWER BOXES—Standard pattern, mist gray, 100 in a package. Can't break packages.
3 x18x5, per 100.....$4.90 3½x30x5, per 100..... 7.50
3 x21x5, per 100..... 5.75 4 x24x8, per 100..... 9.00
3½x24x5, per 100..... 6.85 5 x36x8, per 100..... 14.50
Economy One-piece Folding Box, 4½x24x3, per 100..... 4.00

DOVES—Large, first-class, perfect in form, flexible. Each.... 2.75

FERTILIZER—Bone Meal Rose Grower—Pure, per 100 lbs.... 2.75
Sheep Manure—Pulverized, no trash, per 100 lbs..... 1.25
Nitrate of Soda, 10 lbs., $1.25; 25 lbs., $2.75; 100 lbs..... 10.00
Horn Shavings, clean, 25 lbs..... 3.00
Zenke's "New Plant Life," 5 gallon can, $13.75; per gallon... 3.00

FLOWER COLORING—Emerald green. Enough powder for three pints of liquid. Package..... .75

GLAZING TOOLS—Glazing Points—Perfection or Van Reyper's, No. 2 and No. 2½, per package..... .65
Peerless Glass Repair Clamps—Per box of 100..... 1.35
Elaterite Cement—For glazing and repairing. Gallon can... 1.50
Permanite Glazing Cement—1-gal. can, $2.00; 5-gal. can.... 9.50
Mastica—Liquid Putty. Per gallon can..... 2.50
Mastica Machine—For applying Mastica, each..... 2.50
Putty Bulb—Scollay's, rubber, red, latest pattern, each..... 1.50
Putty Knife—Standard pattern, each..... .35
Glass Cutter—Red Devil, 2 for 35c; each..... .20

GRAFTING WAX. 1 lb. pkg., 50c; ½-lb., 30c; ¼-lb. pkg..... .20

HOSE—Rubber—Corrugated, nonkinkable, for greenhouse use, guaranteed, ¾-inch; cut any length, per foot..... .18

IMMORTELLES—All colors, per bunch..... .90

INSECTICIDES—Aphine, pint, 65c; ½ pint..... .40
Arsenate of Lead—Paste, per can, 40c; powder, 1-lb. can..... .65
Insectonos, for Aphis, Rose Slugs, etc.—Per can..... 1.75
Ivory Soap Powder—Per pkg..... .20
Grape Dust—For mildew, per 5-lb. pkg., 85c; 10-lb. pkg..... 1.70
Nicoticide—½ gallon, $8.25; quart, $4.50; pint..... 2.50
Nikoteen—Pint, $2.00; ½ pint..... 1.10
Nico-Fume—Gallon, $14.50; ½ gallon, $7.50; lb., $2.00; ¼ lb. .65
Nico-Fume Tobacco Paper—Can, 24 sheets, $1.25; 144 sheets 5.00
Zenke's Liquid Fungicide, 5-gal. can, $13.75; per gallon..... 3.00
Zenke's Plant Insecticide, 5-gal. can, $7.00; per gallon..... 1.50
Paris Green—¼-lb. pkg., 20c; ½-lb. pkg., 35c; 1-lb. pkg.... .65
Sulphur—Fine, pure, 1 lb., 15c; 2 lbs., 25c; 10 lbs., 80c; 25 lbs., $1.35; 100-lb. sack..... 4.50
Scalecide—Quart can, 75c; gallon can, $1.75; 5-gallon can.... 6.50
Tobacco Dust—Lee's high grade, 5 lbs., 50c; 10 lbs., 90c; 25 lbs., $1.85; 100-lb. sack..... 6.50
Tobacco Stems—10 to 50 lbs. at 3c; 100 lbs..... 2.75
White Fly Liquid, Drummond's—½ lb., $1.25; 1 lb., $2.50; 2 lbs..... 4.50
Whale Oil Soap (Fish Oil)—Pound pkg., 30c; 5 lbs..... 1.25
Many other insecticides in stock.

KNIVES—Florists' Propagating—1 blade, black handle, folding 1.45

LABELS—Pot—Packed 1,000 in a package.
4-inch, plain, per 1,000, $1; 4-inch, painted, per 1,000..... 1.25
6-inch, plain, per 1,000, $1.50; 6-inch, painted, per 1,000.... 1.85
8-inch, painted, per 1,000..... 3.50
10-inch, painted, per 1,000..... 6.00
Garden Stakes—12x1⅛-inch, 100 in a box, plain, per 100, 80c; painted, per 100..... .90
Weather Pencils—Black; for use in marking labels, each.... .10
Tree Labels—Iron wired, 3½-inch, plain, per 1,000..... 1.75
Tree Labels—Iron wired, 3½-inch, painted, per 1,000..... 2.00
Tree Labels—Copper wired, 3½-inch, plain, per 1,000..... 2.25
Tree Labels—Copper wired, 3½-inch, painted, per 1,000.... 2.50

LETTERS—Gilt, gummed, 1⅝-inch, in packages of 10 each, at $1.25 per 100. Small lots at, each.....$0.01½
Box of 250, suitable assortment in compartment box..... $3.25

SCRIPT WORDS—Gilt, gummed. Can supply Father, Mother Brother, Sister, Husband, Wife, Daughter, Baby, At Rest, Darling, Son, Uncle, Aunt, Comrade; assorted as wanted, each, 5c; 100 assorted for..... 4.00

MATCH STICKS OR PLANT STICKS—Natural Color—Round, pointed, hard wood—very durable.
12 inches long, 100 for 25c; 250 for 55c; per 1,000..... 2.00
18 inches long; 100 for 30c; 250 for 65c; per 1,000..... 2.40
Green Color—
12 inches long, 100 for 30c; 250 for 60c; per 1,000..... 2.15
18 inches long, 100 for 35c; 250 for 75c; per 1,000..... 2.60
6 inches long; square-pointed, per 1,000..... .75

MOSS—Natural Sheet—Per original sack, $3.50; per pound.... .55
Dyed Green (called Fadeless), per pound..... .60
Southern Gray, original sack..... 3.00
Sphagnum—Select Wisconsin stock, per large burlapped bale 2.40
Sea Moss—Green, in bunches, per dozen..... 1.25

MAGNOLIA LEAVES—Prepared, green and brown, first grade, per large carton, $2.15; 100-lb. case for..... 27.00

OAK SPRAYS—Red and brown, per carton..... 2.35
Ruscus, Red—First grade, per lb..... 1.50
Gray, special color, per lb..... 1.50

PINS, Florists', with glass heads, 250 in box.
3 -inch, per box..... 1.40
3½-inch, per box..... 1.60
4 -inch, per box..... 1.90
Pins, Greening—Wire, first grade, stiff, lb., 40c; 10-lb. box.. 3.00

POTS—Red Earthen—See special price list.
Pots—Neponset Fibre.
Size, 2¼-inch, 1,000 in crate..... 4.25
Size, 3 -inch, 1,000 in crate..... 6.65
Size, 4 -inch, 500 in crate..... 5.50
Size, 5 -inch, 500 in crate..... 8.75

RAFFIA—Natural, in original skeins, per pound, 60c; 5 lbs..... .55

RIBBON—Baby, pink, lavender and white, per 50-yard spool.. .80

RIBBONZENE, or Bon Ton Ribbon—White, pink and lavender; spools of 500 yards..... 1.75

PAPER, White Wax—24x36, heavy grade, per ream..... 4.25
Green Wax, 24x36, per ream..... 4.60
White, waxed one side only, per ream..... 2.25
Manila Tissue—20x30, per ream..... 1.75
Manila Tissue—24x36, per ream..... 2.00
White Tissue—20x30, per ream..... 2.25
Waterproof Crepe—Green, per roll, 45c; per dozen..... 4.80

SCOLLAY SPRINKLER—No. 1, red rubber..... 1.50

STAKES—Bamboo Cane, average 5 to 6 feet.
25 for 60c; 50 for $1.10; 100..... 2.00
Bamboo Stakes, painted green.
2 ft. long, 100 for $1.10; 250..... 2.50
2½ ft. long, 100 for 1.25; 250..... 3.00
3 ft. long, 100 for 1.60; 250..... 3.75

THERMOMETERS—For greenhouses, 10-inch Taylor, $1.65, 8-inch Standard..... 1.25
Hot Bed—Iron pointed, for mushrooms..... 1.50

THREAD, Green—
"Special"—Per spool, 25c; 8 spools for..... 1.60
Meyer's "Smflax" Thread—Full yardage, 1 lb., 8 spools for... 2.25
Sea Island Twine—For tying, on spools 1½ to 2 lbs., green, also red, per lb..... 1.00
Holders—For 1 spool Sea Island twine, each..... .35

TOOTHPICKS—Wired, per box of 10,000 picks for..... 2.75
Green Wired Picks, 6-inch, per bundle of 250..... .40
Green Wired Picks, 4-inch, per bundle of 250..... .35
Common, double pointed, "2-B," box, 10c; 8 boxes for 25c; 7 boxes for 50c; 15 boxes for..... 1.00

TWINE—White Cotton in small balls, 5-lb. bag for..... 3.80
Jute Twine, for sewing and tying packages. Per lb..... .50

TIN FOIL, Plain—1-lb. package, 25c; 10 lbs. at 22c per lb.; 25 lbs. at 20c per lb.; 100 lbs for..... 19.00
Violet—Also Green, fancy, 5 lbs. for $2.50; per lb..... .55

TUBS—Painted green, all sizes; 10% off list; ask for prices.

VASES, Fibre—For cut flowers; mahogany color.
A—4½ inches diameter, 15 inches deep, each..... 2.10
B—8 inches diameter, 13 inches deep, each..... 2.35
C—7 inches diameter, 20 inches deep, each..... 2.60

WHEAT SHEAVES—Flat, about 21 inches, each..... .80

WIRE, Soft Annealed—In 12 lb. coils.
No. 18, coarse, per coil.....$1.40 No. 24, per coil..... 1.90
No. 20, per coil..... 1.50 No. 26, per coil..... 2.10
No. 21, per coil..... 1.60 No. 28, per coil..... 2.35
No. 22, per coil..... 1.65 No. 30, per coil..... 2.60
No. 23, per coil..... 1.75

WIRE, Cut to Even Length, in 12-lb. boxes, 18 inches long.
No. 18, per box.....$1.75 No. 22, per box..... 2.25

SHEARS—For cutting florist wire, per pair..... 1.25

WIRE DESIGNS. New list, advanced prices. Ask for same.

FLOWER SEEDS for florists' spring planting are now ready. Send in your orders—we will take care of them.

COLORADO SEED CO., The Western Florists' Supply House

1515 CHAMPA ST., DENVER, COLO.

Artificial Flowers

Buy the BEST QUALITY from the Manufacturers

You can buy cheaper ones but none to compare with ours

	Per 100	Per 1000
Carnations—White, Enchantress and Rose Pink	$2.50	$22.50
Roses—8 Petals, White, Light and Dark Pink, Yellow, Pink Tinted	2.50	22.50
Roses—12 Petals, all colors	4.00	35.00
Dahlias—White, Pink, Purple, Lavender	3.50	32.00
Sweet Peas—White, Pink, Lavender	1.20	9.50
Orchids—White, Pink, Lavender	5.00	44.00
Calla Lilies—Large, White	5.50	50.00
Calla Lilies—Small, White	5.00	45.00
Candidum Lilies—White, Pink, Lavender	4.00	35.00
Chrysanthemums—Large, White, Pink, Lavender	3.50	32.00
Chrysanthemums—Small, White, Pink, Lavender	2.25	20.00
Cape Flowers—White, Pink	....	5.00
Cape Flowers—Red, Blue	....	6.00
Violets—White, Lavender, Pink	.60	5.00
Peonies—White, Pink	8.00	....
Asters—White, Pink, Pink-tinted, Lavender-tinted	3.50	30.00

SPECIAL

Our Famous No. 1918 Rose

The best imitation of Natural Yet Produced. Colors: White - Pink - Ophelia - Red - Yellow

Per Gross, $3.50 -:- Ask for samples

WAX DESIGNS---Ready to Sell

WREATHS	$1.00 to $5.00	ANCHORS	$1.00 to $4.00
CROSSES	1.00 to 4.00	STARS	1.00 to 3.00
PILLOWS	2.00 to 6.00	CLOCKS	4.00 to 7.00
GATES AJAR	3.00 to 7.00	CASKET SPRAYS	.80 to 1.50

Largest Manufacturers of

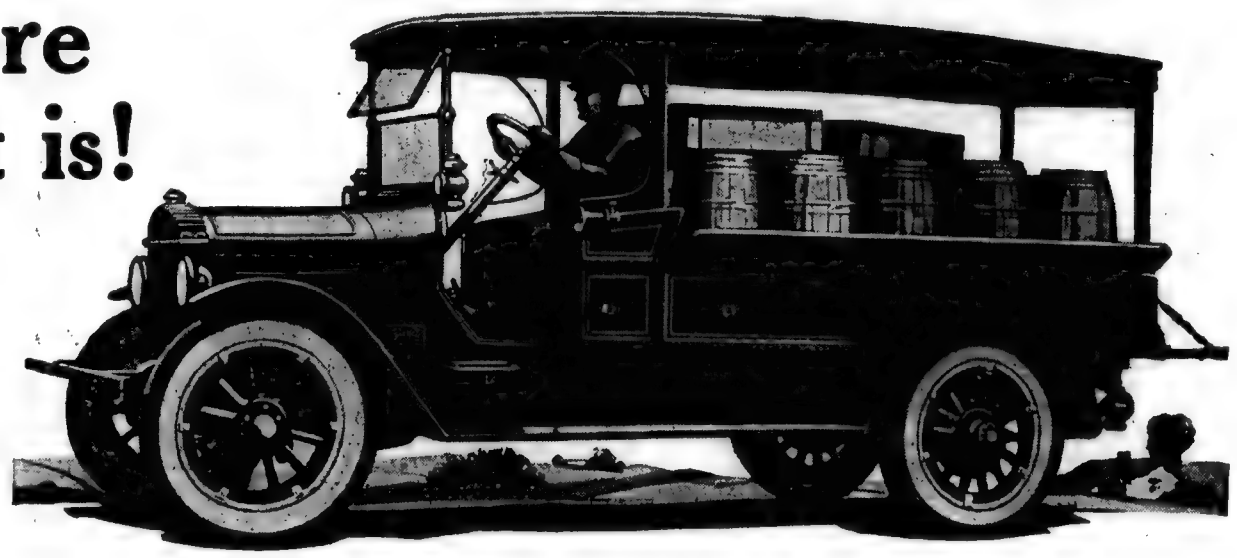
Wire Designs - Gold Letters - Baskets

If you are not already using our dependable quality supplies send us a trial order

B. E. and J. T. Cokely, Scranton, Pa.

Stewart
MOTOR TRUCKS

Here it is!



The Truck Sensation for 1920

The new Stewart 2000-lb. Delivery Truck—electric lights, electric starter, magneto ignition, five-inch cord tires, chassis price, $1595

THE real event of the year in truck-building; a big, fast, flexible Stewart Delivery Truck—all truck from the ground up, and at a popular price. Not a bit of passenger car construction in it—every part designed by truck engineers for truck purposes only.

Fast for delivery and rush jobs; strong for the heavy hauling from railroad or warehouse; quick in the getaway; beautifully designed and balanced; no solid tires to rack the car and damage the goods; proof against sudden, hard shocks; ready for any weather and the toughest kind of going.

With all its rugged truck strength, this Stewart delivery truck handles and ticks off trips with the ease of a taxi. It has the speed, convenience and comfort of the frailer, half-breed passenger-car truck.

And this new Stewart is a wonderful buy. Its cost is low. Price others, add their "extras," and prove up the claim that this is America's greatest truck value.

And all the famous "less-cost-to-run" Stewart features are included—simple design, hundreds of needless parts eliminated; oilless bushings, doing away with 35 grease cups and the time filling them; heavy truck axles; cast tank radiator; front bumper; rebound spring plates; internal gear drive axle, delivering more than 92% of the engine power to the rear wheels—all features that have made the Stewart's world-wide reputation for economy.

No wonder that the Stewart 2000-lb. Delivery Truck was a hit at the national truck shows, and is a truck headliner for the year. It is the response of the Stewart engineers, after seven years of progressive truck-designing, to the demand of business for a double-utility truck, combining speed and convenience with durability and capacity—a truck that is ready for unusual needs and conditions, and continually surprises you in its actual performance.

Quality Trucks since 1912

STEWART MOTOR CORPORATION, Buffalo, N. Y.

Profits *and* Pure Cream Profits

MILADY Phonograph

The money you make from your business is your profit. It is what you started business for. But the money you make from a side line is your "cream profit"—something you get without sacrificing anything to your overhead or salary.

Milady profits are pure cream profits. The sooner you investigate the sooner they will flow into your cash register.

In your territory there will, no doubt, be a florist who will handle exclusively Milady Phonographs, the phonograph made for florists. Will you be the one?

The money to be made from this proposition the coming year is enormous. Will you get your share?

Below is a Show Me coupon which will bring you complete information. A two-cent investment will bring you big dividends.

A day's delay and someone may have your territory—better mail it while you think about it.

A. L. RANDALL COMPANY

180 N. Wabash Avenue, CHICAGO, ILL.

A. L. RANDALL CO., **SHOW ME COUPON**
180 N. Wabash Ave., Chicago, Ill.
Gentlemen:

I refuse to pass up a big thing without at least investigating. You can send me complete information with the understanding that I am under no obligation.

Name .....

Address .....

Town..... State.....

I AM INTERESTED IN THE FOLLOWING TERRITORY:

.....

.....

EASTER LILIES

Wise Buyers Will Reserve Stock Now



As the price on Easter Lilies has not yet been established, we will take your reservation order now, subject to the market price. We will advise you of the price before shipping.

Our Lilies are A-No. 1 stock, and are sure to come in bloom for Easter. ***You are not taking any chances if you order from us.***

Miscellaneous Plants

ASPARAGUS PLUMOSUS
3-inch, per dozen, $1.25; per 100....$8.00
4-inch, per dozen..... 2.00
5-inch, per dozen..... 4.20
6-inch, per dozen..... 6.00

AUCUBA JAPONICA
4-inch, per dozen.....$3.00

ASPLENIUM NIDUS-AVIS
5-inch, per dozen.....$12.00

BOSTON FERNS
7-inch, per dozen.....$12.00
8-inch, per dozen..... 18.00
9-inch, per dozen..... 30.00

COLEUS TRAILING QUEEN
2¼-inch, per 100.....$5.00

DRACAENA MASSANGEANA
6-inch, each.....$2.00
10-inch, each..... 8.00

DRACAENA FRAGRANS
6-inch, each.....$1.50

DRACAENA INDIVISA
7-inch, per dozen.....$15.00

DRACAENA TERMINALIS
2¼-inch, per dozen.....$3.00
3-inch, per dozen..... 4.20

ENGLISH IVY
4-inch, per 100.....$25.00

ANTHERICUM MANDAIANUM
2½-inch, per dozen.....$1.00

FICUS ELASTICA
6-inch, extra fine, per dozen.....$12.00

KENTIA BELMOREANA
2¼-inch, per 100.....$15.00
3 -inch, per 100..... 25.00
4 -inch, per dozen..... 6.00
5 -inch, made up, per dozen..... 12.00

LATANIA BORBONICA
7-inch, 3 plants in a pot, per dozen.$18.00

WANDERING JEW (Hanging Baskets)
10-inch, per dozen.....$12.00

CYCLAMEN SEEDLINGS
Under Separate Colors. All Varieties.
Per 100, $8.00; per 1000.....$75.00

PACKING CHARGES

Packing charged when shipped out of pots, 5%; with clay pots, 10%.

Wittbold FLORIST

745 Buckingham Place CHICAGO, ILL.

NOTE: While we take every precaution in packing and shipping to protect our customers, we cannot assume any responsibility when stock is damaged en route.

CONARD & JONES CO. Cannas

Get Your Six Sets Of The Famous Super-Six

Here's an opportunity for you.

Six of the finest of Mr. Wintzer's famous **"LILY-CANNAS"** and six bulbs of each, all for one price.

These wonderful new sorts, with their enormous trusses and broad, satiny petals, will be a great addition to your stock for selling or for planting out.

These thirty-six roots, potted up now, to get a good start and set out in the Spring, will give you a good substantial stock of these fine new varieties at a nominal cost. Simply order the **"Super-Six Set"**—Price $4.

1 CITY OF PORTLAND, 3½ ft. Glowing pink, deeper in color than its parent, Mrs. Alfred F. Conard, and the flowers are produced in greatest profusion. Strong plants.

2 LAFAYETTE, 4 ft. Resembles the famous **"Meteor,"** but the flowers are a more intense scarlet. The heads of bloom are carried erect above the healthy, green foliage, producing a brilliant effect in mass planting. Strong plants.

3 FLAG OF TRUCE, 4 ft. A large, cream-white Canna with faint pink dots on each petal and a sulphur-colored tongue. From a short distance the flowers appear pure white. Strong plants.

4 DRAGON, 2½ to 3 ft. An incessant bloomer which keeps sending up new bloom-stalks until cut down by frost. Dark, ox-blood red. Strong plants.

5 MORNING GLOW, 5 ft. Perhaps the fanciest of all our 1917 introductions. An imposing variety with green foliage and plants 5 feet high; of good habit, large clusters, flowers rich orange, petals broadly edged with pure pink.

6 GAIETY. Reddish orange, with a sharply contrasting band of yellow around edges of petals. Very distinct and showy. Free bloomer.

6 of each, 36 bulbs, for $3.60, here; or $4 delivered.



The President

THE PRESIDENT, height 4 ft. Color is a rich glowing scarlet and the immense, firm, rounded flowers 7 in. across when open, are produced on strong, erect stalks well above the large, rich green foliage. The President is superior to any other red variety in the quantity and also the quality of bloom, and the firm flowers are able to resist drought and heat to a remarkable degree. Mr. Wintzer says: "This is one of the most marvelous Cannas ever produced."
One, 50c; ten, $3; twenty-five, $6.

SNOW QUEEN, 4 ft. Here is a Canna of crystal bright whiteness! **The flowers are large, 6 in.** across, with rounded petals 2½ in. broad, and of firm texture. They are borne well above the luxuriant green foliage on erect branching heads in large clusters. One, $1; ten, $6; twenty-five, $12.



Snow Queen

THE CONARD & JONES CO. ★ WEST GROVE PENNSYLVANIA

ROBERT PYLE, President R. T. SATTERTHWAIT, Secretary ANTOINE WINTZER, Vice-President

Spring Plants—Reduced Prices

FERNS—Select Stock

4-in. Whitmanii and Verona, bushy	$0.35 each
5-in. Boston and Verona	.65 each
6-in. Boston, large	1.00 each
7-in. Boston	1.50 each

CINERARIAS

Dwarf hybrid, 5-inch, well flowered	$0.50 each
Dwarf hybrid, 5½-inch, select	.75 each
Dwarf hybrid, 6-inch, select	1.00 each
Dwarf hybrid, 3-inch, to grow on	.12 each
Dwarf hybrid, 4-inch, in bud	$0.25 to .35 each

PRIMULAS IN FULL BLOOM

Obconica, 3-inch	$0.10 and $0.15 each
Obconica, 4-inch, in bloom	.25 and .35 each
Obconica, 5-inch, select, heavily flowered	50c and .75 each
Obconica, 6-inch, very choice	1.00 each
Obconica, 7-inch, very fine	$1.00 and 1.50 each
Chinensis, 3½-inch, in bloom	.20 each

Do not fail to state in ordering whether you want your blooming plants shipped in clay pots or paper pots.

SPRING STOCK

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2¼-in. Per 100	2¼-in. Per 1000	3-in. Per 100	4-in. Per 100	5-in. Per 100
Asparagus Plumosus, choice	.....	.....	$6.00	.....	$ 8.00	$15.00	.....
Asparagus Sprengeri	.....	.....	5.00	$45.00	.....	.....	.....
Daisy, Paris	$2.50	$25.00	5.00	45.00	.....	.....	.....
Daisy, Mrs. Sander	4.00	35.00	.....	.....	.....	.....	.....
Cinerarias	.....	.....	.....	.....	12.00	25.00	$50.00
Fuchsias, seven selected varieties	.....	.....	5.00	.....	.....	.....	.....
English Ivy	.....	.....	5.00	45.00	10.00	15.00	.....
Heliotrope	.....	.....	5.00	.....	.....	.....	.....
Impatiens Sultani, carmine	.....	.....	6.00	55.00	.....	.....	.....
Myrtus Communis	.....	.....	.....	.....	.....	.....	35.00
Palms, Belmoreana and Forsteriana	.....	.....	.....	.....	25.00	50.00	.....
Petunias, choice fringed, double	.....	.....	5.00	45.00	.....	.....	.....
Petunias, fancy single (ready soon)	.....	.....	5.00	45.00	....	.....	.....

CARNATIONS—Rooted Cool—Fine Stock—Ready Now

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Ruth Baur	12.00	100.00
Enchantress	7.00	60.00
Belle Washburn	7.00	60.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	6.00	50.00
Alice	$5.00	$45.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00
Superb	6.00	50.00
Good Cheer	6.00	50.00
Aviator	6.00	50.00
Cottage Maid	6.00	50.00
Miss Theo	6.00	50.00

Packing, 2% of invoice.

Well Established in 2¼-inch Pots

	100	1000
White Enchantress	$7.50	$70.00
Nebraska	7.50	70.00
Mrs. C. W. Ward	7.50	70.00
Enchantress	$7.50	$70.00
Matchless	7.00	60.00
Alice	7.00	60.00

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1,000	3-inch	$5.20 per 1,000
2½-inch	3.60 per 1,000	3½-inch	7.10 per 1,000
		4-inch	8.60 per 1,000
		5-inch	$14.60 per 1,000
		6-inch	19.25 per 1,000

GULLETT & SONS, [Packing blooming stock and large plants, 10 per cent of invoice; Bedding and small plants, 5 per cent; Cuttings, 2 per cent.] **Lincoln, Illinois**

150,000 Rose Plants

March 1st to 15th Delivery

Some Premier ready for immediate shipment

PREMIER	$20.00 per 100; $175.00 per 1000
COLUMBIA	16.00 per 100; 140.00 per 1000
OPHELIA	15.00 per 100; 130.00 per 1000
MILADY	16.00 per 100; 140.00 per 1000

Prices of rooted cuttings quoted on application.

J. F. Wilcox & Sons,

Council Bluffs, Iowa

Roses for Forcing and Bedding

Own Root Plants from 2¼-inch Pots

Special Prices on Car Load Lots

Varieties for the south in fine condition for immediate shipment and stock we ship can be depended on to produce satisfactory results.

Our Roses are carried in cold houses during the winter months at a temperature which forces them to rest so that when delivered to you, they are brim full of stored-up vitality, ready to grow and bloom.

If you are a rose buyer and want our regular monthly bulletin, send us your name and address

The American Rose & Plant Company

Producers of Plants that Grow and Bloom

SPRINGFIELD, OHIO

For quotations on 2¼-inch Rose Plants note on list below quantity of each variety you want and mail to

AMERICAN ROSE & PLANT CO., Springfield, Ohio

Alexander Hill Gray, Tea, yellow.
American Beauty, H.P., rosy red.
American Pillar, Clb. Poly., pink and white.
Antoine Rivoire, H. Tea, rosy flesh.
Baby Rambler, Poly., red.
Bessie Brown, H. Tea, flesh.
Bridesmaid, Tea, pink.
Burbank, China, red.
Catherine Zeimet, Poly., white.
Chas. Lefebvre, H. P., red.
Christine Wright, W., pink.
Clothilde Soupert, H. Poly., pink.
Coquette des Alpes, H. P., white.
Crimson Rambler, Clb. Poly., crimson.
Dorothy Perkins, W., pink.
Ellen Poulsen, Poly., pink.
Etoile de France, H. Tea, crimson.
Etoile de Lyon, Tea, yellow.
Excelsa, W., scarlet.
Florence Haswell Veitch, H. Tea, red.
General MacArthur, H.Tea, bright red.
George Elger, Poly., golden yellow.
Gloire de Dijon, C. T., yellow.
Gloire de Lyonnaise, H. P., white.
Hadley, H. Tea, red.
Helen Good, Tea, pink.
Helen Gould, H. Tea, red.
Hermosa, China, pink.
Herz. Marie Antoinette, H. Tea, yellow.
Hugh Dickson, H. P., red.
Imogene, Tea, yellow.
Ivory, Tea, white.
Jessie, Poly., red.
John Hopper, H. P., pink.
Jonkheer J. L. Mock, H.Tea, pink.
Kaiserin Augusta Victoria, H. Tea, white.
Killarney, H. Tea, pink.
Killarney Brilliant, H. Tea, rose.
King George, H. P., red.
Lady Hillingdon, Tea, yellow.
La France, H. Tea, pink.
Mme. Chas. Wood, H. P., red.
Mme. Collette Martinet, H. Tea, yellow.
Mme. Hoste, Tea, yellow.
Mme. Jules Grolez, H. Tea, rosy flesh.
Mme. Masson, H. P., red.
Mme. Plantier, H. P., white.
Maman Cochet, Tea, pink.
Marechal Niel, Clb. Tea, yellow.
Marie Guillot, Tea, white.
Marie Pavie, Poly., flesh.
Marshall P. Wilder, H. P., red.
Melody, H. Tea, yellow.
Mrs. Aaron Ward, H. Tea, yellow.
Mrs. B. R. Cant, Tea, red.
Mrs. Chas. Russell, H. Tea, red.
Mrs. Henry Winnett, H. Tea, red.
Mlle. Francisca Krueger, Tea, yellow.
Mlle. Cecile Brunner, Poly., pink.
Murille, Tea, apricot yellow.
My Maryland, H. Tea, pink.
Mrs. H. D. M. Barton, H. Tea, red.
Mrs. Foley Hobbs, H. Tea, white.
Nerissa, H. Tea, white.
Nova Zembla, H. P., white.
Olivia, H. Tea, red.
Orleans, Poly., pink and white.
Perle d'Or, Poly., yellow.
Premier, H. Tea, pink.
Pres. Taft, H. Tea, pink.
Prince Camille de Rohan, H. P., maroon.
Rec. d'Ant. Peluffo, Tea, yellow.
Red Radiance, H. Tea, carmine.
Rhea Reid, H. Tea, red.
Richmond, H. Tea, red.
Souv. de Pres. Carnot, H. Tea, flesh.
Souv. de Pierre Notting, Tea, yellow.
The Bride, Tea, white.
The Queen, Tea, white.
Vick's Caprice, H. P., pink.
White Maman Cochet, Tea, white.
W. R. Smith, Tea, flesh.

Write for our list of varieties from four-inch pots

Easter and Spring Specialties

HYDRANGEAS

We have the largest and finest stock of Hydrangeas ever offered to the trade at Easter. Our stock includes over 10,000 of the new French varieties. The plants have all been grown cool and are well hardened off, insuring satisfaction to the buyer.

Hydrangea Otaksa, 8-inch, $3, $3.50 and $4 each; 11-inch tubs, $5 and $6 each.

The New French Hydrangeas

All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter.

4-inch pots, $6 per dozen.

5-inch, 6-inch and 7-inch pots, from 3 to 20 flowers, $9, $12, $15, $18, $24, $30, $36, $42 and $48 per doz.

8-inch pots, $5 each.

April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, $8 per 100, $75 per 1000.

April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, $8 per 100, $75 per 1000.

For Memorial Day and for Growing On

4-inch pots, in bud and flower, $6 per doz., $45 per 100. Larger Plants, $9, $12, $15 and $18 per doz.

ROSES

We desire to make special mention of our large stock of Roses, growing upwards of 10,000 plants in the following varieties. We have no hesitation in saying we are the largest growers of forcing Roses for Easter in America. We are positive our stock will please the most critical buyers, as the quality was never better. It has all been grown cool and will prove very satisfactory.

Ladyday and Dorothy Perkins

In grand condition, trained into fan, globular and pyramidal shapes, $2.50, $3, $3.50 and $4 each.

Special ball shapes, wire frames, $2.50, $3, $4 and $5 each.

Baskets, $10, $12.50 and $15 each.

Umbrellas, $7.50 and $10 each.

Tausendschoen—Thousand Beauties

This was our finest and most popular Climber last year, and this year our stock is large and the plants are much finer.

Trained plants, fans, globular and pyramidal shapes, $2, $2.50, $3, $3.50, $4, $5, $6, $7.50 and $10 each.

Baskets, $10, $12.50 and $15 each.

Umbrellas, $6, $7.50 and $10 each.

Excelsa—New Climbing Rose

This variety is known as the Red Dorothy Perkins. The color is brilliant and it is bound to prove the most popular red Rambler.

We offer splendid plants in 6-inch, 7-inch and 8-inch pots, $2, $2.50, $3.50, $4, $5, $6, $7.50 and $10 each.

Baskets of Excelsa, $10, $12.50 and $15 each.

Umbrellas, $6, $7.50 and $10 each.

Crimson Rambler

Extra fine plants, $2.50, $3.50, $5 and $6 each.

Hybrid Tea Roses

Including American Beauty, Hadley, Ophelia and Prima Donna.

6-inch pots, $15 and $18 per doz.

GENISTAS—RACEMOSA

The finest stock of Genistas ever offered. Every plant grown cool, exceptionally well flowered and shapely.

4-inch pots, $6 per doz.

5-inch pots, $9 per doz.

6-inch pots, $12 and $15 per doz.

7-inch pots, $18 and $24 per doz.

Also some very good standard and bush forms in larger sizes at $2.50, $3, $4 and $5 each.

JAPANESE GENISTAS

This is a new dwarf variety that is much superior to the older variety.

5-inch pots, $9 per doz.

MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, $35 per 100.

6-inch pots, heavy, $9 and $12 per doz.

8-inch pans, $18 per doz.

10-inch pans, $30 per doz.

NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2¼-inch pots, $20 per 100, $150 per 1000.

4-inch pots, $50 per 100, $450 per 1000.

6-inch pots, $18 per doz.

LILIUM GIGANTEUM

We have the largest and finest stock of Lilies ever offered by us for Easter sales. Suggest placing orders early to avoid disappointment, such as was experienced last year.

6-inch pots with from 4 to 10 flowers, $0.30 per flower and bud.

8-inch pans with from 12 to 25 flowers, $0.30 per flower and bud.

Cut Lilies, $30.00 per 100 flowers and buds.

PRIMULA OBCONICA

Excellent strain. Large flowers.

8-inch pots, $15 and $18 per doz.

Primula Townsendii—Baby Type

4-inch pots, $35 per 100.

5½-inch pots, $9 per doz.

CINERARIAS

Largest and finest stock ever offered by us.

6-inch pots, $12 per doz.

7-inch pots, $15 and $18 per doz.

DEUTZIA GRACILIS AND LEMOINEI

6-inch and 7-inch pots, $12, $15 and $18 per doz.

SPIRAEA GLADSTONE AND JAPONICA

We were very fortunate to obtain stock, as Spiraeas will be almost an unknown quantity this year.

6-inch pots, $18 and $24 per doz.

7-inch pots, $24 and $30 per doz.

LILY OF THE VALLEY

5-inch pots, 15 pips, $18 per doz.

AZALEA HINODIGIRI

2½-inch pots, April delivery, for growing on, $20 per 100, $180 per 1000.

5½-inch pots, in flower, $15 and $18 per doz.

6-inch pots, very heavy, $3, $3.50 and $4 each.

7-inch pots, very heavy, $5, $6 and $7 each.

8-inch pots, very heavy, $10 and $12 each.

Specimens in tubs, $20 each.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants, $35 per 100.

4-inch pots, strong plants, $9 per doz.

5-inch pots, strong plants, $12 and $15 per doz.

6-inch pots, strong plants, $18 per doz.

8-inch pots, strong plants, $4 each.

10-inch pots, strong plants, $7.50 and $10 each.

12 and 14-inch tubs, specimen plants, $15, $20 and $25 each.

Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots, $35 per 100.

4-inch pots, $9 per doz.

5-inch pots, $15 and $18 per doz.

6-inch pots, $18 and $24 per doz.

Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of fernеries.

2¼-inch pots, $15 per 100, $140 per 1000.

3-inch pots, $35 per 100.

4-inch pots, $50 per 100.

Every retail store and grower should feature Crotons this Easter and Spring. We know our stock will please you and your customer.

DRACAENAS

There is no variety of foliage plants of greater use to florists.

Dracaena Kelleriana (New)

One of the finest foliage plants for combination boxes or baskets.

2¼-inch pots, $20 per 100.

3-inch pots, $35 per 100.

4-inch pots, $50 per 100.

8-inch pots, made up, very handsome, $4 and $5 each.

Dracaena Terminalis

Exceptionally well colored.

2¼-inch pots, $20 per 100.

3-inch pots, $35 per 100.

4-inch pots, $60 per 100.

6-inch pots, $1.50 each, April delivery.

Dracaena Warneckii (New)

Silver and green leaf. Very durable.

6-inch pots, $30 per doz.

Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots, $7.50 per doz., $60 per 100.

5-inch pots, $1 each.

6-inch pots, $1.50 each.

Dracaena Indivisa

Very large stock in splendid condition.

4-inch pots, $25 per 100.

6-inch pots, $6, $9 and $12 per doz.

Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.

4-inch pots, $9 per doz., $75 per 100.

6-inch pots, $24 per doz.

8-inch pots, $4 each.

Dracaena Sheperdii

Very handsome plants; red and green.

6-inch pots, $18 per doz.

7-inch pots, $30 per doz.

8-inch pots, $4 and $5 each.

LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, $25 per 100.

FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 ft. tall, $2 each.

7-inch pots, 3 ft. tall, $2.50 each.

8-inch pots, 4 ft. tall, $3 each.

10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, $4, $5, $6 and $7.50 each.

The large plants are unusually fine.

FICUS CRAIGII

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall, $6 per doz, $50 per 100.

6-inch pots, 18 to 24 inches tall, $9 and $12 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.

2½-inch pots, single plants, $10 per 100, $90 per 1000.

2½-inch pots, made-up plants, 3 plants, $15 per 100, $140 per 1000.

4-inch pots, made-up plants, 3 plants, $50 per 100, $475 per 1000.

Branch NORWOOD, PA. **ROBERT CRAIG COMPANY,**

We offer the largest and most complete line of Easter and Spring Plants in the country and feel sure we can take *Best* care of your *Easter Orders*, considering Quality and Assortment. Would suggest early booking to avoid disappointment. Bear in mind that

CRAIG QUALITY STOCK IS UNSURPASSED

ARECA LUTESCENS—Continued.

6-inch pots, made-up plants, 3 plants, 24 to 28 inches tall, $24 per doz.
8-inch pots, made-up plants, 3 plants, 48 inches tall, $7.50 each.
9-inch pots, made-up plants, 3 plants, 60 to 66 inches tall, $10 and $12.50 each.

PANDANUS VEITCHII

Well colored plants.
5½-inch pots, $15 per doz.
6-inch pots, $18 and $24 per doz.
7-inch pots, $30 and $36 per doz.

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for Easter flowering.
2¼-inch pots, $15 per 100, $140 per 1000.
4-inch pots, in bud, $9 per doz.
6-inch pots, $18 per doz.

PHOENIX ROEBELENII

8-inch tubs, $5 each.
10-inch tubs, $10 and $12.50 each.

150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

Nephrolepis Norwood

The most beautiful form of Nephrolepis to date, graceful, compact and symmetrical, a vigorous, healthy grower. All growers are invited to inspect our Norwood greenhouses.

Strong Plants.
4-inch pots, $6 per doz., $35 per 100.
Orders filled strictly in rotation.

Nephrolepis Verona

Makes a good plant in all sizes. Much finer frond than any crested sort outside of N. Smithii. The fronds are carried on a heavy, wiry stem. We consider it one of the best of the newer introductions.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $9 and $12 per doz.

Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
8-inch pots, $30 and $36 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Scottii

Our stock is in superb condition.
2¼-inch stock, $10 per 100, $90 per 1000.
4-inch stock, $35 per 100.
6-inch stock, heavy, $12 per doz.
8-inch ¼ pots, heavy, $24 per doz.
10-inch ¼ pots, $36 per doz.
11-inch tubs, $4 and $5 each.

Nephrolepis Elegantissima Compacta

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii, and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $9 per doz.

Teddy, Junior

A Grand, New Dwarf Fern

Fine young plants from 2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
7-inch pots, $18 per doz.
8-inch pots, $2 each.
11-inch tubs, $5 and $6 each.

Nephrolepis Harrisii or Roosevelt

2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
8-inch pots, $2 each.
10-inch pots, $3 each.
11-inch tubs, $5 and $6 each.

CROTON

Leaves and Sprays

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail Florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place for three to four weeks. We can supply them every day in the year. Very highly colored sprays at 35 and 50 cents each. Cut leaves, $3 and $5 per 100.

When you have orders for funeral or table work "out of the ordinary," order Craig's Cut Crotons.

ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.
4-inch strong plants, $60 per 100.

PTERIS AND CYRTOMIUMS

Pteris Argyrea, 4-inch, $25 per 100.
Pteris Tremula, 4-inch, $20 per 100; 6-inch, $6 per doz.
Cyrtomium Rochfordianum, 4-inch, $25 per 100.

CHRYSANTHEMUMS

We are booking orders for both rooted cuttings and pot stock for delivery April 1st and later. Our stock is perfectly healthy and absolutely free of midge or other diseases.

YELLOW

Golden Glow — Yellow Jones
Chrysolora — Bonnaffon
Marigold — Tints of Gold

PINK

Chieftain — Mrs. E. A. Seidewitz
Maud Dean

WHITE

White Chieftain — Early Frost

POMPONS AND SINGLES

La Porte — Mrs. Buckingham
Mrs. Beu — Margaret Waite
Hilda Canning — Lillian Doty

Rooted Cuttings, $3.50 per 100, $30 per 1000.
Strong Stock, 2¼-inch, $5 per 100, $40 per 1000.

ENGLISH IVIES

We have a large stock of both the large and small-leaf varieties for growing on.
2½-inch pots, 2 and 3 runners to pot, $10 per 100, $90 per 1000.

CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.
2½-inch pots, equal to 3-inch stock, $20 per 100, $175 per 1000.
4-inch pots, July 1st delivery, $60 per 100, $550 per 1000.

BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.
Blooms continually the entire year.
2¼-inch pots, $12 per 100, $100 per 1000.
4-inch pots, $6 per doz., $40 per 100.
6-inch pots, $12 per doz., $90 per 100.

SPRING PLANTS

We will offer this year an immense stock of Spring plants, all of the same high quality as other Craig Specialties.

Geraniums, strong plants, 8 varieties, 4-inch pots, $18 per 100.
Verbenas, best grain, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Snapdragon, Sutton's Prize Winners, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Sweet Alyssum, Little Gem, 2½ and 3-inch pots, $6 and $8 per 100.
Lobelia, double, Kathleen Mallard, 2½ and 3-inch pots, $6 and $8 per 100.
Phlox Drummondii, 2½ and 3-inch pots, $6 and $8 per 100.
Thunbergia, Black-Eyed Susan, 2½ and 3-inch pots, $6 and $8 per 100.
Ageratum, Little Blue Star, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Ageratum, Stella Gurney, 4-inch pots, $15 per 100.
Begonias, Luminosa, red; Prima Donna, pink, 4-inch pots, $15 per 100.
Nasturtiums, yellow and red, 4-inch pots, $15 per 100.
Celosia, Sutton's large asst., Thompsonii and Plumosa, 4-inch pots, $15 per 100.
Torenia, blue, 2½ and 3-inch pots, $6 and $8 per 100.
Amarantus, red, 2½ and 3-inch pots, $6 and $8 per 100.
Petunia, California Giant, 4-inch pots, $18 per 100.
Petunia, double, Dreer's, 4-inch; pots, $18 per 100.
Heliotropes, 4-inch pots, $15 per 100.
Petunia, Rosy Morn, 2½ and 3-inch pots, $6 and $8 per 100; 4-inch pots, $15 per 100.
Petunia Star, 2½ and 3-inch pots, $6 and $8 per 100.
Flowering Vincas, three colors, 3-inch pots, $6 per 100; 4-inch pots, $15 per 100.
Coleus, five varieties, 2½ and 3-inch pots, $6 per 100, $50 per 1000.
Coleus, large-leaf seedlings, 4-inch pots, $15 per 100.
Coleus, Brilliancy, 4-inch pots, $15 per 100.
Alternanthera, red and yellow, 2½-inch pots, $5 per 100.
Cannas, eight varieties, asst., 4-inch pots, $15 per 100.
Cannas, King Humbert, 4-inch pots, $15 per 100.
Lantanas, 4-inch pots, $15 per 100.
Fuchsias, heavy, 4-inch pots, $15 per 100.
Periwinkle, variegated, heavy, 2½-inch pots, $8 per 100; 4-inch pots, $20 per 100.
Salvia, America, 2½-inch pots, $8 per 100; 4-inch pots, $12 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....$1.50 each
Three-quarter size cases..... 1.00 each
Small size cases..... .50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

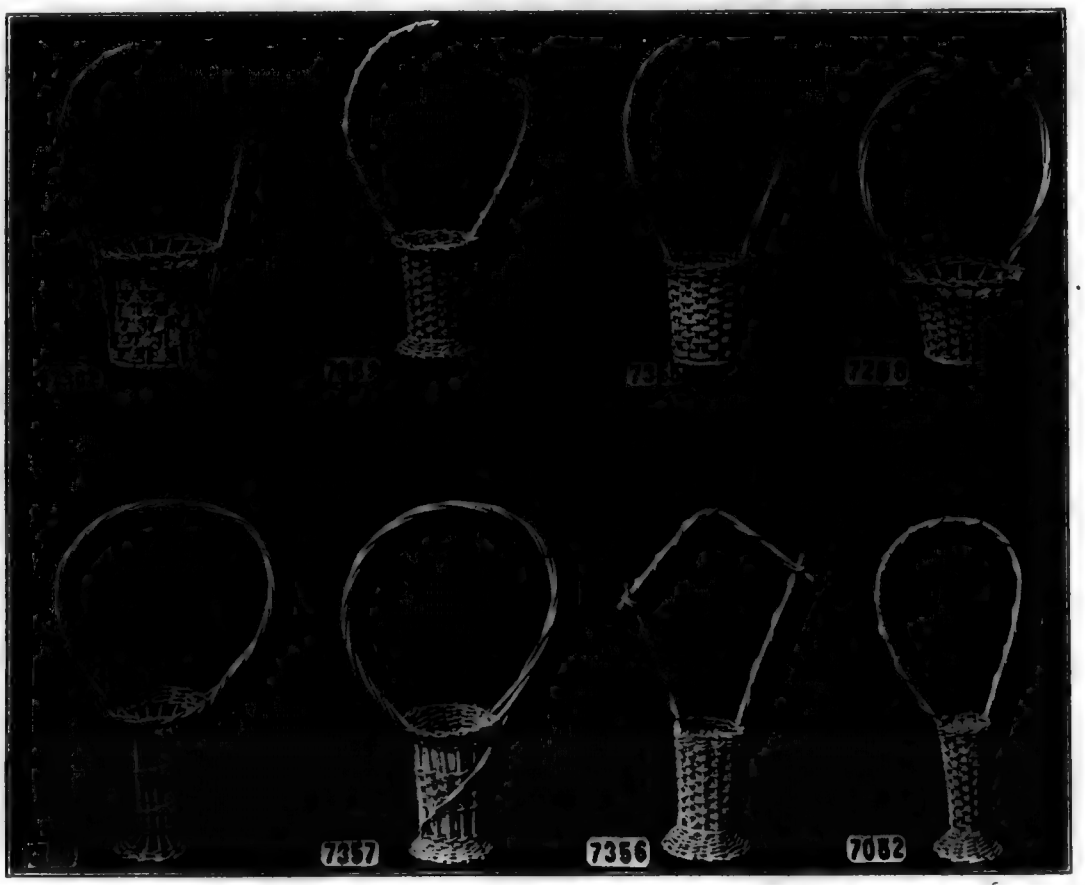
TERMS: **Cash with Order**—Kindly send sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. **Remittances**—Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **Shipping Instructions**—Give your name, post office, county and state, and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment, and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **Correspondence**—We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. **Errors**—Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

4900 Market Street, PHILADELPHIA, PA.

M. RICE CO.

INCREASED SALES

Assured with "Keystone Quality" Baskets



QUALITY COUNTS

more than you think, perhaps, in influencing sales of baskets of fresh flowers.

The Workmanship,
The Finish,
The Color Effects,

are all determining factors.

"Keystone Quality" Baskets

have that added touch of excellence and beauty that means so much.

When you buy them, you put yourself in the class of

Up-to-date, Progressive Florists.

Every number, from the smallest tumbler to the largest basket, receives the same care and attention.

Assortment No. 11—50 Tumblers, selected, $22.75

Assortment No. 12—50 Special Tumblers, $31.25

Assortment No. 13—22 Cut Flower Baskets, $28.00

TRY THESE AND BE CONVINCED

M. RICE CO.

1220-22-24 Spring Garden St. *Florists' Supplies that Excel* PHILADELPHIA, PA.

M. RICE CO.

BUSINESS IS EXCELLENT, THANK YOU

During the recent cold and stormy weather, flowers were very scarce in the vicinity of New York, and consequently **florists used great quantities of ribbons** to make up for the shortage of flowers. **We responded adequately to the occasion,** and satisfied our many loyal customers in the Metropolitan district. Should a like emergency arise in your section, **you may depend upon our hearty co-operation.**

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 17-25 East 24th Street, NEW YORK

THE FLORISTS' REVIEW

GREAT GREENHOUSE WRECKED BY SNOW

Heavy snowfall on the north Atlantic coast brought disaster a second time to the largest greenhouse in the world, at North Wales, Pa. Just six years after a collapse on St. Valentine's day, a loss of $25,000 to $35,000 was suffered when the glass gave way February 5.

ALMOST six years to the day after a like mishap, the largest greenhouse in the world went down under the weight of a heavy snow February 5 at 9 a. m. The big house of the Florex Gardens, at North Wales, Pa., which collapsed February 14, 1914, last week suffered a similar accident. This time, however, merely the glass gave way. The structural work, it is asserted, is uninjured. The next largest house at the Florex Gardens, which is older, went down at the end, its structure being injured.

The big house, 172x750 feet, shown in the illustration below, is planted to roses, all in ground beds. It was believed that the stock in this house may be saved. Only the glass, which was put in the 24-inch way, gave way under the weight of snow, and men were at work repairing the damage next day. The loss was roughly estimated at from $25,000 to $35,000. The next largest house at Florex Gardens, which collapsed at the end, suffered more severely, and it was thought the plants in this house would be lost.

Storm Sweeps Atlantic Coast.

The blizzard which last week swept down the Atlantic coast, tying up traffic and burying roads under drifts of snow, caused much anxiety to greenhousemen, who propped their houses and cleaned the roofs to avoid catastrophes. There was a heavy snowfall at North Wales February 3. The following day it changed to rain, and February 5 changed back to snow again. The weight was too great for the wide, flat roof of the big greenhouse at Florex Gardens. The glass gave way, as can be seen in the accompanying illustration, reproduced from a photograph taken at 2 p. m., February 6, showing the south side of the house after the men had begun to repair the damage.

Six Years Ago.

On St. Valentine's day, in 1914, both the great house at North Wales and William H. Elliott's famous house, 60x1,360, the longest in America, at Madbury, N. H., collapsed. On that occasion a great gale of wind, attaining a velocity of sixty miles an hour, added to the strain caused by the weight of the snow. One third of the quarter-mile long house of William Elliott collapsed, falling from the ridge. The fall at Florex Gardens at that time seemed also to be at the ridge, as may be seen from the illustration on the following page, depicting the accident in 1914. The south side gave way for about half its length. There were about 70,000 rose plants in the house.

At that time heavy financial loss resulted, not only to these two firms, but also to many other greenhousemen on the Atlantic seaboard, where the snow was exceptionally heavy and the wind extraordinarily high on that St. Valentine's day. Just as is true this year, the fall in that section of the country was much greater than in other parts and the resulting damage along the north Atlantic coast was exceedingly severe.

Wide, Flat Roof.

The wide, flat roof of the big house at Florex Gardens proved not strong enough to bear the strain of an excessive snowfall. The removal of the snow by steam pipes overhead seems not to have been successful. The plan of David Fuerstenberg in building such a house, while commendable in many ways, particularly for its economy in construction, has the occasional heavy snowfalls of that latitude against it. The size of the house is not so much responsible as the low pitch of the roof.

The builders, the King Construction Co., carried out the original ideas of David Fuerstenberg exactly as he directed, assuming no responsibility for the pitch of the roof.

David Fuerstenberg retired from the Florex Gardens two or three years ago. The present officers are: President, Raymond C. Mayhew; vice-president and treasurer, William A. Geiger; secretary, Eugene Bernheimer.

Construction Plans.

In this connection it will be of interest to note the description by R. O. King, of the King Construction Co., of



South Side of Big House at Florex Gardens, with Men at Work Repairing Damage from Heavy Snow.



Great Greenhouse, 172x750, at the Florex Gardens, North Wales, Pa., as it Appeared After the Collapse in 1914.

the plans for the first big house at North Wales. At the meeting of the American Carnation Society at Toronto, in 1907, he said in a paper read to the convention: "This house is a great departure from present standards and will set a record for wide houses which is not likely to be surpassed for some time, or at least until we can profit from the success or failure of the gentlemen who are willing to experiment on such a grand scale.

"Beginning with the glass, it is desired to lay it with the supporting bars twenty-four inches apart. Referring to the table, it is found that the average weight required to break the glass is thirty pounds per square foot. This is equivalent to about one foot of wet snow. The glass is hardly likely to be called upon to stand more than this, so the question of strength against dead weight can be considered settled.

"The framework of the house must be made strong enough to carry somewhat more weight than the glass could stand, so that the glass would break before the framework collapsed, the design, complete, leaving the glass the weakest member, as it should be, for it is seen that although the breaking strength of the glass is thirty pounds per square foot, and the breaking strength of the truss work is the same, yet the glass is not uniform in strength, whereas the trusses are, and as thirty pounds is an average, it follows that half the glass would be broken by the time this load would be reached and if half the glass is broken, half the weight has gone with it, so our framework stands to be subjected in the limit to only one-half of its breaking load."

Collapse at Woburn, Mass.

Another loss as a result of the blizzard February 5 was that of Everett E. Cummings, at Woburn, Mass. A house of sweet peas just coming into crop collapsed on the same day as did the houses at North Wales, Pa. Mr. Cummings estimates his loss at approximately $10,000.

USINGER'S UTTERANCES.

The Hasselbring Flower Store, Flint, Mich., reports the best winter trade that it has ever enjoyed. Plans are being made to care for the increased business that the rapid growth of Flint will bring.

The busy winter season has kept D. P. Smith, Flint, Mich., from enjoying his usual western trip, where the climate is not so severe as in his state. Miss Zorn and her assistant were sick for several days, Miss Zorn being the first to return to work.

Arthur Mackinnon, Flint, Mich., believes the present high prices will be harmful to future business. He mixes pessimism with optimism, however, by remarking, "We are selling everything we can buy at big prices."

Herman Thiemann, Owosso, Mich., is planning a trip to Switzerland next summer. He hopes to be able to dispose of his place before sailing.

For the last few years, Boehringer Bros., Bay City, Mich., have been troubled at this time of the year by the burning of foliage on roses. Several conditions seemed to be the cause, but this year it was found that a chemical reaction in the river water when the river was frozen over had been the cause. This was the report of the city's chemical experts. The river is polluted by the dumpings from the chemical factories in the vicinity of the river.

Edward Freyling, of the Wealthy Avenue Floral Co., Grand Rapids, Mich., has had many commissions for landscape work this season, but the shortage of skilled landscape gardeners may force him to cancel some of his work.

Arthur Crabb, Grand Rapids, Mich., the Rotary florist, has been busy exchanging telegraph orders. This work has been growing with considerable rapidity and causes much favorable comment from the busy Mr. Crabb.

Henry Smith, Grand Rapids, Mich., is spending a few weeks in the south. This is Mr. Smith's first vacation in a quarter of a century.

Watson's Flower Store, Adrian, Mich., has enjoyed a successful winter. Although there is a low death rate here, the business has been well sustained by an excellent counter trade.

Charles Randall, of the Maple City Floral Co., Adrian, Mich., reports a steady business in all lines. Mr. Randall is fortunate in having a cellar of well developed bulbous plants.

W. T. U.

BONE MEAL FOR CALLAS.

Will you kindly inform me whether bone meal is injurious to calla lilies if mixed with the soil when giving the plants a shift, using a 5-inch potful to a large wheelbarrow load of old carnation soil that has lain outdoors for a year? Is it better to apply the bone as a top-dressing, using a small handful to an 8-inch pot? J. M. G.—Tex.

Bone meal is quite beneficial to callas. A 5-inch potful to a wheelbarrow load of loam is not any too much. I prefer to use a 6-inch potful. In addition, I would use some cow or sheep manure if you have any. Callas are wonderfully benefited by top-dressings of bone meal. After they are well rooted you can safely use a scant handful on an 8-inch pot once in ten or twelve days in winter, and once a week after April 1. The way the roots come up and devour this bone is surprising. I know of no other calla food that is equal to bone. C. W.

Ashville, O.—M. M. Hott runs the greenhouse here. No, he does not call his place the Hott-House.

TENNESSEE FLORISTS MEET



WITH an attendance of over 100, which, with the exhibitors, represented fourteen states and one foreign country, the sixth annual convention of the Tennessee State Florists' Association, held at Knoxville Thursday and Friday, February 5 and 6, could hardly be accused of provincialism. The enthusiasm shown was quite on a par with the breadth of representation. The well filled program, which appeared in The Review of January 29, was carried out exactly as planned, except that Philip Breitmeyer and Albert Pochelon, of Detroit, Mich., were unable to present their advocacy and history, respectively, of the F. T. D. in person and M. Bloy, of Detroit, gave their papers a highly effective reading.

Officers Elected.

In the election of officers, A. J. McNutt, who is president of the Knoxville Florists' Society, was chosen president of the state association; T. H. Joy, of Nashville, was elected vice-president, and Prof. G. M. Bentley, of the University of Tennessee, Knoxville, who has been the secretary-treasurer of the association since its formation in 1915, was reëlected to his office.

After the address of welcome by Mayor Neal, President H. G. Bramm, of Bristol, in his official address presented a succinct review of the problems of the trade as they were represented on the convention program, thus touching successively on purchasing, growing, selling, storekeeping, accounting and delivering. He also called attention both to the debt of gratitude which the state association owed to the Knoxville society for its hospitality and to the debt of promptitude which those in attendance owed to the convention as a whole in attending the various sessions. The spirit of the convention President Bramm summed up effectively as follows: "Another year has gone into history and with it the most remarkable record of business ever known. Our meeting together here should both review the past with thanksgiving and study the future with a view to making the best use of opportunities as they arise in 1920."

Gude on Legislation.

Typical of this review of the past and preview of the future was the address on "Legislation" by William F. Gude, of Washington, D. C. After noting the fact that "since 1912 the federal government has enacted nearly 100 bills, resolutions, rules and regulations through the Federal Horticultural Board affecting about 1,800 different kinds of fungous growth, scales, microbes and pests," he reviewed the enactment and effects of Quarantine No. 37, which he dismissed with the following comments:

"All of these nearly 2,000 scales, insects and diseases, against which the quarantine is directed, may or may not be dangerous to the plant and tree life of our country, but the fact remains that the countries from which they come are necessarily more interested in keeping their stock clean from disease than we are in this country, for the simple reason that their area is so small and, in many cases, so congested that it is absolutely necessary for their protection and welfare to guard against diseases, fungi, insects, etc., in every way; for this reason a rigid embargo by the United States seems unnecessary."

As a result of his survey of the various aspects of legislation affecting the florists' trade, Mr. Gude concluded as follows: "We find that, as long as we are willing to give and take, it is comparatively easy to get along in most instances; many a knotty problem is solved or drastic ruling modified by wise counsel. This also applies to the larger propositions contemplated by the federal government; wise and conservative reasoning many times will so modify the proposed law as to make it less objectionable, if not to eliminate the objectionable feature altogether. In fact, we find that it is wiser to prevent laws being enacted that would inadvertently or otherwise work hardship upon our industry than to enter into serious conflict with the laws which now exist."

Able Addresses.

Most of Thursday morning was given to a discussion of "Office Management and Collections" by W. Cleveland Johnson, of Memphis; Robert E. Mapes, of Knoxville, and Thomas H. Joy, of Nashville; a paper on "Our Credit System; Its Uses and Abuses," by S. S. Skidelsky, of New York city; a stimulating survey of "The Florists' Business of Today" by George Asmus, of Chicago, and a discussion of "Local Publicity" by Z. D. Blackistone, of Washington, D. C., and George Schulz, of Louisville, Ky.

After lunch and the election of officers, the association voted to hold its next convention in Memphis, probably during November, 1920, but the exact date will be determined later. An excellent paper on carnations was given by A. F. J. Baur, of Indianapolis, Ind. "Can Carnations be Grown in the South Successfully?" by Harold Joy, of Nashville, was a talk of particular interest to his audience. Henry Penn, of Boston, Mass., on "Publicity; How to Tie onto the National Campaign," was followed by J. Keur, of C. Keur & Sons, Hillegom, Holland, in an illuminating treatment of the subject, "The American Embargo on Plants and Bulbs."

Thursday evening contained, in addition to the valuably suggestive talks on "The Relation of Music to Flowers," by W. H. Crouch,



Addison J. McNutt.
(President-elect, Tennessee State Florists' Association.)

of Knoxville, and on "Modern Salesmanship of Flowers," by Mrs. Edith Goetz, of Chattanooga, exceedingly interesting make-up demonstrations and demonstrations with living models.

When the convention came together again Friday morning, it had a session devoted more exclusively to technical questions than were those of the preceding day. The discussion of "Floral Accessories" by Robert Shoch, of Philadelphia, and C. E. Critchell, of Cincinnati, O., brought a wealth of suggestions to the trade and the paper of Philip Foley, of Chicago, on "Greenhouse Construction," described the newest developments in this branch of the business. Much interesting information, not only about the newer methods of irrigation, but also about the function of water in plant growth, was contained in the talk of R. R. White, of Troy, O., on "Overhead Irrigation." In conclusion, Bruce Howell, of the Howell Nursery Co., Knoxville, discussed the question, "In What Way Does the Ornamental Grower Benefit the Florist?"

The Roll of Exhibitors.

The remainder of the morning was spent in conference and in the inspection of the many interesting exhibits. Those making displays were as follows:

Baum's Home of Flowers, Knoxville.
Baur & Steinkamp, Indianapolis, Ind.
Bayersdorfer, H., & Co., Philadelphia, Pa.
Beeman Tractor Co., Minneapolis, Minn.
Bristol Floral Co., Bristol.
Craig Co., Robert, Philadelphia, Pa.
Crouch the Florist, Knoxville.
Dailey, A. H., Knoxville.
Elk Galax & Fern Co., Banners Elk, N. C.
Falls City Wire Works, Louisville, Ky.
Foley Greenhouse Mfg. Co., Chicago, Ill.
Gnatt Co., Ove, La Porte, Ind.
Hart, George B., Rochester, N. Y.
Henry Co., John, Lansing, Mich.
Hill Co., E. G., Richmond, Ind.
Howell Nursery Co., Knoxville.
Joy Floral Co., Nashville.
Keur, C., & Sons, Hillegom, Holland.
Lewis Bros., Peekskill, N. Y.
Lord & Burnham Co., New York, N. Y.
Louisville Pottery Co., Louisville, Ky.
McCallum Co., Pittsburgh, Pa.
McNutt, A. J., Knoxville.
Meyer Thread Co., John C., Boston, Mass.
Michell Co., Henry F., Philadelphia, Pa.
Nebel Mfg. Co., Cleveland, O.
Pennock Co., S. S., Philadelphia, Pa.
Randall Co., A. L., Chicago, Ill.
Rice Co., M., Philadelphia, Pa.
Roseville Pottery, Zanesville, O.
Ryno, Mrs. Rosa Hall, Knoxville.
Schulz Co., Jacob, Louisville, Ky.
Skidelsky, S. S., & Co., New York, N. Y.
Skinner Irrigation Co., Troy, O.
Department of Entomology, University of Tennessee, Knoxville.
Wertheimer Bros., New York, N. Y.
Wing Seed Co., Mechanicsburg, O.

Profit and Pleasure.

At noon, Friday, the convention adjourned. In the afternoon the members of the association and the visitors were taken on an exceedingly pleasant as well as instructive tour of the greenhouses and nurseries in the vicinity of Knoxville. That evening the spirit of good fellowship was let loose at the banquet given at the Whittle Springs hotel by the Knoxville Florists' Society to those who had attended the convention.

The Attendance.

The list of those who were present from other cities is as follows:

Anderson, J. C., Lebanon.
Asmus, George, Chicago, Ill.
Axelson, C. J., Lebanon.
Baur, A. F. J., Indianapolis, Ind.
Bell, A. H., Chattanooga.
Blackistone, Z. D., Washington, D. C.
Bloy, M., and wife, Detroit, Mich.
Bowers, Charles L., Bristol.
Bramm, H. G., and wife, Bristol.
Cohen, Arthur S., New York.
Critchell, C. E., Cincinnati, O.
Dickinson, E. C., Asheville, N. C.
Eilers, A. F., Philadelphia, Pa.
Fancourt, E. J., Philadelphia, Pa.
Foley, Philip, Chicago, Ill.
French, Guy M., Chicago, Ill.
Goetz, Mrs. Edith, Chattanooga.
Gude, Wm. F., and wife, Washington, D. C.
Gude, Wilhelmina C., Washington, D. C.
Head, Horace J., Rochester, N. Y.
Henry, James T., Tulsa, Okla.
Hill, Joseph H., Richmond, Ind.
Jackson, J. E., Gainesville, Ga.
Johnson, O. C., Jr., Memphis.
Johnson, W. C., Memphis.
Joy, Harold M., and wife, Nashville.
Joy, T. H., Nashville.
Keur, J., Hillegom, Holland.
Kreger, Mrs. Frank W., Bristol.
Lawrence, W. C., Atlanta, Ga.
Lewis, J. A., New York, N. Y.
Long, T. D., Chicago, Ill.
McAmis, Day, Chattanooga.
McIntyre, Thomas, Nashville.
Murphy, W. Ray, Cincinnati, O.
Penn, Henry, Boston, Mass.
Poehlmann, August F., Morton Grove, Ill.
Reid, W. M., Chicago, Ill.
Rhea, George F., Greeneville.
Royer, H. S., Philadelphia, Pa.
Schilz, Matt, Chicago, Ill.
Schulz, George, Louisville, Ky.
Seiger, L. J., Philadelphia, Pa.
Shoch, Robert, Philadelphia, Pa.
Shugart, Mrs. C. A., Cleveland, O.
Skidelsky, S. S., New York, N. Y.
Spence, L. J., Chattanooga.
Steinkamp, O. E., Indianapolis, Ind.
Stults, S. T., Mechanicsburg, O.
Teilmann, Gunnar, Johnson City.
Thompson, L. D., Atlanta, Ga.
Trobaugh, E. W., Morristown.
Truett, E. C., Franklin.
White, R. R., Troy, O.

MAKING COLLECTIONS.

[The address of Thomas H. Joy, Chattanooga, Tenn., on "Office Management and Collections," at the annual meeting of the Tenessee State Florists' Association, at Knoxville, February 5.]

Collections are the most important part of any business. For what is the use of all your advertising, sales force, delivery equipment, etc., if after the sale is made and the transaction completed, so far as the florist is concerned, the item is allowed to stand on your books for ninety days or more?

In days gone by we allowed, or our customers chose, our accounts to be settled once or twice a year. Sometimes they ran longer. It is hard to impress on their minds that business cannot be handled now as then.

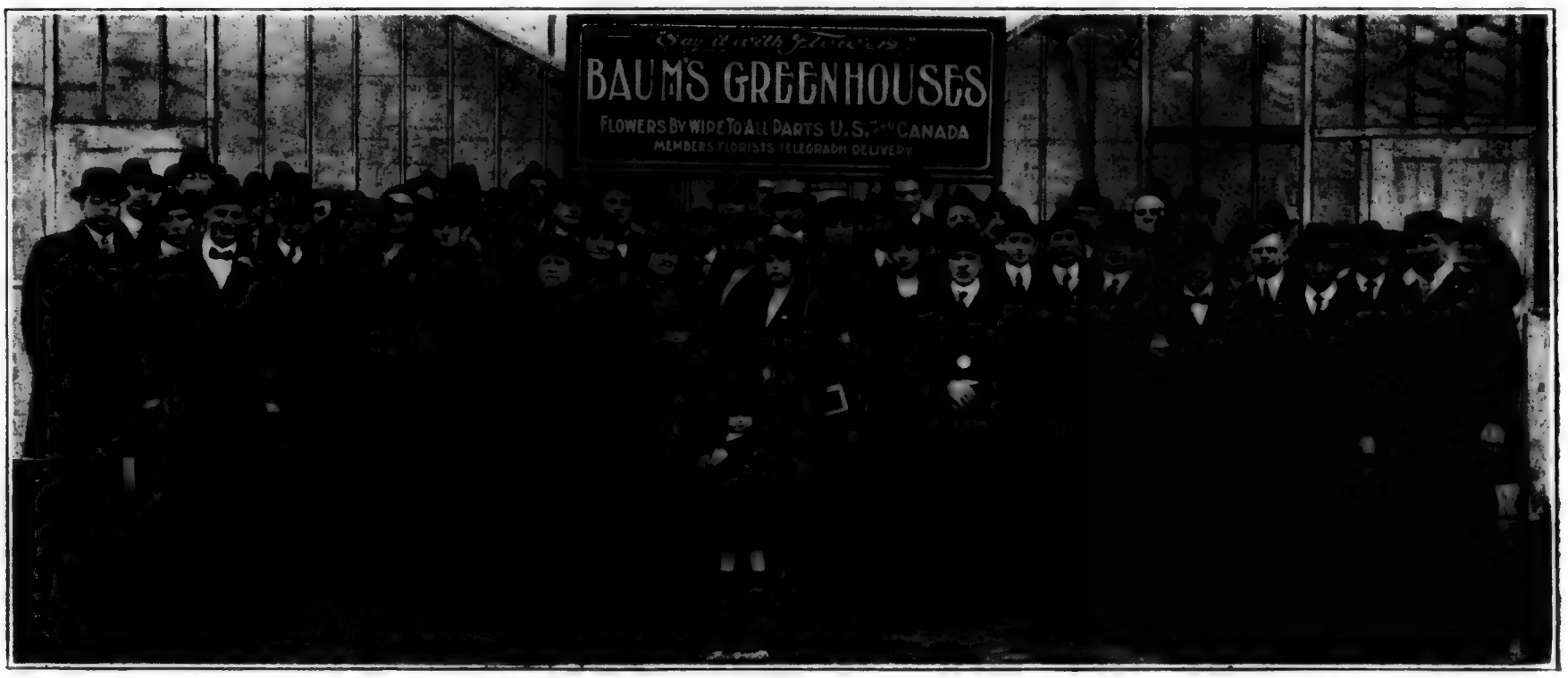
There are three classes of customers. First we have the wealthy one, who seems to think because he has money he should be allowed to pay his account at his own convenience. This customer must be handled carefully and cannot be pushed as fast as others. His account is desirable, provided you don't have to carry him too long. But is there any good reason why this sort of customer should be allowed to use your money, especially when he can easily afford to pay?

In the second class we have the men or women who are flower lovers and buy to the limit of their capacity. Customers of this class, as a rule, pay more promptly than the man of money and are more desirable patrons.

In class three we find the younger men or women who only buy on special occasions. A number of these are cash purchases, but a majori'y buy more than they can afford and should be watched closely.

Check Up Every Month.

On the first of each month our ledgers are gone over carefully. All accounts of ninety days or older are listed on cards and a mild letter sent, calling attention to the fact that the account must have been overlooked and requesting a check. On the fifteenth of the month these cards are again checked with the ledgers, all paid accounts being taken out and the others sent letter number two, which calls attention to our previous letter and requests an



Visitors at the Convention of the Tennessee State Florists' Association, at Knoxville, February 6.



Convention Banquet of the Tennessee State Florists' Association at Knoxville February 6.

answer. Every fifteen days thereafter these cards are checked with the ledgers and another letter sent until the account is taken care of.

We find that this system costs us about five per cent. Fifty per cent of the accounts are paid by the second or third letter. About ten per cent require the full series of eight letters and from these only three per cent send remittances in full. From three per cent we collect approximately fifty per cent. Our losses for the last four years have averaged three-fourths of one per cent of our total sales.

All collections are handled by mail and telephone; no collector is used. We sometimes write to out-of-town customers and if a reply is not received in five or six days we wire them requesting an answer to our letter.

We still work on the theory that a doubtful account on the books is worth more than a box of roses in the trash can.

OFFICE MANAGEMENT.

[The address of Robert E. Mapes, of Knoxville, at the convention of the Tennessee State Florists' Association, at Knoxville, February 6, on "Office Management and Collections."]

The last two years have witnessed a wonderful growth in the use of records of all sorts. Statistics, figures, facts—these are the bases upon which every activity of today, legislative, political or commercial, is based. The days of haphazard methods and incomplete records have passed away, never to return. In no field of activity is this more true than in business. Success in modern business demands not only commercial shrewdness—the ability to buy in the cheapest market and sell in the dearest—but it also demands accuracy. A florist may watch every detail of expense at his greenhouses in order to produce stock at the lowest possible cost; he may use every effort to dispose of this stock at the best prices, but if there is a weak link in the administration of his affairs, if the management of his office is not up-to-date, he stands a good chance of making a failure. In every office the keeping of scientific and systematic records of all the transactions and all the facts is an important factor of the business. Under present conditions it is imperative that double consideration be given each and every transaction in order to ascertain whether or not it is a practicable one.

Plan of Work Needed.

No hard-and-fast rules for the management of an office can be laid down, for conditions vary according to the nature and magnitude of the particular business. A certain system or method might be successful in one office, while it would not be adapted to all the conditions in another. While the rules of debits and credits and other general rules are the same, each office manager must map out a system or plan of work that is especially adapted to the needs of his office.

The term, office manager, means more than one who merely keeps the books or handles the correspondence. He must be in touch with every detail of the business. When we take into consideration the many duties falling to the office manager we can at once see that he has a real job and must be a man of large caliber if the operation of the business is to be a success. He must possess an understanding knowledge of purchasing, advertising, selling, credits, deliveries, collections, correspondence and accounting. In a small business he may have to perform a number of these duties himself, while in a large business he would only oversee the workings of these departments, but whether in a large or small business, the principle involved is practically the same, and the office manager should have a thorough understanding of all the workings of the business.

Taxes Have Aided Bookkeeping.

The time has come in the florists' business when we realize the importance of office duties. The income tax convinced many of us that our system of accounting did not afford the desired information and showed that we were not giving the office the time and attention it should have. I believe it is safe to say that all florists have made marked improvements in their bookkeeping methods during the last three years. We have learned that it is just as important to do our posting and balance our books daily as it is to take care of rush funeral work or catch a certain train. We have come to a realization of the importance of taking care of correspondence promptly and properly, and instead of looking at the office as a place of little importance we consider it the heart of the business.

Under the head of collections, which is an important branch of office management, we must admit much improvement during the last few years. The government tax laws, while seeming to impose an extra burden upon the business man and causing a great deal of extra work, have really been a blessing. It has caused a general revision of office systems, and therefore the slow accounts are being watched more closely than heretofore. The organization of credit men throughout the country and the exchanging of credit information among business houses has also been a great stimulus to collections, and the man who is trying to deadbeat his way is finding it a hard job. However, we still have a great deal to learn about collections and there are still many improvements to be made. Each day brings us face to face with new obstacles to be overcome, and as long as business houses continue to do a credit business we shall be confronted with the problem of collections. I believe we should have our terms and require our customers to live up to them. My observance has been that a deadbeat, or a man who is slow in paying, respects the business house most which makes him pay his bills promptly.

TYING TO NATIONAL CAMPAIGN.

[The address of Henry Penn, chairman of the national publicity campaign, at the annual meeting of the Tennessee State Florists' Association, at Knoxville, February 5.]

The local florist who ties up to the national campaign has the advantages that stamp his store as one that has standing in his community and, incidentally, this has the effect of making the purchase of flowers half sold before a customer enters his establishment.

Our slogan, "Say It with Flowers," has reached the point where it not only serves as a reminder to the prospective purchaser of flowers, but also determines which store he shall trade at, as it has behind it the Society of American Florists.

Use the slogan in all your local ads, car cards, stationery, etc.; make it work for you to the end that your publicity locally and the campaign nationally bring together the main idea which

prompted the campaign originally, the use of flowers more generally, which will continue to grow more and more, provided we all give it the moral and financial support to which it is justly entitled.

Campaign Just Begun.

Ask yourself this question: Would you like to see the national campaign abandoned? The answer will determine whether you should link up to it locally or not. We have only begun to see its possibilities, and the flower industry as a whole will develop only as the men do who get behind this movement, corresponding to the support they give it.

Your own success will depend upon the continuity of copy patterned after the lines of the national campaign, but using your own firm name in place of the Society of American Florists. Our secretary's office can provide you with material aid by way of electrotypes, etc., in connection with copy in national magazines which are fitted for newspaper tie-ups.

The more use you make of this copy the more your business will show results, as the double contact of national magazines plus local newspapers gives you the double advantage of publicity, and backed up by fresh flowers and good service you are bound to succeed.

WORTH OF WATER

OVERHEAD IRRIGATION.

Water's Part in Plant Growth.

Water has at least four functions in the growth of plants. It is a powerful solvent of plant foods; thousands of dollars' worth of costly fertilizer are wasted every year because of a lack of sufficient moisture to make the elements in them available for plant food. Water acts as a vehicle carrying soluble plant food from the soil through every portion of the plant for assimilation, much as the blood in the animal carries to every tissue and organ the nutriment needed. Water not only serves as a solvent and a carrier, but it also holds in solution organic acids, more powerful solvents than water alone. It is essential to the life of friendly bacteria, without which plants cannot thrive. It is a plant food in itself, both as a compound and in its decomposed state, as hydrogen and oxygen, elements which are also used by the plant in the formation of new compounds, such as cellulose, sugar, oils, starch, etc. Hydrogen and oxygen form about fifteen per cent of the dry matter of plants and are almost entirely derived from water. Water also plays an important part in the fixation in the plant of carbon, which forms about fifty per cent of the dry matter and is derived from the carbon dioxide of the air.

Water maintains the condition of highest activity in plant cells, enabling them to bear up large clusters of bloom or fruit. An absence of water will cause these plant cells to shrink and the plant will wilt and droop under its own weight.

The composition of plants in themselves is from sixty to ninety per cent water and the formation of the dry matter requires many times its weight in water, the greater part of which is then exhaled by the leaves in the process of transpiration. Some plants exhale their own weight of water during twenty-four hours of hot, dry weather. It is estimated that an oak tree with 10,000 leaves exhales 123 tons of water in the five months in which it is in leaf.

Thus we see the vast importance of water in the processes of plant growth. Is it any wonder that scientific writers and practical horticulturists are pausing in their discussion of such vital subjects as seeds, fertilizers, soil conditions, microörganisms, bugs and germs, however important these things may be, and are giving due consideration to that one element of soil fertility, without which all the rest are unavailable?

No problem in connection with intensive growing has received greater attention or has made more rapid strides than that of irrigation. Irrigation has been practiced extensively in various parts of the world for thousands of years. However, the obstacles to irrigation among intensive growers in the eastern half of our country have been so numerous as to make their use of irrigation a comparatively recent enterprise.

Overhead Watering Practicable.

The flooding and ditch methods of irrigation, which are so frequently used in the arid sections of our country, have not been practical among intensive commercial growers and it was not until overhead methods of irrigation were adopted that any proper form was available for them. When overhead irrigation, as a system, was first put on the market it met with considerable prejudice, and in almost every new locality where it was tried and on almost every crop it encountered an objection which resulted from experience with the earlier forms of overhead irrigation, such as the use of a hose or of heavy circular sprays.

No more than ten years ago a man who tried overhead irrigation was considered more or less of an adventurer, but it was gradually found that some methods of overhead watering were more successful than others and this led to the conclusion that overhead irrigation in itself was not disastrous, but that the methods which had been used were faulty and if water could be applied from overhead in a proper way, the results would not only be satisfactory, but would be superior to any other method of watering obtainable and would be profitable to the commercial grower.

Must Be Light and Uniform.

In the development of a satisfactory system of overhead irrigation, it was discovered that first of all a uniform watering was essential, but this of itself is a problem not difficult to solve. It was next found that watering in a light form was necessary and that the stream must be broken up into a fine, gentle spray. The results of this were that injury to the plant from bruising was avoided and the ground was maintained in a porous condition, thus eliminating packing and caking of the soil.

It was found that the injury to a crop, which was presumed to be a result of the application of moisture to the leaf or bloom, came in reality from the injury of the foliage or the bloom because of a too heavy application of water. Also, if a stream were reduced to a point where its chill was lost as it passed through the air, it became possible to use cold water satisfactorily and without detriment to the growing crop. The ground does not require leveling or grading, since the irrigation lines conform readily to uneven ground.

There are three essentials to a successful watering system. The first is a system under the control of the operator which will give a uniform distribution with a fine, gentle spray, and which will promote rather than injure the growth of a plant.

The second essential is a suitable crop. Any crop which would at any time be benefited by rain can be benefited by the intelligent and proper use of irrigation.

The third and chief essential is brains or good judgment on the part of the user.

The address delivered by R. R. White, of the Skinner Irrigation Co., Troy, O., at the convention of the Tennessee State Florists' Association, at Knoxville, Tenn., February 6.

MODERN SALESMANSHIP.

[The address of Mrs. Edith Goetz, Chattanooga, Tenn., at the annual meeting of the Tennessee State Florists' Association, at Knoxville, February 5.]

To be "modern," the first essential is an attractively arranged store. Of course it is impossible to keep the workroom of your shop clean, but the front should always be neat and attractively arranged. The iceboxes should be filled with good stock, if it can be obtained, and each vase plainly marked. These essentials must be cared for before successful salesmanship begins.

Your customers should be greeted with a smile or "Good morning." If you are busy when they enter, their presence should be acknowledged with a nod and the information that you will wait on them as soon as possible. Fifty per cent of your sales can be made without showing any stock or photographs. A suggestion is what most customers want and if you can show a knowledge of your stock and an interest in your customer, your sale is easily made. The order should be plainly copied and, if the item is charged, the address and all other information should be plainly shown on the ticket. The customer should always be asked if he wishes to pay for the purchase. Many charges could be avoided if this question were asked.

Modern salesmanship goes further than a sale or the copying of the order; the package should be neatly packed and attractively tied, and delivered in the same condition. No sale is complete until the flowers are received and the recipient is pleased.

Thank your customer, ask if there is anything else he or she needs and request that the customer call again.

BOSTON RETAILERS REPLY

HELPING THE OTHER FELLOW.

Success Through Coöperation.

The year 1920 should be a banner year for florists. The people have never had so much money to spend and it is up to us to have them "Say It with Flowers." Almost all lines of trade cannot get enough merchandise to sell, while we florists of Boston have been fortunate in being able to get nearly all the flowers we want. Of course, we have had to pay a good price, but what of it? Everything else has gone up, and why not flowers? People do not question the price of anything else, but why flowers? We must educate the public to the fact that the cost of producing and handling flowers has gone up just as everything else has.

We retailers certainly must encourage the grower to produce the best flowers he possibly can, and we must make up our minds to pay him a fair price for his flowers. We must try to look out for him and encourage him as much as possible. We must all try to accomplish something. When we grow flowers and plants we should grow the best, and when we sell flowers and plants we should sell the best, and when we handle flowers and plants we should try to pack them the best we know how. Everybody likes to handle flowers that come packed right and not thrown into the box the way some are.

What we need is a better understanding between grower, salesman, retailer and wholesaler. What we need is organization. The future development and the present protection of the cut flower industry require organization. What individuals fail to accomplish can only be done by organization.

Grading of Roses.

We retailers do not kick so much about high prices for roses or anything else if they are handled and graded properly. Take, for instance, Hadley roses. It is fair to say that twenty-five per cent of them are unfit to send out as cut flowers. My suggestion would be to take these weak-necked roses and grade them separately. Then when we pay 30, 40, 50 and 75 cents for Hadley, or any other rose, we shall know how to figure what they cost us. This same rule should hold good on all roses.

Consider the handling of violets. Take, for instance, the violets grown by Kidder Bros. There is not a man here who would not rather pay them 50 cents per hundred more for their violets than he pays anybody else, and why? Because they handle them properly and bunch them properly and select every flower. For that reason we are all anxious for them, never complaining about the price. How many other violet growers do that?

Gluts in the Market.

Every retailer should try to help the grower out when a glut comes. With a little publicity, low prices of flowers would attract many new buyers and bring back many of our old customers who have left the flower stores and gone to the candy shop and book shop. The cost of the advertising would be small compared with the benefit we all would receive. We must all let the public know when flowers are cheapest, and not let George do it.

Let us try to make buying in the markets a little more pleasant. Of course, we are not all college graduates, but, with a little more friendly spirit, I think in time we can have a florists' association in Boston that will be a credit to the city.

The trouble with most of us is that we are knockers instead of boosters. What we need is more boosting and less knocking. What most of us ought to do is to clean house ourselves first and sweep off our own doorsteps before we criticise the other fellows. None of us are perfect and we are all willing to learn. Let us all work together from now on and play the game fair.

Growing New Varieties.

I think it would be a good suggestion for the grower and retailer to get together in reference to the growing of new varieties once in a while. Surely no harm could come out of it and there might be some good. The retailer might be able to tell the grower something which would save him many a dollar.

Remember, Mr. Grower, Mr. Retailer, Mr. Commission Man, and Mr. Wholesaler, in union there is strength.

Paper read by William Penn at the meeting of the Boston Florists' Association February 3.

THE OTHER SIDE.

Threshing out the differences between the various branches of the trade is the first step of the Boston Florists' Association in promoting greater coöperation between them. At the January meeting the growers presented their case. The vigorous remarks of William H. Elliott on that occasion were printed in The Review for January 15. At the February meeting last week the retailers gave their views. Chief among the speakers were William Penn and E. F. Gorney, whose papers appear here.

FROM A RETAILER'S VIEW.

Reply to Growers.

I was much impressed by the talks of the growers at the last meeting. I know they find it necessary to expend much energy on their investment, and there is no reason in the world why they should not get better results, not in particular this year, but every year. I think all growers made money this year.

I agree with Mr. Elliott that waxed and artificial flowers should not be sold by florists and that natural flowers should be used in their stead. The growers could help by not putting the screws on too tight. We should encourage the use of flowers in every possible way, and I don't believe that there is a retailer in this room who objects to paying the market prices for them. Naturally, we try to buy as low as possible and, on the other hand, you try to get as much as possible. That makes the market price, and we do not begrudge the grower what he gets under these conditions.

Boycott a Myth.

What I would like to know is where the impression was created that the retailers were to boycott flowers for Christmas. I was sickened to hear so much talk about it at the last meeting. I will wager any man here $100 that he cannot prove there was any such move among the retailers. This was a false impression spread by someone who wanted to cause trouble. If the retailers proposed to boycott they would injure their own means of livelihood, as their business is to sell flowers and that is why there are retail stores. Don't you growers and salesmen give us credit for knowing better?

The fact is that we met at the request of the chairman of the retail committee, appointed by our chairman, and discussed retailing in general. However, it is true that during our informal talk the suggestion was made that we push plants instead of flowers, and there are logical reasons for that. In the first place, as plants are all bought at reasonable prices, we see our way clear to make a reasonable profit on them. On the other hand, there was no way of telling what cut flowers would cost, and we could not give our customers any definite prices ahead of time. If we did base our prices on what we thought the market prices would be, the customers would be apt to give up the idea of buying flowers for Christmas on account of the cost. It is the same story every year; cut flowers fluctuate more than plants. In November I was selling carnations at $1.50 per dozen and roses at $1.50 per dozen up. During the Christmas season I had to sell carnations for $4 per dozen, and roses from $5 per dozen up, whereas plants were about the same. A cyclamen always costs about the same in November as it costs in December. This is a great drawback to the cut flower business, but it cannot be helped, as the law of supply and demand causes that fluctuation, and it seems beyond our power to do anything but obey that law.

Push Plants First.

As a matter of fact, the retailer pushes plants at first, but when the rush is ended we always find that more flowers are sold than were expected. I have followed the principle of pushing plants ever since I have been in the business and, so far as I can see, it is nothing new. Is this what you mean by boycotting flowers? If so, I will admit boycotting. But I think that

Paper read by E. F. Gorney at the meeting of the Boston Florists' Association February 3.

plants are as much a part of the florist's business as cut flowers.

Retailing in Markets.

On the other hand, on the strength of the rumor, you intended opening the market to the public. Of course if that is ever done and done often enough, it will put the retailer out of business. Would that be a benefit to the growers and salesmen? In my opinion, it would certainly be detrimental to everyone, although, as a matter of fact, the markets are open to the public right now and on a large scale. Anybody can go in through any of the doors and buy anything there at much less than the retail price. The public can get the flowers as cheaply as we can. For every bank opening, every ship launching, every prominent funeral, a great many flowers are made up in the market. Department store collections also go to the markets.

Two weeks ago one of our retailers lost a $150 job because he could not compete with the price given by a salesman in the market. Last week I was asked for a price on 100 red carnations for a banquet. As the market price for all reds was $15 per hundred, I quoted $20. My customer said, "Gorney, I am sorry, but I have a price of $16 from a person in the market." I sold a customer a dozen poinsettias at Christmas for $9. After I had put them aside for him, he said, "I am sorry, but I have just bought my flowers in the market for $4 a dozen." I could not blame him for buying more cheaply, could I?

Action Needed.

These are only a few isolated cases. I could get you the facts on hundreds if you wanted them. Do you call that fair to the retailer? Here we are, prepared, under heavy expenses, for retailing, and depend solely on retailing for our livelihood. The markets are situated in the heart of the city and the salesmen who sell have no expenses so far as retailing is concerned. In what other line of business can the public buy anything at wholesale? I know of none. Retailing in the market is of no benefit to the grower. It is only side money to the salesman and does not belong to him, but does belong to us. It is a serious matter and must be stopped. Every retailer is dissatisfied with these conditions, and they are all talking of the necessity of a retail organization.

If a grower sees fit to do retailing, the retailer can find no objection, as he, the grower, has an establishment with fixed expenses, and if he thinks there is money in retailing, he is welcome to it. Some growers know there is more money in wholesaling only; some feel otherwise. That is their business. Is it fair to have a salesman buy up flowers in the market before it opens and then resell them to us at an extra profit only to himself? Is it fair to have a manager of a market buy up flowers for orders that he has to fill? Should not a manager be for the sole purpose of taking care of the market, instead of having a side retail business of his own? Retailing in the markets has been stopped in almost all other cities, and I should like to know if it should not be stopped here. I believe this organization can do it. We do not need a retail organization, as it is much better that we come out in the open and air our troubles. No doubt the salesmen may have some suggestions and complaints to make, and we shall be glad to hear from them. I believe that the Boston Florists' Association is composed of fair-minded members who believe in the motto, "Live and let live."

WHAT ARE FLOWERS WORTH?

MORE ABOUT PRESENT PRICES.

Considering Causes.

An anonymous writer quoted in The Review of January 29 feels that the wholesalers from whom he buys have increased the price on cut flowers in a desire to be arbitrary and dominating. The remarks published editorially with the quotation furnished the needed reply, but there are still other answers that might have been given.

Upon reflection everyone will agree that in view of the steadily increasing costs of fuel, labor, plants, bulbs and equipment, commercial growers must have increased returns per flower.

Not only because of the heavy supply of mums last year have roses lost their usual average, but during the period of cloudy skies from December 1 to January 20, roses were decidedly less prolific than usual.

Criticism of prices can result from one of two lines of reasoning: That the critic's competitors pay less and therefore sell for less, or that the scale of prices is not consistent with the increase in price scales of other commodities.

The first trouble generally results where the competitor grows his own stock. It must be plain that if growers who sell through wholesale houses and who grow their stock on a large scale in the most economical way are getting only enough from their crop to afford them a fair profit, the retailer who is growing his own stock with a huge overhead is selling below cost. It is inevitable that his season's returns will prove this to be true. We all know, however, that such a retail florist is consoling his profit account by figuring his growing and retailing business as one and is satisfied with a small profit on his investment of time, labor and greenhouse and retailing equipment. If the retailer who buys on the wholesale market wants to work on as narrow a margin of interest on his investment as his competitor, he will not need to complain about prices, for the scale will be about the same in both cases.

Flowers Are Essential.

The second difficulty is also unfounded. Cut flowers have not increased in proportion with other commodities and particularly not with other so-called nonessential things. Pleasure cars, candy, theater tickets and musical instruments have increased in cost tremendously, yet they are in greater demand than ever before and statisticians can foresee no immediate fall in the demand for them.

Then why not flowers? Flowers are considerably more essential to the happiness of people than these things and the mission of flowers is far-reaching. Every florist must sometime in his experience realize that his business is not a nonessential vocation. Until he understands this he will continue to be afraid to ask the prices for his flowers that he must get to insure himself a good living.

We are dealing with a product that lends happiness to many a heart in every hour and therefore we are entitled to a good living from this business.

If we allow the current of discontent that seems so prevalent at this time to enter our otherwise progressive business, we may find ourselves adrift among the thousands who are stranded on the desert of self-justification, with no food but the fruits of Bolshevism and no drink but the flow of selfish arguments. Wm. A. Hansen.

PRICES ARE NOT HIGH.

Complaints Always Made.

No invitations have been sent out for "has been" retailers to "horn in" on the discussion going on between the retailers and the wholesalers, but I have been reading with considerable interest the communications in The Review under the heading, "Problem in Prices," and I feel that I would like to say my say, if I have one coming, being now a grower of gladioli solely.

We all look forward to the time when there will be no chronic complainers, but we have them with us now, have had them with us for a long, long time, and the chances are that we shall have them with us for some time to come. They just can't help it. They do it, many of them, as unconsciously as a smoker lights his pipe. They don't mean anything by it; it's just a habit with them. So let's forgive them. They did it when we charged them 75 cents or $1 per dozen for carnations; they are still doing it and still buying.

Comparative Cost.

Flowers are no higher now than they were several years ago, if one looks at the problem from the correct angle.

Should the grocer, the butcher, the baker, the barber, the tailor and the others who have doubled the prices on what they sell the florist complain if the florist doubles the price on the flowers he sells them?

It requires no more effort to earn $2 with which to buy a dozen carnations today, than it did to earn $1 with which to buy them a few years ago; so flowers are no higher now than they were then. The same effort buys the same flowers.

Now, regarding the price the whole-

saler should charge the retailer, I want to say that during my ten years as a retailer there were times when the prices were so high it almost seemed as if the wholesaler were trying to put me out of business (though I knew his desire was far from that). Then, again, there were times when flowers were so cheap it was just like taking milk from a baby—and we all took it; so it seems to me it's just about a fifty-fifty proposition.

Demand Governs Price.

The price of cut flowers seems to me to be governed more by the law of supply and demand than that of any other commodity. It is my opinion that a better arrangement for price fixing cannot be found.

Speaking of demand, gentlemen, has it ever occurred to you what has caused the unusual demand of the last twelve months or more? I claim that it is cooperation and with a little more of it you can double the supply of flowers and the demand will take care of it. If I remember correctly, and I think I do, just a few months before this unusual demand began, florists started a national campaign of coöperative advertising in which both the wholesaler and the retailer united in pushing "Say It with Flowers." T. D. Smedley.

NEW YORK.

The Market.

New York and vicinity have experienced one of the worst snow storms in history. In some respects it outdid the blizzard of 1888. It started early Wednesday, February 4, and continued throughout the next day, the snow alternating with hail and sleet and some rain to finish it. The result has been a general tie-up of transportation facilities. Under the circumstances the cut flower market has been poorly supplied, many growers finding it impossible to get their product into the city. After bright weather Saturday and Sunday, February 7 and 8, conditions are somewhat improved. The market is well supplied now and the demand is sufficient to take all arrivals. Bulbous flowers predominate and some fine stock is arriving. Tulips and narcissi are in heavy supply and move well at good prices.

Freesias are generally of high quality and bring 35 cents to 75 cents per bunch. There is a big supply of hybrid freesias available in different shades of color, but they do not appear to excite much interest. Roses are in short supply. American Beauty is scarcer than any other and prices remain at the high point that they reached two or three weeks ago. Hybrid teas are in somewhat better supply, but in the short grades continue scarce. Carnations are in better supply, but the price of the best stock is still high, $15 per hundred being the top price now, with Laddie and selected flowers bringing as much as $20.

Cattleyas are in larger supply, but the demand for them is not particularly active. Cypripediums are plentiful. There is a fair supply of gardenias and the quality was never better; in fact, more magnificent flowers have seldom been seen.

Valley is abundant and moves slowly. It is evident that the extreme shortage of the last several months has been overcome and we are not likely to have a repetition of it, at least in the near future. Easter lilies continue scarce and bring as much as $40 per hundred for the best. A few rubrums are to be had at 10 cents to 12 cents per flower.

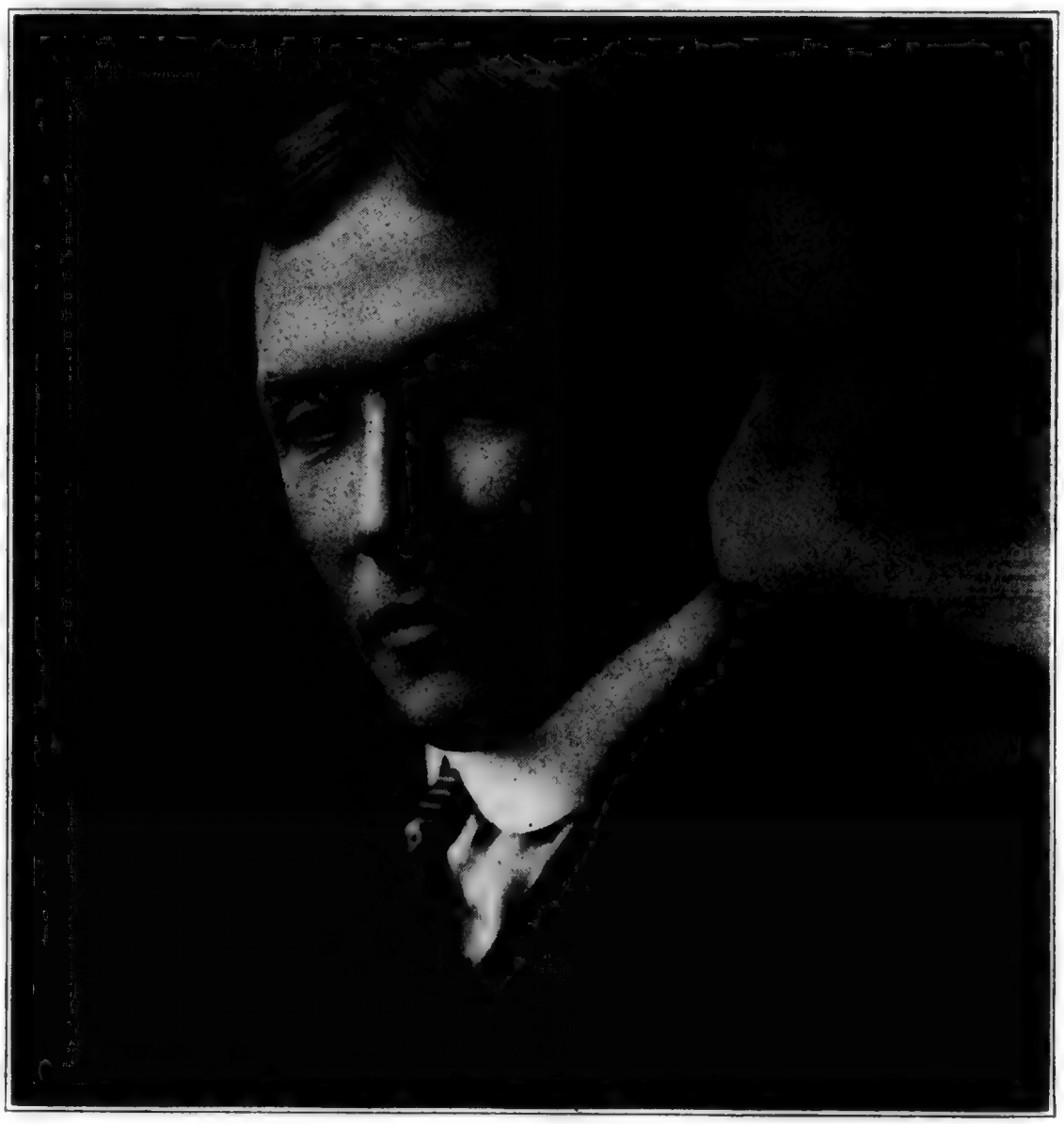
There is a good supply of miscellaneous flowers, including calendulas, wallflowers, pansies, mignonette, bouvardia, primulas, violets and snapdragons.

Sweet peas are plentiful and move well. Lilac is in small supply. Acacias are to be had at $2 to $4 per bunch and there is a quantity of forsythia branches, which move at prices according to quality. Callas are in better supply.

Various Notes.

The storm of last week seriously affected the florists' business, curtailing the supply and making express shipments impossible. While most of the near-by growers managed to get shipments in, it was only by personal effort and in many cases consignments were brought in as emergency baggage. Many growers report breakage of glass during the storm, but, with a mild temperature prevailing throughout the storm, there was little damage to the stock. By the orders of Mayor Hylan, the only traffic allowed on the street was that in connection with the food supply and the preservation of the public health. This hampered business because of the withdrawing of the express and teaming service. Never before were the streets of New York in such a deplorable condition and only by the suspension of

WHO'S WHO IN THE TRADE AND WHY



GEORGE C. WEILAND.

OF course you know Evanston, Ill. It is Chicago's highbrow suburb, seat of Northwestern University. George C. Weiland is a hard-headed, hard-working florist; he hasn't been spoiled by living his entire life in the rarified atmosphere of Evanston. He was born there in 1880, the same year that his father, Matt Weiland, established the business of which the son now is the head. In addition to conducting a downtown retail store, Mr. Weiland has a range of glass in Evanston, devoted to carnations and miscellaneous stock, also a new range at Niles Center, Ill., where roses are grown. Mr. Weiland was one of the organizers and now is president of the Chicago Flower Growers' Association, the wholesale outlet through which some sixty growers sell their stock on the Chicago market. He is a life member of the S. A. F., a member of the F. T. D., the Chicago Florists' Club and many other trade organizations, besides being a fourth degree member of the Knights of Columbus. He is married and there are six Weilands of the third generation to become florists.

traffic could anything be done to clean up.

One of the houses of the Duckham-Pierson range, at Madison, N. J., was damaged during the storm, about sixty feet of eave giving way.

It is only a little over a month before the international flower show will be held in the Grand Central Palace. It opens March 15. Preparations are in fine shape and, with a good attendance, the show will prove to be as successful as its predecessors. The committee in charge of the show held a meeting, Monday, February 9, at which much business in the way of final preparations was transacted. The city department of parks has again promised support to the show and will stage some fine exhibits. There is not much space left for trade exhibits; so it is certain that this feature of the show will be as important as ever.

Charles W. Knight, vice-president of the New York Florists' Club, was unable to attend the club meeting held Monday, February 2, due to the illness of Mrs. Knight, who is convalescing at the Sunnyside hospital, Babylon, L. I., after a serious operation.

A. M. Henshaw, president of the club, has nearly recovered from an attack of the flu, reaching home last week from Pittsburgh, where he was taken ill.

The Greek-American Florists' Association will hold its thirteenth annual ball Thursday, February 26, at the Hotel Commodore.

W. H. De Graff, Leiden, Holland, arrived in the city last week. He brought with him the gold medal which the General Bulb Growers' Society of Haarlem, Holland, is offering for the finest collection of flowering bulbs and bulbous-rooted plants at the international flower show. J. H. P.

TATE'S TIPS

WAITING FOR THE GROWER.

An Emergency in the Trade.

It is almost pitiful in these days to hear the retailer begging for stock to fill his orders. A man will go into a wholesale house; he perhaps has an order, often a large one, to fill for someone who has been a good customer for years; he will find that his portion of the stock to be had that morning is altogether insufficient for the order he has, to say nothing of the day's sales. Now, this same man may be one who is loudest in his condemnation of the high prices of flowers, but on such an occasion prices are never mentioned; he never thinks of what he will have to pay for the stock, of what profit he is going to derive from his order; he looks upon the whole thing as an emergency and has but one object in view, and that is to get sufficient stock to fill his order. When we come to analyze his motives, we cannot help saying that this is the proper procedure. There is no doubt that in such a case an emergency exists.

When the Pusher Is Pushed.

Let us consider for a moment of what it consists. It is so simple that a child can understand it. The florist's customer wants a certain order of flowers; a retailer cannot take an order subject to being able to get the stock to fill it; his local market is short and there is not much use in trying out of town, for he will find that the same conditions exist everywhere. Is it any wonder that high prices exist under these conditions? Yet such scenes are to be witnessed on the wholesale flower market every day.

Recently a man who has been the head of a large wholesale house for over thirty years said that he had never seen anything like it in all of his experience and recalled that there was a time when they had to push the business, but now the business was pushing them.

The whole trouble is lack of production and there is certainly no chance to deny this when every day we find it impossible to get sufficient flowers to fill the demand. But to say lack of production does not help the situation any. Judging from the reports in The Review, which tell each week what the state of the market is in all the large cities of the country, there is no flower market in this country that is not suffering through lack of production.

Bring Up Production to Demand.

Admitting that the lack of production is an established fact, the next question is, why does this lack of production exist? And, like the Irishman, I think this can be answered by asking another one. If there were no more cut flowers being sold today than there were several years ago, would there be the extraordinary shortage of flowers that exists today?

The publicity committee is working overtime to popularize flowers. Conditions are ripe for this campaign and there is more money in circulation than was ever known before in this country. We have, through this committee, been creating a demand and have been giving all our attention to this phase of the question and not enough to producing the article for which the demand is created. Now, any sensible business man will realize that there are just two things to do in such a case; either stop advertising and creating a demand for flowers, in which case all of the effort and money that have been spent so far can be charged to profit and loss, or else push the campaign harder and then produce the flowers to take care of the increased demand.

To Stay In, Get Ahead.

Never was there an opportunity like the present for the florist to increase his business. When it was said that the business was now pushing the wholesaler, I could not help thinking what an opportunity it was for the florists; all they have to do is get the stock, and even if increased production does bring prices back to normal, you still have the opportunity to push the business.

Another thing that I wish to call attention to is the fact that the florists' business is being watched by those outside of the trade. If present conditions exist much longer it will be only a short time before outside capital will be invested in the business; we hear now of an $800,000 range to be erected in New Jersey. When we think of the capital in this country and the shrewd business men looking for an opportunity to invest it, the growers, if they hope to stay in business, should intrench themselves now. Once let the large corporations get into the production of flowers and it will be only a matter of time until they will be pushing the business and some of those who are now letting the business push them will be working for these corporations.

The florists should do some serious thinking at this time; the business is passing through a crisis and what its future will be is up to those who are now engaged in it. The question arises, Are there enough big men in it to handle it? I, for one, answer yes. Tate.

TYPHA LATIFOLIA.

Can you give us the Latin name of the enclosed specimen of cat-tail? We should like also to know the method of propagation, whether from seed or division. B. H. F.—Kan.

The botanical name of the variety of cat-tail that you forwarded is Typha latifolia. Propagation is either by seeds or by division of roots and is comparatively simple. C. W.

WASHINGTON, D. C.

The Market.

The heavy snow storms during the last week have not helped things any and in some cases the growers found it impossible to get in with their stock. Funeral flowers are hard to get and the demand is still on the increase, due to the flu epidemic. Out-of-town orders are coming in fast and it is impossible to fill half of them. Business has been a little better and all stock has cleaned up well.

Club Meeting.

At the February meeting of the Florists' Club, it was announced that the local florists are to be hosts to the American Carnation Society's convention next winter. A. Gude and D. G. Grillbortzer, the newly elected vice-president of the society, made a report to the club on their visit to the convention of the society in Chicago.

Nominations for officers for the ensuing year were made as follows: President, J. Harper Hetherington and George Anderson; vice-president, A. E. Gude, Jr.; secretary, George V. Schultz and R. L. Jenkins; treasurer, W. F. Gude; financial secretary, Z. D. Blackistone. Election of officers will take place at the March meeting.

The Tennessee State Florists' Society invited Z. D. Blackistone and W. F. Gude to speak at its meeting in Knoxville, Tenn.

Various Notes.

John Sharper, of Oxon Hill, Md., is known as one of the most ambitious young growers in this section. Four year ago he had about 8,000 feet of glass and now he has 32,000 feet under glass, with the addition of about 5,000 feet under construction. His brother, Herbert Sharper, is his assistant. They are both hard workers and are successfully carrying on the business together. Mr. Sharper grows stock for the Leo Niessen Co. G. V. S.

ORCHID HEARING

MAY MODIFY QUARANTINE 37.

Orchid Growers Before Board.

The Federal Horticultural Board gave a three hours' hearing February 10 on the subject of the importation of orchids under Quarantine 37. At its conclusion it was believed that the atmosphere was somewhat cleared and groundwork had been laid for the board to issue modifications of the quarantine at least to permit growers to obtain reasonable supplies of plants for propagating purposes, or to issue a statement indicating clearly the extent to which growers can obtain plants.

According to Dr. C. L. Marlatt, who presided, there is an impression in the trade that the quarantine shuts off both old and new varieties, and during the course of the conference he made statements the substance of which was as follows:

That new varieties as well as old can be imported on application.

That nothing is cut off that is really needed.

That only the purely commercial entry for immediate sale has been cut off.

That if growers find that other growers will not let them have certain varieties or charge extortionate prices, the board will issue permits to bring in enough of these varieties to carry out the methods of reproduction, supplies to be liberal in order to allow for the obtaining of satisfactory flowers.

That if plants for reproduction purposes were brought in under permit in reasonable quantities, the board did not care what was done with the flowers; they could be sold or given away.

That varieties to be permitted entry do not have to be new, the test being unavailability.

Question of Production.

In opening the hearing Dr. Marlatt stated that the board has been assured that the quarantine as it now stands has proved satisfactory generally and that it gives the orchid producers the protection that they long needed. He said that it will be only a few years until home-grown orchids satisfy all reasonable needs in this country if they do not exceed them, and that the question now is whether the orchid business in this country can take care of itself with such importations as are permitted.

John E. Lager, of Lager & Hurrell, Summit, N. J., made an extended statement against the quarantine and asked that it be practically lifted, maintaining that it had not been proved that the orchid was a carrier of pests or diseases that could not be guarded against.

W. L. Jones, representing Thomas B. Young, Jr., Boundbrook, N. J., detailed the success in raising orchid hybrids and seedlings at the Young nurseries and maintained that this nursery could supply 50,000 plants a year.

Joseph A. Manda, of West Orange, N. J., declared that importations were necessary to keep up stocks and that if hybrids are to be kept up we must have the species.

Luis F. Carrillo, of Mamaroneck, N. Y., declared that importations should be freely permitted. He said that a few growers had practically cornered propagating stock and were holding it at high prices. He said that he was asked $7 for plants which he could import if the quarantine were off for $1.

Not Tariff Matter.

Frank R. Pierson, of Tarrytown, N. Y., who made the closing statement, said that to him it appeared that the whole question before the board was whether it was safe to import orchids. He said that the Secretary of Agriculture had decided in connection with quarantines that the burden of proof was on the government, and he advised the board to keep this in mind. He said that arrangements could be made at ports of entry to make examinations of orchids to see if they were infested.

"I think we have been digressing," he said. "We have been discussing whether we can produce or cannot produce. This is not a tariff discussion. Because you merely think that some injurious insects may be introduced, you have no power under the law, as it was intended, to keep these plants out. You have never made a prima facie case that orchids introduce specific diseases or insects."

Dr. Marlatt, in concluding the hearing, said that he agreed with Mr. Pierson that the purpose of the board had nothing to do with the commercial features of the case, and in referring to the suggestion made for a port inspection, he said that the board had recommended such a system to Congress.

In addition to those named above, the following were present, several of whom participated in the discussion: J. D. Eisele, president of Henry A. Dreer, Inc., Philadelphia; George E. Baldwin, Mamaroneck, N. Y.; Edouard Roehrs, Rutherford, N. J.; J. K. M. L. Farquhar, Boston; W. J. Vesey, Fort Wayne, Ind.; Alphonse Pericat, Collingdale, Pa., and G. B. Alberts, Louisville, Ky.

T. O. M.

Youngstown, O.—John Walker has recently bought a tract of fourteen acres, part of the Price farm, west of Hubbard, and will erect on it a range to cost about $30,000. He sold his Logan avenue greenhouses and six acres of land to the Youngstown Ice Co.

Richmond, Ind.—Joseph H. Hill Co. has placed a contract with the Lord & Burnham Co., through the Chicago office, for another iron-frame greenhouse, 80x400, to be erected at once. It is to parallel on the north the first L. & B. house, 60x400, separated from it by sufficient space to avoid shade.

THE TRADE'S SHARE

HOW MONEY IS SPENT.

Agricultural Appropriation Bill.

The agricultural appropriation bill for the fiscal year beginning July 1, 1920, reported to the House of Representatives by the committee on appropriations, consideration of which was begun February 5, contains several appropriations of interest to florists. One is an appropriation of $54,750 to develop a port inspection service in the enforcement of quarantines established under the provisions of the plant quarantine act. In this connection the committee's report states: "The department is now enforcing fourteen quarantines prohibiting or restricting the entry of foreign plants, fruits and plant products. It is also enforcing seven others regulating and restricting the entry of additional foreign products. These quarantines and orders are being enforced in coöperation with the customs service, but the burden on that service has grown to such an extent that it has been necessary for the Department of Agriculture to take over the actual enforcement of these quarantines at the principal ports of entry, as far as possible, through the service now maintained to prevent the entry into the United States of the pink bollworm of cotton through importation from Egypt, Mexico and other foreign countries. California and Florida are the only states which have established adequate port inspection services." The full appropriation under this heading is $100,450.

$70,000 for Japanese Beetle.

Under the heading "Deciduous Fruit Insect Investigation," the committee stated: "There is an apparent increase in this item of $72,720, but, as $2,280 has been transferred to statutory rolls, the actual increase is $75,000. This additional amount will be used for extending the work in the control of the Japanese beetle. The allotment for this work under the present appropriation is $25,000, which, with $30,000 to be made immediately available, provides a total of $55,000 for this purpose during the fiscal year 1920. The remaining $45,000 of the increase, together with $25,000 allotted for the control of the Japanese beetle from the present appropriation, will make $70,000 available for combating this pest during the next fiscal year."

Seed Reports Cost Less.

The item, "Market News Service," represents a combination of the items for market news service on (1) fruits and vegetables, (2) peanuts, (3) dairy and poultry products, and (4) grain, hay, feeds and seeds, aggregating $392,600 for the current year. The apparent decrease is $78,000, but as $25,620 has been transferred to the statutory roll, there is an actual decrease of $52,380. The full appropriation under this heading is $314,600.

The bill is scheduled to pass the House during the latter part of the week ending February 14, and after passage by the House it goes to the Senate for consideration. T. O. M.

CLUB MEETING

NEW YORK CLUB MEETING.

Many Committees Report.

A regular meeting of the New York Florists' Club was held in the club's rooms in the Engineering Societies' building February 9. There was a fair attendance of members and others, in spite of the bad traveling conditions due to the recent storm. On account of lack of transportation facilities, there was no refectory that evening. President A. M. Henshaw was prevented by illness from being present, and Vice-president C. W. Knight was absent, due to the illness of his wife. Ex-president Philip F. Kessler therefore was voted into the chair and presided throughout the evening.

Roman J. Irwin, chairman of the annual dinner committee, reported that it had been arranged to hold the annual banquet at the Hotel Biltmore, March 17. The price of tickets would be $5, at which price it will be necessary to have an attendance of about 400. After some discussion, the committee was empowered to invite guests within its discretion.

Wm. H. Siebrecht, Jr., for the legislative committee, reported that the club's charter had been duly amended according to the direction of the club.

Arthur Herrington, of the flower show committee, reported that the prospects for a successful show were exceedingly good and bespoke the assistance of every member toward their materialization. Secretary Young reported that at a meeting of the committee that afternoon it had been decided to make the admission fee $1, which will include war tax. Trade tickets will remain at the rate fixed, 40 cents each, with face redemption for unused tickets. Arrangements for the tea garden were practically completed and this feature promises to be as prominent as ever before. Mrs. Wilson has agreed to open the show by pressing an electric button in Washington and also is willing to name any new flowers at the show. There is to be a Governor's day, if it is possible to arrange for the presence of Governor Smith. A change in the schedule has been decided upon, separating the interests of commercial growers and private growers in the classes covering bulb displays and rose gardens. Chairman Kessler brought to the attention of the meeting the fact that the rules prohibiting the transaction of business on the exhibition floors by other than trade exhibitors will be strictly enforced.

Chairman H. O. May, of the exhibits committee, reported that while conditions had prevented the staging of any elaborate exhibition that evening, the committee had done the best possible, setting up a good table of carnations. The next meeting night, March 8, will be Rose night, he said.

Miscellaneous Matters.

The following were elected to membership in the club: William H. Johnston, 131 East Twenty-sixth street; F. M. Pennock, San Juan, Porto Rico; Dwight M. Hills, 205 West street; H. B. Marinelli, Montvale, N. J.; Fred W. Payne, Grand Central Palace; Philip Haas, College Point, N. Y.; Earl S. Shaw, Riverdale, N. Y.

Mr. Marinelli was present and was formally introduced to the members. Sam Seligman, recently elected, was also formally introduced and offered to donate a substantial prize for competition by members if arrangement could be made for a class. Secretary Young stated that the flower show committee is disappointed in the support being given the show by retail florists, intimating that, so far, Max Schling is the only one taking part in the exhibition.

The following were nominated for election at the next meeting: Charles Moles, 321 Sixth avenue, New York; Alfred Campbell, 1510 Sansom street, Philadelphia; Samuel Salzberg, 114 West Twenty-eighth street, New York; A. T. Kohlmann, Tompkinsville, L. I., N. Y.; Leo Loewenthal, 3830 Broadway, New York; Richard Gerling, Irvington, N. Y.; Anthony Ruzicka, Chatham, N. J., and Charles Schultheis, College Point, N. Y.

Secretary Young presented his report for 1919, which showed the affairs of the club to be in excellent shape. The roll of membership included 562 members. Elections for the year covered fifty-five, and there had been five deaths.

The president was directed to appoint a committee to prepare resolutions on the death of George T. Schuneman.

A. L. Miller, president of the S. A. F., spoke of the work done at the recent meeting of the executive board of the society in Cleveland.

The heavy damage and loss sustained by the proprietors of the Florex Gardens, North Wales, Pa., was reported and, on motion of Wallace R. Pierson, the secretary was directed to send a letter to the owners, expressing the club's deepest sympathy with them in their great loss.

It was ordered that a basket of fruit be sent to President Henshaw, with the best wishes of the club for his speedy recovery; and a basket of flowers was directed to be sent to Mrs. Knight, who is in a hospital at Babylon, L. I.

The secretary announced the enforced absence of Jos. A. Manda and F. R. Pierson from the meeting, they being in attendance before the Federal Horticultural Board, at a hearing arranged for orchid growers.

Wallace R. Pierson made a lengthy address covering the recently organized National Growers' Association, in which he emphasized the desirability of all growers taking out membership whose ranges were 5,000 square feet or more in extent.

The Exhibits.

Vases of Carnations Belle Washburn, Pink Delight and White Enchantress, exhibited by Harry O. May, Summit, N. J., were awarded a cultural certificate.

A vase of a rose pink sport of Carnation Enchantress Supreme, exhibited by Lecluse & Lecluse, Blue Point, N. Y., was awarded thanks of the club. The awards committee would like to see the variety again when in better condition.

Vases of Carnations Enchantress Supreme, White Enchantress and Belle Washburn, exhibited by the Springfield Floral Co., Springfield, N. J., were awarded a cultural certificate.

J. H. P.

MOTT-LY MUSINGS

W. J. Beck, of New Castle, is down with the flu, throwing the burden of the store work upon Miss Beck, who says stock was never so scarce with them as at this time, when they have much funeral work.

* * * *

Charles Hennon, New Castle, is under the doctor's care. It is hoped that the operation will be successful. Much business and scarcity of flowers are reported from the chain of stores operated by J. S. Hennon & Son.

* * * *

W. T. Butz, of Butz Bros., New Castle, Pa., commented upon the inconsistency of a prominent retailer wiring an order for a dozen roses to cost a gross price of $4, remarking that the retailer had also a wholesale business and must be familiar with the scarcity and value of stock, "and yet we are expected to give good service to keep up our reputation, while such orders should really be declined with thanks. Not only are we helping out our competitors, since we are the only fortunate growers of roses and carnations in quantity, but protecting the market at the same time."

Charles Peterson, East Liverpool, O., has been an invalid for many years, but carries a smile that would put Old Sol to shame. Our cheerful confrere recently made his business a company—a family concern.

* * * *

C. C. Tyler, Salem, O., has a fine crop of sweet peas, while carnations nearby are yielding far better than the average. Yellow Prince is especially prolific, but in limited demand.

* * * *

Kent Bros., Newark, O., are among the optimists, despite all the irritations resulting from big demand and small supply.

* * * *

The Munk Floral Co., Columbus, O., is in the midst of the best season's business in the history of the establishment and, added E. A. Munk, "the most perplexing."

* * * *

The Imlay Co., Zanesville, O., is rushed with funeral work resulting from the flu epidemic, of which J. U. Imlay is an unfortunate victim; his strong will power is expected to help him pull through.

W. M.

OBITUARY

[See also page 39]

William Berger.

After a gallant struggle for life, William Berger died at his home, 238 Queen street, Germantown, Philadelphia, at 5 o'clock on the morning of February 5. He was in his seventy-third year. Mr. Berger went to the Samaritan hospital for an operation just before Christmas. He rallied splendidly from the shock. His general health was so good that his physicians and family entertained bright hopes of his recovery, but later he lost ground, despite everything that devotion and medical skill could do. His loss is keenly felt by all who knew him.

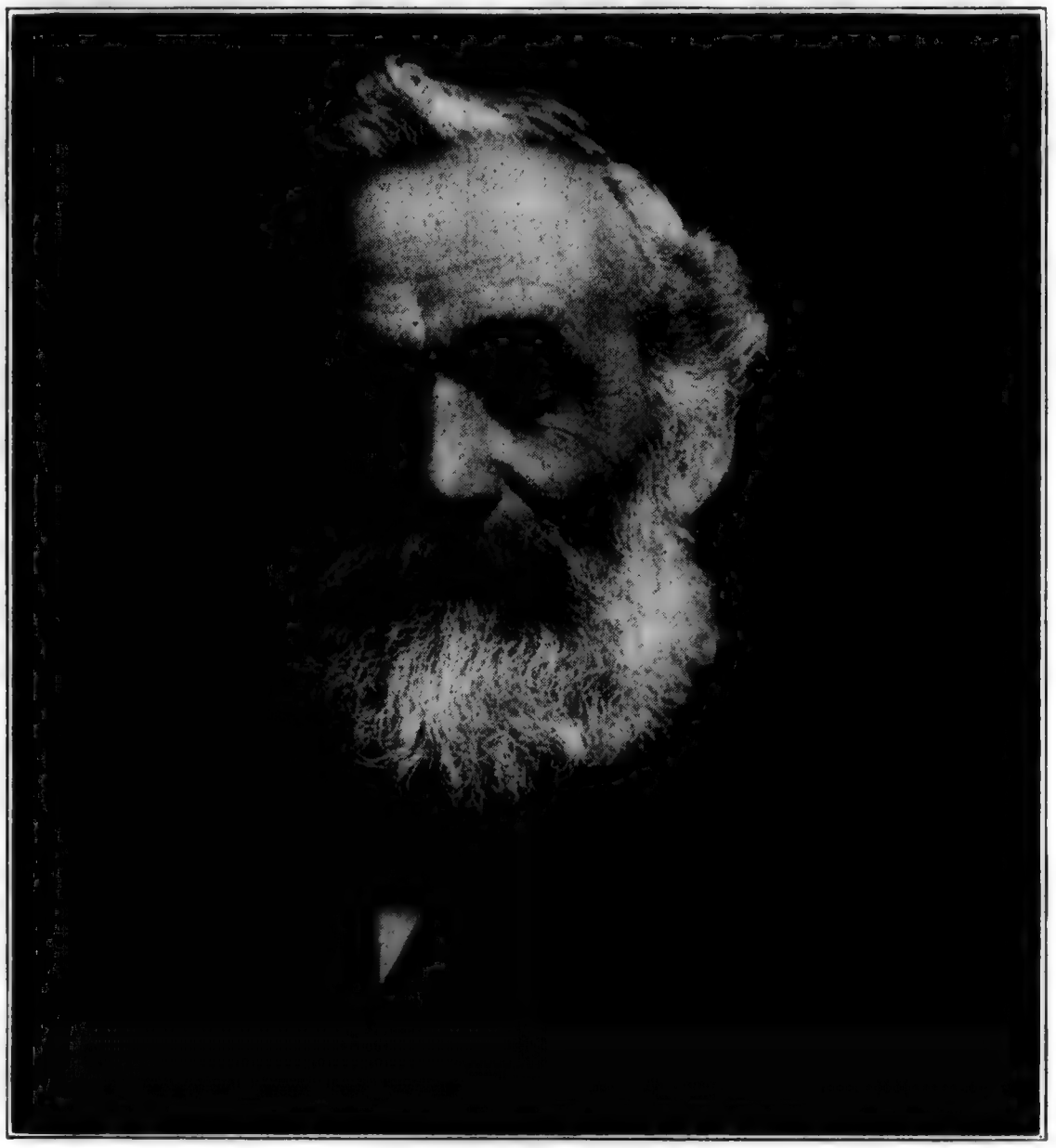
William Berger was born in Germany July 28, 1847. When a lad of 16 years he entered the Royal Gardens to study botany. Three years later, in 1866, he came to this country, making his home at 238 Queen street, then called Indian Queen lane, in Germantown. He started in business selling fruit, with plants and flowers as a side line. The side line soon developed. He put up greenhouses on land in the rear of his home and gradually built up a thriving florists' business. He was a good grower, frequently exhibiting his plants and flowers at the local shows. About 1888 he opened a small store on Chelten avenue, placing his son, Fred, in charge and supplying it with stock from his own range and from those of other growers. This move proved so successful that Mr. Berger soon moved to larger quarters on Germantown avenue, just around the corner. A few years later he became the recognized leading florist of Germantown, being consulted on all important occasions by the leading people of the large suburb. This was a great step forward from the old days, when the business came through the caterer. Mr. Berger then purchased a fine property at 5522 Germantown avenue, in what is admitted to be the best business block in Germantown. He moved his Queen street greenhouses to the rear of his handsome store and five years ago retired from the business, turning it over to his sons. He was too active a man to be idle and kept up his interest in the greenhouse crops and in all that pertained to the business.

William Berger was of a genial disposition, happy and cheerful, friendly with all, a man of the highest integrity, upright in all his dealings.

Mr. Berger is survived by a widow, three daughters, Anna, Clara and Ida, all married, and seven sons, William, Jr., Fred, Harry, Louis, John, Charles and Edward. The first four are married. Six of the seven are florists.

Funeral services were held Monday morning, February 9, when he was laid to rest amid many beautiful flowers.

Phil.



William Berger, Sr.

Mrs. Mary Jane Glass.

Mrs. Mary Jane Glass, wife of James Glass, died at her home on Erdman avenue, Baltimore, Md., Sunday, February 8.

Mrs. Glass was born in the north part of Ireland and came to this country with her husband about forty years ago. They engaged in the florists' business and by hard work and earnestness it grew to be one of the best in Baltimore. Mr. Glass attributed the success of the business to the untiring efforts of his wife. She was well known by everyone connected with the trade.

Besides her husband, there are three children who survive her, Mary, Ella and James, Jr. The funeral was held Wednesday, February 11, and she was buried at the Baltimore cemetery.

Ohio C. Barber.

Ohio C. Barber, best known as the millionaire match king, of Barberton, O., died at the age of 79 at his Anna Dean farm, at Barberton, Wednesday, February 4. Mr. Barber was the owner of one of the largest greenhouse ranges in the country, having many acres under glass.

Mr. Barber was born at Middleburg, O., April 20, 1841. In 1856, after a common school education in Akron, O., he entered his father's match factory, at Middleburg, and was taken into partnership in 1861.

His genius for organization, foresight and indefatigable labor asserted itself immediately and in 1881 he formed the Diamond Match Co., which absorbed a number of firms engaged in the same business. Ten years later he laid out the town of Barberton, named after himself, and gave employment to thousands of persons in the surrounding territory. The town now has a population of 22,000.

Mr. Barber interested himself in scientific farming. He took over a tract of 1,300 acres near Barberton and turned it into what was known as the "model" farm or the Anna Dean farm. On it he erected a palatial home and spent most of his time there. In 1919 he erected his greenhouses according to ideas obtained from several visits to the Guernsey islands, where there is a great growing industry under glass. The Western Reserve University, of Cleveland, will have the place for experimental purposes under the provisions of his will. The farm is valued at $4,000,000.

Mr. Barber was married twice, the first time in 1866. His first wife died some years later. He married his private secretary three years ago and she has virtually managed his interests since that time.

Joseph Sylvester.

Joseph Sylvester, proprietor of the Oconto Greenhouse, at Oconto, Wis., for over twenty-five years, died Sunday morning, February 1, at Oconto county hospital, where he had been receiving treatment for about a week. He had reached the age of 68 years, having been born in Longshire, England, in 1852.

He is survived by his widow, Susanna; three daughters, Mrs. George Temple, of Oconto Falls; Grace and Olive Sylvester, at home, and two sons, James and Roland, at home.

Mrs. Anna Taylor Stokes.

Mrs. Anna Taylor Stokes, widow of Walter P. Stokes, of Moorestown, N. J., died suddenly Friday, February 6.

Since the death of her husband, Mrs. Stokes had been conducting his Floracroft greenhouses, with the assistance of Edward Ross and Thomas Potts.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00.

Advertising rates quoted upon request. Only strictly trade advertising accepted.

RESULTS.

We give them. You get them.
We both have them.

SEND The Review a clipping of the St. Valentine's day ad which you found productive of results.

IF a florist finds collections slow, it probably is because he has no system of reminding debtors when money is due.

"THE voice with the smile wins" is increasingly appropriate as the share of business done over the florist's telephone becomes greater.

ENERGETIC growers are working up large stocks of plants for Easter and spring. There will be good sale for all the trade can produce.

HOW would you be fixed for fuel if a general strike should tie up the railroads shortly after the government returns them to private management?

IN 1918 it was figured that the American people were spending, on the average, about 50 cents per head per year for flowers. Now it is perhaps $1.

HEAVIER snowfall than has been experienced in many years tied up traffic along the Atlantic coast last week, hampering business to an unprecedented degree.

A READER fears the public will pass up flowers, because of prevalent prices, in favor of candy. Wonder if that florist thinks candy still sells at old-time prices?

NUMEROUS instances have been reported, during the last few days, of railroads confiscating florists' coal. Is it in preparation for something the railroad managers expect to happen soon?

PRESENT conditions, while they encourage those now in the trade to increase capacity, do not tend to induce new people to enter the business, either as growers or retailers. It takes more capital to make a start at growing and good retail locations are scarce at high rentals. Present-day wages are better than a business venture.

FREQUENTLY The Review is taken to task as favoring quarantines. How foolish! They must hurt the newspaper for years and years. But why waste energy in vain protest? Today one might as well buck organized labor as fight the autocrats who run our government bureaus. Some day reason will rule again. Better bide our time.

SMILES are exceptionally necessary in a florist's shop. Flowers and a grouch do not go well together, and the latter will never sell the former.

"WHY advertise when stock is scarce?" ask those not yet converted to the trade's publicity campaign. "The time to dig bait," replies a wise man, "is before you go fishing."

THE man who has his spring bedding stock ready early will catch the fattest orders. Production will be much larger than last year, but many growers will be late because of lack of help.

No one can point out either grower or retailer who has "got rich quick" in the last two years. High prices for flowers, unwelcome as they may be to customers, are an economic necessity if the trade is to exist.

SHORTAGE OF EASTER STOCK.

Easter is scarcely more than seven weeks away. Florists have had little time for thought of the nearness of this big day. Just now they are doing all the business they are able to do with the available stock. How they are going to do more the first Sunday in April depends entirely upon the supply of plants they are able to get. The size of this will not be so great as in former years, many think. Fewer lilies were planted this season than before. Every one of them will be sold at high prices. Rambler roses are expected to be few. The early date shortens the time to prepare other kinds of stock. The present demand for flowers is some of it being diverted to pot plants by the retailers in their efforts to hold customers; this decreases the quantity available for later use. So conditions altogether point to a decided shortage for Easter. Every florist who by any means is able to add to his supply and the trade's supply for this day will be amply rewarded by the size of the returns.

DELAYED DELIVERY.

Few publications, if any, feel the necessity of each week's issue reaching the readers as quickly as possible more than The Review and none makes greater efforts to accomplish this desideratum. At the present time the obstacles are many. The deplorable conditions of the postal service in general form one handicap. To these are added just now weather delays of trains, sickness of postal employees from the epidemic of flu, the enormous size of the mails in this period of lavish advertising and other temporary vexations. By persistent vigilance The Review is able to make certain that all copies depart by train from Chicago by Thursday night each week. So much can be done by being "on the ground." Proper dispatch at the postoffice of destination is not so easy to secure, regardless of efforts made from The Review office. The subscriber, being "on the ground" at that end, may accomplish a good deal, perhaps, if he tries. The receipt of a copy at his store sooner than at his greenhouses is sure indication that the delay in delivery is in his own postoffice, since both copies arrive there in the same mailbag. In such circumstances an inquiry of the local postmaster is likely to result in prompter delivery, or an explanation that will give the subscriber an understanding of conditions and an assurance of when he can expect better. So if you do not receive The Review as soon as you think you should, ask your mailman about it. The chances are that, despite present handicaps, you can get prompter delivery that way.

SAME ON THE OTHER SIDE.

The scarcity and high prices of flowers is not a local, not even a national condition. From England comes the following statement of the market on that side of the water:

"Never were such prices obtained for flowers as during this season. This is to some extent due to the shortage caused by the frost. Though the high prices may entice growers to increase their culture and flowers become more plentiful, we shall never have prices as low as they have been in the years gone by. We have nothing to fear from foreign competition. Every expense connected with the business has increased three or four-fold, pots, manure, mold, labor, glass and repairs to houses. Taking this into consideration, growers will be wise to produce first-rate flowers rather than larger quantities of them of third and fourth-rate quality."

BRIEF ANSWERS.

G. & G., Pa.—Greenhouses running east and west receive a greater amount of sunlight than those running north and south. It is the reason for the practically invariable choice of east and west houses where no other condition controls.

C. T. M., O.—You should make Easter. See article page 34, issue of February 5.

M. J. W., Ind.—It does not pay to try to perpetuate one's stock of freesias; throw the old bulbs away and buy fresh for forcing.

B. F. C., Id.—As students of genetics do not approve the mating of defectives, neither do thoughtful growers propagate from defective plants, which bars blind wood.

WHY THE REVIEW IS GROWING.

The growth of The Review this season has been so rapid that it has been necessary practically to discontinue all solicitation and center effort on taking care of the business now coming in unprecedented volume as the result of many years of ceaseless endeavor to give the trade as much as possible for its money. Large as is the circulation of The Review, the subscription list recently has been growing faster than for several years. The increase in the extreme east, where there was some falling off during the war, has been especially notable. It has been the result of florists saying to each other, "You are missing something if you don't get The Review; it's worth more to me than the $1.50 it costs for a year." And of course trade conditions are such that advertisers who make direct offers get really remarkable results. Here is a novel way of putting it:

The telegrams commenced soon after The Review left Chicago and have kept coming as the mail distributed the paper on the road to the ends of the country. The latest just now are from the southwest and far east. If you sent The Review out in relays, a few each day, maybe we would be able to keep up with the orders.—S. M. Harbison, Danville, Ky., February 1, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

OBITUARY

[See also page 37.]

Samuel Cape.

Samuel Cape died early Saturday morning, January 31, at St. Margaret's hospital, Pittsburgh, Pa., after a serious illness of only two days. Pneumonia had developed from a severe cold.

Mr. Cape had just passed his thirty-fourth birthday, having been born January 22, 1886, at Mount Washington. He entered the trade as an errand boy for Mrs. E. A. Williams, when she was located on the south side; later he went into the employ of the A. W. Smith Co. and then to the employ of Lincoln I. Neff, whose branch store at 4010 Butler street, in the Lawrenceville district, Mr. Cape later purchased in order to have a business of his own. Steady growth forced his business to move to a larger store at the corner of Fisk and Butler streets, and at the beginning of this year he purchased the yet larger building just opposite.

Mr. Cape was an Episcopalian and a member of the Pittsburgh Florists' and Gardeners' Club and of the Masonic order, lodge 484. The funeral services were held Tuesday afternoon, February 3, at 7043 Frankston avenue, the home of his sister, Mrs. Ellen C. Logue. Mr. Cape, who was unmarried, is survived by three sisters and three brothers: Mrs. Ellen C. Logue, Mrs. Laura C. Greenamyer, of Salem, O.; Mrs. Olive C. Snyder, Joseph Cape and Frederick Chester Cape, of Pittsburgh, and John H. Cape, of Dunkirk, N. Y. Another sister and a niece died in the flu epidemic of a year ago at Woodlawn, where Mr. Cape's greenhouses are located. They were the wife and daughter of the superintendent of the range. E. E. S.



Samuel Cape.

Albert M. Boop.

Albert M. Boop, Mingo Junction, O., died at his home on Grand View avenue, Wednesday, February 4, at the age of 60 years.

Mr. Boop was born at Harlem Springs, O., October 13, 1859. He lived for a time in Bloomfield, O., and for the last twenty-five years had been a resident of Mingo Junction.

He is survived by his wife, Sarah Olive Boop, and six children.

F. A. Haenselman.

F. A. Haenselman died at his home at Boulder, Colo., February 5, at the age of 59 years. He had been in poor health for a number of years and had been continuously failing.

Mr. Haenselman was born in Stuttgart, Germany, September 11, 1861. He started his florist career in the Royal Palace gardens at Stuttgart. He came to this country at the age of 19 and worked in various stores and greenhouses in Chicago, St. Louis, Mo., Louisville, Ky., and Denver, Colo. In Denver he started in the business known as Chapman & Haenselman, five years later buying Mr. Chapman's interest and running the business alone, until he lost everything by fire, in 1896. He was then appointed landscape architect for the city of Denver in the park department. He held this position until 1903, when he took charge of the Canon Floral Co. greenhouses at Lafayette, Colo. A year later he started the present business, known as F. A. Haenselman's U. of C. Flower Shop and Boulder Greenhouse. In 1908 his health started to fail and he grew steadily worse until the end, but although he was so crippled for twelve years that he could not walk without crutches, he kept doggedly working and actively managing the business.

He was a member of Boulder lodge No. 566, B. P. O. E., the W. O. W. and the Masonic fraternity.

He is survived by his wife, Carrie Ida, and three children, Minnie, Carl and Florence. He was buried from the Elks' home in Elks' Rest at Green Mountain cemetery, Sunday, February 8.

The business is to be carried on by his son, Carl F. Haenselman.

Raymond E. Cooper.

Raymond E. Cooper, Cohoes, N. Y., died Friday, February 6, at the Cohoes hospital, as a result of the setting in of pneumonia when he had an attack of influenza which he contracted when attending the funeral of his mother in Poughkeepsie two weeks ago. He was 34 years of age at the time of his death.

Mr. Cooper was known by everyone in the trade around Cohoes. He had a genial disposition and understood his work and that of the men under him, and therefore was a most capable superintendent. He came to Cohoes as an employee of Ansel D. Carpenter ten years ago and grew up with the firm.

He was a member of the Albany Florists' Club, Cohoes lodge No. 116, A. F. & A. M., Cohoes chapter R. A. M. and St. John's church.

He is survived by his wife, three brothers, a sister and his father, L. H. Cooper, of Poughkeepsie, N. Y.

The funeral service was held Monday, February 9, at his home, Rev. Ernest J. Hopper officiating, as well as the Masonic funeral service. The burial was Tuesday, February 10, at Poughkeepsie, N. Y.

CHICAGO.

The Market.

In spite of a considerable increase in the supply of flowers available, the market has stiffened still further this week. Nothing like the present condition ever has been known. Ordinarily at this time of year flowers are abundant, in comparison with the demand, and everybody is pushing for sales. This year the supply probably is as large as it ever was at this date, but the demand is so much greater than normal that any wholesaler will tell you he would have no trouble in selling twice as many flowers. Of course, if everyone had twice the present supply, that would be a different story, but there is no doubt that from twenty-five to fifty per cent more flowers could be sold close to present prices if good stock were available.

For the last two or three weeks there have been predictions that a change was approaching, but the only change thus far apparent is a further increase in the demand and a gradual advance in prices. Everyone who reduces a price finds himself on the wrong side of the market.

The St. Valentine's day demand was just beginning to be felt when this issue of The Review went to press, but it was apparent that the call for flowers will be greater in the closing days of the present week than it has been at any time since Christmas. There seems to be no limit to the retailers' ability to sell flowers. Their business is limited only by their ability to obtain stock. Occasionally a buyer says he will have to stay off some item until the price comes down, but in a general way prices have ceased to be a consideration. The buyers appear to have become accustomed to the present values and they pay the price without protest. The result is a wonderful total of sales for the wholesalers and big checks for the growers.

[Continued on page 44.]

Order Our Fancy R

Grown at the famous "Freesia Factory" of Alc now available in many colors, is without an equ

Fancy Valley

Time to push Valley again. Amling's always is headquarters. Plenty now and hereafter.

Fine Jonquils

These are great sellers—about the only yellow flowers on the market. A large supply.

Choice Tulips

Fancy Tulips are an Amling specialty—in rapidly increasing supply. Many colors.

Fine Heather

You will find this an extremely useful novelty. Not in continuous supply, so better let us have your order to send you some each time our shipment comes in.

OUR CURRENT

AMERICAN BEAUTIES	Per doz.
Long stems	$10.00 @ $12.00
Stems 30 to 36 inches	7.50 @ 9.00
Stems 24 to 30 inches	5.00 @ 6.00
Stems 18 to 24 inches	3.00 @ 4.00
Stems 12 to 18 inches	1.50 @ 2.50
Stems 12 inches	1.00

ROSES	Per 100
Premier, special	$40.00 @ $50.00
Premier, medium	25.00 @ 35.00
Premier, good short	18.00 @ 20.00
Columbia, special	30.00 @ 40.00
Columbia, medium	20.00 @ 25.00
Columbia, select	15.00 @ 18.00
Mrs. Russell, special	30.00 @ 40.00
Mrs. Russell, medium	20.00 @ 25.00
Mrs. Russell, select	15.00 @ 18.00
Milady, special	35.00 @ 50.00
Milady, medium	25.00 @ 30.00
Milady, select	18.00 @ 20.00
Milady, short	15.00
Montrose, medium	20.00 @ 25.00
Montrose, select	12.00 @ 15.00
Ophelia, special	20.00 @ 25.00
Ophelia, select	15.00 @ 18.00
Ophelia, good short	12.00
Dbl. White Killarney, special,	20.00
Dbl. White Killarney, select,	15.00 @ 18.00
Sunburst, special	20.00 @ 25.00
Sunburst, select	15.00 @ 18.00
Sunburst, good short	12.00

CORSAGE ROSES	Per 100
Cecile Brunner	$5.00 @ $ 6.00
Evelyn Nesbit	10.00

Extra special roses billed accordingly.

GOOD FERNS, $3.50 per 1000

WE HAVE THEM TO SELL. WHY PAY MORE? ORDER A CASE TODAY.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

Rainbow Freesia

Alois Frey, at Crown Point, Ind., this stock, equal for quality; $8.00 to $10.00 per 100.

PRICE LIST

SWEET PEAS			Per 100
Spencer	$3.00	@	$6.00
CARNATIONS			Per 100
All Colors	$12.00	@	$15.00
Laddie	15.00	@	20.00
VIOLETS			Per 100
Double	$1.50	@	$2 00
Single	2.00	@	3.00
BULBOUS STOCK			Per 100
Tulips, white	$ 6.00	@	$ 8.00
Tulips, colors	8.00	@	12.00
Jonquils	10.00	@	12.00
Freesia Purity	8.00	@	10.00
Paper Whites			8.00
Yellow Narcissi	10.00	@	12.00
MISCELLANEOUS			Per 100
Valley	$10 00	@	$12.00
Mignonette	6.00	@	10.00
Daisies, white or yellow	2.00	@	4.00
Calendulas	4.00	@	6.00
Callas doz.,	3.00	@	5.00
Heather, per bunch	1.50	@	3.00
Pansies doz. bunches,	1.50	@	2.00
Pussy Willow	4.00	@	6.00
GREENS			
Plumosus per bunch,	$ 0.50	@	$ 0.75
Sprengeri per bunch,			.50
Adiantum, fancy long..per 100,	1.00	@	1.50
Smilax per doz.,			3.00
Ferns per 100, $0.40; per 1000,			3.50
Galax per 100, .25; per 1000,			2.00
Mexican Ivy per 100, .75; per 1000,			6.00
Leucothoe per 100, 1.00; per 1000,			7.50

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

Sweet Peas

Long-stemmed Spencers; there are no finer Peas and few as good. A rapidly increasing supply.

Fine Violets

We handle the "Cream of the Crops;" home-grown singles and Hudson River doubles. Order all you need.

Fancy Roses

America's largest supply of long-stemmed, fancy, high-grade Roses. Premier and Milady are specialties here.

Carnations

Amling's Carnations are famous for quality. An increasing supply. We soon shall have enough for all.

BOXWOOD, $25.00 per 100 lbs.

RECENT ARRIVAL. FINE STOCK. ORDER A CASE TODAY.

169-175 N. Wabash Ave.

Long Distance Telephone
Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue Chicago, L. D. Phone Randolph 631

Our Supply Is Increasing Rapidly, but Demand Continues Abnormal

WE NEVER have experienced anything like the present situation—ordinarily a supply as large as we have now would be enough to fill all regular orders and leave a surplus for those who can use flowers only at a price. But this season the demand is so much greater than ever before at this time of year, it still is impossible to fill orders in full—and there is no question of price.

Freesia Is Plentiful

and the already large supply of Spring Flowers, Roses and Carnations is sure to be greatly increased within the next few days. We expect very soon to be filling all orders in full, even if the present abnormal demand continues.

NOTICE **While prices necessarily are high under present conditions, buyers of Cut Flowers should note that our supply is of the highest quality, and that the prices of the Chicago Flower Growers' Association never are higher than others charge, IF THEY FILL YOUR ORDER, regardless of the quality of their stock.**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Current Price List

OUR SUPPLY IS INCREASING DAILY—WIRE YOUR ORDERS

		Per 100
Premier	Extra Special	$60.00 to $75.00
	Special	40.00 to 50.00
	Long	30.00 to 35.00
	Medium	18.00 to 25.00
	Short	15.00
Russell	Extra Special	$60.00 to $75.00
	Special	40.00 to 50.00
	Long	30.00 to 35.00
	Medium	18.00 to 25.00
	Short	15.00
Milady	Extra Special	$50.00
	Special	40.00
	Long	$30.00 to 35.00
	Medium	18.00 to 25.00
	Short	12.00 to 15.00
Columbia	Extra Special	$40.00 to $50.00
	Special	35.00
	Long	25.00 to 30.00
	Medium	18.00 to 20.00
	Short	15.00
Ophelia	Special	$30.00
	Long	25.00
	Medium	$15.00 to 20.00
	Short	12.00
Sunburst	Special	$30.00
	Long	25.00
	Medium	$15.00 to 20.00
	Short	12.00
Brilliant	Special	$30.00
	Long	25.00
	Medium	$15.00 to 20.00
	Short	12.00
White	Special	$30.00
	Long	25.00
	Medium	$15.00 to 20.00
	Short	12.00
Mrs. Ward	Special	$25.00
	Long	20.00
	Medium	18.00
	Short	15.00
Brunner	Corsage Buds	$3.00

Miscellaneous Flowers

	Per 100
Carnations	$15.00 to $18.00
" Laddie and Superb	20.00
Sweet Peas	3.00 to 6.00
Calendulas, Ball's Mammoth Special,	15.00
Freesia, fancy Purity	8.00 to 10.00
Paper Whites	10.00
Violets, fancy single	2.50
Violets, New York double	2.00
Tulips	$ 8.00 to $12.00
Jonquils	12.00 to 15.00
Valley	8.00 to 10.00
Mignonette	10.00 to 12.00
Callas	40.00
	Per Doz.
Pansies, bunches	$ 3.00
Cattleya Trianae	$15.00 to 18.00

California Heather ..... $1.50 to $2.00 per bunch

Florists' Greens

Ferns	$4.00 per 1000
Adiantum	$1.50 to $2.00 per 1000
Plumosus	35c to 50c bunch
Sprengeri	35c to 50c bunch
Smilax	$3.00 doz.
Mexican Ivy	$1.00 per 100; $7.50 per 1000
Leucothoe	$7.50 per 1000
Galax	$2.00 per 1000
Boxwood	25c lb.
Woodwardia Fronds	$8.00 per 100

Prices Subject to Change Without Notice

ROSES—CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Tulips, Hyacinths, Purity Freesia, Rainbow Freesia, Violets, Sweet Peas, Daisies, Yellow Narcissi, Paper Whites, Stevia, Calendula, Cyclamen Blooms, Callas, Pansies, Mignonette, and all other seasonable Cut Flowers, including **Greens** of all kinds.

Jonquils in Good Supply

You will find these ready sellers at this season.

Use Lily of the Valley

It is again plentiful and down in price. Order all you can use.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY PEAKS OUDER HAN RICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

PRICES AS LOW AS OTHERS

☞ **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** ☜

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

principal feature of this week's , aside from its increasing h, is some addition to the variety ers now available. Bulbous stock ing in much more plentifully. are considerable quantities of jonquils and numerous shipments iving from the south. Tulips are from many sources and the btained are the best ever known. Whites, which had practically dis- d, are again seen in consider- antities. Freesia is in large sup- most the only flowers on the mar- which orders are being filled in d on which the price is easing off. are more callas and a few Easter re beginning to arrive. There is Spanish iris and a small quantity nan iris has been seen. Valley is tely abundant. There are many veet peas.

upply of double violets has been by the big snow storm in the d wires from Rhinebeck say the St. Valentine's day supply will be reduced. Stevia is about gone. There is some fine mignonette and a fair supply of calendulas.

The rose situation shows little change. The call for short roses is so large only a fraction of the demand can be met and buyers must take longer stock or go without. Some growers report an increase in cuts, but others say weather conditions are holding their crops back. There are few Beauties. The supply of carnations is increasing, but the price is advancing; the call has proved stronger than anyone expected.

One of the notable features of the market has been the quantity of miscellaneous stock drawn from outside sources. Quantities of material are coming from California. Of principal importance is the heather. It has been seen in nearly all the wholesale houses this week, but some of them have found it unprofitable and have stopped the shipments. Acacia has come in moderate quantity. Shipments of Paper Whites from the coast usually have proved disappointing. Some of the freesia has come through in good shape, but much of it has been lost. Woodwardia fronds sell well where big, coarse material can be used. Some asparagus also is coming from California. Huckleberry and mahonia foliage also are seen.

A casual visitor at the market is likely to get a false impression as to the quantity of flowers being handled. While little stock is seen, large quantities are coming in. With a normal business, meaning a demand such as was usual at this time of year prior to our entry into the war, we should now have a heavily stocked market.

Get Busy, Boys!

January 14 the committee on license, of which Joseph H. Smith, Democrat, 2342 West Superior street, is chairman, introduced in the city council an ordinance the passage of which will prac-

Fancy Freesia

Among the finest, most fragrant
and most abundant of flowers

Choice - - - - $ 6.00 to $ 8.00 per 100
Special - - - - 10.00 to 12.00 per 100

Double Violets

A large supply of fine quality.

Lily of the Valley

Again in large supply. $8.00 to $10.00 per 100 next week.

Fine Heather

A good seller at all times
$1.00 to $3.00 per bunch

Spencer Sweet Peas

Probably the largest supply in America this season.

Home-grown Cattleyas

No finer Orchids to be had anywhere.

Jonquils and Tulips

You can get them here in quantity.

Roses and Carnations

We can take the usual good care of our customers on these.

Fancy Pussy Willow, $4.00 per 100

No matter what you want, order of Randall. When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall.

USE Galax while flowers are scarce $1.50 per 1000 **$8.50** per case of 10,000
Boxwood - $12.50 per case

A. L. Randall Co.

180 N. Wabash Ave. **CHICAGO** L. D. Phone Central 7720

Freesias Ready in Quantity

Sunburst Premier Carnations Jonquils Boxwood
Columbia Milady Violets Tulips Sprengeri
Russell Ophelia Calendulas Freesia Galax
Brunner Nesbit Stevia Callas Ferns
White Killarney Maryland Paper Whites Cattleyas Adiantum
Beauties Pink Killarney Mignonette Pansies Plumosus
Richmond Champ Weiland Sweet Peas Pussy Willow Smilax

Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 CHICAGO

y prohibit florists inside the city s buying coal in car lots unless they their own private tracks. To do so require payment of $1,500 license nd the filing of a bond. The ordi- e classifies coal dealers. Here is pecially offensive paragraph:

ion 4. Dealers in Class D. Every person, r corporation not included in either Class ss B or Class C, which shall sell or offer le, deal or trade in, purchase or buy coal, r wood in carload lots or equivalent, which e hauled or conveyed upon or over the pub- reets, roads, alleys, team tracks or other grounds of the City of Chicago, shall be as a dealer in Class D. Every dealer ss D shall pay an annual license fee of hundred dollars ($1,500.00).

is iniquity has not yet been con- nated, but it will be unless there is st. The next council meeting is uary 18, so there is no time to lose. y florist who buys coal in car lots d see his alderman at once. There numerous other features of the or- nce which will be bad for us. Make kill all application to consumers.

Club Meeting.

ough Thursday evening, February as novelty night at the Chicago sts' Club, the dominant note was city, which surely is no novelty . Even the flowers spoke for selves, as George Ball remarked asked to explain the success of iant calendulas. The other exhibits, ell, were their own publicity agents, ly the striking vase of Frank W. op roses exhibited by John H. Dun- of Toronto, Ont. Publicity, too, in orm of the attractive 4-page notices out to announce the meeting, was largely responsible for the in- ed attendance.

e membership received substantial ions, both actual and prospective, e election to membership of Ralph owe, with the W. W. Barnard Co.; er G. Poehlmann, Morton Grove, and William T. Collins, 1457 East ntieth street, and in the proposal e following: C. A. Wrigley, 130 h Wells street; Robert Koehler, North Wabash avenue; Vincent 172 North Wabash avenue; H. W. r, 324 West North avenue, and ert Stone, 4011 Milwaukee avenue. en President Waters called for re- from committees, the chief re- e came from C. W. Johnson, chair-

WE DO 1st AS WE SAY

THESE ARE THE DAYS
WHEN OUR SERVICE
MEANS SOMETHING.

Kennicott Bros. Co.
Wholesale Cut Flowers
CHICAGO

YOUR 1st Protection

FOR QUICK ACTION, WRITE
SAM SELIGMAN
Resident Buyer and Jobber in All Specialties in
FLORISTS' SUPPLIES
239-241 Fourth Ave., New York

Mention The Review when you write.

"Reinberg's For Roses"

Killarney Brilliant, Sunburst, White Killarney, Mrs. Russell

A large supply—good quality

CURRENT PRICE LIST

Buy Direct From the Grower

Subject to market change without notice

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$35.00 to $50.00
Select	30.00
Medium	18.00 to 25.00
Short	12.00 to 15.00

OPHELIA and SUNBURST	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	10.00

MILADY	Per 100
Specials	$25.00
Select	20.00
Medium	$15.00 to 18.00
Short	10.00 to 12.00

Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	15.00
Medium	12.00
Short	10.00

ROSES, OUR SELECTION $12.00

CARNATIONS—	Per 100
Assorted Colors	$12.00 to $15.00
Sweet Peas	4.00 to 6.00
Freesias	8.00 to 10.00
Violets	2.00 to 3.00
Adiantum	2.00

Asparagus, per bunch	50c to 75c
Boxwood, per bunch	35c
Ferns, per 1000	$4.00
Galax, bronze and green, per 1000	2.00
Leucothoe Sprays, per 100	1.00
Smilax, per doz. strings	8.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 **CHICAGO, ILL.**

Zech & Mann

Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

Spring Flowers
In rapidly increasing supply

There is
No More Reliable
Source of Supply
for
Cut Flowers
and Greens

SPRING FLOWERS

ROSES *and* CARNATIONS

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

. F. WINTERSON CO., 166 N. Wabash Avenue L. D. Phone Central 6004 ESTABLISHED 1892 **Chicago**

AILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET — Our Supply Department is com- — RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

the committee on convention ments. His report on the ex- in connection with the conven- the American Carnation Society Illinois State Florists' Associa- dicated that $159.51 was re- to the club out of its appropria- $250. Mr. Johnson also pre- a supplementary report in be- Mrs. C. L. Washburn, chairman adies' reception committee. Sec- Lautenschlager, chairman of the y committee, said that the com- was planning intensive adver- f the club in the local trade. president A. T. Pyfer, who was to attend, sent a particularly in- g written report of the meeting S. A. F. directors in Cleveland. ed that only ten per cent of the of the country had contributed national publicity campaign and on the excellent coöperative y campaigns in Milwaukee and ouis; in the latter city, the plan ught an increase of $519 in the tion to the national campaign. am J. Keimel and Albert Erick- e appointed judges of the cut and A. Henderson and A. H. er of the supplies. The ex- which the members had been ad- before the meeting was called r, were, with the awards, as

f the new rose, Frank W. Dunlop, d exhibited by John H. Dunlop, of Ont., showing exceptionally fine speci- ms on extra heavy stems. Also a ase of the same variety. The club's of merit.

of Ball's giant calendulas, showing ll double flowers of a deep orange long, stiff stems. The club's cer- merit.

fine Rose Queen sweet peas, grown Swenson, Elmhurst, Ill. Honorable

mignonette, extra fine spikes, grown Blameuser, Niles Center, Ill., and Zech & Mann. Honorable mention.

Rainbow freesia, exhibited by Peter Chicago. Also vases of Sir Watkin, and Bicolor Victoria narcissi, from

BEST QUALITY

VIOLETS

From the largest grower. $20.00 per 1000.

Parties not known must send cash.

TELEPHONE—TELEGRAPH CONNECTIONS.

J. VONDER LINDEN, Rhinebeck, N. Y.

Mention The Review when you write.



Special Cash Offer

25 CUT FLOWER BASKETS **$10.00**

Liners Included

Size of body of baskets, 4 to 6 inches deep. All double handles, of proper height; come in four styles.

We manufacture all of our baskets.

Send for our new list.

JOHNSON BASKET WORKS

2535 Milwaukee Ave., Chicago, Ill.



VIOLETS, SINGLE and DOUBLE, **$2.00 to $3.00** PER 100

SWEET PEAS, - $3.00 to $6.00 PER 100

Calendulas Freesias Tulips
Jonquils Narcissi Pussy Willow

AND A LARGE SUPPLY OF

Choice Roses and Carnations

Mexican Ivy
Asparagus Sprengeri
Asparagus Plumosus
Galax Ferns
and everything else in
GREENS

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer"

164 N. Wabash Ave., L. D. Phone, Central 3373 CHICAGO

L. D. Phone, Randolph 2081

WIETOR BROS.

30 E. Randolph St. **CHICAGO**

LARGE GROWERS OF HIGH GRADE **Roses and Carnations**

ORIGINAL ST. PATRICK'S GREEN

CARNATION DYE

Enough powder to make one to two quarts of fluid..... **50c**

Enough powder to make two to four quarts of fluid..... **$1.00**

Absolutely the best. Satisfaction guaranteed or money cheerfully refunded.

ERNE & COMPANY

30 E. Randolph St., Chicago

OUL & AA Tonner Wholesale Florists

Dealers in Supplies Chicago Ill.

30 EAST RANDOLPH STREET

"Say it with Flowers"

No. 3 Sticker

1000 - - - - $1.00

Terms: postpaid, cash with order.

THE JOHN HENRY CO., Lansing, Mich.

American-grown bulbs, grown and exhibited by Peter Pearson. Honorable mention.

Exhibit of valentine novelties, shown by the Poehlmann Bros. Co. Vote of thanks.

Exhibit of the Little Wonder Irrigator, shown by the Wonder Plant Irrigator Co. Vote of thanks.

The new local coöperative undertaking, the Allied Florists' Association, was represented by Otto Amling, who said that practically all of the wholesalers, over seventy-five per cent of the growers and fully fifty per cent of the retailers had already signed up in support of it; the retailers had been so busy that the canvassers had got only halfway through their work. At the conclusion of Mr. Amling's report, the club formally endorsed the new association.

Another new organization to receive much attention was the national growers' association, for which William J. Keimel spoke, showing the many advan-

ges of such coöperation. He presented ist of the growers who had already plied for membership and read a ter from J. Fred Ammann, the secre- y of the association, who was in bed h the flu, and one from Wallace R. erson, of Cromwell, Conn. Mr. Pier- 's letter had been written to a pros- tive legal adviser of the association l gave a clear and inspiring outline its plans and possibilities, including fact that the contributions from h grower would probably be in pro- tion to the amount of glass and that association expected to contribute 0,000 to national publicity. Like the A. F. and the F. T. D., this associa- n will include Canadians in its mem- ship. The club gave the national wers' association its hearty endorse- nt.

Among the visitors to the club were lter P. Dunlop, Toronto, Ont.; C. C. llworth, Milwaukee, Wis.; J. J. rins, of Henry A. Dreer, Inc., Phila- phia, and George Hampton, treasurer the Jos. G. Neidinger Co., Philadel- a. Mr. Dunlop, when called on by sident Waters, told how his father l developed the Frank W. Dunlop e, which drew the best qualities from h of its parents, Shawyer and Rus- . Mr. Pollworth told how the trade Milwaukee had raised about $11,000 eleven months by its coöperative n and proposed to spend $1,000 for al advertising of St. Valentine's day s year. One and two per cent con- butions were, he said, much smaller portions than the amount spent for vertising in most trades. He re- rked that too many florists were dor- nt and needed the application of a le bottom heat to force them.

Various Notes.

Harry C. Rowe is preparing to open ew and high-class flower store in the ntrose apartment building, at the cor- of Montrose avenue and Sheridan d. He expects to have the fixtures talled by March 1. Heaton Nichols l be in charge.

Bassett & Washburn say the Burling- railroad confiscated so much coal week that it was necessary to keep greenhouse fires going with anthra- bought in the open market until the road people could be shown the error their ways.

E. C. Amling and Alois Frey returned California on the Santa Fe Limited bruary 11. Mr. Amling has spent sev- l weeks here planning the construc- n of greenhouses on his recently ac- red property adjoining Los Angeles, l Mr. Frey has been visiting his es- lishment at Crown Point, which he nd in excellent shape after his ab- ce of six months.

. M. Reburn is driving a new Mar- n 4-passenger sport model.

Arthur M. Anderson sailed for Eu- e February 5.

The A. L. Randall Co. now is manu- turing baskets at the factory of the nson-Randall Co. at Traverse City, ch. There is a good supply of labor re and the concern is rapidly becom- one of the leading interests of the chigan town.

Eric Johnson spent two days at Pitts- gh this week.

James L. Kolar, well known as a mber of the firm of J. J. Kolar & Son, retired from the florists' business sell Ford trucks. He is associated h the Vrba Motor Co., whose place of business is only a block west of the Kolar store and greenhouse on West Twenty-fifth street.

Mrs. J. E. Pollworth is seriously ill with pneumonia and Mr. Pollworth is ill with the grip. Mr. Kennicott is still in Florida.

Nicholas Mann, father of Matthias H. Mann, of Zech & Mann, died February

An Attractive Low-priced Raedlein Basket

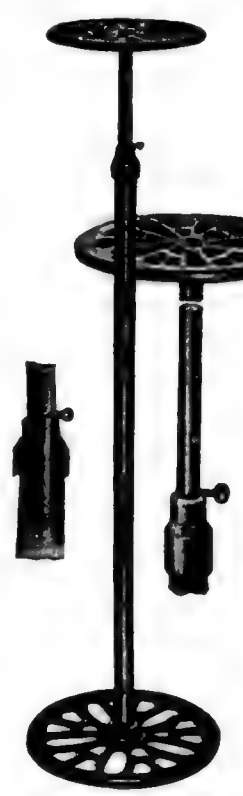
Filled with Pretty Cut Flowers is a Quick Seller.

WIRE YOUR ORDER TODAY

Assortment No. I.	50 tumblers lined, 16 to 20 inches over all. All in assorted light colors. .	**$21.00**
Assortment No. II.	25 medium size cut flower baskets lined, 21 to 28 inches over all. All in assorted light colors. . . .	**$19.00**
Assortment No. III.	15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.	**$27.00**

WRITE FOR NEW PRICES

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE. CHICAGO ILLINOIS



PLANT STANDS

Simple Adaptable No slipping
Durable Adjustable No tilting
No wear-out part
No breakable parts

Easily Handled and Transported

Any Size:
18 to 30-inch
—or—
36 to 66-inch
or Special Sizes

EACH STAND, $4.50
F. O. B. Pittsburgh

A. W. Smith Flower Stores Company
Liberty at Sixth Ave. Pittsburgh, Pa.

Crepe Paper, assorted colors, per 100..... $31.00
Crepe Roses, white and pink, per 1000..... 20.00
Crepe Carnations, white and pink, per 1000. 20.00
Crepe Mums, white, pink and lavender, 1000. 30.00

These exceptional prices for check with order only

THE JOSEPH M. STERN CO., Cleveland, Ohio

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Flowers Galore
for
Every Occasion

A few items from our Assortment of over 500 patterns that you can use to good advantage right now when natural flowers are so scarce and high priced.



Waxed Crepe Paper Flowers.

	Per 100	Per 1000
Carnations, White or Pink	$2.00	$18.50
Chrysanthemums, White, Pink, Lavender	3.00	27.50
Dahlias, White, Pink, Lavender	2.75	25.00
Easter Lilies	3.00	27.50
Calla Lilies	7.00	65.00
Orchids, White or Lavender	2.75	25.00
Roses, White, Pink, Yellow	2.50	22.50
Sweet Peas	1.00	9.00
Cape Flowers, White, Pink, Lavender, Blue, Red	3.00 per box of 500	
Waxed Leaves, Rose, Maple, Galax, etc.	.85 per gross.	

Cloth Flowers

	Per Gross
Carnations, White or Pink	$ 5.40
Dahlias, Pink, Lavender, Yellow	10.80
Easter Lilies	9.00
Orchids, Purple, Lavender	10.50
Roses, White, Pink, Red	6.00
Sweet Peas	9.35
Forget-Me-Nots, Blue	2.00
Bachelor's Buttons	2.75
Chrysanthemums	15.00
Daisies	7.50
Lilac	doz. 6.00

And hundreds of other serviceable patterns in flowers and foliages.

The McCallum Company
Pittsburgh, Pa.

Cincinnati Branch, 230 W. Fourth St.

8 at his home at 5504 North Clark street. He was 86 years of age. While never a florist, he set his son up in the business many years ago and was well known to large numbers of north side growers. The funeral was held February 10, from the residence and St. Gregory's church. The interment was at St. Henry's cemetery. There were many flowers.

N. J. Wietor and Peter Reinberg, with their wives, are at Miami, Fla. They expect to be absent for about three weeks.

Thomas Rogers, with the Weiland-Risch Co., has been having a bad time with the index finger of his right hand. Following a fashion florists have, he got it full of rose thorns and has twice had it opened by a surgeon.

George Scott, one of the old-timers, has reappeared on the market after an absence in Florida. He is again with E. F. Winterson.

F. S. H. Magnolia Wreaths

14-inch	$10.00 per dozen
16-inch	11.00 per dozen
18-inch	12.00 per dozen

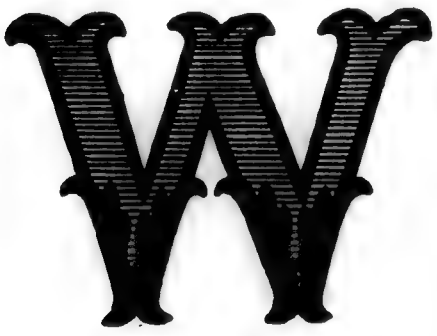
Lower prices mean inferior stock—inferior service —and inferior dependability.

FLORISTS' SUPPLY HOUSE
Wholesale Commission Florists

105 E. Ohio Street Phone Main 831 **INDIANAPOLIS, IND.**

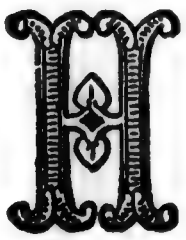
With the lack of variety which has characterized the market, J. A. Budlong Co. has found cut cyclamen flowers were

GOLD LETTERS—SPECIAL PRICES



No. 1
In Gold and Purple, per 1000, $5.50

Letters packed 25 to each package.
Numerals in same colors and price.



No. 4
In Gold Only, per 1000, $5.00



No. 6
In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$2.50

Always state what color is wanted, otherwise gold will be sent.

well liked. It is said they have sold so well that they have paid the grower even better than selling the plants would have done.

Herman Rolff, 7052 Stony Island avenue, is planning to start in the greenhouse and florists' business near the cemeteries.

J. H. McNeilly, confectioner and florist at the southeast corner of East Sixty-third street and University avenue, will retire from business, having disposed of his lease. He plans to start again in the same neighborhood.

A huge red heart, symbolical of Valentine's day, tells those who pass W. J. Smyth's boulevard windows to "Say It with Flowers."

M. C. Wright returned a few days ago from a week's visit at the general office of Lord & Burnham Co., in New York. The company is planning for the future on a broad scale.

Peacock's Flower Shop is boosting the telegraph delivery service on its Valentine's day mailing card. It says: "Send a Valentine flowergram to a friend or relative anywhere in the United States or Canada. Merely call at our store or telephone and tell us the amount you wish to spend. We will transmit the order by wire to our correspondent in the city you specify and the flowers will be delivered within a few hours' time. We are members of the Florists' Telegraph Delivery Association, which has a bonded membership of nearly 1,400 leading florists in over 850 cities and towns. Satisfactory flowers and delivery guaranteed."

The business of the A. L. Randall Co. is expanding so rapidly that additional office space became necessary and the headquarters of the household refrigerator, the furniture and the artificial flower departments have been removed to the third floor in the Le Moyne building.

R. Scheffler is doing his errands around Wheaton in a new Buick sedan.

Before E. Wienhoeber left for California he sold his old residence and large grounds at Highland Park and bought a smaller but beautifully situated home at Winnetka.

Fred C. Meyer, of Elmhurst and Addison, has a deal pending for the acquisition of property on which he plans to build a new range of glass.

W. J. Smyth says the growth of the telegraph delivery feature of the business has been especially rapid this season. There was a big increase last year, but nothing like the jump in orders shown this winter, according to Mr. Smyth, who adds that he still sends fully as many orders as he receives. He never misses an opportunity to boost the F. T. D.

The Dunlop roses exhibited at the Florists' Club last week have stood since on the counter of the store of Zech & Mann, where their development has been watched with interest by many people. The flowers were of enormous size and still good February 10.

August Jurgens has been at Ridgeland, Miss., since early December. He is rapidly developing his bulb farm there.

Perhaps it will give an idea of the condition of the market if it is stated that one wholesale house reports the smallest day's sales in the week of February 1 to February 7 as $6,200, with the largest day's sales $9,100. Another reports daily sales ranging between $4,500 and $6,500 for the week

Ford

THE UNIVERSAL CAR

Ford Delivery Cars are used in fleets by many of the largest business firms of the country. This is because the Ford Delivery Car has solved the problem of safe and quick delivery with the smallest possible expense. Easy to understand, easy to drive, and durable. A faithful servant giving years of faithful service. We can give you any style of body you want. One thing is sure—every retail merchant will make money by having a Ford Delivery Car. Come in. Let's talk it over. We assure you genuine Ford service with genuine Ford parts.

JAMES L. KOLAR

Formerly J. J. Kolar & Son, Florists

PHONE OR WRITE

5217-23 West 25th Street, CICERO, ILL.

PHONES

Lawndale 717 :: Cicero 194 :: Cicero 69



Authorized Agent, Vrba Motor Co.

St. Louis for Your Supply of

ROSES

RUSSELL **COLUMBIA** **OPHELIA**

CARNATIONS **ORCHIDS** **SINGLE VIOLETS**
ASPARAGUS PLUMOSUS **PAPER WHITES**

Headquarters for Southern Wild Smilax. Per case, 50 lbs., $5.00

FANCY FERNS
Per 1000 ..... $3.50

LEUCOTHOE SPRAYS
Per 100 ..... $1.00
Per 1000 ..... 7.50

BRONZE GALAX LEAVES
Per 1000 ..... $ 1.50
Per case of 10,000 ..... 12.00

BOXWOOD
Per 100 lbs. $25.00

SPHAGNUM MOSS
Per bale ..... $ 2.00
Per 10 bales 15.00

GREEN SHEET MOSS
Per bag $2.50

SPECIAL PRICES ON LARGE QUANTITIES

DUX SUPERIORA
Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

Prices subject to market changes

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

VIOLETS

Large double cloth Violets, good color, true to nature, bunched with leaves.

Excellent for Corsages
Ideal for Valentines
Packed 6 Bunches to the Box.
PER BOX, $1.00

C. A. KUEHN WHOLESALE **FLORIST**
1312 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Cut Flowers

OUR SPECIALTY
H. G. BERNING
1402-4 Pine St., ST. LOUIS, MO.

Mention The Review when you write

WM. C. SMITH Wholesale Floral Co

WHOLESALE FLORISTS
1316 PINE ST. (Both L. D. Phones) ST. LOUIS
Supplies and Everything in Season Always on Hand
Mention The Review when you write.

and there are numerous others who would have equally interesting figures to tell.

Visitors.

E. A. Fetters, of Detroit, was in town February 9. He left that evening for Kansas City, traveling with J. J. Karins. After a day at Kansas City, Mr. Fetters will go on to California. His trip is

The Ever-Ready Flower Pot Cover



The Ever-Ready Stands Out Strongly in Meeting every Pot Cover Requirement

Of What and How Made. It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

Low of Cost. It is supplied at low enough prices to allow of gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

A Time and Money Saver. Compared with trimming pots specially, with papers, mattings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size	$1.60	$12.00
	5-inch size	1.70	13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
Standard sizes may also be adapted for Azalea Pots			
Pan or Half-size Shapes	5-inch size	$1.70	$13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
	9-inch size	2.45	19.00

Above prices are net.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

Made and Supplied by the

Ever-Ready Flower Pot Cover Co.

WM. H. GREVER, Manager

146 Hughes Ave. Long Distance Phone Connected **BUFFALO, N. Y.**

Ferns

Every day in the year we can supply you with good ferns. There is quite a saving when you buy good ferns, and our price is less than what you have to pay elsewhere.

FANCY FERNS
Per 1000, $4.00

DAGGER FERNS
Per 1000, $3.00

GREEN LEUCOTHOES
Extra long, per 1000, $7.50

GALAX, Green and Bronze
Per case, $12.50

MEXICAN IVY
Per 1000, $7.50

Wild Smilax - Boxwood
Hemlock - Laurel
Plumosus - Adiantum
String Smilax

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Spring Flowers

Have the call now, and you should carry more of them in stock.

Gardenias

The supply is increasing, and we now have enough of them every day to fill all orders complete. You are safe in booking orders for Gardenias if you depend on us to supply you.

Sweet Peas

We are having more Peas every day, and if weather conditions are at all favorable there should be a good supply of them. Some of our growers are cutting Peas of unusually good quality.

Calendulas - Snapdragon - Mignonette
White Lilac - Single Daffodils
Freesia - Myosotis - Daisies
Baby Primrose - Pussy Willow

While Roses and Carnations are not plentiful, you should push the sale of Spring Flowers, of which there is a good supply.

Rooted Carnation Cuttings

C. W. Ward
Theo
Alice
Matchless
White Perfection
Belle Washburn

$ 6.00 per 100
50.00 per 1000

PINK BENORA

A very fine light pink. A free bloomer, good flowers. A variety that we can safely recommend.

$100.00 per 1000

partly for pleasure and partly for business.

F. E. McGrath, of Fischer & McGrath, New Castle, Pa., was here last week, investigating sources of supply.

PHILADELPHIA.

The Market.

The first week in February was marked by an even greater scarcity of flowers than the weeks that preceded it. Monday and Tuesday brought an increased supply, but by Tuesday night the market had absorbed it all. Then came the worst snow storm of the season, lasting three days and three nights, cutting down the supply. Usually in such a storm the demand disappears. This time it kept up. Saturday brought bright weather, more flowers and an active demand that took everything and could easily have taken much more, even at the prevailing high prices.

The wholesalers are much upset at the situation. Try as they will, they cannot begin to fill their orders. Such expedients as filling one-half or two-thirds of the order, shipping or delivering every other day and arranging to send so many dollars' worth of whatever they can gather together, are resorted to in a vain effort to make the stock go around.

Sweet peas are more plentiful. There are more daffodils, plenty of freesias, some violets, a fair sprinkling of cattleyas and a little myosotis. The supply of roses and carnations is about the same. There is nearly enough asparagus sprays, but not enough ferns.

A Propagating House.

There is a propagating house of much more than ordinary interest at this moment. It is at Chestnut Hill on the place of Myers & Samtman. The house is, at a guess, 12x150 feet. It contains two wide propagating beds. These beds are entirely filled with what appear to be nicely rooted cuttings of three aristocratic varieties of roses, American Beauty, Premier and Columbia.

The quantity, the varieties and the success of the propagation make the house remarkable. The difficulty of rooting Beauties with certainty is well known. The places, outside of Richmond, Ind., that can put in such vast quantities of Premier, are rare. Columbia is less numerous. Of course, this large propagation is not for the place, big as it is. It is for selling in small pots. So great is the demand for small plants of these three varieties that flowering wood is being sacrificed, and a house of roses has been thrown out to produce the stock, and this by a firm preëminently cut flower growers. Practically all the stock above that needed for their own replanting has been grown on orders and enough has been ordered to tax their capacity for four months to come.

Perhaps a few words about the members of the firm who run this little propagating house, and ever so many big houses besides, may be of interest. Frank P. Myers is known in all our large cut flower centers—to be explicit, in New York, Chicago, Boston, Cleve-

BERGER BROS.

EARLY SPRING FLOWERS

VIOLETS VALLEY FREESIAS
DAISIES GOLDEN SPUR EASTER LILIES
SWEET PEAS CARNATIONS ROSES

1225 Race St. PHILADELPHIA

Roses
Carnations
Callas
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

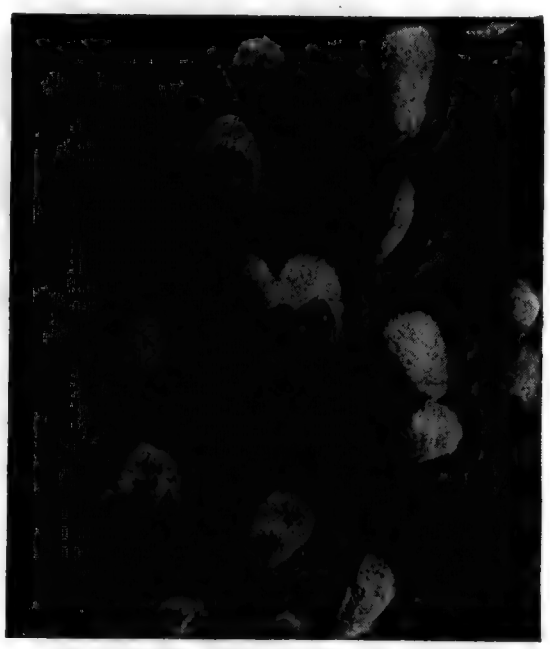
PLUMOSUS
Strings and Bunches
ADIANTUM
and Green
of all kinds

LILAC

Peas, Freesias, Roses,
Carnations
Snapdragons

Philadelphia Cut Flower Co.
Wholesale Florists
1517 Sansom St. Philadelphia, Pa.
GEORGE AEUGLE, Proprietor.

FREESIA—In Wonderfully Choice Quality,



particularly the long, just about the finest we've ever handled

$6.00, $8.00, $10,00, $12.00 per 100

Daffodils .....$12.00 per 100

Pussy Willow, per bunch of 12 sprays, short, medium, long and extra long **25c, 50c, 75c, $1.00**

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

Business Hours, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY
The Wholesale Florists of Philadelphia
1608-20 Ludlow Street, PHILADELPHIA, PA.

New York 17 West 28th Street | **Baltimore** Franklin and St. Paul Sts. | **Washington** 1216 H Street, N. W.

P C QUALITY

All Seasonable Cut Flowers
WM. J. BAKER
Wholesale Florist
12 South Mole Street, Philadelphia, Pa.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES
JOS. G. NEIDINGER CO.
1309-11 N. Second Street
PHILADELPHIA, PA.

PUSSYWILLOW
From now till Decoration Day
Entire cut from 30,000 cultivated plants
50c per bunch, mixed lengths
In separate lengths from $2.00 to $10.00 per 100.
Cash with Order. **E. KENDIG, Oswego, N.Y.**

GRAVE MARKERS
Stein's Floral Supply Mfrs. 2223 N. Frost St. Philadelphia

EDWARD REID Offers for VALENTINE'S
Violets - Roses - Freesias - Carnations
Daffodils - Sweet Peas - Yellow Daisies
When They're Reid's, They're Right
1619-21 Ranstead St., PHILADELPHIA, PA.

Yellow, Pink and White Roses
RED ROSES
Ward, Sunburst, Daffodils, Violets
Order from our nice assortment of well grown flowers
THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE
1615 Ranstead Street, PHILADELPHIA

Mention The Review when you write

land, Pittsburgh and Philadelphia—as brilliant and successful. He has probably done more than any other grower to make floriculture remunerative. He knows when flowers are needed in some great center and is able to place them there in great numbers at exactly the right moment. This has happened time and time again. Flowers would be needed somewhere. The town and the retailer matter not. The regular source of supply would be inadequate. A wholesaler in the nearest big city would telegraph or call up Mr. Myers on the long distance telephone and the want would be filled.

Martin Samtman is a genius in the growing of roses for cut flowers under glass. He knows by instinct what they need and when to give it. He never wastes his efforts on things that don't count. He has certain rules, to which he adheres rigidly, yet his success as a grower is not so much due to his rules as to his almost unerring instinct of the needs of his plants. These two stars are supported by a strong combination.

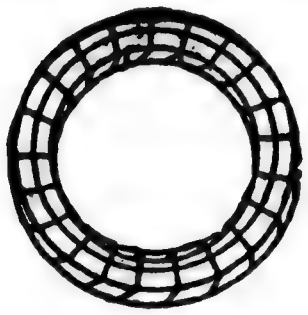
Primula Malacoides.

The brief telegram describing the exhibits staged at the Florists' Club in the Adelphia on the evening of February 3 did not do justice to the really beautiful table of Primula malacoides. They were staged by Clarence U. Liggit for Harry K. Rohrer, of Lancaster. The plants were shown in valentine baskets. They were exceedingly well grown, making a display that was both novel and attractive. This variety of primula is a specialty with Mr. Rohrer, this particular stock being named after him—Primula malacoides Rohrerii. Mr. Liggit prefers it to obconica. It is charming and it does not poison anybody. He has many of them ordered for valentines.

A Disaster.

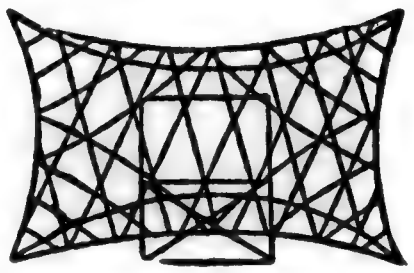
It is with deep regret that another disaster is recorded. It also is due to the snow storm. The twin houses of Joseph Beavis & Son, on Limekiln pike near Haines street, collapsed with the weight of the snow at 5 o'clock on the morning of February 5. The houses are ridge-and-furrow with a gutter between. The snow piled up in the gutter until the weight became too great. One house went in. The stock was frozen. The other house was boarded up. These houses are on the north of

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 25 Years

201 North Seventh Avenue, SCRANTON, PA.

100% PROFIT-PAYING BUSINESS BUILDER

GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

OUR PRICES ON FISH

LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors	$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches;	$5.50 per 100
Wafer Food, large 3-colored package	$1.30 doz.;	$14.50 gross
Flake Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, in tin boxes	.75 doz.;	8.50 gross

FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md. 1313 Agency St., BURLINGTON, IOWA

the range. They are the houses in which the wonderful crop of Killarney was brought in for Christmas.

Various Notes.

H. H. Battles has returned from the south.

Samuel S. Pennock believes that Premier is not equal to Russell as a shipping rose even at this season of the year.

Frank R. Hastings has lost his father, after a long illness.

Robert Craig cabled his safe arrival at San Juan, Porto Rico, after a pleasant voyage.

The store of William Berger's Sons was closed for three days out of respect to William Berger, whose death February 5 receives notice in this week's obituary column.

Charles H. Grakelow was invited to speak on "Publicity" before the New York Florists' Club February 9, but, owing to a previous engagment, he was obliged to decline.

George Aeugle has been ill in bed for a week with grip. His doctor expects to have him well again in another week. Samuel Parker got out of a sick bed to fill his chief's place. He is handling the business of the Philadelphia Cut Flower Co. in good style.

It is with sadness that the death of a most lovely woman is announced, Mrs. Walter P. Stokes, of the Floracroft Gardens, Moorestown, N. J. Further notice of her death appears in the obituary column for this week.

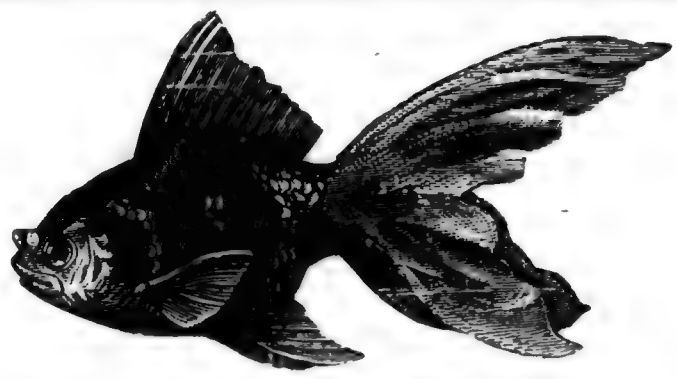
Bernard Eschner, president of the M. Rice Co., is well again, at his office.

The store of Berger Bros. was closed February 9 as a mark of respect to William Berger.

Frank M. Ross has returned from Palm Beach.

H. Bayersdorfer & Co. are receiving immense shipments of baskets from abroad this week.

There have been kind offers of help in closing the injured houses to those who suffered by the snow storm, hearty offers that show true brotherly feeling.



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. *Send for Wholesale Catalogue.*

Auburndale Goldfish Co.

1449 W. Madison St., Chicago, Ill.

GOLDFISH BUY FROM THE BREEDER

41 Acres of Ponds this Season. Write for big new catalogue Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

GOLDFISH 1,500,000 (Plain and Fancy)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.
Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Albert Goldberg, backed by years of experience, asserts that the street men

THE FLORISTS' SUPPLY HOUSE OF AMERICA

DON'T FORGET!

The Last Call on Imported 6-inch Silk

NETTING, 9c per Yard

This offer is good only until February 16

COLORS: White, Pink, Lavender, Violet, Purple, Nile, Moss, Yellow, Red and Beauty.

Washington's Birthday Comes Next

Midget Cherries - - - 50c per gross
Regular Size Cherries - $1.50 per gross

ST. PATRICK'S, March 17

St. Patrick Babes, WITH CUPS. $10.00 per 100 Pipes and Shamrocks, $1.50 per gross
Carnation Dye, 50c per pkt.

H. Bayersdorfer & Co.

1129-1131 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

Mention The Review when you write.

do more to advertise flowers than the publicity campaign.

Growers who had shoveled their way through three feet of snow to get their stock to market were rueful when politely asked whether they had given their flowers any breakfast or when met with stern rebukes for bruises and breaks.

Mr. and Mrs. Arthur Zirkman celebrated their silver wedding anniversary last week at their Oak lane home. Mr. Zirkman, who is vice-president of the M. Rice Co., has been connected with this well known firm for almost twenty years. Phil.

Springfield, Ill.—A. Ogle has recently begun growing vegetables in a greenhouse.

PROVIDENCE, R. I.

The Market.

Buried beneath nearly two feet of snow and ice on the level, with numerous drifts from eight to twenty feet deep, Rhode Island's business has been almost at a standstill during last week. With trains, trolleys and other means of transportation tied up, passenger service as well as freight has been suspended. It has been the worst visitation of winter weather experienced here since the historic blizzard of 1888.

This statement of the conditions explains the entire business situation. There has been a demand slightly above normal because of the increase in the number of deaths from influenza, but the florists have been unable to fill orders, for in a majority of instances where they could procure flowers, it has been impossible to deliver them. One downtown store had orders for more than $150 worth of flowers for one funeral in a suburban section, but could not deliver them.

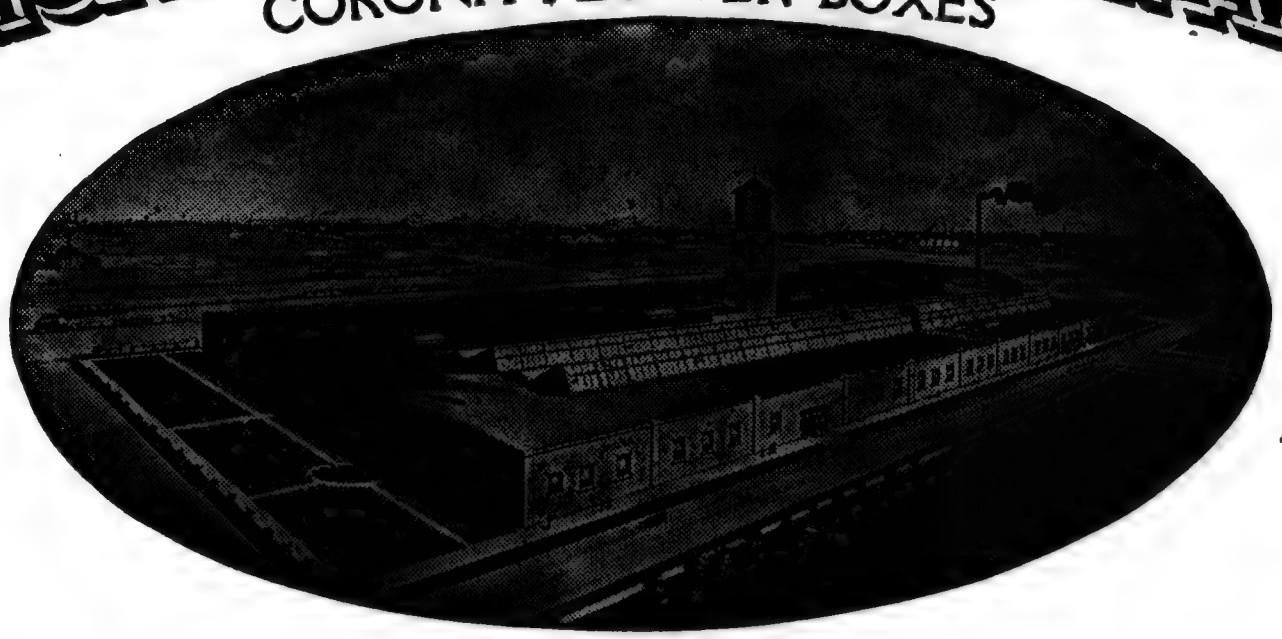
Various Notes.

A fire which broke out in the cellar of Vose's Flower Shop, in Woonsocket, R. I., early Saturday morning, February 7, caused a loss of $1,000 to that concern. The store is owned by Herman Dolbeck and Stanley Kaczor and their entire stock and many of their fixtures were destroyed.

Edward Doll, of the Wanskuck Greenhouses, is convalescing at the

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
601 Elm St.
Dallas, Texas.

Home Office and Factory
4433 Ogden Ave.
CHICAGO
Telephone Lawndale 906

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	$ 5.00
10 x 6 x 5½	2-inch Top	5.70
12 x 8 x 5½	2-inch Top	7.40
14 x 10 x 8	2-inch Top	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top	$4 55
20 x 4 x 3	2-inch Top	4.55
21 x 5 x 3	3-inch Top	6.00
24 x 5 x 3½	2-inch Top	6.35
24 x 8 x 4	2-inch Top	8.15
28 x 8 x 4	2-inch Top	9.20
28 x 8 x 5	2-inch Top	10 50
30 x 5 x 3½	2-inch Top	6.95
36 x 8 x 5	2-inch Top	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT
CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of $3.50 for 500 boxes or any part thereof.

A charge of $5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	$21.15
20 x 20 x 8	Telescope	27.40
21 x 5 x 3	Telescope	6.00
24 x 5 x 3½	Telescope	7.35
24 x 24 x 10	Telescope	42.10
30 x 10 x 5	Telescope	21.15
30 x 12 x 6	Telescope	52.60
32 x 32 x 8	Telescope	18.95
36 x 10 x 5	Telescope	25.30
36 x 12 x 6	Telescope	33.75
36 x 14 x 8	Telescope	30.00
40 x 10 x 6	Telescope	.....

Rhode Island hospital, where he was operated upon a week ago for appendicitis.

Timothy O'Connor has been laid up with an attack of the grip and Miss McKenna has also been on the sick list.

Albert Holscher, of Hartford avenue, is cutting some of the finest sweet peas ever seen in this market at this season.

William Cohen, of Cohen Bros., has been suffering from a severe attack of bronchitis.

George Johnson & Son are installing a new Putnam boiler in their house on Elmwood avenue.

John Vandermey, representing J. M. Veldhuysen Van Zanten, of Lisse, Holland, was in the city last week taking orders for bulbs.

John Johnston, of Johnston Bros., was a business visitor in Boston and vicinity last week.

Alfred Frye, of Lindsblom & Frye, is making his way between this city and the firm's place at Tarkiln on snow shoes, on which he is an adept.

Samuel Soules, manager for M. J. Leach & Sons, Pawtucket, R. I., is confined to his house by an attack of the grip.

Miss Florence Willard, proprietor of the Hope Greenhouses, Massachusetts avenue, is confined to her house by illness.

George E. Roepell, with T. J. Johnston & Co., received congratulations on the birth of a daughter last Monday.

The storm has caused Albert Holscher about $100 loss from sashes and Joseph Koppelman, on Pawtucket avenue, East Providence, estimates his loss at about $1,200. W. H. M.

CONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

LARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

IN addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

MOST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

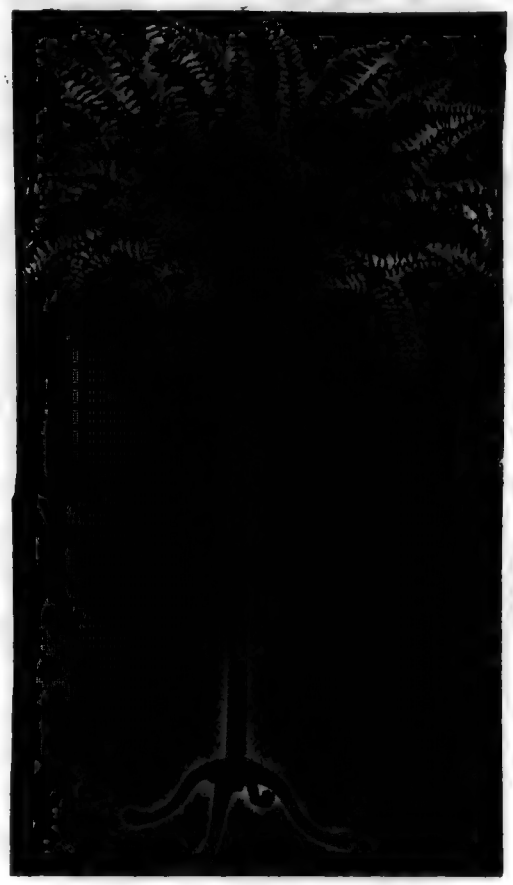
ALL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

EXTRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

Climax Manufacturing Company

Main Office and Plant

Castorland, N. Y.



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES
INC.
30 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples. SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x20x 4	$ 2.70	$ 3.00
3 x18x 5	2.80	3.10
3½x24x 5	4.40	5.20
3½x30x 5	5.20	6.00
5 x24x 8	6.50	8.00
5 x28x 8	8.00	10.00
5 x36x 6	9.60	11.60
5 x38x 8	11.50	13.50
5 x30x10	12.00	14.00
6 x28x12	12.50	15.00
5 x35x10	13.50	15.50
6 x36x12	17.00	20.00
8 x20x20	18.00	22.50
8 x24x24	27.00	30.00
7 x42x12	....	32.00
8 x48x14	....	37.50

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½x9x 6	$4.00	6x9x13	$6.50
6 x7x14	6.00	7x9x 9	6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

Rockland, Me.—Mervyn E. Flanders, who has worked for various florists during the last six years, has built a greenhouse for himself.

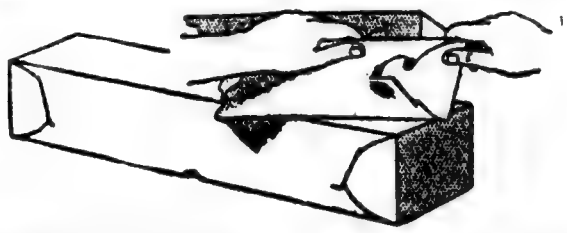
Lindley Boxes

READY FOR SHIPMENT

AT VERY REASONABLE PRICES

We are located in the heart of a great boxboard producing district, with ideal laboring conditions and shipping facilities.

Regardless of the present coal and paper shortage, we have a large supply of high quality boxes on hand and can make prompt deliveries.



MIST GRAY BOXES

Corner Lock Style.
An excellent box for all occasions. Does not soil easily.

	Shallow Lids	Telescope
18x5x3	$3.55	$3.75
21x5x3	3.90	4.20
24x5x3½	4.50	5.35
30x5x3½	5.40	6.35
36x5½x3½	...	7.70
21x7x3½	5.30	...
24x8x4	6.75	...
28x8x5	8.50	11.20
36x8x5	10.60	13.45

Violet and Corsage Boxes

9x6x5½ Shallow Lids	$4.45
11x8x5½ Shallow Lids	4.90
15x8x6½ Shallow Lids	7.25

All Full Telescope

30x10x5	$13.90
34x16x5	21.65
36x14x6	25.50
36x10x6	19.50
40x10x6	21.05
48x10x6	25.50
30x12x7	21.65
36x12x8	29.40
16x16x8	19.80
18x18x7	19.80
20x20x6	19.80
20x20x8	26.20
24x24x8	$2.00

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style.
An appropriate color.
Carried in popular sizes only.
Full Telescope.

18x5x3	$3.90
21x5x3	4.35
24x5x3½	5.55
30x5x3½	6.60
24x8x4	8.40
24x8x4, 2-inch lid	6.95
28x8x5, 2-inch lid	8.80
36x8x5, 2-inch lid	11.00

WHITE BOXES

Corner Lock Style.
A beautiful white plated stock.
Carried in popular sizes only.
Full Telescope.

18x5x3	$4.05
21x5x3	4.50
24x5x3½	5.80
30x5x3½	6.85
24x8x4	8.00
28x8x5	11.10
36x8x5	13.15

White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.

9x6x5½, 2-inch lid	$5.80
11x8x5½, 2-inch lid	6.90

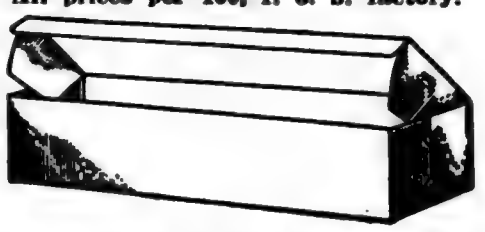
Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 5%
Orders of 1,000 and over, assorted sizes.....less 7½%

Printing black or colored ink, $2.00 per thousand extra or less quantity same charge.

All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20x4½x3.....$2.20
24x4½x3.....$2.50
30x5x3¼.....$3.25

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

A. V. Z. JENNINGS, Chicago Rep., 20 E. Jackson, Phone Wabash 5212
GEO. L. HOOPIS, New York Representative, 601 W. 144th St.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

NEWARK, N. J.

The Market.

Potted tulips, jonquils, daffodils and other spring flowers are beginning to arrive at the local market in somewhat larger quantities. The prices are high for this season of the year. The crop this year is fair as to volume, but it is not up to normal, due to the fact that growers have not been able to care for as many plants this year as usual. The quality of the flowers arriving on the market now is good. On account of the influenza epidemic, there has been much funeral work the last few weeks. The storm crippled trade for a few days.

Various Notes.

Charles Luthy, 363 Springfield avenue, reports that there has been much funeral work of late and that he has had a large number of midwinter weddings to provide flowers for. The cut flower trade is rather slow.

Connelly & Plunket, 149 Bloomfield avenue, report business good. The heavy snow storm crippled business for several days. At the branch store, 20 Belmont avenue, a number of weddings have added to the volume of business.

Announcement has been made of the wedding, at Montreal, February 7, of Miss Emma Wilkinson, of Elizabeth, N. J., and William Flemer, Jr., of Princeton, N. J., formerly of Springfield, N. J. The wedding took place at the home of an uncle and aunt of the bride, her parents being dead. Mr. Flemer's parents were at the wedding. After their wedding trip Mr. and Mrs. Flemer will reside at Princeton, where Mr. Flemer is manager of the F. & F. Nurseries, owned by his father. The bridegroom served in the ambulance corps overseas for more than two years during the war, and received the French war cross.

R. B. M.

SOFT CALENDULAS.

We are sending you some specimen calendula leaves taken from infected plants. Can you tell what the trouble is? The heart of the plant seems to be the most affected; in some cases the center stem is rotting away. On other plants, however, only the tips of some leaves wither. We sprayed with Pyrox, but can see no benefit. These plants are in new soil and have not been unduly forced. We have not watered them overhead. R. M. P.—Pa.

The specimen calendula was received in such bad condition that it was almost impossible to form an opinion as to the cause of the trouble, but it appears to the writer that excessive moisture is causing the trouble, which can also be traced to the plants' having been allowed to become drawn and of soft growth at some time previous to their being planted in the bench. M. P.

ARNOLD BOXES

Absolutely the highest quality, stiffest, best waterproofed box obtainable. Prices reasonable, quality considered. See prices January 8th issue Florists' Review, except at present high price of material can allow no discount other than 1% for cash. Printing $2.00, regular ink, or $5.00 2 colors or gold bronze, per 1000 or less.

SALES REPRESENTATIVES:
Chicago—A. V. Z. Jennings; Phone Wabash 5212; 20 E. Jackson Blvd.
New York City—Geo. L. Hoopis, 601 W. 144th St.

LINDLEY FLORIST BOX CO., "Quality Box Makers" Marion, Ind.

"DURO"
FOLDING FLOWER BOXES
For Prices Write
Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Cut Flower Boxes
All Sizes
C. C. POLLWORTH CO.,
Milwaukee, Wis.

BETTER BOXES
We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.
Write for prices.
H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO



Meyer's Florists' Green Thread
contains 2 oz. of actual thread, not weighing in the wood, spool, or boxes. Take our spools when empty and when full, and weigh up, and you will see the difference, and do the same with cheaper thread and you will see that our thread will give you the best results of any thread in the world.
Manufactured by
JOHN C. MEYER THREAD CO.
BOSTON, MASS. Mills at Lowell, Mass.

Mention The Review when you write.

H. & D. Design Boxes
Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.
Write for full particulars.
THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Mention The Review when you write.

Ennis, Tex.—The partnership of Dunlap & Koehle has been mutually dissolved. Mrs. Annie J. Dunlap assumes full control and responsibility for all obligations now existing or contracted for future delivery against that partnership.

Want and For Sale Department

☞ Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department $1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—By first class store man with experience. Address No. 324, care Florists' Review, Chicago.

SITUATION WANTED—By grower; retail preferred; expert designer and producer of carnations, mums and pot plants; Ohio preferred. Address No. 317, care Florists' Review, Chicago.

SITUATION WANTED—By an all round experienced elderly grower; roses, carnations, nursery and pot plants; no designing or night firing; please state particulars. Address Wm. Kirkham, Cliff Hotel, 17 High Street, Minneapolis, Minn.

SITUATION WANTED—As manager or working foreman; expert grower and propagator of greenhouse and nursery stock; is open for engagement with any good establishment; particulars in first letter. Address No 299, care Florists' Review, Chicago.

SITUATION WANTED—As landscape gardener; 40 years old; life experience in all branches of the business; capable of laying out and construction; large estates and cemeteries; nothing but large work accepted; open for engagement April 1. Address No. 321, care Florists' Review, Chicago.

SITUATION WANTED—As foreman or manager; Middle West, Iowa preferred; at present place 7 years; young married man, American; a thorough, competent grower; kindly state salary; references exchanged; 5,000 to 25,000 feet of glass. Address No. 300, care Florists' Review, Chicago.

SITUATION WANTED—Gardener, 20 years experience in greenhouse and garden work, married, 35 years old and Danish; wishes a position as head gardener on a large private estate with a cottage for himself; please state wages in first letter; you may call Blackstone 3479 after 6 P. M. Waldemar Petersen, 1423 E. 69th Place, Chicago, Ill.

HELP WANTED—Experienced rose grower. Apply to Doemling-Schimmel Co., Mt. Clemens, Mich.

HELP WANTED—Florist and helper. Communicate with Gloede, 1405 Central St., Evanston, Ill.

HELP WANTED—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heinl, W. Toledo, Ohio.

HELP WANTED—Landscape gardener for private estate; married, good salary, send references. Address No. 322, care Florists' Review, Chicago.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—Nursery propagator and assistant for spring and summer months; state particulars and wages wanted; western man preferred. Northern Nursery Co., Ipswich, S. D.

HELP WANTED—Competent rose grower; must be man of experience, able to produce a No. A 1 stock; good salary for the right man. Address No. 319, care Florists' Review, Chicago.

HELP WANTED—All-round man for greenhouse at once, not over 45 years, in retail business; will pay $25.00 per week. Address W. H. Tracy, 20 Cadwell Ave., Waverly, N. Y.

HELP WANTED—Reliable, steady grower; must be good on roses; married man preferred; state last two places employed; how long and wages expected. C. C. Wonneman, Mexico, Mo.

HELP WANTED—Man for grower of general stock in 10,000 ft. of glass; no roses; steady position; state wages expected; send references as to character and experience. Hammerschmidt & Clark, Medina, Ohio.

HELP WANTED—A good all round grower, to work under foreman; state particulars in first letter; must have several years' experience, and please send references; good wages. Williams & Meyer, South Bend, Ind.

HELP WANTED—Man for helping around greenhouse, and at landscaping; new place; 45c per hour and upwards; will give a good man percentage. South Side Nursery, H. Gerstenkorn, Mgr., R. R. 6, Decatur, Ill.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

HELP WANTED—Good assistant plant and carnation grower; German preferred. Address No. 326, care Florists' Review, Chicago.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—Gardener for private place, 1½ acres in lawn, flowers, vegetables and small greenhouse; rooms on premises; permanent position; state references. Address Room 929, Pierce Building, St. Louis, Mo.

HELP WANTED—Assistant grower to take care of section of potted plants; married man preferred; cottage on premises; state wages wanted and give reference in first letter. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—In retail flower store and greenhouse; prefer young man, who can assist with funeral work and drive a Ford; permanent position; call or write. A. R. Weissgerber, 3457 N. Hamilton Ave., Chicago, Ill.

HELP WANTED—Man accustomed to nursery work; getting up orders, handling nursery stock, quick good salesman; state salary, experience and references; also experienced planter wanted. Elizabeth Nursery Company, Elizabeth, N. J.

HELP WANTED—Young man to fill position of sales manager and correspondence clerk; a good knowledge of nursery business necessary; must have had experience; fine position for right man. Bobbink & Atkins, Rutherford, N. J.

HELP WANTED—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages $100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

HELP WANTED—Experienced grower of mums, peas, carnations and a general run of potted plants; steady work the year round, with or without room and board; 14,000 ft. of glass; state wages wanted and experience. New London Floral Co., New London, Wis.

HELP WANTED—Good reliable man, married or single, one who is not afraid to work, to grow a general line of cut flowers and plants for retail trade; place of 15,000 ft. of glass; good wages to right man; place now open; reference required. Paul Tauer, Lebanon, Ind.

HELP WANTED—Experienced grower of A-1 roses, carnations, mums and general stock on place of 25,000 sq. ft. of glass; new houses; must be capable to take full charge; in Iowa; apply giving references and state wages wanted. Address No. 259, care Florists' Review, Chicago.

HELP WANTED—Opportunity; a man of ability and character can have large greenhouse property near New York City to get going and make same pay for itself, on easiest terms and no cash payment; write for particulars. C. H. Hagert, Apt. 1F, Vermont Apts., Atlantic City, N. J.

HELP WANTED—Young man of ambition and good character with some knowledge of general greenhouse work; steady position; 25,000 ft. of glass; state age, experience and references with wages; room and board furnished with proprietor. H. E. & C. W. Krebs, Cedar Rapids, Iowa.

HELP WANTED—A working foreman, that knows the business; where good stock must be grown; 40,000 ft. of modern glass; all retail trade; place in good condition; must be able to handle help and grow almost a general line, except roses and carnations; city of 200,000; greenhouses right in town; a steady man of ability can have this position by answering quick; state age, with references and wages expected; will wire acceptance. W. G. Matthews, Dayton, Ohio.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—A medium sized, inexpensive florists' refrigerator. Address No. 315, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—Used greenhouse material; glass, sash and roof bars; ventilating sash, hot bed sash; what have you and at what price? Address No. 325, care Florists' Review, Chicago.

WANTED—To lease or buy a good greenhouse, one year from this date, in good location; Ohio or Indiana preferred; give full particulars at once, also terms. Address No. 288, care Florists' Review, Chicago.

WANTED—To buy one steam-trap; second hand; 1¼ or 1½ inlet and outlet; Morehead preferred; also will buy second hand Skinner irrigation equipment. What have you? No junk. F. Carek, R. D. 2, Lorain, Ohio.

FOR SALE—Retail florist's business; store and greenhouse; possession at once; good Indiana city. Address No. 320, care Florist' Review, Chicago.

FOR SALE—Bailey's Standard Cyclopedia of Horticulture; new, latest edition, 6 volumes for $20.00; paid $36.00 for it. Frank Wagner, 228 Fifth St., Aspinwall, Pa.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address, No. 202, care Florists' Review, Chicago.

FOR SALE—Standard cypress hot bed sash, blind mortised, white-leaded and securely fastened; glass 8x10, 10x12 and 10x14 at $4.50 per box. C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 185, care Florists' Review, Chicago.

FOR SALE—Or rent; 3 greenhouses, one lean-to; about 3,500 sq. ft. of glass; work-shed and a coal bin 40x16; ¼ block land and a 6-room all-modern house, built only three years; doing good business. F. A. Davidson, Aurora, Nebr.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—In an up-to-date town in Illinois, 3,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for spring; reason for selling, old age. Address No. 291, care Florists' Review, Chicago.

FOR SALE—Florist's establishment, with house, store and garage; 14,000 feet glass, finest order; large and very profitable business; most extraordinary opportunity; price reasonable. Investigation invited. Address William Harris, 112 Stewart Ave., Arlington, N. J.

FOR SALE—Greenhouses in good condition, about 12,000 ft. glass, stocked with carnations and bedding plants; extra good trade; located one mile from court house on interurban R. R.; small bungalow with furnace; about 2 acres of ground. For particulars address Wm. Terrell, Warsaw, Ind.

FOR SALE—Flower shop in one of the largest cities in middle west; ideally located on transfer point of two main car lines and within walking distance two large hospitals; doing an excellent business; a bargain for $1,500.00 cash; owner desires to leave city account poor health. Address No. 316, care Florists' Review, Chicago.

FOR SALE—3 greenhouses, 7,000 ft., grass, good condition; modern heat, light and water; well stocked; season supply coal; in full running order and making money; fine northern Ohio town, 1800; modern improvements; no competition; near Cleveland; also modern dwelling house and 3½ acres excellent ground. Address No. 203, care Florists' Review, Chicago.

FOR SALE—Five greenhouses, comprising 16,500 feet of glass in good running order with 6¼ A. of good land and sash for hotbeds; place fully stocked; Kroeschell boiler practically new; 9-room residence; location in town of 5000 people in southern Illinois; two railroads through town; all trains stopping here; shipping in all directions; water supply free; retail store in heart of the city; price, $14,500, cash or easy payments. Write No. 215, care Florists' Review, Chicago.

FOR SALE—Greenhouse consisting of 20,000 ft. of glass, with residence adjoining; houses stocked with carnations, sweet peas and general line of plants for retail trade; situated on city lot 200x400, one square from union depot of three railroads with No. 1 shipping conditions; plant situated in western Kentucky, with cheap fuel, water, etc.; this place should be seen to be appreciated. Address No. 303, care Florists' Review, Chicago.

FOR SALE—Greenhouses and cemetery business; one house 20x100; glass 16x24; concrete construction with lean-to 6x85; glass 10x14; two houses 16x75; glass 16x24; one house 14x75; glass 10x12; one sash house 10x50; hotbed sash; land 53x268 ft.; 8-room house with bath, hot and cold water, gas and electric light; opposite entrance to Lutheran cemetery, near Fresh Pond crematory and Mount Olivet cemetery; 50 per cent cash, balance on bond and mortgage; can sell all you can produce on the premises; must be seen to be appreciated. John T. Linnemann, 23 Mount Olivet Ave., near Metropolitan Ave., Maspeth, L. I.

FOR SALE—12,000 ft. modern glass, 6 houses, well stocked and equipped for general retail trade, in full running order and making money; modern improvements, steam heat, electric light, city and well water; also two dwellings, garage and other necessary buildings; seven acres land partly equipped with Skinner Irrigation in city of 6,000, with large and prosperous adjacent territory; good railroad and other connections; middle west; sales for 1916, $9,700.00; 1917, $10,400.00; 1918, $12,400.00; 1919, $14,000.00; will sell any time by July 1st at reasonable cash price or $6,000.00 to $10,000.00 cash down, balance good terms. Address No. 318, care Florists' Review, Chicago.

FOR SALE—Hotbed Sash, second hand, 2-in. thick, 3x6 ft., glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use; in lots of 50 or more, $3.75 each; 1½-in. thick, 3 ft. ¾ in. by 6 ft., at $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Glass, 16x24 double thick, brand new, $6.25 per box; second-hand black pipe, 1-in., 6¾c. per ft.; 1½-in., 9½c. per ft.; 2-in., 15c. per ft. Used roof drip bars, 2c. per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2½-in., $3.25; No. 2,, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern: No. 2R, threads ¼- to 1-in., $7.20; No. 3R, threads 1¼- to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1- to 2-in., $16.00. Pipe Wrenches: 18-in. grips, 2-in., $2.10; 24-in. grips, 2½-in., $3. Pipe Cutters, Saunders Pattern: $1, cuts 1-8- to 1-in., $1.80; No. 2, cuts 1- to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Av., Brooklyn, N. Y.

SITUATION WANTED

First-class storeman, capable of handling every part of the work in a large store catering to high-class trade; 30 years old; reliable; best references; at present in Iowa; can come at once; state salary offered. Address No. 328, care Florists' Review, Chicago.

HELP WANTED

Two rose potters; $4.50 per day with $6.00 extra for Sunday work.

BASSETT & WASHBURN
178 N. Wabash Ave. Chicago

HELP WANTED

Young man as salesman and for general store work; permanent; good wages.

W. J. SMYTH,
31st and Michigan Ave., Chicago, Ill.

HELP WANTED

A young lady designer with selling ability, for steady position; state references and salary wanted.

ERIC BUCHHOLZ, Muncie, Ind.

HELP WANTED

For landscape work; experienced working foreman; work all year round and good pay. Apply

THE W. A. NATORP CO.
Moorman Ave. and Madison Road
Cincinnati, Ohio.

HELP WANTED

For carnations and pot plants.

JOSEPH HEINL & SONS,
229 W. State St., Jacksonville, Fla.

HELP WANTED

We want a gardener, experienced in vegetables as well as a grower of peas, mums, carnations and a general line of potted plants; steady work all year around; single; with or without board; state experience and wages wanted in first letter.

HIRN, LAUN, HIRN CO.,
Lake Zurich, Ill.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

HELP WANTED

Two general growers at once.

C. H. FREY,
Lincoln, - - Nebraska

HELP WANTED

All-round grower for potted plants and one man as helper.

CHAS. A. MOSS, Spartanburg, S. C.

HELP WANTED

Two growers for rose and carnation sections; also all-round plantsmen for small branch plant. State age, experience and wages.

J. C. STEINHAUSER,
Pittsburg, Kan.

HELP WANTED

Man with some experience with carnations and bedding plants as helper; will pay salary in proportion to ability; state salary wanted to begin with, and experience.

FURROW & CO., Guthrie, Okla.

HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,
Lowell, Mass.

HELP WANTED

Traveling salesman calling on the grower and storeman; if you want a profitable side line that will not interfere with your regular work, let us hear from you, stating territory.

THE WOODLAND FLORAL CO.
Arlington - - - Baltimore, Md.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283,** care Florists' Review, Chicago.

HELP WANTED

Good reliable storeman; best of wages, one who will stay on the job, no floaters need apply.

W. H. HUTCHINGS,
274 So. Main St., - - Akron, Ohio.

HELP WANTED

Salesman calling on greenhouse trade to sell a side line specialty which every greenhouse needs; the product is advertised in Florists' Review, and is known by all florists throughout the country; liberal commissions are paid and good money can be made with this specialty. Address No. 327, care Florists' Review, Chicago.

HELP WANTED

A competent designer and salesman for an up-to-date flower store in a live town of 40,000 in Ohio; must come well recommended as a stickler and the best of qualifications; we grow our own stock and nothing but the very best sold; a live wire who can deliver the goods can name his own salary. Address No. 312 care Florists' Review, Chicago.

HELP WANTED

A large wholesale grower in the middle west is willing to pay good wages to dependable, permanent and competent men; positions now open for two experienced rose growers, two experienced helpers, two experienced carnation growers; single men preferred; good hotel on place, excellent board with comfortable single rooms and bath at $7.50 per week; references and wages expected in answer. Address No. **314,** care Florists' Review, Chicago.

HELP WANTED

Palm Growers; competent and experienced men for growing palms and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles. ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

Have a good, permanent position to offer a real live grower of long experience of roses, carnations, mums and pot plants, on fair-sized place, retail and wholesale; married man only; to one who can produce results it will pay to answer this, giving full particulars.

GLENN E. MOORE, Rushville, Indiana.

HELP WANTED

Working foreman capable of handling help on retail establishment of 60,000 ft. glass where a variety of cut flowers and pot plants are grown.

BOEHRINGER BROS.,
816-818 Jefferson Street, Bay City, Mich.

HELP WANTED

Good man who has had some experience in growing; must be of good habits, willing to do whatever is required in a greenhouse; just as soon take a fully experienced grower but can use a man who wants to learn more; will pay $30.00 per week.

EMIL RIEPLE, Rochester, Minn.

HELP WANTED

Man to take charge of our pot plant department; must know how to grow cyclamen, begonias, Easter lilies and other bulbs; hydrangeas and other potted plants in their season; $40.00 per week.

MILLER FLORAL COMPANY,
Farmington, Utah.

HELP WANTED

For retail place of 20,000 sq. ft. glass; willing to pay good wages to man who can produce results and will work with us to grow good stock; state salary wanted, experience and references; position open at once. ROSELAWN GREENHOUSES,
Moscow, Idaho.

HELP WANTED

Good grower of greenhouse vegetables; must be willing to help with outside work; ideal working conditions; $60 00 per month and board; private place in Michigan. Call at **1715 McCormick Bldg.,** Chicago.

HELP WANTED

A competent grower for pot plants, mums, carnations, etc., for permanent position; must be good propagator; only a man of the highest ability considered; don't answer unless you can produce the goods and are looking for a steady position; salary $40.00 per week. MUNCIE PROGRESSIVE FLORAL CO., Muncie, Ind.

HELP WANTED

An experienced greenhouse superintendent; one who is an up-to-date grower; familiar with the growing of carnations, roses, bulbous stock, etc.; we have 16 greenhouses, 75,000 ft. of glass; work both white and colored help; pleasant surroundings and a good opportunity for an up-to-date man.

VAN LINDLEY CO., Florists,
Pomona, N. C.

HELP WANTED

Experienced young man able to take charge of flower store in suburb of Chicago; original and artistic in making up baskets and designs; please state salary and experience and send references to No. **311,** care Florists' Review, Chicago.

HELP WANTED

Store man and designer; a steady single man who has good habits and can sell is needed in a southern flower shop. Answer, stating age and references; good salary to right man. Address No. **295,** care Florists' Review, Chicago.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

FOR SALE

40 acres of good, rich land, every acre of it well drained; one mile north of Northwestern R. R. and one mile south of Chicago, Milwaukee and St. Paul R. R. and about ten miles west of Chicago. Address No. **293,** care Florists' Review, Chicago.

FOR SALE

Greenhouse, 23,000 ft. of glass, fully equipped; 3 acres of land; also ¼ acre with house and barn; will sell with or without house; place planted full of lettuce and in No. 1 running order; have the best market in the State; this is a money maker; if interested write for full particulars; this is a bargain.

ERNEST E. SIGLE, Calla, Ohio.

FOR SALE

Flower shop, best location in Chicago, on good car line, fully equipped, large trade; owing to sickness must sell. For further particulars, address No. **231,** care Florists' Review, Chicago.

FOR SALE

Refrigerator, new, 54 in. wide, 30 in. deep, 9 ft. high; 2 display doors in front, storage doors below; oak and mahogany finish; price $150.00; act quick.

BUCHBINDER BROS.
11 So. La Salle Street, - - Chicago

FOR SALE

Modern place, 3 houses; over 10,000 sq. ft. glass; heart of city of 5,000 population, on ½ city block; paved streets all around place; city water, electric lights. No 5 Kroeschell hot water boiler; residence of 5 rooms and bath; no competition; cleared nearly $4,000.00 season of 1918; two hustlers could clear $5,000.00 investigation courted
Address No. **251,** care Florists' Review, Chicago.

FOR SALE

AGED WIDOWER
must sell
GREENHOUSES
two-flat building and 6 large lots near
JACKSON PARK, CHICAGO.
Buildings full of flowers.
Wonderful bargain for someone.

CIMRAL
1342 Otis Bldg. 7651 Drexel Ave.
CHICAGO

FOR SALE

New built greenhouses, fully stocked; established business; $5000.00, half cash; located, heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

FOR SALE

An established business of 35 years, located in the heart of a growing city of over 6,000 population and good shipping trade to small nearby towns; a trade of high standard; plant consists of about 8,000 ft. of glass in good state of repair; store in connection; modern residence with all improvements; delivery car and all equipment to be found on an up-to-date place; this place will bear the closest investigation and a good man can make money here the same as we have; location lower Michigan. Address No. **296,** care Florists' Review, Chicago.

FOR SALE

Two 1½-inch Crane tilt return steam traps for a double system.

STIELOW BROS., Niles Center, Ill.

FOR SALE

One American Radiator Co. sectional hot water boiler, 6050 feet radiation; good as new; price $470 cash; a large number of other sizes on hand; write us your wants.

ROGERS HEATING CO.
Ransomville, N. Y.

FOR SALE

Lease on store and conservatory, all fitted up ready for business, at 350 N. Boyle Ave., St. Louis; desirable business location for a first-class florist; rent reasonable, everything in first-class condition. Apply to J. J. BENEKE, 1316 Pine St., St. Louis, Mo.

FOR SALE

Refrigerator, oak finish; 7 feet wide, 42 inches deep, 9 feet 6 inches high; a bargain at $150.00, f. o. b. Chicago.

BUCHBINDER BROS.,
1 So. La Salle Street, - - Chicago

FOR SALE

Randall combination display and storage refrigerator, good as new; size 7x7x9½ ft.; quarter-sawed oak finished in mission green; a bargain for quick sale. Address Fixture Department,

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

FOR SALE

A snap for someone who can use a combination display and storage refrigerator 8x8x10 and a display wall case 9 feet long by 10 ft. high; birch, mahogany finish; refrigerator glazed with plate glass; mirrors and white tile inside; wall case to match; a bargain for quick sale before store must be vacated; for price or other particulars address

No. **313**
care Florists' Review, Chicago, Ill.

FOR SALE

About 9000 sq. ft. glass; large boiler room, can back truck in and unload; room enough for season's supply of coal; two boilers, gas and coal; hot water system; our water system run by electricity; lights in greenhouses; greenhouses well stocked; barn and shed roomy; nearly 7 acres ground; modern 10-room house, steam heat, gas lighted, modern bathroom; situated on brick paved road; trolley stops in front of house; 1 mile from center of city of 12,000 to 14,000; price, $15,000; will sell with or without residence. Address No. **323,** care Florists' Review, Chicago.

FOR SALE

A rare opportunity to secure an up-to-date retail florist's business, consisting of about 9000 sq. ft. of glass 4 houses, 2 garages, boiler room and potting shed, heated by 2 boilers, gas and coal; hot water system; modern 6-room residence, also hot water system with gas and coal boilers; land 168x264 ft., located in the center of Cleveland's finest suburb; failing health reason for selling; this place is all and more than I claim for it and worth investigating, but do not take up my time or yours, too, if you have not at least $15,000.00 cash to pay down; balance on terms. Address No. **302,** care of Florists' Review, Chicago.

FOR SALE

Greenhouses, consisting of thirty thousand feet of glass; it is necessary that I sell this plant soon and will make it an opportunity worth while; will sell the entire plant, without the residence, for $9,000.00 and will rent the residence to party if they want same; will also arrange to have the entire output sold if purchaser wishes to grow wholesale only; the cost can also be reduced $1,000.00 by not taking the adjoining lot.

LOUIS ELSASS, Chillicothe, Ohio.

FOR SALE

Good retail florists' business in a booming oil refinery town of 20,000 on Oklahoma-Kansas border; owner retiring from business; sixteen-year-old establishment consisting of 6 houses or 10,000 ft. of glass, well stocked for spring, hotbeds, office, garage, etc; 5 acres in alfalfa; also 8-room residence and flower store in heart of city; city has three railroads and one traction line; price $11,000 cash $12,000 easy payments.

EAGLE GREENHOSES, Coffeyville, Kansas.

PINEHURST FLORAL CO.

1121 Grand Ave. Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* **Kansas City, Mo.**

ANNOUNCEMENT

We have moved from our old location at 1109 Grand Avenue to the fourth floor at 1121-1123 Grand Avenue. This change is only temporary, pending the remodelling of the building at our old location into a more modern building with elevator service and other conveniences.

Stock of all kinds is still very scarce and the demand is great. We have not been able to fill all regular orders in full. Place your order early and we will do our best to supply you.

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

CINERARIAS, Half Dwarf, in Bloom

4-inch	$0.40 and $0.50 each
5-inch	.75 and 1.00 each
6-inch	1.25 each

We still have a few Cyclamens left at the old prices.

BULBOUS STOCK

TULIPS,	5-inch	$0.75 and $1.00 each
	6-inch	1.25 and 1.50 each
HYACINTHS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
DAFFODILS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
	7-inch	1.50 each

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.
Part cash if C. O. D.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Roses, Carnations, Freesias

Our Cuts Will Soon Be Normal

Russell	15c to 50c	**Carnations**	10c to 15c
Columbia	12c to 40c	**Freesias**	6c to 10c
Ophelia	12c to 35c	**Sweet Peas,**	$3.00 to $5.00, 100
Ward	10c to 20c	**Orchids**	$12.00, doz.
Killarneys	12c to 20c	**Cal. Violets,**	$2.00 doz. bunches

Artificial Flowers Are a Great Help. We Have Them

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

MILWAUKEE.

The Market.

There has been little change in the market the last two weeks. Stock remains scarce and high-priced, with no apparent tendency to change.

Funeral work was not quite so heavy the latter part of last week, but sales have not relaxed enough to jeopardize the wholesale market in the least.

Spring flowers are becoming more plentiful every day and a large variety of stock can be obtained. Potted tulips, daffodils, hyacinths and cinerarias are a big help and make the first good showing of blooming plants since Christmas.

Various Notes.

The annual meeting and dinner of the Florists' Advertising Club will be held February 16.

The three wholesale houses have a quantity of frames, the size required for the car cards, on sale at cost. They are complete, with removable back, hanger and stand.

W. C. Smith, of St. Louis, Mo., is visiting with his sister and brother-in-law, Mr. and Mrs. Herman Hunkel.

C. C. Pollworth made a business trip to Chicago February 5 and 6.

John Rindfleisch, of Beloit, Wis., was in Milwaukee February 8 and 9, looking for Easter plants.

A. H. M.

Macy, Ind.—Mrs. J. Elmer Landis is resuming the business of growing flowers, after having dropped it for a year.

Telegraph Delivery Department

THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

SMYTH
FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

W. J. SMYTH

3101 to 3109 Michigan Avenue, Chicago.

"The Man Who Knows"

Member F. T. D.

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

NATIONAL PUBLICITY CAMPAIGN.

Order Billboards for Spring.

By ordering now, florists in all sections where winter has prevented opening of the ground can have billboard signs at hand ready for installation when conditions permit. The billboard is a wonderful help in the publicity movement and is an ornament of no mean order to a florist's establishment, no matter how it is used, and it flashes the message, "Say It with Flowers," as nothing else can. The sign is furnished to anyone who has an opportunity to make an installation, at the exact cost, $50, to our publicity committee, a cost which is about half that of a similar sign ordered by an individual. Shipment is made direct from the factory, in Indiana, and freight charges are prepaid. Orders should be sent to the secretary, accompanied by a check for the cost and instructions as to best route to destination, with name of railroad station. Clubs and other organizations would do well to take up the matter of obtaining pledges for installations of billboards, as a liberal display of them in their communities would be of great service to our industry and help to perpetuate the message of the slogan. We have already noted what has been done by a few prominent organizations in this direction.

More Subscribers Wanted.

Our publicity committee is just now in urgent need of further support in the way of funds for a better continuance of the campaign. At present, they are dependent upon the funds pledged by those liberal-minded florists who have lent a hearty support to our project since its beginning and expansion, but with the funds thus forthcoming we are only able to mark time and prevent the benefit already promoted from fading away. Without the slightest doubt we can double this benefit by extending our effort, and this, of course, means the expenditure of more money, which must be collected from those whose interests it is to serve. Wherever there is a community big enough to

[Concluded on page 69.]

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Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

CINERARIAS, Half Dwarf, in Bloom

4-inch	$0.40 and $0.50 each
5-inch	.75 and 1.00 each
6-inch	1.25 each

We still have a few Cyclamens left at the old prices.

BULBOUS STOCK

TULIPS,	5-inch	$0.75 and $1.00 each
	6-inch	1.25 and 1.50 each
HYACINTHS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
DAFFODILS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
	7-inch	1.50 each

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.
Part cash if C. O. D.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Roses, Carnations, Freesias

Our Cuts Will Soon Be Normal

Russell	15c to 50c	**Carnations**	10c to 15c
Columbia	12c to 40c	**Freesias**	6c to 10c
Ophelia	12c to 35c	**Sweet Peas,**	$3.00 to $5.00, 100
Ward	10c to 20c	**Orchids**	$12.00, doz.
Killarneys	12c to 20c	**Cal. Violets,**	$2.00 doz. bunches

Artificial Flowers Are a Great Help. We Have Them

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

MILWAUKEE.

The Market.

There has been little change in the market the last two weeks. Stock remains scarce and high-priced, with no apparent tendency to change.

Funeral work was not quite so heavy the latter part of last week, but sales have not relaxed enough to jeopardize the wholesale market in the least.

Spring flowers are becoming more plentiful every day and a large variety of stock can be obtained. Potted tulips, daffodils, hyacinths and cinerarias are a big help and make the first good showing of blooming plants since Christmas.

Various Notes.

The annual meeting and dinner of the Florists' Advertising Club will be held February 16.

The three wholesale houses have a quantity of frames, the size required for the car cards, on sale at cost. They are complete, with removable back, hanger and stand.

W. C. Smith, of St. Louis, Mo., is visiting with his sister and brother-in-law, Mr. and Mrs. Herman Hunkel.

C. C. Pollworth made a business trip to Chicago February 5 and 6.

John Rindfleisch, of Beloit, Wis., was in Milwaukee February 8 and 9, looking for Easter plants.

A. H. M.

Macy, Ind.—Mrs. J. Elmer Landis is resuming the business of growing flowers, after having dropped it for a year.

Telegraph Delivery Department

THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

SMYTH
FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

W. J. SMYTH

3101 to 3109 Michigan Avenue, Chicago.

"The Man Who Knows"

Member F. T. D.

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

NATIONAL PUBLICITY CAMPAIGN.

Order Billboards for Spring.

By ordering now, florists in all sections where winter has prevented opening of the ground can have billboard signs at hand ready for installation when conditions permit. The billboard is a wonderful help in the publicity movement and is an ornament of no mean order to a florist's establishment, no matter how it is used, and it flashes the message, "Say It with Flowers," as nothing else can. The sign is furnished to anyone who has an opportunity to make an installation, at the exact cost, $50, to our publicity committee, a cost which is about half that of a similar sign ordered by an individual. Shipment is made direct from the factory, in Indiana, and freight charges are prepaid. Orders should be sent to the secretary, accompanied by a check for the cost and instructions as to best route to destination, with name of railroad station. Clubs and other organizations would do well to take up the matter of obtaining pledges for installations of billboards, as a liberal display of them in their communities would be of great service to our industry and help to perpetuate the message of the slogan. We have already noted what has been done by a few prominent organizations in this direction.

More Subscribers Wanted.

Our publicity committee is just now in urgent need of further support in the way of funds for a better continuance of the campaign. At present, they are dependent upon the funds pledged by those liberal-minded florists who have lent a hearty support to our project since its beginning and expansion, but with the funds thus forthcoming we are only able to mark time and prevent the benefit already promoted from fading away. Without the slightest doubt we can double this benefit by extending our effort, and this, of course, means the expenditure of more money, which must be collected from those whose interests it is to serve. Wherever there is a community big enough to

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For SAN FRANCISCO

the Bay Cities and all Central California

PELICANO, ROSSI & CO.

Members F. T. D. 123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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a
Regular Flower Shop
Has—
and Better Service

Wright's Flower Shop

Member F. T. D.

224 WEST FOURTH STREET, LOS ANGELES, CALIF.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



"Say it with Flowers"

on

St. Valentine's Day

THE VALENTINE SPIRIT presents to everyone the opportunity of creating new friendships, making old friendships stronger and expressing renewed devotion.

When you choose Peacock's Flower Shop to fill your Valentine's orders in Chicago you assure the satisfaction of your customers—fine flowers, artistic and proper arrangement, with prompt service.

With a lifelong experience as a florist and designer, during which time I, for eight years, had the management of the floral shop of A. Lange, in Chicago, and other prominent men in the trade, I have gained the confidence of my fellow craftsmen and can assure you that all orders entrusted to me by telegraph will have my personal attention, with the sole endeavor to turn out satisfactory work.

I am pleased to say that I am daily in a position to reciprocate with telegraph orders, and that no order will be sent out for less than $5.00.

With best wishes for a successful season, I am,

HERBERT STONE, Manager
Peacock's Flower Shop.

Telegraph Peacock's Flower Shop,
4013 Milwaukee Ave., Chicago.

Telegraph Delivery Department

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support a florist, that florist's business is increased through the publicity afforded by the campaign. If all florists were to base subscriptions on even a small percentage of their increased business since the opening of the campaign and would voluntarily send them in to the secretary, our committee would not now have to make an appeal, for funds would be ample. But thousands of otherwise astute florists are hanging back, content to let others of their brethren shoulder the expense of this, the greatest and most beneficial movement ever promulgated in the trade, or in other trades. Unlike other trade slogans, "Say It with Flowers" conveys a message so widely appreciated that perhaps only one class of people is unaffected by it and that class has our sympathy and gratuitous service when in need of flowers—the poor and destitute.

Arouse yourself, then, Mr. Nonsubscriber. Help us to help you to still further increase your business by increasing the demand for your products. You should believe in this campaign as you do in your religion, and support it. You share in the benefit resulting, so why not in the expense of conducting it? If you think the matter over at all seriously, you will, afterward, send a check to the secretary for an amount which your conscience dictates you should send. John Young, Sec'y.

ST. LOUIS, MO.

The Market.

The wholesale market conditions last week brought many worries upon the commission men and the retailers. The great shortage of stock caused business to suffer considerably. Many of the retailers resorted to the use of artificial flowers to make up much of their work and many orders for fresh flower designs had to be turned down. The weather has been fine and it is hard to understand the big shortage, when usually at this time of the year there is plenty of everything and prices are low. The market cleared early every day. Many of the local growers came in only every two days instead of daily as they used to do.

Carnations played a big part during the week. The cuts were good, but the great demand for them caused the price to advance to $25 per hundred for the extra fancies, while the bulk of them brought $20. These prices mark a record in this market for carnations.

Roses advanced in price, as not many of them came in at any time during the week, and the quality was not good. Violets are in good supply and at reasonable prices for the best, but an advance is looked for by the end of the week, when the demand will be heavy for St. Valentine's day.

In bulbous stock, prices are higher than ever. The supply of freesias, jonquils, tulips, Paper Whites, Romans, valley and callas is not enough for the demand.

There is plenty of good heather to be had. Other stock, such as candytuft, mignonette, calendulas, daisies and snapdragons, shares with the others in price and demand. Spencer sweet peas are all sold before they come in and are placed on orders on arrival at top prices of $6 per hundred. All greens sell at sight, especially asparagus, galax, leucothoe and adiantum.

Growers' Meeting.

The St. Louis County Growers' Association held an interesting meeting Wednesday, February 4, at the Eleven Mile House. There was plenty of interesting matter up for discussion. The formation of the national growers' association at Chicago, January 22, was discussed and approved of as a help to the grower. It was decided to change the membership rules so as not to confine eligibility to the county alone, but

Looking Back to the Time of Washington

Whenever Washington's Birthday approaches, I often think of a delightful summer's ride taken with a horse and buggy some twenty-five years ago.

A two weeks' ride following along the historic points that range from the wonderful old Headquarters at Newburgh, N. Y., to the delightful one at Morristown, N. J.

Among the most interesting of all was the old mine and ruins of the blast furnace where was dug and smelted the iron for the chain that stretched across the Hudson.

A chain with huge links half your height and length, that protected Washington's Headquarters from the approach of British men of war.

Some of the links are still there for you to look at and ponder about.

When I think of those links, they always stand for the unbroken strength of the links of this Government of ours.

Links which Washington really fashioned. Links that neither outward nor inward foes have been able to break.

With the recent round-up of the reds still in mind, this thought is one of reassurance and inspiration.

Washington's Birthday should, this year, mean more than ever to us.

Its floral messages carry an expression of contentment and security.

New York's Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

Telegraph Delivery Department

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F.T.D.

NEW YORK

Thos. F. Galvin INC.

BOSTON

A HOUSE WITH A REPUTATION
FLOWERS OF MERIT
SERVICE

F.T.D.

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY. SERVICE. ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists **South Bend, Ind.**
For Northern Indiana and South'n Michigan
138 S. MICHIGAN ST.
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FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

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AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859.

A. WIEGAND'S SONS CO.
FLORISTS AND DECORATORS
1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 Massachusetts Avenue
Bertermann Bros. Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Ass'n.

---

to invite all growers to become members. The first application received under the new ruling was that of J. F. Ammann, Edwardsville, Ill., father of the new national growers' association.

W. A. Rowe, in a short talk, gave the interesting points that came up at the American Carnation Society meeting in Chicago, January 21 and 22.

Strenuous efforts will be made by the members to get a large increase in membership now that they have opened the way to admit any grower who wishes to join them. The shortage of cut stock came in for its share of discussion, but it seems that everyone will have to be resigned to the existing conditions. The next meeting will take place March 3.

Gardeners' Meeting.

The St. Louis Association of Garden-

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. 118 W. 5th Ave. GARY, IND.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

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QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

Julius Baer

138-140 EAST FOURTH STREET

FURROW & CO.
Service unexcelled for central and northern Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

BLUEFIELD, W. VA.
FALLON, Florist.

Charleston, W. Va.
ALEXANDER'S, Florist
FOR ALL SOUTHERN WEST VIRGINIA

ers held its monthly meeting February 4, at the municipal greenhouses, 5800 Oakland avenue.

J. H. Kellogg gave an interesting talk on native plants, particularly those found in the vicinity of St. Louis. "The Use of Native Plants in The Garden" was the topic of L. P. Jensen. The members were much interested in these talks. L. P. Jensen also outlined briefly what had happened at the meeting of the directors of the Society of American Florists at Cleveland.

Secretary Schaff reported that all members of the various committees are working hard and he said that he looks for the best annual meeting of the National Association of Gardeners ever held.

The next meeting of the association will be held March 3.

Various Notes.

W. H. Kruse, 2846 Arsenal street, is cutting some good carnations at his Kirkwood place. Frederick Decker, one of Mr. Kruse's oldest employees, is in charge of the place, living in the old Niemeyer home on the grounds.

The officers of the St. Louis Florists'

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W.Va. Clarksburg, W.Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

Telegraph Delivery Department

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Schiller's

—two CHICAGO stores

cover every part of the exclusive residential district to the more thickly populated parts of the city and the suburbs.

George Asmus

—is the active head of this corporation

which is a sufficient guarantee to the trade to warrant quality and service.

Member F. T. D.

North Side Store
4509 BROADWAY

—CHICAGO—

West Side Store
2221 W. MADISON ST.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.

Quality Blossoms for all Occasions. Milady's Flower Shop

Your Orders to - - - **North Dakota** TRY US

RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER F. T. D.

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

GEORGE RYE, Some Florist

THE PLAZA F. T. D. **Ft. Smith, Ark.**

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

WACO in the heart of **Texas**

Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS

West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP

Orders for North Dakota and Northern Minnesota

Club decided to hold the next meeting in the salesrooms of the Windler Wholesale Floral Co. Forty new applicants for membership will be admitted at this meeting.

Max Herzog, 2602 California avenue, reports plenty of business but not enough stock to fill the orders. He has a house of fine Easter lilies that will be ready about March 15.

Mrs. C. Smith, mother of W. C. Smith, who is at present staying with her daughter, Mrs. H. V. Hunkel, in Milwaukee, Wis., was reported sick by a telephone call from Mrs. Hunkel February 5. Mr. and Mrs. W. C. Smith left February 7 to remain with her a week. Mrs. Smith is vice-president of the W. C. Smith Wholesale Floral Co.

Max Rotter, Jr., who recently opened a store on Vandeventer avenue, reports that he has had satisfactory business since the opening, especially with funeral work during the last few weeks.

The influenza epidemic caused the cancellation of many social affairs for

---

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write **Brownwood Floral Co.**

BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

A Card This Size

Costs only $1.10 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 55c per week on yearly order.

CISCO, TEXAS

Only Florist in the Oil Fields Cisco Floral Co.

Orders for TEXAS

KERR The Florist, Houston, Tex.
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El Paso, Texas POTTER FLORAL CO.

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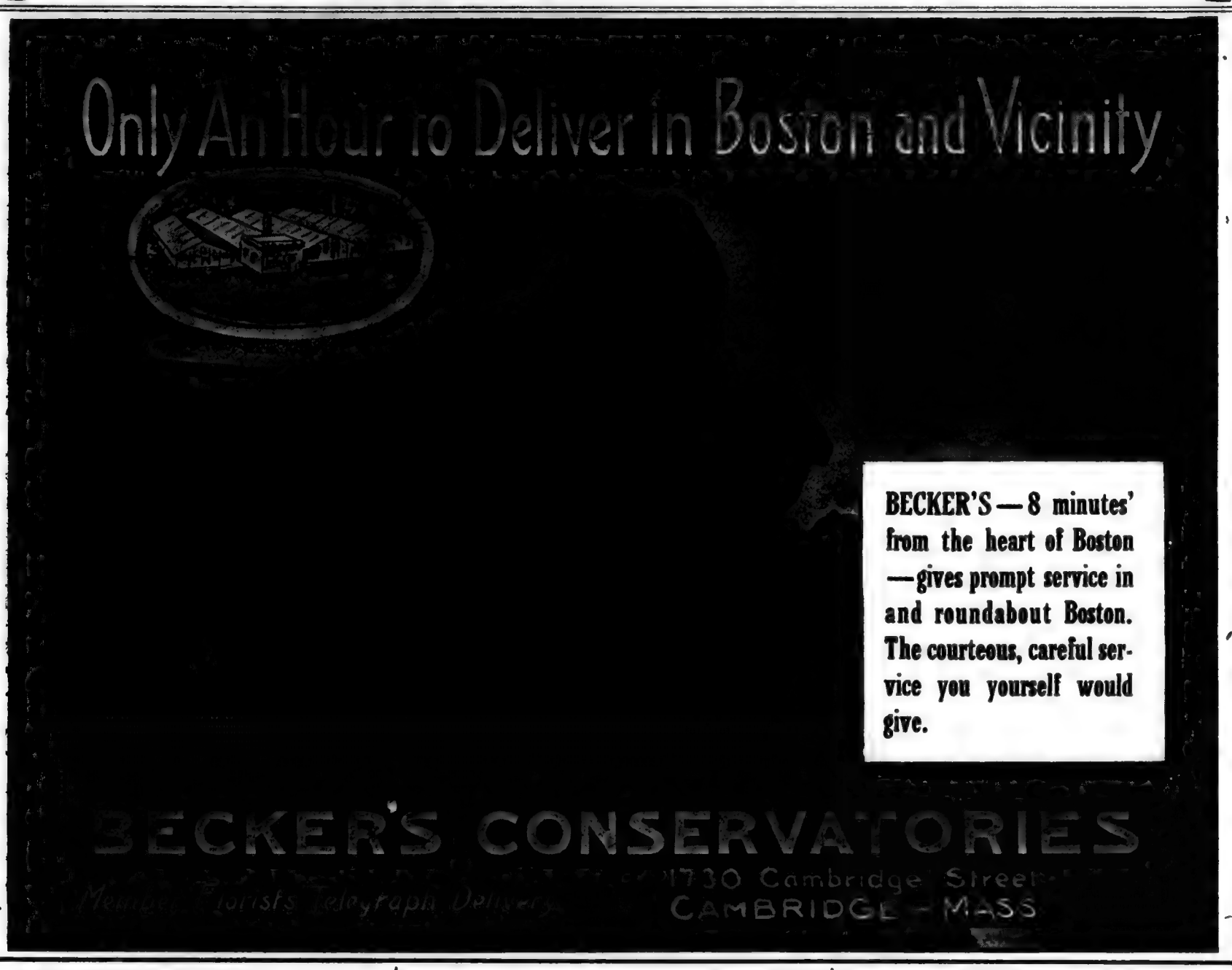
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

Telegraph Delivery Department

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NEW ORLEANS
MEMBER OF THE F. T. D.
Scheinuk the Florist
We Cater to the Best Trade
2600 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

QUALITY — SERVICE
For All Mississippi
ROBERT E. LANGLEY
Jackson's Leading Florist
Jackson, Miss.
MEMBER F. T. D.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana

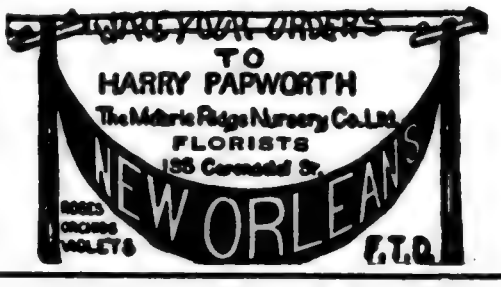
BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

which floral decorations were contracted.

The many friends of Joseph Witek will be pleased to hear that he is recovering from his recent severe illness and has passed the danger line.

Frederick Alves, Charles Kuehn, Jr.,

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE



TUPELO, MISS.
Member F. T. D.
At Your Service TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for all Occasions MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

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NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER — THE RED C. O.

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO. Send Your Orders to F. H. WEBER
Taylor Avenue and Olive Street
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

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Leading Downtown Florists
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ORDERS FOR
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YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

Kansas City, Mo.
MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF. Manager

ST. LOUIS, MO.
Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

KANSAS CITY
A. Newell FLORIST
MEMBER F. T. D. 1122 Grand Avenue

KANSAS CITY
WE STRIVE TO PLEASE
ALPHA FLORAL Co.
Member of the F. T. D.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
—Both Long Distance Phones—
Member Florists' Telegraph Delivery Ass'n.

Samuel Murray
KANSAS CITY, MO.
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Member of the
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Orders Executed
Missouri, Iowa, Kansas and Nebraska
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Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

ST. JOSEPH, MO.
QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

Kansas City, Mo.
J. E. MURRAY & CO. 212 E. 10th Street

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

ST. JOSEPH, MO.
HAEFELI FLORAL CO.
Members Florists' Telegraph Delivery

SUMMERFIELD FLORAL CO.
SPRINGFIELD, MO.
Growers and Shippers for Southwest.

W. J. Barnes FLORIST, K.C. Mo.
KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Andrew Hoffman and Albert Gumz are again attending to business after sickness.

Frank A. Windler, vice-president of the Missouri State Florists' Association, is making an effort to have the association hold a meeting in St. Louis, May 15 and 16, during the progress of the spring flower show. The St. Louis florists are enthusiastic about this and say that it would be a fitting time to hold the meeting and transact much delayed business, especially the election of officers, as there has been no meeting since its organization three years ago. L. A. Archias, Sedalia, Mo., reports a fine increase in membership since last August and no doubt this meeting in May would attract a large attendance.

Those in charge of the preliminaries of the spring flower show, to be held at the St. Louis Garden Club, met February 6 at the University Club and prepared a program and premium list. The show is to be held May 15 and 16. Those who attended the meeting were Herman Von Schrenk, Dr. George T. Moore,

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

FORT WAYNE, IND.

AND NEIGHBORING TOWNS

Flick Floral Company

Member F. T. D.

FOR VALENTINE DAY

Best Flowers with Service as Good

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO.,

1214 F Street, N. W.
WASHINGTON, D. C.

MEMBER F. T. D.

L. Mathews, E. G. Augert, George H. Pring, L. Jules Bourdet and August H. Hummert.

Joseph Frank has closed his flower department in S. S. Kresge's 5 and 10-cent store, owing to the scarcity and high prices of cut flowers, but intends to reopen when stock becomes more plentiful.

All the florists in the city are displaying the S. A. F. St. Valentine's day posters furnished them by the local publicity committee and all predict a record-breaking business this year. The publicity committee used a reproduction of the poster as a double-column advertisement in the daily papers.

Send Orders for
WASHINGTON, D. C.
and vicinity to

Blackistone

EVERYTHING FIRST-CLASS

Member F. T. D.
14th and H. Streets

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

Telegraph Delivery Department

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Boston—O'BRIEN

67 Beacon Street
Deliveries
To All Steamers

QUALITY AND SERVICE — Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street, BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. BISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin Florist
Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
282 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.
Belmont Flower Shop. MEMBER F. T. D.

Newton, Mass. | COTTON The Florist
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY

I should like to write a little essay on
"The Sweet Perfume of Courteous Service"
but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.
Penn The Florist
"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

The Acme Flower Shop, which will open in the new Arcade building, at Eighth and Olive streets, the latter part of this month, has a handsome Brecht refrigerator ready to be installed. Mrs. E. Turk and Mrs. J. Stewart are the proprietors; both have had long experience and are excellent designers.

The January issue of the Missouri Botanical Garden Bulletin announces some new titles: George H. Pring is now horticulturist, L. P. Jensen is arboriculturist and Paul A. Kohl is floriculturist. John Noyes also was named landscape designer.

At the meeting of the Florists' Bowling League, Wednesday, February 4, the Daisies continued their advance in the race by defeating the strong Carnation team in two of the three games played. The Roses increased their lead to six games by winning two of their three games from the Sweet Peas. The Daisies and Sweet Peas are now tied for the last place. J. J. B.

KANSAS CITY, MO.

The Market.

The problem of flower supply seems to have about reached the point where it cannot get any worse. It has been working to this point for about six weeks. For the last two weeks the demand has been growing daily, with no improvement in any crop save that of sweet peas, and this only a slight improvement, as the weather has not continued bright for a long enough period to bring out the peas in any great quantity. Three dark, foggy days last

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton
Member F. T. D.
FALL RIVER, MASS.
83 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points.

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

Vermont's Florist....
and all points in New Engl'd
W. E. PETERS
128 Church St., Burlington, Vt.
Member F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.
YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS
MEMBER F. T. D.
GREEN, The Florist
Avenue C at 8th Street

STAMFORD, CONN.
QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

Morse & Beals, LOWELL, MASS.
Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

HARTFORD, CONNECTICUT
Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Haven, Conn.
J. N. CHAMPION & CO.
The F. T. D. Artists
Yale College
Covering All Connecticut

Hartford, Conn.
GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

New Britain, Conn.
VOLZ FLORAL CO.

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St. Hartford, Conn.

Hartford, Conn.
George F. Lane
SUCCESSOR TO
Welch
THE FLORIST
180 Asylum Street
Member F. T. D.

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.
Grove the Florist
BURLINGTON, VT.

Hartford, Conn.
J. Albert Brodrib, Store, 620 Main Street
Deliveries to...
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

Providence, Rhode Island
Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

NEWPORT, R. I.
SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

PORTLAND, ME.
THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

MANCHESTER, N. H.
H. C. STACHE. L. D. PHONE 1261-R.

Manchester, England
DINGLEYS, Ltd., Florists

WATERBURY and Western Connecticut
WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
Your orders will be given our best attention
RYAN & POWERS, Members of F. T. D. and Rotary Florists

SCOTLAND SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

week helped to keep back blooms. An epidemic of influenza, worse than that of a year ago last fall, has caused an abnormal demand for flowers of all kinds and everything else has given way to a rush of funeral and hospital work. With an unprecedented shortage of stock that would be felt under normal conditions, it is difficult to take care of orders that pile up daily. The wholesalers meet less than half of the calls for stock. The retailers manage, by economy, ingenuity and rare good luck, to get by, wondering at the close of each day how they did it and how they will manage the next.

It is a trying time for wholesalers when florists in all parts of the country are writing, wiring, calling by long distance telephone for flowers at any price, to have to turn them down for want of stock. They all do it time after time each day. What stock there is goes to regular customers first and this has to be apportioned so that everybody gets a little. No one can say he is being badly treated by the wholesalers.

Prices are higher than a week ago, with roses at from $15 to $30; carnations, $15; freesias, $8; sweet peas, from $1.50 to $4, and California violets, $2 per dozen bunches. The roses comprise Ophelia, Shawyer, Russell and Columbia. Carnations were never so high at this time of year. The last few shipments of violets have not been up to standard, owing to poor packing.

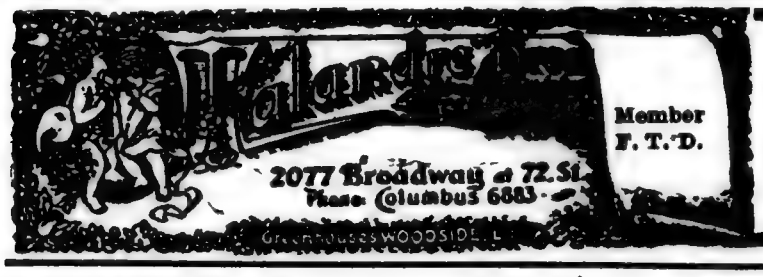
Various Notes.

Samuel Murray is showing his first white lilac plants of the season. He has some fine cyclamen from growers and baby primroses from his own greenhouses. These have been used for funeral orders and he has sold a good many baskets for funerals.

Ray Blessing, of T. J. Noll & Co., says he could sell five times the quantity of flowers he receives every day. "At

Telegraph Delivery Department

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WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

EAST ORANGE, N. J.
George Smith & Sons
557 Main Street
EAST ORANGE
South Orange · East Orange · West Orange · Orange
Maplewood, Glen Ridge and Bloomfield
We are located in the center of these cities

ESTABLISHED 1847
F. T. D.
Thos. F. Galvin INC.
Steamers are Again Sailing on Schedule
Deliveries made on board
THE NAME PROTECTS YOU
BOSTON
1 PARK STREET
799 BOYLSTON STREET
NEW YORK
561 FIFTH AVENUE

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

ENGLEWOOD
Bergen County and Northern Jersey
Meadowbrook Nurseries, Inc.
F. T. D. Member
275 Grand Ave., Englewood, N. J.
Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED AT ALL TIMES
Edwards Floral Hall Company
1716 Pacific Avenue
Atlantic City, New Jersey
Nurseries: Mediterranean and South Carolina Aves.
Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns are best reached from
TRENTON
MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
1519 Pacific Avenue
Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

NEWARK, N. J.
WASHINGTON FLORIST
577 Broad Street
Member F. T. D.
Open 7 a. m. to 10 p. m. every day

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

Summit, New Jersey
HARRY O. MAY, PROPRIETOR
The Rose Shop

OLEAN, N. Y.
Member Florists' Telegraph Delivery
Manuel Oppenheim

TRENTON, N. J.
PARK FLORAL CO., R. ABBOTT
Greenhouses—Buchanan, Lafayette and Schiller Ave

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP
1311 Pacific Ave. Crane & Hill, Props.
Members F. T. D.

Olean, N. Y. HERRON The Florist
WE GROW OUR OWN FLOWERS

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

Malone, N. Y. Member F. T. D.
L. G. RENNIE, 51 East Main Street

NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del. Assn.

MEDINA, N. Y. WHITE BROS.
Orders for Western New York handled with promptness

this time in ordinary years we are on our third crop of carnations. This year we haven't our first crop yet. There are thousands of buds hanging on the plants, but they do not develop and there isn't anything to take their place. I have been in the business fifteen years and I have never seen such a scarcity of flowers or such a price as $15 per hundred for carnations at this season of the year. All the gypsophila we had put away was used up long ago. We haven't any greens and even the artificial flowers, of some of which we had big stocks, are about sold out."

The Pinehurst Floral Co. has moved to 1121 Grand avenue, on the fourth floor, to remain there until the completion of the building at 1109 Grand avenue. This site has been leased by the Gate City National bank and the building will be entirely remodeled.

Telegraph Delivery Department

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NEW YORK
Member of Florists' Telegraph Delivery
LET US FILL YOUR STEAMER ORDERS

DARDS
Leading Florist

341 Madison Avenue
Guaranteed Satisfaction
Nearly 50 Years
Regular European Sailings Now Established

Kottmiller
. . . FLORIST . . .
426 Madison Ave.—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels
NEW YORK
Telephone Murray Hill 783
Highest award at the International Flower Show, April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Deliver/ Association.

RAMM'S Flower ...Shop
350 Madison Avenue
Prompt and Efficient Service.
In the Heart of NEW YORK

THE BOSTON FLORIST
Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.
135 E. 34th St., - NEW YORK

M. A. Bowe
IN HEART OF NEW YORK CITY
332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

New York. Telephone Lenox 8822
HENRY HART, Inc.
FLORIST
1000 Madison Avenue
In the heart of most exclusive residential section.

The Rosendale Flower Shop
126 JAY STREET
Schenectady, N. Y.
No order too large for us to fill, none too small for consideration.
Member F. T. D.

YONKERS, N. Y. MEMBER F. T. D.
3 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N. Y. The Chatham Floral Co.
PROMPTNESS WITH CARE
Eastern New York and Western Mass.

BUNYARD
413 Madison Avenue NEW YORK CITY
Member F. T. D.
SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

"Say It with Flowers"
Max Schling Flowers
MEMBER OF F.T.D.
MAX SCHLING, INC., 785 FIFTH AVE. NEW YORK, N.Y.

NEW YORK CITY
A. WARENDORFF
F. T. D. Member
TWO STORES { 225 Fifth Avenue / 1193 Broadway
SPLENDID SERVICE

FLORAL ART STUDIO OSWEGO, N. Y.
E. KENDIG, Prop.
Member F. T. D. At Your Service. Personal Attention.

When it is completed the Pinehurst Floral Co. will move back and will occupy the third floor instead of the second, where they were formerly.

Vincent Thomas, 3½-year-old son of Mr. and Mrs. C. E. Thomas, of the Rosery, has a light case of influenza. Mr. and Mrs. Thomas and both children had the flu last year.

Among recent visitors were Mrs. R. C. Hinz, Leavenworth, Kan.; J. C. Steinhauser, Pittsburg, Kan.; Mr. and Mrs. George Marshall, Okmulgee, Okla., and Mr. and Mrs. Tucker Smith and P. A. Manson, Pleasant Hill, Mo.

J. G. Eggleston is cutting the first sowing of Australian sweet peas. The stems are twelve and fourteen inches long. Mr. Eggleston has been working every night on funeral orders lately.

Hugo Neff, of the Muehlebach Flower Shop, says he does not know what he would do if it were not for the California violets at this time. The last few shipments have come in better than earlier ones.

The W. L. Rock Flower Co. had four

NEW YORK CITY
ADOLPH MEYER
In center of the BON TON residential district
1062 Madison Avenue
Near the great Art Museum and Cleopatra's Needle
WE COVER LONG ISLAND
JERSEY and CONNECTICUT
Phones: 2352-7019 Lenox

NEW YORK
Orders Sent to H. H. BURNS 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

DAVID CLARKE'S SONS
2139-2141 BROADWAY
Tel. 1552, 1553 Columbus
NEW YORK CITY
Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"
GUIDO, Inc.
Florist
PHONES: Plaza 7570; Night call, South 1125
595 Lexington Ave., Corner 52nd St., NEW YORK

A. B. Cazan Flowers of Quality Efforts to Please
2751 Broadway
NEW YORK CITY
Member F. T. D. Association

ROCHESTER, N. Y. J. B. KELLER SONS Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. Stroh & Sons
Flowers delivered to all nearby towns

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York
WILLIAM GLOECKNER
We guarantee absolute satisfaction.
Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Fill your Buffalo Valentine orders through

COLONIAL FLOWER SHOP
219 Delaware Ave · Buffalo · N·Y·

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.
Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.
Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
MEMBER OF THE F. T. D.
BUFFALO, NEW YORK

F. T. D.
Stroh's
Greenhouses ATTICA, N.Y. 379 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N.Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N.Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever Formerly manager Palmer's.
77 Allen Street, F. T. D. BUFFALO, N.Y.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N.Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work personal attention. Special care of telegraph orde

GENEVA, N. Y.
Members Florists' Telegraph Delivery TRAUTMAN & SMITH

WILSON 8 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N.Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

TROY, N. Y. MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y. SHIPMENTS Southern New York Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

casket pieces Saturday, February 7, and another day a blanket of orchids. The company is cutting a good many roses and carnations and much spring stock.

Walter Oberg and his entire family have the flu.

Ed Humfeld is getting a good cut of sweet peas daily. February 6 he cut 2,000.

Mrs. M. E. Carter is recovering from a serious attack of pneumonia. Mr. Carter was home for two days with a heavy cold.

L. F. Willis, of the W. L. Rock Flower Co., has returned to work after being out several weeks with an infected hand. Part of the bone in one finger was removed in order to save the finger and, although the wound is healing, he cannot use his hand much. The infection was caused by a thorn.

Mrs. Marguerite Weber, wife of E. C. Weber, died January 28 of pneumonia. She had been ill several days, but pneumonia did not develop until the night before her death. Mr. and Mrs. Weber were married June 18, 1919. Mr. Weber is associated with his brother, Fred M. Weber, in the Linwood Floral Co.

The Hedges-Davies Floral Co. has

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO
Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
28 STEUBEN STREET
Best service. Send your orders to us.
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson
THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N.Y. RAWSON, THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

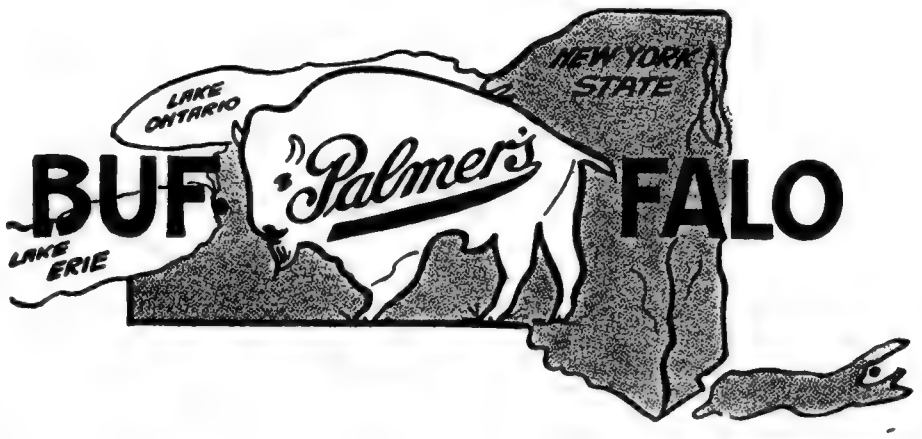
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in this city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F. T. D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

MILWAUKEE
Lublinerz
FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

---

been working until 12 o'clock every night for a week.

James Payne says this weather is bad for plants that are beginning to grow, as well as for those just blooming.

Daily shipments of cyclamen, primrose, cineraria, jonquil, tulip, hyacinth and daffodil plants are being received from Pleasant Hill by the Pinehurst

Telegraph Delivery Department

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PITTSBURGH AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

ittsburgh, Pa.
MRS. E. A. WILLIAMS
PENN AVENUE Member F. T. D.

ITTSBURGH
E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

ittsburgh, Pa.
ANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
nbers of the Florists' Telegraph Delivery

ITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

ARRIS BROS.
Market St.
PITTSBURGH
BEST SERVICE

HILADELPHIA
Germantown and Chestnut Hill
ers carefully filled in first-class style and on time
VILLIAM BERGER'S SONS
Germantown Ave., Philadelphia, Pa.

CRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
ms Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
an depend on us. Order your flowers on any ion for delivery in Scranton and vicinity

EBANON, PA. Member F. T. D.
J. F. VAVROUS SONS
s for central Penna. handled with promptness.

bers Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
st Growers in l Pennsylvania. Williamsport, Pa.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 3924 Market St., PHILADELPHIA

Floral Co. Practically no flowers are being cut there. One hundred carnations were sent up one day. Other days not this many came. J. E. K.

Alpha Elberfield, the indefatigable owner of the Alpha Floral Co., recently returned from a midwinter vacation trip to Costa Rica.

PITTSBURGH, PA.

The Market.

Demand greatly exceeded supply last week, one report being that there was not one-tenth enough flowers to meet the requirements. The epidemic of influenza, grip and pneumonia has materially increased the funeral demands and there is also a large demand for social affairs, although the promoters of the fashionable functions have been less active or have betaken themselves to California and Florida until after Lent. The sunshine of last week did not continue as was hoped for and consequently there are fewer flowers and larger funeral demands. Prices are practically on the Christmas level, or, if anything, a little stiffer.

Various Notes.

Several of the retailers who were "too busy to get sick" last year have succumbed and are "doing time" in the epidemic of this season. Several more have come down with the disease since the previous week. Undoubtedly the hardest struck is F. H. Riegelmeier, of Carson street, south side, together with Mrs. Riegelmeier and their daughter, Miss Helen. The head salesman of the Riegelmeier store, William C. Kessler, has also been added to the list of victims, leaving Miss Ethel Miller, a recent addition to the staff, and Harry Glock, a temporary assistant, to fill the large number of funeral orders as best they can under the bedside direction of Mr. Riegelmeier.

Mr. and Mrs. Shapiro, of Bedford avenue, Herron Hill, have announced the betrothal of their daughter, Miss Minnie

Flowers The Best at the Lowest



"I Serve" Member F. T. D.

The largest popular priced house in Philadelphia.
F. M. ROSS
Send orders to
136 So. 52nd Street, Philadelphia
Other Stores
13 So. 60th St., 212 E. Girard Av.
PHILADELPHIA
Florists not members of the F. T. D. will please send cash with orders.

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop. Philadelphia

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Telegraph Delivery Department

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RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

NORFOLK
PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

GILES, The Florist
READING, PENNA.
Member F. T. D.

SCHULTHEIS, Florist
317 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

Norton, Va.
Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

Portsmouth, Va.
Cotton The Florist, 333 High St.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

ROANOKE, VA.
Member F. T. D. Fallon, Florist

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Erie, Pa.
Charles G. Offerle
2408 Poplar Street

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

Shapiro, to Max Goldhammer, the salesman at the Rosery of Samuel Gidas on Forbes street, Oakland. The wedding is planned for June.

A marriage which is soon to occur is that of Leo Blaha, of Aspinwall, to Miss Helen Smith, of Sharpsburg. Mr. Blaha is the youngest son of Michael Blaha, the Aspinwall grower, and has charge of one of the largest and most attractive stands in the Diamond Market.

William L. Gallaher, of 221 Diamond street, has just let the contract for the erection of a $7,000 dwelling house on Duquesne heights, South Hills. In addition to the home, there will be a 25x26 conservatory for the growing of palm decorations in the rear. The property will occupy six lots, with a 157-foot frontage. Mr. Gallaher reports his business during the month just past as the best of any January in the history of his business and says that on the whole he finds business much better at his present location than at his old store at 204 Fifth avenue, from which he moved two years ago. His father, Charles H. Gallaher, is assisting in the store.

Andrew D. Megas, whose store is in the Solomon building, reports that his business has been constantly improving since he moved there last May. Michael F. Stafford, who for some time had a store on Smithfield street, has been recently engaged as outside salesman for Mr. Megas in the city and suburban trade.

John H. Cape, of Dunkirk, N. Y., expects for a time at least to take charge of the business of his brother, the late Samuel Cape, a notice of whose death January 31 appears in this week's obituary column.

Roderick Campbell, who was identi-

Telegraph Delivery Department

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BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. — Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

Charlotte, N. C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

LYNCHBURG VA. DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D.
Correspondence Solicited

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

GEORGIA — CAROLINA
Orders Executed by Stulb's Nursery AUGUSTA'S LEADING FLORISTS
MEMBER F. T. D.
AUGUSTA, GA.

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all FLORIDA AND SOUTH GEORGIA POINTS

SAVANNAH
A. C. Oelschig & Sons FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street Member Florists' Tel. Delivery
Baltimore, Md.

TAMPA, FLA.
Member F. T. D.
KNULL FLORAL CO.

Carolina Floral Store Member F. T. D.
King and George Sts., Nurseries at Saxon, S. C.
Charleston, S. C.

Mobile, Alabama
Member F. T. D.
The Minge Floral Co.

fied with the landscape department of the A. W. Smith Flower Stores Co. some time ago as supervisor of its cemetery work, has come on from Syracuse, N. Y., to begin serving as "advance man." He will lecture on landscape work and kindred subjects in connection with the department. E. E. S.

INDIANAPOLIS, IND.

The Market.

Stock continues to be scarce, while the demand is increasing. Influenza cases are increasing in number and the situation is becoming alarming. For both sick rooms and funerals, flowers are being greatly sought and the meager supply is quickly exhausted.

The rose supply is inadequate and prices are extremely high. Every available rose is quickly utilized. Carnations, although more plentiful, are far from meeting the demand.

Lilies are scarce and high-priced. Narcissi are available in small quan-

Creech, FLORIST TARBORO, N. C.
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

GREENSBORO, N. C.
VAN LINDLEY CO.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

DURHAM, N. C.
Durham Floral Co. HIBBERD Proprietor

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H. FORD, Greenhouses

WILMINGTON, N. C.
Fifth Avenue Florist Member F. T. D.

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders.

WM. F. KEYS, JR.

1520 E. Chase St.

Only 3 blocks from
Johns Hopkins Hospital
Church Home and Infirmary
Hebrew Hospital
Mercy Hospital
Md. General Hospital
St. Joseph's Hospital
St. Agnes' Hospital

Nashville and Chattanooga

Member Florists' Telegraph Delivery

Joy's

In KENTUCKY *where prestige counts for much,* let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co. INCORPORATED EST. 1870
550 FOURTH AVENUE — LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.
Send us your particular orders.
William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 Incorporated 1913

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
ALL ORDERS GIVEN SPECIAL ATTENTION

tities, as are also calendulas, violets and freesias. Since the weather has improved somewhat, sweet peas are a little more plentiful.

Potted plants have been in heavy demand. Cyclamens are leaders in this line.

Various Notes.

John Heidenreich has added a new truck to his delivery service.

I. M. Bayersdorfer, of H. Bayers-

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

BRISTOL, TENN.

FALLON, Florist.

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
50,000 Feet of Glass and Retail Store

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY., Pleasant View Greenhouses
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
UNION CITY, TENN., - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

Telegraph Delivery Department

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Where F. T. D. Members will always get the greatest satisfaction.

Fleischman
Members F. T. D.

CHICAGO'S LEADING FLORIST
RAILWAY EXCHANGE BUILDING

DECATUR,
ILLINOIS
DAUT BROS.
F. T. D. 120 E. Prairie St.

CHICAGO
2132-2134 Michigan Avenue
Member F. T. D.
Samuelson Florist
Orders Carefully Executed

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

FREEPORT, ILL.
JOHN BAUSCHER, Prop.
Established 1868.
We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

STORES IN
DECATUR
and GIBSON CITY, ILL.
Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.
PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

MOLINE, ILL.
Orders for Western Illinois and Iowa handled with *care* and *dispatch*.
J. STAACK & SONS

OTTAWA, ILL.
LOHR'S GREENHOUSES
Fancy Cut Flowers and Blooming Plants.
Good R. R. Service. Orders filled promptly.

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

CENTRALIA, ILL.
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

Springfield's Best Florist
ILLINOIS MEMBER F. T. D. A. C. BROWN 217 S. 5th Street

Rockford, Ill. —AND— VICINITY
ROCKFORD FLORAL CO.
108 WEST STATE STREET
Prompt Deliveries to CAMP GRANT

PRINCETON, ILL.
W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON Members F. T. D.
Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you.
Member F. T. D. Dixon Floral Co.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION.

Rockford, Ill., and Camp Grant
H. W. BUCKBEE
Member Florists' Telegraph Delivery

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store Granite City, Ill.

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

Streator, Ill. THORNTON'S FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

PONTIAC, ILLINOIS Members F. T. D.
Flowers of all kinds in their season. W. J. MILLER & SON

dorfer & Co., Philadelphia, was visiting the trade last week.

The Smith & Young Co. has been cutting some good orchids and shipping them to St. Louis, Cincinnati and Chicago. This firm is also cutting excellent white roses.

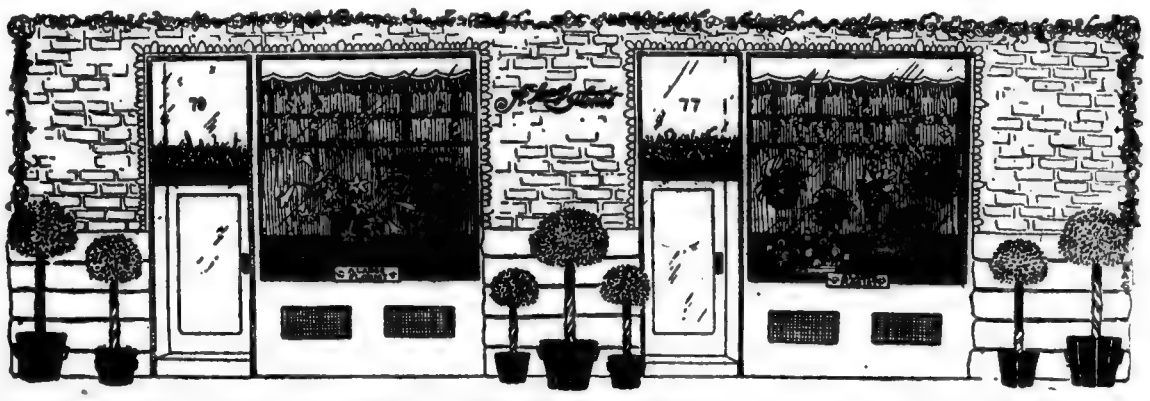
Albert Hitz has been sick with the influenza.

The family of John Rieman has been sick with the flu.

David Kelly, of Franklin, was in the

Telegraph Delivery Department

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A. LANGE

MEMBER F. T. D.

77-79

EAST MADISON STREET

CHICAGO

THE UNEXCELLED FACILITIES OF THE

E. WIENHOEBER CO.

22 E. ELM ST., CHICAGO

Are available to the trade in filling all orders.

MEMBER F. T. D.

Member Florists' Telegraph Delivery Association

Alpha Floral Company

146 S. Wabash Ave.

CHICAGO

Send your telegraph orders to us for delivery in Chicago and vicinity

FRIEDMAN, Flowers

CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel

Courtesies Extended to all Florists.

CHICAGO

4701 to 4705 Lake Park Ave. Johnson & Symons FLORISTS Our service covers the city and suburbs as with a blanket

"The Home of Flowers"

MEMBER F. T. D.
Established 1857

Wittbold FLORIST

745 Buckingham Place
L. D. Phone 1112 Graceland

Chicago

Send us your retail orders. We have facilities second to none in the city.

Ruis

CHICAGO
ESTABLISHED 1865

We cater to those who require the best.

Prices reasonable

4647 Grand Blvd.

GEORGE FISHER & BRO.

183 N. WABASH AVE.

CHICAGO

Send Your CHICAGO Orders to

H. N. BRUNS

Best Equipped Retail Store on the West Side

3040 W. Madison St., Chicago, Ill.

CHICAGO

We are growers of Cut Flowers and Potted Plants

J. F. Kidwell Co. (NOT INC.)

3530 Michigan Avenue

Member F. T. D.

Mangel Florist

CHICAGO

THE PALMER HOUSE FLORIST

17 EAST MONROE ST.

Member F. T. D.

Flowers for all Occasions

Clody's FLOWER SHOP

Tel. Lake View 1121

3912 North Clark St., CHICAGO

CHICAGO

Frauenfelder FLORIST

3343 W. Madison St.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member F. T. D.

1048 Lake Street, OAK PARK, ILL.

CHICAGO

Paul Blome & Co.

Member F. T. D.

1361 N. Clark St.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.

Also for River Forest, Austin, Maywood

Highland Park, Ill

HIGHLAND PARK GREENHOUSES

Established 1894 Members F. T. D.

city, attending the Shriners' theater party Monday, February 2. E. E. T.

E. W. Hanes is building a small greenhouse.

EVANSVILLE, IND.

The Market.

The scarcity of flowers is causing prices to soar here the same as elsewhere. So far this month we have had only two bright days and in January we had only six bright days. This is beyond doubt the reason why the roses, carnations and lilies do not open any faster. A few bright days will increase the supply here considerably. The weather has not been severely cold, but stays around the freezing point a good part of the time. We have been fortunate in not having much snow.

The flu is taking a number of people. The death rate is as high as it was a year ago last fall.

Various Notes.

Theodore Kuebler is hampered by the shortage of stock, as he is always crowded with orders. Mr. Kuebler's

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

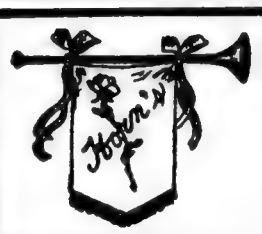
Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS TOLEDO, O. SCHRAMM BROS. 1315 CHERRY ST.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.



Fremont, O.
Horn Floral Co.
912 Croghan St.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S COLUMBUS, OHIO
WE WILL DO IT PROMPTLY

Columbus, Ohio
Members F. T. D. Ass'n
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

Elyria, Ohio
LORAIN, OHIO
THE L. C HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.
Member F. T. D.
ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN
MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers FLOWER SHOP
Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O.
JOHNSTON'S FLOWER SHOPPE
MEMBER F. T. D.
HARRIS ARCADE

CINCINNATI
FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI
HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio
Mickley the Florist
108 West Seventh Street

ADA, OHIO
MOHLER'S FLOWER SHOP.....

wife has been suffering from a nervous breakdown, but is now somewhat improved.

Karl Zeidler reports plenty of business but no flowers.

Mrs. J. C. Elspermann is rushed with work and has to buy heavily from Chicago at higher prices than she ever paid before.

Henry Seymour says he is turning down a number of orders. His stock is good, but the carnations do not open fast. He has added a few roses and will get a good spring and summer cut.

The William Blackman Floral Co. reports no rest since before Christmas. This firm is sending out an immense lot of funeral work and a large number of potted plants. Its cut of roses and carnations is good, but short of the demand. The cut of freesias, sweet peas, calendulas and lilies is good. Walter Blackman was confined to his home last week with an attack of the flu, but is now back on the job.

William Blackman, who for fifteen years has been unable to walk, felt returning strength to his body and legs about ten days ago and the doctor, who was attending him in a spell of sickness, told him that he could walk and to try it. He did, leaning on the arm of his attendant. He walked around the block and is much encouraged. He is 83 years of age and hopes to be able to walk the rest of his life.

Niednagel & Sons are short of flowers, but report the best January they ever had. They have a fine lot of carnations in 2-inch pots and their cut of sweet

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO
5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA
Leading Flower Stores at
727 Broadway LORAIN, OHIO
378 Broad Street ELYRIA, OHIO
Stock is supplied by our range of 30,000 feet of glass

LORAIN, OHIO
Member F. T. D.
F. G. CAREK
Leading Florist
ARTISTIC WORK
Our Motto: "Anywhere: Any time."

AKRON
OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO
MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO
STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O.
Member F. T. D.
522 S. Freedom Avenue
H. T. MILLER

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE —— NO ORDER TOO SMALL

Cleveland

Member F. T. D.

The J. M. Gasser Co.

1106 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland



We are the only Cleveland florists who regularly advertise locally to create business for the F. T. D.

The Jones-Russell Co.

1284 Euclid Avenue

Cleveland

Members F. T. D.

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

Bell Main 2809
Cuy. Central 1866

The Smith & Fetters Co.

930 Prospect Avenue

LEADING FLORISTS

Cleveland

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.

Member Florists' Telegraph Delivery.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention

Member F. T. D.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1882. Member F. T. D.

Greenhouses and Nurseries in Riverdale.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses

Large stock always on hand

Springfield, Ohio

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

YOUNGSTOWN, OHIO

The Posy Shoppe

35½ N. Phelps Street QUALITY AND SERVICE

CLEVELAND and EAST CLEVELAND, OHIO

HAHN, The Florist, 10515 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers

Member F. T. D.

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

XENIA, OHIO

Engle Floral Company

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.

BEST FLOWERS FOR EVERY OCCASION.

peas is heavy in spite of the dull weather.

L. E. Price, of the Lockyear Floral Co., who has been laid up for a time, is improving and will be able to attend to business in about a week. Mr. Lockyear is still in Florida and improving in health. E. L. F.

TORONTO, ONT.

The Market.

The supply of stock still appears to be the talk of the florists. While it has increased considerably, it has not increased in proportion to the demand. The flu has been claiming many victims and the orders for designs have reached enormous figures; in fact, some of the

Telegraph Delivery Department

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MICHIGAN
ORDERS WILL BE CAREFULLY CARED FOR BY
HENRY SMITH
GRAND RAPIDS
WHOLESALE AND RETAIL FLORIST.
Member F. T. D.
200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS
ARTHUR F. CRABB
F. T. D. Member. 13 Jefferson Ave., S.
Serving all West Michigan Towns

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

MT. PLEASANT, MICH.
Member F. T. D. Walter W. Caple

MIDLAND, MICH.
PERCIVAL F. PENFOLD

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS
SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member F. T. D.
BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS THE FLORIST
House of Personal Service

Muskegon, Mich.
F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.
ASMAN, LEADING FLORIST
Prompt Delivery

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

PETOSKEY, MICH.
AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph Delivery Association. Frank Winans

CHICAGO DETROIT
Central Floral Co.
"FLOWERS THAT LAST LONGER"
35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.
CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

STURGIS, Mich. Member F. T. D. Vogt's Flowers Coldwater, Mich. All So. Mich. points

florists refuse to make up designs and will supply only sprays. These sprays are often much more attractive than the wreaths made up with an insufficient supply of flowers.

Various Notes.

Many travelers for Holland bulbs have been calling on the Toronto trade and many large orders are reported. No definite information is available as to the prices. One dealer states that only high-class bulbs are available and that an increase may be expected, while another states that Holland is looking anxiously for markets for her bulbs, and that we may even look for a drop in prices this year. In any case, it is evident that quantities of bulbs are available, but it is only conjecture at present as to what the price will be.

The Hamilton and Toronto Florists' Clubs have been trying out the exchange of members at their meetings. The first of these exchanges took place Monday, February 2, when Edward Gale, representing the Toronto Retail Florists' Club, visited the Hamilton Gardeners' and Florists' Association and demonstrated the making of a wreath from mossing to the complete design. He made an exceedingly pretty design of roses, sweet peas, violets and freesias, a feature being the rapidity with which he wired the flowers and made up the design. Several florists commented on the high-class workmanship and the quickness of turning out this class of work. It is expected that a representative of the Hamilton association will attend the next meeting of the Toronto club and give a talk on some phase of the florists' work.

The greenhouses of Carl Grobba, at Mimico, are in excellent shape since he has taken them under his personal supervision. His stock of lily of the valley, which he is now cutting, is the finest he has ever had. He is shipping this and lilac to Chicago, in addition to supplying his regular customers here.

The Ontario Horticultural Association met in Toronto, February 5 and 6. This is an association of amateurs with a membership of over 20,000. Several florists were noticed at the gathering, among them being W. E. Groves, of Hamilton, who was one of the speakers, and A. Gilchrist, of West Toronto. It was announced that there is a movement to secure a plot of ground in some central place in Ontario to be utilized in horticultural experimental work and trial grounds, and the belief was ex-

DETROIT MICHIGAN
Orders given best of care by these five
F. T. D. Members
J. Breitmeyer's Sons
Broadway and Gratiot Ave.
Fetter's Flowers
17 Adams Avenue E.
Scribner Floral Co.
604 East Fort St.
G. H. Taepke Co.
WALTER G. TAEPKE, 95 Gratiot Ave.
The L. Bemb Floral Co.
ALBERT POCHELON, 153 Bates Street
Yours For More Co-operation

DETROIT, MICH.
Peter F. Reuss & Co.,
56 BROADWAY

Detroit, Mich. BEARD FLORAL CO.
1617 Grand River Avenue

Kalamazoo, Michigan
G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.
J. A. BISSINGER Established 25 Years Member F. T. D.

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.
OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MINN. MAZEY "The Society Florist"
SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.
FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
EMIL RIEPLE
Rochester's only store having its own greenhouses
Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N
The finest and largest stock west of Chicago
Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's
Incorporated
912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

Duluth, Minn.
Flowers delivered promptly to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.
THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.
200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS. Duluth, Minn.

DENVER and all **COLORADO** and **WYOMING**
Established 1880 The Mauff Floral Co. 1225 Logan Street
Member Florists' Telegraph Delivery Association

AUSTIN, MINN.
A. N. Kinsman, Inc.
Competent Service to all Iowa and Minnesota Points.
Member Florists' Telegraph Delivery.

Park Floral Co.
B. E. GILLIS, Pres. E. P. NEIMAN, Sec'y.
Member Florists' Telegraph Delivery
DENVER, - - COLORADO

DENVER Bright Spot Greenhouses
Corner Fifth Ave. and Josephine St.
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.
ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n.

FORT MORGAN, COLO.
Morgan Floral Co. Member F. T. D.

Smith's Flower Shop Hutchinson, Kansas
Member Florists' Telegraph Delivery

James Hayes Flower Shop Leading Florist 819 KANSAS AVENUE TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

FORT COLLINS, COLO.
ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.
J. R. BARKER Trinidad Floral Store Masonic Bld'g.

pressed that this project would receive the coöperation of both the federal and provincial governments. J. J. H.

CINCINNATI, O.

The Market.

The last week has made little change in prices in the wholesale market. The weather has been bad, too dark to be of benefit to any kind of stock. In roses, Premier and Mme. Butterfly are best, Columbia being slightly off quality. Prices are the same as last week, from $12 to $50 per hundred. Ward roses are short to medium and good sellers. More of this popular rose must be grown next year; it is the best of the yellow roses.

Some extra fine snapdragon has made its appearance; while the stems are of medium length, they are long enough for almost any purpose. They sell quickly. Sweet peas are maintaining their good quality. Carnations are still unequal to the demand. Although growers of this favorite flower are in good crop, the flu has kept the demand ahead of the supply.

Single daffodils have made their appearance on this market, selling at $1.50 per dozen at retail. Freesias are plentiful and extra fine. Daffodils are expected this coming week. Narcissi are good and the supply is equal to the demand. A few rubrum lilies have made their appearance, but the main crop is not expected until Easter.

The retailers report business as good.

Telegraph Delivery Department

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
423 and 427 Market Street, SAN FRANCISCO, CAL.
Also 20 and 22 East San Fernando Street, SAN JOSE, CAL.

LINCOLN, NEB.
1338 O Street
FREY & FREY
WHOLESALE AND RETAIL
120,000 square feet of glass at your service.
Trade Discount
Members of the Florists' Telegraph Delivery

National Florist
C. H. FREY
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb. Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

FOR ALL CENTRAL **NEBRASKA** ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

DES MOINES, IA.
GUTHRIE-LORENZ CO.

Cedar Falls, Ia. BANCROFT'S Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

COUNCIL BLUFFS, IA. J. F. WILCOX & SONS
750,000 FEET OF GLASS
Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's FLORAL NURSERY For { Eastern Iowa, Western Wis., N. W. Illinois } **Dubuque, Iowa**

QUALITY PLUS SERVICE
DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

IOWA **Kemble's Flowers**
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

OMAHA, NEB. Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

National Florist
FT. DODGE, IA.
NORDWALL
E. E. NORDWALL

Owing to sickness, there is little entertainment. The bulk of business is funeral work. Most stores have adopted the plan of selling at least one item at cost. In this way it is possible to satisfy those who complain of high prices and are skeptical about buying.

Various Notes.

August Poehlmann and George Asmus, of Chicago, returned home from the Tennessee State Florists' Associa-

---

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

SIOUX CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

SIOUX CITY, IOWA
Members of F. T. D. ROCKLIN & LEHMAN

M. J. SPORMAN
CEDAR RAPIDS
IOWA

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES
Best shipping facilities as Ogden is a railroad center.
Dumke Floral Co.

State Nursery & Seed Co.
Helena, Mont.
Only the Best.
Cut Flowers for any Part of the Northwest.
Members F. T. D. Ass'n.

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882
Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 So. Central Ave. Member F. T. D.

Send your orders for Eastern and Southern Montana to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

ROSWELL, N. MEX.
ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming
ATKIN'S

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1865. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST" Honolulu

tion meeting at Knoxville via Richmond, Ind., where they inspected the ranges of the E. G. Hill Co., the Joseph Hill Co. and the Richmond Greenhouse Co. W. S. Metzmeier, of Columbus, stopped over for a few hours between trains. M. Bloy and wife, of Detroit, were interested visitors. Ray Murphy and C. E. Critchell represented Cincinnati at Knoxville.

Other visitors last week were Guy

Telegraph Delivery Department

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LOS ANGELES
414½ SOUTH BROADWAY

SEND YOUR ORDERS TO
BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street. LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in this section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

PASADENA, CALIF.
MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.
SIEBRECHT'S HOUSE OF FLOWERS

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

WINNIPEG, MANITOBA
Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. VICTORIA, B. C.
A. J. WOODWARD
"BON VOYAGE" ORDERS MY specialty

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

People's Florists Members F. T. D.
336 Queen St., west and 92 Queen St., east TORONTO

BERKELEY, CAL. MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

French, Chicago; A. Miller, of the American Bulb Co., Chicago; Joseph Hill, Richmond, Ind., and Oliver Steinkamp, Indianapolis. H. E. K.

Marshfield, Wis.—Mrs. H. J. Beers has discontinued the business which she had carried on since the death of her husband, nearly five years ago.

McKenna
Largest Retailers in Canada
Cor. St. Catherine and Bay Streets
2 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Montreal

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.,
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the West

Telegraph Delivery Department

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SEATTLE

Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS
SEATTLE'S LEADING FLORIST
1622 SECOND AVENUE

SEATTLE

Choice Flowers, prompt and careful
L. W. McCOY 904 3rd Avenue
Established 1900

SEATTLE

1001-1003 Third Avenue
Finest Floral Studio
in the Northwest

Rosaia Bros.
Members F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city
Woodlawn Flower Shop
1410-1412 2nd Avenue

Spokane, Wash.

Eugene's Flower Shop
PROMPT AND RELIABLE

Spokane, Wash.

A. J. BURT, Florist
Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Santa Barbara, Cal.

912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs on short notice.
Both Phones 1013

PORTLAND ORE.

Lubliner FLORIST
328 & 348 MORRISON ST.

Spokane, Washington

Reimer's Floral Art Shop
RETAILERS AND GROWERS

Hollywood Flower Shop

HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

PORTLAND, ORE.

TONSETH FLORAL CO.
285 WASHINGTON ST.
GROWERS and RETAILERS
Members Florists' Telegraph Delivery.

Yakima, Washington

STATE FLORAL CO.
We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
San Juan	New York	San Juan, P. R.	Feb. 11
Metagama	New York	Liverpool	Feb. 12
Saxonia	New York	London	Feb. 14
New York	New York	Southampton	Feb. 14
Rochambeau	New York	Havre	Feb. 14
Monteagle	Vancouver	Yokohama	Feb. 14
Adriatic	New York	Liverpool	Feb. 14
Brazos	New York	San Juan, P. R.	Feb. 14
Scotian	St. John, N. B.	Antwerp	Feb. 16
Ventura	San Francisco	Sydney	Feb. 17
Makura	Vancouver	Sydney	Feb. 18
Ft. Hamilton	New York	Bermuda	Feb. 18
Nanking	San Francisco	Hong Kong	Feb. 18
Emp. of Asia	Vancouver	Yokohama	Feb. 19
Chicago	New York	Bordeaux	Feb. 19
Colusa	San Francisco	Manila, P. I.	Feb. 19
Shinyo Maru	San Fr'sco	Yokohama	Feb. 20
Stavangerf'd	New York	Norway	Feb. 21
N. Amsterdam	New York	Rotterdam	Feb. 21
Imperator	New York	Southampton	Feb. 21
St. Paul	New York	Southampton	Feb. 21
Lafayette	New York	Havre	Feb. 21
Oscar II	New York	Copenhagen	Feb. 21
Coamo	New York	San Juan, P. R.	Feb. 21
Royal George	New York	Southampton	Feb. 24
Lapland	New York	Southampton	Feb. 24
Mongolia	New York	Hamburg	Feb. 25
Kaiserin Aug. Vic.	New York	Liverpool	Feb. 25
Stavangerf'd	New York	Norway	Feb. 27
Melita	St. John, N. B.	Liverpool	Feb. 27
La Savoie	New York	Havre	Feb. 28
Siberia Maru	San F'rsco	Yokohama	Feb. 28
Grampian	St. John, N. B.	London	Feb. 28
Ponce	New York	San Juan, P. R.	Feb. 28
Philadelphia	New York	Southampton	Feb. 28

PORTLAND ORE.

Clarke Bros. FLORISTS
OAKLAND, CAL.

California Florist

TACOMA, WASH.
Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

SAN DIEGO, CAL.

BOYLE & DARNAUD
National Florist
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.

YOUNG & LESTER
SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

TACOMA

SMITH FLORAL CO., 1112 Broadway

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders filled promptly

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

Telegraph Delivery Department

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508 South Dearborn St., CHICAGO

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Strike out else NOT wanted.

Strike out same as above.

JOHN KRUCHTEN HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street, CHICAGO, ILL.

L. D. PHONE, CENTRAL 8016-8017-8018

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, Feb. 11, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, 30 to 36-in. stems	8.00 @ 9.00
Beauty, 24 to 30-in. stems	6.00 @ 7.50
Beauty, 20 to 24-in. stems	4.00 @ 5.00
Beauty, 12 to 20-in. stems	2.00 @ 3.00
Beauty, Short	2.00
	Per 100
Columbia	$12.00 @ $50.00
Mrs. Russell	12.00 @ 60.00
Premier	12.00 @ 60.00
Milady	10.00 @ 50.00
Montrose	10.00 @ 30.00
Sunburst	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Killarney	12.00 @ 25.00
White Killarney	12.00 @ 20.00
Double White Killarney	12.00 @ 20.00
Killarney Brilliant	12.00 @ 25.00
Champ Weiland	12.00 @ 25.00
Nesbit	5.00 @ 10.00
Cecile Brunner	4.00 @ 5.00
Carnations	12.00 @ 18.00
Valley	8.00 @ 12.00
Cattleyas, doz.	$12.00@$18.00
Callas, doz.	3.00@ 6.00
Easter Lilies, doz.	4.00@ 6.00
Pansies, bunch	.15@ .25
Violets	2.00 @ 3.00
Calendulas	8.00 @ 15.00
Sweet Peas	3.00 @ 6.00
Freesias	8.00 @ 12.00
Tulips	8.00 @ 15.00
Jonquils	12.00 @ 15.00
Paper Whites	8.00 @ 12.00
Yellow Narcissi	12.00 @ 15.00
Daisies	3.00 @ 4.00

Buffalo, Feb. 11, 1920.

	Per 100
Beauty, Special	$75.00 @$100.00
Beauty, Fancy	50.00 @ 60.00
Beauty, Extra	20.00 @ 25.00
Beauty, Firsts	15.00 @ 20.00
Columbia	20.00 @ 40.00
Killarney	10.00 @ 20.00
White Killarney	8.00 @ 20.00
Double White Killarney	12.00 @ 35.00
Richmond	10.00 @ 15.00
Maryland	10.00 @ 20.00
Russell	15.00 @ 25.00
Ophelia	10.00 @ 25.00
Mrs. Ward	8.00 @ 15.00
Sunburst	10.00 @ 30.00
Bon Silene	5.00 @ 8.00
Cecile Brunner	4.00 @ 5.00
Carnations	8.00 @ 12.00
Cattleyas	150.00 @ 200.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	2.00 @ 4.00
Snapdragons	8.00 @ 15.00
Violets	1.50 @ 2.00
Calla Lilies	25.00 @ 35.00
Stevia	2.00
Narcissi	5.00 @ 7.00
Narcissus Golden Spur	12.00
Ferns, per 100	$3.50
Galax, per 1000	1.50
French Trumpet Daffs	10.00
Calendula	3.00 @ 5.00
Freesias	6.00 @ 8.00
Valley	12.00 @ 15.00

Cincinnati, Feb. 11, 1920.

	Per doz.
Beauties, 36-in	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$12.00 @ 50.00
Premier	12.00 @ 60.00
Killarney	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Russell	12.00 @ 60.00
Carnations	8.00 @ 15.00

GEO. REINBERG

Wholesale Grower of **Cut Flowers**

Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

Mention The Review when you write.

ROCHESTER'S WHOLESALE FLORISTS' SUPPLY HOUSE

George B. Hart

49 to 55 Stone Street ROCHESTER, N. Y.

WRITE FOR PRICES

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of $3.00 per month, or send $36.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO

Asparagus Plumosus Sprays

LET US QUOTE YOU PRICE ON YOUR WANTS

WHITE EASELS, 4 ft., $10.00 per dozen; 5 ft., $12.00

E. G. GILLETT, Wholesale Commission Florist 131 E. 3rd St., Cincinnati, O.

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Pittsburgh, Feb. 11, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, Fancy, 24 to 30-inch	6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $10.00
White Killarney	8.00 @ 20.00
J. J. L. Mock	8.00 @ 15.00
Richmond	8.00 @ 20.00
Ophelia	8.00 @ 20.00
My Maryland	8.00 @ 20.00
Mrs. Charles Russell	15.00 @ 35.00
Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $15.00
Carnations	8.00 @ 12.00
Smilax, per doz.	$3.00
Adiantum	2.00
Violets, double	2.00 @ 2.50
Heather, per bunch.	$1.50 @ $6.00
Tulips	6.00 @ 8.00
Freesia	6.00 @ 12.00
Mignonette	8.00
Pussy willow, per bunch, $0.50 to $2.00.	
Yellow Narcissi	8.00 @ 10.00
Sweet Peas	1.00 @ 3.00
Daisies	2.00 @ 4.00

YOU Will find all the best offers all the time in The Review's Classified Advs.

WEILAND-RISCH CO.

FLOWER GROWERS

TELEPHONE CENTRAL 679 154 N. WABASH AVE. CHICAGO ILLINOIS

RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

GARDENING FOR WOMEN

Twelve Weeks' Course (Apr. 6—June 26) in FLORICULTURE, VEGETABLE GARDENING, FRUIT GROWING, POULTRY, BEES, and allied subjects.

Summer Course, Aug. 2—Aug. 28.

Write for circular.

SCHOOL OF HORTICULTURE, Ambler, Penna.

(18 miles from Philadelphia.)

ELIZABETH LEIGHTON LEE, Director.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order.

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Beauty, 12 to 20-in. stems	2.00 @ 3.00
Beauty, Short	2.00
	Per 100
Columbia	$12.00 @ $50.00
Mrs. Russell	12.00 @ 60.00
Premier	12.00 @ 60.00
Milady	10.00 @ 50.00
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OLTON & HUNKEL CO.

Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
CUT FLOWERS, GREENS and PLANTS

esale Cut Flower Prices.

Philadelphia, Feb. 11, 1920.

	Per 100
Long	$150.00 @ $175.00
Hadley, Long	50.00 @ 75.00
Hadley, Short	20.00 @ 25.00
arneys, Long	20.00
arneys, Short	15.00
	15.00 @ 20.00
, Long	20.00 @ 25.00
, Short	15.00
Long	50.00
Medium	20.00 @ 25.00
, Long	35.00 @ 40.00
, Medium	20.00 @ 25.00
Sunburst, Long	20.00 @ 25.00
Sunburst, Short	15.00
	50.00 @ 100.00
s, Laddie	25.00
s, Select	18.00 @ 20.00
s, Ordinary	15.00
louble	2.00
ingle	1.50
as	2.00 @ 4.00
	25.00 @ 35.00
	10.00 @ 20.00
yellow	3.00
hites	8.00 @ 10.00
on	12.00 @ 20.00
	75.00
r bunch..$2.00 @ $2.50	
s	8.00 @ 10.00
te	8.00 @ 12.00
	4.00 @ 10.00
ilies	25.00 @ 35.00
Golden Spur	10.00 @ 12.00
	4.00 @ 8.00
	1.50
illow	2.00 @ 8.00

Boston, Feb. 11, 1920.

	Per 100
Beauty	$20.00 @ $ 60.00
Russell	20.00 @ 40.00
	8.00 @ 25.00
Miller	15.00 @ 30.00
Scott Key, Radiance	15.00 @ 30.00
illarney	8.00 @ 25.00
White Killarney	8.00 @ 25.00
Brilliant	12.00 @ 25.00
on Ward, Sunburst	15.00 @ 35.00
	20.00 @ 50.00
	15.00 @ 37.00
	15.00 @ 40.00
	15.00 @ 40.00
, Hoosier Beauty	15.00 @ 30.00
	35.00 @ 60.00
uma	30.00 @ 40.00
as	2.00 @ 4.00
s	8.00 @ 12.00
	1.75 @ 2.00
es	3.00 @ 6.00
s	6.00 @ 8.00
hite Narcissi	5.00 @ 6.00
	25.00 @ 35.00
er bunch..$0.25 @ $0.50	
te	6.00 @ 10.00
	5.00 @ 8.00
Daffodils	8.00 @ 10.00

Milwaukee, Feb. 11, 1920.

	Per 100
	$15.00 @ $40.00
rles Russell	15.00 @ 35.00
	10.00 @ 25.00
llarney	10.00 @ 25.00
Beauty	12.00 @ 35.00
rd	8.00 @ 15.00
	10.00 @ 25.00
s, assorted	12.00 @ 15.00
	3.00 @ 4.00
per doz. $9.00@$12.00	
	8.00 @ 10.00
s	8.00 @ 12.00
per doz.	$1.50
r doz.	$3.00@ 4.00

St. Louis, Feb. 11, 1920.

	Per doz.
Specials	$ 5.00 @ $20.00
Extra	8.00 @ 10.00
	Per 100
	$ 6.00 @ $25.00
	10.00 @ 50.00
illarney	8.00 @ 15.00
	8.00 @ 15.00
	8.00 @ 15.00
d Ophelia	10.00 @ 25.00
	10.00 @ 35.00
s	15.00 @ 20.00
llies	18.00 @ 20.00
ons	6.00 @ 8.00
	1.00 @ 1.50
	15.00 @ 18.00
per doz. $12.00 @ $18.00	
as	3.00 @ 6.00
hites	5.00 @ 8.00
	1.00 @ 1.50
	15.00 @ 18.00

EAGLE "MIKADO" PENCIL No. 174



Regular Length, 7 inches

For Sale at your Dealer. Made in five grades

Conceded to be the Finest Pencil made for general use.

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Wire Wreaths, Double

In not less than 100 lots

10-inch	Per 100, $ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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DENVER, COLO.

ORGO BROS.

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235 Eighth Ave., NEWARK, N. J.

Manufacturer and Dealer in

Artificial Flowers, Leaves and Designs

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Now is the time to become acquainted with the many advantages of shipping your flowers to the New York Market and consigning them to us.

We never have any difficulty in disposing of the better grades of Cut Flowers at good prices.

You can always depend upon receiving your account of sales promptly.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

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GUST. RUSCH & CO.

WHOLESALE FLORISTS

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It would keep your name and your specialty before the whole trade.

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PLANTS - BULBS
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ALL KINDS OF

EVERGREENS

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Wholesale Florists and Cut Flower Exchange

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Manufacturers and Importers of
WILLOW AND FANCY BASKETS FOR FLORISTS
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Our Specialties: Wheat Sheaves and Baskets

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WHOLESALE FLORIST NEW YORK CITY 116 West 28th Street

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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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Seasonable Flowers in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.

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A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS
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CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Feb. 10, 1920.

	Per 100
Beauty, Specials	$75.00 @ $125.00
Beauty, Fancy	40.00 @ 50.00
Beauty, Extra	25.00 @ 40.00
Beauty, No. 1	15.00 @ 25.00
Beauty, No. 2	8.00 @ 15.00
Prima Donna	10.00 @ 35.00
White Killarney	12.00 @ 35.00
Francis Scott Key	25.00 @ 75.00
Premier	12.00 @ 35.00
Mrs. Aaron Ward	8.00 @ 25.00
Russell	15.00 @ 50.00
Ophelia	8.00 @ 30.00
Columbia	8.00 @ 35.00
Hadley	8.00 @ 35.00
Sunburst	8.00 @ 35.00
Orchids—Cattleyas	25.00 @ 75.00
Sweet Peas	2.00 @ 4.00
Gardenias	25.00 @ 75.00
Lilies of the Valley	2.00 @ 8.00
Carnations	12.00 @ 15.00

GEORGE C. SIEBRECHT
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WIRED TOOTHPICKS
Manufactured by

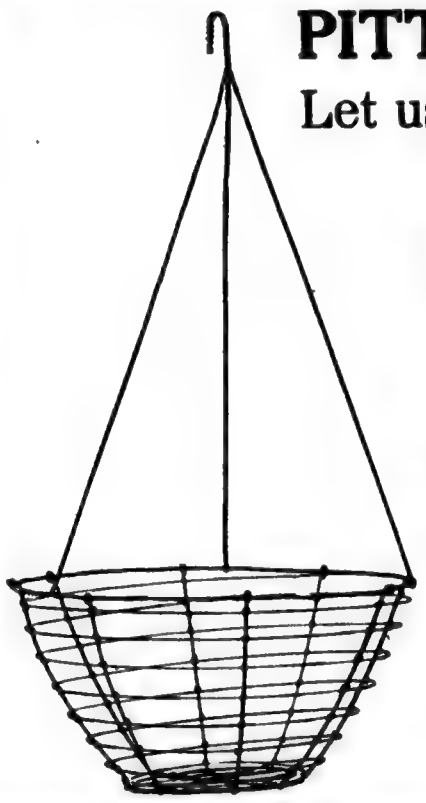
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10,000, $2.50 50,000, $11.00

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Let us quote you on your needs. Our large purchase of raw material permits us offering you a low price.

Buy Your Hanging Baskets NOW!

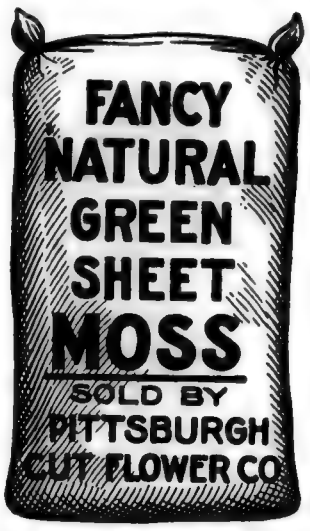
Obtain our specification on the most practical

HANGING BASKET

Hand made, wire bound, enameled green. All sizes.

We can supply all sizes

NO MATTER WHAT YOU WANT, WRITE US — WE CAN SUPPLY YOU. WRITE US TODAY.



3-bushel sack, $1.50

116-118 Seventh St., PITTSBURGH, PA.

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BOSTON.

The Market.

Business during the first half of last week was about normal, with no great change in prices. February 5 the worst blizzard which New England had experienced since the great storm of November 26, 1898, almost completely paralyzed business of every description. The official record gave the snowfall as fifteen and one-half inches, but a fierce northeast gale whirled it into great drifts and transportation of any kind was almost impossible. The Boston elevated and tunnel trains made fairly good time, but surface lines were, in many cases, snowed up entirely and are not yet all in operation. To make matters worse for shippers, few trains were operated on the N. Y., N. H. & H. R. R. February 5, 6 and 7, while but a limited number came in or were sent out over the Boston & Maine and Boston & Albany systems. Wholesalers who had sent boxes down February 5 were ordered to take them away the following day, as deliveries were out of the question. The commencement of this week saw somewhat milder weather and it is hoped that marooned cities, towns and villages will all be reached soon, but additional snow and sleet February 6 and 7 were discouraging features, and more precipitation is promised.

Little is to be said of the cut flower market. There were few arrivals February 5, 6 and 7 and buyers were scarce, but prices held about the same, with carnations selling at $10 and $15, and roses showing a weakening tendency. February 9 conditions were nearly normal, although it was still impossible to get shipments to or from a good many points, but the outlook is more encouraging, and it looks as though St. Valentine's day would see all lines of traffic opened unless more snow storms come.

Boston Florists' Association.

There was a good attendance at the meeting of the Boston Florists' Association at the Parker House February 3. Acacia pubescens from Fred E. Palmer and pansies from C. T. Beasley Co., East Milton, decorated the tables. Four new members were elected. The retailers presented their side of the cut flower question in vigorous fashion, led by B. F. Letson, of Carbone's, chairman of the retailers' committee. William Penn and E. F. Gorney read papers, while Martin Wax, John Eisemann, Mr. Gibbs, of Lynn; F. E. Palmer, Mr. Robbins, of Cambridge; D. A. Brownstein, William H. Elliott, Frank Edgar

Write for our 32-page 1920 booklet

"Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

Flower Facts—

Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.



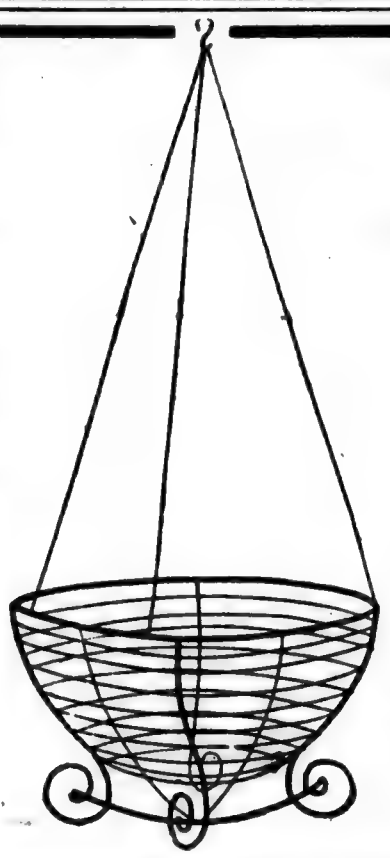
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Estimates Submitted.
155 N. Clark St., CHICAGO



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.00	$15.00
10-inch	2.50	17.00
12-inch	3.00	22.00
14-inch	3.50	25.00
16-inch	4.50	30.00
18-inch	6.00	45.00

GREEN SHEET MOSS

Long, green sheets for hanging baskets..... per bag, $1.50; 10 bags, $14.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

15 EAST THIRD STREET

Galax Leaves Leucothoe

THE GOOD KIND

We can make prompt shipment of GALAX and LEUCOTHOE

Prices f. o. b. Galax, Va. Quick express service and favorable rates.

Green and Bronze Galax—less than 10 case lots:
XX, MEDIUM SIZE.....$ 7.50 per case of 10,000
XXX, LARGE SIZE..... 10.00 per case of 10,000
Green and Bronze Galax—10 case lots or more:
XX, MEDIUM SIZE ..... $ 7.00 per case of 10,000
XXX, LARGE SIZE..... 8.50 per case of 10,000

Galax in less than case lots.....$1.25 and $1.50 per 1000
Green Leucothoe.....$2.00, $3.50 and $5.00 per 1000 as to size
Laurel Tips, per case of 50 lbs $2.50
Half case..... 1.50
Laurel Festooning, best made .....7 cents per yard

(We are members of the Blue Ridge Decorative Evergreen Association.)

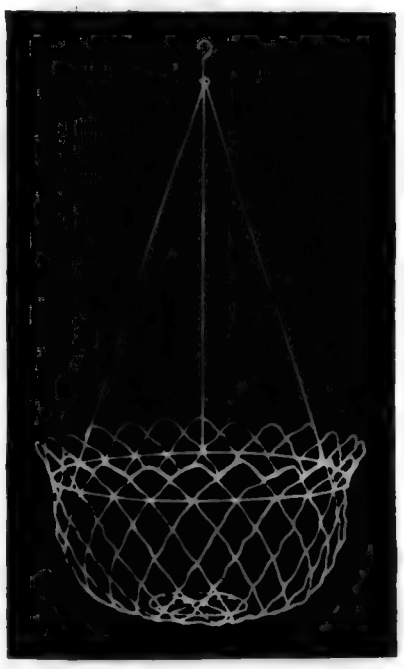
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receive a copy of our "New Style" List of Wire Designs—that you may "see your cost at a glance."

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1312 Pine St., ST. LOUIS, MO.



THE BEST Wire Basket *and* WHY

Made of Galvanized Wire and crimped. Closer meshed to hold moss better, and less of it. Sturdy and strong.

Size	Each	Doz.
8-inch	$0.25	$3.00
10-inch	.30	3.50
12-inch	.35	4.00
14-inch	.45	4.50
16-inch	.55	6.00
18-inch	.75	8.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

and others took part in the discussion, which was long and animated and showed widely divergent views, but was, nevertheless, conducted in a friendly spirit. Daylight saving was unanimously endorsed by a rising vote.

The use of wax and other artificial flowers, condemned by one speaker, was approved by another retailer as being necessary at Memorial day. E. A. Peirce spoke on a recent western trip and said that he considered the quality of cut flowers in this city far superior to any seen in cities visited, the grading better done and the pot plants much superior in quality. Paul Fortmiller, of the Jackson & Perkins Co., Newark, N. Y., who was a visitor, spoke on cooperation and on the work being done by the American Association of Nurserymen. At the March meeting the wholesalers will present their side, Charles Robinson and Joseph Margolis, of H. M. Robinson & Co., being in charge of this branch of the business.

At Horticultural Hall.

The great blizzard which almost paralyzed transportation did not prevent A. C. Burrage, of Beverly Farms, from

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

MAGNOLIA LEAVES

GLOSS FINISH

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

COLORS:
Brown, Green or Purple

$1.00 PRICE PER CARTON

25 lbs. of leaves....$ 4.00
50 lbs. of leaves.... 7.50
100 lbs. of leaves.... 14.00
If Red is wanted add 15 per cent.

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

making an imposing display of over 100 orchid plants in bloom at Horticultural hall February 7. Part of the exhibit came over the road in a truck, became snowbound near Cliftondale and the plants had to be stored in a private residence over night. Another part came over the B. & M. R. R. in a baggage car, some specially choice specimens being brought by hand. Mr. Burrage deserves every commendation for putting up a display under such difficulties. Included in the group were splendidly flowered specimens of Phalænopsis Stuartiana and P. Schilleriana, Cypripedium Minos Youngii, Odontoglossum Othello and O. armainvillierense, Odontioda Lehmanni and O. Bradshawiæ, Cymbidium Veitchii and C. Gottianum and other choice varieties. J. T. Butterworth received a silver medal for a grand specimen of Cymbidium Vandyke, carrying sixteen flowers; a first-class certificate for Cypripedium Archie Neill, with twenty-one flowers, and a cultural certificate for Cymbidium Gottianum, with three grand spikes.

Everything points to a big attendance February 17 at the entertainment, dance and buffet lunch of the Gardeners' and Florists' Club in Horticultural hall. All club members who were in any branch of the service during the late war will be guests of the club.

Entries are starting to come in for the big orchid and spring show of the Massachusetts Horticultural Society, which opens March 24. More orchids will be shown at this time than at any previous exhibition in America, not excepting the big special orchid show held here several years ago.

Various Notes.

A house of sweet peas just coming into crop, belonging to Everett E. Cummings, of Woburn, collapsed under the weight of snow February 5. Mr. Cummings estimates his total loss at about $10,000. Many other growers had an anxious time clearing roofs, using props inside and in other ways helping to stave off disasters. Only the best forms of construction will withstand such a strain as roofs were subjected to February 5 and 6.

Peter M. Miller, of the T. J. Grey Co., is quite seriously ill at his home with pneumonia.

John R. Ness, one of the new members of the Gardeners' and Florists' Club, is

GALAX FERNS LEUCOTHOE

Latest Wholesale Prices

F. O. B. Johnson City, Tenn.

DIRECT FROM THE WOODS TO THE DEALER

Less than Ten Case Lots.

GREEN GALAX, case of 10,000:
Medium size (3-3½ in.) .. ..$ 7.50
Large size (3½-in. and up) 10.00

BRONZE GALAX, case of 10,000:
Medium size (3-3½ in.) 7.50
Large size (3½ in. and up).. ..... 10.00

GREEN OR BRONZE GALAX, in less than case lots, per 1000:
Medium size (3-3½ in.) 1.25
Large size (3½ in. and up)..... 1.50

Galax in Ten Case Lots or More:

GREEN GALAX,
Medium size (3-3½ in.).....$ 7.00
Large size 3½ in. and up)..... 8.50

BRONZE GALAX
Medium size (3-3½ in.)..... 7.00
Large size (3½ in. and up)..... .... 8.50

LEUCOTHOE, Green or Bronze, per 1000:
Short .....$ 2.00
Medium 3.00
Long 4.00

DAGGER FERNS, per case of 5000 (any quantity) ....$ 7.50
Less than case lots, per 1000 ..... 2.00

FANCY FERNS, per case of 5000 (any quantity).....$ 7.50
Less than case lots, per 1000 . 2.00

Direct all telegraph orders to Johnson City, Tenn. 18 years in this one line. We know what you want and try to please you.
Prompt Shipments. Terms, Cash.
Best References.

We are members of the Blue Ridge Decorative Evergreen Association

Elk Galax & Fern Co.

BANNERS ELK, N. C.

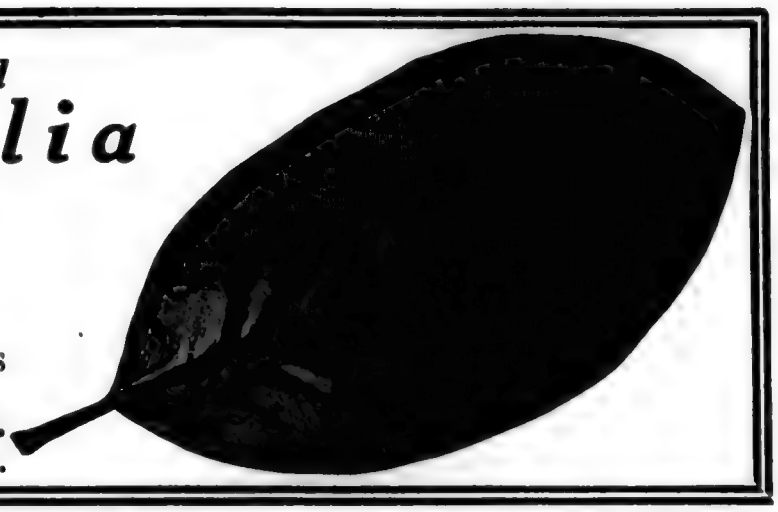
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Magnolia

Leaves

Brown
Green
Purple

IN CASES AND CARTONS



THE RUMBLEY CO.
EVERGREEN, ALA.

SOUTHERN WILD SMILAX
Standard Case.. .... $2.75
Half Case 1.50
CHATTAHOOCHEE FLORAL CO.
HATCHER STATION, GA.
Best equipped, and quickest shippers in the South.

L. B. Brague & Son
Wholesale Dealers in
CUT FERNS
MOSS : : EVERGREENS
Established 1867
HINSDALE, MASS.

THESE ARE THE MAGNOLIA LEAVES



Honored **58** **ENDORSEMENTS** by Leading Jobbers

with **58** **ENDORSEMENTS** by Leading Jobbers

Because these Magnolia leaves are selected quality, fully prepared, the only safe investment for wholesale and retail Florists.

PLEASE ASK FOR A COPY OF THE LETTERS AND BE CONVINCED.

Ask your Wholesaler for Prices on our 50-lb. and 100-lb. Cases of Magnolia Leaves

DR. H. DUX CO., Jacksonville, Fla.

Southern Wild Smilax
A-1 STOCK

50-lb. case.....$2.50
30-lb. case..... 1.50

Magnolia Leaves
for preparing purposes; fresh picked
70-lb. case.....$3.50

The Quickest Shipper

J. A. CURRY & CO.
DREWRY, ALA.

dangerously ill with influenza at the McLean hospital, Waverley.

Fred E. Palmer has a magnificent Acacia pubescens in full bloom at the end of one of his houses, carrying fully 500 sprays of flowers. He will build an addition to the house to provide better accommodation for this fine plant.

The Welch Bros. Co. states that business the last few days has been almost completely demoralized. Receipts have been few and railroads would accept no long-distance shipments whatever. February 9 conditions were better, but would not be normal for another day or two.

January 30 J. T. Butterworth showed a fine plant of Cymbidium Miranda at Horticultural hall; it received a silver medal.

W. D. Howard, of Milford, one of the chief carnation specialists, has been shipping nearly all his flowers to New York for some time.

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

Pussy Willow
Large, cultivated variety. Long and short sprays.



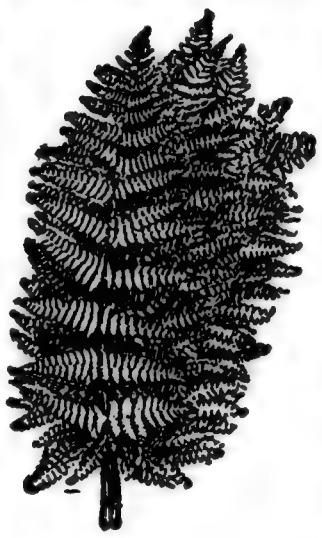
The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment
FLORISTS' SUPPLIES WIRE WORK

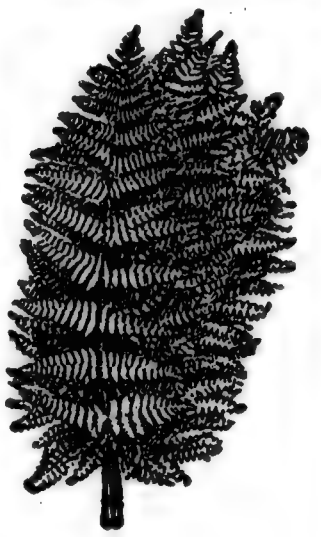
The KERVAN COMPANY
119 W. 28th St., NEW YORK

George B. Palmer, son of F. E. Palmer, is quite sick in New York with influenza and pneumonia.

At the Beacon Florists, Mr. Eisemann states that business has been quite satisfactory of late. He is one of the re-



FANCY FERNS



Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100..... **$1.00.** 1000.....	**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases.....	**4.00**
Magnolia Leaves, green and bronze, per carton.....	**1.50**
Galax Leaves, green and bronze, per case of 10,000.....	**10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	**2.00**
Sphagnum Moss, per bale	**2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

tailers who does not object to the sale of wax flowers, believing that they have a place and do not in any way affect the sales of natural flowers.

B. A. Snyder & Co. report excellent business prior to the great blizzard. Since then an almost complete paralysis has set in. W. N. C.

STELLARTON, N. S.

The greenhouse range of George McLaughlin was destroyed January 26 by a fire, which started at 3:30 in the morning and was discovered by a worker in a near-by railroad yard. The fire had made such headway by the time the firemen arrived that they could only save Mr. McLaughlin's residence. The temperature at that time was 16 degrees below zero and whatever stock the fire did not reach was ruined by the cold. The fire is supposed to have originated in the boiler room. All supplies were destroyed and the total loss is estimated at $12,000; the insurance is $3,000. Mr. McLaughlin plans to rebuild at once.

LOUISVILLE, KY.

The Market.

The last week was a busy one for every retail store in town. Some large funerals took place and greatly diminished the supply of stock. It is noted, however, that there was some increase in the quantity of the supply, but it is still a hard thing to keep enough stock on hand. Freesias, calendulas and a few snapdragons are helping to fill the shortage, but the two main supports, roses and carnations, are still behind on account of the cloudy weather.

Various Notes.

The crops look promising at the range of A. Rasmussen, New Albany, Ind., where eight acres are under glass. The carnations will be excellent with a few more bright, sunny days. The roses, which are mainly Columbia, show a healthy, vigorous growth and first-class prospects for a large spring crop. Mr. Rasmussen has six of his houses planted in lettuce and that accounts for a good deal of the shortage of cut flowers on the local market.

The Jacob Schulz Co. was busy all last week. The supply of bulbous stock relieved the situation caused by the demand for funeral flowers.

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....$3.00 each

Natural Sheet Moss.....$1.75 per bag
Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, $3.00

Write, wire or phone.

KNUD NIELSEN, EVERGREEN, ALA.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. $3.00 per case

PERPETUATED MOSS.....$3.50 per bag
NATURAL MOSS..... 1.75 per bag

WIRE, WRITE, PHONE

E. A. BEAVEN, Evergreen, Ala.

Mrs. Thompson, of C. B. Thompson & Co., 532 Fourth avenue, is making steady progress in recovering her health. It is hoped that she will soon be back in the store.

The sickness of his son and most of his help has caused E. G. Reimers, of E. G. Reimers & Son Co., to worry some, as he has to take care of his greenhouses at Doups Point and also look after the stores. At his greenhouses he has a fine lot of roses. B.

Ferns Galax Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000 ..... $3.00

LEUCOTHOE SPRAYS
Per 100 ..... $0.75
Per 1000 ..... 6.00

BOXWOOD
Per lb ..... $ 0.30
50 lbs 12.50

BRONZE GALAX LEAVES
Per 1000 ..... $ 1.50
Per case of 10,000 ..... 10.00

GREEN GALAX
Per 1000 ..... $ 1.50
Per case of 10,000 ..... 10.00

SPHAGNUM MOSS
Per bale ..... $ 2.00
Per 10 bales 17.50

GREEN SHEET MOSS
Per bag ..... $ 1.50
Per 10 bags 14.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, Cincinnati, Ohio

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.
Mention The Review when you write.

First-class Fancy and Dagger **FERNS**
And All Kinds of Evergreens
Write for prices
P. S. Pulos & Bro.
Wholesale and Retail Dealers 27 Willoughby Street Brooklyn, N. Y.
Mention The Review when you write.

Choice Hemlock and Balsam Sprays
14 to 20 inches, $4.00 per 1000
Rates to Jobbers.
References or cash with order.
Northern Fern Co.
J. F. TIMLER, Mgr.
Lock Box 133, SCHOFIELD, WIS.
Mention The Review when you write.

CHICAGO PRINTED STRING CO
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

CARNATIONS, ROSES

Ferns, $3.00 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING
In Florists' Supplies

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS
329 MAIN STREET Phones Main 980-981 CINCINNATI, OHIO
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

NEW CROP

FANCY FERNS

First-class Stock, $1.75 per 1000
Teahan Fern Co.
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.
Mention The Review when you write.

Boxwood - Laurel - Moss

Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag 1.25
Green Sheet Moss, large bag 1.75
Peony Roots, write for prices.

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.

FANCY FERNS (Special Picked) Per M $3.50
Leave your order with us for regular shipments
C. A. KUEHN WHOLESALE FLORIST
1313 Pine St. St. Louis, Mo.
Mention The Review when you write.

Natural Green Sheet Moss
Per 10-lb. bag, $1.75
Dyed Green Sheet Moss
Per 10-lb. bag, $3.50
KNUD NIELSEN
EVERGREEN, ALA.
Mention The Review when you write.

PACIFIC COAST DEPARTMENT

Burlingame, Cal.—F. Peterson is starting in the greenhouse and nursery business.

Pasadena, Cal.—Henry A. Siebrecht, Jr., has been featuring in his House of Flowers an unusually large specimen of the epiphyllum, or Zygocactus truncatus, sometimes called the crab cactus.

LOS ANGELES, CAL.

The Market.

Last week started with a scarcity of field and lath-house grown carnations and this became more marked towards the end, so that growers were asking holiday prices. Light and rose pinks that could be shipped out or used for funeral work were especially short and everything cleaned up daily. Growers of indoor stock also put their prices up and, judging by the appearance of the plants in the field, high prices are likely to continue. Freesias will be arriving in larger quantities by next week and will help the situation somewhat, though nothing takes the place of carnations. Roses are still scarce, but the lengthening days are helping the plants, and growers say they will soon be back to normal production. Daffodils are arriving in good shape and are almost equal to the demand, though doubtless more could be sold if they could be had. Small spring flowers for baskets are selling well and the call is for greater variety. Orchids are fairly plentiful, but keep up in price. Statice, helichrysum, rhodanthe and other everlastings have never been in better demand than they are this year; many orders both for shipping and local use have been turned down. Fortunately, greens are fairly plentiful and good. Plumosus is the only kind for which higher prices are asked.

Various Notes.

The San Fernando Gardens are finding great difficulty in getting sufficient help to finish their new place and the work has been delayed, but the Lampert brothers are both hustlers and completion is in sight. They have a fine location and good soil about one and a half miles southwest of San Fernando.

G. Van Bochove, Kalamazoo, Mich., was a visitor last week. He has not been in the best of health and is trying southern California for a few weeks.

At Rudolph Fischer's place, at Santa Anita, Cal., the freesias are a little later than usual, but are coming along in fine shape. Some nice cuts of Purity had been made and also a few of the new colored hybrids and in a few days cutting will be in full swing. Walter Armacost & Co. are handling the entire cut again this season. Mr. Fischer also finds difficulty in finding help and the unusual sight of sprinklers going full blast in January shows how badly rain is needed.

Alphonse Soubirou, well known in Los Angeles, has returned from Portland, Ore. He intends to stay only a short time and will return to Portland later.

H. R. Richards.

SAN FRANCISCO.

The Market.

An inadequate rose supply is one of the most serious difficulties now faced by local dealers. With retailers bearing the brunt of the complaints in regard to the high prices of roses, a committee composed of representatives from the leading retailers of San Francisco called last week at a number of the growers' headquarters in an effort to come to a better understanding in regard to present prices. The matter was discussed with due consideration given to both sides of the question, but apparently the matter stands pretty much the same as before the conference. Just now, the demand is so far in excess of the supply that it is extremely difficult to regulate prices to any great extent. It is expected that with the arrival of the second crop, which is due within the next few weeks, the law of supply and demand will manifest itself in a gradual decrease in rose prices and thereby eliminate the present difficulties.

Shippers in San Francisco report that eastern orders have never been larger. Telegrams from all over the country are coming into the local shipping depots with frantic requests for flowers and more flowers, with the shipper in despair at his inability to meet the demand. Fortunately, the violet crop continues in good volume and spring flowers are fast growing more plentiful, thus relieving the cut flower shortage to some extent. Seasonable greens, too, are receiving their share of popularity, and quantities of acacia blooms, woodwardia, ferns, etc., are going out of San Francisco for northwestern and eastern distribution.

Almond blossoms and flowering peach blooms are seen in limited quantity, while in addition to daffodils, freesias, Chinese lilies, narcissi, etc., there is a limited supply of snowdrops, cut hyacinths and lilies of the valley to be obtained. Lilies of the valley, by the

Plumosus

Smilax Sprengeri

Freesias

GEORGE J. HALL & COMPANY
423 E. 5th St. LOS ANGELES, CAL.
PHONE 66573

A Weekly Reminder

Many of our customers at long distances from Los Angeles are interested in getting regular reports on stock and prices. We are always glad to mail price lists, but the market often changes before we can get a reply and for this reason we have instituted a system of sending out collect wires weekly or at other stated intervals, so that our customers are always in touch with the market.

We will be glad to do this for you if you will sign the slip below and return it to us, mentioning the day you prefer the wire sent.

THE L. A. FLORAL CO.:
On receipt of this send us a collect night letter with latest prices and information on stock, not to exceed 50 words, and repeat this weekly until countermanded or changed.

NAME OF FIRM .....

STREET ADDRESS.....

CITY AND STATE .....

L. A. FLORAL CO.
THE HOUSE OF QUALITY AND SERVICE
236 EAST FOURTH STREET, LOS ANGELES, CALIF.

HELLO! HELLO!!

Yes, we have flowering Plants

Cyclamens in 4-inch pots at 35c; 5-inch pots at 75c and 6-inch pots at $1.00 each.

Cinerarias, 5-inch pots at $4.00 dozen.

Primroses at $4.00 dozen.

Roses? Yes, a fair supply. Big crop next week.

Freesias? Of course. Any quantity.

Mixed Flowers? Anything in season.

Greens? Certainly. We are headquarters.

SUPPLIES? Biggest stock on the coast.

How about Crepe Paper Pot Covers for Easter? Have you plenty?

WALTER ARMACOST & CO.

321-23 EAST FOURTH ST. *WE CLOSE SUNDAYS* LOS ANGELES, CALIF.

PRICE LIST

Effective February 12, 1920.
Subject to change without notice.

	Short	Medium	Long
Hoosier Beauty	$0.12	$0.20	$0.30
Columbia	.12	.20	.30
Red Shawyer	.10	.18	.25
Champ Weiland	.10	.18	.25
White Killarney	.10	.18	.25
Ophelia	.10	.18	.25
Shawyer	.10	.18	.25
Peace (White Shawyer)	.10	.18	.25
CARNATIONS, shorts and splits			6c
Best			10c
Sprengeri and Plumosus			65c bunch
Ferns			$3.00 doz. bunches

Miller Floral Co. **UTAH**

FARMINGTON,

California Grown Gladioli

Clean, healthy two-year-old stock
PANAMA—The Best Pink

1½-in. up	$30.00 per 1000
1¼-in. up	25.00 per 1000

Humboldt Evergreen Co.
Dyerville, Calif.

DAFFODILS

Dutch Hyacinths **Purity Freesias**

Roman Hyacinths **Narcissi**

and everything in season

P. C. MILLER CO.

Wholesale Dealers in Cut Flowers
217 Winston Street, Los Angeles, Cal.
THE BEST IN THE WEST

ROSES

Fifteen Varieties Hardy Climbers. From outdoor beds to nursery row. Soft-wood cuttings taken from field stock,

3000 for $75.00

delivered, if cash comes with order.

HOWARD ROSE CO., Hemet, Cal.

way, are almost worth their weight in gold. Retailers have no difficulty in selling all they can secure at $2.50 per dozen.

Potted hyacinths and tulips are selling well just now, along with cinerarias and some good cyclamens.

Various Notes.

One of the first weddings to be decorated entirely in spring blossoms this season was done by A. O. Stein last week. The Empire room of the Fairmont hotel was the scene of the ceremony and a profusion of fruit blossoms and spring flowers turned the

Cattleya Trianae in Quantity, $12.00 per doz.
Scotch Heather, 75c per bunch

Plenty of Spring Flowers are now available

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

room into a delicate pink and white bower. This firm reports a large amount of table and basket work in addition to funeral orders, which continue in unusual volume.

The decorating for tables, etc., for the real estate men's convention, which was held at the Palace hotel recently, was done by Mrs. Copeland. Spring flowers were used. Mrs. Copeland states that her shop is kept busy with table and funeral work, the only difficulty being the scarcity of stock.

Of late the windows of Joseph's shop, on Grant avenue, have been particularly appealing with a profusion of spring blooms and several generous orchid displays. The quality of the present crop of orchids is good and enough blooms are now obtainable for a worth-while showing.

Daffodils and violets have formed the basis for a number of most attractive window displays made by Podesta & Baldocchi. One day last week the entire floor of one of the windows was carpeted with the bright yellow blooms, a stunning contrast to the colorful basket of spring flowers and violets which occupied the center of the window space.

Albert F. Amling, of Maywood, Ill., was a visitor in San Francisco last week.

Another member of the trade who was in this city is Tom Wright, of Wright's Flower Shop, Los Angeles.

Geo. Wilkerson, of the firm of Wilkerson & Brown, of Victoria and Vancouver, was in San Francisco last week. Mrs. Wilkerson, who came with her husband, is planning to remain here several weeks, visiting her daughter, who resides in San Francisco. Mr. Wilkerson is obliged to return to his duties in the north.

A. Rossi, of Pelicano, Rossi & Co., has been chosen president of a recently formed organization composed of presidents of various associations of this city. It was only a few weeks ago that he was elected president of the Downtown Association. At present Mr. Rossi is confined to his home with an attack of the grip. His condition is said not to be dangerous, however. Frank Pelicano, of the same firm, has fallen victim to the same illness. He is reported to be on the way to recovery.

G. Rossi & Co. are bringing in some particularly fine potted hyacinths and tulips, as well as a fair supply of flowering azaleas and rhododendrons.

A convention of the fruit jobbers of the state brought many visitors to San

CARNATIONS
VIOLETS
ROSES

ALL KINDS OF FLOWERS IN SEASON

AND EVERYTHING IN CUT FLOWERS AND SUPPLIES

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 Bush Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

WANTED

Lyon Rose Bushes
English Holly in berry

Los Robles Nursery and Garden,
SANTA CRUZ, CALIF.

Mention The Review when you write.

Poinsettia Stock Plants

CALIFORNIA FIELD-GROWN
$18.00, $25.00 and $30.00 per 100
CUT POINSETTIAS IN SEASON

PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

Mention The Review when you write.

	Per 100
Berberis Darwinii	
Out of 2-inch pots	$ 6.00
Diosma alba	
Out of 2-inch pots	10.00
Erica Melanthera	
Out of 2-inch pots	15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

FREESIA PURITY

Get our prices for 1920 Crop

HARRY BAILEY,

R. F. D. No. 6. Box 354 Los Angeles, Cal.

Mention The Review when you write.



CALIFORNIA VIOLETS

Will ship in perfect condition to almost any part of the United States or Canada.

ORDER FROM DARBEE'S

1036 HYDE STREET, SAN FRANCISCO

$1.00 per dozen bunches

Plumosus, Adiantum, Woodwardia, Mexican Ivy and other greens

Francisco last week and filled the hotels to overflowing. Both Julius Eppstein's stand in the Hotel St. Francis and that of the MacRorie-McLaren Co. at the Palace report an added amount of business as a result.

Geo. Duffy, who is connected with the Palace stand of the MacRorie-McLaren Co., has announced his intention of leaving shortly for the Hawaiian islands. Mr. Duffy has severed connections with the company and it is said that he is contemplating opening a shop of his own in Honolulu.

Alfred Cuneo, of the Art Floral Co., is quite ill with an attack of grip.

Enomoto & Co. are shipping large quantities of daffodils and acacias to eastern points.

The rose crop of the E. W. McLellan Co. is starting well, according to Henry Avansino, manager of the Bush street store. Ophelia, Russell and Hadley form the bulk of the present cut.

The United Flower & Supply Co. was extremely busy with St. Valentine's day orders. One of the members of the firm remarked that the business of this particular season has never been better and extra effort will have to be made

VIOLETS

Acacia - Roses - Spring Flowers

Woodwardia and other greens

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street SAN FRANCISCO, CAL.

Freesias **VIOLETS** Daffodils

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS
$1.00 per dozen bunches.

We want you to order direct from us.

ROSES
Off crop for next three weeks.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. | WHOLESALE SHIPPING ONLY | Nurseries at BURLINGAME, CALIF.

FREESIAS
DAFFODILS

VIOLETS

$1.00 per dozen bunches

ROSES
CARNATIONS

Seasonable Spring Flowers and Greens

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* SAN FRANCISCO

in order to meet the demands for spring flowers. Outdoor sweet peas are arriving in limited supply from Mountain View and a little later an attempt will be made to ship some of the stock long distances.

A. J. Axell's shipping business is keeping well up to the mark. Mr. Axell states that his daffodils and freesias are arriving in fine condition at points near the Atlantic coast and he is well pleased with the results of so much long-distance shipping. M. M.

PORTLAND, ORE.

The Market.

Market conditions remain about the same as last week; flowers are scarce and hard to get. Some of the florists are receiving heavy shipments from California. There is a fairly good supply of potted plants to be had, including cinerarias, tulips, hyacinths, etc.

Various Notes.

Robert E. Newcomb, representing the Burlington Willow Ware Shops, was calling on the trade last week.

Max Smith, 180 East Twenty-eighth street, has sold out to Thomas C. Luke. The store will be operated at present under the name of Smith's Flower Shop. Mr. Luke is well known, having been Mr. Smith's store manager for the last nine years. He is a member of the Ad Club and the Rotary Club.

L. T. S.

SPOKANE, WASH.

The Market.

Stock is still scarce, but an improvement is in sight, as the bulbous stock is starting to put in an appearance. Some fine cinerarias are to be had and they find a ready sale. Genistas are to be seen in many of the windows.

Various Notes.

Among the florists wearing broad smiles lately are Harry Johnson, of the Spokane Florist Co., and F. McCormick, of Post Falls, Ida. Both are proud fathers of baby girls.

E. Hedger, of the Davenport Flower Shop, has been home on the sick list for the last ten days, but reports show that he is on the road to recovery.

John Burt is showing some fine violets and unusually good freesias.

J. W. Olney, who for a number of years had charge of the seed depart-

H. PLATH

"THE FERNERIES"
Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Write for wholesale list of
FERNS, KENTIAS and
PRIMULA OBCONICA

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

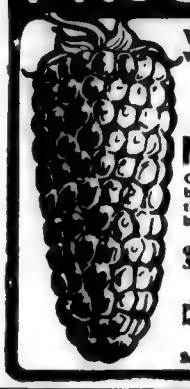
FRED GROHE CO.
R. F. D. 4, Box 367, SANTA ROSA, CAL

California Grown Bulbs

C. Kooyman & Co., Inc.
431 Bush St., San Francisco, Calif.

LOS ANGELES GERANIUM CO.
CULVER BROS., Props., Wholesale Growers of
California Sunshine Geraniums
For the Trade. Leading Standard Varieties.
Strongly Rooted Cuttings .....$20.00 per 1000
1752 Garfield Place. LOS ANGELES, CALIF.

ARE YOU PROGRESSIVE?



Why grow wicked, thorny berries when the Best Berry in the World is absolutely thornless?

NEW THORNLESS MAMMOTH BLACKBERRY

Cory's New Thornless Mammoth Blackberry will be the Great Money Maker of the future. It is the last word in Blackberries.

Unsurpassed in size, productiveness quality—Almost seedless and coreless—Sweet and delicious—Hardy as an oak and smooth as a grapevine.

Delivered by mail postpaid to any address, one strong plant, 60 cents; 2 for $1.00; $5.00 per dozen. Catalogue of other thrifty novelties and specialties free.

ISAAC F. TILLINGHAST
Seed and Plant Grower SANTA ROSA, CALIF

PHOENIX CANARIENSIS
Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.
EDWARD H. RUST
1825 Bank St. South Pasadena, Cal.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

H. N. GAGE CO., Inc.
MONTEBELLO, CAL.
(Los Angeles County)
Wholesale Florists and Nurserymen
Write for Our Catalogue of Ornamental Stock



Pacific Beauty

MID-SEASON TO LATE ASTERS

Improved Giant Crego. One of the best Asters for florists now in cultivation. Colors: White, shell pink, rose pink, lavender and purple. Oz. $2.75, ⅛ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.

Pacific Beauty. The finest lavender of the Comet type. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

Dreer's Super Late Branching. A careful selection of this well known Aster. White, shell pink, rose pink, lavender, azure blue and purple. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.

Peerless Late Branching. By far the best of all the late branching Asters. Colors: White, shell pink, rose pink and purple. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.

Giant Crimson. A dark velvety crimson which attracts much attention. Oz. $1.50, ⅛ oz. 80c, ¼ oz. 45c, ⅛ oz. 25c.

Crimson King. A well known Aster of special merit. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

Buy Superior Aster Seed

GROWN AT

The Home of Asters

Where the Question of Quality is of the Utmost Importance

NEW ASTERS FOR 1920

Sold this year in packets only containing about 1/16 ounce each at 50c per packet.

Lavender Pink Peerless, Late Branching. Same shade as Lavender Pink Rochester.

Azure Blue Peerless, Late Branching. A deep rich lavender.

Azure Blue Astermum. Beautiful shades of azure blue.

THE MOST POPULAR EARLY AND MEDIUM EARLY ASTERS

Daybreak. Exquisite shade of light pink. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.

Queen of the Market. First early and a profuse bloomer in white, light pink, lavender and purple. Oz. $2.00, ⅛ oz. $1 05, ¼ oz. 55c, ⅛ oz. 30c.

The Royal. Vigorous and productive. White, shell pink, rose pink, lavender and purple. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

Lavender Gem. The very best early lavender. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

THE LEADING MID-SEASON COMET ASTERS

Improved Rochester. Among the finest in white, lavender, pink, shell pink, lavender and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

Giant Comet. A well known Comet type, in white, rosy lilac, azure blue. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.

White Fleece. Perfect flowers of glistening white. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.

Astermum. A select strain of this Aster in white, pink and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

Triumph Comet. A magnificent new class of mid-season Aster, in white and shell pink. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

Eastern Customers

Atlantic coast customers who do not wish to send so far for their seed can now obtain the H. & F. Quality Aster Seed in original packets from Roman J. Irwin, 108 West 28th Street, New York City.

Herbert & Fleishauer

ASTER SPECIALISTS

McMinnville, Oregon

ment of Hoyt Bros. Co., passed away after an illness of many months.

The last week has found most of the florists busy with funeral work. Although the flu is bad, the death rate seems to be more from normal causes than from the flu. H. H.

INDIANA FLORISTS MEET.

At Indianapolis.

The February meeting of the Indiana State Florists' Association was held Tuesday, February 3, at the commission house of Smith & Young Co., Indianapolis.

In the absence of President Rasmus-



GET 1920 CATALOGUE

For Description of Separate Colors

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, ⅛ oz., $1.00; oz., $7.00.

Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.

Steele's Mastodon Mixed, ¼ oz., $1.50; oz., $5.00.

STEELE'S PANSY GARDENS, Portland, Oregon

EXCELLENT FREESIAS

Ready for Shipping

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street **SAN FRANCISCO**

sen, Vice-president Herman Junge presided. The meeting was fairly well attended and was interesting. "Publicity in Advertising" was the main topic of the evening and some individual and interesting theories were advanced. Also the new rule regarding the Indiana rose trophy was discussed.

Several new names were proposed for membership: Thomas Affleck, superintendent of the Fletcher estate; Norman and Fred Hukreide, Indianapolis; Frank D. McConnell, of Boonville. The following were elected to membership: Wm. Julius, Jeffersonville; Adam Scheidler, Muncie; Clarence K. Hirth, Indianapolis.

Arrangements are being made to hold the next meeting out in the state. The out-of-town members present were: Lincoln Coles, Kokomo; F. L. Morris, Bloomington; W. H. Cossairt and Edwin Morner, Shelbyville.

Various Notes.

O. E. Steinkamp has just returned from Knoxville, Tenn., where he attended the Tennessee State Florists' Association convention.

The scourge of sickness that has swept through Indianapolis has included several of the local tradesmen as its victims. The entire Schwomeyer family has been sick and, through the courtesy of John Heidenreich, their place has been looked after. E. E. Temperley and his foreman, Martin Nelson, have both been ill and through the courtesy of Baur & Steinkamp, Edwin Nelson, a former employee of Temperley's, took temporary charge of the place. Adolph Fisher and Columbus Jones, of Baur & Steinkamp, have both been ill and Mr. Baur's two sons have been ill. Several others have been ill for a few days at a time and everyone is trying to help out the other in this time of stress.

Cards have been received from George Wiegand, who is having a fine time in Los Angeles, Cal. Carnations are selling at 50 cents to $1 for fifty in California, he says. E. E. T.

Howell, Mich.—Norman S. Chamberlain, proprietor of the Howell Greenhouse Co., has erected a windmill to pump the water supply for his four houses. The mill is an exact reproduction of a small type of Dutch windmill, with a wheel having the characteristic large, broad blades.

MOSS MOSS MOSS

Tree Moss
Sphagnum Moss
Log Moss

We gather the moss from the woods here; that is why you can get a good deal and a first-class moss. We also offer special prices on ton or carload lots.

H. W. GOOCH,
Bay City, Oregon

Stock for Immediate Delivery

Asparagus Sprengeri, 2-in., 3c; 3-in., 6c each.
Asparagus Plumosus, 2-in., 4c; 3-in., 7c each.
Rex Begonias, 3-in., 15c; 4-in., 25c; 6-in., 75c each.
Calla Lilies, 5-in., 60c each.
Coleus, 2-in., 4c each.
Cineraria, 2-in., 5c; 3-in., 10c; 4-in., 20c each.
Cyclamen, 4-in., 25c; 5-in. 50c each.
Genista, 3-in., 10c; 4-in., 20c each.
Table Ferns, 2-in., $4.00 per 100.
Fern Dishes, 5-in., 35c; 6-in., 45c each.
Maidenhair Fern, 2-in., 4c; 3-in., 10c each.
Primula Obconica, 2-in., 5c; 3-in., 10c; 4-in., 20c; 5-in., 40c each.
Hydrangeas, 4-in., 25c each.

WILSON - CROUT - GEHR CO.
East 62d and Ankeny Sts., Portland, Oregon

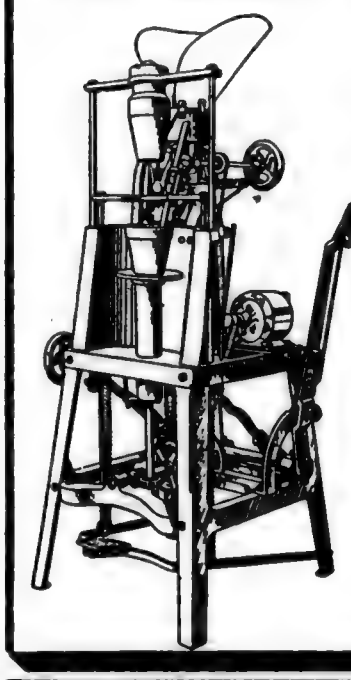
10,000 Carnation Rooted Cuttings
Supreme, Matchless, Ward and Belle Washburn..... $4.00 per 100.
1500 Beacon out of 2-inch, 6c.
March delivery. Clean stock and well rooted
Cherry's, Florists, La Grande, Oregon

CHRYSANTHEMUMS
Rooted cuttings, all the leading varieties, from clean, healthy stock. Ready March 1 and later.
COLEUS
Best varieties, 4-inch, $3.00 per dozen; 2½-inch $6.00 per 100; R. C., $1.50 per 100.
EASTER GREETING PELARGONIUM
2-inch, $10.00 per 100.
PETERS & SONS, HILLYARD, WASH.
We ship from Spokane, Wash.

PANSIES
Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.
FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave., San Jose, Calif.

Always mention the Florists' Review when writing advertisers.

"The Greatest Invention ever put on the market" is the way one user speaks of the Concrete Flower Pot machine.



Our machine is guaranteed to do all that is claimed for it. Send for free booklet.

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Hardy Perennials
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PORTLAND ROSES
EVERGREENS
HARDY PERENNIALS
Price List on Request
Mountain View Floral Co., Portland, Oregon

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Your inquiries for anything you may need WILL BE APPRECIATED

H. L. OLSSON CO., Inc.
Growers of Quality Plants for the Trade
Box 494 SPOKANE, WASH.

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Freesia Specialist San Gabriel, Cal.

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McCRAY REFRIGERATORS FOR ALL PURPOSES

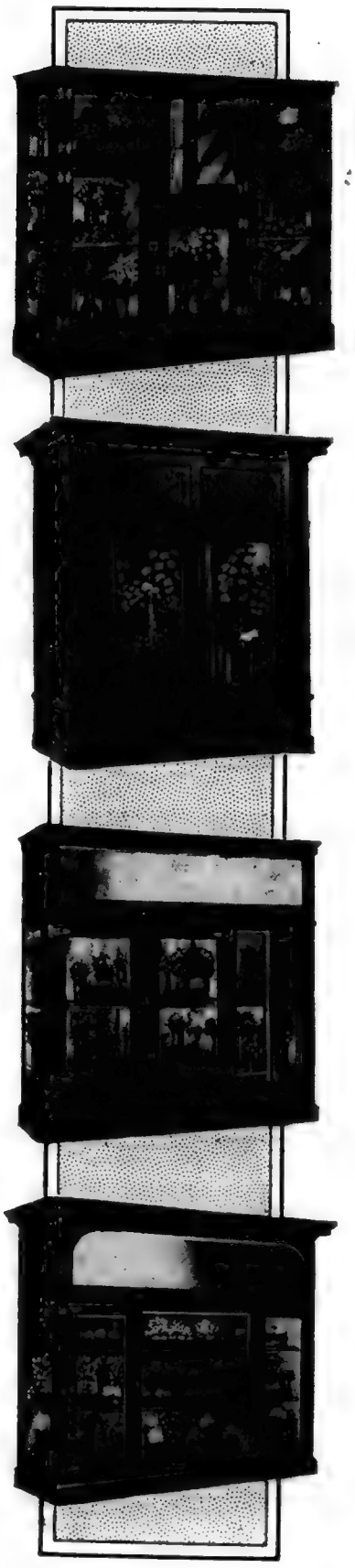
THERE is a McCRAY for every refrigerator need. In those Florist Shops where Quality of product and satisfactory service are the considerations. You will find McCRAY Refrigerators.

More money is invested in McCRAY Refrigerators each year than in any other kind. This evidence of leadership is positive proof of McCRAY Quality.

The particular point of excellence which distinguishes all McCRAY Refrigerators is the McCRAY System of Refrigeration—perfected through thirty-five years' experience.

Remember the handsome appearance of the McCRAY will add to the attractiveness of your store. The McCRAY is more than a Refrigertor—it is a fine display case for floral products. The economy feature makes the McCRAY an investment that pays big dividends in increased profits—it stops waste. Every McCRAY is fully guaranteed.

WRITE TODAY FOR CATALOG, illustrating various models of McCRAY Refrigerators for Florists, and explaining the economical and money-saving features. No. 74 for Florists. No. 95 for Residences.



McCRAY REFRIGERATOR CO.

4088 LAKE STREET KENDALVILLE, IND.

Salesrooms in All Principal Cities

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, R. C. Dungan, Philadelphia, Pa.; Secretary-treasurer, C. E. Kendel, Cleveland, O.

THERE is no sign of weakness in the onion set market.

ENOUGH narcissus and tulip bulbs were grown by the Department of Agriculture to supply the congressional distribution this year.

THE seed selling season is making an excellent start. The mail order houses are unusually busy, provided their catalogues are out.

THE Department of Agriculture included in its appropriation bill for next year $5,000 for the work of producing American bulbs.

THE C. S. Osborn Co., Newark, O., is well settled in its new store, where it is selling plants besides conducting its regular seed business.

SEED catalogues cost real money this season, and were slow of manufacture, but they will cost still more next autumn unless all signs fail.

A GOOD many seedsmen would gain by going over their mailing lists for duplicate names, judging by the fact that The Review has received from two to half a dozen copies of numerous 1920 editions.

FREE seeds for congressmen's constituents prevailed in the House of Representatives, when a motion to eliminate an appropriation of $239,000 for seed distribution was defeated February 9 by a vote of 130 to 71.

NEW LAW IN HOLLAND.

The representatives of Holland houses now traveling in this country, in many cases have received word of a new law affecting horticultural interests in their country. It appears that at the instigation of the nurserymen's organization the Dutch Chamber has enacted a law prohibiting the shipment of any nursery stock which has not been sold. In other words, it prevents the consignment of surplus stock to auction houses. The law is of principal interest in England, because America was closed last June to practically everything in the way of nursery stock from Holland.

The new law, as reported to bulb salesmen traveling here, does not include the regulation of the bulb traffic. Probably pressure will be put on, with the object of prohibiting the shipment of bulbs to America unless to fill bona fide orders.

MISSISSIPPI LEGISLATION.

Unreasonable Label Requirements.

House bill 316, filed January 28 by Mr. Gipson in the Mississippi state legislature and referred to the House committee on agriculture, is a close copy of the Texas seed law, approved July 28, 1919, with, however, some most unhappy alterations. The bill affects both agricultural and garden seeds.

The label required of agricultural seeds is hardly possible because of its indefinite provisions and unreasonable requirements. The label is only required to be attached to field seeds in wholesale lots, without any definition as to

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

SPECIALTIES

CUCUMBER

MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century

IN PRODUCING HIGH GRADE

GARDEN SEEDS

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the BEST OF EVERYTHING in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES

Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

Mention The Review when you write.

Onion Sets *GROWERS for the Trade*

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

Braslan Seed Growers Company

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed Grandiflora and Spencer Sweet Peas, and Sunflower.

SAN JOSE, CALIFORNIA

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON

PEDRICKTOWN, N. J.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

Mention The Review when you write.

BOLGIANO'S

"BIG CROP" SEEDS

"Tested and Trusted" Over a Century

Special Price List to Florists and Market Gardeners. Write for a copy at once—it will save you money.

J. BOLGIANO & SON, Baltimore, Md.

Mention The Review when you write.

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

TOMATO SEED

Grown for the Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Mention The Review when you write.

Hart & Vick Inc.

ROCHESTER N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know

Get our new catalogue.

Mention The Review when you write.

BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

Mention The Review when you write.

what constitutes wholesale lots, contrary to the well-established principle in these seed laws of limiting the labeling to amounts of ten pounds or more, a principle found in the Texas law from which this bill is taken. It requires the correct weight in pounds and ounces and the year grown. It seems an unreasonable duty to state the year when grown, because the Mississippi retailer has no means of ascertaining this fact, as he does not grow the seed himself. The requirement is unnecessary, because the germinating quality of the seed, which this specification is supposed to indicate, is taken care of under the provision requiring the percentage of germination and the date and year when tested. The bill omits the exemption of prosecution on account of labeling as to germination, as provided in the uniform bill.

Two separate provisions require stating the approximate percentage of weed seeds or other foreign matter. This confusion of weed seeds and foreign matter is unfortunate and acts as a distinct disadvantage to the purchaser, because he cannot ascertain from this percentage what are weed seeds and what is foreign matter. The words "or foreign matter" should be stricken out from this provision for this reason and for the further reason that it is completely taken care of by the provision requiring the percentage of purity, which defines purity and expressly refers to foreign matter.

Practically Prohibits Packets.

Section 11 is subject to the most serious objections, for it is so indefinite that it is difficult to understand the meaning of the law. It requires, among other things, that all seeds, whether garden or field seeds, sold in papers or packages, shall show the kind of seed, the year grown, name of the state grown in and approximate percentage of germination, except that this shall not apply to retail merchants who retail seed that is properly labeled. So far as packeted seeds are concerned, this is practically prohibitive of their sale, for, under the perfectly proper methods of packeting seeds, it would be impossible to state this information and, moreover, the mechanical difficulties in the way of such labeling would make it unprofitable to packet seeds for Mississippi customers. As this provision would affect even small 5-cent packets, concerning which there is no complaint and in which the amount of any possible natural deterioration is too small to be important, it is fair to ask that these small packets be eliminated from consideration in the law. It is equally reasonable to ask that the entire section be stricken out,

TROMP BROS.

SUCCESSORS TO GERRIT SEGERS

WHOLESALE BULB GROWERS

LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS
CATALOGUE ON APPLICATION

REPRESENTATIVE, G. OVERDUIN
116 BROAD STREET, NEW YORK CITY

WAIT FOR KELWAY'S WHOLESALE

SEED CATALOGUE FOR 1920

BEFORE PLACING YOUR ORDER.

The most favorable prices of the year.

If not received, wire or write.

KELWAY & SON, Wholesale Seed Growers, Langport, England

Mention The Review when you write.

Watkins & Simpson, Ltd.

Have mailed their new illustrated catalogue of Garden and Flower Seeds to all their customers in the United States. Should any of them not receive a copy, they are requested to kindly notify the fact to

27-29 Drury Lane LONDON, W. C. 2, England

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P. Vos & Son

Growers of New and Choice

Mt. Clemens, Mich. GLADIOLI

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Drevon, Tegelaar & Co.

Wholesale

French Bulb Growers

1133 Broadway, Cor. 26th St., NEW YORK

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Seed Packets

FLOWER SEED SIZES TO CATALOGUE ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

BULBS AND ROOTS

For Immediate Shipment

T. R. Begonia Bulbs

	Per 1000
Single mixed, 1¼ to 2½ in. diameter	$124.00
Single mixed, ¾ to 1 in. diameter	90.00
Single, in following separate colors: Scarlet, Pink, Salmon, Orange, Crimson; ¾ to 1 in. diameter	95.00

Valley Pips

	Per 1000
Berlin forcing type	$27.50

2500 per case; case lots only.

Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

F. O. B. DENVER

6- 8	400	42.00
7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00

F. O. B. CHICAGO

7- 9	300	49.50
10-11	150	49.50

F. O. B. LONDON (Ont.)

7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

WRITE FOR PRICES ON

Hardy Lily Bulbs,
Dracaena Canes,
Palm Seeds, Raffia,
Bamboo Canes, Etc.

ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

McHutchison & Co.

95 Chambers Street
NEW YORK



House of Chicago Market Brand Valley photographed at my establishment. Order cut spikes of your wholesaler.

You can have a house of

Valley

like this in a few weeks if you

Order Pips Now

Plant 500 or 1000 once a week

Bruns' Famous "Chicago Market" Brand, $45.00 per 1000.

Bruns' Early Forcing Valley, $35.00 per 1000.

Best Holland-grown Pips, $25.00 per 1000.

All ready for delivery

H. N. BRUNS, 3040 W. Madison St. CHICAGO, ILL.

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30 YEARS SUPPLYING THE BEST TRADE IN AMERICA BULBS

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CATALOGUE FREE ON APPLICATION

Van Meeuwen & Tegelaar

WHOLESALE DUTCH BULB GROWERS **Lisse, Holland**

WRITE US FOR PRICES ON FINEST QUALITY DUTCH BULBS

NEW YORK OFFICE: 1133 Broadway ***(Corner 26th Street)***

for it is bad judgment to require the labeling of garden seeds in the same fashion as that in respect to field seeds, for reasons well known to those acquainted with the difference in character of the seeds and of their planting, cultivation and harvesting.

Curtis Nye Smith.

PENDING SEED LEGISLATION.

In New York State.

There have been filed in the New York legislature now sitting two seed bills, Senate 31 and Assembly 54, to amend the existing seed laws of New York, which are admitted by all persons to be unsatisfactory. The two bills mentioned are identical in wording and are similar to the Witter seed bill, which was passed by the New York legislature last year but vetoed by the governor on the request of the seedsmen for the reason that, by a clerical error, the word "approximate," preceding "percentages" of purity and germination, was omitted. The pending bills correct that error.

It is hoped by the seedsmen that the pending bill may also be amended to authorize the state experiment station, at Geneva, under the charge of Analyst Munn, to test seeds sent in by the seed dealers of New York state. It seems unfair to require seed dealers, under heavy penalty, to sell seeds accurately labeled as to purity and germination and weed contents, etc., and not provide them with an official laboratory wherein this information may be obtained. While the larger dealers may be able to afford the expense of a private laboratory and competent analysts, the smaller dealers, many in number, would have no means of testing their seeds, as of course it is inconceivable, and in some cases contrary to law, for the official laboratories of other states to test seeds for non-citizens, and the government testing station at Washington cannot be expected to handle the tests for all parts of the country and in unlimited quantities. If the state of New York is unable to handle this expense of testing commercial seeds, it is possible to cover this expense by charging a reasonable fee for these commercial tests.

Definition Desired.

Another modification of the pending bill desired by seedsmen is to eliminate the imperfect definition of the word "approximate" in the bill, for the reason that the definition applies to large and small seeds with equal force, limiting the margin of tolerance to an arbitrary two-tenths of one per cent plus twenty per cent of the lesser part. It is desired to eliminate this definition and provide in the bill, as is found in the uniform state seed bill approved by the Seed Analysts' Association and the seed trade associations, a provision permitting the official administrator of the law to promulgate reasonable regulations carrying out the provisions of the act. Under this mandate the administrator could provide for this interpretation of "approximate." This practice has been followed in other states where the uniform law has been adopted.

These matters will be considered before the assembly committee on agriculture, Daniel P. Witter, chairman, at the capitol at Albany, N. Y., February 18, at which hearing interested New

NEW FLOWER

Celosia Chrysanthefolia or "CELOSIAMUM"

A cross developed to its present perfection after five years of continued experiments. The color is a most beautiful cardinal red. In size it resembles Chrysanthemum. It was the sensation at the Detroit convention of the S. A. F. Can be cut and shipped from one end of the continent to the other and come up smiling. Wonderful for baskets, for vases and funeral sprays. One worn individually makes a handsome corsage. Can be dried, if so desired, and will readily sell at Christmas time and throughout the winter. The larger ones should retail at $12.00 per dozen, as we received $6.00 per dozen for them wholesale, and could not supply the demand of Chicago alone.

They are very easily grown—seed sown in greenhouse in February and transplanted outdoors the end of April will bloom in June—or they may be sown out of doors about May 1st and will bloom from July until frost.

We offer a limited amount of seed at **$2.00** per trade packet

It was our intention to withhold the sale of this seed until 1921, when we would have a larger supply. But owing to the repeated demands and urgings of the trade, we have decided to let the Florists have this remarkable creation now.

Kindly write for catalogue and our blue list for Florists.

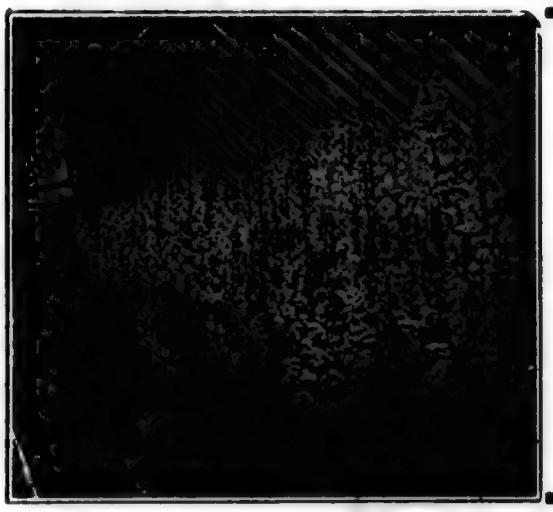
Visitors always welcome to our
:: Sunny Slope Seed Farm ::

S. Bryson Ayres Co.

Seed Growers to Particular Florists

503 Walnut Street, Kansas City, Mo.

Mention The Review when you write.



Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, $1.00 per pkt.; 3 for $2.50; 7 for $5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Melrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 25c per pkt.; 3 for $1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

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FINEST QUALITY
Lily of the Valley Pips

READY FOR IMMEDIATE DELIVERY *FOR PRICES WRITE*

VAN MEEUWEN & TEGELAAR

1133 Broadway, cor. 26th St., NEW YORK

Mention The Review when you write.

HELLERS MICE PROOF SEED CASES

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, $1.00; ¼ oz., $1.30; oz., $5.00.

Early Flowering or Winter Blooming Giant Pansies. 1000 seeds, 40c; ⅛ oz., $1.00; ¼ oz., $2.00; oz., $7.50.

CHAS. FROST

Mention The Review when you write.

Beckert's Quality SEEDS

BEGONIA GROMANI

This everblooming sport of Begonia Vernon is a great improvement. Flowers bright red and always come true to color. Makes a fine bedding plant and is useful for border around Geraniums, etc. Also can be grown as a Christmas-flowering pot plant, the beautiful red flowers making a fine showing at Christmas time. Foliage bronze green. Trade pkt., 50c.

Other Seasonable Seeds

whether flowers or vegetables, as well as all kinds of supplies needed in carrying on the florists' and truckers' trade, are on hand. All of proven vitality and a purity that has earned us the reputation of careful, conscientious seedsmen. "It's good if it comes from Beckert's," so come to Beckert's for all your needs in seeds.

"Reason Why" Catalogue Free!

It's bound to make you think and we are only after the thinking type of customer. May we send you your copy? Please write TODAY.

BECKERT'S SEED STORE

Established 1877

101-103 Federal Street PITTSBURGH, PA.

Gladiolus Bulbs

Young, healthy, 2-year-old stock—the best for forcing; full of vitality.

	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Brenchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Princepine	25.00	20.00
Schwaben	70.00	56.00
War	60.00	45.00
White and Light Mixed	25 00	20.00
General Mixture	20.00	15.00
Primulinus Hybrids	25.00	20.00

N. LEON WINTZER

Gladiolus Grower

WEST GROVE, PA.

LILIUM GIGANTEUM

For immediate delivery.

7 to 9, 300 per case; 8 to 9, 250 per case; 8 to 10, 225 per case; 9 to 10, 200 per case, **$55.00** per case.

Also some 7 to 9, 100 per case. Write for prices.

HARDY LILIES HERE NOW—ALL VARIETIES

8 to 9 and 9 to 11 } $30.00 per case

Consult our Classified ads for other stock or write us for quotations on whatever else you may want in Plants, Seeds or Bulbs.

S. S. SKIDELSKY & CO.

50 Park Place, NEW YORK CITY

FLORISTS' SEEDS

BEST QUALITY

AGERATUM
Dwarf Blue, ¼ oz., 15c.

ALYSSUM
Little Gem (Dwarf White), ¼ oz., 15c; oz., 50c.
Sweet (White), oz., 20c; ¼ lb., 60c.

ANTIRRHINUM (Snapdragon) GIANT
Pink Scarlet, each ¼ oz., 20c.
White, Yellow, each ¼ oz. 20c.
Mixed, ¼ oz., 15c; oz., 40c.

ASPARAGUS PLUMOSUS NANUS (Greenhouse grown).
100 seeds, 50c; 1,000 seeds, $3.50.

ASPARAGUS SPRENGERI
100 seeds, 10c; 1,000 seeds, 75c.

ASTERS—(Very best strains in existence.)
Lady Roosevelt. A splendid rose-pink variety. Trade pkt., 20c; ⅛ oz., 30c.
Crego Asters. Magnificent late cutting asters, Shell Pink, Lavender and White, tr. pkt., 20c; ¼ oz., 50c.
Crimson King. Long stiff stems, tr. pkt., 25c; ¼ oz., 50c.
Rose King. Tr. pkt., 25c; ¼ oz. 50c.
Lavender King. A fine lavender, tr. pkt., 25c; ¼ oz., 65c.
Extra Early Express. For early cutting, White, Rose, Lavender; each ⅛ oz., 40c; ½ oz., $1.25; Mixed, ⅛ oz., 40c; ½ oz., $1.25.
Mikado. Large, graceful flower for cutting; Pink, White, Lavender; each tr. pkt., 20c; ¼ oz., 40c.
Lavender Gem. A splendid early pure lavender, no yellow centers, very popular with florists, tr. pkt., 25c; ¼ oz., 65c.
Queen of the Market. Selected early strain.
Dark Blue, Crimson, each ⅛ oz., 15c; ½ oz., 50c.
Light Blue, Pink, each ⅛ oz., 15c; ½ oz., 50c.
Snowdrift, Pure White, ⅛ oz., 15c; ½ oz., 50c.
Mixed, ⅛ oz., 15c; ½ oz., 40c.
Giant Branching Comet. Dark Blue, Light Blue, each ⅛ oz., 35c; ½ oz., $1.00.
Crimson, Rose-pink, each ⅛ oz., 35c; ½ oz., $1.00.
Pure White, Extra Fine, ⅛ oz., 35c; ½ oz., $1.00.
Mixed. A well balanced mixture, ⅛ oz., 35c; oz., $1.00.
Branching. Late. Extra selected stock.
White, Pink, each ⅛ oz., 20c; ½ oz., 60c.
Lavender, Purple, each ⅛ oz., 20c; ½ oz., 60c.
Mixed, ¼ oz., 20; oz., 75c.

BEGONIA
Erfordii, Prima Donna, White Pearl, White Triumph. Each tr. pkt., 35c.
Gracilis luminosa, tr. pkt., 50c.

BACHELOR'S BUTTON
Double Blue, ¼ oz., 20c.

CALENDULA
Orange King. Oz., 25c.
Fine mixed. Oz., 10c; ¼ lb., 30c.

CANARY BIRD FLOWER.
For baskets and vases. Oz., 15c.

CANDYTUFT
Empress. Very large pure white, oz., 40c.
White Rocket. Oz., 15c.
Little Prince. Oz., 20c.

CELOSIA
Plumosa. Tall mixed, ⅛ oz., 15c.
Plumosa. Dwarf mixed, ⅛ oz., 15c.
Childsii (Wool-flower). Tr. pkt., 25c.

CENTAUREA
Gymnocarpa, ⅛ oz., 25c.

COBAEA SCANDENS
Purple. Oz., 30c.

COLEUS
Finest Hybrids, mixed, tr. pkt., 50c.

CYCLAMEN
Persicum Giganteum.
Mauve, Rose, each 100 seeds, $1.25.
Red, White, each 100 seeds, $1.25.

DRACAENA
Indivisa. Tr. pkt., 10c; oz., 40c.

GYPSOPHILA
Elegans, mixed, oz., 15c.

IPOMOEA
Grandiflora (Moon flower). Oz., 30c.

LOBELIA
Erinus Speciosa, deep blue trailing variety, ⅛ oz., 20c.
Crystal Palace Compacta, best for bedding, ⅛ oz., 30c.

MIGNONETTE
Machet, oz., 25c.
Allen's Defiance, oz., 35c.
Grandiflora, mixed, oz., 10c; ¼ lb., 30c.

PETUNIA
Double, Grandiflora and Fringed, mixed, tr. pkt., $1.50.
Giant Ruffled. Tr. pkt., 75c.
Single Large Flowered, Fringed, tr. pkt., 60c.
Giant of California, tr. pkt., 75c.
Rosy Morn, Rosy Pink, White Throat, ⅛ oz., 40c.
Single Striped and Blotched, ¼ oz., 35c.
Howard's Star, ¼ oz., 50c.
Single mixed, ¼ oz., 20c.

SALVIA
Bonfire, tr. pkt., 35c; ¼ oz., 60c.
Drooping Spikes, tr. pkt., 50c.
Splendens, tr. pkt., 30c; oz., $1.50.
Zurich, tr. pkt., 50c; ¼ oz., $1.00.

SHAMROCK
True. Tr. pkt., 35c.

SMILAX
Oz., 30c; ¼ lb., $1.00.

STOCKS
Dwarf Large Flowering Ten Weeks, mixed, ⅛ oz., 35c; separate colors, ⅛ oz., 40c.
Giant Perfection, mixed, ⅛ oz., 40c.

THUNBERGIA
Oz., 50c.

VERBENA (Mammoth Flowered)
Blue, Scarlet, Pink, White, each ¼ oz., 40c; oz., $1.25.
Mixed, ¼ oz., 30c; oz., $1.00.

THE STORRS & HARRISON CO.

PAINESVILLE, OHIO

Lily of the Valley Pips

1919 CROP

We can deliver immediately from cold storage. Write for prices.

C. J. SPEELMAN & SONS

38 Murray Street, NEW YORK

York seedsmen will have an opportunity to express their convictions on the pending bill, with special reference to the amendments above suggested.

Curtis Nye Smith.

CATALOGUES RECEIVED.

James Vick's Sons, Rochester, N. Y.—"Vick's Garden and Floral Guide," an illustrated catalogue, offering extensive lines of both seedsmen's and nurserymen's stock; 112 pages, in a handsome, colored cover, showing varieties which, says the company, deserve "more than a passing glance." "The crops," says the company again, "have turned out better than expected." Asters—"Vick's famous asters"—occupy nine pages of the book.

Charles G. Curtis Co., Callicoon, N. Y.—A 6-page folder, offering "hardy native trees and flowering shrubs." Enclosed, also, is a wholesale list from Miss Edith Helen Curtis, who is in business at the same address, collecting and shipping native wild plants, which she lists under both the botanical and the common name.

Storrs & Harrison Co., Painesville, O.—Illustrated 176-page catalogue of the Painesville Nurseries. The establishment is termed by the owners "the leading departmental nursery of America," and the orderly division of the business into departments is clearly indicated in the catalogue. Seeds and implements occupy the first fifty-six pages; then follow greenhouse and bedding plants, roses, perennials, ornamental shrubs, fruit-bearing stock, nut trees and ornamental trees.

A. E. Kunderd, Goshen, Ind.—"Kunderd Gladioli," a finely illustrated 40-page booklet, containing a history of the development of the Kunderd type of flowers, with two pages of cultural directions. "This is not really a catalogue," says Mr. Kunderd, "but a pamphlet sent out for the benefit of my customers, since I recently sold all my surplus stock of bulbs for 1920 and will not issue a catalogue before next January."

G. H. Hunkel Co., Milwaukee, Wis.—"Hunkel's Seeds," illustrated; seventy-two pages, besides an 8-page insert, which is printed on yellow paper and occupies the center of the book. In the flower seed department the prices are quoted in connection with the descriptive matter, as in the majority of catalogues. The prices of most other items of stock are omitted from the text, but are quoted in the insert, which serves as a condensed price list and also contains an order sheet.

Primula Obconica Gigantea Rosea

Dwarf habit, light and dark shades of pink. Select strain. All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for **$1.50.** Cash.

ERNEST OECHSLIN

Madison and Gale Sts., **River Forest, Ill.**

SEEDS

Stumpp & Walter Co

30-32 Barclay St., New York City

XXX SEEDS

Alyssum Snowball, only true dwf., pkt. 25c.
Chinese Primrose, finest grown, 300 seeds $1.
Primula Obconica, finest giants, mixed, pkt. 50c.
Cineraria, large-flowered dwf., pkt 50c., ½ pkt. 25c.
Cyclamen Giants, 150 seeds $1, ½ pkt. 50c.
Petunia Giant Fringed, fine, pkt. 25c.
Salvia Bonfire, best grown, pkt. 25c.
Verbena Calif. Giants, mixed, pkt. 25c.

JOHN F. RUPP, Shiremanstown, Pa.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

John Baer Tomato Seed of this grand early variety at 50c per oz.; four oz., $1.50

G. S. RAMSBURG, Somersworth, N. H.

Flower Seeds for Florists

ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

	Tr. Pkt.	Oz.
Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

Write for our complete Flower Seed Price List

ST. LOUIS SEED CO.

411-413 Washington Avenue, ST. LOUIS, MO.

Lilium Formosum, 7 to 9 and 9 to 10.
Lilium Multiflorum, 7 to 9 and 9 to 10.
Lilium Multiflorum Giganteum, 7 to 9.

Lily of the Valley Pips

Begonia Gracilis Luminosa.
Dracaena Indivisa.
Salvia Zurich.
Smilax Seed.

Prices on application.

J. M. THORBURN & CO.,

53 Barclay St., NEW YORK

Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100 ..... $18.00
7x9—per case 300 ..... 50.00

B. E. and J. T. Cokely

Scranton, Pa.

NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

F. G. MARQUARDT, Inc.

Importers of Bulbs

345 Broadway, NEW YORK CITY

MICHELL'S HOME GROWN CANNA ROOTS

We make a specialty of growing Cannas at our Nurseries, Andalusia, Pa.
Our stock is extra fine; plump roots with numerous eyes.



	Doz.	100	1000
Alphonse Bouvier. Rich velvety red; 5 feet	$0.65	$ 3.50	$ 30.00
Austria. Lemon chrome yellow; 5 feet	.65	3.50	30.00
Beacon. Rich cardinal red; very fine; 4 feet	1.10	7.00	60.00
Dr. E. Ackernecht. Carmine suffused deep red; 4 feet	.65	3.50	30.00
Elizabeth Hoss. Superb yellow, spotted red; 4 feet	.75	4.00	35.00
Eureka. One of the best white Cannas; 4½ feet	2.25	15.00	.....
Florence Vaughan. Yellow, spotted crimson; 5 feet	.50	3.00	25.00
Hungaria. Dwarf; rich geranium pink; 3½ feet	.90	6.00	50.00
Louis Reverchon. Cochineal red; large; 4 feet	.65	4.00	35.00
Meteor. Large trusses of scarlet red flowers; 4½ feet	1.25	8.00	70.00
Mme. Crozy. Scarlet, bordered golden yellow; 3 ft.	$0.65	$ 3.50	$30.00
Orange Bedder. Bright orange; suffused scarlet; 4 feet	.75	5.00	40.00
Richard Wallace. Light yellow; large; 4½ feet	.65	3.50	30.00
Sec. Chabanne. Bright orange pink; 4 feet	.65	3.50	30.00
The President. Superior to any other red variety; flowers extra large; rich, glowing scarlet; 4 feet	3.00	20.00	.....
West Virginia. Crimson scarlet, yellow border; 3½ feet	.65	3.50	30.00
Wintzer's Colossal. Vivid scarlet flowers; 5 feet	.75	5.00	40.00
Yellow King Humbert. Golden yellow, dotted red; 4½ feet	.75	5.00	45.00

We can also supply all other good varieties.

Asparagus Plumosus Nanus

GREENHOUSE-GROWN SEED

1000 Seeds	$ 3.50	10,000 Seeds	$30.00
5000 Seeds	16.25	25,000 Seeds	68.75

LATHHOUSE-GROWN SEED

1000 Seeds	$2.00	10,000 Seeds	$18.50
5000 Seeds	9.75	25,000 Seeds	43.75

Special prices on larger quantities.

Send for Wholesale Price List if you did not receive a copy.

GLADIOLUS BULBS

FOR FORCING

	100	1000
America, Delicate pink, extra fine	$4.25	$35.00
Augusta. White, flaked pink.	4.25	35.00
Brenchleyensis. Brilliant scarlet	3.50	30.00
Halley. Salmon pink, blotched yellow	4.75	40.00
Mrs. Francis King. Light scarlet	4.00	35.00
Niagara. Lemon yellow, red throat	6.50	55.00
Panama. Beautiful brilliant pink	7.25	65.00
Primulinus Hybrids. Various shades of yellow	4.25	37.50
Schwaben. Yellow, blotched dark in center	8.25	75.00
White and Light. (Special mixture)	3.50	30.00

Also all other good varieties.
All items quoted subject to being unsold on receipt of order.

YELLOW CALLA

(Elliottiana)

This beautiful variety should be more extensively planted. Extra fine bulbs. Dozen, $2.75; $20.00 per 100; per 1000, $180.00.

SPECIAL OFFER

Rooted Cuttings CARNATIONS

Clean stock; ready now.

10,000 White Perfection
10,000 White Wonder
10,000 Pink Enchantress
Per 100, $6.00; $50,00 per 1000

HENRY F. MICHELL CO., 518 MARKET STREET, PHILADELPHIA, PA.

Mention The Review when you write.

Chas. Schwake & Co., Inc.

LILY OF THE VALLEY
Japanese Lilies, French and Dutch Bulbs
90-92 West Broadway NEW YORK

Mention The Review when you write.

GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	800	$55.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots

HOLTON & HUNKEL CO., Milwaukee, Wis.

Mention The Review when you write.

Tomato Seed and Seed Sweet Potatoes

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

H. AUSTIN, Felton, Del.

Mention The Review when you write.

BURNETT BROS.

SEEDS : BULBS : PLANTS
98 Chambers Street NEW YORK CITY



When Buying Holland Bulbs for Next Season BUY THE BEST

Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

Mention The Review when you write.

NEWS OF THE NURSERY TRADE

THE Lake Nursery Co., Leesburg, Fla., has been incorporated with a capital of $300,000.

AT the meeting in New York of the market development committee of the A. A. N., O. Joe Howard, of Pomona, N. C., was appointed chairman. Plans for carrying on the campaign were formed for the coming year.

WILLIAM FLEMER, JR., manager of the F. & F. Nurseries, at Princeton, N. J., was married February 7 at Montreal to Miss Emma Wilkinson, of Elizabeth, N. J., at the home of the bride's uncle. Mr. Flemer's parents were at the wedding.

THE law of action and reaction applies to supply and demand of nursery stock. Excess of demand, such as we have now, leads to excess production, when the pendulum reaches the other end of the swing. Market development will counteract that reactionary swing.

RHODE ISLANDERS POSTPONE.

The second annual convention of the Rhode Island Nurserymen's Association, in Andrews hall, Providence, was postponed to Thursday, February 12, just a week later than was originally planned. The postponement was due to the complete tie-up of transportation by the severe storm which has affected the whole Atlantic coast.

Charles H. Greaton, of Providence, in addition to delivering the president's address in the morning session, was scheduled to read an interesting paper in the afternoon on "The Standardization of Prices" and Paul V. Fortmiller, of the Jackson & Perkins Co., Newark, N. Y., to discuss "The Present and Future Demand for Nursery Stock."

ILLINOIS ASSOCIATION MEETS.

Program in Chicago.

The Illinois State Nurserymen's Association held its third annual convention at the Hotel La Salle, Chicago, Wednesday and Thursday, February 11 and 12. The opening session was occupied chiefly with the delivery of the president's address by Guy A. Bryant, of Princeton, and with the reports of the standing committees. In the afternoon P. A. Glenn, chief inspector of the state department of agriculture, Urbana, discussed "Necessary Precautions in Nurseries Preventing the Spread of Dangerous Insects and Plant Diseases," and J. A. Young, of Aurora, read a paper on "What Does the Nurseryman Sell?"

The program for Thursday assigned to the morning the election of officers and the presentation of two papers, one by A. H. Hill, of Dundee, on "Coöperation between the Illinois State Nurserymen's Association and the American Association of Nurserymen," and one by J. C. Blair, head of the department of horticulture of the University of Illinois, on "The Possibilities of University Education for Nurserymen." In the afternoon the discussion by Alvin Nelson, of Chicago, of the question, "Should the Illinois State Nurserymen's Association Certify to the Sales Made by Members?" and the address by F. W. Von Oven, of Naperville, on "The Forestry Problem in Illinois," were on the program, followed by an open forum.

Free-for-all in Open Forum.

The stimulating nature of the discussion in this forum is shown by the following questions printed on the program:

To what extent does it pay the retail nurserymen to grow stock?
Are present wholesale prices justified?
What effect will the high prices have on the retail trade?
Can Illinois nurserymen grow their own grapevines to advantage?
Would a vigilance committee be a good thing for the association to have?
Would it pay the association to publish a list of stock for sale by its members?
Should the members of the association attempt coöperative buying of material or propagating stock?
Should the association attempt to reform improper practices in the trade or should such reforms be left to legislation?
Does newspaper advertising pay the nurserymen?
What method of advertising pays best?
Shall we hold the next convention in the southern part of the state?
Do southern-grown roses give as good results as northern-grown?
Will a reliable nurseryman grade poorer during a time of shortage?
Does it pay best to sell at retail through dealers, commission agents or salary men?
Is substitution permissible in the retail trade?
Should any attempt be made toward standardized prices in the retail trade?
Should the retail nursery business organize in Illinois or the middle west?
Is the nurseryman who furnishes stock to the retail customer at wholesale prices an injury to the trade?

DANGER FROM QUARANTINES.

Number on the Increase.

In addition to all the hazards of the elements that the nursery business is

Bargains for Quick Sale

2000 Bush Honeysuckle, 4 to 6 ft.	$25.00 per 100
100 Strawberry Bushes	40.00 per 100
250 Syringas	50.00 per 100
300 Forsythia, Creeping, 3 to 4 ft.	40.00 per 100
150 Deutzia Canadensis	40.00 per 100
100 Cornus Rubra	35.00 per 100
150 Snowberry Bushes, 4 to 5 ft.	35.00 per 100

Will sell all in one lump.

Sample on request. Must be removed by April 1. Cash with order.

KARL E. SCHMIDT,
P. O. Box 83. West Mentor, Ohio

EVERGREENS
All Important Varieties

Spruces
Arborvitaes
Retinisporas
Junipers and others.

Norway Maples
Oriental Planes
and other popular shade trees.

Strawberries—30 dependable varieties.

Write for catalogue and prices to the trade.



Harrisons' Nurseries
J. G. HARRISON & SONS PROPRIETORS
BERLIN MARYLAND
"Largest Growers of Fruit Trees in the World"
Box 28. Berlin, Maryland



IBOLIUM PRIVET
Natural Habit

IBOLIUM
The New Hybrid HARDY PRIVET (L. Ibota X Ovalifolium)
Now sent out for the first time. Inquire for further information. One-year field-grown plants, $5.00 each. Summer rooted frame-grown, $3.00 each. Plants in storage for immediate shipment.
Introducers of BOX BARBERRY. Well rooted frame cuttings, $65.00 per 1000.
THE ELM CITY NURSERY CO.
WOODMONT NURSERIES, Inc. NEW HAVEN, CONN.



IBOLIUM PRIVET
When Trimmed

NURSERY STOCK for Florists' Trade
Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials
Write for our wholesale trade list.
74 YEARS **W. & T. SMITH COMPANY** 1000 ACRES
GENEVA, N. Y.



D. HILL
The Evergreen Specialist

HILL'S CHOICE STOCK FOR SPRING PLANTING

Evergreens for bedding out, transplants to line out, and specimens for landscape planting. Our stock includes the best varieties in many sizes. Deciduous shrubs and trees for lining out is also one of our specialties. Only a few items offered here. Send for complete catalogue. Our over 64 years in business is your guarantee of satisfaction.

ABIES CONCOLOR
(Concolor Fir)

	100	1000
6 to 10-inch, 2 trans. xx	$14.00	....
10 to 12-inch, 2 trans. xx	20.00	....
12 to 18-inch, 2 trans. xx	26.00	....

ABIES DOUGLASSI
(Douglas Fir)

	100	1000
4 to 6-inch, 0* 2 yr	$ 8.75	$22.00
10 to 12-inch, 2 trans. xx	17.50	....
12 to 18-inch, 2 trans. xx	22.50	....

JUNIPERUS CANADENSIS
(J. Communis) (J. Dupressa)

	100	1000
4 to 6-inch, 0 2 yr	$ 7.25	$62.50
6 to 8-inch, 0 2 yr	9.50	80.00

JUNIPERUS VIRGINIANA
(Red Cedar)

	100	1000
6 to 8-inch, 0 2 yr	$ 4.00	$25.00
8 to 10-inch, 0 3 yr	4.50	30.00
10 to 12-inch, 0 3 yr	5.00	35.00
10 to 12-inch, 2 trans. xx	20.00	....
12 to 18-inch, 2 trans. xx	23.00	....
18 to 24-inch, 2 trans. xx	35.00	....

PICEA EXCELSA
(Norway Spruce)

	100	1000
4 to 6-inch, 0 3 yr	$ 2.50	$14.00
6 to 8-inch, 0 3 yr	3.25	16.50
6 to 8-inch, 1 trans. x	5.50	45.00
8 to 10-inch, 1 trans. x	7.00	60.00
10 to 12-inch, 2 trans. xx	12.00	....
12 to 18-inch, 2 trans. xx	16.00	....

PICEA PUNGENS
(Colorado Blue Spruce)

	100	1000
4 to 6-inch, 0 2 yr	$ 5.50	$40.00
6 to 10-inch, 2 trans. xx	22.50	....
10 to 12-inch, 2 trans. xx	28.50	....
12 to 18-inch, 2 trans. xx	45.00	....

PINUS AUSTRIACA
(Austrian Pine)

	100	1000
4 to 6-inch, 0* 3 yr	$ 4.75	$30.00
6 to 10-inch, 2 trans. xx	14.00	....
10 to 12-inch, 2 trans. xx	21.00	....
12 to 18-inch, 2 trans. xx	27.50	....

PINUS MUGHO
(Mugho Pine)

	100	1000
4 to 6-inch, 1 trans. x	$ 9.50	$85.00
8 to 10-inch, 2 trans. xx	20.00	....
10 to 12-inch, 2 trans. xx	26.00	....
12 to 18-inch, 2 trans. xx	31.50	....

TAXUS CANADENSIS
(American Yew)

	100	1000
6 to 12-inch, 1 trans. x	$8.00	$70.00
12 to 18-inch, 1 trans. x	9.50	85.00

THUYA OCCIDENTALIS
(American Arbor-Vitae)

	100	1000
4 to 6-inch, 0 2 yr	$ 3.25	$17.50
6 to 8-inch, 1 trans. x	5.00	40.00
8 to 10-inch, 2 trans. xx	10.00	....
10 to 12-inch, 2 trans. xx	12.00	....
12 to 18-inch, 2 trans. xx	15.00	....
18 to 24-inch, 2 trans. xx	20.00	....

THUYA OCCIDENTALIS PYRAMIDALIS
(Pyramidal Arbor-Vitae)

	100	1000
6 to 8-inch, 1 trans. x	$11.00	$100.00
10 to 12-inch, 2 trans. xx	30.00	.....

PACHYSANDRA TERMINALIS
(Japanese Spurge)

	100	1000
4 to 8-inch, 0 2 yr	$5.50	$46.00

SPIRAEA VAN HOUTTEI
(Bridal Wreath)

	100	1000
10 to 12-inch, 0 1 yr	$3.75	$28.50

* 0 indicates never transplanted. Suitable for bedding out. Each x indicates one transplanting.



The D. Hill Nursery Co., Inc.

Evergreen Specialists
Largest Growers in America

Box 403, DUNDEE, ILL.

POT-GROWN EVERGREENS

NOW is the time to order your Evergreens for lining out this coming season. Samples sent on request.

	Per 100
150 Thuya Erecta	$10.00
250 Thuya Douglasii Pyramidalis	12.00
400 Thuya Ericoides	10.00
1500 Thuya Globosa Woodwardii	11.00
1800 Thuya Hoveyi	9.00
2000 Thuya Pumila	11.00
4000 Thuya Pyramidalis	10.00
600 Thuya, Siberian	10.00
1150 Thuya Tom Thumb	10.00
3300 Thuya Wareana	10.00
450 Juniper Hibernica	8.00
600 Juniper Sabina	15.00
1600 Ret. Filifera	11.00
800 Ret. Plumosa	8.00
3000 Ret. Plumosa Aurea	8.00

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co.
TROY, OHIO

DAHLIAS

Strong, Undivided Field Clumps

	Per Clump
Aegir, rich cardinal red, cactus	10c
C. W. Bruton, canary yellow, decorative	10c
Floradora, blood red, cactus	12c
Golden Gate, very large golden yellow, cactus	15c
King Leopold, very large creamy yellow, peony-flowered	15c
Lawine, snow white, cactus	12c
Queen Emma, soft rose, peony-flowered	15c
Sequoia, gold bronze, cactus	15c
Snowflake, single white, Century type	10c
Andrew Carnegie, salmon pink with bronze shading, peony-flowered	30c
John Wanamaker, violet mauve, decorative	40c
TRITOMA PFITZERI, strong plants	$15.00 per 100
DELPHINIUM BELLADONNA, forcing size	9.00 per 100

THE WAYSIDE GARDENS CO., Mentor, Ohio

heir to, now comes to all of us the imminent hazard of the quarantine. These quarantines have become so frequent that nurserymen cannot longer view with complacency the possibility that at any time their nurseries may be further restricted or even entirely prevented from shipping by the power that the federal government and many individual states possess over our industry.

This country will spend upwards of $2,000,000 in 1920 for pest control. Of course, this is as nothing compared to the value of our forest and agricultural industry, including nurseries' protection and freedom to expand and prosper; so no one can complain.

The entomologist and the nurserymen ought not to be at variance. The entomologist should provide us with practical formulæ for attacking and controlling pests and, if necessary, see that the remedies are applied. Only seldom and for a short duration should a quarantine be necessary.

Make Investigation.

Haven't we a right to expect, from the money available and the growing experience and skill of the entomologist, to find the quarantine a measure to be resorted to with decreasing frequency? If it doesn't decrease, after expenditure of such sums of money, will not the taxpayers be interested in knowing why their efforts to provide such encouragement and protection to horticulture have been unavailing?

I therefore suggest the following measures be taken:

A. That nurserymen, right now, look into the appropriations their states spend upon entomological work. If your legislature is in session, examine the pending appropriation bill; there may be some things in it nurserymen of your state will take exception to. Consider if the amount of money expended brings the result.

B. Ascertain if your state has authority to quarantine your nursery. If the entomologist can place such quarantine, I recommend that you seek to have the bill amended, making your secretary of agriculture or your governor the person who can issue such an order, and then see that such a quarantine may only be ordered after a hearing has been held at which all interested parties may be heard. Remember that when your entomologist has power to issue such a quarantine order, he is detective, prosecutor, jury and judge. Our entomologists, I believe, are high-class, well-intentioned men, but nurserymen can only view with concern the well-nigh arbitrary power that some laws give them over our industry.

C. Make sure that the necessity for any quarantine issued under the laws of your state may be reviewed annually upon the request of a small

[Concluded on page 126.]

ENGLISH LAUREL
BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY
WILMINGTON, N. C. N. VERZAAL, Prop.

Peonies and Iris
Send us your name now for our new Catalogue.
PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

Hardy Old-fashioned Plants
Our Specialty
Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.
WILLIAM TOOLE & SON
Hardy Plant and Peony Farm BARABOO, WIS.
Mention The Review when you write.

BUY CANNAS NOW!
There is no surplus of Canna Roots this season. We divide from clumps same day order is received, insuring fresh, plump roots, with two or three eyes.

	Per 100	Per 1000
Alphonse Bouvier. Deep cardinal, 5 to 6 ft.	$8.50	$80.00
Beaute Poitevine. Bright Crimson Scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland. Deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder. Dazzling scarlet, 3½ ft.	3.50	30.00
David Harum. Bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough. Rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan. Yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper. Clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria. Clear rose pink, 3½ to 4 ft.	6.00	50.00
Julius Koch. Blood red, 3 ft.	4.50	40.00
King Humbert. Standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch. Crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy. Rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor. The one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard. Silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray. Orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder. "Tango tints," orange and tan, 4 to 5 ft.	5.00	40.00
Papa Nardy. Deep carmine rose, 4 ft.	5.00	40.00
Prince Wied. Rich crimson, 4 ft.	4.00	35.00
Queen Charlotte. Scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace. Canary yellow, 5 ft.	4.50	40.00

STORRS & HARRISON CO., Painesville, O.
Mention The Review when you write.

ORDER YOURS TODAY

ROSE PREMIER.
Own Root, Early Delivery
2½", $20 per 100; $175 per 1000.
MME. BUTTERFLY AND FRANK H. DUNLOP.

Own Root.	Grafted.
$ 35.00 per 100	$ 42.50 per 100
82.50 per 250	101.25 per 250
150.00 per 500	187.50 per 500
300.00 per 1000	375.00 per 1000
	912.50 per 2500

CHRYSANTHEMUM CUTTINGS.
Of the scarce commercial varieties we mention a few. Order early—they will sell out before the season closes:
Barbara Davis, White and Golden Chadwick, Chadwick Supreme, Golden Mistletoe, Indian Summer, Yellow and White Turner.
Rooted cuttings, $5.00 per 100, $40.00 per 1000. From 2¼-inch pots, $7.00 per 100, $55.00 per 1000.
Let us supply you with any of the other fancy and standard sorts. We have them all.
NEW POMPONS.
Becky McLane.—Thanksgiving Bronze.
Christmas Gold.—Golden-yellow button for Dec. 1st and later.
Cometa.—Dark rose, shaded magenta.
November Pearl.—A new November flowering daybreak pink.
Ouray.—Best early bronze.
Uvalda.—A large pure white, maturing Oct. 10th.
Vasco.—Golden-yellow, flowering Oct. 15th and one of the very best for sprays.
White Gem.—Pure white button, very free and ready for cuttings Nov. 15th.
All the above, rooted cuttings, $8.00 per 100; 2¼-inch pots, $10.00 per 100.
Cash or satisfactory trade references. No C. O. D. Shipments.
L. J. REUTER CO., PLANT BROKERS, 15 Cedar St. Watertown, P. O. Boston, Mass.

PEARSON'S MONEYWORTH QUALITY
CYCLAMEN
2½-in., 3-in., 4-in., for May, June and July delivery
$15.00, $25.00 and $50.00 per 100
Finest Stock of Best Varieties
Place your order now and be sure of your supply.
PETER PEARSON
5732 Gunnison Street, Chicago
PEARSON'S MONEYWORTH QUALITY

Here is a Good One



ANNABEL is darker in color and therefore better than Godfrey—and Godfrey is conceded to be the best of the "single" mums.

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is

ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long, stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922.

Prices: **$ 3.00 per doz.**
20.00 per 100
180.00 per 1000

Strong plants and careful packing guaranteed

GRAND VIEW GREENHOUSES, Hopkins, Minn.

Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.
Write for price list.
We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

Mention The Review when you write.

ORCHIDS

We grow and sell **Orchids** only. Can furnish you with anything in this line.
If you intend investing in Orchids, do so now while prices are low.
Special lists on application.

LAGER & HURRELL, Summit, New Jersey

Mention The Review when you write.

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?
AMERICAN FORESTRY CO., Pembine, Wis.

Chrysanthemums
and Smith are synonymous

For thirty years we have been producing Novelties. These products form the major part of those grown today.

THAT'S WHY

you should consider our 1920 offerings. They have MERIT and are DISTINCT.

Catalogue free on application

ELMER D. SMITH & COMPANY
ADRIAN, MICHIGAN

Cannas

All northern-grown roots, good two and three-eye divisions, in the following varieties:

King Humbert
$5.50 per 100; $50.00 per 1000.

Venus (pink), **David Harum** (bronze red), **J. D. Eisele** (scarlet), **Richard Wallace** (yellow). **Fireflame** (scarlet), **Louisiana** (scarlet), and **Mme. Crozy** (red and yellow).
All the above $2.25 per 100; $20.00 per 1000.

THE McGREGOR BROS. CO., SPRINGFIELD, OHIO

of the firms affected. Otherwise when se quarantines to be lifted, once they are

Seek to secure in your state laws that will sate anyone who may have trees or nurs- ock destroyed by official order, when it shown that the presence of the pest is ing that the owner has not through negli- of his allowed to exist. Most states com- e farmers for cattle that are killed be- of tuberculosis or foot and mouth disease. ay for one and not for the other?

J. Edward Moon,
dent American Association of Nurserymen.

IO STOCKS FROM ORIENT.

h nursery fruit stocks as have been ned from the orient may be shut off this country under a proposed ntine, hearing on which will be at Washington March 9. The no- ollows:

Secretary of Agriculture has information angerous plant diseases, including Japanese cankers, Valsa mali and Diaporthe mali, blight, Taphrina piri, and rusts, Gym- angium Koreaense and G. photiniae, and us insect pests, including the oriental noth, Laspeyresia molesta, the pear fruit Nephopteryx rubrizonella, the apple moth, esthia conjugella, Psylla pyrisuga, Lecan- andi and Lecanium kunoensis, new to and eretofore widely prevalent or distributed and throughout the United States, exist a, Japan, Philippine islands and Oceania, at there is danger of introducting these her plant diseases and insect pests with cuttings, scions and buds of fruits from untries and localities named.

ppears, therefore, that the countries and es above named should be quarantined in ance with the plant quarantine act of Au- 0, 1912 (37 Stat. 315), and that the move- from said countries and localities to the States of stocks, cuttings, scions and f fruits should be prohibited.

ce is therefore hereby given that a pub- aring will be held at the Department of lture, Washington, D. C., room 11, Fed- orticultural Board, at 10 a. m., March 9, in order that any person interested in roposed quarantine may appear and be either in person or by attorney.

NESOTA EMBARGO AMENDED.

e state entomologist of Minnesota ublished the following amendment e quarantine notice issued June 12, in regard to the white pine blister

quarantine upon the shipment into the of Minnesota of all 5-leaf pine, currant oseberry bushes which went into effect 5, 1917, is hereby amended to permit the nt into Minnesota of all currant and goose- bushes stripped of leaves, with the excep- the cultivated black currant (Ribes nig- but that otherwise said quarantine order as previously issued, and the shipment 5-leaf pines into Minnesota from the states ine, New Hampshire, Vermont, Massachu- Rhode Island, Connecticut, New York, New Pennsylvania, Ohio, Wisconsin and Mich- still prohibited until further notice. This ment is effective January 5, 1920.

A. G. Ruggles, State Entomologist.

ASPARAGUS

PRENGERI, 2-in., 3c; 3-in., 7c; 4-in., 12c.

LONGATUS, 2-in., 8c; 3-in., 12c.

ies, Marguerites, R. C., 1½c; 2¼-in., 4c.

caena Indivisa, 3½-in., 15c.

nula Obconica, 5-in., $4.00 per doz.

hericum Mandaianum, 3-in., 8c; 4-in., c.

eraria, Sim's Dwarf, 3-in., 10c; 3½-in., c.

veland Cherry Seed, 50c tr. pkt.

nge Queen Cherry Seed, 50c tr. pkt.

acco Stems, per bale of about 175 lbs., 50; per ton, $28.00.

bby Ave. Greenhouses
DAYTON, OHIO

This photograph was taken December 6, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.



HAMBURG LATE PINK CHRYSANTHEMUM

is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle, and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Plants will be ready March 1, 1920, and all orders will be filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
2-inch pots (by express), - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 Washington St., BUFFALO, N. Y.

Seasonable Stock--Ready Now

Asparagus Plumosus—2½-in., $5.00 per 100; $45.00 per 1000.

Asparagus Sprengeri—2½-in., $4.50 per 100; $40.00 per 1000.

Achyranthes Herbstii—2¼-in., brightest red, $4.50 per 100.

Alternanthera Brilliantissima—2¼-in., bright red, $4.00 per 100.

Fuchsia Mrs. E. G. Hill—2¼-n., best white, $5.00 per 100.

Euonymus Japonica—Silver edge, for hampers, baskets or vases, 3-in., $25.00 per 100; 4-in., $35.00 per 100.

Fern Dish Ferns—2¼-in., Pteris magnifica, Wimsettii, cretica albo-lineata and Mayii; Adiantum cuneatum and Aspidium tsussimense, $6.00 per 100; $50.00 per 1000.

Lantanas—Dwarf, 2¼-in., splendid stock, distinct sorts, $5.00 per 100; $45.00 per 1000.

Snapdragon—Keystone, 2¼-in., once pinched, stock in splendid shape, $5.00 per 100; $45.00 per 1000.

Palms—Clean young stock, Kentia Belmoreana, 2½-in., $15.00 per 100; heavy 3-in., $25.00 per 100; heavy 4-in., $50.00 per 100.

The Storrs & Harrison Co.
PAINESVILLE, OHIO

Plants to Grow on for Easter

We have our houses full of choice stock to grow on for Easter, also good stock for immediate sales.

Hydrangeas, French and Otaksa varieties, all pot grown, 4-inch pots, 25 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents; 7-inch, $1.00 and $1.25.

Genistas, 5-inch pots, 50 cents; 6-inch, 75 cents.

Cineraria Hybrida, finest strain, 4-inch, $20.00 per 100; 5-inch, 35 cents; 5½-inch, $50.00 per 100.

Roses, American Beauty, 6-inch, $50.00 per 100.

Primula Obconica, in bud and bloom, 4-inch pots, 20 cents; 5-inch, 40 cents.

Easter Lilies, Giganteum, 6 to 8 inches high, $75.00 per 100.

Begonia Luminosa, red, 4-inch pots, 20 cents; 5-inch pots, 40 cents.

Begonia Magnifica, pink, 4-inch pots, 20 cents each.

FERNS.

We have a large stock of pot-grown ferns and of a good green color and can give good value, as we grow them in large quantities.

Scottii and Teddy, Jr., 5-inch, 50 cents; 6-inch, 75 cents; 7-inch, $1.25; 8-inch, $1.50 and $2.00.

Whitmanii, 4-inch, 30 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents.

Macawii, new, 4-inch, 50 cents each.

Verona, lace fern, fine for combination baskets, 4-inch, 25 cents.

Ficus Elastica, or Rubber Plants, 4-inch pots, 50 cents; 5-inch, 60 cents.

Kentia Palms—Forsteriana and Belmoreana, a very scarce article, and we have them fine.

4-inch pots, heavy, 60 cents; 5-inch, $1.00 and $1.25; 6-inch, $1.50.

English Ivy, 2½-inch pots, $7.00 per 100; 4-inch, staked, 25 cents.

Asparagus Plumosus, 2½-inch pots, $5.00 per 100.

Cash with order. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

GODFREY ASCHMANN, 1012 W. Ontario Street, PHILADELPHIA, PA.

Pot Grown FERNS

SWORD VERONA, 4-in., 25c each.
SCOTTII and WHITMANII, 5-in., 50c each.
WHITMANII, SCOTTII, BOSTON, TEDDY, JR., 6-in., 75c each.
MACAWII, 6-in., $1.00 each.
MACAWII, 8-in., extra fine plants, $2.50 each.
BOSTON, TEDDY, JR., and SCOTTII, 7-in., $1.00 ea.
BOSTON and SCOTTII, 8-in., $1.50 each.

MISCELLANEOUS PLANTS

ASPARAGUS, PLUMOSUS and SPRENGERI, 2¼-in., 5c each.
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.
KENTIAS, 4-in., 50c; 5-in., $1.00 each.
KENTIAS, made up, 5-in., $1.50; 6-in., $2.50 ea.
KENTIAS, large, made up plants, 8-in., $25.00 each.
ARECA LUTESCENS, 4-in., made up, 50c each.
CIBOTIUMS, 8-in. tubs, $5.00; 10-in. tubs, $10.00 each.
BAMBOO, 8-in. tubs, $6.00 each.
DRACAENA MASSANGEANA, 6-in., $1.50 each
RUBBERS, 4-in., 40c; 5-in., 50c; 6-in., 75c each.
FICUS PANDURATA, 50c, 75c, $1.00, $1.50, $2.50 and $5.00 each.
HARDY IVIES, 25c and 50c each.
CINERARIAS, in bud, 4-in., 25c; 5-in., 50c each.
BEGONIAS, Xmas red and pink, 4-in., 25c ea.
BEGONIAS, Thurstonii, 4-in., 20c each.
BEGONIAS, Angel Wings, 4-in., 20c each.
PANDANUS, 4-in., 75c; 5 in., $1.00; 6-in., $1.50 and $2.50 each.
TULIPS, two in a pot, 20c; 4-in. pot, 40c each.
HYACINTHS, 25c each.
NARCISSUS VON SION, 5-in., 50c each.
BIRD'S-NEST FERN, 4-in., 75c; 5-in., $1.00 each.

No bulb orders shipped without other stock.

JOHN BADER CO.

MT. TROY, N. S. PITTSBURGH, PA.



Do you realize

That **January Gold** and **Dr. Hitch** are midwinter blooming varieties of Chrysanthemums? Have you been worried all winter because we have had so little sunshine that your Carnations and Roses have refused to bloom? We do a great deal of funeral work, but we have had no worry about flowers and the high cost of them. We have had just a few carnations and roses, but with our benches of beautiful, fluffy, white **Dr. Hitch** and the soft, yellow **January Gold,** we have kept right on cutting flowers every day from Dec. 20th till Feb. 10. No worries for us.

2½-inch, Price, $5.00 per dozen. Cash, Please.

Only a limited quantity for sale.

L. M. SMITH & CO., Laurel, Del.

Mention The Review when you write.

Ampelopsis Veitchii

From 2¼-inch pots - - - **$8.00 per 100; $75.00 per 1000**

JACKSON & PERKINS COMPANY

NEWARK, NEW YORK

Mention The Review when you write.

SPECIAL OFFER OF

5000 Norway Maples

Fine, heavily branched—Straight trunks.

Height	Caliper 6 in. above ground	10	100
8-10 feet	1 to 1½ inch.....	$11.00	$ 95.00
10-12 feet	1½ to 2 inch.....	16.50	140.00
12-14 feet	2 to 3 inch.....	27.50	235.00
14-16 feet	3 to 4 inch.....	65.00	.....

The D. HILL NURSERY CO.

Box 403

DUNDEE, ILLINOIS

Schiller's

"The Strain That Leads"

Primroses

Always mention the Florists' Review when writing advertisers.

CARNATIONS

F. Dorner & Sons Co.

LA FAYETTE, IND.

Always mention the Florists' Review when writing advertisers.

GET BUSY

Have you ordered your RUTH BAUR CARNATION CUTTINGS? We are booking orders for March delivery. Better order yours NOW.

How About Mum Plants for Next Season?

You will need the four early pink varieties we are offering. See The Review of Dec. 18th for description and prices. Get yours early and have strong plants to bench.

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

DENVER, COLO.

The Market.

The demand far exceeded the supply t week in spite of heavy production. e influenza epidemic is somewhat re- onsible for this condition. The call flowers for funerals is exceeding en the heavy demand during the epi- nic a year ago. The greatest diffi- ty of the wholesalers is to distribute ck to please everyone. They find it possible to fill orders as received, but to be fair by making what they have around so that everyone will have nething. It is said that more mag- ia leaves have been used in the last o weeks than in the whole six months evious. Everything sells quickly, even it carnations, short tulips and free- s. Paper and wax flowers are being d in funeral work.

Prices are higher than ever before this time of year, but they are con- erably lower here than in the east. veral firms are handicapped by the kness of members of their forces.

R. L.

Meadville, Pa.—L. A. Dalph has ught the greenhouse of the East End oral Co., of which J. J. Hurley was rmerly proprietor.

St. Joseph, Mo.—A fire of unknown gin destroyed nearly half the green- uses of E. V. Myers, 1004 North venty-second street, on the night of bruary 2.

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.

RICHMOND, IND.

FANCY POT PLANTS

Cyclamen, Begonias Christmas Cherries, Primulas, Crotons, Bird's-Nest Ferns, Pandanus and many other varieties of fancy pot plants.

Write us for Prices

ROLF ZETLITZ CO., Dayton, O.

Carnation Cuttings

Healthy, well rooted, cool grown stock.

WHITE ENCHANTRESS
MATCHLESS
MRS. C. W. WARD
BELLE WASHBURN

FURROW & COMPANY

Guthrie, Oklahoma

FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2¼-inch pots, $3.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.,	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6 -in.,	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.,	2.00
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NEPHROLEPIS HARRISII, 8-inch	3.00
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If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

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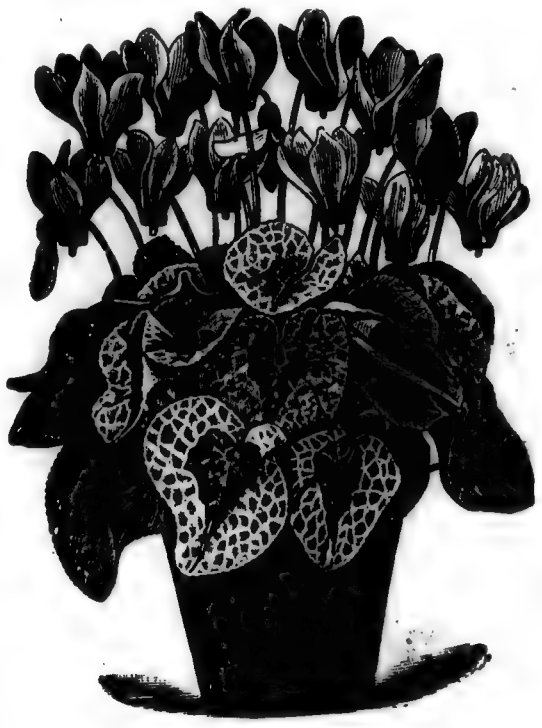
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Scottii and **Teddy Jr. Ferns,** 4-in., 35c; 6-in., $1.00; 8-in., $2.00; 10-in., $3.00 each.
Holly Ferns, 4-in., 30c each.
Packing charged at cost. All goods travel at purchaser's risk and expense.



CYCLAMEN

and other well-grown pot plants

CYCLAMEN

5-in.....50c and 75c each
6-in.....$1.00 and $1.25 each
7-in..... 1.50 and 2.00 each

PRIMULA MALACOIDES

4-in.....$3.00 per doz.

RUBBERS

4-in., extra strong.....50c each
5-in.....75c and $1.00 each

GERANIUMS

S. A. Nutt, 2¼-in.....$5.00 per 100

GLORIOSA FERNS

For March 15th.

4-in.....$0.50 each
6-in..... 2.00 each
7-in..... $2.50 and 3.00 each

BOSTON FERNS

7-in..... .....$1.50 each
6-in..... 1.00 each

DRACAENAS

Terminalis, 5-in....75c and $1.00 each
" 6-in..... 1.25 each
Marguerite Storey, 6-in..... 1.50 each
" " 5-in., 75c and 1.00 each
Imperialis, 5-in..... 1.00 each
Lord Wolseley, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 5-in , 75c and 1.00 each
Lord Wolseley Superba, 6-in., 1.50 each
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KENTIA BELMOREANA

Single and made-up from 2¼-in. to 6-in.

KENTIA FORSTERIANA

5 and 6-in. made-up; 6-in, single; 2¼-in.

BEGONIA LUMINOSA

4-in.....$20.00 per 100
3-in..... 10.00 per 100
6-in.....40c each

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Well colored, 50c, 75c, $1.00 and $1.50 each.

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Veitchii, 4-in.....50c each
Utilis, 3-in .....$20.00 per 100

POEHLMANN BROS. CO., Morton Grove, Ill.

L. D. Phone Morton Grove 31-J Chicago Buyers call Rogers Park 684

Abundance of Fine Stock

Size of Pot		Per 100	Per 1,000
2¼"	Fuchsia Little Beauty	$ 5.00	$ 40.00
2¼"	Fuchsias, twelve assorted varieties	4.00	35.00
2¼"	Fuchsia Christmas Gem	8.00	....
2¼"	Marguerites, three varieties	4.00	35.00
2¼"	Heliotropes, light and dark blue	4.00	35.00
2¼"	Lantanas, dwarf orange	6.00	55.00
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2"	Ageratum, light or dark blue	3.50	30.00
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3"	Primula Malacoides	6.00	55.00
4"	Cyclamen, full of buds	40.00	....
2¼"	Dracaena Indivisa	4.00	35.00
4"	Vinca Variegata	13.00	125.00
2¼"	Vinca Variegata	5.00	45.00

Five million Canna Bulbs, Red and Yellow King Humbert, Fire Bird, Mrs. Alfred Conrad, Rosea Gigantea, etc.

How many can you use?
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist

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ASPARAGUS

Plumosus, 3-in.....$10.00 per 100

FERNS

Scottii, 6-in.....$ 9.00 doz.
Scottii, 7-in..... 15.00 doz.
Scottii, 8-in.....$18.00 to 24.00 doz.
Teddy, Jr., 6-in..... 9.00 doz.
Teddy, Jr., 7-in..... 15.00 doz.
Teddy, Jr., 8-in..... 18.00 to 24.00 doz.
Wilsoni Pans, 3 plants in a 6-inch pan, very fine..... 7.20 doz.
Dish Ferns, 2½ inch pots, strong plants, ...6.00 per 100

FICUS

Elastica, 6 in.....$9.00 and $12.00 doz.
Elastica, 7 in., strong .....$1.50 each

Cash with order

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Second and Bristol Sts. and Rising Sun Ave., Philadelphia, Pa.

FERNS

We have on hand, for immediate shipment, a splendid lot of POT GROWN FERNS, all extra good value for the money. Shipped without pots.

	Size	Per Doz.	Per 100	Per 1000
Boston,	4-in.	$ 3.00	$20.00	$190.00
	5-in.	4.50	35.00	325.00
	8-in.	$2.50 each		
Scottii,	3-in.	1.00	8.00	75.00
	4-in.	3.00	20.00	190.00
	5-in.	4.50	35.00	
Teddy, Jr.,	5-in.	4.50	35.00	
Cordata Compacta,	5-in.	4.50	35.00	
Cyrtomium (Holly Fern),	4-in.	3.00	20.00	
Table Ferns, assorted,	3-in.	1.00	6.00	

Alternantheras; Alyssum, Double Giant and Dwarf; **Begonias,** Gracilis and Vernon; **Hardy English Ivy; Lantanas,** assorted; **Heliotrope; Lobelia,** Crystal Palace Gem; **Moonvines,** 2-in., **$2.75** per 100; 3-in., **$3.75** per 100.

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CROMWELL, CONNECTICUT.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

reenhouse Heating

HEATING GARAGE.

lease tell me whether my plan for ng a garage 9x23x28 feet is cor- . I am taking a 20x30-inch Wilks water boiler out of my greenhouse placing it in the middle of the north of my garage. I shall run a 2-inch along the east wall and return with oil of four 1-inch pipes, doing the e on the west wall. The boiler has 2-inch taps, which I shall use for two flows. The flows and returns be under the windows, with about nches of rise from the boiler to the h wall. The lower end of the coil be about level with the top of the r. I can set the boiler lower in the f necessary. The garage is built of , with an air-tight ceiling and door.
G. S.—Ill.

---

he inquiry does not indicate the ber and size of the windows. Un- there is more than fifty square feet lass and if a minimum temperature 0 degrees will answer, the radiation cated should suffice. However, it ld be preferable to use either 1¼- or 1½-inch pipe for the coils. It ld be desirable, also, to have the r considerably below the returns, cially if 1-inch pipe is to be used. ead of running the flow pipes under windows, run them above, as this make it possible to raise the coils tle higher on the walls. This will e the same effect as to lower the r.

he flow pipes, as well as the coils, ld run downhill, but, if care is n to grade them carefully, the slope not be more than one inch in ten .

ROM STEAM TO HOT WATER.

lease tell me how to pipe two houses, 92 feet, for hot water. How many s of pipe will each house take, and t size of pipe? Could I use 3-inch s and have them on the purlin s? Are houses 192 feet in length long for hot water? The boiler n is at the west side of the north se and the floor of the boiler room en feet below the walks in the nhouses. Will hot water require much care as steam? How large iler will these houses need to keep n at 50 degrees in zero weather? y are being used for carnations and et peas. At present I have steam , with six lines of 2-inch pipe in house, but I want to change to water. O. B. M.—O.

---

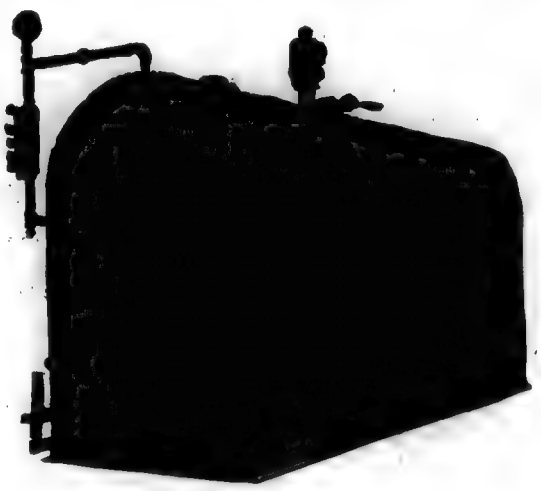
he sketch shows two connected ses, with three feet of glass and e feet of concrete in the outside s. The sashbars are fifteen and a feet in length. In the north house re are four 5-foot benches, with ks along the walls, and in the south se there are three 3-foot solid beds the center with two 5-foot raised ches along the sides. In this house e is a walk along the south wall.

While 3-inch flows can be used to ad- tage, yet as each house will have nt 7,000 square feet of glass, it require 1,750 square feet of radia- to furnish a temperature of 50 ees in zero weather; this is rather e than can be obtained from two

K-R-O-E-S-C-H-E-L-L

STEAM UNITS OF SUPERIOR FEATURES

No Tubes To Clean, No Masonry Required



For Steam Plants Less Than 100 Horse Power

Kroeschell Water Tube Steam Boiler

KROESCHELL High Pressure Unit

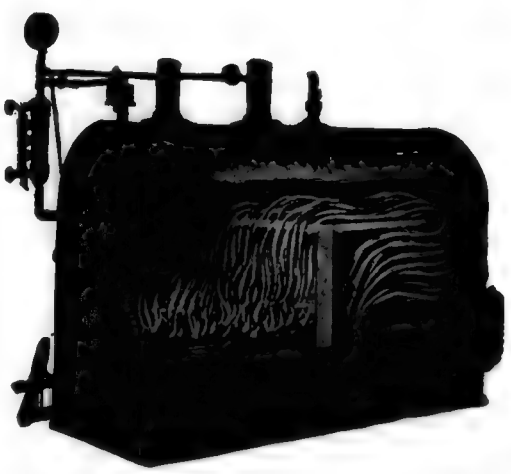
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No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

S. WILKS MFG. CO., So. Columbus, Ohio, Jan. 28th, 1920.
3523 Shields Ave., Chicago, Ill.

Dear Sirs: Received your boiler O. K. As for the boiler, it is all you claim for it and more. Would not trade it for six like the cast iron one I had before it. When it comes to keeping heat over night, it's right on the job. During our coldest weather here this winter (7 below) it kept the house at 55 degrees, and did it easy on slack and nut mixed.

Thanking you again for past favors, I remain,

Yours truly,
(*Signed*) JAMES McCRAY.

NOTE: Mr. McCray is using a 36 x 48 Wilks magazine feed hot water boiler.

Send for Catalogue and prices

S. WILKS MFG. CO., 3523 Shields Avenue, PHONE YARDS 866 **Chicago**

Morehead
~~Back to Boiler~~
SYSTEM

Uniform Heat for Flowers

The Morehead Back-to-Boiler System keeps your steam lines clear of condensation.

Uniform temperature throughout your greenhouse is assured.

Fuel is saved—because the condensation is returned to the boilers as hot, pure water—ready to burst into steam.

Let us send you complete information about the Morehead System.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.

Mention The Review when you write.



Price **$10.00**

Plant Insurance at $10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But not if you are equipped with the **STANDARD THERMOSTAT.** The **Standard Thermostat** protects you from just such dangers. It will ring a bell at your bedside when danger is near.

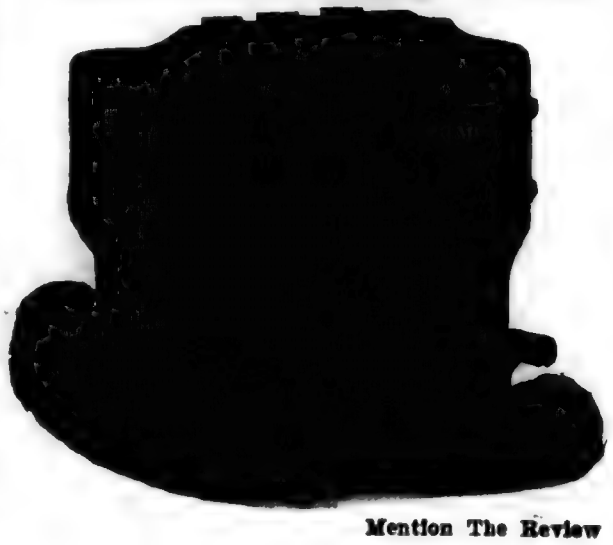
If anyone wants to know what a Thermostat will do for him, tell him to write me. My two night temperature men are Thermostats and their wages is a new battery cell now and then.—Wm. Hasselman, Independence, Kan., Dec. 4, 1919.

Get one today, $10.00

(G. H. 4, same as G. H. 3, only under lock and key, **$15.00.**)

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65 Shirley Street, BOSTON, MASS.

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Hot Water Boilers

Made by
Illinois Malleable Iron Co.
1801-1825 Diversey Boulevard
CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

Mention The Review when you write.

3-inch flow pipes. Use three 3-inch flow pipes in each house, placing the third pipe on the plate of the outside wall; or, better yet, use a 3-inch flow pipe upon the plate of each of the three walls and a 2½-inch flow pipe upon each row of purlin posts. Then use a coil of three 2-inch returns on each of the outside walls and feed each coil with the 3-inch flow pipe carried above on the plate. The 3-inch flow pipe under the middle gutter will feed four 2-inch returns, placing two returns on either side of the wall if there is a

IT PAYS TO USE—
ELASTIC FIRE BRICK in all your boiler work.
Any handy man can install it.
Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.
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IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.
CURRAN & COMPANY
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ition between the houses. Connect il of two 2-inch returns with each he 2½-inch flow pipes.

soft coal is to be used, it would advisable to select a boiler rated about 4,000 square feet of radia-, with a grate containing about teen square feet of grate surface. g flow pipes of ample size and the boiler well below the returns, ouse 192 feet long can be readily ed with hot water.

SIZE OF FLOWS.

am sending a sketch of a house nty-five feet wide, with three feet lass in the side walls and both gable exposed. There is a 3-inch main the boiler, twenty-five feet dis-; 2½-inch flows on each purlin; two inch returns on the south wall, three he north wall and one under each he three benches. Is this sufficient a carnation house? Would 2-inch s on purlins do instead of 2½-inch? the 3-inch flow and return ade-e? M. G.—Ill.

om the sketch one sees that the e has a width of twenty-five feet, there is nothing to indicate its th. There is nothing to show that drawing is made upon any definite ; if it is to scale, the length is where between forty and fifty feet. e boiler is evidently located oppo-the center of the south side of the e and the main flow and return s enter at that point and pass across house, giving off 2½-inch flow pipes, h run on the purlins to the west of the house, where they connect the ends of the coils. These con-altogether eight 1¼-inch returns. he east end of the house they are ected with the two 2½-inch returns, h run to the middle of the house there connect with the 3-inch main rn leading to the boiler.

his will give two 2½-inch flows and rns, each of the length of the house, des the eight 1¼-inch pipes in the and about thirty-five feet of 3-inch and return inside the house.

e letter does not state whether m or hot water is to be used, but I me that it is the former, because he size of the returns and because amount of radiation is altogether small for hot water.

hile I am not positive that the fore-g correctly describes the arrange-t of the mains, it is as I make it out the drawing. The number and size of the pipes in the coils is correct, but unless the house is more than fifty feet long, a 2½-inch pipe will answer for the main flow, 2-inch pipes will answer for the purlins and 1½-inch pipe for the returns.



Heat Bulletin
BERNHARD BOILERS
produce the maximum of efficiency with the minimum of fuel.
Scientifically constructed—correct in principle.
"THE BOILER WITH THE LOW WATER LINE"
Catalogue "I" fully descriptive. Sent on request.
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It Lets the Florist Sleep
Let us tell you what one will cost delivered at your Railroad Station.
You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
WRITE NOW. GIBLIN & CO. UTICA, N. Y.

TUBING, ALL SIZES PIPE CUT TO SKETCH
SECOND HAND PIPE
Large stock, all sizes, furnished with new threads and couplings.
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PIPE
Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.
ALSO NEW PIPE AND FITTINGS
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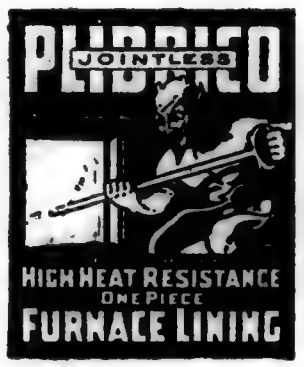
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Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

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VITAPLASTIC

The QUALITY BRANDS *Company*
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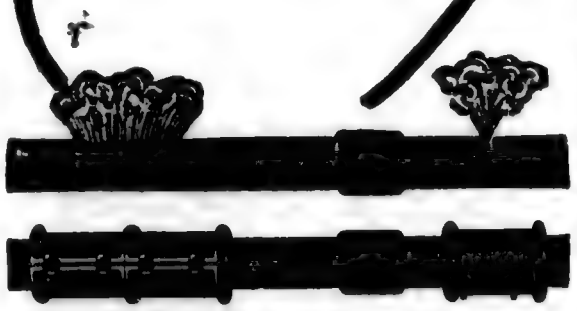
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Keep some Emergency Pipe Clamps on hand in case of pipe splits and rust holes. Repair one bad leak and you pay for the lot.

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ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

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PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

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Great Saving in Preparing Land for Carnation Stock

Following is what Kretschmar Bros., of West Nyack, New York, say of the System:

"It has always been a great expense to prepare our land for the carnation stock before planting, as each day we would only plow enough for the day's planting so that we could work in moist soil. This also would be all hand raked to get it in the best condition. We can now plow the whole strip and harrow with a spiked tooth harrow and use the Skinner System after each day's planting to water them down."

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The Skinner Irrigation Co.
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when through the use of concrete benches all such expenses are eliminated? Concrete improves appearances—the first cost is the last cost.

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are easily, quickly and inexpensively built—you can build them yourself. Send for information that will prove conclusively they are better and cheaper than wood.

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SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

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BUFFALO, N. Y.

The Market.

first week of the month has set ce for a record February on ac- of the increasing number of in- cases. The sickness has not yet d an epidemic stage, but may do it does, the market will show a famine never even dreamed of

ous stock has been arriving more fully. It consists mainly of jon- and yellow tulips. A fair supply per Whites has been arriving These bring $8 per hundred. ions are arriving in larger con- nts, but the oversold condition of arket makes it appear as though are but few cut. Roses are short ipments are booked a day in ad-

e Christmas, plant growers have ttle to do in the way of selling, ey are now coming in for their of the business. Plant sales dur- e week have been large.

Various Notes.

advertising committee is on the reminding the public that St. ine's day is near and the trade the biggest sales they ever had is occasion.

ard Baum, of Kingsley street, is able to be around after a ten illness. Mr. Baum had good luck supply of azaleas he brought into during January. His next stock in at Easter.

r Hoffman, who operates a stand Chippawa market, is home ill.

Buffalo Floral Co. reports much y in its line of artificial flowers.

k Palmer is ill and is missed at elaware avenue store.

rles Sandiford is making prepara- change one of his houses to roses.

es Pickleman and Oliver Kling- spent Sunday, February 8, visit- eenhouses on the outskirts of the

F. P. A.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** **PECKY CYPRESS,** because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

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LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

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We Solicit Florists' Inquiries.

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Kawneer Store Front Construction

Ohio Plate & Window Glass Co. 313-19 Morris St., **Toledo, Ohio**

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FOR Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.

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NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

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The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

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It will cover fully 25% **more surface.**

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Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality Extra Heavy Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana



Quality and Service First

KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., 928 Omaha Nat'l Bank Bldg., **Omaha, Neb.**

LOWELL, MASS.

The Market.

There was considerable demand for ut flowers last week, owing to sickness nd a number of deaths. Stock is used p as soon as it appears on the market. arnations are selling up to $20 per hun- red at wholesale. The market is con- nually similar to the days following he holidays as they have been for sev- ral years. There is little bulbous stock s yet. The weather continues wintry, ith a 10-inch fall of snow; consequent- all traffic is being held up.

Various Notes.

James O'Leary, grower at the Haynes reenhouse, opposite the Edson ceme- ery, has a fine stock of Easter lilies and general line of bedding plants of all inds.

John Gale has a good crop of Boston ellow marguerites and of carnations.

James L. Kenney, 185 Central street, doing good business with goldfish. e is having large orders for funeral owers, besides a good demand in other nes. E. E. R.

Sidney, Mont.—A. M. Setter is start- ng in the greenhouse business with a ouse 12x27 feet and one 17x50 is now eing constructed.

Erie, Pa.—About April 1 Arthur Um- itz and associates plan to open a retail tore here. They probably will do busi- ess under the name of The Flower hop.

AMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

Waterproof PAPER POTS

	Per 1000
2¼-inch	$ 3.25
2½-inch	4.00
3 -inch	5 50
3½-inch	7.50
4 -inch	9 50
5 -inch	15.50
6 -inch	20.00

F. O. B. East Walpole, Mass.

C. C. Pollworth Co., Milwaukee, Wis.

MISSOURI POTTERY CO. **RED POTS** Exclusive Distributors in KANSAS, MISSOURI and OKLAHOMA of

KAHLER REAL RED POTS

For more than thirty years the MISSOURI POTTERY and MANUFACTURING COMPANY has given to its clients the best and most durable pots obtainable. Its distribution of KAHLER REAL RED POTS is an example of this service.

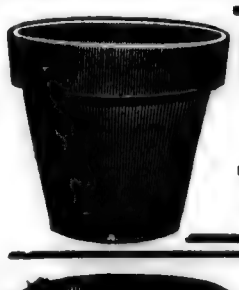
The MISSOURI POTTERY and MANUFACTURING COMPANY gives to the trade dependable pots tested for strength and durability. You can DEPEND on RED POTS. The quality is always the same—extra strong, unusually porous to allow free plant growth and uniformly baked. RED POTS, uniform in size, shape and texture, that's what you want. And that's what you get. THE PRICES ARE RIGHT. Send for our new catalogue.

MISSOURI POTTERY and MANUFACTURING CO.

Pottery—Queensware—Specialties

1227 West Eighth Street *KANSAS CITY, MISSOURI*

Mention The Review when you write.



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.



THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot

W. H. Elverson Pottery Co., New Brighton, Pa

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago **IONIA POTTERY CO., IONIA, MICH**



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO. 200 Fifth Ave., New York **So. Zanesville, Ohio**

Mention The Review when you write.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2¼-inch	$ 3 50	$ 2 00	$0.50
2½-inch	4.50	2.50	.60
3 -inch	6.00	3 50	.90
3½-inch	8 25	4.60	1.00
4 -inch	12 00	6.60	1 50
5 -inch	17 00	9 25	2.00
6 -inch	22 00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.

1324 Pine St., St. Louis, Mo.

GEORGE KELLER POTTERY CO

Successors to

GEO. KELLER & SON



Manufacturers of

RED POTS

Before buying write for prices

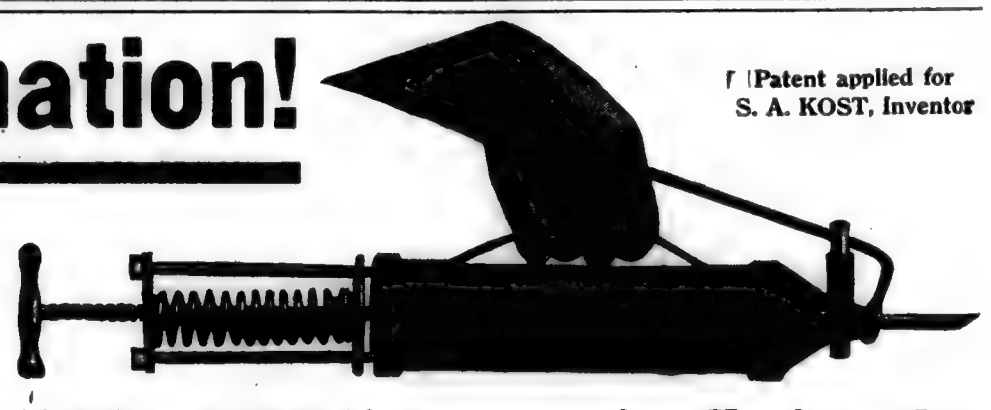
2614-2622 Herndon Street

Near Wrightwood Ave.

CHICAGO, ILL.

A Good Combination!

EVERTITE



[Patent applied for
S. A. KOST, Inventor

GLAZING CEMENT Applied with an "OH BOY" Automatic Glazing Gun

Evertite Glazing Cement remains elastic at all times—forming a waterproof and air-tight joint over the sashbar. ***Evertite Glazing Cement*** will stand the extreme expansion and contraction that a greenhouse is subject to and will not check or crack—nor will it harden.

You know what putty will do. Just think how vastly superior ***Evertite Glazing Cement*** is to putty.

Evertite Glazing Cement applied with a new "Oh Boy" Gun (see cut above) makes an ideal combination. This gun, which is the last word in glazing guns, allows Evertite Glazing Cement to flow in a uniform consistency all the time. Note the ease with which this gun can be handled. Think of what you have used and draw your own conclusion.

Write us for more information, which we will gladly furnish.

THE EXCELLO MANUFACTURING CO., Cleveland, O.

Anyone can grow a plant like this if he uses a

Harris Ready-To-Use

Locked Plant Band



A trial package of these bands sent postpaid for **50c.**

The A. W. Harris Manufacturing Company

Department A Sleepy Eye, Minn.

Mention The Review when you write.

THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty — Get Our Figures.

31-537 Plymouth Pl., CHICAGO.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10.50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	25.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

SUPERIOR
RED POTS
QUALITY AND PRICES RIGHT
— ASK US —
FLORIST SPECIALTY CO., Idaville, Ind.

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY and SUPPLY CO.
6219 Iowa Ave. ST. LOUIS, MO.

Always mention the Florists' Review when writing advertisers.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Mention The Review when you write.

Miller's Line of
POTS AND BANDS
For prices see our ad in issue of January 29. Address

MODERN MFG. CO.
P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

Always mention the Florists' Review when writing advertisers.

REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

BRAMPTON, ONT.

The Market.

he month just closed has been hard florists throughout the Dominion. weather, shortage of coal and fre- t freezing of shipments en route brought about more troublesome eriences than have beset growers for y years. The influenza epidemic is ng another visit to the province, the result of many deaths, and the e is compelled to work overtime to pace with the incessant demand in nection with funeral work.

usiness is brisker than it was last , but there is a scarcity of good s at the present time. Bulbous stock lling at higher prices than ever be- and cattleyas find a ready market 0 and 40 cents for the Schroederæ Trianæ varieties. There is a fine of violets, which, though arriving , are a great help in funeral work, freesias are meeting with a much er demand than in previous years.

Various Notes.

he Georgetown Floral Co. suffered eavy loss Saturday, January 31, ugh one of its boilers going out of mission and the sweet pea section zing. W. G. P.

K. Prouse, formerly with the Dale te, has started in the wholesale ly business under the name of the K. Prouse Co. He also intends to a salesroom in Toronto, Ont., and issue his introductory catalogue to trade about February 15, in time for ter business.

ger Fertilizer and Chemical Co.

5 Race St., Philadelphia, Pa.

LL GRADES OF FERTILIZERS

NKAGE—8% ammonia; 20% one phosphate of lime.

IED BLOOD—12 to 14% ammonia.

TRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

AINBOW SYRINGE, $2.00

de of brass; fits ¾-inch hose; easily adjusted fine or coarse spray of water; best greenhouse inge on the market. See page 10, July 24, issue

JOHN WELSH YOUNG

340 Wayne Ave., Germantown, Philadelphia, Pa.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed

QUALITY SERVICE THE SOIL POWER MAGIC BRAND FERTILIZER ECONOMY PRODUCTION

Precipitate Bone Phosphate

Magic Blood and Bone

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS CHICAGO

WIZARD BRAND

PULVERIZED SHEEP - PULVERIZED CATTLE

SHREDDED CATTLE

MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards CHICAGO

"Master Soil Builders"

MASTER Brand

Concentrated Vine and Plant Manure

Guaranteed analysis: 5% ammonia, 2% phosphoric acid, 1% potash

In offering "Master Brand" Vine and Plant Manure to florists and gardeners we have put on the market an absolutely pure manure product made up from the most powerful of animal and poultry manures, thoroughly sterilized and scientifically mixed without any loss of the essential plant food elements—in no way has the manurial value of the organic matter of which it is composed been impaired.

"Master Brand" Vine and Plant Manure supplies at reasonable cost a natural plant food and soil builder that is more efficient than any of the imported plant foods that are so highly esteemed by professional gardeners.

No capable grower can fail to produce profitable crops if he feeds them with "Master Brand" Vine and Plant Manure in connection with his usual good culture. This soil builder and plant food is equally adaptable for feeding outdoor and greenhouse crops. It is particularly valuable as a top dressing or liquid food for roses, carnations, chrysanthemums and the general list of decorative and flowering plants grown under glass.

For feeding the general list of greenhouse bench plants 75 to 100 pounds for each 500 square feet of bench surface is sufficient for one application of top dressing. The frequency of application depends on the condition of the plants and time of year, but in general the treatment would be the same as with any high class manure. For potting soil use a 5-inch or 6-inch pot of "Master Brand" Vine and Plant Manure to each wheelbarrow load of soil.

"Master Brand" Vine and Plant Manure is guaranteed to be a pure animal manure product, thoroughly sterilized and packed in burlap bags containing 50 pounds and 100 pounds, net weight.

Send a trial order, or write for the names of well pleased users, descriptive circulars and prices.

Have us quote you also on "Master Brand" Bone Tankage Manure, "Master Brand" Precipitate Phosphatic Manure and "Master Brand" Concentrated and Sterilized Sheep Manure of guaranteed analysis.

Proto-Feed & Guano Co.

4123 So. LaSalle St. Chicago

AFETY FIRST! USE THE STANDARD INSECTICIDE. SUCCESSFUL GROWERS RELY UPON

"NICO-FUME"

FOR SPRAYING AND FUMIGATING TO KILL

APHIS AND THRIPS

FOR SALE BY YOUR DEALER

"Nico-Fume" Liquid

8-lb. tin.....$14.50 each
4-lb. tin..... 7.50 each
1-lb. tin..... 2.00 each
¼-lb. tin..... .65 each
40 per cent Actual Nicotine

"Nico-Fume" Paper

288 sheets.....$9.50 per tin
144 sheets..... 5.00 per tin
24 sheets..... 1.25 per tin
Packed in Friction-Top Tins

Manufactured by the TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION, Incorporated, LOUISVILLE, KENTUCKY
Successor to THE KENTUCKY TOBACCO PRODUCT CO., Inc.

Mention The Review when you write.

DULUTH, MINN.

The Market.

The cut flower market has been uncertain for the last week, stock being scarce. There has been a large run on funeral work and it was almost impossible to get flowers at any price for this work. Flowers for the hospital and sick room are in great demand and, though the prices are somewhat higher than holiday prices, it is hard to get enough stock to supply the demand.

The stock that is available is good. Roses were never better and carnations are fine. A few daffodils and Paper Whites are arriving, but not enough to be noticed. Freesias, mignonette and calendulas are in short supply. Single and double violets have been a great help in the funeral work. Flowering plants such as cinerarias, cyclamens and primulas were life-savers last week, having been used in the place of cut flowers. Valley is plentiful, good and much lower in price.

Various Notes.

Philip Weil, of C. C. Pollworth Co., Milwaukee, Wis., was a visitor last week.

The Duluth Floral Co. had a large casket cover for the Ames funeral, composed of valley and Russell roses.

O. J. Eischen, who has been away from business for a week with the flu, is improving now, but it will be some time before he will be back at business again.

J. J. Le Borious reports business good. He has had to turn down many large orders for carnations. J. E. S.

Struck

Red Gulf Cypress
GREENHOUSE MATERIAL

For more than half a century we have supplied the most successful florists in America. Unvarying quality, reasonable prices, prompt deliveries and immense stock, all shapes and sizes. Estimates and sketches free upon request.

Single and double glass hotbed sash always ready for immediate shipment. Get our prices on materials you need, including Permanite, glazing points, etc.

ALFRED STRUCK COMPANY
Incorporated
EAST BROADWAY—Est. 1860—LOUISVILLE, KY.

SUNLIGHT DOUBLE THICK GLASS
for Hot-beds and Cold-frames

Mention The Review when you write.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.
Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at
$2.00 per dozen;
$15.00 per 100.
Retails at 25c per pkg.

BRAMLEY & SON
1181 East 71st Street, CLEVELAND, O.

LEMON OIL COMPANY'S STANDARD SOLUBLE IN WATER INSECTICIDE

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD

INSECTONOS

This non-poisonous contact insecticide will enable you to control White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc. One pound makes 32 gallons of spray.

SEND $1.75 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid $10.50 in the U. S.

Use according to directions and it will do the work

IVORY SOAP POWDER
Supplied at 35c per pound

EARL L. HEMPSTEAD,
Distributor Bloomington, Ill.

For Sale in Chicago by
Poehlmann Bros. Co., 66 E. Randolph St.
A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.
Try it out now and be convinced.

TURNER BROS., Bladen, Neb.

POINTED FLORAL STICKS

5, 12 and 18-inch lengths, 5-32 inch diameter
Packed in five and ten thousand lots
Assorted lengths if desired. Sample free
A. M. PERRINE, Elizabeth, N. J.

Mention The Review when you write.

Lewis Bros.

Manufacturers of
Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers
PEEKSKILL, N. Y.

Permanite

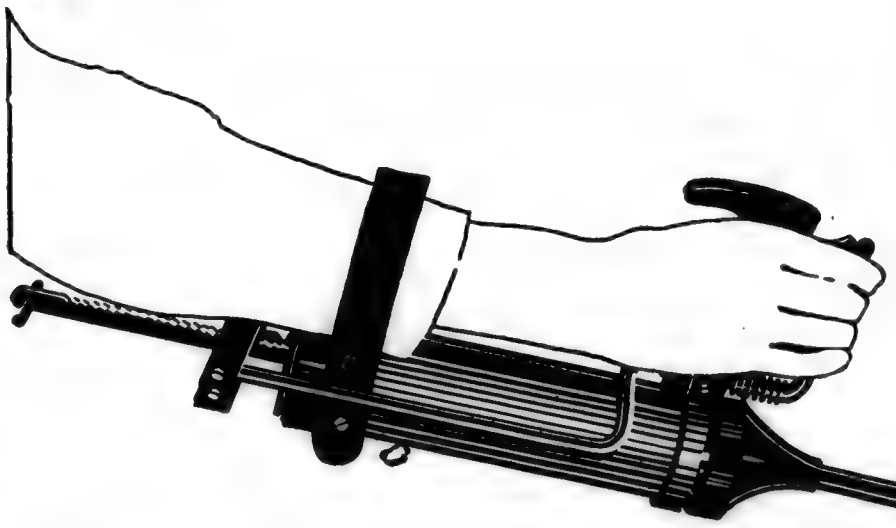
(Trade-mark registered U. S. Patent Office.)

Satisfied With Any Old Thing?

Of course you aren't

You keep your residence looking spick and span because it will make a good impression—when you go out in company you dress up because people will judge you by your appearance, and for the same reason you naturally glaze your greenhouses with the best glazing cement because it will pay you in the long run.

Ask the greenhouse men in your vicinity—young or old—they will all tell you that they insist on Permanite because they are not and never will be satisfied with any old thing . . . . . .



They want and insist on getting Permanite because not even the Best is too good for a big, healthy, money-making greenhouse; take care of your houses with Permanite and they in turn will take care of you.

Yours for a Tight House

The Garland Company
Cleveland O., U.S.A.

Aphine

The Insecticide that Kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 **Gallon, $3.00**

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Mention The Review when you write.

Asbestfalt

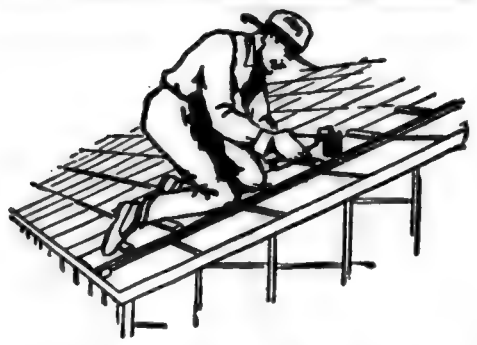
An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE, BROOKLYN, NEW YORK

P. C. F. CO.
SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Price, $2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary, Saddle River, N. J.

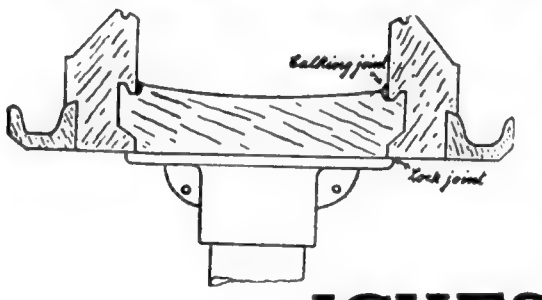
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When it comes to Greenhouses come to Hitchings & Co.

Send for Supply Book

New York 1170 Broadway — Boston 201 Devonshire St.

YOU WILL MAKE NO MISTAKE



in placing the order for this year's greenhouses now. The best grade of the old genuine Louisiana Red Gulf Cypress is scarce and will be more so this spring, while the cost of labor will be higher than it is now.

Our patent ***LEAK-PROOF*** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**

DAVENPORT, R. ISLAND, MOLINE.

The Markets.

Trade conditions are still at the nerve-wrecking stage, with only a short supply in all lines. In spite of high prices, the demand is such as to tax the retailers' efforts to the utmost to meet it.

Potted plants are having an unprecedented sale, as they take the place of cut flowers for the sick and as birthday remembrances. It would be a relief to be able to accumulate a little stock.

Various Notes.

R. E. De Rycke, private gardener at Velie Villa, has purchased the interests of Eckstam Bros., at 540 Tenth avenue, Moline, Ill. The place has 10,000 feet of glass and an established business. Mr. De Rycke takes possession February 15. W. G.

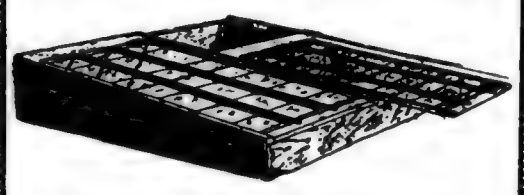
RICHMOND, IND.

The Richmond Floral Co. has been organized by John Lemon and Gurney Mann to specialize in the growing of gladioli, of which the two partners have procured 25,000 bulbs. The greenhouses will be located next to the range of the Joseph H. Hill Co., in West Richmond. John Lemon is the son of Fred Lemon, of Fred H. Lemon & Co., and Gurney Mann is the son of Earl Mann, of the E. G. Hill Co., and grandson of E. Gurney Hill. It is reported that E. G. Hill is backing the new firm.

Hotbed Sash

PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

Largest Hotbed Mfrs. in America

1299-1323 Flushing Avenue., BROOKLYN, N. Y.

PANSY AND VERBENA BASKETS

Their use assures the Florist and Greenhouse man the largest cash returns for their plants.

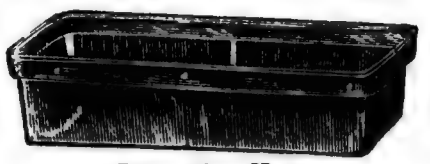
Specify



Small size, No. 0
9 in. long, 6 in. wide
3 in. deep.
Nested 500 in a crate.

CROWN Emblem of Superiority

Crown Brand
Wire Handles, detached
$3.50 per 1000 extra.



Large size, No. 2
13 inches long, 7½ inches wide,
8½ inches deep.
Nested 250 in a crate.

Samples sent free upon request

F. A. READ, Inc. **199 Duane St., NEW YORK**



Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending **Split Carnations.** Let us convince you by **Ten Days' Free Trial.**

Price per Outfit (1 Plier and 1000 Clips), **$2.50**

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If you judge by years of service then you will decide that

DIXON'S SILICA-GRAPHITE PAINT

is the paint you should buy. The lowest price per gallon is the highest per year. A quality paint like Dixon's that has been making long service records for over 50 years, and is made in First Quality only, means economical service at low cost. Write for booklet No. 54-B and convincing records.

Made in Jersey City, N. J., by the **Joseph Dixon Crucible Company.** Established 1827.



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No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for $1.00, postpaid.

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422 Main St.
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DREER'S

Florist Specialties

New Brand New Style
"RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

¾-inch.....per ft..		22c
Reel of 500 ft...	"	21c
2 reels, 1000 ft...	"	20c
½-inch.....	"	19c
Reel of 500 ft...	"	18c

Couplings furnished free

HENRY A. DREER,
714-716 Chestnut St.
PHILADELPHIA, PA.

PAT. PEN'D

WIRE TIE

For any plants you now tie up with cord

Samples free

Wm. F. Buschardt

6 E. Woodland Avenue, **Baltimore, Md.**



Figure Costs by the Year



A wise business man figures costs **by the year,** right down the line, and especially so if his business has to do with **greenhouses.** He knows, either by experience or from a close study of the subject, that the only businesslike method of determining material costs in greenhouse building is **by the year—first cost and up-keep cost.**

CYPRESS, "the wood eternal" for greenhouse construction, is positively the cheapest wood to use, **figured** by its **years on the job, without repairs or replacements.**

All good constructors in these days are insisting on genuine "Tide-Water" Cypress, "The Wood Eternal"—every board and bundle bearing the famous Cypress Trade-mark.

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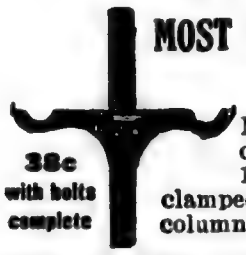
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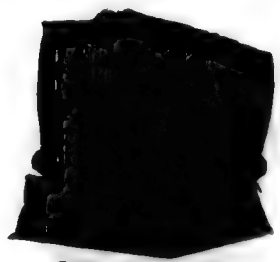
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All Kinds and Sizes
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MOST PRACTICAL SHELF BRACKET
38c with bolts complete
Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in upright pipe columns.

FLATS Well made, galvanized, iron-bound, **20c** each



Metropolitan Patented
BOILERS
Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

PIPE

Metropolitan Material Co.
1299-1323 Flushing Ave., Brooklyn, N. Y.

Advance Ventilating Equipment and Greenhouse Fittings,



the product that knows how it feels to lead 'em all.

If some florist has carried away our catalogue, give him credit for knowing a good thing when he sees it and write for another. No time like the present.

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Supreme Carnation Staples
will mend your
Split Carnations
No tools required
35c per 1000—Postpaid—3000 for $1.00
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SPLIT CARNATIONS
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"Best device on the market." Joseph Trandt.
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1000, 35c; 3000 for $1.00, postpaid
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ABELIA GRANDIFLORA, 12 to 18-in., $17.50; 8 to 12-in., $12.50 per 100. Field-grown, well branched.
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Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.
Adiantum Croweanum clumps, the kind that will give immediate results, $50.00 per 100.
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ADIANTUM CUNEATUM.
2000 clumps that will fill 10-in. pots full, 75c each. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
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Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
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Ageratums, Little Blue Star and Stella Gurney, 2½-in. pots, $5.00 per 100, $40.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, white and three kinds of blue, mixed. Cash. Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
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Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
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Ageratums, Little Blue Star and Stella Gurney, $1.50 per 100, R. C.
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1000 Ageratum plants, from 2½-in. pots, at $3.00 per 100, lots of cuttings, very dwarf.
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Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
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Ageratum Stella Gurney, R. C., $8.00 per 1000; Stella Gurney, 2½-in., $4.00 per 100.
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Alternantheras, red and yellow, field-grown plants, full of cuttings, $8.00 per 100. Cash.
VERITY PARK GREENHOUSES,
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Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $1.50 per 100, $10.00 per 1000. Parcelpost paid.
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Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000. Brilliantissima and Yellow Brilliantissima, $12.00 per 1000. N. O. Caswell, Delavan, Ill.

Alterantheras, August cuttings from soil, extra heavy stock, red and yellow, $1.25 per 100 by mail, $10.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

Red and yellow Alternantheras from soil, $1.50 per 100, $12.50 per 1000. Cash.
F. W. Meyer, Cherryvale, Kans.

Alternantheras, green and red, strong 2¼-in., $2.25 per 100, $20.00 per 1000. Cash please.
Missouri Colony Greenhouses, Marshall, Mo.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, $1.75 per 100, $15.00 per 1000. C. Humfeld, Clay Center, Kans.

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E. B. Randolph, Delavan, Ill.

Alternantheras, red and yellow, R. C., $7.50 per 1000, heavy cuttings. Cash, please.
W. BEZDEK, CEDAR RAPIDS, IA.

Alternanthera Brilliantissima, 2¼-in., bright red, $4.00 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

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Byer Bros., Chambersburg, Pa.

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Alyssum, dbl., 2-in., $3.00 per 100, $25.00 per 1000.
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Alyssum, double giant, fine stock, 400 2-in., ready now, more later, $2.50 per 100. Cash.
E. B. Morgan Floral Co., Paxton, Ill.

Alyssum double giant, 2-in., $2.00 per 100, $18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

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S. D. Brant, Clay Center, Kans.

Alyssum, double giant, 2-in., $2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Alyssum, double giant, 2-in., $2.00 per 100.
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AMARYLLIS

50 Amaryllis Johnsonii and 50 Equestris, 2½ to 3½-in. in diameter, $3.00 per doz. A limited number of smaller bulbs.
N. O. Caswell, Delavan, Ill.

Amaryllis Vittata Hybrids, finest commercially grown strain in U. S.; 4-yr. old bulbs, $30.00 per 100, $4.00 per doz. Cash with order.
H. J. Condron, Galveston, Tex.

AMARYLLIS VITTATA HYBRIDS, very choice strain, large bulbs for forcing that will give from 4 to 8 flowers, $4.50 per doz., $35.00 per 100.
O. Fehrlin, Citronelle, Ala.

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AMPELOPSIS VEITCHII
BOSTON IVY SEEDLINGS
Light, 10 to 15-in.....$15.00 per 1000
Light, 6 to 10-in..... 10.00 per 1000
200 in a bundle. Not less than 1000 at above rates. 200 as sample by mail, $3.50 and $2.50 for 200. No other sizes to offer.
CHARLES BLACK. HIGHTSTOWN, N. J.

ASPARAGUS

ASPARAGUS PLUMOSUS.
2,000 large plants from bench, have been in bench about 4 to 5 months. Were heavy plants from 4-in. pots when benched. Need the space for young Roses. $120.00 per 1000; also 2000 smaller plants, $75.00 per 1,000. Will sell the lot for $375.00.
C. U. LIGGIT.
Wholesale Plantsman.
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Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000; Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.
Plumosus seedlings, $1.00 per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

ASPARAGUS
Asparagus Plumosus and Sprengeri, 2½-in. plants, ready for shift, $5.00 per 100; 3-in., $8.00 per 100.
Plumosus seed .....$3.00 per 1000
Sprengeri seed ..... 1.00 per 1000
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
Roman J. Irwin, 321 6th Ave., New York.

Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

GOOD PLUMOSUS.
Asparagus Sprengeri 2¼-in., $5.00 per 100; Plumosus, 2¼-in., select, $5.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
GULLETT & SONS. LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.....	$8.00	$75.00
Asparagus P. Nanus, 2½-in.....	5.00	....
Asparagus P. Nanus, 2 -in.....	3.50	30.00

Fred Burre, Peoria, Ill.

Fine strong Sprengeri plants, ready for 3-in. pots, $6.00 per 100, while they last. Cash with order please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, R. F. D. A., Box 241-B, Houston, Tex.

Asparagus Plumosus and Sprengeri seedlings, $1.00 per 100, $7.50 per 1000. A. Plumosus, 2-in., $3.50 per 100, $30.00 per 1000. A. Sprengeri, 3-in., $8.00 per 100, $70.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Asparagus Plumosus, 1000 extra heavy 4-in., ready for 5-in., $15.00 per 100; 500 not as heavy, 4-in., $12.50 per 100. 8000 2¼-in., $3.50 per 100. 1000 Sprengeri, 2¼-in., $3.00 per 100. Cash please. Loomis Greenhouses, Loomis, Calif.

ASPARAGUS.
Good, strong 2½-in. stock, ready for shipment.
Plumosus .....$6.00 per 100; $50.00 per 1000
Sprengeri ..... 5.00 per 100; 45.00 per 1000
Rolf Zetlitz Co., Dayton, O.

Asparagus Plumosus, 2½-in. pots, strong stock, ready for shift, $3.00 per 100. Cash with order. John R. Hellenthal, 60 E. Moler St., Columbus, O.

Asparagus Plumosus, 2½-in., $5.00 per 100, $45.00 per 1000. Asparagus Sprengeri, 2½-in., $4.50 per 100, $40.00 per 1000.
STORRS & HARRISON CO., PAINESVILLE, O.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., $8.00 per 100. SPRENGERI, 3-in., extra, $7.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

3-in. Sprengeri, 8c. This is fine stock, none better out of 3-in. Sprengeri seedlings, $6.00 per 1000. Satisfaction guaranteed.
F. C. Freeman & Sons, Portland, Ind.

Extra nice 3-in. Asp. Sprengeri and 3-in. Asp. Plumosus, $7.00 per 100, $60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, $12.50 per 100
Asparagus Sprengeri, 5-in., strong, 15.00 per 100
Packed in paper pots. Cash.
Fairview Gardens, Elnora, Ind.

	Per 100
Asparagus Plumosus Nanus, 2¼-in.....	$4.00
Asparagus Sprengeri, 2¼-in.....	3.00

C. W. Espy & Son, Brookville, Pa.

Asparagus Sprengeri, 2-in., strong, 5c; 2-in., medium, 3c; 3-in., 10c. Cash. Mann Plant & Seed Co., Oklahoma City, Okla.

Asparagus Sprengeri, extra heavy 5-in., 25c each.
J. E. MATTHEWSON. SHEBOYGAN, WIS.

Asparagus Plumosus, 2¼-in., $40.00 per 1000.
R. Gloede, 1405 Central St., Evanston, Ill.

Asparagus Plumosus seedlings, $1.00 per 100, $6.00 per 1000.
A. M. Campbell, Strafford, Pa.

Strong 2-in. Sprengeri and Plumosus, at $3.00 per 100.
WISE ADKISSON. GREENVILLE, TEX

2-in. Plumosus 3½c
2-in. Sprengeri 3c
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus sprays all sold for the coming season.
The Pennock Plantation, Jupiter, Fla.

Asparagus, large transplanted Plumosus and Sprengeri, $2.00 per 100, $15.00 per 1000.
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Asparagus Sprengeri seedlings, $1.00 per 100, $8.00 per 1000. Seeds, 75c per 1000. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

A. Elongatus, 2-in., $8.00 per 100. A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O

Asparagus Plumosus, 2¼-in., 3½c; 3-in., 8c; Sprengeri, 2¼-in., 3c; 3-in., 6c.
S. M. Harbison, Danville, Ky.

Asparagus Plumosus, 2-in., strong, $3.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Asparagus Plumosus, fine stock, 2-in., $3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

Asparagus Plumosus, 2¼-in., 3½c, $30.00 per 1000; 3-in., 7½c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, $75.00 per 1000, 200 at 1000 rate. Cash please. B. C. Blake, Springfield, O.

ASPARAGUS SPRENGERI, strong 2¼-in., $4.00 per 100, $35.00 per 1000.
Baur Floral Co., Erie, Pa.

Asparagus Plumosus, 2¼-in., $5.00; 3-in., at $10.00; 4-in., $15.00 per 100.
Henry Smith, Grand Rapids, Mich.

2-in. Sprengeri, strong, $3.00 per 100; $25.00 per 1000. Sprengeri seedlings, $7.00 per 1000, postpaid. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Sprengeri, very heavy, 3-in. stock, $10.00 per 100. W. W. Coles, Kokomo, Ind.

2-in. Sprengeri, $45.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

ASPIDISTRAS

Aspidistras, nice strong plants out of 5-in. pots, 45c each.
Walnut Hills Floral Co., Harrodsburg, Ky.

Aspidistras, green, fine plants, $2.00 each.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Aspidistras, green, fine plants, 10c per leaf.
J. T. Goodlive, Zanesville, Ohio.

BEGONIAS

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.	$ 7.00	$65.00
Begonia Chatelaine, 3½-in. pots	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant, 2¼-in. pots	10.00	.....
Begonia Chatelaine, R. C.	4.00	35.00
Begonia, Mrs. M. A. Patten, R. C.	6.00	50.00

Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Begonias, Luminosa, red, pink and white, 2-in., $3.00 per 100; 3-in., $8.00 per 100; 4-in., ready for immediate sales or potting on, $20.00 per 100; assorted Begonias, 2-in., $5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, $3.00 per 100; $25.00 per 1000. N. O. Caswell, Delavan, Ill.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, $10.00 per 100. Strong 3½-in., $35.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, $6.50 per 100, $55.00 per 1000; 3-in., very fine, $10.00 per 100; S. S. Skidelsky & Co., 50 Park Place, New York.

REX BEGONIAS, a fine mixture of such varieties as Louise Closson, Palmerston, Ruth Friedley, Henry Dorneck, and many other quick sellers; 3-in., $10.00 per 100; 4-in., $18.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Begonia Chatelaine, 4 and 5½-in., 25c and 50c. Begonia Luminosa, fine stock in full bloom, 3, 4 and 5-in., 10c, 20c and 35c. These will also make fine Easter stock if grown on. 7½% for packing. C. H. Frey, Lincoln, Neb.

Begonias, Prima Donna and Luminosa, mixed, strong 2½-in., in bud, ready for 4-in., $7.00 per 100, $60.00 per 1000. Reinhold Undritz, West New Brighton, S. I., N. Y.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, $3.00 per 100 by mail, $25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

Begonia Chatelaine from flats, ready for 3-in. pots, $5.50 per 100; 3-in., $10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2¼-in., $7.00 per 100, $65.00 per 1000. Mrs. Patten, 2¼-in., $10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonias, Luminosa, Prima Donna and Erfordii, strong, transplanted seedlings, $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Luminosa, 350 5-in. plants, in bud and bloom, that we are anxious to close out, at $40.00 per 100, or $120.00 for the lot. Good stuff.
ELITCH GARDENS CO., DENVER, COLO.

Begonia Luminosa, strong 3-in., stocky, clean, perfect foliage, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

Chatelaine Begonias, rooted cuttings, $3.00 per 100, $27.50 per 1000.
Lyon & Anderson, Belvidere, Ill.

Begonia Chatelaine, extra heavy 4-in., 20c; 3-in., 12c, ready for shift.
Roepke Floral Co., Indianapolis, Ind.

Begonias, Luminosa and Prima Donna, 4-in., fine plants, 25c. Cash.
Humm & Jones, Oberlin, O.

Begonia, 2-in., Prima Donna and Luminosa, $3.50 per 100; 3-in. Prima Donna, $6.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Chatelaine Begonias, rooted cuttings, $3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, 3-in., ready for shift, 10c. Cash please. J. Sylvester, Oconto, Wis.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

BERBERIS

Berberis, B. Thunbergii, 6-10-in., No. 1, 1 yr., $2.00 per 100 postpaid, for cash. Box Barberry, fine 2 yr., transplanted, 4-6-in., $8.00 per 100 postpaid. Cash. You need our trade list of lining out stock, cuttings, etc., send for it today.
Atlantic Nursery Co., Inc., Berlin, Md.

BLACKBERRIES

THE CORY THORNLESS MAMMOTH BLACKBERRY.

The largest Blackberry in existence. As free from thorns as a grapevine, yields more fruit compared to any other blackberry known. Almost seedless and of the highest quality. Never been known to fail to bear.
Seed, per pkg., $0.50.
Per plant, $0.35; per doz., $4.00, per 100, $30.00.
RICHARD DIENER CO., INC.
Kentfield, California.

BLUEBERRIES

Blueberries, Vaccinium Corymbosum, large 3 to 5 yr. old plants, selected for ornamental use from our fruit testing fields. Brilliant autumn coloring. Offered at an attractive price.
Joseph J. White, Inc., New Lisbon, N. J.

BOUGAINVILLEAS

Bougainvillea Sanderiana, 4-in., $4.50 per doz., $35.00 per 100. Baur Floral Co., Erie, Pa.

BUDDLEIAS

BUDDLEIA MAGNIFICA, R. C., $2.00 per 100, parcel post, $15.00 per 1000 by express. Booking orders for 2-in. stock for spring delivery, $4.00 per 100, $35.00 per 1000.
THE IMLAY CO., ZANESVILLE, O.

BULBS

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland.
NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. van Waveren & Kruyff, 116 Broad St., Room 40, New York City

BULBS, 5000 single Tulips, in fine assortment, a late shipment, good stock, $20.00 per 1000. The Wagner Park Nursery Co., Sidney, O.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

See our display ad in this issue.
S. S. Skidelsky & Co., 50 Park Place, New York.

CACTI

Cacti, my choice, 25 vars., $3.00; 50 vars., $8.00; succulents, 20 vars., $1.00, large, $2.00; 50 vars., $4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALADIUMS

CALADIUM XANTHOSOMA MARSHALLII
Aristocrats of the Lawn.

	Doz.
5- 7-in.	$1.00
7- 9-in.	1.50
9-11-in.	2.00
11-12-in.	3.25
12-14-in.	5.00

Red stem, very large, shaded leaf.
CASH. MRS. GLASS, LONG BEACH, MISS.

Prices are f. o. b. Southern Texas.	Per 100
5 to 7-in. cir.	$ 5.50
7 to 9-in. cir.	7.00
9 to 11-in. cir.	9.00
11 to 12-in. cir.	14.00
12-in. up	20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

CALADIUM ESCULENTUM
For immediate delivery.

	Per doz.	Per 100
5 to 7-in.	$1.00	$ 7.00
7 to 9-in.	1.25	9.00
9 to 11-in.	2.00	15.00
11-in. and up	3.25	22.00
12-in. and up	5.00	35.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

FANCY-LEAVED CALADIUMS.

	Per 100
Separate varieties	$18.00
Mixed varieties	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

CALCEOLARIAS

Calceolarias, Hybrida, mixed, strong, 3-in., $12.00 per 100; add 5% in paper pots. Cash.
Bock's Greenhouses, Burlington, Iowa.

Calceolaria Hybrida, choicest mixed, fine plants, 2-in. ready for 4-in., $9.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Calceolarias, 2¼-in., strong plants, 10c. Cash.
R. P. Atwell, Ft. Dodge, Ia.

CALENDULAS

Calendulas, Orange King, strong, 2-in., $3.00 per 100, $25.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., $6.00 per 100.
Baur Floral Co., Erie, Pa.

Calendulas, Dreer's finest strain, including Orange King, 2¼-in, $2.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Calendulas, Orange King, strong, 2½-in., special, $4.00 per 100; 3-in., $6.00 per 100.
S. S. SKIDELSKY & CO., 50 Park Place, N. Y.

Calendula Orange King, 2¼-in., at $4.00 per 100. Henry Smith, Grand Rapids, Mich.

CALLAS

YELLOW CALLAS: Calla Elliottiana, the pretty golden yellow Calla, with green foliage flecked with yellow. Makes a splendid Easter or Memorial Day novelty. Forcing size bulbs, $15.00 per 100.
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

Calla Lily plants, out of 4-in. pots, strong, not forced, true Hill's Godfrey and Aethiopica, mixed, $10.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

GODFREY CALLAS.
Thrifty plants, 4-in., $12.00 per 100; 3-in., $5.00 per 100. Bulblets, 3 to 4 leaves, $2.00 per 100, prepaid. Enid Floral Co., Enid, Okla.

Calla Aethiopica, 125 4-in. plants for which we lack room, will close out for $20.00. A bargain for someone.
ELITCH GARDENS CO., DENVER, COLO.

Calla Aethiopica, two to four leaves, fine for orders, $3.00 per 100, $25.00 per 1000. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Godfrey Callas, 3-in., blooming size, $6.00 per 100, $50.00 per 1000; 4-in., $15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Fine, strong, 3-in. Godfrey Callas, in bud and bloom, ready for shift, $6.00 per 100. Cash.
Reiman Greenhouses, Vincennes, Ind.

CALLAS, GODFREY.
Bulblets ready for 2½ and 3-in., $2.50 per 100; 3-in., $1.00 per doz. Geo. A. Kuhl, Pekin, Ill.

Good clean stock, 2½-in., Godfrey Callas, well rooted, ready for shift, at $5.00 per 100.
Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., $5.00 per 100; 3½-in., will bloom soon, $12.50 per 100. Cash.
Scharff Bros., Van Wert, Ohio.

Godfrey Calla bulblets, true stock, $4.00 per qt., $2.25 per pint.
James Wheeler, Worcester St., Natick, Mass.

Godfrey Callas, 2¼-in., at $4.00 per 100, $35.00 per 1000. A bargain. Cash.
Kirkwood Floral Co., Des Moines, Ia.

Strong, healthy, 2½-in. Godfrey Callas, ready for 4-in., $5.00 per 100.
W. J. Evenden's Sons, Williamsport, Pa.

Godfrey Callas, 2½-in., $5.00 per 100.
A. N. Kinsman, Inc., Austin, Minn.

Callas, extra strong 2½-in., $10.00 per 100.
John Bauscher, Freeport, Ill.

CANNAS

CANNAS

Good, strong 2-3 eye exceptionally fine Cannas, while they last; shipped from Illinois. Alemannia, Austria, Burbank, Mlle. Berat, Henderson, Eisele, Karl Kelsey, Florence Vaughan, $3.50 per 100, $30.00 per 1000.

	Per 100	Per 1000
King of the Bronzes	$4.00	$35.00
Louisiana	4.50	40.00
King Humbert	5.50	50.00

Write for quotations on other varieties.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

CANNAS—Continued

Buy Cannas now, there is no surplus of Canna roots this season. We divide from clumps same day order is received, insuring fresh plump roots, with two or three eyes.

	100	1000
Alphonse Bouvier, deep cardinal, 5 to 6 ft.	$ 3.50	$ 30.00
Beaute Poitevine, bright crimson scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland, deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder, dazzling scarlet, 3½ ft.	3.50	30.00
David Harum, bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough, rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan, yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper, clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria, clear rose pink, 3½ ft. to 4 ft.	6.00	50.00
Julius Koch, blood red, 3 ft.	4.50	40.00
King Humbert, standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch, crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy, rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor, the one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard, silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray, orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder, Tango, tints (orange and tan), 4 to 5 ft.	5.00	40.00
Papa Nardy, deep carmine rose, 4 ft.	5.00	40.00
Prince Wild, rich crimson, 4 ft.	4.00	35.00
Queen Charlotte, scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace, canary yellow, 5 ft.	4.50	40.00

THE STORRS & HARRISON CO.,
Painesville, Ohio.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Louise, pink	$2.50
Alemannia	2.50	Louisiana	3.00
Alph. Bouvier	2.50	Mrs. Kate Gray	2.50
Alsace, white	2.50	Mrs. Alf. Conard	3.00
B. Poitevine	2.50	Meteor	4.50
Black Prince	3.00	Mme. Crozy	3.00
Buttercup, new	3.00	Mlle. Berat, pink	2.50
Crimson Bedder	3.00	Panama	5.50
Chas. Henderson	2.50	Pennsylvania	3.00
City of Portland	3.00	Prem'r, gold edge	2.00
David Harum	3.00	Pres. Meyers	2.80
Express, dwarf	3.50	Queen Charlotte	3.50
Egandale	3.00	Robusta perfec.	3.00
Firebird, new	3.00	R. Wallace, yel.	2.50
Florence Vaughan	2.50	Rosea Gigantea	3.00
Golden Gate	5.00	Souv. d'A. Crozy	3.00
Gust. Gumpper	3.00	Venus, dwarf	3.00
Hungaria	6.00	Wm. Saunders	3.00
Italia	3.00	Wm. Boffinger	2.80
J. D. Eisele	3.00	Wintzer's Colossal	5.00
King Humbert	4.50	Wyoming	3.50
Yel. King Humbert	4.00	All colors mixed.	2.00

For other kinds, also Caladiums, Dahlias, Gladioli, Tuberoses, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.

IMPERIAL SEED & PLANT CO.,
Colgate Box 76, Baltimore, Md.

Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	$7.00	$60.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpper	3.50	30.00
Meteor	3.50	30.00
Mlle. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Chas. Henderson	4.00	35.00
Dragon	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots.
C. BETSCHER, DOVER, O.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss, Vinita, Okla.

EXTRA STRONG.
Two to three live eyes. Stock guaranteed. Brandywine, David Harum, Egandale, Wyoming, Musafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

FAT ROOTS
Grown under irrigation, two to three live eyes, true to name.

	100	1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Louisana	4.00	35.00
Pennsylvania	4.00	35.00

Wyoming, Mlle. Berat, Austria, Florence Vaughan, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

CANNA ROOTS
Strong 2 to 3 eyes.

	100	1000
King Humbert	$4.50	$40.00
Gustav Gumpper	4.00	35.00
Venus	4.00	35.00
Charles Henderson	3.00	25.00
Buttercup	3.00	25.00

I. H. MOSS, INC.,
5315 York Road, Baltimore, Md.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

A 1 CANNA ROOTS, 2 TO 3 EYES.

	Per 100		Per 100
Dragon	$ 4.75	Y. King Hum.	$4.25
Eureka	14.00	Lafayette	6.50
Firebird	6.75	Louisiana	3.00
Hungaria	5.50	Wallace	3.00
King Humbert	4.50	Wyoming	3.25

MUSKOGEE GREENHOUSE CO.,
P. O. Box 1491, Muskogee, Okla.

Pipped Canna Roots, Trademakers.

	Per 100
Alemannia, orchid flowering	$3.50
Austria, the best yellow Canna	3.50
King Humbert	7.00
Jumbo, tall grower, fine for hedging	5.00

Cash with order.
C. V. Nurseries, Blackwell, Okla.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1,000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1,000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

Beaute Poitevine, bright crimson, 4 ft.	$3.00
Austria, yellow, 5 ft.	3.00
Pennsylvania, 6 ft., good red	3.00
Gus Gumpper, lemon yellow, 4-5 ft.	3.00
Express, dwarf red, 2 ft.	3.00

Brownwood Floral Co., Brownwood, Tex.

Strong roots, clumps divided after order received. King Humbert, Mrs. A. Conard and Wintzer's Colossal, $5.00 per 100, $45.00 per 1,000. Austria and Wyoming, $3.00 per 100, $25.00 per 1,000.
WISE ADKISSON, GREENVILLE, TEX.

CANNAS, 2-3 EYES.

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

CANNAS.
Started in leaf, ready for 4-in. pots.
King Humbert ..... $7.00 per 100
Florence Vaughan ..... 5.00 per 100
Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

CANNAS.
Good strong divisions.
King Humbert ..... $5.00 per 100
Crimson Bedder ..... 4.00 per 100
THE REESER PLANT CO., SPRINGFIELD, O.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, $7.00; Henderson and F. Vaughan, $5.00 per 100. These are large plants, not merely started roots.
S. W. Pike, St. Charles, Ill.

King Humbert, fine, plump stock, $5.00 per 100, $45.00 per 1000. Florence Vaughan, Chas. Henderson, Mme. Crozy and A. Bouvier, $3.50 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

King Humbert, 2 to 3 eyes, strong, dormant roots. $50.00 per 1000.
R. Gloede, 1405 Central St., Evanston, Ill.

5000 King Humbert, 2-3 eyes, 1000 Yellow King Humbert, $4.00 per 100, $35.00 per 1000. Albert Senger, 4335 Lexington Ave., St. Louis, Mo.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
$40.00 per 1000. Cash.
Busby Flower Garden, Busby, Va.

Cannas, King Humbert, good stock, $5.00 per 100. Mixed all red, green foliage, large flowering, $4.00 per 100.
Myers Flower Farm, Bartlesville, Okla.

Cannas, special offering of surplus stock of Venus and Mme. Crozy, no better stock to be had, $3.50 per 100, while they last.
ELITCH GARDENS CO., DENVER, COLO.

CANNAS
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

Cannas, in all standard and newer varieties. Write for prices.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Canna roots, Firebird, brilliant scarlet, a fine bedder, 4½-ft., $5.00 per 100.
Mrs. A. J. Washko & Sons, Bedford, Ohio.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

Canna roots, Wallace and Louisiana, 2 to 3 eyes, $3.00 per 100.
The Theodore J. Steffes Co., Taylorville, Ill.

Cannas, City of Portland, $10.00 per 100; King Humbert, $5.00; Eureka, $6.00; Chas. Henderson, $3.00. S. M. Harbison, Danville, Ky.

Canna roots, 2 and 3 eyes, King Humbert, $4.50 per 100; Mme. Crozy, $3.00 per 100. Cash, please. West Bros., Anacostia, D. C.

4000 Strong Cannas, 2—3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

King Humbert, $4.00 per 100.
Thomasville Nurseries, Thomasville, Ga.

CARNATIONS

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ETHEL FISHER	$14.00	$115.00
RUTH BAUR	12.00	100.00
ENCHANTRESS	6.00	50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00
GOOD CHEER	6.00	50.00
SUPERB	6.00	50.00
AVIATION	6.00	50.00
COTTAGE MAID	6.00	50.00
MISS THEO	6.00	50.00

POT CARNATIONS.
WELL ESTABLISHED, 2¼-INCH.

	100	1000
WHITE ENCHANTRESS	$7.50	$70.00
NEBRASKA	7.50	70.00
MRS. C. W. WARD	7.50	70.00
ENCHANTRESS	7.50	70.00
MATCHLESS	7.00	60.00
ALICE	7.00	60.00

Special: For orders of 3000 to 5000 a discount of 10%, except for Fisher, Baur, Supreme and Washburn.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00
Ruth Baur, rose pink	12.00	100.00
BEST STANDARD KINDS		
PINK		
Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
O. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Pink Delight	7.00	60.00
Rose-pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00
WHITE		
White Enchantress	6.00	50.00
WHITE WONDER	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00
Crystal White	6.00	55.00
RED AND CRIMSON		
Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Rosalia	7.00	60.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

CARNATION CUTTINGS, ROOTED COOL.

	Per 100	Per 1000
Matchless	$4.50	$40.00
Ward	5.00	45.00
Belle Washburn	6.00	50.00
Nebraska	5.00	45.00
Washington	5.00	45.00
Rose-pink Enchantress	5.00	45.00
Enchantress	5.00	45.00

HOMEWOOD GREENHOUSES.
Atchison, Kansas.

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
White Benora	7.00	65.00
Crystal White	7.00	65.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Nebraska	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00
Ruth Baur	12.00	100.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

ROOTED CARNATION CUTTINGS.
February delivery.

	Per 100	Per 1000
White Enchantress	$5.00	$45.00
Enchantress	5.00	45.00
Matchless	5.00	45.00
Aviator	5.00	45.00

No better stock on the market and it will surely please you.
Cash with order.
C. L. HUMPHREY, ZANESVILLE, O.

ROOTED CARNATION CUTTINGS

Enchantress Supreme	$7.00 per 100	$60.00 per 1000
White Enchantress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Mrs. C. W. Ward	7.00 per 100	60.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,
30,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
Rooted cuttings for Feb. and March delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CARNATIONS.
ROOTED CUTTINGS.

	Per 100	Per 1000
Enchantress Supreme	$ 6.00	$50.00
Ward	6.00	50.00
White Enchantress	6.00	50.00
Washburn	6.00	50.00
Matchless	6.00	50.00
Nebraska	6.00	50.00

February delivery. Cash with order.
STUPPY FLORAL CO., ST. JOSEPH, MO.

NOW READY
Rooted Cuttings. First Class Stock.

	Per 100	Per 1000
Cottage Maid	$4.50	$40.00
Mrs. C. W. Ward	5.00	45.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Aviator	4.50	40.00
Miss Theo	4.50	40.00

J. A. BUDLONG,
184 No. Wabash Ave., Chicago, Ill.

CARNATION ROOTED CUTTINGS.

	Per 100	Per 1000
Enchantress	$5.00	$45.00
White Enchantress	5.00	45.00
Beacon	5.00	45.00
Aviator	5.00	45.00
Peerless Pink	5.00	45.00
Matchless	4.50	40.00
Winsor	4.50	40.00

LABO, FLORIST, JOLIET, ILL.

ROOTED CARNATION CUTTINGS
We are now booking orders for February delivery for dependable stock of the following varieties:
Enchantress Supreme, White Enchantress, Aviator, Matchless, Miss Theo, Peerless Pink.

Price from sand	$47.50 per 1000
Price from soil	50.00 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Carnations, rooted cuttings, Pink Enchantress and C. W. Ward, $45.00 per 1000; Matchless, $35.00 per 1000; cash with order.
Cherry Park Gardens, Fredonia, N. Y.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5558 N. Lincoln St., Chicago, Ill.

CARNATION CUTTINGS.
Cold grown, cold rooted,
2000 Enchantress,
100 Benora,
$50.00 per 1000.
500 red sport of Benora,
$8.00 per 100.
R. E. LOEBEN, FLORIST,
Gloversville, N. Y.

CARNATION CUTTINGS.
Healthy, well-rooted stock.

	100	1000
Philadelphia	$5.00	$45.00
Beacon	5.00	45.00

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

CARNATION CUTTINGS
Strong, healthy, well rooted stock.

	Per 100	Per 1000
Philadelphia, improved	$4.50	$45.00
Comfort, red	4.00	40.00
Matchless	4.00	40.00
Enchantress	4.00	35.00

Cash with order.
W. J. Evenden's Sons, Williamsport, Pa.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1,000. Enchantress Supreme, $7.00 per 100, $60.00 per 1,000. Alice, Matchless, $5.00 per 100, $40.00 per 1,000. Laddie, $10.00 per 100, $90.00 per 1,000. All the standard varieties, $6.00 per 100, $50.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

ROOTED CARNATION CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
FEBRUARY DELIVERY.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

READY NOW
Well rooted, strong, clean Carnation cuttings.

Nebraska	$50.00 per 1000
Benora	50.00 per 1000
Matchless	40.00 per 1000
Topsy	50.00 per 1000
Mrs. C. W. Ward	50.00 per 1000

RICHMOND GREENHOUSE CO.,
169 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS.

	Per 100	Per 1000
Matchless	$4.50	$40.00
Pink Enchantress	4.50	40.00
White Enchantress	5.00	45.00

250 at 1000 rate. Cash with order or satisfactory references.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

CARNATION CUTTINGS

White Enchantress	$45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

CARNATION CUTTINGS.

Enchantress	$50.00 per 1000
Enchantress Supreme $7.00 per 100;	60.00 per 1000
Aviator	50.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

CARNATION CUTTINGS
All varieties ready now.
See our display ad
this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

ROOTED CARNATION CUTTINGS
White Enchantress
Pink Enchantress
Dark Pink Ward
$4.00 per 100 $35.00 per 1000
Clean and healthy stock.
Winfield Seed & Floral Co., Winfield, Kans.

CARNATION ROOTED CUTTINGS,
A NO. 1 STOCK.
February and March delivery.
Matchless, Pink and White Enchantress,
Rosette and Philadelphia,
$5.00 per 100, $45.00 per 1,000
Hillside Pleasure Park Co., Newark, N. J.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

CARNATION ROOTED CUTTINGS.
Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, $5.00 per 100, $45.00 per 1000.
FURROW & COMPANY, Guthrie, Okla.

Carnations, for immediate or early delivery, 2-in., White Enchantress, $60.00 per 1000. Well rooted cuttings of Mrs. C. W. Ward, Nebraska, Alice, Matchless, Beacon and White Enchantress, $50.00 per 1000, $6.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

CARNATIONS, ROOTED CUTTINGS.

	100	1000
Ethel Fisher	$14.00	$115.00

Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

CARNATION CUTTINGS.
Well rooted and strong. Per 1000

White Enchantress	$50.00
Aviator	45.00

THE CAREY GREENHOUSES
Carey, Ohio.

Carnation cuttings, clean and healthy stock, Matchless, $40.00 per 1000; Enchantress Supreme, $45.00 per 1000; White Enchantress, $45.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Carnation cuttings, ready now, 2000 Enchantress, 500 Ward. Ready March 1st, 1500 Enchantress, 1500 White Enchantress, 1000 Bassett, 1000 Ward, $40.00 per 1000.
J. Ralph Souder, Hutchinson, Kans.

Pink Enchantress, $5.00 per 100, $40.00 per 1000; Matchless, white, $5.00 per 100, $40.00 per 1000. Cash with order. First-class stock, ready March 1st.
Wm. C. Manke & Co., North Milwaukee, Wis.

CARNATION CUTTINGS
Mrs. C. W. Ward,
$6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

CARNATION CUTTINGS
Strong, healthy, and well rooted.

	100	1000
Light Pink Enchantress	$4.00	$35.00

F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

Ready now, Pink Enchantress Carnation cuttings, well rooted and free from disease, the kind that will give satisfaction, $35.00 per 1,000. Cash with order.
Stephen Hyde, Carthage, Mo.

Carnations, Matchless, Rose-pink Enchantress and Enchantress R. C., $4.50 per 100, $40.00 per 1000, or 2000 assorted, for $75.00. Cash with order. F. W. Meyer, Cherryvale, Kans.

Well rooted Matchless and Mrs. C. W. Ward, $4.00 per 100, $35.00 per 1000. Cash.
WASHINGTON PARK FLORAL CO.,
1295 South Vine St., Denver, Colo.

MATCHLESS
5000 strong R. C. $40.00 per 1000
CHICAGO FLOWER GROWERS' ASSOCIATION,
182 N. Wabash Ave., Chicago, Ill.

CARNATION ROOTED CUTTINGS
Extra strong R. C. of Matchless and Rose-pink Enchantress, $4.50 per 100, $40.00 per 1000.
Chicago Carnation Co., Joliet, Ill.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

R. C. Carnations, White and Pink Enchantress, Philadelphia and Matchless, $4.50 per 100. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Carnations, Victory rooted cuttings, $4.00 per 100, $35.00 per 1000. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

2000 Rose-pink Enchantress, at $45.00 per 1000. Pana Greenhouses, Pana, Ill.

CHRYSANTHEMUMS

MUMS, R. C., $20.00 PER 1000. CASH.
We have an enormous surplus of cuttings of excellent quality in following varieties:
Oconto, good, large, early white.
Golden Queen, good, large, early yellow.
Chrysolora, good, large, early yellow.
Bonnaffon, good, large, late yellow.
POMPONS
Fairy Queen, early pink.
Malaine, late glistening, white.
Beu, late, bronze.
La Gravere, late, red.
Western Beauty, late, dark pink.
Neola, late, light pink.
R. SCHEFFLER, WHEATON, ILL.

LAST CALL. STOCK MUMS.
Early: Early Frost, Polly Rose. Midseason: White Chieftain, Pink Chieftain, Bonnaffon, Marigold, Chrysolora, R. Halliday, C. Rager. Late: Enguehard, White and Yellow Chadwick, E. A. Seidewitz, Patty. Pompons: Western Beauty, White Mensa, Godfrey, G. Wedding, Niza, Billy Primrose, Mrs. Beu, at $5.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

CHRYSANTHEMUMS—Continued

Strong, healthy cuttings ready to pot.

	Per 100	Per 1000
Golden Glow	$4.00	$35.00
Golden Queen	4.50	40.00
Mrs. C. C. Pollworth	4.50	40.00
Bonnaffon	4.00	35.00
Odessa	5.00	45.00
Richmond	5.00	50.00
Imp. Golden Chadwick	5.00	50.00
Pacific Supreme	4.00	35.00
Helen Frick	4.00	35.00
Maud Dean	4.00	35.00
Imp. Chieftain, very fine	5.00	
Early Frost	4.00	35.00
Oconto	4.00	35.00
White Gem	4.00	35.00
L. Hall	4.00	35.00
December Gem	4.00	35.00
Imp. White Chadwick	5.00	40.00
Wm. Turner	5.00	

POMPONS.

Klondike	$4.00	$35.00
Baby Klondike	4.00	35.00
Golden Climax	4.00	35.00
Bronze Climax	4.00	35.00
Western Beauty	4.00	35.00
Niza	4.00	35.00
Golden Mensa	4.00	35.00

per 100, per 1000

C. C. POLLWORTH CO., MILWAUKEE, WIS.

MUMS, R. C.

CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $5.00 per 100, $40.00 per 1000.

GENERAL LIST OF COMMERCIAL VARIETIES
WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost.

YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan.

PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

RED:
Harvard.

R. C. of the above, $3.00 per 100, $30.00 per 1000.

POMPONS:
R. C., $3.50 per 100, $30.00 per 1000.

Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.
Roman J. Irwin, 321 6th Ave., New York.

CHRYSANTHEMUM CUTTINGS.

Ready Now.

	Per 100	Per 1000
Golden Chadwick	$5.00	$45.00
White Chadwick	5.00	45.00
Wm. Turner	5.00	45.00
Yellow Turner	5.00	45.00
E. A. Seidewitz	3.50	30.00
Chrysolora and others	3.50	30.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

New Chrysanthemums; the best commercial varieties of 1919.

Victory, glistening waxy white, fine stem and foliage, fully developed Nov. 11th.

Sun Glow, early bright yellow, Bonnaffon type, maturing Oct. 25th. A perfect bloom to every stem, exceptional stem and foliage.

Loyalty, fine yellow for Thanksgiving, stem and foliage excellent.

Rooted cuttings, $10.00 per 100; not less than 10 of one variety sold.
MAX B. SCHREIBER, McDONALD, PA.

XMAS GOLD POMPON.

A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1,000, postpaid. March 15th delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1,000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

CHRYSANTHEMUMS FROM 2½-IN. POTS.

Unaka
Smith's Ideal
Dr. Enguehard
McNiece
October Frost
Tints of Gold
Charles Rager
Yellow Bonnaffon
White Bonnaffon.

$4.00 per 100, $35.00 per 1,000.

Wells' Late Pink,

$3.00 per 100, $25.00 per 1,000.

Hillside Pleasure Park Co., Newark, N. J.

Chrysanthemum stock plants, free from disease and insects. White Turner, White and Pink Chieftain, White and Pink Patty and Oconto. Pompons, Noveltonia, Gol. Climax, Yellow Mensa, 75c per doz., $4.50 per 100. Cash with order. C. B. Shisler, Williamsville, N. Y.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and White Chieftain, Lillian Doty and Mrs. Buckingham, $1.00 per doz., $6.00 per 100, $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Stock plants, $3.50 per 100, Bonnaffon, Marigold, W. Rager, J. Nonin, Patty, Seidewitz, G. Climax, Diana, Lillia, W. Mensa, Godfrey, S. d'Or and Ben. Geo. E. Bigler, 28th & Sherman Ave., Camden, N. J.

ALBUM OF DESIGNS, $1.00 per copy, prepaid. Florists' Pub. Co., Caxton Bldg., Chicago.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $30.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY, GUTHRIE, OKLA.

Mum cuttings, sand rooted, ready after the 15th of February: Marigold, Yellow Bonnaffon and Early Frost, $25.00 per 1000. Cash with order. Geo. F. Deutschmann, R. No. 5, Webster Groves, Mo.

Chrysanthemum R. C., Oconto, Charles Rager, Patty, Enguehard, Marigold, Roman Gold, Chrysolora, Seidewitz and Early Snow, $3.50 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Write us for complete list of Mums, both new and standard. We are especially strong on White and Improved Chadwick, mainly rooted cuttings, pot plants when desired.
S. S. Skidelsky & Co., 50 Park Place, New York.

Chrysanthemum stock plants, Pompons, earliest double white, $10.00 per 100; Niza, White and Yellow Mensa, a good pink and bronze, at only $3.00 per 100. W. W. Thompson & Sons, Sta. D., R. 1, Milwaukee, Wis.

ROOTED CUTTINGS

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for delivery February 15 and later.
J. C. RENNISON CO., SIOUX CITY, IA.

To clean up Mum stock plants. White Turner, $4.50 per 100; Marigold, $4.50 per 100; Major Bonnaffon, $5.00 per 100. Pompons, Illona, Clorinda, Western Beauty, Mensa, $4.00 per 100. Cash with order. R. W. Unger, Oxford, Mich.

Chrysanthemum stock plants, Enguchard, Rager, Chieftain, Pink and White Frick, our assortment, $2.00 per 100, $18.00 per 1000.
Walnut Hills Floral Co., Harrodsburg, Ky.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Healthy Mum stock, Halliday, Modesto, Nonin, Patty, Silver Wedding, H. K. Beck, 4c each. Cash with order. Harry A. Cook, Oberlin, O.

Don't fail to read about January Gold and Dr. Hitch in this issue.
L. M. Smith & Co., Laurel, Del.

Mum stock plants, 200 Mistletoe and 50 Chieftain, 5c. Sullivan Greenhouses, Sullivan, Ill.

Golden Wedding Mum cuttings, $30.00 per 1000. Hinz Bros. & Co., Leavenworth, Kans.

CINERARIAS

CINERARIAS

Very fine Vaughan's Columbian Dwarf mixed, clean, healthy plants, 3-in., $12.00 per 100; 4-in., $20.00 per 100.
Oklahoma Floral Co., Enid, Okla.

CHOICE CINERARIAS, IN BLOOM.

5-in., 50c each; 5½-in., 75c; 6-in., select, $1.00; 3-in., to grow on, 12c; 4-in., 25c and 35c. Add 10% for packing larger sizes.
GULLETT & SONS, LINCOLN, ILL.

Nice 3-in. plants, $6.00 per 100; very fine 3½-in. Hybrida Dwarf mixed, clean healthy plants which will make excellent 6-in. stock for Easter, $18.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, Dreer's Dwarf strain, 5-in. pots, bud and bloom, in paper pots, choice plants, 40c. Cash with order. See Primula and Cyclamen ad. H. F. Merrill, Sayre, Pa.

Cineraria hybrids, dwarf, mixed colors; strong, healthy plants from 4-in. pots, $20.00 per 100.
Mayowood Greenhouse, J. Marcus Pedersen, Rochester, Minn.

Cinerarias, Dreer's dwarf and semi-dwarf, mixed colors, strong 5-in., just right for Easter, $20.00 per 100; 4-in., $15.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Cinerarias, semi-dwarf, 3-in., 10c; 4-in., 20c; 5-in. in bud and bloom, 50c to 75c; 6-in., extra strong, 75c to $1.00. Cash.
Park Floral Co., St. Joseph, Mo.

Cinerarias, healthy, strong plants in bud, ready for 6-in., out of 3½-in. pots, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

Cinerarias, Columbian mixture, in bud and bloom, clean, healthy plants in 6-in. pots, 50c each. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

Strong stocky plants of Dreer's Prize mixtures, in both dwarf and tall Cinerarias, 3-in., $10.00 per 100, either kind you want. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Prize strain, mixed 4-in., ready for shift, $3.00 per doz., $20.00 per 100; 5-in., in bud, $4.50 per doz., $35.00 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Cinerarias, extra fine, 2-in., $4.00; 3-in., $10.00; 4-in., $20.00 and $25.00; 5-in., $50.00; 6-in., $75.00. Geo. A. Kuhl, Pekin, Ill.

Cinerarias, out of 4-in. pots, extra nice plants, ready for 5-in., at $20.00 per 100.
Fostoria Floral Co., Fostoria, O.

Cinerarias, 5-in., in bud, 35c, good stock, best colors. Cash please. Packing a specialty.
J. Sylvester, Oconto, Wis.

Cinerarias, Dreer's Prize Dwarf, strong 2-in., $4.00 per 100. Cash.
Valley View Gardens, Tiffin, O.

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2-in. ready for 4-in., $4.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias, Dreer's Prize Dwarf, 2¼-in., 6c; 3-in., 8c; 3½-in., 10c; 5-in., 30c.
Charles Sherwood, Waterloo, Iowa.

Cinerarias, 2¼-in., fine plants, ready to shift into 4-in. pots, $4.00 per 100. Cash.
John Faber, R. 4, Box 137, Kankakee, Ill.

Cinerarias, 3-in., very fine strain, $6.00 per 100. Cash. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Cinerarias, Columbian strain, semi-dwarf, 2¼-in., 5c; 3-in., 10c; 3½-in., 15c. Ready now.
Abbey Ave. Greenhouses, Dayton, O.

Cinerarias from Columbian and H. & S. seed in mixture, 2-in., $3.00 per 100; 3-in., $8.00 per 100. N. O. Caswell, Delavan, Ill.

Fine 3-in. Cinerarias, $10.00 per 100, $90.00 per 1000. Cash please.
C. A. Rieman, City Florist, Connersville, Ind.

Cinerarias, Dreer's fancy mixed, 2½-in., $4.00; 4-in., strong, ready to shift, $18.00 per 100. Cash. Smith the Florist, St. Johns, Mich.

COLEUS

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid. 2-in; ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

COLEUS R. C. FANCIES.

Christmas Gem, Brilliancy, Liberty and Khaki, new khaki color, $3.50 per 100. 25 standard sorts, $2.00 per 100, $15.00 per 1000. Special delivery parcelpost paid. Cash with order. Sold up to March 1st.
The Imlay Co., Zanesville, O.

Liberty Coleus, the beautiful sport of Brilliancy, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, bright colors, including the trailing, $1.50 per 100; all prepaid. Brilliancy, 2½-in., $6.00 per 100. We guarantee satisfaction. Cash.
Royston & Fenton, Evansville, Ind.

Coleus, R. C., 12 varieties, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, 2-in., $5.00 per 100. R. C. are prepaid P. P. Cash please. E. B. Randolph, Delavan, Ill.

Coleus R. C., 10 good standard sorts, Verschaffeltii, Golden Bedder, Trailing Queen, etc., $1.50 per 100.
Greens Greenhouses, Inc., Fremont, Nebr.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, $2.00 per 100, $18.00 per 1000.
Baur Floral Co., Erie, Pa.

Coleus Brilliancy, 2¼-in., $5.00 per 100; Firebrand, Queen Victoria, 2¼-in., $4.00 per 100. Guaranteed clean stock. Cash with order.
P. Hopman, New Galilee, Pa.

Coleus, 10 leading varieties, strong R. C., 1½c, $12.50 per 1000, prepaid. Brilliancy, 2½-in., 6c; 4-in., 12c, well branched.
C. Humfeld, Clay Center, Kans.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00; rooted cuttings, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

2-in., best varieties of Coleus, mixed, 4c; rooted cuttings, 1½c.
J. S. Stuart & Son, Anderson, Ind.

Coleus, Trailing Queen, green and white, strong 2¼-in., $3.00 per 100. Cash please.
Missouri Colony Greenhouses, Marshall, Mo.

Coleus, 12 choice varieties mixed, 2-in. pots, $3.00 per 100, $30.00 per 1000.
Walnut Hills Floral Co., Harrodsburg, Ky.

Coleus, Trailing Queen, 2½-in., 2½c; 3-in., 8c. Want bench room. Cash with order.
Harry A. Cook, Oberlin, O.

Coleus cuttings in ten varieties, $1.50 per 100, $12.00 per 1000.
Grohman, the Florist, Saginaw, Mich.

Coleus, Trailing Queen R. C., the best for hanging baskets, $1.50 per 100.
A. Stachel, Glencoe, Ill.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Rooted cuttings, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000.
J. A. Farnworth & Son, Galion, Ohio.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, strong 2½-in. Trailing Queen, 4c.
Cottage Greenhouses, Litchfield, Ill.

Coleus Brilliancy and Autumn Leaf, 2-in., $4.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

CUPHEAS

Cupheas, strong stock plants in 2 and 2½-in. pots, full of cuttings, $4.00 per 100.
Cottage Greenhouses, Litchfield, Ill.

Cupheas, 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

CYCLAMEN SEEDLINGS
Grown from our giant show, Strain of seed.
SEPARATE COLORS
Ready for 2¼-in. pots.
Per 100, $7.00, $65.00 per 1000.
HENRY F. MICHELL CO.,
518 Market St.,
Philadelphia, Pa.

CYCLAMEN SEEDLINGS.
You can't buy better stock than what we offer, at any price. Sold only in assorted, named colors.
Mostly Christmas Red.
Can ship now.
$8.00 per 100.
Cash.
C. L. HUMPHREY, ZANESVILLE, O.

300,000 Cyclamen seedlings, bright Xmas Red, white with pink eye, blood red, salmon, cherry eye, bright salmon, dark salmon, bright rose, pure white, 3 to 5 leaves, Jan. and Feb. shipment. We ship quality only. They will be scarce, $8.00 per 100, $75.00 per 1000. 2½-in. for March delivery, $10.00 per 100; 3-in. for June delivery, $15.00 per 100. Will get A No. 1 stock only. Seed was scarce last fall. Get an early start for next year, with good strong seedlings.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago.

Cyclamen, assorted colors in bloom. Cut flowers are scarce and high in price, why not sell blooming plants?
Out of 4-in. ..... $40.00 per 100
Out of 5-in. ..... 75.00 per 100
Cash with order.
The above prices include packing on all orders for $10.00 or more. Less than $10.00 add 50c to amount of order.
See Primula adv.
R. S. McMurray, Bellefontaine, O.

Special to make room, choice Cyclamen, in bud and bloom, fine foliage, ready for immediate sales.
5-in. ..... $0.50 and $0.75
6-in. ..... 1.00 and 1.25
Packed light in paper pots and packed right. Cash with order. See our Primula ad.
H. F. Merrill, Sayre, Pa.

CYCLAMEN SEEDLINGS
We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red white with red eye, pure white. These fine seedlings will be ready in January at $8.00 per 100. $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cyclamen, strong plants in bud and bloom.
4-in. ..... each $0.40
5-in. ..... each .75
6-in. ..... each 1.50
7-in. ..... each 2.50
8-in. ..... each 3.50
10-in. ..... each 5.00
DAVIS FLORAL CO., DAVENPORT, IA.

Cyclamen, strong 2¼-in. for early March delivery, $10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.
5-in. ..... $0.75 to $1.00
6-in. ..... 1.50 to 2.00
7-in. ..... 2.50 to 3.00
8-in. ..... 3.50 to 4.00
J. C. Steinhauser, Pittsburg, Kans.

Cyclamen, 6-in., just right for Valentine's Day, full of buds and bloom, strong, bushy plants, lots of foliage, $1.00 each. No charge for packing. Cash please. No C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

Cyclamen, red and salmon, fine stock, ready for immediate sale.
6-in. ..... $1.50 to $2.00 each
7-in. ..... 2.50 to 3.00 each
Also a few hundred fine 3-in. budded, $20.00 per 100. 7½% for packing.
C. H. Frey, Lincoln, Neb.

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen transplanted seedlings, three to four leaves, ready now, $8.50 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 321 6th Ave., New York.

CYCLAMEN, TRANSPLANTED SEEDLINGS, 3 TO 5 LEAVES, STRONG PLANTS, READY NOW; COLORS MIXED, RED, PINK AND SALMON. NO WHITE, $7.00 PER 100.
KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Extra Choice Blooming Cyclamen.
These plants are in full bloom, all colors, 4-in. and 4½-in., 40c and 50c; 5-in., 75c and $1.00. Packing free. Cash please.
ReShore & Son, Dowagiac, Mich.

Cyclamen best imported strain in bud and bloom
4-in. ..... $0.35 each
6-in. ..... 1.00 each
QUENTIN FLORAL CO., ST. JOSEPH, MO.

Cyclamen, transplanted seedlings from flats, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen, best English strain.
5-in. ..... $65.00 per 100
4-in. ..... 40.00 per 100
3½-in. ..... 30.00 per 100
A. Colle, Doylestown, Pa.

Cyclamen, in bud and bloom, choice plants that will make money for you, 4-in., 40c; 5-in., 75c; 6-in., $1.00; select, $1.25. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

150 Cyclamen, 5 and 6 in. in bud and bloom, $1.00 each; 100 4-in., 35c each, 10% for packing. These are very heavy plants, worth more, but need room. Cash. Max Zschau, Marshall, Ill.

CYCLAMEN SEEDLINGS, $8.00 PER 100, $75.00 PER 1000; 4-IN., 40C EACH. ASSORTED RED AND SALMON. CASH. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Cyclamen, good heavy 3-in., mixed colors, fine for Easter, packed free in paper pots at 20c each. Cash please.
Griffen's Flower Shop, Hannibal, Mo.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, red and pink, full of bloom, 5-in., $1.00 and $1.25; 6-in., $1.50 and $2.00; 7-in., $2.50 and $3.00. Cash.
Kemble-Smith Co., Boone, Ia.

Cyclamen, for immediate and Easter sales, 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

DAHLIAS

Mr. Florist, grow Dahlias for profit. Be sure you have the right varieties, then you will be sure to get the profit. We can offer you a hundred varieties of our own growing, but offer you here 7 varieties that will assure you profit. Each variety produces freely, high quality, perfect, long stem, good keeping cut flowers, absolutely true. Last year we grew 2½ acres of these 7 varieties alone for our local trade and did not have enough. This year we will grow 5 acres of these 7 varieties.
Arabella, show, gold, lavender with old rose sheen.
Jack Rose, decorative, rich velvety crimson.
Sylvia, decorative, rich pink, white center.
Strong field divisions, $12.00 per 100; sample order of 12 each of these 3 varieties at 100 rate.
Delice, decorative, glowing rose pink.
Mina Burgle, decorative, dark scarlet.
These 2 varieties, strong field divisions, each 25c, doz., $2.50.
Golden Gate, cactus, gold, there is no better cactus Dahlia grown, field divisions, 35c each, doz., $3.50.
Neff's White, show, there is no better white cut flower Dahlia grown. Long stiff stem, free and perfect, likes rich soil and a little shade. You will do well to try this variety and try it freely. Each 35c, $4.00 per doz.
Cash with order. Our list of other varieties ready March 1st.
NEFF FLORAL CO.,
2222 W. Liberty Ave., W. L. Pittsburgh, Pa.

150,000 Dahlia roots, the best California and cut flower varieties, Mina Burgle, Geo. Walters, Pride of California, Golden West, Cactus, Washington City, Mrs. Estes, Dorothy Dumbaugh, Broomall's Prima Donna, etc. Send for list. Ready now. See our Canna ad. Superior Nursery Co., 1417 E. 59th St., Los Angeles, Calif.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.
Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

Dahlias, the best varieties for cut-flowers.
Golden West, H. cactus, golden yellow 15c
Mina Burgle, the best red 12c
Wacht am Rhein, pink 15c
Eventide, pink 10c
Washington City, best white in existence .. 75c
Divisions, strong clean roots.
Groen's Nursery, Montebello, Calif.

DAHLIAS FOR CUT FLOWERS
Mixed colors and types, $3.00 per 100. Mixed types in separate shades, red, white, pink and yellow, $5.00 per 100, good strong field grown divisions. Cash with order or ¼ deposit for reservation. Stillman's Dahlias are world known.
GEO. L. STILLMAN, DAHLIA SPECIALIST,
Box R-20, Westerly, Rhode Island.

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.
J. K. ALEXANDER,
EAST BRIDGEWATER, MASSACHUSETTS.

PLANT DAHLIAS NOW
Dahlias are a success under glass. Bloom 65 days from planting. The pompon sorts are best to force. Snowclad, the best white, is only $5.00 per 100 divisions. Send for big list. John W. Merritt, Farmingdale, Long Island, N. Y.

NOT QUANTITY, QUALITY.
For the best in Dahlias consult us.
Best varieties for cut flowers and garden decoration.
LYNDHURST FARM,
R. F. D. No. 2. Hammonton, N. J.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

Dahlias, very finest varieties for florists' use, $5.00 per 100, up; one each of 25 latest and best novelties for florists' (Dahlias), for trial, $5.00. Dahlias for counter trade at right prices.
Indiana Dahlia Farm, New Albany, Ind.

All the latest and best sorts, Crystal, Attraction, Kalif, C. H. Breck, Decision, Mrs. Frances White, Sweetbrier, Wodan, etc., 300 sorts. Send for list. Hugo Kind, Shady Lawn Nurseries, Hammonton, N. J.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Dahlia divisions, Mrs. Chas. Turner, Lyndhurst and Sylvia, 3c; A. D. Livoni, M. D. Hallock and Souv de Doazon, 4c; W. W. Rawson, 6c. Cash with order. R. O. Wenning, Brazil, Ind.

Dahlias, divisions, Snowclad, Yellow Duke, $4.00 per 100; A. D. Livoni, G. B. Seth and Manitou, $5.00 per 100; Mina Burgle, $6.00 per 100. C. W. Hoffman, R-13, Dayton, Ohio.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

Dahlia roots, 20 choice, double varieties, $1.50 postpaid. Edward Wallis, Berlin, N. J.

DAISIES

A. E. HUNT'S STRAIN
BOSTON YELLOW DAISIES
Rooted cuttings for delivery in any quantity, $3.00 per 100, $25.00 per 1000, f. o. b. grower; 2½-in., $5.00 per 100.
Hunt's White Sport, small center, long petals, rooted cuttings, $75.00 per 1000; 2½-in., $100.00 per 1000. No order accepted for less than 100.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Rooted cuttings of single white and Mrs. Sander, $4.00 per 100, $35.00 per 1000; 2¼-in., at $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, rooted cuttings, $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000. Blue Daisies, 2¼-in. pots, $8.00 per 100, $75.00 per 1000; 3-in. pots, $14.00 per 100. Excellent for growing on for Easter sales.
Roman J. Irwin, 321 6th Ave., New York.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Shasta Daisies, 2-in. pots, $3.00 per 100. Daisies, white and yellow, large flowering, $4.00 per 100.
The McGregor Bros. Co., Springfield, O.

Daisies, Mrs. Sander, 2-in., $4.00 per 100, $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. 100 Boston Yellow, 3-in., $7.00.
Edward W. Schuster, Crookston, Minn.

PARIS DAISIES
Strong 2½-in. ..... $5.00 per 100, $45.00 per 1000
GULLETT & SONS, LINCOLN, ILL.

DAISIES—Continued

Marguerites, white, 2½-in. pots, $6.00 per 100, $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Marguerites, strong R. C. Mrs. Sander, $2.00; Nicholson's Giant White, $3.00 per 100, by mail. S. W. Pike, St. Charles, Ill.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Marguerites, 3-in., ready for shift. $6.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Daisies, best single white and yellow, fine 2-in., 2c; yellow, strong, 3-in., 5½c.
R. W. Zearing, R. D. 1, Carlisle, Pa.

Daisies, 2-in. Marguerites, $5.00 per 100, $45.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Daisies, R. C., Giant White and Sander, $1.50 per 100; Boston Yellow, $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Daisies, Marguerites, fine 2-in., $3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

Daisies, Paris, Mrs. Sander and yellow, 2½-in., 3-in. and 4-in. Geo. A. Kuhl, Pekin, Ill.

Strong 2-in. Boston Yellow Daisies, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

225 3-in. White Daisies, strong plants, the lot for $10.00. H. W. Girton, Ridgway, Pa.

DELPHINIUMS

Delphinium Belladonna Hybrids, 2-yr. plants, many double, $8.00 per 100. Cash.
Jos. Haupt, R. 2, Glenview, Ill.

DRACAENAS

Dracaena Indivisa, strong transplanted seedlings about 9-in. to 10-in. high, $4.00 per 100, $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

DRACAENA INDIVISA
Extra strong 3½-in., pot grown,
Ready to shift to 5-in.,
per 100, $10.00.
James Vick's Sons, Rochester, N. Y.

Dracaena Indivisa, 3-in., ready for 4-in., first class in every way, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

4-in. Drac. Indivisa, extra strong, 20c each.
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Strong 2½-in., $4.50 per 100, $40.00 per 1000. 3½-in., Very good plants, $12.50 per 100.
S. S. Skidelsky Co., 50 Park Place, New York.

Dracaena Indivisa, strong, healthy 4-in., $15.00 per 100.
Koopmann Bros., R. R. No. 4, Davenport, Ia.

Dracaena, Indivisa, 2½-in. pots, 4c, very nice. Cash, please. B. C. Blake, Springfield, O.

Dracaena Indivisa, 2½-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2¼-in., $4.00 per 100.
C. W. Espy & Son. Brookville, Pa

Dracaena Ind., 5-in., $35.00 per 100.
Fred Burre, Peoria, Ill.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

ERICAS

ERICA MELANTHERA
From 2-in pots.
We are booking orders now for shipment FROM EUREKA about April 1st.
$15.00 per 100
$135.00 per 1000.
Packing at cost.
Address all orders and inquiries to
COTTAGE GARDENS NURSERIES,
San Jose, Calif.

EVONYMUS

Evonymus Japonica, Silver Edged, for hampers, baskets or vases, 3-in., $25.00 per 100; 4-in., $35.00 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

FERNS

BOSTON FERNS
Good, strong, clean, bushy stock.

5-in.	$0.55 each
6-in.	.80 each
7-in.	1.00 each
8-in.	1.25 each

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

FERNS MY SPECIALTY.
FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1,000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.
FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1,000.
CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.
ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1,000.
ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1,000.
ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris Cyrtomium and other varieties, $6.00 per 100, $55.00 per 1000. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

FERNS. FINE STOCK.
These will make you big money for Easter sales, not just potted, but well established and ready for a move up.
4-in. Boston and Roosevelt.....$25.00 per 100
5-in. Boston and Roosevelt..... 50.00 per 100
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., $15.00 per 100.
Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Scottii, Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $20.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	$15.00 per 1000
2½-in. double crown	75.00 per 1000
3 -in. double crown	90.00 per 1000
5 -in. double crown	.40 each
6 -in. double crown	.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

BOSTON AND WHITMANII
Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.
$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

500,000 POT GROWN FERNS
Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzelii, Elegantissima, all 2½-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2½-in., $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

BOSTON FERNS
Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.
3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

Ferns, Boston, for immediate shipment, 4-in., 35c; 5-in., 50c to 65c; 6-in., 75c; 7-in., $1.00. Whitmanii, 4-in., 50c; 5-in., 75c; 6-in., $1.00.
For June delivery we offer now a lot of 10,000 4-in. at same prices for orders booked at once.
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

LEATHER-LEAF FERN
Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

Boston, Roosevelt, Teddy Jr., 2¼-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2¼-in., $4.00 per 100, $35.00 per 1000. Plumosus, 3-in., $8.00 per 100. Adiantum, maidenhair, 2½-in., $6.00 per 100, $55.00 per 1000. Cash.
The Springfield Floral Co., Springfield, O.

FERNS.

Whitmanii	4-in.	$30.00 per 100
Boston	4-in.	25.00 per 100
Boston	5-in.	50.00 per 100
Whitmanii	5-in.	60.00 per 100

Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

Ferns—Roosevelt, Superbissima, Boston, Whitmanii, Goodii; 4-in. pots, $18.00 per 100; strong, selected plants, $30.00 per 100. Runners of above, our selection, $12.00 per 1,000.
Walnut Hills Floral Co., Harrodsburg, Ky.

FERNS CHOICE PLANTS.

Whitmanii and Verona, bushy, 4-in.	$0.35
Boston and Verona, 5-in.	.65
Boston, large, 6-in.	1.00
Boston, select, 7-in.	1.50

GULLETT & SONS, LINCOLN, ILL.

POT GROWN BOSTON FERNS

6-in.	$0.75
7-in.	.90
8-in.	1.10

DAVIS & STEINER CO., MORRISON, ILL.

Boston, Roosevelt, Springfieldii, Whitmanii and Piersonii Ferns, 4-in., $12.00 per 100, $110.00 per 1000; 8-in., $7.50 per 100, $70.00 per 1000, 500 at 1000 rates. Cash please.
Ustler Bros., Apopka, Fla.

FERNS.
No charge for packing. No order for less than 100. No C. O. D. orders. 2-in. Boston and Roosevelt, 5c each, $45.00 per 1000. Less 4% for cash. B. C. Blake, Springfield, O.

Boston and Roosevelt Ferns, 2¼-in., for shipment now and later, $6.50 per 100, $60.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Fern Dish Ferns, 2¼-in., Pteris Magnifica, Wimsettii, Cretica Alba, Lineata and Mayii, Adiantum Cuneatum and Aspidium Tsussimense, $6.00 per 100, $50.00 per 1000.
STORRS & HARRISON CO., PAINESVILLE, O.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., $1.00 per doz., $5.00 per 100; 3-in., extra heavy, $2.00 per doz., $10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Ferns, Boston, extra fine from 4-in. pots, $4.25 per doz., $30.00 per 100; 5-in. extra heavy, $6.00 per doz., $45.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

TABLE FERNS FOR FERNERIES
Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston Ferns, out of the bench, ready for 6-in. and 8-in. pots. Come and see the stock and for prices. J. H. Fiesser, 711-41 Hamilton Ave., North Bergen, N. J.

5 varieties Table Ferns, 2-in., 4c. Strong 2-in. Whitmanii, 5c. Cash please.
Frank Tobisch, Stillwater, Minn.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

Bostons, 4-in., shapely, not leggy stock, $10.00 per 100. Cash with order.
W. P. Newell Co., Apopka, Fla.

Boston Ferns, 2½-in., $5.00 per 100. A few nice hanger grown, 4-in., $4.00 per doz.
N. O. Caswell, Delavan, Ill.

Boston Ferns, 300, 4 and 5-in., out of bench, extra heavy 25c and 35c each. Cash, no packing charge. Attica Floral Co., Attica, Ind.

Boston Ferns, 4-in.	25c
Boston Ferns, 5-in.	35c

Peterson Floral Co., Gibson City, Ill.

Table Ferns, 6 of the best varieties, extra good 2¼-in., $5.00 per 100.
S. A. Pinkstone, Utica, N. Y

Whitmanii Ferns, 2½-in., $6.00 per 100, $55.00 per 1000. Fred Burre, Peoria, Ill.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill.

4-in. Boston Ferns, 25c each.
Davis Floral Co., Davenport, Ia.

FEVERFEW

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, strong 2½-in., ready to bench, $6.00 per 100.
Roepke Floral Co., Indianapolis, Ind.

Feverfew Little Gem, 2¼-in., 3c.
S. W. Pike, St. Charles, Ill.

Feverfew, double, 2-in., $4.00 per 100.
Edward W. Schuster, Crookston, Minn.

Good, strong 2½-in. Feverfew, 3c. Cash.
R. P. ATWELL, FLORIST, FT. DODGE, IA.

Feverfew Gem, R. C., $1.50 per 100.
Byer Bros., Chambersburg, Pa.

FORGET-ME-NOTS

Forget-me-nots, Dissitiflora, 4-in., strong, can be divided at once, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

Winter blooming Forget-me-nots, 2½-in., $4.00 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $8.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass.

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

FUCHSIAS

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $35.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000. Little Beauty and Black Prince R. C., booked up until March 1st, $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Fuchsias, a fine mixture of splendid varieties such as White Beauty, Tener Renan, Speciosa True, Durango, Phenomenal, Elm City and Mrs. Hill, and other fine varieties, 2-in. stock, $5.00 per 100, $45.00 per 1,000. Rooted cuttings of above, $1.00 per 100, $9.00 per 1,000.
Walnut Hills Floral Co., Harrodsburg, Ky.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Strong, 2-in., by express, $4.00 per 100. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, strong 2-in. stock 4c; R. C., $2.00 per 100 by mail, $17.00 per 1000 by express. Best named varieties, labeled true to name.
S. W. Pike, St. Charles, Ill.

Fuchsias, from flats, in 4 of the best varieties, as good as 2¼-in., $3.00 per 100, parcel post special delivery prepaid.
Chas. Whitton, York & Gray, Utica, N. Y.

FUCHSIAS.
Seven choice varieties, best stock, 2¼-in., 5c.
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, best kinds mixed, fine plants, ready for shift, $5.00 per 100. Cash please.
W. G. Thomas & Sons, Sheffield, Ill.

Fuchsia R. C., 5 best varieties, 2c. Cash.
TOPEKA FLORAL CO.,
25th and Kansas Ave., Topeka, Kans.

Fuchsias, Mrs. E. G. Hill, 2¼-in., best white, $5.00 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

Fuchsias, 3 kinds, 2-in., $4.00 per 100. Cash.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre,, Peoria, Ill.

Fuchsias, R. C., mixed varieties, $1.50 per 100.
S. M. Harbison, Danville, Ky.

GENISTAS

Genistas, 5-in., clean, shapely, good color, in bud and bloom, 50c.
Greens Greenhouses, Inc., Fremont, Nebr.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL MARCH 25TH

EXCEPT BUCHNER,

$20.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

ROOTED GERANIUM CUTTINGS
FEBRUARY DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL

Strong 3-in. S. A. Nutt, Poitevine, Hill, Ricard, A. Beauty, Viaud, Presilly, Buchner, etc., ready for shift, $10.00 per 100. Our new Defiance Geranium, salmon pink, three flowers to other's one, 3-in., fine stock, $15.00 per 100
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Geraniums, the finest collection obtainable, containing such varieties as Ricard, Landry, de Castellane, Presilly, Recamier, Trego, and many others, 2-in. pots, $7.00 per 100, $65.00 per 1,000. Large stock plants of above collection, $15.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

GERANIUMS
Rooted Cuttings
All booked till March
Ricard, Poitevine, Scarlet Bedder,
Nutt and Buchner.
Cash with order.
PETER BROWN, LANCASTER, PA.

GERANIUMS.
EXTRA GOOD. MUST SHIFT AT ONCE.

	Size	100	1000
S. A. Nutt	3-in.	$6.00	$60.00

Cash with order.
RICHEY FLORAL COMPANY, ALBIA, IA.

Geraniums, strong healthy stock,
mixed extra good assortment,
2½-in., $35.00 per 1000
3 -in., 50.00 per 1000
Plenty of S. A. Nutt same price.
Peterson Floral Co., Gibson City, Ill.

500 surplus Geraniums, mixed red and some rose, strong 4-in. stock plants, will make grand 5-in. stock. First check for 5c each takes them, as many as you want.
Best End Greenhouse, Punxsutawney, Pa.

Geraniums, 3-in., strong healthy plants, ready for 4-in., for immediate shipment, 2000 S. A. Nutt and 2000 Buchner, 1000 mixed, $7.00 per 100, $65.00 per 1000. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

Geraniums, extra fine 2¼-in., strong plants, ready for shift, S. A. Nutt, La Pilote, scarlet, Vick, Buchner, $40.00 per 1000. Cash with order. Frank Beu, 4445 N. Crawford Ave., Chicago, Ill.

2¼-in. pots of S. A. Nutt and other best kinds at $6.00 per 100, $50.00 per 1000. Ask for other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Ivy Geraniums, a free flowering collection of richest colors, 3-in., $8.00 per 100; rooted cuttings, $2.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

SOLD OUT UNTIL FEBRUARY 15TH.

	100	1000
S. A. Nutt, 2¼-in	$5.00	$45.00

John Bauscher, Freeport, Ill.

GERANIUMS.
From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 3-in., cut back, S. A. Nutt, 7c; 4-in., S. A. Nutt and Perkins, pink, 10c. Cash. Packing free.
G. E. Berthold, Nebraska City, Nebr.

5-in. Stock Geraniums, from 4 to 8 cuttings, per plant, Nutt, Presilly, Buchner, and Harriet Cleary, $20.00 per 100. Cash with order.
John P. Andre, Doylestown, Pa.

Geraniums, 3-in. mixed of the following sorts: Nutt, Ricard, Buchner and others, $7.00 per 100; 2-in. of the same, $4.00 per 100.
S. D. Brant, Clay Center, Kans.

Geraniums, Nutt, Buchner, Poitevine, Viaud, 4-in., $9.00; mixed, 2¼-in., $4.50. 5% packing. Cash. La Crosse Floral Co., La Crosse, Wis.

Strong Geranium R. C., Nutt and Buchner, $17.50 per 1000, immediate shipment. Cash.
Valley View Gardens, Tiffin, O.

Geraniums, R. C., S. A. Nutt, $30.00 per 1000. Cash. No C. O. D. orders taken.
Freeport Floral Co., Freeport, Ill.

S. A. Nutt and Beaute Poitevine Geraniums, 3-in., $7.00 per 100. Cash please.
W. G. Thomas & Sons, Sheffield, Ill.

Strong 2¼-in. Beaute Poitevine and Mrs. E. G. Hill, $75.00 per 1000. S. A. Nutt, $60.00 1000.
R. Gloede, 1405 Central St., Evanston, Ill

Rose Geraniums, 2¼-in., $3.00 per 100. Strong stock, ready for shift.
S. M. Harbison, Danville, Ky.

Geraniums, Mme. Salleroi, R. C., $1.75 per 100; well rooted.
Chas. Sherwood, Waterloo, Iowa.

400 extra good Nutt and Jean Viaud, 5-in., 20c. 1000 standard varieties, 4-in., 12½c.
Atwell Florist, Fort Dodge, Ia.

Geraniums, strong 2¼-in., S. A. Nutt, $40.00 per 100. Cash with order.
P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

S. A. Nutt, 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1,000.
F. Dorner & Sons Co., Lafayette, Ind.

Geranium stock plants, mostly Nutt, 3½-in. and 4-in., $6.00 per 100. W. W. Thompson & Sons, Sts. D, R. 1, Milwaukee, Wis.

John Doyle, 2¼-in. Geraniums, strong stock, $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, $8.00 per 100.
Edgar Osborn, Danville, Ill.

Mme. Salleroi rooted cuttings, $1.50 per 100. Cash. George Souster, Elgin, Ill.

Geraniums, 3-in., Nutt, 6c each.
Risley's Plant House, Hamilton, N. Y.

1000 mixed S. A. Nutt and Grant Geraniums, at $25.00. Pana Greenhouses, Pana, Ill.

1000 2-in., S. A. Nutt, ready to shift, $4.00 per 100. T. R. Gorton, Norwich, N. Y.

Rose Geraniums, 2¼-in., 4c; Mme. Salleroi, 2-in., 3c. S. W. Pike, St. Charles, Ill.

S. A. Nutt, 2½-in., 4c; 4-in. stock plants, 10c.
Wm. A. Murdoch, Titusville, Pa.

GLADIOLI

GLADIOLI FOR FORCING
Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Chicago White	3.75	32.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Mrs. Frank Pendleton	7.00	60.00
Myrtle	7.50	68.00
Niagara, yellow	5.00	45.00
Peace, white	5.00	45.00
Schwaben, yellow	7.00	65.00
Princeps, red	6.50	60.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

NONE BETTER.
We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

Price per 1000	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Europa	67.50	75.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Glory of Holland	45.00	50.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Pink Beauty	45.00	50.00
Augusta	27.50	30.00
Pink Perfection	40.00	50.00
Annie Wigman	.....	30.00
Primulinus Hybrids	25.00	30.00
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

New Jersey grown Gladiolus bulbs, just right for greenhouse forcing. Grown on my farm in black sandy loam, well matured, clean and healthy, at least 95% true to name.

	1½-in. and up Per 1000	1¼-in. and up Per 1000
America	$30.00	$25.00
Augusta	30.00	25.00
Baron Hulot	40.00	35.00
Brenchleyensis	25.00	20.00
Chicago White	30.00	25.00
Childsii, mixed light colors	40.00	35.00
Czar Peter	50.00	45.00
Dieulafoy	50.00	45.00
Europa	70.00	60.00
Geo. Paul (Faust)	50.00	45.00
Glory of Holland	35.00	30.00
Golden West	35.00	30.00
Mrs. Francis King	30.00	25.00
Loveliness	60.00	50.00
Lily Lehman	45.00	40.00
Master Wietzen	40.00	35.00
Niagara	40.00	35.00
Panama	45.00	40.00
Peace	40.00	35.00
Pink Perfection	45.00	40.00
Princeps	50.00	45.00
Queen Wilhelmina	75.00	60.00
Schwaben	50.00	45.00
Yellow Hammer	40.00	35.00
Wm. Copeland	45.00	40.00
War	50.00	45.00
Mixed of the above named	30.00	25.00

Cash with order.
Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

	100	1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	23.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.
Roman J. Irwin, 321 6th Ave., New York.

	Per 1000				
	½-in. and up	¾-in. and up	1-in. and up	1¼-in. and up	1½-in. and up
America			$12.00	$15.00	$18.00
Francis King			12.00	15.00	18.00
Halley	$6.00	$8.00	12.00	15.00	18.00

About the following quantities of each size:

America			200	400	4750
Francis King			200	845	4750
Halley	600	1350	5400	11725	12000

Schwaben, 1650, 1½-in	$3.00 per 100
Peace, 375, 1½-in	3.00 per 100
Mrs. Frank Pendleton, 250, 1½-in.	3.50 per 100
Panama, 125, 1½-in	3.00 per 100
Mrs. Watt, 100, 1½-in	3.00 per 100
Princeps, 100, 1½-in	3.00 per 100

Quitting business.
EPH. ROUSH, R. R. 8, LIMA, O.

GLADIOLI—Continued

GLADIOLI
PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in	7.00
PRINCEPINE, ½-in. and less	4.00
SCHWABEN, ½-in. and less	9.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
SCHWABEN	1.00
WAR	1.00

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.

P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

	Per 1000 1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Augusta	27.50	30.00
Chicago White	30.00	35.00
Halley	30.00	35.00
Francis King	27.50	30.00
Bonquet d'Or	30.00	35.00
Ida Van	25.00	30.00
Principine	30.00	35.00
Primulinus Hybrids	20.00	25.00
Pink Beauty	45.00	50.00
Peace	35.00	40.00
Niagara	40.00	45.00
Mrs. F. Pendleton	45.00	50.00
Schwaben	55.00	60.00
PLANTING STOCK	under ½-in.	½-in.-¾-in.
Augusta	$ 7.00	$ 9.00
Bouquet d'Or	12.00	15.00
Chicago White	9.00	12.00
Mrs. F. King	6.50	9.00
Mrs. F. Pendleton	15.00	18.00
Principine	12.00	15.00

J. DE GROOT, GROWER, CATONSVILLE, MD.

Fine home grown bulbs.	Per 1000
America, No. 1	$27.50
America, No. 2	22.00
Mrs. F. King, No. 1	27.00
Mrs. F. King, No. 2	20.00
Niagara, No. 1	45.00
Niagara, No. 2	38.00
Mrs. Pendleton, No. 1	50.00
Schwaben, No. 1	55.00

PLANTING STOCK, PER 1000.

America, ⅜ to ¾-in., $11.00; King, ⅜ to ¾-in., $9.00; Halley, ⅜ to ¾-in., $10.00; Panama, ⅜ to ¾-in., $12.00; Chicago White, ⅜ to ½-in., $15.00; Augusta, ⅜ to ½-in., $7.50.

America, black bulblets, per peck, $8.00; Mrs. King, $7.00.

250 at 1000 rates. No charge for packing.
S. W. PIKE. ST. CHARLES, ILL.

GLADIOLI.

Clean, bright, healthy stock, sure to please you. To close them out quickly before the rush in our mail trade, we will accept the following prices, in quantities of not less than 1000 of a kind. Cash with order. Per 1000

America, 1st size, 1½ to 2-in. $22.00
America, 2nd size, 1¼ to 1½-in. 19.00

Also planting stock, a few thousand each, in the following varieties and sizes.

	⅝-in. to ⅞-in.	½-in. and under
America	$ 9.00	$ 6.50
Independence	9.00	7.00
Mrs. Francis King	9.00	7.00
Panama	13.00	10.00
Peace	12.00	9.00
Principine	12.00	9.00

The Templin-Crockett-Bradley Co., Cleveland, O.

GLADIOLI FOR FORCING.
First size 1½-in. and up.

	Per 100	Per 1000
America	$3.50	$30.00
Chicago White	3.75	35.00
Mrs. Francis King	3.25	28.00
Peace	4.25	38.00
Princeps	6.50	60.00
Prince of Wales	8.00	75.00
Mrs. Frank Pendleton	5.50	50.00
Primulinus Hybrids	2.75	25.00
Brenchleyensis	3.50	30.00
Empress of India	4.50	40.00
Ida Van	4.50	40.00
Myrtle	8.00	75.00
Principine	4.50	40.00
Willy Wigman	5.00	45.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

Mrs. Watt; almost the exact shade of Hadley Rose, brilliant wine, one color, excellent keeper, no crooked spikes. We have sold one hundred thousand bulbs of this variety so far this season, and above that number were sold by us last season. The winner for best vase of bloom, Mrs. Watt, at National Gladioli Show last summer, states: "The vase of Mrs. Watt bloom attracted fully as much attention as any vase of bloom in the hall." All size bulbs sold except the following: ½-in. and under, $10.00 per 1000, $75.00 for 10,000, f.o.b. Wilton. 5% discount for cash with order. No orders accepted for less than 1000.

HOMER F. CHASE, WILTON, N. H.

GLADIOLUS PLANTING STOCK

	½-in. and under	½ to ¾-in.
America	$ 7.00	$ 9.00
Blue Hybrids	7.00	9.00
Empress of India	10.00	15.00
Halley	6.00	9.00
Mrs. Francis King	7.00	9.00
Panama	10.00	15.00
Princeps	8.00	12.00
Schwaben	14.00	20.00
War	18.00	25.00
Willy Wigman	10.00	15.00

10% discount on all orders for 10,000 or more of a variety. Cash please.
W. P. LONG, WEST GROVE, PA.

Gladiolus bulbs and bulblets: Crackerjack No. 2, $1.00 per 100, $9.00 per 1000; bulblets, $3.00 per peck. Primulinus, the genuine, No. 1, $5.00 per 100; No. 2, $4.00; No. 3, $3.00; No. 4, $2.25; No. 5, $1.75. Mrs. W. E. Fryer, No. 1, $5.00 per 100, $40.00 per 1000; No. 2, $4.00 per 100, $30.00 per 1000; No. 3, $3.00 per 100, $24.00 per 1000; bulblets, $10.00 per qt., 4 qts. for $30.00. These are medium sized bulblets, and will run about 4000 to the qt.

Write for trade list and descriptive list of my new Iris.

WILLIS E. FRYER, MANTORVILE, MINN.

GLADIOLI

	100	1000
America	$3.50	$30.00
Baron Hulot	5.00	....
Fairy, light salmon pink	3.00	25.00
Klondike	3.00	....
Mrs. F. King	3.50	30.00
Mrs. F. Pendleton	5.50	50.00
Mrs. Watt, wine red	5.00	40.00
Principine	2.50	20.00

Second size, 20% less, 25 at 100 rate, 250 at 1000 rate. 5% for cash with order.
E. E. STEWART, BROOKLYN, MICH.

Buy Prince of Wales, the greatest florists' Gladiolus known. Extremely early, strong grower, big flowers of a beautiful color, a golden salmon, grand in sunlight and bewitching under electricity. Secure stock now, the demand will be tremendous when its merits are better known.

	100	1000
Prince of Wales, 1½-in. and up	$8.00	$75.00
Prince of Wales, 1-1½-in.	6.00	58.00
Planting stock, ½-in. and under	3.75	35.00

Send your name for my spring bulb list.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

Autumn Queen, one of the very best Gladioli for fall blooms, color cream, lightly overlaid with rose, large open flowers, well placed on straight, stiff spike. Any florist wishing good late blooms will do well to stock up with a few thousand of these.

	1½-in.	1¼-in.	1-in.	¾-in.
Autumn Queen	$40.00	$32.00	$25.00	$20.00
America	30.00	24.00	18.00	16.00
Halley	35.00	28.00	....	....
Florists' Mixture	18.00	14.00	10.00	....

Cash with order.
Frank Winans, Florist, Petoskey, Mich.

THE GRULLEMANS CO. AND
THE WAYSIDE GARDENS CO.

offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.

We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Grullemans Co., Avon Lake, O.

Gladioli, 1½-in. up, Europa, 10c; Baron Hulot, Kunderdi Glory, Princeps, Schwaben, War, 7c; Mrs. Pendleton, Peace, Panama, Niagara, Scribe, Attraction, 6c; America and Chicago White, 4c; Augusta, 3c. Other sizes.

Bulblets: Attraction, Baron Hulot, Kunderdi Glory, Mrs. Pendleton, America, Peace, Panama, Schwaben, Francis King, Ida Van, Halley, Augusta, Chicago White and War, 15c per 100.
L. Hemingway, Benton Harbor, Mich.

GLADIOLUS BULBS.
Sound, clean stock.

1,000	America, 1-1½-in.	per 1,000	$15.00
500	F. King, 1½-in. up	per 100	2.00
1,000	F. King, 1-1½-in.	per 1,000	15.00
500	P. Beauty, 1½-in. up	per 100	2.00
300	Brenchleyensis, 1½-in. up	per 100	2.00
3,000	mixed, 1½-in. up	per 1,000	15.00

The Edgewater Farm, Sterling, Ill.

		1¼-in.	1½-in.
Ida Van	per 1000	$24.00	$30.00
Peace	per 1000	32.00	40.00
Schwaben	per 1000	40.00	48.00
Niagara	per 1000	40.00	48.00
Mrs. F. Pendleton	per 1000	40.00	.....
Mrs. F. King	per 1000	24.00	30.00

Send for wholesale list.
Brookland Gardens, Woburn, Mass.

GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

Gladiolus bulblets, America, Mrs. F. King, Halley, Crackerjack and Principine, per 1000, 50c; 5000, $2.00; 10,000, $3.00; peck, $10.00. Panama, twice the above prices, all postpaid. Larger quantities on request.

See display ad for large bulbs.
N. LEON WINTZER,
Gladiolus Grower, West Grove, Pa.

"QUALITY FIRST" GLADIOLUS BULBS.

1½-in and up. Cash.	Per 1000
America	$28.00
Panama and Niagara	40.00

For prices of other sizes and other standard new and rare varieties ask for list.
NORMAN E. TULLY, HUBBARD, OHIO.

Gladioli, first and second size, per 100. America, $3.30 and $2.85; Panama, $4.75 and $4.25; Niagara, $4.25 and $3.75; Princeps, $6.25 and $5.75; Europa, $8.00 and $7.00; Pink Beauty, $6.00 and $5.50; Mixture, mostly bright pink, $1.75 and $1.50. Cash must accompany all orders.
Perry Feagler, Auburn, Ind.

GLADIOLI, clean, sound, fresh bulbs, ready for immediate shipment.
America, 1½ to 2½ in. $20.00 per 1000
Panama, 1½ to 2½ in. 30.00 per 1000
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

Gladioli, select, home grown bulbs for forcing, America and Mrs. F. King, first size, 1½-in. and over, $25.00; second size, 1¼ to 1½-in., $22.00 per 1000, 250 at 1000 rate. Write for my price on other varieties.
S. W. Pike, St. Charles, Ill.

GLADIOLUS BULBS.
We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.
GARDENS OF SMEDLEY, WATERLOO, IOWA.

BULBLETS. Mrs. F. King and Crackerjack, per 1000, 50c; 5000, $2.00; 10,000, $3.00; peck, $10.00, postage paid. Terms, cash. Write for wholesale list.
Geo. S. Woodruff, Independence, Ia.

If you would like Massachusetts-grown Gladiolus bulbs of excellent quality, see my display adv. this issue.
JELLE ROOS,
Gladiolus Specialist. Box A. Milton, Mass.

Autumn Queen, small stock going fast. I can still offer under ½-in., at $5.00 per 1000; bulblets, $7.50 per qt.
C. H. Ketcham, South Haven, Mich.

For extra quality of Gladioli see our display ad this issue.
UNITED BULB CO.,
Mount Clemens, Mich.

GLADIOLUS BULBS
America, 1½-in. and up. $30.00 per 1000
Augusta, 1½-in. and up. 30.00 per 1000
John Bauscher, Freeport, Ill.

3000 first size and 2000 second size Florists' Mixture, to close out, $15.00 and $12.50 per 1000.
C. G. Benton, Sterling, Ill.

Please look up our display advertisement of Gladioli in the Review of January 29th, page 111.
W. E. Kirchhoff Co., Pembroke, N. Y.

We are all sold out of Gladiolus bulbs.
COLUMBIA GARDENS,
4024 Madison St., Minneapolis, Minn.

Gladiolus bulbs, WHITE LADY, pure white, $3.00 per doz.; extra large bulbs, $4.00 per doz.
Sten, Red Wing, Minn.

GLADIOLI
Mary Pickford and other choice sorts. Write for list. J. G. Burrows, Onset, Mass.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Gladioli, 60 varieties, all sizes.
Geo. J. Joerg, New Hyde Park, N. Y.

GREVILLEAS

GREVILLEA ROBUSTA.
Extra fine from 2-in. pots, $3.00 per 100.
B. Rawlings, Wholesale Grower, Allegany, N. Y

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PINKS

14,000 Hardy Pinks, Her Majesty, Essex Witch, Laura Wilmer, Abbotsford, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HARDY PLANTS

PERENNIAL PLANTS.

Strong 2½-in. Campanula Calycanthema mixed, blue, white, $5.00 per 100.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.

Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.

Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.

Strong 3-in. Calla Aethiopica, $5.00 per 100.
Strong 2½-in. Calla Aethiopica, $4.00 per 100.
Strong 2¼-in. Calla Aethiopica, $3.50 per 100.
Cash with order please.
LAGONDA FLORAL CO., SPRINGFIELD, O.

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.
LUDWIG MOSBAEK, Ferndale, Askov, Minn.

PERENNIALS ARE MONEY-MAKERS.
An assortment of 24 varieties, the best for cutflower purposes, or to be sold over the counter. Write for prices
M. Newkirk, Downers Grove, Ill.

Weller's Perennials are the best and you know it. We have the largest collection of varieties. Send us your list for quotation today.
Weller Nurseries, Holland, Mich.

HELIOTROPES

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, post paid, special delivery; 2¼-in. pots, Elis. Dennison and Centefleur and La Duse, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Heliotropes, dark blue, strong 2¼-in., ready for 3-in., $3.50 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Heliotrope, R. C. dark blue, $1.50 per 100; 2½-in., 5c, packed free.
H. W. Girton, Ridgway, Pa.

Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Heliotrope, dark, fragrant, well rooted cuttings, $1.25 per 100, $12.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, 2¼-in., strong, 5c each.
GULLETT & SONS, LINCOLN, ILL.

Heliotropes, R. C., blue, $1.50 per 100, P. P.
Quaker Hill Greenhouses, Sebring, O.

Heliotropes, dark blue, 2½-in., 4c; 3-in., 6c. Cash. Harry A. Cook, Oberlin, O.

HIBISCUS

Hibiscus, Peachblow, Sub-Violaceus, Min. Semi-plena, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HYDRANGEAS

Pot grown plants of Otaksa and all the best French varieties.
FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.
OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.
These plants are good with short stocky shoots and well ripened.
J. L. SCHILLER, TOLEDO, O.

Pot-grown French Hydrangeas, pink, blue and white, dormant stock for Memorial Day.
5-in., 3 to 5 blooming buds.....$ .50
7 and 8-in. 6 to 15 blooming buds..$1.00 to 1.50
Started plants for Easter, buds showing.
5-in., 3 to 5 buds.....$ .75 each
6-in., 4 to 7 buds..... 1.00 each
7-in., 6 to 10 buds..... 1.50 each
8-in., 10 to 20 buds..... 2.00 each
J. J. Le Borious, Duluth, Minn.

Hydrangeas, French and Otaksa for early and Easter flowering. Fine plants.
4-in., 25 to 35c, 2 to 5 branches.
5-in., 50 to 75c, 4 to 7 branches.
6-in., 75c to $1.00, 6 to 9 branches.
7-in., $1.00 to $1.25, 8 to 12 branches.
Cash with order.
Lester Park Greenhouses, Duluth, Minn.

HYDRANGEAS.
2½-in., semi-dormant Baby Bimbinette, the best and easiest forcer, sure bloomer, pearl pink .....$12.00 per 100
Same in 4-in. ..... 30.00 per 100
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Field grown French mixed, well grown, 3 to 5 branches, 25c; 4 to 6, 35c; 5 to 8, 50c; 7 to 10, 60c; 10 to 15, 75c; 15 to 20, $1.00. Gen. de Vibraye, 6-in., 60c; mixed pink, 6-in., 60c; mixed white, 6-in., 60c; mixed pink, 4-in., 30c.
S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangea Otaksa, 2 branches, 25c; 3 and 4 branches, 35c; larger plants, 60c, 75c to $2.00 each; 2½-in., 6c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

French varieties and Otaksa, 2¼-in., $8.00 per 100, $75.00 per 1000. For larger sizes and field grown, ask for prices.
Roman J. Irwin, 321 6th Ave., New York.

French and Otaksa Hydrangeas, strong plants with well ripened wood, 4-in. pots, 25c; 5½-in., 50c; 6-in., 60c-75c. Cash with order. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

Hydrangea Arborescens Grandiflora or Hills of Snow, heavy field plants, $3.50 per dozen, $27.50 per 100.
The McGregor Bros. Co., Springfield, O.

400 Hydrangea Grandiflora, large bushes, 100 or more blooms to plant, $1.00 each.
Mrs. Frank Johnson, Louisa, Va.

Hydrangeas, Otaksa and other fine mixed French varieties, 4-in., well started, $15.00 per 100. Walnut Hills Floral Co., Harrodsburg, Ky.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago

Hydrangeas, can only offer 7-in. at $1.50 to $2.00, 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, 5 and 6-in., $35.00 and $40.00 per 100. Fred Burre, Peoria, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

IMPATIENS

IMPATIENS SULTANI
Deep pink, white, violet rose, orange, 2½-in. pots, $4.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, Sultani, scarlet and pink, 2¼-in., $3.50 per 100, $30.00 per 1000. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fenton, Evansville, Ind.

IRISES

100,000 IRIS
Splendid stock, following varieties and price:

	Per 100
Florentine, purple	$3.50
Celeste, sky blue	3.50
Flavescens, lemon yellow	3.00
Gold Coin, yellow, petals purple	3.50
Leonidas, dark blue	3.50
Mme. Chereau, white, blue fringed	3.50
Sans Souci, yellow, petals wine	3.00
Gracchus, yellow, petals light wine	3.50
Ossican, canary yellow, petals light purple	3.00
Siberian, blue	3.50

W. N. SCARFF & SONS,
New Carlisle, Ohio.

IVIES

English Ivy, strong rooted cuttings, $2.50 per 100, $20.00 per 1000; 3-in. pots, 15 to 18-in., ready for 4-in., $16.00 per 100. Parlor Ivy R. C., $2.00 per 100, $15.00 per 1000, parcel post paid; 2¼-in. pots, $5.00 per 100, $45.00 per 1000. Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

EXTRA STRONG
English Ivy, 15-in., 2½-in. pot.....$3.50 per 100
English Ivy, 3-in. pot..... 6.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

German Ivy, strong 3-in., $4.00 per 100; R. C., $1.00 per 100. Cash.
W. G. Thomas & Sons, Sheffield, Ill.

German Ivy, 2½-in., $5.00 per 100; R. C., $1.50 per 100, postpaid. Reinhold Undritz, West New Brighton, S. I., N. Y.

English Ivy and Parlor Ivy, out of 2¼-in. pots, $2.00 per 100, $18.50 per 1000.
J. C. Schmidt, Bristol, Pa.

English Ivy, strong, well-rooted cuttings, $1.75 per 100, $14.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

English Ivy, rooted cuttings, $1.50 per 100. Muskogee Shrubbery Gardens, Wholesale, Muskogee, Okla.

English Ivy, 2½-in. pot plants, $6.00 per 100, parcel post prepaid.
DINGEE & CONARD CO., WEST GROVE, PA.

Ivy, $12.00 per 100. 5% packing. Cash.
La Crosse Floral Co., La Crosse, Wis.

German Ivy, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

German or Parlor Ivy, 2-in., $3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

English Ivy, rooted cuttings, fine stock, $15.00 per 1000. Rudolph Irsa, East Hampton, N. Y.

LANTANAS

Lantanas, R. C...$2.00 per 100; $18.00 per 1000
Lantanas, 2-in.... 5.00 per 100; 40.00 per 1000
WEEPING LANTANAS.
R. C. .....$1.25 per 100; $10.00 per 1000
2-in. ..... 4.00 per 100; 35.00 per 1000
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

EXTRA STRONG
Red Lantanas, 2½-in. pot.....$4.00 per 100
Pink Lantanas, 2½-in. pot..... 4.00 per 100
White Lantanas, 2½-in. pot..... 4.00 per 100
Weeping Lantanas, 2½-in. pot..... 4.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

LANTANAS, DREER'S COLLECTION of perpetual flowering Lantanas, hard wood cuttings, ready to bloom as soon as potted, $3.00 per 100, $25.00 per 1000.
Walnut Hills Floral Co., Harrodsburg, Ky.

Lantanas, rooted cuttings, best dwarf bedders, separate kinds labeled true to name, $1.75 per 100 by mail, $15.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

40,000 Lantanas, 2¼-in. stock, Jacob Schults, Radiation, M. Schmidt, Count de Biencourt, Weeping, $5.00 per 100, $45.00 per 1000.
George O. Overholser, Springfield, O.

Lantanas, florists' favorite, bright red and yellow, 2½-in., strong, $6.50 per 100.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Lantanas, 2¼-in. pots, best varieties, dwarf kinds, $6.00 per 100; $50.00 per 1000; 3-in. pots, $9.00 per 100; $80.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Bedding Lantanas, 4 leading sorts, $4.50 per 100. Weeping Lantanas, $4.50 per 100.
The McGregor Bros. Co., Springfield, O.

Lantanas, dwarf, 2¼-in., splendid stock, distinct sorts, $5.00 per 100, $45.00 per 1000.
STORRS & HARRISON CO., PAINESVILLE, O.

Lantanas, three varieties, strong 2-in., and 2½-in., $5.00 per 100.
H. W. Girton, Ridgeway, Pa.

Mixed dwarf Lantanas, 3-in., $6.00 per 100.
Ernest E. Sigle, Calla, Ohio.

LILACS

600 large bushes of double white Lilacs, grand, $1.00 each; single white and pink, 50c each. Mrs. Frank Johnson, Louisa, Va.

LILIUMS

LILIES.

Lilium Giganteum	$55.00 case
Rubrum, 8 to 9-in.	20.00 per 100
Album, 9 to 11-in.	30.00 per 100
Auratum, 8 to 9-in.	20.00 per 100

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

Lilium Canadense, 1st size	$5.00 per 100
Lilium Canadense, 2nd size	3.00 per 100
Lilium Philadelphicum, 1st size	5.00 per 100
Lilium Philadelphicum, 2nd size	3.00 per 100

Ask for prices on larger quantities.
L. E. Williams, Exeter, N. H.

For forcing for Easter or later out doors, Pink Fairy Lilies; blooms 2½-in. across, $5.00 per 100, postpaid. A. M. Gardner, 141 E. 5th St., Jacksonville, Fla.

LOBELIAS

Lobelias, Kath. Mallard R. C., $2.00 per 100, $18.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

1000 2¼-in., Kathleen Mallard Lobelia, $2.50 per 100, fine well rooted. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Lobelias, K. Mallard R. C., $1.50 per 100, by mail. S. W. Pike, St. Charles, Ill.

MADEIRA VINES

Madeira Vines, big stock, $10.00, $15.00, $25.00 per 1000; $1.50, $2.00, $3.00 per 100. Cash. C. Betscher, Dover, O.

MESEMBRYANTHEMUMS

MESEMBRYANTHEMUMS, rosea, ready now, fine for hanging baskets, the true, large flowering, brilliant pink, with the attractive yellow center. 2-in., as good as any 2½-in., you can take cutting of these plants, $5.00 per 100, $45.00 per 1000.
ENGLISH IVY, 2-in., ready for 3-in., $6.00 per 100.
Also the following varieties for hanging baskets, boxes, vases, and borders, this collection ready to ship March 1st. Secure your orders.
ANTHERICUMS, Mandaianum Variegatum, 2-in., $6.00 per 100; 2½-in., $10.00 per 100. They will take the place of Pandanus.
AGERATUMS, blue, dwarf, best variety, 2-in., $5.00 per 100.
IVY GERANIUMS, 10 varieties, mixed, R. C., $5.00 per 100.
SAXIFRAGA, 2-in., for hanging baskets, $5.00 per 100.
WEEPING LANTANAS, 2-in., $5.00 per 100.
TRADESCANTIAS, multi-color, 2-in., $6.00 per 100, 5 to 6 plants in each. Plain green, 2-in., $5.00 per 100.
DEW PLANT, trailing pink flower, 2-in., $5.00 per 100.
FUCHSIAS:

Little Beauty, 2-in.	$7.00 per 100
Black Prince, 2-in.	6.00 per 100
Purple Prince, 2-in.	6.00 per 100
Lustre, 2-in.	6.00 per 100
Walter Lang, 2-in.	5.00 per 100
Gloire des Marches, 2-in.	5.00 per 100
White Giant, double white, 2-in.	6.00 per 100

The following bedding plants:
COLEUS, 12 leading varieties, Trailing Queen, and Trailing Beauty, R. C., $1.50 per 100; 2-in., $4.00 per 100. Gettysburg and Defiance, the choice varieties, 2-in., $5.00 per 100.
PERIWINKLES, 3 varieties, 2-in., $5.00 per 100.
PELARGONIUMS, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia, 2-in., $12.00 per 100.
LANTANAS, Violet King, king of all Lantanas, 2-in., $8.00 per 100. This Lantana is the world's best, my famous seedling.
All the above ready March 1st. The Mesembryanthemums ready now.
LOUIS P. FAULK,
R. F. D. 7, Box 9, Bellevue, Pa.

Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, $10.00 per 1000.
R. A. Casad, Huntington Beach, Calif.

The large pink blooming kind, good rooted cuttings, $15.00 per 1000; small pots, $30.00 per 1000; 2½-in. pots, $50.00 per 1000. 250 at 100 rate. C. V. Frueh, R. D. No. 2, Lima, O.

Large, brilliant pink, R. C., $1.25 per 100. Small yellow bloom, 75c per 100, not rooted but ready to pot, fine for basket work, always in bloom. F. C. Freeman & Sons, Portland, Ind.

Mesembryanthemums, rooted cuttings, Chrystallinum, pink, fine for hanging baskets, $2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

Mesembryanthemums, the true trailing ice plant, strong, 4-in. pots, $10.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Mesembryanthemums, pink, R. C., $1.25 per 100, postpaid. Reinhold Undritz, West New Brighton, S. I., N. Y.

Mesembryanthemums, R. C., pink, $1.25 per 100, P. P. Quaker Hill Greenhouses, Sebring, O.

MOONVINES

Well established, 2-in., true white Moonvines, 5c; rooted cuttings, 2c. J. S. Stuart & Son, Anderson, Ind.

MYRTLE

Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.
Roman J. Irwin, 321 6th Ave., New York.

Blooming Bride Myrtle, 5-in. pots, 15 to 24-in. high, $35.00 per 100.
Herman Holtz, Florist, Hammond, Ind.

NURSERY STOCK

	Per 100
10,000 Dwarf Box, 3 yr., No. 1, 4-6-in.	$10.00
2000 Dwarf Box, 3 yr., No. 2, 3-5-in.	6.00

2000 2 and 3 yr. field grown climbing Roses, $18.00 per 100.

Crimson Rambler, Lady Gay, Blue Rambler, Dorothy Perkins, Red Dorothy Perkins, White Dorothy Perkins, Philadelphia Rambler, Mary Washington, everblooming Crimson Rambler.

300 Roses, 2 and 4 yr., $30.00 per 100; Mlle. Franziska Houger, Sir Thomas Lipton, Clothilde Soupert, Magna Charta, Henri Martin, Baby Rambler.

	Per 1000
5000 Linnaeus Rhubarb, 2 yr.	$25.00
5000 Linnaeus Rhubarb, 1 yr., strong	20.00

Packing extra.

Shade trees and shrubs in large supply.

J. B. WATKINS & BRO.,
Midlothian, Virginia.

ONARGA NURSERY COMPANY

Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

	100	1000
Spiraea Van H., 12-in.	$3.00	$25.00
Spiraea Van H., 12-18-in., strong	6.00	50.00
Spiraea Van H., 18-24-in., strong	8.00	70.00
Spiraea Van H., 2-3-ft., strong	12.00	100.00
Spiraea Van H., 3-4-ft., strong	15.00	....
Syringa Cor., 3-4 ft., strong	15.00	120.00
Snowberry, white, 3-4 ft., strong	18.00	120.00
Forsythia (Golden Bell), 3-4 ft.	15.00	120.00

Trees, Shrubs, Roses and Perennials in carload lots. New trade list ready.

ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

BARR'S TREES GROW
Norway Maples a Specialty
Special carload lot offer.

8 to 10 ft.,	1¼ to 1½ in. cal.	$ 80.00 per 100
10 to 12 ft.,	1½ to 1¾ in. cal.	100.00 per 100
12 to 14 ft.,	1¾ to 2 in. cal.	150.00 per 100
12 to 14 ft.,	2 to 2½ in. cal.	175.00 per 100
14 to 16 ft.,	2½ to 3 in. cal.	225.00 per 100
14 to 16 ft.,	3 to 3½ in. cal.	300.00 per 100
14 to 16 ft.,	3½ to 4 in. cal.	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Caliper: Height 6-in. above ground.	10	100
8-10-ft.	1 to 1½-in.	$11.00	$ 95.00
10-12-ft.	1½ to 2 -in.	16.50	140.00
12-14-ft.	2 to 3 -in.	27.50	235.00
14-16-ft.	3 to 4 -in.	65.00	.....

THE D. HILL NURSERY CO.,
Box 403, Dundee, Illinois.

Several hundred Wild Goose Plum scions for sale, fine variety and nice size, 25c each.
Mrs. Frank Johnson, Louisa, Va.

Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.
L. F. Dintleman, Belleville, Ill.

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400 Snowballs, Weigelas, Mock Oranges, Spiraeas, very large, $1.00 each.
Mrs. Frank Johnson, Louisa, Va.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

ONION SETS

Onion Sets, sound, bright yellow sets for March shipment. Write for prices.
McAdams Seed Co., Columbus Grove, O.

PALMS

PALMS, Kentia Belmoreana, est. 3-in., $2.50 per doz., $15.00 per 100; 4-in., heavy, 15 to 18-in., $6.00 per doz., $45.00 per 100; 4-in., extra, 18 to 24-in., $9.00 per doz., $75.00 per 100. These are ready for 5-in. pots.
The Wagner Park Nursery Co., Sidney, O.

Kentia Belmoreana. Extra strong, well established, true to name, 2½-in., $15.00 per 100; 3-in., $30.00 per 100; 4-in., $55.00 per 100.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Palms, strong 4-in. Forsteriana and Belmoreana, 60c each, $7.00 per doz., $52.50 per 100.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

Palms, clean young stock, Kentia Belmoreana, 2½-in., $15.00 per 100, heavy 3-in., $25.00 per 100; heavy 4-in., $50.00 per 100.
STORRS & HARRISON CO., PAINESVILLE, O.

Kentia Belmoreana and Forsteriana, 3-in., ready for shift, $15.00 per 100. Cash. Add 5% for packing.
Fraser Nursery Co., Birmingham, Ala.

We have plenty of Ozark Mammoth Strain Pansy seed, see Seed classified ad in this issue.
OZARK PANSY GARDENS, WEST PLAINS, MO.

Cocos Weddelliana, 2¼-in., 8 to 9 in. high, 4 to 5 leaves, fine color, $17.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

PANDANUS

PANDANUS VEITCHII—from open for

3-in. pots	$ 6.00 per 100
4-in. pots	8.00 per 100
6-in. pots	12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, $3.00. These are all good strong plants and can be shipped either in the near future or in the spring. S. S. Skidelsky & Co., 50 Park Place, New York.

3-in. Pandanus Utilis	$20.00 per 100
4-in. Pandanus Utilis	25.00 per 100
2½-in. Pandanus Utilis	15.00 per 100

POEHLMANN BROS. CO.,
Morton Grove, Illinois.

PANSIES

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, $6.00 per 1,000, $16.50 per 3,000, $25.00 per 5,000. Cash with order.
John Irvine, Bay City, Mich.

Pansy seedlings, Giant Trimardeau, mixed, large flowering and choice colors, $4.00 per 1000, $15.00 per 5000, prepaid by mail.
F. Danley, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, $4.00 per 1000.
J. C. Schmidt, Bristol, Pa.

Pansy plants from our own popular Giant Prize Mixture seed grown by specialists, $4.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Transplanted Pansies, extra fine, $8.00 per 1000. Haase Bros., Pekin, Ill.

Pansies, transplanted, $1.00 per 100, $8.00 per 1000 Fred Burre, Peoria, Ill.

PELARGONIUMS

PELARGONIUMS.

Easter Greeting, Wurtembergia and Swabian Maid.

2½-in.	$12.00 per 100;	$110.00 per 1000
3 -in.	17.50 per 100;	175.00 per 1000
4 -in.	25.00 per 100;	250.00 per 1000
5 -in.	50.00 per 100	

Add 5% for packing.
KROWKA BROS.,
4938 N. Western Ave., Chicago, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal. Delivery in April.
$1.75 per doz., $12.00 per 100.
Add 5% for packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, $12.00 per 100, $110.00 per 1000. Lucy Becker and Wurtembergia, strong, 3-in. plants, ready for shifting, at $27.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

4-in. E. Greeting Pelargoniums,	$25.00 per 100
5-in. E. Greeting Pelargoniums,	60.00 per 100
6-in. E. Greeting Pelargoniums,	75.00 per 100

These are A. No. 1 plants and will make large specimens for Easter. Haase Bros., Pekin, Ill.

PELARGONIUMS.

Finest stock in Central Illinois, 2½-in., $12.50; 4-in., $35.00 per 100; 5-in., 65c and 75c; 6-in., $1.00 each. For March 1st delivery.
Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, Easter Greeting, Swabian Maid, Wurtembergia, mixed, 4-in., ready for 5-in., splendid, strong stock for Easter blooming, $25.00 per 100. Cash.
Illinois Ave. Greenhouses, Peoria, Ill.

PELARGONIUMS.

Easter Greeting and Wurtembergia, 4-in. pots, $25.00 per 100, will make strong 6-in. for Easter. Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

Pelargoniums, Wurtembergia,
2-in., $12.50 per 100.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Pelargoniums, 2¼-in., $12.00 per 100, mixed only, ready now. Separate varieties will be ready later.
Roman J. Irwin, 321 6th Ave., New York.

Pelargoniums, Easter Greeting, strong plants, 3-in., $14.00 per 100; 4-in., $23.00 per 100. Cash.
F. W. Heckenkamp, Quincy, Ill.

Pelargoniums, Wurtembergia, Swabian Maid, 2¼-in., strong, clean stock, 12c. Cash or C. O. D.
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, Easter Greeting, 3-in., 15c; 4-in., 25c. Good plants, common sorts, 3-in., 10c; 4-in., 15c. S. D. Brant, Clay Center, Kans.

Easter Greeting Pelargoniums, 2-in., extra nice, $9.00 per 100, not less than 50.
R. P. Bohlander, Melrose Park, Ill.

Strong Easter Greeting, 2½-in., $12.00 per 100; 3-in., $16.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

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500 nice 2¼-in. Easter Greeting, $11.00 per 100. C. H. Ketcham, South Haven, Mich.

Pelargoniums, mixed, 2-in., $10.00 per 100.
Fred Burre, Peoria, Ill.

PEONIES

PEONIES.

Barr's choice true-to-name Peonies. Strong divisions, 3 to 5 eyes.	Doz.	100
Duke of Wellington, sulphur-white, fine cut-flower variety, late	$2.50	$18.00
Duchesse de Nemours, sulphur-white, early	2.00	15.00
Edulis Superba, earliest large rose-pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest amaranth; productive and good keeper	3.00	20.00
Princess Beatrice, salmon-pink multicolor, rose-pink center, midseason	3.00	20.00
Wilhelmina, lavender-pink, very large, midseason and good keeper	3.00	20.00
Mme. de Verneville, ball-shaped, white bloom, center touched carmine, early	3.50	25.00
Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co.,
Keystone Nurseries, Lancaster, Pa.

Peonies, fine lot, for March delivery, buy now. C. Betscher, Dover, O.

PERIWINKLES

Periwinkles, strong pink and white, out of 2-in. pots, $3.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

PETUNIAS

PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
RICHARD DIENER COMPANY,
Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Petunias, double mixed, strong 2-in., 3c; R. C., $1.75 per 100 by mail, $15.00 per 1000 by express. California ruffled and fringed Giants, seedlings for transplanting or potting, $1.00 per 100, by mail.
S. W. Pike, St. Charles, Ill.

Petunia double. Best variety. Takes on sight. Pink Gertrude, 2½-in., $6.00 per 100.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Petunias, double fringed, white and var., 2¼-in., $4.00 per 100. Cash.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Choice double fringed, 2¼-in. Petunias, $6.00 per 100, $50.00 per 1,000.
GULLETT & SONS, LINCOLN, ILL.

Petunias, double fringed, 10 varieties, 2-in., $3.50 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Petunias, white double fringed, 2¼-in., $5.00 per 100; R. C., $3.00 per 100.
S. M. Harbison, Danville, Ky.

POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment end of January, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $20.00 per 100, less than 100 at $22.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Poinsettia stock plants, improved deep red, out of 5-in. pots, $3.00 per doz.; 6-in., $4.00 per doz. Ship now or later.
Bischoff's, 755 7th St., Niagara Falls, N. Y.

POINSETTIA STOCK PLANTS.
California variety,
5-in., $3.00 per doz.
Owen McDonnell, Washington, Pa.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3647 Iowa Ave., St. Louis, Mo.

Poinsettias, stock plants, strong; write for sizes and prices.
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100. Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

4-in. Poinsettias, $35.00 per 100; 5-in., 3 in a pot, at $1.00; 6-in., 4 in a pot, at $1.50. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

3000 good strong stock plants, $10.00 per 100.
Wm. M. Turner, Wilkinsburg, Pa.

PRIMULAS

Primula Obconica, assorted colors, good stock, full of flowers. Each plant is a bouquet in itself. These will be money makers for you.

Out of 4-in. pots	$20.00 per 100
Out of 5-in. pots	40.00 per 100

Cash with order.

The above prices include packing on all orders for $10.00 or more. Less than $10.00 add 50c to amount of order.
R. S. McMurray, Bellefontaine, O.

Primula Obconica Grandiflora, grown from our own large flowering strain Apple Blossom, Rosea and Kermesina assorted.
Thrifty young stock, full of buds, ready for a shift, 3-in., 12c; 4-in., 18c. Malacoides, 4-in., in bloom, 18c. These prices include careful packing without clay pots. Cash with order, please.
C. F. Mahan & Co., R. 8, Dayton, O.

PRIMULAS IN BLOOM.
Primula Obconica, 3-in., in bloom, 15c; 4-in., 25c and 35c; 5-in., 50c; 5-in., select, 75c; 6-in. and 7-in. heavily flowered, $1.00 and $1.50. Chinensis, dark red, 3½-in., 20c. Showy stock, it commands immediate sale.
GULLETT & SONS, LINCOLN, ILL.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Dreer's choice Primula Obconica in bloom, 4-in. as large as 5-in., $20.00 per 100; 5-in., 40c, full of bloom. Packed O. K. in paper pots, no charge. Cash with order.
H. F. MERRILL, SAYRE, PA.

Primrose, Chinese, 4-in. in bloom, $2.00 per doz.; 3-in. in bud, $1.00 per doz. Primula Obconica, 4-in. in bloom, 25c; 5-in. in bloom, 50c each. Cash. Fine healthy plants.
E. J. Ullrich Floral Co., Tiffin, O.

Primula Obconica, 5-in. in bud and bloom, just right for Valentine's Day, 50c each. No charge for packing. Cash please. No C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

PRIMULA OBCONICAS
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica Grandiflora, large flowering strain, Apple Blossom and Rosea, fine plants, ready for shift, 2-in., 4c; 3-in., 10c.
F. E. Huston, 16 Colorado Ave., Dayton, O.

Obconica and Malacoides Primulas, fine showy plants, a mass of bloom, 4 and 5-in. pots, 25c, 35c and 50c. Cash please.
ReShore & Sons, Dowagiac, Mich.

Primula Obconica, 3½-in. in bud and bloom; fine plants ready for fives, Schiller's stock, $16.00 per 100, no packing charge. Cash please.
Crissman Greenhouse Co., Punxsutawney, Pa.

Malacoides, fine 3-in., $6.00 per 100. Cash. See Cinerarias.
M. S. ETTER, THE HOME OF PRIMROSES, Shiremanstown, Pennsylvania.

Primula Obconica, fine stock full of buds and bloom, 3, 4, 5 and 6-in., 10c, 20c, 40c and 75c. 7½% for packing.
C. H. Frey, Lincoln, Neb.

PRIMULAS, Obconica and Malacoides, all particularly fine stock, 4-in., 25c, and 5-in., 40c. All well in bloom. Packing at cost.
BLITCH GARDENS CO., DENVER, COLO.

Primula Obconica, Miller's Giant, fine 3-in., $7.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Primula Obconica, in bud, just coming, in 5-in. pots, 200 of them, $20.00 per 100. A bargain.
Walnut Hills Floral Co., Harrodsburg, Ky.

Primula Obconica, mixed colors, 4-in., extra strong, all in bud and bloom, $25.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Primula Obconica in bud, 4-in., 20c each; 3-in., 10c each, good stock, packed free. Cash please. Griffen's Flower Shop, Hannibal, Mo.

Primula Obconica, good 4-in. stock in bul and bloom, $18.00 per 100. Cash. The Hill View Gardens, 3502 East Fifth St., Dayton, O.

Primula Malacoides, extra heavy 4 and 5-in. plants, in bloom, ready for shift, 25c and 50c. Cash. Humm & Jones, Oberlin, O.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON & CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, $25.00 and $35.00 per 100. Cash please. Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Malacoides, 3-in., 5c; mixed colors.
F. B. Pfister, Lowville, N. Y.

Primula Malacoides, 4-in., $12.00 per 100.
Edward W. Schuster, Crookston, Minn.

Primula Malacoides, strong plants, 2¼-in., $2.50 per 100. J. C. Schmidt, Bristol, Pa.

PRIVET

EXTRA STRONG
CALIFORNIA PRIVET
3 to 6 ft. ..... $60.00 per 1000
3 to 4 ft. ..... 50.00 per 1000
Oak Grove Greenhouse, Tuskegee, Ala.

RASPBERRY PLANTS

St. Regis in quantity. Special prices in 5000 lots and over.
Shady Lawn Nurseries, Hammonton, N. J.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

ROSEMARY.

ROSEMARY

	In pots Per 100	Out of pots Per 100
Rosemary, 5-in.	$50.00	$40.00
Rosemary, 4-in.	27.00	20.00
Rosemary, 3-in.	17.00	12.00
Rosemary, 2-in.	10.00	6.00
Rosemary, rooted cuttings		2.00

George Bros. & Co., New Kensington, Pa.

ROSES

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock.

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2½-inch Pot Plants Per 100	2½-inch Pot Plants Per 1000
Premier	$15.00	$125.00	$22.00	$200.00
Columbia	10.00	80.00	16.00	140.00
Ophelia	9.00	70.00	15.00	130.00
Milady	10.00	80.00	16.00	140.00
Russell	15.00	125.00	22.00	200.00
White Killarney	9.00	70.00	15.00	130.00

Bench Plants

	Per 100	Per 1000
Russell	$22.00	$200.00
Milady	17.00	150.00
My Maryland	11.00	110.00

ALBERT F. AMLING CO.,
Maywood, Illinois.

ROSES.
We offer good 2½-in stock of the following varieties for March and later delivery:

	OWN ROOT Per 100	OWN ROOT Per 1000	GRAFTED Per 100	GRAFTED Per 1000
Premier	$20.00	$175.00	.....	.....
Columbia	18.00	150.00	.....	.....
Russell	22.00	200.00	.....	.....
Hadley	15.00	125.00	.....	.....
Pink Killarney	15.00	125.00	.....	.....
White Killarney	15.00	125.00	.....	.....
Killarney Bril't.	15.00	125.00	.....	.....
Double White Killarney	15.00	125.00	.....	.....
Ophelia	15.00	125.00	.....	.....
My Maryland	15.00	125.00	.....	.....
Mrs. Aaron Ward	15.00	125.00	.....	.....
Pilgrim	40.00	350.00	$45.00	$400.00
Crusader	40.00	350.00	45.00	400.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Frank W. Dunlop	35.00	300.00	40.00	350.00
Madam Butterfly	35.00	300.00	45.00	400.00
Cornelia	30.00	250.00	40.00	350.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Roses XXX forcing grade, two years old, field-grown, at $40.00 per 100.
Frau Karl Druschki,
Gen. Jacqueminot,
Dorothy Perkins,
Teplitz,
Ulrich Brunner,
Mrs. John Laing,
Crimson Rambler,
and others.
Ask for full list.
GREENHOUSE ROSES.

Columbia	K. A. Victoria
Francis Scott Key	Killarney
Hadley	Dbl. W. Killarney
Hoosier Beauty	Killarney Brilliant
Mock	Hillingdon
Milady	Richmond
Ophelia	Sunburst
Radiance	White Killarney

and other best Hybrid Teas for cut flowers, 2¼-in. pots, grafted, $25.00 per 100, $240.00 per 1000. Own root, $15.00 per 100, $125.00 per 1000.
Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.
Roman J. Irwin, 321 6th Ave., New York.

ROSES
ROOTED CUTTINGS.

	Per 100	Per 1000
Russell	$12.00	$100.00
Ophelia	8.00	70.00
Sunburst	8.00	70.00
White Killarney	8.00	70.00
2½-IN. PLANTS.		
Russell	$15.00	$130.00
Ophelia	10.00	90.00
Sunburst	10.00	90.00
White Killarney	10.00	90.00
BENCH PLANTS.		
Ophelia	$12.00	$100.00
Pink Killarney	10.00	90.00

Good stock ready now.
GEO. REINBERG,
162 No. Wabash Ave., Chicago.

Strong 3 year field-grown Roses, canes 6 to 12 feet long, Excelsa, Pink and White Dorothy and Lady Gay, $25.00 per 100.
The Schmidt & Botley Co., Springfield, O.

ROSE PREMIER
The Rose that has been true to name.
In all the leading floral marts of the United States where stock of this grand Rose was obtainable for Xmas, it was second to none.
Premier in quality.
Premier in size.
Premier in productiveness.
Premier in fragrance.
And best of all
Premier financially
in the returns to the grower.
We anticipated this deserved popularity and have a good stock of young own root plants ready for early spring delivery.
Prices
$20.00 per 100, $175.00 per 1000.
250 at 1000 rate.
THE JOSEPH H. HILL CO.,
Wholesale Florists,
RICHMOND, IND.

Roses.
Our Specialties.
Premier,
Own root, 2½-in. stock, $175.00 per 1000.
Grafted stock, prices upon request.
Columbia,
Own root, 2½-in. stock, $125.00 per 1000.
This is the finest stock in the country, and we advise you to place your orders now for immediate or future shipments.
THE WEISS & MEYER CO.,
MAYWOOD, ILLINOIS.

WE OFFER 25,000 RUSSELL

	Per 1000 Cuttings	2½-in.
Mrs. Chas. Russell	$125.00	$175.00
Rose Premier	125.00	175.00
Columbia	80.00	140.00
White Killarney	70.00	130.00
Ophelia	70.00	130.00

These are guaranteed to be extra strong and free from any rose infection, healthy and well established for immediate planting.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
3-in. Columbia	20.00	175.00

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
No American Beauties to offer after March 1st.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

ROSE PLANTS.
Last fall propagation, dormant all winter, now in 3-in. pots, ready about February 15th; fine stock, best in the market.
Richmond ..... $10.00 per 100; $ 90.00 per 1000
Sunburst ..... 11.00 per 100; 100.00 per 1000
Killarney Bril.... 11.00 per 100; 100.00 per 1000
Pink Killarney... 10.00 per 100; 90.00 per 1000
Pink Ophelia..... 10.00 per 100;
WIETOR BROS.,
30 East Randolph St., Chicago, Ill.

Rose Plants:	Own Root 100	Own Root 1000	Rooted Cuttings 100	Rooted Cuttings 1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

CLIMBING ROSES.
Extra strong 2 year.

	Per doz.	Per 100
Silver Moon	$3.00	$20.00
White Perkins	3.00	20.00
Pink Perkins	3.00	20.00
Red Perkins	3.00	20.00

OAK GROVE GREENHOUSE, TUSKEGEE, ALA.

BENCH ROSES

	Per 100
Killarney Pink	$15.00
Ophelia	15.00
Richmond	15.00
Sunburst	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS: 3-in., 500 Helen Gould, 1,000 Bridesmaid, 1,300 Radiance, 250 Kaiserin, 300 Hadley, 150 Ward, $100.00 per 1,000. 2½-in. 1,000 Pink Cochet, $75.00 per 1,000; 300 Radiance, $75.00 per 1,000; 2-in., 700 Kaiserin, $60.00 per 1,000.
ROSEMONT GARDENS.
116 DEXTER AVE., MONTGOMERY, ALA.

Roses, immediate delivery, 500 Ophelia, 2-yr. bench plants, $12.00 per 100, $50.00 for the lot, cash. 2000 Russell, 2-yr. bench plants, ready Feb. 15th, $15.00 per 100; strong 2 or 2½-in., ready March 1st. 2500 Russell, $17.50 per 100. 1000 Sunburst, $10.00 per 100. 500 Sunburst, 2-yr. bench plants, ready March 1st, $12.00 per 100. Kemble-Smith Co., Boone, Ia.

ROSES
Own root and grafted.
Ready now and later.
See our display ad, this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

BENCH ROSE PLANTS.
3000 White Killarney, ready for delivery when the present crop is off, within 30 days, at $12.00 per 100. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

ROSES—Continued

ROSES.
Own root, 2½-in.

	100	1000
RUSSELL	$17.50	$150.00
COLUMBIA	15.00	125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

BENCH ROSES
5000 Russell....$15.00 per 100, $145.00 per 1000
5000 Ophelia.... 12.00 per 100, 110.00 per 1000
Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.
Dorothy Perkins 35c
Excelsa 35c
This stock will please the most critical.
J. L. Schiller, Toledo, O.

ROSE PREMIER
Fine, strong stock of own-root plants, $20.00 per 100, $175.00 per 1000, ready for early spring delivery. 250 at the 1000 rate.
J. F. WILCOX & SONS,
530 Broadway, Council Bluffs, Ia.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1,000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

Roses, 350 2-yr.-old bench Kaiserin Augusta Victoria and 350 My Maryland, own root, cut back ready for shipment March 1st, $18.00 per 100, less than 100, 20c each. Cash.
Ullrich Floral Co., Tiffin, O.

MRS. CHARLES RUSSELL.
Two-year-old bench plants, excellent stock and immediate delivery, $170.00 per 1000.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Extra fine Mrs. Chas. Russell bench plants, $17.50 per 100, $160.00 per 1000.
Write us for your wants on Roses of all kinds.
S. S. Skidelsky & Co., 50 Park Place, New York.

Bench plants of Mrs. Chas. Russell, $150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

2 yr. old Ophelia bench plants, $12.00 per 100, $100.00 per 1000. Immediate shipment.
M. Weber, 5332 Bowmanville Ave., Chicago.

1800 1 yr. old bench Ward plants, 15c. Well rested in benches, now ready to be lifted. Cash please. Batavia Greenhouse Co., Batavia, Ill.

1700 one year bench plants of Rose Premier, at 50c each. The Joseph H. Hill Company, Richmond, Ind.

Bench plants of Ophelia, $10.00 per 100.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

3000 Russell bench Rose plants, $170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

1500 2¼-in. O. R. Columbia Roses, $15.00 per 100, for cash.
STUPPY FLORAL CO., ST. JOSEPH, MO.

List of 2¼ and 4-in. Roses ready, on request. Leedle Co., Expert Rose Growers, Springfield, O.

RUBBERS

Rubber plants our own propagation, 12-14-in., 4-in. pots, 50c; 20-25-in., 5 in. pots, 75c. Packing at cost. Elitch Gardens Co., Denver, Colo.

SALVIAS

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvias, strong seedlings, 1½-in. high, same as you bought of us before, good clean stock, rightly packed, Splendens variety, 75c per 100, $6.50 per 1000, postpaid.
F. C. Freeman & Sons, Portland, Ind.

Salvia Splendens, fine healthy stock, 2¼-in., $3.00 per 100, $30.00 per 1000. Ready to shift to 3-in. immediately. Cash please.
Missouri Colony Greenhouses, Marshall, Mo.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1,000; 2¼-in., $5.00 per 100, $40.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvia seedlings, about 2-in., good stock, $10.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Salvia Bonfire cuttings, $1.25 per 100, $12.00 per 1000. America, $1.50 per 100, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Salvias, Bonfire R. C., extra strong, $1.75 per 100, $15.00 per 1000, prepaid.
C. Humfeld, Clay Center, Kans.

Salvia Zurich, strong R. C., $12.50 per 1000. CASH.
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Salvia Zurich, 2-in., 3c.
Greens Greenhouses, Inc., Fremont, Nebr.

Salvia R. C., Bonfire and Splendens, $1.25 per 100. Cash. Byer Bros., Chambersburg, Pa.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Salvia Zurich, 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Salvias, 4 var., 2-in., $3.00 per 100.
S. D. Brant, Clay Center, Kan.

Salvias, R. C., $1.50 per 100; $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

SCHIZANTHUS

Schizanthus, strong, out of 2½-in., $4.00 per 100. J. C. Schmidt, Bristol, Pa.

SEEDS

SEEDS
ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.
1000 Seeds .....$ 1.25
5000 Seeds 5.00
Per pound 10.00
ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.
1000 Seeds $0.75
5000 Seeds 3.50
Per pound 6.00
CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.
DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.
1,000 Seeds $0.50
5,000 Seeds 2.00
10,000 Seeds 3.50
SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.
LETTUCE SEED FOR GREENHOUSE FORCING
Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

	1 lb.
Big Boston (best head variety)	80c
Improved Hanson	80c
Black Seeded Simpson	80c
Brown Dutch	80c

We pay postage.
RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, 55c per pound. Early Scarlet Globe, 55c.
PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.
GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.
GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.
50c per trade packet, postpaid.
We pay postage on all above items.
Why not buy direct from the grower?
SEVIN-VINCENT CO.,
Wholesale Seed Growers,
417 Montgomery St., San Francisco, Calif.

QUALITY NEW CROP
ASPARAGUS SEED.
PLUMOSUS.

1000 seeds	$ 1.50
5000 seeds	6.50
Per pound	10.00

SPRENGERI.

1000 seeds	1.00
5000 seeds	4.50
Per pound	6.00

PANSIES.
PEACOCK GIANT PANSY MIXTURES.
Trade pkt., 50c; ¼ oz., $2.00; ½ oz., $3.75; oz., $7.00.
SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink	$0.85	$2.75	$10.00
Fordhook, pink and white	.50	1.75	6.00
Songster, lavender	.80	2.75	10.00
Spring Maid, light pink	.65	2.25	8.00
Snow Flake, early pure white	.65	2.25	8.00
White Orchid, pure white, large	.65	2.25	8.00

All prices quoted in this ad subject to change without notice.
Please mention THE FLORISTS' REVIEW when ordering.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

SEEDS
Primula Obconica
and
Gigantea seeds
grown for quality,
high germination and color,
and collected in Summer 1919.
Light pink, deep pink, lilac,
red and fringed Appleblossom.
5,000 seeds, $ 6.50
10,000 seeds, 10.00
BELVEDERE NURSERY,
SANTA BARBARA, CALIFORNIA.

ASPARAGUS PLUMOSUS NANUS SEED
We offer new crop, well ripened seeds, northern greenhouse grown and true to type.
Per 1,000 seeds.....$3.50 per 1000
Per 10,000 seeds..... 3.25 per 1000
Per 20,000 seeds..... 3.00 per 1000
ASPARAGUS SPRENGERI SEED
Greenhouse Grown
Per 1,000 seeds.....$1.50 per 1000
Per 10,000 seeds..... 1.25 per 1000
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

TOMATO SEED	1 lb.	10 lbs.
Bonny Best	$2.00	$17.50
John Baer (genuine)	2.35	20.00
New Stone	1.50	13.00
LETTUCE		
Big Boston	.85	7.00
Black Seeded Simpson	.85	7.00
Grand Rapids	.85	7.00
CABBAGE		
Copenhagen Market	2.75	25.00
Ea. Jersey Wakefield	2.00	17.50
Charleston Wakefield	2.00	17.50
RADISH		
Scarlet Globe	.85	7.00
Wht. Tpt. Scarlet Turnip	.85	7.00

All seed guaranteed choice stock and strong germination.
TURNER BROS., BLADEN, NEBR.

SWEET PEAS.
The 19 best early flowering Spencer orchid varieties for indoor or outdoor planting.

Variety and Color	Per Oz.
Hetherbell, rich mauve	$1.25
Loveliness, white flushed pink	.85
Early Sankey, magnificent white	.80
Improved Early Snowstorm, white	1.50
Early Canary Bird, primrose	1.00
Early Enchantress, rose pink	1.00
Fordhook Pink and White, pink standards with white wings	.60
Yarrawa, rose pink	.75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet	3.00
Early King, crimson	.75
Fordhook Rose Improved, carmine	1.00
Early Lavender King, deep lavender	.85
Early Mauve Beauty, rosy mauve	.85
Early Exquisite, primrose picoteed deep rose pink	.85
Empress, deep rose pink	1.25
Princess, soft lavender	1.25
Burpee's Favorite, rosy pink	1.25
Early Daybreak, rich rose pink	1.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

LETTUCE AND RADISH SEED
FOR GREENHOUSE FORCING.
Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.
LETTUCE SEED.

	¼ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	$0.60	$2.00	$9.00
Selected Grand Rapids	.60	2.00	9.00
Selected Black Seeded Simpson	.60	2.00	9.00

RADISH SEED.
Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	$1.25	$11.50
Selected Ey. Scarlet Turnip, White Tip	1.15	10.00

Write for quotations in hundred pound lots.
All prices quoted in this ad subject to change without notice.
Please mention FLORISTS' REVIEW in ordering.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

ASPARAGUS PLUMOSUS NANUS
NORTHERN GREENHOUSE GROWN
NOW READY
1,000 Seeds.....$ 3.00
5,000 Seeds..... 13.75
10,000 Seeds..... 25.00
25,000 Seeds..... 57.25
Special price of larger quantities. Also all other choice flower seeds.
ROMAN J. IRWIN,
321 6th Ave., New York, N. Y.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.
The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.
Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO., INC.,
Kentfield, California.

I have a few pounds of OZARK MAMMOTH STRAIN PANSY SEEDS, 1919 crop. These are worth $6.00 per oz. to anyone; fine for spring sales or sowing. Sow now for May blooming, trade pkt., 50c; 1/6 oz., $1.00; oz., $4.00, nice, plump, clean seed and a good value as we don't want to carry any over. Cash with order.
OZARK PANSY GARDEN, WEST PLAINS, MO.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 80c; 1 oz, $1.50, postpaid.
D. D. Park, Fannettsburg, Pa.

Ask for our DEALERS PRICES on Cabbage, Tomato, Celery, Egg Plant, Pepper, Aster and Salvia seed.
B. E. & J. T. Cokely, Scranton, Pa.

Rainbow Freesias, order now, fresh seeds of my splendid, selected hybrids, $1.00 per 5000.
Geyer, Olmo, Ajaccio, Corsica, France.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 117 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

PETUNIA SEEDS. Large flowered, double fringed Petunias, very extra French strain, mostly light colors, $1.00 per 1000 seeds. Send for list of all other kinds of imported seeds.
DANISH SEED IMPORT,
210 No. 7th St., Minneapolis, Minn.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN. RIVER FOREST, ILL.

Spinach seed, all varieties, 100 lbs. or more, 80c per lb.; less than 100 lbs., 85c per lb.
Prices quoted in this ad subject to change without notice.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.
Groves Floral Co., Atchison, Kan.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.
Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"
The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash. C. Betscher, Dover, O.

FLOWER SEEDS, all leading kinds. Florists should send for our wholesale list.
Ford Seed Co., Ravenna, O.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SHAMROCKS

TRUE IRISH SHAMROCKS, fine bushy plants in 1¾-in. pots, $5.00 per 100, $45.00 per 1000. Cash with order please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

SMILAX

SMILAX.
Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, extra strong.

	100	1000
2½-in.	$4.00	$35.00

John Bauscher, Freeport, Ill.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

Smilax, good, strong, cut back, 2¼-in. stock, $3.00 per 100. Cash please.
E. B. Morgan Floral Co., Paxton, Ill.

Smilax, strong 2½-in. pots, at $4.00 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

300 Smilax, strong 2¼-in., $3.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

3-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

SNAPDRAGONS

SNAPDRAGONS
Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
321 6th Ave., NEW YORK

Snapdragons, white, pink and yellow, (Dreer's strain seed) 2¼-in., $4.00 per 100, $35.00 per 1000. Extra strong, ready to shift to 3-in. or bench. Cash please.
Missouri Colony Greenhouses, Marshall, Mo.

Snapdragons, Keystone, 700 strong, well-branched stock, at $6.00 per 100, $55.00 for the lot. Other nice stock, 2½-in., at $5.00 per 100, $45.00 per 1000.
Louis Linnemann, Jr., Des Plaines, Ill.

We specialize in Snapdragons, Silver Pink, rose pink, Enchantress Pink, lavender, white and yellow, 2½-in., $4.50 per 100. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, Keystone Pink, large well pinched plants, 3-in. pots, ready to bench now, will give you a crop in 6 weeks, $8.00 per 100. Cash with order. Momence Greenhouse, Momence, Ill.

Snapdragons, strong, branched, 2¼-in., no rust, Keystone and Light Pink, $5.00 per 100, $45.00 per 1000. Cash.
C. B. Shisler, Williamsville, N. Y.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Keystone, 2¼-in., once pinched stock, in splendid shape, $5.00 per 100, $45.00 per 1000.
STORRS & HARRISON CO., PAINESVILLE, O.

2000 Snapdragons, Nelrose, transplanted seedlings, $2.00 per 100; 1000 2¼-in. pots, branched, $4.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Snapdragons, strong, branched, 2½-in., Silver Pink, yellow and white, mixed, $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Phelps' White and Yellow Snapdragon seedlings, strong plants, $2.50 per 100.
W. A. Ballou, Wheaton, Ill.

Snapdragons, white and yellow, 2-in. stock, free from rust, $3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

Snapdragons, Ramsburg's Silver Pink, while they last, $1.00 per 100 for well-rooted cuttings.
F. C. Freeman & Sons, Portland, Ind.

Silver Pink, Nelrose Snap., 2½-in., $5.00 per 100. Orders shipped day received. W. C. Ehmann, Corfu, N. Y.

Snapdragons, strong seedlings, white, $1.00 per 100, prepaid.
John Faber, R. 4, Box 137, Kankakee, Ill.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, $5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Silver Pink, Giant White and Rose Pink, 2-in., 5c. Cottage Greenhouses, Litchfield, Ill.

Nelrose Snapdragon cuttings, $2.00 per 100.
Hinz Bros. & Co., Leavenworth, Kans.

STEVIAS

Extra strong, double 2¼-in. Stevias, $4.00 per 100. Extra strong, double, ready for 5-in., $15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

Stevias, double 2¼-in., $6.00 per 100; $50.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Stevia stock plants, from bench, shipped in moss, $2.00 per 100. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

STOCKS

Stocks, assorted, Beauty of Nice, 2-in., $3.00 per 100; well branched. 3-in., $6.00 per 100. Globe Greenhouses, 2nd Ave. and Garfield St., Denver, Colo.

STRAWBERRY PLANTS

FRUIT GARDENS for FLORIST READERS, they are VERY PROFITABLE and all the FAMILY can ENJOY THEM. 100 of either of the following four best standard varieties of Strawberry plants, prepaid, for $1.25, or 100 of each, 400 plants, $4.50; 50 Everbearing Strawberry plants, $1.90, 25 plants of either the St. Regis (Everbearing) red Raspberry or the Cumberland Black Raspberry, for $1.50; both for $2.75. The whole lot listed above for $8.50. Cash with order. Catalog free.
THE ST. JOSEPH NURSERY,
1205 Main St., St. Joseph, Mich.

Strawberry plants, Imp. Senator Dunlap, the greatest of all Strawberries. Price, $1.00 per 100, postpaid, $6.00 per 1000 by express.
Mc Adams Seed Co., Columbus Grove, O.

Progressive and Peerless Everblooming Strawberry plants, $1.50 per 100, $12.00 per 1000. Also other varieties. Catalog free.
Basil Perry, Georgetown, Dela.

Strawberry plants. Catalog on request.
L. G. Tingle, Box 101, Pittsville, Md.

TRADESCANTIAS

Tradescantias (Wandering Jew), variegated, green and white, R. C., $1.50 per 100; unrooted cuttings, $1.00 per 100, Postpaid. Reinhold Undritz, West New Brighton, S. I., N. Y.

Wandering Jew, green and white, strong R. C., $1.50 per 100, postpaid. Cash.
Chas. A. Pfeiffer, Sedalia, Mo.

Wandering Jew, variegated, green and white, R. C., $1.35 per 100, postpaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

Tradescantias, variegated, from 2½-in., $3.00 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

TUBEROSES

TUBEROSES
For delivery after Febr. 1st.

	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

We have a limited number of Tuberose bulbs to offer for shipment in February, at $15.00 per 1000.
IMPERIAL MERCANTILE CO.,
Sugar Land, Texas.

Mexican Tuberose bulbs, mammoth size, $25.00 per 1000; first size, $20.00 per 1000. Washington Gardens, 3018 Washington Ave., Houston, Tex.

Mexican everblooming Tuberoses, large size bulbs, $2.00 per 100, $20.00 per 1000. A. W. Hoffman, R. F. D. 9, Box 626, Dallas, Tex.

Mexican Tuberoses, first class bulbs, $2.50 per 100. Cash. Beaumont Seed Co., Beaumont, Tex.

Mexican everblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

VEGETABLE PLANTS

TOMATO PLANTS.
20,000 Bonny Best and J. Baer, from extra selected seeds, especially adapted for greenhouse forcing, and grown, not as surplus, but with extra care for the trade. Seeds were germinated and later transplanted in sterilized flats with soil as protection against the dreaded "wilt" disease.
Plants ready to set in beds or benches on or before March 1st. Place your order now and be protected. Say when and where and I'll do the best I can.
GRAND RAPIDS LETTUCE PLANTS.
Seeds were germinated and later transplanted in sterilized flats with soil, no disease, $2.50 per 1000.
No discount on large orders.
H. J. POTOMKIN, MUNCIE, IND.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Vegetable Plants, Grand Rapids Lettuce, $2.50 per 1000; Charleston Wakefield Cabbage, $3.50 per 1000; June Pink Tomato, $3.50 per 1000. All good, thrifty, seedlings.
A. H. Dailey, Florist, Knoxville, Tenn.

Grand Rapids Lettuce plants, plenty of fine seedlings, $1.25 per 1000, parcel post. Guaranteed to please you in every way no matter where you live. S. T. Danley & Son, Macomb, Ill.

Good Grand Rapids Lettuce seedlings, $1.25 per 1000; 20,000 transplanted plants, $3.00 per 1000. Cash with order.
F. L. Lainson, Council Bluffs, Iowa.

Transplanted Grand Rapids Lettuce, $3.00 per 1000, 5000 at $2.50. Prompt shipment.
Ferguson Bros., Sta. D, Omaha, Nebr.

Tomato, 2-in. Bonny Best, ready to bench, $2.00 per 100. Cash.
L. G. Barbier, Dunkirk, Ind.

Grand Rapids Lettuce, transplanted; good, strong plants, $2.50 per 1000. Cash.
A. H. Williams, Anderson, Ind.

Grand Rapids Lettuce plants, $1.50 per 1,000; extra large, transplanted, $2.50 per 1,000; cash.
W. W. Coles, Kokomo, Ind.

Lettuce plants, Grand Rapids trans, in flats, extra strong, $3.00 per 1000. Cash, please.
McAdams & McCombs, Columbus Grove, Ohio.

Grand Rapids Lettuce, transplanted, $2.50 per 1000. Cash. C. A. Anderson Greenhouse Co., P. O. Box 56, Tionesta, Pa.

Bonny Best forcing, Stolk's special strain seedlings, 60c per 100.
F. C. Freeman & Sons, Portland, Ind.

Grand Rapids Lettuce plants, ready for the beds, $2.50 per 1000.
C. V. Frueh, R. D. No. 2, Lima, O.

Grand Rapids Lettuce seedlings, $1.50 per 1000; transplanted, $3.00 per 1000, postpaid.
Odor Greenhouses, Iola, Kan.

Large Rhubarb roots, field grown Strawberry variety, $30.00 per 1000.
H. Corval Richman, Malaga, N. J.

Grand Rapids Lettuce, transplanted, $2.50 per 1000. The Tombow Floral Co., Butler, Ind.

Lettuce plants, Grand Rapids, $1.50 per 1,000. Cash. L. G. Barbier, Dunkirk, Ind.

VERBENAS

Verbenas, mammoth, large transplanted plants, mixed colors, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000 express. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Verbenas. Seedlings, best mixed colors, $2.00 per 100, $15.00 per 1000. Parcels postpaid, special delivery.
Roman J. Irwin, 321 6th Ave., New York.

Verbenas, Queen of Oxford rooted cuttings, $2.50 per 100, or $22.00 per 1000; out of flats, $3.50 per 100, or $32.00 per 1000. Cash, please.
Dumser Floral Co., Elgin, Ill.

Verbenas, R. C., 3 varieties, white, pink and red, $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

Verbenas, Beauty of Oxford R. C., $2.00 per 100. A. Stachel, Glencoe, Ill.

VINCAS

ROOTED CUTTINGS
We offer a fine lot of variegated Vincas, rooted cuttings at $2.00 per 100 or $17.50 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

VINCAS—Continued

Variegated Vincas, R. C., $1.50 per 100, $12.50 per 1,000, all tips and good stock. Muskogee Shrubbery Garden, P. O. Box 36, Muskogee, Okla.

Vincas, green and variegated, well rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2-in. stock, at $5.00 per 100, $40.00 per 1000.
ELITCH GARDENS CO., DENVER, COLO.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000; 2-in., $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Vincas, var., 2-in. ready for shift, $3.00 per 100, $28.00 per 1000. Cash. M. S. Pontrich, Richmond Greenhouses, Richmond, Ky.

Vincas, green, 2-in. ready for shift, extra strong, to close out, 3c.
E. H. Woerner, Arlington, Nebr.

Vincas, variegated, strong 2¼-in., ready for 3-in., $4.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Vincas, green and variegated, 3-in. pots, $7.00 per 100.
Walnut Hills Floral Co., Harrodsburg, Ky.

Vinca Variegata, R. C., $15.00 per 1000; 2-in., 4c; 3-in., 8c; 4-in., 12c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Var. and green, fine field rooted layers, $12.50 per 1000. Cash.
H. P. Smith, Piqua, O.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.
W. W. Kennedy & Sons, Red Bank, N. J

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Vincas, variegated, R. C., $1.50 per 100, 2-in., 3½c; 3-in., 8½c. Chas. Sherwood, Waterloo, Ia.

Vinca Var., R. C., $1.50 per 100, P. P.
Quaker Hill Greenhouses, Sebring, O.

Vincas, variegated or green, 2-in., 4c.
Greens Greenhouses, Inc., Fremont, Nebr.

Vinca Variegata, 2-in., $3.00 per 100.
S. W. Carey, North End Florist, Urbana, O.

Vinca Var. R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

MISCELLANEOUS

		Per 100
5,000	Beauté Poitevine Ger., 2-in.	$ 8.00
10,000	S. A. Nutt Ger., 2-in.	6.00
10,000	Perkins, Ger., 2-in.	6.00
1,000	Ageratums, Little Blue Star, 2-in.	5.00
1,000	Mesembryanthemums, 2-in.	4.00
1,000	Petunias, double white, extra strong, 2-in.	4.00
5,000	Red and green Wandering Jew, R. C.	2.00
300	Calendulas, strong, 2½-in. Orange King	4.00
300	Stocks, Queen Alexandra, strong, 2-in.	5.00
1,000	Asp. Plumosus, 2 and 3-in., strong plants, $5.00 and	8.00
200	Schizanthus Wisetonensis, 2-in.	5.00
1,000	Cannas, Florence Vaughan, strong tubers	8.00
500	Pelargoniums, Lucy Becker, strong, 2-in.	11.00
200	Cyclamen, strong 5-in., full of buds, mixed colors, 75c each.	

Terms, net cash. Packing free.
J. E. LESLIE & SON, MARION, IND

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. 1, Milwaukee, Wis.

LOOK what we are offering under Geraniums.
Freeport Floral Co., Freeport, Ill.

ALBUM OF DESIGNS, $1.00 per copy, prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

TO EXCHANGE

To Exchange—Or for sale, Pansy seedlings, $3.50 per 1000; well selected seedlings, $5.00 per 1000. These are strong plants, seeded last August. Your money back if this stock does not please you. Can ship at once. I can use most anything. Henry Dumke, Marseilles, Ill.

To Exchange—Salvia Splendens, 2¼-in., $3.50 per 100; Snapdragons, 2¼-in., $4.00 per 100; Alterantheras, 2¼-in., $2.25 per 100; Coleus, 2¼-in., $3.00 per 100. All strong stock ready for shift. What have you?
Missouri Colony Greenhouses, Marshall, Mo.

To Exchange—Or for sale, R. C. of Herald, Matchless, Enchantress and White Enchantress, $50.00 per 1000, for Chrysanthemums R. C. Geraniums, or what have you?
Schafer Floral Co., Kankakee, Ill.

To Exchange—Easter Greeting, Swabian Maid, Wurtembergia, mixed, 4-in., ready for 5-in., splendid, strong stock at $25.00 per 100, for R. C. Carnations in good, standard varieties.
Illinois Ave. Greenhouses, Peoria, Ill.

To Exchange—Double Petunias, 2½-in., mixed, good colors, 5c. 1500 Chrysolora, 500 Pink Chieftain, 200 Diana, 1100 Halliday, R. C., 2½c, for good assortment strong R. C. Coleus.
Wm. S. Lohr, Ottawa, Ill.

To Exchange—Mum R. C., Chrysolora and Chas. Rager, for Carnations, Rose-pink Enchantress and Beacon, and Cyclamen.
W. C. Myers & Son, Scottdale, Pa.

To Exchange—Dahlias, Cannas, Zephyranthes, small Mexican Tuberoses, small Excelsior Pearl Tuberoses, for Gladiolus planting stock.
W. Thurston Gibbs, R. R. 5, South Bend, Ind.

To Exchange—True America Gladiolus bulbs, 1½ to 2-in., for other varieties, Carnation R. C., or anything I can use.
Sunnybrook Farm, Battle Creek, Mich.

To Exchange—White Enchantress R. C., at $5.00 per 100, $45.00 per 1000 for Roses, red Carnations, Matchless or Cyclamen seedlings and Peonies. Page's Greenhouses, Staunton, Ill.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—Cinerarias, in bud, 25c, for Gladiolus bulbs, Benora or red Carnation R. C.
Preisach Bros., Le Roy, N. Y.

To Exchange—White Enchantress R. C., for good red, or Mrs. Ward.
Miller Bros., Abilene, Kans.

To Exchange—Cinerarias, 2½-in., 3-in., 4-in., for Geraniums, Gladioli, Cannas, or what have you. Oklahoma Floral Co., Enid, Okla.

To Exchange—1,000 White Enchantress R. C., for Mrs. C. W. Ward or Enchantress Supreme.
Williams & Meyer, South Bend, Ind.

To Exchange—Cinerarias, 2¼, 3 and 3½-in., for Gladioli or anything we can use.
Abbey Ave. Greenhouses, Dayton, O.

To Exchange—Primula Obconica, 4-in., 20c; 3-in., 10c, for Gladioli, Roses, or R. C. Salvia.
Griffen's Flower Shop, Hannibal, Mo.

WANTED

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.
National Bulb Farms, Benton Harbor, Mich.

Wanted—Countess of Lonsdale, A. D. Livoni, Henry Wirth, Geisha, Dreer's White, Dreer's Yellow, Insulinde. Also planting stock of Gladiolus. Hugo Kind, Hammonton, N. J.

Wanted—Hardwood cuttings of Shrubs, Roses, etc. Send list.
Atlantic Nursery Co., Inc., Berlin, Md.

Wanted—At once, Salleroi Geranium rooted cuttings. Hold cuttings for cash if you answer.
R. P. Bohlander, Melrose Park, Ill.

Wanted—Raspberry St. Regis, and Blackberry Eldorado No. 1, for early spring delivery.
Weller Nurseries, Holland, Mich.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

CANE STAKES

We imported over a million of the finest Japanese Bamboo Cane Stakes that have ever been shipped to this country. Staking time is at hand and we have all these sizes in stock for instant delivery. Green painted, 1-ft., at $2.50; 2-ft., at $6.50; 3-ft., at $8.50; 3½-ft., at $11.00; natural 5-6-ft., at $13.00; 6-ft., at $15.00. Price is per 1000 stakes.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

JAPANESE GREEN CANE STAKES

18-in.	$0.60 per 100	$ 5.00 per 1000
30-in.	.90 per 100	8.00 per 1000
36-in.	1.20 per 100	10.00 per 1000
5-ft., natural	1.35 per 100	12.00 per 1000
6-ft., natural	1.80 per 100	16.00 per 1000

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Due about Feb. 15th, Japanese green Cane Stakes, 1½-ft. (5000 per bale), $4.25 per 1000; 2-ft. (5000 per bale), $6.00 per 1000; 2½-ft., $7.00 per 1000; 3-ft., $8.25 per 1000; 3½-ft., $10.50 per 1000; 4-ft., $11.50 per 1000; 5-ft., $15.00 per 1000. All except the first two lots, 2500 per bale, and all sold only in bale lots.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000; 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuus, Sulphur Phoenix, several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

EVERLASTING FLOWERS

EVERLASTINGS
Helichrysums, in the best colors, on 9-in. wire neatly covered with green paper, $3.50 per 100. Cash with order. Satisfaction guaranteed.
Floral Art Studio, Oswego, N. Y.

FERTILIZERS

Sheep Manure, half ton $20.00; per ton,		$37.00
Hardwood Ashes	per ton,	28.00
Horn Shavings	100 lbs,	7.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

FLORISTS' SUPPLIES

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

We offer brown, green and purple Magnolia SUPERIORA MAGNOLIA.
leaves, choice medium size, of the first quality. per carton, $1.50; 10 cartons, $14.50; 25 cartons, $36.00. Write for prices on 100 box lots.
GULLETT & SONS, LINCOLN, ILL.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

Screened Maple Leaf Mold, in 8 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

POTS

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

Prices f.o.b. Pittsburgh, Pa. Let us quote you on factory shipments.
Easier handled than clay pots, unbreakable and much lighter for shipping.
PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

GULLETT & SONS, LINCOLN, ILL.

I have about 3000 2-in. Ionia pots, the lot for $8.00, well packed and delivered to depot here.
OZARK PANSY GARDENS, WEST PLAINS, MO.

10,000 Pots, new, 4-in., $15.50 per 1000.
Eric Buchholz, Florist, Muncie, Ind.

PUSSY WILLOWS

Pussy Willows for forcing, not forced now, ready for immediate shipment; fine stock.

18-30-in.	$4.00 per 1000
2- 4-ft.	7.00 per 1000
4- 6-ft.	1.25 per 100
4- 6-ft. extra heavy branched	2.00 per 100

Cash with order, packing free.
Minneapolis Nursery, Minneapolis, Minn.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.
100 lbs., $2.00; 1000 lbs., $17.50;
500 lbs., $9.25; 2000 lbs., $34.00;
3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, $45.00 per ton.
S. S. Skidelsky & Co., 50 Park Place, New York.

SPHAGNUM MOSS

GOOD CLEAN MOSS.
Sphagnum Moss, wire bound, $1.35. Burlaped, $2.25, 10 to 25 bales at $2.00. Immediate shipment. Moss is scarce.
GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, 10 bbl. bale, $3.75, 5 bales, $13.75; 5 bbl. bale, $2.25; 5 bales, $10.00; 8 bbl. bale, $3.00, 5 bales, $12.50. Burlap, 35c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, per bale	$2.00
Green Sheet Moss, per sack	2.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

TOBACCO

TOBACCO STEMS
Stems from Tobacco of extra high quality, 250 to 300 bales, $1.50 per 100, $28.00 per ton, f. o. b. Dayton. Rolf Zetlitz Co., Dayton, O.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at $5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Cigar Tobacco stems, $1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 832 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, $2.00 per 100 lbs. in bales, $30.00 per ton. Dayton Nicotine Co., Dayton, O.

Tobacco stems. Tobacco dust. By lb. or car loads. Write for prices.
The Ohio Tobacco Products Co., Bedford, O.

Strong Tobacco dust, $2.00 per 100 lbs.; 200 lbs., $3.50. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES

Mfr. Wire Stakes, Galvanized, Florists' Box Wire, Stone Wire.
THOS. HAMILTON'S SON CO.,
1840 E. Berkes St., Philadelphia, Pa.

WIRE WORK

WIRE DESIGNS.
Special Offer.
100 wreaths, 10-in., 12-in., 14-in., $8.00.
We are offering a special discount on all wire orders. Write us for a catalogue.
PITTSBURGH CUT FLOWER CO.,
116-118 SEVENTH ST.,
PITTSBURGH, PA.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

FLORISTS' WIRE DESIGNS.
FALLS CITY WIRE WORKS.
451 S. THIRD ST., LOUISVILLE, KY.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

CYCLAMEN MITE.

Can you tell us the cause of the short stems on our cyclamens at this season? Is there a cure for this trouble? The plants are in 7-inch pots and are well-leaved, with the blossom near the bulb.
J. L. H.—Ia.

The most probable cause of short-stemmed flowers is cyclamen mite. This both dwarfs and disfigures the flowers and, in a lesser degree, the foliage. You can do little at this stage to remedy the trouble, but persistent fumigation and rather frequent spraying with nicotine, being sure to have it reach the axils of leaves and flower stalks, is believed to ameliorate conditions. I doubt, however, if there is any real cure for mite, and, if you really have this trouble, I should advise dropping cyclamen culture for one season.
C. W.

NAMES OF THUJAS.

I enclose two pieces of arbor-vitæ and should like to know the correct name of each. B. F. G.—Va.

As nearly as I can tell from the samples sent, one is Thuja occidentalis and the other T. occidentalis pumila.
C. W.

GERANIUMS NOT FLOWERING.

For the last few years I have been growing geraniums, but did not have any success in getting them to bloom by the middle of May. The plants are always big and sturdy, but do not seem to bloom early enough. The cuttings were put in the sand in the fall. What fertilizers should be mixed with the soil to force the blooms? A. S.

The chief cause for geraniums not blooming is the use of too rich a soil. With a lot of nitrogen in the soil they make a rank, but flabby, growth, which will produce but few flowers. This holds good both when bedded out and in pots. I have never had any trouble in flowering geraniums freely, but have used a compost far from rich. To each bushel of soil I add a 4-inch pot of fine bone and mix this thoroughly. Avoid all fresh manure; that which is old and crumbly is safe to use in the proportion of one-fourth manure to three-fourths loam. Loam from a sod heap which has been stacked a couple of seasons is ideal for geraniums, but old chrysanthemum soil answers well if you add the bone to it. What you need is a short, stocky, firm growth. This is sure to give you flowers.

Geraniums need a bright, sunny house. They should never be sprayed overhead, as this tends to make them soft. They enjoy an abundance of pure, fresh air and will not stand coddling. It is better to run them a little on the dry side during winter than the reverse. Firm potting is desirable; plants loosely potted will make a softer growth than those with the soil well firmed. I think if you will follow out some of these suggestions you will have no trouble in making your plants flower by the middle of May. C. W.

ROSE PLANTS Young Stock, Own Root and Grafted

2½-inch	Own Root 100	Own Root 1000	Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	16.00	140.00	30.00	250.00
Hoosier Beauty	15.00	120.00		
Hadley	15.00	120.00		
Mrs. Charles Russell	25.00	200.00		
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin, Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

Roses will be scarce this season.

CARNATION CUTTINGS
READY FOR IMMEDIATE AND LATER DELIVERY

NEW VARIETIES	100	1000
Ruth Baur, Pink	$12.00	$100.00
Ethel Fisher, Red	14.00	115.00
John Henry, Pink Benora	12.00	100.00

STANDARD VARIETIES, PINK	100	1000
Pink Delight	$7.00	$60.00
Enchantress Supreme	8.00	70.00
Rose-Pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

VARIEGATED	100	1000
Benora	$6.00	$50.00

RED	100	1000
Belle Washburn	$6.00	$50.00
Aviator	6.00	50.00
Nebraska	6.00	50.00
Beacon	6.00	50.00

WHITE	100	1000
Crystal White	$6.00	$50.00
White Enchantress	6.00	50.00
White Benora	7.00	65.00
White Perfection	6.00	50.00
Matchless	6.00	50.00

DAISIES	100	1000
Boston Yellow, 2¼-inch	$7.00	$65.00
White Marguerites, extra strong, 2½-inch	6.00	50.00
White Marguerites, 3-inch	10.00	....
White Marguerites, 5-inch	40.00	....

BOUVARDIA
There is always a shortage in Bouvardias. Why not order now? Single White, Single Pink, Single Red.

BOUVARDIA	100	1000
2-inch pots	$7.50	$65.00
2½-inch pots	8.00	70.00

April delivery.

COLEUS CUTTINGS	1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. Rooted Cuttings	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

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and plants of every variety

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$1.00 PER GALLON
Waterproof Glazing Putty

Waterproof Glazing Putty is a reliable BLACK glazing putty that remains flexible and pliable for years. Will never crack or peel. Easy to remove and easy to apply. ABSOLUTELY GUARANTEED.

WATERPROOF GLAZING PUTTY

Barrels(60 gallons) or half-barrels (35 gallons).....$1.00 per gal.
Kegs (20 gallons)..... 1.10 per gal.
5-gallon Cans ..... 1.25 per gal.

WE GUARANTEE WATERPROOF GLAZING PUTTY TO BE THE EQUAL OF ANY GLAZING MATERIAL ON THE MARKET—NO MATTER WHAT THE PRICE MAY BE.

To apply Waterproof Glazing Putty, use "The Old Reliable" Glazing Machine. One machine free with barrel or half-barrel orders. With smaller quantities we sell "The Old Reliable" Glazing Machine for $2.50. Waterproof Glazing Putty will work perfectly in any of the different glazing machines on the market today. Do not use putty bulbs.

HERE IS YOUR PROTECTION

We Guarantee that the quality of Waterproof Glazing Putty and our Greenhouse White Paint is second to none. We hereby agree to refund any amount paid for the above named materials should they prove unsatisfactory in any way—the customer to be the sole judge. **OHIO MAIL SALES COMPANY.**

$3.25 PER GALLON
Greenhouse White Paint

A lead and oil paint manufactured especially for use on greenhouses. A paint that will give you the best of service. A guaranteed paint.

Barrels (60 gallons) and half-barrels (35 gallons)....$3.25 per gal.
Kegs (20 gallons) ..... 3.30 per gal.
5-gallon Cans ..... 3.35 per gal.

WE SELL ONLY BY MAIL—WE HAVE NO SALESMEN TO PAY—NO TRAVELING EXPENSES—NO COMMISSIONS—NO SELLING EXPENSE AT ALL—**YOU** GET THE BENEFIT. **YOU SAVE MONEY BY BUYING FROM US.**

Send no money with your order. Try the goods before you pay for them. Satisfaction is absolutely guaranteed or no pay. Could anything be fairer?

Send us your order TODAY or write for samples

Ohio Mail Sales Company, Box 212, Station B, Cleveland, O.

OHIO MAIL SALES CO., Box 212, Station B, Cleveland, Ohio
Gentlemen: You may send us:

Waterproof Glazing Putty			Greenhouse White Paint		
.....Barrels (60 gallons).....	@	$1.00 per gal.	.....Barrels (60 gallons).....	@	$3.25 per gal.
.....½ Barrels (35 gallons).....	@	1.00 per gal.	.....½ Barrels (35 gallons).....	@	3.25 per gal.
.....Kegs (20 gallons).....	@	1.10 per gal.	.....Kegs (20 gallons).....	@	3.30 per gal.
.... .5-gal. Cans.....	@	1.25 per gal.	.....5-gal. Cans.....	@	3.35 per gal.

....."Old Reliable" Glazing Machine, $2.50, or free with barrels or ½ barrels.

Terms to be 2% 10 days; net 60 days after shipment is made. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing—NOT ONE CENT.

Name.....

Street address.....

City..... County..... State.....





Watch Nielsen, the grower, grow

Back in 1918 the AGMCO built a big 62 x 400 ft. steel frame house for A. N. Nielsen at Pana, Ill. It wasn't anything new to him, for he had grown prize-winning stock in houses just like it in the magnificent AGMCO range of Gullett & Sons, Lincoln, Ill.

Nielsen was acquainted with AGMCO performance.
He preferred it to any other, after trying them all.
That's why—

he placed a second order for four AGMCO houses, 34 x 200 ft., detached, and a big boiler room 50 x 90 ft., steel frame.

Here's a man with a breadth of growing experience seldom equaled. A man who is a member of the craft by right of heredity—one who has studied the game in five different countries, and grown stock in every kind of greenhouse built. THE FRUITS OF HIS EXPERIENCE ARE BEFORE YOU. They cost him YEARS and DOLLARS. Now—

The secret of success lies in profiting by the experience of others.

Why not seize the opportunity and profit by Nielsen's?

Sales Offices:

New York 5 Columbus Circle — **Chicago** Masonic Temple — **Kansas City** N. Y. Life Bldg. — **Pana, Ill.** Drawer 335

General Office - - Chicago
Factory - - - Pana, Ill.

AGMCO

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5-gallon Cans ..... 1.25 per gal.

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Greenhouse White Paint

A lead and oil paint manufactured especially for use on greenhouses. A paint that will give you the best of service. A guaranteed paint.

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Kegs (20 gallons) ..... 3.30 per gal.
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.....Kegs (20 gallons).....	@	1.10 per gal.	.....Kegs (20 gallons).....	@	3.30 per gal.
.... .5-gal. Cans.....	@	1.25 per gal.	.....5-gal. Cans.....	@	3.35 per gal.

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AGMC

American Greenhouse Manufacturing Co., Chicago



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General Office - - Chicago
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Pronounced Agemco AGMC Every House A Gem

AGMCO

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To All Those Who Expect to Build Greenhouses in 1920



The greenhousemen throughout the country have never been so prosperous, consequently they are all anxious to add to their glass area.

This means the greenhouse manufacturers are going to be flooded with work.

We have more business booked this January than any other January in our history and the other months are sure to follow in the same manner.

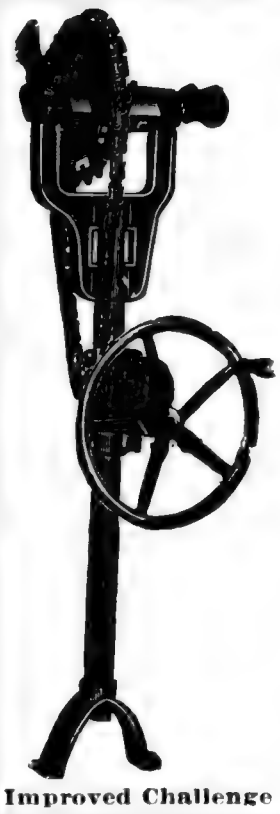
Raw materials are going up in price and are hard to get, so unless you act at once you are in for some disappointment.

Get our estimates at once; don't delay

JOHN C. MONINGER COMPANY

914 Blackhawk Street **CHICAGO, ILLINOIS**

EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Double Pipe Carrier.



Single Combination Shelf Bracket. Carries lone 12-inch board, or two pipes.

DON'T BUY AN IMITATION for a ventilating apparatus. "BUY THE EVANS CHALLENGE," THE STURDIEST, MOST SATISFACTORY MACHINE THAT WAS EVER INSTALLED IN A GREENHOUSE.

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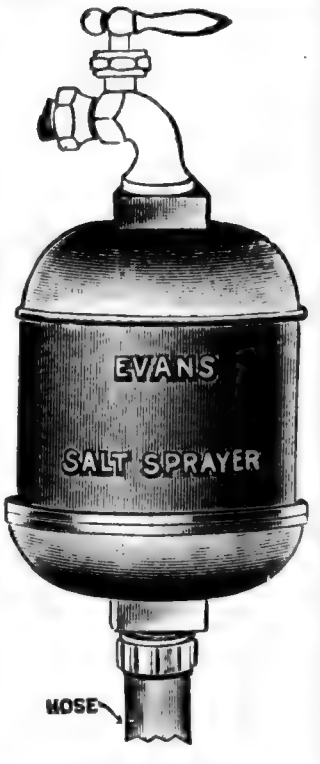
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Address all communications to the

John A. Evans Co., Richmond, Ind.

Corner North 14th and Penna. R. R.



Price, $7.50

XLV 1160

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10 cents the copy
SUBSCRIPTIONS
$1.50 Per Year

ENTERED AS SECOND CLASS MATTER DEC. 3, 1897, AT THE POST-OFFICE AT CHICAGO, ILL., UNDER THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 530 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLV. CHICAGO, FEBRUARY 19, 1920. NO. 1160.

Cold Storage Giganteum

Cold Storage Lilies are a profitable crop for the florist at almost all seasons. Place your order **NOW** for shipments as wanted during the present year.

7 to 9-inch, 100 bulbs to case, $20.00; 300 bulbs to case.....$55.00
9 to 10-inch, 100 bulbs to case, 30.00; 200 bulbs to case..... 55.00

CALADIUMS
Fancy Leaf, per 100..... 18.00

BEGONIAS
Single Tuberous Rooted, separate colors, per 100..... 15.00

BENCH ROSES
Killarney, pink; Ophelia, Richmond, per 100 .... 15.00

Write for price list of Spring Bulbs and Seeds, just issued

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

FOR PROMPT DELIVERY
or for shipment later from Cold Storage

Lilium Giganteum

6 to 8 inch, 400 bulbs to the case
7 to 9 inch, 300 bulbs to the case
8 to 10 inch, 250 bulbs to the case
9 to 10 inch, 200 bulbs to the case
9 to 11 inch, 180 bulbs to the case
10 to 11 inch, 150 bulbs to the case

All Standard Packing.
$59.00 per case for any size.

Not How Cheap, But How Good

RALPH M. WARD & CO., Inc.
The Lily House
25 Murray Street, NEW YORK

LOOK AHEAD

SEE OUR CLASSIFIED AD ON MUM CUTTINGS

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	Per case
Giganteum, 7 to 9, 300 to the case	$55.00
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" 9 to 10, 200 to the case	55.00
Magnificum, 8 to 9, 200 to the case	35.00
Auratum, 8 to 9, 180 to the case.....	35.00

CYCLAMEN SEEDLINGS—Ready Now.
Leading Varieties, Best Colors, $8.00 per 100; $75.00 per 1000. 250 at the thousand rate.

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Wholesale Florists

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Fresh Flower Seed

STOCK READY NOW

Hardy Lily Bulbs

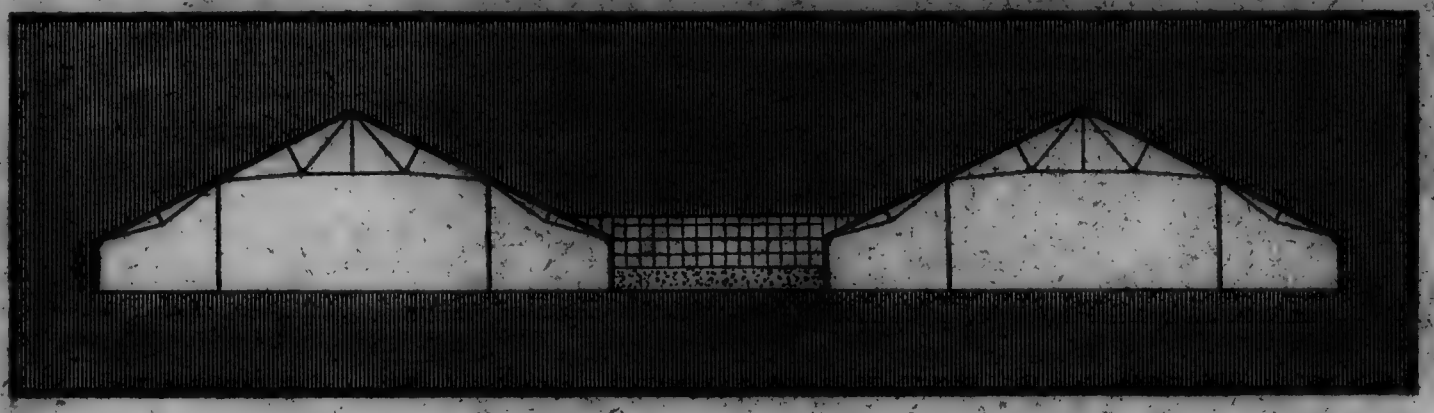
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Write for special prices.

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The W. W. BARNARD CO., 231-235 W. Madison St., CHICAGO

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Greenhouse Builders



The Low Cost Of High Prices

You have heard of the hundreds of thousands of dollars lost by the recent big storm, by greenhouses that went down.

You have heard not alone of the cost of the ruined houses, but the big sums of money lost in lost crops. Crops that were bringing money-making prices, such as never was the like before.

The loss of such houses is not to be figured at what they cost; but *what it will cost to replace them.*

Knowing the cost of building materials today, you fully appreciate what a *terrific loss* it all means.

Among all these houses that went down by the weight of the snow and force of the wind, none of them were Lord & Burnham construction.

In fact, never in our half a century of greenhouse building, has *one of our Iron frame* houses ever collapsed.

Some have accused us of being high priced, and haven't taken the pains to find out if we really were.

Others have accused us and then backed up, when they found out how our prices are always backed up with a full dollar for dollar value.

What does a man save, by saving a few hundred dollars when he buys a house, only to lose it and a lot more, when it goes down with the first big storm?

You may say that "a storm like this last big one only happens once in a lifetime."

Once is enough, isn't it, when in a night the savings of a lifetime are lost?

It's for just those once in a lifetime storms, that we construct our houses.

We construct them so the money you put in them is a *permanent* investment.

They do cost more than some houses.

The only reason they cost more is because they are worth more.

It's a case when a high cost is a low one.

When you are ready to talk building, say when and where and we'll be there.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON, New York — NEW YORK, 42nd St. Bldg. — PHILADELPHIA, Land Title Bldg. — CHICAGO, Continental Bank Bldg.
BOSTON, Little Bldg. — CLEVELAND, 2063 E. 4th St. — TORONTO, Royal Bank Bldg. — MONTREAL, Transportation Bldg.

Eastern Factory, Irvington, N. Y. — Western Factory, Des Plaines, Ill. — Canadian Factory, St. Catharines, Ont.

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The Florists' "FIRST AID" when cut flowers are scarce and high priced

GNATT'S PREPARED FOLIAGES have stood the test for years and are now in greater demand than ever before. Send us a trial order and be convinced.

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Pliable, Non-Curling

Inch	Per 100	Inch	Per 100
8 to 12	$3.80	24 to 28	$ 7.40
12 to 16	4.10	28 to 32	9.80
16 to 20	5.10	32 to 36	10.75
20 to 24	6.25	36 to 40	13.50

40 to 44-inch.....$17.00 per 100

Magnolia Leaves—Gnatt's "Queen Quality" Brand

Non-moldy — Flexible — Uniform Size

Colors: Brown, Green, Purple

Per carton	$1.60 each	100 lb. cases	$20.00 each
10 carton lots	1.50 each	50 lb. case	11.00 each
26 carton lots	1.35 each	25 lb. case	6.00 each

PREPARED EVERGREEN or Lycopodium,

Per carton of 10 lbs.....$3.50 each

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Gray Tinted—The new soft pliable grade. Only satisfactory substitute for Statice. Per lb., $1.00; 10 lb. lots, 85c per lb.

Dyed Ruscus—Red, purple, blue or green. Finest quality. Per lb., $1.25; 10 lb. lots, $1.15 per lb.

Green Painted Ruscus—Soft, pliable, freshly prepared. Per lb., 75c; 10 lb. lots, 70c per lb.

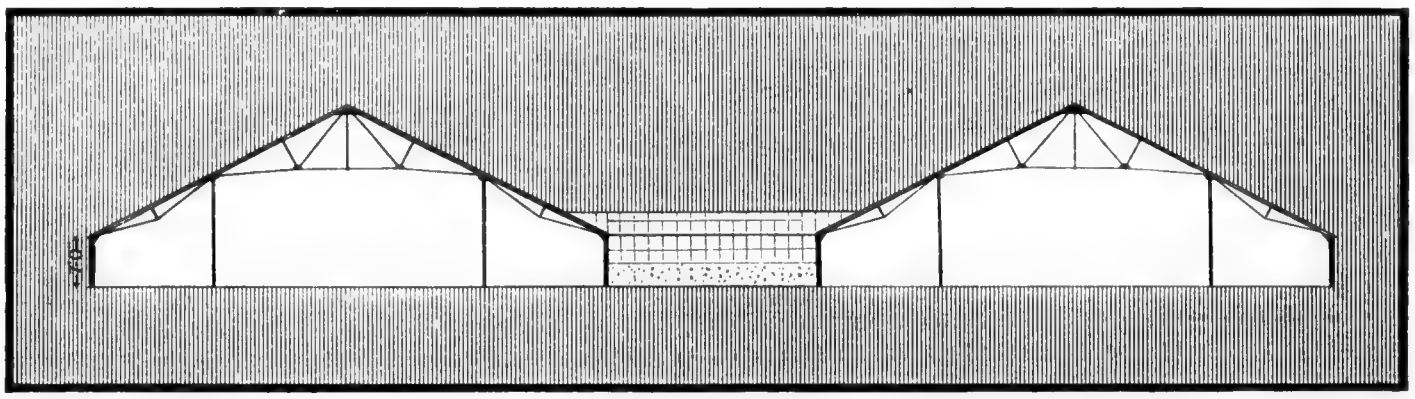
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The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

La Porte, Indiana

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20 to 24	6.25	36 to 40	13.50

40 to 44-inch.....$17.00 per 100

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Non-moldy — Flexible — Uniform Size

Colors: Brown, Green, Purple

Per carton	$1.60 each	100 lb. cases	$20.00 each
10 carton lots	1.50 each	50 lb. case	11.00 each
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Green Painted Ruscus—Soft, pliable, freshly prepared. Per lb., 75c; 10 lb. lots, 70c per lb.

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In Red, Pink, Yellow and White

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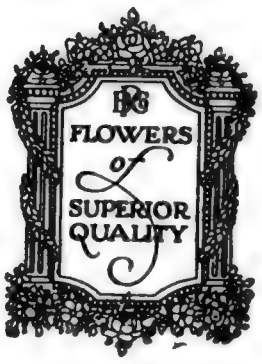
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DREER'S CANNAS

This season we harvested the finest and largest crop of Cannas that we have ever grown.

KING HUMBERT

And all the other good varieties you should have are included in our list and the roots are heavy and firm.

PRICES. The prices quoted are for dormant roots, which can usually be supplied until about the first of April, after which pot plants will be sent out and in which the advance in price will be as follows: All varieties listed at $7.00 or less per 100 will be supplied in pot plants at $8.00 per 100 or $70.00 per 1000, and on varieties listed above $7.00 per 100 there will be no change in price between dormant roots and pot plants.

All have green foliage unless otherwise specified.

TWELVE SPECIAL VARIETIES

Carmine Beauty. Deep bright carmine flowers freely produced high above the heavy dark-green foliage which has a narrow red margin. 4½ ft. 15 cts. each; $1.50 per doz.; $10.00 per 100; $90.00 per 1000.

Cheerfulness. No more appropriate name could be given to this brilliant novelty. Its beautiful bright fire-red or deep orange flowers appear early and continue without interruption until frost. Add to the prevailing color a golden border and center with each petal flaked carmine-crimson and you may form some conception of this fascinating variety. 3½ ft. 10 cts. each; 85 cts. per doz.; $6.00 per 100; $50.00 per 1000.

City of Portland. A wonderful bright rosy-pink, much deeper in color than Mrs. Alfred Conard or Hungaria; a free-flowering, vigorous grower. 3½ ft. 20 cts. each; $2.00 per doz.; $12.00 per 100; $100.00 per 1000.

Fairy Queen. The dwarf, compact plants of this distinct novelty are covered with flowers from spring until fall. The plant rarely exceeds 3 feet in height. The flowers, of a clear rose-pink, are of medium size, good substance and borne upright on stout stems in great abundance. Each flower has a distinct cream-colored border.

We believe Fairy Queen will become one of the very popular Cannas. 60 cts. each; $6.00 per doz.; $50.00 per 100.

Flag of Truce. A large-flowered, creamy white with faint pink dots on each petal. The general effect is white. Not as white nor as tall as Eureka, but quite distinct and valuable. 4 ft. 35 cts. each; $3.50 per doz.; $20.00 per 100.

Golden Eagle. A wonderful clear golden-yellow of free, upright growth. The flowers are produced in large clusters well above the foliage. 4 ft. 35 cts. each; $3.50 per doz.; $20.00 per 100.

Harmony. Great clusters of good-sized, well-formed Geranium red flowers are arranged on good stems in such a manner as to give the trusses an almost globular appearance. 3½ ft. 20 cts. each; $2.00 per doz.; $15.00 per 100.

Pocahontas (Bronze-leaved Olympic). Large oriental-red flowers borne on firm upright stems, just high enough above the foliage to show the entire head. The foliage is a dark bronze-green with emerald shadings; the ribs a darker bronze. 4 ft. 20 cts. each; $2.00 per doz.; $15.00 per 100; $100.00 per 1000.

Poppy. Intense poppy-red. Large perfect florets in good trusses over greenish-bronzy foliage. Rich and effective. 5 ft. 20 cts. each; $2.00 per doz.; $10.00 per 100; $90.00 per 1000.

Remarkable. This effective bronze-leaved variety stands out boldly among other sorts, not only on account of its height (6 ft.), but because of the beautiful scarlet-carmine trusses of bloom surmounting the rich green-bronze foliage. 20 cts. each; $2.00 per doz.; $10.00 per 100; $90.00 per 1000.

Surprise. The brightest red Canna we have. It surpasses in brilliancy such popular varieties as Meteor and Lafayette and produces its great trusses with equal freedom. 4 to 5 ft. 35 cts. each; $3.50 per doz.; $25.00 per 100.

The President. When the Canna Firebird was introduced its immense florets and bright red color immediately insured its popularity. In offering The President we may best describe it as possessing all the good qualities of Firebird enhanced by extraordinary vigor and perfect healthy foliage. It grows to a height of 5 ft. and produces its immense trusses of giant florets in great profusion. The most sensational introduction of recent years. 35 cts. each; $3.50 per doz.; $20.00 per 100.

DREER'S SELECT CANNAS

Including many comparatively new varieties, which we can offer in quantity at popular prices.

	Doz.	100	1000
Allemania (Orchid Flowered). Salmon with golden markings; 5 ft.	$0 50	$3 50	$30 00
Alphonse Bouvier. Brilliant crimson; 6 ft.	50	3 50	30 00
Austria (Orchid Flowered). Large, pure canary-yellow with reddish dots in center of upper petals; 5 ft.	50	3 50	30 00
Beacon. Rich cardinal-red 3½ ft.	1 00	7 00	60 00
Brilliant. Rich yellow with two red petals; 3½ ft.	50	3 50	30 00
Cloth of Gold (Dreer's). Very free flowering, golden yellow; 3 ft.	60	4 00	30 00
Dazzler. One of the best, deep fire-red, very free; 3½ ft.	1 00	7 00	60 00
Dragon. Very rich dark, ox-blood red; 3 ft.	75	5 00	40 00
Dr. E. Ackerknecht. Carmine lake, suffused with deep carmine, bronze foliage; 4 ft.	50	3 50	30 00
Duke of Marlboro. An attractive deep brilliant crimson; 4 ft.	50	3 50	30 00
Eureka. The best white for massing, very free and of fine habit; 4½ ft.	2 00	15 00	125 00
Fanal. An intense, fiery cinnabar-red, an ideal grower holding its flowers well above the foliage, one of the best bedders; 4 ft.	85	6 00	50 00
Favorite. This is the best red spotted yellow Canna yet introduced. The color is a rich, deep golden-yellow, the flowers are produced on strong stems well above the foliage; 5 ft.	50	3 50	30 00
Feuermeer. Brilliant fiery-scarlet; 4 ft.	85	6 00	50 00
Firebird (Oiseau de Feu). A remarkable variety perfectly formed florets, 7 to 8 inches across, of a brilliant cardinal-red; 4 ft.	1 50	10 00	90 00
Gaiety. Reddish-orange mottled with carmine and edged with yellow. The tongue is yellow and densely spotted with carmine; 4½ ft.	50	3 50	30 00
Garam. Very large bright carmine-red flowers, freely produced; 3½ to 4 feet.	50	3 50	30 00
General Merkel. Scarlet suffused with orange, base and edge of flower marbled with golden-yellow; 4 ft.	50	3 50	30 00
Gladiator. Deep yellow freely dotted with red, a popular bedder; 4½ ft.	50	3 50	30 00
Goethe. Very attractive. Bright deep orange flowers of a very penetrating shade; 4½ ft.	85	6 00	50 00
Goldbird. (Oiseau d'Or.) This is the yellow companion to Firebird; the immense soft canary-yellow flowers are of good substance; 4½ ft.	85	6 00	50 00
Golden Gate. Yellow and red; 4 ft.	60	4 00	30 00
Hungaria. Flowers large, in good-sized trusses freely produced. The color is a beautiful rose-pink; 3½ ft.	85	6 00	50 00
Italia (Orchid Flowered). Bright orange-scarlet, with broad golden-yellow border; 6 ft.	50	3 50	30 00
J. D. Eisele. Vermilion scarlet overlaid with orange, good bedder; 4½ ft.	60	4 00	35 00
Jane Addams. Color a deep rich yellow with a touch of red at the throat; a clean, vigorous grower of upright habit; 4½ ft.	75	5 00	40 00
King Humbert (Orchid Flowered). The most popular Canna. Great orange-scarlet flowers surmount the vigorous dark bronze foliage throughout the season; 5 ft.	75	5 00	45 00
Lafayette. In some respects resembles the variety "Meteor" but the flowers are not quite as dark, stands more erect and the plant grows taller; 5 ft.	1 00	7 00	60 00
La France. Deep carmine-pink; 4½ ft.	1 25	8 00	70 00
Lahneck. A free grower. The color is rose with lines and shadings of scarlet carmine hues, a narrow golden border adds to its beauty; 4 ft.	85	6 00	50 00
Louis Reverchon. A splendid bedder, large cochineal-red flowers; 4½ ft.	60	4 00	35 00
Maid of Orleans. Rich cream ground, mottled and shaded soft pink; 4 ft.	60	4 00	30 00
Mrs. Alfred Conard. One of the very best cannas in commerce today. The large exquisite shaded salmon-pink flowers are produced in great abundance on robust upright plants; 4 ft.	$1 75	$12 00	$100 00
Mrs. Karl Kelsey. (Orchid Flowered). Orange-scarlet, suffused and striped with yellow; 5 ft.	50	3 50	30 00
Mrs. Woodrow Wilson. A rich but soft crimson-pink, with very large flowers, a robust grower and free bloomer; 4 ft.	2 00	15 00	
Olympic. Rich Oriental-red, shading lighter to the centre and dappled carmine. The individual florets and trusses are very large and of excellent form. 5 feet.	85	6 00	50 00
Orange Bedder. One of our own introductions and unquestionably the best of its color, a particularly bright orange with just sufficient scarlet infusion to intensify the dazzling mass of color; very free flowering. Awarded a certificate of merit by the S. A. F. & O. H. at New York, August, 1917; 5 ft.	60	5 00	40 00
Panama. The color and markings of this splendid Canna are unusual; the rich orange-red face of the petals is bordered with a broad edge of golden-yellow; 5 ft.	60	4 00	35 00
Pennsylvania. Vermilion-scarlet overlaid with orange; 5 ft.	50	3 50	30 00
Philadelphia. Rich deep red; 4 ft.	60	4 00	35 00
Queen Charlotte. Rich pomegranate-red bordered with golden-yellow; 3 ft.	85	6 00	50 00
Rosea Gigantea. Large flowers, borne in such abundance that the mass of color is amazing. A deep rich rose, almost a coral-carmine; 4 ft.	1 25	8 00	70 00
Salmon Queen. Rosy salmon-scarlet, blending to a rosy carmine towards the center, a very effective bedder; 5 ft.	85	6 00	50 00
Scharfenstein. The beautifully formed, large round florets are produced in compact but graceful trusses. The color is a unique light red salmon with orange and carmine suffusions that forms a most attractive addition to the range of colors found in Cannas; 5 ft.	85	6 00	50 00
Schopenhauer. A rich brilliant red with yellow throat, very free; 3 ft.	75	5 00	40 00
Souv. de F. Langle. Very distinct orange-red color, edged with gold; 4½ ft.	75	5 00	40 00
Superb. Deep salmon with bronze foliage; 4½ ft.	60	4 00	35 00
The Gem. An entirely distinct spotted variety. The immense trusses of flowers are borne on upright branching stems well above the foliage, and are of deep cream or straw-yellow, spotted with deep carmine; 4½ ft.	1 50	10 00	90 00
Uhlberg. Entirely distinct, of a soft rosy-carmine; the throat of the flower is of a creamy-yellow, and the edges of the petals are also pale yellow; 3 ft.	60	4 00	35 00
Venus. Flowers of fair size, of a soft rosy pink with a pretty mottled border of creamy-yellow; 3½ ft.	75	5 00	40 00
West Virginia. Intense rich crimson-scarlet with golden edge; 3 ft.	50	3 50	30 00
Wintser's Colossal (Orchid Flowered). The largest flowered Canna. The florets often measure eight inches across and are of a bright scarlet; 5 ft.	75	5 00	45 00
William Bates. A splendid free flowering yellow of good size; 5 ft.	1 50	10 00	90 00
Wyoming (Orchid Flowered). Massive orange flowers which make a strong contrast with its rich bronze foliage; 6 ft.	50	3 50	30 00
Yellow King Humbert (Orchid Flowered). A sport from King Humbert in which the foliage is green and the flowers yellow with red spots. Very attractive	75	5 00	45 00

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

The above prices are intended for the Trade only.

cannas

Now is the time to order Canna roots to have large, 4-inch pot stock for the bedding season. Remember that the best prices are to be had early, and be ready in time. Order your Canna roots now, start them as soon as received, pot up when growth has begun, space out after Easter and have big, strong plants before the "other fellow" in your town is ready.

Select 2 to 3 Eyes

PRICE LIST ON CANNAS

We Have Never Handled Finer Stock

Bronze-Leaved Varieties

	Height	Per 100	Per 1000
BRANDYWINE. Wine red dappled with crimson.	3½ ft.	$3.00	$25.00
DAVID HARUM. Bright vermilion scarlet mottled dark red	3 ft.	3.00	25.00
EGANDALE. Deep currant red	4 ft.	3.00	25.00
KING HUMBERT. Orange scarlet	4 to 4½ ft.	5.00	45.00
WYOMING. Orange-colored	7 ft.	3.00	25.00
MUSAFOLIA. Immense foliage	6 to 8 ft.	3.00	25.00
SHENANDOAH. Rose pink	4 ft.	3.00	25.00

Variegated Flowers with Green Foliage

	Height	Per 100	Per 1000
ALLEMANIA. Bright scarlet, broad yellow border, beautifully mottled	4 to 5 ft.	$3.00	$25.00
GLADIOFLORA. Crimson edged with gold	3½ ft.	3.00	25.00
ITALIA. Clear yellow overlaid with orange	3½ ft.	3.00	25.00
Mme. CROZY. Brilliant scarlet, orange gilt edge.	3½ ft.	3.00	25.00
SOV. D'ANTOINE CROZY. Bright golden yellow	4 ft.	3.00	25.00

Pink Shades with Green Foliage

	Height	Per 100	Per 1000
HUNGARIA. Pink with satiny sheen	3 ft.	$5.00	$40.00
MLLE. BERAT. Deep rose pink	4 ft.	3.00	25.00
MRS. A. CONARD. Salmon pink	4 ft.	5.50	50 00
ROSEA GIGANTEA. Rich rose pink	4 ft.	6.00	55.06
LOUISE. Soft rose pink	5 ft.	3.00	25.00
VENUS. Rose pink, creamy yellow border	4 ft.	3.00	25.00

Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA. Bright yellow, crimson throat	3½ ft.	$3.00	$25.00
BURBANK. Sulphur yellow, inner petals dotted red	6 ft.	3.00	25.00
FLORENCE VAUGHAN. Yellow with bright red spots	5 ft.	3.00	25.00
INDIANA. Rich golden orange	5 ft.	3.00	25.00
GLADIATOR. Bright yellow, spotted crimson	4 ft.	3.00	25.00
R. WALLACE. Canary yellow	5 ft.	3.00	25.00
YELLOW HUMBERT. Deep rich yellow, heavily spotted bright red	3 to 3½ ft.	5.00	40.00
GUSTAV GUMPPER. Golden yellow, lower petals spotted red	4 ft.	3.00	27.50

Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER. Clear crimson	5 ft.	$3.00	$25.00
BEAUTE POITEVINE. Crimson	4 ft.	3.00	25.00
CRIMSON BEDDER. Red	3½ ft.	3.00	25.00
CHAS. HENDERSON. Crimson scarlet, yellow flame throat	4 ft.	3.00	25.00
JEAN TISSOT. Vermilion, bright orange shadings	3 ft.	3.00	25.00
LOUISIANA. Crimson scarlet	5 to 6 ft.	4.00	35.00
METEOR. Brilliant scarlet	5 ft.	5.00	40.00
KATE GRAY. Soft orange shaded carmine, dotted yellow throat	5 to 6 ft.	3.00	25.00
PENNSYLVANIA. Scarlet overlaid with orange.	4½ ft.	3.00	25.00
TARRYTOWN. Crimson	3½ ft.	3.00	25.00
WINTZER'S COLOSSAL. Vivid scarlet	5 to 6 ft.	5.00	40.00
PANAMA. Dull red, overlaid rose, with mottled yellow edge	3 ft.	6.00	50.00
EXPRESS. Crimson scarlet	2½ ft.	3.00	25.00
BLACK PRINCE. Dark velvety crimson	4½ ft.	3.00	25.00

GLADIOLUS BULBS—See our classified ad in this paper.

LILIES

All sizes in

Giganteum, Magnificum, Melpomene. Rubrum, Album, Auratum

Caladium Esculentum

(Elephant's Ear)

Bulbs	Per 100
5 to 7-inch	$ 7.50
7 to 9-inch	12.00
9 to 11-inch	18.00
11 to 12-inch	25.00
12 to 14-inch	35.00

Prices subject to change without notice.

A·B·C TRADE MARK "WATCH US GROW"

American Bulb Co.

172 N. Wabash Ave., CHICAGO, ILL.

Use this Jardiniere. It will enhance the beauty and value of your plants and flowers

It is made of heavy weight wood-fiber, water-proofed. May be used for an indefinite period. Decorated in several classic designs and Wedgwood colors. Inexpensive.

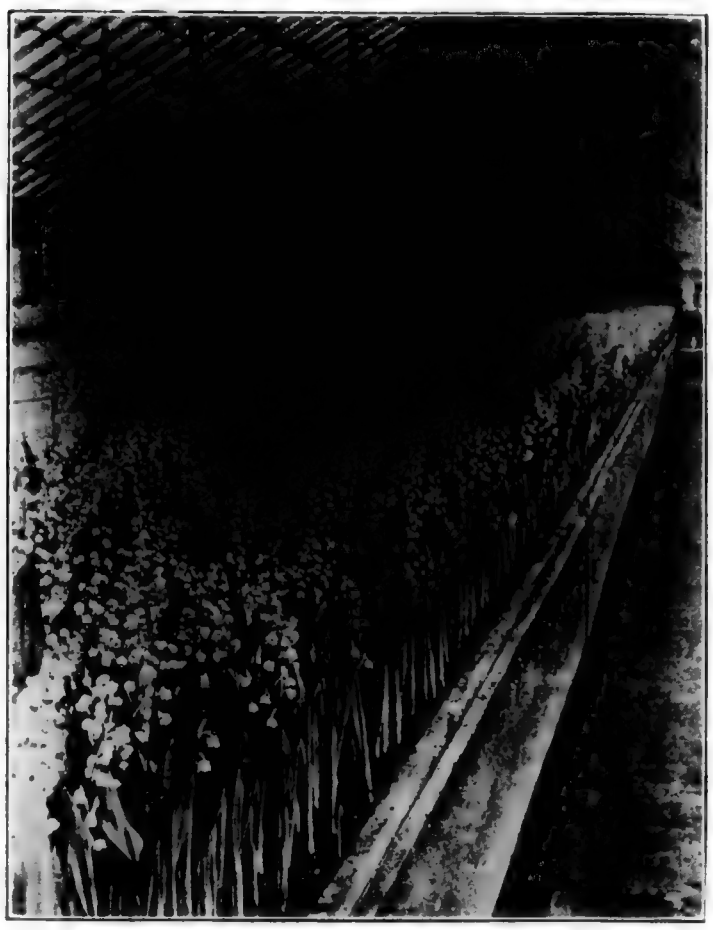
May be used for potted plants, ferns, cut flowers, artificial plants and for making baskets, also for general decorative purposes.



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MONO SERVICE CO., Newark, N. J.



House of Chicago Market Brand Valley photographed at my establishment. Order cut spikes of your wholesaler.

YOU CAN HAVE A HOUSE OF

VALLEY

LIKE THIS

For Easter

IF YOU ORDER PIPS NOW

Bruns' Famous "Chicago Market" Brand	$50.00 per 1000 27.50 per 500 6.00 per 100
Bruns' Early Forcing Valley - - -	$40.00 per 1000 22.50 per 500 5.00 per 100
Best Holland-grown Pips - - - -	$30.00 per 1000 17.50 per 500 4.00 per 100

All Ready for Delivery

H. N. BRUNS, 3040 W. Madison St., CHICAGO, ILL.

Increase In Rose Supply

A larger supply of roses is in sight. Though the very severe cold wave of the first part of the week set back the cut of roses considerably, still, as more moderate weather is experienced, a larger cut is sure to become a certainty. This will result in decreased prices.

We will give our customers the benefit of these reductions as fast as possible. Our regular customers know from experience that they are given promptly the benefit of any drop in prices. It is this square dealing, together with the exceptionally fine quality of our roses, that has built up our immense shipping trade. We invite those who wish to place regular shipping orders direct with the grower to give our stock and service a trial.

Find out by comparison the advantages of buying direct of a large grower. The value of his greenhouses is largely in his ability to satisfy his customers.

A larger supply of miscellaneous flowers, including carnations, is being received. Any flowers which we do not grow ourselves, we will buy for our customers and give them the advantage of the lowest market prices and best quality.

Bassett & Washburn

Greenhouses:
Hinsdale and Greggs Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

Commercial Varieties	Per 1000		
	1½ in. up	1¼ in. up	1 in. up
America, flesh pink	$ 30.00	$ 24.00	$ 18.00
Chris, maroon red, new	50.00	50.00	40.00
Glory of Holland, fine white	.....	35.00	27.00
Golden West, orange red, large	35.00	28.00	.....
Goliath, purplish maroon, 100% better than Empress of India	60.00	50.00	40.00
Halley, salmon pink, early	30.00	.....	.....
Klondyke, yellow, red spot	30.00	.....	.....
La Grandesse, extra large white, new	75.00	60.00	50.00
Lily Lehman, ivory white	50.00	40.00	32.00
Lisa, apple blossom pink	75.00	60.00	50.00
Master Wiebertus, mauve white	35.00	.....	.....
Loveliness, creamy white	70.00	60.00	50.00
Mr. Mark, light blue, large	110.00	90.00	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2½ in. over $55.00	45.00	.....	.....
Mrs. Velthuys, brilliant red	75.00	60.00	50.00
Niagara, creamy yellow	50.00	40.00	32.00
Panama, fine pink	50.00	40.00	32.00
Proserpine, very deep pink	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra	75.00	60.00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers	50.00	40.00	32.00
Schwaben, yellow	60.00	48.00	36.00
Willy Wigman, white, red blotch	45.00	35.00	.....
Primulinus Hybrids	25.00	20.00	16.00

New Varieties of High Value	Per 100		
	1½ in. up	1¼ in. up	1 in. up
Catharina, grayish light blue, with deeper spot	$ 45.00	$ 36.00	$ 27.00
Distinction, large maroon	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow	40.00	32.00	25.00
Gretchen Zang, lively pink	8.00	6.50	5.00
Hubertus, light blue and mauve	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra	20.00	18.00	9.00
Liebesfeuer, bright scarlet	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot	75.00	60.00	50.00
Nora, light blue	35.00	28.00	20.00
Red Emperor, immense scarlet	12.00	9.00	7.00
Sulphur King, deep yellow	12.00	9.00	7.00
Yellow Standard, golden yellow	12.00	.....	.....
Flora, golden yellow, large, each	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each	4.00	3.50	3.00

United Bulb Company

The Home of Choice Gladioli **Box A, Mount Clemens, Mich.**

PLEASURE *or* PROFIT

Rugowski's New Asters

Pure Honor *and* Meritorious Pink?

Pure Honor—Color, pure white; medium height, mid-season bloomer; size of flowers from 3 to 4 inches in diameter and very full; average plant produces from 16 to 20 blooms on long, single stems; it is non-lateral branching; flowers have a Japanese reflex Chrysanthemum appearance. $1.50 per pkg.

Rugowski's Meritorious Pink—This marvelous aster is late-branching type; color, shell-pink; plants grow about 2 1-2 feet high on very strong trunk and it produces strong, non-lateral stems; blooms average 3 1-2 to 4 1-2 inches; no centers. $1.50 per pkg.

Only 5 packages will be sold to one customer. In original packages only; 50 seeds to the package. Beware of imitations.

Earliest Producer Tomato Seed

First Time on the Market in 1919

1-4 oz., $0.50; 1 oz., $1.50; 1-4 lb., $5.50; 1 lb., $20.00

Catalogue will be sent upon request

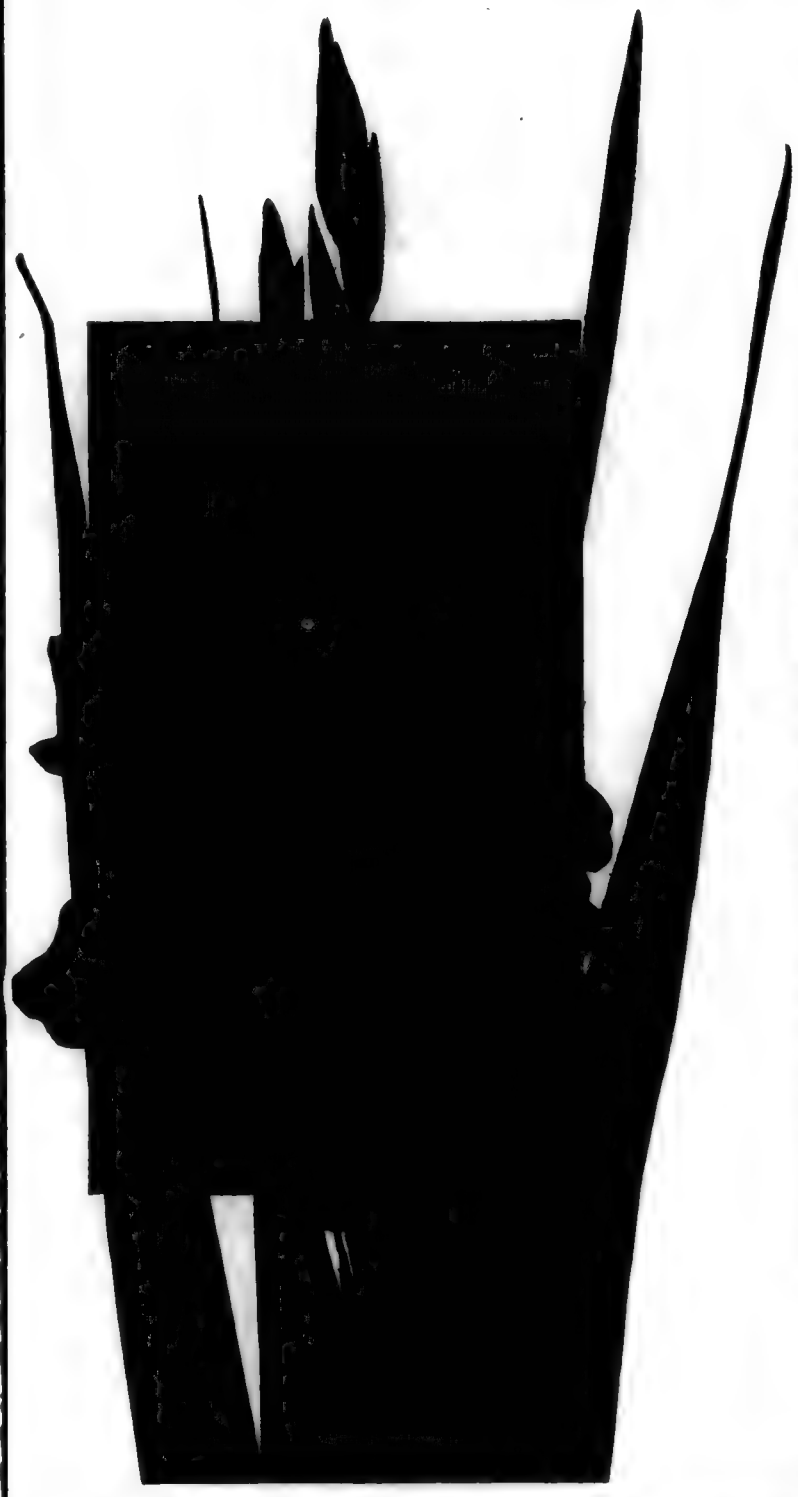
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Halley	30.00	24.00	18.00	15.00	10.00	7.00
Ida Van	35.00	28.00	22.00	16.00	12.00	9.00
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Klondike	35.00	28.00	....	....	....	....
L'Immaculee	....	64.00	48.00	40.00	....	....
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Mrs. Watt	45.00	36.00	27.00	20.00	16.00	12.00
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RUBBERS
4-in., extra strong.....50c each
5-in.....75c and $1.00 each

GLORIOSA FERNS
For March 15th.

4-in.....$0.50 each
6-in..... 2.00 each
7-in..... $2.50 and 3.00 each

BOSTON FERNS
7-in.....$1.50 each
6-in..... 1.00 each

DRACAENAS
Terminalis, 5-in....75c and $1.00 each
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Marguerite Storey, 6-in..... 1.50 each
" " 5-in., 75c and 1.00 each
Imperialis, 5-in..... 1.00 each
Lord Wolseley, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 6-in., 1.50 each
Gladstonei, 5-in..... 1.00 each
" 4-in..... .60 each
Eugene Andre, 5-in..... 1.00 each

KENTIA BELMOREANA
Single and made-up from 2¼-in. to 6-in.

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5 and 6-in. made-up; 6-in. single; 2¼-in.

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4-in.....$20.00 per 100
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KING HUMBERT.
Most popular of all. Bronze leaf, orange scarlet flower.
Per 100 $5.00 — Per 1000 $45.00

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Sport of King Humbert, with green foliage, flower yellow, spotted red.
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FIREBIRD.
Very large scarlet flowers borne well above foliage.
Per 100 $8.00 — Per 1000 $75.00

HUNGARIA.
Large trusses of beautiful rose-pink flowers, one of best pink varieties.
Per 100 $4.50 — Per 1000 $40.00

CRIMSON AND SCARLET FLOWERED VARIETIES.

	Doz.	100	1000
A. BOUVIER Rich Velvety Red, green foliage, 5 feet	$0.50	$3.00	$25.00
BEAUTE POITEVINE Crimson, green foliage, 4 feet	.60	3.50	30.00
BLACK PRINCE Velvety Maroon, green foliage, 4½ feet	.60	3.50	30.00
CHAS. HENDERSON Deep Crimson, green foliage, 4½ feet	.50	3.00	25.00
CRIMSON BEDDER Intense Crimson, green foliage, 3½ feet	.50	3.00	25.00
DUKE OF MARLBOROUGH Crimson Maroon, green foliage, 4 feet	.60	3.00	25.00
EXPRESS Scarlet Crimson, green foliage, 2½ feet	.60	3.50	35.00
FIREBIRD Scarlet Red, green foliage, 4 feet	1.15	8.00	75.00
LOUISIANA Bright Scarlet, green foliage, 7 feet	.65	4.00	35.00
METEOR Scarlet, green foliage, 4½ feet	.70	4.50	40.00
PENNSYLVANIA Vermilion Scarlet, green foliage, 5 feet	.60	3.00	25.00
PILLAR OF FIRE Brilliant Red, green foliage, 6 feet	.50	3.00	25.00
WINTZER'S COLOSSAL Bright Scarlet, green foliage, 5 feet	.70	4.50	40.00

PINK FLOWERED VARIETIES.

	Doz.	100	1000
HUNGARIA Rich Geranium Pink, green foliage, 3½ feet	$0.70	$4.50	$40.00
MRS. ALFRED CONARD We have the Genuine Variety. Beware of Cheap Substitutes. Salmon Pink, green foliage, 4 feet	1.15	8.00	75.00
ROSEA GIGANTEA Rich Rose Pink, green foliage, 3½ feet	.85	6.00	55.00
VENUS Rose Pink, green foliage, 4 feet	.65	4.00	35.00

WHITE FLOWERED VARIETY.

	Doz.	100	1000
MONT BLANC Almost White, green foliage, 3½ feet	$0.70	$4.50	$40.00

YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
AUSTRIA Lemon Chrome, spotted red, green foliage, 5 feet	$0.50	$3.00	$25.00
KATE F. DEEMER Oriole Yellow, turkey red at base, 4 feet	.60	3.50	30.00
GLADIATOR Deep Yellow, dotted red, green foliage, 4½ feet	.60	3.50	30.00
GUSTAV GUMPER The Ideal Yellow variety, green foliage, 3½ feet	.60	3.50	30.00
GOLDEN GATE Yellow and Red, green foliage, 4 feet	.60	3.50	30.00
YELLOW KING HUMBERT Golden Yellow, spotted red, green foliage, 4½ feet	.70	4.50	40.00
FLORENCE VAUGHAN Yellow, spotted red, green foliage, 5 feet	.50	3.00	25.00
RICHARD WALLACE Light Yellow, green foliage, 4½ feet	.60	3.50	30.00

RED AND YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
MME. CROZY Scarlet, with Orange Yellow border, green foliage, 3 feet	$0.60	$3.50	$30.00
PANAMA Rich Orange, red bordered, with a broad edge of golden yellow, 5 feet	.75	5.50	50.00
QUEEN CHARLOTTE Rich Pomegranate, red bordered with golden yellow, 3½ feet	.65	4.00	35.00
SOUV. DE A. CROZY Crimson, with gold band, 4 feet	.65	4.00	35.00

BRONZE LEAF VARIETIES.

	Doz.	100	1000
EGANDALE Currant Red, bronze foliage, 4 feet	$0.60	$3.50	$30.00
DAVID HARUM Red, dark bronze foliage, 3½ feet	.60	3.50	30.00
KING HUMBERT Scarlet Bronze foliage, 4½ feet	.75	5.00	45.00
WYOMING Orange Chrome, bronze foliage, 6½ feet	.65	4.00	35.00

Prices on Cannas are subject to 5% discount for cash with order.

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Undivided field clumps for March Shipment

Note: The high class varieties offered below have been grown for several years to produce cut flowers for one of our largest markets and are only offered now because of the large increase of roots that have been obtained during that time.

DECORATIVE DAHLIAS.

Delice, Soft Pink.
Lockenkoff, Yellow.
Nymphaea, Shrimp Pink, tinted lighter.
Morning Ray, Deep Bronze, long stems.
Mrs. Winters, Pure White, very large.
Grand Duke Alexis, Pure White.
Souvenir de Gustave Doazon, Orange Red, largest flower grown.
Jeanne Charmet, Pink, lilac edge, white center, yellow margin, long stem.
Helene Chavet, Large Waxy White.
Lyndhurst, Bright Scarlet, very free bloomer.

POMPON DAHLIAS.

Catherine, Bright Yellow, full and fine.
Fascination, Pink and Lavender, sometimes a blotch of white.
Purity, Fine Pure White.
Mars, Scarlet.

SINGLE DAHLIAS.

White Century.
Red Century.
Big Chief, Red.

SHOW AND FANCY DAHLIAS.

Stradella, Deep Purple Crimson, long stems, fine.
Queen of Yellows, Deep Yellow.
Queen Victoria, or Mary D. Hallock, Canary Yellow.
Mrs. Stancomp, Salmon and Pink.
Pink Magento, Extra Free Bloomer.
Wm. Garrett, Cardinal Red.

CACTUS DAHLIAS.

Dainty, Lemon Yellow, tips of petals golden, base rose; should be in every collection.
Delight, Pale Pink, yellow center, large.
Mrs. F. Grinsted, Deep Rich Crimson.
Green's White, Pure White.
Britannia, Soft Salmon Pink.
Libelle, Clear Magenta, an extra fine variety.
Wm. Treseder, White Shaded Pink.
Mrs. Murray Ind, Bright Rose.
Genista, Amber, shaded to golden yellow.
Ida, Deep Clear Yellow, very early large.
Fred Cobbold, Bright Crimson, large and free.
Danthe, Salmon.

Prices: Per doz., $2.00; per 100, $16.00; per 1000, $125.00

Write for full price list of Spring Bulbs

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A few flowers tastefully arranged **if tied with attractive ribbons** will make a showing which will satisfy the most fastidious purchaser.

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THE FLORISTS' REVIEW

CAN CARNATION COME BACK?

That the carnation has not attained the popularity to which it is entitled is laid by this great advocate of that flower to conditions which the trade can remedy. His judgment will be heard by the whole trade with the same interest it received at the convention of Tennessee florists.

By A. F. J. BAUR

MUCH has been said, during the last year or two, about the waning popularity of the carnation, the reasons therefor, etc. I submit that the carnation is not losing popularity, except in certain quarters, and in these instances its loss of prestige is not due to any fault of the carnation itself, nor to the public. The fault lies entirely with the grower and the dealer.

There is perhaps no flower that offers a greater range of color or greater possibilities in combinations and contrasts than the carnation. Then why, may I ask you, do the growers limit their stock to the few staple colors, white and two shades of pink and red, and why do not the dealers demand of the growers a steady supply of the many beautiful shades not seen in the large markets now? And why do the dealers not avail themselves of the opportunity to use them when they are offered?

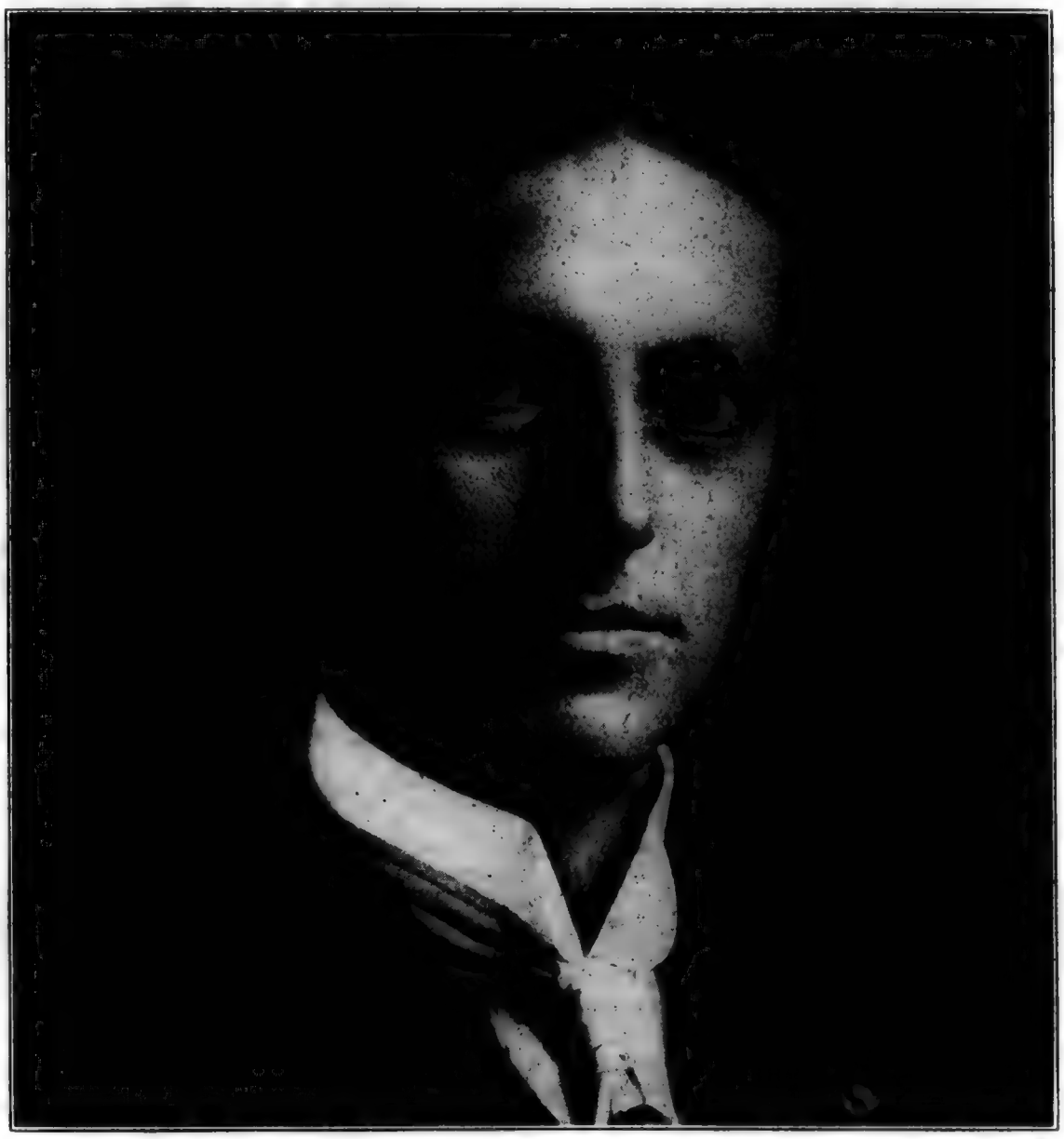
Monotonous Fare.

It is a well known fact that one may become surfeited with the finest delicacies if they are served up too steadily. Can you blame the public for tiring of carnations, or of tabooing them in their home decorations, when the only thing they can buy is what they see at every funeral? Even at the funerals there is too much sameness, and because of this lack of variety the public tires of your carnations. I feel safe in saying that ninety per cent of the carnation sprays you make are of one solid color and that color is either white, light pink or dark pink.

How many of you have made sprays of the beautiful Benora, or a combination of Enchantress Supreme and Pocahontas? You have, all of you, made sprays of daffodils, but how many have ever used Yellow Prince carnations in a spray, and who among you has ever gone out of his way to procure blooms of a flaked variety to offer a customer who would appreciate "something different"?

Whetting the Public Appetite.

This, I claim, is one of the principal reasons why the carnation has lost popularity in the big markets. It is up to you floral artists to whet the public's appetite for new colors and combinations. The growers will produce anything that you will assure them a sale for.



A. F. J. Baur.

I maintain that the carnation has lost popularity only in the large markets, partly for the reasons already stated and for the further reason that the blooms are not handled properly. Unless there is a radical improvement in the method of packing and handling carnation blooms in the wholesale houses, there will be little chance for the return of the carnation's old-time popularity. How many of the carnations that you buy in the average wholesale house have even a semblance of the form the flowers possessed at the time they were cut from the plants, especially if the blooms were shipped to the wholesale house from a distance of 100 miles or thereabout?

While a pleasing color may be of first importance, a form that is pleasing to the eye is not far behind.

Many of the carnation blooms that come through the wholesale houses have a striking resemblance to colored rags on sticks.

Popular as Ever.

But the grower who retails his own carnations, or the retailer who has his carnations brought to him direct from the greenhouses, finds the carnation as popular as ever, especially if he does not confine himself to the three or four staple colors.

This brings us to the buying of new varieties; also varieties of earlier introduction, but not seen growing in the average carnation range. That we must procure stock of the new varieties as they are offered, goes without saying. New varieties must be produced; otherwise, not only would improvement stop, but within a few years there would not be a single variety with health and vigor in cultivation. Without a

market for the fruits of their labor the carnation breeders could not continue their work; hence there is a double reason why we should purchase the new varieties. Fortunately, those who follow this line of work usually conduct either a plant or cut flower business and do not depend entirely on the results of their breeding for their livelihood. Thus they are able to carry on their work until they have produced a variety which they really consider an advance over existing sorts.

Testing New Varieties.

That a large percentage of the new introductions fail of success is a well known fact and is often made the basis for complaint. To my mind, this does not indicate that the carnation breeders are dishonest. To anyone who holds such opinion, I would suggest that he get personally acquainted with the men engaged in this line of work and I feel sure that his doubts about the honesty and integrity of these men will soon be dispelled. This, I consider, is one of the real problems confronting the industry—to see to it that there shall be no lack of confidence between the growers and the hybridizers.

Few, if any, varieties are disseminated these days without having really made good with the originator, and, if given similar growing conditions on your place, they will do the same for you. If one of these varieties fails with you, do not blame the disseminator, but rather blame yourself for having failed to provide the conditions most favorable to its maximum development. We, all of us, are inclined to pass final judgment on a variety after one season's trial. This is a mistake, for which the numerous introductions are largely responsible. If we were privileged to buy, for instance, a new white carnation only once in five years, we would exert more effort to learn the special requirements of each variety purchased.

Learning Mrs. Lawson's Whims.

Only a few growers succeeded with Mrs. Thos. W. Lawson the first season after its dissemination, but these few succeeded so tremendously that almost everyone who had bought it resolved to master its whims, and finally, after a few years, every grower was growing his bench or house of Lawsons and swearing by it. Matchless had nearly the same experience. Many growers were disappointed in it the first year, but it showed up so finely at the exhibitions and the more skillful growers did it so well that many were encouraged to try it again and now Matchless is displacing all other whites on many places. I do not mean to advocate three or four years' trial for every variety purchased. That would not be practical. But the cases cited show that we should blame ourselves rather than the disseminator when a variety fails with us.

During the last two years the dissemination of new carnations came practically to a standstill and, now that new varieties are being offered again, it might be interesting to run over the list of what we now have and see where we may effect improvement by displacing the old varieties with the new. In white we have been growing White Enchantress, White Wonder and Matchless, a trio that is hard to beat. Crystal White is now added to the list and is finding favor with many growers.

In a Class by Itself.

In flesh pink, Enchantress Supreme is still the leader. Laddie, which comes in the same color class, is really in a class by itself. Its size and general excellence are setting a standard for the breeders to aim at. Naturally, it does not bloom so freely as the standard varieties. Don't throw out all your Supreme to make room for Laddie. You will have use for both.

In light pink, some are still growing Winsor and Gloriosa, for this is a color the public wants. Our own Ruth Baur comes in this class and we shall allow you to pass judgment on it next season. In medium pink, we have Mrs. C. W. Ward and Rose-pink Enchantress. Neither of these is entirely satisfactory, but nothing has appeared so far to displace them. Rosalia is easily the best in dark pink, although a few growers are still doing Rosette extremely well. Washington is also grown by those growers who stick closely to the Enchantress family. In red, Beacon is still holding its own in some localities, but its propensity for splitting in midwinter has brought it into disfavor with most growers. Belle Washburn is fairly free and fine in quality. Nebraska is freer in flowering, but not so good in quality. As Merry Christmas is our own production, we naturally think it is "it."

The Editor is pleased when a Reader presents his ideas on any subject treated in

THE FLORISTS' REVIEW

As experience is the best teacher, so do we learn fastest by an exchange of experiences. Many valuable points are brought out by discussion.

Good penmanship, spelling and grammar, though desirable, are not necessary. Write as you would talk when doing your best.

WE SHALL BE GLAD TO HEAR FROM YOU

New Scarlet Carnations.

Peter Fisher is giving us Ethel Fisher, a scarlet which he considers superior to Beacon, and the Dorners are getting a fine scarlet ready for dissemination next year. Nic Zweifel's Edna, which we have on trial, is a splendid scarlet. We also have a fine scarlet sport of Rosalia and expect to have it ready for you in the winter of 1921-22.

In crimson, Pocahontas rules in point of quality, while Samuel Goddard's Doris leads in production. Donald, as shown by Strout's, looks like a winner and Bernice has made a splendid showing at the exhibitions. Benora has no rival in the variegated class and Maine Sunshine is a yellow that will find a welcome wherever things out of the ordinary are appreciated. Just at this time, there is no flaked variety offered, but Strout's flaked Matchless will soon fill this gap. There will soon be a supply in all colors and the improvement of the carnation will again catch its stride.

Within the last two years, prices on cut blooms, cuttings and plants have increased materially. There can be no disputing the fact that the increased cost of production of both plants and cut flowers justifies this increase. The extraordinary demand, brought on by abnormal conditions, has shot prices skyward. This, however, need not cause undue alarm.

Adjustment of Prices.

But let us, as soon as possible, get our prices adjusted, keeping them as reasonable as may be, figuring on a basis of cost of production. On the other hand, we owe it to our employees to see to it that prices remain high enough to keep their wages where they now are. Greenhouse employees have never received the wages they were entitled to, as compared with wages in other industries where the intelligence required is no greater and where the acquirement of skill and proficiency demands no more time and patience. Wages in other industries are high and probably will be reduced in the future, but greenhouse wages must remain where they now are.

Greater effort should be made to produce in each growing establishment its maximum yield, rather than to raise prices unduly. There are too many houses that produce only a half crop. In every large flower market you will find a few growers who are making money, selling their product in the same market that consumes the product of numerous growers who barely make both ends meet. The prosperous ones do not get higher prices for the same grade of stock, but they produce a higher quality and at the same time secure the maximum yield from their houses. Better growing methods are needed, rather than radical increases in prices.

Carrying Carnations Over.

Along this line, I might mention the possibilities in carrying carnation plants through a second season. This question has been discussed pro and con on many occasions and, as we have practiced the method more or less during the last ten years, our experience might be of interest to you. We have not found all varieties amenable to this treatment. Some varieties will not bear the summer heat as well as others, and therefore are not so good for this purpose. We have carried over successfully White Enchantress, Enchantress Supreme, Pink Delight, Good Cheer, Beacon, Ruth Baur, Rosalia and a number of seedling varieties. We have failed with Gloriosa, White Wonder and Benora. We find that the key to success in this is to avoid cutting back the plants too hard at one time and to get them restarted before the summer's heat sets in.

Having a considerable rooted cutting trade, we are able to work to better advantage than the purely cut flower grower. We select a bench or house for carrying over and begin propagating early in December, taking off all the young breaks as fast as they reach the proper size for cuttings. We continue this until the end of the propagating season, by which time the crop of blooms is beginning to thin out, and by May the crop will be entirely off. We then go over the plants and trim back

any stems that were not cut low enough at the time the bloom was cut, our aim being to keep the plants compact. If there is much dry foliage, we remove what can be taken off without barking the stems. After that, we top the young shoots the same as on newly benched plants, until we are ready for the crop to come. We aim to have the crop come in late August or early September, as by that time the asters are usually on the wane.

Profits on Carried-Over Plants.

Should we decide to carry over a variety of which we have plenty of stock without using the cuttings as stated, we allow the plants to come along naturally until about March 1. At that time we cut back all the shoots that have not reached the bud stage. In this way the cutting back is done gradually and the results are the same as in the other method. Our records show, in estimating the profits on a bed carried over a period of two years, counting the cuttings taken and the blooms cut, that the yield will run away ahead of a bench planted each year with young stock. I feel that this method could be employed to good advantage and made to yield a handsome profit by the carnation growers.

Whether this process of carrying over stock would be as successful in the south as in the northern latitudes, I am not prepared to say, and this calls up the question of varieties adapted to your climatic conditions. Sooner or later, there will be developed a strain of carnations that will thrive in your warmer climate. I cannot suggest any definite course of procedure, except that by a series of crosses you will gradually evolve a strain especially suited to your needs. Some of your growers have raised seedlings and I would urge them to continue making crosses from year to year, selecting each year those varieties that show the greatest heat-resisting power.

PRESS WHACKS PRICES

POT SHOT AT WRONG TARGET.

The daily newspaper's favorite sport is posing as the defender of the "long-suffering public." It indulges in diatribes to this end whenever it sees a target, with little or no preliminary investigation as to whether it is a fair target or not. If the business or trade that is shot at is sufficiently strong or well organized to reply, the public often learns that it is not suffering so much from that particular source as its defender assumes.

Just now the eagle eyes of the journalistic marksmen see profiteers everywhere, so many indeed that they feel they can take a pot shot wherever prices seem high. Naturally, the florist seems an easy target, so the St. Louis Star took the shot at him printed below, which doubtless came to the attention of many others of the trade besides George E. Beal, of Creal Springs, Ill.

How little responsibility the newspaper wished to assume in its attack is indicated by the phraseology. The writer states that the average retail price of flowers "is said" to have jumped at an extraordinary rate. He is not even sure enough of his subject to state the charge positively; evidently he has not been a florists' patron himself.

Could the florists' trade follow the example of others, the actual facts—that for the first time in its history is the trade as a whole on a profitable basis—might be presented to the public to counteract such statements. Few people realize the expense in flower production.

As a matter of fact, the Star's writer himself gave the reason why a florist cannot be a profiteer—that his commodity is not a necessity, as is bread and clothing, and therefore the public will cease to buy it as soon as the price asked seems unreasonable. The St. Louis Star's editorial follows:

CURBING THE FLORIST PROFITEER.

According to reports, the germ of profiteering has affected the florists' trade to a degree said, in many instances, to surpass anything which hitherto has formed the basis of complaint on the part of the long-suffering public. While prices of other commodities frequently have doubled or tripled, the average retail price of flowers, whether for funerals, parties or mere tokens of affection, is said to have jumped at a rate in which it would be difficult to imagine the multiple.

With respect to flowers, however, the situation is somewhat different than is the case with bread, clothes and street car fares. People, as deeply as they may cherish blooms, can get along without them. They could not be classified as essential. Hence, it is not a difficult matter for the public to fight the florist profiteer effectively. The process is a simple one—merely to stop buying flowers. One florist has suggested the use of artificial flowers and plants, to escape the high prices of the genuine article. Such suggestion, however, might not prove popular. For real lovers of nature, artificial flowers would not succeed as a substitute. Furthermore, should the substitution prove popular, the contagion of profiteering probably would creep very quickly among the dealers in artificial plants. Public demand is all that it takes to nourish the profiteering process. However, the public need not be a victim of the florist profiteer. If the public stops buying flowers, the florist promptly will discover that he has got beyond what the traffic will bear.

COMMENT ON HIGH PRICES.

If newspapers are to comment on the higher prices of flowers—and most of them do, sooner or later—the attitude of the reporter can be affected by the florist from whom he gets his story. The florist can, if he chooses, make the high prices seem a matter of course, or, on the other hand, make them seem a deplorable and objectionable result of circumstances. A little diplomacy will affect the public's view through the newspaper reporter.

Compare the following, headed, "Carnation Prices Set New Altitude Record," in the Kansas City Journal, with other newspaper comment:

In these days of aviating prices comes the almost common carnation to join the ranks of the uncommon.

Back in the pre-war days, the carnation hung its head with shame when a dozen of its sweet-scented family were exchanged for a $1 bill. During the war the carnation was lifted to the $2-a-dozen plane.

And in these days, well, the carnation has learned not to hang its pretty head. It has joined the regiment of costly fancies and today sells for $4 a dozen!

The price is the same at every florist's shop in Kansas City. Florists scoff at the idea of "fixed prices." They say Chicago is the criterion and Chicagoans are paying $4.

Of course, the demand for carnations and all other flowers and floral designs has been unprecedented this winter. With sickness in many homes and a curtailed output, prices of all flowers have been boosted considerably.

Florists say the high prices have caused prospective buyers to turn from cut flowers to the potted offerings; especially in cases where the flowers are to form sickroom decorations. And physicians are recommending that potted flowers be placed in sickrooms.

"They grow and encourage patients, while cut flowers soon wither away and tend to lower the hopes of a sick person," a doctor explained.

PRICES VS. PRODUCTION.

The high prices of flowers have occasioned much comment of late, in St. Louis going so far that an editorial in one of the local papers called the florists profiteers and suggested that, in order to curb them, the public should stop buying flowers. Now, when our national and local publicity committees are endeavoring to get the public to follow our slogan and "Say It with Flowers," such suggestions should cause the grower, wholesaler and retailer to get together. We as florists must certainly tell the public that flowers are essential, but the public does not see it that way. They argue that they must have clothes and shoes and, to emphasize that, they tell you that they are patching their shoes and mending their clothes. They also tell you that they can eat candy, which, by the way, has greatly increased in price, but that they cannot eat flowers.

Now, I think that, after the growers organize, some system must be established that will prevent flowers from being sold too high or too low. The trouble, however, appears to me to strike root from the fact that flowers have been sold so cheap that the public imagines that the retailers and growers are making enormous profits. Of course it will always be said that supply and demand rule the market. That is true to a certain extent. Since Christmas there has been a big demand and only a limited supply, but now spring is coming on. Are we to jump from the sublime to the ridiculous by quoting roses and carnations at 25 cents per dozen? I think the great problem of the hour is, what to do with increased production if the demand is lowered, but I believe that the answer should be, better quality in flowers and fewer of them; if not, put a limit on the low price of flowers. If the public were given at normal times carnations at $1 and $2 per dozen and roses at $1 to $3 per dozen, they would then not argue over paying higher prices when stock did get scarce.

Soon sweet peas, which are now selling at wholesale for $1 to $1.50 per bunch, will become plentiful. Are we to see them on bargain counters, retailed to the public at prices that do not pay for the picking and bunching of the flowers? The argument that vegetables and fruits go up and down does not hold in our case; they are something to eat, whereas flowers are for enjoyment and pleasure. Let us supply flowers to the public at reasonable prices, but not at ruinous prices which do not pay for the growing or the handling. C. W. Wors.



OPEN LETTERS from READERS

SNOW ON GREENHOUSES.

There are times when "scientific facts" and practical application refuse to work together. Instances of this are the recent greenhouse accidents at North Wales, Pa., and elsewhere. The office man tells one that certain glass will stand a pressure of thirty pounds to the square foot when the pressure is evenly applied. Any practical florist knows that this is impossible in the case of snow on a greenhouse.

When snow falls on a greenhouse, that which falls on the glass begins to melt, while that on the bars does not. As the snow continues to fall, sooner or later—depending on the inside temperature—an arch or bridge is formed between the bars. In the case of bars set sixteen inches apart, this bridge is sufficient to withstand almost any amount of snow. I have seen it hold up three feet of drifts, endangering the bars themselves, as they had the whole weight to support, hardly an ounce of weight being on the glass.

But where bars are set twenty-four inches apart, under a snow arch of that length glass will not stand up and, of course, gives way in the middle, since the pressure there is farthest from the supporting rods.

It is a safe bet that, if the glass had been set the 16-inch way, not a pane would have been broken. Certainly the little additional light obtained with 24-inch glass would not justify the ordinary florist in thus playing with fate, since the odds against him would be too large. S. C. Templin.

QUARANTINING THE ORIENT.

A recent mail brought a copy of a "notice of public hearing to consider the advisability of quarantining Asia, Japan, Philippine islands and Oceania on account of dangerous plant diseases and insect pests."

Here is a cool announcement of a proposal to quarantine half the world, the half of the world to which our gardens and greenhouses are most indebted for their most valuable plants and, moreover, the half of the world to which we may look for a continued increase of our collections. In view of Quarantine No. 37, now in operation, one may ask: Will raising the fence a little higher make any difference?

The object supposed to be obtained by these quarantine acts is the exclusion of pests dangerous to vegetable growth of all kinds. This object is impossible of accomplishment in its entirety, since such pests as are of a bacterial nature and others of fungoid origin may be disseminated by air currents, as was the germ of the recent influenza epidemic. Those of insect character can travel on material other than living plants. Witness the corn borer, now alarming New England farmers, and the wood borer, found in American packing cases and about which Australia is just now agitated. The logical end of all such legislation is to cut off all international trade and intercourse.

These quarantine acts will not effectively keep out disease. They will accomplish no more in that direction than proper inspection at ports of import would do and have done in the past.

Panics are everywhere contagious. The effect of the actions of the Federal Horticultural Board is seen in recent hysterical legislation in Illinois. In view of this and what is threatened in New Jersey, it behooves all those interested in horticulture, both trade and amateur alike, to pause a moment and consider the logical outcome. Following the lead of the F. H. B., state will quarantine against state, then county against county, until finally it will be impossible to move a plant from one's garden to that of a neighbor. The trade has the choice of two things, either to resist this pernicious legislation with all its might, or wind up business while the winding up is possible. The cry of quarantine measures assisting nurserymen and florists is mere camouflage. The bankruptcy court is where it leads to and, worse than this, it means not only the bankruptcy of the horticultural trade but the bankruptcy of the garden art in America.

The same mail brought a notice that the House had appropriated $239,000 for free seeds. Here's the secret of much legislation. Politics pure and simple. The farmer's vote is necessary to the politician. Maybe the only way of injecting reasonable common sense into the "powers that be" is by bringing them to an appreciation of the value of the votes held by those who love flowers and gardens and cater to their needs. E. H. Wilson.

C. O. D.—CASH OR DIE.

Between January 28 and February 13 there were in Fort Smith, Ark., 1,645 cases of flu and the death rate averaged three per day. Financially speaking, it has nearly been the death of me; I mean that it has taken all the cash that I can lay my hands on to pay for the C. O. D. shipments that come in. For example, Friday, February 13, I had three funerals which aggregated over $600; of that amount, I paid over $100 for flowers and took in only $26, as the rest was charged. When one's daily averages are $75 worth of C. O. D. shipments arriving, $300 on the books and $24 cash, it is clear that, if the flu keeps up, I shall soon be on my way to the county farm.

I am not kicking about the business, for it is the best ever, but it certainly hurts a fellow's pocketbook, especially when his bank account is none too large. I write this simply to show the conditions in this town; it is a big credit town, most of the orders coming in over the phone. Then, too, the prices of flowers are the highest ever known, both wholesale and retail, but still people will buy. When you have to carry them for from thirty to sixty days, it is some hard job to keep your head above water. George Rye.

MOTT-LY MUSINGS

The Giles Flower Shop, of Reading, Pa., has been rushed with funeral work, owing to the increase in the number of deaths from the flu.

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Albert M. Herr, of Lancaster, Pa., who has for several years been regarded as one of the largest growers of geraniums, looks for one of the biggest seasons in demand and the smallest in supply, unless present conditions improve.

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T. J. Opperman, of Camp Hill, Pa., lost some glass as a result of the recent heavy snowfall, but he feels consoled by the fact that his loss was lighter than that of some of his neighbors. The new houses and combined office and workroom built recently put a finishing touch to the plant.

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C. E. Rossiter, of Sunbury, Pa., has turned over the active management of a good business to his son Frank, who, in addition to possessing a natural love for flowers, argues that it is far easier to carry on an established trade than to sell it. Mr. Rossiter, prior to entering the profession, was a naturalist and taxidermist and possesses a valuable collection of native animals and birds, which he intends presenting to the high school museum.

John B. Rudy, of Elmira, N. Y., specializes in bedding stock, of which a leading feature is Geranium S. A. Nutt. This is only one item, but when grown in quantity it is a strong line.

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The Cowgill Floral Co., Salem, O., was forced to refuse orders for funeral work, owing to inability to get flowers. "I never saw it like this before," observed the head of the company, and when he was informed that $5 was paid to a florist in Dayton for two dozen freesias, he shook his head wearily at a fine lot almost ready to cut.

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Evenden Bros. Co., of Williamsport, Pa., found no large increase in business on St. Valentine's day, but could not have handled it if there had been. The wholesaler failed on a standing order and it was useless to try any other place at such a late hour. John P. Ring, former grower at the Evenden range for several years, returned from Montana on account of the poor health of his wife, but he made the trip in vain, for she died soon after his arrival. The funeral took place February 12. Some beautiful floral pieces were sent by the local craft. Mr. Ring will probably remain with his former employers.

LOCAL PUBLICITY FEATURES

The address of Z. D. Blackistone, of Washington, D. C., on "Local Publicity," delivered before the Tennessee State Florists' Association at Knoxville, February 6.

IN REGARD to the objects and ambitions of the national publicity campaign I am sure all up-to-date florists everywhere are well informed. The real up-to-date, honest-to-g o o d n e s s, amount-to-something florist knows that he is in a wonderful business. As sponsor for that business, he feels that he has a wonderful product to offer to the world. Flowers represent the indispensable thing which you and all educated people demand for certain and numerous occasions the world over. This is the story that the national publicity campaign is trying to tell.

Now, you gentlemen have asked me to come down here to give you a plan as to how each and every community can pursue a local campaign to coördinate and harmonize with this national campaign now being carried on.

As a general proposition, I will state that the conditions prevailing in the different communities are bound to differ to a considerable extent. In this discussion, however, I will endeavor to point out some things which in my opinion are essential to the future success and advancement of our business. I will divide my suggestions for this local campaign into four captions, not given in the sequence of their importance, but in the order in which they occur from this date on:

Steps to Success.

First, a better general and technical education among all workers in the florists' trade; second, a spring flower week campaign for the different communities; third, a general newspaper publicity campaign to cover as much of the entire year as practical, and fourth, a "Say It with Flowers" week campaign for the fall. In other words, those who desire to follow my suggestions can now start on number one and a little later take up in order two, three and four to cover the entire year.

A publicity campaign is supposed to be synonymous with an educational campaign. If we are to have an educational campaign in flowers for the public, we, as florists, must be the teachers. Are we competent, as store proprietors, salespeople, designers, decorators and general florists, to be teachers of the public in our respective lines? Have we equipped ourselves with all available information on the various subjects? Are we in a position to give final and satisfactory information on all subjects which are referred to us? There are a few, no doubt, who are studying the business all the time and are able to give intelligent and satisfactory information on all subjects which are referred to them. This, however, is not general. I do not believe the ordinary florist is as well posted on his business as he could be and should be. Therefore, the first step which I recommend would be better education, both technical and general.

For the spring flower week campaign I have an idea which, so far as I know, is original. We all are confronted with the problem of waste flowers during the prolific blooming period of spring. The question of how to prevent this loss has been a thorn in the side of the florists, so to speak, since the business first began. Now, flowers are not a material substance. We cannot eat them or wear them, but they have a mission in life. That mission is to spread beauty, fragrance, sunshine, happiness, love and sympathy. Therefore, if these flowers can be so used as to fulfill their mission they are not wasted. Though the florist may not be paid for them directly, they are fulfilling their reason for existence and the world is better for them. Now, my idea is that if the florists in each community, for one week in the spring, would assemble their surplus flowers and, instead of throwing them away, would advertise them through the newspapers by giving them away, they would be doing a big thing.

Spring Sunshine Week.

Disseminate these messengers of sunshine to the sick wherever they may be and call it the "Florists' Spring Sunshine Week." In this way they would redound to the good of the general trade and compensate the florists in publicity for all expense and trouble of the undertaking. There is one thing that we must always bear in mind and that is, that the flower business is founded upon the idea of G-I-F-T. In other words, of every hundred dollars' worth of flowers sold probably seventy-five per cent or more are sent as presents, just through kindness of heart, sympathy and love. Now, if our business is so dependent upon this gracious disposition of the public, does it not behoove the florist himself to set the example in liberality? This is, in my opinion, one of the greatest opportunities we have for publicity. There should be no taint of commercialism, or giving with a string tied to it, but it should be on a broad and liberal basis. With each contribution going out there should be a well worded card or letter. Tell the public that it is one of the joys of the florists' profession, that they have the opportunity at this time of the year to shed through the bounteousness of nature's own gifts the message of sunshine and hope. Not only say this, but train your minds to think it and believe it. If you don't get business returns from it, you will get heaps of satisfaction and pleasure, which after all is the thing which everybody in life is pursuing.

BLACKISTONE'S BIG FOUR

Four features recommended in florists' local publicity campaign:

Educational Campaign

Spring Sunshine Week

General Newspaper Publicity

"Say It with Flowers" Week

Newspaper Publicity.

My idea is that the general newspaper publicity campaign should be carried out through combined effort. This subject has been treated so well and has been handled so ably by many different communities that any remarks from me would be superfluous. I would suggest to those interested to f a m i l i a r i z e themselves with the history of the publicity campaign which has been conducted by the combined florists of Milwaukee. Remember that the best insight into the future is obtained through the study of the past. Therefore, I say seriously that we should study the history of this publicity campaign which has been conducted by the combined florists of Milwaukee.

As I am supposed to be the father of "Say It with Flowers" week, no doubt you will expect me to specialize on this subject. I am frank to admit that I consider it one of the greatest opportunities for publicity that we have. In other lines of life the year dies with the fall, but with the florists it begins, so to speak. This is one of the reasons why the "Say It with Flowers" week is so appropriate for opening the fall flower campaign in every community. The time for this campaign can best be decided by each and every community according to the conditions prevailing there. It would be folly to have this at a time when flowers are not abundant. The spirit of generosity and giving should be the keynote of this campaign.

The florists all over the country will certainly be losing an opportunity if

they do not take this up and make it an annual affair. It is absolutely essential at the end of the dull summer for us to have something to stimulate and awaken us to new ambitions and hopes. If the "Say It with Flowers" week does nothing more than awaken and enthuse ourselves and the employees, the battle is already won. In addition to this, it awakens the public, which has drifted away from the habit of buying flowers during the summer, to the fact that the greenhouse flowers and plants are putting on their most welcome aspect to make the home happy and bright for the winter.

In our campaign in Washington the keynote was giving and not receiving. We started by sending flowers to the churches; next we sent flowers to hospitals; then we sent large baskets of flowers with suitable "Say It with Flowers" pennants on them to be put in large store windows, flowers to the inmates of the aged homes, flowers to newspaper men who had extended courtesies, flowers to soldiers, and flowers to any sick people we knew of. The point to be emphasized is the sending of a nicely worded letter with each and every flower sent out. In some cases these letters were read before a whole congregation of the church. This, you can readily understand, would not happen unless great pains were taken to word the letter in the choicest language.

These are some of the ideas that I suggest for local publicity. Observe that the keynote of them is spelled in four letters, G-I-V-E. Remember that it is more blessed to give than to receive. If your community wishes to be up-to-date in the flower business, it should embody the spirit of generosity. If your firm wishes to be one of the leaders in its community, it must embody the spirit of generosity. If your firm wants to be one of the leaders among the florists of the country, it must embody the spirit of generosity.

"There was a man, though some did think him mad,
The more he gave away, the more he had."

TATE'S TIPS

INCREASE THE DEMAND.

And Grow to Meet It.

There is much talk these days to the effect that advertising should be discontinued, since there are not enough flowers to fill the present demand. While such an assertion would seem ridiculous coming from business men, yet, as conditions now stand in the florists' business, there is, to say the least, an element of plausibility in such talk.

The $50,000 subscribed last year to the advertising campaign was contributed by just 2,300 individuals. Now, there are in this country something like 15,000 florists. This would mean that there are over 12,000 who are contented to go along in the old rut and do nothing to improve the business. When we find that such a condition as this exists, is it any wonder that we hear of a shortage of flowers all over the country? Is it not reasonable to suppose that this large majority of florists who had absolutely no interest in the advertising campaign would make no preparation for the increased demand that this campaign has caused all over the country? Those 2,300 florists, who made the campaign possible last year, and from its start, have demonstrated to the large majority of their fellow-craftsmen that advertising pays; surely this majority is not going to stand idly by and see a small number of their brother florists carry the burden any longer.

Handling Big Business.

Coöperative advertising has demonstrated that it pays; it has brought a greater volume of business to your doors than you are capable of handling. The florists' business is passing through a crisis; this is the time to look the situation honestly in the face, probe the wound deep and find out just what the cause is, and then, like the true surgeon, remove it.

When the S. A. F. selected the national publicity committee, they chose a set of men who took their position seriously. They are all broad-gauge business men; they were appointed on this committee for the specific object of popularizing flowers in the United States, and they went into this fray with printers' ink for their weapon and "Say It with Flowers" for their slogan. They have put up a battle that is attracting the attention of the whole country and now those who should be supporting them are crying for peace; they can no longer get sufficient ammunition up to the firing line.

Fighting the Fight.

Here is an illustration of the problem: There are in this country about 100,000,000 men, women and children. During the war about 2,000,000 of this number, the flower of the country's manhood, were overseas; they were there for a specific purpose, "to whip the Hun." It was their business to do the fighting. Did we ever stop to think what it cost to sustain this army in a foreign country? They were, in a way, as dependent as new-born babes; they had to be fed; they had to be clothed; they had to be armed and have the ammunition supplied. There was not a man in this great army who could not have provided for himself, but he did not have the time. They were fighting our battles and we were just as much interested in the result as they were. What would the consequences have been if, when they had the Germans on the run, the 98,000,000 on whom they were depending had failed to get ammunition to them? But they did not fail; everyone did his bit; our grandmothers knitted socks; our sisters took men's positions; everyone bought Liberty bonds, and we accomplished the job we started out to do in about one-half the time expected.

The Advertising Emergency Force.

Now put the publicity committee in the place of the officers; the 2,300 subscribers are the A. E. F., and the balance of the florists of the country are the American people. Can you go back on them now? To the credit of the American people be it said that they stuck and there is no one who can make me believe that the florists of this country are not going to stick just as loyally to their little advertising army as did the American people to the A. E. F.

At the beginning of the war we heard the usual criticism of the authorities failing to get supplies up to the front. It took time to get the machinery in smooth running order, but this fault was soon corrected. The whole thing was new, but American brains soon found a solution for this problem and the same sort of brains is going to solve the lack of production of flowers.

As I said before, first find the cause and then remove it. When the cause is found, count me a poor prophet if it is not that more flowers are being used in this country than ever before, that the source of supply is altogether insufficient and the only way to correct this shortage is to build more houses and grow more stock. Tate.

DUMSER'S DATA.

The G. B. Smith Floral Co., Prudden building, Lansing, Mich., suffered several hundred dollars' damage through water from the fire department's hose, Thursday, February 5. Mrs. Ballas, of the Lansing Floral Co., discovered flames coming from the fourth and fifth floor windows and turned in the alarm. The fire was soon under control, but the water caused considerable damage to all the lower floors. Mr. Smith, who was at home at the time, was notified and he quickly arrived at his store and did the best he could to protect his property, but it was a difficult job, as the upper floors of the building were drenched by the firemen. New stock was brought to the store from the greenhouses and everything was back to normal by noon next day.

Warren G. Matthews, Dayton, O., is enthusiastic about the F. T. D., especially since the meeting last summer, as his business in wire orders has exceeded his most optimistic expectations. Says Mr. Matthews, "Dayton, O., is my headquarters, but the whole U. S. A. is my field of activity."

Gustav Schneider, Springfield, O., remarked, "Since remodeling my store, business has increased in leaps and bounds and I am convinced that a good store front pays, especially if it is backed up by service." He has added another clerk to his force to help handle the increase in business.

At the Lewis House of Flowers, Pontiac, Mich., where a new house, 100 feet long, was completed just before cold weather set in, there is a fine crop for Easter and spring sales. The sweet peas have been yielding heavily right through January and February and a new crop is coming in for Easter.

The Pontiac Floral Co., Pontiac, Mich., grows a full line of up-to-date cut flowers and pot plants, but every visitor of the trade marvels at the fine quality and enormous size of a house of the old Bride rose. Harry Pierce, the manager, said, "Why should we discard a money-maker? Our soil and conditions are just what the Bride requires and for our work we need it." The daily cut includes many extra fine blooms on 3-foot stems. D. W. D.

ANOTHER QUARANTINE

BANNING THE CORN BORER.

Proposed Quarantine of the East.

The most recent aspect of the quarantine ghost that stalks among us, laying his repressive hand here and there, is given in a notice from the Secretary of Agriculture, under the date of January 30, indicating the probability of a quarantine prohibiting the movement from the New England states, New York and Pennsylvania of "cut flowers or entire plants of chrysanthemum, aster, cosmos, zinnia, hollyhock, also cut flowers or entire plants of gladiolus and dahlia, excepting the bulbs thereof, without stems, and other herbaceous plants," as well as various vegetables. The notice announces a public hearing to be held at the office of the Federal Horticultural Board, Washington, D. C., at 10 a. m., Tuesday, February 24, in order that those interested in the proposed quarantine may appear and be heard either in person or by attorney. This quarantine will shut off the mentioned trade stocks of New England, New York and Pennsylvania from the rest of the country, affecting a great amount of eastern business in mum plants, etc.

Bulbs Without Stems.

It is interesting to note that this proposal is in one respect less stringent than the Illinois quarantine, reported in The Review of January 15. The Illinois restrictions apply to all parts of gladioli and dahlias except the seeds, whereas the proposed federal measure specifically excludes the bulbs from its provisions. The reason for the inclusion of dahlia and gladiolus bulbs in the Illinois quarantine is given in a letter by P. A. Glenn, chief inspector of the Illinois state department of agriculture, as follows: "The corms of gladioli and the tubers of dahlias were included in this quarantine because we understand that a part of the stem is frequently attached to them when shipped, and it is this portion of the stem which is likely to carry the larvæ of the borer. I do not know how thoroughly this class of plants is inspected in New York and the New England states, but, so far as my information goes, they are not inspected as a rule, except, perhaps, in a general way in cases where they are grown by nurserymen. * * * If the authorities in New York and all the New England states should undertake to make such inspections, undoubtedly we should be able to modify our regulations." Although the punctuation of the proposed federal quarantine is not precise, it seems to provide that bulbs without stems are exempt—surely a more satisfactory solution of the difficulty suggested by Mr. Glenn than the proscription of the bulbs altogether.

Notice of Public Hearing.

However, the quarantine proposed in the notice of the Secretary of Agriculture affects so wide a territory and such important flowers that the public hearing February 24 is likely to draw a large representation from the trade. The text of the notice of the public hearing is as follows:

The Secretary of Agriculture has information that the European corn borer, Pyrausta nubilalis, a dangerous insect not heretofore widely prevalent or distributed within and throughout the United States and on account of which the notice of Quarantine No. 36, which became effective October 1, 1918, was issued, is now known to occur in portions of the counties of Essex, Middlesex, Suffolk, Norfolk, Plymouth and Barnstable, Massachusetts; Rockingham, New Hampshire; Saratoga, Fulton, Montgomery, Schenectady, Albany, Rensselaer, Erie, Cattaraugus and Chautauqua, New York, and Erie, Pennsylvania.

Since the promulgation of Quarantine No. 36, further investigation of the European corn borer has developed the fact that, in addition to corn and broomcorn, including all parts of the stalk, being susceptible, this insect breeds in and may be transported by celery, green or string beans in the pod, beets with tops, spinach, rhubarb, oat and rye straw as such or when used as packing, cut flowers or entire plants of chrysanthemum, aster, cosmos, zinnia, hollyhock, also cut flowers or entire plants of gladiolus and dahlia, excepting the bulbs thereof, without stems, and many other herbaceous plants, and further, that such products from infested districts have been moving throughout the period of corn borer infestation, with only minor restrictions, into the other New England states of Maine, Vermont, Rhode Island and Connecticut.

It appears necessary, therefore, to consider the advisability of quarantining the states above-named in accordance with the plant quarantine act of August 20, 1912 (37 Stat. 315), as amended by act of Congress approved March 4, 1917 (39 Stat. 1134, 1165), and of restricting or prohibiting the movement from these states, or from any infested districts determined therein, of corn and broomcorn, including all parts of the stalk, celery, green or string beans in the pod, beets with tops, spinach, rhubarb, oat and rye straw as such or when used as packing, cut flowers or entire plants of chrysanthemum, aster, cosmos, zinnia, hollyhock, also cut flowers or entire plants of gladiolus and dahlia, excepting the bulbs thereof, without stems, and other herbaceous plants.

Notice is therefore hereby given that a public hearing will be held at the Department of Agriculture, Washington, D. C., room 11, Federal Horticultural Board, at 10 a. m., February 24, 1920, in order that any person interested in the proposed quarantine may appear and be heard either in person or by attorney.

ILLINOIS STATE ASSOCIATION.

Secretary Ammann Resigns.

Because of the great amount of work which will be required of him as secretary of the national growers' association, J. Fred Ammann, of Edwardsville, has resigned as secretary of the Illinois State Florists' Association. William J. Hembreiker, president of the state association, asked Albert T. Hey, of Maywood, to serve as secretary in place of Mr. Ammann and Mr. Hey accepted the honor and responsibility.

The officers of the association will meet shortly after Easter and form plans for the next twelve months.

CHICAGO CAMPAIGN

WILL START MARCH 1.

Directors Elected.

At the meeting February 16 of the Allied Florists' Association of Illinois, the name under which the Chicago florists will undertake their advertising campaign, the start was set for March 1. Since the beginning of the month and the beginning of the week fall on the same day, this date is the most suitable that could be chosen, stated Otto Amling, who moved that assessments should begin March 1. Upon the seconding of A. Lange, the proposal was unanimously adopted.

Formal organization was made by the election of directors. The representatives nominated by the separate branches of the trade were elected, their terms being as follows:

Three years—George Asmus, August Poehlmann, John Michelsen.

Two years—W. J. Smyth, Otto Amling, Paul Klingsporn.

One year—A. Lange, Peter Pearson, Eric Johnson.

Upon the motion of C. S. Claussen, a resolution was passed that the president, vice-president and treasurer be elected by the directors from their own number. At the next meeting this will be adopted as an amendment to the by-laws, which now provide for such choice by the members of the association.

Over 300 Signed Up.

The meeting at the Hotel Randolph had not the large attendance expected because the retailers, busy with St. Valentine's day and flu orders, and the growers, coping with a spell of zero weather, overlooked the notices. Work of securing signatures had been pushed since the previous meeting, so that Secretary Swenson was able to report a total of 107 retailers, 135 growers and thirteen wholesalers whose signatures he had actually in his possession and a sufficient number in addition secured by the district captains but not turned in, to bring the total to more than 300.

Fred Lautenschlager reported that the meeting called of members of the allied trades had produced no results. He had learned that the opinion was that, since an equitable assessment was difficult to determine for the various allied branches, the firms should, at least for the present, make their contributions to the national publicity campaign. The opinion of Mr. Lautenschlager was confirmed by a resolution passed by the meeting recommending that the allied tradesmen contribute to the national fund.

Plan Whirlwind Finish.

To push the organization to completion while enthusiasm is high and to get as many as possible in line by March 1, a whirlwind finish was proposed for the campaign. In addition to further mail solicitation, there will be a day of personal interviews by directors and leaders in the campaign Friday, February 20.

Chairman Asmus called for volunteers to offer automobiles to take parties of three or four to cover various sections of the city and for others to form such canvassing parties to visit florists not yet signed up. Those who volunteered at the meeting and any others who are able to join in the work on that day will meet for luncheon at the Perfecto at 12:30 Friday and spend the after-

noon rounding up the remaining signatures.

The final meeting of the association before the plan goes into effect, March 1, will be held at the Hotel Randolph Thursday, February 26. By that time signatures of practically all the trade are expected to be in the hands of the directors. Those who have not signed applications may mail them to Secretary Swenson, at Room 305, 431 South Dearborn street, Chicago.

KANSAS CITY, MO.

The Market.

The supply of stock continues short and prices are good. There is less than half enough flowers to meet the demand. Funeral work has slackened somewhat in the last two or three days, which indicates that the influenza epidemic is waning, but there have been enough orders of this kind to use everything available and to keep stock cut to the limit. Plants and baskets have never been sold to any extent for funeral work until this winter, but they have been used in many instances where flowers could not be obtained and they have pleased the buyers. Carnations are arriving a little more freely.

Various Notes.

The Longview Farm has completed plans for a new greenhouse, 85x425 feet, which will be devoted entirely to roses. C. J. Tucker and Russell Parker have returned from the east, where they purchased a large number of rose plants. Among the varieties which will be grown are Columbia, Premier, Madame Butterfly, Dunlop and Milady.

W. E. Tredup was in Leavenworth last week.

S. Bryson Ayres cut 15,000 sweet peas in two days recently and has been getting good cuts every day for two months.

The Pinehurst Floral Co. has cleaned up on cyclamens and cannot supply the calls for daffodils, jonquils or hyacinths.

Tucker Smith and Earl Parker, of Pleasant Hill, Mo., were in the city the early part of last week.

P. A. Manson came up Sunday, February 8, to help Mr. Wade move the local equipment of the Pinehurst Floral Co. to 1121 Grand avenue, where the company is now located.

Miss J. E. Murray is renovating the interior of her store, having the woodwork painted white, and changing the arrangement of fixtures.

Mrs. Margaret Simpson, of the W. L. Rock Flower Co., is visiting her daughter, Elizabeth, who is attending school in Newark, N. J.

J. Austin is cutting some carnations, narcissi and calendulas and has a good supply of pot plants and baskets. He cannot get enough jonquils and hyacinths to meet demands, but has plenty of other bulbous stock. He is cutting from 300 to 500 sweet peas a day.

Mrs. Hardy, of the Hardy-Bernard Floral Co., is of the opinion that the growers should put in larger crops of bulbous stock, because it is increasing in popularity each year.

R. S. Brown & Son are getting all the carnations they need for their trade and plenty of cut stock of all kinds.

Among the recent visitors were: Edward Fetters, of Detroit, Mich., en route to California; Mrs. J. C. Rennison, Sioux City, Ia.; Carl Hagemeyer, Paola, Kan.; Frank Stuppy, St. Joseph, Mo.; James J. Karins, of H. A. Dreer, Inc., Philadelphia; C. F. Edgar, of the McCallum Co., Pittsburgh; George Hampton, of J. G. Neidinger Co., Philadelphia; Martin Reukauf, of H. Bayersdorfer & Co., Philadelphia; Roy Murray, Olathe, Kan.

Miss Nettie Seymour, of the W. L. Rock Flower Co., has been ill for several days.

A. Newell has recovered from an attack of influenza and is able to be downtown, although still weak.

Samuel Murray had a dinner decoration one night last week for which he used oncidiums, Premier roses and heather in striking effects.

T. J. Noll has returned from two weeks' visit in Michigan. His sister, Mrs. Max Chandler, of Jerome, Mich., who has been quite ill, is improved. Mr. Noll stopped over in Chicago on his way home.

The Peterson Floral Co. had a big display of baskets for St. Valentine's day.

Henry Kusik says he has not half enough flowers to take care of business.

Miss J. S. Murray has been receiving shipments of freesia and violets from California, both of which have come in perfect condition and have helped out through the shortage.

The Muehlebach Flower Shop had a big decoration for the dinner for visitors to the tractor show.

Adolph Mohr says his lilies are coming on in good shape for Easter and will be on time. He is selling a good many cinerarias and has a large quantity of Christmas stock for next year.

The Rosery was prepared for St. Valentine's day with a supply of corsages made up early in the day. They received a number of advance orders Thursday and Friday, February 12 and 13, most of which were for corsages.

R. S. Brown has been ill for several days.

E. A. Humfeld made a white blanket of roses and sweet peas for the casket of C. C. Chiles. This blanket was one of a number of orders that Mr. Humfeld had for this funeral.

A. F. Barbe has been cutting carnations in the bud in order to get enough flowers for his trade.

EVERY now and then a well-pleased reader speaks the word which is the means of bringing a new advertiser to

THE FLORISTS' REVIEW

Such friendly assistance is thoroughly appreciated.

Give us the name of anyone from whom you are buying, not an advertiser. We especially wish to interest those selling articles of florist's use not at present advertised.

FLORISTS' PUBLISHING CO.
530-60 Caxton Bldg. Chicago

Charles Robinson, formerly with the Apollo Flower Shop, is now with the Moseley Floral Co.

J. G. Eggleston had about fifty calls for sweet peas and other cut flowers, Friday, February 13, none of which he could fill, as he had sold all of his peas the day before. Some persevering customers called five or six times and one even wanted to know if Mr. Eggleston wouldn't watch the blooms and cut them if they came out. J. F. K.

L. G. Johnston has bought land in this city and expects to start this season by growing annuals for the local trade. He was formerly located in southern California and grew for the Los Angeles trade, but says that the cheap Japanese labor put him out of business.

BOSTON.

The Market.

Considering the serious disarrangement resulting from the snow storms and blockades, business has held up well. Even at the beginning of this week, train service had not reached normal and some of the branch railroad lines were still snowed up. In its effect on the railroads the storm of February 5 was even more paralyzing than that of November, 1898, since mild weather followed the earlier storm and soon melted the snow. An additional snowfall of six inches February 13 did not improve matters, but the worst is believed to be over.

Roses continue in a strong position. There is not much call for American Beauties, but hybrid teas are in good demand, with a specially strong call for Ophelia, Ward and reds. The lack of sunshine has prevented a heavy cut of roses. Carnations have shown no decline, still selling at from $10 to $15 per hundred, and the quality is of the best. Violets are somewhat more abundant. Sweet peas are coming in quite freely and the best sell as high as $5 and $6 per hundred. Narcissi are more abundant, but the prices hold up well. Tulips are not yet particularly plentiful; La Reine, White Hawk, Yellow Prince and Prosperity are most in evidence.

Some fine mignonette is coming in and snapdragons are improving. Myosotis was in fair demand for St. Valentine's day; so were English polyanthus and primroses. Stevia has passed, but it is not missed, as there are now more flowers to take its place. Acacia Baileyana and A. pubescens sell at $3 per bunch. Cattleyas are plentiful. A few gardenias and some valley are seen. Lilies and callas are both in good supply. Asparagus moves better with the passing of stevia.

St. Valentine's day business was the best that Boston ever had. February 13 snow fell all day, but Saturday was clear and pleasant and all the stores did a big business.

Club Meeting.

A driving snow storm and blockaded roads were hardly conducive to a successful carnation night at the meeting of the Boston Gardeners' and Florists' Club February 10. Only fifty members were present, the smallest attendance in a dozen years. Five new members were elected. It was reported that tickets were selling at a lively rate for the dance and buffet lunch, February 17.

Exhibits fell far below the club's usual February record, as nearly all the large would-be exhibitors were unable to attend. C. S. Strout came from Biddeford, Me., with handsome vases of Maine Sunshine, which was awarded a report of merit, and White Delight, which received honorable mention. These two varieties will be disseminated next season. William C. Rust showed a magnificent vase of Laddie, awarded a cultural certificate. Edward Winkler had a nice vase of the ever popular Morning Glow, awarded honorable mention. C. J. McGregor & Sons, Newburyport, showed their new crimson seedling, Ruth W. Somerby, which they will introduce next season.

From James Wheeler came Godfrey callas of remarkable size, grown in solid beds. Mr. Wheeler has 4,000 planted in this way and finds them an inexpensive crop to care for and most profitable. A night temperature of 48 to 50 degrees suits them. From Walter H. Golby came a fine selection of flowers, including nemesias, Myosotis Sutton's pot variety, Schizanthus Sutton's Pink, and Narcissus White Lady, Seagull, Barrii conspicuus, rugulosus and Golden Spur, awarded honorable mention. The T. J. Grey Co. received honorable mention for a representative collection of seed potatoes.

C. S. Strout made an interesting address on the Chicago convention and discussed the merits of varieties seen there. He discussed the present wholesale prices of carnations and disapproved of the high prices asked. His policy had been to hold prices down as low as profits would permit in winter and hold up prices in warmer weather, rather than charge an extravagant figure at this season. Retail florists in outside cities dependent on Boston for their supplies, he said, could not pay $15 to $18 per hundred for carnations and make any profit. Present conditions would simply force many to the wall. The present condition is unhealthy, he asserted, and it is time something was done toward stabilizing prices on carnations, so that retailers can make some profit.

He advocated the use of a book for all carnation growers. He carried a small one in which he could tell in a moment what each variety grown had yielded in flowers and money each year. For instance, this season to date Snow White has given seventeen flowers per foot at an average price of $10 per hundred; Maine Sunshine, seven flowers, and Laddie, three, at an average of $25 per hundred. He tried to produce some fancy varieties and more of others which were free bloomers. Pink Delight with him was a steady but not heavy cropper. He always aimed to sell reasonably to those outside his own city, as he was largely dependent on them later in the season. He commended the great work being done by the Dorners in carnations and said they had some excellent salmons, smaller, but much freer, than Laddie.

Gustave Thommen followed Mr. Strout with an interesting talk on the benefits of oil heating as proved at the M. E. Moore range, at Arlington, where half the area of 150,000 feet of glass is heated with oil much more economically than with coal. He later discussed the help question and criticised florists for their slack bookkeeping methods. The income tax had proven a blessing to many in showing them how little money they were earning.

Refreshments were served at the close of the meeting and the cakes, specially made for the occasion by Mrs. W. H. Judd, were much appreciated.

It is Necessary

to eliminate overtime costs in printing The Review. Advertisers are urged to send in copy on Thursday, Friday and Saturday whenever possible. If copy is not received until Tuesday we have to pay double for setting the type.

Various Notes.

William Sim has brought action against the state for $6,000 damages as a result of the corn borer campaign waged last season. He had a large field of early sweet corn which an inspector condemned and ordered him to plow up. Mr. Sim promptly complied. A day later another inspector called and said he need not plow the field up, as there seemed no danger from the borer. Other growers who had delayed their plowing suffered no loss.

At Thos. F. Galvin's Back Bay and Park street stores St. Valentine's day business broke all records. Funeral work has been heavy of late.

E. J. Ahearn, of Wellesley, one of our leading marguerite specialists, was unfortunate enough to lose a large house of these flowers from the weight of snow February 5. C. J. McGregor & Son, of Newburyport, lost a house of carnations during the same storm.

At Penn's, St. Valentine's day business went far ahead of all previous records. Large, telling ads in the Boston papers brought an avalanche of orders. Owing to the blockaded streets, delivery was difficult. Automobiles used the cleared streets and fifty boys were hired to make deliveries on streets still impassable to automobiles.

Some remarkably fine mignonette is coming in from Donald Carmichael, Wellesley, and W. R. Nicholson, Framingham.

B. A. Snyder & Co. report a good shipping trade. Customers at a distance continue to buy freely in spite of high prices.

At Hamlin's, in the Little building, a fine St. Valentine's day business was done, sweet peas, violets, primroses, pansies, roses and orchids being special favorites.

The next meeting of the Boston Florists' Association will be held March 2. The wholesalers will present their case to the meeting.

The continued high price of flowers is forcing some of the smaller retailers to the wall. This is most unfortunate, as the class of patrons frequenting these small stores rarely venture inside the more pretentious ones.

A. C. Burrage will make another large exhibit of orchids in Horticultural hall February 28. The annual winter lecture course will start the same afternoon. These orchid exhibits will hereafter be open on Sunday afternoons in addition to Saturdays.

The local soft coal situation is serious and as critical as at any time during the war. The inducements to export coal at higher prices than can be obtained in the domestic market is one cause. The tremendous snow blockades are another serious factor. Some greenhousemen are reported to have little supply on hand.

Ten days after the snow blockade started some towns within eighteen miles of Boston were still without railroad service. Paine Bros. and Peter Hylen, of Randolph, large bulb specialists, were unable to ship at all for several days and even February 16 had not secured normal train service.

William Gillson, head salesman for Thomas Roland, was back on duty again February 16 after several weeks of sickness. W. N. C.

WASHINGTON, D. C.

The Market.

Weather conditions were better last week and the supply of stock has increased. The demand still exceeds the supply and all stock is cleaned up at good prices.

The St. Valentine's day demand was large and the wholesalers faced a hard problem in dividing up the stock. The growers were called upon frequently during the final rush to hurry in with anything they might have.

Various Notes.

Z. D. Blackistone had an attractive St. Valentine's day display. The window was cleverly arranged, with a large heart in the center.

George C. Shaffer was unusually busy with St. Valentine's day orders, and his entire floor was covered with boxes ready for delivery. G. V. S.

Ellsworth, Kan.—Roth & Spicer have taken over the cut flower business of William Macaulay, who died recently.

Cambridge, O.—Fred W. Arnold has been kept exceptionally busy of late while his grower was down with the flu.

Hamilton, O.—Rudolph Bock has taken over the old Roquet greenhouses, on Fair avenue, which he opened February 2. Mr. Bock recently returned after eighteen months' service in the Seventh Machine Gun Battalion, with the Third Division, overseas. He has had twelve years' experience in greenhouse work, having been with some of the largest growers in the country.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00.

Advertising rates quoted upon request. Only strictly trade advertising accepted.

Results bring advertising.
The Review brings results.

A RISE in freight rates approximating twenty-five per cent is among the early probabilities.

LENT has not been a welcome season for retailers in years past, but this year it may be.

THE railroad strike is averted, or at least postponed. One worry is removed for a time.

CAN you see and count your lily buds today? If not, you would better push a little harder or you won't make Easter.

WITH Easter April 4 and Mothers' day May 9, the test of the stability of the flower business will come in the intervening weeks.

FORTY days from next Wednesday, February 25, Easter will be with us. Wonder if flowers will be scarce in Lent this year? If they are, it will be the first time.

BUSINESS is a healthy pursuit, but few florists are in business for their health. They are in it to sell their services, for which they should get what those services are worth.

WHEN one picks up a copy of The Review of a year ago he realizes more accurately what progress it has made. The Review is the paper that has grown with the trade.

IT is reported one greenhouse material concern, anticipating a record season, some time ago acquired options at the factories on 15,000 boxes of greenhouse glass.

ALWAYS put street addresses on the things you send by mail, express or telegraph. In the present state of affairs the postoffice, particularly, returns to the sender large quantities of matter lacking street address which would have been delivered promptly under the old order of things.

THE Pacific Coast Department is becoming one of the most interesting features of The Review. Many new things have come from the coast and many others will come, because trade interests there are just entering upon that stage of development which will be felt throughout the country. It will pay to watch the Pacific Coast Department.

FEW of us are pleased with the continuous rise in prices, but none of us will be pleased when prices begin to fall, because that will not be until there is unemployment.

IT would be a mistake to go too fast in the matter of advancing prices, but any florist who grows really good stock can get profitable prices if he asks just a little more and then again a little more until he has worked his trade up to the necessary level.

FLORISTS who plant soft-wooded stock in the busy spring miss a fine chance if they do not plant hard-wooded stock in the quiet autumn. Take orders all summer and fill them in the fall. Get ready for it now by putting out some sample shrubs on your own place this spring.

THE man who advertises "cash with order" and gets more orders than he can fill, need look for little sympathy if he holds the checks. There is only one course to pursue when a man receives money for which he cannot send the goods. It is to practice the golden rule.

LARGE growers vexed with the unskilled help problem find a little hope in the report that immigration showed an increase last year, small though it was. Statisticians have little expectation of a cessation of labor scarcity till foreigners come in again as they did before the war.

ACTING on a suggestion in these columns, a subscriber investigated in his local postoffice and found that the mail sacks containing his Review reached that postoffice on Friday, but often lay there unopened until the following Monday or Tuesday. A chat with the postmaster fixed it up so that city now gets its Reviews delivered promptly. Suppose you try it.

A SUPERFLUOUS HOLIDAY.

Holidays are of particular value to the florist because they furnish occasions for creating an additional demand for flowers. Under ordinary circumstances that additional demand is much welcomed by the florist, bringing him, as it does, increased business at good prices. For that reason the trade has made flower days out of certain dates on the calendar, one of them St. Valentine's day.

This year, however, the efforts of the florists to create additional business were not great, nor, in most cities, were they needed. Retailers have had all the orders they could find flowers for in most cases. Additional help and additional flowers were wanted more than additional demand. The prevalent prosperity created a great many valentine orders for florists on top of the trade caused by the flu. Retailers who did advertise for St. Valentine's day found more business on their hands than they could comfortably take care of. In Milwaukee, where an increased supply of stock seemed to warrant the advertising committee's use of the newspapers for the holiday, the resulting business was characterized as "like a small Easter."

The zero weather that hit a good many centers St. Valentine's day and the heavy snow in the east made deliveries a difficult task, also. So, whatever this day brought in additional business to the retailers, they fully earned by the efforts to handle it.

Of course, stock is expected to be more plentiful by Easter, though indications are that there will be none too much under any circumstances. If the wave of sickness will have passed by that date, florists may be able to handle the business on that day. But if that demand should still be of some strength, stock will be all too scarce. It's but a short time till the big day. Last week's holiday should warn everyone to get all the stock possible ready for April 4.

LOOKING AHEAD.

Every grower must look into the future to make the most of opportunities as they come. Today he must look pretty far ahead, for what was once a long time is now a brief space, so fast is the trade advancing. The prosperity that is responsible for part of today's flower buying may not endure forever, but no one, even the economic prognosticators, see the top of the hill and the down-slope yet. The advertising campaign is like a snowball growing more rapidly as it rolls along; the momentum at present will be surpassed even if the rate of acceleration is not increased. In addition, local coöperative campaigns are being organized in a number of cities to ward off the spring and autumn gluts. Though the flu will, we hope, soon be over, the other factors that augment the demand for flowers are going to work more strongly.

Under the circumstances, the grower will seek to increase his production. For this he must look ahead, too. For the greenhouse builders are booking orders far ahead. Materials cannot be obtained on short notice. All lines of manufacture, from the steel mills down, seem to be working to capacity, filling the orders as they come, with a slight preference for those that are largest, easiest and most profitable. For that reason all lines that supply the florists' trade must order far ahead in order to meet the needs of a later date.

The sure way to be certain of profits when they are to be had is to plan far enough in advance to be ready for the occasion.

BRIEF ANSWERS.

D. F. C., Colo.—Don't try to pinch the lilies.

EASTERN READERS, NOTE!

Numerous as the users of Classified ads in The Review have become, there still are many hundreds of other florists who could use them profitably. And at present any florist who has good stock he does not need for his local trade is conferring a benefit on others in the business by advertising his surplus. Particularly in the east, there are many florists, relying principally on local demand, who would be serving the trade as well as making a profit for themselves by offering some of their stock in the Classified section of The Review. It works like this:

The little ads in The Review bring good results.—Hugo Kind, Hammonton, N. J., February 10, 1920.

We are completely sold out of the snapdragons advertised in The Review.—J. C. Bigelow & Sons, Utica, N. Y., February 10, 1920.

The Classified ad of geraniums has done its work as usual. Sold out.—William A. Murdoch, Titusville, Pa., February 12, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

OBITUARY

Edward W. Habermehl.

Just one week ago Ed Habermehl was talking of the bright prospects for next season. Full of life and vigor, he pictured what a wonderful season it will be in floral decorations. Today he lies quietly at rest, his work here finished. It is so sudden. It seems past belief. Taken from our midst at a moment's notice in the prime of manhood, the intense sadness of it all is well-nigh overpowering. God's will be done.

Edward W. Habermehl died Wednesday, February 11, at his home, 2105 Diamond street, Philadelphia, of double pneumonia, after a few days' illness. The street was profoundly moved by the death of Mr. Habermehl. Mark P. Mills said: "He was our best decorator and the best judge of plants among our retailers." Edwin J. Fancourt said: "I have seen many decorations outside of Philadelphia. None could equal those put up here by the Habermehls." Harry Bayersdorfer said: "He did his share of the big things done by his firm." Edward Reid said: "I have known him for thirty years and I consider it an honor to belong to the profession to which he belonged." Alvah R. Jones said: "In his business dealings he was always a courteous gentleman."

The firm of J. J. Habermehl's Sons consisted of two brothers, John P. and Edward W. Habermehl. The present generation first knew them when they were on the south side of Diamond street. This ground was sold to William M. Singerly and a fine store and greenhouses were built on their present lot at the northeast corner of Twenty-second and Diamond streets. Here they conducted a general retail florists' business and were recognized as the leading uptown florists in Philadelphia. Gradually the firm went more and more into decorations, adding one after another the accessories now considered indispensable by the first-class decorator. They could successfully handle extremely large decorations. This class of work narrowed down to two firms, the Grahams and the Habermehls. To enlarge their field the Habermehls, who were in search of a downtown store, leased the flower shop in the Bellevue-Stratford hotel before it was completed. This business stroke was most successful. Founders' week followed, when the Habermehls took the entire contract for decorations for the city, a gigantic undertaking requiring six months' preparation with a small army of assistants. This work won their fame.

After the withdrawal of the Grahams from the field of decorations, William Graham became decorator for the Habermehls and on his departure for Chicago Edward Habermehl undertook the work himself. It was in this branch of his firm's business that he made his mark. He was a hard worker, with a vast capacity for detail. The things he undertook he carried out thoroughly, always aiming that his work excel. It has been my privilege to see eight or ten of Ed Habermehl's best decorations. I have marveled at the rapid advance made in the art. The material used was always first-class. It was selected with judgment and with taste. It was extremely well put together. The effect was always finished to the smallest detail. The work was never late. Just think what that means, the careful preparation, the early hours and the late hours, the self-denial, the resourcefulness. There is one other factor in the success of the brothers Habermehl that has an especial bearing on the business life of Edward Habermehl; that is the demonstrating department. When a ball was to be given the host usually named the place where it was to be given, the amount to be spent and what was expected. From this often hazy outline a plan in water colors was prepared, showing exactly what could be done for the amount proposed. Another plan was also prepared showing how this plan might be improved upon and what it would cost. This always resulted in a better understanding and frequently in much finer decorations than were originally intended.

Ed Habermehl was laid at rest Saturday morning, February 14. He was 52 years of age. Phil.

Edward Lennon.

Edward Lennon died suddenly at his home, 38 Weaver avenue, Newport, R. I., Monday, February 9. He was one of the best known of the old-time gardeners in Newport and was employed for a number of years by the late Commodore William Edgar on his estate on the Old Beach road, now occupied by his daughter, Miss Lucille Edgar. He was a devout churchman at St. Mary's parish. He is survived by two sons, of Newport, and a daughter, in Boston.

Willard L. Wyckoff.

Willard L. Wyckoff, of Chagrin Falls, O., died Friday, February 13, of influenza. The funeral was held the following Sunday at the residence. His widow was well known to the trade, before her marriage, as Miss Grace Hunt.

INDIANAPOLIS, IND.

The Market.

The business on St. Valentine's day was unusually heavy this year, floral valentines being more in demand than ever. The only drawback was the acute scarcity of stock. Sweet peas, the usual leaders at this time, were limited and the supply was soon exhausted. Freesias, violets and other small flowers were rapid sellers. Roses were especially scarce and high in price. Carnations were in good demand. Baskets, with both cut flowers and plants, sold well. Plants were particularly good property. Cyclamens and primroses were leaders in this line, although begonias, daffodils, hyacinths and ferns were also shown.

The market continues extremely tight. A few new varieties are seen, but these are just beginning to come in and, as yet, are meager. This is particularly true of hyacinths, jonquils and daffodils; the latter are bringing $10 per hundred wholesale and $2.50 per dozen retail, perhaps the highest price ever obtained for them in this vicinity.

Roses are available in limited supply, bringing from $12 to $50 per hundred. Carnations are selling at $12 and $15 per hundred. Sweet peas and freesias are especially popular and high-priced; the former bring $3 per hundred stems, while the latter vary in price according to quality.

The demand has been strong; there has been a great deal of sickness and the death rate has been unusually heavy. Funeral work has been so rushing that some of the stores had only enough flowers to fill these orders and were forced to disappoint many who wished flowers for other purposes.

Various Notes.

While driving the delivery car of Clarence R. Greene recently, the chauffeur narrowly escaped injury in an accident, in which the car was ditched and almost demolished.

D. L. Fern, representing the A. L. Randall Co., Chicago, and J. J. Karins, with Henry A. Dreer, Inc., Philadelphia, called on the trade last week.

E. E. T.

CHICAGO.

The Market.

Conditions remain practically unchanged; the market is not yet able to fill all orders, although no regular buyer goes without part of his needs.

Last week proved another record-breaker for the Chicago market. There are wholesale houses reporting a larger week's business than at Christmas, unbelievable as it may seem. The explanation lies in the fact that the market was extremely active and exceedingly strong all through the week, with two remarkably heavy days just before St. Valentine's. The Thursday and Friday business not only exceeded everything heretofore known for St. Valentine's day, but not so long ago would have constituted a good Christmas or Easter business. Prices advanced slightly as St. Valentine's day approached. Everything cleaned up with the exception of violets. There was a shortage of roses and carnations, just as there has been for weeks, and some increase in sweet peas and bulbous stock did not serve to ease the situation. There was an abundance of freesia, so that any florist who could use this flower got all he wanted. Cattleyas also were equal to the demand. The only surplus was of violets. There was a bad smash in this department. Early last week growers in Rhinebeck telegraphed that the storms had interfered with their shipments and some of them added that there would not be many violets for Chicago for St. Valentine's day. The result was that the Chicago wholesalers either declined violet orders or put the price so high that the orders were small. Then the Rhinebeck growers shipped practically their whole week's pick to this market! The reason assigned is that the great snow storm had resulted in an embargo on New York city; being shut out, or practically shut out from that market, most of the week's pick, instead of only a small part of it, was sent to Chicago. It took this market unawares. No doubt the violets could have been sold at fair prices if there had been advance information of their coming, but all the advance information was the other way. The result was that the buyers made their own prices and it was not possible to sell all the stock at any price.

[Continued on page 30.]

SPRING

Retail Florists will find at Amling's the fragrant flowers of spring. Specially strong Valley and Freesia, including the famous in many colors. We can fill all orders

Darwin Tulips

We have a few of these this week and soon shall have a large supply. Better arrange now for regular shipments.

Easter Lilies

Our first cut from 1919 bulbs is coming in—a large and steady supply after next week. Place standing orders now.

Headquarters for Lily of the Valley

Fancy Roses

America's largest supply of long-stemmed, fancy, high-grade Roses. Premier and Milady our specialties.

Carnations

Amling's Carnations are famous for quality. An increasing supply. We soon shall have enough for all.

Mignonette

We offer a large supply of this old favorite. No box of flowers should go out without at least one spike of Mignonette—useful in baskets and bouquets.

Heather

You will find this an extremely useful novelty. Not in continuous supply, so better let us have your order to send you some each time our shipment comes in.

GOOD FERNS, $4.00 per 1000

WE HAVE THEM TO SELL. WHY PAY MORE? ORDER A CASE TODAY.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

FLOWERS

market's largest supply of the fine, fresh, on Sweet Peas, Violets, Jonquils, Tulips, Rainbow Freesia, now ready in quantity for these if received early in the day.

AMLING'S CURRENT PRICE LIST

AMERICAN BEAUTIES	Per doz.
Long stems	$10.00 @ $12.00
Stems 30 to 36 inches	7.50 @ 9.00
Stems 24 to 30 inches	5.00 @ 6.00
Stems 18 to 24 inches	3.00 @ 4.00
Stems 12 to 18 inches	1.50 @ 2.50
Stems 12 inches	1.00

ROSES	Per 100
Premier, special	$40.00 @ $50.00
Premier, medium	25.00 @ 35.00
Premier, good short	18.00 @ 20.00
Columbia, special	30.00 @ 40.00
Columbia, medium	20.00 @ 25.00
Columbia, select	15.00 @ 18.00
Mrs. Russell, special	30.00 @ 40.00
Mrs. Russell, medium	20.00 @ 25.00
Mrs. Russell, select	15.00 @ 18.00
Milady, special	35.00 @ 50.00
Milady, medium	25.00 @ 30.00
Milady, select	18.00 @ 20.00
Milady, short	15.00
Montrose, medium	20.00 @ 25.00
Montrose, select	12.00 @ 15.00
Ophelia, special	20.00 @ 25.00
Ophelia, select	15.00 @ 18.00
Ophelia, good short	12.00
Dbl. White Killarney, special,	20.00
Dbl. White Killarney, select,	15.00 @ 18.00
Sunburst, special	20.00 @ 25.00
Sunburst, select	15.00 @ 18.00
Sunburst, good short	12.00

Extra special roses billed accordingly.

CORSAGE ROSES	Per 100
Cecile Brunner	$ 5.00 @ $ 6.00
Evelyn Nesbit	10.00

SWEET PEAS	Per 100
Spencer	$2.00 @ $5.00

CARNATIONS	Per 100
All Colors	$12.00 @ $15.00
Laddie	15.00 @ 20.00

VIOLETS	Per 100
Double	$0.75 @ $1.00
Single	1.00 @ 1.50

BULBOUS STOCK	Per 100
Tulips, white	$ 6.00 @ $ 8.00
Tulips, colors	8.00 @ 12.00
Jonquils	10 00
Rainbow Freesia	6.00 @ 8.00
Freesia Purity	4.00 @ 8.00
Paper Whites	8.00
Yellow Narcissi	10.00 @ 12.00

MISCELLANEOUS	Per 100
Valley	$10 00
Mignonette	$6.00 @ 8.00
Daisies, white or yellow	2.00 @ 4.00
Calendulas	4.00 @ 6.00
Callas	doz., 3.00 @ 4.00
Heather,	per bunch, 1.50 @ 3.00
Pansies	doz. bunches, 1.50 @ 2.00
Pussy Willow	4.00 @ 6.00

GREENS	
Plumosus	per bunch, $ 0.50 @ $ 0.75
Sprengeri	per bunch, .50
Adiantum, fancy long	per 100, 1.00 @ 1.50
Smilax	per doz., 3 00
Ferns	per 100, $0.45; per 1000, 4.00
Galax	per 100, .25; per 1000, 2.00
Mexican Ivy	per 100, .75; per 1000, 6.00
Leucothoe	per 100, 1.00; per 1000, 7.50
Boxwood	Per 100 lbs., 25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

169-175 N. Wabash Ave.

Long Distance Telephone
Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue *Chicago,* L. D. Phone Randolph 631

Butterfly Sweet Peas

Buyers will find here a splendid lot of Spencer Sweet Peas in all colors. Although the weather has been unfavorable for Peas, the pick has increased considerably and, given a few bright days, we soon shall have a very large supply. Order now.

Bulb Stock is Ready

You can get here all the bulb stock you need—just order early in the day, before the city buyers snap it up. Freesia in largest supply. Plenty of Jonquils and Valley. Increasing supplies of Tulips. Callas in quantity and a few Easter Lilies ready.

Violets

We expect to fill every order for Violets, single or double, from this time on.

Orchids

We offer the finest of Cattleyas. A large supply. Prices much lower than heretofore.

NOTE **While the supply of Roses and Carnations still is less than the demand, we are handling large quantities of both and our regular customers are being well aken care of. We expect to be filling orders in full very soon. Prices on long Roses and Carnations already are a little easier. Let us hear from you if you want to be added to the list of buyers who want to come to this house as soon as we are ready to take on new regular buyers.**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Current Price List

OUR SUPPLY IS INCREASING DAILY—WIRE YOUR ORDERS

		Per 100
Premier	Extra Special..	$60.00
	Special.....	$40.00 to 50.00
	Long	30.00 to 35.00
	Medium.....	18.00 to 25.00
	Short.....	15.00
Russell	Extra Special..	$60.00
	Special.....	$40.00 to 50.00
	Long	30.00 to 35 00
	Medium.....	18.00 to 25.00
	Short.....	15.00
Milady	Extra Special..	$50.00
	Special.....	40.00
	Long	$30.00 to 35.00
	Medium.....	18.00 to 25.00
	Short.....	12.00 to 15.00
Columbia	Extra Special..	$40.00
	Special.....	35.00
	Long	$25.00 to 30.00
	Medium.....	18.00 to 20.00
	Short.....	15.00
Ophelia	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short.....	12.00
Sunburst	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short.....	12.00
Brilliant	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short	12.00
White	Special.....	$30.00
	Long	25.00
	Medium.....	$15.00 to 20.00
	Short	12.00
Mrs. Ward	Special.....	$25.00
	Long	20.00
	Medium.....	18.00
	Short	15.00
Brunner	Corsage Buds...	$6.00

Miscellaneous Flowers

	Per 100
Carnations	$12.00 to $15.00
" Laddie and Superb	20.00
Sweet Peas	3.00 to 5.00
Calendulas, Ball's Mammoth Special,	15.00
Freesia, fancy Purity	4.00 to 8.00
Paper Whites	10.00
Violets, fancy single	1.00 to 1.50
Violets, New York double	.75 to 1.00
Tulips	$ 8.00 to $12.00
Jonquils	12.00
Valley	8.00 to 10.00
Mignonette	10.00 to 12.00
Callas	40.00
	Per Doz.
Pansies, bunches	$2.00 to $ 3.00
Cattleya Trianae	9.00 to 12.00

Heather.....$1.50 to $2.00 per bunch

Florists' Greens

Ferns	$4.00 per 1000
Adiantum	$1.50 to $2.00 per 1000
Plumosus	35c to 50c bunch
Sprengeri	35c to 50c bunch
Smilax	$3.00 doz.
Mexican Ivy	$1.00 per 100; $7.50 per 1000
Leucothoe	$7.50 per 1000
Galax	$2.00 per 1000
Boxwood	25c lb.
Woodwardia Fronds	$8.00 per 100

Prices Subject to Change Without Notice

ROSES—CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Tulips, Hyacinths, Purity Freesia, Rainbow Freesia, Violets, Sweet Peas, Daisies, Yellow Narcissi, Paper Whites, Stevia, Calendula, Cyclamen Blooms, Callas, Pansies, Mignonette, and all other seasonable Cut Flowers, including **Greens** of all kinds.

Jonquils
Tulips
Darwin Tulips

In Good Supply
You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY SPEAKS LOUDER THAN PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.
CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

PRICES AS LOW AS OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Of course the best of them went first, but there were a great many poor flowers that could not be sold at all. One wholesale house reports having dumped 25,000 leftovers February 16.

After St. Valentine's day the market eased off to a slight extent. There was no change in the prices of the shorter grades of roses, but the longer grades went down a little. Carnations also slipped back to where they were before the last advance. There was no special increase in the supply, weather conditions being such that production was checked, as it always is in a spell of zero temperature. But there has been an increase in the supply of sweet peas and of bulbous stock. There are few tulips this year, many growers not having cared to run the risks incident to the high cost of bulbs. Jonquils, however, are fairly abundant and freesia is plentiful. There are more callas than a week ago and Easter lilies are coming in small quantities from several sources. There is a quite general feeling that the long expected turn in the market is not far away. It probably will take several days of good weather to start the roses and carnations, but the sweet peas and bulbous flowers are coming much stronger. At the beginning of this week orders were filled much more nearly in full than has been the case since Christmas. At the same time the epidemic of flu evidently is on the wane, because the de-

Tonner

Wholesale Florists and Supplies

30 East Randolph St.
CHICAGO
Telephone Central 6284

Fresh Cut Flowers
OF EVERY SEASONABLE VARIETY
AND AT THE BEST MARKET PRICES
PROMPT DELIVERY
WRITE OR WIRE

Mention The Review when you write

Fancy Freesia

Among the finest, most fragrant
and most abundant of flowers

Choice - - - - $6.00 to $ 8.00 per 100
Special - - - - - - 10.00 per 100

Double Violets

Fine quality, $1.00 per 100; $7.50 per 1000

Lily of the Valley

Again in large supply. $8.00 to $10.00 per 100

Home-grown Cattleyas

No finer Orchids to be had anywhere.
Big, fancy flowers, $12.00 per doz.

Spencer Sweet Peas

Probably the largest supply in America
this season. $3.00 to $5.00 per 100.

Roses and Carnations

Our cuts are increasing rapidly and by the time this issue of the Review reaches its readers we shall be filling all orders in full, except for short roses. Order what you need.

Fancy Pussy Willow, $4.00 per 100

No matter what you want, order of Randall. When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall.

GALAX Here's a bargain. We have about 100 cases of Galax in cold storage which we will clean up this week at, per case of 10,000..... **$6.00**

A. L. Randall Co.

180 N. Wabash Ave. **CHICAGO** L. D. Phone Central 7720

Bulbous Stock in Quantity

Sunburst Premier Carnations Jonquils Boxwood
Columbia Milady Violets Tulips Sprengeri
Russell Ophelia Calendulas Freesia Galax
Brunner Nesbit Stevia Callas Ferns
White Killarney Maryland Paper Whites Cattleyas Adiantum
Beauties Pink Killarney Mignonette Pansies Plumosus
Richmond Champ Weiland Sweet Peas Pussy Willow Smilax

Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 **CHICAGO**

mand for funeral flowers is less strong than it has been in the last month.

Frank Schramm's Expansion.

Frank Schramm, at Crystal Lake, Ill., has placed an order, with the American Greenhouse Manufacturing Co., for material for two houses, each 43x225, which will double his bench space. The new glass is to be planted, as soon as possible, to Russell and Milady, as the older houses are.

It is reported that James Spandikow has sold his stock interest in the Maywood company with which his name is associated, resigned his position as manager of the greenhouses, to take effect February 29, and March 1 will return to Mr. Schramm, a contract for a partnership having been signed.

Mr. Spandikow made his reputation as a rose grower while in Mr. Schramm's employment. It has been reported, and confirmed to the present writer by both Mr. Schramm and Mr. Spandikow, that in the last ten months of Mr. Spandikow's connection there Mr. Schramm's gross sales averaged $2.51 per plant for Russell and $3.51 per plant for Milady; that in the next two months the cut averaged 20 cents per plant, with the result that for the year ended June 30, 1919, Mr. Schramm's gross takings averaged $2.71 per plant for Russell and $3.71 per plant for Milady. The Chicago Flower Growers' Association, which sold the stock, also has confirmed these figures. In explanation of the $1 per plant difference in the two varieties it was stated that the Milady plants were all in their second year, while a considerable part of the Russell was young stock, benched just before the year opened.

All Is Not Gold that Glitters.

In spite of the well known fact that supply and demand govern wholesale prices, there always is complaint when values go temporarily above accustomed levels. The complaint has been much less during the last month than it has been under less provocative conditions in other seasons, but still there is complaint. It is said, for instance, that the prices of the early bulbous flowers have not been justified. They have not been higher, relatively, than the prices

WE DO 1st AS WE SAY

THESE ARE THE DAYS
WHEN OUR SERVICE
MEANS SOMETHING.

Kennicott Bros. Co.
Wholesale Cut Flowers
CHICAGO

YOUR 1st Protection

FOR QUICK ACTION, WRITE
SAM SELIGMAN
Resident Buyer and Jobber in All Specialties in
FLORISTS' SUPPLIES
239-241 Fourth Ave., New York

Mention The Review when you write.

"Reinberg's For Roses"

Killarney Brilliant, Sunburst, Milady, White Killarney, Mrs. Russell

A large supply—good quality

CURRENT PRICE LIST

Buy Direct From the Grower

Subject to market change without notice

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$35.00 to $50.00
Select	30.00
Medium	18.00 to 25.00
Short	12.00 to 15.00

OPHELIA and SUNBURST	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00

MILADY	Per 100
Specials	$25.00
Select	20.00
Medium	$15.00 to 18.00
Short	10.00 to 12.00

Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	15.00
Medium	12.00
Short	10.00

ROSES, OUR SELECTION	$12.00

CARNATIONS—	Per 100
Assorted Colors	$12.00 to $15.00
Sweet Peas	4.00 to 6.00
Freesias	8.00 to 10.00
Violets	1.50 to 2.00
Adiantum	2.00

Asparagus, per bunch	50c to 75c
Boxwood, per bunch	85c
Ferns, per 1000	$4.00
Galax, bronze and green, per 1000	2.00
Leucothoe Sprays, per 100	1.00
Smilax, per doz. strings	8.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 CHICAGO, ILL.

Zech & Mann

Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

Spring Flowers

In rapidly increasing supply

There is
No More Reliable
Source of Supply
for
Cut Flowers
and Greens

The Sign of Quality



NEW CROP GALAX
BRONZE—GREEN
Mexican Ivy
Asparagus Sprengeri
Asparagus Plumosus
Huckleberry Ferns
Dwarf Baby Boxwood
Salal Woodwardia
Deer Tongue Ferns

SWEET PEAS, SINGLE and DOUBLE VIOLETS

Jonquils Tulips Freesias
Valley Orchids
Calendulas Pansies Pussy Willow

FANCY ROSES

Premier, Columbia, Russell, Ophelia, Hearst,
Sunburst, Pink and White Killarney

FANCY CARNATIONS

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer"

164 N. Wabash Ave., L. D. Phone, Central 3373 CHICAGO

SPRING FLOWERS

ROSES *and* CARNATIONS

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers
160 North Wabash Ave.
CHICAGO

of roses or carnations and not so high as the December and January prices of cattleyas, but perhaps the prices of these flowers have been so long maintained they no longer seem out of line.

In this connection it is interesting to note that, while the forcers of bulbs are doing well, their receipts are not all subject to the income tax. For instance, take the experience of Sam Pearce, known as among the most successful of bulb forcers. Mr. Pearce does not furnish these facts, or speak of the matter at all, but they are well known to many. In the first place, this grower invested $30,000 in bulbs four months or more before he cut a flower. How many retailers would have been willing to commit themselves to that extent under the conditions which prevailed last summer and autumn? The quarantine which took effect last summer shuts out bulbs of Iris tingitana, which the retailers have found extremely useful in recent years. So Mr. Pearce took a chance; just before the quarantine went into effect he brought in $1,400 worth of these bulky bulbs. He gave them space and the best of care for seven months and then he gave them up—he did not cut a dozen flowers. Nor did he cut a flower from any one of 20,000 Yellow Prince tulips. Many of the Paper Whites were blind, the first batch of jonquils ditto. On the other items the loss has run from ten to fifteen per cent.

If this has been the experience of one of the most successful forcers, what has happened with growers less well equipped or skillful? Is their reward out of proportion to their risk even in this season of unexpectedly strong demand?

Rents and Renters.

As an example of what is happening in the wholesale cut flower district, the concerns which have space on the second floor of the Atlas block with leases expiring May 1 have been notified that renewals will be made at rentals which approximate $1.30 per square foot. This is an advance of from forty to seventy per cent. There are eighteen trade concerns in this building. Of these twelve are on the second floor, three in the basement and three on the street floor.

Brecht
COMPAN
ESTABLISHED 1853 ST·LOUIS

Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

THE BRECHT COMPANY
Main Office and Factories
ST. LOUIS, MO., U. S. A.

BRANCHES
New York, 174-176 Pearl St. Chicago, Monadnock Bldg.
Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

L. D. Phone, Randolph 2081

WINTER BROS.
30 E. Randolph St. CHICAGO
LARGE GROWERS OF HIGH GRADE Roses and Carnations

GLOEKLER FLOWER REFRIGERATORS.....
Send at once for Catalogue F, illustrating and describing flower homes.
BERNARD GLOEKLER CO., Pittsburgh, Pa.

REFRIGERATORS
COMPLETE FIXTURES
CENTRAL REFRIGERATOR & EQUIPMENT CO.
Estimates Submitted.
155 N. Clark St., CHICAGO

Write for our 32-page 1920 booklet
"Modern Flower Shops"
Refrigerators and Store Fixtures
A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

The rates on the street level are, of course, much higher, while those in the basement are somewhat lower than on the popular second floor. Of the eighteen concerns nine are wholesale, seven are wholesale and retail, one is a seed store and one deals in artificial material. All the leases have been for short terms, as rebuilding has been in prospect. In

some of the neighboring buildings housing florists long term leases have been made, but as these expire corresponding advances are being made.

The tenants of the two buildings on Wabash avenue at the northeast corner of Randolph street have been notified to vacate, as demolition will start at midnight April 30, a skyscraper to be erected. The trade firms affected are Percy Jones, Inc., and A. L. Vaughan & Co. H. Van Gelder, president of the Jones company, long ago protected that concern by acquiring space in the Atlas block, where the sales headquarters has been located for nearly a year, but he has a large stock of florists' supplies stored in the basement and on the second floor of one of the buildings to be demolished. If he can not find other convenient storage space he will have a clearing sale. A. L. Vaughan & Co. have not yet announced their plans.

Mr. Wienhoeber's Deal.

In The Review last week it was reported that E. Wienhoeber had sold his home property in Highland Park and bought a smaller place for himself and his daughter, in Winnetka. The deal got into the real estate news of the Sunday papers February 15. The Tribune said of it:

"On the north shore Thomas J. Byrne bought the north thirteen acres of Ernst Wienhoeber's 28-acre tract in Highland Park on Green Bay road overlooking the Skokie valley and just east of the Bob-o-Link Golf Club. There is a 10-room residence. The price reported by Murray & Terry, brokers, was $45,000. The same firm sold to Ernst Wienhoeber the residence of Samuel H. Gereley, of Winnetka, in Bryant avenue, 200 feet south of Lloyd place, lot 85x190, for a reported consideration of $28,000."

Various Notes.

Albert Koehler, secretary and treasurer of the American Bulb Co., left for New York Tuesday, and February 21 will sail for Rotterdam, intending to spend four months looking after the company's interests in Holland, France, Italy and England. The latest addition to the A. B. C. staff of salesmen is Guy W. French, who is widely known in the trade, first as in charge of the carnation department of Poehlmann Bros. Co., later a member of the firm of French & Salm, and for his activities in many trade organizations. He was a member of the S. A. F. committee which started the national publicity campaign and is at present chairman of the good-of-the-club committee, in charge of most of the activities of the Chicago Florists' Club. Since retiring from the firm of French & Salm Mr. French has been a member of the sales staff of the A. L. Randall Co.

The charter of the Meyer & Dramm Co., Elmhurst, has been amended to change the name of the corporation, which now is Dramm Greenhouses, Inc.

H. J. Corfield has started in business for himself, as landscape architect and dealer in seeds, bulbs, plants and nursery stock, at room 412 Standard Trust building.

The news which came out last week concerning the ordinance pending in the city council, which would impose a license fee of $1,500 on anyone who buys coal by the carload and hauls it through the streets, seems to have provoked a storm of protest. Not only

An Attractive Low-priced Raedlein Basket

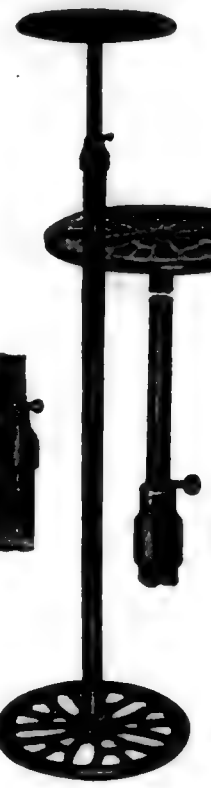
Filled with Pretty Cut Flowers is a Quick Seller.

WIRE YOUR ORDER TODAY

Assortment No. I.	50 tumblers lined, 16 to 20 inches over all. All in assorted light colors. .	**$21.00**
Assortment No. II.	25 medium size cut flower baskets lined, 21 to 28 inches over all. All in assorted light colors.	**$19.00**
Assortment No. III.	15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.	**$27.00**

WRITE FOR NEW PRICES

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS



PLANT STANDS

Simple Adaptable No slipping
Durable Adjustable No tilting
No wear-out part
No breakable parts

Easily Handled and Transported

Any Size:
18 to 30-inch
—or—
36 to 66-inch
or Special Sizes

EACH STAND, $4.50
F. O. B. Pittsburgh

A. W. Smith Flower Stores Company
Liberty at Sixth Ave. Pittsburgh, Pa.

Imported St. Joseph Easter Lilies	$40.00 per 1000
Crepe Easter Lilies	35.00 "
Crepe Roses	25.00 "
Crepe Mums or Dahlias	30.00 "
Satine Jonquils	5.00 per 100

THE JOSEPH M. STERN CO., Cleveland, Ohio

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

McCRAY
REFRIGERATORS for all Purposes
Send for Catalogue
McCray Refrigerator Co., 2068 Lake St., Kendallville, Ind.

Mention The Review when you write.

ATTENTION

GROWERS IN

MICHIGAN
INDIANA
OHIO

We have opened a Wholesale Cut Flower House at 34-38 W. Elizabeth St.,

DETROIT

where we will be in position to handle your regular cut or surplus to an exceptionally good advantage, now or later on. Suppose you get in touch with us and let us explain in detail.

A full line of Florists' and Growers' Supplies carried in stock

McCallum Company

Main Office, Pittsburgh, Pa.

florists, but many others would be affected. The aldermen heard from their constituents in no uncertain terms. The explanation given was that in transcribing the ordinance four words were omitted in that section relating to carload buyers. The words were: "For the purpose of resale." The inclusion of these words will make the ordinance harmless to florists. But so much protest has been made that the ordinance probably will be materially changed in other features before it is passed.

Charles Erne says that among the season's shortages must be listed the green carnation dye so necessary to the celebration of St. Patrick's day. The right chemicals are hard to locate, he says.

Herbert Hansen, who has charge of Peter Reinberg's sales department, says the orders for carnation cuttings exceed anything in the previous experience of that establishment. He says they come by every mail and that nearly every order refers to a Classified ad in The Review.

Mrs. J. E. Pollworth, who has been critically ill, is considerably improved. She has had pneumonia.

February 15 and 16 were the coldest days of the winter. At the greenhouses of Poehlmann Bros. Co., at Morton Grove, the temperature was 14 degrees below zero February 16. At the estab-

EAGLE "MIKADO" PENCIL No. 174



Regular Length, 7 inches

For Sale at your Dealer. **Made in five grades**

Conceded to be the Finest Pencil made for general use.

EAGLE PENCIL COMPANY, NEW YORK



Using our

White Wood Easels

ADDS 50% IN THE MAKE-UP OF YOUR DESIGNS

Cheaper than Wire or Iron—Made of White Enameled Beaded Wood, with Brass Fittings

36-inch, each	$0.60	54-inch, each	$1.00
42-inch, each	.75	60-inch, each	1.35
48-inch, each	.85	66-inch, each	2.00

Wm. C. Smith Wholesale Floral Co.

1316 PINE STREET, ST. LOUIS, MO.

lishment of Wietor Bros., in Rogers Park, it was 12 degrees below zero and the same minimum was recorded at Greggs Station, where Bassett & Washburn are located.

P. C. Schupp says he figures that Lent, which begins February 25, will have little effect on the flower business this year, except, perhaps, on the demand for valley, principally used for wedding work.

"It isn't art they want," said Peter Miller; "it's great, big, bulky bouquets for the bridal parties that bring the people back for more."

The monthly meeting of the Commercial Flower Growers of Chicago was called for Thursday afternoon, February 19, at the Hotel Randolph.

F. C. W. Brown, general manager of the J. M. Gasser Co., Cleveland, was here February 17, on one of his frequent brief trips. One of the things he took home with him was a carload of baskets!

C. H. Fisk and Mrs. Fisk started for Japan February 18. They expect to spend four or five months in the Flowery Kingdom and then will proceed westward to China and India.

It is reported the American Greenhouse Manufacturing Co., which recently sold $200,000 of preferred stock to provide new working capital, has over $750,000 of unfilled orders on its books. A material part of this, of course, is represented by the contract for fifty-four houses to be erected in sections for the East Coast Hothouse Operators, a vegetable forcing project in New Jersey now in process of flotation. E. E. Burton has been transferred from the New York office to the Chicago sales department.

To remind the public to "Say It with Flowers" February 14, Schiller's used the daily newspapers and the street and elevated car cards. Lange and Fleischman each used large display ads in the Tribune.

Abe Kabibble, the well known character in the Chicago American cartoons, was discomfited by his rival, Sparkbaum, who "Said It with Flowers" and won the lady in question.

Our Basket Assortments

Are Money Makers for YOU. Try Them

SPECIAL ASSORTMENT, 72 Baskets	$30.00
ASSORTMENT No. 1, 30 Tumbler Baskets	10.00
ASSORTMENT No. 2, 48 Cut Flower Baskets	25.00
ASSORTMENT No. 3, 48 Plant Baskets	35.00
ASSORTMENT No. 4, 75 Plant and Cut Flower Baskets	50.00

GEORGE B. HART

Rochester's Wholesale Florists' Supply House

49-55 Stone St. ROCHESTER, N. Y.

Mention The Review when you write.



Special Cash Offer

25 CUT FLOWER BASKETS $10.00

Liners Included

Size of body of baskets, 4 to 6 inches deep. All double handles, of proper height; come in four styles.

We manufacture all of our baskets.

Send for our new list.

JOHNSON BASKET WORKS

2535 Milwaukee Ave., Chicago, Ill.

St. Louis for Your Supply of

ROSES

RUSSELL **COLUMBIA** **OPHELIA**

CARNATIONS **ORCHIDS** **SINGLE VIOLETS**
ASPARAGUS PLUMOSUS **PAPER WHITES**

Headquarters for Southern Wild Smilax. Per case, 50 lbs., $5.00

FANCY FERNS
Per 1000.....$3.50

LEUCOTHOE SPRAYS
Per 100.....$1.00
Per 1000..... 7.50

BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000 ..... 12.00

BOXWOOD
Per 100 lbs.....$25.00

SPHAGNUM MOSS
Per bale .....$ 2.00
Per 10 bales 15.00

GREEN SHEET MOSS
Per bag.....$2.50

SPECIAL PRICES ON LARGE QUANTITIES

DUX SUPERIORA
Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

Prices subject to market changes

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

W

We handle a large line of Florists' Letters. It will pay you to write for our price list.

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street ST. LOUIS, MO.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Mention The Review when you write

George Wittbold Co. sent out an attractive notice of the way to "Say It with Flowers" on St. Valentine's day, to all on their mailing list.

Manitowoc, Wis.—John Krumdick has erected one greenhouse, has another in course of construction and has the material for a third on hand. He has over 20,000 tulips growing and has 5,000 gladioli and 500 dahlias on hand and expects to send out 25,000 seed packets this spring. Last year he raised a pink aster, for which he expects great success and of which he plans to grow 10,000 plants this spring.

The Ever-Ready Flower Pot Cover



The Ever-Ready Stands Out Strongly in Meeting every Pot Cover Requirement

Of What and How Made. It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

Low of Cost. It is supplied at low enough prices to allow of gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

A Time and Money Saver. Compared with trimming pots specially, with papers, mattings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size	$1.60	$12.00
	5-inch size	1.70	13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00

Standard sizes may also be adapted for Azalea Pots

Pan or Half-size Shapes	5-inch size	$1.70	$13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
	9-inch size	2.45	19.00

Above prices are net.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

Made and Supplied by the

Ever-Ready Flower Pot Cover Co.

WM. H. GREVER, Manager

146 Hughes Ave. Long Distance Phone Connected **BUFFALO, N. Y.**

Ferns

Every day in the year we can supply you with good ferns. There is quite a saving when you buy good ferns, and our price is less than what you have to pay elsewhere.

FANCY FERNS
Per 1000, $4.00

DAGGER FERNS
Per 1000, $3.00

GREEN LEUCOTHOES
Extra long, per 1000, $7.50

GALAX, Green and Bronze
Per case, $12.50

MEXICAN IVY
Per 1000, $7.50

Wild Smilax - Boxwood
Hemlock - Laurel
Plumosus - Adiantum
String Smilax

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Gardenias

Until the end of the season we will be very strong on good Gardenias. The flowers that we handle are the best, as good as any offered elsewhere.

We represent the largest Gardenia growers in this section. For that reason we are in a position to take care of your requirements and fill your orders to your satisfaction at the lowest market price. Place a regular order with us for your weekly requirements.

We are pleased to report an increased supply of

Roses and Carnations

You are safe now in depending on us for all the Roses and Carnations you need.

Our Carnations are of an unusually fine quality.

In Roses we have plenty of Russell, Columbia, Premier, Sunburst, Ophelia and Double White Killarney.

PHILADELPHIA.

The Market.

Flowers have bloomed more freely during the second week in February than at any time since Christmas. They have all been sold at Christmas prices and many more could have been used. Parties took some, home brightening took some, St. Valentine's day took some, but the real strength of the demand was due, alas, to the epidemic of pneumonia. They call it grip and say it is not to be compared in severity with the influenza that raged sixteen months ago, yet it is so severe that flowers are more used for sad than for joyful occasions in the height of the pre-Lenten rush.

Sweet peas, Golden Spur narcissi and roses are more plentiful. There are a few more carnations and callas. Violets were short of the demand early in the week, but became too plentiful St. Valentine's day. The singles did well then, but in New York were in oversupply. It seems hard to induce the buyers to take up valley again at the higher price made necessary by the higher cost. The grip is affecting shipping quite as much as it does local orders. Telegrams from distant points for quantities of flowers for funerals are not infrequent. There is a slight decrease in the demand for the fancy long-stemmed roses, due possibly to the greater number of spring flowers. Tulips have come, notably in double varieties, Murillo and Couronne d'Or. There are a few cowslips. The volume of business for the first half of February far exceeds that of the same fortnight one year ago.

March 2.

Hugo Niessen, chairman of the essay committee of the Florists' Club, announces that J. Otto Thilow, secretary of Henry A. Dreer, Inc., has kindly consented to give an illustrated lecture on "Australia" Tuesday evening, March 2. Mr. Thilow took the photographs, from which the slides have been made, on his trip this winter. He promises that this lecture will be equal to any that he has ever given.

It is proposed to make the occasion ladies' night. Each member is asked to bring his better half or his best girl, as the case may be. The roof garden has been engaged at the Hotel Adelphia in order to have plenty of room, as Mr. Thilow's talks on his pictures are popular. Put the date in your engagement book, Tuesday, March 2, 8 p. m.

On Spring Garden Street.

Raymond Brunswick, secretary and treasurer of the M. Rice Co., chatting about business matters of interest, said that the only difficulty about orders for St. Valentine's was that the season was too short. Florists would not order for St. Valentine's day before January and the orders could not be booked, filled and delivered to all points of the country in a little over a month. If the business in valentines is to be developed, orders will have to be placed earlier.

Mr. Brunswick said that the present shortage in natural flowers had created

BERGER BROS.

Spring Flowers

DAFFODILS, SWEET PEAS, FREESIA,
VIOLETS, VALLEY, SNAPDRAGON

CARNATIONS, ROSES, EASTER LILIES

1225 Race St. PHILADELPHIA

Roses
Carnations
Callas
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

PLUMOSUS
Strings and Bunches
ADIANTUM
and Green
of all kinds

LILAC

Peas, Freesias, Roses,
Carnations
Snapdragons
Fine Golden Spur

Philadelphia Cut Flower Co.
Wholesale Florists
1517 Sansom St. Philadelphia, Pa.
GEORGE AEUGLE, Proprietor.

Mention The Review when you write.

SPRING FLOWERS



SWEET PEAS, unquestionably the leaders, wonderful values they are, with such an array of colors, all the delicate shades as well as the standards—the improved orchid-flowering strains in large proportion. **$2.00, $3.00, $4.00 per 100.**

DAFFODILS, $8.00 to $10.00 per 100.

FREESIA, by far the best coming to town, **$10.00 per 100.** Also some very good quality at **$4.00, $6.00, $8.00 per 100.**

CATTLEYAS, the very choicest, **$75.00 per 100.**

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

Business Hours, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY
The Wholesale Florists of Philadelphia
1608-20 Ludlow Street, PHILADELPHIA, PA.

New York 17 West 28th Street
Baltimore Franklin and St. Paul Sts.
Washington 1216 H Street, N. W.

P/C

All Seasonable Cut Flowers
WM. J. BAKER
Wholesale Florist
12 South Mole Street, Philadelphia, Pa.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES
JOS. G. NEIDINGER CO.
1309-11 N. Second Street
PHILADELPHIA, PA.

PUSSYWILLOW
From now till Decoration Day
Entire cut from 30,000 cultivated plants
50c per bunch, mixed lengths
In separate lengths from $2.00 to $10.00 per 100.
Cash with Order. **E. KENDIG, Oswego, N.Y.**

GRAVE MARKERS
Stein's Floral Supply Mfrs. 2223 N. Front St. Philadelphia

EDWARD REID Offers the Best
Roses, Orchids, Carnations, Violets, Daffodils and Sweet Peas
When They're Reid's, They're Right
1619-21 Ranstead St., PHILADELPHIA, PA.

The Place to Buy
The Place to Consign
A Live Place
THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE
1615 Ranstead Street, PHILADELPHIA

Mention The Review when you write.

an unprecedented demand for artificial flowers. This demand is so great that his shipping department cannot keep pace with the factory and it has become necessary to hold up any orders that can wait to get out the artificial flowers on time.

Floral Movies.

1—A woman is seen in the room behind her flower shop. She is crying. She holds a sheet of orders in her hand. Before her are empty jars. She has no flowers for her orders. A man enters the front shop with a small pasteboard box. She rushes forward to welcome him.

2—The scene this time is in the buying room of a flower shop. The buyer is calling the wholesalers, one after another, on the telephone, apparently without result. The order clerk comes in, seizes the few remaining flowers and goes out.

3—Scene, a fashionable flower shop. People are coming and going. About half of them go out without purchasing, when told the prices. There are not enough flowers for the others.

Various Notes.

The death of Edward W. Habermehl has cast a gloom over floral circles. He was extremely popular. His career is described in this week's obituary column.

John R. Andre is cutting a good crop of roses at his range in Doylestown. Mr. Andre ships to the Leo Niessen Co.

Thomas Potts is bringing in a great crop of Golden Spur for the Floracroft Greenhouses, at Moorestown.

The Edgeplain Floral Co. has opened temporary offices at 2027 North College avenue.

Pennock Bros. had a handsome window display of exquisite floral valentines. The most striking was a basket of Golden Spur narcissi with a bunch of forget-me-nots and a bow of light blue ribbon.

Most men hate to carry packages. W. W. Crawford is the exception. His willingness to carry his purchases has won him the sobriquet of "Bundle Bill."

Edwin J. Fancourt went with William F. Gude to the Knoxville, Tenn., meeting, which he greatly enjoyed.

Berger Bros. are receiving some nice valley.

A foreign steamer, laid up thirty

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

GOLD LETTERS—SPECIAL PRICES



No. 1
In Gold and Purple, per 1000, $5.50

Letters packed 25 to each package.
Numerals in same colors and price.



No. 4
In Gold Only, per 1000, $5.00



No. 6
In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$3.50

Always state what color is wanted, otherwise gold will be sent.

days for repairs, holds up the statice of H. Bayersdorfer & Co.

Friday, February 13, has no terrors for J. M. Deutscher. It was the best day in the business history of the Philadelphia Wholesale Florists' Exchange.

J. Franklin Meehan spoke on "Landscape Gardening" before the Pennsylvania Horticultural Society in the New Century Club, February 17.

Stephen Mortensen, of Southampton, is sending splendid Premier to the S. S. Pennock Co.

J. J. Habermehl's Sons arranged a beautiful decoration for the second assembly ball, held in the Bellevue-Stratford. Phil.

ST. LOUIS, MO.

The Market.

It looked like a big snow storm early Saturday, February 14, but it cleared before noon and everybody was happy. From all reports, St. Valentine's day business was better, in all respects, than in any of the previous years and the splendid clean-up that was anticipated came true.

Violets were not favored, as was the custom in former years. Roses, carnations and bulbous stock sold equally well this year. Of course, violets sold as well as ever, but the big increase in business for this day caused a demand for anything in sight that looked good.

The wholesale market was firm all the week, with prices up on high-grade stock. Everything was more plentiful

ORDER TODAY

All our prices advance

March 1st

The John Henry Co.

Lansing, Mich.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

St. Patrick's Day

Carnation Dye . . . . . 50c package
Green Frieze . . . $1.00 per 60 yds.

GET READY FOR EASTER



Galvanized Pans
with reinforced bottoms.

IMMEDIATE DELIVERY.



H. Bayersdorfer & Co.
1129-1131 Arch St. PHILADELPHIA, PA.
Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

last week, but the great demand cleaned up all the markets daily and the prices remained stationary throughout the week.

The supply in roses was not equal to the demand and to fill orders, even for the local trade, was out of the question. In carnations, the market was better than it has been for many weeks, while the price remained at $18 to $20 per hundred, with extra fancy at $25. The market cleared daily. It is predicted that these will be quite plentiful in the next ten days and a big drop in prices is looked for. Violets were good all the week. A big crop of sweet peas is looked for, as the supply now is heavy and all our local growers have planted heavily. Valley has dropped in price to $10 per hundred, with extra fancy at $12. Bulbous stock arrives heavily, while jonquils, tulips, Von Sion, Paper Whites, etc., clean up well.

Present indications are for a heavy crop in all seasonable flowers soon.

Club Meeting.

The St. Louis Florists' Club held its regular monthly meeting, February 12, in the salesrooms of the Windler Wholesale Floral Co.

The meeting was not well attended, owing to the fact that many were sick. When President Hummert called the meeting to order, there were thirty-five members in attendance.

The report of L. J. Bourdet, chairman of the publicity committee, was interesting. He showed the members what the committee had done for St. Valentine's day advertising and what is being done to advertise Easter.

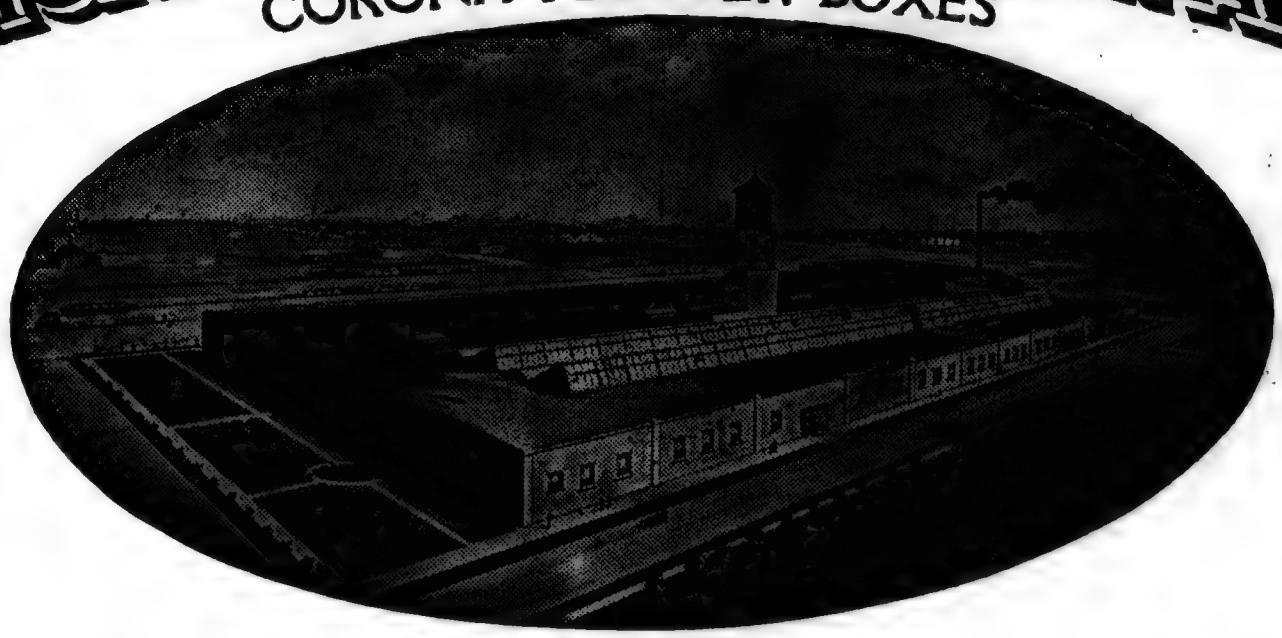
Frank Windler, vice-president of the Missouri State Florists' Association, reported that efforts are being made to hold a meeting of the association in St. Louis, May 15 and 16. Applications for membership were presented by the following: Peter Pfander, Joseph Braun, George Kuehner, Joseph Krager and Martin Ude.

The secretary then read the names of forty-four applicants for membership presented at the last meeting and, as the committee reported favorably on all the applicants, the secretary cast the ballot for the members present.

All delinquent members were given until the next meeting before being dropped from the rolls of membership.

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
601 Elm St.
Dallas, Texas.

Home Office
and Factory
4437 Ogden Ave.
CHICAGO
Telephone
Lawndale 904

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	$ 5.00
10 x 6 x 5½	2-inch Top	5.70
12 x 8 x 5½	2-inch Top	7.40
14 x 10 x 8	2-inch Top	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top	$4.55
20 x 4 x 3	2-inch Top	4.55
21 x 5 x 3	3-inch Top	6.00
24 x 5 x 3½	2-inch Top	6.35
24 x 8 x 4	2-inch Top	8.15
28 x 8 x 4	2-inch Top	9.20
28 x 8 x 5	2-inch Top	10.50
30 x 5 x 3½	2-inch Top	6.95
36 x 8 x 5	2-inch Top	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of $3.50 for 500 boxes or any part thereof.

A charge of $5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	$21.15
20 x 20 x 8	Telescope	27.40
21 x 5 x 3	Telescope	6.00
24 x 5 x 3½	Telescope	7.35
24 x 24 x 10	Telescope	42.10
30 x 10 x 5	Telescope	14.65
30 x 12 x 6	Telescope	21.15
32 x 32 x 8	Telescope	52.60
36 x 10 x 5	Telescope	18.95
36 x 12 x 6	Telescope	25.30
36 x 14 x 8	Telescope	33 75
40 x 10 x 6	Telescope	30.00

President Hummert spoke on the spring flower show of the St. Louis Garden Club, to be held in the big show house at the Missouri Botanical Garden, May 15 and 16, which would be free to the public.

J. F. Ammann also spoke and commented upon the premium list and made a motion that the club approve of the show and do all in its power to make it a success. He also suggested that a committee be appointed to work with the show committee.

The following members were appointed to work with the show committee: A. H. Hummert, chairman; L. J. Bourdet, W. A. Rowe, F. C. Weber, Carl Beyer and J. J. Beneke.

The following were recommended as judges for the show: F. J. Fillmore, Fred H. Weber and W. J. Pitcher.

F. J. Fillmore, L. J. Bourdet and J. J. Beneke were appointed a committee to draft resolutions on the death of Fred C. Weber.

Flowers were ordered sent to Joseph Witek, who is ill.

A rising vote of thanks was given to the Windler Wholesale Floral Co. for the afternoon's entertainment.

J. F. Ammann was called upon for a talk on the recent meetings of the American Carnation Society, at Chicago, and the S. A. F. directors' meeting, at Cleveland, also on the new growers' association.

The question box brought out some interesting discussions, after which the meeting adjourned. The next meeting will be held March 11.

Various Notes.

George H. Pring, horticulturist of the

CONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

LARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

IN addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

MOST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

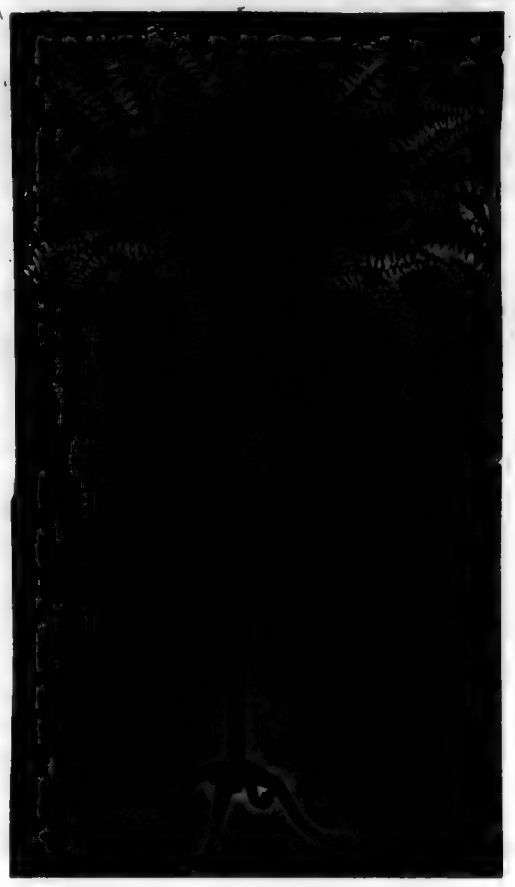
ALL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

XTRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

Climax Manufacturing Company

Main Office and Plant

Castorland, N. Y.



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES

INC.

20 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x20x 4	$ 2.70	$ 3.00
3 x18x 5	2.80	3.10
3½x24x 5	4.40	5.20
3½x30x 5	5.20	6.00
5 x24x 5	6.50	8.00
5 x28x 5	8.00	10.00
5 x36x 6	9.60	11.60
5 x38x 8	11.50	13.50
5 x30x10	12.00	14.00
6 x28x12	12.50	15.00
5 x35x10	13.50	15.50
6 x36x12	17.00	20.00
8 x20x20	18.00	22.50
8 x24x24	27.00	30.00
7 x42x12	....	32.00
8 x48x14	....	37.50

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½x9x 6	$4.00	6x9x13	$6.50
6 x7x14	6.00	7x9x 9	6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.

Established 1890

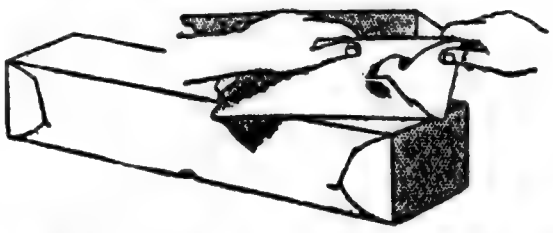
Missouri Botanical Garden, delivered an illustrated lecture on "The Curiosities of Plant Life" before the Natural History Association, at the Central

Lindley Boxes

READY FOR SHIPMENT

AT VERY REASONABLE PRICES

We are located in the heart of a great boxboard producing district, with ideal laboring conditions and shipping facilities.



MIST GRAY BOXES

Corner Lock Style.

An excellent box for all occasions. Does not soil easily.

	Shallow Lids	Telescope
18x5x3	$4.25	$4.40
21x5x3	4.70	4.80
24x5x3½	5.40	5.80
30x5x3½	6.40	7.00
36x5½x3½	...	8.90
21x7x3½	6.30	...
24x8x4	8.00	...
28x8x5	10.00	12.50
36x8x5	12.60	15.50

Violet and Corsage Boxes

9x6x5½	Shallow Lids	$4.75
11x8x5½	Shallow Lids	5.50
15x8x6½	Shallow Lids	7.90

All Full Telescope

30x10x5	$15.00
34x16x5	24.00
36x14x6	28.00
36x10x6	21.00
40x10x6	23.00
48x10x6	28.50
30x12x7	24.00
36x12x8	31.00
16x16x8	21.50
18x18x7	21.50
20x20x6	21.50
20x20x8	26.30
24x24x8	35.00

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style.
An appropriate color.
Carried in popular sizes only.
Full Telescope.

18x5x3	$4.40
21x5x3	4.90
24x5x3½	6.00
30x5x3½	7.25
34x6x3½	7.90
24x8x4	9.20
24x8x4, 2-inch lid	7.70
28x8x5, 2-inch lid	9.60
36x8x5, 2-inch lid	12.00

WHITE BOXES

Corner Lock Style.
A beautiful white plated stock.
Carried in popular sizes only.
Full Telescope.

8x4x3½, 2-inch lid	$2.85
15x8x6½, 2-inch lid	7.50
18x5x3	4.50
21x5x3	4.95
24x5x3½	6.50
30x5x3½	7.50
24x8x4	8.80
28x8x5	12.50
36x8x5	14.50

White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.

9x6x5½, 2-inch lid	$6.25
11x8x5½, 2-inch lid	8.00

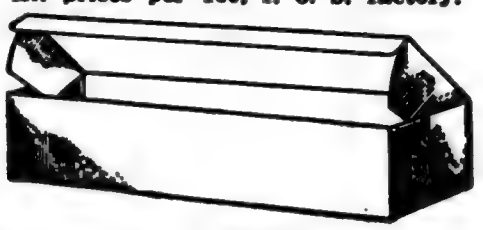
Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 5%
Orders of 1,000 and over, assorted sizes.....less 7½%

Printing black or colored ink, $2.00 extra per thousand or less quantity.

All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

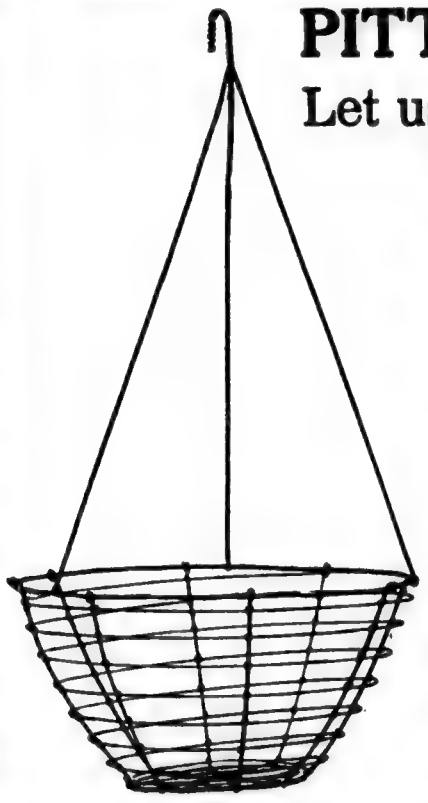
20x4½x3	$2.65	24x4½x3	$3.00
		30x5x3¼	$3.90

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Rep.
New York trade phone, Audubon 2860—Geo. L. Hoopis, Rep.
St. Louis trade phone, Olive 8766—H. F. Seigneur, Rep.
Louisville trade phone, 2669—J. Raymond Clark, Rep.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.



PITTSBURGH CUT FLOWER COMPANY

Let us quote you on your needs. Our large purchase of raw material permits us offering you a low price.

Buy Your Hanging Baskets NOW!

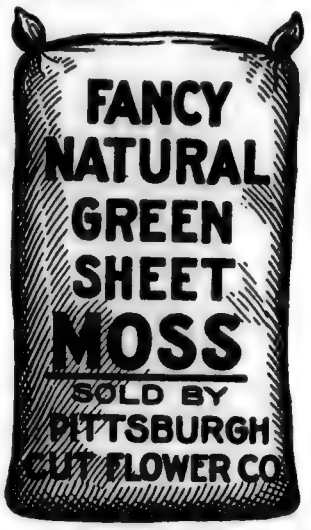
Obtain our specification on the most practical

HANGING BASKET

Hand made, wire bound, enameled green. All sizes.

We can supply all sizes

NO MATTER WHAT YOU WANT, WRITE US — WE CAN SUPPLY YOU. WRITE US TODAY.



3-bushel sack, $1.50

116-118 Seventh St., PITTSBURGH, PA.

E. F. WINTERSON CO., 166 N. Wabash Avenue, L. D. Phone Central 6004, ESTABLISHED 1892 **Chicago**

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET — Our Supply Department is complete — RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

Library hall Wednesday, February 18.

Eric Johnson and Frank Johnson, of the A. L. Randall Co., Chicago, spent February 9 and 10 here with Harry Hall, the local representative. Their visit here was for the purpose of establishing a factory in St. Louis for the manufacturing of florists' baskets and wicker furniture.

Among those who have been reported on the sick list during the last week were: J. J. Windler, George Kuehner, Fred Herman and Fred Strohmeyer. Joseph Witek was taken home from the hospital last week and expects to be back attending to business soon.

The automobile show decorations, at Exhibition hall, were furnished by Schaeffer & Steitz, of Vandervoort's floral department. The work was highly commended by the management. Besides the decorations of the hall, they also furnished all decorations of the booths of all exhibitors, under the personal supervision of Julius Schaeffer.

The following east side florists were in the city last week: Matthew Schoenberger, L. Dintelmann, W. E. Ogle and A. G. Fehr, of Belleville, Ill.; J. F. Ammann and Henry Blixen, of Edwardsville, Ill., and George Madsen, of Alton, Ill. All attended the club meeting, February 12.

J. J. Karins, representing Henry A. Dreer, Inc., and George Hampton, of the J. G. Neidinger Co., Philadelphia, spent a few days last week in St. Louis calling on the trade.

Grimm & Gorly report that St. Valentine's day business was much larger than last year.

A. G. Fehr, of Belleville, Ill., says that he will have a fine crop of Easter lilies ready in time for Easter sales.

New faces in the sales force of the St. Louis Seed Co. indicate the busy season's approach. Mail orders during the last week were heavy and the counter trade has improved considerably.

Seibel & Dreimeyer have closed their Cass avenue store and will confine their business to the Labadie avenue greenhouses. They report a splendid trade.

Frank Plotz, manager of the Brix Floral Co., says that business at their St. Louis avenue store is satisfactory and has been all season.

Nat Kingsley, head of the Mullanphy Florists' store on Grand avenue, says that things in the north end are excellent. They are forced to work overtime to keep up with the demand for funeral flowers.

St. Valentine's day business among the west end establishments was better than last year. The demand was especially heavy for violets. F. C. Weber, Joseph Witek and F. H. Weber said that telegraph orders from all parts were

ARNOLD BOXES

Absolutely the highest quality, stiffest, best waterproofed box obtainable. Prices reasonable, quality considered. See prices January 8th issue Florists' Review, except at present high price of material can allow no discount other than 1% for cash. Printing $2.00, regular ink, or $5.00 2 colors or gold bronze, per 1000 or less.

SALES REPRESENTATIVES:

Chicago—A. V. Z. Jennings; Phone Wabash 5212; 20 E. Jackson Blvd.
New York City—Geo. L. Hoopis, 601 W. 144th St.

LINDLEY FLORIST BOX CO., "Quality Box Makers" **Marion, Ind.**

Cut Flower Boxes
All Sizes
C. C. POLLWORTH CO.,
Milwaukee, Wis.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

H. & D. Design Boxes

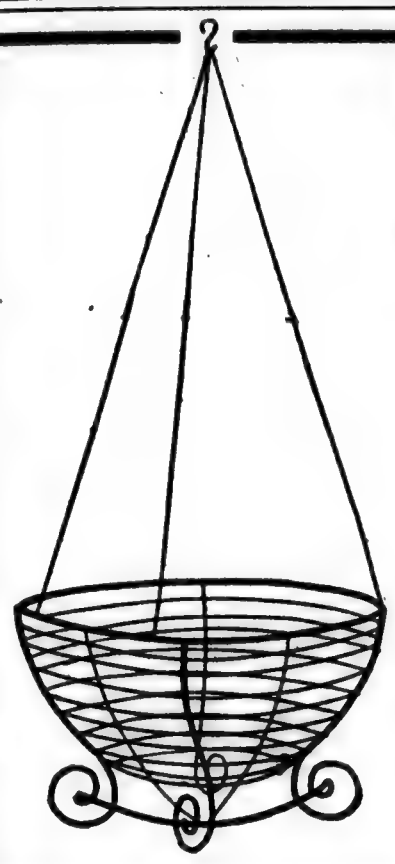
Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Mention The Review when you write.

"DURO"
FOLDING FLOWER BOXES
For Prices Write
Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.00	$15.00
10-inch	2.50	17.00
12-inch	3.00	22.00
14-inch	3.50	25.00
16-inch	4.50	30.00
18-inch	6.00	45.00

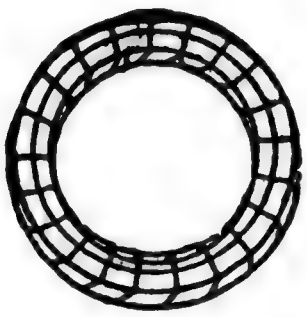
GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, $1.50; 10 bags, $14.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

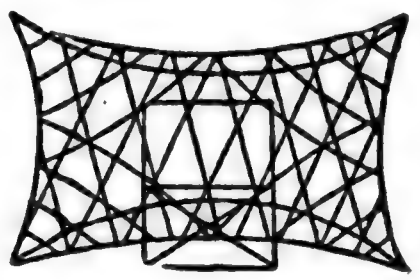
15 EAST THIRD STREET

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 25 Years

201 North Seventh Avenue, SCRANTON, PA.

heavy. The Sanders Nursery, on Clara avenue, also reports an excellent business.

The "Say It with Flowers" bowling league held its weekly tournament, February 11. The Roses, who are now nine games in the lead, won all three of their games from the Carnations. The Daisies moved up from last place by winning two games from the Sweet Peas. President Hummert, of the Florists' Club, rolled his first games as a member of the Sweet Peas. Capt. Kuehner, of the Roses, and J. J. Windler, of the Daisies, were absent, owing to sickness. J. J. B.

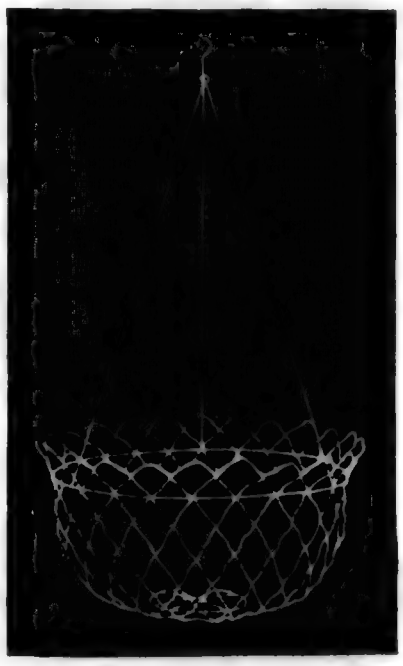
Frank J. Gilk has opened a retail store at 4961 Kemper park.

NEW YORK.

The Market.

With transportation facilities, which were seriously hampered by the recent storm, somewhat improved, the market is better supplied with cut flowers. Many growers who depend upon express service are, however, still experiencing difficulty in getting shipments to market, especially those using motor express service.

The improvement happily came in time for St. Valentine's day business and there was an ample supply of flowers available. Retailers report a fairly good business, the only trouble being the difficulty in making deliveries, the snow blockade making vehicle service almost impossible and the scarcity of messengers delaying hand deliveries considerably. There was an abundance of bulbous flowers, indeed of everything with the exception of roses, which were not any too plentiful. Carnations were



THE BEST Wire Basket *and* WHY

Made of Galvanized Wire and crimped. Closer meshed to hold moss better, and less of it. Sturdy and strong.

Size	Each	Doz.
8-inch	$0.25	$3.00
10-inch	.30	3.50
12-inch	.35	4.00
14-inch	.45	4.50
16-inch	.55	6.00
18-inch	.75	8.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

MAGNOLIA LEAVES

GLOSS FINISH

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

COLORS:
Brown, Green or Purple

$1.00 PRICE PER CARTON

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

25 lbs. of leaves....$ 4.00
50 lbs. of leaves.... 7.50
100 lbs. of leaves... 14.00
If Red is wanted add 15 per cent.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

in heavy supply and prices dropped materially in consequence. Tulips also were subject to a decline in value. Lilies of the valley moved well and there were plenty of them. Violets met the usual demand, as did orchids, and, under the conditions, prices were reasonable.

At the beginning of this week the market was fairly well supplied and demand near normal. American Beauty roses are not at all plentiful, although sufficient to meet the demand at present prices, which are still on a high plane. Hybrid teas are not abundant and the shortage on the lower grades continues. The quality of arrivals in general is good. Premier is in excellent shape and Sunburst is showing splendid color. The generous supply of long-stemmed flowers moves a little slowly and concessions occasionally are made to accelerate movement.

The supply of carnations is heavier than it has been all season, but prices are keeping up fairly well, although the high figures of the last few weeks are not likely to prevail. With the brighter weather now with us, which should be more constant from now on, the cut should become larger every week, as every grower reports a good crop in sight. Laddie, when it is to be had, brings a little more than the ordinary varieties.

There is a good supply of cattleyas, but the movement is slow and clearances are hard to make. The price range is from 15 cents to 75 cents, with most of the arrivals in the lower grades. There is a fair supply of cypripediums, which command $2 to $5 per dozen.

Easter lilies are in somewhat better supply, but the prices remain the same. Lilies of the valley are in oversupply and move slowly at $1.50 to $8 per hundred sprays, with the lower grades predominating.

There is a wealth of bulbous material and much remains unsold at the close of the day. Arrivals of tulips are particularly heavy and there is no complaint as to quality. Paper Whites are also plentiful and move fairly well, as there is a large demand for funeral work. The supply of daffodils is increasing and there is an abundance of freesias of good quality.

There is plenty of choice in the list of miscellaneous flowers arriving and

GALAX FERNS LEUCOTHOE

Latest Wholesale Prices

F. O. B. Johnson City, Tenn.

DIRECT FROM THE WOODS TO THE DEALER

Less than Ten Case Lots.

GREEN GALAX, case of 10,000:
Medium size (3-3½ in.) .....$ 7.50
Large size (3½-in. and up) 10.00

BRONZE GALAX, case of 10,000:
Medium size (3-3½ in.) 7.50
Large size (3½ in. and up).. ... .. 10.00

GREEN OR BRONZE GALAX, in less than case lots, per 1000:
Medium size (3-3½ in.) 1.25
Large size (3½ in. and up)..... . 1.50

Galax in Ten Case Lots or More:

GREEN GALAX,
Medium size (3-3½ in.).....$ 7.00
Large size 3½ in. and up)..... 8.50

BRONZE GALAX
Medium size (3-3½ in.)..... 7.00
Large size (3½ in. and up)..... .... 8.50

LEUCOTHOE, Green or Bronze, per 1000:
Short ....$ 2.00
Medium 3.00
Long 4.00

DAGGER FERNS, per case of 5000 (any quantity) ... .$ 7.50
Less than case lots, per 1000 ..... 2.00

FANCY FERNS, per case of 5000 (any quantity).....$ 7.50
Less than case lots, per 1000 . 2.00

Direct all telegraph orders to Johnson City, Tenn. 18 years in this one line. We know what you want and try to please you.
Prompt Shipments. Terms, Cash.
Best References.

We are members of the Blue Ridge Decorative Evergreen Association

Elk Galax & Fern Co.

BANNERS ELK, N. C.

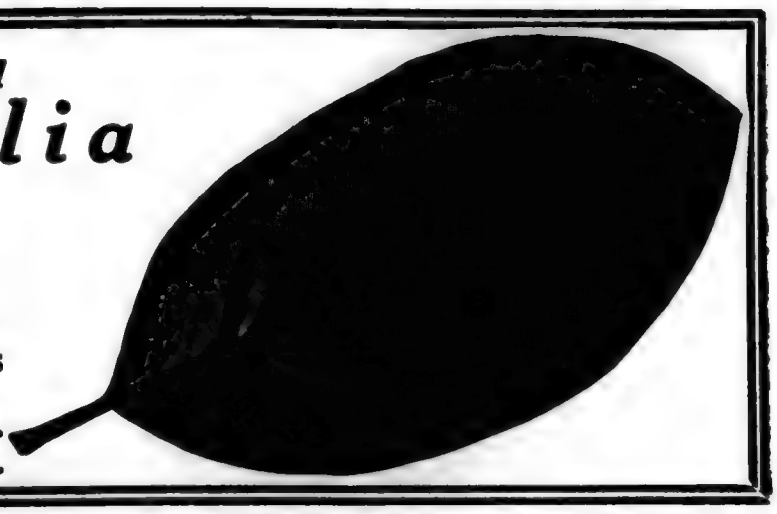
Prepared

Magnolia

Leaves

Brown
Green
Purple

IN CASES AND CARTONS



THE RUMBLEY CO.
EVERGREEN, ALA.

SOUTHERN WILD SMILAX
Standard Case.. .... $2.75
Half Case 1.50
CHATTAHOOCHEE FLORAL CO.
HATCHER STATION, GA.
Best equipped, and quickest shippers in the South.

L. B. Bragué & Son
Wholesale Dealers in
CUT FERNS
MOSS : : EVERGREENS
Established 1867
HINSDALE, MASS.

THESE ARE THE MAGNOLIA LEAVES



Honored
58
ENDORSEMENTS
by Leading Jobbers

with
58
ENDORSEMENTS
by Leading Jobbers

Because these Magnolia leaves are selected quality, fully prepared, the only safe investment for wholesale and retail Florists.

PLEASE ASK FOR A COPY OF THE LETTERS AND BE CONVINCED.

Ask your Wholesaler for Prices on our 50-lb. and 100-lb. Cases of Magnolia Leaves

DR. H. DUX CO., Jacksonville, Fla.

the demand is good for nearly everything in this line.

Various Notes.

An announcement of the death of Louis C. Elson, music teacher, author and lecturer, last week, in Boston, brings to the recollection of old-time members of the New York Florists' Club the genial gentleman who, in the nineties, gave a series of lectures before the club, at the quarters it then occupied, in the Elks' hall, Twenty-seventh street and Broadway, on "Music and Flowers."

The flower department of Hahne & Co., Newark, N. J., has been taken over by Robert G. Wilson, who has a store at Fulton street and Green avenue, Brooklyn. With his branch store at 345 Green avenue, he has practically three retail stands. At his greenhouses he is working up a stock of the new fern for which he was awarded the silver medal at the show of the Horticultural Society of New York last fall.

George V. Nash, of the New York Botanical Garden, will lecture in the Museum building, at the garden, Saturday, March 6, on "House Plants." March 20, Dr. Marshall A. Howe will lecture on "Forcing Bulbs for the Home."

A. M. Henshaw, of the Henshaw Floral Co., is still confined to his home, but expects to be able to resume his duties this week.

Roman J. Irwin, chairman of the club's dinner committee, reports that a good number of seats for the dinner to be held at the Hotel Biltmore, March 17, have already been reserved. In view of the importance of the event during flower show week, the committee is in hopes of having a banner attendance. The tickets are $5 each, for either lady or gentleman. Several of the club members have reserved tables seating eight and ten persons.

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

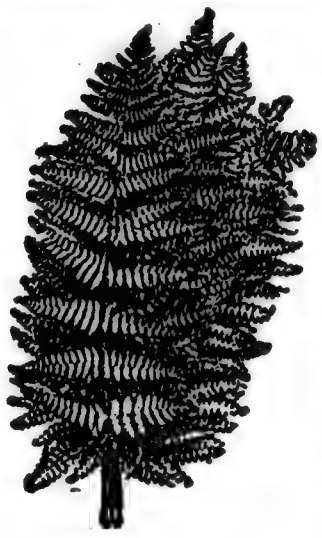
Pussy Willow
Large, cultivated variety. Long and short sprays.



The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment
FLORISTS' SUPPLIES WIRE WORK

The KERVAN COMPANY
119 W. 28th St., NEW YORK



FANCY FERNS

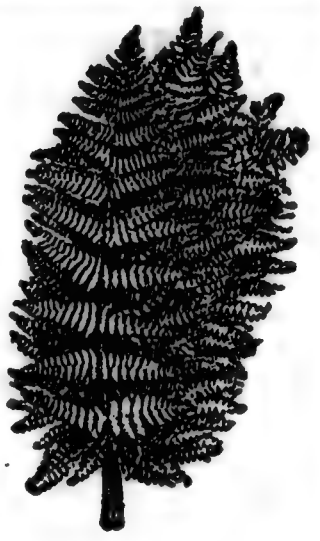
Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100..... **$1.00.** 1000.....**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases..... **4.00**
Magnolia Leaves, green and bronze, per carton..... **1.50**
Galax Leaves, green and bronze, per case of 10,000..... **10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag..... **2.00**
Sphagnum Moss, per bale **2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES



MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Believing in preparedness, the committee on transportation of the New York Florists' Club arranged for a meeting of its members Monday, February 16, and discussed plans for travel to the S. A. F. convention in Cleveland, next August.

C. Thimm, of East Williston, L. I., is seriously ill with the flu. J. H. P.

The business of F. G. Marquardt, Inc., has grown so fast that removal has been made from 345 Broadway to larger quarters at 116 to 120 West Thirty-second street. The officers of the corporation are: President, F. G. Marquardt; vice-president, Hugo Thum; treasurer, A. D. Lorenz. Harvey F. Marquardt is manager of the bulb department.

BUSINESS BRISK.

If there is any florist who does not find business brisk it is because he has no stock or fails to offer it in the Classified section of this paper. It works like this:

The ad cleaned us out and we could have sold more. As soon as we have something else to offer we will advertise it in The Review, you may be sure.—Bel Air Greenhouses, R. H. Lee, Mgr., Bel Air, Md., February 9, 1920.

I am sold out of impatiens and am returning checks, so please stop the ad. You will hear from me again as soon as I have more stock to offer.—Victor H. Thomas, Augusta, Ky., February 8, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

NEWPORT, R. I.

John Martin has returned from a ten days' trip to Washington and vicinity.

Oscar Schultz had the decorations for the ladies' night of St. John's Lodge of the Masons, Wednesday, February 11. He, John T. Allan and Andrew Meikle were members of the committee of arrangements.

V. A. Vanicek was reëlected treasurer of the Rhode Island Nurserymen's Association at the second annual convention in Providence, R. I., Thursday, February 12. Percy Sherman, of Portsmouth, and Frederick Smythe, of Newport, were elected to membership.

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....$3.00 each

Natural Sheet Moss.....$1.75 per bag
Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, $3.00

Write, wire or phone.

KNUD NIELSEN, EVERGREEN, ALA.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. $3.00 per case

PERPETUATED MOSS.....$3.50 per bag
NATURAL MOSS..... 1.75 per bag

WIRE, WRITE, PHONE

E. A. BEAVEN, Evergreen, Ala.

The park commissioners have received two bids for the care of the city parks for the current year: Patrick Casey, $6,375; and John S. Martin, $6,500. The award will be made later. W. H. M.

Freehold, N. J.—The Moreau Plant Co., vegetable plant growers, is now in the hands of the third generation. Their printed matter says: "Sunday is our day of rest; absolutely no business is done on the Sabbath."

Ferns Galax Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000.....$3.50

LEUCOTHOE SPRAYS
Per 100.....$0.75
Per 1000..... 6.00

BOXWOOD
Per lb.....$ 0.30
50 lbs..... 12.50

BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000..... 10.00

GREEN GALAX
Per 1000.....$ 1.50
Per case of 10,000.....10.00

SPHAGNUM MOSS
Per bale.....$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS
Per bag.....$ 1.50
Per 10 bags.....14.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, **Cincinnati, Ohio**

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

First-class Fancy and Dagger **FERNS**
And All Kinds of Evergreens
Write for prices
P. S. Pulos & Bro.
Wholesale and Retail Dealers 27 Willoughby Street **Brooklyn, N. Y.**

Mention The Review when you write.

Choice Hemlock and Balsam Sprays
14 to 20 inches, $4.00 per 1000
Rates to Jobbers.
References or cash with order.
Northern Fern Co.
J. F. TIMLER, Mgr.
Lock Box 133, SCHOFIELD, WIS.

Mention The Review when you write.

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

CARNATIONS, ROSES

Ferns, $3.00 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING
In Florists' Supplies

THE WILLIAM MURPHY CO.
WHOLESALE COMMISSION FLORISTS
329 MAIN STREET Phones Main 980-981 CINCINNATI, OHIO
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Mention The Review when you write.

NEW CROP
FANCY FERNS
First-class Stock, $1.75 per 1000
Teahan Fern Co.
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

Mention The Review when you write.

Boxwood - Laurel - Moss
Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag..... 1.25
Green Sheet Moss, large bag..... 1.75
Peony Roots, write for prices.
W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.

FANCY FERNS (Special Picked) Per M $4.00
Leave your order with us for regular shipments
C. A. KUEHN WHOLESALE FLORIST
1313 Pine St. St. Louis, Mo.

Mention The Review when you write.

Natural Green Sheet Moss
Per 10-lb. bag, $1.75
Dyed Green Sheet Moss
Per 10-lb. bag, $3.50
KNUD NIELSEN
EVERGREEN, ALA.

Mention The Review when you write.

PACIFIC COAST DEPARTMENT

LOS ANGELES, CAL.

The Market.

Big business and a scarcity of stock usually go together and that was the situation here last week. A big rain helped the violet situation a little for St. Valentine's day shipments, but the flowers are not so good as usual. Roses are still below the demand. Freesias are arriving more slowly than usual. Carnations are scarce and greens are none too plentiful.

Various Notes.

Walter Armacost & Co. have purchased another five acres of land adjacent to their range at Sawtelle, Cal. According to Mr. Roystan, it has not been decided whether it shall be built upon at present, or not. The cut of roses is excellent in every way.

Miss Simpson, of 3656 Ogden avenue, Chicago, and her friend, Miss Sanborn, were visiting in the city last week.

After not meeting for several months, the Los Angeles Florists' Club held a meeting February 12. The get-together spirit was much in evidence and a great deal was accomplished.

T. J. Wright, father of T. Wright, of Wright's Greenhouses, Pittsburg, Kan., is still enjoying the southern California sunshine at Pomona, Cal. Since the return of his son from overseas, Mr. Wright has less responsibility and is trying out the shipping of stock east from here.

M. P. Elliott, formerly of La Jolla, Cal., is now situated in El Paso, Tex., where he is planning to start in business again. The health of his wife was the cause of Mr. Elliott's leaving this vicinity.

Fred H. Allen, of Allen Water Garden, is going into the preparation of lotus and other water plants. His perpetuated stock is beautiful.

The L. A. Floral Co. has been busy in shipping made-up work. The force has been called upon to work all night. One funeral in Imperial valley called for over fifty pieces.

The H. N. Gage Co. has purchased forty-one and a half acres of land near the Rio Honda, about a mile west of Downey, Cal. Mr. Gage says that he intends planting about twenty acres in oranges and, as this is in the heart of the Valencia district, it should be a success. The bulbous stock is now arriving at the company's nursery at Elmonte and probably some from Montebello will be gradually moved to the new location.

H. R. Richards.

SEATTLE, WASH.

The Market.

The call for local decorations and the eastern demand made the business in connection with St. Valentine's day especially heavy. Funeral work also has strengthened the demand, which, together with the fact that several flowers have been off crop, has kept prices up. The general scarcity, however, has been somewhat relieved by the incoming spring flowers.

Local growers have been sending in good Ward roses, jonquils, tulips, daffodils, sweet peas and valley. Freesias are popular and much used with Easter lilies, which made their first appearance week before last. Chrysanthemums have shown a slight improvement, especially Maud Dean and Seidewitz. Orchids have arrived in good quantity and have sold well. Narcissi from California and later from eastern Washington are expected to arrive soon.

Cyclamens, cinerarias, baby primroses, tulips and daffodils are the best sellers in potted plants, which continue to sell well. Acacia, salal and asparagus fern are much employed in decoration. The larger ferns are also in good demand.

Various Notes.

The Woodlawn Flower Shop had an especially elaborate funeral piece lately; cattleyas, Seidewitz mums, Easter lilies, freesias and asparagus fern were used for a cross more than seven feet high.

Rosaia Bros. have been bringing in excellent Ophelia roses and Cattleya Trianæ from their greenhouses, also good Columbia and Ward roses. George Rosaia has been ill with the flu.

William Goldsbary, of the Kinney Flower Shop, has been using Californian acacia, salal and jonquils effectively in decorations.

Fred J. Rowe, of C. E. McCoy's store, has been ill with the flu.

The Woodland Park Floral Co. has been making effective use of fancy baskets of tulips in various colors.

H. P. Anderson, of the University Floral Co., reports that the annual varsity ball, at the University of Washington, brought much business to this store.

Robert Newcomb, of the Burlington Willow Ware Shops, Burlington, Ia.,

Plumosus
Smilax Sprengeri
Freesias
GEORGE J. HALL & COMPANY
423 E. 5th St. LOS ANGELES, CAL.
PHONE 66573
Mention The Review when you write.

Stick to THE HOUSE of
Quality and Service
Violets, Sweet Peas, Carnations,
Roses, Narcissi, Freesias, Forget-me-not, Mignonette, Daffodils
and all Seasonable Stock
L. A. FLORAL CO.
236 EAST FOURTH ST., LOS ANGELES, CALIF.
Mention The Review when you write.

ROSES

The big crop now on. Quality stock in quantity

FREESIAS—Purity, Fischerii and the new colored varieties. Order in quantity, we have them.

GREENS—We are headquarters. Plumosus, Sprengeri, Smilax, Brake, Maidenhair and Mexican Ivy.

CARNATIONS—Hothouse and field varieties.

Violets, Daffodils, Marigolds, Marguerites, Strawflowers and Callas

SUPPLIES

Largest stock on the coast. Baskets, Magnolia Leaves, Chiffon, Foil, Pins, Crepe Paper, Wired Toothpicks, Match Sticks, etc.

PLANTS

Cinerarias, Primulas, Cyclamen, Heather, Hyacinths, either in bud or in bloom.

Order a case of Brown or Green Galax Leaves
$13.50 per case of 10,000

WALTER ARMACOST & CO.

321-23 EAST FOURTH ST. *WE CLOSE SUNDAYS* **LOS ANGELES, CALIF.**

ANNOUNCEMENT!

The 1920 crop of bulbs of my

New Colored Freesias

has all been sold

The trade papers, no doubt, in due season will contain the purchasers' offers of the stock for greenhouse use next fall.

Freesia Gen. Pershing (Frey)

Extra robust grower, 3 ft. in height, with 4 to 5 long side laterals; large open flowers of lavender pink, yellow lip and somewhat of a bronze cast. The cut flowers have created quite a sensation on the Chicago Market for several seasons and command the highest market prices.

Freesia Viola (Frey)

Like a large Woodviolet, the lower petals of a deeper violet blue, a beautiful, distinct and valuable hybrid. The growth is about 30 inches in height, with 4 to 5 long side laterals, long enough for any floral work. Sold at good prices on the Chicago Market for several seasons.

ALOIS FREY, Originator

P. O. Box 534 **SAN FERNANDO, CALIF.**

Cattleya Trianae in Quantity, $12.00 per doz.
Scotch Heather, 75c per bunch

Plenty of Spring Flowers are now available

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

called on the trade in this city and Tacoma recently.

SPOKANE, WASH.

The Market.

The continued dull weather has had a serious effect on the stock; in fact, Spokane was never so short of flowers before. The last of the chrysanthemums arrived last week. Bulbous stock is starting to arrive, but not in sufficient quantity to meet the demand. Potted tulips and hyacinths are to be seen and find a ready sale.

Various Notes.

A large number of the florists and their wives are on the sick list. The annual banquet was postponed on this account.

William Berry, of Donart's House of Flowers, has resigned.

E. Hedger, of the Davenport Flower Shop, has bought an automobile.

All flower shops have been busy this month with funeral work, the flu being the cause of most deaths at present.

The Glenrose Greenhouses are sending in some fine Laddie, in spite of the fact that about all the help have been sick.

H. E. Reimers has a fine window display of cinerarias.

The Spokane Florist Co. was handicapped by the illness of most of its employees and their families. H. H.

SAN FRANCISCO, CAL.

The Market.

The report comes from the local shipping establishments of a volume of business unprecedented in the history of the trade. Many of the San Francisco shippers say that they have never experienced such a large St. Valentine's day business. Orders from the east were arriving in such quantities that it was extremely difficult to meet the demand. Flowers of all kinds were none too plentiful and the shortage of roses is still a noticeable factor in the business of the month.

With the exception of one or two nurseries, which are now beginning to cut the second rose crop, growers cannot promise any large amount of cut stock until the end of February, or the first part of March. According to one of the prominent growers of this district, who recently made a trip through the central part of the state visiting the various nurseries, it will be at least three or four weeks before the rose crop can be cut to any extent.

DAFFODILS
Dutch Hyacinths **Purity Freesias**
Roman Hyacinths **Narcissi**
and everything in season
P. C. MILLER CO.
Wholesale Dealers in Cut Flowers
217 Winston Street, Los Angeles, Cal.
THE BEST IN THE WEST

CARNATIONS
VIOLETS
ROSES
ALL KINDS OF FLOWERS IN SEASON
AND EVERYTHING IN CUT FLOWERS AND SUPPLIES
S. MURATA & CO.
Oldest and Most Experienced Shippers in Southern California
380-386 So. Los Angeles St., LOS ANGELES, CAL.
WE NEVER MISS

Poinsettia Stock Plants
CALIFORNIA FIELD-GROWN
$18.00, $25.00 and $30.00 per 100
CUT POINSETTIAS IN SEASON
PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

FREESIA PURITY
Get our prices for 1920 Crop
HARRY BAILEY,
R. F. D. No. 6, Box 354 Los Angeles, Cal.

Freesias, which have been plentiful and of excellent quality this season,



CALIFORNIA VIOLETS

Will ship in perfect condition to almost any part of the United States or Canada.

ORDER FROM DARBEE'S

1036 HYDE STREET, SAN FRANCISCO

$1.00 per dozen bunches

Plumosus, Adiantum, Woodwardia, Mexican Ivy and other greens

PRICE LIST

Effective February 19, 1920.
Subject to change without notice.

	Short	Medium	Long
Hoosier Beauty	$0.12	$0.20	$0.30
Columbia	.12	.20	.30
Red Shawyer	.10	.18	.25
Champ Welland	.10	.18	.25
White Killarney	.10	.18	.25
Ophelia	.10	.18	.25
Shawyer	.10	.18	.25
Peace (White Shawyer)	.10	.18	.25
CARNATIONS, shorts and splits			6c
Best			10c
Sprengeri and Plumosus			65c bunch
Ferns			$3.00 doz. bunches

Miller Floral Co. UTAH

FARMINGTON,

VIOLETS

Acacia - Roses - Spring Flowers

Woodwardia and other greens

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street SAN FRANCISCO, CAL.

are becoming scarce on account of the heavy eastern demand. Funeral work is greater than usual, resulting in a call for suitable cut flowers. Freesias, violets, carnations and heather are foremost on the list of flowers of this character and shippers are reporting success in handling them.

Greens, including maidenhair ferns and asparagus, are scarce and high, and all potted stock is bringing exceptionally good prices.

Freesias **VIOLETS** **Daffodils**

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS $1.00 per dozen bunches.

We want you to order direct from us.

ROSES Off crop for next three weeks.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. } WHOLESALE SHIPPING ONLY { Nurseries at BURLINGAME, CALIF.

FREESIAS **VIOLETS** **ROSES**
DAFFODILS **CARNATIONS**

$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* SAN FRANCISCO

A large amount of acacia is being shipped out of San Francisco, the few rains followed by warm sunny weather having brought the blooms into splendid condition.

Almond blossoms are in full flower now and form the bulk of fruit blossom stock at the present time, although some flowering peach and Japanese quince have been seen.

Coöperation on Prices.

An interesting phase of coöperation is now being tried by the San Francisco retail florists. Primarily, the movement among the various retail establishments was started in an effort to bring about an arrangement of prices on cut flowers, particularly roses, but now the idea is assuming larger proportions, covering a wider scope of activities among the trade. A number of meetings held during the last two weeks have resulted in a better understanding among different members of the trade and a desire to coöperate to an extent which will be of mutual benefit to all concerned. One of the leading persons in this new coöperative movement is A. Rossi, of Pelicano, Rossi & Co. Mr. Rossi has had extensive experience in organization matters and was recently elected to the presidency of the Downtown Association. He expressed the stand that the retail florists are taking in regard to the present high prices somewhat in this manner: "It is not that we, the retailers, wish to cut the growers' prices on their products. We understand that costs, particularly those of labor, have made it absolutely necessary for the grower to increase his prices, just the same as our overhead has increased during the last few years, but, of course, the retailers are the ones who have to stand the brunt of the customers' complaints and it is only right that we come to an understanding with the wholesalers and succeed in establishing as firm a market price as is possible under the circumstances. It is only by coöperation that

Roses-*Own Root*-Roses

From Outdoor Beds to Nursery Row

Christine Wright, Dorothy Perkins, Excelsa, Flower of Fairfield, Hiawatha, Lady Gay, Silver Moon, Source d'Or, So. O. Perfection, Tausendschoen and White Dorothy Perkins. Soft wood taken from field stock last fall and rooted in sand. We plant these direct to the field. **20 for 75c; 100 for $2.75; 3000 for $75.00.** On 3000 express deducted if cash comes with order, or to those with established credit.

Good Assortment Hybrid Teas—FIELD-GROWN "MAIL ORDER" ROSES

All good plants (no culls), 8 to 12 inches, at **$10.00 per 100.** List ready. Of the same assortment we will have some transplanted stock at less cost.

HOWARD ROSE CO., Hemet, California.

Mention The Review when you write.

ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 Bush Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of

California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings ..... $20.00 per 1000

1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

California Grown Bulbs

C. Kooyman & Co., Inc.

431 Bush St., San Francisco, Calif.

Mention The Review when you write.

Buy Superior Aster Seed

Grown at the Home of Asters, Where the Question of Quality is of the Utmost Importance

NEW ASTERS FOR 1920

Sold this year in packets only containing about 1/16 ounce each at 50c per packet.

Lavender Pink Peerless, Late Branching. Same shade as Lavender Pink Rochester.
Azure Blue Peerless, Late Branching. A deep rich lavender.
Azure Blue Astermum. Beautiful shades of azure blue.

THE MOST POPULAR EARLY AND MEDIUM EARLY ASTERS

Daybreak. Exquisite shade of light pink. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Queen of the Market. First early and a profuse bloomer in white, light pink, lavender and purple. Oz. $2.00, ⅛ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
The Royal. Vigorous and productive. White, shell pink, rose pink, lavender and purple. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Lavender Gem. The very best early lavender. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

THE LEADING MID-SEASON COMET ASTERS

Improved Rochester. Among the finest in white, lavender, pink, shell pink, lavender and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Giant Comet. A well known Comet type, in white, rosy lilac, azure blue. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
White Fleece. Perfect flowers of glistening white. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
Astermum. A select strain of this Aster in white, pink and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Triumph Comet. A magnificent new class of mid-season Aster, in white and shell pink. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

MID-SEASON TO LATE ASTERS

Improved Giant Crego. One of the best Asters for florists now in cultivation. Colors: White, shell pink, rose pink, lavender and purple. Oz. $2.75, ⅛ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Pacific Beauty. The finest lavender of the Comet type. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.
Dreer's Super Late Branching. A careful selection of this well known Aster. White, shell pink, rose pink, lavender, azure blue and purple. Oz. $2.00, ½ oz. $1.05, ⅛ oz. 55c, ⅛ oz. 30c.
Peerless Late Branching. By far the best of all the late branching Asters. Colors: White, shell pink, rose pink and purple. Oz. $2.75, ½ oz. $1.40, ⅛ oz. 75c, ⅛ oz. 40c.
Giant Crimson. A dark velvety crimson which attracts much attention. Oz. $1.50, ⅛ oz. 80c, ¼ oz. 45c, ⅛ oz. 25c.
Crimson King. A well known Aster of special merit. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

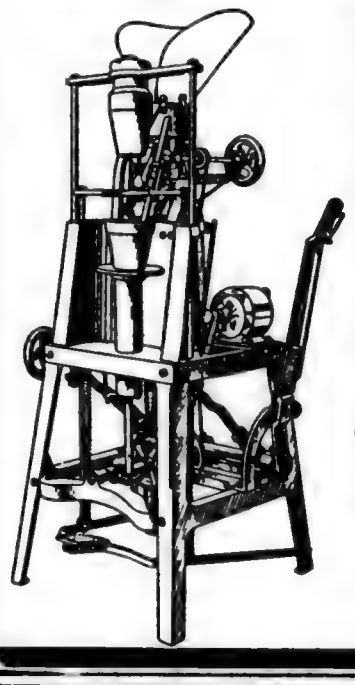
Eastern Customers

Atlantic coast customers who do not wish to send so far for their seed can now obtain the H. & F. Quality Aster Seed in original packets from Roman J. Irwin, 108 West 28th Street, New York City.

Herbert & Fleishauer

ASTER SPECIALISTS **McMinnville, Oregon**

"The Greatest Invention



ever put on the market" is the way one user speaks of the Concrete Flower Pot machine.

Our machine is guaranteed to do all that is claimed for it. Send for free booklet.

SPOKANE CONCRETE FLOWER POT MACHINE CO.
887 Riverside Ave.
SPOKANE, WASH.

H. PLATH

"THE FERNERIES"
Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Write for wholesale list of
FERNS, KENTIAS and PRIMULA OBCONICA

Prepare for the Largest Easter Business You Ever Had

Don't wait until the last day, to find a shortage of stock

Let Us Book Your Orders Now for Easter Lilies

	2″	3″	4″	5″	6″
Primula Obconica	$0.05	$0.10	$0.20	$0.40	$0.60
Cineraria	.05	.10	.20	...	...
Genista	...	.10	.20	...	...
Hydrangea	...	...	.25	.35	...
Cyclamen	...	...	.25	.50	...
Calla Lilies	...	...	...	.60	...
Chatelaine Begonias	...	...	...	.25	...
Maidenhair Ferns	...	...	...	.35	...
Plumosus	...	...	...	.35	...
Pelargoniums	...	.20	...	...	...
Kentia Palms—$0.75 to $3.00.					
Fern Dishes	...	...	...	.40	.50
Cyclamen seedlings	...	.05	...	...	...
Table Ferns	.04	...	...	...	...

STOCK FOR MAKING UP
Per Hundred

	2″	3″	4″	6″
Maidenhair Ferns	$4.00	$10.00	$20.00	....
Coleus	4.00	....	....	....

	3″	4″	5″	6″
Asparagus Sprengeri	$3.00	$6.00	....	....
Asparagus Plumosus	4.00	7.00	....	....
Rex Begonias	8.00	15.00	$25.00	$75.00
Umbrella plants	...	12.00	....	....

Whitmanii Ferns—2½″, $10.00
Wire baskets—10-in., $1.85 doz.; 12-in., $2.50 doz.; 14-in., $3.50 dozen.
Carnation staples, 35c package

BEDDING STOCK
Per Hundred

	2″
Heliotrope	$5.00
Sander Daisies	5.00
Sweet Alyssum	5.00
Fuchsias	5.00
Lantana, 3 varieties	5.00
Salvia	5.00
Calceolaria	5.00
Vinca	5.00
Wandering Jew	5.00
Dracaena	5.00

WILSON-CROUT-GEHR CO., 62D AND ANKENY STREETS PORTLAND, ORE.

PATCH-HOLE
Greenhouse Glazing Cement

The very best glazing putty made. Guaranteed not to get hard and crack, nor to run in the heat. We furnish a glazing gun **FREE** with your order for one barrel or more.

Manufactured by the CALIFORNIA PLASTIC PRODUCTS CO., from the best mineral oils and long-fibered asbestos. Write or wire us at our expense your order or for further information.

C. C. MORSE & COMPANY

Seedsmen to the Pacific Coast only.

749 FRONT ST. **SAN FRANCISCO, CALIF.**

EXCELLENT FREESIAS

Ready for Shipping

DAFFODILS cut in bud. Can be shipped any distance

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street **SAN FRANCISCO**

such matters can be handled in a manner satisfactory to everyone and cooperation of the right sort is the thing which will settle all difficulties, either imaginary or real.''

Various Notes.

L. Ross is a recent addition to the sales force of the Hallawell Seed & Flower Co. Mr. Ross returned not long ago from overseas service and has been spending a few months in the northern part of the state. Mr. Hallawell states that business is flourishing in all lines. The weather is tempting just now to the gardener and quantities of bedding flowers are being sold as well as rose bushes and shrubs of all kinds.

L. Piccetti, of the retail store of Chas. Navlet & Co., states that the force has been kept exceedingly busy with early planting stock. He says that the demand for rose bushes and fruit trees has been heavy this year; in fact, the state-wide shortage of fruit trees has caused considerable difficulty in filling orders.

Gen. A. J. Gooch reported the heaviest St. Valentine's day shipping in the history of the business and he had to use all the available stock with which to fill his orders.

Enomoto & Co. were rushed with St. Valentine's day orders and shipped large quantities of spring flowers, including daffodils, Paper Whites, acacia and hyacinths. Mr. Enomoto states that carnations are being shipped successfully this year. A good crop is being cut from the Enomoto nurseries just now.

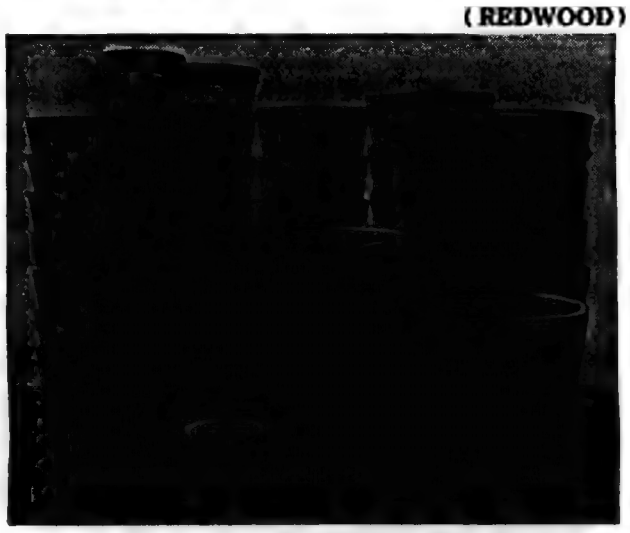
Domoto Bros. report an excellent volume of shipping business. They are filling orders for acacia, daffodils, carnations and giant willows in addition to the regular items. The nursery stock from the Elmhurst location is in fine shape. The Easter lily crop is showing splendid promise and they expect to have a large stock of both cut lilies and potted stock. Mr. Domoto mentioned the favorable progress of potted hydrangeas and rhododendrons for Easter.

The United Flower & Supply Co. reports good success with long-distance carnation shipments. Its St. Valentine's day business included large orders of carnations and spring flowers.

J. A. Axell is filling orders on the Murray Rainbow freesias, which are

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10 50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	26.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

MOSS MOSS MOSS

Tree Moss
Sphagnum Moss
Log Moss

We gather the moss from the woods here; that is why you can get a good deal and a first-class moss. We also offer special prices on ton or carload lots.

H. W. GOOCH,
Bay City, Oregon

Mention The Review when you write.

California Grown Gladioli

Clean, healthy two-year-old stock
PANAMA—The Best Pink

1½-in. up ..... $30.00 per 1000
1¼-in. up ..... 25.00 per 1000

Humboldt Evergreen Co.
Dyerville, Calif.

Mention The Review when you write.

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

FRED GROHE CO.
R. F. D. 4, Box 367, SANTA ROSA, CAL
Mention The Review when you write.

STRONG DIVISIONS

Goldenrod ..... $3.00 per 100
Golden Glow ..... 3.00 per 100

HARDY ASTERS—Assorted Colors
Divisions ..... $3.00 per 100

MIXED HARDY PHLOX—3-in. Pots.
Per dozen $1.00
Per 100 ..... 8.00

H. N. GAGE CO.,
Montebello, Calif.

Mention The Review when you write.

PHOENIX CANARIENSIS

Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.

EDWARD H. RUST
1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

Berberis Darwinii Per 100
Out of 2-inch pots ..... $ 6.00
Diosma alba
Out of 2-inch pots 10.00
Erica Melanthera
Out of 2-inch pots 15.00
Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

A BEAUTIFUL DOUBLE

SHELL PINK POPPY

THAT IS FINE FOR CUTTING

"It looks like a Peony"

DOUBLE PINK POPPY

Mrs. Lawler

In the early spring sow in rows or broadcast where plants may remain. Thin out to six inches apart. Barely cover seed with soil.

GEORGE LAWLER

Wholesale Grower

GARDENVILLE, - TACOMA, WASH.

Put in packets to retail at 10c each. 100 packets for $5.00; 50 packets for $3.00. No bulk seed for sale.

Full Size of Packet.

100 pkts. to ½ lb.

50 pkts. to ¼ lb.

Facsimile of Packet.

Grown last year for a cut flower, it proved so popular that a limited amount of seed was saved.

"It will make you popular with your customers"

GEORGE LAWLER, WHOLESALE GROWER, **Tacoma, Wash.**

Wire Hanging Baskets

Electrically Welded

—AND—

Cemetery Vases

Painted Green

Hanging Baskets

10-inch ..... $1.75 per doz.
12-inch ..... 2.25 per doz.
14-inch ..... 3.00 per doz.
16-inch ..... 4.00 per doz.

Cemetery Vases

4 x 9 ..... $12.00 per 100

Ask for special offer of 1000 wreaths 12, 14, 16, 18, 20, 22, 24 inches.

J. W. Huserik & Son

MANUFACTURERS OF WIRE FLORAL DESIGNS

1151 E. Grant St., PORTLAND, ORE.



GET 1920 CATALOGUE

For Description of Separate Colors

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, ⅛ oz., $1.00; oz., $7.00.

Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.

STEELE'S PANSY GARDENS, Portland, Oregon

Hardy Perennials

THOMAS WYLIE

5138 Holly St. Seattle, Wash.

Mention The Review when you write.

PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

Mountain View Floral Co., Portland, Oregon

Mention The Review when you write.

WANTED

Lyon Rose Bushes

English Holly in berry

Los Robles Nursery and Garden,

SANTA CRUZ, CALIF.

CHRYSANTHEMUMS

Rooted cuttings, all the leading varieties, from clean, healthy stock. Ready March 1 and later.

COLEUS

Best varieties, 4-inch, $3.00 per dozen; 2½-inch $6.00 per 100; R. C., $1.50 per 100.

EASTER GREETING PELARGONIUM

2-inch, $10.00 per 100.

PETERS & SONS, HILLYARD, WASH.

We ship from Spokane, Wash.

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 484 SPOKANE, WASH.

Mention The Review when you write.

PANSIES

Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.

FRED G. EHLE, Wholesale Grower,

224-236 Sanborn Ave., San Jose, Calif.

Mention The Review when you write.

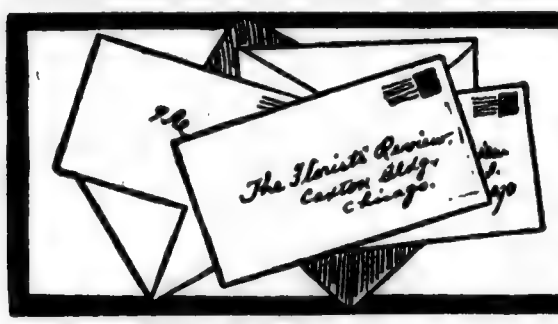
RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

growing popular with both local and out-of-town florists. Mr. Axell states that the market has shortened up on

[Concluded on page 132.]



Wanted and For Sale Department

☞ Advertisements under this head **15 cents per line,** cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department **$1.75** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



SITUATION WANTED—Storeman capable of handling high class trade; can come at once; state salary. Address No. **343**, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower of roses, carnations and pot plants; single, age 44; kindly state wages. Daniel Haas, 734 Elm St., Zanesville, Ohio.

SITUATION WANTED—By grower; retail preferred; expert designer and producer of carnations, mums and pot plants; Ohio preferred. Address No. **317**, care Florists' Review, Chicago.

SITUATION WANTED—By an all round experienced elderly grower; roses, carnations, nursery and pot plants; no designing or night firing; please state particulars. Address Wm. Kirkham, Cliff Hotel, 17 High Street, Minneapolis, Minn.

SITUATION WANTED—By a successful grower of long experience and executive ability for carnations, mums, peas and all pot and bedding stock; excellent recommendations; at liberty Feb. 18. Address No. **342**, care Florists' Review, Chicago.

SITUATION WANTED—By an all-round grower and store man; fast worker and a hustler, 35 years old; single; A 1 references; please state wages; would like to take charge of a place or go in a store. Address No. **341**, care Florists' Review, Chicago.

SITUATION WANTED—As landscape gardener; 40 years old; life experience in all branches of the business; capable of laying out and construction; large estates and cemeteries; nothing but large work accepted; open for engagement April 1. Address No. **321**, care Florists' Review, Chicago.

SITUATION WANTED—Gardener, 20 years experience in greenhouse and garden work, married, 35 years old and Danish; wishes a position as head gardener on a large private estate with a cottage for himself; please state wages in first letter; you may call Blackstone 3479 after 6 P. M. Waldemar Petersen, 1423 E. 69th Place, Chicago, Ill.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. **131**, care Florists' Review, Chicago.

HELP WANTED—Good assistant plant and carnation grower; German preferred. Address No. **326**, care Florists' Review, Chicago.

HELP WANTED—At once, all-round, good greenhouse helper and potter. Port Allegany Greenhouses, Port Allegany, McKean Co., Pa.

HELP WANTED—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heinl, W. Toledo, Ohio.

HELP WANTED—Competent all-round grower of roses, carnations, mums and potted plants; good wages to right party. T. Nelson, Morris, Ill.

HELP WANTED—Landscape gardener for private estate; married, good salary, send references. Address No. **322**, care Florists' Review, Chicago.

HELP WANTED—A young man for general flower store work; competent in making up, waiting on trade, etc.; steady position. W. H. Culp & Co., Wichita, Kans.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—Competent rose grower; must be man of experience, able to produce a No. A 1 stock; good salary for the right man. Address No. **319**, care Florists' Review, Chicago.

HELP WANTED—Assistant rose grower to take care of section; steady position for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—All-round man for greenhouse at once, not over 45 years, in retail business; will pay $25.00 per week. Address W. H. Tracy, 20 Cadwell Ave., Waverly, N. Y.

HELP WANTED—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—By May 1, 1920, working foreman for a general line of plants and cut flowers in a retail place with about 30,000 ft. of glass; the place is a good one; I want an all-round man who can grow A 1 stock and make designs; state full particulars in first letter and salary expected; will contract with the right man for 5 or 10 years. R. L. Isherwood, Chillicothe, Mo.

HELP WANTED—Reliable, steady grower; must be good on roses; married man preferred; state last two places employed; how long and wages expected. C. C. Wonneman, Mexico, Mo.

HELP WANTED—Rose grower and section men in rose houses; good chance for advancement. Apply, H. G. Hampe, Supt. (Montrose) Wakefield Center, Mass., Telephone, Wakefield 113.

HELP WANTED—Man for grower of general stock in 10,000 ft. of glass; no roses; steady position; state wages expected; send references as to character and experience. Hammerschmidt & Clark, Medina, Ohio.

HELP WANTED—A good all round grower, to work under foreman; state particulars in first letter; must have several years' experience, and please send references; good wages. Williams & Meyer, South Bend, Ind.

HELP WANTED—Young men wanted with some experience in general greenhouse work; good advancement for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—Man for helping around greenhouse, and at landscaping; new place; 45c per hour and upwards; will give a good man percentage. South Side Nursery, H. Gerstenkorn, Mgr., R. R. 6, Decatur, Ill.

HELP WANTED—Gardener for private place, 1½ acres in lawn, flowers, vegetables and small greenhouse; rooms on premises; permanent position; state references. Address Room 929, Pierce Building, St. Louis, Mo.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—In retail flower store and greenhouse; prefer young man, who can assist with funeral work and drive a Ford; permanent position; call or write. A. R. Weissgerber, 3457 N. Hamilton Ave., Chicago, Ill.

HELP WANTED—Elderly man, experienced in growing a general line of greenhouse plants and flowers; 7,000 ft. of glass; Central Wisconsin; send reference, experience and salary expected. Address No. **331**, care Florists' Review, Chicago.

HELP WANTED—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages $100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

HELP WANTED—Grower for range of 100,000 feet of glass; who is capable of taking full charge of plant with the exception of the heating; one who can produce cucumbers and tomatoes the year around. Write The Menges Greenhouses, Wichita, Kans.

HELP WANTED—Experienced grower of mums, peas, carnations and a general run of potted plants; steady work the year round, with or without room and board; 14,000 ft. of glass; state wages wanted and experience. New London Floral Co., New London, Wis.

HELP WANTED—A good steady man who understands raising of all kinds of vegetable plants in greenhouse and cold frames; must be experienced in raising vegetables out doors in clay soil; good wages for right man. Apply S. Hirt, Box 45, Strongsville, Ohio.

HELP WANTED—Good reliable man, married or single, one who is not afraid to work, to grow a general line of cut flowers and plants for retail trade; place of 15,000 ft. of glass; good wages to right man; place now open; reference required. Paul Tauer, Lebanon, Ind.

HELP WANTED—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages $65.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—Experienced grower of A-1 roses, carnations, mums and general stock on place of 25,000 sq. ft. of glass; new houses; must be capable to take full charge; in Iowa; apply giving references and state wages wanted. Address No. **259**, care Florists' Review, Chicago.

HELP WANTED—Young man of ambition and good character with some knowledge of general greenhouse work; steady position; 25,000 ft. of glass; state age, experience and references with wages; room and board furnished with proprietor. H. E. & C. W. Krebs, Cedar Rapids, Iowa.

HELP WANTED—Experienced rose grower. Apply to Doemling-Schimmel Co., Mt. Clemens, Mich.

HELP WANTED—By florist in Illinois; Protestant woman of about 40 as housekeeper; no children; one who speaks English, has a little knowledge of greenhouse care and handling retail trade and would be willing to assist in the lighter work; pleasant place to live; good company, wholesome amusements and indefinite position for the woman who is rightly interested. Address No. **334**, care Florists' Review, Chicago.

HELP WANTED—A working foreman, that knows the business; where good stock must be grown; 40,000 ft. of modern glass; all retail trade; place in good condition; must be able to handle help and grow almost a general line, except roses and carnations; city of 200,000; greenhouses right in town; a steady man of ability can have this position by answering quick; state age, with references and wages expected; will wire acceptance. W. G. Matthews, Dayton, Ohio.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—To buy, second-hand glass, 4-in. cast pipe; state quantity and price. H. Meyer Sons, Kenosha, Wis.

WANTED—A medium sized, inexpensive florists' refrigerator. Address No. **315**, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—To lease or buy a good greenhouse, one year from this date, in good location; Ohio or Indiana preferred; give full particulars at once, also terms. Address No. **338**, care Florists' Review, Chicago.

WANTED—To rent range of glass in good running order; twenty-five to forty thousand feet; Indiana or central Ohio, preferred; send all particulars in first letter. Address, A. B. C., Gen. Del., Dayton, Ohio.

WANTED—To buy one steam-trap; second hand; 1¼ or 1½ inlet and outlet; Morehead preferred; also will buy second hand Skinner irrigation equipment. What have you? No junk. F. Carek, R. D. 2, Lorain, Ohio.

WANTED—All-round greenhouse man for wholesale and retail; general line of stock, carnations, ferns and bedding stock, no roses, no foreman; place 25,000 ft. of glass; good position for a hustler; good chance for future; state age, experience and salary wanted. R. W. Unger, Oxford Greenhouse, Oxford, Mich.

FOR SALE—Retail florist's business; store and greenhouse; possession at once; good Indiana city. Address No. **330**, care Florist' Review, Chicago.

FOR SALE—Established florist business, 5 greenhouses, 7 acres of land and good buildings. Address Buehler's Florist, Genessee Rd., Forks, N. Y.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. **202**, care Florists' Review, Chicago.

FOR SALE—Standard cypress hot bed sash, blind mortised, white-leaded and securely fastened; glass 8x10, 10x12 and 10x14 at $4.50 per box. C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. **185**, care Florists' Review, Chicago.

FOR SALE—Or rent; 3 greenhouses, one lean-to; about 3,500 sq. ft. of glass; work-shed and a coal bin 40x16; ¼ block land and a 6-room all-modern house, built only three years; doing good business. F. A. Davidson, Aurora, Nebr.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—In an up-to-date town in Illinois, 3,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for spring; reason for selling, old age. Address No. **291**, care Florists' Review, Chicago.

FOR SALE—First class flower shop in Middle West, doing good business in a city of 15,000; good shipping point, established 9 years, interests elsewhere or would not sell, bargain if taken at once, can have long lease. Address, No. 332, care Florists' Review, Chicago.

FOR SALE—Florist's establishment, with house, store and garage; 14,000 feet glass, finest order; large and very profitable business; most extraordinary opportunity; price reasonable. Investigation invited. Address William Harris, 112 Stewart Ave., Arlington, N. J.

FOR SALE—Or rent; opportunity; a man of ability and character can have large greenhouse property near New York City to get going and make same pay for itself, on easiest terms and no cash payment; write for particulars. C. H. Hagert, Apt. 1F, Vermont Apts., Atlantic City, N. J.

FOR SALE—Hotbed Sash, second hand, 2-in. thick, 3x6 ft., glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use; in lots of 50 or more, $3.75 each; 1¾-in. thick, 3 ft. ¾ in. by 6 ft., at $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Greenhouses in good condition, about 12,000 ft. glass, stocked with carnations and bedding plants; extra good trade; located one mile from court house on interurban R. R.; small bungalow with furnace; about 2 acres of ground. For particulars address Wm. Terrell, Warsaw, Ind.

FOR SALE—3 greenhouses, 7,000 ft. glass, good condition; modern heat, light and water; well stocked; season supply coal; in full running order and making money; fine northern Ohio town, 1800; modern improvements; no competition; near Cleveland; also modern dwelling house and 8⅓ acres excellent ground. Address No. 293, care Florists' Review, Chicago.

FOR SALE—Greenhouse consisting of 20,000 ft. of glass, with residence adjoining; houses stocked with carnations, sweet peas and general line of plants for retail trade; situated on city lot 200x400, one square from union depot of three railroads with No. 1 shipping conditions; plant situated in western Kentucky, with cheap fuel, water, etc.; this place should be seen to be appreciated. Address No. 303, care Florists' Review, Chicago.

FOR SALE—Five greenhouses, comprising 16,500 feet of glass in good running order with 6½ A. of good land and sash for hotbeds; place fully stocked; Kroeschell boiler practically new; 9-room residence; location in town of 5000 people in southern Illinois; two railroads through town; all trains stopping here; shipping in all directions; water supply free; retail store in heart of the city; price, $14,500, cash or easy payments. Write No. 315, care Florists' Review, Chicago.

FOR SALE—Greenhouses and cemetery business; one house 20x100; glass 16x24; concrete construction with lean-to 6x85; glass 10x14; two houses 16x75; glass 16x24; one house 14x75; glass 10x12; one sash house 10x50; hotbed sash; land 53x268 ft.; 8-room house with bath, hot and cold water, gas and electric light; opposite entrance to Lutheran cemetery, near Fresh Pond crematory and Mount Olivet cemetery; 50 per cent cash, balance on bond and mortgage; can sell all you can produce on the premises; must be seen to be appreciated. John T. Linnemann, 28 Mount Olivet Ave., near Metropolitan Ave., Maspeth, L. I.

FOR SALE—12,000 ft. modern glass, 6 houses, well stocked and equipped for general retail trade, in full running order and making money; modern improvements, steam heat, electric light, city and well water; also two dwellings, garage and other necessary buildings; seven acres land partly equipped with Skinner Irrigation in city of 6,000, with large and prosperous adjacent territory; good railroad and other connections; middle west; sales for 1916, $9,700.00; 1917, $10,400.00; 1918, $12,400.00; 1919, $14,000.00; will sell any time by July 1st at reasonable cash price or $6,000.00 to $10,000.00 cash down, balance good terms. Address No. 318, care Florists' Review, Chicago.

FOR SALE—Glass, 16x24 double thick, brand new, $6.25 per box; second-hand black pipe, 1-in., 6¾c. per ft.; 1¼-in., 9½c. per ft.; 2-in., 15c. per ft. Used roof drip bars, 2c. per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2½-in., $3.25; No. 2,, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern: No. 2R, threads ¼- to 1-in., $7.20; No. 3R, threads 1¼- to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1- to 2-in., $16.00. Pipe Wrenches: 18-in. grips, 2-in., $2.10; 24-in. grips, 2½-in., $3. Pipe Cutters, Saunders Pattern: $1, cuts 1-8- to 1-in., $1.80; No. 2, cuts 1- to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Av., Brooklyn, N. Y.

SITUATION WANTED

As general manager of an estate; would prefer orange grove business or gardener, florist and grove combined. Address No. **336**, care Florists' Review, Chicago.

SITUATION WANTED

Storeman, competent salesman and designer, desires permanent position with an up-to-date concern; please give full particulars. Address No. **340**, care Florists' Review, Chicago.

SITUATION WANTED

By March 1st or 15th, by first-class gardener and florist, 38 years old, single, honest and reliable, 19 years' practical experience in all branches of gardening, outdoors and under glass, in private estate or institution; first-class references. Address
WM. BANZBRAF,
Chicago Beach Hotel, - - Chicago, Ill.

SITUATION WANTED

By first-class gardener, life-time experience in flowers, vegetables, fruit and live stock; wishes position as manager or superintendent on private estate; married, no children, 42 years of age, Holland nationality; in answering please state particulars. Address No. **329**, care Florists' Review, Chicago.

SITUATION WANTED

By an old-fashioned but successful grower, as foreman or manager; am married and of middle age; Scandinavian; 17 years' experience in U. S. A.; my strong line, cut flowers and plants; references from 6 different employers; wages to start, $35.00 per week and house, or $30.00 with heat, light, water and garden besides house; full charge of growing expected and all needed supplies to conduct business. Address No. 337, care Florists' Review, Chicago.

HELP WANTED

Two general growers at once.

C. H. FREY,
Lincoln, - - Nebraska

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283**, care Florists' Review, Chicago.

HELP WANTED

Working foreman capable of handling help on retail establishment of 60,000 ft. glass where a variety of cut flowers and pot plants are grown.

BOEHRINGER BROS.,
816-818 Jefferson Street, Bay City, Mich.

HELP WANTED

Man with some experience with carnations and bedding plants as helper; will pay salary in proportion to ability; state salary wanted to begin with, and experience.

FURROW & CO., Guthrie, Okla.

HELP WANTED

For carnations and pot plants.

JOSEPH HEINL & SONS,
229 W. State St., Jacksonville, Ill.

HELP WANTED

A competent designer and salesman for an up-to-date flower store in a live town of 40,000 in Ohio; must come well recommended as a ticker and the best of qualifications; we grow our own stock and nothing but the very best sold; a live wire who can deliver the goods can name his own salary. Address No. **312**, care Florists' Review, Chicago.

HELP WANTED

A large wholesale grower in the middle west is willing to pay good wages to dependable, permanent and competent men; positions now open for two experienced rose growers, two experienced helpers, two experienced carnation growers; single men preferred; good hotel on place, excellent board with comfortable single rooms and bath at $7.50 per week; references and wages expected in answer. Address No. **314**, care Florists' Review, Chicago.

HELP WANTED

Grower of roses, carnations, chrysanthemums, orchids and potted plants, to take full charge, or will sell greenhouses and take all you raise, as flower shop takes our time.

BOYLE & DARNAUD, San Diego, Calif.

HELP WANTED

Palm Growers; competent and experienced men for growing palms and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles. ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

Store man and designer; a steady single man who has good habits and can sell is needed in a southern flower shop. Answer, stating age and references; good salary to right man. Address No. **295**, care Florists' Review, Chicago.

HELP WANTED

Ass't grower for retail place near Chicago, who is willing to do general work as required; will pay good wages for a good worker; state age and experience with wages wanted. G. AMLBERG,
Phone 414 Chicago Heights, Ill.

HELP WANTED

Traveling salesman calling on the grower and storeman; if you want a profitable side line that will not interfere with your regular work, let us hear from you, stating territory.

THE WOODLAND FLORAL CO.,
Arlington - - - Baltimore, Md.

HELP WANTED

Two first-class rose growers (200,000 ft. glass), capable taking charge of section. $100.00 per month and board; steady work; could use one married man. Please state experience and give references. Address No. **330**, care Florists' Review, Chicago.

HELP WANTED

Middle-aged man experienced in vegetable growing and outside work in general, on a private place at Lake Forest, Illinois; salary to start, $90.00 per month; steady job; apply by letter.
THOMAS EVANS, Supt., W. V. Kelley's estate, Box 361, Lake Forest, Ill.

HELP WANTED

A competent man to take charge of 8 greenhouses and grow pot plants for Christmas and Easter; must be able to give results; state salary and experience in first letter.

GENTILLY TERRACE NURSERY,
Mandeville and Gentilly Ave.,
New Orleans, La.

[TURN THE PAGE]

HELP WANTED

An experienced greenhouse superintendent; one who is an up-to-date grower; familiar with the growing of carnations, roses, bulbous stock, etc.; we have 16 greenhouses, 75,000 ft. of glass; work both white and colored help; pleasant surroundings and a good opportunity for an up-to-date man.

VAN LINDLEY CO., Florists,
Pomona, N. C.

HELP WANTED

Rose section men.

WALTER ARMACOST & CO.,
Sawtelle, Calif.

HELP WANTED

Section men in rose and carnation department.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Have a good, permanent position to offer a real live grower of long experience of roses, carnations, mums and pot plants, on fair-sized place, retail and wholesale; married man only; to one who can produce results it will pay to answer this, giving full particulars.

GLENN E. MOORE, Rushville, Indiana.

HELP WANTED

Good grower of greenhouse vegetables; must be willing to help with outside work; ideal working conditions; $60.00 per month and board; private place in Michigan. Call at **1715 McCormick Bldg.**, Chicago.

HELP WANTED

Man of good habits, willing to do whatever is required in greenhouse; just as soon take experienced grower, but can use man who wants to learn; state salary wanted; am willing to pay good wages; job is permanent.

EMIL RIEPLE, Rochester, Minn.

HELP WANTED

General greenhouse men; steady places for those not afraid to do any kind of work connected with rose growing; $4.00 per day.

WEISS-SPANDIKOW CO., Maywood, Ill.

HELP WANTED

Gardener for country place near Elgin, Ill; first-class, all year position; six-room house, to one who thoroughly understands flowers and vegetables. Address, stating references and experience,

JOHN F. JELKE,
759 So. Washtenaw Ave., - - Chicago.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

FOR SALE

The well known long established Ullrich plant at Tiffin, O., comprising fifteen greenhouses, steam heated, part electric lighted, two boilers, water from two city mains, garage with two delivery cars, large barn, large hennery, three other large outbuildings, two modern dwellings, two other large building lots, cold storage, concrete bulb cellar, part coal for the winter on hand, about seven acres of ground, up-to-date office, workroom and potting shed, all the greenhouses stocked up with salable stock; everything in A-No. 1 shape, with an up-to-date retail store in town, well stocked with supplies. Must be seen to be appreciated.

E. J. ULLRICH,
201 Sycamore Street, TIFFIN, OHIO

FOR SALE

Wholesale vegetable garden, consisting of ten (10) acres well improved, with five greenhouses; one house 10 x 90 ft., two houses 20 x 90 ft., and two houses 25 x 90 ft.; heat by hot water, Kroeschell Bros. boiler No. 7; city water; plant all in growing crop, have a very good vegetable plant trade; dwelling house of nine rooms; own electric light plant; barn 22 x 74 ft., garage for two machines, and hotbed sash, and storage upstairs for onion sets, etc.; about 1¼ acres of winter onions, about ¾ acres of rhubarb, and about ¾ acres of asparagus; situated on one of the principal thoroughfares, just outside of corporation of R. R. town of about 14,000; terminal point for the Indianapolis and Cleveland division of the Big Four R. R., also the Cincinnati and Detroit division of the Big Four R. R., also the Columbus and St. Marys division of the T. & O. C., also have the Ohio Electric R. R.; the Big Four has one of their engine works here; we are within 12 miles of one of the largest artificial bodies of water in the country; it consists of about 17,000 acres of water, which is used as a summer resort, visited by thousands daily; one of the best markets in the country; to appreciate the value of this place you must visit it. Call on or address

T. L. MURPHEY, Bellefontaine, Ohio.

FOR SALE

Lease on store and conservatory, all fitted up ready for business, at 350 N. Boyle Ave., St. Louis; desirable business location for a first-class florist; rent reasonable, everything in first-class condition. Apply to

J. J. BENEKE, 1316 Pine St., St. Louis, Mo.

FOR SALE

Greenhouses at Gross Point, Ill., 15 miles from Chicago; 4 houses 32x150; sheds for 7 cars coal; everything concrete and nothing over five years old; dwelling and one to four acres of land. Apply

ED. ZEUTSCHEL, Gross Point, Ill.

FOR SALE

Boilers, two 125-H. P. tubulars, No. 10 New Kroeschell style; No. 11 Firebox portable; 20-H. P. Scotch Marine; 15-H. P. Tee boiler, 35, 40 and 70-horse tubulars; 4x6-ft. Cornell sectional boiler; pressure tanks, all sizes.

CASEY BOILER WORKS, Springfield, O.

FOR SALE

Retail flower store, located in finest residential section of Detroit, on business street, doing good business. For further particulars address No. **338**, care Florists' Review, Chicago.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

FOR SALE

Flower store, near hospital, in Chicago; long established, very profitable; offered at sacrifice; urgent, good reason for selling. Particulars—Phone Harrison **2990**, Chicago.

HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,
Lowell, Mass.

FOR SALE

One American Radiator Co. sectional hot water boiler, 6050 feet radiation; good as new; price $470 cash; a large number of other sizes on hand; write us your wants.

ROGERS HEATING CO.
Ransomville, N. Y.

HELP WANTED

Ribbon and supply salesman for first-class house. Address No. **339**, care Florists' Review, Chicago.

FOR SALE

8500 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8½ ft. to bottom of gutters, cement block foundation and equipped up to the minute no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron. A. J. PACKER, Caro, Mich.

HELP WANTED

Rose growers; good salary to start, with opportunity for advancement. Jim Novak, foreman.

ROLF ZETLITZ CO., Lima, Ohio.

FOR SALE OR RENT.

First-class retail store near large cemetery, in business 35 years, steady trade, new Lord & Burnham 35x100-foot pipe frame greenhouse filled with potted plants; modern residence adjoining, garage, delivery car and all modern improvements; also tools, etc.; several vacant lots adjoining suitable for residential or greenhouse building; will sell store and greenhouse separate from other property or both; reason for selling, illness; good terms. Address No. 335, care Florists' Review, Chicago



FOR SALE

Seven large houses in roses; 5 small houses in peas, mums, ferns, pot plants and miscellaneous stock.

I sell everything I grow in Council Bluffs and Omaha, doing a wholesale business exclusively. Place is 10 minutes' drive from heart of either Council Bluffs or Omaha.

As I wish to retire, I am offering this place for $40,000.00.

This price includes everything on the place, trucks, pots, boxes, tools and everything it takes to do business with. Ten acres of land. Large houses, 28 x 275; small houses, 20 x 85 and 15 x 135; sectional concrete benches. Boiler house holds five cars of coal; reserve shed, five cars. Large workshop; icebox 6 x 20. Packing room, two trucks, garage, two large storerooms. Boilers will heat one-third more glass. Vacuum system; pumps large enough for twice as much glass.

Modern 5-room house with bath; 3 lots under Skinner System. Small orchard, chicken house and garage across the street from greenhouse. Land adjoins U. P. R. R.

O. H. HERMAN, Box 143, Council Bluffs, Ia.

FOR SALE

A snap for someone who can use a combination display and storage refrigerator 8x8x10 and a display wall case 9 feet long by 10 ft. high; birch, mahogany finish; refrigerator glazed with plate glass; mirrors inside and white tile panels outside; wall case to match; a bargain for quick sale before store must be vacated; for price or other particulars address

No. **313**

care Florists' Review, Chicago, Ill.

FOR SALE

New built greenhouses, fully stocked; established business; $5000.00, half cash; located, heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

FOR SALE

On account of sickness we will sacrifice our greenhouses, 13,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums; cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory price, $15,000; we will take $10,000 on easy terms; write for details.

BOYLE & DARNAUD,
San Diego, Calif.

FOR SALE

Wishing to retire, I offer 7000 feet of modern glass, with all equipment, including pots, refrigerator, plants, etc.; 9-room house, large barn. ½ acre land; doing good business with towns in 80 mile radius; at price asked, $7000.00, at present rate of net profits, will pay for itself in five years; a great chance for a hustler, as the business can easily be doubled; half cash, balance easy terms; fine state normal school in town; possession June 1st; if you want a sure thing you can get it here.

H. B. VLIELAND, River Falls, Wis.

FOR SALE

An established business of 35 years, located in the heart of a growing city of over 6,000 population and good shipping trade to small nearby towns; a trade of high standard; plant consists of about 8,000 ft. of glass in good state of repair; store in connection; modern residence with all improvements; delivery car and all equipment to be found on an up-to-date place; this place will bear the closest investigation and a good man can make money here the same as we have; location lower Michigan. Address No. **296**, care Florists' Review, Chicago.

FOR SALE

About 9000 sq. ft. glass; large boiler room, can back truck in and unload; room enough for season's supply of coal; two boilers, gas and coal; hot water system; our water system run by electricity; lights in greenhouses; greenhouses well stocked; barn and shed roomy; nearly 7 acres ground; modern 10-room house, steam heat, gas lighted, modern bathroom; situated on brick paved road; trolley stops in front of house; 1 mile from center of city of 12,000 to 14,000; price, $15,000; will sell with or without residence. Address No. **323**, care Florists' Review, Chicago.

FOR SALE

Greenhouses, consisting of thirty thousand feet of glass; it is necessary that I sell this plant soon and will make it an opportunity worth while; will sell the entire plant, without the residence, for $9,000.00 and will rent the residence to party if they want same; will also arrange to have the entire output sold if purchaser wishes to grow wholesale only; the cost can also be reduced $1,000.00 by not taking the adjoining lot.

LOUIS ELSASS, Chillicothe, Ohio.

FOR SALE

Good retail florists' business in a booming oil refinery town of 20,000 on Oklahoma-Kansas border; owner retiring from business; sixteen-year-old establishment consisting of 6 houses or 10,000 ft. of glass, well stocked for spring, hotbeds, office, garage, etc.; 5 acres in alfalfa; also 8-room residence and flower store in heart of city; city has three railroads and one traction line; price $11,000 cash $12,000 easy payments.

EAGLE GREENHOUSES, Coffeyville, Kansas.

FOR SALE

Flower store, well stocked, located in a city of 40 000 inhabitants in Northern Illinois, doing a business of approximately $30,000 a year; sales could be increased considerably by a live wire; owner wants to retire; long lease on land; price $6000 cash; profits will reimburse outlay in six months. Address No. 333, care Florists' Review, Chicago.

PINEHURST FLORAL CO.

1121 Grand Ave. Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* **Kansas City, Mo.**

MARKET CONDITIONS

Carnations and Roses continue short. All miscellaneous flowers are cleaning up daily. The demand continues heavy and it is impossible to fill completely all the orders that are received, but we will do our best for you. Place your order early.

Remember our new location, 1121 Grand Ave., 4th Floor

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

CINERARIAS, Half Dwarf, in Bloom

4-inch	$0.40 and $0.50 each
5-inch	.75 and 1.00 each
6-inch	1.25 each

We still have a few Cyclamens left at the old prices.

BULBOUS STOCK

TULIPS,	5-inch	$0.75 and $1.00 each
	6-inch	1.25 and 1.50 each
HYACINTHS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
DAFFODILS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
	7-inch	1.50 each

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WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.
Part cash if C. O. D.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Roses, Carnations, Freesias

Our Cuts Will Soon Be Normal

Russell	15c to 50c	**Carnations**	10c to 15c
Columbia	12c to 40c	**Freesias**	6c to 10c
Ophelia	12c to 35c	**Sweet Peas**, $3.00 to $5.00, 100	
Ward	10c to 20c	**Orchids**	$12.00, doz.
Killarneys	12c to 20c	**Cal. Violets**, $2.00 doz. bunches	

Artificial Flowers Are a Great Help. We Have Them

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

CLEVELAND, O.

The Market.

Bulbous stock is arriving more freely and is picked up readily. Potted bulbous stock is in demand and a large number of pots were sold for St. Valentine's day. The demand for violets was fair. Sweet peas cleaned up on sight and realized from $3 to $4 per hundred. Carnations are still short of the demand, the quality being good. The rose cut is still limited. The demand for calla lilies has been good. Freesias have been moving well and a small quantity of valley has been available. Calendulas and other novelties are in demand. Greens are about as scarce as flowers, adiantum being in greatest demand.

Various Notes.

James McLaughlin, for some time manager of the wholesale store of the J. M. Gasser Co., has left its employ.

The influenza epidemic has increased the use of artificial flowers, as the stock of natural flowers in many stores gave out too soon.

The flu is making many local florists short-handed at present.

Albert Barber's store froze up last week. Several plants in the window and cut bulbous stock on the counter were frozen solid. W. F. B.

Sheffield, Ill.—Clarence L. Thomas, junior member of the firm of W. G. Thomas & Sons, has gone to the University of Illinois to take a special course in floriculture and horticulture.

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Though I "SAY IT WITH FLOWERS,"
I ask all the powers
That send sunshine and showers:
To bless thee always with happy hours.

Penn Standards Never Vary
Our Policy Permits None But the Best

124 Tremont St. Penn The Florist BOSTON

"When You Think of Boston, Think of Penn"

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

NATIONAL PUBLICITY CAMPAIGN.

Pleasure to Give.

In sending a check for a yearly subscription to the publicity campaign fund, O. F. Eskil, of Iron Mountain, Mich., writes: "Sending this money gives me more pleasure than anything else I can think of—unless it were a larger check."

This is the proper feeling. Mr. Eskil knows that the campaign is a wonderful asset to the florists' trade and he writes just as he feels. It is regretted that more do not appreciate the increased demand for flowers everywhere, which has come as a result of our publicity movement. Every florist in the land is interested in the successful issue of our campaign and is benefited by it. Yet how few are willing to help themselves by helping along the campaign! To date our results are due to the support that comes from less than ten per cent of the trade, men who have subscribed for the benefit of our industry generally, but who are more than satisfied with results as they see them and particularly as they have noticed them in their own surroundings. It is these men who are in greater part bearing the expense of our work this year as far as our publicity committee has been able to carry it.

Some Questions.

Here are a few questions for non-subscribers to consider. They should consider them deeply, for surely they are sufficiently interesting from a business point of view.

Are you not prepared to admit that publicity for flowers has been instrumental in increasing the general demand for them?

Are you not conscious of the fact that our slogan, "Say It with Flowers," is exerting a tremendous influence among people who hitherto have not looked upon our products as a medium for the conveyance of sentiment?

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For SAN FRANCISCO

the Bay Cities and all Central California

PELICANO, ROSSI & CO.

Members F. T. D. 123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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224 W. Fourth St. MEMBER F. T. D. Los Angeles, Calif.

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For SAN FRANCISCO
the Bay Cities and all Central California

PELICANO, ROSSI & CO.
Members F. T. D. 123-125 Kearny Street

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Los Angeles is Entertaining

MANY THOUSANDS OF

WEALTHY TOURISTS

THIS SEASON

WRIGHT'S FLOWER SHOP

is delivering your orders to them and sending their orders for "back home" to you.

Wright's Flower Shop

224 W. Fourth St. MEMBER F. T. D. Los Angeles, Calif.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

ST. VALENTINE'S DAY ADS.

While retailers did not generally do so much advertising for St. Valentine's day this year as previously, because the natural demand took all available flowers without more call being created, yet some efforts were made of a strikingly successful nature.

As novel a form of newspaper advertisement as could be devised was that of Mrs. Lord's Flower Room, at Topeka, Kan. An ad for a previous St. Valentine's day used by Mrs. Lord appeared on the front page of The Review February 5, illustrating the article, "Develop Day of Heart Heralds." Using eight inches across four columns, Mrs. Lord reproduced the page from The Review in the Topeka Daily Capital February 13, with the note that she was better prepared for the day's business than before. The unusual appearance of the advertisement made it especially striking to the eye and gained notice from the greater share of the readers.

Window displays were used to good advantage. In Baltimore, Samuel Feast & Sons showed a valentine poster painted in oils, an original idea that won attention from passers-by. The painting showed a cupid with a messenger boy's cap, carrying a corsage. In the background were dimly outlined the American continents. Large letters emphasized the message, "Valentines to and from All Parts of the Continent via F. T. D."

The Fleischman Floral Co., Chicago, had a number of various sizes and colors of hearts in the two windows, each bearing flowers. The large size of one or two made the window quite conspicuous and the novel valentines evidently proved popular, for the windows were bare when night came.



Interior View of the New Store of George Souster, at Elgin, Ill.

GROWN INTO NEW QUARTERS.

Steady, solid growth has characterized the business of George A. Souster, Elgin, Ill., through all its forty years of development. Recently Mr. Souster moved into a new store of larger proportions than any he had occupied before. The accompanying illustration shows the attractive interior, with the show case and refrigerator furnished by the A. L. Randall Co., Chicago. While Mr. Souster continues to give the store the benefit of his experience, the active workers at present are his two daughters, Miss Souster and Mrs. Hamilton, and his son-in-law, Mr. Hamilton.

CURING CURIOUS CUSTOMERS.

"In my early days in the business," relates Max Schling, "when I was one of the smallest florists in New York, I had as a customer a nice and refined lady. When she bought something for her friends she always wanted three or four half-open roses with one full-open one among them. She wanted them so, not because of beauty. Her sentiment was really not that such roses were better. She didn't want to spend much money and three or four open roses showed much more than a dozen good tight roses and she was saving money. As soon as I got on to her scheme, I put in the box a little card on which was written, 'Fully developed roses sent by special order of Mrs. W.' Mrs. W. selected the flowers herself. Then I had no more complaints from her friends that the roses did not keep, but shortly afterwards I ceased to get any more orders for open roses or any other orders at all from that lady.

"Such ladies, when flowers are sent to them, expect something quite wonderful. One came into the store one day whose friend out west had sent her a plant. The plant was an inexpensive one. Unfortunately, she thought that this friend had sent an order for a much more expensive plant and that we had made an excessive profit by sending her a plant worth far less than the amount paid for it. After she saw that she could not get any information as to how much her friend paid, she didn't want any plant and didn't want to leave her address, because the salesman told her, 'We will write to your friend stating you have called on us regarding the price and size of the plant.' Incidentally I recognized my old friend with the open roses."

INTRODUCING MRS. MONTAINE.

In the Daytonews, the house organ of the Dayton Co., Minneapolis, appeared the following introduction of Mrs. W. L. Montaine, head of the flower department, beneath an attractive portrait of that person:

"Perhaps more people will associate the name of Miss Barden with the above picture, as she discarded that name in favor of the other just since coming to the store.

"Mrs. Montaine has graced our floral department for the last two years with an efficiency and artistry of touch that proclaim a thorough knowledge of the florists' business. She was designer for a number of years with the L. L. May Co. before coming to Daytonia.

"Mrs. Montaine was born near Milwaukee, Wis., of American parentage, and came to the Twin Cities some ten years ago. She is a graduate of the Johnson School of Music and is a member of the St. Paul Oratorio Club and several dramatic clubs.

"Several years ago, when show horses were in style, Mrs. Montaine owned Cub, state champion for three years in succession, who had something like thirty ribbons to his credit. But the inevitable happened and Cub was replaced by a Studebaker car, which possesses all the speed Mrs. Montaine desires."

NATIONAL PUBLICITY CAMPAIGN.

[Continued from page 65.]

Do you, for one moment, think that a great deal of business does not result from this continuous flashing of a message whose appeal is not to any particular class, but to every man and woman, young or old, in a country of over a hundred millions in population?

Do you realize that this publicity

Telegraph Delivery Department

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costs money, but comparatively little when the returns are taken into account, and you are only asked to contribute a mere trifle toward the expense?

Is it impossible for you to determine that you will send in this "mite" the committee needs so much to increase and perpetuate the good already obtained? A tenth of one per cent of your profits would, perhaps, make a respectable contribution. If every florist making a living from our industry would contribute even this small fraction of his income, our committee would not have to be continually appealing to those who, in the circumstances, should need no appeal and who should really be most anxious to keep going and extend a movement which is productive of so much good to them.

Do not be afraid to contribute because yours may be but a small mite; there is nothing to prevent your adding to it at any time. A $5 contribution is accepted in the spirit in which it is given. Many who originally sent in this amount increased it as their interest grew. When you once make a subscription you are apt to take a broader view of our work and you no longer look upon your support in the way of a donation. You believe it to be a mighty good investment—and that's what it really is. John Young, Sec'y.

INTERNATIONAL FLOWER SHOW.

Only Three Weeks Away.

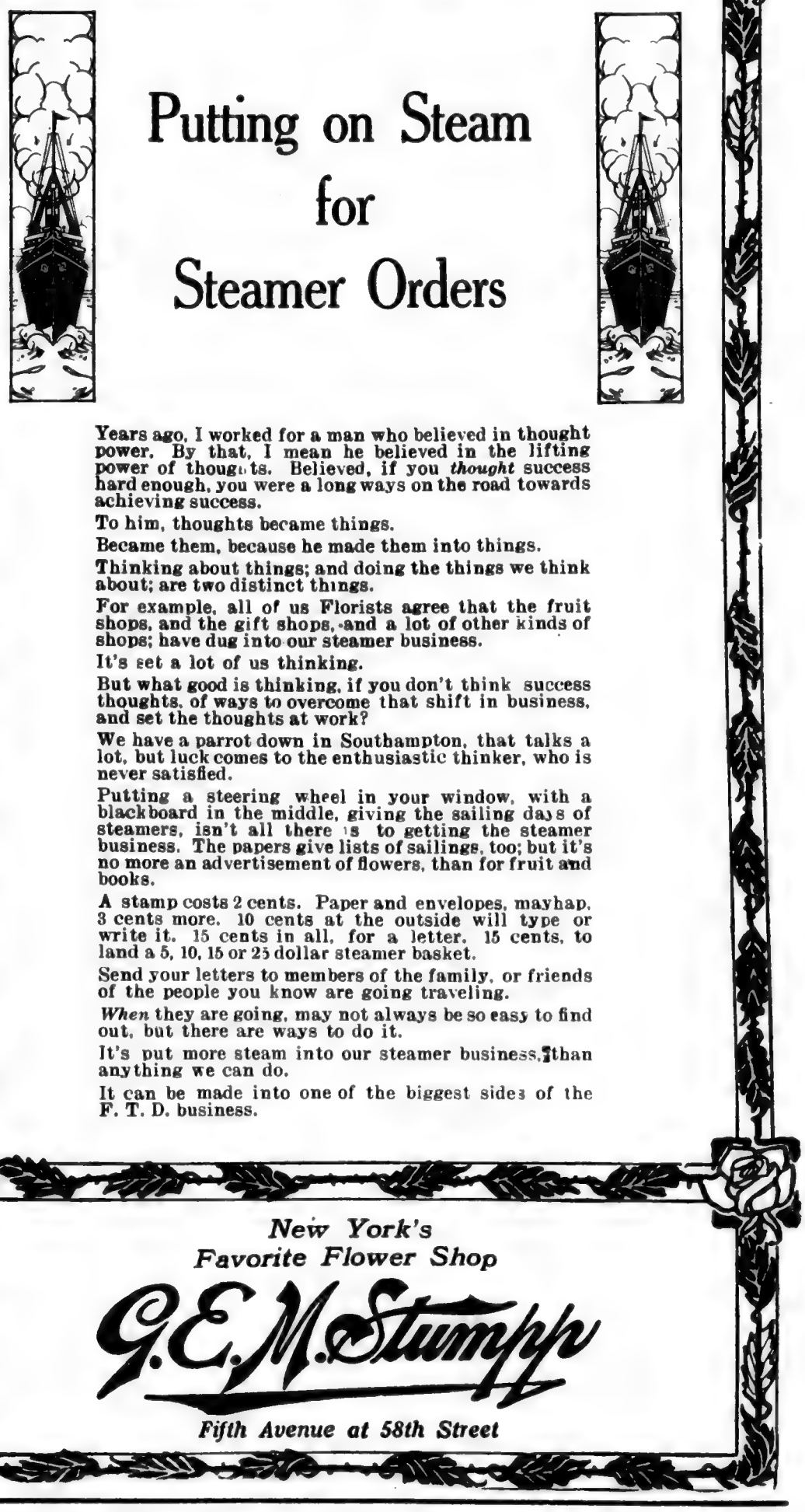
At this time, three weeks before the opening of the international flower show, at the Grand Central Palace, New York, all arrangements are practically completed.

The arrangement of the exhibition will show a difference when compared with the lay-out of previous shows, but it will be to the advantage of the general display. The rose garden feature promises to be on a larger scale than ever and the big cut rose display is this year to be doubled. The American Rose Society is taking much interest in the store displays, which will include the society's annual exhibition, and its officers have secured several special prizes for rose exhibits. Rock gardens and border plantings will be featured lavishly and the bulb garden display is expected to excel any attempt heretofore made in this direction.

More Trade Exhibits.

The trade exhibits bid fair to exceed, in number, space occupied and general interest, all previous showings at any similar exhibition. An especial feature in the assemblage of exhibits will be some devoted to the display of garden tractors. In these days of labor shortage, tractors adapted to garden use will undoubtedly be objects of interest to all whose garden operations are conducted on a liberal scale. Many will miss the handsome display of garden pottery, statuary and furniture which has characterized other exhibitions, but the committee has been unable to secure the feature at this show. Also probably will be missed the usual extensive exhibit of rustic furniture for gardens and parks, an exhibit which has always appealed to the public, whose ideas generally connect summer houses and benches with the gardens of their dreams. Seventy-four trade exhibits have had space reserved for them and this number will likely be increased, but only to the extent of space available. It will seem rather strange that the list of exhibitors does not include any house able to stage an exhibit of garden tools; that is, spades, forks, garden baskets, shears, flower cutters, trowels, markers and the hundred and one things adapted to the use of gardeners of both sexes.

Among the exhibitors in the trade section not already mentioned in the trade papers are: Stumpp & Walter Co., New York; L. J. Reuter Co., Boston, Mass.; Niagara Sprayer Co., Middleport, N. Y.; W. F. Kasting Co., Buf-



Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We Offer the Trade the Unexcelled Facilities



afforded by our

New Store

For Filling
F. T. D. ORDERS

In Kentucky and the South

GOOD STOCK, BEST WORK, PROMPT SERVICE

FIRST-CLASS RAILROAD CONNECTIONS

to serve you on all orders south of Cincinnati and east of Louisville.

MEMBER F. T. D.

JOHN A. KELLER CO., 135 E. Main St., Opposite Phoenix Hotel **LEXINGTON, KY.**

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY, SERVICE, ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists **South Bend, Ind.**
For Northern Indiana and South'n Michigan
138 S. MICHIGAN ST. Members F. T. D

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

SOUTH BEND, IND.
Adam Beehler

---

falo, N. Y.; McCallum Co., Pittsburgh, Pa.; Woman's National Farm and Garden Association; National Farm Equipment Co., New York.

Ladies' Tea Garden.

The tea garden this year will be managed by the Allied Loyalty League and the ladies who were instrumental in making this feature of the show such a success in former years will again be in charge of it. The garden will be located on the second floor, in about the same position as formerly.

The general admission price will be $1, a price necessitated by the increased expense attached to the show. Trade

---

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. 118 W. 5th Ave. GARY, IND.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

Telegraph Delivery Department

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IN NEW ORLEANS

NEW ORLEANS
MEMBER OF THE F. T. D.
Scheinuk the Florist
We Cater to the Best Trade
2600 ST. CHARLES AVENUE

—OFFERS—

UNEXCELLED FACILITIES FOR FILLING ORDERS



LARGE STOCK AND FINEST QUALITY

2600 St. Charles Avenue

HEART OF BONTON SECTION

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W.Va. Clarksburg, W.Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA
Look at your map. We cover many towns
WINTER FLORAL CO

ORDERS FOR— CHARLESTON, W. VA.
are given prompt and careful attention by the Charleston Cut Flower and Plant Co

Always mention the Florists' Review when writing advertisers.

BLUEFIELD, W. VA.
FALLON, Florist.

Charleston, W. Va.
ALEXANDER'S, Florist
FOR ALL SOUTHERN WEST VIRGINIA

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

tickets will be furnished as usual, but the price this year is 40 cents each in lots of 100 or more, 50 cents each in lots of less than 100, with the privilege of redemption for unused tickets.

John Young, Sec'y.

BALTIMORE.

The Market.

"Not sufficient stock to take care of orders" is to be heard in every wholesale house. The inquiry of everyone who represents the trade papers used to be, "How is business?" This has now changed to, "How is stock coming in?" The answer is invariably the same. Even if stock is coming a little

FURROW & CO.
Service unexcelled for central and northern Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

Always mention the Florists' Review when writing advertisers.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI'S
LEADING FLORIST
MEMBER F. T. D.
Julius Baer
138-140 East Fourth Street

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS
Phone, wire or write Brownwood Floral Co.
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

Yankton and Mitchell, S. D.
We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.
Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.
Quality Blossoms for all Occasions. Milady's Flower Shop

Your Orders to .... North Dakota TRY US
RUGBY GREENHOUSES, RUGBY, N. D.
We are centrally located. Members F. T. D.

GRAND FORKS, N. D.
McELROY'S FLOWER SHOP
Orders for North Dakota and Northern Minnesota

PINE BLUFF, ARK.
DAVIS FLORAL CO. MEMBER F. T. D.

TEXARKANA, ARK. TEX.
MAJESTIC FLORAL COMPANY

GEORGE RYE, Some Florist
THE PLAZA F. T. D. Ft. Smith, Ark.

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES
BALL FLORAL COMPANY

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

El Paso, Texas POTTER FLORAL CO.
Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

QUALITY For All Mississippi SERVICE
ROBERT E. LANGLEY
Jackson's Leading Florist
Jackson, Miss.
MEMBER F. T. D.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

SHERMAN, TEXAS
H. O. HANNAH & SON
Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas
Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS
West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

CISCO, TEXAS
Only Florist in the Oil Fields Cisco Floral Co.

better now, the scarcity is not changed, because the demand has increased in greater proportion than has the supply. This is caused by the increased death rate in the city; for instance, the records of the health department show an average daily death rate of ninety to 100. While those deaths that are charged to flu are few, the majority are reported as due to pneumonia in one of its forms and flu is the primary cause. The officials of the health department, however, feel that the height of the epidemic has been reached and that with ordinary good weather a decrease may be expected.

As to the stock on the market there is not much to say; in fact, when I get to the wholesale houses there is none to be seen. One day last week I saw about a dozen cyclamens; they were well grown plants and of good color and they did not last long at $2 each. This would have been considered a big retail price for them a short time ago.

A grower a few days ago said that, while it was necessary to get high prices at this time, yet it was up to everyone to do all in his power to keep them as low as possible. His argument was that it was a dangerous thing to have people getting along without flowers because of the high prices, for if they found that they could get along without flowers when they were high,

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE

MAKE YOUR ORDERS TO HARRY PAPWORTH
The Metairie Ridge Nursery Co. Ltd.
FLORISTS
125 Carondelet St.
NEW ORLEANS
ROSES ORCHIDS VIOLETS
F.T.D.

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. & Ruch
FLOWERS THAT ARE DIFFERENT
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

TUPELO, MISS.
Member F. T. D. At Your Service TUPELO FLORAL CO.

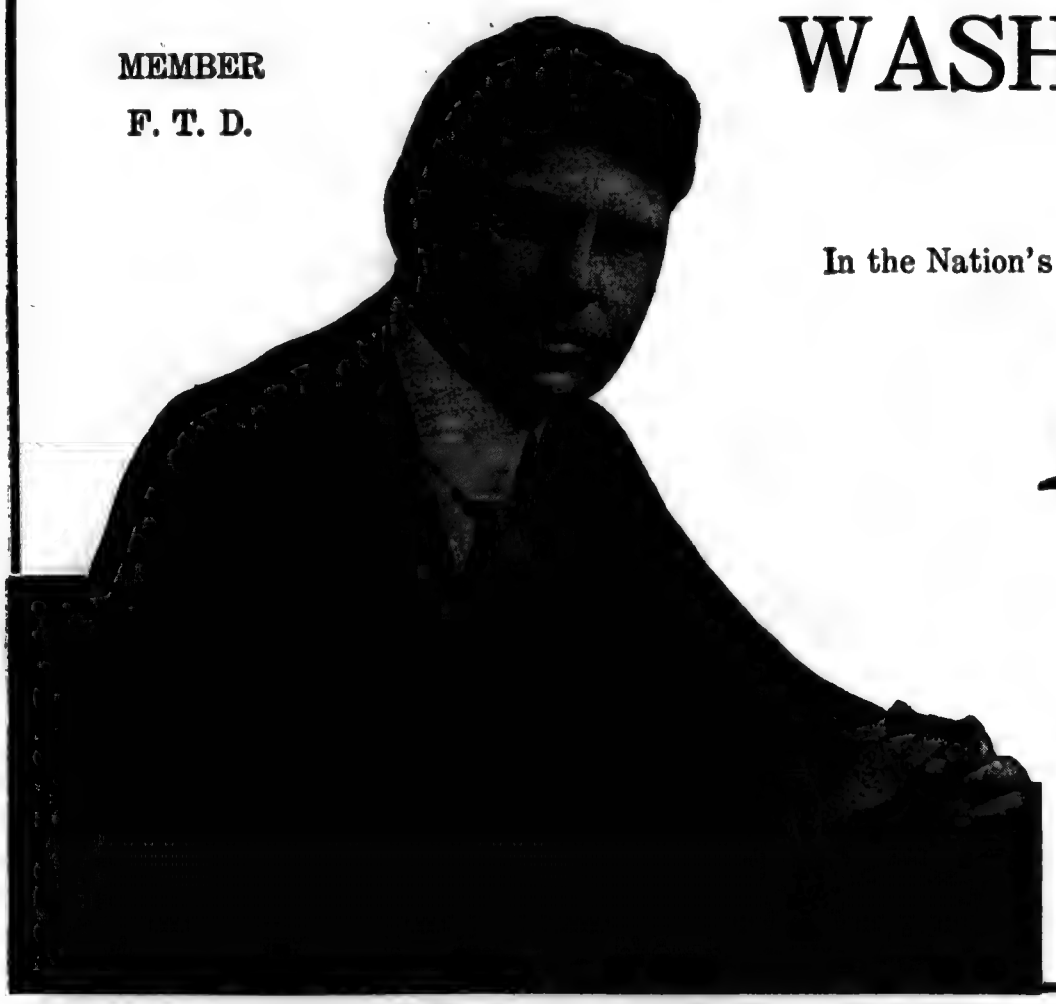
MRS. J. E. WATTS
Cut Flowers for All Occasions MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. L. Craft, Designer. 701 Percy Street

Telegraph Delivery Department

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MEMBER
F. T. D.

WASHINGTON, D. C.

In the Nation's Capital the name

Blackistone

stands synonymous with quality and satisfactory service in flowers.

BLACKISTONE, Inc.
14th and H Streets, Northwest
WASHINGTON, D. C.

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO., 1214 F Street, N. W. WASHINGTON, D. C.

MEMBER F. T. D.

they might make up their minds to do the same when flowers are cheaper.

Club Meeting.

The regular meeting of the Baltimore Florists' Club was held February 9. As the president, William F. Ekas, was going to make his report on the directors' meeting of the S. A. F. in Cleveland, Robert L. Graham, Jr., presided. The weather was bad and many of our suburban members were not able to get in on account of the snow-banked roads. Mr. Ekas was at his best in telling of the work accomplished by these directors, laying special emphasis upon the fact that they devoted five hours to advertising problems. Mr. Ekas' remarks were followed by a report of the local publicity committee and then by the address of one of the best professional advertising men in the city. Mr. Ekas was full of advertising before he went to Cleveland, but he has come back running over and there is no doubt that some of this overflow will affect others. Indeed, it would be impossible for anyone connected with the florists' business to be in such an environment of advertising and not become infected.

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

James S. Merritt, chairman of the local committee, said that it was the aim of the committee to raise $5,000 for advertising during the coming year and told how they now had virtually 100 per cent of the growers pledged to give one-half of one per cent on all their sales. William Feast is about to call a meeting of the retailers to get at their share of the fund. All that is needed is for someone like Mr. Feast

Telegraph Delivery Department

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NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO. Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.
SPRINGFIELD, MO.
Growers and Shippers for Southwest.

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Jos. Witek
4744-4748 McPherson Ave.

ST. LOUIS, MO.
BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

KANSAS CITY
A. Newell FLORIST
MEMBER F. T. D.
1122 Grand Avenue

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

to start it; there is not a man in the retail end of the business who is not ready to do his part. Every one of them is beginning to realize that there is a great deal more in "Say It with Flowers" than just four words of the English language. For instance, Mr. Detel, the advertising expert, in his speech compared it with two well known local slogans; here the three are: "Say It with Flowers," "Eat More Bread," "Send It to the Laundry." Is there any comparison? The Baltimore florists think not.

Dr. D. H. Griffith lectured on "Growing Lily Bulbs in America." I have listened to many a lecture in my time on trade subjects, but I have never heard one that created greater interest. It was not a case of just telling you how it was done, but Dr. Griffith demonstrated everything he said with lantern slides. I suppose he realized that most florists were from Missouri, for he was ready to show plants from the seed bed to those about to open and they were

Kansas City, Mo.
ROCK'S
MEMBER F. T. D.
1106 GRAND AVENUE

Kansas City, Mo.
MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF. Manager

KANSAS CITY
WE STRIVE TO PLEASE
ALPHA FLORAL Co
Member of the F. T. D.

STUPPY FLORAL CO.
Orders Executed
Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.
Members Florists' Telegraph Delivery

ST. JOSEPH, MO.
QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri
Kansas City, Mo.
J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.
HAEFELI FLORAL CO.
Members Florists' Telegraph Delivery

W. J. Barnes FLORIST, KC Mo
KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOOK!

On pages 66 and 67 —

Is your city represented there?

If it IS—by someone else—you will know the reason why YOUR telegraph delivery business is not so large as you think it should be.

If it is NOT represented, you will see a "grand and glorious" chance to add to YOUR business. Practically every Florist who makes any effort to send and receive telegraph delivery orders finds the profit soon equals what he made on the best three or four customers he ever had.

The opportunity is specially good for the leading Florist in cities not already represented in the Pink Part of the Review. First consult the Index on pages 66 and 67, then use this order blank:

_____ 19____

FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying {1 / ½} inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which_____ agree to pay at the rate of {$1.10 / 55 cts.} net per week, bills payable monthly.

Strike out size NOT wanted.

Strike out same as above.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN
67 Beacon Street
Deliveries
To All Steamers
QUALITY AND SERVICE
Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street, BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin FLORIST
Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS
Belmont Flower Shop. MEMBER F. T. D

Newton, Mass. | COTTON The Florist
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist. 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

as fine bulbs and healthy plants as one could wish to see.

Various Notes.

For the last two weeks the staff of the S. S. Pennock Co. has been badly crippled. J. J. Perry, the manager, has been laid up with pneumonia, as has also his assistant, Ferd Gerth. They are both, however, well on the way to recovery and it is hoped they will soon be on their feet again.

Another firm that was hit by the flu is that of Sieck & Glick. Both of the proprietors were ill at the same time. Mr. Sieck, however, was able to get down for a while each morning and, as there was not much to do in the afternoon, the firm managed to get along. Harry Glick is still confined to his bed, although much improved.

At the club meeting I had a long chat with my old friend, Adam Rapp. We were talking over old times, when both of us had stalls in the Lexington Market. In those days Mr. Rapp grew the best geraniums in 4-inch pots that came into the city. He could always get 15 cents for his without any trouble. The rest of us were glad to get $1 per dozen and we could not get this until he had sold out; such plants should bring 40 cents today. He says he is growing them just as good. But he has carnations for a winter crop now and he is just as good on carnations as on geraniums. Tate.

PITTSBURGH, PA.

The St. Valentine's day demand for both cut flowers and plants last Friday and Saturday was exceedingly great, notwithstanding the top-notch prices.

The Wilkinsburg trade find that their business of the first part of 1920 is heavier than that of a year ago, although William M. Turner conservatively modifies his statement by adding that, of course, the more acute condition of labor shortage at present may tend to exaggerate the strenuous side. William Turner has especial reason to take the labor situation into consideration, inasmuch as he has been by far the hardest hit of any of the florists

BOSTON—BECKER'S
Send us your telegrams Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston
BECKER'S CONSERVATORIES
CAMBRIDGE - - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton
Member F. T. D.
FALL RIVER, MASS.
83 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points.

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist
Avenue C at 8th Street

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

HARTFORD, CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Haven, Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists
Yale College
Covering All Connecticut

Hartford, Conn.

GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

New Britain, Conn.

VOLZ FLORAL CO.

hereabout by the epidemic of Spanish influenza and other illnesses. During three days only one of his seven greenhouse men was able to be on the job and both the foreman, Dudley James, and Mrs. James were incapacitated at the same time with a form of the prevalent disease. While they are now able to be out, William Pugh and William R. Shackleford have come down with the same trouble. Thomas Lee, who has been a valuable member of Mr. Turner's staff for the last three years, has been confined in the Homeopathic hospital since shortly before Christmas as the result of an operation for appendicitis. He is improving rapidly now and expects to be able to return home in a few days. Notwithstanding his unusual drawbacks from illness, Mr. Turner is displaying a fine lot of bulbous plants of his own production, the Paper White narcissi being especially noticeable.

Miss Eleanor Craig, the bookkeeper for Miss Emma B. Maxwell's establishment, is confined to her home with an attack of grip.

Just as soon as the weather conditions will permit, Harry J. Hamm will erect a greenhouse on his recently purchased property on Frankstown road, Penn township. The building will be approximately seventy-five feet in length and will be surrounded by almost an acre of ground, which will be devoted to the propagation of bulbous products. Mr. Hamm's mother, Mrs. Jacob M. Hamm, who has acted in the capacity of inside manager since the beginning of the illness of the late Allen Hamm, has been off duty for a week or more on account of illness. Meanwhile Mrs. Harry Hamm has been requisitioned into temporary service.

Felix Donatelli has returned to the store of Miss Nellie G. King, of Homewood and Hamilton avenues, following a two months' siege in the Municipal hospital with a severe attack of scarlet fever.

Coombs

LEADING FLORIST
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St. Hartford, Conn.

Hartford, Conn.

George F. Lane
SUCCESSOR TO
Welch
THE FLORIST
180 Asylum Street Member F. T. D.

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Geo. H. Crowl Florist

BURLINGTON, VT.

Hartford, Conn.

J. Albert Brodrib, Store, 639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

Providence, Rhode Island

Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

A Card This Size

Costs only $1.10 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 55c per week on yearly order.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

NEWPORT, R I.

SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

FOREIGN SECTION

Liverpool, England

DINGLEYS, Ltd., Florists

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1261-R.

Manchester, England

DINGLEYS, Ltd., Florists

WATERBURY and Western Connecticut

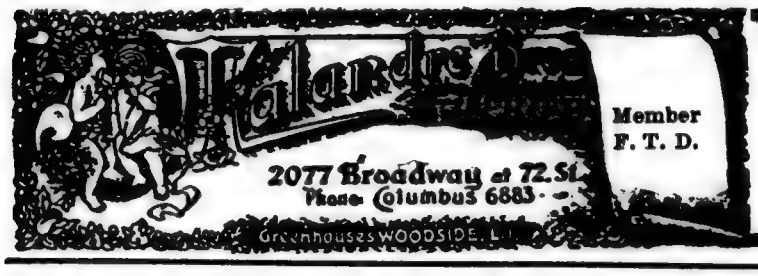
WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
Your orders will be given our best attention
RYAN & POWERS, Members of F. T. D. and Rotary Florists

SCOTLAND

SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

Telegraph Delivery Department

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WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

EAST ORANGE, N. J.

George Smith & Sons

557 Main Street
EAST ORANGE

Maplewood, Glen Ridge and Bloomfield

We are located in the center of these cities

South Orange · East Orange · West Orange · Orange

ESTABLISHED 1847

F. T. D.

Thos. F. Galvin INC.

THE NAME PROTECTS YOU

BOSTON
1 PARK STREET
799 BOYLSTON STREET

NEW YORK
561 FIFTH AVENUE

Steamers are Again Sailing on Schedule
Deliveries made on board

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

ENGLEWOOD
Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.
F. T. D. Member
275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED AT ALL TIMES

Edwards Floral Hall Company
1716 Pacific Avenue
Atlantic City, New Jersey
Nurseries: Mediterranean and South Carolina Aves.
Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns are best reached from
TRENTON
MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
1519 Pacific Avenue
Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

---

NEWARK, N. J.
WASHINGTON FLORIST
577 Broad Street
Member F. T. D.
Open 7 a. m. to 10 p. m. every day

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.

National Florist

W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

Summit, New Jersey
HARRY O. MAY, PROPRIETOR
The Rose Shop

OLEAN, N. Y.
Member Florists' Telegraph Delivery
Manuel Oppenheim

TRENTON, N. J.
PARK FLORAL CO. R. ABBOTT
Greenhouses--Buchanan, Lafayette and Schiller Ave.

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

National Florist

MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP
311 Pacific Ave. Crane & Hill, Props. Members F. T. D.

Olean, N. Y. HERRON The Florist
WE GROW OUR OWN FLOWERS

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

Malone, N. Y. Member F. T. D.
L. G. RENNIE. 51 East Main Street

National Florist

NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del. Assn.

MEDINA, N. Y. WHITE BROS.
Orders for Western New York handled with promptness

The Scobie & Parker Co., which celebrates its forty-fourth anniversary this year, has issued an interesting flower and vegetable catalogue designed by George B. Telfair. The secretary and treasurer, Harry F. Low, is again on duty following an attack of influenza. Frank Roll, of the sales department, who was confined to his home for three weeks with the same illness, returned to the store February 9. James Geschwend, another member of the same department, is now laid up with grip and George Simpkins, a traveling salesman for the company, is in the hospital at Punxsutawney, his home town, for an operation for appendicitis.

Edward Shelton James expects to begin the erection of a greenhouse on his farm on the Frankstown road, Penn township, just as soon as the weather conditions will permit. The building

Telegraph Delivery Department

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NEW YORK DARDS

Member of Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction
Nearly 50 Years

Regular European Sailings Now Established

Kottmiller

. . . FLORIST . . .

426 Madison Ave.—and 49th Street

Also Vanderbilt and Ritz-Carlton Hotels — NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Deliver / Association.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service.

In the Heart of NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M. A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

OUR MOTTO—THE GOLDEN RULE.

NEW YORK HENRY HART, Inc.

Telephone Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive residential section

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

YONKERS, N. Y.

MEMBER F. T. D.

3 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N. Y.

The Chatham Floral Co.

PROMPTNESS WITH CARE

Eastern New York and Western Mass.

BUNYARD

413 Madison Avenue NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

"Say It with Flowers"
MaxSchling Flowers
MEMBER OF F.T.D.
MAX SCHLING, INC., 785 FIFTH AVE. NEW YORK, N.Y.

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue / 1193 Broadway

SPLENDID SERVICE

FLORAL ART STUDIO

OSWEGO, N. Y.

E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

will be 40x50 feet, will be used for the accommodation of bedding stock for the wholesale trade and, under the direction of Mr. James, will be looked after by his son, Herbert B. James, who lives there. E. S. James has ordered from California another carload of palms, which are to arrive about May 1, for the use of the William Penn and Fort Pitt hotels. His brother, Arthur James, has arranged to send a large consignment of stock to Pittsburgh early in the spring from his plantation at Oneco, Fla. He is already sending thousands of ferns to the Woolworth 5 and 10-cent stores in New York.

Samuel M. Rosenfeld called on the trade last week in the interest of Wertheimer Bros., New York, N. Y.

Thomas Silverblatt, of the William Penn hotel flower store, has just engaged as a new assistant George Williams, who previously was a salesman in a local clothing store.

John McClements has been seriously ill for a week or more with an attack of Spanish influenza.

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND BROOKLYN — JERSEY CITY NEWARK

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

GUIDO, Inc.

Florist

PHONES: Plaza 7570; Night call, South 1129

595 Lexington Ave., Corner 52nd St., NEW YORK

A. B. Cazan

Flowers of Quality Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

ROCHESTER, N. Y.

J. B. KELLER SONS Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

Batavia, N. Y.

L. C. Stroh & Sons

Flowers delivered to all nearby towns

ALBANY, N. Y.

The CAPITAL DISTRICT and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.
Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



BUFFALO
COLONIAL FLOWER SHOP
219 Delaware Ave.

Member of the F. T. D.

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
— MEMBER OF THE F. T. D. —
BUFFALO, NEW YORK

F. T. D.

Stroh's

Greenhouses ATTICA, N. Y. — 379 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N. Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N. Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever
Formerly manager Palmer's.
77 Allen Street, F. T. D. BUFFALO, N. Y.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders

GENEVA, N. Y.
Members Florists' Telegraph Delivery — TRAUTMAN & SMITH

WILSON
3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT — NEW YORK

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

TROY, N. Y.
MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y.
SHIPMENTS Southern New York Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

Spiro Kapps, who for some time past has been looking after the interests of the downtown Pennsylvania railroad station flower store, has returned to his original Pittsburgh location at the East Liberty station. Fetis Pappas is now assisting John Kronis at the downtown store.

Both Ernest C. Ludwig and his elder son, DeForest W. Ludwig, have been somewhat indisposed during the last fortnight. Meanwhile Mrs. Edward Ernest Ludwig, a bride of last autumn, has been helping temporarily.

Joseph J. Goudy, representing Henry A. Dreer, Inc., Philadelphia, called on the trade February 10. About the same time Gerard K. Klijn was in the city in the interest of Anthony C. Van Der Schoot, of Hillegom, Holland, and New York city.

Frank E. Smoller, who has been in the employ of Walter A. Faulk, of the north side, for several years past, barring the periods he served on the Mexican border and in France and Germany, has resigned his position.

The saying, "Imitation is the sincerest form of flattery," was illustrated a few days ago in a beauty parlor in the Union arcade, where a large red heart was suspended in the display

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO

Mayville, N. Y.	Fredonia, N. Y.
Brocton, N. Y.	Chautauqua, N. Y.
Randolph, N. Y.	Lakewood, N. Y.
Bemus Point, N. Y.	Cassadaga, N. Y.

Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
28 STEUBEN STREET
Best service. Send your orders to us.
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N. Y.
RAWSON, THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

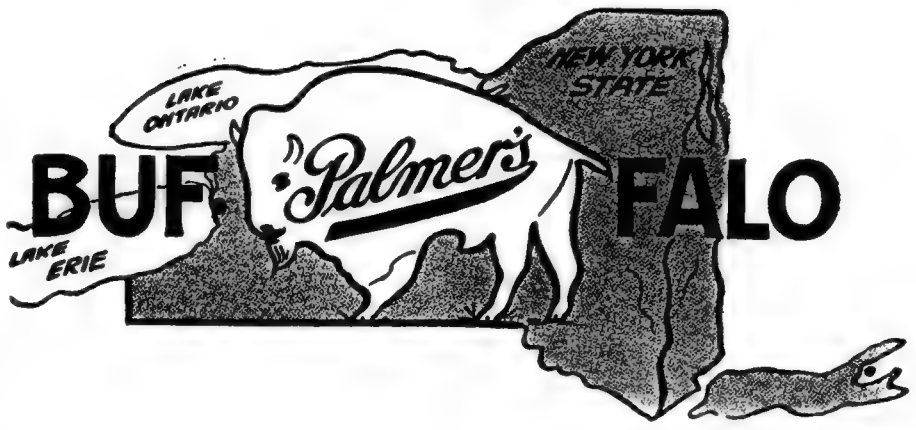
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in thic city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F. T. D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

MILWAUKEE
Lubliner
FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

---

window, bearing the partially familiar imprint: "Say It with Marinello."

Mrs. Victor Bergmann, with her small son, Victor Bergmann, Jr., arrived February 10 from Chicago for a two weeks' stay with her parents, Mr. and Mrs. Gustav Ludwig, having been summoned by telephone to help them out until the Ludwig Floral Co. could

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH
AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 PENN AVENUE Member F. T. D.

PITTSBURGH
E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

PITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

HARRIS BROS.
510 Market St.
PITTSBURGH
BEST SERVICE

PHILADELPHIA
Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time
WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

LEBANON, PA. Member F. T. D.
J. F. VAVROUS SONS
Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania.
Williamsport, Pa.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 8924 Market St., PHILADELPHIA

get a little ahead, or rather catch up with its orders. Mrs. Julius W. Ludwig has also been temporarily pressed into service.

Mrs. Benjamin L. Elliott has been seriously ill for the last three weeks with Spanish influenza. The daughter, Miss Rose Catherine Elliott, who was similarly affected, is now convalescing rapidly. E. E. S.

TORONTO, ONT.

The Market.

Despite the soaring prices of flowers, the Toronto retail florists are enjoying one of the busiest seasons on record. As a result of the great amount of sickness and the large number of deaths, the majority of the florists are forced to work long hours overtime to fill their orders.

There is a great scarcity of flowers, as the demand for cut flowers exceeds the supply. In order to fill the orders for the day, some of the florists will not accept orders for immediate delivery after 2 o'clock. The remainder of the day is taken up with filling the orders received the early part of the day. Even with this precaution, florists are finding great difficulty in supplying the demands of their customers.

Another feature of the demand is that money appears to be no object when a young man comes in to purchase flowers for his best girl. He pays the price as long as he can get what he wants.

The call for flowers for hospitals and for the sick in the homes is being helped by the number of plants now available. These plants are selling well and have been the means of mitigating a serious shortage.

Various Notes.

The third annual ball of the Toronto Retail Florists' Club was held in the Metropolitan Club rooms, Monday, February 9, with an attendance of slightly over 150. The small number this year is accounted for by the sick-

Flowers The Best at the Lowest
"I Serve"  Member F. T. D.

The largest popular priced house in Philadelphia.
F. M. ROSS
Send orders to
136 So. 52nd Street, Philadelphia
Other Stores
13 So. 60th St., 212 E. Girard Av.
PHILADELPHIA
Florists not members of the F. T. D. will please send cash with orders.

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

NORFOLK
PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy THE FLORIST
269 GRANBY ST. NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

GILES, The Florist
READING, PENNA.
Member F. T. D.

SCHULTHEIS, Florist
317 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

ness of so many of the members. A most enjoyable evening was held. The rooms were decorated with Richmond roses, carnations, pussy willow and palms. The buffet was decorated with Russell roses.

The Hamilton Club held its dance the same evening as the Toronto Club, at the I. O. O. F. hall, Hamilton, Ont.

William Hoath, 272 College street, is seriously ill.

The florists had some attractive windows for St. Valentine's day. The red heart appeared in many forms and the predominant message, either printed or implied, was "Let your valentine be flowers." Special posters were used to advantage. One of these was a lady with a bunch of violets, which was effective. J. J. H.

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

Portsmouth, Va.
Cotton The Florist, 333 High St.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

ROANOKE, VA.
Member F. T. D. Fallon, Florist

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Erie, Pa. Charles G. Offerle
2408 Poplar Street

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

LOWELL, MASS.

The Market.

The fierce storm of February 5 caused considerable damage in this section. The fall of snow was excessive.

Sickness is increasing at an alarming rate. There is considerable demand for flowers, chiefly for funerals, and stock is cut and used when only half open. Consequently, prices appear higher than they would if the blooms were developed.

Various Notes.

W. G. Haynes is having a large trade in funeral flowers and states that cut flowers for table use have been in increased demand. Mr. Haynes regards the latter as one benefit of prohibition. He also said that he has difficulty in procuring young geraniums.

The florists here are pushing the sale

Telegraph Delivery Department

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BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

Charlotte, N.C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

LYNCHBURG VA. DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D.
Correspondence Solicited

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

GEORGIA — CAROLINA
Orders Executed by Stull's Nursery AUGUSTA'S LEADING FLORIST
MEMBER F. T. D.
AUGUSTA, GA.

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

SAVANNAH
A. C. Oelschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery
Baltimore, Md.

ATLANTA, GA.
Lawrence Floral Co.
Supply Flowers for all occasions in Georgia.

TAMPA, FLA.
Member F. T. D.
KNULL FLORAL CO.

Carolina Floral Store
Member F. T. D.
King and George Sts., Nurseries at Saxon, S. C.
Charleston, S. C.

Mobile, Alabama
Member F. T. D.
The Minge Floral Co.

Creech, FLORIST TARBORO, N. C.
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

GREENSBORO, N. C.
VAN LINDLEY CO.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

DURHAM, N. C.
Durham Floral Co.
HIBBERD Proprietor

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H. FORD, Greenhouses

WILMINGTON, N. C.
Fifth Avenue Florist
Member F. T. D.

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina

of flowering potted plants to help the diminished cut flower supply. E. E. R.

CINCINNATI, O.

The Market.

Now that St. Valentine's day has been here, everyone is making comparisons with the business of former years. The wholesalers did a bigger business than last year, and while the increase in prices has a great deal to do with this result, still the volume of sales is greater. There was hardly an item that did not sell higher than last year.

Growers report roses in great shape and good crops are predicted for the immediate future. The demand is still ahead of the supply in roses and a stiff market is the result.

The advent of bulbous stock of endless variety has proved a help to the retailer, but the wholesale prices asked

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders.

WM. F. KEYS, JR.
MEMBER

1520 E. Chase St.

Only 3 blocks from
Johns Hopkins Hospital
Church Home and Infirmary
Hebrew Hospital
Mercy Hospital
Md. General Hospital
St. Joseph's Hospital
St. Agnes' Hospital

Nashville and Chattanooga

Member Florists' Telegraph Delivery

Joy's

In KENTUCKY where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1870
550 FOURTH AVENUE – LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.
Send us your particular orders.
William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 Incorporated 1912

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
ALL ORDERS GIVEN SPECIAL ATTENTION

BRISTOL, TENN.

FALLON, Florist.

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY., Pleasant View Greenhouses
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
UNION CITY, TENN., - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
50,000 Feet of Glass and Retail Store

are not far short of those asked by the retailer last year. Single daffodils are bringing from $8 to $10 per hundred, while tulips average about $2 per hundred cheaper. Good Purity freesias can be had at $6 per hundred, while a little extra fine stock is quoted at a higher price. Sweet peas are arriving in large quantities and the quality is fully up to standard. As with a great many items, they are all placed on orders as soon as they arrive and the price is

Telegraph Delivery Department

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CHICAGO Send Your Orders to **WILLIAM J. SMYTH**

Member Florists' Telegraph Delivery Association — 3101 to 3109 Michigan Ave.

Where F. T. D. Members will always get the greatest satisfaction. — Fleischman — Members F. T. D. — CHICAGO'S LEADING FLORIST RAILWAY EXCHANGE BUILDING

DECATUR, ILLINOIS — DAUT BROS. — F. T. D. 120 E. Prairie St.

CHICAGO 2132-2134 Michigan Avenue — Member F. T. D. — Samuelson Florist — Orders Carefully Executed

PEACOCK'S FLOWER SHOP — HERBERT STONE, Mgr. Member F. T. D. — 4013 Milwaukee Avenue, CHICAGO

FREEPORT, ILL. JOHN BAUSCHER, Prop. Established 1868. We are the largest growers in the Northwest. 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

STORES IN **DECATUR** and GIBSON CITY, ILL. Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns. PETERSON FLORAL CO. Member Florists' Telegraph Delivery Assn.

MOLINE, ILL. Orders for Western Illinois and Iowa handled with *care* and *dispatch*. J. STAACK & SONS

OTTAWA, ILL. LOHR'S GREENHOUSES — Fancy Cut Flowers and Blooming Plants. Good R. R. Service. Orders filled promptly.

SPRINGFIELD, ILL. Hembreiker & Cole, Springfield's largest retail florists — Members Florists' Telegraph Delivery Association

CENTRALIA, ILL. J. W. ROSS — We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina. F. T. D. Member.

JOLIET FLORAL CO. 507 E. Jefferson Street JOLIET, ILL. — All points in Will Co. and Vicinity

Springfield's Best Florist — ILLINOIS — MEMBER F. T. D. — A. C. BROWN 217 S. 5th Street

Rockford, Ill. —AND— VICINITY — ROCKFORD FLORAL CO. 103 WEST STATE STREET — Prompt Deliveries to CAMP GRANT

PEORIA, ILL. 423 Main St. Member F. T. D. — LARGE GREENHOUSES — CHAS. LOVERIDGE

Aurora, Ill., and Vicinity — JOS. M. SMELY PHONES 147

ROCKFORD, ILL., and Vicinity — SWAN PETERSON & SON Members F. T. D. — Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL. — We can and will be glad to serve you — Member F. T. D. — Dixon Floral Co.

AURORA GREENHOUSE CO. — AURORA, ILL. — Our service is the best.

Rockford, Ill., and Camp Grant — H. W. BUCKBEE — Member Florists' Telegraph Delivery

BRINKERHOFF GREENHOUSES — SPRINGFIELD and CENTRAL ILLINOIS — Member Florists' Telegraph Delivery Association — Best and Prompt Service Always

GALESBURG, ILL. I. L. PILLSBURY—For Central Ill. Member Florists' Telegraph Delivery Association.

JACKSONVILLE, ILL. JOS. HEINL & SONS — Largest Growers in Central Illinois

GALESBURG, ILL. H. F. DRURY — All Orders Filled Promptly and Carefully

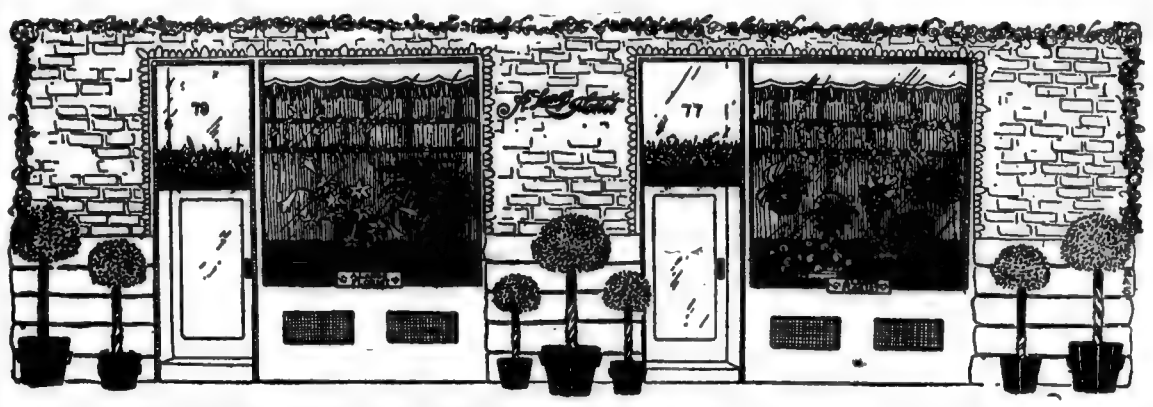
anywhere from $2 to $4 per hundred, according to grade.

The demand for red carnations for St. Valentine's day was in excess of the supply, but no change in price was noticeable, all colors bringing from $12 to $15 per hundred for the better grades.

Violets came in just right for the holiday and about equaled the demand. Prices varied on account of the different grades of stock. California

Telegraph Delivery Department

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A. LANGE

MEMBER F. T. D.

77-79

EAST MADISON STREET

CHICAGO

THE UNEXCELLED FACILITIES OF THE

E. WIENHOEBER CO.

22 E. ELM ST., CHICAGO

Are available to the trade in filling all orders.

MEMBER F. T. D.

Member Florists' Telegraph Delivery Association

Alpha Floral Company

146 S. Wabash Ave.

CHICAGO

Send your telegraph orders to us for delivery in Chicago and vicinity

---

FRIEDMAN, Flowers

CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel

Courtesies Extended to all Florists.

SCHILLER'S

TWO CHICAGO STORES

cover every part of city and suburbs

GEORGE ASMUS, Mgr.

4509 Broadway :: 2221 W. Madison St.

Member Florists' Telegraph Delivery Ass'n.

MEMBER F. T. D.

Established 1857

Wittbold FLORIST

745 Buckingham Place Chicago

L. D. Phone 1112 Graceland

Send us your retail orders. We have facilities second to none in the city.

Muir

We cater to those who require the best.

CHICAGO

ESTABLISHED 1865

Prices reasonable

4647 Grand Blvd.

CHICAGO

4701 to 4705 Lake Park Ave.

Johnson & Thoms FLORISTS

Our service covers the city and suburbs as with a blanket

"The Home of Flowers"

Send Your CHICAGO Orders to

H. N. BRUNS

Best Equipped Retail Store on the West Side

3040 W. Madison St., Chicago, Ill.

CHICAGO

We are growers of Cut Flowers and Potted Plants

J. F. Kidwell Co. (NOT INC.)

3530 Michigan Avenue

Member F. T. D.

GEORGE

FISHER & BRO.

183 N. WABASH AVE.

CHICAGO

Mangel Florist

CHICAGO

THE PALMER HOUSE FLORIST

17 EAST MONROE ST.

Member F. T. D.

Flowers for all Occasions

Clody's FLOWER SHOP

Tel. Lake View 1121

3912 North Clark St., CHICAGO

Highland Park, Ill.

HIGHLAND PARK GREENHOUSES

Established 1894 Members F. T. D.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member F. T. D.

1048 Lake Street, OAK PARK, ILL.

CHICAGO

C. Frauenfelder FLORIST

3343 W. Madison St.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.

Also for River Forest, Austin, Maywood

CHICAGO

Paul Blome & Co.

Member F. T. D.

1361 N. Clark St.

---

singles were quoted at $1 per hundred and Princess of Wales brought as high as $3 per hundred for the best long-stemmed flowers. The New York state double violets are not shipped to this market in sufficient quantities to be quoted.

Home-grown lilies of the valley of exceptional quality brought $12 per hundred. The demand for valley as a rule has not been heavy.

Calla lilies have made their appearance. The stock is of good quality and sells for $3 per dozen. There is little change over last week in other miscellaneous items. New shipments of ferns show an improvement in quality.

The retailers report business greater than last year. The day previous to St. Valentine's day proved a record-breaker, while the day itself turned out about the same as last year. The day opened up with blizzard weather

Telegraph Delivery Department

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Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERRY ST.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.



Fremont, O.
Horn Floral Co.
912 CROGHAN ST.
Member F. T. D.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S
WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio
Members F. T. D. Ass'n
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio

Elyria, Ohio
LORAIN, OHIO
THE L. C HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.
Member F. T. D.
ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN
MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers
FLOWER SHOP
Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O.
JOHNSTON'S FLOWER SHOPPE
MEMBER F. T. D.
HARRIS ARCADE

CINCINNATI
FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI
HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio
Mickley the Florist
108 West Seventh Street

ADA, OHIO
MOHLER'S FLOWER SHOP.....

PRINCETON, ILL.
W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION.

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store
Granite City, Ill.

Streator, Ill.
THORNTON'S FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

PONTIAC, ILLINOIS
Members F. T. D.
Flowers of all kinds in their season
W. J. MILLER & SON

and by early afternoon business began to let up. The "shop early" spirit seems to be well impressed upon the flower-buying public and a realization of the fact that deliveries cannot be made at any old time at the whim of the buyer is manifest in the willingness shown by late purchasers to carry their own packages. While prices remain the same as at Christmas for roses and carnations, the bulbous stock gives many opportunities to prospective buy-

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO
5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA
Leading Flower Stores at
727 Broadway LORAIN, OHIO
378 Broad Street ELYRIA, OHIO
Stock is supplied by our range of 30,000 feet of glass

LORAIN, OHIO
Member F. T. D.
F. G. CAREK
Leading Florist
ARTISTIC WORK
Our Motto: "Anywhere: Any time."

AKRON
OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO
MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO
STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O.
Member F. T. D.
522 S. Freedom Avenue
H. T. MILLER

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE —— NO ORDER TOO SMALL

CLEVELAND

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland

people know this trade-mark:



It means perfect flowers—
and almost perfect service.

The Jones-Russell Co.

1284 Euclid Avenue

Members F. T. D.

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.

LEADING FLORISTS

930 Prospect Avenue Cleveland

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts

YOUNGSTOWN, OHIO

The Posy Shoppe

15½ N. Phelps Street QUALITY AND SERVICE

CLEVELAND and EAST CLEVELAND, OHIO

HAHN, The Florist, 10615 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most comp ete stock in central Ohio

HALBROOKS THE FLORIST

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

VAN METER FLOWER SHOP

SPRING and HIGH **SPRINGFIELD, O.**

BEST FLOWERS FOR EVERY OCCASION.

XENIA, OHIO

Engle Floral Company

---

ers to make purchases at a more reasonable figure.

Various Notes.

Frank A. Volz, of Cheviot, has some fine stock of moderate-priced cyclamens. Mr. Volz is a specialist in growing cinerarias and his latest novelty will soon be ready for the market.

G. Brunner's Sons, Price Hill, are cutting some fine carnation stock, for which they have a big demand locally.

C. E. Critchell reports St. Valentine's day business far ahead of last year and only the shortage of stock kept the receipts from reaching record-breaking proportions. H. E. K.

Suffolk, Va.—Mrs. G. H. Royster has erected a small greenhouse.

Telegraph Delivery Department

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MICHIGAN
ORDERS WILL BE CAREFULLY CARED FOR BY

HENRY SMITH
GRAND RAPIDS
WHOLESALE AND RETAIL FLORIST.
Member F. T. D.
200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS
ARTHUR F. CRABB
F. T. D. Member. 13 Jefferson Ave., S.
Serving all West Michigan Towns

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

MT. PLEASANT, MICH.
Member F. T. D. Walter W. Caple

MIDLAND, MICH.
PERCIVAL F. PENFOLD

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS
SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich.
Member F. T. D.
BLUMAIZE BLOSSOM SHOP

Flint, Mich.
EVANS
THE FLORIST
House of Personal Service

Muskegon, Mich.
F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.
ASMAN, LEADING FLORIST
Prompt Delivery

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

PETOSKEY, MICH.
AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph Delivery Association. Frank Winans

CHICAGO DETROIT
Central Floral Co.
"FLOWERS THAT LAST LONGER"
35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.
CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

STURGIS, Mich.
Member F. T. D.
Vogt's Flowers
Coldwater, Mich.
All So Mich. points

HILLSDALE, MICH.
Southern Michigan Points O. A. STOLL F. T. D. Member

ITHACA, N. Y.

Farmers' Week at Cornell.

Farmers' week opened with a rush at the New York State College of Agriculture, at Cornell University, Monday, February 9, and all the week there was a constant attendance of interested people at the greenhouses inspecting the displays and listening to lectures on floricultural subjects. The greenhouses were filled with many attractive foliage and flowering plants; the cinerarias, the primulas of all kinds and the Dutch bulbous stock were especially fine. The sweet pea house, in spite of the cloudy weather, offered a wonderful display of bloom and the many new varieties under test made an instructive exhibit.

A fine exhibit of floral decorations was prepared by the floricultural students the first two days of the week. The short-course students displayed their work Monday and the regular students Tuesday. E. A. Slattery, of W. J. Palmer & Son, Buffalo, N. Y., and Professor E. A. White supervised the work. The bouquets made up were of many kinds. Brides' and bridesmaids' bouquets of roses, sweet peas and maidenhair fern were to be seen, also corsage and tiny colonial bouquets arranged along one side of the laboratory, which was tastefully decorated with southern smilax, hemlock and genistas. On the center tables were a large number of plant baskets filled with dracænas, primulas, tulips, hyacinths, narcissi, ericas, ferns and many other foliage and flowering plants. Especially noticeable was the fine effect made by Erica President Carnot in a plant basket. One attractive basket decoration consisted of a calla lily, Primula malacoides and peperomia.

Upstairs there was an interesting and instructive display of table decorations. One effective table had a centerpiece of Golden Spur narcissi. Possibly the most original was a valentine table, in the center of which was a heart-shaped basket of myosotis, with scarlet carnations thrust in at one side to represent the dart which is supposed to penetrate all hearts on St. Valentine's day. Leading out from the centerpiece were red streamers bearing small hearts. Prim-

DETROIT MICHIGAN
Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons
Broadway and Gratiot Ave.

Fetter's Flowers
17 Adams Avenue E.

Scribner Floral Co.
604 East Fort St.

G. H. Taepke Co.
WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bemb Floral Co.
ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.
Peter F. Reuss & Co.,
56 BROADWAY

Detroit, Mich.
BEARD FLORAL CO.
1617 Grand River Avenue

Kalamazoo, Michigan
G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
VENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.
J. A. BISSINGER Established 25 Years Member F. T. D.

IONIA, MICH.
Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.
OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MINN. MAZEY *"The Society Florist"*
SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.
FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
EMIL RIEPLE
Rochester's only store having its own greenhouses
Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N
The finest and largest stock west of Chicago
Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St

Swanson's
Incorporated
912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

Duluth, Minn.
Flowers delivered promptly to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.
THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.
200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to Duluth, Minn. SUPERIOR, WIS.

DENVER *and all* **COLORADO** *and* **WYOMING**
Established 1880 The Mauff Floral Co. 1225 Logan Street
Member Florists' Telegraph Delivery Association

AUSTIN, MINN.
A. N. Kinsman, Inc.
Competent Service to all Iowa and Minnesota Points.
Member Florists' Telegraph Delivery.

Park Floral Co.
B. E. GILLIS, Pres. E. P. NEIMAN, Sec'y.
Member Florists' Telegraph Delivery
DENVER, - - COLORADO

Denver Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.
ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

FORT MORGAN, COLO.
Morgan Floral Co Member F. T. D.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service Members F. T. D. A.

Smith's Flower Shop — Hutchinson, Kansas
Member Florists' Telegraph Delivery

James Hayes Flower Shop — Leading Florist 819 KANSAS AVENUE TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

FORT COLLINS, COLO.
ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.
J. R. BARKER Trinidad Floral Store Masonic Bld'g.

ula malacoides and graceful marguerites made two attractive tables. Other tables were artistically decorated with sweet peas, carnations and roses.

Wednesday Dr. L. M. Massey, of the department of plant pathology, gave an instructive lecture on plant diseases to the delegates of the New York Federation of Horticultural Societies and Floral Clubs. Professor E. A. White gave an account of the college work of the past and the present and, after outlining what he hoped might be done in the future, told the florists to feel that this is their college and that they should bring their problems here and take an active part in bringing the florists and the department of floriculture into closer relations. Dr. A. C. Beal told of his trip to California and of the beauty of its flowers, both wild and cultivated. After seeing some fine colored slides depicting California's floral beauty, the meeting adjourned to the Forest Home inn, where a fine luncheon was served. The following organizations were represented at the business meeting, which followed the luncheon: Buffalo Florists' Club, Rochester Florists' Club, Syracuse Rose Society, Albany Florists' Club, Tarrytown Horticultural Society, New York Florists' Club, New York Horticultural Society and the New York and New Jersey Plant Growers' Association.

Telegraph Delivery Department

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
423 and 427 Market Street, SAN FRANCISCO, CAL.
Also 20 and 22 East San Fernando Street, SAN JOSE, CAL.

LINCOLN, NEB.
1338 O Street
FREY & FREY
WHOLESALE AND RETAIL
120,000 square feet of glass at your service.
Trade Discount
Members of the Florists' Telegraph Delivery

COUNCIL BLUFFS, IA.
J. F. WILCOX & SONS
750,000 FEET OF GLASS
Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's FLORAL NURSERY
For { Eastern Iowa, Western Wis., N. W. Illinois
Dubuque, Iowa

National Florist
C. H. FREY
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

QUALITY PLUS SERVICE
DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

IOWA
Kemble's Flowers
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

OMAHA, NEB. Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

SIOUX CITY, IOWA
Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

Lincoln, Neb.
Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

National Florist
FT. DODGE, IA.
NORDWALL
E. E. NORDWALL

SIOUX CITY, IOWA
Members of F. T. D.
ROCKLIN & LEHMAN

FOR ALL CENTRAL NEBRASKA ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

Thursday Professor David Lumsden spoke on garden lilies and their culture; Miss T. E. Schindler gave a talk on garden iris, Dr. A. C. Beal an illustrated talk on gladioli and Dr. Massey a discussion of gladiolus diseases. In the afternoon, Dr. E. M. Mills, of the Syracuse Rose Society, gave a delightful lecture on the benefits derived from rose growing as a recreation, followed by a talk by Miss L. A. Minns on "Women in Floriculture."

M. J. SPORMAN
CEDAR RAPIDS
IOWA

DES MOINES, IA.
GUTHRIE-LORENZ CO.

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

Cedar Falls, Ia. BANCROFT'S Beautiful Flowers
55,000 Feet Glass Members F. T. D.
Joseph Bancroft & Son

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1865. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

We own and operate the
TWO LARGEST FLOWER STORES
IN WYOMING
Evanston, Wyo. Rock Springs, Wyo.
LOUIS B. WESTHOLDER

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 So. Central Ave. Member F. T. D.

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

State Nursery & Seed Co.
Helena, Mont.
Only the Best.
Cut Flowers for any Part of the Northwest.
Members F. T. D. Ass'n.

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming
ATKIN'S

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis, SAN FRANCISCO

MISSOULA, MONT.
ANDERSON GREENHOUSE
For all towns in Western Montana

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES
Best shipping facilities as Ogden is a railroad center.
Dumke Floral Co.

Friday was devoted to instruction for amateurs and the following lectures were presented in the morning: "Bulbs for the Home," by H. A. Pratt, "Palms and Ferns for the Home," by Professor Lumsden, and "Flowering Plants for the Home," by Miss Minns.

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

Send your orders for Eastern and Southern Montana to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Telegraph Delivery Department

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LOS ANGELES
414½ SOUTH BROADWAY

SEND YOUR ORDERS TO
BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street, LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or te.egraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in th s section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

PASADENA, CALIF.
MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.
SIEBRECHT'S HOUSE OF FLOWERS

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

WINNIPEG, MANITOBA
Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. VICTORIA, B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

People's Florists Members F. T. D.
336 Queen St., west *and* 92 Queen St., east TORONTO

BERKELEY, CAL. MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

Friday afternoon was given up to a round-table discussion. H. A. P.

Muncie, Ind.—When Miss Maye Hunt, "The Original Cheer-Up Girl," sang the "Say It with Flowers" song at the Wysor Grand Theater last week she was supplied with flowers by Eric Buchholz and the Muncie Floral Co.

McKenna
Largest Retailers in Canada
Cor. St. Catherine and Bay Streets
9 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Montreal

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.,
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the West

Telegraph Delivery Department

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SEATTLE

Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS
SEATTLE'S LEADING FLORIST
1622 SECOND AVENUE

SEATTLE

Choice Flowers, prompt and careful
L. W. McCOY 904 3rd Avenue
Established 1900

SEATTLE

1001-1003 Third Avenue
Finest Floral Studio in the Northwest
Rosaia Bros.
Members F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city
Woodlawn Flower Shop
1410-1412 2nd Avenue

Spokane, Wash.

Eugene's Flower Shop
PROMPT AND RELIABLE

Spokane, Wash.

A. J. BURT, Florist
Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Santa Barbara, Cal.

912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs on short notice.
Both Phones 1013

PORTLAND ORE.

Lubliner FLORIST
328 & 348 MORRISON ST.

Spokane, Washington

Reimer's Floral Art Shop
RETAILERS AND GROWERS

Hollywood Flower Shop

HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

PORTLAND, ORE.

TONSETH FLORAL CO.
285 WASHINGTON ST.
GROWERS and RETAILERS
Members Florists' Telegraph Delivery.

Yakima, Washington

STATE FLORAL CO.
We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

ROSWELL, N. MEX.

ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

HONOLULU, HAWAII

TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST" Honolulu

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Shinyo Maru.	San Fr'sco	Yokohama	Feb. 20
Stavangerf'd.	New York	Norway	Feb. 21
N. Amsterdam.	New York	Rotterdam	Feb. 21
Imperator	New York	Southampton	Feb. 21
St. Paul	New York	Southampton	Feb. 21
Lafayette	New York	Havre	Feb. 21
Oscar II	New York	Copenhagen	Feb. 21
Coamo	New York	San Juan, P. R.	Feb. 21
Royal George.	New York	Southampton	Feb. 24
Lapland	New York	Southampton	Feb. 24
Mongolia	New York	Hamburg	Feb. 25
Kaiserin Aug. Vic.	New York	Liverpool	Feb. 25
Stavangerf'd.	New York	Norway	Feb. 27
Melita	St. John, N. B.	Liverpool	Feb. 27
La Savoie	New York	Havre	Feb. 28
Siberia Maru.	San F'rsco	Yokohama	Feb. 28
Grampian	St. John, N. B.	London	Feb. 28
Ponce	New York	San Juan, P. R.	Feb. 28
Philadelphia.	New York	Southampton	Feb. 28
Emp. of Japan.	V'couver	Yokohama	Mar. 1
Katori Maru	Seattle	Yokohama	Mar. 1

Portland, Ore.

CLARKE BROS.
FLORISTS
Oakland, Cal.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

California Florist

TACOMA, WASH.
Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

WALLA WALLA, WASH.

YOUNG & LESTER
SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

SAN DIEGO, CAL.

BOYLE & DARNAUD
National Florist
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders filled promptly

TACOMA

SMITH FLORAL CO., 1112 Broadway

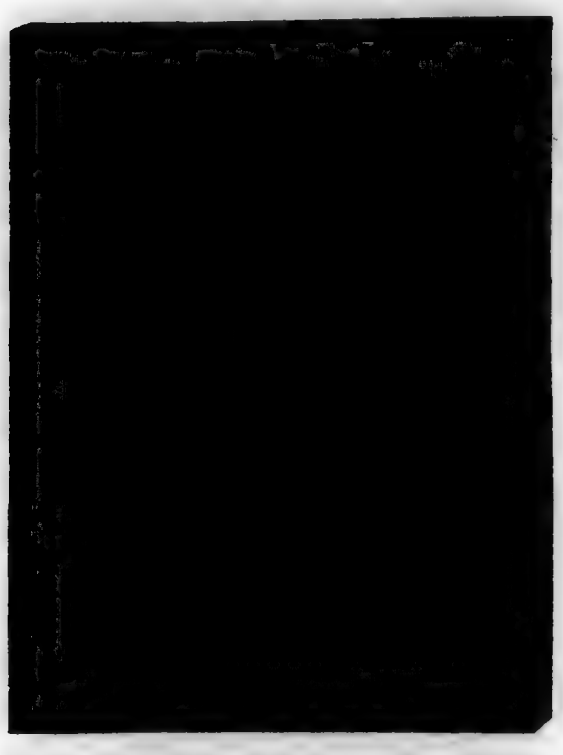
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QUALITY FLOWERS Artistic Arrangement
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The fifth edition is

Better Than Ever

in that it contains the latest creations of the country's foremost floral artists, as well as the stand-bys of the trade. It is invaluable in taking orders for ***Funeral Designs, Wedding Decorations, Table Decorations*** and all ***Cut Flower Work,*** as the customer can be shown how his order will look when completed.

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JOHN KRUCHTEN CO.

(NOT INCORPORATED)

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L. D. PHONE, CENTRAL 8016-8017-8018

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, Feb. 18, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, 30 to 36-in. stems	8.00 @ 9.00
Beauty, 24 to 30-in. stems	6.00 @ 7.50
Beauty, 20 to 24-in. stems	4.00 @ 5.00
Beauty, 12 to 20-in. stems	2.00 @ 3.00
Beauty, Short	2.00
	Per 100
Columbia	$12.00 @ $40.00
Mrs. Russell	12.00 @ 60.00
Premier	12.00 @ 60.00
Milady	10.00 @ 50.00
Montrose	10.00 @ 30.00
Sunburst	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Killarney	12.00 @ 25.00
White Killarney	12.00 @ 30.00
Double White Killarney	12.00 @ 30.00
Killarney Brilliant	12.00 @ 25.00
Champ Weiland	12.00 @ 25.00
Nesbit	5.00 @ 10.00
Cecile Brunner	4.00 @ 5.00
Carnations	10.00 @ 15.00
Valley	8.00 @ 10.00
Cattleyas, doz.	$9.00@$18.00
Callas, doz.	3.00@ 5.00
Easter Lilies, doz.	4.00@ 6.00
Pansies, bunch	.15@ .25
Violets	.75 @ 1.00
Calendulas	8.00 @ 12.00
Sweet Peas	3.00 @ 5.00
Freesias	6.00 @ 10.00
Tulips	6.00 @ 12.00
Jonquils	10.00 @ 12.00
Paper Whites	8.00 @ 10.00
Yellow Narcissi	12.00
Daisies	3.00 @ 4.00

Pittsburgh, Feb. 18, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, Fancy, 24 to 30-inch	6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $10.00
White Killarney	8.00 @ 20.00
Richmond	8.00 @ 20.00
Ophelia	8.00 @ 20.00
My Maryland	8.00 @ 20.00
Mrs. Charles Russell	15.00 @ 35.00
Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $15.00
Carnations	8.00 @ 12.00
Smilax, per doz.	$3.00
Adiantum	2.00
Violets, double	1.00 @ 1.50
Heather, per bunch	$1.50 @ $6.00
Tulips	8.00 @ 12.00
Freesia	6.00 @ 12.00
Mignonette	8.00 @ 12.00
Pussy willow, per bunch, $0.50 to $2.00.	
Yellow Narcissi	8.00 @ 12.00
Sweet Peas	1.00 @ 3.00
Daisies	3.00 @ 4.00

St. Louis, Feb. 18, 1920.

	Per doz.
Beauty, Specials	$ 5.00 @ $20.00
Beauty, Extra	8.00 @ 10.00
	Per 100
Columbia	$ 6.00 @ $25.00
Premier	10.00 @ 40.00
White Killarney	8.00 @ 15.00
Killarney	8.00 @ 15.00
Ward	8.00 @ 15.00
Milady and Ophelia	10.00 @ 25.00
Russell	10.00 @ 35.00
Carnations	12.00 @ 15.00
Easter Lilies	18.00 @ 20.00
Snapdragons	6.00 @ 8.00
Daisies	1.00 @ 1.50
Valley	10.00 @ 15.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	3.00 @ 5.00
Paper Whites	5.00 @ 8.00
Violets	1.00 @ 1.50
Jonquils	12.00 @ 15.00
Freesias	6.00 @ 8.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 6.00

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Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

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Everything a Florist Needs

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Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Buffalo, Feb. 18, 1920.

	Per 100
Beauty, Special	$75.00 @ $100.00
Beauty, Fancy	50.00 @ 60.00
Beauty, Extra	20.00 @ 25.00
Beauty, Firsts	15.00 @ 20.00
Columbia	20.00 @ 40.00
Killarney	10.00 @ 20.00
White Killarney	8.00 @ 20.00
Double White Killarney	12.00 @ 35.00
Richmond	10.00 @ 15.00
Maryland	10.00 @ 20.00
Russell	15.00 @ 25.00
Ophelia	10.00 @ 25.00
Mrs. Ward	8.00 @ 15.00
Sunburst	10.00 @ 30.00
Bon Silene	5.00 @ 8.00
Cecile Brunner	4.00 @ 5.00
Carnations	8.00 @ 12.00
Cattleyas	100.00 @ 125.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	2.00 @ 4.00
Snapdragons	8.00 @ 15.00
Violets	1.50 @ 2.00
Calla Lilies	25.00 @ 35.00
Stevia	2.00
Narcissi	5.00 @ 7.00
Narcissus Golden Spur	8.00 @ 10.00
Calendula	3.00 @ 5.00
Freesias	6.00 @ 8.00
Valley	12.00 @ 15.00

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228 East Ohio Street

INDIANAPOLIS, IND.

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can depend on getting prompt service on rush orders from

COLORADO SEED CO.

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1515 Champa St., DENVER, COLO.

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Many Florists

Add New Department

to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School

11 K, NEWARK, NEW YORK

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GARDENING FOR WOMEN

Twelve Weeks' Course (Apr. 6--June 26) in FLORICULTURE, VEGETABLE GARDENING, FRUIT GROWING, POULTRY, BEES, and allied subjects.

Summer Course, Aug. 2—Aug. 28.

Write for circular.

SCHOOL OF HORTICULTURE, Ambler, Penna.

(18 miles from Philadelphia)

ELIZABETH LEIGHTON LEE, Director.

WEILAND-RISCH CO.

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TELEPHONE CENTRAL 679 154 N. WABASH AVE. CHICAGO ILLINOIS

RICE BROTHERS

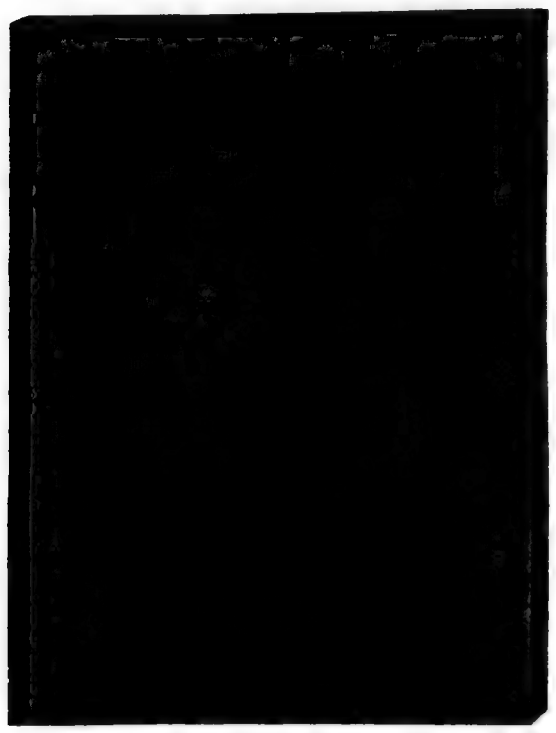
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	Per 100
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Premier	12.00 @ 60.00
Milady	10.00 @ 50.00
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Carnations	10.00 @ 15.00
Valley	8.00 @ 10.00
Cattleyas, doz.	$9.00@$18.00
Callas, doz.	3.00@ 5.00
Easter Lilies, doz.	4.00@ 6.00
Pansies, bunch	.15@ .25
Violets	.75 @ 1.00
Calendulas	8.00 @ 12.00
Sweet Peas	3.00 @ 5.00
Freesias	6.00 @ 10.00
Tulips	6.00 @ 12.00
Jonquils	10.00 @ 12.00
Paper Whites	8.00 @ 10.00
Yellow Narcissi	12.00
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Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $15.00
Carnations	8.00 @ 12.00
Smilax, per doz.	$3.00
Adiantum	2.00
Violets, double	1.00 @ 1.50
Heather, per bunch.	$1.50 @ $6.00
Tulips	8.00 @ 12.00
Freesia	6.00 @ 12.00
Mignonette	8.00 @ 12.00
Pussy willow, per bunch, $0.50 to $2.00.	
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Valley	10.00 @ 15.00
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Sweet Peas	3.00 @ 5.00
Paper Whites	5.00 @ 8.00
Violets	1.00 @ 1.50
Jonquils	12.00 @ 15.00
Freesias	6.00 @ 8.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 6.00

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White Killarney	8.00 @ 20.00
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Bon Silene	5.00 @ 8.00
Cecile Brunner	4.00 @ 5.00
Carnations	8.00 @ 12.00
Cattleyas	100.00 @ 125.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	2.00 @ 4.00
Snapdragons	8.00 @ 15.00
Violets	1.50 @ 2.00
Calla Lilies	25.00 @ 35.00
Stevia	2.00
Narcissi	5.00 @ 7.00
Narcissus Golden Spur	8.00 @ 10.00
Calendula	3.00 @ 5.00
Freesias	6.00 @ 8.00
Valley	12.00 @ 15.00

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TELEPHONE CENTRAL 879 154 N. WABASH AVE. CHICAGO ILLINOIS

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Wholesale Florists and Supplies
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HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
CUT FLOWERS, GREENS and PLANTS

Wholesale Cut Flower Prices.

Philadelphia, Feb. 18, 1920.

	Per 100
Beauties, Long	$150.00 @ $175.00
Russell, Hadley, Long	50.00 @ 75.00
Russell, Hadley, Short	20.00 @ 25.00
The Killarneys, Long	20.00
The Killarneys, Short	15.00
Ward	15.00 @ 20.00
Maryland, Long	20.00 @ 25.00
Maryland, Short	15.00
Premier, Long	50.00
Premier, Medium	20.00 @ 25.00
Columbia, Long	35.00 @ 40.00
Columbia, Medium	20.00 @ 25.00
Ophelia, Sunburst, Long	20.00 @ 25.00
Ophelia, Sunburst, Short	15.00
Cattleyas	50.00 @ 100.00
Carnations, Laddie	25.00
Carnations, Select	18.00 @ 20.00
Carnations, Ordinary	15.00
Violets, double	2.00
Violets, single	1.50
Sweet Peas	2.00 @ 4.00
Callas	25.00 @ 35.00
Valley	10.00 @ 15.00
Daisies, yellow	8.00
Paper Whites	8.00 @ 10.00
Snapdragon	12.00 @ 20.00
Gardenias	25.00 @ 50.00
Lilac, per bunch..$2.00 @ $2.50	
Calendulas	8.00 @ 10.00
Mignonette	8.00 @ 12.00
Freesia	4.00 @ 10.00
Easter Lilies	25.00 @ 35.00
Narcissus Golden Spur	8.00 @ 10.00
Myosotis	4.00 @ 6.00
Primula	1.50
Pussy Willow	2.00 @ 8.00
Tulips	8.00 @ 12.00

Boston, Feb. 16, 1920.

	Per 100
American Beauty	$20.00 @ $60.00
Shawyer, Russell	20.00 @ 40.00
Killarney	10.00 @ 25.00
Milady, Miller	12.00 @ 30.00
Francis Scott Key, Radiance	15.00 @ 30.00
White Killarney	8.00 @ 25.00
Double White Killarney	8.00 @ 25.00
Killarney Brilliant	12.00 @ 25.00
Mrs. Aaron Ward, Sunburst	15.00 @ 35.00
Hadley	15.00 @ 40.00
Ophelia	15.00 @ 35.00
Premier	15.00 @ 40.00
Columbia	15.00 @ 40.00
Maryland, Hoosier Beauty	12.00 @ 30.00
Cattleyas	50.00 @ 75.00
Cypripediums	30.00 @ 40.00
Sweet Peas	2.00 @ 5.00
Carnations	8.00 @ 12.00
Violets	1.50 @ 2.00
Marguerites	3.00 @ 6.00
Calendulas	6.00 @ 8.00
Paper White Narcissi	5.00 @ 6.00
Callas	25.00 @ 35.00
Mignonette	8.00 @ 10.00
Freesia	5.00 @ 8.00
Trumpet Daffodils	8.00 @ 12.00
Easter Lilies	25.00 @ 35.00
Tulips	8.00 @ 10.00
Pansies	2.00 @ 4.00
Antirrhinums	12.00 @ 24.00

Milwaukee, Feb. 18, 1920.

	Per 100
Columbia	$15.00 @ $40.00
Mrs. Charles Russell	15.00 @ 35.00
Killarney	10.00 @ 25.00
White Killarney	10.00 @ 25.00
Hoosier Beauty	12.00 @ 35.00
Mrs. Ward	8.00 @ 15.00
Ophelia	10.00 @ 25.00
Carnations, assorted	12.00 @ 15.00
Violets	1.50 @ 2.00
Cattleyas, per doz.	$9.00
Narcissi	8.00 @ 10.00
Calendulas	6.00 @ 8.00
Rubrums, per doz.	$1.50@$2.00
Callas, per doz.	$3.00@ 4.00
Easter Lilies	25.00
Freesias	6.00 @ 8.00
Daffodils	8.00
Golden Spur	10.00 @ 12.00

Cincinnati, Feb. 18, 1920.

	Per doz.
Beauties, 36-inch	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00

	Per 100
Beauties, Short	$ 4.00
Columbia	$12.00 @ 50.00
Premier	12.00 @ 60.00
Killarney	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Russell	12.00 @ 60.00
Carnations	8.00 @ 15.00

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Hardy Cut Evergreens, Cut Flowers and Florists' Supplies
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"The House of Novelties" Phone Watkins 9761 and 159 Consignments solicited

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47 Eddy Street, Providence, R. I.

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Wire Wreaths, Double
In not less than 100 lots

10-inch	Per 100, $ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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The Denver Wholesale Florists' Company
1433-1435 California St.
DENVER, COLO.

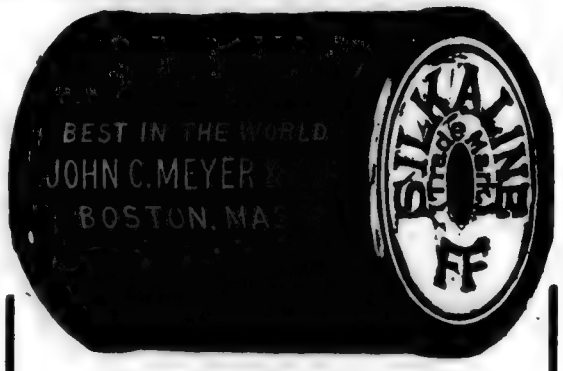
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Manufacturers of
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contains 2 oz. of actual thread, not weighing in the wood, spool, or boxes. Take our spools when empty and when full, and weigh up, and you will see the difference, and do the same with cheaper thread and you will see that our thread will give you the best results of any thread in the world.
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235 Eighth Ave., NEWARK, N. J.
Manufacturer and Dealer in
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Wholesale Growers
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And All Seasonable Flowers

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CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.
New York, Feb. 18, 1920.

	Per 100
Beauty, Specials	$75.00 @ $125.00
Beauty, Fancy	40.00 @ 50.00
Beauty, Extra	25.00 @ 40.00
Beauty, No. 1	15.00 @ 25.00
Beauty, No. 2	8.00 @ 15.00
Prima Donna	10.00 @ 25.00
White Killarney	12.00 @ 25.00
Francis Scott Key	25.00 @ 75.00
Premier	10.00 @ 25.00
Mrs. Aaron Ward	8.00 @ 25.00
Russell	15.00 @ 50.00
Ophelia	6.00 @ 20.00
Columbia	6.00 @ 25.00
Hadley	8.00 @ 25.00
Sunburst	6.00 @ 25.00
Orchids—Cattleyas	25.00 @ 75.00
Sweet Peas	1.50 @ 4.00
Gardenias	25.00 @ 75.00
Lilies of the Valley	1.50 @ 8.00
Carnations	12.00 @ 15.00
Tulips, per bunch	$0.50@$1.50
Narcissus, Paper White, per bunch	$0.50@$0.75
Daffodils, per bunch.	.50@ .75

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We can say, however, without fear of contradiction, that no one has ever felt that their confidence was misplaced when they consigned their flowers to us. Consign that next shipment to us and acquaint yourself with our service.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

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100% PROFIT-PAYING BUSINESS BUILDER

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Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS. *Small Investments and Large Profits*

"Our Special"
Assortment all for **$22.50**
144 Pint Globes
144 Boxes Fish Food
288 Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
You may have half this Assortment for $12.00.
We can furnish "Our Special" Assortment with Quart Globes for $24.50.

"Our Winner"
Assortment Only **$33.00**
144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $17.00.

"Our Leader"
Assortment Price **$13.75**
48 Half-gallon Globes
48 Boxes Fish Food
24 Terra Cotta Ornaments
96 Medium Goldfish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $7.50.

"Special Display"
Assortment Price **$11.00**
12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

LARGE, HEALTHY STOCK	Per 100
Medium Selected Goldfish, assorted colors	$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches;	$5.50 per 100
Wafer Food, large 3-colored package	$1.30 doz.;	$14.50 gross
Flake Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, in tin boxes	.75 doz.;	8.50 gross

FISH GLOBES
Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md. 1313 Agency St., BURLINGTON, IOWA

LOUISVILLE, KY.

The Market.

The weather has been, in general, favorable during the last week, but a cold spell developed February 14, with a strong wind and snow storm, which drove the thermometer down around zero.

Flowers were more plentiful, with both quality and price above normal. Business, however, was also above normal, as there were many funerals and St. Valentine's day proved to be better than ever before.

The sale of pot plants is stimulated through the high prices of cut flowers. Primroses, cyclamens, begonias and bulbous stock are bringing splendid prices.

Kentucky Society Meets.

The Kentucky Florists' Society met February 11, at the store of the C. B. Thompson Floral Co., for its monthly meeting.

The committee on by-laws read its report and a change in the by-laws was taken under consideration and carried over till the next meeting.

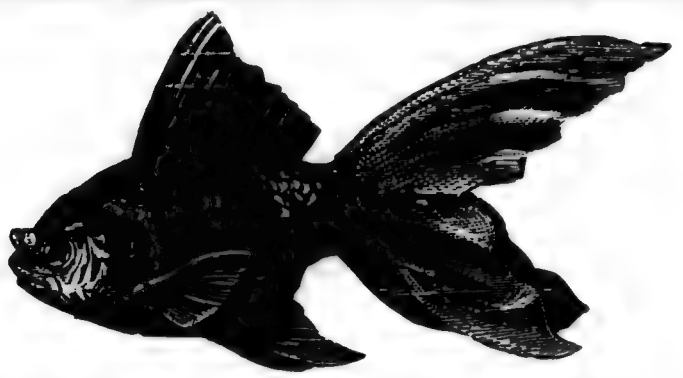
Mrs. H. Reimers, who had been in the local florists' business for many years and who recently sold her store, on Fourth avenue, to Edith Walker & Bro., was, on the nomination of A. Rasmussen, unanimously elected an honorary member of the society.

David C. Weller, manager of the William Walker Co. store, on Fourth avenue, and Clarence Hinchel, of Nanz & Hinchel, New Albany, Ind., were elected to membership. A. Rasmussen gave an interesting talk about the meeting of the American Carnation Society, in Chicago, which he attended, and also about the meeting of directors of the S. A. F., in Cleveland. A discussion of the merits of different carnations and the difference between the exhibiting of American and English florists followed and proved instructive.

President R. Baumer, who has moved into his new residence, on Eastern parkway, invited the members to hold their next meeting with him, but made it a point that everyone should bring his wife or sweetheart along, as he wanted a thorough examination of his new home.

Various Notes.

Marret & Miller, on Cherokee road,



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. *Send for Wholesale Catalogue.*

Auburndale Goldfish Co.
1449 W. Madison St., Chicago, Ill.

GOLDFISH BUY FROM THE BREEDER
41 Acres of Ponds this Season. Write for big new catalogue Globes, Aquariums, Aquarium Supplies, Etc.
BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

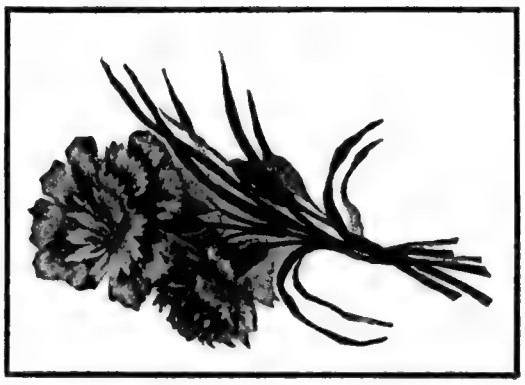
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ORIENTAL GOLDFISH & SUPPLY CO.
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Artificial Flowers

Our Line Is Complete

IMMEDIATE SHIPMENT can be made of over 500 patterns of Artificial Flowers—the good Samaritan in these times when natural flowers are so scarce and high priced. If you have never been a user of artificial flowers, get in a trial order and see how closely they portray Nature's own product.

Green Flower Dye
FOR
St. Patrick's Day
One Package Colors
400 Flowers
Per Package, 75c



Green Flower Dye
FOR
St. Patrick's Day
One Package Colors
400 Flowers
Per package, 75c

Waxed Crepe Paper Flowers.

	Per 100	Per 1000
Carnations, White or Pink	$2.00	$18.50
Chrysanthemums, White, Pink, Lavender	3.00	27.50
Dahlias, White, Pink, Lavender	2.75	25.00
Easter Lilies	3.00	27.50
Calla Lilies	7.00	65.00
Orchids, White or Lavender	2.75	25.00
Roses, White, Pink, Yellow	2.50	22.50
Sweet Peas	1.00	9.00
Cape Flowers, White, Pink, Lavender, Blue, Red	3.00 per box of 500	
Waxed Leaves, Rose, Maple, Galax, etc.	.85 per gross.	

Cloth Flowers

	Per Gross
Carnations, White or Pink	$ 5.40
Dahlias, Pink, Lavender, Yellow	10.00
Easter Lilies	9.00
Orchids, Purple, Lavender	10.50
Roses, White, Pink, Red	6.00
Sweet Peas	9.35
Forget-Me-Nots, Blue	2.00
Bachelor's Buttons	2.75
Chrysanthemums	15.00
Daisies	7.50
Lilac	doz. 6.00

And hundreds of other serviceable patterns in flowers and foliages.

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137 Seventh St., Pittsburgh, Pa.

Cincinnati Branch, 230 W. Fourth St. Detroit Branch, 34, 36, 38 W. Elizabeth St.

VIOLETS

Large double cloth Violets, good color, true to nature, bunched with leaves.

Excellent for Corsages

Packed 6 Bunches to the Box.
PER BOX, $1.00

C. A. KUEHN WHOLESALE **FLORIST**
1312 Pine St., ST. LOUIS, MO.

did a rushing business, but had the misfortune of receiving a shipment from Chicago wherein more than half of the flowers, and all the orchids, were frozen.

A gas main in the street in front of the store of the C. G. Reimers Co. range, on Baxter avenue, near Cave hill, burst and the escaping gas played havoc with the stock in the house. Mr. Reimers has sued the gas company for $1,800 damages. B.

F. S. H. Magnolia Wreaths

14-inch	$10.00 per dozen
16-inch	11.00 per dozen
18-inch	12.00 per dozen

Lower prices mean inferior stock—inferior service —and inferior dependability.

FLORISTS' SUPPLY HOUSE

Wholesale Commission Florists

105 E. Ohio Street Phone Main 831 **INDIANAPOLIS, IND.**

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, R. C. Dungan, Philadelphia, Pa.; Secretary-treasurer, C. E. Kendel, Cleveland, O.

PETER M. MILLER, of the well-known Boston seed concern, T. J. Grey Co., has been seriously ill with pneumonia.

THE official roster of the Williams Seed Co., growers and merchants, Norfolk, Va., is: President, Lyons H. Williams; vice-president, G. D. Williams; secretary and treasurer, Charles H. Williams.

CARL BARTS, of the seed department of the Storrs & Harrison Co., Painesville, O., has resumed his duties after illness. The company's stock of seeds is excellent this year, reporting scarcity only of clover and peas.

STOKES SEED FARMS CO., originally organized for seed growing and wholesaling, is entering the retail mail order end of the trade and has issued a catalogue which lists a large line of agricultural supplies other than seeds.

BECKERT'S SEED STORE, Pittsburgh, Pa., reports that the mail order business is opening up well. The demand for flower seeds has so far been exceptionally heavy and many of the rarer varieties are already sold out. This firm has doubled its capacity for filling orders in the flower seed department through the installation of a new set of Walker bins, which includes an individual box for each important class, and in some cases two or three, as needed, with a total of 750 boxes.

DROP RETAIL BUSINESS.

Northrup, King & Co., Minneapolis, will no longer handle retail business, devoting their efforts solely to wholesaling in future. Orders from former retail customers for their Sterling brand seeds will be received henceforth only through dealers, according to an announcement sent out last week. In stating this decision, they said:

"The demand for Sterling seeds and feeds has been growing so fast that changes in our system of operation have become imperative, making it uneconomical to attempt to handle retail business.

"Moreover, our distribution through dealers has increased to the point where we are represented in practically every community west of the Great Lakes and the Mississippi river, and we feel that in this way our customers can be better and more quickly served at prices just as satisfactory as if they ordered direct from us."

PRICE OF RED CLOVER.

Considerable concern was felt last spring lest the high price of red clover would curtail the acreage sown, states the Market Reporter issued this week by the Department of Agriculture, but apparently the reduction in acreage from this cause was not so great as was supposed. Doubtless the greatly increased acreage of winter wheat, on which nearly five-sixths of the red clover seed annually is sown, the need for red clover to build up some of the farms, and the fact that prices were high for many other kinds of seed and for other important agricultural prod-

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

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MUSKMELON WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

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— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, **NEB.**

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century

IN PRODUCING HIGH GRADE

GARDEN SEEDS

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the BEST OF EVERYTHING in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES

Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

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Onion Sets *GROWERS for the Trade*

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS PEAS CORN

Braslan Seed Growers Company

Growers for the Wholesale Trade Baby, Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed Grandiflora and Spencer Sweet Peas, and Sunflower.

SAN JOSE, CALIFORNIA

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON

PEDRICKTOWN, N. J.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

Mention The Review when you write

BOLGIANO'S

"BIG CROP" SEEDS

"Tested and Trusted" Over a Century

Special Price List to Florists and Market Gardeners. Write for a copy at once--it will save you money.

J. BOLGIANO & SON, Baltimore, Md.

Mention The Review when you write.

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

439 Market Street PHILADELPHIA, Pa.

TOMATO SEED

Grown for the Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Mention The Review when you write

Hart & Vick Inc.

ROCHESTER N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know

Get our new catalogue.

Mention The Review when you write.

BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

Mention The Review when you write.

ucts, all were important factors in tending to maintain the red clover acreage in spite, as it were, of the high price for this seed. Will some or all of these same factors and others operate this year when the price of red clover seed is about forty per cent more than that of last year? The prevailing high prices of several other kinds of field seeds, some of which have advanced in price more than has red clover, may help to answer this question.

IMPORTS OF GRASS SEEDS.

The imports of forage plant seeds, as reported by the seed laboratory of the Bureau of Plant Industry of the Department of Agriculture, for the month of January and for the seven months ended January 31 were as follows:

Kind of seed	Month of January, pounds	7 months ended Jan. 31, pounds
Alfalfa	2,392,400	9,355,300
Bluegrass:		
Canada	41,200	374,700
Kentucky	.....	.....
Bromegrass, awnless	52,100	126,500
Clover:		
Alsike	617,100	4,661,800
Crimson	278,700	5,403,300
Red	2,855,900	9,259,900
White	32,800	88,200
Clover mixtures:		
White and alsike	.....	21,700
Red and alsike	.....	700
Alsike and timothy	13,500	218,700
Fescue, meadow	800	800
Millet:		
Broom-corn	.....	225,400
Hungarian	18,800	25,800
Mixtures:		
Grass	.....	100
Orchard grass	423,500	1,866,800
Rape	1,346,400	4,861,400
Redtop	.....	800
Ryegrass:		
English	561,100	1,311,600
Italian	204,700	700,500
Timothy	1,300	4,500
Vetch:		
Hairy	154,200	353,500
Spring	.....	282,200

SPEEDING SEED PRODUCTION.

When an improved variety of seed is badly needed to make up a national shortage of a commodity, the natural increase is not always rapid enough. One way in which an unnatural speeding up may be secured is shown by the work of the United States Department of Agriculture with flaxseed. Foreign supplies of flax coming into the United States were severely reduced during the war and an increase of flax acreage became imperative. A large number of pedigree selections and increased plats of the best varieties were grown during the summer of 1918 at the experiment station at East Lansing, Mich. In the fall of that year selections of seed of the various strains were taken to Porto Rico, and an increased crop was grown during the winter. The increased supply of seed thus produced was brought back to the United States in time for

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LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS
CATALOGUE ON APPLICATION

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116 BROAD STREET, NEW YORK CITY

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SEED CATALOGUE FOR 1920

BEFORE PLACING YOUR ORDER.

The most favorable prices of the year.

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KELWAY & SON, Wholesale Seed Growers, **Langport, England**

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Watkins & Simpson, Ltd.

Have mailed their new illustrated catalogue of Garden and Flower Seeds to all their customers in the United States. Should any of them not receive a copy, they are requested to kindly notify the fact to

27-29 Drury Lane **LONDON, W. C. 2, England**

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P. Vos & Son

Growers of New and Choice

Mt. Clemens, Mich. **GLADIOLI**

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Drevon, Tegelaar&Co.

Wholesale

French Bulb Growers

1133 Broadway, Cor. 26th St., NEW YORK

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Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

Dreer's Reliable Flower Seeds



Salvia Splendens America

We offer below a few varieties that should be sown early. For complete list, see our Wholesale Catalogue for 1920.

	Trade Pkt.	Oz.
Ageratum Blue Perfection. Best dark blue bedder	$0.15	$0.60
Alyssum Little Gem or **Carpet of Snow.** Very dwarf, extra select stock	.15	.50
Antirrhinum Giant. White, Yellow, Rose, Pink, Scarlet and Garnet, each	.20	.75
Antirrhinum Giant. Finest mixed	.15	.60
Asparagus Plumosus Nanus. True, greenhouse grown; $3.50 per 1,000 seeds.		
Begonia Gloire de Chatelaine. Rose-pink	.50	....
Begonia Luminosa. Fiery-red	.50	....
Begonia Prima Donna. Rose	.50	....
Begonia Vernon. Carmine-red	.30	2.50
Begonia Semperflorens. Finest mixed	.30	2.50
	Oz.	¼ Lb.
Calendula Orange King. Very large double orange-red	$0.20	$0.60
Calendula Lemon King. Very large double lemon-yellow	.15	.50
Candytuft Giant White. Hyacinth-flowered, extra select	.40	1.25
	Trade Pkt.	Oz.
Centaurea Gymnocarpa. Dusty Miller	$0.15	$0.50
Centaurea Cyanus. Double Blue. Fine for cutting	.15	.50
Centaurea Cyanus. Double Rose-pink. Fine for cutting	.15	.50
Cobaea Scandens. Purple	.10	.30
Coleus Dreer's Hybrids. Mixed	.50	....
Dracaena Australis. Broad-leaved	.15	.40
Dracaena Indivisa. Narrow foliage; fine center plant	.10	.30
Grevillea Robusta. Fine ornamental plant	.20	.60
Gypsophila Elegans Alba Grandiflora. Fine white cut flower	.15	.50
Ipomoea Grandiflora. Early flowering moonflower	.30	1.00
Lobelia Speciosa. Dark blue trailing	.25	1.00
Lobelia Gracilis. Light blue trailing	.20	.60
Mignonette Goliath. Extra fine, giant spikes	.15	.50
Petunia Dreer's Superb Single. Fringed; the best single	.50	....
Petunia Dreer's Superb Double. Fringed; the best double. 500 seeds, 75c; 1000 seeds, $1.50.		
Pyrethrum Aureum Golden Feather	.10	.30
Salvia Splendens. Scarlet sage	.30	1.50
Salvia Splendens America. The best early and compact	.50	4.00
Salvia Splendens Bonfire. A fine bedding sort	.50	2.50
Smilax. Always useful	.10	.30
Thunbergia. Mixed; fine for baskets, vases, etc	.20	.60
Verbena Dreer's Mammoth. Scarlet, White, Pink, Purple and Blue; each	.30	1.50
Verbena Dreer's Mammoth. Finest mixed	.25	1.00
Vinca Rosea. Rose with dark eye	.20	.75
Vinca Rosea Alba. White with rose eye	.20	.75
Vinca Rosea Alba Pura. Pure white	.20	.75
Vinca Rosea. Mixed. All colors	.20	.60

HENRY A. DREER, 714 Chestnut St. Philadelphia, Pa.

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LILY OF THE VALLEY
Japanese Lilies, French and Dutch Bulbs
90-92 West Broadway NEW YORK

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GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	300	$55.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots
HOLTON & HUNKEL CO., Milwaukee, Wis.

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Tomato Seed and Seed Sweet Potatoes
Pleased to quote you prices on quantities and varieties wanted for present or future delivery.
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BUY THE BEST
Order from **Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland**
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

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planting in the spring of 1919 in the fiber flax regions of Michigan and Oregon. These strains, developed by several generations of selection, produce flax, reports the chief of the Bureau of Plant Industry, that is decidedly superior to fiber flax grown from commercial seed of either recent or remote importation. The cultivation of fiber flax has become an established industry in eastern Michigan and the Willamette valley in Oregon. In addition, the crop was cultivated last season in western Washington, southeastern Minnesota, southern Wisconsin and western New York.

SESBANIA SEED PRODUCTION.

During the last year it is estimated that sixty tons of sesbania seed were produced in the Coachella valley in southern California. In 1904 this plant was growing by the roadside as a weed, but an investigation by the United States Department of Agriculture revealed its big possibilities because of its leguminous character. Since that year it has been widely cultivated, a principal use being for planting by onion growers immediately after the harvesting of onions in the late spring, thus enriching the soil preparatory to planting in the fall.

SUPPLY OF SORGO SEED.

A considerably larger production of amber, orange and sumac sorgo or "cane" seed than that of last year is indicated in the extensive reports that have been received by the Bureau of Markets of the Department of Agriculture. The increase in production is attributed to a somewhat larger acreage than was harvested last year for seed, together with a much better yield per acre than last year. It seems to be the general impression that a large crop of sorgo seed is available in the Panhandle of Texas, western Oklahoma and southwestern Kansas, which are normally among the heaviest sorgo-seed producing sections in the United States. Average yields per acre of 1,000 to 1,325 pounds of the principal kinds of sorgo seed were reported in these sections, which quantities are somewhat greater than normal.

Harvesting and thrashing were delayed considerably because of inclement weather during November and the first half of December, and also because the growers handled a large crop of wheat before giving attention to the relatively less important sorgo-seed crop. It has been difficult for growers and shippers of sorgo seed to estimate with any great degree of accuracy the quantity of this seed that would be available for planting next season, because thrashing has been so retarded. During the last week of December, however, considerable progress was made in thrashing the crop, because most of the snow had disappeared and mild weather prevailed. The car shortage, further aggravated by the fuel situation of several weeks ago, has made it impossible to move the wheat from the elevators, which have been filled to their maximum capacity, and to take care of the storage and movement of sorgo seed that has been thrashed.

Most of the prices received have been more or less nominal and have shown considerable variation, depending upon local and other conditions. In some counties having poor transportation facilities growers are being offered as little as $1.50 per hundred pounds and in

POP-CORN

SOMETHING NEW
A Sweet Pop-Corn

This new Golden Bantam pop-corn was originated by W. B. Perry, of Cresco, Iowa, by crossing the best variety of White Rice pop-corn with the Golden Bantam sweet corn. In this cross we have the finest variety of pop-corn known. It has the sweet, rich flavor of the Golden Bantam sweet corn and the extra fine popping qualities of the White Rice. It is exceedingly tender. sweet and rich flavored. It is early and a great yielder. Golden Bantam pop-corn is offered now for the first time, at the following price:

1 oz., 20c; ¼ lb., 75c; 1 lb., $3.00, by mail.

FOR LARGER LOTS, WRITE FOR PRICES. 1 oz. will plant a row 20 rods long and produce 1 bushel of corn; 4 lbs will plant 1 acre.

Order early—stock limitea

W. B. PERRY, Cresco, Ia.

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30 YEARS SUPPLYING THE BEST TRADE IN AMERICA BULBS

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WHOLESALE DUTCH BULB GROWERS **Lisse, Holland**

WRITE US FOR PRICES ON FINEST QUALITY DUTCH BULBS

NEW YORK OFFICE: 1133 Broadway (*Corner 26th Street*)

BULBS AND ROOTS

For Immediate Shipment

T. R. Begonia Bulbs

	Per 1000
Single mixed, 1¼ to 1½ in. diameter	$110.00
Single mixed, ¾ to 1 in. diameter	90.00
Single, in following separate colors: Scarlet, Pink, Salmon, Orange, Crimson; ¾ to 1 in. diameter	95.00

Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

F. O. B. DENVER

6- 8	400	42.00
7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00

F. O. B. CHICAGO

7- 9	300	49.50
10-11	150	49.50

F. O. B. LONDON (Ont.)

7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	$16.00
2½ ft.	5000	23.75
3 ft.	4000	28 00
4 ft.	4000	30.00
5 ft.	3000	28.50
6 ft.	2500	27.50

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Hardy Lily Bulbs,
Dracaena Canes,
Palm Seeds, Raffia,
Bamboo Canes, Etc.

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McHutchison & Co.
95 Chambers Street
NEW YORK

Burpee's Seeds Grow



Burpee's Annual for 1920

The Leading American Seed Catalogue

Burpee's Annual gives reliable information about Burpee-Quality seeds. It fully describes the best varieties of vegetables and flowers and contains over ninety color illustrations of Burpee specialties. Burpee's Annual will be mailed to you free. Write for your copy today.

If you are a Florist, ask for a free copy of Burpee's Blue List, our Florists' catalogue.

W. Atlee Burpee Co.,
Seed Growers Philadelphia.

other counties where the production has been smaller than usual growers are being offered $3 or more for their seed. In general the prices being paid have been 25 to 75 cents per hundred pounds lower than those paid last year at a corresponding time. During the last of December and the first few days of January about $1.80 to $2 was being offered to growers for country-run amber, orange and sumac sorgo seed in some of the largest seed-producing sections.

CATALOGUES RECEIVED.

Jerome B. Rice Seed Co., Cambridge, N. Y.—An accurately edited, well printed wholesale catalogue, in a neat gray cover. Nearly all the seventy-two pages are occupied by vegetable seeds. In flowers, only sweet peas and a few other favorites are listed. Herb and grass seeds also are offered.

Alessandro Squadrilli, Naples, Italy.—"Special offer of Vegetable and Flower Seeds," sixteen large pages, closely printed. This is a cosmopolitan sort of catalogue, issued in Italy and printed in three languages, English, German and French, with the prices quoted in francs.

Archias' Seed Store, Sedalia, Mo.—"Archias' Seed Annual," a 66-page, illustrated catalogue of seeds, bulbs, plants, shrubs, fruit-bearing stock, gardeners' and florists' supplies. The list of supplies, in the last sixteen pages, is especially comprehensive.

E. G. Hill Co., Richmond, Ind.—Wholesale list of roses and chrysanthemums; twenty pages, well illustrated. In this catalogue the Hill leadership in roses is not indicated by naming an extensive assortment of varieties, but rather by drawing attention to a few of the choice sorts, which, as Mr. Hill says, "hold the wide center of the stage." In chrysanthemums, on the other hand, about 100 varieties are offered, including Totty's novelties, standard varieties, pompons, anemones and singles.

John Connon Co., Ltd., Hamilton, Ont.—A 28-page wholesale list of greenhouse and outdoor plants, bulbs, hardy roses, culinary roots and a general line of ornamental nursery stock, both evergreen and deciduous.

Aurora Nurseries, Aurora, Ill.—Spring wholesale list of general nursery stock, including perennials; also shrub seeds and a small lot of a special variety of seed corn.

T. Sakata & Co., Kanagawa, Yokohama, Japan.—Two wholesale lists of flower seeds; one of them is a list of surplus stock for immediate shipment, the other a "contract growing" list, for shipment after crop of 1920.

Williams Seed Co., Norfolk, Va.—Illustrated catalogue; forty-eight pages and cover. An enclosed leaflet announces an enlargement of the flower seed department.

Henry Field Seed Co., Shenandoah, Ia.—Illustrated catalogue, compiled in the unfailingly original and interesting Field fashion; 112 pages, besides three inserts bearing colored pictures of flowers, fruits and vegetables; also an 8-page insert containing condensed price lists. Enclosed with the catalogue is a copy of the February issue of Field's Seed Sense, "printed and published in the private printshop of the Henry Field Seed Co."

Burton Seed Co., Denver, Colo.—"Burton's 1920 Seed Book," 128 pages and colored cover. Besides seeds, the lists comprise plants, roots, bulbs, nursery stock, implements and sundries. On pages 65 to 73 is a condensed price list of vegetable and flower seeds, "for the convenience of customers in ordering."

Turner Bros., Bladen, Neb.—A 16-page, illustrated catalogue, the first half of which is devoted chiefly to "glass cloth" and protective or forcing devices made from that material, while the remaining pages are occupied by vegetable seeds and a few garden equipments.

J. W. Jung Seed Co., Randolph, Wis.—"Jung's Seed Annual," forty-eight pages, besides sixteen pages of inserts. An 8-page insert in the center is devoted to "Vegetables of Special Merit," and in this section the illustrations are tinted green. The field and forage seeds are listed in another 8-page insert, at the end of the catalogue.

W. W. Barnard Co., Chicago, Ill.—Two catalogues, one for general distribution and the other for florists only; both are well illustrated and clearly printed on a good grade of paper. The general catalogue, offering full lines of both seed and nursery stock, contains 112 pages and is bound in an embossed cover of the same style as previous editions, except that this time the colors are green and white. The other catalogue, true to its name, devotes its twenty-four pages entirely to florists, omitting farm and vegetable seeds, except a few varieties that are "of special interest to florists."

Howard M. Gillet, Lebanon Springs, N. Y.—"The Gladiolus Beautiful," a tasteful, well printed, 16-page booklet, offering fifty or more distinct varieties of gladioli, as well as several mixtures and collections.

John A. Salzer Seed Co., La Crosse, Wis.—A catalogue which seems to have been compiled without seriously begrudging any expenditure that would add to its comprehensiveness or its

THE SECRET IS OUT

For years a certain grower near New York had the entire monopoly of the New York market on a dainty blue flower which he gave the name of

"Blue Lace Flower"

In form it resembles the "QUEEN ANN'S LACE," or commonly known "Wild Carrot." Of course it is much more refined and of a most delightful pale blue color. It is found in all the better Fifth Avenue shops and is sold at fabulously high prices.

No one—and I asked every good professional man I know of—could give me the botanical name of the flower, until I happened to see it growing, when I recognized it as one of the oldest annuals I know of.

I do not believe that anyone should have a monopoly on what I call "Nature's noblest gift to mankind" and so I secured a big quantity of the seed absolutely fresh and guaranteed to be the genuine article, and offer it herewith to the trade.

Sown in February, flowers can be cut by May and a single crop lasts for two months, as only side shoots are cut. Will succeed best in 50-55 degrees temperature at night.

Per trade pkt. $1.00, ⅛ oz. $1.50, ¼ oz. $5.50, oz. $10.00.

MAURICE FULD
PLANTSMAN, SEEDSMAN
7 WEST 45th ST. NEW YORK



Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, $1.00 per pkt.; 3 for $2.50; 7 for $5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for $1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Lily of the Valley

Best Holland-grown Pips

$22.00 per 1000

Ready for immediate delivery. Order now for Easter forcing.

C. J. SPEELMAN & SONS

Established 1868 **38 Murray St., NEW YORK CITY**

Mention The Review when you write.

ALEXANDER'S DAHLIAS

For Florists and Seedsmen

If you are looking for something good for your florists' business, try my new cut-flower varieties offered below. I highly recommend them.

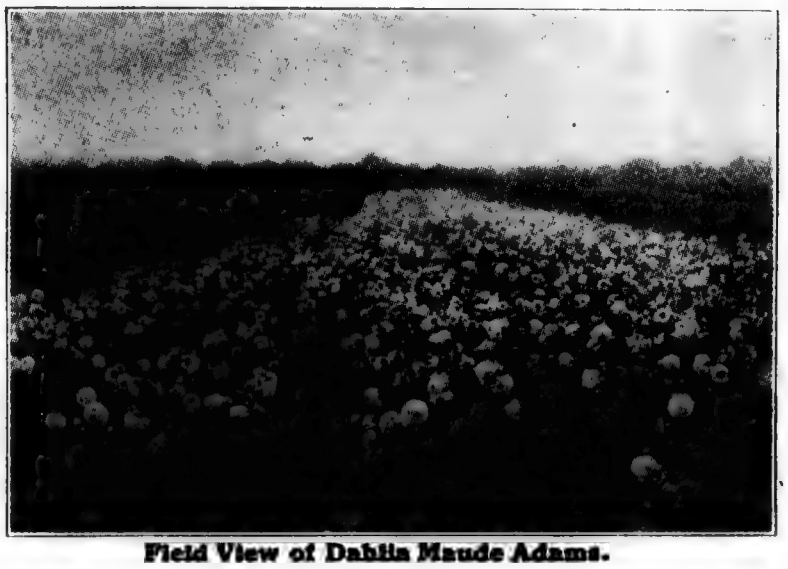
Maude Adams (New Show Dahlia). A pure snowy white, very daintily overlaid and suffused the sweetest shade of rose-pink imaginable. It is the best of my introductions for florists' use. "Maude Adams" is the most prolific Dahlia of its color, being more than twice as free-flowering as either "Nymphea" or "Sylvia." It has good stems and is an early Dahlia to blossom, continuing thruout the entire season. It has the necessary features that make it stand shipping well, and makes up good in all kinds of work. It has already been tested out in all parts of the country, Raymond Champe of Michigan finding it his best commercial variety. I can furnish strong divisions at $3.50 per dozen, $20.00 per 100; and clumps at $5.00 per doz., $35.00 per 100.

Hortulanus Fiet (Giant Decorative Dahlia). Beautiful salmon-pink with a slight blending of yellow. Good divisions $15.00 per 100, $2.00 per dozen.

Madonna (New Peony-flowered Dahlia). A very beautiful white, very slightly tinted with a most delicate shade of lavender-pink. The touch of color adds greatly, rather than detracts from its value, especially when made-up in floral work. The form of the flower is perfectly original, each petal curling and twisting in a very pleasing manner. An excellent cut-flower variety. Strong divisions $1.50 per dozen, $10.00 per 100; clumps $3.00 per dozen, $25.00 per 100.

Frank A. Walker (New Decorative Dahlia). A charming shade of lavender-pink, with long stiff stems. Produces its flowers in abundance; an exceptionally early bloomer. Good divisions $3.50 per dozen, $25.00 per 100; clumps $5.00 per dozen.

Mina Burgle (Decorative Dahlia). The finest scarlet Dahlia to my knowledge. Flowers of large size, produced in quantity, on long, wiry stems, well above the foliage. Good divisions $1.50 per dozen, $10.00 per 100; clumps $2.00 per dozen, $15.00 per 100.



Field View of Dahlia Maude Adams.

Mrs. Warnaar (Peony-Cactus Dahlia). Gigantic flowers of creamy white, suffused a delicate shade of pink. The early flowers are full to the center, and giants of hybrid Cactus type; but as the season advances, they show the beautiful golden yellow center which lends an individual charm to the flower, a characteristic of the Peony-flowered type. An early continuous bloomer, stems anywhere from eighteen to thirty-six inches long. Divisions $5.00 per dozen, $35.00 per 100.

If you are interested in cut-flower varieties, I will be pleased to recommend you the best varieties in the colors you want, and will give your communication the benefit of my twenty-five years as a Dahlia Specialist.

MY TRADE LIST gives complete descriptions and prices of over 300 of the most up-to-date Dahlias in the world, and is mailed free. Write for it now.

J. K. ALEXANDER, The Dahlia King

THE LARGEST DAHLIA GROWER IN THE WORLD

EAST BRIDGEWATER, -:- MASSACHUSETTS



Mention The Review when you write.

CABBAGE AND CAULIFLOWER SEEDS

NORTHERN DANISH GROWN SEED FROM IMPROVED SELECTED STRAINS

IMPORTED DIRECT FROM THE GROWER

Copenhagen Market	$4.00 per lb.
Enkhuizen Glory	3.50 per lb.
Danish Ballhead Short Stem	3.00 per lb.
Danish Ballhead Tall Stem	3.00 per lb.
Danish Roundhead	3.00 per lb.
Danish Mammoth Rock Red	4.00 per lb.
Wisconsin Hollander, Wisconsin Hollander "Yellows Resistant" Grown at Racine.	15.00 per lb.

CAULIFLOWER SEEDS

Extra Early Dwarf Erfurt	$2.50 per oz.
New Earliest Snowball	2.50 per oz.
Giant Dry Weather	2.50 per oz.
Danish Perfection	3.00 per oz.

You can depend on this seed.

STANDARD SEED COMPANY, Racine, Wis.

Mention The Review when you write.

John Baer Tomato Seed of this grand early variety at 50c per oz.; four oz., $1.50

G. S. RAMSBURG, Somersworth, N. H.

HIGHEST GRADE SEEDS — FOTTLER FISKE RAWSON CO. — BOSTON

New Crop Flower Seeds and Bulbs

SOW NOW

Salvia	Petunia	Verbena	Salpiglossis
Asparagus	Cosmos	Candytuft	Snapdragon
Lobelia	Phlox	Scabiosa	Gypsophila

BULBS: Gladioli, Cannas, Tuberoses, Caladiums; Dahlias, Anemones, Madeira Vines, Cinnamon Vines

Lilium Auratum, Rubrum, Magnificum. Per case..... $82.00
Lilium Giganteum, 7/9 case 300, $50.00; 8/9 case 250, per case, $50.00

If you have not received our Florists' List, a postcard will bring it.

FOTTLER, FISKE, RAWSON CO.

12 and 13 Faneuil Hall Sq., BOSTON, MASS.

Mention The Review when you write.

FINEST QUALITY
Lily of the Valley Pips

READY FOR IMMEDIATE DELIVERY *FOR PRICES WRITE*

VAN MEEUWEN & TEGELAAR

1133 Broadway, cor. 26th St., NEW YORK

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James Vick's Sons

Growers of

Flower and Vegetable Seeds

Get the benefit of our 71 years' experience

All Seasonable Varieties
Our stocks are very complete

ROCHESTER, N. Y. **The Flower City**

Superior Strains of Florists' Flower Seeds

We carry one of the most comprehensive assortments of high-class flower seeds in this country, at moderate prices. Complete wholesale catalogue, yours free for asking.

Beckert's Seed Store, 101-3 Federal St., Pittsburgh, Pa.

embellishment. It is clearly printed and lavishly illustrated, with an unusually generous use of colored work. It is of the same size as last year's edition—164 large pages—and of the same general arrangement, except that in the present book a much larger proportion of the illustrations are colored. All departments of the seed and nursery business are represented.

F. C. Burns, San Rafael, Cal.—An 8-page dahlia catalogue, in an artistic, marbled cover with a green and gold design. Twenty-two varieties are listed, more than half of them of Mr. Burns' own introduction. Dahlia seeds also are offered.

L. E. Williams, Exeter, N. H.—A 16-page catalogue of collected native trees, shrubs, bulbs and plants. Among the plants are included a few varieties of orchids. The trees and shrubs vary in size from large specimens to small stock for lining up in the nursery.

May Seed & Nursery Co., Shenandoah, Ia.—"May's Annual Seed Book and Planter's Guide," an illustrated, 96-page catalogue of the "Shenandoah brand" of stock. The seed and nursery departments occupy almost equal amounts of space in the book; the tools and supplies are also prominent. An enclosed pink sheet quotes revised prices.

Henry F. Michell Co., Philadelphia, Pa.—Wholesale catalogue of seeds, bulbs, plants and miscellaneous supplies; a handsome, well illustrated book, containing eighty-four good-sized pages, besides four pages of inserts, showing dahlias, gladioli, buddleias, etc., in their natural colors. On the cover, also, are colored pictures of many distinct varieties of stock. Hydrangeas for forcing are among the specialties.

DULUTH, MINN.

The Market.

The weather turned cold again last week, going below zero, and spoiled the window displays for St. Valentine's day. The windows were all frozen over and no one could see in from the outside, but for all that, business was good. Pot plants sold well and there were hyacinths in all colors, cinerarias, cyclamens, tulips, daffodils, primulas and genistas, which made ideal valentines when attractively pot-covered. Cut flowers are still scarce and prices high. Short roses seem to be a thing of the past, but some good stock was seen with medium and long stems. Ophelia, Premier, Killarney, Columbia, Hoosier Beauty and Ward were the best selling varieties. American Beauties were good in the long-stemmed stock, but the shorts were of poor quality. Carnations sold well, though the stock is on the short side. Corsage work was a big factor for St. Valentine's day and the flowers used chiefly were valley, violets, cattleyas, Ward roses and sweet peas. Funeral work was brisk all the week.

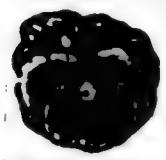
Various Notes.

William Japp, of Lester Park, is sending in some fine genistas and daffodils.

J. J. Le Borious has a fine batch of hyacinths and cinerarias.

O. J. Eischen, of the Duluth Floral Co., who had an attack of the flu, is improving steadily. J. E. S.

Toledo, O.—The Miller Farm & Greenhouse Co. was incorporated recently with a capitalization of $100,000.



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, $1.00; ¼ oz., $1.30; oz., $5.00.

Early Flowering or Winter Blooming Giant Pansies.
1000 seeds, 40c; ⅛ oz., $1.00; ¼ oz., $2.00; oz., $7.50.

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Seeds, Bulbs and Plants

BARCLAY NURSERY

14 W. Broadway, NEW YORK CITY

MICHELL'S SEEDS AND BULBS



Asparagus Plumosus Nanus

MICHELL'S GLADIOLI

	Per 100	1000
America	$4.25	$35.00
Augusta	4.25	35.00
Brenchleyensis	3.50	30.00
Halley	4.75	40.00
Lily Lehman	7.25	65.00
Mrs. Francis King	4.00	35.00
Niagara	6.50	55.00
Panama	7.25	65.00
Peace	5.75	50.00
Primulinus Hybridus	4.25	37.50
Schwaben	8.25	75.00
War	6.50	60.00
White and Light. Special Mixture,	3.50	30.00

Also all other good varieties.

ASPARAGUS PLUMOSUS NANUS

We are Headquarters for

Northern Greenhouse-grown Seed

1000 seeds.....$ 8.50 | 10,000 seeds....$80.00
5000 seeds. ... 16.25 | 25,000 seeds.... 68.75

Lathhouse-grown Seed

1000 seeds.....$2.00 | 10,000 seeds....$18.50
5000 seeds..... 9.75 | 25,000 seeds.... 43.75

Special prices on larger quantities.

YELLOW CALLA

(Elliottiana)

This beautiful variety should be more extensively planted.

Extra fine bulbs, $2.75 per doz.; $20.00 per 100; $180.00 per 1000.

ROOTED CUTTINGS CARNATIONS

Clean stock, ready now.

10,000 White Perfection
10,000 White Wonder
10,000 Pink Enchantress

Per 100, $6.00; $50.00 per 1000.

Also all other Seasonable Bulbs, Seeds and Supplies. Send for Wholesale Price List if you did not receive a copy.

HENRY F. MICHELL CO., 518 Market Street, PHILADELPHIA, PA.

Mention The Review when you write.

Cold Storage Giganteum

Order now for immediate delivery or when needed

7 to 9-inch.....$17.50 per 100
Case of 300, $50.00

9 to 10-inch.....$26.00 per 100
Case of 200, $50.00

C. J. SPEELMAN & SONS, 38 MURRAY STREET NEW YORK CITY

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Wholesale Dutch Bulb Growers

SASSENHEIM, HOLLAND

First-class Lily of the Valley Pips

Ready for immediate delivery. Write for prices.

New York Office, 18 Broadway

Catalogue for Dutch and French Bulbs free on application.

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Alyssum Snowball, only true dwf., pkt. 25c.
Chinese Primrose, finest grown, 300 seeds $1.
Primula Obconica, finest giants, mixed, pkt. 50c.
Cineraria, large-flowered dwf., pkt 50c., ½ pkt. 25c.
Cyclamen Giants, 150 seeds $1, ½ pkt. 50c.
Petunia Giant Fringed, fine, pkt. 25c.
Salvia Bonfire, best grown, pkt. 25c.
Verbena Calif. Giants, mixed, pkt. 25c.

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My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

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Gladiolus Bulbs

Young, healthy, 2-year-old stock—the best for forcing; full of vitality.

	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Brenchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Princepine	25.00	20.00
Schwabea	70.00	56.00
War	60.00	45.00
White and Light Mixed	25 00	20.00
General Mixture	20.00	15.00
Primulinus Hybrids	25.00	20.00

N. LEON WINTZER
Gladiolus Grower
WEST GROVE, PA.

Mention The Review when you write.

LILIUM GIGANTEUM

For immediate delivery.

7 to 9, 300 per case; 8 to 9, 250 per case; $55.00 per case.
Also some 7 to 9, 100 per case. Write for prices.

HARDY LILIES HERE NOW—ALL VARIETIES
8 to 9 and 9 to 11 } $30.00 per case

Consult our Classified ads for other stock or write us for quotations on whatever else you may want in Plants, Seeds or Bulbs.

S. S. SKIDELSKY & CO.
50 Park Place, NEW YORK CITY

Mention The Review when you write.

Primula Obconica Gigantea Rosea

Dwarf habit, light and dark shades of pink. Select strain.
All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for $1.50. Cash.

ERNEST OECHSLIN
Madison and Gale Sts., River Forest, Ill.

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SEEDS
Stumpp & Walter Co
30-32 Barclay St., New York City

Mention The Review when you write.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

Flower Seeds for Florists

ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

	Tr. Pkt.	Oz.
Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

Write for our complete Flower Seed Price List

ST. LOUIS SEED CO.

411-413 Washington Avenue, ST. LOUIS, MO.

Lilium Formosum, 7 to 9 and 9 to 10.
Lilium Multiflorum, 7 to 9 and 9 to 10.
Lilium Multiflorum Giganteum, 7 to 9.

Lily of the Valley Pips

Begonia Gracilis Luminosa.
Dracaena Indivisa.
Salvia Zurich.
Smilax Seed.

Prices on application.

J. M. THORBURN & CO.,
53 Barclay St., NEW YORK

Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100 ..... $18.00
7x9—per case 300 ..... 50.00

B. E. and J. T. Cokely
Scranton, Pa.

NATIONAL BULB FARMS, Inc.
Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.
300 acres under cultivation

F. G. MARQUARDT, Inc.
Importers of Bulbs
116-120 West 32nd Street
NEW YORK CITY

NEWS OF THE NURSERY TRADE

E. Smith, for several years with the Littleford Nurseries, Downers Grove, Ill., is starting in business for himself in the same town.

The East Coast Finance Corporation is establishing a nursery to grow tropical plants at a new location to be known as Kelsey City, about six miles from Palm Beach, Fla. The officers of this corporation are as follows: President, Harry S. Kelsey, of Boston, Mass., and Palm Beach, Fla.; treasurer, Prof. Frank W. Rane, of Boston, and secretary, Arthur F. Ray.

The Huntsville Wholesale Nursery Co., Huntsville, Ala., has been incorporated with a capital of $120,000 for the purpose of operating the properties which were recently acquired from the old company of the same name. The officers are as follows: President, William H. Bell; vice-president, John H. Baird; secretary, John Fraser, Jr., and treasurer, R. F. Neil. The original Huntsville nursery was established by Maj. W. F. Heikes and Mrs. Jessie Moss more than forty years ago and for many years was reputed to be the largest fruit nursery in the world.

PACIFIC COAST ASSOCIATION.

Prestige Publicity.

The Pacific Coast Association of Nurserymen is about to launch a publicity campaign which, it is hoped, will not only educate the public regarding the proper selection and care of nursery stock, but will also increase the efficiency and raise the standards of the nurserymen themselves. We shall adopt an emblem to represent the highest ideals attainable in our profession, to stand for healthy, vigorous stock of the best quality, size and shape that it is possible to grow. It will be used as a trade-mark by our members and in advertising in various local papers and northwestern horticultural and farm journals. The aim will be to have as members of our association only those who are willing and prepared to live up to the hallmark of quality which we shall set as our standard.

We want membership in our organization to denote prestige in itself and to have the public learn that dealing with firms who are identified with the movement is eminently satisfactory.

Coöperation is the keynote of our whole plan, coöperation with each other first and then hearty coöperation with the buying public by supplying their needs with stock which cannot be excelled and by not losing our interest in the stock and in the people who buy it, after it is paid for.

Growing for the Florist.

Many nurserymen are preparing to take up the suggestion made by one of our trade journals recently, to the effect that it was plausible and practical for florists and nurserymen to get together on many different points which have been neglected before. Since Quarantine No. 37 has been put into force, it has occurred to many growers that the ornamental stock which has been largely imported for decorative trade might be grown here equally well and without the risk of shipping.

In the old countries there is not so much distinction between the terms "nurseryman" and "florist," a florist really being considered a nurseryman who grows flowering and decorative plants as his specialty.

Among evergreens there are many sorts of junipers, retinisporas, boxwoods and other trees which lend themselves readily to pot culture and which were shipped to American florists in large quantities before the war and Quarantine No. 37 put a stop to importing. There are also flowering plants, shrubs and roses which can be prepared for florists' use by the average nurseryman, if he will make it a point to look into the requirements and take pains to meet them. To be valuable from a florist's standpoint, the stock must be symmetrical, well established and capable of forcing to its maximum perfection in a short time. This requires different methods of handling from those needed to produce nursery stock of the best quality, but, even so, it will pay to work into this department.

Ruth Day, Pres.

ILLINOIS ASSOCIATION MEETS.

Officers Elected.

The third annual convention of the Illinois State Nurserymen's Association, which was held at the Hotel La Salle, Chicago, February 11 and 12, was well attended, but the value of both addresses and discussion would have justified a much larger attendance. The program appeared in The Review of February 12 and was, in the main, carried out as planned. The following officers were elected: President, A. M.



IBOLIUM PRIVET
Natural Habit

IBOLIUM

The New Hybrid HARDY PRIVET (L. Ibota X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, $5.00 each. Summer rooted frame-grown, $3.00 each. Plants in storage for immediate shipment.

Introducers of BOX BARBERRY. Well rooted frame cuttings, $65.00 per 1000.

THE ELM CITY NURSERY CO.
WOODMONT NURSERIES, Inc. NEW HAVEN, CONN.



IBOLIUM PRIVET
When Trimmed



HILL'S CHOICE STOCK FOR SPRING PLANTING

Evergreens for bedding out, transplants to line out, and specimens for landscape planting. Our stock includes the best varieties in many sizes. Deciduous shrubs and trees for lining out is also one of our specialties. Send for complete catalogue. Our over 64 years in business is your guarantee of satisfaction.

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists

BOX 403
DUNDEE, ILLINOIS

Largest Growers in America

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

74 YEARS

W. & T. SMITH COMPANY

1000 ACRES

GENEVA, N. Y.



Avoid Extremes



In This Season's Shrub Buying

Unquestionably, there is unheard of demand for shrubs this year. Result is some buyers have paid record prices without question. And others, holding back on price, have bought shrubs of questionable quality at lower figures.

But when you order your shrubs this year, think of your customers' orders for shrubs next year. You can't afford to send out stock that won't give satisfaction. Don't let stock that looks cheap now keep on costing you money next year and the year after in lost orders.

On the other hand, you need not throw away money on over-priced stock when you can get C. & J. quality stock at a reasonable price.

There's no question about the quality of any of our stock. Conard & Jones shrubs, grown by ourselves right here in West Grove, are the same superior grade as Conard & Jones Roses and Cannas. And our prices while these small surpluses of stock last, will save you money, quality considered. Order what you want now for shipment when you want it.

Decorative Shrubs

	Size	Price
ABELIA Grandiflora (Rupestris), pot-grown	2½"	$10
ALTHÆAS (See Hibiscus), field-grown		15
BUDDLEIA Davidii Magnifica, strong, pot-grown	3"	8
CARYOPTERIS Mastacanthus (Blue Spiræa)	1½'-2'	15
DEUTZIA Crenata Rosea	2'-2½'	15
DEUTZIA Crenata Rosea	3'-4'	20
DEUTZIA Crenata Rosea	4'-5'	25
DEUTZIA Gracilis, fine for forcing	12"-18"	16
DEUTZIA Gracilis Rosea, fine for forcing	12"-18"	15
DEUTZIA Gracilis Rosea	2'-2½'	20
DEUTZIA Gracilis Rosea	2½'-3'	25
DEUTZIA Lemoinei, for forcing	1'-1½'	15
DEUTZIA Lemoinei, for forcing	1½'-2'	20
DEUTZIA Lemoinei, for forcing	2½'-3'	30
DEUTZIA, Pride of Rochester	1'-1½'	15
DEUTZIA, Pride of Rochester	3'-4'	20
DEUTZIA, Pride of Rochester	4'-5'	25
FORSYTHIA Viridissima	2½'-3'	16
FORSYTHIA Viridissima	4'-5'	25
HIBISCUS (Althæa), Double red	2'-2½'	16
HIBISCUS (Althæa), Double pink	2'-2½'	16
HIBISCUS (Althæa), Banner	2'-2½'	16
HIBISCUS (Althæa), Banner	2½'-3'	18
HIBISCUS (Althæa), Bicolor	1½'-2'	15
HIBISCUS (Althæa) Bicolor	2'-2½'	16
HYDRANGEA Arborescens (Grandiflora Alba)	1½'-2'	20
HYDRANGEA Arborescens (Grandiflora Alba)	2'-2½'	$22
HYDRANGEA Arborescens (Grandiflora Alba)	2½'-3'	25
HYDRANGEA Paniculata Grandiflora	3'-3½'	27
LONICERA Tatarica Alba	2'-2½'	15
LONICERA Tatarica Alba	4'-5'	30
PHILADELPHUS (Mock Orange) Avalanche	2½'-3'	20
PHILADELPHUS Coronarius Grandiflorus	2½'-3'	18
PHILADELPHUS Coronarius Grandiflorus	3'-4'	22
PHILADELPHUS Coronarius Grandiflorus	4'-5'	30
SPIRÆA Anthony Waterer	1½'-2'	22
SPIRÆA Anthony Waterer	2'-2½'	30
SPIRÆA Anthony Waterer	2½'-3'	32
SPIRÆA Van Houttei	1'-1½'	12
SPIRÆA Van Houttei	2½'-3'	16
SPIRÆA Van Houttei	3'-4'	20
SPIRÆA Van Houttei	4'-5'	25
SYMPHORICARPOS Racemosus	12"-15"	10
VIBURNUM Opulus Sterilis	1½'-2'	12
VIBURNUM Tomentosum Plicatum	3" pot	10
VIBURNUM Tomentosum Plicatum	1'-1½'	17
VIBURNUM Tomentosum Plicatum	1½'-2'	22
VIBURNUM Tomentosum Plicatum	3'-4'	35
VIBURNUM Tomentosum Plicatum	5'-6'	40
WEIGELA Eva Rathke	2½'-3'	25
WEIGELA Rosea	4'-5'	30
WEIGELA Rosea	5'-6'	30

Real Japanese Jap Barberry And Other Hedge Plants

BERBERIS

	Size	100	1000
Thunbergii grown from cuttings	12"-15"	$ 8	$ 75
Thunbergii, grown from cuttings	15"-18"	10	90
Thunbergii, grown from cuttings	18"-24"	15	130
Thunbergii, grown from cuttings	2'	18	150
Thunbergii, grown from cuttings	2'-2½'	20	180

BUXUS

	Size	100	1000
Sempervirens (Boxwood)	3"	$10	$90

LIGUSTRUM

Ovalifolium (California Privet)	2½'-3'	4	35
Ovalifolium (California Privet)	4'-5'	6	50

THE CONARD & JONES CO. ★ WEST GROVE PENNSYLVANIA

ROBERT PYLE, President R. T. SATTERTHWAIT, Secretary ANTOINE WINTZER, Vice-President

Augustine, Normal, formerly secretary; vice-president, George Klehm, Arlington Heights; treasurer, Clyde Leesley, Chicago; member of executive committee to succeed William Saddler, Alvin E. Nelson, Chicago. A. H. Hill, Dundee, and F. W. Von Oven, Naperville, are the other members of the executive committee. After the final session Thursday, the new executive committee met and selected J. A. Young, Aurora, to act as secretary.

President Counsels Care.

After the roll had been called Wednesday morning, the president, Guy A. Bryant, Princeton, delivered his address, which summed up the present situation in the following paragraphs:

The present marvelous prosperity of our country and the unprecedented demand for nursery products at higher prices than ever before, together with the application of the federal quarantine, following the curtailed production of the war period, have produced a condition in the trade that merits careful study.

We know that for this season there will not be enough fruit trees to supply the demand and that many sorts of ornamentals are now nearly off the market, so that the limit of the business done this spring will depend altogether on our ability to find stock to take care of orders. It now looks as if this state of affairs would continue through 1920, and perhaps through 1921.

The present shortage of stock and the resulting high prices have tended to cause nearly all nurserymen to arrange for greatly increased plantings this spring and to stimulate production in every way possible. I should not be deemed a pessimist if, in this time of extreme shortage, I should sound a note of warning as to the probable overproduction that will result if we do not use rare judgment as to the extent of our plantings during the next two years. If we make conservative plantings to fit individual needs, with, perhaps, a moderate surplus, we shall do our part in warding off that overproduction that is bound to follow indiscriminate planting.

President Bryant then called attention to the need of coöperation with the A. A. N., of increasing the state association's membership and, possibly, of raising the dues, and to the desirability of having the state vice-presidents for the national association appointed at the meetings of the various state associations.

Coöperation and Service.

Owing to the absence of P. A. Glenn, chief inspector of the state department of agriculture, A. H. Hill, of the D. Hill Nursery Co., Dundee, obligingly moved his address ahead from Thursday morning to Wednesday afternoon, speaking of the ways in which the state association could coöperate with the A. A. N. In the same session, J. A. Young, of the Aurora Nurseries, Aurora, presented a vigorous paper on "What Does the Nurseryman Sell?" showing the need of strict honesty in the business and of the realization by everyone in it that he is selling, not plants simply, but service. In line with this subject, the association adopted the following code of ethics, recommended by the committee on ethical standards:

First—To consider my vocation worthy and affording me distinct opportunity to serve society.

Second—To improve myself, increase my efficiency and enlarge my service, and by so doing attest my faith in the nursery business.

Third—To realize that I am a nurseryman and a business man and ambitious to succeed, but that I am first a moral man and wish no success that is not founded on the highest justice and morality.

Fourth—To hold that the exchange of my goods, my service and my ideas for profits is legitimate and morally right and that it shall be my aim that all parties to the exchange shall be benefited thereby.

Fifth.—To use my best endeavors to elevate the standards of the vocation in which I am engaged.

Call for Accounting.

Thursday morning contained, in addition to the election of officers, two addresses which were provocative, not only of discussion, but of definite action by the association. J. L. Jacobs, of the firm of J. L. Jacobs & Co., consulting engineers, Chicago, spoke effectively on the business value of cooperation, of mutual exchange of information about methods and results, and on the need of keeping systematic

BUY CANNAS NOW!

There is no surplus of Canna Roots this season. We divide from clumps same day order is received, insuring fresh, plump roots, with two or three eyes.

	Per 100	Per 1000
Alphonse Bouvier. Deep cardinal, 5 to 6 ft.	$8.50	$80.00
Beaute Poitevine. Bright Crimson Scarlet, 3½ to 4 ft.	8.50	80.00
City of Portland. Deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder. Dazzling scarlet, 3½ ft.	8.50	80.00
David Harum. Bright scarlet flower, bronze foliage, 4 ft.	8.50	80.00
Duke of Marlborough. Rich crimson maroon, 5 ft.	8.50	80.00
Florence Vaughan. Yellow dotted red, 4 ft.	8.50	80.00
Gustav Gumpper. Clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria. Clear rose pink, 3½ to 4 ft.	6.00	50.00
Julius Koch. Blood red, 3 ft.	4.50	40.00
King Humbert. Standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch. Crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy. Rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor. The one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard. Silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray. Orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder. "Tango tints," orange and tan, 4 to 5 ft.	5.00	40.00
Papa Nardy. Deep carmine rose, 4 ft.	5.00	40.00
Prince Wied. Rich crimson, 4 ft.	4.00	35.00
Queen Charlotte. Scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace. Canary yellow, 5 ft.	4.50	40.00

STORRS & HARRISON CO., Painesville, O.

Mention The Review when you write.

DAHLIAS

Strong, Undivided Field Clumps

	Per Clump
Aegir, rich cardinal red, cactus	10c
C. W. Bruton, canary yellow, decorative	10c
Floradora, blood red, cactus	12c
Golden Gate, very large golden yellow, cactus	15c
King Leopold, very large creamy yellow, peony-flowered	15c
Lawine, snow white, cactus	12c
Queen Emma, soft rose, peony-flowered	15c
Sequoia, gold bronze, cactus	15c
Snowflake, single white, Century type	10c
Andrew Carnegie, salmon pink with bronze shading, peony-flowered	30c
John Wanamaker, violet mauve, decorative	40c
TRITOMA PFITZERI, strong plants	$15.00 per 100
DELPHINIUM BELLADONNA, forcing size	9.00 per 100

THE WAYSIDE GARDENS CO., Mentor, Ohio

WING'S

Iris, Peonies, Dahlias, Gladioli

"You Can Get It At Wing's"

Write for Wholesale Price Lists

The Wing Seed Co.

MECHANICSBURG, OHIO

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St. CHICAGO, ILL.

Bargains for Quick Sale

2000 Bush Honeysuckle, 4 to 6 ft.	$25.00 per 100
100 Strawberry Bushes	40.00 per 100
250 Syringas	50.00 per 100
300 Forsythia, Creeping, 3 to 4 ft.	40.00 per 100
150 Deutzia Canadensis	40.00 per 100
100 Cornus Rubra	35.00 per 100
150 Snowberry Bushes, 4 to 5 ft.	35.00 per 100

Will sell all in one lump.

Sample on request. Must be removed by April 1. Cash with order.

KARL E. SCHMIDT,

P. O. Box 83. West Mentor, Ohio

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?

AMERICAN FORESTRY CO., Pembine, Wis.

POT-GROWN EVERGREENS

NOW is the time to order your Evergreens for lining out this coming season. Samples sent on request.

		Per 100
150	Thuya Erecta	$10.00
250	Thuya Douglasii Pyramidalis	12.00
400	Thuya Ericoides	10.00
1500	Thuya Globosa Woodwardii	11.00
1800	Thuya Hoveyi	9.00
2000	Thuya Pumila	11.00
4000	Thuya Pyramidalis	10.00
600	Thuya, Siberian	10.00
1150	Thuya Tom Thumb	10.00
3800	Thuya Wareana	10.00
450	Juniper Hibernica	8.00
600	Juniper Sabina	15.00
1600	Ret. Filifera	11.00
800	Ret. Plumosa	8.00
3000	Ret. Plumosa Aurea	8.00

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co.
TROY, OHIO

NORWAY MAPLES

Harrisons' Norway Maples are beauties—7 to 16 feet high with perfectly straight trunks and broad, symmetrical heads.



We are prepared to give prompt service on large or small lots and our prices are very low for such fine trees.

Harrisons' Strawberries—80 varieties—win and hold trade. Stock them.

Write today for catalogue of nursery stock and prices to the trade.

Harrisons' Nurseries
J. G. HARRISON & SONS PROPRIETORS
BERLIN MARYLAND

"Largest Growers of Fruit Trees in the World"
Box 28. **Berlin, Maryland**

Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

accounts in each nursery and of standardizing the industry as a whole. The ensuing discussion indicated that a sufficient number of the members would be individually willing to share in the expenses of installing a uniform system of accounting and, as the result of a vote by the association, President Bryant appointed A. H. Hill, Alvin E. Nelson and T. J. Littleford, of the Littleford Nurseries, Downers Grove, as a committee to consider the problem in detail. Their report will be made later to the executive committee.

To Grow Young Nurserymen.

Professor J. C. Blair, head of the department of horticulture, University of Illinois, Urbana, then delivered an address on "The Possibility of Univer-

SHADE TREES

We have a full line of the following Shade Trees

Ash Elm
Hackberry
Soft Maple
Black Walnut

Ranging from 5 feet up

Write for special prices

GURNEY SEED & NURSERY CO.
YANKTON, SOUTH DAKOTA

Cannas

All northern-grown roots, good two and three-eye divisions, in the following varieties:

King Humbert
$5.50 per 100; $50.00 per 1000.

Venus (pink), **David Harum** (bronze red), **J. D. Eisele** (scarlet), **Richard Wallace** (yellow), **Fireflame** (scarlet), **Louisiana** (scarlet), and **Mme. Crozy** (red and yellow).
All the above $2.25 per 100; $20.00 per 1000.

THE McGREGOR BROS. CO., SPRINGFIELD, OHIO

Hardy Old-fashioned Plants
Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON
Hardy Plant and Peony Farm BARABOO, WIS.

ENGLISH LAUREL
BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.

sity Education for Nurserymen," in which he both outlined such a course in detail and described the program of action necessary to bring such a course into actual operation. The interest of the association in this subject crystallized in a resolution which was prepared by a committee consisting of A. M. Augustine, J. A. Young and F. W. Von Oven, and which the association voted to send to the trustees of the University of Illinois. The resolution follows:

Whereas, There is an increasing national demand for plant material to be used in the or-

chards, for the beautification of our home grounds and parks and for forestry purposes and there is a need for trained men in this particular field of endeavor; and whereas there is not, at the present time, a school for the education of nurserymen;

Therefore, Be It Resolved, That the nurserymen of the Illinois State Nurserymen's Association, in convention assembled, recommend to the trustees of the University of Illinois that they at once arrange for and institute such a course or courses in nursery management and practice as will properly qualify men for that industry.

Preserving Faith and Forests.

In the final session of the convention, Thursday afternoon, Alvin E. Nelson read a paper discussing the question, "Should the Illinois State Nurserymen's Association Certify to the Sales Made by Members?" emphasizing that the seller should be made financially responsible and that the members of the association need not fear supervision. He suggested that certifying should be done by the national, rather than by a state, association. F. W. Von Oven, of the Naperville Nurseries, Naperville, presented a large amount of information on "The Forestry Problem in Illinois," describing the position of Illinois in the lumber industry, the growth of the movement to create forest preserves and the significance of this movement for the nurserymen. He believed that forest preserves would stimulate the public's love of trees and would thus ultimately benefit nurserymen, but that the trade should be sufficiently represented to insure that the state production of trees is only for state use.

Summer Meeting at Urbana.

In the freedom of the open forum discussion ranged wide, expressing dissatisfaction with the non-central location of the executive headquarters of the national association, advocating more frequent visits by the state inspectors, holding that present nursery prices were justified by the prices of other commodities, opposing the giving of wholesale prices to large consumers and presenting various opinions as to the percentage which retailers needed to add to wholesale prices in order to secure an adequate profit. Mr. Nelson urged all nurserymen to write to their congressmen in support of the Gould bill, H. R. 5939.

While it was agreed that the best usual meeting-place for the association was Chicago, the association was glad to accept the suggestion of Professor Blair that it should hold its next meeting at Urbana in either July or September and thus be able to examine at first hand the work of the university's department of horticulture.

RHODE ISLAND ASSOCIATION.

Requests State Aid.

The second annual convention of the Rhode Island Nurserymen's Association, which was postponed from February 5 because of the heavy storm, was held at Providence, February 12.

Charles W. Mowrey, of the Woonsocket Hill Nurseries, Woonsocket, was elected president for the ensuing year and it was unanimously voted to ask the Rhode Island general assembly to appropriate $2,500 for the proper inspection and supervision of cleaning-up work in the nurseries of Rhode Island.

In opening the convention, President Greaton gave a brief address, in which he urged legislative action and increased membership in order to increase funds, influence and interest in the nursery business throughout Rhode Island. He asserted that not one cent has been appropriated by Rhode Island for the benefit of the nurserymen, while other states have expended large sums.

"There is no appropriation for properly inspecting nursery stock," declared Treasurer V. A. Vanicek. "We want such an appropriation, as in other

CANNAS

Sound 2-3 eye roots

All varieties green foliage, unless otherwise noted.	Per 100	Per 1000
King Humbert. Bronze foliage, orange red	$7.00	$60.00
Yellow King Humbert. Yellow, spotted red	3.50	30.00
Goldbird. Buttercup yellow	5.00	45.00
Firebird. Large fire red	8.00	75.00
Petofi. Best white	6.00	50.00
Meteor. Deep crimson	3.50	30.00
Orange Bedder. Orange, with scarlet markings	3.50	30.00
Panama. Red with yellow edge	5.50	50.00
A. Bouvier. Rich velvety crimson	3.50	32.00
Florence Vaughan. Golden yellow, spotted red	4.00	35.00
Gladiator. Large, bright yellow, spotted crimson	3.50	32.50
Mme. Crozy. Crimson, scarlet, yellow edge	4.00	35.00
Mrs. A. Conard. Salmon pink	7.50	70.00
Richard Wallace. Canary yellow	4.00	35.00
Rosea gigantea. Gigantic rose pink	7.50	70.00
Venus. Soft rose pink, yellow border	4.00	35.00
David Harum. Bronze foliage, bright vermilion	4.50	40.00
Egandale. Bronze foliage, cherry red	4.00	35.00
Wyoming. Bronze foliage, bright orange flowers	4.00	35.00
Robusta Grandiflora. Bronze foliage, mammoth, heavy-growing	5.00	40.00
Brandywine. Bronze foliage, dazzling red, spotted with crimson	3.50	30.00
Hungaria. Favorite pink bedding variety	5.00	45.00
Wintzer's Colossal. Largest flowered variety, brilliant scarlet	4.00	35.00

ROSE PREMIER.
Own Root, Early Delivery
2½", $20 per 100; $175 per 1000.

MME. BUTTERFLY AND FRANK H. DUNLOP.

Own Root.	Grafted.
$ 35.00 per 100	$ 42.50 per 100
82.50 per 250	101.25 per 250
150.00 per 500	187.50 per 500
300.00 per 1000	375.00 per 1000
	912.50 per 2500

CARNATION CUTTINGS.

We can still supply the following varieties:

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Bernice	14.00	115.00

White Benora, Rosalia, $7.00 per 100; $65.00 per 1000.

Aviator, Belle Washburn, Doris, Benora, Rosette, Beacon, Ward, Roper, Philadelphia, $6.00 per 100; $50.00 per 1000.

Nancy, Alice, Matchless, $5.00 per 100; $40.00 per 1000.

CHRYSANTHEMUM CUTTINGS.

Of the scarce commercial varieties we mention a few. Order early—they will sell out before the season closes:

Barbara Davis, White and Golden Chadwick, Chadwick Supreme, Golden Mistletoe, Indian Summer, Yellow and White Turner. Rooted cuttings, $5.00 per 100, $40.00 per 1000. From 2¼-inch pots, $7.00 per 100, $55.00 per 1000.

Let us supply you with any of the other fancy and standard sorts. We have them all.

NEW POMPONS.

Becky McLane.—Thanksgiving Bronze.
Christmas Gold.—Golden-yellow button for Dec. 1st and later.
Cometa.—Dark rose, shaded magenta.
November Pearl.—A new November flowering daybreak pink.
Ouray.—Best early bronze.
Uvalda.—A large pure white, maturing Oct. 10th.
Vasco.—Golden-yellow, flowering Oct. 15th and one of the very best for sprays.
White Gem.—Pure white button, very free and ready for cuttings Nov. 15th.
All the above, rooted cuttings, $8.00 per 100; 2¼-inch pots, $10.00 per 100.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS, 15 Cedar St. Watertown, P. O. **Boston, Mass.**

Mention The Review when you write.

New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Orders booked now for March delivery.

Rooted Cuttings, $10.00 per 100; 2¼-in., $12.00 per 100

Ryan & Culver

27 South Hazel Street — Successors to H. H. Cade — YOUNGSTOWN, O.

Plants for Easter

Send us your inquiries on plants for Easter sales. 10,000 Lilies in pots, Hydrangeas, Genistas, Pelargoniums, Potted Baby Ramblers and Climbing Roses, as well as other Decorative Plants.
Prices on application.

ROLF ZETLITZ CO., DAYTON, OHIO

ROSES Own Root

From 2¼-inch and 4-inch pots.
The best varieties. For forcing and bedding.
Ready for the early planter.
Send us your list.

The American Rose & Plant Co.
Springfield, Ohio

Spring Plants—Reduced Prices

FERNS—Select Stock

4-in. Whitmanii and Verona, bushy	$0.35 each
5-in. Boston and Verona	.65 each
6-in. Boston, large	1.00 each
7-in. Boston	1.50 each

CINERARIAS

Dwarf hybrid, 3-inch, in bud and bloom	$0.12 each
Dwarf hybrid, 3½-inch, in bud and bloom	.25 each
Dwarf hybrid, 5-inch, well flowered	.50 each
Dwarf hybrid, 5½-inch, select	.75 each
Dwarf hybrid, 6-inch, select	1.00 each

PRIMULAS IN FULL BLOOM

Obconica, 3-inch	$0.10 and $0.15 each
Obconica, 4-inch, in bloom	.25 and .35 each
Obconica, 5-inch, select, heavily flowered	50c and .75 each
Obconica, 6-inch and 7-inch, very choice	1.00 each
Chinensis, 3½-inch, in bloom	.20 each

Do not fail to state in ordering whether you want your blooming plants shipped in clay pots or paper pots.

SPRING STOCK

	—Rooted Cuttings— Per 100	Per 1000	——2¼ in.—— Per 100	Per 1000	——3-in.—— Per 100	Per 1000	4-in. Per 100	5-in. Per 100
Asparagus Plumosus, choice	....	....	$6.00	....	$ 8.00	....	$15.00	....
Asparagus Sprengeri	....	....	5.00	$45.00	....	....	....	....
Daisy, Paris	$2.50	$25.00	5.00	45.00	....	....	....	....
Daisy, Mrs. Sander	4.00	35.00	....	....	....	....	....	....
Cinerarias	....	....	....	....	12.00	....	25.00	$50.00
Fuchsias, seven selected varieties	....	....	5.00	....	....	....	....	....
English Ivy	....	....	5.00	45.00	10.00	....	15.00	....
Geraniums, excellent assortment	....	....	7.50	70.00	10.00	$95.00	....	....
Heliotrope	....	....	5.00	....	.....	....	....	....
Impatiens Sultani, carmine	....	....	6.00	55.00	....	....	....	....
Myrtus Communis	....	....	....	....	....	....	....	35.00
Palms, Belmoreana and Forsteriana	....	....	....	....	30.00	....	50.00	....
Petunias, choice fringed, double	....	....	5.00	45.00	....	....	....	....
Petunias, fancy single (ready soon)	....	....	5.00	45.00	....	....	....	....

CARNATIONS—Rooted Cool—Fine Stock—Ready Now

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Ruth Baur	12.00	100.00
Enchantress	7.00	60.00
Belle Washburn	7.00	60.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	6.00	50.00
Alice	$5.00	$45.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00
Superb	6.00	50.00
Good Cheer	6.00	50.00
Aviator	6.00	50.00
Cottage Maid	6.00	50.00
Miss Theo	6.00	50.00
Rose-pink Enchantress	6.00	50.00

Packing, 2% of invoice.

Well Established in 2¼-inch Pots

	100	1000
White Enchantress	$7.50	$70.00
Nebraska	7.50	70.00
Mrs. C. W. Ward	7.50	70.00
Enchantress	7.50	70.00
Matchless	7.00	60.00
Alice	7.00	60.00
Mrs. A. Roper	$7.50	$70.00
Merry Christmas	7.50	70.00
Good Cheer	7.50	70.00
Belle Washburn	8.00	75.00
Superb	8.00	75.00
White Wonder	8.00	75.00

NEPONSET PAPER POTS

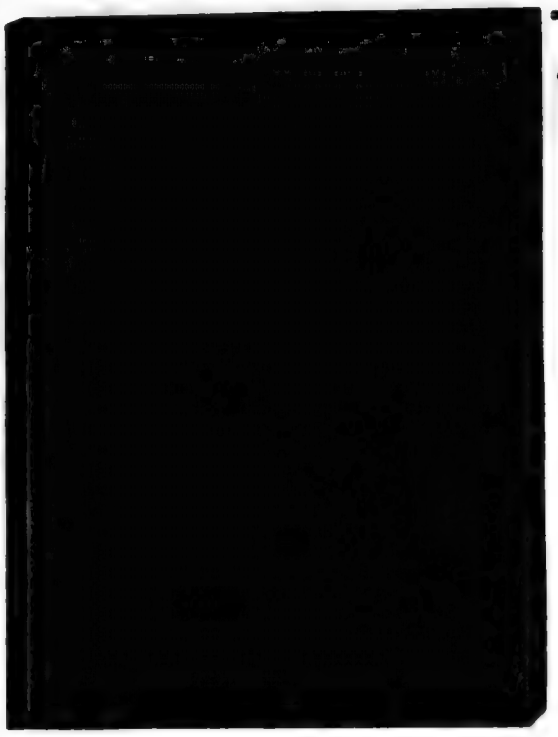
2¼-inch ..... $ 3.05 per 1,000	3-inch ..... $5.20 per 1,000	5-inch ..... $14.60 per 1,000
2½-inch ..... 3.60 per 1,000	3½-inch ..... 7.10 per 1,000	6-inch ..... 19.25 per 1,000
	4-inch ..... 8.60 per 1,000	

GULLETT & SONS, [Packing blooming stock and large plants, 10 per cent of invoice; Bedding and small plants, 5 per cent; Cuttings, 2 per cent.] **Lincoln, Illinois**

Mention The Review when you write.

A. L. MILLER
Easter and Christmas
Pot Plants a Specialty
Jamaica, N. Y.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety



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states. Massachusetts spends $28,000 and Connecticut $15,000."

Appropriations Needed.

Secretary Daniel A. Clarke suggested that the request for legislation be presented in conjunction with that of the state board of agriculture. Mr. Pillsbury, of the state board, added that the department had only $15,000 for controlling gypsy and brown-tail moths and needed $30,000 this year. He said that the state board's $15,000 fund must provide for salaries, expenses for cattle killing and similar expenditures and was too small for the special inspection of nursery stock, including pines and spruces, and the supervision of cleaning out insects and other pests.

"I don't know any reason why nurserymen should always take a back seat when it comes to appropriations," added President Greaton. "We work hard and try to serve the state. All we ask is expert supervision under which the nurserymen may do the actual work."

Charles W. Mowrey, of Woonsocket,

Plants to Grow on for Easter

We have our houses full of choice stock to grow on for Easter, also good stock for immediate sales.

Hydrangeas, French and Otaksa varieties, all pot grown, 4-inch pots, 25 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents; 7-inch, $1.00 and $1.25.

Genistas, 5-inch pots, 50 cents; 6-inch, 75 cents.

Cineraria Hybrida, finest strain, 4-inch, $20.00 per 100; 5-inch, 35 cents; 5½-inch, $50.00 per 100.

Roses, American Beauty, 6-inch, $50.00 per 100.

Primula Obconica, in bud and bloom, 4-inch pots, 20 cents; 5-inch, 40 cents.

Easter Lilies, Giganteum, 6 to 8 inches high, $75.00 per 100.

Begonia Luminosa, red, 4-inch pots, 20 cents; 5-inch pots, 40 cents.

Begonia Magnifica, pink, 4-inch pots, 20 cents each.

FERNS.

We have a large stock of pot-grown ferns and of a good green color and can give good value, as we grow them in large quantities.

Scottii and Teddy, Jr., 5-inch, 50 cents; 6-inch, 75 cents; 7-inch, $1.25; 8-inch, $1.50 and $2.00.

Whitmanii, 4-inch, 30 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents.

Macawii, new, 4-inch, 50 cents each.

Verona, lace fern, fine for combination baskets, 4-inch, 25 cents.

Ficus Elastica, or Rubber Plants, 4-inch pots, 50 cents; 5-inch, 60 cents.

Kentia Palms—Forsteriana and Belmoreana, a very scarce article, and we have them fine.

4-inch pots, heavy, 60 cents; 5-inch, $1.00 and $1.25; 6-inch, $1.50.

English Ivy, 2½-inch pots, $7.00 per 100; 4-inch, staked, 25 cents.

Asparagus Plumosus, 2½-inch pots, $5.00 per 100.

Cash with order. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

GODFREY ASCHMANN, 1012 W. Ontario Street, PHILADELPHIA, PA.

was authorized to confer with the state board of agriculture and draw up a petition for the passage of a bill asking for $2,500 for nursery inspection and supervision, the petition to be signed by all the nurserymen in the state.

The association voted to participate in the exhibition to be held at the state armory, Cranston street, Providence, by the agricultural and horticultural interests of the state next fall. Individual members promised to make a display "worthy of the nursery interests of Rhode Island."

Treasurer Vanicek reported the association's financial resources to be in substantial shape and Secretary Clarke read his report of the activities of the association last year.

New Officers and Members.

The following were elected to honorary membership in the association: Joseph Pillsbury, of the Rhode Island state board of agriculture; Prof. A. E. Stene, of the Rhode Island College, at Kingston; Frederick C. Green, superintendent of public parks, of Providence; Paul V. Fortmiller, secretary of Jackson & Perkins Co., Newark, N. Y.; John E. Hill, president of the Rhode Island Horticultural Society; Professor John Barlow and Professor S. Rimoldi, of the Rhode Island State College.

The following new members were elected upon the recommendation of the executive committee: L. F. Kinney, of Kingston; William A. Hollinsworth, of Providence; H. H. DeWildt, of Providence; Lawrence Hay, of East Providence; Thomas Shaw, of Forestdale; E. Leemery, of Woonsocket; August Ourade, of Narragansett Pier; Percy Sherman, of Portsmouth; Herman Dolbeck, of Woonsocket; J. K. Murphy, of East Providence, and Frederick Smythe, of Newport.

After an adjournment for luncheon, the meeting was called to order and the following officers were elected for the ensuing year: President, Charles W. Corey, of Woonsocket; vice-president, Walter Barth, of Newport; secretary, Daniel A. Clarke, of Fiskeville; treasurer, V. A. Vanicek, of Newport; executive committee, H. H. DeWildt, of Providence; C. M. Holland, of Woonsocket, and William A. Hollinsworth, of Providence.

Following the business session, President Greaton read a paper on "The Standardization of Prices" and Paul Fortmiller, of Newark, N. Y., and John M. Hardyzer, of C. R. Burr & Co., Manchester, Conn., spoke on "The Present and Future Demand for Nursery Stock."

W. H. M.

FERNS

We have on hand, for immediate shipment, a splendid lot of POT GROWN FERNS, all extra good value for the money. Shipped without pots.

Size	Per Doz.	Per 100	Per 1000
Boston, 4-in.	$ 3.00	$20.00	$190.00
5-in.	4.50	35.00	325.00
8-in.	$2.50 each		
Scottii, 3-in.	1.00	8.00	75.00
4-in.	3.00	20.00	190.00
5-in.	4.50	35.00	
Teddy, Jr., 5-in.	4.50	35.00	
Cordata Compacta, 5-in.	4.50	35.00	
Cyrtomium (Holly Fern), 4-in.	3.00	20.00	
Table Ferns, assorted, 3-in.	1.00	6.00	

Alternantheras; Alyssum, Double Giant and Dwarf; **Begonias,** Gracilis and Vernon; **Hardy English Ivy; Lantanas,** assorted; **Heliotrope; Lobelia,** Crystal Palace Gem; **Moonvines,** 2-in., **$2.75** per 100; 3-in., **$3.75** per 100.

Send for Catalogue. *Cash with Orders*

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

$15.00, $25.00 and $50.00 per 100

Finest Stock of Best Varieties

Place your order now and be sure of your supply.

PETER PEARSON

5732 Gunnison Street, Chicago

GET BUSY

Have you ordered your RUTH BAUR CARNATION CUTTINGS? We are booking orders for March delivery. Better order yours NOW.

How About Mum Plants for Next Season?

You will need the four early pink varieties we are offering. See The Review of Dec. 18th for description and prices. Get yours early and have strong plants to bench.

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

Pot Grown FERNS

SWORD VERONA, 4-in., 25c each.
SCOTTII and WHITMANII, 5-in., 50c each.
WHITMANII, SCOTTII, BOSTON, TEDDY, JR., 6-in., 75c each.
MACAWII, 6-in., $1.00 each.
MACAWII, 8-in., extra fine plants, $2.50 each.
BOSTON, TEDDY, JR., and SCOTTII, 7-in., $1.00 ea.
BOSTON and SCOTTII, 8-in., $1.50 each.

MISCELLANEOUS PLANTS

ASPARAGUS, PLUMOSUS and SPRENGERI, 2¼-in., 5c each.
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.
KENTIAS, 4-in., 50c; 5-in., $1.00 each.
KENTIAS, made up, 5-in., $1.50; 6-in., $2.50 ea.
KENTIAS, large, made up plants, 8-in., $25.00 each.
ARECA LUTESCENS, 4-in., made up, 50c each.
CIBOTIUMS, 8-in. tubs, $5.00; 10-in. tubs, $10.00 each.
BAMBOO, 8-in. tubs, $6.00 each.
DRACAENA MASSANGEANA, 6-in., $1.50 each
RUBBERS, 4-in., 40c; 5-in., 50c; 6-in., 75c each.
FICUS PANDURATA, 50c, 75c, $1.00, $1.50, $2.50 and $5.00 each.
HARDY IVIES, 25c and 50c each.
CINERARIAS, in bud, 4-in., 25c; 5-in., 50c each.
BEGONIAS, Xmas red and pink, 4-in., 25c ea.
BEGONIAS, Thurstonii, 4-in., 20c each.
BEGONIAS, Angel Wings, 4-in., 20c each.
PANDANUS, 4-in., 75c; 5 in., $1.00; 6-in., $1.50 and $2.50 each.
TULIPS, two in a pot, 20c; 4-in. pot, 40c each.
HYACINTHS, 25c each.
NARCISSUS VON SION, 5-in., 50c each.
BIRD'S-NEST FERN, 4-in., 75c; 5-in., $1.00 each.

No bulb orders shipped without other stock.

JOHN BADER CO.

MT. TROY, N. S. PITTSBURGH, PA.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

Always Mention the
FLORISTS' REVIEW
When Writing to Advertisers

Carnation Cuttings

Healthy, well rooted, cool grown stock.

WHITE ENCHANTRESS
MATCHLESS
MRS. C. W. WARD
BELLE WASHBURN

FURROW & COMPANY

Guthrie, Oklahoma

FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2¼-inch pots, $3.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.,	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6 -in.,	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.,	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.,	4.00
NEPHROLEPIS MUSCOSA, 5-inch	.75
NEPHROLEPIS HARRISII, 8-inch	2.00
NEPHROLEPIS DWARF BOSTON, 8-inch	2.00

If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

See Classified Ads

For Cinerarias, Cyclamen, Easter Greeting Pelargoniums and Hydrangeas for Easter. Quantities limited, so get orders in promptly and give date of shipment. Save 5% packing charges by sending cash. Satisfaction guaranteed.

GEO. A. KUHL, Wholesale Grower **Pekin, Ill.**

WM. K. HARRIS

55th & Springfield Ave., W. Philadelphia, Pa.

Scottii and Teddy Jr. Ferns, 4-in., 35c; 6-in., $1.00; 8-in., $2.00; 10-in., $3.00 each.
Holly Ferns, 4-in., 30c each.
Packing charged at cost. All goods travel at purchaser's risk and expense.

PROVIDENCE, R. I.

The Market.

Rhode Island has not yet recovered from the worst storm that has visited the state since the big blizzard of November, 1898. Traffic of all kinds has been interfered with and a general tie-up of business of every description has resulted during the last fortnight and it will be at least another week before conditions become normal.

The long spell of cold, dark and cloudy weather put a decided crimp in the cut on all kinds of flowers, with the result that there has been a shortage that sent prices up. Though weather conditions materially reduced the demand, the supply was far from adequate to satisfy the call.

Various Notes.

At the range of Burke & Burns, on Dyer avenue, the snow drifted against one side of a greenhouse so that it covered the roof and crusted. Boys sliding down the avenue mistook the drift for a hill and, coasting over, broke nearly fifty dollars' worth of glass.

The weight of snow and ice broke in one end of one of the houses of William Crompton, at East Deerwich, causing damage of about $100.

Charles E. Moody, for more than twenty years employed with J. A. Budlong Co., at Auburn, has resigned to go into the real esate business for himself.

Daniel S. Kelly, of Anthony, is confined to the house with a broken bone in his ankle.

Johnston Bros. had a large decoration at the Churchill house Friday, February 13.

Timothy O'Connor, who has been confined to the house by an attack of the grip, is able to be about again.

Word has been received here that John Ovsenick, for several years wireworker for Joseph E. Koppelman, of this city, died recently in New York while on a visit from his home in Detroit.

Frederick Dietz, of French street, was a recent business visitor in New York.

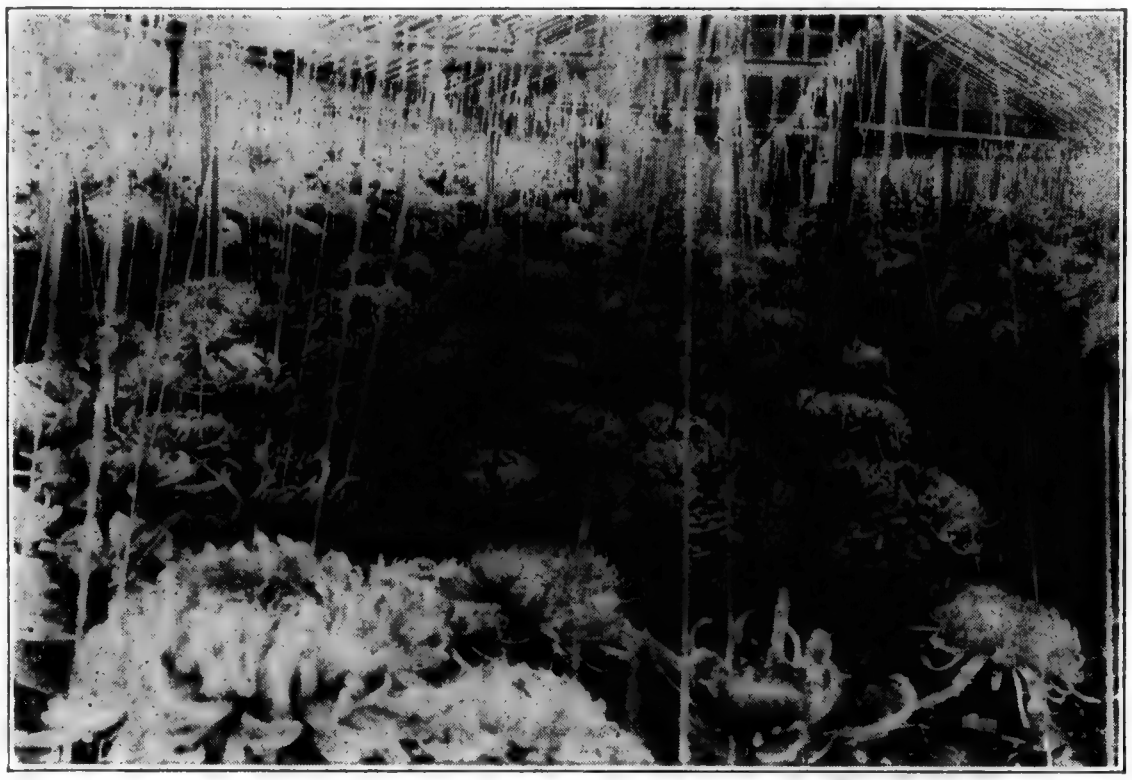
William Crompton is confined to his home, at East Greenwich, by a severe attack of influenza.

Henry Phillips, of Academy avenue, has just purchased a new automobile.

W. H. M.

Passaic, N. J.—The Thurston Floral Co. has been incorporated with a capital of $25,000. The incorporators are Charles Roth, of East Paterson; Alex Hay, of Haledon, and David H. Thurston, of Paterson.

This photograph was taken November 23, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.



HAMBURG LATE PINK CHRYSANTHEMUM

is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Plants will be ready March 1, 1920, and all orders will be filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
2-inch pots (by express), - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 Washington St., BUFFALO, N. Y.

Mention The Review when you write.

Chrysanthemums
and Smith are synonymous

For thirty years we have been producing Novelties. These products form the major part of those grown today.

THAT'S WHY

you should consider our 1920 offerings. They have MERIT and are DISTINCT.

Catalogue free on application

ELMER D. SMITH & COMPANY
ADRIAN, MICHIGAN

Mention The Review when you write.

ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c; 4-in., 12c.

Daisies, Marguerites, 2¼-in., 4c.
Dracaena Indivisa, 3½-in., 15c.
Primula Obconica, 5-in., $4.00 per doz.
Anthericum Mandaianum, 3-in., 8c; 4-in., 15c.
Cleveland Cherry Seed, 50c tr. pkt.
Orange Queen Cherry Seed, 50c tr. pkt.
Tobacco Stems, per bale of about 175 lbs., $3.50; per ton, $28.00.

Abby Ave. Greenhouses
DAYTON, OHIO

A. N. PIERSON
INCORPORATED
Growers of Plants, Cut Flowers, Palms and Ferns
CROMWELL, CONNECTICUT.

Write for prices and description of
Madame Butterfly
The Jos. H. Hill Co.
RICHMOND, IND.

CRAIG QUALITY
Easter and Spring Specialties

Largest Stock in the Country

Refer to double-page ad in Florists' Review February 12. Send orders at once to avoid disappointment.

ROBERT CRAIG CO.

Branch: Norwood, Pa. 4900 Market St., PHILADELPHIA, PA.

Abundance of Fine Stock

Size of Pot	Per 100	Per 1,000
2¼" Fuchsia Little Beauty	$ 5.00	$ 40.00
2¼" Fuchsias, twelve assorted varieties	4.00	35.00
2¼" Fuchsia Christmas Gem	8.00	....
2¼" Marguerites, three varieties	4.00	35.00
2¼" Heliotropes, light and dark blue	4.00	35.00
2¼" Lantanas, dwarf orange	6.00	55.00
2¼" Lantanas, eight assorted varieties	4.50	40.00
2" Ageratum, light or dark blue	3.50	30.00
2" Geranium, 150,000 Oberle, Viaud, Buchner, Nutt, etc.	4.25	40.00
3" Primula Malacoides	6.00	55.00
4" Cyclamen, full of buds	40.00	....
2¼" Dracaena Indivisa	4.00	35.00
4" Vinca Variegata	13.00	125.00
2¼" Vinca Variegata	5.00	45.00

Five million Canna Bulbs, Red and Yellow King Humbert, Fire Bird, Mrs. Alfred Conrad, Rosea Gigantea, etc.

How many can you use?
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

ASPARAGUS

Plumosus, 8-in. ..... $10.00 per 100

FERNS

Scottii, 6-in. ..... $ 9.00 doz.
Scottii, 7-in. ..... 15.00 doz.
Scottii, 8-in. ..... $18.00 to 24.00 doz.
Teddy, Jr., 6-in. ..... 9.00 doz.
Teddy, Jr., 7-in ..... 15.00 doz.
Teddy, Jr., 8-in. ..... 18.00 to 24.00 doz.
Wilsoni Pans, 3 plants in a 6-inch pan, very fine. ..... 7.20 doz.
Dish Ferns, 2½-inch pots, strong plants. ..... 6.00 per 100

FICUS

Elastica, 6-in. ..... $9.00 and $12.00 doz.
Elastica, 7-in., strong ..... $1.50 each

Cash with order

ASCHMANN BROS.
Second and Bristol Sts. and Rising Sun Ave., Philadelphia, Pa.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY
Madison, New Jersey

A Card This Size

Costs only $1.10 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 55c per week on yearly order.



Do you have use for funeral work flowers? You can not afford to be without these midwinter Chrysanthemums. They have no regard for the weather at all; they bloom just as well during dark, cloudy weather as in the sunshine. They produce 20 cuttings to the plant. They have small, wiry stems, small dark green foliage, which reaches to the very bloom, and are full to the very center. Never, under any conditions, do they show a daisy center. This ad will appear only once more. Better cut it out and put in your memo book. You will want plants later, if not now.

2½-inch, Price, $5.00 per dozen. Cash, Please.

Only a limited quantity for sale.

L. M. SMITH & CO., Laurel, Del.

Mention The Review when you write.

Ampelopsis Veitchii

From 2¼-inch pots - - - $8.00 per 100; $75.00 per 1000

JACKSON & PERKINS COMPANY
NEWARK, NEW YORK

Schiller's

"The Strain That Leads"

Primroses

Always mention the Florists' Review when writing advertisers.

CARNATIONS

F. Dorner & Sons Co.
LA FAYETTE, IND.

Always mention the Florists' Review when writing advertisers.

Greenhouse Heating

SIZE OF BOILER.

We have just erected a greenhouse, 16x100 feet and seven feet high at the ridge, for which we need a hot water boiler. There are three feet of concrete in the side walls. The length of the sashbars is nine feet. We have 200 feet of 3-inch pipe, which we wish to use for flow pipes under the ridge, and four lines of 3-inch cast-iron pipe to go under the side benches, two on each side. How large a boiler would be needed to heat the house to 60 degrees in zero weather? The house was formerly part of a range of twelve houses and gave good service with the pipes arranged as we have them.

L. S.—N. Y.

To heat the house described, it would be desirable to use a boiler rated for about 800 square feet of hot water radiation, or about 900 square feet if soft coal is to be used. This will require a grate of twenty-four or twenty-five inches in diameter. The radiation would perhaps be a little more effectually distributed if the flow pipes were carried at the purlins rather than under the ridge.

USING OLD EQUIPMENT.

I have purchased two greenhouses, sketches of which I am sending, and intend to rebuild them. The heating arrangements were not good, the boiler being too small. I should like to use the same material that was in the old arrangement. Could you tell me the best system of heating and how large a boiler for the hot water system is needed to keep a temperature of 60 degrees in zero weather? I shall erect the boiler house at the north end of the houses. The sides will be boarded double, with air space between, up to the eaves. The houses are 15x90 and ten feet high. There are three solid benches, with two paths eighteen inches wide.

A. G.—Can.

The houses will each require about 600 square feet of radiation and it would be advisable to use a boiler rated for about 1,500 square feet. This will require a grate about thirty inches in diameter or 28x32 inches.

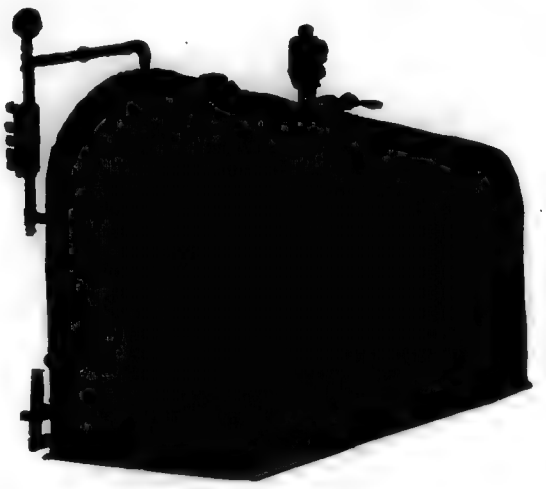
The greater part of the pipe on hand is either 1-inch or 1¼-inch in diameter. This is too small for use with hot water heat in a house ninety feet in length, although the 246 feet of 1¼-inch pipe may be used. The fifty feet of 4-inch pipe and the fifty feet of 3-inch pipe may be used for the flow and return pipes leading to the houses. It is always well to have the returns of the same size as the flow pipes.

It would be best to run a 2½-inch pipe as a flow upon each purlin. This will require about ninety feet for each house, making it necessary to purchase about 250 feet of this size. For returns it would be best to use three 2-inch pipes on each side wall and one 2-inch return in each walk. The 246 linear feet of 1¼-inch pipe may be used on one of the walls, forming three runs, which may be substituted for two runs of 2-inch pipe. By getting twenty feet more of 1½-inch pipe, there will be enough for one run, which may be used in place of one of the 2-inch returns,

K-R-O-E-S-C-H-E-L-L

STEAM UNITS OF SUPERIOR FEATURES

No Tubes To Clean, No Masonry Required



For Steam Plants Less Than 100 Horse Power

Kroeschell Water Tube Steam Boiler

KROESCHELL High Pressure Unit

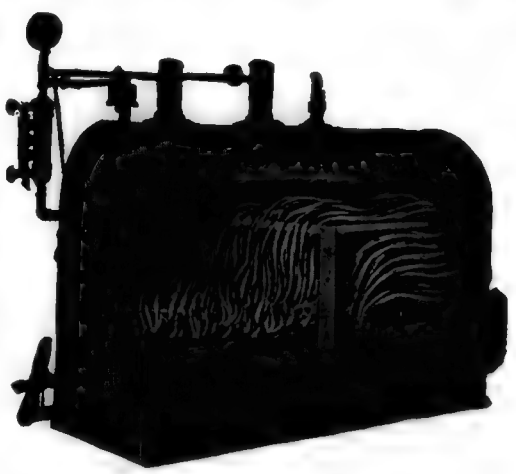
100 to 350 HORSE POWER



KROESCHELL FIRE & WATER TUBE BOILER PATENTED 1912

Our BABY Steam Boiler

For Small Steam Plants



Gravity Vapor or Vacuum Systems

KROESCHELL Tubeless Steam Boiler

KROESCHELL BROS. CO., 444 W. Erie Street CHICAGO, ILL.



Wilks Self-Feeding Hot Water Boiler

For Economy, Durability, Dependability

Install a WILKS and Forget Your Troubles

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

S. WILKS MFG. CO., So. Columbus, Ohio, Jan. 28th, 1920.
3523 Shields Ave., Chicago, Ill.

Dear Sirs: Received your boiler O. K. As for the boiler, it is all you claim for it and more. Would not trade it for six like the cast iron one I had before it. When it comes to keeping heat over night, it's right on the job. During our coldest weather here this winter (7 below) it kept the house at 55 degrees, and did it easy on slack and nut mixed.

Thanking you again for past favors, I remain,

Yours truly,
(*Signed*) JAMES McCRAY.

NOTE: Mr. McCray is using a 36 x 48 Wilks magazine feed hot water boiler.

Send for Catalogue and prices

S. WILKS MFG. CO., 3523 Shields Avenue, Chicago
PHONE YARDS 866

HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

Morehead
Back to Boiler
SYSTEM

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions — and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
800

Mention The Review when you write.

What Prominent Growers Think About the Standard Recording Thermometer



ORDER NOW
$35.00

Erie, Pa., Dec. 16, 1919.
"Please send us another of these thermometer clocks, just like the one you sent us about two weeks ago. We would never be without one again."
Trost & Steinfurth.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with.

The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.

STANDARD THERMOMETER COMPANY
65 Shirley Street, 75-19 **BOSTON, MASS.**

Mention The Review when you write.

Clean Your Boiler Tubes

REMOVE ALL SOOT AND ASH
SAVE COAL

Let Me Send You a Peerless Tube Cleaner for a Free Trial. (No obligation)

After thirty days' trial, if you can get along without it, send it back. No charge.
What is the inside diameter of your boiler tubes?

E. H. COLEGROVE, 440 Plymouth Ave., Buffalo, N. Y.

Mention The Review when you write.

placing it on the least exposed side of the house.

This does not provide for using the 1,000 linear feet of 1-inch pipe now on hand. If possible, it should be disposed of and 2-inch pipe for the returns should be bought. In case this cannot be done, it may be used for eleven returns in the place of five 2-inch returns, provided it is placed on the side walls as near the plates as possible and the boiler can be placed so that it will be entirely below the level of the floor. If

IT PAYS TO USE—
ELASTIC FIRE BRICK in all your boiler work.
Any handy man can install it.
Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.
Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.
IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.
CURRAN & COMPANY
Tel. CANAL 1013 1163-67 W. Twentieth Street, CHICAGO, ILL. Address Dept. 6

this cannot be done and it is necessary to use this pipe, a generator should be installed. In any case, run all the pipes downhill and make sure that all the pipes are free from air pockets.

REDUCING VALVE.

I have a return tubular boiler twelve feet long and four feet wide, with thirty-nine 3½-inch flues. Please tell me the right size of fire box for it. I seem to be burning too much coal for that size of boiler. I am heating two houses 25x125 and five other houses, 25x117, 24x110, 20x75, 8x125 and 6x50, respectively. Steam heat is used, with a Morehead trap. I average about fifteen pounds of steam pressure, although the state inspector allows me twenty-five pounds. Would there be any advantage in using a reducing valve? If I have twenty-five pounds of pressure without a reducing valve, would I have any change in temperature in the greenhouses if I installed a reducing valve and set it at ten pounds?

A. F. C.—O.

The temperature desired in the houses is not stated, nor is the amount of glass, if any, in the side walls. For an average temperature of 60 degrees in zero weather, 2,800 square feet of steam radiation, with ten pounds' pressure, should be sufficient for the houses mentioned, provided there is no glass in the side walls. A proportional increase in the amount of radiation should be made for any glass except in the roofs and one end of the houses.

Judging from the dimensions given, the boiler would be rated for about forty-five horsepower. Although somewhat larger than is really needed, it is not excessively large for the economical operation of the heating system. A grate three and one-half feet square, or with twelve and a quarter square feet, would answer for the amount of radiation with steam lump coal, but for run-of-mine fourteen to sixteen square feet of grate surface would be preferable.

It would not be well to carry more than ten pounds' pressure at the boiler for a range of the size mentioned. The use of a reducing valve is only to be recommended for a large range of long houses. It makes it possible to use smaller mains. In a given range a higher temperature can be maintained with a pressure of twenty-five pounds without a reducing valve than when there is a reducing valve set at ten pounds, but more coal will be required.


Heat Bulletin
CONVINCING BOILER FACTS
The **Bernhard Boiler** is **YOUR** Boiler, because it embodies features of prime importance to the greenhouse man.
"Lowest Water Line"
—is just **one** of its advantages.
Let our catalogue "I" tell you. Sent on request.
101 Park Ave., New York City — KANAWHA MFG. COMPANY, 175 West Jackson Blvd., CHICAGO, ILL. — Charleston, W. Va.
Mention The Review when you write.

It Lets the Florist Sleep
Let us tell you what one will cost delivered at your Railroad Station.
You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
WRITE NOW. GIBLIN & CO. UTICA, N. Y.
Mention The Review when you write.

TUBING, ALL SIZES — PIPE CUT TO SKETCH
SECOND HAND PIPE
Large stock, all sizes, furnished with new threads and couplings.
JAMES F. GRIFFITH, 416-24 Meyer Street, PHILADELPHIA, PA
Mention The Review when you write.

Pipe Fittings - Imico Boilers
FOR GREENHOUSE WORK
ILLINOIS MALLEABLE IRON CO.
1801-1825 DIVERSEY BOULEVARD — CHICAGO
Mention The Review when you write.

Send for information about
FISHER GREENHOUSE FUEL ECONOMIZERS
FISHER GOVERNOR CO.
Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.
Mention The Review when you write.

PIPE
Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.
ALSO NEW PIPE AND FITTINGS
Pfaff & Kendall, Est. 1902 Foundry St. Newark, N. J.
Mention The Review when you write.



Showing ease with which Plibrico is laid in place.

PLIBRICO IS PLASTIC

and particularly adapted for Jointless, one-piece front-door arches, bridge-walls, side-walls, combustion chamber-walls and baffles.

BETTER THAN FIRE BRICK

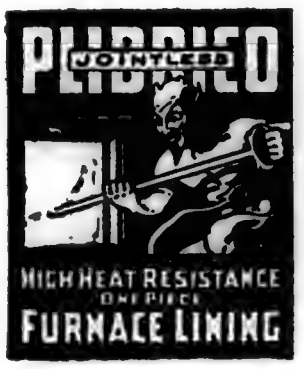
Can you see the advantage and economy?

Write for book on furnace building

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery

JOINTLESS FIRE BRICK CO.

Offices and Factory: 1130-1150 Clay St., CHICAGO, ILL.



Trade Mark
Reg. U. S. Pat. Office

Mention The Review when you write.

If you want a genuine glazing compound insist on

VITAPLASTIC

The QUALITY BRANDS *Company*

CLEVELAND, O.

Mention The Review when you write.

Leak Insurance

Keep some Emergency Pipe Clamps on hand in case of pipe splits and rust holes. Repair one bad leak and you pay for the lot.

Write for catalogue.

M. B. SKINNER CO
558-562 W. Washington St.
CHICAGO :: ILLINOIS



BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street. Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

Mention The Review when you write.

Don't Waste Space in Your Greenhouse
Mr. H. J. Potomkin says

Mr. H. J. Potomkin, of Muncie, Ind., writes:

"After putting the Skinner system in my greenhouse I widened my beds, took up the walks and turned them into producing space."

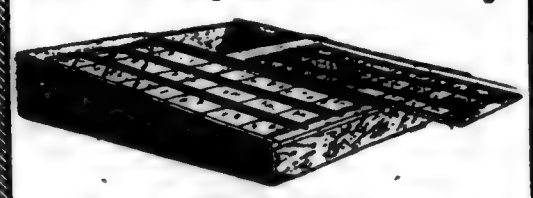
SKINNER SYSTEM OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

Hotbed Sash

PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

Largest Hotbed Mfrs. in America

1299-1323 Flushing Avenue., BROOKLYN, N. Y.



GREENHOUSE CONSTRUCTION MATERIALS

AT REASONABLE PRICES

Durable, Efficient, Light, Convenient, Inexpensive

It will be to your interest to let us quote you on your requirements. No charge for estimates.

OUR CATALOGUE WILL BE OF INTEREST TO EVERY GROWER.

Louisiana Red Gulf Cypress or Washington Red Cedar

CONSTRUCTION MATERIALS FITTINGS HARDWARE HOTBED SASH

A. DIETSCH CO. DEPT. "B." 2640 SHEFFIELD AVE. CHICAGO, ILL.

OVERISSUED NEWSPAPERS

Car Load Lots Our Specialty — FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS — Protect your Supply by ordering Now

910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

Mention The Review when you write.

MILWAUKEE, WIS.

The Market.

The scarcity of flowers is still the leading factor in this market. This week was expected to show more abundant supply, but the blizzard and the subsequent sub-zero weather were a serious check to maturing crops.

Last week was one of the best, from the growers' point of view, that have been recorded since Christmas. All flowers sold quickly at good prices. The quantity of stock was large and the quality good.

More roses would help considerably, but with the bad weather and with propagating in full swing the demand cannot be met. Bulbous stock is in good supply, with prices on a par with more expensive stock. Heavy cuts of calendulas and sweet peas have been marketed each morning. Wallflowers, pansies, myosotis, stocks, mignonette, lilies of the valley, Rainbow freesias and eupatoriums added variety. Violets were in fair quantity, but not enough to go around.

St. Valentine's Day.

Until the middle of last week, there was an uncertainty about the supply of stock for St. Valentine's day. Preparations had been well under way to give the day plenty of publicity and, as the supply of flowers seemed to increase heavily each day, the advertising committee cut loose with about 450 inches of space in eight local papers. The well framed cards in every flower store, the valentine posters in prominent places and the attractive advertisements in the street cars gave no one a chance to forget February 14.

Without a doubt the day's sales were the largest yet experienced by any retailer for St. Valentine's day. Reports from several downtown stores were that the day was "a regular little Easter" and "far ahead of expectations." February 14 was, however, a bad day for deliveries. All day there was snow driven by a gale and, before deliveries were made, the thermometer registered below zero. Bad weather did not keep

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

Kawneer Store Front Construction

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

MASTICA FOR Greenhouse Glazing



USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294

NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented No others like it Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER, 714 Chestnut Street, Philadelphia.



Mention The Review when you write.

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.



Prices on application to

Pittsburgh Plate Glass Company

431-451 St. Clair St., Phone Randolph 4540 CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES BEST QUALITY

GREENHOUSE

GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,

CHICAGO

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU Will find all the best offers all the time in The Review's Classified Advs.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality Extra Heavy Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any

SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

people from visiting the stores, however, as purchases made in person seem to have exceeded the phone orders.

Advertising Club Meets.

The annual meeting of the Florists' Advertising Club was held at the Republican House, February 16. A delightful dinner was served and an interesting evening spent by those present.

Owing to the extreme weather conditions, it was impossible for many to attend and a quorum was not obtained, preventing the election of officers. The meeting voted a resolution to continue with the present officers and board of directors.

President Hunkel called the meeting to order. The treasurer's report showed that through the perfected Fox system, the collections reached $12,000 for the fiscal year, ended January 31.

The secretary's report was interesting, bringing out the point that the overhead expenses of the entire advertising activities for the year were but eight per cent of the money spent. This eight per cent included cuts, drawings, stamps, office supplies, etc.

The meeting was addressed by A. M. Candee, advertising manager of the National Enameling & Stamping Co. His talk was plain, bringing out the modus operandi of advertising in a manner that showed that he understands his subject well.

A movement was started toward forming a retail florists' association, to further the particular needs of the retailers.

Suggestions were offered on changing the name of the club and were carried over to the next meeting. It was also the voice of those assembled that two meetings should be held each year, with fixed dates so arranged that it would eliminate, so far as possible, the lack of attendance which adverse circumstances are liable to cause.

Various Notes.

Mrs. M. O. Seeman, of Anderton & Seeman, who has been quite ill since early in December, has not yet regained health. Mrs. Anderton is also ill, suffering from a nervous breakdown.

Carl C. Gruhl, night watchman at the range of the Holton & Hunkel Co., was found dead on the runway leading from the boiler room by another employee early Thursday morning, February 12. Death was due to a hemorrhage, according to the coroner. When he was discovered, his hands were still grasping the handles of a wheelbarrow. He was married and was 65 years of age.

J. P. McCarthy, representing the M. Rice Co., Philadelphia, called on the trade Friday and Saturday of last week.

A. H. M.

Waterproof PAPER POTS

	Per 1000
2¼-inch	$ 3.25
2½-inch	4.00
3 -inch	5.50
3½-inch	7.50
4 -inch	9.50
5 -inch	15.50
6 -inch	20.00

F. O. B. East Walpole, Mass.

C. C. Pellworth Co., Milwaukee, Wis.

NEPONSET

Waterproof Paper **FLOWER POTS**



DO you want to save all loss from pot breakage? Speed up rooting, transplanting, handling, and shipping? Save several hundred per cent of first cost? Greatly reduce freight and express bills? Then buy Neponset Waterproof Paper Pots.

Tough and durable. Hold moisture better than clay pots. Made in standard sizes of scientifically treated *waterproof* paper. Weight, one-tenth as much as clay pots. Immediate shipments. Endorsed by leading florists. You owe it to yourself to try Neponset Pots in your work. If your dealer cannot supply you, send for

FREE Sample and Booklet

BIRD & SON, inc.
East Walpole
Massachusetts

BIRD & SON, Inc., East Walpole, Mass. Send me Free Samples of Neponset Waterproof Paper Flower Pots.

Name.....

.....

Address.....

.....

Mention The Review when you write.

MISSOURI POTTERY CO. RED POTS Exclusive Distributors in KANSAS, MISSOURI and OKLAHOMA of

KAHLER REAL RED POTS

For more than thirty years the MISSOURI POTTERY and MANUFACTURING COMPANY has given to its clients the best and most durable pots obtainable. Its distribution of KAHLER REAL RED POTS is an example of this service.

The MISSOURI POTTERY and MANUFACTURING COMPANY gives to the trade dependable pots tested for strength and durability. You can DEPEND on RED POTS. The quality is always the same—extra strong, unusually porous to allow free plant growth and uniformly baked. RED POTS, uniform in size, shape and texture, that's what you want. And that's what you get. THE PRICES ARE RIGHT. Send for our new catalogue.

MISSOURI POTTERY and MANUFACTURING CO.
Pottery—Queensware—Specialties
1227 West Eighth Street *KANSAS CITY, MISSOURI*

Mention The Review when you write.



WE LEAD In QUALITY and FINISH
Others follow — when they can
THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.
W. H. Elverson Pottery Co., New Brighton, Pa.

Mention The Review when you write.

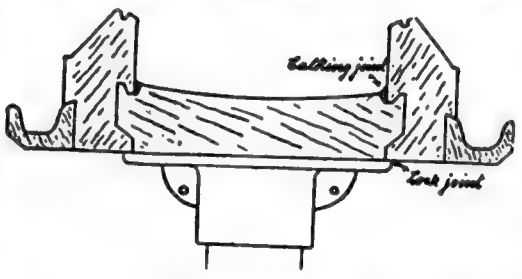
IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

"A satisfied customer is the best AD"



Pat. Oct. 30, 1919.

Mr. H. D. Ellis, of the Ellis Greenhouse Co., Okmulgee, Okahoma, writes:
"I have looked over many greenhouses in this part of the country, and would not exchange for mine. In regard to your patent LEAK-PROOF locked gutter, I recommend it of the highest—once up, there to stay. To show you how well I like my houses, I am going to place my order for three more sections with you this spring."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**

Quality and Service First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., LOUISVILLE, NEB.

Anyone can grow a plant like this if he uses a

Harris Ready-To-Use
Locked Plant Band



A trial package of these bands sent postpaid for **50c.**

The A. W. Harris Manufacturing Company
Department A Sleepy Eye, Minn.

CAMBRIDGE **NEW YORK**



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO. 200 Fifth Ave., New York **So. Zanesville, Ohio**

Mention The Review when you write.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.
Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2¼-inch	$ 3 50	$ 2 00	$0.50
2½-inch	4.50	2.50	.60
3 -inch	6.00	3.50	.80
3½-inch	8.25	4.60	1.00
4 -inch	12 00	6.60	1.50
5 -inch	17 00	9 25	2.00
6 -inch	22 00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.
1324 Pine St., St. Louis, Mo.

SUPERIOR

RED POTS

QUALITY AND PRICES RIGHT
—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and **Save Money**

MISSOURI POTTERY and SUPPLY CO.
4219 Iowa Ave. ST. LOUIS, MO.

GEORGE KELLER POTTERY CO.

Successors to
GEO. KELLER & SON



Manufacturers of

RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near Wrightwood Ave.
CHICAGO, ILL.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Mention The Review when you write.

Miller's Line of

POTS AND BANDS

For prices see our ad in issue of January 29. Address

MODERN MFG. CO.
P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

BRIDGEPORT, CONN.

The Market.

There were some bright days last week and consequently the supply is better than at the last writing. The carnation supply is noticeably improved. There is an increase in the cut of daffodils, tulips, freesias and sweet peas. Callas and Easter lilies are in moderate supply. Roses are still far from plentiful.

Influenza is at its height in Bridgeport and a number of deaths have resulted. Funeral flowers have been in big demand, and there have been a number of calls for large pieces.

Various Notes.

The Arcade Flower Shop reports that there is a good demand for funeral work.

James E. Beach says that on account of the recent cloudy weather he had difficulty in obtaining enough flowers to fill funeral orders. However, conditions have improved in the last few days, and more flowers are being cut.

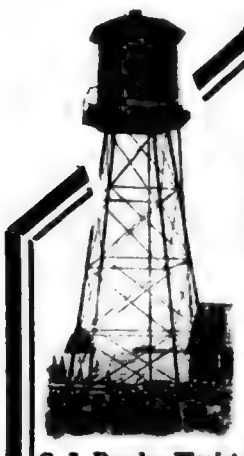
The Park Garden & Flower Shop reports a larger carnation crop and an increased supply of tulips, daffodils and sweet peas.

John Reck & Son were busy filling orders for St. Valentine's day. Spring stock is coming along nicely at the greenhouses.

James Horan & Son have been busy with funeral orders.

Julius Reck, who has been confined to the house for some time with a severe cold, is again able to attend to business. His son, John Reck, who was stationed just outside of Paris for a number of months, has received his discharge from the service and is again connected with the firm.

Robert Hawkins had the decorations for the Charity ball. They consisted of palms, southern smilax, forsythia and ferns. I. L. B.



A SURE Water Supply

Install a Caldwell Tubular Tower and let it deliver you by force of gravity a dependable water supply every day in the year.

Simple, strong, safe. You can erect it yourself. Cost moderate. Most economical.

Send for Catalogue

W. E. CALDWELL CO.

Incorporated 1880 Brook St. LOUISVILLE, Ky.

C. J. Brooks, Florist Bloomington, Ill.

Caldwell TANKS AND TOWERS

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed



Precipitate Bone Phosphate

Magic Blood and Bone

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS CHICAGO

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

Guaranteed Analysis

Ammonia	Phos. Acid	Potash
2.25%	1.50%	1.50%

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis

Ammonia	Phos. Acid	Potash
5.00%	2.00%	1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, - - - - - - - - Chicago, Ill.

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.

Try it out now and be convinced.

TURNER BROS., Bladen, Neb.

RAINBOW SYRINGE, $2.00

Made of brass; fits ¾-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue

JOHN WELSH YOUNG

8048 Wayne Ave., Germantown, Philadelphia, Pa.

You Can't See

15 to 25 per cent moisture in air dried manures, but it is there in nearly every bag. Paper lined bags sound mighty nice, but that excess moisture will pay for paper liners and leave a good profit besides. You foot the bill.

WIZARD BRAND

TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

Is dried in high temperature direct heat rotary dryers and every bag is practically bone dry. They are sterilized, too, and that means cleaner beds with less weeds and grasses to pull by hand, and no chance of fungus or disease that may cost your whole crop.

Order by name—WIZARD BRAND—for nearly fifteen years the standard of quality and service in concentrated manures.

Your supply house can ship WIZARD BRAND if you insist or we will quote on any quantity from a bag to a carload with freight rate promptly.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, Chicago

GULF CYPRESS

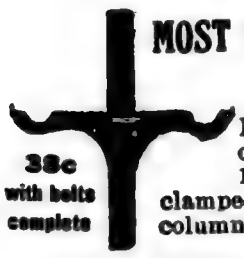
Greenhouse Materials
Pecky Cypress Bench Lumber

GLASS

HOTBED SASH



All Kinds and Sizes
Lower than the market prices.



MOST PRACTICAL SHELF BRACKET

38c with bolts complete

Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in upright pipe columns.

FLATS Well made, **20c** each



Metropolitan Patented
BOILERS
Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

PIPE

Metropolitan Material Co.

1299-1323 Flushing Ave., Brooklyn, N.Y.

THE REGAN PRINTING HOUSE

Large Runs of
CATALOGUES
Our Specialty — Get Our Figures.

31-537 Plymouth Pl., CHICAGO.

Advance Ventilating Equipment and Greenhouse Fittings are still



and always will be made from the very best material. First-class material costs more, but first-class equipment is produced. Don't fill your house with temporary equipment. Buy where you get the quality.

Write today for catalogue and price list

Advance Co., Richmond, Ind.

Mention The Review when you write.

Berger Fertilizer and Chemical Co.

1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

Mention The Review when you write.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at
$2.00 per dozen;
$15.00 per 100.
Retails at 25c per pkg.

BRAMLEY & SON
1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS | PLANS AND PRICES SUBMITTED | 1363-1381 FLUSHING AVENUE BROOKLYN, N.Y.

SAN FRANCISCO NOTES.

[Concluded from page 59.]

the freesia supply, but he is filling in nicely with an excellent cut of Paper White narcissi.

A. O. Stein's shop was busy last week with funeral work and decorations. Among the interesting ideas recently developed here was a scheme for a Spanish luncheon: The house was decorated with a profusion of spring blossoms, while the basket for the luncheon table was of scarlet carnations and daffodils.

The current issue of a motion picture weekly which is being shown at the California theater contains excellent views of the Ferrari orchid houses. The cattleyas are in perfect condition now and the blooms are profuse enough to make a splendid picture.

A new shop is being opened at 710 Bush street by W. D. McMullen and will be known as the Little Bouquet. The location is in the heart of the downtown apartment house section and should receive a good amount of cut flower trade at the beginning.

A striking orchid display was made by the Art Floral Co., of Powell street, recently. The cattleyas were effectively arranged in the manner of their natural growth on the branches of moss-grown oak shrubs. The delicate lavender of the orchids combined most attractively with the soft gray-green of the oak limbs and moss. An interesting addition to the Art Floral Co. menage is a 3-months-old leopard, spots and all, who is being rapidly spoiled by the amount of attention he is receiving from passers-by as he contentedly plays about the store, confined only by a chain. As yet he has not developed any of the fierce traits of his parentage and is to all intents and purposes a playful, harmless kitten. M. M.



Paint economy is not the price paid per gallon, but the number of years of service given. Consider

DIXON'S SILICA-GRAPHITE PAINT

when buying a protective paint. It has unusual qualities for protecting all kinds of exposed metal or wood work against corrosion of all kinds. Write for Booklet No 54-B and long service records. Established 1827.

Made in Jersey City, N. J., by the Joseph Dixon Crucible Company

Mention The Review when you write.

Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers

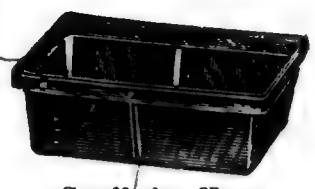
Candy Sticks and Skewers

PEEKSKILL, N. Y.

PANSY AND VERBENA BASKETS

Their use assures the Florist and Greenhouse man the largest cash returns for their plants.

Specify



Small size, No. 0
9 in. long, 6 in. wide
3 in. deep.
Nested 500 in a crate.

CROWN Emblem of Superiority

Crown Brand
Wire Handles, detached
$3.50 per 1000 extra.



Large size, No. 5
13 inches long, 7½ inches wide,
3½ inches deep.
Nested 250 in a crate.

Samples sent free upon request

F. A. READ, Inc. 199 Duane St., NEW YORK

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100
10	20 in.	$4.50	$49.50	$375.00
20	18 in.	3.80	36.00	293.00
30	16 in.	2.55	26.00	200.00
40	14 in.	1.90	21.50	170.00
50	12 in	$1.30	$15.00	$115.00
60	10 in.	.90	9.90	77.50
70	8 in.	.75	8.00	61.00



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

HENRY A. DREER
Seeds, Plants, Bulbs, Supplies
714-16 Chestnut St., Phila

LEMON OIL COMPANY'S STANDARD SOLUBLE IN WATER INSECTICIDE

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD

INSECTONOS

This non-poisonous contact insecticide will enable you to control White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc. One pound makes 32 gallons of spray.

SEND $1.75 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid $10.50 in the U. S.

Use according to directions and it will do the work

IVORY SOAP POWDER

Supplied at 35c per pound

EARL L. HEMPSTEAD,
Distributer Bloomington, Ill.

For Sale in Chicago by

Poehlmann Bros. Co., 66 E. Randolph St.
A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.

Permanite

(Trade-mark registered U. S. Patent Office.)

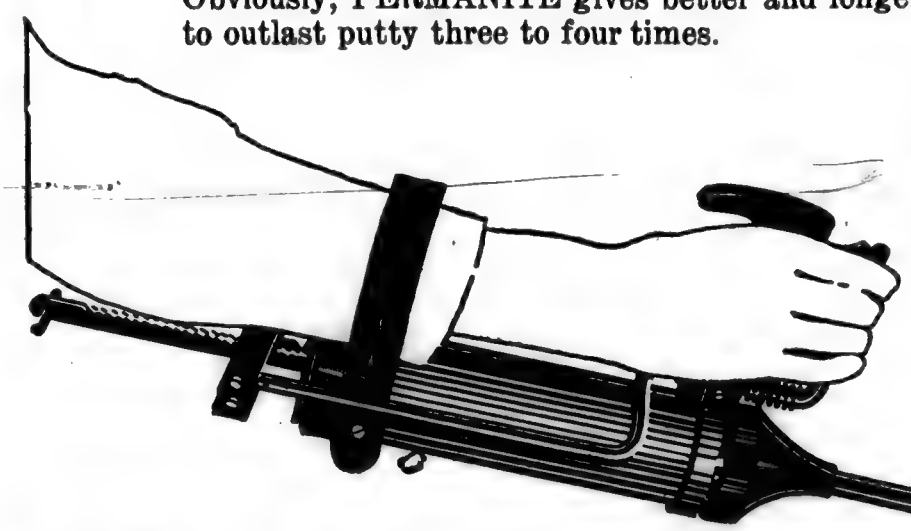
Use Your Own Judgment!

Here is a fact:—

PERMANITE was on the market long before any other Glazing Cement was ever advertised.

Everybody knows that PERMANITE is not alone the ORIGINAL, but after all the most dependable glazing cement on the market.

Obviously, PERMANITE gives better and longer service, will never harden and is guaranteed to outlast putty three to four times.



When you buy Glazing Cement—just use your own judgment, buy the original and the best—and you will have no occasion to be sorry about it in the long run.

Yours for a Tight House

The Garland Company
Cleveland O., U.S.A.

Aphine

The Insecticide that Kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 Gallon, $3.00

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Mention The Review when you write.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE, BROOKLYN, NEW YORK

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKELIPLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Price, $2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary,
Saddle River, N. J.

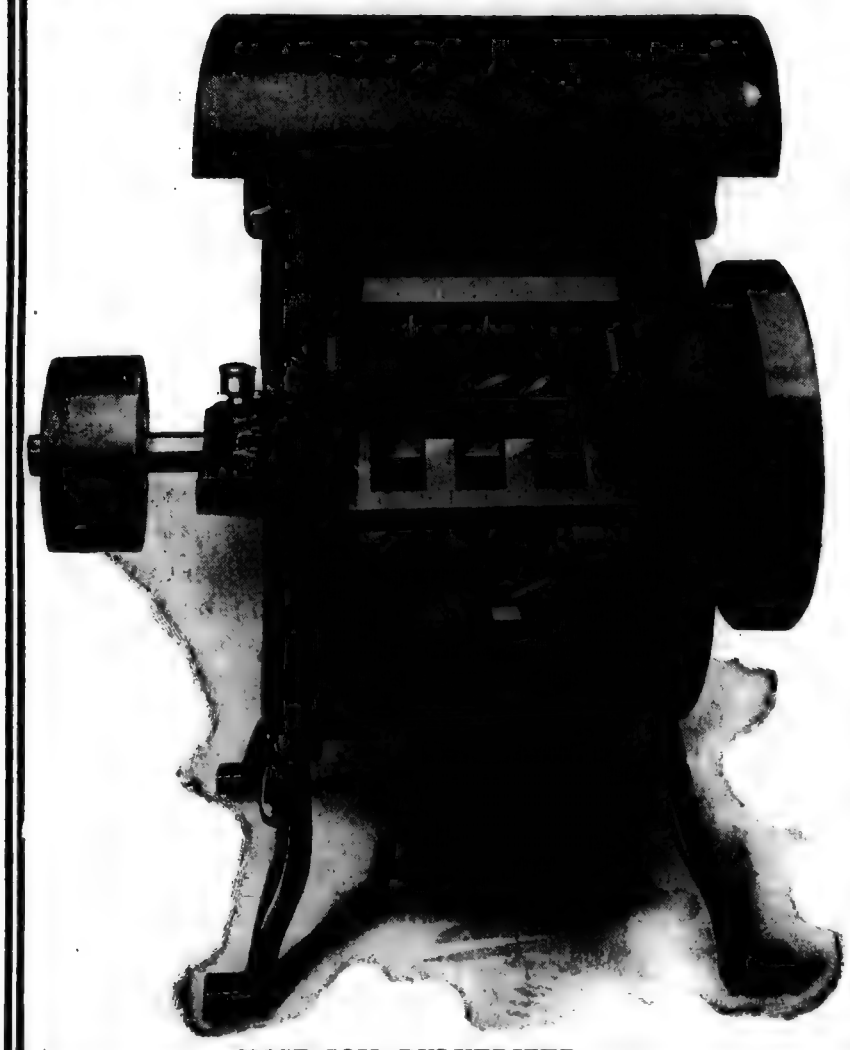
Mention The Review when you write.

When it comes to Greenhouses come to Hitchings & Co.

Send for Supply Book

New York 1170 Broadway Boston 201 Devonshire St.

ATTENTION, MR. GROWER!



KOST SOIL PULVERIZER

WHY do you throw away your coal ashes, when by using them in your soil you grow better crops?

There are plant food elements in coal ashes; ashes also help to keep the soil sweet; there are elements in ashes that dissolve plant food elements in the soil otherwise dormant.

Ashes act as a solvent to the soil, keep the soil porous and fresh from stagnation.

Don't waste your clinkers and ashes, spread them on your land to grow better carnations in your fields; your asters also need good light soil.

The leading growers use their coal ashes. Max Grohman of North Tonawanda, N. Y., Begonia Lorraine, Cincinnati and Cyclamen specialist, once one of the leading growers for Thomas Rowland, Boston, Mass., uses all his ashes; Mr. Carl Grohman, grower to S. A. Anderson, Buffalo, N. Y., another famous grower, uses all his ashes; J. F. Anderson, Short Hills, N. J., prominent fern specialist, uses all his ashes in his fern soil; The Lansdale Mushroom Co., Lansdale, Pa., who supply all the leading hotels with cucumbers, melons, tomatoes and mushrooms, grind all their clinkers and ashes for their soil.

Now, Mr. Grower, get our pulverizer for clinkers and ashes. We have a grinder that we are proud of—it is "fool proof," it grinds up sods, clam-shells and soft limestone. It keeps two to three men busy shoveling in as fast as they can. Don't fail to spread all your ashes on your soil, for it helps the crops and acts as a solvent on other plant food elements in the soil.

Mr. Grower, why throw your money away, by not using your clinkers and coal ashes?

This pulverizer was designed and made to grind up the soil and sods, also fertilizers that come in bulk from the sheep ranches direct to the grower in carload lots. It can be used for many other purposes, and the grower will surely be benefited in many ways. The pulverizer has not only many uses, is a big labor saver and a money maker, but is also a better crop producer and a saver in fertilizers. By using up all your coal ashes and clinkers, this alone will save you a lot of money.

As production and conservation are the great roads to success, we would ask you, Mr. Grower, to write us by return mail about this very reasonably priced pulverizer. **Price $150.00.**

Guaranteed to do the work intended to do. Write us today—

Manufactured by

WM. F. KASTING CO.

568-570 Washington St. BUFFALO, N. Y.

BUFFALO, N. Y.

The Market.

Never in the history of this market has such a long period of flower famine occurred. Production has dropped off severely in the principal stocks. In former years this market was supplied with calla and Easter lilies nearly every week in the year; now these two flowers are seen only in limited quantities. Pot plants are in abundance, however. The small growers who in former years forced lilies, narcissi and such stock find it costs so much more than in former years that they resort to pot plants.

Various Notes.

Undoubtedly St. Valentine's day trade was the best yet. Prices had been firm for some time and did not advance for this day. This made easy selling. Plants sold well. The demand for corsages was much better than in former years. Violets were a ready seller. Jonquils and tulips were not popular at $3 per dozen, and at the end of the day they were left unsold.

There will be no more Sunday funerals in the churches of this city. This was the decision reached a week ago by the Buffalo Federation of Churches. Letters instructing them to discontinue holding funerals on the Sabbath have been sent out to 200 Protestant clergymen in Buffalo. This marks the culmination of several years' agitation on the subject, and the decision bears the approval of the board of directors, 175 Protestant pastors and all of the undertakers and cemetery associations of the city. F. P. A.



Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending **Split Carnations.** Let us convince you by **Ten Days' Free Trial.**

Price per Outfit (1 Plier and 1000 Clips), **$2.50**

CLIPS—1000, 85c; 2000, $1.50; 5000, $3.25; 10,000, $5.50; 25,000, $12.50; 50,000, $22.50.



B. E. & J. T. COKELY, Scranton, Pa.

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No loss if you mend your split carnations with

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"Best device on the market." Joseph Traudt
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for $1.00, posts...

L. L. Pillsbury, Galesburg, Ill



Supreme Carnation Staples

will mend your **Split Carnations**

No tools required

35c per 1000—Postpaid—3000 for $1.00

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NOT AN EXPENSE—AN INVESTMENT

It pays to build concrete greenhouse benches—they last several lifetimes—never need repairing—the first cost is the last cost.

READY-SET CONCRETE BENCHES

are easily and quickly built. Cost but little more than those built of wood. Send for full information and cost to build under the most practical system.

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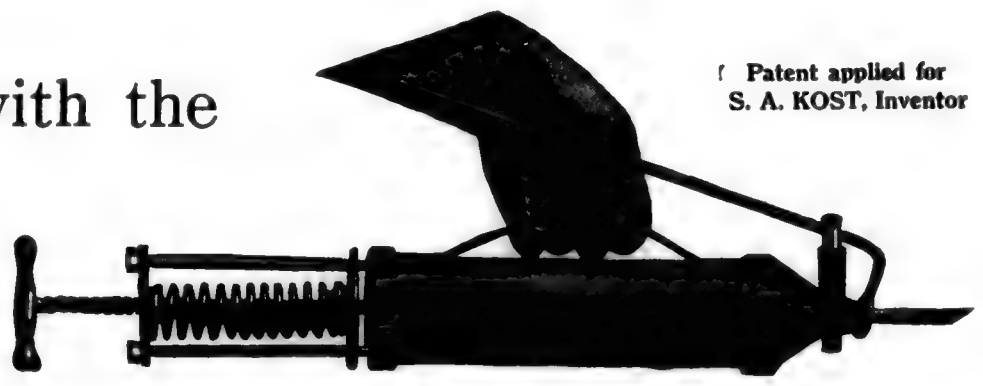
Neither heat nor cold, sun, rain or snow can change the elasticity or adhesiveness of

EVERTITE
GLAZING CEMENT

You know what putty does—EVERTITE GLAZING CEMENT is infinitely better. There is no greenhouse man who does not remember the trouble he has had with putty hardening and breaking out when the wind is on the glass. Many a man has lost hundreds of dollars in a wind storm because the putty on his roof was old and weak—the glass blew out. Even the best of putty has to be renewed every two or three years. It is a big job—a lot of work and heavy expense.

The life of EVERTITE GLAZING CEMENT scarcely is known. It has been on the market for several years and the houses first glazed with it are as tight today as when EVERTITE was put on. A house glazed with EVERTITE requires no further attention for many years. It saves in money and labor. In fact, if putty cost nothing—EVERTITE still would save the growers money—because of lessened labor and decreased breakage of glass. EVERTITE will always remain in a plastic, rubber-like condition.

Applied with the



Patent applied for
S. A. KOST, Inventor

"OH BOY" Automatic Glazing Gun

it is easily handled. It will be widely used this season for all greenhouse work—new glazing, for tightening old roofs and for minor repairs.

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ABELIA GRANDIFLORA, 12 to 18-in., $17.50; 8 to 12-in., $12.50 per 100. Field-grown, well branched.
THOMASVILLE NURSERIES, Thomasville, Ga.

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Achyranthes, McNally, green, red and yellow R. C., $2.50 per 100. Cash with order.
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Achyranthes, Herbsti, R. C., $3.00 per 100.
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Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.
Adiantum Crowesnum clumps, the kind that will give immediate results, $50.00 per 100.
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ADIANTUM CUNEATUM.
2000 clumps that will fill 10-in. pots full, 75c each. Cash.
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Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
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Ageratums, strong 2½-in., will make lots of cuttings, Stella Gurney and Blue Star, $3.00 per 100. R. C. of above, $10.00 per 1000.
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Ageratums, Little Blue Star and Stella Gurney, 2½-in. pots, $5.00 per 100, $40.00 per 1000.
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Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
Harglerode Bros., Shippensburg, Pa.

Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
Fred Burre, Peoria, Ill.

Ageratums, Little Blue Star and Stella Gurney, $1.50 per 100, R. C.
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Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
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Ageratums, Stella Gurney, well rooted cuttings, 90c per 100, $8.00 per 1000. Prepaid by mail. Cash. J. P. Cannata, Mt. Freedom, N. J.

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Ageratum Stella Gurney, R. C., $3.00 per 1000; Stella Gurney, 2½-in., $4.00 per 100.
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Ageratums, 4 var., 2-in., $3.00 per 100.
S. D. Brant, Clay Center, Kan.

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Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $1.50 per 100, $10.00 per 1000. Parcelpost paid.
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Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000. Brilliantissima, $12.00 per 1000.
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Alternantheras, August cuttings from soil, extra heavy stock, red and yellow, $1.25 per 100 by mail, $10.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

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Alternantheras, R. C., from soil, fall struck, red and yellow, $10.00 per 1,000. Cash please.
E. B. Randolph, Delavan, Ill.

Alternantheras, red and yellow, R. C., $7.50 per 1000, heavy cuttings. Cash, please.
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Alternantheras, R. C., red and yellow, $3.00 per 1000; Brilliantissima, $10.00 per 1000. Cash.
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PAYS BEST.

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Amaryllis Vittata Hybrids, finest commercially grown strain in U. S.; 4-yr. old bulbs, $30.00 per 100, $4.00 per doz. Cash with order.
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AMARYLLIS VITTATA HYBRIDS, very choice strain, large bulbs for forcing that will give from 4 to 8 flowers, $4.50 per doz., $35.00 per 100.
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BOSTON IVY SEEDLINGS

Light, 10 to 15-in.....$15.00 per 1000
Light, 6 to 10-in..... 10.00 per 1000

200 in a bundle. Not less than 1000 at above rates. 200 as sample by mail, $3.50 and $2.50 for 200. No other sizes to offer.
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ASPARAGUS PLUMOSUS.

2,000 large plants from bench, have been in bench about 4 to 5 months. Were heavy plants from 4-in. pots when benched. Need the space for young Roses, $120.00 per 1000; also 2000 smaller plants, $75.00 per 1,000. Will sell the lot for $375.00.

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Wholesale Plantsman.
308 Bulletin Bldg. Philadelphia, Pa.

Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000; Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.
Plumosus seedlings, $1.00 per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

ASPARAGUS

Asparagus Plumosus and Sprengeri, 2½-in. plants, ready for shift, $5.00 per 100; 3-in., $8.00 per 100.
Plumosus seed .....$3.00 per 1000
Sprengeri seed ..... 1.00 per 1000
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
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Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Plumosus Nanus Seed.
Choice, new, greenhouse grown, now ready.
1,000 seeds .....$2.50 per 1000 seeds
10,000 seeds ..... 2.25 per 1000 seeds
Mumma's Greenhouses, Leesburg, O.

GOOD PLUMOSUS.
Asparagus Sprengeri 2¼-in., $5.00 per 100; Plumosus, 2¼-in., select, $5.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
GULLETT & SONS, LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.....	$8.00	$75.00
Asparagus P. Nanus, 2½-in.....	5.00	....
Asparagus P. Nanus, 2 -in.....	3.50	30.00

Fred Burre, Peoria, Ill.

Asparagus Plumosus and Sprengeri seedlings, $1.00 per 100, $7.50 per 1000. A. Plumosus, 2-in., $3.50 per 100, $30.00 per 1000. A. Sprengeri, 3-in., $8.00 per 100, $70.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Asparagus Plumosus, 1000 extra heavy 4-in., ready for 5-in., $15.00 per 100; 500 not as heavy, 4-in., $12.50 per 100. 3000 2¼-in., $3.50 per 100. 1000 Sprengeri, 2¼-in., $3.00 per 100. Cash please. Loomis Greenhouses, Loomis, Calif.

ASPARAGUS.
Good, strong 2½-in. stock, ready for shipment.
Plumosus .....$6.00 per 100; $50.00 per 1000
Sprengeri ..... 5.00 per 100; 45.00 per 1000
Rolf Zetlitz Co., Dayton, O.

Asparagus Plumosus, strong, one year old, from 2-in., ready to shift into 3-in., $4.00 per 100. Cash with order. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., $8.00 per 100. SPRENGERI, 3-in., extra, $7.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

3-in. Sprengeri, 3c. This is fine stock, none better out of 3-in. Sprengeri seedlings, $6.00 per 1000. Satisfaction guaranteed.
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Extra nice 3-in. Asp. Sprengeri and 3-in. Asp. Plumosus, $7.00 per 100, $60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

	Per 100
Asparagus Plumosus Nanus, 2¼-in.....	$4.00
Asparagus Sprengeri, 2¼-in.....	3.00

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Asp. Plumosus and Sprengeri, 2¼-in., strong, ready for shift, 5c. Cash with order.
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Packed in paper pots. Cash.
Fairview Gardens, Elnora, Ind.

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Asparagus Sprengeri, extra heavy 5-in., 25c each.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

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A. M. Campbell, Strafford, Pa.

Strong 2-in. Sprengeri and Plumosus, at $3.00 per 100.
WISE ADKISSON. GREENVILLE, TEX.

2-in. Plumosus 3½c
2-in. Sprengeri 3c
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus sprays all sold for the coming season.
The Pennock Plantation, Jupiter, Fla.

2-in. Sprengeri, $45.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

Asparagus, large transplanted Plumosus and Sprengeri, $2.00 per 100, $15.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

A. Elongatus, 2-in., $8.00 per 100. A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Plumosus, 2-in., strong, $3.50 per 100.
J. Russler, 11852 S. Fairfield Ave., Chicago, Ill.

Asparagus Plumosus, fine stock, 2-in., $3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

Asparagus Plumosus, 2¼-in., 3½c, $30.00 per 1000; 3-in., 7½c. Cash.
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Baur Floral Co., Erie, Pa.

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Henry Smith, Grand Rapids, Mich.

2-in. Sprengeri, strong, $3.00 per 100; $25.00 per 1000. Sprengeri seedlings, $7.00 per 1000. postpaid. Cash. Jacobs Bros., Peoria, Ill.

A. Sprengeri, 3-in., large and bushy, ready for 4-in., $5.00 per 100. Edward Whitton, Utica, N.Y.

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Abbey Ave. Greenhouses, Dayton, O.

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Aspidistras, green, fine plants, $2.00 each.
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Milwaukee, Wisconsin.

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BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.	$ 7.00	$65.00
Begonia Chatelaine, 3½-in. pots	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant, 2¼-in. pots	10.00	.....
Begonia Chatelaine, R. C.	4.00	35.00
Begonia, Mrs. M. A. Patten, R. C.	6.00	50.00

Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Begonias, Luminosa, red, pink and white, 2-in., $5.00 per 100; 3-in., red only, $8.00 per 100; 4-in. red only, ready for immediate sales or potting on, $20.00 per 100. Assorted Begonias, 2-in., $5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, $3.00 per 100, $25.00 per 1000. N. O. Caswell, Delavan, Ill.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, $10.00 per 100. Strong 3½-in., $35.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, $6.50 per 100, $55.00 per 1000; 3-in., very fine, $10.00 per 100; S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Chatelaine, 4 and 5½-in., 25c and 50c. Begonia Luminosa, fine stock in full bloom, 3, 4 and 5-in., 10c, 20c and 35c. These will also make fine Easter stock if grown on. 7½% for packing. C. H. Frey, Lincoln, Neb.

BEGONIAS, RICINIFOLIA, STAR-LEAVED, ABOUT 200 IN THE LOT, 2½-IN. TO 4-IN., 15c EACH.
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Begonias, Prima Donna and Luminosa, mixed, strong 2½-in., in bud, ready for 4-in., $7.00 per 100, $60.00 per 1000. Reinhold Undritz, West New Brighton, S. I., N. Y.

Begonia Chatelaine from flats, ready for 3-in. pots, $5.50 per 100; 3-in., $10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2¼-in., $7.00 per 100, $65.00 per 1000. Mrs. Patten, 2¼-in., $10.00 per 100. A. J. Schmuts, 23 Arnold Place, North Adams, Mass.

Begonias, Luminosa, Prima Donna and Erfordii, strong, transplanted seedlings, $2.50 per 100. Cash.
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Begonia Luminosa, 350 5-in. plants, in bud and bloom, that we are anxious to close out, at $40.00 per 100, or $120.00 for the lot. Good stuff.
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Begonia Luminosa, strong 3-in., stocky, clean, perfect foliage, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

Chatelaine Begonias, rooted cuttings, $3.00 per 100, $27.50 per 1000.
Lyon & Anderson, Belvidere, Ill.

Begonias, Luminosa and Prima Donna, 4-in., fine plants, 25c. Cash.
Humm & Jones, Oberlin, O.

Begonias, 3-in., Luminosa and Prima Donna, $6.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Chatelaine Begonias, rooted cuttings, $3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, 3-in., ready for shift, 10c. Cash please. J. Sylvester, Oconto, Wis.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

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Berberis, B. Thunbergii, 6-10-in., No. 1, 1 yr., $2.00 per 100 postpaid, for cash. Box Barberry, fine 2 yr., transplanted, 4-6-in., $8.00 per 100 postpaid. Cash. You need our trade list of lining out stock, cuttings, etc., send for it today.
Atlantic Nursery Co., Inc., Berlin, Md.

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THE CORY THORNLESS MAMMOTH BLACKBERRY.
The largest Blackberry in existence. As free from thorns as a grapevine, yields more fruit compared to any other blackberry known. Almost seedless and of the highest quality. Never been known to fail to bear.
Seed, per pkg., $0.50.
Per plant, $0.35; per doz., $4.00, per 100, $30.00.
RICHARD DIENER CO., INC.
Kentfield, California.

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Bougainvillea Sanderiana, 4-in., $4.50 per doz., $35.00 per 100. Baur Floral Co., Erie, Pa.

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Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO, Sassenheim, Holland.
NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelensang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. van Waveren & Kruyff, 116 Broad St., Room 40, New York City.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

See our display ad in this issue.
S. S. Skidelsky & Co., 50 Park Place, New York.

CALADIUMS

CALADIUM ESCULENTUM
For immediate delivery.

	Per doz.	Per 100
5 to 7-in.	$1.00	$ 7.00
7 to 9-in.	1.25	9.00
9 to 11-in.	2.00	15.00
11-in. and up	3.25	22.00
12-in. and up	5.00	35.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Prices are f. o. b. Southern Texas.	Per 100
5 to 7-in. cir.	$ 5.50
7 to 9-in. cir.	7.00
9 to 11-in. cir.	9.00
11 to 13-in. cir.	14.00
12-in. up	20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

FANCY-LEAVED CALADIUMS.

	Per 100
Separate varieties	$18.00
Mixed varieties	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

CALCEOLARIAS

Calceolarias, Hybrida, mixed, strong, 3-in., $12.00 per 100; add 5% in paper pots. Cash.
Bock's Greenhouses, Burlington, Iowa.

Calceolaria Hybrida, choicest mixed, fine plants, 2-in. ready for 4-in., $9.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Calceolarias, 2¼-in., strong plants, 10c. Cash.
R. P. Atwell, Ft. Dodge, Ia.

CALENDULAS

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., $6.00 per 100.
Baur Floral Co., Erie, Pa.

Calendulas, Dreer's finest strain, including Orange King, 2¼-in, $2.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Calendulas, Orange King, strong, 2½-in., special, $4.00 per 100; 3-in., $6.00 per 100.
S. S. SKIDELSKY & CO., 50 Park Place, N. Y.

Calendula Orange King, 2¼-in., at $4.00 per 100. Henry Smith, Grand Rapids, Mich.

CALLAS

YELLOW CALLAS: Calla Elliottiana, the pretty golden yellow Calla, with green foliage flecked with yellow. Makes a splendid Easter or Memorial Day novelty. Forcing size bulbs, $15.00 per 100.
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

Calla Aethiopica, two to four leaves, fine for orders, $2.00 per 100, $18.00 per 1000. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Calla Aethiopica, 125 4-in. plants for which we lack room, will close out for $20.00. A bargain for someone.
ELITCH GARDENS CO., DENVER, COLO.

Godfrey Callas, strong 2½-in. stock, $5.00 per 100, $45.00 per 1000. Cash with order.
Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., $5.00 per 100. This is the true strain. Schmidt & Meine, 3121 Market St., Youngstown, O.

CALLAS, GODFREY.
Bulblets ready for 2½ and 3-in., $2.50 per 100; 3-in., $1.00 per doz. Geo. A. Kuhl, Pekin, Ill.

Godfrey Callas, 2½-in., $5.00 per 100; 3½-in., will bloom soon, $12.50 per 100. Cash.
Scharff Bros., Van Wert, Ohio.

Godfrey Calla bulblets, true stock, $4.00 per qt., $2.25 per pint.
James Wheeler, Worcester St., Natick, Mass.

Godfrey Callas, 2¼-in., at $4.00 per 100, $35.00 per 1000. A bargain. Cash.
Kirkwood Floral Co., Des Moines, Ia.

Godfrey Callas, 2½-in., $5.00 per 100.
A. N. Kinsman, Inc., Austin, Minn.

Callas, extra strong 2½-in., $10.00 per 100.
John Bauscher, Freeport, Ill.

CAMPANULAS

Campanula Calycanthema, white, blue and mixed, choice plants, from 3-in., to plant in for spring flowers, $8.00 per 100.
THE IMLAY CO., ZANESVILLE, O.

Campanula Media and Calycanthema, May sown, strong stock, $4.00 per 100; extra large clumps, $10.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

CANNAS

Buy Cannas now, there is no surplus of Canna roots this season. We divide from clumps same day order is received, insuring fresh plump roots, with two or three eyes.

	100	1000
Alphonse Bouvier, deep cardinal, 5 to 6 ft.	$ 3.50	$ 30.00
Beaute Poitevine, bright crimson scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland, deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder, dazzling scarlet, 3½ ft.	3.50	30.00
David Harum, bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough, rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan, yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper, clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria, clear rose pink, 3½ ft. to 4 ft.	6.00	50.00
Julius Koch, blood red, 3 ft.	4.50	40.00
King Humbert, standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch, crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crosy, rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor, the one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard, silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray, orange shaded carmine, 3 ft.	4.00	35.00
Orange Bedder, Tango, tints (orange and tan), 4 to 5 ft.	5.00	40.00
Papa Nardy, deep carmine rose, 4 ft.	5.00	40.00
Prince Wild, rich crimson, 4 ft.	4.00	35.00
Queen Charlotte, scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace, canary yellow, 5 ft.	4.50	40.00

THE STORRS & HARRISON CO.,
Painesville, Ohio.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Louise, pink	$3.50
Alemannia	2.50	Louisiana	3.00
Alph. Bouvier	2.50	Mrs. Kate Gray	2.50
Alsace, white	2.50	Mrs. Alf. Conard	3.00
B. Poitevine	2.50	Meteor	4.50
Black Prince	3.00	Mme. Crosy	3.00
Buttercup, new	3.00	Mlle. Berat, pink	2.50
Crimson Bedder	3.00	Panama	5.50
Chas. Henderson	2.50	Pennsylvania	3.00
City of Portland	3.00	Prem'r, gold edge	2.00
David Harum	3.00	Pres. Meyers	2.80
Express, dwarf	3.50	Queen Charlotte	3.50
Egandale	3.00	Robusta perfec	3.00
Firebird, new	3.00	R. Wallace, yel	2.50
Florence Vaughan	2.50	Rosea Gigantea	3.00
Golden Gate	3.00	Souv. d'A. Crosy	3.00
Gust. Gumpper	3.00	Venus, dwarf	3.00
Hungaria	6.00	Wm. Saunders	3.00
Italia	3.00	Wm. Bofinger	2.80
J. D. Eisele	3.00	Wintzer's Colossal	5.00
King Humbert	4.50	Wyoming	3.50
Yel. King Humbert	4.00	All colors mixed.	2.00

For other kinds, also Caladiums, Dahlias, Gladioli, Tuberoses, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.
IMPERIAL SEED & PLANT CO.,
Colgate Box 76, Baltimore, Md.

A 1 CANNA ROOTS, 2 TO 3 EYES.

	Per 100		Per 100
Dragon	$ 4.75	Y. King Hum.	$4.25
Eureka	14.00	Lafayette	6.50
Firebird	6.75	Louisiana	3.00
Hungaria	9.50	Wallace	3.00
King Humbert	4.50	Wyoming	3.25

MUSKOGEE GREENHOUSE CO.,
P. O. Box 1491, Muskogee, Okla.

Pipped Canna Roots, Trademakers.

	Per 100
Alemannia, orchid flowering	$3.50
Austria, the best yellow Canna	3.50
King Humbert	7.00
Jumbo, tall grower, fine for hedging	5.00

Cash with order.
C. V. Nurseries, Blackwell, Okla.

CANNAS—Continued

Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	$7.00	$60.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpper	3.50	30.00
Meteor	3.50	30.00
Mlle. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Chas. Henderson	4.00	35.00
Dragon	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.
Roman J. Irwin, 321 6th Ave., New York.

EXTRA STRONG.

Two to three live eyes. Stock guaranteed. Brandywine, David Harum, Egandale, Wyoming, Musafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CANNAS

Good, strong 2-3 eye exceptionally fine Cannas, while they last; shipped from Illinois, Alemannia, Austria, Burbank, Mlle. Berat, Henderson, Eisele, Karl Kelsey, Florence Vaughan, $3.50 per 100, $30.00 per 1000.

	Per 100	Per 1000
King of the Bronzes	$4.00	$35.00
Louisiana	4.50	40.00
King Humbert	5.50	50.00

Write for quotations on other varieties.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots. C. BETSCHER, DOVER, O.

FAT ROOTS

Grown under irrigation, two to three live eyes, true to name.

	100	1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Louisana	4.00	35.00
Pennsylvania	4.00	35.00

Wyoming, Mlle. Berat, Austria, Florence Vaughan, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

CANNA ROOTS
Strong 2 to 3 eyes.

	100	1000
King Humbert	$4.50	$40.00
Gustav Gumpper	4.00	35.00
Venus	4.00	35.00
Charles Henderson	3.00	25.00
Buttercup	3.00	25.00

I. H. MOSS, INC.,
5315 York Road, Baltimore, Md.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1,000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1,000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

Beaute Poitevine, bright crimson, 4 ft.	$3.00
Austria, yellow, 5 ft.	3.00
Pennsylvania, 6 ft., good red	3.00
Gus Gumpper, lemon yellow, 4-5 ft.	3.00
Express, dwarf red, 2 ft.	3.00

Brownwood Floral Co., Brownwood, Tex.

Strong roots, clumps divided after order received. King Humbert, Mrs. A. Conard and Wintzer's Colossal, $5.00 per 100, $45.00 per 1,000. Austria and Wyoming, $3.00 per 100, $25.00 per 1,000.
WISE ADKISSON, GREENVILLE, TEX.

CANNAS, 2-3 EYES.

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

CANNAS.
Started in leaf, ready for 4-in. pots.

King Humbert	$7.00 per 100
Florence Vaughan	5.00 per 100

Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, $5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

CANNAS.
Good strong divisions.

King Humbert	$5.00 per 100
Crimson Bedder	4.00 per 100

THE REESER PLANT CO., SPRINGFIELD, O.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, $7.00; Henderson and F. Vaughan, $5.00 per 100. These are large plants, not merely started roots.
S. W. Pike, St. Charles, Ill.

King Humbert, fine, plump stock, $5.00 per 100, $45.00 per 1000. Florence Vaughan, Chas. Henderson, Mme. Crozy and A. Bouvier, $3.50 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

Louisiana, 5 ft., green leaf, largest velvet scarlet bloom, none better, well rooted plants, $5.00 per 100.
F. C. Freeman & Sons, Portland, Ind.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss, Vinita, Okla.

5000 King Humbert, 2-3 eyes, 1000 Yellow King Humbert, $4.00 per 100, $35.00 per 1000. Albert Senger, 4335 Lexington Ave., St. Louis, Mo.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
$40.00 per 1000. Cash.
Bushy Flower Garden, Bushy, Va.

Cannas, special offering of surplus stock of Venus and Mme. Crozy, no better stock to be had, $3.50 per 100, while they last.
ELITCH GARDENS CO., DENVER, COLO.

CANNAS
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

Cannas, Charles Henderson, leaves green, flowers red, 3 ft., $4.00 per 100, $35.00 per 1000.
Edward W. Schuster, Crookston, Minn.

King Humbert Canna roots, A1, $4.50 per 100; King of the Bronzes, $2.50 per 100.
The East Lawn Gardens, Urbana, Ohio.

Canna roots, Firebird, brilliant scarlet, a fine bedder, 4½-ft., $5.00 per 100.
Mrs. A. J. Washko & Sons, Bedford, Ohio.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

Canna roots, Wallace and Louisiana, 2 to 3 eyes, $3.00 per 100.
The Theodore J. Steffes Co., Taylorville, Ill.

4000 Strong Cannas, 2—3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

Cannas, King Humbert, dormant roots, 2 to 3 eyes, $50.00 per 1000. Gloede's, Evanston, Ill.

Extra strong Canna roots, mixed only, $2.00 per 100. Humfeld's Greenhouse, Muncie, Ind.

King Humbert, $4.00 per 100.
Thomasville Nurseries, Thomasville, Ga.

CARNATIONS

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00
Ruth Baur	12.00	100.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

CARNATION CUTTINGS

White Enchantress	$45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ETHEL FISHER	$14.00	$115.00
RUTH BAUR	12.00	100.00
ENCHANTRESS	6.00	50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
ROSE-PINK ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00
GOOD CHEER	6.00	50.00
SUPERB	6.00	50.00
AVIATOR	6.00	50.00
COTTAGE MAID	6.00	50.00
MISS THEO	6.00	50.00

POT CARNATIONS.
WELL ESTABLISHED, 2¼-INCH.

	100	1000
WHITE ENCHANTRESS	$7.50	$70.00
NEBRASKA	7.50	70.00
MRS. C. W. WARD	7.50	70.00
ENCHANTRESS	7.50	70.00
MATCHLESS	7.00	60.00
ALICE	7.00	60.00
MRS. A. ROPER	7.50	70.00
MERRY XMAS	7.50	70.00
GOOD CHEER	7.50	70.00
BELLE WASHBURN	8.00	75.00
SUPERB	8.00	75.00
WHITE WONDER	8.00	75.00

Special: For orders of 3000 to 5000 a discount of 10%, except for Fisher, Baur, Supreme and Washburn.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00
Ruth Baur, rose pink	12.00	100.00

BEST STANDARD KINDS
PINK

Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
C. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Pink Delight	7.00	60.00
Rose-pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00

WHITE

White Enchantress	6.00	50.00
WHITE WONDER	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00
Crystal White	6.00	55.00

RED AND CRIMSON

Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Rosalia	7.00	60.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

ROOTED CARNATION CUTTINGS.
February delivery.

	Per 100	Per 1000
White Enchantress	$5.00	$45.00
Enchantress	5.00	45.00
Matchless	5.00	45.00
Aviator	5.00	45.00

No better stock on the market and it will surely please you.
Cash with order.
C. L. HUMPHREY, ZANESVILLE, O.

ROOTED CARNATION CUTTINGS

Enchantress Supreme	$7.00 per 100	$60.00 per 1000
White Enchantress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Mrs. C. W. Ward	7.00 per 100	60.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,
30,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

CARNATIONS.

Rooted cuttings for Feb. and March delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

CARNATION CUTTINGS.
Healthy, well-rooted stock.

	100	1000
Philadelphia	$5.00	$45.00
Beacon	5.00	45.00

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CARNATION CUTTINGS.
READY NOW
Strong healthy A. No. 1

Enchantress	$50.00 per 1000
Enchantress Supreme $7.00 per 100;	60.00 per 1000
Aviator	50.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

Immediate shipment
Order today
A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

Carnation R. C. We have the "money-making" varieties and you cannot buy better stock anywhere.

	100	1000
Enchantress Supreme	$7.00	$60.00
White Enchantress	6.00	50.00
Matchless	6.00	50.00
Pink Enchantress	6.00	50.00
Rose-pink Enchantress	6.00	50.00
Cottage Maid	6.00	50.00
Good white, very prolific	4.00	35.00

Cash or satisfactory references.
GENEVA FLORAL CO., GENEVA, N. Y.

CARNATIONS.
ROOTED CUTTINGS.

	Per 100	Per 1000
Enchantress Supreme	$ 6.00	$50.00
Ward	6.00	50.00
White Enchantress	6.00	50.00
Washburn	6.00	50.00
Matchless	5.00	45.00
Nebraska	6.00	50.00

February delivery. Cash with order.
STUPPY FLORAL CO., ST. JOSEPH, MO.

NOW READY
Rooted Cuttings. First Class Stock.

	Per 100	Per 1000
Cottage Maid	$4.50	$40.00
Mrs. C. W. Ward	5.00	45.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Aviator	4.50	40.00
Miss Theo	4.00	35.00

J. A. BUDLONG,
184 No. Wabash Ave., Chicago, Ill.

"At Their Best"
Carnation Cuttings
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	$5.00	$40.00
Enchantress	5.00	40.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,
Flower Growers,
154 N. Wabash Ave., Chicago, Ill.

FINE STOCK.
Well rooted, clean and healthy.
Ready now.

Matchless	$4.50 per 100,	$40.00 per 1000
White Enchantress	4.50 per 100,	40.00 per 1000
Enchantress	4.50 per 100,	40.00 per 1000

WIETOR BROS.,
Wholesale Cut Flower Growers,
30 E. Randolph St., Chicago, Ill.

CARNATION ROOTED CUTTINGS.

	Per 100	Per 1000
Enchantress	$5.00	$45.00
White Enchantress	5.00	45.00
Beacon	5.00	45.00
Aviator	5.00	45.00
Peerless Pink	5.00	45.00
Matchless	4.50	40.00
Winsor	4.50	40.00

LABO, FLORIST, JOLIET, ILL.

ROOTED CARNATION CUTTINGS
We are now booking orders for February delivery for dependable stock of the following varieties:
Enchantress Supreme, White Enchantress, Aviator, Matchless, Miss Theo, Peerless Pink.

Price from sand	$47.50 per 1000
Price from soil	50.00 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5558 N. Lincoln St., Chicago, Ill.

ROOTED CARNATION CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
FEBRUARY DELIVERY.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

CARNATION CUTTINGS.
Cold grown, cold rooted,
2000 Enchantress,
100 Benora,
$50.00 per 1000.
500 red sport of Benora,
$8.00 per 100.
R. E. LOEBEN, FLORIST,
Gloversville, N. Y.

ROOTED CARNATION CUTTINGS.

	Per 100	Per 1000
Matchless	$4.50	$40.00
Pink Enchantress	4.50	40.00
White Enchantress	5.00	45.00
Unrooted Pink Enchantress	2.75	25.00

250 at 1000 rate. Cash with order or satisfactory references.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. Alice, Matchless, $5.00 per 100, $40.00 per 1000. All the standard varieties, $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATIONS.
Rooted cuttings, Matchless, Ward, Enchantress, White Wonder, $50.00 per 1000. 2½-in. stock, Matchless, Ward, Enchantress, $70.00 per 1000.
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS.

CARNATION CUTTINGS
All varieties ready now.
See our display ad this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

CARNATION ROOTED CUTTINGS,
A NO. 1 STOCK.
February and March delivery.
Matchless, Pink and White Enchantress, Rosette and Philadelphia,
$5.00 per 100, $45.00 per 1,000
Hillside Pleasure Park Co., Newark, N. J.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

CARNATION ROOTED CUTTINGS.
Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, $5.00 per 100, $45.00 per 1000.
FURROW & COMPANY, Guthrie, Okla.

Carnations, for immediate or early delivery, 2-in., White Enchantress, $60.00 per 1000. Well rooted cuttings of Mrs. C. W. Ward, Nebraska, Alice, Matchless, Beacon and White Enchantress, $50.00 per 1000, $6.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

CARNATIONS, ROOTED CUTTINGS.

	100	1000
Ethel Fisher	$14.00	$115.00

Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

CARNATION CUTTINGS.

Well rooted and strong.	Per 1000
White Enchantress	$50.00
Aviator	45.00

THE CAREY GREENHOUSES
Carey, Ohio.

CARNATION CUTTINGS
Strong, healthy, and well rooted.

	100	1000
Light Pink Enchantress	$4.00	$35.00

Ready for immediate delivery.
F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Clean, healthy rooted cuttings, White and Pink Enchantress, $4.50 per 100, $40.00 per 1000.
A. C. BUTERBAUGH, FLORIST,
Waynesboro, Pa.

CARNATION CUTTINGS
Strong, healthy, well rooted Enchantress, $4.00 per 100, $35.00 per 1000.
Cash with order.
W. J. Evenden's Sons, Williamsport, Pa.

CARNATIONS
Rooted cuttings, Beacon, Enchantress Supreme, W. Enchantress, Philadelphia and White Wonder, $5.50 per 100, $50.00 per 1000.
Woodland Park Floral Co., Sumner, Wash.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

Carnation cuttings, clean and healthy stock, Matchless, $40.00 per 1000; Enchantress Supreme, $45.00 per 1000; White Enchantress, $45.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Carnation cuttings, ready now, 2000 Enchantress, 500 Ward. Ready March 1st, 1500 Enchantress, 1500 White Enchantress, 1000 Bassett, 1000 Ward, $40.00 per 1000.
J. Ralph Souder, Hutchinson, Kans.

Pink Enchantress, $5.00 per 100, $40.00 per 1000; Matchless, white, $5.00 per 100, $40.00 per 1000. Cash with order. First-class stock, ready March 1st.
Wm. C. Manke & Co., North Milwaukee, Wis.

CARNATION CUTTINGS
Mrs. C. W. Ward,
$6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

Ready now, Pink Enchantress Carnation cuttings, well rooted and free from disease, the kind that will give satisfaction, $35.00 per 1,000. Cash with order.
Stephen Hyde, Carthage, Mo.

Rooted Carnation cuttings from soil, 5000 Matchless, $40.00 per 1000; 3000 Theo, $40.00 per 1000. Nice, healthy stock. Cash with order.
Frank Hlavacek, Gross Point, Ill.

Carnations, rooted cuttings, Pink Enchantress and C. W. Ward, $45.00 per 1000; Matchless, $35.00 per 1000; cash with order.
Cherry Park Gardens, Fredonia, N. Y.

Carnations, Matchless, Rose-pink Enchantress and Enchantress R. C., $4.50 per 100, $40.00 per 1000, or 2000 assorted, for $75.00. Cash with order. F. W. Meyer, Cherryvale, Kans.

Well rooted Matchless and Mrs. C. W. Ward, $4.00 per 100, $35.00 per 1000. Cash.
WASHINGTON PARK FLORAL CO.,
1295 South Vine St., Denver, Colo.

MATCHLESS
5000 strong R. C. $40.00 per 1000
CHICAGO FLOWER GROWERS' ASSOCIATION,
182 N. Wabash Ave., Chicago, Ill.

CARNATION ROOTED CUTTINGS
Extra strong R. C. of Matchless and Rose-pink Enchantress, $4.50 per 100, $40.00 per 1000.
Chicago Carnation Co., Joliet, Ill.

R. C. Carnations, White and Pink Enchantress, Philadelphia and Matchless, $4.50 per 100. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Carnations, Victory rooted cuttings, $4.00 per 100, $35.00 per 1000. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

2000 Rose-pink Enchantress, at $45.00 per 1000. Pana Greenhouses, Pana, Ill.

CHRYSANTHEMUMS

CHRYSANTHEMUM R. C. We are booking orders now and some varieties are ready for immediate shipment. Let us know your wants and we are sure we can please you. PACKING FREE.

	100	1000
WHITE—		
Smith's Advance, early	$3.00	$27.50
Early Frost, early	3.00	27.50
Polly Rose, early	3.00	27.50
Oconto, early	3.00	27.50
Chas. Rager, midseason	3.00	27.50
Wm. Turner, midseason	3.50	30.00
White Patty, midseason	2.00	17.50
White Chieftain, midseason	3.00	27.50
J. Nonin, late	3.50	30.00
White Chadwick, late	3.50	30.00
Mistletoe, late	3.50	30.00
YELLOW—		
Chrysolora, early	3.50	30.00
Roman Gold, midseason	3.00	27.50
Yellow Turner, midseason	3.50	30.00
Yellow Rager, midseason	3.50	30.00
Marigold, midseason	3.00	25.00
Bonnaffon, late	3.00	25.00
Yellow Chadwick, late	3.50	30.00
PINK—		
Unaka, early	2.00	17.50
Pacific Supreme, early	3.00	27.50
Chieftain, midseason	3.00	27.50
Dr. Enguehard, midseason	3.50	30.00
Pink Patty, midseason	2.00	17.50
Pink Seidewitz, late	3.00	25.00
Also Red Seidewitz	3.00	25.00
Golden Mensa	2.00	17.50
Single pink, fine for retail	2.00	17.50

Cash or satisfactory references. If wanted by parcel post, add for postage.
GENEVA FLORAL CO., GENEVA, N. Y.

New Chrysanthemums; the best commercial varieties of 1919.
Victory, glistening waxy white, fine stem and foliage, fully developed Nov. 11th.
Sun Glow, early bright yellow, Bonnaffon type, maturing Oct. 25th. A perfect bloom to every stem, exceptional stem and foliage.
Loyalty, fine yellow for Thanksgiving, stem and foliage excellent.
Rooted cuttings, $10.00 per 100; not less than 10 of one variety sold.
MAX B. SCHREIBER, McDONALD, PA.

CHRYSANTHEMUM STOCK PLANTS
White and Pink Maud Dean, Chadwick Improved, Pennsylvania, W. Rager, White Turner, Touset, Chieftain, Enguehard, Marigold.
POMPONS: Klondike, Yellow Baby, Garza, Pink Beauty.
SINGLES: White and Yellow Mensa, Kingsley, Buckingham, $5.00 per 100.
WOODLAND PARK FLORAL CO.,
SUMNER, WASH.

CHRYSANTHEMUMS—Continued

Strong, healthy cuttings ready to pot.

Golden Glow	$4.00 per 100,	$35.00 per 1000
Golden Queen	4.50 per 100,	40.00 per 1000
Mrs. C. C. Pollworth	4.50 per 100,	40.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
Odessa	5.00 per 100,	45.00 per 1000
Richmond	5.00 per 100,	50.00 per 1000
Imp. Golden Chadwick	5.00 per 100,	50.00 per 1000
Pacific Supreme	4.00 per 100,	35.00 per 1000
Helen Frick	4.00 per 100,	35.00 per 1000
Maud Dean	4.00 per 100,	35.00 per 1000
Imp. Chieftain, very fine	5.00 per 100	
Early Frost	4.00 per 100,	35.00 per 1000
Oconto	4.00 per 100,	35.00 per 1000
White Gem	4.00 per 100,	35.00 per 1000
L. Hall	4.00 per 100,	35.00 per 1000
December Gem	4.00 per 100,	35.00 per 1000
Imp. White Chadwick	5.00 per 100,	40.00 per 1000
Wm. Turner	5.00 per 100	

POMPONS.

Klondike	$4.00 per 100,	$35.00 per 1000
Baby Klondike	4.00 per 100,	35.00 per 1000
Golden Climax	4.00 per 100,	35.00 per 1000
Bronze Climax	4.00 per 100,	35.00 per 1000
Western Beauty	4.00 per 100,	35.00 per 1000
Niza	4.00 per 100,	35.00 per 1000
Golden Mensa	4.00 per 100,	35.00 per 1000

C. C. POLLWORTH CO., MILWAUKEE, WIS.

MUMS, R. C.

CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $5.00 per 100, $40.00 per 1000.

GENERAL LIST OF COMMERCIAL VARIETIES

WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost.

YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan.

PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

RED:
Harvard.
R. C. of the above, $3.00 per 100, $30.00 per 1000.

POMPONS:
R. C., $3.50 per 100, $30.00 per 1000.

Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.
Roman J. Irwin, 321 6th Ave., New York.

CHRYSANTHEMUMS.

WHITE	Yellow Chadwick
Mistletoe, late white	Mrs. Morgan
Chas. Rager	Golden Queen
Smith's Ideal	C. C. Pollworth
Elise Papworth	**PINK**
W. H. Chadwick	Mc Niece
December Gem	Patty
YELLOW	Dr. Enguehard
Chrysolora	Chieftain
Marigold	R. E. Loeben

Rooted Cuttings ..... $30.00 per 1000
2½-in. pots ..... 45.00 per 1000

POMPONS

WHITE	PINK
Alva	Queen Marie
Kenneth	Lillian Doty
Helen Newberry	Western Beauty
November Pearl	Elia. Firestone, single
YELLOW	**BRONZE**
Mike Gabel	Mme. La Porte
Madge	Hilda Canning
Quinola	Beckey McLean
Krut	Mrs. Beu

Rooted cuttings ..... $40.00 per 1000
2½-in. pots ..... 50.00 per 1000

POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at $5.00 per 100.

WHITE	YELLOW
R. O. Berthur	Golden Glow
White Frick	Yellow Eaton
Wm. Turner	Polyphene
Chadwick Imp.	Yellow Jones
Touset	Chrysolora
Smith's Advance	Bonnaffon
Chas. Rager	
White Jones	

PINK
Pacific Supreme
Maud Dean
Chieftain

POMPONS

WHITE	BRONZE
Diana	Clorinda
King Henry	Blick
Helen Newberry	California
PINK	**SINGLE**
Minta	White Mensa
YELLOW	Little Dolly Pink
Golden Martha	

STATE FLORAL CO., YAKIMA, WASH.

CHRYSANTHEMUM CUTTINGS.
Ready Now.

	Per 100	Per 1000
Golden Chadwick	$5.00	$45.00
White Chadwick	5.00	45.00
Wm. Turner	5.00	45.00
Yellow Turner	5.00	45.00
E. A. Seidewitz	3.50	30.00
Chrysolora and others	3.50	30.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

HERE'S A GOOD ONE

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 8½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, $3.00 per doz., $20.00 per 100, $180.00 per 1000. Strong plants and careful packing guaranteed.

GRAND VIEW GREENHOUSES,
Hopkins, Minn.

VERY STRONG CUTTINGS.
Well rooted—None better.
READY NOW.

White Rager	$3.50 per 100;	$30.00 per 1000
Yellow Rager	3.50 per 100;	30.00 per 1000
Marigold	3.50 per 100;	30.00 per 1000
Buckbee	3.50 per 100;	30.00 per 1000
Nagoya	3.50 per 100;	30.00 per 1000
Dr. Enguehard	3.50 per 100;	30.00 per 1000
E. A. Seidewitz	3.50 per 100;	30.00 per 1000
Golden Queen	3.50 per 100;	30.00 per 1000

THE BEST POMPONS.

Golden Wedding	$3.00 per 100;	$25.00 per 1000
Yellow Baby	3.00 per 100;	25.00 per 1000
Mrs. Buckingham	3.00 per 100;	25.00 per 1000
Mrs. Godfrey	3.00 per 100;	25.00 per 1000
Golden Climax	3.00 per 100;	25.00 per 1000

Order Yours Today.
PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

MUMS, R. C., $25.00 PER 1000. CASH.
We have an enormous surplus of cuttings of excellent quality in following varieties:
Oconto, good, large, early white.
Golden Queen, good, large, early yellow.
Chrysolora, good, large, early yellow.
Bonnaffon, good, large, late yellow.

POMPONS
Fairy Queen, early pink.
Malaine, late glistening, white.
Beu, late, bronze.
La Gravere, late, red.
Western Beauty, late, dark pink.
Neola, late, light pink.
R. SCHEFFLER, WHEATON, ILL.

CHRYSANTHEMUM CUTTINGS.
Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick	$5.00	$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnaffon	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties	3.50	30.00

Rolf Zetlitz Co., Lima, O.

LAST CALL. SPEAK UP.
MUM STOCK PLANTS.
Early: Polly Rose. Midseason: White Chieftain, Chieftain, Bonnaffon, Marigold, Chrysolora, R. Halliday, C. Rager. Late: Enguehard, White and Yellow Chadwick, E. A. Seidewitz, White and Pink Patty. Pompons: White Mensa, Godfrey, G. Wedding, Niza, Billy Primrose, Mrs. Beu, at $5.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

XMAS GOLD POMPON.
A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1,000, postpaid. March 15th delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1,000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

CHRYSANTHEMUMS FROM 2½-IN. POTS.

Unaka	October Frost
Smith's Ideal	Tints of Gold
Dr. Enguehard	Charles Rager
McNiece	Yellow Bonnaffon

White Bonnaffon.
$4.00 per 100, $35.00 per 1,000.
Wells' Late Pink,
$3.00 per 100, $25.00 per 1,000.
Hillside Pleasure Park Co., Newark, N. J.

MUMS AND POMPONS, R. C.
March or later delivery. Book your orders now. Improved Supreme and Golden Chadwick, Unaka, Maj. Bonnaffon, Tiger, Smith's Advance, Mistletoe, Seidewitz, Chrysolora, Golden Wedding and White and Yellow Turner, $4.00 per 100, $35.00 per 1000.
La Crosse Floral Co., La Crosse, Wis.

MUMS R. C.
E. A. Seidewitz, Golden Queen, Pink Chieftain, White Chieftain, Oconto, Chas. Rager, Mistletoe, clean, strong, sand rooted stock. Cash please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Don't fail to read about January Gold and Dr. Hitch in this issue.
L. M. Smith & Co., Laurel, Del.

Chrysanthemum stock plants, free from disease and insects. White Turner, White and Pink Chieftain, White and Pink Patty and Oconto.
Pompons, Noveltonia, Col. Climax, Yellow Mensa, 75c per doz., $4.50 per 100. Cash with order. C. B. Shisler, Williamsville, N. Y.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and White Chieftain, Lillian Doty and Mrs. Buckingham, $1.00 per doz., $6.00 per 100, $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Pompon Chrysanthemums, rooted cuttings, Mrs. Buckingham, Baby Yellow, Diana, Golden Harvest and Golden Climax, from healthy stock, $3.00 per 100, $25.00 per 1000. Cash with order please. J. K. Chandler & Sons, Tewksbury, Mass.

Stock plants, $3.50 per 100, Bonnaffon, Marigold. W. Rager, J. Nonin, Patty, Seidewitz, G. Climax, Diana, Lillia, W. Mensa, Godfrey, S. d'Or and Beu. Geo. E. Bigler, 28th & Sherman Ave., Camden, N. J.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $30.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY, GUTHRIE, OKLA.

Mum cuttings, sand rooted, ready after the 15th of February: Marigold, Yellow Bonnaffon and Early Frost, $25.00 per 1000. Cash with order. Geo. F. Deutschmann, R. No. 5, Webster Groves, Mo.

Chrysanthemum R. C., Oconto, Charles Rager, Patty, Enguehard, Marigold, Roman Gold, Chrysolora, Seidewitz and Early Snow, $3.50 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Write us for complete list of Mums, both new and standard. We are especially strong on White and Improved Chadwick, mainly rooted cuttings, pot plants when desired.
S. S. Skidelsky & Co., 50 Park Place, New York.

Chrysanthemum stock plants, Pompons, earliest double white, $10.00 per 100; Niza, White and Yellow Mensa, a good pink and bronze, at only $3.00 per 100. W. W. Thompson & Sons, Sta. D., R. 1, Milwaukee, Wis.

ROOTED CUTTINGS
We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for delivery February 15 and later.
J. C. RENNISON CO., SIOUX CITY, IA.

To clean up Mum stock plants. White Turner, $4.50 per 100; Marigold, $4.50 per 100; Major Bonnaffon, $5.00 per 100. Pompons, Illona, Clorinda, Western Beauty, Mensa, $4.00 per 100. Cash with order. R. W. Unger, Oxford, Mich.

Chrysanthemum stock plants, $4.50 per 100. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Mum stock plants, 200 Mistletoe and 50 Chieftain, 5c. Sullivan Greenhouses, Sullivan, Ill.

CINERARIAS

CHOICE CINERARIAS, IN BLOOM.
5-in., 50c each; 5½-in., 75c; 6-in., select, $1.00; 3-in., in flower, 15c; 3½-in., in bud and bloom, 25c. Add 10% for packing.
GULLETT & SONS, LINCOLN, ILL.

Nice 3-in. plants, $6.00 per 100; very fine 3½-in. Hybrida Dwarf mixed, clean healthy plants which will make excellent 6-in. stock for Easter, $18.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, Dreer's dwarf and semi-dwarf, fine, shapely, 5-in., well spread, just right for Easter, $25.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, healthy, strong plants in bud, ready for 6-in., out of 3½-in. pots, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

Cinerarias, Dreer's Dwarf strain, 5-in. pots, bud and bloom, in paper pots, choice plants, 40c. Cash with order. See Primula and Cyclamen ad. H. F. Merrill, Sayre, Pa.

Strong stocky plants of Dreer's Prize mixtures, in both dwarf and tall Cinerarias, 3-in., $10.00 per 100, either kind you want. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Prize strain, mixed 4-in., ready for shift, $3.00 per doz., $20.00 per 100; 5-in., in bud, $4.50 per doz., $35.00 per 100. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Cinerarias, Dreer's Prize Dwarf, 3½-in., 10c; 4-in., 15c; 4½-in., 25c; 5-in., 30c.
Charles Sherwood, Waterloo, Iowa.

Cinerarias, good strong plants, 4-in., in bud, 20c each; 4½-in., in bud and bloom, 40c. Cash.
Joseph Turski, Gross Point, Ill.

CINERARIAS
In bloom, extra fancy, 5-in., 50c; 6-in., 75c each. Woodland Park Floral Co., Sumner, Wash.

Cinerarias, extra fine, 2-in., $4.00; 3-in., $10.00; 4-in., $20.00 and $25.00; 5-in., $50.00; 6-in., $75.00. Geo. A. Kuhl, Pekin, Ill.

Cinerarias, out of 4-in. pots, extra nice plants, ready for 5-in., at $20.00 per 100.
Fostoria Floral Co., Fostoria, O.

Cinerarias, 5-in., in bud, 35c. good stock, best colors. Cash please. Packing a specialty.
J. Sylvester, Oconto, Wis.

Cinerarias, Dreer's Prize Dwarf, strong 2-in., $4.00 per 100. Cash.
Valley View Gardens, Tiffin, O.

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2-in. ready for 4-in., $4.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias from Columbian and H. & S. seed in mixture, 2-in., $3.00 per 100; 3-in., $8.00 per 100. N. O. Caswell, Delavan, Ill.

Fine 3-in. Cinerarias, $10.00 per 100, $90.00 per 1000. Cash please.
C. A. Rieman, City Florist, Connersville, Ind.

COLEUS

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid. 2-in. ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

COLEUS R. C. FANCIES.
Christmas Gem, Brilliancy, Liberty and Khaki, new khaki color, $3.50 per 100. 25 standard sorts, $2.00 per 100, $15.00 per 1000. Special delivery parcelpost paid. Cash with order. Sold up to March 1st.
The Imlay Co., Zanesville, O.

Liberty Coleus, the beautiful sport of Brilliancy, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, bright colors, including the trailing, $1.50 per 100; all prepaid. Brilliancy, 2½-in., $6.00 per 100. We guarantee satisfaction. Cash.
Royston & Fenton, Evansville, Ind.

COLEUS, ABOUT 700 IN SEVEN VARIETIES, 2-IN., CUT ONCE, READY TO CUT AGAIN, WILL GIVE MANY CUTTINGS, $3.00 PER 100.
FRED W. ARNOLD, CAMBRIDGE, O.

Coleus, R. C., 12 varieties, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, 2-in., $5.00 per 100. R. C. are prepaid P. P. Cash please. E. B. Randolph, Delavan, Ill.

Coleus R. C., 10 good standard sorts, Verschaffeltii, Golden Bedder, Trailing Queen, etc., $1.50 per 100.
Greens Greenhouses, Inc., Fremont, Nebr.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, $2.00 per 100, $18.00 per 1000.
Baur Floral Co., Erie, Pa.

Coleus, 10 leading varieties, strong R. C., 1½c, $12.50 per 1000, prepaid. Brilliancy, 2½-in., 6c; 4-in., 12c, well branched.
C. Humfeld, Clay Center, Kans.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00: rooted cuttings, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Coleus, 10 varieties, R. C., $1.50 per 100, $12.00 per 1000; 2¼-in., 4c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, R. C. Trailing Queen, $1.25 per 100, $10.00 per 1000.
J. B. Kallenbach & Sons, R.F.D. No. 1, Erie, Pa.

Coleus, Trailing Queen, R. C., $1.50 per 100. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

2-in., best varieties of Coleus, mixed, 4c; rooted cuttings, 1½c.
J. S. Stuart & Son, Anderson, Ind.

Coleus, Trailing Queen, green and white, strong 2¼-in., $3.00 per 100. Cash please.
Missouri Colony Greenhouses, Marshall, Mo.

Coleus, Trailing Queen, 2½-in., 2½c; 3-in., 3c. Want bench room. Cash with order.
Harry A. Cook, Oberlin, O.

Coleus cuttings in ten varieties, $1.50 per 100, $12.00 per 1000.
Grohman, the Florist, Saginaw, Mich.

Coleus, Trailing Queen R. C., the best for hanging baskets, $1.50 per 100.
A. Stachel, Glencoe, Ill.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Rooted cuttings, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000.
J. A. Farnworth & Son, Galion, Ohio.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, Xmas Gem, 4-in., 20c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Coleus, strong 2½-in. Trailing Queen, 4c.
Cottage Greenhouses, Litchfield, Ill.

Coleus Brilliancy and Autumn Leaf, 2-in., $4.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

COREOPSIS

Coreopsis Grandiflora, fine strong stock, $3.00, $5.00 and $7.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

CUPHEAS

Cupheas, 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, strong stock plants in 2 and 2½-in. pots, full of cuttings, $4.00 per 100.
Cottage Greenhouses, Litchfield, Ill.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

CYCLAMEN SEEDLINGS
Grown from our giant show, Strain of seed,
SEPARATE COLORS
Ready for 2¼-in. pots.
Per 100, $7.00, $65.00 per 1000.
HENRY F. MICHELL CO.,
518 Market St.,
Philadelphia, Pa.

CYCLAMEN SEEDLINGS.
You can't buy better stock than what we offer, at any price. Sold only in assorted, named colors.
Mostly Christmas Red.
Can ship now.
$8.00 per 100.
Cash.
C. L. HUMPHREY, ZANESVILLE, O.

300,000 Cyclamen seedlings, bright Xmas Red, white with pink eye, blood red, salmon, cherry eye, bright salmon, dark salmon, bright rose, pure white, 3 to 5 leaves, Feb. and March shipment. We ship quality only. They will be scarce, $8.00 per 100, $75.00 per 1000. 2½-in. for March delivery, $10.00 per 100; 3-in. for June delivery, $15.00 per 100. Will get A No. 1 stock only. Seed was scarce last fall. Get an early start for next year, with good strong seedlings.
G. M. REBURN & CO.,
3307 Lake Park Ave., Chicago.

CYCLAMEN SEEDLINGS.
Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.
$8.00 per 100, $75.00 per 1000
Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, $100.00 per 1000. This stock ready for immediate shipment.
Rolf Zetlitz Co., Dayton, O.

Special to make room, choice Cyclamen, in bud and bloom, fine foliage, ready for immediate sales.
5-in. .....$0.50 and $0.75
6-in. ..... 1.00 and 1.25
Packed light in paper pots and packed right. Cash with order. See our Primula ad.
H. F. Merrill, Sayre, Pa.

CYCLAMEN SEEDLINGS
We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white. These fine seedlings will be ready in February at $8.00 per 100, $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cyclamen, strong plants in bud and bloom.
4-in. .....each $0.40
5-in. .....each .75
6-in. .....each 1.50
7-in. .....each 2.50
8-in. .....each 3.50
10-in. .....each 5.00
DAVIS FLORAL CO., DAVENPORT, IA.

Cyclamen, strong 2¼-in. for early March delivery, $10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.
5-in. .....$0.75 to $1.00
6-in. ..... 1.50 to 2.00
7-in. ..... 2.50 to 3.00
8-in. ..... 3.50 to 4.00
J. C. Steinhauser, Pittsburg, Kans.

Cyclamen, 6-in., full of bud and bloom, strong, lots of foliage, $1.00 each. No charge for packing. Cash please. No. C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

Cyclamen, red and salmon, fine stock, ready for immediate sale.
6-in. .....$1.50 to $2.00 each
7-in. ..... 2.50 to 3.00 each
Also a few hundred fine 3-in. budded, $20.00 per 100. 7½% for packing.
C. H. Frey, Lincoln, Neb.

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen transplanted seedlings, three to four leaves, ready now, $8.50 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 321 6th Ave., New York.

CYCLAMEN, TRANSPLANTED SEEDLINGS, 3 TO 5 LEAVES, STRONG PLANTS, READY NOW; COLORS MIXED, RED, PINK AND SALMON. NO WHITE, $7.00 PER 100.
KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

CYCLAMEN SEEDLINGS, $8.00 PER 100, $75.00 PER 1000; 4-IN., 40c, ASSORTED COLORS, RED AND SALMON. CASH PLEASE.
WHITSON'S, 613 N. 8TH ST., VINCENNES, IND.

Cyclamen best imported strain in bud and bloom
4-in. .....$0.35 each
6-in. ..... 1.00 each
QUENTIN FLORAL CO., ST. JOSEPH, MO.

Cyclamen, transplanted seedlings from flats, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen, best English strain.
5-in. .....$65.00 per 100
4-in. ..... 40.00 per 100
3½-in. ..... 30.00 per 100
A. Colle, Doylestown, Pa.

Cyclamen, in bud and bloom, choice plants that will make money for you, 4-in., 40c; 5-in., 75c; 6-in., $1.00; select, $1.25. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

150 Cyclamen, 5 and 6 in. in bud and bloom, $1.00 each; 100 4-in., 35c each, 10% for packing. These are very heavy plants, worth more, but need room. Cash. Max Zschau, Marshall, Ill.

Cyclamen, good heavy 3-in., mixed colors, fine for Easter, packed free in paper pots at 20c each. Cash please.
Griffen's Flower Shop, Hannibal, Mo.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, for immediate and Easter sales, 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

DAHLIAS

Mr. Florist, grow Dahlias for profit. Be sure you have the right varieties, then you will be sure to get the profit. We can offer you a hundred varieties of our own growing, but offer you here 7 varieties that will assure you profit. Each variety produces freely, high quality, perfect, long stem, good keeping cut flowers, absolutely true. Last year we grew 2½ acres of these 7 varieties alone for our local trade and did not have enough. This year we will grow 5 acres of these 7 varieties.

Arabella, show, gold, lavender with old rose sheen.

Jack Rose, decorative, rich velvety crimson.

Sylvia, decorative, rich pink, white center.

Strong field divisions, $12.00 per 100; sample order of 12 each of these 3 varieties at 100 rate.

Delice, decorative, glowing rose pink.

Mina Burgle, decorative, dark scarlet.

These 2 varieties, strong field divisions, each 25c, doz., $2.50.

Golden Gate, cactus, gold, there is no better cactus Dahlia grown, field divisions, 35c each, doz., $3.50.

Neff's White, show, there is no better white cut flower Dahlia grown. Long stiff stem, free and perfect, likes rich soil and a little shade. You will do well to try this variety and try it freely. Each 35c, $4.00 per doz.

Cash with order. Our list of other varieties ready March 1st.
NEFF FLORAL CO.,
2222 W. Liberty Ave., W. L. Pittsburgh, Pa.

DAHLIAS.
99 varieties, true to name, of these there are 1,526 clumps, and 28 varieties, names lost, of which there are 298 clumps. The true to name go for $150.00 if sold to one address. The name lost varieties, to one address, for $15.00. They are all of the cut flower varieties, not a homely one among them. I wish to get rid of the whole lot at once. Those who are interested write for list of names and prices for divisions and broken lots.
Mrs. Rosa Reed, Fayette Co., Elgin, Ill.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.

Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

DAHLIAS—Continued.

CACTUS DAHLIAS

Attraction, Break o'Day, F. W. Fellows, 40c; Centurion, Crystal, E. deLyon, Pierrot, 30c; D. Hawes, R. Frohsinn, Miss Stredwick, Mrs. Vaughan, 25c; F. White, High Sheriff, Lady Fair, M. Bouchon, Prima Donna, Sweetbrier, 20c; Pius X, Nancy Mae, Electric, 15c; Countess of Lonsdale, 10c; Libelle, Floradora, 5c. Divisions, 75 others.
J. S. Griffing, Cutchogue, L. I., N. Y.

Dahlias, the best varieties for cut-flowers. Golden West, H. cactus, golden yellow.....15c
Mina Burgle, the best red 12c
Wacht am Rhein, pink 15c
Eventide, pink 10c
Washington City, best white in existence..75c
Divisions, strong clean roots.
Groen's Nursery, Montebello, Calif.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at $6.00 per 100; 2000 Jamaica and 1000 Emily, at $8.00 per 100; 2000 Koerner's White at $15.00 per 100. Cash with order.
Wm. Stabelfeldt, Sta. C, R. 6, Milwaukee, Wis.

150,000 Dahlia roots, the best California and cut flower varieties, Mina Burgle, Geo. Walters, Pride of California, Golden West, Cactus, Washington City, Mrs. Estes, Dorothy Durnbaugh, Broomall's Prima Donna, etc. Send for list. Ready now. See our Canna ad. Superior Nursery Co., 1417 E. 59th St., Los Angeles, Calif.

PLANT DAHLIAS NOW

Dahlias are a success under glass. Bloom 65 days from planting. The pompon sorts are best to force. Snowclad, the best white, is only $5.00 per 100 divisions. Send for big list. John W. Merritt, Farmingdale, Long Island, N. Y.

NOT QUANTITY, QUALITY.
For the best in Dahlias consult us.
Best varieties for cut flowers
and garden decoration.
LYNDHURST FARM,
R. F. D. No. 2. Hammonton, N. J.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Dahlia divisions, Mrs. Chas. Turner, Lyndhurst and Sylvia, 3c; A. D. Livoni, M. D. Hallock and Souv de Doazon, 4c; W. W. Rawson, 6c. Cash with order. R. O. Wenning, Brazil, Ind.

Dahlias, divisions, Snowclad, Yellow Duke, $4.00 per 100; A. D. Livoni, G. B. Seth and Manitou, $5.00 per 100; Mina Burgle, $6.00 per 100. C. W. Hoffman, R-13, Dayton, Ohio.

Kriemhilde, 8c; Yellow Colosse, 10c. Fifteen other choice varieties. Write for price list.
Minnetonka Nursery, Wayzata, Minn.

Dahlias, 10 to 20 varieties, labeled, $5.00 per 100. Circular. Mrs. Howard Holsinger, Dahlia Specialist, Denton, Md.

Closing out fine Dahlia stock. Central Seed & Bulb Co., Benton Harbor, Mich.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

DAISIES

A. E. HUNT'S STRAIN
BOSTON YELLOW DAISIES

Rooted cuttings for delivery in any quantity, $3.00 per 100, $25.00 per 1000, f. o. b. grower; 2½-in., $5.00 per 100.
Hunt's White Sport, small center, long petals, rooted cuttings, $75.00 per 1000; 2½-in., $100.00 per 1000. No order accepted for less than 100.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Rooted cuttings of single white and Mrs. Sander, $4.00 per 100, $35.00 per 1000; 2¼-in., at $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, rooted cuttings, $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000. Blue Daisies, 2¼-in. pots, $8.00 per 100, $75.00 per 1000; 3-in. pots, $14.00 per 100. Excellent for growing on for Easter sales.
Roman J. Irwin, 321 6th Ave., New York.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Shasta Daisies, 2-in. pots, $3.00 per 100. Daisies, white and yellow, large flowering, $4.00 per 100.
The McGregor Bros. Co., Springfield, O.

Marguerites, white, 2½-in. pots, $6.00 per 100 $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Daisies, Marguerites, R. C., $3.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Daisies, Marguerites, fine 2-in., $3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

PARIS DAISIES

Strong 2½-in.....$5.00 per 100, $45.00 per 1000
GULLETT & SONS, LINCOLN, ILL.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Marguerites, 3-in., ready for shift. $6.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Daisies, 2-in. Marguerites, $5.00 per 100, $45.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Daisies, R. C., Giant White and Sander, $1.50 per 100; Boston Yellow, $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Daisies, Nicholson's Giant White, $3.00 per 100, by mail. S. W. Pike, St. Charles, Ill.

Shasta Daisies, $3.00, $5.00 and $10.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

Daisies, single white, R. C., $2.00 per 100.
Alton Floral Co., Alton, Ill.

Daisies, Paris, Mrs. Sander and yellow, 2½-in., 3-in. and 4-in. Geo. A. Kuhl, Pekin, Ill.

Strong 2-in. Boston Yellow Daisies, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

225 3-in. White Daisies, strong plants, the lot for $10.00. H. W. Girton, Ridgway, Pa.

DELPHINIUMS

Delphinium Belladonna Hybrids, 2-yr. plants, many double, $8.00 per 100. Cash.
Jos. Haupt, R. 2, Glenview, Ill.

Delphiniums, 2-yr. plants of a fine strain, $10.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DIANTHUS

Dianthus Barbatus (Sweet William), $2.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DRACAENAS

Dracaena Indivisa, strong transplanted seedlings about 9-in. to 10-in. high, $4.00 per 100, $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

DRACAENA INDIVISA
Extra strong 3½-in., pot grown,
Ready to shift to 5-in.,
per 100, $10.00.
James Vick's Sons, Rochester, N. Y.

Dracaena Indivisa, 3-in., ready for 4-in., first class in every way, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

4-in. Drac. Indivisa, extra strong, 20c each.
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Strong 2¼-in., $4.50 per 100, $40.00 per 1000. 3½-in., Very good plants, $12.50 per 100.
S. S. Skidelsky Co., 50 Park Place, New York.

Dracaena Indivisa, strong, healthy 4-in., $15.00 per 100.
Koopmann Bros., R. R. No. 4, Davenport, Ia.

Dracaena Indivisa, 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Dracaena, Indivisa, 2½-in. pots, 4c, very nice. Cash, please. B. C. Blake, Springfield, O.

Dracaena Indivisa, 2¼-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2¼-in., $4.00 per 100.
C. W. Espy & Son, Brookville, Pa.

Dracaena Ind., 5-in., $35.00 per 100.
Fred Burre, Peoria, Ill.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

ERICAS

ERICA MELANTHERA
From 2-in pots.
We are booking orders now for
shipment FROM EUREKA about April 1st.
$15.00 per 100
$135.00 per 1000.
Packing at cost.
Address all orders and inquiries to
COTTAGE GARDENS NURSERIES,
San Jose, Calif.

FERNS

Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., $15.00 per 100.
Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Scottii, Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $15.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

FERNS MY SPECIALTY.

FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1,000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.
FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1,000.
CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.
ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1,000.
ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1,000.
ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris Cyrtomium and other varieties, $6.00 per 100, $55.00 per 1000. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

FERNS. FINE STOCK.

These will make you big money for Easter sales, not just potted, but well established and ready for a move up.
4-in. Boston and Roosevelt.....$25.00 per 100
5-in. Boston and Roosevelt..... 50.00 per 100
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Can make immediate shipment on Fern runners and pot grown Ferns.
Runners .....$15.00 per 1000
2½-in. double crown..... 75.00 per 1000
3 -in. double crown..... 90.00 per 1000
5 -in. double crown..... .40 each
6 -in. double crown..... .75 each
CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

BOSTON AND WHITMANII

Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.
$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

500,000 POT GROWN FERNS

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Schollii, Elegantissima, all 2½-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2½-in., $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

BOSTON FERNS
Good, strong, clean, bushy stock.
5-in. .....$0.55 each
6-in. ..... .80 each
7-in. ..... 1.00 each
8-in. ..... 1.25 each
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS

Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.
3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

Ferns, Boston, for immediate shipment, 4-in., 35c; 5-in., 50c to 65c; 6-in., 75c; 7-in., $1.00. Whitmanii, 4-in., 50c; 5-in., 75c; 6-in., $1.00.
For June delivery we offer now a lot of 10,000 4-in. at same prices for orders booked at once.
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

LEATHER-LEAF FERN

Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

Boston, Roosevelt, Teddy Jr., 2¼-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2¼-in., $4.00 per 100, $35.00 per 1000. Plumosus, 3-in., $8.00 per 100. Adiantum, maidenhair, 2½-in., $6.00 per 100, $55.00 per 1000. Cash.
The Springfield Floral Co., Springfield, O.

FERNS.

Whitmanii	4-in.	$30.00 per 100
Boston	4-in.	25.00 per 100
Boston	5-in.	50.00 per 100
Whitmanii	5-in.	60.00 per 100

Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

FERNS CHOICE PLANTS.

Whitmanii and Verona, bushy, 4-in.....$0.35
Boston and Verona, 5-in..... .65
Boston, large, 6-in..... 1.00
Boston, select, 7-in. 1.50
GULLETT & SONS, LINCOLN, ILL.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

Table Ferns, from 2¼in., $4.50 per 100; 2½-in., very strong, fine for filling in Easter combinations, $6.00 per 100. Cash with order.
Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

POT GROWN BOSTON FERNS

6-in. $0.75
7-in. ..... .90
8-in. 1.10

DAVIS & STEINER CO., MORRISON, ILL.

Boston, Roosevelt, Springfieldii, Whitmanii and Piersonii Ferns, 4-in., $12.00 per 100, $110.00 per 1000; 8-in., $7.50 per 100, $70.00 per 1000, 500 at 1000 rates. Cash please.
Ustler Bros., Apopka, Fla.

FERNS.

No charge for packing. No order for less than 100. No C. O. D. orders. 2-in. Boston and Roosevelt, 5c each, $45.00 per 1000. Less 4% for cash. B. C. Blake, Springfield, O.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Ferns, Boston, Piersonii, Whitmanii and Amerpohlii, 2½-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.
Truitt's Greenhouses, Chanute, Kan.

Transplanted Boston Fern runners, equal to 3-in. pots, cool grown, $8.00 per 100, $75.00 per 1000. M. J. Penchar, 3144 N. Francisco Ave., Chicago.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., $1.00 per doz., $5.00 per 100; 3-in., extra heavy, $2.00 per doz., $10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Ferns, Boston, extra fine from 4-in. pots, $4.25 per doz., $30.00 per 100; 5-in. extra heavy, $6.00 per doz., $45.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

TABLE FERNS FOR FERNERIES

Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston Ferns, out of the bench, ready for 6-in. and 8-in. pots. Come and see the stock and for prices. J. H. Fiesser, 711-41 Hamilton Ave., North Bergen, N. J.

Superbissima, Scholzelii and Whitmanii Compacta, 3-in., 15c.
Levant Cole, 89 Wendell St., Battle Creek, Mich.

5 varieties Table Ferns, 2-in., 4c. Strong 2-in. Whitmanii, 5c. Cash please.
Frank Tobisch, Stillwater, Minn.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

Bostons, 4-in., shapely, not leggy stock, $10.00 per 100. Cash with order.
W. P. Newell Co., Apopka, Fla.

Boston Ferns, 300, 4 and 5-in., out of bench, extra heavy 25c and 35c each. Cash, no packing charge. Attica Floral Co., Attica, Ind.

Boston Ferns, 4-in.....25c
Boston Ferns, 5-in.....35c
Peterson Floral Co., Gibson City, Ill.

Table Ferns, 6 of the best varieties, extra good 2¼-in., $5.00 per 100.
S. A. Pinkstone, Utica, N. Y.

Boston Ferns, 4-in., $3.00; 5-in., $4.50 per doz. Cash. LaCrosse Floral Co., LaCrosse, Wis.

Strong Boston Fern runners, $10.00 per 1000.
Lee Smoot, Box 154, Apopka, Fla.

Whitmanii Ferns, 2½-in., $6.00 per 100, $55.00 per 1000. Fred Burre, Peoria, Ill.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill.

4-in. Boston Ferns, 25c each.
Davis Floral Co., Davenport, Ia.

FEVERFEW

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew Little Gem, 2¼-in., 3c.
S. W. Pike, St. Charles, Ill.

Feverfew, double, 2-in., $4.00 per 100.
Edward W. Schuster, Crookston, Minn.

Good, strong 2½-in. Feverfew, 5c. Cash.
R. P. ATWELL, FLORIST, FT. DODGE, IA.

Feverfew Gem, R. C., $1.50 per 100.
Ryer Bros., Chambersburg, Pa.

FORGET-ME-NOTS

Forget-me-nots, Dissitiflora, 4-in., strong, can be divided at once, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

Winter blooming Forget-me-nots, 2½-in., $4.00 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

Forget-me-nots, R. C. $2.00 per 100.
Alton Floral Co., Alton, Ill.

Forget-me-nots, Myosotis Alpestris, $2.00 per 100. Geo. Shackell, Pacific Junction, Ia.

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $8.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass.

FUCHSIAS

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $35.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000. Little Beauty and Black Prince R. C., booked up until March 1st, $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Strong, 2-in., by express, $4.00 per 100. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, strong, R. C., best named kinds, labeled true to name, $2.00 per 100 by mail, $17.50 per 1000 by express.
S. W. Pike, St. Charles, Ill.

Fuchsias, from flats, in 4 of the best varieties, as good as 2¼-in., $3.00 per 100, parcel post special delivery prepaid.
Chas. Whitton, York & Gray, Utica, N. Y.

FUCHSIAS.
Seven choice varieties, best stock, 2¼-in., 5c.
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, best kinds mixed, fine plants, ready for shift, $5.00 per 100. Cash please.
W. G. Thomas & Sons, Sheffield, Ill.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre,, Peoria, Ill.

GAILLARDIAS

Gaillardia Grandiflora, good, heavy plants, $3.00, $5.00 and $8.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

GENISTAS

Genistas, 5-in., clean, shapely, good color, in bud and bloom, 50c.
Greens Greenhouses, Inc., Fremont, Nebr.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL MARCH 25TH

EXCEPT BUCHNER,

$20.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

ROOTED GERANIUM CUTTINGS
MARCH DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Strong 3-in. S. A. Nutt, Poitevine, Hill, Ricard, A. Beauty, Viaud, Presilly, Buchner, etc., ready for shift, $10.00 per 100. Our new Defiance Geranium, salmon pink, three flowers to other's one, 3-in., fine stock, $15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

GERANIUMS
Rooted Cuttings
All booked till March
Ricard, Poitevine, Scarlet Bedder, Nutt and Buchner.
Cash with order.
PETER BROWN, LANCASTER, PA.

Geraniums, S. A. Nutt and La Favorite, double white, A. 1, strong stock, $60.00 per 1000.
Mrs. Richard F. Gloede, semi-double, the new rose pink, most beautiful foliage and greatest bloomer, strong, 3-in., $25.00 per 100.
Gloede's, Evanston, Ill.

GERANIUMS, QUICK DELIVERY.
Best bedders, strong healthy stock, 2¼-in., $7.50 per 100, $70.00 per 1000; 3-in., $10.00 per 100, $95.00 per 1000. Order now and have 4-in., worth $25.00 per 100 for spring sales.
GULLETT & SONS, LINCOLN, ILL.

Geraniums, strong healthy stock,
mixed extra good assortment,
2½-in., $35.00 per 1000
3 -in., 50.00 per 1000
Plenty of S. A. Nutt same price.
Peterson Floral Co., Gibson City, Ill.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Geraniums all sold. See Mesembryanthemums, Salvias, Asparagus, Cannas, Smilax, 2-in. and 3-in. Fuchsias.
F. C. Freeman & Sons, Portland, Ind.

2¼-in. pots of S. A. Nutt and other best kinds at $6.00 per 100, $50.00 per 1000. Ask for other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Geraniums, R. C., S. A. Nutt, $30.00 per 1000. Cash. No C. O. D. orders taken.
Freeport Floral Co., Freeport, Ill.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

NOW BOOKING ORDERS.

	100	1000
S. A. Nutt, 2¼-in.	$5.00	$45.00

John Bauscher, Freeport, Ill.

GERANIUMS.

From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 3-in., cut back, S. A. Nutt, 7c; 4-in., S. A. Nutt and Perkins, pink, 10c. Cash. Packing free.
G. E. Berthold, Nebraska City, Nebr.

5-in. Stock Geraniums, from 4 to 8 cuttings, per plant, Nutt, Presilly, Buchner, and Harriet Cleary, $20.00 per 100. Cash with order.
John P. Andre, Doylestown, Pa.

Geraniums, 3-in. mixed of the following sorts: Nutt, Ricard, Buchner and others, $7.00 per 100; 2-in. of the same, $4.00 per 100.
S. D. Brant, Clay Center, Kans.

Strong 3-in. Geraniums, ready for 4-in., all true S. A. Nutt, $7.00 per 100. Cash.
Reiman Greenhouses, Vincennes, Ind.

Geraniums R. C., Nutt and scarlet, $3.00 per 100. Ready March 1st.
Quaker Hill Greenhouses, Sebring, O.

1000 3-in. S. A. Nutt Geraniums, fine stock, $6.00 per 100, $55.00 per 1000.
John B. Rudy, Elmira, N. Y.

Ivy Geraniums, a good double red, 4-in. pots, $10.00 per 100.
Warren Huckleberry, North Vernon, Ind.

A few hundred nice 2½-in. Ivy Geraniums, $6.00 per 100. Cash with order.
Hastings & Prasil, South Lyon, Mich.

400 extra good Nutt and Jean Viaud, 5-in., 20c. 1000 standard varieties, 4-in., 12½c.
Atwell Florist, Fort Dodge, Ia.

Geraniums, strong 2¼-in., S. A. Nutt, $40.00 per 100. Cash with order.
P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

S. A. Nutt, 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1,000.
F. Dorner & Sons Co., Lafayette, Ind.

Geranium stock plants, mostly Nutt, 3½-in. and 4-in., $6.00 per 100. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

John Doyle, 2¼-in. Geraniums, strong stock, $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Geraniums, Mme. Salleroi, 2¼-in., $2.50 per 100. Charles W. Curtis, Irondequoit, N. Y.

2½-in. Strawberry Geraniums, strong plants, $5.00 per 100. H. W. Peterson, Poplar Bluff, Mo.

Mme. Salleroi rooted cuttings, $1.50 per 100. Cash. George Souster, Elgin, Ill.

1000 mixed S. A. Nutt and Grant Geraniums, at $25.00. Pana Greenhouses, Pana, Ill.

1000 2-in., S. A. Nutt, ready to shift, $4.00 per 100. T. R. Gorton, Norwich, N. Y.

Rose Geraniums, 2¼-in., 4c; Mme. Salleroi, 2-in., 3c. S. W. Pike, St. Charles, Ill.

GLADIOLI

NONE BETTER.

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

Price per 1000	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Europa	67.50	75.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Glory of Holland	45.00	50.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Pink Beauty	45.00	50.00
Augusta	27.50	30.00
Pink Perfection	40.00	50.00
Annie Wigman	.....	30.00
Primulinus Hybrids	25.00	30.00
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

THE GRULLEMANS CO. AND
THE WAYSIDE GARDENS CO.
offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.
We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Grullemans Co., Avon Lake, O.

GLADIOLI—Continued

New Jersey grown Gladiolus bulbs, just right for greenhouse forcing. Grown on my farm in black sandy loam, well matured, clean and healthy, at least 95% true to name.

	1½-in. and up Per 1000	1¼-in. and up Per 1000
America	$30.00	$25.00
Augusta	30.00	25.00
Baron Hulot	40.00	35.00
Brenchleyensis	25.00	20.00
Chicago White	30.00	25.00
Childsii, mixed light colors	40.00	35.00
Czar Peter	50.00	45.00
Dieulafoy	50.00	45.00
Europa	70.00	60.00
Geo. Paul (Faust)	50.00	45.00
Glory of Holland	35.00	30.00
Golden West	35.00	30.00
Mrs. Francis King	30.00	25.00
Loveliness	60.00	50.00
Lily Lehman	45.00	40.00
Master Wietzen	40.00	35.00
Niagara	40.00	35.00
Panama	45.00	40.00
Peace	40.00	35.00
Pink Perfection	45.00	40.00
Princeps	50.00	45.00
Queen Wilhelmina	75.00	60.00
Schwaben	50.00	45.00
Yellow Hammer	40.00	35.00
Wm. Copeland	45.00	40.00
War	50.00	45.00
Mixed of the above named	30.00	25.00

Cash with order.
Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

	100	1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	23.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.
Roman J. Irwin, 321 6th Ave., New York.

GLADIOLI

Ask for our prices on the following choice bulbs:

	No. 1	No. 2	No. 3
Peace	8,000	14,000	2,000
Panama	1,000	1,000	1,000
Niagara	4,000	4,000	8,000
Schwaben	.....	.....	6,000
Empress of India	2,000	1,000	1,000
America	8,000	25,000	.....
Mrs. F. King	12,000	.....	.....
Mrs. Pendleton	10,000	17,000	2,000
Halley	.....	2,000	3,000
Independence	2,000	2,000	1,000
Chicago White	4,000	2,000	.....
Faust	1,000	3,000	.....
Glory of Holland	1,000	.....	.....
Mrs. W. E. Fryer	2,500	1,000	.....
Mrs. Watt	1,000	2,500	.....
Princepine	2,000	2,000	3,000
Yellow Hammer	12,000	.....	.....
Autumn Queen	2,000	2,000	.....
Ida Van	3,000	4,000	3,000
Velvet King	2,000	500	.....
Mary Fennell	750	2,000	1,000

For bulblets see Review of Jan. 29th, page 111.
W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

GLADIOLI

PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in.	7.00
PRINCEPINE, ½-in. and less	4.00
SCHWABEN, ½-in. and less	9.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
SCHWABEN	1.00
WAR	1.00

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.
P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

	Per 1000 1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Augusta	27.50	30.00
Chicago White	30.00	35.00
Halley	30.00	35.00
Francis King	27.50	30.00
Bonquet d'Or	30.00	35.00
Ida Van	25.00	30.00
Princepine	30.00	35.00
Primulinus Hybrids	20.00	25.00
Pink Beauty	45.00	50.00
Peace	35.00	40.00
Niagara	40.00	45.00
Mrs. F. Pendleton	45.00	50.00
Schwaben	55.00	60.00

PLANTING STOCK	under ½-in.	½-in.-¾-in.
Augusta	$ 7.00	$ 9.00
Bouquet d'Or	12.00	15.00
Chicago White	9.00	12.00
Mrs. F. King	6.50	9.00
Mrs. F. Pendleton	15.00	18.00
Princepine	12.00	15.00

J. DE GROOT, GROWER, CATONSVILLE, MD.

Fine home grown bulbs.

	Per 1000
America, No. 1	$27.50
America, No. 2	22.00
Mrs. F. King, No. 1	27.00
Mrs. F. King, No. 2	20.00
Niagara, No. 1	45.00
Niagara, No. 2	38.00
Mrs. Pendleton, No. 1	50.00
Schwaben, No. 1	55.00

PLANTING STOCK, PER 1000.
America, ⅝ to ¾-in., $11.00; King, ⅝ to ¾-in., $9.00; Halley, ⅝ to ¾-in., $10.00; Panama, ⅝ to ¾-in., $12.00; Chicago White, ⅝ to ½-in., $15.00; Augusta, ⅜ to ½-in., $7.50.
America, black bulblets, per peck, $8.00; Mrs. King, $7.00.
250 at 1000 rates. No charge for packing.
S. W. PIKE. ST. CHARLES, ILL.

GLADIOLI.

Clean, bright, healthy stock, sure to please you. To close them out quickly before the rush in our mail trade, we will accept the following prices, in quantities of not less than 1000 of a kind. Cash with order. Per 1000
America, 1st size, 1½ to 2-in. $22.00
America, 2nd size, 1¼ to 1½-in. 19.00
Also planting stock, a few thousand each, in the following varieties and sizes.

	⅝-in. to ½-in.	½-in. and under
America	$ 9.00	$ 6.50
Independence	9.00	7.00
Mrs. Francis King	9.00	7.00
Panama	13.00	10.00
Peace	12.00	9.00
Princepine	12.00	9.00

The Templin-Crockett-Bradley Co., Cleveland, O.

GLADIOLI FOR FORCING.
First size 1½-in. and up.

	Per 100	Per 1000
America	$3.50	$28.00
Chicago White	3.75	30.00
Mrs. Francis King	3.25	28.00
Peace	4.25	40.00
Princeps	6.50	60.00
Prince of Wales	8.00	75.00
Mrs. Frank Pendleton	5.50	50.00
Primulinus Hybrids	2.75	25.00
Brenchleyensis	3.50	30.00
Empress of India	4.50	40.00
Ida Van	4.50	40.00
Myrtle	8.00	75.00
Princepine	4.50	40.00
Willy Wigman	5.00	45.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

GLADIOLI FOR FORCING
Strictly first size bulbs, 1¼-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Chicago White	3.75	32.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Mrs. Frank Pendleton	7.00	60.00
Myrtle	7.50	68.00
Niagara, yellow	5.00	45.00
Peace, white	5.00	45.00
Schwaben, yellow	7.00	65.00
Princeps, red	6.50	60.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GLADIOLUS PLANTING STOCK

	½-in. and under	½ to ¾-in.
America	$ 7.00	$ 9.00
Blue Hybrids	7.00	9.00
Empress of India	10.00	15.00
Halley	6.00	9.00
Mrs. Francis King	7.00	9.00
Panama	10.00	15.00
Princeps	8.00	12.00
Schwaben	14.00	20.00
War	18.00	25.00
Willy Wigman	10.00	15.00

10% discount on all orders for 10,000 or more of a variety. Cash please.
W. P. LONG. WEST GROVE, PA.

GLADIOLI, 1ST SIZE, 1½-IN. AND UP.

Panama	$55.00 per 1000
Peace	45.00 per 1000
Schwaben	65.00 per 1000
Mrs. Francis King	28.00 per 1000
America	30.00 per 1000
Pink Perfection	50.00 per 1000
Ida Van	35.00 per 1000

BRAE CREST FARMS, MONTROSE, N. Y.

Mrs. Watt; almost the exact shade of Hadley Rose, brilliant wine, one color, excellent keeper, no crooked spikes. We have sold one hundred thousand bulbs of this variety so far this season, and above that number were sold by us last season. The winner for best vase of bloom, Mrs. Watt, at National Gladioli Show last summer, states: "The vase of Mrs. Watt bloom attracted fully as much attention as any vase of bloom in the hall." All size bulbs sold except the following: ½-in. and under, $10.00 per 1000, $75.00 for 10,000, f.o.b. Wilton. 5% discount for cash with order. No orders accepted for less than 1000.
HOMER F. CHASE, WILTON, N. H.

GLADIOLI

	100	1000
America	$3.50	$30.00
Baron Hulot	5.00	....
Fairy, light salmon pink	3.00	25.00
Klondike	3.00	....
Mrs. F. King	3.50	30.00
Mrs. F. Pendleton	5.50	50.00
Mrs. Watt, wine red	5.00	40.00
Princepine	2.50	20.00

Second size, 20% less, 25 at 100 rate, 250 at 1000 rate. 5% for cash with order.
E. E. STEWART, BROOKLYN, MICH.

Buy Prince of Wales, the greatest florists' Gladiolus known. Extremely early, strong grower, big flowers of a beautiful color, a golden salmon, grand in sunlight and bewitching under electricity. Secure stock now, the demand will be tremendous when its merits are better known.

	100	1000
Prince of Wales, 1½-in. and up	$8.00	$75.00
Prince of Wales, 1-1½-in.	6.00	58.00
Planting stock, ½-in. and under	3.75	35.00

Send your name for my spring bulb list.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

		Per 1000
50,000	Mixture, ⅝-½-in.	$3.50
25,000	Mixture, ½-⅝-in.	5.00
2,000	Mrs. Watt, 1¼-1½-in.	25.00
3,000	Mrs. Watt, 1 -1¼-in.	18.00
3,000	Mrs. Watt, ¾-1 -in.	12.00
500	Mrs. Watt, ½- ¾-in., per 100	1.00

Mixture in all sizes except ¾-in. to 1-in., 2 bushels of Independence bulblets with few yellows, $20.00 per bu. Also 1 bushel mixed bulblets, $20.00.
Jessie E. Lundburg, Keithsburg, Ill.

Autumn Queen, one of the very best Gladioli for fall blooms, color cream, lightly overlaid with rose, large open flowers, well placed on straight, stiff spike. Any florist wishing good late blooms will do well to stock up with a few thousand of these.

	1½-in.	1¼-in.	1-in.	¾-in.
Autumn Queen	$40.00	$32.00	$25.00	$20.00
America	30.00	24.00	18.00	16.00
Halley	35.00	28.00	....	....
Florists' Mixture	18.00	14.00	10.00	....

Cash with order.
Frank Winans, Florist, Petoskey, Mich.

		1¼-in.	1½-in.
Ida Van	per 1000	$24.00	$30.00
Peace	per 1000	32.00	40.00
Schwaben	per 1000	40.00	48.00
Niagara	per 1000	40.00	48.00
Mrs. F. Pendleton	per 1000	40.00	.....
Mrs. F. King	per 1000	24.00	30.00

Send for wholesale list.
Brookland Gardens, Woburn, Mass.

GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.
RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

Gladiolus bulblets, America, Mrs. F. King, Halley, Crackerjack and Princepine, per 1000, 50c; 5000, $2.00; 10,000, $3.00; peck, $10.00. Panama, twice the above prices, all postpaid. Larger quantities on request.
See display ad for large bulbs.
N. LEON WINTZER,
Gladiolus Grower. West Grove, Pa.

"Quality First" GLADIOLUS BULBS
1½-in. and up, per 100. Cash.
Europa, Ulrich and Gretchen Zang, $8.00; Baron Hulot, K. Glory, Norma Dee Childs, $5.00. Rouge Torch, $3.00; Florida, $2.00; Virginia, $1.00 each. Send for price list.
NORMAN E. TULLY, HUBBARD, O.

Gladioli, first and second size, per 100. America, $3.30 and $2.85; Panama, $4.75 and $4.25; Niagara, $4.25 and $3.75; Princeps, $6.25 and $5.75; Europa, $8.00 and $7.00; Pink Beauty, $6.00 and $5.50; Mixture, mostly bright pink, $1.75 and $1.50. Cash must accompany all orders.
Perry Feagler, Auburn, Ind.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.
America, 1¼ to 2½ in. $20.00 per 1000
Panama, 1½ to 2½ in. 30.00 per 1000
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

GLADIOLUS BULBS.
We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.
GARDENS OF SMEDLEY, WATERLOO, IOWA.

Gladiolus bulbs, WHITE LADY, pure white, $3.00 per doz.; extra large bulbs, $4.00 per doz.
Sten, Red Wing, Minn.

GLADIOLI
Mary Pickford and other choice sorts. Write for list. J. G. Burrows, Onset, Mass.

If you would like Massachusetts-grown Gladiolus bulbs of excellent quality, see my display adv. this issue.
JELLE ROOS,
Gladiolus Specialist, Box A, Milton, Mass.

Surplus stock of Gladiolus bulbs, good line for small florist, about 2700 bulbs, 100 to 500 of a variety, in 12 varieties. Write for list.
L. H. Warren, 3605 Mora Lane, St. Louis, Mo.

For extra quality of Gladioli see our display ad this issue.
UNITED BULB CO.,
Mount Clemens, Mich.

GLADIOLUS BULBS
America, 1½-in. and up.....$30.00 per 1000
Augusta, 1½-in. and up..... 30.00 per 1000
John Bauscher, Freeport, Ill.

3000 first size and 2000 second size Florists' Mixture, to close out, $15.00 and $12.50 per 1000. C. G. Benton, Ashley, Ill.

We are all sold out of Gladiolus bulbs.
COLUMBIA GARDENS,
4024 Madison St., Minneapolis, Minn.

Gladioli, 60 varieties, all sizes.
Geo. J. Joerg, New Hyde Park, N. Y.

GREVILLEAS

GREVILLEA ROBUSTA.
Extra fine from 3-in. pots, $3.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PINKS

14,000 Hardy Pinks, Her Majesty, Essex Witch, Laura Wilmer, Abbotsford, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HARDY PLANTS

PERENNIAL PLANTS.
Strong 2½-in. Campanula Calycanthema mixed, blue, white, $5.00 per 100.
Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.
Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.
Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.
Strong 3-in. Calla Aethiopica, $7.00 per 100.
Strong 2½-in. Calla Aethiopica, $4.00 per 100.
Strong 2¼-in. Calla Aethiopica, $3.50 per 100.
Cash with order please.
LAGONDA FLORAL CO., SPRINGFIELD, O.

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.
LUDWIG MOSBAEK, Ferndale, Askov, Minn.

PERENNIALS ARE MONEY-MAKERS.
An assortment of 24 varieties, the best for cutflower purposes, or to be sold over the counter. Write for prices
M. Newkirk, Downers Grove, Ill.

Weller's Perennials are the best and you know it. We have the largest collection of varieties. Send us your list for quotation today.
Weller Nurseries, Holland, Mich.

HELIOTROPES

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, post paid, special delivery; 2¼-in. pots, Elis. Dennison and Centefleur and La Duse, $3.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Heliotropes, R. C., $2.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotropes, dark blue, strong 2¼-in., ready for 3-in., $3.50 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Heliotrope, R. C. dark blue, $1.50 per 100; 2½-in., 5c, packed free.
H. W. Girton, Ridgway, Pa.

Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Heliotropes, dark blue, 3-in., 6c. Cash.
Harry A. Cook, Oberlin, O.

Heliotropes, strong 2¼-in., $5.00 per 100. Packed free. N. E. Beck Floral Co., Massillon, O.

Heliotropes, 2¼-in., strong, 5c each.
GULLETT & SONS, LINCOLN, ILL.

Heliotropes, R. C., blue, $1.50 per 100, P. P.
Quaker Hill Greenhouses, Sebring, O.

HIBISCUS

Hibiscus, Peachblow, Sub-Violaceus, Min. Semi-plena, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HOLLYHOCKS

Double Hollyhocks, 2-in. pots, $6.00 per 100, white, pink and cream. Fine plants.
Marion Greenhouses, Marion, Ill.

Hollyhocks, Chater's, double, $6.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

ALBUM OF DESIGNS, $1.00 per copy, prepaid.
Florists' Pub. Co., Caxton. Bldg., Chicago.

HYDRANGEAS

Pot grown plants of Otaksa and all the best French varieties.
FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.
OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.
These plants are good with short stocky shoots and well ripened.
J. L. SCHILLER, TOLEDO, O.

Pot-grown French Hydrangeas, pink, blue and white, dormant stock for Memorial Day.
5-in., 3 to 5 blooming buds.....$ .50
7 and 8-in. 6 to 15 blooming buds..$1.00 to 1.50
Started plants for Easter, buds showing.
5-in., 3 to 5 buds.....$ .75 each
6-in., 4 to 7 buds..... 1.00 each
7-in., 6 to 10 buds..... 1.50 each
8-in., 10 to 20 buds..... 2.00 each
J. J. Le Borious, Duluth, Minn.

Hydrangeas, French and Otaksa for early and Easter flowering. Fine plants.
4-in., 25 to 35c, 2 to 5 branches.
5-in., 50 to 75c, 4 to 7 branches.
6-in., 75c to $1.00, 6 to 9 branches.
7-in., $1.00 to $1.25, 8 to 12 branches.
Cash with order.
Lester Park Greenhouses, Duluth, Minn.

HYDRANGEAS.
2½-in., semi-dormant Baby Bimbinette, the best and easiest forcer, sure bloomer, pearl pink .....$12.00 per 100
Same in 4-in. ..... 30.00 per 100
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

French varieties and Otaksa, 2¼-in., $8.00 per 100, $75.00 per 1000. For larger sizes and field grown, ask for prices.
Roman J. Irwin, 321 6th Ave., New York.

French and Otaksa Hydrangeas, strong plants with well ripened wood, 4-in. pots, 25c; 5½-in., 50c; 6-in., 60c-75c. Cash with order. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

Hydrangea Arborescens Grandiflora or Hills of Snow, heavy field plants, $3.50 per dozen, $27.50 per 100.
The McGregor Bros. Co., Springfield, O.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Hydrangeas, can only offer 7-in. at $1.50 to $2.00, 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, 5 and 6-in., $35.00 and $40.00 per 100. Fred Burre, Peoria, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

IMPATIENS

IMPATIENS SULTANI
Deep pink, white, violet rose, orange, 2½-in. pots, $4.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, Sultani, scarlet and pink, 2¼-in., $3.50 per 100, $30.00 per 1000. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fenton, Evansville, Ind.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

IRISES

100,000 IRIS
Splendid stock, following varieties and price:

	Per 100
Florentine, purple	$3.50
Celeste, sky blue	3.50
Flavescens, lemon yellow	3.00
Gold Coin, yellow, petals purple	3.50
Leonidas, dark blue	3.50
Mme. Chereau, white, blue fringed	3.50
Sans Souci, yellow, petals wine	3.00
Gracchus, yellow, petals light wine	3.50
Ossican, canary yellow, petals light purple	3.00
Siberian, blue	3.50

W. N. SCARFF & SONS,
New Carlisle, Ohio.

IVIES

English Ivy, strong rooted cuttings, $2.50 per 100, $20.00 per 1000; 3-in. pots, 15 to 18-in., ready for 4-in., $16.00 per 100. Parlor Ivy R. C., $2.00 per 100, $15.00 per 1000, parcel post paid; 2¼-in. pots, $5.00 per 100, $45.00 per 1000. Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

EXTRA STRONG
English Ivy, 15-in., 2½-in. pot.....$3.50 per 100
English Ivy, 3-in. pot..... 6.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

English Ivy, R. C., $1.50 per 100; 2¼-in., 6c, staked 18-in. high. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

German or Parlor Ivies, R. C., $1.00 per 100. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

English Ivy, strong R. C., $2.00 per 100, $16.00 per 1000. Cash. Parcelpost paid.
THE IMLAY CO., ZANESVILLE, O.

German Ivy, strong 3-in., $4.00 per 100; R. C., $1.00 per 100. Cash.
W. G. Thomas & Sons, Sheffield, Ill.

German Ivy, 2½-in., $5.00 per 100; R. C., $1.50 per 100, postpaid. Reinhold Undrits, West New Brighton, S. I., N. Y.

English Ivy and Parlor Ivy, out of 2¼-in. pots, $2.00 per 100, $18.50 per 1000.
J. C. Schmidt, Bristol, Pa.

English Ivy, strong, well-rooted cuttings, $1.75 per 100, $14.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

English Ivy, rooted cuttings, $1.50 per 100. Muskogee Shrubbery Gardens, Wholesale, Muskogee, Okla.

English Ivy, 2½-in. pot plants, $6.00 per 100, parcel post prepaid.
DINGEE & CONARD CO., WEST GROVE, PA.

German Ivy, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

German or Parlor Ivy, 2-in., $3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

English Ivy, rooted cuttings, fine stock, $15.00 per 1000. Rudolph Irsa, East Hampton, N. Y.

LANTANAS

Lantanas, R. C...$2.00 per 100; $18.00 per 1000
Lantanas, 2-in.... 5.00 per 100; 40.00 per 1000
WEEPING LANTANAS.
R. C. .....$1.25 per 100; $10.00 per 1000
2-in. ..... 4.00 per 100; 35.00 per 1000
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

EXTRA STRONG
Red Lantanas, 2½-in. pot.....$4.00 per 100
Pink Lantanas, 2½-in. pot..... 4.00 per 100
White Lantanas, 2½-in. pot..... 4.00 per 100
Weeping Lantanas, 2½-in. pot..... 4.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

Lantanas, rooted cuttings, best dwarf bedders, separate kinds labeled true to name, $1.75 per 100 by mail, $15.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

40,000 Lantanas, 2¼-in. stock, Jacob Schultz, Radiation, M. Schmidt, Count de Biencourt, Weeping, $5.00 per 100, $45.00 per 1000.
George O. Overholser, Springfield, O.

Lantanas, florists' favorite, bright red and yellow, 2½-in., strong, $6.50 per 100.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Lantanas, 2¼-in. pots, best varieties, dwarf kinds, $6.00 per 100; $50.00 per 1000; 3-in. pots, $9.00 per 100; $80.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Bedding Lantanas, 4 leading sorts, $4.50 per 100. Weeping Lantanas, $4.50 per 100.
The McGregor Bros. Co., Springfield, O.

Lantanas, three varieties, strong 2-in., and 2½-in., $5.00 per 100.
H. W. Girton, Ridgeway, Pa.

LILIUMS

LILIES.
Lilium Giganteum .....$55.00 case
Rubrum, 8 to 9-in..... 20.00 per 100
Album, 9 to 11-in..... 30.00 per 100
Auratum, 8 to 9-in..... 20.00 per 100
THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

Lilium Canadense, 1st size.....$5.00 per 100
Lilium Canadense, 2nd size..... 3.00 per 100
Lilium Philadelphicum, 1st size..... 5.00 per 100
Lilium Philadelphicum, 2nd size.... 3.00 per 100
Ask for prices on larger quantities.
L. E. Williams, Exeter, N. H.

LOBELIAS

Lobelias, Kath. Mallard R. C., $2.00 per 100, $18.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

1000 2¼-in., Kathleen Mallard Lobelia, $2.50 per 100, fine well rooted. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Lobelias, K. Mallard R. C., $1.50 per 100, by mail. S. W. Pike, St. Charles, Ill.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

MADEIRA VINES

Madeira Vines, big stock, $10.00, $15.00, $25.00 per 1000; $1.50, $2.00, $3.00 per 100. Cash. C. Betscher, Dover, O.

MESEMBRYANTHEMUMS

Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, $10.00 per 1000.
R. A. Casad, Huntington Beach, Calif.

Large, brilliant pink, R. C., $1.25 per 100. Small yellow bloom, 75c per 100, not rooted but ready to pot, fine for basket work, always in bloom. F. C. Freeman & Sons, Portland, Ind.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Mesembryanthemums, pink, R. C., $1.25 per 100, P. P.; 2-in., at $3.00 per 100.
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, rooted cuttings, Chrystallinum, pink, fine for hanging baskets, $2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

Mesembryanthemums, pink, R. C., $1.25 per 100, postpaid. Reinhold Undrits, West New Brighton, S. I., N. Y.

MESEMBRYANTHEMUMS—Continued

MESEMBRYANTHEMUMS, rosea, ready now, fine for hanging baskets, the true, large flowering, brilliant pink, with the attractive yellow center. 2-in., as good as any 2½-in., you can take cutting of these plants, $5.00 per 100, $45.00 per 1000.

ENGLISH IVY, 2-in., ready for 3-in., $6.00 per 100.

Also the following varieties for hanging baskets, boxes, vases, and borders, this collection ready to ship March 1st. Secure your orders.

ANTHERICUMS, Mandai anum Variegatum, 2-in., $6.00 per 100; 2½-in., $10.00 per 100. They will take the place of Pandanus.

AGERATUMS, blue, dwarf, best variety, 2-in., $5.00 per 100.

IVY GERANIUMS, 10 varieties, mixed, R. C., $5.00 per 100.

SAXIFRAGA, 2-in., for hanging baskets, $5.00 per 100.

WEEPING LANTANAS, 2-in., $5.00 per 100.

TRADESCANTIAS, multi-color, 2-in., $6.00 per 100, 5 to 6 plants in each. Plain green, 2-in., $5.00 per 100.

DEW PLANT, trailing pink flower, 2-in., $5.00 per 100.

FUCHSIAS:

Little Beauty, 2-in.	$7.00 per 100
Black Prince, 2-in.	6.00 per 100
Purple Prince, 2-in.	6.00 per 100
Lustre, 2-in.	6.00 per 100
Walter Lang, 2-in.	5.00 per 100
Gloire des Marches, 2-in.	5.00 per 100
White Giant, double white, 2-in.	6.00 per 100

The following bedding plants:

COLEUS, 12 leading varieties, Trailing Queen, and Trailing Beauty, R. C., $1.50 per 100; 2-in., $4.00 per 100. Gettysburg and Defiance, the choice varieties, 2-in., $5.00 per 100.

PERIWINKLES, 3 varieties, 2-in., $5.00 per 100.

PELARGONIUMS, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia, 2-in., $12.00 per 100.

LANTANAS, Violet King, king of all Lantanas, 2-in., $8.00 per 100. This Lantana is the world's best, my famous seedling.

All the above ready March 1st. The Mesembryanthemums ready now.

LOUIS P. FAULK,
R. F. D. 7, Box 9, Bellevue, Pa.

MOONVINES

Well established, 2-in., true white Moonvines, 5c; rooted cuttings, 2c. J. S. Stuart & Son, Anderson, Ind.

MYRTLE

Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.

Roman J. Irwin, 321 6th Ave., New York.

NURSERY STOCK

	Per 100
10,000 Dwarf Box, 3 yr., No. 1, 4-6-in.	$10.00
2000 Dwarf Box, 3 yr., No. 2, 3-5-in.	6.00

2000 2 and 3 yr. field grown climbing Roses, $18.00 per 100.

Crimson Rambler, Lady Gay, Blue Rambler, Dorothy Perkins, Red Dorothy Perkins, White Dorothy Perkins, Philadelphia Rambler, Mary Washington, everblooming Crimson Rambler.

300 Roses, 2 and 3 yr., $30.00 per 100; Mlle. Franzisca Kruger, Sir Thomas Lipton, Clothilde Soupert, Magna Charta, Henri Martin.

	Per 1000
5000 Linnaeus Rhubarb, 2 yr.	$25.00
5000 Linnaeus Rhubarb, 1 yr., strong	20.00

Packing extra.

Shade trees and shrubs in large supply.

J. B. WATKINS & BRO.,
Midlothian, Virginia.

ONARGA NURSERY COMPANY

Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

	100	1000
Spiraea Van H., 12-in.	$3.00	$25.00
Spiraea Van H., 12-18-in., strong	6.00	50.00
Spiraea Van H., 18-24-in., strong	8.00	70.00
Spiraea Van H., 2-3-ft., strong	12.00	100.00
Spiraea Van H., 3-4-ft., strong	15.00	....
Syringa Cor., 3-4 ft., strong	15.00	120.00
Snowberry, white, 3-4 ft., strong	18.00	120.00
Forsythia (Golden Bell), 3-4 ft.	15.00	120.00

Trees, Shrubs, Roses and Perennials in carload lots. New trade list ready.

ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

BARR'S TREES GROW
Norway Maples a Specialty
Special carload lot offer.

8 to 10 ft.,	1¼ to 1½ in. cal.	$ 80.00 per 100
10 to 12 ft.,	1½ to 1¾ in. cal.	100.00 per 100
12 to 14 ft.,	1¾ to 2 in. cal.	150.00 per 100
12 to 14 ft.,	2 to 2½ in. cal.	175.00 per 100
14 to 16 ft.,	2½ to 3 in. cal.	225.00 per 100
14 to 16 ft.,	3 to 3½ in. cal.	300.00 per 100
14 to 16 ft.,	3½ to 4 in. cal.	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Height 6-in. above ground. Caliper:	10	100
8-10-ft. 1 to 1½-in.	$11.00	$ 95.00
10-12-ft. 1½ to 2 -in.	16.50	140.00
12-14-ft. 2 to 3 -in.	27.50	235.00
14-16-ft. 3 to 4 -in.	65.00	.....

THE D. HILL NURSERY CO.,
Box 408, Dundee, Illinois.

Himalaya Berry bushes, $2.00 per 100 f. o. b.
H. W. Peterson, Poplar Bluff, Mo.

Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.

L. F. Dintleman, Belleville, Ill.

ONION SETS

Onion Sets, sound, bright yellow sets for March shipment. Write for prices.

McAdams Seed Co., Columbus Grove, O.

ORCHIDS

ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianæ, Gaskelliana, Schroederæ, Percivaliana, Speciosissima, Gigas, Mossiæ, Labiata. Price to close this stock out, which will be shipped in spring, is $2.50 up to $15 per plant, or the lot for $12,000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 966, Providence, R. I.

PALMS

Orders booked now for shipment right after Easter. 4-in. Areca Lutescens, 3-4 plants to pot, 22-28 in. above pot, clean, strong stock, ready for 6-in. and 7-in pots, $15.00 per dozen, $100.00 per 100. No charge for packing. Cash with order or references from unknown parties.

A. Verlinde, Wholesale Only, New Orleans, La.

PALMS, Kentia Belmoreana, est. 3-in., $2.50 per doz., $15.00 per 100; 4-in., heavy, 15 to 18-in., $6.00 per doz., $45.00 per 100; 4-in., extra, 18 to 24-in., $9.00 per doz., $75.00 per 100. These are ready for 5-in. pots.

The Wagner Park Nursery Co., Sidney, O.

Kentia Belmoreana. Extra strong, well established, true to name, 2½-in., $15.00 per 100; 3-in., $30.00 per 100; 4-in., $55.00 per 100.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

PALMS.

Kentia Belmoreana and Forsteriana, extra large, 5-in., $1.25; 6-in., $2.00 each.

Woodland Park Floral Co., Sumner, Wash.

Cocos Weddelliana, 2¼-in., 8 to 9 in. high, 4 to 5 leaves, fine color, $17.50 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

PANDANUS

PANDANUS VEITCHII—from open for

3-in. pots	$ 6.00 per 100
4-in. pots	8.00 per 100
6-in. pots	12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, $3.00. These are all good strong plants and can be shipped either in the near future or in the spring. S. S. Skidelsky & Co., 50 Park Place, New York.

3-in. Pandanus Utilis	$20.00 per 100
4-in. Pandanus Utilis	25.00 per 100
2½-in. Pandanus Utilis	15.00 per 100

POEHLMANN BROS. CO.,
Morton Grove, Illinois.

PANSIES

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, $6.00 per 1,000, $16.50 per 3,000, $25.00 per 5,000. Cash with order.

John Irvine, Bay City, Mich.

I now have a few thousand Pansy plants, Steele's Greenhouse Special and Ozark Mammoth Strain, $4.50 per 1000, prepaid. Will make April and May bloom. Seed of Ozark Mammoth Strain, $4.00 per oz. Cash with order.

OZARK PANSY GARDENS, WEST PLAINS, MO.

Pansy seedlings, now ready, Steele's Giant Mixture, nice stocky plants, fine for summer blooming, $3.50 per 1000. Cash with order.

Swaby Greenhouses, St. Charles, Ill.

Pansies, Steele's Greenhouse Special, outdoor grown, fine large plants, many in bud, $6.00 per 1000. Cash.

S. D. Williams, Box 153, Van Buren, Ark.

Pansy seedlings, Giant Trimardeau, mixed, large flowering and choice colors, $4.00 per 1000, $15.00 per 5000, prepaid by mail.

F. Danley, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, $4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Transplanted Pansies, extra fine, $8.00 per 1000. Haase Bros., Pekin, Ill.

Pansies, transplanted, $1.00 per 100, $8.00 per 1000 Fred Burre, Peoria, Ill.

PELARGONIUMS

PELARGONIUMS.

Easter Greeting, Wurtembergia and Swabian Maid.

2½-in.	$12.00 per 100;	$110.00 per 1000
3 -in.	17.50 per 100;	175.00 per 1000
4 -in.	25.00 per 100;	250.00 per 1000
5 -in.	50.00 per 100	

Add 5% for packing.

KROWKA BROS.,
4938 N. Western Ave., Chicago, Ill.

PELARGONIUMS
Easter Greeting and Lucy Becker, clean, strong, healthy plants, from 2-in. pots, ready for 4-in., $10.00 per 100.
Cash please.
JNO. F. SABRANSKY, KENTON, OHIO.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal. Delivery in April.
$1.75 per doz., $12.00 per 100.
Add 5% for packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, $12.00 per 100, $110.00 per 1000. Lucy Becker and Wurtembergia, strong, 3-in. plants, ready for shifting, at $27.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

PELARGONIUMS, EASTER GREETING AND LUCY BECKER, 2-IN., READY FOR 3-IN., $12.00 PER 100. PACKING FREE. ABOUT 2000 IN THE LOT.
FRED W. ARNOLD, CAMBRIDGE, O.

4-in. E. Greeting Pelargoniums, $25.00 per 100
5-in. E. Greeting Pelargoniums, 60.00 per 100
6-in. E. Greeting Pelargoniums, 75.00 per 100
These are A. No. 1 plants and will make large specimens for Easter. Haase Bros., Pekin, Ill.

PELARGONIUMS.
Finest stock in Central Illinois, 2½-in., $12.50; 4-in., $35.00 per 100; 5-in., 65c and 75c; 6-in., $1.00 each. For March 1st delivery.
Geo. A. Kuhl, Pekin, Ill.

PELARGONIUMS.
Easter Greeting and Wurtembergia, 4-in. pots, $25.00 per 100, will make strong 6-in. for Easter. Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

Pelargoniums, Wurtembergia, 2-in., $12.50 per 100.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Pelargoniums, 2¼-in., $12.00 per 100, mixed only, ready now. Separate varieties will be ready later.
Roman J. Irwin, 321 6th Ave., New York.

Pelargoniums, Wurtembergia, Swabian Maid, 2¼-in., strong, clean stock, 12c. Cash or C. O. D.
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, Easter Greeting, 3-in., 15c; 4-in., 25c. Good plants, common sorts, 3-in., 10c; 4-in., 15c. S. D. Brant, Clay Center, Kans.

Easter Greeting Pelargoniums, 2-in., extra nice, $9.00 per 100, not less than 50.
R. P. Bohlander, Melrose Park, Ill.

Strong Easter Greeting, 2½-in., $12.00 per 100; 3-in., $16.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Pelargoniums, 2¼-in., 10c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., $10.00 per 100.
Fred Burre, Peoria, Ill.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

PEONIES

PEONIES.

Barr's choice true-to-name Peonies. divisions, 3 to 5 eyes.	Doz.	Strong 100
Duke of Wellington, sulphur-white, fine cut-flower variety, late	$2.50	$18.00
Duchesse de Nemours, sulphur-white, early	2.00	15.00
Edulis Superba, earliest large rose-pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest amaranth; productive and good keeper	3.00	20.00
Princess Beatrice, salmon-pink multicolor, rose-pink center, midseason	3.00	20.00
Wilhelmina, lavender-pink, very large, midseason and good keeper	3.00	20.00
Mme. de Verneville, ball-shaped, white bloom, center touched carmine, early	3.50	25.00
Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co.,
Keystone Nurseries, Lancaster, Pa.

Peonies, fine lot, for March delivery, buy now. C. Betscher, Dover, O.

PERIWINKLES

Periwinkles, strong pink and white, out of 2-in. pots, $3.00 per 100.

WISE ADKISSON, GREENVILLE, TEX.

PETUNIAS

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.

Roman J. Irwin, 321 6th Ave., New York.

PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
RICHARD DIENER COMPANY,
Kentfield, California.

Petunias, double mixed, strong, R. C., $1.75 per 100 by mail, $15.00 per 1000 by express. California ruffled and fringed Giants, seedlings for transplanting or potting, $1.00 per 100, by mail. S. W. Pike, St. Charles, Ill.

Petunias, Dreer's single fringed, mixed, beautiful colors, large transplanted plants, ready for 2¼-in., $1.75 per 100, postpaid, $15.00 per 1000 by express. Edward Whitten, Utica, N. Y.

Choice double fringed, 2¼-in. Petunias, $6.00 per 100, $50.00 per 1,000.
GULLETT & SONS, LINCOLN, ILL.

Petunias, double fringed, 10 varieties, 2-in., $3.50 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $20.00 per 100, less than 100 at $22.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Poinsettia stock plants, improved deep red, out of 5-in. pots, $3.00 per doz.; 6-in., $4.00 per doz. Ship now or later.
Bischoff's, 755 7th St., Niagara Falls, N. Y.

POINSETTIA STOCK PLANTS.
California variety,
5-in., $3.00 per doz.
Owen McDonnell, Washington, Pa.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3849 Iowa Ave., St. Louis, Mo.

Poinsettias, stock plants, strong; write for sizes and prices.
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100. Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

4-in. Poinsettias, $35.00 per 100; 5-in., 3 in a pot, at $1.00; 6-in., 4 in a pot, at $1.50. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

3000 good strong stock plants, $10.00 per 100.
Wm. M. Turner, Wilkinsburg, Pa.

PRIMULAS

Primula Obconica, assorted colors, good stock, full of flowers. Each plant is a bouquet in itself. These will be money makers for you.
Out of 4-in. pots.....$20.00 per 100
Out of 5-in. pots..... 40.00 per 100
Cash with order.
The above prices include packing on all orders for $10.00 or more. Less than $10.00 add 50c to amount of order.
R. S. McMurray, Bellefontaine, O.

Primula Obconica Grandiflora, grown from our own large flowering strain Apple Blossom, Rosea and Kermesina assorted.
Thrifty young stock, full of buds, ready for a shift, 3-in., 12c; 4-in., 18c. Malacoides, 4-in., in bloom, 18c. These prices include careful packing without clay pots. Cash with order, please.
C. F. Mahan & Co., R. 8, Dayton, O.

Primula Obconica, in bud and bloom; fine for Easter, 2¼-in. and 2½-in., ready to shift, 2¼-in., $6.00 per 100; 2½-in., $8.00 per 100; 3-in., $15.00 per 100; 4-in., $25.00 per 100. Sample dozen of each at 100 rate. Cash with order.
Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

PRIMULAS IN BLOOM.
Primula Obconica, 3-in., in bloom, 15c; 4-in., 25c and 35c; 5-in. 50c; 5-in., select, 75c; 6-in. and 7-in. heavily flowered, $1.00. Chinensis, dark red, 3½-in., 20c. Showy stock, it commands immediate sale.
GULLETT & SONS, LINCOLN, ILL.

Primula Obconica, mixed colors.
4-in. in bud and bloom.....20c
5-in. in full bloom.....40c
Cash with order. Packed light in paper pots. See Cyclamen and Cineraria ads.
H. F. MERRILL, SAYRE, PA.

Primula Obconica, 5-in. in bud and bloom, just right for Valentine's Day, 50c each. No charge for packing. Cash please. No C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

PRIMULA OBCONICAS
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primrose, Chinese, 3-in. in bud, $1.00 per doz. Primula Obconica, 4-in. in bloom, 25c; 5-in. in bloom, 50c each. Cash. Fine healthy plants.
E. J. Ullrich Floral Co., Tiffin, O.

Primula Obconica Grandiflora, large flowering strain, Apple Blossom and Rosea, fine plants, ready for shift, 2-in., 4c; 3-in., 10c.
F. E. Huston, 16 Colorado Ave., Dayton, O.

Primula Obconica, 3½-in. in bud and bloom; fine plants ready for fives, Schiller's stock, $16.00 per 100, no packing charge. Cash please.
Crissman Greenhouse Co., Punxsutawney, Pa.

Primula Obconica, fine stock full of buds and bloom, 3, 4, 5 and 6-in., 10c, 20c, 40c and 75c. 7½% for packing.
C. H. Frey, Lincoln, Neb.

PRIMULAS, Obconica and Malacoides, all particularly fine stock, 4-in., 25c, and 5-in., 40c. All well in bloom. Packing at cost.
ELITCH GARDENS CO., DENVER, COLO.

Primula Obconica, 5-in., in bloom, assorted colors, $35.00 per 100. Cash with order.
Henry Luebbe, 3716 Argyle St., Chicago, Ill.

Primula Obconica, Miller's Giant, fine 3-in., $7.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Primula Obconica, mixed colors, 4-in., extra strong, all in bud and bloom, $25.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, good 4-in. stock in bul and bloom, $18.00 per 100. Cash. The Hill View Gardens, 3502 East Fifth St., Dayton, O.

Primula Malacoides, extra heavy 4 and 5-in. plants, in bloom, ready for shift, 25c and 50c. Cash. Humm & Jones, Oberlin, O.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON & CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, husky plants, $25.00 and $35.00 per 100. Cash please.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Malacoides, 3-in., 5c; mixed colors.
F. B. Pfister, Lowville, N. Y.

Primula Malacoides, 4-in., $12.00 per 100.
Edward W. Schuster, Crookston, Minn.

Primula Malacoides, strong plants, 2¼-in., $2.50 per 100. J. C. Schmidt, Bristol, Pa.

PRIVET

EXTRA STRONG
CALIFORNIA PRIVET
3 to 6 ft.....$60.00 per 1000
3 to 4 ft..... 50.00 per 1000
Oak Grove Greenhouse, Tuskegee, Ala.

ROSEMARY.

ROSEMARY

	In pots Per 100	Out of pots Per 100
Rosemary, 5-in.	$50.00	$40.00
Rosemary, 4-in.	27.00	20.00
Rosemary, 3-in.	17.00	12.00
Rosemary, 2-in.	10.00	6.00
Rosemary, rooted cuttings	....	2.00

George Bros. & Co., New Kensington, Pa.

ROSES

50,000 GRAFTED

ROSE PREMIER

Here is your only

opportunity to buy

CHOICE GRAFTED

PREMIER PLANTS

$35.00 per 100

$300.00 per 1000

Can make delivery at rate of 5000 weekly beginning at once.

Absolutely healthy
A No. 1 stock.

Place your order at once for immediate or deferred shipment.

WEISS & MEYER CO.,
MAYWOOD, ILLINOIS.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
2¼-in. Columbia	18.00	150.00

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
No American Beauties to offer after March 1st.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

BENCH ROSE PLANTS.
3000 White Killarney, ready for delivery when the present crop is off, within 30 days, at $12.00 per 100. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock.

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2½-inch Pot Plants Per 100	2½-inch Pot Plants Per 1000
Premier	$15.00	$125.00	$22.00	$200.00
Columbia	10.00	80.00	16.00	140.00
Ophelia	9.00	70.00	15.00	130.00
Milady	10.00	80.00	16.00	140.00
Russell	15.00	125.00	22.00	200.00
White Killarney	9.00	70.00	15.00	130.00

Bench Plants

	Per 100	Per 1000
Russell	$22.00	$200.00
Milady	17.00	150.00
My Maryland	11.00	110.00

ALBERT F. AMLING CO.,
Maywood, Illinois.

ROSES.
We offer good 2½-in stock of the following varieties for March and later delivery:

	OWN ROOT Per 100	OWN ROOT Per 1000	GRAFTED Per 100	GRAFTED Per 1000
Premier	$20.00	$175.00	.....	.....
Columbia	18.00	150.00	.....	.....
Russell	22.00	200.00	.....	.....
Hadley	15.00	125.00	.....	.....
Pink Killarney	15.00	125.00	.....	.....
White Killarney	15.00	125.00	.....	.....
Killarney Bril't.	15.00	125.00	.....	.....
Double White Killarney	15.00	125.00	.....	.....
Ophelia	15.00	125.00	.....	.....
My Maryland	15.00	125.00	.....	.....
Mrs. Aaron Ward	15.00	125.00	.....	.....
Pilgrim	40.00	350.00	$45.00	$400.00
Crusader	40.00	350.00	45.00	400.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Frank W. Dunlop	35.00	300.00	40.00	350.00
Madam Butterfly	35.00	300.00	45.00	400.00
Cornelia	30.00	250.00	40.00	350.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Roses XXX forcing grade, two years old, field-grown, at $40.00 per 100.
Frau Karl Druschki,
Gen. Jacqueminot,
Dorothy Perkins,
Teplitz,
Ulrich Brunner,
Mrs. John Laing,
Crimson Rambler,
and others.
Ask for full list.
GREENHOUSE ROSES.

Columbia	K. A. Victoria
Francis Scott Key	Killarney
Hadley	Dbl. W. Killarney
Hoosier Beauty	Killarney Brilliant
Mock	Hillingdon
Milady	Richmond
Ophelia	Sunburst
Radiance	White Killarney

and other best Hybrid Teas for cut flowers, 2¼-in. pots, grafted, $25.00 per 100, $240.00 per 1000. Own root, $15.00 per 100, $125.00 per 1000.
Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.
Roman J. Irwin, 321 6th Ave., New York.

ROSES.
Quality of our stock will please you. 2¼-in. plants, March delivery.

	Per 100	Per 1000
Premier	$20.00	$175.00
Columbia	15.00	125.00

Rooted Cuttings, Immediate Delivery

	Per 100	Per 1000
Premier	$15.00	$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in limited quantity. Rolf Zetlitz Co., Dayton, O.

ROSE PLANTS.
Last fall propagation, dormant all winter, now in 3-in. pots, ready for early shipment; fine stock, best in the market.
Richmond .....$10.00 per 100; $ 90.00 per 1000
Sunburst ..... 11.00 per 100; 100.00 per 1000
Killarney Bril.... 11.00 per 100; 100.00 per 1000
Pink Killarney... 10.00 per 100; 90.00 per 1000
Pink Ophelia..... 10.00 per 100;
WIETOR BROS.,
30 East Randolph St., Chicago, Ill.

Rose Plants:	Own Root 100	Own Root 1000	Rooted Cuttings 100	Rooted Cuttings 1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

List of 2¼ and 4-in. Roses ready, on request.
Leedle Co., Expert Rose Growers, Springfield, O.

ROSES—Continued

2¼-IN. OWN ROOT ROSES
Good strong stock, 2 and 3 eye cuttings.

	Per 100	Per 1000
Columbia	$15.00	$125.00
Ophelia	15.00	125.00
Russell	15.00	125.00
White Killarney	15.00	125.00

Ready now. Cash with order.
STUPPY FLORAL CO., ST. JOSEPH, MO.

CLIMBING ROSES.
Extra strong 2 year.

	Per doz.	Per 100
Silver Moon	$3.00	$20.00
White Perkins	3.00	20.00
Pink Perkins	3.00	20.00
Red Perkins	3.00	20.00

OAK GROVE GREENHOUSE, TUSKEGEE, ALA.

2-YR. BUDDED ROSES.
EXTRA STRONG PLANTS.

LOS ANGELES	$1.00
T. F. CROZIER	1.00

Cash with order, please.
COTTAGE GARDENS NURSERIES,
San Jose, California.

Roses, immediate delivery. 2000 Russell, 2-yr. bench plants, ready Feb. 15th, $15.00 per 100. Strong 2 or 2½-in., ready March 1st. 2500 Russell, $17.50 per 100. 1000 Sunburst, $10.00 per 100. 500 Sunburst, 2-yr. bench plants, ready March 1st, $12.00 per 100.
Kemble-Smith Co., Boone, Ia.

BENCH ROSES

	Per 100
Killarney Pink	$15.00
Ophelia	15.00
Richmond	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

ROSES
Own root and grafted.
Ready now and later.
See our display ad, this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

ROSES.
Own root, 2½-in.

	100	1000
RUSSELL	$17.50	$150.00
COLUMBIA	15.00	125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

BENCH ROSES
5000 Russell....$15.00 per 100, $145.00 per 1000
5000 Ophelia.... 12.00 per 100, 110.00 per 1000
Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.
Dorothy Perkins 35c
Excelsa 35c
This stock will please the most critical.
J. L. Schiller, Toledo, O.

ROSE PREMIER
Fine, strong stock of own-root plants, $20.00 per 100, $175.00 per 1000, ready for early spring delivery. 250 at the 1000 rate.
J. F. WILCOX & SONS,
530 Broadway, Council Bluffs, Ia.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1,000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

Roses, 350 2-yr.-old bench Kaiserin Augusta Victoria and 350 My Maryland, own root, cut back ready for shipment March 1st, $18.00 per 100, less than 100, 20c each. Cash.
Ullrich Floral Co., Tiffin, O.

Roses, immediate delivery, 500 Killarney Brilliant, 2-yr. bench plants, $10.00 per 100. Cash please. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Bench plants of Mrs. Chas. Russell, $150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Strong 3 year field-grown Roses, canes 6 to 12 feet long, Excelsa, Pink and White Dorothy and Lady Gay, $25.00 per 100.
The Schmidt & Botley Co., Springfield, O.

Rose plants, strong 4-in. White Killarney, at $20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

2 yr. old Ophelia bench plants, $12.00 per 100, $100.00 per 1000. Immediate shipment.
M. Weber, 5332 Bowmanville Ave., Chicago.

1800 1 yr. old bench Ward plants, 15c. Well rested in benches, now ready to be lifted. Cash please. Batavia Greenhouse Co., Batavia, Ill.

1700 one year bench plants of Rose Premier, at 50c each. The Joseph H. Hill Company, Richmond, Ind.

Bench plants of Ophelia, $10.00 per 100.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

3000 Russell bench Rose plants, $170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

RUBBERS

Rubber plants our own propagation, 12-14-in., 4-in. pots, 50c; 20-25-in., 5-in. pots, 75c. Packing at cost. Elitch Gardens Co., Denver, Colo.

SAGE

Sage, good plants, $4.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

SALVIAS

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvias, strong seedlings, 1½-in. high, same as you bought of us before, good clean stock, rightly packed, Splendens variety, 75c per 100, $6.50 per 1000, postpaid.
F. C. Freeman & Sons, Portland, Ind.

Salvias, America, 2½-in. pots, cut back, $5.00 per 100; R. C., out of soil, $2.50 per 100; R. C., out of sand, $2.00 per 100.
Warren Huckleberry, North Vernon, Ind.

Salvia Splendens, fine healthy stock, 2¼-in., $3.00 per 100, $30.00 per 1000. Ready to shift to 3-in. immediately. Cash please.
Missouri Colony Greenhouses, Marshall, Mo.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1,000; 2¼-in., $5.00 per 100, $40.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvia Splendens, R. C., $1.50 per 100, $12.50 per 1000; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Salvias, R. C., Bonfire, Splendens and Zurich, $1.50 per 100, P. P.
Quaker Hill Greenhouses, Sebring, O.

Salvia seedlings, about 2-in., good stock, $10.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Salvia Bonfire cuttings, $1.25 per 100, $12.00 per 1000. America, $1.50 per 100, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Salvias, Bonfire R. C., extra strong, $1.75 per 100, $15.00 per 1000, prepaid.
C. Humfeld, Clay Center, Kans.

Salvia Zurich, strong R. C., $12.50 per 1000. CASH.
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Salvia Bonfire R. C., $2.00 per 100, $15.00 per 1000. A. C. BROWN, SPRINGFIELD, ILL.

Salvia Zurich, 2-in., 3c.
Greens Greenhouses, Inc., Fremont, Nebr.

Salvia R. C., Bonfire and Splendens, $1.25 per 100. Cash. Byer Bros., Chambersburg, Pa.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Salvia Zurich, 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Salvias, 4 var., 2-in., $3.00 per 100.
S. D. Brant, Clay Center, Kan.

Salvias, R. C., $1.50 per 100; $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

SCHIZANTHUS

Schizanthus, strong, out of 2½-in., $4.00 per 100. J. C. Schmidt, Bristol, Pa.

SEEDS

QUALITY NEW CROP
ASPARAGUS SEED.
PLUMOSUS.

1000 seeds	$ 1.50
5000 seeds	6.50
Per pound	10.00

SPRENGERI.

1000 seeds	1.00
5000 seeds	4.50
Per pound	6.00

PANSIES.
PEACOCK GIANT PANSY MIXTURES.
Trade pkt., 50c; ¼ oz., $2.00; ½ oz., $3.75; oz., $7.00.
SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink	$0.85	$2.75	$10.00
Fordhook, pink and white	.50	1.75	6.00
Songster, lavender	.80	2.75	10.00
Spring Maid, light pink	.65	2.25	8.00
Snow Flake, early pure white	.65	2.25	8.00
White Orchid, pure white, large	.65	2.25	8.00

All prices quoted in this ad subject to change without notice.
Please mention THE FLORISTS' REVIEW when ordering.
EVERETTE R. PEACOCK CO.,
4018 Milwaukee Ave., Chicago, Ill.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.
The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.
Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO., INC.,
Kentfield, California.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 80c; 1 oz, $1.50, postpaid.
D. D. Park, Fannettsburg, Pa.

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds	$ 1.25
5000 Seeds	5.00
Per pound	10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds	$0.75
5000 Seeds	3.50
Per pound	6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.
DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds	$0.50
5,000 Seeds	2.00
10,000 Seeds	3.50

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.
PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.
GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.
GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.
50c per trade packet, postpaid.
LETTUCE SEED FOR GREENHOUSE FORCING
Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

	1 lb.
Big Boston (best head variety)	80c
Improved Hanson	80c
Black Seeded Simpson	80c
Brown Dutch	80c

We pay postage.
RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, 55c per pound. Early Scarlet Globe, 55c.
We pay postage on all above items.
Why not buy direct from the grower?
SEVIN-VINCENT CO.,
Wholesale Seed Growers,
417 Montgomery St., San Francisco, Calif.

SWEET PEAS.
The 19 best early flowering Spencer orchid varieties for indoor or outdoor planting.

Variety and Color	Per Oz.
Hetherbell, rich mauve	$1.25
Loveliness, white flushed pink	.85
Early Sankey, magnificent white	.80
Improved Early Snowstorm, white	1.50
Early Canary Bird, primrose	1.00
Early Enchantress, rose pink	1.00
Fordhook Pink and White, pink standards with white wings	.60
Yarrawa, rose pink	.75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet	3.00
Early King, crimson	.75
Fordhook Rose Improved, carmine	1.00
Early Lavender King, deep lavender	.85
Early Mauve Beauty, rosy mauve	.85
Early Exquisite, primrose picoteed deep rose pink	.85
Empress, deep rose pink	1.25
Princess, soft lavender	1.25
Burpee's Favorite, rosy pink	1.25
Early Daybreak, rich rose pink	1.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

LETTUCE AND RADISH SEED
FOR GREENHOUSE FORCING.
Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.
LETTUCE SEED.

	¼ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	$0.60	$2.00	$9.00
Selected Grand Rapids	.60	2.00	9.00
Selected Black Seeded Simpson	.60	2.00	9.00

RADISH SEED.
Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	$1.25	$11.50
Selected Ey. Scarlet Turnip, White Tip	1.15	10.00

Write for quotations in hundred pound lots.
All prices quoted in this ad subject to change without notice.
Please mention FLORISTS' REVIEW in ordering.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.
Prices quoted in this ad subject to change without notice.
EVERETTE R. PEACOCK CO.,
4018 Milwaukee Ave., Chicago, Ill.

Ask for our DEALERS PRICES on Cabbage, Tomato, Celery, Egg Plant, Pepper, Aster and Salvia seed.
B. H. & J. T. Cokely, Scranton, Pa.

TOMATO SEED	1 lb.	10 lbs.
Bonny Best	$2.00	$17.50
John Baer (genuine)	2.35	20.00
New Stone	1.50	13.00
LETTUCE		
Big Boston	.85	7.00
Black Seeded Simpson	.85	7.00
Grand Rapids	.85	7.00
CABBAGE		
Copenhagen Market	2.75	25.00
Ea. Jersey Wakefield	2.00	17.50
Charleston Wakefield	2.00	17.50
RADISH		
Scarlet Globe	.85	7.00
Wht. Tpt. Scarlet Turnip	.85	7.00

All seed guaranteed choice stock and strong germination.
TURNER BROS., BLADEN, NEBR.

SEEDS
Primula Obconica
and
Gigantea seeds
grown for quality,
high germination and color,
and collected in Summer 1919.
Light pink, deep pink, lilac,
red and fringed Appleblossom.
5,000 seeds, $ 6.50
10,000 seeds, 10.00
BELVEDERE NURSERY,
SANTA BARBARA, CALIFORNIA.

ASPARAGUS PLUMOSUS NANUS SEED
We offer new crop, well ripened seeds, northern greenhouse grown and true to type.
Per 1,000 seeds.....$3.50 per 1000
Per 10,000 seeds..... 3.25 per 1000
Per 20,000 seeds..... 3.00 per 1000
ASPARAGUS SPRENGERI SEED
Greenhouse Grown
Per 1,000 seeds.....$1.50 per 1000
Per 10,000 seeds..... 1.25 per 1000
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

ASPARAGUS PLUMOSUS NANUS
NORTHERN GREENHOUSE GROWN
NOW READY
1,000 Seeds.....$ 3.00
5,000 Seeds..... 13.75
10,000 Seeds..... 25.00
25,000 Seeds..... 57.25
Special price of larger quantities. Also all other choice flower seeds.
ROMAN J. IRWIN,
321 6th Ave., New York, N. Y.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 117 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

PETUNIA SEEDS. Large flowered, double fringed Petunias, very extra French strain, mostly light colors, $1.00 per 1000 seeds. Send for list of all other kinds of imported seeds.
DANISH SEED IMPORT,
210 No. 7th St., Minneapolis, Minn.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN, RIVER FOREST, ILL.

Delphinium, Gloede's Supreme Mixture.$2.00 oz.
Delphinium, Gloede's Selected Hybrids.. 1.00 oz.
Aquilegia, selected from best varieties, in mixture only..... 1.50 oz.
Gloede's, Evanston, Ill.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.
Groves Floral Co., Atchison, Kan.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.
Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"
The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash. C. Betscher, Dover, O.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SHAMROCKS

TRUE IRISH SHAMROCKS, fine bushy plants in 1¾-in. pots, $5.00 per 100, $45.00 per 1000. Cash with order please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

SMILAX

Smilax seedlings, 75c per 100, $6.50 per 1000, well rooted and sure to please. Will make this offer for limited time.
F. C. Freeman & Sons, Portland, Ind.

SMILAX.
Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

Smilax, extra strong.

	100	1000
2½-in.	$4.00	$35.00

John Bauscher, Freeport, Ill.

Smilax, strong 2½-in. pots, at $4.00 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

Strong Smilax seedlings, $1.00 per 100. Cash.
CHAS. E. COUGILL, AUBURN, INDIANA

3-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

SNAPDRAGONS

You will need a few Snapdragons for spring and now is the time to get them. We have a limited supply of the following:

	100	1000
Enchantress, fine light pink	$5.00	$40.00
Buxton's Pink, light pink	5.00	40.00
Nelrose, pink	5.00	40.00
Keystone, pink	5.00	40.00
Giant White and Yellow	5.00	40.00

Although our packing is free, we wrap each plant separately and pack with the greatest care and they are sure to reach you in fine condition. Cash with order.
GENEVA FLORAL CO., GENEVA, N. Y.

SNAPDRAGONS
Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
321 6th Ave., NEW YORK

Snapdragons, white, pink and yellow, (Dreer's strain seed) 2¼-in., $4.00 per 100, $35.00 per 1000. Extra strong, ready to shift to 3-in. or bench. Cash please.
Missouri Colony Greenhouses, Marshall, Mo.

Snapdragons, Silver Pink, White and Yellow, from 2½-in. pots, $5.00 per 100; 3½-in. pots, $8.00 per 100, very strong.
THE IMLAY CO., ZANESVILLE, O.

Snapdragons, Ramsburg's Silver Pink, while they last, $4.00 per 100 for cut back, well branched 2-in.
F. C. Freeman & Sons, Portland, Ind.

We specialize in Snapdragons, Silver Pink, rose pink, Enchantress Pink, lavender, white and yellow, 2½-in., $4.50 per 100. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, Keystone Pink, large well pinched plants, 3-in. pots, ready to bench now, will give you a crop in 6 weeks, $8.00 per 100. Cash with order. Momence Greenhouse, Momence, Ill.

Snapdragons, strong, branched, 2¼-in., no rust, Keystone and Light Pink, $5.00 per 100, $45.00 per 1000. Cash.
C. B. Shisler, Williamsville, N. Y.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Keystone, 1000 nice 2½-in. plants left, $5.00 per 100, $45.00 per 1000.
Louis Linnemann, Jr., Des Plaines, Ill.

Snapdragons, pink, white and yellow, R. C., 2c; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Giant Pink, White and Yellow Snapdragons, 2½-in., 5c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Snapdragons, strong, branched, 2½-in., Silver Pink, yellow and white, mixed, $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Phelps' White and Yellow Snapdragon seedlings, strong plants, $2.50 per 100.
W. A. Ballou, Wheaton, Ill.

Snapdragons, white and yellow, 2-in. stock, free from rust, $3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

Silver Pink, Nelrose Snap., 2½-in., $5.00 per 100. Orders shipped day received. W. C. Ehmann, Corfu, N. Y.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, $5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Silver Pink, Giant White and Rose Pink, 2-in., 5c. Cottage Greenhouses, Litchfield, Ill.

STEVIAS

Extra strong, double 2¼-in. Stevias, $4.00 per 100. Extra strong, double, ready for 5-in., $15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

Stevias, double 2¼-in., $6.00 per 100; $50.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Stevia stock plants, from bench, shipped in moss, $2.00 per 100. W. W. Thompson & Sons, Sta. D. R. 1. Milwaukee, Wis.

STOCKS

Stocks, Queen Alexandra, 800 strong 2½-in., $4.60 per 100.
Louis Linnemann, Jr., Des Plaines, Ill.

STRAWBERRY PLANTS

Strawberry plants. Catalog on request.
L. G. Tingle, Box 101, Pittsville, Md.

FRUIT GARDENS for FLORIST READERS, they are VERY PROFITABLE and all the FAMILY can ENJOY THEM. 100 of either of the following four best standard varieties of Strawberry plants, prepaid, for $1.25, or 100 of each, 400 plants, $4.50; 50 Everbearing Strawberry plants, $1.90, 25 plants of either the St. Regis (Everbearing) red Raspberry or the Cumberland Black Raspberry, for $1.50; both for $2.75. The whole lot listed above for $8.50. Cash with order. Catalog free.
THE ST. JOSEPH NURSERY,
1205 Main St., St. Joseph, Mich.

Strawberry plants, Imp. Senator Dunlap, the greatest of all Strawberries. Price, $1.00 per 100, postpaid, $6.00 per 1000 by express.
Mc Adams Seed Co., Columbus Grove, O.

Progressive and Peerless Everbearing Strawberry plants, $1.50 per 100, $12.00 per 1000. Also other varieties. Catalog free.
Basil Perry, Georgetown, Dela.

TRADESCANTIAS

Tradescantias (Wandering Jew), variegated, green and white, R. C., $1.50 per 100; unrooted cuttings, $1.00 per 100, Postpaid. Reinhold Undritz, West New Brighton, S. I., N. Y.

Tradescantias, tricolor and green, R. C., $1.25 per 100; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, green and white, strong R. C., $1.50 per 100, postpaid. Cash.
Chas. A. Pfeiffer, Sedalia, Mo.

Wandering Jew, variegated, green and white, R. C., $1.35 per 100, postpaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

Tradescantias, tricolor, R. C., $1.00 per 100.
The East Lawn Gardens, Urbana, Ohio.

Tradescantias, variegated, from 2½-in., $3.00 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

TUBEROSES

TUBEROSES	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

We have a limited number of Tuberose bulbs to offer for shipment in February, at $15.00 per 1000.
IMPERIAL MERCANTILE CO.,
Sugar Land, Texas.

Mexican Tuberose bulbs, $8.50 per 1000, $4.50 per 500. Cash, f. o. b. San Antonio, Texas.
Satex Seed Co., San Antonio, Tex.

Mexican Tuberose bulbs, mammoth size, $25.00 per 1000; first size, $20.00 per 1000. Washington Gardens, 3018 Washington Ave., Houston, Tex.

Mexican Tuberoses, first class bulbs, $2.50 per 100. Cash. Beaumont Seed Co., Beaumont, Tex.

Mexican everblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

VEGETABLE PLANTS

TOMATO PLANTS.
20,000 Bonny Best and J. Baer, from extra selected seeds, especially adapted for greenhouse forcing, and grown, not as surplus, but with extra care for the trade. Seeds were germinated and later transplanted in sterilized flats with soil as protection against the dreaded "wilt" disease.
Plants ready to set in beds or benches on or before March 1st. Place your order now and be protected. Say when and where and I'll do the best I can.
GRAND RAPIDS LETTUCE PLANTS.
Seeds were germinated and later transplanted in sterilized flats with soil, no disease, $2.50 per 1000.
No discount on large orders.
H. J. POTOMKIN, MUNCIE, IND.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Bonny Best Tomato seedlings, 50c per 100, $4.00 per 1000; transplanted out of flats, $1.25 per 100, $10.00 per 1000, prepaid.
The Thumb Nursery, Marlette, Mich.

Grand Rapids Lettuce plants, plenty of fine seedlings, $1.25 per 1000, parcel post. Guaranteed to please you in every way no matter where you live. S. T. Danley & Son, Macomb, Ill.

Good Grand Rapids Lettuce seedlings, $1.25 per 1000; 20,000 transplanted plants, $3.00 per 1000. Cash with order.
F. L. Lainson, Council Bluffs, Iowa.

Grand Rapids Lettuce plants, cool grown, $1.50 per 1000, 5000 or over, $1.25 per 1000, all prepaid. Cash. Geo. B. Morrell, Torresdale, Pa.

Tomato seedlings, Ideal forcing, $4.00 per 1000; Bonny Best, $3.00 per 1000.
Ferguson Bros., Sta. D., Omaha, Nebr.

Grand Rapids Lettuce, strong seedlings, $1.50; T. P., $3.00 per 1000. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Grand Rapids Lettuce seedlings, $1.50 per 1000, prepaid; transplanted, $3.00 per 1000, not prepaid. Odor Greenhouses, Iola, Kan.

VEGETABLE PLANTS—Continued

Transplanted Grand Rapids Lettuce, $3.00 per 1000, 5000 at $2.50. Prompt shipment.
Ferguson Bros., Sta. D, Omaha, Nebr.

Tomato, 2-in. Bonny Best, ready to bench, $2.00 per 100. Cash.
L. G. Barbier, Dunkirk, Ind.

Lettuce plants, Grand Rapids trans, in flats, extra strong, $3.00 per 1000. Cash, please.
McAdams & McCombs, Columbus Grove, Ohio.

Grand Rapids Lettuce, transplanted, $2.50 per 1000. Cash. C. A. Anderson Greenhouse Co., P. O. Box 56, Tionesta, Pa.

Bonny Best forcing, Stolk's special strain seedlings, 60c per 100.
F. C. Freeman & Sons, Portland, Ind.

Large Rhubarb roots, field grown Strawberry variety, $30.00 per 1000.
H. Corval Richman, Malaga, N. J.

Grand Rapids Lettuce, transplanted, $2.50 per 1000. The Tombow Floral Co., Butler, Ind.

Lettuce plants, Grand Rapids, $1.50 per 1,000. Cash. L. G. Barbier, Dunkirk, Ind.

VERBENAS

Verbenas, mammoth, large transplanted plants, mixed colors, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000 express. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Verbenas. Seedlings, best mixed colors, $2.00 per 100, $15.00 per 1000. Parcels postpaid, special delivery.
Roman J. Irwin, 321 6th Ave., New York.

Verbenas, Queen of Oxford rooted cuttings, $2.50 uer 100, or $22.00 per 1000; out of flats, $3.50 per 100, or $32.00 per 1000. Cash, please.
Dumser Floral Co... Elgin, Ill.

Verbenas, R. C., 3 varieties, white, pink and red, $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

Verbenas, Beauty of Oxford R. C., $2.00 per 100. A. Stachel, Glencoe, Ill.

VINCAS

ROOTED CUTTINGS

We offer a fine lot of variegated Vincas, rooted cuttings at $2.00 per 100 or $17.50 per 1000.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Vincas Var., strong rooted cuttings, $1.50 per 100, $12.00 per 1000; 2¼-in., $6.00 per 100, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

2000 Vincas, variegated, cuttings from soil, $1.50 per 100. 1500 Vincas, variegated, cuttings from sand, $1.25 per 100.
Charles W. Curtis, Irondequoit, N. Y.

Variegated Vincas, R. C., $1.50 per 100, $12.50 per 1,000, all tips and good stock. Muskogee Shrubbery Garden, P. O. Box 86, Muskogee, Okla.

Vincas, green and variegated, well rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2-in. stock, at $5.00 per 100, $40.00 per 1000.
ELITCH GARDENS CO., DENVER, COLO.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000; 2-in., $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Vinca Variegata, R. C., $1.50 per 100; 2¼-in., 3½c; 3-in., 9c; 4-in., 15c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., $3.00 per 100. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Vincas, variegated and green, 2¼-in., 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Vincas, var., 2-in. ready for shift, $3.00 per 100, $28.00 per 1000. Cash. M. S. Pontrich, Richmond Greenhouses, Richmond, Ky.

Vincas, green, 2-in. ready for shift, extra strong, to close out, 3c.
E. H. Woerner, Arlington, Nebr.

Vincas, variegated, strong 2¼-in., ready for 3-in., $4.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Vinca Var. and green, fine field rooted layers, $12.50 per 1000. Cash.
H. P. Smith, Piqua, O.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.
W. W. Kennedy & Sons, Red Bank, N. J

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

Vincas, variegated, 2½-in., 4c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Vincas, variegated, 2¼-in. pots, $3.50 per 100.
Warren Huckleberry, North Vernon, Ind.

Vincas, variegated, R. C., $1.50 per 100, 2-in., 3½c; 3-in., 8½c. Chas. Sherwood, Waterloo, Ia.

Vincas, variegated or green, 2-in., 4c.
Greens Greenhouses, Inc., Fremont, Nebr.

Vinca Var. R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

MISCELLANEOUS

		Per 100
5,000	Beaute Poitevine Ger., 2-in.	$ 8.00
10,000	S. A. Nutt Ger., 2-in.	6.00
10,000	Perkins, Ger., 2-in.	6.00
1,000	Ageratums, Little Blue Star, 2-in.	5.00
1,000	Mesembryanthemums, 2-in.	4.00
1,000	Petunias, double white, extra strong, 2-in.	4.00
5,000	Red and green Wandering Jew, R. C.	2.00
300	Calendulas, strong, 2½-in. Orange King	4.00
300	Stocks, Queen Alexandra, strong, 2-in.	5.00
1,000	Asp. Plumosus, 2 and 3-in., strong plants, $5.00 and	8.00
200	Schizanthus Wisetonensis, 2-in.	5.00
1,000	Cannas, Florence Vaughan, strong tubers	3.00
500	Pelargoniums, Lucy Becker, strong, 2-in.	11.00
200	Cyclamen, strong 5-in., full of buds, mixed colors, 75c each.	

Terms, net cash. Packing free.
J. E. LESLIE & SON. MARION, IND

Seedlings, nice and strong. Salvia Bonfire and Splendens, $1.00 per 100. Verbenas, separate colors, red, white, pink, $1.00 per 100. Feverfew R. C., $1.50 per 100. Caladium Xanthosoma Marshallii, see Review Feb. 5th for price.

Dasheen, the new Caladium, bulbs of these are fine to eat.

Per 100		Per 100
5- 7 in.	$4.00;	7- 9 in. $6.00
9-11 in.	8.00;	11-12 in. 12.00
12-14 in.	16.00;	Dozen same rate.

Mrs. Glass, Long Beach, Miss.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. 1, Milwaukee, Wis.

LOOK what we are offering under Geraniums.
Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange—Or for sale, Pansy seedlings, $3.50 per 1000; well selected seedlings, $5.00 per 1000. These are strong plants, seeded last August. Your money back if this stock does not please you. Can ship at once. I can use most anything. Henry Dumke, Marseilles, Ill.

To Exchange—Salvia Splendens, 2¼-in., $3.50 per 100; Snapdragons, 2¼-in., $4.00 per 100; Alterantheras, 2¼-in., $2.25 per 100; Coleus, 2¼-in., $3.00 per 100. All strong stock ready for shift. What have you?
Missouri Colony Greenhouses, Marshall, Mo.

To Exchange—Or for sale, Dahlias, mixed types and colors, $3.00; assorted colors, red, pink and yellow, $5.00 per 100, for Ferns, Gladioli, Geraniums, or what have you?
Mrs. E. W. Stilley, Johnson City, Ill.

To Exchange—Or for sale, R. C. of Herald, Matchless, Enchantress and White Enchantress, $50.00 per 1000, for Chrysanthemums R. C. Geraniums, or what have you?
Schafer Floral Co., Kankakee, Ill.

To Exchange—Double Petunias, 2½-in., mixed, good colors, 5c. 1500 Chrysolora, 500 Pink Chieftain, 200 Diana, 1100 Halliday, R. C., 2½c, for good assortment strong R. C. Coleus.
Wm. S. Lohr, Ottawa, Ill.

To Exchange—Mum R. C., Chrysolora and Chas. Rager, for Carnations, Rose-pink Enchantress and Beacon, and Cyclamen.
W. C. Myers & Son, Scottdale, Pa.

To Exchange—Dahlias, Cannas, Zephyranthes, small Mexican Tuberoses, small Excelsior Pearl Tuberoses, for Gladiolus planting stock.
W. Thurston Gibbs, R. R. 5, South Bend, Ind.

To Exchange—White Enchantress R. C., at $5.00 per 100, $45.00 per 1000 for Roses, red Carnations, Matchless or Cyclamen seedlings and Peonies. Page's Greenhouses, Staunton, Ill.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—Cinerarias, in bud, 25c, for Gladiolus bulbs, Benora or red Carnation R. C.
Preisach Bros., Le Roy, N. Y.

To Exchange—1,000 White Enchantress R. C., for Mrs. C. W. Ward or Enchantress Supreme.
Williams & Meyer, South Bend, Ind.

To Exchange—White Enchantress, for Mrs. Ward. Miller Bros., Abilene, Kan.

WANTED

Wanted—For growing on, Cedrus Deodara, Araucaria Bidwillii, Buxus, Privet Amurense seedlings and Camellia Japonica. Henry Kraak, 1402 Nashville Ave., New Orleans, La.

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.
National Bulb Farms, Benton Harbor, Mich.

Wanted—Countess of Lonsdale, A. D. Livoni, Henry Wirth, Geisha, Dreer's White, Dreer's Yellow, Insulinde. Also planting stock of Gladiolus. Hugo Kind, Hammonton, N. J.

Wanted—Hardwood cuttings of Shrubs, Roses, etc. Send list.
Atlantic Nursery Co., Inc., Berlin, Md.

Wanted—At once, Salleroi Geranium rooted cuttings. Hold cuttings for cash if you answer.
R. P. Bohlander, Melrose Park, Ill.

CANE STAKES

We imported over a million of the finest Japanese Bamboo Cane Stakes that have ever been shipped to this country. Staking time is at hand and we have all these sizes in stock for instant delivery. Green painted, 1-ft., at $2.50; 2-ft., at $6.50; 3-ft., at $8.50; 3½-ft., at $11.00; natural 5-6-ft., at $13.00; 6-ft., at $15.00. Price is per 1000 stakes.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

JAPANESE GREEN CANE STAKES

18-in.	$0.60 per 100	$ 5.00 per 1000
30-in.	.90 per 100	8.00 per 1000
36-in.	1.20 per 100	10.00 per 1000
5-ft., natural	1.35 per 100	12.00 per 1000
6-ft., natural	1.80 per 100	16.00 per 1000

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Due about Feb. 15th, Japanese green Cane Stakes, 1½-ft. (5000 per bale), $4.25 per 1000; 2-ft. (5000 per bale), $6.00 per 1000; 2½-ft., $7.00 per 1000; 3-ft., $8.25 per 1000; 3½-ft., $10.50 per 1000; 4-ft., $11.50 per 1000; 5-ft., $15.00 per 1000. All except the first two lots, 2500 per bale, and all sold only in bale lots.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000; 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuus, Sulphur Phoenix, several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

EVERLASTING FLOWERS

EVERLASTINGS

Helichrysums, in the best colors, on 9-in. wire neatly covered with green paper, $3.50 per 100. Cash with order. Satisfaction guaranteed.
Floral Art Studio, Oswego, N. Y.

FERTILIZERS

Sheep Manure, half ton $20.00; per ton, $37.00
Hardwood Ashes ..... per ton, 28.00
Horn Shavings ..... 100 lbs, 7.00
THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

FLORISTS' SUPPLIES

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

We offer brown, green and purple Magnolia SUPERIORA MAGNOLIA, FULL WEIGHT. leaves, choice medium size, of the first quality. per carton, $1.50; 10 cartons, $14.50; 25 cartons, $36.00. Write for prices on 100 box lots.
GULLETT & SONS, LINCOLN, ILL.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

Screened Maple Leaf Mold, in 3 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

POTS

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

Prices f.o.b. Pittsburgh, Pa. Let us quote you on factory shipments.
Easier handled than clay pots, unbreakable and much lighter for shipping.
PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

GULLETT & SONS, LINCOLN, ILL.

PUSSY WILLOWS

Pussy Willow, Salix Caprea, rooted cuttings, March, April, May delivery, $6.00 per 100. Cash with order.
E. Kendig, The Florist, Oswego, N. Y.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.
100 lbs., $2.00; 1000 lbs., $17.50;
500 lbs., $9.25; 2000 lbs., $34.00;
3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, $45.00 per ton.
S. S. Skidelsky & Co., 50 Park Place, New York.

SPHAGNUM MOSS

BURLAPPED BALES.
One bale ..... $ 2.00
Ten bales 17.50
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GOOD CLEAN MOSS.
Sphagnum Moss, wire bound, $1.35. Burlaped, $2.25, 10 to 25 bales at $2.00. Immediate shipment. Moss is scarce.
GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, 10 bbl. bale, $3.75, 5 bales, $13.75; 5 bbl. bale, $2.25; 5 bales, $10.00; 8 bbl. bale, $3.00, 5 bales, $12.50. Burlap, 35c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, per bale $2.00
Green Sheet Moss, per sack 2.00
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

TOBACCO

TOBACCO STEMS
Stems from Tobacco of extra high quality, 250 to 300 bales, $1.50 per 100, $28.00 per ton, f. o. b. Dayton. Rolf Zetlitz Co., Dayton, O.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at $5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Cigar Tobacco stems, $1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, $2.00 per 100 lbs. in bales, $30.00 per ton. Dayton Nicotine Co., Dayton, O.

Strong Tobacco dust, $2.00 per 100 lbs.; 200 lbs., $3.50. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES

Mfr. Wire Stakes, Galvanized, Florists' Box Wire, Stone Wire.
THOS. HAMILTON'S SON CO.,
1340 E. Berkes St., Philadelphia, Pa.

WIRE WORK

WIRE DESIGNS.
Special Offer.
100 wreaths, 10-in., 12-in., 14-in., $8.00.
We are offering a special discount on all wire orders. Write us for a catalogue.
PITTSBURGH CUT FLOWER CO.,
116-118 SEVENTH ST.,
PITTSBURGH, PA.

FLORISTS' WIRE DESIGNS.
FALLS CITY WIRE WORKS.
451 S. THIRD ST., LOUISVILLE, KY.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified adv.

USINGER'S UTTERANCES.

S. W. Coggan, of Battle Creek, Mich., has installed an ice-making machine to supply his refrigerators. This will end the inconvenience of filling the boxes and the price of ice in torrid weather will be forgotten.

Kimball Kleckner, of Battle Creek, Mich., reports the scarcity of stock a handicap in his efforts to increase business. However, relief is looked for at an early date.

B. W. Kribs, of Battle Creek, Mich., is practically sold out of all large flowering plants. Unusual demand has almost cleaned up all of his holiday stock.

E. G. Mulick, of the Greenfield Floral Co., Greenfield, Mich., had to buy stump acreage for fuel. Mr. Mulick played the good Samaritan by lending the city a car of coal. Later, because there were no deliveries, it was impossible for him to get coal. No one offered to help him and he had to cut wood, which is hard on the nervous system in zero weather.

D. L. Vincent, of Ionia, Mich., is having trouble with one of his eyes, which is confining him to his home.

Henry Ebelink, of Holland, Mich., is in a dangerous condition with the influenza, but the doctor predicts an early recovery. W. T. U.

Cedar Falls, Ia.—Joseph Bancroft & Son, Inc., get good returns from small weekly advertisements, such as one showing a nurse bringing a vase of roses to a patient in bed. The caption, "Flowers Are an Investment, Not a Luxury," is one the firm uses a good deal, in advertising and on stationery.

ROSE PLANTS

Young Stock, Own Root and Grafted

2½-inch	Own Root 100	Own Root 1000	Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	16.00	140.00	30.00	250.00
Hoosier Beauty	15.00	120.00		
Hadley	15.00	120.00		
Mrs. Charles Russell	25.00	200.00		
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin. Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

Roses will be scarce this season.

CARNATION CUTTINGS

READY FOR IMMEDIATE AND LATER DELIVERY

NEW VARIETIES	100	1000
Ruth Baur, Pink	$12.00	$100.00
Ethel Fisher, Red	14.00	115.00
John Henry, Pink Benora	12.00	100.00

STANDARD VARIETIES, PINK	100	1000
Pink Delight	$7.00	$60.00
Enchantress Supreme	8.00	70.00
Rose-Pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

VARIEGATED	100	1000
Benora	$6.00	$50.00
RED		
Belle Washburn	$6.00	$50.00
Aviator	6.00	50.00
Nebraska	6.00	50.00
Beacon	6.00	50.00
WHITE		
Crystal White	$6.00	$50.00
White Enchantress	6.00	50.00
White Benora	7.00	65.00
White Perfection	6.00	50.00
Matchless	6.00	50.00

DAISIES	100	1000
Boston Yellow, 2¼-inch	$7.00	$65.00
White Marguerites, extra strong, 2½-inch	6.00	50.00
White Marguerites, 3-inch	10.00	....
White Marguerites, 5-inch	40.00	....

BOUVARDIA

There is always a shortage in Bouvardias. Why not order now? Single White, Single Pink, Single Red.

BOUVARDIA	100	1000
2-inch pots	$7.50	$65.00
2½-inch pots	8.00	70.00

April delivery.

COLEUS CUTTINGS	1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. Rooted Cuttings	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

Send for a copy of our descriptive price list

C. U. LIGGIT, —Office— 303 BULLETIN BLDG. **Philadelphia, Pa.**

Mention The Review when you write.

PAT. PEN'D

Mr. Grower:

PAT. PEN'D

"Wire Tie" is a labor-saving device and is made specially for the grower.

Why continue tying up plants with cord when you can buy "Wire Tie" at $2.00 per 1000—5000 for $9.00?

They are indispensable for tying up Hyacinths and all other plants you now tie to a stake with cord, and so simple a child can apply them.

Simply grasp "tie" between the fingers, slip it around the stake, draw the plants into position and press the "tie" together; the leaves hold it in position.

By using "Wire Tie" you eliminate that most tedious of all florists' work, tying up plants with cord.

We are selling to 80 per cent of those asking for samples and want to add you to our list.

The cut should convince you; send for samples.

For sale by

THE HENRY F. MICHELL CO., Philadelphia, Pa. THE PITTSBURGH CUT FLOWER CO., Pittsburgh, Pa.

or direct of

WM. F. BUSCHARDT, 6 E. Woodland Ave., Baltimore, Md.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA

GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.
Exclusive agents for the best Fertilizers
GROWERS' EXCHANGE
JAMESTOWN, N. Y.

Mention The Review when you write.

$1.00 PER GALLON
Waterproof Glazing Putty

Waterproof Glazing Putty is a reliable BLACK glazing putty that remains flexible and pliable for years. Will never crack or peel. Easy to remove and easy to apply. ABSOLUTELY GUARANTEED.

WATERPROOF GLAZING PUTTY

Barrels(60 gallons) or half-barrels (35 gallons).....$1.00 per gal.
Kegs (20 gallons)..... 1.10 per gal.
5-gallon Cans ..... 1.25 per gal.

WE GUARANTEE WATERPROOF GLAZING PUTTY TO BE THE EQUAL OF ANY GLAZING MATERIAL ON THE MARKET—NO MATTER WHAT THE PRICE MAY BE.

To apply Waterproof Glazing Putty, use "The Old Reliable" Glazing Machine. One machine free with barrel or half-barrel orders. With smaller quantities we sell "The Old Reliable" Glazing Machine for $2.50. Waterproof Glazing Putty will work perfectly in any of the different glazing machines on the market today. Do not use putty bulbs.

HERE IS YOUR PROTECTION

We Guarantee that the quality of Waterproof Glazing Putty and our Greenhouse White Paint is second to none. We hereby agree to refund any amount paid for the above named materials should they prove unsatisfactory in any way—the customer to be the sole judge. **OHIO MAIL SALES COMPANY.**

$3.25 PER GALLON
Greenhouse White Paint

A lead and oil paint manufactured especially for use on greenhouses. A paint that will give you the best of service. A guaranteed paint.

Barrels (60 gallons) and half-barrels (35 gallons)....$3.25 per gal.
Kegs (20 gallons)..... 3.30 per gal.
5-gallon Cans..... 3.35 per gal.

WE SELL ONLY BY MAIL—WE HAVE NO SALESMEN TO PAY—NO TRAVELING EXPENSES—NO COMMISSIONS—NO SELLING EXPENSE AT ALL—**YOU** GET THE BENEFIT. **YOU SAVE MONEY BY BUYING FROM US.**

Send no money with your order. Try the goods before you pay for them. Satisfaction is absolutely guaranteed or no pay. Could anything be fairer?

Send us your order TODAY or write for samples

Ohio Mail Sales Company, Box 212, Station B, Cleveland, O.

OHIO MAIL SALES CO., Box 212, Station B, Cleveland, Ohio
Gentlemen: You may send us:

Waterproof Glazing Putty		Greenhouse White Paint	
.....Barrels (60 gallons).....	@ $1.00 per gal.	.....Barrels (60 gallons).....	@ $3.25 per gal.
.....½ Barrels (35 gallons).....	@ 1.00 per gal.	.....½ Barrels (35 gallons).....	@ 3.25 per gal.
.....Kegs (20 gallons).....	@ 1.10 per gal.	.....Kegs (20 gallons).....	@ 3.30 per gal.
.....5-gal. Cans.....	@ 1.25 per gal.	.....5-gal. Cans.....	@ 3.35 per gal.

....."Old Reliable" Glazing Machine, $2.50, or free with barrels or ½ barrels.

Terms to be 2% 10 days; net 60 days after shipment is made. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing—NOT ONE CENT.

Name.....

Street address.....

City..... County..... State.....



If—

W. A. Rowe

of the

W. A. Rowe Floral Co.



had lived in the days of the Egyptian Pharaohs he would have been a rival of Cheops as a pyramid builder. For ***building things that endure—that defy time*** and ***the elements*** is a passion with him. But Mr. Rowe is not an Egyptian Pharaoh. He is the largest grower in the St. Louis district, so he satisfies his passion for ***building things that endure*** by building AGMCO greenhouses regularly.

And W. A. Rowe is one of those gentlemen of whom it has been said, "He doesn't need an introduction." Every live member of the trade knows him, for he is very much in evidence at flower shows, conventions and trade society meetings, and all the while ***his stock is talking for him.*** And it always says something nice. It's got to! For he makes it!

He has just placed his fourth contract with the AGMCO. This time for one house, 36 x 100 feet.

And now he will have ***four*** AGMCO ***ranges, and all of his work since 1915 has been*** AGMCO. You know the reason!

It's his passion for building greenhouses that endure.

How do YOU feel about it?

Sales Offices:

New York 5 Columbus Circle — **Chicago** Masonic Temple — **Kansas City** N. Y. Life Bldg. — **Pana, Ill.** Drawer 335

General Office - - Chicago
Factory - - - Pana, Ill.

AGMCO

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.....Kegs (20 gallons).....	@	1.10 per gal.	.....Kegs (20 gallons).....	@	3.30 per gal.
.....5-gal. Cans.....	@	1.25 per gal.	.....5-gal. Cans.....	@	3.35 per gal.

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New York 5 Columbus Circle — **Chicago** Masonic Temple — **Kansas City** N. Y. Life Bldg. — **Pana, Ill.** Drawer 335

General Office - - Chicago
Factory - - - Pana, Ill.

Pronounced Agemco AGMCO Every House a Greenhouse

AGMCO

To All Those Who Expect to Build Greenhouses in 1920



The greenhousemen throughout the country have never been so prosperous, consequently they are all anxious to add to their glass area.

This means the greenhouse manufacturers are going to be flooded with work.

We have more business booked this January than any other January in our history and the other months are sure to follow in the same manner.

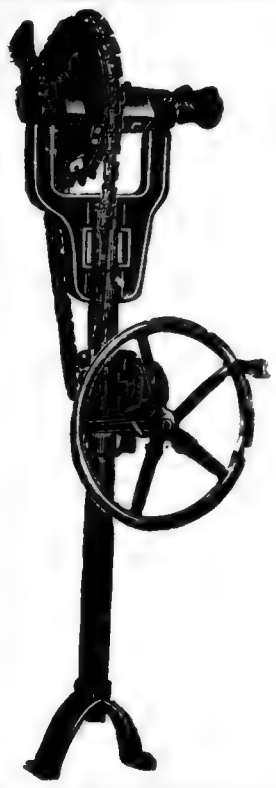
Raw materials are going up in price and are hard to get, so unless you act at once you are in for some disappointment.

Get our estimates at once; don't delay

JOHN C. MONINGER COMPANY

914 Blackhawk Street **CHICAGO, ILLINOIS**

EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Double Pipe Carrier.



Single Combination Shelf Bracket. Carries lone 12-inch board, or two pipes.

DON'T BUY AN IMITATION for a ventilating apparatus. "BUY THE EVANS CHALLENGE," THE STURDIEST, MOST SATISFACTORY MACHINE THAT WAS EVER INSTALLED IN A GREENHOUSE.

Full line of all kinds of fittings. Prices and estimates cheerfully given.

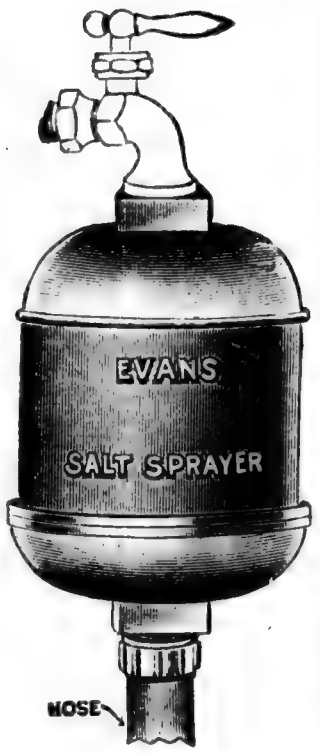
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Address all communications to the

John A. Evans Co., Richmond, Ind.

Corner North 14th and Penna. R. R.



Price, $7.50

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10 cents the copy
SUBSCRIPTIONS
$1.50 Per Year

ENTERED AS SECOND CLASS MATTER DEC. 3, 1897, AT THE POST-OFFICE AT CHICAGO, ILL., UNDER THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 530 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLV — CHICAGO, FEBRUARY 26, 1920. — NO. 1161.

Cold Storage Giganteum

Cold Storage Lilies are a profitable crop for the florist at almost all seasons. Place your order **NOW** for shipments as wanted during the present year.

7 to 9-inch, 100 bulbs to case, $20.00; 300 bulbs to case....$55.00
9 to 10-inch, 100 bulbs to case, 30.00; 200 bulbs to case.... 55.00

BEGONIAS
Single Tuberous Rooted, mixed colors, per 100 ..... 15.00

BENCH ROSES
Killarney, pink; Ophelia, Richmond, per 100 .... 15.00

Write for price list of Spring Bulbs and Seeds, just issued

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

LOOK AHEAD

SEE OUR CLASSIFIED AD ON MUM CUTTINGS

C. C. Pollworth Co., Milwaukee, Wis.

Lily Bulbs

		Per case
Giganteum,	7 to 9, 300 to the case	$55.00
"	7 to 9, 100 to the case	20.00
"	9 to 10, 200 to the case	55.00
Magnificum,	8 to 9, 200 to the case	35.00
Auratum,	8 to 9, 180 to the case.....	35.00

CYCLAMEN SEEDLINGS—Ready Now.
Leading Varieties, Best Colors, $8.00 per 100; $75.00 per 1000. 250 at the thousand rate.

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The E. G. Hill Co.

Wholesale Florists

Richmond, Indiana

FOR PROMPT DELIVERY
or for shipment later from Cold Storage

Lilium Giganteum

6 to 8 inch, 400 bulbs to the case
7 to 9 inch, 300 bulbs to the case
8 to 10 inch, 250 bulbs to the case
9 to 10 inch, 200 bulbs to the case
9 to 11 inch, 180 bulbs to the case
10 to 11 inch, 150 bulbs to the case

All Standard Packing.
$59.00 per case for any size.

Not How Cheap But How Good

RALPH M. WARD & CO., Inc.
The Lily House
25 Murray Street, NEW YORK

New Crop Choice Florists' Flower Seeds

Now ready for delivery. Send for complete list.

Asparagus Plumosus Nanus
Northern greenhouse-grown.
1000 Seeds for..... $ 3.00
5000 Seeds for..... 13.75
10,000 Seeds for 25.00
Special price on larger quantities.

Aster Seeds—Oregon-grown—best money can buy.

For other stock, see Classified Ads, and ask for complete list.

ROMAN J. IRWIN, 321 6th Ave., New York City

Chrysanthemum Rooted Cuttings

$4.00 per 100

Alice Day, V. Poehlmann, Chas. Rager, C. Touset, Robinson, Chrysolora, Halliday, Yellow Bonnaffon, Dolly Dimple, Golden Chadwick, Chieftain.

POMPONS

Helen Newberry, Mensa, Buckingham, Alma, Acto, Alena, Klondike.

CASH or C. O. D.

W. J. & M. S. VESEY

2602 Thompson Ave., FORT WAYNE, IND.

Fresh Flower Seed

STOCK READY NOW

Hardy Lily Bulbs

Cold storage stock ready for immediate shipment. See our Classified ad or write for special prices on quantities.

Florists' catalogue ready.

The W. W. BARNARD CO., 231-235 W. Madison St., CHICAGO

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Greenhouse Builders







How Are These For Gable Doors?

Speaking of the right and wrong way to have your gable doors, do you know Ernest Mueller of St. Joseph, Missouri? Well then, you know what a careful, painstaking man he is about everything he does.

When we tell you that these door photos were taken at his new house, along in November, you are promptly satisfied that those doors are right.

You'll notice that the center door is hinged to one of the others, and that it is equipped with knob and lock as an entrance door.

Now just note those two strong channel iron posts. One is bolted directly to the right-hand door, and has slip bolts top and bottom when you want to throw the door open.

The other channel iron post is fastened to the left-hand door and swings back with it; or is held in place the same as the other.

Observe that the doors ALL swing in.

Also that the two hinged ones fold back as they open in, so that no additional space is necessary on the end walk.

Folding back that way has another advantage.

It takes the leverage off the main hinges.

Mind you, we are not saying this is the only way to arrange gable doors, but we do say that the up-to-date Westerners seem to want them that way.

So it must be because of some particularly sound reason.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON, New York
NEW YORK, 42nd St. Bldg.
PHILADELPHIA, Land Title Bldg.
CHICAGO, Continental Bank Bldg.
BOSTON, Little Bldg.
CLEVELAND, 2063 E. 4th St.
TORONTO, Royal Bank Bldg.
MONTREAL, Transportation Bldg.

Eastern Factory, Irvington, N. Y.
Western Factory, Des Plaines, Ill.
Canadian Factory, St. Catharines, Ont.

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The Florists' "FIRST AID" when cut flowers are scarce and high priced

GNATT'S PREPARED FOLIAGES have stood the test for years and are now in greater demand than ever before. Send us a trial order and be convinced.

Cycas Leaves

Pliable, Non-Curling

Inch	Per 100	Inch	Per 100
8 to 12	$3.80	24 to 28	$ 7.40
12 to 16	4.10	28 to 32	9.80
16 to 20	5.10	32 to 36	10.75
20 to 24	6.25	36 to 40	13.50

40 to 44-inch.....$17.00 per 100

Magnolia Leaves—Gnatt's "Queen Quality" Brand

Non-moldy — Flexible — Uniform Size

Colors: Brown, Green, Purple

Per carton	$1.60 each	100 lb. cases	$20.00 each
10 carton lots	1.50 each	50 lb. case	11.00 each
26 carton lots	1.35 each	25 lb. case	6.00 each

PREPARED EVERGREEN or Lycopodium,

Per carton of 10 lbs.....$3.50 each

RUSCUS

Gray Tinted—The new soft pliable grade. Only satisfactory substitute for Statice. Per lb., $1.00; 10 lb. lots, 85c per lb.

Dyed Ruscus—Red, purple, blue or green. Finest quality. Per lb., $1.25; 10 lb. lots, $1.15 per lb.

Green Painted Ruscus—Soft, pliable, freshly prepared. Per lb., 75c; 10 lb. lots, 70c per lb.

Write for our **MID-WINTER SPECIAL,** listing a full line of florists' supplies and seasonable novelties.

The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

La Porte, Indiana

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Colors: Brown, Green, Purple

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We are recognized as growers of the finest Easter Lilies.

LILIES—long, medium and short stem.

At the greenhouses, Easter Lilies will be packed one hundred in a box.

Place Your Order Now for Easter Lilies

Complete Servic

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POEHLMANN BRO

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CHICAGO,

Special Offers

Roses, Carnations, Valley, Orchids, Freesia, Jonquils, Tulips, Sweet Peas, Callas and Easter Lilies.

Our efforts to move these flowers shape themselves in inducements to our good patrons to buy Quality in Quantity at Fair Prices.

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MICHELL'S HOME GROWN CANNA ROOTS

We make a specialty of growing Cannas at our Nurseries, Andalusia, Pa. Our stock is extra fine; plump roots with numerous eyes.



	Doz.	100	1000
Alphonse Bouvier. Rich velvety red; 5 feet	$0.65	$ 3.50	$ 30.00
Austria. Lemon chrome yellow; 5 feet	.65	3.50	30.00
Beacon. Rich cardinal red; very fine; 4 feet	1.10	7.00	60.00
Dr. E. Ackernecht. Carmine suffused deep red; 4 feet	.65	3.50	30.00
Elizabeth Hoss. Superb yellow, spotted red; 4 feet	.75	4.00	35.00
Eureka. One of the best white Cannas; 4½ feet	2.25	15.00	....
Florence Vaughan. Yellow, spotted crimson; 5 feet	.50	3.00	25.00
General Merkel. Scarlet splashed golden yellow; 4 ft.	.65	3.50	30.00

	Doz.	100	1000
Italia. Scarlet, broadly edged yellow; 6 feet.	$0.65	$3.50	$30.00
King Humbert. Large trusses; coppery scarlet; 4 feet	.75	5.00	45.00
Louis Reverchon. Cochineal red; large; 4 feet	.65	4.00	35.00
Mme. Crozy. Scarlet, bordered golden yellow; 3 ft.	.65	3.50	30.00
Richard Wallace. Light yellow; large; 4½ feet	.65	3.50	30.00
Rosea Gigantea. Large; rich rose pink; 3½ feet	1.25	8.00	70.00
Wyoming. Orange chrome red; 6½ feet	.65	3.50	30.00
Yellow King Humbert. Golden yellow, dotted red; 4½ feet	.75	5.00	45.00

Also all other popular varieties.

YELLOW CALLA
(Elliottiana)

This beautiful variety should be more extensively planted. Flowers of a lustrous golden yellow.

Extra fine bulbs, $2.75 per doz.; $20.00 per 100; $180.00 per 1000.

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Clean Stock, Ready Now

10,000 White Perfection.
10,000 White Wonder.
10,000 Pink Enchantress.
Per 100, $6.00; $50.00 per 1000.

Also all other Seasonable SEEDS, BULBS and SUPPLIES for the Florist Send for Wholesale Catalogue

Headquarters for Asparagus Plumosus Nanus Seed

Greenhouse-Grown.				Lathhouse-Grown.			
1,000 seeds	$ 3.50	10,000 seeds	$30.00	1,000 seeds	$2.00	10,000 seeds	$18.50
5,000 seeds	16.25	25,000 seeds	68.75	5,000 seeds	9.75	25,000 seeds	43.75

HENRY F. MICHELL, 518 Market St., Philadelphia, Pa.

PRICE LIST OF CANNAS

Select 2 to 3 Eyes. We have never handled finer stock

Bronze-Leaved Varieties

	Height	Per 100	Per 1000
BRANDYWINE. Wine red dappled with crimson.	3½ ft.	$3.00	$25.00
DAVID HARUM. Bright vermilion scarlet mottled dark red	3 ft.	3.00	25.00
EGANDALE. Deep currant red	4 ft.	3.00	25.00
KING HUMBERT. Orange scarlet	4 to 4½ ft.	5.00	45.00
WYOMING. Orange-colored	7 ft.	3.00	25.00
MUSAFOLIA. Immense foliage	6 to 8 ft.	3.00	25.00
SHENANDOAH. Rose pink	4 ft.	3.00	25.00

Variegated Flowers with Green Foliage

	Height	Per 100	Per 1000
ALLEMANIA. Bright scarlet, bread yellow border, beautifully mottled	4 to 5 ft.	$3.00	$25.00
GLADIOFLORA. Crimson edged with gold	3½ ft.	3.00	25.00
ITALIA. Clear yellow overlaid with orange	3½ ft.	3.00	25.00
Mme. CROZY. Brilliant scarlet, orange gilt edge.	3½ ft.	3.00	25.00
SOV. D'ANTOINE CROZY. Bright golden yellow	4 ft.	3.00	25.00

Pink Shades with Green Foliage

	Height	Per 100	Per 1000
HUNGARIA. Pink with satiny sheen	3 ft.	$5.00	$40.00
MLLE. BERAT. Deep rose pink	4 ft.	3.00	25.00
MRS. A. CONARD. Salmon pink	4 ft.	5.50	50.00
ROSEA GIGANTEA. Rich rose pink	4 ft.	6.00	55.00
LOUISE. Soft rose pink	5 ft.	3.00	25.00
VENUS. Rose pink, creamy yellow border	4 ft.	3.00	25.00

Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA. Bright yellow, crimson throat	3½ ft.	$3.00	$25.00
BURBANK. Sulphur yellow, inner petals dotted red	6 ft.	3.00	25.00
FLORENCE VAUGHAN. Yellow with bright red spots	5 ft.	3.00	25.00
INDIANA. Rich golden orange	5 ft.	3.00	25.00
GLADIATOR. Bright yellow, spotted crimson	4 ft.	3.00	25.00
R. WALLACE. Canary yellow	5 ft.	3.00	25.00
YELLOW HUMBERT. Deep rich yellow, heavily spotted bright red	3 to 3½ ft.	5.00	40.00
GUSTAV GUMPPER. Golden yellow, lower petals spotted red	4 ft.	3.00	27.50

Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER. Clear crimson	5 ft.	$3.00	$25.00
BEAUTE POITEVINE. Crimson	4 ft.	3.00	25.00
CRIMSON BEDDER. Red	3½ ft.	3.00	25.00
CHAS. HENDERSON. Crimson scarlet, yellow flame throat	4 ft.	3.00	25.00
JEAN TISSOT. Vermilion, bright orange shadings	3 ft.	3.00	25.00
LOUISIANA. Crimson scarlet	5 to 6 ft.	4.00	35.00
METEOR. Brilliant scarlet	5 ft.	5.00	40.00
KATE GRAY. Soft orange shaded carmine, dotted yellow throat	5 to 6 ft.	3.00	25.00
PENNSYLVANIA. Scarlet overlaid with orange.	4½ ft.	3.00	25.00
TARRYTOWN. Crimson	3½ ft.	3.00	25.00
WINTZER'S COLOSSAL. Vivid scarlet	5 to 6 ft.	5.00	40.00
PANAMA. Dull red, overlaid rose, with mottled yellow edge	3 ft.	6.00	50.00
EXPRESS. Crimson scarlet	2½ ft.	3.00	25.00
BLACK PRINCE. Dark velvety crimson	4½ ft.	3.00	25.00

Prices subject to change without notice.

A·B·C TRADE MARK "WATCH US GROW"

American Bulb Co.
172 N. Wabash Ave., CHICAGO, ILL.

Large Flowering Cannas

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Fine 2 to 3 eye, plump, dormant roots, true to name

KING HUMBERT. Most popular of all. Bronze leaf, orange scarlet flower. Per 100 $5.00 Per 1000 $45.00

YELLOW HUMBERT. Sport of King Humbert, with green foliage, flower yellow, spotted red. Per 100 $4.50 Per 1000 $40.00

METEOR. Scarlet flowers; green foliage; 4½ ft. high; one of the best. Per 100 $4.50 Per 1000 $40.00

MRS. ALFRED CONARD. The genuine variety; salmon pink; green foliage; 4 ft. Per 100 $8.00 Per 1000 $75.00

CRIMSON AND SCARLET FLOWERED VARIETIES.

	Doz.	100	1000
A. BOUVIER Rich Velvety Red, green foliage, 5 feet	$0.50	$3.00	$25.00
BEAUTE POITEVINE Crimson, green foliage, 4 feet	.60	3.50	30.00
BLACK PRINCE Velvety Maroon, green foliage, 4½ feet	.60	3.50	30.00
CHAS. HENDERSON Deep Crimson, green foliage, 4½ feet	.50	3.00	25.00
DUKE OF MARLBOROUGH Crimson Maroon, green foliage, 4 feet	.60	3.00	25.00
EXPRESS Scarlet Crimson, green foliage, 2½ feet	.60	3.50	35.00
FIREBIRD Scarlet Red, green foliage, 4 feet	1.15	8.00	75.00
LOUISIANA Bright Scarlet, green foliage, 7 feet	.65	4.00	35.00
METEOR Scarlet, green foliage, 4½ feet	.70	4.50	40.00
PENNSYLVANIA Vermilion Scarlet, green foliage, 5 feet	.60	3.00	25.00
PILLAR OF FIRE Brilliant Red, green foliage, 6 feet	.50	3.00	25.00
WINTZER'S COLOSSAL Bright Scarlet, green foliage, 5 feet	.70	4.50	40.00

PINK FLOWERED VARIETIES.

	Doz.	100	1000
HUNGARIA Rich Geranium Pink, green foliage, 3½ feet	$0.70	$4.50	$40.00
MRS. ALFRED CONARD We have the Genuine Variety. Beware of Cheap Substitutes. Salmon Pink, green foliage, 4 feet	1.15	8.00	75.00
ROSEA GIGANTEA Rich Rose Pink, green foliage, 3½ feet	.85	6.00	55.00

WHITE FLOWERED VARIETY.

	Doz.	100	1000
MONT BLANC Almost White, green foliage, 3½ feet	$0.70	$4.50	$40.00

YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
AUSTRIA Lemon Chrome, spotted red, green foliage, 5 feet	$0.50	$3.00	$25.00
KATE F. DEEMER Oriole Yellow, turkey red at base, 4 feet	.60	3.50	30.00
GLADIATOR Deep Yellow, dotted red, green foliage, 4½ feet	.60	3.50	30.00
GUSTAV GUMPPER The Ideal Yellow variety, green foliage, 3½ feet	.60	3.50	30.00
GOLDEN GATE Yellow and Red, green foliage, 4 feet	.60	3.50	30.00
YELLOW KING HUMBERT Golden Yellow, spotted red, green foliage, 4½ feet	.70	4.50	40.00
FLORENCE VAUGHAN Yellow, spotted red, green foliage, 5 feet	.50	3.00	25.00
RICHARD WALLACE Light Yellow, green foliage, 4½ feet	.60	3.50	30.00

RED AND YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
MME. CROZY Scarlet, with Orange Yellow border, green foliage, 3 feet	$0.60	$3.50	$30.00
PANAMA Rich Orange, red bordered, with a broad edge of golden yellow, 5 feet	.75	5.50	50.00
QUEEN CHARLOTTE Rich Pomegranate, red bordered with golden yellow, 3½ feet	.65	4.00	35.00
SOUV. DE A. CROZY Crimson, with gold band, 4 feet	.65	4.00	35.00

BRONZE LEAF VARIETIES.

	Doz.	100	1000
EGANDALE Currant Red, bronze foliage, 4 feet	$0.60	$3.50	$30.00
DAVID HARUM Red, dark bronze foliage, 3½ feet	.60	3.50	30.00
KING HUMBERT Scarlet Bronze foliage, 4½ feet	.75	5.00	45.00

Prices on Cannas are subject to 5% discount for cash with order.

DAHLIAS

Undivided field clumps for March Shipment

Note: The high class varieties offered below have been grown for several years to produce cut flowers for one of our largest markets and are only offered now because of the large increase of roots that have been obtained during that time.

DECORATIVE DAHLIAS.

Delice, Soft Pink.
Lockenkoff, Yellow.
Nymphaea, Shrimp Pink, tinted lighter.
Morning Ray, Deep Bronze, long stems.
Mrs. Winters, Pure White, very large.
Grand Duke Alexis, Pure White.
Souvenir de Gustave Doazon, Orange Red, largest flower grown.
Jeanne Charmet, Pink, lilac edge, white center, yellow margin, long stem.
Helene Chavet, Large Waxy White.
Lyndhurst, Bright Scarlet, very free bloomer.

POMPON DAHLIAS.

Catherine, Bright Yellow, full and fine.
Fascination, Pink and Lavender, sometimes a blotch of white.
Purity, Fine Pure White.
Mars, Scarlet.

SINGLE DAHLIAS.

White Century.
Red Century.
Big Chief, Red.

SHOW AND FANCY DAHLIAS.

Stradella, Deep Purple Crimson, long stems, fine.
Queen of Yellows, Deep Yellow.
Queen Victoria, or Mary D. Hallock, Canary Yellow.
Mrs. Stancomp, Salmon and Pink.
Pink Magento, Extra Free Bloomer.
Wm. Garrett, Cardinal Red.

CACTUS DAHLIAS.

Dainty, Lemon Yellow, tips of petals golden, base rose; should be in every collection.
Delight, Pale Pink, yellow center, large.
Mrs. F. Grinsted, Deep Rich Crimson.
Green's White, Pure White.
Britannia, Soft Salmon Pink.
Libelle, Clear Magenta, an extra fine variety.
Wm. Treseder, White Shaded Pink.
Mrs. Murray Ind, Bright Rose.
Genista, Amber, shaded to golden yellow.
Ida, Deep Clear Yellow, very early large.
Fred Cobbold, Bright Crimson, large and free.
Danthe, Salmon.

Prices: Per doz., $2.00; per 100, $16.00; per 1000, $125.00

Write for full price list of Spring Bulbs

A. Henderson & Co., 166 N. Wabash Ave., Chicago

Easter Lilies

30c Per Flower



If you want to be sure of a stock of Fine Lilies for Easter, we suggest that you order at once. Lilies are in big demand.

The trade is cordially invited to inspect our stock. Write us or phone Graceland 1112, and we will arrange to take you to our Edgebrook greenhouses.

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745 Buckingham Place, CHICAGO, ILL.

PACKING CHARGES—When Shipped Out of Pots 5%, with Clay Pots 10%.

Use this Jardiniere. It will enhance the beauty and value of your plants and flowers

It is made of heavy weight wood-fiber, water-proofed. May be used for an indefinite period. Decorated in several classic designs and Wedgwood colors. Inexpensive.

May be used for potted plants, ferns, cut flowers, artificial plants and for making baskets, also for general decorative purposes.



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Made by the

MONO SERVICE CO., Newark, N. J.

Big Drop in Flower Prices

The decline in prices which we advertised in last week's issue of this paper set in last Saturday and is continuing. We call the attention of our customers to the reduced prices charged on their orders and assure them that all flowers will be billed at market prices on the day of shipment. Today prices are lower than yesterday and this decline will probably continue.

One great advantage in buying direct of the growers is that we must please our trade both in price and quality, as the value of our greenhouse investment lies in our ability to retain our customers. All our flowers are grown by specialists and the quality of our stock is famous all over the country. Give our flowers a trial and then compare our service with what you have been getting.

Tulips, Jonquils and other bulb stock as well as all miscellaneous flowers are in large supply at much lower prices. Any flowers which we do not grow ourselves we will buy for our customers and give them the advantage of the lowest market prices and best quality. Greens of all kinds, especially fancy asparagus, in large stock on hand always.

Bassett & Washburn

Greenhouses:
Hinsdale and Greggs Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

Commercial Varieties	Per 1000 — 1⅛ in. up	1¼ in. up	1 in. up
America, flesh pink	$ 30.00	$ 24.00	$ 18.00
Chris, maroon red, new	60.00	50.00	40.00
Glory of Holland, fine white	.....	35.00	27.00
Golden West, orange red, large	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India	60.00	50.00	40.00
Halley, salmon pink, early	30.00	.....	.....
Klondyke, yellow, red spot	30.00	.....	.....
La Grandesse, extra large white, new	75.00	60.00	50.00
Lily Lehman, ivory white	50.00	40.00	32.00
Liss, apple blossom pink	75.00	60.00	50.00
Master Wiebertus, mauve white	30.00	.....	.....
Loveliness, creamy white	70.00	60.00	50.00
Mr. Mark, light blue, large	110.00	90.00	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2⅛ in. over $55.00	45.00	.....	.....
Mrs. Veithuys, brilliant red	75.00	60.00	50.00
Niagara, creamy yellow	50.00	40.00	32.00
Panama, fine pink	50.00	40.00	32.00
Proserpine, very deep pink	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra	70.00	60.00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers	50.00	40.00	32.00
Schwaben, yellow	60.00	48.00	36.00
Willy Wigman, white, red blotch	45.00	35.00	.....
Primulinus Hybrids	25.00	20.00	16.00

New Varieties of High Value — Per 100	1⅛ in. up	1¼ in. up	1 in. up
Catharina, grayish light blue, with deeper spot	$ 45.00	$ 36.00	$ 27.00
Distinction, large maroon	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow	40.00	32.00	25.00
Gretchen Zang, lively pink	8.00	6.50	5.00
Hubertus, light blue and mauve	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra	20.00	18.00	9.00
Liebesfeuer, bright scarlet	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot	75.00	60.00	50.00
Nora, light blue	35.00	28.00	20.00
Red Emperor, immense scarlet	12.00	9.00	7.00
Sulphur King, deep yellow	12.00	9.00	7.00
Yellow Standard, golden yellow	12.00	.....	.....
Flora, golden yellow, large, each	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each	4.00	3.50	3.00

United Bulb Company

The Home of Choice Gladioli **Box A, Mount Clemens, Mich.**

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

Dracaenas, Ferns
and other well-grown pot plants



CROTONS

Well colored, 50c, 75c, $1.00 and $1.50 each.

PANDANUS

Veitchii, 4-in. ..... 50c each
Utilis, 3-in. ..... $20.00 per 100

RUBBERS

4-in., extra strong ..... 50c each
5-in. ..... 75c and $1.00 each

GLORIOSA FERNS

For March 15th.

4-in. ..... $0.50 each
6-in. ..... 2.00 each
7-in. ..... $2.50 and 3.00 each

BOSTON FERNS

7-in. ..... $1.50 each
6-in. ..... 1.00 each

DRACAENAS

Terminalis, 5-in. ... 75c and $1.00 each
" 6-in. ..... 1.25 each
Marguerite Storey, 6-in. ..... 1.50 each
" " 5-in., 75c and 1.00 each
Imperialis, 5-in. ..... 1.00 each
Lord Wolseley, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 6-in., 1.50 each
Gladstonei, 5-in. ..... 1.00 each
" 4-in. ..... .60 each
Eugene Andre, 5-in. ..... 1.00 each

KENTIA BELMOREANA

Single and made-up from 2¼-in. to 6-in.

KENTIA FORSTERIANA

5 and 6-in. made-up; 6-in. single; 2¼-in.

BEGONIA LUMINOSA

4-in. ..... $20.00 per 100
3-in. ..... 10.00 per 100
6-in. ..... 40c each

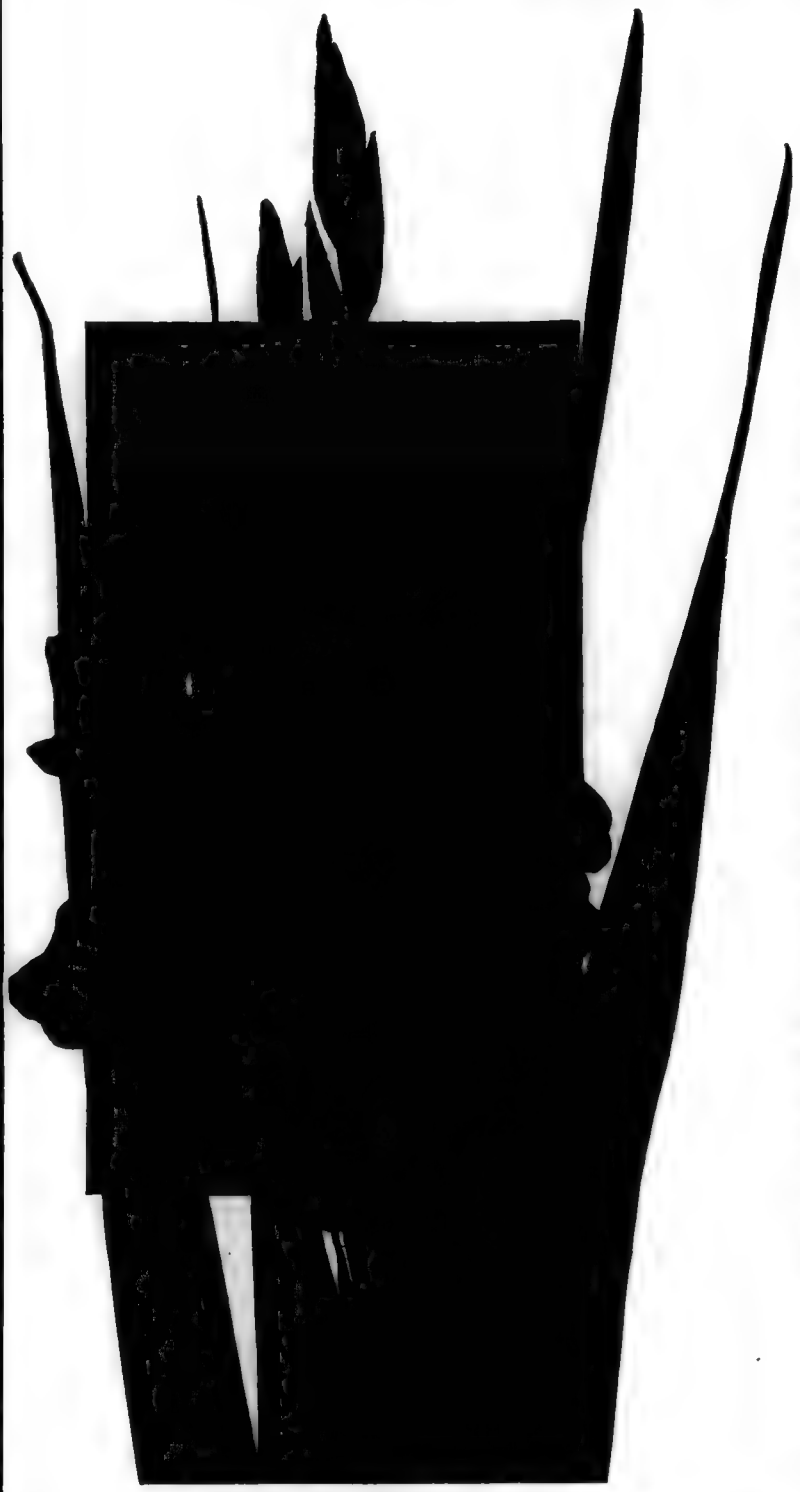
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L. D. Phone Morton Grove 31-J Chicago Buyers call Rogers Park 684

I take pleasure in offering the following

Massachusetts-Grown Gladiolus Bulbs

of A-No. 1 quality for immediate or future shipment



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Special 5% discount for Cash

Prices are quoted per 1000

Special prices quoted on large quantities.

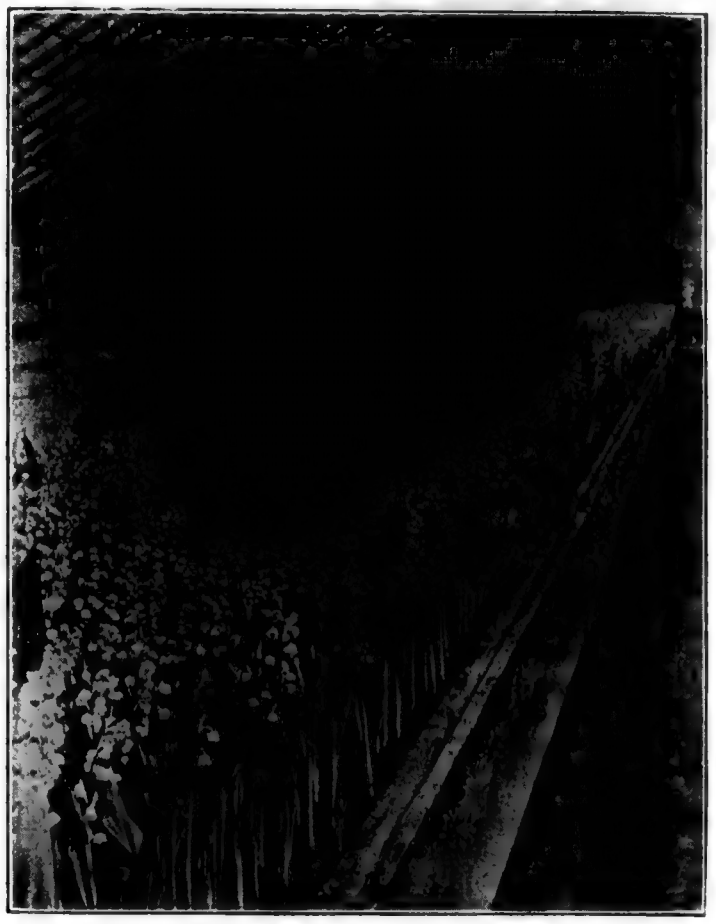
100 of a variety will be sold at the 1000 rate. Add 10% to all orders for less than 100.

GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER

	No. 1 1½ in. & up.	No. 2 1¼ in. & up.	No. 3 1 in. & up.	No. 4 ¾ in. & up.	No. 5 ½ in. & up.	No. 6 Under ½ in.
America	$30.00	$24.00	$18.00	$15.00	....	....
Augusta	....	24.00	18.00	15.00	....	$ 7.00
Brenchleyensis	30.00	24.00	18.00	15.00	....	7.00
Chicago White	35.00	28.00	....	....	....	....
Crackerjack	....	....	18.00	15.00	....	7.00
Crystal White	....	....	18.00	15.00	10.00	....
Dawn	....	72.00	54.00	40.00	....	....
Empress of India	45.00	36.00	27.00	20.00	16.00	12.00
Glory of Holland	....	....	....	16.00	12.00	9.00
Golden West	35.00	28.00	22.00	....	....	9.00
Goliath	60.00	48.00	36.00	30.00	20.00	14.00
Halley	30.00	24.00	18.00	15.00	10.00	7.00
Ida Van	35.00	28.00	22.00	16.00	12.00	9.00
Independence	....	22.00	17.00	15.00	10.00	7.00
Klondike	35.00	28.00	....	....	....	....
L'Immaculee	....	64.00	48.00	40.00	....	....
Loveliness	75.00	60.00	50.00	40.00	....	24.00
Meadowvale	30.00	24.00	18.00	15.00	10.00	....
Mrs. Francis King	30.00	24.00	18.00	15.00	10.00	7.00
Mrs. Frank Pendleton	50.00	40.00	....	....	....	....
Mrs. Watt	45.00	36.00	27.00	20.00	16.00	12.00
Niagara	50.00	40.00	30.00	25.00	20.00	15.00
Panama	50.00	40.00	30.00	25.00	20.00	15.00
Peace	45.00	36.00	27.00	....	16.00	12.00
Prince of Wales	80.00	64.00	48.00	40.00	32.00	24.00
Rouge Torch	80.00	64.00	48.00	40.00	32.00	24.00
Scarsdale	45.00	36.00	....	....	....	....
Schwaben	70.00	56.00	42.00	32.00	....	....
Wilbrink	80.00	64.00	48.00	40.00	32.00	24.00
Exhibition Mixed	25.00	20.00	15.00	....	9.00	6.00
Extra Choice Mixed	20.00	16.00	12.00	....	6.00	4.00
Primulinus Hybrids	25.00	20.00	15.00	12.00	9.00	....
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose)	30.00	24.00	18.00	15.00	....	....
Baron Hulot, 1⅜ in. up	50.00	....	....	25.00	20.00	15.00

JELLE ROOS

Gladiolus Specialist Box A, Milton, Mass.



House of Chicago Market Brand Valley photographed at my establishment. Order cut spikes of your wholesaler.

YOU CAN HAVE A HOUSE OF

VALLEY

LIKE THIS

For Easter

IF YOU ORDER PIPS NOW

Bruns' Famous "Chicago Market" Brand	$50.00 per 1000 27.50 per 500 6.00 per 100
Bruns' Early Forcing Valley - - -	$40.00 per 1000 22.50 per 500 5.00 per 100
Best Holland-grown Pips - - - -	$30.00 per 1000 17.50 per 500 4.00 per 100

All Ready for Delivery

H. N. BRUNS, 3040 W. Madison St., CHICAGO, ILL.

Spring Plants—Reduced Prices

FERNS—Select Stock

4-in. Whitmanii and Verona, bushy	$0.35 each
5-in. Boston and Verona	.65 each
6-in. Boston, large	1.00 each
7-in. Boston	1.50 each
4-in. Bird's-Nest Ferns	.50 each

CINERARIAS

Dwarf hybrid, 3-inch, in bud and bloom	$0.12 each
Dwarf hybrid, 3½-inch, in bud and bloom	.25 each
Dwarf hybrid, 5-inch, well flowered	.50 each
Dwarf hybrid, 5½-inch, select	.75 each
Dwarf hybrid, 6-inch, select	1.00 each

PRIMULAS IN FULL BLOOM

Obconica, 3-inch	$0.10 and $0.15 each
Obconica, 4-inch, in bloom	.25 and .35 each
Obconica, 5-inch, select, heavily flowered	.50 and .75 each
Obconica, 6-inch and 7-inch, very choice	1.00 each
Chinensis, 3-inch	12½c each

Do not fail to state in ordering whether you want your blooming plants shipped in clay pots or paper pots.

SPRING STOCK

	—Rooted Cuttings—		—2¼ in.—		—3-in.—		4-in.	5-in.
	Per 100	Per 1000	Per 100	Per 1000	Per 100	Per 1000	Per 100	Per 100
Alyssum, Double Giant	....	....	$5.00	$45.00	....	....	....	....
Asparagus Plumosus, choice	....	....	6.00	....	$ 8.00	....	$15.00	....
Asparagus Sprengeri	....	....	5.00	45.00	....	....	....	....
Daisy, Paris	....	....	5.00	45.00	....	....	....	....
Daisy, Mrs. Sander	....	....	6.00	55.00	....	....	....	....
Cinerarias	....	....	....	....	12.00	....	....	$50.00
English Ivy	....	....	5.00	45.00	10.00	....	15.00	....
German Ivy	....	....	5.00	45.00	....	....	....	....
Geraniums, excellent assortment	....	....	7.50	70.00	10.00	$95.00	....	....
Geraniums, Mme. Salleroi	$4.00	....	....	....	....	....	....	....
Geraniums, select	....	....	....	....	....	....	18.00	....
Myrtus Communis	....	....	....	....	....	....	....	35.00
Palms, Belmoreana and Forsteriana	....	....	....	....	30.00	....	50.00	....
Petunias, choice fringed, double	....	....	5.00	45.00	....	....	....	....

CARNATIONS—Rooted Cool—Fine Stock—Ready Now

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Ruth Baur	12.00	100.00
Enchantress	7.00	60.00
Belle Washburn	7.00	60.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00

	Per 100	Per 1000
Alice	$5.00	$45.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	6.00	50.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00

	Per 100	Per 1000
Superb	$6.00	$50.00
Good Cheer	6.00	50.00
Aviator	6.00	50.00
Cottage Maid	6.00	50.00
Miss Theo	6.00	50.00
Rose-pink Enchantress	6.00	50.00

Packing, 2% of invoice.

Well Established in 2¼-inch Pots

Belle Washburn, Superb, White Wonder, $8.00 per 100; $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, Merry Christmas and Good Cheer, $7.50 per 100; $70.00 per 1000.

NEPONSET PAPER POTS

2¼-inch	$3.05 per 1,000
2½-inch	3.60 per 1,000
3 -inch	5.20 per 1,000
3½-inch	7.10 per 1,000
4-inch	$ 8.60 per 1,000
5-inch	14.60 per 1,000
6-inch	19.25 per 1,000

UPERIORA MAGNOLIA

1 carton	$ 1.75
10 cartons	17.00
25 cartons	40.00

GULLETT & SONS, [Packing blooming stock and large plants, 10 per cent of invoice; Bedding and small plants, 5 per cent; Cuttings, 2 per cent.] Lincoln, Illinois

Remember About the Early Bird

Easter
SPECIAL SPRING
Number

THE FLORISTS' REVIEW

Out March 18
(Advertising Forms Close March 15)

Last Call Number
OUT MARCH 25
(Advertising Forms Close March 22)

"From the returns gotten through The Review, we figure that $10.00 spent in advertising is good for $1000.00 worth of business. This is our first season of using your medium, but we have come to stay."

THOMASVILLE NURSERIES,
Thomasville, Ga.

Feb. 16, 1920.

Send in YOUR Advertisement NOW

Look This List Over

ADIANTUM SPRAYS
Per 100 ..... $10.00

OAK LEAVES—Green, Red, Brown
Per box ..... $2.50 10 boxes $23.00

MAGNOLIA—Green, Brown, Purple
Box .. $1.50 10 boxes .. $13.50 25 boxes @ $ 1.25
100 lbs 21.50

WIRED PICKS
Box ..... $2.50 Case $11.00

WIRED STICKS
4-in. case, 10,000 ..... $4.65
6-in. box, 3000 ..... 1.70

GREENING PINS
Box, 10 lbs. $2.20

CARNATION CLIPS
See display advertisement on page 138.

DOVES—No. 1
Each ..... $2.50 Doz. $27.00

KORAL SCRIPT
Per letter 4½c

APRONS, RUBBER
50 inches long, each $2.90

CAPE FLOWERS, PAPER
White, box ..... $2.50 Red or Blue, box ... $3.00

MATCH STICKS
12-in., pointed, per 1000 ..... $1.40
18-inch, pointed, per 1000 ..... 1.80

FOIL

	10 lbs.	100 lbs.
Plain	$2.20	$19.00
Colored	45c per lb.	

THREAD, GREEN
Box of 12 spools $1.75

POT LABELS
4-inch, per 1000 ..... $1.40
5-inch, per 1000 ..... 1.85
6-inch, " 2.25

GOLD LETTERS
See display advertisement on page 42.

WIRE DESIGNS. We lead them all.
Send for list. See display ad on page 53.

CLOCK DIALS, FELT
Purple, Lavender, Pink
4-inch ..... each, 35c; per doz., $4.00
7-inch ..... each, 50c; per doz., 5.00

BASKETS, Cut Flower and Plant
Assortments $25.00, $50.00, $100.00

MOSS
Small bale ..... $2.50 Large bale $3.75

LYCOPODIUM
Per lb ..... 35c Per 10 lbs $3.35

BULL DOG CLIPS
Per box ..... 85c Per 10 boxes $8.00

CREPE PAPER
Waterproof .. Per doz., $4.00; per 100, $31.50

WAX PAPER
White, 18 x 24, per ream $1.80
White, 24 x 36, per ream 3 50
Colored, 18 x 24, per ream 2.25
Colored, 24 x 36, per ream 4.50

TISSUE PAPER, White
Per ream ..... $1.70 Per bundle ... $15.50

PINS, Pearl Head
5-inch, all colors, per gross $2.50

AIR PLANT
Per 100 ..... $9.00

KRICK'S LETTERS
2-inch, per 100 ..... $4.00

CHENILLE
Medium ..... 40c Large 50c

FELT LETTERS
1-inch, per 1000, $5.50 1½-inch, per 1000, $8.25

ARTIFICIAL FLOWERS
See February 12th Review.

SPRINKLERS
Good rubber, each $1.25

FLOWER DYE
Green, per package $0.75
Yellow, Red, Pink or Blue, per package 1.00

GOLD BRONZE
Doz. bottles $1.20

GLAZING POINTS
Per 1000 ..... 75c

WIRE BASKETS
12-inch, per 100, $16.00 14-inch, per 100, $21.00

PLANT TUBS—Special
9-inch, per doz ... $7.75 11-inch, per doz ... $9.00

GIGANTEUM LILIES
7 x 9, per 100 .... $18.00 7 x 9, per 300 .... $50.00

NICO-FUME LIQUID
1 lb .... $2.00 4 lbs ..... $7.50 8 lbs $14.50

NICO-FUME PAPER
12 sheets, $1.25; 144 sheets, $5.00; 288 sheets, $9.50. Postpaid.

HOSE
½-inch, per foot ... 17c ¾-inch, per foot ... 19c

BONE MEAL
100 lbs ..... $3.75 Ton $63.00

SHEEP MANURE—Wizard
100 lbs ..... $2.75 Ton $45.00

WOOD ASH
100 lbs $2.25

RAFFIA
Per lb ..... 60c 10 lbs $5.00

Everything in Florists' Supplies. Dependable Quality

B. E. & J. T. COKELY, Scranton, Pa



Coming Back To Roses

When You Buy Them Be Sure To Get The Kind With the Right Kind of Comeback

Last few weeks, we've been talking Cannas.

But while we've talked Cannas, our Roses have been selling right along. Result is, our stocks, though we had a remarkably good supply considering the Rose situation—are getting short. Short in quantity, but not in *quality*. They are up to the C. & J. standard.

When you buy Roses, the thing to think about twice isn't the price; the thing to give a long second thought to, is *the comeback. Will they make you happy customers? Boosters for your business?*

Stock that won't do that is dear at any price! It keeps on costing you cold cash (in lost orders) long after the first invoice is paid.

Stock you get from Conard & Jones will please your customers. You can send it out, knowing it's *true to name*, vigorous and full-sized. And what's true of our Roses, holds true of the other things below.

Order early—It Always Pains Us to Return Your Money.

Roses

Variety	Size	100
America	4'-5'	$35
American Pillar	2'-3'	30
American Pillar	3'-4'	35
American Pillar	4'-5'	40
Dorothy Perkins (Red) Excelsa	3'-4'	30
Hiawatha	3'-4'	30
Mary Lovett	3'-4'	30
Philadelphia	2'-3'	25
Philadelphia	3'-4'	30
White Dorothy Perkins	3'-4'	25
RUGOSA		
Sir Thomas Lipton	3'-4'	30
Sir Thomas Lipton. Extra strong and fine	4'-5'	45

Peonies

Delicatissima	$15
Duchesse de Nemours	18
Festiva Maxima	15
La Tulipe	20
Mme. de Verneville	25
Modeste Guerin	15

Violets

Princess of Wales	$10

Vines

Variety	Size	100
CLEMATIS Paniculata, Vines, 1 year	1'1½'	$15
CLEMATIS Paniculata, 2 years	2½'-3'	20
EUONYMUS Radicans, 1 year, field-grown		15
EUONYMUS Radicans Variegata	2¼'	8
EUONYMUS Radicans Variegata, field-grown		15
LONICERA Chinensis Aurea, 2 years	2'-2½'	12
LONICERA Chinensis Purpurea, 1 year	1'-1½'	13
LONICERA Chinensis Purpurea, 2 years	2'-2½'	17
LONICERA Chinensis Purpurea, 3 years	2'-3'	22
LONICERA Hendersonii, 1 year	1½'-2'	15
LONICERA Hendersonii, 2 years	2½'-3'	20
LONICERA Hendersonii, 3 years	3'-4'	25
LONICERA Heckrottii, 1 year	12"-18"	15
LONICERA Heckrottii, 2 years	2'-3'	20
LONICERA Heckrottii, 3 years	3'-4'	25
LYCIUM Barbarum	3'-4'	18
WISTARIA Magnifica, 2 years	2½'-3'	20
WISTARIA Magnifica, 3 years	4'-5'	25

Eulalia

Gracillima Delicatissima	$9

Location about half-way between Philadelphia and Baltimore on P. R. R. and on Main (Monument) Motor Route.

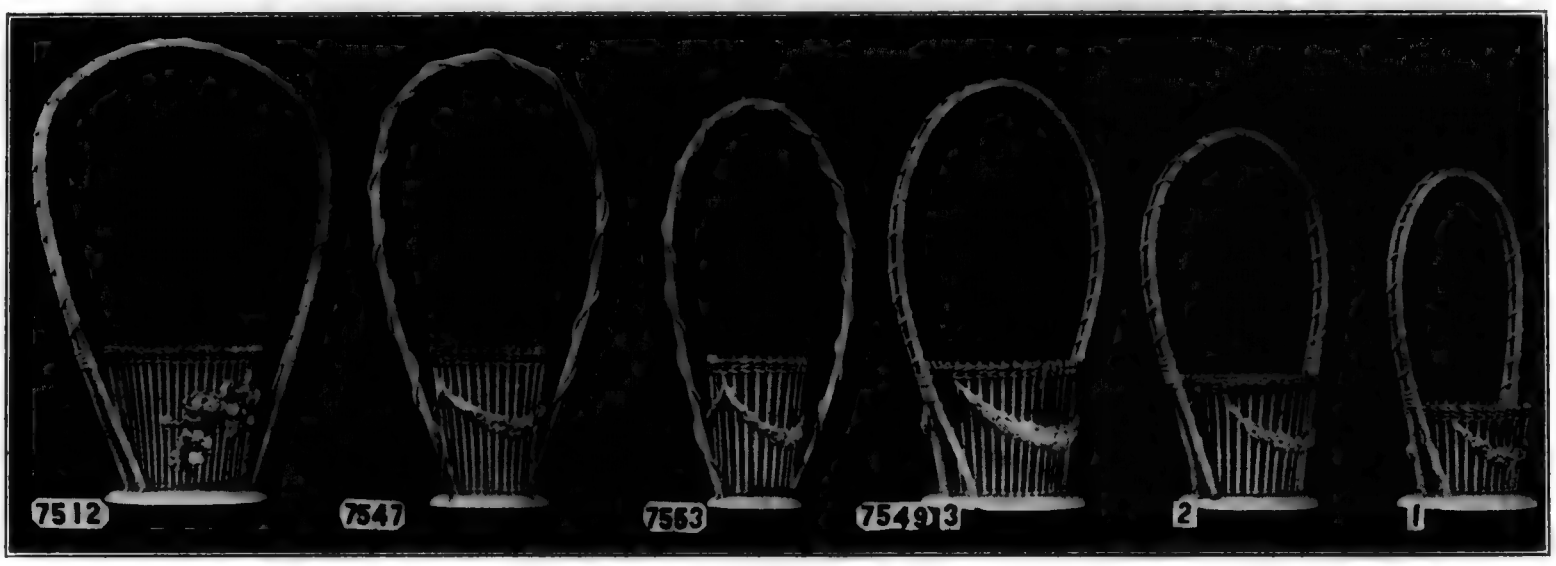
Certificate of Inspection from State Entomologist will go with each shipment.

All goods travel at buyer's risk. Orders from unknown buyers require satisfactory reference with time to investigate or cash with order. Prices are net F. O. B. West Grove, packing and boxing at cost. We reserve the right to advance prices without notice. Orders for five or more at ten rates, for 25 or more at 100 rates, for 250 or more at 1000 rates.

THE CONARD & JONES CO. ★ WEST GROVE PENNSYLVANIA

ROBERT PYLE, President R. T. SATTERTHWAIT, Secretary ANTOINE WINTZER, Vice-President

BUY BASKETS
NOW FOR EASTER



Freight and Express Deliveries Are Very Slow

Don't wait till the last minute and take chances of disappointment through delayed deliveries. Good merchandising is to have the goods to sell.

"KEYSTONE QUALITY" BASKETS
ARE THE BETTER KIND — MADE IN THE U. S. A.

Our color harmonies are exquisite—with many radically new finishes. Assortments of Tumbler, Cut Flower or Plant Baskets of large variety can be satisfactorily left to us to select. Just tell us how much you want to spend and the class of baskets desired.

M. RICE CO.
Everything That's Best in Supplies

1220-22-24 Spring Garden St. PHILADELPHIA, PA.

Mention The Review when you write.

RIBBONS
Direct from the Factory to You

We offer **style, quality** and **service at prices beyond the reach of competition.**

At your service.

WERTHEIMER BROTHERS
THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 17-25 East 24th Street, NEW YORK

THE PLAN THAT MADE MILWAUKEE FAMOUS

First of the local movements for coöperative publicity by florists, the "Milwaukee plan" has become a name known to the trade throughout the country and a pattern for other communities to follow. How it came into being and how it operates is told here by the man who does the work.

By H. J. SEEL.

NOT YET two and one-half years old, the coöperative advertising campaign of the florists of Milwaukee is a lusty child, making remarkable growth. It was born September 6, 1917, at the Republican House, in Milwaukee, where fifty-five representative florists met to form what was later called the Florists' Advertising Club. The prospectus of the proposed organization was read, the by-laws prepared beforehand were accepted with some changes and a canvass was undertaken to secure the signatures of members. The club was later incorporated under state laws, without capital and not for profit.

The first officers of the club were: President, H. V. Hunkel; vice-president, Gust. Rusch; treasurer, A. Leidiger; secretary, H. J. Seel.

A board of directors was established to control the activities of the club. This was composed of three growers, three wholesalers and three retailers. The board made all the appropriations and approved all expenditures for advertising.

To raise the money for the advertising, a plan of assessment was worked out, then quite novel, but since well known throughout the country by the success of this campaign. Every grower who was a member of the club instructed the commission house to which he consigned his flowers to deduct one-half of one per cent from his returns. Every retailer had added to his bill one per cent of the invoice amount. The sum deducted from the growers' returns and that added to the retailers' bill was turned over to the club by the wholesalers.

Equitable Contributions.

This plan was formed with the intention of equalizing contributions. The grower contributed only one-half as much on a percentage basis as the retailer, because it was estimated that approximately one-half of his flowers were sold to retailers outside Milwaukee. The percentage on sales in Milwaukee was therefore in equal proportion between the grower and retailer.

By this method each member of the trade contributed in accordance with the size of his business. The returns from the advertising, it was felt, were in proportion to a florist's established trade, and therefore this was the most equitable mode of assessment. The large firms and the small ones contribute according to their ability and the assessment is not a burden on anyone.

Every Dollar Must Count.

The first year the amount collected was $4,863. This was not an extravagant sum of money to do a year's advertising for the trade in a city the size of Milwaukee. It was only by conserving it, by hoarding it, that the committee was able to make so much of it. Every penny had to count. No large sums could be paid for running expenses. Every dollar was needed for actual advertising, and by careful conservation the committee was able to make the fund accomplish a great deal.

So satisfied was everyone in Milwaukee with the results of the first year's campaign that when the annual meeting was held February 10, 1919, it was voted to double the assessments for the following year, so that the growers would pay one per cent and the retailers two per cent. The motion to do this was made from the floor, without any recommendation from the officers of the club. It represented the spontaneous appreciation of the florists of Milwaukee of the good the campaign had done for their business. Seventy-four votes were cast in the ballot on the question and only two were negative.

For the second year of the campaign in Milwaukee, recently closed, approximately $12,000 was raised. If you divide this by two and calculate only on half the amount, or what would have been received had the rates of assessment continued the same as in the first year, you find an increase of twenty-three per cent over the year before. Here is actual proof that the publicity really increased the business of the florists of Milwaukee. We have no doubt of it. The reports from the wholesale houses show this gain of twenty-three per cent was not merely the normal growth of the flower business, for during the same time the out-of-town business did not increase at anywhere near the rate that the city business did.

The weekly records bear this out also. If the week's business at one of the wholesale houses indicates a gain of $1,000, approximately $800 of it will be gain in the city and about $200 in out-of-town business. If there appears a loss of $1,000, the city loss will be $200, the country loss $800. If there is a $500 loss, probably the figures show a city gain of $200 but a country loss of $700.

Proof of Returns.

The fact that the records run like this week after week convinces the most skeptical that the advertising in Milwaukee has paid and paid well.

Out of the larger appropriation during the second year, we estimate that we have obtained, not just twice the amount of advertising we got the first year, but nearer two and one-

PUSHING PUBLICITY

Local campaigns for co-operative advertising occupy the limelight in the florists' trade today. Several cities are seeking to establish them and others are talking of the project. To forward this movement, one of the greatest in the trade's history, The Review presents the stories of the three plans now in operation, from which other communities can form their own.

half times as much. You may ask why we can do this. In the first place, you know the expenses of running a large business are not proportionately larger than running a smaller business. Then, too, we are able to get lower rates when we purchase in larger quantities. We are able to get better discounts when we can contract for larger amounts of space in the newspapers. And all along the line the cost of the larger campaign is proportionately less.

Nobody Pays for Advertising.

If any florist thinks such advertising is an expense to him, let him ask himself who pays for it.

The grower doesn't pay. As a result of his contribution of one-half of one per cent the grower sells more stock; he makes more money. So the cost of the advertising does not come out of his pocket. No, the grower doesn't pay.

The wholesaler sells more stock and, though he doesn't raise his prices, his commissions are larger. The wholesaler doesn't pay.

The retailer does not have to pay any more for his stock. He makes more sales at the same prices as before and pockets a larger profit from increased business. The retailer doesn't pay.

And since the retailer does not raise his price to the public, but continues to sell at figures he charged before he began to advertise, the public doesn't pay for the advertising.

Who does? Nobody. The increased sales pay for the advertising. The cost comes not from any person, grower, wholesaler or retailer, but is more than made up by the greater business each one does.



Say It With Flowers

Reprint of Editorial in Milwaukee Free Press Thanksgiving Morning.

THE PRICE OF A FLOWER

BY A. L. B.

Can you remember Mr. Husband, how your best girl used to beam with smiles when thanking you for the pretty posies you had sent?

Do you remember how pleased you were with the "note of acknowledgment" from the convalescent to whom you had sent a few flowers wishing a speedy recovery?

Wasn't the wife happy the other day when you sent a box of roses to her on your wedding anniversary?

And the evening little daughter made her debut as a dancer—what was the crowning glory of her evening? Why! the flowers which had a card attached reading "from mother and father"

And don't forget how your heart was touched when the old lady who does your washing thanked you for the flowers and kind thoughts which you sent when her boy died—Yes they were the only flowers he had and she put them on his casket

And when Senator —— lay in state, were not your sympathies there with his family, sent with some flowers?

What was the price of those flowers?

Well, the carriage value was very nominal—the true price was the will to convey a thought. Your unspoken thought direct to the recipient. And your note sent with flowers goes direct.—Mrs. Smith is always "at home." Mr. Business Man will "hear when you have to say NOW." The sick invalid sets up in bed for a few moments to read your note of cheer and to gaze on the beautiful flowers you have sent, and falls back on the pillow with such a different line of things

As we look about the modern flower shops and the rise of color catches the eye, little thought is given to the origin of all the myriad blush we see. Someone has worked diligently for months that the fronts of their labor may be the means of making a sad heart happy or a lonesome soul gay.

The flowers in your home this Thanksgiving day were in the embryo one months ago—so were your present good thoughts.

Flowers are the most beautiful things God made. He colored them so deftly, gave them so much character and has given them to us so abundantly. Like a human life, we adore their transient beauty. Yet in passing they leave fond memories and cherished thought.

To give flowers is an unselfish pleasure we should cultivate. To receive them is a blessing.

Every person can afford flowers for the price is the will to have them.

Everybody loves flowers.

"Like a human life, we adore their transient beauty, yet in passing they leave fond memories and cherished thought."

The love of a lad for a lass makes Flowers the medium for carrying sweet, silent expression.

Flowers in the sickroom are like sunshine—If you have a smile, send it with Flowers.

If this is not your pleasure—try it from a dip omatic point of view—Birthdays too.

Gives the graduate a thrill similar to that of a soldier receiving the Croix de Guerre.

Flowers carry a message of condolence to those who mourn the loss of a dear one. A soothing message that there IS still warmth in the world.

The price is "the will to convey a thought."

For expediency say it with Flowers—thoughts of love, hope, joy, gladness or sympathy are more potent when accompanied with Flowers.

Flowers are grown in months, not days. Patience and skill are necessary to growers, who watch day and night over maturing crops, growing in glass houses, subject to sudden destruction by wind, heavy snows, hail, etc.

A subtle part of God's universe are Flowers—perishable, yet immortal.

The reciprocity of Life is evident between those who give Flowers and those who receive them.

Initial Effort of Milwaukee Co-operative Campaign in Local Newspapers.

Making Collections.

Our collections are made through the wholesale houses and the operation is quite simple. When a retailer buys $10 worth of goods the wholesaler adds 10 cents for the advertising fund. When the wholesaler remits to the grower, he deducts 5 cents as the advertising assessment on the $10 worth of his stock sold. The bill, with the extra one per cent attached, is as easy to collect as without it; the 1 cent added to each $1 makes no difference. There is, of course, some extra bookkeeping necessitated by this plan and for that reason the wholesaler contributes no money to the fund, but gives his services instead. From trial we have found the added expense to the wholesaler about offsets what he would be asked to pay in money.

The wholesalers remit their collections to the treasurer of the advertising fund at stated intervals. Thus the job of collecting the money is automatically cared for.

In addition to these collections made in regular customers' transactions through wholesale houses, we found ways to collect on purchases made in all other ways. The plantsmen who sold direct to the retailer were won into our plan. The street peddlers had to pay on their purchases, too. Ultimately we think we got everybody paying.

Directors Have Work.

Of course, difficulties of various sorts come up from time to time. They came up more frequently at first than later. Therein lies much work for the directors.

The board of directors consists of nine members—three wholesalers, three retailers and three growers. Each individual has one vote. These nine men not only pass upon all advertising propositions and appropriations, but they also straighten out the kinks brought to their attention by members of the trade. The troubles of his constituents may be taken before the board by a director and there they will be thoroughly threshed out with the representatives of the other branches of the trade.

The board of directors is also a shield against solicitors for programs and such things, which are so difficult for a florist to turn down. Now a florist merely says: "All our advertising is done by the Florists' Advertising Club. If the directors will pass favorably on your proposal, they will give you an appropriation." But the solicitor cannot find the board of directors and the florists are rid of a nuisance.

Confine Efforts.

The directors have found that to conserve their funds and give the trade the best value for their contributions they must confine the advertising to mediums of wide and certain circulation, such as newspapers, street-car cards and billboards. If one begins to spend money on the thousand and one other things presented—concert programs, benefit programs, charity affairs, etc.—he will have frittered away hundreds of dollars and received nothing in return. Our fund is not big enough so that we can feel otherwise than that we must get 100 per cent—if not 110 per cent—in returns.

We make it a rule also to advertise just flowers, making our appeal big and broad and sweeping. We use space for special days, naturally, but we do not stress one thing more than another. Our whole object is to get the people of Milwaukee to buy more flowers.

In a campaign such as this, results are not readily traceable. This is what is termed general advertising, as against specific advertising. If you sell an article ordinarily at $1 and advertise it for a sale at 99 cents, you can tell just what your return from that advertising is by the amount of the merchandise you sell at 99 cents. But when you advertise a commodity in general you cannot look for definite or immediate return. It takes time. But a campaign such as that in Milwaukee will yield returns if you give it a little time. There is no question of it. Not in a week, or a month, or even a year, will you get the results you will have ultimately. But there is no reason why, after several seasons' advertising, when we have learned to handle our mediums most effectively and have been able to study conditions thoroughly—there is no reason why we should not at least achieve that perfect heaven of the florists' business, a season without a glut.

Slight Expense.

If one is going to consider the expense at the outset—though it should not be called an expense, but an investment—there is no argument as to the slight cost of the Milwaukee way of advertising for florists. The amount you pay for it in a year is insignificant.

There is no doubt that a florist should advertise. Advertising is as much a part of your help as your store man or your delivery boy. It ought, accordingly, to have just as definite a place on the florist's pay roll. And in the live retail establishments it has just such a place.

A retailer who advertises regularly makes an appropriation of four to five per cent of his net business. This is a small percentage, the least one can set for the purpose and say he advertises. Now, then, under the Milwaukee plan the most anyone paid when we started was not even one per cent of his net proceeds, but one per cent of his purchases. One could scarcely start with less. In Milwaukee the percentage was doubled after one year's trial. There are some who already are willing to double it again for next year.

Little Rock, Ark.—Fire of unknown origin destroyed the largest packing house of Joseph W. Vestal & Son Co. Friday, February 13. Because of the weak water power, it was some time before the fire was under control and several thousand dollars' damage resulted.

BUFFALO'S BEGINNING

By WALLACE H. EISS.

GREAT credit must be given the members of the national publicity committee for their untiring efforts in inaugurating and putting into effect the national publicity fund. The florists of this country owe to the original members of the national publicity committee a debt which cannot be measured by monetary value. It was the forethought and perseverance of the members of this committee which made the national publicity fund possible. They worked against obstacles which seemed almost impossible to overcome. They started this fund at a time when it was hard to make even the most liberal-minded florist believe that it was an opportune time to start such a fund, especially at a time when the demand for flowers was greater than the supply. The writer was one of those who did not believe at that time that it was a wise move, although our company fell in line and subscribed to the original fund for four years and last December paid the subscription in full. Opposition to the movement was strong at first and the committee, I believe, was up against it, but hung on, and at last has been partially rewarded for its efforts by the formation of several local publicity funds, which have sprung up in the last two years in some of the larger cities. It is due entirely to their great work and foresight that publicity has come to be to the florists of this country their one greatest asset.

At this time I wish to publicly acknowledge that I was mistaken in my theory that the opportune time had not arrived to start such a fund. I take off my hat to these gentlemen. Every florist in this country should stand back of this committee in their great work and subscribe liberally to this fund, in order that they can carry on this great work of publicity.

Beginning.

In the last year the writer gave local publicity a great deal of thought and study. I had read about Milwaukee's plan and later about that of St. Louis, but to me these plans did not seem practical for the city of Buffalo.

A little less than a year ago the Buffalo Florists' Club invited Henry Penn, of Boston, to speak before the club on national publicity. His remarks sank deep into the hearts of some of the Buffalo florists, especially those who did some individual advertising. The ice was cracked, but not broken.

Some time before this, John Young visited Buffalo in the interests of the national publicity fund, but the results he obtained must have been discouraging.

A short time after Mr. Penn was in Buffalo I wrote to Mr. Young, asking for information regarding the Milwaukee and St. Louis plans. In this letter I stated that I thought it possible to start a fund for local publicity in Buffalo. After studying the other plans I did not think they would work out successfully in Buffalo, not that I had any serious objections to those plans, but because conditions were so much different here.

Local Conditions.

There are in Buffalo a great many growers of plants who sell their stock direct to the retailers, and the wholesale house would have a difficult time to check up on this stock. Therefore, the assessment plan, in my mind, was not an equitable proposition, as some would be paying their full share, while others would be paying less than their share. Several of the retail florists were interested, but nothing materialized.

In October the F. T. D.—that bunch of live wires—held the annual meeting in Buffalo, and through a little publicity on the part of the local committee, a number of the retail florists in Buffalo and a few growers attended these meetings. It was at this time that the idea of publicity was revived in the minds of a few of the local retail florists.

As stated previously, the writer had studied this problem to a considerable extent and finally hit upon the plan of voluntary subscriptions. But the one great difficulty was to present it in a forceful way to the growers and retailers. I had no doubt as to the support of the retailers, but was somewhat doubtful as to how the growers would take to the proposition.

At the F. T. D. meeting I had the pleasure of meeting J. F. Ammann, then president of the S. A. F., and after hearing him speak to the members of the F. T. D. I came to the conclusion that here was the man who could, with telling effect, bring home to the growers and retailers the message of local and national publicity. At the meeting of the growers and retailers of Buffalo held October 23, 1919, Mr. Ammann splendidly presented to them the value of coöperative local and national advertising. This was the beginning of the Buffalo campaign. Too much credit cannot be given to Mr. Penn, who really started the idea of publicity in Buffalo, to the F. T. D. meeting, which revived interest, and to Mr. Ammann, who really finished the work and made possible the Western New York Florists' Publicity Fund, which has grown until it now exceeds $10,000.



Wallace H. Eiss.
(Chairman Western New York Publicity Committee.)

Organization.

Interest now had been created, and October 30 another meeting was held, when $6,500 was subscribed by thirty-two growers and retailers. At this meeting a permanent committee was elected by the subscribers to this fund, comprising, besides the writer as chairman, Harold Brookins as secretary, Mark Palmer as treasurer, C. F. Treichler, Ed. Lehde, Robert Scott and Arthur Kowalski. Since that time subscribers have been added until ninety per cent of the retailers in the city and of the growers who market their products in

the city have subscribed to this fund. This fund now amounts to over $10,000—the goal set by the chairman, which no one, outside of myself, thought it possible to raise.

From the beginning the idea was that the subscriptions to this fund were not to be considered as donations, but it was impressed upon the subscribers that they were making an investment. This method of presenting the plan to the subscribers has made the fund possible.

The object of the committee is to use the fund in a way that will give flowers the most publicity for the least expenditure. This, of course, is a hard problem, but so far the committee has done some good work. Part of the fund is set aside for newspaper advertising—in all advertisements the slogan "Say It with Flowers" is used—part to purchase the national publicity committee's billboards, which are to be placed in conspicuous places in the city of Buffalo and on the public highways leading to Buffalo; part for propaganda work, such as articles on floriculture, which appear weekly in two of the local papers, and part of the fund is set aside to be given to the national publicity committee for their great work. The last, in my estimation, is most important, as I believe that the national fund will get more money out of this territory than ever before.

The results of such a local advertising scheme are far-reaching. I am always impressing upon the subscribers that they should not expect too much for the first year, but, just as in the national campaign, the results will be far beyond expectations in the second and following years.

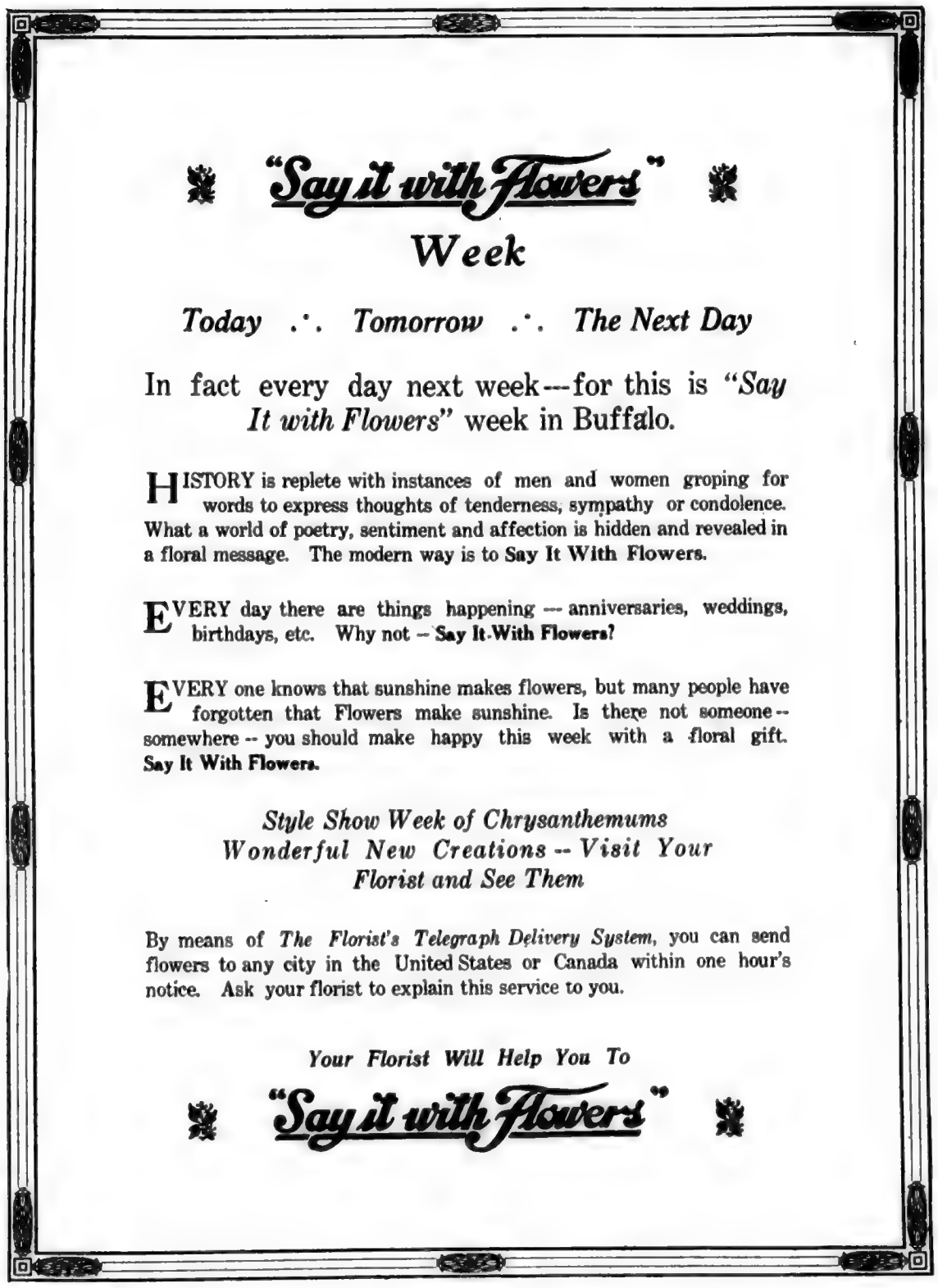
In conclusion, I believe that these several campaign funds will result in a great era of prosperity for the florists of this country. Every city should start one, following either our plan or that of one of the other cities, whichever will work out best for the particular locality. The directors should plan to corral every florist within a certain radius of the city. In this way, in time, when the larger cities have started funds, every florist will have a part in this great work. Above all, make it a point to set aside a certain sum for national publicity and thereby lighten the work of the national committee. It is much easier for local committees to solicit subscribers than for the national committee. The time is coming when the national committee and local committees will raise and expend more than $500,000 yearly for publicity of flowers, and this amount will not include money expended by individuals in their own advertising.

Let every one of us get behind this great movement, put our shoulders to the wheel and prove to the public that "Say It with Flowers" is something besides a mere slogan.

Buffalo By-Laws.

For the guidance of those who favor the provisions of the Buffalo plan, the resolutions unanimously adopted by the subscribers of the Western New York Florists' Publicity Fund at the meeting held October 30 are reprinted, as follows:

1. That a voluntary guarantee fund be raised by the retail florists of Buffalo and the growers of cut flowers and plants who grow and sell their products within the city and the growers of cut flowers or plants who ship to or bring their products to Buffalo and the seedsmen and nurserymen of the city of Buffalo.
2. That the name of the fund be "Western New York Florists' Publicity Fund."
3. That this guarantee fund is to be used solely for the purpose of promoting the sale of flowers in western New York, and a certain part of the fund is to be set aside by the committee for national publicity.
4. That the moneys so guaranteed be turned over to an advertising committee, who will have in charge the matter of properly using the fund collected for advertising purposes in promoting the sale of flowers and plants.
5. That the advertising committee consist of three growers who ship to or sell their products in the city of Buffalo, three retail florists who have their business in the city of Buffalo and one wholesaler of the city of Buffalo.
6. That the subscribers of this fund elect this committee by ballot on the last Thursday of October of each year.
7. That the term of the committee be one year, starting November 1, 1919, or until their successors are duly elected.
8. That the committee so elected call together the subscribers to the fund at least once in every three months and make a detailed report of moneys collected and expended.
9. That the subscriptions to this fund are not to be binding unless at least seventy-five per cent of the retail florists of the city of Buffalo and seventy-five per cent of the growers within the city of Buffalo and seventy-five per cent of the growers who ship to or sell their products in the city subscribe to the fund.
10. That the subscriptions to this fund be for one year.
11. That the subscriptions be paid to the committee in four equal payments.
12. That the payments be made every three months in advance.
13. That the subscriptions made to the fund by the several individuals be binding.
14. That the subscribers to the fund reserve the right to call a meeting of the subscribers at any time upon presenting a written petition to the elected committee, if signed by at least twenty-five per cent of the subscribers to the fund.
15. That these resolutions can be amended at any regular meeting of the subscribers by two-thirds vote of the subscribers present at that meeting.



Full Page Ad with Which Buffalo Florists Launched Co-operative Campaign.

Wichita, Kan.—There have been so few flowers here that the local newspaper has published squibs regarding the scarcity. Chas. P. Mueller says the shortage was as bad before St. Valentine's day as after.

Montvale, N. J.—H. B. Marinelli, the originator of what a New York newspaper claims is the largest carnation ever produced, Merveille Francaise, which is a Malmaison crossed with remontant varieties, became a grower after many years on the vaudeville stage as an imitator of serpents, twisting his body about as though it were spineless and boneless. His health failed and he took up gardening. He managed an international theatrical agency until the war came. Mr. Marinelli began growing here and became interested in carnations; the Merveille Francaise is the result of his endeavors.

HOW ST. LOUIS SUCCEEDED

By L. JULES BOURDET.

SOME eight years ago the florists of the city of St. Louis and of St. Louis county first discussed co-operative advertising, but somehow they could not get together to plan ways of raising the necessary funds and of putting them to the most effective use. I doubt whether we should ever have done anything more than think about publicity if it had not been for the S. A. F. and its inauguration of the national publicity campaign at its convention in New York in August, 1917.

Two years ago, at a meeting of the local committee for the national flower show, some of the plans for national publicity were discussed and we saw the opportunity to get real benefit from the national campaign by tying up local publicity with it. About $200 was raised at that meeting and a committee was selected, with the writer as chairman. This started the ball rolling. About $400 was spent for St. Valentine's day and the results were so convincing that it was decided to make that committee permanent, giving power to the chairman to appoint whoever he thought would be wise additions to the committee. As a result, its membership was enlarged to include the presidents of all the organizations in the trade in St. Louis and St. Louis county.

We started with a voluntary subscription, each florist subscribing for a year and paying in monthly installments. The secretary had charge of the amounts collected and received a compensation for his work of ten per cent of the collections.

Launched.

The amounts that we raised were not especially large, but the response that we received was decidedly encouraging. In following the steps of the national publicity committee, we were using ideas that were not costing us anything and were getting our cuts at an unusually low price, enabling us to get large results for the money spent during that year. We advertised chiefly through newspapers and street cars and by the use on every occasion of the slogan, "Say It with Flowers."

By the end of the year, the committee realized that the voluntary method of raising funds was not fair, as some were paying too much in comparison with the size of their business, while others were not paying enough and still others were not paying anything.

Proportional Payments.

In the trade papers we read of the plan of proportional payments being started in Milwaukee, by which the retailers paid one per cent of the value of their purchases and the growers one-half of one per cent of their returns. This plan was thoroughly discussed by the committee and was unanimously accepted as the best and fairest way to assess the trade for co-operative publicity.

The committee recommended this plan to each of the four principal trade organizations of the city, the St. Louis Florists' Club, the St. Louis County Growers' Association, the St. Louis Wholesale Florists' Association and the St. Louis Retail Florists' Association, and they all endorsed it. The committee also suggested that each of these organizations appoint three of its members to act on the publicity committee; this provided a committee of twelve, with three representatives each from the growers, the wholesalers, the retailers and the allied trades, as follows: L. Jules Bourdet, chairman; J. J. Beneke, secretary and treasurer; A. H. Hummert, W. A. Rowe, W. J. Pilcher, A. S. Cerny, W. C. Smith, H. G. Berning, Frank A. Windler, Fred C. Weber, J. J. Windler and Charles C. Young.

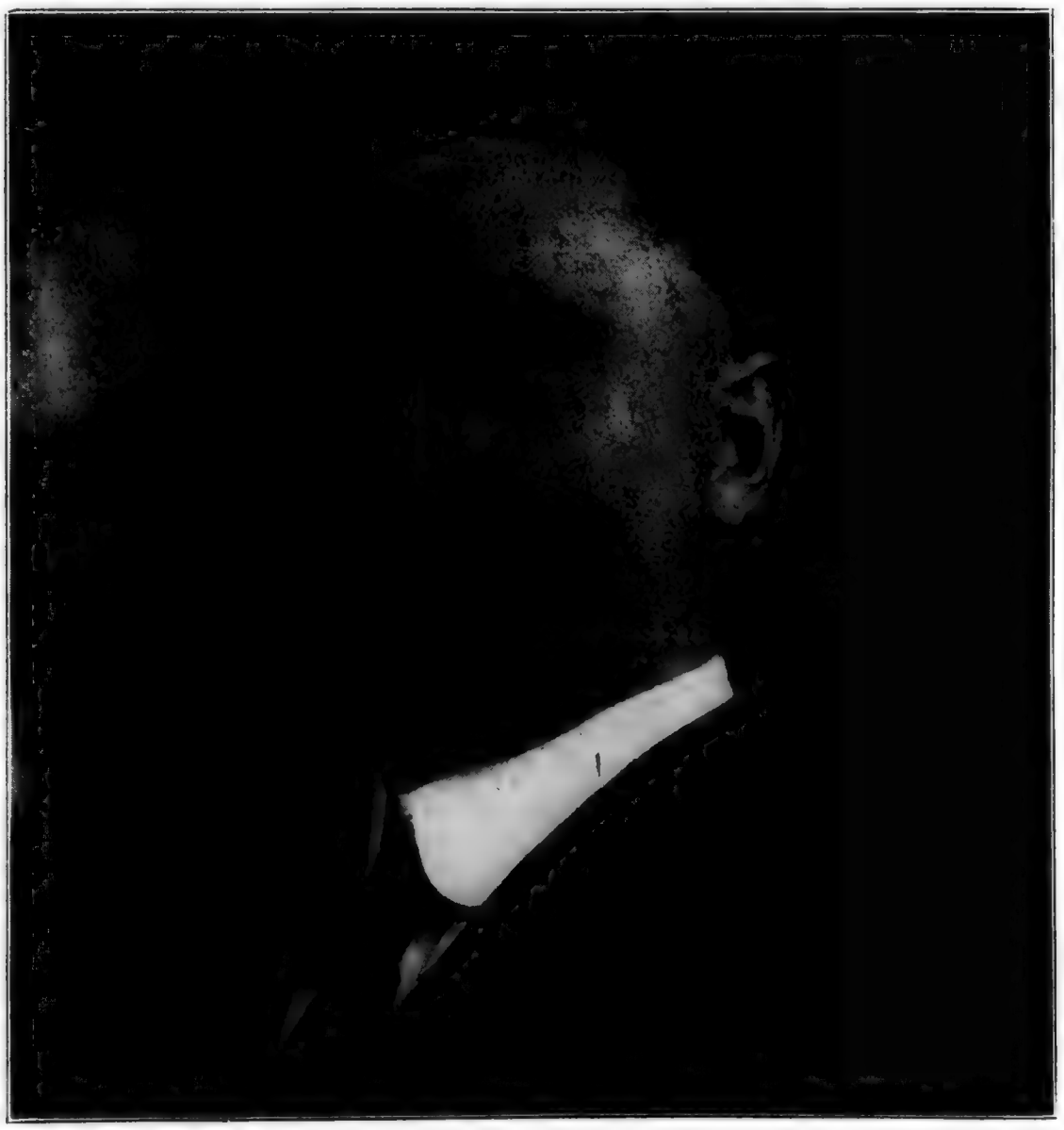
Last year the assessment on the growers alone of one-half of one per cent on the stock sold through the wholesale houses yielded $1,043.84 from April 1 to October 1. These figures are sufficiently typical to indicate how productive so slight a percentage can be when there are enough participants in the assessment. Last fall it was decided to spend $3,000 in advertising, with a generous use of the slogan, "Say It with Flowers."

For St. Valentine's day, the committee distributed among the florists free of charge 50,000 stamps and 100 posters and ran a reproduction of the poster as a double-column advertisement in the daily papers for a week.

The plan is now working with distinct success, since an adequate income is practically assured, derived from small assessments, equitably assigned. Ninety-five per cent of the growers are paying their one-half of one per cent and are willing to double it if they are asked to do so. Somehow we have not been quite so fortunate with the retailers, who seem to be a little slow to realize the benefits of publicity; about fifty per cent of them are paying their one per cent. We are, however, winning them slowly but surely; the slowest to come in will be strongest in favor of it later.

Double Receipts.

The total amount that we expect to raise this year with the plan of percentage assessment is about double the amount which was raised last year with voluntary subscriptions. We have been able, also, to secure the free services of an advertising man to handle our publicity in the newspapers; this man receives his compensation from the newspapers in commissions. So far we have been using newspapers as the principal advertising medium, as we found that such ad-



L. Jules Bourdet.
(Chairman St. Louis Publicity Committee.)

vertising gave the most for the money. The committee has been meeting twice each month and welcomes suggestions at such times from members of the local trade.

Improvement.

When the florists were asked for contributions to the local fund, some difficulty was met in the fact that local members of the trade who had made pledges to the national publicity committee would then be making two publicity contributions, which might lead to confusion or dissatisfaction. So the local committee proposed to the national publicity committee that those who contributed to the local campaign should be freed from their pledges to the national fund if twenty-five per cent of the local committee's receipts were turned over to the national campaign. At a meeting of the local publicity committee January 13, 1920, the twenty-five per cent of collections made since April 1, 1919, was ordered paid to the national committee. The amount was $575. J. Fred Ammann, ex-president of the S. A. F., who was present, complimented the local committee on being the first to make this allotment to the national campaign.

Personally I think that this so-called Milwaukee plan is the best method of assessing florists in order to raise funds for publicity. Experience, both local and national, has shown that the raising of funds by assessment is a much more just and more productive method of supporting trade publicity than the plan of depending upon voluntary subscriptions. The trade in any city which has not yet organized a definite campaign for local publicity will do well to inaugurate one, keeping in mind the desirability of allotting to the national campaign a share of the amount raised. Any local publicity committee, also, should recognize the advantages of the assessment plan as compared with that of voluntary contributions and should make full use of the experience of the trade in such cities as Milwaukee and St. Louis, where the raising of publicity funds by assessments based on sales or purchases has already been started. I hope that soon the national publicity committee will adopt this plan.

CORN BORER HEARING

NEW ENGLANDERS PROTEST.

Oppose Corn Borer Quarantine.

Florists and nurserymen of the New England states are making strong opposition to the proposed wholesale extension of the quarantine against the corn borer, which will vitally affect their interests if issued by the Federal Horticultural Board. In preparation for the hearing at Washington, a gathering was held at the State House at Boston, February 18, to form a substantial protest against the projected action of the Federal Horticultural Board. The forbidding of the shipment of cut flowers outside of the state of Massachusetts would, it is anticipated, put many growers out of business.

At the Boston hearing, J. K. M. L. Farquhar, J. Edward Moon, president of the American Association of Nurserymen, W. H. Elliott, W. G. Wyman and others spoke. It was finally decided to send a delegation to the hearing at Washington, consisting of J. K. M. L. Farquhar, Thomas Roland, M. E. Moore, W. H. Elliott, W. N. Craig, N. F. McCarthy, W. G. Wyman and Commissioner of Agriculture Gilbert.

Hearing at Washington.

The Federal Horticultural Board gave a hearing February 24 on the proposed extension of the federal quarantine on account of the corn borer, sixty or more persons being present and about a score making statements, all protesting against any general extension. The majority of those present were market gardeners and greenhouse men from Massachusetts, Connecticut and New York. The general sentiment expressed was that the quarantine, if extended, should take the form of quarantining the individual farm or greenhouse or nursery where the pest existed or where it was suspected and not subject the entire state or community to a drastic quarantine because of infected spots. It was recommended that the quarantine as it now exists should be modified along these lines.

Gude Presents Argument.

William F. Gude, representing the Society of American Florists, made one of the opening statements and the line of argument presented by him was largely followed by the other speakers throughout the hearing, which lasted for several hours. He declared that while growers did not want the board to take any steps that would be detrimental to anyone, they did not want to be unnecessarily restricted by a quarantine for something that does not exist. On behalf of the S. A. F. he recommended, in place of the state quarantine, that each suspected individual nursery, greenhouse or farm should be quarantined. In this way, he said, a man who kept his stock free from pests would not be penalized for the carelessness of one who lets his stock be overrun with pest-breeding weeds.

Mr. Gude directed the attention of the board to the fact that the Massachusetts quarantine extended over the whole state, though it had been shown that the infested area was confined within a small space near Boston. Mr. Gude strongly urged the board not to act in such a way as to place under suspicion large areas, but to adopt a procedure that would aim to control the pest by quarantining and inspection of the individual place of growing.

Not in Connecticut.

Wallace R. Pierson, of Cromwell, Conn., made a strong argument against quarantining the state of Connecticut, dwelling on the fact that it would not be fair to quarantine the whole state when none of the pest has been found there. He said that if the borer was found there he was willing to have a quarantine which would be confined to the individual, but not one of the blanket type.

Mr. Pierson said that in his opinion the board, instead of trying to eradicate the disease as it is now doing, should police the several counties where the borer exists and compel the people there to burn all infested growing stock and also compel them to clean up their places, prohibiting them from sending anything into other territory until the cleaning was made complete.

Others who made statements were J. K. M. L. Farquhar, of Boston; Isaac Hendrickson, of Flowerfield, N. Y., and F. W. Bolgiano, of Washington, D. C.

T. O. M.

EARLY FROST IS LATE, TOO.

For the last two years L. H. Haney, at Greenfield, Ind., has been making extremely good profits from his bed of Early Frost chrysanthemums, he says. "As well as being Early Frost, it has proved to be a good late frost also," are his words, meaning that it has not been a frost at all, in the slang sense of the word. He has grown this variety late for the last two seasons, with good success each time, obtaining two blooms to each plant. Each plant, Mr. Haney states, will produce two blooms just as well as one, both blooms of the same size and quality. For last Christmas he had a number of good blooms of this variety, despite the fore part of its name.

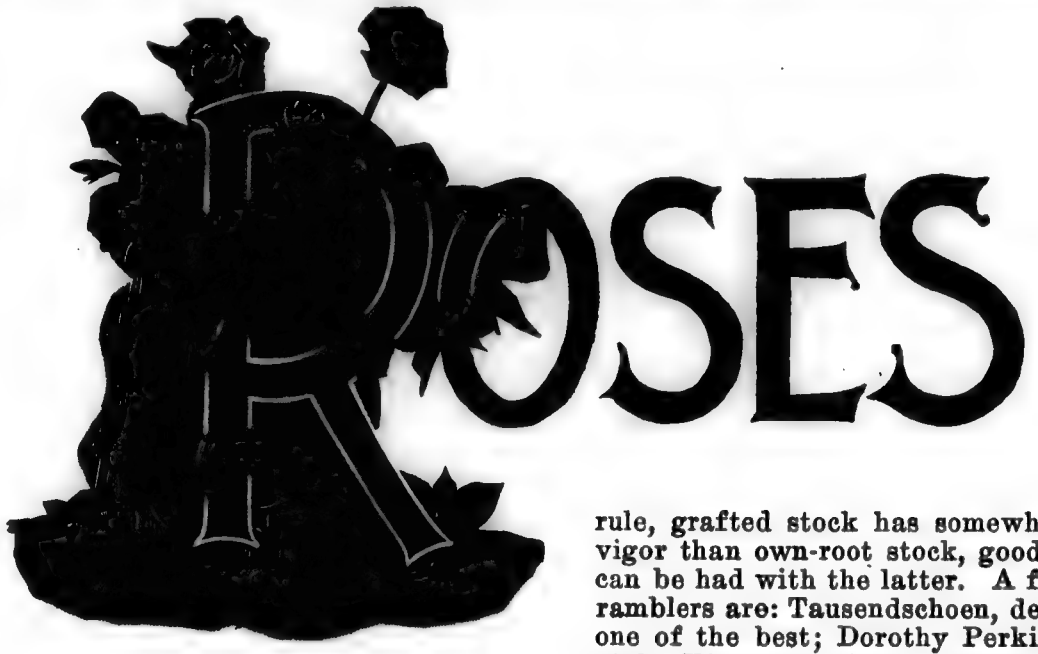
PROSPERITY UNPARALLELED.

Striking figures revealing how general and widespread was the commercial prosperity of the last year as a result of the buying propensities of the American public appear in the summary of commercial failures for 1919.

"With fewer commercial reverses in the United States than in any year back to 1881, when the total number of firms in business was less than half what it is at present, the 1919 insolvency statement has contributed largely to an annual statistical exhibit that has had no parallel," says Dun's Review. "The industrial and mercantile repression of the early part of last year, which was a time of readjustment and of uncertainty and hesitation, was not sufficiently severe or protracted to make itself manifest in the failure comparisons, and only 6,451 defaults were reported in the twelve months recently ended."

One is the more impressed by the table of figures comparing the annual statistics for the last quarter of a century, covering the number of failures and the assets and liabilities involved:

Year	No.	Assets	Liabilities
1919	6,451	$ 67,037,843	$113,291,237
1918	9,982	101,637,798	163,019,979
1917	13,855	103,464,805	182,441,371
1916	16,993	113,599,026	196,212,256
1915	22,156	183,453,383	302,286,148
1914	18,280	265,293,046	357,908,859
1913	16,637	174,688,151	272,672,288
1912	15,452	136,538,168	203,117,391
1911	13,441	124,516,544	191,061,665
1910	12,652	136,538,168	201,757,097
1909	12,924	102,773,007	154,603,465
1908	15,690	146,199,325	222,315,684
1907	11,725	138,535,645	197,385,225
1906	10,682	66,610,822	119,201,515
1905	11,520	57,826,090	102,676,172
1904	12,199	84,438,076	144,202,311
1903	12,069	90,013,981	155,444,185
1902	11,615	58,729,557	117,476,769
1901	11,002	55,455,940	113,092,376
1900	10,774	78,079,555	138,495,673
1899	9,337	50,221,409	90,879,889
1898	12,186	82,577,452	130,662,899
1897	13,351	105,014,054	154,332,071
1896	15,088	156,081,500	226,096,134
1895	13,197	121,021,535	173,196,060



AMERICAN ROSE SOCIETY.

Registration of New Variety.

The following rose has been offered for registration and accepted by the rose registration committee of the American Rose Society. Unless objections are received by the secretary within three weeks of this publication, the registration will become permanent.

Name, Silver Star; class, hybrid Wichuraiana; parentage, Silver Moon x Marie Van Houtte. Description—Habit of growth, bushy, but with a climbing tendency; foliage, similar to Silver Moon; vigorous, hardy and disease resistant; flower, large, semi-double, cream white with a mass of golden yellow stamens, quite fragrant; bud, pointed, yellow; twenty-two petals; an everblooming rose with excellent lasting qualities; flowers until October.

Introducer: Frederick R. M. Undritz.
E. A. White, Sec'y.

SEED OF ROSA MULTIFLORA.

Would it be better to sow seed of Rosa multiflora japonica in the fall, without a mulch, so the frost would help germination? E. M.—N. J.

The seeds do better if washed out and sown at once. They are then pretty sure to germinate the first season. If carried over winter dry, they may not start until the second year. Freezing is believed to advance germination. Mulching is only necessary to prevent heaving of the soil. Field mice love rose seeds; therefore be sure your seeds are secure from their attacks. For this reason it is safer to sow in flats in a coldframe or cold greenhouse than outdoors. C. W.

ROSES FOR MEMORIAL DAY.

I should like to know the name of several roses, monthly and ramblers, that are suitable for pot culture to sell Memorial day, with the color of each. Should I get 1-year-old or 2-year-old plants, and grafted or own-root? When should these plants be potted so as to have them in bloom for Memorial day? Is it too late to obtain plants for the coming Memorial day? Also, please give me some cultural directions as to the temperature and method of taking care of them. G. S. F.—Pa.

There is still ample time in which to purchase and pot up dormant field-grown roses for Memorial day trade. Nurserymen specializing in these invariably dig up and pack their stock in storage sheds over winter. Plants 2 years old will be best and while, as a rule, grafted stock has somewhat more vigor than own-root stock, good success can be had with the latter. A few good ramblers are: Tausendschoen, deep pink, one of the best; Dorothy Perkins, shell pink; Hiawatha, single crimson; American Pillar, rosy pink, single. A few good dwarf or polyantha varieties, or baby ramblers, are: Orleans, red; Mme. Norbert Levavasseur, the crimson baby rambler; Mrs. Cutbush, pink; Erna Teschendorff, bright red; Yvonne Rabier, double white.

Pot these as soon as received. Cut out the dead and weak wood, also the ends of the longer canes to make them break more evenly. Place three short stakes in each pot and bend the shoots around them. Place in a cold greenhouse and keep as near dormant as you can until the end of March; then give the plants 50 degrees at night, increasing to 60 degrees as the growth advances. As your Easter stock goes out of the way early this year, you can then give the roses the needed space. Avoid cold drafts, which will cause mildew to start. Careful ventilation will prevent this. When the pots are well filled with roots, you can supply liquid manure twice a week until the flowers show color. If the plants are somewhat advanced for the date needed, place them in a cooler, but not drafty, house to retard them. C. W.

RAMBLER ROSES FOR EASTER.

I have some ramblers, Dorothy Perkins and Excelsa, which I wish to force for Easter. They were received November 17, 1918, and put into 8-inch pots, pruned to eighteen inches and put in a cold pit, and January 1, 1920, they were showing buds nicely. January 4 I put them in a greenhouse with a night temperature of 55 degrees. They are growing well. Should they be staked? Shall I pull off all ground suckers and how much growth should be left? B. C. F.—Va.

A temperature of 55 to 60 degrees at night should bring your roses in for Easter. If you cut them back to eighteen inches, it would be best to use two or three stakes and wind the canes around them. This will make them break better than if staked upright. It would have been better not to cut the canes back so hard. In regard to the shoots starting from the base, they will do your plants no harm, but the number can be reduced to four or five of the best. In the case of any unsold plants, you will then have something to fall back on which will make a fine plant a year later. C. W.

AMONG THE GROWERS

BARR FOR DIVERSIFIED CROPS.

"When Edward Reid, of Philadelphia, gave a talk recently at a meeting of the Lancaster County Florists' Club," observed B. F. Barr, of B. F. Barr & Co., Lancaster, Pa., "among the many good hits made from the standpoint of a wholesaler was the advantage in growing diversified crops, so that both grower and wholesaler may have a more continuous stock, instead of the irregular supply as at present. We see the wisdom of this, even from the viewpoint of a retailer, most strikingly this winter and intend planning next season to follow along the lines advocated by Mr. Reid. Instead of growing so many chrysanthemums, which usually come in crops, we may put in snapdragons, myosotis, calendulas, wallflowers and the like, which, if planted after the early mums are gone, would be flowering during the months of January and February, when roses and carnations are usually off crop following the Christmas cut."

A fine lot of Buddleia asiatica was noted, grown in temperatures of 40 and 50 degrees. A continuous crop is obtained, highly valuable at this time.

Mr. Barr called attention to the bulb forcing pit and remarked that the chief reason, in his mind, why so small an assortment of flowering stock had been grown was the fact that hitherto Dutch bulbs have been preferred because they were easy to grow and reasonable in price, but he feels assured the annuals mentioned above will cut a large figure in the future.

Carnations showed the effect of the long cloudy period by flopping over the first bright day, but will soon recover. This condition is general throughout the carnation belt in this vicinity and heavy cuts will soon be made. Roses are cut back for Easter. Sweet peas are looking fine.

The nursery department is busy propagating stock and drawing plans in the office, showing where much will be planted next spring. Captain Murphy, recently discharged from the army, has charge of this work.

Mr. Barr observed that he was barred from living on the farm for the present. The rush of business and an opportunity to have the homestead remodeled were given as the reasons. W. M.

PLANTS AT PETERSON'S.

J. A. Peterson, of J. A. Peterson & Sons, Cincinnati, O., was going through a batch of orders received for cyclamen seed and observed that the total amounted to 1,000,000 seeds, equal to thirty pounds' weight. It marks a record for the season of 1920 and speaks volumes touching the increasing popularity of

this plant, which may safely be termed the most easily grown and best selling in commerce today. A new house built last summer especially to carry plants for seed purposes is at this time a most interesting sight and, as my pilot pointed out with the eye of an expert, selecting the various desirable colors with the beautiful tints and markings, it is easy to see why this strain excels the famous Wandsbek, which is the original type. Three special self colors are Salmon King, white; Christmas Cheer, white with pink eye, and a lovely lavender tint. There are other shades, every one attractive. The rococo type is developing some lovely forms, Fairy Queen, Victoria and a crimson, all large flowers, heavily fringed. Double-formed flowers of the giganteum type are quite frequent; the stems stand up boldly, in contrast to the Belgian type, which is squatty and bushy.

Begonias vie with cyclamens in order of rank. Prominent are Glory of Cincinnati, Melior (considered the handsomest), Mrs. J. A. Peterson and, last but not least, Peerless. The plants were seen that had made the trip to the carnation exhibition in Chicago and a round of other towns. One would never have known they had ever left the bench upon which they were growing; in fact, the hardy character of the plant is established and each year the retailer who handles any to grow on finds the task easier.

French hydrangeas and crimson rambler roses for Easter are receiving attention. The first batch of cyclamens in 2-inch pots, growing in a temperature of 55 degrees at night, will consequently be sturdy and healthy.

Confidence in the future of blooming plants is seen in the fact that pandanus, Adiantum Farleyense and Asplenium Nidus-avis, for which this place has for several years been noted, will be seen no more here, if present conditions continue. Mr. Peterson said, "We believe a great impetus will be given to the sale of such plants as cinerarias and primulas, to be followed with bedding out stock, owing to the dearth of cut flowers and the increasing demand, such as the trade has never seen. Let it come."

Mr. Peterson, accompanied by Mrs. Peterson, are making a trip south, with a short stay in Florida. W. M.

TATE'S TIPS

QUESTION INCREASED DEMAND.

As Cause of Shortage.

I have been called to account in several quarters for the claim I have been making that increased demand is more responsible for the existing shortage of flowers than any other single item. If I am wrong, there certainly must be a way to find it out My object has been to get the growers all over the country to think of this matter and to investigate their local conditions to see if they do not warrant greater production. If their conclusions are otherwise than mine, then there is basis for question of my assertion.

For myself, I have made a deeper investigation of the subject and am still of the same opinion; that is, that if next winter is not to be a repetition of this one, the growers will have to produce more stock. I have made it a point to consult men who are in a position to know the facts in the case and they thoroughly agree with me that, aside from carnations, there are perhaps as many plants being forced for cut blooms this winter as there ever were before.

Is Weather Responsible?

Take the district in which I live, for example. My attention has been called to the fact that several large growers have not the same amount of stock to draw from as formerly. Upon investigation I find that this is even more than offset by additions in other places. This being the fact, the only possible reason for the existing shortage—aside from that which I advance, namely, increased demand—is the unfavorable weather conditions.

We will admit that the weather has been trying. But if there are as many plants being forced, this could not be responsible for the shortage in itself, for not a wholesale house throughout the entire country is doing anything but taking orders, in a great many cases subject to procuring stock, and simply filling the orders on hand.

Take Philadelphia, for instance, a city in which it used to be possible, on the shortest notice, to go into any of the wholesale houses and secure any amount of stock desired. I mean by this, the commission men had the stock on hand; a telegram or telephone message was all that was necessary. Read Phil's news letter in The Review any week and see what the conditions are now.

Chicago and New York and the other centers are in much the same condition. Is it reasonable to suppose that the weather conditions are entirely responsible for this? Conditions were not nearly so bad during the winter of 1917-1918, when the grower was on short coal rations and it was almost impossible to get help. Was there a great difference in the weather conditions then and now?

Know the True Conditions.

In the Saturday Evening Post of February 7 there was a story by J. R. Sprague, entitled "No Statement, No Credit." In it he told of a merchant in a southern city whose affairs became involved. When his creditors tried to straighten them out, they found that he had no books; the reason was that he was afraid to know the true conditions. My advice to growers is to get a copy of that paper and read the article, and see if the growers are not in about the same position regarding increased production.

There is another angle from which to look at this question. We must all admit that flowers are abnormally high. Only recently a prominent retailer told me that he rarely saw one of his old customers, that his present customers were entire strangers. I asked him what had become of the old patrons. His reply was that they could not afford to purchase flowers at the present high prices, since their incomes had been about cut in half by the advanced cost of living. Now, if a slump should come, as in all probability it will, there is going to be another change in flower buyers, but this need not deter any man from producing more stock.

Any business is in an unhealthy condition when the producer only produces a part of the stock required and then sits back and charges prices for it out of all proportion to cost of production. You owe it to yourselves and you owe it to the public to put a supply of stock on the market commensurate with the demand and in this way bring prices to normal. In my estimation there is only one way in which this can be done and that is by the growers making additions to their ranges and growing more stock.

Investigate in your own locality. Look the situation squarely in the face and see for yourself that it is an actual condition and not a theory you are facing. Tate.

AMERICAN GLADIOLUS SOCIETY.

Gladiolus Registration.

The following varieties of gladioli are offered for registration by John Lewis Childs, Flowerfield, N. Y. If no objections are filed prior to March 15, 1920, registration becomes complete:

Conspicuous (Childsii). Beautiful clear cardinal red, with a large white throat. An attractive combination of color. Originated by John Lewis Childs.

White America. Buds and partially expanding flowers, pale flesh 136(1-2). Flower opens snow white, 2(1), with a faint streak of violet mauve, 195(1), or paler in the throat. Has the same strong habit of growth, form of flower and substance as America, of which it is a seedling.

A. C. Beal, Sec'y.

HYACINTHS FOR EASTER.

About December 1 I received a shipment of hyacinths, which were potted and put outside right away. A week or so ago I looked at a few of the pots to see how the roots were growing and found them to be only about one inch long. When should they be brought inside so as to have them in bloom by Easter? What temperature should they have? Do you think that they will have enough roots? E. W.—Mich.

Your hyacinths were received quite late. After potting they should receive a good watering and should never be allowed to become dry. A great many growers imagine that one watering should carry them until they are taken in for forcing; this is a great mistake and many instances of poor results in forcing tulips, narcissi and hyacinths can be traced to lack of moisture in the soil. It is of no use to take in hyacinths or other Dutch bulbs for forcing until the pots are well filled with roots. Easter comes April 4 and there is no absolute necessity of your disturbing the hyacinths until three weeks before that date. That period in a temperature of 50 degrees at night should bring them along in ample time. Do not place in a warm house, or they will become drawn; better alow a month in a cold house and you are then sure to have nice, stocky plants. C. W.



NEMATODES IN CARNATION SOIL.

Do you know of anything that can be mixed with the soil, either in the compost pile or on the benches, to kill nematodes? The soil in which our carnations are growing is badly infested with them and the trouble is cutting our carnation crop in half.

H. B.—Ala.

The Louisiana state experiment station has done a great deal of work in the control of this pest and can probably advise you better than anyone else. Address it at Baton Rouge, La. This trouble seems more prevalent in the southern states, though I am not sure that it is entirely confined to that section. All the cases that have come to my notice have been below the Mason and Dixon line. A. F. J. B.

SPACE FOR CARNATIONS.

How large a space would 5,000 carnation plants take up and how large a greenhouse would be required for that number? How many blooms would each plant produce and what would the receipts and the clear profit be?

M. B.—Can.

It would recuire three benches 5x200 to hold 5,000 carnation plants, setting seven plants across the bench and spacing the rows ten inches apart. These benches would hold 4,682 plants, to be exact. A fair average of blooms per plant would be fifteen, depending entirely on your success as a grower. Their market value would depend on prevailing prices in your market and your profits would depend on the quality of your product and your economy in producing it. My advice to you would be to look about you and see how others are faring. If other growers are growing carnations and selling them profitably in your market, you can probably do the same. A. F. J. B.

CARNATION TEMPERATURE.

We are sending you two branches from our carnation plants, which seem to be affected with some disease. The shoots, you will notice, cramp and curl. Can the plants have suffered from cold? Our night temperature runs from 42 to 55 degrees, but it might have fallen below 42.

In an adjacent service building we keep an automobile truck. Could the gas from the exhaust cause the trouble?

R. G.—Ill.

A range of 42 to 55 degrees is certainly no kind of temperature for carnations. If you cannot control it any better than that, you can expect but little success in your carnation growing. A range of 48 to 52 is enough latitude for anyone.

If those burnt gas fumes enter the greenhouse, they would most certainly affect your crop; the plants would take on a stunted appearance and the blooms would fail to open properly.

A. F. J. B.

ALKALI IN ROSE SOIL.

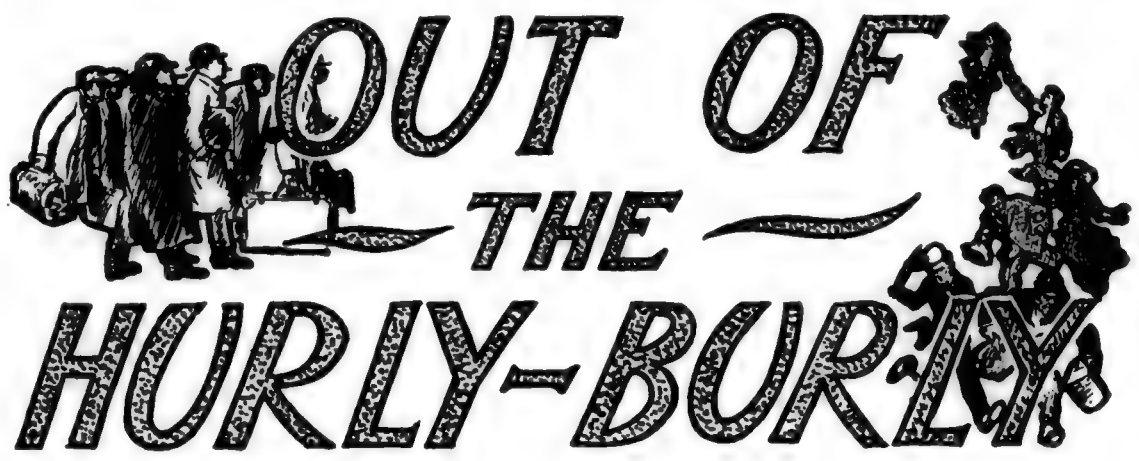
I am sending you under separate cover some samples of Ophelia rose leaves that are affected with something that has appeared here and there on the plants, which otherwise are growing excellently. There were about two weeks of dark, cloudy weather and since that spell I have noticed the leaves turning this way. I use only rain water to water these plants. Is there anything you can tell me to do to prevent this spreading? I am growing Hoosier Beauty, Ophelia, Columbia and Premier and at this time Ophelia is the only one affected and of it only a few plants, perhaps two dozen in all. B. F. S.—S. D.

Judging from the appearance of the sample leaves, I believe that the soil contains considerable alkali, the effect of which is to a large extent overcome by the use of rain water. However, a strong-growing variety is liable to show the effect of it at this time of year, when during dark weather water is kept off and the plants are allowed to get a little too dry. The strongest plants and those along the south edge of the benches will usually show the effect first. If the plants affected by it are kept a little wetter, they will usually outgrow it. W. J. K.

LETTUCE LEAVES BROWNED.

I am sending you a few lettuce leaves, which have turned brown and withered. This trouble has completely ruined my crop. The crop is nearly ready for market and was looking well until all the plants began to go brown like this; they seem to wither and die. Can you tell me the cause of the trouble? W. J. L.—N. Y.

The scorching on the ends of the foliage is usually due to extremely bright weather following several sunless days and the damage is always the worst where the plants are run at a low temperature, say 40 to 42 degrees at night. It is less marked when a minimum of 45 to 48 degrees is maintained, with a rise to 55 degrees on dark days. Careful ventilation is necessary; if air is neglected a little too long on a bright morning, serious damage will be done.



Decatur, Ill.—Daut Bros. have obtained a permit to build a new greenhouse to cost $19,000.

Wilmington, Del.—The Riverside Greenhouse Co., with a capital of $200,000, was recently incorporated.

East Palestine, O.—J. N. Spanabel & Sons are erecting three short-span houses of the A. Dietsch Co., Chicago. They are to be 14¾x225 feet.

Douglas, Ariz.—M. C. Elliott, who formerly was connected with the La Jolla Floral Gardens, La Jolla, Cal., has started in business at 558 Tenth street.

Handley, Tex.—The Woods Floral Co., of which J. T. Woods is the proprietor, has bought out the business of R. C. Massie and is starting with 10,000 feet of glass and six acres of land. This company has discontinued its business in Dallas, Tex.

Birmingham, Ala.—The McVay Seed & Floral Co., which succeeded the McVay Seed Co., now deals in practically everything usually handled by seedsmen and florists. The officers are: President, R. V. Harris; vice-president, Sudie S. Mobley; secretary and treasurer, L. E. Harris.

Cleburne, Tex.—The Cleburne Floral Co. has given out a contract for the erection of three new greenhouses, which will give this firm about 15,000 feet of glass.

Norfolk, Va.—The Grandy Floral Co. was the victim of robbery, February 9. The thief was caught. He had about $200 worth of florists' equipment at his home.

Miles City, Mont.—The Miles City Greenhouses were incorporated recently by M. H. Wallace, J. L. Wallace and Fillmore Travis, with a capitalization of $10,000.

Evanston, Wyo.—Louis B. Westholder has extended his operations until he now conducts the two largest flower stores in the state of Wyoming, one in this city, the other in Rock Springs. In addition he has branches or agencies in ten other Wyoming towns.

Marion, Ill.—Mrs. Minnie Lilley Copeland, proprietor of the Marion Greenhouses, has contracted with the Lord & Burnham Co. for a 25x117-foot greenhouse. This house will be erected under the superintendence of Lawrence Clary, manager of the range, and will be devoted to carnations.

BELGIAN GLASS

BELGIAN GLASS PRODUCTION.

Increasing at Advanced Prices.

In view of the increasing difficulty in securing glass orders, greenhousemen will read with interest the report on the condition of the Belgian glass industry by Trade Commissioner C. E. Herring, from Brussels, under date of January 12. He stated:

"The revival of the Belgian plate and window-glass industry continues in spite of the shortage of industrial fuel and certain raw materials, notably sodium sulphate, and the transportation difficulties.

"The average increase in labor costs since the armistice has been 150 per cent, taking into consideration the shortening of the hours with the general introduction of the 8-hour day. A general increase of ten per cent was recently granted, and operatives are now claiming further advances of from ten to twenty per cent. The employers agreed to make some further increase February 1. Ordinary blowers (soufflieurs) now receive 700 to 800 francs per month in the Charleroi district, while skilled blowers generally receive 1,000 to 1,100 francs per month, the wages of some even reaching 1,500 francs.

"In the months following the armistice there was a considerable emigration of glass workers to Great Britain, Spain and Switzerland, but this movement has recently diminished and operatives are now beginning to return from abroad. Salaries are said to be higher in the Belgian glass industry than in that of other European countries, although depreciated exchange and the higher cost of living tend to equalize them.

Increased Cost of Raw Materials.

"The high export prices now ruling are largely accounted for by the excessive cost of all raw materials; for instance, coal for the furnaces costs 300 per cent more than before the war, sulphates 200 per cent, limestone 400 per cent, wood 400 per cent, packing straw 100 per cent, and refractory earth and other materials for production approximately 200 per cent. Transportation costs from the Charleroi furnaces to Antwerp have increased about 200 per cent.

"At present all of the eighteen window-glass plants in operation before the war are again producing; in nearly all of them, however, only one furnace is lighted, and others cannot be started until regular fuel supplies are forthcoming.

Export Figures.

"Exports of ordinary window glass, which approximate ninety per cent of the production, rose from 7,152,000 francs in the first seven months of 1919 to 54,359,000 francs at the end of November. In August exports were nearly 3,000,000 francs, in September over 9,000,000, and in October and November 14,685,000 and 20,000,000 francs, respectively. A comparison of export values with pre-war figures is misleading, owing to enormous price increases and exchange depreciation. The rapid revival of the glass industry is better shown by the quantities exported. Thus exports of ordinary window glass in November, 1919, were 13,768 metric tons, as compared with a monthly average in 1913 of 17,130 tons. The November figures are in striking contrast to the monthly average for the entire year of 3,108 tons. In 1913 exports of ordinary window glass averaged 228 francs per metric ton; in August, 1919, it was 1,376 francs, and in November, 1,467 francs per ton. Calculating the franc at par in 1913 and at 9 in November, 1919, the comparative export prices are $44.02 and $163 per ton."

WORMS IN SNAPDRAGONS.

I am having trouble with my snapdragons. I have always had the greatest success with them until last year. I failed to get all the plants I needed for benching and bought some elsewhere. The plants came in fine shape, but did not grow as they should and when blooming time came the spikes would wilt and, in a few days, die. I lost the entire crop, although I tried various sprays and fumigated regularly. This year they were affected the same way. I began to investigate more closely and found a worm in the center of each spike that wilted. So I am breaking out the tops as fast they show any sign of wilting and burning them. What can I do to eliminate this pest? Would you advise throwing out the entire lot and burning them? There is no sign on the outside of the stalks that this worm bores in. The only indications are that the eggs are hatched inside.

C. R. R.—Tex.

I have had no experience with the worm that is troubling your snapdragons. Perhaps readers of The Review in the warmer states have had this pest and could suggest a remedy. I would advise sterilizing your soil, if you can conveniently do so. Purchase seeds from a reliable source, of selected colors, and grow your own plants. Seedlings are more vigorous than plants raised from cuttings and are less subject to disease and much more floriferous.

C. W.

Columbus, O.—C. Franklin Block, who was formerly in business in the Ohio State University section of the city, has been in the navy for the last two years, during which time his goods have been stored. Next fall he plans to return to business under the incorporated name of Fuller & Block, operating in the same part of the city as before.

DAHLIA DATA

BEST DAHLIAS FOR CUTTING.

Please tell me the names of the best ten dahlias for cut flowers.

L. C. B.—Kan.

I find the following varieties of dahlias best from the standpoint of the cut flower trade:

Maude Adams leads them all, bearing a mass of blooms throughout the entire season. It is a snowy white, daintily overlaid with a beautiful live shade of pink. The stems are long and of wiry stiffness and the flower stands shipping and makes up perfectly in design work.

Darlene, a new decorative dahlia, is a close second. It is a more delicate blending of white and pale pink. The earliness of this variety alone makes it a valuable variety; it blooms fully two weeks ahead of all others.

Bianca, the new hybrid cactus dahlia imported three years ago from Holland, proves a leader in the pink varieties. It is followed by Mme. Van den Daele, Frank A. Walker and Delice, all three decoratives of great merit. Mme. Van den Daele is a pale pink, shading to white; Frank A. Walker, a clear lavender pink, and Delice a live clear pink, the most popular florist's dahlia.

In pure white varieties I find Storm King and White Swan the best of the quilled type, and Princess Juliana of the decoratives. Other good nearly white varieties are Mrs. Warnaar and Baron G. de Grancy, both of which are better than the pure white sorts, but have slight tints of lavender pink. They have good stems and are of better formation. Both hail from Holland.

All the above are superior to Sylvia and Nymphæa. J. K. Alexander.

DAHLIAS UNDER GLASS.

Can you give us information relative to growing dahlias inside? Assuming that we take dahlias which were planted outdoors last summer, have had a rest since September and have been placed in a greenhouse and allowed to become cool, say at 45 to 50 degrees, will the flowers be plentiful enough to make it a paying proposition? When, if planted now, would they come into bloom? K. & S.—Wis.

Dahlias such as you have will start all right in a temperature of 45 to 50 degrees if watered carefully, but they will do better if kept 10 degrees warmer than this until growth is well started. Having planted them under glass on a few occasions and knowing others who have also given them a trial, I cannot recommend them for a greenhouse crop and I am afraid you would find them unprofitable. Dahlias are at their best outdoors when nights begin to get cool. When started in winter under glass they grow freely enough, but the steadily increasing temperature favors growth of foliage more than flowers and they flower disappointingly. Furthermore, even if they flowered freely, I doubt if you could find a market for them at profitable prices. C. W.

Legislation and Legal Decisions

SEIZURE OF FUEL.

Right of Railroads.

An opinion of the United States District court for the southern district of Ohio defines the right of a railway company to seize coal shipments, as against a third person to whom the shipper intended to make delivery. The decision answers questions concerning the right of a coal consumer to redress against a railway company which has intercepted fuel consigned to the former.

In the Ohio case, Springfield Light, Heat & Power Co. vs. Norfolk & Western Railway Co., 260 Federal Reporter, 254, it is decided that where a railway company accepts a shipment of coal designed for delivery to the shipper's customer, the company cannot seize the coal without becoming liable for damages for wrongful conversion.

But it is held that where a shipping coal operator is in default under a contract to furnish the railway company's fuel requirements, the company may refuse to accept for transportation coal loaded on its cars for delivery to the company's intended customer and retain the fuel for application on its contract with the operator.

S.

CARE IN WORDING CONTRACTS.

"How Forcible Are Right Words!"

One of the targets at which writers have often shot their arrows is the befogging use of words. The Bible declares that "he that hath knowledge spareth his words," and Shakespeare has commended "men of few words" as "the best men."

It is peculiarly fitting that brevity be used in business contracts, but there is a general tendency to too much brevity. It should not be forgotten that little harm can result from prolixity in the wording of an agreement, whereas brevity carried to the extent of omitting some material condition may prove economy in ink at the expense of much money. "A word spoken in due season, how good it is!"

A practical example of what may be expected where important business contracts are made without a full statement of all incidental terms and conditions is to be found in a case recently before the Iowa Supreme court. In this case, suit was brought to recover the purchase price of certain goods sold by plaintiff to defendant, although the only real disagreement between the parties concerned the question as to whether the defendant buyer was entitled to deduct from the price an amount paid by him to cover freight charges.

Who Shall Pay the Freight?

The litigation was made possible by the failure of the parties to state in their contract anything indicating their understanding as to where delivery of the goods was to be made or as to who should bear the expense of transportation. The controversy would have been avoided, in all probability, had the contract borne the simple words, "f. o. b. _____," naming either the shipping point or the destination.

In the absence of any expressed agreement, the defendant relied on a claimed custom in the particular trade under which he was entitled to be reimbursed for the freight charges, and the Supreme court sustains him in this position, saying:

"A party dealing in a trade market is presumed to know all customs of that market bearing upon the transactions in question. Parties who are engaged in a particular trade or business or accustomed to deal with those engaged in a particular business may be presumed to have knowledge of the uniform course of that business, and one party may be bound thereby though ignorant, unless it appear that the other party knew he was ignorant."

A General Law and a Trade Custom.

In this case the seller argued that the case should be governed by the general rule of law that where nothing is said as to where delivery is to be made to a buyer of goods shipped to him, delivery to the carrying railway company is a constructive delivery to him, especially where he has given routing instructions. The court recognized the soundness of this rule, but held that "while for some purposes delivery to the designated carrier would become delivery to the buyer, this is not so with reference to which party is to pay freight. On that question, a direction to deliver to a certain carrier for shipment is not conclusive against the buyer." In other words, a mutual intention that delivery should be made to the buyer at the place of shipping, merely inferred from failure to require the seller to deliver at the destination, will not outweigh a proven trade custom under which the buyer is entitled to be reimbursed for freight paid where nothing has been said as to who would pay such charges. S.

TRADE POETS

"SAY IT WITH FLOWERS."

Your neighbors have got a brand-new boy—
  As welcome as April showers.
You want to wish them lots of joy;
  So "Say It with Flowers."

Perhaps upon St. Valentine's day,
  To that dear girl of ours,
There's something sweet we wish to say.
  We'll "Say It with Flowers."

On Christmas and the glad New Year,
  When perhaps the storm cloud lowers,
We want to send our friends good cheer.
  We'll "Say It with Flowers."

When sickness comes, as it surely will,
  With long and dreary hours,
You want to cheer the friend who's ill;
  Just "Say It with Flowers."

When death has called away a friend—
  God's ways are not like ours—
We would our sympathy extend;
  We'll "Say It with Flowers."

J. Wesley Patterson.

"SAY IT WITH FLOWERS."

"Say It with Flowers" in the gladsome spring,
When youth is gay and the birds first sing.
  "Say It with Flowers."
  Tulips with their colors bright
  And daffodils will give delight.
Then pheasant's eye, freesias and hyacinths, too,
Of the many that help are a chosen few,
  To "Say It with Flowers."

"Say It with Flowers" in summer's hot days;
Remember those whom illness dismays.
  "Say It with Flowers."
  Fill the bare rooms
  Of the sick ones with blooms.
Make gardens inside as well as outdoors;
Whether it rains or whether it pours,
  "Say It with Flowers."

"Say It with Flowers" in the chill autumn,
The season that brings the chrysanthemum;
  "Say It with Flowers."
  If grateful and glad,
  Or even if sad,
You surely will find flowers ready to tell
What in no other way could be said quite so well.
  "Say It with Flowers."

"Say It with Flowers" in winter's gay season,
When social affairs make demand beyond reason.
  "Say It with Flowers."
  When Nature's asleep,
  Then men's efforts keep
The world supplied with beautiful roses,
With violets, carnations and other sweet posies.
  "Say It with Flowers."

H. Hill.

"SAY IT WITH FLOWERS."

"Say It with Flowers"—what a beautiful thought!
From a wonderful truth this term was wrought.
No other message so fitting and grand
As a bunch of flowers from a tender hand.

When the world seems dark and cold and blue,
When you are lonely, with nothing to do,
When you're in sorrow, pain and grief,
Just a bouquet of flowers will bring relief.

Hearts that are hardened, calloused and sour
Quickly will soften at the sight of a flower.
No other tribute is so fitting and brave
As a wreath of flowers for a dear friend's grave.

Flowers are in style every day of the year;
They drive away sadness, bring comfort and cheer.
Flowers are the great inspiration today
To help struggling mortals upon their hard way.

Send flowers to the prison or the sick one's room;
They spread rays of sunshine through darkness and gloom.
No other token such a welcome will meet
As a bunch of gay flowers, all pretty and sweet.

It's flowers which we love so well in the spring;
They make our hearts glad and inspire us to sing.
There's no happier place to spend many hours
Than in a fine garden of beautiful flowers.

It is flowers about which the poets preach,
For which mortals yearn and angels reach.
It's the flowers along life's dreary way
That make life worth living from day to day.

Flowers lend a touch of love's warm glow
To all things held dear in this life below.
From the shores of the sea to the high mountain stream,
The splendor of flowers stands out supreme.

The Creator's head would bow down in shame,
If the name of the flower we should ever defame,
For the emblem of all truth, love and power
Is surely the fragrant and beautiful flower.

Flowers are first welcome when on life we start,
The great token of grief when from it we part.
Much happier would be this old world of ours
If all who would speak would "Say It with Flowers."

Frank Crofton Morgan.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00.
Advertising rates quoted upon request. Only strictly trade advertising accepted.

RESULTS.
We give them. You get them.
We both have them.

EPIDEMICS seem to be on the wane and funeral work is lessening.

BRIGHTER weather in nearly all sections has created brighter expectations as to the supply of cut flowers.

THE S. A. F. advertising for St. Valentine's day was so successful that florists are asking for more for other holidays.

AND now the F. T. D. follows in the footsteps of the S. A. F. by getting out some handsome folders for its members at low cost.

PROMPT collections are particularly important to small florists just now, for a limited capital will not go so far with high prices.

THE trade will watch the restoration of private operation of the railroads with much interest, in the hope of better service ere long.

THERE are in the United States 7,459,607 automobiles, or one for every 13.8 persons—evidence of prosperity and propaganda for billboards.

ASK customers if they wish to pay when they make purchases, instead of merely charging without a word. You'll find a larger amount in the cash drawer if you do.

STRANGE as it may seem, young rose stock, while high in price because of costs, is much easier to obtain than last year. This is especially true of Russell and Columbia.

WITH Easter April 4, there will be almost two months between the big spring flower festival and Memorial day, the peak of the bedding-out season. It gives the plantsmen a chance.

THE officers of the national flower growers' association will meet during the international flower show at New York to draft plans for organization, to be perfected at Cleveland in August.

THOSE who send material to be published in the reading columns of The Review should mail it so as to reach this office Thursday, Friday or Saturday when possible. The large size of the paper makes it impossible to handle any but important news copy Monday and Tuesday.

IF the F. H. B. adds a few more quarantines, may not the pile of edicts become so heavy as to topple of its own weight?

No more shortage of cut flowers is likely this season. Every florist should do his part to let the public know the scarcity is over and that prices are down.

GLASS manufacturers are not so much concerned with getting prices as they are with production. Large demand and small labor supply are the principal factors.

FLOWER stores that were begun as a side-line by business men who had more profits than they wished to invest in their regular enterprises have in many cases grown so rapidly that they now overshadow their owners' original occupations.

THE florists' business is not the only one in which activity has subsided in the last two or three weeks. The pace at which general business has been going this winter was too swift to be maintained. In many lines production now seems to be overtaking demand.

EXHIBITED at the January show of the Royal Horticultural Society, London, England, Carnation Laddie, shown by Carl Engelmann, of Saffron Walden, England, who was in this country at the time, was an object of much interest and praise, being characterized as a "great carnation."

BOXBOARD of the quality used in cut flower boxes continues among the scarce items. Most mills decline new business and many are rationing their regular customers. Prices are higher than ever before and, naturally, the florist must pay more for his boxes. The reason assigned for the shortage of boxboard is the rise in the cost of wood packing cases, which has turned many shippers to the use of corrugated fiberboard containers.

WHO KNOWS THIS PLANT?

Several years ago I had a plant that looked like a salvia, but was a lighter green in color, with a strong odor of pineapple. It had a small red salvia-like bloom. We knew it by the name of Salvia robusta. It grew about four feet high. I have looked in many catalogues, but cannot find anything like it listed. Can you give me the name of it from this description? I should like to get some plants of it. J. M.

CO-OPERATIVE CAMPAIGNS.

The satisfaction produced in the cities where coöperative advertising campaigns have been undertaken speaks for their success louder than any praise. From these cities the example has spread to other communities. Chicago will begin a plan similar to Milwaukee's March 1. Philadelphia and Baltimore are making efforts to establish such a project. In other localities the subject has been discussed and action will follow in time.

To acquaint those discussing this subject with its various angles and problems, The Review presents to its readers this week stories of the three campaigns whose success has made them talked of among the trade all over the country. These articles are contributed by the men who are leading in the work of carrying on these campaigns in these three communities. They are intimate and accurate accounts of how each of these cities worked out its particular problems to accomplish coöperative advertising and how the campaigns are carried on. Whether the prospect of your community's establishing such a campaign is near or remote, you should save these articles to guide its formation when the time comes, for this movement will go marching on.

A MONTH AWAY.

By the time this issue of The Review is in the hands of its readers, the big holiday of the florists will be only a month away. So rapid an approach of Easter requires thought and considerable of it. The ordering of supplies cannot be left to the last moment; it is not a commendable policy at any time and under present conditions it is wellnigh fatal. Last-minute orders are nerve-racking to sender and recipient alike and are rarely without resulting dissatisfaction. Preparation made adequately beforehand leaves the florist ready to handle the rush when it comes. He has his hands full when things run at their best. He should take pains beforehand to have things no worse to start with.

This year such forethought is needed if the trade is to take advantage of the great business the holiday promises to bring. Indications are for sales that will surpass everything the trade has known. The only handicaps will be shortage of stock and shortage of help. The former cannot be obviated under present conditions. The latter can be somewhat alleviated by forethought and preparation. One must begin on that now, since Easter is only a month away.

BRIEF ANSWERS.

W. S., Ind.—You cannot flower for Memorial day any market crop from seed planted at the beginning of March. Your best chance would be to buy snapdragon plants.

E. H., Ont.—Consult your market; the man who is to handle your output is the one to advise what to grow.

BRANCH OUT.

Any florist who is not satisfied with the limitations of a local retail trade may go as far as he likes under present business conditions, merely by growing good stock of any kind that is salable to other florists. Having produced the stock, the rest is simple. Like this:

The first insertion sold all the stock within a few days. When we have something more to offer you can count on us to advertise in The Review.—Roy E. Shelly, The Edgewater Farm, Sterling, Ill., February 14, 1920.

We sure get benefits from The Review, as we have sold out on geraniums, primulas, callas and Sprengeri through our Classified ads.—Fairview Gardens, Elnora, Ind., February 10, 1920.

I am just swamped with orders from my Classified ad in The Review. They come by mail and telegraph. Orders for 57,000 in five days. When we catch up I will notify you.—A. Morlander, Minneapolis Nursery, Minneapolis, Minn., February 14, 1920.

Cut out our ad of greens. It sure has brought results. Thanks.—W. M. Woodruff & Son, Lowgap, N. C., February 10, 1920.

The Classified ad got rid of the other rose plants in a hurry.—Wallace Paterson, The Rosemont Gardens, Montgomery, Ala., February 10, 1920.

Your Classified ads sold me out of gladiolus bulbs. Thank you.—E. Roush, Lima, O., February 15, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

OBITUARY

Nathan Dickinson.

Nathan Dickinson, former treasurer of the Albert Dickinson Seed Co., Chicago, died Sunday, February 22, at Lake Geneva, Wis. Mr. Dickinson was 62 years old. He had been connected with the seed concern until ill health forced his resignation as treasurer in 1913. His widow, two children, and two brothers, Albert and Charles, survive him.

Mrs. Alice L. Winter.

Mrs. Alice L. Winter, wife of Herman Winter, proprietor of the Winter Floral Co., Charleston, W. Va., died in a local hospital, Saturday afternoon, February 21, after a long illness of a complication of diseases. She was 50 years of age. Funeral services were held at West Charleston and the remains afterward taken to Newcastle, Ind., for burial. Mrs. Winter is survived by her husband and one son, John Winter, of Charleston.

Charles Wiegel.

Charles Wiegel, an old-time florist of Leonard street, Frankford, Philadelphia, died February 19 after only a few days' illness of influenza. For nearly half a century Mr. Wiegel had done a retail business in northeastern Philadelphia. Phil.

J. M. Fontaine.

J. M. Fontaine, a nurseryman residing near Linden, Cal., on the Calaveral river, died Friday, February 13, at the Dameron hospital at Stockton, Cal., of pneumonia. He was only sick two days and was removed to Stockton, where everything known to medical science was done to try to save him.

Mr. Fontaine leaves a wife and five little children to mourn his loss.

PITTSBURGH, PA.

The Market.

"The largest ever" was the unanimous verdict of both retailers and wholesalers in reporting the St. Valentine's day business, which, unfortunately, included an exceptional amount of funeral as well as holiday work. Violets were plentiful, but there was practically no call for them until it became necessary to reduce the price, which had gone up to $3, back to the original $2 per hundred. Carnations were the only flowers which increased beyond the holiday price, 12 and 15 cents apiece being asked. There were not enough American Beauty roses to supply the heavy demands. Meanwhile the shortage has continued, the embargo caused by snow in the east helping to make a bad matter worse. Fortunately, sweet peas are now particularly good and in fair supply.

Club Meeting.

The February meeting of the Pittsburgh Florists' and Gardeners' Club, Tuesday, February 3, in the lecture hall of the North Side Carnegie library, was an exceptionally interesting session. Dr. Otto C. Jennings, curator of the Carnegie Institute Museum, contributed a most interesting illustrated lecture on "Florida in Midwinter." Before the lecture, the annual business meeting and election of officers was held. The officers are: President, John Barnet; vice-president, De Forest W. Ludwig; secretary and treasurer, Carl Becherer. Mr. Barnet is superintendent of J. Denniston Lyons' Sewickley Heights estate and is one of the foremost private gardeners of western Pennsylvania.

Various Notes.

The marriage of Miss Marion Langhans, the only daughter of Mr. and Mrs. Theodore P. Langhans, to Robert L. Thompson, Jr., of Ben Avon, was solemnized Tuesday evening, February 17. Mr. Langhans gave his daughter away, while the son, Oliver H. Langhans, was one of the ushers. The bride's bouquet was of white orchids, valley and lilacs caught with silver ribbon. Both the matron and the maid of honor carried bouquets of white lilacs, heather, pussy willow and pink roses tied with blue ribbons. One of the flower girls carried an old-fashioned nosegay and the other a wicker basket of rose petals. A centerpiece of spring flowers in the Dresden tints was used on the bridal table. The Thompsons are spending their honeymoon in Cuba.

Elmer E. Freeland and John W. Jones have leased the building on the corner of Liberty and Ferry streets, just opposite the Wabash railway station. They intend to have their nursery and landscape designing headquarters there. These gentlemen were formerly with the Pittsburgh Tree Co. and started for themselves the first of the year, but owing to the scarcity of office quarters they have been located with the Pittsburgh Florists' Supply Co. at 618 Duquesne way.

Harvey C. Sheaff is again able to return to business, following a week's detention at his home with the flu.

Mrs. E. A. Williams has just lost one of her most faithful employees, Mrs. Jennie Gunst, who died Thursday, February 19, following a three weeks' attack of pneumonia. Mrs. Gunst, who was about 42 years of age, had been in the employ of Mrs. Williams for over twenty years.

Spiro Kaps, manager of the East Liberty station's corridor flower shop, left Saturday, February 21, for a two weeks' visit to his former home in Minneapolis, Minn., with his brother, Peter Kaps.

John Harris, manager of Harris Bros., has returned to business after two weeks' detention at his home with an attack of the grip.

The I. W. Scott Seed Co. has moved to more commodious quarters at 500 Liberty avenue and 113 Diamond street.

The E. C. Ludwig Floral Co. has an exceptionally fine showing of calla lilies and spring flowers grown at the greenhouses at Ludwig station, near Mars, Pa. Edward Earl Ludwig, the junior member of the firm, has been confined to his home with a severe cold for the last ten days.

A. G. Keroes was in the city last week, calling in the interest of the Climax Manufacturing Co., of Castorland, N. Y. Milton Selinka was also a recent visitor, representing Schloss Bros., New York.

John McClements has returned to business following several weeks' illness with influenza. Michael Steiner and John Jedlico, salesmen for the firm of Randolph & McClements, are ill with the same disease.

William M. Turner, of Penn avenue, Wilkinsburg, has been a patient in the city Homeopathic hospital for the last fortnight. His condition, which was at first alarming, is reported as being favorable. Mr. Turner's head salesman, William R. Shackleford, is still confined to his home.

Much anxiety is felt among the friends of Stephen W. Galchek, the well known floral wire frame designer, of 231 Diamond street, who has been missing since January 27. It is feared that he may have been murdered. The daily papers are trying to solve the mystery and have advanced the theory that he might be held for ransom. Mr. Galchek is a native of Austria and came to this country about sixteen years ago.

E. E. S.

CHICAGO.

The Market.

At last the turn has come. After practically two months of unprecedented demand and comparative scarcity of stock, the Chicago market again is in position to fill all orders.

Early last week it was apparent that production was catching up with demand, or that demand was subsiding toward the point where production would be adequate, but the real change did not come until February 20. Up to that time orders were sufficient to consume all the flowers that came to market, without affecting prices. Friday, one of the best of shipping days, proved a surprise because, although mountains of boxes were piled up at the express company's concentrating station, the supply for the first time in many weeks exceeded the demand and prices were attacked.

This week opened with an overstocked market. Part of the trouble grew out of the fact that there was no delivery of mail. Monday morning's mail is the heaviest of the week. Sunday was Washington's birthday and the postoffice elected to observe Monday as a holiday without giving adequate notice to business interests. How the administration can hope for the support of business houses while treating their interests with such little regard is past comprehension. The result in this case was that the mail orders intended to reach the market Monday, for shipment that day, did not reach the wholesalers until Tuesday. Application at the postoffice failed to obtain mail. Consequently the only shipping from Chicago February 23 was on standing orders or on telegrams. Many of the wholesalers wired their regular customers advising them to repeat by wire any orders mailed Saturday or Sunday, but there were many letters which did not arrive until too late for the purpose for which they were intended. As city business also was quiet, this week started with the first accumulation of stock Chicago has seen since the chrysanthemums cleared up.

The time has come again when the importance of shipping trade is thoroughly apparent. The first houses feeling the necessity of cutting prices were those which depend principally on local buyers. For the last two months everybody has been busy, but last week the principal activity was in the houses that cater specially to the shipping de-

[Continued on page 34.]

AGAIN FILLING

Supply is greatly

NOTE OUR REDUCTION IN PRICES AN

Headquarters for Lily of the Valley

FANCY LONG ROSES

In Large Supply

BEAUTIES

A new crop coming on—fine quality—all lengths.

CARNATIONS

None finer in the middle west—try and see.

JONQUILS

The largest supply of indoor flowers.

TULIPS

Fine Darwins soon in large supply.

FANCY SPENCER SWEET PEAS

All colors in large supply

GOOD FERNS, $4.00 per 1000

WE HAVE THEM TO SELL. WHY PAY MORE? ORDER A CASE TODAY.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

ORDERS IN FULL

ncreased—all lines

RDER ENOUGH FOR YOUR TRADE

AMLING'S CURRENT PRICE LIST

AMERICAN BEAUTIES	Per doz.
Long stems	$7.50 @ $9.00
Stems 30 to 36 inches	5.00 @ 6.00
Stems 24 to 30 inches	4.00
Stems 18 to 24 inches	3.00
Stems 12 to 18 inches	2.00
Stems 12 inches	Per 100 4.00 @ 8.00

ROSES	Per 100
Premier, special	$35.00 @ $40.00
Premier, medium	25.00 @ 30.00
Premier, select	18.00 @ 20.00
Premier, short	12.00 @ 15.00
Columbia, special	30.00 @ 35.00
Columbia, medium	20.00 @ 25.00
Columbia, select	15.00 @ 18.00
Columbia, short	10.00 @ 12.00
Mrs. Russell, special	30.00 @ 35.00
Mrs. Russell, medium	20.00 @ 25.00
Mrs. Russell, select	15.00 @ 18.00
Mrs. Russell, short	10.00 @ 12.00
Milady, special	35.00
Milady, medium	20.00 @ 30.00
Milady, select	15.00 @ 18.00
Milady, short	8.00 @ 10.00
Montrose, medium	20.00 @ 25.00
Montrose, select	12.00 @ 15.00
Montrose, short	8.00 @ 10.00
Ophelia, special	20.00 @ 25.00
Ophelia, select	15.00 @ 18.00
Ophelia, short	8.00 @ 12.00
Dbl. White Killarney, special,	20.00
Dbl. White Killarney, select,	15.00 @ 18.00
Dbl. White Killarney, short..	10.00 @ 12.00
Sunburst, special	20.00
Sunburst, select	12.00 @ 18.00
Sunburst, short	8.00 @ 10.00

Extra special roses billed accordingly.

CORSAGE ROSES	Per 100
Cecile Brunner	$3.00 @ $4.00
Evelyn Nesbit	6.00 @ 8.00

CARNATIONS	Per 100
All Colors	$8.00 @ $10.00
Laddie	15.00

SWEET PEAS	Per 100
Spencer	$1.50 @ $3.00

VIOLETS	Per 100
Double	$0.50 @ $1.00
Single	.75 @ 1.00

BULBOUS STOCK	Per 100
Tulips	$6.00 @ $10.00
Tulips, Darwin	12.00
Jonquils	8.00 @ 10.00
Rainbow Freesia	4.00 @ 6.00
Freesia Purity	3.00 @ 6.00

MISCELLANEOUS	Per 100
Valley	$8.00 @ $10 00
Mignonette	4.00 @ 8.00
Daisies, white or yellow	2.00 @ 3.00
Calendulas	3.00 @ 6.00
Callas doz.,	3.00 @ 4.00
Pansies doz. bunches,	1.50
Pussy Willow	4.00 @ 6.00

GREENS	
Plumosus per bunch,	$ 0.50 @ $ 0.75
Sprengeri per bunch,	.50
Adiantum, fancy long.. per 100,	1.00 @ 1.50
Smilax per doz.,	3.00
Ferns per 100, $0.45; per 1000,	4.00
Galax per 100, .25; per 1000,	2.00
Mexican Ivy per 100, .75; per 1000,	6.00
Leucothoe per 100, 1.00; per 1000,	7.50
Boxwood Per 100 lbs.,	25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

169-175 N. Wabash Ave.

Long Distance Telephone
Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue Chicago, L. D. Phone Randolph 631

PLENTY OF FLOWERS

We can fill your order in full—probably just the varieties and grades you require. Prices are moderate and the time has come for all retail florists to order in quantity and push their selling.

Roses Carnations Valley
Tulips Jonquils Violets
and Sweet Peas in largest supply

EASTER will be here in about a month. We are ready to book your order for Lilies, Roses, Carnations, Violets, etc. Place your order now and be assured of your supply and price.

MEMORIAL DAY We will book your order for Peonies whenever you are ready, with guaranteed delivery and guaranteed price.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Current Price List

OUR SUPPLY IS LARGE AND FINE—WE FILL ALL ORDERS

		Per 100
Premier	Extra Special	$35.00 to $40.00
	Special	30.00
	Long	20.00 to 25.00
	Medium	12.00 to 15.00
	Short	10.00
Russell	Extra Special	$35.00 to $40.00
	Special	30.00
	Long	20.00 to 25.00
	Medium	12.00 to 15.00
	Short	10.00
Milady	Extra Special	$35.00 to $40.00
	Special	30.00
	Long	20.00 to 25.00
	Medium	12.00 to 15.00
	Short	8.00 to 10.00
Columbia	Extra Special	$30.00
	Special	25.00
	Long	$18.00 to 20.00
	Medium	12.00 to 15.00
	Short	8.00 to 10.00
Ophelia	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00
Sunburst	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00
Brilliant	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00
White	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00
Mrs. Ward	Special	$20.00
	Long	15.00
	Medium	12.00
	Short	10.00
Brunner	Corsage Buds	$3.00 to $5.00

Miscellaneous Flowers

	Per 100
Carnations	$ 6.00 to $ 8.00
" Laddie and Superb	12.00 to 15.00
Sweet Peas	2.00 to 4.00
Calendulas, Ball's Mammoth Special,	8.00 to 10.00
Freesia, fancy Purity	3.00 to 5.00
Violets, fancy single	.75 to 1.00
Violets, New York double	.50 to .75

	Per 100
Tulips	$6.00 to $ 8.00
Jonquils	6.00 to 8.00
Valley	6.00 to 8.00
Mignonette	5.00 to 10.00
Calias	25.00
	Per Doz.
Pansies, bunches	$1.00 to $ 1.25
Cattleya Trianae	9.00 to 12.00

Heather.....$1.50 to $2.00 per bunch

Florists' Greens

Ferns	$4.00 per 1000
Adiantum	$1.50 to $2.00 per 1000
Plumosus	35c to 50c bunch
Sprengeri	35c to 50c bunch
Smilax	$3.00 doz.
Mexican Ivy	$1.00 per 100; $7.50 per 1000
Leucothoe	$7.50 per 1000
Galax	$2.00 per 1000
Boxwood	25c lb.
Woodwardia Fronds	$8.00 per 100

Prices Subject to Change Without Notice

INCREASED SUPPLY HAS CREATED LOWER PRICES

ROSES—CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Tulips, Hyacinths, Purity Freesia, Rainbow Freesia, Violets, Sweet Peas, Daisies, Yellow Narcissi, Paper Whites, Stevia, Calendula, Cyclamen Blooms, Callas, Pansies, Mignonette, and all other seasonable Cut Flowers, including **Greens** of all kinds.

Jonquils
Tulips
Darwin Tulips

In Good Supply
You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY SPEAKS LOUDER THAN PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.
CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

PRICES AS LOW AS OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

mand and the probability is that they will have the greatest measure of prosperity from now until the end of the season. Last week's easing of the market probably was due to two causes, chief of which was the passing of the epidemic of influenza. The arrival of Lent, while it had some effect, was of secondary importance and no doubt its influence will gradually subside. The best observers expect this week to be rather quiet, with a gradual increase in demand thereafter.

Practically anything retailers want can now be had in Chicago. If there is any exception it is short roses. The demand for these is not nearly so strong as it was while the epidemic lasted, but the price of short roses still is stronger than the prices of the better grades. Any retailer who can use first-class stock can get it at prices which seem moderate by comparison with what the stock has been bringing. Carnations, too, are easier. The prediction is made in many quarters that the supply of carnations this spring will be the largest the Chicago market ever has handled. Sweet peas are much more plentiful than they were. There is a marked increase in the supply of jonquils. A few daffodils are seen. There are few early tulips, but Darwins are beginning to appear. Cattleyas, valley and violets are abundant. Taking the market as a whole, stock seldom has been of better quality than now.

Big Business.

The Chicago market has had two months of the biggest business in the history of the trade. From the middle of December to the middle of February there was scarcely a day on which the demand did not exceed the supply. Prices advanced until Christmas levels seemed to many to be the limit of what the public could stand, but the strength

We Are Filling All Orders

Roses and Carnations

Excellent stock in large supply—prices very reasonable—it will pay you to order liberally and let your public know prices are no longer high.

Jonquils and Tulips

Choice flowers at $6.00 to $8.00 per 100

Fancy Home-grown Cattleyas

The finest Orchids in the market; $12.00 per doz.

Lily of the Valley

All you want, at $8.00 per 100

Choice Spencer Sweet Peas

Fine stock in all colors, $1.50 to $4.00 per 100

High Grade Purity Freesia

Good length, $4.00 to $6.00; extra fancy, $8.00 per 100

Fancy Pussy Willow, $4.00 per 100

No matter what you want, order of Randall. When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall.

GREENS IN FULL SUPPLY GREENS

A. L. Randall Co.

180 N. Wabash Ave. **CHICAGO** **L. D. Phone Central 7720**

Roses and Carnations in Quantity

Sunburst	Premier	Carnations	Jonquils	Boxwood
Columbia	Milady	Violets	Tulips	Sprengeri
Russell	Ophelia	Calendulas	Freesia	Galax
Brunner	Nesbit	Stevia	Callas	Ferns
White Killarney	Maryland	Paper Whites	Cattleyas	Adiantum
Beauties	Pink Killarney	Mignonette	Pansies	Plumosus
Richmond	Champ Weiland	Sweet Peas	Pussy Willow	Smilax

Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 **CHICAGO**

of the demand in January carried prices still higher on many items. There was a little decline early in February, but prices advanced again as St. Valentine's day approached. There are numerous growers and wholesalers who took in more money in January than in December. Still more unusual, many houses report that they had taken in more money in February, some days before the end of the month, than in either December or January. In the last four months and a half several houses report sales totals equal to the entire season of 1917-18.

Nor is the big business at an end. While there has been a slight recession in the demand since Lent began, it is apparent that lower prices, as soon as their existence becomes generally known, will greatly accelerate the demand. February 23 and 24 the shipping trade was extremely heavy by comparison with the city demand and there is every reason to believe that March, April, May and June will see a tremendous shipping business in the Chicago market.

Campaign Starts Next Week.

Monday, March 1, will be the date of the inauguration of Chicago's coöperative advertising campaign. The directors spent a whole afternoon's session at the Hotel Randolph February 24 straightening out the kinks preparatory to the start of the undertaking. The automobile campaign February 20 accomplished a great deal, five automobile loads of persuasive advocates scouring the sections of the city where the signatures were not progressing so rapidly as in the others. Fifty retailers have been added to the list since the last meeting of the Allied Florists' Association and the total names in Secretary Swenson's hands number nearly 350. It is expected that seventy-five per cent of the trade in Chicago and vicinity will be members of the association ere March 1.

The next meeting of the Allied Florists' Association will be held Tuesday evening, March 2, at 8 o'clock. Several features are listed for the occasion which are expected to bring out a big crowd. Albert Pochelon, secretary of the F. T. D., will be here from Detroit, to address the meeting in his usual stirring way. Advertising films now being prepared for the S. A. F. campaign will also be exhibited for the first time. It is expected the attendance of florists at the Hotel Randolph on that night will equal the record set at the opening mass meeting at which

WE DO 1st AS WE SAY

YOU have read the news—

Three years of individual effort—our work is bringing about wonderful changes toward betterment of trade conditions affecting the CHICAGO MARKET. ***Thus***—we began the advance of progressive methods and measures for the trade as a whole in the marketing of the growers' products, and ***Fair Dealing*** in the distribution of their products to the legitimate Retail Florists. Our ***Clean-Cut*** record of ***Commission Wholesaling*** has been approved alike by grower, wholesaler and retailer in the endorsement of our policy.

We challenge comparison.

YOUR 1st Protection

Kennicott Bros. Co.
Wholesale Cut Flowers
CHICAGO

"Reinberg's For Roses"

Killarney Brilliant, Sunburst, Milady, White Killarney, Mrs. Russell

A large supply—good quality

Also a large cut of high grade Carnations

CURRENT PRICE LIST

Buy Direct From the Grower

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$80.00 to $85.00
Select	20.00 to 25.00
Medium	12.00 to 18.00
Short	10.00

OPHELIA and SUNBURST	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	10.00

Subject to market change without notice

MILADY	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	8.00 to 10.00

Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	15.00
Medium	10.00 to 12.00
Short	8.00

ROSES, OUR SELECTION $8.00

CARNATIONS—	Per 100
Assorted Colors	$12.00 to $15.00
Sweet Peas	4.00 to 6.00
Freesias	8.00 to 10.00
Violets	1.50 to 2.00
Jonquils	8.00 to 10.00

Adiantum, per 100	$2.00
Asparagus, per bunch	.50
Boxwood, per bunch	.85
Ferns, per 1000	4.00
Galax, bronze and green, per 1000	2.00
Leucothoe Sprays, per 100	1.00
Smilax, per doz. strings	8.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 **CHICAGO, ILL.**

Zech & Mann

Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

We are filling all our orders

There is No More Reliable Source of Supply for

Cut Flowers and Greens

WIETOR BROS.

Wholesale Growers of Cut Flowers

30 E. Randolph St. L. D. Phone Randolph 2081 **CHICAGO, ILL.**

CURRENT PRICE LIST Subject to change without notice

Russell, Premier, Columbia	Per 100
Special	$30.00
Select	25.00
Medium	20.00
Short	15.00

Sunburst, Ophelia	Per 100
Special	$15.00
Select	12.00
Medium	10.00
Short	$6.00 to 8.00

Killarney, White Killarney and Killarney Brilliant	Per 100
Special	$12.00
Select	10.00
Medium	8.00
Short	6.00

Carnations	Per 100
Extra Fancy	$ 8.00
Good	6.00

Calla Lilies, per doz	$3.00 to $4.00
Ferns, per 1000	4.00
Smilax, per doz	3.00
Galax, per 1000	2.00
Sprengeri and Plumosus, per bunch	$0.25 to .50

All other Stock in Season at market price

ROSES, CARNATIONS

AND SPRING FLOWERS

IN LARGE SUPPLY

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

the coöperative movement was launched.

At the directors' meeting February 24 Hilmer V. Swenson was chosen secretary of the organization to direct the advertising work. In order to begin as soon as possible, the directors present advanced sufficient funds to make available $1,500 for immediate expenditure. The first publicity matter was prepared for appearance in the Tribune Friday, February 27, occupying one-half page.

Chicago to Have Local No. 1.

If the plan of J. F. Ammann to organize the proposed national flower growers' association in locals is effected, the Commercial Flower Growers of Chicago will form Local No. 1. At the meeting at the Hotel Randolph Thursday afternoon, February 19, a motion was passed to apply for the charter, which Mr. Ammann had stated in a letter to W. J. Keimel would bear the first number, since the national body was organized in Chicago and encouraged by the Chicago growers' association, which has an extraordinarily successful record for its short existence. A statement of the aims and object of the national organization was read, from a letter of Wallace R. Pierson, of Cromwell, Conn., and Secretary Otto Amling

Tonner

Wholesale Florists and Supplies

30 East Randolph St.

CHICAGO

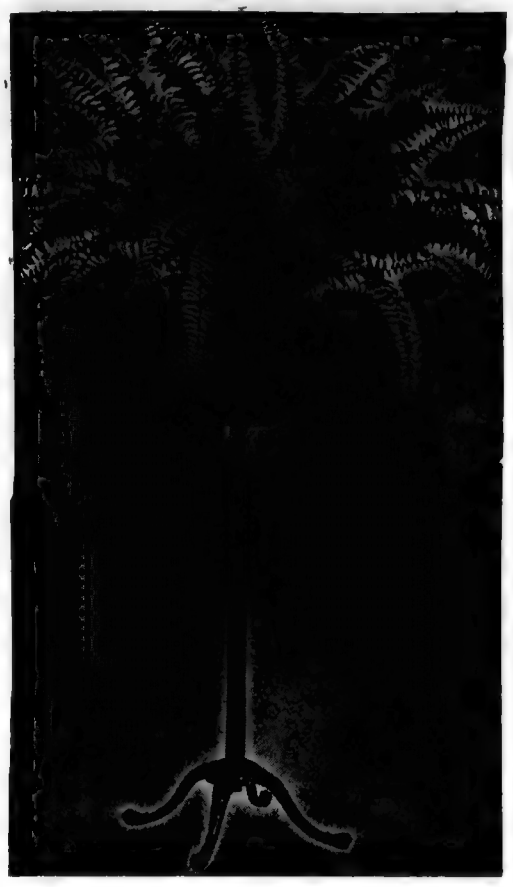
Telephone Central 6284

Good Supply

KEEP PUSHING YOUR SALES
WE'LL KEEP THEM COMING
MARKET PRICES

WRITE OR WIRE

Mention The Review when you write.



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES
INC.
30 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS

was instructed to write the Chicago growers' suggestions that the assessment for membership be not in accordance with glass area, since that had been found an impractical measure here.

The attendance at the meeting was small and it was voted to change the time of meeting to the evening, beginning next month. New members elected were as follows: Sam J. Pearce, 5711 Higgins avenue; Dramm Greenhouses, Inc., Elmhurst; H. A. Bauske, 5301 North Western avenue; Fred C. Meyer & Co., Addison; Batavia Greenhouse Co., Batavia; Joseph Schuler, Hoopeston; Walter A. Amling Co., Pana; Emil Buettner, Park Ridge; Cornelius Kellen, Morton Grove.

Lundin Joins Weiss et al.

Charles G. Anderson, a retired butcher, and David E. Lundin, both residents of Hinsdale, where the latter has been for thirteen years a rose grower for Bassett & Washburn, have bought the shares of James Spandikow in the Weiss-Spandikow Co., of Maywood, and Mr. Lundin will take charge of the growing end of the business, which is shortly to be doubled in size by the erection of two Lord & Burnham steel houses, 70x400.

Various Notes.

The growth of the business of the E. C. Amling Co., which bids fair to considerably exceed a million dollars of cut flowers alone this year, has resulted in a decision to use the big basement under the store at 169 to 175 North Wabash avenue. The basement heretofore has been sublet, but an inside stairway and an electric elevator both

The Sign of Service



Great Reduction in Prices

PREMIER, COLUMBIA, RUSSELL

Long	$25.00 to $35.00 per 100
Choice medium	18.00 to 25.00 per 100
Short	15.00 per 100

Ophelia, Sunburst, Hearst, Killarney, White Killarney

Long	$20.00 to $25.00 per 100
Medium	15.00 to 18.00 per 100
Short	10.00 to 12.00 per 100

Sweet Peas	Per 100
Fancy Spencers	$ 3.00
Medium	2.00
Assorted ...Per 1000, $10.00 to	15.00
Violets	Per 100
Double	$ 0.75 to $ 1.00
Single	.75 to 1.00
Callas	25.00 to 35.00
Calendulas	4.00 to 8.00
New Decorative Greens	Per 100
Salal	$1.00
Deer Tongue Fern	1.00
Mahonia	1.00
Bronze Huckleberry	2.00

Carnations	Per 100
Fancy	$6.00 to $10.00
Tulips	
Fancy	$8.00 to $10.00
Medium	5.00 to 6.00
Jonquils	6.00 to 8.00
Freesia	3.00 to 6.00
Pussy Willow	4.00
Mexican Ivy	.75 to 1.00
Plumosus, bunch	.25 to .50
Sprengeri, bunch	.25 to .50
Ferns, per 1000	4.00
Galax, per 1000	2.00

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer"

164 N. Wabash Ave. L. D. Phone, Central 3373 CHICAGO

Buy Direct from the Grower

Supreme quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland

Our quality Carnations are recognized as the best on the market.

Subject to market change — CURRENT PRICE LIST — Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100
Specials	$30.00
Select	25.00
Medium	$15.00 to 20.00
Short	8.00 to 10.00
Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials	$20.00
Select	18.00
Medium	15.00
Short	$8.00 to 10.00

Columbia, Milady, Richmond	Per 100
Specials	$25.00
Select	20.00
Medium	15.00
Short	8.00 to 10.00
Cecile Brunner	3.00 to 5.00
Roses—Our selection	8.00
Carnations—Fancy	6.00 to 10.00
Asparagus—Per bunch	.50
Sweet Peas—Per 100	1.50 to 3.00
Daisies—Per 100	1.50 to 2.00
Lily of the Valley—Per 100	8.00 to 10.00
Violets—Per 100	.75 to 1.00
Ferns—Per 1000	4.00

W. E. TRIMBLE GREENHOUSE CO. WHOLESALE GROWERS **Princeton, Ill.**

Members F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

are to be put in and an order has been placed with P. J. Orbesen & Co. for the installation of a 50-foot storage refrigerator to be connected with the Kroeschell refrigerating machine operating the five other boxes.

George V. Wienhoeber has succumbed. Among the first of florists to adopt the automobile for delivery, he has steadfastly refused to buy a pleasure car, but his last week's purchases included a Packard.

The Chicago Flower Growers' Association reports having received and shipped 110 out-of-town orders in one day during February. The shipping alone up to February 20 had exceeded any entire month's business in the previous records of the concern, including December with its splendid Christmas.

Albert Cole spent February 22 in Cleveland.

Theodore Vogel, for many years with W. J. Smyth, left February 25 with the intention of making his home at Los Angeles. Recent additions to Mr. Smyth's staff are Bernard J. Sherman, who recently sold his north side store to Herbert Youngquist and Arthur Nelson, and Miss Nungesser, daughter of Charles E. Nungesser, a florist at Manistee, Mich. Arthur Weatherwax went to Defiance, O., last week to deliver a casket cover turned out at the Smyth store, and to arrange the flowers at a funeral.

Major Frederick Kensel, who has just left the Marine Corps, in which he had been an officer since graduating from West Point, will represent the A. L. Randall Co. in Milwaukee. Major Kensel has traveled widely in Europe, South America and the Orient and is regarded as well suited to the company's work.

John Borachazka, who sold his greenhouses in Rogers Park to Albert Gullett a year and a half ago, is in the city again after a short stay in Minneapolis. He contemplates buying or renting a small range in the vicinity.

George Way, of the Duro Paper Products Co., is traveling in the west.

Our trade slogan is getting in its work, as witness the following paragraph clipped from the Chicago Tribune: "'Say it with flowers.' 'Affable Louie' Choromokos, for seventeen years proprietor of the Athenia café, 1521 North Clark street, has become a florist at Wilson avenue and Broadway. He sold the saloon to George Salos, an optimistic employee."

Ernest Knecht, for some time a member of the staff of John T. Muir, is laid up with inflammatory rheumatism. A recent addition to the force is Mrs. Homer Knablet, who has removed to Chicago from Clinton, Ind., where she has been employed by Herman G. Hershey, the well known florist.

February 27 is the day on which the desk of C. L. Washburn is specially decorated. His employees and friends have said it with flowers on his anniversary these many years. Mr. Washburn is 62. He and W. J. Smyth both came to Chicago from Albany, N. Y.

Wm. Beyer, who has charge of Alois Frey's greenhouses at Crown Point, has the place in first-class condition and is upholding tradition in the matter of turning out unusually well grown Mrs. Ward carnations.

The friends of A. C. Kohlbrand, of the E. C. Amling Co., make much of the gentleman's birthday anniversary. He

An Attractive Low-priced Raedlein Basket

Filled with Pretty Cut Flowers is a Quick Seller.

WIRE YOUR ORDER TODAY

Assortment No. I.	50 tumblers lined, 16 to 20 inches over all. All in assorted light colors. .	**$21.00**
Assortment No. II.	25 medium size cut flower baskets lined, 21 to 28 inches over all. All in assorted light colors. . . .	**$19.00**
Assortment No. III.	15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.	**$27.00**

WRITE FOR NEW PRICES



RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS

Write for our 32-page 1920 booklet

"Modern Flower Shops"

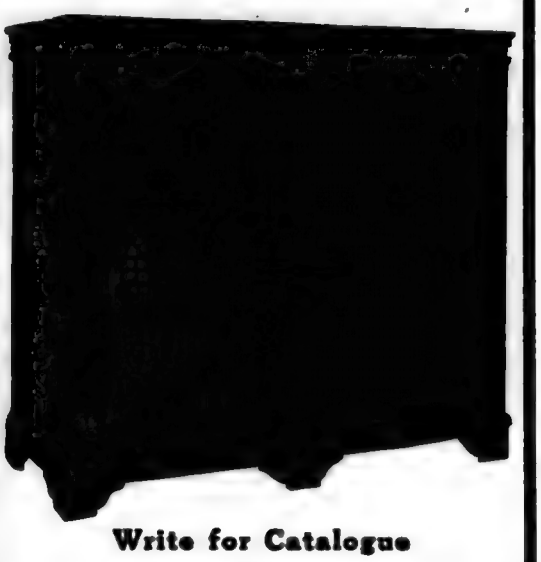
Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

Flower Facts—

Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.



Write for Catalogue

BUCHBINDER BROS.
11 S. La Salle St., CHICAGO
Room 731

Mention The Review when you write.

REFRIGERATORS
COMPLETE FIXTURES
CENTRAL REFRIGERATOR & EQUIPMENT CO.
Estimates Submitted.
155 N. Clark St., CHICAGO

McCRAY
REFRIGERATORS for all Purposes
Send for Catalogue
McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

St. Louis for Your Cut Flowers and Florists' Supplies

RUSSELLS, $10.00 to $25.00 per 100 **OPHELIA,** $8.00 to $15.00 per 100

COLUMBIA, $8.00 to $25.00 per 100

CARNATIONS, $6.00, $8.00, $10.00 per 100

FREESIA, $4.00 to $6.00 per 100 **JONQUILS,** $8.00 to $10.00 per 100

SWEET PEAS, Spencer varieties, $2.00 to $3.00 per 100

ORCHIDS, $9.00 to $12.00 per doz.

ASPARAGUS PLUMOSUS, per bunch, 35c and 50c

SMILAX, $3.00 per doz. strings **FANCY NORTHERN FERNS,** $4.00 per 1000

BRONZE GALAX, $1.50 per 1000 **SOUTHERN SMILAX,** 50-lb. case, $5.00

SUPPLIES

DUX SUPERIORA MAGNOLIA LEAVES

Green, Brown, Purple, carton	$ 1.50
10 boxes	14.00

TOOTHPICKS

Wired Toothpicks (10,000 to box)	$ 2.50
Wired Toothpicks (50,000)	11.00

FLORIST ANNEALED WIRE

Cut 18 inches. In box.

No. 18, per box	$1.40
No. 19, per box	1.45
No. 20, per box	1.50
No. 21, per box	1.55
No. 22, per box	1.65
No. 23, per box	1.75
No. 24, per box	1.85

MOSS

Sphagnum Moss, per bale	$ 2.00
10 bales	15.00

CHIFFON

All Colors—

4-inch, per yard	$0.09
6-inch, per yard	.12

Everything in Florists' Supplies

Send for Complete Price List

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

Prices subject to market changes

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

will be 52 years of age next Saturday, February 28.

The Central Trust Co., trustee in the bankruptcy case of William Langhout, has filed a petition for an order permitting it to compromise its claim against the Delaware, Lackawanna & Western railroad. This is for a car of valley pips the switching crew shoved off the end of a pier at Hoboken a couple of years ago. The hearing is set for March 2.

There was a quiet little celebration at Morton Grove February 26. Miss Virginia was 20.

A. H. Vogt, of Coldwater, Mich., was in town last week.

Those who consider Easter early this year may be interested to note that in 1921 Easter falls March 27. Those of us who spend another twenty years in the trade will encounter an Easter as early as March 24, in 1940.

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Mention The Review when you write.

Henry M. Hirsch, at one time in partnership with B. Zallinger in the Insurance Exchange building, and for the last two or three years proprietor of a store in the basement at the southwest corner of Wabash avenue and Van Buren street, has hung out a sign at room 218 in the Atlas block. This floor of the building now is about evenly divided between exclusive wholesalers and retailers masquerading as wholesalers.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Mrs. J. E. Pollworth suffered a relapse last week and for several days has been in Lakeview hospital in a critical condition with double pneumonia.

Joseph Marks writes to A. Henderson that traveling men are encountering one serious difficulty in selling goods and traveling on schedule. He says that everywhere he goes the country florists are so busy they do not want to stop to

GOLD LETTERS—SPECIAL PRICES



Letters packed 25 to each package.
Numerals in same colors and price.



No. 1
In Gold and Purple, per 1000, $5.50

No. 4
In Gold Only, per 1000, $5.00

No. 6
In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$3.50

Always state what color is wanted, otherwise gold will be sent.

talk or to consider placing orders for deferred delivery. He says he never has seen such great activity in the trade.

E. Wienhoeber and daughter have taken a bungalow at San Diego as their headquarters in California until late in March.

Frank Schramm and George Ball have placed orders for Moline-Knight automobiles of the new 6-cylinder model, trading in the 4-cylinder Molines they have driven the last two years.

A. A. Lavague, who is known to nearly everyone in the trade here through his sales of many hundreds of thousands of boxes of greenhouse glass, has been transferred by the Pittsburgh Plate Glass Co. He has been appointed manager of the Toledo branch of the company and will remove his family to Toledo as soon as a suitable residence can be secured.

PROVIDENCE, R. I.

The Market.

This city has not yet recovered from the severe snow storms that have been intermittent for the last three weeks. The highways are still buried beneath a foot or more of frozen ice and snow and traffic with the suburban sections has not returned to normal.

Funeral work continues brisk and an unusual number of small social functions have maintained a demand that has been far in excess of the supply.

Horticultural Society.

Announcement was made at the regular monthly meeting of the Rhode Island Horticultural Society, Wednesday, February 18, that the association had become affiliated with the American Sweet Pea Society. There was one of the largest attendances in many months, attracted by the announcement that J. K. M. L. Farquhar, of Boston, was to address the society. The subject of his talk, which was illustrated by stereopticon views, was "English Gardens."

Various Notes.

K. H. Zeevat, representing M. Veldhuyzen Van Zanten & Sons, Lisse, Holland, was in the city last week taking bulb orders.

A delivery auto belonging to John A. Macrae, of Smith street, was overturned in the highway Monday, February 16, and damaged somewhat. The machine was operated by Mr. Macrae's son, Gordon Macrae, who escaped with a few cuts and bruises.

Two large greenhouses in the range of J. Ennis, the Hampden Meadows

THE NEW IMPROVED GOLD LETTER

Now ready for distribution

"Anita Brand"

No. 1 size, $5.00 per 1000 No. 4 size, $4.50 per 1000

Jobbers, attention: For the first time since the beginning of the war we are in a position to fill orders of any size.

Write for quotations and samples

ANITA SPECIALTY COMPANY
77 Summer Street, BOSTON, MASS.
P. O. Box 2376

Mention The Review when you write.

FOR QUICK ACTION, WRITE
SAM SELIGMAN
Resident Buyer and Jobber in All Specialties in
FLORISTS' SUPPLIES
239-241 Fourth Ave., New York

Mention The Review when you write.

Modern Store Fronts THAT WILL Sell Flowers
WRITE US ABOUT
KAWNEER STORE FRONT CONSTRUCTION
OHIO PLATE & WINDOW GLASS CO., 313-19 Morris St., Toledo, Ohio

Mention The Review when you write.

JOHNSON BASKET WORKS
2535 Milwaukee Avenue
CHICAGO

VIOLETS
Large double cloth Violets, good color, true to nature, bunched with leaves.
Excellent for Corsages
Packed 6 Bunches to the Box.
PER BOX, $1.00
C. A. KUEHN WHOLESALE FLORIST
1312 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Plenty of FLOWERS

IMMEDIATE SHIPMENT can be made of over 500 patterns of artificial flowers—the good Samaritan in these times when natural flowers are so scarce and high priced. If you have never been a user of artificial flowers, get in a trial order now and see how closely they portray Nature's own product.



GREEN DYE *for* ST. PATRICK'S DAY — ONE PACKAGE COLORS 400 FLOWERS Per Package..... 75c

Waxed Crepe Paper Flowers.

	Per 100	Per 1000
Carnations, White or Pink	$2.00	$18.50
Chrysanthemums, White, Pink, Lavender	3.00	27.50
Dahlias, White, Pink, Lavender	2.75	25.00
Easter Lilies	3.00	27.50
Calla Lilies	7.00	65.00
Orchids, White or Lavender	2.75	25.00
Roses, White, Pink, Yellow	2.50	22.50
Sweet Peas	1.00	9.00
Cape Flowers, White, Pink, Lavender, Blue, Red	3.00 per box of 500	
Waxed Leaves, Rose, Maple, Galax, etc	.85 per gross.	

Cloth Flowers

	Per Gross
Carnations, White or Pink	$ 5.40
Dahlias, Pink, Lavender, Yellow	10.00
Easter Lilies	9.00
Orchids, Purple, Lavender	10.50
Roses, White, Pink, Red	6.00
Sweet Peas	9.35
Forget-Me-Nots, Blue	2.00
Bachelor's Buttons	2.75
Chrysanthemums	15.00
Daisies	7.50
Lilac	doz. 6.00

And hundreds of other serviceable patterns in flowers and foliages.

The McCallum Company

137 Seventh St., Pittsburgh, Pa.

Cincinnati Branch, 230 W. Fourth St. Detroit Branch, 34 W. Elizabeth St.

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

Imported St. Joseph Easter Lilies	$40.00 per 1000
Crepe Easter Lilies	35.00 "
Crepe Roses	25.00 "
Crepe Mums or Dahlias	30.00 "
Satine Jonquils	5.00 per 100

THE JOSEPH M. STERN CO., Cleveland, Ohio

Mention The Review when you write.

Greenhouses, at Hampden Meadows, collapsed last week under the weight of snow and ice, causing about $1,000 damage.

John Taylor, of Apponaug, is cutting some of the finest carnations seen in this market in a long time.

John Burke, of Burke & Burns, is in Denver, Colo., for an indefinite stay.

Charles S. Macnair was a member of the merchants' committee appointed by the Providence Chamber of Commerce to secure signatures to the petition to the Rhode Island legislature in favor of daylight saving.

Robert Johnston, of Johnston Bros., was on the sick list last week.

Robert Koppelman, nephew of Joseph E. Koppelman, who has been in the Jewish Military Legion in Palestine for the last two years and a half, arrived in this city last week, having been discharged from service. W. H. M.

Ferns

Every day in the year we can supply you with good ferns. There is quite a saving when you buy good ferns, and our price is less than what you have to pay elsewhere.

FANCY FERNS
Per 1000, $4.00

DAGGER FERNS
Per 1000, $3.00

GREEN LEUCOTHOES
Extra long, per 1000, $7.50

GALAX, Green and Bronze
Per case, $12.50

MEXICAN IVY
Per 1000, $7.50

Wild Smilax - Boxwood
Hemlock - Laurel
Plumosus - Adiantum
String Smilax

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Gardenias

Until the end of the season we will be very strong on good Gardenias. The flowers that we handle are the best, as good as any offered elsewhere.

We represent the largest Gardenia growers in this section. For that reason we are in a position to take care of your requirements and fill your orders to your satisfaction at the lowest market price. Place a regular order with us for your weekly requirements.

There is a good supply of the following items:

Double Violets
Single Violets
Gardenias
Orchids
Freesia
Valley
Lilac
Snapdragon
Mignonette
Primrose
Sweet Peas
Acacia

Encourage sales in those items in which the supply is most dependable.

PHILADELPHIA.

The Market.

The change, for so long expected, is slowly coming. The market is easier, not in carnations or in roses as yet; that will come later. Violets, calendulas, daffodils and sweet peas lead in the decline. The supply is a little larger; the demand is slightly less. Even so, the market is brisk at high prices. The weather has been so unfavorable that production increases slowly. The arrival of Lent has had little effect on the demand. Good judges agree that it is not Lent that counts now; it is the fact that it comes about the time when production naturally increases with the approach of spring. As Easter will be early this year, Lent comes ahead of the first touch of early spring sunshine. The special feature of the market is the value of flowers for the sick room and for use in designs.

Easter Lilies.

As Easter comes on the first Sunday in April, this coming month, March, will be all-important in securing Easter plants. As the lily is the most uncertain of the leading Easter plants, a word on the lily may be of interest. Lilies, taking the whole country into consideration, will not be equal to the demand. From present appearances, Philadelphia will have more lilies than any other place in the country. The lilies here promise to be fine. They will be well timed. Today, with Easter six weeks ahead, some plants are just showing bud. It is probable that Philadelphia can supply the shortage in lilies in the territory within its shipping distance. While the price is high, it will not be so high as last season.

What to Grow.

Carnations and roses have always been the mainstay of the Philadelphia cut flower market, which supplies an immense territory lying chiefly south and west. The carnations have been for the most part grown in Chester and Lancaster counties, with a few notable exceptions. The roses have been, for the most part, grown in Delaware and Montgomery counties, with a few important exceptions. There are indications today that the growers of carnations in Lancaster and Chester counties are preparing to turn their attention from the growing of carnations to the growing of roses. With a view to finding out the probable effect of this change, should it become general, Arthur A. Niessen was asked a few questions on the subpect:

First, can carnation growers of Lancaster and Chester counties produce good roses?

To this Mr. Niessen replied confidently that they could.

Second, would the change be advisable?

On this point Mr. Niessen was doubtful. He said that six or seven years ago such a change might have been good policy, but that now conditions were entirely different. Carnations are bringing excellent prices and they are likely to continue tc do so. The

BERGER BROS.

Easter Lilies - Sweet Peas
Daffodils - Freesia - Violets - Valley
Snapdragon - Carnations - Roses

1225 Race St. PHILADELPHIA

Roses
Carnations
Callas
Sweet Peas

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PLUMOSUS
Strings and Bunches
ADIANTUM
and Green of all kinds

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Carnations
Snapdragons
Fine Golden Spur

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Gardenias — in three grades.

The choicest and best stock coming to the Philadelphia Market. $3.00, $4.00 and $6.00 per dozen.

Sweet Peas

Continued sunshine has improved both quality and quantity. $2.00, $3.00, $4.00 per 100. Wonderful stock at $4.00 per 100.

Calendulas

Both Orange and Yellow, in short, medium and long, $3.00, $4.00 and $6.00 per 100. A good flower to use as a special. Write us for quantity quotations.

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PUSSYWILLOW

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GOLDEN RULE

Roses and a good assortment of other flowers

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grower who has been through the bad years with carnations ought not lightly to throw away the probable success of the good years likely to come.

There is large, steady shipping demand for carnations, particularly in the south, which it has taken years to build up. Whether this demand could be changed to roses or something else is uncertain. Leo Niessen added to what his brother had said that he knew of a carnation grower whose returns this month exceeded those of any of the rose growers.

A Tribute to Mr. Habermehl.

The following words were not intended for publication. The thought that they would appear in print never entered the speaker's mind, beyond the shadow of a doubt. Yet they are published because it is right that they should be published in recognition of worth and as an inspiration to those who mean to do their best. The speaker is Robert Craig. "You know Van and I usually visit the stores in the evening just before Christmas and just before Easter. We dropped in at the Bellevue on the night of December 23. Ed Habermehl was there. He had four big decorations on his hands, one at the Manufacturers' Club, two at the Bellevue and Mr. Powell Evans' large ball. He spent half an hour with us, showed us the decorations, talked about them as quietly as though he had nothing on his mind. It was wonderful. Did you know that Ed Habermehl was always the last man to leave a job? No matter if he had worked on it the whole night before, he always saw that everything was completed before he left. Ed Habermehl is a great loss to the business."

The High Prices.

"The high prices of flowers have nothing whatever to do with the high prices of other things." This is Edward Reid's clear, well defined view. "It is fortunate for the growers that they came when they did, for it will enable them to get by. But they were two entirely separate things, each distinct from the other. The high cost of flowers is due to a short supply and an unusual demand, caused mainly by sickness. Had it not been for this short supply and for this unusual demand, prices would not have been

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

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HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

high, no matter what the cost of production might have been."

Various Notes.

Henry F. Michell returned from Summerville, S. C., February 20, in splendid shape for the coming season.

W. B. Girvin will erect one rose house, 60x218 feet, on his place near Lancaster. Mr. Girvin's plan is to build a second house of the same size, also for roses, in 1921. These two houses put end to end will appear, when completed, as one house, 60x436 feet.

Alexander McIlwee spoke at the February meeting of the Germantown Horticultural Society. Mr. McIlwee, who is lanscape gardener of Fairmount park, talked chiefly on the exhibits. There were six entries of primulas, mostly obconica.

George Aeugle has happily recovered from the influenza. It was pleasant to see him lovingly displaying some particularly fine sweet peas at the store of the Philadelphia Cut Flower Co.

The genial Walter Mott, representing Benjamin Hammond, of Beacon, N. Y., was here February 20. Mr. Mott was looking well.

J. Otto Thilow will deliver an illustrated lecture on the roof garden of the Hotel Adelphia Tuesday evening, March 2, at 8 o'clock. It will be ladies' night.

The death of Charles Wiegel, of Frankford, February 19, is recorded in this week's obituary column.

Phil.

BOSTON.

The Market.

Winter continues to hold us in a tight grip and the snow, with recent accumulations, now lies deeper than ever. Railroad and street-car traffic is more nearly normal and, with the increasing power of the sun, it is hoped that the worst of winter's terrors have passed. Additional comfort for those short of fuel is derived from the fact that water shipments of coal are now coming in more freely, although the outlook is far from good.

Thanks to some clear, sunny days, cut flowers are more abundant and prices, as a consequence, are weakening, particularly in the case of roses. Good short-stemmed flowers have dropped to $6 and on some of the better grades the decline has been as great as $20 per hundred. From $25 to $30 is now the limit on fancy hybrid teas.

Carnations are coming down, but more slowly than roses, and most of them still realize $8 to $10. Violets are not the popular flowers they were a few years ago and go rather slowly at $1 to $1.50 per hundred, although $2 is obtained for some fancy stock. Sweet peas are abundant and much cheaper. Lilies are in oversupply, since quantities of formosums are now available. Callas are somewhat lower. Arrivals of tulips and daffodils are much heavier, but prices hold up fairly well. Pansies are arriving freely and are popular for selling in large bunches.

Freesia is overdone. Much of it is of inferior quality. Some remarkably fine bunches have sold at $10 per hundred. A good supply of such miscellaneous flowers as marguerites, calendulas, bachelor's buttons, forget-me-nots,

The Ever-Ready Flower Pot Cover



The Ever-Ready Stands Out Strongly in Meeting every Pot Cover Requirement

Of What and How Made. It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

Low of Cost. It is supplied at low enough prices to allow of gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

A Time and Money Saver. Compared with trimming pots specially, with papers, mattings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size	$1.60	$12.00
	5-inch size	1.70	13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
Standard sizes may also be adapted for Azalea Pots			
Pan or Half-size Shapes	5-inch size	$1.70	$13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
	9-inch size	2.45	19.00

Above prices are net.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

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St. Patrick's Day

Carnation Dye . . . . . 50c package
Green Frieze . . . $1.00 per 60 yds.

Get Ready for Easter Flowers

Galvanized Vases
with reinforced bottoms.





No.		Size	Each	Painted Green Each
No. 1	6	x6½x5¾	$0.60	$0.75
No. 2	8	x9¼x7	.70	.90
No. 3	9	x7¾x6	.75	1.00
No. 4	12	x9¼x7¼	.90	1.15
No. 5	9	x5½x4½	.65	.85
No. 6	11	x7 x6	.80	1.00
No. 7	13¾	x8¼x6½	.90	1.15
No. 8	19	x7⅜x5⅞	1.40	1.80

IMMEDIATE DELIVERY.

With Cup.....$10.00 per 100
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wallflowers, snapdragons, etc., are coming in. Cattleyas are still in ample supply at $7.50 to $9 per dozen. Some good lælias and dendrobes are also seen, in addition to cymbidium spikes. Asparagus demand is not robust. A good assortment of pot plants is available and includes some nice deciduous flowering shrubs.

Corn Borer Hearing at State House.

The threatened drastic corn borer quarantine attracted a large number of florists, market gardeners, nurserymen and farmers to the State House hearing February 18. The drastic nature of this proposed quarantine is just becoming realized, and over twenty retail florists were among those present. It is even proposed to forbid shipments of cut flowers outside the boundaries of Massachusetts, which would practically mean putting many growers and shippers out of business.

John K. M. L. Farquhar was the principal speaker and J. Edward Moon, of the American Association of Nurserymen, W. H. Elliott, W. G. Wyman and others spoke. It was voted as best to send a united delegation to the Washington hearing February 24 and the following committee was chosen: J. K. M. L. Farquhar, Thomas Roland, W. H. Elliott, M. E. Moore, W. N. Craig, W. G. Wyman, N. F. McCarthy and Commissioner of Agriculture Gilbert.

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LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

OUR PRICES ON FISH
LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors	$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches;	$5.50 per 100
Water Food, large 3-colored package	$1.20 doz.;	$14.50 gross
Flake Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, in tin bozes	.75 doz.;	8.50 gross

FISH GLOBES
Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md. 1313 Agency St., BURLINGTON, IOWA

It was considered worthy of note that in the Weekly News Letter of the United States Department of Agriculture for January 14 the heading of the principal article is "Less Danger Apprehended from European Corn Borer; Experience During Last Season Reduces Early Alarm." The article admits that field corn is so scantily injured that discovery is only possible "after the most intensive search"; that "natural control is developing" and that a little parasitic fly destroyed as many as seventy-five per cent of the eggs; that the "menace to the corn crop of the country is minimized by the slight susceptibility of common corn to borer attacks"; that it is single-brooded over most of the country and that "where single-brooded it inflicts no injury whatever on small types of corn." Having made all these and many more similar admissions in their own publications, the wonder is that such drastic quarantining should be deemed necessary by the Department of Agriculture to fight the corn borer. Surely if the F. H. B. is given rope enough it should soon hang itself.

Various Notes.

The dance, entertainment and buffet lunch given by the Gardeners' and Florists' Club in Horticultural hall February 17 attracted an attendance of 200, although snow-blockaded streets and railways kept many away. The entertainment by Mrs. Robert N. Lister and Constance and Henry Gideon was unique and well merited the enthusiastic applause received. The bountiful buffet lunch served in the lower banquet hall and dancing until midnight helped to make a most delightful and enjoyable evening. Among the visitors who seemed to specially enjoy the dancing was Paul V. Fortmiller, of Newark, N. J. Nearly all ex-service club members were present as guests.

The Anita Specialty Co., at 77 Summer street, is developing a fine business, and C. Joseph Sloane, the manager, states that orders are coming in at a lively rate.

Corn borer talk is heard on every hand now. The state will fight the case and the government will be asked to prove its case and show why such a drastic quarantine is necessary.

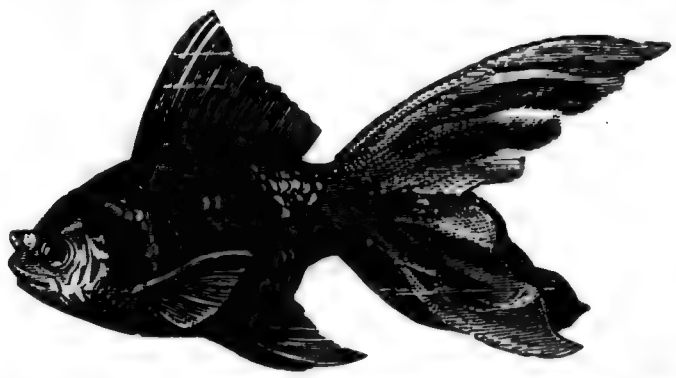
Kidder Bros. are noted for the fine quality of their violets, which are also better bunched than any others coming into this market. Their Freesia Purity is also of remarkable quality, with flowers double the size of any others seen and carried on 24-inch stems. Such

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March 1st

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Lansing, Mich.

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Announcement

IN appreciation of the good will and confidence expressed by the Florists of Detroit in the McCallum Company we have now opened a

BRANCH WHOLESALE HOUSE

carrying a complete line of Cut Flowers, Artificial Flowers, Ribbons, Chiffons, Baskets and Florists' Supplies of all kinds at

DETROIT, MICH.

34-38 West Elizabeth Street

Here we expect to render even more prompt and efficient service to florists of Detroit and surrounding territory than heretofore given from our Pittsburgh plant—a service characteristic of The McCallum Company.

CONSIGNMENTS OF THE BEST GRADES OF CUT FLOWERS SOLICITED

The McCallum Company

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Pittsburgh, Pa.

GOLDFISH 1,500,000 (Plain and Fancy)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.

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Regular Length, 7 inches

For Sale at your Dealer. Made in five grades

Conceded to be the Finest Pencil made for general use.

EAGLE PENCIL COMPANY, NEW YORK

freesia is cheap at $10 per hundred, compared with the average quality seen at half this price.

W. D. Howard's Bernice, a new crimson carnation, is coming in of fine quality. Pink Delight and Matchless are other favorites and Laddie is also extremely well done.

Inquiries at local seed stores elicit the fact that mail orders are now coming in quite heavily, and a busy season is looked for. There appears to be an ample supply of all seeds but peas. These are in low supply.

The Boston Florists' Association meets March 2 at the Parker House and wholesalers will have the floor. The Horticultural Club will meet on the following night. The Gardeners' and Florists' Club's next meeting comes March 16 and will be addressed by a prominent member of the American Association of Nurserymen.

February 23, nearly three weeks after the great snow storm, some portions of street railways near here are still

buried in deep snow, and snowplows and cars in some cases are still fast in the drifts. W. N. C.

NEW YORK.

The Market.

The supply of cut flowers is now nearly normal for this time of year. Heavy arrivals of bulbous flowers and a greatly increased cut of carnations have relieved the scarcity which has characterized the market for two or three weeks. Prices, in consequence, have fallen to a point which may also be considered nearly normal. Express deliveries are still held up and most wholesalers meet arrivals of consignments and transport them to the stores. It is hard to say when this condition is likely to be removed, for it evidently suits the express authorities.

There are not too many roses, yet at times the movement of the long-stemmed grades is slow. American Beauty specials remain at the $1.25 pinnacle and the supply available in the best grades is rather slim. Some of the American Beauty growers of late have been taking note of the returns for the special grades of hybrid teas and may decide to cut down the production of the Beauties, which do not crop so well. The supply of hybrid teas is better, but not what it might be expected to be in February. Short grades continue scarce and this condition, of course, gives impetus to the better grades, although frequently long-stemmed stock is let go at concessions to even up the supply. Prices have been affected by the heavy arrivals of other staples and the range now may be said to be $4 to $25 per hundred, with $35 per hundred for the extra special grades of some varieties.

There are plenty of carnations, vastly more than have been arriving for daily market this season. With a flood of other stock, prices of carnations have been forced down to a point more nearly normal, $4 to $6 per hundred now being the range.

Cattleyas are quite plentiful, but the quality is nothing to boast of, the bulk of arrivals running to the lower grades. Prices now are within a range of $15 to $50 per hundred, with $75 per hundred for selected flowers and hybrids. There is a small supply of oncidium sprays and a few other decorative orchids. Cypripediums are plentiful, but the price keeps up, $2 to $5 per dozen still being about the range. Gardenias are in only fair supply and appear now to hang fire considerably at $3 to $6 per dozen. A small supply of acacia is available, at $2 to $4 per bunch, and lilac is bringing $1.50 to $2.50 per bunch.

Easter lilies are a trifle more plentiful, but this is not saying much, although prices remain high, $35 per hundred for the best. A few rubrums are still to be had, at $10 to $15 per hundred. Lily of the valley is arriving in such quantities as to make clearances difficult. The supply now seems to be divided among more than one or two growers and prices are "down to earth," running well within a range of 50 cents to $6 per hundred. It is quite safe to say that more stock is coming than the market demands.

Arrivals of spring flowers are heavier, particularly tulips and narcissi. Tulips

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AT VERY REASONABLE PRICES

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MIST GRAY BOXES

Corner Lock Style.
An excellent box for all occasions. Does not soil easily.

	Shallow Lids	Telescope
18x5x3	$4.25	$4.40
21x5x3	4.70	4.80
24x5x3½	5.40	5.80
30x5x3½	6.40	7.00
36x5½x3½	...	8.90
21x7x3½	6.30	...
24x8x4	8.00	...
28x8x5	10.00	12.50
36x8x5	12.60	15.50

Violet and Corsage Boxes

9x6x5½	Shallow Lids	$4.75
11x8x5½	Shallow Lids	5.50
15x8x6½	Shallow Lids	7.90

All Full Telescope

30x10x5	$15.00
34x16x5	24.00
36x14x6	28.00
36x10x6	21.00
40x10x6	23.00
48x10x6	28.50
30x12x7	24.00
36x12x8	31.00
16x16x8	21.50
18x18x7	21.50
20x20x6	21.50
20x20x8	26.80
24x24x8	35.00

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style.
An appropriate color.
Carried in popular sizes only.
Full Telescope.

18x5x3	$4.40
21x5x3	4.90
24x5x3½	6.00
30x5x3½	7.25
34x6x3½	7.90
24x8x4	9.20
24x8x4, 2-inch lid	7.70
28x8x5, 2-inch lid	9.60
36x8x5, 2-inch lid	12.00

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Corner Lock Style.
A beautiful white plated stock.
Carried in popular sizes only.
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8x4x3½, 2-inch lid	$2.85
15x8x6½, 2-inch lid	7.50
18x5x3	4.50
21x5x3	4.95
24x5x3½	6.50
30x5x3½	7.50
24x8x4	8.80
28x8x5	12.50
36x8x5	14.50

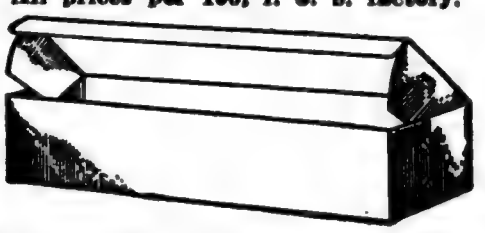
White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.

9x6x5½, 2-inch lid	$6.25
11x8x5½, 2-inch lid	8.00

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:
Orders of 500 and over, assorted sizes ..... less 5%
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Printing black or colored ink, $2.00 extra per thousand or less quantity.
All prices per 100, f. o. b. factory.



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Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20x4½x3 ..... $2.65
24x4½x3 ..... $3.00
30x5x3¼ $3.90

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

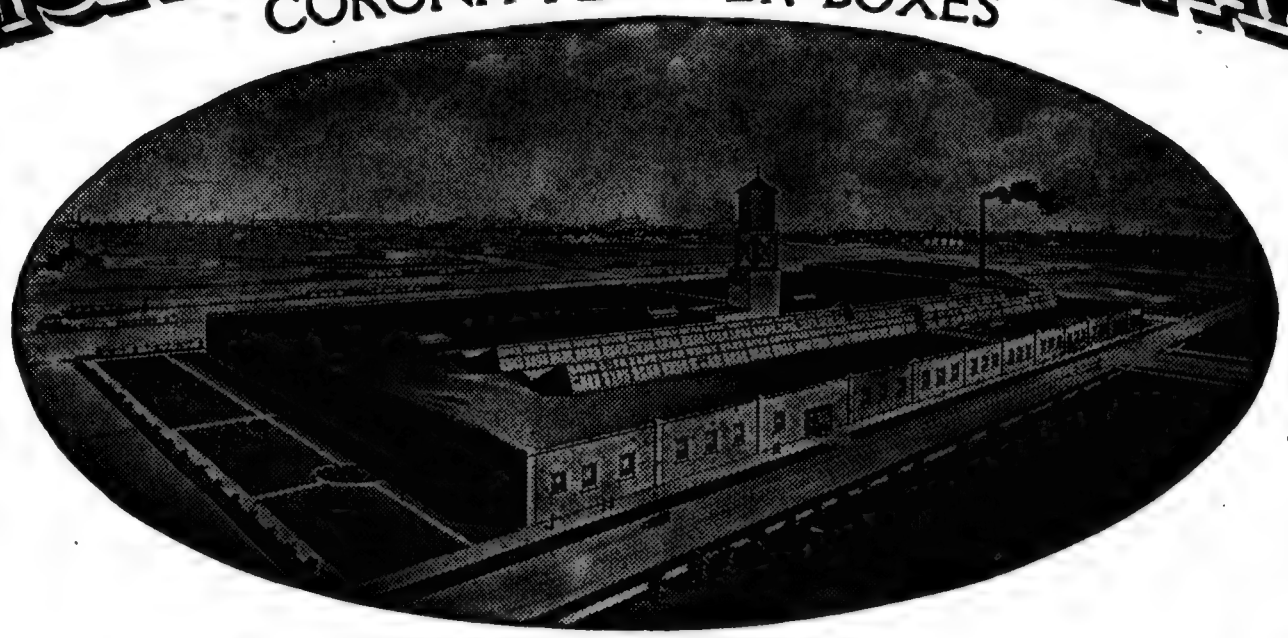
Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

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For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	$ 5.00
10 x 6 x 5½	2-inch Top	5.70
12 x 8 x 5½	2-inch Top	7.40
14 x 10 x 8	2-inch Top	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top	$4.55
20 x 4 x 3	2-inch Top	4.55
21 x 5 x 3	3-inch Top	6.00
24 x 5 x 3½	2-inch Top	6.35
24 x 8 x 4	2-inch Top	8.15
28 x 8 x 4	2-inch Top	9.20
28 x 8 x 5	2-inch Top	10.50
30 x 5 x 3½	2-inch Top	6.95
36 x 8 x 5	2-inch Top	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of $3.50 for 500 boxes or any part thereof.

A charge of $5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	$21.15
20 x 20 x 8	Telescope	27.40
21 x 5 x 3	Telescope	6.00
24 x 5 x 3½	Telescope	7.35
24 x 24 x 10	Telescope	42.10
30 x 10 x 5	Telescope	14.65
30 x 12 x 6	Telescope	21.15
32 x 32 x 8	Telescope	52.60
36 x 10 x 5	Telescope	18.95
36 x 12 x 6	Telescope	25.30
36 x 14 x 8	Telescope	33.75
40 x 10 x 6	Telescope	30.00

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x20x 4	$ 2.70	$ 3.60
3 x18x 5	2.80	3.10
3½x24x 5	4.40	5.20
3½x30x 5	5.20	6.00
5 x24x 3	6.50	8.00
5 x28x 3	8.00	10.00
5 x36x 6	9.60	11.60
5 x38x 3	11.50	13.50
5 x30x10	12.00	14.00
6 x28x12	12.50	15.00
5 x35x10	13.50	15.50
6 x36x12	17.00	20.00
8 x20x20	18.00	22.50
8 x24x24	27.00	30.00
7 x42x12	....	32.00
8 x48x14	....	37.50

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½x9x 6	$4.00	6x9x12	$6.50
6 x7x14	6.00	7x9x 9	6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.

Established 1890

move at from three bunches for $1 to 75 cents per bunch for the best. Good daffodils are 50 cents to 75 cents per bunch and Paper Whites are 50 cents per bunch. Freesias move fairly well at 25 cents to 75 cents per bunch. Sweet peas are somewhat in oversupply and

CONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

LARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

IN addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

MOST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

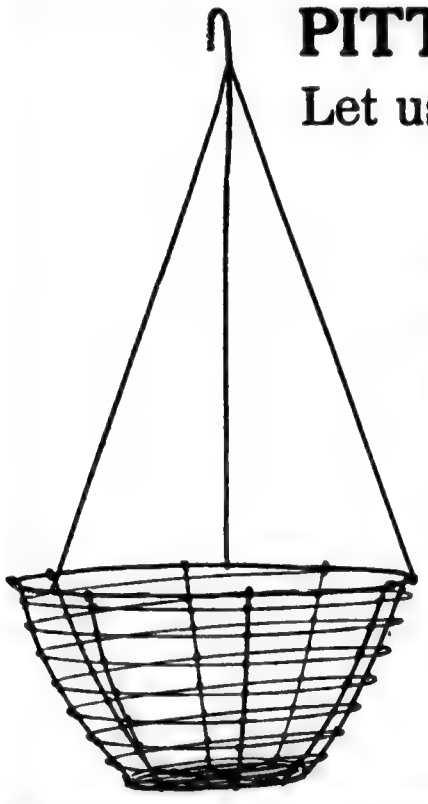
ALL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

XTRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

Climax Manufacturing Company

Main Office and Plant

Castorland, N. Y.



PITTSBURGH CUT FLOWER COMPANY

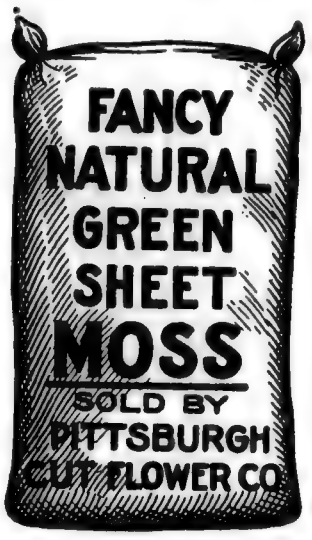
Let us quote you on your needs. Our large purchase of raw material permits us offering you a low price.

Buy Your Hanging Baskets NOW!

Obtain our specification on the most practical

HANGING BASKET

Hand made, wire bound, enameled green. All sizes.



We can supply all sizes

NO MATTER WHAT YOU WANT, WRITE US — WE CAN SUPPLY YOU. WRITE US TODAY.

116-118 Seventh St., PITTSBURGH, PA.

prices have tumbled to a range of 50 cents to $1.50 per hundred, with some decidedly fine stock available at the top figure.

The supply of miscellaneous flowers continues quite abundant and the movement is fairly active. Snapdragons, bouvardia, calendulas, daisies, pansies, wallflowers, mignonette, myosotis, primulas and buddleia are now quite staple and this week the collection is augmented by the arrival of stocks.

Various Notes.

Some idea of the speculation in real estate being indulged in at present in New York is given by the fact that Thorley's House of Flowers, Fifth avenue and Forty-sixth street, the 21-year lease of which had been acquired by the Tiffin Products, Inc., at an annual rental of $50,000, has been reacquired by the owner at a considerable profit to the lessees, who have never been called upon to spend a cent in improvements, never really having had possession. It is expected that a modern store and office building will be erected on the site. Charles Thorley has purchased the former home of John D. Wing, 16 West Forty-ninth street, a 5-story building, which he will alter to suit his business for a time. He recently bought also the Russell Sage residence, 604 Fifth avenue, at the price of $441,000, and it is possible that he may later permanently establish his business at this address, which for the present is subject to restrictions.

It is understood that the alterations at the old Siegel-Cooper store, at Sixth avenue and Eighteenth street, are proceeding apace and will be completed in ample time for the entry of the wholesale florists May 1. A large part of the mezzanine floor has been secured by Wertheimer Bros., who will install a branch office and carry there the firm's extensive line of ribbons. It is understood that Russin & Hanfling, the florists' supply firm of West Twenty-eighth street, have purchased a building on Nineteenth street, opposite the proposed arcade entrance to the new florists' quarters, and, as soon as the necessary alterations are completed,

ARNOLD BOXES

Absolutely the highest quality, stiffest, best waterproofed box obtainable. Prices reasonable, quality considered. See prices January 8th issue Florists' Review, except at present high price of material can allow no discount other than 1% for cash. Printing $2.00, regular ink, or $5.00 2 colors or gold bronze, per 1000 or less.

SALES REPRESENTATIVES:

Chicago—A. V. Z. Jennings; Phone Wabash 5212; 20 E. Jackson Blvd.
New York City—Geo. L. Hoopis, 601 W. 144th St.

LINDLEY FLORIST BOX CO., "Quality Box Makers" Marion, Ind.

"DURO"
FOLDING FLOWER BOXES
For Prices Write
Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Mention The Review when you write.

Cut Flower Boxes
All Sizes
C. C. POLLWORTH CO.,
Milwaukee, Wis.

Mention The Review when you write.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

Mention The Review when you write.

Green Dye
For St. Patrick's Day

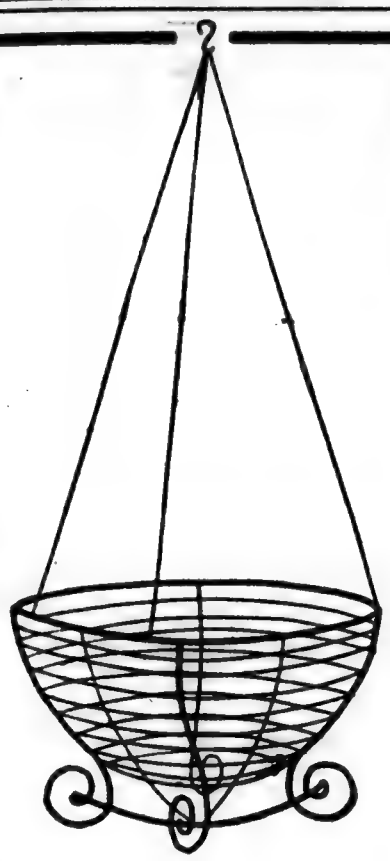
MARCH
17
WEDNESDAY

GREEN DYE

Small package—Enough for coloring 100 to 200 carnations 50c
Large package—Enough for coloring 300 to 400 carnations $1.00

We have the most successful Green Dye, which is cheaper and more economical than any other on the market.

A. T. Pyfer & Company
WHOLESALE FLORISTS
L. D. PHONE. Central 3373
164 N. Wabash Ave., CHICAGO



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.00	$15.00
10-inch	2.50	17.00
12-inch	3.00	22.00
14-inch	3.50	25.00
16-inch	4.50	30.00
18-inch	6.00	45.00

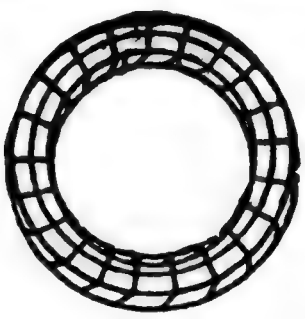
GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, $1.75; 10 bags, $16.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

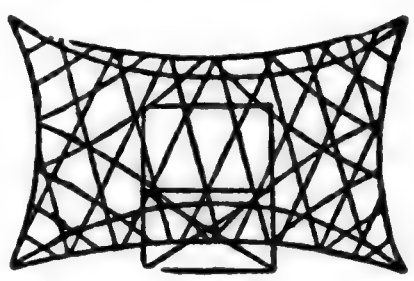
15 EAST THIRD STREET

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 25 Years

201 North Seventh Avenue, SCRANTON, PA.

GET READY FOR

St. Patrick's Day

By buying your

Green Coloring Powder

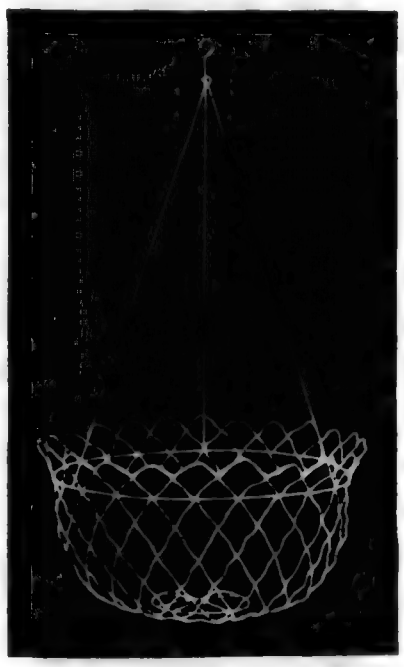
NOW

Enough for 3 pints liquid

75c postpaid

COLORADO SEED CO.

1515 Champa St., DENVER, COLO.



THE BEST Wire Basket *and* WHY

Made of Galvanized Wire and crimped. Closer meshed to hold moss better, and less of it. Sturdy and strong.

Size	Each	Doz.
8-inch	$0.25	$3.00
10-inch	.30	3.50
12-inch	.35	4.00
14-inch	.45	4.50
16-inch	.55	6.00
18-inch	.75	8.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

Mention The Review when you write.

will move their business to the new address.

A charter of incorporation under the New Jersey laws was applied for last week by the Garden & Farm Supply Corporation, a concern which is to take over the business of the Garden & Farm Supply Co., which used to conduct business on Clinton avenue, Bronx. The new company is capitalized at $125,000, and it will handle practically everything in the way of garden supplies, such as tools, fertilizers, garden and farm implements, tractors and nursery stock. The concern is at present considering sites for a store and office location.

A. M. Henshaw, of the Henshaw Floral Co., has recovered from his recent illness and is at his desk every day.

Miss Meta S. Ammann, daughter of Charles Ammann, who at one time was a prominent uptown retailer, died at her home in Yonkers, February 17.

Robert G. Wilson, retailer at Fulton street and Greene avenue, Brooklyn, has

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

MAGNOLIA LEAVES

GLOSS FINISH

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

COLORS:
Brown, Green or Purple

$1.00 PRICE PER CARTON

25 lbs. of leaves....$ 4.00
50 lbs. of leaves.... 7.50
100 lbs. of leaves.... 14.00
If Red is wanted add 15 per cent.

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

E. F. WINTERSON CO., 166 N. Wabash Avenue L. D. Phone Central 6004 ESTABLISHED 1892 **Chicago**

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET—Our Supply Department is complete—RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

sold his branch store and real estate at 345 Greene avenue, and the greenhouses there which he operated are being dismantled.

Roman J. Irwin celebrated his forty-fourth birthday anniversary February 20. He was born in 1876.

Steve Masur, the Brooklyn retailer, celebrated Friday, the thirteenth, by falling and breaking a leg.

William Dilger, of John Breitmeyer's Sons, Detroit, was a visitor last week, as also was William Penn, of Boston, brother of Henry Penn.

Notice has been sent out that trade tickets for the flower show may be had upon application at the offices of the International Exposition Co., Grand Central Palace, and they will not be available anywhere else. They are supplied in lots of fifty to 100 at 50 cents each, 100 or more at 40 cents. All tickets have the general price of admission, $1, printed on the face. Redemption will be made only on tickets purchased in lots of 100 or more.

J. H. P.

ST. LOUIS, MO.

The Market.

The wholesale market took a decided slump last week, much to the delight of the retailer, as prices on all seasonable stock showed a big drop. Although Lent is here, the local trade has been kept busy. While the demand for social affairs decreased, there was plenty of other work, especially for funerals, for which the work can once more be done with fresh flowers, owing to the increase in supply and decrease in prices.

Roses are about the only flowers that have not taken a decided drop in prices, as the supply of Premier, Russell and Ophelia has not been any too plentiful and will not be until the weather is more steadily clear. Carnations have come down to as low as $4 per hundred, with $5 and $6 per hundred for fancies.

GALAX FERNS LEUCOTHOE

Latest Wholesale Prices

F. O. B. Johnson City, Tenn.

DIRECT FROM THE WOODS TO THE DEALER

Less than Ten Case Lots.

GREEN GALAX, case of 10,000:
Medium size (3-3½ in.).....$ 7.50
Large size (3½-in. and up)..... 10.00

BRONZE GALAX, case of 10,000:
Medium size (3-3½ in.)..... 7.50
Large size (3½ in. and up)..... 10.00

GREEN OR BRONZE GALAX, in less than case lots, per 1000:
Medium size (3-3½ in.)..... 1.25
Large size (3½ in. and up)..... 1.50

Galax in Ten Case Lots or More:

GREEN GALAX,
Medium size (3-3½ in.).....$ 7.00
Large size 3½ in. and up)..... 8.50

BRONZE GALAX
Medium size (3-3½ in.)..... 7.00
ge size (3½ in. and up)..... 8.50

LEUCOTHOE, Green or Bronze, per 1000:
Short .....$ 2.00
Medium 3.00
Long 4.00

DAGGER FERNS, per case of 5000 (any quantity).....$ 7.50
Less than case lots, per 1000 ..... 2.00

FANCY FERNS, per case of 5000 (any quantity).....$ 7.50
Less than case lots, per 1000 ..... 2.00

Direct all telegraph orders to Johnson City, Tenn. 18 years in this one line. We know what you want and try to please you.
Prompt Shipments. Terms, Cash.
Best References.

We are members of the Blue Ridge Decorative Evergreen Association

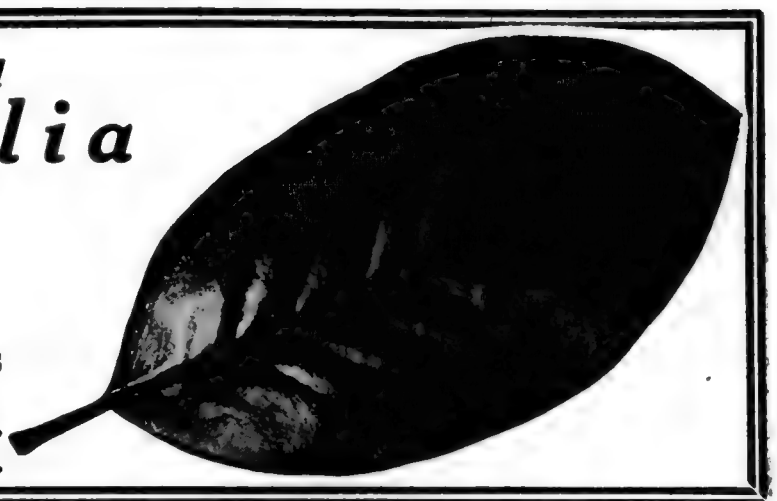
Elk Galax & Fern Co.

BANNERS ELK, N. C.

Prepared
Magnolia
Leaves

Brown
Green
Purple

IN CASES AND CARTONS



THE RUMBLEY CO.
EVERGREEN, ALA.

THESE ARE THE MAGNOLIA LEAVES



Honored
58
ENDORSEMENTS
by Leading Jobbers

with
58
ENDORSEMENTS
by Leading Jobbers

Because these Magnolia leaves are selected quality, fully prepared, the only safe investment for wholesale and retail Florists.

PLEASE ASK FOR A COPY OF THE LETTERS AND BE CONVINCED.

Ask your Wholesaler for Prices on our 50-lb. and 100-lb. Cases of Magnolia Leaves

DR. H. DUX CO., Jacksonville, Fla.

With the supply quite large, they are not cleaning up daily, as they have been since the beginning of the year. All are of excellent quality, especially the Enchantress varieties and Nebraska.

Sweet peas and violets are plentiful and are greatly reduced in price. The low price and the excellent quality of the sweet peas clean them up fairly well, while the violets drag somewhat, except the extra fancies. Plenty of good valley and orchids are to be had daily. All bulbous stock is having its season and the best of the daily supply is generally sold out. Anything in greens is selling well. There was a heavy demand last week for bronze galax and asparagus. Flat ferns and smilax have taken a jump.

Various Notes.

The St. Louis County Growers' Association will hold an important meeting March 3 at the Eleven Mile House. The question of joining the national growers' association in a body will come up for action. Secretary Deutschmann expects that the great importance of this meeting will bring out a large attendance.

The old Valentine greenhouses, in Kirkwood, which have been in the possession of the W. C. Smith Wholesale Floral Co. for the last few years, have been sold. This firm still retains possession of the A. H. Ahner range, on Woodlawn avenue, which it has been operating for the last five years, growing plants for the trade.

Visitors last week were Julius Dilloff, representing Wertheimer Bros., New York; Morris Le Vine, with Lion & Co., New York; Martin Reukauf, with H. Bayersdorfer & Co., Philadelphia, and P. L. McKee, of the American Greenhouse Mfg. Co., Chicago. All reported splendid business during their stay.

The St. Louis Association of Gar-

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

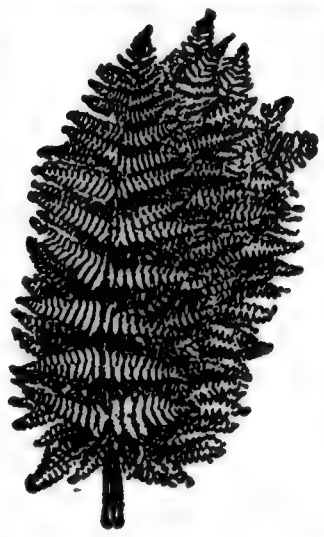
Pussy Willow
Large, cultivated variety. Long and short sprays.



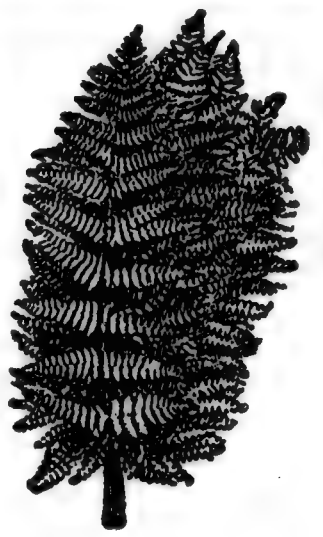
The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment
FLORISTS' SUPPLIES WIRE WORK

The KERVAN COMPANY
119 W. 28th St., NEW YORK



FANCY FERNS



Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100..... **$1.00.** 1000.....	**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases.....	**4.00**
Magnolia Leaves, green and bronze, per carton.....	**1.50**
Galax Leaves, green and bronze, per case of 10,000.....	**10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	**2.00**
Sphagnum Moss, per bale	**2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

deners will meet at the municipal greenhouses, 5800 Oakland avenue, Wednesday, March 3, at 8 p. m. Secretary Schaff says that the feature of this meeting will be a discussion of "The Cultivation of Orchids" by David Miller and Adam Huber. A large attendance is expected.

Joseph Frank has again opened his floral department in the 5 and 10-cent store, selling carnations at 10 cents each. He will add other stock from time to time, as the price comes down enough for him to sell at 5 and 10 cents, all that he is allowed to charge.

The membership of the St. Louis Florists' Club has reached the 200 mark and some of the workers say that they will make it fifty more by June 28, when the club celebrates its thirty-fourth anniversary.

Grimm & Gorly expect to open their new store by the end of March, in time for Easter. The new store, which is three doors west of the old one, is being fitted up with the finest of fixtures.

Werner Bros., of Clayton, Mo., have been on crop with carnations since the beginning of the year and reaped a harvest during the high-price season, as all of the cut was of excellent quality. Their rose crop is about coming on. The houses are in charge of Charles Roper.

The local plant growers will be well prepared to supply blooming plants for Easter. Among them are William Schray & Sons, George B. Windler, the Bourdet Floral Co., Albert Denger and John Held. They say that bulbous stock will be especially plentiful this year.

Mrs. Theodore Miller will entertain the Lady Florists' Home Circle Wednesday, March 10, at her home on Delmar boulevard.

Julius Schaeffer and Edward Steitz, managers of Vandervoort's floral department, after a busy week decorating Exhibition hall for the automobile show, took a flying trip to Chicago, where they looked for supplies and plant stock for Easter.

The big show windows of Grimm & Gorly, the Mullanphy Florists and Fred Foster are featuring a fine line of blooming plants of all descriptions. The annual fur auction sales and the automobile show brought them a great deal of good business.

The "Say It with Flowers" Bowling League held its weekly bowling February 18. During the evening the Roses met the Daisies and were defeated in two of the three games

Eventually
you will buy
Bragues' Cut Ferns

None quite so good

L. B. Brague & Son
Established 1867
HINSDALE, MASS.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. $3.00 per case

PERPETUATED MOSS	**$3.50 per bag**
NATURAL MOSS	**1.75 per bag**

WIRE, WRITE, PHONE

E. A. BEAVEN, Evergreen, Ala.

Ferns Galax Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000.....$3.50

LEUCOTHOE SPRAYS
Per 100.....$0.75
Per 1000..... 6.00

BOXWOOD
Per lb.....$ 0.30
50 lbs..... 12.50

BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000 ..... 10.00

GREEN GALAX
Per 1000.....$ 1.50
Per case of 10,000 .....10.00

SPHAGNUM MOSS
Per bale.....$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS
Per bag.....$ 1.75
Per 10 bags 16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, **Cincinnati, Ohio**

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

First-class Fancy and Dagger **FERNS**
And All Kinds of Evergreens
Write for prices
P. S. Pulos & Bro.
Wholesale and Retail Dealers 27 Willoughby Street **Brooklyn, N. Y.**

Mention The Review when you write.

Choice Hemlock and Balsam Sprays
14 to 20 inches, $4.00 per 1000
Rates to Jobbers.
References or cash with order.
Northern Fern Co.
J. F. TIMLER, Mgr.
Lock Box 133, SCHOFIELD, WIS.

Mention The Review when you write.

CHICAGO PRINTED STRING CO
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

CARNATIONS, ROSES

Ferns, $3.00 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING
In Florists' Supplies

THE WILLIAM MURPHY CO.
WHOLESALE COMMISSION FLORISTS
329 MAIN STREET Phones Main 980-981 CINCINNATI, OHIO
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

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NEW CROP

FANCY FERNS

First-class Stock. Write for prices.
Teahan Fern Co.
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

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Boxwood - Laurel - Moss

Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag..... 1.25
Green Sheet Moss, large bag..... 1.75
Peony Roots, write for prices.
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FANCY FERNS (Special Picked) Per M **$4.00**
Leave your order with us for regular shipments
C. A. KUEHN WHOLESALE FLORIST
1312 Pine St. St. Louis, Mo.

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Natural Green Sheet Moss
Per 10-lb. bag, $1.75
Dyed Green Sheet Moss
Per 10-lb. bag, $3.50
KNUD NIELSEN
EVERGREEN, ALA.

Mention The Review when you write.

played. The Carnations, who were rolling the Sweet Peas, won all three games, cutting down the lead of the Roses to seven games. The next meeting of the league was held Wednesday, February 25, when the Roses met the Sweet Peas and the Carnations met the Daisies.

Ernest Strehle, park superintendent, is back attending to business at his office in the city hall after ten days' illness with the flu. J. J. B.

The contract has been let by R. A. Long, of Longview Farm, at Lees Summit, Mo., to the American Greenhouse Mfg. Co. for a steel-frame house 85⅔ x 450 feet and a passage house 11 x 41⅓ feet. This house is the largest that has ever been contracted for by this company.

WASHINGTON, D. C.

The Market.

The supply of stock has shown a fair increase during the last week and prices have dropped a little in some cases. Carnations have dropped to $15 per hundred, sweet peas to $4 per hundred. Orchids are bringing 75 cents to $1 each. Some good daffodils are coming in and clean up at $8 per hundred. Tulips and Paper Whites are bringing $10 per hundred.

There has been a scarcity of Asparagus plumosus during the last week and other greens cleaned up well.

The rose supply has not been good.

The demand for funeral flowers is still on the increase. Many of the local florists have been crowded with funeral work, due to the loss of a number of the city's most prominent men.

Various Notes.

George Shaffer reports business extraordinarily good. He has a number of large weddings booked for this month. His entire force is kept busy with funeral work and the orders continue to pile up.

E. C. Mayberry, of the Du Pont Flower Shop, is back on the job again after his long illness.

Arthur Niessen was in town February 19.

R. Bowdler has been unusually busy with funeral work. G. V. S.

Oyster Roast for Club.

The Washington Florists' Club will start the new club year with an old-time oyster roast. During the war, the florists of the national capital refrained from their usual gaieties and adopted a resolution postponing all of their big entertainments. It was recently discovered that there was a tidy sum available for a real entertainment and J. Harper Hetherington, manager of the Washington Floral Co., was selected to make arrangements for an oyster roast to be given at the greenhouses of that company, at Alexandria, Va.

The date set is Saturday, February 28. The trip to Alexandria is to be made in automobiles, the procession forming at 5:30 p. m. in front of the store of the S. S. Pennock Co. When the members reach Alexandria, they will be taken in charge by David G. Grillbortzer, president of the Washington Floral Co., a guarantee that the event will be a successful one.

Independence, Mo.—J. O. Hinde plans to build an additional house, 20x100 feet.

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MAGNOLIA
25-LB. CASE
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For Every Day
Roses, Daffodils, Tulips, Freesia
Finest Sweet Peas Grown
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PUSSY WILLOW
75c, $1.00, $1.50 per bunch
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EASTER LILIES
GEORGE B. HART
49 to 55 Stone St., ROCHESTER, N. Y.

WILD SMILAX
FRESH FROM THE WOODS
50-lb. cases, $3.00
Write, wire or phone.
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SOUTHERN WILD SMILAX
IS READY FOR SHIPMENT
Standard Cases.....$3.00 each
Natural Sheet Moss.....$1.75 per bag
Perpetuated Sheet Moss..... 3.50 per bag
CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.

Louisville, Ky.—A. Baurmann has a department in a local newspaper under the heading, "Hints for Home Florists." In addition to discussions of various floricultural subjects, there are answers to queries.

Zanesville, O.—C. L. Humphrey's advertisement for St. Valentine's day occupied an entire column in the local morning daily paper. The results were big, says C. L. Humphrey, for the business for the holiday was tremendous.

Manhattan, Kan.—Mrs. Carrie Collins, who was formerly in the cut flower and plant business, has closed her greenhouse, but is operating a truck patch, growing vegetable plants to sell.

Shamokin, Pa.—Owing to the death of Mrs. H. P. Campbell, January 27, the entire business has passed into the hands of her three sons, under the name of Campbell Bros. Edward S. Campbell is the only one who is active in the business, the other brothers retaining their positions with a railroad.

Want and For Sale Department

☞ Advertisements under this head **15 cents per line**, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department **$1.75** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—Position as manager, with a reliable flower store; experienced in all branches. Address No. 350, care Florists' Review, Chicago.

SITUATION WANTED—By store man of ability, capable of taking entire charge; good wages expected. Address No. 365, care Florists' Review, Chicago.

SITUATION WANTED—By A. No. 1 rose grower; life-time experience in cut flowers; single, age 30, English; state wages. Address No. 348, care Florists' Review, Chicago.

SITUATION WANTED—By experienced man in growing carnations, mums, vegetable and general line of pot plants; kindly state wages and conditions. Address No. 346, care Florists' Review, Chicago.

SITUATION WANTED—Foreman of commercial or private greenhouses; 48 years old; 26 years' experience. First-class references. Write wages, size of place, etc. Address No. 353, care Florists' Review, Chicago.

SITUATION WANTED—By single, middle-aged man, practical vegetable grower; at present gardener for institution in Minnesota; nothing but a year-around position considered. Address No. 349, care Florists' Review, Chicago.

SITUATION WANTED—As grower and propagator of roses and carnations, or general foreman; 35 years' experience in all branches; middle age, English; please state wages, etc. Address No. 361, care Florists' Review, Chicago.

SITUATION WANTED—Now or later by grower, designer, landscape gardener; age 40; married; as foreman or take full charge; lifetime experience in all branches of the trade; able to handle help and produce results; steady position only; full particulars, please. Address No. 360, care Florists' Review, Chicago.

SITUATION WANTED—By experienced man of 48 years; 20 years' experience; on good up-to-date place, Illinois, Iowa, eastern Nebraska or Kansas; with house, etc., salary or com.; must be an opening for a son of age 22 to drive truck; good wages commanded; open March 15. Address Florist, 114 So. Second St., Rockford, Ill.

SITUATION WANTED—By young man 24 years of age, single, with good education; life experience in retail greenhouses; desires position in retail store where a good knowledge of the retail business in general can be secured with advancement; salary not important, but a good living wage expected. Address No. 364, care Florists' Review, Chicago.

HELP WANTED—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

HELP WANTED—At once, all-round, good greenhouse helper and potter. Port Allegany Greenhouses, Port Allegany, McKean Co., Pa.

HELP WANTED—A first-class rose grower; give references and wages wanted in first letter. Peters & Sons, Hillyard, Wash., suburb of Spokane.

HELP WANTED—Men calling on the greenhouses to sell our glaziers' plastic cement. Murphy & Lange Co., Exchange Bldg., Cleveland, Ohio.

HELP WANTED—Competent all-round grower of roses, carnations, mums and potted plants; good wages to right party. T. Nelson, Morris, Ill.

HELP WANTED—Reliable, steady grower; must be good on roses; married man preferred; state last two places employed how long and wages expected. C. C. Wonneman, Mexico, Mo.

HELP WANTED—Good mum grower. Will Bros. Co., Box 29, Minneapolis, Minn.

HELP WANTED—Experienced rose grower; give reference and wages wanted. A. Cerny, Kirkwood, Mo.

HELP WANTED—Good assistant plant and carnation grower; German preferred. Address No. 326, care Florists' Review, Chicago.

HELP WANTED—A young man for general flower store work; competent in making up, waiting on trade, etc.; steady position. W. H. Culp & Co., Wichita, Kans.

HELP WANTED—Carnation and sweet pea growers; wages $27 per week; extra pay for Sunday work. State age and experience. Peter Weiland, New Castle, Ind.

HELP WANTED—A good, steady man who understands the growing of flowers and vegetables; room and board; state wages wanted. Burlington Floral Co., Burlington, Ia.

HELP WANTED—Florists' helper, one acquainted with hotbeds and cemetery work; good salary, board and room if necessary. Address M. J. Burke & Co., Hillside, Ill.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—Assistant rose grower to take care of section; steady position for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—Young men wanted with some experience in general greenhouse work; good advancement for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—A good reliable man, married preferred, to grow general line of pot plants for retail trade; 8000 ft. of glass; good wages to right man. Address F. J. Munzing, 6101 Broadway, Chicago, Ill.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—Man for helping around greenhouse, and at landscaping; new place; 45c per hour and upwards; will give a good man percentage. South Side Nursery, H. Gerstenkorn, Mgr., R. R. 6, Decatur, Ill.

HELP WANTED—Man who is able to grow good cyclamen and who can handle them in quantities; salary $5.00 per day; steady job for a good man. Address, giving reference, No. 362, care Florists' Review, Chicago.

HELP WANTED—Good florist and gardener for commercial place; 8000 feet of glass; 4 acres under Skinner system; German preferred; house with free gas; state wages wanted and particulars in first letter. Box 101, Independence, Kan.

HELP WANTED—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages $100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

HELP WANTED—Man experienced in garden work, outside work in general on a private place, to assist the gardener; salary to start $90 to $100 per month without room and board. Apply by letter. John Hauffe, 2101 Grand Ave., Cedar Rapids, Ia.

HELP WANTED—Grower for range of 100,000 feet of glass; who is capable of taking full charge of plant with the exception of the heating; one who can produce cucumbers and tomatoes the year around. Write The Menges Greenhouses, Wichita, Kans.

HELP WANTED—Pot plant grower for 7,000 ft. under glass; wages $30 per week with room; a hustler not afraid of work can make this job pay more money. Do not apply unless you mean to stick. Address W. F. Ahern, 561 Bowery St., Akron, O.

HELP WANTED—Experienced grower of mums, peas, carnations and a general run of potted plants; steady work the year round, with or without room and board; 14,000 ft. of glass; state wages wanted and experience. New London Floral Co., New London, Wis.

HELP WANTED—An elderly man who understands the growing and rooting of carnations, mums and bedding plants; one who can help and show me the finer points in the flower business; state wages and experience. Address No. 363, care Florists' Review, Chicago.

HELP WANTED—Good reliable man, married or single, one who is not afraid to work, to grow a general line of cut flowers and plants for retail trade; place of 15,000 ft. of glass; good wages to right man; place now open; reference required. Paul Tauer, Lebanon, Ind.

HELP WANTED—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages $65.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—At once, a young man for a first-class Chicago flower store; state wages; general work. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—A good grower for about 10,000 feet of glass, to grow mostly roses and carnations; married man with experience in growing flowers and vegetables outdoors preferred; state experience and wages wanted in first letter. Wm. Hasselman, Independence, Kan.

HELP WANTED—Young man of ambition and good character with some knowledge of general greenhouse work; steady position; 25,000 ft. of glass; state age, experience and references with wages; room and board furnished with proprietor. H. E. & C. W. Krebs, Cedar Rapids, Iowa.

HELP WANTED—A live salesman capable of taking charge of retail seed store; must be thoroughly familiar with seeds, bulbs, perennials, insecticides, fertilizers, etc.; knowledge of florists' business an asset; rare opportunity for right man. Address No. 345, care Florists' Review, Chicago.

HELP WANTED—One or two active, single men for greenhouse work; palms, bedding plants, Easter, etc.; no roses or carnations; wages, $120 a month; any Sunday work or overtime also paid for; no boilers to attend to at night; steady job; give particulars of self and former work. Write No. 347, care Florists' Review, Chicago.

HELP WANTED—An expert carnation grower to take charge carnation department. Also, two good general growers for assistants in rose, pot plant, chrysanthemum and carnation departments. Immediate and permanent positions to right parties at adequate pay. In answering, give experience and references. W. J. & M. S. Vesey, Wholesale Florists, Fort Wayne, Ind.

HELP WANTED—By florist in Illinois; Protestant woman of about 40 as housekeeper; no children; one who speaks English, has a little knowledge of greenhouse care and handling retail trade and would be willing to assist in the lighter work; pleasant place to live; good company, wholesome amusements and indefinite position for the woman who is rightly interested. Address No. 334, care Florists' Review, Chicago.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—To buy, second-hand glass, 4-in. cast pipe; state quantity and price. H. Meyer Sons, Kenosha, Wis.

WANTED—To rent or buy, 25,000 to 30,000 feet of glass, up-to-date. Address No. 352, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Good business and 7000 feet of glass. Address No. 359, care Florists' Review, Chicago.

FOR SALE—Planet Jr. garden seeder No. 4, good as new, $12.00; money back if not satisfied. C. J. Homeyer, Mt. Prospect, Ill.

FOR SALE—Greenhouse and garden, ideally located in growing city in Northern Wisconsin. Address No. 358, care Florists' Review, Chicago.

FOR SALE—Retail florist's business; store and greenhouse; possession at once; good Indiana city. Address No. 320, care Florist' Review, Chicago.

FOR SALE—At Lafayette, Ind., vegetable greenhouse plant; 6200 ft. under glass; modern 6-room house. For particulars address John Lahr, Lafayette, Ind.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 202, care Florists' Review, Chicago.

FOR SALE—Standard cypress hot bed sash, blind mortised, white-leaded and securely fastened; glass 8x10, 10x12 and 10x14 at $4.50 per box. C. N. Robinson & Bro., Dept. 26, Baltimore, Md.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 185, care Florists' Review, Chicago.

FOR SALE—Or rent; 3 greenhouses, one lean-to; about 3,500 sq. ft. of glass; work-shed and a coal bin 40x16; ¼ block land and a 6-room all-modern house, built only three years; doing good business. F. A. Davidson, Aurora, Nebr.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—In an up-to-date town in Illinois, 3,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for spring; reason for selling, old age. Address No. 291, care Florists' Review, Chicago.

[TURN THE PAGE]

FOR SALE—Hotbed sash, second-hand, 1½ in. thick, by 3 ft. ¾ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use, $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Store and greenhouse; store 20x60; greenhouse 40x60; good hot water plant, all new, and gasoline engine; 300 flat boxes; 300 or 400 flower pots; all priced to sell; here is a chance to get a good business; write or come and see this. J. W. Entler, West Point, Ia.

FOR SALE—First class flower shop in Middle West, doing good business in a city of 15,000; good shipping point, established 9 years, interests elsewhere or would not sell, bargain if taken at once, can have long lease. Address, No. 332, care Florists' Review, Chicago.

FOR SALE—Florist's establishment, with house, store and garage; 14,000 feet glass, finest order; large and very profitable business; most extraordinary opportunity; price reasonable. Investigation invited. Address William Harris, 112 Stewart Ave., Arlington, N. J.

FOR SALE—Or rent; opportunity; a man of ability and character can have large greenhouse property near New York City to get going and make same pay for itself, on easiest terms and no cash payment; write for particulars. C. H. Hagert, Apt. 1F, Vermont Apts., Atlantic City, N. J.

FOR SALE—Greenhouses in good condition, about 12,000 ft. glass, stocked with carnations and bedding plants; extra good trade; located one mile from court house on interurban R. R.; small bungalow with furnace; about 2 acres of ground. For particulars address Wm. Terrell, Warsaw, Ind.

FOR SALE—12,000 ft. modern glass, 6 houses, well stocked and equipped for general retail trade, in full running order and making money; modern improvements, steam heat, electric light, city and well water; also two dwellings, garage and other necessary buildings; seven acres land partly equipped with Skinner Irrigation in city of 6,000, with large and prosperous adjacent territory; good railroad and other connections; middle west; sales for 1916, $9,700.00; 1917, $10,400.00; 1918, $12,400.00; 1919, $14,000.00; will sell any time by July 1st at reasonable cash price or $6,000.00 to $10,000.00 cash down, balance good terms. Address No. 318, care Florists' Review, Chicago.

FOR SALE—Glass, 16x24 double thick, unselected, brand new, $7.45 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6¾c per ft.; 1½-in., 9½c per ft.; 2-in., 15c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2½-in., $3.25; No. 2, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., $7.20; No. 3R, threads 1¼ to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., $16.00. Pipe Wrenches: 18-in. grips, 2-in., $2.10; 24-in. grips, 2½-in., $3. Pipe Cutters, Saunders Pattern: No. 1, cuts ⅛ to 1-in., $1.80; No. 2, cuts 1-in. to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

Competent seedsman, 25 years of age, would like to travel for a reliable house on a salary and commission basis; best of references. Address No. **344,** care Florists' Review, Chicago.

SITUATION WANTED

By first-class storeman with experience; state wages. Address No. **355,** care Florists' Review, Chicago.

SITUATION WANTED

By thoroughly capable gardener, by April 1st, on good private estate preferred; married, 34 years old; life experience in flowers, fruit and vegetables, both outdoors and under glass, or would like to lay out a new place; please state particulars. Address No. **354,** care Florists' Review, Chicago.

SITUATION WANTED

By an old-fashioned but successful grower, as foreman or manager; am married and of middle age; Scandinavian; 17 years' experience in U. S. A.; my strong line, cut flowers and plants; references from 6 different employers; wages to start, $35.00 per week and house, or $30.00 with heat, light, water and garden besides house; full charge of growing expected and all needed supplies to conduct business. Address No. 337, care Florists' Review, Chicago.

HELP WANTED

Rose section men.

WALTER ARMACOST & CO.,
Sawtelle, Calif.

HELP WANTED

Man for potting and planting.

PARK MANOR GREENHOUSES
7111 Indiana Ave., Chicago, Ill.

HELP WANTED

Rose growers; good salary to start, with opportunity for advancement. Jim Novak, foreman.

ROLF ZETLITZ CO., Lima, Ohio.

HELP WANTED

Two growers of pot plants, carnations and chrysanthemums, at once.

WOODLAND PARK FLORAL CO.,
Sumner, Wash.

HELP WANTED

Two helpers in greenhouses; good places for capable and steady workers. Address or apply to

WM. BEYER,
Frey's Greenhouses,
Crown Point, Ind.

HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,
Lowell, Mass.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283,** care Florists' Review, Chicago.

HELP WANTED

Palm Growers; competent and experienced men for growing palms and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles. ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

At once, lady designer with original ideas and sales ability, for permanent position in lively retail store; give age and wages wanted.

ERIC BUCHHOLZ, Florist,
Muncie, Ind.

HELP WANTED

Well experienced florist; I have 20,000 ft. of glass growing cut flowers mostly for wholesale trade; please state age, experience and wages expected.

N. C. HANSEN,
1215 Dale St., St. Paul, Minn.

HELP WANTED

Two general growers at once.

C. H. FREY,
Lincoln, - - Nebraska

HELP WANTED

Section men in rose and carnation department.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

HELP WANTED

Store man and designer; a steady single man who has good habits and can sell is needed in a southern flower shop. Answer, stating age and references; good salary to right man. Address No. **295,** care Florists' Review, Chicago.

HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,
334 Lewis Ave.. Brooklyn, N.Y.

HELP WANTED

At once, young man as assistant to foreman, for pot plants, mums, carnations and propagations; $25 per week and chance for advancement to a willing, steady worker.

MUNCIE PROGRESSIVE FLORAL CO.,
Muncie, Ind.

HELP WANTED

Experienced pot plant man; must have a thorough understanding of the business.

GEO. WITTBOLD CO.,
745 Buckingham Place, - Chicago.

HELP WANTED

At once; good, first-class store man for one of the best equipped stores in Chicago. Apply with copy of your references to No. **366,** care Florists' Review, Chicago.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

HELP WANTED

A competent man to take charge of 8 greenhouses and grow pot plants for Christmas and Easter; must be able to give results; state salary and experience in first letter.

GENTILLY TERRACE NURSERY,
Mandeville and Gentilly Ave.,
New Orleans, La.

HELP WANTED

An experienced greenhouse superintendent; one who is an up-to-date grower; familiar with the growing of carnations, roses, bulbous stock, etc.; we have 16 greenhouses, 75,000 ft. of glass; work both white and colored help; pleasant surroundings and a good opportunity for an up-to-date man.

VAN LINDLEY CO., Florists,
Pomona, N. C.

FOR SALE

Wholesale vegetable garden, consisting of ten (10) acres well improved, with five greenhouses; one house 10 x 90 ft., two houses 20 x 90 ft., and two houses 25 x 90 ft.; heat by hot water, Kroeschell Bros. boiler No. 7; city water; plant all in growing crop, have a very good vegetable plant trade; dwelling house of nine rooms; own electric light plant; barn 22 x 74 ft., garage for two machines, and hotbed sash, and storage upstairs for onion sets, etc.; about 1¼ acres of winter onions, about ¾ acres of rhubarb, and about ¾ acres of asparagus; situated on one of the principal thoroughfares, just outside of corporation of R. R. town of about 14,000; terminal point for the Indianapolis and Cleveland division of the Big Four R. R., also the Cincinnati and Detroit division of the Big Four R. R., also the Columbus and St. Marys division of the T. & O. C., also have the Ohio Electric R. R.; the Big Four has one of their engine works here; we are within 12 miles of one of the largest artificial bodies of water in the country; it consists of about 17,000 acres of water, which is used as a summer resort, visited by thousands daily; one of the best markets in the country; to appreciate the value of this place you must visit it. Call on or address

T. L. MURPHEY, Bellefontaine, Ohio.

HELP WANTED

General greenhouse men; steady places for those not afraid to do any kind of work connected with rose growing; $4.00 per day.

WEISS-SPANDIKOW CO., Maywood, Ill.

FOR SALE

Two 1½-inch Crane tilt return steam traps for a double system.

STIELOW BROS., Niles Center, Ill.

FOR SALE

An established business of 35 years, located in the heart of a growing city of over 6,000 population and good shipping trade to small nearby towns; a trade of high standard; plant consists of about 8,000 ft. of glass in good state of repair; store in connection; modern residence with all improvements; delivery car and all equipment to be found on an up-to-date place; this place will bear the closest investigation and a good man can make money here the same as we have; location lower Michigan. Address No. **296,** care Florists' Review, Chicago.

HELP WANTED

Good grower of greenhouse vegetables; must be willing to help with outside work; ideal working conditions; $70.00 per month and board; private place in Michigan. Call at **1715 McCormick Bldg.,** Chicago.

FOR SALE

Greenhouses at Gross Point, Ill., 15 miles from Chicago; 4 houses 32x150; sheds for 7 cars coal; everything concrete and nothing over five years old; dwelling and one to four acres of land. Apply

ED. ZEUTSCHEL, Gross Point, Ill.

HELP WANTED

Ass't grower for retail place near Chicago, who is willing to do general work as required; will pay good wages for a good worker; state age and experience with wages wanted. G. A. WABERG.
Phone 414 Chicago Heights, Ill.

FOR SALE

Retail flower store, located in finest residential section of Detroit, on business street, doing good business. For further particulars address No. **338,** care Florists' Review, Chicago.

FOR SALE

Must be sold to settle an estate; greenhouse in one of the fastest growing cities in the state of Ohio; adjoins the cemetery, with a frontage of 168 feet and a depth of 392 feet; new two-story cement office building; four large glass houses, glass all 18 inches square; 30 H. P. boiler; all guaranteed to be in first-class condition; the price is right.

SEILER REALTY COMPANY, Mansfield, Ohio.

HELP WANTED

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

FOR SALE

Lease on store and conservatory, all fitted up ready for business, at 350 N. Boyle Ave., St. Louis; desirable business location for a first-class florist; rent reasonable, everything in first-class condition. Apply to

J. J. BENEKE, 1316 Pine St., St. Louis, Mo.

FOR SALE

Greenhouse establishment consisting of 7000 feet of glass, 7-room cottage adjoining, excellent hot water heating system, gas and city water; established retail trade; 1 acre land, located in Elmhurst, Ill.; old age reason for selling; $3,000.00 cash, balance on terms. Apply to

FRED RABE, Sr.,
Elmhurst, Ill.

HELP WANTED

Young man as helper in rose section; $25.00 per week; 9-hour day or 54 hours per week; necessary Sunday work paid for at same rate as during the week.

G. VAN BOCHOVE & BRO.,
Kalamazoo, Mich.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

FOR SALE

Subject to prior sale, 1,300 hotbed sash, 3x6, 1⅜ glazed, cypress and white pine six rows and three rows of glass; in lots of 25 or more, $4.25 each, f. o. b. Muscatine, Iowa, or Davenport, Iowa.

MUSCATINE LUMBER & COAL CO.,
Muscatine, Iowa.

HELP WANTED

Experienced grower roses, carnations, mums, sweet peas and pot plants for retail trade; 25,000 ft. of glass, new houses, competent to take entire charge; references required; $30.00 per week with chance for advancement (Kentucky). Address No. **356,** care Florists' Review, Chicago.

HELP WANTED

Working foreman capable of handling help on retail establishment of 60,000 ft. glass where a variety of cut flowers and pot plants are grown.

BOEHRINGER BROS.,
816-818 Jefferson Street, Bay City, Mich.

FOR SALE

8500 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8½ ft. to bottom of gutters, cement block foundation and equipped up to the minute no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron. A. J. PACKER, Caro, Mich.

HELP WANTED

A competent designer and salesman for an up-to-date flower store in a live town of 40,000 in Ohio; must come well recommended as a sticker and the best of qualifications; we grow our own stock and nothing but the very best sold; a live wire who can deliver the goods can name his own salary. Address No. 312, care Florists' Review, Chicago.

HELP WANTED

Salesman, thoroughly experienced, for retail seed store; must be an expert on seeds, bulbs, fertilizers, etc.; rare opportunity for right man; knowledge of florists' business desirable; give full details as to your experience and training. Address No. **357,** care Florists' Review, Chicago.

FOR SALE

Greenhouses, consisting of thirty thousand feet of glass; it is necessary that I sell this plant soon and will make it an opportunity worth while; will sell the entire plant, without the residence, for $9,000.00 and will rent the residence to party if they want same; will also arrange to have the entire output sold if purchaser wishes to grow wholesale only; the cost can also be reduced $1,000.00 by not taking the adjoining lot.

LOUIS ELSASS, Chillicothe, Ohio.

HELP WANTED

Landscape planting superintendents and tree surgeons with ability and thorough knowledge of stock; can give permanent or temporary positions; salary $30.00 per week to start, if ability warrants; increases as worth is proven. FRASER NURSERY COMPANY,
P. O. Box 217, Birmingham, Ala.

HELP WANTED

Young man for catalogue order work; must have fair education and familiar with the different kinds of plants and shrubs; good place for one who wishes to learn the business, both plants and cut flowers; state age, experience and wages wanted.

JOSEPH BANCROFT & SON,
Cedar Falls, Iowa.

FOR SALE OR RENT.

First-class retail store near large cemetery, in business 35 years, steady trade, new Lord & Burnham 35x100-foot pipe frame greenhouse filled with potted plants; modern residence adjoining, garage, delivery car and all modern improvements; also tools, etc.; several vacant lots adjoining suitable for residential or greenhouse building; will sell store and greenhouse separate from other property or both; reason for selling, illness; good terms. Address No. 335, care Florists' Review, Chicago.

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Wholesale Cut Flower Prices.

Chicago, Feb. 25, 1920.

	Per doz.
Beauty, Special	$ 7.50 @ $ 9.00
Beauty, 30 to 36-in. stems	5.00 @ 6.00
Beauty, 24 to 30-in. stems	4.00
Beauty, 20 to 24-in. stems	3.00
Beauty, 12 to 20-in. stems	1.50 @ 2.00
Beauty, Short	.50 @ 1.00
	Per 100
Columbia	$10.00 @ $35.00
Mrs. Russell	10.00 @ 40.00
Premier	10.00 @ 40.00
Milady	8.00 @ 40.00
Montrose	8.00 @ 25.00
Sunburst	8.00 @ 25.00
Ophelia	8.00 @ 25.00
Killarney	8.00 @ 25.00
White Killarney	8.00 @ 20.00
Double White Killarney	8.00 @ 20.00
Killarney Brilliant	8.00 @ 25.00
Champ Weiland	8.00 @ 25.00
Nesbit	5.00 @ 8.00
Cecile Brunner	3.00 @ 4.00
Carnations	6.00 @ 10.00
Valley	8.00 @ 10.00
Cattleyas, doz.	$9.00@$12.00
Callas, doz.	3.00@ 4.00
Easter Lilies, doz.	3.00@ 4.00
Pansies, bunch	.08@ .12
Violets	.50 @ 1.00
Calendulas	3.00 @ 10.00
Sweet Peas	1.50 @ 4.00
Freesias	3.00 @ 8.00
Tulips	6.00 @ 12.00
Jonquils	6.00 @ 10.00
Daisies	2.00 @ 3.00

Pittsburgh, Feb. 25, 1920.

	Per doz.
Beauty, Special	$10.00 @ $12.00
Beauty, Fancy, 24 to 30-inch	6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $10.00
White Killarney	8.00 @ 20.00
Richmond	8.00 @ 20.00
Ophelia	8.00 @ 20.00
My Maryland	8.00 @ 20.00
Mrs. Charles Russell	15.00 @ 35.00
Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $15.00
Carnations	8.00 @ 12.00
Smilax, per doz.	$3.00
Adiantum	2.00
Violets, double	1.00 @ 1.50
Heather, per bunch.	$1.50 @ $6.00
Tulips	8.00 @ 12.00
Freesia	6.00 @ 12.00
Mignonette	8.00 @ 12.00
Pussy willow, per bunch, $0.50 to $2.00.	
Yellow Narcissi	8.00 @ 12.00
Sweet Peas	1.00 @ 3.00
Daisies	3.00 @ 4.00

St. Louis, Feb. 25, 1920.

	Per doz.
Beauty, Specials	$ 5.00 @ $15.00
Beauty, Extra	8.00 @ 10.00
	Per 100
Columbia	$ 6.00 @ $25.00
Premier	10.00 @ 40.00
White Killarney	8.00 @ 15.00
Killarney	8.00 @ 15.00
Ward	8.00 @ 15.00
Milady and Ophelia	10.00 @ 20.00
Russell	10.00 @ 20.00
Carnations	4.00 @ 8.00
Easter Lilies	18.00 @ 20.00
Snapdragons	6.00 @ 8.00
Daisies	1.00 @ 1.50
Valley	10.00 @ 12.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	1.00 @ 3.00
Paper Whites	4.00 @ 5.00
Violets	.50 @ .75
Jonquils	12.00 @ 15.00
Freesias	3.00 @ 4.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 6.00

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Wholesale Cut Flower Prices.

Buffalo, Feb. 25, 1920.

	Per 100
Beauty, Special	$75.00 @ $100.00
Beauty, Fancy	50.00 @ 60.00
Beauty, Extra	20.00 @ 25.00
Beauty, Firsts	15.00 @ 20.00
Columbia	20.00 @ 40.00
Killarney	10.00 @ 20.00
White Killarney	8.00 @ 20.00
Double White Killarney	12.00 @ 25.00
Richmond	10.00 @ 15.00
Maryland	10.00 @ 20.00
Russell	15.00 @ 25.00
Ophelia	10.00 @ 25.00
Mrs. Ward	8.00 @ 10.00
Sunburst	10.00 @ 30.00
Bon Silene	5.00 @ 8.00
Cecile Brunner	4.00 @ 5.00
Carnations	8.00 @ 12.00
Cattleyas	100.00 @ 125.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	1.00 @ 4.00
Snapdragons	8.00 @ 15.00
Violets	1.50 @ 2.00
Calla Lilies	25.00 @ 35.00
Stevia	2.00
Narcissi	5.00 @ 7.00
Narcissus Golden Spur	8.00 @ 10.00
Calendula	3.00 @ 5.00
Freesias	6.00 @ 8.00
Valley	12.00 @ 15.00

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Wholesale Cut Flower Prices.

Philadelphia, Feb. 25, 1920.

	Per 100
Beauties, Long	$150.00
Russell, Hadley, Long	$50.00 @ 75.00
Russell, Hadley, Short	20.00 @ 25.00
The Killarneys, Long	20.00
The Killarneys, Short	15.00
Ward	15.00 @ 20.00
Maryland, Long	20.00 @ 25.00
Maryland, Short	15.00
Premier, Long	50.00
Premier, Medium	20.00 @ 25.00
Columbia, Long	35.00 @ 40.00
Columbia, Medium	20.00 @ 25.00
Ophelia, Sunburst, Long	20.00 @ 25.00
Ophelia, Sunburst, Short	15.00
Cattleyas	50.00 @ 100.00
Carnations, Laddie	25.00
Carnations, Select	18.00 @ 20.00
Carnations, Ordinary	12.00 @ 15.00
Violets, double	1.00 @ 1.50
Violets, single	1.00
Sweet Peas	2.00 @ 4.00
Callas	25.00 @ 35.00
Valley	10.00 @ 15.00
Daisies, yellow	8.00
Paper Whites	8.00 @ 10.00
Snapdragon	12.00 @ 20.00
Gardenias	15.00 @ 50.00
Lilac, per bunch..$2.00 @ $2.50	
Calendulas	3.00 @ 6.00
Mignonette	8.00 @ 12.00
Freesia	4.00 @ 10.00
Easter Lilies	25.00 @ 35.00
Narcissus Golden Spur	8.00 @ 10.00
Myosotis	4.00 @ 6.00
Primula	1.50
Pussy Willow	2.00 @ 8.00
Tulips	8.00 @ 12.00
Daffodils	6.00 @ 8.00

Boston, Feb. 23, 1920.

	Per 100
American Beauty	$15.00 @ $75.00
Shawyer, Russell	12.00 @ 30.00
Killarney	6.00 @ 15.00
Milady, Miller	8.00 @ 20.00
Francis Scott Key, Radiance	10.00 @ 25.00
White Killarney	6.00 @ 15.00
Double White Killarney	6.00 @ 15.00
Killarney Brilliant	6.00 @ 15.00
Mrs. Aaron Ward, Sunburst	8.00 @ 20.00
Hadley	10.00 @ 30.00
Ophelia	8.00 @ 25.00
Premier	10.00 @ 30.00
Columbia	10.00 @ 25.00
Maryland, Hoosier Beauty	6.00 @ 20.00
Cattleyas	50.00 @ 75.00
Cypripediums	30.00 @ 40.00
Sweet Peas	1.00 @ 3.00
Carnations	8.00 @ 12.00
Violets	1.00 @ 1.50
Marguerites	1.00 @ 4.00
Calendulas	4.00 @ 6.00
Paper White Narcissi	5.00 @ 6.00
Callas	20.00 @ 25.00
Mignonette	6.00 @ 10.00
Freesia	5.00 @ 8.00
Trumpet Daffodils	6.00 @ 8.00
Easter Lilies	25.00 @ 35.00
Tulips	6.00 @ 8.00
Pansies	1.00 @ 3.00
Antirrhinums	8.00 @ 16.00

Milwaukee, Feb. 25, 1920.

	Per 100
Columbia	$15.00 @ $40.00
Mrs. Charles Russell	15.00 @ 25.00
Killarney	10.00 @ 25.00
White Killarney	10.00 @ 25.00
Hoosier Beauty	12.00 @ 35.00
Mrs. Ward	8.00 @ 15.00
Ophelia	10.00 @ 25.00
Carnations, assorted	12.00 @ 15.00
Violets	1.50 @ 2.00
Cattleyas, per doz.	$9.00
Narcissi	8.00 @ 10.00
Calendulas	6.00 @ 8.00
Rubrums, per doz.	$1.50@$2.00
Callas, per doz.	3.00@ 4.00
Easter Lilies	20.00
Freesias	6.00 @ 8.00
Daffodils	8.00
Golden Spur	10.00 @ 12.00

Cincinnati, Feb. 25, 1920.

	Per doz.
Beauties, 36-inch	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$12.00 @ 50.00
Premier	12.00 @ 60.00
Killarney	12.00 @ 25.00
Ophelia	12.00 @ 25.00
Russell	12.00 @ 60.00
Carnations	8.00 @ 15.00

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14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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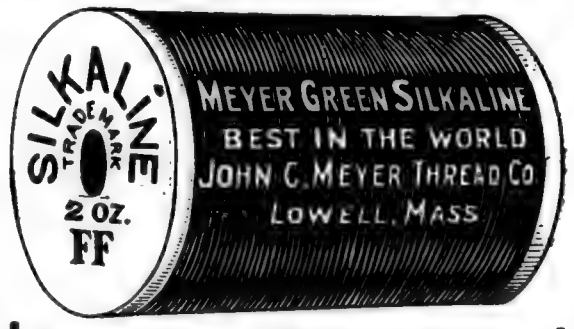
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Wholesale Cut Flower Prices.

New York, Feb. 23, 1920.

	Per 100
Beauty, Specials	$75.00 @ $125.00
Beauty, Fancy	40.00 @ 50.00
Beauty, Extra	25.00 @ 40.00
Beauty, No. 1	15.00 @ 25.00
Beauty, No. 2	5.00 @ 15.00
Prima Donna	6.00 @ 25.00
White Killarney	8.00 @ 25.00
Francis Scott Key	25.00 @ 75.00
Premier	6.00 @ 35.00
Mrs. Aaron Ward	4.00 @ 25.00
Russell	15.00 @ 50.00
Ophelia	4.00 @ 25.00
Columbia	4.00 @ 25.00
Hadley	6.00 @ 35.00
Sunburst	4.00 @ 25.00
Orchids—Cattleyas	15.00 @ 50.00
Sweet Peas	.50 @ 1.50
Gardenias	25.00 @ 50.00
Lilies of the Valley	.50 @ 6.00
Carnations	4.00 @ 6.00
Tulips, per bunch	$0.35 @ $1.00
Narcissus, Paper White, per bunch	$0.50 @ $0.75
Daffodils, per bunch	.50 @ .75

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Phones 608 and 609 Farragut

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SOCIETY OF AMERICAN FLORISTS.

Committee Meetings Called.

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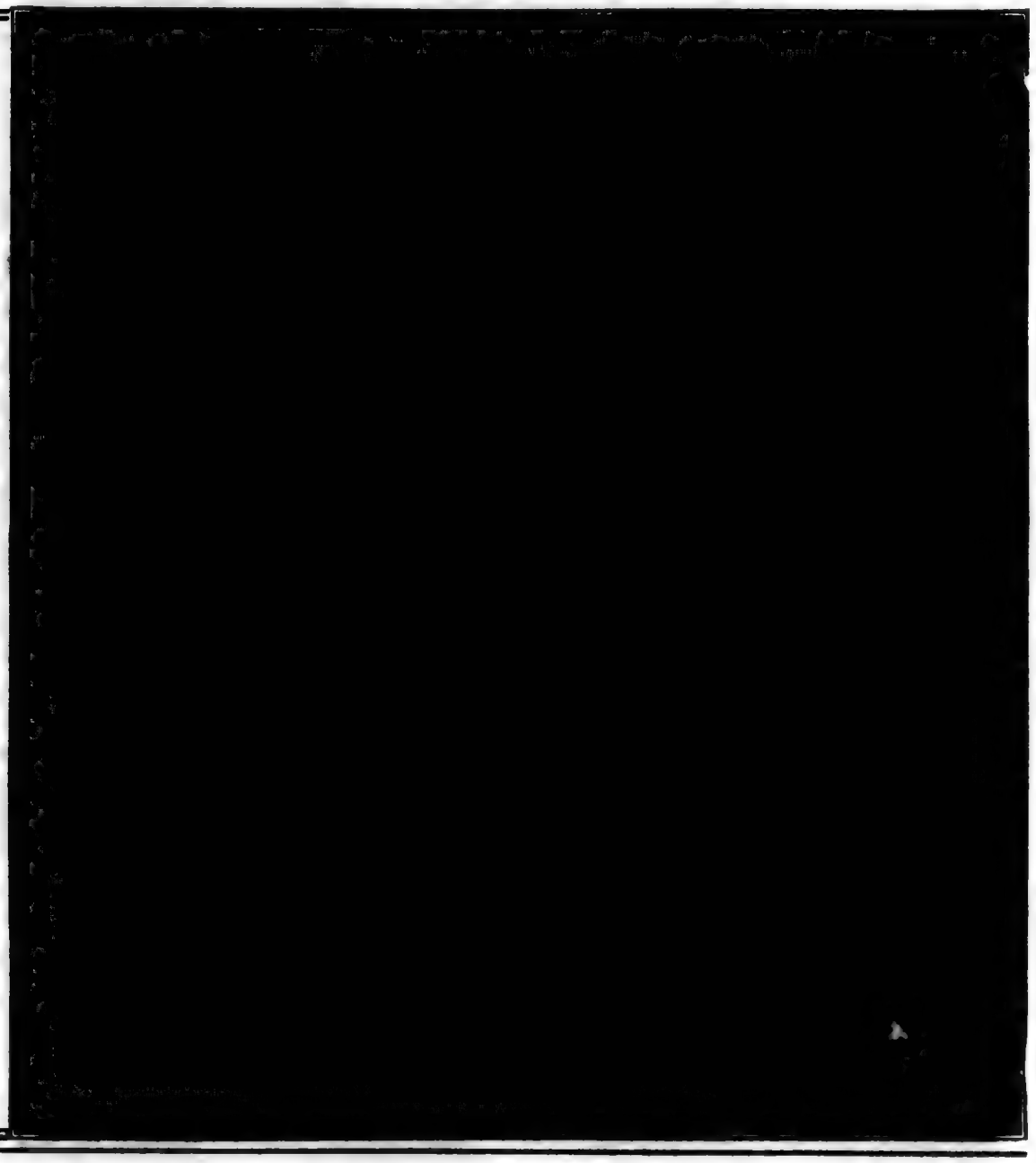
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Los Angeles is Entertaining

MANY THOUSANDS OF

WEALTHY TOURISTS

THIS SEASON

WRIGHT'S FLOWER SHOP

is delivering your orders to them and sending their orders for "back home" to you.

Wright's Flower Shop

224 W. Fourth St. MEMBER F. T. D. Los Angeles, Calif.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

F. T. D. FURNISHES FOLDERS.

Aids Members in Advertising.

In order to spread the gospel of telegraph delivery among the benighted public, the Florists' Telegraph Delivery Association has prepared a quartet of leaflets which it is furnishing to its members at a surprisingly low figure. It is so low because the association is having the leaflets printed in a million run in colors, all except the retailer's name, which is imprinted on them after his order has been received. Secretary Pochelon has already received orders for more than a quarter of a million of them, in response to the single letter which has been sent out telling members of the project. Since they are suitable for use at any time of the year, the folders are being ordered in lots of from 1,000, or 250 of each, up to as high as 16,000.

Attractively Printed.

The covers are printed by the 3-color offset process, reproducing attractive designs prepared by Hilmer V. Swenson & Co., Chicago. One is devoted to an explanation of the F. T. D., another to telegraphing flowers to sick friends, another to telegraphing them as gifts and another to telegraphing them for birthdays and anniversaries. The inside of the folder is illustrated by a sketch, carrying out the idea of the brief story printed on one page. Space is allowed for the retailer's name, which is printed in when his order is received. Less than 100 members have sent in their orders, totaling over a quarter of a million folders. When the number of responses reaches the expected figure, the story of telegraph delivery will be spread broadcast.

WEALTH IN A WINDOW.

The window display shown in the accompanying illustration should have a strong appeal for both nature-lovers and those who relish the expensive. Anyone passing along Powell street, San Francisco, in front of the store of the Art Floral Co., would be tempted to pause even on the most urgent errand and gaze at the delicately contrasted colors of the cattleyas and their gray-green background of moss-covered oak branches. This is the store which has a 3-months-old leopard, still so kittenish and unsophisticated that only a chain is needed for its restraint.



Window Orchid Display of the Art Floral Co., San Francisco.

LIGHTING THE SHOW WINDOW.

Opportunities Overlooked.

Selling experts have estimated that from thirty to fifty per cent of a store's sales are made through its windows. Putting it the other way around, the retailer who neglects to take proper advantage of the advertising and selling power of his window loses just that percentage of possible sales. Some may question the accuracy of those percentages, but few will question the intrinsic accuracy of the point involved. If the percentages appear too high, reduce them, halve them if you will, and even then where is the florist who would rest complacently, knowing he was preventing an addition of from fifteen to twenty-five per cent to the volume of his business, through his indifference to the advertising and sales-producing value of his windows?

For the retailer who wishes to make the best use of his windows, the first step should be to set down a figure representing the appraised value of the windows. Putting a value on the windows, if done fairly, will in itself serve to give a new respect for their importance, and until the retailer does come to look upon his windows as having a definite and considerable dollars and cents value, he will not be in the right frame of mind to plan intelligently and enthusiastically regarding ways and means for making greater use of their service. That such calculation is a real and actual valuation, is demonstrated by the value put on their windows by various leaders in the merchandising field. It is reported that Charles Stevens & Co., of Chicago, value their windows at $150,000 a year; R. H. Macy & Co., New York, $100,000 a year; Filene's Boston, $106 a day; Saks & Co., New York, $50,000 a year; Famous-Barr, St. Louis, $10 to $25 per day per window, according to location.

What Good Lighting Does.

The purpose of window lighting, as of the window itself, is to arouse upon the part of the observer a buying desire for the goods on display. As an object is seen by the light it reflects, rather than by the light thrown upon it, it is obvious that it is only when the lighting is of the proper intensity and color, as well as when the light comes from the correct angle, that it may be said to be contributing its full efficiency as a factor in selling. The lighting in many windows falls below that standard; far, far below, in numerous instances. The reasons for that condition are legion.

Many, perhaps most, retail florists are not aware of the improved lighting arrangements and devices available for their use. Few merchants in any field

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

have arrived at a full understanding of the actual character of the service which the display window performs.

The show window is as a stage and the goods on display are the actors therein. Logicians may condemn that simile on the ground that inanimate articles of merchandising are not comparable with the living, breathing actor. The fact remains that the florist who adopts the stage manager's point of view with regard to the problem of window lighting and dressing will find himself well on the road towards getting the full selling value out of his windows. The good stage manager conceals the mechanism of his lighting; he allows only the artistic effects to be seen and enjoyed. He does not annoy his audience with the distracting and painful effects of visible light and unscreened lights or glare. Most important, perhaps, of all, he does not depend for his effects upon a flow of light from any one source or direction; he makes use of border lights, foot lights, flood lamps, bunch lights and spot lights; withal, he is economical in his use of light, wasting none of it in borders or flies or in the auditorium. He uses reflectors to place the light where it will do the most good. Furthermore, he makes use of backgrounds, stage properties and lighting all to one end, to bring out the work and personality of the actors. And the florist who works with the same intelligent effort to bring out through good lighting the attractive features of the goods on display may depend upon it that his windows will contribute their share towards the success of his selling effort.

Effect on Merchandise.

Profiting further by observing the methods of the stage, the shrewd florist will not permit the use of mirrors in his windows in any position where their reflection of light will annoy the observer. He will study the background of his window most carefully also, aiming to make use of colors that will enhance the appearance of the merchandise. Backgrounds of dingy grays or dark colors appear dull, no matter how much light is thrown upon them. Light, vibrant colors help bring out the desirable colors of the display.

The light of 5,000 candles hardly is sufficient to enable one to thread a needle that is held against a steel gray background, but one-half of one candle power is sufficient to enable one to do the job easily when the needle is held against a white background. So let it be recognized at the outset that while the effect of light on merchandise is itself positive and direct, the visibility of the merchandise is subject to control and modification by the character and color of the background. Because an object is discernible only insofar as its color is distinguishable from that of the background, light and color must be depended upon to emphasize such contrasts.

Emphasizing Colors.

Without color the window dresser's art would contribute little or nothing to the making of sales; it is, in truth, his most effective tool. Nevertheless, recognition of the possibilities of electric lighting in the rendition of color is in no sense general, not even today. All too many merchants are prone to regard the window lighting equipment as something too sacred to be changed under any circumstances—like the firm name. Flowers of all kinds and colors are displayed in such windows under identically the same lights, regardless of the effect produced.

In the light of the regular Mazda lamp all the colors of the spectrum occur, but the red and yellow rays predominate somewhat over the proportion of those rays occurring in normal daylight. For that reason when a display is shown under these lamps, the reds, browns and yellows are emphasized, appearing correspondingly stronger than when seen in daylight. The blues and



Flowers
—or—
Plants



Which?

Flowers or plants, which shall we florists push the most?

Jimmy, the Hibernica Hybrida, with his ear to the cash register, says: "Push flowers, there is more money in them. Plants last too long."

Tom, the Scotchman, says: "Sell folks what they want; then they will want more of the things you sell, whatever you have to sell."

Suko, the Jap, says: "In Japan, flower shops sometimes much show make plants in pot. Sometimes all flowers, in vases filled. Then sometimes, again, flowers in vase, plants in pot, same like outdoor garden look to be.

"Some day one sell most. Some day other. Most days sell most of both."

Which, after all, you see, is only another way of saying what Tom said.

What do you say?

New York's
Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Member F. T. D.

Phone: Canal 1932
1933

H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

FLOWERS OF QUALITY

ARRANGED IN A HIGHLY ARTISTIC MANNER

SERVICE UNEXCELLED

YOUR PATRONAGE SOLICITED

532-534 Race Street, CINCINNATI, OHIO

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY, SERVICE, ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists South Bend, Ind.
For Northern Indiana and South'n Michigan
138 S. MICHIGAN ST. Members F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

SOUTH BEND, IND.
Adam Beehler

violets, on the other hand, suffer a loss in depth when seen under this lamp. Colors may be brought out and emphasized by employing color screens of different values, or lamps which have been dipped or otherwise treated to produce light effects.

When it is the aim to accentuate blue or white the window dresser has only to make use of light having some of its undesirable red and yellow rays screened off, while the blue, violet and other rays are permitted free passage. In order to reverse the effect, bringing out the red, yellow and brown and subduing the blue, green and white, it is only necessary to supplement the white light

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. 118 W. 5th Ave. GARY, IND.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND
OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

The J. M. Gasser Co.

1006 EUCLID AVENUE

The largest growers of cut flowers in Ohio

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W.Va. Clarksburg, W.Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— **CHARLESTON, W. VA.**
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

Charleston, W. Va.
ALEXANDER'S, Florist
FOR ALL SOUTHERN WEST VIRGINIA

FOR ALL TOWNS IN SOUTHERN **OKLAHOMA**
AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

by brown and yellow, secured by using amber-colored bulbs. Or if red light be employed, the effect will be to make the contrasts between red and the other colors in the display all the more acute.

In procuring such color effects it is necessary, however, that the screens or lamps be selected accurately; any old piece of colored glass picked out at random will not give the desired results. For daylight effects in lighting, excellent results can be secured by using what is known as the Mazda C-2 lamp, in which the filament is encased in a special blue glass bulb designed to screen out some of the light rays which are, in the ordinary lamp, present too abundantly to simulate good daylight effects. However, screening out some of the light rays tends to reduce somewhat the total amount of light supplied by these lamps, the reduction being reported as amounting to from thirty to thirty-five per cent. That, however, is inevitable, regardless of the medium used; so it should be the practice to use lamps of

FURROW & Co.
Service unexcelled for central and northern Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Here's a Good Position

THIS space will be sold to four retailers for use one issue in each month. Its value as an advertising location on account of its prominent place is evident. Applications (from retail florists only) will be given consideration in order of their receipt. Which week of the month do you prefer?

WHY NOT GET YOUR SHARE IN THE BIGGEST SEASON IN TELEGRAPH ORDERS?

FLORISTS' PUBLISHING CO.
CHICAGO, ILLINOIS

QUALITY For All Mississippi SERVICE
ROBERT E. LANGLEY
Jackson's Leading Florist
Jackson, Miss.
MEMBER F. T. D.

NEW ORLEANS
MEMBER OF THE F. T. D.
Scheinuk the Florist
We Cater to the Best Trade
2600 ST. CHARLES AVENUE

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

TUPELO, MISS.
Member F. T. D. At Your Service
TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for All Occasions
MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. L. Craft, Designer. 701 Percy Street

sufficient extra wattage to offset whatever loss occurs through such screening out of certain light rays.

Proper Intensity.

However, the color of the light is not all; it must be also of the proper intensity and fall upon the goods from the proper direction. Both of those points are vital and merit careful attention.

The intensity of the light best suited to illuminating a display is regulated by the color and character of the flowers and also by the brightness of the surroundings. The importance of that second condition can be illustrated by referring to the sickly illumination supplied by an automobile headlight when in competition with daylight. By the same token, show windows located on a brilliantly lighted street require a much higher lighting intensity than is

SEND YOUR ORDERS TO HARRY PAPWORTH
The Metairie Ridge Nursery Co. Ltd.
FLORISTS
125 Carondelet St.
NEW ORLEANS
F.T.D.

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

Julius Baer

138-140 EAST FOURTH STREET

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO., 1214 F Street, N. W. WASHINGTON, D. C.

MEMBER F. T. D.

needed to give such windows the appearance of brilliant illumination when their surroundings are less brilliant. That other and more directly responsible factor in deciding the intensity of the light—the color and character of the stock—varies somewhat with each change of display. Dark colors absorb a greater percentage of light and reflect less of it than do the light colors; and, as an object is seen by the light it reflects, the light colors are more easily viewed.

By taking account of the reflection value and the character of the display and regulating the intensity of the light accordingly, the shrewd window dresser

Send Orders for WASHINGTON, D. C. and vicinity to Blackistone

EVERYTHING FIRST-CLASS

Member F. T. D

14th and H. Streets

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER

THE RED

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member Florists' Telegraph Delivery Association

Jos. Witek
4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

W. J. Barnes FLORIST KCMo
KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

SAINT JOSEPH MISSOURI

Stuppy Floral Company
22,500 Feet of Glass

Members Florists' Telegraph Delivery Association

KANSAS CITY

A. Newell FLORIST
MEMBER F. T. D.
1122 Grand Avenue

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

Phone 1367
Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

ST. JOSEPH, MO.

QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAEFELI FLORAL CO.
Members Florists' Telegraph Delivery

will be able to add much to the selling power of his windows, to say nothing of putting forth the impression that all his windows are lighted with equal efficiency. But it is by arranging the location of the light sources so that the

Kansas City, Mo.

ROCK'S
MEMBER F. T. D.
1106 GRAND AVENUE

Kansas City, Mo.

MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF, Manager

KANSAS CITY

WE STRIVE TO PLEASE
ALPHA FLORAL Co
1205 WALNUT—PHONES BOTH 1806
Member of the F. T. D.

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.

COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.
Growers and Shippers for Southwest.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

"Say it with Flowers"

We are best situated to fill your orders

in TENNESSEE
MISSISSIPPI
ARKANSAS
and parts of ALABAMA

Best Quality Flowers. Prompt Service. Expert Arrangement.

Yours for reciprocity,

IDLEWILD GREENHOUSES
Main Store 89 S. Main Street
MEMPHIS
TENNESSEE

W. H. ENGLEHART, Pres. and Mgr.
MEMBER F. T. D.

Yankton and Mitchell, S. D.
We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.
Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.
Quality Blossoms for all Occasions. Milady's Flower Shop

Your Orders to .... North Dakota TRY US
RUGBY GREENHOUSES, RUGBY, N. D.
We are centrally located. Members F. T. D.

GRAND FORKS, N. D.
McELROY'S FLOWER SHOP
Orders for North Dakota and Northern Minnesota

PINE BLUFF, ARK.
DAVIS FLORAL CO. MEMBER F. T. D.

TEXARKANA, ARK. TEX.
MAJESTIC FLORAL COMPANY

GEORGE RYE, Some Florist
THE PLAZA F. T. D. Ft. Smith, Ark.

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES
BALL FLORAL COMPANY

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

El Paso, Texas POTTER FLORAL CO.
Members Florists' Telegraph Delivery

light can be played upon the goods from the correct angles that the acme of good display lighting is attained.

NATIONAL PUBLICITY CAMPAIGN.

[Continued from page 65.]

greatest good will come in a year or two from now, when production more nearly catches up with the demand. A. Washburn & Sons."

Big Things to Come.

A few critics have seen fit to question the wisdom of launching our campaign at the time we did. Results have proved that such launching was the greatest and most beneficial move ever made in the history of the florists' trade. To

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS
Phone, wire or write Brownwood Floral Co.
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

SHERMAN, TEXAS
H. O. HANNAH & SON
Service up to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas
Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS
West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

CISCO, TEXAS
Only Florist in the Oil Fields Cisco Floral Co.

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN
67 Beacon Street
Deliveries
To All Steamers
QUALITY AND SERVICE
Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street, BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. EISEMANN, Manager. 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin FLORIST
Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.
Belmont Flower Shop. MEMBER F. T. D

Newton, Mass.
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY
COTTON The Florist

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist. 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

imagine that a continuance of the campaign, because of an apparent shortage of flowers, is an unwise step, is wrong. What has caused the shortage if not demand? There are as many growing establishments as ever and, as far as is known, practically everyone is running to full capacity. At any rate, there are no more idle than is always the case. Has any particular glut been recorded since the campaign started? Was not every market bothered with periodical gluts before we became active with our publicity movement? The Washburns are right. The greatest good will come later. Demand will not be allowed to exceed supply for long. Production is already increasing and will naturally continue to increase. We must expect it and we must prepare for it.

All Should Subscribe.

In spite of increased labor cost and advanced cost of materials, have growers ever enjoyed as good returns for their products as they have recently? Yet, the growers, as a class, have not supported our campaign to the extent expected of them. They evidently have not given our movement the serious thought it deserves. They have been content to profit through the better movement of their products brought about by the campaign, without contributing to the expense of the work. The subscriptions from growers should be on a par with those from other sections of the trade.

The campaign can be active only so long as those who are to reap the benefits will share in the expense. Subscriptions are not coming in as they should and it is unfair to ask those who subscribed a large part of the expenses last year to contribute more than their share again this year. With the great number of florists to share in the benefits, it should not be difficult to carry the funds to the amount required by the committee, $100,000. Is this such a great sum to raise among 20,000 members of the trade? Assure yourself, Mr. Nonsubscriber, that it is not and send in your check for the amount you think right

BOSTON—BECKER'S
Send us your telegrams Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston
BECKER S CONSERVATORIES
CAMBRIDGE - - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton
Member F. T. D.
FALL RIVER, MASS.
83 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points.

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1 44-2 44-3

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS

GREEN, The Florist
Avenue C at 8th Street

HARTFORD, CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

Hartford, Conn.

GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

Hartford, Conn.

George F. Lane Successor to Welch The Florist

180 Asylum Street Member F. T. D.

Hartford, Conn.

J. Albert Brodrib, Store, 639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

Waterbury, Conn.

RYAN & POWERS
30 Center St.
Special attention Westover and St. Margaret School Orders.
Members F. T. D. and Rotary Florist.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NORWALK, DARIEN, NORWALK, GREENWICH

NEWPORT, R I.

SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1261-R.

New Britain, Conn.

VOLZ FLORAL CO.

I should like to write a little essay on "The Sweet Perfume of Courteous Service" but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

New Haven, Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists
Yale College
Covering All Connecticut

Providence, Rhode Island

Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

for you to subscribe—or had one not better say invest?

John Young, Sec'y.

PLAYING THE GAME FAIR.

How often have you heard it said that business is as much a game as is baseball, football, tennis or golf and that it requires certain fundamentals to give you the endurance to accomplish what you set out to do! To be an athlete, one must keep himself in trim and with plenty of practice, plus endurance, he can virtually succeed in whatever he undertakes to do.

Just so with business. In order to succeed in business, there are certain essential rules that must be followed. It is not always the wealth a man has which characterizes him a success so much as the fact that his business savors, first, of honesty to his customers and then of service, consisting of all the word implies. We all admire and appreciate those in our own ranks who have been successful from the stand-

Coombs LEADING FLORIST

Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St. Hartford, Conn.
Member Florists' Telegraph Delivery Association.

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Grove The Florist

BURLINGTON, VT.

FOREIGN SECTION

Liverpool, England

DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England

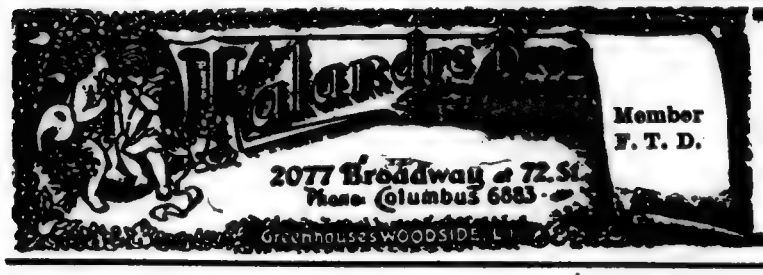
DINGLEYS, Ltd., Florists

SCOTLAND

SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

EAST ORANGE, N. J.
George Smith & Sons
657 Main Street
EAST ORANGE
South Orange · East Orange · West Orange · Orange
Maplewood, Glen Ridge and Bloomfield
We are located in the center of these cities

ESTABLISHED 1847
F. T. D.
Thos. F. Galvin INC.
THE NAME PROTECTS YOU
BOSTON
1 PARK STREET
799 BOYLSTON STREET
Steamers are Again Sailing on Schedule
Deliveries made on board
NEW YORK
561 FIFTH AVENUE

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

ENGLEWOOD
Bergen County and Northern Jersey
Meadowbrook Nurseries, Inc.
F. T. D. Member
275 Grand Ave., Englewood, N. J.
Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED AT ALL TIMES
Edwards Floral Hall Company
1716 Pacific Avenue
Atlantic City, New Jersey
Nurseries: Mediterranean and South Carolina Aves.
Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns are best reached from
TRENTON
MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
1519 Pacific Avenue
Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

NEWARK, N. J.
WASHINGTON FLORIST
577 Broad Street
Member F. T. D.
Open 7 a. m. to 10 p. m. every day

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

Summit, New Jersey
HARRY O. MAY, PROPRIETOR
The Rose Shop

OLEAN, N. Y.
Member Florists' Telegraph Delivery
Manuel Oppenheim

TRENTON, N. J.
PARK FLORAL CO. R. ABBOTT
Greenhouses--Buchanan, Lafayette and Schiller Ave.

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

point just mentioned and who always participate in the various welfare movements connected with our business. If you were to investigate their methods of progress, you would find that one of the predominating factors that loom up big is their view regarding the proper use of advertising and publicity to keep flowers ever in the minds of their patrons, so that they do not have to wait for certain occasions to sell flowers, but are doing business all the time.

Now, whenever you find a florist doing business all the time, you will readily grant that there must be something underlying the principles of this type of busy man. Generally you will find, also, that whenever a movement is on foot for further development, this busy man is ready to help the project with his purse as well as his heart, and the combination spells success. This is

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP
1311 Pacific Ave. Crane & Hill, Props. Members F. T. D.

Olean, N. Y. HERRON The Florist
WE GROW OUR OWN FLOWERS

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

Malone, N. Y. Member F. T. D.
L. G. RENNIE, 51 East Main Street

NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del. Assn.

MEDINA, N. Y. WHITE BROS.
Orders for Western New York handled with promptness

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK DARDS

Member of Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction
Nearly 50 Years

Regular European Sailings Now Established

Kottmiller

. . . FflorIst . . .

426 Madison Ave.—and 49th Street

Also Vanderbilt and Ritz-Carlton Hotels — NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Deliver, Association.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service.

In the Heart of NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M. A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 368-369

OUR MOTTO—THE GOLDEN RULE.

NEW YORK Telephone Lenox 3822

HENRY HART, Inc.

1000 MADISON AVENUE

In the heart of most exclusive residential section

The Rosendale Flower Shop

136 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

YONKERS, N. Y.

MEMBER F. T. D.

3 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N. Y.

The Chatham Floral Co.

PROMPTNESS WITH CARE

Eastern New York and Western Mass.

BUNYARD

413 Madison Avenue NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

"Say It with Flowers"

Max Schling Flowers

MEMBER OF F.T.D.

MAX SCHLING, INC., 785 FIFTH AVE. NEW YORK, N.Y.

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue / 1193 Broadway

SPLENDID SERVICE

UTICA, N. Y.

Utica Floral Co.

MEMBERS F. T. D.

FLORAL ART STUDIO OSWEGO, N. Y.

E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND BROOKLYN — JERSEY CITY NEWARK

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

---

"Where Roses and Lilies and Violets Meet"

GUIDO, Inc.

Florist

PHONES: Plaza 7870; Night call, South 1128

505 Lexington Ave., Corner 52nd St., NEW YORK

A. B. Cazan

Flowers of Quality Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

ROCHESTER, N. Y.

J. B. KELLER SONS Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 — L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

Batavia, N. Y.

L. C. Streb & Sons

Flowers delivered to all nearby towns

ALBANY, N. Y.

The CAPITAL DISTRICT and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.
Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.

---

what is meant by playing the game fair. Our liberal and broad-minded publicity campaign is one of the cogs in the wheel of better business for all florists and yet we find too many unheedful of the generous spirit needed to carry it on. Pledges are still coming in, but we need more and, to win success, our efforts must be directed toward those who have as yet not sent in their contributions for such a splendid campaign as has been going on the last two years.

We shall not feel that we are playing the game fair if we allow others to subscribe to a fund that has for its purpose doing good for all and yet have not subscribed ourselves.

While we have made considerable

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



BUFFALO
COLONIAL FLOWER SHOP
219 Delaware Ave.

Member of the F. T. D.

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
MEMBER OF THE F. T. D.
BUFFALO, NEW YORK

F. T. D.

Stroh's

Greenhouses ATTICA, N. Y. 379 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N.Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N.Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever
Formerly manager Palmer's.
77 Allen Street, F. T. D. BUFFALO, N. Y.

HUGO H. JAHN,
710 Nostrand Ave., BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work Personal attention. Special care of telegraph ord

GENEVA, N. Y.
Members Florists' Telegraph Delivery TRAUTMAN & SMITH

WILSON
3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

TROY, N. Y.
MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y.
SHIPMENTS Southern New York Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

progress, we can still attain much more and, if all would but view our project in the proper light, our funds would never be lacking.

Robert Whittaker said: "Live for something, have a purpose and that purpose keep in view."

The publicity committee has a purpose and that is to bring the trade to the high plane to which it is justly entitled, where all will enjoy the fruits of their labor and toward which we all want to pay our just proportion. Are you willing to be of this class? We think so, or the S. A. F. would never have sponsored the plan. Now let us all back it up and be good sports and prove that we play the game fair.

Henry Penn, Chairman,
National Publicity Campaign.

MINNEAPOLIS, MINN.

Club Meeting.

The February meeting of the Minnesota State Florists' Club was held at the University of Minnesota greenhouses, February 19. About thirty members were in attendance. After a trip through the greenhouses and a study of some ninety varieties of cacti in one of

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO
Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N Y towns

Danker
FLORIST
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
28 STEUBEN STREET
Best service. Send your orders to us
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson
THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N. Y.
RAWSON, THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points

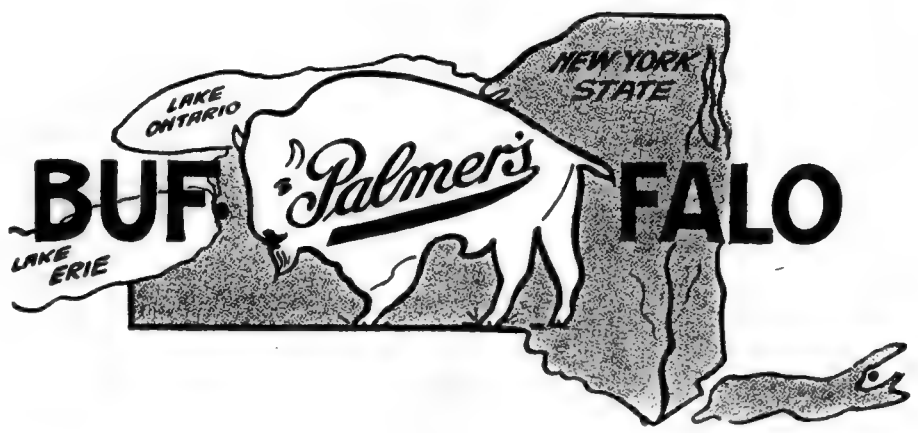
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in this city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F. T. D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

these houses, the regular business meeting of the association was held. Among other things it was voted to ask the secretary of the S. A. F. to confer with the Federal Horticultural Board, requesting that all of the hearings of this board be grouped at one time, or possibly two times during the year, so that it would not be necessary for florists and

MILWAUKEE
Member F. T. D.
Sublinery FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 98 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right rates

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 PENN AVENUE Member F. T. D.

PITTSBURGH
E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

PITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

HARRIS BROS.
510 Market St.
PITTSBURGH
BEST SERVICE

PHILADELPHIA
Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time
WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

LEBANON, PA. Member F. T. D.
J. F. VAVROUS SONS
Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 3924 Market St., PHILADELPHIA

others interested to make frequent trips across the country in order to be present at these meetings. Prof. W. S. Cooper, of the University of Minnesota, gave an interesting lantern talk on "Ecology of Plants," especially referring to certain districts of California, showing views of the big redwoods and a considerable variety of California vegetation. August Vogt, of St. Paul, read a paper on "Proposed Plan of Florists' Coöperation." This brought out an interesting discussion in regard to the florists' business.

The next meeting will be held March 18 at the Merriam park greenhouses, Merriam park, St. Paul.

HELENA, MONT.

The State Seed & Nursery Co. reported St. Valentine's day business as the largest yet experienced. The demand was three times the supply. Orchids, violets, plant baskets of Primula malacoides and combination baskets of primulas and violets made up most of the sales. At the close of the day there was not a flower or plant left. The State Seed & Nursery Co. used over 100 of the large S. A. F. St. Valentine's day posters and every package and piece of mail carried stickers. This firm's crop of over 30,000 violets failed to take care of the orders received.

TRI-CITY FLORISTS' CLUB.

The Tri-City Florists' Club held its monthly meeting February 12, at the home of William Knees, Sr., of Moline, Ill. A majority of the members were present and the meeting was an unusually interesting and instructive one.

The discussion of the evening was on peonies. R. M. Rohlf, of Davenport, Ia., gave an extremely interesting talk on that subject. Two guests added to the enjoyment of the evening by giving short talks. They were C. C. Pollworth, of Milwaukee, Wis., and J. A. Lambert, of the Ove Gnatt Co., La Porte, Ind.

The officers for the ensuing year were nominated.

Flowers The Best at the Lowest
"I Serve" ICH DIEN Member F. T. D.
The largest popular priced house in Philadelphia.
F. M. ROSS
Send orders to
136 So. 52nd Street, Philadelphia
Other Stores
13 So. 60th St., 212 E. Girard Av.
PHILADELPHIA
Florists not members of the F. T. D. will please send cash with orders.

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

NORFOLK
PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

GILES, The Florist
READING, PENNA.
Member F. T. D.

SCHULTHEIS, Florist
317 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

ORDERS FOR ROANOKE, VA. are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

L. Stapp and William Goos, as delegates of the club at Des Moines, submitted a report of their endeavors to secure for Davenport, Ia., the next annual Iowa state floral and horticultural show, but informed the club that it had been secured for Council Bluffs.

Mr. DeLascalle, of Davenport, invited the club members and ladies to convene with him at the March meeting of the Davenport Outing Club.

At the close of the evening an appetizing supper was served.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

ROCHESTER, N. Y.

Club Meeting.

The Rochester Florists' Association met Friday, February 13, at the Osborn House. A talk on "The Advantage of Burning Coke," by V. Miller, of the Rochester Gas & Electric Co., was the feature of the evening.

New officers were elected for the ensuing year. They are: President, George J. Keller; vice-president, James Sproat; secretary, Irving Briggs; treasurer, Harry L. Glen. The trustees are: Charles Vick, George B. Hart and George T. Boucher.

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

Portsmouth, Va.
Cotton The Florist, 333 High St.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

ROANOKE, VA.
Member F. T. D. Fallon, Florist

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

Erie, Pa. Charles G. Offerle
2408 Poplar Street

KANSAS CITY, MO.

The Market.

Stock was a little more plentiful last week and funeral work has fallen off somewhat. There is still a heavier shipping demand than can be met by the wholesalers, the usual rule of late being a clean-up early in the day. The carnation crop is showing slight improvement, but not enough to lower the

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. — Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

Charlotte, N. C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

LYNCHBURG VA. DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D. — Correspondence Solicited

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

GEORGIA — CAROLINA
Orders Executed by *Stull's Nursery* AUGUSTA'S LEADING FLORIST
MEMBER F. T. D.
AUGUSTA, GA.

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

SAVANNAH
A. C. Oelschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

ATLANTA, GA.
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street Baltimore, Md.
Member Florists' Tel. Delivery

TAMPA, FLA. KNULL FLORAL CO.
Member F. T. D.

Carolina Floral Store Member F. T. D.
King and George Sts., Charleston, S. C.
Nurseries at Saxon, S. C.

Mobile, Alabama
Member F. T. D. The Minge Floral Co.

price, which remains at $15 per hundred. Roses are a little cheaper than they were last week, running from $10 to $30. Freesia, too, is a little easier. Sweet peas are from $1.50 to $4. Jonquils, just beginning to come in, are $10 and $12. Shipments of California violets are falling off and the flowers are $2 per dozen bunches.

Various Notes.

Samuel Murray is cutting a few Easter lilies, the first of the season. He says he will have a good supply for Easter.

After two or three quiet days following the recent rush, E. A. Humfeld had a heavy business Friday, February 20, using all the stock he could cut and buy.

Mrs. T. A. Moseley reports a good St. Valentine's day, the high prices of flowers making the total greater than in normal years, although the number of sales was large, too.

Among the visitors last week were

Creech, FLORIST TARBORO, N. C.
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

GREENSBORO, N. C.
VAN LINDLEY CO.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

DURHAM, N. C.
Durham Floral Co. HIBBERD Proprietor

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H FORD, Greenhouses

WILMINGTON, N. C.
Fifth Avenue Florist Member F. T. D.

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville

Send Me Your Suburban Orders.

WM. F. KEYS, JR.

1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital
Church Home and Infirmary
Hebrew Hospital
Mercy Hospital
Md. General Hospital
St. Joseph's Hospital
St. Agnes' Hospital

Nashville and Chattanooga

Member Florists' Telegraph Delivery

Joy's

In KENTUCKY where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1870
550 FOURTH AVENUE – LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

"WE NEVER SLEEP"

Idlewild Greenhouses Memphis, Tenn.

89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 Incorporated 1919

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South
Knoxville, Tenn.
ALL ORDERS GIVEN SPECIAL ATTENTION

BRISTOL, TENN.

FALLON, Florist.

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
50,000 Feet of Glass and Retail Store

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY. Pleasant View Greenhouses
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
UNION CITY, TENN., - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

Mrs. Bernice Bunning, Bucklin, Kan., and Blaine Wilcox, Council Bluffs, Ia.

If the weather continues good for another week or ten days, J. G. Eggleston will have his third new house ready for transplanting a large crop of petunias, in which he intends to specialize for bedding stock this spring.

Although getting only a few roses, the Pinehurst Floral Co. is cutting more carnations than for several weeks.

R. P. Short, of the American Beauty

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO Send Your Orders to **WILLIAM J. SMYTH**

Member Florists' Telegraph Delivery Association — 3101 to 3109 Michigan Ave.

Where F. T. D. Members will always get the greatest satisfaction.

Fleischman — Members F. T. D.

CHICAGO'S LEADING FLORIST
RAILWAY EXCHANGE BUILDING

DECATUR, ILLINOIS

DAUT BROS.

F. T. D. — 120 E. Prairie St.

CHICAGO
2132-2134 Michigan Avenue
Member F. T. D.

Samuelson Florist

Orders Carefully Executed

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, **CHICAGO**

FREEPORT, ILL.
JOHN BAUSCHER, Prop.
Established 1868.
We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

STORES IN
DECATUR
and GIBSON CITY, ILL.
Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.
PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

MOLINE, ILL.
Orders for Western Illinois and Iowa handled with *care* and *dispatch*.
J. STAACK & SONS

OTTAWA, ILL.
LOHR'S GREENHOUSES
Fancy Cut Flowers and Blooming Plants.
Good R. R. Service. Orders filled promptly.

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

CENTRALIA, ILL.
J. W. ROSS — We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

Springfield's Best Florist
ILLINOIS — MEMBER F. T. D. — A. C. BROWN, 217 S. 5th Street

Rockford, Ill. —AND— VICINITY
ROCKFORD FLORAL CO.
108 WEST STATE STREET
Prompt Deliveries to CAMP GRANT

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES — CHAS. LOVERIDGE

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON Members F. T. D.
Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you
Member F. T. D. — Dixon Floral Co.

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Rockford, Ill., and Camp Grant
H. W. BUCKBEE
Member Florists' Telegraph Delivery

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

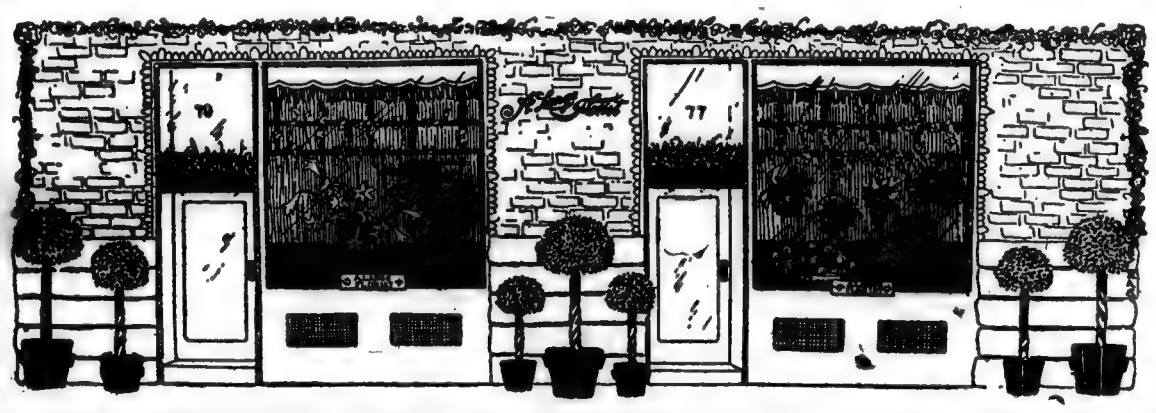
GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully.

Floral Co., is so much better that he is able to attend to business again.

One of the big events of Tractor show week was an elaborate post-Valentine dinner dance given by the Chilton Publishing Co., of Philadelphia, in the Muehlebach hotel February 18. About 1,000 persons were present. The Muehlebach Flower Shop had the decoration and it was one of the most expensive things of the season. The mezzanine floor, assembly room and ballroom of

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



A. LANGE
MEMBER F. T. D.
77-79
EAST MADISON STREET
CHICAGO

THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

Member Florists' Telegraph Delivery Association
Alpha Floral Company
146 S. Wabash Ave.
CHICAGO
Send your telegraph orders to us for delivery in Chicago and vicinity

FRIEDMAN, Flowers
CHICAGO, ILL.
522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

SCHILLER'S
TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

MEMBER F. T. D.
Established 1887
Wittbold
FLORIST
745 Buckingham Place
L. D. Phone 1112 Graceland
Chicago
Send us your retail orders. We have facilities second to none in the city.

Muir
CHICAGO
ESTABLISHED 1865
We cater to those who require the best.
Prices reasonable
4647 Grand Blvd.

CHICAGO
4701 to 4705 Lake Park Ave.
Johnson & Hecht's FLORISTS
Our service covers the city and suburbs as with a blanket
"The Home of Flowers"

CHICAGO
C. Frauenfelder
FLORIST
3343 W. Madison St.

CHICAGO
We are growers of Cut Flowers and Potted Plants
J. F. Kidwell Co.
(NOT INC.)
3530 Michigan Avenue
Member F. T. D.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Flowers for all Occasions
Cody's FLOWER SHOP
Tel. Lake View 1121
3912 North Clark St., CHICAGO

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Mangel Florist
CHICAGO
THE PALMER HOUSE FLORIST
17 EAST MONROE ST.
Member F. T. D.

OAK PARK
and all western suburbs of Chicago
A. H. SCHNEIDER
Member F. T. D.
1048 Lake Street, OAK PARK, ILL.

CHICAGO
Paul Blome & Co.
Member F. T. D.
1361 N. Clark St.

OAK PARK, ILL.
AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

the hotel were turned into an outdoor garden, with a lattice framework on walls and ceiling covered with smilax and moss, into which were woven artificial nasturtiums. Small electric bulbs were strung thickly through the greens and Japanese lanterns depended from the ceiling, adding to the garden effect. A fountain at one end of the ballroom played over a mound of ferns and led to an arbor, where 250 bunches of green and red grapes hung. Three hundred long-stemmed Premier and Columbia roses were combined with woodwardia fern leaves in the ballroom. Hugo Neff, manager of the Muehlebach Flower Shop, and Joseph Reichl, of the hotel, planned the affair.

J. E. K.

Cadiz, O.—C. O. Daview has purchased the greenhouse formerly owned by John T. Timmons.

Telegraph Delivery Department

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Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS' TOLEDO, O. SCHRAMM BROS. 1315 CHERRY ST.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.

Fremont, O.
Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members F. T. D. Ass'n
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio

Elyria, Ohio LORAIN, OHIO
THE L. C HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D
ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN
MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers FLOWER SHOP
Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O. JOHNSTON'S FLOWER SHOPPE
MEMBER F. T. D. HARRIS ARCADE

CINCINNATI
FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI
HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio
Mickley the Florist
108 West Seventh Street

ADA, OHIO MOHLER'S FLOWER SHOP.....

PRINCETON, ILL.
W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION.

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store Granite City, Ill.

Streator, Ill. THORNTON'S FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

PONTIAC, ILLINOIS Members F. T. D.
Flowers of all kinds in their season
W. J. MILLER & SON

MOTT-LY MUSINGS.

L. A. Smith, of Greene, N. Y., was seeking stock with which to fill a large funeral order, something never dreamed of when he began business a few years ago.

Stanley G. Barnes, of the Flower Shop, Binghamton, N. Y., observed when totaling the cash sales for St. Valentine's day, "Though we looked for good returns, almost four figures

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO
5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA
Leading Flower Stores at
727 Broadway LORAIN, OHIO
378 Broad Street ELYRIA, OHIO
Stock is supplied by our range of 30,000 feet of glass

LORAIN, OHIO
Member F. T. D.
F. G. CAREK
Leading Florist
ARTISTIC WORK
Our Motto: "Anywhere; Any time."

AKRON
OHIO
THE HEEPE CO.

W. F. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO
STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O. Member F. T. D.
522 S. Freedom Avenue
H. T. MILLER

Telegraph Delivery Department

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NO ORDER TOO LARGE —— NO ORDER TOO SMALL

CLEVELAND

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland



We are the only Cleveland florists who regularly advertise locally to create business for the F. T. D.

The Jones-Russell Co.

1284 Euclid Avenue
Cleveland

Members F. T. D.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Upper Sandusky, O.

B. E. CONSTIEN. AT YOUR SERVICE

VAN METER FLOWER SHOP

SPRING and HIGH **SPRINGFIELD, O.**

BEST FLOWERS FOR EVERY OCCASION.

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

YOUNGSTOWN, OHIO

The Posy Shoppe

25½ N. Phelps Street QUALITY AND SERVICE

---

were reached, exceeding our most sanguine expectations.'' Taking into consideration that the business has been in existence only since August, 1919, this is highly satisfactory.

''Do not spend your time wondering why a black hen lays a white egg! Get the egg! In other words,'' observed Ernest Ashley, of Allentown, Pa., ''don't waste time and energy inquiring into the causes of advanced prices on cut flowers, but push sales and show purchasers that they are getting full value for their money. Granted there is such a thing as a limit, at the same time sentiment cannot be computed in dollars and cents; in fact, with the classes being elevated, the higher the cost, the stronger is the sentiment.''

John F. Horn, of John F. Horn &

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.

930 Prospect Avenue LEADING FLORISTS Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and EAST CLEVELAND, OHIO

HAHN, The Florist, 10515 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

XENIA, OHIO

Engle Floral Company

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MICHIGAN

ORDERS WILL BE CAREFULLY CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

A Card This Size

Costs only $1.10 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 55c per week on yearly order.

MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich.

Member F. T. D.

BLUMAIZE BLOSSOM SHOP

Flint, Mich.

EVANS THE FLORIST

House of Personal Service

Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.

ASMAN, LEADING FLORIST

Prompt Delivery

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph Delivery Association. Frank Winans

CHICAGO DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

STURGIS, Mich.

Member F. T. D.

Vogt's Flowers

Coldwater, Mich.

All So Mich. points

HILLSDALE, MICH.

Southern Michigan Points O. A. STOLL F. T. D. Member

Bro., Allentown, Pa., commented upon the boons enjoyed by the trade in the various labor-saving devices now possible in the growing end. "We have automatic coal carriers, stokers and traps; now, if we could get some automatic workers in the houses who would be as reliable and helpful as the machinery, the combination would be immense." More roses and less carnations will be grown next season.

John H. Sykes, of Allentown, Pa., spoke favorably of present conditions, having big business, more than the average supply of stock, an artistic sister to do the fine work and a good range, kept thoroughly up-to-date.

E. N. Kroninger, of Allentown, Pa., may be proud of the report that the finest carnation seen here this winter came from his place.

New life has been injected into the Hoffman Greenhouses, at Elmira, N. Y., since Frederick J. Gantz returned to his old post as grower. Albert Hoffman, son of the founder, is also distributing "pep" around the place and the business is becoming lively. H. M. Hoffman, who declined the nomination for mayor, having served six terms, is giving more time to the nursery dpartment and attended the farmers' week gathering at Cornell University. Grower Gantz is producing the best crop of carnations seen in this vicinity. He talks interestingly of his experience as a grower in Florida, where the lack of potash caused him to quit.

Superintendent Richard King, of the United States Cut Flower Co., Elmira, N. Y., is justly proud of the record shown throughout the entire season and is decidedly optimistic regarding the future, both from a grower's and a retailer's point of view. The big range showed a fine stock of rose and carnation cuttings and of roses in 2¼-inch pots—Mock, Hoosier Beauty, Richmond, Shawyer, Columbia, Sunburst, Premier and, last but not least, Killarney, for Mr. King does not think that the old favorite will be discarded for some time to come, when the quantity of cut and quality are considered. Carnations show the effect of close picking and a big crop is in sight. Laddie will be grown more next season. Some 15,000 stocky plants are being held for own planting. Mr. King says that the best plants will

DETROIT MICHIGAN

Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

Detroit, Mich.

BEARD FLORAL CO.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years Member F. T. D.

IONIA, MICH.

Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MINN. **MAZEY** "The Society Florist"
SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.
FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
EMIL RIEPLE
Rochester's only store having its own greenhouses
Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N
The finest and largest stock west of Chicago
Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's
Incorporated
912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

Duluth, Minn.
Flowers delivered promptly to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.
THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.
200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS. Duluth, Minn.

DENVER and all **COLORADO** and **WYOMING**
Established 1880 The Mauff Floral Co. 1225 Logan Street
Member Florists' Telegraph Delivery Association

AUSTIN, MINN.
A. N. Kinsman, Inc.
Competent Service to all Iowa and Minnesota Points.
Member Florists' Telegraph Delivery.

Park Floral Co.
B. E. GILLIS, Pres. E. P. NEIMAN, Sec'y.
Member Florists' Telegraph Delivery
DENVER, - - COLORADO

Denver Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.
ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n.

FORT MORGAN, COLO.
Morgan Floral Co. Member F. T. D.

Smith's Flower Shop Hutchinson, Kansas
Member Florists' Telegraph Delivery

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service Members F. T. D. A.

James Hayes Flower Shop Leading Florist
819 KANSAS AVENUE
TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

FORT COLLINS, COLO.
ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.
J. R. BARKER Trinidad Floral Store Masonic Bld'g.

be of one's own growing; it can hardly be otherwise with the enormous demand for rooted cuttings. Lilies and hydrangeas are promising for Easter, while a batch of pelargoniums could hardly be in better shape. Primulas and cinerarias, about 1,500 in number, are moving steadily and but few are expected to be a loss.

The Flick Floral Co., Fort Wayne, Ind., is getting ready to tear down a number of its old houses on Thompson avenue and will build new ones in the rear next summer. W. M.

LAMBERT'S LOCALS.

The Charleston Cut Flower & Plant Co., Charleston, W. Va., is adding to its already large, modern establishment, so that it will have two excellent ranges for cut flowers and plants. The place is heated by gas. Because of the lack of flowers and plants for window decoration, the firm made an F. T. D. display, showing telegraph wire connections and a number of real telegrams ordering flowers for prominent people. It was an unusually attractive display and brought them much F. T. D. business.

Raymond E. De Rycke, at Moline, Ill., recently purchased the range of Eckstam Bros., which contains about 2,000 feet of glass. Mr. De Rycke came

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
423 and 427 Market Street, SAN FRANCISCO, CAL.
Also 20 and 22 East San Fernando Street, SAN JOSE, CAL.

LINCOLN, NEB.
1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery

COUNCIL BLUFFS, IA.
J. F. WILCOX & SONS
750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's FLORAL NURSERY
For { Eastern Iowa, Western Wis., N. W. Illinois
Dubuque, Iowa

National Florist
C. H. FREY
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

QUALITY PLUS SERVICE
DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

IOWA
Kemble's Flowers
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

OMAHA, NEB.
Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

National Florist
FT. DODGE, IA.
NORDWALL
E. E. NORDWALL

SIOUX CITY, IOWA
Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

Lincoln, Neb.
Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

SIOUX CITY, IOWA
Members of F. T. D. ROCKLIN & LEHMAN

FOR ALL CENTRAL NEBRASKA ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

M. J. SPORMAN
CEDAR RAPIDS
IOWA

DES MOINES, IA.
GUTHRIE-LORENZ CO.

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

Cedar Falls, Ia.
BANCROFT'S Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

to Moline from South Bend, Ind., where he was successful in executing the famous planting at the home of Clement Studebaker, Jr. He will grow cut flowers and plants and do a landscape business in addition. The Messrs. Eckstam are going into the nursery business and will also grow gladioli and outdoor stock. J. A. L.

Alliance, O.—H. H. Koch has opened a store in this town.

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES
Best shipping facilities as Ogden is a railroad center.
Dumke Floral Co.

Send your orders for Eastern and Southern Montana to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

We own and operate the
TWO LARGEST FLOWER STORES
IN WYOMING
Evanston, Wyo. Rock Springs, Wyo.
LOUIS B. WESTHOLDER

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

State Nursery & Seed Co.
Helena, Mont.
Only the Best.
Cut Flowers for any Part of the Northwest.
Members F. T. D. Ass'n.

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming
ATKIN'S

MISSOULA, MONT.
ANDERSON GREENHOUSE
For all towns in Western Montana

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1895. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 So. Central Ave. Member F. T. D.

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES
414½ SOUTH BROADWAY

SEND YOUR ORDERS TO
BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street, LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in this section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal.
342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

PASADENA, CALIF.
MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.
SIEBRECHT'S HOUSE OF FLOWERS

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

WINNIPEG, MANITOBA
Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. — VICTORIA, B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

People's Florists
Members F. T. D.
836 Queen St., west and 92 Queen St., east TORONTO

BERKELEY, CAL.
MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

Woonsocket, S. D.—H. J. Jensen, for three years manager and stockholder of the Gurney Greenhouse Co., Mitchell, S. D., has leased the Woonsocket Greenhouses and is continuing the business under the same name. As fast as possible, he intends to add nursery and landscape work to the business already established.

McKenna
Largest Retailers in Canada.
Cor. St. Catherine and Guy Streets
9 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Montreal

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.
Peterborough, Canada

Montreal, Que.,
HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery
The Quality Florists in the Center of the west

Telegraph Delivery Department

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SEATTLE

Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

SEATTLE

Choice Flowers, prompt and careful

L. W. McCOY 904 3rd Avenue Established 1900

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio in the Northwest

Rosaia Bros. Members F. T. D.

Spokane, Wash.

Eugene's Flower Shop

PROMPT AND RELIABLE

SEATTLE

MEMBER F. T. D.

In the heart of the city

Woodlawn Flower Shop

1410-1412 2nd Avenue

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job

CLEMMER THEATER BUILDING

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on short notice.

Both Phones 1013

PORTLAND ORE.

Lubliner FLORIST

328 & 348 MORRISON ST.

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK. PERSONAL ATTENTION.

Telegraph Orders Delivered to

LOS ANGELES SANTA MONICA OCEAN PARK VENICE

PORTLAND, ORE.

TONSETH FLORAL CO.

285 WASHINGTON ST.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery.

Yakima, Washington

STATE FLORAL CO.

We Grow Our Own Flowers

Telegraph Orders filled promptly and carefully

Members F. T. D. Association.

ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Stavangerf'd..	New York	Norway	Feb. 27
Melita..St. John, N. B.		Liverpool	Feb. 27
La Savoie.....New York		Havre	Feb. 28
Siberia Maru.San F'rsco		Yokohama	Feb. 28
Grampian.....			
.....St. John, N. B.		London	Feb. 28
Ponce .....New York		San Juan, P. R.	Feb. 28
Philadelphia..New York		Southampton ..	Feb. 28
Emp. of Japan.V'couver		Yokohama	Mar. 1
Katori Maru ....Seattle		Yokohama	Mar. 1
Carmania ....New York		Liverpool	Mar. 2
Saturnia .....Portland		Glasgow	Mar. 6
Columbia .....New York		Glasgow	Mar. 6
Imperator ...New York		Southampton ..	Mar. 6
La Touraine..New York		Havre	Mar. 6
Vauban .....New York		South America.	Mar. 6
China.....San Francisco		Hong Kong....	Mar. 6
Colombia..San Francisco		Yokohama	Mar. 6
Noordam .....New York		Rotterdam	Mar. 6
Cedric .....New York		Liverpool	Mar. 6
Scandinavian.....			
.....St. John, N. B		Liverpool	Mar. 6
Brazos .....New York		San Juan, P. R.	Mar. 6

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

California Florist

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

SAN DIEGO, CAL.

BOYLE & DARNAUD

National Florist

F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders filled promptly

TACOMA

SMITH FLORAL CO., 1112 Broadway

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)

QUALITY FLOWERS Artistic Arrangement

Members Florists' Telegraph Delivery.

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

Portland, Ore.

CLARKE BROS. FLORISTS

Oakland, Cal.

Telegraph Delivery Department

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LOOK!

On pages 66 and 67 —

Is your city represented there?

If it IS—by someone else—you will know the reason why YOUR telegraph delivery business is not so large as you think it should be.

If it is NOT represented, you will see a "grand and glorious" chance to add to YOUR business. Practically every Florist who makes any effort to send and receive telegraph delivery orders finds the profit soon equals what he made on the best three or four customers he ever had.

The opportunity is specially good for the leading Florist in cities not already represented in the Pink Part of the Review. First consult the Index on pages 66 and 67, then use this order blank:

_____ 19____

FLORISTS' PUBLISHING CO.

508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying {1 / ½} inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which_____ agree to pay at the rate of {$1.10 / 55 cts.} net per week, bills payable monthly.

Strike out else NOT wanted.

Strike out same as above.

_____

PINEHURST FLORAL CO.

1121 Grand Ave. Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* Kansas City, Mo.

We are now cutting a much larger supply of Roses, Carnations and stock of all kinds. The increase is particularly noticeable in Bulbous and Miscellaneous stock. Prices have declined accordingly. We are now in a position to take on additional customers, and invite you to place your regular shipping orders with us.

Roses **Carnations** **Freesia** **Valley**
Jonquils **Calendula** **Callas** **Mignonette**
Sweet Peas and Greens

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

CINERARIAS, Half Dwarf, in Bloom

4-inch	$0.40 and $0.50 each
5-inch	.75 and 1.00 each
6-inch	1.25 each

We still have a few Cyclamens left at the old prices.

BULBOUS STOCK

TULIPS,	5-inch	$0.75 and $1.00 each
	6-inch	1.25 and 1.50 each
HYACINTHS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
DAFFODILS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
	7-inch	1.50 each

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.
Part cash if C. O. D.

H. KUSIK & CO.

Largest Shippers of Fresh Cut Flowers at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Mention The Review when you write.

Florists' Supplies on Hand

Can make immediate shipment on 6-in. Netting, all colors, White Wood Easels, Sphagnum Moss, Magnolia Leaves, Artificial Wreaths, Plant and Cut Flower Baskets

Cut Flowers more plentiful but no surplus
Prices a little lower than last week

St. Patrick's Dye, package, $1.00

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

GLEN COVE, N. Y.

Club Meeting.

A special meeting of the Nassau County Horticultural Society was held in Pembroke hall, Glen Cove, Wednesday, February 18, at 7 p. m. President Thomas Twigg occupied the chair.

James Hitchinson, Herbert Woodger, Stanley Balance, Alfred Woodger, David Dean, William Young, Robert M. Barnett, Edward Manda, John D. Wilson and William Alexander were elected to active membership and one petition for active membership was received.

President Twigg was empowered to appoint a committee to secure a judge for all shows and exhibitions to be held by the society in the coming year.

George Platt, one of the active members of the society, died from pneumonia in the previous week and the secretary was instructed to write a letter of sympathy to Mrs. Platt and the family.

The exhibits for the next monthly meeting, to be held Wednesday, March 10, will be a pot or pan of tulips, twelve roses, mixed, and twelve spikes of antirrhinum.

Arthur S. Cook, Cor. Sec'y.

Altoona, Pa.—The greenhouse owned and operated by Carl Begalke, 111 East Twenty-second street, was badly damaged and the growing stock totally destroyed recently when one side of the glass-covered roof gave way under a heavy accumulation of snow. The loss was estimated at $2,500.

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Store closed all day Sunday. Open weekdays until 5:30 p. m.
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OVER 500,000 FEET OF GLASS

This is all Good Stock

CINERARIAS, Half Dwarf, in Bloom

4-inch	$0.40 and $0.50 each
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	6-inch	1.25 each
	7-inch	1.50 each

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Largest Shippers of Fresh Cut Flowers at Kansas City.

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PACIFIC COAST DEPARTMENT

Loomis, Cal.—W. A. Hawkins, who came here from Seattle, Wash., about a year ago, recently left this place.

South Pasadena, Cal.—C. Austin, who has been a bulb grower, plans to undertake the growing of general florists' stock.

PORTLAND, ORE.

The Market.

There was no great change in the market last week. Florists are all busy and are using all the flowers they can secure. Owing to the great number of funerals which occur daily, on account of the flu and other causes, it is almost impossible to get stock enough to meet the demand. Spring flowers are plentiful and are bringing good prices. Potted plants are moving in good shape, for the reason that cut flowers cannot be had.

Various Notes.

The Portland Floral Society met last week and had a good attendance, but there was little business to transact, except in regard to the rose festival.

The range of Clarke Bros., on Thirtieth avenue and Forty-eighth street, was badly damaged by fire last week. The fire apparently started on the roof of the boiler houses from sparks from the smokestack. One of the greenhouses was destroyed and two others badly damaged. The boiler room was totally destroyed. Albert Clarke suffered several cuts and burns about the hands and arms in an attempt to fight the flames. The loss on buildings, equipment and plants is estimated at about $3,000. L. T. S.

LOS ANGELES, CAL.

The Market.

Business continues excellent, with a scarcity of stock in almost all lines. Both field and greenhouse carnations have again advanced in price, owing to the big shipping demand for funeral work and also the local call. Daffodils are much scarcer than usual at this time and it is a daily conundrum at the wholesale houses to make 100 take the place of 200. Freesias are a little more plentiful, but the price has not been shaded; the Rainbow types are coming in slowly. Roses are becoming a little more plentiful, Beauties especially, but the demand still exceeds the supply. All small flowers are scarcer and are high in price. Greens have made another jump and are hard to obtain.

The rain at the end of last week was too late to be of much help to the violets, but it was welcomed for the other stock.

Club Meeting.

At the meeting of the Los Angeles Florists' Club, at Christopher's, February 12, the following members were present: W. Armacost, F. R. Hills, H. Reeve Darling, C. Gutting, Roy Wilcox, F. Lichtenberg, S. Purdie, A. F. Borden, A. Knopf, F. Reymond and F. Warner. The following officers were elected: President, Walter Armacost; vice-president, Roy F. Wilcox; secretary, A. F. Borden, and treasurer, H. Reeve Darling. Further meetings will be held the second Thursday of each month at 6:30 p. m. at the same place.

Various Notes.

Fred Dostal, who for some time has been on the staff of Howard & Smith, has gone back to J. W. Wolters'.

George J. Hall & Co. have contracted to take the whole cut of bulbous stock from C. A. Brazee, of Wilmington, one of the largest growers of this class of stock in this vicinity.

F. Sperry, of the L. A. Floral Co., is in bed with a severe cold.

Walter Armacost, his wife and two children are all down with colds.

A. A. Hart, of Cleveland, O., is visiting in the city with his wife. He expects to stay a few weeks and will make a tour of the ranges in the vicinity.

The Redondo Floral Co. reports the busiest season on record. The three partners, A. F. Borden, A. Knopf and F. Reymond, and a full crew of assistants have been on deck early and late.

Wright's Flower Shop is making a fine showing of Phalænopsis Schilleriana, also fine cattleyas from the greenhouses.

The Superior Nursery Co. is opening up another large dahlia garden this year, indicating that Charles Gutting has plenty of faith in this popular flower. H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

A general shortage of flowers was reported last week. Not only roses but carnations and daffodils are becoming scarcer and higher in price. The demand for carnations was such during the middle of the week that the price went up to $1.50 and $2 per bunch and many orders went unfilled. The long-distance shipping of carnations has been particularly successful this year and the un-

Stick to THE HOUSE of
Quality and Service

Violets, Sweet Peas, Carnations,
Roses, Narcissi, Freesias, Forget-me-not, Mignonette, Daffodils
and all Seasonable Stock

L. A. FLORAL CO.
236 EAST FOURTH ST., LOS ANGELES, CALIF.

Mention The Review when you write.

DAFFODILS
Dutch Hyacinths Purity Freesias
Roman Hyacinths Narcissi
and everything in season

P. C. MILLER CO.
Wholesale Dealers in Cut Flowers
217 Winston Street, Los Angeles, Cal.
THE BEST IN THE WEST

ROSES

The big crop now on. Quality stock in quantity

FREESIAS—Purity, Fischerii and the new colored varieties. Order in quantity, we have them.

GREENS—We are headquarters. Plumosus, Sprengeri, Smilax, Brake, Maidenhair and Mexican Ivy.

CARNATIONS—Hothouse and field varieties.

Violets, Daffodils, Marigolds, Marguerites, Strawflowers and Callas

SUPPLIES

Largest stock on the coast. Baskets, Magnolia Leaves, Chiffon, Foil, Pins, Crepe Paper, Wired Toothpicks, Match Sticks, etc.

PLANTS

Cinerarias, Primulas, Cyclamen, Heather, Hyacinths, either in bud or in bloom.

Order a case of Brown or Green Galax Leaves
$13.50 per case of 10,000

WALTER ARMACOST & CO.

321-23 EAST FOURTH ST. *WE CLOSE SUNDAYS* **LOS ANGELES, CALIF.**

Dutch Hyacinths
Daffodils

We have taken over the entire cut of C. A. BRAZEE

It is known that Mr. Brazee has always had the best on the market. Send us a trial order and you will be convinced.

All Cut Flowers in Season. Also Cut Greens

George J. Hall & Company

423 East 5th St. Los Angeles, Calif.

The Flower Shortage is Over

Our growers are cutting heavily on Roses and more reasonable prices prevail. We have plenty of other seasonable Flowers.

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

Mention The Review when you write.

usual amount of funeral work has resulted in a strong demand for them from all over the country.

With the exception of the crops of one or two growers in this vicinity, the rose supply is considerably smaller than the demand. A few of the nurseries are cutting from the second crop now, but most of the growers will be obliged to wait another week before their roses are ready. In the meantime the price remains high, with a big call for roses both in San Francisco and from out-of-town customers.

Daffodils are scarcer and higher. The first crop is nearing the end and it is expected that the quantity will be slightly less than the demand until the next crop is ready for cutting.

Almond blossoms, both pink and white, now occupy a position of prominence in the retail shops, which report a ready sale for stock of this kind. A few of the rarer flowering shrubs and fruit trees have made their appearance also, but most of the blossom stock is still gathered from the almond trees. Acacia blooms have been particularly fine this year and have been extensively shipped with good results.

The demand for Oregon grape foliage is big this season and the distributors of this stock clean out each shipment in short order.

Orchids are still fairly plentiful, but retailers state that they are selling a satisfactory number of the blooms at $1.50 each. The only new arrivals on the market last week were a number of potted camellia bushes in various colors, white, pink, deep rose and variegated.

Various Notes.

A new florists' shop has been opened at 1237 Polk street, between Sutter and Bush streets, by M. L. Bartev, who also operates a shop at 1757 Fillmore street. Mr. Bartev makes a specialty of wedding and table decorations and intends carrying a comprehensive stock of potted plants, ferns and hanging baskets. The new shop opened with an attractive window display of cut flowers and fruit baskets. The workrooms are conveniently arranged in the rear of the store. There is also a basement, where Mr. Bartev intends to make his own reed baskets, etc.

Mrs. Copeland has been busy with table and funeral work and reports a big demand recently for bon voyage baskets developed in her own original manner.

The firm of Pelicano, Rossi & Co. is rushed with funeral work as well as a good volume of cut flower trade and table decorations. Mr. Pelicano states that he is cutting from a splendid crop

Plumosus

Smilax **Sprengeri**

Freesias

GEORGE J. HALL & COMPANY
423 E. 5th St. LOS ANGELES, CAL.
PHONE 66573

Callas
and Everything in Season

S. MURATA & CO.
Oldest and Most Experienced Shippers in Southern California
380-386 So. Los Angeles St., LOS ANGELES, CAL.
WE NEVER MISS

Poinsettia Stock Plants
CALIFORNIA FIELD-GROWN
$18.00, $25.00 and $30.00 per 100
CUT POINSETTIAS IN SEASON
PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

FREESIA PURITY
Get our prices for 1920 Crop
HARRY BAILEY,
R. F. D. No. 6, Box 354 Los Angeles, Cal.



CALIFORNIA VIOLETS

Will ship in perfect condition to almost any part of the United States or Canada.

ORDER FROM DARBEE'S

1036 HYDE STREET, SAN FRANCISCO

$1.00 per dozen bunches

Plumosus, Adiantum, Woodwardia, Mexican Ivy and other greens

of his new fern, Pelicanii, and expects to have a good supply this season.

Peter Rosara, of the Pelicano, Rossi & Co. staff, is confined to his home with an attack of the grip. The most recent report of his condition was favorable and it is expected that he will be able to return to the shop soon.

The new shop of Avansino Bros., 257 Geary street, is now in the hands of carpenters and decorators, and they expect to open for business March 1. The store has more space than the old quarters and is far more convenient, with a roomy mezzanine floor and a basement.

One of the most effective St. Valentine's day windows which were seen in San Francisco was that of B. M. Joseph's shop, on Grant avenue. The entire window was framed with stenciled paper in the manner of the old-fashioned valentine, providing an original frame for the profusion of spring flowers, which were grouped artistically about the central figure of the display, a peacock, excellent proof of the taxidermist's skill, posed in lifelike aspect, complete master of the situation. The coloring of the bird's tail feathers was admirably repeated in a fan-shaped

VIOLETS

Acacia - Roses - Spring Flowers

Woodwardia and other greens

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street SAN FRANCISCO, CAL.

Freesias **VIOLETS** **Daffodils**

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS $1.00 per dozen bunches.

We want you to order direct from us.

ROSES Roses now on crop.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. } WHOLESALE SHIPPING ONLY { Nurseries at BURLINGAME, CALIF.

FREESIAS **VIOLETS** **ROSES**
DAFFODILS **CARNATIONS**

$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* SAN FRANCISCO

plaque of pansies which lay flat on the floor of the window, suggesting a continuation of the feathers themselves.

The convention of fruit jobbers, which was recently held in this city, was the stimulus for a considerable amount of floral work. A dance was held during the session at the Hotel St. Francis, the decorations being done by Julius Eppstein. All the ballrooms of the hotel were used for the event and were appropriately decorated in grapes, apples and acacia boughs.

Some particularly fine specimens of almond blossoms were secured by Julius Eppstein last week. The single flowers measured almost two inches across and the texture of the blooms was especially heavy.

J. A. Axell is shipping quantities of acacia and spring blooms with good results. He reported a heavy demand for violets for St. Valentine's day and is now disposing of a considerable amount of hyacinths and tulips on the bulb.

The rose crop of the E. W. McLellan Co. is arriving now, a large part of the cut being shipped out of the city. The Ophelia buds are in excellent shipping condition and the Russells and Cecile Brunners are also in good shape. Manager Avansino says that the late daffodil crop is showing promise and will probably be ready for cutting soon.

M. C. Main, bulb grower of Santa Cruz, Cal., was a visitor in San Francisco last week.

The United Flower & Supply Co. is finding it difficult to meet the demand for carnations. This firm is cutting from a big crop, but, together with the shipping trade and local orders, the Bush street depot cleans up on carnations each day before all the trade is supplied. This firm also reports a scarcity of maidenhair and asparagus ferns, which is confirmed by the statements of many of the other wholesalers. The firm's cut of freesias and daffodils is good just now and much of it is being shipped away.

Roses-*Own Root*-Roses

From Outdoor Beds to Nursery Row

Christine Wright, Dorothy Perkins, Excelsa, Flower of Fairfield, Hiawatha, Lady Gay, Silver Moon, Source d'Or, So. O. Perfection, Tausendschoen and White Dorothy Perkins. Soft wood taken from field stock last fall and rooted in sand. We plant these direct to the field. **20 for 75c; 100 for $2.75; 3000 for $75.00.** On 3000 express deducted if cash comes with order, or to those with established credit.

Good Assortment Hybrid Teas—FIELD-GROWN "MAIL ORDER" ROSES

All good plants (no culls), 8 to 12 inches, at **$10.00 per 100.** List ready. Of the same assortment we will have some transplanted stock at less cost.

HOWARD ROSE CO., Hemet, California.

Mention The Review when you write.

ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 Bush Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of

California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings .....$20.00 per 1000

1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

California Grown Bulbs

C. Kooyman & Co., Inc.

431 Bush St., San Francisco, Calif.

Mention The Review when you write.

EXCELLENT FREESIAS

Ready for Shipping

DAFFODILS cut in bud. Can be shipped any distance

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street **SAN FRANCISCO**

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and PRIMULA OBCONICA

PRICE LIST

Effective February 26, 1920.
Subject to change without notice.

	Short	Medium	Long
Hoosier Beauty	$0.12	$0.20	$0.30
Columbia	.12	.20	.30
Red Shawyer	.10	.18	.25
Champ Weiland	.10	.18	.25
White Killarney	.10	.18	.25
Ophelia	.10	.18	.25
Shawyer	.10	.18	.25
Peace (White Shawyer)	.10	.18	.25

CARNATIONS, shorts and splits..... 6c
Best..... 10c
Sprengeri and Plumosus .....65c bunch
Ferns.....$3.00 doz. bunches

Miller Floral Co. UTAH

FARMINGTON,

Send for Our Surplus List of

ROSES and LILACS

E. GILL NURSERY CO.

West Berkeley, California

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

A. J. Gooch states that he has difficulty in meeting all his orders. He reports much activity in the trade in the northwest, reaching his conclusions in that respect by the number of orders coming in. He is well pleased with the

Prepare for the Largest Easter Business You Ever Had

Don't wait until the last day, to find a shortage of stock

Let Us Book Your Orders Now for Easter Lilies

	2"	3"	4"	5"	6"
Primula Obconica	$0.05	$0.10	$0.20	$0.40	$0.60
Cineraria	.05	.10	.20	...	...
Genista	...	.10	.20	...	...
Hydrangea	...	...	.25	.35	...
Cyclamen	...	...	.25	.50	...
Calla Lilies	...	...	...	.60	...
Chatelaine Begonias	...	...	...	.25	...
Maidenhair Ferns	...	...	...	.35	...
Plumosus	...	...	...	.35	...
Pelargoniums	...	.20	...	...	...
Kentia Palms—$0.75 to $3.00.					
Fern Dishes	...	...	...	.40	.50
Cyclamen seedlings	...	.05	...	...	...
Table Ferns	.04	...	...	...	...

STOCK FOR MAKING UP
Per Hundred

	2"	3"	4"	6"
Maidenhair Ferns	$4.00	$10.00	$20.00	....
Coleus	4.00	....	....	....

	3"	4"	5"	6"
Asparagus Sprengeri	$3.00	$6.00	....	....
Asparagus Plumosus	4.00	7.00	....	....
Rex Begonias	8.00	15.00	$25.00	$75.00
Umbrella plants	...	12.00	....	....

Whitmanii Ferns—2½", $10.00
Wire baskets—10-in., $1.85 doz.; 12-in., $2.50 doz.; 14-in., $3.50 dozen.
Carnation staples, 35c package

BEDDING STOCK
Per Hundred

	2"
Heliotrope	$5.00
Sander Daisies	5.00
Sweet Alyssum	5.00
Fuchsias	5.00
Lantana, 3 varieties	5.00
Salvia	5.00
Calceolaria	5.00
Vinca	5.00
Wandering Jew	5.00
Dracaena	5.00

WILSON-CROUT-GEHR CO., 62D AND ANKENY STREETS PORTLAND, ORE.

California Grown Gladioli

Clean, healthy two-year-old stock

PANAMA—The Best Pink

1½-in. up .....$30.00 per 1000

Humboldt Evergreen Co.
Dyerville, Calif.

Mention The Review when you write.

CHRYSANTHEMUMS

Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at $3.50 per 100; $30.00 per 1000. Chadwicks and White Seidewitz, $5.00 per 100.

COLEUS

Best varieties, 4-inch, $3.00 per dozen; 2½-inch $6.00 per 100; R. C., $1.50 per 100.

PETERS & SONS, HILLYARD, WASH.

We ship from Spokane, Wash.

Mention The Review when you write.

WANTED

Lyon Rose Bushes
English Holly in berry

Los Robles Nursery and Garden,
SANTA CRUZ, CALIF.

PANSIES

Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.

FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave., San Jose, Calif.

Mention The Review when you write.

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

FRED GROHE CO.
R. F. D. 4, Box 367, SANTA ROSA, CAL.

Mention The Review when you write.

PHOENIX CANARIENSIS

Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.

EDWARD H. RUST
1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

	Per 100
Berberis Darwinii	
Out of 2-inch pots	$ 6.00
Diosma alba	
Out of 2-inch pots	10.00
Erica Melanthera	
Out of 2-inch pots	15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

RUDOLPH FISCHER
Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

Good Old Uncle Sam

Opens the Door Again

UNITED STATES DEPARTMENT OF AGRICULTURE
Federal Horticultural Board
Washington, D. C.

February 7, 1920.

MR. W. H. MARCON,
Alberni, B. C., Can.

Dear Sir:

In reply to your letter of January 29th, after careful consideration it has been decided that the cut leaves and branches of cedar, ferns, Oregon grape and other plants in your region, if shipped into the United States for decorative purposes, do not require a permit as they are not for propagating purposes and their movement is not restricted. I am so notifying our inspector at Seattle.

Very truly yours,
R. KENT BEATTIE,
Pathologist in Charge,
Foreign Plant Quarantines.

RKB-HH

Reduced price list to help meet the demands of the express trusts.

Even the Indian pickers are helping

Cedar Fronds, 8 to 10 in., per 1000 ..... $3.00
Cedar Branches, 15 to 20 in., per lb. ..... .15
Ferns, Lomaria, most graceful, 15 to 20 in., per 1000 ..... 2.90
Vacciniura, like boxwood, per lb. ..... .25
Oregon Grape (Mahonia), per 1000 ..... 3.00

W. H. MARCON, -:- Alberni, B. C.

success of his extensive acacia shipments this year and has no word of complaint as to the condition of the stock upon arrival at its destination.

Domoto Bros. sold a quantity of potted camellias which were brought to the local market from their nurseries across the bay. Mr. Domoto stated that last week's demand for camellias was on account of the Chinese New Year celebration. Mr. Domoto expects to have some double-flowering plum soon, as well as a fine crop of Darwin tulips for cutting.

S. Enomoto, of Enomoto & Co., has just received a large shipment of mats from Japan. His company is shipping large quantities of spring flowers and it is expected that the second rose crop from the Enomoto nurseries will be ready in a few weeks.

The Silva & Bergtholdt Nursery Co., of Newcastle, Cal., recently purchased a tract of land containing about 100 acres, known as the Hannaman ranch, located several miles west of Auburn, Cal. Work has already been started on the property. M. M.

CLEVELAND, O.

The Market.

The scarcity of stock has eased up a little. The cost of roses and carnations has increased considerably, but they clean up daily with little effort. Roses are arriving in good condition, the quality being good in all grades. Premier and Columbia are demanded more than other varieties. Bulbous stock is available in quantity. The demand is smaller than the supply and much is left on the counters after the day's business. Freesias have been cleaned up well. Violets moved fairly well last week; a few good blanket orders kept them cleaned up. Snapdragons are in demand. Calla lilies clean up well. Calendulas, daisies, wallflowers and others are in fair demand. Greens remain about the same, still scarce.

A number of long pink roses were



GET 1920 CATALOGUE

For Description of Separate Colors

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, ⅛ oz., $1.00; oz., $7.00.

Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.

STEELE'S PANSY GARDENS, Portland, Oregon

STRONG DIVISIONS

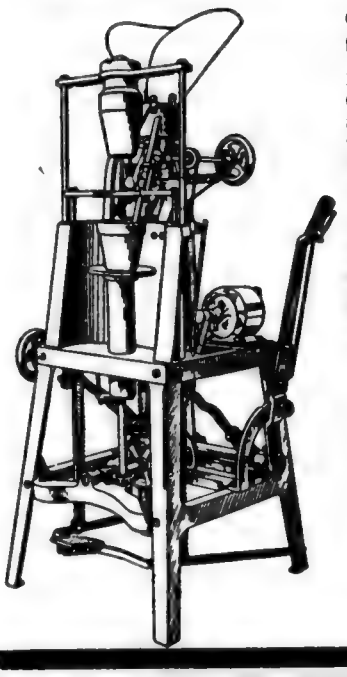
Goldenrod ..... $3.00 per 100
Golden Glow ..... 3.00 per 100

HARDY ASTERS—Assorted Colors
Divisions ..... $3.00 per 100

MIXED HARDY PHLOX—3-in. Pots.
Per dozen $1.00
Per 100 ..... 8.00

H. N. GAGE CO.,
Montebello, Calif.

"The Greatest Invention



ever put on the market" is the way one user speaks of the Concrete Flower Pot machine.

Our machine is guaranteed to do all that is claimed for it. Send for free booklet.

SPOKANE CONCRETE FLOWER POT MACHINE CO.
807 Riverside Ave.
SPOKANE, WASH.

PORTLAND ROSES
EVERGREENS
HARDY PERENNIALS
Price List on Request
Mountain View Floral Co., Portland, Oregon

Your inquiries for anything you may need WILL BE APPRECIATED

H. L. OLSSON CO., Inc.
Growers of Quality Plants for the Trade
Box 494 SPOKANE, WASH.

Hardy Perennials
THOMAS WYLIE
5138 Holly St. Seattle, Wash.

Buy Superior Aster Seed

Grown at the Home of Asters



Where the Question of Quality is of the Utmost Importance

ONE OF THE FIELDS AT THE HOME OF ASTERS

NEW ASTERS FOR 1920

Sold this year in packets only containing about 1/16 ounce each at 50c per packet.

Lavender Pink Peerless, Late Branching. Same shade as Lavender Pink Rochester.
Azure Blue Peerless, Late Branching. A deep rich lavender.
Azure Blue Astermum. Beautiful shades of azure blue.

THE MOST POPULAR EARLY AND MEDIUM EARLY ASTERS

Daybreak. Exquisite shade of light pink. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Queen of the Market. First early and a profuse bloomer in white, light pink, lavender and purple. Oz. $2.00, ⅛ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
The Royal. Vigorous and productive. White, shell pink, rose pink, lavender and purple. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Lavender Gem. The very best early lavender. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

THE LEADING MID-SEASON COMET ASTERS

Improved Rochester. Among the finest in white, lavender, pink, shell pink, lavender and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Giant Comet. A well known Comet type, in white, rosy lilac, azure blue. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
White Fleece. Perfect flowers of glistening white. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
Astermum. A select strain of this Aster in white, pink and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Triumph Comet. A magnificent new class of mid-season Aster, in white and shell pink. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

MID-SEASON TO LATE ASTERS

Improved Giant Crego. One of the best Asters for florists now in cultivation. Colors: White, shell pink, rose pink, lavender and purple. Oz. $2.75, ⅛ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Pacific Beauty. The finest lavender of the Comet type. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.
Dreer's Super Late Branching. A careful selection of this well known Aster. White, shell pink, rose pink, lavender, azure blue and purple. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
Peerless Late Branching. By far the best of all the late branching Asters. Colors: White, shell pink, rose pink and purple. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Giant Crimson. A dark velvety crimson which attracts much attention. Oz. $1.50, ⅛ oz. 80c, ¼ oz. 45c, ⅛ oz. 25c.
Crimson King. A well known Aster of special merit. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

Eastern Customers

Atlantic coast customers who do not wish to send so far for their seed can now obtain the H. & F. Quality Aster Seed in original packets from Roman J. Irwin, 108 West 28th Street, New York City.

Herbert & Fleishauer

ASTER SPECIALISTS **McMinnville, Oregon**

used in church and wedding decorations last week and, as the supply is still limited, it kept the trade busy trying to get the amount required.

Various Notes.

Albert Barber added one more store to his chain when he leased the property of Willard Calhoun, 13336 Euclid avenue, for twenty-five years. There are a greenhouse, store and residence on this property. Mr. Barber takes possession of the place March 1 and intends to live in the residence. The general offices at 2120 East Fourth street will be moved to the new place. Willard Calhoun, one of the pioneers in the business, has been located there for the last twenty-five years and through his hard work and efforts has worked up a steady trade, which has enabled him to retire.

Louis Kitzerow has opened a florists' shop at 3623 Lorain street. He formerly had a saloon and restaurant at this location. Leonard Metzger, formerly with Wilhelmy's, is taking charge of the designing and decorating for him.

The sympathy of the trade is extended to Frank Shoen on the death of his wife.

Harston & Burder have opened a florists' store at 3161 East Forty-ninth street. Mr. Burder was formerly employed by William F. Hanna, on Ninety-third street.

H. P. Knoble is gradually recovering from the effects of an attack of the flu. Mrs. Knoble is reported in a critical condition with the disease.

Albert Wilhelmy has moved to his new store on Clark avenue, a few doors east of where he was formerly located.

S. H. Wilson, of the Wilson Seed Co., Columbus, O., was a visitor last week.

L. Anderson, Rocky River, O., reports a fine crop of hydrangeas to be ready for the Easter trade. W. F. B.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.; secretary-treasurer, C. E. Kendel, Cleveland, O.

IT is going to cost money to grow seeds in 1920.

SUPPLIES of all seeds seem to be adequate but peas.

INCREASES of small size are made in retail prices for 1920 on muskmelon, summer and winter squash and tomato seed.

THE high price of onion sets and the low price of onion seed will result in a large increase in the acreage for sets at Chicago this season.

ADOLPH KRUHM, secretary of Beckert's Seed Store, Pittsburgh, delivered a lecture on "Vegetable Gardens" before the Horticultural Society of New York, February 18.

THERE is a big retail mail order demand so far this season, exceeding the expectations of many concerned, but it has not yet resulted in stiffening the wholesale market.

WHETHER the high rents in the large cities have caused so many to buy their own homes that the resulting back-yard gardens will boom seed orders, is a question given consideration by some retail seedsmen.

THE Philippine Seed Co., 363 Calle Raon, Manila, gains splendid returns from advertising, using a number of various sizes of advertisements in Progressive Agriculture, a local paper printed in both English and Spanish.

RETAIL prices for vegetable seeds for 1920 are less in most cases than in the last two years, the greatest reduction being for cabbage seed. Marked reductions are also shown in beet, carrot, onion, spinach and English and Swede turnip seed.

THE widely known firm, Dobbie & Co., Edinburgh, Scotland, has transformed its business into a private limited liability company, with a capital of £50,000, or at normal exchange approximately $250,000. The management remains unaltered and the partners, Messrs. Cuthbertson, Fife and Burnie, continue the same.

THE American Mutual Seed Co., Chicago, sends to agricultural seed buyers a 16-page house organ called Advance Seed News. It is gotten up in newspaper style, but practically everything in it is propaganda or direct advertising for the publisher. Judging from the size of the pile of mail sacks, a large edition is printed and distributed widely.

WHEN TITLE PASSES TO BUYER.

Previous to Actual Delivery.

Upholding the right of plaintiff to recover damages for defendants' failure to furnish seed potatoes of a kind bargained for, the North Carolina Supreme court lays down the following principles of sales law applying to the selling of flowers, nursery stock, seeds and other commodities:

It is not essential to a passing of title to goods sold that physical possession be given the buyer. For example, title commonly passes to a buyer to whom

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, *CHICAGO, ILL.*

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

SPECIALTIES

CUCUMBER
MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers SAN JOSE, CAL.

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century
IN PRODUCING HIGH GRADE

GARDEN SEEDS

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING
in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

YOU will be satisfied with the products of

Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES
Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

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Onion Sets *GROWERS for the Trade*

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

Braslan Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Mustard and Dill. Grandiflora and Spencer Sweet Peas, and Sunflower.

Seed Growers Company

SAN JOSE, CALIFORNIA

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

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I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

TOMATO SEED

Grown for the Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

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BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

Mention The Review when you write.

goods are shipped by the seller as soon as the seller ships them under a straight bill of lading in which the buyer is named as consignee.

But, even where title passes to the buyer under such bill of lading, he is entitled to an opportunity for reasonable inspection of the shipment on its actual arrival. And if it proves to be inferior to what he has bargained for, he may reject delivery without becoming liable for the purchase price. Furthermore, in such case he is entitled to sue for damages, measured by the difference between the contract price of the goods and their higher market value at the time and place agreed upon for delivery, in addition to recovering any money paid down on the purchase price. (Richardson vs. Woodruff & Sons, 100 Southeastern Reporter, 173.)

The Goods Had Been Accepted.

But a decision of the California District Court of Appeal, in the case of American Steel Pipe & Tank Co. vs. Hubbard (183 Pacific Reporter, 830), shows that a buyer's acceptance of goods may preclude him from asserting a misrepresentation by the salesman as to the character of goods to be delivered.

In this case plaintiff sued to recover the price of a lot of oil orchard heaters sold to defendant. The defense was that the heaters did not come up to the standard of a sample exhibited to her at the time she gave the salesman an order.

The court finds that the evidence failed to establish this defense, but adds that, in any event, defendant could not assert any difference between the sample and the heaters delivered, because she accepted delivery and distributed them throughout her orchards after full opportunity for inspection. The court says:

"While the court, in our opinion, upon sufficient evidence, found the goods were of the class and kind purchased by defendant, nevertheless, having opportunity to inspect the same, even were they different from those contracted for, she, by accepting and using them, must be deemed to have waived any objection on account of the heaters being otherwise than as represented by the seller."

Limits of Warranty.

Another point on which defendant was defeated in this suit relates to the question of warranty. She claimed that there was a breach of an implied warranty that the heaters were so constructed that water would not leak into them during rain storms. The contract of sale contained no reference to the quality of the heaters in this respect,

TROMP BROS.

SUCCESSORS TO GERRIT SEGERS

WHOLESALE BULB GROWERS

LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS
CATALOGUE ON APPLICATION

REPRESENTATIVE, G. OVERDUIN
116 BROAD STREET, NEW YORK CITY

WAIT FOR **KELWAY'S** WHOLESALE

SEED CATALOGUE FOR 1920

BEFORE PLACING YOUR ORDER.

The most favorable prices of the year.

If not received, wire or write.

KELWAY & SON, Wholesale Seed Growers, **Langport, England**

Mention The Review when you write.

Watkins & Simpson, Ltd.

Have mailed their new illustrated catalogue of Garden and Flower Seeds to all their customers in the United States. Should any of them not receive a copy, they are requested to kindly notify the fact to

27-29 Drury Lane **LONDON, W. C. 2, England**

Mention The Review when you write.

P. Vos & Son

Growers of New and Choice

Mt. Clemens, Mich. **GLADIOLI**

Mention The Review when you write.

Drevon, Tegelaar&Co.

Wholesale

French Bulb Growers

1133 Broadway, Cor. 26th St., NEW YORK

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Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

Dreer's Reliable Flower Seeds



Salvia Splendens America

We offer below a few varieties that should be sown early. For complete list, see our Wholesale Catalogue for 1920.

	Trade Pkt.	Oz.
Ageratum Blue Perfection. Best dark blue bedder	$0.15	$0.60
Alyssum Little Gem or Carpet of Snow. Very dwarf, extra select stock	.15	.50
Antirrhinum Giant. White, Yellow, Rose, Pink, Scarlet and Garnet, each	.20	.75
Antirrhinum Giant. Finest mixed	.15	.60
Asparagus Plumosus Nanus. True, greenhouse grown; $3.50 per 1,000 seeds.		
Begonia Gloire de Chatelaine. Rose-pink	.50	....
Begonia Luminosa. Fiery-red	.50	....
Begonia Prima Donna. Rose	.50	....
Begonia Vernon. Carmine-red	.30	2.50
Begonia Semperflorens. Finest mixed	.30	2.50
	Oz.	¼ Lb.
Calendula Orange King. Very large double orange-red	$0.20	$0.60
Calendula Lemon King. Very large double lemon-yellow	.15	.50
Candytuft Giant White. Hyacinth-flowered, extra select	.40	1.25
	Trade Pkt.	Oz.
Centaurea Gymnocarpa. Dusty Miller	$0.15	$0.50
Centaurea Cyanus. Double Blue. Fine for cutting	.15	.50
Centaurea Cyanus. Double Rose-pink. Fine for cutting	.15	.50
Cobaea Scandens. Purple	.10	.30
Coleus Dreer's Hybrids. Mixed	.50	....
Dracaena Australis. Broad-leaved	.15	.40
Dracaena Indivisa. Narrow foliage; fine center plant	.10	.30
Grevillea Robusta. Fine ornamental plant	.20	.60
Gypsophila Elegans Alba Grandiflora. Fine white cut flower	.15	.50
Ipomoea Grandiflora. Early flowering moonflower	.30	1.00
Lobelia Speciosa. Dark blue trailing	.25	1.00
Lobelia Gracilis. Light blue trailing	.20	.60
Mignonette Goliath. Extra fine, giant spikes	.15	.50
Petunia Dreer's Superb Single. Fringed; the best single	.50	....
Petunia Dreer's Superb Double. Fringed; the best double. 500 seeds, 75c; 1000 seeds, $1.50.		
Pyrethrum Aureum Golden Feather	.10	.30
Salvia Splendens. Scarlet sage	.30	1.50
Salvia Splendens America. The best early and compact	.50	4.00
Salvia Splendens Bonfire. A fine bedding sort	.50	2.50
Smilax. Always useful	.10	.30
Thunbergia. Mixed; fine for baskets, vases, etc	.20	.60
Verbena Dreer's Mammoth. Scarlet, White, Pink, Purple and Blue; each	.30	1.50
Verbena Dreer's Mammoth. Finest mixed	.25	1.00
Vinca Rosea. Rose with dark eye	.20	.75
Vinca Rosea Alba. White with rose eye	.20	.75
Vinca Rosea Alba Pura. Pure white	.20	.75
Vinca Rosea. Mixed. All colors	.20	.60

HENRY A. DREER, 714 Chestnut St. Philadelphia, Pa.

Mention The Review when you write.

Chas. Schwake & Co., Inc.
LILY OF THE VALLEY
Japanese Lilies, French and Dutch Bulbs
90-92 West Broadway NEW YORK

Mention The Review when you write.

GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	300	$55.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots

HOLTON & HUNKEL CO., Milwaukee, Wis.

Mention The Review when you write.

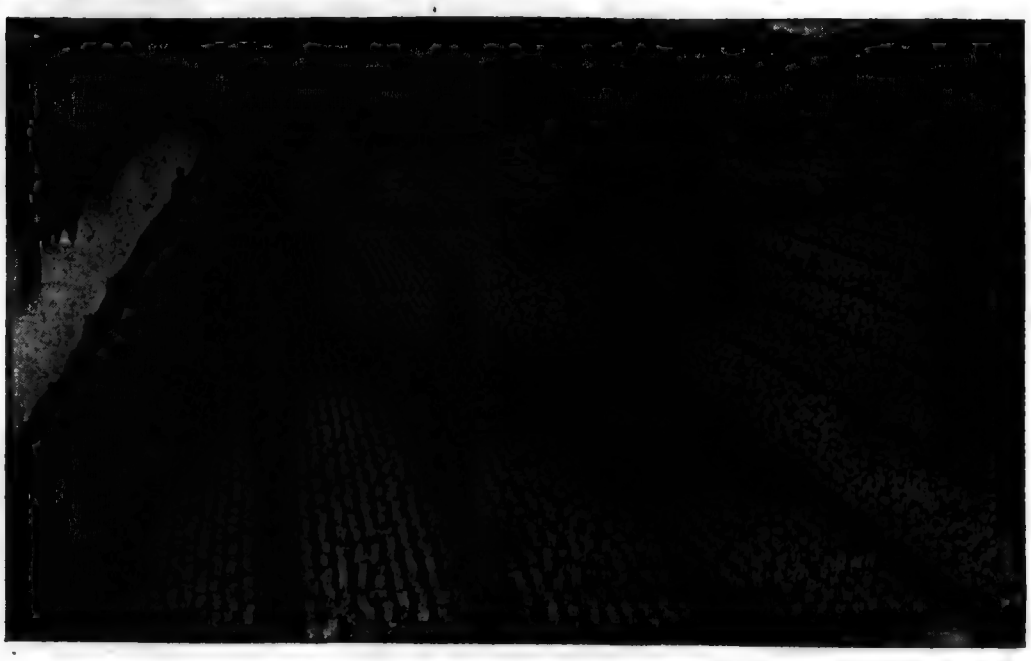
Tomato Seed and Seed Sweet Potatoes

Pleased to quote you prices on quantities and rieties wanted for present or future delivery.

H. AUSTIN, Felton, Del.

Mention The Review when you write.

BURNETT BROS.
SEEDS : BULBS : PLANTS
98 Chambers Street NEW YORK CITY



When Buying Holland Bulbs for Next Season
BUY THE BEST
Order from Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

Mention The Review when you write.

and stated that the contract contained the entire agreement between the parties and that no outside verbal understanding would be recognized. The court, therefore, applied the rule of law that "where a writing exists between the parties, the extent of the warranty made is limited to the language used therein." S.

CATALOGUES RECEIVED.

Stokes Seed Farms Co., Moorestown, N. J.—An illustrated, well printed catalogue; 144 large pages and cover. The seed and nursery departments are both well represented, but the book is especially noticeable for the prominence it gives to garden furniture, bird houses, and such farm animals as cattle, sheep, ponies, dogs, etc.

Northrup, King & Co., Minneapolis, Minn.—Thirty-sixth annual catalogue of "Sterling Brand" seeds, vegetable roots, poultry feeds, insecticides, implements and sundries; illustrated, ninety-six pages, in a tasteful brown cover. The prices of vegetable seeds are not quoted in connection with the descriptions, but in a condensed, 8-page list at the beginning of the book.

Colorado Seed Co., Denver, Colo.—"Home Garden Seeds," an illustrated 72-page catalogue, offering not only seeds and bulbs, but also nursery stock, roses, perennials and a specially comprehensive stock of implements and supplies. Tree seeds are listed.

Northern Nursery Co., Ipswich, S. D.—"1920 Catalogue and Planter's Guide," illustrated; thirty-two pages and cover. Emphasis is placed on the advantage or necessity of using home-grown, acclimated stock in so northern a latitude as that of the Dakotas. An announcement on the back cover states that the company is preparing to add a seed department.

J. Chas. McCullough Seed Co., Cincinnati, O.—An illustrated catalogue, containing extensive lists of nursery stock, tools and other requisites, as well as full lines of seeds and bulbs; ninety-six pages, in a tasteful black and white cover. The company draws particular attention to its poultry supply department and also to its grass seeds, "prescribed for all soils and purposes."

C. W. Brown, Ashland, Mass.—A 12-page descriptive list of gladioli and dahlias. The list starts with twenty-six varieties of gladioli of Mr. Brown's own introduction. He offers gladiolus seeds as well as corms.

D. Hill Nursery Co., Inc., Dundee, Ill.—A 24-page wholesale list of both evergreen and deciduous stock. "You will find here offered," says the catalogue itself, "all sizes of evergreens, including seedlings, cuttings, grafts, once transplanted, twice transplanted, and heavy specimens several times transplanted." There are also assortments of dwarf and clipped evergreens for tubs, window boxes, etc. The deciduous stock consists largely of young plants for lining out, but larger sizes also are listed.

Sluis Bros., Ltd., Enkhuizen, Holland.—Wholesale catalogue of vegetable and flower seeds. Thirty-six of the total fifty-six pages are occupied by flower seeds. In the quotations of prices, one column is reserved for the prices of "seeds to be grown during the season of 1920 and for delivery as early as possible after harvest."

Ford Seed Co., Ravenna, O.—Two catalogues, general and wholesale, of "Ford's Sound Seeds." The general catalogue is an accurate, well illustrated book of sixty-four pages and colored cover. The wholesale list is condensed to twenty-four pages. Large lines of plants and nursery stock are offered, as well as all the classes of stock usually carried by seedsmen.

J. M. McCullough's Sons Co., Cincinnati, O.—"McCullough's Seed Catalogue and Amateur's Guide," illustrated, 120 pages, accurately edited and bound in an artistic though unpretentious cover. All departments of both the seed and nursery business have a place in the book. Particular attention is given to spraying for the control of diseases and pests; a large number of outfits for spraying are described and illustrated, and much tabulated information is given on "How and When to Spray."

Palisades Nurseries, Inc., Sparkill, N. Y.—Wholesale list of hardy perennials, vines, shrubs, roses, etc.; eight unusually large pages; accurately, compactly and clearly printed. "We print real prices," says the company, "which, as long as unsold and without engagement, we are willing to accept." A special offer is made of "surplus large-sized shrubs, growing on a piece of ground to be cleared this spring."

EVANSVILLE, IND.

The Market.

Stock is more plentiful, but still hardly enough to meet the demand. The weather remains cloudy, but not cold. There is much sickness and a large number of deaths.

Various Notes.

Niednagel & Sons have been extremely busy with funeral work, also



Our Offices and Warehouses at Lisse, Holland

30 YEARS SUPPLYING THE BEST TRADE IN AMERICA BULBS

THE SAME OLD FIRM AT THE SAME OLD STAND

M. VELDHUYZEN VAN ZANTEN & SONS

Established 1870

New York Address:
Care R. F. LANG, 32 Broadway

Lisse, Holland

CATALOGUE FREE ON APPLICATION

Cold Storage Giganteum

Order now for immediate delivery or when needed

7 to 9-inch.....$17.50 per 100
Case of 300, $50.00
9 to 10-inch.....$26.00 per 100
Case of 200, $50.00

C. J. SPEELMAN & SONS, 38 MURRAY STREET NEW YORK CITY

ESTABLISHED 1868

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Gladiolus Bulbs

Young, healthy, 2-year-old stock—the best for forcing; full of vitality.

	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Brenchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Princepine	25.00	20.00
Schwaben	70.00	56.00
War	60.00	45.00
White and Light Mixed	25 00	20.00
General Mixture	20.00	15.00
Primulinus Hybrids	25.00	20.00

N. LEON WINTZER

Gladiolus Grower

WEST GROVE, PA.

Beckert's Quality SEEDS

BEGONIA GROMANI

This everblooming sport of Begonia Vernon is a great improvement. Flowers bright red and always come true to color. Makes a fine bedding plant and is useful for border around Geraniums, etc. Also can be grown as a Christmas-flowering pot plant, the beautiful red flowers making a fine showing at Christmas time. Foliage bronze green. Trade pkt., 50c.

Other Seasonable Seeds

whether flowers or vegetables, as well as all kinds of supplies needed in carrying on the florists' and truckers' trade, are on hand. All of proven vitality and a purity that has earned us the reputation of careful, conscientious seedsmen. "It's good if it comes from Beckert's," so come to Beckert's for all your needs in seeds.

"Reason Why" Catalogue Free!

It's bound to make you think and we are only after the thinking type of customer. May we send you your copy? Please write TODAY.

BECKERT'S SEED STORE

Established 1877

101-103 Federal Street PITTSBURGH, PA.

BULBS AND ROOTS

For Immediate Shipment

T. R. Begonia Bulbs

	Per 1000
Single mixed, 1¼ to 1½ in. diameter	$110.00
Single mixed, ¾ to 1 in. diameter	90.00
Single, in following separate colors: Scarlet, Pink, Salmon, Orange, Crimson; ¾ to 1 in. diameter	95.00

Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

F. O. B. DENVER

6- 8	400	42.00
7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00

F. O. B. CHICAGO

7- 9	300	49.50
10-11	150	49.50

F. O. B. LONDON (Ont.)

7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	$16.00
2½ ft.	5000	23.75
3 ft.	4000	23 00
4 ft.	4000	30.00
5 ft.	3000	28.50
6 ft.	2500	27.50

WRITE FOR PRICES ON

Hardy Lily Bulbs,
Dracaena Canes,
Palm Seeds, Raffia,
Bamboo Canes, Etc.

ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient courteous service.

McHutchison & Co.

95 Chambers Street
NEW YORK

Flower Seeds for Florists

ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

	Tr. Pkt.	Oz.
Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

Write for our complete Flower Seed Price List

ST. LOUIS SEED CO.

411-413 Washington Avenue, ST. LOUIS, MO.

Lily of the Valley Pips
Delphinium Newport Rose
Dracaena Indivisa
Salvia Zurich
Smilax Seeds
Grass Seed Mixtures
OF ALL KINDS

Send for our Catalogue

J. M. THORBURN & CO.,

53 Barclay St., NEW YORK

Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100 ..... $18.00
7x9—per case 300 ..... 50.00

B. E. and J. T. Cokely

Scranton, Pa.

BOLGIANO'S
"BIG CROP" SEEDS

"Tested and Trusted" Over a Century

Special Price List to Florists and Market Gardeners. Write for a copy at once—it will save you money.

J. BOLGIANO & SON, Baltimore, Md.

F. G. MARQUARDT, Inc.

Importers of Bulbs

116-120 West 32nd Street
NEW YORK CITY

sending flowers and plants to the hospitals and sick rooms. They are propagating mums and carnations.

Theodore Kuebler reports business more quiet last week. He is still cutting some chrysanthemums. He has some fine cinerarias and primulas.

The Blackman Floral Co. is cutting a large quantity of flowers, for which the demand is heavy.

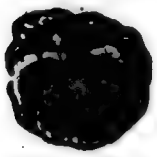
Leo Price, of the Lockyear Floral Co., who was injured in an automobile accident several weeks ago, is again able to attend to business.

Royston & Fenton report a heavy demand for coleus and Easter greeting pelargoniums.

Karl Zeidler is cutting good roses and carnations. He has a large batch of geraniums in 4-inch pots, also plants of all kinds for the spring trade.

Mrs. J. C. Elspermann has been having a big demand for funeral work and for flowers and plants for the sick room. E. L. F.

Great Falls, Mont.—The Electric City Conservatory made a special advertising effort for St. Valentine's day and reports by far the biggest business for that holiday in the firm's history. In fact, it was so much better that no comparison could be made. Bulbous stock and spring flowers were plentiful and there was a strong demand. Heart-shaped boxes, baskets, dolls and corsages found ready sale. Chas. A. Burrell thinks the successful advertising matter of the S. A. F. for St. Valentine's day ought to be followed by more for other holidays.



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, $1.00; ¼ oz., $1.30; oz., $5.00.



Early Flowering or Winter Blooming Giant Pansies, 1000 seeds, 40c; ½ oz., $1.00; ¼ oz., $2.00; oz., $7.50.

Mention The Review when you write.

FINE SUPPLY of HIGH-GRADE

HOLLAND GROWN SEEDS

Order what you need from

KRUIJFF'S SEED COMPANY

ENKHUIZEN (Holland)

Contract Growers, Importers and Exporters

Cables: KRUIJFF, Enkhuizen

XXX SEEDS

Alyssum Snowball, only true dwf., pkt. 25c.
Chinese Primrose, finest grown, 300 seeds $1.
Primula Malacoides, Giant Baby, pkt., 25c.
Cineraria, large-flowered dwf., pkt 50c., ½ pkt. 25c.
Cyclamen Giants, 150 seeds $1, ½ pkt. 50c.
Petunia Giant French Fringed, fine, pkt. 25c.
Phlox Drummondii, giant flowered dwarf, 25c.
Verbena Calif. Giants, mixed, pkt. 25c.

JOHN F. RUPP, Shiremanstown, Pa.

Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.

—Enough said

John Baer Tomato Seed of this grand early variety at 50c per oz.; four oz., $1.50

G. S. RAMSBURG, Somersworth, N. H.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

BUY CANNAS NOW!

There is no surplus of Canna Roots this season. We divide from clumps same day order is received, insuring fresh, plump roots, with two or three eyes.

	Per 100	Per 1000
Alphonse Bouvier. Deep cardinal, 5 to 6 ft.	$3.50	$30.00
Beaute Poitevine. Bright Crimson Scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland. Deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder. Dazzling scarlet, 3½ ft.	3.50	30.00
David Harum. Bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough. Rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan. Yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper. Clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria. Clear rose pink, 3½ to 4 ft.	6.00	50.00
Julius Koch. Blood red, 3 ft.	4.50	40.00
King Humbert. Standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch. Crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy. Rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor. The one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard. Silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray. Orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder. "Tango tints," orange and tan, 4 to 5 ft.	5.00	40.00
Papa Nardy. Deep carmine rose, 4 ft.	5.00	40.00
Prince Wied. Rich crimson, 4 ft.	4.00	35.00
Queen Charlotte. Scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace. Canary yellow, 5 ft.	4.50	40.00

STORRS & HARRISON CO., Painesville, O.

Mention The Review when you write.

Cannas

All northern-grown roots, good two and three-eye divisions, in the following varieties:

King Humbert
$5.50 per 100; $50.00 per 1000.

Venus (pink), **David Harum** (bronze red), **J. D. Eisele** (scarlet), **Richard Wallace** (yellow), **Fireflame** (scarlet), **Louisiana** (scarlet), and **Mme. Crozy** (red and yellow).
All the above $2.25 per 100; $20.00 per 1000.

THE McGREGOR BROS. CO., SPRINGFIELD, OHIO

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FINEST QUALITY
Lily of the Valley Pips

READY FOR IMMEDIATE DELIVERY *FOR PRICES WRITE*

VAN MEEUWEN & TEGELAAR
1133 Broadway, cor. 26th St., NEW YORK

Mention The Review when you write.

LILIUM GIGANTEUM

For immediate delivery.

7 to 9, 300 per case; 8 to 9, 250 per case; $55.00 per case.
Also some 7 to 9, 100 per case. Write for prices.

HARDY LILIES HERE NOW—ALL VARIETIES

8 to 9 and 9 to 11 } $30.00 per case

Consult our Classified ads for other stock or write us for quotations on whatever else you may want in Plants, Seeds or Bulbs.

S. S. SKIDELSKY & CO.
50 Park Place, NEW YORK CITY

Mention The Review when you write.

Cannas

2 and 3 Eyes

Standard varieties. Dormant roots. Good, sound stock, in small or large lots.

Write for prices.

Draime Bros.
Citronelle, Ala.

Mention The Review when you write.

A Message from the Heart of the *Blue Grass District*

MR. FLORIST:—You are neglecting a wonderful opportunity if you are not handling

Ayres' Lawn Grass Mixture, and
Ayres' Genuine Kentucky Blue Grass

IT SELLS and gives SATISFACTION

AYRES' LAWN GRASS MIXTURE..... per 100 lbs., $25.00
AYRES' GENUINE KENTUCKY BLUE GRASS, per 100 lbs., 29.00
We sell 25 lbs. at the 100-lb. rate.

S. BRYSON AYRES CO., Wholesale Seeds
Growers to Particular Florists
KANSAS CITY, MISSOURI

Primula Obconica Gigantea Rosea

Dwarf habit, light and dark shades of pink. Select strain.
All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for $1.50. Cash.

ERNEST OECHSLIN
Madison and Gale Sts., River Forest, Ill.

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James Vick's Sons
Growers of
Flower and Vegetable Seeds
Get the benefit of our 71 years' experience
All Seasonable Varieties
Our stocks are very complete
ROCHESTER, N.Y. The Flower City
Mention The Review when you write.

Hart & Vick Inc.
ROCHESTER N.Y.
Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.
Buy Your Seeds from Men Who Know
Get our new catalogue.
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SEEDS
Stumpp & Walter Co
30-32 Barclay St., New York City
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HELLERS MICE PROOF SEED CASES.
Send for Catalogue.
HELLER & CO.
Montpelier, Ohio
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Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.
Seed of our famous Silver Pink, $1.00 per pkt.; 3 for $2.50; 7 for $5.00.
Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.
Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for $1.00.
Free cultural directions. All orders cash.
G. S. RAMSBURG, SOMERSWORTH, N. H.

Lily of the Valley
Best Holland-grown Pips
$22.00 per 1000
Ready for immediate delivery. Order now for Easter forcing.
C. J. SPEELMAN & SONS
Established 1868 **38 Murray St., NEW YORK CITY**

Van Zonneveld Bros. & Philippo
Wholesale Dutch Bulb Growers
SASSENHEIM, HOLLAND
First-class Lily of the Valley Pips
Ready for immediate delivery. Write for prices.
New York Office, 18 Broadway
Catalogue for Dutch and French Bulbs free on application.

Van Meeuwen & Tegelaar
WHOLESALE DUTCH BULB GROWERS **Lisse, Holland**
WRITE US FOR PRICES ON FINEST QUALITY DUTCH BULBS
NEW YORK OFFICE: 1133 Broadway (*Corner 26th Street*)

NEWS OF THE NURSERY TRADE

CAUTION in growers about overselling may result in surplus lists in the spring.

THE Berryhill Nursery Co. was recently incorporated with a capitalization of $55,000, by E. L. Shuey.

THE date of the annual meeting of the Arkansas Nurserymen's Association is set for May 28, at Little Rock.

THE death of J. M. Fontaine, who conducted a nursery business near Linden, Cal., is recorded in this week's obituary column.

THE impression is general that though there may be a scarcity of stocks at wholesale, there are sufficient supplies to fill retail orders.

O. C. KNUDSON, formerly of Keystone Park, Benson, Neb., has moved to Omaha, Neb., continuing in the landscape gardening and nursery business.

THE Buckeye Nurseries, Tampa, Fla., have been incorporated with a capital of $2,000,000. The officers are as follows: President, M. E. Gillett; vice-president, D. C. Gillett, and secretary and manager, George R. McKean.

SPECIALIZATION in growing has made greater the necessity of organization among nurserymen. No longer does one man grow all he sells. Some, indeed, grow nothing they sell, while others sell nothing that they grow to the consumer.

THE official roster of the Cherry Hill Nurseries, T. C. Thurlow's Sons, Inc., proprietors, at West Newbury, Mass., includes: President, George C. Thurlow; vice-president and general manager, David C. Stranger; treasurer, Winthrop H. Thurlow.

THIS season W. H. Barnes, of Neponset, Ill., will begin carrying his own line of nursery stock; previously he took orders and delivered them from an out-of-town firm. A cold storage building is already completed, work has been begun on a root house and other buildings will be added as rapidly as possible.

IN a general way the changing times have solved the business problems of the nursery trade. Whereas two years ago nursery stock was being sold so low that few in the trade were prosperous, now the supply is so much less than the demand that competition practically has ceased to be a factor and the seller works his own sweet will with prices. There are only a few items on which there is a surplus.

IF good prices are an incentive to increase production, the output of nursery stock, meaning fruit trees especially, should develop rapidly.

ACCORDING to a report of the federal forester at Salt Lake City, Utah, the government cottonwood nursery is soon to be closed. All large-scale planting work in that district will terminate with the present season, due to the high cost of getting the work properly done and to the fact that the plantable acreage in that territory is not nearly so large as originally estimated.

W. S. MARSHALL, Springfield, O., who has been superintendent and general manager of a large pecan and citrus nursery and experimental ground, and who has now a small experimental nursery of his own, where he has been carrying on experiments in hybridization for several years, has closed a deal for additional land, to be used exclusively for growing roses and shrubbery and for rose seedling beds.

A PASADENA nurseryman who imported 500 grapevines from New York state was surprised when the shipment was refused entry by Horticultural Inspector Thorndike on the ground that the roots of the vines showed evidences of having been attacked by the phylloxera. The importer thought that grapevines in California were generally affected with this pest, but was told that in southern California, at least, it was not prevalent.

PRESENT TRADE PROBLEMS.

Presented by Earl D. Needham.

The summary of nursery trade conditions and problems at the present time contained in the address of Earl D. Needham, retiring president of the Western Association of Nurserymen, at the Kansas City convention was one of the best that have been made. John Watson, executive secretary of the A. A. N., said he wished every nurseryman might have an opportunity to read it in full. The most important parts of the address follow:

"The nursery industry of today is one of specialists. No longer does the nurseryman take his customer through his establishment and assemble his purchases as he goes along; system has now taken the place of this haphazard method. No longer does the average nurseryman boast truthfully, 'I grow all the stock I sell;' specialists have taken his place.

"It has been determined that the climatic conditions of certain places permit the growing of a better shrub than can be grown at other localities, where possibly fruit trees, evergreens or strawberries do best. This has resulted in most nurserymen specializing on the lines that do best in their territory and prove most profitable to them. Some of these nurserymen are growers only, leaving the distributing to others who specialize in that part of the work. Thus we have the wholesale and the retail men, both interested in the same identical thing—the planting and growing of more trees, shrubs, etc.

"These retail nurserymen, whether they sell through catalogues or salesmen, are supposed to be the distributors of all the stock produced, not only by themselves, but also by the strictly wholesale men. With this arrangement in effect as it now exists, does it not become apparent to all that a close relation exists between the two branches of the nursery industry and that neither branch may be, or become, independent of the other without disturbing the whole scheme of affairs? If this plan, whereby the producer of the stock leaves to the retailer the task of distributing his wares, is most profitable for us, as it has proved to be in other lines of merchandising, then, can the factory be a stranger to the sales force,



IBOLIUM PRIVET
Natural Habit

IBOLIUM

The New Hybrid HARDY PRIVET (L. Ibota X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, $5.00 each. Summer rooted frame-grown, $3.00 each. Plants in storage for immediate shipment.

Introducers of BOX BARBERRY. Well rooted frame cuttings, $65.00 per 1000.

THE ELM CITY NURSERY CO.
WOODMONT NURSERIES, Inc. NEW HAVEN, CONN.



IBOLIUM PRIVET
When Trimmed

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

74 YEARS W. & T. SMITH COMPANY 1000 ACRES

GENEVA, N. Y.

SOME GOOD CONIFERS

Still in Fair Supply at Dundee

Strong, Thrifty, Home-grown Stock—Order Now Before the Supply is Exhausted.

ABIES CONCOLOR
(Concolor Fir)

	100
6-10 inch xx*	$14.00
10-12 inch xx	20.00
12-18 inch xx	26.00

ABIES DOUGLASSI
(Douglas Fir)

10-12 inch xx	17.50
12-18 inch xx	22.50

JUNIPERUS VIRGINIANA
(Red Cedar)

6-10 inch xx	13.50
10-12 inch xx	20.00
12-18 inch xx	23.00

JUNIPERUS CANADENSIS

6-10 inch x	13.50

PICEA CANADENSIS
(Black Hill Spruce)

10-12 inch xx	22.50
12-18 inch xx	28.50

PICEA EXCELSA
(Norway Spruce)

8-10 inch x	7.00

PICEA PUNGENS
(Colorado Blue Spruce)

6-10 inch xx	22.50
10-12 inch xx	28.50

PINUS MUGHO
(Dwarf Mountain Pine)

	100
8-10 inch xx	$22.50
10-12 inch xx	27.50
12-18 inch xx	32.50

PINUS AUSTRIACA
(Austrian Pine)

6-10 inch xx	14.00
10-12 inch xx	22.50

TAXUS CANADENSIS
(American Yew)

6-12 inch x	8.00
12-18 inch x	9.50

THUYA OCCIDENTALIS
(American Arbor Vitae)

8-10 inch x	6.00
10-12 inch xx	12.00
12-18 inch xx	15.00
18-24 inch xx	20.00

THUYA PYRAMIDALIS
(Pyramidal Arbor Vitae)

6-8 inch x	11.00

PACHYSANDRA TERMINALIS
(Japanese Spurge)

4-8 inch 2 yr	5.50

*Each x indicates one transplanting.

THE D. HILL NURSERY CO., Inc., Evergreen Specialists Largest Growers in America **Box 403, Dundee, Illinois**

HILL'S MOTTO—High Quality, Reasonable Prices, Prompt Service, Courteous Treatment.

Give us a trial. We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.

EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

		Per 100
150	Thuya Erecta	$10.00
150	Thuya Douglasii Pyramidalis	12.00
400	Thuya Ericoides	10.00
1200	Thuya Globosa Woodwardii	11.00
1500	Thuya Hoveyi	9.00
2000	Thuya Pumila	11.00
3500	Thuya Pyramidalis	10.00
1000	Thuya Tom Thumb	10.00
3300	Thuya Wareana	10.00
300	Juniper Hibernica	8.00
250	Juniper Sabina	15.00
1400	Retinispora Filifera	11.00
2000	Retinispora Plumosa Aurea	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

Niagara 75c
Moore's Early 60c
Concord 40c
Delaware 60c
Worden 65c
per 100

SELECT GRAPE CUTTINGS

PRICE LIST FREE

CHARLES C. NASH, Nurseryman
Three Rivers, Mich.

WANTED—2500 Bleeding Hearts

Quote prices for all or part.

WE ARE OFFERING

100,000 Peonies, named varieties. Send for list.

GURNEY SEED & NURSERY COMPANY
Yankton, South Dakota

Mention The Review when you write.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

Mention The Review when you write.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.

Mention The Review when you write.

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON
Hardy Plant and Peony Farm BARABOO, WIS.

WING'S Iris, Peonies, Dahlias, Gladioli

"Specialists to the Connoisseur"

THE WING SEED CO., Mechanicsburg, Ohio
Write for wholesale price lists

Mention The Review when you write.

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?
AMERICAN FORESTRY CO., Pembine, Wis.

or must each understand the problems the other must effectively meet before success is attained?

Trade Conditions.

"Reports received from all sections of the country and branches of the industry indicate from a financial viewpoint that business is good. In volume, business is away ahead of former years and in most cases stock has been sold

at a price which nets the seller a handsome profit. The price which ten months ago seemed unreasonably high, now appears low. However, it must be remembered that the prices quoted then, for stock to be delivered this spring, contemplated every business cost that has developed in the meantime; therefore no money has been lost by those early sales. It is more than probable that had not those early sales been consummated, the present high level of prices would not yet have been reached. Early sales have reduced the supply available for the late buyer, who wishes to secure his retail orders first, then buy what he needs to fill them. His frantic efforts have no doubt been somewhat responsible for the latest price increases. Surely the grower cannot argue that his business, even though secured at a higher price, is more profitable to him than that of the early, dependable and regular buyer.

"It is thought by some of the best informed nurserymen that while there is an apparently small supply of stock available at wholesale, nevertheless there are in most items sufficient quantities available to fill all retail orders.

"This line of reasoning, if correct, is due to the fact that wants were covered earlier this year than usual and that the retailers have been slow to unload any unsold stock, anticipating that they may need it themselves. The growers have been cautious about overselling and may possibly be undersold, so that by spring it is possible that an actual surplus may exist. If this condition develops and any fruit stock this year is burned, each of us will appreciate more than ever the need of the factory and sales force, or the grower and distributor, getting closer together, so that each may better understand the needs and problems of the other. Close cooperation will prevent many losses.

Price and Volume.

"The same 30-inch box still holds approximately 300 apple trees, which only a short time ago represented a wholesale value of $15 to $25, while now the invoice will likely read about $100. Therefore, when sales are doubled it is still possible that the volume or amount of stock used is cut in two.

"Retail men are thoroughly surprised in comparing present stock requirements with those of a few years ago. While the same 30-inch box now costs twice what it formerly did and while the labor to fill it has doubled in cost and freight and express increased twenty-eight per cent to thirty-five per cent, still, when the value at retail of this box filled is considered, a big reduction in operating cost is seen.

"It costs less today than ever before to pack, box and ship $100 worth of apple, cherry or other fruit trees. Some price increases are at present unwarranted.

"Holding firm to a fair price, refusing to be stampeded into demanding unreasonable prices and, whenever possible, offering a reduction to bring the price to a fair and normal basis, will do more to stabilize the business now and to save the profits which are now being made from filling a brush pile deficit in the near future than any other policy, especially one of overlooking the interests of the planter in order to get the last possible penny now.

"The retailer should be careful, in fact be slow in adding 1 cent to the present selling price. Doubtless some items would better be cut out rather than the public be disgusted with abnormal and unnecessary prices.

"Should we not endeavor to find more economical means in conducting

Natural Raffia

After a considerable scarcity, a fortunate purchase enables us to offer at an unusual price

First Grade, Genuine West Coast Raffia

This is the kind so popular for greenhouse and nursery use because of its **long, strong strands.**

Note these money-saving prices:

NATURAL RAFFIA in bale lots of approximately 225 lbs., per lb., **12¾c**

NATURAL RAFFIA in less than bale lots, per lb., **17c**

Write for prices on dyed raffia

A. L. RANDALL COMPANY

180 North Wabash Avenue, CHICAGO, ILL.

JUST ARRIVED—Our Own Direct Importation

A Shipment of Fine Quality, Extra Long **RAFFIA** packed in bales of about 220 lbs. each

Single Bale Lots, at 18c per lb. Five Bale Lots, at 16c per lb.

F. O. B. New York; terms, 60 days net or 2% off for payment in 10 days.

RALPH M. WARD & COMPANY, Inc.

THE LILY HOUSE

25 Murray Street, NEW YORK

Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

EVERGREENS

All Important Varieties

Spruces
Arborvitaes
Retinisporas
Junipers and others.

Norway Maples
Oriental Planes
and other popular shade trees.

Strawberries—30 dependable varieties.

Write for catalogue and prices to the trade.



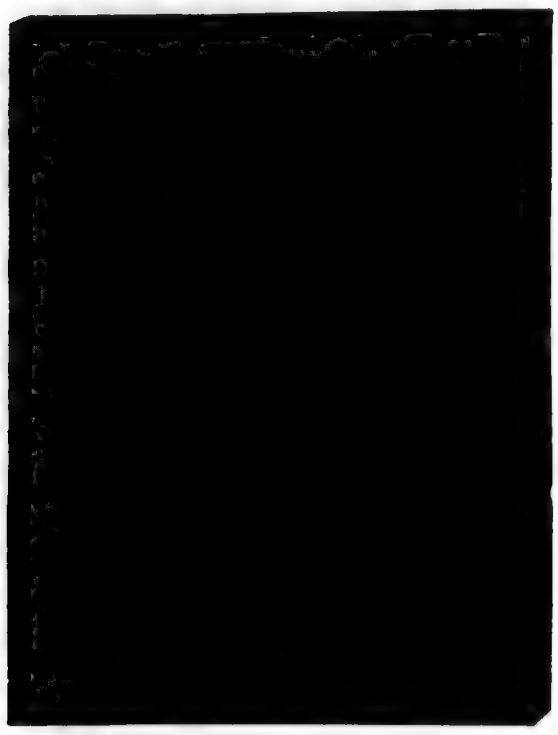
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J. G. HARRISON & SONS PROPRIETORS
BERLIN MARYLAND

"Largest Growers of Fruit Trees in the World"

Box 28. Berlin, Maryland

$1
Per Copy, Post Paid

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96 pages, more than 200 designs and decorations, beautifully printed on heavy art paper, artistically bound in a strong cover.

The Review's Album of Designs

long ago joined the ranks of the "best sellers."
The fifth edition is

Better Than Ever

in that it contains the latest creations of the country's foremost floral artists, as well as the stand-bys of the trade. It is invaluable in taking orders for ***Funeral Designs, Wedding Decorations, Table Decorations*** and all ***Cut Flower Work,*** as the customer can be shown how his order will look when completed.

Order One Now

THE FLORISTS' REVIEW

508 South Dearborn Street
CHICAGO

$1
Per Copy, Post Paid

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our business and by proper economy and efficient management hold operating cost down, in order that our products, which are not usually classed by the buyer as essential to his welfare and life, may be offered to him at a price that will no longer justify him in denying himself of the best of the nurseryman's wares.''

BALTIMORE.

The Market.

The market this week is much the same as it has been for the last two months, as regards both supply and prices. It is just a matter of each morning filling orders that have accumulated from the previous day. Then there is no stock left and the rest of the day is spent in filing orders, subject to procuring the stock, for the next day's business.

The last few days, which have been bright and clear, have increased the supply somewhat. Roses, carnations and sweet peas have been in a little better supply, but not in large enough quantity to relieve the shortage or to alter prices. Calla lilies are coming a little better, but all bulbous stock still remains scarce.

One reason given for the shortage of bulbous stock is that it has been impossible to get it out of the ground, where the growers have it buried, on account of the extremely cold weather, since it is frozen in so hard that it is impossible to get it out. This may be a good reason, but it would look as though proper care had not been exercised in burying the bulbs last fall. While this winter has been cold, yet there has been many worse ones and we have never heard this excuse before. If bulbs are buried in ashes, there should not be much trouble in getting them out; the writer has done it in much worse weather than we have had this winter. Some of the retailers are beginning to think that the growers are following a line of least resistance; that is, they are deriving as much from their short crops as they would from a normal one, and are satisfied.

St. Valentine's Day.

St. Valentine's day should have been one of the big flower days of the season. Flowers had been well advertised. Everyone was just as busy as he could be and sold everything he could get. But when it came to valentines, the business was by no means what it should have been; with violets at $4 and $5 per hundred and carnations at $3 and $4 per dozen, the public did not send floral valentines.

We advertised in the magazines that a floral valentine is the ''open sesame to a woman's heart''; that it is the smallest investment with the biggest returns. But when we ask the man of business instinct $4 for a dozen carnations, to say nothing of roses, is it any wonder he does some thinking before he decides on flowers? February 14, 1920, was not what it should have been from a valentine standpoint.

A Chat with a Wholesaler.

I called on the firm of Sieck & Glick and found both of the partners on the job after their recent illness. Mr. Sieck is as well as ever, but Mr. Glick, who had a heavy siege of sickness, is still weak. In talking over high prices and the shortage of stock, this member of the firm told me that all of their business was over early in the morning, that

EARLY STOCK

CHRYSANTHEMUM CUTTINGS.

Ready for Shipment. Free from Midge.

Chrysolora, Early Frost, Golden Gleam, Harvard, Helen Lee, Mistletoe, Nagoya, Pacific Supreme, Richmond, Roman Gold, Seidewitz, Smith's Advance, Smith's Imperial, Tints of Gold, Unaka, Bonnaffon, Buckingham, Baby Yellow, Diana, Golden Harvest, Golden Climax.

$3.50 per 100; $30.00 per 1000.

Also A COMPLETE LIST of new and standard sorts. Ask for whatever else you need. We can supply A-1 clean stock.

CHRYSANTHEMUMS FROM POTS.

Nice 2¼-inch Stock.

500 Major Bonnaffon	500 Bronze Unaka	2500 Elberon
800 Sargent Young	900 Lillian Doty	500 Antique
500 Louisa Pockett	100 Jeanne Nonin	900 Chrysolora
500 Bob Pulling	700 Vermont	500 White Doty
1100 Mrs. G. G. Mason	1000 Nagirroc	

$6.00 per 100; $55.00 per 1000.

CYCLAMEN SEEDLINGS AND POTS (Ready Now).

Strong seedlings, no better stock grown; 4 to 6 leaves, $8.00 per 100, $75.00 per 1000. Assorted colors under label. Salmon alone, $10.00 per 100. Excellent 2¼-inch pot stock, $15.00 per 100.

ROSE PREMIER.

Own Root, Early Delivery
2½", $20 per 100; $175 per 1000.

OPHELIA.

Own root, 2½-inch, $15.00 per 100, $120.00 per 1000.

MME. BUTTERFLY AND FRANK H. DUNLOP.

Own Root.	Grafted.
$ 35.00 per 100	$ 42.50 per 100
82.50 per 250	101.25 per 250
150.00 per 500	187.50 per 500
300.00 per 1000	375.00 per 1000
	912.50 per 2500

CARNATION CUTTINGS.

We can still supply the following varieties:

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Bernice	14.00	115.00

White Benora, Rosalia, $7.00 per 100; $65.00 per 1000.

Aviator, Belle Washburn, Doris, Benora, Rosette, Beacon, Ward, Roper, Philadelphia, $6.00 per 100; $50.00 per 1000.

Nancy, Alice, Matchless, $5.00 per 100; $40.00 per 1000.

CHRYSANTHEMUM CUTTINGS.

Of the scarce commercial varieties we mention a few. Order early—they will sell out before the season closes:

Barbara Davis, White and Golden Chadwick, Chadwick Supreme, Golden Mistletoe, Indian Summer, Yellow and White Turner. Rooted cuttings, $5.00 per 100, $40.00 per 1000. From 2¼-inch pots, $7.00 per 100, $55.00 per 1000.

Let us supply you with any of the other fancy and standard sorts. We have them all.

NEW POMPONS.

Becky McLane.—Thanksgiving Bronze.
Christmas Gold.—Golden-yellow button for Dec. 1st and later.
Cometa.—Dark rose, shaded magenta.
November Pearl.—A new November flowering daybreak pink.
Ouray.—Best early bronze.
Uvalda.—A large pure white, maturing Oct. 10th.
Vasco.—Golden-yellow, flowering Oct. 15th and one of the very best for sprays.
White Gem.—Pure white button, very free and ready for cuttings Nov. 15th.

All the above, rooted cuttings, $3.00 per 100; 2¼-inch pots, $10.00 per 100.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS 15 Cedar St. Watertown, P. O. Boston, Mass.

DAHLIAS

Strong, Undivided Field Clumps

	Per Clump
Aegir, rich cardinal red, cactus	10c
C. W. Bruton, canary yellow, decorative	10c
Floradora, blood red, cactus	12c
Golden Gate, very large golden yellow, cactus	15c
King Leopold, very large creamy yellow, peony-flowered	15c
Lawine, snow white, cactus	12c
Queen Emma, soft rose, peony-flowered	15c
Sequoia, gold bronze, cactus	15c
Snowflake, single white, Century type	10c
Andrew Carnegie, salmon pink with bronze shading, peony-flowered	30c
John Wanamaker, violet mauve, decorative	40c
TRITOMA PFITZERI, strong plants	$15.00 per 100
DELPHINIUM BELLADONNA, forcing size	9.00 per 100

THE WAYSIDE GARDENS CO., Mentor, Ohio

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

A. L. MILLER
Easter and Christmas Pot Plants a Specialty
Jamaica, N. Y.



CHRYSANTHEMUM PROGRESS

NEW MUMS

It's time to think of what you will need in new Mums to recruit your collection, so as to cover the whole season in the various colors. These four new pink varieties will enable you to begin cutting pink as early as the other colors, and to cut continuously, which is important. Get a few of each variety early enough to take a cutting or two from each plant and reduce the first cost. We will begin delivery early in March.

$4.00 per doz., $25.00 per 100

HARBINGER—An early pink that should supersede Unaka on account of being a full flower and better color. Grows 5 eet from June planting.

PANDORA—Follows Harbinger in date of blooming. Bright deep pink. Grows 5 feet from June planting.

TOKIO—Follows Pandora. Grows 5 feet in height and produces blooms of exceptional quality for the season. Bright lavender pink.

PROGRESS—Follows Tokio and finishes as Chieftain comes on. Incurved form and large in size. Bright deep pink. Grows 4 feet and very stiff.

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.

NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

Mention The Review when you write.

their receipts were as good as they had been in previous years, with much less work. But Mr. Glick realizes the fact that they might be doing at least twice the volume of business if they had the stock. He said he realized that they would not be getting the prices, but he felt that it would be better for the business. His argument was that it would be better to have a great number of flower buyers than a few, for the same amount of money involved. Mr. Glick says that one reason we do not hear so many complaints from the public about high prices is because they do not realize them. I asked him what he meant by this statement. His reply was that there was really not a great deal of counter work being done, that most of the flowers that are being used this winter are for funeral work; that when a man went into a store, for instance, and ordered a funeral offering

FERNS

We have on hand, for immediate shipment, a lot of POT-GROWN FERNS. All extra good value for the money. Shipped without pots.

Size	Per Doz.	Per 100	Per 1000
Boston, 4-in.	$3.00	$20.00	$190.00
5-in.	4.50	35.00	325.00
8-in.	$2.50 each		
Scottii, 4-in.	3.00	20.00	190.00
5-in.	4.50	35.00	
Cordata Compacta, 6-in.	4.80	50.00	
Cyrtomium (Holly Fern), 4-in.	3.00	20.00	

BEGONIAS

Vernon—Red and pink mixed, in good shape, ready to shift.
2-in. $2.75 per 100; $25.00 per 1000 3-in. $3.75 per 100; $35.00 per 1000

COLEUS

Brilliancy—3-in. $4.50 per 100

GERANIUMS

We have about 10,000 each 2 and 3-in. singles in a good assortment. About 5,000 3-in S. A. Nutt, and 5,000 3-in. white.
2-in at $3.00 per 100 3-in. at $4.50 per 100

Alternantheras; Alyssum, double and dwarf; **Lobelia,** Crystal Palace Gem; **Hardy English Ivy, Lantanas,** assorted; **Heliotrope; Moonvines; Vinca Variegata,** 2-in., **$2.75** per 100, **$25.00** per 1000.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

ROSES Own Root

From 2¼-inch and 4-inch pots.
The best varieties. For forcing and bedding.
Ready for the early planter.
Send us your list.

The American Rose & Plant Co.
Springfield, Ohio

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

CRAIG QUALITY
Easter and Spring Specialties

Largest Stock in the Country

Refer to double-page ad in Florists' Review February 12. Send orders at once to avoid disappointment.

ROBERT CRAIG CO.

Branch: Norwood, Pa. **4900 Market St., PHILADELPHIA, PA.**

Mention The Review when you write.

for, say, $25, he did not realize the price of flowers as he would if he asked for a dozen roses over the counter and was charged $6 or $8. There is no doubt that Mr. Glick has been giving the matter of prices much serious thought, and I feel that he has the right idea.

Various Notes.

John J. Perry, of the S. S. Pennock Co., who was ill with pneumonia, is coming along finely and at this time is able to be up and about the house. But it would seem that troubles never come singly, for when Mr. Perry began to get better his good wife was taken down with the same trouble, and at this writing is extremely ill.

Ferdinand Guerth, also of the S. S. Pennock Co., is on the job again after a spell of pneumonia.

There is one grower in our midst who has the courage of his convictions. M. Hilpert does not feel that the shortage of stock this winter is due entirely to weather conditions and his aim is to have more of it for next winter. With this object in view he is now making arrangements for an addition to his range, on Belair road, of a house, 35x200, for carnations. We all know that building materials are high, but so are carnations, and before you can have rabbit potpie you must first catch your rabbit. Tate.

CINCINNATI, O.

The Market.

Last week showed little change in the prices of stock. Roses maintained the prices of the week previous. The advent of bulbous stock was thought to help matters, but we have not reached the point where supply equals demand. Until that time comes, no perceptible change will take place.

Carnations are of good quality and, while this city and its suburbs and the nearby Kentucky towns have a great many carnation growers, the demand of the local trade, in addition to the heavy call from southern cities, has kept the market on the short side. Carnations are a great favorite in southern cities; everyone seems to have roses in his garden and, in consequence, people are partial to carnations.

Tulips, daffodils, freesias and narcissi



Do you grow flowers for pleasure or profit? If for profit, you cannot afford to not grow January Gold (yellow) and Dr. Hitch (white) Chrysanthemums. If anyone seeing this ad will send us their address, we will send you absolutely free, a circular letter telling you what kind of flowers to grow, both in greenhouse and the garden, to make the most money. This is intended for the little fellows with only three or four small greenhouses, who grow and sell their own flowers and do funeral work. The Big Fellow knows how to make all the money he wants and does not need our advice. This is the last time this ad will appear. Cut it out and paste in your book for reference.

Price of January Gold or Dr. Hitch Chrysanthemum Plants, $5.00 per doz.

CASH PLEASE

L. M. SMITH & CO., LIFE MEMBER S. A. F. **LAUREL, DEL.**

Mention The Review when you write.

Ampelopsis Veitchii

From 2¼-inch pots - - - **$8.00 per 100; $75.00 per 1000**

JACKSON & PERKINS COMPANY

NEWARK, NEW YORK

Mention The Review when you write.

Plants for Easter

Send us your inquiries on plants for Easter sales. 10,000 Lilies in pots, Hydrangeas, Genistas, Pelargoniums, Potted Baby Ramblers and Climbing Roses, as well as other Decorative Plants.

Prices on application.

ROLF ZETLITZ CO., DAYTON, OHIO

Mention The Review when you write.

Write for prices and description of

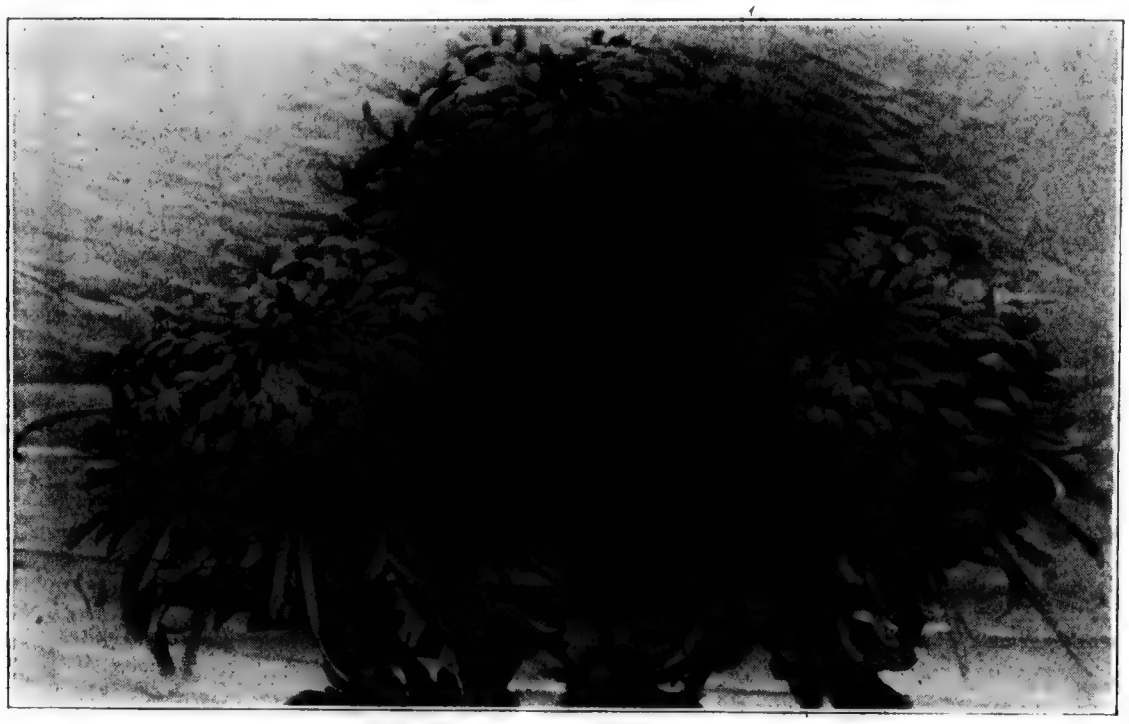
Madame Butterfly

The Jos. H. Hill Co.

RICHMOND, IND.

Mention The Review when you write.

Hamburg Late Pink Chrysanthemum



This photograph was taken December 28, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.

Hamburg Late Pink is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle, and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November, by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Hamburg Late Pink will be disseminated in the Spring of 1920. Plants will be ready March 1, 1920, and all orders will be filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
2-inch pots (by express) - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 WASHINGTON ST. BUFFALO, N. Y.

Blooming and Spring Plants
At Reduced Prices
For Want of Room

Order today. This advertisement may not appear again. Empty Greenhouses do not pay; fill them up. We have the stock. Liberal Extras for early orders. Packing free.

	Per 100
Primula Obconica, 4-in., full of buds and bloom	$20.00
Chinese Primrose, 4-in., bud and bloom	15.00
Primula Malacoides, 4-in., bud and bloom	12.50
Cinerarias, 5-in., full of buds	60.00
Cyclamen, 5-in., bud and bloom	80.00
Easter Greeting, 4-in., in buds	25.00
Marguerites, 4-in., white and yellow	20.00
Asparagus Plumosus, 4-in.	12.50
Geraniums, 3½-in., ass't varieties	12.50

Any number plants of the above at 100 rates.

	Per 100	Per 1000
Fuchsias, 2½-in., 12 ass't varieties	$4.50	$40.00
Marguerites, 2½-in., 8 varieties	4.00	35.00
Heliotrope, 2¼-in., 3 varieties	4.00	35.00
Ageratum, 2-in., light and dark blue	3.25	30.00
Geraniums, 2-in., 8 varieties ready	4.25	40.00
Vinca Variegata, 2¼-inch	5.00	45.00
Vinca Variegata, 4-in.	13.00	125.00
Cuphea, Cigar Plant, 2-in.	3.00	28.00
Canna King Humbert	5.00	45.00
Canna Yellow King Humbert	4.50	40.00
Canna Firebird	10.00	90.00
Canna Mrs. Alfred Conard	10.50	100.00
Canna Rosea Gigantea	10.00	90.00
Cannas, 15 other good varieties	3.25	30.00

Also abundance of other stock.
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

PEARSON'S MONEYWORTH QUALITY

CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

$15.00, $25.00 and $50.00 per 100

Finest Stock of Best Varieties

Place your order now and be sure of your supply.

PETER PEARSON

5732 Gunnison Street, Chicago

FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2¼-inch pots, $3.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6-in.	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8-in.	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.	4.00
NEPHROLEPIS MUSCOSA, 5-inch	.75
NEPHROLEPIS HARRISII, 8-inch	3.00
NEPHROLEPIS DWARF BOSTON, 8-inch	2.00

If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

are selling well and the prices run about $8 to $10 on the daffodils, with the prices on the other items about $2 per hundred cheaper. Sweet peas are in demand for funeral work. Last week southern greens were especially scarce. Shipments of stock arrived with little regularity.

Plants to Grow on for Easter

We have our houses full of choice stock to grow on for Easter, also good stock for immediate sales.

Hydrangeas, French and Otaksa varieties, all pot grown, 4-inch pots, 25 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents; 7-inch, $1.00 and $1.25.

Genistas, 5-inch pots, 50 cents; 6-inch, 75 cents.

Cineraria Hybrida, finest strain, 4-inch, $20.00 per 100; 5-inch, 35 cents; 5½-inch, $50.00 per 100.

Roses, American Beauty, 6-inch, $50.00 per 100.

Primula Obconica, in bud and bloom, 4-inch pots, 20 cents; 5-inch, 40 cents.

Easter Lilies, Giganteum, 6 to 8 inches high, $75.00 per 100.

Begonia Luminosa, red, 4-inch pots, 20 cents; 5-inch pots, 40 cents.

Begonia Magnifica, pink, 4-inch pots, 20 cents each.

FERNS.

We have a large stock of pot-grown ferns and of a good green color and can give good value, as we grow them in large quantities.

Scottii and Teddy, Jr., 5-inch, 50 cents; 6-inch, 75 cents; 7-inch, $1.25; 8-inch, $1.50 and $2.00.

Whitmanii, 4-inch, 30 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents.

Macawii, new, 4-inch, 50 cents each.

Verona, lace fern, fine for combination baskets, 4-inch, 25 cents.

Ficus Elastica, or Rubber Plants, 4-inch pots, 50 cents; 5-inch, 60 cents.

Kentia Palms—Forsteriana and Belmoreana, a very scarce article, and we have them fine.

4-inch pots, heavy, 60 cents; 5-inch, $1.00 and $1.25; 6-inch, $1.50.

English Ivy, 2½-inch pots, $7.00 per 100; 4-inch, staked, 25 cents.

Asparagus Plumosus, 2½-inch pots, $5.00 per 100.

Cash with order. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

GODFREY ASCHMANN, *1012 W. Ontario Street, PHILADELPHIA, PA.*

Now that Lent has set in, the social functions are practically at a standstill. The retailers are taxed to the limit of their ingenuity to turn out work which is satisfactory in quantity as well as in quality, but it is surprising what one can accomplish when pushed against the wall. There is a more general use of cycas leaves with plumosus and handsome ribbon, also of wreaths of magnolia and oak leaves of good size with few flowers. Sprays of Benora carnations with a few red ones judiciously used make up well. Cinerarias have made their appearance.

Everyone is making plans for a big Easter business.

Various Notes.

C. E. Critchell has been on the sick list for over a week.

J. J. Goudy, representing Henry A. Dreer, Inc., Philadelphia, called on the trade last week.

Fred Backmaier, Vine street, who started in a small way not so long ago, says that he is doing all the business he can handle.

H. W. Sheppard's bookkeeper, Miss Cunningham, is back on the job, after an illness of two weeks. H. E. K.

DETROIT, MICH.

The Market.

Business dropped off considerably after St. Valentine's day and for the first time in months there has been plenty of stock for all needs. This is due, not only to decrease in demand, but also to the increase in the flowers being cut in this locality.

There is little demand for American Beauties. Roses in general consist of the medium and short grades, there being practically no long grades. Premier leads in quality and Ophelia also finds a good demand. Ward, Bon Silene and Sweetheart are short in supply. Carnations are high in quality and especially plentiful.

Spring flowers are not much in demand. At present the market sees tulips, narcissi, daffodils, freesias and hyacinths. Freesias are in oversupply. Snapdragons and anemones have appeared on the market and find a ready demand. Violets and sweet peas are in oversupply. Calendulas, pansies, wallflowers, primulas and Japanese lilies are to be had. Calla lilies sell readily. Greens of all kinds are plentiful.

Various Notes.

C. Pamel has opened a store on Woodward avenue, near Parson street.

E. A. Fetters is in California on a pleasure trip.

Clarence Bickey, of the Campas Flower Shop, broke his wrist last week.

John Moore is leaving the employ of John Breitmeyer's Sons to go into busi-

Carnation Cuttings

Healthy, well rooted, cool grown stock.

WHITE ENCHANTRESS
MATCHLESS
MRS. C. W. WARD
BELLE WASHBURN

FURROW & COMPANY
Guthrie, Oklahoma

Mention The Review when you write.

Chrysanthemums
and Smith are synonymous

For thirty years we have been producing Novelties. These products form the major part of those grown today.

THAT'S WHY

you should consider our 1920 offerings. They have MERIT and are DISTINCT.

Catalogue free on application

ELMER D. SMITH & COMPANY
ADRIAN, MICHIGAN

Mention The Review when you write.

Pot Grown FERNS

SWORD VERONA, 4-in., 25c each.
SCOTTII and WHITMANII, 5-in., 50c each.
WHITMANII, SCOTTII, BOSTON, TEDDY, JR., 6-in., 75c each.
MACAWII, 6-in., $1.00 each.
MACAWII, 8-in., extra fine plants, $2.50 each.
BOSTON, TEDDY, JR., and SCOTTII, 7-in., $1.00 ea.
BOSTON and SCOTTII, 8-in., $1.50 each.

MISCELLANEOUS PLANTS

ASPARAGUS, PLUMOSUS and SPRENGERI, 2¼-in., 5c each.
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.
KENTIAS, 4-in., 50c; 5-in., $1.00 each.
KENTIAS, made up, 5-in., $1.50; 6-in., $2.50 ea.
KENTIAS, large ,made up plants, 8-in., $25.00 each.
ARECA LUTESCENS, 4-in., made up, 50c each.
CIBOTIUMS, 8-in. tubs, $5.00; 10-in. tubs, $10.00 each.
BAMBOO, 8-in. tubs, $6.00 each.
DRACAENA MASSANGEANA, 6-in., $1.50 each
RUBBERS, 4-in., 40c; 5-in., 50c; 6-in., 75c each.
FICUS PANDURATA, 50c, 75c, $1.00, $1.50, $2.50 and $5.00 each.
HARDY IVIES, 25c and 50c each.
CINERARIAS, in bud, 4-in., 25c; 5-in., 50c each.
BEGONIAS, Xmas red and pink, 4-in., 25c ea.
BEGONIAS, Thurstonii, 4-in., 20c each.
BEGONIAS, Angel Wings, 4-in., 20c each.
PANDANUS, 4-in., 75c; 5 in., $1.00; 6-in., $1.50 and $2.50 each.
TULIPS, two in a pot, 20c; 4-in. pot, 40c each.
HYACINTHS, 25c each.
NARCISSUS VON SION, 5-in., 50c each.
BIRD'S-NEST FERN, 4-in., 75c; 5-in., $1.00 each.

No bulb orders shipped without other stock.

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

Mention The Review when you write.

ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c; 4-in., 12c.

Daisies, Marguerites, 2¼-in., 4c.
Dracaena Indivisa, 3½-in., 15c.
Primula Obconica, 5-in., $4.00 per doz.
Asthericum Mandalanum, 3-in., 8c; 4-in., 15c.
Cleveland Cherry Seed, 50c tr. pkt.
Orange Queen Cherry Seed, 50c tr. pkt.
Tobacco Stems, per bale of about 175 lbs., $3.50; per ton, $28.00.

Abby Ave. Greenhouses
DAYTON, OHIO

Mention The Review when you write.

WM. K. HARRIS

55th & Springfield Ave., W. Philadelphia, Pa.

Extra fine lot of Easter plants, including Azaleas, Easter Lilies, Roses, Hydrangeas, Genistas, Ferns, Rubbers, Pandanus, etc.

Price List sent on application.

Packing charged at cost. All goods travel at purchaser's risk and expense.

Mention The Review when you write.

Seeds, Bulbs and Plants
BARCLAY NURSERY
14 W. Broadway, NEW YORK CITY

Mention The Review when you write.

CHRYSANTHEMUM CUTTINGS

READY NOW AND LATER

The Following Varieties:

$3.50 per 100, $30.00 per 1000.

Smith's Advance, October Frost, Oconto, White Chieftain, Chas. Rager, Mistletoe, White Bonnaffon, Odessa, Early Snow, Dolly Dimple, Marigold, Mrs. Morgan, Roman Gold, Yellow Bonnaffon, Golden Queen, Golden Wedding, Chrysolora, Robert Halliday, Pacific Supreme, Pink Chieftain, Enguehard, Wells' Late Pink, Seidewitz, Maud Dean, Glory Pacific, Unaka, Harvard, Helen Frick.

The Following Varieties:

$4.00 per 100, $35.00 per 1000.

October Queen, Lynnwood Hall, Jeanne Nonin, White Eaton, Mrs. Pollworth, Golden Glow, Yellow Eaton, Early Rose, Hamburg Late White.

The Following Varieties:

$3.50 per 100, $30.00 per 1000.

POMPONS

Niza, Zora, Golden Climax, Zenobia Gold, Fairy Queen, Lillian Doty, Diana, Klondike, Mariana, Mary, Western Beauty, Yellow Baby, Hilda Canning, Helen Newberry, White Mensa, Golden Mensa, Mrs. E. D. Godfrey, Mrs. W. E. Buckingham, Marguerite Waite, White Garza, Yellow Garza, Iola, Blanche, Mrs. Horne, Mary Pape, Emma Richard Brown, Volunteer, November Pearle, Halloween, Golden Star, Winter, Pink Lady, Isabelle, Romaine Warren, Source d'Or, Etoile d'Or, Edina, Jean Edwards, Kate Koval, Dusty Maid.

CHRISTMAS GOLD

$5.00 per 100, $40.00 per 1000.

The Following Varieties:

$5.00 per 100, $45.00 per 1000.

Josephine Foley, Wm. Turner, Yellow Turner, White Chadwick, Golden Chadwick, Pink Chadwick, Golden Mistletoe, White Seidewitz, Richmond, Tiger and others.

Complete descriptive list on application

CARNATION CUTTINGS

READY FOR IMMEDIATE AND LATER DELIVERY

NEW VARIETIES	100	1000
Ruth Baur, Pink	$12.00	$100.00
Ethel Fisher, Red	14.00	115.00
John Henry, Pink Benora	12.00	100.00

STANDARD VARIETIES, PINK	100	1000
Pink Delight	$7.00	$60.00
Morning Glow	7.00	65.00
Enchantress Supreme	8.00	70.00
Rose-Pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

VARIEGATED	100	1000
Benora	$6.00	$50.00

RED	100	1000
Belle Washburn	$6.00	$50.00
Aviator	6.00	50.00
Nebraska	6.00	50.00
Beacon	6.00	50.00

WHITE	100	1000
Crystal White	$6.00	$50.00
White Enchantress	6.00	50.00
White Benora	7.00	65.00
White Perfection	6.00	50.00
Matchless	6.00	50.00

C. U. LIGGIT, —Office— 303 BULLETIN BLDG. **Philadelphia, Pa.**

Mention The Review when you write.

New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Orders booked now for March delivery.

Rooted Cuttings, $10.00 per 100; 2¼-in., $12.00 per 100

Ryan & Culver

27 South Hazel Street — Successors to H. H. Cade — YOUNGSTOWN, O.

Mention The Review when you write.

GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.
Exclusive agents for the best Fertilizers
GROWERS' EXCHANGE
JAMESTOWN, N. Y.

Mention The Review when you write.

CARNATIONS

F. Dorner & Sons Co.
LA FAYETTE, IND.

Mention The Review when you write.

See Classified Ads

For Cinerarias, Cyclamen, Easter Greeting Pelargoniums and Hydrangeas for Easter. Quantities limited, so get orders in promptly and give date of shipment. Save 5% packing charges by sending cash. Satisfaction guaranteed.

GEO. A. KUHL, Wholesale Grower **Pekin, Ill.**

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

Mention The Review when you write.

ness for himself. He has recently purchased a truck.

Achille van Beversluys, of Mount Clemens, is cutting a fine lot of carnations and sweet peas.

Leopold Mallast, of Mount Clemens, has some excellent Philadelphia carnations of especially large size.

Tom Browne, of Greenfield, has been in California for several weeks.

Philip Breitmeyer is in Montana, where he is visiting his daughter. Mrs. E. C. Gray, of the force of John Breitmeyer's Sons, is in Florida, where she is resting up.

R. Rahaley, of the Michigan Cut Flower Exchange, has returned to work after being ill with the flu.

The Detroit Greenhouse Co., Redford, is cutting a large crop of excellent sweet peas.

Beard Bros. have an especially fine showing of bulbous stock.

H. T.

IT IS THRIPS.

I have discovered a new pest, new to me at least, on chrysanthemums, stevias, feverfew and farfugium. It may be on other plants, but so far is not conspicuous. It resembles the red spider, both in appearance and effect on plants. It is minute, almost invisible to the naked eye and seems to have a filmy web like the spider. The shape is longer and more slender than the spider and it not only runs nimbly, but squirms as it crawls. It is the color of weak tea and almost transparent, but without any of the dark spots so characteristic of the spider. I have tried washing the plants with tobacco water and spraying with cold water under heavy pressure, but the results are not encouraging. It may be something common, but it is not green fly, white fly or red spider, though the affected leaves look like the work of the latter. It, however, does not confine itself so closely to the vein ridges as the spider, but roams rather freely.

F. B.—Minn.

According to the description of the insect, I am of the opinion that it is thrips. The best remedy I know of is to spray the plants with Hammond's Thrip Juice No. 2 according to directions. To be effective the spraying must be done thoroughly, especially underneath the foliage. M. P.

Rutland, Vt.—Baker's Seed House, of which S. A. Baker is the proprietor, has opened a flower store.

Detroit, Mich.—Henry C. Barsch, formerly at 462 Third avenue, has gone into business for himself at 24 Gratiot avenue.

ASPARAGUS

Plumosus, 8-in. ..... $10.00 per 100

FERNS

Scottii, 6-in. ..... $ 9.00 doz.
Scottii, 7-in. ..... 15.00 doz.
Scottii, 8-in. ..... $18.00 to 24.00 doz.
Teddy, Jr., 6-in. ..... 9.00 doz.
Teddy, Jr., 7-in. ..... 15.00 doz.
Teddy, Jr., 8-in. ..... 18.00 to 24.00 doz.
Wilsoni Pans, 3 plants in a 6-inch pan, very fine. ..... 7.20 doz.
Dish Ferns, 2½-inch pots, strong plants. ..... 6.00 per 100

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Elastica, 6-in. ..... $9.00 and $12.00 doz.
Elastica, 7-in., strong ..... $1.50 each

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Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

BIEMUELLERI. Light red, shading darker red at edge of the foliage; medium height.
BRILLIANTISSIMA. Light red; very brilliant; dwarf, compact grower.
PANACHE DE BAILEY. A new and desirable variety of compact growth; foliage green and yellow, crimson veinings. Predominating color, yellow. A worthy companion to Brilliantissima.
FORMOSA. Yellow on light green background; vigorous growth.

AGERATUM, Floss Flower.

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FRASERI. A splendid new variety which flowers freely under conditions that merely produce foliage in older varieties. Color, bright blue; semi-dwarf habit similar to Princess Pauline. Undoubtedly the best variety for bedding.
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PRINCESS PAULINE. A combination of blue and white in the same flower.
STELLA GURNEY. Bright blue; vigorous growth.

ALTERNANTHERA.

2¼-inch pots, 75c dozen, $5.00 per 100, $40.00 per 1000.

AUREA NANA. Bright yellow foliage; the most compact and the best variety in its color.
BRILLIANTISSIMA. A valuable new Alternanthera, red and yellow in color, with broad leaf.
PARONYCHIOIDES. A most desirable kind, of dwarf habit; orange red and crimson, shaded green.

COLEUS, Fancy Varieties.

Rooted Cuttings, $1.50 per 100, $14.00 per 1000.

AMERICAN BEAUTY. Red, green and yellow.
ANNA PFISTER. Bright yellow, marked crimson. Neat and compact in growth; very desirable for dwarf edging or carpet-bedding.
BLIZZARD. Deep maroon, edged with green.
HURRICANE. Light reddish center, mottled with maroon. Edge of leaf green.
JOHN PFISTER. Bright crimson, edged with gold. Compact in growth. Companion variety to Anna Pfister.
NEPTUNE. Green with mottling of red.
PRINCE EDWARD. Reddish center, shading deep crimson. Edge of leaf green.
SABONI. Red with faint edging of yellow.

COLEUS, Two Good Fancies.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000. 2¼-inch pots, $6.00 per 100, $50.00 per 1000.

BRILLIANCY. A combination of red and gold.
SALVADOR. Deep, velvety crimson with prominent vermilion center, effectively bordered with light green.

COLEUS, Best Bedders.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000. 2¼-inch pots, $3.50 per 100, $30.00 per 1000.

BECKWITH'S GEM. Center velvety maroon, bordered with red; the edge is green changing to creamy yellow at the point of the leaf.
DUNEIRA. A magnificent Coleus. A fine, showy bedder standing the sun as well as Verschaffeltii. In color it is a combination of various shades of crimson.
FIREBRAND. Bright maroon.
GOLDEN BEDDER. Golden yellow; the old original, true to name.
LORD ALVERSTONE. Velvety plum with yellow, green and pink markings. A handsome combination. Has a constitution that will resist sunscald and drought.
LORD PALMERSTON. A beautiful variety that immediately commands admiration. Deep maroon center with dark crimson venation.
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VERSCHAFFELTII. The standard crimson.

ENGLISH IVY.

Invaluable evergreen variety, used for covering graves where other plants will not thrive because of shade. Excellent for covering walls, etc.

2¼-inch pots, 90c doz., $6.00 per 100, $50.00 per 1000; 3-inch pots, $1.50 doz., $10.00 per 100, $90.00 per 1000; 4-inch pots, $2.00 doz., $15.00 per 100; 4-inch selected, $2.50 to $3.00 doz., $20.00 to $25.00 per 100.

PARLOR IVY, German Ivy.

A trailing vine; not hardy; valuable for vase work and for window boxes.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

MARGUERITE, Paris Daisy.

For outdoor bedding, grown as pot plants or for cutting. Marguerites are among the most useful flowering plants.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch, 75c doz., $5.00 per 100, $40.00 per 1000.

SINGLE WHITE. Similar in growth to Mrs. F. Sander, but with single row of petals.

PETUNIA, Assorted Double.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch pots, 75c doz., $5.00 per 100, $45.00 per 1000.

SALVIA.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

AMERICA. New. A dwarf variety that will supersede Zurich and others of that type. Dwarf, compact habit; very free and early in bloom. We consider this the best for bedding.
BONFIRE. A compact variety growing to a height of about two feet. Heavy flower-spikes of brightest scarlet.
SPLENDENS. A tall-growing variety; immense flower-spikes of dazzling scarlet.
ZURICH. An extremely free-flowering, dwarf variety. The plants commence to bloom early and continue until checked by frost. Very bright scarlet.

VINCA VARIEGATA, Trailing Varieties. Very valuable for window boxes, etc. This is the most popular climbing plant with variegated foliage.

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SEVERAL THOUSAND PLANTS.

GENISTA CANARIENSIS. Bright, clear yellow flowers, 3-inch pots, $15.00 per 100.
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ORCHIDS

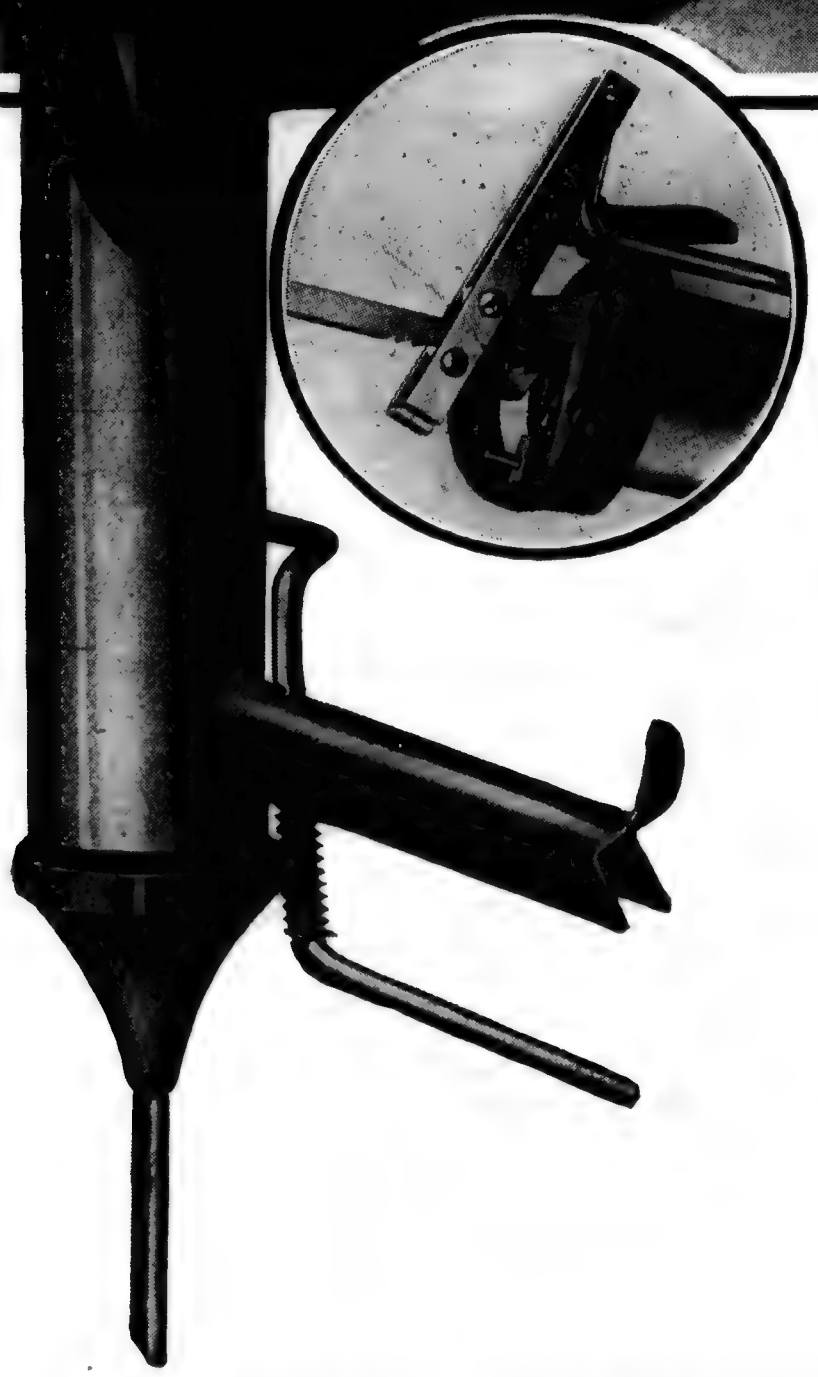
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Yours for a tight house,

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Greenhouse Heating

SASH HOUSE IN CANADA.

My house is 12½x60 feet and is made of sashes. It is seven feet from floor to ridge. It lies at the east side of another house. The walls are four feet high; the east side has eighteen inches of glass, the north end adjoins the boiler pit and working room and the south end is glass. I have a 5-section, round boiler rated at 1,100 feet of radiation; its top is about eight inches below the greenhouse floor. The smoke flue has an 8-inch grade and a 22-inch diameter. The boiler has two 2½-inch outlets and two 2½-inch inlets. I wish to keep the house about 40 to 45 degrees when it is 30 degrees below outside. How should I arrange the heating for this house?

Please tell me also how I should take off the flows from the boiler so as to heat the next house, which I intend to pipe later on. This house is 17½x60 feet, eight and a half feet from floor to ridge and of the three-quarter-span type of construction. Its walls are all good. I should want to keep it at about the same temperature as the first house, using both of them for the growing of plants. I have 480 feet of 1½-inch pipe and 150 feet of 2-inch pipe on hand. A. P.—Can.

One 2½-inch supply pipe will answer for the narrow house, but a somewhat larger pipe should be used to supply the wider one. However, since the flow and return outlets are only 2½-inch, it will answer if 2½-inch connections are made with the boiler and 2-inch pipes are taken off as soon as possible to serve as flows and returns on the east side of the 17½-foot house.

Run a 2-inch flow pipe on each side plate of the narrow house and at the farther end connect each of these flow pipes with a return coil under the side benches. Five 1½-inch returns will be required on the side where the wall is exposed and four returns on the other.

In the 17½-foot house, after taking off a 2-inch flow pipe for the plate on the east side, carry the 2½-inch flow to a point opposite and about two feet below the ridge. There take off another flow and continue the main flow as a 2-inch pipe to the west wall plate, where it should be continued to the farther end of this house. This will provide three 2-inch flow pipes. Connect each flow with a coil of 1½-inch return pipes, using four returns in the west coil and three in each of the others, unless the house is in an exposed location, when it will be well to run four pipes in the center coil.

NUMBER OF FLOWS.

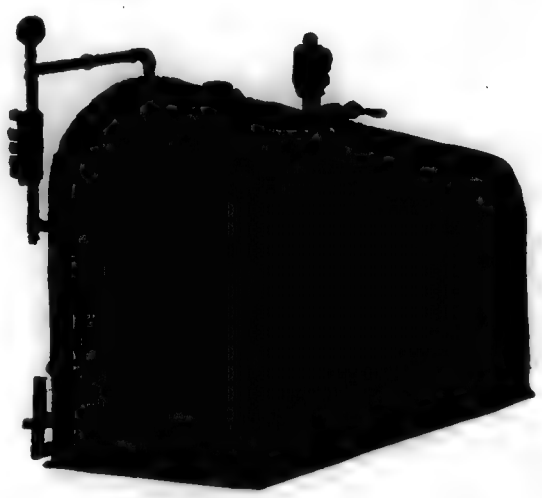
We are erecting three short-span houses of the A. Dietsch Co., as shown in the sketch sent you, and should appreciate some information regarding the heating system and arrangement of pipe, so that we may maintain a night temperature of 60 degrees.

The houses will be 14¾x225 and will be eight feet to the gutter, with six feet of glass in each wall. The houses are connected and there are solid benches throughout. We intend using 2-inch pipe. How many runs of pipe will it take and where will they be best placed

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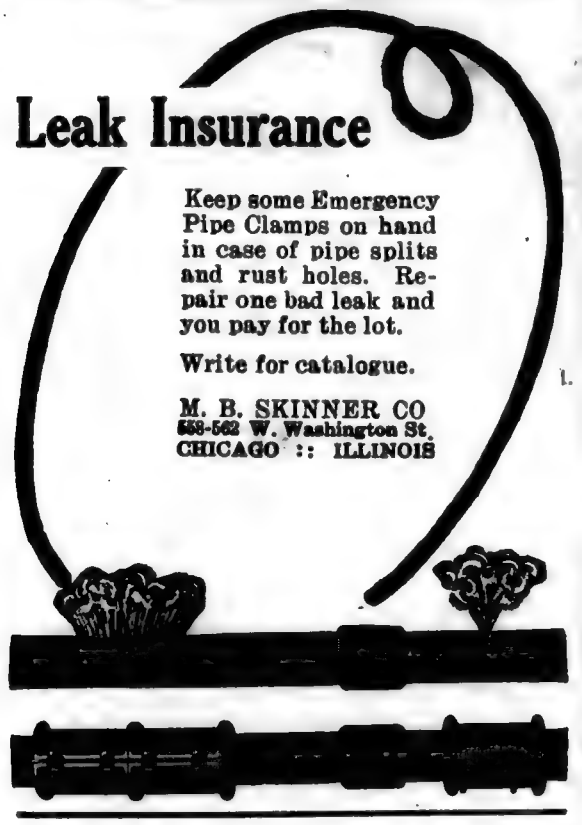
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to insure the desired temperature? Condensation is to be returned to the boiler, which is placed in the cellar of the boiler house and two feet below the floor level of the houses.

R. R. S.—O.

From the sketch it is seen that the boiler house is in the middle of the north side of the range and the range has a cross aisle at that point for the main feed line. From the size of the pipe, it might be inferred that hot water is to be used, but as condensation is to be returned to the boiler, it is evident that steam is to be used as the heating medium.

For low-pressure steam, a 5-inch steam main should be used until the supply pipes to the first house have been taken off, when it may be reduced to 4-inch and then to 3-inch for the third house.

To heat each of the houses, run a



"White Coal"



Black Coal

Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in your steam lines is worth money. You have paid for it in terms of coal. It contains valuable heat units. It is the "White Coal of Industry"—it should not be wasted.

And it need not be wasted. The Morehead Back-to-Boiler System will save it for you by returning it to the boiler at temperatures as high as 400 degrees Fahrenheit. It reduces coal consumption an average of 20%. At the same time your steam will be "drier" and more efficient; your production speeded up and profits increased.

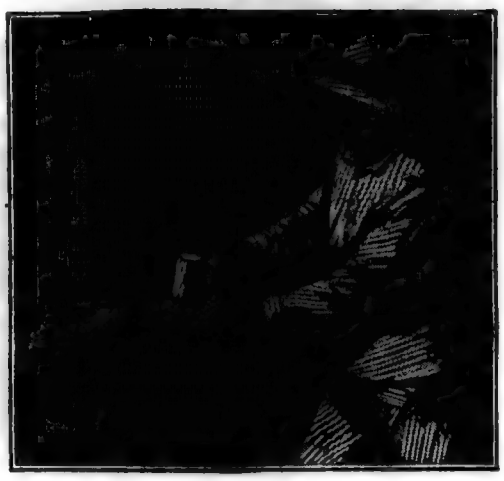
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For a gas-tight, one-piece furnace lining or baffle for boilers, use

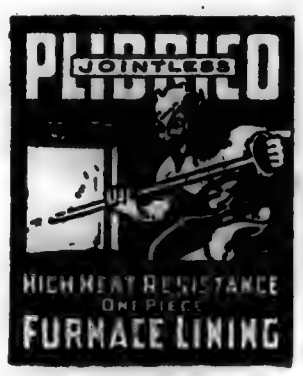
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2-inch supply pipe as a main in each direction from the cross aisle on the plates of the side walls or on the purlins, to the farther end of each house. For the coils, use three 2-inch returns on each of the outer walls of houses 1 and 3, which have six feet of exposed glass. As we understand the construction of the houses, there are no partition walls, in which case it will answer if a 2-inch main is run each way on each of the inside lines of gutter posts, with two 2-inch returns on each side of these posts. There will then be four 2-inch flows running in each direction, with fourteen 2-inch returns, there being five returns in the middle house.

Instead of using 2-inch returns, it is preferable to use four 1¼-inch returns on each of the inside rows of gutter posts. All of the returns should be kept three feet above the floor of the greenhouses. Were it not that the water level of the boiler is so close to the level of the greenhouse floor, one of the returns might be carried in the inside walks.

AMOUNT OF PIPE.

We are sending a sketch of a greenhouse, 25x85 feet. The side walls are three feet of glass and three feet solid. The south end is a salesroom, while the north end is solid. The twenty-five feet next to the boiler room is also solid. I should like to install a new hot water boiler and should like to know how much pipe would be necessary and what would be the best arrangement of the pipes so as to have a temperature of 60 degrees in zero weather. The house runs north and south and is well protected on the west side. The twenty-five feet of space at the north end is occupied by ground benches, the rest by raised benches. Should the boiler be below the ground level? What, at present prices, ought this outfit to cost installed? R. M. C.—O.

To heat the house itself, about 1,100 feet of hot water radiation will be required for 60 degrees and it is probable that 100 square feet additional will be needed for the salesroom. To provide for this, as well as for the mains, the boiler should have a rating of at least 1,500 square feet of radiation, particularly if soft coal is to be used. With most boilers, this will mean a grate containing about six square feet.

Five 2½-inch flow pipes should be run the entire length of the two rooms, placing one on each plate, a third two feet below the ridge and the others under the purlins. With each flow pipe, supply three 2-inch returns, placing a coil under each of the benches. If possible, it would be preferable to run these through both rooms, but as it may not be feasible to run these returns through the north room, with its solid beds, it may be necessary to connect these returns at the partition between the rooms with a 4-inch return main and carry this at, or near, the floor level along the west wall of the north room and join it to the boiler.

If the coils from the south room cannot be continued through the north room, a 3-inch overhead flow should be run through the 25-foot house and,



Heat Bulletin

On that Boiler Problem—we invite a consultation.

BERNHARD BOILERS

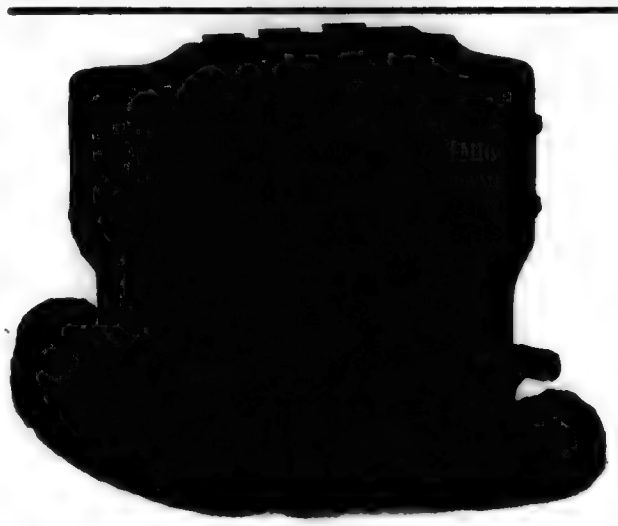
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SECOND HAND PIPE

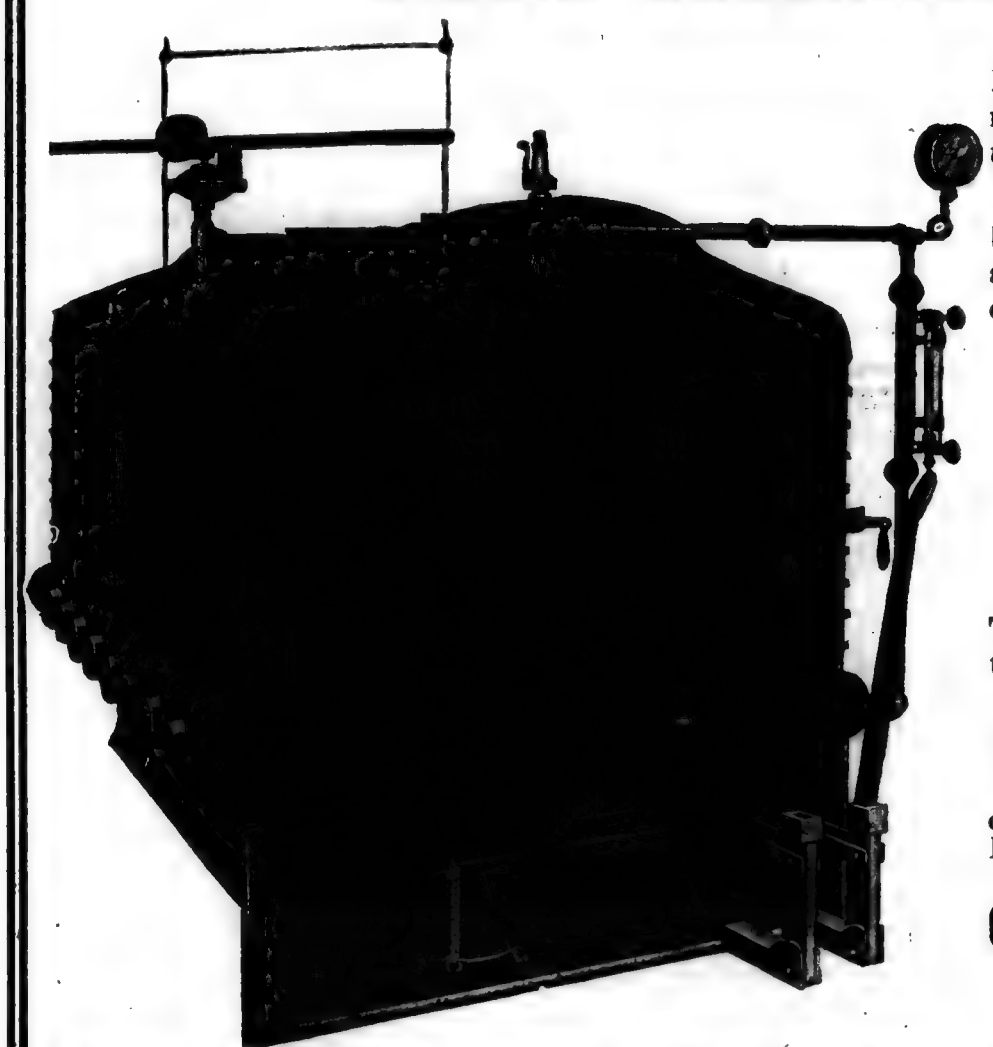
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Several hundred phrases were submitted in our PHRASE CONTEST, but we were disappointed that none of them had sufficient merit to be used. *None of them will be used.*

We have decided that the PHRASES submitted by those named below had greater merit than others, and we have therefore awarded the prizes and paid each person named below:

Barbara Koethe, Roxborough, Pa.	$100.00
Wm. A. Maddock, 4040 Delmar Blvd., St. Louis, Mo.	100.00
Emma Denning, 53 Irving Place, New York City	100.00
	$300.00

We intend the coming summer to renew the CONTEST, in the hope of getting Phrases expressive of the ***STRIKING MERITS*** of our

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after branching in 2½-inch pipes in each direction over the south ends of the beds, should be connected with a coil of three 2-inch returns in each of the four walks, those in the outside walks being placed on the walls. If preferred, the entire twelve returns in this house may be on the walls.

It is advisable to have the top of the boiler below the level of the floor when this is possible, but with the overhead flows it will answer if the returns are three or four feet above the grate.

The prices of the different makes of boilers vary widely and a definite estimate cannot be given. Some of the firms advertising boilers, piping, etc., could be asked to submit estimates. About 450 linear feet of 2½-inch pipe and 1,000 to 1,100 linear feet of

YOUR BEST FRIEND!

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F. J. Hendershot & Sons, Ogden, Utah.



The Standard Thermostat is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

The Standard Thermostat will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. **It costs only $15.00.** Write today.

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Use it for patching when you cannot afford to cut a boiler out.
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2-inch pipe will be required, in addition to the main flows and returns to heat the greenhouse, not including the salesroom.

BUFFALO.

The Market.

February 15 put the finishing touch to our starved market. A heavy snow storm came up Saturday afternoon, February 14, and continued all night and Sunday. With this there was a ripping wind, and Monday was a stay-at-home day for all growers on the outskirts of the city. The train traffic also was impaired, so that shipments came in a day late. Some roads were out of commission longer.

But when things look their worst, a change takes place. The demand for funeral flowers has fallen off a great deal and the sun has put in an appearance, so that everybody is now banking on a much better supply of stock soon.

Various Notes.

Paul Galley, of Gardenville, has been elected a trustee of the Union Fire Co.

The influenza has abated to the stage where it is no longer feared. The attack has been light in this city.

About May 1 the Fillmore Flower Shop will locate at Fillmore avenue and East Utica street, in a new building now under construction. This location will be a few doors from the present quarters.

W. J. Peake, of Walden avenue, has put up an attractive sign. At night it is undoubtedly the most vivid in the city. F. P. A.

Kenosha, Wis.—Since the death of her husband, Mrs. W. H. Drake has sold the greenhouse property.

To Members of the Florists' Hail Association of America:
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No extra membership fee is required if glass is already insured. Write to
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WE ARE SPECIALISTS
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WRITE FOR PRICES
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GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.
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USE IT NOW.
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Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.
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ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street, CHICAGO

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU Will find all the best offers all the time in The Review's Classified Advs.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality Extra Heavy Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

Quality and Service First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., LOUISVILLE, NEB.

LANCASTER, PA.

Club Meeting.

The Lancaster County Florists' Club held its monthly meeting in the Chamber of Commerce rooms February 19, with President-elect W. B. Girvin in the chair. After some discussion it was decided not to raise the membership dues and also that ladies should have full membership privileges.

The club was fortunate in having as a speaker F. S. Bucher, who has aided so many Lancaster county farmers in increasing the fertility of their soil. He gave to the club much valuable information on the value of legumes for cover crops and their worth in supplying nitrogen, and also on the value of lime and its application. In short, it was the best talk the club had heard for some time.

The club expects to attend the New York flower show Thursday, March 18, leaving Lancaster at 6:05 a. m., giving members four or five hours at the exhibition. Members contemplating going should get in touch with Albert M. Herr, secretary.

Elmer J. Weaver, with some other florists of the county, had visited G. W. Kerr at Doylestown, Pa., where the W. Atlee Burpee Co. grows its winter-flowering sweet peas, and made an exhibit at the club meeting of Mr. Kerr's new varieties.

Owing to the proposed visit to the New York flower show, the March meeting will not be held.

Various Notes.

B. F. Barr has purchased a piece of valuable store property on West Orange street, between Queen and Prince streets.

M. J. Brinton is cutting freesias and daffodils of exceptional quality.

Some fine pans of early tulips grown by Thos. R. Fries are finding a good market.

Harry A. Schroyer was confined to the house with an attack of grip, but is about again.

Frank A. Suter & Co. are cutting extra fine peas, carnations, lilies and freesias, and have had an immense amount of funeral work lately.

H. K. R.



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

NEPONSET

Waterproof Paper

FLOWER POTS

Miller's Line of

POTS AND BANDS

For prices see our ad in issue of January 29. Address

MODERN MFG. CO.

P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

Mention The Review when you write.

Waterproof PAPER POTS

	Per 1000
2¼-inch	$ 3.25
2½-inch	4.00
3 -inch	5.50
3½-inch	7.50
4 -inch	9.50
5 -inch	15.50
6 -inch	20.00

F. O. B. East Walpole, Mass.

C. C. Pellworth Co., Milwaukee, Wis.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON



Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near Wrightwood Ave.

CHICAGO, ILL.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2¼-inch	$ 3.50	$ 2.00	$0.50
2½-inch	4.50	2.50	.60
3 -inch	6.00	3.50	.80
3½-inch	8.25	4.60	1.00
4 -inch	12.00	6.60	1.50
5 -inch	17.00	9.25	2.00
6 -inch	22.00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.

1324 Pine St., St. Louis, Mo.

SUPERIOR

RED POTS

QUALITY AND PRICES RIGHT

— ASK US —

FLORIST SPECIALTY CO., Idaville, Ind.

RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Ave. ST. LOUIS, MO.

VITAPLASTIC
GLAZING COMPOUND

Vitaplastic—Now and Always the Perfect Glazing Compound

We can't improve the material but we have improved the service. For your convenience we have established branch offices at

NEW YORK, 405 Lexington Ave. **BOSTON,** 367 Boylston St.
CHICAGO, 68 W. Washington St. **PHILADELPHIA,** 305 Parkway Bldg.

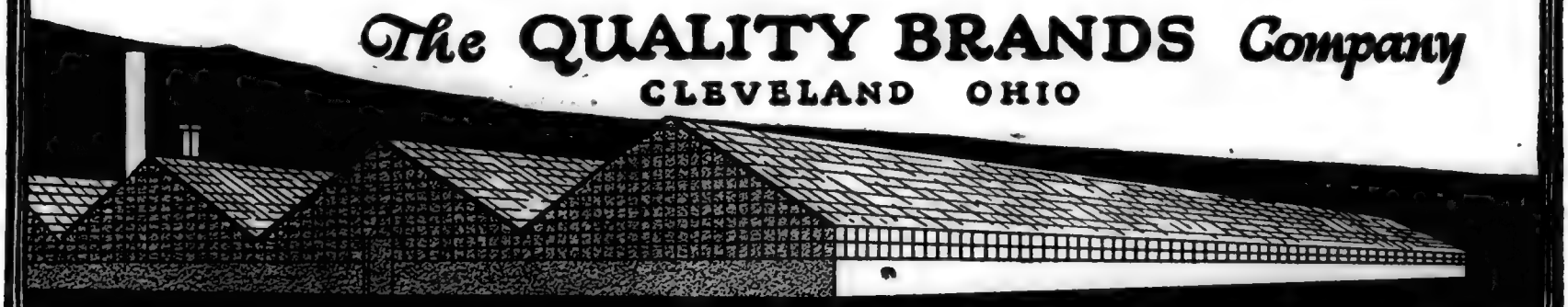
Drop our nearest office a line NOW.

We still have Vitaplastic to offer at prices below the real market value—but not for long.

Barrels (60 gals.), **$1.70 per gal.** **Half-barrels** (40 gals.), **$1.80 per gal.**
Kegs (20 gals.), **$2.00 per gal.**

All packages are steel, which means No Leaking and No Spoiling. As always, we furnish our improved gun GRATIS with each order.

The QUALITY BRANDS *Company*
CLEVELAND OHIO



Anyone can grow a plant like this if he uses a
Harris Ready-To-Use
Locked Plant Band



A trial package of these bands sent postpaid for **50c.**
The A. W. Harris Manufacturing Company
Department A Sleepy Eye, Minn.

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

MISSOURI POTTERY CO. **RED POTS** Exclusive Distributors in KANSAS, MISSOURI and OKLAHOMA of
KAHLER REAL RED POTS

For more than thirty years the MISSOURI POTTERY and MANUFACTURING COMPANY has given to its clients the best and most durable pots obtainable. Its distribution of KAHLER REAL RED POTS is an example of this service.

The MISSOURI POTTERY and MANUFACTURING COMPANY gives to the trade dependable pots tested for strength and durability. You can DEPEND on RED POTS. The quality is always the same—extra strong, unusually porous to allow free plant growth and uniformly baked. RED POTS, uniform in size, shape and texture, that's what you want. And that's what you get. THE PRICES ARE RIGHT. Send for our new catalogue.

MISSOURI POTTERY and MANUFACTURING CO.
Pottery—Queensware—Specialties
1227 West Eighth Street *KANSAS CITY, MISSOURI*

Mention The Review when you write.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS
Best Materials — Skilled Labor — Uniformly Burned — Carefully Packed

The Peters & Reed Pottery Co., HORACE C. GRAY CO. 200 Fifth Ave., New York, **So. Zanesville, Ohio**

Mention The Review when you write.

GREENHOUSES
WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want
King Construction Co., North Tonawanda, N. Y.
Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

Always mention the Florists' Review when writing advertisers

REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

NEWARK, N. J.

The Market.

Local florists continue to have much funeral work. Though the flu epidemic has subsided, the death rate stays high, due to pneumonia. Several florists report a number of pre-Lenten weddings. The cut flower trade continues to be dull, due largely to the high prices. St. Valentine's day and Washington's birthday trade was reported good by most of the local florists.

Various Notes.

Philips Bros., 938 Broad street, report that their St. Valentine's day business was the largest since they have been in the trade. Many telegraph orders helped to swell the total. The amount of the individual orders was higher than usual.

Henry A. Strobell, Broad street, had an attractive Washington's birthday window display, in which baskets of cherries played a conspicuous part.

R. B. M.

Havana, Ill.—Mrs. Edna Seay succeeds Mrs. Ida Vogel-Vortaman as proprietor of the latter's flower shop, on Main street.

Missoula, Mont. — The Missoula Greenhouse & Nursery Co. lost 500 primulas, a bed of callas, 5,000 geraniums and about 4,000 feet of glass, Saturday, February 7, when a fire broke out from sparks in some trash. Along with this accident, D. A. Brown, the president of the firm, and his wife, are both sick, the former with the flu and the latter in the hospital for an operation for gall stones.

SHEEP GUANO

ARTIFICIALLY dried and pulverized Sheep Manure.

This material by large users considered by far the best on the market. This is **NOT** STOCK YARDS MANURE, with which the market has been flooded, but our material comes from well protected sheds. Our Sheep Guano is decomposed and free from foreign and foul matter. Owing to commodity rate just granted us, we can offer this fine material on the market in bulk or sacked. In writing for quotations and samples

ask for
"PIONEER BRAND"

MONTANA FERTILIZER CO.
Rialto Building, BUTTE, MONTANA

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Precipitate Bone Phosphate

Magic Special Rose and Carnation Feed

Magic Blood and Bone

QUALITY SERVICE THE SOIL POWER MAGIC BRAND FERTILIZER ECONOMY PRODUCTION

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS CHICAGO

WIZARD BRAND

PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

Write **Wizard Brand** into your supply house order for manure — or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards CHICAGO

GREENHOUSE MATERIALS

INTEND TO BUILD?

We furnish the complete house or any part. Our materials are the best that can be made.
Our prices are right—Our service prompt.

GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

CONSTRUCTION MATERIALS FITTINGS HARDWARE HOTBED SASH

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

GULF CYPRESS

Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

Lower than the market prices.

MOST PRACTICAL SHELF BRACKET

38c with bolts complete

Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in upright pipe columns.

FLATS Well made, iron-bound, **20c** each. Send 30c for sample.

NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, **12c** per ft. This hose is cheap at twice the price.

Metropolitan Patented

BOILERS

Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

PIPE

Metropolitan Material Co.

1299-1323 Flushing Ave., Brooklyn, N. Y.

Mention The Review when you write.

RAINBOW SYRINGE, $2.00

Made of brass; fits ¾-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue

JOHN WELSH YOUNG

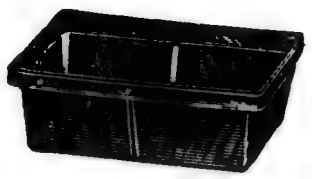
6848 Wayne Ave., Germantown, Philadelphia, Pa

YOU Will find all the best offers all the time in The Review's Classified Advs.

PANSY AND VERBENA BASKETS

Their use assures the Florist and Greenhouse man the largest cash returns for their plants.

Specify



Small size, No. 0
9 in. long, 6 in. wide
3 in. deep.
Nested 500 in a crate.

CROWN Emblem of Superiority

Crown Brand
Wire Handles, detached
$3.50 per 1000 extra.



Large size, No. 2
13 inches long, 7½ inches wide,
8½ inches deep.
Nested 250 in a crate.

Samples sent free upon request

F. A. READ, Inc. **199 Duane St., NEW YORK**

Mention The Review when you write.

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

Guaranteed Analysis		
Ammonia	Phos. Acid	Potash
2.25%	1.50%	1.50%

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis		
Ammonia	Phos. Acid	Potash
5.00%	2.00%	1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, - - - - - - - Chicago, Ill.

Mention The Review when you write.

Berger Fertilizer and Chemical Co.

1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

Mention The Review when you write.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

$2.00 per dozen;
$15.00 per 100.

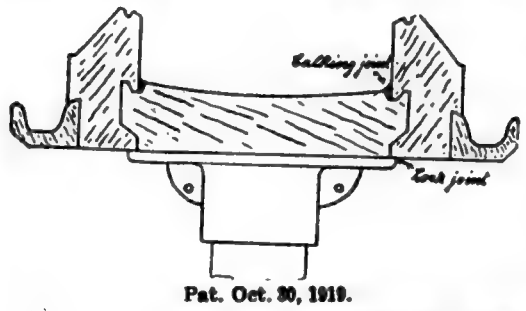
Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

YOU WILL MAKE NO MISTAKE



Pat. Oct. 30, 1919.

in placing the order for this year's greenhouses now. The best grade of the old genuine Louisiana Red Gulf Cypress is scarce and will be more so this spring, while the cost of labor will be higher than it is now.

Our patent ***LEAK-PROOF*** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**

LOUISVILLE, KY.

The Market.

Prevailing weather conditions are such as to insure a heavy increase in production. Prices, therefore, are already much lower and the outlook for the retailer much brighter. Business keeps brisk. The influence of Lent this year is only small in regard to house parties and other social affairs. Bulbous stock, sweet peas and freesias are of fine quality and plentiful.

Various Notes.

The Jacob Schulz Co. and the William Walker Co. have been exceedingly busy. Everybody in both stores was on the jump and stock moved faster as the increased supply came in.

At the greenhouses of Marret & Miller, on Cherokee road, the stock of Easter lilies is progressing in fine shape and expectations for a good crop for Easter are high. B.

Hamilton, O.—R. G. Bock has recently returned from eighteen months of overseas service with an ammunition train and has purchased a greenhouse on Fair avenue, where he will grow cut flowers in addition to the present line of spring plants. Mr. Bock has been steadily employed in the trade since 1907, when he was apprenticed to his uncle, the late Theodore Bock, of Hamilton.

Aphine

The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 **Gallon, $3.00**

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE, **BROOKLYN, NEW YORK**

Mention The Review when you write.

LEMON OIL COMPANY'S STANDARD SOLUBLE IN WATER INSECTICIDE

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY

420 W. Lexington St., BALTIMORE, MD.

Mention The Review when you write.

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 8c per yd. to above prices.

Try it out now and be convinced.

TURNER BROS., Bladen, Neb.

Mention The Review when you write.

INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer,** etc. One pound makes 32 gallons of spray.

SEND $1.75 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **$10.50** in the U. S.

Use according to directions and it will do the work

IVORY SOAP POWDER

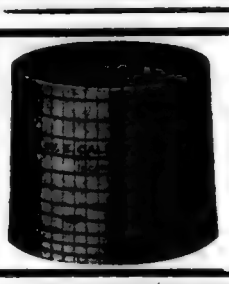
Supplied at 35c per pound

EARL L. HEMPSTEAD,

Distributer **Bloomington, Ill.**

For Sale in Chicago by

Poehlmann Bros. Co., 66 E. Randolph St.
A. Henderson & Co., 166 N. Wabash Ave.



A TANK THAT LASTS

The Caldwell Cypress tank is the tank that every florist needs. It costs a little more than some but it gives TWICE THE SERVICE.

Send for catalogue.

W. E. CALDWELL CO.
1390 Brook St., Louisville, Ky.

Caldwell TANKS AND TOWERS

Always mention the Florists' Review when writing advertisers.

THE ROSE BUG IS DOOMED

THE FLORO-CHEMICAL CO.

Announces the First and Exclusive Offering of

MELROSINE

(TRADE MARK)

The first real and only effective remedy for the destruction of the rose beetle or chafer

Reprinted from The Florists' Exchange, February 7, 1920.

Is the Rose Bug Doomed?

If there exists anywhere around this section a more cantankerous brute—one that you cannot possibly have a sympathetic feeling for, as in the old way, you drop him into the can of oil—than the Rose bug, we don't know of it, him or her. You go over your Roses in the dewy morn or at nearly twilight and gingerly pick or shake him and her off the Roses until you can't see a last one remaining—but he and his wives and family (or their close relatives) are back again on the job next day about as numerous as before, doing their spiteful best to disfigure and destroy your Roses.

Once we thought we had a remedy. Fifty young chickens one day found their way down to big old Crimson Rambler, just when the bugs were coming to the surface. What a glorious time those chicks had that day! The second day they were not so keen on the Rose bug food. And the third day they absolutely refused to go anywhere near. However, that Summer that particular bush (which was isolated from the Rose beds) was little troubled.

This story is just en passant.

Seriously, any eradicator of the Rose bug pest will be hailed with joy by commercial grower, private gardener and amateur, whatever be the form it may take or the labor it may entail.

We follow with a letter from Mr. Wohlert, an old and esteemed subscriber for The Exchange, and wish only to add our hope that the preparation he mentions will be made known to the commercial man before the Rose bug makes its next appearance.

• • • •

Editor The Florists' Exchange:

Rose bugs are surely difficult creatures to get away with and up to the present it has been almost impossible to eliminate them. Therefore, perhaps, you may be pardoned for your comment in your issue of Jan. 24, upon a remedy for Rose bugs in a manner which cannot but leave the impression that such a remedy or this particular remedy, is of but little value in ridding our Roses of this injurious insect. I hold no brief from the originator or introducer of this remedy, but having known the originator for many years and having watched with great interest his endeavors to perfect his remedy, I feel qualified and justified in stating that his remedy not only is an efficient one from my viewpoint, but know that it has been severely tested by many men well known to the trade who would not vouch for its merits as they have done were the remedy not a most excellent one.

It seems to me that your comment was not exactly proper, at this time, inasmuch as we should encourage any helpful endeavors to assist horticulture, and I am sure Mr. Barclay, the originator, should, by all means, receive a vote of thanks from all horticulturists for doing something for us which has heretofore not been done, particularly as he did not allow the remedy to be marketed until it had been tested out by such authorities as Theodore Wirth, J. Horace McFarland, Bureau of Entomology of Pennsylvania and others—this relieving buyers purchasing a pig in a bag.

I have no financial interest in this preparation, but know it to be of commercial value, also I understand a New York seedsman has thought well enough of it to pay a good price for it.

A. E. WOHLERT.

Narbeth, Pa.

The product of a private gardener, Mr. Hugh Balfour Barclay, of Merion, Pa., to whom horticulture owes an everlasting debt for his discovery.

Mr. Barclay conducted exactly 872 experiments before he was satisfied that his product was really effective and good enough to be placed on the market, assuring the public of an article which fulfilled every need demanded of it.

In 1919, samples were sent to the most eminent Rosarians and Horticulturists in America for tests, and all have voiced their approval by word and letter. To the skeptical ones, we will gladly mail copies of written testimonials.

MELROSINE while destroying the Rose bug does not leave a blemish or spot on the flower, nor has it any odor.

MELROSINE when used is diluted with twenty times the amount of water. Full directions for use on each can.

MELROSINE is sold as follows: Sample cans, enough to make a gallon of diluted mixture for thorough trial on a number of plants, 50c; per pint, $1.00; per quart, $1.75; per 2 quarts, $3.25; per gallon, $6.00; per 5 gallons, $25.00; per 10 gallons, $45.00.

A special discount of 10 per cent is allowed to florists and growers and a further discount if put in stock for selling over the counter.

HERE IS YOUR OPPORTUNITY to make an extra dollar when trade is dull.

THE FLORO-CHEMICAL CO., Park Ave. and 146th St., New York, N.Y.

TORONTO, ONT.

The Market.

Florists are still busy and are in the same position as before with regard to stock; that is, they could handle more flowers than they are able to obtain. The death lists are now much smaller and the flu is rapidly decreasing. Still there are many demands for designs and the florists are using their ingenuity in making them up to stretch the available stock as far as possible.

In spite of Lent, there are a number of receptions and other social affairs and there are many orders from this source.

The opening of the federal parliament in Ottawa next week has taxed the capacity of the Ottawa florists and many orders have been booked with Toronto florists for supplies of flowers.

There is little change in wholesale prices except for carnations, which have advanced, and mignonette, which has advanced for first-grade stock.

Various Notes.

There is still a considerable list of florists ill. J. J. Higgins was ill for a week. Mrs. J. J. Higgins suffered a relapse and is again under the doctor's care. John H. and Frank Dunlop are both laid up with the flu. Mrs. G. W. Warren is recovering from the flu, as is also W. J. Hoath.

Much sympathy is expressed for Mr. and Mrs. Charles K. Cooper, who lost their only child, Doreen Helen, aged 14 months, of pneumonia.

The regular meeting of the Gardeners' and Florists' Association was held February 17. It was decided to support the effort to have a botanical garden established in or near Toronto. The Ontario Horticultural Society is also supporting this scheme and a delegation from Toronto University has already waited on the Ontario government, urging that such a project be taken up. The plan is finding favor with florists generally. The next regular meeting of the Gardeners' and Florists' Association will be held March 16 and the annual social March 9.

The Toronto Retail Florists' Club will hold its regular meeting March 8.

J. J. H.

YOU GET BIGGER CROPS
Test and Correct Every Field Before Planting From Corrected Soils

THE "BIG CROP" Soil Test Tells whether or not any piece of land is in the proper condition to produce a "BIG CROP" and serves you as a guide how to correct faulty soil conditions

LIME AND MANURE (organic matter) are the most important "BIG CROP" makers in the soil. If the soil runs short in these elements, crop yields run short also.

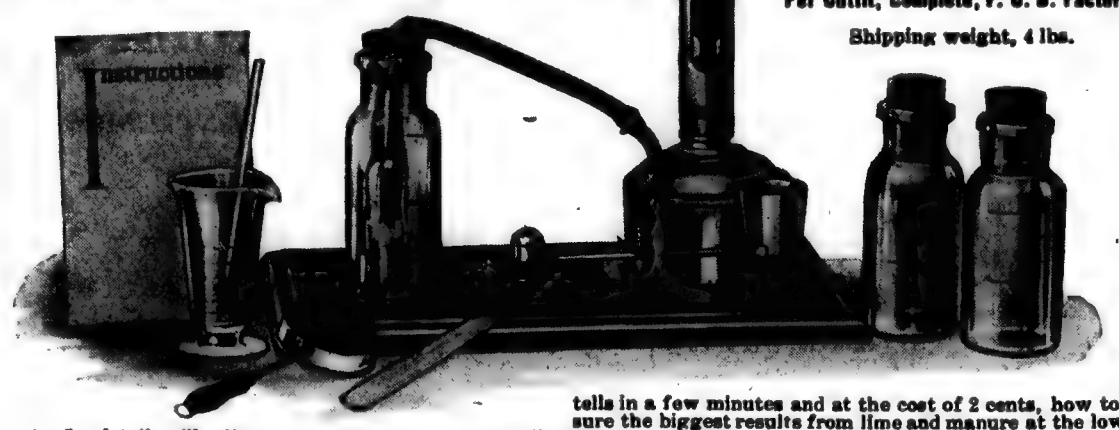
The "BIG CROP" Soil Test tells you whether or not any piece of land is in the proper condition to produce a "BIG CROP." It tells in a few minutes and at the cost of 2 cents, how to insure the biggest results from lime and manure at the lowest cost. In detail will tell you: Whether or not your soil needs lime; whether or not manure (organic matter) is needed.

Progressive Greenhouse Growers and Truck Gardeners don't guess any more as to what the soil contains. They know what it should contain and make sure of it with the "BIG CROP" Soil Tester. Make sure of the lime and manure in the soil and you will always have a big crop as far as the soil is concerned.

The "BIG CROP" Soil Tester is sold on the money back guarantee if not satisfactory. Play safe; it means money to you A trial will convince you.

We will test free any soil you send, whether same has produced a good crop or a poor one. Send 2 ounce samples

The "BIG CROP" SOIL TESTER
AUTOMATIC
Any 12-year-old boy can make the tests
PRICE, $9.75
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(BAUR PATENT)

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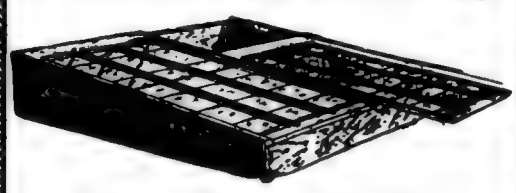
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CLIPS—1000, 85c; 2000, $1.50; 5000, $3.25; 10,000, $5.50; 25,000, $12.50; 50,000, $22.50.



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No tools required

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Pillsbury's Carnation Staples
"Best device on the market." Joseph Traudt
"Could not get along without them." S. W. Pike
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I. L. Pillsbury, Galesburg, Ill

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EVERY greenhouse man who has ever had a leaky or cracked boiler knows what a lot of time, trouble and money that means.

Yet all the fuss and worry attendant upon the old-fashioned method of repairing is now **entirely unnecessary.**

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"X" Is a Scientific Process of Repairing Without Dismantling or Welding

"X" is an absolute liquid. It is simply poured into the boiler and instantly combines itself with the water. In sizzling out through the leak or crack the "X" is changed by the atmospheric oxygen into a metal-like solid, making a permanent repair. This repair is gradually hardened by the heat in the boiler, so that it stands a pressure of over one-quarter of a ton.

The surplus "X" that remains in the water automatically stops all new leaks due to expansion or other causes. In this way "X" Liquid makes the boiler (and in a hot water system, the entire system) absolutely **LEAKPROOF.**

Makes Boilers Rustproof and Scaleproof Saves Coal

The chemical composition of "X" Liquid is such that it absorbs all free oxygen in the water. This prevents the metal from Rusting. "X" also prevents the lime and other scale-forming elements in the water from depositing layers of Scale on the walls. "X" keeps the boiler Rustproof and Scaleproof.

"X" does not evaporate or lose its strength with age. When new water is added it combines itself with this water and performs its functions again and again.

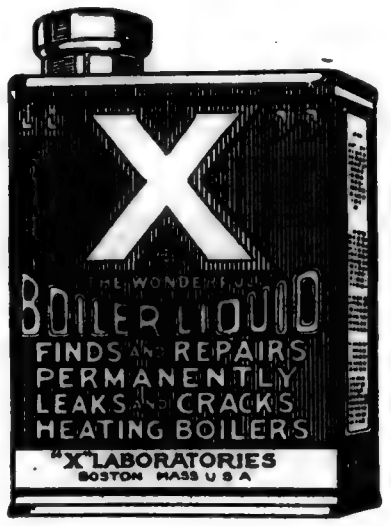
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A Strong Guarantee!

You take no chance in using "X" Liquid. It is unconditionally guaranteed to make good. If it fails you get a new can—or your money back.

But your greatest guarantee of the value of "X" is the fact that it is used, sold and recommended by 99 per cent of the manufacturers of boilers and radiators. It is used by the U. S. Government.

If your boiler cracks or leaks this winter you don't have to worry about your greenery—if you keep a can of "X" Liquid handy. Just get a can of "X" and do the repair job yourself.



Get "X" Liquid from your steamfitter, or we will ship, charges prepaid, on receipt of price.

1 Quart, $ 6.00 in the U. S. A.
2 Quarts, 10.00 in the U. S. A.

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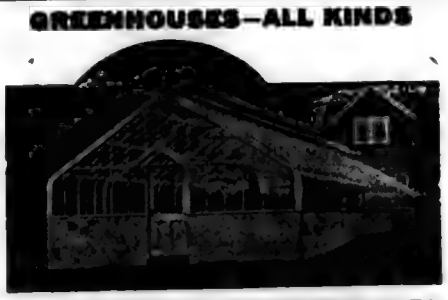
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DREER'S

Florist Specialties

New Brand New Style
"RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

¾-inch	per ft..	22c
Reel of 500 ft...	"	21c
2 reels, 1000 ft...	"	20c
½-inch	"	19c
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Couplings furnished free

HENRY A. DREER,
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Would be a brief and to-the-point way of describing the ADVANCE SASH OPERATOR



Because it firmly locks the sash in any position you desire with a worm and gear. There is nothing to slip and let the sash drop. Our machines are in use all over the U. S. and Canada, and you can easily see one in use yourself, which we know will convince you of the superior merits of this device. All critical buyers say "ADVANCE." Greenhouse owners who are first-class, look out for the best and say "ADVANCE." So should you.

Get our prices and catalogue to be fair with yourself

GREENHOUSE FITTINGS—All kinds. We know you are busy, but one minute's time will write your address for us to send that catalogue.

Advance Co., Richmond, Ind.

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INDIANAPOLIS, IND.

The Market.

Although a few more varieties of flowers are appearing, the market, as a whole, is in but little better condition than last week. Roses remain scarce and high-priced. Carnations are a little more plentiful, but by no means adequate.

Bulbous stock is more in evidence. Fuchsias are getting quite plentiful and jonquils, daffodils, hyacinths and amaryllis are also seen. Calla lilies are in good supply and are good property, because of the great demand for funeral work. Sweet peas are in constant demand, but are limited in quantity.

The terrible scourge of sickness continues and the death rate is high. Flowers are in constant demand for both purposes and everyone is kept busy filling orders and the entire stock of flowers is utilized.

Potted plants are greatly in demand for sick rooms. Among this class are cyclamens, primroses, begonias, cinerarias, jonquils, daffodils and hyacinths.

Social functions have been few lately, due to the epidemic of influenza, and the demand for corsages and decorations has been meager. Nevertheless, small flowers have had their place and have been readily sold. Violets, sweet peas, freesias, orchids, pansies, calendulas and baby roses have all been good property.

Various Notes.

The March meeting of the Indiana State Florists' Association will be held at the Smith & Young Co. commission house, March 2. The main topic for discussion will be the entertainment and provision to be made for the F. T. D. at its next meeting, which will be held in Indianapolis, October 14.

Frank Sachs, a former Indianapolis florist, died in Iowa of the influenza. John Hartje, a cousin of the deceased, went to attend the funeral.

Some of the local stores had attractive window displays for Lincoln's and Washington's birthdays.

Good reports are being heard from the sick. A. F. J. Baur's children are considerably better; the Schwomeyers are able to be up again. Charles Rieman is again at work, Martin Nelson is on the job again and others who have been off for a few days are improving.

Because the two night firemen went to sleep on the job, the large boiler at the greenhouses of B. F. Hensley, Knightstown, Ind., was damaged by the intense heat, causing a heavy loss.

E. E. T.

Gordon, Wis.—Mrs. L. E. Meyer has been doing a large business in evergreens, including wreaths, roping and branches, as well as moss and cones.

Hanover, Pa.—S. M. Rudisill, who has been specializing in asters the last two years, plans this coming season to grow them much more extensively and also to grow roses and a few other flowers in addition.

Westerville, O.—The Glen-Lee Place, conducted by V. W. Lee and Mrs. Mary E. Lee, handles coal in addition to its florists', seed and nursery business. Mrs. Mary E. Lee writes the column, "Town and Countryside," in the local newspaper also.



How large lawns are kept in fine condition

Cutting large plots of grass with hand mowers is a tedious, expensive job. Labor is scarce and its cost is high. As a consequence, many large fine lawns have deteriorated badly during the past two years.

Not so, however, with those who have an Ideal Power Lawn Mower to do the work. For one man with an Ideal can easily cut as much grass per day as five hard working men with hand mowers. And he will do the work better.

Advantages of the Ideal

The Ideal is a power mower and roller in one and the sod is rolled every time the grass is cut. This keeps it smooth, firm and free from bumps. The Ideal is scientifically designed to keep lawns in fine condition. The weight is just right for steady year around work.

The Mower has a thirty-inch cut and one man can easily mow four or five acres of grass per day at an operating expense of about fifty cents for fuel and oil.

Cuts Close to Walks, Trees and Shrubbery

Machine turns easily and will cut close up to walks, trees, flower beds and shrubbery. When running over walks, driveways, pavements, etc., the operator simply lifts the cutting mower from the ground by means of a conveniently placed lever.

This feature is also important in the early spring when it is desired to use the machine for rolling only. Simply lift up the cutting mower, add more weight if required and you have the most convenient power roller imaginable.

The success of the Ideal is due to its sturdy and powerful, yet simple, construction. No clutches or complicated parts to wear and get out of order. The motor is built in our own shop and designed especially for the work.

Owners of large estates, public parks, golf clubs, country clubs, cemeteries, etc., are all using the Ideal Tractor Lawn Mower with great success.

Special Cutting Mower for Putting Greens

For work on golf courses we furnish, at slight additional cost, a special set of cutting blades for use on the putting greens. In less than five minutes the regular 30" blade can be substituted for cutting the fairway.

When desired, we also furnish, as an extra, a riding trailer which fastens to the frame and permits the operator to ride and at the same time have the same easy control as when walking.

You can secure the Ideal through your dealer direct or from our factory. Write today for catalogue and further details.

IDEAL POWER LAWN MOWER COMPANY

R. E. OLDS, *Chairman.*

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Peter Piper must have been a greenhouse man because he PICKED PECKY CYPRESS for benches—didn't he?

Peter was RIGHT!

PECKY CYPRESS refuses to rot—and so good greenhouse men refuse substitutes.

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Concrete Benches Never Need Repairing

provided they are built under our easy, practical, inexpensive system. Why continue to use wood when you can build.

READY-SET CONCRETE BENCHES

that lower up-keep costs and improve growing qualities? Send today for the answers to every question you may ask regarding concrete benches.

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371 Park Ave., NEWARK, N. J.

PAT. PEN'D **Mr. Grower:** PAT. PEN'D

"Wire Tie" is a labor-saving device and is made specially for the grower.

Why continue tying up plants with cord when you can buy "Wire Tie" at $2.00 per 1000—5000 for $9.00?

They are indispensable for tying up Hyacinths and all other plants you now tie to a stake with cord, and so simple a child can apply them.

Simply grasp "tie" between the fingers, slip it around the stake, draw the plants into position and press the "tie" together; the leaves hold it in position.

By using "Wire Tie" you eliminate that most tedious of all florists' work, tying up plants with cord.

We are selling to 80 per cent of those asking for samples and want to add you to our list.

The cut should convince you; send for samples.

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THE HENRY F. MICHELL CO., Philadelphia, Pa. **THE PITTSBURGH CUT FLOWER CO., Pittsburgh, Pa.**

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order.

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SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Price, $2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.



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ABELIA GRANDIFLORA.

	Per 100	Per 1000
12-18-in.	$17.50	$150.00
8-12-in.	12.50	100.00
6- 8-in.	9.00	75.00

Fine lot, field grown, well branched.
Thomasville Nurseries, Thomasville, Ga.

ACHYRANTHES

Achyranthes, McNally, green, red and yellow R. C., $2.50 per 100. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes Herbsti, best red, $3.00 per 100, R. C. Iresine Lindenii, $2.50 per 100, R. C.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Achyranthes, Herbsti, R. C., $3.00 per 100.
BAUR FLORAL CO., ERIE, PA.

Achyranthes, 2 varieties R. C., $1.50 per 100, prepaid. S. D. Brant, Clay Center, Kans.

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Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.
Adiantum Croweanum clumps, the kind that will give immediate results, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

ADIANTUM CUNEATUM.
2000 clumps that will fill 10-in. pots full, 75c each. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
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AGERATUMS

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
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Ageratums, Little Blue Star and Stella Gurney, 2½-in. pots, $5.00 per 100, $40.00 per 1000.
ROBERT CRAIG CO.,
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Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
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Ageratums, Little Blue Star and Stella Gurney, $1.50 per 100, R. C.
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Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
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Ageratums, dwarf blue everblooming, 2-in., $4.00 per 100. Cash please. Park Floral Co., 6740 N. Robey St., Chicago, Ill.

Ageratums, white and three kinds of blue, mixed. Cash.
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Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
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Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
Fred Burre, Peoria, Ill.

Ageratums, 4 var., 2-in., $3.00 per 100.
S. D. Brant, Clay Center, Kan.

Ageratums, blue 2¼-in., 3c; R. C., $1.00 per 100. Chas. Sherwood, Waterloo, Ia.

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Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $2.00 per 100, $15.00 per 1000. Parcelpost paid.
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Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000. Brilliantissima, $12.00 per 1000.
N. O. Caswell, Delavan, Ill.

Alternantheras, August cuttings from soil, extra heavy stock, red and yellow, $1.25 per 100 by mail, $10.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

Alternantheras, R. C., from soil, fall struck, pink and yellow, $10.00 per 1000. Cash please.
E. B. Randolph, Delavan, Ill.

Alternantheras, R. C., red and yellow, $8.00 per 1000; Brilliantissima, $10.00 per 1000. Cash.
Ryer Bros., Chambersburg, Pa.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.

Alternantheras, 2 kinds in red and yellow, from soil, heavy.
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Red and yellow Alternantheras from soil, $1.50 per 100, $12.50 per 1000. Cash.
F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, $1.75 per 100, $15.00 per 1000. C. Humfeld, Clay Center, Kans.

Alternantheras, red and yellow, R. C., $7.50 per 1000, heavy cuttings. Cash, please.
W. BEZDEK, CEDAR RAPIDS, IA.

ALYSSUM

Alyssum double giant, 2-in., $2.00 per 100, $18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, double giant, 2-in., $2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Alyssum, double giant, 2-in., $2.00 per 100.
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Alyssum, dbl. white, R. C., $1.50 per 100.
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200 Alyssum, dbl. giant, 2-in., $2.50 per 100.
Edward W. Schuster, Crookston, Minn.

Double Sweet Alyssum, 2-in., $3.00 per 100.
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AMARYLLIS VITTATA HYBRIDS, very choice strain, large bulbs for forcing that will give from 4 to 8 flowers, $4.50 per doz., $35.00 per 100.
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BOSTON IVY SEEDLINGS

Light, 10 to 15-in.	$15.00 per 1000
Light, 6 to 10-in.	10.00 per 1000

200 in a bundle. Not less than 1000 at above rates. 200 as sample by mail, $3.50 and $2.50 for 200. No other sizes to offer.
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Anthericum, from 4-in. pots all selected plants, $12.00 per 100.
Indianapolis Flower and Plant Co.,
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ARTILLERY PLANTS

Pileas, Artillery plant, 2-in., $6.00 per 100; R. C., $3.00 per 100.
The East Lawn Gardens, Urbana, O.

ASPARAGUS

ASPARAGUS PLUMOSUS.
2,000 large plants from bench, have been in bench about 4 to 5 months. Were heavy plants from 4-in. pots when benched. Need the space for young Roses, $120.00 per 1000; also 2000 smaller plants, $75.00 per 1,000. Will sell the lot for $375.00.
C. U. LIGGIT.
Wholesale Plantsman.
303 Bulletin Bldg. Philadelphia, Pa.

Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000; Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.
Plumosus seedlings, $1.00 per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus Plumosus, fine bushy stock, ready for immediate sale or move up.

2 -inch	$ 3.00 per 100
2½-inch	4.00 per 100
4 -inch	15.00 per 100

Cash.
C. L. HUMPHREY,
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ASPARAGUS

Asparagus Plumosus and Sprengeri, 2½-in. plants, ready for shift, $5.00 per 100; 3-in., $8.00 per 100.

Plumosus seed	$8.00 per 1000
Sprengeri seed	1.00 per 1000

AMERICAN BULB CO.,
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ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

ASPARAGUS PLUMOSUS.

4 -in., heavy bushy plants	$18.00 per 100
2¼-in., ready for shift	4.00 per 100
2 -in., bushy stock	3.50 per 100
3 -in., bench plants	7.00 per 100

Loomis Greenhouses, Loomis, Calif.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
Roman J. Irwin, 321 6th Ave., New York.

Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000. A. Plumosus, 2-in., $3.50 per 100, $30.00 per 1000. A. Sprengeri, 3-in., $8.00 per 100, $70.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Fine strong Sprengeri plants, ready for 3-in. pots, $6.00 per 100, while they last. Cash with order please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, R. F. D. A., Box 241-B, Houston, Tex.

Asparagus Plumosus Nanus Seed.
Choice, new, greenhouse grown, now ready.

1,000 seeds	$2.50 per 1000 seeds
10,000 seeds	2.25 per 1000 seeds

Mumma's Greenhouses, Leesburg, O.

GOOD PLUMOSUS.
Asparagus Sprengeri 2¼-in., $5.00 per 100; Plumosus, 2¼-in., select, $5.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
GULLETT & SONS, LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.	$8.00	$75.00
Asparagus P. Nanus, 2½-in.	5.00	....
Asparagus P. Nanus, 2 -in.	3.50	30.00

Fred Burre, Peoria, Ill.

ASPARAGUS.
Good, strong 2½-in. stock, ready for shipment.

Plumosus	$6.00 per 100; $50.00 per 1000
Sprengeri	5.00 per 100; 45.00 per 1000

Rolf Zetlitz Co., Dayton, O.

	Per 100
Asparagus Plumosus Nanus, 2¼-in.	$4.00
Asparagus Sprengeri, 2¼-in.	3.00

C. W. Espy & Son, Brookville, Pa.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., $8.00 per 100. SPRENGERI, 3-in., extra, $7.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

3-in. Sprengeri, 8c. This is fine stock, none better out of 3-in. Sprengeri seedlings, $6.00 per 1000. Satisfaction guaranteed.
F. C. Freeman & Sons, Portland, Ind.

2-in. Sprengeri, strong, $3.00 per 100; $25.00 per 1000. Sprengeri seedlings, $7.00 per 1000, postpaid. Cash. Jacobs Bros., Peoria, Ill.

Extra nice 3-in. Asp. Plumosus, $7.00 per 100, $60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, $12.50 per 100. Packed in paper pots. Cash.
Fairview Gardens, Elnora, Ind.

Strong 2-in. Sprengeri and Plumosus, at $3.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

ASPARAGUS SPRENGERI SEEDLINGS, $1.00 PER 100. CASH. CHAS. E. COUGILL, AUBURN, INDIANA.

A. Sprengeri, 3-in., large and bushy, ready for 4-in., $5.00 per 100. Edward Whitton, Utica, N.Y.

Asp. Plumosus and Sprengeri, 2¼-in., strong, ready for shift, 5c. Cash with order.
W. H. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Sprengeri, 4-in., 12c. Plumosus, 3-in., 8c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Asparagus Plumosus, 3-in., ready for 4-in., $8.00 per 100.
The East Lawn Gardens, Urbana, O.

Asparagus Sprengeri, 2-in., strong, 5c; 2-in., medium, 3c; 3-in., 10c. Cash. Mann Plant & Seed Co., Oklahoma City, Okla.

Asparagus Sprengeri, extra heavy 5-in., 25c each.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

2-in. Plumosus 3½c
2-in. Sprengeri 3c
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus sprays all sold for the coming season.
The Pennock Plantation, Jupiter, Fla.

Asparagus, large transplanted Plumosus and Sprengeri, $2.00 per 100, $15.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

A. Elongatus, 2-in., $3.00 per 100. A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Plumosus, 2-in., strong, $3.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Asparagus Plumosus, fine stock, 2-in., $3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

Asparagus Plumosus, 2¼-in., 3½c, $30.00 per 1000; 3-in., 7½c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, $75.00 per 1000, 200 at 1000 rate. Cash please. B. C. Blake, Springfield, O.

ASPARAGUS SPRENGERI, strong 2¼-in., $4.00 per 100, $35.00 per 1000.
Baur Floral Co., Erie, Pa.

Asparagus Plumosus, 2¼-in., $5.00; 3-in., at $10.00; 4-in., $15.00 per 100.
Henry Smith, Grand Rapids, Mich.

Asparagus Plumosus seedlings, $1.00 per 100, $6.00 per 1000. A. M. Campbell, Strafford, Pa.

2-in. Sprengeri, $45.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

Asparagus Sprengeri, 3-in., 8c; 2¼-in., 3c.
S. M. Harbison, Danville, Ky.

A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Sprengeri, strong 2¼-in., $35.00 per 1000. Gloede's, Evanston, Ill.

ASPIDISTRAS

Aspidistras, green, fine plants, $2.00 each.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

BEGONIAS

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.	$ 7.00	$65.00
Begonia Chatelaine, 3½-in. pots	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant, 2¼-in. pots	10.00	.....
Begonia Chatelaine, R. C.	4.00	35.00
Begonia, Mrs. M. A. Patten, R. C.	6.00	50.00

Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Begonias, Luminosa, red, pink and white, 2-in., $5.00 per 100; 3-in., red only, $8.00 per 100; 4-in. red only, ready for immediate sales or potting on, $20.00 per 100. Assorted Begonias, 2-in., $5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, $3.00 per 100, $25.00 per 1000. N. O. Caswell, Delavan, Ill.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, $10.00 per 100. Strong 3½-in., $35.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, $6.50 per 100, $55.00 per 1000; 3-in., very fine, $10.00 per 100; S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Chatelaine, 4 and 5½-in., 25c and 50c. Begonia Luminosa, fine stock in full bloom, 3, 4 and 5-in., 10c, 20c and 35c. These will also make fine Easter stock if grown on. 7½% for packing. C. H. Frey, Lincoln, Neb.

Begonias, Gracilis Luminosa, (Xmas Red), heavy 2-in., $5.00 per 100. Vernon, pink and white, 2-in., $3.00 per 100.
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BEGONIAS, RICINIFOLIA, STAR-LEAVED, ABOUT 200 IN THE LOT, 2½-IN. TO 4-IN., 15c EACH.
FRED W. ARNOLD, CAMBRIDGE, O.

Begonia Chatelaine from flats, ready for 3-in. pots, $5.50 per 100; 3-in., $10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2¼-in., $7.00 per 100, $65.00 per 1000. Mrs. Patten, 2¼-in., $10.00 per 100. A. J. Schmuts, 23 Arnold Place, North Adams, Mass.

Begonias, Luminosa and Prima Donna, 4-in., fine plants, 25c. Cash.
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Begonia Chatelaine, rooted cuttings, $3.00 per 100. L. Potter & Sons, Waukegan, Ill.

Begonias, Luminosa, Prima Donna and Erfordii, strong, transplanted seedlings, $2.50 per 100. Cash.
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Begonia Luminosa, 850 5-in. plants, in bud and bloom, that we are anxious to close out, at $40.00 per 100, or $120.00 for the lot. Good stuff.
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Begonia Luminosa, strong 3-in., stocky, clean, perfect foliage, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

Chatelaine Begonias, rooted cuttings, $3.00 per 100, $27.50 per 1000.
Lyon & Anderson, Belvidere, Ill.

Begonias, Chatelaine, 2-in., $5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Begonias, 3-in., Luminosa and Prima Donna, $6.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Chatelaine Begonias, rooted cuttings, $3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, 3-in., ready for shift, 10c. Cash please. J. Sylvester, Oconto, Wis.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

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Berberis, B. Thunbergii, 6-10-in., No. 1, 1 yr., $2.00 per 100 postpaid, for cash. Box Barberry, fine 2 yr., transplanted, 4-6-in., $8.00 per 100 postpaid. Cash. You need our trade list of lining out stock, cuttings, etc., send for it today.
Atlantic Nursery Co., Inc., Berlin, Md.

Japanese Barberry, well branched, 2-yr., transplanted plants, $5.00 per 100, $40.00 per 1000. No charge for packing.
Chas. Black, Hightstown, N. J.

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Biota Aurea Nana, 12-15-in., 75c; 15-18-in., $1.00; 18-24-in., $1.25; 24-30-in., $1.50. Biota Rosedale, 8-12-in., 35c; 12-15-in., 50c; 15-18-in., 65c. Balled and burlapped. Packing at cost.
Thomasville Nurseries, Thomasville, Ga.

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THE CORY THORNLESS MAMMOTH BLACKBERRY.
The largest Blackberry in existence. As free from thorns as a grapevine, yields more fruit compared to any other blackberry known. Almost seedless and of the highest quality. Never been known to fail to bear.
Seed, per pkg., $0.50.
Per plant, $0.35; per doz., $4.00, per 100, $30.00.
RICHARD DIENER CO., INC.
Kentfield, California.

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Blueberries, Vaccinium Corymbosum, large 3 to 5 yr. old plants, selected for ornamental use from our fruit testing fields. Brilliant autumn coloring. Offered at an attractive price.
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Bougainvillea Sanderiana, 4-in., $4.50 per doz., $35.00 per 100. Baur Floral Co., Erie, Pa.

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BOUVARDIA.
There is always a shortage in Bouvardias. Why not order now? Single White, Single Pink, Single Red.

April delivery.	Per 100	Per 1000
2 -in. pots	$7.50	$65.00
2½-in. pots	8.00	70.00

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Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.
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Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

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Bulbs of all description. Write for prices.
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CALADIUM ESCULENTUM
For immediate delivery.

	Per doz.	Per 100
5 to 7-in.	$1.00	$ 7.00
7 to 9-in.	1.25	9.00
9 to 11-in.	2.00	15.00
11-in. and up	3.25	22.00
12-in. and up	5.00	35.00

A. HENDERSON & CO.,
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FANCY-LEAVED CALADIUMS.

	Per 100
Separate varieties	$18.00
Mixed varieties	15.00

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CALADIUM ESCULENTUM.
Start them at once.

5	to 7-in.	bulbs	$ 7.50 per 100
7	to 9-in.	bulbs	12.00 per 100
9	to 11-in.	bulbs	18.00 per 100
11	to 12-in.	bulbs	25.00 per 100
12	to 14-in.	bulbs	35.00 per 100

AMERICAN BULB CO.,
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Prices are f. o. b. Southern Texas.	Per 100
5 to 7-in. cir.	$ 5.50
7 to 9-in. cir.	7.00
9 to 11-in. cir.	9.00
11 to 12-in cir.	14.00
12-in. up	20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

FANCY-LEAVED CALADIUMS.
Mixed sorts, $10.00 per 100, postpaid. Cash with order.
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Box No. 171, West Palm Beach, Fla.

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Calceolarias, Hybrida, strong plants, 2-in., $9.00 per 100; heavy 3-in., $15.00 per 100.
Fred W. Ritter, 1123 W. Third St., Dayton, Ohio.

Calceolaria Hybrida, choicest mixed, fine plants, 2-in. ready for 4-in., $9.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Calceolarias, good plants, 4-in., 30c.
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Calceolarias, 2¼-in., strong plants, 10c. Cash.
R. P. Atwell, Ft. Dodge, Ia.

CALENDULAS

Calendulas, Orange King, strong, 2½-in., special, $4.00 per 100; 3-in., $6.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange King, strong, 2-in., $3.00 per 100, $25.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., $6.00 per 100.
Baur Floral Co., Erie, Pa.

Calendulas, Dreer's finest strain, including Orange King, 2¼-in, $2.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Calendula Orange King, 2¼-in., at $4.00 per 100. Henry Smith, Grand Rapids, Mich.

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GODFREY CALLAS.
Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.
We have 40000 well established bulblets in flats, just the kind to grow on for next season; we are offering at $2.50 per 100, or $22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, $5.00 per 100 or $45.00 per 1000. Cash.
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ZANESVILLE, OHIO.

YELLOW CALLAS: Calla Elliottiana, the pretty golden yellow Calla, with green foliage flecked with yellow. Makes a splendid Easter or Memorial Day novelty. Forcing size bulbs, $15.00 per 100.
SEVIN VINCENT CO.,
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Calla Aethiopica, two to four leaves, fine for orders, $2.00 per 100, $18.00 per 1000. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Calla Aethiopica, 125 4-in. plants for which we lack room, will close out for $20.00. A bargain for someone.
ELITCH GARDENS CO., DENVER, COLO.

Godfrey Callas, strong 2½-in. stock, $5.00 per 100, $45.00 per 1000. Cash with order.
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Godfrey Callas, 2½-in., $5.00 per 100. This is the true strain. Schmidt & Meine, 3121 Market St., Youngstown, O.

CALLAS, GODFREY.
Bulblets ready for 2½ and 3-in., $2.50 per 100; 3-in., $1.00 per doz. Geo. A. Kuhl, Pekin, Ill.

Godfrey Callas, 2½-in., $5.00 per 100; 3½-in., will bloom soon, $12.50 per 100. Cash.
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Godfrey Callas, 2¼-in., at $4.00 per 100, $35.00 per 1000. A bargain. Cash.
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100 Godfrey Callas, 3-in., $8.00 per 100.
Edward W. Schuster, Crookston, Minn.

Godfrey Callas, 2½-in., $5.00 per 100.
A. N. Kinsman, Inc., Austin, Minn.

Callas, extra strong 2½-in., $10.00 per 100.
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Campanula Calycanthema, white, blue and mixed, choice plants, from 3-in., to plant in for spring flowers, $8.00 per 100.
THE IMLAY CO., ZANESVILLE, O.

Campanula Medium and Calycanthema, May sown, strong stock, $4.00 per 100; extra large clumps, $10.00 per 100.
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Candytuft seedlings, pink and white, $1.00 per 100, prepaid. Miller Bros., Abilene, Kan.

CANNAS

Buy Cannas now, there is no surplus of Canna roots this season. We divide from clumps same day order is received, insuring fresh plump roots, with two or three eyes.

	100	1000
Alphonse Bouvier, deep cardinal, 5 to 6 ft.	$ 3.50	$ 30.00
Beaute Poitevine, bright crimson scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland, deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder, dazzling scarlet, 3½ ft.	3.50	30.00
David Harum, bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough, rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan, yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper, clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria, clear rose pink, 3½ ft. to 4 ft.	6.00	50.00
Julius Koch, blood red, 3 ft.	4.50	40.00
King Humbert, standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch, crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy, rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor, the one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard, silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray, orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder, Tango, tints (orange and tan), 4 to 5 ft.	5.00	40.00
Papa Nardy, deep carmine rose, 4 ft.	5.00	40.00
Prince Wild, rich crimson, 4 ft.	4.00	35.00
Queen Charlotte, scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace, canary yellow, 5 ft.	4.50	40.00

THE STORRS & HARRISON CO.,
Painesville, Ohio.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Louisiana	$3.00
Alemannia	2.50	Mrs. Kate Gray	2.50
Alph. Bouvier	2.50	Meteor	4.50
B. Poitevine	2.50	Mme. Crozy	3.00
Black Prince	3.00	Mlle. Berat, pink	2.50
Crimson Bedder	3.00	Panama	5.50
Chas. Henderson	2.50	Pennsylvania	3.00
City of Portland	8.00	Prem'r, gold edge	2.00
David Harum	3.00	Pres. Myers	2.80
Express, dwarf	3.50	Queen Charlotte	3.50
Egandale	3.00	Robusta perfec.	3.00
Firebird, new	8.00	R. Wallace, yel.	2.50
Florence Vaughan	2.50	Rosea Gigantea	3.00
Golden Gate	5.00	Souv. d'A. Crozy	3.00
Gust. Gumpper	3.00	Venus, dwarf	3.00
Hungaria	5.00	Wm. Saunders	3.00
Italia	3.00	Wm. Boffinger	2.80
J. D. Eisele	3.00	Wintzer's Colossal	5.00
King Humbert	4.50	Wyoming	3.50
Yellow Humbert	4.00	All colors mixed	2.00

For other kinds, also Caladiums, Dahlias, Gladioli, Tuberoses, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.
IMPERIAL SEED & PLANT CO.,
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EXTRA STRONG.

Two to three live eyes. Stock guaranteed. Brandywine, David Harum, Egandale, Wyoming, Musafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CANNAS

Good, strong 2-3 eye exceptionally fine Cannas, while they last; shipped from Illinois, Alemannia, Austria, Burbank, Mlle. Berat, Henderson, Eisele, Karl Kelsey, Florence Vaughan, $3.50 per 100, $30.00 per 1000.

	Per 100	Per 1000
King of the Bronzes	$4.00	$35.00
Louisiana	4.50	40.00
King Humbert	5.50	50.00

Write for quotations on other varieties.
A. L. RANDALL CO.,
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CANNA ROOTS
Strong 2 to 3 eyes.

	100	1000
King Humbert	$4.50	$40.00
Gustav Gumpper	4.00	35.00
Venus	4.00	35.00
Charles Henderson	3.00	25.00
Buttercup	3.00	25.00

I. H. MOSS, INC.,
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Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	$7.00	$60.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpper	3.50	30.00
Meteor	3.50	30.00
Mlle. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Chas. Henderson	4.00	35.00
Dragon	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots.
C. BETSCHER, DOVER, O.

FAT ROOTS

Grown under irrigation, two to three live eyes, true to name.

	100	1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Louisana	4.00	35.00
Pennsylvania	4.00	35.00

Wyoming, Mlle. Berat, Austria, Florence Vaughan, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

A 1 CANNA ROOTS, 2 TO 3 EYES.

	Per 100		Per 100
Dragon	$ 4.75	Y. King Hum.	$4.25
Eureka	14.00	Lafayette	6.50
Firebird	6.75	Louisiana	3.00
Hungaria	5.50	Wallace	3.00
King Humbert	4.50	Wyoming	3.25

MUSKOGEE GREENHOUSE CO.,
P. O. Box 1491, Muskogee, Okla.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

Pipped Canna Roots, Trademakers.

	Per 100
Alemannia, orchid flowering	$3.50
Austria, the best yellow Canna	3.50
King Humbert	7.00
Jumbo, tall grower, fine for hedging	5.00

Cash with order.
C. V. Nurseries, Blackwell, Okla.

Cannas, sound 2 to 3 eyes, extra quality: King Humbert, $5.00 per 100; Yellow King Humbert, $4.50; Indiana, $3.00; Richard Wallace, $4.00; Pennsylvania, $3.50.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Canna King Humbert, per 100	$4.00
Louisiana, g. foliage, r. flower, per 100	3.00
Unknown name, bronze leaf and red flower, a very good bloomer, per 100	3.00
Unknown name, yellow flower, per 100	1.50

Geo. W. Frisch's Son, Dayton, Ohio.

Cannas, Humbert, $5.00 per 100; Deemer, Louisiana, $4.00 per 100; King of the Bronzes, Wyoming, Express, $3.50 per 100; Wallace, Berat, Alemannia, Austria, Burbank, Henderson, J. D. Eisele, Fl. Vaughan, Karl Kelsey, write for prices. J. L. Johnson, De Kalb, Ill.

Beaute Poitevine, bright crimson, 4 ft.	$3.00
Austria, yellow, 5 ft.	3.00
Pennsylvania, 6 ft., good red	3.00
Gus Gumpper, lemon yellow, 4-5 ft.	3.00
Express, dwarf red, 2 ft.	3.00

Brownwood Floral Co., Brownwood, Tex.

Strong roots, clumps divided after order received. King Humbert, Mrs. A. Conard and Wintzer's Colossal, $5.00 per 100, $45.00 per 1,000. Austria and Wyoming, $3.00 per 100, $25.00 per 1,000.
WISE ADKISSON, GREENVILLE, TEX.

CANNAS, 2-3 EYES.

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

CANNAS.
Started in leaf, ready for 4-in. pots.
King Humbert ..... $7.00 per 100
Florence Vaughan ..... 5.00 per 100
Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, $5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

CANNAS.
Good strong divisions.
King Humbert ..... $5.00 per 100
Crimson Bedder ..... 4.00 per 100
THE REESER PLANT CO., SPRINGFIELD, O.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, $7.00; Henderson and F. Vaughan, $5.00 per 100. These are large plants, not merely started roots.
S. W. Pike, St. Charles, Ill.

King Humbert, fine, plump stock, $5.00 per 100, $45.00 per 1000. Florence Vaughan, Chas. Henderson, Mme. Crozy and A. Bouvier, $3.50 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

Louisiana, 5 ft., green leaf, largest velvet scarlet bloom, none better, well rooted plants, $5.00 per 100.
F. C. Freeman & Sons, Portland, Ind.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss Vinita, Okla.

CANNAS
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
$40.00 per 1000. Cash.
Bushy Flower Garden, Bushy, Va.

Cannas, special offering of surplus stock of Venus and Mme. Crozy, no better stock to be had, $3.50 per 100, while they last.
ELITCH GARDENS CO., DENVER, COLO.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Cannas, 2 and 3 eyes, King Humbert, $3.00 per 100; Mme. Crozy, $2.00 per 100. Cash please.
West Bros., Anacostia, D. C.

Cannas, Chas. Henderson, $2.50 per 100. Kate Grey, $3.00 per 100. Cash.
John R. Gee, Bloomington, Ill.

Cannas, Charles Henderson, leaves green, flowers red, 3 ft., $4.00 per 100, $35.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Canna roots, Firebird, brilliant scarlet, a fine bedder, 4½-ft., $5.00 per 100.
Mrs. A. J. Washko & Sons, Bedford, Ohio.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

Canna roots, Wallace and Louisiana, 2 to 3 eyes, $3.00 per 100.
The Theodore J. Steffes Co., Taylorville, Ill.

4000 Strong Cannas, 2—3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. B. Berthold, Nebraska City, Nebr.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

King Humbert Cannas, 2 to 3 eyes, $5.00 per 100. Denison Greenhouses, Denison, Tex.

Canna roots, red and yellow, 2c.
Morningview Gardens, Montgomery, Ala.

Extra strong Canna roots, mixed only, $2.00 per 100. Humfeld's Greenhouse, Muncie, Ind.

CARNATIONS

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00
Ruth Baur, rose pink	12.00	100.00

BEST STANDARD KINDS
PINK

Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
O. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Morning Glow	7.00	65.00
Rose-pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00

WHITE

White Enchantress	6.00	50.00
WHITE WONDER	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00

RED AND CRIMSON

Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Rosalia	7.00	60.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ETHEL FISHER	$14.00	$115.00
RUTH BAUR	12.00	100.00
ENCHANTRESS	6.00	50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
ROSE-PINK ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00
GOOD CHEER	6.00	50.00
SUPERB	6.00	50.00
AVIATOR	6.00	50.00
COTTAGE MAID	6.00	50.00
MISS THEO	6.00	50.00

WELL ESTABLISHED, 2¼-INCH.
Belle Washburn, Superb, White Wonder, $8.00 per 100, $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, Merry Christmas and Good Cheer, $7.50 per 100, $70.00 per 1000.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00
Ruth Baur	12.00	100.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

ROOTED CARNATION CUTTINGS

Enchantress Supreme	$7.00 per 100	$60.00 per 1000
White Enchantress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Mrs. C. W. Ward	7.00 per 100	60.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,
80,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
Rooted cuttings for Feb. and March delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CARNATION CUTTINGS.
All varieties ready now and later.
See list display this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

CARNATION CUTTINGS.
READY NOW
Strong healthy A. No. 1

Enchantress	$50.00 per 1000
Enchantress Supreme	$7.00 per 100; 60.00 per 1000
Aviator	50.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

Immediate shipment
Order today
A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
ROOTED CUTTINGS.

	Per 100	Per 1000
Ward	$ 6.00	$50.00
White Enchantress	6.00	50.00
Washburn	6.00	50.00
Matchless	5.00	45.00
Nebraska	6.00	50.00

February delivery. Cash with order.
STUPPY FLORAL CO., ST. JOSEPH, MO.

Carnation R. C. We have the "money-making" varieties and you cannot buy better stock anywhere.

	100	1000
Enchantress Supreme	$7.00	$60.00
White Enchantress	6.00	50.00
Matchless	6.00	50.00
Pink Enchantress	6.00	50.00
Rose-pink Enchantress	6.00	50.00
Cottage Maid	6.00	50.00
Good white, very prolific	4.00	35.00

Cash or satisfactory references.
GENEVA FLORAL CO., GENEVA, N. Y.

NOW READY
Rooted Cuttings. First Class Stock.

	Per 100	Per 1000
Cottage Maid	$4.50	$40.00
Mrs. C. W. Ward	5.00	45.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Aviator	4.50	40.00
Miss Theo	4.00	35.00

J. A. BUDLONG,
184 No. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
READY NOW.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

CARNATIONS.
Good clean stock, well established in 2¼-in. pots; ready for immediate shipment.

		Per 100	Per 1000
13,000	White Enchantress	$7.50	$70.00
3,000	Belle Washburn	8.00	75.00
7,000	Enchantress	7.50	70.00
1,300	Nebraska	8.00	75.00
5,680	Matchless	7.00	60.00

ROLF ZETLITZ CO., LIMA, O.

"At Their Best"
Carnation Cuttings
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	$5.00	$40.00
Enchantress	5.00	40.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,
Flower Growers,
154 N. Wabash Ave., Chicago, Ill.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5558 N. Lincoln St., Chicago, Ill.

CARNATION ROOTED CUTTINGS.

	Per 100	Per 1000
Enchantress	$5.00	$45.00
White Enchantress	5.00	45.00
Aviator	5.00	45.00
Peerless Pink	5.00	45.00
Matchless	4.50	40.00
Winsor	4.50	40.00

LABO, FLORIST, JOLIET, ILL.

WELL ROOTED CUTTINGS.
You will like this stock.

2000 Rose-pink Enchantress	$40.00 per 1000
1000 Mrs. C. W. Ward	45.00 per 1000
1000 Victory	40.00 per 1000
9000 Matchless	40.00 per 1000

Ready—order soon.
CHICAGO FLOWER GROWERS' ASSOCIATION,
182 N. Wabash Ave., Chicago.

CARNATION CUTTINGS.
Healthy, well-rooted stock.

	100	1000
Philadelphia	$5.00	$45.00
Beacon	5.00	45.00

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

FINE STOCK.
Well rooted, clean and healthy.
Ready now.

Matchless	$4.50 per 100,	$40.00 per 1000
White Enchantress	4.50 per 100,	40.00 per 1000
Enchantress	4.50 per 100,	40.00 per 1000

WIETOR BROS.,
Wholesale Cut Flower Growers,
30 E. Randolph St., Chicago, Ill.

ROOTED CARNATION CUTTINGS.

	Per 100	Per 1000
Matchless	$4.50	$40.00
Pink Enchantress	4.50	40.00
White Enchantress	5.00	45.00
Unrooted Pink Enchantress	2.75	25.00

250 at 1000 rate. Cash with order or satisfactory references.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

Carnation rooted cuttings, good healthy stock; Herald, Aviator, Pink Enchantress, Matchless, $5.00 per 100, $40.00 per 1000; Peerless Pink, Winsor, $4.00 per 100, $35.00 per 1000; Herald, Peerless, Pink Winsor, out of soil, $5.00 per 100, $40.00 per 1000.
Cash with order.
James Psenicka & Son, Gross Point, Ill.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton Bldg., Chicago.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. Alice, Matchless, $5.00 per 100, $40.00 per 1000. All the standard varieties, $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION CUTTINGS.
Cold grown, cold rooted,
2000 Enchantress,
$40.00 per 1000.
4000 Benora,
$45.00 per 1000.
R. E. LOEBEN, FLORIST,
Gloversville, N. Y.

CARNATION CUTTINGS

White Enchantress	$45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

CARNATION CUTTINGS
Mrs. C. W. Ward,
$6.00 per 100, $50.00 per 1000.
White Enchantress and Enchantress Supreme, March delivery, $6.50 per 100, $60.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
Rooted cuttings, Matchless, Ward, Enchantress, White Wonder, $50.00 per 1000. 2½-in. stock, Matchless, Ward, Enchantress, $70.00 per 1000.
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

CARNATION ROOTED CUTTINGS.
Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, $5.00 per 100, $45.00 per 1000.
FURROW & COMPANY, Guthrie, Okla.

Carnations, for immediate or early delivery, 2-in., White Enchantress, $60.00 per 1000. Well rooted cuttings of Mrs. C. W. Ward, Nebraska, Alice, Matchless, Beacon and White Enchantress, $50.00 per 1000, $6.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

CARNATIONS, ROOTED CUTTINGS.

	100	1000
Ethel Fisher	$14.00	$115.00

Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

CARNATION CUTTINGS
Strong, healthy, and well rooted.

	100	1000
Light Pink Enchantress	$4.00	$35.00

Ready for immediate delivery.
F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

ROOTED CARNATION CUTTINGS.
Belle Washburn and Matchless, fine strong stock, per 1000, $50.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Carnation cuttings, rooted cool.

	100	1000
Enchantress	$4.50	$40.00

Cash, please.
Forest Hill Gardens, South Richmond, Va.

Clean, healthy rooted cuttings,
White and Pink Enchantress,
$4.50 per 100, $40.00 per 1000.
A. C. BUTERBAUGH, FLORIST,
Waynesboro, Pa.

CARNATION CUTTINGS
Strong, healthy, well rooted Enchantress,
$4.00 per 100, $35.00 per 1000.
Cash with order.
W. J. Evenden's Sons, Williamsport, Pa.

CARNATIONS
Rooted cuttings, Beacon, Enchantress Supreme, W. Enchantress, Philadelphia and White Wonder, $5.50 per 100, $50.00 per 1000.
Woodland Park Floral Co., Sumner, Wash.

Carnation cuttings, ready now, 2000 Enchantress, 500 Ward. Ready March 1st, 1500 Enchantress, 1500 White Enchantress, 1000 Bassett, 1000 Ward, $40.00 per 1000.
J. Ralph Souder, Hutchinson, Kans.

Pink Enchantress, $5.00 per 100, $40.00 per 1000; Matchless, white, $5.00 per 100, $40.00 per 1000. Cash with order. First-class stock, ready March 1st.
Wm. C. Manke & Co., North Milwaukee, Wis.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

Ready now, Pink Enchantress Carnation cuttings, well rooted and free from disease, the kind that will give satisfaction, $35.00 per 1,000. Cash with order.
Stephen Hyde, Carthage, Mo.

CARNATIONS—Continued

Carnation plants, very fine, from 2¼-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, $7.00 per 100, $60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

White Enchantress Carnation rooted cuttings, ready March 10th, $6.00 per 100.
WILLIAM F. KASTING CO., INC.,
568-570 Washington St., Buffalo, N. Y.

Carnations, rooted cuttings, Pink Enchantress and C. W. Ward, $45.00 per 1000; Matchless, $35.00 per 1000; cash with order.
Cherry Park Gardens, Fredonia, N. Y.

Carnations, Matchless, Rose-pink Enchantress and Enchantress R. C., $4.50 per 100, $40.00 per 1000, or 2000 assorted, for $75.00. Cash with order. F. W. Meyer, Cherryvale, Kans.

MATCHLESS
5000 strong R. C. ..... $40.00 per 1000
CHICAGO FLOWER GROWERS' ASSOCIATION,
182 N. Wabash Ave., Chicago, Ill.

Enchantress Carnation plants, 2½-in., well established, $7.50 per 100. Cash.
J. T. Keheley, Columbus, Ga.

Well rooted cuttings of Matchless and Ward Carnations, $40.00 per 1000. Cash please.
J. H. Leach & Sons, North Easton, Mass.

Carnations, 2000 White Enchantress R. C., $5.00 per 100. Clean and fine.
S. M. Harbison, Danville, Ky.

Rooted Carnation cuttings, ready now; The Herald, $6.00 per 100, $50.00 per 1000. Splear Bros., East Court St., Kankakee, Ill.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

R. C. Carnations, White and Pink Enchantress, Philadelphia and Matchless, $4.50 per 100. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Carnations, Victory rooted cuttings, $4.00 per 100, $35.00 per 1000. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton. Bldg., Chicago

Carnation Miss Theo, rooted cuttings, $4.50 per 100. L. Potter & Sons, Waukegan, Ill.

2000 Rose-pink Enchantress, at $45.00 per 1000. Pana Greenhouses, Pana, Ill.

CENTAUREAS

Centaurea Gymnocarpa (Dusty Miller), 2-in., $3.50 per 100, $30.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

CHAYOTES

Chayotes, 35c each, prepaid.
H. W. Peterson, Poplar Bluff, Mo.

CHRYSANTHEMUMS

CHRYSANTHEMUM R. C. We are booking orders now and some varieties are ready for immediate shipment. Let us know your wants and we are sure we can please you. PACKING FREE.

	100	1000
WHITE—		
Smith's Advance, early	$3.00	$27.50
Early Frost, early	3.00	27.50
Polly Rose, early	3.00	27.50
Oconto, early	3.00	27.50
Chas. Rager, midseason	3.00	27.50
Wm. Turner, midseason	3.50	30.00
White Patty, midseason	2.00	17.50
White Chieftain, midseason	3.00	27.50
J. Nonin, late	3.50	30.00
White Chadwick, late	3.50	30.00
Mistletoe, late	3.50	30.00
YELLOW—		
Chrysolora, early	3.50	30.00
Roman Gold, midseason	3.00	27.50
Yellow Turner, midseason	3.50	30.00
Yellow Rager, midseason	3.50	30.00
Marigold, midseason	3.00	25.00
Bonnaffon, late	3.00	25.00
Yellow Chadwick, late	3.50	30.00
PINK—		
Unaka, early	2.00	17.50
Pacific Supreme, early	3.00	27.50
Chieftain, midseason	3.00	27.50
Dr. Enguehard, midseason	3.50	30.00
Pink Patty, midseason	2.00	17.50
Pink Seidewitz, late	3.00	25.00
Also Red Seidewitz	3.00	25.00
Golden Mensa	2.00	17.50
Single pink, fine for retail	2.00	17.50

Cash or satisfactory references. If wanted by parcel post, add for postage.
GENEVA FLORAL CO., GENEVA, N. Y.

MUMS, R. C., $25.00 PER 1000. CASH.
We have an enormous surplus of cuttings of excellent quality in following varieties:
Oconto, good, large, early white.
Golden Queen, good, large, early yellow.
Chrysolora, good, large, early yellow.
Bonnaffon, good, large, late yellow.
POMPONS
Fairy Queen, early pink.
Malaine, late glistening, white.
Beu, late, bronze.
La Gravere, late, red.
Western Beauty, late, dark pink.
Neola, late, light pink.
R. SCHEFFLER, WHEATON, ILL.

Strong, healthy cuttings ready to pot.

Golden Glow	$4.00 per 100,	$35.00 per 1000
Golden Queen	4.50 per 100,	40.00 per 1000
Mrs. C. C. Pollworth	4.50 per 100,	40.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
Odessa	5.00 per 100,	45.00 per 1000
Richmond	5.00 per 100,	50.00 per 1000
Imp. Golden Chadwick	5.00 per 100,	50.00 per 1000
Pacific Supreme	4.00 per 100,	35.00 per 1000
Helen Frick	4.00 per 100,	35.00 per 1000
Maud Dean	4.00 per 100,	35.00 per 1000
Imp. Chieftain, very fine	5.00 per 100	
Early Frost	4.00 per 100,	35.00 per 1000
Oconto	4.00 per 100,	35.00 per 1000
White Gem	4.00 per 100,	35.00 per 1000
L. Hall	4.00 per 100,	35.00 per 1000
December Gem	4.00 per 100,	35.00 per 1000
Imp. White Chadwick	5.00 per 100,	40.00 per 1000
Wm. Turner	5.00 per 100	
POMPONS.		
Klondike	$4.00 per 100,	$35.00 per 1000
Baby Klondike	4.00 per 100,	35.00 per 1000
Golden Climax	4.00 per 100,	35.00 per 1000
Bronze Climax	4.00 per 100,	35.00 per 1000
Western Beauty	4.00 per 100,	35.00 per 1000
Niza	4.00 per 100,	35.00 per 1000
Golden Mensa	4.00 per 100,	35.00 per 1000

C. C. POLLWORTH CO., MILWAUKEE, WIS.

MUMS, R. C.
CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $3.00 per 100, $40.00 per 1000.
GENERAL LIST OF COMMERCIAL VARIETIES
WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost.
YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan.
PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.
RED:
Harvard.
R. C. of the above, $3.00 per 100, $30.00 per 1000.
POMPONS:
R. C., $3.50 per 100, $30.00 per 1000.
Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.
Roman J. Irwin, 321 6th Ave., New York.

CHRYSANTHEMUMS.

WHITE	Yellow Chadwick
Mistletoe, late white	Mrs. Morgan
Chas. Rager	Golden Queen
Smith's Ideal	C. C. Pollworth
Elise Papworth	PINK
W. H. Chadwick	Mc Niece
December Gem	Patty
YELLOW	Dr. Enguehard
Chrysolora	Chieftain
Marigold	R. E. Loeben

Rooted Cuttings ..... $30.00 per 1000
2½-in. pots ..... 45.00 per 1000

POMPONS

WHITE	PINK
Alva	Queen Marie
Kenneth	Lillian Doty
Helen Newberry	Western Beauty
November Pearl	Elia. Firestone, single
YELLOW	BRONZE
Mike Gabel	Mme. La Porte
Madge	Hilda Canning
Quinola	Beckey McLean
Krut	Mrs. Beu

Rooted cuttings ..... $40.00 per 1000
2½-in. pots ..... 50.00 per 1000
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at $5.00 per 100.

WHITE	YELLOW
R. O. Berthur	Golden Glow
White Frick	Yellow Eaton
Wm. Turner	Polyphene
Chadwick Imp.	Yellow Jones
Touset	Chrysolora
Smith's Advance	Bonnaffon
Chas. Rager	
White Jones	

PINK
Pacific Supreme
Maud Dean
Chieftain
POMPONS

WHITE	BRONZE
Diana	Clorinda
King Henry	Bliss
Helen Newberry	California
PINK	SINGLE
Minta	White Mensa
YELLOW	Little Dolly Pink
Golden Martha	

STATE FLORAL CO., YAKIMA, WASH.

CHRYSANTHEMUM CUTTINGS.
Ready Now.

	Per 100	Per 1000
Golden Chadwick	$5.00	$45.00
White Chadwick	5.00	45.00
Wm. Turner	5.00	45.00
Yellow Turner	5.00	45.00
E. A. Seidewitz	3.50	30.00
Chrysolora and others	3.50	30.00

See complete list display this issue.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

HERE'S A GOOD ONE
Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:
ANNABEL
It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, $3.00 per doz., $20.00 per 100, $180.00 per 1000. Strong plants and careful packing guaranteed.
GRAND VIEW GREENHOUSES,
Hopkins, Minn.

VERY STRONG CUTTINGS.
Well rooted—None better.
READY NOW.

White Rager	$3.50 per 100;	$30.00 per 1000
Yellow Rager	3.50 per 100;	30.00 per 1000
Marigold	3.50 per 100;	30.00 per 1000
Buckbee	3.50 per 100;	30.00 per 1000
Nagoya	3.50 per 100;	30.00 per 1000
Dr. Enguehard	3.50 per 100;	30.00 per 1000
E. A. Seidewitz	3.50 per 100;	30.00 per 1000
Golden Queen	3.50 per 100;	30.00 per 1000
THE BEST POMPONS.		
Golden Wedding	$3.00 per 100;	$25.00 per 1000
Yellow Baby	3.00 per 100;	25.00 per 1000
Mrs. Buckingham	3.00 per 100;	25.00 per 1000
Mrs. Godfrey	3.00 per 100;	25.00 per 1000
Golden Climax	3.00 per 100;	25.00 per 1000

Order Yours Today.
PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CHRYSANTHEMUM CUTTINGS.
Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick	$5.00	$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnaffon	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties	3.50	30.00

Rolf Zetlitz Co., Lima, O.

New Chrysanthemums; the best commercial varieties of 1919.
Victory, glistening waxy white, fine stem and foliage, fully developed Nov. 11th.
Sun Glow, early bright yellow, Bonnaffon type, maturing Oct. 25th. A perfect bloom to every stem, exceptional stem and foliage.
Loyalty, fine yellow for Thanksgiving, stem and foliage excellent.
Rooted cuttings, $10.00 per 100; not less than 10 of one variety sold.
MAX B. SCHREIBER, McDONALD, PA.

Mums, R. C.

Advance	$3.00 per 100
Early Frost	3.00 per 100
Unaka	3.00 per 100
Chieftain	3.00 per 100
Richmond	4.50 per 100
Whittier	4.50 per 100
White and Yellow Turner	4.50 per 100
White Chadwick	4.50 per 100

W. E. F. Weber, Sault Ste. Marie, Mich.

CHRYSANTHEMUM STOCK PLANTS
White and Pink Maud Dean, Chadwick Improved, Pennsylvania, W. Rager, White Turner, Touset, Chieftain, Enguehard, Marigold.
POMPONS: Klondike, Yellow Baby, Garza, Pink Beauty.
SINGLES: White and Yellow Mensa, Kingsley, Buckingham, $5.00 per 100.
WOODLAND PARK FLORAL CO.,
SUMNER, WASH.

XMAS GOLD POMPON.
A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1,000, postpaid. March 15th delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1,000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

CHRYSANTHEMUMS.
Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.
Rooted cuttings, per 100, $5.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

MUMS AND POMPONS, R. C.
March or later delivery. Book your orders now. Improved Supreme and Golden Chadwick, Unaka, Maj. Bonnaffon, Tiger, Smith's Advance, Mistletoe, Seidewitz, Chrysolora, Golden Wedding and White and Yellow Turner, $4.00 per 100, $35.00 per 1000.
La Crosse Floral Co., La Crosse, Wis.

MUMS R. C.
E. A. Seidewitz, Golden Queen, Pink Chieftain, White Chieftain, Oconto, Chas. Rager, Mistletoe, clean, strong, sand rooted stock. Cash please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

Chrysanthemum Bronze Daisy, new seedling Pompon, color light bronze, good for Thanksgiving cut, fine seller during entire blooming season. Stiff stem and branchy, good producer. Rooted cuttings ready now $10.00 per 100.
John J. Elsner, 622 S. Keystone Ave., Indianapolis, Indiana.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, $3.50 per 100, $30.00 per 1000; Chadwicks and White Seidewitz, $5.00 per 100. We ship from Spokane.
Peters & Sons, Hillyard, Wash.

Chrysanthemum stock plants, free from disease and insects. White Turner, White and Pink Chieftain, White and Pink Patty and Oconto. Pompons, Noveltonia, Gol. Climax, Yellow Mensa, 75c per doz., $4.50 per 100. Cash with order. C. B. Shisler, Williamsville, N. Y.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and White Chieftain, Lillian Doty and Mrs. Buckingham, $1.00 per doz., $6.00 per 100, $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

ROOTED CUTTINGS
We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.
J. C. RENNISON CO., SIOUX CITY, IA.

Standard varieties, R. C., $30.00 per 1000, $3.50 per 100 by mail; such as, Enguehard, White Bonnaffon, Turner, Seidewitz, white Ivory, Pompons, etc.
MORGAN FLORAL CO., FORT MORGAN, COLO.

Pompon Chrysanthemums, rooted cuttings, Mrs. Buckingham, Baby Yellow, Diana, Golden Harvest and Golden Climax, from healthy stock, $3.00 per 100, $25.00 per 1000. Cash with order please. J. K. Chandler & Sons, Tewksbury, Mass.

Stock plants, $3.50 per 100, Bonnaffon, Marigold. W. Rager, J. Nonin, Patty, Seidewitz, G. Climax, Diana, Lillia, W. Mensa, Godfrey, S. d'Or and Beu. Geo. E. Bigler, 28th & Sherman Ave., Camden, N. J.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $30.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY, GUTHRIE, OKLA.

Mum cuttings, sand rooted, ready after the 15th of February: Marigold, Yellow Bonnaffon and Early Frost, $25.00 per 1000. Cash with order. Geo. F. Deutschmann, R. No. 5, Webster Groves, Mo.

Chrysanthemum R. C., Oconto, Charles Rager, Patty, Enguehard, Marigold, Roman Gold, Chrysolora, Seidewitz and Early Snow, $3.50 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Write us for complete list of Mums, both new and standard. We are especially strong on White and Improved Chadwick, mainly rooted cuttings, pot plants when desired.
S. S. Skidelsky & Co., 50 Park Place, New York.

Chrysanthemum stock plants, Pompons, earliest double white, $10.00 per 100; Niza, White and Yellow Mensa, a good pink and bronze, at only $3.00 per 100. W. W. Thompson & Sons, Sta. D., R. 1, Milwaukee, Wis.

To clean up Mum stock plants. White Turner, $4.50 per 100; Marigold, $4.50 per 100; Major Bonnaffon, $5.00 per 100. Pompons, Illona, Clorinda, Western Beauty, Mensa, $4.00 per 100. Cash with order. R. W. Unger, Oxford, Mich.

MUMS, R. C.
Big healthy well rooted cuttings of late white Mistletoe, $3.00 per 100.
Rhea-Trobaugh, Florists, Greenville, Tenn.

MUM STOCK PLANTS.
White and Yellow Chadwick, Golden Wedding pompon, at 6c.
GULLETT & SONS, LINCOLN, ILL.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Don't fail to read about January Gold and Dr. Hitch in this issue.
L. M. Smith & Co., Laurel, Del.

Chrysanthemum stock plants, $4.50 per 100. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

New White Seidewitz R. C., $6.00 per 100.
Toerner Greenhouses, Logan, O.

CINERARIAS

CHOICE CINERARIAS, IN BLOOM.
5-in., 50c each; 5½ in., 75c; 6-in., select, $1.00; 3-in., in flower, 15c; 3½-in., in bud and bloom, 20c and 25c. Add 10% for packing.
GULLETT & SONS, LINCOLN, ILL.

5-inch Cinerarias $0.50
6-inch Cinerarias 1.00
7½% for packing.
C. H. Frey, Lincoln, Nebr.

Cinerarias, Dreer's dwarf and semi-dwarf, fine, shapely, 5-in., well spread, just right for Easter, $25.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Dreer's Dwarf strain, 5-in. pots, bud and bloom, in paper pots, choice plants, 40c. Cash with order. See Primula and Cyclamen ad. H. F. Merrill, Sayre, Pa.

Cinerarias, Dreer's Prize Dwarf, 3½-in., 10c; 4-in., 15c; 4½-in., 25c; 5-in., 30c.
Charles Sherwood, Waterloo, Iowa.

Strong stocky plants of Dreer's Prize mixtures, in both dwarf and tall Cinerarias, 3-in., $10.00 per 100, either kind you want. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Prize strain, mixed 4-in., ready for shift, $3.00 per doz., $20.00 per 100; 5-in., in bud, $4.50 per doz., $35.00 per 100. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Cinerarias, 3½-in., in bud and bloom, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

Cinerarias, hybrid dwarf, strong plants, from 4-in. pots, ready for 6-in., $20.00 per 100.
Mayowood Greenhouse, Rochester, Minn.

Cinerarias, good strong plants, 4-in., in bud, 20c each; 4½-in., in bud and bloom, 40c. Cash.
Joseph Turski, Gross Point, Ill.

CINERARIAS
In bloom, extra fancy, 5-in., 50c; 6-in., 75c each. Woodland Park Floral Co., Sumner, Wash.

Cinerarias, extra fine, 2-in., $4.00; 3-in., $10.00; 4-in., $20.00 and $25.00; 5-in., $50.00; 6-in., $75.00. Geo. A. Kuhl, Pekin, Ill.

Cinerarias, 5-in., in bud, 35c, good stock, best colors. Cash please. Packing a specialty.
J. Sylvester, Oconto, Wis

Cinerarias, Dreer's Prize Dwarf, strong 2-in., $4.00 per 100. Cash.
Valley View Gardens, Tiffin, O.

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2-in. ready for 4-in., $4.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias from Columbian and H. & S. seed in mixture, 2-in., $3.00 per 100; 3-in., $8.00 per 100. N. O. Caswell, Delavan, Ill.

Fine 3-in. Cinerarias, $10.00 per 100, $90.00 per 1000. Cash please.
C. A. Rieman, City Florist, Connersville, Ind.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

COLEUS

Coleus, 12 leading varieties, Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii, American Beauty, Firebrand, Annie and John Pfitzer (these two are dwarf varieties), Shylock, Duneira, multiflora, Beckwith's Gem, 2-in., $4.00 per 100; R. C., $1.50 per 100; or mixed, $1.25 per 100, $12.00 per 1000; Gettysburg and Defiance, the two choice varieties, 2-in., $5.00 per 100; R. C., $3.00 per 100. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

COLEUS CUTTINGS.

	Per 1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. Rooted Cuttings.	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid, 2-in. ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

COLEUS R. C. FANCIES.
Christmas Gem, Brilliancy, Liberty and Khaki, new khaki color, $3.50 per 100. 25 standard sorts, $2.00 per 100, $15.00 per 1000. Special delivery parcelpost paid. Cash with order. Sold up to March 1st.
The Imlay Co., Zanesville, O.

Coleus Brilliancy and other best sellers; cuttings, $1.50 per 100, delivered; 2-inch, $4.00 per 100. Cash.
See Plumosus and Calla advs.
C. L. HUMPHREY,
ZANESVILLE. OHIO.

Liberty Coleus, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, R. C., $1.50 per 100; all prepaid. Liberty and mixed, sold till March 20th. Cash.
Royston & Fenton, Evansville, Ind.

COLEUS, ABOUT 700 IN SEVEN VARIETIES, 2-IN., CUT ONCE, READY TO CUT AGAIN, WILL GIVE MANY CUTTINGS, $3.00 PER 100.
FRED W. ARNOLD, CAMBRIDGE, O.

Coleus, R. C., 12 varieties, including Golden Bedder, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, 2-in., $5.00 per 100. R. C. are prepaid P. P. Cash please.
E. B. Randolph, Delavan, Ill.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00; rooted cuttings, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Coleus R. C., 10 good standard sorts, Verschaffeltii, Golden Bedder, Trailing Queen, etc., $1.50 per 100.
Greens Greenhouses, Inc., Fremont, Nebr.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, $2.00 per 100, $18.00 per 1000.
Baur Floral Co., Erie, Pa.

Coleus, 10 leading varieties, strong R. C., 1½c, $12.50 per 1000, prepaid. Brilliancy, 2½-in., 6c; 4-in., 12c, well branched.
C. Humfeld, Clay Center, Kans.

1200 2-in. Coleus, 12 varieties, clean plants, $3.00 per 100. Cash please.
Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., $1.50 per 100, $12.00 per 1000; 2¼-in., 4c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, R. C. Trailing Queen, $1.25 per 100, $10.00 per 1000.
J. E. Kallenbach & Sons, R.F.D. No. 1, Erie, Pa.

Coleus, Trailing Queen, R. C., $1.50 per 100. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

2-in., best varieties of Coleus, mixed, 4c; rooted cuttings, 1½c.
J. S. Stuart & Son, Anderson, Ind.

Coleus, Trailing Queen, 2½ in., 2½c; 3-in., 8c. Want bench room. Cash with order.
Harry A. Cook, Oberlin, O.

Coleus cuttings in ten varieties, $1.50 per 100, $12.00 per 1000.
Grohman, the Florist, Saginaw, Mich.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Rooted cuttings, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000.
J. A. Farnworth & Son, Gallon, Ohio.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Coleus, Xmas Gem, 4-in., 20c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Coleus Brilliancy and Autumn Leaf, 2-in., $4.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

ALBUM OF DESIGNS, $1.00 per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

COREOPSIS

Coreopsis Grandiflora, fine strong stock, $3.00, $5.00 and $7.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

CUPHEAS

Cupheas, R. C., 90c per 100, postpaid; 2-in. $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, 2-in., $3.00 per 100; R. C., $1.00 per 100. The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

300,000 Cyclamen seedlings, bright Xmas Red, white with pink eye, blood red, salmon, cherry eye, bright salmon, dark salmon, bright rose, pure white, 3 to 5 leaves, Feb. and March shipment. We ship quality only. They will be scarce, $8.00 per 100, $75.00 per 1000. 2½-in. for March delivery, $10.00 per 100; 3-in. for June delivery, $15.00 per 100. Will get A No. 1 stock only. Seed was scarce last fall. Get an early start for next year, with good strong seedlings.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago.

CYCLAMEN SEEDLINGS.
Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.
$8.00 per 100, $75.00 per 1000
Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, $100.00 per 1000. This stock ready for immediate shipment.
Rolf Zetlitz Co., Dayton, O.

Special to make room, choice Cyclamen, in bud and bloom, fine foliage, ready for immediate sales.
3-in. ..... $0.50 and $0.75
6-in. ..... 1.00 and 1.25
Packed light in paper pots and packed right. Cash with order. See our Primula ad.
H. F. Merrill, Sayre, Pa.

CYCLAMEN SEEDLINGS
We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white. These fine seedlings will be ready in February at $8.00 per 100, $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CYCLAMEN—Continued

Cyclamen, strong plants in bud and bloom.
4-in. .....each $0.40
5-in. .....each .75
6-in. .....each 1.50
7-in. .....each 2.50
8-in. .....each 3.50
10-in. .....each 5.00
DAVIS FLORAL CO., DAVENPORT, IA.

Cyclamen, strong 2¼-in. for early March delivery, $10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.
5-in. .....$0.75 to $1.00
6-in. ..... 1.50 to 2.00
7-in. ..... 2.50 to 3.00
8-in. ..... 3.50 to 4.00
J. C. Steinhauser, Pittsburg, Kans.

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen transplanted seedlings, three to four leaves, ready now, $3.50 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 321 6th Ave., New York.

CYCLAMEN, TRANSPLANTED SEEDLINGS, 3 TO 5 LEAVES, STRONG PLANTS, READY NOW; COLORS MIXED, RED, PINK AND SALMON. NO WHITE, $7.00 PER 100.
KAMP & SPINTI CO., NORTH MILWAUKEE, WIS.

Cyclamen, 6-in., full of bud and bloom, strong, lots of foliage, $1.00 each. No charge for packing. Cash please. No. C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

Cyclamen best imported strain in bud and bloom
4-in. .....$0.35 each
6-in. ..... 1.00 each
QUENTIN FLORAL CO., ST. JOSEPH, MO.

Cyclamen, transplanted seedlings from flats, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen, best English strain.
5-in. .....$65.00 per 100
4-in. ..... 40.00 per 100
3½-in. ..... 30.00 per 100
A. Colle, Doylestown, Pa.

Cyclamen, in bud and bloom, choice plants that will make money for you, 4-in., 40c; 5-in., 75c; 6-in., $1.00; select, $1.25. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

CYCLAMEN SEEDLINGS, $8.00 PER 100, $75.00 PER 1000; 4-IN., 40c, ASSORTED, RED AND SALMON, CASH PLEASE. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Cyclamen, for immediate and Easter sales, 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

CYPERUS

Cyperus Alternifolius (Umbrella plant), 2½-in. pots, $6.00 per 100; 3-in. pots, $8.00 per 100; 4-in. pots, $10.00 per 100.
Lakewood Nurseries, Box 1424, Atlanta, Ga.

DAHLIAS

DAHLIAS.
99 varieties, true to name, of these there are 1,526 clumps, and 28 varieties, names lost, of which there are 298 clumps. The true to name go for $150.00 if sold to one address. The name lost varieties, to one address, for $15.00. They are all of the cut flower varieties, not a homely one among them. I wish to get rid of the whole lot at once. Those who are interested write for list of names and prices for divisions and broken lots.
Mrs. Rosa Reed, Elgin, Fayette Co., Iowa.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.
Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

Dahlia divisions, Mrs. Chas. Turner, Lyndhurst and Sylvia, 3c; A. D. Livoni, M. D. Hallock and Souv de Doazon, 4c; W. W. Rawson, 6c. Cash with order. R. O. Wenning, Brazil, Ind.

Mr. Florist, grow Dahlias for profit. Be sure you have the right varieties, then you will be sure to get the profit. We can offer you a hundred varieties of our own growing, but offer you here 7 varieties that will assure you profit. Each variety produces freely, high quality, perfect, long stem, good keeping cut flowers, absolutely true. Last year we grew 2½ acres of these 7 varieties alone for our local trade and did not have enough. This year we will grow 5 acres of these 7 varieties.
Arabella, show, gold, lavender with old rose sheen.
Jack Rose, decorative, rich velvety crimson.
Sylvia, decorative, rich pink, white center.
Strong field divisions, $12.00 per 100; sample order of 12 each of these 3 varieties at 100 rate.
Delice, decorative, glowing rose pink.
Mina Burgle, decorative, dark scarlet.
These 2 varieties, strong field divisions, each 25c, doz., $2.50.
Golden Gate, cactus, gold, there is no better cactus Dahlia grown, field divisions, 35c each, doz., $3.50.
Neff's White, show, there is no better white cut flower Dahlia grown. Long stiff stem, free and perfect, likes rich soil and a little shade. You will do well to try this variety and try it freely. Each 35c, $4.00 per doz.
Cash with order. Our list of other varieties ready March 1st.
NEFF FLORAL CO.,
2222 W. Liberty Ave., W. L. Pittsburgh, Pa.

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doazon, Kriemhilde, $10.00 per 100. Twentieth Century, $8.00; White Century, Rheinkoenig, $6.00 per 100.
Write for bargains in Iris.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Dahlias, the best varieties for cut-flowers.
Golden West, H. cactus, golden yellow.....15c
Mina Burgle, the best red 12c
Wacht am Rhein, pink 15c
Eventide, pink 10c
Washington City, best white in existence..75c
Divisions, strong clean roots.
Groen's Nursery, Montebello, Calif.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at $6.00 per 100; 2000 Jamaica and 1000 Emily, at $8.00 per 100; 2000 Koerner's White at $15.00 per 100. Cash with order.
Wm. Stabelfeldt, Sta. C, R. 6, Milwaukee, Wis.

150,000 Dahlia roots, the best California and cut flower varieties, Mina Burgle, Geo. Walters, Pride of California, Golden West, Cactus, Washington City, Mrs. Estes, Dorothy Dumbaugh, Broomall's Prima Donna, etc. Send for list. Ready now. See our Canna ad. Superior Nursery Co., 1417 E. 59th St., Los Angeles, Calif.

DAHLIAS FOR CUT FLOWERS.
I have a big stock of cut flower varieties, all colors, types and prices, true to name, full count and no disease. Get my big list now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.
J. K. ALEXANDER,
EAST BRIDGEWATER, MASSACHUSETTS.

PLANT DAHLIAS NOW
Dahlias are a success under glass. Bloom 65 days from planting. The pompon sorts are best to force. Snowclad, the best white, is only $5.00 per 100 divisions. Send for big list. John W. Merritt, Farmingdale, Long Island, N. Y.

NOT QUANTITY, QUALITY.
For the best in Dahlias consult us.
Best varieties for cut flowers and garden decoration.
LYNDHURST FARM,
R. F. D. No. 2. Hammonton, N. J.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Dahlias, 10 to 20 varieties, labeled, $5.00 per 100. Circular. Mrs. Howard Holsinger, Dahlia Specialist, Denton, Md.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

DAISIES

SANDER DAISIES.
2¼-in., $6.00 per 100, $55.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

Daisies, Marguerites, 3-in., ready for shift, $6.00 per 100. Cash please.
Hall's Greenhouse, Clyde, O.

A. E. HUNT'S STRAIN
BOSTON YELLOW DAISIES
Rooted cuttings for delivery in any quantity, $3.00 per 100, $25.00 per 1000, f. o. b. grower; 2½-in., $5.00 per 100.
Hunt's White Sport, small center, long petals, rooted cuttings, $75.00 per 1000; 2½-in., $100.00 per 1000. No order accepted for less than 100.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Rooted cuttings of single white and Mrs. Sander, $4.00 per 100, $35.00 per 1000; 2¼-in., at $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, rooted cuttings, $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000. Blue Daisies, 2¼-in. pots, $8.00 per 100, $75.00 per 1000; 3-in. pots, $14.00 per 100. Excellent for growing on for Easter sales.
Roman J. Irwin, 321 6th Ave., New York.

Daisies, Mrs. Sander, 2-in., $4.00 per 100, $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. 100 Marguerites, 2-in., $3.00 per 100. 200 Marguerites, 3-in., $6.00 per 100. 100 Boston Yellow, 3-in., $7.00 per 100.
Edward W. Schuster, Crookston, Minn.

Daisies, R. C., Giant White, $1.50 per 100; Boston Yellow, $2.00 per 100; White, 2-in., $3.00 per 100; Boston Yellow and Sander, 2-in., $4.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Daisies, California grown, Mrs. Sander and single white, $3.00 per 100.
Los Angeles Geranium Co., Culver Bros., Props., 1752 Garfield Place, Los Angeles, Calif.

Shasta Daisies, 2-in. pots, $3.00 per 100. Daisies, white and yellow, large flowering, $4.00 per 100.
The McGregor Bros. Co., Springfield, O.

Marguerites, white, 2½-in. pots, $6.00 per 100 $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Daisies, Mrs. Sander, dbl., 2-in., ready for a shift, $4.00 per 100. Cash.
Charlevoix Floral Co., Charlevoix, Mich.

Daisies, Marguerites, R. C., $3.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Marguerites, 3-in., ready for shift. $6.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Daisies, 2-in. Marguerites, $5.00 per 100, $45.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Daisies, single white, R. C., $2.00 per 100.
Alton Floral Co., Alton, Ill.

Daisies, Marguerites, single and double, strong 2-in., 4c. Frank Tobisch, Stillwater, Minn.

Daisy, Mrs. Sander, 2-in., $7.00 per 100; 3-in., $12.00 per 100. J. L. Johnson, De Kalb, Ill.

Daisies, Marguerites, fine 2-in., $3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

Daisies, Nicholson's Giant White, $3.00 per 100, by mail. S. W. Pike, St. Charles, Ill.

Shasta Daisies, $3.00, $5.00 and $10.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

Daisies, Paris, Mrs. Sander and yellow, 2¼-in., 3-in. and 4-in. Geo. A. Kuhl, Pekin, Ill.

Strong 2-in. Boston Yellow Daisies, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

225 3-in. White Daisies, strong plants, the lot for $10.00. H. W. Girton, Ridgway, Pa.

ALBUM OF DESIGNS, $1.00 per copy, prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

DELPHINIUMS

Delphinium Belladonna Hybrids, 2-yr. plants, many double, $8.00 per 100. Cash.
Jos. Haupt, R. 2, Glenview, Ill.

Delphiniums, 2-yr. plants of a fine strain, $10.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DIANTHUS

Dianthus Barbatus (Sweet William), $2.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DRACAENAS

Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, $4.00 per 100, $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000. 3½-in. pots, $14.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Dracaena Indivisa, 3-in., ready for 4-in., first class in every way, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

BUSINESS BRINGERS—
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4-in. Drac. Indivisa, extra strong, 20c each.
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Strong 2¼-in., $4.50 per 100, $40.00 per 1000. 3½-in., Very good plants, $12.50 per 100.
S. S. Skidelsky Co., 50 Park Place, New York.

Dracaena Indivisa, 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Dracaena, Indivisa, 2½-in. pots, 4c, very nice. Cash, please. B. C. Blake, Springfield, O.

Dracaena Indivisa, 2¼-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2¼-in., $4.00 per 100.
C. W. Espy & Son, Brookville, Pa.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

FERNS

FERNS MY SPECIALTY.
FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1,000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.
FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1,000.
CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.
ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1000. Strong 2¼-in., $5.00 per 100, $45.00 per 1000.
ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1,000.
ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

FERNS.
Macawii. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Extra strong, 2½-in., March and April delivery, $150.00 per 1000.
Good, heavy stock that will please.

2½-in.	Per 100	Per 1000
Teddy, Jr.	$ 7.50	$65.00
Scottii	7.50	65.00
Boston	7.50	65.00
Whitmanii	7.50	65.00
Verona	12.00	.....

C. U. LIGGIT,
Wholesale Plantsman,
308 Bulletin Bldg., Philadelphia, Pa.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris, Crytomium and other varieties, $6.00 per 100, $55.00 per 1000. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

FERNS. FINE STOCK.
These will make you big money for Easter sales, not just potted, but well established and ready for a move up.
4-in. Boston and Roosevelt.....$25.00 per 100
5-in. Boston and Roosevelt..... 50.00 per 100
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., $15.00 per 100.
Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Scottii, Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $15.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

BOSTON AND WHITMANII
Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.
$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	$15.00 per 1000
2½-in. double crown	75.00 per 1000
3 -in. double crown	90.00 per 1000
5 -in. double crown	.40 each
6 -in. double crown	.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

300,000 POT GROWN FERNS
Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzelii, Elegantissima, all 2½-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2½-in., $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

BOSTON FERNS
Good, strong, clean, bushy stock.

5-in.	$0.55 each
6-in.	.80 each
7-in.	1.00 each
8-in.	1.25 each

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS
Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.
3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

FERNS CHOICE PLANTS.

Whitmanii and Verona, bushy, 4-in.	$0.35
Boston and Verona, 5-in.	.65
Boston, large, 6-in.	1.00
Boston, select, 7-in.	1.50
Birds Nest Ferns, 4-in., each	.50

GULLETT & SONS, LINCOLN, ILL.

Ferns, Boston, for immediate shipment, 4-in., 35c; 5-in., 50c to 65c; 6-in., 75c; 7-in., $1.00. Whitmanii, 4-in., 50c; 5-in., 75c; 6-in., $1.00.
For June delivery we offer now a lot of 10,000 4-in. at same prices for orders booked at once.
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

LEATHER-LEAF FERN
Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

FERNS.

Whitmanii	4-in.	$30.00 per 100
Boston	4-in.	25.00 per 100
Boston	5-in.	50.00 per 100
Whitmanii	5-in.	60.00 per 100

Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

FERN RUNNERS.
Boston, Ostrich Plume, Fish Tail and Wanamaker, in assortment, $15.00 per 1000. Cash with order.
C. J. OHMER,
Box No. 171, West Palm Beach, Fla.

Boston, Roosevelt, Springfieldii, Whitmanii and Piersonii Ferns, 4-in., $12.00 per 100, $110.00 per 1000; 3-in., $7.50 per 100, $70.00 per 1000, 500 at 1000 rates. Cash please.
Ustler Bros., Apopka, Fla.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Boston, Roosevelt, Teddy Jr., 2¼-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2¼-in., $4.00 per 100, $35.00 per 1000. Plumosus, 3-in., $8.00 per 100. Cash.
The Springfield Floral Co., Springfield, O.

Table Ferns, from 2¼-in., $4.50 per 100; 2½-in., very strong, fine for filling in Easter combinations, $6.00 per 100. Cash with order.
Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

POT GROWN BOSTON FERNS

6-in.	$0.75
7-in.	.90
8-in.	1.10

DAVIS & STEINER CO., MORRISON, ILL.

Boston Ferns, out of the bench, ready for 6-in. and 8-in. pots. Come and see the stock or write for prices. J. H. Fiesser, 711-41 Hamilton Ave., North Bergen, N. J.

Ferns, pot grown, 2-in., Boston and Roosevelt, 5c each; $45.00 per 1000; 4-in. Boston and Roosevelt, 25c each. Cash please.
B. C. Blake, Springfield, O.

Ferns, Boston, Piersonii, Whitmanii and Amerpohlii, 2½-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.
Truitt's Greenhouses, Chanute, Kan.

Transplanted Boston Fern runners, equal to 3-in. pots, cool grown, $8.00 per 100, $75.00 per 1000. M. J. Penchar, 3144 N. Francisco Ave., Chicago.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., $1.00 per doz., $5.00 per 100; 3-in., extra heavy, $2.00 per doz., $10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Ferns, Boston, extra fine from 4-in. pots, $4.25 per doz., $30.00 per 100; 5-in. extra heavy, $6.00 per doz., $45.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

TABLE FERNS FOR FERNERIES
Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Table Ferns, 6 of the best varieties, extra good 2¼-in., $5.00 per 100.
S. A. Pinkstone, Utica, N. Y.

Boston Ferns, 4-in., $3.00; 5-in., $4.50 per doz. Cash. LaCrosse Floral Co., LaCrosse, Wis.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston Ferns, pot grown, 3-in., $15.00 per 100, $125.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

5 varieties Table Ferns, 2-in., 4c. Strong 2-in. Whitmanii, 5c. Cash please.
Frank Tobisch, Stillwater, Minn.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

Bostons, 4-in., shapely, not leggy stock, $10.00 per 100. Cash with order.
W. P. Newell Co., Apopka, Fla.

Boston Ferns, 300, 4 and 5-in., out of bench, extra heavy 25c and 35c each. Cash, no packing charge. Attica Floral Co., Attica, Ind.

Boston Ferns, 4-in. 25c
Boston Ferns, 5-in. 35c
Peterson Floral Co., Gibson City, Ill.

Strong Boston Fern runners, $10.00 per 1000.
Lee Smoot, Box 154, Apopka, Fla.

Whitmanii Ferns, 2½-in., $6.00 per 100, $55.00 per 1000. Fred Burre, Peoria, Ill.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill.

4-in. Boston Ferns, 25c each.
Davis Floral Co., Davenport, Ia.

FEVERFEW

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, double, 2-in., $4.00 per 100.
Edward W. Schuster, Crookston, Minn.

Good, strong 2½-in. Feverfew, 5c. Cash.
R. P. ATWELL, FLORIST, FT. DODGE, IA.

FORGET-ME-NOTS

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Dissitiflora, 4-in., strong, can be divided at once, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $3.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass.

Forget-me-nots, R. C., $2.00 per 100.
Alton Floral Co., Alton, Ill.

Forget-me-nots, everblooming, 3-in., 6c, ready for shift. J. Sylvester, Oconto, Wis.

Forget-me-nots, Myosotis Alpestris, $2.00 per 100. Geo. Shackell, Pacific Junction, Ia.

FUCHSIAS

Litle Beauty, 2-in.	$7.00 per 100
Black Prince, 2-in.	6.00 per 100
Purple Prince, 2-in.	6.00 per 100
Lustre, 2-in.	6.00 per 100
Walter Lang, 2-in.	5.00 per 100
Gloire des Marches, d. white, 2-in.	5.00 per 100
White Giant, d. white, 2-in.	6.00 per 100
Elm City, the true stock, 2-in.	6.00 per 100

Also see my advs. of other stock, Mesembryanthemum, Miscellaneous, Coleus, Pelargoniums, Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $35.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000. Little Beauty and Black Prince R. C., booked up until March 1st, $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, $2.00 per 100 by mail, $17.50 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.
S. W. Pike, St. Charles, Ill.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Strong, 2-in., by express, $4.00 per 100. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, from flats, in 4 of the best varieties, as good as 2¼-in., $3.00 per 100, parcel post special delivery prepaid.
Chas. Whitton, York & Gray, Utica, N. Y.

Fuchsias, well rooted cuttings, Patria, double white, petals shell white, corolla rich purple, $2.00 per 100.
F. J. Howell & Son, Round Hill, Va.

Fuchsias, 2½-in., best kinds mixed, fine plants, ready for shift, $5.00 per 100. Cash please. W. G. Thomas & Sons, Sheffield, Ill.

Fuchsia R. C., 5 best varieties, 2c. Cash.
TOPEKA FLORAL CO.,
25th and Kansas Ave., Topeka, Kans.

Fuchsias, dwarf, 8 best varieties, ready for 3-in., 6c; $55.00 per 1000.
Lindey & Dawson, New Castle, Ind.

FUCHSIAS.
Seven choice varieties, best stock, 2¼-in., 5c.
GULLETT & SONS, LINCOLN, ILL.

R. C., mixed Fuchsias, $1.00 per 100, prepaid.
H. W. Peterson, Poplar Bluff, Mo.

Fuchsias, R. C., $1.50 per 100. Cash.
Ryer Bros., Chambersburg, Pa.

FUCHSIAS—Continued

Fuchsias, 3 kinds, 2-in., $4.00 per 100. Cash.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Fuchsias, mixed, 2-in., $5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre,, Peoria, Ill.

GAILLARDIAS

Gaillardia Grandiflora, good, heavy plants, $3.00, $5.00 and $8.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

GENISTAS

Genistas, 5-in., clean, shapely, good color, in bud and bloom, 50c.
Greens Greenhouses, Inc., Fremont, Nebr.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL MARCH 25TH

EXCEPT BUCHNER,

$20.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

ROOTED GERANIUM CUTTINGS
MARCH DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS, QUICK DELIVERY.
Best bedders, strong healthy stock, 2¼-in., $7.50 per 100, $70.00 per 1000; 3-in., $10.00 per 100, $95.00 per 1000; 4-in. select, $18.00 per 100. Order now and have 4-in., worth $25.00 per 100 for spring sales. Mme. Salleroi, R. C., $4.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

500 S. A. Nutt, 4-in.	$10.00 per 100
1500 S. A. Nutt, 2¼-in.	50.00 per 1000
100 Ivy, red, 2¼-in.	6.00 per 100
200 Rose, 2¼-in.	5.00 per 100

Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

GERANIUMS
Rooted Cuttings
All booked till March
Ricard, Poitevine, Scarlet Bedder,
Nutt and Buchner.
Cash with order.
PETER BROWN. LANCASTER, PA.

Strong 3-in. Nutt, Portevine, Ricard, Viaud, Presilly, Buchner, etc., ready for shift, $10.00 per 100; our new Defiance Geranium, salmon pink, makes 3 flowers to others 1; 2½-in., $10.00 per 100; 3-in., $15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Geraniums, strong healthy stock,
mixed extra good assortment,
2½-in., $35.00 per 1000
3 -in., 50.00 per 1000
Plenty of S. A. Nutt same price.
Peterson Floral Co., Gibson City, Ill.

S. A. Nutt and Harcourt (double white) 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1000.
F. Dorner & Sons Co., Lafayette, Ind.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Geraniums all sold. See Mesembryanthemums, Salvias, Asparagus, Cannas, Smilax, 2-in. and 3-in. Fuchsias.
F. C. Freeman & Sons, Portland, Ind.

2¼-in. pots of S. A. Nutt and other best kinds at $6.00 per 100, $50.00 per 1000. Ask for other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

NOW BOOKING ORDERS.

	100	1000
S. A. Nutt, 2¼-in.	$5.00	$45.00

John Bauscher, Freeport, Ill.

GERANIUMS.
From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 3-in., cut back, S. A. Nutt, 7c; 4-in., S. A. Nutt and Perkins, pink, 10c. Cash. Packing free.
G. E. Berthold, Nebraska City, Nebr.

5-in. Stock Geraniums, from 4 to 8 cuttings, per plant, Nutt, Presilly, Buchner, and Harriet Cleary, $20.00 per 100. Cash with order.
John P. Andre, Doylestown, Pa.

Geraniums, 3-in. mixed of the following sorts: Nutt, Ricard, Buchner and others, $7.00 per 100.
S. D. Brant, Clay Center, Kans.

Geraniums, mixed, 2-in. standard varieties, $4.00 per 100; 2-in. Rose Geraniums, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

Geraniums, Nutt, Buchner, Viaud, Poitevine, in 4-in., $9.00.
La Crosse Floral Co., La Crosse, Wis.

Ivy Geraniums, good double red, 2½ and 3-in., $3.50 and $5.00 per 100.
W. G. Thomas & Sons, Sheffield, Ill.

Geraniums, 2-in. Poitevine, nice plants, $6.00 per 100. Cash please.
E. B. Randolph, Delavan, Ill.

Strong 3-in. Geraniums, ready for 4-in., all true S. A. Nutt, $7.00 per 100. Cash.
Reiman Greenhouses, Vincennes, Ind.

Geraniums, R. C., S. A. Nutt, $30.00 per 1000. Cash. No C. O. D. orders taken.
Freeport Floral Co., Freeport, Ill.

1000 3-in. S. A. Nutt Geraniums, fine stock, $6.00 per 100, $55.00 per 1000.
John B. Rudy, Elmira, N. Y.

Ivy Geraniums, a good double red, 4-in. pots, $10.00 per 100.
Warren Huckleberry, North Vernon, Ind.

400 extra good Nutt and Jean Viaud, 5-in., 20c. 1000 standard varieties, 4-in., 12½c.
Atwell Florist, Fort Dodge, Ia.

Geraniums, strong 2¼-in., S. A. Nutt, $40.00 per 100. Cash with order.
P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Geranium stock plants, mostly Nutt, 3½-in. and 4-in., $6.00 per 100. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

John Doyle, 2¼-in. Geraniums, strong stock, $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Rose Geranium, 2¼-in., in fine stock, $3.00 per 100. S. M. Harbison, Danville, Ky.

50 Rose Geraniums, R. C., $1.00; 100 cuttings, $1.50. Mrs. J. H. Packer, Wheaton, Ill.

2-in. Mme. Salleroi, $3.00 per 100. Cash only.
Restland Floral Co., Mendota, Ill.

Geraniums, Mme. Salleroi, 2¼-in., $2.50 per 100. Charles W. Curtis, Irondequoit, N. Y.

Rose Geraniums, 2¼-in., 4c; Mme. Salleroi, 2-in., 3c. S. W. Pike, St. Charles, Ill.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

GLADIOLI

NONE BETTER.
We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

Price per 1000	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Europa	67.50	75.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Glory of Holland	45.00	50.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Pink Beauty	45.00	50.00
Augusta	27.50	30.00
Pink Perfection	40.00	50.00
Annie Wigman	.....	30.00
Primulinus Hybrids	25.00	30.00
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

	100	1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	23.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.
Roman J. Irwin, 321 6th Ave., New York.

READ WHAT A CUSTOMER SAYS:
Onset, Mass., Nov. 23, 1919.
Willis E. Fryer, Mantorville, Minn.,
Dear Sir: Book me for 500 of the Gladiolus Mrs. W. E. Fryer under ½-in. Considering the size of the bulbs, under ½-in., it did fine with me last summer and every bulb produced a bloom. It is by far the finest red that I have yet seen. Yours truly, J. G. Burrows.

Mrs. W. E. Fryer, No. 1, $5.00 per 100, $40.00 per 1000; No. 2, $4.00 per 100, $30.00 per 1000; No. 3, $3.00 per 100, $24.00 per 1000; No. 5, $2.00 per 100, 300 for $5.00. Bulblets, $3.00 per 1000; qt. of about 4000, $10.00. Primulinus, per 100, No. 1, $5.00; No. 2, $4.00; No. 3, $3.00; No. 4, $2.25; No. 5, $1.75. This is fine for early cut flowers. Halley, No. 4, $8.00 per 1000; No. 5, $5.00 per 1000. Choice Mixed, No. 3, $6.50 per 1000; No. 4, $5.00 per 1000; No. 5, $3.00 per 1000. Bulblets, $2.50 per peck. Crackerjack, No. 3, $7.00 per 1000; No. 4, $5.00 per 1000; No. 5, $3.00 per 1000. Hohenstauffen, per 100, No. 1, $3.50; No. 2, $2.50; No. 5, $1.00. This grows a tall spike and will produce more flowers than any white I ever grew.
The largest stock of seedling Iris of my own, originating in the U. S. 5000 transplanted baby seedlings of the tall bearded Iris, and not one of this number has been selected to name. Write for new descriptive list of over 80 varieties.
WILLIS E. FRYER, MANTORVILLE, MINN.

GLADIOLI
PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in.	7.00
PRINCEPINE, ½-in. and less	4.00
SCHWABEN, ½-in. and less	9.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
SCHWABEN	1.00
WAR	1.00

Glory of Kennemerland is a brilliant rose color with large yellow blotch on lower petals, flowers of an immense size, measuring 5 ins. across, a valuable florist's variety.
Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.
P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

	Per 1000 1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Augusta	27.50	30.00
Chicago White	30.00	35.00
Halley	30.00	35.00
Francis King	27.50	30.00
Bonquet d'Or	30.00	35.00
Ida Van	25.00	30.00
Princepine	30.00	35.00
Primulinus Hybrids	20.00	25.00
Pink Beauty	45.00	50.00
Peace	35.00	40.00
Niagara	40.00	45.00
Mrs. F. Pendleton	45.00	50.00
Schwaben	55.00	60.00
PLANTING STOCK	under ½-in.	½-in.-¾-in.
Augusta	$ 7.00	$ 9.00
Bouquet d'Or	12.00	15.00
Chicago White	9.00	12.00
Mrs. F. King	6.50	9.00
Mrs. F. Pendleton	15.00	18.00
Princepine	12.00	15.00

J. DE GROOT, GROWER, CATONSVILLE, MD.

MR. FLORIST!
These big fellows are the cheapest bulbs you can buy, running mostly from 1¾ to 2¾ inches. Nearly all of these will furnish 2 or more spikes of bloom and a corresponding increase in mature bulbs at digging time.

585 Mrs. Watt	$50.00 per 1000
1700 Schwaben	60.00 per 1000
1500 Panama, 1½ and up	45.00 per 1000
1000 Pink Beauty, 1½ and up	45.00 per 1000
1000 Autumn Queen, 1½ and up	35.00 per 1000
200 Panama, 1 to 1¼	$5.00 for lot
380 Panama, ½ to ¾	8.00 for lot

2100 Panama under ½, $9.00 per 1000, $18.00 for lot; Autumn Queen, mixed with 25% America, 200, 1½-in. and up, lot, $5.00; 625, ¾ to 1¼-in., $2.00 per 100, $11.00 for lot; 330 ½ to ¾-in., lot $3.00; 2400 under ½-in., lot $8.00.
Cash. Frank B. Reed, Cumberland, Md.

Fine home grown bulbs.	Per 1000
America, No. 1	$27.50
America, No. 2	22.00
Mrs. F. King, No. 1	27.00
Mrs. F. King, No. 2	20.00
Niagara, No. 1	45.00
Niagara, No. 2	38.00
Mrs. Pendleton, No. 1	50.00
Schwaben, No. 1	55.00

PLANTING STOCK, PER 1000.
America, ⅜ to ¾-in., $11.00; King, ⅜ to ¾-in., $9.00; Halley, ⅜ to ¾-in., $10.00; Panama, ⅜ to ¾-in., $12.00; Chicago White, ⅜ to ½-in., $15.00; Augusta, ⅜ to ½-in., $7.50.
America, black bulblets, per peck, $8.00; Mrs. King, $7.00.
250 at 1000 rates. No charge for packing.
S. W. PIKE. ST. CHARLES, ILL.

GLADIOLI FOR FORCING.

First size 1½-in. and up.

	Per 100	Per 1000
America	$3.50	$30.00
Chicago White, 1¼-in.	3.75	35.00
Mrs. Francis King	3.25	28.00
Peace	4.25	40.00
Princeps	6.50	60.00
Prince of Wales	8.00	75.00
Mrs. Frank Pendleton	5.50	50.00
Primulinus Hybrids	2.75	25.00
Brenchleyensis	3.50	30.00
Empress of India	4.50	40.00
Ida Van	4.50	40.00
Myrtle	8.00	75.00
Princepine	4.50	40.00
Willy Wigman	5.00	45.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

5,000,000 GLADIOLUS PLANTING STOCK.

	½-in. and under	½ to ¾-in.
America	$ 7.00	$ 9.00
Blue Hybrids	7.00	9.00
Empress of India	10.00	15.00
Halley	6.00	9.00
Mrs. Francis King	7.00	9.00
Panama	10.00	15.00
Princeps	8.00	12.00
Schwaben	14.00	
War	18.00	25.00
Willy Wigman	10.00	15.00

These will make you some nice blooms from early until late this year. 10% discount on all orders for 10,000 or more of a variety 25% cash with order, balance before shipment.
W. P. LONG, WEST GROVE, PA.

GLADIOLI FOR FORCING

Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Chicago White	3.75	32.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Myrtle	7.50	68.00
Peace, white	5.00	45.00
Schwaben, yellow	7.00	65.00
Princeps, red	6.50	60.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Mrs. Watt; almost the exact shade of Hadley Rose, brilliant wine, one color, excellent keeper, no crooked spikes. We have sold one hundred thousand bulbs of this variety so far this season, and above that number were sold by us last season. The winner for best vase of bloom, Mrs. Watt, at National Gladioli Show last summer, states: "The vase of Mrs. Watt bloom attracted fully as much attention as any vase of bloom in the hall." All size bulbs sold except the following: ½-in. and under, $10.00 per 1000, $75.00 for 10,000, f.o.b. Wilton. 5% discount for cash with order. No orders accepted for less than 1000.
HOMER F. CHASE, WILTON, N. H.

Buy Prince of Wales, the greatest florists' Gladiolus known. Extremely early, strong grower, big flowers of a beautiful color, a golden salmon, grand in sunlight and bewitching under electricity. Secure stock now, the demand will be tremendous when its merits are better known.

	100	1000
Prince of Wales, 1½-in. and up	$8.00	$75.00
Prince of Wales, 1-1½-in.	6.00	58.00
Planting stock, ½-in. and under	3.75	35.00

Send your name for my spring bulb list.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

Autumn Queen, one of the very best Gladioli for fall blooms, color cream, lightly overlaid with rose, large open flowers, well placed on straight, stiff spike. Any florist wishing good late blooms will do well to stock up with a few thousand of these.

	1½-in.	1¼-in.	1-in.	¾-in.
Autumn Queen	$40.00	$32.00	$25.00	$20.00
America	30.00	24.00	18.00	16.00
Halley	35.00	28.00	....	....
Florists' Mixture	18.00	14.00	10.00	....

Cash with order.
Frank Winans, Florist, Petoskey, Mich.

GLADIOLI

	100	1000
America, 3rd size	$3.50	$30.00
Baron Hulot, 3rd size	4.00	....
Fairy, light salmon pink	3.00	25.00
Klondike	3.00	....
Mrs. F. King, 3rd size	3.50	30.00
Mrs. F. Pendleton, 2nd size	5.00	40.00
Mrs. Watt, 3rd size, wine red	5.00	40.00

25 at 100 rate, 250 at 1000 rate. 5% for cash with order.
E. E. STEWART, BROOKLYN, MICH.

400	Independence, 1⅞ to 1½-in.	$14.00 per 1000
3600	Independence, 1 to 1¼-in.	11.00 per 1000
2700	Independence, ¾ to 1 -in.	7.50 per 1000
4700	Independence, ½ to ¾-in.	4.50 per 1000
8300	F. King, ¾ to 1-in.	11.00 per 1000
900	Pendleton, ¾ to 1-in.	20.00 per 1000
2600	War, 1 to 1¼-in.	25.00 per 1000
1200	War, ¾ to 1-in.	20.00 per 1000

23 qts. Independence bulblets, $9.00 for the lot.
The Independence are slightly mixed.
John B. Humphrey, R. D. 1, Pataskala, O.

ONLY A FEW LEFT.

		1¼-in.	1½-in.
Ida Van	per 1000	$24.00	$30.00
Peace	per 1000	32.00	40.00
Schwaben	per 1000	40.00	50.00
Niagara	per 1000	40.00	50.00

250 at same rate. Send for catalog.
Brookland Gardens, Woburn, Mass.

THE GRULLEMANS CO. AND THE WAYSIDE GARDENS CO.

offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.

We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Grullemans Co., Avon Lake, O.

GLADIOLI.

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

Small lot of choice bulbs, all 1st size.

80	America	$3.00 per 100
70	Golden King	4.00 per 100
75	Independence	2.50 per 100
65	Mrs. Francis King	3.00 per 100
175	Mrs. Frank Pendleton	4.50 per 100
175	Peace	4.25 per 100

or $20.00 for the lot. Packing free, express collect. C. A. Clark, Wayland, Mich.

GLADIOLI, 1ST SIZE, 1½-IN. AND UP.

Panama	$55.00 per 1000
Peace	45.00 per 1000
Schwaben	65.00 per 1000
Mrs. Francis King	28.00 per 1000
America	30.00 per 1000
Pink Perfection	50.00 per 1000
Ida Van	35.00 per 1000

BRAE CREST FARMS, MONTROSE, N. Y.

Bulblets of Annie Wigman, good yellow, $2.00 per 1000; 3000, $5.00; Mrs. King, Cracker Jack, 50c per 1000; 5000, $2.00; 10,000, $2.75; peck, $10.00. Fine mixture, $5.00 per peck, $15.00 per bushel. General wholesale list WITHDRAWN. Write us what you want. Quotations given if stock on hand.
Geo. S. Woodruff, Independence, Ia.

Gladiolus bulblets, America, Mrs. F. King, Halley, Crackerjack and Princepine, per 1000, 50c; 5000, $2.00; 10,000, $3.00; peck, $10.00. Panama, twice the above prices, all postpaid. Larger quantities on request.
See display ad for large bulbs.
N. LEON WINTZER,
Gladiolus Grower. West Grove, Pa.

Gladioli, first and second size, per 100. America, $3.30 and $2.85; Panama, $4.75 and $4.25; Niagara, $4.25 and $3.75; Princeps, $6.25 and $5.75; Europa, $8.00 and $7.00; Pink Beauty, $6.00 and $5.50; Mixture, mostly bright pink, $1.75 and $1.50. Cash must accompany all orders. Perry Feagler, Auburn, Ind.

GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.
GARDENS OF SMEDLEY, WATERLOO, IOWA.

If you would like Massachusetts-grown Gladiolus bulbs of excellent quality, see my display adv. this issue.
JELLE ROOS,
Gladiolus Specialist, Box A, Milton, Mass.

Autumn Queen, small stock going fast. I can still offer under ½-in., at $5.00 per 1000; bulblets, $7.50 per qt.
C. H. Ketcham, South Haven, Mich.

For extra quality of Gladioli see our display ad this issue.
UNITED BULB CO.,
Mount Clemens, Mich.

GLADIOLUS BULBS

America, 1½-in. and up	$30.00 per 1000
Augusta, 1½-in. and up	30.00 per 1000

John Bauscher, Freeport, Ill.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

400 Pendleton, No. 1, $4.00 per 100; 1500 No. 2, $30.00; 5000 No. 3, $22.50 per 1000.
Toerner Greenhouses, Logan, Ohio.

3000 first size and 2000 second size Florists' Mixture, to close out, $15.00 and $12.50 per 1000. C. G. Benton, Ashley, Ill.

Gladiolus bulbs, WHITE LADY, pure white, $3.00 per doz.; extra large bulbs, $4.00 per doz.
Sten, Red Wing, Minn.

GLADIOLI

Mary Pickford and other choice sorts. Write for list. J. G. Burrows, Onset, Mass.

Gladioli, 60 varieties, all sizes.
Geo. J. Joerg, New Hyde Park, N. Y.

GREVILLEAS

GREVILLEA ROBUSTA.
Extra fine from 2-in. pots, $3.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PINKS

14,000 Hardy Pinks, Her Majesty, Essex Witch, Laura Wilmer, Abbotsford, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HARDY PLANTS

Hardy Perennials, strong, field grown plants for florists.

	Per 10	Per 100
Aquilegia, 6 named varieties	80c	$7.00
Campanula Medium, white, pink and blue	70c	6.00
Campanula Medium Calyc, white, pink and blue	70c	6.00
Carnation Grenadin, white and red	80c	7.00
Coreopsis Lanceolata	70c	6.00
Delphinium Belladonna	80c	7.00
Delphinium Chinense, white and blue	70c	6.00
Dianthus Barbatus, 9 named varieties	60c	5.00
Digitalis Gloxiniæflora, white, pink and purple	70c	6.00
Lupinus Polyphyllus, 3 named varieties	90c	8.00
Shasta, Alaska Daisies	70c	6.00
Hollyhocks, 8 named varieties	70c	6.00

Bellis, Longfellow and Snowball, 60c 100, $5.00 per 1000.
John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

PERENNIAL PLANTS.

Strong 2½-in. Campanula Calycanthema mixed, blue, white, $5.00 per 100.

Strong 1½-in. double Hollybocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.

Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.

Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.

Strong 3-in. Calla Aethiopica, $5.00 per 100.
Strong 2½-in. Calla Aethiopica, $4.00 per 100.
Strong 2¼-in. Calla Aethiopica, $3.50 per 100.
Cash with order please.
LAGONDA FLORAL CO., SPRINGFIELD, O.

	100	10	Each
Hardy Ferns, wholesale.			
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.
LUDWIG MOSBAEK. Ferndale, Askov, Minn.

Double hardy border Carnations, fall sown seedlings, outside grown, $1.00 per 100. Sweet Williams, strong plants, from open beds, 20c dozen. Hollyhocks, double, from the field, 40c a dozen.
REX PLANT GARDENS, New Braunfels, Tex.

PERENNIALS ARE MONEY-MAKERS.
An assortment of 24 varieties, the best for cutflower purposes, or to be sold over the counter. Write for prices.
M. Newkirk, Downers Grove, Ill.

Weller's Perennials are the best and you know it. We have the largest collection of varieties. Send us your list for quotation today.
Weller Nurseries, Holland, Mich.

HELIOTROPES

HELIOTROPE CENTEFLEUR.
We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, $3.00 per 100. POT PLANTS, $6.00 per 100.
CHARLES H. TOTTY COMPANY,
Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, post paid, special delivery; 2¼-in. pots, Eliz. Dennison and Centefleur and La Duse, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Heliotropes, R. C., $2.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotropes, dark blue, strong 2¼ in., ready for 3-in., $3.50 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Heliotrope, R. C. dark blue, $1.50 per 100; 2½-in., 5c, packed free.
H. W. Girton, Ridgway, Pa.

Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Heliotrope, 2¼-in., $4.00 per 100. Cash please.
Park Floral Co., 6740 N. Robey St., Chicago, Ill.

Heliotropes, dark blue, 3-in., 6c. Cash.
Harry A. Cook, Oberlin, O.

Heliotropes, strong 2¼-in., $5.00 per 100. Packed free. N. E. Beck Floral Co., Massillon, O.

HIBISCUS

Hibiscus, Peachblow, Sub-Violaceus, Min. Semi-plena, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HOLLYHOCKS

Hollyhocks, Chater's, double, $6.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

HYDRANGEAS

Pot grown plants of Otaksa and all the best French varieties.

FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.

OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.

These plants are good with short stocky shoots and well ripened.
J. L. SCHILLER, TOLEDO, O.

HYDRANGEAS—Continued

Pot-grown French Hydrangeas, pink, blue and white, dormant stock for Memorial Day.
5-in., 3 to 5 blooming buds.....$ .50
7 and 8-in. 6 to 15 blooming buds..$1.00 to 1.50
Started plants for Easter, buds showing.
5-in., 3 to 5 buds.....$ .75 each
6-in., 4 to 7 buds..... 1.00 each
7-in., 6 to 10 buds..... 1.50 each
8-in., 10 to 20 buds..... 2.00 each
J. J. Le Borious, Duluth, Minn.

Hydrangeas, French and Otaksa for early and Easter flowering. Fine plants.
4-in., 25 to 35c, 2 to 5 branches.
5-in., 50 to 75c, 4 to 7 branches.
6-in., 75c to $1.00, 6 to 9 branches.
7-in., $1.00 to $1.25, 8 to 12 branches.
Cash with order.
Lester Park Greenhouses, Duluth, Minn.

HYDRANGEAS.

2½-in., semi-dormant Baby Bimbinette, the best and easiest forcer, sure bloomer, pearl pink .....$12.00 per 100
Same in 4-in. ..... 30.00 per 100
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

French varieties and Otaksa, 2¼-in., $8.00 per 100, $75.00 per 1000. For larger sizes to grow on for Easter, ask for prices.
Roman J. Irwin, 321 6th Ave., New York.

French and Otaksa Hydrangeas, strong plants with well ripened wood, 4-in. pots, 25c; 5½-in., 50c; 6-in., 60c-75c. Cash with order. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

Hydrangea Arborescens Grandiflora or Hills of Snow, heavy field plants, $3.50 per dozen, $27.50 per 100.
The McGregor Bros. Co., Springfield, O.

Hydrangeas, Otaksa, 5-in. plants, 4 to 7 branches, $50.00 per 100.
W. E. F. Weber, Sault Ste. Marie, Mich.

Hydrangeas, can only offer 7-in. at $1.50 to $2.00, 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, 5 and 6-in., $35.00 and $40.00 per 100. Fred Burre, Peoria, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

IMPATIENS

200 Impatiens Sultani, deep pink, 2¼-in., $5.00 per 100. Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

IMPATIENS SULTANI
Deep pink, white, violet rose, orange, 2½-in. pots, $4.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, Holstii, scarlet and light pink, strong 2-in., ready for a shift, $4.00 per 100. Cash. Theo. Fetters, Harbor Springs, Mich.

Impatiens, scarlet and pink, 2¼-in., $4.00 per 100, $35.00 per 1000. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fenton, Evansville, Ind.

IRISES

100,000 IRIS
Splendid stock, following varieties and price:
Per 100
Florentine, purple $3.50
Celeste, sky blue..... 3.50
Flavescens, lemon yellow..... 3.00
Gold Coin, yellow, petals purple..... 3.50
Leonidas, dark blue..... 3.50
Mme. Chereau, white, blue fringed..... 3.50
Sans Souci, yellow, petals wine..... 3.00
Gracchus, yellow, petals light wine..... 3.50
Ossican, canary yellow, petals light purple.. 3.00
Siberian, blue 3.50
W. N. SCARFF & SONS,
New Carlisle, Ohio.

IRIS.
Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, $2.50 per 100. Madame Chereau, $3.75 per 100. Special prices in large quantities.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

IVIES

English Ivy, strong rooted cuttings, from soil, $2.50 per 100, $20.00 per 1000; 3-in. pots, 15 to 18-in., ready for 4-in., $16.00 per 100. Parlor Ivy R. C., $2.00 per 100, $15.00 per 1000, parcel post paid; 2¼-in. pots, $5.00 per 100, $45.00 per 1000. Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

English Ivy, 2½-in., good plants, $3.00 per 100. Cash.
Parlor Ivy, 2¼-in., $3.00 per 100. Cash. See Plumosus and Calla advs.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

EXTRA STRONG
English Ivy, 15-in., 2½-in. pot.....$3.50 per 100
English Ivy, 3-in. pot..... 6.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

German Ivy, 2¼-in., $5.00 per 100, $45.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

R. R. Ivy, strong 2-in., $3.00 per 100.
M. S. Pontrich, care of Richmond Greenhouses, Richmond, Ky.

English Ivy, R. C., $1.50 per 100; 2¼-in., 6c, staked 18-in. high. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

English Ivy, strong R. C., $2.00 per 100, $16.00 per 1000. Cash. Parcelpost paid.
THE IMLAY CO., ZANESVILLE, O.

German Ivy, strong 3-in., $4.00 per 100; R. C., $1.00 per 100. Cash.
W. G. Thomas & Sons, Sheffield, Ill.

English Ivy and Parlor Ivy, out of 2¼-in. pots, $2.00 per 100, $18.50 per 1000.
J. C. Schmidt, Bristol, Pa.

English Ivy, strong, well-rooted cuttings, $1.75 per 100, $14.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

English Ivy, rooted cuttings, $1.50 per 100. Muskogee Shrubbery Gardens, Wholesale, Muskogee, Okla.

English Ivy, 2½-in. pot plants, $6.00 per 100, parcel post prepaid.
DINGEE & CONARD CO., WEST GROVE, PA.

Ivy, 4-in., $12.00, fine stock. 5% packing. Cash. La Crosse Floral Co., La Crosse, Wis.

German Ivy, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

German or Parlor Ivy, 2-in., $3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

English Ivy, rooted cuttings, fine stock, $15.00 per 1000. Rudolph Irsa, East Hampton, N. Y.

JASMINES

Jessamine vine, fine for vases and boxes, 8c; 3-in., $5.00 per 100, all good, well rooted. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

LANTANAS

Lantanas, Violet King, king of all Lantanas; this is the World's Best; my famous seedling, a combination of the richest colors; 2-in., $3.00 per 100; also the Weeping Lantana, 2-in., $5.00 per 100; see my advs. under Mesembryanthemums, Fuchsias, Miscellaneous, Pelargoniums and Coleus. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Lantanas, R. C...$2.00 per 100; $18.00 per 1000
Lantanas, 2-in.... 5.00 per 100; 40.00 per 1000
WEEPING LANTANAS.
R. C. .....$1.25 per 100; $10.00 per 1000
2-in. ..... 4.00 per 100; 35.00 per 1000
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

EXTRA STRONG
Red Lantanas, 2½-in. pot.....$4.00 per 100
Pink Lantanas, 2½-in. pot..... 4.00 per 100
White Lantanas, 2½-in. pot..... 4.00 per 100
Weeping Lantanas, 2½-in. pot..... 4.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

40,000 Lantanas, 2¼-in. stock, Jacob Schultz, Radiation, M. Schmidt, Count de Biencourt, Weeping, $5.00 per 100, $45.00 per 1000.
George O. Overholser, Springfield, O.

Lantanas, florists' favorite, bright red and yellow, 2½-in., strong, $6.50 per 100.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Lantanas, rooted cuttings, best dwarf bedders, separate kinds labeled true to name, $1.75 per 100 by mail, $15.00 per 1000 by express.
S. W. Pike, St. Charles, Ill.

Dwarf Lantanas, best varieties, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

100 Lantanas, weeping, 2¼-in., $5.00 100. Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

Bedding Lantanas, 4 leading sorts, $4.50 per 100. Weeping Lantanas, $4.50 per 100.
The McGregor Bros. Co., Springfield, O.

Lantanas, three varieties, strong 2-in., and 2½-in., $5.00 per 100.
H. W. Girton, Ridgeway, Pa.

LILIUMS

LILIES.
Lilium Giganteum .....$55.00 case
Rubrum, 8 to 9-in..... 20.00 per 100
Album, 9 to 11-in..... 30.00 per 100
Auratum, 8 to 9-in..... 20.00 per 100
THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

LILY BULBS.
Giganteum, Magnificum, Melpomene, Rubrum, Album and Auratum in all sizes. Write for prices.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Lilium Canadense, 1st size.....$5.00 per 100
Lilium Canadense, 2nd size..... 3.00 per 100
Lilium Philadelphicum, 1st size..... 5.00 per 100
Lilium Philadelphicum, 2nd size..... 3.00 per 100
Ask for prices on larger quantities.
L. E. Williams, Exeter, N. H.

LOBELIAS

Lobelias, Kath. Mallard, 2-in., $2.50 per 100; 3-in., $5.00 per 100; fine stock. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Lobelia Kath. Mallard, 2¼-in. at $6.00 per 100, $50.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

MADEIRA VINES

Madeira Vines, big stock, $10.00, $15.00, $25.00 per 1000; $1.50, $2.00, $3.00 per 100. Cash. C. Betscher, Dover, O.

MESEMBRYANTHEMUMS

Mesembryanthemums, pink, R. C., $1.25 per 100, P. P.; 2-in., at $3.00 per 100.
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, rooted cuttings, Chrystallinum, pink, fine for hanging baskets, $2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

Mesembryanthemum Rosea, fine for hanging baskets, the true large flowering, brilliant pink, with the attractive yellow center, 2-in. as good as any 2½-in.; you can take cuttings from these plants; $5.00 per 100, $45.00 per 1000; also the small Dew Plant or Ice Plant, 2-in. trailing, pink flower, $4.00 per 100; English Ivy, 2-in., ready for 3-in., $6.00 per 100. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Mesembryanthemums, the large pink blooming kind, fine for porch boxes and hanging baskets. Last season we retailed thousands of them and shipped them to nearly every state in the Union. Small pots, $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000. Rooted cuttings, $1.75 per 100, $15.00 per 1000. Unrooted cuttings, $10.00 per 1000.
C. V. Frueh, R. D. 2, Lima, O.

"Large Pink," fine for baskets and vases, extra strong, R. C., $1.50 per 100; 2¼-in., 5c. This is good stuff.
Carrollton Greenhouse, Carrollton, O.

Mesembryanthemums, fine for porch baskets, the large pink flowering variety, extra bushy plants, ready for 3-in., 5c.
Lindey & Dawson, New Castle, Ind.

Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, $10.00 per 1000.
R. A. Casad, Huntington Beach, Calif.

Large, brilliant pink, R. C., $1.25 per 100. Small yellow bloom, 75c per 100, not rooted but ready to pot, fine for basket work, always in bloom. F. C. Freeman & Sons, Portland, Ind.

MOONVINES

Well established, 2-in., true white Moonvines, 5c; rooted cuttings, 2c. J. S. Stuart & Son, Anderson, Ind.

MYRTLE

Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.
Roman J. Irwin, 321 6th Ave., New York.

NURSERY STOCK

Per 100
10,000 Dwarf Box, 3 yr., No. 1, 4-6-in....$10.00
2000 Dwarf Box, 3 yr., No. 2, 3-5-in..... 6.00
2000 2 and 3 yr. field grown climbing Roses, $18.00 per 100.
Crimson Rambler, Lady Gay, Blue Rambler, Dorothy Perkins, Red Dorothy Perkins, White Dorothy Perkins, Philadelphia Rambler, Mary Washington, everblooming Crimson Rambler.
300 Roses, 2 and 3 yr., $30.00 per 100; Mlle. Fransisca Kruger, Sir Thomas Lipton, Clothilde Soupert, Magna Charta, Henri Martin.
Per 1000
5000 Linnaeus Rhubarb, 2 yr.....$25.00
5000 Linnaeus Rhubarb, 1 yr., strong.... 20.00
Packing extra.
Shade trees and shrubs in large supply.
J. B. WATKINS & BRO.,
Midlothian, Virginia.

ONARGA NURSERY COMPANY
Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

	100	1000
Spiraea Van H., 12-in.....	$3.00	$25.00
Spiraea Van H., 12-18-in., strong..	6.00	50.00
Spiraea Van H., 18-24-in., strong..	8.00	70.00
Spiraea Van H., 2-3-ft., strong....	12.00	100.00
Spiraea Van H., 3-4-ft., strong....	15.00	....
Syringa Cor., 3-4 ft., strong.....	15.00	120.00
Snowberry, white, 3-4 ft., strong..	18.00	120.00
Forsythia (Golden Bell), 3-4 ft....	15.00	120.00

Trees, Shrubs, Roses and Perennials in carload lots. New trade list ready.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

BARR'S TREES GROW
Norway Maples a Specialty
Special carload lot offer.

8 to 10 ft., 1¼ to 1½ in. cal....	$ 80.00 per 100
10 to 12 ft., 1½ to 1¾ in. cal....	100.00 per 100
12 to 14 ft., 1¾ to 2 in. cal....	150.00 per 100
12 to 14 ft., 2 to 2½ in. cal....	175.00 per 100
14 to 16 ft., 2½ to 3 in. cal....	225.00 per 100
14 to 16 ft., 3 to 3½ in. cal....	300.00 per 100
14 to 16 ft., 3½ to 4 in. cal....	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.
B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 4000 SHADE TREES.
Silver Maple, American Elm, Catalpa Speciosa and Sycamore, fine and stright.
Caliper 6 in.

Height above ground	Per 10	Per 100
2-in.	$7.50	$70.00
1½-in.	5.00	45.00
8 to 10-ft.	4.50	40.00
6 to 8-ft.	3.50	30.00

Packing extra. Special price for the lot.
Cash.
CREST NURSERY, PIQUA, OHIO.

SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Height	Caliper 6-in. above ground	10	100
8-10-ft.	1 to 1½-in.	$11.00	$ 95.00
10-12-ft.	1½ to 2 -in.	16.50	140.00
12-14-ft.	2 to 3 -in.	27.50	235.00
14-16-ft.	3 to 4 -in.	65.00	.....

THE D. HILL NURSERY CO.,
Box 403, Dundee, Illinois.

Magnolia Grandiflora seedlings, 4 to 6-in., $3.25 per 100, $30.00 per 1000. Open field grown and hardy, large quantity to offer.
Evergreen Nurseries, Woodville, Tex.

Grape cuttings. Look at prices in my display adv. this issue.
Chas. C. Nash, Nurseryman, Three Rivers, Mich.

NURSERY STOCK.

See classified ads under Biotas, Abelias and Roses. Thomasville Nurseries, Thomasville, Ga.

Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.
L. F. Dintleman, Belleville, Ill.

ONION SETS

Onion Sets, sound, bright yellow sets for March shipment. Write for prices.
McAdams Seed Co., Columbus Grove, O.

ORCHIDS

ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianæ, Gaskelliana, Schroederæ, Percivaliana, Speciosissima, Gigas, Mossiæ, Labiata. Price to close this stock out, which will be shipped in spring, is $2.50 up to $15 per plant, or the lot for $12,000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 966, Providence, R. I.

PALMS

Orders booked now for shipment right after Easter. 4-in. Areca Lutescens, 3-4 plants to pot, 22-28 in. above pot, clean, strong stock, ready for 6-in. and 7-in pots, $15.00 per dozen, $100.00 per 100. No charge for packing. Cash with order or references from unknown parties.
A. Verlinde, Wholesale Only, New Orleans, La.

PALMS, Kentia Belmoreana, est. 3-in., $2.50 per doz., $15.00 per 100; 4-in., heavy, 15 to 18-in., $6.00 per doz., $45.00 per 100; 4-in., extra, 18 to 24-in., $9.00 per doz., $75.00 per 100. These are ready for 5-in. pots.
The Wagner Park Nursery Co., Sidney, O.

Kentia Belmoreana. Extra strong, well established, true to name, 2½-in., $15.00 per 100; 3-in., $30.00 per 100; 4-in., $55.00 per 100.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

PALMS.
Kentia Belmoreana and Forsteriana, extra large, 5-in., $1.25; 6-in., $2.00 each.
Woodland Park Floral Co., Sumner, Wash.

Kentia Belmoreana and Forsteriana, 3-in., ready for shift, $15.00 per 100. Cash. Add 5% for packing.
Fraser Nursery Co., Birmingham, Ala.

Cocos Weddelliana, 2¼-in., 8 to 9 in. high, 4 to 5 leaves, fine color, $17.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

PANDANUS

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open ground for
3-in. pots ..... $ 6.00 per 100
4-in. pots ..... 8.00 per 100
6-in. pots ..... 12.00 per 100
Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, $3.00. These are all good strong plants and can be shipped either in the near future or in the spring. S. S. Skidelsky & Co., 50 Park Place, New York.

3-in. Pandanus Utilis..... $20.00 per 100
4-in. Pandanus Utilis..... 25.00 per 100
2½-in. Pandanus Utilis..... 15.00 per 100
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

PANSIES

Pansy seedlings, extra strong, will make fine flowering plants for May. Michell's Giant Exhibition and Steele's Mastodon, $4.00 per 1000. Steele's in separate colors, bronze, Mme. Perret, Adonis, $4.50 per 1000. Steele's Mlle. Isabelle and Vulcan, new, $5.00 per 1000. Cash with order. O. A. Voris, Milton, Pa.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, $6.00 per 1,000, $16.50 per 3,000, $29.00 per 5,000. Cash with order.
John Irvine, Bay City, Mich.

I now have a few thousand Pansy plants, Steele's Greenhouse Special and Ozark Mammoth Strain, $4.50 per 1000, prepaid. Will make April and May bloom. Seed of Ozark Mammoth Strain, $4.00 per oz. Cash with order.
OZARK PANSY GARDENS, WEST PLAINS, MO.

Pansies, Kenilworth strain, cold frame grown, reset in October, now in bud. These will be fine for Easter, $2.50 per 100.
The East Lawn Gardens, Urbana, O.

Pansy seedlings, Steele's Mastodon, Private Stock, strong plants with fine roots, $4.00 per 1000. Cash with order.
Kellogg Florists, Kellogg, Idaho.

Pansies, Vaughan's International Mixture, transplanted, ready to plant out, $10.00 per 1000. Cash please. Park Floral Co., 6740 N. Robey St., Chicago, Ill.

Pansy seedlings, now ready, Steele's Giant Mixture, nice stocky plants, fine for summer blooming, $3.50 per 1000. Cash with order.
Swaby Greenhouses, St. Charles, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, $4.00 per 1000. J. C. Schmidt, Bristol, Pa.

Pansies, Steele's Greenhouse Special, outdoor grown, fine large plants, many in bud, $6.00 per 1000. Cash.
S. D. Williams, Box 153, Van Buren, Ark.

Pansy seedlings, Giant Trimardeau, mixed, large flowering and choice colors, $4.00 per 1000, $15.00 per 5000, prepaid by mail.
F. Danley, Macomb, Ill.

Transplanted Pansies, extra fine, $8.00 per 1000. Haase Bros., Pekin, Ill.

PELARGONIUMS

PELARGONIUMS
Easter Greeting and Lucy Becker, clean, strong, healthy plants, from 2-in. pots, ready for 4-in., $10.00 per 100.
Cash please.
JNO. F. SABRANSKY, KENTON, OHIO.

PELARGONIUMS.
Easter Greeting, Wurtembergia and Swabian Maid.
2½-in. .....$12.00 per 100; $110.00 per 1000
3 -in. ..... 17.50 per 100; 175.00 per 1000
4 -in. ..... 25.00 per 100; 250.00 per 1000
5 -in. ..... 50.00 per 100
Add 5% for packing.
KROWKA BROS.,
4938 N. Western Ave., Chicago, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal.
Delivery in April.
$1.75 per doz., $12.00 per 100.
Add 5% for packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, Easter Greeting and Lucy Becker.
4-in. .....$25.00 per 100
6-in. ..... 75.00 per 100
7-in. ..... 1.50 each
These are all A No. 1 plants and ready for shift. Will make fine plants for Easter. Cash please. Groves Floral Co., Atchison, Kan.

Pelargoniums, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia, 2-in., $12.00 per 100. See my advs. under Miscellaneous, Fuchsias, Mesembryanthemums, Coleus and Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, $12.00 per 100, $110.00 per 1000. Lucy Becker and Wurtembergia, strong, 3-in. plants, ready for shifting, at $27.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Fine 2¼-in. Wurtembergia and Swabian Maid, 12c; most of these plants are showing bud, many of them ready for 4-in. None better. No white fly. Cash or C. O. D.
Woodbury & Woodbury, St. Johns, Mich.

PELARGONIUMS, EASTER GREETING AND LUCY BECKER, 2-IN., READY FOR 3-IN., $12.00 PER 100. PACKING FREE. ABOUT 2000 IN THE LOT.
FRED W. ARNOLD, CAMBRIDGE, O.

4-in. E. Greeting Pelargoniums, $25.00 per 100
5-in. E. Greeting Pelargoniums, 60.00 per 100
6-in. E. Greeting Pelargoniums, 75.00 per 100
These are A. No. 1 plants and will make large specimens for Easter. Haase Bros., Pekin, Ill.

PELARGONIUMS.
Finest stock in Central Illinois, 2½-in., $12.50; 4-in., $35.00 per 100; 5-in., 65c and 75c; 6-in., $1.00 each. For March 1st delivery.
Geo. A. Kuhl, Pekin, Ill.

PELARGONIUMS.
Easter Greeting and Wurtembergia, 4-in. pots, $25.00 per 100, will make strong 6-in. for Easter. Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

Pelargoniums, Wurtembergia,
2-in., $12.50 per 100.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Pelargoniums, 2¼-in., $12.00 per 100, mixed only, ready now. Separate varieties will be ready later.
Roman J. Irwin, 321 6th Ave., New York.

Easter Greeting Pelargoniums, 3-in., fine stock, $15.00 per 100. Cash, please.
Mrs. E. A. Llewellyn, Olean, N. Y.

Pelargoniums, Easter Greeting, 3-in., 15c; good plants, common sorts, 3-in., 10c; 4-in., 15c. S. D. Brant, Clay Center, Kans.

Strong Easter Greeting, 2½-in., $12.00 per 100: 3-in., $16.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

100 Easter Greeting, strong 4-in., $25.00.
Lake Shore Greenhouse, Albert Lea, Minn.

300 nice 2¼-in. Easter Greeting, $11.00 per 100. C. H. Ketcham, South Haven, Mich.

Pelargoniums, 2¼-in., 10c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., $10.00 per 100.
Fred Burre, Peoria, Ill.

PEONIES

Peonies, fine lot, for March delivery, buy now. C. Betscher, Dover, O.

PEONIES.

Barr's choice true-to-name Peonies. divisions, 3 to 5 eyes.	Doz.	Strong 100
Duke of Wellington, sulphur-white, fine cut-flower variety, late	$2.50	$18.00
Duchesse de Nemours, sulphur-white, early	2.00	15.00
Edulis Superba, earliest large rose-pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest amaranth; productive and good keeper	3.00	20.00
Princess Beatrice, salmon-pink multicolor, rose-pink center, midseason.	3.00	20.00
Wilhelmina, lavender-pink, very large, midseason and good keeper.	3.00	20.00
Mme. de Verneville, ball-shaped, white bloom, center touched carmine, early	3.50	25.00
Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co.,
Keystone Nurseries, Lancaster, Pa.

PERIWINKLES

Periwinkles, strong pink and white, out of 2-in. pots, $3.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

PETUNIAS

PETUNIAS.
Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
RICHARD DIENER COMPANY,
Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2¼-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Petunias, real blue, single, strong transplanted seedlings, ready for pots, $4.00 per 100, postpaid.
Reinhold Undrits, West New Brighton, N. Y.

Petunias, Dreer's single fringed, mixed, beautiful colors, large transplanted plants, ready for 2¼-in., $1.75 per 100, postpaid, $15.00 per 1000 by express. Edward Whitton, Utica, N. Y.

Double white Petunias, 2¼-in., $5.00 per 100; R. C., $3.00 per 100.
S. M. Harbison, Danville, Ky.

Petunias, double fringed, white and var., 2¼-in., $4.00 per 100. Cash.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Petunias, double fringed, 10 varieties, 2-in., $3.50 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Double Petunias, Pink Beauty, 2½-in., $5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

2½-in. double Snowball Petunias, $5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

Petunias, double, mixed, 3-in., $8.00 per 100. Cash please. Hall's Greenhouse, Clyde, O.

Petunias, double, R. C., $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Choice double fringed, 2¼-in. Petunias.
GULLETT & SONS, LINCOLN, ILL.

POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $15.00 per 100, less than 100 at $17.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Poinsettia stock plants, improved deep red, out of 5-in. pots, $3.00 per doz.; 6-in., $4.00 per doz. Ship now or later.
Bischoff's, 755 7th St., Niagara Falls, N. Y.

POINSETTIA STOCK PLANTS.
California variety,
5-in., $3.00 per doz.
Owen McDonnell, Washington, Pa.

4-in. Poinsettias, $35.00 per 100; 5-in., 3 in a pot, at $1.00; 6-in., 4 in a pot, at $1.50. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3647 Iowa Ave., St. Louis, Mo.

Poinsettias, stock plants, strong; write for sizes and prices.
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100. Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, strong stock plants, 15c.
Morningview Gardens, Montgomery, Ala.

3000 good strong stock plants, $10.00 per 100.
Wm. M. Turner, Wilkinsburg, Pa.

PRIMULAS

PRIMULAS IN BLOOM.
Primula Obconica, 3-in., in bloom, 15c; 4-in., 25c and 35c; 5-in. 50c; 5-in., select, 75c; 6-in. and 7-in. heavily flowered, $1.00. Chinensis, dark red, 3-in., in bloom, 12½c. Showy stock, it commands immediate sale.
GULLETT & SONS, LINCOLN, ILL.

PRIMULAS—Continued

Primula Obconica, assorted colors, good stock, full of flowers. Each plant is a bouquet in itself. These will be money makers for you.
Out of 4-in. pots.....$20.00 per 100
Out of 5-in. pots..... 40.00 per 100
Cash with order.
The above prices include packing on all orders for $10.00 or more. Less than $10.00 add 50c to amount of order.
R. S. McMurray, Bellefontaine, O.

Primula Obconica Grandiflora, grown from our own large flowering strain Apple Blossom, Rosea and Kermesina assorted.
Thrifty young stock, full of buds, ready for a shift, 3-in., 12c; 4-in., 18c. Malacoides, 4-in., in bloom, 18c. These prices include careful packing without clay pots. Cash with order, please.
C. F. Mahan & Co., R. 8, Dayton, O.

Primula Obconica, mixed colors.
4-in. in bud and bloom.....20c
5-in. in full bloom.....40c
Cash with order. Packed light in paper pots. See Cyclamen and Cineraria ads.
H. F. MERRILL, SAYRE, PA.

Primula Obconica Grandiflora, large flowering in bud and bloom, Apple Blossom and Rosea, fine stock, ready for a shift, 4-in., at $18.00 per 100, or 200 for $35.00. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

PRIMULA OBCONICA.
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica; you never saw better specimens; in full bloom out of 5-in. pots, 50c each. Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Primula Obconica, 5-in. in bud and bloom, just right for Valentine's Day, 50c each. No charge for packing. Cash please. No C. O. D.
Crescent Street Floral Co., 557 Crescent St., Grand Rapids, Mich.

Primula Obconica, bloom and bud, good 4-in. stock that is sure to please, 20c each. Packed free. Cash please.
Griffen's Flower Shop, Hannibal, Mo.

Primrose, Chinese, 3-in. in bud, $1.00 per doz. Primula Obconica, 4-in. in bloom, 25c; 5-in. in bloom, 50c each. Cash. Fine healthy plants.
E. J. Ullrich Floral Co., Tiffin, O.

Primula Obconica Grandiflora, large flowering strain, Apple Blossom and Rosea, fine plants, ready for shift, 2-in., 4c; 3-in., 10c.
F. E. Huston, 16 Colorado Ave., Dayton, O.

Primula Obconica, 3½-in. in bud and bloom; fine plants ready for fives, Schiller's stock, $16.00 per 100, no packing charge. Cash please.
Crissman Greenhouse Co., Punxsutawney, Pa.

Primula Obconica, fine stock full of buds and bloom, 3, 4, 5 and 6-in., 10c, 20c, 40c and 75c. 7½% for packing.
C. H. Frey, Lincoln, Neb.

PRIMULAS, Obconica and Malacoides, all particularly fine stock, 4-in., 25c, and 5-in., 40c. All well in bloom. Packing at cost.
ELITCH GARDENS CO., DENVER, COLO

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, $25.00 and $35.00 per 100. Cash please.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Obconica and Malacoides, in full bloom, Apple Blossom, 2½-in. pots, $5.00 per 100. F. J. Howell & Son, Round Hill, Va.

Primula Obconica, 5-in., in bloom, assorted colors, $35.00 per 100. Cash with order.
Henry Luebbe, 3716 Argyle St., Chicago, Ill.

Primula Obconica, Miller's Giant, fine 3-in., $7.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Primula Obconica, mixed colors, 4-in., extra strong, all in bud and bloom, $25.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Primula Malacoides, extra heavy 4 and 5-in. plants, in bloom, ready for shift, 25c and 50c. Cash. Humm & Jones, Oberlin, O.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Primula Obconica, fine 3-in., $10.00 per 100.
Ludlow Greenhouses, Worthington, Minn.

PRIVET

EXTRA STRONG
CALIFORNIA PRIVET
3 to 6 ft.....$60.00 per 1000
3 to 4 ft..... 50.00 per 1000
Oak Grove Greenhouse, Tuskegee, Ala.

ROSEMARY.

ROSEMARY

	In pots Per 100	Out of pots Per 100
Rosemary, 5-in.	$50.00	$40.00
Rosemary, 4-in.	27.00	20.00
Rosemary, 3-in.	17.00	12.00
Rosemary, 2-in.	10.00	6.00
Rosemary, rooted cuttings		2.00

George Bros. & Co., New Kensington, Pa.

ROSES

50,000 GRAFTED
ROSE PREMIER
Here is your only
opportunity to buy
CHOICE GRAFTED
PREMIER PLANTS
$35.00 per 100
$300.00 per 1000
Can make delivery at rate of 5000 weekly beginning at once.
Absolutely healthy A No. 1 stock.
Place your order at once for immediate or deferred shipment.
WEISS & MEYER CO.,
MAYWOOD, ILLINOIS.

ROSE PLANTS.
Young Stock, Own Root and Grafted.

2½-inch	Own Root 100	Own Root 1000	Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	16.00	140.00	30.00	250.00
Hoosier Beauty	15.00	120.00		
Hadley	15.00	120.00		
Mrs. Charles Russell	25.00	200.00		
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin. Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock. Place your orders now and be assured of delivery.

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2½-inch Pot Plants Per 100	2½-inch Pot Plants Per 1000
Premier	$15.00	$125.00	$22.00	$200.00
Columbia	10.00	80.00	16.00	140.00
Ophelia	9.00	70.00	15.00	130.00
Milady	10.00	80.00	16.00	140.00
Russell	15.00	125.00	22.00	200.00
White Killarney	9.00	70.00	15.00	130.00

Bench Plants

	Per 100	Per 1000
Russell	$22.00	$200.00
Milady	17.00	150.00
My Maryland	11.00	110.00

ALBERT F. AMLING CO.,
Maywood, Illinois.

ROSES.
Quality of our stock will please you. 2¼-in. plants, March delivery.

	Per 100	Per 1000
Premier	$20.00	$175.00
Columbia	15.00	125.00

Rooted Cuttings, Immediate Delivery

	Per 100	Per 1000
Premier	$15.00	$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in limited quantity. Rolf Zetlitz Co., Dayton, O.

ROSES.
We offer good 2½-in stock of the following varieties for March and later delivery:

	OWN ROOT Per 100	OWN ROOT Per 1000	GRAFTED Per 100	GRAFTED Per 1000
Premier	$20.00	$175.00	.....	.....
Columbia	18.00	150.00	.....	.....
Russell	22.00	200.00	.....	.....
Hadley	15.00	125.00	.....	.....
Pink Killarney	15.00	125.00	.....	.....
White Killarney	15.00	125.00	.....	.....
Killarney Bril't.	15.00	125.00	.....	.....
Double White Killarney	15.00	125.00	.....	.....
Ophelia	15.00	125.00	.....	.....
My Maryland	15.00	125.00	.....	.....
Mrs. Aaron Ward	15.00	125.00	.....	.....
Pilgrim	40.00	350.00	$45.00	$400.00
Crusader	40.00	350.00	45.00	400.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Frank W. Dunlop	35.00	300.00	40.00	350.00
Madam Butterfly	35.00	300.00	45.00	400.00
Cornelia	30.00	250.00	40.00	350.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

HARDY ROSES.
For Decoration Day sales.
From 2¼-in. pots, $10.00 per 100,
3-in. pots, $17.00 per 100.
March delivery.

Burbank	La France
Cleveland	Mrs. Shawyer
Crimson Rambler	Ophelia
Excelsa	Prima Donna
Flower of Fairfield	Soupert
Gorgeous	Sunburst
Gruss au Teplitz	Tausendschon
Hoosier Beauty	White Perkins
Lady Gay	

2¼-in. American Beauty, $18.00 per 100.
2¼-in. Premier, $20.00 per 100.
Cash. No packing charge.
ROBERTS ROSE CO.,
3400 So. Emerson St., Denver, Colo.

ROSES FOR GREENHOUSE FORCING.

Columbia	Mrs. Aaron Ward
Hadley	My Maryland
Hoosier Beauty	Red Radience
Mock	K. A. Victoria
Milady	Killarney
Ophelia	Dbl. W. Killarney
Radiance	Killarney Brilliant
Cecile Brunner	Hillingdon
Evelyn	Richmond
Lady Alice Stanley	Sunburst
Mme. C. Martinet	White Killarney

and other best Hybrid Teas for cut flowers, 2¼-in. pots, grafted, $25.00 per 100, $240.00 per 1000. Own root, $15.00 per 100, $125.00 per 1000.
Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.
Roman J. Irwin, 321 6th Ave., New York.

ROSES
ROOTED CUTTINGS.

	Per 100	Per 1000
Ophelia	$ 8.00	$ 70.00
Sunburst	8.00	70.00
White Killarney	8.00	70.00
2½-IN. PLANTS.		
Russell	$15.00	$130.00
Ophelia	10.00	90.00
Sunburst	10.00	90.00
White Killarney	10.00	90.00
BENCH PLANTS.		
Ophelia	$12.00	$100.00
Pink Killarney	10.00	90.00

Good stock ready now.
No order accepted for less than 100 of each variety.
GEO. REINBERG,
162 No. Wabash Ave., Chicago.

COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings	$10.00	$100.00
4000 2½-inch	15.00	125.00
4000 3-inch	20.00	200.00

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
2¼-in. Columbia	18.00	150.00

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
No American Beauties to offer after March 1st.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

ROSE PLANTS.
Last fall propagation, dormant all winter, now in 3-in. pots, ready for early shipment; fine stock, best in the market.

Richmond	$10.00 per 100;	$ 90.00 per 1000
Sunburst	11.00 per 100;	100.00 per 1000
Killarney Bril.	11.00 per 100;	100.00 per 1000
Pink Killarney	10.00 per 100;	90.00 per 1000
Pink Ophelia	10.00 per 100;	

WIETOR BROS.,
30 East Randolph St., Chicago, Ill.

150,000 Rose Plants for spring delivery:

Premier	$20.00 per 100,	$175.00 per 1000
Ophelia	15.00 per 100,	130.00 per 1000
Milady	16.00 per 100,	140.00 per 1000

These are all fine strong own root plants in 2¼-in. pots, and are sure to please you.
J. F. Wilcox & Sons, Progressive Florists, Council Bluffs, Iowa.

2¼-IN. OWN ROOT ROSES
Good strong stock, 2 and 3 eye cuttings.

	Per 100	Per 1000
Columbia	$15.00	$125.00
Ophelia	15.00	125.00
Russell	15.00	125.00
White Killarney	15.00	125.00
Milady	15.00	125.00
Russell, 3-in.	20.00	175.00

Ready now. Cash with order.
STUPPY FLORAL CO., ST. JOSEPH, MO.

	Own Root		Rooted Cuttings	
Rose Plants:	100	1000	100	1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

CLIMBING ROSES.
Extra strong 2 year.

	Per doz.	Per 100
Silver Moon	$3.00	$20.00
White Perkins	3.00	20.00
Pink Perkins	3.00	20.00
Red Perkins	3.00	20.00

2-yr.-old field grown, mixed Red and Pink Perkins, 15c. Order at once; need the room.
OAK GROVE GREENHOUSE, TUSKEGEE, ALA.

2-YR. BUDDED ROSES.
EXTRA STRONG PLANTS.
LOS ANGELES $1.00
T. F. CROZIER 1.00
Cash with order, please.
COTTAGE GARDENS NURSERIES,
San Jose, California.

Roses, immediate delivery. 2000 Russell, 2-yr. bench plants, ready Feb. 15th, $15.00 per 100. Strong 2 or 2½-in., ready March 1st. 2500 Russell, $17.50 per 100. 1000 Sunburst, $10.00 per 100. 500 Sunburst, 2-yr. bench plants, ready March 1st, $12.00 per 100.
Kemble-Smith Co., Boone, Ia.

BENCH ROSES

	Per 100
Killarney Pink	$15.00
Ophelia	15.00
Richmond	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

ROSES.
Own root, 2½-in.

	100	1000
RUSSELL	$17.50	$150.00
COLUMBIA	15.00	125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

BENCH ROSES
5000 Russell....$15.00 per 100, $145.00 per 1000
5000 Ophelia.... 12.00 per 100, 110.00 per 1000
Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.
Dorothy Perkins 35c
Excelsa 35c
This stock will please the most critical.
J. L. Schiller, Toledo, O.

BENCH ROSE PLANTS.
3000 White Killarney, ready for delivery when the present crop is off, within 30 days, at $12.00 per 100. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION.
180 N. Wabash Ave., Chicago, Ill.

Roses, 250 2¼-in. American Beauty, own root plants, at 8c; 200 1-yr. old Milady at 12c; 100 1-yr. Richmond at 10c. Ready for immediate delivery.
F. L. Lainson, Council Bluffs, Ia.

COLUMBIA ROSES.
Rooted cuttings, $10.00 per 100. These are strong, well rooted, choice stock.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $25.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY, GUTHRIE, OKLA.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1,000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

Extra fine Mrs. Chas. Russell bench plants, $17.50 per 100, $160.00 per 1000.
Write us for your wants on Roses of all kinds.
S. S. Skidelsky & Co., 50 Park Place, New York.

Rose plants: Killarney, 2-yr., No. 2, grafted, 25c; Silver Moon, 20c; White Dorothy, 20c; Debutante, 15c; Pink Rambler, 15c.
Thomasville Nurseries, Thomasville, Ga.

Roses, immediate delivery, 500 Killarney Brilliant, 2-yr. bench plants, $10.00 per 100. Cash please. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Bench plants of Mrs. Chas. Russell, $150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Strong 3 year field-grown Roses, canes 6 to 12 feet long, Excelsa, Pink and White Dorothy and Lady Gay, $25.00 per 100.
The Schmidt & Botley Co., Springfield, O.

One and two year old Dorothy Perkins, Pink, Red and White, mixed, $6.00 per 100.
Goree Greenhouses, Paris, Tex.

Russell Roses, strong 3-in., $20.00 per 100, $175.00 per 1000, ready now.
Stuppy Floral Co., St. Joseph, Mo.

Rose plants, strong 4-in. White Killarney, at $20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

2 yr. old Ophelia bench plants, $12.00 per 100, $100.00 per 1000. Immediate shipment.
M. Weber, 5332 Bowmanville Ave., Chicago.

1800 1 yr. old bench Ward plants, 15c. Well rested in benches, now ready to be lifted. Cash please. Batavia Greenhouse Co., Batavia, Ill.

1700 one year bench plants of Rose Premier, at 50c each. The Joseph H. Hill Company, Richmond, Ind.

Bench plants of Ophelia, $10.00 per 100.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

3000 Russell bench Rose plants, $170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

Fine 2½-in. Radiance Rose plants, $15.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

List of 2¼ and 4-in. Roses ready, on request. Leedle Co., Expert Rose Growers, Springfield, O.

RUBBERS

Rubbers, 14 to 20 ins., $4.50 per doz., 4 and 5-in. pots. M. S. Pontrich, care of Richmond Greenhouses, Richmond, Ky.

Rubber plants our own propagation, 12-14-in., 4-in. pots, 50c; 20-25-in., 5-in. pots, 75c. Packing at cost. Klitch Gardens Co., Denver, Colo.

SAGE

Sage, good plants, $4.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

SALVIAS

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvias, strong seedlings, 1½-in. high, same as you bought of us before, good clean stock, rightly packed, Splendens variety, 75c per 100, $6.50 per 1000, postpaid.
F. C. Freeman & Sons, Portland, Ind.

SALVIAS.
25,000 Salvia seedlings, just right for potting up, good healthy plants, $6.00 per 1000, prepaid.
H. J. Potomkin, Muncie, Ind.

Salvias, America, 2½-in. pots, cut back, $5.00 per 100; R. C., out of soil, $2.50 per 100; R. C., out of sand, $2.00 per 100.
Warren Huckleberry, North Vernon, Ind.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1,000; 2¼-in., $5.00 per 100, $40.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvia, Zurich, R. C., $1.25 per 100, $10.00 per 1000, postpaid; 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippersburg, Pa.

Salvia seedlings, 3 to 4 ins. high, good stock, $10.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Salvia Splendens, transplanted, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000.
The Thumb Nursery, Marlette, Mich.

Salvia R. C., Bonfire and Splendens, $1.25 per 100; America, $1.75 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Salvia Bonfire, large transplanted plants, $1.50 per 100, $12.50 per 1000. Cash only.
Restland Floral Co., Mendota, Ill.

Salvia Splendens, R. C., $1.50 per 100, $12.50 per 1000; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Salvias, Bonfire R. C., extra strong, $1.75 per 100, $15.00 per 1000, prepaid.
C. Humfeld, Clay Center, Kans.

Salvia Zurich, strong R. C., $12.50 per 1000. CASH.
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Salvia Bonfire R. C., $2.00 per 100, $15.00 per 1000. A. C. BROWN, SPRINGFIELD, ILL.

Salvia Zurich, 2-in., 3c.
Greens Greenhouses, Inc., Fremont, Nebr.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Salvias, 4 var., 2-in., $3.00 per 100.
S. D. Brant, Clay Center, Kan.

Salvias, R. C., $1.50 per 100; $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

SEEDS

Delphinium, Gloede's Supreme Mixture $2.00 oz.
Delphinium, Gloede's Selected Hybrids.. 1.00 oz.
Aquilegia, selected from best varieties, in mixture only..... 1.50 oz.
Gloede's, Evanston, Ill.

Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c, or 3 pkts. $1.35. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.
1000 Seeds ..... $ 1.25
5000 Seeds 5.00
Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.
1000 Seeds $0.75
5000 Seeds 3.50
Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.

DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.
1,000 Seeds $0.50
5,000 Seeds 2.00
10,000 Seeds 3.50

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.

PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.

GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.
50c per trade packet, postpaid.

LETTUCE SEED FOR GREENHOUSE FORCING
Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

	1 lb.
Big Boston (best head variety)	80c
Improved Hanson	80c
Black Seeded Simpson	80c
Brown Dutch	80c

We pay postage.

RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, 55c per pound. Early Scarlet Globe, 55c.
We pay postage on all above items.
Why not buy direct from the grower?
SEVIN-VINCENT CO.,
Wholesale Seed Growers,
417 Montgomery St., San Francisco, Calif.

QUALITY NEW CROP
ASPARAGUS SEED.
PLUMOSUS.

1000 seeds	$ 1.50
5000 seeds	6.50
Per pound	10.00

SPRENGERI.

1000 seeds	1.00
5000 seeds	4.50
Per pound	6.00

PANSIES.
PEACOCK GIANT PANSY MIXTURES.
Trade pkt., 50c; ¼ oz., $2.00; ⅛ oz., $3.75; oz., $7.00.

SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink	$0.85	$2.75	$10.00
Fordhook, pink and white	.50	1.75	6.00
Songster, lavender	.80	2.75	10.00
Spring Maid, light pink	.65	2.25	8.00
Snow Flake, early pure white	.65	2.25	8.00
White Orchid, pure white, large	.65	2.25	8.00

All prices quoted in this ad subject to change without notice.
Please mention THE FLORISTS' REVIEW when ordering.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

SWEET PEAS.
The 19 best early flowering Spencer orchid varieties for indoor or outdoor planting.

Variety and Color	Per Oz.
Hetherbell, rich mauve	$1.25
Loveliness, white flushed pink	.85
Early Sankey, magnificent white	.80
Improved Early Snowstorm, white	1.50
Early Canary Bird, primrose	1.00
Early Enchantress, rose pink	1.00
Fordhook Pink and White, pink standards with white wings	.60
Yarrawa, rose pink	.75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet	3.00
Early King, crimson	.75
Fordhook Rose Improved, carmine	1.00
Early Lavender King, deep lavender	.85
Early Mauve Beauty, rosy mauve	.85
Early Exquisite, primrose picoteed deep rose pink	.85
Empress, deep rose pink	1.25
Princess, soft lavender	1.25
Burpee's Favorite, rosy pink	1.25
Early Daybreak, rich rose pink	1.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Ask for our DEALERS PRICES on Cabbage, Tomato, Celery, Egg Plant, Pepper, Aster and Salvia seed.
R. E. & J. T. Cokely, Scranton, Pa.

Rainbow Freesias, order now, fresh seeds of my splendid, selected hybrids, $1.00 per 5000.
Geyer, Olmo, Ajaccio, Corsica, France.

SEEDS—Continued

LETTUCE AND RADISH SEED FOR GREENHOUSE FORCING.

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.

LETTUCE SEED.

	⅛ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	$0.60	$2.00	$9.00
Selected Grand Rapids	.60	2.00	9.00
Selected Black Seeded Simpson	.60	2.00	9.00

RADISH SEED.

Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	$1.25	$11.50
Selected Ey. Scarlet Turnip, White Tip	1.15	10.00

Write for quotations in hundred pound lots.

All prices quoted in this ad subject to change without notice.

Please mention FLORISTS' REVIEW in ordering.

EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

TOMATO SEED	1 lb.	10 lbs.
Bonny Best	$2.00	$17.50
John Baer (genuine)	2.35	20.00
New Stone	1.50	13.00
LETTUCE		
Big Boston	.85	7.00
Black Seeded Simpson	.85	7.00
Grand Rapids	.85	7.00
CABBAGE		
Copenhagen Market	2.75	25.00
Ea. Jersey Wakefield	2.00	17.50
Charleston Wakefield	2.00	17.50
RADISH		
Scarlet Globe	.85	7.00
Wht. Tpt. Scarlet Turnip	.85	7.00

All seed guaranteed choice stock and strong germination.
TURNER BROS., BLADEN, NEBR.

SEEDS
Primula Obconica
and
Gigantea seeds
grown for quality,
high germination and color,
and collected in Summer 1919.
Light pink, deep pink, lilac,
red and fringed Appleblossom.
5,000 seeds, $ 6.50
10,000 seeds, 10.00
BELVEDERE NURSERY,
SANTA BARBARA, CALIFORNIA.

ASPARAGUS PLUMOSUS NANUS SEED

We offer new crop, well ripened seeds, northern greenhouse grown and true to type.

Per 1,000 seeds.....$3.50 per 1000
Per 10,000 seeds..... 3.25 per 1000
Per 20,000 seeds..... 3.00 per 1000

ASPARAGUS SPRENGERI SEED
Greenhouse Grown

Per 1,000 seeds.....$1.50 per 1000
Per 10,000 seeds..... 1.25 per 1000

S. S. PENNOCK CO.
1608-20 Ludlow St., Philadelphia, Pa.

ASPARAGUS PLUMOSUS NANUS
NORTHERN GREENHOUSE GROWN
NOW READY

1,000 Seeds.....$ 3.00
5,000 Seeds..... 13.75
10,000 Seeds..... 25.00
25,000 Seeds..... 57.25

Special price of larger quantities. Also all other choice flower seeds.
ROMAN J. IRWIN,
321 6th Ave., New York, N. Y.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.

The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.

Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO., INC.,
Kentfield, California.

PETUNIA SEEDS. Large flowered, double fringed Petunias, very extra French strain, mostly light colors, $1.00 per 1000 seeds. Send for list of all other kinds of imported seeds.
DANISH SEED IMPORT,
210 No. 7th St., Minneapolis, Minn.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent, on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN, RIVER FOREST, ILL.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.
Prices quoted in this ad subject to change without notice.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 80c; 1 oz., $1.50, postpaid.
D. D. Park, Fannettsburg, Pa.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 117 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash. C. Betscher, Dover, O.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.
Groves Floral Co., Atchison, Kan.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.
Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"
The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SHAMROCKS

Shamrocks, true Irish green, ready now, very strong, 2-in., $5.00 per 100. Better order now and grow on for March 17.
John F. Rupp, Shiremanstown, Pa.

TRUE IRISH SHAMROCKS, fine bushy plants in 1¾-in. pots, $5.00 per 100, $45.00 per 1000. Cash with order please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Shamrocks, true Irish green, 2-in. pots, $5.00 per 100; miniature, $5.00 per 100. Cash please.
M. S. Etter, Shiremanstown, Pa.

SMILAX

Smilax seedlings, 75c per 100, $6.50 per 1000, well rooted and sure to please. Will make this offer for limited time.
F. C. Freeman & Sons, Portland, Ind.

SMILAX.
Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, extra strong.

	100	1000
2½-in.	$4.00	$35.00

John Rauscher, Freeport, Ill.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

Smilax, strong 2½-in. pots, at $4.00 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

Strong Smilax seedlings, $1.00 per 100. Cash.
CHAS. E. COUGILL, AUBURN, INDIANA

3-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

SNAPDRAGONS

SNAPDRAGONS.
Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
321 6th Ave., NEW YORK.

Snapdragons, Silver Pink, White and Yellow, from 2½-in. pots, $5.00 per 100; 3½-in. pots, $8.00 per 100, very strong.
THE IMLAY CO., ZANESVILLE, O.

Snapdragons, Ramsburg's Silver Pink, while they last, $4.00 per 100 for cut back, well branched 2-in.
F. C. Freeman & Sons, Portland, Ind.

We specialize in Snapdragons, Silver Pink, rose pink, Enchantress Pink, lavender, white and yellow, 2½-in., $4.50 per 100. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Keystone, 1000 nice 2½-in. plants left, $35.00 per 100, $45.00 per 1000.
Louis Linnemann, Jr., Des Plaines, Ill.

Snapdragons, pink, white and yellow, R. C., 2c; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Giant Pink, White and Yellow Snapdragons, 2½-in., 5c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Snapdragons, strong, branched, 2½-in., Silver Pink, yellow and white, mixed, $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Snapdragons, white and yellow, 2-in. stock, free from rust, $3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, $5.00 per 100.
Henry Smith, Grand Rapids, Mich

Snapdragon seedlings, yellow and pink, $1.00 per 100, prepaid. Miller Bros., Abilene, Kan.

STEVIAS

Stevia R. C., $2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

Extra strong, double 2¼-in. Stevias, $4.00 per 100. Extra strong, double, ready for 5-in., $15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

Stevia stock plants, from bench, shipped in moss, $2.00 per 100. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

STOCKS

Stocks, seedlings, white, red and lavender, $1.00 per 100, prepaid.
Miller Bros., Abilene, Kan.

Stocks, Queen Alexandra, 300 strong 2½-in., $4.00 per 100.
Louis Linnemann, Jr., Des Plaines, Ill.

STRAWBERRY PLANTS

FRUIT GARDENS are VERY PROFITABLE and a source of much PLEASURE. 100 of either Gibson, Warfield, Senator Dunlap, or Pride of Michigan Strawberry plants, prepaid, $1.25, or 100 of each, 400 plants, $4.50. 50 best Everbearing Strawberry plants, $1.75. 25 plants of either the St. Regis (Everbearing Raspberry) or the Cumberland black Raspberry, for $1.50; both for $2.75. The whole assortment, prepaid, $8.00. Cash. These are the best varieties. Catalog free.
THE ST. JOSEPH NURSERY,
1205 Main St., St. Joseph, Mich.

A fine lot of well rooted plants. Write for prices on the following varieties: Progressive (Everbearing), Dr. Burrell, Sen. Dunlap, Warfield, Gibson, and Brandywine.
P. D. Aspinwall, Fort Atkinson, Wis.

Strawberry plants, Imp. Senator Dunlap, the greatest of all Strawberries. Price, $1.00 per 100, postpaid, $6.00 per 1000 by express.
Mc Adams Seed Co., Columbus Grove, O.

Progressive and Peerless Everbearing Strawberry plants, $1.50 per 100, $12.00 per 1000. Also other varieties. Catalog free.
Basil Perry, Georgetown, Dela.

Strawberry plants. Catalog on request.
L. G. Tingle, Box 101, Pittsville, Md.

TRADESCANTIAS

Wandering Jew, fine for baskets, green and green and white mixed, R. C., $1.25 per 100; 2¼-in., 4c. Carrollton Greenhouse, Carrollton, O.

Tradescantias, tricolor and green, R. C., $1.25 per 100; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, variegated, green and white, R. C., $1.35 per 100, postpaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

Tradescantias, tricolor, R. C., $1.00 per 100.
The East Lawn Gardens, Urbana, Ohio.

Tradescantias, variegated, from 2½-in., $3.00 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

TUBEROSES

TUBEROSES	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

20,000 single Tuberose bulbs, blooming size, $20.00 per 1000. Immediate delivery. Cash please. Alvin Jessamine & Floral Co., Alvin, Tex.

Mexican Tuberose bulbs, $8.50 per 1000, $4.50 per 500. Cash, f. o. b. San Antonio, Texas.
Satex Seed Co., San Antonio, Tex.

Mexican Tuberose bulbs, mammoth size, $25.00 per 1000; first size, $20.00 per 1000. Washington Gardens, 3018 Washington Ave., Houston, Tex.

Mexican overblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

VEGETABLE PLANTS

TOMATO PLANTS.
20,000 Bonny Best and J. Baer, from extra selected seeds, especially adapted for greenhouse forcing, and grown, not as surplus, but with extra care for the trade. Seeds were germinated and later transplanted in sterilized flats with soil as protection against the dreaded "wilt" disease.
Plants ready to set in beds or benches on or before March 1st. Place your order now and be protected. Say when and where and I'll do the best I can; $1.25 per 100, $10.00 per 1000.

GRAND RAPIDS LETTUCE PLANTS.
Seeds were germinated and later transplanted in sterilized flats with soil, no disease, $2.50 per 1000.
No discount on large orders.
H. J. POTOMKIN, MUNCIE, IND.

TOMATO PLANTS.
Well established in 3-in. pots; ready for immediate shipment; varieties as follows:

	Per 100	Per 1000
Bonny Best	$5.00	$40.00
Blight Resisting Stone	5.00	40.00
Manifold	5.00	40.00

ROLF ZETLITZ CO., LIMA, O.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Lettuce plants, Grand Rapids, $1.50 per 1,000. Cash. L. G. Barbier, Dunkirk, Ind.

LARGE RHUBARB AND WITLOOF CHICORY ROOTS, for forcing in cellar or greenhouse. Rhubarb roots, $1.75 per doz., $9.00 per 100. Chicory roots, $3.00 per 100, $25.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

Bonny Best Tomato seedlings, 50c per 100, $4.00 per 1000; transplanted out of flats, $1.25 per 100, $10.00 per 1000, prepaid.
The Thumb Nursery, Mariette, Mich.

Grand Rapids Lettuce plants, plenty of fine seedlings, $1.25 per 1000, parcel post. Guaranteed to please you in every way no matter where you live. S. T. Danley & Son, Macomb, Ill.

Good Grand Rapids Lettuce seedlings, $1.25 per 1000; 20,000 transplanted plants, $2.00 per 1000. Cash with order.
F. L. Lainson, Council Bluffs, Iowa.

Grand Rapids Lettuce plants, transplanted, $2.50 per 1000; seedlings, $1.50 per 1000. Cash.
Rau Floral Co., St. Joseph, Mo.

Lettuce plants, Grand Rapids, transplanted, ready now, $2.75 per 1000.
C. V. Frueh, R. D. 2, Lima, O.

Grand Rapids Lettuce plants, cool grown, $1.50 per 1000, 5000 or over, $1.25 per 1000, all prepaid. Cash. Geo. B. Morrell, Torresdale, Pa.

Tomato seedlings, Ideal forcing, $4.00 per 1000; Bonny Best, $3.00 per 1000.
Ferguson Bros., Sta. D., Omaha, Nebr.

Grand Rapids Lettuce, strong seedlings, $1.50; T. P., $3.00 per 1000. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Grand Rapids Lettuce seedlings, $1.50 per 1000, prepaid; transplanted, $3.00 per 1000, not prepaid. Odor Greenhouses. Iola, Kan.

Transplanted Grand Rapids Lettuce, $3.00 per 1000, 5000 at $2.50. Prompt shipment.
Ferguson Bros., Sta. D, Omaha, Nebr.

Tomato, 2-in. Bonny Best, ready to bench, $2.00 per 100. Cash.
L. G. Barbier, Dunkirk, Ind.

Grand Rapids Lettuce, transplanted, $2.50 per 1000. Cash. C. A. Anderson Greenhouse Co., P. O. Box 56, Tionesta, Pa.

Bonny Best forcing, Stolk's special strain seedlings, 60c per 100.
F. C. Freeman & Sons, Portland, Ind.

Large Rhubarb roots, field grown Strawberry variety, $30.00 per 1000.
H. Corval Richman, Malaga, N. J.

VERBENAS

Verbenas, mammoth, large transplanted plants, mixed colors, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000 express. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Verbenas. Seedlings, best mixed colors, $2.00 per 100, $15.00 per 1000. Parcels postpaid, special delivery.
Roman J. Irwin, 321 6th Ave., New York.

Verbenas, Queen of Oxford rooted cuttings, $2.50 per 100, or $22.00 per 1000; out of flats, $3.50 per 100, or $32.00 per 1000. Cash, please.
Dumser Floral Co., Elgin, Ill.

Verbenas, R. C., 8 varieties, white, pink and red, $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

Verbenas, R. C., mixed, $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

VINCAS

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Variegated Vincas, R. C., $1.50 per 100, $12.50 per 1000, all tips and good stock. Muskogee Shrubbery Garden, P. O. Box 36, Muskogee, Okla.

Vincas, green and variegated, well rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2-in. stock, at $5.00 per 100, $40.00 per 1000.
ELITCH GARDENS CO., DENVER, COLO.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000; 2-in., $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Vincas Var., strong rooted cuttings, $1.50 per 100, $12.00 per 1000; 2¼-in., $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

2000 Vincas, variegated, cuttings from soil, $1.50 per 100. 1500 Vincas, variegated, cuttings from sand, $1.25 per 100.
Charles W. Curtis, Irondequoit, N. Y.

Vincas, variegated and green, fine field rooted layers, $12.50 per 1000. Cash.
H. P. Smith, Piqua, O.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.
W. W. Kennedy & Sons, Red Bank, N. J.

Vinca Variegata, fine, strong 4-in., $12.00 per 100. Cash please.
Groves Floral Co., Atchison, Kan.

Vinca Variegata, R. C., $1.50 per 100; 2¼-in., 3½c; 3-in., 9c; 4-in., 15c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., $3.00 per 100. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Vincas, variegated and green, 2¼-in., 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Vincas, green, 2-in. ready for shift, extra strong, to close out, 3c.
E. H. Woerner, Arlington, Nebr.

Vincas, variegated, strong 2¼-in., ready for 3-in., $4.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Vinca Var. R. C., $2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

Vinca Var. R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Vincas, variegated, 2½-in., 4c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Vincas, variegated, 2¼-in. pots, $3.50 per 100.
Warren Huckleberry, North Vernon, Ind.

Vincas, variegated or green, 2-in., 4c.
Greens Greenhouses, Inc., Fremont, Nebr.

VIOLETS

15,000 strong, field grown, Gov. Herrick Violet plants, $1.50 per 100, $12.50 per 1000. Cash please.
Alvin Jessamine & Floral Co., Alvin, Tex.

MISCELLANEOUS

		Per 100
5,000	Beaute Poitevine Ger., 2-in.	$ 5.00
10,000	S. A. Nutt Ger., 2-in.	6.00
10,000	Perkins, Ger., 2-in.	6.00
1,000	Ageratums, Little Blue Star, 2-in.	5.00
1,000	Mesembryanthemums, 2-in.	4.00
1,000	Petunias, double white, extra strong, 2-in.	4.00
5,000	Red and green Wandering Jew, R. C.	2.00
300	Calendulas, strong, 2½-in. Orange King	4.00
300	Stocks, Queen Alexandra, strong, 2-in.	5.00
1,000	Asp. Plumosus, 2 and 3-in., strong plants, $5.00 and	8.00
200	Schizanthus Wisetonensis, 2-in.	5.00
1,000	Cannas, Florence Vaughan, strong tubers	8.00
500	Pelargoniums, Lucy Becker, strong, 2-in.	11.00
200	Cyclamen, strong 5-in., full of buds, mixed colors, 75c each.	

Terms, net cash. Packing free.
J. E. LESLIE & SON, MARION, IND

A Basket Collection—for baskets, boxes, vases and borders; Ageratums, Blue Dwarf, best blooming variety, 2-in., $4.00 per 100; R. C., $2.00 per 100; Anthericums, Mandianum variegatum, 2-in., $6.00 per 100; 2½-in., $10.00 per 100; they will take the place of Pandanus; Coleus, Blaze, Gettysburg, Defiance, 2-in., $5.00 per 100; Trailing Queen and Trailing Beauty, 2-in., $4.00 per 100; Dew Plant, pink flower, trailing, 2-in., $4.00 per 100; Mesembryanthemums, 2-in., $5.00 per 100; Ivy Geraniums, 10 varieties, mixed, R. C., $4.00 per 100; Weeping Lantanas, 2-in., $5.00 per 100; R. C., $2.50 per 100; Tradescantias, multicolor, 2-in., $5.00 per 100; plain green, 2-in., $4.00 per 100; 5 to 6 plants in each; Saxifraga, 2-in., for hanging baskets, $5.00 per 100.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Seedlings, nice and strong. Salvia Bonfire and Splendens, $1.00 per 100. Verbenas, separate colors, red, white, pink, $1.00 per 100. Feverfew R. C., $1.50 per 100. Caladium Xanthosoma Marshallii, see Review Feb. 5th for price.
Dasheen, the new Caladium, bulbs of these are fine to eat.

Per 100		Per 100	
5- 7 in.	$4.00;	7- 9 in.	$6.00
9-11 in.	8.00;	11-12 in.	12.00
12-14 in.	16.00;	Dozen same rate.	

Mrs. Glass, Long Beach, Miss.

Strong rooted cuttings, Wandering Jew, green and white variegated; mesembryanthemum, beautiful pink; German Ivy; the best blooming Marguerite Daisies, $1.50 per 100.
Strong transplanted seedlings, ready to pot; blue Petunias, $4.00 per 100; twice transplanted Begonias, Prima Donna and Luminosa, mixed, $3.00 per 100, postpaid.
Reinhold Undritz, West New Brighton, N. Y.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. 1, Milwaukee, Wis.

LOOK what we are offering under Geraniums.
Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange.—Asp. Plumosus, 2¼-in., $5.00 per 100; Asp. Sprengeri, 2¼-in., $4.00 per 100, good stock, for Dracaenas, Coleus, or what have you?
A. W. Furnival & Son, Jackson, Mich.

To Exchange—Double Petunias, 2½-in., mixed, good colors, 5c. 1500 Chrysolora, 500 Pink Chieftain, 200 Diana, 1100 Halliday, R. C., 2½c, for good assortment strong R. C. Coleus.
Wm. S. Lohr, Ottawa, Ill.

To Exchange—Or will sell, 2000 White Enchantress, 5000 Pink Enchantress, at $35.00 per 1000, or $4.50 per 100. Will exchange for Roses.
Ada Greenhouse, Ada, Okla.

To Exchange—Mum R. C., Chrysolora and Chas. Rager, for Carnations, Rose-pink Enchantress and Beacon, and Cyclamen.
W. C. Myers & Son, Scottdale, Pa.

To Exchange—White Enchantress, for Mrs. Ward. Miller Bros., Abilene, Kan.

To Exchange—White Enchantress R. C., at $5.00 per 100, $45.00 per 1000 for Roses, red Carnations, Matchless or Cyclamen seedlings and Peonies. Page's Greenhouses, Staunton, Ill.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—Single-flowering, everblooming Tuberose bulbs, for Asparagus Plumosus.
Washington Gardens, Houston, Tex.

To Exchange—1,000 White Enchantress R. C., for Mrs. C. W. Ward or Enchantress Supreme.
Williams & Meyer, South Bend, Ind.

WANTED

WANTED.
Japanese Barberry and Spiraea V. H. for lining out. Also shrubs and small fruit cuttings.
ALLENDALE GARDENS, DELAWARE, O.

Wanted—5000 Vinca Variegata, rooted cuttings, delivery April 15th to May 1st. State price. John Irvine, Bay City, Mich.

Wanted—Strong S. A. Nutt R. C., delivered not later than March 10th. Even if you have only small quantities, quote price.
B. C. McKay, Atlanta, N. Y.

Wanted—For growing on, Cedrus Deodara, Araucaria Bidwillii, Buxus, Privet Amurense seedlings and Camellia Japonica. Henry Kraak, 1402 Nashville Ave., New Orleans, La.

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.
National Bulb Farms, Benton Harbor, Mich.

Wanted—Rex Begonias, dwarf Berberis and Spiraeas for lining out.
Rau Floral Co., St. Joseph, Mo.

Wanted—Hardwood cuttings of Shrubs, Roses, etc. Send list.
Atlantic Nursery Co., Inc., Berlin, Md.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

CANE STAKES

We imported over a million of the finest Japanese Bamboo Cane Stakes that have ever been shipped to this country. Staking time is at hand and we have all these sizes in stock for instant delivery. Green painted, 1-ft., at $2.50; 2-ft., at $6.50; 3-ft., at $8.50; 3½-ft., at $11.00; natural 5-6-ft., at $13.00; 6-ft., at $15.00. Price is per 1000 stakes.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

JAPANESE GREEN CANE STAKES.

18-in.	$0.55 per 100;	$ 4.50 per 1000
30-in.	.85 per 100;	7.50 per 1000
36-in.	1.10 per 100;	9.00 per 1000
5-ft., natural	1.35 per 100;	12.00 per 1000
6-ft., natural	1.75 per 100;	15.00 per 1000

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Due about Feb. 15th, Japanese green Cane Stakes, 1½-ft. (5000 per bale), $4.25 per 1000; 2-ft. (5000 per bale), $6.00 per 1000; 2½-ft., $7.00 per 1000; 3-ft., $8.25 per 1000; 3½-ft., $10.50 per 1000; 4-ft., $11.50 per 1000; 5-ft., $15.00 per 1000. All except the first two lots, 2500 per bale, and all sold only in bale lots.
S. S. Skidelsky & Co., 50 Park Place, New York.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.
TOKYO NURSERY CO.,
3701 Broadway, Oakland, Calif.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000; 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuus, Sulphur Phoenix, several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

EVERLASTING FLOWERS

EVERLASTINGS
Helichrysums, in the best colors, on 9-in. wire neatly covered with green paper, $3.50 per 100. Cash with order. Satisfaction guaranteed.
Floral Art Studio, Oswego, N. Y.

FERTILIZERS

Sheep Manure, half ton $20.00; per ton, $37.00
Hardwood Ashes .....per ton, 28.00
Horn Shavings .....100 lbs, 7.00
THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

FLORISTS' SUPPLIES

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.
We offer brown, green and purple Magnolia SUPERIORA MAGNOLIA, FULL WEIGHT, leaves, choice medium size, of the first quality, per carton, $1.75; 10 cartons, $17.00; 25 cartons, $40.00. Write for prices on 100 box lots.
GULLETT & SONS, LINCOLN, ILL.

FLORISTS' SUPPLIES—Continued

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

ALBUM OF DESIGNS.
Better than ever before.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

Hadco seed bin and shelf labels and sheet metal card holders. Send for samples and prices. Haddon Specialty Co., Haddon Heights, N. J.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

Screened Maple Leaf Mold, in 3 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

POTS

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

Prices f.o.b. Pittsburgh, Pa. Let us quote you on factory shipments.
Easier handled than clay pots, unbreakable and much lighter for shipping.
PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

GULLETT & SONS, LINCOLN, ILL.

PUSSY WILLOWS

Pussy Willows, Salix Caprea cuttings, sure to grow with fair care, 100 for $1.00, 200 for $1.50 by mail. Strong cuttings, $2.50 per 1000, 5000 for $10.00 by express. Trans. 2 yr., with heads, 5 to 6 ft., $3.00 per doz., $15.00 per 100; 4 to 5 ft., $2.50 per doz., $10.00 per 100. Packed free. Chas. Black, Hightstown, N. J.

Pussy Willows, 1-yr. old, 3 to 4-ft., $10.00 per 100, $80.00 per 1000.
A. Mirring, East St. Louis, Ill.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.
100 lbs., $2.00; 1000 lbs., $17.50;
500 lbs., $9.25; 2000 lbs., $34.00;
3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, $45.00 per ton.
S. S. Skidelsky & Co., 50 Park Place, New York.

SPHAGNUM MOSS

BURLAPPED BALES.

One bale	$ 2.00
Ten bales	17.50

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GOOD CLEAN MOSS.
Sphagnum Moss, wire bound, $1.35. Burlaped, $2.25, 10 to 25 bales at $2.00. Immediate shipment. Moss is scarce.
GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, 10 bbl. bale, $3.75, 5 bales, $13.75; 5 bbl. bale, $2.25; 5 bales, $10.00; 3 bbl. bale, $3.00, 5 bales, $12.50. Burlap, 35c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, per bale	$2.00
Green Sheet Moss, per sack	2.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

TOBACCO

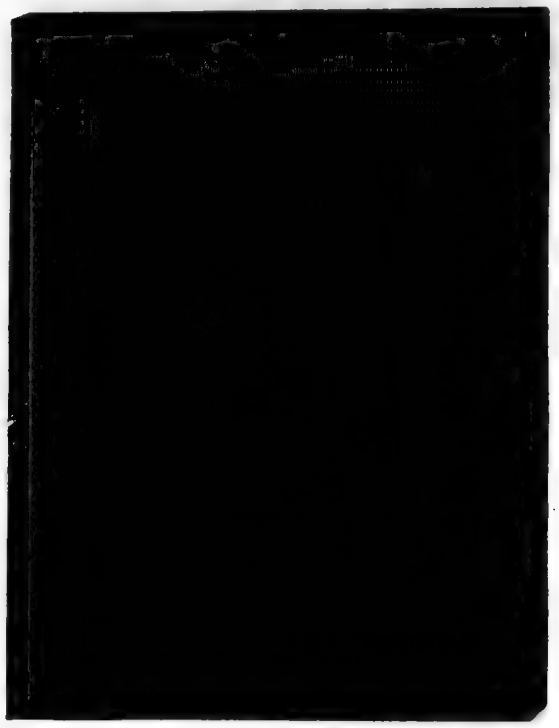
TOBACCO STEMS
Stems from Tobacco of extra high quality, 250 to 300 bales, $1.50 per 100, $28.00 per ton, f. o. b. Dayton. Rolf Zetlitz Co., Dayton, O.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at $5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Cigar Tobacco stems, $1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, $2.00 per 100 lbs. in bales, $30.00 per ton. Dayton Nicotine Co., Dayton, O.

Strong Tobacco dust, $2.00 per 100 lbs.; 200 lbs., $3.50. G. H. Hunkel Co., Milwaukee, Wis.



WHY

show your customers an old, soiled

Album of Designs

when you can get a nice, fresh, clean, bright, attractive new one postpaid for only

$1.00

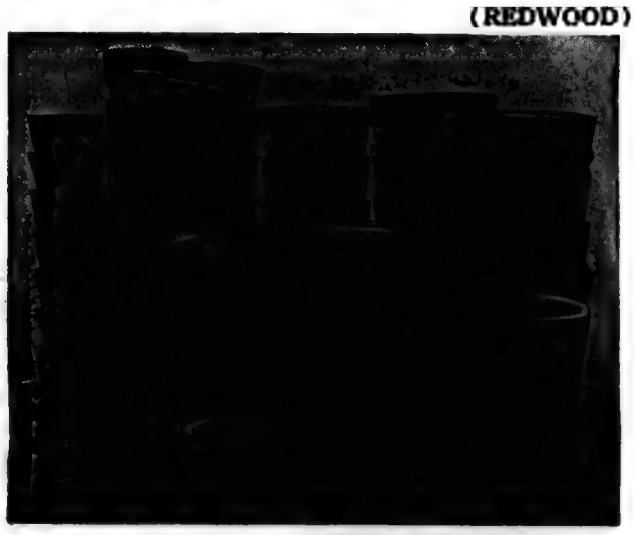
FIFTH EDITION JUST OFF THE PRESS

Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.
508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10 50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	25.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

Lewis Bros.

Manufacturers of
Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers
PEEKSKILL, N Y.

Mention The Review when you write.

WIRE STAKES

Mfr. Wire Stakes, Galvanized,
Florists' Box Wire,
Stone Wire.
THOS. HAMILTON'S SON CO.,
1340 E. Berkes St., Philadelphia, Pa.

WIRE WORK

WIRE DESIGNS.
Special Offer.
100 wreathes, 10-in., 12-in., 14-in., $8.00.
We are offering a special discount on all wire orders. Write us for a catalogue.
PITTSBURGH CUT FLOWER CO.,
116-118 SEVENTH ST.,
PITTSBURGH, PA.

FLORISTS' WIRE DESIGNS.
FALLS CITY WIRE WORKS.
451 S. THIRD ST., LOUISVILLE, KY.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

A Couple of Comments on Ease of Installation

E. H. Sunbury, of Wamesit, Massachusetts, writes the following:

"The Skinner System of Irrigation is the simplest and easiest to install, as well as the most practical I have ever heard of."

This is what Mr. R. Scheffler, of Wheaton, Illinois, writes:

"The Skinner System can be put up by any handy man."

SKINNER SYSTEM OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

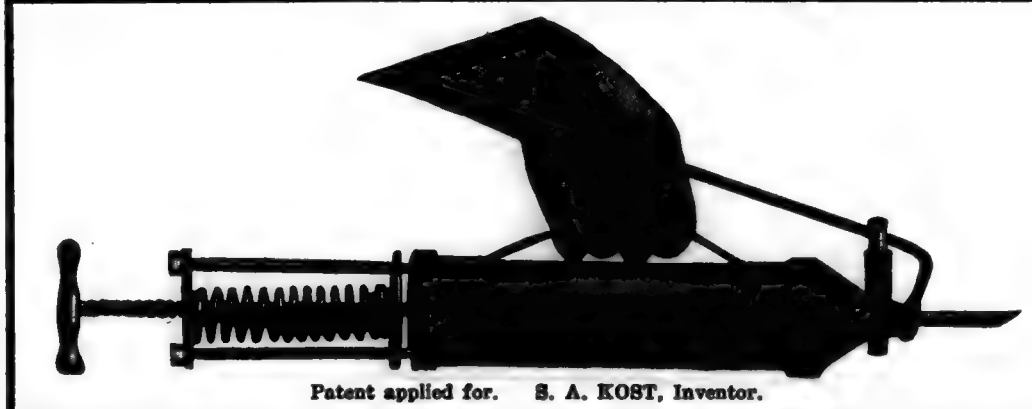
A HALF-INCH ADVERTISEMENT
here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order.

EVERTITE
GLAZING CEMENT

Applied with an

"OH BOY"
Automatic Glazing Gun

The Ideal Combination



Patent applied for. S. A. KOST, Inventor.

EVERTITE GLAZING CEMENT remains elastic at all times—forming a waterproof and airtight joint over the sashbar. EVERTITE GLAZING CEMENT will stand the extreme expansion and contraction that a greenhouse is subject to and will not check or crack—nor will it harden.

EVERTITE GLAZING CEMENT applied with a new "Oh Boy" Gun (see cut above) makes an ideal combination. This gun, which is the last word in glazing guns, allows Evertite Glazing Cement to flow in a uniform consistency all the time. Note the ease with which this gun can be handled. Think of what you have used and draw your own conclusion.

Write us for more information, which we will gladly furnish.

The Excello Manufacturing Co.

UNION BUILDING CLEVELAND, OHIO

$1.00 PER GALLON
Waterproof Glazing Putty

Waterproof Glazing Putty is a reliable BLACK glazing putty that remains flexible and pliable for years. Will never crack or peel. Easy to remove and easy to apply. ABSOLUTELY GUARANTEED.

WATERPROOF GLAZING PUTTY

Barrels(60 gallons) or half-barrels (35 gallons).....$1.00 per gal.
Kegs (20 gallons)..... 1.10 per gal.
5-gallon Cans..... 1.25 per gal.

WE GUARANTEE WATERPROOF GLAZING PUTTY TO BE THE EQUAL OF ANY GLAZING MATERIAL ON THE MARKET—NO MATTER WHAT THE PRICE MAY BE.

To apply Waterproof Glazing Putty, use "The Old Reliable" Glazing Machine. One machine free with barrel or half-barrel orders. With smaller quantities we sell "The Old Reliable" Glazing Machine for $2.50. Waterproof Glazing Putty will work perfectly in any of the different glazing machines on the market today. Do not use putty bulbs.

HERE IS YOUR PROTECTION

We Guarantee that the quality of Waterproof Glazing Putty and our Greenhouse White Paint is second to none. We hereby agree to refund any amount paid for the above named materials should they prove unsatisfactory in any way—the customer to be the sole judge. **OHIO MAIL SALES COMPANY.**

$3.25 PER GALLON
Greenhouse White Paint

A lead and oil paint manufactured especially for use on greenhouses. A paint that will give you the best of service. A guaranteed paint.

Barrels (60 gallons) and half-barrels (35 gallons)....$3.25 per gal.
Kegs (20 gallons)..... 3.30 per gal.
5-gallon Cans..... 3.35 per gal.

WE SELL ONLY BY MAIL—WE HAVE NO SALESMEN TO PAY—NO TRAVELING EXPENSES—NO COMMISSIONS—NO SELLING EXPENSE AT ALL—**YOU** GET THE BENEFIT. **YOU SAVE MONEY BY BUYING FROM US.**

Send no money with your order. Try the goods before you pay for them. Satisfaction is absolutely guaranteed or no pay. Could anything be fairer?

Send us your order TODAY or write for samples

Ohio Mail Sales Company, Box 212, Station B, Cleveland, O.

OHIO MAIL SALES CO., Box 212, Station B, Cleveland, Ohio
Gentlemen: You may send us:

Waterproof Glazing Putty			Greenhouse White Paint		
.....Barrels (60 gallons).....	@	$1.00 per gal.	.....Barrels (60 gallons).....	@	$3.25 per gal.
.....½ Barrels (35 gallons).....	@	1.00 per gal.	.....½ Barrels (35 gallons).....	@	3.25 per gal.
.....Kegs (20 gallons).....	@	1.10 per gal.	.....Kegs (20 gallons).....	@	3.30 per gal.
.....5-gal. Cans.....	@	1.25 per gal.	.....5-gal. Cans.....	@	3.35 per gal.

.....''Old Reliable'' Glazing Machine, $2.50, or free with barrels or ½ barrels.

Terms to be 2% 10 days; net 60 days after shipment is made. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing—NOT ONE CENT.

Name.....

Street address.....

City..... County..... State.....





Why argue about it?

The facts in the case are so hard you can't crack them, bend them, twist them or warp them. They won't be silenced or covered up and if you turn your back on them ***they're still there!***

The more you take care of your business the more your business will take care of you.

But—you can't take care of your business and **play** building contractor at the same time. You'll neglect either your business or your contracting, and if **growing** is your business, **contracting isn't.**

So there's only **one answer.** Buy an AGMCO house complete! Post holes dug—benches built—houses erected, glazed, puttied and painted—heating installed—the plant, from the bottom of the foundation to the highest point, turned over to you ready for occupancy.

These facts have been handled by every grower in the country. A long list of the most successful have been able to work out only **one answer**—the one we give you here.

Try it yourself, then ask us for that list.

Sales Offices:

New York 5 Columbus Circle — **Chicago** Masonic Temple — **Kansas City** N. Y. Life Bldg. — **Pana, Ill.** Drawer 335

General Office - - Chicago
Factory - - - Pana, Ill.

AGMCO

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Sales Offices:

New York 5 Columbus Circle
Chicago Masonic Temple
Kansas City N. Y. Life Bldg.
Pana, Ill. Drawer 335

General Office - - Chicago
Factory - - - Pana, Ill.

Pronounced Agemco AGMCO Every House A Gem

AGMCO AGMCO AGMCO



L. Stapp Co., of Rock Island, Illinois, orders three more All Steel Greenhouses, 34 x 300

The Stapp Company have been buying greenhouse material and building greenhouses off and on for thirty years. They used to buy materials years ago a good deal like most florists did then, the heating pipes from a local dealer, the glass through the local jobber, and the millwork from us. Then they would hire some local carpenters and after many vexatious delays and mistakes the greenhouses would finally get built after a fashion.

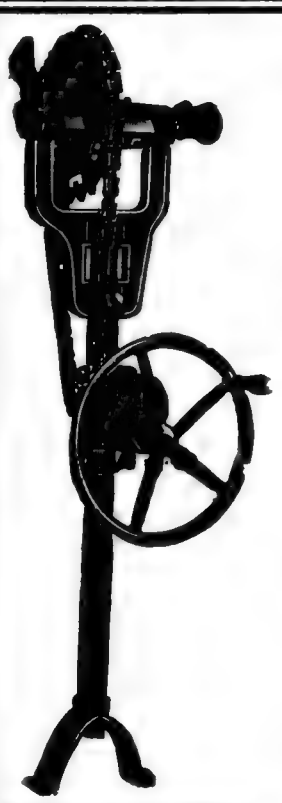
They do it in a different way now—they simply give us the contract complete and we turn the houses over to them ready for them to wheel the soil in the benches. Troubles and worries are over and the job is done right.

How about having us handle your job this way?

JOHN C. MONINGER COMPANY

914 Blackhawk Street **CHICAGO, ILLINOIS**

EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Double Pipe Carrier.



Single Combination Shelf Bracket. Carries one 12-inch board, or two pipes.

DON'T BUY AN IMITATION for a ventilating apparatus. "BUY THE EVANS CHALLENGE," THE STURDIEST, MOST SATISFACTORY MACHINE THAT WAS EVER INSTALLED IN A GREENHOUSE.

Full line of all kinds of fittings. Prices and estimates cheerfully given.

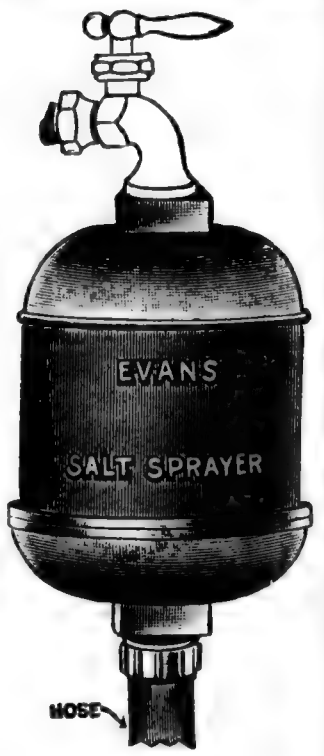
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We are distributors of Permanite.

Address all communications to the

John A. Evans Co., Richmond, Ind.

Corner North 14th and Penna. R. R.



Price, $7.50

THE FLORISTS' REVIEW

10 cents the copy
SUBSCRIPTIONS
$1.50 Per Year

ENTERED AS SECOND CLASS MATTER DEC. 3, 1897, AT THE POST-OFFICE AT CHICAGO, ILL., UNDER THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 530 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLV. CHICAGO, MARCH 4, 1920. NO. 1162.

Cold Storage Giganteum

Cold Storage Lilies are a profitable crop for the florist at almost all seasons. Place your order **NOW** for shipments as wanted during the present year.

7 to 9-inch, 100 bulbs to case, $20.00; 300 bulbs to case....$55.00
9 to 10-inch, 100 bulbs to case, 30.00; 200 bulbs to case.... 55.00

BEGONIAS
Single Tuberous Rooted, mixed colors, per 100..... 15.00

BENCH ROSES
Killarney, pink; Ophelia, Richmond, per 100 .... 15.00

Write for price list of Spring Bulbs and Seeds, just issued

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

LOOK AHEAD

SEE OUR CLASSIFIED AD ON MUM CUTTINGS

C. C. Pollworth Co., Milwaukee, Wis.

Chrysanthemum Cuttings

Ready March 15

Halliday, Oconto, Pink Seidewitz, White Seidewitz, Bonnaffon, Pacific Supreme, Chrysolora, Charles Rager, Golden Eaton

$3.50 per 100, $30.00 per 1000

Wm. F. Kasting Co., 568-570 Washington Street, Buffalo, N. Y.

The E. G. Hill Co.

Wholesale Florists

Richmond, Indiana

FOR PROMPT DELIVERY
or for shipment later from Cold Storage

Lilium Giganteum

6 to 8 inch, 400 bulbs to the case
7 to 9 inch, 300 bulbs to the case
8 to 10 inch, 250 bulbs to the case
9 to 10 inch, 200 bulbs to the case
9 to 11 inch, 180 bulbs to the case
10 to 11 inch, 150 bulbs to the case

All Standard Packing.
$59.00 per case for any size.

Not How Cheap But How Good

RALPH M. WARD & CO., Inc.
The Lily House
25 Murray Street, NEW YORK

New Crop Choice Florists' Flower Seeds

Now ready for delivery. Send for complete list.

Asparagus Plumosus Nanus
Northern greenhouse-grown.
1000 Seeds for.....$ 3.00
5000 Seeds for..... 13.75
10,000 Seeds for 25.00
Special price on larger quantities.

Aster Seeds—Oregon-grown—best money can buy.

For other stock, see Classified Ads, and ask for complete list.

ROMAN J. IRWIN, 321 6th Ave., New York City

Chrysanthemum Rooted Cuttings

$4.00 per 100

Alice Day, V. Poehlmann, Chas. Rager, C. Touset, Robinson, Chrysolora, Halliday, Yellow Bonnaffon, Dolly Dimple, Golden Chadwick, Chieftain.

POMPONS

Helen Newberry, Mensa, Buckingham, Alma, Acto, Alena, Klondike.

CASH or C. O. D.

W. J. & M. S. VESEY

2602 Thompson Ave., FORT WAYNE, IND.

Fresh Flower Seed

STOCK READY NOW

Hardy Lily Bulbs

Cold storage stock ready for immediate shipment.
See our Classified ad — Write for special prices on quantities.

Florists' catalogue ready.

The W. W. BARNARD CO., 231-235 W. Madison St., CHICAGO

INDEX TO ADVERTISEMENTS AND TABLE OF CONTENTS..PAGES TWO AND THREE

Greenhouse Builders



Those of you who know M. Matherow, of Baldwin, Long Island, know he has a reputation for sending to New York, top-notch cuts. He swears by the wide house. This is an interior of one of his.



You who are fortunate in knowing W. J. Pilcher, of Kirkwood, Mo., no doubt have heard him say that he wouldn't build another narrow house on his place. He even thinks it might pay him to rip down his narrow ones, and put up another big L & B one like this one of his, at the left.

Is the Wide House a Fad?

Not so long since, the Manager of our Chicago office was present at a Florist Club meeting in Kansas City, when the wide house question came up.

Some said it was just an Eastern fad. To which our Manager answered:

"Well, suppose it is a fad, is that anything against it? Growing Carnations in the benches, instead of the field, used to be called a fad, yet think of the hundreds of growers who are doing it now.

"Automobiles used to be considered a fad, yet who of you would or could be without one today?

"Isn't it so, that with any new thing, of whose merits you and I are not yet thoroughly convinced, we kind of kid ourselves along by saying, 'Oh, that's only a fad. Wait a few years and it will be a thing of the past.'"

But somehow, when a certain thing makes a fellow's cash register ring more than some other thing, why not put your money in it?

You would like to lessen work, wouldn't you?
The wide house does it.

You'd like to overcome overhead chilling of plants from ridge vents, wouldn't you?
Wide houses do it.

You'd like to overcome chilling by sudden drops of temperature, wouldn't you?
The wide house does it.

You'd like to cut down coal bills, wouldn't you?
The wide house does it.

How it does it, and why it does it, I'll tell you in an early issue.
So be on the lookout.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON, New York
NEW YORK, 42nd St. Bldg.
PHILADELPHIA, Land Title Bldg.
CHICAGO, Continental Bank Bldg.
BOSTON, Little Bldg.
CLEVELAND, 2063 E. 4th St.
TORONTO, Royal Bank Bldg.
MONTREAL, Transportation Bldg.

Eastern Factory, Irvington, N. Y.
Western Factory, Des Plaines, Ill.
Canadian Factory, St. Catharines, Ont.

Prepared Foliages

The Florists' "FIRST AID" when cut flowers are scarce and high priced

GNATT'S PREPARED FOLIAGES have stood the test for years and are now in greater demand than ever before. Send us a trial order and be convinced.

Cycas Leaves

Pliable, Non-Curling

Inch	Per 100	Inch	Per 100
8 to 12	$3.80	24 to 28	$ 7.40
12 to 16	4.10	28 to 32	9.80
16 to 20	5.10	32 to 36	10.75
20 to 24	6.25	36 to 40	13.50

40 to 44-inch.....$17.00 per 100

Magnolia Leaves—Gnatt's "Queen Quality" Brand

Non-moldy — Flexible — Uniform Size

Colors: Brown, Green, Purple

Per carton	$1.60 each	100 lb. cases	$20.00 each
10 carton lots	1.50 each	50 lb. case	11.00 each
26 carton lots	1.35 each	25 lb. case	6.00 each

PREPARED EVERGREEN or Lycopodium,

Per carton of 10 lbs.....$3.50 each

RUSCUS

Gray Tinted—The new soft pliable grade. Only satisfactory substitute for Statice. Per lb., $1.00; 10 lb. lots, 85c per lb.

Dyed Ruscus—Red, purple, blue or green. Finest quality. Per lb., $1.25; 10 lb. lots, $1.15 per lb.

Green Painted Ruscus—Soft, pliable, freshly prepared. Per lb., 75c; 10 lb. lots, 70c per lb.

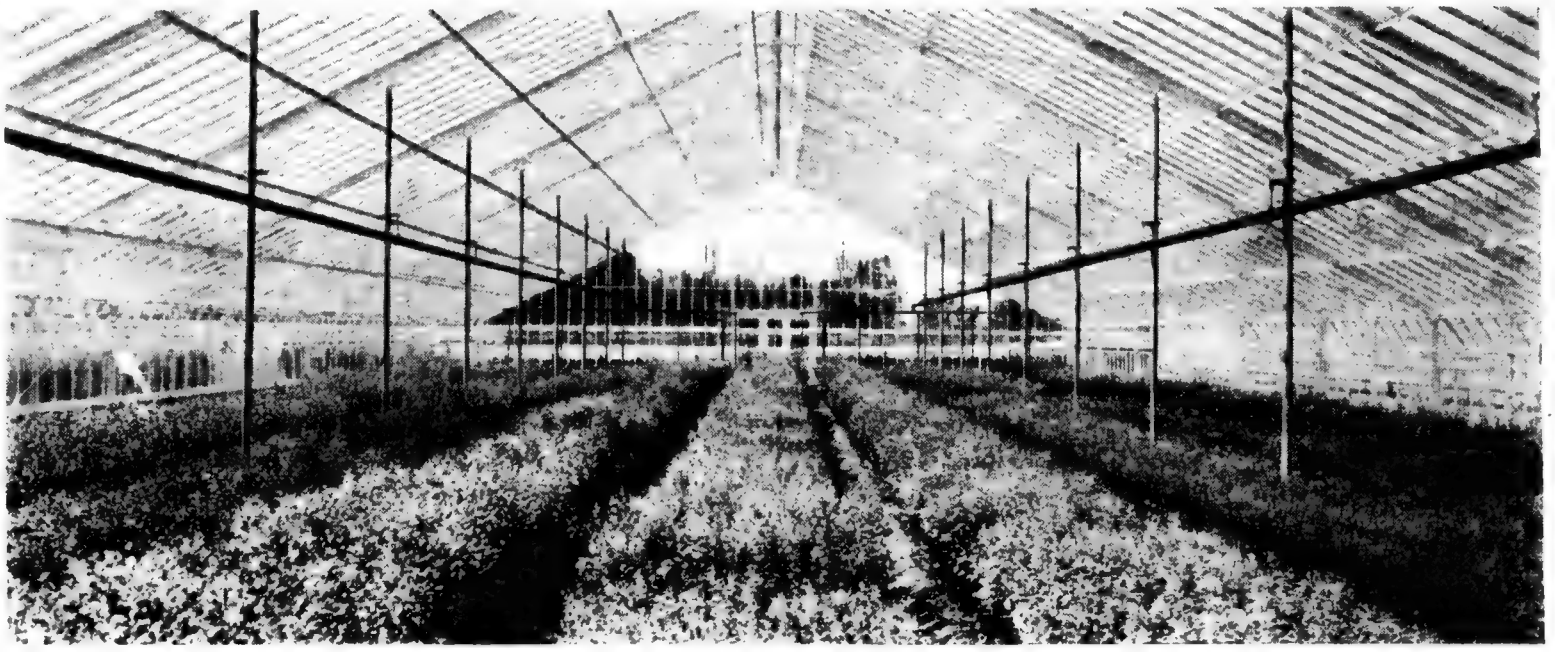
Write for our **SPRING SPECIAL,** listing a full line of florists' supplies and seasonable novelties.

The Ove Gnatt Co., Inc.

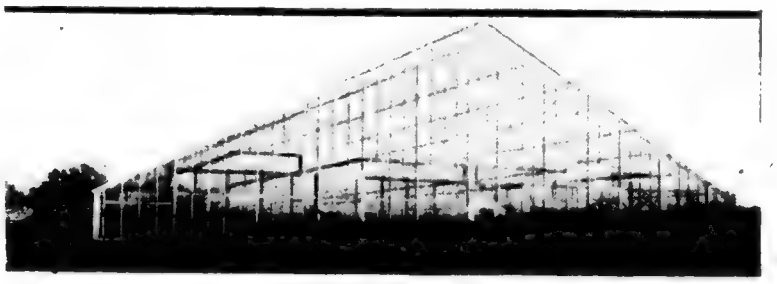
Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

La Porte, Indiana

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Not so long since, the Manager of our Chicago office was present at a Florist Club meeting in Kansas City, when the wide house question came up.

Some said it was just an Eastern fad. To which our Manager answered:

"Well, suppose it is a fad, is that anything against it? Growing Carnations in the benches, instead of the field, used to be called a fad, yet think of the hundreds of growers who are doing it now.

"Automobiles used to be considered a fad, yet who of you would or could be without one today?

"Isn't it so, that with any new thing, of whose merits you and I are not yet thoroughly convinced, we kind of kid ourselves along by saying, 'Oh, that's only a fad. Wait a few years and it will be a thing of the past.'"

But somehow, when a certain thing makes a fellow's cash register ring more than some other thing, why not put your money in it?

You would like to lessen work, wouldn't you?
The wide house does it.

You'd like to overcome overhead chilling of plants from ridge vents, wouldn't you?
Wide houses do it.

You'd like to overcome chilling by sudden drops of temperature, wouldn't you?
The wide house does it.

You'd like to cut down coal bills, wouldn't you?
The wide house does it.

How it does it, and why it does it, I'll tell you in an early issue.
So be on the lookout.

Lord & Burnham Co.

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Canadian Factory, St. Catharines, Ont.

Prepared Foliages

The Florists' "FIRST AID" when cut flowers are scarce and high priced

GNATT'S PREPARED FOLIAGES have stood the test for years and are now in greater demand than ever before. Send us a trial order and be convinced.

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Pliable, Non-Curling

Inch	Per 100	Inch	Per 100
8 to 12	$3.80	24 to 28	$ 7.40
12 to 16	4.10	28 to 32	9.80
16 to 20	5.10	32 to 36	10.75
20 to 24	6.25	36 to 40	13.50

40 to 44-inch.....$17.00 per 100

Magnolia Leaves—Gnatt's "Queen Quality" Brand

Non-moldy — Flexible — Uniform Size

Colors: Brown, Green, Purple

Per carton	$1.60 each	100 lb. cases	$20.00 each
10 carton lots	1.50 each	50 lb. case	11.00 each
26 carton lots	1.35 each	25 lb. case	6.00 each

PREPARED EVERGREEN or Lycopodium,

Per carton of 10 lbs..... $3.50 each

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Gray Tinted—The new soft pliable grade. Only satisfactory substitute for Statice. Per lb., $1.00; 10 lb. lots, 85c per lb.

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Green Painted Ruscus—Soft, pliable, freshly prepared. Per lb., 75c; 10 lb. lots, 70c per lb.

Write for our **SPRING SPECIAL,** listing a full line of florists' supplies and seasonable novelties.

The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

La Porte, Indiana

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508 S. Dearborn St.,
CHICAGO

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Our stock is extra fine; plump roots with numerous eyes.



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Mme. Crozy. Scarlet, bordered golden yellow; 3 ft.	.65	3.50	30.00
Richard Wallace. Light yellow; large; 4½ feet	.65	3.50	30.00
Rosea Gigantea. Large; rich rose pink; 3½ feet	1.25	8.00	70.00
Wyoming. Orange chrome red; 6½ feet	.65	3.50	30.00
Yellow King Humbert. Golden yellow, dotted red; 4½ feet	.75	5.00	45.00

Also all other popular varieties.

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Select 2 to 3 Eyes. We have never handled finer stock

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	Height	Per 100	Per 1000
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WYOMING. Orange-colored	7 ft.	3.00	25.00
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	Height	Per 100	Per 1000
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ITALIA. Clear yellow overlaid with orange	3½ ft.	3.00	25.00
Mme. CROZY. Brilliant scarlet, orange gilt edge.	3½ ft.	3.00	25.00
SOV, D'ANTOINE CROZY. Bright golden yellow	4 ft.	3.00	25.00

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	Height	Per 100	Per 1000
HUNGARIA. Pink with satiny sheen	3 ft.	$5.00	$40.00
MLLE. BERAT. Deep rose pink	4 ft.	3.00	25.00
MRS. A. CONARD. Salmon pink	4 ft.	5.50	50.00
ROSEA GIGANTEA. Rich rose pink	4 ft.	6.00	55.00
LOUISE. Soft rose pink	5 ft.	3.00	25.00
VENUS. Rose pink, creamy yellow border	4 ft.	3.00	25.00

Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA. Bright yellow, crimson throat	3½ ft.	$3.00	$25.00
BURBANK. Sulphur yellow, inner petals dotted red	6 ft.	3.00	25.00
FLORENCE VAUGHAN. Yellow with bright red spots	5 ft.	3.00	25.00
INDIANA. Rich golden orange	5 ft.	3.00	25.00
GLADIATOR. Bright yellow, spotted crimson	4 ft.	3.00	25.00
R. WALLACE. Canary yellow	5 ft.	3.00	25.00
YELLOW HUMBERT. Deep rich yellow, heavily spotted bright red	3 to 3½ ft.	5.00	40.00
GUSTAV GUMPPER. Golden yellow, lower petals spotted red	4 ft.	3.00	27.50

Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER. Clear crimson	5 ft.	$3.00	$25.00
BEAUTE POITEVINE. Crimson	4 ft.	3.00	25.00
CRIMSON BEDDER. Red	3½ ft.	3.00	25.00
CHAS. HENDERSON. Crimson scarlet, yellow flame throat	4 ft.	3.00	25.00
JEAN TISSOT. Vermilion, bright orange shadings	3 ft.	3.00	25.00
LOUISIANA. Crimson scarlet	5 to 6 ft.	4.00	35.00
METEOR. Brilliant scarlet	5 ft.	5.00	40.00
KATE GRAY. Soft orange shaded carmine, dotted yellow throat	5 to 6 ft.	3.00	25.00
PENNSYLVANIA. Scarlet overlaid with orange.	4½ ft.	3.00	25.00
TARRYTOWN. Crimson	3½ ft.	3.00	25.00
WINTZER'S COLOSSAL. Vivid scarlet	5 to 6 ft.	5.00	40.00
PANAMA. Dull red, overlaid rose, with mottled yellow edge	3 ft.	6.00	50.00
EXPRESS. Crimson scarlet	2½ ft.	3.00	25.00
BLACK PRINCE. Dark velvety crimson	4½ ft.	3.00	25.00

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Sport of King Humbert, with green foliage, flower yellow, spotted red.
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The genuine variety; salmon pink; green foliage; 4 ft.
Per 100 $8.00 — Per 1000 $75.00

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	Doz.	100	1000
A. BOUVIER Rich Velvety Red, green foliage, 5 feet	$0.50	$3.00	$25.00
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BLACK PRINCE Velvety Maroon, green foliage, 4½ feet	.60	3.50	30.00
CHAS. HENDERSON Deep Crimson, green foliage, 4½ feet	.50	3.00	25.00
DUKE OF MARLBOROUGH Crimson Maroon, green foliage, 4 feet	.60	3.00	25.00
EXPRESS Scarlet Crimson, green foliage, 2½ feet	.60	3.50	35.00
FIREBIRD Scarlet Red, green foliage, 4 feet	1.35	10.00	90.00
LOUISIANA Bright Scarlet, green foliage, 7 feet	.65	4.00	35.00
METEOR Scarlet, green foliage, 4½ feet	.70	4.50	40.00
PENNSYLVANIA Vermilion Scarlet, green foliage, 5 feet	.60	3.00	25.00
PILLAR OF FIRE Brilliant Red, green foliage, 6 feet	.50	3.00	25.00
WINTZER'S COLOSSAL Bright Scarlet, green foliage, 5 feet	.70	4.50	40.00

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	Doz.	100	1000
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ROSEA GIGANTEA Rich Rose Pink, green foliage, 3½ feet	.85	6.00	55.00

YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
AUSTRIA Lemon Chrome, spotted red, green foliage, 5 feet	$0.50	$3.00	$25.00
KATE F. DEEMER Oriole Yellow, turkey red at base, 4 feet	.60	3.50	30.00
GLADIATOR Deep Yellow, dotted red, green foliage, 4½ feet	.60	3.50	30.00
GUSTAV GUMPPER The Ideal Yellow variety, green foliage, 3½ feet	.60	3.50	30.00
GOLDEN GATE Yellow and Red, green foliage, 4 feet	.60	3.50	30.00
YELLOW KING HUMBERT Golden Yellow, spotted red, green foliage, 4½ feet	.70	4.50	40.00
FLORENCE VAUGHAN Yellow, spotted red, green foliage, 5 feet	.50	3.00	25.00
RICHARD WALLACE Light Yellow, green foliage, 4½ feet	.60	3.50	30.00

RED AND YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
PANAMA Rich Orange, red bordered, with a broad edge of golden yellow, 5 feet	.75	5.50	50.00
QUEEN CHARLOTTE Rich Pomegranate, red bordered with golden yellow, 3½ feet	.65	4.00	35.00
SOUV. DE A. CROZY Crimson, with gold band, 4 feet	.65	4.00	35.00

BRONZE LEAF VARIETIES.

	Doz.	100	1000
EGANDALE Currant Red, bronze foliage, 4 feet	$0.60	$3.50	$30.00
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KING HUMBERT Scarlet Bronze foliage, 4½ feet	.75	5.00	45.00

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Delice, Soft Pink.
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Helene Chavet, Large Waxy White.
Lyndhurst, Bright Scarlet, very free bloomer.

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Purity, Fine Pure White.
Mars, Scarlet.

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White Century.
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Pink Magento, Extra Free Bloomer.
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Delight, Pale Pink, yellow center, large.
Mrs. F. Grinsted, Deep Rich Crimson.
Green's White, Pure White.
Britannia, Soft Salmon Pink.
Libelle, Clear Magenta, an extra fine variety.
Wm. Treseder, White Shaded Pink.
Mrs. Murray Ind, Bright Rose.
Genista, Amber, shaded to golden yellow.
Ida, Deep Clear Yellow, very early large.
Fred Cobbold, Bright Crimson, large and free.
Danthe, Salmon.

Prices: Per doz., $2.00; per 100, $16.00; per 1000, $125.00

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And all the other good varieties you should have are included in our list and the roots are heavy and firm.

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All have green foliage unless otherwise specified.

ELEVEN SPECIAL VARIETIES

Carmine Beauty. Deep bright carmine flowers freely produced high above the heavy dark-green foliage which has a narrow red margin. 4½ ft. 15 cts. each; $1.50 per doz.; $10.00 per 100; $90.00 per 1000.

Cheerfulness. No more appropriate name could be given to this brilliant novelty. Its beautiful bright fire-red or deep orange flowers appear early and continue without interruption until frost. Add to the prevailing color a golden border and center with each petal flaked carmine-crimson and you may form some conception of this fascinating variety. 3½ ft. 10 cts. each; 85 cts. per doz.; $6.00 per 100; $50.00 per 1000.

City of Portland. A wonderful bright rosy-pink, much deeper in color than Mrs. Alfred Conard or Hungaria; a free-flowering, vigorous grower. 3½ ft. 20 cts. each; $2.00 per doz.; $12.00 per 100; $100.00 per 1000.

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We believe Fairy Queen will become one of the very popular Cannas. 60 cts. each; $6.00 per doz.; $50.00 per 100.

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Golden Eagle. A wonderful clear golden-yellow of free, upright growth. The flowers are produced in large clusters well above the foliage. 4 ft. 35 cts. each; $3.50 per doz.; $20.00 per 100.

Harmony. Great clusters of good-sized, well-formed Geranium red flowers are arranged on good stems in such a manner as to give the trusses an almost globular appearance. 3½ ft. 20 cts. each; $2.00 per doz.; $15.00 per 100.

Pocahontas (Bronze-leaved Olympic). Large oriental-red flowers borne on firm upright stems, just high enough above the foliage to show the entire head. The foliage is a dark bronze-green with emerald shadings; the ribs a darker bronze. 4 ft. 20 cts. each; $2.00 per doz.; $15.00 per 100; $100.00 per 1000.

Poppy. Intense poppy-red. Large perfect florets in good trusses over greenish-bronzy foliage. Rich and effective. 5 ft. 20 cts. each; $2.00 per doz.; $10.00 per 100; $90.00 per 1000.

Remarkable. This effective bronze-leaved variety stands out boldly among other sorts, not only on account of its height (6 ft.), but because of the beautiful scarlet-carmine trusses of bloom surmounting the rich green-bronze foliage. 20 cts. each; $2.00 per doz.; $10.00 per 100; $90.00 per 1000.

Surprise. The brightest red Canna we have. It surpasses in brilliancy such popular varieties as Meteor and Lafayette and produces its great trusses with equal freedom. 4 to 5 ft. 35 cts. each; $3.50 per doz.; $25.00 per 100.

DREER'S SELECT CANNAS

Including many comparatively new varieties, which we can offer in quantity at popular prices.

	Doz.	100	1000
Allemania (Orchid Flowered). Salmon with golden markings; 5 ft.	$0 50	$3 50	$30 00
Austria (Orchid Flowered). Large, pure canary-yellow with reddish dots in center of upper petals; 5 ft.	50	3 50	30 00
Beacon. Rich cardinal-red 3½ ft.	1 00	7 00	60 00
Brilliant. Rich yellow with two red petals; 3½ ft.	50	3 50	30 00
Dazzler. One of the best, deep fire-red, very free; 3½ ft.	1 00	7 00	60 00
Dragon. Very rich dark, ox-blood red; 3 ft.	75	5 00	40 00
Dr. E. Ackerknecht. Carmine lake, suffused with deep carmine, bronze foliage; 4 ft.	50	3 50	30 00
Duke of Marlboro. An attractive deep brilliant crimson; 4 ft.	50	3 50	30 00
Fanal. An intense, fiery cinnabar-red, an ideal grower holding its flowers well above the foliage, one of the best bedders; 4 ft.	85	6 00	50 00
Feuermeer. Brilliant fiery-scarlet; 4 ft.	85	6 00	50 00
Gaiety. Reddish-orange mottled with carmine and edged with yellow. The tongue is yellow and densely spotted with carmine; 4½ ft.	50	3 50	30 00
Garam. Very large bright carmine-red flowers, freely produced; 3½ to 4 feet.	50	3 50	30 00
General Merkel. Scarlet suffused with orange, base and edge of flower marbled with golden-yellow; 4 ft.	50	3 50	30 00
Gladiator. Deep yellow freely dotted with red, a popular bedder; 4½ ft.	50	3 50	30 00
Goethe. Very attractive. Bright deep orange flowers of a very penetrating shade; 4½ ft.	85	6 00	50 00
Goldbird. (Oiseau d'Or.) This is the yellow companion to Firebird; the immense soft canary-yellow flowers are of good substance; 4½ ft.	85	6 00	50 00
Golden Gate. Yellow and red; 4 ft.	60	4 00	30 00
Hungaria. Flowers large, in good-sized trusses freely produced. The color is a beautiful rose-pink; 3½ ft.	85	6 00	50 00
Italia (Orchid Flowered). Bright orange-scarlet, with broad golden-yellow border; 6 ft.	50	3 50	30 00
Jane Addams. Color a deep rich yellow with a touch of red at the throat; a clean, vigorous grower of upright habit; 4½ ft.	75	5 00	40 00
King Humbert (Orchid Flowered). The most popular Canna. Great orange-scarlet flowers surmount the vigorous dark bronze foliage throughout the season; 5 ft.	75	5 00	45 00
Lafayette. In some respects resembles the variety "Meteor" but the flowers are not quite as dark, stands more erect and the plant grows taller; 5 ft.	1 00	7 00	60 00
La France. Deep carmine-pink; 4½ ft.	1 25	8 00	70 00
Lahneck. A free grower. The color is rose with lines and shadings of scarlet carmine hues, a narrow golden border adds to its beauty; 4 ft.	85	6 00	50 00
Louis Bouvrchon. A splendid bedder, large cochineal-red flowers; 4½ ft.	60	4 00	35 00
Maid of Orleans. Rich cream ground, mottled and shaded soft pink; 4 ft.	60	4 00	30 00
Mrs. Karl Kelsey. (Orchid Flowered). Orange-scarlet, suffused and striped with yellow; 5 ft.	50	3 50	30 00
Mrs. Woodrow Wilson. A rich but soft crimson-pink, with very large flowers, a robust grower and free bloomer; 4 ft.	2 00	15 00	
Olympic. Rich Oriental-red, shading lighter to the centre and dappled carmine. The individual florets and trusses are very large and of excellent form. 5 feet.	$0 85	$ 6 00	$50 00
Orange Bedder. One of our own introductions and unquestionably the best of its color, a particularly bright orange with just sufficient scarlet infusion to intensify the dazzling mass of color; very free flowering. Awarded a certificate of merit by the S. A. F. & O. H. at New York, August, 1917; 5 ft.	60	5 00	40 00
Panama. The color and markings of this splendid Canna are unusual; the rich orange-red face of the petals is bordered with a broad edge of golden-yellow; 5 ft.	60	4 00	35 00
Pennsylvania. Vermilion-scarlet overlaid with orange; 5 ft.	50	3 50	30 00
Philadelphia. Rich deep red; 4 ft.	60	4 00	35 00
Queen Charlotte. Rich pomegranate-red bordered with golden-yellow; 3 ft.	85	6 00	50 00
Rosea Gigantea. Large flowers, borne in such abundance that the mass of color is amazing. A deep rich rose, almost a coral-carmine; 4 ft.	1 25	8 00	70 00
Salmon Queen. Rosy salmon-scarlet, blending to a rosy carmine towards the center, a very effective bedder; 5 ft.	85	6 00	50 00
Scharfenstein. The beautifully formed, large round florets are produced in compact but graceful trusses. The color is a unique light red salmon with orange and carmine suffusions that forms a most attractive addition to the range of colors found in Cannas; 5 ft.	85	6 00	50 00
Schopenhauer. A rich brilliant red with yellow throat, very free; 3 ft.	75	5 00	40 00
Souv. de F. Langle. Very distinct orange-red color, edged with gold; 4½ ft.	75	5 00	40 00
Superb. Deep salmon with bronze foliage; 4½ ft.	60	4 00	35 00
The Gem. An entirely distinct spotted variety. The immense trusses of flowers are borne on upright branching stems well above the foliage, and are of deep cream or straw-yellow, spotted with deep carmine; 4½ ft.	1 50	10 00	90 00
Uhlberg. Entirely distinct, of a soft rosy-carmine; the throat of the flower is of a creamy-yellow, and the edges of the petals are also pale yellow; 3 ft.	60	4 00	35 00
Venus. Flowers of fair size, of a soft rosy pink with a pretty mottled border of creamy-yellow; 3½ ft.	75	5 00	40 00
Wintzer's Colossal (Orchid Flowered). The largest flowered Canna. The florets often measure eight inches across and are of a bright scarlet; 5 ft.	75	5 00	45 00
William Bates. A splendid free flowering yellow of good size; 5 ft.	1 50	10 00	90 00
Wyoming (Orchid Flowered). Massive orange flowers which make a strong contrast with its rich bronze foliage; 6 ft.	50	3 50	30 00
Yellow King Humbert (Orchid Flowered). A sport from King Humbert in which the foliage is green and the flowers yellow with red spots. Very attractive	75	5 00	45 00

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

The above prices are intended for the Trade only.

Choice Roses at Low Prices

We are now cutting a large stock of roses of an exceptionally fine quality, plenty of short and medium being cut, and are quoting them at the following prices:

PRICE LIST

Buy Direct From the Grower

We are rose specialists, and are cutting from 245,000 rose plants.

OPHELIA, HOOSIER, WHITE KILLARNEY, SUNBURST	Per 100
Extra Long	$16.00 to $20.00
Medium	10.00 to 12.00
Good Short	6.00 to 8.00

RUSSELL AND COLUMBIA,	Per 100
Fancy Long	$25.00
Long Medium	20.00
Medium	16.00
Short	$8.00 to 12.00

ASSORTED ROSES—OUR SELECTION—including some Russell and Columbia

Lots of 200 or more, per 100 ..... $8.00

Carnations—per 100, **$6.00 to $8.00**

Big supplies of spring flowers are now coming into this market, and we will procure the best at lowest market prices.

NEW FANCY FERNS	Per 1000 $4.00
ADIANTUM	Per 100 $1.50 to $2.00
GALAX, bronze	Per 1000 $1.50
ASP. SPRAYS	Per 100 $3.00 to $4.00
SPRENGERI	Per 100 $2.50 to $3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

Bassett & Washburn

Greenhouses: Hinsdale and Greggs Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

Commercial Varieties	Per 1000		
	1½ in. up	1¼ in. up	1 in. up
America, flesh pink	$ 30.00	$ 24.00	$ 18.00
Chris, maroon red, new	60.00	50.00	40.00
Glory of Holland, fine white	.....	35.00	27.00
Golden West, orange red, large	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India	60.00	50.00	40.00
Halley, salmon pink, early	30.00	.....	.....
Klondyke, yellow, red spot	30.00	.....	.....
La Grandesse, extra large white, new	75.00	60.00	50.00
Lily Lehman, ivory white	50.00	40.00	32.00
Lisa, apple blossom pink	75.00	60.00	50.00
Master Wiebertus, mauve white	30.00	.....	.....
Loveliness, creamy white	70.00	60.00	50.00
Mr. Mark, light blue, large	110.00	90.00	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2½ in. over $55.00	45.00	.....	.....
Mrs. Veithuys, brilliant red	75.00	60.00	50.00
Niagara, creamy yellow	50.00	40.00	32.00
Panama, fine pink	50.00	40.00	32.00
Proserpine, very deep pink	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra	70.00	60.00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers	50.00	40.00	32.00
Schwaben, yellow	60.00	48.00	36.00
Willy Wigman, white, red blotch	45.00	35.00	.....
Primulinus Hybrids	25.00	20.00	16.00

New Varieties of High Value	Per 100		
	1½ in. up	1¼ in. up	1 in. up
Catharina, grayish light blue, with deeper spot	$ 45.00	$ 36.00	$ 27.00
Distinction, large maroon	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow	40.00	32.00	25.00
Gretchen Zang, lively pink	8.00	6.50	5.00
Hubertus, light blue and mauve	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra	20.00	18.00	9.00
Liebesfeuer, bright scarlet	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot	75.00	60.00	50.00
Nora, light blue	35.00	28.00	20.00
Red Emperor, immense scarlet	12.00	9.00	7.00
Sulphur King, deep yellow	12.00	9.00	7.00
Yellow Standard, golden yellow	12.00	.....	.....
Flora, golden yellow, large, each	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each	4.00	3.50	3.00

United Bulb Company

The Home of Choice Gladioli **Box A, Mount Clemens, Mich.**

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

A Distinctive Creation — This Handsome Jardiniere Will Appeal to Your Discriminating Easter Trade —

From every section of the country comes the same hearty word of endorsement, and large orders for this Jardiniere that is being used for cut flowers, potted plants, ferns, artificial plants, for basket making and general decorative purposes.



Place your order now for this novel Jardiniere. Decorated in several classic designs and Wedgwood Colors. Made of wood fiber, waterproofed—may be used for an indefinite period. So inexpensive as to be included in your sales at a profit.

Your Supply House Will Fill Your Order

Made by the

MONO SERVICE CO., Newark, N. J.



LOUISE

THE REMARKABLE NEW GLADIOLUS

Bright Lavender

A circular with description and picture in color for the asking. A card will bring this beautiful picture to you.

1-inch bulbs and over, $1.00 each
12 for $10.00

M. F. Wright & Daughter

401 South Clay Street, STURGIS, MICH.

1904 *Colorado-Grown Plants Beat Them All* 1920

Blooming Plants for Easter

OUR STOCK WAS NEVER LARGER—OUR STOCK WAS NEVER BETTER

The demand for blooming plants for the coming Easter, promises to be the most phenomenal in the history of the industry. This, together with the fact that not a few of the desirable sorts obtainable in former years are not to be had at all this season, and still others in only very limited quantities, should impress upon the trade in general the grave importance of booking their orders at the very earliest possible date. Nothing is more certain than that those who neglect so doing will experience serious difficulty in supplying their needs, and will, perforce, have to struggle along with what they can get.

LILIES

Beyond a question of a doubt, we offer the trade the finest stock of Lilies that we have ever had, and we think we are safe in asserting that better were never grown in the United States. Pot plants will range from 12 to 24 inches tall, with 3 to 8 blooms, and pans with 10 to 20 blooms. Price, **30c per bud and bloom.**

AZALEAS

The stock of this item will be very limited; only enough, probably, to supply early orders. Prices will range from **$3.50** to **$7.50 each.** Orders for Azaleas alone will not be accepted; a fair assortment of other plants must be included.

BABY RAMBLER ROSES

Erna Teschendorff principally. All Babies will be extremely scarce this year, for reasons well known to the trade, and but few growers were able to obtain any stock. We were one of the fortunate ones, we are pleased to say. Prices will range from **$2.00** to **$5.00 each.**

HYDRANGEAS

An exceptionally fine lot. Bushy, symmetrical plants of Otaksa and best French varieties. In pots of 1 to 10 blooms and pans of 4 to 6 blooms. Prices ranging from **50c** to **$5.00 each.**

	4-in.	5-in.	6-in.	7-in.	8-in.
Hyacinths, best colors	$0.30	$0.75	$1.00	$1.25	....
Daffodils, single and double	...	.75	1.00	1.25	....
Tulips, large variety	...	.75	1.00	1.25	$1.50
Narcissus, Paper Whites	...	.75	1.00	1.25	....
Pelargoniums, four varieties	.35	.50	.75	....	....
Fuchsias	.25	.50	.75	....	....
Cinerarias	.25	.50	....	....	....
Primula Obconicas	.25	.50	....	....	....
Combination Pans, of small blooming plants and ferns, 50c to $1.25 each.					
Blooming Plants, small, for Sunday Schools, etc., $6.00 to $10.00 per 100.					
Table Ferns, six best varieties, $1.00 per dozen.					
Asparagus Ferns	.20	.35	.50	....	....
Dracaena Indivisa	.20	.35	....	....	....
Rubber Plants	.25	.50	....	....	....

Book your orders at once—we will ship when wanted

All stock sold F. O. B. Denver, Colo. Our responsibility ceases when receipted for by carrier in good condition. Any claim for damage should be made promptly to agent at point of delivery.

Packing at cost. Paper pots will be used where advisable, unless you instruct to the contrary. We have a reputation for good packing, second to none in the country.

Unless you have an account with us, much valuable time will be saved by enclosing bank draft with order. No C. O. D. orders accepted, except from regular customers.

ELITCH GARDENS COMPANY, Wholesale Exclusively **DENVER, COLO.**

BLOOMING PLANTS

CINERARIAS

Dwarf hybrid, 3-inch, in bud and bloom	$0.12 each
Dwarf hybrid, 3½-inch, in bud and bloom	.25 each
Dwarf hybrid, 5-inch, well flowered	.50 each
Dwarf hybrid, 5½-inch, select	.75 each
Dwarf hybrid, 6-inch, select	1.00 each

Hyacinths, 4-inch, 30c and 35c each; 6-inch, 90c each.
Tulips, 35 and 75 cents per pan.

CINERARIAS AT 50 CENTS AND 75 CENTS.

Full of Bloom, Rich Color, Very Salable.

SPRING STOCK

	—Rooted Cuttings—		——2¼ in.——		——3-in.——		4-in.	5-in.
	Per 100	Per 1000	Per 100	Per 1000	Per 100	Per 1000	Per 100	Per 100
Alyssum, Double Giant	....	....	$5.00	$45.00	....	....	....	....
Asparagus Plumosus, choice	....	....	6.00	....	$ 8.00	....	$15.00	....
Asparagus Sprengeri	....	....	5.00	45.00	....	....	....	....
Daisy, Paris	....	....	5.00	45.00	....	....	....	....
Daisy, Mrs. Sander	....	....	6.00	55.00	....	....	....	....
Cinerarias	....	....	....	....	12.00	....	....	$50.00
English Ivy	....	....	5.00	45.00	10.00	....	15.00	....
German Ivy	....	....	5.00	45.00	....	....	....	....
Geraniums, excellent assortment	....	....	7.50	70.00	10.00	$95.00	....	....
Geraniums, Mme. Salleroi	$4.00	....	....	....	....	....	....	....
Geraniums, select	....	....	....	....	....	....	18.00	....
Myrtus Communis	....	....	....	....	....	....	....	35.00
Palms, Belmoreana and Forsteriana	....	....	....	....	30.00	....	50.00	....
Petunias, choice fringed, double	....	....	5.00	45.00	....	....	....	....

CARNATIONS—Rooted Cool—Fine Stock—Ready Now

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Ruth Baur	12.00	100.00
Enchantress	7.00	60.00
Belle Washburn	7.00	60.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00
Alice	$5.00	$45.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	6.00	50.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00
Superb	$6.00	$50.00
Good Cheer	6.00	50.00
Aviator	6.00	50.00
Cottage Maid	6.00	50.00
Miss Theo	6.00	50.00
Rose-pink Enchantress	6.00	50.00

Packing, 2% of invoice.

Well Established in 2¼-inch Pots

Belle Washburn, Superb, White Wonder, $8.00 per 100; $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, Merry Christmas and Good Cheer, $7.50 per 100; $70.00 per 1000.

NEPONSET PAPER POTS

2¼-inch	$3.05 per 1,000
2½-inch	3.60 per 1,000
3 -inch	5.20 per 1,000
3½-inch	7.10 per 1,000
4-inch	$ 8.60 per 1,000
5-inch	14.60 per 1,000
6-inch	19.25 per 1,000

SUPERIORA MAGNOLIA

1 carton	$ 1.75
10 cartons	17.00
25 cartons	40.00

GULLETT & SONS, [Packing blooming stock and large plants, 10 per cent of invoice; Bedding and small plants, 5 per cent; Cuttings, 2 per cent.] **Lincoln, Illinois**

Remember About the Early Bird

Easter
SPECIAL SPRING
Number

THE FLORISTS' REVIEW

Out March 18
(Advertising Forms Close March 15)

Last Call Number
OUT MARCH 25
(Advertising Forms Close March 22)

"From the returns gotten through The Review, we figure that $10.00 spent in advertising is good for $1000.00 worth of business. This is our first season of using your medium, but we have come to stay."

THOMASVILLE NURSERIES,
Thomasville, Ga.

Feb. 16, 1920.

Send in YOUR Advertisement NOW

Easter and Spring Specialties

HYDRANGEAS

We have the largest and finest stock of Hydrangeas ever offered to the trade at Easter. Our stock includes over 10,000 of the new French varieties. The plants have all been grown cool and are well hardened off, insuring satisfaction to the buyer.

Hydrangea Otaksa, 8-inch, $3, $3.50 and $4 each; 11-inch tubs, $5 and $6 each.

The New French Hydrangeas

All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter.

4-inch pots, $6 per dozen.

5-inch, 6-inch and 7-inch pots, from 3 to 20 flowers, $9, $12, $15, $18, $24, $30, $36, $42 and $48 per doz.

8-inch pots, $5 each.

April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, $8 per 100, $75 per 1000.

April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, $8 per 100, $75 per 1000.

For Memorial Day and for Growing On

4-inch pots, in bud and flower, $6 per doz., $45 per 100. Larger Plants, $9, $12, $15 and $18 per doz.

ROSES

We desire to make special mention of our large stock of Roses, growing upwards of 10,000 plants in the following varieties. We have no hesitation in saying we are the largest growers of forcing Roses for Easter in America. We are positive our stock will please the most critical buyers, as the quality was never better. It has all been grown cool and will prove very satisfactory.

Tausendschoen—Thousand Beauties

This was our finest and most popular Climber last year, and this year our stock is large and the plants are much finer.

Trained plants, fans, globular and pyramidal shapes, $2, $2.50, $3, $3.50, $4, $5, $6, $7.50 and $10 each.

Baskets, $10, $12.50 and $15 each.

Umbrellas, $6, $7.50 and $10 each.

Crimson Rambler

Extra fine plants, $2.50, $3.50, $5 and $6 each.

Hybrid Tea Roses

Including American Beauty, Hadley, Ophelia and Prima Donna.

6-inch pots, $15 and $18 per doz.

GENISTAS—RACEMOSA

The finest stock of Genistas ever offered. Every plant grown cool, exceptionally well flowered and shapely.

4-inch pots, $6 per doz.

5-inch pots, $9 per doz.

6-inch pots, $12 and $15 per doz.

7-inch pots, $18 and $24 per doz.

Also some very good standard and bush forms in larger sizes at $2.50, $3, $4 and $5 each.

JAPANESE GENISTAS

This is a new dwarf variety that is much superior to the older variety.

5-inch pots, $9 per doz.

MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, $35 per 100.

6-inch pots, heavy, $9 and $12 per doz.

8-inch pans, $18 per doz.

10-inch pans, $30 per doz.

NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2¼-inch pots, $20 per 100, $150 per 1000.

4-inch pots, $50 per 100, $450 per 1000.

6-inch pots, $18 per doz.

LILIUM GIGANTEUM

We have the largest and finest stock of Lilies ever offered by us for Easter sales. Suggest placing orders early to avoid disappointment, such as was experienced last year.

6-inch pots with from 4 to 10 flowers, $0.30 per flower and bud.

8-inch pans with from 12 to 25 flowers, $0.30 per flower and bud.

Cut Lilies, $30.00 per 100 flowers and buds.

PRIMULA OBCONICA

Excellent strain. Large flowers.

8-inch pots, $15 and $18 per doz.

Primula Townsendii—Baby Type

4-inch pots, $35 per 100.

5½-inch pots, $9 per doz.

CINERARIAS

Largest and finest stock ever offered by us.

6-inch pots, $12 per doz.

7-inch pots, $15 and $18 per doz.

DEUTZIA GRACILIS AND LEMOINEI

6-inch and 7-inch pots, $12, $15 and $18 per doz.

SPIRAEA GLADSTONE AND JAPONICA

We were very fortunate to obtain stock, as Spiraeas will be almost an unknown quantity this year.

6-inch pots, $18 and $24 per doz.

7-inch pots, $24 and $30 per doz.

LILY OF THE VALLEY

5-inch pots, 15 pips, $18 per doz.

AZALEA HINODIGIRI

2½-inch pots, April delivery, for growing on, $20 per 100, $180 per 1000.

5½-inch pots, in flower, $15 and $18 per doz.

6-inch pots, very heavy, $3, $3.50 and $4 each.

7-inch pots, very heavy, $5, $6 and $7 each.

8-inch pots, very heavy, $10 and $12 each.

Specimens in tubs, $20 each.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants, $35 per 100.

4-inch pots, strong plants, $9 per doz.

5-inch pots, strong plants, $12 and $15 per doz.

6-inch pots, strong plants, $18 per doz.

8-inch pots, strong plants, $4 each.

10-inch pots, strong plants, $7.50 and $10 each.

12 and 14-inch tubs, specimen plants, $15, $20 and $25 each.

Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots, $35 per 100.

4-inch pots, $9 per doz.

5-inch pots, $15 and $18 per doz.

6-inch pots, $18 and $24 per doz.

Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2¼-inch pots, $15 per 100, $140 per 1000.

3-inch pots, $35 per 100.

4-inch pots, $50 per 100.

Every retail store and grower should feature Crotons this Easter and Spring. We know our stock will please you and your customer.

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Easter baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

Dracaena Godseffiana

Green and white leaf, very hardy, fine for baskets.

2½-inch pots, $20.00 per 100.

3 -inch pots, $35.00 per 100.

4 -inch pots, $50.00 per 100.

Fancy Dracaenas

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandaiana, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots, $9.00 per doz.

5-inch pots, $15.00 per doz.

6-inch pots, $18.00 and $24.00 per doz.

8-inch pots, $3.50 and $5.00 each.

Dracaena Massangeana

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

6-inch pots, $24.00 per doz.

8-inch pots, $4.00 and $5.00 each.

10-inch pots, $6.00 each.

Dracaena Fragrans

Plain green leaf.

6-inch pots, $18.00 and $24.00 per doz.

8-inch pots, $4.00 each.

Dracaena Sanderiana

Small, light green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

2½-inch pots, $20.00 per 100.

Dracaena Lord Wolseley

One of the very best varieties for Easter and Spring, being bright red in color. An excellent Easter variety.

2-inch pots, $20.00 per 100.

3-inch pots, $35.00 per 100.

4-inch pots, $60.00 per 100.

5-inch pots, $12.00 per doz., April delivery.

6-inch pots, $18.00 per doz., April delivery.

Dracaena Kelleriana (New)

One of the finest foliage plants for combination boxes or baskets.

2¼-inch pots, $20 per 100.

3-inch pots, $35 per 100.

4-inch pots, $50 per 100.

8-inch pots, made up, very handsome, $4 and $5 each.

Dracaena Terminalis

Exceptionally well colored.

2¼-inch pots, $20 per 100.

3-inch pots, $35 per 100.

4-inch pots, $60 per 100.

6-inch pots, $1.50 each, April delivery.

Dracaena Warneckii (New)

Silver and green leaf. Very durable.

6-inch pots, $30 per doz.

Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots, $7.50 per doz., $60 per 100.

5-inch pots, $1 each.

6-inch pots, $1.50 each.

Dracaena Indivisa

Very large stock in splendid condition.

4-inch pots, $25 per 100.

6-inch pots, $6, $9 and $12 per doz.

Branch NORWOOD, PA. **ROBERT CRAIG COMPANY,**

We offer the largest and most complete line of Easter and Spring Plants in the country and feel sure we can take *Best* care of your *Easter Orders*, considering Quality and Assortment. Would suggest early booking to avoid disappointment. Bear in mind that

CRAIG QUALITY STOCK IS UNSURPASSED

DRACAENAS—Continued.

Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.
4-inch pots, $9 per doz., $75 per 100.
6-inch pots, $24 per doz.
8-inch pots, $4 each.

Dracaena Sheperdii

Very handsome plants; red and green.
6-inch pots, $18 per doz.
7-inch pots, $30 per doz.
8-inch pots, $4 and $5 each.

LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, $25 per 100.

FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.
6-inch pots, 2 ft. tall, $2 each.
7-inch pots, 3 ft. tall, $2.50 each.
8-inch pots, 4 ft. tall, $3 each.
10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, $4, $5, $6 and $7.50 each.
The large plants are unusually fine.

FICUS CRAIGII

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.
4-inch pots, 15 inches tall, $6 per doz, $50 per 100.
6-inch pots, 18 to 24 inches tall, $9 and $12 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.
2½-inch pots, single plants, $10 per 100, $90 per 1000.
2½-inch pots, made-up plants, 3 plants, $15 per 100, $140 per 1000.
4-inch pots, made-up plants, 3 plants, $50 per 100, $475 per 1000.
6-inch pots, made-up plants, 3 plants, 24 to 28 inches tall, $24 per doz.
8-inch pots, made-up plants, 3 plants, 48 inches tall, $7.50 each.
9-inch pots, made-up plants, 3 plants, 60 to 66 inches tall, $10 and $12.50 each.

PANDANUS VEITCHII

Well colored plants.
5½-inch pots, $15 per doz.
6-inch pots, $18 and $24 per doz.
7-inch pots, $30 and $36 per doz.

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for Easter flowering.
2¼-inch pots, $15 per 100, $140 per 1000.
4-inch pots, in bud, $9 per doz.
6-inch pots, $18 per doz.

PHOENIX ROEBELENII

8-inch tubs, $5 each.
10-inch tubs, $10 and $12.50 each.

150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

Nephrolepis Norwood

The most beautiful form of Nephrolepis to date, graceful, compact and symmetrical, a vigorous, healthy grower. All growers are invited to inspect our Norwood greenhouses.

Strong Plants.
4-inch pots, $6 per doz., $35 per 100.
Orders filled strictly in rotation.

Nephrolepis Verona

Makes a good plant in all sizes. Much finer frond than any crested sort outside of N. Smithii. The fronds are carried on a heavy, wiry stem. We consider it one of the best of the newer introductions.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $9 and $12 per doz.

Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
8-inch pots, $30 and $36 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Scottii

Our stock is in superb condition.
2¼-inch stock, $10 per 100, $90 per 1000.
4-inch stock, $35 per 100.
6-inch stock, heavy, $12 per doz.
8-inch ¾ pots, heavy, $24 per doz.
10-inch ¾ pots, $36 per doz.
11-inch tubs, $4 and $5 each.

Nephrolepis Elegantissima Compacta

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii, and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $9 per doz.

Teddy, Junior

A Grand, New Dwarf Fern

Fine young plants from 2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
7-inch pots, $18 per doz.
8-inch pots, $2 each.
11-inch tubs, $5 and $6 each.

Nephrolepis Harrisii or Roosevelt

2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
8-inch pots, $2 each.
10-inch pots, $3 each.
11-inch tubs, $5 and $6 each.

CROTON

Leaves and Sprays

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail Florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place for three to four weeks. We can supply them every day in the year. Very highly colored sprays at 35 and 50 cents each. Cut leaves, $3 and $5 per 100.

When you have orders for funeral or table work "out of the ordinary," order Craig's Cut Crotons.

ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.
4-inch strong plants, $60 per 100.

PTERIS AND CYRTOMIUMS

Pteris Argyrea, 4-inch, $25 per 100.
Pteris Tremula, 4-inch, $20 per 100; 6-inch, $6 per doz.
Cyrtomium Rochfordianum, 4-inch, $25 per 100.

CHRYSANTHEMUMS

We are booking orders for both rooted cuttings and pot stock for delivery April 1st and later. Our stock is perfectly healthy and absolutely free of midge or other diseases.

YELLOW

Golden Glow	Yellow Jones
Chrysolora	Bonnaffon
Marigold	Tints of Gold

PINK

Chieftain	Mrs. E. A. Seidewitz
Maud Dean	

WHITE

White Chieftain	Early Frost

POMPONS AND SINGLES

La Porte	Mrs. Buckingham
Mrs. Beu	Margaret Waite
Hilda Canning	Lillian Doty

Rooted Cuttings, $3.50 per 100, $30 per 1000.
Strong Stock, 2¼-inch, $5 per 100, $40 per 1000.

ENGLISH IVIES

We have a large stock of both the large and small-leaf varieties for growing on.
2½-inch pots, 2 and 3 runners to pot, $10 per 100, $90 per 1000.

CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.
2½-inch pots, equal to 3-inch stock, $20 per 100, $175 per 1000.
4-inch pots, July 1st delivery, $60 per 100, $550 per 1000.

BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.

Blooms continually the entire year.
2¼-inch pots, $12 per 100, $100 per 1000.
4-inch pots, $6 per doz., $40 per 100.
6-inch pots, $12 per doz., $90 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases	**$1.50 each**
Three-quarter size cases	**1.00 each**
Small size cases	**.50 each**

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

TERMS: **Cash with Order**—Kindly send sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. **Remittances**—Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **Shipping Instructions**—Give your name, post office, county and state, and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment, and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **Correspondence**—We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. **Errors**—Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

4900 Market Street, PHILADELPHIA, PA.

EASTER



ONE OF OUR LILY HOUSES

Photographed February 20, 1920

We Will Book Your Lily Order at 30c a Flower

Wittbold
FLORIST

745 Buckingham Place, CHICAGO, ILL.

LILIES

TO THE TRADE:

While we have already sold many thousand Lilies for Easter delivery, we still have some to dispose of.

Our Lilies are truly wonderful stock, grown from 8 to 10 bulbs, and are sure to come into bloom for Easter. If you want to be sure of your stock this Easter it will be wise to order now—The demand for Lilies this season is very strong.

We have established our price on Lilies as **30c per bloom and bud,** plus packing charges of 5% in paper pots and 10% in clay pots.

PLAY SAFE—ORDER NOW.

THE GEORGE WITTBOLD CO.

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

OUR NEW

Easter Novelties

ARE NOW ON EXHIBITION

AT OUR STORE

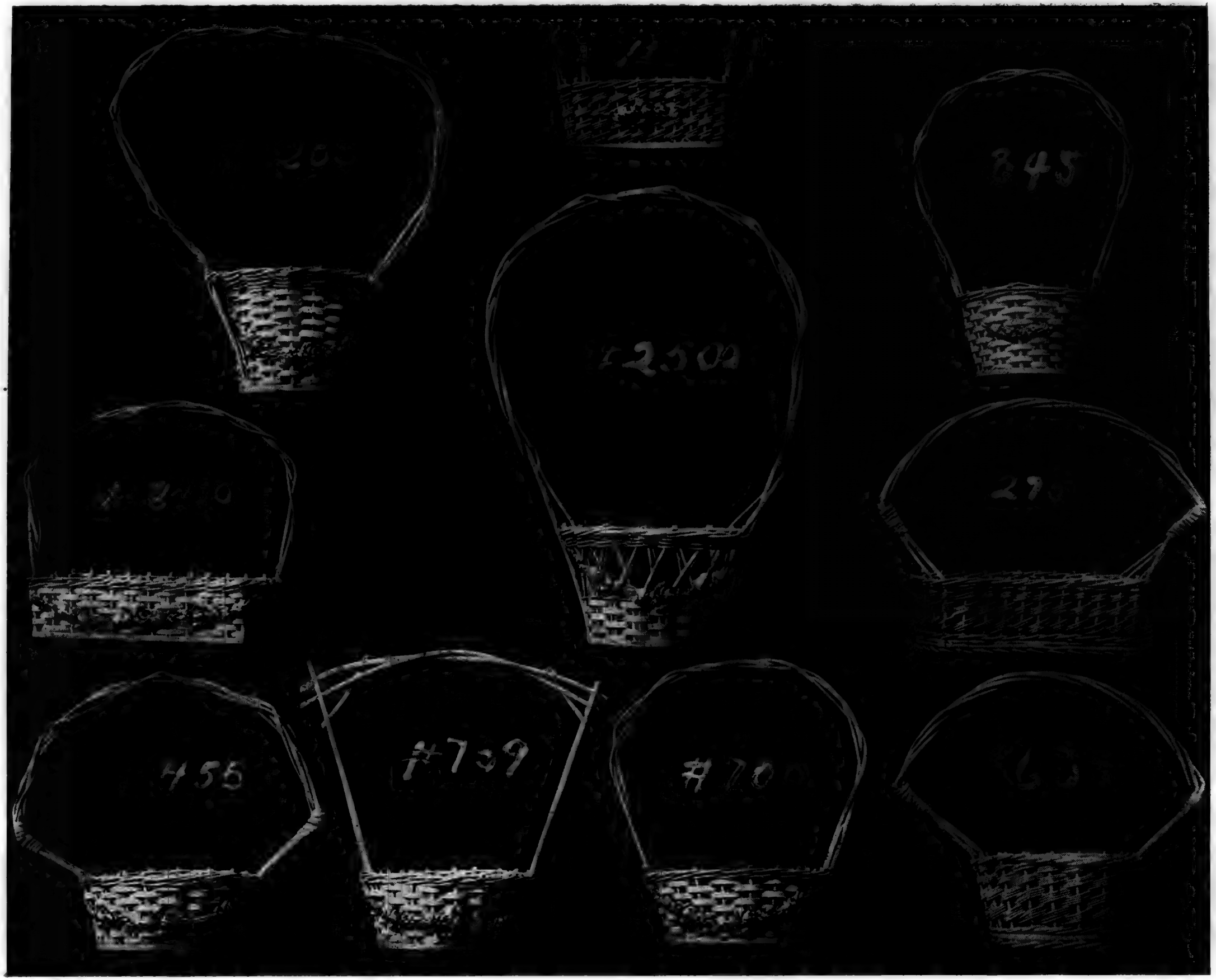
also at our booth at the

International Flower Show

March 15 to 21

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK



10 Baskets $22 (*CASH*)

No. 125
12 inches long
High 7 in. | Wide 5 in. | Deep 4 in.

No. 2400
15 inches long
High 14 in. | Wide 6 in. | Deep 4½ in.

No. 275
15 inches long
High 14 in. | Wide 6 in. | Deep 4½ in.

No. 200
High 24 in. | Wide 10 in. | Deep 7½ in.

No. 2500
High 30 in. | Wide 10 in. | Deep 7½ in.

No. 845
High 15½ in. | Wide 9 in. | Deep 4 in.

No. 455
High 15 in. | Wide 11 in. | Deep 4 in.

No. 759
High 16 in. | Wide 11 in. | Deep 4 in.

No. 700
High 16 in. | Wide 11 in. | Deep 4 in.

No. 635
High 15 in. | Wide 10 in. | Deep 5 in.

These Baskets are finished in two-tone with Compo Relief—will not break or come off. Tinted, complete with metal liners. No better baskets made at any price.

On this **Special Offer** only one collection to a customer at this price.

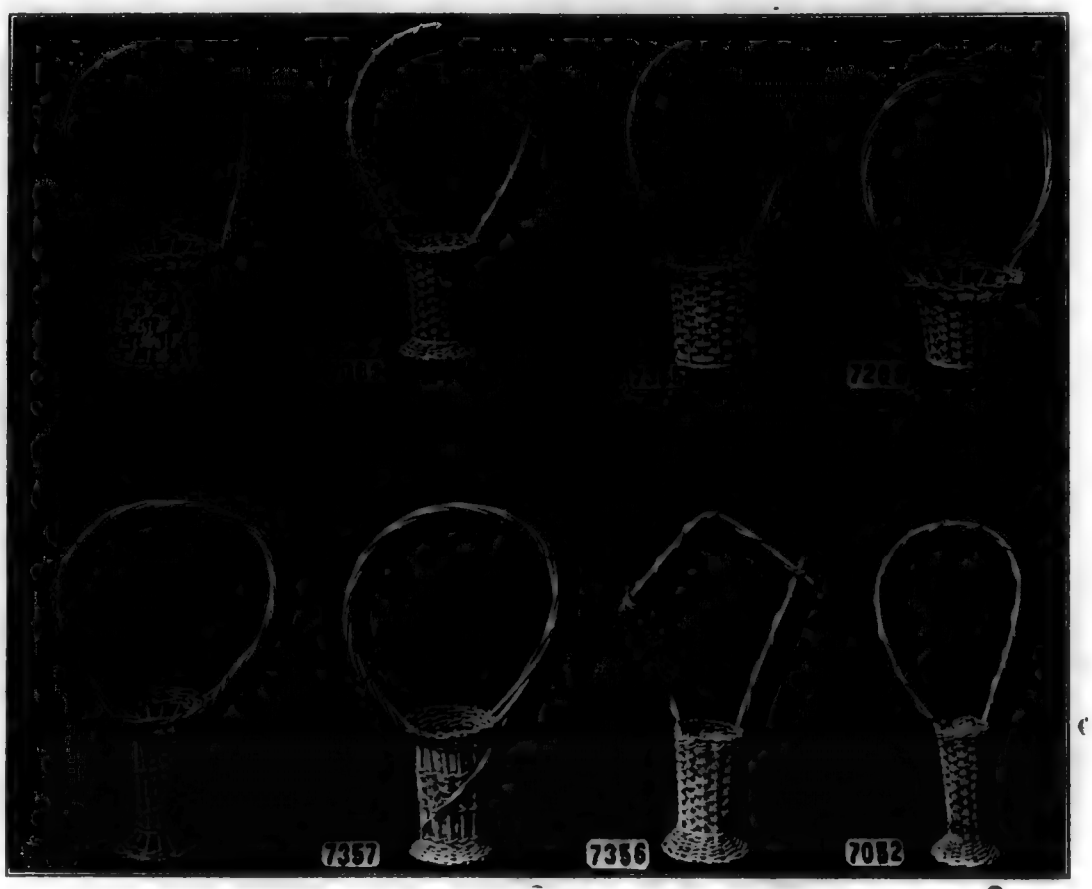
Send for new price list of Baskets.

JOHNSON BASKET WORKS
2535 Milwaukee Ave.
CHICAGO
Phone Belmont 3033

M. RICE CO.

INCREASED SALES

Assured with "Keystone Quality" Baskets



QUALITY COUNTS

more than you think, perhaps, in influencing sales of baskets of fresh flowers.

The Workmanship,
The Finish,
The Color Effects,

are all determining factors.

"Keystone Quality" Baskets

have that added touch of excellence and beauty that means so much.

When you buy them, you put yourself in the class of

Up-to-date, Progressive Florists.

Every number, from the smallest tumbler to the largest basket, receives the same care and attention.

Assortment No. 11—50 Tumblers, selected, $22.75

Assortment No. 12—50 Special Tumblers, $31.25

Assortment No. 13—22 Cut Flower Baskets, $28.00

TRY THESE AND BE CONVINCED

M. RICE CO.

1220-22-24 Spring Garden St. *Florists' Supplies that Excel* PHILADELPHIA, PA.

M. RICE CO.

Write for Samples of Our Ribbons and Chiffons

America's standard line is ready for your inspection. Samples gladly submitted to responsible florists. If you are not a regular customer, this is a good opportunity to become acquainted with our exceptional facilities.

At your service.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 17-25 East 24th Street, NEW YORK

THE FLORISTS' REVIEW

REVERSING THE SILVER LINING

The cloud of gluts and near-gluts that casts a shadow over the flower markets at this season has another side not so gloomy for florists. But much united effort, already initiated in some cities, will be needed to turn the silver lining into view of the trade.

AFTER an unprecedented period of flower scarcity and consequent high prices, the sunshine of late February and early March has brought into the markets all over the country such quantities of stock that prices have eased decidedly. The passing of the flu, the arrival of Lent and the advent of sunshine all coincided to lessen demand as the supply increased. The result is an abundance of flowers that, after the extreme scarcity of the last two months, has the appearance of a glut. It is not yet a glut, however, but possibly a near-glut. At any rate, prices are approaching a point unsatisfactory to growers and, what might seem strange at first thought, unsatisfactory to retailers at the same time.

The reason for the dissatisfaction of the former is plain. That of the latter springs from a keen view of the future and of the general welfare of the trade. Stable prices for a commodity are always more desirable both for the stability of the trade and also for the psychological value they have on the public mind. Where there is too wide a range of prices, the profitable average is difficult, if always possible, to calculate. But there is another, stronger reason, for farsighted retailers' dissatisfaction.

Next Year.

Every retailer knows he missed making money in the last two months because of the lack of flowers and the excessive prices he was compelled to charge for them. Even without the flu, many believe, there would have been a scarcity of stock. Next January will be like the last, or, at least, a close resemblance. If prices descend so low now that growers do not make money, they will not be so desirous of adding glass in order to produce larger crops next winter. So the retailer who wants a bigger supply of flowers next season would like to hold up prices for the grower instead of forcing them as low as possible under present conditions. Not solely for his own sake, to make dealings with the public easier, but also for the growers' sake—whose advantage, after all, is the retailers' too in the long run—does the man with the store wish to keep prices away from the depths to which they sometimes drop at times of abundant supply. If he can accomplish it, he is working for his own good, this year and next year, as well as working in behalf of the grower now so that the latter will return the advantage later.

Win Back the Old Buyer.

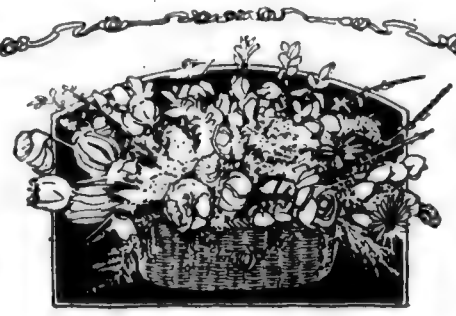
There is a second reason for the retailer's desire for more stable prices, excluding the excesses of stringencies and gluts alike, and that is to get back the old regular flower buyer, the man of the salaried class and his wife, who were raised with flowers in the home and always want them there—except when they are so expensive as to be out of the question. If there is a way to get back these lost patrons and keep them in addition to the new ones gained, the retailer will have an increased and therefore more lucrative clientele.

The way to achieving this has been shown by leading merchandisers of flowers in years past on an individual, and therefore small scale. Now it is feasible as a means of solving a trade's problems because of the united power which a coöperative advertising campaign gives to the florists of a community. The more numerous such local campaigns become the more force they will carry in the aggregate, so that they may presumably become a powerful factor in stabilizing prices. And by the assistance of florists in their individual advertising, much could be accomplished.

It is safe to say that if the trade as a whole exerted the advertising effort on behalf of moving a glut that is employed in boosting sales for a holiday, the quantity of flowers that would be moved would be so great that prices would be prevented from going below the point that indicates misfortune to retailer and grower alike in the end.

In Chicago.

To accomplish this thing was the first step undertaken by the Chicago cooperative organization, the Allied Florists' Association, last week. Though collections from members were not started until the following Monday, March 1, the directors of the organization, realizing the crisis to be met by immediate action, pledged sums individually to run advertisements in the daily newspapers Friday and Saturday, February 27 and 28. The first of these appears on this page. It occupied a quarter page in the Tribune, the largest morning paper. The second, shown on the next page, occupied slightly smaller space next day.



"Say it with Flowers"

They are plentiful now

and are blooming in greater profusion. Milder weather, sunshine and longer hours of daylight have brought an abundance of flowers today where a few weeks ago only a few were in bloom.

"Say it with Flowers"

For there is no finer way of giving cheer to those who are ill—radiant brightness to the home—and true expression of one's feelings on a birthday or other anniversary occasion—they are silent messengers of love.

TODAY AND TOMORROW

Your Florist and Several Hundred Other Florists in and About Chicago Will Display Flowers in Abundance and at Very Reasonable Prices.

THE ALLIED FLORISTS' ASSOCIATION OF ILLINOIS

Chicago Florists Start Co-operative Campaign by Fighting Glut.

At the same time the retail members of the association were appealed to by a mimeograph notice from the secretary. They were urged to unite to push the sale of flowers at popular prices on these two days. The notice said:

"Friday of this week a quarter-page ad will be run for you in the Tribune, calling attention to the fact that flowers are plentiful and giving a reason why they are plentiful. It also calls attention to the fact that you and several hundred other florists will display flowers in abundance on Friday and Saturday, and also that for these two days you will offer them at reasonable prices.

"There is no doubt but what this ad will direct a good many people to your stores. As an extra inducement we urge that you quote a reasonable price on flowers for Friday and Saturday, because it will mean that you can do a volume and make just as much money, even more. Would you not rather, in order to get the public into your stores, make a profit of $1 each on ten sales than to make a profit of $2 on fewer sales?"

Individuals Tie Up.

The advertising, of course, was for the benefit of the entire trade, but individual florists took advantage of the occasion to reënforce the appeal by advertisements of their own. A. Langè followed the advertising argument used by the association, offering stock at reduced prices in the advertisement which is reproduced on page 23. It appeared in Saturday's Tribune.

The result was a big Saturday business in Chicago retail stores. Though prices had been easing during the week previous, it required some time for the public to realize the fact. For when prices were high the old-time patrons had stayed away from the florists' shops and did not know, therefore, when prices began to drop. The advertising of the Chicago florists made known to them the lower prices that reigned, and produced large sales.

In New York.

The same germ was at work in New York, but since there is no coöperative campaign there, the individual florist must do the work. Max Schling ran the advertisement shown on page 23 in the New York newspapers, using the same sort of argument as in the Chicago advertising, but adding a paragraph calculated to create telegraph business. Mr. Schling believes the overloaded market may be made an opportunity, instead of being a handicap, for florists. On this subject he writes:

"Conditions in the flower business changed here with us the same as they change every spring, not only with us but with other florists. Bulbous stock and sweet peas especially overloaded the market and a great many of the flower buyers disappeared south. In consequence, flowers are more plentiful, because there are not so many people to buy flowers.

"We should utilize this condition to encourage the middle classes, who while flowers are at their highest point get away from us and who to a certain extent buy only for the most necessary occasions, to buy flowers as they used to, not only as a luxury but as a necessity to their well-being. For this reason we ran this ad in the New York papers."

Use the Occasion.

Some florists have taken the opportunity each year at this time to move large quantities of stock at popular prices. But the number has been too few. This year the trade needs such action on the part of not a few, but many florists, not alone in the cities but also in the small towns, everywhere that flowers are plentiful. There is an especial occasion this year, the opportunity to win back the patrons driven away by high prices, to draw into the flower stores still others, those who are spending money but not for flowers. Moreover, such action is needed this year to maintain prices, first, that they may not fall so low as to make the last two months' figures seem exorbitantly high, and, second, to give a return that will make growing possible at present high costs. For the sake of the entire trade, prices should be held as firmly as possible, else the recollection of January purchases may make buyers apply the word profiteering, not a welcome epithet to either retailer or grower. And to maintain an adequate supply of flowers, which means an increased supply next year, prices must be kept up in order to make the construction of new greenhouses seem profitable at present building costs. Firm prices can be had by moving large quantities of stock tc the public at reasonable figures while it is abundant. The example has been set and is successful. Every florist can help.



Second Shot in the Co-operative Campaign by Chicago Florists.

MICHIGAN FLORISTS' SHOW.

At First Annual Meeting.

At an executive meeting of the Michigan State Florists' Association, held at the Michigan Agricultural College February 16, it was decided to hold a spring exhibition of cut flowers, potted plants, florists' supplies and anything pertaining to the florists' trade or horticulture in general, at the Michigan Agricultural College, East Lansing, March 16 and 17. A banquet will be held on the evening of March 17. Prominent speakers will be present. The ladies are especially invited. Special invitation is extended to the ladies' auxiliaries of the various florists' clubs of the state to attend in bodies and hold their meetings in Lansing at the same time. This being the first exhibition and annual meeting of this new and hustling organization, the executive committee will appreciate it if you will make a special effort to be present and to exhibit if possible. A nominal charge of 10 cents per square foot will be

charged to exhibitors to defray incidental expenses. Application for floor space should be made at once to the secretary of the association, Robert M. Plumb, 1430 Burns avenue, Detroit, who will supply further information on exhibits. There will be no charge for admission to the exhibition, but complimentary tickets can be secured from the secretary by any member wishing to give them to customers or friends.

Robt. M. Plumb, Sec'y.

MOTT-LY MUSINGS.

William B. Koehler, of Frankford, Pa., commenting on the prevalence of blind growth in hydrangeas, thinks it is possible that the long dull period may have much to do with it, as he fails to recall having had a similar experience in the growing of thousands.

Fred Kalmbach, grower for William Wunder, of Pittville, Pa., advises taking cuttings now, later potting into 3-inch pots and then into bulb pots or planting in the field. He believes that this overcomes the tendency to blindness. He has no use for old stock. It was noted that a fine lot looks promising for Easter.

C. Doerrer & Sons, of Westfield, N. J., are carrying a fine lot of Carnation Enchantress Supreme. "We refused an offer from the New York market for 30 cents apiece for the crop, needing all for our retail trade," observed Charles Doerrer. "To offset this, our Golden Spurs are producing but one spike to the bulb and mother bulbs at that."

Augustus Tremper, of Rhinebeck, N. Y., had a large crop of Marie Louise violets for St. Valentine's day and made his customers happy by not advancing the price for that occasion. W. M.

USINGER'S UTTERANCES.

August Meyer, in charge of the greenhouses of the Williams & Meyer range, at South Bend, Ind., reports excellent results in the short time they have had this glass. Mr. Meyer is a grower of wide experience and is growing some excellent stock. Sweet peas are in fine shape and freesias are being used to fill the shortage in other stock. Easter lilies are coming along well and will be on time for Easter. The entire stock produced is for Williams the Florist, on Michigan avenue, South Bend.

Mr. Buckler, of the South Bend Floral Co., South Bend, Ind., was lauding the virtues and sales possibilities of canary birds and birdseed. I do not know whether the smiling Mr. Buckler is an economist, but his comparison of the eating of bird seed by canaries and fish food by the humble goldfish is 100 to 1 in favor of the canaries. A bird eats a pound of seed a month, while a goldfish eats a 10-cent box of food a year. Figure out the profit in birdseed.

Van Aken Bros., Elkhart, Ind., were receiving some fine roses from three greenhouses in Coldwater, Mich. "Our only trouble is getting enough stock," commented Miss Olson, in charge of the store.

The Wakarusa Greenhouse, at Wakarusa, Ind., in charge of Charles M. Fletcher, is showing some nice cinerarias and primroses. Plans are in preparation for a large aster season. Mr. Fletcher has excellent land for growing quality asters. W. T. U.

LAMBERT'S LOCALS.

The well known firm of Gentemann Bros., of Quincy, Ill., has been dissolved by mutual consent, Philip Gentemann retiring and H. A. Gentemann purchasing his brother's interest and continuing the business at the same location, 714 Main street. Mr. Gentemann has moved his working force from the greenhouses to the store and by concentrating his efforts shows considerable improvement in his service. He has added another Dodge to his automobile fleet, making a total of three cars. The business has shown a continued increase throughout the season, with a liberal cut arriving from his own greenhouses.

A matter of much concern to the florists of Kansas City, Mo., was the recent poisoning of three of the employees of the W. L. Rock Flower Co. by pricking their fingers on thorns of White Killarney roses. L. Willis was poisoned December 23, and it became necessary to amputate the infected finger. He has not yet recovered. William Miller has been laid up with an infected finger for some time, caused by the same thing. He was called before the medical board for examination; the board stated that the infection came from the fertilizer and was dangerous. William Huts is now in the hospital with the same infection. Mr. Rock is anxious about his employees and advises that the matter should be looked into to determine the source of the infecting germ. The doctors found the germ in Mr. Willis's finger and compared it to the germ in yeast.

J. A. L.

GREENHOUSE FIRES.

Brazil, Ind.—Fire of an unknown origin caused a loss estimated at $300 to the greenhouse of G. E. Hershey, on Walnut street, February 17.

Belleville, Ill.—Considerable damage to the boiler room of A. Fehr's greenhouses, on Main street, was caused by fire recently. An overheated boiler was the cause.

Springfield, O.—The greenhouse belonging to Thomas McBeth, East High and Burnett road, was almost totally destroyed by fire February 14. The fire ignited in the rear of the greenhouse, which was partly destroyed before the fire department arrived.

NOTICE TO THE PUBLIC

THE few days of sunshine, after the continuous dark weather, brought out Tulips, Daffodils and other Spring Flowers in large enough quantities to cause all Flowers to DROP IN PRICE.

THE same conditions govern in every city, and in every city we have a bonded representative to whom we can telegraph to fill your order within two hours, the same as we fill orders in New York.

MAX SCHLING, Inc.
785 Fifth Ave. (Betw. 59th and 60th Sts.)
New York
Phone Plaza 7241

New York member of the Florists' Telegraph Delivery Association

"Say It with Flowers"

New York Retailer's Advertising in Time of Abundant Supply.

Flower Bargains

Sunshine has helped to bring out a quantity of fine flowers and we are receiving daily finest varieties of roses, carnations, jonquils, tulips, sweet peas, lilies of the valley, freesia, calendulas, violets, mignonette and narcissus, and are offering them at one-fifth of their former prices. Beautiful flowers fashioned in bouquets, baskets and fancy receptacles make an ideal gift. Fancy large orchids, 75c each. Individual flower vases, 50c each, including a flower. Baskets of spring flowers, $2, $3, $4 and $5 Blooming plants in many varieties. Every kind of floral arrangement.

A. Lange, Florist
77-79 East Madison Street
Tel. Central 3777—All Depts.

Tying to Co-operative Publicity.

TATE'S TIPS

BUILD WISELY AND WELL.

The Reason Why.

My aim in the last few weeks has been to get the growers throughout the country to think over the matter of insufficient production of flowers. That production has been short of demand is an admitted fact. Now, the only point to be considered is whether this shortage was only temporary or whether the demand for cut flowers has gone beyond the actual source of supply. It is time for the growers to get down to "brass tacks" and study this question for themselves. There is no doubt that the business has reached a crisis and what its future is going to be is up to the growers themselves.

Prices were abnormally high. That there was an undercurrent of grumbling all over the country is a well known fact. This was even being taken up by the daily press. The Review tried to counteract some of it in its issue of February 19, but if this thing becomes general, it will soon counteract all the work that has been done by the national publicity committee.

Most of the stock that could be procured during the scarcity was used for funeral work; this, in a manner, made the stock available an actual necessity. Only a small percentage of stock was being used for entertainments or for any purpose that can in any way be charged to luxuries. Yet the growers were satisfied, because with less work they were getting from curtailed crops returns as large as, and in many cases larger than, those which they received from normal crops. To my mind, there is just one thing that is ever going to bring the price of cut flowers back to normal—that is increased production.

The Effect of the Slogan.

It is evident that there is a "handwriting on the wall" which every florist should heed. The national publicity committee has for three years been working on the dissemination of the slogan, "Say It with Flowers." You can go into a theater and hear it sung; you can pick up almost any of the modern magazines and see it used by the authors of short stories; you can take a trip by automobile or railroad and see it on the billboards nearly as often as you will see some popular tire advertised. This is all having its effect. People are following the advice of the slogan and are "Saying It with Flowers," but the publicity of this slogan is attracting attention in another direction—to the great demand for flowers and the high prices that can be obtained for them.

Outside Capital in Trade.

The inability of the growers to supply the demand is attracting outside capital. Let us look at this phase of the question. We recently read of a corporation in New Jersey giving a contract for a range of houses to cost $800,000. From the statement of the company which received the contract, it would appear that this range of houses, when the builders have completed their commission, will be ready for a corps of trained florists to walk in and go to work. To stock such a range and provide for a working capital will take at least $200,000 more; this will mean an investment of at least $1,000,000. It is true that what this corporation intends to grow has not been divulged, neither has the directorate, yet there are two significant facts that should be taken notice of. The first is that its location is adjacent to a district that supplies a big part of the roses for the New York market; the second is that a board of directors that is willing to invest $1,000,000 in any enterprise would have expert advice and investigate the subject from every angle. The fact that the contract has been let is the best evidence that this all has been done and that they are convinced that it will be a paying proposition.

Building Is a Science.

We will assume that what the flower market all over this country needs is greater production. This means that more houses will be needed. Here is another point that will require careful study on the part of the growers. We have just been reading of large houses collapsing from the weight of snow. This may happen once in a lifetime, but that once is enough. Many a grower goes through life without a fire, but this does not prevent him from carrying insurance. Then there are other points to be considered besides durability; there are ventilating, heating, light and many other details that are of the utmost importance. The construction companies have trained engineers who make a study of all this. Today, greenhouse building is an exact science. It will pay any man, even if his building is not extensive, to investigate this side of the question. The initial cost may be more, but when you take into consideration the lasting way in which the work will be done, it will pay, considering the better growing qualities of a house and the future repair account. Now is the time to build and the wise grower will build well. Do some thinking; the time is ripe.

Tate.

MR. MILLER'S NEW LILY.

When A. Miller, of the American Bulb Co., was in Japan last summer he ran across a new type of early Easter lily and brought a few cases of it home to be tried out under greenhouse conditions. Some of the bulbs were turned over to Holm & Olson, at St. Paul, who report as follows:

"With regard to lilies, will say that the case of that new lily you sent has turned out wonderfully. It seems to be a much quicker growing and forcing lily than the giganteum and we do not think we are going to be able to hold them back for Easter. They seem to grow considerably taller. They are now thirty to thirty-six inches tall and all of even height. They will average about five buds to the stalk."

Holland, Mich.—Miss Helene Huizenga, who has been bookkeeper for Dumez Bros. the last four years, is now with her brothers at the Twelfth Street Floral Shop.



OPEN LETTERS from READERS

PRACTICE PAYING PROMPTLY.

I notice that in The Review of February 19 a brother florist complains of C. O. D. shipments. If all in the trade would try to make it a practice to pay their bills on or before the tenth of the month following the time of purchase, then there would be no need for such complaint.

I wholesale a good deal of stock and have found that, as a rule, the florists are the slowest to pay; some of them barely pay before the next month's bill is due.

W. E. Pitt.

PLACE ADS WITH TRADE AIDS.

I read with interest the quotation from the St. Louis Star in The Review of February 19 under the heading, "Press Whacks Prices," and have been thinking of some way to handle such a case. It seems foolish to try to strike back at such unfounded lies.

We all know that a newspaper is supported financially, not by the price obtained in the sale per copy, but by the enormous advertising which it carries. Let us not strike at a paper which employs such narrow-minded editors and reporters. Let us simply remember, when we place our national, state and city publicity dollars, to keep them out of the hands of the St. Louis Star and all other papers of their class. Remember this, members of the trade. A newspaper exists on the revenue derived from its advertisements. Place your advertising with a trade booster.

G. H. Quentin.

THE TRADE'S OPPORTUNITY.

It rapidly is coming to pass that the small florist, in a country town, if he expects to prosper, must grow stock which will sell at wholesale through The Review, his only salvation with coal and labor where they are. We have had this in mind for some time and are operating along these lines on a little larger scale; we sincerely hope our expectations of results from the Classified ads will be exceeded as usual. The Review's Classified ads are a surprise to all of us at one time or another, but they never fail to bring results.

Walnut Hills Floral Co.

GET READY FOR BIG DAY

PREPARING EASTER PLANTS.

Weather a Hindrance.

The weather has been abnormally cold in the eastern half of the country since Christmas, with a record-breaking fall of snow. In addition there have been more cloudy days than usual and even on those that are clear many roofs have carried an accumulation of snow which, with the low temperature, has melted slowly. Then, with fuel none too abundant, the average grower has, in spite of high prices for cut flowers, been up against it in many ways. In the forcing of Easter crops the climatic eccentricities cut a big figure and careful calculating is needed to get the various plants in bloom on time. The skilled cultivator understands how to hit the holiday date to a nicety and these notes are rather intended for the great numbers of small growers who lack the facilities of the large plant growers, but who want to get a nice assortment of pot plants for the great floral festival.

Lilies.

A year ago there was a paucity of lilies, practically none but cold storage bulbs being available, and plants were naturally of poor quality. The coming Easter will see a good supply of lilies from newly imported bulbs and the quality seems to be unusually good. The formosums, which come in ahead of longiflorum giganteum, have been flowering for some time. They grow much taller than the other forms of longiflorum and therefore do not appeal so well to growers and buyers. For church decorations, either cut or in pots, they have no superior. They are variable in height and in the number of flowers carried per stalk. We have some with qnite stout stalks only showing two or three buds. Others of similar strength show a dozen or more. Little forcing will be necessary to have these formosums in on time.

With giganteums it is different. The bulbs arrive late and for so early an Easter as the coming one they will need about all the heat at our command. Generally speaking, if we can see buds so as to count them on Ash Wednesday we feel safe, provided the plants are given an average minimum of 60 degrees. Plants which are not yet showing buds are decidedly late and, if wanted for April 4, must have a night temperature of 70 degrees or the warmest house at command, and be frequently sprayed. A little nitrate of soda once a week will help advance the laggards. Use a pound in thirty gallons of water. If a small house is at command, where lilies can be placed which are late and which can be closed early in the afternoon, by all means use it. Keep the atmosphere constantly moist and, if the plants are a little too dwarf, shade the glass a little to help lengthen their stems. With your early lilies use care not to move the plants from a high to a low temperature, or the buds may refuse to open at all. Wait until the flowers start to open and then lower the temperature gradually.

Roses.

There will be a large supply of roses this season, but a good many small growers will be a little late. The rambler varieties, like Tausendschoen, still the most popular of all, will be all right if you can now see the small buds on the sprays. The polyantha, or baby rambler class, like Mrs. Cutbush, Orleans, etc., if in the same stage, will also be all right. Do not force them too hard; 55 to 60 degrees is ample at night, and be careful how you ventilate. A cold draft will start mildew and it will speedily disfigure the foliage and render the plants unsalable. Also, when syringing, do it in the morning of clear days, so that the foliage is dry before sundown. Hybrid perpetual and hybrid tea roses come along fast. If the buds are merely showing March 10 they are all right in a temperature of 50 degrees at night. These latter are harder to time than the ramblers. They are not wanted with wide-open flowers, but in the bud stage, just showing color. Some moving around of the plants will be necessary if we get a few warm days just before Easter, but carefully avoid cold drafts on every consideration. Give the plants plenty of water and liquid manure twice a week until the buds show color.

The Editor is pleased when a Reader presents his ideas on any subject treated in

THE FLORISTS' REVIEW

As experience is the best teacher, so do we learn fastest by an exchange of experiences. Many valuable points are brought out by discussion.

Good penmanship, spelling and grammar, though desirable, are not necessary. Write as you would talk when doing your best.

WE SHALL BE GLAD TO HEAR FROM YOU

French Hydrangeas.

Few of the old otaksa hydrangeas are now used for Easter. The French types, with their fine range of colors, force much more easily and bloom with a freedom which is surprising. On 5-inch pots I have counted twelve to fifteen heads and on 8-inch pots one or two of my plants carry thirty to forty-two heads each. So abundantly, in fact, do these French hydrangeas flower that we have trouble in securing blind shoots for propagating purposes. Plants started early in January and given 50 to 55 degrees at night now have heads two to four inches in diameter and will be on time without having recourse to forcing. This is advantageous, as plants grown thus cool are much more stocky. Where flower heads are as yet merely peeping, they are late and should have 60 degrees at night. Hydrangeas are thirsty subjects and need an abundant water supply and liquid manure twice a week until the heads are well developed. Avoid syringing them, as they are more susceptible to mildew than the old otaksa.

Astilbes.

Astilbes, or, more popularly, spiræas, have to be home-produced now and will figure less at Easter and Memorial day than in former years. Give them as much heat as you like and you cannot overwater them. They are among the few plants below which you can place saucers and keep them filled with water without the foliage showing ill effects from it. Be careful to fumigate lightly where the spiræas are, as their foliage is easily scorched. In the case of pink varieties, like Queen Alexandra and Peach Blossom, the plants must be kept shaded as soon as the flower heads start to open, or they will speedily lose much of their beautiful color.

Deciduous Shrubs.

Some deciduous shrubs are available for the coming Easter. Unsold plants, cut back, planted outside and carried over until the second season, make splendid stock for forcing. There is a wide variation in the time needed to flower deciduous shrubs. Lilacs will come in within six to eight weeks in a temperature of 50 degrees; so will Deutzia Lemoinei and gracilis. Azalea Kaempferi, a grand Easter plant, needs not more than six weeks. Prunus triloba, with its beautiful peach-pink double flowers, and ornamental malus require but a month. Laburnums must have a longer period. I prefer to grow them fairly cool and allow eight to ten weeks. Wistarias flower within six weeks. These periods can be reduced by giving the plants strong heat and keeping the atmosphere reeking with moisture, but plants grown under such conditions are not fit to send out to anyone, as they lack substance and will wilt badly. It is not well to have more than a small number of flowers open on any of these shrubs at Easter. If fully opened they will drop to pieces before they can reach your customers; so you should plan to deliver them in the bud stage.

Bulbous Plants.

Bulbous plants form a not inconsiderable part of the Easter stock in trade of many country florists, as numerous inquiries sent to The Review indicate. Hyacinths, grown singly or in pans, tulips and daffodils in pans constitute the bulk of this bulbous material. It takes but a short time to force these plants into flower. Really they should not be forced at all, but brought along in a cold greenhouse, kept well up to

the light to make them as stocky as possible. In ordinary years I like to bring these along in coldframes which are well protected on cold nights, but, with a yard or more of snow covering all such frames now, we must have recourse to other methods of handling them. As a rule, three weeks is ample time to allow for any of these bulbs after housing. Much will, of course, depend on the weather. Tulips may need covering with papers as the flowers start to open, and remember that if we get a warm spell of weather a good, cool cellar should be used to accommodate these useful bulbs. Murillo tulips and Victoria narcissi are the two best pan subjects for Easter, but several other sorts are available this season.

Miscellaneous Stock.

Genistas should never be forced, or they will possess little substance. Grow them cool and airy. You can retard them in any temperature above actual freezing. Azalea indica will be scarce and expensive. It can be subjected, if necessary, to hard forcing until flowers start to open; then grow cool. The same applies to rhododendrons, which are fewer than usual, and of course acacias and ericas can hardly be grown too cool. Coming to soft-wooded subjects, it will be necessary to keep cinerarias cool and well shaded, also cyclamens. Primula obconica and malacoides will be available and also need the coolest greenhouse treatment and shade in addition, to keep them in presentable condition. Schizanthus, a lovely Easter plant not much seen, is another cool-loving plant. Water and feed it well. With marguerites remember that you can scarcely overwater them at any stage of their growth when pot-grown.

GROWERS' LOCALS

GROWERS' ASSOCIATION.

Ammann Offers Aid to Locals.

March 17 and 18, the committee on constitution and by-laws for the national growers' association will meet in New York. Suggestions that anyone in the trade has to offer will be appreciated if sent to the secretary.

Immediately after Easter, I shall be ready to visit any community and assist in the forming of a local organization. Write soon in order that dates may be agreed upon. We shall not encourage the organizing of locals with a membership of less than twenty-five. Let us take time by the forelock and organize as many locals as we can prior to the big national meeting at Cleveland, O., in August.

Illinois already has one local with 100 members and we expect in the near future to organize two more locals. Get busy, you other states. Write to the secretary and let us help you.

The Need of a Growers' Society.

You need a national growers' association because:

It will constantly work for your interests as a flower grower.

It will elevate the flower business in general and make it both more pleasant and more profitable.

It will safeguard your heavy investments in an extremely hazardous business.

It will afford protection from unjust and harmful legislation.

It will assist you in the production of high-grade flowers and plants.

It will remove the drudgery of the grower.

Its activities will procure prices for a grower's products commensurate with the chances he takes.

It will help you to solve many perplexing problems.

It will extend the demand for your products.

It will minimize the annual waste of flowers.

Its Need for You.

The national growers' association needs you because:

With you, the organization is stronger than without you.

Your experience will be a valuable asset.

Team work is a necessity always.

More abuses in the trade can be corrected with your assistance.

Meetings are of greater value when many participate.

We live but a short time, so let us make the most of it.

Your financial support will permit the organization to extend its activities.

The more intelligence assembled, the greater the force.

In unity there is strength.

It will add one more booster for better conditions in the trade.

Your interests are common with those of many others.

J. F. Ammann, Sec'y.

SOUTHERN ILLINOIS FLORISTS.

To Form Local of National Body.

As announced in The Review of February 5, a movement was started during the convention of the American Carnation Society in Chicago to organize the florists in southern Illinois and it was planned to hold a meeting for this purpose in Centralia February 25. At that meeting, which was attended by a fair representation of the trade, it was decided to defer organizing until after the national growers' association had been fully organized and then to meet in Springfield sometime in April for the purpose of forming the southern Illinois local of the national growers' association. A call announcing the date will be issued by J. F. Ammann on his return from the east and a letter will be mailed to all those in the southern district.

Fixing Prices.

A lengthy discussion of spring business brought out the fact that none of those present knew just what it cost to produce potted plants, but that all were selling them too cheap. It was decided to make the minimum price of 4-inch geraniums $2.50 for such varieties as S. A. Nutt and the whites and $3 for such as Poitevine, with $1 per dozen as the minimum price for 2½-inch pots of soft-wooded plants like salvias, verbenas and coleus. Many were in doubt as to whether these prices would show a profit and a discussion ensued as to the cost of production. One firm reported a good profit last year in its cut flower department, but a heavy loss in the potted plant department.

This discussion will stimulate many to try to find out the actual cost of production and any who have such figures will do the trade a valuable service by sharing such information with the other members of it. The idea seems to be prevalent that many are losing money on the potted plant department and are bleeding the cut flower department to keep up the other.

Watch for the date of the meeting at Springfield in April and arrange to be there. J. W. Ross, Sec'y.

MICHIGAN PLACES EMBARGO.

Fears Corn Borer from New England.

Following in the footsteps of Illinois, Michigan has barred such plants as may harbor the corn borer if they come from the New England states, New York or Pennsylvania. In his proclamation of the embargo L. R. Taft, state inspector of orchards and nurseries, East Lansing, excludes cut flowers or entire plants of chrysanthemums, asters, cosmos, zinnias, hollyhocks, gladioli, cannas, peonies, dahlias and such other herbaceous plants as have a hollow stem or a large pith likely to shelter the corn borer. The edict, however, specifically excludes the bulbs of any of these, if no stem is attached, a wise revision of the Illinois embargo.

The proclamation reads as follows:

Whereas, the European corn borer, Pyrausta nubilalis, an insect not known to be present in the state of Michigan, has been found in the states of New York, Massachusetts, New Hampshire and Pennsylvania, and is likely to be in the neighboring states, since it has been shown that this insect is a serious pest and causes great damage to corn, broom corn and other farm and garden crops, and because this insect spreads rapidly and will be extremely difficult to eradicate if it is brought into the state of Michigan upon any of the plants upon which it feeds.

Now, therefore, the undersigned, state inspector of nurseries and orchards of the state of Michigan, by virtue of the authority vested in me by the provisions of an act entitled: "An act to prevent the importation from other states and the spread within this state of dangerous insects and dangerously contagious diseases affecting trees, shrubs, vines, plants and fruits," (Compiled Laws, Section 7422), hereby prohibits and declares unlawful, from and after the first day of March, 1920, until otherwise by him proclaimed, the importation into the state of Michigan and the shipment within said state, of any corn or broom corn, including all parts of the ear or stalk, the shelled grain only excepted; and also celery, beans in the pod, beets with tops, spinach, rhubarb; rye, oat, wheat or other straw, sedges or rushes, whether used as such or as packing materials; cut flowers or entire plants of chrysanthemum, aster, cosmos, zinnia or hollyhock; also cut flowers, or entire plants of gladiolus, canna, peony and dahlia, except the bulbs thereof without stems, and such other herbaceous plants and shrubs as have hollow stems, or a large pith likely to shelter the European corn borer, and which have been grown or propagated in the states of Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York and Pennsylvania.

Notice is hereby given to all persons, firms and corporations, and especially to all common carriers, that anyone who brings into the state of Michigan, any of the plants enumerated above, which have been grown or propagated in the states named, will be guilty of a misdemeanor, and if any plants are brought into the state of Michigan, contrary to the provisions of this quarantine, such plants will be destroyed. The penalty for such misdemeanor is a fine not exceeding $100 or imprisonment for not more than ninety days, or both such fine and imprisonment at the discretion of the court. L. R. Taft.



AMERICAN CARNATION SOCIETY.

Plants for Allies.

The American Carnation Society has continued the committee which was to look after the welfare of Belgium, France and possibly England insofar as new varieties of carnations are concerned. It is herewith requested that our leading growers send the introductions of the last two years insofar as it is possible to either W. E. Wallace, Eaton Bing, Dunstable, England, or C. Engelmann, Saffron Walden, Essex county, England. These gentlemen will see that any plants which arrive in their care will be properly distributed and have made arrangements for same. Also please see that the information with regard to the sending is mailed to the committee. Since the American Carnation Society has undertaken this kindness, every prominent grower of carnations ought to do his part.

Irwin Bertermann,
Theodore Dorner,
J. H. Dunlop.

CARE OF CARNATIONS.

I am sending you samples of soil and carnations. The bed is full of buds and there are several blooms, but they do not come out full. I have given them sheep manure twice, but only lightly, and have kept the temperature at about 50 to 52 degrees at night. Please tell me what the trouble is. E. E.—Ill.

The specimens submitted were well covered with red spider and fairy ring. It is quite evident that your watering and syringing have not been done properly. Had you syringed properly, your plants would be free from spider and, had you kept the foliage dry most of the time, you would not have the fairy ring. Go over your plants first of all and pick off all the spotted leaves. Then put a cake of Ivory soap in your salt sprayer and wash the plants off thoroughly. Select a bright day for this and repeat it two days after. Then spray the plants with Bordeaux mixture. Repeat this in about ten days unless you see a decided improvement. Keep the spotted leaves picked off right along.

The soil submitted was all gone except a few pieces of decayed wood. Without seeing a whole plant and a liberal sample of the soil, I cannot advise you in regard to it. Your plants probably do not need feeding, at least not until they start into active growth. Your temperature is all right.

A. F. J. B.

SOW BUGS ON CARNATIONS.

Our carnations are troubled with sow bugs. We have used brown sugar mixed with Paris green with little success. We have also placed boards with raw potatoes beneath the benches and have scalded the bugs under them every few days. But the amount of space devoted to carnations is so big and the bugs are so many that we must find some more effective and less tedious way. I have found that sow bugs and snails prefer cabbage heads above everything else, but I know of no poison that will penetrate the cabbage leaves so as to make them fit to kill the pest. Please tell me some effective way to get rid of the pest. A. W. S.—Mont.

Our favorite remedy for sow bugs up to the last few years was granulated sugar and Paris green. This we found quite effective in destroying them. Recently we have used Hammond's Slug Shot with splendid success. It has the advantage of being ready for use without mixing. While it is not always possible to keep the place free from decayed wood, on account of aging bench lumber, all other rubbish, etc., should be kept cleaned up, especially under the benches. That will go a long way toward controlling this pest and you will find it impossible to control them unless you do keep the place clean.

A. F. J. B.

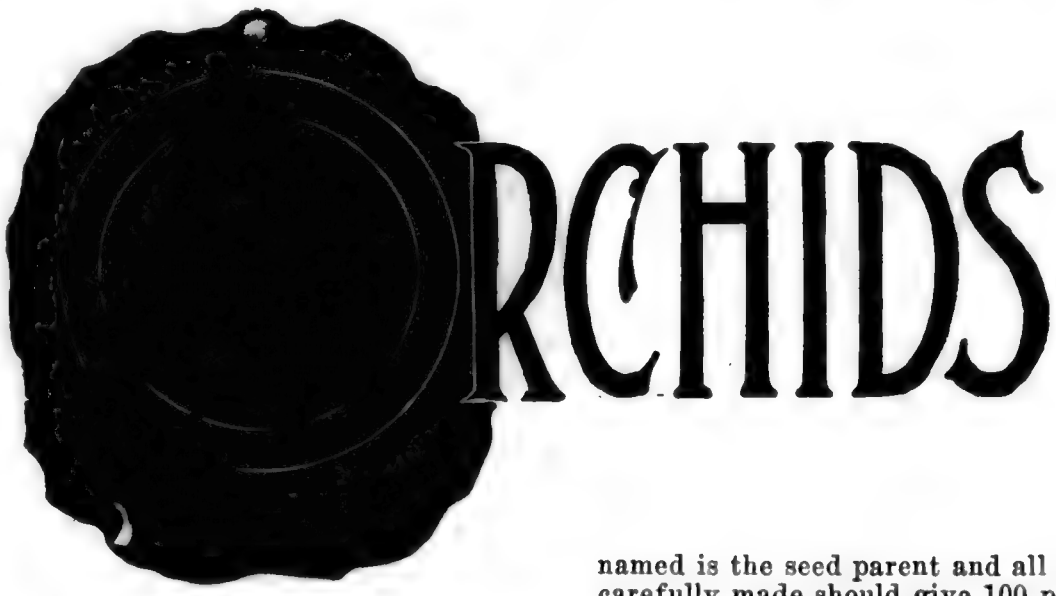
TO FILL THAT EMPTY SPACE.

Growers who usually find themselves with a large amount of empty space in the houses after the chrysanthemums are cleared out in the fall and wish to fill in quickly with a useful and profitable crop will find the following desirable subjects: Hardy pinks, often called grass pinks; sweet williams; Canterbury bells; delphiniums; Anchusa italica, Dropmore variety. These, with the exception of delphiniums and anchusas, should be sown about the end of February or during March. When they are large enough to be handled, transplant the seedlings into flats and keep them in a cool house till weather and conditions are satisfactory.

They may then be planted in the field and treated just as one would treat carnations, being kept clean and cultivated during the summer months. Before the ground is frozen in the fall, they should be lifted and planted in the beds or benches, or if desired, could be carefully, but not too thickly, heeled in a frame till required. Campanulas and sweet williams may be placed in pots just large enough to contain the roots. Hardy pinks are excellent for use in designs, making a dainty appearance and holding up well.

Anchusas have made roots large enough in one season, but the 2-year-old plants are better, while delphiniums should be 3-year-old clumps with good crowns.

A great advantage in hardy pinks is that they do not occupy the space for a long period and do not cause much work, as no staking or tying is needed. Also a large number of blooms are cut at one time. Certainly the same value in flowers would not be cut from carnations for the same period they occupy the space. E. E. R.



ORCHID HYBRIDIZING.

When I cross Cattleya Trianæ, shall I get them true to name? When C. Dowiana is crossed with C. labiata, would the seedlings be called C. Fabia? Which of the parents is the seeding parent and which one was the pollen taken from? Please give per cent of seedlings which would be true C. Fabia and what the balance would be.

J. D.—Pa.

Cattleya Trianæ x C. Trianæ should come true provided care is taken to cover the flowers to be used with gauze before they open, in order to prevent insect pollination. So far not much has been done in crossing species with themselves and results have been less satisfactory than where different species were used. C. Dowiana aurea x C. labiata gave us C. Fabia; the first-named is the seed parent and all crosses carefully made should give 100 per cent Fabia seedlings, but there would probably be considerable variation in the seedlings, some being much superior to others. C. Fabia has been crossed with a number of other hybrids. C. Fabiata, which I have, is the result of a cross with C. Portia, the latter being a cross between C. labiata and C. Bowringiana.

If the Federal Horticultural Board decides to continue its embargo on orchid importations, seedling raising may boom a little here, but it is a slow, uncertain and expensive business and hybrids never prove so popular commercially as species. I should advise going slowly in seedling raising; I have had twenty years' experience with it and would not put too much reliance on the extravagant claims made by one or two seedling raisers who hope to see the bars against orchids remain up.

C. W.

CHICAGO STARTS

CHICAGO CAMPAIGN OPENS.

Meeting to Discuss Problems.

Nearly 200 florists answered the call for a meeting of the Allied Florists' Association at the Hotel Randolph, Chicago, on the evening of March 2, to straighten out the few difficulties encountered in the inauguration of the coöperative advertising campaign the day before and also to listen to a talk by Albert Pochelon, secretary of the F. T. D., who came from Detroit for the occasion.

Secretary Swenson announced that the signatures in his hands numbered 159 growers, 172 retailers and fourteen wholesalers, a total of 345, and that some district captains had informed him they had more ready to send in. The advertising done by the association last week awakened the interest of nonmembers, he stated, with the result that ten applications had come in by mail on the day of the meeting and many telephone requests had been made for blanks. He reported enthusiastic comments from retailers on the results of the association's advertising in the Tribune last week. Unfortunately, the newspaper, through a printer's error, made the signature to the second advertisement read Allied Products Association, but had offered a readjustment upon admitting its responsibility for the error.

Problems of Action.

There ensued a discussion whether the association's advertising should bear its signature or not. There were a number of statements of opinion, some being in favor of and others opposed to it. Eventually the matter was left to the decision of the directors.

Lack of definite instructions to the wholesalers had caused a misunderstanding as to the deduction of the assessment from the growers' returns. Since the by-laws read "net returns," the question was raised whether express and other charges should be included. To simplify matters, Paul Weiss urged that the tax be upon gross sales. Ultimately a motion to assess the percentage upon the growers' return after only the wholesaler's commission had been deducted was carried.

The by-laws were amended in accordance with the resolution at the last meeting in order that the president, vice-president and treasurer should be elected by the board of directors from its number. A meeting of the board was called for 2 p. m. March 4.

Features of the Meeting.

After the business came the evening's feature attractions. The film prepared in Cleveland to welcome the F. T. D. two years ago was shown and at the end was exhibited the first of the 60-foot reels to be issued by the S. A. F. promotion bureau for publicity purposes. Entitled "Her Birthday," it depicted a business man's inspiration to remember the occasion with flowers and the resulting satisfaction. It is planned to issue a series of such short films, to be distributed at low cost on a rental basis.

Albert Pochelon, advertised as an attraction of the meeting, praised Chicago's publicity efforts and then told in his forceful way of the problems and profits in telegraph orders. Mr. Pochelon had spent the day in Chicago under the able guidance of an F. T. D. member, W. J. Smyth, and been the guest of the Retail Florists' Association at a dinner that evening, also the result of Mr. Smyth's efforts.

Following Mr. Pochelon's remarks, C. C. Pollworth, of Milwaukee, told of the success of publicity there and encouraged Chicago's attempt. James S. Wilson, now of Des Moines, spoke of the new Secretary of Agriculture, E. T. Meredith, from Des Moines, who might, he said, be counted on to listen favorably to florists' appeals.

IMPERFECT MIGNONETTE BUDS.

Please tell me why mignonette buds come flat and imperfect.

H. J. W.—Colo.

This is due either to an inferior strain of seed or more probably to improper cultural conditions. Give the mignonette a cool house, 40 to 42 degrees in winter, a solid bed if possible, such soil as would suit mums or roses, and it should do well. It always pays to purchase a first-class strain of seed for greenhouse culture. Some special forcing strains are advertised and, while they are expensive, they are the cheapest in the end. C. W.

PINCHING TOMATO PLANTS.

Last year I started seed in the greenhouse and transplanted later on to a warm frame outdoors, then to the field when danger of frost was past. The plants grew well and vigorously, but they did not set any fruit until they had become quite large. Then it was late and I did not get the crop I expected. Would it be advisable to pinch them before setting out or should I let the main stem grow? I drilled in some seed of several varieties and had a wonderful crop, much ahead of the transplants. Of course, here in Kansas, drilling seed in the open is just a chance.

W. J. H.—Kan.

If you pinch tomatoes, it will make them fruit much later. For an early crop it will pay to grow the plants to single stems and support them in some way. Use such early varieties as Bonny Best, Earliana and Chalk's Early Jewel for a first picking and larger sorts, like Stone, for a main crop. Plants six to eight inches high, which have not been grown too closely in flats or frames, should give excellent results, but do not pinch unless you want a late crop.

C. W.

TRADE TOPICS

WOULD END COAL CONTROL.

Objecting to further control of coal distribution by the government, Representative Tilson, of Connecticut, introduced a resolution March 1 amending the Lever food control act. Under its terms power over the distribution of coal is expressly taken from the government. Mr. Tilson's action was prompted by the executive orders issued February 28 by President Wilson continuing the authority vested in Director-General Hines over the distribution of coal.

"The system of regulating distribution now in vogue readily lends itself to graft and crooked dealing," Mr. Tilson said. "I do not mean that the fuel administrator or any of the principal men under him are in any way connected with graft or crookedness, but after investigation around New York I am convinced that in coal reaching that city shameless graft has cut a disgraceful figure."

HARD COAL MINERS ASK RAISE.

Greenhouse owners in the east may be affected by the demands for a sixty per cent increase in wages for contract miners, $2 a day raise for day men, and a 6-hour day and 5-day week for men paid by the day or month, which will be presented to the anthracite coal operators in New York March 9 by the union representatives of the hard coal diggers. These demands were formulated at a convention of the anthracite miners in Wilkes-Barre last August and ratified by the national convention of the United Mine Workers of America in Cleveland in September.

The conference of operators and mine workers will endeavor to negotiate a new agreement to take the place of the contract now in force.

The present general wage agreement covering the anthracite industry was entered into in May, 1916, for four years ending March 31, this year. Because of war conditions, wages have been since readjusted by supplemental agreements between the miners and operators.

About 170,000 mine workers will be affected by the new contract to be negotiated.

Whether the mine workers will remain at work if an agreement is not reached by March 31 will depend largely, it is said, on how strenuously the operators oppose the demands. No opinion has thus far been given by either side as to the outcome of the negotiations. The opinion was expressed, however, that the negotiations probably would not be taken up seriously until the bituminous wage scale has been agreed upon.

WILL PROBE MAIL SERVICE.

Mail delays which have caused florists increasing trouble of late are to come to the attention of Congress in a way

that may produce improvements in the post office service. The Merchants' Association of New York has won its long fight for a thorough investigation of the causes of the breakdown of the mail service, provided Congress adopts the recommendations of the committee, which it is almost certain to do.

The Senate committee on post offices and post roads has voted to grant the request made by the association for an investigation of the post office system in order to determine the defects which have brought about the breakdown of the service, and the remedies that should be applied.

In accordance with this request, the committee has voted to insert in the post office appropriation bill a provision for an investigation by a joint commission of Congress, composed of members of the committees on post offices and post roads of the Senate and the House, together with a postal expert to be designated by the postmaster-general.

These appointees shall select seven associate members from representative business men or representatives of business organizations who are large users of the mails. They may engage the services of engineers and such other expert and clerical assistants as they may deem necessary.

This committee is authorized by the bill, as approved by the Senate committee, to study, investigate and report upon the question of improving existing methods of transporting the mails into, through and from the largest cities of the United States, and to investigate and report upon the value of the postal service of different proposed methods of underground and aerial mail transportation.

The commission is directed to report upon the cost and efficiency of existing methods of relative transportation in the proposed methods for their improvement, including the handling of mails at the railway terminals and on railway post office cars.

SOCIETY OF AMERICAN FLORISTS.

Committee Meetings Called.

The national flower show committee will meet at the administration offices, 1170 Broadway, New York, Tuesday, March 16, at 3 p. m. At this meeting the most important business will be the selection of a place for holding the next national flower show. The committee will be pleased to receive suggestions from anyone interested in the project.

The committee on tariff and legislation will meet at the same address Wednesday, March 17, at 2 p. m., when some important business will be taken up for action.

The publicity committee will meet at the offices Thursday, March 18, practically all of its members being in attendance at the international flower show on that day. At this meeting various details in connection with the national publicity campaign will be discussed, looking to a vigorous continuance of the campaign. Edwin J. Fancourt, Philadelphia, who has given splendid service on this committee since its inception, believing that someone who can give more time to the duties of the position than he can could better serve the committee and the campaign, has tendered his resignation, and President Miller has appointed C. C. Pollworth, Milwaukee, Wis., to fill the vacancy thus occurring.

John Young, Sec'y.



C. C. Pollworth.
Newly Appointed Member of National Publicity Committee.

CINERARIA HAS STEM-ROT.

Can you enlighten me as to the trouble with the cineraria plant I am sending you? The plants seem to be healthy, but in the course of a day they will wilt. They are in a temperature of 60 degrees during the day and 50 degrees during the night. I have sprayed them overhead to water them and have always done this without any trouble. This trouble is affecting my best plants. P. F. S.—Mich.

The roots of the cineraria plant were badly rotted and the lower part of the stem of the plant was in the same condition. This is the cause of the trouble with your plants. They are affected by wilt, or stem-rot.

Cinerarias are among the most common of greenhouse flowering plants and, if given a cool temperature and careful watering, are of easy culture, but, if treated to a high temperature and excessive moisture, they quickly go wrong. The temperatures best suited for them are 45 degrees at night and 54 to 56 degrees on cloudy days, when artificial heat has to be used and little, if any, ventilation can be given. On bright days, when it is not necessary to use the artificial heat and the ventilators can be opened, it is all right for the temperature to run up to 60 degrees, or a little above. Under such conditions, the plants will not dry out quickly and will need watering only about two or three times a week during the dark weather. If the regular fumigation is given to keep the insects in check, there will not be any need of overhead sprinklings. By treating the plants in this manner, the soil in the pots is kept fresh and sweet and does not become stagnant.

As you state in the letter, the trouble affects your best plants first. This is generally the rule when they have been subjected to high-pressure culture. When a plant has become affected like the sample sent, it is impossible to save it. The first sign of the trouble is when the plant begins to wilt with the sun, which shows that there is something wrong with the roots, and when the disease gets to the main stem the plant is beyond recovery.

It would be advisable to lower the temperature gradually on the plants and reduce the moisture by cutting out the overhead spraying and watering the plants at the roots only as they are in need of it. M. P.

CINERARIAS SEEDING.

What is necessary to get cineraria seed to develop? Must it be pollenized?
J. D.—Pa.

Cinerarias seed with great freedom even if not pollenized. C. grandiflora is helped by pollination, but C. stellata does not need it. C. W.

Carlton Station, N. Y.—M. J. Scarborough has recently purchased the two greenhouses formerly owned by A. R. Halcomb. He intends to grow tomato plants besides flowers.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00.
Advertising rates quoted upon request. Only strictly trade advertising accepted.

Results bring advertising.
The Review brings results.

PLENTY of flowers; push the retail sales.

IN advertising methods the florists' trade has made extraordinary advance in the last two to three years. And only a start has been made.

PUBLICITY of flowers has done so well for florists that, after the nurserymen took the example, seedsmen have now followed in their footsteps.

A NEWSPAPER paragrapher remarks, "Saying it with flowers at this season has a severe financial drawback—most of us suffer an impediment of speech."

IN the succession of C. C. Pollworth, of Milwaukee, to the place on the national publicity committee resigned by Edwin J. Fancourt, of Philadelphia, one able man replaces another.

CANADIAN exchange is hindering the placing of orders with supply houses in the United States, since florists across the line do not wish to pay fifteen per cent premium or more on their purchases.

To the box makers' trouble to secure the paper-board of which their containers are made is added the difficulty of obtaining female help in the factories. Regardless of price, some box makers cannot fill their orders.

RETAILER'S comments on St. Valentine's day sales almost all included mention of numerous telegraph orders. This branch of the business has become a matter of much consideration by a growing number of florists, who find the more they push it the more it pays.

AN express strike which threatened in Chicago, Toledo, Omaha, Kansas City and other flower centers when union teamsters and other employees demanded a flat increase of $35 per month, was averted by prompt consideration of the proposition by express company officials.

THE Sweet Pea Annual for 1920, the official yearbook of the National Sweet Pea Society, Great Britain, adds a color plate of Hawlmark Pink to its features of previous years. Among the interesting articles is one on "Sweet Peas in America," by Geo. W. Kerr, of Doylestown, Pa. Several of Burpee's early-flowering varieties are shown in the illustrations.

NOTHING is harder than doing a brisk business at high prices on a small capital. As large a percentage of cash sales as possible and speedy collections is the only solution.

WHAT is the chief cause of failures? This question was put to merchants throughout the country by the National Association of Credit Men and 10,000 gave as the answer, "Failure to keep books."

STATIONERY in keeping with his profession is a material aid to the florist in securing the public's patronage. Your letterhead is a rating of your business to those making first acquaintance by mail.

RAILROADS IN OWNERS' HANDS.

After twenty-six months of federal control the railroads returned to the hands of the private owners March 1. The change was welcomed as a settlement of an uncertain and therefore disturbing situation and takes place with several omens favorable to the users of transportation facilities. The roads are returned with provision by Congress, in the bill which was signed by President Wilson February 28, for conditions which enable the companies to improve service and equipment, guarantee of financial return and of assistance being given by the government. Moreover, railroad officials are desirous—nay, anxious—to show the superiority of private over government service, so that the bogey of public ownership, so strong before the war, may be definitely downed.

There is also reason for satisfaction in the labor settlement. The unions, all save one, promptly acceded to President Wilson's proposal for a bipartisan board to settle the wage question. Their action removes the likelihood of strikes in the critical period following the roads' return. Altogether there is optimism in the railroad situation and outlook.

PASSING THE "PEAK."

Discussion is prevalent as to whether we have reached the "peak" of high prices and are soon to start on the down grade. The figures of economists do not indicate that such is the case. There are, however, symptoms which the shrewd florist will take into consideration.

Though production of certain basic commodities was far short of normal last year, including coal, iron, steel, paper and cloth, some other lines have reached a point where the supply approximates the demand. Some prices will continue to advance while others begin to recede somewhat, and reports of business conditions may vary with the line of business.

There is also a growing tendency of the public to scrutinize its purchases more closely and consider values more carefully than last year. Even the wage-earning class is not so lavish of late in its spending, according to reports. The application of some credit restrictions by banks has been felt, also. The result is more moderate and more nearly normal conditions in some lines of business.

This means that business is apparently passing out of the war boom stage and into a period of greater economy, closer adaptation and more careful estimates on the parts of both buyers and sellers. It does not mean a panic or even a sudden reaction necessarily. There are no grounds for pessimism or hesitancy, but there is every reason for sound conservatism in business methods.

NEXT SHORTAGE IN 1921.

There will be a lapse of one winter before the next flower shortage occurs, if the calculations of a prominent medical scientist are correct. He sees no epidemic until December, 1921. The newspaper account of it reads:

"With the subsidence of the present influenza outbreak, the world may breathe easily for a while. The next violent epidemic will occur in December, 1921.

"This is the conclusion from the investigations made by Dr. John Brownlee, who predicted in the London Lancet last December there would be a recurrence of influenza in January and February of this year.

"Medical authorities of the public health service at Washington, D. C., say Dr. Brownlee has probably reduced what is called the periodicity of influenza to a known law. Dr. Brownlee's investigations seem to show that influenza occurs at regular intervals of thirty-three weeks, provided the thirty-third week does not fall between June and December."

PROTECT FELLOW TRADESMEN.

In its effort to protect the trade from the results of its wholesale prices falling into the hands of retail buyers, The Review accepts a subscription from no one who cannot show that he is a bona fide member of the trade. Each inquiry or check, if the sender is not known to be in the trade, is held up until such connection is established.

To insure and continue such protection, each subscriber should take care that his copy does not fall into the hands of an outsider when he is done with it. Do not allow it to lie around where it may be picked up and carried away by some curious customer. If you do not maintain a file of The Review, destroy each issue when you are done with it.

The Review is not of interest to persons outside of the trade save those who work detriment to its members by unfairly securing wholesale prices. If you will protect the other fellow by preventing this, he will protect you, and all of us will benefit and no one lose.

ORDERS FROM EVERYWHERE.

There are still a few advertisers in the district known as "down east" who do not seem thoroughly to appreciate that it is not where a paper is printed but where it is read that counts in bringing results to advertisers. This is the way it has worked for one east coast florist who relied on The Review as his sole means of selling this stock:

After one more week you may discontinue our ad for chrysanthemum plants. We still have some stock, but think one more ad will sell the remainder. What we wished especially, for these new chrysanthemums, was a wide dissemination, looking to future large business. We think we got it from The Review, as our orders came from Bellflower, Cal., and Trenton, N. J., from Paris, Tex., and Woburn, Mass., not forgetting the north as represented by Manistee, Mich., with orders from nearly all the states between.—L. M. Smith & Co., Laurel, Del., February 22, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

OBITUARY

T. M. Cluxton.

T. M. Cluxton, of Willis, Tex., introducer and grower of bluebells for the trade in the south, died February 22 after a ten days' illness of influenza and pneumonia. He was 82 years of age.

Mr. Cluxton was born in Adams, O., near Manchester, October 14, 1837. In 1860 he married Miss Mary Beatty in Rising Sun, Ind. They lived happily together until 1896, when his wife died. He is survived by two daughters, Mrs. Mollie Leaning and Miss Alice Cluxton, and two sons, B. J. Cluxton and Louis Cluxton. He had seven grandchildren and one great-grandchild.

The florists of Texas feel his death most keenly. A number of years ago, Mr. Cluxton was a farmer in Willis and for a long time he had noted bluebells growing on the hillsides and on adjoining farms. He brought some of them to R. C. Kerr, in Houston, Tex., seeking information as to their commercial value. They appealed to the retailers and, after a few trials, they sold readily. From that day until his last illness, he had been shipping large quantities of these flowers to the florists throughout the south. Farming soon became a side line and he devoted his entire energy to the shipping of bluebells.

The funeral was held February 23. Many beautiful floral pieces were sent as testimonials of the high position that he held in the trade.

Mrs. Caroline Matern.

Mrs. Caroline Matern, widow of the late Henry Matern and proprietor of the Matern Flower Shop, Sandusky, O., died at her home Wednesday, February 25, at the age of 80 years. Mrs. Matern was known as a citizen of high character and a business woman of tact and taste.

Her daugher, Miss Matern, will continue the business under the same name.

Mrs. Magdalene C. Hass.

Mrs. Magdalene C. Hass, wife of Henry J. Hass, died at her home, on Almy street, Newport, R. I., Monday, February 23. She was 59 years of age.

Mrs. Hass never recovered from an attack of the influenza and had a complication of diseases. She is survived by her husband and a large family of children.

Walter Carroll.

Walter Carroll, formerly a gardener at the Casino, died at the home of his father, Michael Carroll, on Dean avenue, Newport, R. I., Wednesday, February 25.

He died suddenly after coming to Newport to recuperate from several months in the hospital at Whitinsville, Mass. He is survived by his father, two brothers and a sister.

John C. Olmsted.

John Charles Olmsted, noted landscape architect and member of the firm of Olmsted Bros., Brookline, Mass., died February 25, at the age of 67 years. With his brother, Frederick Law Olmsted, and his stepfather, Mr. Olmsted was instrumental in laying out scores of municipal park systems, hundreds of the finest private estates in America and three great expositions, including the one held in Chicago in 1893. Central park, New York, and many other great enterprises were carried out by the Olmsted firm. During the war the Olmsteds offered their services to the government and drew plans for most of the great cantonments and other mammoth undertakings. Great numbers of university grounds, libraries and state capitols were also planned by the firm.

Mr. Olmsted was a member of numerous organizations, including the Massachusetts Horticultural Society, American Association of Park Superintendents and American Forestry Association. His widow and two daughters survive him. W. N. C.

George S. Whitford.

George S. Whitford, who conducted a small greenhouse and retail florists' business at Phenix, R. I., died at his home in that village Monday, February 23, of a shock said to be from Bright's disease. He was 42 years of age.

He had not been in good health for some time and had not been able to



T. M. Cluxton.

work regularly during this winter. Monday night he had gone out to the barn to water his horse, but did not return. At first his wife did not think anything of it, because he frequently went to the business district at that time. When he did not return at 10 p. m., she went out to the barn and found him lying on the floor, dead.

Besides his wife, he is survived by one son and a sister.

Nichols Corbi.

Nichols Corbi, who had been associated with V. J. Baraducci, of 230 Atwell's avenue, Providence, R. I., for several years, died at St. Joseph's hospital Saturday morning, February 28, of pneumonia, following an attack of influenza. He was 24 years of age.

He was born in Providence and attended the public schools. Afterwards he entered the employ of Mr. Baraducci and was considerd one of the best make-up men in the local trade. When this country entered the war, the young man volunteered and served about eighteen months in this country and abroad. While in France he contracted a heavy cold which he was unable to shake off, and, after his return to the United States, he was in the hospital at Camp Meade until last November, when he was discharged. January 31 he had an attack of influenza and he apparently rallied, but about a week ago pneumonia developed and he was taken to St. Joseph's hospital, where he died.

W. H. M.

James B. Hutchinson.

James B. Hutchinson, 91 years of age, a resident of Litchfield, Ill., for many years, died at his home February 14. Mr. Hutchinson was engaged in the nursery business for nearly half a century. He was buried Monday, February 16.

Harry Jordon.

Harry Jordon, superintendent of the Gary park system, died March 1 at Gary, Ind., of pneumonia, following influenza. Mr. Jordon was one of Gary's pioneers. Funeral services were held Thursday morning, March 4, at the residence of his parents in Chicago, Mr. and Mrs. John Jordon, 7727 South Shore drive.

CHICAGO.

The Market.

Business in the last week has been poor or good, according to the standard of comparison. If one compares last week's record with the record for the corresponding week in 1919 he discovers that business is excellent, but if one compares with the early part of February it is distinctly poor. Apparently the whole middle west now is full of flowers, because many customers who have been importunate for the last two months are heard from no more; they have home supplies ample for present needs. Consequently the shipping trade has fallen off to a considerable extent. The out-of-town demand still is much stronger than the call for flowers in the city. Local retailers now report business as spasmodic; a good day will be followed by an extremely quiet one. On the whole, however, the wholesale houses are rolling up daily sales considerably in excess of those of last year. Large quantities of stock are being handled and the prices, though much lower than last month, are considerably higher than at this time last year. Some of the more thoughtful retailers agree that prices now are as low as they should be permitted to go. They see that it is not to their own best interests, either to have flowers cheapened in the eyes of the public or to have their production made otherwise than profitable for the growers.

There now is an abundant supply of practically all flowers in season. Roses are holding their own better than most of the other items in the list, considerably better than the other big staple, the carnation. Even in the dullest of Lenten days, Russell and Premier have sold as high as 40 cents and only occasionally has there been difficulty in cleaning up. The decrease in demand rather than increase in supply is responsible for weakening in the price of short roses. These have been so scarce and high that many retailers have stopped ordering them, with the result that a comparatively small quantity of short roses frequently sees a portion of them left at night, unless sold at a concession to someone who had not thought of buying. Most of the roses are of

[Continued on page 36.]

ROSES AND

AMLING'S is specially strong tions—big values considering the

If you are buying elsewhere, send Amling a few trial

Easter Lilies

You will find good Lilies in daily supply with Amling.

Sweet Peas

A rapidly increasing supply of fancy, long-stemmed Spencers.

Fine Violets

Amling's is famous for handling the cream of the crops of Violets.

Good Greens

You can get at Amling's everything in Greens, but only best quality.

OUR CURRENT

AMERICAN BEAUTIES		Per doz.
Long stems	$7.50 @	$9.00
Stems 30 to 36 inches	5.00 @	6.00
Stems 24 to 30 inches		4.00
Stems 18 to 24 inches		3.00
Stems 12 to 18 inches		2.00
Stems 12 inches	Per 100 4.00 @	8.00

ROSES		Per 100
Premier, special		$35.00
Premier, medium	$25.00 @	30.00
Premier, select	15.00 @	18.00
Premier, short	10.00 @	12.00
Columbia, special	25.00 @	30.00
Columbia, medium	18.00 @	20.00
Columbia, select	12.00 @	15.00
Columbia, short	8.00 @	10.00
Mrs. Russell, special	30.00 @	35.00
Mrs. Russell, medium	20.00 @	25.00
Mrs. Russell, select	15.00 @	18.00
Mrs. Russell, short	10.00 @	12.00
Milady, special	25.00 @	30.00
Milady, medium	18.00 @	20.00
Milady, select	12.00 @	15.00
Milady, short	6.00 @	8.00
Montrose, medium		20.00
Montrose, select	12.00 @	15.00
Montrose, short	8.00 @	10.00
Ophelia, special		20.00
Ophelia, select	15.00 @	18.00
Ophelia, short	8.00 @	12.00
Dbl. White Killarney, special,		20.00
Dbl. White Killarney, select,	15.00 @	18.00
Dbl. White Killarney, short..	10.00 @	12.00
Sunburst, special		20.00
Sunburst, select	12.00 @	18.00
Sunburst, short	8.00 @	10.00

Extra special roses billed accordingly.

CORSAGE ROSES		Per 100
Cecile Brunner	$2.00 @	$3.00
Evelyn Nesbit	4.00 @	6.00

Headquarters for Lily of the Valley

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

CARNATIONS

on long Roses and Fancy Carna- splendid quality of the stock

orders and compare quality and prices yourself

PRICE LIST

	Per 100
CARNATIONS	
All Colors	$6.00 @ $ 8.00
Laddie	15.00
SWEET PEAS	
Spencer	$1.50 @ $3.00
VIOLETS	
Double	$0.50 @ $1.00
Single	.75 @ 1.00
BULBOUS STOCK	
Tulips	$6.00 @ $10.00
Tulips, Darwin	12.00
Jonquils	6.00 @ 8.00
Rainbow Freesia	3.00 @ 5.00
Freesia Purity	3.00 @ 4.00
MISCELLANEOUS	
Valley	$8.00
Mignonette	$4.00 @ 8.00
Daisies, white or yellow	2.00 @ 3.00
Calendulas	3.00 @ 4.00
Callas doz.,	3.00
Easter Lilies doz.,	3.00 @ 4.00
Pansies doz. bunches,	1.50
Pussy Willow	4.00 @ 6.00
GREENS	
Plumosus per bunch,	$ 0.50 @ $ 0.75
Sprengeri per bunch,	.50
Adiantum, fancy long..per 100,	1.00 @ 1.50
Smilax per doz.,	3.00
Ferns per 100, $0.45; per 1000,	4.00
Galax per 100, .25; per 1000,	2.00
Mexican Ivy per 100, .75; per 1000,	6.00
Leucothoe per 100, 1.00; per 1000,	7.50
Boxwood Per 100 lbs.,	25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

Calla Lilies

Callas are no longer scarce and high; Amling's offers plenty.

Darwin Tulips

Probably the largest supply in America; they ship splendidly.

Fine Jonquils

These sell splendidly—order enough; Amling's can supply you.

Rainbow Freesia

Just what you need for Baskets and Table Centerpieces—makes a hit.

GOOD FERNS, $4.00 per 1000

WE HAVE THEM TO SELL. WHY PAY MORE? ORDER A CASE TODAY.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS AND PLANTS

182 N. Wabash Avenue Chicago, L. D. Phone Randolph 631

Roses in Large Supply

We again are in full crop on Roses and the quality is second to none in America. If your trade calls for the best, order of the Chicago Flower Growers' Association. Our prices are not higher than others would ask if able to supply an equal grade of Roses.

Bulbous Flowers Now Plentiful

You can get of us Early Tulips, Darwin Tulips, Jonquils, Freesia and Valley in any quantity, but we urge ordering as early in the day as possible, because such fine stock as we offer sells out clean at the quoted prices.

Carnations, Sweet Peas, Violets and Orchids in good supply— we are filling all out-of-town orders.

EASTER will be here in about three weeks. We are ready to book your order for Lilies, Roses, Carnations, Violets, etc. Place your order now and be assured of your supply and price. Write us today and we will quote.

MEMORIAL DAY We will book your order for Peonies whenever you are ready, with guaranteed delivery and guaranteed price.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Current Price List

OUR SUPPLY IS LARGE AND FINE—WE FILL ALL ORDERS

		Per 100
Premier	Extra Special	$35.00 to $40.00
	Special	30.00
	Long	20.00 to 25.00
	Medium	12.00 to 15.00
	Short	10.00
Russell	Extra Special	$35.00 to $40.00
	Special	30.00
	Long	20.00 to 25.00
	Medium	12.00 to 15.00
	Short	10.00
Milady	Extra Special	$35.00 to $40.00
	Special	30.00
	Long	20.00 to 25.00
	Medium	12.00 to 15.00
	Short	8.00 to 10.00
Columbia	Extra Special	$30.00
	Special	25.00
	Long	$18.00 to 20.00
	Medium	12.00 to 15.00
	Short	8.00 to 10.00
Ophelia	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00

		Per 100
Sunburst	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00
Brilliant	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00
White	Special	$20.00 to $25.00
	Long	15.00 to 18.00
	Medium	10.00 to 12.00
	Short	8.00
Mrs. Ward	Special	$20.00
	Long	15.00
	Medium	12.00
	Short	10.00
Brunner	Corsage Buds	$3.00 to $5.00

Miscellaneous Flowers

	Per 100
Carnations	$ 6.00 to $ 8.00
" Laddie and Superb	12.00 to 15.00
Sweet Peas	2.00 to 4.00
Calendulas, Ball's Mammoth Special,	8.00 to 10.00
Freesia, fancy Purity	3.00 to 5.00
Violets, fancy single	.75 to 1.00
Violets, New York double	.50 to .75
Tulips	6.00 to 8.00

	Per 100 / Per Doz.
Jonquils	$6.00 to $ 8.00
Valley	6.00 to 8.00
Mignonette	5.00 to 10.00
Callas	25.00
Giganteum Lilies	35.00
Pansies, bunches	$1.00 to $ 1.25
Cattleya Trianae	9.00 to 12.00

Heather.....$1.50 to $2.00 per bunch

Florists' Greens

Ferns	$4.00 per 1000
Adiantum	$1.50 to $2.00 per 1000
Plumosus	35c to 50c bunch
Sprengeri	35c to 50c bunch
Smilax	$3.00 doz.
Mexican Ivy	$1.00 per 100; $7.50 per 1000
Leucothoe	$7.50 per 1000
Galax	$2.00 per 1000
Boxwood	25c lb.
Woodwardia Fronds	$8.00 per 100

Prices Subject to Change Without Notice

INCREASED SUPPLY HAS CREATED LOWER PRICES

ROSES—CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Easter Lilies, Rubrum Lilies, Tulips, Hyacinths, Purity Freesia, Rainbow Freesia, Violets, Sweet Peas, Daisies, Paper Whites, Calendula, Cyclamen Blooms, Callas, Pansies, Mignonette, and all other seasonable Cut Flowers, including **Greens** of all kinds.

Jonquils
Tulips
Darwin Tulips

In Good Supply
You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY SPEAKS LOUDER THAN PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.
CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

PRICES AS LOW AS OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

excellent quality. There are not many Beauties.

The carnation supply is equal to all demands and prices look low in the light of recent values. Nor does quality leave anything for the buyers to complain of. Perhaps the greatest increase in supply has been of sweet peas. These are everywhere and the quality varies widely. While the peas are selling well, the demand is not great enough to take up so tremendous a supply. The abundance of peas has given violets another setback. Early tulips are in greater abundance than heretofore, although some of the first growers in the market have finished shipping. Darwin tulips are being received in considerable quantity and are selling well. There is an abundance of freesia, but it is not in demand. Callas are so plentiful that the price has fallen to half what it was a month ago and there are a few Easter lilies of fine quality, with moderate supplies of rubrums. Cattleyas have become plentiful and cheap; prices are back where they were before the war. It looks as though the orchid growers, as well as the valley forcers, would have to employ strong publicity methods to get the trade into the habit of pushing these specialties again.

All green goods also are in good supply.

Big February Business.

The extra day in February this year did the florists no good, because it fell on Sunday, when florists no longer labor. So February's record is for twenty-eight days, the same as in 1919. But otherwise there is no similarity. Numerous wholesale houses say their sales this February were double those of the month in 1919. Practically everyone had the largest increase ever recorded for a single month. Twenty-eight days in February produced a considerably

Roses and Carnations

Excellent stock in large supply—prices very reasonable—it will pay you to order liberally and let your public know prices are no longer high.

Jonquils and Tulips

Choice flowers at $4.00 to $8.00 per 100

Fancy Home-grown Cattleyas

The finest Orchids in the market, $7.50 to $9.00 per doz.

Lily of the Valley

All you want, at $6.00 to $8.00 per 100

Choice Spencer Sweet Peas

Fine stock in all colors, $1.50 to $4.00 per 100

High Grade Purity Freesia

Good length, $3.00 to $6.00; extra fancy, $8.00 per 100

Fancy Pussy Willow, $4.00 per 100

No matter what you want, order of Randall. When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall.

Lilies for Easter

$25, $30 and $35 per 100 These are from the same grower who made Randall's Lilies famous for so many years. We did not have them last year because no bulbs could be imported, but **we have these wonderful lilies in quantity again this year.**

If you want the **finest lilies in the market,** order of RANDALL today.

Will be packed in wood boxes at the Greenhouses, 100 in a box, and will reach you without being rehandled.

A. L. Randall Co.

180 N. Wabash Ave. **CHICAGO** L. D. Phone Central 7720

Zech & Mann
Wholesale Cut Flowers
30 East Randolph St., Chicago, Ill.

We are filling all orders for all kinds of flowers

There is No More Reliable Source of Supply for Cut Flowers and Greens

LILIES Get your supply for Easter from us.
Write for prices.

larger total of sales for the market as a whole than did the thirty-one days in January. Still more remarkable, February beat December! For a great many years the month in which Easter fell always was the big month of the year in the Chicago market. Gradually Christmas came to the front, with the result that for the last few years December regularly has been the biggest of the twelve. But February, 1920, now stands as the record month for Chicago. Of course, a large part of the splendid wholesale total was contributed by orders from out-of-town, but most of the city retail stores also had a record business.

There is a general belief that Easter will be larger than ever before. While trade seems inactive now, by comparison with the recent rush, it really is much better than is usual in the first part of Lent and there is confidence of a big volume all this spring.

A Smooth Start.

With the opening of business March 1 fourteen wholesale houses began collecting for the publicity campaign, on the plan several times described in this column. The idea was that one per cent should be added to the bills only of those who have joined the Allied Florists' Association, but most of the wholesalers made the addition to the bills of all the city customers, without reference to the list of those who have signed the agreement. So far as heard from, there was absolutely no objection and it seems probable that in the course of a few days all the kinks will be straightened out and practically everybody will be participating in the work and cost, as all are participating in the benefits already apparent.

Various Notes.

Arthur F. Keenan, individually and as A. F. Keenan & Co., has filed a petition in bankruptcy in the United States District court. The purpose is to se-

WE DO 1st AS WE SAY

All the Year Around
We serve the
Cut Flower requirements of the Retail Florists dependent upon us.

In Times
Of scarcity or overabundance we provide a service not always obtainable elsewhere.

YOUR 1st Protection

Kennicott Bros. Co.
Wholesale Cut Flowers
CHICAGO

"Reinberg's For Roses"

Killarney Brilliant, Sunburst, Milady, White Killarney, Mrs. Russell

A large supply—good quality

Also a large cut of high grade Carnations

CURRENT PRICE LIST

Buy Direct From the Grower

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$30.00 to $35.00
Select	20.00 to 25.00
Medium	12.00 to 18.00
Short	10.00

OPHELIA and SUNBURST	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	10.00

Subject to market change without notice

MILADY	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	8.00 to 10.00

		Per 100
Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Specials	$18.00 to $20.00
	Select	15.00
	Medium	10.00 to 12.00
	Short	8.00

ROSES, OUR SELECTION $8.00

CARNATIONS—	Per 100
Assorted Colors	$ 6.00 to $ 8.00
Sweet Peas	2.00 to 4.00
Freesias	4.00 to 6.00
Violets	1.00 to 1.50
Jonquils	5.00 to 6.00

Adiantum, per 100	$2.00
Asparagus, per bunch	.50
Boxwood, per bunch	.35
Ferns, per 1000	4.00
Galax, bronze and green, per 1000	2.00
Leucothoe Sprays, per 100	1.00
Smilax, per doz. strings	8.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 **CHICAGO, ILL.**

ROSES, CARNATIONS

AND SPRING FLOWERS

IN LARGE SUPPLY

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

WIETOR BROS.

Wholesale Growers of Cut Flowers

30 E. Randolph St. L. D. Phone Randolph 2081 **CHICAGO, ILL.**

CURRENT PRICE LIST Subject to change without notice

Russell, Premier, Columbia	Per 100
Special	$30.00
Select	25.00
Medium	20.00
Short	15.00

Sunburst, Ophelia	Per 100
Special	$15.00
Select	12.00
Medium	10.00
Short	$6.00 to 8.00

Killarney, White Killarney and Killarney Brilliant	Per 100
Special	$12.00
Select	10.00
Medium	8.00
Short	6.00

Carnations	Per 100
Extra Fancy	$ 8.00
Good	6.00

Calla Lilies, per doz	$3.00 to $4.00
Ferns, per 1000	4.00
Smilax, per doz	8.00
Galax, per 1000	2.00
Sprengeri and Plumosus, per bunch	$0.25 to .50

All other Stock in Season at market price

All Roses in Large Supply

Sunburst **Columbia** **Russell** **Brunner** **White Killarney** **Beauties** **Richmond**

Premier **Milady** **Ophelia** **Nesbit** **Maryland** **Pink Killarney** **Champ Weiland**

Carnations **Violets** **Calendulas** **Stevia** **Paper Whites** **Mignonette** **Sweet Peas**

Jonquils **Tulips** **Freesia** **Callas** **Cattleyas** **Pansies** **Pussy Willow**

Boxwood **Sprengeri** **Galax** **Ferns** **Adiantum** **Plumosus** **Smilax**

Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 **CHICAGO**

cure legal release from liabilities contracted several years ago in the flower business on Sixty-third street. Mr. Keenan has been in the army service for a considerable part of the time since he left the florists' business, not having returned from France until August, 1919. He now is a salesman for the United States Rubber Co., but plans to get back into business. About two years ago Poehlmann Bros. Co. foreclosed a chattel mortgage on the Keenan store and bid in the property when it was seen that no satisfactory offer was forthcoming, turning the store over to the sisters of the former owner, who are conducting it successfully as F. & R. Keenan. The bankruptcy schedule shows the old debts to be $5,403.09, divided among fifty-two creditors, nearly all except $737 for rent being due to the trade. The assets scheduled are $95 in wearing apparel and $5 cash. A discharge is asked, the hearing being set for April 12.

FOR QUICK ACTION, WRITE

SAM SELIGMAN

Resident Buyer and Jobber in All Specialties in

FLORISTS' SUPPLIES

239-241 Fourth Ave., New York

Mention The Review when you write.

Peter Reinberg was 62 years of age March 5. He was born on land now covered by his greenhouses.

The market has been disturbed this week by rumors of a strike of the railway express employees. There are 4,400 of them in the Chicago district and they are demanding an unusually large increase in wages.

John T. Muir is the most recent addition to the list of F. T. D. members in Chicago.

Friends of J. E. Pollworth will be pleased to know that Mrs. Pollworth, who has been critically ill for several weeks, is much better.

O. A. Tonner says she thinks the concern conducted by the three Tonner sisters may be entitled to claim the record for the market. In the cut flow-



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS

er department sales for December, January and February were 225 per cent greater than in the same three months last season, while in the supply department the increase was 262 per cent. If anyone can show greater gains than these he surely is entitled to congratulation.

Andrew Chronis is pleased to take advantage of the changed conditions to return to his old policy of abundant display of flowers in the store of the Alpha Floral Co.

Mike Freres, with A. T. Pyfer & Co., has been confined to his home by a belated attack of the flu.

C. L. Washburn and wife leave March 5 for a fortnight's trip in the southeast. They expect to travel as far as Galveston.

P. C. Schupp says the call for carnation cuttings exceeds anything in his previous experience. One order this week was for 15,000, evidently for starting up another range which has been idle.

James Psenicka recently took his son into partnership at the Gross Point carnation range.

The Wayside Inn at Morton Grove, a favorite resort of florists, was burned to the ground March 1. President Poehlmann, of the village board, directed the fire fighters, but they were unable to save the building.

As a means of getting team work, the American Greenhouse Mfg. Co. has a monthly dinner for those in the sales and administration departments. February 27, at Field's men's grill, there were thirty present. Among the guests was Dr. Eiche, of the Eiche Floral Co., Lincoln, Neb., whose theme was "Why I Gave Your Company the Order for my New House 85x300."

F. Lautenschlager sent out another of his unusual notices for the Florists'

The Sign of Service



Great Reduction in Prices

PREMIER, COLUMBIA, RUSSELL

Long	$25.00 per 100
Choice medium	$18.00 to 20.00 per 100
Short	12.00 to 15.00 per 100

Ophelia, Sunburst, Hearst, Killarney, White Killarney

Long	$20.00 per 100
Medium	$15.00 to 18.00 per 100
Short	10.00 to 12.00 per 100

Sweet Peas	Per 100
Fancy Spencers	$ 8.00
Medium	2.00
Assorted ... Per 1000,	$10.00 to 15.00
Violets	Per 100
Double	$ 0.75 to $ 1.00
Single	.75 to 1.00
Callas	25.00
Calendulas	2.00 to 4.00
New Decorative Greens	Per 100
Salal	$1.00
Deer Tongue Fern	1.00
Mahonia	1.00
Bronze Huckleberry	2.00

Carnations	Per 100
Fancy	$6.00 to $8.00
Tulips	
Fancy	8.00
Medium	5.00 to 6.00
Jonquils	6.00 to 8.00
Freesia	2.00 to 3.00
Pussy Willow	4.00
Mexican Ivy	.75 to 1.00
Plumosus, bunch	.25 to .50
Sprengeri, bunch	.25 to .50
Ferns, per 1000	4.00
Galax, per 1000	2.00

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer"

164 N. Wabash Ave. L. D. Phone, Central 3373 CHICAGO

Tonner

Wholesale Florists and Supplies

30 East Randolph St.

CHICAGO

Telephone Central 6284

You'll want them

often when you open your box of

Sweet Peas from Tonner's—

They speak for themselves. The latest varieties of wonderful shades—the quality unsurpassed—and bunched by experts

Mention The Review when you write.

Club's meeting March 4. The first page carried the portrait of Vice-president Pyfer and his prognostications as to the course of business between now and Easter. He predicted 50 cents per bud for potted lilies, but as a matter of fact growers are busy booking orders at 30 cents. For cut lilies 25 cents to 35 cents is asked, according to quality of the stock.

Ed Enders says January and February have been the largest and most profitable months in the history of the C. A. Samuelson business. Mr. Samuelson has been at his Idaho farm since shortly after Christmas, but will be home for a fortnight or so at Easter.

It is reported that George Wienhoeber has acquired E. C. Amling's interest in the Weiss-Spandikow Co.

S. R. McKee has returned from a trip to the Pacific coast, where he opened an office for the American Greenhouse Mfg. Co. at Seattle.

Mr. and Mrs. H. N. Bruns will celebrate their silver wedding anniversary March 5, having invited a number of friends to their home on Warren avenue for the event.

George Ball, of sweet pea and calendula fame, welcomed another daughter at his home at Glen Ellyn February 27.

Paul R. Klingsporn's home, 4858 North Lawndale avenue, recently has resembled a hospital, Mrs. Klingsporn, the little daughter and Mrs. Klingsporn's mother all having been ill at the same time with the flu.

A. Miller, president of the A. B. C., celebrated a birthday anniversary March 4. He was born in 1887.

Y. Staalduynen has figured in recent sensational newspaper dispatches from Los Angeles as the "rich Chicagoan" whose wife eloped. Mr. Staalduynen has traveled for the last two years for Van Meeuwen & Tegelaar and before that for Guldemond & Sons, both concerns being bulb exporters at Lisse, Holland. He now is doing business as the Holland-American Trading Co., with an office in the United States Express building.

O. Johnson has sold his interest in the Batavia Greenhouse Co., to one of the other stockholders, Gottlieb Schott, who also is superintendent of the establishment.

Having rented her greenhouses at Arlington Heights to Nic Schmidt, Mrs. Rose Sigwalt has moved to Chicago. She will make her home for a time at 2010 Warren avenue. Mr. Schmidt, who takes over the Sigwalt rose growing establishment, recently has been grower for Frank Schramm. He came to the Chicago district about a year ago from Springfield, O.

P. L. McKee has purchased a residence near Lincoln park.

Paul Weiss, Eugene Dramm, David Lundin and C. J. Michelsen spent a day at Richmond, Ind., last week.

John C. Enders, widely known in the trade through his many years with Poehlmann Bros. Co. prior to his recent connection with the E. C. Amling Co., is vice-president of Dearborn Chorus, an organization within Dearborn Lodge of Masons. The chorus gave its tenth annual show at Aryan Grotto temple, February 28, to a packed house. When "Tulip Time" was sung Mr. Enders distributed tulips to the lady choristers, who threw them to the audience.

The difficulties holding up building operations prevented R. E. Doane from carrying out his plans of establishing a factory to pulverize sheep manure and so he is still selling his supply of rough manure to florists in carload lots.

One of last week's visitors was the proprietor of Kirby's Flower Shop, Little Rock, Ark.

William Spandikow has removed from

An Attractive Low-priced Raedlein Basket

Filled with Pretty Cut Flowers is a Quick Seller.

WIRE YOUR ORDER TODAY

Assortment No. I.	50 tumblers lined, 16 to 20 inches over all. All in assorted light colors. .	**$21.00**
Assortment No. II.	25 medium size cut flower baskets lined, 21 to 28 inches over all. All in assorted light colors. . . .	**$19.00**
Assortment No. III.	15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.	**$27.00**

WRITE FOR NEW PRICES

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE
CHICAGO ILLINOIS

THE NEW IMPROVED GOLD LETTER

Now ready for distribution

"Anita Brand"

No. 1 size, $5.00 per 1000 No. 4 size, $4.50 per 1000

Jobbers, attention: For the first time since the beginning of the war we are in a position to fill orders of any size.

Write for quotations and samples

ANITA SPECIALTY COMPANY
77 Summer Street, BOSTON, MASS.
P. O. Box 2376

Mention The Review when you write.

VIOLETS

Large double cloth Violets, good color, true to nature, bunched with leaves.

Excellent for Corsages

Packed 6 Bunches to the Box.
PER BOX, $1.00

C. A. KUEHN WHOLESALE FLORIST
1312 Pine St., ST. LOUIS, MO.

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

ORIGINAL ST. PATRICK'S GREEN

CARNATION DYE

Enough powder to make one to two quarts of fluid..... **50c**

Enough powder to make two to four quarts of fluid..... **$1.00**

Absolutely the best. Satisfaction guaranteed or money cheerfully refunded.

ERNE & COMPANY
30 E. Randolph St., Chicago

EASTER

Cards, Tags, Blotters, Labels, Announcements
Send for Samples.
THE JOHN HENRY CO.,
Lansing, Mich.

Nature Outdone

ARTIFICIAL FLOWERS—the kind manufactured and handled by The McCallum Company so closely portray Nature's own product that the expression "Nature Outdone" is frequently heard. Immediate shipment can be made of over 500 different patterns.



GREEN DYE for ST. PATRICK'S DAY ONE PACKAGE COLORS 400 FLOWERS Per Package 75c

Waxed Crepe Paper Flowers.

	Per 100	Per 1000
Carnations, White or Pink	$2.00	$18.50
Chrysanthemums, White, Pink, Lavender	3.00	27.50
Dahlias, White, Pink, Lavender	2.75	25.00
Easter Lilies	3.00	27.50
Calla Lilies	7.00	65.00
Orchids, White or Lavender	2.75	25.00
Roses, White, Pink, Yellow	2.50	22.50
Sweet Peas	1.00	9.00
Cape Flowers, White, Pink, Lavender, Blue, Red	3.00 per box of 500	
Waxed Leaves, Rose, Maple, Galax, etc	.85 per gross.	

Cloth Flowers

	Per Gross
Carnations, White or Pink	$ 5.40
Dahlias, Pink, Lavender, Yellow	10 00
Easter Lilies	9.00
Orchids, Purple, Lavender	10.50
Roses, White, Pink, Red	6.00
Sweet Peas	9.35
Forget-Me-Nots, Blue	2.00
Bachelor's Buttons	2.75
Chrysanthemums	15.00
Daisies	7.50
Lilac doz.	6.00

And hundreds of other serviceable patterns in flowers and foliages.

Do Not Fail to Visit Our Exhibition at the New York Spring Flower Show Grand Central Palace—March 15th to 20th.

The McCallum Company

Headquarters, PITTSBURGH, PA. **Cincinnati Branch, 230 W. Fourth St.**
Detroit Branch, 34 W. Elizabeth St. **Cleveland Branch, 421 High Ave.**

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Imported St. Joseph Easter Lilies....$40.00 per 1000
Crepe Easter Lilies..... 35.00 "
Crepe Roses..... 25.00 "
Crepe Mums or Dahlias..... 30.00 "
Satine Jonquils..... 5.00 per 100

THE JOSEPH M. STERN CO., Cleveland, Ohio

Mention The Review when you write.

Maywood to Crystal Lake, where the addition to the range of Frank Schramm will be rushed as soon as weather will permit.

D. D. P. Roy, formerly with the A. B. C., has taken charge of Villa Velie, the private place of W. L. Velie, the automobile manufacturer, at Moline, Ill.

Newton, Pa.—Rudolph Schorsch has begun growing cut flowers for the market.

Dowagiac, Mich.—John Stewart, who has been growing outdoor stock for a number of years, intends to enlarge his place and has taken his son into business with him. He is getting ready to plant over 15,000 gladiolus bulbs this spring.

Nashville, Tenn.—The Joy Floral Co. has placed an order with the American Greenhouse Mfg. Co., Chicago, for the largest range of greenhouses ever built at one time in Tennessee. It is to consist of six steel-frame greenhouses, each 36x500.

Buy Direct from the Grower

Supreme quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.

Our quality carnations are recognized as the best on the market.

Subject to market change **CURRENT PRICE LIST** Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100
Specials	$25.00
Select	20.00
Medium	$15.00 to 18.00
Short	8.00 to 10.00

Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	12.00 to 15.00
Medium	8.00 to 10.00
Short	6.00

Columbia, Milady, Richmond	Per 100
Specials	$20.00
Select	$15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00
Cecile Brunner	3.00 to 4.00
Roses—Our selection	6.00
Carnations—Fancy	6.00 to 8.00
Asparagus—Per bunch	.50
Sweet Peas—Per 100	1.50 to 3.00
Daisies—Per 100	1.50 to 2.00
Lily of the Valley—Per 100	8.00
Violets—Per 100	.75 to 1.00
Ferns—Per 1000	4.00

W. E. TRIMBLE GREENHOUSE CO., WHOLESALE GROWERS **Princeton, Ill.**

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

BOSTON.

The Market.

The anticipated slump in prices has arrived. For a number of weeks, supply and demand have about balanced each other. Now, with a number of clear days and the increasing power of the sun, cut flowers are much more abundant and values are practically cut in half. The continued severe weather, with zero readings in Boston February 27 and 28, and readings 10 to 15 degrees below zero a few miles outside, snow-blockaded roads and transportation facilities far from normal, are hardly conducive to good business. Some near-by towns are so isolated by huge drifts that they are facing semi-starvation.

Roses have taken a sharp tumble. Short-stemmed stock is down to $3 to $4 per hundred and only select flowers bring over $12 per hundred. Supplies are much more abundant. Carnations have fallen in proportion to roses and, while a few fancies may sell at $8 per hundred, a greater number sell at half that price. There was a large surplus on both February 28 and March 1. Violets are also at lower prices. Large arrivals of sweet peas have forced prices down and the same applies to all classes of Dutch bulbous flowers.

Callas are much lower and lilies are decidedly druggy. Marguerites sell slowly, as do calendulas, forget-me-nots and snapdragons. Among miscellaneous flowers seen are Iris tingitana and filicifolia, polyanthus, Roman anemones, acacias, clivias, amaryllis and ranunculus.

Cattleyas are plentiful and cheaper

PLENTY OF
MOSS
BURLAP BALES
$2.00

CALL
Bell { Main 120
Main 1201
Home Stone 6004
ROCHESTER
NEW YORK

MAGNOLIA
25-LB. CASE
$6.00

Try Sample Box Thread
3 LB.
$5.50
Strongest in the World

For Every Day

Roses, Daffodils, Tulips, Freesia Finest Sweet Peas Grown Violets, Carnations

PUSSY WILLOW
75c, $1.00, $1.50 per bunch

Booking orders now for EASTER LILIES

GEORGE B. HART
49 to 55 Stone St., ROCHESTER, N. Y.

St. Louis for Your Cut Flowers and Florists' Supplies

RUSSELLS, $10.00 to $25.00 per 100 **OPHELIA,** $8.00 to $15.00 per 100

COLUMBIA, $8.00 to $25.00 per 100

CARNATIONS, $6.00, $8.00, $10.00 per 100

FREESIA, $4.00 to $6.00 per 100 **JONQUILS,** $8.00 to $10.00 per 100

SWEET PEAS, Spencer varieties, $2.00 to $3.00 per 100

ORCHIDS, $9.00 to $12.00 per doz.

ASPARAGUS PLUMOSUS, per bunch, 35c and 50c

SMILAX, $3.00 per doz. strings **FANCY NORTHERN FERNS,** $4.00 per 1000

BRONZE GALAX, $1.50 per 1000 **SOUTHERN SMILAX,** 50-lb. case, $5.00

SUPPLIES

DUX SUPERIORA MAGNOLIA LEAVES

Green, Brown, Purple, carton..$ 1.50
10 boxes 14.00

TOOTHPICKS

Wired Toothpicks (10,000 to box)$ 2.50
Wired Toothpicks (50,000)..... 11.00

FLORIST ANNEALED WIRE

Cut 18 inches. In box.

No. 18, per box.....$1.40
No. 19, per box..... 1.45
No. 20, per box..... 1.50
No. 21, per box..... 1.55
No. 22, per box..... 1.65
No. 23, per box..... 1.75
No. 24, per box..... 1.85

MOSS

Sphagnum Moss, per bale.....$ 2.00
10 bales..... 15.00

CHIFFON

All Colors—
4-inch, per yard..... $0.09
6-inch, per yard..... .12

Everything in Florists' Supplies

Send for Complete Price List

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

Prices subject to market changes

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

and there are good supplies of other orchids. Valley is not in much demand. Among pot plants are fine Darwin tulips, rhododendrons, forced deciduous shrubs in variety, cinerarias, azaleas and the first arrivals of French hydrangeas.

Various Notes.

W. E. Lenk has purchased suitable land in Arlington and as soon as the weather will permit will start building three large, up-to-date greenhouses of Hitchings & Co. construction. These will be devoted to roses. Mr. Lenk is widely known as a first-class grower of roses and carnations. He was for a number of years manager of the Halifax Gardens Co., Halifax, Mass., owned by A. C. Burrage, the noted orchid enthusiast. For a year or two Mr. Lenk has not been engaged in floriculture, but never lost interest in it.

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

The meeting of the Boston Florists' Club at Young's hotel, March 2, was addressed by Professor J. F. De Chant on "Coöperation." Mr. De Chant is vice-president of the Sheldon Business College and made an earnest and forceful address. There was a good attendance.

William R. Nicholson, of Framingham, Mass., has been quite seriously ill with pneumonia, but is improving now. Mrs. Nicholson has also been quite sick.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

The A. Leuthy Co., of Roslindale, Mass., reports pot plant business extremely good. This concern has some fine stock coming on for Easter. It recently purchased the whole of A. M. Davenport's palms, about 1,400 in number. The latter will not handle palms hereafter.

At the meeting of the Horticultural

THE Brecht COMPANY
ESTABLISHED 1853 ST·LOUIS

Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

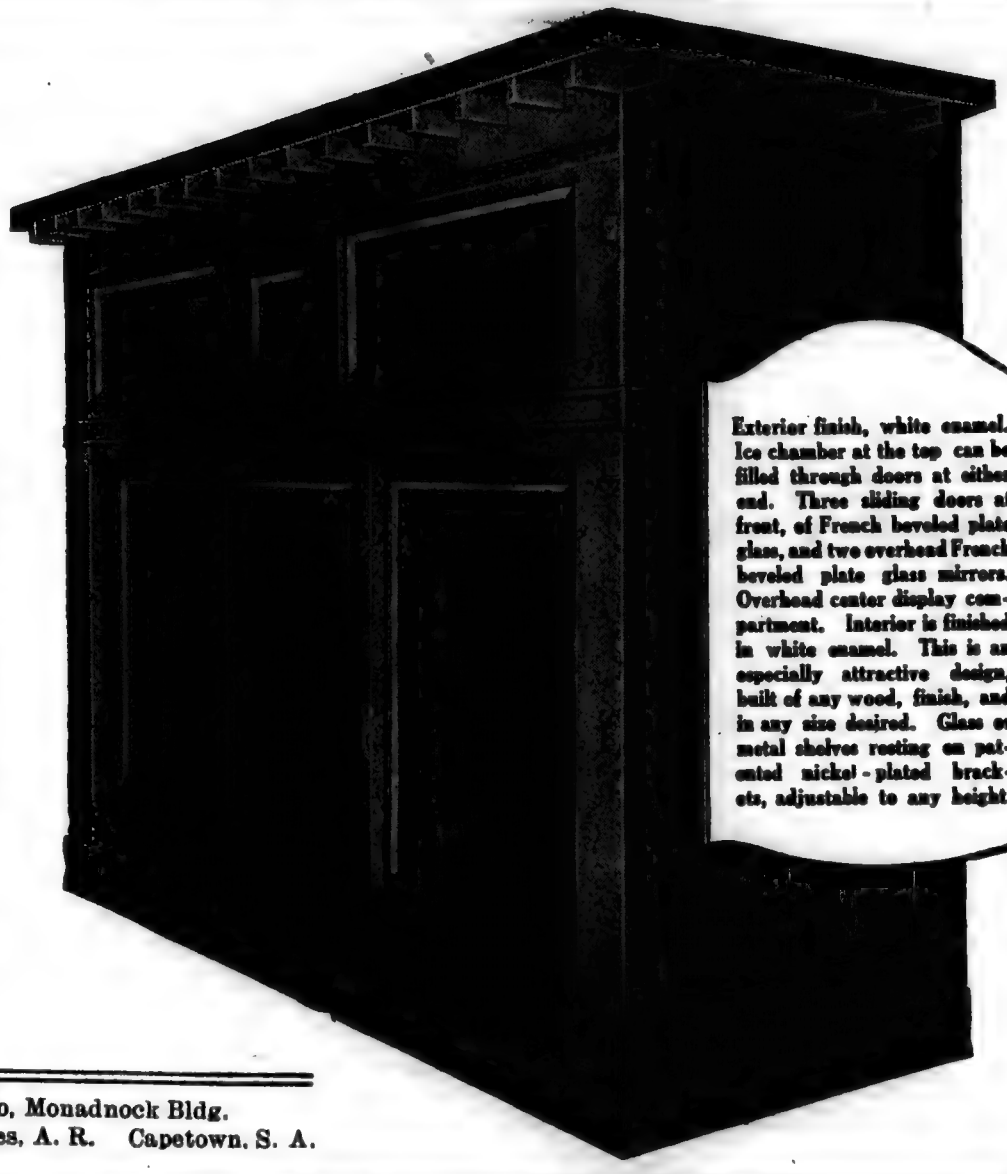
Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

THE BRECHT COMPANY
Main Office and Factories
ST. LOUIS, MO., U. S. A.

BRANCHES
New York, 174-176 Pearl St. Chicago, Monadnock Bldg.
Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

Club, held at Young's hotel, March 3, there were illustrated talks on orchids, by Douglas Eccleston and George I'Anson, of the A. C. Burrage estate, Beverly Farms.

The Welch Bros. Co. shipping trade is good, considering the condition of the railroads and the refusal, on some days, of all flower packages by express companies. Mr. Welch will visit the flower show in New York and officiate as a judge.

In Galvin's Park street store large bowls of Iris tingitana, Freesia Purity and Acacia pubescens made a lovely combination. A fine display of cymbidiums, dendrobiums, cattleyas and other seasonable orchids were noted here.

Owing to the weather conditions, the show of orchid plants scheduled to be held at Horticultural hall February 28 was called off. The only orchid display was one of cut flowers from Joseph Manda, who showed some choice and handsome cymbidiums, cypripediums and other orchids. The first of the course of winter lectures was given by Prof. W. J. V. Osterhart, on "The Living Plant," and attracted a good attendance. Germination and root development were principally dealt with.

Henry Penn has been running large ads in all the Boston papers for the last week, telling people that flowers are lower in price.

Another corn borer hearing was held February 28, at the offices of the commissioner of agriculture, at the state house, Boston. Numerous growers of dahlias and gladioli were present and put their case in the hands of Commissioner Gilbert. Prominent among those present were J. K. Alexander, B. Hammond Tracy, S. E. Spencer, Jelle Roos and others well known to the trade. The opinion of all growers is that any necessary quarantining should be done by the state and not the federal authorities.

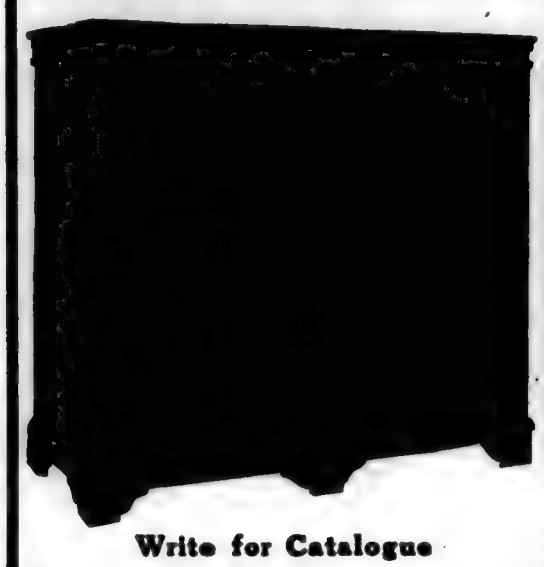
Modern Store Fronts THAT WILL Sell Flowers
WRITE US ABOUT
KAWNEER STORE FRONT CONSTRUCTION
OHIO PLATE & WINDOW GLASS CO., 313-19 Morris St., Toledo, Ohio

Mention The Review when you write.

McCRAY
REFRIGERATORS for all Purposes
Send for Catalogue
McCray Refrigerator Co., 2888 Lake St., Kendallville, Ind.

GLOEKLER FLOWER REFRIGERATORS.....
Send at once for Catalogue F, illustrating and describing flower homes.
BERNARD GLOEKLER CO., Pittsburgh, Pa.

REFRIGERATORS
COMPLETE FIXTURES
CENTRAL REFRIGERATOR & EQUIPMENT CO.
Estimates Submitted.
155 N. Clark St., CHICAGO



Write for Catalogue
BUCHBINDER BROS.
11 S. La Salle St., CHICAGO
Room 731

Mention The Review when you write.

The soft coal situation in New England is more serious than ever before. Few cargoes are coming by water and practically none by rail. February 27 and 28 the N. Y., N. H. & H. R. R. abandoned all freight service in an ef-

YES—We're in Cleveland Too

In appreciation of the good will and confidence expressed by the Florists of Cleveland in the McCallum Company, we have now opened, in addition to our new Detroit Branch, another

BRANCH WHOLESALE HOUSE

carrying a complete line of Cut Flowers, Artificial Flowers, Ribbons, Chiffons, Baskets and Florists' Supplies of all kinds in

CLEVELAND, OHIO
421 HIGH AVENUE

Here we expect to render even more prompt and efficient service to florists of Cleveland and surrounding territory than heretofore given from our Pittsburgh plant—a service characteristic of the McCallum Company.

CONSIGNMENTS OF THE BEST GRADES OF CUT FLOWERS SOLICITED

The McCallum Company

PITTSBURGH CLEVELAND
DETROIT CINCINNATI

fort to restore passenger service from the storm of February 25, which, being accompanied by high winds, again caused serious blockades. Appeals by the Boston Chamber of Commerce to industries of all kinds to release men to help clean away the snow and release ice-blockaded cars, etc., led to thousands of men joining the railroad workers. Owing to the great fuel shortage, hundreds of industrial plants, schools, etc., are closed. A good many greenhouse establishments are living from hand to mouth, barely getting sufficient fuel to carry them from day to day.

R. & J. Farquhar & Co. will send a carload of plants to the New York show. There will be a few other exhibitors from this section.

Since December 15, we have had a fall of seventy-one inches of snow on the level and, as we have had practically no thaw in all that time, we now have an average depth of a yard of hard packed snow. Horses for the last month have proved their value and automobiles are practically worthless, except when op-

Write for our 32-page 1920 booklet

"Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

Spring Flowers

are more plentiful. The quality has never been better, nor have we had them in greater variety.

Large Single Daffodils

Baby Primrose

Snapdragon

Calendulas

Mignonette

Freesia

Tulips

Lilac

Daisies

You should offer your customers a larger variety of flowers. You can handle them to good advantage.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Russell Roses

For color, keeping qualities and general satisfaction, there is probably no Rose on the market equal to RUSSELL. We have a good supply of RUSSELL, and our supply will be increasing toward Spring. We have the largest supply of RUSSELL ROSES in the Philadelphia market. We have noticed sometimes a customer will hesitate to buy RUSSELL on account of the price. If, however, some of your good customers get into the habit of buying RUSSELL they will probably not accept anything else.

Acacia Pubescens

This novelty is in season now. It makes a wonderful showing and it is the choicest flower in yellow in season.

$2.50 per bunch

Valley

Good quality, the kind that will ship.

$10.00 per 100

Cattleyas

The price is more reasonable. We have a large supply of them, large flowers of a splendid color.

erating on streets where car lines run.

Seed stores report unusual conditions. The severe cold and deep snow have prevented their salesmen from making their usual trips. Mail orders are of heavy volume, but, with express companies unable to receive or deliver goods, shipping rooms are packed ceiling-high with orders. No such congestion has ever faced the seed trade here before. W. N. C.

The Boston Floral Supply Co., Inc., is to take over all the assets and the business of the B. A. Snyder Co., assuming also all the liabilities of the B. A. Snyder Co. The business of both companies will hereafter be conducted under the name of Boston Floral Supply & Snyder Co. Benjamin A. Snyder and Julius Snyder will be with the Boston Floral Supply Co., Inc.

PHILADELPHIA.

The Market.

The change that has been expected for a whole month has come. There are plenty of flowers at lower prices. It was the sweet pea that did it more than anything else. Sweet peas respond first to sunshine; a day or two will accomplish wonders at this season. Sweet peas are coming in by the thousand now. Most of them are sold at pretty fair prices; a few are left over, an unheard-of thing for many weeks. Violets, too, are abundant. There is not so much demand for them as there is for sweet peas. Many violets are sold cheaply or left over. Daffodils have tumbled down in price to one-half the figures of two weeks ago. These three flowers led the decline. The rest of the market is in sympathy with them, without any special increase in the crops. As this supply increased, the demand fell off. This was due mainly to one happy circumstance—the grip or influenza, whichever you choose to call it, is disappearing as quickly as it came. This is true all over the country, causing a marked falling off in shipping, as well as local, orders for funerals.

The effect of the change is seen in the reappearance of buyers who have been absent from the market for three months. Flowers are getting within their reach once more and they are quick to take advantage of the opportunity.

February, the shortest month of the year, has proved to be a month of extraordinary prosperity for florists. The curtailment in production and the increased demand have resulted in unheard-of prices, which have made the total sales of cut flowers larger than in any previous February and probably larger than in any previous month except December.

An Un-Birthday Party.

There is only one day in the year when anybody can have a real birthday party. There are 365 days this year for anybody's un-birthday party. So you see the possibilities are largely in favor of the latter kind. This was an un-birthday party. It happened in this wise: The idea occurred in the fertile brain of W. W. Crawford. He thought

BERGER BROS.

EASTER LILIES

Now and at Easter. Very Fine Stock

Write for Prices

Sweet Peas, Violets, Daffodils, Freesia, Valley, Snapdragon, Carnations, Roses.

1225 Race St. PHILADELPHIA

Roses
Carnations
Callas
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

PLUMOSUS
Strings and Bunches
ADIANTUM
and Green of all kinds

LILAC

Peas, Freesias, Roses, Carnations
Snapdragons
Fine Golden Spur

Philadelphia Cut Flower Co.
Wholesale Florists
1517 Sansom St. Philadelphia, Pa.
GEORGE AEUGLE, Proprietor.

Sweet Peas



With the new crops coming in, we are offering some wonderful quality; one in particular, KENNETT BEAUTY, a sport of Yarrawa. We don't believe there is any flower that will give the values that Sweet Peas will at this time.

Long, Medium and Short—$3.00, $2.00 and $1.00

Pussy Willows

in bunches of 12 sprays, **25c, 50c, 75c, $1.00 per bunch,** according to length.

Calendula

$2.00, $3.00, $4.00, $6.00 per 100

EVERYTHING IN CUT FLOWERS, PLANTS, GREENS, RIBBONS AND SUPPLIES

Business Hours, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-20 Ludlow Street, PHILADELPHIA, PA.

New York 17 West 28th Street | **Baltimore** Franklin and St. Paul Sts. | **Washington** 1216 H Street, N. W.

P Co QUALITY

All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES

JOS. H. HEIDINGER CO

1309-11 N. Second Street

PHILADELPHIA, PA.

PUSSYWILLOW

From now till Decoration Day

Entire cut from 30,000 cultivated plants

50c per bunch, mixed lengths

In separate lengths from $2.00 to $10.00 per 100.

Cash with Order. **E. KENDIG, Oswego, N.Y.**

Mention The Review when you write.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St. Philadelphia

EDWARD REID Offers the Best

SEASONABLE FLOWERS

owing to favorable weather conditions

AT REDUCED PRICES

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Send your next telegram to the house that keeps the

GOLDEN RULE

Roses and a good assortment of other flowers

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street, PHILADELPHIA

Mention The Review when you write.

it over and finally mustered up courage and put it in this way to the junior partner. "Would Buck care to see me some evening?" The answer was quick and clear. "Yes, indeed." "How about bringing one or two of the fellows?" "Sure." So it was settled. The idea took form. Mr. Crawford next tried his friend A. B. Cartledge. "Say, Bart, how about our giving Buck a party?" Mr. Cartledge remembered well the successful dinner that Mr. Crawford had originated for Pennock Bros. to give in honor of William Falck. So he answered with enthusiasm, "All right, I'm with you to the limit, Bill." That settled it. Mr. Crawford went quietly about his preparations. The evening of Lions' day was selected, chiefly because it happened to be a Monday. As Mr. Crawford naively explained, "the fellows look their best on a Monday." The choice of the guests was a serious matter. Of course everybody would want to go and everybody couldn't. It would make too many. There must be a few of the colonel's old friends in the profesh and a few of the youngsters, like Gene Bernheimer and Allie Patterson, to liven things up. The party, as it finally lined up on the eventful evening, was thoroughly representative of our best men. There was a baker's dozen, of course. Here they are: William J. Baker, Henry Bauer, Eugene Bernheimer, A. B. Cartledge, George Craig, W. W. Crawford, Carl A. Corts, Richard Heron, Robert Kift, Charles W. Kahlert, Alexander Craig Patterson, Edward Riley, Benjamin Starkey. It was a big surprise—you can't often fool the colonel—and a great success. There was a great big bee on the top of the menu. There was one dish a la grouch (oh, naughty boy!), another a la Marie (woman rules the world, you know), and napkins a la Riley. It was a real kiddie time, as Mr. Crawford aptly expressed it, and much enjoyed by all.

The Sweet Peas in the New House.

The Joseph Heacock Co., on completing the third big house, 72x600 feet, at Roelofs late last fall, put in several so-called catch crops to keep the house from idleness until the roses were planted in it late in the spring. The principal crop is sweet peas. The peas are now coming into full bloom. The cut sent in from Roelofs to the city

100% PROFIT-PAYING BUSINESS BUILDER

GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS.

Small Investments and Large Profits

"Our Special"
Assortment all for **$22.50**
144 Pint Globes
144 Boxes Fish Food
288 Goldfish
50 Extra fish, Moss, Pebbles and Dip Net FREE with this offer.
You may have half this Assortment for $12.00.
We can furnish "Our Special" Assortment with Quart Globes for $24.50.

"Our Winner"
Assortment Only **$33.00**
144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $17.00.

"Our Leader"
Assortment Price **$13.75**
48 Half-gallon Globes
48 Boxes Fish Food
24 Terra Cotta Ornaments
96 Medium Goldfish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $7.50.

"Special Display"
Assortment Price **$11.00**
12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors	$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.20
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches;	$5.50 per 100
Wafer Food, large 8-colored package	$1.30 doz.;	$14.50 gross
Flake Food, large 8-colored package	.60 doz.;	6.50 gross
Natural Food, large 8-colored package	.60 doz.;	6.50 gross
Natural Food, in tin boxes	.75 doz.;	8.50 gross

FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md. 1313 Agency St., BURLINGTON, IOWA

salesroom on South Mole street, Friday, February 27, was 4,600. The company's vice-president and sales manager, Carl A. Corts, said that those peas were all sold on that day at $4 per hundred, the top market price. The flowers, mostly of the variety called Christmas Pink, were simply magnificent.

Mr. Corts also displayed some well grown Premier of excellent form and substance and beautifully colored, cut from their plants that bore a good crop at Christmas.

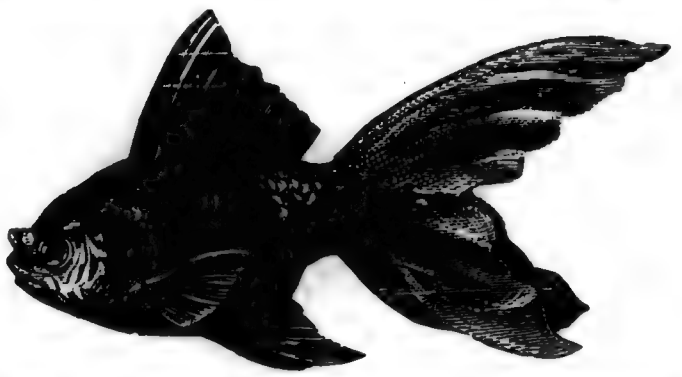
The March Meeting.

It was a great night on the roof garden of the Adelphia last Tuesday, when J. Otto Thilow entertained the ladies and members present with his interesting illustrated lecture on Australia. It was a finished address, well and clearly presented.

The exhibition was marvelous. The W. Atlee Burpee Co. staged fifty varieties of early-flowering sweet peas, its own seedlings, in many exquisite colors. William Kleinheinz, of Lynwood Hall, staged eleven varieties of acacias in cut sprays. The Strafford Flower Farm showed well grown giganteum lilies well timed for Easter, with good buds and clean foliage, also heavily flowered French hydrangeas. The Joseph Heacock Co. displayed fine Hadley, Premier and Columbia roses and three vases of magnificent sweet peas. Edward Reid showed Belle Washburn, Ward and Benora carnations and John Stephenson's Son had Sunburst roses on view.

Various Notes.

David Rust, secretary of the Pennsylvania Horticultural Society, states that



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. *Send for Wholesale Catalogue.*

Auburndale Goldfish Co.
1449 W. Madison St., Chicago, Ill.

Mention The Review when you write.

GOLDFISH BUY FROM THE BREEDER
41 Acres of Ponds this Season. Write for big new catalogue Globes, Aquariums, Aquarium Supplies, Etc.
BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

GOLDFISH 1,500,000 (Plain and Fancy)
Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.
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ORIENTAL GOLDFISH & SUPPLY CO.
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

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WIRED TOOTHPICKS
Manufactured by
W. J. COWEE, BERLIN N.Y.
10,000, $2.50 50,000, $11.00
Sample Free For Sale by Dealers

Mention The Review when you write.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Last-Minute Orders for

St. Patrick's Day

Carnation Dye ..... 50c package
Pipes with Shamrocks ..... $1.50 gross
Green Frieze ..... $1.00 per 60 yds.

Galvanized Vases

with reinforced bottoms.



No.		Size	Each	Painted Green Each
No. 1	6	x6½x5¾	$0.60	$0.75
No. 2	8	x9¼x7	.70	.90
No. 3	9	x7¾x6	.75	1.00
No. 4	12	x9¼x7¼	.90	1.15
No. 5	9	x5½x4½	.65	.85
No. 6	11	x7 x6	.80	1.00
No. 7	13¾	x8¼x6½	.90	1.15
No. 8	19	x7⅜x5⅞	1.40	1.80

IMMEDIATE DELIVERY.



With Cup .....$10.00 per 100
Without Cup ... 6.00 per 100

EASTER BASKETS

Send for our $25, $50 or $100 assortments

Mention whether wanted for cut flowers, for plants, or for both

H. Bayersdorfer & Co.

1129-1131 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

Mention The Review when you write.

the subcommittee of the commissioners of Fairmount park has not yet decided the question of the proposed Horticultural Society garden in the park. Outsiders think the proposed garden is not legal.

Robert Craig, writing from Porto Rico, says that he has been troubled with bronchitis there. An American doctor recommended certain hot spring baths on the other side of the island, which proved of great benefit. While there, Mr. Craig met J. H. Troy, of the Rosary Flower Co., of New York.

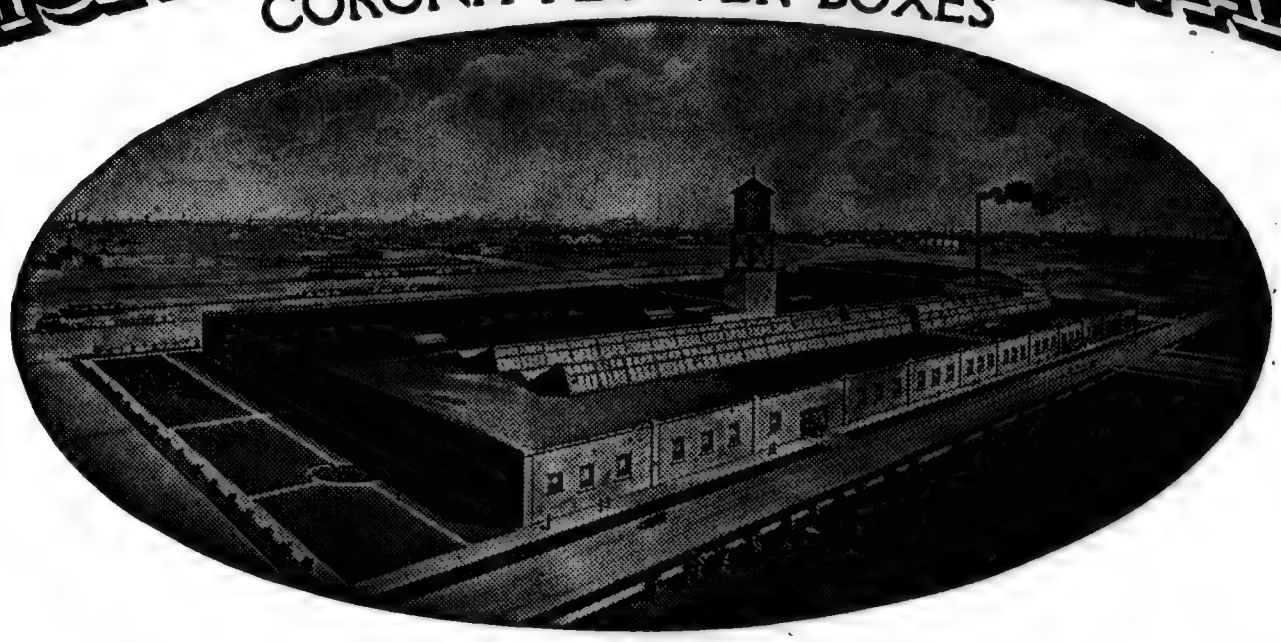
O'Brien Bros., of Tacony, have a fine house of sweet peas.

The Pansy Flower Shop, of South Broad street, is doing a thriving business.

Miss E. Fletcher said that she could not attend ladies' night at the Florists'

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
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T. S. FINCH
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Dallas, Texas.

Home Office and Factory
4433 Ogden Ave.
CHICAGO
Telephone
Lawndale 900

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	$ 5.00
10 x 6 x 5½	2-inch Top	5.70
12 x 8 x 5½	2-inch Top	7.40
14 x 10 x 8	2-inch Top	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top	$4.55
20 x 4 x 3	2-inch Top	4.55
21 x 5 x 3	3-inch Top	6.00
24 x 5 x 3½	2-inch Top	6.35
24 x 8 x 4	2-inch Top	8.15
28 x 8 x 4	2-inch Top	9.20
28 x 8 x 5	2-inch Top	10.50
30 x 5 x 3½	2-inch Top	6.95
36 x 8 x 5	2-inch Top	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT
CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of $3.50 for 500 boxes or any part thereof.

A charge of $5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	$21.15
20 x 20 x 8	Telescope	27.40
21 x 5 x 3	Telescope	6.00
24 x 5 x 3½	Telescope	7.35
24 x 24 x 10	Telescope	42.10
30 x 10 x 5	Telescope	14.65
30 x 12 x 6	Telescope	21.15
32 x 32 x 8	Telescope	52.60
36 x 10 x 5	Telescope	18.95
36 x 12 x 6	Telescope	25.30
36 x 14 x 8	Telescope	33.75
40 x 10 x 6	Telescope	30.00

Club because she had to move that day, whereupon the gallant J. M. Deutscher came to the rescue, leading the forces of the P. W. F. C., who moved the lady Monday so that she could attend the meeting at the Adelphia Tuesday. Miss Fletcher moved her flower shop on Baltimore avenue three doors west.

Stephen D. Green, of H. Bayersdorfer & Co., has returned from a business trip to Canada. Mr. Green is in good spirits despite the severe winter.

Miss Scott, of Berger Bros., who has been quite ill, is regaining that happy look that brightens work for her associates.

Frank P. Myers is in Florida.

Henry Claus found valentine baskets of primroses tied with a bow of red ribbon especially attractive stock.

Phil.

The Robert Craig Co. has sold to Archbishop D. J. Dougherty the plot 246x500 feet at the southwest corner of Forty-ninth and Market streets, subject to a ground rent of $1,590. The assessed valuation is $45,000.

NEW YORK.

The Market.

The market is once more plentifully supplied with flowers and, as a result, prices are easier, practically normal under the conditions of production now existing. A few days of bright weather have worked wonders. Arrivals of bulbous flowers are heavy, particularly tulips, which are available in many varieties and are generally of fine quality. Daffodils are also plentiful and the usual

CONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

LARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

IN addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

MOST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

ALL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

XTRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

Climax Manufacturing Company
Main Office and Plant
Castorland, N. Y.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x20x 4	$ 2.70	$ 3.00
3 x18x 5	2.80	3.10
3½x24x 5	4.40	5.20
3½x30x 5	5.20	6.00
5 x24x 8	6.50	8.00
5 x28x 8	8.00	10.00
5 x36x 6	9.60	11.60
5 x38x 8	11.50	13.50
5 x30x10	12.00	14.00
6 x28x12	12.50	15.00
5 x35x10	13.50	15.50
6 x36x12	17.00	20.00
8 x20x20	18.00	22.50
8 x24x24	27.00	30.00
7 x42x12	....	32.00
8 x48x14	....	37.50

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½x9x 6	$4.00	6x9x12	$6.50
6 x7x14	6.00	7x9x 9	6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.

Established 1890

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Dure Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Mention The Review when you write.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.

SANDUSKY, OHIO

Mention The Review when you write.

Cut Flower Boxes

All Sizes

C. C. POLLWORTH CO., Milwaukee, Wis.

Mention The Review when you write.

varieties are augmented this year by one or two of the newer trumpet sorts. A scarcity of bulbous flowers later in the season is predicted, for the reason that many bulb growers have been unable to bring in flats which are ice-bound.

Roses are only in fair supply, but, with the wealth of spring flowers at hand, they are plentiful enough to meet the demand for them. American Beauty would be quite scarce if the demand for it were good. The arrivals of hybrid teas show general good quality, but there is still a shortage in the lower grades, which are in strong demand for funeral work.

Carnations are plentiful and there is little prospect of a shortage from now on, but rather the reverse, as growers report that the plants in the benches show a disposition to make up for lost time. The top price at the beginning of this week was $6 per hundred, with

Lindley Boxes

Regardless of present paper shortage, we have a large supply

READY FOR SHIPMENT

AT VERY REASONABLE PRICES



MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Corsage and Violet Boxes

9x6x5½ Shallow Lid	$5.00
11x8x5½ Shallow Lid	6.15
15x8x6½ Shallow Lid	8.35

Cut Flowers and Sprays

	Shallow Lids	Full Telescope
18x5x3	$ 4.40	$ 4.70
21x5x3	4.75	5.15
24x5x3½	5.60	6.50
30x5x3½	6.80	7.80
36x5½x3½	...	10.20
21x7x3½	7.00	...
24x8x4	8.50	10.20
28x8x5	11.00	14.00
36x8x5	13.70	16.50

Designs, Sprays, Etc.
All Full Telescope

30x10x5	$17.50
36x10x6	24.20
40x10x6	25.50
48x10x6	30.75
30x12x7	25.80
36x12x8	35.80
36x14x6	28.90
34x16x5	25.80
16x16x8	24.30
18x18x7	24.30
20x20x6	24.30
20x20x8	32.40
24x24x8	39.20

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style
An Appropriate Color

18x 5x3	8	-inch lid	$ 4.90
21x 5x3	3	-inch lid	5.40
24x 5x3½	3½	-inch lid	6.95
30x 5x3½	3½	-inch lid	8.30
34x 6x3½	3½	-inch lid	10.60
21x 8x4	2	-inch lid	8.25
24x 8x4	2	-inch lid	8.85
24x 8x4	4	-inch lid	10.20
28x 8x5	2	-inch lid	11.30
36x 8x5	2	-inch lid	13.90
12x12x8	8	-inch lid	17.50
28x22x8	8	-inch lid	46.50

CORSAGE AND VIOLET

7x4x4	2	-inch lid	$ 3.20
15x7x6½	2	-inch lid	7.50

WHITE BOXES

Corner Lock Style
A Beautiful White Plated Stock

8x4x3½	2	-inch lid (violet)	$ 3.45
15x8x6½	2	-inch lid (violet)	9.50
18x5x3	3	-inch lid	5.30
21x5x3	3	-inch lid	5.80
24x5x3½	3½	-inch lid	7.50
30x5x3½	3½	-inch lid	8.95
36x5x3½	3½	-inch lid	11.50
24x8x4	4	-inch lid	11.30
28x8x5	5	-inch lid	15.50
36x8x5	5	-inch lid	18.40

WHITE ENAMELED

For Violets, Etc., Made From Genuine Clay Coated Stock

9x6x5½	2	-inch lid	$6.90
11x8x5½	2	-inch lid	9.00

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....loss 5%
Orders of 1,000 and over, assorted sizes.....loss 7½%

Printing black or colored ink, $2.00 extra per thousand or less quantity.

All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

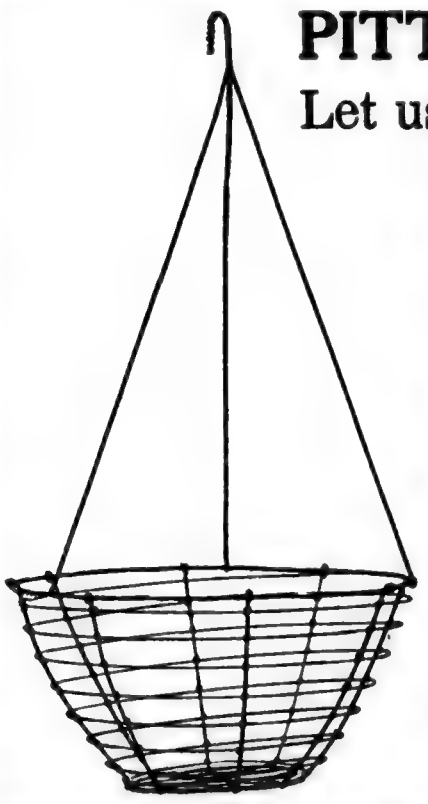
20x4½x3	$2.90
24x4½x3	3.30
30x5 x3¼	4.30

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.
New York trade phone, Audubon 2860—Geo. L. Hoopis, Representative.
St. Louis trade phone, Olive 3766—H. F. Seigneur, Representative.
Louisville trade phone, 2669—J. Raymond Clark, Representative.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.



PITTSBURGH CUT FLOWER COMPANY

Let us quote you on your needs. Our large purchase of raw material permits us offering you a low price.

Buy Your Hanging Baskets NOW!

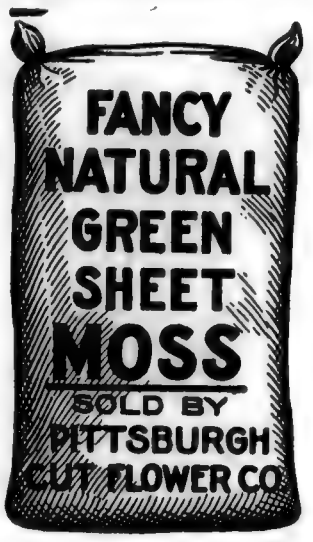
Obtain our specification on the most practical

HANGING BASKET

Hand made, wire bound, enameled green. All sizes.

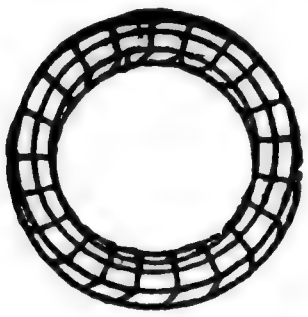
We can supply all sizes

NO MATTER WHAT YOU WANT, WRITE US — WE CAN SUPPLY YOU. WRITE US TODAY.



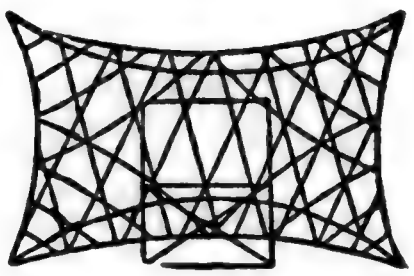
116-118 Seventh St., PITTSBURGH, PA.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 25 Years

201 North Seventh Avenue, SCRANTON, PA.

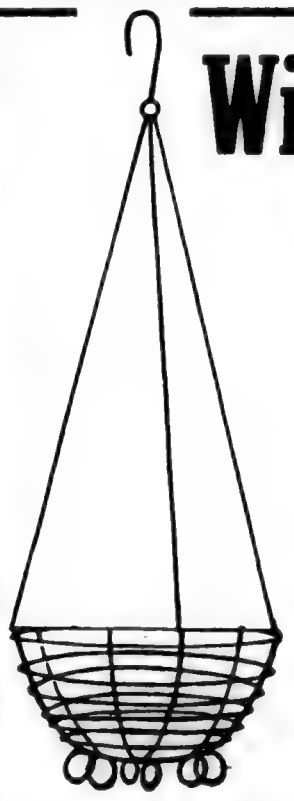
plenty of flowers to be had at $4 and $5 per hundred. The quality of arrivals is much improved.

Cattleyas are now hard to move, even at much lower prices. Fairly good flowers are to be had for $25 per hundred, with the lowest grade clearing out at $15 per hundred. The best hybrids command $50 per hundred, but they are not plentiful. Cypripediums move fairly well at $15 to $50 per hundred. Gardenias drag at $1 to $4 per dozen.

Lilies are in much better supply and appear to drag at $20 per hundred; the call for them is limited. Lily of the valley continues in oversupply and a good deal of stock goes to waste. The price range at the beginning of this week was 50 cents to $5 per hundred, with perhaps $1 more for selected flowers. An avalanche of pips which recently came into the market is said to be responsible for the oversupply. A few rubrums are to be had at 8 to 10 cents per bloom.

Sweet peas are arriving in great quantity, with some unusually fine stock among the arrivals, long stems carrying three or four flowers. The price range is 50 cents to $2 per hundred, with a few selected blooms bringing $3 per hundred.

There is an excellent supply of miscellaneous flowers and all seem to move well. Calendulas are moved at 15 to 30 cents per bunch and the flowers are of unusually strong color. Wallflowers, snapdragons, pansies, primulas, buddleias, myosotis, bouvardias, white and yellow daisies, stocks and mignonette are among the varieties noticed and the



Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches	$3.00
12 inches	4.00
14 inches	5.00
16 inches	6.00

GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

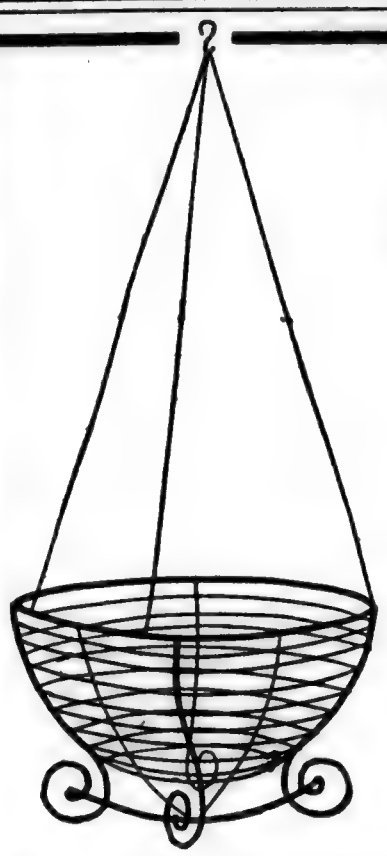
Per large size bag.....$3.00

Geo. H. Angermueller Co.

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

Mention The Review when you write.



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.50	$18.00
10-inch	3.00	20.00
12-inch	3.50	25.00
14-inch	4.00	27.50
16-inch	5.00	35.00
18-inch	7.50	60 00

GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, $1.75; 10 bags, $16.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

15 EAST THIRD STREET

CARNATIONS, ROSES

Ferns, $3.50 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING

In Florists' Supplies

THE BEST

WIRE HANGING BASKETS

Inch	Doz.	100
10	$2.50	$17.00
12	3.00	22.00
14	3.50	25.00
16	4.50	36.00

THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street — Phones Main 980-981 — CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

quality generally is excellent for the time of year.

Greek-Americans' Annual Ball.

The Greek-American Florists' Association held its thirteenth annual entertainment and ball at the Hotel Commodore Thursday night, February 26. The affair was well attended and proved to be a grand success in every way. The handsome ballroom was lavishly decorated with flowers, and, with the handsome dresses of the ladies, who also made liberal use of flowers for personal adornment, the scene presented was brilliant indeed. A splendid entertainment was provided and the dance program was greatly extended as the evening passed into the early hours of next morning. One of the program numbers was the "Say It with Flowers" fox trot by Albert von Tilzer. A formal repast and a variety of light refreshments were served during the evening. The following committees ably discharged their duties:



THE BEST Wire Basket *and* WHY

Made of Galvanized Wire and crimped. Closer meshed to hold moss better, and less of it. Sturdy and strong.

Size	Each	Doz.
8-inch	$0.25	$3.00
10-inch	.30	3.50
12-inch	.35	4.00
14-inch	.45	4.50
16-inch	.55	6.00
18-inch	.75	8.00

C. C. POLLWORTH CO.

MILWAUKEE, WIS.

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

MAGNOLIA LEAVES

GLOSS FINISH

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

COLORS:
Brown, Green or Purple

$1.00 PRICE **PER CARTON**

25 lbs. of leaves....$ 4.00
50 lbs. of leaves.... 7.50
100 lbs. of leaves.... 14.00
If Red is wanted add 15 per cent.

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

E. F. WINTERSON CO., 166 N. Wabash Avenue L. D. Phone Central 6004 ESTABLISHED 1892 **Chicago**

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET—Our Supply Department is complete—RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

Mention The Review when you write.

Arrangements—J. Caparell, George Hanges, Peter Manjoras, George Ronteres, S. Chrisomales.
Decorations—Theo. Malandre, George Hanges, D. Anargyros, George Ronteres, S. Papadakos.
Reception—George D. Nicholas, Spiros D. Sakas, K. A. Sakelos, George Stathes, John Fellouris, J. Strates.
Finance—D. Soteriades, C. Thomas, Peter Manjoras.
Badges—Christ Pappas, Peter Manjoras.
Floor—Peter Theophine, Christ Pappas, M. Andriopoulos, T. Daniel, Peter Manjoras.
Floor manager—George Hanges.

Various Notes.

Work on the alterations in the Greenhut building, Eighteenth street and Sixth avenue, preparatory to occupation by the wholesale florists, is actively proceeding and that part of the building which is to house the florists, if not the whole building, will be ready by May 1. The holding corporation has executed a lease for ten years. John Young & Co., 53 West Twenty-eighth street, have joined the organization and will move with the others about the time named.

Preparations for the international flower show are being carried on with great activity and everything is going smoothly. There is a good demand for trade tickets, all of which are supplied this year at the Grand Central Palace instead of at the secretary's office. Floor space for trade exhibits is nearly all disposed of and the show will open March 15 under exceedingly favorable circumstances. The flower show committee met Monday afternoon, when quite satisfactory reports on arrangements were submitted. Practically the only thing to worry about is the weather and, after the conditions experienced of late, it is reasonable to expect fair weather.

Russin & Hanfling say that the reported purchase by them of a building on West Nineteenth street, opposite the Greenhut building, is not exactly correct.

Many of the retailers were somewhat concerned over a lengthy article which appeared in the Evening Sun recently and which, contrary to the general trend of such articles, was rather too truthful and explicit, exposing wholesale prices and giving a line on retailers' profits.

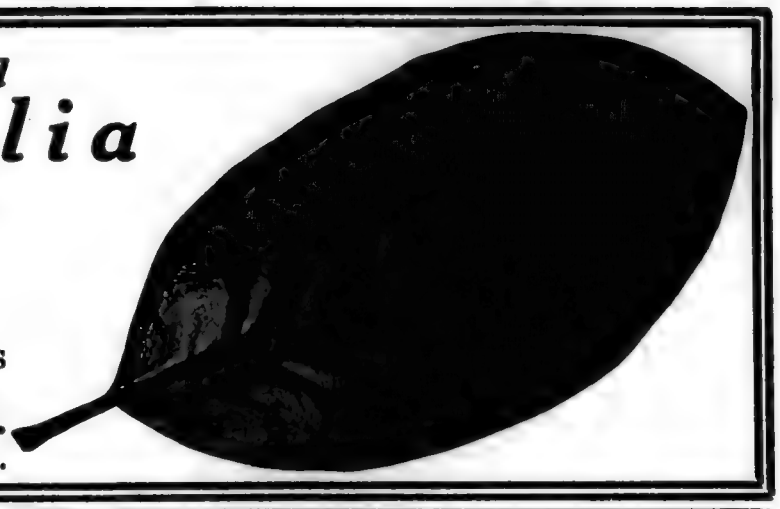
Visitors last week were Wallace R.

Prepared
Magnolia
Leaves

Brown
Green
Purple

IN CASES AND CARTONS

THE RUMBLEY CO.
EVERGREEN, ALA.



Boxwood - Laurel - Moss

Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag..... 1.25
Green Sheet Moss, large bag..... 1.75
Peony Roots, write for prices.

W. Z. PURNELL, Snow Hill, Md.

Mention The Review when you write.

Choice Hemlock and Balsam Sprays
14 to 20 inches, $4.00 per 1000
Rates to Jobbers.
References or cash with order.
Northern Fern Co.
J. F. TIMLER, Mgr.
Lock Box 133, SCHOFIELD, WIS.

Natural Green Sheet Moss
Per 10-lb. bag, $1.75
Dyed Green Sheet Moss
Per 10-lb. bag, $3.50
KNUD NIELSEN
EVERGREEN, ALA.

GET READY FOR
St. Patrick's Day
By buying your
Green Coloring Powder
NOW
Enough for 3 pints liquid
75c postpaid
COLORADO SEED CO.
1515 Champa St., DENVER, COLO.

Mention The Review when you write.

GREEN FLOWER DYE
Guaranteed Best on the Market
For coloring Roses, Carnations, Peas, etc.; Green only.
Price, per 1½-qt. quantity.....75c
Geo. H. Angermueller Co. 1324 Pine St. ST. LOUIS, MO.
Get Our List of Other Supplies—It's Free
Mention The Review when you write.

THESE ARE THE MAGNOLIA LEAVES

Honored

58

ENDORSEMENTS
by Leading Jobbers



with

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ENDORSEMENTS
by Leading Jobbers

Because these Magnolia leaves are selected quality, fully prepared, the only safe investment for wholesale and retail Florists.

PLEASE ASK FOR A COPY OF THE LETTERS AND BE CONVINCED.

Ask your Wholesaler for Prices on our 50-lb. and 100-lb. Cases of Magnolia Leaves

DR. H. DUX CO., Jacksonville, Fla.

Green Dye

For St. Patrick's Day

MARCH
17
WEDNESDAY

GREEN DYE

Small package—Enough for coloring 100 to 200 carnations.....**50c**
Large package—Enough for coloring 800 to 400 carnations.....**$1.00**

We have the most successful Green Dye, which is cheaper and more economical than any other on the market.

A. T. Pyfer & Company

WHOLESALE FLORISTS
L. D. PHONE. Central 3373
164 N. Wabash Ave., CHICAGO

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

Pussy Willow
Large, cultivated variety. Long and short sprays.



The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

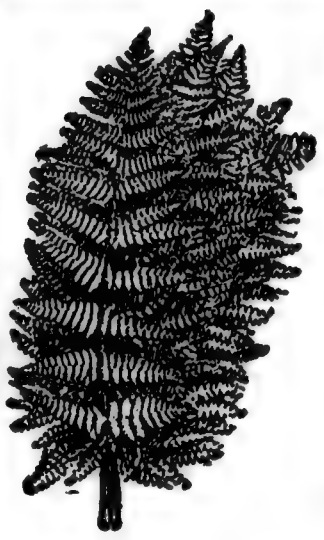
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FLORISTS' SUPPLIES WIRE WORK

The KERVAN COMPANY
119 W. 28th St., NEW YORK

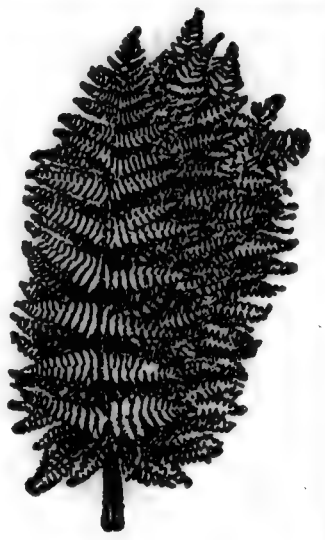
Pierson, Cromwell, Conn., who attended the hearing at Washington in regard to the quarantine against the corn borer, and Thomas Roland, Nahant, Mass., who also attended the hearing.

Benjamin Hammond, Beacon, N. Y., spent a day in the city, calling upon his business friends.

Curt Thimm, East Williston, is recov-



FANCY FERNS



Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100	**$1.00.**	1000	**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases			**4.00**
Magnolia Leaves, green and bronze, per carton			**1.50**
Galax Leaves, green and bronze, per case of 10,000			**10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag			**2.00**
Sphagnum Moss, per bale			**2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

ering from an attack of pneumonia following influenza, but it will be some days before he can be around.

At the next meeting of the New York Florists' Club, Monday evening, March 8, C. H. Totty, Madison, N. J., will give a talk on "The Commercial Development of the Rose." This will be rose night and some interesting exhibits of roses will, it is expected, be staged.

J. H. P.

A lecture on "Rose Gardens" will be delivered March 17 at 8:15 p. m. at the American Museum of Natural History at a meeting of the Horticultural Society of New York to be held on that date. The lecture is by Edmund M. Mills, president of the Syracuse Rose Society, an enthusiastic amateur grower of roses for over forty years.

Incorporation papers were recently taken out by the William H. Lutton Co. in New Jersey, stating a capitalization of $50,000, for the manufacture of greenhouse equipments. J. W. Smith, 512 Fifth avenue, was given as the representative.

CINCINNATI, O.

The Market.

The drop in prices came to this center a little later than to some of the other markets. The advent of Lent, the abating of the flu epidemic and the holidays of February 22 and 23 all helped to create an oversupply and cause stock to take a tumble in all lines.

Roses show the least decline, owing to a scarcity of growers in this district. The better grades are about $35 per hundred, while short roses are noted at $12 per hundred. Carnations have dropped to about $8 per hundred for good stock, some still bringing $10 per hundred. Inferior stock is much cheaper. Lily of the valley has fallen off one-half, now being quoted at $6 per hundred.

Sweet peas are about the same, but another week will see the price still lower. Purity freesia, as well as tulips and single daffodils, are down to $6 per hundred and move well at this figure. Double daffodils are making their appearance, but are not arriving in large quantities.

The great question at present seems to be the price of lilies for Easter. From the present indications, it would seem that a price of $25 per hundred blooms would be fair, but unforeseen

Eventually
you will buy
Bragues' Cut Ferns

None quite so good

L. B. Bragues & Son

Established 1867

HINSDALE, MASS.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. $3.00 per case

PERPETUATED MOSS	**$3.50 per bag**
NATURAL MOSS	**1.75 per bag**

WIRE, WRITE, PHONE

E. A. BEAVEN, Evergreen, Ala.

Ferns Galax Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000.....$3.50

LEUCOTHOE SPRAYS
Per 100..... $0.75
Per 1000..... 6.00

BOXWOOD
Per lb.....$ 0.25
50 lbs..... 12.00

BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000 ..... 10.00

GREEN GALAX
Per 1000.....$ 1.50
Per case of 10,000 .....10.00

SPHAGNUM MOSS
Per bale.....$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS
Per bag .....$ 1.75
Per 10 bags 16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, **Cincinnati, Ohio**

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

First-class Fancy and Dagger **FERNS**
And All Kinds of Evergreens
Write for prices
P. S. Pulos & Bro.
Wholesale and Retail Dealers 27 Willoughby Street **Brooklyn, N. Y.**

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, $3.00

Write, wire or phone.

KNUD NIELSEN, **EVERGREEN, ALA.**

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....$3.00 each

Natural Sheet Moss.....$1.75 per bag
Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.

conditions might cause this price to fluctuate one way or the other.

Various Notes.

Carl F. Brehmer, formerly of Chillicothe, O., has sold out his interests there and invested in an orange grove in Florida. Mr. Brehmer is optimistic about his new venture.

C. Keur, of Hillegom, Holland, was a recent visitor.

C. E. Critchell is still on the sick list, although able to be about now.

Gus Adrian, Clifton, is living up to his reputation as a bulbous stock specialist. Mr. Adrian's tulips, daffodils and hyacinths are the best on this market.

Julius Baer, on Fourth street, has been busy since St. Valentine's day. Two machines get little rest here.

H. W. Sheppard has booked a large wedding for Easter Monday, in which

NEW CROP

FANCY FERNS

First-class Stock. Write for prices.

Teahan Fern Co.
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

Mention The Review when you write.

FANCY FERNS (Special Picked) Per M $4.00
Leave your order with us for regular shipments
C. A. KUEHN WHOLESALE FLORIST
1312 Pine St. St. Louis, Mo.

Mention The Review when you write.

ALEXANDER'S DAHLIAS

For Florists and Seedsmen

If you are looking for something good for your florists' business, try my new cut-flower varieties offered below. I highly recommend them.

Maude Adams (New Show Dahlia). A pure snowy white, very daintily overlaid and suffused the sweetest shade of rose-pink imaginable. It is the best of my introductions for florists' use. "Maude Adams" is the most prolific Dahlia of its color, being more than twice as free-flowering as either "Nymphea" or "Sylvia." It has good stems and is an early Dahlia to blossom, continuing thruout the entire season. It has the necessary features that make it stand shipping well, and makes up good in all kinds of work. It has already been tested out in all parts of the country, Raymond Champe of Michigan finding it his best commercial variety. I can furnish strong divisions at $3.50 per dozen, $20.00 per 100; and clumps at $5.00 per doz., $35.00 per 100.

Hortulanus Fiet (Giant Decorative Dahlia). Beautiful salmon-pink with a slight blending of yellow. Good divisions $15.00 per 100, $2.00 per dozen.

Madonna (New Peony-flowered Dahlia). A very beautiful white, very slightly tinted with a most delicate shade of lavender-pink. The touch of color adds greatly, rather than detracts from its value, especially when made-up in floral work. The form of the flower is perfectly original, each petal curling and twisting in a very pleasing manner. An excellent cut-flower variety. Strong divisions $1.50 per dozen, $10.00 per 100; clumps $3.00 per dozen, $25.00 per 100.

Frank A. Walker (New Decorative Dahlia). A charming shade of lavender-pink, with long stiff stems. Produces its flowers in abundance; an exceptionally early bloomer. Good divisions $3.50 per dozen, $25.00 per 100; clumps $5.00 per dozen.

Mina Burgle (Decorative Dahlia). The finest scarlet Dahlia to my knowledge. Flowers of large size, produced in quantity, on long, wiry stems, well above the foliage. Good divisions $1.50 per dozen, $10.00 per 100; clumps $2.00 per dozen, $15.00 per 100.



Field View of Dahlia Maude Adams.

Mrs. Warnaar (Peony-Cactus Dahlia). Gigantic flowers of creamy white, suffused a delicate shade of pink. The early flowers are full to the center, and giants of hybrid Cactus type; but as the season advances, they show the beautiful golden yellow center which lends an individual charm to the flower, a characteristic of the Peony-flowered type. An early continuous bloomer, stems anywhere from eighteen to thirty-six inches long. Divisions $5.00 per dozen, $35.00 per 100.

If you are interested in cut-flower varieties, I will be pleased to recommend you the best varieties in the colors you want, and will give your communication the benefit of my twenty-five years as a Dahlia Specialist.

MY TRADE LIST gives complete descriptions and prices of over 300 of the most up-to-date Dahlias in the world, and is mailed free. Write for it now.

J. K. ALEXANDER, The Dahlia King

THE LARGEST DAHLIA GROWER IN THE WORLD

EAST BRIDGEWATER, -:- MASSACHUSETTS

FIRST ANNUAL MEETING AND FLOWER SHOW

of the

MICHIGAN STATE FLORISTS' ASSOCIATION

at

Michigan Agricultural College

East Lansing, Michigan
March 16-17, 1920

"Say it with Flowers"

large quantities of lilies will be used.

J. W. Rodgers, of Dayton, O.; Julius Dilloff, of Wertheimer Bros., New York, and R. E. Blackshaw, representing the Ove Gnatt Co., of Laporte, Ind., were visitors last week. H. E. K.

Mishawaka, Ind.—William C. Hose, who was formerly with the South Bend Floral Co., South Bend, Ind., has opened a greenhouse at 409 Broadway.

Greenwood, Ind.—The Ross Floral Co. has completed its new greenhouse, giving it about 7,000 feet of glass. This firm intends to do both wholesale and retail business.

Clayton, Mo.—A. Jablonsky will add three houses, each 32x300, to his range this spring. The order has been given to the American Greenhouse Mfg. Co., Chicago. Pipe-frame construction will be employed.

Want and For Sale Department

☞ Advertisements under this head **15 cents per line**, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department **$1.75** net, for one inch space.

SITUATION WANTED—By successful grower of roses, carnations, mums, peas, potted plants and outside cuts; capable of taking full charge of large place; best references. Address No. 377, care of Florists' Review, Chicago.

SITUATION WANTED—By a successful rose grower, as a working foreman; at present place 5½ years in charge; I am a young married man; best of references; expect good wages. Address No. 375, care Florists' Review, Chicago.

SITUATION WANTED—Young married man thoroughly experienced as grower and propagator of cut flowers, potted plants, bedding and bulbous stock; 30 years of age; 15 years' experience; good references; would appreciate house and privileges; good salary expected; middle west preferred; state full particulars. Address No. 379, care Florists' Review, Chicago.

SITUATION WANTED—Foreman of commercial or private greenhouses; 40 years old; 26 years' experience. First-class references. Write wages, size of place, etc. Address No. 353, care Florists' Review, Chicago.

SITUATION WANTED—By experienced man of 48 years; 20 years' experience; on good up-to-date place, Illinois, Iowa, eastern Nebraska or Kansas; with house, etc., salary or com.; must be an opening for a son of age 22 to drive truck; good wages commanded; open March 15. Address H. Long, 114 So. Second St., Rockford, Ill.

HELP WANTED—2 good potters; steady position; $20.00 per week. J. S. Wilson Floral Co., Des Moines, Iowa.

HELP WANTED—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

HELP WANTED—Experienced grower, to take charge of greenhouse at Shermerville, Ill. Inquire, 2029 Grenshaw St., Chicago.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

HELP WANTED—Grower, general stock; $27 per week; give references and experience in first letter. A. H. Dew, Albion, Mich.

HELP WANTED—Carnation, mum and pot plant grower with ability and experience; German preferred. Wm. S. Lohr, Ottawa, Ill.

HELP WANTED—Good mum grower. Will Bros. Co., Box 29, Minneapolis, Minn.

HELP WANTED—Young man, with some experience, preferred. Otto P. Krueger, Toledo, Ohio.

HELP WANTED—Florist to take charge of growing geraniums for wholesale trade; good wages paid. Hudson Greenhouse, Hudson, Mich.

HELP WANTED—Rose and vegetable grower at once; write particulars as to wages and anything else. C. L. Van Meter, Monticello, Iowa.

HELP WANTED—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heinl, W. Toledo, Ohio.

HELP WANTED—A first-class rose grower; give references and wages wanted in first letter. Peters & Sons, Hillyard, Wash., suburb of Spokane.

HELP WANTED—Single German florist, Protestant; $25.00 per week or $60.00, room and board, per month. Address Calvert Floral Co., Lake Forest, Ill.

HELP WANTED—A florist and gardener; honest and willing to work and who can produce quality; $28.00 per week to start. Shelby Floral Co., Shelby, O.

HELP WANTED—At once, a young man for a first-class Chicago flower store; state wages; general work. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—Experienced rose growers on large commercial plant; first-class wages, steady work; married or single. Address No. 371, care Florists' Review, Chicago.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—Good, steady, experienced helper; growing carnations, pot plants, vegetable plants; wages $25.00 per week. North Platte Floral Co., North Platte, Neb.

HELP WANTED—A good, steady man who understands the growing of flowers and vegetables; room and board; state wages wanted. Burlington Floral Co., Burlington, Ia.

HELP WANTED—Florists' helper, one acquainted with hotbeds and cemetery work; good salary, board and room if necessary. Address M. J. Burke & Co., Hillside, Ill.

HELP WANTED—Assistant rose grower to take care of section; steady position for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—Reliable, steady grower; must be good on roses; married man preferred; state last two places employed, how long and wages expected. C. C. Wonneman, Mexico, Mo.

HELP WANTED—Experienced young woman, capable of taking charge of books and assisting in store; write full particulars and wages wanted; references, please. C. A. Rieman, Connersville, Ind.

HELP WANTED—We have an opening for one or two men to take charge of a section; kindly inclose a reference or two with your reply. Amling Bros., Des Plaines, Ill. Tel. Des Plaines 561.

HELP WANTED—All-around grower, good designer, capable of assisting in store and waiting on trade; good wages to reliable man not afraid of work; give references. C. A. Rieman, Connersville, Ind.

HELP WANTED—Young men wanted with some experience in general greenhouse work; good advancement for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—Man who can grow general greenhouse stock, also helper with at least one year's experience in greenhouse work; steady work; state wages; position at once. E. H. Montgomery, Fairfield, Ia.

HELP WANTED—Good florist and gardener for commercial place; 8000 feet of glass; 4 acres under Skinner system; German preferred; house with free gas; state wages wanted and particulars in first letter. Box 101, Independence, Kan.

HELP WANTED—Experienced grower of A 1 roses, as working foreman; commercial place in New Jersey; house furnished; state age, also wages wanted. References exchanged. Address Wm. Wilde, 67 Springfield Ave., Newark, N. J.

HELP WANTED—Good florist and gardener for commercial place where general line of pot plants and cut flowers is grown; German preferred; $15.00 per week with board and room. Victor A. Thomas, Augusta, Ky., 45 miles from Cincinnati.

HELP WANTED—Grower for range of 100,000 feet of glass; who is capable of taking full charge of plant with the exception of the heating; one who can produce cucumbers and tomatoes the year around. Write The Menges Greenhouses, Wichita, Kans.

HELP WANTED—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages $65.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—A good grower for about 10,000 feet of glass, to grow mostly roses and carnations; married man with experience in growing flowers and vegetables outdoors preferred; state experience and wages wanted in first letter. Wm. Hasselman, Independence, Kan.

HELP WANTED—Perennial man; specialist in growing delphiniums, phlox, anemones, roses and general line of perennials in cold frames and greenhouse; applicants please state former experience, age, married or single, wages desired and ability. Reply to No. 376, care Florists' Review, Chicago.

HELP WANTED—An expert carnation grower to take charge carnation department. Also, two good general growers for assistants in rose, pot plant, chrysanthemum and carnation departments. Immediate and permanent positions to right parties at adequate pay. In answering, give experience and references. W. J. & M. S. Vesey, Wholesale Florists, Fort Wayne, Ind.

WANTED—52,000 rose stakes; state size and length. Joy Floral Co., Nashville, Tenn.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—Hotbed sash, new or second-hand; please send price to Bradwoods Greenhouses, Bradwoods, Pa.

WANTED—To rent or buy, 25,000 to 30,000 feet of glass, up-to-date. Address No. 352, care Florists' Review, Chicago.

WANTED—Address of A. E. Calvesbert, formerly Dallas, Texas. Address Wm. Wilde, 67 Springfield Ave., Newark, N. J.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—To buy, greenhouses, 16,000 to 20,000 feet glass, or 3 acres land, near Chicago; state price. Address No. 374, care Florists' Review, Chicago.

FOR SALE—Material of a 37x100-ft. greenhouse. Address 4332 Bernard St., Chicago, Illinois.

FOR SALE—Boiler, hot water, Kroeschell, 5'x5'—16' 8"; forty 4"x14' tubes; May delivery. Leedle Floral Co., Springfield, O.

FOR SALE—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

FOR SALE—Greenhouse and garden, ideally located in growing city in Northern Wisconsin. Address No. 358, care Florists' Review, Chicago.

FOR SALE—Retail florist's business; store and greenhouse; possession at once; good Indiana city. Address No. 320, care Florist' Review, Chicago.

FOR SALE—At Lafayette, Ind., vegetable greenhouse plant; 6200 ft. under glass; modern 6-room house. For particulars address John Lahr, Lafayette, Ind.

FOR SALE—Second-hand Hitchings ventilating machine, complete, for 90-ft. house, hangers, arms and pipe, $20.00, cash. Herman A. Young, Route 2, Fort Wayne, Ind.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 202, care Florists' Review, Chicago.

FOR SALE—One 14-foot horizontal boiler, with steam dome; 41 3-inch flues, together with buck staves and boiler front; for $250.00. F. O. B. Quincy; cash. Heckenkamp, Quincy, Ill.

FOR SALE—Or rent; greenhouse plant, 6,000 square feet, with office and residence and 4 acres of land, in a live town in Kansas; or will trade for land. I. V. Stewart, Spearville, Kansas.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sashbars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 185, care Florists' Review, Chicago.

FOR SALE—Or rent; 3 greenhouses, one lean-to; about 3,500 sq. ft. of glass; work-shed and a coal bin 40x16; ¼ block land and a 6-room all-modern house, built only three years; doing good business. F. A. Davidson, Aurora, Nebr.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—Good business and 7000 feet of glass. Address No. 359, care Florists' Review, Chicago.

FOR SALE—Planet Jr. garden seeder No. 4, good as new, $12.00; money back if not satisfied. C. J. Homeyer, Mt. Prospect, Ill.

FOR SALE—In an up-to-date town in Illinois, 3,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for spring; reason for selling, old age. Address No. 291, care Florists' Review, Chicago.

FOR SALE—Hotbed sash, second-hand, 1⅛ in. thick, by 3 ft. ¾ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use, $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Florist's establishment, with house, store and garage; 14,000 feet glass, finest order; large and very profitable business; most extraordinary opportunity; price reasonable. Investigation invited. Address William Harris, 112 Stewart Ave., Arlington, N. J.

FOR SALE—Or rent; opportunity; a man of ability and character can have large greenhouse property near New York City to get going and make same pay for itself, on easiest terms and no cash payment; write for particulars. C. H. Hagert, Apt. 1F, Vermont Apts., Atlantic City, N. J.

FOR SALE—Old establishment, florist and vegetable business; 20,000 feet of glass, including two houses without heat; fully stocked with lettuce, bedding plants and ferns; all ready to step right in and do business; can sell more than I can grow; hot water heat, new boilers; 6-room house and good barn and a lot of other buildings and all necessary tools; 15 lots of ground; good shipping point on three railroads; price $10,000 cash or easy payments; reason for selling, wish to retire. John Aggen, Fulton, Ill.

FOR SALE—12,000 ft. modern glass, 6 houses, well stocked and equipped for general retail trade, in full running order and making money; modern improvements, steam heat, electric light, city and well water; also two dwellings, garage and other necessary buildings; seven acres land partly equipped with Skinner Irrigation in city of 6,000, with large and prosperous adjacent territory; good railroad and other connections; middle west; sales for 1916, $9,700.00; 1917, $10,400.00; 1918, $12,400.00; 1919, $14,000.00; will sell any time by July 1st at reasonable cash price or $6,000.00 to $10,000.00 cash down, balance good terms. Address No. 318, care Florists' Review, Chicago.

FOR SALE—Greenhouse property in western Illinois; three houses, about 18,000 feet of double strength A glass, built only a short time, with the best galvanized pipe supports, gutter posts, purlins, etc.; these greenhouses are located in a city with a population of about 15,000, across the main avenue from a 50-acre cemetery; street cars and paved street to front door; no competition near; sold over $12,000 worth of stock last year and could have sold lots more; it's doubtful if there is a better location in the state; will be sold for $15,000; owner's health cause of selling; if you have the money to buy this place you could not invest it in anything that would give you the same returns as this, but must be sold for cash. Write or call on Wm. S. Lohr, Ottawa, Ill.

FOR SALE—Glass, 16x24 double thick, unselected, brand new, $7.45 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6¾c per ft.; 1½-in., 9½c per ft.; 2-in., 15c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2½-in., $3.25; No. 2, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., $7.20; No. 3R, threads 1¼ to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., $16.00. Pipe Wrenches: 18-in. gripe, 2-in., $2.10; 24-in. gripe, 2½-in., $3. Pipe Cutters, Saunders Pattern: No. 1, cuts ⅛ to 1-in., $1.80; No. 2, cuts 1-in. to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

Ambitious young man with good habits, five years' cut flower store experience, and willing to work, desires position with reliable firm that will pay good salary; either store work or greenhouse and design work accepted. Address CARL RICKMAN, care Schmaus Bros., Paducah, Ky.

SITUATION WANTED

First-class gardener, lifetime experience in every branch of the trade; wishes position as manager or superintendent on private estate; married, no children, 32 years of age; I am willing to go to any place where an energetic, trustworthy man is appreciated. Address No. 369, care Florists' Review, Chicago.

[TURN THE PAGE]

SITUATION WANTED

By a reliable young man, by middle of April; have nine years' experience in all-round greenhouse work, also best of references; when writing kindly state wages in first letter.

WM. KARNATZ,
Box 306, Crown Point, Ind.

SITUATION WANTED

High grade man of originality.

LIVE WIRE

Address No. **380.**
care Florists' Review, Chicago.

SITUATION WANTED

Competent seedsman, 25 years of age, would like to travel for a reliable house on a salary and commission basis; best of references. Address No. **344,** care Florists' Review, Chicago.

HELP WANTED

All-round storeman; one who will turn his hand to anything and make himself generally useful.

PAUL BLOME & CO.,
1361 N. Clark St.,
Member F. T. D. Chicago, Ill.

HELP WANTED

Good grower of greenhouse vegetables; must be willing to help with outside work; ideal working conditions; $70.00 per month and board; private place in Michigan. Call at **1715 McCormick Bldg.,** Chicago.

HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,
334 Lewis Ave.. Brooklyn, N.Y.

HELP WANTED

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

HELP WANTED

At once; good, first-class store man for one of the best equipped stores in Chicago. Apply with copy of your references to No. **366,** care Florists' Review, Chicago.

HELP WANTED

Good grower who can get results; 14,000 ft. glass, 2½ acres outside; must be honest, reliable, steady and able to grow carnations, mums, lettuce, spring tomatoes and cucumbers; also willing to work outside, general trucking; state wages expected to start with; free house, water, gas and garden; married man with small family; town 7000; good climate, good country, good position; good salary for the right man; state age and nationality.

FAIR VIEW GREENHOUSES.
Williamson, W. Va.

HELP WANTED

Experienced greenhouseman; $30.00 per week.

JOE STREIT,
1366 McClellan Ave., Detroit, Mich.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283,** care Florists' Review, Chicago.

HELP WANTED

A good greenhouse man, must have experience; single; good wages; steady; $65.00 to $75.00 per month, board and room. Address No. **378,** care Florists' Review, Chicago.

HELP WANTED

Two helpers in greenhouses; good places for capable and steady workers. Address or apply to

WM. BEYER,
Frey's Greenhouses,
Crown Point, Ind.

HELP WANTED

General greenhouse men; steady places for those not afraid to do any kind of work connected with rose growing; $4.00 per day.

WEISS-SPANDIKOW CO., Maywood, Ill.

HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,
Lowell, Mass.

HELP WANTED

At once, lady designer with original ideas and sales ability, for permanent position in lively retail store; give age and wages wanted.

ERIC BUCHHOLZ, Florist,
Muncie, Ind.

HELP WANTED

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

HELP WANTED

Rose section men.

WALTER ARMACOST & CO.,
Sawtelle, Calif.

HELP WANTED

Two general growers at once.

C. H. FREY,
Lincoln, - - Nebraska

HELP WANTED

Man for potting and planting.

PARK MANOR GREENHOUSES
7111 Indiana Ave., Chicago, Ill.

HELP WANTED

Section men in rose and carnation department.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Palm Growers; competent and experienced men for growing palms and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles, ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

Grower of roses, carnations, chrysanthemums, orchids and potted plants, to take full charge, or will sell greenhouses and take all you raise, as flower shop takes our time.

BOYLE & DARNAUD, San Diego, Calif.

HELP WANTED

ROSE AND CARNATION GROWERS.

Rose grower and assistant carnation grower; must be dependable; good opportunity for reliable men; good board and comfortable lodging at reasonable rates; good wages for good workers; state age and experience with wages wanted. Address No. 367, care Florists' Review, Chicago.

HELP WANTED

Permanent job offered to general greenhouse men; men who want to learn the growing of roses and carnations as done by one of the best equipped plants in the United States; good wages; low rate of lodging and board. Address No. **368,** care Florists' Review, Chicago.

HELP WANTED

An experienced greenhouse superintendent; one who is an up-to-date grower; familiar with the growing of carnations, roses, bulbous stock, etc.; we have 16 greenhouses, 75,000 ft. of glass; work both white and colored help; pleasant surroundings and a good opportunity for an up-to-date man.

VAN LINDLEY CO., Florists,
Pomona, N. C.

HELP WANTED

Two growers of pot plants, carnations and chrysanthemums, at once.

WOODLAND PARK FLORAL CO.,
Sumner, Wash.

HELP WANTED

In retail flower store and small greenhouse; prefer young man, who can assist with funeral work and drive a Ford car. Address No. **370**, care Florists' Review, Chicago.

HELP WANTED

Experienced pot plant man; must have a thorough understanding of the business.

GEO. WITTBOLD CO.,
745 Buckingham Place, - Chicago.

HELP WANTED

Florist and several helpers for general line of pot plants; also good man on Perennials. R. F. GLOEDE, 1405 Central Street, Evanston, Ill. Phone 404 Evanston.

HELP WANTED

Working foreman capable of handling help on retail establishment of 60,000 ft. glass where a variety of cut flowers and pot plants are grown.

BOEHRINGER BROS.,
816-818 Jefferson Street, Bay City, Mich.

HELP WANTED

Young man as helper in rose section; $25.00 per week; 9-hour day or 54 hours per week; necessary Sunday work paid for at same rate as during the week.

G. VAN BOCHOVE & BRO.,
Kalamazoo, Mich.

HELP WANTED

Salesman, thoroughly experienced, for retail seed store; must be an expert on seeds, bulbs, fertilizers, etc.; rare opportunity for right man; knowledge of florists' business desirable; give full details as to your experience and training. Address No. **357**, care Florists' Review, Chicago.

HELP WANTED

Young man for catalogue order work; must have fair education and familiar with the different kinds of plants and shrubs; good place for one who wishes to learn the business, both plants and cut flowers; state age, experience and wages wanted.

JOSEPH BANCROFT & SON,
Cedar Falls, Iowa.

FOR SALE

New built greenhouses, fully stocked; established business; $5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

FOR SALE

On account of sickness we will sacrifice our greenhouses, 13,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums; cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory price, $15,000; we will take $10,000 on easy terms; write for details.

BOYLE & DARNAUD,
San Diego, Calif.

FOR SALE

White enamel refrigerator, 4 feet wide, 30 inches deep and 7 feet high; a bargain at $75.00, f. o. b. Fort Dodge, Iowa. MAX UPTON, 1626 4th Ave. South, Fort Dodge, Iowa.

FOR RENT

With privilege to buy, in June or July, five greenhouses, 18,000 feet of glass. Address

C. W. SMITH,
3559 Normandie Avenue, Los Angeles, Calif.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

HELP WANTED

At once, young man as assistant to foreman, for pot plants, mums, carnations and propagations; $25 per week and chance for advancement to a willing, steady worker.

MUNCIE PROGRESSIVE FLORAL CO.,
Muncie, Ind.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

HELP WANTED

A competent man to take charge of 8 greenhouses and grow pot plants for Christmas and Easter; must be able to give results; state salary and experience in first letter.

GENTILLY TERRACE NURSERY,
Mandeville and Gentilly Ave.,
New Orleans, La.

FOR SALE

800 boxes 14x15 double thick glass, per box $5.00; 12 Evans' ventilator machines, complete, each $12.00; 300 ventilator arms, 25c each; 300 hangers, each 10c; 24 6x3 ft. cedar panel doors with frame, each $2.50; 360 4x3 ft. cedar ventilators with glass, each $1.50.

GEO. REINBERG,
30 E. Randolph St.. - - Chicago

FOR SALE

Six modern greenhouses; 25,000 square feet of glass; 5 acres fine land; 16 miles from Chicago; two electric and two steam roads; packing shed, garage, coal shed, boiler house; two boilers; steam heat; entire place running full capacity and in excellent condition; dwelling, 8 rooms, 2 baths, hot-water heat; 1½-story barn 21x30. If interested, write for full particulars to

A. L. RANDALL CO.,
180 No. Wabash Ave., Chicago, Ill.

FOR SALE

Two 1½-inch Crane tilt return steam traps for a double system.

STIELOW BROS., Niles Center, Ill.

FOR SALE

Boilers, two 125-H. P. tubulars, No. 10 New Kroeschell style; No. 11 Firebox portable; 20-H. P. Scotch Marine; 15-H. P. Tee boiler, 35, 40 and 70-horse tubulars; 4x6-ft. Cornell sectional boiler; pressure tanks, all sizes.

CASEY BOILER WORKS, Springfield, O.

FOR SALE

Must be sold to settle an estate; greenhouse in one of the fastest growing cities in the state of Ohio; adjoins the cemetery, with a frontage of 108 feet and a depth of 392 feet; new two-story cement office building; four large glass houses, glass all 18 inches square; 30 H. P. boiler; all guaranteed to be in first-class condition; the price is right.

SEILER REALTY COMPANY, Mansfield, Ohio.

FOR SALE

Greenhouse establishment consisting of 7000 feet of glass, 7-room cottage adjoining, excellent hot water heating system, gas and city water; established retail trade; 1 acre land, located in Elmhurst, Ill.; old age reason for selling; $8,000.00 cash, balance on terms. Apply to

FRED RABE, Sr.,
Elmhurst, Ill.

FOR SALE

Subject to prior sale, 1,300 hotbed sash, 3x6, 1⅜ glazed, cypress and white pine, six rows and three rows of glass; in lots of 25 or more, $4.25 each, f. o. b. Muscatine, Iowa, or Davenport, Iowa.

MUSCATINE LUMBER & COAL CO.,
Muscatine, Iowa.

FOR SALE

8500 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8½ ft. to bottom of gutters, cement block foundation and equipped up to the minute; no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron. A. J. PACKER, Caro, Mich.

WASHINGTON, D. C.

The Market.

The supply of stock is now normal again for this time of the year. Bulbous flowers and an increase in the cut of carnations and sweet peas have greatly relieved the scarcity which has prevailed in this city for several weeks. Prices, consequently, have dropped considerably. Cattleyas are bringing $50 per hundred and peas move slowly at $4 per hundred. Carnations have dropped to $12 per hundred. The rose supply has not been quite so satisfactory during the last week. The supply of spring flowers continues to show an increase, especially tulips. The plant trade is still good, and all greens clean up rapidly. Some stock was lost by freezing during the extremely cold spell last week, but out-of-town business has been unusually good and the shipments have been going through with little trouble. G. V. S.

Oyster Roast a Success.

The oyster roast at the range of the Washington Floral Co., at Alexandria, Va., Saturday evening, February 28, was a great success. The florists, led by a delegation from Gude Bros. Co., in a large limousine, journeyed to Alexandria in a string of automobiles.

The greenhouse was decorated with palms, ferns and American flags. At one end a platform had been set up for speakers, but this was largely utilized by a colored orchestra. Oysters and clams on the half-shell, cooked in several styles with all the fixings, were served.

Among the speakers were David G. Grillbortzer, president of the Washington Floral Co.; J. Harper Hetherington, manager of the Fourteenth street store of that company; William F. and Adolph Gude, of Gude Bros. Co.; Captain James, of the British army, and Z. D. Blackistone.

Mr. Hetherington was in charge of the transportation arrangements and the commissary, while Mr. Grillbortzer looked after things in Alexandria. The latter delivered a few words of welcome and then urged that they all do their utmost to make the next convention and show of the American Carnation Society a success. The guests pledged their coöperation and gave a rising vote of thanks to Mr. Grillbortzer and to Mr. Hetherington for the excellence of the entertainment.

FORCED FREESIAS AND VALLEY.

Have forced freesias and forced lilies of the valley any value if planted out in the open ground after forcing? How should I treat them? L. S. K.—Mass.

Freesias when cut close to the ground with long stems are not worth carrying over. If they are cut with short stems and if the foliage is not removed, they can be carried over to good advantage provided the pots, pans or flats are given a light position and watered until the foliage shows signs of maturing, when they can be rested. Bulbs carried over this way are equal or superior to any you can buy. It would be of no use planting freesias or valley outdoors; neither would prove of any value. C. W.



F. T. D. MEMBERS

ATTENTION!

DO NOT delay the sending in of your order for the 4 beautiful folders which this association is providing its members.

You can afford to use them abundantly, for we have purchased a large quantity and give you the advantage.

Refer to the circular which has already been mailed you, for further particulars.

Florists' Telegraph Delivery Ass'n
153 Bates Street
DETROIT :: MICHIGAN

The SĀVŌ Steel All-Year-Round Flower Box

Self-Watering and Sub-Irrigating
For WINDOWS, PORCHES, LEDGES, SUN PARLORS, Etc.

Leak-proof and rust-proof. No surface watering. Perfect AIR circulation and drainage.

A Sales Booster—A Trade Winner—An Easy Seller. Good Margin of Profit to Dealers.
Write for free Catalogue, prices and discounts

SAVO MANUFACTURING CO.,
39 S. LaSalle St. CHICAGO



Patented Jan. 23, 1917

Mention The Review when you write.

Norfolk, Va.—Mrs. James McAdoo has opened a store.

Gower, Mo.—Miss Mary McKissick is starting in business.

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THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

¶ Any order filled by SCHLING, no matter how large or how small, will please the recipient to such a degree that the letter of thanks which follows will positively strengthen and advance F. T. D. business. Orders we fill also give credit to the florists who send them to us. That satisfied customer becomes a booster for the F. T. D. Let's continue to create such boosters.

¶ The FLOWER SHOW in New York begins March 15th. We will be glad of the opportunity to demonstrate our good will to all brother florists visiting our city. At the Show we will exhibit a new method of advertising; one that is

the most novel,
the most expressive,
the biggest business-getter—

at a cost of about 25c a day!

"Say it with Flowers"



SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

NATIONAL PUBLICITY CAMPAIGN.

Is Influencing the Public.

Had flowers been plentiful, the business for St. Valentine's day would have been such as to make the day rank, as a flower occasion, next to Mothers' day. The unfortunate condition of the flower markets throughout the country, which existed before and during the St. Valentine's day business period, curtailed possibilities considerably and the volume accomplished was limited only by the supply of flowers available. In the emergency there was a good demand for plants.

What has placed St. Valentine's day on the map of business, if not our publicity campaign? Two or three years ago, the business for this day was ordinary in volume. A good business prospect was passing into obscurity for want of exploitation. Our publicity committee took the matter in hand and through judicious advertising in the magazines and dissemination of reading articles, which were favorably received by a large number of newspapers throughout the country, among them some of the largest, the public were led to see that a splendid old custom was falling into the discard, with the result that there has been a revival highly profitable to our industry. This campaign work continued through two more seasons has had the effect desired. To insure all possible publicity for the day, our promotion bureau has urged florists individually to connect with the campaign advertising through the use of their local newspapers' advertising columns and has supplied many hundreds of special electrotyped advertisements for this purpose, all of which in use have added to the publicity for the day as well as serving the local interests of the advertisers. An additional aid this season has been an enormous quantity of poster stamps and window posters sent out by the bureau.

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A similar procedure has characterized the campaign work for Mothers' Day.

[Continued on page 75.]

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For SAN FRANCISCO

the Bay Cities and all Central California

PELICANO, ROSSI & CO.

Members F. T. D. 123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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Los Angeles is Entertaining

MANY THOUSANDS OF

WEALTHY TOURISTS

THIS SEASON

WRIGHT'S FLOWER SHOP

is delivering your orders to them and sending their orders for "back home" to you.

Wright's Flower Shop

224 W. Fourth St. MEMBER F. T. D. Los Angeles, Calif.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

A BELIEVER IN ADVERTISING.

How decided can be the results of energetic advertising in a small-sized town as well as in a large city is demonstrated by the results the florists obtain in those places who follow such a course. One does not have to be located on a thoroughfare where thousands pass daily to derive real returns from publicity efforts. St. Valentine's day just past showed one such example of results in a small town in the case of the Electric City Conservatory, at Great Falls, Mont. Just how thorough a believer in advertising is Charles A. Burrell, the proprietor, can be seen from the illustration on this page. Just one or two S. A. F. posters was not enough. Three were framed and put up outside the store where they could easily be read. Below the big electric rose a large-lettered sign flagged the attention of every passer, telling of the approach of St. Valentine's day. And over the entrance to the store was another large sign, bearing suggestions for floral valentines. Altogether one could not fail to feel the florist's urging to "Say It with Flowers" on this holiday.

The people of Great Falls responded to an unusually encouraging degree. This is what Mr. Burrell says:

"As a result of our special advertising effort for this occasion, we had by far the biggest St. Valentine's day in our history. In fact, it was so good that it offers no comparison with other years. Bulbous stock and spring flowers were plentiful; we had plenty to go around. And the people of Great Falls and vicinity did 'Say It with Flowers.' We offered heart-shaped boxes and they, as well as baskets, dolls and corsages, found extremely ready sale.

"We were quite proud of the advertising matter that the Society of American Florists sent out and we believe it ought to follow the same idea for all special days, such as St. Patrick's day, Easter, Mothers' day, Memorial day, etc."

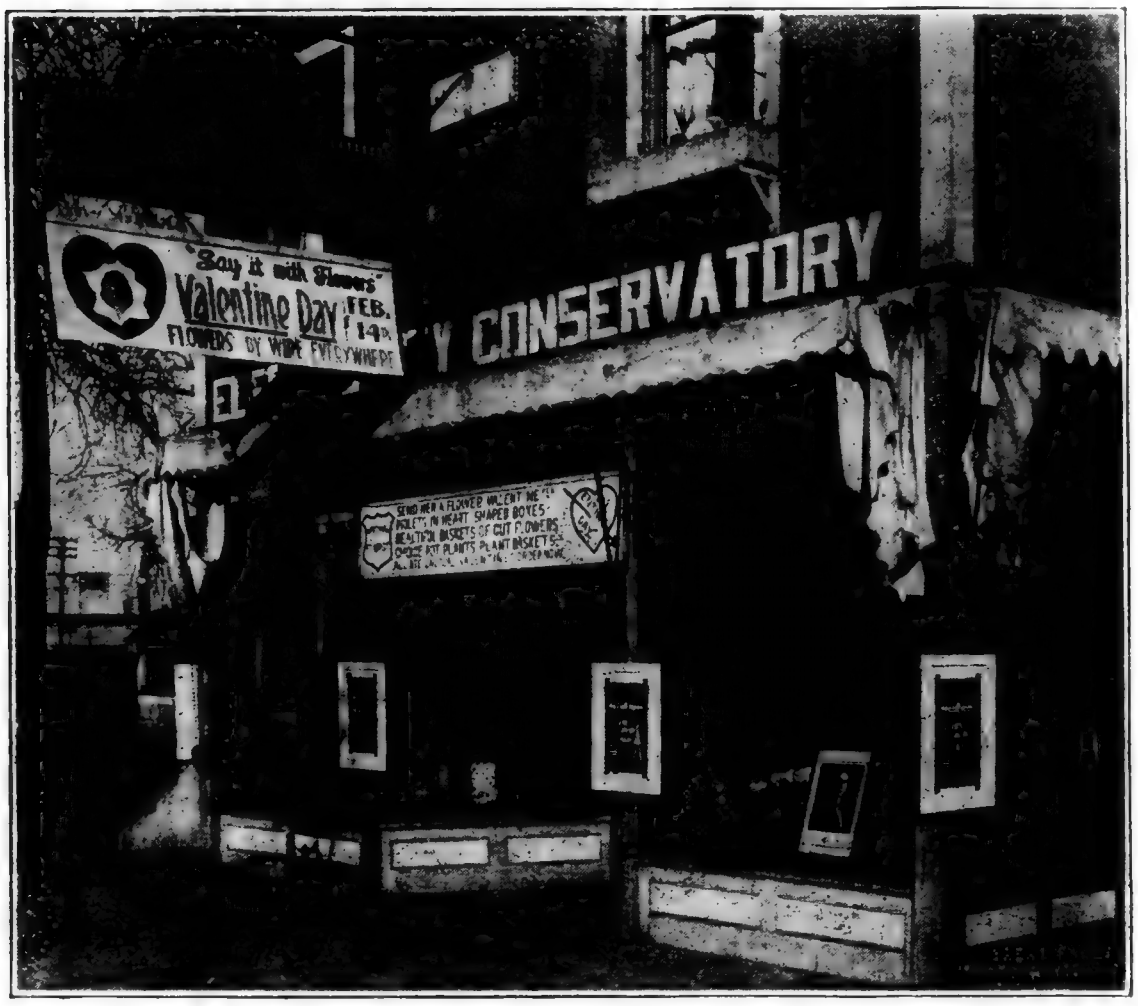
F. T. D. HELPS CANADIANS.

To save its Canadian members the premium which they must pay on orders wired to florists in the United States on account of the present disparity in the exchanges of the two countries, the Florists' Telegraph Delivery Association will open a bank account in Canada, paying bills and receiving payments on that side of the border with Canadian members and carrying on the other end of the transactions through its account in the United States. In notifying F. T. D. members of this new undertaking of his office, Secretary Albert Pochelon explains it as follows:

To facilitate, encourage and develop a closer relationship and a larger volume of international F. T. D. business, this office has decided to broaden out and establish an international clearing house whereby to save our members the unnecessary exchange rate that is forced upon our Canadian brothers.

The F. T. D. office has decided to establish a bank account on the Canadian side as well as an account on this side, to mail checks owed by American F. T. D. members to Canadian members from the Canadian bank, and Canadian bills due American members will receive American checks from the F. T. D. office.

Therefore, if you have any bills due Canadian members send them to this office with your check to cover; this will be deposited in the American bank and a check to cover your bill issued from the Canadian bank. Likewise with the Canadian bills, their checks will be deposited in the Canadian bank and a check issued from the F. T. D. office instead.



No One Can Pass This Store Without Hearing What the Florist Has to Say.

WINDOW LIGHTING EQUIPMENT.

Aids Effect of Display.

Much of the dramatic struggle of selling is staged in the silent, yet properly eloquent, show windows. As the various factors in store advertising are being given closer analysis, the value of the window display tends to receive a definite cash appraisal. And without light the scene set within the window is obviously unable to make the slightest appeal.

The color of the light must be carefully adapted to the stock to be shown, some form of color screen often being used to counteract the yellowness of ordinary electric light and to accentuate the dominant color of the display. The color of the background, too, must afford a contrast which will give proper prominence to the stock. These and other points were treated in the article entitled "Lighting the Show Window," in The Review of February 26; the prime problem is to fit general principles to particular needs in a way to produce the effect of distinct individuality, that effect which gives force to the motive of any advertising.

Choosing the Lighting Equipment.

Each window presents its own individual lighting problem, which, differing in some respects at least from all others, requires special treatment. Two windows may, for instance, be identical as to dimensions and details of construction, yet differ distinctly as to their lighting requirements, due to dissimilarity in the brilliancy of the lighted areas adjoining such windows, as well as to variations in the color and character of the display in each. For that reason the actual sales-producing value of windows will be most surely advanced by basing the selection of lighting fixtures and equipment exclusively upon a study of the requirements of the windows to be lighted, rather than to start out by stipulating that this or that lighting scheme be followed, simply because its use in other windows has taken your fancy, or because it has been more or less recommended in print. True, there is a style in lighting just as there is a style in wearing apparel, but the alpha and omega of all such standards are that one does that which is most individually becoming.

The first step, then, in deciding how to make the show window of greatest value in promoting sales is to appraise the measure in which the brilliancy of

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

adjoining windows, and street lights, will compete for attention on the basis solely of the attention-compelling power of light itself, regardless of the relative merits of the goods displayed. The adjoining—and therefore competing windows—may perchance be devoted to the display of goods possessing but a fractional part of the attention value or popular appeal of the florist's window, but if the competing window be better lighted then it will attract greater attention.

Consider Display.

The next step should be to consider carefully the light-reflecting and light-absorbing power of the display, stipulating that the lighting equipment prove equal to supplying a range of illuminating intensity suitable for the maximum and minimum demands for light as made by the displays themselves.

Consideration next should be given to the color requirements in the lighting as dictated by the colors and character of the display. The effect of the color in light rays upon the appearance of merchandise was touched upon in last week's article and need not be mentioned further here.

Those three prime points—the effect of competing areas of brilliancy, the intensity and volume of light demanded by the displays themselves, and the choice of color screens—having been determined, the conditions imposed by the purely physical aspects of the window can be taken up and solved properly and in order; to attempt to do so before the three prime points have been worked out is no more to be commended than the attempt to prepare a funeral design in advance of information as to the flowers and quantity to be used.

Just here it may be well to point out that vision is most comfortable when the object viewed is at eye level and also that people look downwards more readily and habitually than upwards. In fact, tests will show that goods displayed at any considerable height above eye level frequently are not seen at all by a surprisingly large percentage of people. So it should be recognized that the most valuable display portion of the window is from the floor to a point on a line with, or not much above, the level of the average observer's eyes.

Arranging Lights.

The light sources, then, must be so situated that their maximum lighting service will be rendered on what we may call the "selling plane" of the window. But the light sources, on the other hand, should be concealed from the view of the observer, as is done in good stage lighting, and so that the unpleasant effects created by exposed bulbs will not be present.

It may, for instance, be decided that the window is to be in truth a miniature stage, with footlights to cut the shadows occasioned by the overhead lights, and with light coming from concealed sources at the sides or corners of the window to insure plenty of illumination on the vertical, as well as the horizontal plane. Well, there are facilities available for accomplishing each of those results and more besides. It matters not whether the window has a high ceiling and a shallow depth, or whether it has a low ceiling and an unusually great depth from glass to background, or whether the background is solid or completely or partially open. Any good illuminating expert can lay out and install an equipment that will be right in every respect, handling his facilities so that the light will be as mobile and responsive to the control of the window dresser striving after a certain effect as is the piano under the touch of a master. Such achievements in lighting can be seen on the stage any day, and it is generally conceded that the display window is a stage in miniature.

To explain in detail just how any particular type of window should be equipped for maximum lighting results would be entirely at variance with the



Speaking of Heads

Which Way Are You and I Headed For?

Wednesday afternoon, Bob Davis dropped in.
Of course, you know Bob.

Everybody knows him, just like everybody knows Phil. Breitmeyer of Detroit; Gude of Washington; or Dunlop of Toronto.

As usual, Bob looked prosperous.
But somehow he didn't quite have the snap and go he had when I saw him last year.

What's the matter, Bob, says I, had the flu?
"What do you mean, what's the matter?" he came back quicker than a flash.
Oh well, nothing in particular, Bob; just several things in general.
At that he started pinning me down.
Then I out with it.

Trouble with you, Bob, is that you need some one to take the bobs out of you, like we took the jims out of Jimmy. You need some one to stand you in the corner and say: "Look a here, old chap, stop feeling so all-fired chesty about the HERE AND THE NOW.
Start looking at the THEN AND THE THERE.

Stop being so content over the fine business you are doing now.
That's nothing. Everybody is doing a fine business NOW.
But doing a fine business, isn't always doing business fine.

When you do business fine, you go over it every so often—or oftener—with a fine tooth comb.
After which you say to yourself, 'Bob, stop being near-sighted.
You are not doing a dog-gone thing for this business of yours, 2, 3 or 5 years from now.

What you've got to do is get wise to those three words, "LOOKING FURTHER FORWARD"; or when business starts slowing up, yours may run down.'"

New York's
Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

F. T. D. MEMBERS

—who wish to insure the greatest satisfaction will send their CHICAGO orders to—

THIS NAME ON THE BOX IS A Fleischman GUARANTEE OF SATISFACTION

MEMBER FLORISTS' TELEGRAPH DELIVERY

CHICAGO'S LEADING FLORIST
RAILWAY EXCHANGE BUILDING

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY, SERVICE, ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists South Bend, Ind.
For Northern Indiana and South'n Michigan
135 S. MICHIGAN ST. Members F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

SOUTH BEND, IND.
Adam Beehler

---

spirit of this article, because no two windows are identical in their requirements, as explained previously, and to go into the details of the equipment for one particular type or class of window, without supplementing that description with discussions pertaining in turn to all windows, might serve to inspire some florist with a regular Castoria-baby-like desire for that particular scheme of lighting equipment, even though it missed the actual lighting requirements of his windows by half.

The infinitely better plan is for the florist to settle first upon the precise benefits of light which will best assist him to sell his goods, doing that before

---

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. 118 W. 5th Ave. GARY, IND.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

This Fleet of Automobiles is

AT YOUR SERVICE

(White Trucks Insure Dependable Delivery)

IN CLEVELAND

Send Your Orders to
The F. T. D. Florist

KIRCHNER'S FLOWERS, 6701 Quincy St., Cleveland, Ohio

QUALITY For All Mississippi ROBERT E. LANGLEY Jackson's Leading Florist Jackson, Miss. MEMBER F. T. D. SERVICE

NEW ORLEANS
MEMBER OF THE F. T. D. Scheuuk the Florist
We Cater to the Best Trade
2600 ST. CHARLES AVENUE

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3412 ST. CHARLES AVENUE

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 318

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana

MAKE YOUR ORDERS TO HARRY PAPWORTH
The Metairie Ridge Nursery Co. Ltd.
FLORISTS
126 Carondelet St.
NEW ORLEANS
F.T.D.

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

TUPELO, MISS.
Member F. T. D. At Your Service TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for All Occasions MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

taking active steps toward the installation of improved lighting equipment. Then let him confer with his central station or with such parties as they recommend, explaining just what lighting results he desires, and leaving it to the man of technical knowledge to decide how those ends can be best and most economically achieved.

Ample Equipment.

Sufficient to say here that the assortment of reflectors, colored lamps, screens, time switches, flashes and so on, is sufficient in scope to satisfy every demand. Some form of reflector must of course be used, because light from the electric lamp goes forth in an almost equal degree in all directions, whereas its service, to be effective, must be concentrated in a given direction. There are reflectors designed to permit some of the

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE BETTER
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CINCINNATI'S
LEADING FLORIST
MEMBER F. T. D.
Julius Baer
138-140 East Fourth Street

FURROW & Co.
Service unexcelled for central and northern Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

People's Florists Members F. T. D.
836 Queen St., west and 92 Queen St., east TORONTO

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. VICTORIA, B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

FOR ALL TOWNS IN SOUTHERN OKLAHOMA AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

WINNIPEG, MANITOBA Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

light to escape through their semi-transparent bodies, while the much larger portion is directed to where it will do the most good; others, again, concentrate the rays searchlight fashion upon a given spot or diffuse it broadly over a wide area. Others, again, direct it in a manner to define an object with sharp headlights and clean-cut shadows, or dispense the light so softly that it blends easily into the surrounding unlighted areas. And as to lamps—well, their name is legion. They are to be had in a multitudinous variety of sizes, colors and shapes—one for every legitimate purpose that the window dresser can conceive of, in fact.

To mention and describe each and every type of lamp, reflector and so on, would be to write a catalogue, and to ignore mentioning even the least important of such conveniences would be to display a form of partisanship not within the purpose of this article.

Time Switches Cut Lighting Cost.

As a salesman electricity is by far too valuable a servant to be allowed to waste its energies upon vacant streets from whence all honest folk have gone home and to bed, and the time-switch devices now on the market relieve the storeman from all active responsibility about darkening the windows. When the streets are deserted, the automatic time-switch cuts the circuit, and the store windows become darkened. The lights are turned on at any hour set and cut off again when the appointed time arrives.

Necessarily, of course, there are regulations designed to insure that all lighting fixtures for both store and windows will be installed in accordance with recognized principles of safe practice, but the splendid lighting effects to be observed in the windows of many progressive merchandising establishments should be convincing to all that nothing exists in the regulations that will in any reasonable sense interfere with the aims of the florist to make the fullest and best uses of electricity as an aid to selling.

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

McKenna
Largest Retailers in Canada
Cor. St. Catherine and Guy Streets
9 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery
Montreal

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

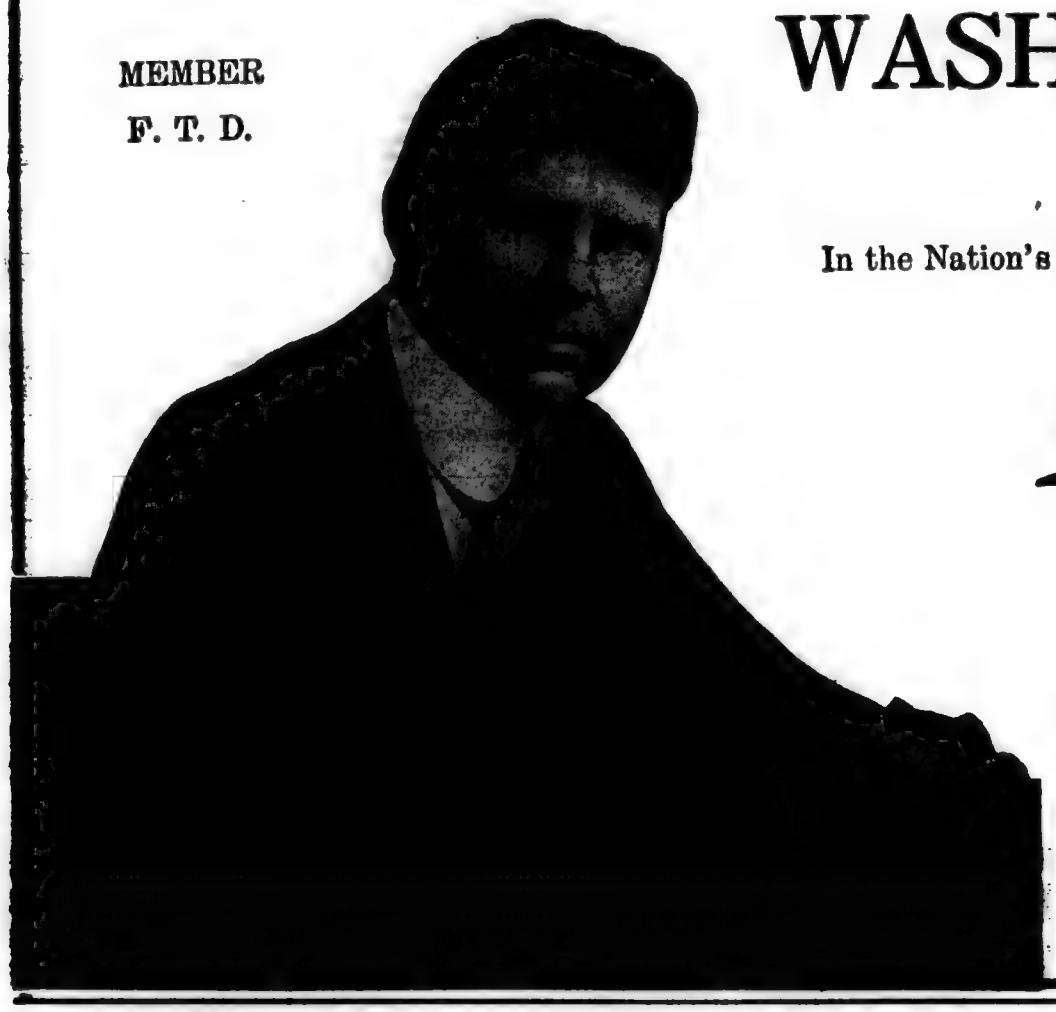
St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery
The Quality Florists in the Center of the west

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBER
F. T. D.



WASHINGTON, D. C.

In the Nation's Capital the name

Blackistone

stands synonymous with quality and satisfactory service in flowers.

BLACKISTONE, Inc.
14th and H Streets, Northwest
WASHINGTON, D. C.

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO., 1214 F Street, N. W. WASHINGTON, D. C.

MEMBER F. T. D.

SOCIETY OF AMERICAN FLORISTS.

Life Members' Certificates.

The issuance of life membership certificates to those who took out such memberships in the closing months of last year has been delayed through circumstances not under the control of the secretary's office. The influenza invaded the office of our engrosser and the work of engrossing the certificates was impeded. The framer who had the contract for framing them likewise suffered, and in addition has been obliged to vacate the premises in which his business was established, resulting in delay also from this quarter. The work of dispatching the certificates is now, however, proceeding and it will not be long before the several hundred held up will reach their destinations.

The epidemic also is responsible for an awkward delay in the receipt of the transcript of the stenographer's notes of the meeting of our executive board at Cleveland last month; consequently an account of the proceedings has necessarily been withheld from publication. Despite the solicitations of Vice-president F. C. W. Brown, who has been in constant communication with the reporting firm, the period of waiting could not be shortened and we have had to curb impatience.

S. A. F. Booth at Show.

President Miller has engaged, at his own expense, space for a booth at the forthcoming international flower show, New York, March 15 to 21. He will be pleased to meet all S. A. F. members, as

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, • • Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER

THE RED

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to **F. H. WEBER**

Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

SAINT JOSEPH MISSOURI

Stuppy Floral Company
225,000 Feet of Glass
Members Florists' Telegraph Delivery Association

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

KANSAS CITY

A. Newell FLORIST
MEMBER F. T. D. 1122 Grand Avenue

Kansas City, Mo.

ROCK'S
MEMBER F. T. D.
1106 GRAND AVENUE

ST. LOUIS, MO.

Wire or Phone Your Orders to the HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.
Member of the Florists' Telegraph Delivery Association

Kansas City, Mo.

MUEHLEBACH FLOWER SHOP
HUGO R. NEFF. Manager

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

Phone 1367
Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

KANSAS CITY

WE STRIVE TO PLEASE
ALPHA FLORAL Co.
Member of the F. T. D.

ST. LOUIS, MO.

Member Florists' Telegraph Delivery Association
Jos. Witek
4744-4748 McPherson Ave.

ST. JOSEPH, MO.

QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

ST. LOUIS, MO.

BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

well as visiting florists who are not members, and place at their disposal the facilities afforded by the booth for the receipt and dispatch of mail, interviews, care of inquiries and furnishing information in regard to the trade in and around New York and any other matters. The booth will be well furnished and all are invited to make it their headquarters during the show.

Life members are reminded that there

COLUMBIA, MO.

COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

W. J. Barnes FLORIST, K.C.Mo.
KANSAS CITY, MO
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.
Growers and Shippers for Southwest.

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WHEN YOU THINK OF

BUFFALO

THINK OF

Anderson

whose service means fresh, sturdy stock and prompt deliveries

S. A. ANDERSON, 440 Main St., BUFFALO, N. Y.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.

Quality Blossoms for all Occasions. Milady's Flower Shop

Your Orders to.... North Dakota TRY US

RUGBY GREENHOUSES, RUGBY, N. D.
We are centrally located. Members F. T D.

GRAND FORKS, N. D.
McELROY'S FLOWER SHOP
Orders for North Dakota and Northern Minnesota

PINE BLUFF, ARK.
DAVIS FLORAL CO. MEMBER F T. D.

TEXARKANA, ARK. TEX.
MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.
Members Florists' Telegraph Delivery

GEORGE RYE, Some Florist
THE PLAZA F. T. D. Ft. Smith, Ark.

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES
BALL FLORAL COMPANY

is a good supply of life membership buttons at the secretary's office and a button will be forwarded to any such member on receipt of the price, 75 cents.

John Young, Sec'y.

NATIONAL PUBLICITY CAMPAIGN.

[Continued from page 65.]

We all know that this has been a "made" day for florists, made through publicity, in which the work of our publicity committee has been wonderfully conspicuous. All in the trade would suffer if interest in Mothers' day were allowed to lag. Already attempts have been made by hostile interests to sever the connection of flowers with this day of days. Only organized effort can cope with a situation of this kind. We have it in our publicity campaign.

But the publicity campaign can be only what the members of our trade make it and they are far short of making it all that they could. Only a small percentage of those engaged in our industry are contributing to its support. These contributors have the interests of the trade at heart. They are conscious of the great good our campaign is accomplishing and see their share of the

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS
Phone, wire or write Brownwood Floral Co.
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

SHERMAN, TEXAS
H. O. HANNAH & SON
Service up to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas
Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS
West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

CISCO, TEXAS
Only Florist in the Oil Fields Cisco Floral Co.

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

67 Beacon Street
Deliveries
To All Steamers

QUALITY AND SERVICE — Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street, BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin FLORIST
Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.
Belmont Flower Shop. MEMBER F. T. D.

Newton, Mass. | COTTON The Florist
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY

Wax Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist. 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

benefits materializing in their own business. They know that we cannot reap the benefits that are in store for all of us with the small fund available, which they have provided. Many of them could contribute even more liberally, but why should they shoulder your burden, Mr. Nonsubscriber? Have they not a moral right to expect your assistance in so worthy a movement, one that produces as much good for you as for them? You are only expected to contribute a trifle, nothing that need hurt you. If you can only send a check for $5, it will be most welcome. A multiplicity of such contributions would carry us to our goal. Take hold of "the big idea" and let us hear from you right away.

Additional Subscriptions.

The following subscriptions have been received and are in addition to those previously announced, annually for four years, unless otherwise stated:

Stelzig's Floral Store, Bellefontaine, O. (1 yr.)	$ 5.00
John Eitel, Greencastle, Ind.	3.00
Peter A. Chopin, New Orleans, La.	25.00
Ernst Wienhoeber, Chicago, Ill.	25.00
Michael O'Brien, Lenox, Mass.	5.00
Arizona Seed & Floral Co., Phoenix, Ariz.	5.00
Houghton & Gorney, Boston, Mass.	20.00
E. C. Amling Co., Chicago, Ill. (1 yr.)	100.00
Wise Adkisson, Greenville, Tex. (3 yrs.)	10.00
Idle Hour Greenhouses, Macon, Ga. (3 yrs.)	15.00
William Walker Co., Louisville, Ky.	5.00
Davis Floral Co., Pine Bluff, Ark.	10.00
American Bulb Co., Chicago, Ill. (addl.)	50.00
J. F. Kidwell Co., Chicago, Ill.	25.00
A. Washburn & Sons, Bloomington, Ill. (addl.)	50.00
Koerbel Bros., Jeannette, Pa.	25.00
Schulter Floral Co., Durango, Cal.	5.00
Keeney's Flower Shop, Harrisburg, Pa. (add'l)	5.00
Joseph Traudt, Canajoharie, N. Y.	15.00
Johnson Floral Co., Nacogdoches, Tex.	5.00
C. E. Brown, La Junta, Colo.	10.00
C. M. Hamilton, Kewanee, Ill. (add'l)	10.00
Stollery Bros., Chicago, Ill.	10.00
Western N. Y. Publicity Fund, Buffalo, N. Y. (1 yr.)	250.00
St. Louis Florists' Club, St. Louis, Mo. (1 yr.)	575.00
Florists' Telegraph Delivery Assn., Detroit, Mich. (1 yr.)	130.00
New York Cut Flower Co., New York (1 yr.)	250.00
Tennessee State Florists' Assn., Knoxville, Tenn. (1 yr.)	96.00
	$ 1,739.00
Previously reported	37,680.00
Total	$39,419.00

John Young, Sec'y.

BOSTON—BECKER'S
Send us your telegrams Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston
BECKER S CONSERVATORIES
CAMBRIDGE - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton
Member F. T. D.
FALL RIVER, MASS.
33 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points.

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist
Avenue C at 8th Street

HARTFORD, CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

Hartford, Conn.

GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

Hartford, Conn.

George F. Lane Successor to Welch The Florist

180 Asylum Street Member F. T. D.

Hartford, Conn.

J. Albert Brodrib, Store. 689 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

Waterbury, Conn.

RYAN & POWERS
80 Center St.
Special attention Westover and St. Margaret School Orders.
Members F. T. D. and Rotary Florist.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NORWALK, DARIEN, NORWALK, GREENWICH

NEWPORT, R I.

SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1281-R.

New Britain, Conn.

VOLZ FLORAL CO.

I should like to write a little essay on "The Sweet Perfume of Courteous Service" but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

New Haven, Conn.

J. N. CHAMPION & CO. The F. T. D. Artists

Yale College

Covering All Connecticut

Providence, Rhode Island

Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St. PROVIDENCE

LEST WE FORGET.

Have You Contributed?

Our advertising campaign has been much appreciated by many and much maligned by others, who have repeatedly said, "Why have such a publicity campaign when we can't furnish the present demand?" There was a time when we could not say as much. However, we are going along on a small allowance, but with space rates continuing to rise and our appropriations about the same, it must necessarily follow that we must get more subscriptions, or we shall fail in our purpose.

Learn from Example.

It is our desire to put before the florists of our country the necessity for more national advertising. A. & P. Pears, the British soap-makers, whose product, Pears' soap, is known the world over, were always persistent advertisers, but decided that as long as they were selling all the soap their factory

Coombs LEADING FLORIST

Member Florists' Telegraph Delivery Association

Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St. Hartford, Conn.

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Lovell Florist

BURLINGTON, VT.

FOREIGN SECTION

Liverpool, England

DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England

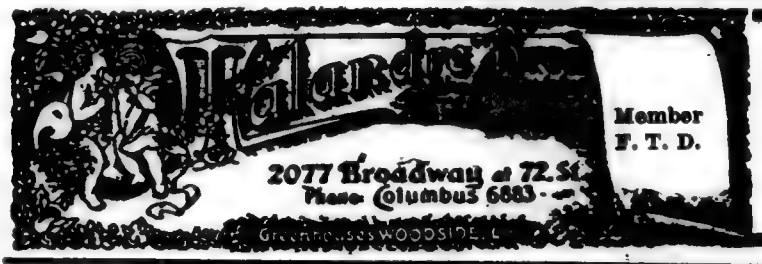
DINGLEYS, Ltd., Florists

SCOTLAND

SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

EAST ORANGE, N. J.
George Smith & Sons
557 Main Street
EAST ORANGE
Maplewood, Glen Ridge and Bloomfield
We are located in the center of these cities
South Orange · East Orange · West Orange · Orange

ESTABLISHED 1847
F. T. D.
Thos. F. Galvin INC.
THE NAME PROTECTS YOU
Steamers are Again Sailing on Schedule
Deliveries made on board
BOSTON
1 PARK STREET
799 BOYLSTON STREET
NEW YORK
561 FIFTH AVENUE

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

ENGLEWOOD
Bergen County and Northern Jersey
Meadowbrook Nurseries, Inc.
F. T. D. Member
275 Grand Ave., Englewood, N. J.
Telegraph orders promptly and carefully filled.

Abundantly Prepared at All Times
Edwards Floral Hall Company
1716 Pacific Avenue
Atlantic City, New Jersey
Nurseries: Mediterranean and South Carolina Aves.
Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns are best reached from
TRENTON
MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
1519 Pacific Avenue
Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

NEWARK, N. J.
WASHINGTON FLORIST
577 Broad Street
Member F. T. D.
Open 7 a. m. to 10 p. m. every day

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

Summit, New Jersey
HARRY O. MAY, PROPRIETOR
The Rose Shop

OLEAN, N. Y.
Member Florists' Telegraph Delivery
Manuel Oppenheim

TRENTON, N. J.
PARK FLORAL CO. R. ABBOTT
Greenhouses--Buchanan, Lafayette and Schiller Ave.

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP
1311 Pacific Ave. Crane & Hill, Props. Members F. T. D.

Olean, N. Y. HERRON The Florist
WE GROW OUR OWN FLOWERS

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

Malone, N. Y. Member F. T. D.
L. G. RENNIE, 51 East Main Street

NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del. Assn.

MEDINA, N. Y., White Bros.
Members F. T. D.
Orders for Western New York handled with promptness

could produce, they would cut out their advertising, as it was a useless expense. The advertising was cut off for a period of six months. What was the result? Their sales dropped off thirty-five per cent during that period and it cost them $6,500,000 more to get back where they were before they made the unwise decision. When a concern like Pears', of England, who are internationally known, paid that amount of money to learn a little lesson, may we not learn from them also?

Letting George Do It.

We have brought the slogan, "Say It with Flowers," to wide attention in a short period of time, but in two short years we already have men in the trade saying we need no advertising to sell our flowers. What may we expect if we continue? The answer is obvious,

Telegraph Delivery Department

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NEW YORK DARDS
Member of Florists' Telegraph Delivery
341 Madison Avenue
Guaranteed Satisfaction Nearly 50 Years
LET US FILL YOUR STEAMER ORDERS
Leading Florist
Regular European Sailings Now Established

Kottmiller
. . . FLORIST . . .
426 Madison Ave.—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels
NEW YORK
Telephone Murray Hill 783
Highest award at the International Flower Show, April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

RAMM'S Flower ...Shop
350 Madison Avenue
Prompt and Efficient Service.
In the Heart of NEW YORK

THE BOSTON FLORIST
Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.
135 E. 34th St., - NEW YORK

M. A. Bowe
IN HEART OF NEW YORK CITY
332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

NEW YORK Telephone Lenox 3822
HENRY HART, Inc.
1000 MADISON AVENUE
In the heart of most exclusive residential section

The Rosendale Flower Shop
126 JAY STREET
Schenectady, N.Y.
No order too large for us to fill, none too small for consideration.
Member F. T. D.

YONKERS, N.Y. MEMBER F. T. D.
81 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N.Y. The Chatham Floral Co.
PROMPTNESS WITH CARE
Eastern New York and Western Mass.

BUNYARD 413 Madison Avenue NEW YORK CITY
Member F. T. D.
SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

NEW YORK CITY
A. WARENDORFF
F. T. D. Member
TWO STORES { 225 Fifth Avenue / 1193 Broadway
SPLENDID SERVICE

UTICA, N. Y.
Utica Floral Co.
MEMBERS F. T. D.

FLORAL ART STUDIO OSWEGO, N.Y.
E. KENDIG, Prop.
Member F. T. D. At Your Service. Personal Attention.

yet we have many among us who have not seen the wisdom of contributing to our fund for their own benefit. It reminds me of a story read in a recent number of the Outlook: "Father takes little Peter to the circus. They sit in the gallery and when the lions come in Father says, 'Aren't you afraid of them, Peter?' 'No!' replies Peter, looking over the balcony, 'before they had eaten all the people in front, they wouldn't be hungry any more.'" It seems that there are many who have been looking on, permitting others to subscribe. Is the reason they have not sent in their subscription because they think the others will do it for them? In order to make our campaign healthy and profitable for all, we must have more material things to keep moving. Your subscription at this time will help greatly and will put you in class A, where all belong who have sent in their portion.

There's an old Scotch proverb which says, "Ye canna expect to be baith grand and comfortable," but the publicity committee of the S. A. F. feels that when you send your subscription to the campaign fund, you are both grand and comfortable, from results proven both ways.

Henry Penn, Chairman,
National Publicity Campaign.

Alliance, O.—The National Music Co. has added a flower department to its store.

NEW YORK CITY
ADOLPH MEYER
In center of the BON TON residential district
1062 Madison Avenue
Near the great Art Museum and Cleopatra's Needle
WE COVER LONG ISLAND
JERSEY and CONNECTICUT
Phones: 2352-7019 Lenox

NEW YORK
Orders Sent to H. H. BURNS 509 Madison Av. will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

David Clarke's Sons
2139-2141 BROADWAY
Tel. 1552, 1553 Columbus
NEW YORK CITY
Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"
GUIDO, Inc.
Florist
PHONES: Plaza 7570; Night call, South 1128
505 Lexington Ave., Corner 53nd St., NEW YORK

A. B. Cazan Flowers of Quality Efforts to Please
2751 Broadway
NEW YORK CITY
Member F. T. D. Association

ROCHESTER, N.Y. J. B. KELLER SONS Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Batavia, N.Y. L. C. Strek & Sons
Flowers delivered to all nearby towns

ALBANY, N.Y. The CAPITAL DISTRICT and all Eastern New York
WILLIAM GLOECKNER
We guarantee absolute satisfaction.
Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



BUFFALO
COLONIAL FLOWER SHOP
219 Delaware Ave.

Member of the F. T. D.

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
— MEMBER OF THE F. T. D. —
BUFFALO, NEW YORK

F. T. D.

Stroh's

Greenhouses ATTICA, N. Y. 579 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N. Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N.Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever
Formerly manager Palmer's.
77 Allen Street, F T. D. BUFFALO, N. Y.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work Personal attention Special care of telegraph orders

GENEVA, N. Y.
Members Florists' Telegraph Delivery TRAUTMAN & SMITH

WILSON
3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 824 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

TROY, N. Y.
MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y.
SHIPMENTS Southern New York Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

ST. LOUIS, MO.

The Market.

Conditions any day last week at the local wholesale markets were really splendid, with an abundance of seasonable stock at prices within the reach of all. Bright weather, with cold nights, brought good quality into the stock, especially roses.

There was an abundance of cut roses in all varieties; for the first time this season, the supply was more than the trade could use during the morning sales. Extra fancy stock in Premier, Russell and Ophelia still brought a good price, but in other grades the price was lower than at any previous time this year and the retailers could obtain stock in the afternoon, something that would have been impossible ten days before.

Carnations, too, were more plentiful than at any other time this year and the supply was more than the demand. All the stock that came to this market showed good quality; among the best sellers were the Enchantress varieties, Beacon and Nebraska.

The great abundance of sweet peas last week forced the price down on all

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO

Mayville, N. Y.	Fredonia, N. Y.
Brocton, N. Y.	Chautauqua, N. Y.
Randolph, N. Y.	Lakewood, N. Y.
Bemus Point, N. Y.	Cassadaga, N. Y.

Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
28 STEUBEN STREET
Best service Send your orders to us
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Canaarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N. Y.
RAWSON, THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

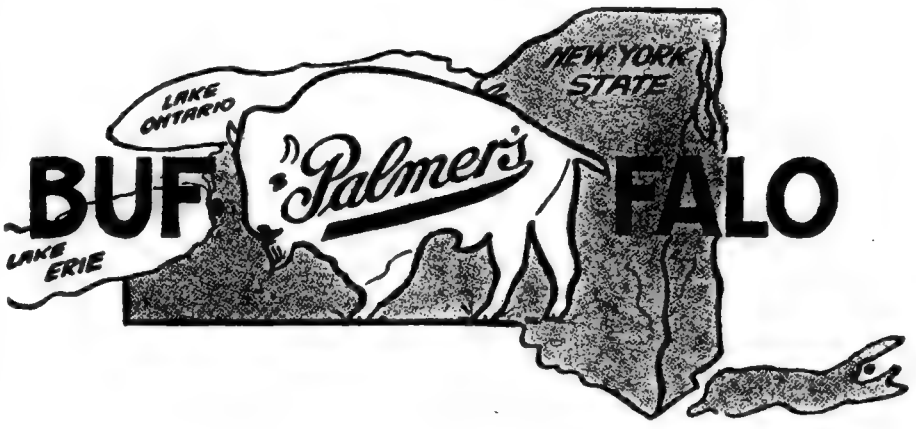
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in this city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F. T. D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

---

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

---

grades and excellent stock can now be bought at $2 and $3 per hundred; short-stemmed stock is as low as 75 cents. The bulk of the stock arriving is of the first grade.

Violets are of fine quality and in supply exceeding the demand; they are down to 50 cents per hundred, with 75 cents for the choice grade.

MILWAUKEE
Member F. T. D.
Sublinery FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices

---

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists Telegraph Delivery

Telegraph Delivery Department

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PITTSBURGH AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 PENN AVENUE Member F. T. D.

PITTSBURGH
E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

PITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

HARRIS BROS.
510 Market St.
PITTSBURGH
BEST SERVICE

PHILADELPHIA
Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time
WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

LEBANON, PA. Member F. T. D.
J. F. VAVROUS SONS
Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 3924 Market St., PHILADELPHIA

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop. Philadelphia

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford Philadelphia Broad and Walnut Streets

"I SERVE" Member F. T. D.
The largest popular priced house in
PHILADELPHIA
F. M. ROSS
136 SOUTH 52nd STREET

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

SCHULTHEIS, Florist
317 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

Bulbous stock is selling at low prices, especially freesias, which are down as low as $1 per hundred. The call for tulips, Paper Whites and jonquils is large. Fine valley sells at $10 per hundred. There are no cut Easter lilies in the market at present, but a few callas come in daily. Snapdragons, calendulas and daisies are in good supply.

All greens continue in large demand, with no surplus after the morning sales except in flat ferns and galax.

Publicity Committee Meeting.

The florists' publicity committee held a special meeting Tuesday night, February 24, at headquarters, 1316 Pine street. The attendance was not in keeping with the importance of the meeting, as only seven of the fifteen members attended. The secretary's financial statement assured the committee that enough money was on hand to allow the spending of a good sum for Easter advertising and, after a lengthy discussion, it was decided to use a whole page in the daily Globe-Democrat March 28 and a whole page in the St. Louis Star March 31, at an entire cost of $1,100, and to devote $200 to additional advertising before the big advertisements appear. This makes a total of $1,300 to be used for advertising the sale of flowers and plants up to April 1.

It was also decided not to hold a regular meeting again until March 23, unless something of importance should come up. A special meeting is subject to a call from the chairman.

Various Notes.

The committee in charge of the St. Louis Garden Club's spring flower show is meeting weekly and will this week have the preliminary list in the hands of the printer. In addition to the many special prizes that are being offered by the big department stores and society folk, the St. Louis Florists' Club has offered $50 in special prizes, being $10 each for the best collections of cut roses, carnations, gladioli, pot plants and any other cut stock. According to

Telegraph Delivery Department

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RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

VIRGINIA

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

Grandy
THE FLORIST
263 GRANBY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

GILES, The Florist
READING, PENNA.
Member F. T. D.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

Erie, Pa. Charles G. Offerle
2408 Poplar Street

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

the program, the premium list is equal to that of the spring show held by the St. Louis Florists' Club in 1917. As the public will be admitted free, a big success is assured.

James R. Steinicke has sold his range, including both greenhouses and land, at Old Orchard, in St. Louis county, to Richard Hassall, who will continue to grow carnations for this market, as Mr. Steinicke has been doing for a number of years.

J. H. Farnsworth and Jules A. Deschkamp, who bought the old Valentine range in Kirkwood from the W. C. Smith Wholesale Floral Co., say that they will grow cut stock and plants for the wholesale market. The establishment consists of five and one-half acres of land and 5,000 square feet of glass. They plan to add more glass next summer.

James Gurney, Jr., who was the assistant to his father, the late James Gurney, in the management of Tower Grove park, has been appointed by the directors of the Missouri Botanical Garden superintendent of Tower Grove park. The appointment was made last week.

Charles C. Young, president of the

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W.Va. Clarksburg, W.Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

Charleston, W. Va.
ALEXANDER'S, Florist
FOR ALL SOUTHERN WEST VIRGINIA

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

Portsmouth, Va.
Cotton The Florist, 333 High St.

ROANOKE, VA.
Member F. T. D. Fallon, Florist

Telegraph Delivery Department

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BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. — Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Charlotte, N.C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

LYNCHBURG VA. DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

GEORGIA — CAROLINA
Orders Executed by Stulb's Nursery AUGUSTA'S LEADING FLORISTS
MEMBER F. T. D.
AUGUSTA, GA.

SAVANNAH
A. C. Oelschig & Sons FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

ATLANTA, GA.
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

Carolina Floral Store Member F. T. D.
King and George Sts., Nurseries at Saxon, S. C. Charleston, S. C.

Creech, FLORIST TARBORO, N. C
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

GREENSBORO, N. C.
VAN LINDLEY CO.

DURHAM, N. C.
Durham Floral Co. HIBBERD Proprietor

WILMINGTON, N. C.
Fifth Avenue Florist Member F. T. D.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D. Correspondence Solicited

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street Baltimore, Md.
Member Florists' Tel. Delivery

C. Young & Sons Co., and his family have returned from an extended western trip. They reached home in time to celebrate the twelfth anniversary of their wedding, which took place on Washington's birthday.

The preparation of the new quarters of Grimm & Gorly, 712 Washington avenue, is progressing more rapidly than they expected and Frank Gorly says that they expect to open the store by the end of this week, but that the three upper floors will not be completed until a week before Easter, when the firm will announce to the public the opening.

A. Jablonsky, carnation grower, at Olivette, has several thousands of the finest pot Easter lilies and all will be ready for Easter. A big crop of cut carnations is coming on.

Fred Strohmeyer, of the Ayres Floral Co., is back at his post after a two weeks' illness.

Joseph Witek and J. J. Windler are fully recovered, but still confined to

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

TAMPA, FLA. KNULL FLORAL CO.
Member F. T. D.

Mobile, Alabama
Member F. T. D. The Minge Floral Co.

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H FORD, Greenhouses

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders.

WM. F. KEYS, JR.

1520 E. Chase St.

Only 3 blocks from
Johns Hopkins Hospital
Church Home and Infirmary
Hebrew Hospital
Mercy Hospital
Md. General Hospital
St. Joseph's Hospital
St. Agnes' Hospital

Nashville and Chattanooga

Member Florists' Telegraph Delivery

Joy's

In KENTUCKY where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1878
550 FOURTH AVENUE – LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.
Send us your particular orders.
William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 Incorporated 1919

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
ALL ORDERS GIVEN SPECIAL ATTENTION

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

BRISTOL, TENN.

FALLON, Florist.

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY. Pleasant View Greenhouses
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
UNION CITY, TENN., - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
50,000 Feet of Glass and Retail Store

their homes, waiting for the doctor to release them.

Oscar May, of Sappington, is marketing a fine cut of extra fancy sweet peas.

R. E. Blackshaw, of the Ove Gnatt Co., La Porte, Ind., had a fine display of florists' supplies at the Hotel Statler last week. He reports a most successful business week.

Fred Longren, representing the Burlington Willow Ware Shops, Burlington,

Telegraph Delivery Department

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CHICAGO Send Your Orders to **WILLIAM J. SMYTH**

Member Florists' Telegraph Delivery Association — 3101 to 3109 Michigan Ave.

DECATUR, ILLINOIS

DAUT BROS.

F. T. D. — 120 E. Prairie St.

CHICAGO

2132-2134 Michigan Avenue

Member F. T. D.

SAMUELSON Florist

Orders Carefully Executed

PEACOCK'S FLOWER SHOP

HERBERT STONE, Mgr. Member F. T. D.

4013 Milwaukee Avenue, **CHICAGO**

FREEPORT, ILL.

JOHN BAUSCHER, Prop.

Established 1868.

We are the largest growers in the Northwest.

160,000 square feet of glass. All orders receive careful attention and prompt delivery.

STORES IN **DECATUR** and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

PETERSON FLORAL CO.

Member Florists' Telegraph Delivery Assn.

MOLINE, ILL.

Orders for Western Illinois and Iowa handled with *care* and *dispatch*.

J. STAACK & SONS

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

CENTRALIA, ILL.

J. W. ROSS — We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.

F. T. D. Member.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.

All points in Will Co. and Vicinity

Rockford, Ill. —AND— VICINITY

ROCKFORD FLORAL CO.

103 WEST STATE STREET

Prompt Deliveries to CAMP GRANT

PEORIA, ILL. 423 Main St. Member F. T. D.

LARGE GREENHOUSES — CHAS. LOVERIDGE

ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON Members F. T. D.

Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL.

We can and will be glad to serve you

Member F. T. D. — Dixon Floral Co.

Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association

Best and Prompt Service Always

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists

Members Florists' Telegraph Delivery Association

Aurora, Ill., and Vicinity

JOS. M. SMELY PHONES 147

Springfield's Best Florist

ILLINOIS — MEMBER F. T. D. — A. C. BROWN 217 S. 5th Street

AURORA GREENHOUSE CO.

AURORA, ILL.

Our service is the best.

Ia., had a good display in the Hotel Statler and found trade quite satisfactory.

The Acme Flower Shop, which had its opening Monday, March 1, in the Arcade building, is finely fitted up with fixtures all in white. Elizabeth Kester Turk and Jeanette Stewart, the proprietors, announced the opening on a lavender card attractively embossed in purple and green.

Heil & Halzlip, who recently opened a new store at 556 Skinker road, report a splendid run of trade since their opening. Mr. Heil was for many years in the employ of F. H. Weber.

The St. Louis Florists' Club will hold its monthly meeting Thursday afternoon, March 11, at 2 o'clock. The meeting will be of great importance to all members and a large attendance is expected. The officers of the club have planned to meet Thursday, March 4, at the home of Secretary Beneke, to arrange for a program and a meeting place. Notices will be sent to all members.

At the meeting of the "Say It with Flowers" Bowling League Wednesday evening, February 25, the Carnations won all three games from the Daisies and the Roses lost one of the three to the Sweet Peas. The bowlers looked forward with great interest to the meeting March 3, when the Roses and the Carnations were to fight it out for first place; Captain Kuehner and Captain Windler were each confident of taking all three games.

Festus Dolan, who had been employed

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THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

CHICAGO
4701 to 4705 Lake Park Ave. Johnson & Hansen FLORISTS Our service covers the city and suburbs as with a blanket
"The Home of Flowers"

SCHILLER'S
TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

FRIEDMAN, Flowers
CHICAGO, ILL.
522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

MEMBER F. T. D. Muir CHICAGO ESTABLISHED 1865 4647 GRAND BLVD.
We cater to those who require the best. Prices reasonable

CHICAGO
We are growers of Cut Flowers and Potted Plants J. F. Kidwell Co. (NOT INC.) 3530 Michigan Avenue
Member F. T. D.

Flowers for all Occasions Clody's FLOWER SHOP Tel. Lake View 1121
3912 North Clark St., CHICAGO

OAK PARK
and all western suburbs of Chicago
A. H. SCHNEIDER
Member F. T. D.
1048 Lake Street, OAK PARK, ILL.

OAK PARK, ILL.
AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

WE have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.
Let us convince you.
A. LANGE, Florist, 77-79 EAST MADISON STREET CHCIAGO
MEMBER F. T. D.

Member Florists' Telegraph Delivery Association
Alpha Floral Company
146 S. Wabash Ave. CHICAGO
Send your telegraph orders to us for delivery in Chicago and vicinity

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

in the office of the park department for the last eight years, died last week at St. Anthony's hospital at the age of 30. J. J. B.

BALTIMORE, MD.

The Market.

While the supply in no way equals the demand, a few bright days have brought a little better supply to the local market; this is especially true of carnations and sweet peas. This increase has had no effect on prevailing prices, as everything is taken as soon as it comes in. Roses continue to be scarce, but any that do come are of exceptionally fine quality.

Bulbous stock is not to be had; indeed, one retailer remarked that he could not understand the motive for the growers' holding it back for Easter, as he felt that it would be impossible for them to get better prices for it then than the prices prevailing at present. It would seem, however, that everyone is holding it, for there has been none to speak of since Christmas. This may bring about a condition at Easter in which there will be a glut of this sort of stock and prices may break. With the present prices and scarcity, it would be wise to bring it in now and get rid of it. With jonquils at $10 and $12 per hundred and all other bulbous stock at proportional figures, there is hardly any room for an increase.

The price of flowers is so high that people are beginning to use artificial

MEMBER F. T. D. Established 1887
Wittbold FLORIST
745 Buckingham Place L. D. Phone 1112 Graceland Chicago
Send us your retail orders. We have facilities second to none in the city.

CHICAGO
C. Frauenfelder FLORIST
3343 W. Madison St.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Mangel Florist CHICAGO
THE PALMER HOUSE FLORIST
17 EAST MONROE ST.
Member F. T. D.

CHICAGO
Paul Blome & Co.
Member F. T. D. 1361 N. Clark St.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERRY ST.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.



Fremont, O.
Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members F T. D. Ass'n
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio

Elyria, Ohio LORAIN OHIO
THE L. C HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn

ELYRIA, O. Member F.T. D
ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN
MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers FLOWER SHOP
Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O. JOHNSTON'S FLOWER SHOPPE
MEMBER F. T. D. HARRIS ARCADE

CINCINNATI
FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI
HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio
Mickley the Florist
108 West Seventh Street

ADA, OHIO MOHLER'S FLOWER SHOP.....

PRINCETON, ILL.
W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION.

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store Granite City, Ill.

Streator, Ill. THORNTON'S FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

PONTIAC, ILLINOIS Members F. T. D.
Flowers of all kinds in their season
W. J. MILLER & SON

ones for funerals; also, wreaths of galax and magnolia leaves, without flowers, are being called for. This disuse of natural flowers is a bad custom for the public to acquire.

Various Notes.

I visited the range of Robert L. Graham one day last week. He was about ready to start two houses of roses that he has carried dormant all winter. His carnations are in good shape and have

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO
5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA
Leading Flower Stores at
727 Broadway LORAIN, OHIO
378 Broad Street ELYRIA, OHIO
Stock is supplied by our range of 30,000 feet of glass

LORAIN, OHIO
Member F. T. D.
F. G. CAREK
Leading Florist
ARTISTIC WORK
Our Motto: "Anywhere; Any time."

AKRON
OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO
STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O. Member F. T. D.
522 S. Freedom Avenue
H. T. MILLER

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE —— NO ORDER TOO SMALL

CLEVELAND

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



When you have telegraph orders for

Cleveland

and you want a little extra attention paid them, send them to

The Jones-Russell Co.

1284 Euclid Avenue
Cleveland

Members F. T. D.

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

Bell Main 2809
Cuy. Central 1866

The Smith & Fetters Co.

LEADING FLORISTS

930 Prospect Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Te'egraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Upper Sandusky, O.

B. E. CONSTIEN. AT YOUR SERVICE

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.

BEST FLOWERS FOR EVERY OCCASION.

YOUNGSTOWN, OHIO

The Posy Shoppe

35½ N. Phelps Street QUALITY AND SERVICE

been producing a fine crop right along. Mr. Graham had no trouble with stem-rot, as he planted from pots to the benches. As the entire product of this range is used in his two stores, he has had a good supply of bulbous stock right along, enough to supply his own needs being brought in each week. Mr. Graham is of the opinion that the high prices are going too far; his argument is that if a certain thing costs double to produce, the grower is entitled to double its price, but not to triple. As Mr. Graham disposes at retail of all the stock he grows and is obliged to go on the open market for much more, he should be in a position to understand conditions better than the retailer who does not grow any of his stock. Mr. Graham told me what he thought was a good joke on himself. Last summer, in ordering his bulbs, through an error he ordered twenty more cases of Paper Whites than he had figured on growing. At the time they were delivered Mr. Mitchell called on him and remarked what a stock of these bulbs he had. Mr. Graham told him of the error and Mr. Mitchell said he would be glad to buy any surplus, as his firm was entirely sold out. Mr. Graham questioned him about the conditions then existing and, though he might have got a substantial increase over what they had cost him, decided not to dispose of the bulbs. The other day when I was speaking to him he said the only thing he was sorry

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

CLEVELAND and EAST CLEVELAND, OHIO

HAHN, The Florist, 10515 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

XENIA, OHIO

Engle Floral Company

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MICHIGAN
ORDERS WILL BE CAREFULLY CARED FOR BY
HENRY SMITH
GRAND RAPIDS
WHOLESALE AND RETAIL FLORIST.
Member F. T. D.
200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS
ARTHUR F. CRABB
F. T. D. Member. 13 Jefferson Ave., S.
Serving all West Michigan Towns

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

MT. PLEASANT, MICH.
Member F. T. D. Walter W. Caple

MIDLAND, MICH.
PERCIVAL F. PENFOLD

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS
SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member F. T. D.
BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS THE FLORIST
House of Personal Service

Muskegon, Mich.
F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.
ASMAN, LEADING FLORIST
Prompt Delivery

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

PETOSKEY, MICH.
AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph Delivery Association. Frank Winans

CHICAGO DETROIT
Central Floral Co.
"FLOWERS THAT LAST LONGER"
35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.
CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

STURGIS, Mich. Member F. T. D. Vogt's Flowers Coldwater, Mich. All So Mich. points

HILLSDALE, MICH.
Southern Michigan Points O. A. STOLL F. T. D. Member

for was that the error had not been larger.

In a chat with Ed. Stevenson, of Stevenson Bros., I found him in a happy mood. The reason for this was that his wife, who has been seriously ill, having undergone a successful operation at the Women's hospital, was improving rapidly. I am sure that everyone connected with the trade will rejoice with Mr. Stevenson over this good fortune. When we started to talk roses he said they had been having a good cut right along, but in all of his experience he had never seen a winter that was more trying for a rose grower. But with some bright weather their stock was in condition to give a good account of itself.

I have not seen John J. Perry, of the S. S. Pennock Co., since he has been sick; so on Washington's birthday I called his home on the phone to inquire for him and was delighted to hear his voice at his end of the wire. At that time he was able to be about the house and the doctor had promised to release him in a few days if the weather permitted. Mrs. Perry, who had nursed her husband and their little girl through most of their illness, was herself taken down with double pneumonia and for a time her life was despaired of, but she has made a good recovery and is now on the way to normal health.

There has been more sickness among the trade this winter than in any previous winter within my recollection, but I am happy to say that in only one case has it proved fatal; that was the death of Mary Jane Glass, the wife of James Glass, which was noted at the time in these columns.

Robert Johnson, who never lets an opportunity pass, had a fine picture window on Washington's birthday. It was one that attracted much attention. Mr. Johnson has the right idea in letting the public see his handiwork in his window decorations. Tate.

DENVER, COLO.

The Market.

Stock is becoming more plentiful and it is a relief for the retailers not to have to hunt for stock to fill orders. Business remains good, however, and stock brings good prices. Sweet peas

DETROIT MICHIGAN
Orders given best of care by these five
F. T. D. Members
J. Breitmeyer's Sons
Broadway and Gratiot Ave.
Fetter's Flowers
17 Adams Avenue E.
Scribner Floral Co.
604 East Fort St.
G. H. Taepke Co.
WALTER G. TAEPKE, 95 Gratiot Ave.
The L. Bemb Floral Co.
ALBERT POCHELON, 153 Bates Street
Yours For More Co-operation

DETROIT, MICH.
Peter F. Reuss & Co.,
56 BROADWAY

Detroit, Mich. BEARD FLORAL CO.
1617 Grand River Avenue

Kalamazoo, Michigan
G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.
J. A. BISSINGER Established 25 Years Member F. T. D

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.
OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MINN. MAZEY "The Society Florist"
SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.
FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
EMIL RIEPLE
Rochester's only store having its own greenhouses
Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N
The finest and largest stock west of Chicago
Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St

Swanson's
Incorporated
912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

Duluth, Minn.
Flowers delivered promptly to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.
THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.
200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS. Duluth, Minn.

DENVER and all **COLORADO** and **WYOMING**
Established 1880 The Mauff Floral Co. 1225 Logan Street
Member Florists' Telegraph Delivery Association

AUSTIN, MINN.
A. N. Kinsman, Inc.
Competent Service to all Iowa and Minnesota Points.
Member Florists' Telegraph Delivery.

Park Floral Co.
B. E. GILLIS, Pres. E. P. NEIMAN, Sec'y.
Member Florists' Telegraph Delivery
DENVER, - - COLORADO

Denver Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

Colorado Springs, Colo.
ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

FORT MORGAN, COLO.
Morgan Floral Co Member F. T. D.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service Members F. T. D. A.

Smith's Flower Shop Hutchinson, Kansas
Member Florists' Telegraph Delivery

James Hayes Flower Shop Leading Florist 819 KANSAS AVENUE TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

FORT COLLINS, COLO.
ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.
J. R. BARKER Trinidad Floral Store Masonic Bld'g.

are plentiful and are relieving any shortage of other stock. Tulips, hyacinths, jonquils and daffodils are in good supply and find a ready market. Fern leaves are plentiful.

Various Notes.

Charles F. Edgar, representing the McCallum Co., Pittsburgh, Pa., called on the trade last week. Mr. Edgar is well known in this city, as he worked for some time with the Alpha Floral Co. before taking his present position.

Boldt & Lundy displayed some fine plants of genista last week. The Park Floral Co. had several excellent heather plants. R. S.

ASSOCIATION OF GARDENERS.

Conference in New York.

A gardeners' conference, under the auspices of the National Association of Gardeners, will be held in the Engineering building, 29 West Thirty-ninth street, New York, Thursday afternoon, March 18, at 2 o'clock, to which all those interested in the profession of gardening are invited. An opportunity will be presented for a general discussion of the association's policies, the work outlined for it and the operation of the service bureau. This meeting occurs during the week of the interna-

Telegraph Delivery Department

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
423 and 427 Market Street, SAN FRANCISCO, CAL.
Also 20 and 22 East San Fernando Street, SAN JOSE, CAL.

LINCOLN, NEB.
1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery

COUNCIL BLUFFS, IA.
J. F. WILCOX & SONS
750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's FLORAL NURSERY
For { Eastern Iowa, Western Wis., N. W. Illinois
Dubuque, Iowa

National Florist
C. H. FREY
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

QUALITY PLUS SERVICE
DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

IOWA
Kemble's Flowers
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

OMAHA, NEBRASKA
Lee L. Larmon, Fontenelle Florist, 1814 DOUGLAS ST.

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

OMAHA, NEB.
Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

SIOUX CITY, IOWA
Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

National Florist
FT. DODGE, IA.
NORDWALL
E. E. NORDWALL

SIOUX CITY, IOWA
Members of F. T. D. ROCKLIN & LEHMAN

Lincoln, Neb.
Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

FOR ALL CENTRAL NEBRASKA ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist — Railroad Center

M. J. SPORMAN
CEDAR RAPIDS
IOWA

DES MOINES, IA.
GUTHRIE-LORENZ CO.

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

Cedar Falls, Ia.
BANCROFT'S Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

tional flower show, at which time many members of the profession are expected to visit New York from distant points.

An executive meeting of the trustees and board of directors will be held at the Engineering building in the forenoon of the same day.

Meeting of Garden Club.

The Garden Club of America, which is manifesting an interest in the aims of the National Association of Garden-

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1865. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSE Best shipping facilities as Ogden is a railroad center. Dumke Floral Co.

ers, will be addressed by William N. Craig, of Brookline, Mass., on "The Gardener and His Cause," at the meeting of the club in New York March 17. Congressman M. L. Davey, of Ohio, will also address the meeting on Quarantine No. 37. In a recent issue of the Garden Club Bulletin, an article appeared by M. C. Ebel on "The Professional Gardener."

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 So. Central Ave. Member F. T. D.

BRAMPTON, ONT.

Business during February far exceeded that month last year and, in spite of the fact that the season of Lent usually is dull, funerals and festivities have been numerous enough to keep up a continual demand for stock. Bulbous stock is practically off the market at present, but there are signs that there will be a keen demand for Easter lilies in the course of the next few weeks.

The coal situation, although not quite so bad as it has been, is a continual worry for the growers. As high as $13 per ton is asked in some instances.

One of the surprising features of the flower business lately is the popularity of orchids. Prior to the opening up of the present cut flower season, the Dale Estate shipped the biggest part of their orchids to the United States, but recently the Canadian demand has grown so that it seems that the whole supply will be absorbed by the florists in the larger cities on this side of the line. A most remarkable thing about them is that a few years ago they were hard to get rid of at 25 cents each and today

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis, SAN FRANCISCO

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES
414½ South Broadway
Send your orders to BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street, LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in this section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

PASADENA, CALIF.
MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.
SIEBRECHT'S HOUSE OF FLOWERS

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs on short notice.
Both Phones 1013

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 Years At It

they are meeting a much larger demand at 60 cents per bloom. W. G. P.

TORONTO, ONT.

The Market.

There is still a big demand for flowers, although the flu epidemic has begun to abate. Stock is a little more plentiful and it is easier to fill orders. Christmas prices still exist, the heavy demand keeping up the price. It is evident that stiff prices are a probability for Easter stock. The growers promise a good supply of lilies of excellent quality but at a higher price, about 25 cents per bloom. In addition, there will be a good supply of roses of all kinds, as well as carnations and a good cut of violets.

Toronto florists are holding back orders for supplies usually purchased in the United States, hoping that the exchange situation will soon be readjusted. In some lines, Canadian money is being accepted at par and it is hoped that the florists' supply dealers will also accept Canadian money. Some Toronto florists are talking of not placing any orders for supplies whatever in the United States, preferring to do without rather than pay seventeen per cent exchange in addition to a heavy duty.

Plan for Botanical Gardens.

The various florists' and horticultural associations and the staff of Toronto University are uniting to secure government help in the establishment of botanical gardens similar to the Kew Gar-

CASPER, WYOMING
CASPER FLORAL CO.
We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

We own and operate the
TWO LARGEST FLOWER STORES
IN WYOMING
Evanston, Wyo. Rock Springs, Wyo.
LOUIS B. WESTHOLDER

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

State Nursery & Seed Co.
Helena, Mont.
Only the Best.
Cut Flowers for any Part of the Northwest.
Members F. T. D. Ass'n.

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming ATKIN'S

MISSOULA, MONT.
ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

BERKELEY, CAL. MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

ROSWELL, N. MEX.
ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

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SEATTLE
Member Florists' Telegraph Delivery Ass'n.
HOLLYWOOD GARDENS
SEATTLE'S LEADING FLORIST
1622 SECOND AVENUE

SEATTLE
Choice Flowers, prompt and careful
L. W. McCOY 904 3rd Avenue Established 1900

SEATTLE
1001-1003 Third Avenue
Finest Floral Studio in the Northwest
Rosaia Bros.
Members F. T. D.

Spokane, Wash.
Eugene's Flower Shop
PROMPT AND RELIABLE

SEATTLE
MEMBER F. T. D.
In the heart of the city
Woodlawn Flower Shop
1410-1412 2nd Avenue

Spokane, Wash.
A. J. BURT, Florist
Established 20 Years Always on the job
CLEMMER THEATER BUILDING

dens, London. Meetings have been called at which representatives of the various associations, Sir Robert Falcolner, president of the University of Toronto, and others will discuss the proposition and place before the government the advantages of having such gardens. Botanical gardens are now established at New York, Edinburgh, Scotland, and London. Should such an institution be established here, with beautiful gardens and greenhouses, Canada will be able to educate her own gardeners and commercial florists instead of having to bring them from England, Scotland and the United States. Such an institution as a branch of the university would make possible a place to study the structure of flowers, plant breeding, diseases, growth, etc.

J. J. H.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Saturnia	Portland	Glasgow	Mar. 6
Columbia	New York	Glasgow	Mar. 6
Imperator	New York	Southampton	Mar. 6
La Touraine	New York	Havre	Mar. 6
Vauban	New York	South America	Mar. 6
China	San Francisco	Hong Kong	Mar. 6
Colombia	San Francisco	Yokohama	Mar. 6
Noordam	New York	Rotterdam	Mar. 6
Cedric	New York	Liverpool	Mar. 6
Scandinavian	St. John, N. B	Liverpool	Mar. 6
Brazos	New York	San Juan, P. R.	Mar. 6
Royal George	New York	Southampton	Mar. 9
Mauretania	New York	Southampton	Mar. 10
San Juan	New York	San Juan, P. R.	Mar. 10
Pretorian	St. John, N. B.	Glasgow	Mar. 11
Frederik VIII.	New York	Copenhagen	Mar. 11
Canopic	New York	Genoa	Mar. 11
Persia Mars.	San Francisco	Yokohama	Mar. 11
Bergensfjord	New York	Norway	Mar. 12
Emp. of France	St. John, N. B.	Liverpool	Mar. 12
Osamo	New York	San Juan, P. R.	Mar. 13
Baltic	New York	Liverpool	Mar. 13
New York	New York	Southampton	Mar. 13
Moana	San Francisco	New Zealand	Mar. 13
Santa Cruz	San Fr'sco	Manila, P. I.	Mar. 13
Rochambeau	New York	Havre	Mar. 16
Sonoma	San Francisco	Sydney	Mar. 16
Metagama	St. John, N. B.	Liverpool	Mar. 17
France	New York	Havre	Mar. 18

PORTLAND, ORE.
TONSETH FLORAL CO.
285 WASHINGTON ST.
GROWERS and RETAILERS
Members Florists' Telegraph Delivery.

Spokane, Washington
Reimer's Floral Art Shop
RETAILERS AND GROWERS

Portland, Ore.
CLARKE BROS.
FLORISTS
Oakland, Cal.

Yakima, Washington
STATE FLORAL CO.
We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

PORTLAND ORE.
Lubline FLORIST
328 & 348 MORRISON ST.

Bellingham, Wash.
Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

California Florist
TACOMA, WASH.
Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

WALLA WALLA, WASH.
YOUNG & LESTER
SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

SAN DIEGO, CAL.
BOYLE & DARNAUD
National Florist
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.
Jones' Flower Shop, Telegraph orders filled promptly

TACOMA
SMITH FLORAL CO., 1112 Broadway

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

FORSHAW, Florist
THE ROUND-UP CITY PENDLETON, ORE.

Telegraph Delivery Department

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This firm GETS them Do YOU want them?

Mobile, Ala.,
Feb. 26, 1920.

Florists' Review,
Chicago, Ill.

Gentlemen:

Enclosed is our check covering your bill for our 1-inch ad in the Pink Part. We are more than pleased with the results the ad has brought. We scarcely can praise enough the results of the past month and wonder what the future will bring.

Yours truly,

Members F. T. D. C. RAVIER & SONS.

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Strike out size NOT wanted.

Strike out same as above.

_____

JOHN KRUCHTEN HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street, CHICAGO, ILL.

L. D. PHONE, CENTRAL 3016-3017-3018

Wholesale Cut Flower Prices.

Chicago, Mar. 2, 1920.

	Per doz.
Beauty, Special	$ 7.50
Beauty, 30 to 36-in. stems	$ 5.00 @ 6.00
Beauty, 24 to 30-in. stems	4.00
Beauty, 20 to 24-in. stems	3.00
Beauty, Short	.50 @ 1.00
Beauty, 12 to 20-in. stems	1.50 @ 2.00
	Per 100
Columbia	$ 8.00 @ $35.00
Mrs. Russell	10.00 @ 40.00
Premier	10.00 @ 40.00
Milady	6.00 @ 35.00
Montrose	6.00 @ 25.00
Sunburst	6.00 @ 25.00
Ophelia	6.00 @ 25.00
Killarney	6.00 @ 20.00
White Killarney	6.00 @ 20.00
Double White Killarney	6.00 @ 20.00
Killarney Brilliant	6.00 @ 20.00
Champ Weiland	6.00 @ 20.00
Nesbit	3.00 @ 5.00
Cecile Brunner	2.00 @ 4.00
Carnations	6.00 @ 8.00
Valley	8.00
Cattleyas, doz.	$7.50@$9.00
Callas, doz.	3.00
Easter Lilies, doz.	3.00@ 4.00
Pansies, bunch	.08@ .12
Violets	.50 @ 1.00
Calendulas	2.00 @ 8.00
Sweet Peas	1.50 @ 4.00
Freesias	2.00 @ 8.00
Tulips	6.00 @ 12.00
Jonquils	6.00 @ 8.00
Daisies	2.00 @ 3.00

Pittsburgh, Mar. 2, 1920.

	Per doz.
Beauty, Special	$10.00
Beauty, Fancy, 24 to 30-inch	$ 6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $ 8.00
White Killarney	8.00 @ 20.00
Richmond	8.00 @ 20.00
Ophelia	8.00 @ 20.00
My Maryland	8.00 @ 20.00
Mrs. Charles Russell	15.00 @ 25.00
Premier	15.00 @ 25.00
Columbia	15.00 @ 25.00
Orchids, per doz.	$8.00 @ $15.00
Carnations	8.00 @ 10.00
Smilax, per doz.	$3.00
Adiantum	2.00
Violets, double	1.00
Heather, per bunch.	$1.50 @ $6.00
Tulips	6.00 @ 8.00
Freesia	6.00 @ 10.00
Mignonette	8.00
Pussy willow, per bunch	$0.50 @ $2.00
Yellow Narcissi	8.00
Sweet Peas	1.00 @ 3.00
Daisies	3.00 @ 4.00
Snapdragon	6.00 @ 12.00
Primroses	1.00 @ 2.00

St. Louis, Mar. 2, 1920.

	Per doz.
Beauty, Specials	$ 8.00 @ $12.00
Beauty, Extra	5.00 @ 10.00
	Per 100
Columbia	$ 6.00 @ $20.00
Premier	10.00 @ 25.00
White Killarney	4.00 @ 8.00
Killarney	4.00 @ 8.00
Ward	4.00 @ 8.00
Milady and Ophelia	6.00 @ 15.00
Russell	6.00 @ 15.00
Carnations	4.00 @ 6.00
Easter Lilies	18.00 @ 20.00
Snapdragons	6.00 @ 8.00
Daisies	1.00 @ 1.50
Valley	8.00 @ 10.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	1.00 @ 2.00
Paper Whites	4.00 @ 5.00
Violets	.50 @ .75
Jonquils	6.00 @ 8.00
Freesias	2.00 @ 3.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 5.00

GEO. REINBERG

Wholesale Grower of **Cut Flowers**

Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of $3.00 per month, or send $36.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO

Asparagus Plumosus Sprays

LET US QUOTE YOU PRICE ON YOUR WANTS

WHITE EASELS, 4 ft., $10.00 per dozen; 5 ft., $12.00

E. G. GILLETT, Wholesale Commission Florist 131 E. 3rd St., Cincinnati, O.

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Everything a Florist Needs

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Wholesale Cut Flower Prices.

Buffalo, Mar. 2, 1920.

	Per 100
Beauty, Special	$60.00 @ $75.00
Beauty, Fancy	30.00 @ 40.00
Beauty, Extra	20.00 @ 25.00
Beauty, First	8.00 @ 12.00
Columbia	15.00 @ 30.00
Killarney	8.00 @ 20.00
White Killarney	8.00 @ 20.00
Double White Killarney	8.00 @ 20.00
Richmond	10.00 @ 15.00
Maryland	8.00 @ 20.00
Russell	12.00 @ 20.00
Ophelia	10.00 @ 25.00
Mrs. Ward	8.00 @ 10.00
Sunburst	10.00 @ 30.00
Bon Silene	4.00 @ 6.00
Cecile Brunner	4.00 @ 5.00
Carnations	6.00 @ 8.00
Cattleyas	75.00 @ 100.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	1.00 @ 4.00
Snapdragons	8.00 @ 12.00
Violets	.75 @ 1.00
Calla Lilies	25.00 @ 35.00
Narcissus Golden Spur	6.00 @ 7.00
Calendula	3.00 @ 6.00
Freesias	6.00 @ 8.00
Valley	12.00 @ 15.00
Daffodils	6.00 @ 8.00

FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

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F. S. H. Magnolia Wreaths

ALL SIZES MADE TO ORDER

PRICES RIGHT

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Phone Main 831, 105 E. Ohio St., INDIANAPOLIS, IND.

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Add New Department

to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School

11 K, NEWARK, NEW YORK

GARDENING FOR WOMEN

Twelve Weeks' Course (Apr. 6—June 26) in FLORICULTURE, VEGETABLE GARDENING, FRUIT GROWING, POULTRY, BEES, and allied subjects.

Summer Course, Aug. 2—Aug. 28.

Write for circular.

SCHOOL OF HORTICULTURE, Ambler, Penna.

(18 miles from Philadelphia.)

ELIZABETH LEIGHTON LEE, Director.

WEILAND-RISCH CO.

FLOWER GROWERS

TELEPHONE CENTRAL 6179 154 N. WABASH AVE. CHICAGO ILLINOIS

RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

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GARDENING FOR WOMEN

Twelve Weeks' Course (Apr. 6--June 26) in FLORICULTURE, VEGETABLE GARDENING, FRUIT GROWING, POULTRY, BEES, and allied subjects.

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RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

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462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
CUT FLOWERS, GREENS and PLANTS

Wholesale Cut Flower Prices.

Philadelphia, Mar. 3, 1920.

	Per 100
Beauties, Long	$100.00
Russell, Hadley, Long	$40.00 @ 50.00
Russell, Hadley, Short	20.00 @ 25.00
The Killarneys, Long	15.00
The Killarneys, Short	8.00 @ 10.00
Ward	15.00 @ 20.00
Prima Donna, Maryland, Long	20.00 @ 25.00
Prima Donna, Maryland, Short	12.00 @ 15.00
Premier, Long	25.00 @ 30.00
Premier, Medium	15.00 @ 20.00
Columbia, Long	25.00 @ 30.00
Columbia, Medium	15.00 @ 20.00
Ophelia, Sunburst, Long	20.00 @ 25.00
Ophelia, Sunburst, Short	12.00 @ 15.00
Cattleyas	40.00 @ 75.00
Carnations, Fancy	15.00
Carnations, Select	12.00
Carnations, Ordinary	8.00 @ 10.00
Violets, double	.75 @ 1.00
Violets, single	.35 @ .75
Sweet Peas, Fancy	3.00
Sweet Peas, Ordinary	1.00 @ 2.00
Callas	20.00 @ 25.00
Valley	8.00 @ 12.00
Daisies, Yellow	3.00
Paper Whites	6.00 @ 8.00
Snapdragon	12.00 @ 20.00
Gardenias	15.00 @ 25.00
Lilac, per bunch	$2.00 @ $2.50
Calendulas	2.00 @ 5.00
Mignonette	4.00 @ 8.00
Freesia	4.00 @ 6.00
Easter Lilies	25.00 @ 30.00
Narcissus Golden Spur	8.00 @ 10.00
Myosotis	3.00 @ 4.00
Tulips	6.00 @ 8.00
Daffodils	4.00 @ 6.00
Wallflower	3.00 @ 4.00

Boston, Mar. 2, 1920.

	Per 100
American Beauty	$15.00 @ $50.00
Shawyer, Russell	4.00 @ 16.00
Killarney	3.00 @ 8.00
Milady, Miller	3.00 @ 12.00
Fancis Scott Key, Radiance	4.00 @ 12.00
White Killarney	3.00 @ 8.00
Double White Killarney	3.00 @ 8.00
Killarney Brilliant	3.00 @ 10.00
Mrs. Aaron Ward, Sunburst	4.00 @ 16.00
Hadley	4.00 @ 20.00
Ophelia	4.00 @ 16.00
Premier	4.00 @ 16.00
Columbia	4.00 @ 16.00
Maryland, Hoosier Beauty	3.00 @ 12.00
Cattleyas	40.00 @ 50.00
Sweet Peas	1.00 @ 3.00
Carnations	4.00 @ 6.00
Violets	.75 @ 1.50
Marguerites	1.00 @ 3.00
Calendulas	2.00 @ 4.00
Paper White Narcissi	3.00 @ 4.00
Callas	12.00 @ 16.00
Mignonette	6.00 @ 8.00
Freesia	4.00 @ 8.00
Trumpet Daffodils	4.00 @ 6.00
Easter Lilies	15.00 @ 20.00
Tulips	4.00 @ 6.00
Pansies	1.00 @ 3.00
Antirrhinums	8.00 @ 16.00

Milwaukee, Mar. 2, 1920.

	Per 100
Columbia	$12.00 @ $35.00
Premier	15.00 @ 35.00
Killarney	6.00 @ 15.00
White Killarney	6.00 @ 15.00
Hoosier Beauty	8.00 @ 20.00
Mrs. Ward	6.00 @ 15.00
Ophelia	8.00 @ 25.00
Carnations, assorted	4.00 @ 6.00
Violets	.75 @ 1.00
Cattleyas, per doz.	$5.00@$6.00
Narcissi	6.00 @ 8.00
Calendulas	4.00 @ 6.00
Rubrums, per doz.	$1.50
Callas, per doz.	$2.50@ 3.00
Easter Lilies	20.00 @ 25.00
Freesias	4.00 @ 6.00
Daffodils	4.00 @ 6.00
Golden Spur	6.00 @ 8.00
Sweet Peas	1.00 @ 3.00

Cincinnati, Mar. 2, 1920.

	Per doz.
Beauties, 36-inch	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$ 6.00 @ 25.00
Premier	6.00 @ 30.00
Killarney	6.00 @ 15.00
Ophelia	6.00 @ 15.00
Russell	6.00 @ 30.00
Carnations	6.00 @ 12.00

Boston Floral Supply & Snyder Co. *Wholesale Florists . .*
Hardy Cut Evergreens, Cut Flowers and Florists' Supplies
15 Otis Street BOSTON, MASS.

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Futterman Bros.
102 W. 28th St. *Wholesale Florists* NEW YORK
"The House of Novelties" Phone Watkins 9761 and 159 Consignments solicited

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J. E. KOPPELMAN
47 Eddy Street, Providence, R. I.
Wholesale Florist and Supplies
Wire Wreaths, Double
In not less than 100 lots

10-inch	Per 100, $ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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The Denver Wholesale Florists' Company
1433-1435 California St.
DENVER, COLO.

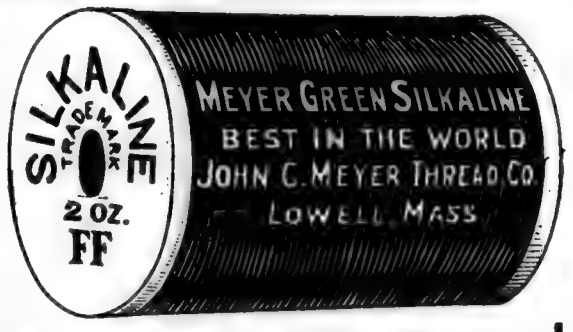
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GUST. RUSCH & CO.
WHOLESALE FLORISTS
444-446 Milwaukee St., Milwaukee, Wis.
CUT FLOWERS and FLORISTS' SUPPLIES
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SIXTH CITY WIRE WORKS
Manufacturers of
WIRE FLORAL DESIGNS
and All Wire Novelties to Order.
224 High Ave. CLEVELAND, OHIO
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Smith & Young Co.
WHOLESALE
Cut Flowers and Supplies
228 East Ohio Street
INDIANAPOLIS, IND.

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Meyer Green Smilax Thread
is $2.00 per lb., and the
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Liberal discounts in 500-lb. lots and upwards. Be sure to get the Meyer brand and you will get the best.

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235 Eighth Ave., NEWARK, N. J.
Manufacturer and Dealer in
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Exceptional Opportunity for a good Rose and Carnation Grower

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Wholesale and Retail Dealers in all kinds of

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$1 *Fifth Edition* $1

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ESTABLISHED 1897

ROSES, CARNATIONS

And All Seasonable Flowers

LECAKES
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ALL KINDS OF

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Fancy and Dagger Ferns — Telephone 3066 Farragut — Bronze and Green Galax

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Manufacturers and Importers of
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Our Specialties: Wheat Sheaves and Baskets

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WHOLESALE FLORIST NEW YORK CITY 118 West 28th Street

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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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Seasonable Flowers in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.

ROSES, CARNATIONS, VALLEY, Etc.

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Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

BONNET & BLAKE
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THE BUSY BEES

Headquarters for all kinds of top-grade stock, from the BEST Eastern Growers.

Established 1903 Prompt Payments

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS
54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Mar. 2, 1920.

	Per 100
Beauty, Specials	$75.00 @ $100.00
Beauty, Fancy	40.00 @ 60.00
Beauty, Extra	25.00 @ 40.00
Beauty, No. 1	15.00 @ 25.00
Beauty, No. 2	4.00 @ 10.00
Prima Donna	4.00 @ 25.00
White Killarney	6.00 @ 25.00
Francis Scott Key	25.00 @ 75.00
Premier	4.00 @ 35.00
Mrs. Aaron Ward	4.00 @ 25.00
Russell	15.00 @ 50.00
Ophelia	4.00 @ 25.00
Columbia	4.00 @ 25.00
Hadley	4.00 @ 35.00
Sunburst	4.00 @ 25.00
Orchids—Cattleyas	15.00 @ 50.00
Sweet Peas	.50 @ 3.00
Gardenias	8.00 @ 35.00
Lilies of the Valley	.50 @ 5.00
Carnations	4.00 @ 6.00
Tulips, per bunch	$0.35@$0.75
Narcissus, Paper White, per bunch	$0.50@$0.75
Daffodils, per bunch	.50@ .75

GEORGE C. SIEBRECHT
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109 W. 28th St., NEW YORK

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Consignments of QUALITY Stock Solicited

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M. C. FORD
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American Beauties and Carnations

121 W. 28th St. NEW YORK CITY

Telephone 3870-3871 Farragut

How

did the proceeds of that last shipment of flowers please you—was it up to your expectations?

If not, consign the next shipment to us.

We are in close touch with the best buyers, give every shipment, no matter how small, our personal attention, and remit promptly.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.
111 WEST 28th STREET, NEW YORK CITY

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JOHN YOUNG & CO.
WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

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.. Florist ..

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ORCHIDS, GARDENIAS, ETC.
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Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th S.

GOLD LETTERS—SPECIAL PRICES



Letters packed 25 to each package.
Numerals in same colors and price.





No. 1 In Gold and Purple, per 1000, $5.50
No. 4 In Gold Only, per 1000, $5.00
No. 6 In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$3.50

Always state what color is wanted, otherwise gold will be sent.

LOWELL, MASS.

The Market.

Wintry weather prevails in this district, one storm following another in rapid succession. The snow is at least fifteen inches deep, besides considerable drifts. Almost all traffic is stopped. Business has been crippled, except for funeral orders, which have been numerous.

Flowers are still scarce and prices are high, chiefly because there is little bulbous stock in the market. Roses are retailing at $3 per dozen and up; carnations, $2 and $3; yellow marguerites, 75 cents to $1.50 per dozen, and Golden Spurs, $2 and up per dozen.

There are some potted plants to be had, such as cyclamens, Primula obconica, the baby primrose and begonias, but, owing to weather conditions and the difficulty of delivery, the demand for potted plants is small.

Various Notes.

A representative from the Quality Brands Co., Cleveland, O., was in this city calling on the trade last week and states that orders are being booked freely for greenhouse paint and glazing cement.

James L. Kenney, on Central street, is handling a large quantity of roses. Last week this firm had A. Ward in especially good quality and color.

Morse & Beals are handling excellent sweet peas with extra long stems.

J. J. McManmon's store has had a rush of funeral work for several weeks.

E. E. R.

KANSAS CITY, MO.

The Market.

With stock more plentiful than it has been for many weeks and prices lower as a consequence, business has lessened to a considerable degree, but not to the point of being slow. Some of the dealers have been exceptionally busy with funeral work, but the majority are doing a normal business.

Spring stock is appearing on the market and the stores present an array of tulips, jonquils and hyacinths.

Various Notes.

The building in which A. Newell is located has been leased and Mr. Newell has to look for a new location. He has been there less than a year and has spent nearly $7,000 in decorating and remodeling.

The Ever-Ready Flower Pot Cover



The Ever-Ready Stands Out Strongly in Meeting every Pot Cover Requirement

Of What and How Made. It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

Low of Cost. It is supplied at low enough prices to allow of gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

A Time and Money Saver. Compared with trimming pots specially, with papers, mattings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size	$1.60	$12.00
	5-inch size	1.70	13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
Standard sizes may also be adapted for Azalea Pots			
Pan or Half-size Shapes	5-inch size	$1.70	$13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
	9-inch size	2.45	19.00

Above prices are net.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

Made and Supplied by the

Ever-Ready Flower Pot Cover Co.

WM. H. GREVER, Manager

146 Hughes Ave. Long Distance Phone Connected BUFFALO, N. Y.

Edward Humfeld closed his shop Sunday, February 22, for the first time in many years, joining in the movement for a 6-day week for florists, which has become popular here since it was started just a month ago. Mr. Humfeld has been ill with the flu, but is out of danger now.

T. J. Noll & Co. have enlarged their line of supplies and are having good business.

Tucker Smith, president of the Pinehurst Floral Co., came up from Pleasant Hill Wednesday, February 25.

P. A. Manson and Harry Blake were in Chicago on business last week.

Mrs. T. A. Moseley reports business good and stock more plentiful.

The Muehlebach Flower Shop had good business in corsages last week.



We handle a large line of Florists' Letters. It will pay you to write for our price list.

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street ST. LOUIS, MO.

One order was for sixty corsages made up of violets, orchids and spring flow-

PINEHURST FLORAL CO.

1121 Grand Ave. Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* Kansas City, Mo.

Stock of all kinds is in heavier supply. Jonquils, Freesia, Sweet Peas and all miscellaneous flowers are plentiful, at greatly reduced prices. We are again in a position to fill all orders, and ask you to give us a try-out on regular shipments. We can please you. Prices are reasonable, and in ordering from us you will have the advantage of buying direct from the grower.

Roses **Carnations** **Freesia** **Valley**
Jonquils **Calendula** **Callas** **Mignonette**
Sweet Peas and Greens

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

CINERARIAS, Half Dwarf, in Bloom

4-inch	$0.40 and $0.50 each
5-inch	.75 and 1.00 each
6-inch	1.25 each

We still have a few Cyclamens left at the old prices.

BULBOUS STOCK

TULIPS,	5-inch	$0.75 and $1.00 each
	6-inch	1.25 and 1.50 each
HYACINTHS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
DAFFODILS,	5-inch	.75 and 1.00 each
	6-inch	1.25 each
	7-inch	1.50 each

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.
Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.
Cash or satisfactory references.
Part cash if C. O. D.

H. KUSIK & CO.

Largest Shippers of Fresh Cut Flowers at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

ers. In miscellaneous orders they have disposed of nearly 500 orchids.

The Linwood Floral Co. had a good run of business last week, for which they were prepared with a full supply of stock.

Miss J. E. Murray says that she is happy to see flowers cheaper than they have been, because it will encourage regular flower buyers who have kept away while prices have been so high.

J. Austin says that his bedding stock looks better now than it ever has at this time of year. He says that he will have cut about 30,000 carnations by the end of the season. He is also cutting good roses and quantities of sweet peas and freesias. He is still selling cinerarias and begonias and has a few azaleas left. He has added a Ford truck to his delivery service.

Among the recent visitors were: Mrs. E. S. Keys, Plainview, Tex.; Blaine Wilcox, Council Bluffs, Ia.; Carl Hagemeyer, Paola, Kan., and William Hasselman, Independence, Kan.

J. G. Eggleston says the automobile means a great deal to the outside florist in the way of saving deliveries and stock. Five years ago about twenty-five per cent of his sales were to customers who took their purchases with them. Now everything is sold before it leaves the greenhouse and there is no chance for claims of damage or flowers not being what were ordered. J. E. K.

Sweet Peas, Jonquils CARNATIONS

More Stock for Less Money

PREMIER	10c to 35c	CARNATIONS	6c to 10c
RUSSELL	10c to 35c	JONQUILS	6c to 8c
COLUMBIA	10c to 35c	SWEET PEAS	$1.50 to $4.00
OPHELIA	8c to 25c	VIOLETS, doz. bunches	1.75
WARD	6c to 12c	ORCHIDS	75c to 1.00
FERNS, 1000	$4.00	GREENS, bunch	.50c

Assorted Easter Plant Baskets

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

PACIFIC COAST DEPARTMENT

SPOKANE, WASH.

The Market.

The demand for roses is still in excess of the supply, but with the bright weather that we have had lately, there will soon be sufficient stock to meet any demand. Bulbous stock is light in cut flowers, but in potted plants there are plenty to be had. Lily of the valley is once more on this market after an absence of several years.

There was an unusual demand for funeral work during the last month. A large number of pot plants were used for orders in the city and the reliable magnolia wreath decorated with a few flowers played a prominent part in relieving the shortage. The shipping business has been exceptionally heavy lately.

The St. Valentine's day business this year was far ahead of that of last year.

Various Notes.

F. R. McCormick, of Post Falls, Ida., is shipping some fine calla lilies.

Miss B. Hill decided that there was need for another automobile on the road and bought one.

The stores which were handicapped by the sickness of some of their employees all report a full attendance now. H. H.

BEGONIAS ON THE COAST.

No one looking at the mass of delicate bloom shown in the accompanying illustration would imagine that those flowers were in any way allied with such a name as beefsteak geranium. Yet careful raising has produced varieties of begonia that are in the front rank as flowering plants for the winter season. This last Christmas they were second only to cyclamens in popularity.

Among the varieties, Glory of Cincinnati, which is shown here, has largely displaced the once unequaled Gloire de Lorraine and is now in competition with the newer Melior. Cincinnati was introduced to the trade in 1910 by J. A. Peterson, of Cincinnati, O. While it was thus born in the east, the house of it at the range of H. Hayashi & Co., Oakland, Cal., shows that it thrives well by the Pacific.



House of Begonia Glory of Cincinnati at Range of H. Hayashi & Co., Oakland, Cal.

LOS ANGELES, CAL.

The Market.

The rain that did so much good to the country generally made most of the outdoor stock unfit to ship and the market has been bare of the best field carnations, sweet peas and similar flowers. Many of the growers do not cover anything and only greenhouse stock has been salable.

Roses are coming more plentifully and are of fair quality. Indoor carnations have also been good. Daffodils have been water-soaked and unfit to handle, Dutch hyacinths being about the only bulbous stock that is good. A few ranunculuses help out, also anemones, but they do not cut much figure in the market. A scarcity of plumosus has developed rather suddenly and prices are up, leaving the way open for other greens. Maidenhair is also in short supply.

At the end of last week the weather was fine and this week stock should improve in quality and increase in quantity along all lines.

Various Notes.

Visiting florists in search of thrills should look up H. Reeve Darling, of

GREEN DYE

—FOR—

St. Patrick's Day

and all Seasonable Stock

L. A. FLORAL CO.

236 EAST FOURTH ST., LOS ANGELES, CALIF.

ROSES! ROSES!!

The big crop now on. Quality stock in quantity.
Especially strong on Long Beauties

Flowering Plants

Erica Codonodes Veitchii—Large, bushy plants, covered with bloom; 5-inch pots, 75c each; 6-inch pots, $1.00 each.

Cinerarias—All colors, good stock; 5-inch pots, $4.00 per dozen.

Primula Obconica—4-inch pots, $2.50 per dozen; 5-inch pots, $7.50 per dozen.

Hyacinths—In bud or bloom, as desired; 5-inch pots, $4.00 per dozen; 8-inch pans, $15.00 per dozen.

Asparagus Sprengeri—2½-inch pots, very strong, **$5.00 per hundred.**

ALL KINDS OF SUPPLIES. EVERYTHING IN CUT FLOWERS

Not a bit too early to order your St. Patrick's Green Dye

WALTER ARMACOST & CO.

321-23 EAST FOURTH ST. *WE CLOSE SUNDAYS* **LOS ANGELES, CALIF.**

Dutch Hyacinths
Daffodils

We have taken over the entire cut of C. A. BRAZEE

It is known that Mr. Brazee has always had the best on the market. Send us a trial order and you will be convinced.

All Cut Flowers in Season. Also Cut Greens

George J. Hall & Company

423 East 5th St. Los Angeles, Calif.

The Flower Shortage is Over

Our growers are cutting heavily on Roses and more reasonable prices prevail. We have plenty of other seasonable Flowers.

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

Mention The Review when you write.

Darling's Shop, on Sixth street. Mr. Darling has just obtained his pilot's certificate to sail an airship, having become proficient in this up-to-date sport. He is enthusiastic about the joys of flying and has made great progress.

Because his manager has left him and because of a bad attack of rheumatism, C. W. Smith is thinking of going out of the cucumber growing business. He will probably sell or rent his range of glass.

T. H. Wright, of Wright's Flower Shop, has again returned from the desert, where he has been attending to his mining interests, which are proving happily successful. Everyone lets his beard grow in the desert and Mr. Wright was in such a hurry to get back to the flower game on his return that he did not have time to shave his upper lip. The effect is good.

Latest reports indicate that Walter Armacost and his family are all making good progress in recovering from their colds.

The L. A. Floral Co. has had to take on additional help to take care of the shipping business. Fred Sperry is back on the job after his turn of sickness.

Mrs. Dan Travis, of Douglas, Ariz., was in this city last week.

H. R. Richards.

SEATTLE, WASH.

The Market.

Business during the last week has been normal. The heavy funeral work has been lessened, due to the abating of the flu epidemic.

Local and California stock is now more plentiful. Carnations are arriving in greater quantities, but the local stock is of poor quality. Roses are beginning to increase in number. Some fine Columbia, Ophelia and Premier are to be seen in the stores. Spring flowers are much more plentiful.

Lily of the valley is making its appearance in most of the larger stores. Acacia is much in evidence and makes a fine display in the interior of the stores.

Potted plants are selling well, including tulips, hyacinths and daffodils, also a few hydrangeas, but the blooms are small and the plants are irregular in shape.

Various Notes.

Hollywood Gardens report fair business last week, but nothing of special note.

Rosaia Bros. had a large number of

Service that Advertises

GEORGE J. HALL & CO.

WHOLESALE FLORISTS

423 East 5th St. Los Angeles, Cal.

WE NEVER FAIL

Mention The Review when you write.

CALLA LILIES

PACKED TO SHIP ANYWHERE

Daffodils Poeticus Tulips
Purity Freesia Spanish Iris Ranunculus

STRAWFLOWERS

AND EVERYTHING IN SEASON

P. C. MILLER CO.

Wholesale Dealers in Cut Flowers

217 Winston Street, Los Angeles, Cal.

THE BEST IN THE WEST

Mention The Review when you write.

ASPARAGUS PLUMOSUS NANUS SEED

$1.75 per 1000 5000 for $7.50 Pound, $12.50

1920 CROP READY NOW

HARRY BAILEY, R. F. D. No. 6, Box 354 LOS ANGELES, CALIF.

Mention The Review when you write.



CALIFORNIA VIOLETS

Will ship in perfect condition to almost any part of the United States or Canada.

ORDER FROM DARBEE'S

1036 HYDE STREET, SAN FRANCISCO

$1.00 per dozen bunches

Plumosus, Adiantum, Woodwardia, Mexican Ivy and other greens

shipments of funeral work out of town last week and they reported a big demand for corsages just before the season of Lent. George Rosaia is gaining rapidly after an attack of the flu. He has increased his weight about ten pounds. Mr. Guiser has been sick for a few days, but is back at the store again.

Kenney's Home of Flowers reports a good business. A unique design was made at the store, consisting of a pilot's wheel, fifty inches in diameter, made in violets and sweet peas.

The Woodlawn Flower Shop states that conditions are normal again, but that business this year will be far in excess of that of last year.

S. R. McKee, representing the American Greenhouse Manufacturing Co., was in town for a few days. He was doing business with Mr. Benson, who has been with the Alaska experimental station for some years and now intends to build a few houses in Seattle.

P. T. C.

SAN FRANCISCO, CAL.

The Market.

Prices on cut flowers took a general drop in San Francisco last week. The demand, both local and from other parts of the country, is keeping well up to the mark; but with carnations and roses more plentiful than they have been for a number of weeks, there has been a slight easing up at the source of supply.

Rose growers are beginning to cut the second crop, which is abundant and of fine quality. Russell, Ophelia and Columbia are the leaders and some good white roses were seen last week. Whites have, up to this time, been extremely scarce, but are going well now, with funeral work still keeping up the demand for suitable flowers. Funeral pieces no longer convey the atmosphere of past seasons. Plaques and sheaves of various combinations of spring blossoms, with all the colors massed together in a most attractive manner, are in many cases replacing the pale pink and white roses and purple and white violets of former days. For instance, in one of the larger shops, which has been taking care of a great deal of funeral work lately, a lovely development of spring flowers was used for one order last week. On a delicate background of ferns lay sprays of colored freesias, lavender primroses and pink sweet peas, the pastel shades accented by the restricted use of deep rose fruit blossoms, tulips and ranunculi.

Freesias **VIOLETS** Daffodils

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS $1.00 per dozen bunches.

We want you to order direct from us.

ROSES Roses now on crop.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. } WHOLESALE SHIPPING ONLY { Nurseries at BURLINGAME, CALIF.

Daffodils are scarce and higher in price. It is expected, however, that the second crop will be on the market shortly. Growers report that the second cut is in good shape, but slow in maturing on account of the dry weather. Gardenias are more plentiful again and the supply of orchids is large enough to keep pace with the present demand.

The first potted Dorothy Perkins roses of the season were seen in a number of the retail shops last week. So far, those displayed were not trained in the fascinating shapes they were last year, but growers say that they are going to have some fine potted bushes for Easter.

Various Notes.

Thomas Wright, of Los Angeles, Cal., was in San Francisco last week, visiting various members of the trade.

Cut camellia displays were seen in a number of the local retail stores last week. Both the red and white blooms enjoy a brief season of popularity for corsage wear and they are fine this year.

A luxurious-looking display was arranged one day last week for one of the Pelicano, Rossi & Co. windows. A large, low bowl was filled with a mass of gardenias, while height was achieved by a background of lilies of the valley and cyclamen. Lilies of the valley are excellent sellers just now, in spite of their price. Retailers state that they can dispose of all they can get.

The shop of H. Corliss, on Sutter street, reports a satisfactory volume of business recently. Both Mr. and Mrs. Corliss were ill for about two weeks with influenza and were forced to leave the shop in the hands of inexperienced helpers during that time. Last week, in addition to the regular line of work, this shop was busy with a number of baskets for the tables in Rainbow Lane at the Fairmont hotel.

A. O. Stein is over the heads of all of his associates these days. In fact, the clouds themselves are none too high for him to aspire to, for he is an ardent aviation enthusiast and any fair Sunday will find him at one of the local fields in line for a "hop" which will carry him out over the bay, along the ocean shore and over his own housetop in the Sunset district. He says that he has his abode located now and, in case of too much mud underfoot, he may take a notion to surprise his family with a landing in the garden.

The E. W. McLellan Co. is cutting a splendid crop of roses from the Burlingame nurseries. H. Avansino reports a big volume of shipping business and is sending out roses in addition to the various kinds of spring flowers and violets. The McLellan nurseries will soon have the second daffodil crop ready.

Enomoto & Co. are also cutting a fine rose crop. Mr. Enomoto states that besides roses, shipping orders continue

Callas
and Everything in Season
S. MURATA & CO.
Oldest and Most Experienced Shippers in Southern California
380-386 So. Los Angeles St., LOS ANGELES, CAL.
WE NEVER MISS

Mention The Review when you write.

VIOLETS
Acacia - Roses - Spring Flowers
Woodwardia and other greens
ENOMOTO & CO., INC.
WHOLESALE GROWERS AND SHIPPERS
35 Saint Anne Street SAN FRANCISCO, CAL.

Mention The Review when you write.

California Grown Bulbs
C. Kooyman & Co., Inc.
431 Bush St., San Francisco, Calif.

Mention The Review when you write.

Poinsettia Stock Plants
CALIFORNIA FIELD-GROWN
$18.00, $25.00 and $30.00 per 100
CUT POINSETTIAS IN SEASON
PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

H. PLATH
"THE FERNERIES"
Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.
Write for wholesale list of
FERNS, KENTIAS and PRIMULA OBCONICA

Mention The Review when you write.

W. H. HAWKINS
Cyclamen — SEEDS — Primula
EVERYTHING FOR THE GREENHOUSE
1206 N. 47th Street, SEATTLE, WASH.

Mention The Review when you write.

EXCELLENT FREESIAS

Ready for Shipping

DAFFODILS cut in bud. Can be shipped any distance

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

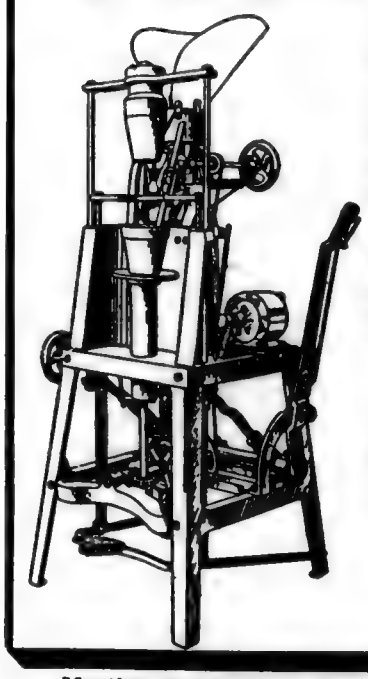
Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street **SAN FRANCISCO**

Mention The Review when you write.

"The Greatest Invention



ever put on the market" is the way one user speaks of the Concrete Flower Pot machine.

Our machine is guaranteed to do all that is claimed for it. Send for free booklet.

SPOKANE CONCRETE FLOWER POT MACHINE CO.
807 Riverside Ave.
SPOKANE, WASH.

Mention The Review when you write.

California Grown Gladioli

Clean, healthy two-year-old stock
PANAMA—The Best Pink
1½-in. up ....$30.00 per 1000
Humboldt Evergreen Co.
Dyerville, Calif.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.
CULVER BROS., Props., Wholesale Growers of
California Sunshine Geraniums
For the Trade. Leading Standard Varieties.
Strongly Rooted Cuttings .....$20.00 per 1000
1752 Garfield Place. LOS ANGELES, CALIF.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

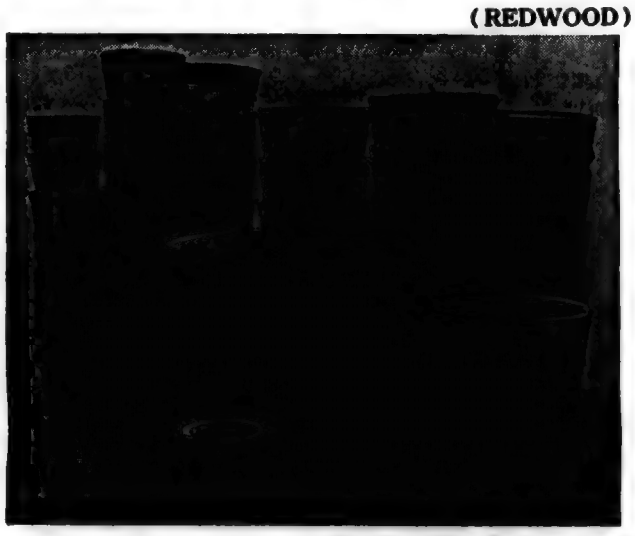
Ant. C. Zvolanek, Lompoc, Cal.

heavy for spring flowers. He is also filling large orders for imported mats.

The Bush street store of Domoto Bros. has on display a number of potted

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10 50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	26.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 Bush Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

FREESIAS DAFFODILS **VIOLETS** **ROSES CARNATIONS**

$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* SAN FRANCISCO

Mention The Review when you write.

rhododendrons which are grown in the Domoto nurseries. A good selection of these plants in flower will be offered for Easter, Mr. Domoto says, in addition to lilies and other Easter stock.

The United Flower & Supply Co. has a good supply on hand of bamboo rakes, sticks and other greenhouse and garden accessories. This firm intends to enlarge its stock of general garden and greenhouse supplies and, in addition to the bamboo equipment, has taken over the agency of a greenhouse glazing putty, a product manufactured by the California Plastic Products Co.

J. A. Axell is handling some particularly fine freesias. The blooms are full and on long stems and come in three colors, white, deep yellow and deep lavender. Mr. Axell reports the shipping business holding up in good shape. His tulip stock is good just now, with a large selection of tulips on the bulb and some fine cut Darwins.

L. Picetti, of the retail store of Chas. C. Navlet Co., reports a busy week with seeds and nursery stock. This firm has about cleaned up on fruit tree stock, which has been more or less scarce during the entire planting season.

In spite of the dry weather, planting has been heavy this year. In hopes of late rains, gardeners are setting out more than the usual number of shrubs, rose bushes, etc.

William Ward, of the Valley Seed Co., of Sacramento, Cal., was in San Francisco last week. He reports low water in the Sacramento river and states that farmers in that section will suffer extensively unless the late spring brings more rain.

A. J. Nevraumont, manager of the California Seed Co., is busy superintending the planting of a large acreage to pickling onions for the California Packing Corporation. Mr. Nevraumont reports the retail business at the Market street store heavy, with the demand in advance of the supply of both seeds and nursery stock. M. M.

PORTLAND, ORE.

The Market.

The warm weather which has been prevalent for the last two weeks has been almost a blessing to the growers in helping them to combat a condition that was fast becoming serious, the scarcity of stock to fill any kind of orders. But, thanks to the sun and the weather, the supply has increased so much that there is no worry at all.

Bulbous stock is arriving on the market in large quantities and potted flowers and plants are meeting with ready sales.

Various Notes.

Chappell's Flower Shop is doing a good business this year; the biggest year in its history, is the prediction.

George Betz has moved into the Central Market building. He reported that his business is much better than it was at his old location. L. T. S.

NEWARK, N. J.

The Market.

The early bulbous stock, such as tulips, jonquils, daffodils and hyacinths, is coming into the market in considerably larger quantities than it has been

Roses-*Own Root*-Roses

From Outdoor Beds to Nursery Row

Christine Wright, Dorothy Perkins, Excelsa, Flower of Fairfield, Hiawatha, Lady Gay, Silver Moon, Source d'Or, So. O. Perfection, Tausendschoen and White Dorothy Perkins. Soft wood taken from field stock last fall and rooted in sand. We plant these direct to the field. **20 for 75c; 100 for $2.75; 3000 for $75.00.** On 3000 express deducted if cash comes with order, or to those with established credit.

Good Assortment Hybrid Teas—FIELD-GROWN "MAIL ORDER" ROSES

All good plants (no culls), 8 to 12 inches, at **$10.00 per 100.** List ready. Of the same assortment we will have some transplanted stock at less cost.

HOWARD ROSE CO., Hemet, California.

Mention The Review when you write.

PATCH-HOLE
Greenhouse Glazing Cement

The very best glazing putty made. Guaranteed not to get hard and crack, nor to run in the heat. We furnish a glazing gun **FREE** with your order for one barrel or more.

Manufactured by the CALIFORNIA PLASTIC PRODUCTS CO., from the best mineral oils and long-fibered asbestos. Write or wire us at our expense your order or for further information.

C. C. MORSE & COMPANY

Seedsmen to the Pacific Coast only.

749 FRONT ST. SAN FRANCISCO, CALIF.

PRICE LIST Effective March 4, 1920.

Subject to change.

	Short	Medium	Long
Hoosier Beauty	$0.12	$0.20	$0.30
Columbia	.12	.20	.30
Red Shawyer	.10	.18	.25
Champ Weiland	.10	.18	.25
White Killarney	.10	.18	.25
Ophelia	.10	.18	.25
Shawyer	.10	.18	.25
Peace (White Shawyer)	.10	.18	.25
CARNATIONS, shorts and splits			6c
Best			10c
Daffodils			$10.00 per 100
Sweet Peas	$2.00 and $3.00 per 100		
Sprengeri and Plumosus			75c bunch
Ferns			$3.00 doz. bunches

Miller Floral Co. UTAH
FARMINGTON,

STRONG DIVISIONS

Goldenrod ..... $3.00 per 100
Golden Glow ..... 8.00 per 100

HARDY ASTERS—Assorted Colors

Divisions ..... $3.00 per 100

MIXED HARDY PHLOX—3-in. Pots.

Per dozen $1.00
Per 100 ..... 8.00

H. N. GAGE CO.,
Montebello, Calif.

10,000 Carnations

Well rooted. Outdoor varieties.
Fair Maid—Pink. Shell Pink or White, $2.50 per 100; $22.50 per 1000.

CHRYSANTHEMUMS

2000 Bonnaffon ..... $ 2.50 per 100.
1000 Pacific Supreme ..... 22.50 per 1000.

HOWELL'S NURSERY, Bloomington, Calif.

Hardy Perennials
THOMAS WYLIE
5138 Holly St. Seattle, Wash.

Asparagus Sprengeri
VERY STRONG
3-in. ..... $7.00 per 100; $60.00 per 1000
BERGEN FLORAL CO.
HILLSBORO, ORE.

Send for Our Surplus List of
ROSES and LILACS
E. GILL NURSERY CO.
West Berkeley, California

See our display ad for Easter Stock in the February 26 issue.
Wilson-Crout-Gehr Co.
62d and Ankeny Streets,
PORTLAND, ORE.

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

FRED GROHE CO.
R. F. D. 4, Box 367, SANTA ROSA, CAL.

Buy Superior Aster Seed

Grown at the home of Asters, where the question of quality is of the utmost importance

NEW ASTERS FOR 1920

Sold this year in packets only containing about 1/16 ounce each at 50c per packet.

Lavender Pink Peerless, Late Branching. Same shade as Lavender Pink Rochester.
Azure Blue Peerless, Late Branching. A deep rich lavender.
Azure Blue Astermum. Beautiful shades of azure blue.

THE MOST POPULAR EARLY AND MEDIUM EARLY ASTERS

Daybreak. Exquisite shade of light pink. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Queen of the Market. First early and a profuse bloomer in white, light pink, lavender and purple. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
The Royal. Vigorous and productive. White, shell pink, rose pink, lavender and purple. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Lavender Gem. The very best early lavender. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

THE LEADING MID-SEASON COMET ASTERS

Improved Rochester. Among the finest in white, lavender, pink, shell pink, lavender and purple. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Giant Comet. A well known Comet type, in white, rosy lilac, azure blue. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
White Fleece. Perfect flowers of glistening white. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
Astermum. A select strain of this Aster in white, pink and purple. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Triumph Comet. A magnificent new class of mid-season Aster, in white and shell pink. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

MID-SEASON TO LATE ASTERS

Improved Giant Crego. One of the best Asters for florists now in cultivation. Colors: White, shell pink, rose pink, lavender and purple. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Pacific Beauty. The finest lavender of the Comet type. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.
Dreer's Super Late Branching. A careful selection of this well known Aster. White, shell pink, rose pink, lavender, azure blue and purple. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
Peerless Late Branching. By far the best of all the late branching Asters. Colors: White, shell pink, rose pink and purple. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Giant Crimson. A dark velvety crimson which attracts much attention. Oz. $1.50, ⅛ oz. 80c, ¼ oz. 45c, ⅛ oz. 25c.
Crimson King. A well known Aster of special merit. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

Eastern Customers

Atlantic coast customers who do not wish to send so far for their seed can now obtain the H. & F. Quality Aster Seed in original packets from Roman J. Irwin, 108 West 28th Street, New York City.

Herbert & Fleishauer

ASTER SPECIALISTS **McMinnville, Oregon**

PORTLAND ROSES
EVERGREENS
HARDY PERENNIALS
Price List on Request
Mountain View Floral Co., Portland, Oregon

Your inquiries for anything you may need
WILL BE APPRECIATED
H. L. OLSSON CO., Inc.
Growers of Quality Plants for the Trade
Box 494 SPOKANE, WASH.

heretofore and the quality is improving. Prices have taken a decided drop since Lent began, though still high considering the season. There has been much funeral work, due largely to a continuance of the influenza and to pneumonia. Sweet peas are quite plentiful.

Various Notes.

Pushcart venders of flowers have made their appearance on the streets of Newark again.

At the February meeting of the Essex County Florists' Club there were many echoes of the January meeting, which took the form of ladies' night.

McLaughlin & Murphy, 181 Clinton avenue, are especially busy these days, the bulk of their work being funeral designs, sprays, etc. R. B. M.

Meeteetse, Wyo.—Nora Darlington is starting in business.



GET 1920 CATALOGUE
For Description of Separate Colors
SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, ⅛ oz., $1.00; oz., $7.00.

Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.

STEELE'S PANSY GARDENS, Portland, Oregon

CHRYSANTHEMUMS
Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at $3.50 per 100; $30.00 per 1000. Chadwicks and White Seidewitz, $5.00 per 100.

COLEUS
Best varieties, 4-inch, $3.00 per dozen; 2½-inch $6.00 per 100; R. C., $1.50 per 100.

PETERS & SONS, HILLYARD, WASH.
We ship from Spokane, Wash.
Mention The Review when you write.

THORNLESS BLACKBERRIES
(CORY'S THORNLESS)
Good Rooted Tips,
$1.60 per dozen, postpaid
Los Robles Nursery and Garden,
SANTA CRUZ, CALIF.
Mention The Review when you write.

PANSIES
Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.
FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave., San Jose, Calif.
Mention The Review when you write.

PHOENIX CANARIENSIS
Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.
EDWARD H. RUST
1825 Bank St. South Pasadena, Cal.
Mention The Review when you write.

	Per 100
Berberis Darwinii	
Out of 2-inch pots	$ 6.00
Diosma alba	
Out of 2-inch pots	10.00
Erica Melanthera	
Out of 2-inch pots	15.00

Cash with order, please.
PACIFIC NURSERIES, Colma, San Mateo Co., Calif.
Mention The Review when you write.

RUDOLPH FISCHER
Freesia Specialist San Gabriel, Cal.
Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.; secretary-treasurer, C. E. Kendel, Cleveland, O.

FROM the heavy mail orders now coming in, seedsmen look forward to a big spring business.

THE shortage of peas has advanced the retail price, according to catalogue quotations, about eighteen per cent.

RISES have been general in the printing trades since the last catalogues went out. The next editions will cost considerably more to manufacture.

A COLORED portrait sticker of Charles J. Bolgiano is used on the correspondence of J. Bolgiano & Son, Baltimore, Md., to indicate personal service from that gentleman. Patent on the idea is pending.

THERE has been a marked decrease in the imports of alfalfa seed during the last two weeks. This country and France have been large buyers of Italian alfalfa during the last seven months and the stocks of the better qualities in that country, now in strong hands, are being depleted rapidly.

IN response to appeals from the Department of Agriculture, the railroad administration excepted seeds from the embargo that was effective in the eastern and Allegheny regions until February 18. Seeds are to be given the same preference as grain and may now be moved not only toward the south and west, but also east into the eastern and Allegheny regions.

CALIFORNIA is experiencing a drought said to be without precedent at this season. Since early December no rains of consequence have been received, except some scattered showers, which favored the southern part of the state more than the central. Some growers are gloomy at the outlook. The rainfall so far is about one-third of normal. Water for irrigation purposes is short in all sections to the point of being alarming. The lack of snow on the mountains is noticeable, and its gradual melting in normal times assures growers water for irrigation. Some letters say the snow line is at an elevation of 5,000 to 7,000 feet. The water level in wells has sunk so that it costs more to pump than usual.

SEEDSMEN LAUNCH CAMPAIGN.

National Garden Bureau Formed.

A publicity campaign similar to the one being conducted by the S. A. F. has been taken up by the seedsmen through the American Seed Trade Association. At the meeting of the executive committee of that society, in Detroit, November 20, 1919, a committee was appointed to analyze the opinions of the members and to submit a definite plan of action. It was found that practically all of the seed concerns were in favor of a nationally conducted educational publicity campaign.

An organization was formed to conduct this country-wide educational campaign and will be known as the National Garden Bureau. Its work will be solely to endeavor to revive the public's interest in gardening. Its mission promises a double benefit, in that the home gardens it advocates will mean a

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

SPECIALTIES

CUCUMBER
MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

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WATERLOO, NEB.
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Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

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Garden, Flower and Farm Seeds

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505 Walnut St. Kansas City, Mo.

An Experience of Half a Century
IN PRODUCING HIGH GRADE

GARDEN SEEDS

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING
in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

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YOU will be satisfied with the products of

Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES
Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

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Onion Sets *GROWERS for the Trade*

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

Braslan Seed Growers Company

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed Brandlers and Spencer Sweet Peas, and Sunflower.

SAN JOSE, CALIFORNIA

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON

PEDRICKTOWN, N. J.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

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Garden Seeds

AT WHOLESALE

438 Market Street PHILADELPHIA, Pa.

TOMATO SEED

Grown for the Wholesale Seed Trade

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BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

lessening of the cost of living to the public and, at the same time, result in what is hoped to be a substantial increase in the demand for garden seeds.

The committee, composed of Leonard Vaughan, chairman, of Chicago; A. M. Eldridge, of Shenandoah, Ia., and a third member yet to be selected by these two men, have made all the preparations for the launching of the campaign and have prepared a prospectus, giving the purpose and the methods of the bureau. A publicity manager who knows agricultural conditions, who has a fair knowledge of the seed business and gardening methods and who is an expert in selecting advertising media, will be placed in charge.

Headquarters will be located in Chicago and there will be an office in Washington, D. C.

The Purpose of the Bureau.

The prospectus, in defining the purpose, states that the main object of the bureau is to preserve and increase the general interest in gardening which was aroused by the war garden campaigns. Various propaganda agencies which stimulated this interest have gone out of existence with the coming of peace. The patriotic incentive, which induced newspapers and magazines to publish gardening articles during the war, has disappeared.

There remains, however, the interest in gardening which millions acquired for the first time through the war garden campaigns. The incentive of war time patriotism cannot be relied upon to induce publishers to devote space to gardening articles, to persuade civic, commercial and social organizations to conduct gardening campaigns or to influence householders to make gardens. But an appeal will be made to publishers by pointing out the growing interest in gardening and the desirability of continuing to devote space to it. Civic, commercial and social organizations will be appealed to by emphasizing the vital importance of popular interest in gardening for promoting thrift and contentment among householders and contributing to the stabilization of labor supply by encouraging the establishment of permanent homes. An appeal will be made to the educators by assuring them support through a continuation of public interest in the subject which will warrant them in making school gardens a permanent feature of their work, and by preparing and distributing carefully prepared courses of study which will enable teachers to handle more effectively a subject with which most are unfamiliar.

The media which will be used in educating the public in this gardening campaign will be the newspapers, maga-

TROMP BROS.

SUCCESSORS TO GERRIT SEGERS

WHOLESALE BULB GROWERS

LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS
CATALOGUE ON APPLICATION

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116 BROAD STREET, NEW YORK CITY

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BRITAIN Is the NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Write and get our special prices on all SEEDS!

SPOT OR FORWARD DELIVERY

KELWAY & SON, Wholesale SEED GROWERS, **LANGPORT, ENG.**

Mention The Review when you write.

Watkins & Simpson, Ltd.

Have mailed their new illustrated catalogue of Garden and Flower Seeds to all their customers in the United States. Should any of them not receive a copy, they are requested to kindly notify the fact to

27-29 Drury Lane **LONDON, W. C. 2, England**

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P. Vos & Son

Growers of New and Choice

Mt. Clemens, Mich. **GLADIOLI**

Drevon, Tegelaar&Co.

Wholesale

French Bulb Growers

1133 Broadway, Cor. 26th St., NEW YORK

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Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

RICHARD DIENER CO., Inc., Kentfield, Marin Co., Cal.



GLADIOLI

The varieties here offered have been tested in every state of the Union, as well as in foreign countries, and they have been found far superior to any varieties now in existence. They will, without any doubt, be the leading varieties in the near future.

No. 1. Mrs. William Kent

Light fawn to light ashes of roses; old rose in throat, sometimes lightly striped with rose-pink. It is a very rapid propagator. Flowers are 6 inches in diameter and spikes 4 to 5 ft. high

	Per Bulb	Per Doz.	Per 100
	$0.50	$5.00	$40.00
1-in. to 1½-in., small bulb	.25	2.50	20.00

No. 18. Anna Eberius

Dark velvety purple; throat deeper shade; flowers 6 inches in diameter; spikes 3 to 4 ft. high; fine, long, well set spikes

	.25	2.50	20.00
1-in. to 1½-in., small bulb	.12	1.25	10.00

No. 22. San Anselmo

Pure white, slightly striped with ruby pink. Immense, free flowering; fine for cut flowers. Flowers 6 inches in diameter, spikes 4 to 5 ft. high

	.50	5.00	40.00
1-in. to 1½-in., small bulb	.25	2.50	20.00

No. 24. D. J. Whitney

Salmon-flesh with two striped and spotted and red under-petals; opens in a full cluster at the apex of the stem, giving the appearance of a canna. Flowers 5½ inches in diameter; spikes 4 to 5 ft. high. Earliest of all; good for forcing

	1.50	12.00	....
1-in. to 1½-in., small bulb	.75	6.00	....

No. 130. Thos. T. Kent

Rose-pink with ruby running through center of each petal; very vigorous in growth; this is one of our largest varieties; one of the heaviest propagators; flowers 6 to 8 inches in diameter, spikes 6 ft.

	.50	5.00	45.00
1-in. to 1½-in., small bulb	.25	2.50	22.50

No. 164. Captain Asher Carter Baker

Rich, velvety red with darker center; flowers 5 inches in diameter, spikes 4 to 5 ft. high. This was awarded the silver medal at the P. P. I. E., 1915, for the best of all the red Gladioli shown

	Per Bulb	Per Doz.	Per 100
	$0.10	$1.00	$ 7.00
1-in. to 1½-in., small bulb	.05	.50	3.50

No. 38. Jack London

Light salmon with brilliant orange flame stripes; golden yellow throat, with ruby striped center; flowers 5 inches in diameter, spikes 5 to 6 ft. Exceptionally fine

	1.00	10.00	75.00
1-in. to 1½-in., small bulb	.50	5.00	37.50

No. 191. Mrs. H. E. Bothin

Flesh-salmon pink, flame scarlet center; large size; strong 4 to 5 foot spikes; a first-class show variety

	1.00	10.00	....
1-in. to 1½-in., small bulb	.50	5.00	....

No. 294. Frank J. Symmes

Salmon-rose pink with red center, ruffled edges; flowers 4 inches in diameter; spikes 5 to 6 ft. high

	.50	5.00	40.00
1-in. to 1½-in., small bulb	.25	2.50	20.00

DIENER'S HYBRID GLADIOLI, MIXED

The finest Mixture ever put on the market. All shades of color and combination are contained in this Mixture and the flowers grow to a very large size. Our previous Mixtures have created a sensation everywhere, but this is something far superior. Many a gem will be found among them.

	Per Doz.	Per 100	Per 1000
Large Bulbs	$2.00	$75.00	$125.00
1-in. to 1½-in. Bulbs	1.00	7.50	60.00
Small Bulbs	.50	3.50	30.00

PETUNIAS

DIENER'S RUFFLED MONSTERS, SINGLE

The most perfect and most beautiful Petunias in existence and have taken the highest prizes wherever shown. Seed in separate Colors: Red, Pink, Variegated, White, Flesh Pink Frilled, Blue and Mixed.

THE DIENER TOMATO

(Blight-proof.)

The largest and most desirable tomato ever created. Unexcelled for table use, for canning, for tomato sauce, and for dehydration. Thirty to 40 tons of ripe fruit of remarkably uniform size produced to the acre. The Diener Tomato plant is also blight resisting. Thousands of acres of tomatoes have been ruined in the last few years by blight, but this tomato has been grown side by side with such varieties without being affected by blight. The fruit has reached a size of three pounds; but the average is a one-pound fruit, unusually smooth. The flesh is more solid than of any other tomato known, making this variety so valuable for dehydrating purposes. This tomato is of a deep red color and very attractive to the eye. The Diener Tomato is specially useful in many localities for the fact that, after being properly started, it is practically drought resisting. The Diener Tomato is an excellent shipping variety, ripe fruit having been successfully shipped from here to New York. Price of Diener Tomato Seed, $.50 per package; $1.50 per Acre Package.

The Greatest Berry Novelty of Today

The Cory Thornless Mammoth Blackberry

The largest Blackberry in existence. As free from thorns as a grapevine. There is not any Blackberry that brings such an amount of fruit as this. It is of the highest quality, almost seedless, never being known to fail to bear. Seed, per pkg., $.50.

Plants 35c each $4.00 per doz. $30.00 per hundred

Our Catalogue showing natural colored plates of Petunias and Gladioli, as well as cultural directions, free on request

zines, agricultural press, schools, municipal garden committees, lecturers, libraries, clubs, exhibitions, industrial organizations and moving pictures of the educational and current news type.

The campaign will be conducted at least ten months in the year and will be comprehensive. Gardeners will not only be urged to plant, but will be told how to take care of the garden products so that the success of one year will prompt them to plant a garden the following season and thereby acquire the gardening habit.

Due to the lateness of the season, it is undesirable to purchase any advertising in any form whatever at the present time, but there is the large amount of work to do in the preparation of publicity matter for free acceptance by newspapers and those publications whose readers are prospective gardeners.

IMPORTS OF GRASS SEEDS.

The imports of forage plant seeds permitted entry into the United States under the seed importation act for the first half of February and also for the government fiscal year to February 15 are reported by the seed laboratory of the Bureau of Plant Industry of the Department of Agriculture as follows:

Kind of seed	Feb. 1 to 15 inclusive, 1920, pounds	7½ months ending Feb. 15, 1920, pounds
Alfalfa	187,800	9,543,100
Bluegrass:		
Canada	5,600	380,300
Brome grass, awnless	7,600	134,100
Clover:		
Alsike	253,400	4,915,200
Crimson	194,800	5,598,100
Red	921,500	10,181,400
White	59,800	148,000
Clover mixtures:		
White and alsike	.....	21,700
Red and alsike	.....	700
Alsike and timothy	18,000	236,700
Fescue, meadow	.....	800
Millet:		
Broom corn	.....	225,400
Hungarian	.....	25,800
Mixtures:		
Grass	.....	100
Orchard grass	148,000	2,014,800
Rape	.....	4,861,400
Redtop	.....	800
Ryegrass:		
English	38,600	1,350,200
Italian	24,600	725,100
Timothy	.....	4,500
Vetch:		
Hairy	76,900	430,400
Spring	33,600	315,800

STOCKS OF GRASS SEEDS.

Compiling a report from replies received from shippers of millet, sorgo and Sudan grass seed, the Bureau of Markets of the Department of Agriculture states that the stocks of most kinds in shippers' hands January 20, 1920, were considerably larger than on the same date last year, the greatest contrast in this respect being in the case of sumac or red-top sorgo. Total shipments of the 1919 crop are expected to equal or exceed those made of the 1918 crop, except for common and broomcorn millet, which are, respectively, about fifteen and fifty per cent less than the 1918 crop shipments.

Numerous reports were received of delay in shipments because of railroad embargoes, a shortage of cars and a reluctance on the part of farmers to thrash their seed because of the inactive and low-priced market. However, a comparison of the 1919 crop with the 1918 crop shows that the percentage of the total shipments of the 1919 crop made up to January 20, 1920, was equal to the percentage of the 1918



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30 YEARS SUPPLYING THE BEST TRADE IN AMERICA BULBS

THE SAME OLD FIRM AT THE SAME OLD STAND

M. VELDHUYZEN VAN ZANTEN & SONS

Established 1870

New York Address:
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Lisse, Holland

CATALOGUE FREE ON APPLICATION



Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, $1.00 per pkt.; 3 for $2.50; 7 for $5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Melrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for $1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Cold Storage Giganteum

Order now for immediate delivery or when needed

7 to 9-inch.....$17.50 per 100
Case of 300, $50.00

9 to 10-inch.....$26.00 per 100
Case of 200, $50.00

C. J. SPEELMAN & SONS, 38 MURRAY STREET NEW YORK CITY

ESTABLISHED 1868

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Primula Obconica Gigantea Rosea

Dwarf habit, light and dark shades of pink. Select strain. All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for $1.50. Cash.

ERNEST OECHSLIN

Madison and Gale Sts., River Forest, Ill.

LILIUM GIGANTEUM

For immediate delivery.

7 to 9, 300 per case; 8 to 9, 250 per case; $55.00 per case.

Also some 7 to 9, 100 per case. Write for prices.

HARDY LILIES HERE NOW—ALL VARIETIES

8 to 9 and 9 to 11 } $30.00 per case

Consult our Classified ads for other stock or write us for quotations on whatever else you may want in Plants, Seeds or Bulbs.

S. S. SKIDELSKY & CO.

50 Park Place, NEW YORK CITY

Dreer's Reliable Flower Seeds



Salvia Splendens America

We offer below a few varieties that should be sown early. For complete list, see our Wholesale Catalogue for 1920.

	Trade Pkt.	Oz.
Ageratum Blue Perfection. Best dark blue bedder	$0.15	$0.60
Alyssum Little Gem or Carpet of Snow. Very dwarf, extra select stock	.15	.50
Antirrhinum Giant. White, Yellow, Rose, Pink, Scarlet and Garnet, each	.20	.75
Antirrhinum Giant. Finest mixed	.15	.60
Asparagus Plumosus Nanus. True, greenhouse grown; $3.50 per 1,000 seeds.		
Begonia Gloire de Chatelaine. Rose-pink	.50	....
Begonia Luminosa. Fiery-red	.50	....
Begonia Prima Donna. Rose	.50	....
Begonia Vernon. Carmine-red	.30	2.50
Begonia Semperflorens. Finest mixed	.30	2.50
	Oz.	¼ Lb.
Calendula Orange King. Very large double orange-red	$0.20	$0.60
Calendula Lemon King. Very large double lemon-yellow	.15	.50
Candytuft Giant White. Hyacinth-flowered, extra select	.40	1.25
	Trade Pkt.	Oz.
Centaurea Gymnocarpa. Dusty Miller	$0.15	$0.50
Centaurea Cyanus. Double Blue. Fine for cutting	.15	.50
Centaurea Cyanus. Double Rose-pink. Fine for cutting	.15	.50
Cobaea Scandens. Purple	.10	.30
Coleus Dreer's Hybrids. Mixed	.50	....
Dracaena Australis. Broad-leaved	.15	.40
Dracaena Indivisa. Narrow foliage; fine center plant	.10	.30
Grevillea Robusta. Fine ornamental plant	.20	.60
Gypsophila Elegans Alba Grandiflora. Fine white cut flower	.15	.50
Ipomoea Grandiflora. Early flowering moonflower	.30	1.00
Lobelia Speciosa. Dark blue trailing	.25	1.00
Lobelia Gracilis. Light blue trailing	.20	.60
Mignonette Goliath. Extra fine, giant spikes	.15	.50
Petunia Dreer's Superb Single. Fringed; the best single	.50	....
Petunia Dreer's Superb Double. Fringed; the best double. 500 seeds, 75c; 1000 seeds, $1.50.		
Pyrethrum Aureum Golden Feather	.10	.30
Salvia Splendens. Scarlet sage	.30	1.50
Salvia Splendens America. The best early and compact	.50	4.00
Salvia Splendens Bonfire. A fine bedding sort	.50	2.50
Smilax. Always useful	.10	.30
Thunbergia. Mixed; fine for baskets, vases, etc	.20	.60
Verbena Dreer's Mammoth. Scarlet, White, Pink, Purple and Blue; each	.30	1.50
Verbena Dreer's Mammoth. Finest mixed	.25	1.00
Vinca Rosea. Rose with dark eye	.20	.75
Vinca Rosea Alba. White with rose eye	.20	.75
Vinca Rosea Alba Pura. Pure white	.20	.75
Vinca Rosea. Mixed. All colors	.20	.60

HENRY A. DREER, 714 Chestnut St. Philadelphia, Pa.

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Chas. Schwake & Co., Inc.
LILY OF THE VALLEY
Japanese Lilies, French and Dutch Bulbs
90-92 West Broadway NEW YORK

Mention The Review when you write.

GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	500	$55.00
8 to 9	250	55.00
9 to 10	200	55.00

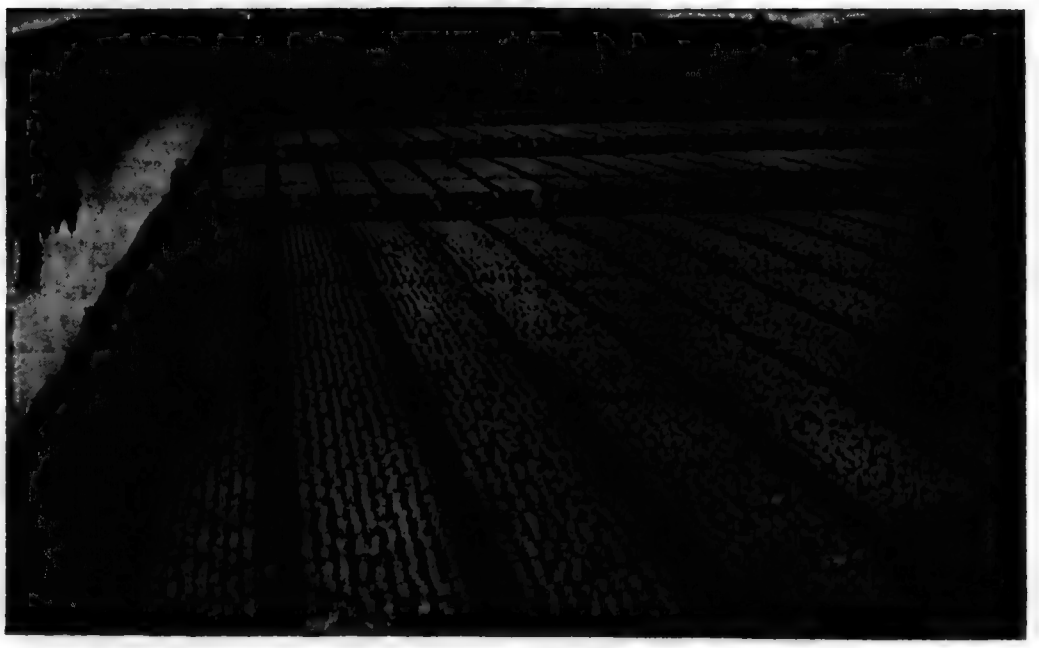
10% discount on five-case lots
HOLTON & HUNKEL CO., Milwaukee, Wis.

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Tomato Seed and Seed Sweet Potatoes
Pleased to quote you prices on quantities and rieties wanted for present or future delivery.
H. AUSTIN, Felton, Del.

Mention The Review when you write.

BURNETT BROS.
SEEDS : BULBS : PLANTS
98 Chambers Street NEW YORK CITY



When Buying Holland Bulbs for Next Season
BUY THE BEST
Order from **Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland**
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

Mention The Review when you write.

crop shipments which had been made up to January 20, 1919, for golden, Siberian and broom-corn millet and Sudan grass, slightly less for common millet, and much larger for amber, orange and sumac sorgo.

Reports indicated that greater percentages of new-crop golden, common and broom-corn millet, and smaller percentages of Siberian millet, amber sorgo, orange sorgo and Sudan grass seed were in growers' hands January 20, 1920, than on the same day last year.

The average price paid to growers for 1919 crop seed of each of the millets and sorgos is uniformly less than that paid for the 1918 crop. The decreases in prices per hundred pounds paid for 1919 crop seed of each are estimated to be as follows: Golden millet, 75 cents; Siberian millet, 55 cents; broom-corn millet, 45 cents; amber sorgo, 25 cents; orange sorgo, 45 cents; sumac sorgo, $1, and Sudan grass, 35 cents.

CATALOGUES RECEIVED.

Jackson & Perkins Co., Newark, N. Y.—Bulletin No. 4, to the trade only, offering roses, perennials and general nursery stock, including small evergreens for nursery planting.

B. Hammond Tracy, Inc., Wenham, Mass.—Two tasteful booklets, in narrow form for pocket or pigeonhole. They are entitled, respectively, "Cedar Acres Gladioli" and "Cedar Acres Dahlias," and both give brief cultural directions. The gladiolus list contains thirty-two pages and is illustrated, partly with colored plates. The dahlia list contains eight pages.

Harry L. Squires, Good Ground, N. Y.—Illustrated catalogue of strawberry plants and other berry-bearing stock, vegetable plants and roots, roses and ornamental shrubs; sixteen pages and cover. The first ten or more pages are purely descriptive; the prices are quoted only in a condensed list at the end. Strawberry plants are a specialty.

Ross Bros. Co., Worcester, Mass.—"Everything for the Farm and Garden," an illustrated catalogue of seeds, bulbs, plants and miscellaneous requisites; 120 pages, in a colored cover of the offset type. The list of farm and garden implements and other supplies is especially comprehensive, occupying forty or more pages.

John Merritt, Farmingdale, N. Y.—Two dahlia lists. One of them is retail, with prices "per division"; the other is for the trade, with prices "per 100 divisions."

Job P. Wyatt & Sons Co., Raleigh, N. C.—Illustrated catalogue of seeds, bulbs, tools and sundries; sixty-eight pages and colored cover. The company draws attention to the great extent of its implement department, which is described as comprising not only the less cumbersome articles, but "farm machinery, tractors, engines, wagons, etc.—a large and complete stock."

J. J. Wilson Seed Co., Inc., Newark, N. J.—"Wilson's Garden Book for 1920," listing seeds, bulbs, roots, plants and sundries; illustrated; forty-eight pages, in a neatly designed cover which bears colored pictures of several of the Wilson varieties of vegetables.

D. V. Howell, Peconic, N. Y.—A catalogue of the Howell specialty, dahlias; fourteen pages, in a neat cream-colored cover. Fifteen varieties of gladioli also are listed.

B. F. Barr & Co., Lancaster, Pa.—An exceptionally tasteful and attractive catalogue of nursery stock; sixty-pages, well printed and finely illustrated; several of the illustrations are colored. The cover is artistically designed in black and green on a gray-marbled background. Besides the full lines of hard-wooded stock, both ornamental and fruit-bearing, the book contains lists of greenhouse plants and hardy perennials; also grass seeds and a condensed list of flower seeds.

William Leighton, Glasgow, Scotland.—"Leighton's Seed List," an illustrated 48-page book, excellently printed on enameled paper and bound in a neat, durable cover. The vegetable and flower seeds, listed in the first thirty-five pages, are followed by bulbs, plants, garden tools and requisites. On the back cover, effective use is made of the trade slogan, "Say It with Flowers," and attention is drawn to the fact that Mr. Leighton is a "local member of the Florists' Telegraph Delivery Association, of America and Canada."

George L. Stillman, Westerly, R. I.—"Dahlias of Distinction for 1920," an illustrated, 64-page catalogue, "describing my own creations," says Mr. Stillman, "and standard varieties of all the different types, classes and colors of this flower." In the introductory pages are "Pointers on Growing Dahlias," and information, also, on the proper classification of the varieties. At the end are offers of dahlia seed and a special variety of white seed corn.

John Lewis Childs, Inc., Floral Park, N. Y.—"Childs' Seeds that Satisfy, Bulbs that Bloom, Plants that Please"; such is the inscription on the front cover, which also bears a strikingly colored picture with the caption, "American Red Cross, the Queen of All Cannas." Color work is used freely; aside from the four



House of Chicago Market Brand Valley photographed at my establishment. Order cut spikes of your wholesaler.

You can have a house of

Valley

like this in a few weeks if you

Order Pips Now

Plant 500 or 1000 once a week

Bruns' Famous "Chicago Market" Brand
$50.00 per 1000
27.50 per 500
6.00 per 100

Bruns' Early Forcing Valley
$40.00 per 1000
22.50 per 500
5.00 per 100

Best Holland-grown Pips
$30.00 per 1000
17.50 per 500
4.00 per 100

All ready for delivery

H. N. BRUNS, 3040 W. Madison St. CHICAGO, ILL.

Lily of the Valley

Best Holland-grown Pips

$22.00 per 1000

Ready for immediate delivery. Order now for Easter forcing.

C. J. SPEELMAN & SONS

Established 1868 — 38 Murray St., NEW YORK CITY

Van Zonneveld Bros. & Philippo
Wholesale Dutch Bulb Growers
SASSENHEIM, HOLLAND
First-class Lily of the Valley Pips
Ready for immediate delivery. Write for prices.
New York Office, 18 Broadway
Catalogue for Dutch and French Bulbs free on application.

Van Meeuwen & Tegelaar
WHOLESALE DUTCH BULB GROWERS **Lisse, Holland**
WRITE US FOR PRICES ON FINEST QUALITY DUTCH BULBS
NEW YORK OFFICE: 1133 Broadway (*Corner 26th Street*)

BULBS AND ROOTS

For Immediate Shipment

T. R. Begonia Bulbs

	Per 1000
Single mixed, 1¼ to 1½ in. diameter	$110.00
Single mixed, ¾ to 1 in. diameter	90.00
Single, in following separate colors: Scarlet, Pink, Salmon, Orange, Crimson; ¾ to 1 in. diameter	95.00

Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

F. O. B. DENVER

6- 8	400	42.00
7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00

F. O. B. CHICAGO

7- 9	300	49.50
10-11	150	49.50

F. O. B. LONDON (Ont.)

7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	$16.00
5 ft.	3000	28.50
6 ft.	2500	27.50

WRITE FOR PRICES ON

Hardy Lily Bulbs,
Dracaena Canes,
Palm Seeds, Raffia,
Bamboo Canes, Etc.

ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient courteous service.

McHutchison & Co.
95 Chambers Street
NEW YORK

Flower Seeds for Florists

ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

Write for our complete Flower Seed Price List

ST. LOUIS SEED CO.

411-413 Washington Avenue, ST. LOUIS, MO

Lily of the Valley Pips
Delphinium Newport Rose
Dracaena Indivisa
Salvia Zurich
Smilax Seeds
Grass Seed Mixtures
OF ALL KINDS

Send for our Catalogue

J. M. THORBURN & CO.,
53 Barclay St., NEW YORK

Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100	$18.00
7x9—per case 300	50.00

B. E. and J. T. Cokely
Scranton, Pa.

BOLGIANO'S
"BIG CROP" SEEDS
"Tested and Trusted" Over a Century
Special Price List to Florists and Market Gardeners. Write for a copy at once—it will save you money.
J. BOLGIANO & SON, Baltimore, Md.

F. G. MARQUARDT, Inc.
Importers of Bulbs
116-120 West 32nd Street
NEW YORK CITY

cover pages, the book contains about sixteen full-page colored plates. Though for two decades the gladiolus has been the Childs specialty, yet gladioli occupy not more than ten of the 176 pages and are scarcely more conspicuous in the catalogue than are many of the other items of stock carried by the seedsman, plantsman and nurseryman.

DETROIT, MICH.

The Market.

The supply of stock is going ahead of business and many stores are having special sales these days. The flower-buying public is coming back again, slowly but surely, and it seems good to the retailer to have bargains to offer. Funeral work has dropped off a little and what stock is moved has to be pushed by window displays and special sales.

Roses are in oversupply, due more to the falling off in their sale than to the increased cut. Premier and Russell lead in quality, but Ophelia, in large supply, is outselling all others. Columbia arrives too much in bloom and, consequently, is inclined to stock up the market. Ward, Bon Silene and Sweetheart are in large supply.

Carnations are being cut in large quantities; the quality is good, but the reduced prices fail to clear the market, except in the case of Mrs. C. W. Ward and Philadelphia. Sweet peas and violets are also in large supply, but they can be readily moved by those stores that have special sales.

Calla lilies are arriving in increasing quantities; there are always several tubs standing around waiting for the buyer. Calendulas, snapdragons, wallflowers, bouvardias and buddleias are plentiful. Jonquils, tulips and narcissi are short in supply.

Pot plants are plentiful and are easily disposed of.

Various Notes.

George Doemling, of the Doemling-Schimmel Co., Mount Clemens, reports that they will be cutting more heavily of roses shortly. This spring they will have 20,000 ferns in 6-inch, 7-inch and 8-inch pots. H. T.



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, $1.00; ¼ oz., $1.30; oz., $5.00.



Early Flowering or Winter Blooming Giant Pansies. 1000 seeds, 40c; ⅛ oz., $1.00; ¼ oz., $2.00; oz., $7.50.

Mention The Review when you write.

NATIONAL BULB FARMS, Inc.
Benton Harbor, Michigan
Gladioli, Dahlias, Peonies and Hardy Perennials.
300 acres under cultivation

Mention The Review when you write.

Superior Strains of Florists' Flower Seeds
We carry one of the most comprehensive assortments of high-class flower seeds in this country, at moderate prices. Complete wholesale catalogue, yours free for asking.
Beckert's Seed Store, 101-3 Federal St., Pittsburgh, Pa.

DANISH SEED IMPORT
Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

NEW FLOWER

Celosia Chrysanthefolia or "CELOSIAMUM"

A cross developed to its present perfection after five years of continued experiments. The color is a most beautiful cardinal red. In size it resembles Chrysanthemum. Can be cut and shipped from one end of the continent to the other and come up smiling. Wonderful for baskets, for vases and funeral sprays. One worn individually makes a handsome corsage. Can be dried, if so desired, and will readily sell at Christmas time and throughout the winter. The larger ones should retail at $12.00 per dozen, as we received $6.00 per dozen for them wholesale, and could not supply the demand of Chicago alone.

They are very easily grown—seed sown outdoors about May 1st will bloom from July until frost.

We offer a limited amount of seed at **$2.00** per trade packet.

STRAWFLOWER SEED

The big money-maker for florists. We are the big shippers of the brilliant, high-colored Strawflowers which receive so much comment and praise in the large cities of the East and West. We are offering this seed for the first time.

Our "Sunny" Brand Special Florists' Mixture,
Oz., 75c; ¼-lb., $2.00; Lb., $7.00

Sow seed in the open ground from April 1st to May 15th, or plant now in the greenhouse and transplant to the open.

ACROCLINIUM ROSEUM

Another most beautiful everlasting, which dries easily and is most useful for baskets, corsages and funeral work.

Oz., 60c; ¼-lb., $2.00
Culture same as strawflowers.

S. Bryson Ayres Co.
Seed Growers to Particular Florists
503 Walnut Street, Kansas City, Mo.

Mention The Review when you write.

FINEST QUALITY
Lily of the Valley Pips
READY FOR IMMEDIATE DELIVERY *FOR PRICES WRITE*
VAN MEEUWEN & TEGELAAR
1133 Broadway, cor. 26th St., NEW YORK

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Seeds, Bulbs and Plants
BARCLAY NURSERY
14 W. Broadway, NEW YORK CITY

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GLADIOLI
Please send for my quotations on large or small quantities of all the leading varieties.
JELLE ROOS
Gladioles Specialist. Box A, MILTON, MASS.

Mention The Review when you write.

WING'S
Iris, Peonies, Dahlias, Gladioli
"You Can Get It At Wing's"
Write for Wholesale Price Lists
The Wing Seed Co.
MECHANICSBURG, OHIO

James Vick's Sons
Growers of
Flower and Vegetable Seeds
Get the benefit of our 71 years' experience
All Seasonable Varieties
Our stocks are very complete
ROCHESTER, N.Y. The Flower City

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ROCHESTER N.Y.
Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.
Buy Your Seeds from Men Who Know
Get our new catalogue.

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SEEDS
Stumpp & Walter Co
30-32 Barclay St., New York City

Gladiolus Bulbs

Young, healthy, 2-year-old stock—the best for forcing; full of vitality.

	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Brenchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Princepine	25.00	20.00
Schwaben	70.00	56.00
War	60.00	45.00
White and Light Mixed	25.00	20.00
General Mixture	20.00	15.00
Primulinus Hybrids	25.00	20.00

N. LEON WINTZER
Gladiolus Grower
WEST GROVE, PA.

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XXX SEEDS

Alyssum Snowball, only true dwf., pkt. 25c.
Chinese Primrose, finest grown, 300 seeds $1.
Primula Malacoides, Giant Baby, pkt., 25c.
Cineraria, large-flowered dwf., pkt 50c., ½ pkt. 25c.
Cyclamen Giants, 150 seeds $1, ½ pkt. 50c.
Petunia Giant French Fringed, fine, pkt. 25c.
Phlox Drummondii giant flowered dwarf, 25c.
Verbena Calif. Giants, mixed, pkt. 25c.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.

Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.
—Enough said

Mention The Review when you write.

John Baer Tomato Seed of this grand early variety at 50c per oz.; four oz., $1.50

G. S. RAMSBURG, Somersworth, N. H.

Mention The Review when you write.

THE SECRET IS OUT

For years a certain grower near New York had the entire monopoly of the New York market on a dainty blue flower which he gave the name of

"Blue Lace Flower"

In form it resembles the "QUEEN ANN'S LACE," or commonly known "Wild Carrot." Of course it is much more refined and of a most delightful pale blue color. It is found in all the better Fifth Avenue shops and is sold at fabulously high prices.

No one—and I asked every good professional man I know of—could give me the botanical name of the flower, until I happened to see it growing, when I recognized it as one of the oldest annuals I know of.

I do not believe that anyone should have a monopoly on what I call "Nature's noblest gift to mankind" and so I secured a big quantity of the seed absolutely fresh and guaranteed to be the genuine article, and offer it herewith to the trade.

Sown in February, flowers can be cut by May and a single crop lasts for two months, as only side shoots are cut. Will succeed best in 50-55 degrees temperature at night.

Per trade pkt. $1.00, ⅛ oz. $1.50, ¼ oz. $5.50, oz. $10.00.

MAURICE FULD
PLANTSMAN, SEEDSMAN
7 WEST 45th ST. NEW YORK

New Crop Flower Seeds and Bulbs

SOW NOW

Salvia	Petunia	Verbena	Salpiglossis
Asparagus	Cosmos	Candytuft	Snapdragon
Lobelia	Phlox	Scabiosa	Gypsophila

BULBS: Gladioli, Cannas, Tuberoses, Caladiums; Dahlias, Anemones, Madeira Vines, Cinnamon Vines

Lilium Auratum, Rubrum, Magnificum. Per case..... $32.00
Lilium Giganteum, 7/9 case 300, $50.00; 8/9 case 250, per case, $50.00

If you have not received our Florists' List, a postcard will bring it.

FOTTLER, FISKE, RAWSON CO.
12 and 13 Faneuil Hall Sq., BOSTON, MASS.

Mention The Review when you write.

CABBAGE AND CAULIFLOWER SEEDS

NORTHERN DANISH GROWN SEED FROM IMPROVED SELECTED STRAINS

IMPORTED DIRECT FROM THE GROWER

Copenhagen Market	$4.00 per lb.
Enkhuizen Glory	3.50 per lb.
Danish Ballhead Short Stem	3.00 per lb.
Danish Ballhead Tall Stem	3.00 per lb.
Danish Roundhead	3.00 per lb.
Danish Mammoth Rock Red	4.00 per lb.
Wisconsin Hollander, Wisconsin Hollander "Yellows Resistant" Grown at Racine.	15.00 per lb.

CAULIFLOWER SEEDS

Extra Early Dwarf Erfurt	$2.50 per oz.
New Earliest Snowball	2.50 per oz.
Giant Dry Weather	2.50 per oz.
Danish Perfection	3.00 per oz.

You can depend on this seed.

STANDARD SEED COMPANY, Racine, Wis.



NEWS OF THE NURSERY TRADE

THE parking commission of New Orleans, La., recently decided to establish a 60-acre nursery on Gentilly road.

THE death of James B. Hutchinson, who was engaged in the nursery business for nearly fifty years, is recorded in this week's obituary column.

M. H. HAVICE, an employee in the shrubbery department of the Templin, Crockett, Bradley Co., Cleveland, O., intends to start a nursery of his own at West Park, O.

EARLY buying promotes sane and steady business conditions. Frantic efforts of late buyers to fill orders force up prices by creating a disproportionate impression of the demand.

THE Howard-Hickory Co., was recently organized at Hickory, N. C., to do a general nursery and landscape business, with O. J. Howard, of Greenboro, N. C., as manager. This firm is capitalized at $125,000, of which Mr. Howard subscribed $50,000.

THE official roster of the Mount Arbor Nurseries, Shenandoah, Ia., is as follows: President, E. S. Welch; vice-president and treasurer, E. E. May; secretary, R. M. Gwynn; superintendent, F. W. Welch. The business was established in 1875 and incorporated in 1916.

"NURSERYMEN should become identified by attendance at meetings of their state horticultural societies," President Earl D. Needham told the members of the Western Association of Nurserymen. "Really it is a pleasant surprise to some members of these societies to find that nurserymen wear no horns and look and act like other honest merchantmen."

IMPORTS AND THE FUTURE.

Large Peace-time Demand.

Do not blame the French growers for the present high prices of French fruit and rose stocks; they are barely getting their bait back. The high prices are due, first, to scarcity and, second, to the increased cost of production, both resulting from the war, for it should be remembered that the stocks dug this winter were started while France was still at war, with every able-bodied man planning and working and fighting more for the immediate export of the invading Hun than for the later export of such peaceable items as fruit stocks. Seeds were scarce and high-priced, limitations were still in effect on the production and transportation of all non-essential items and who could foresee today's demands?

When the armistice was signed, in November, 1918, it changed the situation completely; men were rapidly returned to peaceful vocations and international markets for fruit opened, which stimulated the planting of fruit trees in all countries. Great Britain, Russia, Italy, Scandinavia, Australia, all wanted their share of the small crop and were willing to pay almost any reasonable price for their pro-rata share, but it was then too late in the year to procure more seeds or to plant them for the 1919 crop even if they were procurable.

Quarantine Uncertainty.

In competing with other countries as buyers of fruit stocks, America is at a distinct disadvantage by reason of Quarantine No. 37, which places importations of nursery stock absolutely under the control of five bureau chiefs in the United States Department of Agriculture. If these officials were in touch with business life or the commercial needs of the nation, the French growers would feel reasonably safe in producing for American markets, but since this board stopped shipments of all varieties of ornamental stocks, many of which were grown exclusively for American markets and are unsalable in France or elsewhere in Europe, and paid little or no heed to the arguments and protests from the American buyers or the French sellers, the French grower does not know when the ax may fall on the exportation to America of fruit and rose stocks; so he is not overeager for American trade.

French Growers Reasonable.

Be it said to the everlasting credit of the French growers that they did not meet our ill-considered and unwise quarantine by adding the price of the ornamental stocks that must be destroyed to the price of the fruit stocks we must have, as they could easily have done with adequate justification. On the contrary, the prices to American importers are no higher than to importers in other countries, though these buyers do not expect credit from French firms this season. This is proved by the prices of

The address of James McHutchison, of New York, on "Imports and Quantities of Stock Available in the Future," delivered before the convention of the Western Association of Nurserymen at Kansas City.

SHADE TREES

We have a full line of the following Shade Trees

Ash - Elm
Hackberry
Soft Maple
Black Walnut

Ranging from 5 feet up

Write for special prices

GURNEY SEED & NURSERY CO.
YANKTON, SOUTH DAKOTA

EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

		Per 100
150	Thuya Erecta	$10.00
150	Thuya Douglasii Pyramidalis	12.00
400	Thuya Ericoides	10.00
1200	Thuya Globosa Woodwardii	11.00
1500	Thuya Hoveyi	9.00
2000	Thuya Pumila	11.00
3500	Thuya Pyramidalis	10.00
1000	Thuya Tom Thumb	10.00
3800	Thuya Wareana	10.00
300	Juniper Hibernica	8.00
250	Juniper Sabina	15.00
1400	Retinispora Filifera	11.00
2000	Retinispora Plumosa Aurea	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

NORWAY MAPLES

Harrisons' Norway Maples are beauties—7 to 16 feet high with perfectly straight trunks and broad, symmetrical heads.



We are prepared to give prompt service on large or small lots and our prices are very low for such fine trees.

Harrisons' Strawberries—80 varieties—win and hold trade. Stock them.

Write today for catalogue of nursery stock and prices to the trade.

Harrisons' Nurseries
J. G. HARRISON & SONS PROPRIETORS
BERLIN MARYLAND

Largest Growers of Fruit Trees in the World
Box 28. Berlin, Maryland

Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

Niagara 75c
Moore's Early 60c
Concord 40c
Delaware 60c
Worden 65c
per 100

SELECT GRAPE CUTTINGS

PRICE LIST FREE

CHARLES C. NASH, Nurseryman
Three Rivers, Mich.

Holland-grown fruit stocks, which are now selling at prices about sixty per cent higher than the French-grown, though their value is assessed at about twenty-five per cent less in normal seasons.

The demand on France for fruit tree stocks was enormous this season, as the growing of fruit trees was almost suspended in all civilized countries during the four war years; now every country wants fruit stocks and France requires stocks to replant its own devastated provinces. Even our own country in-

SOME GOOD CONIFERS

Still in Fair Supply

AT DUNDEE

Strong, Thrifty, Home-grown Stock—Order Now Before the Supply is Exhausted.

ABIES CONCOLOR
(Concolor Fir)

Size Inch		100
6-10 xx*	Twice Transplanted	$14.00
10-12 xx	Twice Transplanted	20.00
12-18 xx	Twice Transplanted	26.00

ABIES DOUGLASSI
(Douglas Fir)

10-12 xx	Twice Transplanted	17.50
12-18 xx	Twice Transplanted	22.50

JUNIPERUS VIRGINIANA
(Red Cedar)

6-10 xx	Twice Transplanted	13.50
10-12 xx	Twice Transplanted	20.00
12-18 xx	Twice Transplanted	23.00

JUNIPERUS CANADENSIS

6-10 x	Once Transplanted	16.50

PICEA CANADENSIS
(Black Hill Spruce)

10-12 xx	Twice Transplanted	22.50
12-18	Twice Transplanted	28.50

PICEA EXCELSA
(Norway Spruce)

8-10 x	Once Transplanted	7.00

PICEA PUNGENS
(Colorado Blue Spruce)

6-10 xx	Twice Transplanted	22.50
10-12 xx	Twice Transplanted	28.50

PINUS MUGHO
(Dwarf Mountain Pine)

Size Inch		100
8-10 xx	Twice Transplanted	$22.50
10-12 xx	Twice Transplanted	27.50
12-18 xx	Twice Transplanted	32.50

PINUS AUSTRIACA
(Austrian Pine)

6-10 xx	Twice Transplanted	14.00
10-12 xx	Twice Transplanted	22.50

TAXUS CANADENSIS
(American Yew)

6-12 x	Once Transplanted	8.00
12-18 x	Once Transplanted	9.50

THUYA OCCIDENTALIS
(American Arbor Vitae)

8-10 x	Once Transplanted	6.00
10-12 xx	Twice Transplanted	12.00
12-18 xx	Twice Transplanted	15.00
18-24 xx	Twice Transplanted	20.00

THUYA PYRAMIDALIS
(Pyramidal Arbor Vitae)

6-8 x	Once Transplanted	11.00

THUYA COMPACTA
(Compacta Arbor Vitae)

12-18 xx	Twice Transplanted	50.00

*Each x indicates one transplanting.

The D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

Box 403 **Dundee, Illinois**

HILL'S MOTTO:
High Quality — Reasonable Prices — Prompt Service — Courteous Treatment

We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.

WANTED—2500 Bleeding Hearts

Quote prices for all or part.

WE ARE OFFERING

100,000 Peonies, named varieties. Send for list.

GURNEY SEED & NURSERY COMPANY

Yankton, South Dakota

Mention The Review when you write.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

74 YEARS **W. & T. SMITH COMPANY** 1000 ACRES

GENEVA, N. Y.

OVERISSUED NEWSPAPERS

Car Load Lots Our Specialty — FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS — Protect your Supply by ordering Now

910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

Mention The Review when you write.

creased its demands 100 per cent over any of the previous four seasons, though we shall probably not receive over fifteen per cent of our requirements.

As to the Future.

Since men are now available and since a good crop of seeds and a fair supply of labor were available this fall, with an average growing season the crop for 1920 should be almost double that of 1919. Though I hate to make predictions, I think we should be safe in figuring that prices in 1920 will be less than half what they are this season. As production increases and conditions become gradually normal, prices will continue to come down, though I question if they will ever again be as low as in pre-war years. Ten years ago I sold Myrobalan plum 5-9 mm. at $1.10 per thousand; today I cannot buy them for less than $60 net, cash in advance. I do not think we shall ever see those extremes again, for the same reason that we shall never see such a war again.

INDIANAPOLIS, IND.

The Market.

Stock is more plentiful and wholesale prices have dropped somewhat, but the retail prices are still high. The most plentiful is bulbous stock and it is much in evidence. Freesias are abundant and can be purchased in large quantities at a reasonable figure. Other bulbous stock includes daffodils, jonquils, tulips and hyacinths. These range in price from $8 to $10 per hundred.

Roses are still scarce. Carnations are a little more plentiful, but are not abundant. Prices, however, have dropped to $8 to $12.50 per hundred. Sweet peas are still scarce. Calla lilies are available in small quantities, but practically no Easter lilies have arrived yet.

Plants are still good property. Attractive pots of bulbous stock are on display at a number of the stores. Other plants are cinerarias, begonias, cyclamen and primroses.

The Lenten season has caused a lull in social activities, but flowers for the sick have kept the demand at normal.

Various Notes.

David Vesey, of Fort Wayne, Ind., was a visitor in the city last week. He intends altering his range next spring and is going to devote the entire place to cut flowers.

O. E. Steinkamp has been visiting his brother in St. Louis, Mo.

BUY CANNAS NOW!

There is no surplus of Canna Roots this season. We divide from clumps same day order is received, insuring fresh, plump roots, with two or three eyes.

	Per 100	Per 1000
Alphonse Bouvier. Deep cardinal, 5 to 6 ft.	$8.50	$80.00
Beaute Poitevine. Bright Crimson Scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland. Deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder. Dazzling scarlet, 3½ ft.	3.50	30.00
David Harum. Bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough. Rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan. Yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper. Clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria. Clear rose pink, 3½ to 4 ft.	6.00	50.00
Julius Koch. Blood red, 3 ft.	4.50	40.00
King Humbert. Standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch. Crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy. Rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor. The one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard. Silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray. Orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder. "Tango tints," orange and tan, 4 to 5 ft.	5.00	40.00
Papa Nardy. Deep carmine rose, 4 ft.	5.00	40.00
Prince Wied. Rich crimson, 4 ft.	4.00	35.00
Queen Charlotte. Scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace. Canary yellow, 5 ft.	4.50	40.00

STORRS & HARRISON CO., Painesville, O.

Mention The Review when you write.



IBOLIUM PRIVET Natural Habit

IBOLIUM

The New Hybrid **HARDY PRIVET** (L. Ibota X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, $5.00 each. Summer rooted frame-grown, $3.00 each. Plants in storage for immediate shipment.

Introducers of BOX BARBERRY. Well rooted frame cuttings, $65.00 per 1000.

THE ELM CITY NURSERY CO. WOODMONT NURSERIES, Inc. **NEW HAVEN, CONN.**



IBOLIUM PRIVET When Trimmed

SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

SWASTIKA BRAND CANNAS

The CONARD & JONES CO. Robert Pyle, Pres. — West Grove, Penna., U.S.A. Ant. Wintzer, V.-P.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C. H. VERZAAL, Prop.

Mention The Review when you write.

Charles Ullery, of Connersville, Ind., has taken over the Miller greenhouses.

The Baur family is now entirely recovered from the recent attack of the flu.

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?

AMERICAN FORESTRY CO., Pembine, Wis.

Mention The Review when you write.

Dracaenas, Ferns
and other well-grown pot plants



CROTONS
Well colored, 50c, 75c, $1.00 and $1.50 each.

PANDANUS
Veitchii, 4-in.....50c each
Utilis, 3-in.....$20.00 per 100

RUBBERS
4-in., extra strong.....50c each
5-in.....75c and $1.00 each

GLORIOSA FERNS
For March 15th.

4-in.....$0.50 each
6-in..... 2.00 each
7-in..... $2.50 and 3.00 each

BOSTON FERNS
7-in.....$1.50 each
6-in..... 1.00 each

DRACAENAS
Terminalis, 5-in....75c and $1.00 each
" 6-in..... 1.25 each
Marguerite Storey, 6-in..... 1.50 each
" " 5-in., 75c and 1.00 each
Imperialis, 5-in..... 1.00 each
Lord Wolseley, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 5-in., 75c and 1.00 each
Lord Wolseley Superba, 6-in., 1.50 each
Gladstonei, 5-in..... 1.00 each
" 4-in..... .60 each
Eugene Andre, 5-in..... 1.00 each

KENTIA BELMOREANA
Single and made-up from 2¼-in. to 6-in.

KENTIA FORSTERIANA
5 and 6-in. made-up; 6-in. single; 2¼-in.

BEGONIA LUMINOSA
4-in..... ..$20.00 per 100
3-in..... 10.00 per 100
6-in.....40c each

POEHLMANN BROS. CO., Morton Grove, Ill.
L. D. Phone Morton Grove 31-J Chicago Buyers call Rogers Park 684

Blooming and Spring Plants
At Reduced Prices
For Want of Room

Order today. This advertisement may not appear again. Empty Greenhouses do not pay; fill them up. We have the stock. Liberal Extras for early orders. Packing free.

	Per 100
Primula Obconica, 4-in., full of buds and bloom	$20.00
Chinese Primrose, 4-in., bud and bloom	15.00
Primula Malacoides, 4-in., bud and bloom	12.50
Cinerarias, 5-in., full of buds	60.00
Cyclamen, 5-in., bud and bloom	80.00
Easter Greeting, 4-in., in buds	25.00
Marguerites, 4-in., white and yellow	20.00
Asparagus Plumosus, 4-in.	12.50
Geraniums, 3½-in., ass't varieties	12.50

Any number plants of the above at 100 rates.

	Per 100	Per 1000
Fuchsias, 2½-in., 12 ass't varieties	$4.50	$40.00
Marguerites, 2½-in., 3 varieties	4.00	35.00
Heliotrope, 2¼-in., 3 varieties	4.00	35.00
Ageratum, 2-in., light and dark blue	3.25	30.00
Geraniums, 2-in., 8 varieties ready	4.25	40.00
Vinca Variegata, 2¼-inch	5.00	45.00
Vinca Variegata, 4-in.	13.00	125.00
Cuphea, Cigar Plant, 2-in.	3.00	28.00
Canna King Humbert	5.00	45.00
Canna Yellow King Humbert	4.50	40.00
Canna Firebird	10.00	90.00
Canna Mrs. Alfred Conard	10.50	100.00
Canna Rosea Gigantea	10.00	90.00
Cannas, 15 other good varieties	3.25	30.00

Also abundance of other stock.
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

Peonies and Iris
Send us your name now for our new Catalogue.
PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

Hardy Plants for Florists

TRITOMA PFITZERI, heavy plants, fine cut flower	$15.00 per 100
DELPHINIUM BELLADONNA, plants for outdoors	6.00 per 100
" " forcing size	9.00 per 100
Hardy Mums, strong field clumps of ten special cut flower varieties, named	10.00 per 100
Shasta Daisies, King Edward and Etoile d'Or, strong field clumps, fine white cut flower	9.00 per 100

Strong Field Clumps
Hollyhock, Hibiscus, German Iris, etc., splendid stock for landscape work.

	Per 100
Dahlia C. W. Bruton, canary yellow, decorative, clumps	$10.00
Dahlia Sequoia, cactus, golden bronze	15.00
Dahlia Snowflake, Century type, white	10.00

THE WAYSIDE GARDENS CO., Mentor, Ohio

New Mum Enchantress
Light pink sport of Mrs. Edw. A. Seidewitz.
Orders booked now for March delivery.
Rooted Cuttings, $10.00 per 100; 2¼-in., $12.00 per 100

Ryan & Culver
27 South Hazel Street Successors to H. H. Cade YOUNGSTOWN, O.

H. O. Meikel, of Frankfort, Ind., was recently operated on for appendicitis and is getting along nicely now.

E. E. T.

Ernest Viewegh has taken Robert P. Kiefer into partnership with him and they are now operating as Viewegh & Kiefer at 1318 North Haugh street.

MILWAUKEE, WIS.

The Market.

The first accumulation of flowers in three months is the feature of this market now. It is thought by those in a position to judge the incoming crops that this oversupply is temporary and that the market will tighten again, probably not in the extreme way which has been experienced in the last few months, but enough to prevent the destruction of valuable stock. The present accumulation is due, not to overproduction, as the records of previous years show production to be nearly normal, but almost entirely to a decreased demand, coming at a time when weather conditions were such as to bring out an abundance of stock that needed only a few good growing days to mature it.

Roses which brought from 10 to 50 cents each sell now at 6 to 35 cents each, a quantity purchase bringing a lower figure. Carnations bringing ordinarily $14 per hundred now go at no higher than $6 per hundred for extra fancies. Sweet peas which sold two weeks ago for $5 per hundred can now be had for $15 per thousand. Lilies formerly priced at $4 per dozen now go at $1.75 and $2 per dozen. Daffodils, tulips and and other spring flowers are about one-half their former value in the market.

The quality of the stock is excellent; in most lines, it is far ahead of high-priced stock of a few weeks previous.

The demand for potted hyacinths, tulips, daffodils, etc., is good and the supply adequate.

Various Notes.

The prospect for lilies, roses and hydrangeas for Easter is good; there will also be some good bulbous stock.

J. E. Schaeffer and E. G. Steitz, of St. Louis, Mo., were in the city last week looking over the Easter stock.

Miss Rose Semler, of the Edlefsen-Leidiger Co., is making a business trip to New York city and the east.

A. H. M.

Major Frederick Kensel, lately resigned from the Marine Corps, will act as representative of the A. L. Randall Co. here. His wide experience and travels especially fit him to undertake this position.

Plants for Easter

Send us your inquiries on plants for Easter sales. 10,000 Lilies in pots, Hydrangeas, Genistas, Pelargoniums, Potted Baby Ramblers and Climbing Roses, as well as other Decorative Plants.

Prices on application.

ROLF ZETLITZ CO., DAYTON, OHIO

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm BARABOO, WIS.

EARLY STOCK

CHRYSANTHEMUM CUTTINGS.

Ready for Shipment. Free from Midge.

Chrysolora, Early Frost, Golden Gleam, Harvard, Helen Lee, Mistletoe, Nagoya, Pacific Supreme, Richmond, Roman Gold, Seidewitz, Smith's Advance, Smith's Imperial, Tints of Gold, Unaka, Bonnaffon, Buckingham, Baby Yellow, Diana, Golden Harvest, Golden Climax.

$3.50 per 100; $30.00 per 1000.

Also A COMPLETE LIST of new and standard sorts. Ask for whatever else you need. We can supply A-1 clean stock.

CHRYSANTHEMUMS FROM POTS.

Nice 2¼-inch Stock.

500	Major Bonnaffon	500	Bronze Unaka	2500	Elberon
800	Sargent Young	900	Lillian Doty	500	Antique
500	Louisa Pockett	100	Jeanne Nonin	900	Chrysolora
500	Bob Pulling	700	Vermont	500	White Doty
1100	Mrs. G. G. Mason	1000	Nagirroc		

$6.00 per 100; $55.00 per 1000.

CYCLAMEN SEEDLINGS AND POTS (Ready Now).

Strong seedlings, no better stock grown; 4 to 6 leaves, $8.00 per 100, $75.00 per 1000. Assorted colors under label. Salmon alone, $10.00 per 100. Excellent 2¼-inch pot stock, $15.00 per 100.

ROSE PREMIER.

Own Root, Early Delivery

2½", $20 per 100; $175 per 1000.

OPHELIA.

Own root, 2½-inch, $15.00 per 100, $120.00 per 1000.

COLUMBIA.

Own root, 2¼-in.

$16.00 per 100, $140.00 per 1000.

MME. BUTTERFLY AND FRANK H. DUNLOP.

Own Root.	Grafted.
$ 35.00 per 100	$ 42.50 per 100
82.50 per 250	101.25 per 250
150.00 per 500	187.50 per 500
300.00 per 1000	375.00 per 1000
	912.50 per 2500

CHRYSANTHEMUM CUTTINGS.

Of the scarce commercial varieties we mention a few. Order early—they will sell out before the season closes:

Barbara Davis, White and Golden Chadwick, Chadwick Supreme, Golden Mistletoe, Indian Summer, Yellow and White Turner. Rooted cuttings, $5.00 per 100, $40.00 per 1000. From 2¼-inch pots, $7.00 per 100, $55.00 per 1000.

Let us supply you with any of the other fancy and standard sorts. We have them all.

NEW POMPONS.

Becky McLane.—Thanksgiving Bronze.
Christmas Gold.—Golden-yellow button for Dec. 1st and later.
Cometa.—Dark rose, shaded magenta.
November Pearl.—A new November flowering daybreak pink.
Ouray.—Best early bronze.
Uvalda.—A large pure white, maturing Oct. 10th.
Vasco.—Golden-yellow, flowering Oct. 15th and one of the very best for sprays.
White Gem.—Pure white button, very free and ready for cuttings Nov. 15th.

All the above, rooted cuttings, $6.00 per 100; 2¼-inch pots, $10.00 per 100.

CARNATION CUTTINGS.

We can still supply the following varieties:

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Bernice	14.00	115.00

White Benora, Rosalia, $7.00 per 100; $65.00 per 1000.

Aviator, Belle Washburn, Doris, Benora, Rosette, Beacon, Ward, Roper, Philadelphia, $6.00 per 100; $50.00 per 1000.

Nancy, Alice, Matchless, $5.00 per 100; $40.00 per 1000.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS 15 Cedar St. Watertown, P. O. Boston, Mass.

FERNS

We have on hand, for immediate shipment, a lot of POT-GROWN FERNS. All extra good value for the money. Shipped without pots.

Size	Per Doz.	Per 100	Per 1000
Boston, 4-in.	$3.00	$20.00	$190.00
5-in.	4.50	35.00	325.00
8-in.	$2.50 each		
Scottii, 4-in.	3.00	20.00	190.00
5-in.	4.50	35.00	
Cordata Compacta, 6-in	4.80	50.00	
Cyrtomium (Holly Fern), 4-in.	3.00	20.00	

BEGONIAS

Vernon—Red and pink mixed, in good shape, ready to shift.

2-in. $2.75 per 100; $25.00 per 1000 3-in $4.75 per 100; $35.00 per 1000

COLEUS

Brilliancy—3-in. $4.50 per 100

GERANIUMS

We have about 10,000 each 2 and 3-in. singles in a good assortment. About 5,000 3-in. S. A. Nutt, and 5000 3-in. white.

2-in at $3.00 per 100 3-in. at $4.50 per 100

Alternantheras; Alyssum, double and dwarf; **Lobelia,** Crystal Palace Gem; **Hardy English Ivy, Lantanas,** assorted; **Heliotrope; Moonvines; Vinca Variegata,** 2-in., **$2.75** per 100, **$25.00** per 1000.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

Rooted Cuttings

AT $2.00 PER 100.

Cupheas.
Salvia.
Heliotrope, Blue.
Vincas, Variegated.
Cineraria Seedlings.
Sweet Alyssum, Double.
Wandering Jew, Tricolor.
Lantanas, Pink, Yellow and Trailing.
Daisies, Yellow and Marguerites.

AT $2.50 PER 100.

Rose Geranium.
Ivy Geranium.
Martha Washington Geraniums.
Fuchsias. Little Beauty and Trailing.
Moonvines.

Plants From Pots

AT $3.50 PER 100.

Sweet Alyssum, Double, 2-inch.
Ageratum, Blue, 2½-inch.

AT $4.00 PER 100.

Mme. Salleroi, 2-inch.
Heliotrope, Blue, 2-inch.
Salvia, 2½-inch.
Lantanas, Pink, Yellow and Trailing, 2-inch.
Vincas, Variegated, 2½-inch.
Cinerarias, 2½-inch.

AT $5.00 PER 100.

Daisies, Marguerite and Yellow, 2½-inch.
Fuchsias, Little Beauty and Trailing, 2½-inch.
Begonias, Chatelaine and Luminosa, 2½-inch.
Coleus, Brilliancy, 2½-inch.
Geraniums, Ivy, 2½-inch.
Geraniums, S. A. Nutt, 2½-inch.

AT $7.50 PER 100.

Vincas, Variegated, 3-inch.
Feverfew, 3-inch.
Heliotrope, 3-inch.

AT $10.00 PER 100.

Daisies, Marguerite, 3-inch.
Geraniums, S. A. Nutt, 3-inch.
Geraniums, Ivy, 3-inch.
Cinerarias, 3-inch.

CINERARIAS.

4-inch at $20.00 to $25.00 per 100.
5-inch at $35.00 to $50.00 per 100.
6-inch at $75.00 per 100.

EXTRA SPECIALS

	Per 100
Daisies, Boston Yellow, 3-inch	$12 50
Geraniums, Ivy, 2½-inch	7.50
Primula. Malacoides and Obconica, 4-inch, at	$15.00 and 20.00
Pansies, Steele's Special, 2½-inch	3.00
Daisies, Marguerite, well branched for Easter, 4-inch	25.00
Callas, Godfrey, started bulblets ready for 2½-inch and 3-inch pots, according to the size	2.50
	Per Doz.
Callas, Godfrey, 3-inch	$ 3.00

5% for Packing.
Save This by Sending Cash.
Everything We Sell Guaranteed.
Subject to Change Without Notice.

GEO. A. KUHL

Wholesale Grower

PEKIN **ILLINOIS**

ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c; 4-in., 12c.

Daisies, Marguerites, 2¼-in., 4c.
Dracaena Indivisa, 3½-in., 15c.
Primula Obconica, 5-in., $4.00 per doz.
Anthericum Mandaianum, 3-in., 8c; 4-in., 15c.
Cleveland Cherry Seed, 50c tr. pkt.
Orange Queen Cherry Seed, 50c tr. pkt.
Tobacco Stems, per bale of about 175 lbs., $3.50; per ton, $28.00.

Abby Ave. Greenhouses

DAYTON, OHIO

Bedding Plants

For Immediate Shipment

ACHYRANTHES.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

BIEMUELLERI. Light red, shading darker red at edge of the foliage; medium height.
BRILLIANTISSIMA. Light red; very brilliant; dwarf, compact grower.
PANACHE DE BAILEY. A new and desirable variety of compact growth; foliage green and yellow, crimson veinings. Predominating color, yellow. A worthy companion to Brilliantissima.
FORMOSA. Yellow on light green background; vigorous growth.

AGERATUM, Floss Flower.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

FRASERI. A splendid new variety which flowers freely under conditions that merely produce foliage in older varieties. Color, bright blue; semi-dwarf habit similar to Princess Pauline. Undoubtedly the best variety for bedding.
PERFECTION. A more moderate-growing variety, the deepest blue in color.
PRINCESS PAULINE. A combination of blue and white in the same flower.
STELLA GURNEY. Bright blue; vigorous growth.

ALTERNANTHERA.

2¼-inch pots, 75c dozen, $5.00 per 100, $40.00 per 1000.

AUREA NANA. Bright yellow foliage; the most compact and the best variety in its color.
BRILLIANTISSIMA. A valuable new Alternanthera, red and yellow in color, with broad leaf.
PARONYCHIOIDES. A most desirable kind, of dwarf habit; orange red and crimson, shaded green.

COLEUS, Fancy Varieties.

Rooted Cuttings, $1.50 per 100, $14.00 per 1000.

AMERICAN BEAUTY. Red, green and yellow.
ANNA PFISTER. Bright yellow, marked crimson. Neat and compact in growth; very desirable for dwarf edging or carpet-bedding.
BLIZZARD. Deep maroon, edged with green.
HURRICANE. Light reddish center, mottled with maroon. Edge of leaf green.
JOHN PFISTER. Bright crimson, edged with gold. Compact in growth. Companion variety to Anna Pfister.
NEPTUNE. Green with mottling of red.
PRINCE EDWARD. Reddish center, shading deep crimson. Edge of leaf green.
SABONI. Red with faint edging of yellow.

COLEUS, Two Good Fancies.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000. 2¼-inch pots, $6.00 per 100, $50.00 per 1000.

BRILLIANCY. A combination of red and gold.
SALVADOR. Deep, velvety crimson with prominent vermilion center, effectively bordered with light green.

COLEUS, Best Bedders.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000. 2¼-inch pots, $3.50 per 100, $30.00 per 1000.

BECKWITH'S GEM. Center velvety maroon, bordered with red; the edge is green changing to creamy yellow at the point of the leaf.
DUNEIRA. A magnificent Coleus. A fine, showy bedder standing the sun as well as Verschaffeltii. In color it is a combination of various shades of crimson.
FIREBRAND. Bright maroon.
GOLDEN BEDDER. Golden yellow; the old original, true to name.
LORD ALVERSTONE. Velvety plum with yellow, green and pink markings. A handsome combination. Has a constitution that will resist sunscald and drought.
LORD PALMERSTON. A beautiful variety that immediately commands admiration. Deep maroon center with dark crimson venation.
QUEEN VICTORIA. Cardinal red with distinct golden border.
VERSCHAFFELTII. The standard crimson.

ENGLISH IVY.

Invaluable evergreen variety, used for covering graves where other plants will not thrive because of shade. Excellent for covering walls, etc.
2¼-inch pots, 90c doz., $6.00 per 100, $50.00 per 1000; 3-inch pots, $1.50 doz., $10.00 per 100, $90.00 per 1000; 4-inch pots, $2.00 doz., $15.00 per 100; 4-inch selected, $2.50 to $3.00 doz., $20.00 to $25.00 per 100.

PARLOR IVY, German Ivy.

A trailing vine; not hardy; valuable for vase work and for window boxes.
Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

MARGUERITE, Paris Daisy.

For outdoor bedding, grown as pot plants or for cutting. Marguerites are among the most useful flowering plants.
Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch, 75c doz., $5.00 per 100, $40.00 per 1000.
SINGLE WHITE. Similar in growth to Mrs. F. Sander, but with single row of petals.

PETUNIA, Assorted Double.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch pots, 75c doz., $5.00 per 100, $45.00 per 1000.

SALVIA.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

AMERICA. New. A dwarf variety that will supersede Zurich and others of that type. Dwarf, compact habit; very free and early in bloom. We consider this the best for bedding.
BONFIRE. A compact variety growing to a height of about two feet. Heavy flower-spikes of brightest scarlet.
SPLENDENS. A tall-growing variety; immense flower-spikes of dazzling scarlet.
ZURICH. An extremely free-flowering, dwarf variety. The plants commence to bloom early and continue until checked by frost. Very bright scarlet.

VINCA VARIEGATA, Trailing Varieties.

Very valuable for window boxes, etc. This is the most popular climbing plant with variegated foliage.
Rooted Cuttings, $1.50 per 100, $12.00 per 1000; 2¼-inch pots, 75c doz., $6.00 per 100, $50.00 per 1000; 3-inch pots, $1.00 doz.; $8.00 per 100; $75.00 per 1000; 4-inch pots, $2.00 doz.; $15.00 per 100; 4-inch selected, $2.50 doz., $20.00 per 100.

SEVERAL THOUSAND PLANTS.

GENISTA CANARIENSIS. Bright, clear yellow flowers, **3-inch pots, $15.00 per 100.**
ACACIA PARADOXA. 2¼-inch pots, $8.00 per 100.

A. N. PIERSON, Inc. - - Cromwell, Conn.

Mention The Review when you write.

Ampelopsis Veitchii

From 2¼-inch pots - - - **$8.00 per 100; $75.00 per 1000**

JACKSON & PERKINS COMPANY

NEWARK, NEW YORK

Always mention the Florists' Review when writing advertisers

BUFFALO, N. Y.

The Market.

The last week in February marked the end of the familiar stock famine. While stock of the good grades is not so overplentiful as to necessitate sacrificing it at ridiculous prices, it is too plentiful to bring the prices of the past and some sorts broke badly. Calendulas of extra quality sold as low as $3 per hundred, sweet peas brought $2.50 for good stock and carnations were $10 for the best. The supply of good carnations is still short, while more than enough of the poor quality is coming in.

Poor Packing.

Many of the shipments which have been arriving lately have come from small growers, who, until last week, have been using all they could grow. Indeed, some of these newcomers have been out of the market so long that they seem to have forgotten what they once knew about packing and some are sending in their supplies in unsuitable, square, wooden boxes, for which they cut the flower stems to fit.

The effect of poor packing on the returns to the grower is illustrated by a typical shipment which arrived during the week. It was a wooden box eighteen inches square, containing 350 carnations; a man bid $5 for the box; the box was opened from the side on which the tag had been put; it was the bottom. The stock was fished out and it looked like a drowned cat; the man backed down with his bid and another took them for $4.

Various Notes.

The most important decoration of the season was the automobile show job given to A. J. Reichert. The show is being held at the Seventy-fourth armory. This is a wonderful building in which to put up a decoration. The interior, with its gallery and columns, is so proportioned that even a simple decoration can be put up to advantage. For the work Mr. Reichert had the services of Otto Schoeps. A canopy of southern smilax hid the ceiling; 200 cases were used for this purpose. For other decorations, 1,000 palms, 200 crotons and large numbers of other plants were used.

Charles Sandiford is back on the job after a severe illness, the result of a cold.

John Kramer, of Jefferson street, was the lucky man to have a nice job for a wedding decoration in the church next to his store February 28.

F. P. Adams is able to get around again after a few days' stay at home with a cold. F. P. A.

GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.

Exclusive agents for the best Fertilizers

GROWERS' EXCHANGE

JAMESTOWN, N. Y.

CARNATIONS

F. Dorner & Sons Co.

LA FAYETTE, IND.

This photograph was taken December 6, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.



HAMBURG LATE PINK CHRYSANTHEMUM

is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle, and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Plants ready early in March and all orders will be filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
2-inch pots (by express), - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 Washington St., BUFFALO, N. Y.

Carnation Cuttings

Healthy, well rooted, cool grown stock.

WHITE ENCHANTRESS
MATCHLESS
MRS. C. W. WARD
BELLE WASHBURN

FURROW & COMPANY
Guthrie, Oklahoma

A. L. MILLER
Easter and Christmas
Pot Plants a Specialty
Jamaica, N. Y.

Chrysanthemums
MY SPECIALTY
CHAS. H. TOTTY
Madison, New Jersey



CHRYSANTHEMUM PROGRESS

NEW MUMS

It's time to think of what you will need in new Mums to recruit your collection, so as to cover the whole season in the various colors. These four new pink varieties will enable you to begin cutting pink as early as the other colors, and to cut continuously, which is important. Get a few of each variety early enough to take a cutting or two from each plant and reduce the first cost. We will begin delivery early in March.

$4.00 per doz., $25.00 per 100

HARBINGER—An early pink that should supersede Unaka on account of being a full flower and better color. Grows 5 eet from June planting.

PANDORA—Follows Harbinger in date of blooming. Bright deep pink. Grows 5 feet from June planting.

TOKIO—Follows Pandora. Grows 5 feet in height and produces blooms of exceptional quality for the season. Bright lavender pink.

PROGRESS—Follows Tokio and finishes as Chieftain comes on. Incurved form and large in size. Bright deep pink. Grows 4 feet and very stiff.

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

WM. K. HARRIS

55th & Springfield Ave., W. Philadelphia, Pa.

Extra fine lot of Easter plants, including Azaleas, Easter Lilies, Roses, Hydrangeas, Genistas, Ferns, Rubbers, Pandanus, etc.

Price List sent on application.

Packing charged at cost. All goods travel at purchaser's risk and expense.

Mention The Review when you write.

ROSES Own Root

From 2¼-inch and 4-inch pots.
The best varieties. For forcing and bedding.
Ready for the early planter.
Send us your list.

The American Rose & Plant Co.
Springfield, Ohio

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.
RICHMOND, IND.

Mention The Review when you write.

Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.

For Fall 1920—

ORDER NOW and BE SURE

Florists' XXX Forcing Grade, 2-yr. Field-Grown Roses.

We will be in position to supply more and better roses for Florists' Pot Plant Forcing than ever before. Top-notch stock can be expected from our blocks this year.

Baby Rambler Class—Erna Teschendorff, Orleans, Jessie and Crimson Baby, **$45.00 per 100, $400.00 per 1000.**

Hybrid Perpetuals—Magna Charta, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet and Capt. Hayward, **$45.00 per 100, $400.00 per 1000.**

Rambler or Climbing Roses—Crimson Rambler, Dorothy Perkins, Excelsa and White Dorothy, **$35.00 per 100, $300.00 per 1000.** For staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50 per cent Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

Storrs & Harrison Co.

Painesville, Ohio.

PROVIDENCE, R. I.

The Market.

There was a decided change in the market here last week, prices sagging fully a third below the preceding week. For the first time since the beginning of the new year, the dealers have stock to carry over. There was an even better call for flowers than the week before.

Because of the long period of dark weather, most of the growers in this vicinity are looking for an unusually large cut and the prospects appear favorable for an adequate supply. A number of growers are reported as having promising houses of lilies, though several report a discouraging outlook for bulbous stock.

Various Notes.

Timothy O'Connor is enjoying the warm breezes at Palm Beach, Fla., where he expects to remain for several weeks.

Archibald Aikin, of New Bedford, Mass., was a visitor in this city last week.

Miss McKenna, bookkeeper for T. O'Connor, has recovered from her recent illness and is back at her desk.

John Johnston, of Johnston Bros., was a business visitor in New York last week.

John Burke, of Burke & Burns, is in Arizona for several weeks' stay.

Edward Brooke, of T. J. Johnston & Co., was a business visitor in Boston last week, preparing for the Easter trade.

F. Macrae's Sons have several hundred fine lilies that look promising for Easter.

The death of Nichols Corbi, of the staff of V. J. Baraducci, February 28, from pneumonia is recorded in this week's obituary column.

The end of one of the houses of William B. Hazard, Academy avenue, collapsed, causing $200 damage.

A. A. Kupfer & Son, 263 Potter avenue, had a small fern house collapse with a loss of $100.

One of the incidents of the storm was the experience of V. J. Baraducci, who had to ride on an open snow plow ahead of a locomotive for nearly fifteen miles to get from Wallum Lake to Providence.

W. H. M.

ATTENTION!!

Members of the S. A. F. & O. H. and Affiliated Societies:

Are you going to attend the 7th International Flower Show, to be held March 15th to 21st inclusive, Grand Central Palace, New York City? If so, during your stay, make the S. A. F. & O. H. Booth your Headquarters.

A. L. MILLER, President,
S. A. F. & O. H.
Jamaica, N. Y.

BLOOMING PLANTS

	2½ in.	3 in.	4 in.	5 in.
Primula Obconica / Malacoides	$ 5.00	$8.00	$15.00	.....
Cyclamen	15.00	25.00	40.00-50.00	$75.00
Hyacinths, extra—full bloom	....	20.00		35.00

Hyacinths, 5000 more out of flats, just ready to put into 4-in. for Easter, will sell at $10.00 per 100, or $75.00 per 1000. Buy now.

GEO. A. KUHL, Wholesale Grower, Pekin, Ill.

EASTER PLANTS

Lilium Giganteum. We have 7,000 plants grown from 8 to 10-inch and 9 to 10-inch bulbs, exceptionally fine, from 4 to 10 buds per plant, 30c per bud.

Hydrangeas. Otaksa and French varieties, 6-in., 7-in., 8-in. pots, exceptionally fine this year, $1.00, $1.25, $1.50, $2.00, $2.50 and $3.00 each. Specimen plants, $4.00 and $5.00 each.

Rose Bushes. American Beauty and Magna Charta, 6-in. pots, $1.00 and $1.25 each.

Genistas, 6-in. pots, $1.00 and $1.50 each.

Cinerarias. Fine plants in 5½-in. pots, $9.00 and $12.00 per dozen.

Boston Yellow Daisies and Marguerites. 5½-in. pots, $9.00 per dozen.

Daffodils. Von Sion and Golden Spur, 6-in. pots, $7.20 and $9.00 per doz.

Hyacinths, 6-in. pans, 5 bulbs to a pan, $9.00 per dozen.

Ferns and Decorative Plants

Nephrolepis, Teddy, Jr., and Scottii, 6-in. pots. $9.00 per doz.; 7-in. pots, $15.00 and $18.00 per doz.; 8-in. pots, $24.00 per doz.

Dracaena Fragrans, 6-in. pots, $12.00 per doz.

Ficus Elastica. (Rubber plants). 6-in. pots, $12.00 per doz.; 7-in. pots, $18.00 per doz.

Asplenium Nidus-Avis, (Bird's-Nest Fern). 5½-in. pots, $9.00 and $12.00 per doz.

Asparagus Plumosus, 3-in. pots, $10.00 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

ASCHMANN BROS., Second and Bristol Sts. and Rising Sun Ave. Philadelphia

PEARSON'S MONEYWORTH QUALITY

CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

$15.00, $25.00 and $50.00 per 100

Finest Stock of Best Varieties

Place your order now and be sure of your supply.

PETER PEARSON

5732 Gunnison Street, Chicago

FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2½-inch pots, $8.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.,	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6 -in.,	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.,	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.,	4.00
NEPHROLEPIS MUSCOSA, 5-inch.....	.75
NEPHROLEPIS HARRISII, 8-inch.....	3.00
NEPHROLEPIS DWARF BOSTON, 8-inch.....	2.00

If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

Plants to Grow on for Easter

We have our houses full of choice stock to grow on for Easter, also good stock for immediate sales.

Hydrangeas, French and Otaksa varieties, all pot grown, 4-inch pots, 25 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents; 7-inch, $1.00 and $1.25.

Genistas, 5-inch pots, 50 cents; 6-inch, 75 cents.

Cineraria Hybrida, finest strain, 4-inch, $20.00 per 100; 5-inch, 35 cents; 5½-inch, $50.00 per 100.

Roses, American Beauty, 6-inch, $50.00 per 100.

Primula Obconica, in bud and bloom, 4-inch pots, 20 cents; 5-inch, 50 cents 6-inch, 75 cents each.

Easter Lilies, Giganteum, 6 to 8 inches high, $75.00 per 100.

Begonia Luminosa, red, 4-inch pots, 20 cents; 5-inch pots, 50 cents.

Begonia Magnifica. pink, 4-inch pots, 20 cents each; 5-inch pots, 50c each.

BULBOUS STOCK.

From the coldframe.

Hyacinths, Grande Maitre, Gertrude, King of Blues and La Grandesse, at $20.00 per 100.

Hyacinth Pans, 5 large bulbs in a 6-inch pan, same varieties, at 60 cents each.

FERNS.

We have a large stock of pot-grown ferns and of a good green color and can give good value, as we grow them in large quantities.

Scottii and Teddy, Jr., 5-inch, 50 cents; 6-inch, 75 cents; 7-inch, $1.25; 8-inch, $1.50 and $2.00.

Whitmanii, 4-inch, 30 cents; 5-inch, 50 cents; 6-inch, 60 and 75 cents.

Macawii, new, 4-inch, 50 cents each.

Verona, lace fern, fine for combination baskets, 4-inch, 25 cents.

Ficus Elastica, or Rubber Plants, 4-inch pots, 50 cents; 5-inch, 60 cents.

Kentia Palms—Forsteriana and Belmoreana, a very scarce article, and we have them fine.

4-inch pots, heavy, 60 cents; 5-inch, $1.00 and $1.25; 6-inch, $1.50.

English Ivy, 2½-inch pots, $7.00 per 100; 4-inch, staked, 25 cents.

Asparagus Plumosus, 2½-inch pots, $5.00 per 100.

Owing to the high price of packing material, we find it necessary to make a small charge for packing, as follows. Add 5% of amount of bill for packing.

Cash with order. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

GODFREY ASCHMANN, 1012 W. Ontario Street, PHILADELPHIA, PA.

Pot Grown FERNS

SWORD VERONA, 4-in., 25c each.
SCOTTII and WHITMANII, 5-in., 50c each.
WHITMANII, SCOTTII, BOSTON, TEDDY, JR., 6-in., 75c each.
MACAWII, 6-in., $1.00 each.
MACAWII, 8-in., extra fine plants, $2.50 each.
BOSTON, TEDDY, JR., and SCOTTII, 7-in., $1.00 ea.
BOSTON and SCOTTII, 8-in., $1.50 each.

MISCELLANEOUS PLANTS

ASPARAGUS, PLUMOSUS and SPRENGERI, 2¼-in., 5c each.
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.
KENTIAS, 4-in., 50c; 5-in., $1.00 each.
KENTIAS, made up, 5-in., $1.50; 6-in., $2.50 ea.
KENTIAS, large made up plants, 8-in., $25.00 each.
ARECA LUTESCENS, 4-in., made up, 50c each.
CIBOTIUMS, 8-in. tubs, $5.00; 10-in. tubs, $10.00 each.
BAMBOO, 8-in. tubs, $6.00 each.
DRACAENA MASSANGEANA, 6-in., $1.50 each
RUBBERS, 4-in., 40c; 5-in., 50c; 6-in., 75c each.
FICUS PANDURATA, 50c, 75c, $1.00, $1.50, $2.50 and $5.00 each.
HARDY IVIES, 25c and 50c each.
CINERARIAS, in bud, 4-in., 25c; 5-in., 50c each.
BEGONIAS, Xmas red and pink, 4-in., 25c ea.
BEGONIAS, Thurstonii, 4-in., 20c each.
BEGONIAS, Angel Wings, 4-in., 20c each.
PANDANUS, 4-in., 75c; 5 in., $1.00; 6-in., $1.50 and $2.50 each.
TULIPS, two in a pot, 20c; 4-in. pot, 40c each.
HYACINTHS, 25c each.
NARCISSUS VON SION, 5-in., 50c each.
BIRD'S-NEST FERN, 4-in., 75c; 5-in., $1.00 each.

No bulb orders shipped without other stock.

JOHN BADER CO.

MT. TROY, N. S. PITTSBURGH, PA.

Mention The Review when you write.

See Classified Ads

For Cinerarias, Cyclamen, Easter Greeting Pelargoniums and Hydrangeas for Easter. Quantities limited, so get orders in promptly and give date of shipment. Save 5% packing charges by sending cash. Satisfaction guaranteed.

GEO. A. KUHL, Wholesale Grower Pekin, Ill.

Always Mention the
FLORISTS' REVIEW
When Writing to Advertisers



Now look at this bench of Dr. Hitch (white) Chrysanthemums, photographed Jan. 20th. Finished cutting Feb. 15th. We want you to remember these facts about January Gold and Dr. Hitch Chrysanthemums. They begin to bloom Dec. 20th, just in time for the Christmas trade. They are full to the center, incurved, have small dark green foliage clear up to the very flowers; no long naked neck. They have stiff, wiry stems, 4 feet; require little heat; 40° to 42° suits them. They grow and bloom the darkest cloudy weather; plant 6 in. each way, they will produce 4 blooms to the plant 8 to 9 in. in circumference, or plant 4 in. each way and grown 1 to the plant, they will be 17 to 18 in. in circumference. **Price, $5.00 doz.**

L. M. SMITH & CO., LIFE MEMBER S. A. F. LAUREL, DEL.

CHAS. D. BALL
GROWER OF
PALMS, ETC.
Send for Price List
HOLMESBURG. PHILADELPHIA. PA.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.
Write for price list.
We deal in nothing but orchids.
GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.
Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

C. U. LIGGIT
SEEDS, PLANTS AND BULBS
303 BULLETIN BLDG.
PHILADELPHIA, PA.
Mention The Review when you write.

Greenhouse Heating

HEATING WITH SOFT COAL.

I intend to build a greenhouse this spring, 20x75 feet. One gable end will be glass and the other will be built against a wooden building. The house will have concrete walls three feet high and no benches, but all ground beds. It will be six feet from the floor of the greenhouse to the bottom of the boiler. What size of boiler and what size and number of returns will be necessary to give 60 degrees in zero weather? I shall burn soft coal. Can the boiler get along without a night fireman? S. S. D.—Pa.

As nearly as can be estimated from the data furnished, about 700 square feet of hot water radiation, including the mains, will be required to heat the house described. For this, a grate with a diameter of twenty-four or twenty-five inches can be used, the heater having a rating of 900 to 1,000 square feet, with soft coal as the fuel to be used.

For piping the house, it is advisable to use three 2½-inch overhead flow pipes. These may start at the heater or a 4-inch main may be used. The return connections with the heater may either be three 2½-inch or one 4-inch, without regard to which is used for the flows. Run one flow pipe upon each purlin and the other a foot or so below the ridge. Nine 2-inch returns will be required, of which three should be upon each wall and the others in the walks on the side of the beds. Run the flows downhill with a slope of one inch in fifteen feet and connect the expansion tank with the highest point in the system.

No regular night fireman will be required.

RUNNING FLOW PIPES UPHILL.

We are going to install a complete heating system this summer, including piping, boiler and boiler room. Everything is to be new; we have no material on hand. We are assuming that hot water will be the best for us.

The enclosed sketch shows the sizes and exposures of our houses. All three are in first-class condition. Each house has five 5-foot concrete benches and two narrow benches as shown in house No. 3.

Our plan is to run two 2-inch flows on the north and south sides and returns under the benches that are under the gutters. The main flows and main returns are to be underground at the east end of the benches, with one 2-inch flow under each bench at the west end of the bench and one 2-inch return or more, if necessary, under the same bench. This is in order to have as few pipes as possible exposed to view.

The location for the boiler room is low and the top of the boiler will be two or three feet below the ground line at the east end of the greenhouses, which have a fall of thirty inches from the west to the east end.

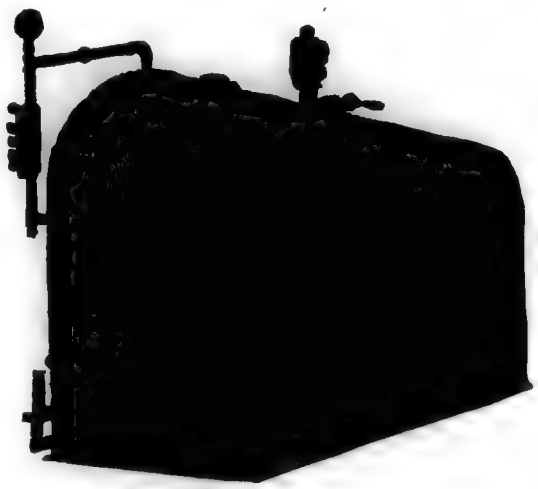
W. A.—Tex.

The sketch indicates that two of the houses are 40x120 feet and the other 40x136 feet. They are connected, with three feet of glass and three feet of

K-R-O-E-S-C-H-E-L-L

STEAM UNITS OF SUPERIOR FEATURES

No Tubes To Clean, No Masonry Required

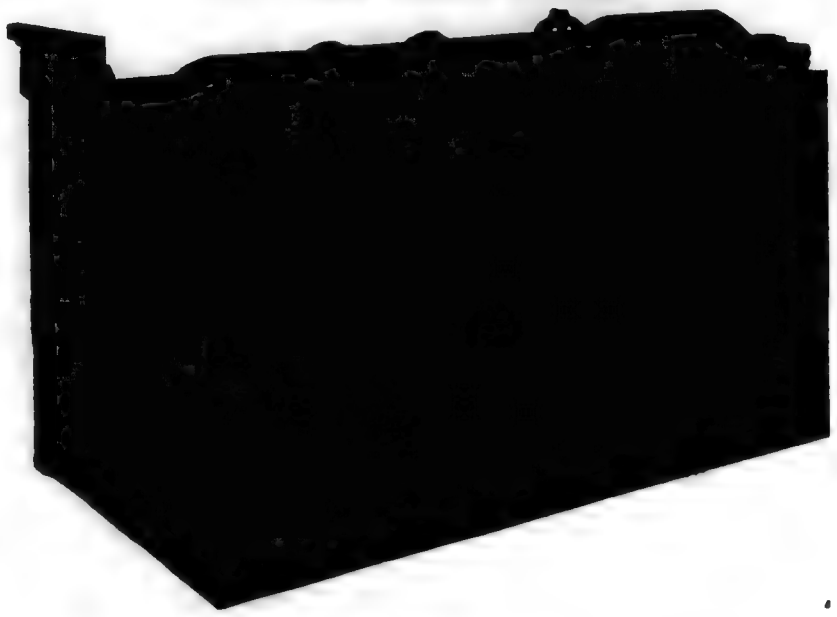


For Steam Plants Less Than 100 Horse Power

Kroeschell Water Tube Steam Boiler

KROESCHELL High Pressure Unit

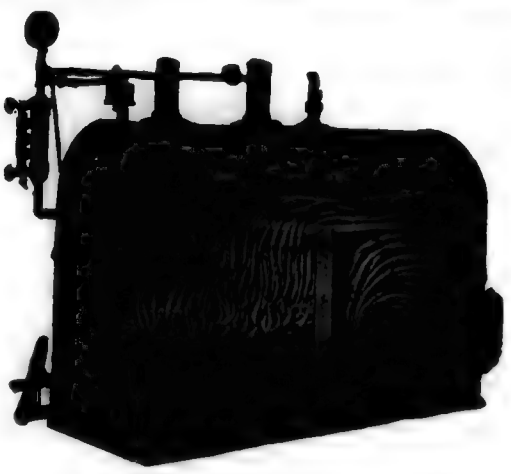
100 to 350 HORSE POWER



KROESCHELL FIRE & WATER TUBE BOILER PATENTED 1912

Our BABY Steam Boiler

For Small Steam Plants



Gravity Vapor or Vacuum Systems

KROESCHELL Tubeless Steam Boiler

KROESCHELL BROS. CO., 444 W. Erie Street CHICAGO, ILL.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 866

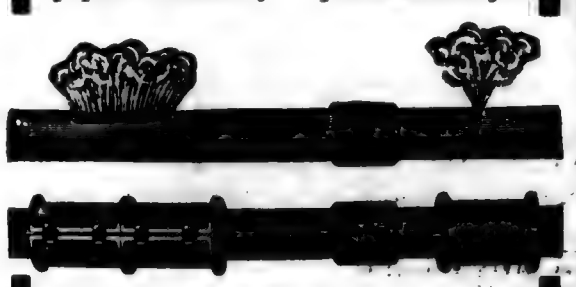
S. WILKS MFG. CO.

3523 Shields Ave.,

CHICAGO, ILL.

Mention The Review when you write.

Emergency Pipe Clamps repair pipes instantly—permanently.



When you buy Emergency Pipe Clamps in box-lots you're taking out leak-insurance.

Here's our net price list:

	Each
1-inch	$0.68
1¼-inch	.81
1½-inch	.95
2-inch	1.08
3-inch	1.69
4-inch	2.70

1-in. to 2-in., twelve in a box.
2½-in. to 4-in., six in a box.

Carried in stock by most mill supply houses.

M. B. Skinner Co.

558-562 Washington Boul.

CHICAGO, :: ILLINOIS

concrete in the outside walls. There is a fall of thirty inches toward the boiler house, which is at the east end of the south house.

The three houses can be heated by means of forty-eight 2-inch lines of pipe. If two 2-inch flow pipes are placed upon each of the four walls and these are each connected with a 2-inch return pipe, it will furnish sixteen 2-inch pipes. With one 2-inch flow pipe under each of the wide benches connected with a 2-inch return, there will be forty-six 2-inch pipes. The adding of an additional 2-inch return to the coils on the outer walls will make up the required number of pipes.

It is better to run the flow pipes downhill, but the slope of the land, as indicated, will make this impossible. With the flow pipe of the same size as the return and running uphill on the same

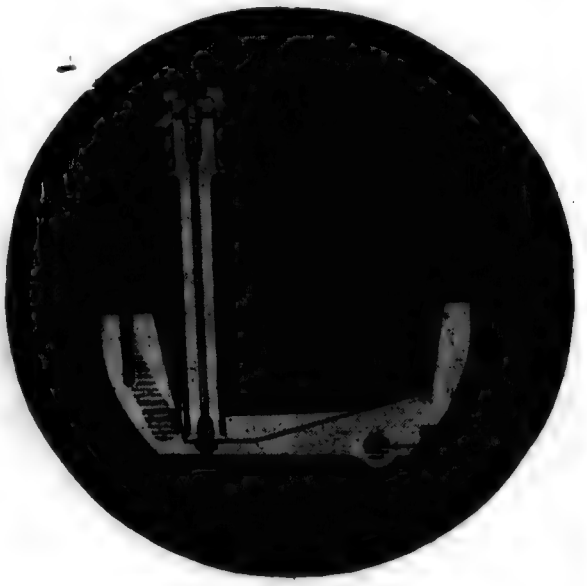
Fisher Steam Traps for Even Heat

A Zero Weather Tip to Florists

This is the season of unsettled weather. One day is comparatively warm—the next bitterly cold. Mercury drops without warning.

Can you keep a steady current of husky, live steam dancing along to your outlying benches? Or is there condensate waiting to slow it down—to rob the steam of its energy—leaving your end run of pipes lukewarm?

Fisher Steam Trap TYPE 33



keeps the pipe line free of water at all times. Condensation is quickly sidetracked—steam has the right of way.

Even heat and accurate regulation are easily maintained. The last house is as warm as the first.

Experience has proved the Fisher to be the ***ideal*** trap for greenhouse use.

The valve is closed tight or wide open. There can be no wire drawing or leakage, as with a continuous discharge type.

Ask for our interesting book "THE FISHER TRAP."

FISHER GOVERNOR COMPANY

Home Office: 507 Fisher Ave., MARSHALLTOWN, IOWA

Agencies in all principal cities

Morehead Back to Boiler SYSTEM

Points the Way to Economy of Fuel

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO. Dept. "M" **DETROIT, MICH.**

299

IT PAYS TO USE—

ELASTIC FIRE BRICK in all your boiler work.
Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013 **1163-67 W. Twentieth Street, CHICAGO, ILL.** **Address Dept. 6**

slope as the return, the circulation will tend to be sluggish. On this account, if it is not possible to run the flow pipes downhill, then carry them across the ends of the houses as high as possible before taking off the 2-inch flows.

Another way would be to use fifteen 2½-inch flow pipes and connect each of these to two 2-inch returns. This would give a better circulation than would the use of 2-inch flow pipes.

If the flow pipes run uphill, it would be best to use automatic air headers at the upper end of each coil.

SALT LAKE CITY, UTAH.

The Market.

Funeral work has been almost as heavy as at any time during the flu epidemic in October, 1918. Stock has been scarce, but prices remained the same as during January. St. Valentine's day business was good, but it was impossible to get enough stock to meet the demand. Potted hyacinths, daffodils and tulips helped a great deal and all that could be found were readily sold. The rose supply has been limited. Hoosier Beauty and Columbia get the best prices, selling from $12 to $30 per hundred, while Ophelia, Shawyer, White Shawyer, Wasatch, Red Shawyer and Helen Taft bring $10 to $25 per hundred. Carnations are arriving in larger quantities, but the supply still falls short of the demand. Laddie is selling for $15 and other varieties from $6 to $10 per hundred. Sweet peas have been scarce. Freesias are still arriving in good shape and clean up well at all times.

Various Notes.

The Miller Floral Co., 10 East Broadway, had one of the best St. Valentine's day windows ever seen in Salt Lake City and Paul Richmond has been highly complimented on his arrangement.

George K. Uno, manager of Bailey & Sons' floral department, has just returned from a two weeks' visit on the coast.

A. Mour, of the City Floral Co., Idaho Falls, Ida., visited the trade last week.

The Huddart Floral Co. had some exceptionally fine hyacinths on display last week. G. J. B.

Long Beach, Miss.—S. C. Mellinger, of Youngstown, O., is temporarily located in this town trying out gladioli and asters for winter growing.



Price $10.00

Plant Insurance at $10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But not if you are equipped with the **STANDARD THERMOSTAT.** The **Standard Thermostat** protects you from just such dangers. It will ring a bell at your bedside when danger is near.

If anyone wants to know what a Thermostat will do for him, tell him to write me. My two night temperature men are Thermostats and their wages is a new battery cell now and then.—Wm. Hasselman, Independence, Kan., Dec. 4, 1919.

Get one today, $10.00

(G. H. 4, same as G. H. 3, only under lock and key, **$15.00.**)

STANDARD THERMOMETER CO.
85 Shirley Street, BOSTON, MASS.

Mention The Review when you write.



Heat Bulletin

BERNHARD BOILERS

produce the maximum of efficiency with the minimum of fuel.

Scientifically constructed—correct in principle.

"THE BOILER WITH THE LOW WATER LINE"

Catalogue "I" fully descriptive. Sent on request.

101 Park Ave., New York City **KANAWHA MFG. COMPANY** **175 West Jackson Blvd., CHICAGO, ILL.** **Charleston, W. Va.**

TUBING, ALL SIZES **PIPE CUT TO SKETCH**

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, **416-24 Moyer Street, PHILADELPHIA, PA**

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Showing ease with which Plibrico is laid in place.

PLIBRICO

A Jointless Fire Brick Lining

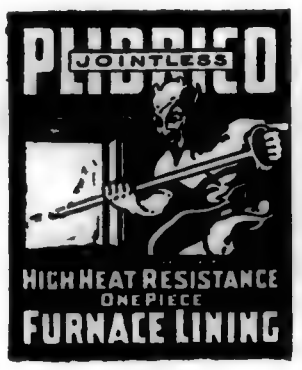
under your boiler is a sure determinable saving of one of the largest preventable losses of economy in any boiler plant. Plibrico is also unexcelled for baffle construction and repairs.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

JOINTLESS FIRE BRICK CO.

Offices and Factory: 1130-1150 Clay St., CHICAGO, ILL.



Trade Mark
Reg. U. S. Pat. Office

GULF CYPRESS

Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

Lower than the market prices.

MOST PRACTICAL SHELF BRACKET

38c with bolts complete

Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in. upright pipe columns.

FLATS Well made, iron-bound, **20c** each. Send 30c for sample.

NON-KINK WOVEN HOSE



Remnants, 12 ft. and up, coupled, **12c** per ft. This hose is cheap at twice the price.

Metropolitan Patented

BOILERS



Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

PIPE

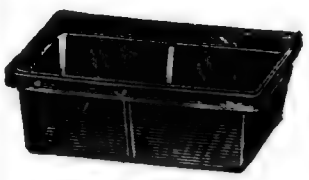
Metropolitan Material Co.

1299-1323 Flushing Ave., Brooklyn, N. Y.

PANSY AND VERBENA BASKETS

Their use assures the Florist and Greenhouse man the largest cash returns for their plants.

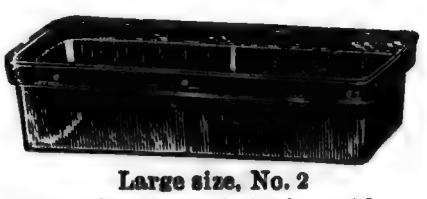
Specify



Small size, No. 0
9 in. long, 6 in. wide
3 in. deep.
Nested 500 in a crate.

CROWN Emblem of Superiority

Crown Brand
Wire Handles, detached
$3.50 per 1000 extra.



Large size, No. 2
13 inches long, 7½ inches wide,
3½ inches deep.
Nested 250 in a crate.

Samples sent free upon request

F. A. READ, Inc. **199 Duane St., NEW YORK**

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Pipe Fittings - Imico Boilers

FOR GREENHOUSE WORK

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD — CHICAGO

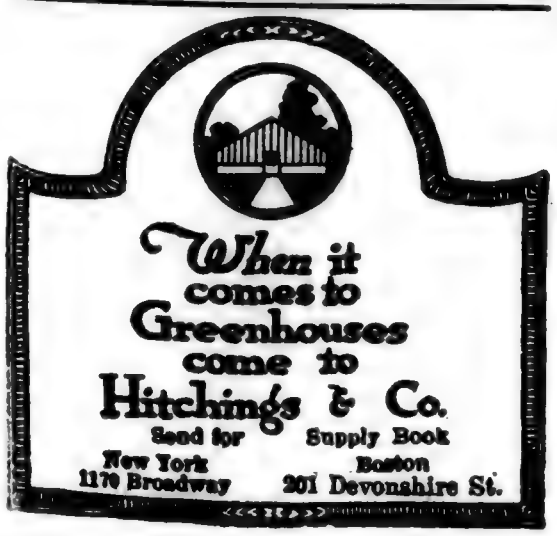
It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

You don't have to sit up and watch a

GIBLIN GREENHOUSE BOILER

WRITE NOW. **GIBLIN & CO.** **UTICA, N. Y.**



PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902 Foundry St. **Newark, N. J.**

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THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty — Get Our Figures.

31-537 Plymouth Pl., CHICAGO.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for **Retubing Boilers.** Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

Est. 1898 Phone Superior 572

1433 N. Wells St., Chicago

Mention The Review when you write.

Greenhouse Construction Material

Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

Our Estimate Will Interest You.



LOUISIANA RED CYPRESS
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS
HOTBED SASH

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

CLEVELAND.

The Market.

Stock is getting more plentiful daily and prices show a considerable drop. Counter trade has diminished a little, but there is plenty of other work, especially for funerals.

Roses are cleaning up well, especially Columbia, Ophelia and Premier, for which there is a heavy demand. Colored carnations are picked up readily. The cut of bulbous stock is larger than the demand and considerable quantities are left after the day's business. The demand for violets has been light. Peas are arriving in quantity, with a fair demand. Calla lilies and snapdragons are in demand. Calendulas, wallflowers, daisies and other novelties are in demand.

Various Notes.

Edward Lewandowsky is opening a store at 3629 East Sixty-fifth street, a short distance from Broadway.

Charles Bastian has left the employ of the Cleveland Plant & Flower Co. Mr. Bastian will open a store on Hayden square with J. Wilson.

Miss Hester Getz has been confined to her home with an attack of influenza.

Clarence Meyers is back on the job again after an attack of flu.

Mark Emsley, of the J. M. Gasser Co., is suffering with a bad case of primrose poisoning.

The Friedley Co. is consigning some fine bulbous stock to the Cleveland Cut Flower Co. W. F. B.

James McLaughlin, for several years manager of the wholesale store of the J. M. Gasser Co., of Pittsburgh, Pa., has united with the McCallum Co., forming

[Concluded on page 136.]

To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary,
Saddle River, N. J.

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street. Downtown Office: State-Lake Bldg.
CHICAGO, ILL.

Mention The Review when you write.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** **PECKY CYPRESS,** because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

GREENHOUSE GLASS

LOW PRICES
PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

Mention The Review when you write.

MASTICA



FOR Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.



PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% **more surface.**

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.



Prices on application to

Pittsburgh Plate Glass Company

431-451 St. Clair St., Phone Randolph 4540 CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES BEST QUALITY

GREENHOUSE

GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,

CHICAGO

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU Will find all the best offers all the time in The Review's Classified Advs.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality Extra Heavy Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

the Cleveland-McCallum Co. The new firm purchased the business of the W. Q. Potter Co. and took possession March 1 of the store at 421 High avenue, where it will conduct a wholesale cut flower and florists' supply store, in charge of Mr. McLaughlin.

LOUISVILLE, KY.

The Market.

Steadily increasing supply, causing a further drop in prices, allows the retailer to breathe a little easier. Last week was the first one in a long time in which we had a couple of dull days. These, however, were not unwelcome, as they made it possible to straighten out the stocks and to go over the store.

Easter lilies are showing in good quality on the local market, prices ranging from $25 to $35 per hundred. Jonquils, daffodils, sweet peas, freesias, tulips and hyacinths are favorites in the order named. Orchids are good, also plentiful, but the demand has slackened.

Various Notes.

The night of February 28 brought another snow storm, but the weather cleared the next day and the sun is helping to bring the crop of Easter lilies to the fore.

There is a movement among the Louisville retailers to get together for a publicity campaign. Steps are being considered for putting through something new and at the next meeting of the society further plans will be developed.

A decided help in making up funeral work is the supply of white buddleia, of which both William Walker and H. Kleinstarink have good lots. B.

Malvern, Ark.—Mrs. B. M. Ross is starting in business with a small greenhouse.

NEPONSET

Waterproof Paper FLOWER POTS



DO you want to save all loss from pot breakage? Speed up rooting, transplanting, handling, and shipping? Save several hundred per cent of first cost? Greatly reduce freight and express bills? Then buy Neponset Waterproof Paper Pots.

Tough and durable. Hold moisture better than clay pots. Made in standard sizes of scientifically treated *waterproof* paper. Weight, one-tenth as much as clay pots. Immediate shipments. Endorsed by leading florists. You owe it to yourself to try Neponset Pots in your work. If your dealer cannot supply you, send for

FREE Sample and Booklet

BIRD & SON, inc.
East Walpole
Massachusetts

BIRD & SON, Inc., East Walpole, Mass.
Send me Free Samples of Neponset Waterproof Paper Flower Pots.
Name.....
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Address.....
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MISSOURI POTTERY CO. RED POTS Exclusive Distributors in KANSAS, MISSOURI and OKLAHOMA of

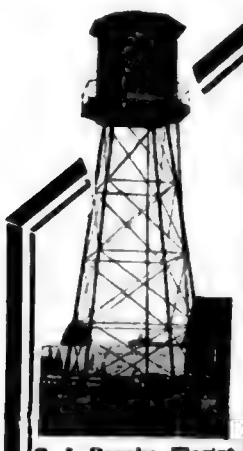
KAHLER REAL RED POTS

For more than thirty years the MISSOURI POTTERY and MANUFACTURING COMPANY has given to its clients the best and most durable pots obtainable. Its distribution of KAHLER REAL RED POTS is an example of this service.

The MISSOURI POTTERY and MANUFACTURING COMPANY gives to the trade dependable pots tested for strength and durability. You can DEPEND on RED POTS. The quality is always the same—extra strong, unusually porous to allow free plant growth and uniformly baked. RED POTS, uniform in size, shape and texture, that's what you want. And that's what you get. THE PRICES ARE RIGHT. Send for our new catalogue.

MISSOURI POTTERY and MANUFACTURING CO.
Pottery—Queensware—Specialties
1227 West Eighth Street *KANSAS CITY, MISSOURI*

Mention The Review when you write.



MEASURE Water Supply

Install a Caldwell Tubular Tower and let it deliver you by force of gravity a dependable water supply every day in the year.

Simple, strong, safe. You can erect it yourself. Cost moderate. Most economical.

Send for Catalogue
W. E. CALDWELL CO.
Incorporated
1930 Brook St.
LOUISVILLE, Ky.

C. J. Brooks, Florist, Bloomington, Ill.

Caldwell TANKS AND TOWERS

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO. 200 Fifth Ave., New York, So. Zanesville, Ohio

Mention The Review when you write.



"Long-service paint costs less in the end because it saves the labor and material cost of repainting.

DIXON'S SILICA-GRAPHITE PAINT will give many years of service under the most trying conditions. Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

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GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.
Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

Miller's Line of
POTS AND BANDS
For prices see our ad in issue of January 29. Address
MODERN MFG. CO.
P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

Standard Red Flower Pots
Price list and samples on application.
PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

SUPERIOR
RED POTS
QUALITY AND PRICES RIGHT
—ASK US—
FLORIST SPECIALTY CO., Idaville, Ind.



Quality and Service First

KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., LOUISVILLE, NEB.

Anyone can grow a plant like this if he uses a

Harris Ready-To-Use *Locked Plant Band*



A trial package of these bands sent postpaid for **50c.**

The A. W. Harris Manufacturing Company
Department A Sleepy Eye, Minn.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.
PATENTED GREENHOUSES
1299-1323 FLUSHING AVENUE, BROOKLYN, NEW YORK

Mention The Review when you write.



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa

Mention The Review when you write.

GEORGE KELLER POTTERY CO.

Successors to
GEO. KELLER & SON



Manufacturers of

RED POTS

Before buying write for prices
2614-2622 Herndon Street
Near Wrightwood Ave.
CHICAGO, ILL.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2¼-inch	$ 3.50	$ 2.00	$0.50
2½-inch	4.50	2.50	.60
3 -inch	6.00	3.50	.80
3½-inch	8.25	4.60	1.00
4 -inch	12.00	6.60	1.50
5 -inch	17.00	9.25	2.00
6 -inch	22.00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.
1324 Pine St., St. Louis, Mo.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY and SUPPLY CO.
4219 Iowa Ave. ST. LOUIS, MO.

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CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

Mention The Review when you write.

Waterproof PAPER POTS

	Per 1000
2¼-inch	$ 3.25
2½-inch	4.00
3 -inch	5.50
3½-inch	7.50
4 -inch	9.50
5 -inch	15.50
6 -inch	20.00

F. O. B. Milwaukee

C. C. Pollworth Co., Milwaukee, Wis.

REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

PITTSBURGH, PA.

The Market.

The beginning of Lent, together with a big drop in the death toll and epidemic of influenza and pneumonia, made a noticeable decrease in the demand last week and, according to expectations, the end is not yet. Prices are likewise falling, American Beauties bringing only $7.50 per dozen and roses in variety anywhere from $6 to $20 per hundred. Carnations, which continue scarce, are $8 and $10 per hundred, while sweet peas of superb quality range from $1 to $3 per bunch of 100. Violets are again a drag on the market and demand only 75 cents and $1 per hundred. Greens have again become plentiful. Some Spanish iris of excellent quality is arriving and demanding $12 and $15 per hundred.

Various Notes.

The McCallum Co. has just opened a branch wholesale cut flower store in Cleveland, O., occupying the former quarters of William Q. Potter, at 421 High avenue. James McLaughlin, who was formerly with the J. M. Gasser Co., of Cleveland, is in charge of the new enterprise. Associated with Mr. McLaughlin in the new venture is V. H. Floyd, who is in charge of the supply department, which the McCallum Co. inaugurated some time ago, but without permanent headquarters.

Mrs. W. W. Brittan has been added to the sales staff of the main store of the

[Concluded on page 140.]



SUPERIOR TO WOOD— CONCRETE BENCHES

Build them yourself—make the parts during odd times—assemble the units when desired. Use our system, it is the easy, practical, inexpensive way.

Ready-Set Concrete Benches

add beauty to the greenhouse—never need repairing—cost but little to build. You will be interested in detailed information. Send for it.

FRED J. MEAD,
371 Park Ave. Newark, N. J.

FIRST COST THE LAST COST

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed

Precipitate Bone Phosphate

Magic Blood and Bone

QUALITY SERVICE THE SOIL POWER MAGIC BRAND FERTILIZER ECONOMY PRODUCTION

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS CHICAGO

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure	Guaranteed Analysis		MASTER BRAND Vine and Plant Manure	Guaranteed Analysis	
Ammonia	Phos. Acid	Potash	Ammonia	Phos. Acid	Potash
2.25%	1.50%	1.50%	5.00%	2.00%	1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, - - - - - - - - Chicago, Ill.

Mention The Review when you write.

Rough Sheep Manure

Clean, Short and Free from Straw

In Carload Lots

R. E. DOANE, 323 Marine Bldg., CHICAGO.

Always mention the Florists' Review when writing advertisers

WIZARD BRAND

TRADE MARK

PULVERIZED SHEEP – PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

PROTECTS YOUR CROP

It is direct-heat dried and sterilized; weed seeds, grass seeds, fungous and disease germs destroyed in a direct-heat rotary drying process that does not change or destroy any of the valuable elements in crude manure.

Air dried manures cannot be sterilized and usually carry excess moisture that actually makes them cost more per ton than **WIZARD BRAND** even at the same or a lower price.

Look for the WIZARD BRAND Trade Mark tagged or printed on every bag. If it is not there you are not getting protection for your crop and pocketbook.

Your dealer can get **WIZARD BRAND** for you if you insist or we will quote with freight rate on any quantity from a bag to a carload promptly.

THE PULVERIZED MANURE CO.,

No. 33 UNION STOCK YARDS. CHICAGO, ILLINOIS

SHEEP GUANO

ARTIFICIALLY dried and pulverized Sheep Manure.

This material by large users considered by far the best on the market. This is **NOT** STOCK YARDS MANURE, with which the market has been flooded, but our material comes from well protected sheds. Our Sheep Guano is decomposed and free from foreign and foul matter. Owing to commodity rate just granted us, we can offer this fine material on the market in bulk or sacked. In writing for quotations and samples

ask for
"PIONEER BRAND"

MONTANA FERTILIZER CO.
Rialto Building, BUTTE, MONTANA

Standard Equipment is known to be the ADVANCE



The years of satisfactory service have won it this place. For any kind of sash use the Advance Operator.

Also our complete line of Greenhouse Fittings, which are always so handy.

Our Catalogue explains it all

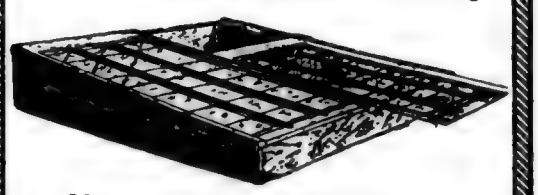
Advance Co., Richmond, Ind.

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Hotbed Sash

PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

Largest Hotbed Mfrs. in America
1299-1323 Flushing Avenue., BROOKLYN, N. Y.

Berger Fertilizer and Chemical Co.

1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

Mention The Review when you write.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

$2.00 per dozen;
$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON
1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

SAFETY FIRST! USE THE STANDARD INSECTICIDE. SUCCESSFUL GROWERS RELY UPON

"NICO-FUME"

FOR SPRAYING AND FUMIGATING TO KILL

APHIS AND THRIPS

FOR SALE BY YOUR DEALER

"Nico-Fume" Liquid

8-lb. tin.....$14.50 each
4-lb. tin..... 7.50 each
1-lb. tin..... 2.00 each
¼-lb. tin..... .65 each
40 per cent Actual Nicotine

"Nico-Fume" Paper

288 sheets.....$9.50 per tin
144 sheets..... 5.00 per tin
24 sheets..... 1.25 per tin
Packed in Friction-Top Tins

Manufactured by the TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION, Incorporated, LOUISVILLE, KENTUCKY
Successor to THE KENTUCKY TOBACCO PRODUCT CO., Inc.

Mention The Review when you write.

A. W. Smith Flower Stores Co., in the Keenan building, Liberty and Sixth avenues.

Gustav Ludwig has been somewhat indisposed for the last week. His daughter, Mrs. Victor Bergmann, and the latter's little son, Victor Bergmann, Jr., have returned to their home in Chicago following a three weeks' visit in Pittsburgh. Saturday afternoon, February 21, Mr. and Mrs. Ludwig gave a colonial birthday party in celebration of the ninth anniversary of their grandson's birth.

Peter Hopman, of New Galilee, Pa., has been sending in some fine Spanish iris. E. E. S.

DULUTH, MINN.

The Market.

The market has come down to earth again and prices are normal. Stock for the last week has been unusually good and in great assortment. Roses, carnations, callas, Easter lilies, sweet peas, Paper Whites, freesias, daffodils, calendulas, mignonette and cattleyas were plentiful and counter trade was brisk. Potted plants are selling well, with bulbous stock taking the lead. A few good hydrangeas, genistas and cinerarias also find a ready sale.

Various Notes.

O. J. Eischen is back at business again after being home for three weeks with the flu.

J. J. Le Borious is sending in some fine hydrangeas. J. E. S.

DRUMMOND'S WHITE FLY LIQUID

An Insecticide for Spraying. Will Actually Destroy White Fly on Pelargoniums, Fuchsias, Etc. Mealy Bug on Coleus, Vincas, Etc., without Leaf Injury. Used Successfully by Thousands of Florists in U. S. and Canada.

Kansas City Tobacco Products Co.

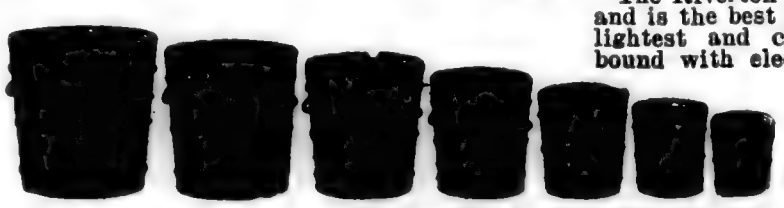
KANSAS CITY, MO.



Retail Price Drummond's White Fly Liquid
8-lb. can (gallon size), $16.00; 4-lb. can, $9.00; 2-lb. can, $5.00, F. O. B. Kansas City.
1-lb. can, $3.00; ½-lb. can, $1.50, delivered.
KANSAS CITY TOBACCO PRODUCTS CO., 407 E. 33rd St., Kansas City, Mo.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100
10	20 in.	$4.50	$49.50	$375.00
20	18 in.	3.30	36.00	293.00
30	16 in.	2.35	26.00	200.00
40	14 in.	1.90	21.50	170.00
50	12 in	$1.30	$15.00	$115.00
60	10 in.	.90	9.90	77.50
70	8 in.	.75	8,00	61.00



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

HENRY A. DREER
Seeds, Plants, Bulbs, Supplies
714-16 Chestnut St., Phila

Mention The Review when you write.

INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer,** etc. One pound makes 32 gallons of spray.

SEND $2.25 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid $13.50 in the U. S.

Use according to directions and it will do the work

EARL L. HEMPSTEAD,
Distributor Bloomington, Ill.

For Sale in Chicago by
Pochlmann Bros. Co., 66 E. Randolph St.
A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.

LEMON OIL COMPANY'S STANDARD SOLUBLE IN WATER INSECTICIDE

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.

Mention The Review when you write.

Aphine

The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 Gallon, $3.00

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Mention The Review when you write.

FEED YOUR PLANTS AND SAVE LABOR TIME MONEY

Fritz Bahr Did—Read what he says:

(You all know him)

"Three light doses of 'New Plant Life' saved giving a final shift to thousands of 3½-inch geraniums and the outcome was more than pleasing."

Fritz Bahr, Florist

Highland Park, Illinois.

New Plant Life Saves

BECAUSE—

It renews these elements in the soil.

Nitrates and Ammonia	They promote growth and coloring of stem and foliage.
Phosphates	Promote maturity and **early flowering** of improved quality and quantity.
Potash	Especially promotes development and quality of flowers, fruits and seeds.
Iron	Stimulates plants in resisting fungus. Assists in flower coloring. Promotes retention in soil of **Nitrogen, Potash** and **Ammonia.**
Other Ingredients	Which stimulate circulation in plants, thereby promoting Health and Growth.

NEW PLANT LIFE, $3.00 per gallon

USE 1 GALLON WITH 200 GALLONS OF WATER

ORDER TODAY from following Supply Houses or direct F. O. B. Chicago:

BOSTON, MASS.
Henry M. Robinson & Co., No. 2 Winthrop Square.

CHICAGO
Poehlmann Bros. Co., 66-74 E. Randolph St.

CINCINNATI, OHIO
J. M. McCullough's Sons Co., 316 Walnut St.

CLEVELAND, OHIO
Cleveland Plant & Flower Co., 207 High St.

DALLAS, TEX.
Lang Floral and Nursery Co., 1214 Main St.

DENVER, COLO.
The Colorado Seed Co., 1515 Champa St.

DETROIT, MICH.
Michigan Cut Flower Exchange, 264-266 Randolph St.

INDIANAPOLIS, IND.
Smith & Young Co., 228 E. Ohio

KANSAS CITY, MO.
H. Kusik & Co., 1016-18 McGee St.

MILWAUKEE, WIS.
C. C. Pollworth Co., City Hall Square.
Holton & Hunkel Co., 462 Milwaukee St.

MINNEAPOLIS, MINN.
Rice Brothers, 218 N. Fifth St.

NEW YORK CITY
Wm. M. Hunt & Co., 148 Chambers St.

PHILADELPHIA, PA.
Henry F. Michell Co., 518 Market St.

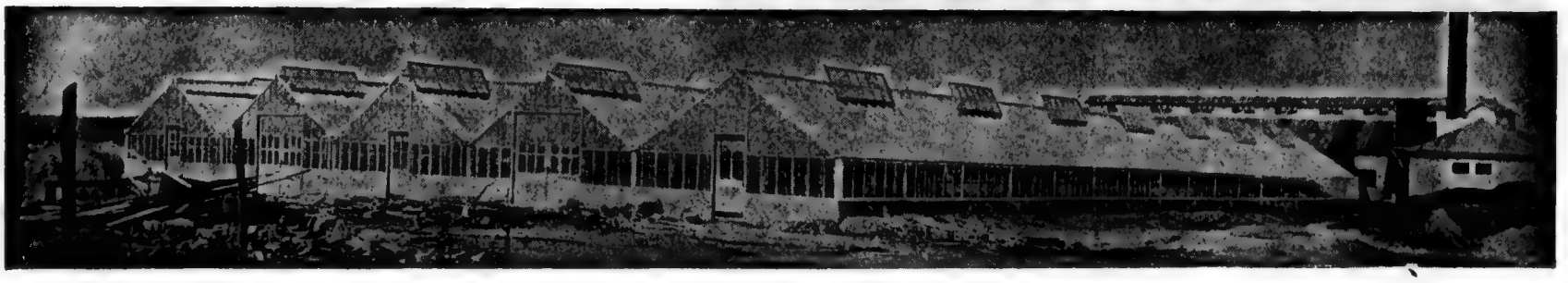
PITTSBURGH, PA.
Scobie & Parker Co., 507 Liberty Ave.

ST. LOUIS, MO.
St. Louis Wholesale Cut Flower Co., 1410 Pine St.

ST. PAUL, MINN.
O. R. Eckhardt Co., 318 Minnesota St

The Excell Laboratories, Manufacturers of Horticultural Specialties 115 East South Water St., Chicago, Ill.

JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS | PLANS AND PRICES SUBMITTED | 1363-1381 FLUSHING AVENUE BROOKLYN, N. Y.

NEWPORT, R. I.

Horticultural Society.

The Newport Horticultural Society met Tuesday evening, February 24. President Potter exhibited slides and explained specimens of calosoma beetle, which, both in the larva and adult stages, is the natural enemy of the gypsy moth. There was an interesting discussion regarding the ravages that have been made by the gypsy moth in this section and the success that has attended the efforts in combating this pest. A similar discussion took place regarding the brown-tail moth. The corn borer will be up for discussion at the next meeting.

The preliminary work was commenced on the premium lists for the spring and fall shows to be held by the society.

Various Notes.

I. C. Bliss, superintendent of Sea Lands Farm, Warren's Point, Little Compton, R. I., and other members of his family are ill with the grip.

Park Commissioner James T. O'Connell is recovering from an attack of the grip.

One of the largest rose houses at Carl Jurgen's place, on Bliss Mine road, was broken by snow and ice and caused a heavy loss. W. H. M.

Prescott, Ariz.—George Allen has sold out his business to A. William Smith.

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Price, $2.00. It's a wizard..

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.

Try it out now and be convinced.

TURNER BROS., Bladen, Neb.

YOU GET BIGGER CROPS
Test and Correct Every Field Before Planting **From Corrected Soils**

THE "BIG CROP" Soil Test Tells whether or not any piece of land is in the proper condition to produce a "BIG CROP" and serves you as a guide how to correct faulty soil conditions.

LIME AND MANURE (organic matter) are the most important "BIG CROP" makers in the soil. If the soil runs short in these elements, crop yields run short also.

The "BIG CROP" Soil Test tells you whether or not any piece of land is in the proper condition to produce a "BIG CROP." It tells in a few minutes and at the cost of 2 cents, how to insure the biggest results from lime and manure at the lowest cost. In detail will tell you: Whether or not your soil needs lime; whether or not manure (organic matter) is needed.

Progressive Greenhouse Growers and Truck Gardeners don't guess any more as to what the soil contains. They know what it should contain and make sure of it with the "BIG CROP" Soil Tester. Make sure of the lime and manure in the soil and you will always have a big crop as far as the soil is concerned.

The "BIG CROP" Soil Tester is sold on the money back guarantee if not satisfactory. Play safe; it means money to you. A trial will convince you.

We will test free any soil you send, whether same has produced a good crop or a poor one. Send 2 ounce samples

The "BIG CROP" SOIL TESTER

AUTOMATIC

Any 12-year-old boy can make the tests

PRICE, $9.75

Per Outfit, Complete, F. O. B. Factory

Shipping weight, 4 lbs.



JOE AUBERT CO., Manufacturers and Distributors, 1951 Sheffield Ave., Chicago

TOBACCO STEMS—AUCOMASH—AUCOLINE

Mention The Review when you write.

BEEMAN ONE HORSE TRACTOR —*replaces hand labor*

ENABLES one man to do the work of five in cultivating flowers. Goes astride narrow rows—cultivating one or three rows at a time. Goes between gladioli, dahlias and other wide rows. Turns sharp corners, goes close to fence. It's the original garden tractor—fully developed, tested and proven on thousands of farms and gardens.

Useful the year 'round—plows, harrows, hauls, mows and does four horsepower belt work.

Write for interesting free booklet.

BEEMAN TRACTOR CO.,
353 Sixth Avenue South
Minneapolis, Minn.



Mention The Review when you write.

RAINBOW SYRINGE, $2.00

Made of brass; fits ¾-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue

JOHN WELSH YOUNG

8840 Wayne Ave., Germantown, Philadelphia, Pa.

Grows 5 Times as Much

Armstrong Nurseries, of Ontario, Cal., writes the following:

"We grow on one acre as many plants and get better results than we would on five acres of land under the furrow system."

SKINNER SYSTEM OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

Mention The Review when you write.

Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers

PEEKSKILL, N. Y.

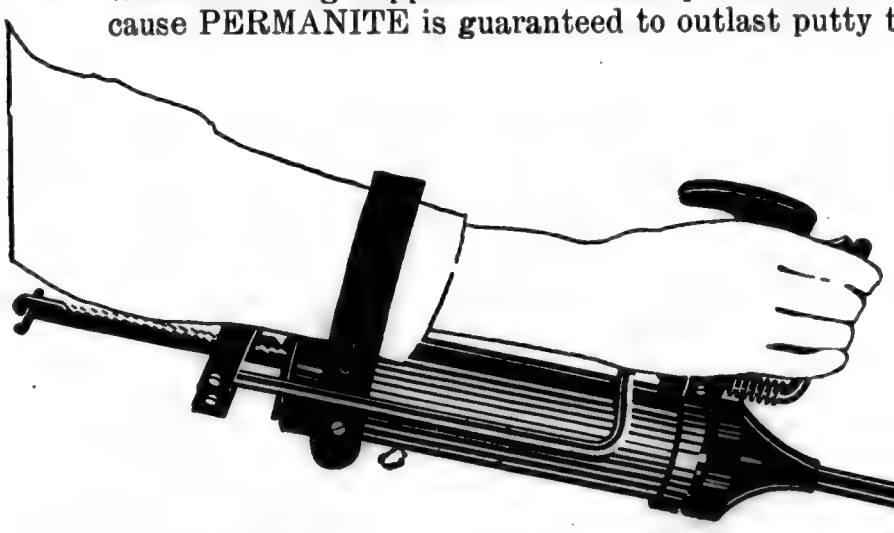
Permanite

(Trade-mark registered U. S. Patent Office.)

Are You Falling Behind?

Are you keeping your house in perfect condition—are you doing all you can do to increase your business and your profits—or are you satisfied in falling behind by using any old product for your greenhouse glazing?

The florist who uses PERMANITE is the one who is getting ahead these days; he won't have to go over his houses every other year—there will be no continuous puttering around every time something happens—but he can put his house out of his mind for years to come simply because PERMANITE is guaranteed to outlast putty three to four times and never hardens.

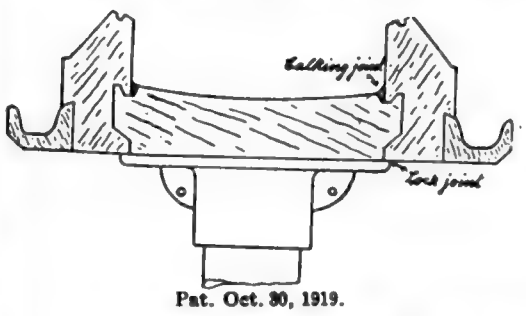


If you want the Best—and know when you get it—insist on PERMANITE; you might as well get all that's coming to you and that's exactly what PERMANITE will do—100% service and satisfaction at all times.

Yours for a Tight House

The Garland Company
Cleveland O., U.S.A.

"A satisfied customer is the best AD"



Pat. Oct. 30, 1919.

Mr. H. D. Ellis, of the Ellis Greenhouse Co., Okmulgee, Okahoma, writes:
"I have looked over many greenhouses in this part of the country, and would not exchange for mine. In regard to your patent LEAK-PROOF locked gutter, I recommend it of the highest—once up, there to stay. To show you how well I like my houses, I am going to place my order for three more sections with you this spring."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**

PAT. PEN'D

WIRE TIE

For any plants you now tie up with cord

Samples free

Wm. F. Buschardt

6 E. Woodland Avenue, **Baltimore, Md.**



No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for $1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield, Mass.



BEFORE AFTER

Mention The Review when you write.



Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending **Split Carnations.** Let us convince you by **Ten Days' Free Trial.**

Price per Outfit (1 Plier and 1000 Clips), **$2.50**

CLIPS—1000, 85c; 2000, $1.50; 5000, $3.25; 10,000, $5.50; 25,000, $12.50; 50,000, $22.50.



B. E. & J. T. COKELY, Scranton, Pa.



Supreme Carnation Staples
will mend your
Split Carnations
No tools required

35c per 1000—Postpaid—3000 for $1.00
F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS.

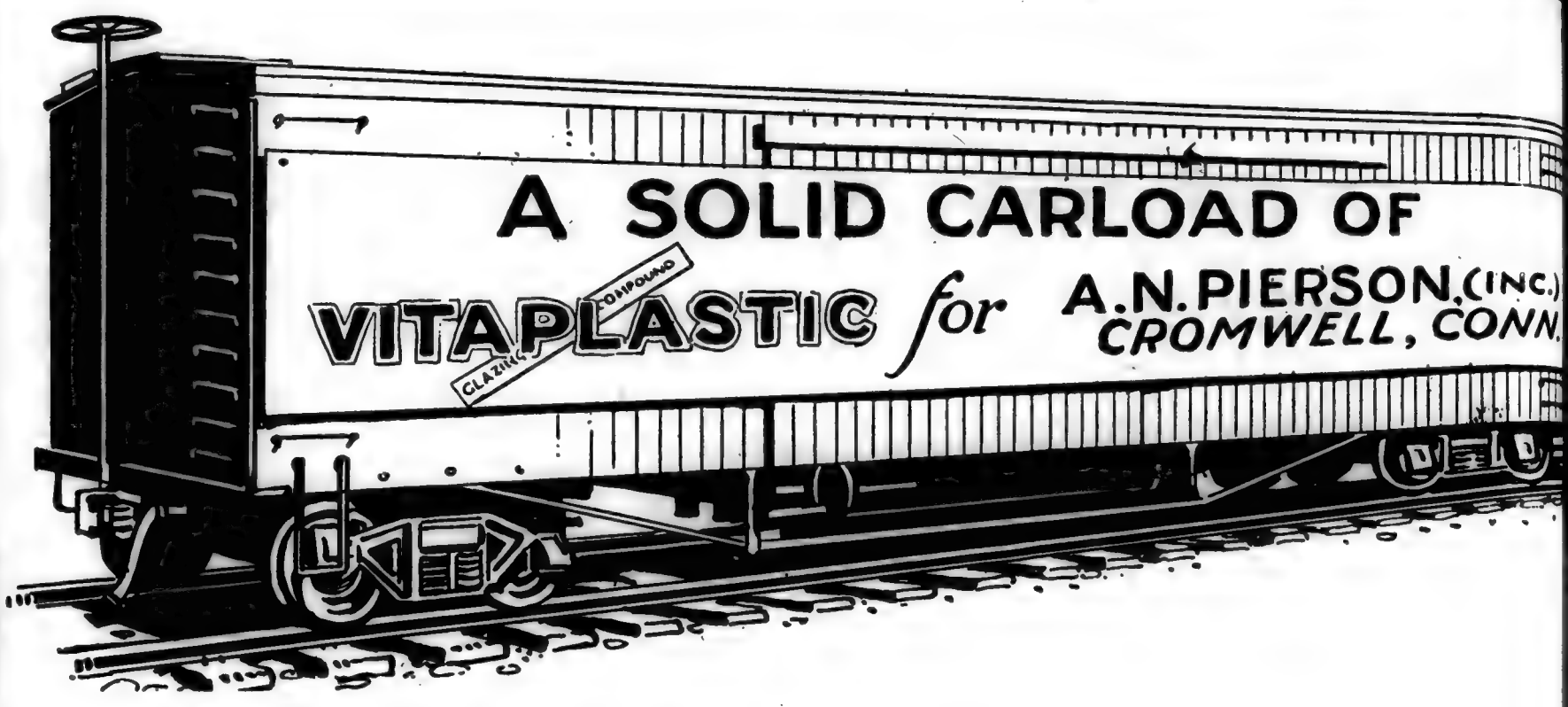


SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for $1.00, postpaid.
I. L. Pillsbury, Galesburg, Ill.



TELEPHONE
MIDDLETOWN, CONN.

W. U. TELEGRAPH ADDRESS
MIDDLETOWN, CONN.

A. N. Pierson, Inc.

Growers of

Cut Flowers, Greenhouse and Garden Plants

A. N. PIERSON
PRESIDENT AND TREASURER

W. R. PIERSON
SECRETARY AND ASS'T TREASURER

Cromwell, Conn. Dec. 16, 1919.

The Quality Brands Co.,
Cleveland, Ohio.

Gentlemen:-

In reply to your inquiry as to how we like "Vitaplastic:"

During the past year we have used 55 barrels of your material on our roofs. Our first experience with it was so satisfactory that we have continued to use it and the fact that we purchased 55 barrels of it during the course of a year is ample proof that we are well-satisfied customers of yours. We have applied these 55 barrels of Vitaplastic to our roofs and find that it is all it is claimed to be. We consider it an excellent investment for any florist.

Very truly yours,
A.N. PIERSON, INC.

WRP/MG

You have read Mr. Pierson's letter—NOW READ facing page

THE QUALITY BRANDS COMPANY

Announcement

We have permanently established offices and warehouses in the following cities:

CHICAGO, 68 W. Washington St.

NEW YORK CITY
405 Lexington Avenue

PHILADELPHIA
Parkway Bldg., Broad and Cherry Sts.

BOSTON
367 Boylston Street

CLEVELAND
Home Office and Factory

Write our nearest office for your glazing and paint requirements. Have our local man call and see you.

A big warehouse, chock full of our products. Immediate delivery. Economical service.

After eight years of actual service,

VITAPLASTIC GLAZING COMPOUND

and our

GREENHOUSE WHITE PAINT

have stood the test of time. This alone has enabled us to expand, and offer to the Greenhouse Trade its first opportunity to buy at home.

We wrote you a letter last month telling you of a large purchase of raw materials. This new price is $1.70 per gallon—our former price was $2. This means an actual saving of $18 to you on every barrel of VITAPLASTIC GLAZING COMPOUND.

Price is subject to withdrawal when present stock is contracted for, but if immediate delivery is not desired, shipment will be held for you in our warehouse without extra charge.

Use the attached coupon. It will be a pleasure for us to send one of our salesmen to explain this offer.

The Quality Brands Company

THE QUALITY BRANDS CO.
(*Address to nearest branch office or Home Office, Cleveland, Ohio.*)

Mar. 4, 1920.

☐ Please reserve.....barrels, Spring delivery, of VITAPLASTIC GLAZING COMPOUND at $1.70 per gallon.

☐ Kindly have one of your salesmen call when in this territory.

Use check (✓) to signify your wish.

Name .....

Street and City .....

State .....

Classified Ad Department



Rate for advertising in this department
15 cents a line net, per insertion.
No advertisement for less than 30c accepted.

ABELIAS

ABELIA GRANDIFLORA.

	Per 100	Per 1000
12-18-in.	$17.50	$150.00
8-12-in.	12.50	100.00
6- 8-in.	9.00	75.00

Fine lot, field grown, well branched.
Thomasville Nurseries, Thomasville, Ga.

ACHYRANTHES

Achyranthes, McNally, green, red and yellow R. C., $2.50 per 100. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes Herbsti, best red, $3.00 per 100, R. C. Iresine Lindenii, $2.50 per 100, R. C.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Achyranthes, Herbsti, R. C., $3.00 per 100.
BAUR FLORAL CO., ERIE, PA.

Achyranthes, 2 varieties R. C., $1.50 per 100, prepaid. S. D. Brant, Clay Center, Kans.

ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.
Adiantum Croweanum clumps, the kind that will give immediate results, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

ADIANTUM CUNEATUM.
2000 clumps that will fill 10-in. pots full, 75c each. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

AGERATUMS

Ageratums, The Dwarf, best blooming variety, a bright shade of blue, this is the one everybody wants, 2-in., $4.00 per 100; R. C., $2.00 per 100, $18.00 per 1000.
Also see my ads on other stock, Coleus, Fuchsias, Lantanas, Mesembryanthemums, Pelargoniums and a Basket collection under the heading of Miscellaneous.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Ageratums, Stella Gurney, strong plants, from 2¼-in. pots, ready for 3-in., at $35.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Little Blue Star and Stella Gurney, 2½-in. pots, $5.00 per 100, $40.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, Little Blue Star, 2¼-in. pots, $5.00 per 100. Cash with order.
P. Hopman, New Galilee, Pa.

Ageratums, Little Blue Star and Stella Gurney, $1.50 per 100, R. C.
J. Russler, 11352 Fairfield Ave., Chicago, Ill.

Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, $1.00 per 100; $9.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Ageratum Stella Gurney, R. C., $8.00 per 1000; Stella Gurney, 2½-in., $4.00 per 100.
Rudolph Irsa, East Hampton, N. Y.

Ageratums, dwarf blue everblooming, 2-in., $4.00 per 100. Cash please. Park Floral Co., 6740 N. Robey St., Chicago, Ill.

Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
Harglerode Bros., Shippensburg, Pa.

Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
Fred Burre, Peoria, Ill.

Ageratums, strong, 2½-in., $3.50 per 100; R. C., $1.25 per 100. H. W. Girton, Ridgway, Pa.

Ageratum Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

Ageratums, blue 2¼-in., 3c; R. C., $1.00 per 100. Chas. Sherwood, Waterloo, Ia.

ALTERNANTHERAS

Alternantheras, red and yellow, full cuttings, from soil, strong bushy stock, $1.25 per 100 by mail, $10.00 per 1000 express. R. C. from sand, $1.00 per 100, $8.00 per 1000.
S. W. Pike, St. Charles, Ill.

Alternantheras, 2¼-in., red and yellow, $4.00 per 100. Brilliantissima, 2¼-in., $5.00 per 100. All extra heavy plants, full of cuttings. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $2.00 per 100, $15.00 per 1000. Parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, 3 varieties, just rooted, the kind that start quick, $1.50 per 100, $14.00 per 1000, prepaid. Cash with order.
S. D. Brant, Clay Center, Kans.

Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000. Brilliantissima, $12.00 per 1000.
N. O. Caswell, Delavan, Ill.

Alternantheras, R. C., from soil, fall struck, pink and yellow, $10.00 per 1000. Cash please.
E. B. Randolph, Delavan, Ill.

Alternantheras, R. C., red and yellow, $8.00 per 1000; Brilliantissima, $10.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Alternantheras, 2 kinds in red and yellow, from soil, heavy.
A. Mirring, East St. Louis, Ill.

Red and yellow Alternantheras from soil, $1.50 per 100, $12.50 per 1000. Cash.
F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, $1.75 per 100, $15.00 per 1000. C. Humfeld, Clay Center, Kans.

Alternantheras, red and yellow, R. C., $7.50 per 1000, heavy cuttings. Cash, please.
W. BEZDEK. CEDAR RAPIDS, IA.

ALYSSUM

Alyssum double giant, 2-in., $2.00 per 100, $18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, double giant, 2-in., $2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Alyssum, double giant, 2-in., $2.00 per 100.
J. C. Schmidt, Bristol, Pa.

200 Alyssum, dbl. giant, 2-in., $2.50 per 100.
Edward W. Schuster, Crookston, Minn.

Double Sweet Alyssum, 2-in., $3.00 per 100.
J. L. Johnson, De Kalb, Ill.

Alyssum, dbl., R. C., $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

ANTHERICUMS

Anthericum, from 4-in. pots all selected plants, $12.00 per 100.
Indianapolis Flower and Plant Co.,
Central Ave. at 34th St., Indianapolis, Ind.

ARTILLERY PLANTS

Pileas, Artillery plant, 2-in., $6.00 per 100; R. C., $3.00 per 100.
The East Lawn Gardens, Urbana, O.

ASPARAGUS

ASPARAGUS.

	Per 100	Per 1000
P. Nanus Seedlings	$ 1.00	$10.00
2-in.	4.00	37.00
3-in.	8.00	.....
Asparagus Sprengeri Seedlings.	1.00	8.00
2-in.	4.00	35.00
3-in.	8.00	.....
4-in.	20.00	.....

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

2-in. Sprengeri, $45.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

ASPARAGUS PLUMOSUS.
2,000 large plants from bench, have been in bench about 4 to 5 months. Were heavy plants from 4-in. pots when benched. Need the space for young Roses, $120.00 per 1000; also 2000 smaller plants, $75.00 per 1,000. Will sell the lot for $375.00.
C. U. LIGGIT.
Wholesale Plantsman.
303 Bulletin Bldg. Philadelphia, Pa.

Plumosus and Sprengeri seedlings; leave your orders to us for April delivery, which will make you fine stock for next winter. Good stock and rightly packed.
Plumosus .....75c per 100, $6.00 per 1000
Sprengeri .....65c per 100, 5.00 per 1000
Will make this offer for a short while. Send your orders.
W. C. Schafer & Son, Dunkirk, Ind.

Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000; Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.
Plumosus seedlings, $1.00 per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus Plumosus, fine bushy stock, ready for immediate sale or move up.
2 -inch .....$ 3.00 per 100
2½-inch ..... 4.00 per 100
4 -inch ..... 15.00 per 100
Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

ASPARAGUS PLUMOSUS.
4 -in., heavy bushy plants.....$18.00 per 100
2¼-in., ready for shift..... 4.00 per 100
2 -in., bushy stock ..... 3.50 per 100
3 -in., bench plants ..... 7.00 per 100
Loomis Greenhouses, Loomis, Calif.

Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
Roman J. Irwin, 321 6th Ave., New York.

ASPARAGUS SPRENGERI.
2½-in. .....$ 5.00 per 100
3 -in. ..... 8.00 per 100
4 -in. ..... 15.00 per 100
H. S. Wiecking, Bluffton, Ind.

Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000. A. Plumosus, 2-in., $3.50 per 100, $30.00 per 1000. A. Sprengeri, 3-in., $8.00 per 100, $70.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Fine strong Sprengeri plants, ready for 3-in. pots, $6.00 per 100, while they last. Cash with order please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, R. F. D. A., Box 241-B, Houston, Tex.

GOOD PLUMOSUS.
Asparagus Sprengeri 2¼-in., $5.00 per 100; Plumosus, 2¼-in., select, $5.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
GULLETT & SONS, LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.	$8.00	$75.00
Asparagus P. Nanus, 2½-in.	5.00	....
Asparagus P. Nanus, 2 -in.	3.50	30.00

Fred Burre, Peoria, Ill.

ASPARAGUS.
Good, strong 2½-in. stock, ready for shipment.
Plumosus .....$6.00 per 100; $50.00 per 1000
Sprengeri ..... 5.00 per 100; 45.00 per 1000
Rolf Zetlits Co., Dayton, O.

Asparagus Plumosus, 2¼-in., $4.00 per 100, $35.00 per 1000; 2½-in., $4.50 per 100, $40.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000.
The Springfield Floral Co., Springfield, O.

CLEAN, WELL GROWN PLANTS
ASPARAGUS SPRENGERI
FROM 4-IN. POTS, $15.00 PER 100.
G. R. NOBLE, PADUCAH, KY.

Asparagus Plumosus, 2¼-in., $5.00; 3-in., at $10.00; 4-in., $15.00 per 100.
Henry Smith, Grand Rapids, Mich.

Asparagus Sprengeri, 3-in., 8c; 2¼-in., 3c.
S. M. Harbison, Danville, Ky.

3 -in. Sprengeri .....$8.00 per 100
2¼-in. Plumosus ..... 3.50 per 100
MUSKOGEE SHRUBBERY GARDENS,
P. O. Box 36, Muskogee, Okla.

What can you offer us in Plumosus seedlings for early delivery?
LOS ROBLES NURSERY & GARDEN,
Santa Cruz, Calif.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., $8.00 per 100. SPRENGERI, 3-in., extra, $7.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

3-in. Sprengeri, 8c. This is fine stock, none better out of 3-in. Sprengeri seedlings, $6.00 per 1000. Satisfaction guaranteed.
F. C. Freeman & Sons, Portland, Ind.

Asparagus Plumosus, 3-in., $7.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

2-in. Sprengeri, strong, $3.00 per 100; $25.00 per 1000. Sprengeri seedlings, $7.00 per 1000, postpaid. Cash. Jacobs Bros., Peoria, Ill.

	Per 100
Asparagus Sprengeri, 2¼-in.....	$3.00

C. W. Espy & Son, Brookville, Pa.

Extra nice 3-in. Asp. Plumosus, $7.00 per 100, $60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, $12.50 per 100. Packed in paper pots. Cash.
Fairview Gardens, Elnora, Ind.

ASPARAGUS SPRENGERI SEEDLINGS, $1.00 PER 100. CASH. CHAS. E. COUGILL, AUBURN, INDIANA.

Asp. Plumosus and Sprengeri, 2¼-in., strong, ready for shift, 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Sprengeri, 4-in., 12c. Plumosus, 3-in., 8c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Asparagus Plumosus, 3-in., ready for 4-in., $8.00 per 100.
The East Lawn Gardens, Urbana, O.

Asparagus Sprengeri, 2-in., strong, 5c; 2-in., medium, 3c; 3-in., 10c. Cash. Mann Plant & Seed Co., Oklahoma City, Okla.

Asparagus Sprengeri, extra heavy 5-in., 25c each.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

2-in. Plumosus 3½c
2-in. Sprengeri 3c
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus sprays all sold for the coming season.
The Pennock Plantation, Jupiter, Fla.

Asparagus, large transplanted Plumosus and Sprengeri, $2.00 per 100, $15.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Asparagus Plumosus, 2-in., strong, $3.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Asparagus Plumosus, fine stock, 2-in., $3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

Asparagus Plumosus, 2¼-in., 3½c, $30.00 per 1000; 3-in., 7½c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, $75.00 per 1000, 200 at 1000 rate. Cash please. B. C. Blake, Springfield, O.

ASPARAGUS SPRENGERI, strong 2¼-in., $4.00 per 100, $35.00 per 1000.
Baur Floral Co., Erie, Pa.

Asp. Sprengeri, large 2¼-in., $4.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Sprengeri, strong 2¼-in., $35.00 per 1000. Gloede's, Evanston, Ill.

ASPIDISTRAS

Aspidistras, green, fine plants, $2.00 each.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

ASTERS

Asters, strong seedlings, Semple's Branching, Queen of the Market, $6.00 per 1000, P. P.
S. T. Danley & Son, Macomb, Ill.

BEGONIAS

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia Chatelaine, 2¼-in.....	$ 7.00	$65.00
Begonia Chatelaine, 3½-in. pots..	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant, 2¼-in. pots.....	10.00	.....
Begonia Chatelaine, R. C.....	4.00	35.00
Begonia, Mrs. M. A. Patten, R. C.	6.00	50.00

Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Begonias, Luminosa, red, pink and white, 2-in., $5.00 per 100; 3-in., red only, $8.00 per 100; 4-in. red only, ready for immediate sales or potting on, $20.00 per 100. Assorted Begonias, 2-in., $5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, $3.00 per 100, $25.00 per 1000. N. O. Caswell, Delavan, Ill.

Begonias, Gracilis Luminosa, (Xmas Red), heavy 2-in., $5.00 per 100. Vernon, pink and white, 2-in., $3.00 per 100.
Fred W. Ritter, 1123 W. Third St., Dayton, Ohio.

BEGONIAS, 2½-in.	Per 100	Per 1000
Mrs. M. A. Patten.....	$10.00	.....
Gloire de Chatelaine.....	6.00	$55.00
R. C., Gloire de Chatelaine....	4.00	30.00

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, $10.00 per 100. Strong 3½-in., $35.00 per 100; Begonia Chatelaine, nice 2¼-in. stock, $6.50 per 100, $55.00 per 1000; 3-in., very fine, $10.00 per 100; S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia R. C., Chatelaine and Patten.
Chatelaine .....$3.00 per 100, $25.00 per 1000
Patten ..... 5.00 per 100, 45.00 per 1000
PIERSON FLORAL CO.,
2000 Perry Ave., Peoria, Ill.

Begonia Chatelaine, 4 and 5½-in., 25c and 50c. Begonia Luminosa, fine stock in full bloom, 3, 4 and 5-in., 10c, 20c and 35c. These will also make fine Easter stock if grown on. 7½% for packing. C. H. Frey, Lincoln, Neb.

Begonia Luminosa, good heavy 4-in., in bloom, $25.00 per 100. You cannot lose on these.
Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Begonias, flowering, mixed colors, better than Luminosa, good plants, 2-in., $5.00; 3-in., $10.00; 4-in., $20.00; 5-in., $40.00 per 100. Cash.
R. B. Tindall, Independence, Mo.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, $3.00 per 100 by mail, $25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

Begonia Chatelaine, fine, well foliaged plants, full of bloom; will make fine stock for Easter, $25.00 per 100. Cash please.
C. A. Voris, Milton, Pa.

BEGONIAS IN BLOOM.
Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2¼-in., $6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

BEGONIAS, RICINIFOLIA, STAR-LEAVED, ABOUT 200 IN THE LOT, 2½-IN. TO 4-IN., 15c EACH.
FRED W. ARNOLD, CAMBRIDGE, O.

Begonia Chatelaine from flats, ready for 3-in. pots, $5.50 per 100; 3-in., $10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2¼-in., $7.00 per 100, $65.00 per 1000. Mrs. Patten, 2¼-in., $10.00 per 100. A. J. Schmuts, 23 Arnold Place, North Adams, Mass.

Begonias, Luminosa, Prima Donna and Erfordii, strong, transplanted seedlings, $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Luminosa, 350 5-in. plants, in bud and bloom, that we are anxious to close out, at $40.00 per 100, or $120.00 for the lot. Good stuff.
ELITCH GARDENS CO., DENVER, COLO.

Begonia Chatelaine, 3-in., in bud and bloom, fine bushy plants for Easter, 10c. Cash please.
J. Sylvester, Oconto, Wis.

Begonias, Luminosa and Prima Donna, 4-in., fine plants, 25c. Cash.
Humm & Jones, Oberlin, O.

Begonia Luminosa, strong 3-in., stocky, clean, perfect foliage, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

Chatelaine Begonias, rooted cuttings, $3.00 per 100, $27.50 per 1000.
Lyon & Anderson, Belvidere, Ill.

Hardy Begonia Evansiana bulblets, $3.00 per 100, prepaid. H. W. Peterson, Popular Bluff, Mo.

Begonia Erfordii, strong, transplanted seedlings. $1.75 per 100. M. W. Fink, Elmhurst, Ill.

Begonias, Chatelaine, 2-in., $5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Begonias, 3-in., Luminosa and Prima Donna, $6.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Chatelaine Begonias, rooted cuttings, $3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, rooted cuttings, $3.00 per 100. L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

BERBERIS

Berberis, B. Thunbergii, 6-10-in., No. 1, 1 yr., $2.00 per 100 postpaid, for cash. Box Barberry, fine 2 yr., transplanted, 4-6-in., $3.00 per 100 postpaid. Cash. You need our trade list of lining out stock, cuttings, etc., send for it today.
Atlantic Nursery Co., Inc., Berlin, Md.

Japanese Barberry, well branched, 2-yr., transplanted plants, $5.00 per 100, $40.00 per 1000. No charge for packing.
Chas. Black, Hightstown, N. J.

BERRIED PLANTS

Cleveland Cherries, seedlings, ready April 1, $1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

BIOTAS

Biota Aurea Nana, 12-15-in., 75c; 15-18-in., $1.00; 18-24-in., $1.25; 24-30-in., $1.50. Biota Rosedale, 8-12-in., 35c; 12-15-in., 50c; 15-18-in., 65c. Balled and burlapped. Packing at cost.
Thomasville Nurseries, Thomasville, Ga.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

BLACKBERRIES

THE CORY THORNLESS MAMMOTH BLACKBERRY.
The largest Blackberry in existence. As free from thorns as a grapevine, yields more fruit compared to any other blackberry known. Almost seedless and of the highest quality. Never been known to fail to bear.
Seed, per pkg., $0.50.
Per plant, $0.35; per doz., $4.00, per 100, $30.00.
RICHARD DIENER CO., INC.
Kentfield, California.

BOUGAINVILLEAS

Bougainvillea Sanderiana, 4-in., $4.50 per doz., $35.00 per 100. Baur Floral Co., Erie, Pa.

BOUVARDIAS

BOUVARDIA.
There is always a shortage in Bouvardias. Why not order now? Single White, Single Pink, Single Red.

April delivery.	Per 100	Per 1000
2 -in. pots $7.50		$65.00
2½-in. pots 8.00		70.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

BUDDLEIAS

Buddleia, Butterfly bush, rooted cuttings, $1.50 per 100, $15.00 per 1000 delivered. Delivery in May. Muskogee Shrubbery Gardens, P. O. Box 36, Muskogee, Okla.

BULBS

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland.
NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. van Waveren & Kruyff, 116 Broad St., Room 40, New York City.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

See our display ad in this issue.
S. S. Skidelsky & Co., 50 Park Place, New York.

CACTI

Cacti, my choice, 25 vars., $3.00; 50 vars., $8.00; succulents, 25 vars., $1.50; large, $2.00; 50 vars., $4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

Cacti, $3.00 per 100, prepaid, $3.25.
Robin Bonwell, Basin, Wyo.

CALADIUMS

CALADIUM ESCULENTUM
For immediate delivery.

	Per doz.	Per 100
5 to 7-in. $1.00		$ 7.00
7 to 9-in. 1.25		9.00
9 to 11-in. 2.00		15.00
11-in. and up..... 3.25		22.00
12-in. and up..... 5.00		35.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

CALADIUM ESCULENTUM.
Start them at once.

5 to 7-in. bulbs .....$ 7.50 per 100	
7 to 9-in. bulbs ..... 12.00 per 100	
9 to 11-in. bulbs ..... 18.00 per 100	
11 to 12-in. bulbs ..... 25.00 per 100	
12 to 14-in. bulbs ..... 35.00 per 100	

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Prices are f. o. b. Southern Texas.	Per 100
5 to 7-in. cir. .....$ 5.50	
7 to 9-in. cir. 7.00	
9 to 11-in. cir. 9.00	
11 to 12-in cir. 14.00	
12-in. up 20.00	

Cash. H. W. Peterson, Poplar Bluff, Mo.

FANCY-LEAVED CALADIUMS.

	Per 100
Separate varieties $18.00	
Mixed varieties 15.00	

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

FANCY-LEAVED CALADIUMS.
Mixed sorts, $10.00 per 100, postpaid. Cash with order.
C. J. OHMER,
Box No. 171, West Palm Beach, Fla.

COLOCASIA CALADIUM FRAGRANS.
The best for lawn or vases, and easy to keep over winter. Large tubers only, at 5c per pound.
B. M. Wichers & Son, Gretna, La.

Fancy-leaved Caladiums, extra fine bulbs from choicest named varieties, $2.25 per doz., $18.00 per 100, postpaid. Archias Floral Co., Sedalia, Mo.

CALCEOLARIAS

Calceolarias, Hybrida, strong plants, 2-in., $9.00 per 100; heavy 3-in., $15.00 per 100.
Fred W. Ritter, 1123 W. Third St., Dayton, Ohio.

Calceolaria Hybrida, choicest mixed, fine plants, 2-in. ready for 4-in., $9.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

CALCEOLARIAS—Continued

Calceolarias, good plants, 4-in., 30c.
Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Calceolarias, 2¼-in., strong plants, 10c. Cash.
R. P. Atwell, Ft. Dodge, Ia.

CALENDULAS

Calendulas, Orange King, strong, 2½-in., special, $4.00 per 100; 3-in., $6.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange King, strong, 2-in., $3.00 per 100, $25.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., $6.00 per 100.
Baur Floral Co., Erie, Pa.

Calendulas, Dreer's finest strain, including Orange King, 2¼-in, $2.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Calendula Orange King, 2-in., $2.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Calendula Orange King, 2¼-in., at $4.00 per 100.
Henry Smith, Grand Rapids, Mich.

CALLAS

GODFREY CALLAS.

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.

We have 40000 well established bulblets in flats, just the kind to grow on for next season; we are offering at $2.50 per 100, or $22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, $5.00 per 100 or $45.00 per 1000. Cash.

C. L. HUMPHREY,
ZANESVILLE, OHIO.

Godfrey Calla plants, 4-in., $10.00 per 100, $75.00 per 1000, will bloom soon; 3-in., $5.00 per 100; large strong seedling plants, 5 to 8-ins. long, $3.00 per 100, $20.00 per 1000. All good stock. Cash with order.
Koning Floral Co., Muskegon, Mich.

Calla Aethiopica, two to four leaves, fine for orders, $2.00 per 100, $18.00 per 1000. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Godfrey Callas, 2½-in., $5.00 per 100; 3-in., $8.00 per 100. All strong stock. Cash.
Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2½-in. stock, $5.00 per 100, $45.00 per 1000. Cash with order.
Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., $5.00 per 100. This is the true strain. Schmidt & Meine, 3121 Market St., Youngstown, O.

Godfrey Callas, 2½-in., $5.00 per 100; 3½-in., will bloom soon, $12.50 per 100. Cash.
Scharff Bros., Van Wert, Ohio.

Godfrey Callas, 2¼-in., at $4.00 per 100, $35.00 per 1000. A bargain. Cash.
Kirkwood Floral Co., Des Moines, Ia.

100 Godfrey Callas, 3-in., $8.00 per 100.
Edward W. Schuster, Crookston, Minn.

Godfrey Callas, 2½-in., $5.00 per 100.
A. N. Kinsman, Inc., Austin, Minn.

Callas, extra strong 2½-in., $10.00 per 100.
John Bauscher, Freeport, Ill.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

CAMPANULAS

Campanula Calycanthema, white, blue and mixed, choice plants, from 3-in., to plant in for spring flowers, $8.00 per 100.
THE IMLAY CO., ZANESVILLE, O.

Campanula Medium and Calycanthema, May sown, strong stock, $4.00 per 100; extra large clumps, $10.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

CANDYTUFT

Candytuft seedlings, pink and white, $1.00 per 100, prepaid. Miller Bros., Abilene, Kan.

CANNAS

EXTRA STRONG.

Two to three live eyes. Stock guaranteed. Brandywine, David Harum, Egandale, Wyoming, Musafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Buy Cannas now, there is no surplus of Canna roots this season. We divide from clumps same day order is received, insuring fresh plump roots, with two or three eyes.

	100	1000
Alphonse Bouvier, deep cardinal, 5 to 6 ft.	$ 3.50	$ 30.00
Beaute Poitevine, bright crimson scarlet, 3½ to 4 ft.	3.50	30.00
City of Portland, deep glowing pink, 3½ ft.	10.00	90.00
Crimson Bedder, dazzling scarlet, 3½ ft.	3.50	30.00
David Harum, bright scarlet flower, bronze foliage, 4 ft.	3.50	30.00
Duke of Marlborough, rich crimson maroon, 5 ft.	3.50	30.00
Florence Vaughan, yellow dotted red, 4 ft.	3.50	30.00
Gustav Gumpper, clear lemon yellow, 4½ ft.	4.50	40.00
Hungaria, clear rose pink, 3½ ft. to 4 ft.	6.00	50.00
Julius Koch, blood red, 3 ft.	4.50	40.00
King Humbert, standard bronze leaf, 4 to 4½ ft.	5.00	45.00
Long Branch, crimson bordered yellow, 5 ft.	5.00	45.00
Mme. Crozy, rosy scarlet, gilt edge, 3½ ft.	4.00	35.00
Meteor, the one best red, large flower, 4 ft.	4.50	40.00
Mrs. Alfred Conard, silvery pink, 4 ft.	12.00	100.00
Mrs. Kate Gray, orange shaded carmine, 6 ft.	4.00	35.00
Orange Bedder, Tango, tints (orange and tan), 4 to 5 ft.	5.00	40.00
Papa Nardy, deep carmine rose, 4 ft.	5.00	40.00
Prince Wild, rich crimson, 4 ft.	4.00	35.00
Queen Charlotte, scarlet bordered yellow, 3½ ft.	5.00	45.00
Richard Wallace, canary yellow, 5 ft.	4.50	40.00

THE STORRS & HARRISON CO.,
Painesville, Ohio.

Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	$7.00	$60.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpper	3.50	30.00
Meteor	3.50	30.00
Mlle. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Chas. Henderson	4.00	35.00
Dragon	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.
Roman J. Irwin, 821 6th Ave., New York.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Louisiana	$3.00
Alemannia	2.50	Mrs. Kate Gray	2.50
Alph. Bouvier	2.50	Meteor	4.50
B. Poitevine	2.50	Mme. Crozy	3.00
Black Prince	3.00	Mlle. Berat, pink	2.50
Crimson Bedder	3.00	Panama	5.50
Chas. Henderson	2.50	Pennsylvania	3.00
City of Portland	3.00	Prem'r, gold edge	2.00
David Harum	3.00	Pres. Myers	2.80
Express, dwarf	3.50	Queen Charlotte	3.50
Egandale	3.00	Robusta perfec	3.00
Firebird, new	8.00	R. Wallace, yel	2.50
Florence Vaughan	2.50	Rosea Gigantea	3.00
Golden Gate	5.00	Souv. d'A. Crozy	3.00
Gust. Gumpper	3.00	Venus, dwarf	3.00
Hungaria	5.00	Wm. Saunders	3.00
Italia	3.00	Wm. Boffinger	2.80
J. D. Eisele	3.00	Wintzer's Colossal	5.00
King Humbert	4.50	Wyoming	3.50
Yellow Humbert	4.00	All colors mixed	2.00

For other kinds, also Caladiums, Dahlias, Gladioli, Tuberoses, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.
IMPERIAL SEED & PLANT CO.,
Colgate Box 76, Baltimore, Md.

CANNAS

Good, strong 2-3 eye exceptionally fine Cannas, while they last; shipped from Illinois, Alemannia, Austria, Burbank, Mlle. Berat, Henderson, Eisele, Karl Kelsey, Florence Vaughan, $3.50 per 100, $30.00 per 1000.

	Per 100	Per 1000
King of the Bronzes	$4.00	$35.00
Louisiana	4.50	40.00
King Humbert	5.50	50.00

Write for quotations on other varieties.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

CANNA ROOTS
Strong 2 to 3 eyes.

	100	1000
King Humbert	$4.50	$40.00
Gustav Gumpper	4.00	35.00
Venus	4.00	35.00
Charles Henderson	3.00	25.00
Buttercup	3.00	25.00

I. H. MOSS, INC.,
5315 York Road, Baltimore, Md.

Cannas, 2 to 3 eye roots, for immediate shipment.

	Per 1000
Alemannia	$25.00
Austria	25.00
King Humbert	45.00
Buttercup	30.00
Mme. Crozy	30.00
Richard Wallace	30.00
Mrs. Kate Gray	25.00
Uncle Sam	35.00
Pennsylvania	30.00
Prince Weid	35.00
Indiana	25.00
Pacific Beauty	40.00
Wyoming	35.00
Musifolia	25.00

W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

Good plump tubers, 1 to 3 eyes.

	Per 100
400 Alice Roosevelt, green foliage, maroon red; prolific bloomer	$2.50
600 Austria	2.50
800 Chas. Henderson	2.50
300 David Harum	3.00
250 Gladiator	3.00
400 Gladioflora	3.00
500 Florence Vaughan	3.00
300 King Humbert	5.00
300 Mme. Crozy	4.00
1200 Pennsylvania	2.50
1200 Wyoming	3.50
400 Yellow Humbert	4.00

F. E. Blake, Marion, O.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots.
C. BETSCHER, DOVER, O.

FAT ROOTS

Grown under irrigation, two to three live eyes, true to name.

	100	1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Louisana	4.00	35.00
Pennsylvania	4.00	35.00

Wyoming, Mlle. Berat, Austria, Florence Vaughan, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

A 1 CANNA ROOTS, 2 TO 3 EYES.

	Per 100		Per 100
Dragon	$ 4.75	Y. King Hum.	$4.25
Eureka	14.00	Lafayette	6.50
Firebird	6.75	Louisiana	3.00
Hungaria	5.50	Wallace	3.00
King Humbert	4.50	Wyoming	3.25

MUSKOGEE GREENHOUSE CO.,
P. O. Box 1491, Muskogee, Okla.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

Pipped Canna Roots, Trademakers.

	Per 100
Alemannia, orchid flowering	$3.50
Austria, the best yellow Canna	3.50
King Humbert	7.00
Jumbo, tall grower, fine for hedging	5.00

Cash with order.
C. V. Nurseries, Blackwell, Okla.

Buy Cannas now. We divide from clump same day order is received.

Mrs. Alfred Conard	$8.00 per 100
Rosea Gigantea	8.00 per 100
Richard Wallace	4.50 per 100

Cash with order. Frommelt Bros., 210 New St., Petersburg, Va.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, $5.00 per 100, $45.00 per 1000.
Venus, David Harum, J. D. Eisele, Fireflame, Louisiana and Mme. Crozy, at $2.25 per 100, $20.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

Cannas, sound 2 to 3 eyes, extra quality: King Humbert, $5.00 per 100; Yellow King Humbert, $4.50; Indiana, $3.00; Richard Wallace, $4.00; Pennsylvania, $3.50.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Canna King Humbert, per 100	$4.00
Louisiana, g. foliage, r. flower, per 100	3.00
Unknown name, bronze leaf and red flower, a very good bloomer, per 100	3.00
Unknown name, yellow flower, per 100	1.50

Geo. W. Frisch's Son, Dayton, Ohio.

Cannas, Humbert, $5.00 per 100; Deemer, Louisiana, $4.00 per 100; King of the Bronzes, Wyoming, Express, $3.50 per 100; Wallace, Berat, Alemannia, Austria, Burbank, Henderson, J. D. Eisele, Fl. Vaughan, Karl Kelsey, write for prices. J. L. Johnson, De Kalb, Ill.

Strong roots, clumps divided after order received. King Humbert, Mrs. A. Conard and Wintzer's Colossal, $5.00 per 100, $45.00 per 1,000. Austria and Wyoming, $3.00 per 100, $25.00 per 1,000.
WISE ADKISSON, GREENVILLE, TEX.

CANNAS, 2-3 EYES.
Burbank, 3c. Alemannia, 3c.
Feuermeer, 3c. Henderson, 4c.
Kate Gray, 3c. Hopp, 3c.
Florence Vaughan, 3c. Firebird, 6c.
Chas. Sherwood. Waterloo, Iowa.

CANNAS.
Started in leaf, ready for 4-in. pots.
King Humbert .....$7.00 per 100
Florence Vaughan ..... 5.00 per 100
Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

Yellow Austria Cannas in field clumps, 10 and 20 eyes to clump, $12.00 per 100; red and yellow Achyranthes, 2¼-in. stock, A. No. 1, $6.00 per 100. Cash with order. John F. Laden, 253 Cherry St., New Albany, Ind.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, $5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

CANNAS.
Good strong divisions.
King Humbert .....$5.00 per 100
Crimson Bedder ..... 4.00 per 100
THE REESER PLANT CO., SPRINGFIELD, O.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, $7.00; Henderson and F. Vaughan, $5.00 per 100. These are large plants, not merely started roots.
S. W. Pike, St. Charles, Ill.

King Humbert, fine, plump stock, $5.00 per 100, $45.00 per 1000. Florence Vaughan, Chas. Henderson, Mme. Crozy and A. Bouvier, $3.50 per 100.
O. C. POLLWORTH CO., MILWAUKEE, WIS.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cannas, about 1600 roots of surplus varieties, good strong stock, 2 to 3 eyes, at $2.00 per 100, $25.00 for the lot.
ELITCH GARDENS CO., DENVER, COLO.

CANNAS, KING HUMBERT, 1 TO 3 EYE DIVISIONS, $4.50 PER 100, $45.00 PER 1000. PACKED FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

Louisiana, 5 ft., green leaf, largest velvet scarlet bloom, none better, well rooted plants, $5.00 per 100.
F. C. Freeman & Sons, Portland, Ind.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss Vinita, Okla.

CANNAS
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
$40.00 per 1000. Cash.
Bushy Flower Garden, Bushy, Va.

500 Canna bulbs, 5 to 7 ft., tall, light green leaf, $10.00, or $2.00 per 100. C. R. Wills & Sons, R. R. No. 7, Greenville, O.

Cannas, 2 and 3 eyes, King Humbert, $3.00 per 100; Mme. Crozy, $2.00 per 100. Cash please.
West Bros., Anacostia, D. C.

Cannas, Chas. Henderson, $2.50 per 100. Kate Grey, $3.00 per 100. Cash.
John R. Gee, Bloomington, Ill.

Cannas, Charles Henderson, leaves green, flowers red, 3 ft., $4.00 per 100, $35.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Canna roots, Firebird, brilliant scarlet, a fine bedder, 4½-ft., $5.00 per 100.
Mrs. A. J. Washko & Sons, Bedford, Ohio.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

4000 Strong Cannas, 2—3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

King Humbert Cannas, 2 to 3 eyes, $3.00 per 100. Denison Greenhouses, Denison, Tex.

CARNATIONS

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00
Ruth Baur	12.00	100.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Enchantress Carnation plants, 2½-in., well established, $7.50 per 100. Cash.
J. T. Keheley, Columbus, Ga.

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00
Ruth Baur, rose pink	12.00	100.00
BEST STANDARD KINDS		
PINK		
Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
C. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Morning Glow	7.00	65.00
Rose-pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00
WHITE		
White Enchantress	6.00	50.00
WHITE WONDER	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00
RED AND CRIMSON		
Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Rosalia	7.00	60.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ETHEL FISHER	$14.00	$115.00
RUTH BAUR	12.00	100.00
ENCHANTRESS	6.00	50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
ROSE-PINK ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00
GOOD CHEER	6.00	50.00
SUPERB	6.00	50.00
AVIATOR	6.00	50.00
COTTAGE MAID	6.00	50.00
MISS THEO	6.00	50.00

WELL ESTABLISHED, 2¼-INCH.
Belle Washburn, Superb, White Wonder, $8.00 per 100, $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, Merry Christmas and Good Cheer, $7.50 per 100, $70.00 per 1000.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

CARNATION CUTTINGS.
READY NOW.
Strong healthy A. No. 1

Enchantress	$50.00 per 1000
Enchantress Supreme $7.00 per 100;	60.00 per 1000
Aviator	50.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

4000 rooted cuttings of Victory, $40.00 per 1000. 4000 Victory cuttings, out of soil, $50.00 per 1000.
Immediate shipment
Order today
A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS

Enchantress Supreme	$7.00 per 100	$60.00 per 1000
White Enchantress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Mrs. C. W. Ward	7.00 per 100	60.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,
$0,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
Rooted cuttings ready for immediate delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CARNATION CUTTINGS
Mrs. C. W. Ward,
$6.00 per 100, $50.00 per 1000.
White Enchantress and Enchantress Supreme, March delivery, $6.50 per 100, $60.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
IMMEDIATE DELIVERY.
Well rooted cuttings
Clean and healthy

Matchless	$47.50 per 1000
White Enchantress	47.50 per 1000
Pink Enchantress	47.50 per 1000
Aviator	47.50 per 1000
Nebraska	47.50 per 1000
Mrs. C. W. Ward	47.50 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Carnation R. C. We have the "money-making" varieties and you cannot buy better stock anywhere.

	100	1000
Enchantress Supreme	$7.00	$60.00
White Enchantress	6.00	50.00
Matchless	6.00	50.00
Pink Enchantress	6.00	50.00
Rose-pink Enchantress	6.00	50.00
Cottage Maid	6.00	50.00
Good white, very prolific	4.00	35.00

Cash or satisfactory references.
GENEVA FLORAL CO., GENEVA, N. Y.

CARNATION CUTTINGS.
Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress	$4.50	$40.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Beacon	4.50	40.00
Thenanthos	4.50	40.00

Cash with order.
PETER J. SCHUMER,
748 Wesley Ave., Evanston, Ill.

NOW READY
Rooted Cuttings. First Class Stock.

	Per 100	Per 1000
Cottage Maid	$4.50	$40.00
Mrs. C. W. Ward	5.00	45.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Aviator	4.50	40.00
Miss Theo	4.00	35.00

J. A. BUDLONG,
184 No. Wabash Ave., Chicago, Ill.

50,000 rooted Carnation cuttings.

	Per 100	Per 1000
Matchless	$3.50	$30.00
Pink Enchantress	3.50	30.00
White Enchantress	5.00	.....
Pink Enchantress, unrooted	2.00	18.00
Matchless, unrooted	2.00	18.00

Cash with order, or C. O. D., with the privilege of inspecting same.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

ROOTED CARNATION CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
READY NOW.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

CARNATIONS.
Good clean stock, well established in 2¼-in. pots; ready for immediate shipment.

	Per 100	Per 1000
13,000 White Enchantress	$7.50	$70.00
3,000 Belle Washburn	8.00	75.00
7,000 Enchantress	7.50	70.00
1,300 Nebraska	8.00	75.00
5,680 Matchless	7.00	60.00

ROLF ZETLITZ CO., LIMA, O.

"At Their Best"
Carnation Cuttings
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	$5.00	$40.00
Enchantress	5.00	40.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,
Flower Growers,
154 N. Wabash Ave., Chicago, Ill.

CARNATIONS, rooted cuttings: Belle Washburn, White Wonder, $7.00 per 100, $60.00 per 1000; White Enchantress, Mrs. C. W. Ward, Nebraska, Mrs. A. Roper, Merry Christmas, Good Cheer, Superb, all at $6.00 per 100, $50.00 per 1000; Alice, Matchless, at $5.00 per 100, $45.00 per 1000.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5558 N. Lincoln St., Chicago, Ill.

WELL ROOTED CUTTINGS.
You will like this stock.

2000 Rose-pink Enchantress	$40.00 per 1000
1000 Mrs. C. W. Ward	45.00 per 1000
1000 Victory	40.00 per 1000
9000 Matchless	40.00 per 1000

Ready—order soon.
CHICAGO FLOWER GROWERS' ASSOCIATION,
182 N. Wabash Ave., Chicago.

CARNATION CUTTINGS.
Healthy, well-rooted stock.

	100	1000
Philadelphia	$5.00	$45.00
Beacon	5.00	45.00

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

CARNATIONS—Continued

FINE STOCK.
Well rooted, clean and healthy.
Ready now.

Matchless	$4.50 per 100, $40.00 per 1000
White Enchantress	4.50 per 100, 40.00 per 1000
Enchantress	4.50 per 100, 40.00 per 1000

WIETOR BROS.,
Wholesale Cut Flower Growers,
30 E. Randolph St., Chicago, Ill.

Carnation cuttings, well rooted, first class stock, ready for immediate delivery.

Nebraska	$40.00 per 1000
White Enchantress	40.00 per 1000
C. W. Ward	40.00 per 1000
Ench. Supreme	42.50 per 1000

Cash with order.
A. & H. Werner, R. R. 2, Clayton, Mo.

Carnation rooted cuttings, good healthy stock; Herald, Aviator, Pink Enchantress, Matchless, $5.00 per 100, $40.00 per 1000; Peerless Pink, Winsor, $4.00 per 100, $35.00 per 1000; Herald, Peerless, Pink Winsor, out of soil, $5.00 per 100, $40.00 per 1000.
Cash with order.
James Psenicka & Son, Gross Point, Ill.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. Alice, Matchless, $5.00 per 100, $40.00 per 1000. All the standard varieties, $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION CUTTINGS.
Cold grown, cold rooted,
2000 Enchantress,
$40.00 per 1000.
4000 Benora,
$45.00 per 1000.
R. E. LOEBEN, FLORIST,
Gloversville, N. Y.

CARNATION CUTTINGS

White Enchantress	$45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

Carnations, for immediate or later delivery. Well rooted cuttings of Matchless, Mrs. Ward, Nebraska and White Enchantress, at $50.00 per 1000, $6.00 per 100. 2½-in. stock of Matchless, Mrs. Ward, Nebraska, White Enchantress and Alice, $65.00 per 1000, $7.50 per 100.
ELITCH GARDENS CO., DENVER, COLO.

Carnations, rooted cool, fine stock, now ready.

	Per 100	Per 1000
Matchless	$4.50	$40.00
Ward	4.50	42.50
Enchantress and Nebraska	4.50	40.00

PIERSON FLORAL CO.,
2100 Perry Ave., Peoria, Ill.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

Rooted Carnation cuttings, ready now; clean stock.

	Per 100	Per 1000
1000 Mrs. C. W. Ward	$5.00	$45.00
1000 Philadelphia	5.00	45.00
500 Peerless Pink	5.00	.....

Columbia Gardens, Butte, Mont.

CARNATIONS.
Rooted cuttings, Matchless, Ward, Enchantress, $50.00 per 1000. 2½-in. stock, Matchless, Ward, Enchantress, White Wonder, $70.00 per 1000.
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS.

CARNATION ROOTED CUTTINGS.
Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, $5.00 per 100, $45.00 per 1000.
FURROW & COMPANY, Guthrie, Okla.

CARNATIONS, ROOTED CUTTINGS.

	100	1000
Ethel Fisher	$14.00	$115.00

Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

CARNATION CUTTINGS
Strong, healthy, and well rooted.

	100	1000
Light Pink Enchantress	$4.00	$35.00

Ready for immediate delivery.
F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

CARNATION CUTTINGS.

Matchless	$5.00	$45.00
Mrs. C. W. Ward	5.00	45.00

March delivery. Cash with order.
THE IMLAY CO., ZANESVILLE, O.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

ROOTED CARNATION CUTTINGS.
Belle Washburn and Matchless, fine strong stock, per 1000, $50.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Well rooted cuttings of Matchless and Ward Carnations, $40.00 per 1000. Cash please.
J. H. Leach & Sons, North Easton, Mass.

Carnation cuttings, rooted cool.

	100	1000
Enchantress	$4.50	$40.00

Cash, please.
Forest Hill Gardens, South Richmond, Va.

Clean, healthy rooted cuttings,
White and Pink Enchantress,
$4.50 per 100, $40.00 per 1000.
A. C. BUTERBAUGH, FLORIST,
Waynesboro, Pa.

CARNATION CUTTINGS
Strong, healthy, well rooted Enchantress,
$4.00 per 100, $35.00 per 1000.
Cash with order.
W. J. Evenden's Sons, Williamsport, Pa.

CARNATIONS
Rooted cuttings, Beacon, Enchantress Supreme, W. Enchantress, Philadelphia and White Wonder, $5.50 per 100, $50.00 per 1000.
Woodland Park Floral Co., Sumner, Wash.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

Ready now, Pink Enchantress Carnation cuttings, well rooted and free from disease, the kind that will give satisfaction, $35.00 per 1,000. Cash with order.
Stephen Hyde, Carthage, Mo.

Carnation rooted cuttings; 3000 White Enchantress, 500 Rose Pink Enchantress; large cuttings, well rooted, to clean up, $35.00 per 1000. E. H. Montgomery, Fairfield, Iowa.

Carnation cuttings, healthy, well rooted stock, Miss Theo, rose pink, $4.50 per 100, $40.00 per 1000. Matchless, $4.50 per 100. O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

Carnation cuttings, ready now, 2000 Enchantress, 500 Ward, 1500 Enchantress, 1500 White Enchantress, 1000 Bassett, 1000 Ward, $40.00 per 1000. J. Ralph Souder, Hutchinson, Kans.

Carnation plants, very fine, from 2¼-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, $7.00 per 100, $60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

White Enchantress Carnation rooted cuttings, ready March 10th, $6.00 per 100.
WILLIAM F. KASTING CO., INC.,
568-570 Washington St., Buffalo, N. Y.

Carnations, rooted cuttings, Pink Enchantress and C. W. Ward, $45.00 per 1000; Matchless, $35.00 per 1000; cash with order.
Cherry Park Gardens, Fredonia, N. Y.

Carnations, Matchless, Rose-pink Enchantress and Enchantress R. C., $4.50 per 100, $40.00 per 1000, or 2000 assorted, for $75.00. Cash with order. F. W. Meyer, Cherryvale, Kans.

Well rooted cuttings, White Enchantress, Enchantress, new red seedling Ward, Rose-pink Enchantress. Alex A. Laub, New Hamburgh, N.Y.

Carnations, well rooted cuttings, Matchless, $35.00 per 1000. Cash.
T. F. Browne, Greenfield, Mich.

Unrooted Matchless, clean and healthy, tied in bunches of 28, $2.25 per 100, $20.00 per 1000.
Enos W. Kohr, Lancaster, Pa.

Carnations, 2000 White Enchantress R. C., $5.00 per 100. Clean and fine.
S. M. Harbison, Danville, Ky.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

R. C. Carnations, White and Pink Enchantress, Philadelphia and Matchless, $4.50 per 100. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Carnations, Victory rooted cuttings, $4.00 per 100, $35.00 per 1000. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

White Enchantress rooted cuttings, ready now, $40.00 per 1000. L. E. Hitz, Madison, Ind.

Carnation Miss Theo, rooted cuttings, $4.50 per 100. L. Potter & Sons, Waukegan, Ill.

2000 Rose-pink Enchantress, at $45.00 per 1000. Pana Greenhouses, Pana, Ill.

CENTAUREAS

Centaureas, Gymnocarpa (Dusty Miller), strong transplanted seedlings, $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Centaurea Gymnocarpa (Dusty Miller), 2-in., $3.50 per 100, $30.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

CHAYOTES

Chayotes, 35c each, prepaid.
H. W. Peterson, Poplar Bluff, Mo.

CHRYSANTHEMUMS

Chrysanthemums, strong, well rooted cuttings, free of all insects and disease.
WHITE: Oconto, White Chieftain, Smith's Imperial, White Patty, Adelia, Chas. Rager, Wm. Turner. PINK: Unaka, Chieftain, Enguehard, Patty, Seidewitz. YELLOW: Chrysolora, Golden Queen, Roman Gold. POMPONS: Lillian Doty, Golden Climax. $3.00 per 100, $25.00 per 1000. Cash. T. F. Browne, Greenfield, Mich.

CHRYSANTHEMUM R. C. We are booking orders now and some varieties are ready for immediate shipment. Let us know your wants and we are sure we can please you. PACKING FREE.

	100	1000
WHITE—		
Smith's Advance, early	$3.00	$27.50
Early Frost, early	3.00	27.50
Polly Rose, early	3.00	27.50
Oconto, early	3.00	27.50
Chas. Rager, midseason	3.00	27.50
Wm. Turner, midseason	3.50	30.00
White Patty, midseason	2.00	17.50
White Chieftain, midseason	3.00	27.50
J. Nonin, late	3.50	30.00
White Chadwick, late	3.50	30.00
Mistletoe, late	3.50	30.00
YELLOW—		
Chrysolora, early	3.50	30.00
Roman Gold, midseason	3.00	27.50
Yellow Turner, midseason	3.50	30.00
Yellow Rager, midseason	3.50	30.00
Marigold, midseason	3.00	25.00
Bonnaffon, late	3.00	25.00
Yellow Chadwick, late	3.50	30.00
PINK—		
Unaka, early	2.00	17.50
Pacific Supreme, early	3.00	27.50
Chieftain, midseason	3.00	27.50
Dr. Enguehard, midseason	3.50	30.00
Pink Patty, midseason	2.00	17.50
Pink Seidewitz, late	3.00	25.00
Also Red Seidewitz	3.00	25.00
Golden Mensa	2.00	17.50
Single pink, fine for retail	2.00	17.50

Cash or satisfactory references. If wanted by parcel post, add for postage.
GENEVA FLORAL CO., GENEVA, N. Y.

Strong, healthy cuttings ready to pot.

Golden Glow	$4.00 per 100,	$35.00 per 1000
Golden Queen	4.50 per 100,	40.00 per 1000
Mrs. C. C. Pollworth	4.50 per 100,	40.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
Odessa	5.00 per 100,	45.00 per 1000
Richmond	5.00 per 100,	50.00 per 1000
Imp. Golden Chadwick	5.00 per 100,	50.00 per 1000
Pacific Supreme	4.00 per 100,	35.00 per 1000
Helen Frick	4.00 per 100,	35.00 per 1000
Maud Dean	4.00 per 100,	35.00 per 1000
Imp. Chieftain, very fine	5.00 per 100	
Early Frost	4.00 per 100,	35.00 per 1000
Oconto	4.00 per 100,	35.00 per 1000
White Gem	4.00 per 100,	35.00 per 1000
L. Hall	4.00 per 100,	35.00 per 1000
December Gem	4.00 per 100,	35.00 per 1000
Imp. White Chadwick	5.00 per 100,	40.00 per 1000
Wm. Turner	5.00 per 100	

POMPONS.

Klondike	$4.00 per 100,	$35.00 per 1000
Baby Klondike	4.00 per 100,	35.00 per 1000
Golden Climax	4.00 per 100,	35.00 per 1000
Bronze Climax	4.00 per 100,	35.00 per 1000
Western Beauty	4.00 per 100,	35.00 per 1000
Niza	4.00 per 100,	35.00 per 1000
Golden Mensa	4.00 per 100,	35.00 per 1000

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Chrysanthemum rooted cuttings, ready soon, strong clean stock. $5.00 reduction on 1000 lots.

WHITE—	
Smith's Advance, early	2½c
Smith's Imperial, early	5 c
Kalb, early	3 c
Mariana, large midseason Pom	3 c
Wm. Turner, midseason	4 c
Autocrat, midseason	4 c
White Frick, midseason	4 c
Silver Wedding, midseason	4 c
December Gem, late	4 c
PINK—	
Pacific, early	3 c
Chieftain, midseason	3 c
Edwin Seidewitz, late	3 c
Helen Frick, midseason	4 c
Wells' Late Pink, late	4 c
YELLOW—	
Golden Queen, early	3 c
Richmond, next early	4 c
Yellow Turner, midseason	4 c
Whittier, late	4 c
Dec. Gem, late	4 c
Dolly Dimple	4 c

Helen Newberry Pompon and bronze Oct. Herald at 4c.
W. R. MAXWELL, FLORIST, ALVA, OKLA.

MUMS, R. C., $25.00 PER 1000. CASH.
We have an enormous surplus of cuttings of excellent quality in following varieties:
Oconto, good, large, early white.
Golden Queen, good, large, early yellow.
Chrysolora, good, large, early yellow.
Bonnaffon, good, large, late yellow.
POMPONS
Fairy Queen, early pink.
Malaine, late glistening, white.
Beu, late, bronze.
La Gravere, late, red.
Western Beauty, late, dark pink.
Neola, late, light pink.
R. SCHEFFLER, WHEATON, ILL.

To move this surplus fast we will sell at a real bargain, 2 and 2½-in. Chrysanthemum plants, all cut back once, $2.50 per 100, $20.00 per 1000.
175 Wm. Turner, 1000 Pink Unaka, 75 Dr. Enguehard, 250 Arlette Dubois, 450 Seidewitz, 1000 Maj. Bonnaffon, 300 W. Touset, 175 Y. Touset, 225 Richmond, 200 W. Chieftain, 650 P. Chieftain, 1500 Oconto, 130 Y. Unaka. Pompons: 350 Buckingham, 250 Golden Wedding, 200 Diana.
This is full-of-life stock, but we need the room so cannot carry them on. Cash only.
Restland Floral Co., Mendota, Ill.

MUMS, R. C.

CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $3.00 per 100, $40.00 per 1000.

GENERAL LIST OF COMMERCIAL VARIETIES

WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost.

YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan.

PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

RED:
Harvard.
R. C. of the above, $3.00 per 100, $30.00 per 1000.

POMPONS:
R. C., $3.50 per 100, $30.00 per 1000.
Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.
Roman J. Irwin, 321 6th Ave., New York.

CHRYSANTHEMUMS.

WHITE	Yellow Chadwick
Mistletoe, late white	Mrs. Morgan
Chas. Rager	Golden Queen
Smith's Ideal	C. C. Pollworth
Elise Papworth	PINK
W. H. Chadwick	Mc Niece
December Gem	Patty
YELLOW	Dr. Enguehard
Chrysolora	Chieftain
Marigold	R. E. Loeben

Rooted Cuttings .....$30.00 per 1000
2½-in. pots ..... 45.00 per 1000

POMPONS	
WHITE	PINK
Alva	Queen Marie
Kenneth	Lillian Doty
Helen Newberry	Western Beauty
November Pearl	Eliz. Firestone, single
YELLOW	BRONZE
Mike Gabel	Mme. La Porte
Madge	Hilda Canning
Quinola	Beckey McLean
Krut	Mrs. Beu

Rooted cuttings .....$40.00 per 1000
2½-in. pots ..... 50.00 per 1000
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at $5.00 per 100.

WHITE	YELLOW
R. O. Berthur	Golden Glow
White Frick	Yellow Eaton
Wm. Turner	Polyphene
Chadwick Imp.	Yellow Jones
Touset	Chrysolora
Smith's Advance	Bonnaffon
Chas. Rager	
White Jones	

PINK
Pacific Supreme
Maud Dean
Chieftain

POMPONS

WHITE	BRONZE
Diana	Clorinda
King Henry	Bliss
Helen Newberry	California
PINK	SINGLE
Minta	White Mensa
YELLOW	Little Dolly Pink
Golden Martha	

STATE FLORAL CO., YAKIMA, WASH.

HERE'S A GOOD ONE

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 8½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, $3.00 per doz., $20.00 per 100, $180.00 per 1000. Strong plants and careful packing guaranteed.
GRAND VIEW GREENHOUSES,
Hopkins, Minn.

VERY STRONG CUTTINGS.
Well rooted—None better.
READY NOW.

White Rager	$3.50 per 100;	$30.00 per 1000
Yellow Rager	3.50 per 100;	30.00 per 1000
Marigold	3.50 per 100;	30.00 per 1000
Buckbee	3.50 per 100;	30.00 per 1000
Nagoya	3.50 per 100;	30.00 per 1000
Dr. Enguehard	3.50 per 100;	30.00 per 1000
E. A. Seidewitz ...	3.50 per 100;	30.00 per 1000
Golden Queen	3.50 per 100;	30.00 per 1000

THE BEST POMPONS.

Golden Wedding ...	$3.00 per 100;	$25.00 per 1000
Yellow Baby	3.00 per 100;	25.00 per 1000
Mrs. Buckingham ..	3.00 per 100;	25.00 per 1000
Mrs. Godfrey	3.00 per 100;	25.00 per 1000
Golden Climax	3.00 per 100;	25.00 per 1000

Order Yours Today.
PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

Chrysanthemums: Orders booked for the following varieties, most of which are ready for immediate delivery. All stock guaranteed to be first class in every particular.

Wm. Turner	Early Frost
Unaka	Marigold
Oconto	P. Chieftain
Seidewitz	W. Chieftain
Chas. Rager	Mrs. C. C. Pollworth
Golden Queen	

Pompons.
Diana, Mrs. Buckingham, Mrs. Beu.
Rooted cuttings ...$30.00 per 1000; $3.50 per 100
2½-in. stock ..... 40.00 per 1000; 4.50 per 100
Improved White Chadwick and Improved Golden Chadwick, rooted cuttings, $40.00 per 1000, $5.00 per 100; 2½-in. stock, $50.00 per 1000, $6.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

CHRYSANTHEMUM CUTTINGS.
Ready Now.

	Per 100	Per 1000
Golden Chadwick	$5.00	$45.00
White Chadwick	5.00	45.00
Wm. Turner	5.00	45.00
Yellow Turner	5.00	45.00
Chas. Rager	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chrysolora and others	3.50	30.00

See complete list display this issue.
C. U. LIGGIT,
Wholesale Plantsman,
803 Bulletin Bldg., Philadelphia, Pa.

CHRYSANTHEMUM CUTTINGS.
Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick	$5.00	$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnaffon	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties.....	3.50	30.00

Rolf Zetlitz Co., Lima, O.

New Chrysanthemums; the best commercial varieties of 1919.
Victory, glistening waxy white, fine stem and foliage, fully developed Nov. 11th.
Sun Glow, early bright yellow, Bonnaffon type, maturing Oct. 25th. A perfect bloom to every stem, exceptional stem and foliage.
Loyalty, fine yellow for Thanksgiving, stem and foliage excellent.
Rooted cuttings, $10.00 per 100; not less than 10 of one variety sold.
MAX B. SCHREIBER, McDONALD, PA.

Mums, R. C.

Advance	$3.00 per 100
Early Frost	3.00 per 100
Unaka	3.00 per 100
Chieftain	3.00 per 100
Richmond	4.50 per 100
Whittier	4.50 per 100
White and Yellow Turner.....	4.50 per 100
White Chadwick	4.50 per 100

W. E. F. Weber, Sault Ste. Marie, Mich.

CHRYSANTHEMUM STOCK PLANTS
White and Pink Maud Dean, Chadwick Improved, Pennsylvania, W. Rager, White Turner, Touset, Chieftain, Enguehard, Marigold.
POMPONS: Klondike, Yellow Baby, Garza, Pink Beauty.
SINGLES: White and Yellow Mensa, Kingsley, Buckingham, $5.00 per 100.
WOODLAND PARK FLORAL CO.,
SUMNER, WASH.

XMAS GOLD POMPON.

A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1,000, postpaid. March 15th delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1,000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

Chrysanthemums, R. C., Chrysolora, early yellow, Unaka, early pink, Chas. Brocke, large yellow, Silver Wedding, late white, Dr. Enguehard, large pink, Lillian Doty, pink pompon, $2.00 per 100. Oconto, early white, Wm. Turner, Yellow Turner, Pink Chieftain, White Chieftain, $3.00 per 100. Cash. Postage extra.
Furst Floral Co., Dayton, O.

CHRYSANTHEMUMS.

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.
Rooted cuttings, per 100, $5.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

MUMS AND POMPONS, R. C.

March or later delivery. Book your orders now. Improved Supreme and Golden Chadwick, Unaka, Maj. Bonnaffon, Tiger, Smith's Advance, Mistletoe, Seidewitz, Chrysolora, Golden Wedding and White and Yellow Turner, $4.00 per 100, $35.00 per 1000.
La Crosse Floral Co., La Crosse, Wis.

Chrysanthemum Bronze Daisy, new seedling Pompon, color light bronze, good for Thanksgiving cut, fine seller during entire blooming season. Stiff stem and branchy, good producer. Rooted cuttings ready now $10.00 per 100.
John J. Elsner, 622 S. Keystone Ave., Indianapolis, Indiana.

CHRYSANTHEMUMS.
THE BEST
In novelties and standard kinds.
Catalog on application.
ELMER D. SMITH & CO.,
Adrian, Mich.

MUMS R. C.

E. A. Seidewitz, Golden Queen, Pink Chieftain, White Chieftain, Oconto, Chas. Rager, Mistletoe, clean, strong, sand rooted stock. Cash please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, $3.50 per 100, $30.00 per 1000; Chadwicks and White Seidewitz, $5.00 per 100. We ship from Spokane.
Peters & Sons, Hillyard, Wash.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and White Chieftain, Lillian Doty and Mrs. Buckingham, $1.00 per doz., $6.00 per 100, $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

ROOTED CUTTINGS

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.
J. C. RENNISON CO., SIOUX CITY, IA.

Standard varieties, R. C., $30.00 per 1000, $3.50 per 100 by mail; such as, Enguehard, White Bonnaffon, Turner, Seidewitz, white Ivory, Pompons, etc.
MORGAN FLORAL CO., FORT MORGAN, COLO.

Pompon Chrysanthemums, rooted cuttings, Mrs. Buckingham, Baby Yellow, Diana, Golden Harvest and Golden Climax, from healthy stock, $3.00 per 100, $25.00 per 1000. Cash with order please. J. K. Chandler & Sons, Tewksbury, Mass.

Chrysanthemum R. C., Oconto, Charles Rager, Patty, Enguehard, Marigold, Roman Gold, Chrysolora, Seidewitz and Early Snow, $3.50 per 100. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Write us for complete list of Mums, both new and standard. We are especially strong on White and Improved Chadwick, mainly rooted cuttings, pot plants when desired.
S. S. Skidelsky & Co., 50 Park Place, New York.

To clean up Mum stock plants. White Turner, $4.50 per 100; Marigold, $4.50 per 100; Major Bonnaffon, $5.00 per 100. Pompons, Illona, Clorinda, Western Beauty, Mensa, $4.00 per 100. Cash with order. R. W. Unger, Oxford, Mich.

Mums R. C., 13,000 Golden Wedding, 7000 Wm. Turner, 6000 White Chadwick, ready March 20th to April 1st, at $35.00 per 1000.
Bird Forrest, Florist, Waxahachie, Tex.

Mums, R. C., extra strong, $3.00 per 100; Marigold, Tipperary, Fall Beauty, Yellow Bonnaffon, J. Foley, White Rager, Seidewitz.
Lawrence Floral Co., Lawrence, Kan.

Mum cuttings, sand rooted, Marigold, Yellow Bonnaffon and Early Frost, $25.00 per 1000. Cash with order. Geo. F. Deutschmann, R. No. 5, Webster Groves, Mo.

Mums, strong R. C., Chrysolora, White Cloud, Chas. Rager, $3.00 per 100. Josephine Foley, $4.00 per 100. O. S. Smith, 1415 S. Garvin St., Evansville, Ind.

Chrysanthemums, R. C., from clean healthy stock, Calumet, bronze, Harvard, red, and early yellow at $25.00 per 1000. Burrows Brothers, 2021 So. Main St., Rockford, Ill.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Chrysanthemum stock plants, $4.50 per 100. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

New White Seidewitz R. C., $6.00 per 100.
Toerner Greenhouses, Logan, O.

ALBUM OF DESIGNS, $1.00 per copy, prepaid.
Florists' Pub. Co., Caxton. Bldg., Chicago.

CINERARIAS

CINERARIAS.
2¼-in., $4.00 per 100; 3-in., $10.00 per 100; 4-in., $15 and $20.00 per 100; 5-in., $35.00 per 100; 6-in., $50.00 per 100.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

CHOICE CINERARIAS, IN BLOOM.
5-in., 50c each; 5½-in., 75c; 6-in., select, $1.00; 3-in., in flower, 15c; 3½-in., in bud and bloom, 20c and 25c. Add 10% for packing.
GULLETT & SONS, LINCOLN, ILL.

Cinerarias, Columbian mixture, good plants, 2¼-in., $5.00, 3-in., $10.00, 3½-in., $12.50, 4-in., $25.00, 5-in., $50.00 per 100. Cash.
R. B. Tindall, Independence, Mo.

5-inch Cinerarias $0.50
6-inch Cinerarias 1.00
7½% for packing.
C. H. Frey, Lincoln, Nebr.

Cinerarias, Dreer's dwarf and semi-dwarf, fine, shapely, 5-in., well spread, just right for Easter, $25.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Dreer's Dwarf strain, 5-in. pots, bud and bloom, in paper pots, choice plants, 40c. Cash with order. See Primula and Cyclamen ad. H. F. Merrill, Sayre, Pa.

Strong stocky plants of Dreer's Prize mixtures, in both dwarf and tall Cinerarias, 3-in., $10.00 per 100, either kind you want. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

CINERARIAS—Continued

Cinerarias, Dreer's Prize strain, mixed 4-in., ready for shift, $3.00 per doz., $20.00 per 100; 5-in., in bud, $4.50 per doz., $35.00 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Cinerarias, in bud and bloom, 2½-in., 8c; 4-in., 25c; 5-in., 50c and 75c. Add 10% for packing.
Otto P. Krueger, Toledo, O.

Cinerarias, fine large plants, in bud and bloom, 4-in., 25c; 5-in., 50c. Order now for Easter.
C. A. Rieman, Connersville, Ind.

Cinerarias, Dreer's Prize Dwarf, 3½-in., 10c; 4-in., 15c; 4½-in., 25c; 5-in., 30c.
Charles Sherwood, Waterloo, Iowa.

Cinerarias, 3½-in., in bud and bloom, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

CINERARIAS
In bloom, extra fancy, 5-in., 50c; 6-in., 75c each. Woodland Park Floral Co., Sumner, Wash.

Cinerarias, extra fine, 2-in., $4.00; 3-in., $10.00; 4-in., $20.00 and $25.00; 5-in., $50.00; 6-in., $75.00. Geo. A. Kuhl, Pekin, Ill.

Cinerarias, 5-in., in bud, 35c. good stock, best colors. Cash please. Packing a specialty.
J. Sylvester, Oconto, Wis.

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2-in. ready for 4-in., $4.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias from Columbian and H. & S. seed in mixture, 2-in., $3.00 per 100; 3-in., $8.00 per 100. N. O. Caswell, Delavan, Ill.

COLEUS

Coleus, 12 leading varieties, Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii, American Beauty, Firebrand, Annie and John Pfitzer (these two are dwarf varieties), Shylock, Duneira, multiflora, Beckwith's Gem, 2-in., $4.00 per 100; R. C., $1.50 per 100; or mixed, $1.25 per 100, $12.00 per 1000; Gettysburg and Defiance, the two choice varieties, 2-in., $5.00 per 100; R. C., $3.00 per 100. Also see my ads on other stock, Ageratums, Fuchsias, Lantanas, Mesembryanthemums, Pelargoniums, and Miscellaneous. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

COLEUS CUTTINGS.
Saboni or Scarlet Bedder, Duneria, Spotted Gem, Neptune, Lord Palmerston, Lord Alverstone, American Beauty, Golden Bedder, Queen Victoria, Verschaffeltii, Hurricane, Defiance, Khaki, Prince Edward, Blizzard, Beckwith's Gem, John and Anna Pfister, Pink and Yellow Trailing Queen.
$1.50 per 100, $12.00 per 1000.
Parcel post paid. Cash.
THE IMLAY CO., ZANESVILLE, O.

COLEUS CUTTINGS.

	Per 1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. Rooted Cuttings	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid. 2-in. ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Coleus Brilliancy and other best sellers; cuttings, $1.50 per 100, delivered; 2-inch, $4.00 per 100. Cash.
See Plumosus and Calla advs.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Coleus, Trailing Queen, Golden Bedder, Beckwith's Gem, Firebrand, 2¼-in. stock, ready to shift, $3.00 per 100, $25.00 per 1000. No packing charges. Cash please.
J. A. Tapscott, Box 343, Owensboro, Ky.

Liberty Coleus, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, R. C., $1.50 per 100; all prepaid. Liberty and mixed, sold till March 20th. Cash.
Royston & Fenton, Evansville, Ind.

COLEUS, ABOUT 700 IN SEVEN VARIETIES, 2-IN., CUT ONCE, READY TO CUT AGAIN, WILL GIVE MANY CUTTINGS, $3.00 PER 100.
FRED W. ARNOLD, CAMBRIDGE, O.

Coleus, R. C., 12 varieties, including Golden Bedder, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, 2-in., $5.00 per 100. R. C. are prepaid P. P. Cash please.
E. B. Randolph, Delavan, Ill.

Coleus, strong R. C., in the finest assortment of bedders, plenty of bright colors, labled true to name, $1.50 per 100 by mail, $12.50 per 1000, by express. S. W. Pike, St. Charles, Ill.

R. C. Coleus, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000. 2½-in. Brilliancy Coleus, $5.00 per 100. Fine stock. Cash. J. A. Farnworth & Son, Galion, O.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00; rooted cuttings, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Coleus R. C., 10 good standard sorts, Verschaffeltii, Golden Bedder, Trailing Queen, etc., $1.50 per 100.
Greens Greenhouses, Inc., Fremont, Nebr.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, $2.00 per 100, $18.00 per 1000.
Baur Floral Co., Erie, Pa.

Coleus, Trailing Queen, R. C., $1.50 per 100, postpaid. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

1200 2-in. Coleus, 12 varieties, clean plants, $3.00 per 100. Cash please.
Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., $1.50 per 100, $12.00 per 1000; 2¼-in., 4c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, R. C. Trailing Queen, $1.25 per 100, $10.00 per 1000.
J. E. Kallenbach & Sons, R.F.D. No. 1, Erie, Pa.

2-in., best varieties of Coleus, mixed, 4c; rooted cuttings, 1½c.
J. S. Stuart & Son, Anderson, Ind.

Coleus, Trailing Queen, 2½-in., 2½c; 3-in., 3c. Want bench room. Cash with order.
Harry A. Cook, Oberlin, O.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, 2-in., in good assortment, $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

Coleus, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Coleus, Xmas Gem, 4-in., 20c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Coleus Brilliancy and Autumn Leaf, 2-in., $4.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

COREOPSIS

Coreopsis Grandiflora, fine strong stock, $3.00, $5.00 and $7.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

CUPHEAS

Cupheas, 2-in., $3.00 per 100; R. C., $1.00 per 100, postpaid.
The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in. $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

300,000 Cyclamen seedlings, bright Xmas Red, white with pink eye, blood red, salmon, cherry eye, bright salmon, dark salmon, bright rose, pure white, three to five leaves, March shipment. We ship quality only. They will be scarce, $8.00 per 100, $75.00 per 1000. 2½-in. for March delivery, $10.00 per 100; 3-in. for June delivery, $15.00 per 100. Will get A No. 1 stock only. Seed was scarce last fall. Get an early start for next year, with good strong seedlings.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago.

CYCLAMEN SEEDLINGS.
Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.
$8.00 per 100, $75.00 per 1000
Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, $100.00 per 1000. This stock ready for immediate shipment.
Rolf Zetlitz Co., Dayton, O.

CYCLAMEN SEEDLINGS
We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, $8.00 per 100, $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cyclamen, strong plants in bud and bloom.

4-in.	each	$0.40
5-in.	each	.75
6-in.	each	1.50
7-in.	each	2.50
8-in.	each	3.50
10-in.	each	5.00

DAVIS FLORAL CO., DAVENPORT, IA.

Cyclamen transplanted seedlings, three to four leaves, ready now, $3.50 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 321 6th Ave., New York.

CYCLAMEN seedlings, transplanted, grown from high-grade seed, in leading colors, $3.50 per 100, $75.00 per 1000.
Blooming plants, 3-in., $25.00 per 100; 4-in., 40 and 50c each; 5-in., 75c and $1.00 each.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Cyclamen, strong 2¼-in. for early March delivery, $10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.

5-in.	$0.75 to $1.00
6-in.	1.50 to 2.00
7-in.	2.50 to 3.00
8-in.	3.50 to 4.00

J. C. Steinhauser, Pittsburg, Kans.

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen, transplanted seedlings from flats, dwarf and stocky, with from 3 to 5 leaves, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen, 2-in., well established plants, ready for 3-in. or 3½-in., assorted, of the best colors only; cheap at 12c. You can make 10 to 12-in. stock of these for Xmas. Cash with order please.
The Winchester Greenhouses, Winchester, Ky.

Cyclamen best imported strain in bud and bloom

4-in.	$0.35 each
6-in.	1.00 each

QUENTIN FLORAL CO., ST. JOSEPH, MO.

Cyclamen, best English strain.

5-in.	$65.00 per 100
4-in.	40.00 per 100
3½-in.	30.00 per 100

A. Colle, Doylestown, Pa.

Cyclamen, in bud and bloom, choice plants that will make money for you, 4-in., 40c; 5-in., 75c; 6-in., $1.00; select, $1.25. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

CYCLAMEN SEEDLINGS, $8.00 PER 100, $75.00 PER 1000; 4-IN., 40c, ASSORTED, RED AND SALMON, CASH PLEASE. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, for immediate and Easter sales, 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

CYPERUS

Cyperus Alternifolius (Umbrella plant), 2½-in. pots, $6.00 per 100; 3-in. pots, $8.00 per 100; 4-in. pots, $10.00 per 100.
Lakewood Nurseries, Box 1424, Atlanta, Ga.

DAHLIAS

Mr. Florist, grow Dahlias for profit. Be sure you have the right varieties, then you will be sure to get the profit. We can offer you a hundred varieties of our own growing, but offer you here 7 varieties that will assure you profit. Each variety produces freely, high quality, perfect, long stem, good keeping cut flowers, absolutely true. Last year we grew 2½ acres of these 7 varieties alone for our local trade and did not have enough. This year we will grow 5 acres of these 7 varieties.
Arabella, show, gold, lavender with old rose sheen.
Jack Rose, decorative, rich velvety crimson.
Sylvia, decorative, rich pink, white center.
Strong field divisions, $12.00 per 100; sample order of 12 each of these 3 varieties at 100 rate.
Delice, decorative, glowing rose pink.
Mina Burgle, decorative, dark scarlet.
These 2 varieties, strong field divisions, each 25c, doz., $2.50.
Golden Gate, cactus, gold, there is no better cactus Dahlia grown, field divisions, 35c each, doz., $3.50.
Neff's White, show, there is no better white cut flower Dahlia grown. Long stiff stem, free and perfect, likes rich soil and a little shade. You will do well to try this variety and try it freely. Each 35c, $4.00 per doz.
Cash with order. Our list of other varieties ready March 1st.
NEFF FLORAL CO.,
2222 W. Liberty Ave., W. L. Pittsburgh, Pa.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.
Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

SACRIFICE SALE.

Poor health compels sale of about 10,000 extra fine Dahlias, very strong divisions, mixed colors and types, $2.50 per 100. Separate colors, mixed types, $4.50 per 100. Cash with order. Would consider offer per 100 to take the lot. Fred L. Finkham, R.F.D. 126, Westbridgewater, Mass. (formerly Brockton, Mass.)

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doazon, Kriemhilde, $10.00 per 100. Twentieth Century, $8.00; White Century, Rheinkoenig, $6.00 per 100.
Write for bargains in Iris.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Dahlias, the best varieties for cut-flowers. Golden West, H. cactus, golden yellow.....15c
Mina Burgle, the best red 12c
Wacht am Rhein, pink 15c
Eventide, pink 10c
Washington City, best white in existence..75c
Divisions, strong clean roots.
Groen's Nursery, Montebello, Calif.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at $6.00 per 100; 2000 Jamaica and 1000 Emily, at $8.00 per 100; 2000 Koerner's White at $15.00 per 100. Cash with order.
Wm. Stabelfeldt, Sta. C, R. 6, Milwaukee, Wis.

150,000 Dahlia roots, the best California and cut flower varieties, Mina Burgle, Geo. Walters, Pride of California, Golden West, Cactus, Washington City, Mrs. Estes, Dorothy Durnbaugh, Broomall's Prima Donna, etc. Send for list. Ready now. See our Canna ad. Superior Nursery Co., 1417 E. 59th St., Los Angeles, Calif.

Dahlias, good divisions, field grown: Blushing Beauty, a good cut flower, shell pink, $5.00 per 100; Sylvia, $6.00 per 100; Storm King, best white, Dreer's White and Dreer's Yellow, $10.00 per 100. Will trade for Cannas or Gladioli.
J. W. Ross, Centralia, Ill.

DAHLIAS FOR CUT FLOWERS.

I have a big stock of cut flower varieties, all colors, types and prices, true to name, full count and no disease. Get my big list now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

PLANT DAHLIAS NOW

Dahlias are a success under glass. Bloom 65 days from planting. The pompon sorts are best to force. Snowclad, the best white, is only $5.00 per 100 divisions. Send for big list. John W. Merritt, Farmingdale, Long Island, N. Y.

NOT QUANTITY, QUALITY.
For the best in Dahlias consult us.
Best varieties for cut flowers
and garden decoration.
LYNDHURST FARM,
R. F. D. No. 2. Hammonton, N. J.

Dahlia divisions, while they last, 10 each of 10 very good sorts, $6.00; 10 each of 10 very fine sorts, $10.00; or 1 each of 25 latest best novelties for trial, $5.00; all labeled.
Indiana Dahlia Farm, New Albany, Ind.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

Dahlias, 50 tubers, in 5 good cut flower varieties, $3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlia divisions, Mrs. Chas. Turner, Lyndhurst and Sylvia, 3c; A. D. Livoni, M. D. Hallock and Souv de Doazon, 4c; W. W. Rawson, 6c. Cash with order. R. O. Wenning, Brazil, Ind.

Hand-pollinated Dahlia seed, from best varieties, selected mixture, $1.00 a trade packet. Alt F. Clark, "The Dahliast," Netcong, N. J.

Dahlias, 10 to 20 varieties, labeled, $5.00 per 100. Circular. Mrs. Howard Holsinger, Dahlia Specialist, Denton, Md.

Dahlias, desirable varieties at attractive prices. Minnetonka Nursery, Wayzata, Minn.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

DAISIES

A. E. HUNT'S STRAIN
BOSTON YELLOW DAISIES
Rooted cuttings for delivery in any quantity, $3.00 per 100, $25.00 per 1000, f. o. b. grower; 2½-in., $5.00 per 100.
Hunt's White Sport, small center, long petals, rooted cuttings, $75.00 per 1000; 2½-in., $100.00 per 1000. No order accepted for less than 100.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Daisies, Mrs. Sander, 2-in., $4.00 per 100, $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. 100 Marguerites, 2-in., $3.00 per 100. 200 Marguerites, 3-in., $6.00 per 100. 100 Boston Yellow, 3-in., $7.00 per 100.
Edward W. Schuster, Crookston, Minn.

Rooted cuttings of single white and Mrs. Sander, $4.00 per 100, $35.00 per 1000; 2¼-in., at $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, rooted cuttings, $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000. Blue Daisies, 2¼-in. pots, $8.00 per 100, $75.00 per 1000; 3-in. pots, $14.00 per 100. Excellent for growing on for Easter sales.
Roman J. Irwin, 321 6th Ave., New York.

Daisies, R. C., Giant White, $1.50 per 100; Boston Yellow, $2.00 per 100; White, 2-in., $3.00 per 100; Boston Yellow and Sander, 2-in., $4.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Daisies, Nicholson's Giant White, $3.00 per 100. Bellis Daisies, pink and white, seedlings, 60c per 100, $5.00 per 1000 by mail.
S. W. Pike, St. Charles, Ill.

Daisies, California grown, Mrs. Sander and single white, $3.00 per 100.
Los Angeles Geranium Co., Culver Bros., Props., 1752 Garfield Place, Los Angeles, Calif.

Shasta Daisies, 2-in. pots, $3.00 per 100. Daisies, white and yellow, large flowering, $4.00 per 100.
The McGregor Bros. Co., Springfield, O.

Marguerites, white, 2½-in. pots, $6.00 per 100 $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Boston Yellow Daisies, R. C., strong, about 4000 ready, $3.00 per 100, $25.00 per 1000. Cash. Postpaid. Park Floral Co., Trenton, N. J.

Daisies, 3-in. Marguerites, $6.50 per 100, $60.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

SANDER DAISIES.
2¼-in., $6.00 per 100, $55.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

Daisies, Marguerites, 3-in., ready for shift, $6.00 per 100. Cash please.
Hall's Greenhouse, Clyde, O.

Daisies, Mrs. Sander, dbl., 2-in., ready for a shift, $4.00 per 100. Cash.
Charlevoix Floral Co., Charlevoix, Mich.

Daisies, Marguerites, R. C., $3.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Marguerites, 3-in., ready for shift. $6.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Daisies, Marguerites, single and double, strong 2-in., 4c. Frank Tobisch, Stillwater, Minn.

Daisy, Mrs. Sander, 2-in., $7.00 per 100; 3-in., $12.00 per 100. J. L. Johnson, De Kalb, Ill.

Daisies, Marguerites, fine 2-in., $3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

Shasta Daisies, $3.00, $5.00 and $10.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

Strong 2-in. Boston Yellow Daisies, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

225 3-in. White Daisies, strong plants, the lot for $10.00. H. W. Girton, Ridgway, Pa.

DELPHINIUMS

Delphinium Belladonna Hybrids, 2-yr. plants, many double, $8.00 per 100. Cash.
Jos. Haupt, R. 2, Glenview, Ill.

Delphiniums, 2-yr. plants of a fine strain, $10.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DIANTHUS

Dianthus Barbatus (Sweet William), $2.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DRACAENAS

	Per 100	Per 1000
DRACAENA Indivisa seedlings..	$3.50	$30.00
2½-in.	5.00	40.00
3-in.	8.00	.....
7-in.	$1.25 each	

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, $4.00 per 100, $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000. 3½-in. pots, $14.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Dracaena Indivisa seedlings, $1.75 per 100, postpaid. Muskogee Shrubbery Gardens, P. O. Box 36, Muskogee, Okla.

Dracaena Indivisa, 3-in., ready for 4-in., first class in every way, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

4-in. Drac. Indivisa, extra strong, 20c each.
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Strong 2¼-in., $4.50 per 100, $40.00 per 1000. 3½-in., Very good plants, $12.50 per 100.
S. S. Skidelsky Co., 50 Park Place, New York.

Dracaena Indivisa, 4-in. good stock, $18.00 per 100. H. S. Wiecking, Bluffton, Ind.

Dracaena Indivisa, 4½-in., $25.00 per 100.
Urice Bros., Vinton, Iowa.

Dracaena Indivisa, 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Dracaena Indivisa, 2¼-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2¼-in., $4.00 per 100.
C. W. Espy & Son. Brookville, Pa.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

FERNS

FERNS MY SPECIALTY.

FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1,000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1,000.

CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.

ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1000. Strong 2¼-in., $5.00 per 100, $45.00 per 1000.

ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1,000.

ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

Ferns, Boston 4-in., $35.00, 5-in., $60.00 and $65.00, 6-in., $75.00, 7-in., $100.00, 8-in., $150.00 and $200.00; Whitmanii, 4-in., $50.00, 5-in., $65.00. Amerpohlii, 4-in., $50.00, 5-in., $75.00; Anthony Wayne, 4-in., $50.00, 5-in., $75.00; Sprengeri, extra value, 4-in., $25.00; Plumosus and Sprengeri seedlings, $1.00 per 100, $9.00 per 1000; Sprengeri 2-in., $3.00, 3-in., $8.00, 4-in., $15.00 per 100; Plumosus, 2-in., $3.50 per 100. Ask for prices on soft wooded plants and blooming stock. 5% for packing. Save this by sending CASH. Everything we sell, guaranteed.
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris, Crytomium and other varieties, $6.00 per 100, $55.00 per 1000. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

FERNS. FINE STOCK.

These will make you big money for Easter sales, not just potted, but well established and ready for a move up.
5-in. Boston and Roosevelt.....$50.00 per 100
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., $15.00 per 100.

Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Scottii, Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $15.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

2½-in. Bostons	...	$ 7.00	$65.00
5-in. Bostons	$7.50	50.00	.....
5-in. Bostons	...	60.00	.....
2½-in. Whitmanii	...	7.50	70.00
2½-in. Roosevelt	...	7.00	65.00
2½-in., asstd. for dishes, extra strong	...	6.50	60.00

For terms, see Miscellanous classified.
A. M. Augspurger, Peoria, Ill.

BOSTON AND WHITMANII

Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.
$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Can make immediate shipment on Fern runners and pot grown Ferns.
Runners .....$15.00 per 1000
2½-in. double crown..... 75.00 per 1000
3 -in. double crown..... 90.00 per 1000
5 -in. double crown..... .40 each
6 -in. double crown..... .75 each
CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

FERNS—Continued

500,000 POT GROWN FERNS

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzelii, Elegantissima, all 2½-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2½-in., $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

BOSTON FERNS
Good, strong, clean, bushy stock.

5-in.	$0.55 each
6-in.	.80 each
7-in.	1.00 each
8-in.	1.25 each

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS
Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.
3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

FERNS CHOICE PLANTS.

Whitmanii and Verona, bushy, 4-in.	$0.35
Boston and Verona, 5-in.	.65
Boston, large, 6-in.	1.00
Boston, select, 7-in.	1.50
Birds Nest Ferns, 4-in., each	.50

GULLETT & SONS, LINCOLN, ILL.

LEATHER-LEAF FERN
Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

FERNS.

Whitmanii	4-in.	$30.00 per 100
Boston	4-in.	25.00 per 100
Boston	5-in.	50.00 per 100
Whitmanii	5-in.	60.00 per 100

Cash with order.
PAUL M. HALBROOKS, NEWARK, O.

FERN RUNNERS.
Boston, Ostrich Plume, Fish Tail and Wanamaker, in assortment, $15.00 per 1000. Cash with order.
C. J. OHMER,
Box No. 171, West Palm Beach, Fla.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Table Ferns, from 2¼-in., $4.50 per 100; 2½-in., very strong, fine for filling in Easter combinations, $6.00 per 100. Cash with order.
Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

POT GROWN BOSTON FERNS

6-in.	$0.75
7-in.	.90
8-in.	1.10

DAVIS & STEINER CO., MORRISON, ILL.

Boston Ferns, out of bench, ready for 5-in. and 6-in., 50c. This is keen stuff and will not last long at this price. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Boston Ferns, 2¼-in., 2½-in., 3-in., 4-in., 6-in. and 8-in., at 5c, 8c, 10c, 15c, 50c to $1.00 each. All ready for a shift.
B. M. Wickers & Son, Gretna, La.

Ferns, pot grown, 2-in., Boston and Roosevelt, 5c each; $45.00 per 1000; 4-in. Boston and Roosevelt, 25c each. Cash please.
B. C. Blake, Springfield, O.

Ferns, Boston, Piersonii, Whitmanii and Amerpohlii, 2½-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.
Truitt's Greenhouses, Chanute, Kan.

Transplanted Boston Fern runners, equal to 3-in. pots, cool grown, $8.00 per 100, $75.00 per 1000. M. J. Penchar, 3144 N. Francisco Ave., Chicago.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., $1.00 per doz., $5.00 per 100; 3-in., extra heavy, $2.00 per doz., $10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Ferns, Boston, extra fine from 4-in. pots, $4.25 per doz., $30.00 per 100; 5-in. extra heavy, $6.00 per doz., $45.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

TABLE FERNS FOR FERNERIES
Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston, Roosevelt, Teddy Jr., 2¼-in., $6.00 per 100, $55.00 per 1000. Cash.
The Springfield Floral Co., Springfield, O.

Holly Ferns, 2-in., nice strong plants, $5.00 per 100. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Ferns, Elegantissima Compacta and Roosevelt, 2¼-in., $6.00 per 100, $55.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

4-in. Boston Ferns, 25c each.
Davis Floral Co., Davenport, Ia.

Boston, Roosevelt and Springfieldii Ferns, 4-in., $12.00 per 100, $110.00 per 1000; 500 at 1000 rates. Cash please. Ustler Bros., Apopka, Fla.

Superbissima, Scholzelii and Whitmanii Compacta, 3-in., 15c.
Levant Cole, 89 Wendell St., Battle Creek, Mich.

Table Ferns, 6 of the best varieties, extra good 2¼-in., $5.00 per 100.
S. A. Pinkstone, Utica, N. Y.

Boston Ferns, pot grown, 3-in., $15.00 per 100, $125.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

5 varieties Table Ferns, 2-in., 4c. Strong 2-in. Whitmanii, 5c. Cash please.
Frank Tobisch, Stillwater, Minn.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

Bostons, 4-in., shapely, not leggy stock, $10.00 per 100. Cash with order.
W. P. Newell Co., Apopka, Fla.

Boston Ferns, 300, 4 and 5-in., out of bench, extra heavy 25c and 35c each. Cash, no packing charge. Attica Floral Co., Attica, Ind.

Boston Ferns, 4-in. 25c
Boston Ferns, 5-in. 35c
Peterson Floral Co., Gibson City, Ill.

Boston Fern Runners, $2.00 per 100.
A. C. Sperry, Neodesha, Kans.

Boston Ferns, 4-in., $3.00; 5-in., $4.50 per doz. Cash. LaCrosse Floral Co., LaCrosse, Wis.

Whitmanii Ferns, 2½-in., $6.00 per 100, $55.00 per 1000. Fred Burre, Peoria, Ill.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill.

FEVERFEW

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, double, out of 2-in. pots, ready for shift, $3.00 per 100. O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

Feverfew, double, 2-in., $4.00 per 100.
Edward W. Schuster, Crookston, Minn.

FORGET-ME-NOTS

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Dissitiflora, 4-in., strong, can be divided at once, 10c.
Greens Greenhouses, Inc., Fremont, Nebr.

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $8.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass.

Forget-me-nots, transplanted, growing in flats, $2.50 per 100. S. T. Danley & Son, Macomb, Ill.

Forget-me-nots, everblooming, 3-in., 6c, ready for shift. J. Sylvester, Oconto, Wis.

Forget-me-nots, Myosotis Alpestris, $2.00 per 100. Geo. Shackell, Pacific Junction, Ia.

FUCHSIAS

Litle Beauty, 2-in.	$7.00 per 100
Black Prince, 2-in.	6.00 per 100
Purple Prince, 2-in.	6.00 per 100
Lustre, 2-in.	6.00 per 100
Walter Lang, 2-in.	5.00 per 100
Gloire des Marches, d. white, 2-in.	5.00 per 100
White Giant, d. white, 2-in.	6.00 per 100
Elm City, the true stock, 2-in.	6.00 per 100

Also see my advs. of other stock, Mesembryanthemum, Miscellaneous, Coleus, Pelargoniums, Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $35.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000. Little Beauty and Black Prince R. C., $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, $2.00 per 100 by mail, $17.50 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.
S. W. Pike, St. Charles, Ill.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Strong, 2-in., by express, $4.00 per 100. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, strong 2¼-in., red, white, blue and Black Prince, ready for 3-in., $4.00 per 100. 300 for $10.00. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Fuchsias, 2½-in., best kinds mixed, fine plants, ready for shift, $5.00 per 100. Cash please. W. G. Thomas & Sons, Sheffield, Ill.

Fuchsia R. C., 5 best varieties, 2c. Cash.
TOPEKA FLORAL CO.,
25th and Kansas Ave., Topeka, Kans.

Fuchsias, dwarf, 3 best varieties, ready for 3-in., 6c; $55.00 per 1000.
Lindey & Dawson, New Castle, Ind.

FUCHSIAS.
Seven choice varieties, best stock, 2¼-in., 5c.
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, R. C., $2.00 per 100.
H. W. Girton, Ridgway, Pa.

Fuchsias, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., $5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre, Peoria, Ill.

GAILLARDIAS

Gaillardia Grandiflora, good, heavy plants, $3.00, $5.00 and $8.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

GENISTAS

GENISTA Canariensis, 2-in., $5.00 per 100. For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Genistas, 5-in., clean, shapely, good color, in bud and bloom, 50c.
Greens Greenhouses, Inc., Fremont, Nebr.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL MARCH 25TH

EXCEPT BUCHNER,

$20.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

GERANIUMS.	Per 100	Per 1000
2-in. S. A. Nutt	$5.00	$45.00
2-in. A. Ricard	6.00	.....
2-in. J. Viaud	6.00	.....
2-in. Mixed Var.	4.00	.....
2-in. Scented	5.00	.....
2-in. Mme. Salleroi	4.00	.....

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

GERANIUMS.
2 and 3 inch
Poitevine, Ricard,
S. A. Nutt and mixed.
Write for prices.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

ROOTED GERANIUM CUTTINGS
MARCH DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS, QUICK DELIVERY.
Best bedders, strong healthy stock, 2¼-in., $7.50 per 100, $70.00 per 1000; 3-in., $10.00 per 100, $95.00 per 1000; 4-in. select, $18.00 per 100. Order now and have 4-in., worth $25.00 per 100 for spring sales. Mme. Salleroi, R. C., $4.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Strong 3-in. Nutt, Presilly and Buchner, ready for shift, $10.00 per 100; 4-in. Ricard, Nutt and Buchner, $15.00 per 100. Our new Defiance Geranium, salmon pink, makes 3 flowers to others 1; 3-in., $15.00 per 100; 4-in., $20.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

GERANIUMS
Rooted Cuttings
All booked till April 1
Ricard, Poitevine, Scarlet Bedder,
Nutt and Buchner,
Cash with order.
PETER BROWN, LANCASTER, PA.

500 S. A. Nutt, 4-in.	$10.00 per 100
1500 S. A. Nutt, 2¼-in.	50.00 per 1000
100 Ivy, red, 2¼-in.	6.00 per 100
200 Rose, 2¼-in.	5.00 per 100

Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

3500 strong, established, 2¼-in. S. A. Nutt Geraniums, ready for 4-in., $50.00 per 1000; Mrs. Richard F. Gloede, semi-double, the new rose pink, most beautiful foliage and greatest bloomer; strong 3-in., $25.00 per 100.
R. F. Gloede, 1405 Central St., Evanston, Ill.

Geraniums, S. A. Nutt, Viaud and Buchner, $45.00 per 1000. Ricard, Regalia and a few Poitevine, $6.00 per 100. All extra strong 2-in. stock, ready March 10th. Packed right, free. Cash please.
J. A. Swartley & Sons, Sterling, Ill.

Geraniums, Nutt, Buchner, Jean Viaud and Mme. Jaulin, for March shipment, 2-in., $40.00; 2½-in., $50.00; 3-in., $60.00 per 1000. B. Poitevine, $50.00, $60.00 and $70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

Geraniums, strong healthy stock, 2¼-in. 400 Frances Perkins, 200 Jean Viaud, 350 Alphonse Ricard, 650 Beaute Poitevine, 200 Mme. Buchner and 500 Scarlet Bedder, $7.50 per 100. Cash.
Ulrich Floral Co., Tiffin, Ohio.

Geraniums, best bedders, mixed, mostly red and pink, 2½-in., ready for shift, $6.00 per 100. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

Geraniums, Mrs. E. G. Hill, best pink, 3-in., strong, well branched, ready for 4-in., $10.00 per 100. Cash.
Theo. J. Fetters, Harbor Springs, Mich.

S. A. NUTT GERANIUMS.

2¼-in., 4c; 3-in., cut back, 7c; 4-in., 10c. Packing free. Cash.
G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

2¼-in. pots of S. A. Nutt and other best kinds at $6.00 per 100, $50.00 per 1000. Ask for other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

NOW BOOKING ORDERS.

	100	1000
S. A. Nutt, 2¼-in.	$5.00	$45.00

John Bauscher, Freeport, Ill.

GERANIUMS.

From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, S. A. Nutt, 2½-in., 3-in., 3½-in., $6.50, $8.00, $9.00 per 100. Strong plants ready for shift. Gowanda Greenhouse, Gowanda, N. Y.

Geraniums, 2¼-in. pots, Nutt, Poitevine, Ricard, $50.00 per 1000. Cash with order.
P. Hopman, New Galilee, Pa.

Fine 3-in. Mme. Salleroi Geraniums, $5.00 per 100. No charge for packing. Cash please.
The Johnson Floral Co., Kendallville, Ind.

Geraniums, mixed, 2-in. standard varieties, $4.00 per 100; 2-in. Rose Geraniums, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

Ivy Geraniums, good double red, 2½ and 3-in., $3.50 and $5.00 per 100.
W. G. Thomas & Sons, Sheffield, Ill.

Strong 3-in. Geraniums, ready for 4-in., all true S. A. Nutt, $7.00 per 100. Cash.
Reiman Greenhouses, Vincennes, Ind.

400 extra good Nutt and Jean Viaud, 5-in., 20c. 1000 standard varieties, 4-in., 12½c.
Atwell Florist, Fort Dodge, Ia.

John Doyle, 2¼-in. Geraniums, strong stock, $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Good strong 2½-in., S. A. Nutt, $5.00 per 100, $48.00 per 1000. Haase Bros., Pekin, Ill.

Geraniums R. C., $25.00 per 1000. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Mme. Salleroi, 2-in., 3c.
S. W. Pike, St. Charles, Ill.

Rose Geranium, 2¼-in., in fine stock, $3.00 per 100. S. M. Harbison, Danville, Ky.

2-in. Mme. Salleroi, $3.00 per 100. Cash only.
Restland Floral Co., Mendota, Ill.

GLADIOLI

GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1 1½ in. & up.	No.2 1¼ in. & up.	No.3 1 in. & up.	No.4 ¾ in. & up.
America	$30.00	$24.00	$18.00	....
Augusta	....	24.00	18.00	$15.00
Brenchleyensis	30.00	24.00	18.00	15.00
Chicago White	35.00	28.00	....	16.00
Crackerjack	....	24.00	18.00	15.00
Crystal White	....	....	18.00	15.00
Dawn	....	72.00	54.00	40.00
Empress of India	45.00	36.00	27.00	20.00
Glory of Holland	....	....	22.00	16.00
Golden West	35.00	28.00	22.00	16.00
Goliah	60.00	48.00	36.00	30.00
Halley	30.00	24.00	18.00	15.00
Ida Van	35.00	28.00	22.00	16.00
Independence	....	22.00	17.00	15.00
Klondike	35.00	28.00	....	16.00
L'Immaculee	80.00	64.00	48.00	40.00
Loveliness	75.00	60.00	50.00	40.00
Meadowvale	30.00	24.00	18.00	15.00
Mrs. Francis King	30.00	24.00	18.00	15.00
Mrs. Frank Pendleton	50.00	40.00	....	....
Mrs. Watt	45.00	36.00	27.00	20.00
Niagara	50.00	40.00	30.00	25.00
Panama	50.00	40.00	30.00	25.00
Peace	45.00	36.00	27.00	....
Prince of Wales	80.00	64.00	48.00	40.00
Rouge Torch	80.00	64.00	48.00	40.00
Scarsdale	45.00	36.00	....	....
Schwaben	70.00	56.00	42.00	32.00
Wilbrink	80.00	64.00	48.00	40.00
Exhibition Mixed	25.00	20.00	15.00	....
Extra Choice Mixed	20.00	16.00	12.00	....
Primulinus Hybrids	25.00	20.00	15.00	12.00
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose)	30.00	24.00	18.00	15.00
Baron Hulot, 1⅜-in. up	50.00	....	....	25.00

Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.
Prices on smaller sizes quoted on request.
JELLE ROOS,
Gladiolus Specialist. Box A, Milton, Mass.

GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.
GARDENS OF SMEDLEY, WATERLOO, IOWA.

NONE BETTER.

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

Price per 1000	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Augusta	27.50	30.00
Cracker Jack, large, velvety dark red flowers	....	35.00
Meadowvale, white, dainty blue throat	....	35.00
Primulinus Hybrids	25.00	30.00
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

New Jersey grown Gladiolus bulbs, just right for greenhouse forcing. Grown on my farm in black sandy loam, well matured, clean and healthy, at least 95% true to name.

	1½-in. and up Per 1000	1¼-in. and up Per 1000
America	$30.00	$25.00
Augusta	30.00	25.00
Baron Hulot	40.00	35.00
Brenchleyensis	25.00	20.00
Chicago White	30.00	25.00
Childsii, mixed light colors	40.00	35.00
Czar Peter	50.00	45.00
Dieulafoy	50.00	45.00
Europa	70.00	60.00
Geo. Paul (Faust)	50.00	45.00
Glory of Holland	35.00	30.00
Golden West	35.00	30.00
Mrs. Francis King	30.00	25.00
Loveliness	60.00	50.00
Lily Lehman	45.00	40.00
Master Wietzen	40.00	35.00
Niagara	40.00	35.00
Panama	45.00	40.00
Peace	40.00	35.00
Pink Perfection	45.00	40.00
Princeps	50.00	45.00
Queen Wilhelmina	75.00	60.00
Schwaben	50.00	45.00
Yellow Hammer	40.00	35.00
Wm. Copeland	45.00	40.00
War	50.00	45.00
Mixed of the above named	30.00	25.00

Cash with order.
Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

	100	1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	23.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.
Roman J. Irwin, 321 6th Ave., New York.

MR. FLORIST!

These big fellows are the cheapest bulbs you can buy, running mostly from 1¾ to 2¾ inches. Nearly all of these will furnish 2 or more spikes of bloom and a corresponding increase in mature bulbs at digging time.

585	Mrs. Watt	$30.00 per 1000
1700	Schwaben	60.00 per 1000
1500	Panama, 1½ and up	45.00 per 1000
1000	Pink Beauty, 1½ and up	45.00 per 1000
1000	Autumn Queen, 1½ and up	35.00 per 1000
200	Panama, 1 to 1¼	$5.00 for lot
380	Panama, ½ to ¾	8.00 for lot

2100 Panama under ½, $9.00 per 1000, $18.00 for lot; Autumn Queen, mixed with 25% America, 200, 1½-in. and up, lot, $5.00; 625, ¾ to 1¼-in., $2.00 per 100, $11.00 for lot; 330 ½ to ¾-in., lot $3.00; 2400 under ½-in., lot $8.00. Cash. Frank B. Reed, Cumberland, Md.

READ WHAT A CUSTOMER SAYS:

Onset, Mass., Nov. 23, 1919.

Willis E. Fryer, Mantorville, Minn.,

Dear Sir: Book me for 500 of the Gladiolus Mrs. W. E. Fryer under ½-in. Considering the size of the bulbs, under ½-in., it did fine with me last summer and every bulb produced a bloom. It is by far the finest red that I have yet seen. Yours truly, J. G. Burrows.

Mrs. W. E. Fryer, No. 1, $5.00 per 100, $40.00 per 1000; No. 2, $4.00 per 100, $30.00 per 1000; No. 3, $3.00 per 100, $24.00 per 1000; No. 5, $2.00 per 100, 300 for $5.00. Bulblets, $3.00 per 1000; qt. of about 4000, $10.00. Primulinus, per 100, No. 1, $5.00; No. 2, $4.00; No. 3, $3.00; No. 4, $2.25; No. 5, $1.75. This is fine for early cut flowers. Halley, No. 4, $8.00 per 1000; No. 5, $5.00 per 1000. Choice Mixed, No. 3, $6.50 per 1000; No. 4, $5.00 per 1000; No. 5, $3.00 per 1000. Bulblets, $2.50 per peck. Crackerjack, No. 3, $7.00 per 1000; No. 4, $5.00 per 1000; No. 5, $3.00 per 1000. Hohenstauffen, per 100, No. 1, $3.50; No. 2, $2.50; No. 5, $1.00. This grows a tall spike and will produce more flowers than any white I ever grew.

The largest stock of seedling Iris of my own, originating in the U. S. 5000 transplanted baby seedlings of the tall bearded Iris, and not one of this number has been selected to name. Write for new descriptive list of over 80 varieties.
WILLIS E. FRYER, MANTORVILLE, MINN.

GLADIOLI

PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in.	7.00
PRINCEPINE, ½-in. and less	4.00
SCHWABEN, ½-in. and less	9.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
SCHWABEN	1.00
WAR	1.00

Glory of Kennemerland is a brilliant rose color with large yellow blotch on lower petals, flowers of an immense size, measuring 5 ins. across, a valuable florist's variety.
Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.
P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

	Per 1000 1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Augusta	27.50	30.00
Chicago White	30.00	35.00
Halley	30.00	35.00
Francis King	27.50	30.00
Bonquet d'Or	30.00	35.00
Ida Van	25.00	30.00
Princepine	30.00	35.00
Primulinus Hybrids	20.00	25.00
Pink Beauty	45.00	50.00
Peace	35.00	40.00
Niagara	40.00	45.00
Mrs. F. Pendleton	45.00	50.00
Schwaben	55.00	60.00

PLANTING STOCK	under ½-in.	½-in.-¾-in.
Augusta	$ 7.00	$ 9.00
Bouquet d'Or	12.00	15.00
Chicago White	9.00	12.00
Mrs. F. King	6.50	9.00
Mrs. F. Pendleton	15.00	18.00
Princepine	12.00	15.00

J. DE GROOT, GROWER, CATONSVILLE, MD.

Fine home grown bulbs.	Per 1000
America, No. 1	$27.50
America, No. 2	22.00
Mrs. F. King, No. 1	27.00
Mrs. F. King, No. 2	20.00
Niagara, No. 1	45.00
Niagara, No. 2	38.00
Mrs. Pendleton, No. 1	50.00
Schwaben, No. 1	55.00

PLANTING STOCK, PER 1000.

America, ⅝ to ¾-in., $11.00; King, ⅝ to ¾-in., $9.00; Halley, ⅝ to ¾-in., $10.00; Panama, ⅝ to ¾-in., $12.00; Chicago White, ⅝ to ½-in., $15.00; Augusta, ⅝ to ½-in., $7.50.
America, black bulblets, per peck, $8.00; Mrs. King, $7.00.
250 at 1000 rates. No charge for packing.
S. W. PIKE. ST. CHARLES, ILL.

CHOICE BULBLETS.

	Per 100	Per 1000
Mrs. Dr. Norton	$25.00	$200.00
Red Emperor	12.00	100.00
War	1.80	15.00
Schwaben	1.50	12.00
Peace, Panama and Niagara	1.00	9.00
Mrs. Fryer, Mrs. Watt	2.50	20.00
P. Perfection	3.00	25.00
Loveliness	3.00	25.00
W. Wigman	1.20	10.00
Glory of Holland	1.50	12.00
Prince of Wales	8.00	60.00
Dawn (Tracy)	3.00	25.00

Give us a trial order, we are sure you will be well pleased. Planting stock and large sizes quoted on request.
W. E. Kirchhoff Co., Pembroke, Pa.

GLADIOLI—Continued

5,000,000 GLADIOLUS PLANTING STOCK.

	½-in. and under	½ to ¾-in.
America	$ 7.00	$ 9.00
Blue Hybrids	7.00	9.00
Empress of India	10.00	15.00
Halley	6.00	9.00
Mrs. Francis King	7.00	9.00
Panama	10.00	15.00
Princeps	8.00	
Schwaben	14.00	
War	18.00	
Willy Wigman	10.00	15.00

These will make you some nice blooms from early until late this year. 10% discount on all orders for 10,000 or more of a variety 25% cash with order, balance before shipment.
W. P. LONG, WEST GROVE, PA.

GLADIOLI.

	Per 100	Per 1000
America	$ 3.50	$30.00
Black Beauty	3.00	25.00
Fairy (Mrs. Jas. Lancashire)	3.00	25.00
Lacordaise, best red	10.00	80.00
Mrs. F. King	3.50	30.00
Mrs. F. Pendleton	5.50	50.00
Mrs. Watt	5.00	40.00
Minneapolis	3.00	25.00
Ophir, fine yellow	5.00	40.00
Peace	6.00	....
Pres. Taft	3.00	....
Pink Princess	6.00	....

Second size, 20% less, 25 at 100 rate. 5% for cash with order.
E. E. STEWART, BROOKLYN, MICH.

GLADIOLI FOR FORCING
Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Chicago White	4.00	35.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Myrtle	7.50	68.00
Peace, white	5.00	45.00
Schwaben, yellow	7.00	65.00
Princeps, red	6.50	60.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GLADIOLI FOR FORCING.
First size 1½-in. and up.

	Per 100	Per 1000
America	$3.50	$30.00
Chicago White, 1¼ in.	3.60	33.00
Mrs. Francis King	3.25	28.00
Peace	4.75	45.00
Mrs. Frank Pendleton	5.50	50.00
Primulinus Hybrids	2.75	25.00
Brenchleyensis	3.50	30.00
Willy Wigman	5.00	45.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

Buy Prince of Wales, the greatest florists' Gladiolus known. Extremely early, strong grower, big flowers of a beautiful color, a golden salmon, grand in sunlight and bewitching under electricity. Secure stock now, the demand will be tremendous when its merits are better known.

	100	1000
Prince of Wales, 1½-in. and up	$8.00	$75.00
Prince of Wales, 1-1½-in.	6.00	58.00
Planting stock, ½-in. and under	3.75	35.00

Send your name for my spring bulb list.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

Autumn Queen, one of the very best Gladioli for fall blooms, color cream, lightly overlaid with rose, large open flowers, well placed on straight, stiff spike. Any florist wishing good late blooms will do well to stock up with a few thousand of these.

	1½-in.	1¼-in.	1-in.	¾-in.
Autumn Queen	$40.00	$32.00	$25.00	$20.00
America	30.00	24.00	18.00	16.00
Halley	35.00	28.00	....	....
Florists' Mixture	18.00	14.00	10.00	....

Cash with order.
Frank Winans, Florist, Petoskey, Mich.

PETOSKEY GROWN GLADIOLI.
Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at $40.00.
Mrs. Frank Pendleton, a small surplus only, No. 1, $45.00; No. 2, $40.00.
Autumn Queen bulblets, $5.00 per quart.
This stock was grown on new land and is extra fine.
C. M. GROSSMAN,
Evergreen Farm, Petoskey, Mich.

400 Independence, 1¼ to 1½-in.	$14.00 per 1000
3600 Independence, 1 to 1¼-in.	11.00 per 1000
2700 Independence, ¾ to 1 -in.	7.50 per 1000
4700 Independence, ½ to ¾-in.	4.50 per 1000
8300 F. King, ¾ to 1-in.	11.00 per 1000
900 Pendleton, ¾ to 1-in.	20.00 per 1000
2600 War, 1 to 1¼-in.	25.00 per 1000
1200 War, ¾ to 1-in.	20.00 per 1000

23 qts. Independence bulblets, $9.00 for the lot.
The Independence are slightly mixed.
John B. Humphrey, R. D. 1, Pataskala, O.

THE GRULLEMANS CO. AND
THE WAYSIDE GARDENS CO.
offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.
We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Grullemans Co., Avon Lake, O.

Gladioli, 1½-in. up (other sizes and prices): Europa, 10c; War, Baron Hulot, Schwaben, Kunderdi Glory, and Princeps, 7c; Pendleton, Niagara, Attraction, and Scribe, 6c; Peace, and Panama, 5c; America, and Chicago White, 4c; Augusta, 3c.
Bulblets: Chicago White, Peace, Panama, Pendleton, Schwaben, and War, 15c per 100; America, Francis King, Ida Van, and Halley, 10c per 100. L. Hemingway, Benton Harbor, Mich.

QUALITY FIRST GLADIOLI BULBS.
Niagara, 1½-2, $3.70, 2-in. up, $4.25; America, 1½ up, $2.50; Panama, 1½ up, $4.00; 1¼-1½, $3.25; K. Glory, 1½ up, $4.50, ½-¾, $2.00, ¼-½, $1.50; Norma Dee Childs, 1½, $5.00, 1¼-1½, $4.00; Rouge Torch, 1½, $3.00, 1¼, $2.50; Schwaben, ¼-½, 90c per 100. I never sell a bulb that I do not grow.
NORMAN E. TULLY, HUBBARD, O.

GLADIOLI.
Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.
RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

ONLY A FEW LEFT.

		1¼-in.	1½-in.
Ida Van	per 1000	$24.00	$30.00
Peace	per 1000	32.00	40.00
Schwaben	per 1000	40.00	50.00
Niagara	per 1000	40.00	50.00

250 at same rate. Send for catalog.
Brookland Gardens, Woburn, Mass.

Gladiolus bulblets, America, Mrs. F. King, Halley, Crackerjack and Princepine, per 1000, 50c; 5000, $2.00; 10,000, $3.00; peck, $10.00. Panama, twice the above prices, all postpaid. Larger quantities on request.
See display ad for large bulbs.
N. LEON WINTZER,
Gladiolus Grower. West Grove, Pa.

Gladioli, first and second size, per 100. America, $3.80 and $2.85; Panama, $4.75 and $4.25; Niagara, $4.25 and $3.75; Princeps, $6.25 and $5.75; Europa, $8.00 and $7.00; Pink Beauty, $6.00 and $5.50; Mixture, mostly bright pink, $1.75 and $1.50. Cash must accompany all orders. Perry Feagler, Auburn, Ind.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.
America, 1½ to 2½ in. $20.00 per 1000
Panama, 1½ to 2½ in. 30.00 per 1000
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

GLADIOLUS AMERICA, a few thousand left, gilt-edge stock, No. 1, 1½ to 2 ins., $22.00; medium, 1¼ to 1½ ins., $19.00. Cash with order. Send stamps for samples.
The Templin-Crockett-Bradley Co., Cleveland, O.

Clean, Sound, Healthy Bulbs.

	100	1000
America, 1½ and up	$3.25	$30.00
Francis King, 1½ and up	3.25	30.00

C. N. Heventhal, Godfrey, Ill.

Gladioli, 1000 mixed bulbs of various varieties, all good, $12.50 for the lot. A bargain for some thrifty grower.
ELITCH GARDENS CO., DENVER COLO.

For extra quality of Gladioli see our display ad this issue.
UNITED BULB CO.,
Mount Clemens, Mich.

GLADIOLUS BULBS

America, 1½-in. and up	$30.00 per 1000
Augusta, 1½-in. and up	30.00 per 1000

John Bauscher, Freeport, Ill.

Gladiolus bulbs for sale, white and light mixed, ¾ to 1¼ ins., $6.00 per 1000; bulblets, $3.00 peck. Pierce & Son, West Medway, Mass.

GLADIOLI.
500 Halley, 1¼-in. and up, $2.50 per 100.
C. R. Wills & Sons, Greenville, O.

GLADIOLI.
Mary Pickford and other choice sorts. Write for list. J. G. Burrows, Onset, Mass.

400 Pendleton, No. 1, $4.00 per 100; 1500 No. 2, $30.00; 5000 No. 3, $22.50 per 1000.
Toerner Greenhouses, Logan, Ohio.

3000 first size and 2000 second size Florists' Mixture, to close out, $15.00 and $12.50 per 1000. C. G. Benton, Ashley, Ill.

Gladioli, 60 varieties, all sizes.
Geo. J. Joerg, New Hyde Park, N. Y.

GREVILLEAS

GREVILLEA ROBUSTA.
Extra fine from 2-in. pots, $3.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PINKS

14,000 Hardy Pinks, Her Majesty, Essex Witch, Laura Wilmer, Abbotsford, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

HARDY PLANTS

Hardy Perennials, strong, field grown plants for florists.

	Per 10	Per 100
Aquilegia, 6 named varieties	80c	$7.00
Campanula Medium, white, pink and blue	70c	6.00
Campanula Medium Calyc, white, pink and blue	70c	6.00
Carnation Grenadin, white and red	80c	7.00
Coreopsis Lanceolata	70c	6.00
Delphinium Belladonna	80c	7.00
Delphinium Chinense, white and blue	70c	6.00
Dianthus Barbatus, 9 named varieties	60c	5.00
Digitalis Gloxiniæflora, white, pink and purple	70c	6.00
Lupinus Polyphyllus, 8 named varieties	90c	8.00
Shasta, Alaska Daisies	70c	6.00
Hollyhocks, 8 named varieties	70c	6.00

Bellis, Longfellow and Snowball, 60c 100, $5.00 per 1000.
John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.
LUDWIG MOSBAEK, Ferndale, Askov, Minn.

PERENNIAL PLANTS.
Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.
Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.
Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.
Cash with order please.
LAGONDA FLORAL CO., SPRINGFIELD, O.

Delphinium Belladonna and Oriental Poppies, strong transplanted stock for potting, $2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c.
S. W. Pike, St. Charles, Ill.

Double hardy border Carnations, fall sown seedlings, outside grown, $1.00 per 100. Sweet Williams, strong plants, from open beds, 20c dozen. Hollyhocks, double, from the field, 40c a dozen.
REX PLANT GARDENS, New Braunfels, Tex.

PERENNIALS ARE MONEY-MAKERS.
An assortment of 24 varieties, the best for cutflower purposes, or to be sold over the counter. Write for prices.
M. Newkirk, Downers Grove, Ill.

Weller's Perennials are the best and you know it. We have the largest collection of varieties. Send us your list for quotation today.
Weller Nurseries, Holland, Mich.

HELIOTROPES

HELIOTROPE CENTEFLEUR.
We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, $3.00 per 100. POT PLANTS, $6.00 per 100.
CHARLES H. TOTTY COMPANY,
Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, post paid, special delivery; 2¼-in. pots, Eliz. Dennison and Centefleur and La Duse, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Heliotropes, R. C., $2.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotropes, dark blue, strong 2¼ in., ready for 3-in., $3.50 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Heliotropes, strong, 2½-in., $3.50 per 100; R. C., $1.25 per 100. H. W. Girton, Ridgway, Pa.

Heliotrope, blue, R. C., $1.25 per 100, postpaid. Quaker Hill Greenhouses, Sebring, O.

Heliotrope, blue R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Heliotrope, 2¼-in., $4.00 per 100. Cash please.
Park Floral Co., 6740 N. Robey St., Chicago, Ill.

Heliotropes, dark blue, 3-in., 6c. Cash.
Harry A. Cook, Oberlin, O.

HEMEROCALLIS

Hemerocallis Fulva, the double orange Day Lily, best of all, strong divisions will bloom this spring, $5.00 per 100, $1.00 doz., by parcel post-paid. AVENUE FLORAL CO.,
3442 St. Charles Ave., New Orleans, La.

HIBISCUS

Hibiscus, Peachblow, Sub-Violaceus, Min. Semi-plena, 2¼-in., $5.00 per 100, $47.50 per 1000. Quality stock.
GEORGE O. OVERHOLSER,
Wholesale Florist, Springfield, O.

HOLLYHOCKS

Hollyhocks, Chater's, double, $6.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

HYDRANGEAS

Hydrangeas, 5 and 6-in., $35.00 and $40.00 per 100. Fred Burre, Peoria, Ill.

Pot grown plants of Otaksa and all the best French varieties.
FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.
OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.
These plants are good with short stocky shoots and well ripened.
J. L. SCHILLER, TOLEDO, O.

French Hydrangeas, started for Memorial Day.
5-in. pots .....$0.75 to $1.00 each
8 to 10-in. pots .....$2.00, $3.00 and $4.00 each
Easter Blooming Plants.
5-in., 2 to 5 buds .....$1.00 each
6-in., 7-in., 8-in.....$1.50, $2.00 and $3.00 each
30,000 2½-in. for April and May delivery. 2½-in. blue and pink assorted, $70.00 per 1000. 2½-in. Avalanche, Gen. de Vibraye, Bouquet Rose, Mme. Chautard, and other good varieties, $75.00 per 1000. J. J. LeBorious, Duluth, Minn.

HYDRANGEAS.
French varieties.
Have a splendid lot growing in 7-in. pots, budded, and will be just right for Easter. Plants will average from 7 to 12 flowers, price 35c per flower. This is splendid stock.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Hydrangeas, French and Otaksa for early and Easter flowering. Fine plants.
4-in., 25 to 35c, 2 to 5 branches.
5-in., 50 to 75c, 4 to 7 branches.
6-in., 75c to $1.00, 6 to 9 branches.
7-in., $1.00 to $1.25, 8 to 12 branches.
Cash with order.
Lester Park Greenhouses, Duluth, Minn.

DORMANT STOCK FOR COOL HOUSE.
150 mixed French sorts, 4½-in. to 6-in., 30c to 50c; 350 3-in., 10c; would exchange for Carnation cuttings, May 1 delivery, from soil.
A. J. Humphreys, Mt. Sterling, Ky.

French varieties and Otaksa, 2¼-in., $8.00 per 100, $75.00 per 1000. For larger sizes to grow on for Easter, ask for prices.
Roman J. Irwin, 321 6th Ave., New York.

French and Otaksa Hydrangeas, strong plants with well ripened wood, 4-in. pots, 25c; 5½-in., 50c; 6-in., 60c-75c. Cash with order. Godfrey Aschmann, 1012 W. Ontario St., Philadelphia, Pa.

Hydrangea Otaksa, 20c per blooming branch. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, Otaksa, 5-in. plants, 4 to 7 branches, $50.00 per 100.
W. E. F. Weber, Sault Ste. Marie, Mich.

Hydrangeas, can only offer 7-in. at $1.50 to $2.00, 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

IMPATIENS

200 Impatiens Sultani, deep pink, 2¼-in., $5.00 per 100. Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

IMPATIENS SULTANI
Deep pink, white, violet rose, orange, 2½-in. pots, $4.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, Holstii, scarlet and light pink, strong 2-in., ready for a shift, $4.00 per 100. Cash. Theo. Fetters, Harbor Springs, Mich.

Impatiens, scarlet and pink, 2¼-in., $4.00 per 100, $35.00 per 1000. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fenton, Evansville, Ind.

IRISES

IRIS.
Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, $2.50 per 100. Madame Chereau, $3.75 per 100. Special prices in large quantities.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

IVIES

English Ivy, strong rooted cuttings, from soil, $2.50 per 100, $20.00 per 1000; 3-in. pots, 15 to 18-in., ready for 4-in., $16.00 per 100. Parlor Ivy R. C., $2.00 per 100, $15.00 per 1000, parcel post paid; 2¼-in. pots, $5.00 per 100, $45.00 per 1000. Parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

English Ivy, 2½-in., good plants, $3.00 per 100. Cash.
Parlor Ivy, 2¼-in., $3.00 per 100. Cash. See Plumosus and Calla advs.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

EXTRA STRONG
English Ivy, 15-in., 2½-in. pot.....$3.50 per 100
English Ivy, 3-in. pot..... 6.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

Parlor and English Ivy, extra strong, ready for 4-in., $5.00 per 100, to reduce stock.
Archias Floral Co., Sedalia, Mo.

English Ivy, fine stock with runners, 2¼-in., $4.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

German Ivy, 2¼-in., $5.00 per 100, $45.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

R. R. Ivy, strong 2-in., $3.00 per 100.
M. S. Pontrich, care of Richmond Greenhouses, Richmond, Ky.

English Ivy, R. C., $1.50 per 100; 2¼-in., 6c, staked 18-in. high. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

English Ivy, strong R. C., $2.00 per 100, $16.00 per 1000. Cash. Parcelpost paid.
THE IMLAY CO., ZANESVILLE, O.

German Ivy, strong 3-in., $4.00 per 100; R. C., $1.00 per 100. Cash.
W. G. Thomas & Sons, Sheffield, Ill.

English Ivy and Parlor Ivy, out of 2¼-in. pots, $2.00 per 100, $18.50 per 1000.
J. C. Schmidt, Bristol, Pa.

English Ivy, strong, well-rooted cuttings, $1.75 per 100, $14.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

English Ivy, 2½-in. pot plants, $6.00 per 100, parcel post prepaid.
DINGEE & CONARD CO., WEST GROVE, PA.

German or Parlor Ivy, R. C., $1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

English Ivy, extra strong 2-in. stock, 4c.
S. W. Pike, St. Charles, Ill.

German Ivy, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

German or Parlor Ivy, 2-in., $3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

English Ivy, rooted cuttings, fine stock, $15.00 per 1000. Rudolph Irsa, East Hampton, N. Y.

JASMINES

Jessamine vine, fine for vases and boxes, 8c; 3-in., $5.00 per 100, all good, well rooted. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

LANTANAS

Lantanas, Violet King, king of all Lantanas; this is the World's Best; my famous seedling, a combination of the richest colors; 2-in., $8.00 per 100; also the Weeping Lantana, 2-in., $5.00 per 100; see my advs. under Mesembryanthemums, Fuchsias, Miscellaneous, Pelargoniums and Coleus. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

LANTANAS.
Weeping, 2-in. .....$ 5.00 per 100
Weping, 3-in. ..... 15.00 per 100
Bush, pink, yellow and just a few red, 2-in., $4.00 per 100.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Lantanas, R. C...$2.00 per 100; $18.00 per 1000
Lantanas, 2-in.... 5.00 per 100; 40.00 per 1000
WEEPING LANTANAS.
R. C. .....$1.25 per 100; $10.00 per 1000
2-in. ..... 4.00 per 100; 35.00 per 1000
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

EXTRA STRONG
Red Lantanas, 2½-in. pot.....$4.00 per 100
Pink Lantanas, 2½-in. pot..... 4.00 per 100
White Lantanas, 2½-in. pot..... 4.00 per 100
Weeping Lantanas, 2½-in. pot..... 4.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

40,000 Lantanas, 2¼-in. stock, Jacob Schultz, Radiation, M. Schmidt, Count de Biencourt, Weeping, $5.00 per 100, $45.00 per 1000.
George O. Overholser, Springfield, O.

Dwarf Lantanas, best varieties, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

100 Lantanas, weeping, 2¼-in., $5.00 100. Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

Lantanas, weeping, 2-in., $4.00 per 100.
S. D. Brant, Clay Center, Kans.

Lantanas, 2-in., extra fine plants, $3.50 per 100. H. W. Girton, Ridgway, Pa.

LILIUMS

LILY BULBS.
Giganteum, Magnificum, Melpomene, Rubrum, Album and Auratum in all sizes. Write for prices.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Lilium Canadense, 1st size.....$5.00 per 100
Lilium Canadense, 2nd size..... 3.00 per 100
Lilium Philadelphicum, 1st size..... 5.00 per 100
Lilium Philadelphicum, 2nd size.... 3.00 per 100
Ask for prices on larger quantities.
L. E. Williams, Exeter, N. H.

LOBELIAS

Lobelias, Kath. Mallard, 2-in., $2.50 per 100; 3-in., $5.00 per 100; fine stock. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Lobelia Kath. Mallard, 2¼-in. at $6.00 per 100, $50.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

MADEIRA VINES

Madeira Vines, big stock, $10.00, $15.00, $25.00 per 1000; $1.50, $2.00, $3.00 per 100. Cash. O. Betscher, Dover, O.

MESEMBRYANTHEMUMS

Large, brilliant pink, R. C., $1.25 per 100; 2-in., $5.00 per 100. Small yellow bloom, 75c per 100, not rooted but ready to pot, fine for basket work, always in bloom.
F. C. Freeman & Sons, Portland, Ind.

"Large Pink," fine for baskets and vases, extra strong, R. C., $1.50 per 100; 2¼-in., 5c. This is good stuff.
Carrollton Greenhouse, Carrollton, O.

Mesembryanthemum Rosea, fine for hanging baskets, the true large flowering, brilliant pink, with the attractive yellow center, 2-in. as good as any 2½-in.; you can take cuttings from these plants; $5.00 per 100, $45.00 per 1000; also the small Dew Plant or Ice Plant, 2-in. trailing, pink flower, $4.00 per 100; English Ivy, 2-in., ready for 3-in., $6.00 per 100. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Mesembryanthemums, the large pink blooming kind, fine for porch boxes and hanging baskets. Last season we retailed thousands of them and shipped them to nearly every state in the Union. Small pots, $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000. Rooted cuttings, $1.75 per 100, $15.00 per 1000. Unrooted cuttings, $10.00 per 1000.
C. V. Frueh, R. D. 2, Lima, O.

Mesembryanthemums, fine for porch baskets, the large pink flowering variety, extra bushy plants, ready for 3-in., 5c.
Lindey & Dawson, New Castle, Ind.

Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, $10.00 per 1000.
R. A. Casad, Huntington Beach, Calif.

Mesembryanthemum, pink, R. C., $1.25 per 100, postpaid; 2-in., in bud, $3.00 per 100.
Quaker Hill Greenhouses, Sebring, Ohio.

Mesembryanthemums, rooted cuttings, Chrystallinum, pink, fine for hanging baskets, $2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

MOONVINES

Well established, 2-in., true white Moonvines, 5c; rooted cuttings, 2c. J. S. Stuart & Son, Anderson, Ind.

Moonvines, 2-in., $4.00 per 100.
Furst Floral Co., Dayton, Ohio.

MYRTLE

Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.
Roman J. Irwin, 321 6th Ave., New York.

NURSERY STOCK

	Per 100
10,000 Dwarf Box, 3 yr., No. 1, 4-6-in....	$10.00
2000 Dwarf Box, 3 yr., No. 2, 3-5-in.....	6.00

2000 2 and 3 yr. field grown climbing Roses, $18.00 per 100.
Crimson Rambler, Lady Gay, Blue Rambler, Dorothy Perkins, Red Dorothy Perkins, White Dorothy Perkins, Philadelphia Rambler, Mary Washington, everblooming Crimson Rambler.
300 Roses, 2 and 3 yr., $30.00 per 100; Mlle. Franzisca Kruger, Sir Thomas Lipton, Clothilde Soupert, Magna Charta, Henri Martin.

	Per 1000
5000 Linnaeus Rhubarb, 2 yr.....	$25.00
5000 Linnaeus Rhubarb, 1 yr., strong....	20.00

Packing extra.
Shade trees and shrubs in large supply.
J. B. WATKINS & BRO.,
Midlothian, Virginia.

ONARGA NURSERY COMPANY
Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

	100	1000
Spiraea Van H., 12-in.....	$3.00	$25.00
Spiraea Van H., 12-18-in., strong..	6.00	50.00
Spiraea Van H., 18-24-in., strong..	8.00	70.00
Spiraea Van H., 2-3-ft., strong....	12.00	100.00
Spiraea Van H., 3-4-ft., strong....	15.00	....
Syringa Cor., 3-4 ft., strong.....	15.00	120.00
Snowberry, white, 3-4 ft., strong..	18.00	120.00
Forsythia (Golden Bell), 3-4 ft....	15.00	120.00

Trees, Shrubs, Roses and Perennials in carload lots. New trade list ready.
ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

BARR'S TREES GROW
Norway Maples a Specialty
Special carload lot offer.

8 to 10 ft., 1¼ to 1½ in. cal....$	80.00 per 100
10 to 12 ft., 1½ to 1¾ in. cal....	100.00 per 100
12 to 14 ft., 1¾ to 2 in. cal....	150.00 per 100
12 to 14 ft., 2 to 2½ in. cal....	175.00 per 100
14 to 16 ft., 2½ to 3 in. cal....	225.00 per 100
14 to 16 ft., 3 to 3½ in. cal....	300.00 per 100
14 to 16 ft., 3½ to 4 in. cal....	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.
B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 4000 SHADE TREES.
Silver Maple, American Elm, Catalpa Speciosa and Sycamore, fine and stright.

Height above ground	Caliper 6 in. Per 10	Per 100
2-in.	$7.50	$70.00
1½-in.	5.00	45.00
8 to 10-ft.	4.50	40.00
6 to 8-ft.	3.50	30.00

Packing extra. Special price for the lot.
Cash.
CREST NURSERY, PIQUA, OHIO.

SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Height	Caliper 6-in. above ground	10	100
8-10-ft.	1 to 1½-in.	$11.00	$ 95.00
10-12-ft.	1½ to 2 -in.	16.50	140.00
12-14-ft.	2 to 3 -in.	27.50	235.00
14-16-ft.	3 to 4 -in.	65.00	.....

THE D. HILL NURSERY CO.,
Box 403, Dundee, Illinois.

Pussy Willows, Salix Caprea cuttings, sure to grow with fair care, 100 for $1.00, 200 for $1.50 by mail. Strong cuttings, $2.50 per 1000, 5000 for $10.00 by express. Trans. 2 yr., with heads, 5 to 6 ft., $3.00 per doz., $15.00 per 100; 4 to 5 ft., $2.50 per doz., $10.00 per 100. Packed free. Chas. Black, Hightstown, N. J.

NURSERY STOCK—Continued

FORSYTHIA, Viridissima and Fortunei, fine for forcing (are forced and ready for sale in full bloom in two weeks), strong, 3-yr. old plants, 2 to 3 ft. high, $12.50 per 100, $100 per 1000. Evansville Nurseries, Evansville, Ind.

Pussy Willow, Salix Caprea, rooted cuttings, March, April, May delivery, $6.00 per 100. Cash with order.
E. Kendig, The Florist, Oswego, N. Y.

Pussy Willows, 1-yr. old, 3 to 4-ft., $10.00 per 100, $80.00 per 1000.
A. Mirring, East St. Louis, Ill.

Grape cuttings. Look at prices in my display adv. this issue.
Chas. C. Nash, Nurseryman, Three Rivers, Mich.

NURSERY STOCK.
See classified ads under Biotas, Abelias and Roses. Thomasville Nurseries, Thomasville, Ga.

Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.
L. F. Dintleman, Belleville, Ill.

ORCHIDS

ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianæ, Gaskelliana, Schroederæ, Percivaliana, Speciosissima, Gigas, Mossiæ, Labiata. Price to close this stock out, which will be shipped in spring, is $2.50 up to $15 per plant, or the lot for $12,000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 966, Providence, R. I.

PALMS

Orders booked now for shipment right after Easter. 4-in. Areca Lutescens, 3-4 plants to pot, 22-28 in. above pot, clean, strong stock, ready for 6-in. and 7-in pots, $15.00 per dozen, $100.00 per 100. No charge for packing. Cash with order or references from unknown parties.
A. Verlinde, Wholesale Only, New Orleans, La.

PALMS, Kentia Belmoreana, est. 3-in., $2.50 per doz., $15.00 per 100; 4-in., heavy, 15 to 18-in., $6.00 per doz., $45.00 per 100; 4-in., extra, 18 to 24-in., $9.00 per doz., $75.00 per 100. These are ready for 5-in. pots.
The Wagner Park Nursery Co., Sidney, O.

PALMS.
Kentia Belmoreana and Forsteriana, extra large, 5-in., $1.25; 6-in., $2.00 each.
Woodland Park Floral Co., Sumner, Wash.

Cocos Weddelliana, 2¼-in., 8 to 9 in. high, 4 to 5 leaves, fine color, $17.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

PANDANUS

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open ground for
3-in. pots ..... $ 6.00 per 100
4-in. pots ..... 8.00 per 100
6-in. pots ..... 12.00 per 100
Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, $3.00. These are all good strong plants and can be shipped either in the near future or in the spring. S. S. Skidelsky & Co., 50 Park Place, New York.

8-in. Pandanus Utilis..... $20.00 per 100
4-in. Pandanus Utilis..... 25.00 per 100
2½-in. Pandanus Utilis..... 15.00 per 100
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

PANSIES

Pansy seedlings, extra strong, will make fine flowering plants for May. Michell's Giant Exhibition and Steele's Mastodon, $4.00 per 1000. Steele's in separate colors, bronze, Mme. Perret, Adonis, $4.50 per 1000. Steele's Mlle. Isabelle and Vulcan, new, $5.00 per 1000. Cash with order. C. A. Voris, Milton, Pa.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, $6.00 per 1,000, $16.50 per 3,000, $25.00 per 5,000. Cash with order.
John Irvine, Bay City, Mich.

I now have a few thousand Pansy plants, Steele's Greenhouse Special and Ozark Mammoth Strain, $4.50 per 1000, prepaid. Will make April and May bloom. Seed of Ozark Mammoth Strain, $4.00 per oz. Cash with order.
OZARK PANSY GARDENS, WEST PLAINS, MO.

Pansy seedlings, Steele's Mastodon, four to six leaves, vigorous, well rooted plants, 40c per 100, or $3.50 per 1000. Cash with order.
John D. Sanders, R. D. No. 3, Wellsburg, W. Va.

Pansies, Kenilworth strain, cold frame grown, reset in October, now in bud. These will be fine for Easter, $2.50 per 100.
The East Lawn Gardens, Urbana, O.

Pansy seedlings, Steele's Mastodon, Private Stock, strong plants with fine roots, $4.00 per 1000. Cash with order.
Kellogg Florists, Kellogg, Idaho.

Pansies, Vaughan's International Mixture, transplanted, ready to plant out, $10.00 per 1000. Cash please. Park Floral Co., 6740 N. Robey St., Chicago, Ill.

Pansy seedlings, now ready, Steele's Giant Mixture, nice stocky plants, fine for summer blooming, $3.50 per 1000. Cash with order.
Swaby Greenhouses, St. Charles, Ill.

Pansy seedlings, Giant Trimardeau, mixed, large flowering and choice colors, $4.00 per 1000, $15.00 per 5000, prepaid by mail.
F. Danley, Macomb, Ill.

Pansy seedlings, ready to transplant. Steel's Mastodon, mixed, $4.00 per 1000, prepaid. by parcel post. C. C. Breece, R. D. 7, Delaware, O.

Pansy plants, Giant Trimardeau, mixed seedlings, $4.00 per 1000, 5000 and over, $3.00 per 1000, P. P. S. T. Danley & Son, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, $4.00 per 1000. J. C. Schmidt, Bristol, Pa.

PELARGONIUMS

PELARGONIUMS.
Easter Greeting and Wurtembergia
The two great leaders.
Great stock.
Perfectly free of white fly.

Prices per 100
3500 Easter Greeting, 2¼-in. $12.00
1200 Wurtembergia, 2¼-in. 12.00
1000 Easter Greeting, 4-in. 35.00
800 Wurtembergia, 4-in. 35.00

This 4-in. stock is certainly a picture and will bring you big returns.
Cash with order.

C. L. HUMPHREY.
Zanesville, Ohio.

PELARGONIUMS.
Easter Greeting, Wurtembergia and Swabian Maid.
2½-in. .....$12.00 per 100; $110.00 per 1000
3 -in. ..... 17.50 per 100; 175.00 per 1000
4 -in. ..... 25.00 per 100; 250.00 per 1000
5 -in. ..... 50.00 per 100
Add 5% for packing.
KROWKA BROS.,
4938 N. Western Ave., Chicago, Ill.

PELARGONIUMS.

	Per 100
2¼-in. Easter Greeting	$12.50
4-in. Easter Greeting	35.00
5-in. Easter Greeting	75c to $1.00 each
6-in. Easter Greeting	$1.00 to $1.25 each

The 4, 5 and 6-in. just budding, fine plants.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal.
Delivery in April.
$1.75 per doz., $12.00 per 100.
Add 5% for packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, Easter Greeting and Lucy Becker.
4-in. .....$25.00 per 100
6-in. ..... 75.00 per 100
7-in. ..... 1.50 each
These are all A No. 1 plants and ready for shift. Will make fine plants for Easter. Cash please. Groves Floral Co., Atchison, Kan.

Lemon scented Pelargoniums from 2½-in. pots, $10.00 per 100; rooted cuttings, $6.00 per 100. Cash. With each 100 R. C. I will give 15 from pots. No disease or insects attack them; compact, wonderfully laced foliage; stand any usage or soil, attractive in vases and boxes; odor demands attention. B. J. Passmore, Malvern, Pa.

Pelargoniums, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia, 2-in., $12.00 per 100. See my advs. under Miscellaneous, Fuchsias, Mesembryanthemums, Coleus and Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, $12.00 per 100, $110.00 per 1000. Lucy Becker and Wurtembergia, strong, 3-in. plants, ready for shifting, at $27.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Fine 2¼-in. Wurtembergia and Swabian Maid, 12c; most of these plants are showing bud, many of them ready for 4-in. None better. No white fly. Cash or C. O. D.
Woodbury & Woodbury, St. Johns, Mich.

PELARGONIUMS, EASTER GREETING AND LUCY BECKER, 2-IN., READY FOR 3-IN., $12.00 PER 100. PACKING FREE. ABOUT 2000 IN THE LOT.
FRED W. ARNOLD, CAMBRIDGE, O.

PELARGONIUMS.
Finest stock in Central Illinois, 2½-in., $12.50; 4-in., $35.00 per 100; 5-in., 65c and 75c; 6-in., $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, extra strong, Easter Greeting, Wurtembergia and Swabian Maid, asstd., 2½-in., 10c; 3-in., 15c; 4-in., 25c. All ready for shift. Packing free. Archias Floral Co., Sedalia, Mo.

100 Easter Greeting, strong 4-in., $25.00.
Lake Shore Greenhouse, Albert Lea, Minn.

Pelargoniums, Wurtembergia, 2-in., $12.50 per 100.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Pelargoniums, 2¼-in., $12.00 per 100, mixed only, ready now. Separate varieties will be ready later.
Roman J. Irwin, 821 6th Ave., New York.

Good, strong 5-in. Easter Greeting Pelargoniums, $6.00 per doz.; good, strong 6-in. Easter Greeting, $7.50 per doz. Haase Bros., Pekin, Ill.

Pelargoniums, Easter Greeting, fine plants, 3-in., $12.00 per 100; 5-in., 40c each. Edward Whitton, York & Walnut, Utica, N. Y.

Easter Greeting, strong plants, 3-in., ready to shift, $14.00 per 100. Cash.
Heckenkamp, Quincy, Ill.

Easter Greeting Pelargoniums, 3-in., fine stock, $15.00 per 100. Cash, please.
Mrs. E. A. Llewellyn, Olean, N. Y.

Strong Easter Greeting, 2½-in., $12.00 per 100; 3-in., $16.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Pelargoniums, R. C., pink, $3.00 per 100; 2-in., $10.00. Quaker Hill Greenhouses, Sebring, O.

Pelargoniums, 2¼-in., 10c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., $10.00 per 100.
Fred Burre, Peoria, Ill.

PEONIES

PEONIES.

	Doz.	100
Barr's choice true-to-name Peonies. Strong divisions, 3 to 5 eyes.		
Duke of Wellington, sulphur-white, fine cut-flower variety, late	$2.50	$18.00
Duchesse de Nemours, sulphur-white, early	2.00	15.00
Edulis Superba, earliest large rose-pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest amaranth; productive and good keeper	3.00	20.00
Princess Beatrice, salmon-pink multicolor, rose-pink center, midseason	3.00	20.00
Wilhelmina, lavender-pink, very large, midseason and good keeper	3.00	20.00
Mme. de Verneville, ball-shaped, white bloom, center touched carmine, early	3.50	25.00
Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co.,
Keystone Nurseries, Lancaster, Pa.

Double pink Peonies, 7c.
Levant Cole, Battle Creek, Mich.

Peonies, fine lot, for March delivery, buy now. C. Betscher, Dover, O.

PETUNIAS

PETUNIAS.
Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
RICHARD DIENER COMPANY,
Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2¼-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Petunias, Dreer's, single, strong trans. plants, ready for 2¼ in., mixed colors, $1.75 per 100, postpaid; $14.00 per 1,000, express. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Petunias, real blue, single, strong transplanted seedlings, ready for pots, $4.00 per 100, postpaid.
Reinhold Undritz, West New Brighton, N. Y.

Petunias, Dreer's single fringed, mixed, beautiful colors, large transplanted plants, ready for 2¼-in., $1.75 per 100, postpaid, $15.00 per 1000 by express. Edward Whitton, Utica, N. Y.

Petunias, single fringed, splendid strain, strong transplanted, seedlings, $2.50 per 100, cash. Brill Celery Gardens, Kalamazoo, Mich.

Double Fringed Petunias, the big Carnation white, fine for funeral work, 2-in., $6.00 per 100.
Royston & Fenton, Evansville, Ind.

Petunias, 2¼-in., double white, very strong, at $3.50 per 100. Wm. Schwan & Son, Fredonia, N. Y.

Double white Petunias, 2¼-in., $5.00 per 100; R. C., $3.00 per 100.
S. M. Harbison, Danville, Ky.

Petunias, double fringed, 10 varieties, 2-in., $3.50 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Double Petunias, Pink Beauty, 2½-in., $5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

2½-in. double Snowball Petunias, $5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

Petunias, double, mixed, 3-in., $8.00 per 100. Cash please. Hall's Greenhouse, Clyde, O.

Petunias, double, R. C., $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Choice double fringed, 2¼-in. Petunias.
GULLETT & SONS, LINCOLN, ILL.

POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $15.00 per 100, less than 100 at $17.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3647 Iowa Ave., St. Louis, Mo.

Poinsettias, stock plants, strong; write for sizes and prices.
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100. Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

3000 good strong stock plants, $10.00 per 100.
Wm. M. Turner, Wilkinsburg, Pa.

PRIMULAS

PRIMULAS
The Strain That Leads.
Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.
CHINENSIS, LARGE FLOWERING FRINGED, in separte colors or mixed, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
MALACOIDES TOWNSENDII, 2-in. pots $7.50 per 100; $70.00 per 1,000.
OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
All Obconicas for June delivery from 3-in. pots, $12.00 per 100.
SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, $7.50 per 100. Supply limited.
All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.
J. L. SCHILLER, TOLEDO, OHIO.

Primula Obconica, assorted colors, good stock, full of flowers. Each plant is a bouquet in itself. These will be money makers for you.
Out of 4-in. pots.....$20.00 per 100
Out of 5-in. pots..... 40.00 per 100
Cash with order.
The above prices include packing on all orders for $10.00 or more. Less than $10.00 add 50c to amount of order.
R. S. McMurray, Bellefontaine, O.

Primula Obconica; these plants are from seed of our own large flowering strain; colors are clear and distinct: Apple Blossom, Rosea and Kermesina assorted. Thrifty plants in bud and bloom. 3-in., 12c; 4-in., 18c. These prices include careful packing without clay pots. Cash with order, please. C. F. Mahan & Co., R. No. 8, Dayton, Ohio.

PRIMULAS IN BLOOM.
Primula Obconica, 3-in., in bloom, 15c; 4-in., 25c and 35c; 5-in. 50c; 5-in., select, 75c; 6-in. and 7-in. heavily flowered, $1.00. Chinensis, dark red, 3-in., in bloom, 12½c. Showy stock, it commands immediate sale.
GULLETT & SONS, LINCOLN, ILL.

Primula Obconica, mixed colors.
4-in. in bud and bloom.....20c
5-in. in full bloom.....40c
Cash with order. Packed light in paper pots. See Cyclamen and Cineraria ads.
H. F. MERRILL, SAYRE, PA.

Primula Obconica Grandiflora, large flowering in bud and bloom, Apple Blossom and Rosea, fine stock, ready for a shift, 4-in., at $18.00 per 100, or 200 for $35.00. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

PRIMULA OBCONICA.
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica; you never saw better specimens; in full bloom out of 5-in. pots, 50c each. Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Primula Obconica, bloom and bud, good 4-in. stock that is sure to please, 20c each. Packed free. Cash please.
Griffen's Flower Shop, Hannibal, Mo.

Primula Obconica Grandiflora, large flowering strain, Apple Blossom and Rosea, fine plants, ready for shift, 2-in., 4c; 3-in., 10c.
F. E. Huston, 16 Colorado Ave., Dayton, O.

Primula Obconica, 3½-in. in bud and bloom; fine plants ready for fives, Schiller's stock, $16.00 per 100, no packing charge. Cash please.
Crissman Greenhouse Co., Punxsutawney, Pa.

Primula Obconica, fine stock full of buds and bloom, 3, 4, 5 and 6-in., 10c, 20c, 40c and 75c. 7½% for packing.
C. H. Frey, Lincoln, Neb.

PRIMULAS, Obconica and Malacoides, all particularly fine stock, 4-in., 25c, and 5-in., 40c. All well in bloom. Packing at cost.
ELITCH GARDENS CO., DENVER, COLO.

Primula Obconica, 4-in., full bloom and bud, $20.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Primula Obconica, 4-in. in bloom, 25c; 5-in. in bloom, 50c each. Cash. Fine healthy plants.
E. J. Ullrich Floral Co., Tiffin, O.

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, $25.00 and $35.00 per 100. Cash please.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Obconica, mixed colors, 4-in., extra strong, all in bud and bloom, $25.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Primula Malacoides, extra heavy 4 and 5-in. plants, in bloom, ready for shift, 25c and 50c. Cash.
Humm & Jones, Oberlin, O.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

Primula Obconica, fine 3-in., $10.00 per 100.
Ludlow Greenhouses, Worthington, Minn.

PRIVET

CALIFORNIA PRIVET, EXTRA HEAVILY BRANCHED, 3-4 FT., $3.50 PER 100, $30.00 PER 1000. THEY ARE SECOND TO NONE AND SATISFACTION GUARANTEED. PACKING FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

EXTRA STRONG
CALIFORNIA PRIVET
3 to 6 ft.....$60.00 per 1000
3 to 4 ft..... 50.00 per 1000
Oak Grove Greenhouse, Tuskegee, Ala.

Amoor River Privet, 1 yr., 15 to 36-ins., mostly branched, $4.00 per 100, $30.00 per 1000.
Reynolds Nursery Co., R. 2, Winston-Salem, N.C.

RASPBERRY PLANTS

CUMBERLAND plants, greatest money-maker. Also other fruits. Strong, vigorous, heavily rooted, the very best. Send for catalog.
Elmer H. Nevins, Ovid, Mich.

RASPBERRIES.
Cumberland, black, fine plants, $3.00 per 100, $25.00 per 1000. Also fine red at same price.
J. M. Auge's Flower Shop, Fort Madison, Ia.

ROSEMARY.

ROSEMARY

	In pots Per 100	Out of pots Per 100
Rosemary, 5-in.	$50.00	$40.00
Rosemary, 4-in.	27.00	20.00
Rosemary, 3-in.	17.00	12.00
Rosemary, 2-in.	10.00	6.00
Rosemary, rooted cuttings		2.00

George Bros. & Co., New Kensington, Pa.

ROSES

50,000 GRAFTED

ROSE PREMIER

Here is your only

opportunity to buy

CHOICE GRAFTED

PREMIER PLANTS

$40.00 per 100

$350.00 per 1000

Can make delivery at rate of 5000 weekly beginning at once.

Absolutely healthy A No. 1 stock.

Place your order at once for immediate or deferred shipment.

WEISS & MEYER CO.,

MAYWOOD, ILLINOIS.

2¼-IN. OWN ROOT ROSES
Good strong stock, 2 and 3 eye cuttings.

	Per 100	Per 1000
Ophelia	$15.00	$125.00
Russell	15.00	125.00
White Killarney	15.00	125.00
Milady	15.00	125.00
Russell, 3-in.	20.00	175.00

Ready now. Cash with order.
STUPPY FLORAL CO., ST. JOSEPH, MO.

ROSE PLANTS.

Young Stock, 2½-inch	Own Root 100	Own Root 1000	Grafted. Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	16.00	140.00	30.00	250.00
Hoosier Beauty	15.00	120.00		
Hadley	15.00	120.00		
Mrs. Charles Russell	25.00	200.00		
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin. Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock. Place your orders now and be assured of delivery.

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2½-inch Pot Plants Per 100	2½-inch Pot Plants Per 1000
Premier	$15.00	$125.00	$22.00	$200.00
Columbia	10.00	80.00	16.00	140.00
Ophelia	9.00	70.00	15.00	130.00
Milady	10.00	80.00	16.00	140.00
Russell	15.00	125.00	22.00	200.00
White Killarney	9.00	70.00	15.00	130.00

Bench Plants

	Per 100	Per 1000
Russell	$22.00	$200.00
Milady	17.00	150.00
My Maryland	11.00	110.00

ALBERT F. AMLING CO.,
Maywood, Illinois.

ROSES.
We offer good 2½-in stock of the following varieties for March and later delivery:

	OWN ROOT Per 100	OWN ROOT Per 1000	GRAFTED Per 100	GRAFTED Per 1000
Premier	$20.00	$175.00	.....	.....
Columbia	18.00	150.00	.....	.....
Russell	22.00	200.00	.....	.....
Hadley	15.00	125.00	.....	.....
Pink Killarney	15.00	125.00	.....	.....
White Killarney	15.00	125.00	.....	.....
Killarney Bril't.	15.00	125.00	.....	.....
Double White Killarney	15.00	125.00	.....	.....
Ophelia	15.00	125.00	.....	.....
My Maryland	15.00	125.00	.....	.....
Mrs. Aaron Ward	15.00	125.00	.....	.....
Pilgrim	40.00	350.00	$45.00	$400.00
Crusader	40.00	350.00	45.00	400.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Frank W. Dunlop	35.00	300.00	40.00	350.00
Madam Butterfly	35.00	300.00	45.00	400.00
Cornelia	30.00	250.00	40.00	350.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

FOR FALL 1920
ORDER NOW AND BE SURE.
Florists' XXX Forcing Grade
2 yr. Field Grown Roses
We will be in position to supply more and better Roses for florists' pot plant forcing than ever before. Top notch stock can be expected from our blocks this year.
BABY RAMBLER CLASS: Erna Teschendorff, Orleans, Jessie and Crimson Baby, $45.00 per 100, $400.00 per 1000.
HYBRID PERPETUALS: Magna Charter, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet, and Capt. Hayward, $45.00 per 100, $400.00 per 1000.
RAMBLER or CLIMBING ROSES: Crimson Rambler, Dorothy Perkins, Excelsa, and White Dorothy, $35.00 per 100, $300.00 per 1000. Staked and ripened plants.
Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50% Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.
THE STORRS & HARRISON CO.,
Painesville, Ohio.

ROSES—Continued

No. 1 2-yr, Field Grown
Own Root Roses,
$40.00 per 100.
Packing included. Not less
than 10% of a kind sold.
Cash with order.
400 Kaiserin, 400 J. J. L. Mock,
400 Sunburst, 300 Red Radiance,
1,000 Hadley, 50 Erna Teschendorff,
50 Etoile de Lyon, 50 Ragged Robin.
100 Excelsa, 50 Tausendschoen,
200 Mrs. Wakefield Miller.
Also
30 Los Angeles,
$70.00 per 100.

H. L. BENSING,
18 South Forest St., Kansas City, Kans.

HARDY ROSES.
For Decoration Day sales.
From 2¼-in. pots, $10.00 per 100,
3-in. pots, $17.00 per 100.
March delivery.

Burbank	La France
Cleveland	Mrs. Shawyer
Crimson Rambler	Ophelia
Excelsa	Prima Donna
Flower of Fairfield	Soupert
Gorgeous	Sunburst
Gruss au Teplitz	Tausendschon
Hoosier Beauty	White Perkins
Lady Gay	

2¼-in. American Beauty, $18.00 per 100.
2¼-in. Premier, $20.00 per 100.
Cash. No packing charge.
ROBERTS ROSE CO.,
3400 So. Emerson St., Denver, Colo.

ROSES FOR GREENHOUSE FORCING.

Columbia	Mrs. Aaron Ward
Hadley	My Maryland
Hoosier Beauty	Red Radience
Mock	K. A. Victoria
Milady	Killarney
Ophelia	Dbl. W. Killarney
Radiance	Killarney Brilliant
Cecile Brunner	Hillingdon
Evelyn	Richmond
Lady Alice Stanley	Sunburst
Mme. C. Martinet	White Killarney

and other best Hybrid Teas for cut flowers, 2¼-in. pots, grafted, $25.00 per 100, $240.00 per 1000. Own root, $15.00 per 100, $125.00 per 1000.
Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.
Roman J. Irwin, 321 6th Ave., New York.

ROSES
ROOTED CUTTINGS.

	Per 100	Per 1000
Ophelia	$ 8.00	$ 70.00
Sunburst	8.00	70.00
White Killarney	8.00	70.00

2½-IN. PLANTS.

Russell	$15.00	$130.00
Ophelia	10.00	90.00
Sunburst	10.00	90.00
White Killarney	10.00	90.00

BENCH PLANTS.

Ophelia	$12.00	$100.00
Pink Killarney	10.00	90.00

Good stock ready now.
No order accepted for less than 100 of each variety.
GEO. REINBERG,
30 E. Randolph St., Chicago.

ROSES. March, April and later delivery. Own root, 2¼-in. stock.

Variety	Per 100	Per 1000
Crusader	$40.00	$350.00
Pilgrim	40.00	350.00
John Cook	40.00	350.00
Frank W. Dunlop	35.00	300.00
Madam Butterfly	35.00	300.00
Premier	20.00	175.00
Russell	22.00	200.00
Columbia	18.00	150.00

Hadley, Pink and White Killarny, Ophelia, My Maryland, Mrs. Aaron Ward, all 2¼-in., $15.00 per 100, $125.00 per 1000.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings	$10.00	$100.00
4000 2½-inch	15.00	125.00
4000 3-inch	20.00	200.00

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
2¼-in. Columbia	18.00	150.00

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

150,000 Rose Plants for spring delivery:
Premier .....$20.00 per 100, $175.00 per 1000
Ophelia ..... 15.00 per 100, 130.00 per 1000
Milady ..... 16.00 per 100, 140.00 per 1000
These are all fine strong own root plants in 2¼-in. pots, and are sure to please you.
J. F. Wilcox & Sons, Progressive Florists, Council Bluffs, Iowa.

ROSE PLANTS.
Last fall propagation, dormant all winter, now in 3-in. pots, ready for early shipment; fine stock, best in the market.

Richmond	$10.00 per 100;	$ 90.00 per 1000
Sunburst	11.00 per 100;	100.00 per 1000
Killarney Bril.	11.00 per 100;	100.00 per 1000
Pink Killarney	10.00 per 100;	90.00 per 1000
Pink Ophelia	10.00 per 100;	

WIETOR BROS.,
30 East Randolph St., Chicago, Ill.

ROSES.
Quality of our stock will please you. 2¼-in. plants, March delivery.

	Per 100	Per 1000
Premier	$20.00	$175.00
Columbia	15.00	125.00

Rooted Cuttings, Immediate Delivery

	Per 100	Per 1000
Premier	$15.00	$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in limited quantity. Rolf Zetlitz Co., Dayton, O.

GRAFTED STOCK OF PREMIER.
Clean, well grown, and
the kind of stock that will
give you results
$40.00 per 100
$350.00 per 1000
Delivery within two weeks
or later if so desired.
THE JOSEPH D. HILL CO.,
Richmond, Indiana.

Rose Plants:	Own Root 100	Own Root 1000	Rooted Cuttings 100	Rooted Cuttings 1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

CLIMBING ROSES.
Extra strong 2 year.

	Per doz.	Per 100
Silver Moon	$3.00	$20.00
White Perkins	3.00	20.00
Pink Perkins	3.00	20.00
Red Perkins	3.00	20.00

2-yr.-old field grown, mixed Red and Pink Perkins, 15c. Order at once; need the room.
OAK GROVE GREENHOUSE, TUSKEGEE, ALA.

2-YR. BUDDED ROSES.
EXTRA STRONG PLANTS.

LOS ANGELES	$1.00
T. F. CROZIER	1.00

Cash with order, please.
COTTAGE GARDENS NURSERIES,
San Jose, California.

Roses, immediate delivery. 2000 Russell, 2-yr. bench plants, $15.00 per 100. Strong 2 or 2½-in. 2500 Russell, $17.50 per 100. 1000 Sunburst, $10.00 per 100. 500 Sunburst, 2-yr. bench plants, $12.00 per 100.
Kemble-Smith Co., Boone, Ia.

BENCH ROSES

	Per 100
Killarney Pink	$15.00
Ophelia	15.00
Richmond	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

ROSES.
Own root, 2½-in.

	100	1000
RUSSELL	$17.50	$150.00
COLUMBIA	15.00	125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

COLUMBIA CUTTINGS
Extra strong, clean, stock well rooted.
$8.00 per 100; $78.00 per 1,000.
April 1st delivery.
AMERICAN BULB CO.,
172 No. Wabash Ave., Chicago, Ill.

BENCH ROSE PLANTS
2 years old
3000 White Killarney and 2000 Sunburst, ready for immediate delivery, at $12.00 per 100. Cash.
MINNEAPOLIS FLORAL CO., INC.,
Minneapolis, Minn.

BENCH ROSES
5000 Russell....$15.00 per 100, $145.00 per 1000
5000 Ophelia.... 12.00 per 100, 110.00 per 1000
Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.
Dorothy Perkins 35c
Excelsa 35c
This stock will please the most critical.
J. L. Schiller, Toledo, O.

BENCH ROSE PLANTS.
3000 White Killarney, ready for delivery when the present crop is off, within 30 days, at $12.00 per 100. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

12,000 Dutch-grown
AMERICAN BEAUTY ROSE PLANTS,
$30.00 per 100, $250.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

One and two year old Dorothy Perkins, Pink, Red and White, mixed, $6.00 per 100.
Goree Greenhouses, Paris, Tex.

Fine 2½-in. Radiance Rose plants, $15.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

COLUMBIA ROSES.
Rooted cuttings, $10.00 per 100. These are strong, well rooted, choice stock.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $25.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY, GUTHRIE, OKLA.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1,000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

Bench plants of White Killarney,
$8.00 per 100.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

2¼-in. Aaron Wards, clean healthy stock, $10.00 per 100; 2-year-old dormant American Beauty, $25.00 per 100.
A. Rasmussen, New Albany, Ind.

Extra fine Mrs. Chas. Russell bench plants, $17.50 per 100, $160.00 per 1000.
Write us for your wants on Roses of all kinds.
S. S. Skidelsky & Co., 50 Park Place, New York.

Rose plants: Killarney, 2-yr., No. 2, grafted, 25c; Silver Moon, 20c; White Dorothy, 20c; Debutante, 15c; Pink Rambler, 15c.
Thomasville Nurseries, Thomasville, Ga.

Roses, immediate delivery, 500 Killarney Brilliant, 2-yr. bench plants, $10.00 per 100. Cash please. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Bench plants of Mrs. Chas. Russell,
$150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Strong 3 year field-grown Roses, canes 6 to 12 feet long, Excelsa, Pink and White Dorothy and Lady Gay, $25.00 per 100.
The Schmidt & Botley Co., Springfield, O.

Harcourt (double white) 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1000.
F. Dorner & Sons Co., LaFayette, Ind.

Two year old bench plants of Rose Premier, at 85c each. The Joseph H. Hill Company, Richmond, Ind.

Roses, Dorothy Perkins, 1 yr. field grown, cut back to 15-in., $10.00 per 100. Will trade for Cannas or Gladioli. J. W. Ross, Centralia, Ill.

Russell Roses, strong 3-in., $20.00 per 100, $175.00 per 1000, ready now.
Stuppy Floral Co., St. Joseph, Mo.

Rose plants, strong 4-in. White Killarney, at $20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

1800 1 yr. old bench Ward plants, 15c. Well rested in benches, now ready to be lifted. Cash please. Batavia Greenhouse Co., Batavia, Ill.

3000 Russell bench Rose plants, $170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

List of 2¼ and 4-in. Roses ready, on request. Leedle Co., Expert Rose Growers, Springfield, O.

RUBBERS

Rubber plants; special offer to reduce stock; extra fine plants of our own propogation; 4-in. pots, 12-14-in. at 25c; 5-in. pots, 20-25-in., at 50c each; satisfaction guaranteed.
Elitch Gardens Co., Denver, Colo.

Rubbers, 14 to 20 ins., $4.50 per doz., 4 and 5-in. pots. M. S. Pontrich, care of Richmond Greenhouses, Richmond, Ky.

SAGE

Sage, good plants, $4.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

SALVIAS

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvia Splendens, fine transplanted plants, $1.25 per 100, $10.00 per 1000; express or postage prepaid. Cash with order.
Humfeld's Greenhouse, Frankfort, Ind.

Salvia seedlings, Clara Bedman, $1.00 per 100; Zurich, $1.25 per 100; America, $1.50 per 100. 4-in., tall strong plants. Cash.
Olson Floral Co., Elgin, Ill.

Salvia, good strong seedlings, Bonfire, $7.00 per 1,000, prepaid; not less than 500 shipped. Cash please. Grand Newport, R. R. No. 2, Cedar Rapids, Iowa.

SALVIAS.
25,000 Salvia seedlings, just right for potting up, good healthy plants, $6.00 per 1000, prepaid.
H. J. Potomkin, Muncie, Ind.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1,000; 2¼-in., $5.00 per 100, $40.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvias, America and Bonfire, strong 2-in. from cuttings, at $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

Salvia Bonfire, from 2¼-in. pots, ready March 15th, at $35.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Salvias, fine 2-in. stock, true Bonfire, grown from cuttings, $3.00 per 100.
S. W. Pike, St. Charles, Ill.

Salvia, Zurich, R. C., $1.25 per 100, $10.00 per 1000, postpaid; 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippersburg, Pa.

Salvia seedlings, 3 to 4 ins. high, good stock, $10.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Salvia Splendens, transplanted, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000.
The Thumb Nursery, Marlette, Mich.

Salvia R. C., Bonfire and Splendens, $1.25 per 100; America, $1.75 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Salvia Bonfire, large transplanted plants, $1.50 per 100, $12.50 per 1000. Cash only.
Restland Floral Co., Mendota, Ill.

Salvia Splendens, R. C., $1.50 per 100, $12.50 per 1000; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Salvia Zurich, strong R. C., $12.50 per 1000. CASH.
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Salvias, transplanted seedlings, $1.50 per 100.
Graham, The Florist, Saginaw, Mich.

Salvia Bonfire, 2¼-in. pots, $5.00 per 100. Cash with order. P. Hopman, New Galilee, Pa.

Salvia Bonfire, R. C., $1.25 per 100, postpaid.
Quaker Hill Greenhouses, Sebring, O.

Salvia Bonfire R. C., $2.00 per 100, $15.00 per 1000. A. C. BROWN, SPRINGFIELD, ILL.

Salvia Zurich, 2-in., 3c.
Greens Greenhouses, Inc., Fremont, Nebr.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

SEEDS

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds	$ 1.25
5000 Seeds	5.00
Per pound	10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds	$0.75
5000 Seeds	3.50
Per pound	6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.

DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds	$0.50
5,000 Seeds	2.00
10,000 Seeds	3.50

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.

PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.

GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.

50c per trade packet, postpaid.

We pay postage on all above items.

Why not buy direct from the grower?

SEVIN-VINCENT CO.,
Wholesale Seed Growers,
417 Montgomery St., San Francisco, Calif.

QUALITY NEW CROP
ASPARAGUS SEED.
PLUMOSUS.

1000 seeds	$ 1.50
5000 seeds	6.50
Per pound	10.00

SPRENGERI.

1000 seeds	1.00
5000 seeds	4.50
Per pound	8.00

PANSIES.

PEACOCK GIANT PANSY MIXTURES.

Trade pkt., 50c; ¼ oz., $2.00; ½ oz., $3.75; oz., $7.00.

SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink	$0.85	$2.75	$10.00
Fordhook, pink and white	.50	1.75	6.00
Songster, lavender	.80	2.75	10.00
Spring Maid, light pink	.65	2.25	8.00
Snow Flake, early pure white	.65	2.25	8.00
White Orchid, pure white, large	.65	2.25	8.00

All prices quoted in this ad subject to change without notice.

Please mention THE FLORISTS' REVIEW when ordering.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

LETTUCE AND RADISH SEED
FOR GREENHOUSE FORCING.

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.

LETTUCE SEED.

	¼ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	$0.60	$2.00	$9.00
Selected Grand Rapids	.60	2.00	9.00
Selected Black Seeded Simpson	.60	2.00	9.00

RADISH SEED.
Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	$1.25	$11.50
Selected Ey. Scarlet Turnip, White Tip	1.15	10.00

Write for quotations in hundred pound lots.

All prices quoted in this ad subject to change without notice.

Please mention FLORISTS' REVIEW in ordering.

EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

TOMATO SEED	1 lb.	10 lbs.
Bonny Best	$2.00	$17.50
John Baer (genuine)	2.35	20.00
New Stone	1.50	13.00
LETTUCE		
Big Boston	.85	7.00
Black Seeded Simpson	.85	7.00
Grand Rapids	.85	7.00
CABBAGE		
Copenhagen Market	2.75	25.00
Ea. Jersey Wakefield	2.00	17.50
Charleston Wakefield	2.00	17.50
RADISH		
Scarlet Globe	.85	7.00
Wht. Tpt. Scarlet Turnip	.85	7.00

All seed guaranteed choice stock and strong germination.

TURNER BROS., BLADEN, NEBR.

SEEDS
Primula Obconica
and
Gigantea seeds
grown for quality,
high germination and color,
and collected in Summer 1919.
Light pink, deep pink, lilac,
red and fringed Appleblossom.
5,000 seeds, $ 6.50
10,000 seeds, 10.00
BELVEDERE NURSERY,
SANTA BARBARA, CALIFORNIA.

ASPARAGUS PLUMOSUS NANUS SEED

We offer new crop, well ripened seeds, northern greenhouse grown and true to type.

Per 1,000 seeds	$3.50 per 1000
Per 10,000 seeds	3.25 per 1000
Per 20,000 seeds	3.00 per 1000

ASPARAGUS SPRENGERI SEED
Greenhouse Grown

Per 1,000 seeds	$1.50 per 1000
Per 10,000 seeds	1.25 per 1000

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

ASPARAGUS PLUMOSUS NANUS
NORTHERN GREENHOUSE GROWN
NOW READY

1,000 Seeds	$ 3.00
5,000 Seeds	13.75
10,000 Seeds	25.00
25,000 Seeds	57.25

Special price of larger quantities. Also all other choice flower seeds.

ROMAN J. IRWIN,
321 6th Ave., New York, N. Y.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.

The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.

Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO., INC.,
Kentfield, California.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 60c; 1 oz., $1.00, postpaid.
D. D. Park, Fannettsburg, Pa.

PETUNIA SEEDS. Large flowered, double fringed Petunias, very extra French strain, mostly light colors, $1.00 per 1000 seeds. Send for list of all other kinds of imported seeds.
DANISH SEED IMPORT,
210 No. 7th St., Minneapolis, Minn.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent, on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN, RIVER FOREST, ILL.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

Prices quoted in this ad subject to change without notice.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c, or 3 pkts, $1.35. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 117 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Asparagus Plumosus Nanus Seed.
Choice, new, greenhouse grown, now ready.
1,000 seeds ..... $2.50 per 1000 seeds
10,000 seeds ..... 2.25 per 1000 seeds
Mumma's Greenhouses, Leesburg, O.

Delphinium, Gloede's Supreme Mixture $2.00 oz.
Delphinium, Gloede's Selected Hybrids.. 1.00 oz.
Aquilegia, selected from best varieties, in mixture only ..... 1.50 oz.
Gloede's, Evanston, Ill.

ASPARAGUS
Plumosus seed ..... $3.00 per 100
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Ask for our DEALERS PRICES on Cabbage, Tomato, Celery, Egg Plant, Pepper, Aster and Salvia seed.
B. E. & J. T. Cokely, Scranton, Pa.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.
Groves Floral Co., Atchison, Kan.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.
Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"
The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

6000 Asparagus Plumosus seed, greenhouse grown, the lot for $2.00 per 1000.
M. L. Penwell, Washington, Kans.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash. C. Betscher, Dover, O.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SHAMROCKS

Genuine Irish Shamrocks, from 2½-in. pots, $6.00 per 100, if by parcel post, 25c per 100 extra. Cash with order. Order early, stock limited.
J. D. Harcomb's Son, Wappingers Falls, N. Y.

TRUE IRISH SHAMROCKS, fine bushy plants in 1¾-in. pots, $5.00 per 100, $45.00 per 1000. Cash with order please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

True Irish Shamrocks in 1¾-in. pots, $7.00 per 100. Cash please.
L. Cousins, Jr., Concord Junction, Mass.

Shamrocks, true Irish green, 2-in. pots, $5.00 per 100; miniature, $5.00 per 100. Cash please.
M. S. Etter, Shiremanstown, Pa.

SMILAX

Smilax seedlings, 75c per 100, $6.50 per 1000, well rooted and sure to please. Will make this offer for limited time.
F. C. Freeman & Sons, Portland, Ind.

SMILAX.
Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, extra strong.

	100	1000
2½-in.	$4.00	$35.00

John Bauscher, Freeport, Ill.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

Smilax, strong 2½-in. pots, at $4.00 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Smilax, 2-in., $3.00 per 100.
A. C. Sperry, Neodesha, Kans.

Strong Smilax seedlings, $1.00 per 100. Cash.
CHAS. E. COUGILL, AUBURN, INDIANA

3-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

SNAPDRAGONS

You will need a few Snapdragons for spring and now is the time to get them. We have a limited supply of the following:

	100	1000
Enchantress, fine light pink	$5.00	$40.00
Buxton's Pink, light pink	5.00	40.00
Nelrose, pink	5.00	40.00
Keystone, pink	5.00	40.00
Giant White and Yellow	5.00	40.00

Although our packing is free, we wrap each plant separately and pack with the greatest care and they are sure to reach you in fine condition. Cash with order.
GENEVA FLORAL CO., GENEVA, N. Y.

Snapdragons, from 3-in. pot bound, ready to shift, Giant Pink, Venus Pink, Salmon Pink, White, Yellow, at 10c; 2¼-in., 5c. Ready now. Trans. plants, April 1st, $1.00 per 100. Satisfaction or money back.
Maple Park Greenhouses, Sullivan, Ind.

SNAPDRAGONS—Continued

SNAPDRAGONS.
Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
821 6th Ave., NEW YORK.

Snapdragons, Dreer's strain of seed, giant flowering mixed, transplanted in flats, $4.00 per 100; $30.00 per 1,000; fine seedlings, $1.00 per 100; $9.00 per 1,000, P. P.
S. T. Danley & Son, Macomb, Ill.

Snapdragons, 3000 strong 2-in., $5.00 per 100. Nelrose, Yellow, Pink Hybrids, Garnet, Golden Queen. Cutback and well branched.
See Dahlias. J. W. Ross, Centralia, Ill.

We still have a few hundred Snapdragons in pink, white and yellow, at $3.00 per 100, 1st class stock, in 2-in. pots, free from rust. Cash.
Olson Floral Co., Elgin, Ill.

Snapdragons, Silver Pink, White and Yellow, from 2½-in. pots, $5.00 per 100; 3½-in. pots, $8.00 per 100, very strong.
THE IMLAY CO., ZANESVILLE, O.

Snapdragons, Ramsburg's Silver Pink, while they last, $4.00 per 100 for cut back, well branched 2-in.
F. C. Freeman & Sons, Portland, Ind.

We specialize in Snapdragons, Silver Pink, rose pink, Enchantress Pink, lavender, white and yellow, 2½-in., $4.50 per 100. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Silver Pink and Nelrose Pink, extra strong plants, $5.00 per 100, to reduce stock. Archias Floral Co., Sedalia, Mo.

Snapdragons, Keystone, 1000 nice 2½-in. plants left, $5.00 per 100, $45.00 per 1000.
Louis Linnemann, Jr., Des Plaines, Ill.

Snapdragons, pink, white and yellow, R. C., 2c; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Giant Pink, White and Yellow Snapdragons, 2½-in., 5c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Snapdragons, strong, branched, 2½-in., Silver Pink, yellow and white, mixed, $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

Snapdragons, white and yellow, 2-in. stock, free from rust, $3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, $5.00 per 100.
Henry Smith, Grand Rapids, Mich.

Snapdragon seedlings, yellow and pink, $1.00 per 100, prepaid. Miller Bros., Abilene, Kan.

STEVIAS

Extra strong, double 2¼-in. Stevias, $4.00 per 100. Extra strong, double, ready for 5-in., $15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

Stevia, stock plants, in fine condition, $1.00 doz., $5.00 per 100.
Archias Floral Co., Sedalia, Mo.

Double Stevias, R. C., $1.50 per 100.
Lindey & Dawson, New Castle, Ind.

Stevia R. C., $2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

STOCKS

Stocks, seedlings, white, red and lavender, $1.00 per 100, prepaid.
Miller Bros., Abilene, Kan.

Stocks, Queen Alexandra, 300 strong 2½-in., $4.00 per 100.
Louis Linnemann, Jr., Des Plaines, Ill.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

STRAWBERRY PLANTS

FRUIT GARDENS are VERY PROFITABLE and a source of much PLEASURE. 100 of either Gibson, Warfield, Senator Dunlap, or Pride of Michigan Strawberry plants, prepaid, $1.25, or 100 of each, 400 plants, $4.50. 50 best Everbearing Strawberry plants, $1.75. 25 plants of either the St. Regis (Everbearing Raspberry) or the Cumberland black Raspberry, for $1.50; both for $2.75. The whole assortment, prepaid, $8.00. Cash. These are the best varieties. Catalog free.
THE ST. JOSEPH NURSERY,
1205 Main St., St. Joseph, Mich.

A fine lot of well rooted plants. Write for prices on the following varieties: Progressive (Everbearing), Dr. Burrell, Sen. Dunlap, Warfield, Gibson, and Brandywine.
P. D. Aspinwall, Fort Atkinson, Wis.

STRAWBERRY, RASPBERRY, BLACKBERRY, DEWBERRY, GOOSEBERRY, CURRENT, GRAPE PLANTS. Catalogue free.
Harry J. Squires, Good Ground, N. Y.

Progressive and Peerless Everbearing Strawberry plants, $1.50 per 100, $12.00 per 1000. Also other varieties. Catalog free.
Basil Perry, Georgetown, Dela.

Strawberry plants. Catalog on request.
L. G. Tingle, Box 101, Pittsville, Md.

SWAINSONAS

2½-in. Swainsonas, 6c. Cash. Port Allegany Greenhouse, Port Allegany, Pa.

TRADESCANTIAS

Wandering Jew, fine for baskets, green and green and white mixed, R. C., $1.25 per 100; 2¼-in., 4c. Carrollton Greenhouse, Carrollton, O.

Tradescantias, tricolor and green, R. C., $1.25 per 100; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, 8 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

Tradescantias, tricolor, R. C., $1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

Wandering Jew, tricolor and white var., 2-in., $3.50 per 100. Archias Floral Co., Sedalia, Mo.

Tradescantias, variegated, from 2½-in., $3.00 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

TUBEROSES

TUBEROSES	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

20,000 single Tuberose bulbs, blooming size, $20.00 per 1000. Immediate delivery. Cash please. Alvin Jessamine & Floral Co., Alvin, Tex.

Mexican Tuberose bulbs, $8.50 per 1000, $4.50 per 500. Cash, f. o. b. San Antonio, Texas.
Satex Seed Co., San Antonio, Tex.

Mexican Tuberose bulbs, mammoth size, $25.00 per 1000; first size, $20.00 per 1000. Washington Gardens, 3018 Washington Ave., Houston, Tex.

Mexican everblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

VEGETABLE PLANTS

TOMATO PLANTS.
20,000 Bonny Best and J. Baer, from extra selected seeds, especially adapted for greenhouse forcing, and grown, not as surplus, but with extra care for the trade. Seeds were germinated and later transplanted in sterilized flats with soil as protection against the dreaded "wilt" disease.
Plants ready to set in beds or benches. Place your order now and be protected. Say when and where and I'll do the best I can; $1.25 per 100, $10.00 per 1000.
GRAND RAPIDS LETTUCE PLANTS.
Seeds were germinated and later transplanted in sterilized flats with soil, no disease, $2.50 per 1000.
No discount on large orders.
H. J. POTOMKIN, MUNCIE, IND.

TOMATO PLANTS.
Well established in 3-in. pots; ready for immediate shipment; varieties as follows:

	Per 100	Per 1000
Bonny Best	$5.00	$40.00
Blight Resisting Stone	5.00	40.00
Manifold	5.00	40.00

ROLF ZETLITZ CO., LIMA, O.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 177 to 182, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Big Boston and New York Lettuce for transplanting, Charleston Wakefield, Copenhagen and Early Summer Cabbage, $1.50 per 1000, 5000 for $5.00. Good plants for transplanting. Now ready. Chas. Black, Hightstown, N. J.

TOMATOES FOR FORCING.
2¼-in. pot plants, Bonny Best (Stoke's Special strain) and John Baer, Bolgiano's seed, $25.00 per 1000. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

ASPARAGUS ROOTS, 4 yr., 3 yr., 2 yr., 1 yr.; RHUBARB, HORSERADISH, Witloof CHICORY ROOTS. Catalogue free.
Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce plants, transplanted, $3.00 per 1,000, guaranteed to please you in every way no matter where you live.
S. T. Danley & Son, Macomb, Ill.

Cabbage seedlings for transplanting, $2.50 per 1,000. P. P., Early Flat Dutch, Copenhagen Market, Early Jersey Wakefield.
S. T. Danley & Son, Macomb, Ill.

Tomatoes, forcing, Alice Craig and English Favorite, good croppers, ready for benching, $1.50 per 100, postpaid. De Meester, Humboldt, Ia.

Bonny Best Tomato seedlings, 50c per 100, $4.00 per 1000; transplanted out of flats, $1.25 per 100, $10.00 per 1000, prepaid.
The Thumb Nursery, Marlette, Mich.

Good Grand Rapids Lettuce seedlings, $1.25 per 1000; 20,000 transplanted plants, $3.00 per 1000. Cash with order.
F. L. Lainson, Council Bluffs, Iowa.

Grand Rapids Lettuce plants, transplanted, $2.50 per 1000.
Koning Floral Co., Muskegon, Mich.

Grand Rapids Lettuce plants, transplanted, $2.50 per 1000; seedlings, $1.50 per 1000. Cash.
Rau Floral Co., St. Joseph, Mo.

Lettuce plants, Grand Rapids, transplanted, ready now, $2.75 per 1000.
C. V. Frueh, R. D. 2, Lima, O.

Grand Rapids Lettuce plants, cool grown, $1.50 per 1000, 5000 or over, $1.25 per 1000, all prepaid. Cash. Geo. B. Morrell, Torresdale, Pa.

Grand Rapids Lettuce, strong seedlings, $1.50; T. P., $3.00 per 1000. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Grand Rapids Lettuce seedlings, $1.50 per 1000, prepaid; transplanted, $3.00 per 1000, not prepaid. Odor Greenhouses, Iola, Kan.

Tomato, 2-in. Bonny Best, ready to bench, $2.00 per 100. Cash.
L. G. Barbier, Dunkirk, Ind.

Large Rhubarb roots, field grown Strawberry variety, $30.00 per 1000.
H. Corval Richman, Malaga, N. J.

Holt's Mammoth Sage, strong plants, $5.00 per 100. Archias Floral Co., Sedalia, Mo.

Rhubarb roots, $6.00 per 100. A. C. Speery, Neodesha, Kans.

Lettuce plants, Grand Rapids, $1.50 per 1,000. Cash. L. G. Barbier, Dunkirk, Ind.

VERBENAS

Verbenas, mammoth, strong trans. plants, ready for 2¼ in., mixed colors, $1.25 per 100, postpaid; $10.00 per 1,000, express. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Verbenas, mammoth, large transplanted plants, mixed colors, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000 express. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Verbenas. Seedlings, best mixed colors, $2.00 per 100, $15.00 per 1000. Parcels postpaid, special delivery.
Roman J. Irwin, 321 6th Ave., New York.

2-in. scarlet Verbenas, fine variety, 3½c.
Bird Forrest, Florist, Waxahachie, Tex.

Verbenas, R. C., mixed, $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

VINCAS

VINCAS.

	Per 100	Per 1000
2-in. (variegated)	$4.50	$40.00
2-in., green	4.50	.....

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Vincas, variegated, out of 2¼-in. pots, strong, will make good heavy 3-in. by 1st of May, $4.00 per 100, $35.00 per 1000. O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

Vinca Variegata, fine plants, ready to shift, 3-in., $7.00 per 100; 2¼-in., $4.00, $35.00 per 1000.
Edward Whitton, York and Walnut, Utica, N. Y.

Vincas, green and variegated, well rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2-in. stock, at $5.00 per 100, $40.00 per 1000.
ELITCH GARDENS CO., DENVER, COLO.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000; 2-in., $3.50 per 100, $30.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

Vincas Var., strong rooted cuttings, $1.50 per 100, $12.00 per 1000; 2¼-in., $6.00 per 100, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Vinca Variegata, 2-in., fine plants, $4.00 per 100, $35.00 per 1000. 10% for packing.
L. A. Eaton & Sons, Conneaut, O.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.
W. W. Kennedy & Sons, Red Bank, N. J.

Vinca Variegata, fine, strong 4-in., $12.00 per 100. Cash please.
Groves Floral Co., Atchison, Kan.

Vinca Variegata, R. C., $1.50 per 100; 2¼-in., 3½c; 3-in., 9c; 4-in., 15c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., $3.00 per 100. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Vincas, variegated and green, 2¼-in., 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Vincas, green, 2-in. ready for shift, extra strong, to close out, 3c.
E. H. Woerner, Arlington, Nebr.

Vincas, variegated, strong 2¼-in., ready for 3-in., $4.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Vincas, variegated, R. C., $1.50 per 100.
W. W. Dederick, Warsaw, Ind.

Vincas, variegated, R. C., $1.00 per 100 cash. Olson Floral Co., Elgin, Ill.

Vinca Var. R. C., $2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

Vinca Var. R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Vincas, variegated, 2½-in., 4c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Vincas, variegated or green, 2-in., 4c.
Greens Greenhouses, Inc., Fremont, Nebr.

VIOLETS

15,000 strong, field grown, Gov. Herrick Violet plants, $1.50 per 100, $12.50 per 1000. Cash please.
Alvin Jessamine & Floral Co.. Alvin, Tex.

Violets, rooted runners, Princess of Wales, $15.00 per 1000.
A Washburn & Sons, Bloomington, Ill.

Violets, Herrick runners, $1.50 per 100, cash.
Byer Bros., Chambersburg, Pa.

YUCCAS

Yueca, field grown plants, $10.00 per 100.
Robin Bonwell, Basin, Wyo.

MISCELLANEOUS

A Basket Collection—for baskets, boxes, vases and borders; Ageratums, Blue Dwarf, best blooming variety, 2-in., $4.00 per 100; R. C., $2.00 per 100; Anthericums, Mandianum variegatum, 2-in., $6.00 per 100; 2½-in., $10.00 per 100; they will take the place of Pandanus; Coleus, Blaze, Gettysburg, Defiance, 2-in., $5.00 per 100; Trailing Queen and Trailing Beauty, 2-in., $4.00 per 100; Dew Plant, pink flower, trailing, 2-in., $4.00 per 100; Mesembryanthemums, 2-in., $5.00 per 100; Ivy Geraniums, 10 varieties, mixed, R. C., $4.00 per 100; Weeping Lantanas, 2-in., $5.00 per 100; R. C., $2.50 per 100; Tradescantias, multicolor, 2-in., $5.00 per 100; plain green, 2-in., $4.00 per 100; 5 to 6 plants in each; Saxifraga, 2-in., for hanging baskets, $5.00 per 100.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

TERMS OF SALE.

Cash with order. To known correspondents with established credit, usual trade terms if desired. Add 5% to total amount of order for packing charge. Where plants are ordered to be sent in clay pots, add 10% far packing charge. Buyer must be responsible for all stock when same has been accepted from shipper by carrier and receipt issued.

No order accepted for less than $5.00 at prices quoted. All prices subject to market changes and goods being sold upon receipt of order. It is well to order early and thus help to reduce any grievance which might otherwise occur due to unlooked-for delay.
A. M. AUGSPURGER, PEORIA, ILL.

Double Petunias, strong, ready for a shift, mixed	5c
Heliotrope, fine blue in bloom, 3-in.	7c
Begonias, red and pink, strong, 3-in.	7c
Dusty Miller, 2½-in.	5c
Mesembryanthemums, the large flowering, 3-in.	7½c
Regonias, R. C., Luminosa & Vernon	2½c
Geraniums, S. A. Nutt, 3-in.	10c
Geraniums, S. A. Nutt, 2½-in.	7c

This stock all guaranteed, strong, satisfactory and well packed; shipped same day order is received. Wm. S. Lohr, Ottawa, Ill.

MISCELLANEOUS BEDDING PLANTS.

2-in. German Ivy	$4.00 per 100
2-in. English Ivy	5.00 per 100
2-in. Tradescantia	4.00 per 100
2½-in. Brilliancy Coleus	5.00 per 100
2-in. Fuchsias, mixed	4.00 per 100
2½-in. Marguerites	5.00 per 100
2-in. Cupheas	4.00 per 100
2-in. Heliotropes	4.00 per 100
2-in. Salvias	4.00 per 100

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

	100
Beaute Portevine Ger., 2-in.	$8.00
S. A. Nutt, Ger., 2-in.	6.00
Perkins, Ger., 2-in.	6.00
Ageratum Perfection, 2-in.	5.00
Mesembryanthemums, 2-in.	4.00
W. Jew, green and tricolor, R. C. and 2-in., $2.00 and	4.00
Asp. Plumosus, 3-in.	8.00
Pelargonium Lucy Becker, 2-in.	11.00

Money order or draft with order, please.
J. E. Leslie & Son, Marion, Ind.

Strong rooted cuttings, Wandering Jew, green and white variegated; mesembryanthemum, beautiful pink; German Ivy; the best blooming Marguerite Daisies, $1.50 per 100.

Strong transplanted seedlings, ready to pot; blue Petunias, $4.00 per 100; twice transplanted Begonias, Prima Donna and Luminosa, mixed, $3.00 per 100, postpaid.
Reinhold Undritz, West New Brighton, N. Y.

For 1920 Florists' and Market Gardeners'
WHOLESALE PRICES,
See green section, pages 177 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. 1, Milwaukee, Wis.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

LOOK what we are offering under Callas.
Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange—Pompons, R. C. or plants, Zenobia, Triumph, Inga, red or maroon, G. Wedding, Buckingham, Ben. Diana, for Ida, Fairy Queen, Pink Ivory, Lillian Doty.
The Lindsay Co., Minneapolis, Minn.

To Exchange.—Asp. Plumosus, 2¼-in., $5.00 per 100; Asp. Sprengeri, 2¼-in., $4.00 per 100, good stock, for Dracaenas, Coleus, or what have you?
A. W. Furnival & Son, Jackson, Mich.

To Exchange—Or will sell, several ton of Tobacco Stems, $14.00 per ton, or will trade for almost anything you have.
Shelby Floral Co., Shelby, O.

To Exchange—Rooted Carnation cuttings, Belle Washburn and Thenanthos, for good white or pink R. Carnations, or what have you.
J. R. Bartos, Portsmouth, Va.

To Exchange—Mum R. C. Oconto, Enguehard, Chrysolora, Comoleta, Chieftain and C. Rager, for anything we can use.
W. C. Myers & Son, Scottdale, Pa.

To Exchange—Or will sell, 2000 White Enchantress, 5000 Pink Enchantress, at $35.00 per 1000, or $4.50 per 100. Will exchange for Roses.
Ada Greenhouse, Ada, Okla.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—Or for sale, 2000 Matchless, 1000 Sangamo, R. C., at $5.00 per 100. What have you? W. Michel, Route 1, Alton Park, Tenn.

To Exchange—R. C. Carnations, Beacon and Enchantress, for Gladioli and Dahlias.
Graceland Greenhouses, Greenville, S. C.

To Exchange—Carnation cuttings for pink Geraniums. Pierson Floral Co., 2000 Perry Ave., Peoria, Ill.

To Exchange—Single-flowering, everblooming Tuberose bulbs, for Asparagus Plumosus.
Washington Gardens, Houston, Tex.

To Exchange—White Enchantress, for Mrs. Ward. Miller Bros., Abilene, Kan.

WANTED

Wanted—Fern runners:
5,000 Whitmanii rooted runners.
5,000 Teddy Jr. rooted runners.
5,000 Scottii rooted runners.
5,000 Boston rooted runners.
5,000 Roosevelt rooted runners.
Also all kinds of hardy plant seedlings for lining out. Send sample and price.
MUSKOGEE SHRUBBERY GARDEN,
P. O. Box 36, Muskogee, Okla.

Wanted—Hardy Phlox, 1 or 2 yr., field grown. State varieties or colors, quantities of each and price per 1000.
The Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Speculata and Star Begonias, 2½-in. stock. In answering, please state the quantity you have to offer, also price.
The McGregor Bros. Co., Springfield, Ohio.

Wanted—1000 Golden Gate Rose plants, must be first class stock, to be used for forcing.
W. Michel, Route 1, Alton Park, Tenn.

Wanted—To buy from 100 to 10,000 well rooted carnation cuttings, April delivery. State varieties and price.
Shelby Floral Co., Shelby, O.

Wanted—5000 Vinca Variegata, rooted cuttings, delivery April 15th to May 1st. State price. John Irvine, Bay City, Mich.

Wanted—Strong S. A. Nutt R. C., delivered not later than March 10th. Even if you have only small quantities, quote price.
B. C. McKay, Atlanta, N. Y.

Wanted—For growing on, Cedrus Deodara, Araucaria Bidwillii, Buxus, Privet Amurense seedlings and Camellia Japonica. Henry Kraak, 1402 Nashville Ave., New Orleans, La.

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.
National Bulb Farms, Benton Harbor, Mich.

Wanted—Rex Begonias, dwarf Berberis and Spiraeas for lining out.
Rau Floral Co., St. Joseph, Mo.

Wanted—Hardwood cuttings of Shrubs, Roses, etc. Send list.
Atlantic Nursery Co., Inc., Berlin, Md.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

CANE STAKES

OVER A MILLION

The finest Japanese Bamboo Cane Stakes that have even been shipped to this country. Staking time is at hand and we have all these sizes in stock for instant delivery. 1-ft. green, $2.50 per 1,000; 3-ft., green, $8.50 per 1,000; 3½-ft., green, $11.00 per 1,000; 5 to 6-ft., natural, $13.00 per 1,000; 6-ft., natural, $15.00 per 1,000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

JAPANESE GREEN CANE STAKES.

18-in.	$0.55 per 100;	$ 4.50 per 1000
30-in.	.85 per 100;	7.50 per 1000
36-in.	1.10 per 100;	9.00 per 1000
5-ft., natural	1.35 per 100;	12.00 per 1000
6-ft., natural	1.75 per 100;	15.00 per 1000

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Japanese green Cane Stakes, 1½-ft. (5000 per bale), $4.25 per 1000; 2-ft. (5000 per bale), $6.00 per 1000; 2½-ft., $7.00 per 1000; 3-ft., $8.25 per 1000; 3½-ft., $10.50 per 1000; 4-ft., $11.50 per 1000; 5-ft., $15.00 per 1000. All except the first two lots, 2500 per bale, and all sold only in bale lots.
S. S. Skidelsky & Co., 50 Park Place, New York.

ALBUM OF DESIGNS.
Better than ever before.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.
TOKYO NURSERY CO.,
3701 Broadway, Oakland, Calif.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000; 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuus, Sulphur Phoenix, several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

EVERLASTING FLOWERS

EVERLASTINGS

Helichrysums, in the best colors, on 9-in. wire neatly covered with green paper, $3.50 per 100. Cash with order. Satisfaction guaranteed.
Floral Art Studio, Oswego, N. Y.

FERTILIZERS

Sheep Manure, half ton, $20.00;	per ton,	$37.00
Bone Meal	per ton,	50.00
Horn Shavings	100 lbs.	7.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago

FLORISTS' SUPPLIES

FLORISTS' LABELS.

Gummed 500	Gummed 1000	Prices are for size	Ungummed 500	Ungummed 1000
$2.50	$4.00	3¼x6¼ in.	$2.00	$3.00
3.00	4.50	3⅝x8½ in.	2.50	3.50
3.10	4.60	4⅛x7¼ in.	2.60	3.60
4.00	6.00	8½x5½ in.	3.00	4.55

These prices are for any one color. Prices of two or three color labels on application. Let us quote on your other printed matter. Satisfaction guaranteed. Glenn H. Snow, Camden, New York.

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

Easter Baskets, made from Palmetto, 2 Baskets, 4½-in. depth, 7-in. width; 2 Baskets, 4½-in. depth, 6-in. width; 2 Baskets, 4-in. depth, 5½-in. width; 2 Baskets, 4-in. depth, 5-in. width. 8 Baskets, together with handles, height 14-18 in., price, $2.25, by parcel post prepaid. Satisfaction guaranteed or your money back.
Arzie's Basket Works, White House, Fla.

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.
SUPERIORA MAGNOLIA, FULL WEIGHT.
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality, per carton, $1.75; 10 cartons, $17.00; 25 cartons, $40.00. Write for prices on 100 box lots.
GULLETT & SONS, LINCOLN, ILL.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Hadco seed bin and shelf labels and sheet metal card holders. Send for samples and prices.
Haddon Specialty Co., Haddon Heights, N. J.

FLORISTS' SUPPLIES, see issue Feb. 5th, page 159. A. M. Augspurger, Peoria, Ill.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

Screened Maple Leaf Mold, in 3 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

MOSS

LOG MOSS
LAUREL MOUNTAIN LOG MOSS
GATHERED AND DRIED BY
EXPERIENCED MEN.
LARGE SHEETS OF MOSS
PACKED IN BIG BAGS
$2.00 PER BAG.

W. C. HENDERSON,
GREENSBURG, PA.

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Fifth Edition Now Ready.
$1.00 per copy prepaid.



Roof Bar at Gutter

Note one of the features of Callahan Cut-to-Fit construction—the lap and beveled shoulder of the roof bar at the gutter, which forms a double brace. Also the extra wide drip moulding, which does not so easily fill with lint and dust.

The strength and simplicity of Callahan design will appeal to you—and lengthen the life of your greenhouse.

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represent the last word in economy and efficiency. They are factory made, shipped to you knocked down, and can be put together by any carpenter who can work from blueprints.

They may be any size desired, from the modest back-yard conservatory to the largest commercial plant. No matter what the size, they can be erected at the lowest possible cost for a good greenhouse.

Write today for catalogue giving all details or send us your specifications for estimate. We will also be glad to send you a booklet on Callahan Duo-Glazed Sash for your hotbeds—the worryless sash that really protects your plants.

CALLAHAN DUO-GLAZED SASH CO.
1847 FOURTH STREET DAYTON, OHIO
Permanite in stock for immediate shipment

POTS

Flower pots, red ones. F. O. B. St. Louis, Mo. See my announcement in issue of Florists' Review under classified Pots on Jan. 8.

Size	Per 1000	Size	Per 1000
2 -in.	$ 7.00	4 -in.	$16.00
2¼-in.	8.00	4¼-in.	20.00
2½-in.	9.00	5 -in.	30.00
3 -in.	11.00	5½-in.	35.00
3½-in.	13.00	6 -in., per 100..	5.00
3¾-in.	14.00	7 -in., per 100..	9.00

Write for prices on larger sizes. Also will soon be ready to take care of carlots. For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
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Prices f.o.b. Pittsburgh, Pa. Let us quote you on factory shipments.
Easier handled than clay pots, unbreakable and much lighter for shipping.
PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

NEPONSET waterproof FLOWER POTS.

First four sizes packed 1000 to case; 4, 5, 6-inch sizes packed 500 to case. Price f. o. b. distributing point, Massachusetts.

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SHEEP MANURE

Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, $45.00 per ton.
S. S. Skidelsky & Co., 50 Park Place, New York.

BUSINESS BRINGERS—REVIEW CLASSIFIED ADS.

SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.

100 lbs., $2.00; 1000 lbs., $17.50;
500 lbs., $9.25; 2000 lbs., $34.00;
3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

SPHAGNUM MOSS

Sphagnum Moss, 10 bbl. bale, $4.00; 5 bales, $14.50; 5 bbl. bale, $2.50; 5 bales, $11.00; 8 bbl. bale, $3.25; 5 bales, $13.00. Burlap, 35c extra. Cash.
Jos. H. Paul, Box 156, Manahawkin, N. J.

BURLAPPED BALES.

One bale	$ 2.00
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GOOD CLEAN MOSS.

Sphagnum Moss, wire bound, $1.35. Burlaped, $2.25, 10 to 25 bales at $2.00. Immediate shipment. Moss is scarce.
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Sphagnum Moss, per bale	$2.00
Green Sheet Moss, per sack	2.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

TOBACCO

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Stems from Tobacco of extra high quality, 250 to 300 bales, $1.50 per 100, $28.00 per ton, f. o. b. Dayton. Rolf Zetlitz Co., Dayton, O.

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Cigar Tobacco stems, $1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 382 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, $2.00 per 100 lbs. in bales, $30.00 per ton. Dayton Nicotine Co., Dayton, O.

Strong Tobacco dust, $2.00 per 100 lbs.; 200 lbs., $3.50. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES

Mfr. Wire Stakes, Galvanized,
Florists' Box Wire,
Stone Wire.
THOS. HAMILTON'S SON CO.,
1340 E. Berkes St., Philadelphia, Pa.

BUSINESS BRINGERS—REVIEW CLASSIFIED ADS.

WIRE WORK

WIRE DESIGNS.
Special Offer.
100 wreaths, 10-in., 12-in., 14-in., $8.00.
We are offering a special discount on all wire orders. Write us for a catalogue.
PITTSBURGH CUT FLOWER CO.,
116-118 SEVENTH ST.,
PITTSBURGH, PA.

FLORISTS' WIRE DESIGNS.
FALLS CITY WIRE WORKS.
451 S. THIRD ST., LOUISVILLE, KY.

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LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

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What does this prove? It proves that the demand for AGMCO houses throughout the country has become so insistent that the establishment of these various offices was practically imperative.

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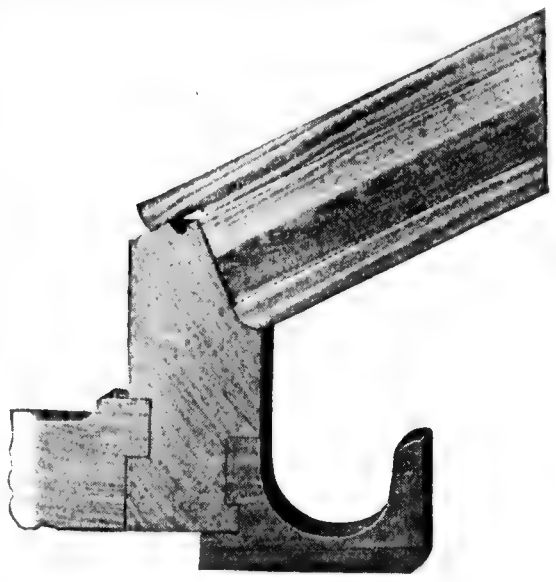
This is strong food for thought, but you must digest it rapidly **if you're going to get that AGMCO house this year!**

Sales Offices:

New York	Chicago	Kansas City	Pana, Ill.	Seattle, Wash.
5 Columbus Circle	Masonic Temple	N. Y. Life Bldg.	Drawer 335	Smith Bldg.

General Office - - Chicago
Factory - - - Pana, Ill.

AGMCO



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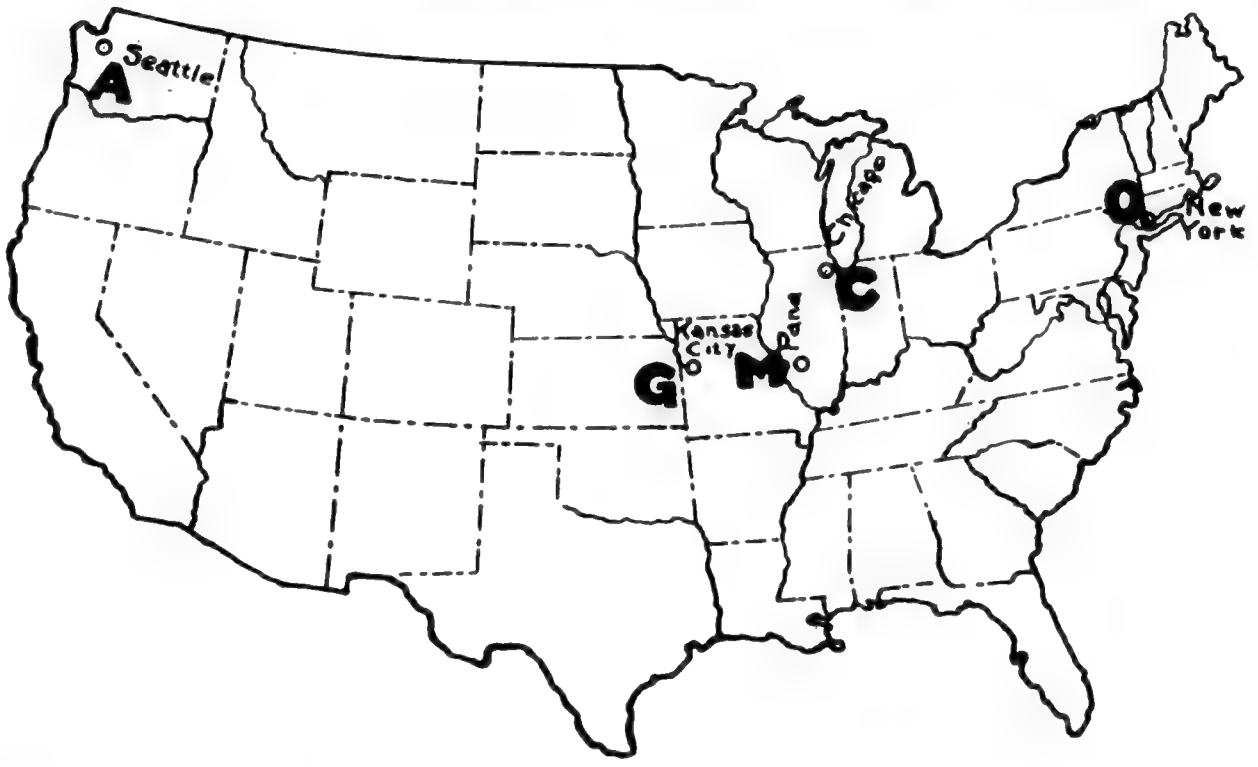
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5 Columbus Circle	Masonic Temple	N. Y. Life Bldg.	Drawer 335	Smith Bldg.

General Office - - Chicago
Factory - - - Pana, Ill.

Pronounced Agemco AGMCO Every House A Gem

AGMCO



L. Stapp Co., of Rock Island, Illinois, orders three more All Steel Greenhouses, 34 x 300

The Stapp Company have been buying greenhouse material and building greenhouses off and on for thirty years. They used to buy materials years ago a good deal like most florists did then, the heating pipes from a local dealer, the glass through the local jobber, and the millwork from us. Then they would hire some local carpenters and after many vexatious delays and mistakes the greenhouses would finally get built after a fashion.

They do it in a different way now—they simply give us the contract complete and we turn the houses over to them ready for them to wheel the soil in the benches. Troubles and worries are over and the job is done right.

How about having us handle your job this way?

JOHN C. MONINGER COMPANY

914 Blackhawk Street **CHICAGO, ILLINOIS**

EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Double Pipe Carrier.



Single Combination Shelf Bracket. Carries one 12-inch board, or two pipes.

DON'T BUY AN IMITATION for a ventilating apparatus. "BUY THE EVANS CHALLENGE," THE STURDIEST, MOST SATISFACTORY MACHINE THAT WAS EVER INSTALLED IN A GREENHOUSE.

Full line of all kinds of fittings. Prices and estimates cheerfully given.

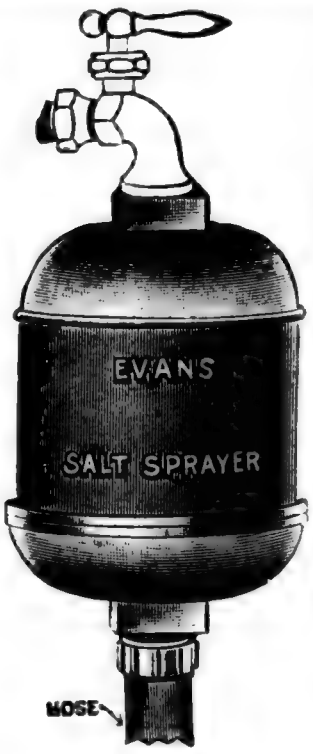
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John A. Evans Co., Richmond, Ind.

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Price, $7.50

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THE FLORISTS' REVIEW

10 cents the copy
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$1.50 Per Year

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A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 530 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLV. CHICAGO, MARCH 11, 1920. NO. 1163

12,000 Bench Grown

American Beauty Roses

$27.50 per 100; $250.00 per 1000

Ophelia, Richmond - $15.00 per 100
Killarney, Pink - - - 12.00 per 100

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

FOR PROMPT DELIVERY
or for shipment later from Cold Storage

Lilium Giganteum

6 to 8 inch, 400 bulbs to the case
7 to 9 inch, 300 bulbs to the case
8 to 10 inch, 250 bulbs to the case
9 to 10 inch, 200 bulbs to the case
9 to 11 inch, 180 bulbs to the case
10 to 11 inch, 150 bulbs to the case

All Standard Packing.
$59.00 per case for any size.

Not How Cheap, But How Good

RALPH M. WARD & CO., Inc.
The Lily House
25 Murray Street, NEW YORK

LOOK AHEAD

SEE OUR CLASSIFIED AD ON MUM CUTTINGS

C. C. Pollworth Co., Milwaukee, Wis.

I will be glad to meet you

AT THE

International Flower Show

At New York City, March 15th to 22nd

I will have some interesting things to show you at my
Stand, Numbers 44 and 45

ROMAN J. IRWIN, 321 6th Ave., New York City

Chrysanthemum Cuttings

Halliday, Oconto, Pink Seidewitz, White Seidewitz, Bonnaffon, Pacific Supreme, Chrysolora, Charles Rager, Golden Eaton

$3.50 per 100, $30.00 per 1000

Caladiums, 5 to 7-inch, $7.50 per 100; 7 to 9-inch, $11.00 per 100.

Wm. F. Kasting Co., 568-570 Washington Street, Buffalo, N. Y.

Chrysanthemum Rooted Cuttings

$4.00 per 100

Alice Day, V. Poehlmann, Chas. Rager, C. Touset, Robinson, Chrysolora, Halliday, Yellow Bonnaffon, Dolly Dimple, Golden Chadwick, Chieftain.

POMPONS

Helen Newberry, Mensa, Buckingham, Alma, Acto, Alena, Klondike.

CASH or C. O. D.

W. J. & M. S. VESEY
2602 Thompson Ave., FORT WAYNE, IND.

The E. G. Hill Co.

Wholesale Florists

Richmond, Indiana

Hardy Lily Bulbs

Cold storage stock ready for immediate shipment.
See our Classified ad — Write for special prices on quantities.

Fresh Flower Seed

STOCK READY NOW

Florists' catalogue ready.

The W. W. BARNARD CO., 231-235 W. Madison St., CHICAGO

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Greenhouse Builders

An Important Something About Something Else

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The other day, however, it occurred to one of us, that some of you might be losing a good bet about some of the worth-while things East.

So this is just to remind you that on the *outside* and *inside* back cover of the Exchange, we have weekly talks that are frequently entirely different than those in this paper.

They are mostly about Eastern subjects.

We are this week telling the Exchange readers about The Review; and now we are telling you about the Exchange; which is kind of like making one hand wash the other. Which, by the way, is one of the best ways to wash hands.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON New York
BOSTON Little Bldg.
NEW YORK 42nd St. Bldg.
CLEVELAND 2063 E. 4th St.
PHILADELPHIA Land Title Bldg.
TORONTO Royal Bank Bldg.
CHICAGO Continental Bank Bldg.
MONTREAL Transportation Bldg.

Eastern Factory Irvington, N. Y.
Western Factory Des Plaines, Ill.
Canadian Factory St. Catharines, Ont.

GREEN BEECH SPRAYS

The Ideal Spring Decoration



Beech Sprays

Prepared and preserved in the same thorough manner and by same process as our celebrated oak. Very effective for decorative work.

Natural prepared and fire-proofed. Colors: Red, Brown or Green. **Per lb., 35c**

25-lb. cases . . . . . **30c per lb.**
100-lb. cases . . . . . **27½c per lb.**

Carton Beech

Small prepared Beech Sprays suitable for wreath work. Red, Green or Brown. **$2.50 per carton.**

DESIRABLE PREPARED GREENS FOR THE SPRING AND EASTER SEASON



ASTRAL FERN

This is a new Fern we are offering. Prepared and painted. Sprays about 15 inches in diameter. The leaves are much more hardy than Adiantum. Can be used effectively in wreaths, baskets and in design work. Green only. **Price, $8.50 per 100.**



ISOLEPIS GRASS

Freshly prepared; bright shade of spring green.

Price, $2.00 per lb.



SEA MOSS OR AIR PLANT

Good quality, freshly preserved. Large 15-gram bunches. Imported stock.

Price, $12.00 per 100 bunches.



ADIANTUM

Transparent, Australian Ferns, specially prepared. Green.

	Per 100
Small	$ 6.50
Medium	8.50
Large	10.00

Our new circular, **"EASTER SPECIALS,"** just off the press. Yours for the asking. Write for it today.

The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

LA PORTE, INDIANA

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508 S. Dearborn St.,
CHICAGO

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IN EFFECT

EASTER LILIES,
EASTER LILIES,

Large, wonderful flowers—perfect blooms,

PLACE YOUR

CATTLEYAS
Mossiae and Schroederae

Large, in hundred lots	$75.00
Less than 50, per doz	12.00
Medium, per 100	60.00
Less than 50, per doz	8.00
Small, per 100	40.00
Less than 50, per doz	6.00

SPRAY ORCHIDS—Pink and White

Per 100 flowers	$15.00
Per doz. flowers	8.00

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Russell, Columbia, Milady

Short	per 100	$12.00 to	$15.00
Medium	per 100	18.00 to	25.00
Select	per 100	30.00 to	35.00
Ex. Fancy	per 100	40.00 to	50.00
Sunburst, Brilliant, Ophelia, Killarney, Wh. Killarney, A. Ward — Short	per 100	8.00 to	12.00
Medium	per 100	15.00 to	18.00
Select	per 100	20.00 to	25.00
Fancy	per 100	30.00 to	35.00

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Cecile Brunner	per 100	$5.00
Aaron Ward	per 100	8.00

Complete Service

FLOWERS of SUPERIOR QUALITY

POEHLMANN BRO

66 to 74 East

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CHICAGO,

OF SUPERIOR QUALITY" FOR

T E R

MARCH 29, 1920

Per 100, $ 35.00

Per 1000, 300.00

strong stems and clean foliage—in large supply

ORDER NOW

CARNATIONS

Fancy	per 100	$15.00
White, good	per 100	12.00
Split	per 100	$6.00 to 8.00
Laddie	per 100	20.00

MISCELLANEOUS STOCK

Valley	per 100	$ 6.00 to $8.00
Calendulas	per 100	6.00 to 8.00
Sweet Peas	per 100	3.00 to 5.00
Freesia Rainbow	per 100	10.00
Callas	per 100	35.00
Jonquils	per 100	8.00 to 10.00
Tulips	per 100	6.00 to 10.00
Darwin	per 100	12.00 to 15.00

DECORATIVE GREENS

Plumosus	per 100	$3.00 to $ 6.00
Sprengeri	per 100	3.00 to 6.00
Adiantum	per 100	2.00
Leucothoe	per 100	1.00
Mexican Ivy	per 100	1.00
Woodwardia Ferns	per 100	10.00
Smilax	per doz.	4.00
Wild Smilax	per case	6.00
Ferns	per 1000	4.50
Galax	per 1000	2.00

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Randolph St.

RANDOLPH 35

U. S. A.

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Closed All Day Sunday

CHOICE ROSES
at Low Prices

We are now cutting roses of exceptionally fine quality, plenty of short and medium, and are quoting them at the following low prices:

PRICE LIST

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We are rose specialists, and are cutting from 245,000 rose plants.

OPHELIA, HOOSIER, WHITE KILLARNEY, SUNBURST	Per 100
Extra Long	$16.00
Medium	$10.00 to 12.00
Good Short	6.00

RUSSELL AND COLUMBIA	Per 100
Fancy Long	$25.00
Long Medium	20.00
Medium	16.00
Short	$8.00 to 12.00

ASSORTED ROSES—OUR SELECTION—including some Russell and Columbia

Lots of 200 or more, per 100 ..... $6.00

Carnations—Per 100 ..... **$6.00**

Big supplies of spring flowers are now coming into this market, and we will procure the best at lowest market prices.

NEW FANCY FERNS	Per 1000 $4.00
ADIANTUM	Per 100 $1.50 to $2.00
GALAX, bronze	Per 1000 $1.50
ASP. SPRAYS	Per 100 $3.00 to $4.00
SPRENGERI	Per 100 $2.50 to $3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

Bassett & Washburn

Greenhouses: Hinsdale and Greggs Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

Easter Lilies
In POTS for EASTER



The finest and largest crop of EASTER LILIES we have ever had—immense flowers, firm stems and clean foliage—the result of careful selection of high quality bulbs—are awaiting your orders.

Plants will have from 3 to 10 blooms each, and will be sold according to height and number wanted.

Will be crated 24 to 30 plants in a crate.
Average cost of crate and packing, $1.50
Average number of blooms per crate, 130

Short Plants, per 100 blooms.....$30.00	**Short Plants, per 1000 blooms...$250.00**
Medium - per 100 blooms..... 35.00	**Medium - per 1000 blooms... 300.00**

Plus packing charges. Shipment any time after March 15th.
Stock in first-class condition for shipping.

PLACE YOUR LILY ORDER NOW

POEHLMANN BROTHERS COMPANY

Morton Grove, Illinois.

Long Distance Phone
Morton Grove 15

Chicago Buyers Call
Rogers Park 684

Advance SPRING CUT of
Ayres' Spencer Butterfly Sweet Peas

Are Cutting 30,000 Daily---All Colors

SPECIAL PRICE—$2.00 per 100; $18.00 per 1000

Our new modern greenhouses are a Sea of Blossoms.

If you are not our customer, line up at once;
we take care of you.

We especially solicit new customers from
OKLAHOMA, NEBRASKA, KANSAS, MISSOURI, IOWA, ILLINOIS

S. BRYSON AYRES CO.

Buy Direct from the Largest Sweet Pea Growers in the Country
503 WALNUT STREET KANSAS CITY, MO,

Your Easter trade will appreciate this Jardiniere

Use it for cut flowers, potted plants, ferns, artificial flowers, for making baskets, and general decorative purposes



Beautifully decorated in several classic designs and Wedgwood colors. It will enhance the beauty and value of your potted plants and flowers. Made of wood fiber, waterproofed. Substantial and durable. May be used for an indefinite period.

Ask Your Supply House for Quotations

Made by the

MONO SERVICE CO., Newark, N. J.



LILIES
For Your Easter Use

Draw your Lilies from what undoubtedly is the LARGEST AND FINEST SUPPLY IN AMERICA

In figuring on the lilies you can use this Easter, consider several factors—remember the flower business is booming, that a tremendous demand is assured, at the best prices ever paid by the public, giving a chance for unusual profits for retailers who provide the stock and facilities to meet the demand. Remember, also, that Lilies will be of much better quality than last year. In 1919 all the Lilies for Easter were from bulbs that had been in cold storage a year and a half—this season fresh bulbs were again available, with the result that Amling's Lilies, forced from large size, selected bulbs, will be of old-time quality. They will sell easily and give unqualified satisfaction to your customers. We offer you any part of

100,000 CUT LILIES for EASTER

Packed in wood boxes, 100 or 200 to the box.

SELECTED GRADE Best and Longest		AVERAGE GRADE Medium Stems		SHORT GRADE Good Flowers, Short Stem	
Per 100	$ 35.00	Per 100	$ 30.00	Per 100	$ 25.00
Per 1000	300.00	Per 1000	250.00	Per 1000	200.00

Bear in mind that the total number of Lily bulbs imported last fall was not over one-half, perhaps only one-third, what America received before the war. Consider how greatly demand has increased. A shortage of Lilies is certain—but **you** can assure **your** supply by ordering today.

E. C. AMLING CO.

The largest, best equipped and most centrally located wholesale Cut Flower house in Chicago

169-175 N. Wabash Ave.
CHICAGO, ILLINOIS

GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

Commercial Varieties	Per 1000 — 1½ in. up	1¼ in. up	1 in. up
America, flesh pink	$ 30.00	$ 24.00	$ 18.00
Chris, maroon red, new	60.00	50.00	40.00
Glory of Holland, fine white	.....	35.00	27.00
Golden West, orange red, large	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India	60.00	50.00	40.00
Halley, salmon pink, early	30.00	.....	.....
Francis King, salmon red	30.00	.....	18.00
La Grandesse, extra large white, new	75.00	60.00	50.00
Lily Lehman, ivory white	50.00	40.00	32.00
Liss, apple blossom pink	75.00	60.00	50.00
Master Wiebertus, mauve white	30.00	.....	.....
Loveliness, creamy white	70.00	60.00	50.00
Mr. Mark, light blue, large	110.00	.....	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2½ in. over $55.00	45.00	.....	.....
Mrs. Veithuye, brilliant red	75.00	60.00	50.00
Niagara, creamy yellow	50.00	40.00	32.00
Panama, fine pink	50.00	40.00	32.00
Proserpine, very deep pink	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra	70.00	60.00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers	50.00	40.00	32.00
Schwaben, yellow	60.00	48.00	36.00
Willy Wigman, white, red blotch	45.00	35.00	.....
Primulinus Hybrids	25.00	20.00	16.00

New Varieties of High Value	Per 100 — 1½ in. up	1¼ in. up	1 in. up
Catharina, grayish light blue, with deeper spot	$ 45.00	$ 36.00	$ 27.00
Distinction, large maroon	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow	40.00	32.00	25.00
Gretchen Zang, lively pink	8.00	6.50	5.00
Hubertus, light blue and mauve	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra	20.00	18.00	9.00
Liebesfeuer, bright scarlet	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot	75.00	60.00	50.00
Nora, light blue	35.00	28.00	20.00
Red Emperor, immense scarlet	12.00	9.00	7.00
Sulphur King, deep yellow	12.00	9.00	7.00
Yellow Standard, golden yellow	12.00	.....	.....
Flora, golden yellow, large, each	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each	4.00	3.50	3.00

United Bulb Company

The Home of Choice Gladioli. **Box A, Mount Clemens, Mich.**

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

Easter Lilies, SELECT PLANTS, 35c PER BUD

CINERARIAS—FULL BLOOM

Dwarf Hybrid, 5-inch, well flowered ..... $0.50 each
Dwarf hybrid, 5½-inch, select ..... .75 each

BULBOUS STOCK

Hyacinths, 4-in. ..... 25c each
Hyacinths, 6-in. ..... 75c each

FICUS ELASTICA

Select, 5-in. ..... 75c and $1.00 each

FERNS—CHOICE PLANTS

Boston and Verona, 5-in ..... $0.65 each
Boston, large, 6-in ..... 1.00 each
Boston, select, 7-in ..... 1.50 each
Bird's Nest Ferns, 4-in ..... .50 each

SPRING STOCK

	Rooted Cuttings — Per 100	Per 1000	2¼ in. — Per 100	Per 1000	3-in. — Per 100	Per 1000	4-in. Per 100	5-in. Per 100
Alyssum, Double Giant	....	....	$5.00	$45.00	....	....	....	....
Asparagus Plumosus, choice	....	....	6.00	....	$ 8.00	....	$15.00	....
Asparagus Sprengeri	....	....	5.00	45.00	....	....	....	....
Daisy, Paris	....	....	5.00	45.00	....	....	....	....
Cinerarias	....	....	....	....	12.00	....	....	$50.00
English Ivy	....	....	5.00	45.00	10.00	....	15.00	....
German Ivy	....	....	5.00	45.00	....	....	....	....
Geraniums, excellent assortment	....	....	7.50	70.00	10.00	$95.00	18.00	....
Geraniums, Mme. Salleroi	....	....	5.00	45.00	....	....	....	....
Geraniums, select, in flower	....	....	....	....	....	....	18.00	....
Myrtus Communis	....	....	....	....	....	....	....	35.00
Palms, Belmoreana and Forsteriana	....	....	....	....	30.00	....	50.00	....
Petunias, choice fringed, double	....	....	6.00	55.00	....	....	....	....
Vinca Variegata	....	....	....	....	8.00	....	15.00	....

CARNATIONS—Rooted Cool—Fine Stock—Ready Now

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00
Ruth Baur	12.00	100.00
Enchantress	7.00	60.00
Belle Washburn	7.00	60.00
White Wonder	7.00	60.00
White Enchantress	6.00	50.00
Rose-pink Enchantress	6.00	50.00
Alice	$5.00	$45.00
Mrs. C. W. Ward	6.00	50.00
Nebraska	6.00	50.00
Mrs. A. Roper	6.00	50.00
Merry Christmas	6.00	50.00
Matchless	5.00	45.00

Packing, 2% of invoice.

Well Established in 2¼-inch Pots

Belle Washburn, Superb, White Wonder, $8.00 per 100; $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, Merry Christmas and Good Cheer, $7.50 per 100; $70.00 per 1000.

GULLETT & SONS, [Packing blooming stock and large plants, 10 per cent of invoice; Bedding and small plants, 5 per cent; Cuttings, 2 per cent.] **Lincoln, Illinois**

Pot Plants for Easter

We have already booked a great many orders for pot plants, which we are growing for Easter. We list below unsold stock. Good pot plants will be scarce. Let us suggest that you place your order promptly and be assured of your supply.

We have a quantity of extra good Genistas and Cinerarias coming in bloom now and available for immediate shipment.

LILIES

1800 in 5-inch pots, 2 to 4 buds	35c per bud and bloom
800 in 6-inch pots, 3 to 5 buds	35c per bud and bloom
1000—three in pot, 6 to 12 buds	85c per bud and bloom

HYDRANGEAS	Each
300 in 4-inch pots	$ .50
800 in 5-inch pots	$ .75 to 1.50
450 in 6-inch pots	2.00 to 3.00

GENISTAS	
350 in 5-inch pots	.75 to 1.00
300 in 6-inch pots	1.50 to 2.00

PELARGONIUMS (EASTER GREETING)	
350 in 5-inch pots	.75 to 1.00
125 in 6-inch pots	1.25 to 1.75
300 Climbing Roses in pots	2.50 to 3.00
1100 Baby Ramblers in pots	.75 to 1.50
200 Cinerarias	.75 to 1.00

ORNAMENTAL STOCK	
Verona Ferns, 5-inch	.50 to .75
Pandanus Veitchii	.50 to 2.00
Dracaena Terminalis, 5-inch	1.00
Bird's-Nest Ferns, 5-inch	1.00
Table Ferns, 3-inch	$10.00 per 100

Packing at Cost.

We will be in heavy supply on ROSES, CARNATIONS, VALLEY, CUT LILIES, SNAPDRAGONS, etc., for Easter sales. If you are not familiar with the quality of our roses and other cut flowers, we solicit a trial order.

ROLF ZETLITZ COMPANY

GREENHOUSES — Lima : Dayton : Columbus : Ada, Ohio

Send all inquiries on plants to Dayton Office

Wholesale Price List

Easter Plants, Ferns and Palms

BABY RAMBLER ROSES
Fine plants.....$1.50, $2.00, $2.50, $3.00 and $4.00 each

TAUSENDSCHOEN
Fine plants .....$2.00 and $2.50 each

HYDRANGEAS
Fine plants.....50c, 75c, $1.00, $1.50, $2.00, $2.50 and $5.00 each

PELARGONIUMS
Fine plants .....75c, $1.00 and $1.50 each

GOLDEN CALLAS
3 plants in a pot.....$2.00 each

DEUTZIA GRACILIS
Fine plants .....$1.00 each

HYACINTHS
Fine plants.....25c each
3 in a pan, pink.....50c each
Window boxes, 10 pink hyacinths.....$1.50 each

TULIPS
2 in a pot.....20c each
4 in a pot.....40c each
Window boxes, 12 tulips.....$1.25 each

DOUBLE DAFFODILS
8 to 12 flowers.....50c each
Window boxes, 16 to 24 flowers.....$1.25 each

LILIES
In pots .....35c per flower or bud

GARDENIAS
Fine plants .....$1.00 and $1.50 each

GENISTAS
Fine plants .....$1.00 and $1.50 each

AMARYLLIS
Fine plants .....$1.50 each

CINERARIAS
4-inch .....25c each
5-inch .....50c each

BEGONIAS
Christmas Red and Pink

2½-inch .....10c each
4 -inch .....25 each

ASPARAGUS PLUMOSUS
2¼-inch .....5c each
3 -inch .....10c each

ASPARAGUS SPRENGERI
2¼-inch .....5c each
3 -inch ..... 10c each

BIRD'S-NEST FERNS
4-inch .....75c each
5-inch .....$1.00 each

FERNS
Assorted Varieties

2½-inch .....10c each
5 -inch .....50c each
6 -inch .....75c each
7 -inch .....$1.00 each
8 -inch ..... 1.50 each
Sword ferns, 4-inch.....25c each

CIBOTIUMS
8-inch .....$6.00 each
10-inch ..... 9.00 each

RUBBER PLANTS
4-inch .....40c each
5-inch .....50c each
6-inch .....75c each

PANDANUS VEITCHII
4-inch .....50c each
5-inch .....$1.00 each
6-inch ..... 2.00 each
Large sizes.....$3.00 to 4.00 each

DRACAENA MASSANGEANA
6-inch .....$1.50 each

DRACAENA TERMINALIS
Fine plants .....75c and $1.00 each

PHOENIX ROEBELENII
8-inch tubs .....$6.00 each
10-inch tubs .....$10.00 to $15.00 each

ARECA LUTESCENS
4-inch, made up.....50c each

BAMBOO
6 feet high .....$6.00 each

KENTIAS
4-inch .....50c each
5-inch .....$1.00 each
6-inch ..... 3.50 each
5-inch, made up..... 1.50 each
6-inch, made up.....2.50 each
Large plants.$5.00, $10.00, $12.00, $15.00, $18.00, $20.00 and $25.00 each

ROSEMARY
Fine plants .....15c each

WOOD MOSS
Full sacks .....$2.50 each

SHAMROCKS
For St. Patrick's day.....10c each

Prices Subject to Change.

JOHN BADER CO.

FERNS, PALMS AND BEDDING PLANTS

B. L. ELLIOTT, Owner. Office and Greenhouses: Mt. Troy N. S. Pittsburgh, Pa.

EASTER STOCK

HYDRANGEAS, 6-in., 75c to $2.00 each.
LILIES, 30c to 35c per bud.
DEUTZIA, $1.50 to $2.00 each.
SPIRAEA, pink, $1.50 to $2.00 each.
CINERARIAS, 4, 5 and 6-in., 25c, 50c, 75c and $1.00 each.
PRIMULA OBCONICA, 4, 5 and 6-in., 20c, 40c and 75c each.
BEGONIA LUMINOSA, 4, 5 and 6-in., 20c, 40c and 75c each.
BEGONIA CHATELAINE, 6-in., 75c and $1.00 each.
TULIPS, 4, 5 and 6-in., 25c, 50c and 75c each.
DUTCH HYACINTHS, 4-in., 20c; 6-in., 80c each.
DAFFODILS, $1.00 to $1.50 each.
PAPER WHITES, 6-in., 75c each.
CALLAS, 6-in., 75c and $1.00 each.
PELARGONIUM EASTER GREETING, 4 and 5-in., 30c to 75c each.
GERANIUMS, 3 and 4-in., 10c and 20c each.
FERNS, Boston Varieties, 5, 6 and 7-in., 50c, 75c, $1.00 and $1.50 ea.
ASPARAGUS, Plumosus and Sprengeri, 3 and 4-in., 10c and 20c ea.
KENTIAS, 5, 5½ and 6-in., $1.00, $1.50 and $2.00 each.
RUBBER PLANTS, 5-in., $1.00; 6-in., $1.50 each.

If shipped in pots the pots will be extra at 1c per inch of size of pot.
Packing charges will be 7½% out of pots and 10% in pots.

TERMS CASH NO C. O. D. SHIPMENTS
This does not apply to customers who have paid promptly in the past.

C. H. FREY
Lincoln, Nebraska

Easter and Spring Specialties

We will be represented at the International

HYDRANGEAS

We have the largest and finest stock of Hydrangeas ever offered to the trade at Easter. Our stock includes over 10,000 of the new French varieties. The plants have all been grown cool and are well hardened off, insuring satisfaction to the buyer.

Hydrangea Otaksa, 8-inch, $3, $3.50 and $4 each; 11-inch tubs, $5 and $6 each.

The New French Hydrangeas

All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter.

4-inch pots, $6 per dozen.

5-inch, 6-inch and 7-inch pots, from 3 to 20 flowers, $9, $12, $15, $18, $24, $30, $36, $42 and $48 per doz.

8-inch pots, $5 each.

April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, $8 per 100, $75 per 1000.

April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, $8 per 100, $75 per 1000.

For Memorial Day and for Growing On

4-inch pots, in bud and flower, $6 per doz., $45 per 100. Larger Plants, $9, $12, $15 and $18 per doz.

ROSES

We desire to make special mention of our large stock of Roses, growing upwards of 10,000 plants in the following varieties. We have no hesitation in saying we are the largest growers of forcing Roses for Easter in America. We are positive our stock will please the most critical buyers, as the quality was never better. It has all been grown cool and will prove very satisfactory.

Tausendschoen—Thousand Beauties

This was our finest and most popular Climber last year, and this year our stock is large and the plants are much finer.

Trained plants, fans, globular and pyramidal shapes, $2, $2.50, $3, $3.50, $4, $5, $6, $7.50 and $10 each.

Baskets, $10, $12.50 and $15 each.

Umbrellas, $6, $7.50 and $10 each.

Crimson Rambler

Extra fine plants, $2.50, $3.50, $5 and $6 each.

Hybrid Tea Roses

Including American Beauty, Hadley, Ophelia and Prima Donna.

6-inch pots, $15 and $18 per doz.

GENISTAS—RACEMOSA

The finest stock of Genistas ever offered. Every plant grown cool, exceptionally well flowered and shapely.

4-inch pots, $6 per doz.
5-inch pots, $9 per doz.
6-inch pots, $12 and $15 per doz.
7-inch pots, $18 and $24 per doz.

Also some very good standard and bush forms in larger sizes at $2.50, $3, $4 and $5 each.

JAPANESE GENISTAS

This is a new dwarf variety that is much superior to the older variety.

5-inch pots, $9 per doz.

MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, $35 per 100.
6-inch pots, heavy, $9 and $12 per doz.
8-inch pans, $18 per doz.
10-inch pans, $30 per doz.

NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2¼-inch pots, $20 per 100, $150 per 1000.
4-inch pots, $50 per 100, $450 per 1000.
6-inch pots, $18 per doz.

LILIUM GIGANTEUM

We have the largest and finest stock of Lilies ever offered by us for Easter sales. Suggest placing orders early to avoid disappointment, such as was experienced last year.

6-inch pots with from 4 to 10 flowers, $0.30 per flower and bud.

8-inch pans with from 12 to 25 flowers, $0.30 per flower and bud.

Cut Lilies, $30.00 per 100 flowers and buds.

PRIMULA OBCONICA

Excellent strain. Large flowers.
8-inch pots, $15 and $18 per doz.

Primula Townsendii—Baby Type

4-inch pots, $35 per 100.
5½-inch pots, $9 per doz.

CINERARIAS

Largest and finest stock ever offered by us.
6-inch pots, $12 per doz.
7-inch pots, $15 and $18 per doz.

DEUTZIA GRACILIS AND LEMOINEI

6-inch and 7-inch pots, $12, $15 and $18 per doz.

SPIRAEA GLADSTONE AND JAPONICA

We were very fortunate to obtain stock, as Spiraeas will be almost an unknown quantity this year.

6-inch pots, $18 and $24 per doz.
7-inch pots, $24 and $30 per doz.

LILY OF THE VALLEY

5-inch pots, 15 pips, $18 per doz.

AZALEA HINODIGIRI

2½-inch pots, April delivery, for growing on, $20 per 100, $180 per 1000.
5½-inch pots, in flower, $15 and $18 per doz.
7-inch pots, very heavy, $5, $6 and $7 each.
8-inch pots, very heavy, $10 and $12 each.
Specimens in tubs, $20 each.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants, $35 per 100.
4-inch pots, strong plants, $9 per doz.
5-inch pots, strong plants, $12 and $15 per doz.
6-inch pots, strong plants, $18 per doz.
8-inch pots, strong plants, $4 each.
10-inch pots, strong plants, $7.50 and $10 each.
12 and 14-inch tubs, specimen plants, $15, $20 and $25 each.

Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots, $35 per 100.
4-inch pots, $9 per doz.
5-inch pots, $15 and $18 per doz.
6-inch pots, $18 and $24 per doz.

Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2¼-inch pots, $15 per 100, $140 per 1000.
3-inch pots, $35 per 100.
4-inch pots, $50 per 100.

Every retail store and grower should feature Crotons this Easter and Spring. We know our stock will please you and your customer.

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Easter baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

Dracaena Godseffiana

Green and white leaf, very hardy, fine for baskets.

2½-inch pots, $20.00 per 100.
3 -inch pots, $35.00 per 100.
4 -inch pots, $50.00 per 100.

Fancy Dracaenas

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandaiana, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots, $9.00 per doz.
5-inch pots, $15.00 per doz.
6-inch pots, $18.00 and $24.00 per doz.
8-inch pots, $3.50 and $5.00 each.

Dracaena Massangeana

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

6-inch pots, $24.00 per doz.
8-inch pots, $4.00 and $5.00 each.
10-inch pots, $6.00 each.

Dracaena Fragrans

Plain green leaf.

6-inch pots, $18.00 and $24.00 per doz.
8-inch pots, $4.00 each.

Dracaena Sanderiana

Small, light green leaves, edged with creamy white. Fine for center of fern dishes or basket work.

2½-inch pots, $20.00 per 100.

Dracaena Lord Wolseley

One of the very best varieties for Easter and Spring, being bright red in color. An excellent Easter variety.

2-inch pots, $20.00 per 100.
3-inch pots, $35.00 per 100.
4-inch pots, $60.00 per 100.
5-inch pots, $12.00 per doz., April delivery.
6-inch pots, $18.00 per doz., April delivery.

Dracaena Kelleriana (New)

One of the finest foliage plants for combination boxes or baskets.

2¼-inch pots, $20 per 100.
3-inch pots, $35 per 100.
4-inch pots, $50 per 100.
8-inch pots, made up, very handsome, $4 and $5 each.

Branch NORWOOD, PA. **ROBERT CRAIG COMPANY,**

We offer the largest and most complete line of Easter and Spring Plants in the country and feel sure we can take *Best* care of your *Easter Orders*, considering Quality and Assortment. Would suggest early booking to avoid disappointment. Bear in mind that

CRAIG QUALITY STOCK IS UNSURPASSED

Flower Show in New York City, March 15 to 20

DRACAENAS—Continued.

Dracaena Terminalis

Exceptionally well colored.

2¼-inch pots, $20 per 100.
3-inch pots, $35 per 100.
4-inch pots, $60 per 100.
6-inch pots, $1.50 each, April delivery.

Dracaena Warneckii (New)

Silver and green leaf. Very durable.
6-inch pots, $30 per doz.

Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.
4-inch pots, $7.50 per doz., $60 per 100.
5-inch pots, $1 each.
6-inch pots, $1.50 each.

Dracaena Indivisa

Very large stock in splendid condition.
4-inch pots, $25 per 100.
6-inch pots, $6, $9 and $12 per doz.

Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.
4-inch pots, $9 per doz., $75 per 100.
6-inch pots, $24 per doz.
8-inch pots, $4 each.

Dracaena Sheperdii

Very handsome plants; red and green.
6-inch pots, $18 per doz.
7-inch pots, $30 per doz.
8-inch pots, $4 and $5 each.

LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, $25 per 100.

FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.
6-inch pots, 2 ft. tall, $2 each.
7-inch pots, 3 ft. tall, $2.50 each.
8-inch pots, 4 ft. tall, $3 each.
10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, $4, $5, $6 and $7.50 each.
The large plants are unusually fine.

FICUS CRAIGII

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.
4-inch pots, 15 inches tall, $6 per doz, $50 per 100.
6-inch pots, 18 to 24 inches tall, $9 and $12 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.
2½-inch pots, single plants, $10 per 100, $90 per 1000.
2½-inch pots, made-up plants, 3 plants, $15 per 100, $140 per 1000.
4-inch pots, made-up plants, 3 plants, $50 per 100, $475 per 1000.

PANDANUS VEITCHII

Well colored plants.
5½-inch pots, $15 per doz.
6-inch pots, $18 and $24 per doz.
7-inch pots, $30 and $36 per doz.

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for Easter flowering.
2¼-inch pots, $15 per 100, $140 per 1000.
4-inch pots, in bud, $9 per doz.
6-inch pots, $18 per doz.

PHOENIX ROEBELENII

8-inch tubs, $5 each.
10-inch tubs, $10 and $12.50 each.

150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

Nephrolepis Norwood

The most beautiful form of Nephrolepis to date, graceful, compact and symmetrical, a vigorous, healthy grower. All growers are invited to inspect our Norwood greenhouses.

Strong Plants.

4-inch pots, $6 per doz., $35 per 100.
Orders filled strictly in rotation.

Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
8-inch pots, $30 and $36 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Scottii

Our stock is in superb condition.
2¼-inch stock, $10 per 100, $90 per 1000.
4-inch stock, $35 per 100.
6-inch stock, heavy, $12 per doz.
8-inch ¾ pots, heavy, $24 per doz.
10-inch ¾ pots, $36 per doz.
11-inch tubs, $4 and $5 each.

Nephrolepis Elegantissima Compacta

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Smithii

The greatly improved Amerpohlii. It is a compact form, much finer than Amerpohlii, and does not break down in the center. The fronds are carried on wiry stems. This variety will have a wonderful sale up to a 6-inch pot, being particularly showy for basket work.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $9 per doz.

Teddy, Junior

A Grand, New Dwarf Fern

Fine young plants from 2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
7-inch pots, $18 per doz.
8-inch pots, $2 each.
11-inch tubs, $5 and $6 each.

Nephrolepis Harrisii or Roosevelt

2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
8-inch pots, $2 each.
10-inch pots, $3 each.
11-inch tubs, $5 and $6 each.

CROTON

Leaves and Sprays

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail Florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place for three to four weeks. We can supply them every day in the year. Very highly colored sprays at 35 and 50 cents each. Cut leaves, $3 and $5 per 100.

When you have orders for funeral or table work "out of the ordinary," order Craig's Cut Crotons.

ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.
4-inch strong plants, $60 per 100.

PTERIS AND CYRTOMIUMS

Pteris Argyrea, 4-inch, $25 per 100.
Pteris Tremula, 4-inch, $20 per 100; 6-inch, $6 per doz.
Cyrtomium Rochfordianum, 4-inch, $25 per 100.

CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.
2½-inch pots, equal to 3-inch stock, $20 per 100, $175 per 1000.
4-inch pots, July 1st delivery, $60 per 100, $550 per 1000.

BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.

Blooms continually the entire year.
2¼-inch pots, $12 per 100, $100 per 1000.
4-inch pots, $6 per doz., $40 per 100.
6-inch pots, $12 per doz., $90 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....$1.50 each
Three-quarter size cases..... 1.00 each
Small size cases..... .50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

TERMS: **Cash with Order**—Kindly send sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. **Remittances**—Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **Shipping Instructions**—Give your name, post office, county and state, and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment, and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **Correspondence**—We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. **Errors**—Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

4900 Market Street, PHILADELPHIA, PA.

Remember About the Early Bird

Easter
SPECIAL SPRING
Number

THE FLORISTS' REVIEW

Out March 18
(Advertising Forms Close March 15)

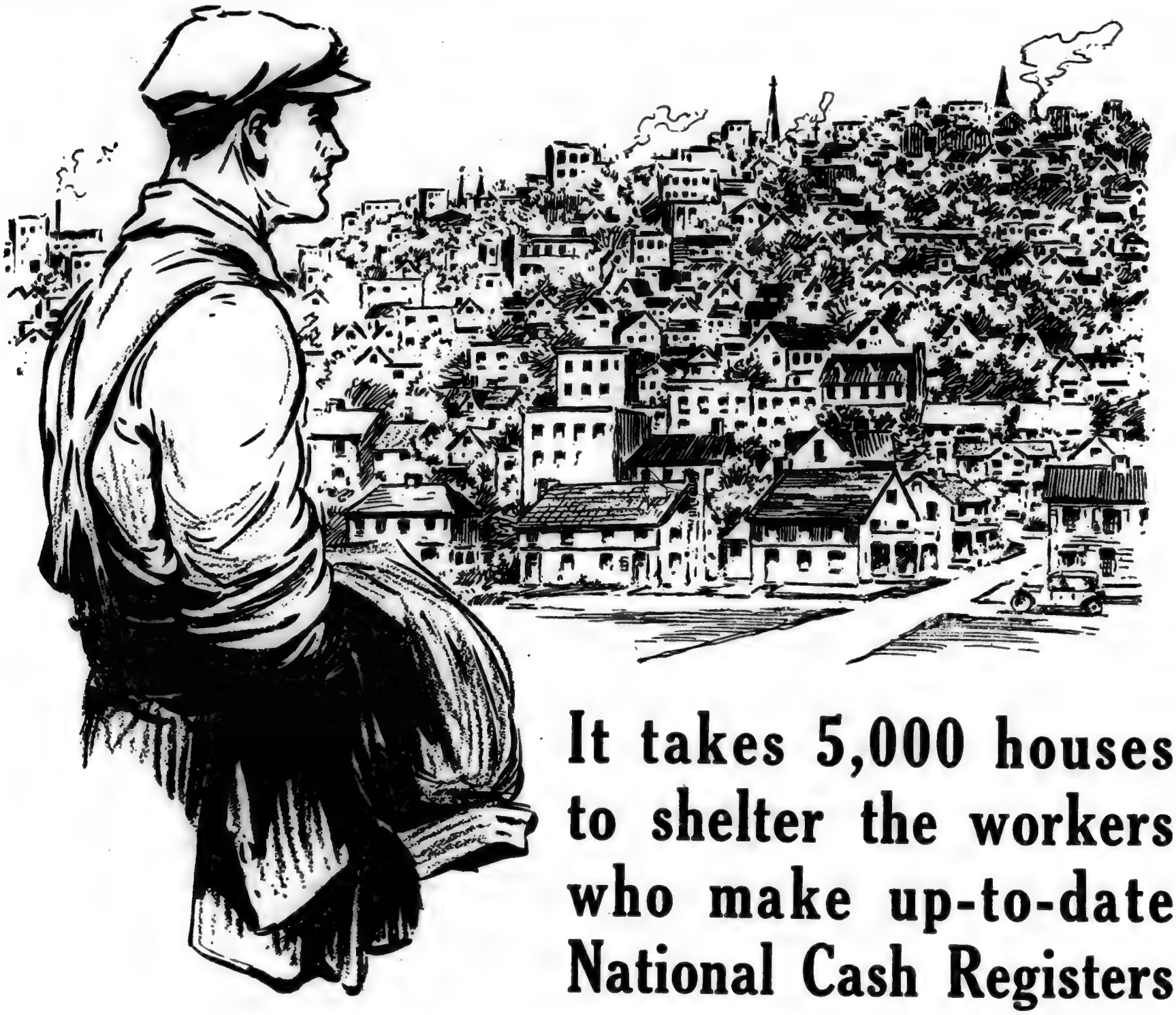
Last Call Number
OUT MARCH 25
(Advertising Forms Close March 22)

"From the returns gotten through The Review, we figure that $10.00 spent in advertising is good for $1000.00 worth of business. This is our first season of using your medium, but we have come to stay."

THOMASVILLE NURSERIES,
Thomasville, Ga.

Feb. 16, 1920.

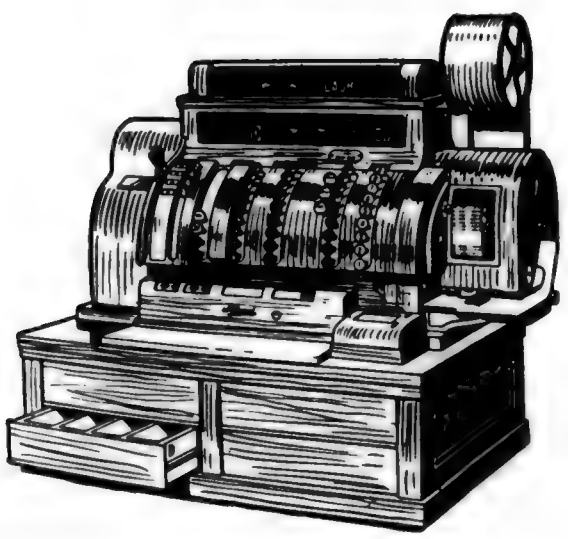
Send in YOUR Advertisement NOW



It takes 5,000 houses to shelter the workers who make up-to-date National Cash Registers

THESE 5,000 houses are the homes of more than 25,000 people — a city in itself.

They are good homes, too, because the workers at the N. C. R. factory are intelligent, skilled mechanics who are able to demand exceptionally good living conditions.



The factory in which they work comprises 21 modern buildings, providing over 40 acres of floor space.

It has taken 35 years of the hardest kind of work to develop this tremendous organization —an organization engaged solely in the manufacture of labor-saving machines that help merchants all over the world.

The National Cash Register Company
Dayton, Ohio
Offices in all the principal cities of the world

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

OUR NEW

Easter Novelties

ARE NOW ON EXHIBITION

AT OUR STORE

also at our booth at the

International Flower Show

March 15 to 21

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK



"Last summer we ran our White Truck 27,000 miles between our New York and Southampton shops; this winter we ran it 15,000 miles in the city. There is no doubt about the dependability of the White Truck."—G. E. M. Stumpp.

Leadership

THE steady, substantial growth of White output year by year is a constant proof of the unequalled *performance* of White Trucks. Each year White output leads the industry in number and value of high grade trucks produced.

Everywhere White Trucks are known for their high earning power, for their ability to do *the most work for the least money*. That is the test of truck merit and the firm foundation of White leadership.

THE WHITE COMPANY
CLEVELAND

White Trucks

M. RICE CO.

Easter Baskets Unexcelled



THE RICE MOTTO,

"Not How Cheap But How Good"

Is evidenced in the workmanship and finish of "Keystone Quality" Baskets.

Our entire line is given the same care and attention, whether it is a 50c basket or one worth $10.00.

Quantity production plus small margin of profit combine to keep the price low, especially when quality is considered.

It pays to buy well made baskets—increased sales and continued patronage go to the florist who features "Quality."

"Keystone Quality" color effects are often imitated, but never equalled

Specify your needs—the kind, approximate price, how many. Leave the selection to us.

Entire Satisfaction Guaranteed—and More Sales

M. RICE CO.

1220-22-24 Spring Garden St. *Everything in Superior Supplies* **PHILADELPHIA, PA.**

M. RICE CO.

The Recollection of Quality Remains

LONG AFTER THE PRICE IS FORGOTTEN

This business has been built up by loyal customers, not by transients. In all seasons, our policy, **"More goods for the same money,"** or **"The same goods for less money,"** is your protection. Being manufacturers, we are able to save you all between profits.

At your service.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 17-25 East 24th Street, NEW YORK

GRAPPLING WITH GROWERS' NEEDS

For the permanent organization of the national growers' association, launched at the American Carnation Society's convention at Chicago, the officers seek advice and suggestions, so that their actions at New York next week will have the guidance of those who are to form its membership.

By FRED C. W. BROWN.

WE have all experienced that feeling of helplessness, of groping our way around when suddenly plunged into blank darkness, and we all have felt the keen appreciation of light when the first ray reveals our surroundings and we are once more able to control our movements intelligently, without fear of disaster.

The great octopus of the flower business, the growers' industry, with its many arms stretching out into the industrial world for sustenance, has been floundering in the dark. It is true that the individual arms, retail, wholesale, supply, nursery, bulb and others, each with its branches, are to a greater or less extent organized for their advancement, but the great life-giving body, on which all are dependent, is in poorer condition to care for its own requirements than any of its dependent children.

Organization.

An illustration should make the case clear to all of us. A few years ago, the creative imagination of an individual made our F. T. D. At its inception we thought that the few dollars a year business exchanged between one florist and another was quite considerable, but who of us, in our wildest dreams, visioned the enormous strides and possibilities of that association? Where we planted in single units, we have reaped in thousands. What was the underlying principle of that success? Organization! Organization that had as its inspiring factor necessity.

Today the great necessity of the flower growers' organizing for their own protection and the advancement of their industry is far greater than was ever the necessity for bringing into life any of the florists' societies which exist at present. We are indebted to the father of this new association, J. Fred Ammann, of Edwardsville, Ill., for the opportunity given to the growers of America to bind themselves into a society to combat the wrongs and advance the interests of the only large producing element on this continent which is without real representation at critical times, such as we have had and are experiencing with the fuel administration and legislative acts, such as Quarantine 37.

The growers are today without even fairly accurate data as to the size or importance of their business. We cannot go to the "powers that be," whoever they are, and say that we are representing so many thousands of good, law-abiding citizens of this great country who have invested in their business so many millions of dollars and we want protection.

Laws are put on the statute books that are unfair to florists. Illustrations are the fireman's act in Ohio, where a licensed fireman must be employed, no matter how small your greenhouse may be, and Quarantine 37, which is considered a hardship by some and a blessing by others. You are told by bulb growers just how, when and for what price you may buy bulbs and just what your packing charges will be, but you send your stock to the wholesaler with a thank-you-for-taking-them air and no control of any kind is permitted you. Great gluts of cut flowers are faced and the loss is all borne by the grower.



Fred C. W. Brown.
Temporary President of the American Flower Growers' Association.)

Coöperation.

The growers individually are working day and night to eliminate the many insect and fungous pests in their houses, working almost blindly because, through lack of organization, the valued information that their neighbor may have is denied them. Witness the chrysanthemum midge. Had a broadcast warning been sent throughout the land of that pest, or of the rose midge or the leaf roller, and we had heeded it, think of the many thousands of dollars that would have been saved.

In the matter of publicity, there are plans, preparations and ideas aplenty. The grower should take care of his own publicity and say in what channel his

money should be diverted. One of the most vital necessities of our business, the growers' business, is to establish ways and means of disposing of the so-called surplus stock. There is only one way, publicity, or advertising.

Market Product.

The growers' product is the only manufactured article (our greenhouses are manufacturing institutions) in America today for which a market has not been created by the manufacturer. Create a demand and you will receive a fair price for your product.

The retailer will benefit, but see what St. Valentine's day and Mothers' day have done for the grower. We may not be able to create other days like these, but we can create a greater and more universal demand for our goods by careful and systematic advertising. Our national publicity campaign is wonderfully successful, but it is only scratching the surface and it is practically a retail project.

There is no idea in the mind of Mr. Ammann, or of those who are assisting him in forming this organization, of displacing any of the institutions already in existence, but we leave to your own judgment the great necessity for such an institution. The unqualified support and endorsement the project has received at the hands of our greatest and smallest growers who have already been approached prove that the opportune time has arrived to launch this society. Growers, we need your moral and physical support now.

The miner, with no investments, living in the home of the company for which he toils, is organized to such an extent that he says whether the grower will have coal to keep his greenhouses warm or not, but the grower, with hundreds, or hundreds of thousands, or perhaps millions of dollars invested in his business, sits back calmly and takes what is handed him. If agreeable, he smiles. If not, he squeals. Smile or squeal, he is scarcely noticed. Let the growers consolidate their squeals so that complaints may be heard and let them consolidate their smiles so that the sunshine of their flowers may enter more homes, for where there are flowers, there is happiness.

Send Suggestions.

During the week of March 15, the committee on organization will meet in New York to perfect plans and present a constitution. Will you not help us by your suggestions or criticisms?

The temporary officers chosen at the convention of the American Carnation Society in Chicago are: President, F. C. W. Brown; secretary, J. F. Ammann; directors, C. E. Gullett, Lincoln, Ill., R. C. Kerr, Houston, Tex., and Wallace R. Pierson, Cromwell, Conn.



George Asmus.
(Elected President of the Allied Florists' Association of Illinois.)

CHICAGO CAMPAIGN LEADERS.

Officers Elected.

After the Allied Florists' Association at its meeting March 2 had amended the by-laws so as to put the choice of officers in the directors' hands, the nine men who form the executive board met March 4 to elect officers. The following were chosen:

President—George Asmus.
Vice-president—August Poehlmann.
Treasurer—William J. Smyth.

The directors consist of these three and the following: August Lange, John Michelsen, Paul Klingsporn, Eric Johnson, Otto Amling and Peter Pearson.

Advertising Actively.

Without waiting for the collection of funds, the directors have placed liberal advertising in the leading Chicago morning paper, believing that the present abundance of stock offers a big opportunity to push sales. The idea of the two advertisements reproduced in last week's issue of The Review was presented even more forcefully in the advertisement which appeared in the Tribune March 8, which occupied the largest space yet used, one-third of a page. This advertisement is reproduced on page 23.

To carry out this publicity, the directors themselves contributed the funds without waiting for returns from the assessments levied since March 1. It is expected ere long to have the affairs of the organization on a smoothly running business basis, when even more will be accomplished.

Making Capital of Lent.

Usually Lent is accepted by the florist as a time when his business will be dull. Social activities decline and the decorations, corsages and other orders which they cause diminish with them. So the retailer waits for the forty days of dullness to end, looking forward to a bountiful Easter at their close.

Now, instead of performing this patient act of resignation, Chicago florists are making capital out of the observance which causes the dullness, namely, the Lenten spirit of sacrifice. Last week the Allied Florists' Association of Illinois published in the Tribune, March 5, the advertisement reproduced on page 24. They urged therein the observation of Lent by giving pleasure to some one else in the days when one denies one's own.

This is a novel argument to be employed in florists' advertising and a good one, for it aids the sale of flowers at a needed time—when orders are fewer and stock more abundant. Chicago florists have started out to show the trade a few things of a coöperative nature and are showing the trade some excellent newspaper advertising.

L. & B. WILL SHARE PROFITS.

Plan Adopted for 1920.

For several years Mr. Burnham, the president of the Lord & Burnham Co. and the Burnham Boiler Corporation, has had under consideration the adoption of a profit-sharing plan. During this time he has carefully considered various plans that have come to his notice.

Before leaving Irvington for the Pa-

cific coast early in December, Mr. Burnham expressed a wish to the directors that a profit-sharing plan be formulated at the earliest possible date, to take effect January 1, 1920. Since leaving, he has been in constant communication with the officers of the above companies regarding this matter, and, after going over several plans, one was adopted at the regular monthly meetings of the board of directors March 3 and 4.

The same profit-sharing plan has been adopted by the Lord & Burnham Co. of Illinois and the Lord & Burnham Co., Ltd., of Canada.

Provisions of Plan.

This plan is being printed in pamphlet form for distribution among employees. Its provisions allow the company seven per cent annual interest on its investment before any distribution is made. Then the remainder will be divided between the company and the employees, each receiving one-half. The employees' share is to be divided according to the proportion the amount of the annual wage of the individual bears to the total amount of the company's annual pay roll.

The amount due each individual will be credited on the company's books. The employees having such credit will be entitled to common stock of the company at its book value. The company, in case it cannot furnish common stock, may pay in preferred stock or cash, as it elects. If an employee's share of profits at a year's end is not sufficient to pay for one share of stock, the amount will be carried on the company's books at four per cent until the value of one share is earned. The wages of employees are paid just as before.

APPLY FOR EXPRESS COMBINE.

Plans for Improved Service.

The American Railway Express Co. is preparing to file application with the Interstate Commerce Commission for permission to continue as a combine after the test period provided under the terms of the new railroad law. The express company officials believe such action is needed to accomplish the improvement in service that its patrons expect.

It is confidently expected that the application for permission to consolidate will be granted after the Interstate Commerce Commission has had a chance to review the matter. The American Railway Express Co. as it now stands is believed to be a more efficient and stronger organization than the four companies which were combined to make it. These four concerns were: American Express Co., Wells-Fargo Express Co., Southern Express Co. and Adams Express Co. The capitalization is estimated at approximately $33,000,000.

The belief was expressed that greater efficiency in the labor personnel will soon be secured. Officials of the company are out to eliminate the wholesale pilferage which has been common during government control. Confidence was expressed that under private operation this aim can be realized.

Increased Rates Coming.

The problem of increased rates will soon be thrashed out before the Interstate Commerce Commission. Regarding the exact amount of increase which is desired in the rate scale it is stated that nothing definite can be decided upon until the position of the rail carriers has been determined by the commission. It was conceded that the increase will have to be considerable to afford the combine sufficient funds to meet expenses. The American Railway Express Co. is said to be operating at a deficit of something like $24,000,000 each year.

Officials state that increases in the rates form the only solution to the present problem. It is pointed out that during government control the railroad administration allowed three separate increases in the wage scale to express company employees. Operating expenses are reported as materially higher than those obtaining before control started. Generally speaking, the situation is not considered satisfactory, but with higher rates, the legal power to continue as a combination and success in eliminating stealing, it is hoped by the officials that ways will be found to put the American Railway Express Co. on a firmer footing and to establish service more satisfactory to shippers than that under the government regime.

"More business is being handled by express today than at any time in the history of the business," stated an executive of the company in this connection. "We calculate that at least 1,000,000 packages a day are shipped by express, and we are constantly urged to give more service than we are physically able to.

"As a single organization we have



Mild Weather and Sunshine Make Flowers bloom profusely

IN hundreds of greenhouses about Chicago, where the maturity of flowers has been retarded for months on account of continuous cold and dark weather, flowers are now blooming in abundance. The extreme scarcity is at an end.

YOUR FLORIST and every florist in and around Chicago has plenty of flowers now and will offer unusual values all this week.

Allied Florists' Ass'n of Illinois

"Say it with Flowers"

One-third Page Space Used by Chicago Florists to Clear Market.

been able to standardize express systems and institute many new and more economical and efficient methods of operation. But that only half solves the problem. There must be a considerable increase in express rates in order to give the carrier a reasonable profit, so that the service may become stabilized, improved and satisfactory to the shipping public.''

STYLE WEEK IN MILWAUKEE.

Style week is an innovation in Milwaukee that is of benefit to the trade. All merchants throughout the entire city put on their best in the way of window displays and large quantities of plants and flowers were used. Prizes were awarded for the best and most attractive displays and most of the competitors' windows used fresh plants and flowers exclusively. It was a big outlet for bulbous stock in pans and boxes and for other blooming plants. Considerable Alabama smilax and asparagus was also used. Some of the displays were a good boost for the use of flowers and plants for decorative effect. Little artificial stock was used, except by the smaller shops. August Kellner, whose specialty is decorating, did most of the work, but many of the florists had several jobs.

This style week is to be an annual event and no doubt will mean much to the trade, as it comes at a time when stock is usually plentiful.

AMERICAN ROSE SOCIETY.

Annual Meeting.

The annual meeting of the American Rose Society will be held at the Grand Central Palace, Forty-sixth street and Lexington avenue, New York, at 3 p. m., Tuesday, March 16, 1920, in connection with the seventh annual international flower show.

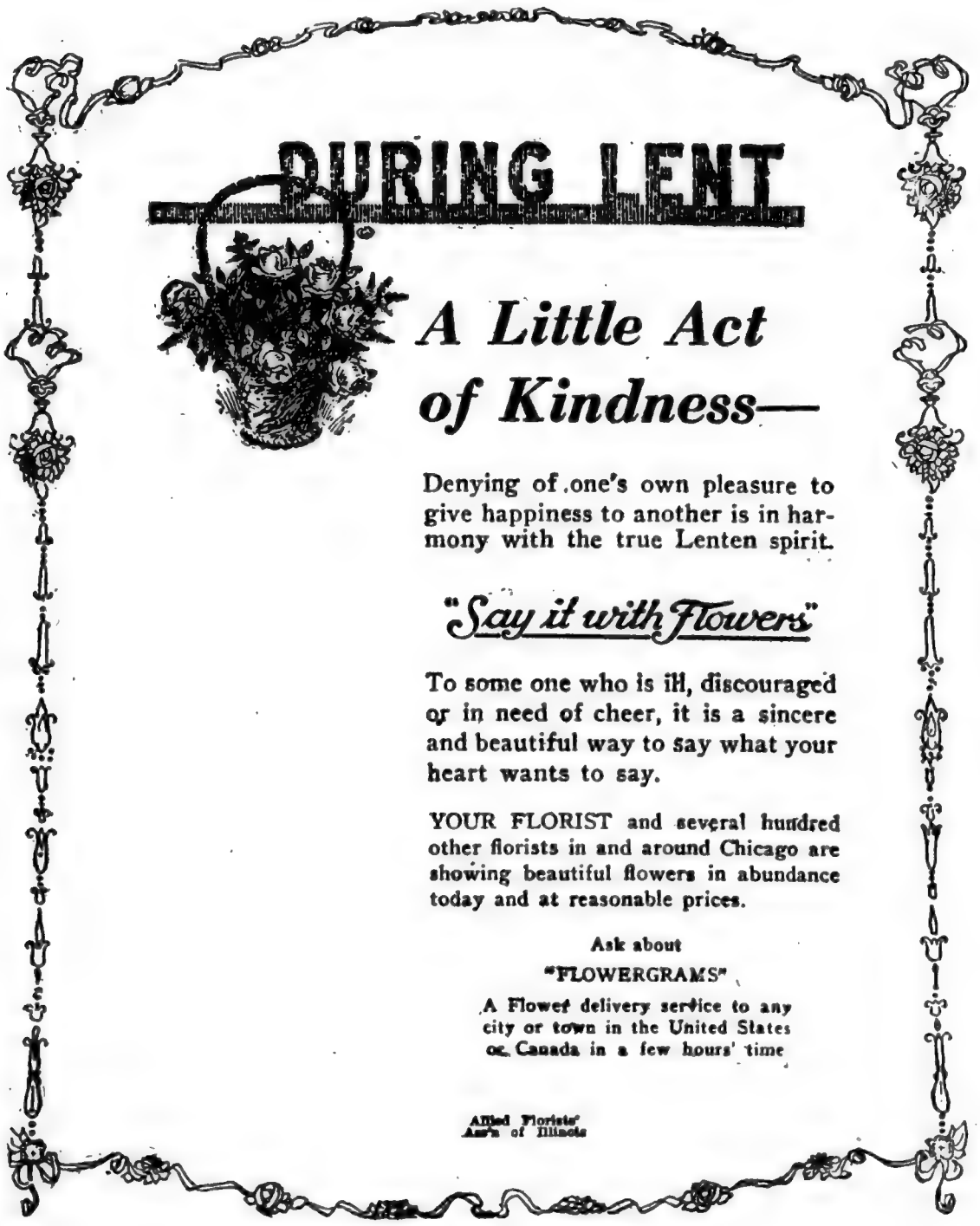
This will be a most notable meeting and there should be a large attendance. On this occasion the Gertude M. Hubbard gold medal will be presented to E. G. Hill, Richmond, Ind., for Columbia, the best rose of American origin introduced during the last five years. Dr. E. M. Mills, of Syracuse, will make the presentation. The annual election of officers will occur at this meeting, and other important business will be transacted.

Registration of New Roses.

Frederick R. M. Undritz, West New Brighton, N. Y., has requested permission of the executive committee of the American Rose Society to change the name of the variety of rose registered by him, August 23, 1917, as Frederick R. M. Undritz to General John Pershing. Inasmuch as this rose has not yet been disseminated, the executive committee voted to allow this change of name. Unless objections are received in the office of the secretary of the society within three weeks of this publication the registration will become permanent.

General John Pershing; class, hybrid Wichuraiana. Dr. W. Van Fleet x Mrs. W. J. Grant (Belle Siebrecht). Climber; foliage same as Dr. W. Van Fleet; vigorous; perfectly hardy; flower double, four inches in diameter, dark pink, center projecting, medium long, quite fragrant; bud pointed and firm; fifty-three petals, curved, stiff, center close; blooms profusely in June; may bloom later; lasting quality, on bush five or six days.

E. A. White, Sec'y.



How the Chicago Florists Made Capital out of the Dull Season of Lent.

SPOTS ON RUBBER PLANTS.

I am sending you some leaves from a rubber plant and should like to know what disease is affecting it and what the cure for it is? The brown spots develop fairly quickly and when they get about the size of those on the sample leaves, or a little larger, the leaves fall off. The plant which is just now affected in this way is a fair-sized tree, being about 15 years old. It is in a good-sized pot and apparently has plenty of root room.

R. V. B.—N. Mex.

The leaves have every indication of being frozen. Possibly windows or doors have been left open long enough to affect the plant. If you are positive that this is not the trouble, it must be a fungoid affection and I suggest spraying the plant thoroughly with Bordeaux mixture or some other good fungicide. This should be done two or three times at intervals of a week.

C. W.

NEW OR OLD GROWTH?

Can you tell me what is the trouble affecting the vincas which we are sending you? K. & S.—Wis.

The vinca leaves arrived badly dried up, so that it was impossible to tell much about what was affecting them. Neither could I tell whether the leaves were taken from the vines made in the field before they were lifted last fall or whether they came from the new growth made in the greenhouse. Field-grown plants of vincas lifted from the field in the fall of the year and taken into the greenhouse will lose considerable of the foliage from the older vines during the winter time, especially when they are set away in a dark, damp and cold part of the house. It is not so important to consider the older vines of the plants as it is the new growths they are making at this time. If the latter are the ones that are affected, then there is some serious trouble affecting the plants which I am unable to determine by the condition of the leaves received. If the leaves were taken from the older vines of the plants and the new growths are not affected, then I would advise cutting off those that are affected to give the younger ones a chance. Also make sure the plants are not being starved in the pots and in need of repotting. M. P.

Beverly, Mass.—R. A. Newhall has succeeded J. Mack as a grower of plants and cut flowers.

ROSES FOR CUT FLOWERS

The address of C. H. Totty, of Madison, N. J., on "The Development of Rose Growing from a Cut Flower Standpoint," delivered before the New York Florists' Club March 8.

IT IS not my purpose to revive ancient history when discussing rose growing from a cut flower standpoint. The live business man is naturally more interested in the varieties that are coming than in "water that has already passed under the bridge," and yet a brief review of the development of the varieties may be of interest. My commercial experience with rose growing extends back only some twenty-five years, at which time I recall that Bride, Bridesmaid and American Beauty were by far the most grown of any roses. Yellow was represented by Perle des Jardins and, to a much less extent, by its two sports, Sunrise and Sunset.

In the red section, Meteor was reigning supreme; Liberty was the first serious rival with which Meteor had to contend. Liberty did not require such an intense heat as Meteor and gave a much longer stem and eventually crowded it out, to be in turn supplanted by Richmond, the E. G. Hill Co. introduction of 1904. Richmond proved much more tractable and more free-blooming than Liberty, which, therefore, finally struck its flag in favor of Richmond. Hadley, Milady, Hoosier Beauty and Francis Scott Key followed Richmond in rapid succession, with the odds all in favor of Hadley, though men in some sections of the country have made considerable money growing Milady, and Hoosier Beauty, with its delightful fragrance, is still quite a favorite in some markets. The year 1920 ushers in the new red Crusader and, coming as it does from one of our most conservative growers, Mr. Montgomery, who gave us Hadley, it seems a safe bet that Crusader will, in the language of the race track, "trot a good heat."

Pink Roses.

In pink roses, my first recollection is a house of Bridesmaid, which, if I recall correctly, I saw in the winter of 1895 in magnificent condition. The memory of that house of roses has never left me and Bridesmaid, if we could get it today as good in color and as productive and free from mildew as it was then, would still be one of our finest pink roses. Killarney came along and was never formally introduced to the American public. Imported by several growers, introduced once, if I recall correctly, by Siebrecht as Mrs. Westinghouse and known under various other names, it finally came into its own and was for several years one of our most popular and best paying roses.

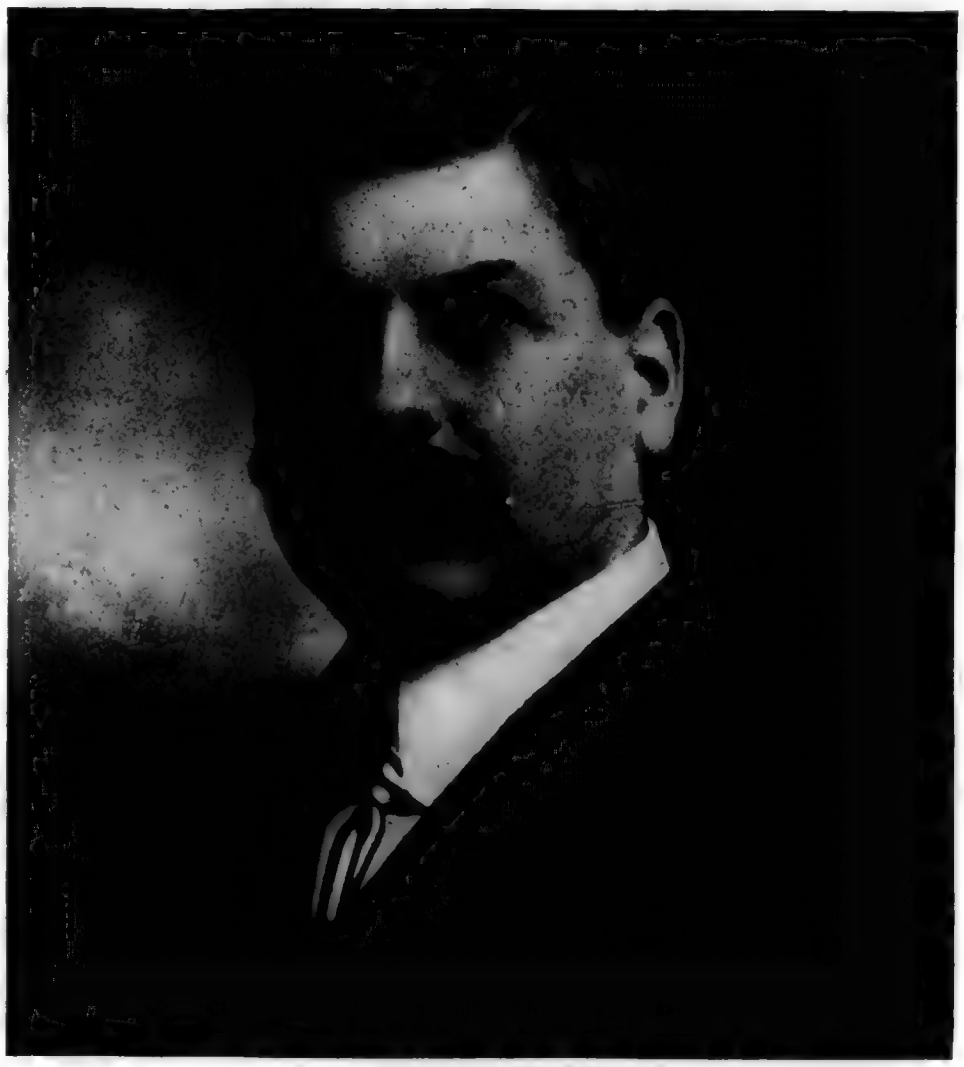
Killarney was really the first rose that gave definite results; that is to say, it could be pinched at a given date and the crop brought in with the utmost regularity at any desired time. Killarney gave us successively White Killarney, Double White Killarney, Killarney Queen and Killarney Brilliant, a magnificent record, and many growers still have a soft spot in their hearts for the Killarneys, even though they have to give way to the newer aspirants for popularity. Mrs. Jardine flitted across the scene in 1910, but its period was short.

John Cook's Seedlings.

Radiance, also, was somewhat of a factor, but was quickly dropped, save by a few of the private growers who liked its free-growing propensities and freedom from mildew. Radiance and its relative, My Maryland, were both American seedlings of John Cook's, of Baltimore, and neither of them was ushered into the arena with the beating of drums or a brass band accompaniment; still they played a useful part in progress. My Maryland is still grown to some extent in certain sections of the country. Lady Alice Stanley was imported and grown by several growers about this same time, but Stanley, unfortunately, is inclined to be weak in the neck and not so quick on its "pins" as some of the other roses; therefore it did not last long.

In 1913 there was great competition between Mrs. George Shawyer and Mrs. Charles Russell. Shawyer in some sections becomes badly affected with mildew, but the fact remains that for form and finish a perfect bloom of Shawyer today cannot be beaten in the market. Russell did not prove so tractable and it took the growers a year or two to size up this newcomer; when they did, Russell proved itself a money-maker, since, when properly handled and cut at the right time, it is a marvelous keeper and shipper. Today Russell has many friends. Ophelia, which was properly introduced in 1914, jumped into instant popularity. It is a lovely pink color and its delicate shading rendered it immensely popular, as it could be used as a light rose in funeral decorations. If a lady wanted a pink rose and there was nothing else in the store, Ophelia was sent and it could be made to cover yellow roses in cases of necessity. In many cases it was, and still is, without a rival. I might mention also Jonkheer J. L. Mock, which, however, did not get any especially popular introduction and, while grown well today in some places, it can hardly be classed as a rose for the average grower.

The year 1918 was responsible for the introduction of Columbia, which the C. H. Totty Co. sent out in conjunction with the E. G. Hill Co. Columbia, like every other new introduction, was severely criticised, some growers contending that all the buds were of poor shape and that the rose was coarse, common and everything else. At the present time Columbia stands at the top of the list with the public, and with the grower also, on account of its lovely color and freedom of growth. Where the grower knows enough to let Columbia stay on the plant until the bud has assumed a definite character, there is little trouble about bad buds. Columbia also is spot-proof and the man who is not growing this variety should put himself down as a "back number."



Charles H. Totty.

Premier.

In 1919 we introduced Hill's Premier, also in conjunction with that firm, and this is still passing through its test period. Some growers who bought it last year treated it a little too well and got a bad dose of spot in consequence. When growers get to know its little pe-

culiarities as well as they now know Columbia, Premier is going to be a wonderful rose in the dark pink class. Personally, I do not consider that it conflicts with Columbia, as it is so different in color. It will most certainly bury Mrs. Russell, as it is much more tractable in habit and will easily produce four crops to Russell's three. The fragrance of Premier is wonderfully fine and any rose that lacks this most desirable attribute cannot long be a favorite of rose lovers.

In 1920 we have Frank H. Dunlop, Madame Butterfly and Pilgrim as candidates for popularity and we may safely defer judgment on these varieties until they have been through the grilling which the different growers will put them through before giving them final approval. Butterfly does not differ radically from Ophelia, saving that it is a much freer grower and of better color.

Yellow Roses.

Yellow roses were represented for years by Perle des Jardins and its two sports, Sunrise and Sunset. None of these would take the graft, as there seemed to be no congeniality between this type and the Manetti stock. When Mrs. Ward was introduced, that grafted so well that it was hailed with joy and Ward soon became a good money-maker and still is in many places. Melody was introduced in 1910, but did not meet with popular favor, since Lady Hillingdon, introduced in 1911, quickly squelched its aspirations. Hillingdon, however, has a tendency to throw considerable blind wood, though it is today unapproached in its lovely color.

With the advent of Sunburst in 1912, yellow roses began to get popular. Sunburst, like the old Perle des Jardins, evinced a disinclination to graft and we had lots of trouble before we found this out; practically all the Sunburst grown today is own-root stock. Tipperary flitted across the scene in 1915 and Primerose in 1916, but neither one left any indelible impression. In 1917 came Madame Collette Martinette, which has the distinction of being the yellowest rose, but also has an unconquerable aversion to the Manetti stock. Martinette is "snub-nosed" and therefore does not meet with popular approval, at least not so much as Sunburst and Hillingdon. We could use nicely today a deep yellow rose of the freedom, size and finish of Columbia.

The history of white roses is comparatively short. Older growers will remember the varieties Cornelia Koch and Niphetos. The latter is one of the purest and most beautiful roses ever introduced, but it had a regrettable weakness in the stem; were it not for this handicap, it would be largely grown today for corsage work, as it is in Europe. Bride was a sport of the old Catherine Mermet and for years was unapproachable in white roses. The sentiment of the name and the beauty of the rose itself combined to make it popular. For years a bride's bouquet was not truly a bride's bouquet unless made with Bride roses and nothing except approaching age and infirmity with its consequent crop reduction was responsible for the passing of the Bride rose. Kaiserin had its day, but was grown much more for summer work than winter, because it proved "bull-headed" for winter conditions. Since then, White Killarney and Double White Killarney have been the only white roses grown for the market and, as in the case of the yellow, we are anxiously waiting for a first-class white. Mrs. John Cook, introduced in 1920, we understand is not an especially good white in color, but we hear great reports of a new seedling coming out of the west, which will make its debut in a year or two.

Such then, briefly, is the development from a cut flower standpoint of all the principal varieties of rose up to the present day. Many other sorts were presented, but they proved hardly important enough to mention in a passing review such as this.

Popularity and Efficiency.

It depends greatly on the retailer whether a new rose becomes popular with the public. Another important thing is the proper naming of a new rose. Roses with names that stick to the memory or are easily remembered, such as Bride, Bridesmaid, Killarney, Columbia, Sunburst, etc., and that are euphonious, often perhaps sentimental, are the kinds that sell best. Shakespeare is credited with saying, "A rose by any other name would smell as sweet," but any retailer will tell you that, however it may smell, it will not sell as well as one with an easily remembered name.

Rose growing as a business, in common with all other businesses, has progressed tremendously during the last twenty-five years, but the advent of the efficiency expert has taken away considerable glamour which the old-time grower threw around his roses. If a grower fancied a certain rose himself, he would not discard it even though the market did not have much call for it. Present-day efficiency methods keep track of each foot of bench space devoted to growing each variety. The cut from each bench is recorded, also the price the flowers bring, and at the end of every season the returns are totaled and show which kinds are the "sheep" and which kinds are the "goats." Then the variety that makes the poorest showing is thrown into the discard. In few places do we see nonpaying kinds carried over simply because the grower himself admired them. It is sometimes a matter of regret to older growers to see this and yet nothing can be done to remedy it. Every line of business shows it. I read of an efficiency expert the other day who was trying to produce a



TULIP TIME

Conceit of the Tulip is like that of the peacock—both are conscious of their beauty.

We are selling these potted aristocrats at

$2.50 EACH

Follow that impulse—PHONE TODAY

GRIMM & GORLY

Florists De Luxe

Washington Av., West of 7th St.

St. Louis Firm of Florists Uses Special Offer to Attract Trade.

breed of roosters that would lay eggs with the hens, thus trebling the quantity of eggs he was going to get from a given flock.

American Beauty.

Modern efficiency is responsible for the limited growing nowadays of a rose which we have not yet mentioned, but which is entitled to a chapter by itself. This is the American Beauty. This variety has been grown for years, but naturally it does not have the vigor it once had and therefore it does not produce the quantity of flowers it once did. After thirty years, the public has turned from it to the newer and better exploited varieties and, from my knowledge of the quantity of Beauties grown now, it is safe to say that the day of the American Beauty is past.

There is no doubt that the introductions of recent years have done much to keep the rose before the public. Pitiless publicity is the only way to encourage any desired object. We can remember years ago the boom that was created when Carnation Lawson was purchased from Peter Fisher by Thomas Lawson for a large price in order that he might name it after his wife, Mrs. Thomas Lawson. The advertising carnations received at that time lasted for years, while roses just happened to run along more or less, with the varieties Bride, Bridesmaid and American Beauty suffering from lack of publicity to sell them. Now, owing to advertising, we have more varieties and, we may safely say, better varieties and are enjoying the topmost wave of popularity with the American public, while carnations are suffering for lack of buyers, though of course the carnation can hardly be called a serious competitor of the rose when one is judging the likes and dislikes of the public.

Long Stems.

Another phase in the development of roses has been the craze for long stems, which is the wonder and despair of other countries. This, of course, started with the American Beauty producing stems five or six feet long and it was found that by pinching tea roses the length of the stem could be doubled and tripled. The grower shipping his roses in a cigar-box quickly found himself outdistanced. It would seem at this time that the desire for the long stem has reached its limit, since last winter flowers that had medium-length stems were the first ones sold and the long-stemmed stock in many cases was disposed of only when the retailer found no short-stemmed stock available. While this was of course largely a question of price, I think the growers from now on will do little pinching unless they want to bring the crop in at some desired period. In this way they will be liable to make more money than by growing to make all the blooms special.

To sum up the situation, then, a man who grows good stock, grades his roses properly and places them in the market in the best possible condition, may feel reasonably assured of a good return for his trouble.

Roses have always been the queen of flowers and, in my opinion, will always remain so.

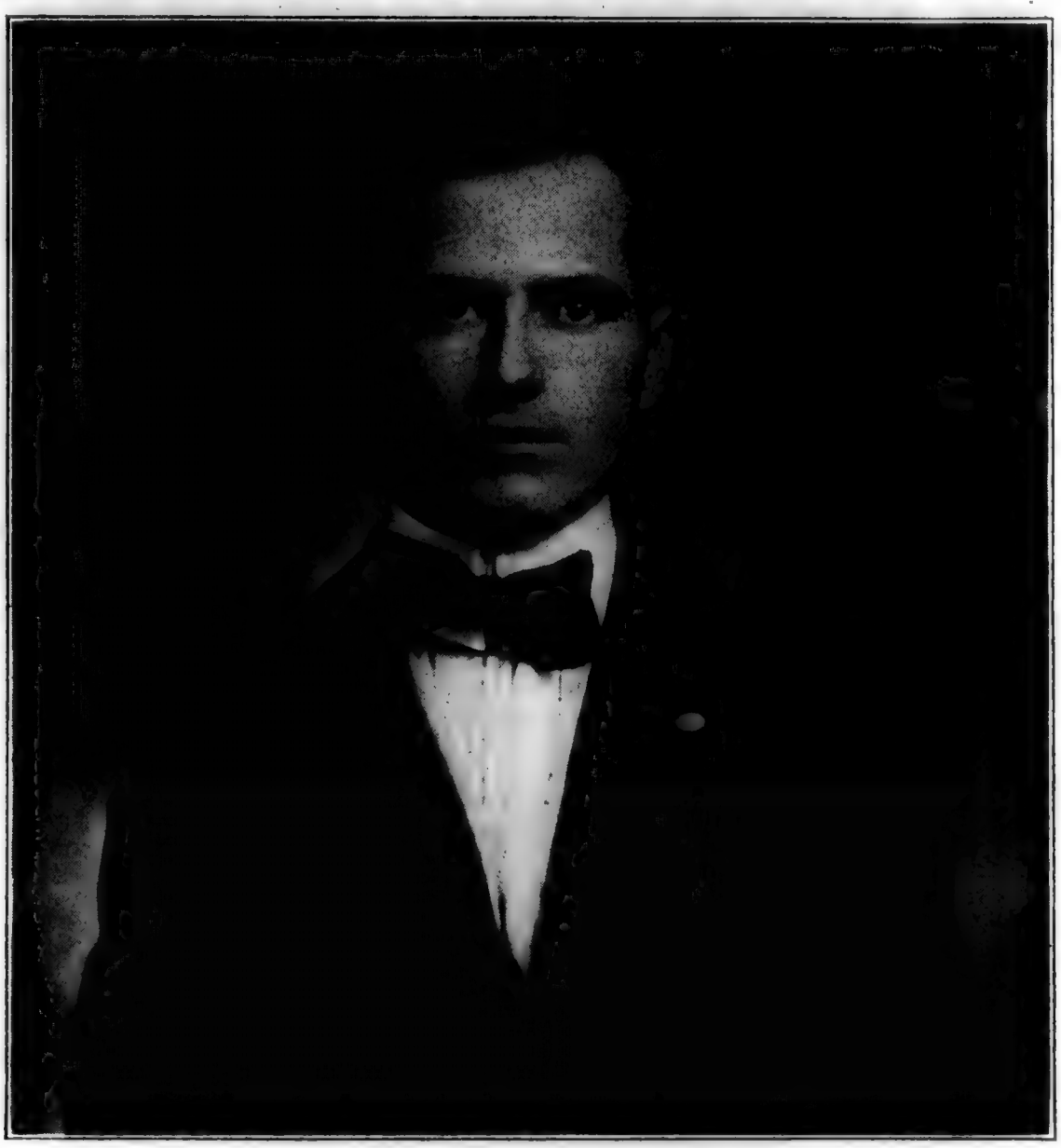
SPECIAL OFFERS.

Long ago the department stores, whose extensive advertising has necessitated their study of securing the best results, realized the value of special offers. There was found to be a decided difference between the advertising of a certain line of merchandise and the offer of a particular article in that line. Between the two presentations there is as much difference as there is between the question, "Do you like fruit?" and the query, "Will you have an apple?" Undivided appeal, necessitating, not selection from a number of items, but simply the answer, "Yes," or "No," makes the chances for a favorable response much greater. Attention is concentrated on a single item and the stimulus to the possible buyer is strengthened.

The application of this principle of advertising is not easy in all lines of business. Occasionally it can be applied with success by the florist, particularly at a time when stock is plentiful and the retailer is certain of a large supply at reasonable figures. Dollar boxes were formerly an illustration of this principle. Violets are often used by city florists. Grimm & Gorly, St. Louis, last week used tulip plants, which they were able to offer at a price which, compared with previous weeks' flower prices, was attractive to the public. There was a notable directness, also, about Grimm & Gorly's advertisement for this sale, which is reproduced on page 26.

The directness is carried out in the final line, characteristic of the Grimm & Gorly style, "Follow that impulse—Phone today." The advertisement is constructed to make favorable response as easy as possible and to minimize contrary suggestion.

WHO'S WHO IN THE TRADE AND WHY



J. HARPER HETHERINGTON.

FOR the coming year the Florists' Club of Washington has selected as its president J. Harper Hetherington, manager of the Washington Floral Co. Though one of the youngest, he has been one of the most prominent members of the club, particularly in the last year, having aided materially in the success of Washington's "Say It with Flowers" week. Mr. Hetherington was born in Philadelphia thirty-one years ago. He is the son of the late Joseph H. Hetherington, who served more than thirty years in the employ of the Robert Craig Co. there. While going to school he worked in the Craig greenhouses during his spare time and at the age of 15 he was put on the regular payroll. About four years later he went to work in the Century Flower Shop, of H. H. Battles, Philadelphia, remaining there about four years. Then he went to Washington, securing employment with Fred H. Kramer, and eighteen months later joined the Washington Floral Co., of which he has been manager for the last five years.

ORCHIDS

RAISING ORCHIDS FROM SEED.

In Infancy in America.

The restriction recently placed by the Federal Horticultural Board on the importation of orchids has given the orchid grower an extremely difficult problem to solve, especially the florist who has depended absolutely upon importations, states the Missouri Botanical Garden Bulletin. Orchid raising is in its infancy in this country, the American hybrids possibly aggregating not more than one per cent of those tabulated in the orchid stud book. In European countries hybrids have been raised for years in the various private collections, particularly in England and Belgium. During the war the finest collections of the latter, however, were lost.

In recent years the florist has sold cattleyas at almost the same price as roses and commoner flowers, and considerable experience has been required to place the coveted flower within this reach. It is generally conceded that the cattleyas of the labiata type deteriorate under artificial cultivation, and periodical importations from the tropics, by the thousands of cases, have been necessary to maintain the floral supply. If the future supply will all have to be raised from the almost microscopic seeds the minimum period of five years will be necessary, and the orchid flower will again be the choice rarity of the millionaire.

Requires Long Period.

The germination of the seeds depends upon the action of a symbiotic mycorrhizal root fungus, without which failure is certain. During the entire period from pollination to the flowering stage the plants demand constant attention. Eight to ten months is necessary from the pollination of the flower to the ripening of the seed pod and at least five years from pollination to production of flowers. Thus, while the orchid hybridist is waiting for his seeds to develop, other hybridists experimenting with sweet peas, carnations, water lilies, etc., have succeeded in raising their plants to the coveted flowering stage. Few florists will therefore undertake to raise the trade cattleyas from seed.

Small Opportunity for Florist.

Insects upon imported orchid plants, according to our observations covering a number of years, are extremely rare. In fact, during the last fourteen years, only two shipments were infested with borers. These are commonly referred to as orchid fly and the dendrobium beetle, and their extermination, according to our experiments, was a simple matter. In the early stage the presence of the larvæ is indicated by an abnormal swelling of the young growth from strap-shaped to pear-shaped. Orchids are generally imported to a permanent destination, unlike roses, carnations, etc., which are annually vegetated to be shipped to all parts of the country, and it is therefore policy for the florist to keep his plants under strict observation for depredating insects.

Unless the government order is rescinded, the florist will have to turn from the showy epiphytic types to the terrestrial or semi-terrestrial lady's-slippers. Raising even this variety from seed would not be profitable. The present stock of orchids in ths country may be rapidly increased, however, by the annual division of the vegetative growths which readily adapt themselves to this medium of propagation. In the western states it is essential to divide the parent plants periodically to increase flower production.

BIG SHOW AT BOSTON.

An unusual number of rare orchids will be exhibited at the orchid show of the Massachusetts Horticultural Society, at Horticultural hall, Boston, March 24 to 28. Applications for space will exceed the capacity of the exhibition halls. More than $300,000 worth of orchids, it is estimated, will be shown.

Albert C. Burrage, who has the largest private collection of orchids in this country, will make an exhibit from his twenty or more greenhouses at Orchidvale, near Beverly Farms, which will completely fill the large lecture hall. The hall will be arranged with trees, palms and other tropical vegetation, with the orchids growing on them as they do in their native haunts. Although made to appear like a section of the tropical jungle, the various plants will be displayed to show each one to the best advantage. Orchid growers of Boston, western Massachusetts, New Jersey, New York and Philadelphia will exhibit at the coming show.

Assistant Director E. H. Wilson, of the Arnold Arboretum, announces that that institution will make an exhibit of some 130 Japanese azaleas which have never before been shown in this country. These plants were secured from Japan and are now being prepared in the famous Sargent greenhouses at Brookline so that they will be in flower at the time of the exhibition. There will also be large exhibits of other plants, but the orchids will be the main feature of the show, more than $3,500, in addition to gold, silver and bronze medals, having been allotted for prizes for this class of plants and flowers alone.

ORCHIDISTS TO ORGANIZE.

A meeting will be held at Horticultural hall, Boston, Thursday evening, March 25, at 7:30 o'clock to discuss the desirability of forming a national orchid society for America. This date is the second day of the great orchid show to be held there and all orchid lovers are cordially invited to attend. With so many growers and fanciers visiting Boston's big show, it is believed to be an opportune time to start such a society.

W. N. C.

MOTT-LY MUSINGS

"Whatever the message,
Where'er it be sent,
If courtesy, condolence,
Or welcome is meant,
Say It with Flowers!"

"Exactly," observed Henry Eberhardt, of the Rosendale Flower Shop, Schenectady, N. Y., "and now that old Sol is beaming forth again, we shall be able to say the message more easily. What is most surprising is the philosophy of our patrons under the recent stress. It affords every reason to anticipate a banner Easter business."

* * * *

Frend Goldring, of Slingerlands, N. Y., is one of the growers upon whom the Albany trade relies to help out at Easter. A fine crop of lilies, hydrangeas and roses was noted.

* * * *

W. W. Hannell, of Watervliet, N. Y., is another successful grower. Roses, hydrangeas and cytisus are among the principal items that are in prime shape for Easter.

F. A. Danker, of Albany, N. Y., reports big business and a fine assortment of stock for Easter trade.

* * * *

Sambrook Bros., of Troy, N. Y., note the fact that with Easter so near, it will be a question of sun heat for much flowering stock, although the long days will help greatly. From inquiries and orders booked, a record-breaking Easter business is looked for.

* * * *

E. V. B. Felthousen, Schenectady, N. Y., is one of the unfortunate victims of the recent storm. While the loss of glass was not heavy, yet since the snow is piled up level with the top of the smokestack, necessitating tunneling into the greenhouses, the possibility of a heavy rain or sudden thaw is viewed with concern. "Just the same, we are pushing ahead with spring stock, believing the demand will be equal to, if not beyond, that of last season," observed the philosophic grower. The geranium is, as usual, the big leader at this establishment.

W. M.

CLUB MEETINGS

STORM CUTS CHICAGO MEETING.

Flowers That Dye in the Spring.

At the meeting of the Chicago Florists' Club at the Hotel Randolph Thursday evening, March 4, President Waters did not paint the lily, but he dyed the tulip, likewise the carnation and calla. Before the meeting opened, he dissolved the dyes and put them in vases containing those flowers, with some of the carnations stuck in calla stems as an experiment. Then the progress of the colors up into the blooms was timed, the tulips requiring about thirty minutes and proving most responsive. The chief color was, of course, St. Patrick's.

In the latter part of the evening, President Waters told how the possibility of dyeing flowers in this way was thought to have been discovered about twenty-five years ago by a young woman who accidentally stuck a carnation into the inkwell and shortly found a new variety, how a Boston florist had brought out green carnations and how he himself had carried still further the work of finding what dyes would be drawn up by the flowers and what would not.

More Members.

The club's meeting, however, drew color from other things than dyes and, while the evening's storm made the attendance a highly select one, it was to be regretted that not more were present.

Five were elected to membership and twelve names were proposed. The new members are: C. A. Wrigley, 130 North Wells street; Albert Koehler, 172 North Wabash avenue; H. W. Miller, 324 West North avenue; Vincent Neil, 172 North Wabash avenue, and Herbert Stone, 4011 Milwaukee avenue. The names proposed were as follows: Charles S. McCauley, Geneva, Ill.; W. Langhout, 172 North Wabash avenue; Lorenz P. Geiger, 4905 Quincy street; Edward Clody, 3912 North Clark street; George Wienhoeber, 41 South Wabash avenue; A. Hall, 4700 Sheridan road; H. E. Bruns, 3040 West Madison street; Fred Stielow, Niles Center, Ill.; C. Clemensen, 7801 Exchange avenue; Nick Damm, Jr., Morton Grove; James Paul, 1112 Lawrence avenue, and Ernst Weiss, Elmhurst.

A Good Time Coming.

At the request of Guy French, chairman of the good of the club committee, the members discussed the question of having a ladies' night and entertainment. All were in favor of it and the opinions expressed were concerned with such details as the time and the method of financing, with the trend of sentiment toward holding it in May and having it self-supporting. The matter was left in the hands of the committee. There was also talk of a picnic and several members testified sadly to their memories of the glorious days gone by; Milwaukee was mentioned with distinct longing.

As a result of the report of the garden committee, the club appropriated $100 for its use. James Morton, chairman of the committee, said that it wished to distribute, with the compliments of the club, copies of two pamphlets on flower and vegetable gardening to more than 1,200 persons whom it had listed from the time of war-gardening as interested in the garden movement. The chairman also suggested that the club offer premiums for amateurs at one or two fall garden shows. It was decided that the committee could attend to that matter and that it might be preferable to offer the premiums at the show of some garden society rather than at a show held by a seed store. Chairman Morton has selected as his coworkers on the committee: Ed Goldenstein, of Vaughan's Seed Store; Ralph B. Howe, of the W. W. Barnard Co.; John Degnan, of A. Henderson & Co., and Everette R. Peacock, of the Everette R. Peacock Co.

Tragic Transits.

In addition to the flowers which President Waters used as colored illustrations of his remarks, there were exhibited several vases of carnations, seedlings of the Joy Floral Co., Nashville, Tenn., which had requested that the club score the seedlings. But unfortunately the blooms had been damaged in transit and, at the suggestion of C. W. Johnson, it was decided that justice could hardly be done the flowers, which Guy French had seen growing in Nashville and considered distinctly meritorious, by scoring these particular specimens. It was hoped that Mr. Joy would send another exhibit of these carnations. L. F. Kirchner, of Defiance, O., had sent an exhibit of the salmon-pink sport of Enchantress Supreme, which, however, arrived in such condition that it did not seem fair to show them.

Introducing the A. F. G. A.

The storm-caused absence of Vice-president Pyfer and of Joseph Kohout, president of the Commercial Flower Growers of Chicago, was greatly regretted. In Mr. Kohout's absence, Secretary Lautenschlager outlined the development of what is to be known as the American Flower Growers' Association, which was recently launched in Chicago. He showed how the relation between production and publicity, through the need of disposing of what was produced at the best possible prices, would make this new organization a particularly energetic and powerful supporter of the national publicity campaign. The growers will work through this association as the retailers have been working through the F. T. D.

In giving his financial report, the secretary said that the total receipts of the evening were $434.51, as compared with $280 at the last meeting. Of the $434.51, $187.51 was the refund from the convention committee. He said that the back dues now totaled $395, but that that was a reduction, since January 1, of $150.

EVERY now and then a well-pleased reader speaks the word which is the means of bringing a new advertiser to

THE FLORISTS' REVIEW

Such friendly assistance is thoroughly appreciated.

Give us the name of anyone from whom you are buying, not an advertiser. We especially wish to interest those selling articles of florist's use not at present advertised.

FLORISTS' PUBLISHING CO.
530-60 Caxton Bldg. Chicago

NEW YORK CLUB MEETS.

Discuss Show Arrangements.

The regular monthly meeting of the New York Florists' Club was held at the club's rooms in the Engineering Societies' building Monday evening, March 8, with a large attendance of members. President A. M. Henshaw occupied the chair, and the proceedings lasted until a late hour.

Charles H. Totty, for the flower show committee, reported that the final meeting of the committee had been held that afternoon and arrangements for the show were found to be completed. There was no reason, he said, to expect anything but a most successful exhibition. A. L. Miller announced that Governor Smith, Mrs. Smith and the official staff would pay a visit to the show on the afternoon of March 17. Manager Herrington reported that exhibits sufficient to fill entirely the two floors of the Grand Central Palace had been assured. If an entry for a large group or garden were now to come in unexpectedly he would be at a loss to determine where it could go. Three rose gardens, a display of acacias of 500 square feet, rock gardens, borders, groups and plenty of miscellaneous exhibits would form a material part of the exhibition. One exhibitor alone had made fifty or more entries, from large groups all down the line. Secretary Young reported that more trade space had been reserved than had been the case at any flower show ever held in the country, altogether about $16,000 worth. In addition, over $4,600 worth of space in the official program had been sold. The ladies in charge of the tea garden were working energetically and were planning some elaborate features, among them a grand ball for the Navy Club Friday evening, March 19, which would make for good publicity.

The Annual Dinner.

Roman J. Irwin, chairman of the annual dinner committee, reported ar-

rangements for the dinner at the Hotel Biltmore on the evening of March 17 as completed. Many tables had been reserved for parties, and members desiring individual seats, he said, had better put in their reservations promptly, as there was a possibility of the limit of accommodations being speedily reached. Reservations for about sixty seats were made that evening, which carried the committee over the guarantee mark. The price of tickets, $5 each, he pointed out, covered only the actual cost of the menu furnished, so members would receive value greatly in excess of their payment. Three hundred persons, at the lowest estimate, would, he said, be in attendance at the dinner.

The secretary announced that the demand for trade tickets from members was not so active as it might be. President Henshaw, therefore, started a drive among those present, which resulted in the sale of about 1,600 tickets.

The matter of holding a "Say It with Flowers" week during the flower show was discussed, but after considerable discussion the project was tabled until next fall.

New Members.

The following were elected to membership in the club: C. B. Schultheis, College Point, N. Y.; A. F. Kohlmann, Tompkinsville, N. Y.; Samuel Salzburg, New York city; Anton Ruzicka, Chatham, N. J.; Richard Gerling, Irvington, N. J.; A. M. Campbell, Philadelphia, Pa.; L. Lowenthal, New York city; Charles Moles, New York city.

The following were nominated for election at the next meeting: John N. Champion, New Haven, Conn.; Daniel A. Laird, 3014 Fulton street, Brooklyn, N. Y.; K. H. Leevat, 32 Broadway, New York; Herrman Berkowitz, 2188 Broadway, New York; J. Max Nitzschke, 2188 Broadway, New York; Harry M. Cooke, Plattsburg, N. Y.; Fred A. Heffner, 914 Washington street, Hoboken, N. J.; Michael J. Watson, 43 Barclay street, New York; Herman Mamitsch, Rockville Center, N. Y.; A. H. Brown, Greenwich, Conn.; H. Bergman, Far Rockaway, N. Y.; S. A. Dawson, Grand Central Palace, New York.

Messrs. Salzburg, Lowenthal and Ruzicka, newly elected members, were present and were introduced to the meeting.

Talks and Reports.

Charles H. Totty read an excellent paper on "The Development of Rose Growing from a Cut Flower Standpoint," and was given a rising vote of thanks.

Anton Schultheis, one of the club's delegates to the recent meeting of the New York Federation of Horticultural Clubs and Societies, reported action taken at that meeting and introduced the following resolution, which was passed unanimously and copies of which were ordered to be sent to the finance committee and the committee on appropriations of the New York state assembly:

"Resolved, That this club urges the finance committee at Albany to report favorably on the funds demanded to create additional greenhouses and buildings to properly take care of the different new matters coming up continually in the line of agriculture, floriculture and horticulture as recommended by and adopted by the conference of farmers and horticulturists, florists, etc., at Ithaca, N. Y., December 5, 1919."

Arthur Herrington, as chairman of the essay and lecture committee, announced that the lecturer at the next meeting would be J. P. Mossman, of Hackensack, N. J., and his subject, "Raising Orchids from Seed." At the May meeting Mr. Herrington himself will be lecturer, and his subject, "The Iris," with lantern illustrations. For the June meeting he hoped to secure a lecture by J. Otto Thilow, of Henry A. Dreer, Inc., Philadelphia, covering his recent trip to the Pacific islands and Australia.

H. B. May, as chairman of the exhibition committee, announced that the committee hoped to stage at the next meeting some splendid exhibits of orchids and of bulbous flowers.

C. Lowther, for the transportation committee, reported that his committee had for presentation an arrangement for travel to the Cleveland convention, Monday, August 16, by way of the day boat to Albany and thence by train to Cleveland. Anyone wishing to leave in the evening by train from New York could join the party at Albany. Another plan was to proceed by rail to Buffalo, thence by boat to Cleveland. Action in the matter was deferred.

A vote of thanks was passed to the house and entertainment committee for the enjoyable spread served in the club's refectory that evening.

Exhibits and Awards.

The following awards were made to the exhibits shown:

Chas. H. Totty Co., Madison, N. J.—Two vases of the new rose, Frank W. Dunlop; vote of thanks.

H. Mamitsch, Rockville Center, N. Y.—Vase of sweet peas, sport of Rose Queen; scored 92 points; preliminary certificate.

John Canning, superintendent for Adolph Lewisohn, Ardsley, N. Y.—Vase of Leptosyne maritima; certificate of merit.

H. M. Robinson & Co., New York.—Vase of colored freesias; highly commended.

E. Fardel, Great Neck, L. I., N. Y.—Vase of yellow freesias; certificate of merit.

A. H. Brown, Greenwich, Conn.—Vase of seedling carnations; vote of thanks. The committee would like to see it again.

A. Demeusy, Brooklyn, N. Y.—Vase of carnations, sport of Enchantress; scored 86 points; preliminary certificate.

Traendly & Schenck, Rowayton, Conn.—Vase of new rose, No. 33, dark pink sport of Ophelia; scored 86 points; preliminary certificate.

A. N. Pierson, Inc., Cromwell, Conn.—Vase of new deep pink carnation, Hope Henshaw; scored 88 points; preliminary certificate.

H. B. Marinelli, Montvale, N. J.—Two vases Malmaison carnations; vote of thanks.

J. H. P.

TATE'S TIPS

NEW METHODS OF BUILDING.

Cut Cost of Production.

In these days of reconstruction, the florists' business is entering upon a new era. We hear of large corporations making large investments in greenhouse ranges for the purpose of growing plants and cut flowers. Anyone who is watching the signs of the times will realize that this means an entire change in the methods of production. By this I mean that every item in the cost of production will be studied by efficiency experts and both plants and cut flowers will be produced and put on the market and sold at a minimum cost.

Take any of these corporations that are at the present time making these large investments. They have no idea that the present high prices are going to continue indefinitely, but they do see that with modern ranges and efficient methods, the cost of production can be cut in proportion to the reduction in prices that is bound to come. It is a well known fact that in spite of the present high cost of building material, the greenhouse construction manufacturers have more orders booked than was ever known in their history before. If all of this means anything, it means that the old slipshod methods that many of us are so familiar with will be a thing of the past.

Looking Backward.

There is a generation of men in the florists' business, who, like myself, can remember the time when our fathers were laying the foundation of the business as it exists today. These men will remember the makeshift houses and the waste which was connected with them. For instance, if a new house was to be erected, the services of the village carpenter were secured and all of the available men on the place were his helpers. This work was always done in the summer at the expense of the growing crops, but fall would come and the new house would be under way to fulfill the object for which it was erected. Stop and consider the amount of waste connected with such a house. In most cases, the sides were 1-inch thick 12-inch boards; these were lined with felt paper. There was twice as much wood in the roof as there should have been, defeating the primary idea of a good greenhouse, namely, to get every ray of sunlight possible. The ventilators were all that the name implies, for in most cases they ventilated in cold weather as well as in warm weather, but in those days coal was cheap and the florist did not mind contributing some of his fuel to heat the great outdoors. In a house 100 feet long, the difference in the thermometer from the end where the fire was to the smokestack was anywhere from 20 to 30 degrees.

There is many a man still in business who, as he reads this, will recall many a stormy night when he was afraid to go to bed, when he went from one house to another with his lantern all through the night and, if it was windy, he would often have to tie the roof down with ropes, or if the snow was heavy, get up in the gutters and shovel it out. Those are only a few of the obstacles we had to contend with. We never stopped to think of the repairs we were obliged to make each fall. If a house was becoming a little old, it would mean rebuilding. Yet in such houses good stock was produced and money was made, because the margins were large and everything that went into the cost of production was cheap. But in those days there were men who were wise beyond their years, men who realized all of this waste, and they studied the problem. From time to time improvements were made and today we have firms in this country who have reduced the construction of

greenhouses to a science. These men know what kind of house you need in a certain location better than you know, because while you have been busy with the production of flowers, they have been just as busy, and in a great number of cases have gone away ahead of you, in the subject of durable and economic houses. All that they know they have learned from the florist.

Looking to the Future.

I can remember the time when there was but one construction company in the east and it still exists today. Formerly the only houses it was called upon to design and build were conservatories on private places. As time went on some of the bolder spirits in the commercial end of the business had the company erect houses for the commercial production of flowers and, in following instructions from these growers, the construction men learned just what sort of greenhouse was required for the production of flowers. They were quick to improve on all the points they obtained and today we have the modern iron-frame greenhouses, with concrete walls and benches, with roofs that have a minimum amount of wood to obstruct the sun's rays and heating plants that are as near perfection as possible. Like the fireproof buildings in our great cities, these modern greenhouses are rot-proof, for there is nothing about them to rot and this brings the repair account down to a minimum. In fact, I know of houses that have been in use for the last fifteen years which have no repair account except painting and perhaps a few panes of glass broken through accidents. It is in just such houses as these that the flowers of the future are going to be produced, because the time is fast approaching when efficiency is going to be the watchword in production and the man who anticipates an addition to his range would do well to give this matter serious consideration.

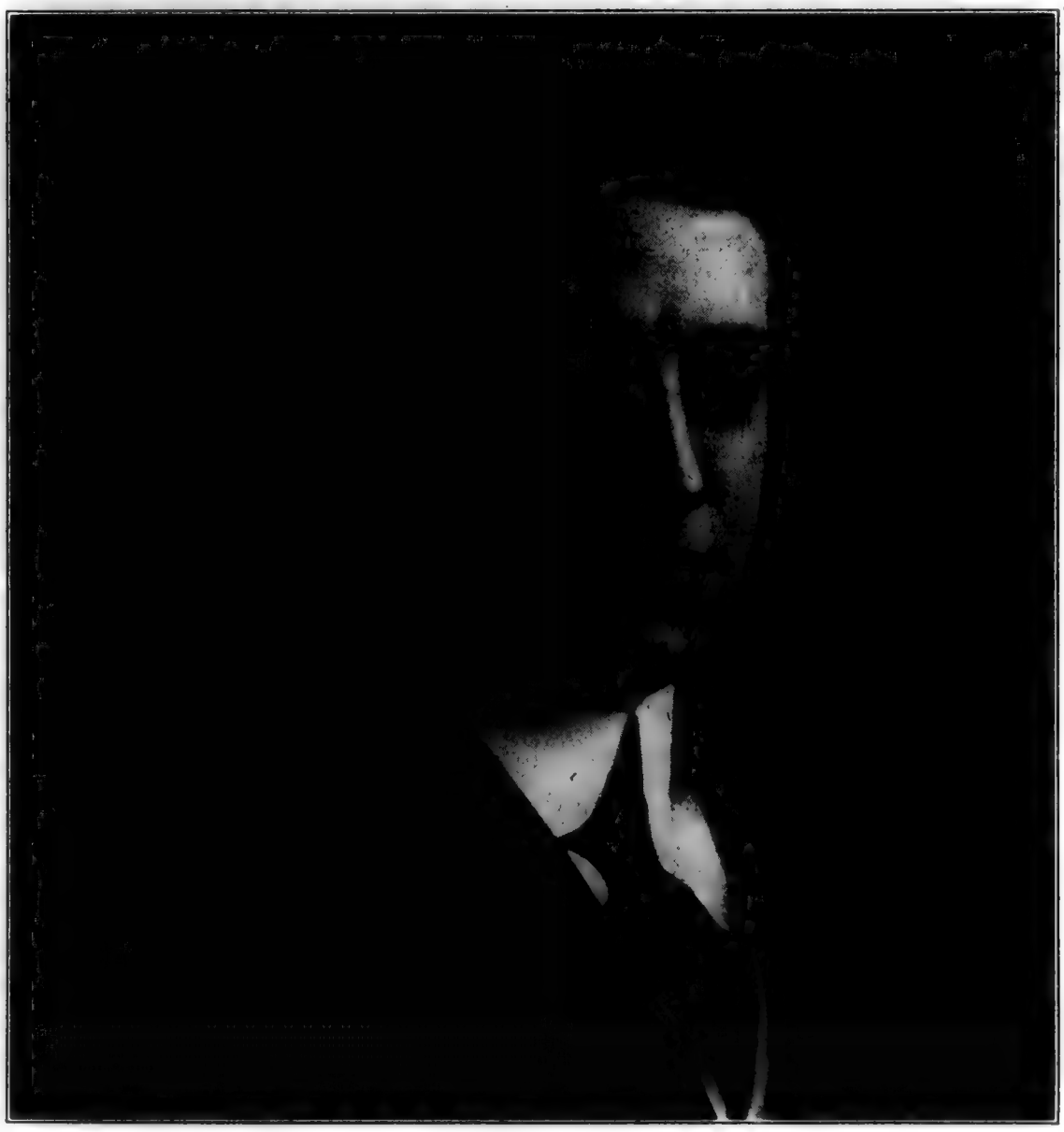
Counting the Cost.

Of course, I can hear many growers who are ready to say this all sounds well on paper, but that they could not afford such houses. When I was a young man, not yet of age, an old Hebrew banker, one of the most successful in the city in which he lived, was giving me some business advice; it was this: "Young man, get into debt." His argument was that a business man who was not in debt did not amount to much. At that time, debt was the thing I was trying to avoid, but many a time since I have realized the wisdom of the old gentleman's remarks. In those days money could be had at five or six per cent interest. This old banker figured that a business worth anything should make a net profit on the amount borrowed equal to what it cost and at the same time create a sinking fund to take care of the principal. There is food for thought here for everyone who is thinking of building. Ponder it well; think of the efficiency of the houses; think of the repair account saved and, above all, remember that there is always going to be a market for flowers, but that if you want to stay in the business you must produce them at the lowest cost possible.

Tate.

WORKING FOR BOND ISSUE.

The claims of other cities to high rank among American metropolitan centers have stirred St. Louis to efforts to maintain her position near the top. So a $24,000,000 bond issue is being planned. And to bind all interests together in the effort to promote the prestige of the city, Mayor Kiel has formed a committee, on which serves a member of each prominent organization in St. Louis. Since membership on the committee implies a position among the leaders in the profession represented by the organization, it is considered a distinct honor to serve thereon. The florists' profession is represented by Vincent J. Gorly, of the retail firm of Grimm & Gorly. President Hummert, of the St. Louis Florists' Club, made the selection.



Vincent J. Gorly.

THE CHANGING TIMES.

I am sending, under separate cover, samples of geraniums I received, supposed to be out of 2-inch pots, at $35 per thousand. This being my first attempt to grow geraniums, I am asking if these are fair samples of the plants one must expect when ordering 2-inch size? You will notice after the hard ball of soil is removed you will have to look closely to find the roots.

H. E. W.—N. Y.

The geraniums sent are not what, under normal conditions, one would expect to get out of 2-inch pots.

The old school of florists believed that a plant, to be "out of" a certain size of pot, should be well rooted around in that pot. In other words, the roots should have thoroughly permeated the ball of soil and worked around the pot, and the plant should be ready for a shift. But times have changed. With increasing demand, stock has been shipped more and more before it was ready, until today many florists seem to consider that stock is ready to come "out of" pots of a certain size when it has been in them long enough for the ball of soil to become fairly solid. Of course such stock from the first pot is little more than rooted cuttings and should be sold at little more than the rooted cutting price.

No doubt we shall go back to the old order of things when production again overtakes demand.

CYCLAMENS SHOW DRYNESS.

I am sending you some cyclamen leaves. There is some disease affecting them, of which I do not know. Please inform me of the disease and the treatment to overcome it. A. M.—Mich.

The cyclamen leaves arrived badly dried up, but they appeared to be infested with thrips and red spider. As the season for flowering plants of cyclamen is about over, there is little to be done with the plants now. When growing cyclamen plants for another season, be most particular in giving them an even temperature, so that they are not subjected to an extremely high temperature or dry atmosphere, conditions which quickly cause the trouble that seems to be affecting the foliage of these plants.

M. P.

Claremore, Okla.—E. R. Griggs, formerly of Shawnee, Okla., has bought the greenhouses of J. Hubert Moore.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8196.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00.

Advertising rates quoted upon request. Only strictly trade advertising accepted.

RESULTS.
We give them. You get them.
We both have them.

FLU among the pickers of greens has made some stocks scarce.

THIS year, so far, has been just one bad blizzard after another for the trade in the east.

BECAUSE so many people forget, we say it yet, anonymous inquiries cannot be given attention.

THE parcel post is proving a life-saver in the case of strikes and embargoes in the express service.

KANSAS CITY now shows its enthusiasm for Sunday closing. Soon the 6-day week will be country-wide.

SUPPLY lines dependent upon the iron and steel output seem likely to continue short for some time.

WHEN prices were high, bills were paid promptly. Make it a habit, by merely continuing the practice.

"SPRING sales" might prove as good an institution for florists as for department stores to move accumulated stocks.

NEW YORK hopes for better treatment from the weather man for the international flower show next week, March 15 to 22, than it has had most of this year.

THAT New Jersey corporation promoting the record range of new glass plans to grow vegetables for the New York market — so the rosarians need not worry.

"IT has been definitely determined that the European corn borer originally reached this country through the medium of imported broom corn." For this pest, then, Quarantine No. 37 was not needed.

BANKERS think they see signs of impending change in the business situation. They advise against going into debt or assuming additional expenses which can not be cut off quickly in case of necessity.

BETTER service is expected from both railroads and express companies because of the private owners' desire to get back into the good graces of the public and by contrast kill the old agitation for government ownership.

CAN you get Easter buyers into your store early? There's profit in figuring out a way.

WINTER'S last kick, let us hope, was in the storm which crossed the United States from the Rockies to the Atlantic last week.

THE shortage of Asparagus plumosus in northern markets is due to a freeze, March 2, in some of the Florida growing districts.

BETTER than publicity, the coöperative campaigns are bringing more closely together the various branches of the trade in the cities where they operate.

THERE is a call for a pot-washing machine. Does any subscriber know where they can be bought? Those advertised before the war seem no longer procurable.

IF a florist finds his accounts receivable rising month after month, he should examine his system; probably he does not use due diligence in collecting his bills.

WHEN there is a liberal margin of profit, as now, knowledge of costs seems not such a crying need. But when the pendulum swings back again, it will be much wanted.

THE trade will feel the effects of the shortage of galvanized wire. There will be difficulty in procuring as many wire hanging baskets as can be sold this spring and galvanized rose stakes shortly will be in strong request.

QUEER ideas of economy prevail in some persons' minds and the one that flowers are superfluous at a funeral bobs up every so often. But the solace of flowers survives fads and cranks, who need cause us no sleeplessness.

IT seems quite probable that greenhouse building will be limited this season by the inability to procure sufficient quantities of glass. Already it is impossible to get greenhouse sizes on short notice, many of the factories having been out of the market for some weeks.

FAILURE to collect, in these days, usually indicates neglect to make the proper effort. But it will not always be a mere matter of keeping after forgetful debtors; the time will come again when collections will be slow because there is little money to pay with.

IN asking subscriptions to carry on the work of its fuel and transportation committee, the Vegetable Growers' Association of America fixes the basis of contribution at $5 per acre of glass (43,560 square feet). The $2,253.63 raised since August 1, 1918, has been spent by the committee, which now has a deficit of $47.21.

FAVORABLE SYMPTOMS.

In the signs of continued business prosperity, accompanied by indications of a conservative mood that induces to a sounder basis, the Federal Reserve Board, in its report for the month of February, sees conditions which may be interpreted as highly favorable for excellent spring business by the trade.

"High living costs and the upward movement of prices have apparently not been checked," it states, "although there is a decrease in prices in certain lines and a tendency toward restricted trade in others. Interest rates are rising in most districts, while banks are exercising a greater degree of discrimination and judgment in meeting the demands of their customers."

General prospects at the close of February were for an active and prosperous spring season in all lines, the statement said. Agricultural prospects were said to be reassuring and the curtailment in exports, due to the exchange situation, while undoubtedly beginning to make itself felt, was believed by many of the banking authorities likely soon to be of benefit to the consumer here rather than injurious. It was pointed out also that there was a tendency to resist the advance in prices and that greater care was being exercised in purchasing, all of which were regarded as favorable symptoms.

General manufacturing was reported quite active all over the country. Wholesale trade conditions were said to be prosperous almost throughout the country. Some improvement was noted in general labor conditions.

CAN YOU ANSWER?

In The Review of February 26, J. M. asks the name of a plant that looks like salvia. There are a few such plants here every year, both white and red. It seeds itself and it will be late spring before plants can be obtained. I have seen the plant for a number of years, but have never known the name. It is known here as wild salvia, although it does not grow wild.

I have a plant much like the wandering Jew, but the leaves are much larger and thicker. It is known here as the corn geranium. I have never seen it in any catalogue and should like to know the name of it. C. M. Webb.

BRIEF ANSWERS.

C. E. S., O.—Ophiopogon Jaburan aureus variegatus.

P. S., Mich.—White spine; several seed houses catalogue selected strains.

THE CLEARING HOUSE.

Users of The Review have various names for the Classified ads, one well pleased patron styling them the "Little Wonder Ads." Here is another:

The Review classified columns are the clearing house for those who are long on stock and the friend of all who want to buy.—F. W. Arnold, Cambridge, O., March 6, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

LADIES' S. A. F.

Through the courtesy of A. L. Miller, president of the S. A. F., the members of the Ladies' Society of American Florists are invited to avail themselves of the privileges and comforts of the booth which has been donated by him as their headquarters at the international flower show to be held in New York, March 15 to 20.

The president, Mrs. B. Hammond Tracy, has issued a call for the meeting of the board of directors of the society Thursday, March 18, at 2 p. m., at the Grand Central Palace. Several matters of importance must be attended to and every member of the board is urged to attend or appoint a proxy.

The appointment of Mrs. A. L. Miller as auditor for the Ladies' S. A. F. for the year 1920 has been made by the president. Mrs. Albert M. Herr, Sec'y.

OBITUARY

Frederick W. Bruggerhof.

Frederick W. Bruggerhof, head of the seed firm of J. M. Thorburn & Co., 53 Barclay street, New York, died at his home Monday, March 8, at the age of 90.

Mr. Bruggerhof, often called the "dean of the American seed trade," was long a prominent figure in its ranks, having first become associated with J. M. Thorburn & Co. in 1849. He was born in Barmen, Prussia, October 15, 1830, of Holland ancestry. In 1855, after only six years of service, he became a partner in the firm and continued an active member until it was incorporated in 1894, when he was chosen president.

He was president at one time of the Wholesale Seedsmen's League, whose directors at the time, in 1910, presented him with a loving cup upon the occasion of his eightieth birthday. At that time B. Landreth, secretary of the league, said of Mr. Bruggerhof, "He is acknowledged to be the best all-around seedsman in the United States, the highest authority on the history of the seed trade in America, and his views as to variations and merit command the highest consideration."

Mr. Bruggerhof's home was in Noroton, Conn., in which state he had been prominent in public affairs since 1874. He was elected on the Democratic ticket to both the House of Representatives and the Senate and was a presidential elector-at-large in the electoral college of 1884. He was a member of the Wee Burn Golf Club, of Noroton, of the Stamford Yacht Club, of Stamford, both of Connecticut, and of the Hardware Club of New York city.

His son, E. E. Bruggerhof, is vice-president and treasurer of J. M. Thorburn & Co.

Mrs. Christiane Smith.

Mrs. Christiane Smith, vice-president of the W. C. Smith Wholesale Floral Co., St. Louis, Mo., mother of William C. Smith and of Mrs. Herman V. Hunkel, of Milwaukee, Wis., died at the home of her daughter in Milwaukee last week after an illness of six weeks.

Mrs. Smith was born in Holstein, Germany, in 1848 and had four brothers, all in the trade; they were William Edlefsen, formerly of Milwaukee and now of Portland, Ore.; Louis, of Los Angeles, Cal.; John, of Allegheny, Pa., and Edward, of St. Louis, Mo. The last two died a few years ago. Mrs. Smith was a widow and is survived by her son and daughter.

The remains were taken to St. Louis and the funeral took place March 5 from Kron's funeral parlors, 2715 Grand avenue. Many friends, both of the deceased and of W. C. Smith, in the trade attended and expressed their sympathy, and the room was filled with the beautiful floral emblems. J. J. B.

Leonard Lawson.

Leonard Lawson, of Rockford, Ill., died at his home Monday, February 23, from a complication of diseases, from which he had suffered for several years. He was 52 years of age.

Mr. Lawson was born in Rockford, October 6, 1867, and made that city his home during his entire life. He was engaged in the florists' profession for the last twenty-seven years and previously had been a helper in the greenhouse of George W. Tures. He left the business for a short time, but reëntered and took his brother into partnership with him, erecting a new greenhouse at Ninth street and Eleventh avenue. Because Mr. Lawson's health was poor, they had to sell a few years later.

During the last four winters he spent the time in the south, hoping thereby to regain his health.

The funeral was held Wednesday, February 25. The floral tributes were many and beautiful, all the florists in Rockford sending pieces.

Mr. Lawson was a charter member of the Court of Honor, No. 230. He is



Frederick W. Bruggerhof.

survived by his mother, three brothers and three sisters.

Mrs. Albert Hornung.

Mrs. Wilhelmina Hornung, wife of Albert Hornung, of Bond Hill, one of Cincinnati's most promising young growers, died Tuesday, March 2, after a brief illness.

Mr. and Mrs. Hornung were married less than a year and his great sorrow is shared by the members of the trade, who sent many beautiful floral offerings in mute evidence of the esteem in which she was held. H. E. K.

Mrs. M. R. Morgan.

Mrs. M. R. Morgan, Bridgeport, W. Va., died March 3, after an illness of four days with influenza and pneumonia.

Mrs. Morgan was well known to the trade, as the yellow chrysanthemum, Mrs. M. R. Morgan, originated by her husband, was named in honor of her. She was born November 25, 1881, in Knoxville, Tenn., and was taken there to be buried. Her husband acted as greenhouse foreman for Hayman Greenhouse Co., H. Weber & Sons Co. and the McCallum Co.

Mrs. Elizabeth Nidiek.

Mrs. Elizabeth Nidiek, wife of William E. Nidiek, shipper for the Pittsburgh Cut Flower Co., Pittsburgh, Pa., died Saturday, February 28. She was 42 years of age. The funeral services were held Wednesday, March 3, at 3 p. m., at the home, at 328 Loyal avenue, Beltzhoover. The interment was at Mount Lebanon cemetery. E. E. S.

Mrs. Mary A. Phelan.

Mrs. Mary A. Phelan, widow of the late Kiernan Phelan, and mother of John H. Phelan, died after a brief illness at her home, 16 Chapel street, Newport, R. I., Tuesday, March 2. She was widely known and highly esteemed.

John H. Phelan has conducted the business with which the family has been so long associated since the death of his father, in August, 1905. Mrs. Phelan leaves two sons and three daughters to mourn her. W. H. M.

CHICAGO.

The Market.

The market was oversupplied and weak March 5 and the next day the express service was discontinued because of a strike among the office and station employees. The result, although it came on the day shipping was the lightest, was to throw the market into a condition of confusion which did not improve as the strike wore its way into the present week.

Almost the first act of the express officials in meeting the situation was to order an embargo on perishable freight for Chicago, so that the growers found themselves unable to ship to market. They arranged for motor truck transportation and after a day or two the company found itself able to handle a part of the incoming stock, so that no serious difficulty was encountered in this part of the work. While there was a partial delivery service at all times, there was no pick-up service, nor any station service. In the emergency the wholesalers resorted to many expedients. Only a few made no attempt to keep their customers at least partially supplied. Several of them made more or less shipments direct from the greenhouses. Others got the boxes to the stations and into express cars any way they could, taking the chance of letting the shipments go without receipts. Some shipments were trucked to suburban towns, where they could be put aboard outgoing trains in the usual way. But the major portion of the shipments have been going out by parcel post, special delivery. Of course florists were not the only ones who had recourse to the parcel post and this service quickly became badly congested. The first day's mail shipments got through in good shape, so customers reported, but there were costly and vexatious delays when the postoffice clogged up. Later the service began to improve as facilities were increased and as the express service began to function again.

Writing March 9, it seems as though the strike may end at any moment and that it will wear itself out in a few days if it does not collapse.

Under such disturbed shipping con-

[Continued on page 38.]

Order Your Easter

Famous as Amling's is for handling Flowers, we shall have a larger than ever before. But it's time the largest

Today, Tomorrow and Next Week

Plenty of first quality stock with which to fill your orders.

Prices very reasonable considering the high quality of the flowers.

Don't miss sales because you haven't got the goods—wire Amling's.

Headquarters for Valley

OUR EASTER

AMERICAN BEAUTIES			Per doz.
Long stems	$9.00	@	$10.00
Stems 30 to 36 inches	6.00	@	7.50
Stems 24 to 30 inches	4.00	@	5.00
Stems 18 to 24 inches			3.00
Stems 12 to 18 inches			2.00
Stems 12 inches	Per 100 4.00	@	8.00

ROSES			Per 100
Premier, special	$35.00	@	$40.00
Premier, medium	25.00	@	30.00
Premier, select	18.00	@	20.00
Premier, short	12.00	@	15.00
Columbia, special	40.00	@	35.00
Columbia, medium	20.00	@	25.00
Columbia, select	15.00	@	18.00
Columbia, short	10.00	@	12.00
Mrs. Russell, special	35.00	@	40.00
Mrs. Russell, medium	25.00	@	30.00
Mrs. Russell, select	18.00	@	20.00
Mrs. Russell, short	12.00	@	15.00
Milady, special	30.00	@	35.00
Milady, medium	20.00	@	25.00
Milady, select	15.00	@	18.00
Milady, short	6.00	@	12.00
Montrose, medium	20.00	@	25.00
Montrose, select	12.00	@	15.00
Montrose, short	8.00	@	10.00
Ophelia, special	20.00	@	25.00
Ophelia, select	15.00	@	18.00
Ophelia, short	10.00	@	12.00
Dbl. White Killarney, special,	20.00	@	25.00
Dbl. White Killarney, select,	15.00	@	18.00
Dbl. White Killarney, short..	10.00	@	12.00
Sunburst, special	20.00	@	25.00
Sunburst, select	12.00	@	18.00
Sunburst, short			10.00

Extra special roses billed accordingly.

CORSAGE ROSES			Per 100
Cecile Brunner	$4.00	@	$5.00
Evelyn Nesbit	6.00	@	8.00

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

Cut Flowers Today

large quantities of High Grade Cut and finer supply this coming Easter to order—the demand also will be ever known.

PRICE LIST

CARNATIONS	Per 100
All Colors	$8.00 @ $12.00
Laddie	20.00

SWEET PEAS	Per 100
Spencer	$1.50 @ $3.00

VIOLETS	Per 100
Double	$1.00 @ $1.50
Single	1.00 @ 2.00

BULBOUS STOCK	Per 100
Tulips	$6.00 @ $10.00
Tulips, Darwin	12.00
Jonquils	6.00 @ 8.00
Rainbow Freesia	3.00 @ 5.00
Freesia Purity	3.00 @ 4.00

MISCELLANEOUS	Per 100
Valley	$8.00
Mignonette	$4.00 @ 8.00
Daisies, white or yellow	2.00 @ 3.00
Calendulas	3.00 @ 4.00
Callas doz.,	3.00 @ 4.00
Easter Lilies doz.,	3 00 @ 4.00
Pansies doz. bunches,	1.50 @ 2.00

GREENS	
Plumosus per bunch,	$ 0.50 @ $ 0.75
Sprengeri per bunch,	.50
Adiantum, fancy long..per 100,	1.00 @ 1.50
Smilax per doz.,	3.00
Ferns per 100,	$0.45; per 1000, 4.00
Galax per 100,	.25; per 1000, 2.00
Mexican Ivy per 100,	.75; per 1000, 6.00
Leucothoe per 100,	1.00; per 1000, 7.50
Boxwood per 100 lbs.,	25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

A Splendid Easter Business for YOU

You, Mr. Retailer reading this, will do a record business this Easter if you fill your store with flowers—make a show.

Order of Amling, and order more than you ever ordered before—the public is in the mood to buy—but you can't sell unless you have the flowers—fine flowers, the Amling grade.

Order a full line today.

See our Special Ad of Lilies on page 9.

Ferns - - $4.00 per 1000

169-175 N. Wabash Ave.

Long Distance Telephone
Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue *Chicago,* L. D. Phone Randolph 631

Order Your Easter Cut Flowers of Us Now

—and order more than ever before

WE shall handle a larger Quantity of Cut Flowers this Easter than ever before, but the demand is sure to be the largest in the history of the Florists' Trade—largest for **us** because largest for **you**—so you'd better order **NOW** and order **ENOUGH.**

The Quality of our stock never has been better—the early Easter and the continued wintry weather in March insure splendid quality for the Big Day.

Order strongest of Roses, but you can get of us also all the **Carnations** and **Lilies** you want.

Easter Lilies in Large Supply With Us

It is said Lilies will be scarce this Easter—you hear it everywhere—but the fact is the Chicago Flower Growers' Association will handle more Lilies than ever before. The quality of all the flowers will be fine, but there will be a **difference** in the length of stems. We offer

Long Stems, finest flowers	**$35.00 per 100**
Medium Stems, good flowers	**30.00 per 100**
Short Stems, good flowers	**25.00 per 100**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Easter Price List

PLACE ORDERS WITH US *NOW* AND BE ASSURED OF YOUR SUPPLY

		Per 100
Premier	Extra Special	$50.00 to $60.00
	Special	40.00
	Long	30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Russell	Extra Special	$50.00 to $60.00
	Special	40.00
	Long	30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Milady	Extra Special	$50.00
	Special	$35.00 to 40.00
	Long	25.00 to 30.00
	Medium	15.00 to 20.00
	Short	10.00 to 12.00
Columbia	Extra Special	$50.00
	Special	40.00
	Long	$30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Ophelia	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
Sunburst	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
Brilliant	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
White	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
Mrs. Ward	Special	$20.00
	Long	18.00
	Medium	15.00
	Short	12.00
Brunner	Corsage Buds	$5.00 to $6.00

Miscellaneous Flowers

LILIES, FOR EASTER SHIPMENT, STOCK SECOND TO NONE — Longest, best ..... $35.00 per 100; Good average ..... 30.00 per 100; Short stems ..... 25.00 per 100

	Per 100
Carnations, Fancy	$12.00
" Good Stock	10.00
" Split	$ 6.00 to 8.00
" Laddie and Superb	20.00 to 25.00
Sweet Peas	2.00 to 5.00
Calendulas, Ball's Mammoth Special	8.00 to 10.00
Violets, fancy single	1.00 to 2.00
Violets, New York double	1.00 to 1.50

	Per 100
Freesia, fancy Purity	$ 4.00 to $ 6.00
Tulips	6.00 to 10.00
Darwin Tulips	12.00 to 15.00
Jonquils	8.00 to 10.00
Valley	6.00 to 8.00
Mignonette	5.00 to 10.00
Callas	35.00
Cattleya Trianae	per doz., 12.00 to 15.00

Florists' Greens

Ferns	$4.50 per 1000
Adiantum	$1.50 to $2.00 per 1000
Plumosus	35c to 50c bunch
Sprengeri	35c to 50c bunch
Smilax	$3.00 doz.

Mexican Ivy	$1.00 per 100; $7.50 per 1000
Leucothoe	$7.50 per 1000
Galax	$2.00 per 1000
Boxwood	25c lb.
Woodwardia Fronds	$8.00 per 100

Prices Subject to Change Without Notice

INCREASED SUPPLY HAS CREATED LOWER PRICES

ROSES—CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Easter Lilies Rubrum Lilies, Tulips, Hyacinths, Purity Freesia, Rainbow Freesia, Violets, Sweet Peas, Daisies, Paper Whites, Calendula, Cyclamen Blooms, Callas, Pansies, Mignonette, and all other seasonable Cut Flowers, including **Greens** of all kinds.

Jonquils
Tulips
Darwin Tulips

In Good Supply
You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY SPEAKS LOUDER THAN PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.
CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

PRICES AS LOW AS OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

ditions it was inevitable that the market should be greatly unsettled. There were, however, two or three saving factors. The new advertising campaign was put into action March 9 and unquestionably helped a rapidly reviving city retail trade. The retailers all have been doing a good business and the moderate price at which they have been able to obtain flowers has encouraged them to greater effort. Then the weather has been cold—winter's last kick, we hope—and it has held back production. At the same time there has been an ocean of flowers; no scarcity anywhere in the list. Prices have varied widely and there have been accumulations it was impossible to move, because sales to department stores and other cheap local buyers have become suddenly unpopular.

Sweet peas have come in heavily, the days having been clear if cold. Much of the stock is short in stem and strictly fancy peas still sell well in spite of the oversupply. Roses, too, are much more abundant, and so are carnations, violets, valley, tulips, Darwins, jonquils and nearly everything else. The possible exceptions are cattleyas and freesias, the former being between crops and the latter drawing toward the end of their season. Lilies are seen in some quantity, the early birds of the Easter crop. They are not in special request, as the call for funeral work has subsided to something like normal. The same condition affects the sale of callas. Except for the short-stemmed sweet peas, most of the stock on the market is of excellent quality and there is every incentive to push the business.

Asparagus is the only shortage among greens. The Florida growers have had their own troubles of late. March 2 there was a sharp frost, which will put some of them out of business for from one to six weeks. Also, there have been express embargoes, with the result that

Lilies for Easter

$25, $30 and $35 per 100 These are from the same grower who made Randall's Lilies famous for so many years. We did not have them last year because no bulbs could be imported, but **we have these wonderful lilies in quantity again this year.**

If you want the **finest lilies in the market,** order of RANDALL today.

Will be packed in wood boxes at the Greenhouses, 100 in a box, and will reach you without being rehandled.

Randall is Ready

TO BOOK YOUR ORDER FOR

A Full Line of Cut Flowers

FOR EASTER

Randall's will have plenty of fine stock of every kind—you will need more flowers than ever before and you can send your order to Randall with the certainty that

Randall's Prices will be Right

Glad to quote on request—what can you use?

Choice Spencer Sweet Peas

We have a very large supply—many thousands a day—of the finest Peas this market ever has seen. We want you to use them because they will make good money for you. We quote for this week:

New crop	**$1.00 to $2.00 per 100**
Extra fancy	**3.00 per 100**
In large lots	**$10.00 to $15.00 per 1000**

Carnations - Roses - Jonquils
Tulips - Freesia - Valley

IN LARGE SUPPLY AND FINE QUALITY

WIRE AN ORDER TODAY

A. L. Randall Co.

180 N. Wabash Ave. **CHICAGO** L. D. Phone Central 7720

Zech & Mann
Wholesale Cut Flowers
30 East Randolph St., Chicago, Ill.

We are filling all orders for all kinds of flowers

There is
No More Reliable
Source of Supply
for
Cut Flowers
and Greens

LILIES Get your supply for Easter from us.
Write for prices.

the much reduced shipments now coming in are by parcel post.

Easter Prospects.

The consensus is that Easter will make a new record for the trade, not only in the Chicago market but throughout the country. A tremendous volume of shipping business is expected. The view is that there will be stock enough, but not too much, and that good values can be realized as the result of the public's willingness to spend.

Roses and carnations will be in larger supply than last year, also of better quality. As to lilies, everyone says they will be scarce, but there is beginning to be a suspicion that cut lilies will go around—at the price.

Various Notes.

The E. Wienhoeber Co., Elm street, has completed plans for the increase of its capital for the purpose of admitting the older employees to a larger participation in the business. The newly created shares are to be sold to the employees on favorable terms. Mr. Wienhoeber is gradually turning the business over to the younger men.

The death of Harry M. Higinbotham, which occurred March 5, removes another of the family which came into prominence in trade affairs when J. D. Thompson and James Hartshorne built the range of the Chicago Carnation Co., on the Higinbotham estate at Joliet. It was Harry, representing the sons and daughters of the owner, who closed up the affairs of the original corporation and leased the greenhouses to the present concern, of which P. W. Peterson is the head. Mr. Higinbotham was 51 years of age.

John Weiland is having an excellent season on the north shore. Both the stores, at Evanston and at Wilmette, have been steadily busy. For a time there was a preponderance of calls for flowers for the expression of sympathy, says Manager John Weiland, Jr., but

A WORD
to the Out-of-Town Retail Florist—
by a GROWER

You wanted and expected something to be done, something that would be accomplished in tangible form, that would represent YOUR RIGHTS.

The initial steps in Chicago were taken in the Growers' Petition of 1916, the first official and practical document towards practical changes in improving MARKETING CONDITIONS. I was its first signer. It pointed out what could be done for you as a Retailer—these things that are now occurring.

The Retailer finds conditions unjust in Extreme High Wholesale Prices and Extreme Low Prices. At times of low prices Department Stores take advantage of the competitive system of one Retail Florist against another in the same locality. Stranger still are the sources of supply that at such time provide the Department Store. Your interests are under my observation in my close contact with the Marketing Problems as they directly present themselves in Chicago. Your attention is called to your opportunity. Take advantage of it.

JOSEPH KOHOUT
Wholesale Rose Grower
LIBERTYVILLE, ILL.

YOUR

PROTECTION

Jan. 1st, 1917, our policy embodied certain principles of conducting a wholesale house "under growers' supervision," that would KEEP US OUT of any criticism of GROWER and RETAILER.

H. B. KENNICOTT,
Pres.

Read this Advertisement

of a Department Store IN BIRMINGHAM:

"SATURDAY, a sale of fresh Cut Roses and Carnations at 37½c a DOZEN. Sold in original bunches of two dozen each for 75c.

"Saturday morning, at 9 o'clock, we will place on sale a generously Large Shipment of gorgeously beautiful fresh Cut Roses and Carnations—Cut Flowers that you pay $2.50 to $3.50 per dozen for, every day in Birmingham. A sale that enables you to 'Say It with Flowers' without the customary excessive 'Tax Talk,' and because these Roses and Carnations come to us in original bunches of two dozen each, we will sell them the same way. 'Say It with Flowers' to mother, wife, sweetheart and that friend who is ill and who will appreciate them most." *Adv. on File Here*

A WHOLESALE HOUSE can expect the respect of its position in the trade only as it has the full confidence of the Growers and Retailers. IT CANNOT BE FAIR TO THE GROWER UNLESS IT IS FAIR TO THE RETAILER.

J. E. POLLWORTH,
Secy.

The above advertisement leads the public to the belief that the legitimate Retail Florists are asking too much for their flowers. ***Render your protest to us*** and we will see that your letter is placed in the ***proper hands FOR A REMEDY.***

KENNICOTT BROS. CO.
Wholesale Cut Flowers
174 N. Wabash Ave., CHICAGO, ILL.

Our Public Statement
Aug. 17, 1918

The wholesale house of the FUTURE will work in unison with the Retailers, with its Growers, with its Competitors, to master the law of Supply and Demand in the formation of sales.

Growers' Petition of 1916 says:

"Discourage the practice of selling to the Department Stores in times of overabundance, unless such stores operate retail flower departments ALL THE YEAR AROUND."

"The Growers, Wholesalers and a Retailers' Association through an advertising agency could well work out a plan of co-operative advertising so that the RETAILERS will learn to make their prices correspond to changes in the Wholesale Market." JOS. KOHOUT,

Chairman of our Growers' Committee, in Growers' Petition of 1916.

WIETOR BROS.

Wholesale Growers of Cut Flowers

30 E. Randolph St. L. D. Phone Randolph 2081 **CHICAGO, ILL.**

CURRENT PRICE LIST Subject to change without notice

Russell, Premier, Columbia	Per 100
Special	$30.00
Select	25.00
Medium	20.00
Short	15.00

Sunburst, Ophelia	Per 100
Special	$15.00
Select	12.00
Medium	10.00
Short	$6.00 to 8.00

Killarney, White Killarney and Killarney Brilliant	Per 100
Special	$12.00
Select	10.00
Medium	8.00
Short	6.00

Carnations	Per 100
Extra Fancy	$ 8.00
Good	6.00

Calla Lilies, per doz	$3.00 to $4.00
Ferns, per 1000	4.00
Smilax, per doz	3.00
Galax, per 1000	2.00
Sprengeri and Plumosus, per bunch	$0.25 to .50

All other Stock in Season at market price

Order Now for Easter

Sunburst **Premier** **Carnations** **Jonquils** **Boxwood**
Columbia **Milady** **Violets** **Tulips** **Sprengeri**
Russell **Ophelia** **Calendulas** **Freesia** **Galax**
Brunner **Nesbit** **Lilies** **Callas** **Ferns**
White Killarney **Maryland** **Paper Whites** **Cattleyas** **Adiantum**
Beauties **Pink Killarney** **Mignonette** **Pansies** **Plumosus**
Richmond **Champ Weiland** **Sweet Peas** **Pussy Willow** **Smilax**

Our Prices Never are Higher Than Others ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 **CHICAGO**

now the trend is toward flowers for happy hours.

John Ziska says every florist should cut "What Flowers Mean," by Doris Blake, out of the Tribune of March 7 and paste it up in his store. It is "the language of flowers."

Mr. and Mrs. W. J. Smyth have sold the home they have occupied for years at 6541 Yale avenue, in Englewood, and May 1 will move to an appartment at 6618 Kimbark avenue, in Woodlawn.

August Jurgens, Jr., a member of the force of the Chicago Flower Growers' Association, is the proud father of a 12-pound boy, born last week.

A number of members of the trade were in the party which gathered at the home of H. N. Bruns and Mrs. Bruns, on Warren avenue, March 5, to celebrate that couple's silver wedding anniversary.

Mrs. Otto Goerisch had the bad luck to get her hand drawn into a clothes wringer March 8. The injury was so serious that Mr. Goerisch was called at once from his place with the A. L. Randall Co.

FOR QUICK ACTION, WRITE

SAM SELIGMAN

Resident Buyer and Jobber in All Specialties in

FLORISTS' SUPPLIES

239-241 Fourth Ave., New York

H. B. Kennicott returned March 5 from a six weeks' visit to the Kennicott fruit farm at Clearwater, Fla.

Leon Morgan, of the advertising department of the A. L. Randall Co., has been combining business and pleasure on a trip through northern Illinois and southern Wisconsin.

Adolph Poehlmann and Mrs. Poehlmann celebrated their twenty-eighth wedding anniversary March 10.

Joseph Marks has returned from a three weeks' northern trip for A. Henderson & Co. He says florists are as busy as bees everywhere he goes.

Mrs. M. E. Irby, of the Flower Shop, Memphis, was in town last week, accompanied by two other youthful Tennessee belles, the three being welcome

CARNATIONS

Fine Stock—a large Supply—All Colors

Killarney Brilliant, Sunburst, Milady, White Killarney, Mrs. Russell

A large daily cut—good quality

CURRENT PRICE LIST

Buy Direct From the Grower

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$30.00 to $35.00
Select	20.00 to 25.00
Medium	12.00 to 18.00
Short	10.00

OPHELIA and SUNBURST	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	8.00 to 10.00

Subject to market change without notice

MILADY	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	8.00 to 10.00

Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	15.00
Medium	10.00 to 12.00
Short	6.00 to 8.00

ROSES, OUR SELECTION..... $8.00

CARNATIONS— Assorted Colors	Per 100 $ 6.00
Sweet Peas	$ 1.50 to 3.00
Freesias	4.00 to 6.00
Violets	1.00 to 1.50
Jonquils	4.00 to 6.00

Adiantum, per 100	$2.00
Asparagus, per bunch	.50
Boxwood, per bunch	.35
Ferns, per 1000	4.00
Galax, bronze and green, per 1000	2.00
Leucothoe Sprays, per 100	1.00
Smilax, per doz. strings	3.00

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 **CHICAGO, ILL.**

ROSES, CARNATIONS

AND SPRING FLOWERS

IN LARGE SUPPLY

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

visitors and recipients of many attentions in several of the wholesale houses.

Those former florists, Lubliner & Trinz, who sold out to George Wienhoeber, now operate a string of fifteen moving picture theaters, including many of the largest and finest in town. Their headquarters are at 801 Kimball building.

John C. Enders, with the E. C. Amling Co., celebrated his fifty-fourth birthday anniversary March 8.

A. F. Longren was at home over the week end. He has been on the road in the middle west continuously for many months and says he never has seen a time when the trade as a whole has been so prosperous as now.

Last week The Review noted that March 5 was Peter Reinberg's birthday anniversary. The Tribune published a portrait of the florist and said: "Peter Reinberg, native son of Chicago, president of the board of county commissioners and the county forest preserves, for eight years alderman for the Twenty-sixth ward and a former president of the board of education, yesterday celebrated his sixty-second birthday. Friends smothered him with congratulations. Peter was born at what now is North Robey street and Balmoral avenue. His father came to Cook county in 1848. The Reinberg family still owns a considerable part of the original Reinberg farm."

NEW YORK.

The Market.

Another unusually severe storm, with rain, sleet, hail and snow, Friday, March 5, disrupted transportation facilities and made shipments from many near-by points difficult, if not impossible, for twenty-four hours or more afterward. However, the market supply of cut flowers was little disturbed, except in the case of a few items, for the reason that prior to the storm there was an accumulation of stock, the handling of which was becoming rather awkward. Conditions Monday, March 8, were much improved and transportation was normal over most routes.

The supply of cut flowers is quite plentiful, particularly in the case of bulbous stock, which is arriving in large quantities. Staple lines are much affected by this influx and prices generally have gone down to a point not experienced for some time previous. Tulips of good quality are to be had almost at pre-war prices, 35 to 50 cents per bunch being the range for ordinary varieties, with 75 cents for especially interesting sorts. Daffodils are on the same plane, being extremely plentiful. Freesias move at 10 to 35 cents per bunch, according to quality, with extra long-stemmed Purity bringing as much as 50 cents per bunch. Iris, usually available at this season, is little seen.

Sweet peas are in heavy supply and prices have tumbled considerably, 50 cents to $2 now being the range, with good stock moving at $1 to $1.50 and extra long-stemmed flowers occasionally bringing $3.

Roses are in good supply and clearances, with the exception of American Beauty, which is in short but quite sufficient supply, are at times quite difficult. The general quality of arrivals is good, but the demand is evidently affected by the liberal supply of spring flowers available. Long-stemmed grades

An Attractive Low-priced Raedlein Basket

Filled with Pretty Cut Flowers is a Quick Seller.

WIRE YOUR ORDER TODAY

Assortment No. I.	50 tumblers lined, 16 to 20 inches over all. All in assorted light colors. .	**$21.00**
Assortment No. II.	25 medium size cut flower baskets lined, 21 to 28 inches over all. All in assorted light colors. . . .	**$19.00**
Assortment No. III.	15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.	**$27.00**

WRITE FOR NEW PRICES

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713-717 MILWAUKEE AVENUE, CHICAGO ILLINOIS

Write for our 32-page 1920 booklet

"Modern Flower Shops"

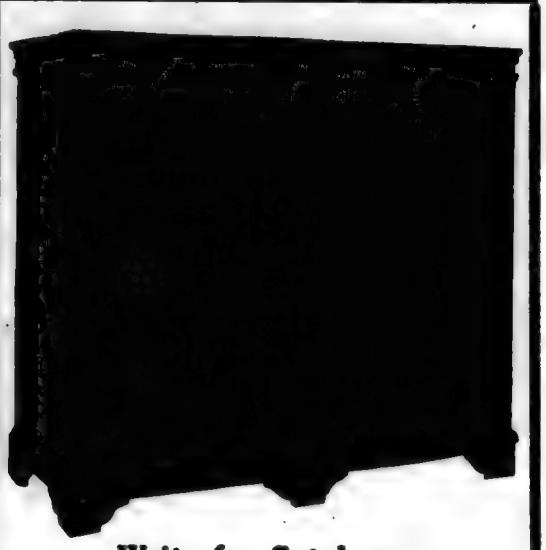
Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

Flower Facts—

Beauty preserved—
Profits assured—
use Glockler
Refrigerators for
cut flowers

Bernard Glockler Co.
Pittsburgh, Pa.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO
Room 731

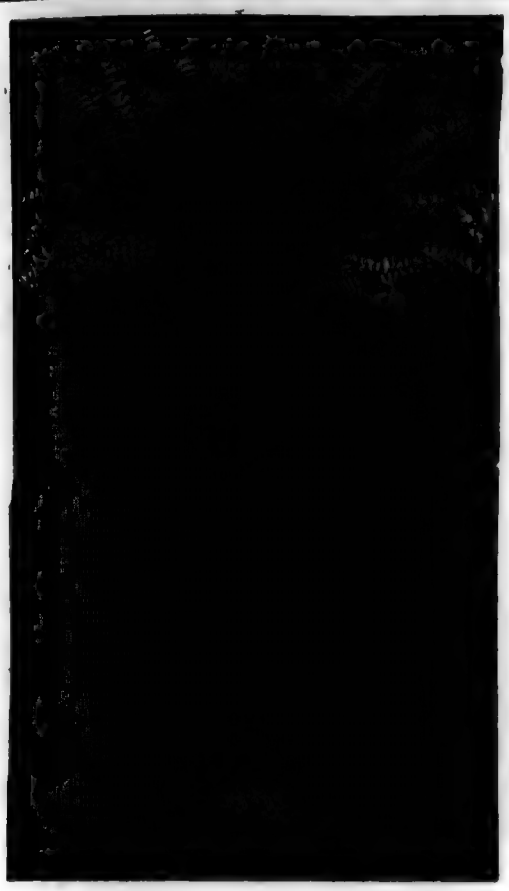
Mention The Review when you write.

EASTER

Cards, Tags, Blotters, Labels, Announcements
Send for Samples.
THE JOHN HENRY CO.,
Lansing, Mich.

REFRIGERATORS

COMPLETE FIXTURES
CENTRAL REFRIGERATOR & EQUIPMENT CO.
Estimates Submitted.
155 N. Clark St., CHICAGO



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES
INC.
30 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS

Plant Baskets

Made of

Flat Reed

A well-made basket for every-day sales.

FOR STANDARD POTS

	Height	Depth	Opening	Each	Doz.
No. 400	17	5	4¾	$0.35	$ 4.00
No. 500	21	6	6	.45	5.00
No. 600	24	7½	7½	.65	7.75
No. 800	26	9	8½	.90	10.75

Finished in Assorted Tints. No Liner.

Cash only

Johnson Basket Works
2535 Milwaukee Avenue
Chicago, Ill.

The Sign of Service



Great Reduction in Prices

PREMIER, COLUMBIA, RUSSELL

Long	$25.00 per 100
Choice medium	$18.00 to 20.00 per 100
Short	12.00 to 15.00 per 100

Ophelia, Sunburst, Hearst, Killarney, White Killarney

Long	$15.00 per 100
Medium	$10 00 to 12.00 per 100
Short	6.00 to 8.00 per 100

Sweet Peas	Per 100
Fancy Spencers	$ 3.00
Medium	2.00
Assorted ...Per 1000,	$10.00 to 15.00
Violets	Per 100
Double	$ 0.75 to $ 1.00
Single	.75 to 1.00
Callas	25.00
Calendulas	2.00 to 4.00
New Decorative Greens	Per 100
Salal	$1.00
Deer Tongue Fern	1.00
Mahonia	1.00
Bronze Huckleberry	2.00

Carnations	Per 100
Fancy	$6.00
Tulips	
Fancy	8.00
Medium	$5.00 to 6.00
Jonquils	4.00 to 6.00
Freesia	2.00 to 3.00
Pussy Willow	4.00
Mexican Ivy	.75 to 1.00
Plumosus, bunch	.25 to .50
Sprengeri, bunch	.25 to .50
Ferns, per 1000	4.00
Galax, per 1000	2.00

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer"

164 N. Wabash Ave. L. D. Phone, Central 3373 CHICAGO

Tonner

Wholesale Florists and Supplies

30 East Randolph St.
CHICAGO
Telephone Central 6284

With an ever-increasing business we're in the ring to

"Say It with Flowers"
TO YOU

Dress up your store—with **Carefully Selected** flowers from **TONNER'S**

Mention The Review when you write

in some varieties bring no more than $10 per hundred. The principal demand is for strong pinks, such as Premier, which brings as much as $25 per hundred for the best.

Carnations are in abundant supply and some good stock is to be had at $3 per hundred, with the better grades bringing $4 and extra choice varieties $5 per hundred, the latter rather limited in quantity. The demand is not active and there are daily accumulations.

PINEHURST FLORAL CO.

1121 Grand Ave. Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* Kansas City, Mo.

Killarney, Shawyer, Sunburst

Long	Per 100,	$16.00
Medium	Per 100,	$10.00 to 12.00
Short	Per 100,	6.00

Ophelia, Richmond

Long	Per 100,	$16.00
Medium	Per 100,	$10.00 to 12.00
Short	Per 100,	6.00

Carnations

Assorted	Per 100,	$6.00

Miscellaneous

Daffodils	Per 100,	$ 4.00 to $ 6.00
Freesia	Per 100,	3.00 to 4.00
Sweet Peas	Per 100,	1.50 to 3.00
Callas	Per 100,	25.00
Adiantum	Per 100,	1.00
Asparagus	Per bunch,	.50
Sprengeri	Per bunch,	.50
Smilax	Per doz. strings,	3.00
Ferns	Per 1000,	4.00

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

ASPLENIUM NIDUS-AVIS
(Bird's-Nest Fern)

Heavy, 4-in	75c each
Heavy, 3-in	50c each

PANDANUS VEITCHII

4-in	75c each
5-in	$1.00 and $1.25 each
6-in	2.00 and 2.25 each

BOSTON FERNS

4-in	35c each
5-in	50c and 75c each
6-in	$1.00 and $1.25 each
7-in	2.25 and 2.50 each
8-in	3.00 and 3.50 each

MACAWII FERN—New
Good 4-in 50c and 75c each

HOLLY FERN
4-in 35c each

GOOD STRONG TABLE FERNS
3-in $15.00 per 100
Packed in paper pots. Packing 5%

We are booking orders for the following Easter Plants, at Market Prices: **Easter Lilies, Rambler Roses, Hydrangeas and Bulbous Stock.**

NOTICE OUR GODFREY CALLA CLASSIFIED AD.

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.
Part cash if C. O. D.

Cattleyas are in fair supply, with the movement somewhat sluggish. There is much stock of inferior quality in the market and really fine blooms are scarce. The price range is about $15 to $50 per hundred, with a few bringing as much as $75 per hundred. Gardenias are overplentiful, as may be judged from their appearance in the hands of street peddlers. Selected stock moves at about $3 per dozen and the rest at prices between that and $1 per dozen and even less.

Easter lilies are fairly plentiful again and are to be had at $20 per hundred downward. Both longiflorum and formosum varieties are available. The high prices expected for the Easter supply of lilies appear to be fading away as the certainty of a bountiful supply becomes more apparent. Lily of the valley is extremely abundant and clearances are made only through concessions from the range of prices quotable, 50 cents to $4 per hundred sprays.

The supply of miscellaneous flowers is much increased and values have declined materially. Acacia at $1.50 to $2.50 per bunch and lilac at $1.50 to $2 are especially choice. Lupines, pansies and primulas are in fair supply at prices according to quality.

Sweet Peas, Jonquils
CARNATIONS

More Stock for Less Money

PREMIER	10c to 35c	CARNATIONS	6c to 10c
RUSSELL	10c to 35c	JONQUILS	6c to 8c
COLUMBIA	10c to 35c	SWEET PEAS	$1.50 to $4.00
OPHELIA	8c to 25c	VIOLETS, doz. bunches	1.75
WARD	6c to 12c	ORCHIDS	75c to 1.00
FERNS, 1000	$4.00	GREENS, bunch	.50c

Assorted Easter Plant Baskets

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

Flower Show Plans.

Much anxiety is expressed in flower show circles as to what the weather will be like during the week of the show, which is to open Monday, March 15. The worry is not so much over gate receipts as over the transportation facilities for the many exhibits promised. The flower show committee is greatly elated over the prospects for a successful show and, with weather conditions favorable, success should materialize.

The entertainment in connection with the show will be as lavish as before. The tea garden is well organized and several social functions have been arranged in connection with it, including a ball one evening during the week. Each day will be featured as a day for one of the allied powers and the program for British Empire day is espe-

We Want a Market

FOR

8,000 Dozen Peony Blooms

We are growers of Peonies and will have approximately eight thousand dozen blooms for the coming season. All leading varieties

Chicago Wholesale Florists invited to write

Address, I. E. SEYMOUR, Manager,

FLORAL LIFE GARDENS, Batavia, Ill.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

cially elaborate. There will be an unusually large gathering of out-of-town florists at the show, many of them acting as jurors. Governor Smith, with Mrs. Smith and his official family and staff, will attend the show Wednesday, March 17, after the St. Patrick's day parade; after looking over the exhibits, he will visit the tea garden.

The flower show committee held its final meeting Monday afternoon, March 1, when all arrangements for the show were found to be complete. The demand for trade tickets has been excellent and practically all the space available for commercial exhibits has been taken.

Various Notes.

News of the death of F. W. Brugger-hof, head of the firm of J. M. Thorburn & Co., appears in the obituary column of this issue.

Max Schling, 785 Fifth avenue, has been using liberal space in the morning and evening newspapers to announce

PLENTY OF
MOSS
BURLAP BALES
$2.00

CALL
Bell { Main 120
Main 1201
Home Stone 6004
ROCHESTER
NEW YORK

MAGNOLIA
25-LB. CASE
$6.00

Try Sample Box Thread
3 LB.
$5.50
Strongest in the World

For Every Day

Roses, Daffodils, Tulips, Freesia Finest Sweet Peas Grown Violets, Carnations

PUSSY WILLOW
75c, $1.00, $1.50 per bunch

Booking orders now for EASTER LILIES

GEORGE B. HART
49 to 55 Stone St., ROCHESTER, N. Y.

Buy Direct from the Grower

Supreme quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.

Our quality carnations are recognized as the best on the market.

Subject to market change **CURRENT PRICE LIST** Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100
Specials	$25.00
Select	20.00
Medium	$15.00 to 18.00
Short	8.00 to 10.00

Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	12.00 to 15.00
Medium	8.00 to 10.00
Short	6.00

Columbia, Milady, Richmond	Per 100
Specials	$20.00
Select	$15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00
Cecile Brunner	3.00 to 4.00
Roses—Our selection	6.00
Carnations—Fancy	6.00 to 8.00
Asparagus—Per bunch	.50
Sweet Peas—Per 100	1.50 to 3.00
Daisies—Per 100	1.50 to 2.00
Lily of the Valley—Per 100	8.00
Violets—Per 100	.75 to 1.00
Ferns—Per 1000	4.00

W. E. TRIMBLE GREENHOUSE CO., WHOLESALE GROWERS **Princeton, Ill.**

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

that brighter weather has greatly increased the supply of cut flowers, resulting in a material drop in prices. Such advertising is considered to be good publicity by inviting the confidence of the public.

The big "Say It with Flowers" billboard which the New York Cut Flower Co. has affixed to the Sixth avenue front of the Coogan building is attracting much attention from the passengers on the Sixth avenue elevated railroad.

Preparations for the installation of the various wholesalers who are to move to the old Greenhut building are being rapidly advanced. J. K. Allen's big icebox is already on the floor of the building, awaiting setting up in his section, which is one of the most desirable in the lay-out.

A. M. Henshaw, as president of the New York Florists' Club, entertained his brother officers and the chairmen of the club's committees at dinner Monday evening, March 8, just before the club's meeting. J. H. P.

T. J. Nolan will have charge of the exhibit of the King Construction Co. at the flower show.

A final meeting of the creditors of Alexander McConnell has been called for March 17, at 3 p. m., at the office of the referee in bankruptcy, room 1305 Woolworth building, when the trustee's account will be examined preparatory to a final dividend being declared and the trustee discharged.

Charles Thorley has purchased the former home of John D. Wing, a 5-story dwelling at 16 West Forty-ninth street, which, it is reported, he will alter to house his business for a while at least.

Wednesday evening, March 17, the employees of the Joseph Trepel flower stores will hold a banquet and recep-

Canadian Florists—Save Exchange by Buying in Canada

We specialize in **BASKETS**—especially **Fairy Baskets** and Assortments—also Metallic Painted CYCAS, RUSCUS, DIANA GRASS and SEED COLLECTIONS for complete gardens.

F. K. PROUSE COMPANY Plants :: Seeds :: Supplies BRAMPTON, ONT., CAN.

Modern Store Fronts THAT WILL **Sell Flowers**

WRITE US ABOUT

KAWNEER STORE FRONT CONSTRUCTION

OHIO PLATE & WINDOW GLASS CO., 313-19 Morris St., Toledo, Ohio

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

CHOICE

VALLEY

Per 100 — $8.00

Is your order booked with us for Easter?

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street ST. LOUIS, MO.

St. Louis for Your Cut Flowers and Florists' Supplies

RUSSELLS, $10.00 to $35.00 per 100 **OPHELIA,** $6.00 to $20.00 per 100

COLUMBIA, $8.00 to $25.00 per 100

CARNATIONS, $6.50 per 100

FREESIA, $4.00 to $6.00 per 100 **JONQUILS,** $8.00 to $10.00 per 100

SWEET PEAS, Spencer varieties, $2.00 to $3.00 per 100

ORCHIDS, $9.00 to $12.00 per doz.

ASPARAGUS PLUMOSUS, per bunch, 35c and 50c

SMILAX, $3.00 per doz. strings **FANCY NORTHERN FERNS,** $4.00 per 1000

BRONZE GALAX, $1.50 per 1000 **SOUTHERN SMILAX,** 50-lb. case, $5.00

EASTER LILIES

Our Supply will be the Largest in St. Louis

EASTER LILIES, $35.00 per 100

CALLA LILIES, $25.00 to $35.00 per 100

Roses, Carnations, Jonquils and Sweet Peas in good supply

Everything in Florists' Supplies

Send for Complete Price List

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

Prices subject to market changes

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

tion at the Willoughby mansion, Willoughby and Throop avenues. The committee in charge has spent much effort in making arrangements for the event, which will include a 10-course dinner, followed by dancing.

BUFFALO, N. Y.

The Market.

The principal feature of the market last week was that there was more than enough stock. This was a novel feature; it was the first week of plenty since the first of last September. Many kinds of stock now obtainable in good supply were not generally available a short time ago.

The prices, while an earnest effort is being made to hold them up to a firm point, are breaking under the pressure of increased production. Carnations are holding best of all. The supply of these is not great yet, but the price for the best is down to $6 per hundred and the week end found many unsold; so it can be expected that much lower prices will rule.

In the line of roses, there is much fancy stock to be had at reasonable prices. The short and cheap grades are being used for funeral work. American Beauties of the best grades continue to be scarce. Many of these, as well as the best grades of others, have found an avenue of sale in the automobile show.

Various Notes.

For several years the florists and horticultural men of this state have been working to get a state horticultural building at the state fair grounds. When a bill was proposed recently in the legislature to put up another $600,000 barn instead of an agricultural building, W. A. Adams, treasurer of the New York State Horticultural Society, went to Albany, where with many others, he endeavored to impress upon the committee the injustice being done by putting off the horticultural structure for more barns. F. P. A.

New Philadelphia, O.—Weinhart Bros. have succeeded T. B. Stroup and report business exceptionally good. They were formerly with C. B. Dover and also worked for T. B. Stroup.

Spring Flowers

are more plentiful. The quality has never been better, nor have we had them in greater variety.

Large Single Daffodils

Baby Primrose

Snapdragon

Calendulas

Mignonette

Tulips

Peas

Lilac

Daisies

You should offer your customers a larger variety of flowers. You can handle them to good advantage.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

Russell Roses

For color, keeping qualities and general satisfaction, there is probably no Rose on the market equal to RUSSELL. We have a good supply of RUSSELL, and our supply will be increasing toward Spring. We have the largest supply of RUSSELL ROSES in the Philadelphia market. We have noticed sometimes a customer will hesitate to buy RUSSELL on account of the price. If, however, some of your good customers get into the habit of buying RUSSELL they will probably not accept anything else.

Your Easter Order for Cut Flowers

Should have your attention now. It is not too early to place your order.

We feel sure there will be no oversupply. Make sure of your requirements and write us today what you will need for Easter.

Cut Lilies for Easter

Will book your order now at $30.00 per 100.

Place your order early as this price is subject to change without notice.

PHILADELPHIA.

The Market.

The first week of March closed disastrously for the cut flower market. There has been no business. The supply was only moderate, yet prices fell, nay, tumbled fast. The decline was so rapid that it fairly startled even the keenest traders. Interest centered in the last two days of the week, when it was hoped that the special sales in the shops and the job lots of leftovers and culls on the street would clear the iceboxes for a fresh start Monday, March 8. With such a start, it was confidently predicted that there would be no further decline this month, but it was not to be. The blizzard Friday night, March 5, spoiled the special sales in the shops and completely stopped street trading. True, it reduced the supply, but the supply already on hand was more than sufficient for all purposes and the market closed weakly, with prices decidedly low and much stock carried over.

While values are low, it is by comparison with those which prevailed during the winter. Compared with other years at this season, they are satisfactory. Carnations most clearly bring out the change. During the winter the quotations ranged from $25 per hundred for Laddie down to $15 per hundred for anything, but during the last week in February only the best stock brought $15 per hundred. The first week in March they sold at $6, $8 and $10 per hundred, the sales at the higher figures being for the best only, while a poor grade was hard to sell at $4 per hundred.

Pretty much everything is cheap and plentiful, with only a few exceptions. Beauties, of course, are one of the exceptions, the spring crop not being in bloom yet. The special sales are chiefly in cut daffodils, sweet peas and violets. Calendulas would benefit by about a dozen good, big special sales. With shipping orders so light, the city salesmen have had a hard time disposing of the surplus. They complain that even A. L. Fortunes has flowers to sell now. Mr. Fortunes ordinarily confines himself to ferns, but prices were so attractive that he took a flyer on some New York carnations for distribution here.

BERGER BROTHERS

EASTER LILIES—Now—and at Easter

Sweet Peas, Violets, Daffodils, Carnations

VALLEY—*you can get it regularly*

1225 RACE STREET :: PHILADELPHIA

Roses
Carnations
Callas
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

PLUMOSUS
Strings and Bunches
ADIANTUM
and Green of all kinds

LILAC

Peas, Freesias, Roses, Carnations
Snapdragons
Fine Golden Spur

Philadelphia Cut Flower Co.
Wholesale Florists
1517 Sansom St. Philadelphia, Pa.
GEORGE AEUGLE, Proprietor.

Mention The Review when you write.

The Blizzard.

With clock-like precision, the tail end of the Chicago blizzard arrived here exactly on time, to wit, Friday evening, March 5. We are extremely thankful that Chicago spared us only the tail end. Had it been the whole thing, we could not have stood it. We are not accustomed to such rough treatment, even after the severe winter. Just what damage was done, it is too soon to tell. It did some damage. It blew out every loose pane of glass in the north side of every greenhouse hereabouts and it gave a good many of us a sleepless night and a good scare. We are told that it was not so bad as the blizzard of March, 1888. Perhaps not—it was quite bad enough.

Say It with Flowers.

The local publicity committee has pub-

Spring Flowers



With warmer weather and open doors, mid-week or week-end sales are especially seasonable, and such wonderful values can be given. Real genuine values they are.

We offer a dozen or more different flowers for these specials, **Sweet Peas** among them. One special at **$2.00, in lots of 500,** being the best quality. Another at **$1.00,** good, long, well grown stock.

Write us for complete list.

EVERYTHING IN CUT FLOWERS, PLANTS, GREENS, RIBBONS AND SUPPLIES

Business Hours, 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY
The Wholesale Florists of Philadelphia
1608-20 Ludlow Street, PHILADELPHIA, PA.

New York 17 West 28th Street | Baltimore Franklin and St. Paul Sts. | Washington 1216 H Street, N. W.

P Co QUALITY

All Seasonable Cut Flowers
WM. J. BAKER
Wholesale Florist
12 South Mole Street, Philadelphia, Pa.
Mention The Review when you write.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES
JOS. G. HEIDINGER CO
1309-11 N. Second Street
PHILADELPHIA, PA.
Mention The Review when you write.

PUSSYWILLOW
From now till Decoration Day
Entire cut from 30,000 cultivated plants
50c per bunch, mixed lengths
In separate lengths from $2.00 to $10.00 per 100.
Cash with Order. **E. KENDIG, Oswego, N.Y.**
Mention The Review when you write.

GRAVE MARKERS
Stein's Floral Supply Mfrs. 2223 N. Front St. Philadelphia

EDWARD REID Offers the Best
SEASONABLE FLOWERS
Prices declining daily. You will always get the benefit.
When They're Reid's, They're Right
1619-21 Ranstead St., PHILADELPHIA, PA.
Mention The Review when you write.

EASTER LILIES

ROSES
and a good assortment of other flowers

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE
1615 Ranstead Street, PHILADELPHIA

lished a neat card in the local papers drawing attention to the merits of sweet peas, their fine quality and their moderate price. It is neatly done. Discussing this matter, Samuel S. Pennock said that he heartily approved of the publicity campaign and thought that it would do good. Mr. Pennock has made a special study of advertising. He considers that there are two all-important points which must be kept clearly in mind: First, there should be something distinctive, such as a trade-mark, to fix the subject in the mind of the reader. Second, the offer should be backed up. In the present instance, Mr. Pennock thinks that much of the success of this particular sweet pea offer depends on how fully retailers carry sweet peas in stock. Talk about them, make attractive prices on them, have window displays of sweet peas, special sales of sweet peas and show the customers some of the many ways of using sweet peas effectively.

Two Exhibits.

There were two exhibits at the March meeting of the Philadelphia Florists' Club, held in the roof garden of the Hotel Adelphia March 2, which demand fuller notice than could be given in last week's brief telegram. They were the sweet peas and the acacias. The sweet peas of the W. Atlee Burpee Co. are said to be the finest exhibit of fashion's fragrant flower ever made at this season, either here or in New York. They comprised fifty varieties, one vase of each variety, all of the early-flowering, orchid type and all the company's own seedlings, in many exquisite colors and shades of color. We are told that they were all grown in one small greenhouse at Fordhook. They represent the work of George W. Kerr. They open a vista of possibilities.

The other exhibit also was rare and beautiful. It comprised cut sprays of eleven varieties of acacias; each variety was in a vase by itself. They were shown by William Kleinheinz, of Lynwood Hall, and represented his work with the collection purchased at Convention hall from Thomas Roland, of Nahant, Mass., some five years ago. It was said at the time that Mr. Roland felt that his collection, which was the admiration of flower lovers at the national show, had fallen into good hands. This is certainly true. Mr. Kleinheinz

THE FLORISTS' SUPPLY HOUSE OF AMERICA
1129-1131 ARCH STREET, PHILADELPHIA
H. BAYERSDORFER & CO., PROPS.
Just received, 1000 doz. Bamboo Pot Covers to Fit 6-inch Pots

Per 100, Natural	$30.00
Per Doz., Natural	4.00
Per 100, Dyed Green or Brown	36.00
Per Doz., Dyed Green or Brown	4.75

For Easter Lilies, Etc.
Subject to being unsold on receipt of order.

displayed Acacia pubescens, both grafted and own-root. At night they looked alike; the difference, he said, could be clearly seen by daylight.

Various Notes.

Fred J. Michell and Mrs. Michell returned from St. Petersburg, Fla., March 8.

Clarence U. Liggit is out of town on a short business trip.

Mark P. Mills has recovered from an attack of tonsillitis. This is believed to be Mr. Mills' first illness. Mrs. Mills thinks that he made as bad a patient as most strong men do.

John Berger, who has worked hard for the publicity campaign, teases Robert Kift by telling him that sweet peas were good stock until the publicity committee took hold of them.

Henry F. Michell says that Alexander B. Scott would not play him a golf match at Summerville, S. C.

Stephen D. Greene says there are fellows who take a roll in bed.

Gilbert Woltemate had the misfortune to have the iron smokestack blow down that awful night of the blizzard.

Louis Berger arranged a beautiful window with plant baskets for William Berger's Sons. Each basket was filled with a single variety of blooming plant. The selection of baskets and their arrangement betokened the artist.

Robert A. Craig says that he distinctly remembers the blizzard of 1888. His mother said, "Children, I am afraid that the weather is too bad for you to go to Sunday school." Mr. Craig added, with a smile, "We had a wonderful time."

The Florex Gardens will erect at their range at North Wales two greenhouses 72x500 feet, each to replace a house injured by the snow storm. Phil.

B. F. Leston and S. Gerard Smith, representing Carbone, Inc., Boston, Mass., were visitors in this city last week.

BOSTON.

The Market.

Business was poor in the cut flower markets last week and prices dropped to low levels new for the present season. Efforts to stimulate buying by means of bold advertisements notifying the public that flowers are lower failed to achieve that purpose, since, on the day when big business could naturally have been expected, a fierce blizzard struck Boston and almost paralyzed business. Conditions show, in comparison with 1919, an improvement, but present prices seem decidedly low to growers and salesmen when compared with the extreme values maintained through January and February. We always get a Lenten slump and always hear the story that business is "the worst ever known at this season," but previous years' data do not bear out these pessimistic pronouncements.

Roses are somewhat off crop with most of the growers, but are more than ample for the demands. On short-stemmed stock, prices have dropped to as low as $20 per thousand, while the demand for other grades is not at all robust. Carnations are coming in abundantly and are of fine quality, but values are down to $3 to $5 per hundred, with white especially weak. Both violets and sweet peas are plentiful and move slowly. Lilies are hard to move at much reduced prices. Daffodils and tulips are slow at $4 to $5 per hundred. Calendulas, wallflowers and forget-me-nots are in heavy oversupply. The season for freesias is

The Ever-Ready Flower Pot Cover



The Ever-Ready Stands Out Strongly in Meeting every Pot Cover Requirement

Of What and How Made. It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

Low of Cost. It is supplied at low enough prices to allow of gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

A Time and Money Saver. Compared with trimming pots specially, with papers, mattings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size	$1.60	$12.00
	5-inch size	1.70	13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
Standard sizes may also be adapted for Azalea Pots			
Pan or Half-size Shapes	5-inch size	$1.70	$13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
	9-inch size	2.45	19.00

Above prices are net.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

Made and Supplied by the
Ever-Ready Flower Pot Cover Co.
WM. H. GREVER, Manager
146 Hughes Ave. Long Distance Phone Connected BUFFALO, N. Y.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Easter Novelties



No. 174

Easter Greeting—Babes

With improved back to hold container

Size 5½ in. high, 3 in. base. 4 kinds

Per 100 with Kups.....$15.00



No. 300

Dressed Kiddies

Four Kinds

Per 100 with Containers.....$15.00

Size, 4 inches



No. B-1174

High 6½ in., wide 3 in.

Per 100 without Kups....$10.00

Per 100 with Kups..... 15.00



No. 187

Easter Egg Greeting Cards Trimmed in Satin assorted colors

Size 6½ in. high, 5 in. wide

Per 100 without Kups....$20.00

Per 100 with Kups . . . 30.00

LAST-MINUTE ORDERS FOR

ST. PATRICK'S DAY

CARNATION DYE, 50c PACKAGE.

PIPES WITH SHAMROCKS, $1.50 GROSS

GREEN FRIEZE, $1.00 PER 60 YARDS

EASTER BASKETS Send for our $25, $50 or $100 assortments

Mention whether wanted for cut flowers, for plants, or for both

New arrival of large CAPE FLOWERS, $1.50 per lb.

H. Bayersdorfer & Co.

1129-1131 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

Mention The Review when you write.

awing near a close. English primroses d polyanthus are more abundant and ove popular. Cattleyas are plentiful d lower in price. Asparagus has been quite short supply, especially umosus, but southern supplies have re- ved the shortage.

A splendid assortment of pot plants is offered; among these, Tausendschoen and other roses are welcome additions. Darwin tulips are of exceptional excellence. Bougainvilleas, acacias, azaleas, genistas and rhododendrons are also offered.

Boston Florists' Association.

At the meeting March 2 of this association at Young's hotel, briefly referred to in The Review for March 4, one new member was elected. President Henry Penn announced that there would be

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

MAGNOLIA LEAVES

GLOSS FINISH

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

COLORS:
Brown, Green or Purple

$1.00 PRICE PER CARTON

25 lbs. of leaves ... $ 4.00
50 lbs. of leaves ... 7.50
100 lbs. of leaves 14.00
If Red is wanted add 15 per cent.

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

E. F. WINTERSON CO., 166 N. Wabash Avenue L. D. Phone Central 6004 ESTABLISHED 1892 **Chicago**

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET—Our Supply Department is complete—RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

a membership contest and that no efforts would be spared to make a substantial gain. William J. Thurston, manager of the Boston Flower Exchange, on whom one or more retailers cast aspersions at the February meeting, defended himself in vigorous fashion and was warmly applauded. Charges made against him proved to be unfounded and those who had made them expressed their regrets.

The wholesalers had the floor and Charles E. Robinson, of H. M. Robinson & Co., started the ball rolling. He discussed the causes of the present slump in business and said that high prices were not good for the cut flower business. We must endeavor to create a demand for flowers. The wholesalers were not considered so much as the retailers, although the bulk of the flowers coming into the cut flower markets in Boston were handled through them. Instead of having a market manager buy flowers for retailers, why not compel them to buy from a wholesaler? Cooperation and a get-together policy were never more necessary.

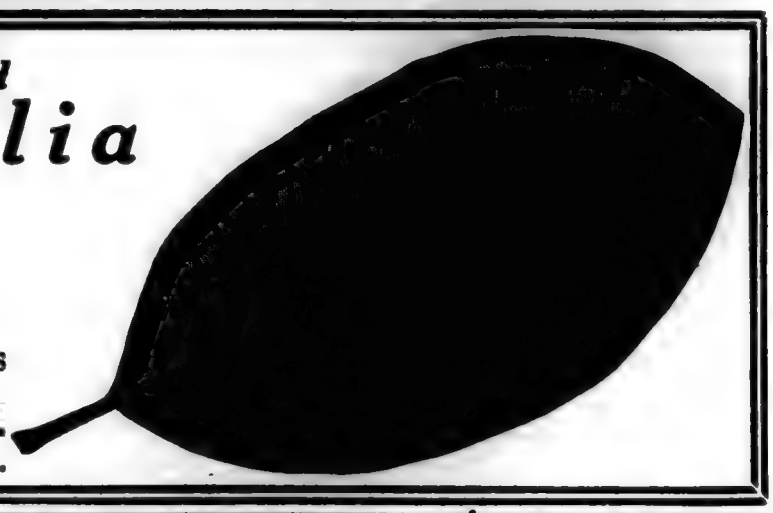
Edward Welch, of the Welch Bros. Co., thought that salesmen should not do a shipping business; if they continued to do so, why should not wholesalers be allowed to sell at retail on occasion? Benjamin A. Snyder, of the Boston Floral Supply Co., made a vigorous address. He said that the wholesalers were the men who looked for markets for the produce grown and that they had to face competition from other flower-growing centers. He scathingly denounced salesmen for refusing to sell a particular variety of rose or carnation unless a proportion of other colors, usually less salable, were taken. He also scored the practice prevalent among salesmen of buying from one another early in the morning, when prices were high, and demanding extortionate prices for such produce. Sam Robinson, of the Boston Floral Supply Co., defended the use of artificial flowers during epidemics and at Christmas and Memorial day; the demand for these was enormous and

Prepared
Magnolia
Leaves

Brown
Green
Purple

IN CASES AND CARTONS

THE RUMBLEY CO.
EVERGREEN, ALA.



Boxwood - Laurel - Moss

Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag..... ..... 1.25
Green Sheet Moss, large bag..... 1.75
Peony Roots, write for prices.

W. Z. PURNELL, Snow Hill, Md.
Mention The Review when you write.

SOUTHERN WILD SMILAX
Standard Case....$2.75
Half Case.....1.50
CHATTAHOOCHEE FLORAL CO.
HATCHER STATION, GA.
Best equipped and quickest shippers in the South.

Natural Green Sheet Moss
Per 10-lb. bag, $1.75
Dyed Green Sheet Moss
Per 10-lb. bag, $3.50
KNUD NIELSEN
EVERGREEN, ALA.

ORIGINAL ST. PATRICK'S GREEN
CARNATION DYE

Enough powder to make one to two quarts of fluid..... 50c
Enough powder to make two to four quarts of fluid..... $1.00

Absolutely the best. Satisfaction guaranteed or money cheerfully refunded.

ERNE & COMPANY
30 E. Randolph St., Chicago
Mention The Review when you write.

GREEN FLOWER DYE
Guaranteed Best on the Market
For coloring Roses, Carnations, Peas, etc.: Green only.
Price, per 1½-qt. quantity..... .....75c
Geo. H. Angermueller Co. 1324 Pine St. ST. LOUIS, MO.
Get Our List of Other Supplies—It's Free
Mention The Review when you write.

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

THESE ARE THE MAGNOLIA LEAVES



Honored **58** **ENDORSEMENTS** by Leading Jobbers

with **58** **ENDORSEMENTS** by Leading Jobbers

Because these Magnolia leaves are selected quality, fully prepared, the only safe investment for wholesale and retail Florists.

PLEASE ASK FOR A COPY OF THE LETTERS AND BE CONVINCED.

Ask your Wholesaler for Prices on our 50-lb. and 100-lb. Cases of Magnolia Leaves

DR. H. DUX CO., Jacksonville, Fla.

Green Dye

For St. Patrick's Day

MARCH
17
WEDNESDAY

GREEN DYE

Small package—Enough for coloring 100 to 200 carnations.....**50c**

Large package—Enough for coloring 800 to 400 carnations **$1.00**

We have the most successful Green Dye, which is cheaper and more economical than any other on the market.

A. T. Pyfer & Company

WHOLESALE FLORISTS

L. D. PHONE. Central 3873

164 N. Wabash Ave., CHICAGO

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

Pussy Willow
Large, cultivated variety. Long and short sprays.



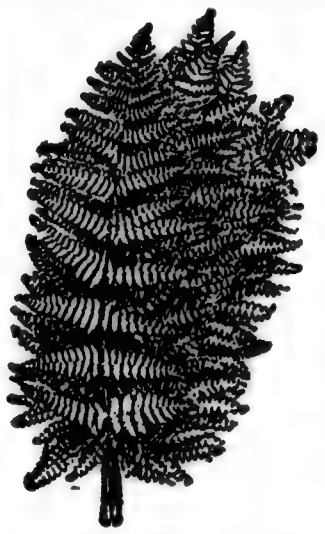
The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment
FLORISTS' SUPPLIES WIRE WORK

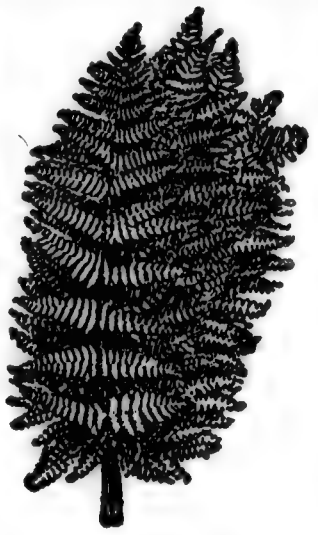
The KERVAN COMPANY

119 W. 28th St., NEW YORK

many purchasers preferred them to natural flowers. T. F. Galvin, Jr., considered that growers were entitled to as high prices as they got; he never begrudged prices that he was asked to pay. B. A. Snyder said that when prices were high more and more salted goods were pushed onto the wholesalers and they, in turn, were compelled to let



FANCY FERNS



Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100..... **$1.00.** 1000.....	**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases.....	**4.00**
Magnolia Leaves, green and bronze, per carton.....	**1.50**
Galax Leaves, green and bronze, per case of 10,000.....	**10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	**2.00**
Sphagnum Moss, per bale	**2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

a good many of their customers have flowers at cost to keep them going.

Sidney Hoffman suggested that wholesalers and retailers get together and start a publicity campaign right away to let the public know that flowers are more reasonable in price. W. H. Elliott said that his experience had been that, in times of glut, the wholesalers were the real distributors. He did not see why the retailers should be allowed to buy at the same favored price as the wholesalers. The growers received more from the wholesalers than the retailers. The grower had by far the greatest amount of invested capital. He suggested that, to stop the present-day practice of salesmen making up floral designs to sell at retail in the wholesale markets, the retailers do so and allow a reasonable discount on orders. The retailers, in his estimation, made their money too easily.

H. H. Bartsch said that plants were uniform in price and did not vary like cut flowers; you never could tell customers what flowers would cost for even a short period. W. C. Stickel considered the retailer to be the legitimate channel through which the grower's flowers could be disposed of. Further remarks were made by J. Frank Edgar, A. I. Parker and others. It was urged by several speakers that now was the time, when flowers were abundant and cheap, to give the fact wide newspaper publicity. A subscription was started on the spot and the money received, together with what was added a day later by those who had not attended the meeting, was used to pay for bold, striking advertisements in the leading Boston dailies March 5.

Professor J. F. De Chant, vice-president of the Sheldon Business College, the speaker of the evening, made a short address on "Coöperation." As the hour was late when he commenced, it was suggested by him that he come again at the April meeting and the audience unanimously agreed to this. A handsome vase of snapdragons graced the president's table.

Boston Horticultural Club.

The Horticultural Club, at its meeting in Young's hotel March 3, was favored by an illustrated lecture on orchids by George I'Anson, Beverly Farms, Mass. Fine vases of William Sim's rose-pink seedling carnation, Romeo, graced the tables. An appeal was made for seeds, cuttings or plants by the Horticultural Society of the North of France and it met with liberal response. J. K. M. L. Farquhar stated that Secretary of Agri-

We suggest that
you order
Bragues' Cut Ferns
for Easter
NOW!

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

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NATURAL MOSS	**1.75 per bag**

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E. A. BEAVEN, Evergreen, Ala.

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Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000.....$3.50

LEUCOTHOE SPRAYS
Per 100.....$0.75
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Per lb.....$ 0.25
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BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000 ..... 10.00

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Per 1000.....$ 1.50
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SPHAGNUM MOSS
Per bale.....$ 2.00
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Per bag .....$ 1.75
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SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....$1.50 per carton; 10 cartons, $14.00

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C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, **Cincinnati, Ohio**

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Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality. $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



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First-class Fancy and Dagger FERNS
And All Kinds of Evergreens
Write for prices
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Leave your order with us for regular shipments
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1312 Pine St. St. Louis, Mo.

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culture Meredith had ordered the appropriation of $240,000 for free seeds stricken out; he moved that the club ask that the seeds be forwarded to France, where they were urgently needed, and the motion was carried by acclamation.

Among the guests of the evening were: J. F. Butterworth, who gave an interesting talk on orchids; W. N. Craig, who spoke on orchids and Quarantine No. 37; James Wheeler, who referred to Boston's big spring show, opening March 24; W. P. Rich, who mentioned some of the noteworthy exhibits coming to the show; Commissioner of Agriculture A. W. Gilbert, who discussed corn borer quarantines; Herman H. Bartsch, who pledged support to the big show in Boston; William H. Judd and George I'Anson. Other speakers on subjects named were: Thomas Roland,

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Japanese Telescopes, medium, assorted colors	4.50
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Water Plant	75c per doz. bunches;	$5.50 per 100
Wafer Food, large 8-colored package	$1.30 doz.;	$14.50 gross
Flake Food, large 8-colored package	.60 doz.;	6.50 gross
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Natural Food, in tin boxes	.75 doz.;	8.50 gross

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Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.30 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

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William Sim, F. A. Wilson, President E. H. Wilson and J. K. M. L. Farquhar. A special committee was appointed to consider the desirability of having a special dinner during the week of the Boston flower show.

Various Notes.

The Massachusetts Horticultural Society, through its board of directors, has drafted vigorous resolutions on Quarantine No. 37 and will ask the support and coöperation of every state horticultural society in the United States in an effort to get this obnoxious measure radically modified.

Many growers are still having a hard time to secure enough fuel to keep their greenhouses from freezing. William Sim, of Cliftondale, one of the best local growers, who specializes in carnations, violets and polyanthus, says that he has been paying $25 a day for a truck to haul coal, and that all it could haul daily was seven or eight tons, so badly were the roads blockaded with snow.

The many friends of the esteemed Alexander Montgomery, of Hadley, were pleased to see him in Boston March 3, looking remarkably well after his operation and serious illness.

At Penn's, the volume of business done in February went far ahead of that done in the same month in any previous year.

The success of Boston's big spring show, which opens March 24, is practically assured. Sufficient entries have already been received to fill practically the entire building. A. C. Burrage's orchid display is to be by far the largest and most valuable one ever staged in America, and it will completely fill one large hall. Another inspiring collection will come from the Julius Roehrs Co., Rutherford, N. J. A remarkable collection of Karame azaleas, which were secured by E. H. Wilson in Japan for the Arnold Arboretum and which are a new and remarkable race, will occupy 600 square feet of space. Thomas Roland will have two fine groups of acacias and other notable displays will be made by R. & J. Farquhar & Co. and many others. The exhibition will be the most noted spring display ever seen in Boston and, as it is being heavily advertised, a record attendance is certain.

Thomas Roland started marketing finely flowered Tausendschoen roses a week ago. He has a grand lot of roses and French hydrangeas coming along for Easter and his acacias and ericas are remarkably fine.

The next meeting of the Gardeners' and Florists' Club comes March 16, one week before the opening of the big spring flower show. A prominent member of the American Association of Nurserymen will be the speaker of the evening and will discuss the association, its aims and progress. There will be much other business of importance.

Albert E. Robinson, of the Breck-Robinson Nursery Co., Lexington, has returned from a trip to the southwest and the Pacific coast.

T. F. Galvin, Jr., who has started in business as a retailer at 262 Devonshire street, states that he has done quite well since he opened three months ago. He has bought over $15,000 worth of flow-



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FIRST ANNUAL MEETING AND FLOWER SHOW
of the
MICHIGAN STATE FLORISTS' ASSOCIATION
at
Michigan Agricultural College
East Lansing, Michigan
March 16-17, 1920

"Say it with Flowers"

Mention The Review when you write.

ers in that time, although he has a basement store.

Just when transportation companies had got cars running on nearly a normal basis there came the worst blizzard of the winter March 6. Driven by a 50-mile gale, the blinding snow fell for several hours and almost paralyzed train and street car schedules. Having been preceded by a warm day and heavy moisture, the cold wave and snow completely upset business in the city and nearly all stores closed at noon to allow their employees time to reach home. Business at the wholesale flower markets suffered severely and long-distance flower shipments were refused in many cases. Continued low temperatures and high gales characterized March 7 and 8.

Arthur Robbins, who for some years has conducted a store on Winter street in partnership with "Pansy" Leibman, has sold out his interests to the latter and will soon open a new store on his own account.

Wax Bros. are well settled in their new store on Temple place, where they have a commodious, well equipped establishment. They report good business, especially in funeral work. W. N. C.



Wanted and For Sale Department

☞ Advertisements under this head **15 cents per line**, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department **$1.75** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



SITUATION WANTED—By grower of roses, carnations and general stock; age 43; American; No. 1 ref. Address Florist, 621 W. 7th St., Carrollton, Green Co., Ill.

SITUATION WANTED — Experienced florist, middle-aged, grower fine roses, mums, carnations, general stock; good wages. Address G. Florist, 403 Humboldt St., Detroit, Mich.

SITUATION WANTED—Foreman of commercial or private greenhouses; 40 years old; 26 years' experience. First-class references. Write wages, size of place, etc. Address No. 353, care Florists' Review, Chicago.

SITUATION WANTED—As gardener or florist at private estate or institution near Chicago; 10 years' experience, private and commercial places; age 30, single; energetic; have good references. Answer with particulars to No. 398, care Florists' Review, Chicago.

SITUATION WANTED—By florist and gardener; private or commercial; experienced in flowers and fruit under glass, vegetable and flower garden and landscape work; 16 years' experience; single, age 32; please state wages and particulars. W. Taylor, 140 Hoyt St., Buffalo, N. Y.

SITUATION WANTED — Thoroughly capable and reliable florist and gardener wants position on private estate by April or May 1st; life experience; flowers, shrubs, fruit and vegetables; year-around place desired; American; age 30 years; married; best of references. Address No. 388, care Florists' Review, Chicago.

HELP WANTED — Greenhouse potter and helper. Port Allegany Greenhouses, Port Allegany, McKeon Co., Pa.

HELP WANTED—Man for general greenhouse work, no roses; state wages expected. A. Krut Floral Co., Butler, Pa.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

HELP WANTED—Single gardener, capable man; small private greenhouse and outside work. Thornbury Farm, Libertyville, Ill.

HELP WANTED—Grower, general stock; $25 per week; give references and experience in first letter. A. H. Dew, Albion, Mich.

HELP WANTED—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heinl, W. Toledo, Ohio.

HELP WANTED—Rose and vegetable grower at once; write particulars as to wages and anything else. C. L. Van Meter, Monticello, Iowa.

HELP WANTED—Landscape gardener for private estate; single, good salary, send references. Address No. 381, care Florists' Review, Chicago.

HELP WANTED—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

HELP WANTED—All-round store man, maker up, etc.; good position for right party. Address No. 389, care Florists' Review, Chicago.

HELP WANTED—Florist to take charge of growing geraniums for wholesale trade; good wages paid. Hudson Greenhouse, Hudson, Mich.

HELP WANTED—A first-class rose grower; give references and wages wanted in first letter. Peters & Sons, Hillyard, Wash., suburb of Spokane.

HELP WANTED—Single German florist, Protestant; $25.00 per week or $60.00, room and board, per month. Address Calvert Floral Co., Lake Forest, Ill.

HELP WANTED—At once, man on private place to help gardener, care of furnace, etc.; $120.00 per month to good man. G. H. Edwards, Lake Forest, Ill.

HELP WANTED—Experienced carnation, mum and pot plant grower who is not afraid of work; $25.00 per week to start. Park Floral Co., St. Joseph, Mo.

HELP WANTED—An all-round grower, good designer; place of 20,000 feet of glass; write full particulars, wages wanted; references. Aberdeen Floral Co., Aberdeen, Miss.

HELP WANTED—Good, steady, experienced helper; growing carnations, pot plants, vegetable plants; wages $25.00 per week. North Platte Floral Co., North Platte, Neb.

HELP WANTED—A good, steady man who understands the growing of flowers and vegetables; room and board; state wages wanted. Burlington Floral Co., Burlington, Ia.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—At once, a young man or woman to work in an up-to-date flower shop; state full particulars in first letter. Lakeside Flower Shop, 4700 Sheridan Rd., Chicago.

HELP WANTED—Assistant rose grower to take care of section; steady position for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—At once a good designer and store man; one who is not afraid of work; permanent position to right man. Apply at once to the Carolina Floral Store, Charleston, S. C.

HELP WANTED—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—A good all-round grower, to work under foreman; state particulars in first letter; must have several years' experience, and please send references; good wages. Williams & Meyer, South Bend, Ind.

HELP WANTED—One who understands the growing of bedding plants and carnations; good at the hose; to work under foreman; $30.00 per week. Address Calvary Cemetery, 606 Oakton St., Evanston, Ill.

HELP WANTED—All-round single man for ornamental and perennial nursery, landscape work in connection; room and board furnished; state age and wages. Eschrich's Nursery, North Milwaukee, Wis.

HELP WANTED—A competent and experienced grower of all kinds of stock for small propagating house; must be honest and reliable; single, not over forty years. M. J. Carr, Florist, Frankfort, Ind.

HELP WANTED—Young men wanted with some experience in general greenhouse work; good advancement for the right party; state wages wanted and give references. Aurora Greenhouse Co., Aurora, Ill.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—Experienced grower of A 1 roses, as working foreman; commercial place in New Jersey; house furnished; state age, also wages wanted. References exchanged. Address Wm. Wilde, 67 Springfield Ave., Newark, N. J.

HELP WANTED—Good man; designer, grower of mums, carnations, etc.; good proposition to right party; 10,000 feet glass; town of 15,000; open April 1; knowledge of landscape work desirable; state salary expected. Address Delta Floral Co., Greenville, Miss.

HELP WANTED—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages $75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—Grower, capable of taking full charge of retail place of 18,000 sq. ft. glass; no roses; wages to start with, $20.00 per week and five per cent commission and good chance for advancement; state age, experience and whether single or married. Lindey & Dawson, New Castle, Ind.

HELP WANTED—Perennial man; specialist in growing delphiniums, phlox, anemones, roses and general line of perennials in cold frames and greenhouse; applicants please state former experience, age, married or single, wages desired and ability. Reply to No. 376, care Florists' Review, Chicago.

HELP WANTED—Carnation, mum and pot plant grower with ability and experience; German preferred. Wm. S. Lohr, Ottawa, Ill.

HELP WANTED—Man who can grow general greenhouse stock, also helper with at least one year's experience in greenhouse work; steady work; state wages; position at once. E. H. Montgomery, Fairfield, Ia.

HELP WANTED—All-round florist, one who understands growing carnations, mums and general line of pot plants, strong on cyclamen and who understands growing vegetables; state wages desired, experience and reference; prefer one who is willing to become a partner later on. Address No. 397, care Florists' Review, Chicago.

HELP WANTED—A working foreman to take charge of 40,000 feet of glass, to grow carnations and a general line of potted plants; nine miles from Pittsburgh, on Pittsburgh-Butler short line street car, at Allison Park, Pennsylvania; state in first letter wages wanted with board and room and how soon can come. J. L. Wyland, Allison Park, Pa.

HELP WANTED—An expert carnation grower to take charge carnation department. Also, two good general growers for assistants in rose, pot plant, chrysanthemum and carnation departments. Immediate and permanent positions to right parties at adequate pay. In answering, give experience and references. W. J. & M. S. Vesey, Wholesale Florists, Fort Wayne, Ind.

WANTED—52,000 rose stakes; state size and length. Joy Floral Co., Nashville, Tenn.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—Hotbed sash, new or second-hand; please send price to Bradwoods Greenhouses, Bradwoods, Pa.

WANTED—To rent or buy, 25,000 to 30,000 feet of glass, up-to-date. Address No. 352, care Florists' Review, Chicago.

WANTED—Address of A. E. Calvesbert, formerly Dallas, Texas. Address Wm. Wilde, 67 Springfield Ave., Newark, N. J.

WANTED—To rent or buy, 3 to 6 greenhouses around Chicago. Mrs. H. Carlson, 1725 No. Campbell, Chicago. Phone Humboldt 3807.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Material of a 37x100-ft. greenhouse. Address 4332 Bernard St., Chicago, Illinois.

FOR SALE—Cheap; florists' large ice-box. Edgewater Electric Shop, 1134 Bryn Mawr Ave., Chicago.

FOR SALE—Good business and 7000 feet of glass. Address No. 359, care Florists' Review, Chicago.

FOR SALE—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

FOR SALE—Greenhouse and garden, ideally located in growing city in Northern Wisconsin. Address No. 358, care Florists' Review, Chicago.

FOR SALE—Retail florist's business; store and greenhouse; possession at once; good Indiana city. Address No. 320, care Florist' Review, Chicago.

FOR SALE—Or rent; 10 greenhouses 21x125 ft., first-class condition; 2 new boilers. J. A. Schreiber, 6450 Ridge Ave., Chicago, Ill., Phone Rogers Park 4911.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 202, care Florists' Review, Chicago.

FOR SALE—One 14-foot horizontal boiler, with steam dome; 41 3-inch flues, together with buck staves and boiler front; for $250.00. F. O. B. Quincy; cash. Heckenkamp, Quincy, Ill.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 185, care Florists' Review, Chicago.

FOR SALE—Or rent; 8 greenhouses, one lean-to; about 8,500 sq. ft. of glass; work-shed and a coal bin 40x16; ¼ block land and a 6-room all-modern house, built only three years; doing good business. F. A. Davidson, Aurora, Nebr.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—Small cash payment, 13,000 ft. of glass, well stocked, doing good retail business in good town; several good small towns tributary, all with best of farms adjoining; better investigate. Address No. 393, care Florists' Review, Chicago.

FOR SALE—In an up-to-date town in Illinois, 8,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for spring; reason for selling, old age. Address No. 391, care Florists' Review, Chicago.

FOR SALE—Hotbed sash, second-hand, 1¾ in. thick, by 3 ft. ¾ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use, $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—5000 ft. of glass, fully stocked; one block of land on paved street; three small living rooms back of office; county seat, central Illinois; no competition; $1,000 down, balance $5,500 in installments of $500 each. Address No. 386, care Florists' Review, Chicago.

FOR SALE—$2,000 cash and balance on easy payments will buy a florists' business, established since 1890; 4,000 sq. ft. of greenhouses; house and barn on lot 90x105 in the flourishing city of Dunkirk, N. Y.; owner wants to retire. See Th. F. van der Meulen, Dunkirk, N. Y.

FOR SALE—Or rent; opportunity; a man of ability and character can have large greenhouse property near New York City to get going and make same pay for itself, on easiest terms and no cash payment; write for particulars. C. H. Hagert, Apt. 1F, Vermont Apts., Atlantic City, N. J.

FOR SALE—About 30,000 ft. of modern greenhouse glass, consisting of ten houses, three acres of land and a 5-room residence; situated in a town of about 100,000 in central Illinois; houses well stocked and doing good business; good reasons for selling; must sell this month. Address No. 396, care Florists' Review, Chicago.

FOR SALE—In best town on north shore; small greenhouse establishment, about 4,300 ft. of glass; good business and good location; good reason for sale; sell all you can grow; great chance for landscape gardening; best place for two partners; ground 100x200 ft. For particulars, Charles Svanderlik, 748 R. R. Ave., Winnetka, Ill.

FOR SALE—About 75 ft. of Lord & Burnham iron gutter drilled for 15-inch glass with sash-bars, brackets and zinc strips; fittings of King Construction Co. make; for a pipe frame house 50x150 ft.; I bought this stuff new several years ago and it has never been used; will sell cheap, as I have no use for it. Harry E. Cooper, Salem, O.

FOR SALE—12,000 ft. modern glass, 6 houses, well stocked and equipped for general retail trade, in full running order and making money; modern improvements, steam heat, electric light, city and well water; also two dwellings, garage and other necessary buildings; seven acres land partly equipped with Skinner Irrigation in city of 6,000, with large and prosperous adjacent territory; good railroad and other connections; middle west; sales for 1916, $9,700.00; 1917, $10,400.00; 1918, $12,400.00; 1919, $14,000.00; will sell any time by July 1st at reasonable cash price or $6,000.00 to $10,000.00 cash down, balance good terms. Address No. 318, care Florists' Review, Chicago.

FOR SALE—Greenhouse property in western Illinois; three houses, about 18,000 feet of double strength A glass, built only a short time, with the best galvanized pipe supports, gutter posts, purlins, etc.; these greenhouses are located in a city with a population of about 15,000, across the main avenue from a 50-acre cemetery; street cars and paved street to front door; no competition near; sold over $12,000 worth of stock last year and could have sold lots more; it's doubtful if there is a better location in the state; will be sold for $15,000; owner's health cause of selling; if you have the money to buy this place you could not invest it in anything that would give you the same returns as this, but must be sold for cash. Write or call on Wm. S. Lohr, Ottawa, Ill.

FOR SALE—Glass, 16x24 double thick, unselected, brand new, $7.45 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6¾c per ft.; 1¼-in., 9½c per ft.; 2-in., 15c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2½-in., $3.25; No. 2, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ⅛ to 1-in., $7.20; No. 3R, threads 1¼ to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., $16.00. Pipe Wrenches: 18-in. grips, 2-in., $2.10; 24-in. grips, 2½-in., $3. Pipe Cutters, Saunders Pattern: No. 1, cuts ⅛ to 1-in., $1.80; No. 2, cuts 1-in. to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

As head working gardener or superintendent; practical man with 16 years' experience in greenhouses, vegetables, perennials, evergreens, garden construction; extensive knowledge of orchards, spraying, pruning. Scotsman, 35, married, small family; good references. Address No. 382, care Florists' Review, Chicago.

SITUATION WANTED

By a reliable young man, by middle of April; have nine years' experience in all-round greenhouse work, also best of references; when writing kindly state wages in first letter.

WM. KARNATZ,
Box 306, Crown Point, Ind.

SITUATION WANTED

Florist, experienced in all branches of flowers; first-class references; give full particulars in first letter; Chicago preferred. Address No. 387, care Florists' Review, Chicago.

SITUATION WANTED

Landscape gardener, efficient in handling large landscape construction work; would like to hear from architects or parties with contracts of that kind. Please state full particulars, including salary, in first letter. Address No. 384, care Florists' Review, Chicago.

SITUATION WANTED

Rose grower, as foreman in an up-to-date cut flower establishment, by a first-class grower of roses, carnations, mums and potted plants; I am middle-aged with life experience; capable of handling large place; west or middle west preferred.

A. ENDT, 922 E. 25th Ave., Denver, Colo.

HELP WANTED

Two helpers in greenhouses; good places for capable and steady workers. Address or apply to

WM. BEYER,
Frey's Greenhouses,
Crown Point, Ind.

HELP WANTED

Working foreman capable of handling help on retail establishment of 60,000 ft. glass where a variety of cut flowers and pot plants are grown.

BOEHRINGER BROS.
816-818 Jefferson Street, Bay City, Mich.

HELP WANTED

Good grower of greenhouse vegetables; must be willing to help with outside work; ideal working conditions; $70 00 per month and board; private place in Michigan. Call at 1715 McCormick Bldg., Chicago.

HELP WANTED

Grower of roses, carnations, chrysanthemums, orchids and potted plants, to take full charge, or will sell greenhouses and take all you raise, as flower shop takes our time.

BOYLE & DARNAUD, San Diego, Calif.

HELP WANTED

Permanent job offered to general greenhouse men; men who want to learn the growing of roses and carnations as done by one of the best equipped plants in the United States; good wages; low rate of lodging and board. Address No. 368, care Florists' Review, Chicago.

HELP WANTED

Good grower who can get results; 14,000 ft. glass, 2½ acres outside; must be honest, reliable, steady and able to grow carnations, mums, lettuce, spring tomatoes and cucumbers; also willing to work outside, general trucking; state wages expected to start with; free house, water, gas and garden; married man with small family; town 7000; good climate, good country, good position; good salary for the right man; state age and nationality.

FAIR VIEW GREENHOUSES.
Williamson, W. Va.

HELP WANTED

Two general growers at once.

C. H. FREY,
Lincoln, - - Nebraska

HELP WANTED

Two growers of pot plants, carnations and chrysanthemums, at once.

WOODLAND PARK FLORAL CO.,
Sumner, Wash.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283,** care Florists' Review, Chicago.

HELP WANTED

At once, young man as assistant to foreman, for pot plants, mums, carnations and propagations; $25 per week and chance for advancement to a willing, steady worker.

MUNCIE PROGRESSIVE FLORAL CO.,
Muncie, Ind.

HELP WANTED

General greenhouse men; steady places for those not afraid to do any kind of work connected with rose growing; $4.00 per day.

WEISS-SPANDIKOW CO., Maywood, Ill.

HELP WANTED

Good, permanent position for an experienced man to take care of large orchard and grape farm; farm in city limits along city car line; for one who can produce results it will pay to answer this, giving full particulars by letter.

NATIONAL BULB FARMS, Inc.,
Benton Harbor, Mich.

HELP WANTED

ROSE AND CARNATION GROWERS.

Rose grower and assistant carnation grower; must be dependable; good opportunity for reliable men; good board and comfortable lodging at reasonable rates; good wages for good workers; state age and experience with wages wanted. Address No. 367, care Florists' Review, Chicago.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

HELP WANTED

Two men for general greenhouse work; steady positions and chance for advancement.

BAUR & STEINKAMP
3800 Rockwood Avenue
Indianapolis, Ind.

HELP WANTED

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

HELP WANTED

Rose section men.

WALTER ARMACOST & CO.,
Sawtelle, Calif.

HELP WANTED

Man for potting and planting.

PARK MANOR GREENHOUSES
7111 Indiana Ave., Chicago, Ill.

HELP WANTED

At once, lady designer with original ideas and sales ability, for permanent position in lively retail store; give age and wages wanted.

ERIC BUCHHOLZ, Florist,
Muncie, Ind.

HELP WANTED

First-class experienced helper, growing carnations, roses, mums, and general line of pot plants; good steady position; state wages expected.

Frank Mayer, Foreman,
SHOTWELL FLORAL CO.,
Fargo, N. Dak.

HELP WANTED

A man experienced in the growing of roses; good wages; permanent position; if married, a residence near the plant.

LOMBARD FLORAL CO.,
Lombard, Ill.

HELP WANTED

Palm and rose growers; competent and experienced men for growing palms and roses and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

A large firm of growers, desiring to expand into other lines of the flower business, requires the services of a high class advertising man. A pleasing personality and knowledge of the flower business a valuable asset in connection with this position. A desirable connection with exceptional opportunity for the future offered the man who has the ability and PEP to make good on this work. Give references, stating age, experience and salary expected first letter. Address No. **385,** care Florists' Review, Chicago.

HELP WANTED

An experienced greenhouse superintendent; one who is an up-to-date grower; familiar with the growing of carnations, roses, bulbous stock, etc.; we have 16 greenhouses, 75,000 ft. of glass; work both white and colored help; pleasant surroundings and a good opportunity for an up-to-date man.

VAN LINDLEY CO., Florists,
Pomona, N. C.

HELP WANTED

Section men in rose and carnation department.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Assistant gardener, experienced in greenhouse work for private estate; state whether married or single and wages wanted. A. L. LAMOND, Supt.
"Cranbrook"
Birmingham, Mich.

HELP WANTED

Man, familiar with the growing of roses; apply by letter or in person, stating wages wanted and all particulars. JOSEPH KOHOUT,
Libertyville, Ill.

HELP WANTED

A good greenhouse man, must have experience; single; good wages; steady; $65.00 to $75.00 per month, board and room. Address No. **378,** care Florists' Review, Chicago.

HELP WANTED

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

HELP WANTED

Pot plant man, good propagator, also section man for roses and carnations, both $28.00 per week to start; must be experienced and willing workers.

Also working foreman; must understand full line and be good worker and furnish good references; $35.00 per week; central Illinois. Address No. 390, care Florists' Review, Chicago.

[TURN THE PAGE]

WANTED

Best greenhouse proposition in northern Indiana or Ohio that $50,000 will buy. Must be in good condition, well located and a bargain. Address No. **92**, care Florists' Review, Chicago.

WANTED

To rent — 5000 to 10,000 square feet of glass, by a first-class grower. Address No. **383**, care Florists' Review, Chicago.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

HELP WANTED

Experienced grower of pot plants to work under foreman; apply, giving age, experience and references, to

THOMAS ROLAND, Nahant, Mass.

HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,
Lowell, Mass.

HELP WANTED

Thoroughly competent grower of high-grade pot plants, for the wholesale trade exclusively; apply with full particulars and salary expected.

E. JAMES,
8635 Foothill Blvd., Oakland, Calif.

HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,
334 Lewis Ave., Brooklyn, N.Y.

HELP WANTED

Two helpers in our rose houses; wages $4.50 per day, and when necessary to work on Sundays, $6.00 extra will be paid; good chance for advancement.

BASSETT & WASHBURN,
178 No. Wabash Ave., - - Chicago, Ill.

HELP WANTED

A competent man to take charge of 8 greenhouses and grow pot plants for Christmas and Easter; must be able to give results; state salary and experience in first letter.

GENTILLY TERRACE NURSERY,
Mandeville and Gentilly Ave.,
New Orleans, La.

This live proposition demands quick action

FOR SALE

Complete, strictly modern greenhouse, specializing in cucumbers, leaf lettuce and tomatoes, within 5 miles of a market paying top prices, now operating at good profit.

40,000 sq. ft. under best glass, built on unit system—3 sections—completely irrigated and tile drained.
Force feed hot water heating system guaranteeing 60 degrees in zero weather.
Houses of Dietsch construction.
Kroeschell boiler, capacity 100,000 sq. ft.
Pumping system; city water; natural gas.
5 acres in high state of fertility, partially covered by irrigation system.
1—1-ton International Truck.
1—West Utilitor Tractor—new.
Tenant house on property.
All necessary tools, including drills, fertilizer spreader, etc.
Crops in the ground and others to follow March 25.

An exceptional money-making proposition for market gardener who wants to step right into a profitable, going business.

Chas. Johnson Realty Co.

7th FLOOR, COLUMBUS SAVINGS & TRUST BLDG., COLUMBUS, OHIO

FOR SALE

12 Evans' ventilator machines, complete, each $12.00; 300 ventilator arms, 25c each; 300 hangers, each 10c; 24 6x3 ft. cedar panel doors with frame, each $2.50; 360 4x3 ft. cedar ventilators with glass, each $1.50.

GEO. REINBERG,
30 E. Randolph St., - - Chicago

FOR SALE

Two 1½-inch Crane tilt return steam traps for a double system.

STIELOW BROS., Niles Center, Ill.

FOR SALE

White enamel refrigerator, 4 feet wide, 30 inches deep and 7 feet high; a bargain at $75.00, f. o. b. Fort Dodge, Iowa. MAX UPTON, 1626 4th Ave. South, Fort Dodge, Iowa.

WANTED

Greenhouse or retail store partnership sought; can invest and manage; location near Chicago preferred. Address No. **395**, care Florists' Review, Chicago.

WANTED

To rent, with privilege of buying, greenhouse range of 20,000 to 30,000 feet; location near Chicago preferred. Address No. **394**, care Florists' Review, Chicago.

FOR SALE

On account of sickness we will sacrifice our greenhouses, 18,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory price, $15,000; we will take $10,000 on easy terms; write for details.

BOYLE & DARNAUD,
San Diego, Calif.

FOR SALE

A rare opportunity to secure an up-to-date florist's business; on account of poor health we have got to dispose of our business, consisting of 18,000 sq. ft. of glass, boiler room, potting sheds and office; lot 140x340 on paved street one block from Dixie Highway; steam heat, electric vacuum system; houses new and planted to seasonable stock; downtown store on the Dixie Highway can sell all the stock you can raise; situated midway between Toledo and Detroit, with pavement to both places; it will pay anyone interested to investigate.

FRANCE & VANDEGRIFT,
The up-to-date Florists. Monroe, Mich

FOR SALE

Four greenhouses, 7000 square feet of glass; American Radiator Co. hot water heater.

BENTZEN FLORAL CO.,
3118 N. Grand Ave., St. Louis, Mo.

FOR SALE

Eight greenhouses in good condition; new boiler, new benches; one acre of ground; 2-story frame store building; will sell cheap; easy terms; owner leaving city; property at 6432 Ridge Blvd., Chicago. Apply

H. A. REITER,
6416 N. Clark St., Chicago

FOR SALE

7 greenhouses, 17 x 150
15 greenhouses, 20 x 150
4 greenhouses, 24 x 200
2 greenhouses, 24 x 150
2 greenhouses, 45 x 185
30 greenhouses, 150,000 feet of glass.

1 10-ton scale
1 400-lb. scale
2 horses and wagon
2 cows, fresh

ON HAND

$1000 worth empty boxes, new
1500 worth empty pots
1500 worth manure
2500 worth wood, cut

60 acres land, more or less.
2 storehouses, 40 x 50 each, two stories
2 cottages, 4 rooms each
1 bunk house, 2 floors, 8 rooms
2 bunk houses, 2 rooms each
1 cook house, 12 x 24
2 open sheds, 20 x 40
200 apple trees in full bearing
200 peach trees in full bearing
10 greenhouses planted in Columbia, Premier and Russell Roses
2 greenhouses planted in Maidenhair
8 greenhouses planted in cucumbers
10 greenhouses planted in tomatoes
1 Federal truck, 1½ tons
1 light Ford truck, ½ ton

We own our water system; large supply

This plant situated 12 miles from Seattle, 12 from Tacoma.
Terms half cash

BEALL GREENHOUSE CO., Vashon, Washington

FOR SALE

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.

MRS. J. H. CUNNINGHAM,
Delaware, Ohio.

FOR SALE

The well known long established Ullrich plant at Tiffin, O., comprising fifteen greenhouses, steam heated, part electric lighted, two boilers, water from two city mains, garage with two delivery cars, large barn, large hennery, three other large outbuildings, two modern dwellings, two other large building lots, cold storage, concrete bulb cellar, part coal for the winter on hand, about seven acres of ground, up-to-date office, workroom and potting shed, all the greenhouses stocked up with salable stock; everything in A-No. 1 shape, with an up-to-date retail store in town, well stocked with supplies. Must be seen to be appreciated.

E. J. ULLRICH
201 Sycamore Street, TIFFIN, OHIO

FOR SALE

Three houses, two 16½x95 ft.; one 16½x80 ft.; shed 50x11 ft. and basement part way; store 16x14 ft.; hot water heat, Kroeschell boiler; 84 ft. frontage, paved street; cement walk; houses in fine shape; one short block from cemetery; doing big bedding trade, also retail; lots alone worth $7500; for quick sale $10,000.

OTTO CHARVAT
1076 Theodore Street
Detroit, Mich.

FOR SALE

New built greenhouses, fully stocked; established business; $5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C.C.CASE, Prairie du Chien, Wis.

FOR SALE

Six modern greenhouses; 25,000 square feet of glass; 5 acres fine land; 16 miles from Chicago; two electric and two steam roads; packing shed, garage, coal shed, boiler house; two boilers; steam heat; entire place running full capacity and in excellent condition: dwelling, 8 rooms, 2 baths, hot-water heat; 1½-story barn 21x30. If interested, write for full particulars to

A. L. RANDALL CO.,
180 No. Wabash Ave., Chicago, Ill.

FOR SALE

Somebody wants a good 10-acre farm near town on stone road, at interurban station; new buildings worth $4,000 00; hot water; new greenhouse attached; cement blocks first story; wood upper story; 8 rooms; cement basement, 146-ft. porch all around house; good business can go with it; sold reasonable. Address,

E. S. THOMPSON, Benton Harbor, Mich.

FOR SALE

Must be sold to settle an estate; greenhouse in one of the fastest growing cities in the state of Ohio; adjoins the cemetery, with a frontage of 108 feet and a depth of 392 feet; new two-story cement office building; four large glass houses, glass all 18 inches square; 30 H. P. boiler; all guaranteed to be in first-class condition; the price is right.

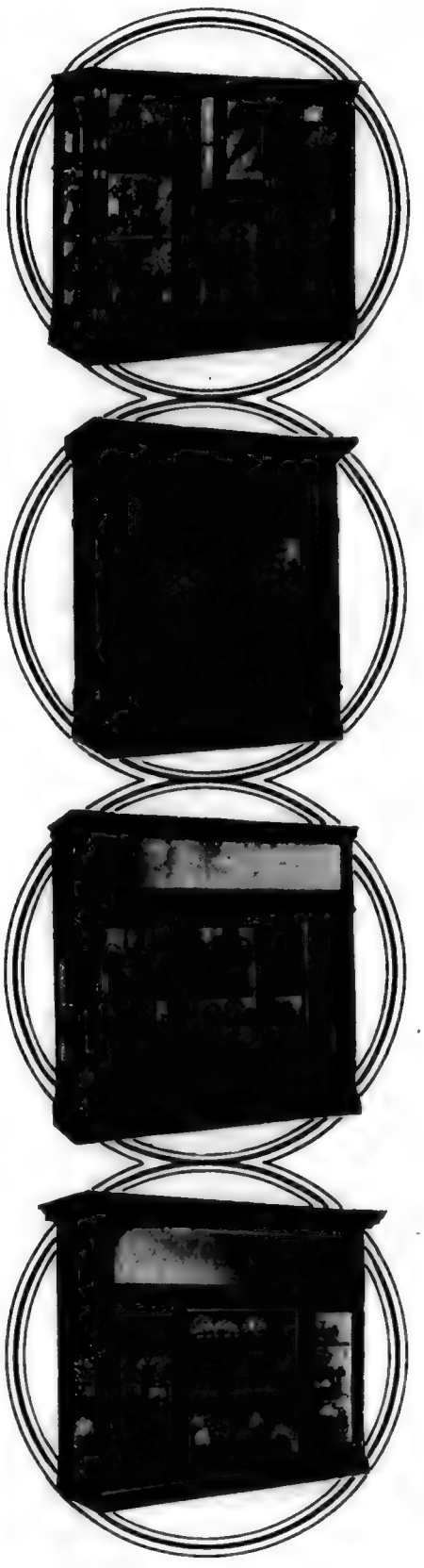
SEILER REALTY COMPANY, Mansfield, Ohio.

FOR SALE

Florists' business and fruit farm in best town in one of Illinois' best counties; 4000 feet modern glass, fully stocked, doing a profitable and constantly increasing business; ten acres of fine land mostly in berries and other fruits; good barn, water system and new nine-room dwelling; best of reasons for selling. Address No. 391, care Florists' Review, Chicago.

McCRAY

REFRIGERATORS FOR ALL PURPOSES



And, for the Floral Trade in Particular

THE McCray Refrigerator is the favorite with the floral trade. Many successful Florists have used McCray Refrigerators for years and years with perfect satisfaction. They have unbounded confidence in the refrigerator which bears the name "McCray" for it stands for ***quality and unequalled service.***

Viewed solely from the selling end, the McCray has superior qualities—for it aids in selling flowers and at the same time puts a stop to waste from spoilage. The various compartments are of different sizes and accomodate the different lengths of cut flowers.

Both the exterior and the interior of the McCray Florist Refrigerators are handsomely made and easy to keep clean. You may have either heavy plate mirror or white enamel for the interior lining. The exterior may be of any finish to match your woodwork or fixtures.

There is a McCray built to suit your requirements. The styles illustrated here are designed for Florists, but this is not our complete line. Our Catalog No. 74 shows many more refrigerators. Get a copy of this Catalog—it will tell you more about the McCray and what it will mean to your business.

Send for Catalog—Let us send you a catalog that describes a great variety of designs—one to suit every requirement: No. 74 for Florists; No. 71 for Grocers and Delicatessens; No. 63 for Meat Markets and General Stores; No. 95 for Residences; No. 52 for Hotels and Restaurants.

McCRAY REFRIGERATOR CO.

5088 LAKE STREET KENDALLVILLE, IND.

Salesrooms in All Principal Cities

Telegraph Delivery Department

THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

SMYTH
FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

W. J. SMYTH

3101 to 3109 Michigan Avenue, Chicago.

"The Man Who Knows"

Member F. T. D.

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

NATIONAL PUBLICITY CAMPAIGN.

Lack of Appreciation.

When the far-reaching results of our campaign are so noticeable as to promote interest such as is shown in the following letter, addressed to the secretary by Charles F. Meyer, president of the Corporation of Chas. F. Meyer, New York, it is time that the large body of florists who have not yet subscribed to our campaign fund should appreciate what is being done for them:

On my recent trip south and west I took particular notice of the publicity campaign and was much gratified and pleased to see the good impression it made upon the public and its beneficial results to the trade. Indeed, the slogan, "Say It with Flowers," expresses so much in all conditions of life, be it love, friendship, sickness or death, that it has taken a strong hold on the public and I really believe that the increased demand in flowers is to a large extent owing to it and the advertising in general. All of which impressed me and made me feel that the advertising crusade ought to be supported liberally. So when I reached Omaha and dropped in to see J. J. Hess, of Hess & Swoboda, he easily detected the weak spot in my armor and neatly extracted a promise from me of a further contribution to the fund on the part of my firm. Therefore, you will find enclosed check of my firm for $100 as an additional contribution to the publicity campaign.

Our slogan is, undoubtedly, forcing its way rapidly into the public mind. It is not a mere jumble of words, as most other trade slogans are; it is straight to the point with its message and permits of no misunderstanding. Hardly a day passes that there is not received at the secretary's office some proof of its reception by the public.

Of late the cartoonists on the big newspapers seem to have taken it up and we receive many clippings showing its use. All this is publicity and its great value is fully recognized.

Some time ago we were advised that a proper appraisement of our slogan's value would be $1,000,000, but it is safe to say now that it is worth to us a great deal more. It should be remembered that this great asset would speedily fade away if the slogan were allowed to fall into disuse. Only by using it continually can we maintain its value and to insure this we must have the money to carry along our campaign.

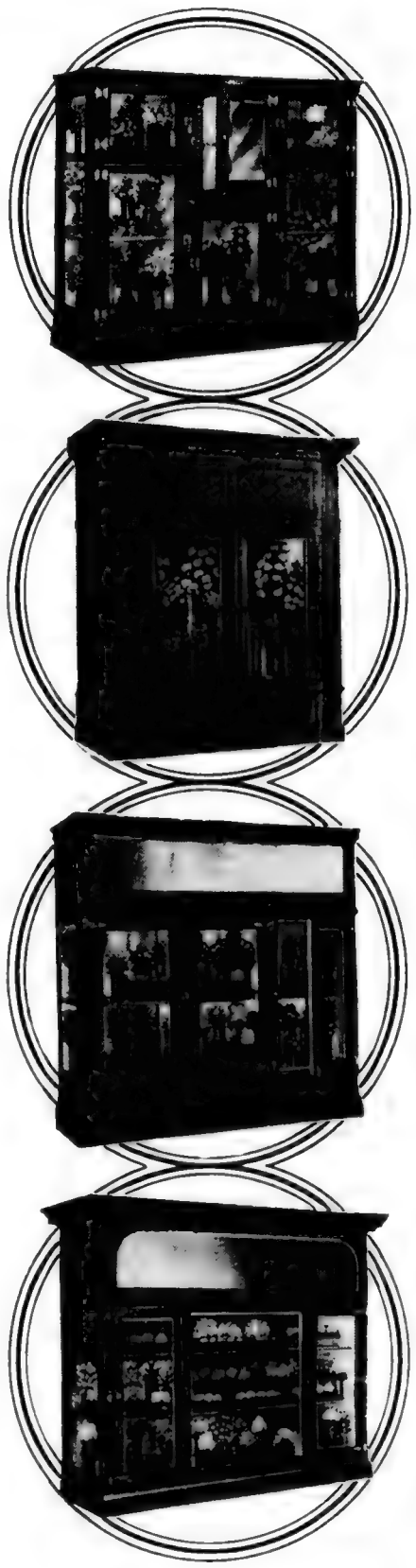
Ca You Afford It?

All things considered, it is little we

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For SAN FRANCISCO

the Bay Cities and all Central California

PELICANO, ROSSI & CO.

Members F. T. D. · 123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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Wright's Flower Shop

224 W. Fourth St. MEMBER F. T. D. Los Angeles, Calif.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

EARLY START FOR EASTER.

Long beforehand the florist makes his preparation to handle Easter business when the rush comes. But does he make sufficient attempt to book orders before the few heavy days of Easter buying? Inducing the public to make an early start for Easter is as important a way of lightening the burden when the day at last arrives as are the arrangements which the florist makes in his store to handle the great number of orders. While the latter, however, is a matter of course, the former is not generally done.

Some florists have made it a practice each year to advertise for Easter orders two or three weeks before that day and have booked many orders from persons who recognize the wisdom of doing their shopping early. The retailer can make quotations on plants, so as to present a definite offer to the purchaser.

Particular effort to get telegraph delivery orders beforehand meets with good response. The results obtained are well worth the work to get them. The florist is enabled often to transmit his orders by mail, thus avoiding the errors so frequent in telegrams relayed at a rush time. And persons who send flowers to parents at the old home or to other relatives or to friends at Easter time desire infallible service. The florist also has more time to explain the nature of telegraph service to patrons who have not used it before if they make their inquiries before the final period of rush and hurry. This feature of the Easter holiday sales is worth pushing strongly this season. Each succeeding holiday in the last two years has seen a larger and larger proportion of wire orders. The number for this Easter is expected to be larger than ever.

The retailer who makes frequent changes of window displays will find it profitable to use a telegraph idea two weeks before Easter, changing to one of local nature as the holiday approaches perhaps. Other suggestions will present themselves to individual florists. The holiday sales will reach a big total. By getting an early start you may develop them as fully as possible with less strain and hurry.

ARE YOUR PATRONS IRISH?

Among the holidays that make sales for the florist, St. Patrick's day does not rank among the highest. It is, however, the occasion of considerable business, and the retailer is able to add to next week's total by making some effort for that day. Various opinions are held as to the artistic value of green-dyed flowers in the florist's shop. Aside from that item, there are the opportunities that shamrock plants and the various fanciful containers for them afford. These are not the only plants that can be sold for this day. Others may be decorated with green so as to be readily salable to Hibernian celebrants.

On this occasion, as on others, the florist reaps according as he sows. A window display to attract the passers' eyes and preparations beforehand to care for the orders are bound to result in increased sales March 17. At the present time, when flowers are abundant, any occasion for the florist to push sales should be welcomed and utilized. The retailer who makes extra effort, not only at the big holidays, but also as often as opportunity seems to offer in between, runs up a big yearly total. The small increases all along the line make an exceedingly respectable aggregate. St. Patrick's day offers the chance to get a little extra.



Interior View of Store of the American Flower Shop, at Birmingham, Ala.

A MATTER OF ARRANGEMENT.

To display all there is to be displayed, to show all to good advantage, and yet to avoid an appearance of crowding too much into small space, is a problem which confronts many a florist. Many solve it after much trial and tribulation, but not all. One firm which has done so is the American Flower Shop, at Birmingham, Ala., which, one would say after a study of the illustration on this page, had plenty on display. Still there is an air of spaciousness about the store which gives comfort to visiting purchasers of flowers. The American Flower Shop has solved other problems of the trade and is doing an excellent business this season.

PIN HEADS TO MATCH BOUQUET.

The society dame and damsel long since demanded shoe uppers and spats to match their suits and dresses; now they go further and must have bouquet pins the heads of which match the colors of the flowers. A violet corsage bouquet must be pinned with a violet-headed pin, etc.

Up-to-the-minute florists have yielded to the vogue; possibly they have encouraged it. The fad may give them a slight edge on competitors seeking the ultra-fashionable trade.

The corsage pins have glass heads, made colorless originally and dipped into enamel of any color desired. The enamel is baked on. The pins cost little and the florist can furnish one with each bouquet without wrecking his profit on the flowers.

RHYMES THAT REINFORCE.

Greetings to Go with Gifts.

The designer of floral decorations and pieces, as well as the man who makes them up, may think of his work as the chief art of the trade. But there are important allied arts, which seldom receive due attention or employment. Of these, the art of the poet, though perhaps least often found, is most easily used. As W. J. Olds, of Union City, Pa., remarks, "In encouraging our friends to 'Say It with Flowers,' it may be helpful occasionally to supply along with the flowers some little interpretation of their possible message. With some adaptation of the message to the flower and the occasion, the value and

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

appreciation of the gift may oftentimes be greatly enhanced.''

Following out this idea, Mr. Olds has written and copyrighted several short poems, some called forth by special occasions and others suitable for a variety of uses. In one case, a Sunday school class wished to send a number of valentines to its sick members; a pot of daffodils, with appropriate verses entitled, ''The Message of the Daffodils,'' proved a quite adequate valentine. Another greeting in rhyme was sent with a pot of primroses at Christmas time to each member of a Bible class. Somewhat more timely just at present is the following welcome to spring:

THE CALL OF THE DAFFODILS.

(Copyrighted by W. J. Olds.)

Here's a little pot of gold
We're sending you,
Telling that the winter cold
Will soon be through.
Daffies, yellow as the sun,
Speak of brighter days to come;
Jack Frost's reign will soon be done.
Who will rue?

When the earth is bare and brown,
Like a stone,
And all nature wears a frown,
Joy has flown;
Ah! How welcome! From the mold,
Daffy, with her green and gold,
Comes, like fairy queen of old,
With her crown.

She, with scepter in her hand,
Calls to spring;
Gently waves her magic wand,
Bluebirds sing.
So shall care and pain depart,
Loose their shackles from the heart,
Hope's sweet flowers in verdure start,
Swift of wing.

Sorrow's sway will soon be o'er,
With its pain;
Grief will bind our hearts no more
With his chain.
As the winter yields to spring
And the chrysalis finds wing,
So with joy our hearts shall sing
Yet again.

ST. LOUIS. MO.

The Market.

Last week the wholesale cut flower market favored the retailer almost daily, as stock of any seasonable sort was in good supply and prices on big lots were lower than in the previous week. The slump is, of course, charged to the Lenten season and the retailers say that there is little activity in work for social affairs, but transient trade with the downtown florists has been brisk and plenty of funeral work has helped to keep them quite busy.

Shipping trade in the wholesale district has been excellent all through this season and many orders have already been booked for Easter.

Roses have been in good supply and of the best quality. Some of the local growers have sent in extra select stock in Premier, Russell, Ophelia, Milady, Columbia and Killarney. Carnations, too, are in adequate supply for all demands, with prices ranging from $4 to $8 per hundred and running somewhat lower for lots of 1,000 to 5,000.

Sweet peas are fast coming into their own and great quantities are seen daily at the wholesale markets; the long fancy ones hold their own in price, but shorts are sold cheap in lots. Violets are not going out so fast as the wholesaler would like them to go and the market had plenty of excellent stock on sale every day.



NOTHING TO SELL—
JUST A JUGGLER

PENN, of Boston, says he "has nothing to sell." Still you and I know his sales are in the hundred thousands.

BROWN, of Gasser's, Cleveland, says: "We have nothing to sell." Still, on Saturdays, it's no uncommon thing for them to sell a thousand or fifteen hundred of their special boxes.

DANKER, of Albany, says he "has nothing to sell." But he has a wonderful little shop on Maiden Lane that's always as busy as a bee hive.

What, then, are these bank-roll fellers trying to do —kid us?

Or are they sleight of hand artists, who take rabbits out of silk hats, or pick twenty-dollar gold pieces from the end of folks' noses?

No, they are neither or nor.

Then, what **are they**? And what do **they mean** by such talk?

I would consider it a real favor if you will write me your opinion.

You can depend on my treating it in strictest confidence.

Kindly address it to me, marked **personal**. Otherwise Jimmy the Hibernian Hybrid might get it.

New York's
Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

In bulbous stock, the market has been loaded up all the week with a good supply of tulips, Paper Whites, jonquils, freesias and Von Sions. Extra good valley is quoted at $8 per hundred and cattleyas sell at $6 per dozen.

There is little change in the supply of greens, as the market had an excellent supply of asparagus, smilax, adiantum and galax. Flat ferns are exceedingly scarce and for a few days during the latter part of last week none were to be had at any of the wholesale markets.

County Growers' Meeting.

The St. Louis County Growers' Association held its monthly meeting Wednesday, March 3, at the home of Philip Goebel, Jr., in Kirkwood.

The attendance was small, owing to

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Schiller's

—two CHICAGO stores

cover every part of the exclusive residential district to the more thickly populated parts of the city and the suburbs.

George Asmus

—is the active head of this corporation

which is a sufficient guarantee to the trade to warrant quality and service.

Member F. T. D.

North Side Store
4509 BROADWAY

—CHICAGO—

West Side Store
2221 W. MADISON ST.

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY, SERVICE, ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists South Bend, Ind.
For Northern Indiana and South'n Michigan
138 S. MICHIGAN ST. Members F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

SOUTH BEND, IND.
Adam Beehler

the heavy rain storm, and all of the important business which should have been transacted had to be laid over until the next meeting. After the regular opening business had been disposed of, there was a general discussion of subjects pertaining to the national growers' association, publicity and the spring flower show, which will again come up at the next meeting. This will be held Wednesday, April 7.

Gardeners' Meeting.

The St. Louis Association of Gardeners held an interesting meeting at the Forest park greenhouses, on Oakland

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY IND.
118 W. 5th Ave.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

Telegraph Delivery Department

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F.T.D. F.T.D.

NEW YORK

Thos. F. Galvin INC.

BOSTON

A HOUSE WITH A REPUTATION
FLOWERS OF MERIT
SERVICE

F.T.D. F.T.D.

QUALITY For All Mississippi SERVICE
ROBERT E. LANGLEY
Jackson's Leading Florist
Jackson, Miss.
MEMBER F. T. D.

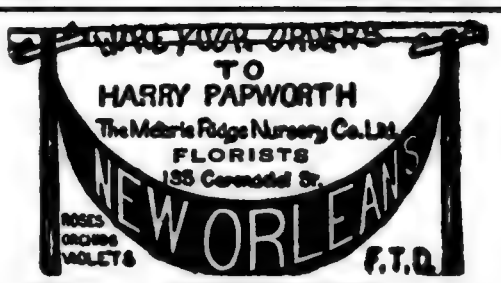
NEW ORLEANS
MEMBER OF THE F. T. D.
Scheinuk the Florist
We Cater to the Best Trade
2600 ST. CHARLES AVENUE

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St.. P. O. Box 313

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana



BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

TUPELO, MISS.
Member F. T. D. At Your Service
TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for All Occasions
MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. L. Craft Designer. 701 Percy Street

avenue. The meeting had a fair attendance.

"The Cultivation of Orchids" was the subject introduced by David Miller and Adam Huber, both of whom are connected with the Missouri Botanical Garden, where they are caretakers of one of the largest and finest collections of orchids in the country; they were thus well fitted to lead the discussion on this subject.

All committees concerned with the meeting of the National Association of Gardeners reported that complete arrangements had been made.

L. Baumann and Hugo Schaff have been requested to prepare papers for the next meeting of the local association, which will take place April 7.

Various Notes.

Herman Von Schrenk, president of

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

Telegraph Delivery Department

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JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
VIRGINIA

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

Louisville, Ky.
NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with
EDITH V. WALKER & BROS.
636 FOURTH AVENUE
will be filled according to our reputation, which is the best

FURROW & Co.
Service unexcelled
for central and northern
Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add.
To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

People's Florists Members F. T. D.
836 Queen St., west and 92 Queen St., east TORONTO

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. VICTORIA, B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

FOR ALL TOWNS IN SOUTHERN OKLAHOMA AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

McKenna Largest Retailers in Canada.
Cor. St. Catherine and Guy Streets
9 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Montreal

WINNIPEG, MANITOBA Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

CHICKASHA, OKLA.
Mrs. Stella Johnson Member F. T. D.

the Garden Club of St. Louis, says that any person, whether an amateur, professional or commercial grower, is eligible to stage exhibits at the spring flower show if the exhibitor lives within twenty-five miles of St. Louis, as all three classes have been well taken care of in premiums. The show will take place May 15 and 16 at the Missouri Botanical Garden and no admission fee will be charged. It is planned to make the show an annual affair. Mrs. E. J. Walsh, 4349 Westminster place, will supply any entry application blanks that are needed. The premium list will be out next week.

The St. Louis Florists' Club met Thursday afternoon, March 11, at the headquarters of the publicity committee on the second floor of the W. C. Smith Wholesale Floral Co. At the officers' meeting held March 4 an interesting program was planned for the meeting.

The Retail Florists' Association met Monday, March 8, at the Mission Inn. To increase the attendance at the meeting, Secretary Ruff had sent out strong notices, announcing that the annual election of officers would take place at that time.

John J. Burke, until recently with A.

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.,
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the west

Telegraph Delivery Department

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QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

Julius Baer

138-140 EAST FOURTH STREET

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO.,

1214 F Street, N. W.
WASHINGTON, D. C.

MEMBER F. T. D.

C. Brown, Springfield, Ill., has returned home and has taken a position with Fred J. Foster.

Mrs. C. Smith, formerly bill clerk for the W. C. Smith Wholesale Floral Co., has taken a half interest in the Delmar Union Flower Shop with Mrs. George McNeill.

Julius Schaeffer, of Vandervoort's floral department, supervised the floral decorations for the used car exhibit in Exhibition hall last week.

The Diemer Floral Co. and Mrs. Oscar Heile, South Broadway, report that recent business has been excellent, including some large funeral orders.

Vincent Gorly, of Grimm & Gorly,

Send Orders for
WASHINGTON, D. C.
and vicinity to

Blackistone

EVERYTHING FIRST-CLASS
Member F. T. D.
14th and H. Streets

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

Telegraph Delivery Department

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NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER

THE RED

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
—Both Long Distance Phones—
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member Florists' Telegraph Delivery Association

Jos. Witek
4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

W. J. Barnes FLORIST K.C.MO
KANSAS CITY, MO
38th St. and Euclid Ave
Established 1890
No order too large or small — Member F. T. D

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders
Members Florists' Telegraph Delivery Ass'n.

SAINT JOSEPH MISSOURI

Stuppy Floral Company
225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

KANSAS CITY

A. Newell FLORIST
MEMBER F. T. D.
1122 Grand Avenue

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

Phone 1367
Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

ST. JOSEPH, MO.

QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

was appointed to represent the St. Louis Florists' Club on Mayor Kiel's committee for the $24,000,000 bond issue. All city organizations have a member on this committee. The appointment was made by President Hummert, of the club.

The state board of horticulture has turned down the list of cash prizes for floriculture which were to be given at the state fair at Sedalia, Mo., in Au-

Kansas City, Mo.

ROCK'S
MEMBER F. T. D.
1106 GRAND AVENUE

Kansas City, Mo.

MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF, Manager

KANSAS CITY

WE STRIVE TO PLEASE
ALPHA FLORAL Co.
1205 WALNUT—PHONES BOTH 1806
Member of the F. T. D.

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.

COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.
Growers and Shippers for Southwest.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Only a Step from Cambridge to Boston!

ONLY AN HOUR from, receipt to delivery of your Boston-and-vicinity "F. T. Ds."

—that is—if you send them to us.

We advertise F. T. D. to send *you* business. Thanks for sending *us* some!

BECKER Service makes F. T. D orders a pleasure and a profit.

Quick deliveries to all steamship sailings from Boston.



BECKER'S CONSERVATORIES

Member Florists' Telegraph Delivery. 1720 Cambridge Street, CAMBRIDGE, MASS.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist

Choice flowers and prompt service

731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.

Quality Blossoms for all Occasions. Milady's Flower Shop

Your Orders to .... North Dakota TRY US

RUGBY GREENHOUSES, RUGBY, N. D.

We are centrally located. Members F. T. D.

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP

Orders for North Dakota and Northern Minnesota

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

Orders for TEXAS

KERR The Florist, Houston, Tex.

Member Florists' Telegraph Delivery

GEORGE RYE, Some Florist

THE PLAZA F. T. D. Ft. Smith, Ark.

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER F T. D.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

gust. The list was submitted by H. C. Irish, chairman of the committee in charge, and its total was over $600. The sum of $20 was all that the board would allow to be given for floriculture. The state florists' association is likely to take this up.

John Knoll, who recently started growing flowers for the St. Louis market at Kimmswick, has several thousand fine Easter lilies for cut stock, which will be ready for Easter.

Frank Hurst, who appeared at the Rialto theater last week singing his new

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders

Members F. T. D.

SHERMAN, TEXAS

H. O. HANNAH & SON

Service up to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS

West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

CISCO, TEXAS

Only Florist in the Oil Fields Cisco Floral Co.

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN
67 Beacon Street
Deliveries
To All Steamers
QUALITY AND SERVICE
Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street, BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin FLORIST
Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS
Belmont Flower Shop. MEMBER F. T. D

Newton, Mass. | COTTON The Florist
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY

Wax Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist. 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

song, "Say It with Flowers," was furnished with plenty of flowers at each performance by the publicity committee through the Ayres Floral Co., whose store is across the street from the theater.

G. E. Ahner and his son, Paul Ahner, of Kirkwood, are supplying this market with well grown sweet peas and carnations.

The death of Mrs. Christiane Smith, vice-president of the W. C. Smith Wholesale Floral Co., is recorded in this week's obituary column.

Ed Kalisch, of the Kalisch Bros. Floral Co., Clayton, Mo., reports that with a few warm days they will be cutting outdoor spring flowers, which were not harmed by the recent snow storm. This year's outdoor production will be double that of last year. The Olivette greenhouses of the C. Young & Sons Co., which is entering on its fifty-fifth year of business, are well stocked with plants and a large shipping trade is expected from now on.

The meeting of the "Say It with Flowers" Bowling League Wednesday evening, March 3, was characterized by plenty of fun, noise and excitement, the feature of the evening being the struggle between the Roses and the Carnations for first place. This honor was won by the Roses with two out of the three games. The scores were as follows:

Carnations	1st	2nd	3rd	Totals	Avgs.
F. J. Hermann	185	155	137	477	159
Albert Gumz	120	88	135	323	108
Joseph Krager	133	137	118	388	129
John Blind	100	100	100	300	100
F. A. Windler	107	117	126	350	117
Totals	645	597	616	1,835	

Roses	1st	2nd	3rd	Totals	Avgs.
J. J. Beneke	170	175	156	501	167
C. Hahn	99	125	88	312	104
George Berner	117	111	101	329	110
H. Schlecter	148	134	141	423	141
George Kuehner	130	143	125	398	133
Totals	664	688	613	1,963	

J. J. B.

W. A. Rowe, whose plan of extending his range of greenhouses at Kirkwood has been reported, has made recent changes in the details. He has incorporated a new concern, the W. A. Rowe Rose Co., with $100,000 capital stock.

Waltham, Mass.
1st CLASS STOCK FACILITIES SERVICE
M. F. RUANE
Member F. T. D. 121 Moody St.

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1896
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton
Member F. T. D.
FALL RIVER, MASS.
33 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist
Avenue C at 8th Street

HARTFORD, CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

Hartford, Conn.

GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

Hartford, Conn.

George F. Lane Successor to Welch The Florist

180 Asylum Street Member F. T. D.

Hartford, Conn.

J. Albert Brodrib, Store, 639 Main Street

Deliveries to
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

Waterbury, Conn.

RYAN & POWERS
30 Center St.
Special attention Westover and St. Margaret School Orders.
Members F. T. D. and Rotary Florist.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

NEWPORT, R I.

SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1261-R.

New Britain, Conn.

VOLZ FLORAL CO.

I should like to write a little essay on "The Sweet Perfume of Courteous Service" but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

New Haven, Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists

Yale College

Covering All Connecticut

Providence, Rhode Island

Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

The plan now is to build as a start five detached, pipe-frame greenhouses, each 34x300, and a contract has been let to the American Greenhouse Mfg. Co., Chicago, for the completed range, the contract price, it is understood, being in the neighborhood of $93,000.

In anticipation of the return of Michael Helle shortly to his home in Kirkwood from service in Siberia, his mother is building two greenhouses for him.

NATIONAL PUBLICITY CAMPAIGN.

[Continued from page 65.]

ask. We have been going along on the volunteer system of contribution, which many of our stanchest supporters declare to be a wrong procedure. But we did hope and hope still that it will serve our purpose. We never for one moment thought that a wide-awake florist would be a slacker, but if we are to judge from our returns so far, there is a big army of slackers and we are quite sure that the majority of those in this army do not

Coombs LEADING FLORIST

Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St. Hartford, Conn.
Member Florists' Telegraph Delivery Association

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Grove The Florist

BURLINGTON, VT.

FOREIGN SECTION

Liverpool, England

DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England

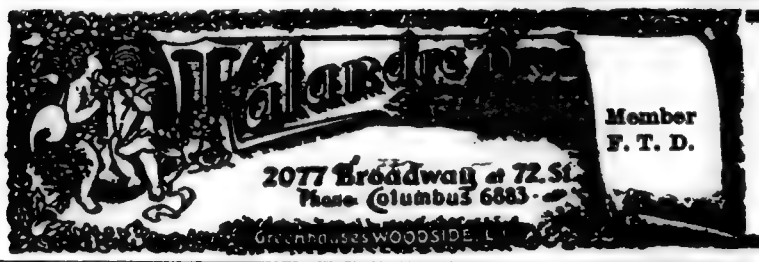
DINGLEYS, Ltd., Florists

SCOTLAND

SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

Telegraph Delivery Department

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WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

EAST ORANGE, N. J.

George Smith & Sons

557 Main Street
EAST ORANGE

South Orange · East Orange · West Orange · Orange

Maplewood, Glen Ridge and Bloomfield

We are located in the center of these cities

ESTABLISHED 1847

F. T. D.

Thos. F. Galvin INC.

THE NAME PROTECTS YOU

BOSTON
1 PARK STREET
799 BOYLSTON STREET

Steamers are Again Sailing on Schedule
Deliveries made on board

NEW YORK
561 FIFTH AVENUE

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

ENGLEWOOD
Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.
F. T. D. Member
275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.



ABUNDANTLY PREPARED AT ALL TIMES

Edwards Floral Hall Company
1716 Pacific Avenue
Atlantic City, New Jersey
Nurseries: Mediterranean and South Carolina Aves.
Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns are best reached from
TRENTON
MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists' Telegraph Delivery

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
1519 Pacific Avenue
Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

---

NEWARK, N. J.
WASHINGTON FLORIST
577 Broad Street
Member F. T. D.
Open 7 a. m. to 10 p. m. every day

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

Summit, New Jersey
HARRY O. MAY, PROPRIETOR
The Rose Shop

OLEAN, N. Y.
Member Florists' Telegraph Delivery
Manuel Oppenheim

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery

TRENTON, N. J.
PARK FLORAL CO. R. ABBOTT
Greenhouses--Buchanan, Lafayette and Schiller Ave.

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP Members
1311 Pacific Ave. Crane & Hill, Props. F. T. D.

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

Olean, N. Y. HERRON The Florist
WE GROW OUR OWN FLOWERS

Malone, N. Y. Member F. T. D.
L. G. RENNIE, 51 East Main Street

NEW JERSEY
EDWARD SCEERY
PATERSON and PASSAIC
Member Florists' Telegraph Del. Assn.

MEDINA, N. Y., White Bros.
Members F. T. D. Orders for Western New York handled with promptness

---

really want to be there. Either they do not understand our campaign, or they are negligently putting off the writing of a check, with the thought that any time will do. They are wrong. We need their support now, right at this time. Our publicity committee has struggled along in the face of great difficulties for the want of money, ready money, to work with. They have often incurred liabilities in anticipation of being able to meet them from our collections and have come through, as a member of the committee expresses it, "by the skin of their teeth." All this anxiety, you, Messrs. Nonsubscribers, can relieve or prevent. This committee is working for you, for your interests, for your prosperity. Will you not pay their way, at least in the proportion that you would pay for a trifling service, which is all they ask. Your share of the expense is

Telegraph Delivery Department

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NEW YORK DARDS

Member of Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction
Nearly 50 Years

Regular European Sailings Now Established

Kottmiller

. . . FflorIST . . .

426 Madison Ave.—and 49th Street

Also Vanderbilt and Ritz-Carlton Hotels — NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Deliver/ Association.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M. A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

OUR MOTTO—THE GOLDEN RULE.

NEW YORK HENRY HART, Inc.

Telephone Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive residential section

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

YONKERS, N. Y.

MEMBER F. T. D.

3 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N. Y.

The Chatham Floral Co.

PROMPTNESS WITH CARE

Eastern New York and Western Mass.

BUNYARD

413 Madison Avenue NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

"Say It with Flowers"

MacSchling Flowers

MEMBER OF F.T.D.

MAX SCHLING, INC., 785 FIFTH AVE. NEW YORK, N.Y.

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue / 1193 Broadway

SPLENDID SERVICE

UTICA, N. Y.

Utica Floral Co.

MEMBERS F. T. D.

FLORAL ART STUDIO OSWEGO, N. Y.

E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

within your own estimate. You can make it $5 if you please, or as much more as you wish. If you only do a $5,000 business, a $5 contribution would amount to just one-tenth of one per cent. Can you afford it? Certainly you can; it is hardly the cost of a box of cigars.

The publicity campaign is conceded to be the best thing ever promoted in the interests of florists. Support it and you support your own enterprise.

John Young, Sec'y.

West Nashville, Tenn.—Louis Bruce has succeeded the Hoodenpyle Floral Co., on Charlotte pike.

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND BROOKLYN — JERSEY CITY NEWARK

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

GUIDO, Inc.

Florist

PHONES: Plaza 7870; Night call, South 1135

595 Lexington Ave., Corner 52nd St., NEW YORK

A. B. Cazan

Flowers of Quality Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

ROCHESTER, N. Y.

J. B. KELLER SONS Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

Batavia, N. Y.

L. C. Stroh & Sons

Flowers delivered to all nearby towns

ALBANY, N. Y.

The CAPITAL DISTRICT and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.

Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.

Telegraph Delivery Department

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BUFFALO
COLONIAL FLOWER SHOP
219 Delaware Ave.
Member of the F. T. D.

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
MEMBER OF THE F. T. D.
BUFFALO, NEW YORK

F. T. D.
Stroh's
Greenhouses ATTICA, N.Y. 379 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N.Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N.Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever
Formerly manager Palmer's.
77 Allen Street, F. T. D. BUFFALO, N.Y.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N.Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work personal attention. Special care of telegraph orders

GENEVA, N. Y.
Members Florists' Telegraph Delivery
TRAUTMAN & SMITH

WILSON
3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT
NEW YORK

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

TROY, N. Y.
MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y.
SHIPMENTS
Southern New York
Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

MILWAUKEE, WIS.

The Market.

A greater abundance of stock was seen on the market last week than at any other time this year. The demand has been good and the heavy cuts of sweet peas and spring flowers have kept the market filled up, affecting prices in all lines.

The large supply of plants and bulbous stock in boxes and pans has cut in on the flower sales to a considerable extent. Prices are maintained fairly well in proportion to the stock on the market and are above the low levels of former years. The public is being advised through publicity of the increased supply and the regular customers are seen more often in the stores. The window displays are unusually attractive in all the establishments and cannot but tempt prospective buyers.

Club Meeting.

The club meeting was held Thursday evening, March 4. There was a good attendance and ten new members were admitted. It was flower show night and fine lots of roses, carnations, sweet peas and calendulas were shown by the

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO
Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
28 STEUBEN STREET
Best service. Send your orders to us.
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N.Y.
RAWSON, THE FLORIST
Deliveries to Ithaca.
Binghamton, Hornell, Corning and other points.

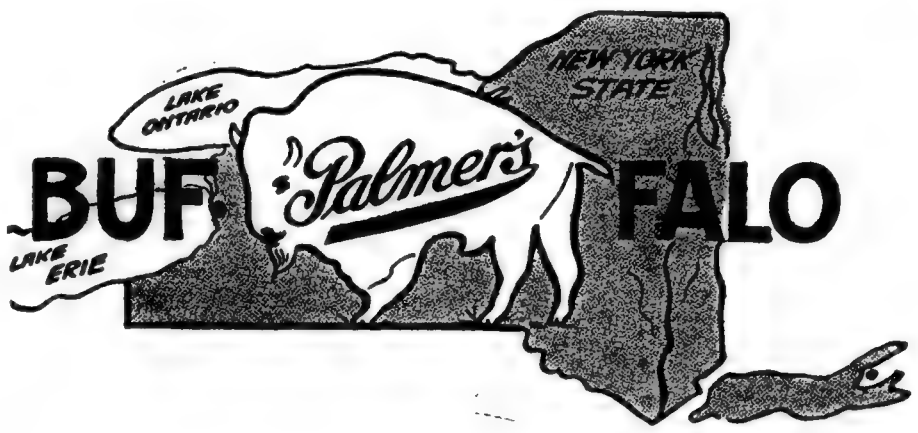
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in this city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F.T.D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

MILWAUKEE WEST ALLIS
WAUWATOSA
ERWIN J. HAMME
Greenhouses and Flower Shop
at WAUWATOSA, WIS.

MILWAUKEE
Member F. T. D.
Lubliner FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

Telegraph Delivery Department

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PITTSBURGH AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 PENN AVENUE Member F. T. D.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

PITTSBURGH
E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 8924 Market St., PHILADELPHIA

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

TITUSVILLE, PA.
WM. A. MURDOCH, MEMBER F. T. D.

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

PITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford Philadelphia Broad and Walnut Streets

HARRIS BROS.
510 Market St.
PITTSBURGH
BEST SERVICE

"I SERVE" Member F. T. D.
The largest popular priced house in
PHILADELPHIA
F. M. ROSS
136 SOUTH 52nd STREET

PHILADELPHIA
Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time
WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

LEBANON, PA. Member F. T. D.
J. F. VAVROUS, SONS
Orders for central Penna. handled with promptness.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest growers in Central Pennsylvania. Williamsport, Pa.

SCHULTHEIS, Florist
317 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

members. The entertainment committee is arranging a bowling party for all the members at an early date.

Various Notes.

H. Locker & Sons are sending in some fine sweet peas in a large variety of colors.

E. Haasch has an exceptionally good lot of fine cinerarias ready for the market now.

The Holton & Hunkel Co. and the C. C. Pollworth Co. are supplying most of the bulbous stock in pots and boxes to the trade. Both of these firms have a good supply of lilies, hydrangeas and rose plants in good shape for Easter.

C. C. Pollworth has gone to New York to attend the international flower show and, incidentally, a meeting of the national publicity committee.

Walter Zimmermann's car is in the shop and he is now walking.

BALTIMORE, MD.

The Market.

For the week commencing March 1, the market was in better condition than it has been all winter. Stock of all kinds was to be had in any quantity desired. There were several reasons responsible for this; the supply has increased, the death rate in the city has dropped back to about normal and the Lenten season would seem to be more strictly observed than in former years. There is not the same amount of flowers being used for entertainment purposes as in former years. The demand has slackened up considerably and this, with the increased supply, makes it possible to get what is wanted and get it when it is wanted.

One point about the market that is worthy of note is the improved quality of stock. Roses are especially fine; some of the extras that are to be seen

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

NORFOLK
PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

GILES, The Florist
READING, PENNA.
Member F. T. D.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

Erie, Pa. Charles G. Offerle
2408 Poplar Street

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

look as though they were grown for show purposes. Carnations are the finest ever seen in this market and the recent bright weather has brought a large supply. Sweet peas are in big supply and many of the orchid-flowering varieties are much like their namesake. Violets were so plentiful last week that some found their way into the hands of the street men. What has been the largest factor in relieving the market, however, has been the influx of bulbous stock. This is now arriving in fine quality and good supply. Easter lilies are to be had in fair quantities. If conditions remain as at present, there should be a fair supply of cut stock for Easter.

Various Notes.

Herman Cook, of John Cook's, last week stated that they were as busy this year as they had ever been during Lent, but their work had been different from that of previous years, being principally funeral work and benches and boxes for hospitals. He said that all work for entertainments had dropped off noticeably. Mr. Cook was laid up for two weeks with the flu. His father has missed his usual trip to Florida this year and he also was laid up, but

---

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

CHARLESTON, W. VA.
Capital City Floral Co., Successor to ALEXANDER'S
FOR ALL SOUTHERN WEST VIRGINIA

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

Portsmouth, Va.
Cotton The Florist, 333 High St.

ROANOKE, VA.
Member F. T. D. Fallon, Florist

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. — Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Charlotte, N.C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

LYNCHBURG VA. DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

GEORGIA — CAROLINA
Orders Executed by Stulb's Nursery AUGUSTA'S LEADING FLORISTS
MEMBER F. T. D.
AUGUSTA, GA.

SAVANNAH
A. C. Oelschig & Sons FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

ATLANTA, GA.
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

Carolina Floral Store Member F. T. D.
King and George Sts., Nurseries at Saxon, S. C. Charleston, S. C.

Creech, FLORIST TARBORO, N. C
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

GREENSBORO, N. C.
VAN LINDLEY CO.

DURHAM, N. C.
Durham Floral Co. HIBBERD Proprietor

WILMINGTON, N. C.
Fifth Avenue Florist Member F. T. D.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

SPARTANBURG
AND ALL SOUTH CAROLINA
CHARLES A. MOSS
Member Florists' Telegraph Delivery Assn.

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D. Correspondence Solicited

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street Member Florists' Tel. Delivery
Baltimore, Md.

in spite of his advanced years he is as well as ever again and will soon be sitting on that porch some of us associate him with, looking at the trees about his lawn, which he planted in his young manhood and today considers a part of his family. Mrs. Cook, who has been ill for a long time, does not improve as rapidly as her family wish, but a man with the patience to hybridize such roses as Mrs. John Cook, My Maryland, and others, is quick to note the slightest improvement and everyone hopes she may be able to accompany our old friend to Florida again next winter.

Charles Feast was another to tell of

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

TAMPA, FLA. KNULL FLORAL CO.
Member F. T. D.

Mobile, Alabama
Member F. T. D. The Minge Floral Co.

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H. FORD, Greenhouses

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina.

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders.

WM. F. KEYS, JR.

1520 E. Chase St.

Only 3 blocks from
Johns Hopkins Hospital — Md. General Hospital
Church Home and Infirmary — St. Joseph's Hospital
Hebrew Hospital — St. Agnes' Hospital
Mercy Hospital

Nashville and Chattanooga

Member Florists' Telegraph Delivery

Joy's

In KENTUCKY where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co
INCORPORATED
550 FOURTH AVENUE – LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LOUISVILLE, KY.

MARRET & MILLER
J. E. MARRET — J. S. MILLER
Established 1878
At Cave Hill Cemetery
814-822 CHEROKEE ROAD

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.
Send us your particular orders.
William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 — Incorporated 1913

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
ALL ORDERS GIVEN SPECIAL ATTENTION

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

BRISTOL, TENN.

FALLON, Florist.

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY., Pleasant View Greenhouses
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
UNION CITY, TENN., - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
50,000 Feet of Glass and Retail Store

the remarkable Lenten business Samuel Feast & Sons were doing this winter, but here again this work has been confined to funerals and counter work for

Telegraph Delivery Department

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Where F. T. D. Members will always get the greatest satisfaction.

Fleischman
Members F. T. D.

CHICAGO'S LEADING FLORIST
RAILWAY EXCHANGE BUILDING

DECATUR, ILLINOIS
DAUT BROS.
F. T. D. 120 E. Prairie St.

CHICAGO
2132-2134 Michigan Avenue
Member F. T. D.
Samuelson Florist
Orders Carefully Executed

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

FREEPORT, ILL.
JOHN BAUSCHER, Prop.
Established 1868.
We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

STORES IN
DECATUR
and GIBSON CITY, ILL.
Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.
PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

MOLINE, ILL.
Orders for Western Illinois and Iowa handled with *care* and *dispatch*.
J. STAACK & SONS

OTTAWA, ILL.
LOHR'S GREENHOUSES
Fancy Cut Flowers and Blooming Plants.
Good R. R. Service. Orders filled promptly.

CENTRALIA, ILL.
J. W. ROSS
We serve the following Illinois towns direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

Rockford, Ill. —AND— VICINITY
ROCKFORD FLORAL CO.
108 WEST STATE STREET
Prompt Deliveries to CAMP GRANT

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON Members F. T. D.
Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you
Member F. T. D. Dixon Floral Co

Rockford, Ill., and Camp Grant
H. W. BUCKBEE
Member Florists' Telegraph Delivery

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

Springfield's Best Florist
ILLINOIS MEMBER F. T. D. A. C. BROWN 217 S. 5th Street

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

hospitals, etc. There has not been the usual amount of work that might be charged to entertainments. Mr. Feast, who is one of the closest observers of conditions, is of the opinion that this is due to the new classes that are now buying flowers.

Isaac H. Moss left Wednesday, March 3, for a two weeks' trip to Florida. He took this means to have a good rest and will return about the middle of March to meet any emergency that may arise at Easter.

John J. Perry, of the S. S. Pennock Co., returned to his position last week and, while he is a little weak yet, he is able to supervise. He is like the heads of all floral establishments; no matter how good a staff they may have under them, they feel that if they are not there on the job things will not go right. Mrs. Perry, who was extremely ill, is now able to sit up some each day.

The Baltimore florists who were sick are fast recovering and everyone is looking forward to a record-breaking Easter. Tate.

TORONTO, ONTARIO.

The Market.

The florists of Toronto are still doing a big business, but after the rush and heavy demands for the last three months, the present trade seems like a lull after a storm and before another one, Easter.

Flowers are becoming more plentiful. The reduction in the demand, due to the stamping out of the flu epidemic, and

Telegraph Delivery Department

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THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

WE have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.

Let us convince you.

A. LANGE, Florist, 77-79 EAST MADISON STREET CHICAGO
MEMBER F. T. D.

CHICAGO
4701 to 4705 Lake Park Ave. Johnson & Chanin's FLORISTS
Our service covers the city and suburbs as with a blanket
"The Home of Flowers"

Member Florists' Telegraph Delivery Association
Alpha Floral Company
146 S. Wabash Ave. CHICAGO
Send your telegraph orders to us for delivery in Chicago and vicinity

CHICAGO
Paul Blome & Co.
Member F. T. D. 1361 N. Clark St.

EVANSTON, ILL. WILMETTE, ILL.
1614 Sherman Ave. JOHN WEILAND 1161 Wilmette Ave.
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

FRIEDMAN, Flowers
CHICAGO, ILL.
522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

MEMBER F. T. D. Established 1857
Wittbold FLORIST
745 Buckingham Place L. D. Phone 1112 Graceland Chicago
Send us your retail orders. We have facilities second to none in the city.

MEMBER F. T. D.
Muir CHICAGO ESTABLISHED 1865
We cater to those who require the best. Prices reasonable
4647 GRAND BLVD.

QUINCY, ILL.
H. A. GENTEMAN
Member Florists' Telegraph Delivery Association
For Northeastern Missouri and Central-western Illinois.

CHICAGO
We are growers of Cut Flowers and Potted Plants
J. F. Kidwell Co. (NOT INC.)
3530 Michigan Avenue Member F. T. D.

ELGIN, ILL. MEMBER F. T. D.
158 DuPage Street GEORGE SOUSTER

CHICAGO
C. Frauenfelder FLORIST
3343 W. Madison St.

Flowers for all Occasions
Clody's FLOWER SHOP
Tel. Lake View 1121
3912 North Clark St., CHICAGO

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

OAK PARK
and all western suburbs of Chicago
A. H. SCHNEIDER
Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

Mangel Florist CHICAGO
THE PALMER HOUSE FLORIST
Member F. T. D. 17 EAST MONROE ST.

OAK PARK, ILL.
AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

the larger supplies of the growers, due to the fine weather of the last week, have made it easier for the florists to secure stocks of flowers.

Although stocks are more plentiful, there are no changes in prices and it looks as if there would be stiff prices for Easter. Lilies for Easter will cost the retailer from 20 to 25 cents a bloom, so that there will be no cheap sales of lilies this Easter. Roses and other flowers usually plentiful as spring comes, such as daffodils, violets and tulips, are shown in profusion in the florists' windows.

Proposed Botanical Garden.

The most important recent happening of interest to florists was the meeting in connection with the establishment of a botanical garden in Toronto. The various florists' horticultural and garden associations of Ontario were represented at a meeting in Toronto, February 28. Over 150 were present, showing a great

Telegraph Delivery Department

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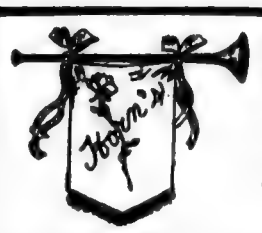
Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERRY ST.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.



Fremont, O.
Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S
WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio
Members F. T. D. Ass'r
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio.

Elyria, Ohio
LORAIN, OHIO
THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.
Member F. T. D
ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN
MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers
FLOWER SHOP
Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O.
JOHNSTON'S FLOWER SHOPPE
T. D.
HARRIS ARCADE

CINCINNATI
FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI
HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio
Mickley the Florist
108 West Seventh Street

ADA, OHIO
MOHLER'S FLOWER SHOP.....

PRINCETON, ILL.
W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store Granite City, Ill.

Streator, Ill.
THORNTON'S FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

PONTIAC, ILLINOIS
Members F. T. D.
Flowers of all kinds in their season
W. J. MILLER & SON

interest in the starting of a garden.

In the speeches it was pointed out that with the advent of the horticultural branch of the university, Canada will commence to train her own gardeners, horticulturists, etc., and open up a new profession to Canadian girls and boys. From the scientific standpoint the scheme would be invaluable. Plant breeding, disease growth and the study of the structure of flowers, plants and shrubs could be carried on.

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO
5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA
Leading Flower Stores at
727 Broadway LORAIN, OHIO
378 Broad Street ELYRIA, OHIO
Stock is supplied by our range of 30,000 feet of glass

LORAIN, OHIO
Member F. T. D.
F. G. CAREK
Leading Florist
ARTISTIC WORK
Our Motto: "Anywhere; Any time."

AKRON
OHIO
THE HEEPE CO.

W. J. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO
MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO
STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O.
Member F. T. D.
522 S. Freedom Avenue
H. T. MILLER

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE —— NO ORDER TOO SMALL

CLEVELAND

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland



We are the only Cleveland florists who regularly advertise locally to create business for the F. T. D.

The Jones-Russell Co.

1284 Euclid Avenue
Cleveland

Members F. T. D.

Bell Main 2869
Cuy. Central 1866

The Smith & Fetter Co.

LEADING FLORISTS

930 Prospect Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

XENIA, OHIO

Engle Floral Company

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES]	— - - -	13336 EUCLID AVE. 144 PUBLIC SQ.
YOUNGSTOWN	—	33 East Federal St.
WARREN	- - —	215 East Market St.
AKRON	- - — -	109 South Main St.

THE PARK FLOWER COMPANY

MEMBERS FLORISTS TELEGRAPH DELIVERY ASSOCIATION

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

YOUNGSTOWN, OHIO

The Posy Shoppe

25½ N. Phelps Street QUALITY AND SERVICE

A letter from Hon. Manning Doherty, minister of agriculture, stated that his department would consider some form of assistance towards the proposed scheme.

The meeting showed its interest in the proposed scheme by promising to support it in the following resolution:

That this convention put itself on record as in full accord with the university committee's project for the establishment of a botanical garden and, further, stand ready to coöperate with this committee in such ways as it suggests.

Various Notes.

During the week there has been a fine exhibition of flowers at the greenhouses

---

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

CLEVELAND and EAST CLEVELAND, OHIO

HAHN, The Florist, 10515 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MICHIGAN
ORDERS WILL BE CAREFULLY CARED FOR BY
HENRY SMITH
GRAND RAPIDS
WHOLESALE AND RETAIL FLORIST.
Member F. T. D.
200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS
ARTHUR F. CRABB
F. T. D. Member. 13 Jefferson Ave., S.
Serving all West Michigan Towns

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

MT. PLEASANT, MICH.
Member F. T. D. Walter W. Caple

MIDLAND, MICH.
PERCIVAL F. PENFOLD

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS
SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich.
Member F. T. D.
BLUMAIZE BLOSSOM SHOP

Flint, Mich.
EVANS THE FLORIST
House of Personal Service

Muskegon, Mich.
F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.
ASMAN, LEADING FLORIST
Prompt Delivery

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

PETOSKEY, MICH.
AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph Delivery Association. Frank Winans

CHICAGO DETROIT
Central Floral Co.
"FLOWERS THAT LAST LONGER"
35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.
CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

Schneider, Florist
22 EAST HIGH ST.
Largest and Best Store and Greenhouses
Large stock always on hand
Springfield, Ohio

DAYTON, OHIO
16 and 18 W. Third St.
Matthews the Florist
Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO
J. W. RODGERS
Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

CHAS. A. DUERR
Newark, Ohio Granville, Ohio
Member Florists' Telegraph Delivery

NEWARK, OHIO
Most complete stock in central Ohio
HALBROOKS THE FLORIST

Upper Sandusky, O.
B. E. CONSTIEN, AT YOUR SERVICE

VAN METER FLOWER SHOP
SPRING and HIGH SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION

STURGIS, Mich.
Vogt's Flowers
Coldwater, Mich.
Member F. T. D. All So Mich. points

HILLSDALE, MICH.
Southern Michigan Points O. A. STOLL F. T. D. Member

of the Allan Gardens. Many people took advantage of the display to study the plants, palms, etc., on exhibition. It is hoped that the city will provide additional greenhouses to permit the plants, palms, etc., to be shown to better advantage and to accommodate the public.

George M. Geraghty, manager of J. H. Dunlop, Ltd., has been ill for the last ten days. He was threatened with pneumonia. J. J. H.

Victoria, Tex.—Mrs. F. L. Goldman has started in business, growing cut flowers and violet plants.

DETROIT MICHIGAN
Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons
Broadway and Gratiot Ave.

Fetter's Flowers
17 Adams Avenue E.

Scribner Floral Co.
604 East Fort St.

G. H. Taepke Co.
WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bemb Floral Co.
ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.
Peter F. Reuss & Co.,
56 BROADWAY

Detroit, Mich.
BEARD FLORAL CO.
1617 Grand River Avenue

Kalamazoo, Michigan
G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
VENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.
J. A. BISSINGER Established 25 Years Member F. T. D

IONIA, MICH.
Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.
OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MINN. MAZEY "The Society Florist"
SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.
FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
EMIL RIEPLE
Rochester's only store having its own greenhouses
Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N
The finest and largest stock west of Chicago
Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's
Incorporated
912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

Duluth, Minn.
Flowers delivered promptly to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.
THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.
200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS. Duluth, Minn.

DENVER and all **COLORADO** and **WYOMING**
Established 1880 The Mauff Floral Co. 1225 Logan Street
Member Florists' Telegraph Delivery Association

AUSTIN, MINN.
A. N. Kinsman, Inc.
Competent Service to all Iowa and Minnesota Points.
Member Florists' Telegraph Delivery.

Park Floral Co.
B. E. GILLIS, Pres. E. P. NEIMAN, Sec'y.
Member Florists' Telegraph Delivery
DENVER, COLORADO

Denver Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.
ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

FORT MORGAN, COLO.
Morgan Floral Co Member F. T. D.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service Members F. T. D. A.

Smith's Flower Shop Hutchinson, Kansas
Member Florists' Telegraph Delivery

James Hayes Flower Shop Leading Florist 819 KANSAS AVENUE TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

FORT COLLINS, COLO.
ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.
J. R. BARKER Trinidad Floral Store Masonic Bld'g.

PITTSBURGH, PA.

The Market.

The market is quiet and practically all varieties of cut flowers and plants have dropped back to normal prices. Roses and carnations are more plentiful, while the wholesale stores are glutted with all kinds of bulbous stock, which, under normal conditions, should have arrived earlier in the season.

Various Notes.

Mr. and Mrs. J. Wilkinson Elliott have gone to Atlantic City for a several weeks' sojourn at the Hotel Lelande. Mr. Elliott is taking advantage of this occasion to make up his new bulb catalogue. The catalogue will be ready for distribution about April 15. The trip was delayed for a short time by the illness of the two daughters, who are now well again.

Mrs. E. A. Williams is having a series of most attractive window displays, arranged to harmonize with the Lenten season. Thursday, March 4, the place of honor was occupied with large bowls of assorted early spring flowers, the ensemble being distinctive for graceful grouping and exquisite color blending. An effective background was formed by tall vases and jars of imported and Fulper pottery filled with cat-tails,

Telegraph Delivery Department

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
THREE STORES:
423 and 427 Market Street ....SAN FRANCISCO, CALIF.
917 Washington Street ... .OAKLAND, CALIF.
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

LINCOLN, NEB.
1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery

COUNCIL BLUFFS, IA.
J. F. WILCOX & SONS
750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's FLORAL NURSERY
For { Eastern Iowa, Western Wis., N. W. Illinois
Dubuque, Iowa

C. H. FREY
National Florist
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

QUALITY PLUS SERVICE

DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

IOWA
Kemble's Flowers
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.
Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

CENTRAL NEBRASKA
FOR ALL ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

DES MOINES, IA.
GUTHRIE-LORENZ CO.

Cedar Falls, Ia.
BANCROFT'S Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

OMAHA, NEB.
Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

FT. DODGE, IA.
National Florist
NORDWALL
E. E. NORDWALL

Ascension and calla lilies. Violet panne velvet was draped underneath and the entire display was hedged in by a formal border of sword ferns. Mrs. Williams is having an exceptionally fine, although limited production of azaleas, hydrangeas and roses at her greenhouses in Knoxville.

Joseph P. Porter, of Ithaca, N. Y., formerly in charge of the landscape extension of Cornell University, has just entered upon his new duties as assistant

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

SIOUX CITY, IOWA
Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

SIOUX CITY, IOWA
Members of F. T. D. ROCKLIN & LEHMAN

CEDAR RAPIDS
M. J. SPORMAN
IOWA

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1865. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES
Best shipping facilities as Ogden is a railroad center.
Dumke Floral Co.

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 So. Central Ave. Member F. T. D.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis, SAN FRANCISCO

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

to Ralph F. Pinner, director of the landscape department of the A. W. Smith Co.

Roderick Campbell, of the A. W. Smith Co., has recently been engaged in looking after prospective work in and around Oil City, Titusville, Bradford and Kane, Pa. This firm has just closed a contract with the Jones & Laughlin Steel Co. for planting five town sites in Washington county, as well as several pruning contracts for large farms and fruit orchards. The early spring work will also include Akron and Canton, O., and Charleston and Huntington, W. Va. Miss E. H. Brookhart has been added to the sales staff.

Harry P. Langhans, who has been confined to his home on Milroy street for the last two weeks with an attack of grip, is convalescing.

C. Colyn, of Voorhout, Holland, has entered suit in the Allegheny county court against Theodore Verscharen, of 711 Carbon street, for the alleged rejection of a consignment of bulbs amounting to $1,500 or $1,600, in 1918.

George Simpkins, of Punxsutawney, Pa., who had an operation for appendicitis some time ago, is again on the job as traveling salesman for Scobie & Parker Co. John Fugh, another outside man for the same organization, has returned to the store for the busy season.

March 1, Freeland & Jones opened their new store on the triangle corner of Liberty, Diamond and Ferry streets, with a full line of nursery stock of ex-

Telegraph Delivery Department

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LOS ANGELES
414½ South Broadway

Send your orders to
BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street, LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in this section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

PASADENA, CALIF.
MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.
SIEBRECHT'S HOUSE OF FLOWERS

The Alexandria Florist
Member of F. T. D. and S. A. F.
Hotel Alexandria
Los Angeles, Calif.

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs on short notice.
Both Phones 1013

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 Years At It

---

ceptionally fine quality. Owing to the shortage of offices, they will retain their office headquarters with Walter H. Carney, of the Florists' Supply Co., 618 Duquesne way.

Walter H. Carney has lost a sister and aunt through death recently.

Mr. and Mrs. L. E. Blaha, of Aspinwall, Pa., whose wedding was a recent event, have returned from their eastern honeymoon trip.

Mrs. John McCann, more familiarly known in the trade as Miss Carrie Jordan, of Market street, reports that her February business this year exceeded that of any previous three months in her thirty years' experience.

Thomas A. Joyce has been rushed with business, according to his brother, Joseph M. Joyce.

Julius L. Closky intends to open wholesale headquarters on Penn avenue, between Seventeenth and Eighteenth streets, in the near future.

Accompanied by his wife and daughter, William C. Klein has gone to Oklahoma for a six weeks' visit with relatives, leaving his business in charge of a sister.

The Colonial Trust Co., administrator of the estate of the late Samuel

---

CASPER, WYOMING
CASPER FLORAL CO.
We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

We own and operate the
TWO LARGEST FLOWER STORES
IN WYOMING
Evanston, Wyo. Rock Springs, Wyo.
LOUIS B. WESTHOLDER

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

State Nursery & Seed Co.
Helena, Mont. Cut Flowers for any Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming
ATKIN'S

MISSOULA, MONT.
ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana
to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

BERKELEY, CAL. MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

ROSWELL, N. MEX.
ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

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SEATTLE
Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS
SEATTLE'S LEADING FLORIST
1622 SECOND AVENUE

SEATTLE
Choice Flowers, prompt and careful
L. W. McCOY 904 3rd Avenue
Established 1900

SEATTLE
1001-1003 Third Avenue
Finest Floral Studio in the Northwest
Rossia Bros.
Members F. T. D.

Spokane, Wash.
Eugene's Flower Shop
PROMPT AND RELIABLE

SEATTLE
MEMBER F. T. D.
In the heart of the city
Woodlawn Flower Shop
1410-1412 2nd Avenue

Spokane, Wash.
A. J. BURT, Florist
Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Cape, held a public sale of the property and effects of Cape's Floral Shop and the property belonging to him at the greenhouses at Woodville, Pa., Monday, March 8.

The deaths of Mrs. William E. Nidiek and Mrs. M. R. Morgan are recorded in this week's obituary column.

E. E. S.

PORTLAND, ORE.
TONSETH FLORAL CO.
285 WASHINGTON ST.
GROWERS and RETAILERS
Members Florists' Telegraph Delivery.

Spokane, Washington
Reimer's Floral Art Shop
RETAILERS AND GROWERS

Portland, Ore.
CLARKE BROS.
FLORISTS
Oakland, Cal.

Yakima, Washington
STATE FLORAL CO.
We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

PORTLAND ORE.
Lubliner FLORIST
328 & 348 MORRISON ST.

Bellingham, Wash.
Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

California Florist
TACOMA, WASH.
Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

WALLA WALLA, WASH.
YOUNG & LESTER
SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

SAN DIEGO, CAL.
BOYLE & DARNAUD
National Florist
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.
Jones' Flower Shop, Telegraph orders filled promptly

TACOMA
SMITH FLORAL CO., 1112 Broadway

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

FORSHAW, Florist
THE ROUND-UP CITY PENDLETON, ORE.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Bergensfjord	New York	Norway	Mar. 12
Emp. of France....	St. John, N. B.	Liverpool	Mar. 12
Coamo	New York	San Juan, P. R.	Mar. 13
Baltic	New York	Liverpool	Mar. 13
New York	New York	Southampton	Mar. 13
Moana	San Francisco	New Zealand	Mar. 13
Santa Cruz	San Fr'sco	Manila, P. I.	Mar. 13
Rochambeau	New York	Havre	Mar. 16
Sonoma	San Francisco	Sydney	Mar. 16
Metagama	St. John, N. B.	Liverpool	Mar. 17
France	New York	Havre	Mar. 18
Suwa Maru	Seattle	Yokohama	Mar. 19
Minnedosa	St. John, N. B.	Liverpool	Mar. 19
Rotterdam	New York	Rotterdam	Mar. 20
Adriatic	New York	Southampton	Mar. 20
Mauretania	New York	Southampton	Mar. 20
St. Paul	New York	Southampton	Mar. 20
Ponce	New York	San Juan, P. R.	Mar. 20
Sicilian	St. John, N. B.	London	Mar. 22
Saxonia	New York	London	Mar. 23
Niagara	Vancouver	Sydney	Mar. 24
Corsican	St. John, N. B.	London	Mar. 25
Cretic	New York	Genoa	Mar. 26
Philadelphia	New York	Southampton	Mar. 27
Kaiserin Aug. Vic.	New York	Liverpool	Mar. 27
La Savoie	New York	Havre	Mar. 27
Brazos	New York	San Juan, P. R.	Mar. 27
Scotian	St. John, N. B.	Antwerp	Mar. 29
Korea Maru	San Fr'sco	Yokohama	Mar. 30
Tofua	San Francisco	New Zealand	Mar. 30
Lapland	New York	Southampton	Mar. 30
Stavangerf'd	New York	Norway	Apr. 1
Melita	St. John, N. B.	Liverpool	Apr. 2
St. Louis	New York	Southampton	Apr. 2
Coamo	New York	San Juan, P. R.	Apr. 3
Venezuela	San Francisco	Yokohama	Apr. 3
Imperator	New York	Southampton	Apr. 3
La Lorraine	New York	Havre	Apr. 3
N. Amsterdam	New York	Rotterdam	Apr. 3
Manchuria	New York	Hamburg	Apr. 4
Nile	San Francisco	Hong Kong	Apr. 6
Carmania	New York	Liverpool	Apr. 6
San Juan	New York	San Juan, P. R.	Apr. 7
Grampian	St. John, N. B.	London	Apr. 8
Emp. of Russia	V'couver	Yokohama	Apr. 8
Oscar II	New York	Copenhagen	Apr. 8
Emp. of France....	St. John, N. B.	Liverpool	Apr. 9

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RESULTS

This firm GETS them Do YOU want them?

Mobile, Ala.,
Feb. 26, 1920.

Florists' Review,
Chicago, Ill.

Gentlemen:

Enclosed is our check covering your bill for our 1-inch ad in the Pink Part. We are more than pleased with the results the ad has brought. We scarcely can praise enough the results of the past month and wonder what the future will bring.

Yours truly,

Members F. T. D. C. RAVIER & SONS.

The opportunity is specially good for the leading Florist in cities not already represented in the Pink Part of the Review. Use this order blank:

_____ 19____

FLORISTS' PUBLISHING CO.
508 South Dearborn St., CHICAGO

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Strike out size NOT wanted.

Strike out same as above.

JOHN KRUCHTEN HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street, CHICAGO, ILL.

L. D. PHONE, CENTRAL 8016-8017-8018

Wholesale Cut Flower Prices.

Chicago, Mar. 9, 1920.

	Per doz.
Beauty, Special	$ 7.50
Beauty, 30 to 36-in. stems	$ 5.00 @ 6.00
Beauty, 24 to 30-in. stems	4.00
Beauty, 20 to 24-in. stems	3.00
Beauty, Short	.50 @ 1.00
Beauty, 12 to 20-in. stems	1.50 @ 2.00
	Per 100
Columbia	$ 8.00 @ $35.00
Mrs. Russell	10.00 @ 40.00
Premier	10.00 @ 40.00
Milady	6.00 @ 35.00
Montrose	6.00 @ 25.00
Sunburst	6.00 @ 25.00
Ophelia	6.00 @ 25.00
Killarney	6.00 @ 20.00
White Killarney	6.00 @ 20.00
Double White Killarney	6.00 @ 20.00
Killarney Brilliant	6.00 @ 20.00
Champ Weiland	6.00 @ 20.00
Nesbit	3.00 @ 5.00
Cecile Brunner	2.00 @ 4.00
Carnations	4.00 @ 6.00
Valley	8.00
Cattleyas, doz.	$7.50@$9.00
Callas, doz.	3.00
Easter Lilies, doz.	3.00 @ 4.00
Pansies, bunch	.08@ .12
Violets	.50 @ 1.00
Calendulas	2.00 @ 8.00
Sweet Peas	1.50 @ 3.00
Freesias	2.00 @ 6.00
Tulips	6.00 @ 12.00
Jonquils	4.00 @ 6.00
Daisies	2.00 @ 3.00

Pittsburgh, Mar. 9, 1920.

	Per doz.
Beauty, Special	$ 9.00
Beauty, Fancy, 24 to 30-inch	$ 6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $ 8.00
White Killarney	6.00 @ 15.00
Richmond	8.00 @ 20.00
Ophelia	8.00 @ 20.00
My Maryland	8.00 @ 20.00
Mrs. Charles Russell	15.00 @ 35.00
Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $12.00
Carnations	6.00 @ 8.00
Violets, double	.50 @ 1.00
Heather, per bunch	$1.50 @ $6.00
Tulips	6.00
Freesias	6.00 @ 8.00
Mignonette	8.00
Pussy willow, per bunch	$0.50 @ $2.00
Yellow Narcissi	6.00 @ 8.00
Sweet Peas	1.00 @ 3.00
Daisies	3.00 @ 4.00
Snapdragon	6.00 @ 12.00
Primroses	1.00 @ 2.00

St. Louis, Mar. 9, 1920.

	Per doz.
Beauty, Specials	$ 8.00 @ $12.00
Beauty, Extra	5.00 @ 10.00
	Per 100
Columbia	$ 6.00 @ $20.00
Premier	10.00 @ 25.00
White Killarney	4.00 @ 8.00
Killarney	4.00 @ 8.00
Ward	4.00 @ 8.00
Milady and Ophelia	6.00 @ 15.00
Russell	6.00 @ 15.00
Carnations	4.00 @ 8.00
Easter Lilies	18.00 @ 20.00
Snapdragons	6.00 @ 8.00
Daisies	1.00 @ 1.50
Valley	8.00 @ 10.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	1.00 @ 2.00
Paper Whites	3.00 @ 5.00
Violets	.50 @ .75
Jonquils	4.00 @ 6.00
Freesias	2.00 @ 3.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 5.00

GEO. REINBERG

Wholesale Grower of **Cut Flowers**

Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of $3.00 per month, or send $36.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO

Asparagus Plumosus Sprays

LET US QUOTE YOU PRICE ON YOUR WANTS

WHITE EASELS, 4 ft., $10.00 per dozen; 5 ft., $12.00

E. G. GILLETT, Wholesale Commission Florist 131 E. 3rd St., Cincinnati, O.

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Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

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Wholesale Cut Flower Prices.

Buffalo, Mar. 9, 1920.

	Per 100
Beauty, Special	$60.00 @ $75.00
Beauty, Fancy	30.00 @ 40.00
Beauty, Extra	20.00 @ 25.00
Beauty, First	8.00 @ 12.00
Columbia	10.00 @ 25.00
Killarney	6.00 @ 15.00
White Killarney	6.00 @ 15.00
Double White Killarney	6.00 @ 15.00
Richmond	10.00 @ 15.00
Maryland	6.00 @ 20.00
Russell	12.00 @ 20.00
Ophelia	8.00 @ 20.00
Mrs. Ward	4.00 @ 8.00
Sunburst	10.00 @ 30.00
Bon Silene	4.00 @ 6.00
Cecile Brunner	4.00 @ 5.00
Carnations	4.00 @ 6.00
Cattleyas	75.00 @ 100.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	.75 @ 3.00
Snapdragons	8.00 @ 15.00
Violets	.75 @ 1.00
Calla Lilies	25.00 @ 35.00
Narcissus Golden Spur	4.00 @ 6.00
Calendula	3.00 @ 6.00
Freesias	3.00 @ 4.00
Valley	12.00 @ 15.00
Daffodils	4.00 @ 6.00

FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

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WESTERN FLORISTS

can depend on getting prompt service on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.

1515 Champa St., DENVER, COLO.

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Many Florists

Add New Department

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A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School

11 K, NEWARK, NEW YORK

The Anita Brand Goods

Everything in the Paper Line

FOR FLORISTS

ANITA SPECIALTY CO., Inc.

77 Summer St. P. O. Box 2378 Boston, Mass.

WEILAND-RISCH CO.

FLOWER GROWERS

TELEPHONE CENTRAL 679 154 N. WABASH AVE. CHICAGO ILLINOIS

RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

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Carnations	4.00 @ 6.00
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Callas, doz.	3.00
Easter Lilies, doz.	3.00 @ 4.00
Pansies, bunch	.08@ .12
Violets	.50 @ 1.00
Calendulas	2.00 @ 8.00
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Mrs. Charles Russell	15.00 @ 35.00
Premier	15.00 @ 35.00
Columbia	15.00 @ 35.00
Orchids, per doz.	$8.00 @ $12.00
Carnations	6.00 @ 8.00
Violets, double	.50 @ 1.00
Heather, per bunch.	$1.50 @ $6.00
Tulips	6.00
Freesias	6.00 @ 8.00
Mignonette	8.00
Pussy willow, per bunch	$0.50 @ $2.00
Yellow Narcissi	6.00 @ 8.00
Sweet Peas	1.00 @ 3.00
Daisies	3.00 @ 4.00
Snapdragon	6.00 @ 12.00
Primroses	1.00 @ 2.00

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Daisies	1.00 @ 1.50
Valley	8.00 @ 10.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	1.00 @ 2.00
Paper Whites	3.00 @ 5.00
Violets	.50 @ .75
Jonquils	4.00 @ 6.00
Freesias	2.00 @ 3.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 5.00

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Double White Killarney	6.00 @ 15.00
Richmond	10.00 @ 15.00
Maryland	6.00 @ 20.00
Russell	12.00 @ 20.00
Ophelia	8.00 @ 20.00
Mrs. Ward	4.00 @ 8.00
Sunburst	10.00 @ 30.00
Bon Silene	4.00 @ 6.00
Cecile Brunner	4.00 @ 5.00
Carnations	4.00 @ 6.00
Cattleyas	75.00 @ 100.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	.75 @ 3.00
Snapdragons	8.00 @ 15.00
Violets	.75 @ 1.00
Calla Lilies	25.00 @ 35.00
Narcissus Golden Spur	4.00 @ 6.00
Calendula	3.00 @ 6.00
Freesias	3.00 @ 4.00
Valley	12.00 @ 15.00
Daffodils	4.00 @ 6.00

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Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
CUT FLOWERS, GREENS and PLANTS

Wholesale Cut Flower Prices.

Philadelphia, Mar. 10, 1920.

	Per 100
Beauties, Long	$100.00
Russell, Hadley, Long	$25.00 @ 30.00
Russell, Hadley, Short	10.00 @ 15.00
The Killarneys, Long	10.00 @ 12.00
The Killarneys, Short	4.00 @ 6.00
Ward	15.00 @ 20.00
Prima Donna, Maryland, Long	15.00 @ 20.00
Prima Donna, Maryland, Short	8.00 @ 10.00
Premier, Long	20.00 @ 25.00
Premier, Medium	10.00 @ 15.00
Columbia, Long	20.00 @ 25.00
Columbia, Medium	10.00 @ 15.00
Ophelia, Sunburst, Long	15.00 @ 20.00
Ophelia, Sunburst, Short	8.00 @ 10.00
Cattleyas	40.00 @ 60.00
Carnations, Fancy	10.00
Carnations, Select	8.00
Carnations, Ordinary	6.00
Violets, double	.75 @ 1.00
Violets, single	.35 @ .75
Sweet Peas, Fancy	3.00
Sweet Peas, Ordinary	.50 @ 2.00
Valley	6.00 @ 10.00
Daisies, Yellow	1.50 @ 2.00
Paper Whites	4.00 @ 6.00
Snapdragons	8.00 @ 12.00
Gardenias	10.00 @ 30.00
Lilac, per bunch	$2.00
Calendulas	2.00 @ 5.00
Mignonette	4.00 @ 6.00
Freesias	2.00 @ 4.00
Easter Lilies	20.00 @ 25.00
Callas	20.00 @ 25.00
Narcissus Golden Spur	8.00 @ 10.00
Myosotis	2.00 @ 3.00
Tulips	6.00 @ 8.00
Daffodils	4.00 @ 6.00
Wallflower	3.00 @ 4.00

Boston, Mar. 9, 1920.

	Per 100
American Beauty	$15.00 @ $50.00
Shawyer, Russell	4.00 @ 16.00
Killarney	2.00 @ 8.00
Milady, Miller	3.00 @ 12.00
Fancis Scott Key, Radiance	4.00 @ 12.00
White Killarney	2.00 @ 8.00
Double White Killarney	2.00 @ 8.00
Killarney Brilliant	3.00 @ 10.00
Mrs. Aaron Ward, Sunburst	3.00 @ 16.00
Hadley	4.00 @ 20.00
Ophelia	3.00 @ 16.00
Premier	4.00 @ 16.00
Columbia	4.00 @ 16.00
Maryland, Hoosier Beauty	3.00 @ 12.00
Cattleyas	30.00 @ 50.00
Sweet Peas	1.00 @ 3.00
Carnations	3.00 @ 4.00
Violets	.75 @ 1.25
Marguerites	1.00 @ 3.00
Calendulas	2.00 @ 4.00
Paper White Narcissi	3.00 @ 4.00
Callas	12.00 @ 16.00
Mignonette	6.00 @ 8.00
Freesia	3.00 @ 6.00
Trumpet Daffodils	4.00 @ 5.00
Easter Lilies	15.00 @ 20.00
Tulips	4.00 @ 5.00
Pansies	1.00 @ 3.00
Antirrhinums	8.00 @ 16.00

Milwaukee, Mar. 9, 1920.

	Per 100
Columbia	$12.00 @ $35.00
Premier	15.00 @ 35.00
Killarney	6.00 @ 15.00
White Killarney	6.00 @ 15.00
Hoosier Beauty	8.00 @ 20.00
Mrs. Ward	6.00 @ 15.00
Ophelia	8.00 @ 25.00
Carnations, assorted	4.00 @ 6.00
Violets	.75 @ 1.00
Cattleyas, per doz.	$5.00@$6.00
Narcissi	6.00 @ 8.00
Calendulas	4.00 @ 6.00
Rubrums, per doz.	$1.50
Callas, per doz.	$2.50@ 3.00
Easter Lilies	20.00 @ 30.00
Freesias	4.00 @ 6.00
Daffodils	4.00 @ 6.00
Golden Spur	6.00 @ 8.00
Sweet Peas	1.00 @ 3.00

Cincinnati, Mar. 9, 1920.

	Per doz.
Beauties, 36-inch	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$ 6.00 @ 25.00
Premier	6.00 @ 30.00
Killarney	4.00 @ 10.00
Ophelia	4.00 @ 10.00
Russell	6.00 @ 20.00
Carnations	6.00 @ 8.00

Boston Floral Supply & Snyder Co. *Wholesale Florists . .*
Hardy Cut Evergreens, Cut Flowers and Florists' Supplies
15 Otis Street BOSTON, MASS.

Mention The Review when you write.

Futterman Bros.
102 W. 28th St. *Wholesale Florists* NEW YORK
"The House of Novelties" Phone Watkins 9761 and 159 Consignments solicited

Mention The Review when you write.

J. E. KOPPELMAN
47 Eddy Street, Providence, R. I.

Wholesale Florist and Supplies

Wire Wreaths, Double
In not less than 100 lots

10-inch	Per 100, $ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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The Denver Wholesale Florists' Company
1433-1435 California St.
DENVER, COLO.

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GUST. RUSCH & CO.
WHOLESALE FLORISTS
444-446 Milwaukee St., Milwaukee, Wis.
CUT FLOWERS and FLORISTS' SUPPLIES

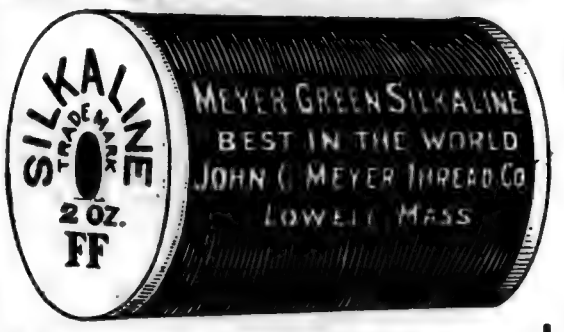
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SIXTH CITY WIRE WORKS
Manufacturers of
WIRE FLORAL DESIGNS
and All Wire Novelties to Order.
224 High Ave. CLEVELAND, OHIO

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WIRED TOOTHPICKS
Manufactured by
W. J. COWEE, BERLIN N.Y.
10,000, $2.50 50,000, $11.00
Sample Free For Sale by Dealers

Always mention the Florists' Review when writing advertisers.



Meyer Green Smilax Thread
is $2.00 per lb., and the
Green Silkaline
is $2.25 per lb., net 30 days.

Liberal discounts in 500-lb. lots and upwards. Be sure to get the Meyer brand and you will get the best.

Manufactured by the
John C. Meyer Thread Works
LOWELL, MASS.

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FLORISTS' SUPPLIES
235 Eighth Ave., NEWARK, N.J.
Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

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UNITED STATES CUT FLOWER CO.
Wholesale Growers
ELMIRA, NEW YORK

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NOW IS THE TIME FOR ACTION
DO TWO THINGS
First: Join the board, which only costs $10.00 to join.
Second: Send us for collection your overdue accounts.
The National Florists' Board of Trade
48 Wall Street New York

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CUT FLOWERS, PLANTS - BULBS
Florists' Supplies
MILWAUKEE, WIS.

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WHOLESALE FLORIST

Exceptional Opportunity for a good Rose and Carnation Grower

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N. Y. FLORISTS' SUPPLY CO., INC.
103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

Telephones 2164-2165-2166 Farragut.

$1 *Fifth Edition* $1

Album of Designs

$1 *BETTER THAN EVER* $1

J. K. ALLEN, 133 W. 28th Street NEW YORK
ESTABLISHED 1897

ROSES, CARNATIONS

And All Seasonable Flowers

LECAKES
106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Fancy and Dagger Ferns — Telephone 3066 Farragut — Bronze and Green Galax

No Connection with New York Florists' Supply Co.

FRANK H. TRAENDLY CHARLES SCHENCK

TRAENDLY & SCHENCK
Wholesale Florists and Cut Flower Exchange

436 6th AVENUE, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut CONSIGNMENTS SOLICITED

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Office and Salesroom:
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Manufacturers and Importers of
WILLOW AND FANCY BASKETS FOR FLORISTS
Dealers in Florists' Supplies
Our Specialties: Wheat Sheaves and Baskets

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WHOLESALE FLORIST NEW YORK CITY 118 West 28th Street
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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

CONSIGNMENTS SOLICITED

William P. Ford
107 West 28th St., Phone 5835 Farragut New York

Seasonable Flowers in unlimited quantity, and the best the market affords every day in the year. Prompt shipments at a moment's notice.

ROSES, CARNATIONS, VALLEY, Etc.

Reed & Keller
122 W. 25th St., New York

Florists' Supplies

We manufacture all our Metal Designs, Baskets, Wire Work and Novelties

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THE BUSY BEES

Headquarters for all kinds of top-grade stock, from the BEST Eastern Growers.

Established 1903 Prompt Payments

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS
54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Mar. 9, 1920.

	Per 100
Beauty Specials	$35.00 @ $75.00
Beauty, Fancy	25.00 @ 50.00
Beauty, Extra	15.00 @ 30.00
Beauty, No. 1	10.00 @ 15.00
Beauty, No. 2	6.00 @ 10.00
Prima Donna	4.00 @ 20.00
White Killarney	3.00 @ 15.00
Francis Scott Key	15.00 @ 50.00
Premier	4.00 @ 25.00
Mrs. Aaron Ward	4.00 @ 15.00
Russell	4.00 @ 15.00
Ophelia	3.00 @ 15.00
Columbia	4.00 @ 15.00
Hadley	4.00 @ 35.00
Sunburst	4.00 @ 15.00
Orchids—Cattleyas	15.00 @ 50.00
Sweet Peas	.50 @ 3.00
Gardenias	10.00 @ 25.00
Lilies of the Valley	.50 @ 4.00
Carnations	2.00 @ 4.00
Tulips, per bunch	$0.35@$0.75
Paper Whites, bunch	.50@ .75
Daffodils, per bunch.	.50@ .75

GEORGE C. SIEBRECHT
WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of QUALITY Stock Solicited

Mention The Review when you write.

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M. C. FORD
Wholesale Florist

American Beauties and Carnations

121 W. 28th St. NEW YORK CITY

Telephone 3870-3871 Farragut

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Hints

IF you knew how satisfactorily we handle our shipments of flowers, you would certainly ship to us.

We guarantee you best market prices and prompt return.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.
111 WEST 28th STREET, NEW YORK CITY

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WHOLESALE FLORISTS
Choicest Stock in America

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Wholesale
.. Florist ..

131-133 West 28th St., NEW YORK

Telephone 3532-3533 Farragut

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ORCHIDS. GARDENIAS. ETC.
PAUL NECONY - Wholesale Florist - NEW YORK

Telephones No. 2064 and 686 Mad. Sq. 57 W. 28th S.

CARNATIONS, ROSES

Ferns, $3.50 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING
In Florists' Supplies

THE BEST
WIRE HANGING BASKETS

Inch	Doz.	100
10	$2.50	$17.00
12	3.00	22.00
14	3.50	25.00
16	4.50	36.00

THE WILLIAM MURPHY COMPANY
WHOLESALE COMMISSION FLORISTS
329 Main Street Phones Main 980-981 CINCINNATI, OHIO
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

KANSAS CITY, MO.

The Market.

Stock is plentiful to the point of a surplus and prices are much lower. Demand is stronger and more steady. As usual in Lent, there are no big entertainments that call for decorations, but there are a few small dinners and luncheons each week and the regular buying of flowers has strengthened business to a great extent.

Various Notes.

L. R. Bohannon, of Chicago, was in the city last week.

All the growers report the Easter lily crop in fine condition and a good supply of blooms. Prices will be higher than in former years.

The W. L. Rock Flower Co. had an attractive window of spring plants and baskets, Thursday and Friday, March 4 and 5, with price cards prominently displayed. Other days they had cut flowers and different stock with prices displayed. Mr. Carter said it was in the nature of an educational campaign to make the public understand that flowers were cheaper than they had been and to encourage buying. Prospective buyers would have an idea of what they could obtain for a certain amount before they entered the store.

Among the recent visitors in the city were Tucker Smith and P. A. Manson, of Pleasant Hill, Mo., and Roy Hall, of the Kirkwood Floral Co., Des Moines, Ia.

Two of the department stores had sales of carnations, Saturday, March 6. The George B. Peck Dry Goods Co. sold them for 69 cents per dozen and the Jones store for 50 cents per dozen. They were all home-grown stock.

E. A. Humfeld is recovering from the flu and has been at the store a part of two days after a week at home. Like the man who said that falling a long distance wasn't anything, but hitting the ground was what hurt, Mr. Humfeld says having the flu is nothing, but getting strong after it is what counts.

Instead of objecting to department store flower sales, E. A. Humfeld believes they are a good thing for florists, because they direct attention to the buying of flowers and to the fact that prices are such that almost everyone can afford to buy. Those who buy a dozen carnations or a bunch of violets at these sales will be more apt to patronize a florist often in the future if they find flowers within their means. The sale may be the means of forming a habit and they will tell their friends and thus be unconscious advertisers themselves, Mr. Humfeld thinks.

The Muehlebach Flower Shop had some fancy Premier roses last week and some lilac plants that attracted attention. The trade in novelties and art material is increasing steadily.

The furious wind Wednesday night, March 3, caused J. G. Eggleston to stay up all night and watch his houses, as his range is located on a high point in Rosedale. One of his carnation houses bent slightly at one end, but he braced it with iron pipes so that it held.

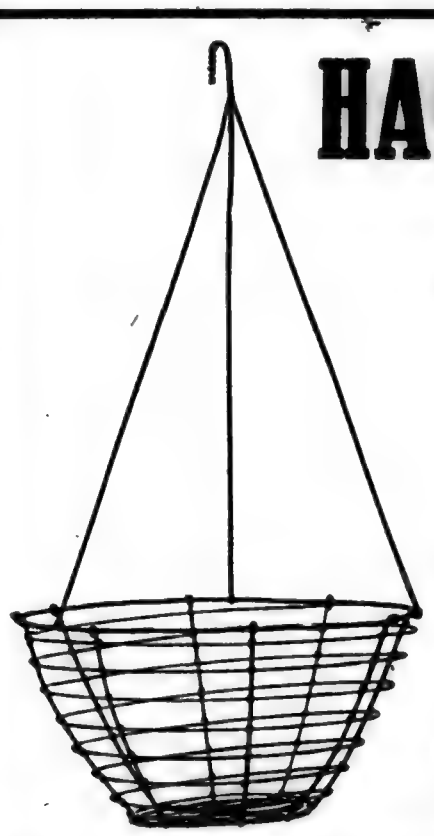
Samuel Murray's store is closed tight on Sunday, no one being on duty at any time through the day. There is a late delivery Saturday night, when all orders are taken care of for Sunday, and Mr. Murray says he has not had a single complaint since putting the new plan in operation. He has bought another truck, giving him two large delivery cars of his own. He rents some smaller cars for delivery purposes the year around. Mr. Murray says February was the best month in the more than thirty years he has been in business. March thus far has been good, too.

Mrs. E. H. Hedges had a brisk business all week and, like the other florists, enjoyed turning out orders when there was enough stock to work with.

W. E. Tredup has returned from a trip through Kansas. He found the trade preparing for a heavy spring business and everybody feeling satisfied with the winter's returns.

After a five weeks' siege of influenza, A. Newell is well again and is attending to business almost the entire time every day.

Excavating for the large new green-



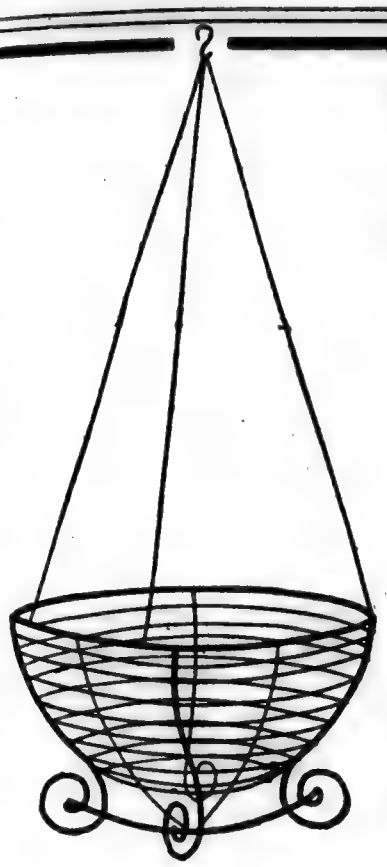
HANGING BASKET

Hand made, wire bound, enameled green, substantial.

	doz.	100
8-inch	$1.65	$14.50
10-inch	1.95	15.40
12-inch	2.75	19.80
14-inch	3.30	25.20
16-inch	4.15	35.20
18-inch	5.50	44.00

Fancy Green Sheet Moss
Large Sack, $2.00

Pittsburgh Cut Flower Co.
116-118 Seventh St., PITTSBURGH, PA.



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.50	$18.00
10-inch	3.00	20.00
12-inch	3.50	25.00
14-inch	4.00	27.50
16-inch	5.00	35.00
18-inch	7.50	60.00

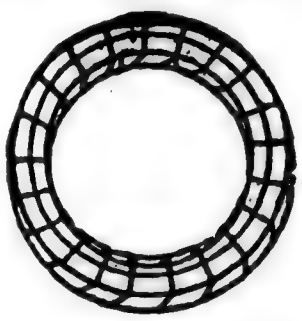
GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, $1.75; 10 bags, $16.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

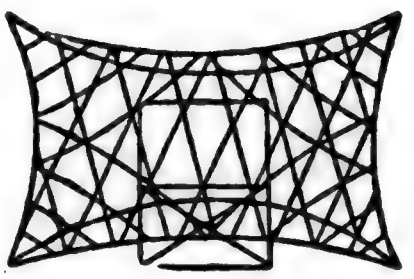
15 EAST THIRD STREET

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present. Raw material is scarce and getting scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 25 Years

201 North Seventh Avenue, SCRANTON, PA.

house on Longview Farm is well under way and part of the material for building is on hand. This house will be used for roses and most of the stock has been shipped.

The daily cut of sweet peas at the S. Bryson Ayres greenhouses is about 15,000. He is letting the finest varieties go to seed. His reputation for sweet peas has become so firmly established that he is having large demands for seeds from all parts of the country.

Since the neighborhood around Thirty-first street and Troost avenue has become such a good business center, the merchants there have formed a south side improvement association. The Humfeld-Orear Floral Co. and J. Austin are members of the association.

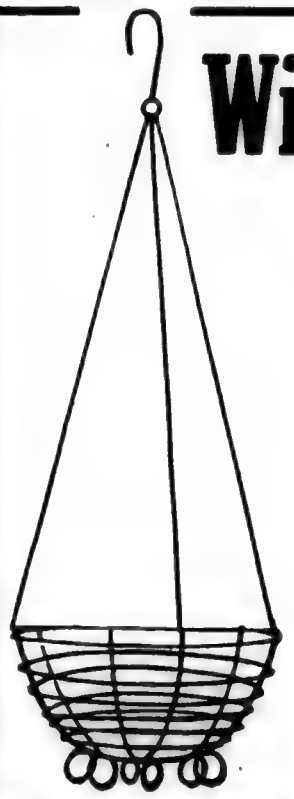
Sunday closing is no new feature for the Humfeld-Orear Floral Co. The store has never been open on Sunday. Mr. Orear says that instead of losing business, he has always gained by this rule.

The Pinehurst Floral Co. has been sending in some good red roses the last few days and will soon have a good crop of these. The company is also sending in some choice calla lilies.

Business continues good with A. F. Barbe, funeral work predominating. Spring work is taking much of his attention and he has enough Easter lilies to take care of his trade.

Nelson Jarrett finds a shortage of geraniums and a few other plants. He is busy with bedding stock and plants for Easter. He says that he believes this will be one of the best seasons the florists have ever had.

No one enjoys Sunday closing more than Miss L. E. Boggess, who has worked seven days a week for eight years. She says she hopes the florists will never open on Sunday again, ex-



Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches	$3.00
12 inches	4.00
14 inches	5.00
16 inches	6.00

GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

Per large size bag.....$3.00

Geo. H. Angermueller Co.

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

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CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
601 Elm St.
Dallas, Texas.

Home Office and Factory
4433 Ogden Ave.
CHICAGO
Telephone
Lawndale 906

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	$ 5.00
10 x 6 x 5½	2-inch Top	5.70
12 x 8 x 5½	2-inch Top	7.40
14 x 10 x 8	2-inch Top	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top	$4.55
20 x 4 x 3	2-inch Top	4.55
21 x 5 x 3	3-inch Top	6.00
24 x 5 x 3½	2-inch Top	6.35
24 x 8 x 4	2-inch Top	8.15
28 x 8 x 4	2-inch Top	9.20
28 x 8 x 5	2-inch Top	10.50
30 x 5 x 3½	2-inch Top	6.95
36 x 8 x 5	2-inch Top	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT
CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of $3.50 for 500 boxes or any part thereof.

A charge of $5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	$21.15
20 x 20 x 8	Telescope	27.40
21 x 5 x 3	Telescope	6.00
24 x 5 x 3½	Telescope	7.35
24 x 24 x 10	Telescope	42.10
30 x 10 x 5	Telescope	14.65
30 x 12 x 6	Telescope	21.15
32 x 32 x 8	Telescope	52.60
36 x 10 x 5	Telescope	18.95
36 x 12 x 6	Telescope	25.30
36 x 14 x 8	Telescope	33.75
40 x 10 x 6	Telescope	30.00

cept for the big holidays, and it is safe to say they never will.

William Foith is wholesaling a large stock of potted cinerarias and also selling some at retail. He considers himself especially fortunate in disposing of one of the heaviest crops of carnations he ever had before prices dropped. He has more coming on, but not half the supply that he had. He also has a large number of snapdragons and sweet peas.

J. E. K.

SALT LAKE CITY, UTAH.

The Market.

Bad weather last week held the cut stock back, but the flu has almost entirely disappeared and the demand for funeral flowers has been light. The supply of roses is still short of the demand and prices still hold up. Carnations and sweet peas are more plentiful and are moving well, carnations selling from $5 to $8 per hundred and sweet peas at $2 per hundred. Daffodils and tulips are at their best, the stock being extra good. Freesias are still arriving in large amounts, but the stock is not so good as it has been.

Various Notes.

Charles Edgar and wife, who have been traveling for the McCallum Co., Pittsburgh, Pa., were in the city three or four days last week. Mr. Edgar has visited most of the growers in the intermountain country and says that Easter stock everywhere is looking fine.

David Brown, manager of the Quality Floral Shop, Inc., at Provo, Utah, visited the trade last week. G. J. B.

CONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

LARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

IN addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

MOST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

ALL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

XTRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

Climax Manufacturing Company

Main Office and Plant

Castorland, N. Y.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
x20x 4	$ 2.70	$ 3.00
x18x 5	2.80	3.10
x24x 5	4.40	5.20
x30x 5	5.20	6.00
x24x 8	6.50	8.00
x28x 8	8.00	10.00
x36x 8	9.60	11.60
x38x 8	11.50	13.50
x30x10	12.00	14.00
x28x12	12.50	15.00
x35x10	13.50	15.50
x36x12	17.00	20.00
x20x20	18.00	22.50
x24x24	27.00	30.00
x42x12	....	32.00
x48x14	....	37.50

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½x9x 6.....$4.00 6x9x12.....$6.50
6 x7x14..... 6.00 7x9x 9..... 6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.

Established 1890

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Cut Flower Boxes

All Sizes

C. C. POLLWORTH CO.,
Milwaukee, Wis.

MINNEAPOLIS-ST. PAUL.

The Market.

Prices have dropped back to normal and even below that mark in this vicinity. There is plenty of stock on hand and indications are that there will be plenty for the rest of the season to meet the demands. Some good calla lilies are arriving on the market, as are also sweet peas, roses and bulbous stock.

The Lenten season has placed a damper on business to a considerable extent, as is nearly always the case.

Nursery stock appears to be short and not nearly enough to meet the demand. Indications point to a severe shortage in the spring, especially in ornamentals.

Club Meeting.

The Minneapolis Florists' Club held the March meeting at the Nicollet

Lindley Boxes

Regardless of present paper shortage, we have a large supply

READY FOR SHIPMENT

AT VERY REASONABLE PRICES



MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Corsage and Violet Boxes

9x6x5½ Shallow Lid	$5.00
11x8x5½ Shallow Lid	6.15
15x8x6½ Shallow Lid	8.35

Cut Flowers and Sprays

	Shallow Lids	Full Telescope
18x5x3	$ 4.40	$ 4.70
21x5x3	4.75	5.15
24x5x3½	5.60	6.50
30x5x3½	6.80	7.80
36x5½x3½	...	10.20
21x7x3½	7.00	...
24x8x4	8.50	10.20
28x8x5	11.00	14.00
36x8x5	13.70	16.50

Designs, Sprays, Etc.
All Full Telescope

30x10x5	$17.50
36x10x6	24.20
40x10x6	25.50
48x10x6	30.75
30x12x7	25.80
36x12x8	35.80
36x14x6	28.90
34x16x5	25.80
16x16x8	24.30
18x18x7	24.30
20x20x6	24.30
20x20x8	32.40
24x24x8	39.20

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style
An Appropriate Color

18x 5x3	3	-inch lid	$ 4.90
21x 5x3	3	-inch lid	5.40
24x 5x3½	3½	-inch lid	6.95
30x 5x3½	3½	-inch lid	8.30
34x 6x3½	3½	-inch lid	10.60
21x 8x4	2	-inch lid	8.25
24x 8x4	2	-inch lid	8.85
24x 8x4	4	-inch lid	10.20
28x 8x5	2	-inch lid	11.30
36x 8x5	2	-inch lid	13.90
12x12x8	8	-inch lid	17.50
28x22x8	8	-inch lid	46.50

CORSAGE AND VIOLET

7x4x4	2	-inch lid	$ 3.20
15x7x6½	2	-inch lid	7.50

WHITE BOXES

Corner Lock Style
A Beautiful White Plated Stock

8x4x3½	2	-inch lid (violet)	$ 3.45
15x8x6½	2	-inch lid (violet)	9.50
18x5x3	3	-inch lid	5.30
21x5x3	3	-inch lid	5.80
24x5x3½	3½	-inch lid	7.50
30x5x3½	3½	-inch lid	8.95
36x5x3½	3½	-inch lid	11.50
24x8x4	4	-inch lid	11.30
28x8x5	5	-inch lid	15.50
36x8x5	5	-inch lid	18.40

WHITE ENAMELED
For Violets, Etc., Made From Genuine Clay Coated Stock

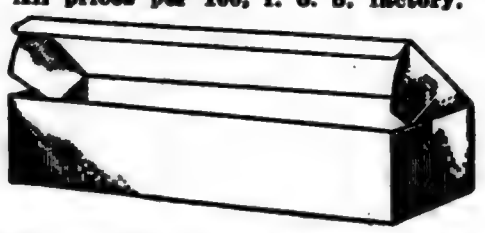
9x6x5½	2	-inch lid	$6.90
11x8x5½	2	-inch lid	9.00

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 5%
Orders of 1,000 and over, assorted sizes.....less 7½%

Printing black or colored ink, $2.00 extra per thousand or less quantity.
All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4¼x3	$2.90
24x4¼x3	3.30
30x5 x3¼	4.30

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.
New York trade phone, Audubon 2860—Geo. L. Hoopis, Representative.
St. Louis trade phone, Olive 3766—H. F. Seigneur, Representative.
Louisville trade phone, 2669—J. Raymond Clark, Representative.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

—why Florists prefer BULIS boxes

BECAUSE of their sturdy construction, Bulis corrugated Fiberboard Boxes invariably deliver flowers in perfect condition.

The patent metal corners eliminate the necessity of glue or tools. Easily put together; they snap in place like a glove and never let go.

Bulis Boxes in all sizes comply with the respective rulings and requirements of Parcel Post and Express and are the safest way to send flowers by either method.

Shipped flat, knocked down, in bundles of 25, which is the minimum order.



The Bulis Patent Metal Cornered Florist Box

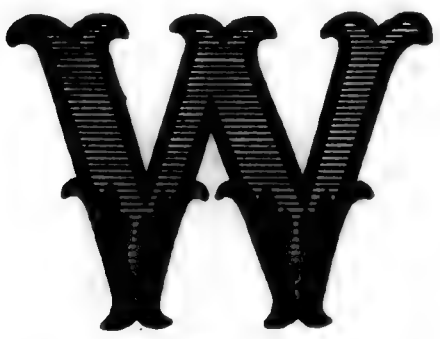
Box No.	Weight per bdl. of 25	Size, Inches L. W. D.	Price per 100: 200 and under	225 to 500	525 and over
25	68	16 x 16 x 8	$32.75	$31.75	$30.50
26	70	20 x 20 x 10	34.25	33.25	31.75
7	114	24 x 24 x 10	54.00	52.50	50.00
23	108	26 x 20 x 10	51.75	50.25	48.00
8	132	30 x 30 x 8	64.50	62.50	59.50
11	52	28 x 12 x 5	27.00	26.00	25.00
12	34	24 x 6 x 4	19.00	18.50	17.75
13	38	30 x 5 x 4	21.00	20.50	19.50
15	63	36 x 8 x 6	32.25	31.50	30.00
16	93	36 x 12 x 8	43.25	42.00	40.00
19	118	48 x 14 x 8	58.00	56.50	53.75
21	199	60 x 16 x 12	88.00	85.75	81.50

Prices subject to change without notice.

All above sizes in stock. Order today for Easter needs. Shipped only in bundles of twenty-five, same day order is received. Terms, 2% ten days, net 30 days, F. O. B. St. Louis.

J. C. BULIS MFG. CO., 1124 South 12th Street **St. Louis, Mo.**

GOLD LETTERS—SPECIAL PRICES







Letters packed 25 to each package. Numerals in same colors and price.

No. 1 In Gold and Purple, per 1000, $5.50

No. 4 In Gold Only, per 1000, $5.00

No. 6 In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$3.50

Always state what color is wanted, otherwise gold will be sent.

House cafe. The members and visitors numbered about thirty-five and all enjoyed the fine dinner served. The program consisted of a paper on landscape gardening by C. N. Ruedlinger, a paper on the history of the tulip by Le Roy Cady, and some humorous impersonations by a reader.

A few matters of business were taken up and it was decided to invite the ladies to the next meeting. This meeting was an open one and a large number of employees were present. It is the desire of the officers of this association that everyone in the trade become affiliated with it and that, as a consequence, better meetings will be held.

Various Notes.

The next meeting of the Minnesota State Florists' Association will be held at the Merriam Park Greenhouses, Merriam park, Thursday evening, March 18. An excellent program has been prepared and anyone interested will find it worth while to attend this meeting.

The Twin City Association of Landscape Gardeners and Nurserymen held its monthly meeting March 10 at the Minneapolis Athletic Club.

Excellent catalogues have recently been issued by the Rose Hill Nurseries, Northrup, King & Co., W. H. Bofferding & Co., Emma V. White Co. and Danish Seed Import, of Minneapolis, and Holm & Olson, St. Paul.

C. B. Livingstone is back again in the business. He is working for the L. S. Donaldson Co.

E. Meyer, city forester of Minneapolis, made a trip to Florida early in March.

Several of the market gardeners who grow bedding stock as a side line are getting their cannas under way as fast as possible. All are expecting a good demand for their stock this year.

J. A. Jensen, who entered the landscape department of Holm & Olson early in the year, is on a trip through Iowa and other states, giving landscape talks in which he uses a fine set of slides of views taken by himself. This way of promoting the work is proving successful. Mr. Jensen has his time well booked for some five or six weeks ahead.

Superintendent Theodore Wirth, of the Minneapolis park board, delivered several lectures before the landscape

YOUR OLD FRIEND

SAM SELIGMAN

IS NOW WITH US

Mr. Seligman needs no introduction to the majority of florists, from coast to coast.

He will shortly open a new display room at

239 4th Avenue, New York

where he will exhibit the McCallum line of Florists' Supplies, Novelties, Baskets, Ribbons, Chiffons and all items of particular interest to exclusive florists.

Mr. Seligman, together with Mr. T. J. Nolan, another of our Eastern Representatives, will be glad to welcome you at our exhibit at the

NEW YORK FLOWER SHOW

AT THE GRAND CENTRAL PALACE
MARCH 15th TO 20th, INCLUSIVE

Don't fail to be there—you'll miss a great deal if you're not. Make a note of it now—arrange your affairs accordingly and make the biggest effort you can to come.

The McCallum Company

PITTSBURGH CLEVELAND
DETROIT CINCINNATI

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1366-68 Clybourn Ave., CHICAGO

gardening classes at the University of Illinois recently and also visited in Chicago.

The heavy snow storm, March 3 and 4, suspended traffic for a short time on many of the railroads, and deliveries in town were hard to make for several days. The surface lines were successful in keeping their tracks clean, so that little inconvenience, except a slow schedule, was experienced by those who used this means of locomotion.

Imported St. Joseph Easter Lilies	$40.00	per 1000
Crepe Easter Lilies	35.00	"
Crepe Roses	25.00	"
Crepe Mums or Dahlias	30.00	"
Satine Jonquils	5.00	per 100

THE JOSEPH M. STERN CO., Cleveland, Ohio

Mention The Review when you write.

The P. N. Hermes greenhouses are sending in some good calla lilies.

Some excellent sweet peas and roses are arriving from the Will Bros. greenhouses.

The Merriam Park Greenhouses are supplying a large amount of good bulbous stock to the market. R. C.

Hannibal, Mo.—The sales force of W. T. League has been increased by the addition of Miss Julia Haworth to the staff.

PACIFIC COAST DEPARTMENT

Capitola, Cal. — Weather conditions have been more favorable here, reports Manager James A. Brown, of the Brown Bulb Ranch, than in southern California, where stringent rules were necessary to conserve the water supply during the drought.

ORCHIDS BY AUTOMOBILE.

"Orchids are a rarity, and would be so in San Francisco were they not brought into the city every morning by motor trucks," was the opening of a lengthy illustrated article in the San Francisco Examiner, Sunday, February 29, telling of the orchid houses of Ferrari Bros., near Potrero. It went on to say: "Amil, Peter and Victor Ferrari, of San Francisco, are, and have been for over thirty years, the growers, propagators and fanciers of species discovered by horticulturists who have gone to lands less known than any essayed before. They are the breeders of orchids in wide, glass-hidden corrals near Potrero.

"Acres are concealed by whitewashed panes, and under them, at a temperature of 90 degrees, a myriad of exotic plants are languishing in special comfort.

"'One thousand of these, of my choicest orchids, were ordered for the funeral of Charles Penoyer, in Burlingame last week,' said Victor Ferrari. 'Those two White trucks standing against the greenhouse were never so busy before. From morning to night on the day before delivery we kept them burning the roads between here and the city shop of Podesta & Baldocchi, where they were relayed in floral pieces to the bier of the dead lumber king.'

"'But,' I interrupted, 'orchids are worth $1.50 apiece, are they not?'

"'Some are worth $40 apiece,' this bland florist answered. 'But then, lumber kings are rich, and they have rich friends,' he added quietly. 'Besides, there is no bloom that grows better fitted to the purpose of funerals than the orchid.'

"Coming out of the crystal crypts wherein these queens abided, we passed another White 3½-ton truck, from which several Italians were unloading large boxes of Nico-fume liquid, a nicotine solution for florists and as yet unlimited in supply by the anti-tobacconists.

"'We call it Black-forty,' explained Victor Ferrari, 'which means a forty per cent strength of pure nicotine. It is used to kill aphis bugs; it is a powerful insecticide, and where it goes is no place for jitneys. You see,' he added, caressing the hood of his White, 'we need speed in our deliveries, and bulk and power. Five trucks are used in this business; three for hauling manure and two for hauling flowers. The two flower trucks are Whites.'"

LOS ANGELES, CAL.

The Market.

While the retailers report that business is keeping up well, there has been a distinct falling off in the shipping. One reason for this is, doubtless, the wet weather of last week, which made it almost impossible to get good shipping stock of carnations, and these are piling up around the wholesale houses. There was no shortage in roses last week, the supply being just about enough to go around. Prospects for Easter are for a good crop and the quality should be excellent.

Dutch and Spanish irises make a fine show and bring good prices. Daffodils are more plentiful and have dropped a little, but Dutch hyacinths keep up in price. All kinds of small spring flowers continue scarce. Orchids are a little more plentiful and some fine blooms of Cattleya Schroederæ have appeared. Valley is arriving in small lots of good quality. Cecile Brunner is scarce and sweet peas are more or less damaged by the rains.

At the end of last week the weather had greatly improved and the supply of stock is expected to increase greatly.

My ad in The Review (it was 2-inches single column and ran 4 weeks – Ed.) has brought all the business I can attend to for some time, but you may be sure you will hear from me again.— H. W. Gooch, Bay City, Oregon, March 1, 1920.

Various Notes.

Fred Dostal has purchased the business of Wolters' Flower Shop from J. W. Wolters and will run it as the Dostal-Wolters Flower Shop. Mr. Wolters started in the business about thirteen years ago on Fourth street, over the Angelus hotel, and has always commanded a good share of high-class trade. Mr. Dostal was formerly connected with Mr. Wolters, both there and after

Service that Advertises

GEORGE J. HALL & CO.
WHOLESALE
FLORISTS
423 East 5th St. Los Angeles, Cal.
WE NEVER FAIL

Mention The Review when you write.

GREEN DYE
—FOR—
St. Patrick's Day
and all Seasonable Stock
L. A. FLORAL CO.
236 EAST FOURTH ST., LOS ANGELES, CALIF.

Easter Lily Plants

We are offering 5000 pots and pans Easter Lilies
$35.00 per 100 buds and blooms

This is excellent stock in every way. The crop of lilies is only one-fifth of normal. Order early.

Cut Lilies—No. 1 at **$30.00 per 100;** No. 2 at **$25.00 per 100 buds and blooms**

CINERARIAS—4-inch, $2.50 per dozen; 5-inch, $4.00 per dozen

HYDRANGEA OTAKSA—4-inch, $5.00 per dozen; 5-inch, $9.00 to $12.00 per dozen.

PRIMULA OBCONICA—4-inch, $2.50 per dozen; made up, $6.00 per dozen; 8-inch, made up, $15.00 per dozen.

ERICA COTONODES VEITCHII—5-inch, 75c to $1.00 each; 6-inch, $1.00 to $1.50 each.

ERICA PERSOLUTA ALBA—5-inch, $1.00 to $1.50 each.

KENTIA FORSTERIANA—5-inch, $1.00 each.

KENTIA BELMOREANA—4-inch, 50c each.

Roses, Beauties, Carnations, Valley

We will have a splendid crop of roses at the present prices.

Lily of the Valley, $10.00 per 100.

Calla Lilies, $10.00 per 100.

Hothouse Carnations, Lath Carnations, Iris, Tulips, Marguerites and all seasonable flowers at market prices.

Present indications are for a plentiful supply at about the present prices.

Biggest and best stock of Supplies on the coast.

Let us quote you on all lines. All packing at cost. Order sample shipment of plants if not familiar with our stock and method of packing. Visit the greenhouses. This will be a record-breaking Easter if you provide the stock for your customers.

WALTER ARMACOST & CO.

321-23 East Fourth Street

LOS ANGELES, CAL.

We Close Sundays

The Flower Shortage is Over

Our growers are cutting heavily on Roses and more reasonable prices prevail. We have plenty of other seasonable Flowers.

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

Mention The Review when you write.

the removal to a larger store on Hill street. He was recently manager of the floral department of Howard & Smith.

A $150 pall for a funeral at 8:30 a. m., March 2, made A. F. Borden and F. Reymond, of the Redondo Floral Co., join the ranks of the real early risers.

A new delivery car is being put in service by Wolfskills' & Morris Goldenson. Albert Goldenson says business is keeping up well.

Frank Lichtenberg, just returned from a trip to San Francisco, speaks highly of the class of roses and other stock being handled by the northern men.

The Alexandria Florist reports fine business. George Eischen and Andrew Bruce are both on Mr. Baron's force now.

O. C. Saake is turning out some fine funeral work.

E. Vogel, of Chicago, with his wife and small son, arrived in the city last week. Mr. Vogel says that he intends to go into business in this city. This is his second visit.

A scarcity of daffodils and hyacinths at the store of George J. Hall & Co. one day last week brought out the information that Charles Brazee, of Wilmington, and some of his growers were sick with daffodil poisoning. Mr. Brazee suffered severely from this trouble last year during the daffodil season.

H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

Flowers of all varieties are becoming more plentiful and last week found the market in good condition. Roses are cheaper, although the demand is keeping the price up in good shape. Most of the nurseries on the peninsula and across the bay are cutting the new rose crop and some fine blooms are arriving in the market. Russell, Ophelia and Columbia are in the majority, although a few white roses are also being cut, the first in any quantity this year.

Sweet peas are abundant for this season of the year and retailers report a good sale of them. No outdoor-grown peas are in yet, except in small quantities where one or two small growers send in a limited quantity.

The supply of daffodils is still a little short, but the new crop is expected soon. Growers who have reported on the second crop say that they are well pleased with the looks of it, in spite of

CALLA LILIES

PACKED TO SHIP ANYWHERE

Daffodils **Poeticus** **Tulips**
Purity Freesia **Spanish Iris** **Ranunculus**

STRAWFLOWERS
AND EVERYTHING IN SEASON

P. C. MILLER CO.

Wholesale Dealers in Cut Flowers
217 Winston Street, Los Angeles, Cal.
THE BEST IN THE WEST

Mention The Review when you write.

Callas

and Everything in Season

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California
380-386 So. Los Angeles St., LOS ANGELES, CAL.
WE NEVER MISS

Mention The Review when you write.

ASPARAGUS PLUMOSUS NANUS SEED

$1.75 per 1000 **5000 for $7.50** **Pound, $12.50**
1920 CROP READY NOW
HARRY BAILEY, R. F. D. No. 6, Box 354 LOS ANGELES, CALIF.

Mention The Review when you write.

$1.00 PER GALLON

and We Pay the Freight

PATCHOLE GLAZING PUTTY is a reliable BLACK glazing putty that remains flexible and pliable for years. It will never crack or peel or run in the heat. The easiest of all glazing putties to apply. ABSOLUTELY GUARANTEED.

PATCHOLE GLAZING PUTTY

Barrels, 60 gallons each	@	$1.00 per gal.
Barrels, 40 gallons each	@	1.00 per pal.
Kegs, 20 gallons each	@	1.00 per gal.
Kegs, 10 gallons each	@	1.25 per gal.
Kegs, 5 gallons each	@	1.25 per gal.

WE GUARANTEE PATCHOLE GLAZING PUTTY TO BE EQUAL TO ANY GLAZING PUTTY ON THE MARKET AND FAR SUPERIOR TO MOST.

To apply PATCHOLE GLAZING PUTTY use a glazing machine. We supply one FREE with your order for a barrel of 40 or 60 gallons. If a machine is desired with an order for a smaller amount the machine will cost $2.50. DO NOT USE PUTTY BULBS.

An Unsolicited Letter

H. A. HYDE CO.
FLORISTS, GROWERS AND NURSERYMEN
WHOLESALE AND RETAIL
WATSONVILLE, CALIF.

To Whom It May Concern:

This is to certify that I have used Patchole cement for six years on my greenhouses with the best results both to tie together glass where cracked horizontally or on the roof. Used instead of putty for glazing I consider it has *no equal* both as to *ease in handling* and for *results obtained.* Signed, H. A. HYDE.

$3.00 PER GALLON

Greenhouse White Paint (Lead and Oil)

Barrels, 60 gallons each	@	$3.00 per gal.
Barrels, 40 gallons each	@	3 00 per gal.
Barrels, 20 gallons each	@	3 00 per gal.
Barrels, 10 gallons each	@	3.00 per gal.
Barrels, 5 gallons each	@	3.00 per gal.

Don't ever forget that this material is absolutely guaranteed both as to quality and ease of application. We pay the freight to any station in the United States. **You simply deduct freight charges from your invoice.**

Send us your order TODAY or write for samples

CALIFORNIA PLASTIC PRODUCTS CO., San Francisco, Calif.

521 Sheldon Building Phone Kearny 5211

WIRE US YOUR ORDER AT OUR EXPENSE

All orders are shipped the SAME DAY that they are RECEIVED unless otherwise ordered. This we believe is what you have been looking for—QUALITY PLUS SERVICE.

CALIFORNIA PLASTIC PRODUCTS CO., 521 Sheldon Bldg., San Francisco, Calif.
Gentlemen: You may send us:

Patchole Glazing Putty			Greenhouse White Paint		
Barrels (60 gallons)	@	$1.00 per gal.	Barrels (60 gallons)	@	$3.00 per gal.
Barrels (40 gallons)	@	1.00 per gal.	Barrels (40 gallons)	@	3.00 per gal.
Kegs (20 gallons)	@	1.00 per gal.	Barrels (20 gallons)	@	3.00 per gal.
Kegs (10 gallons)	@	1.25 per gal.	Barrels (10 gallons)	@	3.00 per gal.
Kegs (5 gallons)	@	1.25 per gal.	Barrels (5 gallons)	@	3 00 per gal.

Glazing Machine, $2.50, or free with barrels of 40 or 60 gallons each.

Terms to be 5% for cash with order or 2% 10 days; net 30 days. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing.

Name.....

Street address.....

City..... County..... State.....

Freesias **VIOLETS** **Daffodils**

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS $1.00 per dozen bunches.

We want you to order direct from us.

ROSES Roses now on crop.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. | WHOLESALE SHIPPING ONLY | Nurseries at BURLINGAME, CALIF.

the lack of rains. Violets, too, are keeping up well, but it has been necessary to irrigate the violet fields practically during the entire season. A rainfall of consequence came the early part of the week and was of great assistance to nurserymen and seed growers. Outdoor flowers, marigolds, cornflowers and hardy spring blooms will get a better start now, although the season for outdoor stock is late.

Fruit blossoms are in fine condition and many of them are being used this year. Not only have quantities been sold to local florists' establishments, but a number of long-distance shipments have been made of the green buds and reports as to their condition upon arrival at their destination have been satisfactory.

Orchids continue plentiful and gardenias are improving, both in quality and quantity.

Various Notes.

H. E. Hallawell, of the Hallawell Seed Co., states that in spite of the dry weather, business has been unusually good in all branches. Seeds are in strong demand and seedlings are being purchased in hopes of wet weather. The rain of last week will encourage heavier buying of this stock. Mr. Hallawell said that his nursery stock, rose bushes, fruit trees and ornamental shrubs have been about cleaned up.

The retail store of C. C. Morse & Co. reports an excellent volume of business. In addition to a large sale of nursery stock and seedlings, T. C. Holmes, manager of the Market street store, states that garden equipment is selling readily now. The Holmes powder blower, a dry insecticide distributor invented by Mr. Holmes, is receiving much favorable attention from growers. It is particularly adaptable for the use of the greenhouse worker or gardener in small acreage work, where the large power-driven sprays are impracticable.

Shippers state that business is holding up well. J. A. Axell states that he is happy to see the rose market in better condition, thereby enabling him to fill his orders in better shape. Mr. Axell states that he has handled exceptionally large quantities of freesias this season and has been fortunate in securing a number of practically exclusive varieties and has been shipping them with successful results.

A. J. Gooch reports his shipping business all that could be desired, taking into consideration the condition of stock. Mr. Gooch has extensive orders for greens and spring foliage and has shipped large quantities of acacia to the north. Greens have been scarce in this section during the entire season and all orders have been filled with more or less difficulty.

Mr. Enomoto, of Enomoto & Co., is

ROSES, VIOLETS

We have Cecile Brunners of excellent quality

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 Bush Street, SAN FRANCISCO, CAL.

Mention The Review when you write.

VIOLETS

Acacia - Roses - Spring Flowers

Woodwardia and other greens

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street SAN FRANCISCO, CAL.

Mention The Review when you write.

PRICE LIST Effective March 11, 1920.

Subject to change.

	Short	Medium	Long
Hoosier Beauty	$0.12	$0.20	$0.30
Columbia	.12	.20	.30
Red Shawyer	.10	.18	.25
Champ Weiland	.10	.18	.25
White Killarney	.10	.18	.25
Ophelia	.10	.18	.25
Shawyer	.10	.18	.25
Peace (White Shawyer)	.10	.18	.25
CARNATIONS, Splits			6c
Best			8c
Daffodils			$8.00 per 100
Sweet Peas			2.00 per 100
Sprengeri and Plumosus			75c bunch
Ferns			$3.00 doz. bunches

Miller Floral Co. UTAH

FARMINGTON,

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and PRIMULA OBCONICA

Poinsettia Stock Plants

CALIFORNIA FIELD-GROWN

$18.00, $25.00 and $30.00 per 100

CUT POINSETTIAS IN SEASON

PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

California Grown Bulbs

C. Kooyman & Co., Inc.

431 Bush St., San Francisco, Calif.

W. H. HAWKINS

Cyclamen — SEEDS — Primula

EVERYTHING FOR THE GREENHOUSE

1206 N. 47th Street, SEATTLE, WASH.



CALIFORNIA VIOLETS

Will ship in perfect condition to almost any part of the United States or Canada.

ORDER FROM DARBEE'S

1036 HYDE STREET, SAN FRANCISCO

$1.00 per dozen bunches

Plumosus, Adiantum, Woodwardia, Mexican Ivy and other greens

now able to ship a generous supply of roses. The Enomoto nurseries are cutting some fine Russell and Ophelia. The spring flower demand is holding up well and he expects to close an exceptionally fine season with this stock.

Domoto Bros. are getting ready for Easter with a large stock of potted lilies, rhododendrons, etc. Mr. Domoto says he expects a big demand for stock of this kind for the Easter season and is planning to supply his trade from a varied selection of potted stock.

The rose crop of the E. W. McLellan Co. is in excellent condition. Henry Avansino says that his entire force is busy with shipments of roses. Other stock, too, is in good demand and the Burlingame nurseries have promised a big cut of the second-crop daffodils in the near future.

EASTER LILIES

5000 Pots, three to eight buds

25 cents per bud

WILSON-CROUT-GEHR CO.

E. 62nd and Ankeny Sts., PORTLAND, ORE.

Retail establishments report considerable funeral work. The recent funeral of Chauncey Penoyer, in San Mateo, Cal., called for the use of many hundreds of dollars' worth of orchids, most of which were supplied from the Ferrari stock.

Joseph's Shop, on Grant avenue, reports much table decoration along with

the regular run of work. The windows of this shop are always attractive, but for the last few weeks have been particularly beautiful with spring flowers and cut pansies.

Podesta & Baldocchi's baskets have attracted much attention recently. The arrangement of spring flowers has been unusually artistic, while their orchid display has been noticeable for its variety of blooms. M. M.

BRIDGEPORT, CONN.

The Market.

The cut flower supply is larger than it has been for some time. Among the spring flowers are daffodils, tulips, freesias, Paper Whites and pansies. There are now enough roses to fill all orders and the carnation supply has also increased. Fine snapdragons are to be had. Sweet peas, callas and Easter lilies are all in abundant supply. Among the other flowers that are being displayed are mignonette, violets, calendulas, Roman hyacinths and forsythias. Not only is there an increased supply, but, because social activities have been fewer in number in Lent, there have been fewer demands for flowers for decorations, etc., and the prices have fallen to some extent. They are now lower than they have been since before Christmas. Some of the local florists are only asking $2 per dozen for carnations and from $5 to $7 per dozen for roses.

Some of the florists believe that the people who refused to pay the high rates for cut flowers and took plants in preference, because they believed the plants would make a better showing for the amount they wished to spend, will now buy more cut flowers.

There is a pleasing variety of potted plants to be had. Among them are cinerarias, daffodils, tulips, begonias, hyacinths and cyclamens.

With the exception of funeral work, for which there has been a big demand, owing to the large number of deaths which occurred during the influenza epidemic, business has been quiet during the last few weeks. We had a severe snow storm March 6, which completely blocked traffic. All business was halted, as no customers were out on such a stormy day. It was unfortunate that the storm should have occurred on Saturday, as it is one of the biggest days in the week.

Various Notes.

The Arcade Flower Shop furnished the flowers for a wedding recently. It reports that there has been a big demand for funeral designs and also for cut flowers for the sick.

Robert Hawkins has been rushed with funeral work. He says that flowers are cheaper than they have been for some time and much more plentiful.

James Horan & Son had a number of large pieces for the funeral of William B. Wheeler. As Mr. Wheeler was a prominent man, the floral tributes were large and numerous. Stephen Horan is spending a two weeks' vacation with a party of friends in the south. He is at present in Pinehurst, N. C.

John Reck & Son report that they will have an abundant supply of Easter lilies for their Easter trade. Their bulbous stock is coming along nicely. They made a pall of violets for the Wheeler funeral which covered the entire casket. I. L. B.

Prepare for the Largest Easter Business You Ever Had

Don't wait until the last day, to find a shortage of stock

Let Us Book Your Orders Now for Easter Lilies

This list cancels all previous quotations in The Review

	2"	3"	4"	5"	6"
Primula Obconica	$0.05	$0.10	$0.20	$0.40	$0.60
Cineraria	.05	.10	.20	...	...
Genista	...	.10	.20	...	...
Hydrangea	...	...	.25	.35	...
Cyclamen	...	...	.25	.50	...
Calla Lilies	...	...	...	.60	...
Chatelaine Begonias	...	...	...	.25	...
Maidenhair Ferns	...	...	...	.35	...
Plumosus	...	...	...	.35	...
Pelargoniums	...	.20	...	...	...
Fern Dishes	...	...	...	.40	.50
Cyclamen seedlings	...	.05	...	...	...
Table Ferns	.04	...	...	...	...

Kentia Palms—$0.75 to $3.00.

STOCK FOR MAKING UP

Per hundred	2"	3"	4"
Maidenhair Ferns	$4.00	$10.00	$20.00
Coleus	4.00	....	....

Per Hundred	2"	3"	4"
Asparagus Sprengeri	$3.00	$ 6.00	....
Asparagus Plumosus	4.00	7.00	....
Rex Begonias	8.00	15.00	....
Umbrella plants	....	....	$12.00

Whitmanii Ferns—2½", $10.00
Rex Begonias—5", $25.00; 6", $75.00.
Wire baskets—10-in., $1.85 doz.; 12-in., $2.50 doz.; 14-in., $3.50 dozen.
Carnation staples, 35c package.

BEDDING STOCK

Per Hundred	2"
Heliotrope	$5.00
Sander Daisies	5.00
Sweet Alyssum	5.00
Fuchsias	5.00
Lantana, 3 varieties	5.00
Salvia	5.00
Calceolaria	5.00
Vinca	5.00
Wandering Jew	5.00
Dracaena	5.00

WILSON-CROUT-GEHR CO., 62D AND ANKENY STREETS PORTLAND, ORE.

STRONG DIVISIONS

Goldenrod ..... $3.00 per 100
Golden Glow ..... 3.00 per 100

HARDY ASTERS—Assorted Colors

Divisions ..... $3.00 per 100

MIXED HARDY PHLOX—3-in. Pots.

Per dozen $1.00
Per 100 ..... 8.00

H. N. GAGE CO.,
Montebello, Calif.

Hardy Perennials
THOMAS WYLIE
5138 Holly St. Seattle, Wash.

ASTER SEED
See our price list in recent issues of The Review
HERBERT & FLEISHAUER
McMINNVILLE, ORE.

CHRYSANTHEMUMS
Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at $3.50 per 100; $30.00 per 1000. Chadwicks and White Seidewitz, $5.00 per 100.

COLEUS
Best varieties, 4-inch, $3.00 per dozen; 2½-inch $6.00 per 100; R. C., $1.50 per 100.

PETERS & SONS, HILLYARD, WASH.
We ship from Spokane, Wash.
Mention The Review when you write.

THORNLESS BLACKBERRIES
(CORY'S THORNLESS)
Good Rooted Tips,
$1.60 per dozen, postpaid
Los Robles Nursery and Garden,
SANTA CRUZ, CALIF.
Mention The Review when you write.

PANSIES
Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.
FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave., San Jose, Calif.
Mention The Review when you write.



Get Catalogue for Description of Separate Colors

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. Outside, ⅛ oz., $1.00; oz., $7.00.
Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.

STEELE'S PANSY GARDENS
PORTLAND, ORE.
Mention The Review when you write.

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

FRED GROHE CO.
R. F. D. 4, Box 367, SANTA ROSA, CAL.

PHOENIX CANARIENSIS
Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.
EDWARD H. RUST
1825 Bank St. South Pasadena, Cal.
Mention The Review when you write.

	Per 100
Berberis Darwinii	
Out of 2-inch pots	$ 6.00
Diosma alba	
Out of 2-inch pots	10.00
Erica Melanthera	
Out of 2-inch pots	15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.
Mention The Review when you write.

RUDOLPH FISCHER
Freesia Specialist San Gabriel, Cal.
Mention The Review when you write.

EXCELLENT FREESIAS

Ready for Shipping

DAFFODILS cut in bud. Can be shipped any distance

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

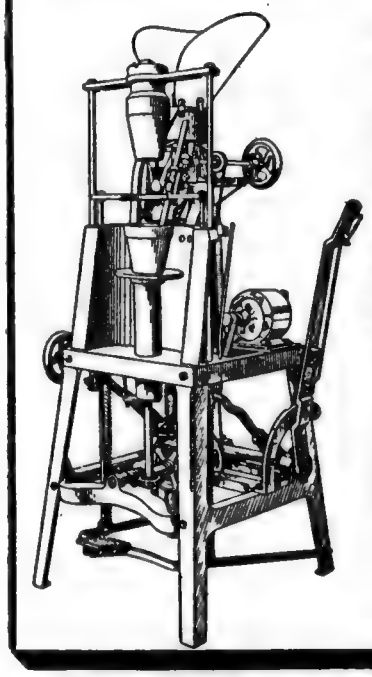
Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street **SAN FRANCISCO**

Mention The Review when you write.

"The Greatest Invention



ever put on the market" is the way one user speaks of the Concrete Flower Pot machine.

Our machine is guaranteed to do all that is claimed for it. Send for free booklet.

SPOKANE CONCRETE FLOWER POT MACHINE CO.

807 Riverside Ave.

SPOKANE, WASH.

Mention The Review when you write.

California Grown Gladioli

Clean, healthy two-year-old stock

PANAMA—The Best Pink

1½-in. up ..... $30.00 per 1000

Humboldt Evergreen Co.

Dyerville, Calif.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of

California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings ..... $20.00 per 1000

1752 Garfield Place. LOS ANGELES, CALIF.

My Winter Orchid-flowering Sweet Peas

are now grown by over 3000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Pasadena, Cal.—Harry Paulson, secretary of the Pasadena Horticultural Association, intends to grow chrysanthemums for the trade this spring.

Roses-*Own Root*-Roses

From Outdoor Beds to Nursery Row

Christine Wright, Dorothy Perkins, Excelsa, Flower of Fairfield, Hiawatha, Lady Gay, Silver Moon, Source d'Or, So. O. Perfection, Tausendschoen and White Dorothy Perkins. Soft wood taken from field stock last fall and rooted in sand. We plant these direct to the field. **20 for 75c; 100 for $2.75; 3000 for $75.00.** On 3000 express deducted if cash comes with order, or to those with established credit.

Good Assortment Hybrid Teas—FIELD-GROWN "MAIL ORDER" ROSES

All good plants (no culls), 8 to 12 inches, at **$10.00 per 100.** List ready. Of the same assortment we will have some transplanted stock at less cost.

HOWARD ROSE CO., Hemet, California.

Mention The Review when you write.

FREESIAS DAFFODILS **VIOLETS** **ROSES CARNATIONS**

$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* SAN FRANCISCO

Mention The Review when you write.

10,000 Carnations

Well rooted. Outdoor varieties.

Fair Maid—Pink, Shell Pink or White, $2.50 per 100; $22.50 per 1000.

CHRYSANTHEMUMS

2000 Bonnaffon ..... $ 2.50 per 100.
1000 Pacific Supreme..... 22.50 per 1000.

HOWELL'S NURSERY, Bloomington, Calif.

Mention The Review when you write.

Asparagus Sprengeri

VERY STRONG

3-in..... $7.00 per 100; $60.00 per 1000

BERGEN FLORAL CO.

HILLSBORO, ORE.

PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

Mountain View Floral Co., Portland, Oregon

Your inquiries for anything you may need WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494 SPOKANE, WASH.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.; secretary-treasurer, C. E. Kendel, Cleveland, O.

LEONARD VAUGHAN was 40 March 8.

THE acreage for peas and beans in 1920 has cost more than ever before.

WHAT became of all the castor beans from those 100,000 government acres?

LOW prices for seeds unquestionably mean a reduction in acreage and then a small crop year means aviating values.

HEAVY rains have fallen in southern California. In the vicinity of Los Angeles damage was done to many crops.

NEWS of the death of F. W. Brugger-hof, head of J. M. Thorburn & Co., New York, appears in this week's obituary column.

J. KEUR, of C. Keur & Sons, Hillegom, Holland, is making his twenty-first business tour to the United States, but it is his first trip here since 1914.

THE J. W. Jung Seed Co., at Randolph, Wis., has purchased a 3-story building, 50x100 feet, with basement, and will completely remodel it, installing all the latest labor-saving devices. It is expected to be ready for occupancy about May 1.

IT is proving no small task to fill the mail orders this season. The class of help ordinarily employed for this work, in the cities at least, is more scarce than at any previous time and neither punctuality nor industry is so general as the demand for high wages.

THE wave of wintry weather which passed across the country from west to east in the first week of March cut down the flow of mail orders, which was beginning to assume flood proportions. It gave everyone a generally needed chance to catch up.

FRANCE has available for export 881,840 pounds of sugar beet seed, according to a French Chambre Syndicale, composed of sugar beet seed growers and formed for the purpose of increasing the production of selected seed. The seal of the association is placed on every bag of seed regarded as selected.

MEREDITH DOWNS FREE SEEDS.

The new secretary of agriculture has won the approval of the seed trade by opposing the congressional distribution of free seeds. On Secretary Meredith's recommendation, the Senate agricultural committee voted March 2 to eliminate from the annual agricultural appropriation the $240,000 voted by the House to continue the time-hallowed custom of distributing free seeds to congressmen's constituents.

LABOR AFFECTS SEED SALES.

Replies that have been received from inquiries sent by the Bureau of Markets of the Department of Agriculture to a number of representative retail vegetable seed dealers indicate that the quantity of vegetable seed sold to market gardeners so far this season is equal to or greater than last year. Exceptions are shown in the case of reports from a few industrial centers, principally in the east, where the quantity sold to market gardeners is estimated to be ten

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, *CHICAGO, ILL.*

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

SPECIALTIES

CUCUMBER
MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers SAN JOSE, CAL.

Growers of

ONION, LETTUCE, RADISH, Etc

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County. NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century
IN PRODUCING HIGH GRADE
GARDEN SEEDS

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING
in
VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES
Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

Mention The Review when you write.

Onion Sets *GROWERS for the Trade*

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

Braslan Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Mixed and Mixed Grandiflora and Spencer Sweet Peas, and Sunflower.

Seed Growers Company

SAN JOSE, CALIFORNIA

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON

PEDRICKTOWN, N. J.

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

Mention The Review when you write.

TOMATO SEED

Grown for the Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Mention The Review when you write.

BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

to thirty per cent less than last year because of the shortage of labor on truck farms. Sales last year, however, were not equal to those of a normal pre-war year and sales this year are reported to be ten to forty-five per cent less than for a pre-war year, with the exception of a few districts in some of the northwestern, western and southwestern states.

On the whole, the sales to home gardeners this year seem to be larger than those of last year and of a normal pre-war year, ranging from a five per cent increase in some sections to fifty per cent in others.

In some of the northern states little vegetable seed has been sold to date, either to market or home gardeners. This is not to be taken as an indication of a falling off in sales, because normally the majority of sales are made by seedsmen in those states later in the season.

There is no uniform increase or decrease in sales reported for any special kind or kinds of vegetable seed. The decrease in sales to market gardeners, however, is restricted principally to seed of those crops which require the most hand labor in harvesting and preparing for market.

SALES CONTRACTS.

A Lesson in Commercial Law.

Every person whose daily business affairs involve the formation of contracts in the sale or purchase of goods should have a clear idea of the fundamental rules of law governing such agreements. Stumbling through business negotiations without knowledge of one's legal rights and the legal effect of what is being done and never thinking of the legal phases involved until it is time to hire a lawyer to get out of difficulty, is like avoiding precautions against the flu, supposing that the doctor will be able to keep us from slipping into the grave.

A practical lesson in commercial law under this head is afforded in a decision lately handed down by the Texas Court of Civil Appeals in the case of Knowlan Machine & Supply Co. vs. Dittman & Harrison Co., 216 Southwestern Reporter, 678.

In this case, plaintiff was permitted to recover damages for breach of a contract to sell a car of seed grain; defendant failing in an attempt to show that no binding agreement resulted because the contract, which was made by defendant's representative, was not confirmed.

Form of Contract.

Because the form of contract appears

TROMP BROS.

SUCCESSORS TO GERRIT SEGERS

WHOLESALE BULB GROWERS

LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS
CATALOGUE ON APPLICATION

REPRESENTATIVE, G. OVERDUIN
116 BROAD STREET, NEW YORK CITY

Mention The Review when you write.

BRITAIN Is the NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Write and get our special prices on all SEEDS!

SPOT OR FORWARD DELIVERY

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.

Mention The Review when you write.

Watkins & Simpson, Ltd.

Have mailed their new illustrated catalogue of Garden and Flower Seeds to all their customers in the United States. Should any of them not receive a copy, they are requested to kindly notify the fact to

27-29 Drury Lane LONDON, W. C. 2, England

Mention The Review when you write.

P. Vos & Son Growers of New and Choice

Mt. Clemens, Mich. GLADIOLI

Drevon, Tegelaar&Co.

Wholesale

French Bulb Growers

1133 Broadway, Cor. 26th St., NEW YORK

Mention The Review when you write.

Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

Dreer's Famous American Asters

As usual, our Asters are American-grown, were carefully inspected when in bloom, and we feel sure they are unsurpassed for quality. For complete list, see our Wholesale Catalogue for 1920.

Astermums

This strain of Giant Comet Asters was first exhibited at the Florists' Convention in 1912, and their immense size and Chrysanthemum-like appearance created quite a sensation. They closely resemble Crego's Giant, but come into bloom fully two weeks earlier. We offer three colors.

White, Pink and **Lavender**, each 40 cents per trade packet; $2.00 per ounce.

Crego's Giant Comet Asters

Magnificent fluffy flowers, averaging over 5 inches across, with long strong stems, the finest of this type. Comes into bloom in August, continuing well into September, and unlike most of the Comet sorts, stands when cut and is a good flower to ship. We offer five colors of the highest quality.

	Tr. Pkt.	Oz.
White. Purest white	$0.40	$2.00
Pink. Delicate shell-pink	.40	2.00
Purple. Bright purple	.40	2.00
Rose. Rich deep rose	.40	2.00
Lavender. A rich deep shade	.40	2.00
Finest Mixed. All colors	.30	1.50

King Asters

The "King" Asters form a distinct class or type, and have many sterling qualities to recommend them to lovers of fine Asters. They are of strong, sturdy habit, growing fully 18 inches high, and bear from August to October very large double blossoms, the petals of which are more or less quilled, forming very attractive flowers.

	Tr. Pkt.	Oz.
Dreer's Crimson King. A brilliant new color in this type, which originated with us. It is the richest and deepest crimson variety known to us	$0.50	$2.50
Lavender King. Pale lavender	.50	2.50
Pink King. An attractive shade of delicate shell-pink	.40	2.00
Rose King. A beautiful brilliant rose variety	.40	2.00
Violet King. This is the original of this type, and is a pleasing soft shade of violet	.40	2.00
White King. Pure glistening white	.50	2.50
King Mixed. All colors	.40	2.00



Astermum Aster



Dreer's Late Branching Aster

Dreer's Superb Late Branching Asters

The finest Asters for late August and September blooming. The plants form strong, branching bushes, 2 to 2½ feet high, bearing on long strong stems their handsome Chrysanthemum-like flowers, which, under ordinary cultivation, average 5 inches across. The form of the flowers, together with the length of the stems, places them at the head of Asters for cutting. They come into bloom from two to three weeks after the average type, usually being at their best during September. We offer eight beautiful and distinct colors, viz.:

	Tr. Pkt.	Oz.
Azure Blue. A rich, deep lavender	$0.30	$1.50
Pure White. Extra fine stock	.30	1.50
Shell Pink. An exquisite shade	.30	1.50
Rose Pink. A very desirable color	.30	1.50
Deep Rose. Rich and brilliant	.30	1.50
Deep Purple. Royal deep purple	.30	1.50
Lavender. A pale grayish-lavender	.30	1.50
Crimson. Very rich	.30	1.50
Finest Mixed. All the colors	.25	1.00

Dreer's "Peerless Pink" Aster

This grand Aster may be briefly described as a glorified late branching shell-pink or Mary Semple. It has the same strong, sturdy habit of growth; comes into bloom a little earlier, bears freely almost globular flowers rarely under 4 inches across and frequently over 5 inches. The color is rich shell-pink, similar in shade but more decided than the late branching. The center petals are prettily incurved, while the wide outer petals reflex, making a most artistic and finely finished flower, and stands cut longer than any other. 50 cents per trade packet; $2.50 per ounce.

New Red Aster, "Sensation"

This is the reddest of all Red Asters, the color being a rich garnet or ox blood red which glistens in the sunshine like a live coal. The plants are of free-branching habit, about 18 inches high; the very double flowers, averaging 3½ inches across, are borne freely on stems a foot long from early in August till the close of September. The intense color shows up well when cut, and makes a very brilliant bit of color in a bed or border. 50 cents per trade packet; $2.50 per ounce.

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

to have several model features which may interest readers of The Review and particularly those engaged in the seed business, we quote it fully. Following the date and address to the buyer, it reads:

"We book your order for the goods named below to be shipped February 10, 1918, to Victoria, Tex., via H. & T. C. and Southern Pacific R. R. Terms: Draft B/L attached. Price basis being C. A. F. [cost and freight] your station: [Here follow quantities of goods ordered and prices.]

"We give no warranty, either expressed or implied, as to the purity, productiveness, or any other matter of any of the seeds we sell, nor will we be in any way responsible for crops. If the goods are not accepted on these conditions, we are to have immediate notice.

"Our responsibility ceases when we deliver goods to carrier in proper shipping condition. [This is an important provision, especially where goods are shipped under an order bill of lading, since it precludes any reasonable ground for controversy as to whether the shipping seller is liable, as to the buyer, for any loss or damage to the goods in transit.] Complaints of any kind must be made immediately for shortage or damage, and must be accompanied by railroad expense bill bearing proper notations.

"On car lot sales, immediate shipment means three days; quick, five days; prompt, ten days—exclusive of Sundays and legal holidays.

"No agreement recognized which is not plainly stipulated herein."

Signature by each party appears at the end of the instrument.

Agent Has Authority.

In this case the contract was signed on the part of the defendant seed house by C. F. Gribble and the position taken by defendant is indicated in the following excerpt from the opinion of the Texas Court of Civil Appeals:

"The first assignment is to the effect that the court erred in holding that C. F. Gribble had authority as agent to enter into a binding contract for the sale of the grain at the prices named to be delivered in February, 1918; and the second was that the date of delivery was so remote as to put plaintiff on notice that it had to be subject to confirmation and approval; and fifth, that the contract was so unusual and out of the ordinary as to put plaintiff upon notice and charge it with such information as a person of ordinary prudence and care would have gained by making inquiry as to authority of the agent; eighth, in holding there was no custom of the trade requiring sales of grain and seed by traveling salesmen or brokers to be accepted and confirmed before becoming a binding contract."

The court proceeds to review the evidence in the case, from which an inference is drawn that defendant company had authorized its agent to make contracts of this kind, despite the fact that on receipt of the order at the defendant's office a letter was sent to plaintiff stating that defendant could not confirm.

Another point attempted to be made by the attorneys for the defendant was that, even if a binding contract had been made through defendant's agent, it was superseded by subsequent nego-



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	Height	Per 100	Per 1000
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DAVID HARUM. Bright vermilion scarlet mottled dark red	3 ft.	3.00	25.00
EGANDALE. Deep currant red	4 ft.	3.00	25.00
KING HUMBERT. Orange scarlet	4 to 4½ ft.	5.00	45.00
WYOMING. Orange-colored	7 ft.	3.00	25.00
MUSAFOLIA. Immense foliage	6 to 8 ft.	3.00	25.00
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	Height	Per 100	Per 1000
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GLADIOFLORA. Crimson edged with gold	3½ ft.	3.00	25.00
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GOV. D'ANTOINE CROZY. Bright golden yellow	4 ft.	3.00	25.00

Pink Shades with Green Foliage

	Height	Per 100	Per 1000
HUNGARIA. Pink with satiny sheen	3 ft.	$5.00	$40.00
MLLE. BERAT. Deep rose pink	4 ft.	3.00	25.00
MRS. A. CONARD. Salmon pink	4 ft.	5.50	50.00
ROSEA GIGANTEA. Rich rose pink	4 ft.	6.00	55.00
LOUISE. Soft rose pink	5 ft.	3.00	25.00
VENUS. Rose pink, creamy yellow border	4 ft.	3.00	25.00

Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA. Bright yellow, crimson throat	3½ ft.	$3.00	$25.00
BURBANK. Sulphur yellow, inner petals dotted red	6 ft.	3.00	25.00
FLORENCE VAUGHAN. Yellow with bright red spots	5 ft.	3.00	25.00
INDIANA. Rich golden orange	5 ft.	3.00	25.00
GLADIATOR. Bright yellow, spotted crimson	4 ft.	3.00	25.00
R. WALLACE. Canary yellow	5 ft.	3.00	25.00
YELLOW HUMBERT. Deep rich yellow, heavily spotted bright red	3 to 3½ ft.	5.00	40.00
GUSTAV GUMPPER. Golden yellow, lower petals spotted red	4 ft.	3.00	27.50

Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER. Clear crimson	5 ft.	$3.00	$25.00
BEAUTE POITEVINE. Crimson	4 ft.	3.00	25.00
CRIMSON BEDDER. Red	3½ ft.	3.00	25.00
CHAS. HENDERSON. Crimson scarlet, yellow flame throat	4 ft.	3.00	25.00
JEAN TISSOT. Vermilion, bright orange shadings	3 ft.	3.00	25.00
LOUISIANA. Crimson scarlet	5 to 6 ft.	4.00	35.00
METEOR. Brilliant scarlet	5 ft.	5.00	40.00
KATE GRAY. Soft orange shaded carmine, dotted yellow throat	5 to 6 ft.	3.00	25.00
PENNSYLVANIA. Scarlet overlaid with orange.	4½ ft.	3.00	25.00
TARRYTOWN. Crimson	3½ ft.	3.00	25.00
WINTZER'S COLOSSAL. Vivid scarlet	5 to 6 ft.	5.00	40.00
PANAMA. Dull red, overlaid rose, with mottled yellow edge	3 ft.	6.00	50.00
EXPRESS. Crimson scarlet	3½ ft.	3.00	25.00
BLACK PRINCE. Dark velvety crimson	4½ ft.	3.00	25.00

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1000 Seeds	$ 3.50	10,000 Seeds	$30.00
5000 Seeds	16.25	25,000 Seeds	68.75

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	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose Pink	.25	1.00
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Mixed	.20	.75

ASTER, EARLY ROYAL BRANCHING

	Tr. Pkt.	Oz.
Lavender	$0.40	$2.25
Purple	.40	2.25
Rose Pink	.40	2.25
Shell Pink	.40	2.25
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Mixed	.40	2.00

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Lavender	.40	2.00
Mixed	.30	1.50

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	⅛ Tr. Pkt.	Tr. Pkt.
Grandiflora fringed	$0.30	$0.50
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	½ Pkt.	Tr. Pkt.	Oz.
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Blue, Pink, Scarlet and White. Each	$0.30	$1.50
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Augusta	4.25	35.00
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tiations. But the court says on this point:

No New Contract Was Made.

"It is clear that there was no new contract made or any merger of the original by one of any later date. Defendant refused to confirm the contract of December 3, 1917, in all particulars, but attempted to make a change therein by substituting a new price for oats and in the subsequent correspondence change the price of other articles. Plaintiff never accepted or agreed to the change of price of any article in the original order except upon condition. So it is clear that the minds of the parties never met on a new contract and the result of the case must depend upon the validity of the original order of December 3. It is shown that the order was received in the due course of business dealings. The act of C. F. Gribble, who signed its name to the order, was not repudiated; it did not then deny his agency or contend that he was not authorized to make binding contracts, or claim that such had to be submitted to it for confirmation. It placed their refusal to confirm upon the ground that it might not get hold of Surecropper corn and would have to charge 98 cents per bushel for the oats, made no mention of the Red Top or Amber Cane and desired to know 'if you will want us to book on that basis.'

"The defendant contends that there was never any valid contract at all, because Gribble was not empowered or authorized to make such contracts, as he was making sales under limited authority, which required him to report all offers for confirmation, and his acts were never confirmed and ratified. The court has found from the evidence, in connection with the letters, there was a contract and that Gribble was acting within the scope of his authority in the capacity of a sales agent in negotiating and making valid sales as described. * * * If Gribble was not its agent, defendant should have promptly repudiated his agency at the time it received the order and not have continued negotiations on it. In fact, it was never repudiated." S.



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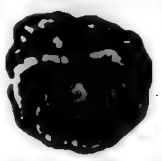
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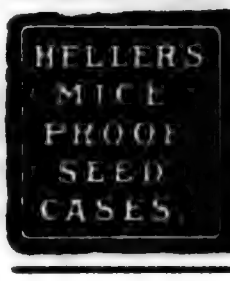
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KING HUMBERT. Most popular of all. Bronze leaf, orange scarlet flower.
Per 100 $5.00 — Per 1000 $45.00

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METEOR. Scarlet flowers; green foliage; 4½ ft. high; one of the best.
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Per 100 $8.00 — Per 1000 $75.00

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A. BOUVIER Rich Velvety Red, green foliage, 5 feet	$0.50	$3.00	$25.00
BEAUTE POITEVINE Crimson, green foliage, 4 feet	.60	3.50	30.00
BLACK PRINCE Velvety Maroon, green foliage, 4½ feet	.60	3.50	30.00
CHAS. HENDERSON Deep Crimson, green foliage, 4½ feet	.50	3.00	25.00
DUKE OF MARLBOROUGH Crimson Maroon, green foliage, 4 feet	.60	3.00	25.00
EXPRESS Scarlet Crimson, green foliage, 2½ feet	.60	3.50	35.00
LOUISIANA Bright Scarlet, green foliage, 7 feet	.65	4.00	35.00
PENNSYLVANIA Vermilion Scarlet, green foliage, 5 feet	.60	3.00	25.00
PILLAR OF FIRE Brilliant Red, green foliage, 6 feet	.50	3.00	25.00
WINTZER'S COLOSSAL Bright Scarlet, green foliage, 5 feet	.70	4.50	40.00

PINK FLOWERED VARIETIES.

	Doz.	100	1000
MRS. ALFRED CONARD We have the Genuine Variety. Beware of Cheap Substitutes. Salmon Pink, green foliage, 4 feet	$1.15	$8.00	$75.00
ROSEA GIGANTEA Rich Rose Pink, green foliage, 3½ feet	.85	6.00	55.00

YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
AUSTRIA Lemon Chrome, spotted red, green foliage, 5 feet	$0.50	$3.00	$25.00
KATE F. DEEMER Oriole Yellow, turkey red at base, 4 feet	.60	3.50	30.00
GLADIATOR Deep Yellow, dotted red, green foliage, 4½ feet	.60	3.50	30.00
GUSTAV GUMPPER The Ideal Yellow variety, green foliage, 3½ feet	.60	3.50	30.00
GOLDEN GATE Yellow and Red, green foliage, 4 feet	.60	3.50	30.00
YELLOW KING HUMBERT Golden Yellow, spotted red, green foliage, 4½ feet	.70	4.50	40.00
FLORENCE VAUGHAN Yellow, spotted red, green foliage, 5 feet	.50	3.00	25.00
RICHARD WALLACE Light Yellow, green foliage, 4½ feet	.60	3.50	30.00

RED AND YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
PANAMA Rich Orange red bordered, with a broad edge of golden yellow, 5 feet	$0.75	$5.50	$50.00
QUEEN CHARLOTTE Rich Pomegranate red bordered with golden yellow, 3½ feet	.65	4.00	35.00
SOUV. DE A. CROZY Crimson, with gold band, 4 feet	.65	4.00	35.00

BRONZE LEAF VARIETIES.

	Doz.	100	1000
EGANDALE Currant Red, bronze foliage, 4 feet	$0.60	$3.50	$30.00
DAVID HARUM Red, dark bronze foliage, 3½ feet	.60	3.50	30.00
KING HUMBERT Scarlet Bronze foliage, 4½ feet	.75	5.00	45.00

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Dwarf habit, light and dark shades of pink. Select strain. All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for **$1.50**. Cash.

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White, Lavender, Shell Pink, Rose, Purple, Crimson, Mixed. Pkt. 10c, ¼ oz. 35c, oz. $1.25.

CALENDULA
Orange King. ¼ oz. 15c, oz. 40c.

LARKSPUR
Tall Double. Stock-flowered. White, rose, carmine, blue, shell pink. ¼ oz. 20c, oz. 60c.

MARIGOLD
French Compact Gold Striped. ¼ oz. 20c, oz. 60c.

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Leviathan. Extra choice strain for in and outdoor culture. ¼ oz. 25c, oz. 80c.
Allen's Defiance. ¼ oz. 20c, oz. 75c.

SALVIA
America. ¼ oz. $1.25, oz. $4.00.
Splendens. ¼ oz. 40c, oz. $1.50.
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VERBENA
Mammoth. Scarlet, pink, purple, white, striped, yellow. ¼ oz. 25c, oz. 80c.

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Giant Flowering Tall. Pure white, golden yellow, scarlet crimson, flesh color, purple. ¼ oz. 60c, oz. $2.00.

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H. J. Weber & Sons Nursery Co., Nursery, Mo.—Two attractive catalogues, which supplement each other. The larger one, entitled "Weber's Guide," consists of thirty-two good-sized pages; it contains descriptions and illustrations, but no prices. The smaller book is a condensed price list. The intention is to issue the price lists semiannually, but the appearance of the next edition of the "Guide" may be delayed indefinitely, "unless conditions become more normal than at present." Patrons are advised by the company, therefore, to "retain the 'Guide' for future reference." Greenhouse plants as well as nursery stock are offered.

F. K. Prouse Co., Brampton, Ont.—"Easter Florists' Specials," an illustrated folder which serves as the company's "first and introductory catalogue." It offers baskets, artificial flowers, cycas, ruscus, magnolia leaves and other supplies. "Our next catalogue," says Mr. Prouse, "will be a far more ambitious and detailed list."

C. Keur & Sons, New York, N. Y., and Hillegom, Holland.—A 20-page wholesale catalogue of bulbs. Besides the Holland-grown bulbs, the stock listed comprises assortments from France and Guernsey, for early forcing. At the end are crocus and lily bulbs and lily of the valley pips.

Isaac F. Tillinghast, Santa Rosa, Cal.—"New Creations in Fruits, Vegetables, Grains and Flowers," an illustrated, 32-page catalogue, well arranged and unusually readable. Mr. Tillinghast, apparently, does not handle general, all-inclusive stocks of seeds and plants, but rather is a dealer in specialties, those he considers the best available from all sources. One of the most prominent of these specialties is "Cory's Thornless Mammoth Blackberry, an entirely new variety, of mammoth size and delicious flavor, the canes of which are as free from thorns as a grapevine."

William H. Moon Co., Morrisville, Pa.—"On Beautifying the Home Grounds." This is not really a catalogue, as it neither quotes prices nor enumerates varieties. It is a well designed 16-page landscape book, printed on enameled paper and bound in a strong and tasteful blue-gray cover. It is intended to stimulate the demand for nurserymen's products. It contains persuasive arguments and equally persuasive pictures—some of them the before-and-after sort of pictures, showing first the treeless and shrubless grounds and then the same grounds after the transformation achieved by the nurserymen.

Schultz's Seed Store, Washington, D. C.—"Schultz's Seed Annual," illustrated, fifty-six pages, in a handsome, colored cover of the offset type. The back cover bears a picture of a part of the White House grounds, with the inscription, "One of the many public grounds about Washington where Schultz's White House lawn grass seeds have been sown." Besides the seeds, the book offers bulbs, roots, plants and general supplies, including wire fences and large assortments of implements, from plows and harrows down to the smallest hand-tools.



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You can have a house of

Valley

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Plant 500 or 1000 once a week

Bruns' Famous "Chicago Market" Brand
$50 00 per 1000
27.50 per 500
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$40.00 per 1000
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$30.00 per 1000
17.50 per 500
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7 to 9-inch.....$17.50 per 100
Case of 300, $50.00
9-10-inch.....$26.00 per 100
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	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Brenchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Princepine	25.00	20.00
Schwaben	70.00	56.00
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White and Light Mixed	25.00	20.00
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Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

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6- 8	400	42.00
7- 9	300	49.50
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9-10	200	50.00
10-11	150	49.50

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	$16.00
5 ft.	3000	28.50
6 ft.	2500	27.50
Green		
3½ ft.	2500	24.00
4 ft.	2500	28.00

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Dracaena Canes,
Palm Seeds, Raffia,
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McHutchison & Co.

95 Chambers Street
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Flower Seeds for Florists

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	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

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Lily of the Valley Pips
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OF ALL KINDS

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Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100	$18.00
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BOLGIANO'S
"BIG CROP" SEEDS
"Tested and Trusted" Over a Century
Special Price List to Florists and Market Gardeners. Write for a copy at once—it will save you money.

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116-120 West 32nd Street
NEW YORK CITY

NEWS OF THE NURSERY TRADE

SMALL fruits are not so scarce as fruit trees, but the supply is none too large.

LEE MCDONOUGH has sold his interest in the old Douglas Nursery, at Waukegan, Ill., to David Becher, of Chicago.

EBERT H. GOLD has started a nursery at Holland, Mich., devoting his efforts chiefly to the propagation of fruit trees.

THE government's propaganda for home planting of fruit trees is welcome to nurserymen, though not so much needed this season as in some others.

CHARLES C. NASH, the Three Rivers nurseryman, is devoting the first part of March to putting up cuttings in the famous grape belt surrounding Lawton, Mich.

INSPECTION IN RHODE ISLAND.

In view of the stringent regulations in connection with interstate commerce of certain trees, shrubs and other nursery stock, together with the fact that the Rhode Island Nurserymen's Association at its recent annual meeting, at Providence, voted to call upon the general assembly of that state for financial assistance, the annual report of the state board of agriculture presented to the legislature a few days ago is of more than ordinary interest and importance.

Forty-six nurseries were examined during the year and thirty-nine were found to be free from injurious insects or plant diseases of any kind and were given certificates permitting the sale of nursery stock. The entomological department also gave demonstrations for combating insects and sprayed 10,000 trees for scale insects and for the codling moth, in addition to scouting the state line for the corn borer.

W. H. M.

NURSERY STOCKS IN FRANCE.

In the columns of a British trade publication a French grower gives the following summary of nursery stocks in France for this season:

"The nursery trade has been particularly brisk this season. The lifting of trees and stocks began in October with quite dry weather, which was unfavorable and the cause of considerable delay. Afterwards we had a severe frost at the beginning of November, which still further complicated matters. But since this date the nurserymen enjoyed mild weather and have had no stop until now.

"The fruit stocks are nearly all sold out. Apple, pear, plum seedlings and cherry were exhausted at the beginning of the season and numerous orders have been refused. The quantities which have been delivered do not exceed five per cent of the demand.

"It may be possible actually to find small quantities of Paradise, because they are propagated from mother plants, and the growers were not sufficiently sure of their rooting at the beginning of the season. This is the reason why they did not at that time make engagements for their whole lot. Hence the reason that small lots are still being supplied now.

"Rose stocks have been considerably short, principally Rosa canina and laxa; not ten per cent of the demand has been supplied. If some small lots are still on offer it is for the reason indicated for the English Paradise; also multiflora polyantha seedlings, which were a little more abundant than anticipated, but they will be planted in France, where it has been recognized to be the best stock for dwarf polyanthas, climbing Wichuraianas, also for working the H. T.'s, H. P.'s, teas, etc., for forcing and for pot work. Its root system is good, and when planted or potted it breaks rapidly. In the United States they employ it to replace Manetti in many cases.

"The young stocks of shrubs, seedlings, grafts and rooted cuttings sell quickly. Many sorts are missing, owing to the lack of propagation during the war. They will continue to be scarce for several years. Many varieties have disappeared entirely.

"Young forest trees have been in great demand. All the principal sorts are exhausted.

"Fruit trees have been in great de-



IBOLIUM PRIVET
Natural Habit

IBOLIUM

The New Hybrid HARDY PRIVET (L. Ibota X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, $5.00 each. Summer rooted frame-grown, $3.00 each. Plants in storage for immediate shipment.

Introducers of BOX BARBERRY. Well rooted frame cuttings, $65.00 per 1000.

THE ELM CITY NURSERY CO.
WOODMONT NURSERIES, Inc. NEW HAVEN, CONN.



IBOLIUM PRIVET
When Trimmed

California Privet

	100	1000
3-4 ft	$6.00	$50.00
2-3 ft	5.00	40.00
18-24 in	4.00	30.00

Berberis Thunbergii, 4 yr., very heavy.

2-3 ft	$15.00	$140.00
18-24 in	14.00	120.00

Ampelopsis Veitchii,
For potting or planting in nursery rows.

Strong, 1 yr., 18 in	$15.00	
Strong, 1 yr., 12-15 in	12.00	$100.00

Above prices F. O. B. Manchester, Conn. Boxing extra.

C. R. BURR & CO., Manchester, Conn.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

74 YEARS W. & T. SMITH COMPANY 1000 ACRES

GENEVA, N. Y.

EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

		Per 100
150	Thuya Erecta	$10.00
150	Thuya Douglasii Pyramidalis	12.00
400	Thuya Ericoides	10.00
1200	Thuya Globosa Woodwardii	11.00
1500	Thuya Hoveyi	9.00
2000	Thuya Pumila	11.00
3500	Thuya Pyramidalis	10.00
1000	Thuya Tom Thumb	10.00
3300	Thuya Wareana	10.00
800	Juniper Hibernica	8.00
250	Juniper Sabina	15.00
1400	Retinispora Filifera	11.00
2000	Retinispora Plumosa Aurea	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

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Mention The Review when you write.

EVERGREENS
All Important Varieties



Spruces
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Junipers and others.

Norway Maples
Oriental Planes
and other popular shade trees.

Strawberries—80 dependable varieties.

Write for catalogue and prices to the trade.

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"Largest Growers of Fruit Trees in the World"
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Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

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Grape Cuttings

"Full of Life" **3 buds and up**

Length, 9 to 11 inches; caliper, ⅛ to ⅜ inches. Grade, No. 1; quality, clean, sprayed, vigorous wood. How cut? By hand by experts who have spent years at the business. Price list free.

Charles Nash, Nurseryman, Three Rivers, Mich.

Mention The Review when you write.

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?
AMERICAN FORESTRY CO., Pembine, Wis.
Mention The Review when you write.

mand and the nurserymen are obliged to decline orders for many sorts and many sizes. In the Paris district, where trained trees are grown largely, an advance of prices of thirty per cent from January 1 has been notified.

SOME GOOD CONIFERS
Still in Fair Supply
AT DUNDEE

Strong, Thrifty, Home-grown Stock—Order Now Before the Supply is Exhausted.

ABIES CONCOLOR
(Concolor Fir)

Size Inch		100
6-10 xx*	Twice Transplanted	$14.00
10-12 xx	Twice Transplanted	20.00
12-18 xx	Twice Transplanted	26.00

ABIES DOUGLASSI
(Douglas Fir)

10-12 xx	Twice Transplanted	17.50
12-18 xx	Twice Transplanted	22.50

JUNIPERUS VIRGINIANA
(Red Cedar)

6-10 xx	Twice Transplanted	13.50
10-12 xx	Twice Transplanted	20.00
12-18 xx	Twice Transplanted	23.00

JUNIPERUS CANADENSIS

6-10 x	Once Transplanted	16.50

PICEA CANADENSIS
(Black Hill Spruce)

10-12 xx	Twice Transplanted	22.50
12-18	Twice Transplanted	28.50

PICEA EXCELSA
(Norway Spruce)

8-10 x	Once Transplanted	7.00

PICEA PUNGENS
(Colorado Blue Spruce)

6-10 xx	Twice Transplanted	28.50
10-12 xx	Twice Transplanted	22.50

PINUS MUGHO
(Dwarf Mountain Pine)

Size Inch		100
8-10 xx	Twice Transplanted	$22.50
10-12 xx	Twice Transplanted	27.50
12-18 xx	Twice Transplanted	32.50

PINUS AUSTRIACA
(Austrian Pine)

6-10 xx	Twice Transplanted	14.00
10-12 xx	Twice Transplanted	22.50

TAXUS CANADENSIS
(American Yew)

6-12 x	Once Transplanted	8.00
12-18 x	Once Transplanted	9.50

THUYA OCCIDENTALIS
(American Arbor Vitae)

8-10 x	Once Transplanted	6.00
10-12 xx	Twice Transplanted	12.00
12-18 xx	Twice Transplanted	15.00
18-24 xx	Twice Transplanted	20.00

THUYA PYRAMIDALIS
(Pyramidal Arbor Vitae)

6-8 x	Once Transplanted	11.00

THUYA COMPACTA
(Compacta Arbor Vitae)

12-18 xx	Twice Transplanted	50.00

*Each x indicates one transplanting.

The D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

Box 403 **Dundee, Illinois**

HILL'S MOTTO:
High Quality — Reasonable Prices — Prompt Service — Courteous Treatment

We can save you money and please you as well. Our close proximity to Chicago, the great railroad center, means quick service and low Chicago rates.

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VIBURNUM PLICATUM
Also Berberis Thunbergii, Hydrangea Paniculata, Weigela, Spiraeas, etc.

Ask for complete list of Oak Brand Shrubs

CONARD JONES CO. West Grove, Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V. P.

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BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.

Hardy Old-fashioned Plants
Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm BARABOO, WIS.

Peonies and Iris
Send us your name now for our new Catalogue.

PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

"Ornamentals have been also in great demand. Unfortunately the railway con-

gestion has often obstructed all business in this line, especially for plants with balls of soil.''

PRODUCTION AND PRICES.

In his address at Boston, C. R. Burr, retiring president of the New England Nurserymen's Association, emphasized the necessity of maintaining the present prosperity of the trade by attention to the matters of production and prices. He stated:

''Production is a matter that we, as nurserymen, ought not to lose sight of. Right now we are in a prosperous way, more so than we have been in the last five years. We ought now to be where we can pay our bills promptly when they are due. In spite of the high cost of labor, we are doing a good business and we are getting a fair price for our stock—perhaps not as much as items in other lines, for the reason we haven't had nerve enough to ask it, but I believe that now is the time we ought to get out our pencil and go to figuring. Figure on a basis of profit. Figure on a basis where we can pay our employees decent wages. Figure that you are going to continue to work on a business basis, and do not go into the wholesale business of overplanting in the next two or three years.

''Berberis Thunbergii is in good demand today. It probably will bring $120 to $150 per thousand for 18-inch to 24-inch at wholesale and on that price there is a little margin. Now, if we, in the next year or two, bring it back to 5 or 6 cents, who under the heavens can get a living on it at that price? There are many other items that are bringing a fair price today and we should not go ahead and overplant. Let's make this business a mercantile business. Give the customer a fair deal, grow good stock, grade it right and work along on mercantile principles.

''At the ornamental growers' meeting in New York the standardization of prices came up, and they are going to do something in order to have a basic price. There is no reason why Tom Jones, in Manchester, N. H., can't get as much for his stock as Tom Smith, in Providence, R. I. We all handle more or less the same stock. The agency man, as a rule, sells throughout the country, with few exceptions, at the same prices, and the agent has no competition. Then why can't the catalogue men, landscape men and dealers in nursery stock get together and have a like price? We shall then have a better standing with the buyers and shall work more harmoniously with one another.''

ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c.
Daisies, Marguerites, 2¼-in., 4c.
Mesembryanthemums, large pink, 2½-in., $5.00 per 100.
Dracaena Indivisa, 4-in., 25c.
Primula Obconica, 5-in., $4.00 per doz.
Anthericum Mandaianum, 3-in., 8c; 4-in., 15c.
Cleveland Cherry Seedlings. May del., $1.50 per 100, prepaid; $12.00 per 1000.
Cleveland Cherry Seed, 50c tr. pkt.
Orange Queen Cherry Seed, 50c tr. pkt.
Tobacco Stems, per bale of about 175 lbs., $3.50; per ton, $28.00.

Abby Ave. Greenhouses
DAYTON, OHIO

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Bedding Plants
For Immediate Shipment

ACHYRANTHES.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.
BIEMUELLERI. Light red, shading darker red at edge of the foliage; medium height.
BRILLIANTISSIMA. Light red; very brilliant; dwarf, compact grower.
PANACHE DE BAILEY. A new and desirable variety of compact growth; foliage green and yellow, crimson veinings. Predominating color, yellow. A worthy companion to Brilliantissima.
FORMOSA. Yellow on light green background; vigorous growth.

AGERATUM, Floss Flower.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.
FRASERI. A splendid new variety which flowers freely under conditions that merely produce foliage in older varieties. Color, bright blue; semi-dwarf habit similar to Princess Pauline. Undoubtedly the best variety for bedding.
PERFECTION. A more moderate-growing variety, the deepest blue in color.
PRINCESS PAULINE. A combination of blue and white in the same flower.
STELLA GURNEY. Bright blue; vigorous growth.

ALTERNANTHERA.

2¼-inch pots, 75c dozen, $5.00 per 100, $40.00 per 1000.
AUREA NANA. Bright yellow foliage; the most compact and the best variety in its color.
BRILLIANTISSIMA. A valuable new Alternanthera, red and yellow in color, with broad leaf.
PARONYCHIOIDES. A most desirable kind, of dwarf habit; orange red and crimson, shaded green.

COLEUS, Fancy Varieties.

Rooted Cuttings, $1.50 per 100, $14.00 per 1000.
AMERICAN BEAUTY. Red, green and yellow.
ANNA PFISTER. Bright yellow, marked crimson. Neat and compact in growth; very desirable for dwarf edging or carpet-bedding.
BLIZZARD. Deep maroon, edged with green.
HURRICANE. Light reddish center, mottled with maroon. Edge of leaf green.
JOHN PFISTER. Bright crimson, edged with gold. Compact in growth. Companion variety to Anna Pfister.
NEPTUNE. Green with mottling of red.
PRINCE EDWARD. Reddish center, shading deep crimson. Edge of leaf green.
SABONI. Red with faint edging of yellow.

COLEUS, Two Good Fancies.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000. 2¼-inch pots, $6.00 per 100, $50.00 per 1000.
BRILLIANCY. A combination of red and gold.
SALVADOR. Deep, velvety crimson with prominent vermilion center, effectively bordered with light green.

COLEUS, Best Bedders.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000. 2¼-inch pots, $3.50 per 100, $30.00 per 1000.
BECKWITH'S GEM. Center velvety maroon, bordered with red; the edge is green changing to creamy yellow at the point of the leaf.
DUNEIRA. A magnificent Coleus. A fine, showy bedder standing the sun as well as Verschaffeltii. In color it is a combination of various shades of crimson.
FIREBRAND. Bright maroon.
GOLDEN BEDDER. Golden yellow; the old original, true to name.
LORD ALVERSTONE. Velvety plum with yellow, green and pink markings. A handsome combination. Has a constitution that will resist sunscald and drought.
LORD PALMERSTON. A beautiful variety that immediately commands admiration. Deep maroon center with dark crimson venation.
QUEEN VICTORIA. Cardinal red with distinct golden border.
VERSCHAFFELTII. The standard crimson.

ENGLISH IVY.

Invaluable evergreen variety, used for covering graves where other plants will not thrive because of shade. Excellent for covering walls, etc.
2¼-inch pots, 90c doz., $6.00 per 100, $50.00 per 1000; 3-inch pots, $1.50 doz., $10.00 per 100, $90.00 per 1000; 4-inch pots, $2.00 doz., $15.00 per 100; 4-inch selected, $2.50 to $3.00 doz., $20.00 to $25.00 per 100.

PARLOR IVY, German Ivy.

A trailing vine; not hardy; valuable for vase work and for window boxes.
Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

MARGUERITE, Paris Daisy.

For outdoor bedding, grown as pot plants or for cutting. Marguerites are among the most useful flowering plants.
Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch, 75c doz., $5.00 per 100, $40.00 per 1000.
SINGLE WHITE. Similar in growth to Mrs. F. Sander, but with single row of petals.

PETUNIA, Assorted Double.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch pots, 75c doz., $5.00 per 100, $45.00 per 1000.

SALVIA.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.
AMERICA. New. A dwarf variety that will supersede Zurich and others of that type. Dwarf, compact habit; very free and early in bloom. We consider this the best for bedding.
BONFIRE. A compact variety growing to a height of about two feet. Heavy flower-spikes of brightest scarlet.
SPLENDENS. A tall-growing variety; immense flower-spikes of dazzling scarlet.
ZURICH. An extremely free-flowering, dwarf variety. The plants commence to bloom early and continue until checked by frost. Very bright scarlet.

VINCA VARIEGATA, Trailing Varieties.

Very valuable for window boxes, etc. This is the most popular climbing plant with variegated foliage.
Rooted Cuttings, $1.50 per 100, $12.00 per 1000; 2¼-inch pots, 75c doz., $6.00 per 100, $50.00 per 1000; 3-inch pots, $1.00 doz.; $8.00 per 100; $75.00 per 1000; 4-inch pots, $2.00 doz.; $15.00 per 100; 4-inch selected, $2.50 doz., $20.00 per 100.

SEVERAL THOUSAND PLANTS.

GENISTA CANARIENSIS. Bright, clear yellow flowers, 3-inch pots, $15.00 per 100.
ACACIA PARADOXA. 2¼-inch pots, $8.00 per 100.

A. N. PIERSON, Inc. - - Cromwell, Conn.

Mention The Review when you write.

Ampelopsis Veitchii

From 2¼-inch pots - - - $8.00 per 100; $75.00 per 1000

JACKSON & PERKINS COMPANY
NEWARK, NEW YORK

Natural Raffia

After a considerable scarcity, a fortunate purchase enables us to offer at an unusual price



First Grade
Genuine West Coast Raffia

This is the kind so popular for greenhouse and nursery use because of its **long, strong strands**

Note these money-saving prices:

NATURAL RAFFIA—in bale lots of approximately 225 pounds, per pound..... **12¾c**

NATURAL RAFFIA—in less than bale lots, per pound..... **17c**

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A. L. RANDALL CO., 180 N. Wabash Ave., Chicago, Ill.

CHAS. D. BALL
GROWER OF
PALMS, ETC.
Send for Price List
HOLMESBURG. PHILADELPHIA, PA

ORCHIDS

We have thousands of plants in all varieties in flower and sheath.
Write for price list.
We deal in nothing but orchids.
GEO. E. BALDWIN CO., Box 96, Hamaroneck, N.Y.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.
If you intend investing in Orchids, do so now while prices are low.
Special lists on application.
LAGER & HURRELL, Summit, New Jersey

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

YOU Will find all the best offers all the time in The Review's Classified Advs.

EASTER PLANTS

Lilium Giganteum. We have 7,000 plants grown from 8 to 10-inch and 9 to 10-inch bulbs, exceptionally fine, from 4 to 10 buds per plant, 30c per bud.

Hydrangeas. Otaksa and French varieties, 6-in., 7-in., 8-in. pots, exceptionally fine this year, $1.00, $1.25, $1.50, $2.00, $2.50 and $3.00 each. Specimen plants, $4.00 and $5.00 each.

Rose Bushes. American Beauty and Magna Charta, 6-in. pots, $1.00 and $1.25 each.

Genistas, 6-in. pots, $1.00 and $1.50 each.

Cinerarias. Fine plants in 5½-in. pots, $9.00 and $12.00 per dozen.

Boston Yellow Daisies and **Marguerites.** 5½-in. pots, $9.00 per dozen.

Daffodils. Von Sion and Golden Spur, 6-in. pots, $7.20 and $9.00 per doz.

Hyacinths, 6-in. pans, 5 bulbs to a pan, $9.00 per dozen.

Ferns and Decorative Plants

Nephrolepis, Teddy, Jr., and Scottii, 6-in. pots. $9.00 per doz.; 7-in. pots, $15.00 and $18.00 per doz.; 8-in. pots, $24.00 per doz.

Dracaena Fragrans, 6-in. pots, $12.00 per doz.

Ficus Elastica. (Rubber plants). 6-in. pots, $12.00 per doz.; 7-in. pots, $18.00 per doz.

Asplenium Nidus-Avis, (Bird's-Nest Fern). 5½-in. pots, $9.00 and $12.00 per doz.

Asparagus Plumosus, 3-in. pots, $10.00 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

ASCHMANN BROS., Second and Bristol Sts. and Rising Sun Ave. Philadelphia

INDIANAPOLIS, IND.

The Market.

Flowers are plentiful and prices have dropped some, but it is hoped that they will never again be slashed as they once were.

Bulbous stock continues to be the most in evidence. Freesias are abundant and sell at $3 to $5 per hundred, colored ones bringing $5. Daffodils, jonquils, tulips and hyacinths are in good supply at $6, $7 and $8 per hundred. Roses are more plentiful now. These, however, are far from being in abnormal supply. Carnations are available in larger quantities and calla lilies sell at $2.50 and $3 per dozen.

Sweet peas are in good supply. Calendulas have sold well this winter, having been of good quality. Orchids, violets, pussy willows, etc., have added variety to the offerings in the various windows.

Cinerarias are attractive. Other plants include cyclamens, primroses, begonias, ferns and a few azaleas. Potted bulbous stock is in popular favor, jonquils, tulips, daffodils and hyacinths being the leaders.

Business has not been quite so active for the last two weeks.

Indiana State Association.

The March meeting of the Indiana State Florists' Association was held at the Smith & Young Co. commission house, Tuesday, March 2. The meeting was unusually well attended and several out-of-town members were present.

President Anders Rasmussen presided. After the routine business the following were elected to membership: Thomas Affleck, of Indianapolis; Frank D. McConnell, of Boonville, Ind., and Fred and Norman Hukriede, of Indianapolis.

President Rasmussen made a report of the meeting of the S. A. F. board of auditors. Mr. Rasmussen was appointed to look after subscriptions in the publicity campaign in this state and said that the drive should be started immediately, as the committee was desirous of having twice as much money as it had had previously. A. F. J. Baur gave an interesting account of the American Carnation Society meeting, in Chicago.

The next meeting of the F. T. D., to be held in Indianapolis, was the chief discussion of the evening. Irwin Bertermann read the minutes of the previous meeting, to give the association an idea of what to expect. Various committees were appointed to look after

[Concluded on page 130.]

BLOOMING PLANTS

	2½ in.	3 in.	4 in.	5 in.
Primula Obconica / Malacoides	$ 5.00	$8.00	$15.00	.....
Cyclamen	15.00	25.00	40.00-50.00	$75.00
Hyacinths, extra—full bloom		20.00		35.00

Hyacinths, 5000 more out of flats, just ready to put into 4-in. for Easter, will sell at $10.00 per 100, or $75.00 per 1000. Buy now.

GEO. A. KUHL, Wholesale Grower, **Pekin, Ill.**

CARNATIONS

F. Dorner & Sons Co.

LA FAYETTE, IND.

Mention The Review when you write.

This photograph was taken November 23, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.



HAMBURG LATE PINK CHRYSANTHEMUM

is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Plants ready early in March and all orders will be filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
2-inch pots (by express), - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 Washington St., BUFFALO, N. Y.

FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2¼-inch pots, $3.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.,	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6 -in.,	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.,	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.,	4.00
NEPHROLEPIS MUSCOSA, 5-inch	.75
NEPHROLEPIS HARRISII, 3-inch	3.00
NEPHROLEPIS DWARF BOSTON, 8-inch	2.00

If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

EASTER PLANTS

	Per 100
HYACINTHS, 4-in. pots, King of the Blues	$19.00
" 3 in. pans, King of the Blues.	45.00
DAFFODILS, 6-in. pans, Golden Spur	65.00
" 5-in. pans, Golden Spur	50.00
TULIPS, 4-in. pots, 3 bulbs, best single varieties only	25.00
" 4-in. pots, 3 bulbs, Couronne d'Or or Lucretia only	35.00
" 5-in. pans, 5 bulbs, best single varieties	50.00
" 6-in. pans, 7 bulbs, best single varieties	75.00
Darwin Tulips, 5-in. pans, 4 and 5 bulbs, Gretchen, La Candeur	60.00
CYCLAMENS, in flower, fine plants, 4-in., $40.00 per 100; 5-in	65.00
Large Flowering Geraniums, in 5-in. pots	32.00

Terms, cash with order only; packing, 5% of value.
Order early to avoid disappointment caused by express delay.

A. COLLE, Florist **Doylestown, Pa.**



CHRYSANTHEMUM PROGRESS

NEW MUMS

It's time to think of what you will need in new Mums to recruit your collection, so as to cover the whole season in the various colors. These four new pink varieties will enable you to begin cutting pink as early as the other colors, and to cut continuously, which is important. Get a few of each variety early enough to take a cutting or two from each plant and reduce the first cost. We begin delivery early in March.

$4.00 per doz., $25.00 per 100

HARBINGER—An early pink that should supersede Unaka on account of being a full flower and better color. Grows 5 feet from June planting.

PANDORA—Follows Harbinger in date of blooming. Bright deep pink. Grows 5 feet from June planting.

TOKIO—Follows Pandora. Grows 5 feet in height and produces blooms of exceptional quality for the season. Bright lavender pink.

PROGRESS—Follows Tokio and finishes as Chieftain comes on. Incurved form and large in size. Bright deep pink. Grows 4 feet and very stiff.

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

WM. K. HARRIS

55th & Springfield Ave., W. Philadelphia, Pa.

Extra fine lot of Easter plants, including Azaleas, Easter Lilies, Roses, Hydrangeas, Genistas, Ferns, Rubbers, Pandanus, etc.

Price List sent on application.

Packing charged at cost. All goods travel at purchaser's risk and expense.

Mention The Review when you write.

ROSES Own Root

From 2¼-inch and 4-inch pots.
The best varieties. For forcing and bedding.
Ready for the early planter.
Send us your list.

The American Rose & Plant Co.
Springfield, Ohio

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.
RICHMOND, IND.

Mention The Review when you write.

Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.

For Fall 1920—

ORDER NOW and BE SURE

Florists' XXX Forcing Grade, 2-yr. Field-Grown Roses.

We will be in position to supply more and better roses for Florists' Pot Plant Forcing than ever before. Top-notch stock can be expected from our blocks this year.

Baby Rambler Class—Erna Teschendorff, Orleans, Jessie and Crimson Baby, **$45.00 per 100, $400.00 per 1000.**

Hybrid Perpetuals—Magna Charta, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet and Capt. Hayward, **$45.00 per 100, $400.00 per 1000.**

Rambler or Climbing Roses—Crimson Rambler, Dorothy Perkins, Excelsa and White Dorothy, **$35.00 per 100, $300.00 per 1000.** For staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50 per cent Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

Storrs & Harrison Co.

Painesville, Ohio.

and make arrangements, in order that the event may be a great success. This will be the largest florists' affair that Indianapolis has ever had. Following this discussion, a program committee for the association meetings was appointed.

After adjournment, a social hour was enjoyed and refreshments were served by the hosts.

Various Notes.

Baur & Steinkamp have three men off on account of sickness. This firm will have an exhibit at the New York flower show, where they will display Ruth Baur, Harvester and Edna carnations.

Greene's Flower Shop has an attractive new livery for the chauffeur that is different from others. E. E. T.

WASHINGTON, D. C.

The Market.

Stock continues to be more plentiful and prices are still on the decline. The streets are full of all kinds of stock. Carnations and sweet peas are most plentiful.

Funeral work is still piling up and in several instances a slight scarcity of greens was noticed during the last week.

Despite the spell of severe weather last week, business was quite satisfactory and little stock was lost by freezing. The storm came on with little notice, but the growers had kept close watch on the weather reports and most of them were ready to cope with sudden change.

Florists' Club Elects.

J. Harper Hetherington was elected president of the Florists' Club of Washington at the meeting which was held March 2. Other officers elected were: Vice-president, A. Gude; secretary, George V. Schultz; financial secretary, Z. D. Blackistone, and treasurer, William F. Gude. The new executive committee is composed of George Shaffer and David Grillbortzer for the 3-year term, Otto Bauer and Charles P. Groce for the 2-year term and Adolph Gude and Theodore Diedrich for the 1-year term.

Prof. A. S. Thurston, of Maryland State Agricultural College, lectured on floriculture. Plans for the annual banquet given in honor of the new officers were made. G. S.

Columbus, O.—The Acme Floral Co. has opened a store at 60 East Gay street, to engage in both wholesale and retail business. W. C. Holstein is manager and E. E. Stoughton is secretary and treasurer.

GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.
Exclusive agents for the best Fertilizers
GROWERS' EXCHANGE
JAMESTOWN, N. Y.

See Classified Ads

For Cinerarias, Cyclamen, Easter Greeting Pelargoniums and Hydrangeas for Easter. Quantities limited, so get orders in promptly and give date of shipment. Save 5% packing charges by sending cash. Satisfaction guaranteed.

GEO. A. KUHL, Wholesale Grower **Pekin, Ill.**

YOUNG STOCK—ORDER NOW

CARNATION ROOTED CUTTINGS

Order before it is too late. Most of the varieties we offer below we can do for early delivery. The balance with only a slight delay.

	100	1000
Ethel Fisher	$14.00	$115.00
Bernice	14.00	115.00
White Benora, Rosalia, Rosette	7.00	65.00
Aviator, Belle Washburn, Doris, Benora, Beacon, Ward, Roper, Philadel'a.	6.00	50.00
Nancy, Alice, Matchless, Harlowarden	5.00	40.00

NEW ROSES

Frank W. Dunlop and Madame Butterfly. Own root: $35.00 per 100, $82.50 per 250, $150.00 per 500, $300.00 per 1000, $725.00 per 2500. Grafted: $42.50 per 100, $101.25 per 250, $187.50 per 500, $375.00 per 1000, $912.50 per 2500. From 2½-inch pots.

Rose Premier. Early delivery. Own root, 2½-inch pots, $20.00 per 100, $180.00 per 1000.

Columbia. 2¼-inch. Own root, $16.00 per 100, $140.00 per 1000.

MY MARYLAND AND SCOTT KEY
Carried Over Own Root Plants
Immediate shipment if wanted.

600	3 -inch Maryland	$20.00 per 100; $185.00 per 1000
300	2½-inch Maryland	15.00 per 100; 125.00 per 1000
1500	2½-inch Scott Key	15.00 per 100; 125.00 per 1000

CHATELAINE BEGONIA
All of this stock is first quality and ready.

Rooted cuttings	$ 4.00 per 100;	$35.00 per 1000
2 -inch pots	6.00 per 100;	55.00 per 1000
2½-inch pots	7.00 per 100;	65.00 per 1000
3 -inch pots	15.00 per 100	
4 -inch pots	20.00 per 100	

Mrs. M. A. Patten Begonia

Rooted cuttings	$ 6.00 per 100;	$55.00 per 1000
2½-inch pots	10.00 per 100	
3 -inch pots	20.00 per 100	
4 -inch pots	27.50 per 100	

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS 15 Cedar St. Watertown, P. O. **Boston, Mass.**

Mention The Review when you write.

Carnation Cuttings

Healthy, well rooted, cool grown stock.

WHITE ENCHANTRESS
MATCHLESS
MRS. C. W. WARD
BELLE WASHBURN

FURROW & COMPANY
Guthrie, Oklahoma

Mention The Review when you write.

PEARSON'S MONEYWORTH QUALITY

CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

$15.00, $25.00 and $50.00 per 100

Finest Stock of Best Varieties

Place your order now and be sure of your supply.

PETER PEARSON

5732 Gunnison Street, Chicago

Mention The Review when you write.

Grafted Stock of Premier

Clean, well grown and the kind of stock that will give you results.

$40.00 per 100; $350.00 per 1000

Delivery within two weeks or later if so desired.

The Joseph H. Hill Company,

Richmond, Indiana

OVERISSUED NEWSPAPERS

Car Load Lots Our Specialty — FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS — Protect your Supply by ordering Now

910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

Blooming and Spring Plants

At Reduced Prices

For Want of Room

Order today. This advertisement may not appear again. Empty Greenhouses do not pay; fill them up. We have the stock. Liberal Extras for early orders. Packing free.

	Per 100
Primula Obconica, 4-in., full of buds and bloom	$20.00
Chinese Primrose, 4-in., bud and bloom	15.00
Primula Malacoides, 4-in., bud and bloom	12.50
Cinerarias, 5-in., full of buds	60.00
Cyclamen, 5-in., bud and bloom	80.00
Easter Greeting, 4-in., in buds	25.00
Marguerites, 4-in., white and yellow	20.00
Asparagus Plumosus, 4-in.	12.50
Geraniums, 3½-in., ass't varieties	12.50

Any number plants of the above at 100 rates.

	Per 100	Per 1000
Fuchsias, 2½-in., 12 ass't varieties	$4.50	$40.00
Marguerites, 2½-in., 3 varieties	4.00	35.00
Heliotrope, 2¼-in., 3 varieties	4.00	35.00
Ageratum, 2-in., light and dark blue	3.25	30.00
Geraniums, 2-in., 8 varieties ready	4.25	40.00
Vinca Variegata, 2¼-inch	5.00	45.00
Vinca Variegata, 4-in.	13.00	125.00
Cuphea, Cigar Plant, 2-in.	3.00	28.00
Canna King Humbert	5.00	45.00
Canna Yellow King Humbert	4.50	40.00
Canna Firebird	10.00	90.00
Canna Mrs. Alfred Conard	10.50	100.00
Canna Rosea Gigantea	10.00	90.00
Cannas, 15 other good varieties	3.25	30.00

Also abundance of other stock. Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist

WASHINGTON, NEW JERSEY

FERNS

We have on hand, for immediate shipment, a lot of POT-GROWN FERNS. All extra good value for the money. Shipped without pots.

Size	Per Doz.	Per 100	Per 1000
Boston, 4-in.	$3.00	$20.00	$190.00
5-in.	4.50	35.00	325.00
8-in.	$2.50 each		
Scottii, 4-in.	3.00	20.00	190.00
5-in.	4.50	35.00	
Cordata Compacta, 6-in	4.80	50.00	
Cyrtomium (Holly Fern), 4-in.	3.00	20.00	

BEGONIAS

Vernon—Red and pink mixed, in good shape, ready to shift.

2-in. $2.75 per 100; $25.00 per 1000 — 3-in. $3.75 per 100; $35.00 per 1000

COLEUS

Brilliancy—3-in. $4.50 per 100

GERANIUMS

We have about 10,000 each 2 and 3-in. singles in a good assortment. About 5,000 3-in. S. A. Nutt, and 5000 3-in. white.

2-in. at $3.00 per 100 — 3-in. at $4.50 per 100

Alternantheras; Alyssum, double and dwarf; **Lobelia,** Crystal Palace Gem; **Hardy English Ivy; Lantanas,** assorted; **Heliotrope; Moonvines; Vinca Variegata,** 2-in., **$2.75** per 100, **$25.00** per 1000.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

PLANTS for EASTER

LILIUM GIGANTEUM

Grown from 9-inch to 10-inch bulbs and of good height, **30 Cents per bud.**

HYDRANGEAS

Otaksa and **French varieties,** 6-inch pots, $1.00, $1.25, $1.50 and $2.00 each; 7-inch pots, $2.50 and $3.00 each.

Cinerarias, finest strain, all colors of the rainbow, 5-inch pots, 50 cents; 6-inch, 75 cents and $1.00 each.
Genistas, 6-inch pots, 75 cents and $1.00 each.
Primula Obconica, best colors, in bloom, 4-inch pots, $20.00 per 100; 6-inch pots, 50 and 75 cents each.
Begonias, Luminosa, red, 4-inch pots, 25 cents each; 6-inch, 50 cents each.
Begonias, Magnifica, pink, 4-inch pots, 25 cents; 5-inch, 50 cents each.
Hyacinths, the best varieties, grown from first size bulbs, 4-inch pots, $25.00 per 100.
Hyacinth Pans, 5 bulbs to a 6-inch pan, best varieties, at 75 cents each.
Tulips, such as Murillo, Couronne d'Or, Tournesol and Belle Alliance, 3 bulbs in a 4-inch pot, at $35.00 per 100.
Daffodils. Double Von Sion and Victoria, 5½-inch pots at 60 cents each.

FOLIAGE PLANTS

Ferns, Scottii and Teddy, Jr., 6-inch pots, 75 cents; 7-inch, $1.25; 8-inch, $2.00 each. Whitmanii, 5-inch pots, 50 cents each; 4-inch, 30 cents each.
Palms, Kentia Forsteriana and Belmoreana, 4-inch, 60 cents each; 5-inch, $1.25 each.
Ficus Elastica, or **Rubber Plant,** 4-inch pots, 50 cents each; 5-inch, 75 cents each.
Asparagus Plumosus, 2½-inch, $5.00 per 100; 3-inch, $10.00 per 100.
Asparagus Sprengeri, 4-inch pots, 20 cents each.
Hardy English Ivy, 2½-inch pots, $6.00 per 100; 4-inch, staked, 25 cents each.

Owing to the high price of packing material we find it necessary to make a small charge for packing as follows: Add 5% to amount of bill for packing charges.

Cash with order. No plants shipped C. O. D. All plants will be shipped at purchaser's risk. All plants shipped out of pots unless otherwise stated.

GODFREY ASCHMANN

1012 W. Ontario Street PHILADELPHIA, PA.

Mention The Review when you write.

CINCINNATI, O.

The Market.

Price reductions are of common occurrence these days and the strenuous times of the last two months are a matter of history until another year rolls around. Publicity is rapidly being given to the fact that prices are lower now and the general flower-buying public will soon acquire the old habit of buying flowers for the home.

Roses have dropped fifty per cent on the best grades, but the short-stemmed stock is still quoted at high prices. Carnations are now quoted at $6 per hundred, with inferior grades selling according to quality. Calendulas are better, having longer stems and larger flowers. Princess of Wales violets are fine and are quoted at $1 per hundred. Sweet peas, like everything else, have come down to a level where reasonable prices will sell the vast quantities that are now available. Freesias and Paper Whites are quoted around $6 per hundred and maintain their standard of excellence. Single daffodils are arriving in sufficient quantities to meet all requirements. Tulips of all colors are now available and single Dutch hyacinths are proving good sellers.

Leucothoe foliage was a scarce article last week and the reports from the pickers show that the flu has made such inroads on the helpers that the shippers are unable to get enough hands to fill orders that are piled up. The stock that is arriving is short and of inferior quality. Other greens are arriving in sufficient quantities to meet all needs. In pot plants, cinerarias and Primula obconica are good sellers.

With the slowing up of the flu, the falling off of funeral work is perceptible. Taken as a whole, the business is rapidly adjusting itself and normal conditions will shortly prevail.

Various Notes.

C. E. Critchell is back on the job again after a siege of sickness.

T. H. Coffman, of McClure & Coffman, Huntington, W. Va., was a recent visitor. Mr. Coffman called on the local growers for some Easter stock.

Other visitors were Floyd Anderson, of Xenia, O., and Harold Lion, of Lion & Co., New York.

The death of Mrs. Albert Hornung is recorded in this week's obituary column.

J. A. Peterson, Earl Mann, Joseph H. Hill and C. E. Critchell are among those leaving for the flower show in New York next week. Messrs. Hill and Critchell have been asked to act as judges. H. E. K.

Fredonia, N. Y.—John L. Gugino has recovered from a severe attack of the **flu.**

Special Stock Selections
READY NOW

Asparagus Plumosus, 2½-in., $5.00 per 100; 3-in., $10.00 per 100; 4-in., $18.00 per 100.
Achyranthes Herbstii, bright red, $5.00 per 100.
Bougainvillea Glabra Sanderiana, 2½-in., $7.50 per 100; 3-in., $25.00 per 100.
Begonia Chatelaine, $8.00 per 100.
Begonia Otto Hacker, $10.00 per 100.
Begonia Pres. Carnot, $10.00 per 100.
Caladium, Fancy Leaved, splendid bulbs, $16.00 per 100.
Dracaena Indivisa, heavy, 2½-in., ready for 3-in., $7.00 per 100.
Ferns, Fern dish sorts, bushy, $6.00 per 100.
Ferns, Neph. Verona, 2½-in., $7.00 per 100; 4-in., heavy, $30.00 per 100; 5-in., very heavy, $75.00 per 100.
Fuchsia Mrs. E. G. Hill, best double white, $6.00 per 100.
Heliotrope, best purple sorts, $5.00 per 100.
Hydrangea, fine, 2½-in., Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, $7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, $6.00 per 100.
Impatiens Sultani Hybrids, fine range of color, in mixed hybrids from cuttings, $6.00 per 100.
Pelargonium Mrs. Layal, Pansy Geranium, $10.00 per 100.
Salvia America, the best one of all, true from cuttings, $5.00 per 100.

STORRS & HARRISON CO.
PAINESVILLE, OHIO

Chrysanthemums
MY SPECIALTY
CHAS. H. TOTTY
Madison, New Jersey

A. L. MILLER
Pot Plants a Specialty
Jamaica, N. Y.

Sharon, Pa.—James G. Johnston has started in the wholesale business.

PUSH

Don't stop for anything. Keep pushing every day. Make today bigger than yesterday and tomorrow bigger than today.

And don't depend entirely on YOURSELF. If your work is on the eighteenth floor of an office building, DON'T WALK UP THE STAIRS—USE THE ELEVATOR. If you want to ask a question of someone on the other side of the city, DON'T SPEND HALF A DAY GOING TO SEE HIM—USE THE TELEPHONE. Take advantage of the modern forces ALL AROUND YOU. Take advantage of the wonderful opportunities that other brains and organizations have provided to SAVE YOUR TIME AND SAVE LABOR AND HELP YOU MAKE MONEY.

Take advantage of the power of "Review" Classified Ads. They have built large and permanent business for many—for thousands of florists they have saved dumping a surplus; turned a loss into a quick profit.

They will do as much for you—but it is up to you to act. It is up to you to offer nothing but good stock, worth the money, and to get your ad to the office of "The Review" by

4:00 P. M. NEXT MONDAY

CARNATION CUTTINGS

READY FOR IMMEDIATE AND LATER DELIVERY

NEW VARIETIES

	100	1000
Ruth Baur, Pink	$12.00	$100.00
Ethel Fisher, Red	14.00	115.00
John Henry, Pink Benora	12.00	100.00

STANDARD VARIETIES, PINK

	100	1000
Pink Delight	$7.00	$60.00
Morning Glow	7.00	65.00
Enchantress Supreme	8.00	70.00
Rose-Pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

VARIEGATED

	100	1000
Benora	$6.00	$50.00

RED

	100	1000
Belle Washburn	$6.00	$50.00
Aviator	6.00	50.00
Beacon	6.00	50.00

WHITE

	100	1000
Crystal White	$6.00	$50.00
White Enchantress	6.00	50.00
White Benora	7.00	65.00
White Perfection	6.00	50.00
Matchless	5.00	45.00

FERNS

Macawii. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Extra strong, 2½-inch, immediate delivery, $200.00 per 1000.

Good, heavy stock that will please.

2½-inch	100	1000
Teddy, Jr.	$8.00	$70.00
Scottii	8.00	70.00
Boston	8.00	70.00
Whitmanii	8.00	70.00
Verona	12.00	....

VIOLETS — Rooted Runners

Princess of Wales	$25.00 per 1000
Lady Campbell	25.00 per 1000

April Delivery.

COLEUS CUTTINGS

	1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. Rooted Cuttings	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

C. U. LIGGIT, ——Office—— 303 BULLETIN BLDG. **Philadelphia, Pa.**

Hardy Plants for Florists

TRITOMA PFITZERI, heavy plants, fine cut flower	$15.00 per 100
DELPHINIUM BELLADONNA, plants for outdoors	6.00 per 100
" " forcing size	9.00 per 100
Hardy Mums, strong field clumps of ten special cut flower varieties, named	10.00 per 100
Shasta Daisies, King Edward and Etoile d'Or, strong field clumps, fine white cut flower	9.00 per 100

Strong Field Clumps

Hollyhock, Hibiscus, German Iris, etc., splendid stock for landscape work.

	Per 100
Dahlia C. W. Bruton, canary yellow, decorative, clumps	$10.00
Dahlia Sequoia, cactus, golden bronze	15.00
Dahlia Snowflake, Century type, white	10.00

THE WAYSIDE GARDENS CO., Mentor, Ohio

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New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Orders booked now for March delivery.

Rooted Cuttings, $10.00 per 100; 2¼-in., $12.00 per 100

Ryan & Culver

27 South Hazel Street Successors to H. H. Cade YOUNGSTOWN, O.

See our ad on page 125, March 4, 1920, issue.

GEO. A. KUHL
Wholesale Grower to the Trade
PEKIN, ILL.

See our classified advertisements on Cyclamens, Chrysanthemums and Rose Plants. All our stock grown by specialists and the quality such as to please the most exacting. All orders given prompt attention.

ROLF ZETLITZ CO.
Lima - Columbus - Dayton - Ada - Ohio

Greenhouse Heating

THIRTY-YEAR-OLD BOILER.

Could you tell me how large an establishment could be heated with a horizontal tubular boiler, about 30 years old, but in good condition? It has stood a pressure of 125 pounds and is sixteen feet long and fifty-eight inches in diameter; has forty-eight 4-inch flues and grates 4½x5 feet. It is about 75-horsepower. I want to build the houses separate, with four feet of glass in the north and south walls, and full glass gables, each house to be 35x100 feet. I should like to have heat of 55 degrees when it is 20 degrees below zero. How many houses of this size could this boiler take care of? L. B. W.—Wyo.

As nearly as can be estimated from the data furnished, a house similar to those described will contain about 5,200 square feet of glass or its equivalent and a 75-horsepower boiler will supply radiation for 28,000 square feet of glass to be heated to 55 degrees, when it is 20 degrees below zero, in addition to the usual proportion of mains.

From this it will be seen that about five houses can be heated with a 75-horsepower boiler under the conditions mentioned.

While a boiler that is 30 years old should be looked upon with suspicion, if it is in good condition it may give service for a number of years and can be used with safety for low-pressure heating.

TOO FEW FLOW PIPES.

I am sending you a blue print of my greenhouses, which shows three houses 20x50 feet, with concrete walls three feet high and thirty-two inches of glass. Each house has a 2½-inch overhead flow pipe and eight 1½-inch returns upon each side wall, the return coils starting on either side of the door at the end of the house, thus making them nearly sixty feet long. There is about 480 square feet of radiation in each of the houses, in addition to some fifty square feet of radiation supplied by the mains.

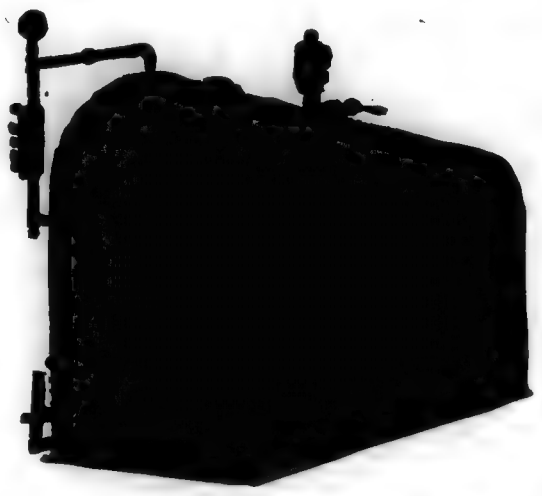
The heat is hot water and is poor. I should like a heat of 60 degrees in zero weather, but cannot get more than 30 degrees at night. The plumber put a "booster" on, which he said would end all the trouble, but I believe it is worse. The pipes have a good fall, as the boiler is three feet down in a pit. The only discrepancy in the blue print is that instead of two No. 6 boilers shown in the print, I have a new Burnham boiler, No. 36-5, with a firebox 36x36. The expansion tank is just above the highest point and I am thinking of building a cupola above the roof to raise the tank. Of the eight pipes on the side walls, the bottom two are always cold, but the top two get hot and the 2½-inch flow is always hot. P. C. L.—Can.

It appears that there are two factors which prevent the securing of satisfactory results from the heating system. The first is that there is altogether too much radiation attached to each of the 2½-inch flow pipes, since each flow not only supplies over 530 square feet of radiation within each of the houses, but there is also thirty or more feet of radiation in the mains outside of the green-

K-R-O-E-S-C-H-E-L-L

STEAM UNITS OF SUPERIOR FEATURES

No Tubes To Clean, No Masonry Required



For Steam Plants Less Than 100 Horse Power

Kroeschell Water Tube Steam Boiler

KROESCHELL High Pressure Unit

100 to 350 HORSE POWER

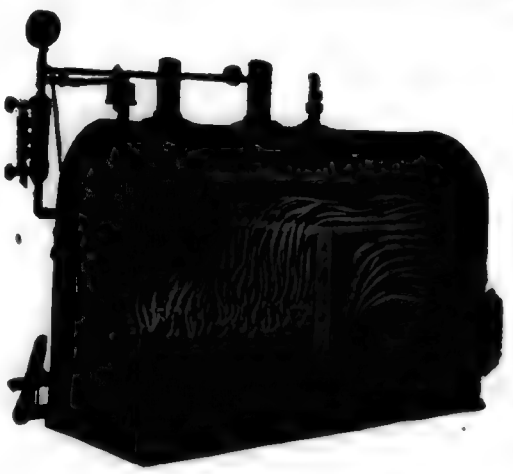


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For Small Steam Plants



Gravity Vapor or Vacuum Systems

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10. It cannot be excelled for patching broken and burned out linings.

Any engineer can see the economy and advantage over Fire Brick.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

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Trade Mark
Reg. U. S. Pat. Office.

Morehead
Back-to-Boiler SYSTEM

Uniform Heat for Flowers

The Morehead Back-to-Boiler System keeps your steam lines clear of condensation.

Uniform temperature throughout your greenhouse is assured.

Fuel is saved—because the condensation is returned to the boilers as hot, pure water—ready to burst into steam.

Let us send you complete information about the Morehead System.

MOREHEAD MFG. CO.

Dept. "M" DETROIT, MICH.

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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

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Est. 1898 Phone Superior 572

1433 N. Wells St., Chicago

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What Prominent Growers Think About the Standard Recording Thermometer



ORDER NOW
$35.00

Erie, Pa., Dec. 16, 1919.
"Please send us another of those thermometer clocks, just like the one you sent us about two weeks ago. We would never be without one again."
Trost & Steinfurth.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with.

The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.

STANDARD THERMOMETER COMPANY

65 Shirley Street, 75-19 **BOSTON, MASS**

STOP LEAKS!

Emergency Pipe Clamps instantly repair all splits and rust holes and save tearing out and buying new pipe. Permanent. Write for catalogue.

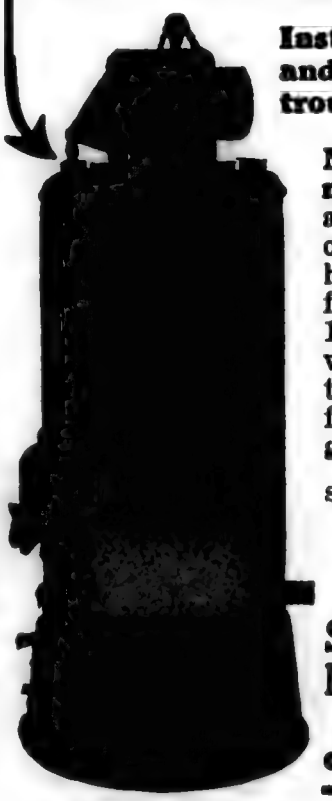
M. B. SKINNER CO.
558-562 W. Washington St,
CHICAGO - LLINOIS



houses, which must also be supplied by each of the flow pipes. Under the most favorable conditions, with returns 100 to 150 feet in length, so that only about three or four returns will be supplied by one flow, and when the top of the boiler is below the lowest part of the returns, we do not care to use more than 400 square feet of radiation upon a 2½-inch flow pipe. In the present case there are sixteen returns attached to each of the flows. It is not strange that the circulation is confined to a few of the returns near the top of the coil. These are able to return all of the water supplied by the main, and the circulation is confined to these pipes, since the higher the location of the returns above the boiler the better will be the circulation.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone Yards 866

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IT PAYS TO USE—
ELASTIC FIRE BRICK in all your boiler work.
Any handy man can install it.
Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.
Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.
IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.
CURRAN & COMPANY
Tel. CANAL 1013 **1163-67 W. Twentieth Street, CHICAGO, ILL.** **Address Dept. 6**

To correct this defect, I should run another 2½-inch overhead flow pipe, using one for each coil.

It is stated that the boiler is three feet down in a pit. If this means that the floor of the pit is three feet below the floor of the greenhouse, it would appear that some of the returns are below the top of the boiler. If it is not possible to lower the boiler, I should raise the returns so that they will all be above the top of the boiler.

Of course the main returns should be of the same size as the main flows, and instead of a 2-inch return from each coil, uniting with the return from the other coil in the same house and running to the boiler as a 2½-inch main return, I should run a 2½-inch return from each coil and either carry this back to the boiler or unite the two returns from each house and run to the boiler with a 3-inch return.

The use of a "booster" on the system should help the circulation, but the results will not be marked, both on account of the number of returns to be supplied and because some of them are below the top of the boiler. As with an open-tank system, when the combined area of the returns is so much more than that of the flow pipes, the circulation is confined to the upper pipes in the coils.

CALKING HOT WATER PIPES.

Please tell us the best calking method for 4-inch hot water pipes. Should sal ammoniac and iron filings be used, and in what proportion, or red lead and oakum? Is there any advantage in using litharge or japan?

T. M. C.—Wis.

The use of sal ammoniac for the calking of 4-inch pipes is not advisable, since, although it is excellent for making a tight rust joint, it is likely to crack the pipe.

It is better to use oakum and either iron turnings or an iron cement for the purpose. A ring of oakum should first be used. After being well twisted, it should be firmly driven into place. The iron turnings should be used to fill all of the remaining space, the layers as driven in filling one-half to three-fourths of an inch.

When iron cement is used, it should be driven in between alternate rings of oakum.

There is also danger of cracking the pipes with red lead, or litharge, but a small amount may be used with the oakum before the iron turnings are added. It is not needed when iron cement is used.



Heat Bulletin
CONVINCING BOILER FACTS
The **Bernhard Boiler** is **YOUR** Boiler, because it embodies features of prime importance to the greenhouse man.
"Lowest Water Line"
—is just **one** of its advantages.
Let our catalogue "I" tell you. Sent on request.
101 Park Ave., New York City — KANAWHA MFG. COMPANY, 175 West Jackson Blvd., CHICAGO, ILL. — Charleston, W. Va.

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IMICO
Hot Water Boilers
Made by
Illinois Malleable Iron Co.
1801-1825 Diversey Boulevard
CHICAGO
Are noted for COAL ECONOMY and good results generally.
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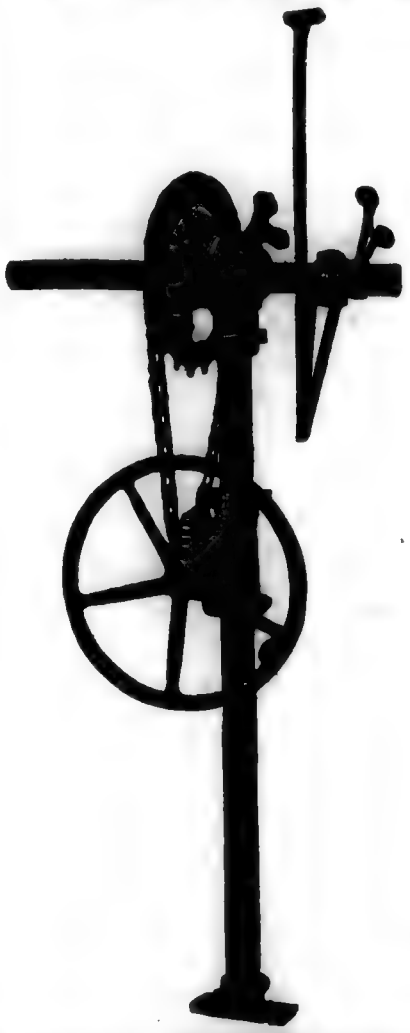
It Lets the Florist Sleep
Let us tell you what one will cost delivered at your Railroad Station.
WRITE NOW.
You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

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TUBING, ALL SIZES — PIPE CUT TO SKETCH
SECOND HAND PIPE
Large stock, all sizes, furnished with new threads and couplings.
JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

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Ventilating Equipment



and a Complete Line of

GREENHOUSE FITTINGS

Our catalogue is sent free on request. For illustrations and descriptions just write for catalogue. We will take care of you right. Remember "ADVANCE" always stands for quality and service, also an ironclad guarantee of satisfaction to our customers. Ask any of our customers or write to

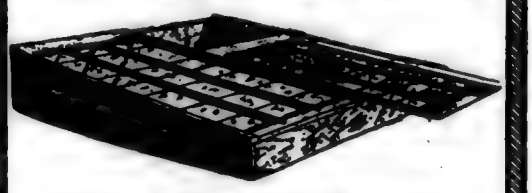
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Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

Largest Hotbed Mfrs. in America

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PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

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PATENTED GREENHOUSES

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PAT. PEN'D

MR. GROWER

PAT. PEN'D

When tying up Hyacinth and all other plants you now tie to a stake with cord, it is to your advantage to use **"WIRE TIE."**

"WIRE TIE" is a labor-saving device and was made especially for the florist.

Any salesman of the following well-known Wholesale houses will be glad to show you samples:

The Henry F. Michell Co., Philadelphia, Pa.
The Pittsburgh Cut Flower Co., Pittsburgh, Pa.
Roman J. Irwin, New York, N. Y.
The McCallum Co., Inc., Pittsburgh, Pa. Or direct of

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Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

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SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

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RAPID PROGRESS.

The trade has watched with interest the rapid strides in the progress of the McCallum Co., which in the course of but a few weeks has established branch houses in Cincinnati, Detroit and Cleveland. The Cincinnati-McCallum Co. is represented by Frank Smith, the Detroit-McCallum Co. by Henry Blend and the Cleveland-McCallum Co. by James McLaughlin. Now comes the announcement of the addition to the company's personnel of Sam Seligman, probably the supply man best known to the trade, with display rooms at 239 Fourth avenue, New York. Display rooms have also been opened in San Juan, P. R., in charge of John de Chouden. The new branches are now doing business, after the preliminary work of installing fixtures and stocking up from the Pittsburgh headquarters.

NEWPORT, R. I.

Richard Gardiner has given up his greenhouses and they are being dismantled so that the land may be used for general building purposes.

Andrew K. McMahon observed his seventy-eighth birthday March 1 by having his entire family about him at dinner. He is hale and hearty.

The death of Mrs. Mary A. Phelan, mother of John H. Phelan, is recorded in this week's obituary column.

W. H. M.

Altoona, Pa.—H. S. Wertzberger and his brother have eighty-seven acres of land and are putting up two greenhouses.

Lawrenceburg, Ky.—Floyd Ward has bought and is now operating the greenhouses and retail business of Herbert Crowfield.

To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary,
Saddle River, N. J.

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

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WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** **PECKY CYPRESS,** because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

GREENHOUSE GLASS

LOW PRICES
PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

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MASTICA



FOR Greenhouse Glazing

USE IT NOW.

F.O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

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Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

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Philadelphia.



PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

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Try it and come back for more.

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SEND US YOUR INQUIRY

LOWEST PRICES BEST QUALITY

GREENHOUSE
GLASS

ALL SIZES BEST BRANDS

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WE ARE SPECIALISTS IN
GREENHOUSE GLASS
Free from Bubbles—Uniform in Thickness.
PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

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WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.
General Offices: Farmers' Bank Building, PITTSBURGH, PA.

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SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 30-lb. water pressure, the other for less than 30-lb. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Sent Prepaid for $2.00. It's alwizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

Best Quality Extra Heavy Perfectly Flat
Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO.
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Quality and Service First

KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., LOUISVILLE. NEB.

CLEVELAND, O.

The Market.

The market is well supplied and prices are holding up, with a fair demand for stock. Carnations are available in quantity and are priced from $6 to $8 per hundred. Roses have shown the least decline and clean up well in all grades. Bulbous stock is moving slowly, daffodils and jonquils suffering the most. Violets move fairly well and sweet peas have a good demand, with the specials realizing $4 per hundred. Narcissi and freesias move slowly. Snapdragon cleans up on sight. Calendulas, daisies and other novelties are picked up readily. There is a good supply of valley, but little demand for it. Calla lilies clean up well. Large quantities of southern greens are arriving now and will relieve a tight situation in the green market.

Various Notes.

F. R. Williams has returned to his store after suffering from a slight attack of the flu and a severe cold.

The Daisy Hill Farm is consigning some fine sweet peas to this market. A large quantity is expected to be cut in a short time.

Albert Barber is spending most of his time at his new store, where he is having a few alterations made.

W. F. B.

J. Fiorillo has started in business at 1321 West Sixty-fifth street.



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.



THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot

W. H. Elverson Pottery Co., New Brighton. Pa

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO. 200 Fifth Ave., New York, So. Zanesville, Ohio

Anyone can grow a plant like this if he uses a

Harris Ready-To-Use

Locked Plant Band



A trial package of these bands sent postpaid for 50c.

The A. W. Harris Manufacturing Company

Department A Sleepy Eye, Minn.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

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CHICAGO, ILL.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2¼-inch	$ 3.50	$ 2.00	$0.50
2½-inch	4.50	2.50	.60
3 -inch	6.00	3.50	.80
3½-inch	8.25	4.60	1.00
4 -inch	12 00	6.60	1.50
5 -inch	17 00	9 25	2.00
6 -inch	22 00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.

1324 Pine St., St. Louis, Mo.

Ramsburg Locking Pot

Send postal for samples of our Manila board, locking, square pots and bands. The strongest and best on the market and a money-maker for every user.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Waterproof PAPER POTS

	Per 1000
2¼-inch	$ 3.25
2½-inch	4.00
3 -inch	5.50
3½-inch	7.50
4 -inch	9.50
5 -inch	15.50
6 -inch	20.00

F. O. B. Milwaukee

C. C. Pellworth Co., Milwaukee, Wis.

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CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

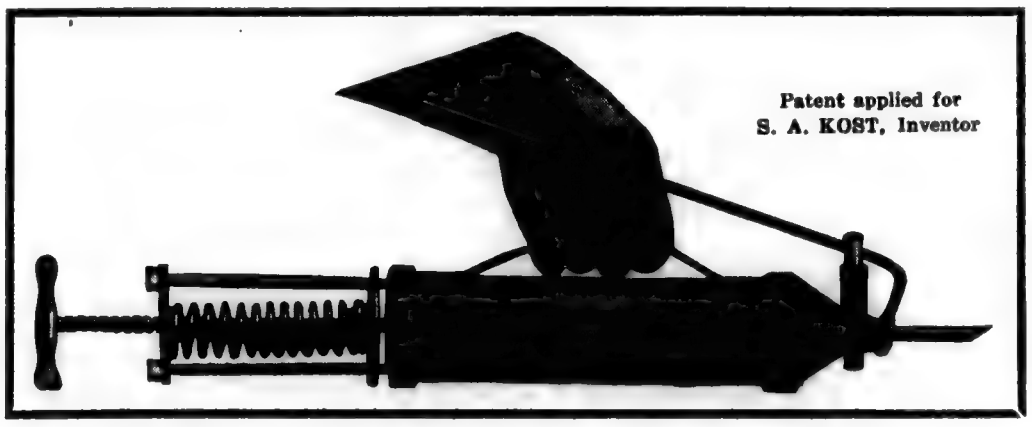
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EVERTITE GLAZING CEMENT

remains elastic at all times—forming a waterproof and air-tight joint over the sashbar. ***Evertite Glazing Cement*** will stand the extreme expansion and contraction that a greenhouse is subject to and will not check or crack—nor will it harden.

"Oh Boy" Glazing Gun



Evertite Glazing Cement applied with a new "Oh Boy" Gun (see cut above) makes an ideal combination. This gun, which is the last word in glazing guns, allows Evertite Glazing Cement to flow in a uniform consistency all the time. Note the ease with which this gun can be handled. Think of what you have used and draw your own conclusion.

Write us for more information, which we will gladly furnish.

THE EXCELLO MANUFACTURING CO., Cleveland, Ohio

MILLER'S LINE OF DIRT POTS AND BANDS

Miller's Lock-Process Dirt Pot

Sizes	500	1000	3000	5000
2x2x2	$1.00	$1.75	$ 5.00	$ 8.00
2½x2½x2	1.50	2.25	6.50	12.00
3x3x3	2.00	8.50	10.00	16.00
4x4x3½	2.50	4.75	14.00	23.00

(Each Pot has drainage in bottom.)

Miller's Notax Paper Pot

This style Pot is made over a block with tack in the bottom, and is made of the best Tag Board.

Sizes	1000	3000	5000
1¾	$1.25	$ 2.75	$ 4.50
2	1.50	3.50	5.00
2½	2.00	5.00	9.00
3	2.75	6.50	12.00
4	3.75	11.00	17.00

Folding Block and Tacks included.

Miller's Lock-Process Dirt Band
(Made of Cardboard.)

Sizes	1000	3000	5000
2x2x2	$1.00	$2.00	$ 3.50
2½x2½x2	1.15	2.25	4.00
2½x2½x2½	1.25	3.00	5.75
3x3x2½	1.50	4.00	7.00
3x3x3	2.50	7.00	12.00
4x4x3	3.00	8.75	14.00

Miller's Notax Paper Bands
(Made of Tag Board.)

Sizes	1000	3000	5000
2	$1.00	$2.00	$ 3.50
2½	1.50	3.50	6.00
3	2.00	5.00	9.00
4	2.50	7.25	10.00

P. S.—Each Band is creased to the exact size and slitted at the end to hold the band in place when folded.

TERMS—Cash must be sent with order to secure prompt shipment.

NOTE—We guarantee to furnish in our orders the same stock as we give in our samples.

NOTE—Prices quoted are F. O. B. Philadelphia. We ship only by freight and express. When Pots or Bands are to be sent by parcel post, please send the cost of Pots or Bands desired and we will send them, you to pay the charges when you receive them.

Manufactured by

MODERN MANUFACTURING CO.

P. O. Box 2854 543 N. Lawrence St.
Philadelphia, Pa.

MISSOURI POTTERY CO. **RED POTS** Exclusive Distributors in KANSAS, MISSOURI and OKLAHOMA of

KAHLER REAL RED POTS

For more than thirty years the MISSOURI POTTERY and MANUFACTURING COMPANY has given to its clients the best and most durable pots obtainable. Its distribution of KAHLER REAL RED POTS is an example of this service.

The MISSOURI POTTERY and MANUFACTURING COMPANY gives to the trade dependable pots tested for strength and durability. You can DEPEND on RED POTS. The quality is always the same—extra strong, unusually porous to allow free plant growth and uniformly baked. RED POTS, uniform in size, shape and texture, that's what you want. And that's what you get. THE PRICES ARE RIGHT. Send for our new catalogue.

MISSOURI POTTERY and MANUFACTURING CO.
Pottery—Queensware—Specialties
1227 West Eighth Street *KANSAS CITY, MISSOURI*

Mention The Review when you write.

Standard Red Flower Pots
Price list and samples on application.
PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

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SUPERIOR
RED POTS
QUALITY AND PRICES RIGHT
—ASK US—
FLORIST SPECIALTY CO., Idaville, Ind.

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RED POTS
Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money
MISSOURI POTTERY and SUPPLY CO.
4219 Iowa Ave. ST. LOUIS, MO.

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NEPONSET
Waterproof Paper
FLOWER POTS

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DULUTH, MINN.

The Market.

The market has been well stocked with seasonable flowers at normal prices. Roses were fine in every grade last week, the leading varieties being Russell, Columbia, Hoosier Beauty, Premier, Ophelia and Killarney. There were some good long-stemmed American Beauties, which sold well. Sweet peas were extra fine in pink and white, with large flowers and long stems; they were a good selling line. In spring flowers there was a large variety, including Von Sion, with good flowers; Golden Spur and Bicolor Victoria, Paper Whites and freesias, both Purity and Rainbow varieties. Tulips are selling well, the chief varieties being Keizerskroon, Prince of Austria and La Reine. Single and double violets are in plentiful supply. Mignonette and calendulas are good stock.

Hydrangeas in the new French varieties are selling especially well and there is a good assortment of bulbous plants. A few cinerarias and primulas complete the line of potted plants. Counter trade was brisk last week and funeral work about normal.

The seed business is starting out well and many orders are being shipped to farmers out in the country districts; a record business is expected in this line during the coming season.

Various Notes.

The employees of the Duluth Floral Co. entered a 5-man team in the northwestern bowling tournament, which was held in Duluth last week. They made a score of 1,937 and would have done better if they had not treated the pins too much like flowers, being afraid that hard hitting would bruise them.

Max Schilz was a visitor in Duluth last week and reported business exceedingly good all through the northwest.

J. E. S.

Chandler, Ariz.—Henry Kunst, for the last three years landscape artist for the San Marcos Nursery, resigned to take charge of the scenic development of the land projects of the Southwest Cotton Co., at Litchfield, Goodyear, Yuma, the Imperial valley and later at Los Angeles.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed

QUALITY SERVICE THE SOIL POWER MAGIC BRAND FERTILIZER ECONOMY PRODUCTION

Precipitate Bone Phosphate

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NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS CHICAGO

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FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure — Guaranteed Analysis: Ammonia 2.25% | Phos. Acid 1.50% | Potash 1.50%

MASTER BRAND Vine and Plant Manure — Guaranteed Analysis: Ammonia 5.00% | Phos. Acid 2.00% | Potash 1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, - - - - - - - - Chicago, Ill.

Mention The Review when you write.

Rough Sheep Manure

Clean, Short and Free from Straw

In Carload Lots

R. E. DOANE, 323 Marine Bldg., CHICAGO.

Mention The Review when you write.

INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer,** etc. One pound makes 32 gallons of spray.

SEND $2.25 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid $13.50 in the U. S.

Use according to directions and it will do the work

EARL L. HEMPSTEAD,

Distributer Bloomington, Ill.

For Sale in Chicago by

Peehlmann Bros. Co., 66 E. Randolph St.

A. Henderson & Co., 166 N. Wabash Ave.

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Berger Fertilizer and Chemical Co.

1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

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A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

$2.00 per dozen;
$15.00 per 100.

Retails at 25c per pkg.

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1181 East 71st Street, CLEVELAND, O.

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REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

Aphine

The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 Gallon, $3.00

Sold by Dealers

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LEMON OIL COMPANY'S STANDARD SOLUBLE IN WATER INSECTICIDE

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY

420 W. Lexington St., BALTIMORE, MD.



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Florist Specialties

New Brand New Style

"RIVERTON" HOSE

Furnished in lengths up to 300 feet without seam or joint.

The HOSE for the FLORIST

¾-inch	per ft..	22c
Reel of 500 ft...	"	21c
2 reels, 1000 ft...	"	20c
½-inch	"	19c
Reel of 500 ft...	"	18c

Couplings furnished free

HENRY A. DREER,

714-716 Chestnut St.

PHILADELPHIA, PA.

WIZARD BRAND

PULVERIZED SHEEP – PULVERIZED CATTLE

SHREDDED CATTLE

MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards CHICAGO

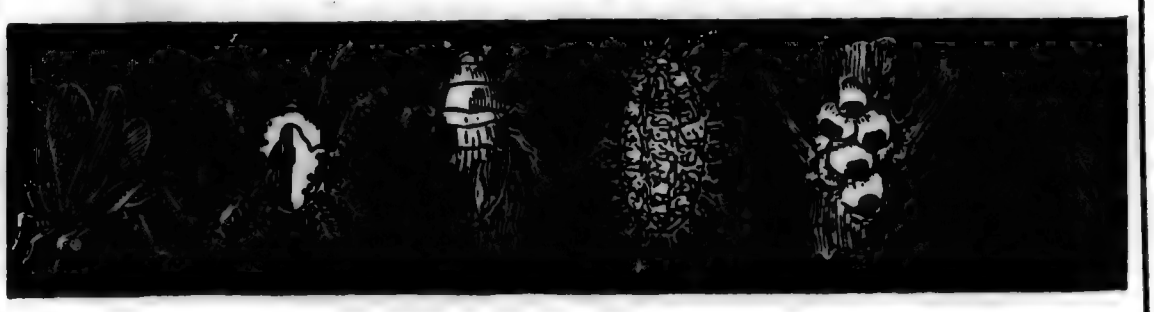
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Sold by Seedsmen of America

Hammond's Thrip Juice No. 2

REGISTERED

A Contact Insecticide, Useful and Reliable, Used for 30 Years in Greenhouses, and on Plants, Grape Vines, Trees and Shrubs



Some common Sucking Insects, magnified.

HAMMOND'S PAINT & SLUG SHOT WORKS, Beacon, N. Y.

RAINBOW SYRINGE, $2.00

Made of brass; fits ¾-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue

JOHN WELSH YOUNG

5648 Wayne Ave., Germantown, Philadelphia, Pa.

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.

Try it out now and be convinced.

TURNER BROS., Bladen, Neb.

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FOR A PERFECT JOB USE

GLAZETITE

For Sale by Leading Dealers Everywhere

NEBEL MFG. CO., Cleveland, Ohio

DUMSER'S DATA.

D. L. Vincent, of Ionia, Mich., is enthusiastic over his bench of Laddie carnations. He is cutting as many blooms per plant as from Enchantress, but of superior size and quality. Mr. Vincent is especially enthusiastic over one plant of Laddie, which is sporting three clear red flowers; he will work hard to get up stock for a bench of red Laddie. He wishes to know if others find that Laddie sports in other shades than its own.

J. Koning, the new proprietor of the Butterworth Floral Co., Muskegon, Mich., is well pleased with his new undertaking, as he finds the call for flowers greater than his output. He will sell chiefly at wholesale and is already figuring on expansion.

Mrs. G. E. Marsh, the new proprietor of the Lakeside Greenhouses, Muskegon, Mich., is having a fine trade. She has a good lot of pot plants for her local trade and her new crop of sweet peas will be in for Easter. Her two sons, who have returned from service overseas, are actively engaged with their mother and are planning for expansion.

L. Wasserman, of Muskegon, Mich., is busy at the greenhouses getting ready for a big Easter trade and has turned the downtown store over to his son. Mrs. Wasserman is spending the winter in California.

The Queen City Floral Co., Traverse City, Mich., is featuring bulbous stock, of which they have a fine display. William Anderson, the manager, stated the bulbous stock was a life-saver this winter, as roses and carnations were so scarce.

Mark W. Doty, of Grand Ledge, Mich., is having great success with carnations this season. The blooms are of big size; Thenanthos especially is a sight worth seeing. This variety is grown on the most prominent bench, to attract people's attention.

E. G. Mulick, proprietor of the Greenville Floral Co., Greenville, Mich., having disposed of his vegetable range, is devoting his entire attention to his old establishment, producing flowers. Mr. Mulick stated, "It was the most logical thing to do, as I could not be at both places, and the labor situation is such that a man has to have his work arranged so that he himself can be there with his men to supervise the work."

Byron L. Smith, of Ionia, Mich., was handicapped for garden room at his city location; so he moved his greenhouses a mile out of town and opened a store on the main street of Ionia. Mr. Smith is just recovering from an attack of the flu, which has kept him from his daily routine for five weeks.

H. L. Weaver, of Traverse City, Mich., is well pleased with his venture in the florists' business. So far he has been getting along without greenhouses, but is anxious to build. If the prices of material and labor permit, he will build a small range next summer for growing potted plants.

Joseph Gansbiller, of Charlotte, Mich., having taken over the Ferndale Greenhouses in his own name, is catering to the local trade. He is quite busy taking care of the growing and keeping the benches as well as the shelves filled with salable stock while his wife is waiting on the trade.

Both members of the firm of Chase & Wilcox, Hastings, Mich., have been laid up with the flu, and as they try to get along without extra help, it has set their work back to such an extent that it will take some time to catch up again.

H. Thiemann, Owosso, Mich., is planning to spend two months' vacation in Europe.

D. W. D.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10 50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	25.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

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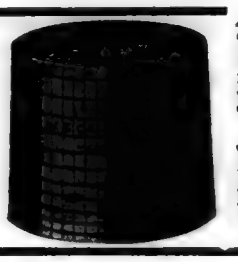
Red Gulf Cypress Greenhouse Material

Our big stock insures immediate deliveries; special equipment enables us to furnish odd shapes and sizes at prices you can afford.

Ask us about single and double glass sash and ready-made greenhouses. Get estimates *now* for that new greenhouse.

ALFRED STRUCK COMPANY
Incorporated
948 E. Broadway—Est. 1860—LOUISVILLE, KY.

SUNLIGHT Double Glass Sash for Hot-beds and Cold-frames



A TANK THAT LASTS

The Caldwell Cypress tank is the tank that every florist needs. It costs a little more than some but it gives TWICE THE SERVICE

Send for catalogue.

W. E. CALDWELL CO.
1930 Inc.
Brook St.,
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Caldwell TANKS AND TOWERS

Mention The Review when you write.



Long-service paint costs less in the end because it saves the labor and material cost of repainting.

DIXON'S SILICA-GRAPHITE PAINT

will give many years of service under the most trying conditions. Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

Mention The Review when you write.

Peter Piper must have been a greenhouse man because he PICKED PECKY CYPRESS for benches—didn't he?

Peter was RIGHT!

PECKY CYPRESS refuses to rot—and so good greenhouse men refuse substitutes.

SOUTHERN CYPRESS MFRS.' ASS'N, 1230 HIBERNIA BANK BLDG., NEW ORLEANS, LA.
1230 HEARD NAT'L BANK BLDG., JACKSONVILLE, FLA.



FULL INFORMATION UPON REQUEST

You will be interested in the facts, figures and the other information we can give you regarding concrete benches.

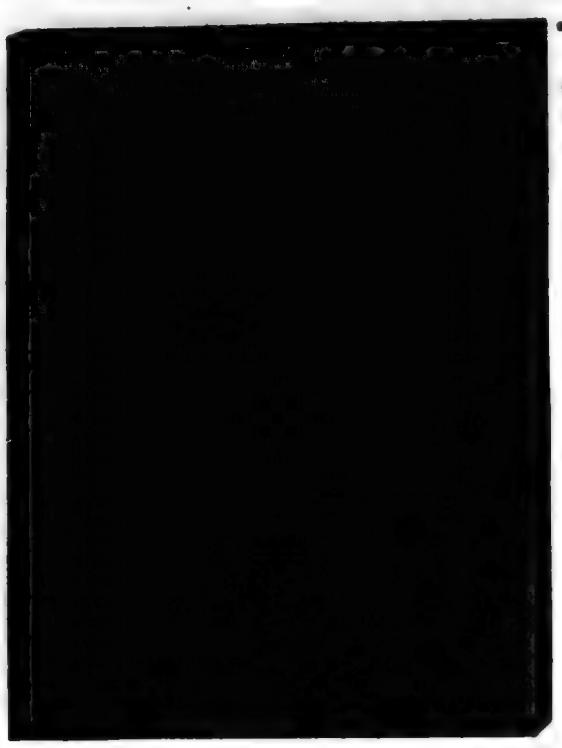
READY-SET CONCRETE BENCHES

have points of superiority not found in other makes of benches—just say you want full information—it's free for the asking.

FRED J. MEAD, 371 Park Ave., Newark, N. J.

Poplar Bluff, Mo.—H. W. Peterson will represent Tromp Bros., of Lisse, Holland, during the season of 1920. G. Overduin is expected here to make the final arrangements with Mr. Peterson about the middle of March.

Wichita Falls, Tex.—M. R. Bebb, of the Muskogee Carnation Co., Muskogee, Okla., has purchased the greenhouse and florists' business of the Wichita Falls Nursery & Floral Co., and, with his two sons and a nephew, will operate the business under the name of the Wichita Falls Floral Co.



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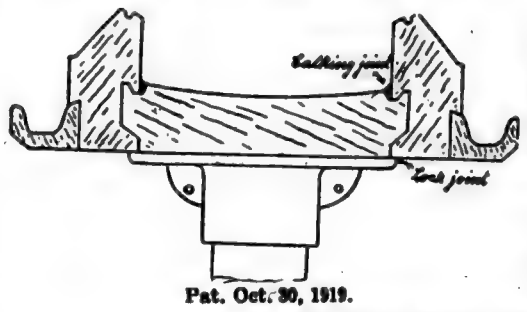
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Our Specialty — Get Our Figures.
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Lewis Bros.
Manufacturers of
Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers
PEEKSKILL, N. Y.

YOU WILL MAKE NO MISTAKE



Pat. Oct. 30, 1919.

in placing the order for this year's greenhouses now. The best grade of the old genuine Louisiana Red Gulf Cypress is scarce and will be more so this spring, while the cost of labor will be higher than it is now.

Our patent ***LEAK-PROOF*** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**

PROVIDENCE, R. I.

The Market.

The few days of sunshine last week, following the long period of dark weather, awakened the hopes of everyone that spring was about to put in an appearance. It had an encouraging effect on flowers, bringing out the tulips, daffodils and other spring flowers, as well as carnations and roses in sufficient quantities to cause a material drop in prices. As a result of the increased supply, some of the downtown stores announced special price sales for Saturday, March 6, but the weather was not propitious and Saturday brought with it the worst blizzard of the whole winter. Fortunately, it was not long-lived and in a few hours it spent its force, although leaving the temperature several degrees colder.

From almost top-notch prices, the market took a decided drop and the week closed with prices about normal, with an increasing supply, especially of bulbous stock. The reports indicate that there will be an unusually big cut of all kinds of flowers for Easter this year and that probably prices will not be so high as in several years past.

Various Notes.

John Lindblom is temporarily associated with A. J. Johnson, at Pawtucket, R. I.

James C. Potter has been elected park commissioner of Pawtucket, R. I., for a term of three years.

Swanson Bros. are getting ready to erect another small house in addition to their range at 14 Stenton avenue.

Alexander Allan has been elected superintendent of parks at Pawtucket, R. I.

John Kelly, of Valley Falls, R. I., reports an unusually busy month, having been rushed day and night.

Miss Florence Willard, of the Hope Greenhouses, Massachusetts avenue, who has been on the sick list for some time, is reported as improving.

John Johnston, of Johnston Bros., was a business visitor in Boston and vicinity last week.

Alexander H. Johnson, of George Johnson & Son, the city forester of Providence, has been placed on the retired list of officers of the Rhode Island state militia with the rank of lieutenant colonel.

W. A. Bowers, on Washington street, reports that business is more than double that of the corresponding time last year.

Edward B. Hough has been elected a member of the Providence park commission.

Macnair has faithfully carried out the motto of his store, "The Sunshine Shop," by keeping his windows filled with bright spring flowers every day. During the blizzard Saturday, March 6, the corner window was bright and cheerful with its display of daffodils.

A. P. Kupfer, on Potter avenue, is considering a number of alterations and additions to his establishment this spring. W. H. M.

Newburg, Ind.—William Vonderscher, who now has two small greenhouses, expects soon to erect an additional one.



Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending **Split Carnations.** Let us convince you by **Ten Days' Free Trial.**

Price per Outfit (1 Plier and 1000 Clips), **$2.50**

CLIPS—1000, 85c; 2000, $1.50; 5000, $3.25; 10,000, $5.50; 25,000, $12.50; 50,000, $22.50.



B. E. & J. T. COKELY, Scranton, Pa.


BEFORE

No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for $1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield, Mass.


AFTER

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SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt
"Could not get along without them." S. W. Pike
1000, 25c; 3000 for $1.00, postp...
I. L. Pillsbury, Galesburg, Ill



Supreme Carnation Staples will mend your **Split Carnations** No tools required

35c per 1000—Postpaid—3000 for $1.00

F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS.

GULF CYPRESS

Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH



All Kinds and Sizes

Lower than the market prices.



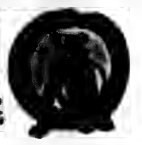
MOST PRACTICAL SHELF BRACKET

38c with bolts complete

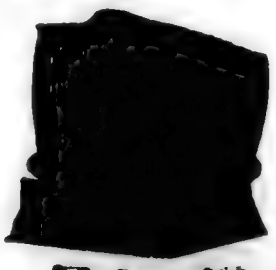
Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in. upright pipe columns.

FLATS Well made, iron-bound, **20c** each. Send 30c for sample.

NON-KINK WOVEN HOSE



Remnants, 12 ft. and up, coupled, **12c** per ft. This hose is cheap at twice the price.



Metropolitan Patented

BOILERS

Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

PIPE

Metropolitan Material Co.

1299-1323 Flushing Ave., Brooklyn, N. Y.

Dallas, Tex.—The Lang Floral & Nursery Co. has increased its capital stock from $70,000 to $200,000.

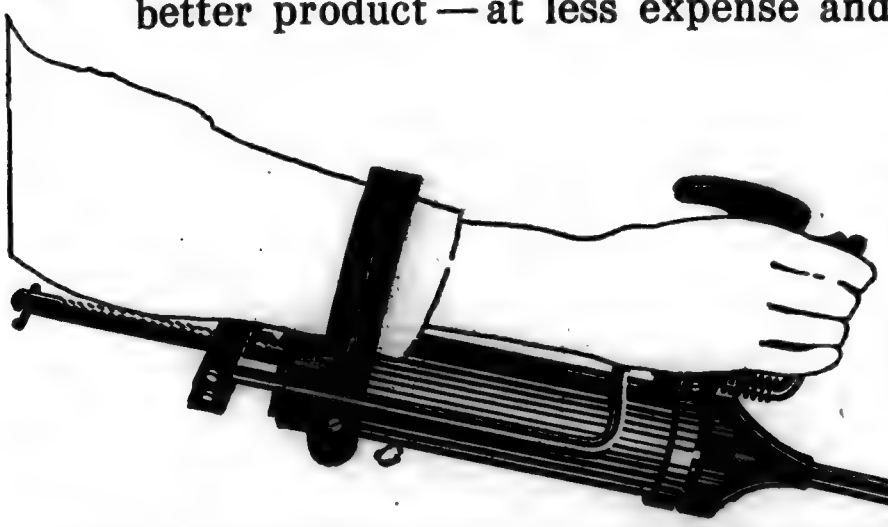
Permanite

(Trade-mark registered U. S. Patent Office.)

Modern Methods for Modern Business

Years ago greenhouse men were satisfied in using their own putty and spent a couple of weeks every year getting their houses in shape.

Today, the modern greenhouse man does not want to use home-made putty and bother about putting it on himself—he knows he can get a better product—at less expense and with better results.



The man who knows glazing compounds, and recognizes their merits, always insists on ***Permanite,*** because it is the ONE and ONLY original Asbestos Glazing Cement—all others are imitations.

Yours for a Tight House

The Garland Company
Cleveland O., U.S.A.

If you want a genuine glazing compound insist on

VITAPLASTIC

The* QUALITY BRANDS *Company
CLEVELAND, OHIO

Considers It a Prize

Mr. G. Swenson, of Elmhurst, Ill., writes:

"We considered ourselves getting a prize the first year when we discovered what good results the Skinner System of Irrigation gave us."

SKINNER SYSTEM OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

Mention The Review when you write.

Asbestfalt

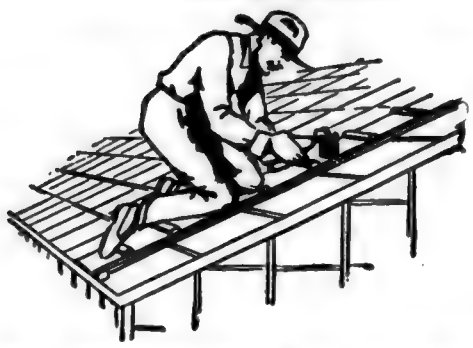
An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.
PATENTED GREENHOUSES
1299-1323 FLUSHING AVENUE, BROOKLYN, NEW YORK

Mention The Review when you write.

Classified Ad Department



Rate for advertising in this department
15 cents a line net, per insertion.
No advertisement for less than 30c accepted.

ABELIAS

ABELIA GRANDIFLORA.

	Per 100	Per 1000
12-18-in.	$17.50	$150.00
8-12-in.	12.50	100.00
6- 8-in.	9.00	75.00

Fine lot, field grown, well branched.
Thomasville Nurseries, Thomasville, Ga.

ACALYPHAS

Acalypha, Tricolor and Triumphans, 2¼-in. pots, $6.00 per 100.
THE M'GREGOR BROS. CO, SPRINGFIELD, O.

ACHYRANTHES

Achyranthes R. C. Iresine Lindenii, $2.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Achyranthes, McNally, green, red and yellow R. C., $2.50 per 100. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes Herbsti, bright red, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Achyranthes, Herbsti, R. C., $3.00 per 100.
BAUR FLORAL CO., ERIE, PA.

Achyranthes, 2 varieties R. C., $1.50 per 100, prepaid. S. D. Brant, Clay Center, Kans.

ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.
Adiantum Croweanum clumps, the kind that will give immediate results, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

ADIANTUM CUNEATUM.
2000 clumps that will fill 10-in. pots full, 75c each. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION, 180 N. Wabash Ave., Chicago, Ill.

AGERATUMS

Ageratums, The Dwarf, best blooming variety, a bright shade of blue, this is the one everybody wants, 2-in., $4.00 per 100; R. C., $2.00 per 100, $18.00 per 1000.
Also see my ads on other stock, Coleus, Fuchsias, Lantanas, Mesembryanthemums, Pelargoniums and a Basket collection under the heading of Miscellaneous.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Ageratums, best blooming blue obtainable, dwarf, rooted cuttings, $1.25 per 100, $12.00 per 1000; extra heavy, 2½-in., $3.00 per 100.
J. A. Keeney Co., Monongahela, Pa.

Ageratums, Stella Gurney, strong plants, from 2¼-in. pots, ready for 3-in., at $30.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Little Blue Star and Stella Gurney, 2½-in. pots, $5.00 per 100, $40.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratum Stella Gurney, R. C., $8.00 per 1,000. Ageratum Stella Gurney, 2¼ in., $4.00 per 100. Cash please. Rudolph Irsa, East Hampton, N..Y.

Ageratum Stella Gurney, 2¼-in., $3.50 per 100, real bushy plant. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Little Blue Star, 2¼-in. pots, $5.00 per 100. Cash with order.
P. Hopman, New Galilee, Pa.

Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, $1.00 per 100; $9.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
Harglerode Bros., Shippensburg, Pa.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
Fred Burre, Peoria, Ill.

Ageratums, $4.00 per 100, $35.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

Ageratums, Stella Gurney, $1.50 per 100, R. C.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Ageratum R. cuttings, $9.00 per 1000, postpaid. Lahr's Flower Shop, La Fayette, Ind.

Ageratums, strong, 2½-in., $3.50 per 100; R. C., $1.25 per 100. H. W. Girton, Ridgway, Pa.

Ageratum Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

Ageratums, blue 2¼-in., 3c; R. C., $1.00 per 100. Chas. Sherwood, Waterloo, Ia.

ALTERNANTHERAS

Alternantheras, red and yellow, full cuttings, from soil, strong bushy stock, $1.25 per 100 by mail, $10.00 per 1000 express. R. C. from sand, $1.00 per 100, $8.00 per 1000.
S. W. Pike, St. Charles, Ill.

Alternantheras, 2¼-in., red and yellow, $4.00 per 100. Brilliantissima, 2¼-in., $5.00 per 100. All extra heavy plants, full of cuttings. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $2.00 per 100, $15.00 per 1000. Parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, 3 varieties, just rooted, the kind that start quick, $1.50 per 100, $14.00 per 1000, prepaid. Cash with order.
S. D. Brant, Clay Center, Kans.

Alternantheras, narrow and broad leaf, red, 2½-in., $5.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Alternantheras, red and green, 2-in., $4.00 per 100, $35.00 per 1,000.
The Schmidt & Botley Co., Springfield, O.

Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000.
N. O. Caswell, Delavan, Ill.

Alternantheras, R. C., from soil, fall struck, pink and yellow, $10.00 per 1000. Cash please.
E. B. Randolph, Delavan, Ill.

Alternantheras, R. C., red and yellow, $8.00 per 1000; Brilliantissima, $10.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Alternantheras, 2 kinds in red and yellow, from soil, heavy.
A. Mirring, East St. Louis, Ill.

Red and yellow Alternantheras from soil, $1.50 per 100, $12.50 per 1000. Cash.
F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, $1.75 per 100, $15.00 per 1000. C. Humfeld, Clay Center, Kans.

ALTHEAS

For nurserymen and landscape gardeners, Altheas, 5-6 ft., 4 yrs., strong plants, $30.00 per 100. Cash with order.
Thornburgh Nursery Co., Evansville, Ind.

ALYSSUM

Alyssum double giant, 2-in., $2.00 per 100, $18.00 per 1000.
W. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, $3.50 per 100, $30.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

Alyssum, double giant, 2-in., $2.00 per 100.
J. C. Schmidt, Bristol, Pa.

Double Sweet Alyssum, 2-in., $3.00 per 100.
J. L. Johnson, De Kalb, Ill.

Alyssum, dbl., R. C., $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

AMPELOPSIS

Ampelopsis Veitchii, 1 yr., field grown, $15.00 per 100, $130.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

ANTHERICUMS

Anthericum, from 4-in. pots all selected plants, $12.00 per 100.
Indianapolis Flower and Plant Co.,
Central Ave. at 34th St., Indianapolis, Ind.

AQUILEGIAS

Aquilegia, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

ARTILLERY PLANTS

Pileas, Artillery plant, 2-in., $6.00 per 100; R. C., $3.00 per 100.
The East Lawn Gardens, Urbana, O.

ASPARAGUS

Plumosus and Sprengeri seedlings; leave your orders to us for April delivery, which will make you fine stock for next winter. Good stock and rightly packed.
Plumosus .....75c per 100, $6.00 per 1000
Sprengeri .....65c per 100, 5.00 per 1000
Will make this offer for a short while. Send your orders.
W. C. Schafer & Son, Dunkirk, Ind.

Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000. Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.
Plumosus seedlings, $[illegible] per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus Plumosus, fine bushy stock, ready for immediate sale or move up.

2 -inch	$ 3.00 per 100
2½-inch	4.00 per 100
4 -inch	15.00 per 100

Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

ASPARAGUS PLUMOSUS.

4 -in., heavy bushy plants	$18.00 per 100
2¼-in., ready for shift	4.00 per 100
2 -in., bushy stock	3.50 per 100
3 -in., bench plants	7.00 per 100

Loomis Greenhouses, Loomis, Calif.

Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
Roman J. Irwin, 321 6th Ave., New York.

ASPARAGUS SPRENGERI.

3-in.	30c each
4-in.	17½c each

Ready for shipment, very heavy. Cash.
W. BEZDEK, CEDAR RAPIDS, IA.

ASPARAGUS SPRENGERI.

2½-in.	$ 5.00 per 100
3 -in.	8.00 per 100
4 -in.	15.00 per 100

H. S. Wiecking, Bluffton, Ind.

Fine strong Sprengeri plants, ready for 3-in. pots, $6.00 per 100, while they last. Cash with order please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, R. F. D. A., Box 241-B, Houston, Tex.

GOOD PLUMOSUS.
Asparagus Sprengeri 2¼-in., $5.00 per 100; Plumosus, 2¼-in., select, $5.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
GULLETT & SONS, LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.	$8.00	$75.00
Asparagus P. Nanus, 2½-in.	5.00	....
Asparagus P. Nanus, 2 -in.	3.50	30.00

Fred Burre, Peoria, Ill.

ASPARAGUS.
Good, strong 2½-in. stock, ready for shipment.
Plumosus .....$6.00 per 100; $50.00 per 1000
Sprengeri ..... 5.00 per 100; 45.00 per 1000
Rolf Zetlits Co., Dayton, O.

Asparagus Plumosus, 3-in., $7.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Asparagus seedlings, ready in April. Sprengeri and Plumosus, $8.50 per 1,000. Give us your order and be sure of stock.
F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000. A. Sprengeri, 3-in., $8.00 per 100, $70.00 per 1000.
Edward W. Schuster, Crookston, Minn.

ASPARAGUS.
Plumosus seed.....$3.00 per 1000
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Asparagus Plumosus, 2¼-in., $4.00 per 100, $35.00 per 1000; 2½-in., $4.50 per 100, $40.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000.
The Springfield Floral Co., Springfield, O.

CLEAN, WELL GROWN PLANTS
ASPARAGUS SPRENGERI
FROM 4-IN. POTS, $15.00 PER 100.
G. R. NOBLE, PADUCAH, KY.

3 -in. Sprengeri .....$8.00 per 100
2¼-in. Plumosus ..... 3.50 per 100
MUSKOGEE SHRUBBERY GARDENS,
P. O. Box 86, Muskogee, Okla.

What can you offer us in Plumosus seedlings for early delivery?
LOS ROBLES NURSERY & GARDEN,
Santa Cruz, Calif.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., $3.00 per 100. SPRENGERI, 3-in., extra, $7.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

2-in. Asparagus Sprengeri.....	$4.00	$35.00
2-in. Asparagus Plumosus.....	4.50	40.00

The Schmidt & Botley Co., Springfield O.

Asparagus Plumosus, 2½-in., $5.00 per 100; 3-in., $10.00 per 100; 4-in., $18.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Asparagus Plumosus, 3-in., $8.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Asparagus Plumosus and Sprengeri, 2½-in., $5.00 per 100.
THE M'GREGOR BROS. CO., SRPINGFIELD, O.

Asperagus Sprengeri, strong 4-in., $15.00 per 100. Cash. J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.

Asparagus and Sprengeri seedlings, $7.50 per 1000. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

2000 Asparagus Sprengeri, 2½-in., extra strong, $45.00 per 1000. Herman Schau, 10817 Hale Ave., Chicago.

2-in. Sprengeri, strong, $3.00 per 100; $25.00 per 1000. Sprengeri seedlings, $7.00 per 1000, postpaid. Cash. Jacobs Bros., Peoria, Ill.

Per 100
Asparagus Sprengeri, 2¼-in.....$3.00
C. W. Espy & Son, Brookville, Pa.

Extra nice 3-in. Asp. Plumosus, $7.00 per 100, $60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, $12.50 per 100. Packed in paper pots. Cash.
Fairview Gardens, Elnora, Ind.

ASPARAGUS SPRENGERI SEEDLINGS, $1.00 PER 100. CASH. CHAS. E. COUGILL, AUBURN, INDIANA.

Asp. Plumosus and Sprengeri, 2¼-in., strong, ready for shift, 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Plumosus, 3-in., ready for 4-in., $8.00 per 100.
The East Lawn Gardens, Urbana, O.

Asparagus Sprengeri, extra heavy 5-in., 25c each.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

2-in. Plumosus 3½c
2-in. Sprengeri 3c
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus sprays all sold for the coming season.
The Pennock Plantation, Jupiter, Fla.

Asparagus, large transplanted Plumosus and Sprengeri, $2.00 per 100, $15.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Asparagus Plumosus, 2-in., strong, $3.50 per 100.
J. Russler, 11852 S. Fairfield Ave., Chicago, Ill.

Asparagus Plumosus, fine stock, 2-in., $3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, $75.00 per 1000, 200 at 1000 rate. Cash please. B. C. Blake, Springfield, O.

ASPARAGUS SPRENGERI, strong 2¼-in., $4.00 per 100, $35.00 per 1000.
Baur Floral Co., Erie, Pa.

Asparagus Plumosus, 2¼-in., $5.00; 3-in., at $10.00; 4-in., $15.00 per 100.
Henry Smith, Grand Rapids, Mich.

Asparagus Sprengeri, 3-in., $8.00 per 100. Garver Floral Co., R. F. D. 11, Dallas, Tex.

Asparagus Plumosus, 2-in., $3.50 per 100. Cash.
M. & S. L. Dysinger, Albion, Mich.

2-in. Sprengeri, $45.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

Asparagus Sprengeri, 3-in., 8c; 2¼-in., 3c.
S. M. Harbison, Danville, Ky.

Asp. Sprengeri, large 2¼-in., $4.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Sprengeri, strong 2¼-in., $35.00 per 1000. Gloede's, Evanston, Ill.

ASPIDISTRAS

Aspidistras, green, fine plants, $2.00 each.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

ASTERS

JUNG QUALITY ASTER SEED.
GIANT LATE BRANCHING and VICK'S UPRIGHT BRANCHING in white, shell-pink, lavender, rose and purple. Tr. pkt. 20c; ½ oz., 50c; oz., 85c.
SELECT GIANT COMET,
White, shell-pink, rose, lavender and purple. Tr. pkt. 25c; ½ oz., 65c; 1 oz., $1.00.
VICK'S ROYAL or EARLY BRANCHING.
White, flesh, lavender, rose and purple. Price same as Giant Comet.
Supply limited. Order early.
J. W. Jung Seed Co., L. D. 11, Randolph, Wis.

Aster seed, Late Branching, white purple, lavender, shell-pink; Royal, white; white Asternium; Queen of the Market, white and pink; separate colors or mixed, oz., $1.00; ½ oz., 60c; ¼ oz., 35c. Postpaid.
W. S. Mudge, Gasport, N. Y.

Asters, strong seedlings, Semple's Branching, Queen of the Market, $6.00 per 1000, P. P.
S. T. Danley & Son, Macomb, Ill.

BEGONIAS

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia, Chatelaine, 2¼-in.....$	7.00	$65.00
Begonia Chatelaine, 3½-in. pots..	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plants, 2¼-in. pots.....	10.00	.....

Parcel post paid.
Roman J. Irwin, 321 6th Ave., New York.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, strong rooted cuttings, $6.00 per 100, $50.00 per 1,000; 2-in. plants, $10.00 per 100. Strong 3½-in., $35.00 per 100; Begonia Chatelaine, strong rooted cuttings, $3.00 per 100, $27.50 per 1,000; nice 2¼-in. stock, $6.50 per 100, $55.00 per 1,000; 3-in., very fine, $10.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Luminosa, red, pink and white, 2 in., $5.00 per 100; 2½ in., mixed colors, mostly red, $6.50 per 100; 3 in., red only, $8.00 per 100; 4 in., red only, ready for immediate sales or potting on, $20.00 per 100. Assorted Begonias, 2 in., $5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, $3.00 per 100, $25.00 per 1,000.
N. O. Caswell, Delavan, Ill.

Begonia R. C., Chatelaine and Patten.
Chatelaine .....$3.00 per 100, $25.00 per 1000
Patten ..... 5.00 per 100, 45.00 per 1000
PIERSON FLORAL CO.,
2000 Perry Ave., Peoria, Ill.

Begonia Chatelaine, 4 and 5½-in., 25c and 50c. Begonia Luminosa, fine stock in full bloom, 3, 4 and 5-in., 10c, 20c and 35c. These will also make fine Easter stock if grown on. 7½% for packing. C. H. Frey, Lincoln, Neb.

Begonias, Luminosa, Prima Donna and Erfordii, strong, transplanted seedlings, ready for 3 in., $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine .....$ 8.00 per 100
Begonia Otto Hackers..... 10.00 per 100
Begonia Pres. Carnot..... 10.00 per 100
The Storrs & Harrison Co., Painesville, Ohio.

Begonias, Gracilis Luminosa, (Xmas Red), heavy 2-in., $5.00 per 100. Vernon, pink and white, 2-in., $3.00 per 100.
Fred W. Ritter, 1123 W. Third St., Dayton, Ohio.

Begonia Luminosa, good heavy 4-in., in bloom, $25.00 per 100. You cannot lose on these.
Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, $3.00 per 100 by mail, $25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

Begonia Chatelaine, fine, well foliaged plants, full of bloom; will make fine stock for Easter, $25.00 per 100. Cash please.
C. A. Voris, Milton, Pa.

BEGONIAS IN BLOOM.
Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2¼-in., $6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

BEGONIAS, RICINIFOLIA, STAR-LEAVED, ABOUT 200 IN THE LOT, 2½-IN. TO 4-IN., 15c EACH.
FRED W. ARNOLD, CAMBRIDGE, O.

Begonia Chatelaine from flats, ready for 3-in. pots, $5.50 per 100; 3-in., $10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2¼-in., $7.00 per 100, $65.00 per 1000. Mrs. Patten, 2¼-in., $10.00 per 100. A. J. Schmuts, 23 Arnold Place, North Adams, Mass.

Begonia Luminosa, 350 5-in. plants, in bud and bloom, that we are anxious to close out, at $40.00 per 100, or $120.00 for the lot. Good stuff.
ELITCH GARDENS CO., DENVER, COLO.

Begonia Chatelaine, 3-in., in bud and bloom, fine bushy plants for Easter, 10c. Cash please.
J. Sylvester, Oconto, Wis.

Begonias, Luminosa and Prima Donna, 4-in., fine plants, 25c. Cash.
Humm & Jones, Oberlin, O.

Chatelaine Begonias, rooted cuttings, $3.00 per 100, $27.50 per 1000.
Lyon & Anderson, Belvidere, Ill.

Begonias, 3in., Luminosa and Prima Donna, $8.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Begonia Luminosa, $6.00 per 100.
The Schmidt & Botley Co., Springfield, O.

Hardy Begonia Evansiana bulblets, $3.00 per 100, prepaid. H. W. Peterson, Popular Bluff, Mo.

Begonia Erfordii, strong, transplanted seedlings. $1.75 per 100. M. W. Fink, Elmhurst, Ill.

Begonias, Chatelaine, 2-in., $5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Chatelaine Begonias, rooted cuttings, $3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, rooted cuttings, $3.00 per 100. L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c. Cash. C. Betscher, Dover, Ohio.

BERBERIS

Japanese Barberry, well branched, 2-yr., transplanted plants, $5.00 per 100, $40.00 per 1000. No charge for packing.
Chas. Black, Hightstown, N. J.

BERRIED PLANTS

Cleveland Cherries, seedlings, ready April 1, $1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

BIOTAS

Biota Rosedale, 8-12-in., 35c; 12-15-in., 50c; 15-18-in., 65c. Balled and burlapped.
Thomasville Nurseries, Thomasville, Ga.

BLACKBERRIES

THE CORY THORNLESS
MAMMOTH BLACKBERRY.
The largest Blackberry in existence. As free from thorns as a grapevine, yields more fruit compared to any other blackberry known. Almost seedless and of the highest quality. Never been known to fail to bear.
Seed, per pkg., $0.50.
Per plant, $0.35; per doz., $4.00, per 100, $30.00.
RICHARD DIENER CO.,INC.
Kentfield, California.

BLUEBERRIES

Blueberries, Vaccinium Corymbosum, large 3 to 5 yr. old plants, selected for ornamental use from our fruit testing fields. Brilliant autumn coloring. Offered at an attractive price.
Joseph J. White, Inc., New Lisbon, N. J.

BOUGAINVILLEAS

Bougainvillea, Glabra Sanderiana, 2½-in., $7.50 per 100; 3-in., $25.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Bougainvillea Sanderiana, 4-in., $4.50 per doz., $35.00 per 100. Baur Floral Co., Erie, Pa.

BOUVARDIAS

Single white and single pink Bouvardias, at $5.00 per 100, well rooted.
Adam Heitz, 1166 Barrett Ave., Louisville, Ky.

BUDDLEIAS

Buddleias, Butterfly Bush, Lilac, fine for forcing and summer cut flowers, just 1000, fine bushy, 2½-in. left, first $40.00 takes them.
J. A. Keeney Co., Monongahela, Pa.

Buddleia, Butterfly bush, rooted cuttings, $1.50 per 100, $15.00 per 1000 delivered. Delivery in May. Muskogee Shrubbery Gardens, P. O. Box 86, Muskogee, Okla.

BULBS

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only.
Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland.
NEW YORK BRANCH, 18 BROADWAY.

Having made arrangements with Tromp Bros., Lisse, Holland, to represent them south and west of Chicago, I kindly solicit from my customers their Bulb orders for 1920.
H. W. Peterson, Poplar Bluff, Mo.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. van Waveren & Kruyff, 116 Broad St., Room 40, New York City.

Hyacinths, without pots, 15c each. Cash with order. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

See our display ad in this issue.
S. S. Skidelsky & Co., 50 Park Place, New York.

CACTI

Cacti, my choice, 25 vars., $3.00; 50 vars., $8.00; succulents, 25 vars., $1.50; large, $2.00; 50 vars., $4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

Cacti, $3.00 per 100, prepaid, $3.25.
Robin Bonwell, Basin, Wyo.

CALADIUMS

CALADIUM ESCULENTUM.
Start them at once.

5 to 7-in.	bulbs	$ 7.50 per 100
7 to 9-in.	bulbs	12.00 per 100
9 to 11-in.	bulbs	18.00 per 100
11 to 12-in.	bulbs	25.00 per 100
12 to 14-in.	bulbs	35.00 per 100

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Prices are f. o. b. Southern Texas.

		Per 100
5 to 7-in.	cir.	$ 5.50
7 to 9-in.	cir.	7.00
9 to 11-in.	cir.	9.00
11 to 12-in	cir.	14.00
12-in. up		20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

FANCY-LEAVED CALADIUMS.

	Per 100
Separate varieties	$18.00
Mixed varieties	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Caladiums, fancy leaved, splendid bulbs, $16.00 per 100.
The Storrs & Harrison, Co. Painesville, Ohio.

Caladiums, 5 to 7 in. ..... $4.50 per 100
Caladiums, 7 to 9 in. ..... 7.00 per 100
The Schmidt & Botley Co., Springfield, O.

Fancy-leaved Caladiums, extra fine bulbs from choicest named varieties, $2.25 per doz., $18.00 per 100, postpaid. Archias Floral Co., Sedalia, Mo.

CALCEOLARIAS

Calceolarias, Hybrida, strong plants, 2-in., $9.00 per 100; heavy 3-in., $15.00 per 100.
Fred W. Ritter, 1123 W. Third St., Dayton, Ohio.

Calceolarias, good plants, 4-in., 30c.
Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Calceolarias, 2¼-in., strong plants, 10c. Cash.
R. P. Atwell, Ft. Dodge, Ia.

CALENDULAS

Calendulas, Orange King, Lemon Queen, 2½-in., $3.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Calendulas, Orange King, strong 2-in., $3.00. Cash.
C. H. Williams, 515 John St., Anderson, Ind.

Calendulas, Orange King, strong, 2½-in., special, $4.00 per 100; 3-in., $6.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange King, strong, 2-in., $3.00 per 100, $25.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., $6.00 per 100.
Baur Floral Co., Erie, Pa.

Calendulas, Dreer's finest strain, including Orange King, 2¼-in. $2.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Calendula Orange King, 2-in., $2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

CALLAS

GODFREY CALLAS.

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.

We have 40000 well established bulblets in flats, just the kind to grow on for next season; we are offering at $2.50 per 100, or $22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, $5.00 per 100 or $45.00 per 1000. Cash.

C. L. HUMPHREY,
ZANESVILLE, OHIO.

Godfrey Calla plants, 4-in., $10.00 per 100, $75.00 per 1000, will bloom soon; 3-in., $5.00 per 100; large strong seedling plants, 5 to 8-ins. long, $3.00 per 100, $20.00 per 1000. All good stock. Cash with order.
Koning Floral Co., Muskegon, Mich.

Calla Aethiopica, two to four leaves, fine for orders, $2.00 per 100, $18.00 per 1000. Cash with order.
S. W. Carey, North End Florist, Urbana, O.

Callas, white, 2½ in. ..... $ 8.00 per 100
Callas, white, 3 in. ..... 12.00 per 100
The Schmidt & Botley Co., Springfield, O.

Godfrey Callas, 2½-in., $5.00 per 100; 3-in., $8.00 per 100. All strong stock. Cash.
Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2½-in. stock, $5,00 per 100, $45.00 per 1000. Cash with order.
Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., $5.00 per 100. This is the true strain. Schmidt & Meine, 3121 Market St., Youngstown, O.

Godfrey Callas, 2½-in., $5.00 per 100; 3½-in., will bloom soon, $12.50 per 100. Cash.
Scharff Bros., Van Wert, Ohio.

Godfrey Callas, 2½-in., $5.00 per 100.
A. N. Kinsman, Inc., Austin, Minn.

3-in. Callas, $3.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

100 Godfrey Callas, 3-in., $8.00 per 100.
Edward W. Schuster, Crookston, Minn.

Godfrey Callas, 2¼-in., at $4.00 per 100, $35.00 per 1000. A bargain. Cash.
Kirkwood Floral Co., Des Moines, Ia.

Callas, extra strong 2½-in., $10.00 per 100.
John Bauscher, Freeport, Ill.

CAMPANULAS

Campanula Calycanthema, white, blue and mixed, choice plants, from 3-in., to plant in for spring flowers, $8.00 per 100.
THE IMLAY CO., ZANESVILLE, O.

Campanula Medium and Calycanthema, May sown, strong stock, $4.00 per 100; extra large clumps, $10.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

CANNAS

Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	$6.00	$55.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpper	3.50	30.00
Meteor	3.50	30.00
Mlle. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Chas. Henderson	4.00	35.00
Dragon	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Louisiana	$3.00
Alemannia	2.50	Mrs. Kate Gray	2.50
Alph. Bouvier	2.50	Meteor	4.50
B. Poitevine	2.50	Mme. Crozy	3.00
Black Prince	3.00	Mlle. Berat, pink	2.50
Crimson Bedder	3.00	Panama	5.50
Chas. Henderson	2.50	Pennsylvania	3.00
City of Portland	3.00	Prem'r, gold edge	2.00
David Harum	3.00	Pres. Myers	2.80
Express, dwarf	3.50	Queen Charlotte	3.50
Egandale	3.00	Robusta perfec	3.00
Firebird, new	8.00	R. Wallace, yel	2.50
Florence Vaughan	2.50	Rosea Gigantea	3.00
Golden Gate	5.00	Souv. d'A. Crozy	3.00
Gust. Gumpper	3.00	Venus, dwarf	3.00
Hungaria	5.00	Wm. Saunders	3.00
Italia	3.00	Wm. Boffinger	2.80
J. D. Eisele	3.00	Wintzer's Colossal	5.00
King Humbert	4.50	Wyoming	3.50
Yellow Humbert	4.00	All colors mixed	2.00

For other kinds, also Caladiums, Dahlias, Gladioli, Tuberoses, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.
IMPERIAL SEED & PLANT CO.,
Colgate Box 76, Baltimore, Md.

EXTRA STRONG.

Two to three live eyes. Stock guaranteed. Brandywine, David Harum, Egandale, Wyoming, Musafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CANNAS

Good, strong 2-3 eye exceptionally fine Cannas, while they last; shipped from Illinois, Alemannia, Austria, Burbank, Mlle. Berat, Henderson, Eisele, Karl Kelsey, Florence Vaughan, $3.50 per 100, $30.00 per 1000.

	Per 100	Per 1000
King of the Bronzes	$4.00	$35.00
Louisiana	4.50	40.00
King Humbert	5.50	50.00

Write for quotations on other varieties.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

Cannas, Kate Gray and Richard Wallace, $1.50 per 100. Meteor, Egandale, Florence Vaughan, $2.00. David Harum, $2.50.
C. E. Brown, Bridgeville, Dela.

Cannas, 2 to 3 eye roots, for immediate shipment.

	Per 1000
Alemannia	$25.00
Austria	25.00
King Humbert	45.00
Buttercup	30.00
Mme. Crozy	30.00
Richard Wallace	30.00
Mrs. Kate Gray	25.00
Uncle Sam	35.00
Pennsylvania	30.00
Prince Weld	35.00
Indiana	25.00
Pacific Beauty	40.00
Wyoming	35.00
Musaefolia	30.00

W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

Good plump tubers, 1 to 3 eyes.

		Per 100
400	Alice Roosevelt, green foliage, maroon red; prolific bloomer	$2.50
600	Austria	2.50
800	Chas. Henderson	2.50
300	David Harum	3.00
250	Gladiator	3.00
400	Gladioflora	3.00
500	Florence Vaughan	3.00
300	King Humbert	5.00
300	Mme. Crozy	4.00
1200	Pennsylvania	2.50
1200	Wyoming	3.50
400	Yellow Humbert	4.00

F. E. Blake, Marion, O.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots. C. BETSCHER, DOVER, O.

CANNA ROOTS
Strong 2 to 3 eyes.

	100	1000
King Humbert	$4.50	$40.00
Gustav Gumpper	4.00	35.00
Venus	4.00	35.00
Charles Henderson	3.00	25.00
Buttercup	3.00	25.00

I. H. MOSS, INC.,
5815 York Road, Baltimore, Md.

FAT ROOTS
Grown under irrigation, two to three live eyes, true to name.

	100	1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Louisana	4.00	35.00
Pennsylvania	4.00	35.00

Wyoming, Mlle. Berat, Austria, Florence Vaughan, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, $3.50 per 100, $30.00 per 1,000; Uncle Sam, $3.50 per 100, $30.00 per 1,000; Florence Vaughan, $3.50 per 100, $30.00 per 1,000; Gigantea, $3.50 per 100, $30.00 per 1,000; Bronze-leaf Musaefolia, $3.50 per 100, $30.00 per 1,000. These are very fine bulbs. Cash.
Max Zschau, Marshall, Ill.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

A1 CANNA ROOTS, 2 TO 3 EYES.

Per 100		Per 100	
Dragon	$ 4.75	Y. King Hum	$4.25
Eureka	14.00	Wallace	3.00
King Humbert	4.50	Wyoming	3.25

MUSKOGEE GREENHOUSE CO.,
P. O. Box 1491, Muskogee, Okla.

Buy Cannas now. We divide from clump same day order is received.

Mrs. Alfred Conard	$8.00 per 100
Rosea Gigantea	8.00 per 100
Richard Wallace	4.50 per 100

Cash with order. Frommelt Bros., 210 New St., Petersburg, Va.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, $5.00 per 100, $45.00 per 1000.
Venus, David Harum, J. D. Eisele, Fireflame, Louisiana and Mme. Crozy, at $2.25 per 100, $20.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

Cannas, sound 2 to 3 eyes, extra quality: King Humbert, $5.00 per 100; Yellow King Humbert, $4.50; Indiana, $3.00; Richard Wallace, $4.00; Pennsylvania, $3.50.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Canna King Humbert, per 100	$4.00
Louisiana, g. foliage, r. flower, per 100	3.00
Unknown name, bronze leaf and red flower, a very good bloomer, per 100	3.00
Unknown name, yellow flower, per 100	1.50

Geo. W. Frisch's Son, Dayton, Ohio.

Cannas, Humbert, $5.00 per 100; Deemer, Louisiana, $4.00 per 100; King of the Bronzes, Wyoming, Express, $3.50 per 100; Wallace, Berat, Alemannia, Austria, Burbank, Henderson, J. D. Eisele, Fl. Vaughan, Karl Kelsey, write for prices. J. L. Johnson, De Kalb, Ill.

Strong roots, clumps divided after order received. King Humbert, Mrs. A. Conard and Wintzer's Colossal, $5.00 per 100, $45.00 per 1,000. Austria and Wyoming, $3.00 per 100, $25.00 per 1,000.
WISE ADKISSON, GREENVILLE, TEX.

CANNAS, 2-3 EYES.

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

Yellow Austria Cannas in field clumps, 10 and 20 eyes to clump, $12.00 per 100; red and yellow Achyranthes, 2¼-in. stock, A. No. 1, $6.00 per 100. Cash with order. John F. Laden, 253 Cherry St., New Albany, Ind.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, $5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

CANNAS.
Good strong divisions.
King Humbert .....$5.00 per 100
Crimson Bedder ..... 4.00 per 100
THE REESER PLANT CO., SPRINGFIELD, O.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, $7.00; Henderson and F. Vaughan, $5.00 per 100. These are large plants, not merely started roots.
S. W. Pike, St. Charles, Ill.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

King Humbert, $40.00 per 1,000; Yellow Humbert, $38.00; Austria, Crimson Bedder, Chas. Henderson, $25.00. Cash.
John Van Aart, Paducah, Ky.

Cannas, about 1600 roots of surplus varieties, good strong stock, 2 to 3 eyes, at $2.00 per 100, $25.00 for the lot.
ELITCH GARDENS CO., DENVER, COLO.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss, Vinita, Okla.

CANNAS
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
$40.00 per 1000. Cash.
Bushy Flower Garden, Bushy, Va.

Cannas, in pots, 20 good varieties. Ask for quotations.
The Schmidt & Botley Co., Springfield, O.

500 Canna bulbs, 5 to 7 ft., tall, light green leaf, $10.00, or $2.00 per 100. C. R. Wills & Sons, R. R. No. 7, Greenville, O.

Cannas, 2 and 3 eyes, King Humbert, $3.00 per 100; Mme. Crozy, $2.00 per 100. Cash please.
West Bros., Anacostia, D. C.

Cannas, Charles Henderson, leaves green, flowers red, 3 ft., $4.00 per 100, $35.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Canna roots, Firebird, brilliant scarlet, a fine bedder, 4½-ft., $5.00 per 100.
Mrs. A. J. Washko & Sons, Bedford, Ohio.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

4000 Strong Cannas, 2—3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

Cannas, King Humbert, dormant roots, 2 to 3 eyes, $50.00 per 1,000. Gloede's, Evanston, Ill.

Cannas, Pennsylvania, $25.00 per 1,000.
J. Ralph Souder, Hutchinson, Kans.

King Humbert Cannas, 2 to 3 eyes, $5.00 per 100. Denison Greenhouses, Denison, Tex.

CARNATIONS

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00
Ruth Baur, rose pink	12.00	100.00

BEST STANDARD KINDS
PINK

Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
C. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Morning Glow (April delivery)	7.00	65.00
Rose-pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00

WHITE

White Enchantress	6.00	50.00
WHITE WONDER	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00

RED AND CRIMSON

Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

White Enchantress rooted cuttings, ready now, $40.00 per 1000. L. E. Hits, Madison, Ind.

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ETHEL FISHER	$14.00	$115.00
RUTH BAUR	12.00	100.00
ENCHANTRESS	6.00	50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
ROSE-PINK ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00

WELL ESTABLISHED, 2¼-INCH.
Belle Washburn, White Wonder, $8.00 per 100, $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, Merry Christmas and Good Cheer, $7.50 per 100, $70.00 per 1000.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00
Ruth Baur	12.00	100.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

CARNATION CUTTINGS.
READY NOW.
Strong healthy A. No. 1

Enchantress	$50.00 per 1000
Enchantress Supreme $7.00 per 100;	60.00 per 1000
Aviator	50.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

4000 rooted cuttings of Victory, $40.00 per 1000. 4000 Victory cuttings, out of soil, $50.00 per 1000.
Immediate shipment
Order today
A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS

Enchantress Supreme	$7.00 per 100	$60.00 per 1000
White Enchantress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Mrs. C. W. Ward	7.00 per 100	60.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,
50,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
160 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
Rooted cuttings ready for immediate delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

1000 White Wonder
Carnation Cuttings
Immediate delivery,
$50.00 per 1000
WHITE BROS.,
Medina, New York.

CARNATIONS.
IMMEDIATE DELIVERY.
Well rooted cuttings
Clean and healthy

Matchless	$47.50 per 1000
White Enchantress	47.50 per 1000
Pink Enchantress	47.50 per 1000
Aviator	47.50 per 1000
Nebraska	47.50 per 1000
Mrs. C. W. Ward	47.50 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CARNATION CUTTINGS.
Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress	$4.50	$40.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Beacon	4.50	40.00
Thenanthos	4.50	40.00

Cash with order.
PETER J. SCHUMER,
748 Wesley Ave., Evanston, Ill.

NOW READY
Rooted Cuttings. First Class Stock.

	Per 100	Per 1000
Cottage Maid	$4.50	$40.00
Mrs. C. W. Ward	5.00	45.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Aviator	4.50	40.00
Miss Theo	4.00	35.00

J. A. BUDLONG,
184 No. Wabash Ave., Chicago, Ill.

50,000 rooted Carnation cuttings.

	Per 100	Per 1000
Matchless	$3.50	$30.00
Pink Enchantress	3.50	30.00
White Enchantress	5.00	.....
Pink Enchantress, unrooted	2.00	18.00
Matchless, unrooted	2.00	18.00

Cash with order, or C. O. D., with the privilege of inspecting same.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

ROOTED CARNATION
CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
READY NOW.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

"At Their Best"
Carnation Cuttings
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	$5.00	$40.00
Enchantress	5.00	40.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,
Flower Growers,
154 N. Wabash Ave., Chicago, Ill.

Carnation rooted cuttings, good healthy stock; Herald, Aviator, Pink Enchantress, Matchless, $5.00 per 100, $40.00 per 1000; Peerless Pink, Winsor, $4.00 per 100, $35.00 per 1000; Herald, Peerless, Pink Winsor, out of soil, $5.00 per 100, $40.00 per 1000; White Enchantress and Enchantress Supreme, $5.00 per 100, $45.00 per 1000.
Cash with order.
James Psenicka & Son, Gross Point, Ill.

CARNATIONS R. C.

	Per 100	Per 1000
W. Enchantress	$5.00	$45.00
Enchantress	5.00	45.00
W. Wonder	5.00	45.00
Rose-pink	5.00	45.00
Alice	4.50	....
Matchless	4.50	40.00

Jos. Imholte, Price Hill Sta., Cincinnati, O.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5358 N. Lincoln St., Chicago, Ill.

CARNATION CUTTINGS.
Healthy, well-rooted stock.

	100	1000
Philadelphia	$5.00	$45.00
Beacon	5.00	45.00

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

FINE STOCK.
Well rooted, clean and healthy.
Ready now.

Matchless	$4.50 per 100,	$40.00 per 1000
White Enchantress	4.50 per 100,	40.00 per 1000
Enchantress	4.50 per 100,	40.00 per 1000

WIETOR BROS.,
Wholesale Cut Flower Growers,
30 E. Randolph St., Chicago, Ill.

Carnation cuttings, well rooted, first class stock, ready for immediate delivery.

Nebraska	$40.00 per 1000
White Enchantress	40.00 per 1000
C. W. Ward	40.00 per 1000
Ench. Supreme	42.50 per 1000

Cash with order.
A. & H. Werner, R. R. 2, Clayton, Mo.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. Alice, Matchless, $5.00 per 100, $40.00 per 1000. All the standard varieties, $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ready now, Pink Enchantress Carnation cuttings, well rooted and free from disease, the kind that will give satisfaction, $35.00 per 1,000. Cash with order.
Stephen Hyde, Carthage, Mo.

Carnation rooted cuttings; 3000 White Enchantress, 500 Rose Pink Enchantress; large cuttings, well rooted, to clean up, $35.00 per 1000. E. H. Montgomery, Fairfield, Iowa.

CARNATIONS—Continued

CARNATION CUTTINGS.
Cold grown, cold rooted,
2000 Enchantress,
$40.00 per 1000.
4000 Benora,
$45.00 per 1000.
R. E. LOEBEN, FLORIST,
Gloversville, N. Y.

CARNATION CUTTINGS

White Enchantress	$45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

CARNATION CUTTINGS
Mrs. C. W. Ward,
$6.00 per 100, $50.00 per 1000.
White Enchantress and Enchantress Supreme, March delivery, $6.50 per 100, $60.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Carnations, for immediate or later delivery. Well rooted cuttings of Matchless, Mrs. Ward, Nebraska and White Enchantress, at $50.00 per 1000, $6.00 per 100. 2½-in. stock of Matchless, Mrs. Ward, Nebraska, White Enchantress and Alice, $65.00 per 1000, $7.50 per 100.
ELITCH GARDENS CO., DENVER, COLO.

Carnations, rooted cool, fine stock, now ready.

	Per 100	Per 1000
Matchless	$4.50	$40.00
Ward	4.50	42.50
Enchantress and Nebraska	4.50	40.00

PIERSON FLORAL CO.,
2100 Perry Ave., Peoria, Ill.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

CARNATIONS.
Rooted cuttings, Matchless, Ward, Enchantress, $50.00 per 1000. 2½-in. stock, Matchless, Ward, Enchantress, White Wonder, $70.00 per 1000.
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS.

Carnations R. C., ready now, fine quality.

White Enchantress	$40.00 per 1000
Enchantress	40.00 per 1000
Ward	40.00 per 1000
Bassett	40.00 per 1000

J. Ralph Souder, Hutchinson, Kans.

CARNATION CUTTINGS
Strong, healthy, and well rooted.

	Per 100	Per 1000
Light Pink Enchantress	$4.00	$28.00

Ready for immediate delivery.
F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

CARNATION ROOTED CUTTINGS.
Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, $5.00 per 100, $45.00 per 1000.
FURROW & COMPANY, Guthrie, Okla.

CARNATIONS, ROOTED CUTTINGS.

	100	1000
Ethel Fisher	$14.00	$115.00

Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

CARNATION CUTTINGS.

Matchless	$5.00	$45.00
Mrs. C. W. Ward	5.00	45.00

March delivery. Cash with order.
THE IMLAY CO., ZANESVILLE, O.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

ROOTED CARNATION CUTTINGS.
Belle Washburn and Matchless, fine, strong stock, per 1000, $50.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Carnation cuttings, rooted cool.

	100	1000
Enchantress	$4.50	$40.00

Cash, please.
Forest Hill Gardens, South Richmond, Va.

Clean, healthy rooted cuttings,
White and Pink Enchantress,
$4.50 per 100, $40.00 per 1000.
A. C. BUTERBAUGH, FLORIST,
Waynesboro, Pa.

CARNATION CUTTINGS
Strong, healthy, well rooted Enchantress,
$4.00 per 100, $35.00 per 1000.
Cash with order.
W. J. Evenden's Sons, Williamsport, Pa.

CARNATIONS
Rooted cuttings, Beacon, Enchantress Supreme, W. Enchantress, Philadelphia and White Wonder, $5.50 per 100, $50.00 per 1000.
Woodland Park Floral Co., Sumner, Wash.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

We specialize in Mrs. C. W. Ward Carnations; 100,000 rooted cuttings for immediate delivery and later, $6.00 per 100, $50.00 per 1,000. Alois Frey, Crown Point, Ind.

Well rooted carnation cuttings ready now, the Herald, $6.00 per 100, $50.00 per 1,000. Cash with order.
Splear Bros., East Court St., Kankakee, Ill.

R. C. Carnations, Pink and White Enchantress, Philadelphia, and Matchless, $3.50 per 100, $30.00 per 1,000; this week only. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Carnation cuttings, healthy, well rooted stock, Miss Theo, rose pink, $4.50 per 100, $40.00 per 1000. Matchless, $4.50 per 100. O. L. Schmalts, 2211 Ashland Ave., St. Joseph, Mo.

Carnation plants, very fine, from 2¼-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, $7.00 per 100, $60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

White Enchantress Carnation rooted cuttings, ready now, $6.00 per 100.
WILLIAM F. KASTING CO., INC.,
568-570 Washington St., Buffalo, N. Y.

Carnations, rooted cuttings, Pink Enchantress and C. W. Ward, $45.00 per 1000; Matchless, $35.00 per 1000; cash with order.
Cherry Park Gardens, Fredonia, N. Y.

Carnation R. C., Matchless and Victory, $4.00 per 100, they are fine.
Fallen Leaf Greenhouse, Roseville, Calif.

1,000 R. C. Ward, $40.00. 600 2-in., $50.00 per 1,000. Cash or exchange.
John Van Aart, Paducah, Ky.

Carnations, Victory rooted cuttings, out of soil, $4.00 per 100. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

Carnation cuttings, White Enchantress and Enchantress, $40.00 per 1000.
T. J. Enright, Fostoria, O.

Unrooted Matchless and Alice, clean and healthy, tied in bunches of 28, $2.25 per 100, $20.00 per 1000. Enos W. Kohr, Lancaster, Pa.

Well rooted cuttings, White Enchantress, Enchantress, new red seedling Ward, Rose-pink Enchantress. Alex A. Laub, New Hamburgh, N.Y.

Carnations, well rooted cuttings, Matchless, $35.00 per 1000. Cash,
T. F. Browne, Greenfield, Mich.

Well rooted cuttings of Matchless and Ward Carnations, $40.00 per 1000. Cash please.
J. H. Leach & Sons, North Easton, Mass.

Enchantress Carnation plants, 2½-in., well established, $7.50 per 100. Cash.
J. T. Keheley, Columbus, Ga.

Carnations, 2000 White Enchantress R. C., $5.00 per 100. Clean and fine.
S. M. Harbison, Danville, Ky.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Carnation Miss Theo, rooted cuttings, $4.50 per 100. L. Potter & Sons, Waukegan, Ill.

CENTAUREAS

Centaureas, Dusty Miller, $3.50 per 100, $30.00 per 1,000.
The Schmidt & Botley Co., Springfield, O.

Centaurea Gynocorpa, Dustry Miller, 2-in., $3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Centaureas, Gymnocarpa (Dusty Miller), strong transplanted seedlings, $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Centaurea Gymnocarpa (Dusty Miller), 2-in., $3.50 per 100, $30.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

CHAYOTES

Chayotes, 35c each, prepaid.
H. W. Peterson, Poplar Bluff, Mo.

CHRYSANTHEMUMS

HERE'S A GOOD ONE
Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

ANNABEL
It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, $3.00 per doz., $20.00 per 100, $180.00 per 1000. Rooted cuttings, $15.00 per 100, delivery May and later. Strong plants and careful packing guaranteed.
GRAND VIEW GREENHOUSES,
Hopkins, Minn.

Mums R. C., 13,000 Golden Wedding, 7000 Wm. Turner, 6000 White Chadwick, ready March 20th to April 1st, at $35.00 per 1000.
Bird Forrest, Florist, Waxahachie, Tex.

CHRYSANTHEMUMS
Rooted Cuttings Ready Now.
Clean Stock, Free from Midge.

CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $5.00 per 100, $40.00 per 1000.

GENERAL LIST OF COMMERCIAL VARIETIES
WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, December Gem, Early Frost, Polly Rose, Smith's Imperial.
YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.
PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.
RED:
Harvard.
R. C. of the above, $3.00 per 100, $30.00 per 1000.
POMPONS:
R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, $3.50 per 100, $30.00 per 1000.
Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.
SINGLES:
E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., $3.50 per 100, $30.00 per 1000.
Caprice, best for pot plants, R. C., $3.50 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Strong, healthy cuttings ready to pot.

Golden Glow	$4.00 per 100,	$35.00 per 1000
Golden Queen	4.50 per 100,	40.00 per 1000
Mrs. C. C. Pollworth	4.50 per 100,	40.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
Odessa	5.00 per 100,	45.00 per 1000
Richmond	5.00 per 100,	50.00 per 1000
Imp. Golden Chadwick	5.00 per 100,	50.00 per 1000
Pacific Supreme	4.00 per 100,	35.00 per 1000
Helen Frick	4.00 per 100,	35.00 per 1000
Maud Dean	4.00 per 100,	35.00 per 1000
Imp. Chieftain, very fine	5.00 per 100	
Early Frost	4.00 per 100,	35.00 per 1000
Oconto	4.00 per 100,	35.00 per 1000
White Gem	4.00 per 100,	35.00 per 1000
L. Hall	4.00 per 100,	35.00 per 1000
December Gem	4.00 per 100,	35.00 per 1000
Imp. White Chadwick	5.00 per 100,	40.00 per 1000
Wm. Turner	5.00 per 100	

POMPONS.

Klondike	$4.00 per 100,	$35.00 per 1000
Baby Klondike	4.00 per 100,	35.00 per 1000
Golden Climax	4.00 per 100,	35.00 per 1000
Bronze Climax	4.00 per 100,	35.00 per 1000
Western Beauty	4.00 per 100,	35.00 per 1000
Niza	4.00 per 100,	35.00 per 1000
Golden Mensa	4.00 per 100,	35.00 per 1000

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Chrysanthemum rooted cuttings, ready soon, strong clean stock. $5.00 reduction on 1000 lots.

WHITE—	
Smith's Advance, early	2½c
Smith's Imperial, early	5 c
Kalb, early	3 c
Mariana, large midseason Pom	3 c
Wm. Turner, midseason	4 c
Autocrat, midseason	4 c
White Frick, midseason	4 c
Silver Wedding, midseason	4 c
December Gem, late	4 c
PINK—	
Pacific, early	3 c
Chieftain, midseason	3 c
Edwin Seidewitz, late	3 c
Helen Frick, midseason	4 c
Wells' Late Pink, late	4 c
YELLOW—	
Golden Queen, early	3 c
Richmond, next early	4 c
Yellow Turner, midseason	4 c
Whittier, late	4 c
Dec. Gem, late	4 c
Dolly Dimple	4 c

Helen Newberry Pompon and bronze Oct. Herald at 4c.
W. R. MAXWELL, FLORIST, ALVA, OKLA.

WHITE	
October Frost	Chieftain
Tim. Eaton	Chadwick
Chas. Rager	Seidewitz
William Turner	
PINK	
Unaka	Maud Dean
Chieftain	Farley Rose
Seidewitz	Enguehard
YELLOW	
Bonnaffon	Golden Gleam
Chadwick	Eaton
Celebration	Golden Queen
Tiger	Nagoya
Marigold	
POMPONS	
Little Gem	Savannah
Illona	Golden Mensa
Lillian, red	White Mensa
Neola	Klondike
Katie Manning	Diana
Niza	Tula
Hilda Canning	Helen Newberry
Cavell	

Rooted cuttings, $30.00; 2½-in. pots, $50.00
Extra fine stock. We are booking orders for same now.
Pinehurst Floral Co., Pleasant Hill, Mo.

CHRYSANTHEMUMS.

WHITE
Mistletoe, late white
Chas. Rager
Smith's Ideal
Elise Papworth
W. H. Chadwick
December Gem
YELLOW
Chrysolora
Marigold
Yellow Chadwick
Mrs. Morgan
Golden Queen
C. C. Pollworth
PINK
Mc Niece
Patty
Dr. Enguehard
Chieftain
R. E. Loeben
Rooted Cuttings .....$30.00 per 1000
2½-in. pots ..... 45.00 per 1000

WHITE POMPONS PINK
Alva
Kenneth
Helen Newberry
November Pearl
YELLOW
Mike Gabel
Madge
Quinola
Krut
Queen Marie
Lillian Doty
Western Beauty
Ella. Firestone, single
BRONZE
Mme. La Porte
Hilda Canning
Beckey McLean
Mrs. Beu
Rooted cuttings .....$40.00 per 1000
2½-in. pots ..... 50.00 per 1000

POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at $5.00 per 100.

WHITE
R. O. Berthur
White Frick
Wm. Turner
Chadwick Imp.
Touset
Smith's Advance
Chas. Rager
White Jones
YELLOW
Golden Glow
Yellow Eaton
Polyphene
Yellow Jones
Chrysolora
Bonnaffon
PINK
Pacific Supreme
Maud Dean Chieftain

POMPONS

WHITE
Diana
King Henry
Helen Newberry
PINK
Minta
YELLOW
Golden Martha
BRONZE
Clorinda
Blick
California
SINGLE
White Mensa
Little Dolly Pink

STATE FLORAL CO., YAKIMA, WASH.

CHRYSANTHEMUMS ROOTED CUTTINGS, CLEAN, HEALTHY STOCK. IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.

Unaka, Golden Queen, Oconto and Marigold, $3.00 per 100 or $28.00 per 1000. Christmas Gold, $8.00 per 100, or $70.00 per 1000. Golden Mistletoe, $5.00 per 100, or $45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kichener, Wells' Late Pink, Golden Wedding and Mistletoe, $3.50 per 100, or $30.00 per 1000.

Pompons—Mary Pope, La Argentuillais, Butlers Caprice, Kathleen, Etoile d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Izola, Mrs. Frances Bergen, Baby, Yellow and White Menza, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Halloween, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all $3.50 per 100, or $30.00 per 1000.

Julius Niednagel, Evansville, Ind.

VERY STRONG CUTTINGS.
Well rooted—None better.
READY NOW.

White Rager .....$3.50 per 100; $30.00 per 1000
Yellow Rager ..... 3.50 per 100; 30.00 per 1000
Marigold ..... 3.50 per 100; 30.00 per 1000
Buckbee ..... 3.50 per 100; 30.00 per 1000
Nagoya ..... 3.50 per 100; 30.00 per 1000
Dr. Enguehard .... 3.50 per 100; 30.00 per 1000
E. A. Seidewitz ... 3.50 per 100; 30.00 per 1000
Golden Queen ..... 3.50 per 100; 30.00 per 1000

THE BEST POMPONS.

Golden Wedding ...$3.00 per 100; $25.00 per 1000
Yellow Baby ..... 3.00 per 100; 25.00 per 1000
Mrs. Buckingham .. 3.00 per 100; 25.00 per 1000
Mrs. Godfrey ..... 3.00 per 100; 25.00 per 1000
Golden Climax .... 3.00 per 100; 25.00 per 1000

Order Yours Today.
PETER REINBERG,
30 N. Randolph St., Chicago, Ill.

Chrysanthemums: Orders booked for the following varieties, most of which are ready for immediate delivery. All stock guaranteed to be first class in every particular.

Wm. Turner
Unaka
Oconto
Seidewitz
Chas. Rager
Golden Queen
Early Frost
Marigold
P. Chieftain
W. Chieftain
Mrs. C. C. Pollworth

Pompons.

Diana, Mrs. Buckingham, Mrs. Beu.
Rooted cuttings ...$30.00 per 1000; $3.50 per 100
2½-in. stock ..... 40.00 per 1000; 4.50 per 100

Improved White Chadwick and Improved Golden Chadwick, rooted cuttings, $40.00 per 1000, $5.00 per 100; 2½-in. stock, $50.00 per 1000, $6.00 per 100.

ELITCH GARDENS CO., DENVER, COLO.

Chrysanthemums, R. C., Chrysolora, early yellow, Unaka, early pink, Chas. Brocke, large yellow, Silver Wedding, late white, Dr. Enguehard, large pink, Lillian Doty, pink pompon, $2.00 per 100. Oconto, early white, Wm. Turner, Yellow Turner, Pink Chieftain, White Chieftain, $3.00 per 100. Cash. Postage extra.

Furst Floral Co., Dayton, O.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $25.00 per 1000. READY NOW. We promise this stock will tickle you.

FURROW & COMPANY, GUTHRIE, OKLA.

MUMS, R. C., $25.00 PER 1000. CASH.

We have an enormous surplus of cuttings of excellent quality in following varieties:

Oconto, good, large, early white.
Golden Queen, good, large, early yellow.
Chrysolora, good, large, early yellow.
Bonnaffon, good, large, late yellow.

POMPONS

Fairy Queen, early pink.
Malaine, late glistening, white.
Beu, late, bronze.
La Gravere, late, red.
Western Beauty, late, dark pink.
Neola, late, light pink.

R. SCHEFFLER, WHEATON, ILL.

Just a few varieties of the best. Extra strong R. C. Nagirroc, Elberon, Oconto, Nerissa, Louisa Pockett, Mrs. Gilbert Drabble, Wm. Rigby, Odessa Chadwick, Chadwick Supreme, Golden Chadwick, Silver King, $6.00 per 100. Wm. Turner, Yellow Turner, Chrysolora, Marigold, Tiger, Mistletoe, Edwin Seidewitz, Harvard, Dec. Gem; Dec. Queen, at $4.00 per 100.

Pompons, Baby, Mensa, Golden Mensa, Mrs. Godfrey, Mary, R. Warren, Quinola, Mrs. Wm. Buckingham, Merstham Jewell, $3.00 per 100.

All stock guaranteed clean and free from disease. Cash with order.

J. J. Arnold & Son, Homer, N. Y.

To move this surplus fast we will sell at a real bargain, 2 and 2½-in. Chrysanthemum plants, all cut back once, $2.50 per 100, $20.00 per 1000.

175 Wm. Turner, 1000 Pink Unaka, 75 Dr. Enguehard, 250 Arlette Dubois, 450 Seidewits, 1000 Maj. Bonnaffon, 300 W. Touset, 175 Y. Touset, 225 Richmond, 200 W. Chieftain, 650 P. Chieftain, 1500 Oconto, 130 Y. Unaka. Pompons: 350 Buckingham, 250 Golden Wedding, 200 Diana.

This is full-of-life stock, but we need the room so cannot carry them on. Cash only.

Restland Floral Co., Mendota, Ill.

CHRYSANTHEMUM CUTTINGS.
Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick	$5.00	$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnaffon	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties	3.50	30.00

Rolf Zetlits Co., Lima, O.

New Chrysanthemums; the best commercial varieties of 1919.

Victory, glistening waxy white, fine stem and foliage, fully developed Nov. 11th.

Sun Glow, early bright yellow, Bonnaffon type, maturing Oct. 25th. A perfect bloom to every stem, exceptional stem and foliage.

Loyalty, fine yellow for Thanksgiving, stem and foliage excellent.

Rooted cuttings, $10.00 per 100; not less than 10 of one variety sold.

MAX B. SCHREIBER, McDONALD, PA.

Mums, R. C.

Advance .....$3.00 per 100
Early Frost ..... 3.00 per 100
Unaka ..... 3.00 per 100
Chieftain ..... 3.00 per 100
Richmond ..... 4.50 per 100
Whittier ..... 4.50 per 100
White and Yellow Turner..... 4.50 per 100
White Chadwick ..... 4.50 per 100

W. E. F. Weber, Sault Ste. Marie, Mich.

CHRYSANTHEMUM STOCK PLANTS

White and Pink Maud Dean, Chadwick Improved, Pennsylvania, W. Rager, White Turner, Touset, Chieftain, Enguehard, Marigold.

POMPONS: Klondike, Yellow Baby, Garza, Pink Beauty.

SINGLES: White and Yellow Mensa, Kingsley, Buckingham, $5.00 per 100.

WOODLAND PARK FLORAL CO.,
SUMNER, WASH.

XMAS GOLD POMPON.

A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1,000, postpaid. March 15th delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1,000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

Chrysanthemums, strong, well rooted cuttings, free of all insects and disease.

WHITE: Oconto, White Chieftain, Smith's Imperial, White Patty, Adelia, Chas. Rager, Wm. Turner. PINK: Unaka, Chieftain, Enguehard, Patty, Seidewitz. YELLOW: Chrysolora, Golden Queen, Roman Gold. POMPONS: Lillian Doty, Golden Climax. $3.00 per 100, $25.00 per 1000. Cash. T. F. Browne, Greenfield, Mich.

MUMS You Should Know.
MUMS You Should Grow.

Yellow Smith's Advance, originated with us, $5.00 per 100, $40.00 per 1000.
Sunshine .....$8.00 per 100, $75.00 per 1000
Xmas Gold ..... 8.00 per 100, 75.00 per 1000
Cash, please.

W. A. Rowe Floral Co., Kirkwood, Mo.

Pompon Chrysanthemums, rooted cuttings, Mrs. Buckingham, Baby Yellow, Diana, Golden Harvest and Golden Climax, from healthy stock, $3.00 per 100, $25.00 per 1000. Cash with order please. J. K. Chandler & Sons, Tewksbury, Mass.

Mums, R. C., extra strong, $3.00 per 100; Marigold, Tipperary, Fall Beauty, Yellow Bonnaffon, J. Foley, White Rager, Seidewitz.

Lawrence Floral Co., Lawrence, Kan.

CHRYSANTHEMUMS.

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.

Rooted cuttings, per 100, $5.00.

BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Chrysanthemum Bronze Daisy, new seedling Pompon, color light bronze, good for Thanksgiving cut, fine seller during entire blooming season. Stiff stem and branchy, good producer. Rooted cuttings ready now $10.00 per 100.

John J. Elsner, 622 S. Keystone Ave., Indianapolis, Indiana.

CHRYSANTHEMUMS.
THE BEST
In novelties and standard kinds.
Catalog on application.
ELMER D. SMITH & CO.,
Adrian, Mich.

MUMS R. C.

E. A. Seidewitz, Golden Queen, Pink Chieftain, White Chieftain, Oconto, Chas. Rager, Mistletoe, clean, strong, sand rooted stock. Cash please. J. E. Kallenbach & Sons, R. F. D. No. 1, Erie, Pa.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, $3.50 per 100, $30.00 per 1000; Chadwicks and White Seidewitz, $5.00 per 100. We ship from Spokane.

Peters & Sons, Hillyard, Wash.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and White Chieftain, Lillian Doty and Mrs. Buckingham, $1.00 per doz., $6.00 per 100, $50.00 per 1000.

ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Write us for complete list of Mums, both new and standard. We are especially strong on White and Yellow Chadwick, mainly rooted cuttings, pot plants when desired.

S. S. Skidelsky & Co., 50 Park Place, New York.

ROOTED CUTTINGS

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.

J. C. RENNISON CO., SIOUX CITY, IA.

Standard varieties, R. C., $30.00 per 1000, $3.50 per 100 by mail; such as, Enguehard, White Bonnaffon, Turner, Seidewitz, white Ivory, Pompons, etc.

MORGAN FLORAL CO., FORT MORGAN, COLO.

To clean up Mum stock plants. White Turner, $4.50 per 100; Marigold, $4.50 per 100; Major Bonnaffon, $5.00 per 100. Pompons, Illona, Clorinda, Western Beauty, Mensa, $4.00 per 100. Cash with order. R. W. Unger, Oxford, Mich.

Chrysanthemums, 2½-in., Patty, Nagoya, Golden Glow, Pacific Supreme, Yellow and White Bonnaffon, $4.00 per 100. Cash please.

W. G. Thomas & Sons, Sheffield Ill.

Chrysanthemum, R. C., Chas., Rager, Patty, Enguehard, Oconto, Roman Gold, Marigold, Chrysolora, Seidewitz, Early Snow, $2.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Mum cuttings, sand rooted, Marigold, Yellow Bonnaffon and Early Frost, $25.00 per 1000. Cash with order. Geo. F. Deutschmann, R. No. 5, Webster Groves, Mo.

Mums, strong R. C., Chrysolora, White Cloud, Chas. Rager, $3.00 per 100. Josephine Foley, $4.00 per 100. O. S. Smith, 1415 S. Garvin St., Evansville, Ind.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Mums, Bonnaffon, White and Yellow, R. C., 3c; 2½-in., ready for shift, 5c.

Perry Feagler, Auburn, Ind.

Chrysanthemum stock plants, $4.50 per 100. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

New White Seidewitz R. C., $6.00 per 100.

Toerner Greenhouses, Logan, O.

CINERARIAS

Strong plants in bud, just right for Easter sales, Dreer's Prize Cinerarias, 3-in., $10.00 per 100; 4-in., 25c; 5-in., 50c. Grown cool and good strong plants. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cinerarias, choice in bloom.

50—3-in. select .....$0.60; $50.00 per 100
75—6-in. select ..... 1.00; 75.00 per 100

Richters Greenhouse, 1921 W. 69th St., Chicago.

CHOICE CINERARIAS, IN BLOOM.

5-in., 50c each; 5½-in., 75c; 6-in., select, $1.00; 3-in., in flower, 15c. Add 10% for packing.

GULLETT & SONS, LINCOLN, ILL.

5-inch Cinerarias $0.50
6-inch Cinerarias 1.00
7½% for packing.

C. H. Frey, Lincoln, Nebr.

Cinerarias, Dreer's dwarf and semi-dwarf, fine, shapely, 5-in., well spread, just right for Easter, $25.00 per 100. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Dreer's Dwarf strain, 5-in. pots, bud and bloom, in paper pots, choice plants, 40c. Cash with order. See Primula and Cyclamen ad. H. F. Merrill, Sayre, Pa.

Strong stocky plants of Dreer's Prize mixtures, in both dwarf and tall Cinerarias, 3-in., $10.00 per 100, either kind you want. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

CINERARIAS—Continued

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Vaughan's Columbian, 3-in., ready for shift, 6c. Cash please.
J. Sylvester, Oconto, Wis.

Cinerarias, Dreer's Prize Strain, 3000 fine large plants, in bloom, 4-in., 25c; 5-in., 50c each. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Cinerarias, Columbian Mixture, strong 5-in., in bud and bloom, 50c each. Cash please.
McAdams & McComb, Columbus Grove, O.

Cinerarias, strong 3-in., in bud, dwarf and semi-dwarf, $7.00 per 100. Cash with order.
Brehmer's Greenhouses, Chillicothe, O.

Clean strong plants, bud or bloom, 2½-in., 8c; 4-in., 35c; 5-in., 50-75c. Add 10% for packing. Otto P. Krueger, Toledo, Ohio.

Choice Cinerarias in bloom, 5-in., 40 and 50 cents, 6-in., 65 and 75 cents. Packing 7½% of order. Carl Baer, Archbold, Ohio.

Cinerarias, fine large plants, in bud and bloom, 4-in., 25c; 5-in., 50c. Order now for Easter.
C. A. Rieman, Connersville, Ind.

Cinerarias, Dreer's Prize Dwarf, 3½-in., 10c; 4-in., 15c; 4½-in., 25c; 5-in., 30c.
Charles Sherwood, Waterloo, Iowa.

Cinerarias, 3½-in., in bud and bloom, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

CINERARIAS
In bloom, extra fancy, 5-in., 50c; 6-in., 75c each. Woodland Park Floral Co., Sumner, Wash.

Cinerarias, extra fine, 2-in., $4.00; 3-in., $10.00; 4-in., $20.00 and $25.00; 5-in., $50.00; 6-in., $75.00. Geo. A. Kuhl, Pekin, Ill.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong. 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Fine 4-in. Cinerarias, just right for Easter, 10c. Wagner's Greenhouse, Tiffin, O.

CLEMATIS

Clematis Paniculata, 2yr., 18c; 3-yr., 25c, fine plants. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

Clematis Paniculata, field grown, $20.00 per 100. The Schmidt & Botley Co., Springfield, O.

COLEUS

Coleus, 12 leading varieties, Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii, American Beauty, Firebrand, Annie and John Pfitzer (these two are dwarf varieties), Shylock, Duneira, multiflora, Beckwith's Gem, 2-in., $4.00 per 100; R. C., $1.50 per 100; or mixed, $1.25 per 100, $12.00 per 1000; Gettysburg and Defiance, the two choice varieties, 2-in., $5.00 per 100; R. C., $3.00 per 100. Also see my ads on other stock, Ageratums, Fuchsias, Lantanas, Mesembryanthemums, Pelargoniums, and Miscellaneous. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

COLEUS CUTTINGS.
Saboni or Scarlet Bedder, Duneria, Spotted Gem, Neptune, Lord Palmerston, Lord Alverstone, American Beauty, Golden Bedder, Queen Victoria, Verschaffeltii, Hurricane, Defiance, Khaki, Prince Edward, Blizzard, Beckwith's Gem, John and Anna Pfister, Pink and Yellow Trailing Queen.
$1.50 per 100, $12.00 per 1000.
Parcel post paid. Cash.
THE IMLAY CO., ZANESVILLE, O.

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid. 2-in. ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 821 6th Ave., New York.

Coleus Brilliancy and other best sellers; cuttings, $1.50 per 100, delivered; 2-inch, $4.00 per 100. Cash.
See Plumosus and Calla advs.
C. L. HUMPHREY.
ZANESVILLE, OHIO.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, $35.00 per 1000; rooted cuttings at $12.00 per 1000. Prompt delivery. Cash with order. Danish Seed Import, 210 N. 7th St., Minneapolis, Minn.

Coleus, Trailing Queen, Golden Bedder, Beckwith's Gem, Firebrand, 2¼-in. stock, ready to shift, $3.00 per 100, $25.00 per 1000. No packing charges. Cash please.
J. A. Tapscott, Box 343, Owensboro, Ky.

Liberty Coleus, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, R. C., $1.50 per 100; all prepaid. Liberty and mixed, sold till March 20th. Cash.
Royston & Fenton, Evansville, Ind.

Coleus, R. C., 12 varieties, including Golden Bedder, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, 2-in., $5.00 per 100. Brilliancy R. C., $3.00 per 100. R. C. are prepaid P. P. Cash please.
E. B. Randolph, Delavan, Ill.

Coleus, 7 best varieties, including Golden Bedder and Trailing Queen R. C., $1.50 per 100; 2¼-in., $3.00 per 100. Cash with order.
Brehmer's Greenhouses, Chillicothe, O.

Coleus, 2-in., in good assortment, $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

COLEUS ROOTED CUTTINGS.
Golden Bedder, Verschaffeltii, and 5 other good varieties, $1.50 per 100, $14.00 per 1000.
Waukesha Floral Co., Waukesha, Wis.

Coleus, R. C., good dark, light, and bright colors, mixed, $1.50 per 100. R. C. Brilliancy, $2.50 per 100. Cash. Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Coleus, strong R. C., in the finest assortment of bedders, plenty of bright colors, labled true to name, $1.50 per 100 by mail, $12.50 per 1000. by express. S. W. Pike, St. Charles, Ill.

R. C. Coleus, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000. 2½-in. Brilliancy Coleus, $5.00 per 100. Fine stock. Cash. J. A. Farnworth & Son, Gallon, O.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00; rooted cuttings, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, $2.00 per 100, $18.00 per 1000.
Baur Floral Co., Erie, Pa.

Coleus, Brilliancy, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Strong 2-in., 6 varieties, $2.50 per 100, fine for cuttings. Cash.
John Van Aart, Paducah, Ky.

Coleus, Golden Bedder, Verschaffeltii, R. C., $1.50 per 100; from 2-in. pots, $3.00 per 100. Good stock. Cash. Alex Shreve, Belvidere, N. J.

Coleus, R .C., assorted varieties, except Bedder, $1.25 per 100. Cash.
The Kaber Co., La Porte, Ind.

Coleus, well rooted cuttings, 8 varieties, mixed, best kinds, $1.25 per 100, prepaid.
J. F. Link, 1124 Rammers Ave., Louisville, Ky.

Coleus, Red and Yellow Trailing Queen, 10 varieties, best mixed, R. C., $12.00 per 1000, $1.50 per 100. J. A. Keeney Co., Monongahela, Pa.

Coleus, Trailing Queen, R. C., $1.50 per 100, postpaid. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

1200 2-in. Coleus, 12 varieties, clean plants, $3.00 per 100. Cash please.
Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., $1.50 per 100, $12.00 per 1000; 2¼-in., 4c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, Trailing Queen, 2½-in., 2½c; 3-in., 3c. Want bench room. Cash with order.
Harry A. Cook, Oberlin, O.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Coleus, Xmas Gem, 4-in., 20c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Coleus Brilliancy and Autumn Leaf, 2-in., $4.00 per 100. Wm. Swinbank, Sycamore, Ill.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

COREOPSIS

Coreopsis Grandiflora, fine strong stock, $3.00, $5.00 and $7.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

Coreopsis, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

CUPHEAS

Cupheas (Cigar Plant), $3.50 per 100, $32.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Cupheas, 2-in., $3.00 per 100; R. C., $1.00 per 100, postpaid.
The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in. $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, 2-in., $3.00 per 100.
Fred Burre, 936 W. Wilcox, Peoria, Ill.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

CYCLAMEN SEEDLINGS
We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, $8.00 per 100, $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

300,000 Cyclamen seedlings, bright Xmas Red, white with pink eye, blood red, salmon, cherry eye, bright salmon, dark salmon, bright rose, pure white, three to five leaves, March shipment. We ship quality only. They will be scarce, $8.00 per 100, $75.00 per 1000. 2½-in. for March delivery, $10.00 per 100; 3-in. for June delivery, $15.00 per 100. Will get A No. 1 stock only. Seed was scarce last fall. Get an early start for next year, with good strong seedlings.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago.

CYCLAMEN SEEDLINGS.
Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.
$8.00 per 100, $75.00 per 1000
Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, $100.00 per 1000.
This stock ready for immediate shipment.
Rolf Zetlitz Co., Dayton, O.

Cyclamen transplanted seedlings, three to four leaves, ready now, $3.50 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 821 6th Ave., New York.

Cyclamen, strong 2¼-in. for early March delivery, $10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.

5-in.	$0.75 to $1.00
6-in.	1.50 to 2.00
7-in.	2.50 to 3.00
8-in.	3.50 to 4.00

J. C. Steinhauser, Pittsburg, Kans.

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen, 2-in., five to twelve leaves, well established plants, ready for 3-in. or 3½-in., assorted, of the best colors only; cheap at 12c. You can make 10 to 12-in. stock of these for Xmas. Cash with order please.
The Winchester Greenhouses, Winchester, Ky.

Cyclamen, transplanted seedlings from flats, dwarf and stocky, with from 3 to 5 leaves, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen best imported strain
in bud and bloom

4-in.	$0.35 each
6-in.	1.00 each

QUENTIN FLORAL CO., ST. JOSEPH, MO.

Cyclamen, in bud and bloom, choice plants that will make money for you, 4-in., 40c; 5-in., 75c; 6-in., $1.00; select, $1.25. 7½% for packing. Cash please.
Aurora Greenhouse Co., Aurora, Ill.

Seedlings from flats mixed.
$3.00 per 100 or $50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charlestown Pike, Jeffersonville, Ind.

CYCLAMEN SEEDLINGS, $8.00 PER 100, $75.00 PER 1000; 4-IN., 40c, ASSORTED, RED AND SALMON, CASH PLEASE. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

4-in. Cyclamen in bloom	35c
5-in. Cyclamen in bloom	60c

Lahr's Flower Shop, La Fayette, Ind.

Cyclamen, for immediate and Easter sales, 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

DAHLIAS

For the best in Dahlias consult us.
Kriemhilde, Arabella, White Swan, $5.00 per 100. Yellow Duke, $6.00 per 100. Princess Juliana, Mrs. Cassett, Goliath, $7.00 per 100. Perle de Lyon, Golden West, Golden Gate, $8.00 per 100. Mina Burgle, $12.00 per 100.
Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.
LYNDHURST FARM,
R. F. D. 2, Hammonton, N. J.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.
Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

SACRIFICE SALE.

Poor health compels sale of about 10,000 extra fine Dahlias, very strong divisions, mixed colors and types, $2.50 per 100. Separate colors, mixed types, $4.50 per 100. Cash with order. Would consider offer per 100 to take the lot. Fred L. Finkham, R.F.D. 126, Westbridgewater, Mass. (formerly Brockton, Mass.)

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doazon, Kriemhilde, $10.00 per 100. Twentieth Century, $8.00; White Century, Rheinkoenig, $6.00 per 100.
Write for bargains in Iris.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Dahlias, the best varieties for cut-flowers.
Golden West, H. cactus, golden yellow.....15c
Mina Burgle, the best red 12c
Wacht am Rhein, pink 15c
Eventide, pink 10c
Washington City, best white in existence..75c
Divisions, strong clean roots.
Groen's Nursery, Montebello, Calif.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at $6.00 per 100; 2000 Jamaica and 1000 Emily, at $8.00 per 100; 2000 Koerner's White at $15.00 per 100. Cash with order.
Wm. Stabelfeldt, Sta. C, R. 6, Milwaukee, Wis.

150,000 Dahlia roots, the best California and cut flower varieties, Mina Burgle, Geo. Walters, Pride of California, Golden West, Cactus, Washington City, Mrs. Estes, Dorothy Durnbaugh, Broomall's Prima Donna, etc. Send for list. Ready now. See our Canna ad. Superior Nursery Co., 1417 E. 59th St., Los Angeles, Calif.

Here we are with 200 varieties of the best Dahlias, ready to fill your orders. We have satisfied our customers for 10 years past and can satisfy you. Colors vary from green to black, send for price list.
Brecksville Dahlia Farm, Brecksville, Ohio.

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.
J. K. ALEXANDER,
EAST BRIDGEWATER, MASSACHUSETTS.

Dahlias, good divisions, field grown: Blushing Beauty, a good cut flower, shell pink, $5.00 per 100; Sylvia, $6.00 per 100; Storm King, best white, Dreer's White and Dreer's Yellow, $10.00 per 100. Will trade for Cannas or Gladioli.
J. W. Ross, Centralia, Ill.

DAHLIAS FOR CUT FLOWERS.
I have a big stock of cut flower varieties, all colors, types and prices, true to name, full count and no disease. Get my big list now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

Dahlia divisions, while they last, 10 each of 10 very good sorts, $6.00; 10 each of 10 very fine sorts, $10.00; or 1 each of 25 latest best novelties for trial, $5.00; all labeled.
Indiana Dahlia Farm, New Albany, Ind.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, 50 tubers, in 5 good cut flower varieties, $3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlia divisions, Mrs. Chas. Turner, Lyndhurst and Sylvia, 3c; A. D. Livoni, M. D. Hallock and Souv. de Doazon, 4c; W. W. Rawson, 6c. Cash with order. R. O. Wenning, Brazil, Ind.

Dahlias, strong divisions, mixture of finest and most expensive varieties, 3½c. Cash.
A. B. Williams, Coshocton, O.

Hand-pollinated Dahlia seed, from best varieties, selected mixture, $1.00 a trade packet. Alt F. Clark, "The Dahliast," Netcong, N. J.

Dahlias, 10 to 20 varieties, labeled, $5.00 per 100. Circular. Mrs. Howard Holsinger, Dahlia Specialist. Denton, Md.

CLOSING OUT DAHLIA STOCK LOW.
Central Seed & Bulb Co., Benton Harbor, Mich.

Dahlias, desirable varieties at attractive prices. Minnetonka Nursery, Wayzata, Minn.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

DAISIES

A. E. HUNT'S STRAIN
BOSTON YELLOW DAISIES
Rooted cuttings for delivery in any quantity, $3.00 per 100, $25.00 per 1000, f. o. b. grower; 2½-in., $5.00 per 100.
Hunt's White Sport, small center, long petals, rooted cuttings, $75.00 per 1000; 2½-in., $100.00 per 1000. No order accepted for less than 100.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Daisies, R. C. of single white, $4.00 per 100, $35.00 per 1000; 2¼-in., $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, R. C., $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Daisies, Mrs. Sander, 3-in., $8.00 per 100, $75.00 per 1000. 100 Marguerites, 2-in., $3.00 per 100. 200 Marguerites, 3-in., $6.00 per 100. 100 Boston Yellow, 3-in., $7.00 per 100.
Edward W. Schuster, Crookston, Minn.

Daisies, Bellis, pink and white, fine clumps, strong, from cold frames, $3.00 per 100, $25.00 per 1000; strong seedlings that will make early bloomers, $4.00 per 1000.
J. C. Schmidt, Bristol, Pa.

Daisies, R. C., Giant White, $1.50 per 100; Boston Yellow, $2.00 per 100; White, 2-in., $3.00 per 100; Boston Yellow and Sander, 2-in., $4.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Daisies, Nicholson's Giant White, $3.00 per 100. Bellis Daisies, pink and white, seedlings, 60c per 100, $5.00 per 1000 by mail.
S. W. Pike, St. Charles, Ill.

Shasta Daisies, 2-in. pots, $3.00 per 100. Daisies, white and yellow, large flowering, $4.00 per 100.
The McGregor Bros. Co., Springfield, O.

Marguerites, white, 2½-in. pots, $6.00 per 100 $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Daisies, Marguerites, 2½-in., $5.00 per 100; about 50 3-in. Marguerites, $8.00 per 100.
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Boston Yellow Daisies, R. C., strong, about 4000 ready, $3.00 per 100, $25.00 per 1000. Cash. Postpaid. Park Floral Co., Trenton, N. J.

Daisies, 3-in. Marguerites, $6.50 per 100, $60.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Daisies, Marguerites, 3-in., ready for shift, $6.00 per 100. Cash please.
Hall's Greenhouse, Clyde, O.

Daisies, Mrs. Sander, dbl., 2-in., ready for a shift, $4.00 per 100. Cash.
Charlevoix Floral Co., Charlevoix, Mich.

Daisies, Marguerites, R. C., $3.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Shasta Daisies, $4.50 per 100.
The Schmidt & Botley Co., Springfield, O.

Daisies, $4.00 per 100, $37.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Daisy, Mrs. Sander, 2-in., $4.00 per 100; 3-in., $7.00 per 100. J. L. Johnson, De Kalb, Ill.

Daisies, Marguerites, single and double, strong 2-in., 4c. Frank Tobisch, Stillwater, Minn.

Daisies, Marguerites, fine 2-in., $3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

Strong 2-in. Boston Yellow Daisies, $3.50 per 100. Cash. Jacobs Bros., Peoria, Ill.

DELPHINIUMS

Delphinium Belladonna Hybrids, 2-yr. plants, many double, $8.00 per 100. Cash.
Jos. Haupt, R. 2, Glenview, Ill.

Delphiniums, 2-yr. plants of a fine strain, $10.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DIGITALIS

Digitalis, $5.00 per 100.
The Schmidt & Botley Co., Springfield, O.

DRACAENAS

Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, $4.00 per 100, $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000. 3½-in. pots, $14.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Dracaena, 2½-in.	$4.50	$40.00
Dracaena, 3 -in.	8.00	.....

The Schmidt & Botley Co., Springfield, O.

Dracaena Indivisa, heavy 2½-in., ready for 3-in., $7.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Dracaena Indivisa seedlings, $1.75 per 100, postpaid. Muskogee Shrubbery Gardens, P. O. Box 36, Muskogee, Okla.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Strong 2¼-in., $4.50 per 100, $40.00 per 1000. 3½-in., Very good plants, $12.50 per 100.
S. S. Skidelsky Co., 50 Park Place, New York.

Dracaenas, extra heavy, 4-in., 17½c each.
W. BEZDEK, CEDAR RAPIDS, IA.

Dracaena Indivisa, 4-in. good stock, $18.00 per 100. H. S. Wiecking, Bluffton, Ind.

Dracaena Indivisa, 4½-in., $25.00 per 100.
Urice Bros., Vinton, Iowa.

Dracaena Indivisa, 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Dracaena Indivisa, 2¼-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2¼-in., $4.00 per 100. C. W. Espy & Son, Brookville, Pa.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

EVONYMUS

EVONYMUS JAPONICA

	Per 1000
Rooted Cuttings	$30.00

Sarver Floral Co., R. F. D. 11, Dallas, Tex.

FERNS

FERNS MY SPECIALTY.
FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1,000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.
FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1,000.
CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.
ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1000. Strong 2¼-in., $5.00 per 100, $45.00 per 1000.
ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1,000.
ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

Ferns, Boston 4-in., $35.00, 5-in., $60.00 and $65.00, 6-in., $75.00, 7-in., $100.00, 8-in., $150.00 and $200.00; Whitmanii, 4-in., $50.00, 5-in., $65.00. Amerpohlii, 4-in., $50.00, 5-in., $75.00; Anthony Wayne, 4-in., $50.00, 5-in., $75.00; Sprengeri, extra value, 4-in., $25.00; Plumosus and Sprengeri seedlings, $1.00 per 100, $9.00 per 1000; Sprengeri 2-in., $3.00, 3-in., $8.00, 4-in., $15.00 per 100; Plumosus, 2-in., $3.50 per 100. Ask for prices on soft wooded plants and blooming stock. 5% for packing. Save this by sending CASH. Everything we sell, guaranteed.
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris, Crytomium and other varieties, $6.00 per 100, $55.00 per 1000. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

FERNS. FINE STOCK.
These will make you big money for Easter sales, not just potted, but well established and ready for a move up.
5-in. Boston and Roosevelt.....$50.00 per 100
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Asplenium (Bird's-Nest Fern) good 2-in. plants, ready for 3-in., $15.00 per 100.
Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Scottii, Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $15.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

BOSTON AND WHITMANII
Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.
$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	$15.00 per 1000
2½-in. double crown	75.00 per 1000
3 -in. double crown	90.00 per 1000
5 -in. double crown	.40 each
6 -in. double crown	.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

500,000 POT GROWN FERNS
Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzelii, Elegantissima, all 2¼-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2¼-in., $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

FERNS—Continued

Order your Boston Ferns now while we have a large stock and we will guarantee shipment at once. Our stock is first class.

3-inch	$15.00 per 100
4-inch	25.00 per 100
5-inch	40.00 per 100
6-inch	55.00 per 100

Peterson Floral Co., Gibson City, Ill.

BOSTON FERNS
Good, strong, clean, bushy stock.

5-in.	$0.55 each
6-in.	.80 each
7-in.	1.00 each
8-in.	1.25 each

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS
Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.
3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

FERNS CHOICE PLANTS.

Boston and Verona, 5-in.	$0.65
Boston, large, 6-in.	1.00
Boston, select, 7-in.	1.50
Birds Nest Ferns, 4-in., each	.50

GULLETT & SONS, LINCOLN, ILL.

LEATHER-LEAF FERN
Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

FERN RUNNERS.
Boston, Ostrich Plume, Fish Tail and Wanamaker, in assortment, $15.00 per 1000. Cash with order.
C. J. OHMER,
Box No. 171, West Palm Beach, Fla.

Ferns, fern-dish sorts, bushy	$6.00 per 100
Neph. Verona, 2½-in.	7.00 per 100
Neph. Verona, 4-in., heavy	30.00 per 100
Neph. Verona, 5-in., very heavy	75.00 per 100

The Storrs & Harrison Co., Painesville, Ohio.

FERNS.

	Per 100	Per 1000
Boston, 2-in.	$6.00	$55.00
Whitmanii Compacta, 2-in.	6.50	60.00

The Schmidt & Botley Co., Springfield, O.

POT GROWN BOSTON FERNS

6-in.	$0.75
7-in.	.90
8-in.	1.10

DAVIS & STEINER CO., MORRISON, ILL.

Boston Ferns, pot grown, 4-in., $25.00 per 100; 5-in., $35.00 per 100. Delivery April 1. Packing 5%. Cash with order.
Momence Greenhouse, Momence, Ill.

Boston Ferns, out of bench, ready for 5-in. and 6-in., 50c. This is keen stuff and will not last long at this price. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Ferns, pot grown, 2-in., Boston and Roosevelt, 5c each; $45.00 per 1000; 4-in. Boston and Roosevelt, 25c each. Cash please.
B. C. Blake, Springfield, O.

Ferns, Boston, Piersonii, Whitmanii and Amerpohlii, 2½-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.
Truitt's Greenhouses, Chanute, Kan.

Transplanted Boston Fern runners, equal to 3-in. pots, cool grown, $8.00 per 100, $75.00 per 1000. M. J. Penchar, 3144 N. Francisco Ave., Chicago.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., $1.00 per doz., $5.00 per 100; 3-in., extra heavy, $2.00 per doz., $10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Ferns, Boston, extra fine from 4-in. pots, $4.25 per doz., $30.00 per 100; 5-in. extra heavy, $6.00 per doz., $45.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

TABLE FERNS FOR FERNERIES
Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston Ferns, strong 4-in., $4.00 per doz., $30.00 per 100; 5-in., $7.00 per doz., $50.00 per 100. A. C. Brown, Springfield, O.

Boston Ferns, good, strong, bushy stock, 5-in., at 60 cts. each.
Davis Floral Co., Davenport, Ia.

Boston, Roosevelt, Teddy Jr., 2¼-in., $6.00 per 100, $55.00 per 1000. Cash.
The Springfield Floral Co., Springfield, O.

Holly Ferns, 2-in., nice strong plants, $5.00 per 100. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Ferns, Elegantissima Compacta and Roosevelt, 2¼-in., $6.00 per 100, $55.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

Table Ferns, 6 of the best varieties, extra good 2¼-in., $5.00 per 100.
S. A. Pinkstone, Utica, N. Y.

Boston Ferns, pot grown, 3-in., $15.00 per 100, $125.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

5 varieties Table Ferns, 2-in., 4c. Strong 2-in. Whitmanii, 5c. Cash please.
Frank Tobisch, Stillwater, Minn.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

Boston Ferns, 300, 4 and 5-in., out of bench, extra heavy 25c and 35c each. Cash, no packing charge. Attica Floral Co., Attica, Ind.

Boston Fern Runners, $2.00 per 100.
A. C. Sperry, Neodesha, Kans.

Boston Ferns, 4-in., $3.00; 5-in., $4.50 per doz. Cash. LaCrosse Floral Co., LaCrosse, Wis.

Whitmanii Ferns, 2½-in., $6.00 per 100, $55.00 per 1000. Fred Burre, Peoria, Ill.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill

FEVERFEW

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, double, out of 2-in. pots, ready for shift, $3.00 per 100. O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

Feverfew, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

FORGET-ME-NOTS

Forget-me-nots, hardy, fine clumps, from cold frames, $3.00 per 100, $25.00 per 1000; strong seedlings that will make early bloomers, at $4.00 per 1000. J. C. Schmidt, Bristol, Pa.

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $3.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass

Forget-me-nots, transplanted, growing in flats, $2.50 per 100. S. T. Damley & Son, Macomb, Ill.

Forget-me-nots, everblooming, 3-in., 6c, ready for shift. J. Sylvester, Oconto, Wis.

FUCHSIAS

Litle Beauty, 2-in.	$7.00 per 100
Black Prince, 2-in.	6.00 per 100
Purple Prince, 2-in.	6.00 per 100
Lustre, 2-in.	6.00 per 100
Walter Lang, 2-in.	5.00 per 100
Gloire des Marches, d. white, 2-in.	5.00 per 100
White Giant, d. white, 2-in.	6.00 per 100
Elm City, the true stock, 2-in.	6.00 per 100

Little Beauty, stout and strong R. C., $4.00 per 100. Any of the other varieties R. C., $3.50 per 100, $30.00 per 1000. These are all stout and strong R. C.
Also see my advs. of other stock, Mesembryanthemum, Miscellaneous, Coleus, Pelargoniums, Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $35.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000. Little Beauty and Black Prince R. C., $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, $2.00 per 100 by mail, $17.50 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.
S. W. Pike, St. Charles, Ill.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Strong, 2-in., by express, $4.00 per 100. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, strong 2¼-in., red, white, blue and Black Prince, ready for 3-in., $4.00 per 100, 300 for $10.00. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Fuchsia, Mrs. E. G. Hill, best double white, $6.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Fuchsia R. C., 5 best varieties, 2c. Cash.
TOPEKA FLORAL CO.,
25th and Kansas Ave., Topeka, Kans.

Fuchsias, dwarf, 3 best varieties, ready for 3-in., 6c; $55.00 per 1000.
Lindey & Dawson, New Castle, Ind.

FUCHSIAS.
Seven choice varieties, best stock, 2¼-in., 5c.
GULLETT & SONS, LINCOLN, ILL.

Fuchsias, Black Prince, R. C., $2.00 per 100.
J. A. Keeney Co., Monongahela, Pa.

Fuchsia Speciosa, strong 2¼-in., $5.00 per 100.
THE McGREGOR BROS. CO., SPRINGFIELD, O.

Fuchsias, mixed, 2-in., $5.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. C., $2.00 per 100.
H. W. Girton, Ridgway, Pa.

Fuchsias, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., $5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre,, Peoria, Ill.

GAILLARDIAS

Gaillardia Grandiflora, good, heavy plants, $3.00, $5.00 and $8.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

Gaillardias, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

GENISTAS

Genistas, the large flowering kind with long spikes, full of buds and showing color, well grown, shapely plants, from 5-in. pots, 75c. Get them now for Easter.
J. L. SCHILLER, TOLEDO, OHIO.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL MARCH 25TH

EXCEPT BUCHNER,

$20.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

GERANIUMS

S. A. Nutt, 2½ in.	$5.00 per 100
Ricard, 2 in.	6.00 per 100
J. Viaud, 2 in.	5.00 per 100
Perkins, 2 in.	5.00 per 100
Landry, 2 in.	5.00 per 100
Rose Geraniums, 2 in.	5.00 per 100
Mixed Geraniums, 2 in.	4.50 per 100

FRED BURRE, 936 W. Wilcox, Peoria, Ill.

ROOTED GERANIUM CUTTINGS
APRIL DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS
Rooted Cuttings
All booked till April 1
Ricard, Poitevine, Scarlet Bedder,
Nutt and Buchner,
Cash with order.
PETER BROWN, LANCASTER, PA.

500 S. A. Nutt, 4-in.	$10.00 per 100
1500 S. A. Nutt, 2¼-in.	50.00 per 1000
100 Ivy, red, 2¼-in.	6.00 per 100
200 Rose, 2¼-in.	5.00 per 100

Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

GERANIUMS, QUICK DELIVERY.
Best bedders, strong healthy stock, 2¼-in., $7.50 per 100, $70.00 per 1000; 3-in., $10.00 per 100, $95.00 per 1000; 4-in. select, $18.00 per 100. Mme. Sallerol, 2¼-in., $5.00 per 100, $45.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

3500 strong, established, 2¼-in. S. A. Nutt Geraniums, ready for 4-in., $50.00 per 1000; Mrs. Richard F. Gloede, semi-double, the new rose pink, most beautiful foliage and greatest bloomer; strong 3-in., $25.00 per 100.
R. F. Gloede, 1405 Central St., Evanston, Ill.

Geraniums, S. A. Nutt, Viaud and Buchner, $45.00 per 1000. Ricard, Regalia and a few Poitevine, $6.00 per 100. All extra strong 2-in. stock, ready March 10th. Packed right, free. Cash please.
J. A. Swartley & Sons, Sterling, Ill.

10,000 R. C. Geraniums, Nutt, Doyle mixed, and Buchner, $22.50 per 1000. Cash with order. First draft of $215.00 takes the lot. March delivery. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Ivy Geraniums, good double red, these are good, strong, cut back, 4-in. pots, just the thing for box and basket work, or for retailing, $10.00 per 100. Cash please.
Warren Huckleberry, North Vernon, Ind.

Geraniums, Nutt, Buchner, Jean Viaud and Mme. Jaulin, for March shipment, 2-in., $40.00; 2½-in., $50.00; 3-in., $60.00 per 1000. B. Poitevine, $50.00, $60.00 and $70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

Strong 3-in. Nutt, Buchner, ready for shift, $10.00 per 100. 4-in. Ricard, Nutt and Buchner, strong stock, $15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

500 S. A. Nutt, 2-in. pots well rooted, clean and healthy, ready to shift; at a sacrifice, for lack of room. $12.00 cash takes them all.
H. J. Potomkin, Muncie, Ind.

Geraniums, Helen Michell, best light red in existence, 600 2¼-in. at $7.50 per 100. 300 Nutt at $6.00. Cash.
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

S. A. Nutt, 2¼-in.	$45.00 per 1000
S. A. Nutt, rooted cuttings	22.50 per 1000

Ready for shipment. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Geraniums, just 1000 R. C. left, well rooted, Nutt, Hill, Ricard, Hall, Lawrence and Smith, 1000 in all, first $25.00 takes them.
J. A. Keeney Co., Monongahela, Pa.

2¼-in. mixed Geraniums, $4.50 per 1000; 2¼-in. Buchner, $40.00 per 1000; cut back 4-in., $80.00 per 1000. Immediate shipment. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

Geraniums, best bedders, mixed, mostly red and pink, 2½-in., ready for shift, $6.00 per 100. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

Geraniums, Mrs. E. G. Hill, best pink, 3-in., strong, well branched, ready for 4-in., $10.00 per 100. Cash.
Theo. J. Fetters, Harbor Springs, Mich.

S. A. NUTT GERANIUMS.
2¼-in., 4c; 3-in., cut back, 7c; 4-in., 10c. Packing free. Cash.
G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

2¼-in. pots of S. A. Nutt and other best kinds at $6.00 per 100, $50.00 per 1000. Ask for other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

NOW BOOKING ORDERS.

	100	1000
S. A. Nutt, 2¼-in.	$5.00	$45.00

John Bauscher, Freeport, Ill.

GERANIUMS.
From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

2-in. Ivy Geraniums, mixed, $5.00 per 100. Rose Geraniums, 2-in., $3.50 per 100. Cash.
Jacobs Bros., Peoria, Ill.

Strong 2-in. Nutt, $38.00 per 1000; strong R. C. Nutt, $25.00 per 1000. Ready now. Cash.
John Van Aart, Paducah, Ky.

Geraniums, 300 mixed, 4-in., $12.50 per 100; S. A. Nutt, 2¼-in., $5.00 per 100.
Freyhoff Gardens, Urbana, O.

Geraniums, 2¼-in., A1 stock, mixed varieties, $3.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

Geraniums, Nutt, double Grant and others, mixed, 2½-in., $6.00 per 100, $50.00 per 1000. Cash.
G. B. Morrell, Torresdale, Pa.

Geraniums, S. A. Nutt, 2½-in., 3-in., 3½-in., $6.50, $8.00, $9.00 per 100. Strong plants ready for shift. Gowanda Greenhouse, Gowanda, N. Y.

Geraniums, 2¼-in. pots, Nutt, Poitevine, Ricard, $50.00 per 1000. Cash with order.
P. Hopman, New Galilee, Pa.

Fine 3-in. Mme. Salleroi Geraniums, $5.00 per 100. No charge for packing. Cash please.
The Johnson Floral Co., Kendallville, Ind.

400 extra good Nutt and Jean Viaud, 5-in., 20c. 1000 standard varieties, 4-in., 12½c.
Atwell Florist, Fort Dodge, Ia.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

Geraniums, Mme. Salleroi, 2-in., $3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Rose and Salleroi Geraniums, 2-in., $3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Geraniums R. C., Buchner and scarlet, $2.50 per 100. Quaker Hill Greenhouses, Sebring, O.

Good strong 2½-in., S. A. Nutt, $5.00 per 100, $48.00 per 1000. Haase Bros., Pekin, Ill.

Geraniums R. C., $25.00 per 1000. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Mme. Salleroi, 2-in., 3c.
S. W. Pike, St. Charles, Ill.

Rose Geranium, 2¼-in., in fine stock, $3.00 per 100. S. M. Harbison, Danville, Ky.

2-in. Mme. Salleroi. $3.00 per 100. Cash only.
Restland Floral Co., Mendota, Ill.

GLADIOLI

GLADIOLI
PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in.	7.00
PRINCEPINE, ½-in. and less	4.00
SCHWABEN, ½-in. and less	9.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
SCHWABEN	1.00
WAR	1.00

Glory of Kennemerland is a brilliant rose color with large yellow blotch on lower petals, flowers of an immense size, measuring 5 ins. across, a valuable florist's variety.
Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.
P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1 1½ in. & up.	No.2 1¼ in. & up.	No.3 1 in. & up.	No.4 ¾ in. & up.
America	$30.00	$24.00	$18.00	....
Augusta	....	24.00	18.00	$15.00
Brenchleyensis	30.00	24.00	18.00	15.00
Chicago White	35.00	28.00	....	16.00
Crackerjack	....	24.00	18.00	15.00
Crystal White	....	....	18.00	15.00
Dawn	....	72.00	54.00	40.00
Empress of India	45.00	36.00	27.00	20.00
Glory of Holland	....	....	22.00	16.00
Golden West	35.00	28.00	22.00	16.00
Goliah	60.00	48.00	36.00	30.00
Halley	30.00	24.00	18.00	15.00
Ida Van	35.00	28.00	22.00	16.00
Independence	....	22.00	17.00	15.00
Klondike	35.00	28.00	....	16.00
L'Immaculee	80.00	64.00	48.00	40.00
Loveliness	75.00	60.00	50.00	40.00
Meadowvale	30.00	24.00	18.00	15.00
Mrs. Francis King	30.00	24.00	18.00	15.00
Mrs. Frank Pendleton	50.00	40.00	....	....
Mrs. Watt	45.00	36.00	27.00	20.00
Niagara	50.00	40.00	30.00	25.00
Panama	50.00	40.00	30.00	25.00
Peace	45.00	36.00	27.00	....
Prince of Wales	80.00	64.00	48.00	40.00
Rouge Torch	80.00	64.00	48.00	40.00
Scarsdale	45.00	36.00	....	....
Schwaben	70.00	56.00	42.00	32.00
Wilbrink	80.00	64.00	48.00	40.00
Exhibition Mixed	25.00	20.00	15.00	....
Extra Choice Mixed	20.00	16.00	12.00	....
Primulinus Hybrids	25.00	20.00	15.00	12.00
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose)	30.00	24.00	18.00	15.00
Baron Hulot, 1⅞-in. up	50.00	....	....	25.00

Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.
Prices on smaller sizes quoted on request.
JELLE ROOS,
Gladiolus Specialist. Box A, Milton, Mass.

A1 STOCK GLADIOLI
FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	23.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.
Roman J. Irwin, 321 6th Ave., New York.

NONE BETTER.
We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

Price per 1000	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Augusta	27.50	30.00
Cracker Jack, large, velvety dark red flowers	.....	35.00
Meadowvale, white, dainty blue throat	.....	35.00
Primulinus Hybrids	25.00	30.00
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

New Jersey grown Gladiolus bulbs, just right for greenhouse forcing. Grown on my farm in black sandy loam, well matured, clean and healthy, at least 95% true to name.

	1½-in. and up Per 1000	1¼-in. and up Per 1000
America	$30.00	$25.00
Augusta	30.00	25.00
Baron Hulot	40.00	35.00
Brenchleyensis	25.00	20.00
Chicago White	30.00	25.00
Childsii, mixed light colors	40.00	35.00
Czar Peter	50.00	45.00
Dieulafoy	50.00	45.00
Europa	70.00	60.00
Geo. Paul (Faust)	50.00	45.00
Glory of Holland	35.00	30.00
Golden West	35.00	30.00
Mrs. Francis King	30.00	25.00
Loveliness	60.00	50.00
Lily Lehman	45.00	40.00
Master Wietzen	40.00	35.00
Niagara	40.00	35.00
Panama	45.00	40.00
Peace	40.00	35.00
Pink Perfection	45.00	40.00
Princeps	50.00	45.00
Queen Wilhelmina	75.00	60.00
Schwaben	50.00	45.00
Yellow Hammer	40.00	35.00
Wm. Copeland	45.00	40.00
War	50.00	45.00
Mixed of the above named	30.00	25.00

Cash with order.
Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

Surplus Gladioli, Planting Stock.

		Price per 1000	Price per 1000 for lot
35,000	Panama, less ½-in.	$ 9.00	$ 8.00
100,000	War, less ½-in.	9.00	7.50
25,000	Niagara, less ½-in.	9.00	7.50
45,000	Schwaben, less ½-in.	12.00	9.00
10,000	Dawn, less ½-in.	16.00	14.00
20,000	Y. Hammer, less ½-in.	8.00	6.00
30,000	Peace, less ½-in.	9.00	7.00
1,400	M. Fennell, ¾-in.	40.00	.....
600	M. Fennell, ½-¾-in.	30.00	.....
1,350	A. Queen, ¾-1-in.	15.00	.....
750	A. Queen, ½-¾-in.	10.00	.....
1,000	Mrs. Watt, ¾-1-in.	20.00	.....
1,100	Mrs. Watt, ½-¾-in.	15.00	.....
10,000	Mrs. Fryer, less ½-in.	12.00	9.00

Also bulblets of Peace, Niagara, Schwaben, Mrs. Dr. Norton, etc., by the 1000. We have a few thousand Peace, Niagara, Pendleton, and a few other good varieties in first and second sizes. Write for prices.
W. E. Kirchhoff Co., Pembroke, N. Y.

MR. FLORIST!
These big fellows are the cheapest bulbs you can buy, running mostly from 1¾ to 2¾ inches. Nearly all of these will furnish 2 or more spikes of bloom and a corresponding increase in mature bulbs at digging time.

585 Mrs. Watt	$50.00 per 1000
1700 Schwaben	60.00 per 1000
1500 Panama, 1½ and up	45.00 per 1000
1000 Pink Beauty, 1½ and up	45.00 per 1000
1000 Autumn Queen, 1½ and up	35.00 per 1000
200 Panama, 1 to 1¼	$5.00 for lot
380 Panama, ½ to ¾	8.00 for lot

2100 Panama under ½, $9.00 per 1000, $18.00 for lot; Autumn Queen, mixed with 25% America, 200, 1½-in. and up, lot, $5.00; 625, ¾ to 1¼-in., $2.00 per 100, $11.00 for lot; 330 ½ to ¾-in., lot $3.00; 2400 under ½-in., lot $8.00.
Cash. Frank B. Reed, Cumberland, Md.

GLADIOLI FOR FORCING.
First size 1½-in. and up.

	Per 100	Per 1000
America	$3.50	$30.00
Chicago White, 1¼ in.	3.60	33.00
Mrs. Francis King	3.25	28.00
Peace	4.75	45.00
Mrs. Frank Pendleton	5.50	50.00
Primulinus Hybrids	2.75	25.00
Brenchleyensis	3.50	30.00
Willy Wigman	5.00	45.00
Golden West	5.50	50.00
Liebesfeur	10.00	90.00
May	4.25	40.00
Pink Perfection	5.50	50.00
Independence	3.50	33.00
Mrs. Frank Pendleton, 2d size	4.75	44.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

THE GRULLEMANS CO. AND
THE WAYSIDE GARDENS CO.
offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.
We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Grullemans Co., Avon Lake, O.

QUALITY FIRST GLADIOLI BULBS.
Niagara, 1½-2, $3.70, 2-in. up, $4.25; America, 1½ up, $2.50; Panama, 1½ up, $4.00; 1¼-1½, $3.25; K. Glory, 1¼ up, $4.50, ½-¾, $2.00, ¼-½, $1.50; Norma Dee Childs, 1½, $5.00, 1¼-1½, $4.00; Rouge Torch, 1¼, $3.00, 1¼, $2.50; Schwaben, ¼-½, 90c per 100. I never sell a bulb that I do not grow.
NORMAN E. TULLY, HUBBARD, O.

ONLY A FEW LEFT.

		1¼-in.	1½-in.
Ida Van	per 1000	$24.00	$30.00
Peace	per 1000	32.00	40.00
Schwaben	per 1000	40.00	50.00
Niagara	per 1000	40.00	50.00

250 at same rate. Send for catalog.
Brookland Gardens, Woburn, Mass.

GLADIOLI—Continued

Fine home grown bulbs.	Per 1000
America, No. 1	$27.50
America, No. 2	22.00
Mrs. F. King, No. 1	27.00
Mrs. F. King, No. 2	20.00
Niagara, No. 1	45.00
Niagara, No. 2	38.00
Mrs. Pendleton, No. 1	50.00
Schwaben, No. 1	55.00

PLANTING STOCK, PER 1000.

America, ⅜ to ½-in., $11.00; King, ⅜ to ½-in., $9.00; Halley, ⅜ to ½-in., $10.00; Panama, ⅜ to ½-in., $12.00; Chicago White, ⅜ to ½-in., $15.00; Augusta, ⅜ to ½-in., $7.50.

America, black bulblets, per peck, $8.00; Mrs. King, $7.00.

250 at 1000 rates. No charge for packing.

S. W. PIKE. ST. CHARLES, ILL.

5,000,000 GLADIOLUS PLANTING STOCK.

	½-in. and under	½ to ¾-in.
America	$ 7.00	
Blue Hybrids	7.00	$ 9.00
Empress of India	10.00	15.00
Halley	6.00	9.00
Mrs. Francis King	7.00	9.00
Panama	10.00	15.00
Princeps	8.00	
Schwaben	14.00	
War	18.00	
Willy Wigman	10.00	15.00

These will make you some nice blooms from early until late this year. 10% discount on all orders for 10,000 or more of a variety 25% cash with order, balance before shipment.

W. P. LONG, WEST GROVE, PA.

GLADIOLI.

	Per 100	Per 1000
America	$ 3.50	$30.00
Black Beauty	3.00	25.00
Fairy (Mrs. Jas. Lancashire)	3.00	25.00
Lacordaise, best red	10.00	80.00
Mrs. F. King	3.50	30.00
Mrs. F. Pendleton	5.50	50.00
Mrs. Watt	5.00	40.00
Minneapolis	3.00	25.00
Ophir, fine yellow	5.00	40.00
Peace	6.00	.....
Pres. Taft	3.00	.....
Pink Princess	6.00	.....

Second size, 20% less, 25 at 100 rate. 5% for cash with order.

E. E. STEWART, BROOKLYN, MICH.

GLADIOLI FOR FORCING

Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Chicago White	4.00	35.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Myrtle	7.50	68.00
Peace, white	5.00	45.00
Schwaben, yellow	7.00	65.00
Princeps, red	6.50	60.00

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago, Ill.

GLADIOLI FOR FORCING

Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Myrtle	7.50	68.00
Peace, white	5.00	45.00
Princeps, red	6.50	60.00

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago, Ill.

Buy Prince of Wales, the greatest florists' Gladiolus known. Extremely early, strong grower, big flowers of a beautiful color, a golden salmon, grand in sunlight and bewitching under electricity. Secure stock now, the demand will be tremendous when its merits are better known.

	100	1000
Prince of Wales, 1½-in. and up	$8.00	$75.00
Prince of Wales, 1-1½-in.	6.00	55.00
Planting stock, ½-in. and under	3.75	35.00

Send your name for my spring bulb list.

RAYMOND M. CHAMPE,

Walled Lake, Oakland Co., Mich.

PER 1000

	1-in.	1¼-in.	1½-in.
America	$18.00	$24.00	$30.00
F. King	17.00	22.50	28.00
Ida Van	17.50	24.00	30.00
Niagara	.....	.....	45.00
Schwaben	.....	50.00	60.00
Primulus Hy.	.....	18.00	23.00

PLANTING STOCK

	Under ½-in.	½-in.-¾
Mrs. F. King	$ 6.00	$ 8.50
Per 1000	25.00	40.00

John De Groot, Catonsville, Md.

Gladiolus bulblets, America, Mrs. F. King, Halley, Crackerjack and Princepine, per 1000, 50c; 5000, $2.00; 10,000, $3.00; peck, $10.00. Panama, twice the above prices, all postpaid. Larger quantities on request.

See display ad for large bulbs.

N. LEON WINTZER,

Gladiolus Grower. West Grove, Pa.

Clean, Sound, Healthy Bulbs.

	100	1000
America, 1½ and up	$3.25	$30.00
Francis King, 1½ and up	3.25	30.00

C. N. Heventhal, Godfrey, Ill.

1600	Panama	1½-in. up,	$45.00
2100	Halley	1½-in. up,	35.00
2300	Schwaben	1½-in. up,	55.00
2000	Yellow Hammer	1½-in. up,	60.00
1200	Chicago White	1½-in. up,	35.00
1000	Faust	1½-in. up,	55.00
800	War	1½-in. up,	50.00
2000	Princeps	1½-in. up,	50.00
1000	Niagara	1½-in. up,	45.00
3500	Orchid Flowering Mixture, "Kunderds"	1½-in. up,	30.00

E. A. Bause, R. No. 5, Painesville, Ohio.

Autumn Queen, one of the very best Gladioli for fall blooms, color cream, lightly overlaid with rose, large open flowers, well placed on straight, stiff spike. Any florist wishing good late blooms will do well to stock up with a few thousand of these.

	1½-in.	1¼-in.	1-in.	¾-in.
Autumn Queen	$40.00	$32.00	$25.00	$20.00
America	30.00	24.00	18.00	16.00
Halley	35.00	28.00	....	....
Florists' Mixture	18.00	14.00	10.00	....

Cash with order.

Frank Winans, Florist, Petoskey, Mich.

PETOSKEY GROWN GLADIOLI.

Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at $40.00.

Mrs. Frank Pendleton, a small surplus only, No. 1, $45.00; No. 2, $40.00.

Autumn Queen bulblets, $5.00 per quart.

This stock was grown on new land and is extra fine.

C. M. GROSSMAN,

Evergreen Farm, Petoskey, Mich.

Per 1000—	1½" up.	1¼" up.	1" up.
America	$30.00	$25.00	$20.00
Crackerjack	.....	.....	15.00

Independence, ⅜-in., $3.50; ½-in. up, $5.00; bulblets, $20.00 per bushel.

Mixture, large blooming stock, 1 in. up to giant sizes, $18.00, including 20 best varieties, about 10,000.

Mrs. Harry Chapin, Keithsburg, Ill.

GLADIOLI.

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY,

KENTFIELD, CALIFORNIA.

Bulblets of Annie Wigman, good yellow, $2.00 per 1000; 3000, $5.00; Mrs. King, Cracker Jack, 50c per 1000; 5000, $2.00; 10,000, $2.75; peck, $10.00. Fine mixture, $5.00 per peck, $15.00 per bushel. General wholesale list WITHDRAWN. Write us what you want. Quotations given if stock on hand.

Geo. S. Woodruff, Independence, Ia.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.

America, 1½ to 2½ in. ..... $20.00 per 1000
Panama, 1½ to 2½ in. ..... 30.00 per 1000

SEVIN VINCENT CO.,

417 Montgomery St., San Francisco, Calif.

GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.

GARDENS OF SMEDLEY, WATERLOO, IOWA.

GLADIOLUS AMERICA, a few thousand left, gilt-edge stock, No. 1, 1½ to 2 ins., $22.00; medium, 1¼ to 1½ ins., $19.00. Cash with order. Send stamps for samples.

The Templin-Crockett-Bradley Co., Cleveland, O.

Gladiolus America, 1½-in. and up, $25.00 per 1000; 1¼-in., $20.00 per 1000; ½ to 1-in., $15.00 per 1000. Bulblets, 75c per qt. Cash with order. Bushy Flower Garden, Bushy, Va.

Gladioli, 1000 mixed bulbs of various varieties, all good, $12.50 for the lot. A bargain for some thrifty grower.

ELITCH GARDENS CO., DENVER COLO.

For extra quality of Gladioli see our display ad in this issue.

UNITED BULB CO.,

Mount Clemens, Mich.

GLADIOLUS BULBS

America, 1½-in. and up. ..... $30.00 per 1000
Augusta, 1½-in. and up. ..... 30.00 per 1000

John Bauscher, Freeport, Ill.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

America, Pink Beauty, Princeps, Panama, and mixed, all sizes, in small lots. Write for clean-up prices. Perry Feagler, Auburn, Ind.

Gladiolus bulbs for sale, white and light mixed, ¾ to 1¼ ins., $6.00 per 1000; bulblets, $3.00 peck. Pierce & Son, West Medway, Mass.

GLADIOLI.

500 Halley, 1¼-in. and up, $2.50 per 100.

C. R. Wills & Sons, Greenville, O.

GLADIOLI.

Mary Pickford and other choice sorts. Write for list. J. G. Burrows, Onset, Mass.

---

400 Pendleton, No. 1, $4.00 per 100; 1500 No. 2, $30.00; 5000 No. 3, $22.50 per 1000.

Toerner Greenhouses, Logan, Ohio.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

$1.00 per copy prepaid.

Gladioli, 60 varieties, all sizes.

Geo. J. Joerg, New Hyde Park, N. Y.

GREVILLEAS

GREVILLEA ROBUSTA.

Extra fine from 2-in. pots, $8.00 per 100.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

HARDY PINKS

Hardy Pinks, 4 varieties, $6.00 per 100, $55.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

HARDY PLANTS

Hardy Perennials, strong, field grown plants for florists.

	Per 10	Per 100
Aquilegia, 6 named varieties	80c	$7.00
Campanula Medium, white, pink and blue	70c	6.00
Campanula Medium Calyc, white, pink and blue	70c	6.00
Carnation Grenadin, white and red	80c	7.00
Coreopsis Lanceolata	70c	6.00
Delphinium Belladonna	80c	7.00
Delphinium Chinense, white and blue	70c	6.00
Dianthus Barbatus, 9 named varieties	60c	5.00
Digitalis Gloxiniaeflora, white, pink and purple	70c	6.00
Lupinus Polyphyllus, 8 named varieties	90c	8.00
Shasta, Alaska Daisies	70c	6.00
Hollyhocks, 8 named varieties	70c	6.00

Bellis, Longfellow and Snowball, 60c 100, $5.00 per 1000.

John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

HARDY PLANTS.

Hardy Perennials, field grown.

	Per 10	Per 100
Hardy Aster Climax	$0.80	$7.00
Hardy Aster St. Egwin, Thos. Ware, Tartarica and White Queen	.70	6.00
Boltonia, Asteroides and Latisquama	.70	6.00
Eupatorium Coelestinum	.70	6.00
Hardy Grasses; Eulalia Gracillima	1.00	9.00
Erianthus Ravennae	1.00	....
Phalaris Arundinacea Var.	.80	7.00
Helianthus, in Var. single	.70	6.00
German Iris, Honorabilis, Celeste, Florentina Albo, Mme. Chereau and Lavender Queen	.60	5.00
Hardy Mums, pink, red, yellow and white	.70	6.00
Rudbeckia, Neumanii	.70	6.00

W. H. Nichols & Son, Painesville, Ohio.

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.

LUDWIG MOSBAEK, Ferndale, Askov, Minn.

PERENNIAL PLANTS.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.

Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.

Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.

Cash with order please.

LAGONDA FLORAL CO., SPRINGFIELD, O.

Delphinium Belladonna and Oriental Poppies, strong transplanted stock for potting, $2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c.

S. W. Pike, St. Charles, Ill.

PERENNIALS ARE MONEY-MAKERS.

An assortment of 24 varieties, the best for cutflower purposes, or to be sold over the counter. Write for prices.

M. Newkirk, Downers Grove, Ill.

Weller's Perennials are the best and you know it. We have the largest collection of varieties. Send us your list for quotation today.

Weller Nurseries, Holland, Mich.

HELIOTROPES

HELIOTROPE CENTEFLEUR.

We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, $3.00 per 100. POT PLANTS, $6.00 per 100.

CHARLES H. TOTTY COMPANY,

Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, post paid, special delivery; 2¼-in. pots, Eliz. Dennison and Centefleur and La Duse, $5.00 per 100, $45.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Heliotropes, dwarf, dark blue, 2¼-in. good stock, $4.00 per 100. Cash please.

Rudolph Irsa, East Hampton, N. Y.

Heliotropes, best dark blue, R. C., $1.25 per 100; 2¼-in., $3.50 per 100. Stocky plants. Cash.

W. BEZDEK, CEDAR RAPIDS, IA.

Heliotropes, R. C., $2.00 per 100; 2¼-in., 5c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotropes, dark blue, strong 2¼-in., ready for 3-in., $3.50 per 100.

Chas. Whitton, York & Gray, Utica, N. Y.

Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Heliotrope, $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Heliotrope, best purple sorts, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Heliotrope, blue, R. C., $1.50 per 100, prepaid.
Quaker Hill Greenhouses, Sebring, O.

3-in. Heliotropes, strong branching plants, 6c.
Harry E. Cooper, Salem, O.

Heliotropes, strong, 2½-in., $3.50 per 100; R. C., $1.25 per 100. H. W. Girton, Ridgway, Pa.

Heliotrope, blue R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Heliotropes, dark blue, 3-in., 6c. Cash.
Harry A. Cook, Oberlin, O.

HIBISCUS

2-in. Hibiscus .....$4.50 per 100; $40.00 per 1000
4-in. Hibiscus ..... 20.00 per 100.
The Schmidt & Botley Co., Springfield, O.

HYACINTHS

2000 Hyacinths, 4-in. pots, 6 colors, ready for Easter, $25.00 per 100.
Leonard J. Smith, Merchantville, N. J.

HYDRANGEAS

Pot grown plants of Otaksa and all the best French varieties.
FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.
OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.
These plants are good with short stocky shoots and well ripened.
J. L. SCHILLER, TOLEDO, O.

French Hydrangeas, started for Memorial Day.
5-in. pots .....$0.75 to $1.00 each
8 to 10-in. pots .....$2.00, $3.00 and $4.00 each
Easter Blooming Plants.
5-in., 2 to 5 buds .....$1.00 each
6-in., 7-in., 8-in.....$1.50, $2.00 and $3.00 each
30,000 2½-in. for April and May delivery.
2½-in. blue and pink assorted, $70.00 per 1000.
2½-in. Avalanche, Gen. de Vibraye, Bouquet Rose, Mme. Chautard, and other good varieties, $75.00 per 1000. J. J. LeBorious, Duluth, Minn.

Hydrangeas, French and Otaksa for early and Easter flowering. Fine plants.
4-in., 25 to 35c, 2 to 5 branches.
5-in., 50 to 75c, 4 to 7 branches.
6-in., 75c to $1.00, 6 to 9 branches.
7-in., $1.00 to $1.25, 8 to 12 branches.
Cash with order.
Lester Park Greenhouses, Duluth, Minn.

Hydrangeas, fine 2½-in. Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, $7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, $6.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

DORMANT STOCK FOR COOL HOUSE.
150 mixed French sorts, 4½-in. to 6-in., 30c to 50c; 350 3-in., 10c; would exchange for Carnation cuttings, May 1 delivery, from soil.
A. J. Humphreys, Mt. Sterling, Ky.

French varieties and Otaksa, 2¼-in., $8.00 per 100, $75.00 per 1000. For larger sizes to grow on for Easter, ask for prices.
Roman J. Irwin, 321 6th Ave., New York.

Hydrangea Otaksa, 20c per blooming branch. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, Otaksa, 5-in. plants, 4 to 7 branches, $50.00 per 100.
W. E. F. Weber, Sault Ste. Marie, Mich.

Hydrangeas, 5 and 6-in., $35.00 and $40.00 per 100. Fred Burre, Peoria, Ill.

Hydrangeas, can only offer 7-in. at $1.50 to $2.00, 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

IMPATIENS

Impatiens Sultani Hybrids, fine range of colors in mixed hybrids from cuttings, $6.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

200 Impatiens Sultani, deep pink, 2¼-in., $5.00 per 100. Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

IMPATIENS SULTANI
Deep pink, white, violet rose, orange, 2½-in. pots, $4.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens, scarlet, 2¼-in., $4.00 per 100, $35.00 per 1000. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Impatiens, Holstii, scarlet and light pink, strong 2-in., ready for a shift, $4.00 per 100. Cash. Theo. Fetters, Harbor Springs, Mich.

Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fenton, Evansville, Ind.

IRISES

IRIS.
Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, $2.50 per 100. Madame Chereau, $3.75 per 100. Special prices in large quantities.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

IVIES

English Ivy, strong rooted cuttings, from soil, $2.50 per 100, $20.00 per 1000; parcel post paid; 3-in. pots, 15 to 18-in., ready for 4-in., $16.00 per 100. Parlor Ivy R. C., $2.00 per 100, $15.00 per 1000, parcel post paid; 2¼-in. pots, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

English Ivy, 2½-in., good plants, $3.00 per 100. Cash.
Parlor Ivy, 2¼-in., $3.00 per 100. Cash. See Plumosus and Calla advs.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

English Ivy, 2 in.....$3.50 per 100
German Ivy, 2 in..... 3.50 per 100
German Ivy, R. C..... 1.50 per 100
Fred Burre, 936 W. Wilcox, Peoria, Ill.

EXTRA STRONG
English Ivy, 15-in., 2½-in. pot.....$3.50 per 100
English Ivy, 8-in. pot..... 6.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

English Ivy, strong, well-rooted cuttings, $1.75 per 100, $15.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

German Ivy, 2-in., $4.00 per 100. English Ivy, 2-in., $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

German or Parlor Ivy, R. C., 90c per 100, $8.00 per 1000 postpaid; 2-in., 3c. Cash.
Harglerode Bros., Shippensburg, Pa.

Parlor Ivy, 2¼-in., $3.00 per 100. Cash.
Mrs. L. A. Flack, 918 N. Gibson St., Princeton, Ind.

German or Parlor Ivy, 2 in., strong, $2.50 per 100; R. C., $1.25 per 100.
M. S. Pontrich, Richmond, Ky.

Parlor and English Ivy, extra strong, ready for 4-in., $5.00 per 100, to reduce stock.
Archias Floral Co., Sedalia, Mo.

English Ivy, fine stock with runners, 2¼-in., $4.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

German Ivy, 2¼-in., $5.00 per 100, $45.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

English Ivy, R. C., $1.50 per [illegible] out of 4-in., 6c, staked 18-in. high. Cash [illegible] per 100. Ca[illegible]
W. E. Trimble Greenhouse C[illegible] Ave., St. Louis, Ill.

English Ivy, strong R. [illegible]settias to [illegible] 100, $16.00 per 1000. Cash. [illegible] per [illegible] pair.
THE IMLAY CO., [illegible]gelen, C[illegible]LE, O.

English Ivy and Parlor Ivy [illegible]lants, $1[illegible]-in. pots, $2.00 per 100, $18.50 per [illegible] Wilkins[illegible]
J. C. [illegible]AS [illegible], Pa.

English Ivy, 2½-in. pot [illegible]AS [illegible] per 100, parcel post prepaid. Leaf[illegible]
DINGEE & CONARD CO., [illegible]ne GROVE, PA.

Parlor Ivy, 2½-in., 3c; [illegible]G[illegible]ers $2.50 per 100. Chas. A. Pfe[illegible] & dalia, Mo.

English Ivy, strong R. C., [illegible] per [illegible], postpaid. Chas. Frost, K[illegible]worth, N. J.

German or Parlor Ivy, R. C., $1.[illegible] per 100, postpaid. The East Lawn Gardens, Urbana, O.

English Ivy, extra strong 2-in. stock, 4c.
S. W. Pike, St. Charles, Ill.

German Ivy, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

English Ivy, rooted cuttings, fine stock, $15.00 per 1000. Rudolph Irsa, East Hampton, N. Y.

JASMINES

Jasmine Vine, 2½-in., $5.00 per 100, fine for window box, tables or baskets. Used once you will never be without it. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

LANTANAS

Lantanas, Violet King, king of all Lantanas; this is the World's Best; my famous seedling, a combination of the richest colors; 2-in., $8.00 per 100; also the Weeping Lantana, 2-in., $5.00 per 100; see my advs. under Mesembryanthemums, Fuchsias, Miscellaneous, Pelargoniums and Coleus. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Lantanas, R. C...$2.00 per 100; $18.00 per 1000
Lantanas, 2-in.... 5.00 per 100; 40.00 per 1000
WEEPING LANTANAS.
R. C. .....$1.25 per 100; $10.00 per 1000
2-in. ..... 4.00 per 100; 35.00 per 1000
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

EXTRA STRONG
Red Lantanas, 2½-in. pot.....$4.00 per 100
Pink Lantanas, 2½-in. pot..... 4.00 per 100
White Lantanas, 2½-in. pot..... 4.00 per 100
Weeping Lantanas, 2½-in. pot..... 4.00 per 100
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Fifth Edition Now Ready.
$1.00 per copy prepaid.
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Dwarf Lantanas, best varieties, $6.00 per 100, $55.00 per 1000.
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100 Lantanas, weeping, 2¼-in., $5.00 100. Cash.
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Lantanas, $4.50 per 100, $42.50 per 1000.
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Lantanas, weeping, 2-in., $4.00 per 100.
S. D. Brant, Clay Center, Kans.

Lantanas, 2-in., extra fine plants, $3.50 per 100. H. W. Girton, Ridgway, Pa.

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LILIES
Lilium Giganteum .....$55.00 case
Rubrum, 8 to 9-in..... 20.00 per 100
Album, 9 to 11-in..... 30.00 per 100
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Giganteum, Magnificum, Melpomene, Rubrum, Album and Auratum in all sizes. Write for prices.
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Lilium Canadense, 1st size.....$5.00 per 100
Lilium Canadense, 2nd size..... 3.00 per 100
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Ask for prices on larger quantities.
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Lily-of-the-Valley, Holland pips for outside planting, $12.00 per 1000. Cash with order. Prompt shipment.
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Lily-of-the-Valley, $3.00 per 100, $27.50 per 1000. The Schmidt & Botley Co., Springfield, O.

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Katherine Mallard, 2-in., $2.50; 3-in., $6.00 per 100. Cash.
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Lobelia Kath. Mallard, 2¼-in. at $6.00 per 100, $50.00 per 1000.
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Madeira Vines, $2.00, $3.00, $4.00 per hundred. No order accepted for less than one hundred. John Stamm, Hutchinson, Kans.

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Mesembryanthemum Rosea, fine for hanging baskets, the true large flowering, brilliant pink, with the attractive yellow center, 2-in. as good as any 2½-in.; you can take cuttings from these plants; $5.00 per 100, $45.00 per 1000; also the small Dew Plant or Ice Plant, 2-in. trailing, pink flower, $4.00 per 100; English Ivy, 2-in., ready for 3-in., $6.00 per 100.
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Mesembryanthemums, the large pink blooming kind, fine for porch boxes and hanging baskets. Last season we retailed thousands of them and shipped them to nearly every state in the Union. Small pots, $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000. Rooted cuttings, $1.75 per 100, $15.00 per 1000. Unrooted cuttings, $10.00 per 1000.
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Mesembryanthemums, fine for porch baskets, the large pink flowering variety, extra bushy plants, ready for 3-in., 5c.
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Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, $10.00 per 1000.
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Mesembryanthemums, large pink R. C., $1.25 per 100, prepaid; 2-in. in bud, $3.00 per 100.
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, large brilliant pink, R. C., $1.25 per 100; extra strong 2 in., $4.00 per 100. F. C. Freeman & Sons, Portland, Ind.

Mesembryanthemums, rooted cuttings, Chrystallinum, pink, fine for hanging baskets, $2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

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Moonvines, white, strong 2¼-in., pots, $6.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

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Moonvines, strong, 2-in., $4.00 per 100.
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Moonvines, 2-in., $4.00 per 100.
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Mignonette seedlings, $1.25 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

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Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.
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Norway Maples a Specialty
Special carload lot offer.

8 to 10 ft.,	1¼ to 1½	in. cal....	$ 80.00 per 100
10 to 12 ft.,	1½ to 1¾	in. cal....	100.00 per 100
12 to 14 ft.,	1¾ to 2	in. cal....	150.00 per 100
12 to 14 ft.,	2 to 2½	in. cal....	175.00 per 100
14 to 16 ft.,	2½ to 3	in. cal....	225.00 per 100
14 to 16 ft.,	3 to 3½	in. cal....	300.00 per 100
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Again we say to you, here is the place to buy Shrubs, Trees and Hardy Flowering Plants that are—GROWN RIGHT—DUG RIGHT—PACKED RIGHT—PRICED RIGHT—SHIPPED QUICK—and are sure to BEAR FRUIT OR BLOOM. We give you quick service and hold orders only long enough to carefully pack and ship them. We are pleasing hundreds of florists, let us satisfy you.

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	10	100
Norway Maple, 8-10 ft.	$10.00	$.....
Norway Maple, 2-3 in.	25.00	.....
Elm, 8-10 ft.	4.50	40.00
Elm, 1½-2 in.	12.50	110.00
Catalpa Bungei, 7 ft., extra nice	1.50 each	

SHRUBS

	10	100
Althea, red, blue, white, pink, 3-4 ft., fine	$3.50	$.....
Berberis Thunbergii, 12-18 in.	1.25	8.00
Berberis Thunbergii, 18-24 in.	1.50	12.50
Berberis Thunbergii, 24-30 in.	2.00	17.50
Scarlet Dogwood, 2-3 ft.	1.50	12.00
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Silky Dogwood, 2-3 ft.	1.50	12.00
Forsythia Intermedia, 3 ft.	1.75	15.00
Forsythia Fortunei, 2-3 ft.	2.50	20.00
Hydrangea P. G., 18-24 in.	3.50	30.00
Hydrangea P. G., 2-3 ft.	4.00	35.00
Ibota Privet, 2 ft.	1.50	11.00
Honeysuckle Morrowi, 3 ft.	2.50	22.00
Philadelphus Coronarius, 2-3 ft.	1.75	15.00
Philadelphus Coronarius, 3-4 ft.	2.00	17.50
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Weigela Rosea, 2-3 ft., light	2.00	17.50
Weigela Rosea, 2-3 ft., good	2.25	20.00
Weigela Rosea, 3-4 ft., heavy	3.00	27.50
Weigela Amabilis, 3-4 ft., heavy	3.00	27.50
Weigela Floribunda, 3-4 ft., heavy	3.00	27.50
Weigela Desboise, 3-4 ft., heavy	3.00	27.50
Weigela Variegata, 2-3 ft.	2.50	22.00

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All Fruits are scarce and high in price. We will ship you Fruit Trees or Berry Bushes as long as the supply lasts. None reserved.

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Do not forget that we are headquarters for field grown Perennials. Buy them here and get good goods and quick shipment.

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If you do not have a copy of our list send for one today. Remember we are in business to please you. Every part of our organization is for your benefit and to provide you with what you need. We have sold customers every year for 10 years. Let us be of service to you.

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Aurora, Illinois.

ONARGA NURSERY COMPANY

Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

	100	1000
Hydrangeas P. G., 2-3-ft.	$25.00	$.....
Seven Sisters Roses, 2-3 years, extra strong	20.00	150.00
Spiraea Van H., 12-18-in., strong.	6.00	50.00
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Spiraea Van H., 2-3-ft., strong.	12.00	.....
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Trees, Shrubs, Roses and Perennials in carload lots. New trade list ready.

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10,000 Dwarf Box, 3 yr., No. 1, 4-6-in.	$10.00
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2000 2 and 3 yr. field grown climbing Roses, $18.00 per 100.

Crimson Rambler, Lady Gay, Blue Rambler, Dorothy Perkins, Red Dorothy Perkins, White Dorothy Perkins, Philadelphia Rambler, Mary Washington, everblooming Crimson Rambler.

300 Roses, 2 and 3 yr., $30.00 per 100; Mlle. Franzisca Kruger, Sir Thomas Lipton, Clothilde Soupert, Magna Charta, Henri Martin.

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5000 Linnaeus Rhubarb, 2 yr.	$25.00
5000 Linnaeus Rhubarb, 1 yr., strong	20.00

Packing extra.

Shade trees and shrubs in large supply.
J. B. WATKINS & BRO.,
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SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Height	Caliper 6-in. above ground	10	100
8-10-ft.	1 to 1½-in.	$11.00	$ 95.00
10-12-ft.	1½ to 2 -in.	16.50	140.00
12-14-ft.	2 to 3 -in.	27.50	235.00
14-16-ft.	3 to 4 -in.	65.00	.....

THE D. HILL NURSERY CO.,
Box 403, Dundee, Illinois.

7500 CALIFORNIA PRIVET.
1-yr.-old, thin, well rooted.....$10.00 per 1000
1-yr.-old, 2 to 3 ft..$2.50 per 100 20.00 per 1000
Packed free. Cash with order.
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Florists' Pub. Co., Caxton Bldg., Chicago.

SPECIAL OFFER OF 4000 SHADE TREES.
Silver Maple, American Elm, Catalpa Speciosa and Sycamore, fine and stright.
Caliper 6 in.

Height above ground	Per 10	Per 100
2-in.	$7.50	$70.00
1½-in.	5.00	45.00
8 to 10-ft.	4.50	40.00
6 to 8-ft.	3.50	30.00

Packing extra. Special price for the lot.
Cash.
CREST NURSERY, PIQUA, OHIO.

Let me price your Nursery Stock. I guarantee satisfaction. I filled twice the trade orders last fall as any fall before and did not get one complaint regarding stock, packing or promptness. I may not print so good a little ad as this again, but not because I don't try.
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Pussy Willows, Salix Caprea cuttings, sure to grow with fair care, 100 for $1.00, 200 for $1.50 by mail. Strong cuttings, $2.50 per 1000, 5000 for $10.00 by express. Trans. 2 yr., with heads, 5 to 6 ft., $3.00 per doz., $15.00 per 100; 4 to 5 ft., $2.50 per doz., $10.00 per 100. Packed free. Chas. Black, Hightstown, N. J.

1000 or more American White Elm and S. Maple, 2 to 4 ins. caliper. Larger sizes, twice transplanted.
G. J. BRAUN, Nurseryman,
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Pussy Willows, 1-yr. old, 3 to 4-ft., $10.00 per 100, $80.00 per 1000.
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Grape cuttings. Look at prices in my display adv. this issue.
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Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.
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Evonymus Japonica, R. C., $30.00 per 1000.
Sarver Floral Co., R. F. D. 11, Dallas Tex.

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Oleander, pink .....$6.00 per 100
Oleander, white ..... 6.00 per 100
The Schmidt & Botley Co., Springfield, O.

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Oranges, Dwarf, 2½-in., pots, $7.00 per 100.
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ORCHIDS.—Annie [illegible]rge orchid plants in following varieties: $5.00 [illegible]eya Trianae, Gaskelliana, Schroed[illegible]ae, $5.00 per 100, ana, Speciosissima, Gigas, Mossiae Lane mixtures to close this stock out, which will [illegible]eneral [illegible]d in spring, is $2.50 up to $15 per [illegible] what you [illegible]e for $12,000. Terms of sale [illegible]nand. [illegible]der to close them out, all are [illegible] Geo. S. [illegible] asked. Address Orchid, P. O. [illegible]J. clea[illegible]vidence, R. I.

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Orders boo[illegible] for shipment right after Easter. 4-in. [illegible] Lutescens, 3-4 plants to pot, 22-28 i[illegible]ve, [illegible] clean, strong stock, ready for 6-in. [illegible]ots, $15.00 per dozen, $100.00 per 100. [illegible] charge for packing. Cash with order or r[illegible]ences from unknown parties.
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Kentia Belmoreana and Forsteriana, 3-in., ready for shift, $15.00 per 100. Cash. Add 5% for packing.
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PALMS.
Kentia Belmoreana and Forsteriana, extra large, 5-in., $1.25; 6-in., $2.00 each.
Woodland Park Floral Co., Sumner, Wash.

Palm Kentia Belmoreana, 4-in.....55c each
Palm Kentia Forsteriana, 4-in.....65c each
The Schmidt & Botley Co., Sprinfield, O.

Cocos Weddelliana, 2¼-in., 3 to 9 in. high, 4 to 5 leaves, fine color, $17.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

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Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open ground for

3-in. pots	$ 6.00 per 100
4-in. pots	8.00 per 100
6-in. pots	12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, $3.00. These are all good strong plants and can be shipped either in the near future or in the spring. S. S. Skidelsky & Co., 50 Park Place, New York.

3-in. Pandanus Utilis	$20.00 per 100
4-in. Pandanus Utilis	25.00 per 100
2½-in. Pandanus Utilis	15.00 per 100

POEHLMANN BROS. CO.,
Morton Grove, Illinois.

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Strong transplanted pansy plants of Steele's private stock strain, at $1.00 per 100, $9.00 per 1000. Cash with order. Sunny Point Floral Co., North Milwaukee, Wis.

Pansies, Kenilworth strain, cold frame grown, reset in October, now in bud. These will be fine for Easter, $2.50 per 100.
The East Lawn Gardens, Urbana, O.

100,000 Pansy Plants. We have been growing pansy plants for the trade for nine years, and we have never had enough to supply the demand.

Improved Giant Trimardeau and Giant Florists' Mixture which contains all the shades and colors and a good percentage of copper, bronze, pink, and red, which are sometimes scarce in other mixtures. First of August sown, grown in frames, strong plants, coming in bloom, $5.00 per 1000. Transplanted July sown, $10.00 per 1000. Cash please.
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Pansy seedlings, extra strong, will make fine flowering plants for May. Michell's Giant Exhibition and Steele's Mastodon, $4.00 per 1000. Steele's in separate colors, bronze, Mme. Perret, Adonis, $4.50 per 1000. Steele's Mlle. Isabelle and Vulcan, new, $5.00 per 1000. Cash with order.
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Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, $6.00 per 1000, $16.50 per 3000, $25.00 per 5000. Cash with order. John Irvine, Bay City, Mich.

20,000 Transplanted Giant Trimardeau, Florist's best mixture, from early sown seed, grown cool; healthy foliage, good strong roots, stand shipping, and bloom early, after you plant them out in cold frames. 80c per 100, $7.50 per 1000. H. J. Potomkin, Muncie, Ind.

PANSY, STEELE'S MASTODON, STRONG TRANSPLANTED PLANTS, READY NOW, $10.00 per 1000. Cash.
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Pansy seedlings, Steele's Mastodon, four to six leaves, vigorous, well rooted plants, 40c per 100, or $3.50 per 1000. Cash with order.
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Pansy seedlings, now ready, Steele's Giant Mixture, nice stocky plants, fine for summer blooming, $3.50 per 1000. Cash with order.
Swaby Greenhouses, St. Charles, Ill.

Pansy plants, Giant mixture, transplanted plants, $1.00 per 100 by mail, $8.00 per 1000 by express. S. W. Pike, St. Charles, Ill.

Pansy seedlings, ready to transplant. Steel's Mastodon, mixed, $4.00 per 1000, prepaid. by parcel post. C. C. Breece, R. D. 7, Delaware, O.

Pansy plants, Giant Trimardeau, mixed seedlings, $4.00 per 1000, 5000 and over, $3.00 per 1000. P. P. S. T. Danley & Son, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors. $4.00 per 1000. J. C. Schmidt. Bristol, Pa.

PELARGONIUMS

PELARGONIUMS.
Easter Greeting and Wurtembergia
The two great leaders.
Great stock.
Perfectly free of white fly.

Prices per 100

3500 Easter Greeting, 2¼-in.	$12.00
1200 Wurtembergia, 2¼-in.	12.00
1000 Easter Greeting, 4-in.	35.00
800 Wurtembergia, 4-in.	35.00

This 4-in. stock is certainly a picture and will bring you big returns.
Cash with order.

C. L. HUMPHREY.
Zanesville, Ohio.

PELARGONIUMS.
Easter Greeting, Wurtembergia and Swabian Maid.

2½-in.	$12.00 per 100;	$110.00 per 1000
3 -in.	17.50 per 100;	175.00 per 1000
4 -in.	25.00 per 100;	250.00 per 1000
5 -in.	50.00 per 100	

Add 5% for packing.
KROWKA BROS.,
4938 N. Western Ave., Chicago, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal.
Delivery in April.
$1.75 per doz., $12.00 per 100.
Add 5% for packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, Easter Greeting and Lucy Becker.

4-in.	$25.00 per 100
6-in.	75.00 per 100
7-in.	1.50 each

These are all A No. 1 plants and ready for shift. Will make fine plants for Easter. Cash please. Groves Floral Co., Atchison, Kan.

Lemon scented Pelargoniums from 2½-in. pots, $10.00 per 100; rooted cuttings, $6.00 per 100. Cash. With each 100 R. C. I will give 15 from pots. No disease or insects attack them; compact, wonderfully laced foliage; stand any usage or soil, attractive in vases and boxes; odor demands attention. B. J. Passmore, Malvern, Pa.

Good, strong 5-in. Easter Greeting Pelargoniums, $6.00 per doz.; good, strong 6-in. Easter Greeting, $7.50 per doz. Haase Bros., Pekin, Ill.

Pelargoniums, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia, 2-in., $12.00 per 100. See my advs. under Miscellaneous, Fuchsias, Mesembryanthemums, Coleus and Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, $12.00 per 100, $110.00 per 1000. Lucy Becker and Wurtembergia, strong, 3-in. plants, ready for shifting, at $27.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Pot bound stock, well branched, best mixed varieties of pelargoniums.
350 2½-inch .....$12.50 per 100
50 3-inch ..... 15.00 per 100
Pleasant View Greenhouses, Madisonville, Ky.

Pelargoniums, Easter Greetings, Swabian Maid, Prince Bismarck, Gardener's Joy, 3-in., named, $15.00 per 100; mixed, $14.00 per 100. Cash please.
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Fine 2¼-in. Wurtembergia and Swabian Maid, 12c; most of these plants are showing bud, many of them ready for 4-in. None better. No white fly. Cash or C. O. D.
Woodbury & Woodbury, St. Johns, Mich.

PELARGONIUMS.
Finest stock in Central Illinois, 2½-in., $12.50; 4-in., $35.00 per 100; 5-in., 65c and 75c; 6-in., $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, extra strong, Easter Greeting, Wurtembergia and Swabian Maid, asstd., 2½-in., 10c; 3-in., 15c; 4-in., 25c. All ready for shift. Packing free. Archias Floral Co., Sedalia, Mo.

Pelargoniums, 2¼-in., $12.00 per 100, mixed only, ready now. Separate varieties will be ready later.
Roman J. Irwin, 321 6th Ave., New York.

Pelargonium Mrs. Layal, pansy geranium; $10.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

500 LUCY BECKER PELARGONIUMS, 2-IN., $12.00 PER 100.
FRED W. ARNOLD, CAMBRIDGE, O.

Pelargoniums, Easter Greeting, 2¼-in., $15.00 per 100, fine stock. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Pelargoniums, Easter Greeting, fine plants, 3-in., $12.00 per 100; 5-in., 40c each. Edward Whitton, York & Walnut, Utica, N. Y.

Easter Greeting, strong plants, 3-in., ready to shift, $14.00 per 100. Cash.
Heckenkamp, Quincy, Ill.

Strong Easter Greeting, 2½-in., $12.00 per 100; 3-in., $16.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

100 Easter Greeting, strong 4-in., $25.00.
Lake Shore Greenhouse, Albert Lea, Minn.

Pelargoniums, 2¼-in., 10c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., $10.00 per 100.
Fred Burre, Peoria, Ill.

PEONIES

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

Double pink Peonies, 7c.
Levant Cole, Battle Creek, Mich.

Peonies, fine lot, for March delivery, buy now. C. Retscher, Dover, O.

PETUNIAS

PETUNIAS.
Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
RICHARD DIENER COMPANY,
Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2¼-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

	100	1000
Petunias, double	$4.50	$40.00
Petunias, single	4.00	35.00

The Schmidt & Botley Co., Springfield, O.

Petunias, Dreer's, single, strong trans. plants, ready for 2¼ in., mixed colors, $1.75 per 100, postpaid; $14.00 per 1,000, express. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Petunias, Dreer's single fringed, mixed, beautiful colors, large transplanted plants, ready for 2¼-in., $1.75 per 100, postpaid, $15.00 per 1000 by express. Edward Whitton, Utica, N. Y.

Double Petunias, Dreer's Fringed, strong plants, out of 2¼-in pots, $3.00 per 100.
J. C. Schmidt, Bristol, Pa.

Petunias, doubles fringed, 10 varieties, R. C., $1.50 per 100, postpaid; 2-in., 3½c. Cash.
Hargierode Bros., Shippensburg, Pa.

Petunias, single fringed, splendid strain, strong transplanted, seedlings, $2.50 per 100, cash. Brill Celery Gardens, Kalamazoo, Mich.

Double Petunias, Pink Beauty, 2½-in., $5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

Double Fringed Petunias, the big Carnation white, fine for funeral work, 2-in., $6.00 per 100.
Royston & Fenton, Evansville, Ind.

Petunias, 2¼-in., double white, very strong, at $3.50 per 100.
Wm. Schwan & Son, Fredonia, N. Y.

Double white Petunias, 2¼-in., $5.00 per 100; R. C., $3.00 per 100.
S. M. Harbison, Danville, Ky.

2½-in. Double White Petunias, $5.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

Petunias, double variegated, 3-in., $6.00 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

2½-in. double Snowball Petunias, $5.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

Petunias, double, mixed, 3-in., $8.00 per 100. Cash please. Hall's Greenhouse, Clyde, O.

Petunias, double, R. C., $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Choice double fringed, 2¼-in. Petunias.
GULLETT & SONS. LINCOLN, ILL.

PHLOXES

Hardy Phlox, 2 yr., and other strong Perennials. List free.
W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Plumbago Capensis, blue, strong, 2¼-in., pots, $10.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Plumbago, blue, 2¼-in., $5.00 per 100.
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $15.00 per 100, less than 100 at $17.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, $10.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3645 Iowa, Ave., St. Louis, Mo.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.

California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100. Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

3000 good strong stock plants, $10.00 per 100.
Wm. M. Turner, Wilkinsburg, Pa.

PRIMULAS

PRIMULAS
The Strain That Leads.
Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.
CHINENSIS, LARGE FLOWERING FRINGED, in separte colors or mixed, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
MALACOIDES TOWNSENDII, 2-in. pots $7.50 per 100; $70.00 per 1,000.
OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
All Obconicas for June delivery from 3-in. pots, $12.00 per 100.
SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, $7.50 per 100. Supply limited.
All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.
J. L. SCHILLER, TOLEDO, OHIO.

PRIMULA OBCONICA
GIGANTEA, ROSEA, KERMESINA, PURPLE.
GRANIFLORA, Appleblossom, Kermesina, Rosea, Purple and Blue.
Fine stock for Easter, full of bud and bloom, out of 4-in pots, $20.00 per 100. Cash.
PRIMULA MALACOIDES, 2½-in., all in bloom, fine for making up pans, $4.00 per 100. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Primula Obconica, assorted colors, good stock, full of flowers. Each plant is a bouquet in itself. These will be money makers for you.
Out of 4-in. pots.....$20.00 per 100
Out of 5-in. pots..... 40.00 per 100
Cash with order.
The above prices include packing on all orders for $10.00 or more. Less than $10.00 add 50c to amount of order.
R. S. McMurray, Bellefontaine, O.

Primula Obconica, bloom and bud, good 4-in. stock that is sure to please, 20c each. Packed free. Cash please.
Griffen's Flower Shop, Hannibal, Mo.

In bloom, Primula Obconica, 6-in., 75c and $1.00, all colors. This stock is very showy, heavily flowered, just what you want for Easter and before. No charge for packing. If you wish stock shipped in pans, add 10%. Do not fail to order from here for satisfaction. Cash with order.
Glenn E. Moore, Rushville, Indiana.

Primula Obconica; these plants are from seed of our own large flowering strain; colors are clear and distinct; Apple Blossom, Rosea and Kermesina assorted. Thrifty plants in bud and bloom. 3-in., 12c; 4-in., 18c. These prices include careful packing without clay pots. Cash with order, please. C. F. Mahan & Co., R. No. 8, Dayton, Ohio.

Primula Obconica, mixed colors.
4-in. in bud and bloom.....20c
5-in. in full bloom.....40c
Cash with order. Packed light in paper pots. See Cyclamen and Cineraria ads.
H. F. MERRILL. SAYRE, PA.

Kewensis, fine, in bloom, 2½-in., 3-in., 5c and 6c. Malacoides, fine bloom, 2½ in., 5c. 4-in. Easter plants, 25c. Chinese, white, big yellow center, extra fine, 5c to 50c each. Cash.
M. & S. L. Dysinger, Albion, Mich.

Primula Obconica Grandiflora, large flowering in bud and bloom, Apple Blossom and Rosea, fine stock, ready for a shift, 4-in., at $18.00 per 100, or 200 for $35.00. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

PRIMULA OBCONICA.
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica; you never saw better specimens; in full bloom out of 5-in. pots, 50c each. Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Primula Obconica Grandiflora, large flowering strain, Apple Blossom and Rosea, fine plants, ready for shift, 2-in., 4c; 3-in., 10c.
F. E. Huston, 16 Colorado Ave., Dayton, O.

Primula Obconica, 3½-in. in bud and bloom; fine plants ready for fives, Schiller's stock, $16.00 per 100, no packing charge. Cash please.
Crissman Greenhouse Co., Punxsutawney, Pa.

Primula Obconica, fine stock full of buds and bloom, 3, 4, 5 and 6-in., 10c, 20c, 40c and 75c. 7½% for packing.
C. H. Frey, Lincoln, Neb.

PRIMULAS, Obconica and Malacoides, all particularly fine stock, 4-in., 25c, and 5-in., 40c. All well in bloom. Packing at cost.
BLITCH GARDENS CO., DENVER, COLO.

PRIMULAS IN BLOOM
Primula Obconica, 5-in., 50c; 5-in. select, 75c.
GULLETT & SONS. LINCOLN, ILL.

Primrose Obconica, 5-in., 40c each. Cash with order. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing.
Otto P. Krueger, Toledo, Ohio.

4 and 5-in. Obconica, full bud, fine for Easter, each 25c, divided half and half.
J. F. Sked, Florist, Westerville, O.

200 Primula Obconica, mixed colors, in bloom, out of 4-in. pots, $20.00 per 100 . Cash please.
Lehman Bros. Floral Co., Muskegon, Mich.

Primula Obconica, 4-in., full bloom and bud, $20.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Primula Obconica, 4-in. in bloom, 25c; 5-in. in bloom, 50c each. Cash. Fine healthy plants.
E. J. Ulrich Floral Co., Tiffin, O.

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, $25.00 and $35.00 per 100. Cash please.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Obconica, mixed colors, 4-in., extra strong, all in bud and bloom, $25.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

PRIVET

EXTRA STRONG
CALIFORNIA PRIVET
3 to 6 ft.....$60.00 per 1000
3 to 4 ft..... 50.00 per 1000
Oak Grove Greenhouse, Tuskegee, Ala.

Amoor River Privet, 1 yr., 15 to 36-ins., mostly branched, $4.00 per 100, $30.00 per 1000.
Reynolds Nursery Co., R. 2, Winston-Salem, N.C.

RASPBERRY PLANTS

CUMBERLAND plants, greatest money-maker. Also other fruits. Strong, vigorous, heavily rooted, the very best. Send for catalog.
Elmer H. Nevins, Ovid, Mich.

RASPBERRIES.
Cumberland, black, fine plants, $3.00 per 100, $25.00 per 1000. Also fine red at same price.
J. M. Auge's Flower Shop, Fort Madison, Ia.

ROSEMARY.

ROSEMARY

	In pots Per 100	Out of pots Per 100
Rosemary, 5-in.	$50.00	$40.00
Rosemary, 4-in.	27.00	20.00
Rosemary, 3-in.	17.00	12.00
Rosemary, 2-in.	10.00	6.00
Rosemary, rooted cuttings		2.00

George Bros. & Co., New Kensington, Pa.

ROSES

50,000 GRAFTED

ROSE PREMIER

Here is your only

opportunity to buy

CHOICE GRAFTED

PREMIER PLANTS

$40.00 per 100

$350.00 per 1000

Can make delivery at rate of 5000 weekly beginning at once.

Absolutely healthy A No. 1 stock.

Place your order at once for immediate or deferred shipment.

WEISS & MEYER CO.,

MAYWOOD, ILLINOIS.

ROSE PLANTS.

Young Stock, 2½-inch	Own Root 100	Own Root 1000	Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	18.00	150.00	30.00	250.00
Hoosier Beauty	15.00	125.00		
Hadley	15.00	125.00		
Mrs. Charles Russell	25.00	200.00		
American Beauty	20.00			
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin. Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

ROSES.

We offer good 2½-in. stock of the following varieties for March and later delivery:

	OWN ROOT Per 100	OWN ROOT Per 1000	GRAFTED Per 100	GRAFTED Per 1000
Premier	$20.00	$175.00	.....	.....
Columbia	18.00	150.00	.....	.....
Russell	22.00	200.00	.....	.....
Hadley	15.00	125.00	.....	.....
Pink Killarney	15.00	125.00	.....	.....
White Killarney	15.00	125.00	.....	.....
Killarney Bril't.	15.00	125.00	.....	.....
Double White Killarney	15.00	125.00	.....	.....
Ophelia	15.00	125.00	.....	.....
My Maryland	15.00	125.00	.....	.....
Mrs. Aaron Ward	15.00	125.00	.....	.....
Pilgrim	40.00	350.00	$45.00	$400.00
Crusader	40.00	350.00	45.00	400.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Frank W. Dunlop	35.00	300.00	40.00	350.00
Madam Butterfly	35.00	300.00	45.00	400.00
Cornelia	30.00	250.00	40.00	350.00

Special: An exceptionally fine lot of 8000 fine Russells—ready for immediate delivery. Better act at once, if you wish to get in on this lot. They are extra good.

S. S. PENNOCK CO.,
1606-20 Ludlow St., Philadelphia, Pa.

Harcourt (double white) 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1000.
F. Dorner & Sons Co., LaFayette, Ind.

Elegant Rose stock of the leading varieties for immediate or later delivery. All clean, strong stock. Place your orders now and be assured of delivery.

	Rooted Cuttings Per 100	Rooted Cuttings Per 1000	2½-inch Pot Plants Per 100	2½-inch Pot Plants Per 1000
Premier	$15.00	$125.00	$22.00	$200.00
Columbia	10.00	80.00	16.00	140.00
Ophelia	9.00	70.00	15.00	130.00
Milady	10.00	80.00	16.00	140.00
Russell	15.00	125.00	22.00	200.00
White Killarney.	9.00	70.00	15.00	130.00

Bench Plants

	Per 100	Per 1000
Russell	$22.00	$200.00
Milady	17.00	150.00
My Maryland	11.00	110.00

ALBERT F. AMLING CO.,
Maywood, Illinois.

FOR FALL 1920
ORDER NOW AND BE SURE.
Florists' XXX Forcing Grade
2 yr. Field Grown Roses

We will be in position to supply more and better Roses for florists' pot plant forcing than ever before. Top notch stock can be expected from our blocks this year.

BABY RAMBLER CLASS: Erna Teschendorff, Orleans, Jessie and Crimson Baby, $45.00 per 100, $400.00 per 1000.

HYBRID PERPETUALS: Magna Charter, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet, and Capt. Hayward, $45.00 per 100, $400.00 per 1000.

RAMBLER or CLIMBING ROSES: Crimson Rambler, Dorothy Perkins, Excelsa, and White Dorothy, $35.00 per 100, $300.00 per 1000. Staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50% Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

THE STORRS & HARRISON CO.,
Painesville, Ohio.

No. 1 2-yr, Field Grown
Own Root Roses,
$40.00 per 100.
Packing included. Not less than 10% of a kind sold.
Cash with order.
400 Kaiserin, 400 J. J. L. Mock,
400 Sunburst, 300 Red Radiance,
1,000 Hadley, 50 Erna Teschendorff,
50 Etoile de Lyon, 50 Ragged Robin.
100 Excelsa, 50 Tausendschoen,
200 Mrs. Wakefield Miller.
Also
30 Los Angeles,
$70.00 per 100.

H. L. BENSING,
18 South Forest St., Kansas City, Kans.

HARDY ROSES.
For Decoration Day sales.
From 2¼-in. pots, $10.00 per 100,
3-in. pots, $17.00 per 100.
March delivery.

Burbank	La France
Cleveland	Mrs. Shawyer
Crimson Rambler	Ophelia
Excelsa	Prima Donna
Flower of Fairfield	Soupert
Gorgeous	Sunburst
Gruss au Teplitz	Tausendschon
Hoosier Beauty	White Perkins
Lady Gay	

2¼-in. American Beauty, $18.00 per 100.
2¼-in. Premier, $20.00 per 100.
Cash. No packing charge.
ROBERTS ROSE CO.,
3400 So. Emerson St., Denver, Colo.

ROSES FOR GREENHOUSE FORCING.

Columbia	Mrs. Aaron Ward
Hadley	My Maryland
Hoosier Beauty	Red Radience
Mock	K. A. Victoria
Milady	Killarney
Ophelia	Dbl. W. Killarney
Radiance	Killarney Brilliant
Cecile Brunner	Hillingdon
Evelyn	Richmond
Lady Alice Stanley	Sunburst
Mme. C. Martinet	White Killarney

and other best Hybrid Teas for cut flowers, 2¼-in. pots, grafted, $25.00 per 100, $240.00 per 1000. Own root, $15.00 per 100, $125.00 per 1000.
Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.
Roman J. Irwin, 321 6th Ave., New York.

ROSES.
Own root, 2½-in.

	100	1000
RUSSELL	$17.50	$150.00
COLUMBIA	15.00	125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

ROSES
ROOTED CUTTINGS.

	Per 100	Per 1000
Ophelia	$ 8.00	$ 70.00
Sunburst	8.00	70.00
White Killarney	8.00	70.00

2½-IN. PLANTS.

Russell	$15.00	$130.00
Ophelia	10.00	90.00
Sunburst	10.00	90.00
White Killarney	10.00	90.00

BENCH PLANTS.

Ophelia	$12.00	$100.00
Pink Killarney	10.00	90.00

Good stock ready now.
No order accepted for less than 100 of each variety.
GEO. REINBERG,
80 E. Randolph St., Chicago.

COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings	$10.00	$100.00
4000 2½-inch	15.00	125.00
4000 3-inch	20.00	200.00

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
2¼-in. Columbia	18.00	150.00

ROOTED CUTTINGS.

Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

ROSE PLANTS.

Last fall propagation, dormant all winter, now in 3-in. pots, ready for early shipment; fine stock, best in the market.

Richmond	$10.00 per 100;	$ 90.00 per 1000
Sunburst	11.00 per 100;	100.00 per 1000
Killarney Bril.	11.00 per 100;	100.00 per 1000
Pink Killarney	10.00 per 100;	90.00 per 1000
Pink Ophelia	10.00 per 100;	

WIETOR BROS.,
80 East Randolph St., Chicago, Ill.

ROSES.

Quality of our stock will please you. 2¼-in. plants, March delivery.

	Per 100	Per 1000
Premier	$20.00	$175.00
Columbia	15.00	125.00

Rooted Cuttings, Immediate Delivery

Premier	$15.00	$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in limited quantity. Rolf Zetlitz Co., Dayton, O.

20,000
Russell Plants
own roots
Ready now and later
$22.00 per 100
200.00 per 1000
Russell Plants may be scarce later.
Order now for future delivery.
The Leo Niessen Co.,
1201 Race St., Philadelphia, Pa.

12,000 Bench-grown
AMERICAN BEAUTY ROSE PLANTS,
$27.50 per 100, $250.00 per 1000.

BENCH ROSES

	Per 100
Killarney Pink	$15.00
Ophelia	15.00
Richmond	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GRAFTED STOCK OF PREMIER.
Clean, well grown, and the kind of stock that will give you results
$40.00 per 100
$350.00 per 1000
Delivery within two weeks or later if so desired.
THE JOSEPH H. HILL CO.,
Richmond, Indiana.

Rose Plants:	Own Root 100	Own Root 1000	Rooted Cuttings 100	Rooted Cuttings 1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

CLIMBING ROSES.
Extra strong 2 year.

	Per doz.	Per 100
Silver Moon	$3.00	$20.00
White Perkins	3.00	20.00
Pink Perkins	3.00	20.00
Red Perkins	3.00	20.00

2-yr.-old field grown, mixed Red and Pink Perkins, 15c. Order at once; need the room.
OAK GROVE GREENHOUSE, TUSKEGEE, ALA.

BENCH ROSE PLANTS.
OWN ROOT—YOUNG STOCK.
White Killarney, at $12.00 per 100. Ophelia, 2-in., $12.00 per 150; $110.00 per 1000. First class stock. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

150,000 Rose Plants for spring delivery:
Premier .....$20.00 per 100, $175.00 per 1000
Ophelia ..... 15.00 per 100, 130.00 per 1000
Milady ..... 16.00 per 100, 140.00 per 1000
These are all fine strong own root plants in 2¼-in. pots, and are sure to please you.
J. F. Wilcox & Sons, Progressive Florists, Council Bluffs, Iowa.

2-YR. BUDDED ROSES.
EXTRA STRONG PLANTS.
LOS ANGELES $1.00
T. F. CROZIER 1.00
Cash with order, please.
COTTAGE GARDENS NURSERIES,
San Jose, California.

COLUMBIA CUTTINGS
Extra strong, clean, stock well rooted.
$8.00 per 100; $78.00 per 1,000.
April 1st delivery.
AMERICAN BULB CO.,
172 No. Wabash Ave., Chicago, Ill.

BENCH ROSE PLANTS
2 years old
3000 White Killarney and 2000 Sunburst, ready for immediate delivery, at $12.00 per 100. Cash.
MINNEAPOLIS FLORAL CO., INC.,
Minneapolis, Minn.

BENCH ROSES
5000 Russell....$15.00 per 100, $145.00 per 1000
5000 Ophelia.... 12.00 per 100, 110.00 per 1000
Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.
Dorothy Perkins 85c
Excelsa 85c
This stock will please the most critical.
J. L. Schiller, Toledo, O.

Roses, 700 bench plants of Hoosier Beauty, 2-yr. old, at $15.00 per 100. Also 1000 2½-in. Francis Scott Key, own root, $20.00 per 1000. These are all excellent plants. Packing at cost.
Elitch Gardens Co., Denver, Colo.

COLUMBIA ROSES.
Rooted cuttings, $10.00 per 100. These are strong, well rooted, choice stock.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

ALBUM OF DESIGNS.
Better than ever before.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1,000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

Rose plants, elegant stock of White Killarney, own root, in 2½-in. pots, at $12.00 per 1000; also 2½-in. Ophelia, $125.00 per 1000.
Amling Bros., Desplaines, Ill.

Bench plants of White Killarney,
$8.00 per 100.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

2¼-in. Aaron Wards, clean healthy stock, $10.00 per 100; 2-year-old dormant American Beauty, $25.00 per 100.
A. Rasmussen, New Albany, Ind.

Extra fine Mrs. Chas. Russell bench plants, $17.50 per 100, $160.00 per 1000.
Write us for your wants on Roses of all kinds.
S. S. Skidelsky & Co., 50 Park Place, New York.

Roses, immediate delivery, 500 Killarney Brilliant, 2-yr. bench plants, $10.00 per 100. Cash please. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Bench plants of Mrs. Chas. Russell,
$150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Strong 3 year field-grown Roses, canes 6 to 12 feet long, Excelsa, Pink and White Dorothy and Lady Gay, $25.00 per 100.
The Schmidt & Botley Co., Springfield, O.

200 1-yr. old Milady at 12c; 100 1-yr. Richmond at 10c. Ready for immediate delivery.
F. L. Lainson, Council Bluffs, Ia.

Hardy Roses, 2-yr. best sorts, other plants and trees. See ad under Nursery Stock.
W. H. Salter, Rochester, Minn.

2200—2 yr. Bench Russell.....$15.00 per 100
500—2 yr. Bench Killarney..... 8.00 per 100
Kemble-Smith Co., Boone, Iowa.

1200 Mock Roses 2½-in. April delivery, $12.00 per 100.
Pleasant View Greenhouses, Madisonville, Ky.

Two year old bench plants of Rose Premier, at 35c each. The Joseph H. Hill Company, Richmond, Ind.

Roses, Dorothy Perkins, 1 yr. field grown, cut back to 15-in., $10.00 per 100. Will trade for Cannas or Gladioli. J. W. Ross, Centralia, Ill.

Rose plants, strong 4-in. White Killarney, at $20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

1800 1 yr. old bench Ward plants, 15c. Well rested in benches, now ready to be lifted. Cash please. Batavia Greenhouse Co., Batavia, Ill.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

Fine 2½-in. Radiance Rose plants, $15.00 per 100. Cash. J. T. Keheley, Columbus, Ga.

3000 Russell bench Rose plants, $170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

One and two year old Dorothy Perkins, Pink, Red and White, mixed, $6.00 per 100.
Goree Greenhouses, Paris, Tex.

List of 2¼ and 4-in. Roses ready, on request. Leedle Co., Expert Rose Growers, Springfield, O.

RUBBERS

Rubber plants; special offer to reduce stock; extra fine plants of our own propogation; 4-in. pots, 12-14-in. at 25c; 5-in. pots, 20-25-in., at 50c each; satisfaction guaranteed.
Elitch Gardens Co., Denver, Colo.

Rubbers, 14 to 20 ins., $4.50 per doz., 4 and 5-in. pots. M. S. Pontrich, care of Richmond Greenhouses, Richmond, Ky.

Ficus Elastica, 5-in., select, 75c and $1.00 each.
GULLETT & SONS, LINCOLN, ILL.

SAGE

Sage, good plants, $4.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

SALVIAS

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvias, Splendens and Bonfire, from cuttings, strong 2-in. stock, ready to shift, $5.00 per 100.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Salvia Splendens, fine transplanted plants, $1.25 per 100, $10.00 per 1000; express or postage prepaid. Cash with order.
Humfeld's Greenhouse, Frankfort, Ind.

Salvia seedlings, Clara Bedman, $1.00 per 100; Zurich, $1.25 per 100; America, $1.50 per 100. 4-in., tall strong plants. Cash.
Olson Floral Co., Elgin, Ill.

Salvia, good strong seedlings, Bonfire, $7.00 per 1,000, prepaid; not less than 500 shipped. Cash please. Grant Newport, R. R. No. 2, Cedar Rapids, Iowa.

SALVIAS.
25,000 Salvia seedlings, just right for potting up, good healthy plants, $6.00 per 1000, prepaid.
H. J. Potomkin, Muncie, Ind.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1,000; 2¼-in., $5.00 per 100, $40.00 per 1,000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvia America, the best one of all, true from cuttings, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Selected Salvia Zurich, 2¼-in., $3.00; R. C., $1.75 per 100; fine stock.
Simanton & Pence, Falls City, Neb.

Salvia Splendens seedlings, just right for potting up, $1.00 per 100. Cash.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Salvia Bonfire, 2¼-in., $3.50 per 100. Ready to shift. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Salvia America, the best of all Salvias, extra strong R. C., $2.00 per 100. Cash please.
Warren Huckleberry, North Vernon, Ind.

Salvias, America and Bonfire, strong 2-in. from cuttings, at $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

Salvia Bonfire, from 2¼-in. pots, ready March 15th, at $35.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Salvias, fine 2-in. stock, true Bonfire, grown from cuttings, $3.00 per 100.
S. W. Pike, St. Charles, Ill.

Salvia, Zurich, R. C., $1.25 per 100, $10.00 per 1000, postpaid; 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippersburg, Pa.

Salvia seedlings, 3 to 4 ins. high, good stock, $10.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Salvia Splendens, transplanted, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000.
The Thumb Nursery, Marlette, Mich.

Salvia R. C., Bonfire and Splendens, $1.25 per 100; America, $1.75 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Salvia Bonfire, large transplanted plants, $1.50 per 100, $12.50 per 1000. Cash only.
Restland Floral Co., Mendota, Ill.

Salvia Splendens, R. C., $1.50 per 100, $12.50 per 1000; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Salvias, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Salvia R. C., Bonfire, $1.25 per 100, prepaid.
Quaker Hill Greenhouses, Sebring, O.

Salvias, 2-in., $4.00 per 100.
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Salvias, transplanted seedlings, $1.50 per 100.
Graham, The Florist, Saginaw, Mich.

Salvia Bonfire, 2¼-in. pots, $5.00 per 100. Cash with order. P. Hopman, New Galilee, Pa.

Salvia Bonfire R. C., $2.00 per 100, $15.00 per 1000. A. C. BROWN, SPRINGFIELD, ILL.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

SEEDS

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.
1000 Seeds .....$ 1.25
5000 Seeds 5.00
Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.
1000 Seeds $0.75
5000 Seeds 3.50
Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.

DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.
1,000 Seeds $0.50
5,000 Seeds 2.00
10,000 Seeds 3.50

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.

PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.

GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.

50c per trade packet, postpaid.
We pay postage on all above items.
Why not buy direct from the grower?
SEVIN-VINCENT CO.,
Wholesale Seed Growers,
417 Montgomery St., San Francisco, Calif.

QUALITY NEW CROP
ASPARAGUS SEED.
PLUMOSUS.
1000 seeds .....$ 1.50
5000 seeds 6.50
Per pound 10.00
SPRENGERI.
1000 seeds 1.00
5000 seeds 4.50
Per pound 6.00

PANSIES.
PEACOCK GIANT PANSY MIXTURES.
Trade pkt., 50c; ¼ oz., $2.00; ½ oz., $3.75; oz., $7.00.

SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink	$0.55	$2.75	$10.00
Fordhook, pink and white	.50	1.75	6.00
Songster, lavender	.50	2.75	10.00
Spring Maid, light pink	.65	2.25	8.00
Snow Flake, early pure white	.65	2.25	8.00
White Orchid, pure white, large	.65	2.25	8.00

All prices quoted in this ad subject to change without notice.
Please mention THE FLORISTS' REVIEW when ordering.
EVERETTE R. PEACOCK CO.,
4012 Milwaukee Ave., Chicago, Ill.

LETTUCE AND RADISH SEED
FOR GREENHOUSE FORCING.
Our seed is grown under our personal supervision, tested for germination and purity on our trial-grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.

LETTUCE SEED.

	¼ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	$0.60	$2.00	$9.00
Selected Grand Rapids	.60	2.00	9.00
Selected Black Seeded Simpson	.60	2.00	9.00

RADISH SEED.
Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	$1.25	$11.50
Selected Ey. Scarlet Turnip, White Tip	1.15	10.00

Write for quotations in hundred pound lots.
All prices quoted in this ad subject to change without notice.
Please mention FLORISTS' REVIEW in ordering.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

SEEDS
Primula Obconica
and
Gigantea seeds
grown for quality,
high germination and color,
and collected in Summer 1919.
Light pink, deep pink, lilac,
red and fringed Appleblossom.
5,000 seeds, $ 6.50
10,000 seeds, 10.00
BELVEDERE NURSERY,
SANTA BARBARA, CALIFORNIA.

SEEDS—Continued

CABBAGE AND CAULIFLOWER SEEDS
Northern Danish Grown Seed from Improved Selected Strains.
Imported Direct from the Grower.
Copenhagen Market .....$4.00 per lb.
Enkhuizen Glory ..... 3.50 per lb.
Danish Ballhead Short Stem ..... 3.00 per lb.
Danish Ballhead Tall Stem..... 3.00 per lb.
Danish Roundhead ..... 3.00 per lb.
Danish Mammoth, Rock Red..... 4.00 per lb.
Wisconsin Hollander .....15.00 per lb
Wisconsin Hollander "Yellows Resistant" Crown at Racine.....15.00 per lb.
CAULIFLOWER SEEDS.
Extra Early Dwarf Erfurt .....$2.50 per oz.
New Earliest Snowball ..... 2.50 per oz.
Giant Dry Weather ..... 2.50 per oz.
Danish Perfection ..... 3.00 per oz.
You can depend on this seed.
STANDARD SEED COMPANY, Racine, Wis.

ASPARAGUS PLUMOSUS NANUS SEED
We offer new crop, well ripened seeds, northern greenhouse grown and true to type.
Per 1,000 seeds .....$3.50 per 1000
Per 10,000 seeds ..... 3.25 per 1000
Per 20,000 seeds ..... 3.00 per 1000
ASPARAGUS SPRENGERI SEED
Greenhouse Grown
Per 1,000 seeds .....$1.50 per 1000
Per 10,000 seeds ..... 1.25 per 1000
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.
The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.
Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO., INC.,
Kentfield, California.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.
Prices quoted in this ad subject to change without notice.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 60c; 1 oz., $1.00, postpaid.
D. D. Park, Fannettsburg, Pa.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent, on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN, RIVER FOREST, ILL.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,
See green section, pages 117 to 132, in The Review for January 29th.
EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

Asparagus Plumosus Nanus Seed.
Choice, new, greenhouse grown, now ready.
1,000 seeds .....$2.50 per 1000 seeds
10,000 seeds ..... 2.25 per 1000 seeds
Mumma's Greenhouses, Leesburg, O.

Delphinium, Gloede's Supreme Mixture $2.00 oz.
Delphinium, Gloede's Selected Hybrids.. 1.00 oz.
Aquilegia, selected from best varieties, in mixture only..... 1.50 oz.
Gloede's, Evanston, Ill.

True Nancy Hall Sweet Potatoes, no large eating stock, but small potatoes that will grow more plants. 40 lbs. for $2.60. Cash. Schmidt & Walther, R. R. 2, Jefferson City, Mo.

Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c, or 3 pkts, $1.35. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.
Groves Floral Co., Atchison, Kan.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.
Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"
The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cleveland Cherry Seed, $5.00 per oz.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Seed of Ozark Mammoth Strain, $4.00 per oz. Cash with order.
OZARK PANSY GARDENS, WEST PLAINS, MO.

6000 Asparagus Plumosus seed, greenhouse grown, the lot for $2.00 per 1000.
M. L. Penwell, Washington, Kans.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash.
C. Betscher, Dover, O.

Rainbow Freesias, order now, fresh seeds of my splendid, selected hybrids, $1.00 per 5000.
Geyer, Olmo, Ajaccio, Corsica, France.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SHAMROCKS

Genuine Irish Shamrocks, from 2½-in. pots, $6.00 per 100, if by parcel post, 25c per 100 extra. Cash with order. Order early, stock limited.
J. D. Harcomb's Son, Wappingers Falls, N. Y.

TRUE IRISH SHAMROCKS, fine bushy plants in 1¾-in. pots, $5.00 per 100, $45.00 per 1000. Cash with order please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 821 6th Ave., New York.

1¾-in. Shamrocks, $40.00 per 1000.
POEHLMANN BROS. CO.,
Morton Grove., Ill.

Shamrocks, true Irish green, 2-in. pots, $5.00 per 100; miniature, $5.00 per 100. Cash please.
M. S. Etter, Shiremanstown, Pa.

SCHIZANTHUS

Schizanthus, 500 fine 5-in. and 6-in. plants, in bloom, 50c and 75c each. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

SMILAX

Smilax seedlings, 75c per 100, $6.50 per 1000, well rooted and sure to please. Will make this offer for limited time.
F. C. Freeman & Sons, Portland, Ind.

SMILAX.
Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, extra strong.

	100	1000
2½-in.	$4.00	$35.00

John Bauscher, Freeport, Ill.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Smilax, $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Smilax, 2-in., $3.00 per 100.
A. C. Sperry, Neodesha, Kans.

Strong Smilax seedlings, $1.00 per 100. Cash.
CHAS. H. COUGILL, AUBURN, INDIANA

3-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove., Ill.

SNAPDRAGONS

SNAPDRAGONS.
Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
821 6th Ave., NEW YORK.

Snapdragons, Dreer's strain of seed, giant flowering mixed, transplanted in flats, $4.00 per 100; $30.00 per 1,000; fine seedlings, $1.00 per 100; $9.00 per 1,000, P. P.
S. T. Danley & Son, Macomb, Ill.

Snapdragons, 2¼-in., Silver Pink, Nelrose, Keystone, Rose Queen, new, and White, $4.00 per 100, very bushy stock. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Snapdragons, 3000 strong 2-in., $5.00 per 100. Nelrose, Yellow, Pink Hybrids, Garnet, Golden Queen. Cutback and well branched.
See Dahlias. J. W. Ross, Centralia, Ill.

We still have a few hundred Snapdragons in pink, white and yellow, at $3.00 per 100, 1st class stock, in 2-in. pots, free from rust. Cash.
Olson Floral Co., Elgin, Ill.

Snapdragons, Silver Pink, White and Yellow, from 2½-in. pots, $5.00 per 100; 3½-in. pots, $8.00 per 100, very strong.
THE IMLAY CO., ZANESVILLE, O.

Snapdragons, Ramsburg's Silver Pink, while they last, $4.00 per 100 for cut back, well branched 2-in.
F. C. Freeman & Sons, Portland, Ind.

We specialize in Snapdragons, Silver Pink, rose pink, Enchantress Pink, lavender, white and yellow, 2½-in., $4.50 per 100. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Silver Pink and Nelrose Pink, extra strong plants, $5.00 per 100, to reduce stock. Archias Floral Co., Sedalia, Mo.

Snapdragons, pink, white and yellow, R. C., 2c; 2¼-in., 5c. Cash with order.
W. H. Trimble Greenhouse Co., Princeton, Ill.

Giant Pink, White and Yellow Snapdragons, 2½-in., 5c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Snapdragons, white and yellow, 2-in. stock, free from rust, $3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

Snapdragons, 3-in., $6.00 per 100. Cash.
W. Ochlenschlager, Oconomowoc, Wis.

Snapdragons, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

STEVIAS

Extra strong, double 2¼-in. Stevias, $4.00 per 100. Extra strong, double, ready for 5-in., $15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

Stevia, stock plants, in fine condition, $1.00 doz., $5.00 per 100.
Archias Floral Co., Sedalia, Mo.

Double Stevias, R. C., $1.50 per 100.
Lindey & Dawson, New Castle, Ind.

Stevia R. C., $2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

STOCKS

Stocks, Beauty of Nice and Queen Alexandra, 2½-in., $4.00 per 100.
Louis Linnemann, Jr., Des Plaines, Ill.

Stocks, Queen Alexandra, 300 strong 2½-in., $4.00 per 100.
Louis Linnemann, Jr., Des Plaines, Ill.

STRAWBERRY PLANTS

Strawberry plants, spring varieties, 14 standard kinds, Dunlap, Warfield, Bubach, Haverland, etc., 80c per 100, postpaid; $6.00 per 1000 by express.
Geo. H. Schenck, Elsie, Mich.

Strawberry plants, first class and true to name, grown under Skinner irrigation.
Progressive Everbearing .....$10.00 per 1000
Minnesota No. 1017 Everbearing.. 12.00 per 1000
E. O. Westfield, Fort Atkinson, Wis.

A fine lot of well rooted plants. Write for prices on the following varieties: Progressive (Everbearing), Dr. Burrell, Sen. Dunlap, Warfield, Gibson, and Brandywine.
P. D. Aspinwall, Fort Atkinson, Wis.

Progressive and Peerless Everbearing Strawberry plants, $1.50 per 100, $12.00 per 1000. Also other varieties. Catalog free.
Basil Perry, Georgetown, Dela.

Strawberry plants. Catalog on request.
L. G. Tingle, Box 101, Pittsville, Md.

SWAINSONAS

2½-in. Swainsonas, 6c. Cash. Port Allegany Greenhouse, Port Allegany, Pa.

SWEET WILLIAMS

Sweet Williams, $4.50 per 100, $40.00 per 1000. The Schmidt & Botley Co., Springfield, O.

TAMARIX

Tamarix Gallica. Fine strong plants, 2 to 3-ft., $8.00 per 100, $50.00 per 1000; 3 to 4-ft., $12.00 per 100, $10.00 per 1000; 4 to 5-ft., $16.00 per 100. The Valley Floral & Nursery Co., La Junta, Colorado.

TRADESCANTIAS

Wandering Jew, R. C., tricolor and variegated, $1.00 per 100.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Wandering Jew, red, 2-in. .....$3.00 per 100
Wandering Jew, white, var. 2-in.... 3.50 per 100
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Wandering Jew, variegated, green and white, strong R. C., $1.50 per 100, prepaid.
Chas. A. Pfeiffer, Sedalia, Mo.

Tradescantias, tricolor and green, R. C., $1.25 per 100; 2¼-in., 3c. Cash with order.
W. H. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Green Tradescantia cuttings, 80c per 100.
John Service, R. 1, Kansas City, Kans.

Tradescantias, Wandering Jew, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

Tradescantias, tricolor, R. C., $1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

Wandering Jew, tricolor and white var., 2-in., $3.50 per 100. Archias Floral Co., Sedalia, Mo.

Tradescantias, variegated, from 2½-in., $3.00 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

TUBEROSES

TUBEROSES	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

1500 single Tuberoses, flowering size, $15.00 per 1000; 500 large size, $2.00 per 100. Samples on request. C. G. Benton, Ashley, Ill.

20,000 single Tuberose bulbs, blooming size, $20.00 per 1000. Immediate delivery. Cash please. Alvin Jessamine & Floral Co., Alvin, Tex.

Mexican Tuberose bulbs, $8.50 per 1000, $4.50 per 500. Cash, f. o. b. San Antonio, Texas.
Satex Seed Co., San Antonio, Tex.

Mexican Tuberose bulbs, mammoth size, $25.00 per 1000; first size, $20.00 per 1000. Washington Gardens, 3018 Washington Ave., Houston, Tex.

Mexican everblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

VEGETABLE PLANTS

TOMATO PLANTS.

20,000 Bonny Best and J. Baer, from extra selected seeds, especially adapted for greenhouse forcing, and grown, not as surplus, but with extra care for the trade. Seeds were germinated and later transplanted in sterilized flats with soil as protection against the dreaded "wilt" disease.

Plants ready to set in beds or benches. Place your order now and be protected. Say when and where and I'll do the best I can; $1.25 per 100, $10.00 per 1000.

GRAND RAPIDS LETTUCE PLANTS.

Seeds were germinated and later transplanted in sterilized flats with soil, no disease, $2.50 per 1000.

No discount on large orders.

H. J. POTOMKIN, MUNCIE, IND.

Seed Sweet Potatoes. For prompt acceptance for shipment at any time before April 5th. Big Stem and Yellow Jersey varieties in heavy packed full bushel hampers. $2.00 per hamper F. O. B. Felton.

Sweet Potato plants, all varieties, will be ready about May 5th and on through June. 25 each of any variety 100, postpaid, 50c. Big Stem, Yellow Nansemond, and Yellow Jersey varieties, 1000, $2.50 F. O. B. Felton. Special price on 10,000 lots or more.

H. Austin, Felton, Del.

Vegetable Plants, Earliana tomato seedlings. Just right for transplanting or potting, $2.50 per 1000. Cabbage, Jersey Wakefield and Copenhagen Market, ready to transplant, $2.50 per 1000. Cash please.

McAdams & McComb, Columbus Grove, Ohio.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,

See green section, pages 177 to 182, in The Review for January 29th.

EVERETTE R. PEACOCK CO.,

4011-15 Milwaukee Ave., Chicago, Ill.

Big Boston and New York Lettuce for transplanting, Charleston Wakefield, Copenhagen and Early Summer Cabbage, $1.50 per 1000, 5000 for $5.00. Good plants for transplanting. Now ready. Chas. Black, Hightstown, N. J.

TOMATOES FOR FORCING.

2¼-in. pot plants, Bonny Best (Stoke's Special strain) and John Baer, Bolgiano's seed, $25.00 per 1000. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

True Nancy Hall Sweet Potatoes. No large eating stock, but small potatoes that will grow more plants. 40 lbs. for $2.60. Cash. Schmidt & Walther, R. R. 2, Jefferson City, Mo.

Grand Rapids Lettuce plants, transplanted, $3.00 per 1,000, guaranteed to please you in every way no matter where you live.

S. T. Danley & Son, Macomb, Ill.

Tomatoes, forcing, Alice Craig and English Favorite, good croppers, ready for benching, $1.50 per 100, postpaid. De Meester, Humboldt, Ia.

Bonny Best Tomato seedlings, 50c per 100, $4.00 per 1000; transplanted out of flats, $1.25 per 100, $10.00 per 1000, prepaid.

The Thumb Nursery, Marlette, Mich.

Cabbage seedlings for transplanting, $2.50 per 1,000, P. P., Early Flat Dutch, Copenhagen Market, Early Jersey Wakefield.

S. T. Danley & Son, Macomb, Ill.

Good Grand Rapids Lettuce seedlings, $1.25 per 1000; 20,000 transplanted plants, $2.00 per 1000. Cash with order.

F. L. Lainson, Council Bluffs, Iowa.

Cabbage Plants, Early Jersey Wakefield, cool grown, $2.00 per 1000. Cash.

Geo. B. Morrell, Torresdale, Pa.

Grand Rapids Lettuce plants, transplanted, cool grown, fine, $3.00 per 1000. Cash please.

Marysville Floral Co., Marysville, O.

Grand Rapids Lettuce plants, transplanted, $2.50 per 1000.

Koning Floral Co., Muskegon, Mich.

Lettuce plants, Grand Rapids, transplanted, ready now, $2.75 per 1000.

C. V. Frueh, R. D. 2, Lima, O.

Grand Rapids Lettuce plants, cool grown, $1.50 per 1000, 5000 or over, $1.25 per 1000, all prepaid. Cash. Geo. B. Morrell, Torresdale, Pa.

Grand Rapids Lettuce, strong seedlings, $1.50; T. P., $3.00 per 1000. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Large Rhubarb roots, field grown Strawberry variety, $30.00 per 1000.

H. Corval Richman, Malaga, N. J.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Grand Rapids Lettuce, transplanted, $2.50 per 1000 to close out. Odor Greenhouses, Iola, Kan.

Holt's Mammoth Sage, strong plants, $5.00 per 100. Archias Floral Co., Sedalia, Mo.

Rhubarb roots, $6.00 per 100. A. C. Speery, Neodesha, Kans.

VERBENAS

Verbenas, mammoth, strong trans. plants, ready for 2¼ in., mixed colors, $1.25 per 100, postpaid; $10.00 per 1,000, express. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Verbenas, mammoth, large transplanted plants, mixed colors, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000 express. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Verbenas R. C., giant flowering mixed, and mammoth mixed, $1.50 per 100, prepaid.

Quaker Hill Greenhouses, Sebring, O.

Verbenas, $3.50 per 100, $30.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

2-in. scarlet Verbenas, fine variety, 3½c.

Bird Forrest, Florist, Waxahachie, Tex.

Verbenas, R. C., mixed, $1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

VINCAS

10,000 Vinca Variegated R. C., extra heavy well branched, sand rooted, equal to regular 2-in. stock, make nice spring plants, $20.00 per 1000. Cash please. Dobbs & Son, Auburn, N. Y.

Vinca Var., 2¼-in., well rooted, $6.00 per 100; field grown, 3-in., 3½-in., and 4-in., $8.00, $10.00 and $12.00 per 100 respectively.

Hoffman Greenhouses, Elmira, N. Y.

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.

Roman J. Irwin, 321 6th Ave., New York.

Vincas, green, 2-in., $3.75 per 100, $35.00 per 1000; variegated, 2-in., $4.50 per 100, $40.00 per 1000.

Fred Burre, 936 W. Wilcox, Peoria, Ill.

Vincas, variegated, out of 2¼-in. pots, strong, will make good heavy 3-in. by 1st of May, $4.00 per 100, $35.00 per 1000. O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

Vinca Variegata, fine plants, ready to shift, 3-in., $7.00 per 100; 2¼-in., $4.00, $35.00 per 1000.

Edward Whitton, York and Walnut, Utica, N. Y.

Vincas, green and variegated, well rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2-in. stock, at $5.00 per 100, $40.00 per 1000.

ELITCH GARDENS CO., DENVER, COLO.

Vincas Var., strong rooted cuttings, $1.50 per 100, $12.00 per 1000; 2¼-in., $6.00 per 100, $50.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Variegated Vincas, 2¼-in. vines, 8 to 15 ins., $4.00 per 100; 3-in., 8c; 4-in., 12c.

F. C. Freeman & Sons, Portland, Ind.

Vincas, variegated, very heavy, 3-in., 10c each; 4-in., 15c each. Ready now. Cash please.

W. BEZDEK, CEDAR RAPIDS, IA.

Vincas, variegated, extra strong, 3-in., ready for 4-in., $8.00 per 100.

T. J. Enright, Fostoria, O.

Vincas, variegated, 2¼-in. pots, $3.50 per 100. Cash please.

Warren Huckleberry, North Vernon, Ind.

Vinca Variegata, 3-in. select, $8.00 per 100; 4-in., $15.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000.

Wm. Schwan & Son, Fredonia, N. Y.

Vinca Variegata, 2-in., fine plants, $4.00 per 100, $35.00 per 1000. 10% for packing.

L. A. Eaton & Sons, Conneaut, O.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.

W. W. Kennedy & Sons, Red Bank, N. J.

Vinca Variegata, R. C., $1.50 per 100; 2¼-in., 3½c; 3-in., 9c; 4-in., 15c. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., $3.00 per 100. Cash with order.

S. W. Carey, North End Florist, Urbana, O.

Vincas, variegated and green, 2¼-in., 6c; 3-in., 8c. Cash with order.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Vincas, variegated, strong 2¼-in., ready for 3-in., $4.00 per 100.

Chas. Whitton, York & Gray, Utica, N. Y.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Vincas, 2-in., $4.00 per 100, $35.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

Vincas, variegated, R. C., $1.50 per 100.

W. W. Dederick, Warsaw, Ind.

Vincas, variegated, R. C., $1.00 per 100 cash. Olson Floral Co., Elgin, Ill.

Vinca Var. R. C., $2.00 per 100. Jacob Ruesler, 11350 So. Fairfield Ave., Chicago, Ill.

Vinca Var. R. C., $1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Vincas, variegated, 2½-in., 4c. Packing 5%.

Truitt's Greenhouses, Chanute, Kans.

VIOLETS

15,000 strong, field grown, Gov. Herrick Violet plants, $1.50 per 100, $12.50 per 1000. Cash please.

Alvin Jessamine & Floral Co., Alvin, Tex.

Cuttings, rooted, runners. Princess of Wales, $2.00 per 100; $12.50 per 1000. John A. Burns, 8842 Frankford Ave., Holmesburg, Phila., Pa.

Violet, Gov. Herrick, strong rooted divisions, $15.00 per 1000.

J. Ralph Souder, Hutchinson, Kans.

Violets, rooted runners, Princess of Wales, $15.00 per 1000.

A Washburn & Sons, Bloomington, Ill.

Violets, Herrick runners, $1.50 per 100, cash. Byer Bros., Chambersburg, Pa.

WISTARIA

Wistaria, blue and white, 1 yr. field, $6.00 per 100.

The Schmidt & Botley Co. Springfield, O.

YUCCAS

Yucca, field grown plants, $10.00 per 100.

Robin Bonwell, Basin, Wyo.

MISCELLANEOUS

STRONG TRANSPLANTED SEEDLINGS: Crego's Asters, mixed, $1.00 per 100. Begonias Prima Donna and Luminosa mixed, $1.50 per 100; twice transplanted, $3.00 per 100; 2½-in., $7.00 per 100; 4-in., full of blooms, $15.00 per 100. Lobelia, Crystal Palace, $1.00 per 100; twice transplanted, $2.00 per 100. Petunias, double mixed, twice transplanted, $2.00 per 100. True blue single Petunias, $2.00 per 100; twice transplanted, $4.00 per 100. Salvia Bonfire, $1.50 per 100. Stocks, Ten Weeks, mixed, $1.25 per 100. Verbena, mixed, $1.00 per 100.

STRONG ROOTED CUTTINGS; German Ivy, $1.25 per 100; 2½-in., $5.00 per 100; Mesembryanthemum, pink, $1.50 per 100; 4 and 5-in., 20 and 35c each. Wandering Jew, variegated green and white, $1.50 per 100; unrooted, $1.00 per 100. Marguerite Daisies, $1.50 per 100; 2½-in., $5.00 per 100. Fuchsias, from flats, best varieties mixed, $2.50 per 100. Ivy Geraniums mixed, 2½-in., $4.00 per 100. Rose Geraniums, $1.50 per 100; 2½-in., $4.00 per 100.

Seedlings and cuttings special delivery postpaid.

Reinhold Undritz, West New Brighton, N. Y.

A Basket Collection—for baskets, boxes, vases and borders; Ageratums, Blue Dwarf, best blooming variety, 2-in., $4.00 per 100; R. C., $2.00 per 100; Anthericums, Mandianum variegatum, 2-in., $6.00 per 100; 2½-in., $10.00 per 100; they will take the place of Pandanus; Coleus, Blaze, Gettysburg, Defiance, 2-in., $5.00 per 100; Trailing Queen and Trailing Beauty, 2-in., $4.00 per 100; Dew Plant, pink flower, trailing, 2-in., $4.00 per 100; Mesembryanthemums, 2-in., $5.00 per 100; Ivy Geraniums, 10 varieties, mixed, R. C., $4.00 per 100; Weeping Lantanas, 2-in., $5.00 per 100; R. C., $2.50 per 100; Tradescantias, multicolor, 2-in., $5.00 per 100; plain green, 2-in., $4.00 per 100; 5 to 6 plants in each; Saxifraga, 2-in., for hanging baskets, $5.00 per 100.

Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Double Petunias, strong, ready for a shift, mixed	5c
Heliotrope, fine blue in bloom, 3-in.	7c
Begonias, red and pink, strong, 3-in.	7c
Dusty Miller, 2½-in.	5c
Mesembryanthemums, the large flowering, 3-in.	7½c
Begonias, R. C., Luminosa & Vernon	2½c
Geraniums, S. A. Nutt, 3-in.	10c
Geraniums, S. A. Nutt, 2½-in.	7c

This stock all guaranteed, strong, satisfactory and well packed; shipped same day order is received. Wm. S. Lohr, Ottawa, Ill.

	100
Beaute Poitevine Ger., 2-in.	$8.00
S. A. Nutt, Ger., 2-in.	6.00
Perkins, Ger., 2-in.	6.00
Ageratum Perfection, 2-in.	5.00
Mesembryanthemums, 2-in.	4.00
W. Jew, green and tricolor, R. C. and 2-in., $2.00 and	4.00
Asp. Plumosus, 3-in.	8.00
Pelargonium Lucy Becker, 2-in.	11.00

Money order or draft with order, please.

J. E. Leslie & Son, Marion, Ind.

Salvia, Bonfire Splendens, 5-7-in. high, $1.00 per 100; trans., 5-7-in. high, stocky and strong, $1.25 per 100. Mam. Verbena, 5-7-in. high, $1.00 per 100. Red, Pink and White, sep. color, Mam. Lucifer seedlings; finest red Verbina, $1.25 per 100, in ten days.

Feverfew, R. C., $1.25 per 100. Rosy Morn Petunia seedlings, big and fine, $1.25 per 100.

Dasheen, the new Caladium, 5-7-in., $4.00 per 100; 7-9-in., $6.00 per 100. Doz. same rate. Cash. Mrs. Glass, Long Beach, Miss.

German Ivy, 2½-in., strong, ready for 4-in., $4.00 per 100. R. C. German Ivy, $1.25 per 100. Wandering Jew, variegated, green and white, strong soil R. C., ready for 2½-in., $1.50 per 100. Alyssum Little Gem, transplanted, 75c per 100, $5.00 per 1000. Cash with order. C. A. Anderson Greenhouse Co., P. O. Box 56, Tionesta, Pa.

For 1920 Florists' and Market Gardeners' WHOLESALE PRICES,

See green section, pages 177 to 182, in The Review for January 29th.

EVERETTE R. PEACOCK CO.,

4011-15 Milwaukee Ave., Chicago, Ill.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. 1, Milwaukee, Wis.

LOOK what we are offering under Callas.

Freeport Floral Co., Freeport, Ill.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

TO EXCHANGE

To Exchange—2-in. J. Viaud Geraniums, strong, 5c. Smilax, 2-in., pinched back, 3c. Mixed Dahlias divisions, 3½c. For Ferns, Cannas, Cyclamen seedlings, La Favorite Geraniums, R. C. or 2-in., or anything we can use.

A. B. Williams, Coshocton, O.

To Exchange—Pompons, R. C. or plants, Zenobia, Triumph, Inga, red or maroon, G. Wedding, Buckingham, Beu, Diana, for Ida, Fairy Queen, Pink Ivory, Lillian Doty.

The Lindsay Co., Minneapolis, Minn.

TO EXCHANGE—Continued

To Exchange.—Asp. Plumosus, 2¼-in., $5.00 per 100; Asp. Sprengeri, 2¼-in., $4.00 per 100, good stock, for Dracaenas, Coleus, or what have you?
A. W. Furnival & Son, Jackson, Mich.

To Exchange—Or will sell, several ton of Tobacco Stems, $14.00 per ton, or will trade for almost anything you have.
Shelby Floral Co., Shelby, O.

To Exchange—Rooted Carnation cuttings, Belle Washburn and Thenanthos, for good white or pink R. Carnations, or what have you.
J. R. Bartos, Portsmouth, Va.

To Exchange—Mum R. C. Oconto, Enguehard, Chrysolora, Comoleta, Chieftain and C. Rager, for anything we can use.
W. C. Myers & Son, Scottdale, Pa.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—Or for sale, 2000 Matchless, 1000 Sangamo, R. C., at $5.00 per 100. What have you? W. Michel, Route 1, Alton Park, Tenn.

To Exchange—R. C. Carnations, Beacon and Enchantress, for Gladioli and Dahlias.
Graceland Greenhouses, Greenville, S. C.

To Exchange—Carnation cuttings for pink Geraniums. Pierson Floral Co., 2000 Perry Ave., Peoria, Ill.

To Exchange—Single-flowering, everblooming Tuberose bulbs, for Asparagus Plumosus.
Washington Gardens, Houston, Tex.

To Exchange—White Enchantress, for Mrs. Ward. Miller Bros., Abilene, Kan.

WANTED

Wanted—Fern runners:
5,000 Whitmanii rooted runners.
5,000 Teddy Jr. rooted runners.
5,000 Scottii rooted runners.
5,000 Boston rooted runners.
5,000 Roosevelt rooted runners.
Also all kinds of hardy plant seedlings for lining out. Send sample and price.
MUSKOGEE SHRUBBERY GARDEN,
P. O. Box 36, Muskogee, Okla.

WANTED—GLADIOLUS BULBS WANTED. Five to ten thousand each in the following varieties, size 1 to 1¼ ins and 1¼ to 1½ ins.; Halley, Niagara, Panama, Peace, Princepine, War. Quote best prices with quantites you can supply.
Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.
National Bulb Farms, Benton Harbor, Mich.

Wanted—500 hardy Alaska Daisy clumps; 1500 Perennial Phlox, named varieties, mostly pink and red clumps only.
Nursery, 125 South York, Denver, Colo.

Wanted—Hardy Phlox, 1 or 2 yr., field grown. State varieties or colors, quantities of each and price per 1000.
The Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Speculata and Star Begonias, 2½-in. stock. In answering, please state the quantity you have to offer, also price.
The McGregor Bros. Co., Springfield, Ohio.

Wanted—To buy from 100 to 10,000 well rooted carnation cuttings, April delivery. State varieties and price.
Shelby Floral Co., Shelby, O.

Wanted—10,000 Cinnamon Vine roots for immediate delivery. National Bulb Farms, Inc., Benton Harbor, Mich.

Wanted—1000 Golden Gate Rose plants, must be first class stock, to be used for forcing.
W. Michel, Route 1, Alton Park, Tenn.

Wanted—5000 Vinca Variegata, rooted cuttings, delivery April 15th to May 1st. State price. John Irvine, Bay City, Mich.

CANE STAKES

OVER A MILLION
The finest Japanese Bamboo Cane Stakes that have even been shipped to this country. Staking time is at hand and we have all these Staking time is at hand and we still have these sizes in stock for instant delivery. 5 to 6-ft., natural, $13.00 per 1000; 6-ft., natural, $15.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

JAPANESE GREEN CANE STAKES.

18-in.	$0.55 per 100;	$ 4.50 per 1000
30-in.	.85 per 100;	7.50 per 1000
36-in.	1.10 per 100;	9.00 per 1000
5-ft., natural	1.35 per 100;	12.00 per 1000
6-ft., natural	1.75 per 100;	15.00 per 1000

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.
TOKYO NURSERY CO.,
3701 Broadway, Oakland, Calif.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000; 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuus, Sulphur Phoenix, several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

EVERLASTING FLOWERS

EVERLASTINGS
Helichrysums, in the best colors, on 9-in. wire neatly covered with green paper, $3.50 per 100. Cash with order. Satisfaction guaranteed.
Floral Art Studio, Oswego, N. Y.

FERTILIZERS

Sheep Manure, half ton, $20.00; per ton,	$37.00
Bone Meal ..... per ton,	50.00
Horn Shavings ..... 100 lbs.	7.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago

FLORISTS' SUPPLIES

FLORISTS' LABELS.

Gummed 500	Gummed 1000	Prices are for size	Ungummed 500	Ungummed 1000
$2.50	$4.00	3¼x6¼ in.	$2.00	$3.00
3.00	4.50	3⅝x8½ in.	2.50	3.50
3.10	4.60	4⅛x7¼ in.	2.60	3.60
4.00	6.00	8½x5½ in.	3.00	4.55

These prices are for any one color. Prices of two or three color labels on application. Let us quote on your other printed matter. Satisfaction guaranteed. Glenn H. Snow, Camden, New York.

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

Easter Baskets, made from Palmetto, 2 Baskets, 4½-in. depth, 7-in. width; 2 Baskets, 4½-in. depth, 6-in. width; 2 Baskets, 4-in. depth, 5½-in. width; 2 Baskets, 4-in. depth, 5-in. width. 8 Baskets, together with handles, height 14-18 in., price, $2.25, by parcel post prepaid. Satisfaction guaranteed or your money back.
Arzie's Basket Works, White House, Fla.

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.
SUPERIORA MAGNOLIA, FULL WEIGHT.
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality, per carton, $1.75; 10 cartons, $17.00; 25 cartons, $40.00. Write for prices on 100 box lots.
GULLETT & SONS, LINCOLN, ILL.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Hadco seed bin and shelf labels and sheet metal card holders. Send for samples and prices.
Haddon Specialty Co., Haddon Heights, N. J.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
AUBURNDALE GOLDFISH CO.,
1449 Madison St. Tel. Haymarket 152. Chicago.

LEAF MOLD

Screened Maple Leaf Mold, in 3 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

MOSS

The Wholesale Moss Co.
5 Sacks, $5.00 for filling baskets.
Eureka Springs, Ark.

POTS

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

NEPONSET PAPER POTS

2¼-inch	$ 3.05 per 1000
2½-inch	3.60 per 1000
3 -inch	5.20 per 1000
3½-inch	7.10 per 1000
4 -inch	8.60 per 1000
5 -inch	14.60 per 1000
6 -inch	19.25 per 1000

GULLETT & SONS. LINCOLN, ILL.

SHEEP MANURE

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Sphagnum Moss, per bale	$2.00
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Barrels(60 gallons) or half-barrels (35 gallons).....$1.00 per gal.
Kegs (20 gallons)..... 1.10 per gal.
5-gallon Cans ..... 1.25 per gal.

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Send us your order TODAY or write for samples

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Gentlemen. You may send us:

Waterproof Glazing Putty		Greenhouse White Paint	
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.....½ Barrels (35 gallons)	@ 1.00 per gal.	.....½ Barrels (35 gallons)	@ 3.25 per gal.
.....Kegs (20 gallons)	@ 1.10 per gal.	.....Kegs (20 gallons)	@ 3.30 per gal.
.....5-gal Cans	@ 1.25 per gal	.....5-gal. Cans	@ 3.35 per gal.

....."Old Reliable" Glazing Machine, $2.50, or free with barrels or ½ barrels.

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Street address.....

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A Tonic For Sick Ones

YESTERDAY a grower blew into our office and sat down for what he called "a real-honest-to-goodness-talk." Having said which, he said the following:

"I am sick of that last house I bought. Why in thunder did you let me buy it? Why didn't you hit me between the eyes, when I said your house cost too much?

"Doggone it all, do you know what my repair bills are costing me these days? Well, sir, it just makes me sick every time I write out a check.

"With the present price of materials of all kinds up in G, blamed if I don't think it would pay me to burn that cheap John house down and build one of yours, no matter what it costs. Now let's get down to facts and figures on a house 68x400 feet."

To which let us add that the big point to our mind that this man made, was HOW MUCH REPAIRS COST these days, regardless of how little the house cost.

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We go anywhere for business, or to talk business.

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Herman Knoll	one 25' x 100' curved eave house
Wm. J. Lemp	one 29' x 120' curved eave house
Tower, Florists	one 25' x 90' curved eave house
John Knoll	two 25' x 200' curved eave houses
A. F. Kopp	two 36' x 200' curved eave houses
O. C. May	two 32' x 225' curved eave houses
Philip Goebel	three 29' x 100' curved eave houses
F. H. Weber	one 25' x 60' curved eave house
A. S. Cerny	one 36' x 100' pipe frame house
Otto Bruenig	three 35' x 250' steel frame houses
A. Jablonsky	one 36'x220' pipe frame house, two 32'x220' pipe frame houses

That's 100 per cent for St. Louis We publish these names because we want you to see the kind of men that make up the AGMCO fraternity. If you know these gentlemen personally, you will know without our telling you that they bought and still buy AGMCO houses because

They know that AGMCO houses are

The growers' best friends

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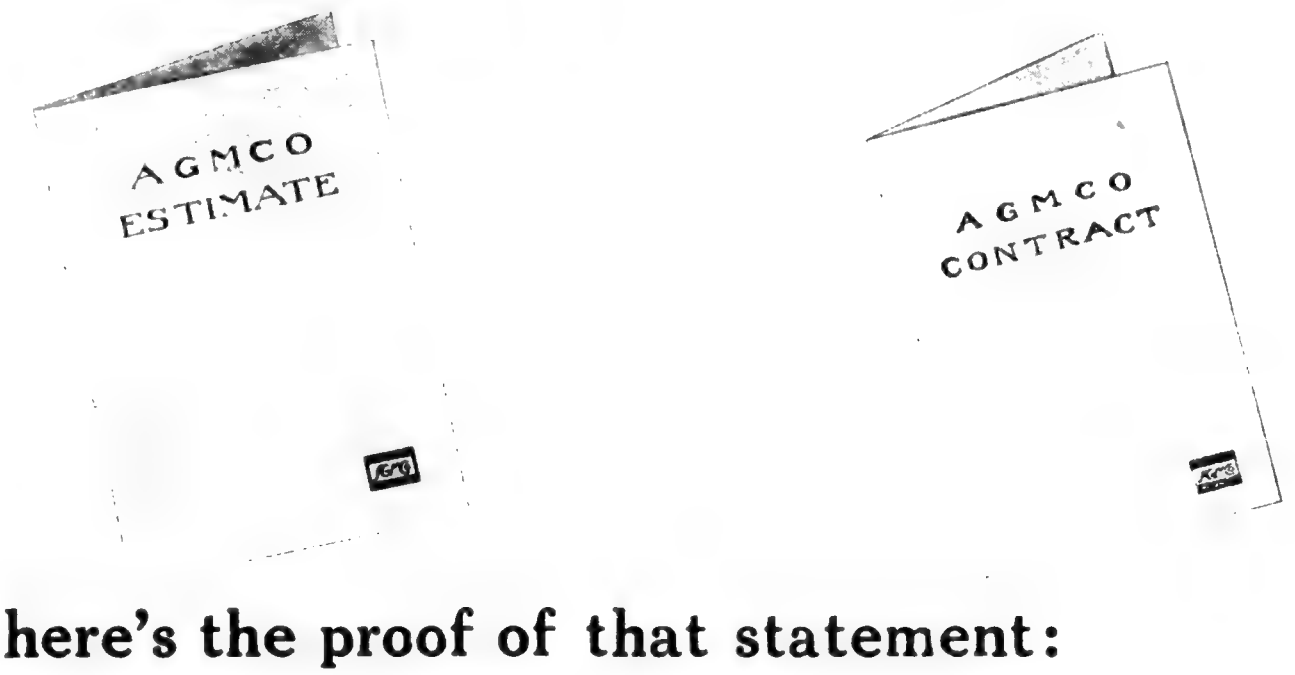
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Could you crowd a year's business into three months?

Hardly.

Neither can we.

If the florists who intend to build greenhouses this summer don't get their orders in now the chances are that they will be disappointed later on.

Our factory is large, we cover nearly a square block of ground, our equipment is most complete, but there is a limit to our capacity.

Get started now; we will figure on your requirements promptly.

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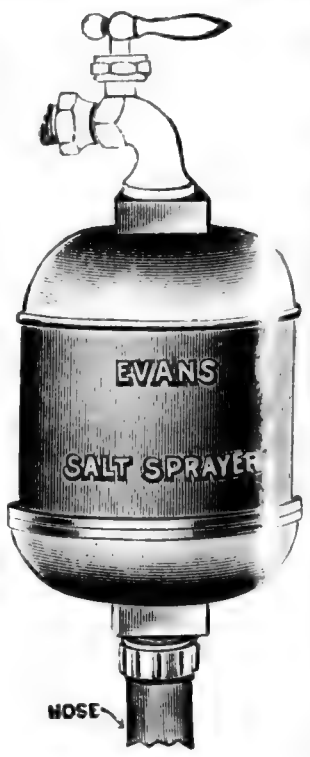
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THE FLORISTS' REVIEW

A JOURNAL *for* FLORISTS, SEEDSMEN *and* NURSERYMEN



EASTER NUMBER

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Hardly.
Neither can we.

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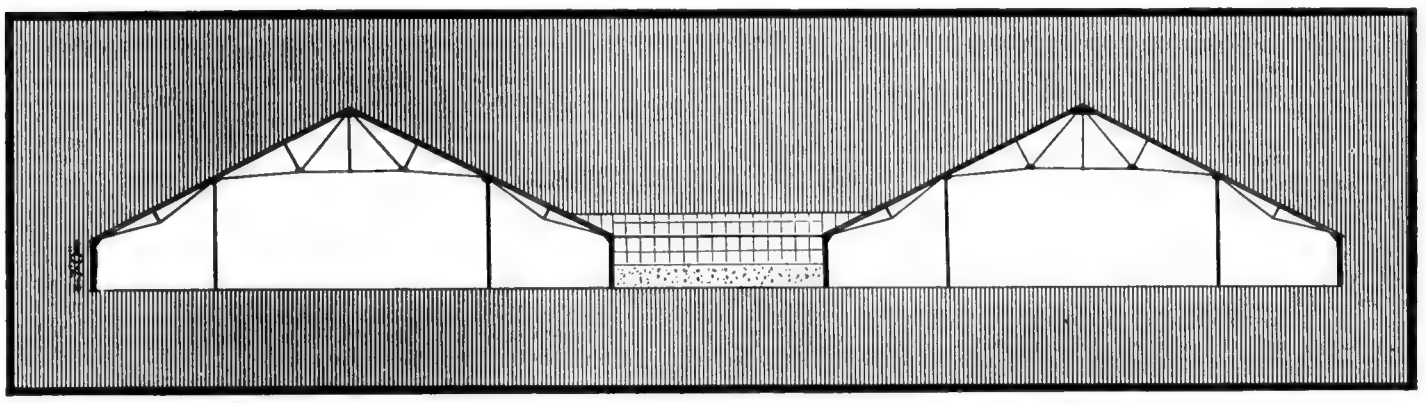
THE FLORISTS' REVIEW

A JOURNAL *for* FLORISTS, SEEDSMEN *and* NURSERYMEN



EASTER NUMBER

Greenhouse Builders



This is our standard section, which is the one that both the Western and Eastern growers are building most.

Continuation of that Wide House Talk

True to our promise, here we are back to back up what we said about wide houses being the biggest money makers.

You'll recall how some of the Kansas growers at a Kansas City Meeting said they sort of felt the wide house was kind of an eastern fad that might not last.

To which let me hasten to reply that the only thing that will stop the building of wide houses is the building of some kind of a house that will prove as much more economical as the present wide one is over the narrow.

But, to get back to facts, not claims, let's agree together that any house below 40 feet is a narrow one.

In the last 5 years we have built one house 40 feet wide to every 10 that are wider.

The reasons for which are mainly as follows:

Saves Labor

Wide houses save labor because they cut down running from one small house to another.
Instead of a dozen or more Vent wheels to turn you have half as many and all of them located along the same path.

Think what that means in time-saving.
Men work better when more of them work together—one spurs the other.

It's lonesome work, one lone man to a small house. Figures show that he does less work.

Saves Coal

It takes more heat to heat a big house up.

But once heated it stays heated with less heat. That big volume of air made possible by the high roofs acts as an insulation against sudden changes just as an overcoat does for you.

You may think that because there is so much more roof exposure it's bound to burn just that much more coal. Facts and figures, however, prove it to the contrary.

Better Crops

Crops are more **uniformly** better in wide houses. They are more dependable. They are not chilled by the roof vents, as the air has a chance to get warmed before reaching them.

The air stays fresh and buoyant all night at just the time when your plants do their growing.
Don't lose sight of the fact that plants grow during the night and harden their growth during the day.

The better the night conditions the better the growth.

That's just plain everyday common sense.

Construction

Of course wide houses do require more careful construction, involving a real engineering knowledge.

Guesswork won't do.
That's why we have up to the present refused to build houses wider than our standard sections.

Refused because our engineers have not yet been able to satisfy themselves that the greatly increased cost of the increased width could be a proportionate advantage to growers.

That we have always been on the safe side is abundantly proven by the fact that none of our wide frame houses have ever gone down with snows or blows.

The Handy Hand Book discusses comparative widths, showing sections and interior photographs of each.

It likewise goes thoroughly into every point of construction, giving step by step the why and wherefore.

If you have a Handy Hand Book, take time to look into these things.

If you haven't one send for one.

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ENTERED AS SECOND CLASS MATTER DEC. 3, 1897, AT THE POST-OFFICE AT CHICAGO, ILL., UNDER THE ACT OF MARCH 3, 1879.

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FLORISTS' PUBLISHING CO., 530 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL XLV | CHICAGO, MARCH 18, 1920. | NO. 1164.

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Halliday, Oconto, Pink Seidewitz, White Seidewitz, Bonnaffon, Pacific Supreme, Chrysolora, Charles Rager, Golden Eaton

$3.50 per 100, $30.00 per 1000

Caladiums, 5 to 7-inch, $7.50 per 100; 7 to 9-inch, $11.00 per 100.

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9 to 10 inch, 200 bulbs to the case
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NEW CROP SEED

Best Ronsdorfer (German) Strain

Giant Crimson, Dark Crimson, Bright Crimson, Rose, Dark Rose, Bright Rose, Apple Blossom, Oculata, Purple, Lavender, White, Mixed (all colors).

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Cold storage stock ready for immediate shipment.
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PRICE LIST OF "FLOWER

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Superior Quality

EASTER LILIES

The largest supply in the country—all uniformly high quality stock—Easter Lilies you can depend upon to give satisfaction.

SUPERIOR QUALITY
Short Stem, per 100 - - - - $25.00

SUPERIOR QUALITY
Medium Stem, per 100 - - - 30.00

SUPERIOR QUALITY
Long Stem, per 100 - - - - 35.00

PLACE YOU

Complete Servi

FLOWERS of SUPERIOR QUALITY

POEHLMANN BR

66 to 74 Eas

TELEPHO

CHICAG

F SUPERIOR QUALITY" FOR

T E R

ARCH 29, 1920

Superior Quality

EASTER FLOWERS

ROSES

Russell, Columbia, Milady

Short	per 100	$12.00 to	$15.00
Medium	per 100	18.00 to	25.00
Select	per 100	30.00 to	35.00
Ex. Fancy	per 100	40.00 to	50.00

Sunburst, Brilliant, Ophelia, Killarney, Wh. Killarney, A. Ward	Short	per 100	8.00 to	12.00
	Medium	per 100	15.00 to	18.00
	Select	per 100	20.00 to	25.00
	Fancy	per 100	30.00 to	35.00

MINIATURE ROSES

Cecile Brunner	per 100	$5.00
Aaron Ward	per 100	8.00

CATTLEYAS

Mossiae and Schroederae

Large, in hundred lots	$75.00
Less than 50, per doz	12.00
Medium, per 100	60.00
Less than 50, per doz	8.00
Small, per 100	40.00
Less than 50, per doz	6.00

SPRAY ORCHIDS—Pink and White

Per 100 flowers	$15.00
Per doz. flowers	3.00

CARNATIONS

Fancy	per 100		$15.00
White, good	per 100		12.00
Split	per 100	$6.00 to	8.00
Laddie	per 100		20.00

MISCELLANEOUS STOCK

Valley	per 100	$ 6.00 to	$8.00
Calendulas	per 100	6.00 to	8.00
Sweet Peas	per 100	3.00 to	5.00
Freesia Rainbow	per 100		10.00
Callas	per 100		35.00
Jonquils	per 100	8.00 to	10.00
Tulips	per 100	6.00 to	10.00
Darwin	per 100	12.00 to	15.00

DECORATIVE GREENS

Plumosus	per 100	$3.00 to $	6.00
Sprengeri	per 100	3.00 to	6.00
Adiantum	per 100		2.00
Leucothoe	per 100		1.00
Mexican Ivy	per 100		1.00
Woodwardia Ferns	per 100		10.00
Smilax	per doz.		4.00
Wild Smilax	per case		6.00
Ferns	per 1000		4.50
Galax	per 1000		2.00

STER ORDER NOW

Florists

HERS COMPANY

andolph St.

NDOLPH 35

. S. A.

FLOWERS of SUPERIOR QUALITY

BUSINESS HOURS:
7:30 a. m. to 5:00 p. m.
Closed All Day Sunday

Dracaenas, Pandanus
and other well-grown pot Plants

Dracaenas Each

Terminalis, 5-in.....75c and $1.00
" 6-in..... 1.25
Marguerite Storey, 6-in..... 1.50
" " 5-in., 75c and 1.00
Imperialis, 5-in..... 1.00
Lord Wolseley, 5-in..75c and 1.00
Lord Wolseley Superba, 5-in.....75c and 1.00
Lord Wolseley Superba, 6-in..... 1.50
Gladstonei, 5-in..... 1.00
Gladstonei, 4-in..... .60
Eugene Andre, 5-in 1.00

Kentia Belmoreana

Single and made-up from 2¼-in., to 6-in.

Kentia Forsteriana

5 and 6-in. made-up; 6-in. single; 2¼-in.



Pandanus

Veitchii, 4-in.....50c each
Utilis, 3-inch.....$20.00 per 100

Rubbers

4-in., extra strong.....50c each
5 in.....75c and $1.00 each

Crotons

Well colored, 50c, 75c, $1.00 and $1.50 each.

Boston Ferns

7-in.....$1.50 each
6-in..... 1.00 each

Begonia Luminosa

4-in.....$20.00 per 100
3-in..... 10.00 per 100
6-in.....40c each

French Hydrangeas
FOR EASTER

50 cents, 75 cents, $1.00, $1.25, $1.50, $2.00, $2.50, $3.00, $4.00 each

Begonias

Chatelaine.....3-inch, 12 cents; 4-inch, 20 cents; 5-inch, 50 cents
Mrs. Patten.....3-inch, 20 cents; 4-inch, 50 cents; 5-inch, 75 cents

Hydrangeas in Pots

4-inch.....$20.00 per 100

Marguerites

5-inch, 75c; 6-inch, $1.00 to $1.50

Gloriosa Ferns

6 and 7-inch, $2.00, $2.50 and $3.00

POEHLMANN BROTHERS COMPANY
Morton Grove, Illinois

Long Distance Phone
Morton Grove 31-J.

Chicago Buyers Call
Rogers Park 684

Easter Lilies
In POTS for EASTER



The finest and largest crop of EASTER LILIES we have ever had—immense flowers, firm stems and clean foliage—the result of careful selection of high quality bulbs—are awaiting your orders.

Plants will have from 3 to 10 blooms each, and will be sold according to height and number wanted.

Will be crated 24 to 30 plants in a crate.
Average cost of crate and packing, $1.50
Average number of blooms per crate, 130

Short Plants, per 100 blooms.....$30.00	**Short Plants, per 1000 blooms...$250.00**
Medium - per 100 blooms..... 35.00	**Medium - per 1000 blooms... 300.00**

Plus packing charges. Shipments being made now.
Stock in first-class condition for shipping.

PLACE YOUR LILY ORDER NOW

POEHLMANN BROTHERS COMPANY

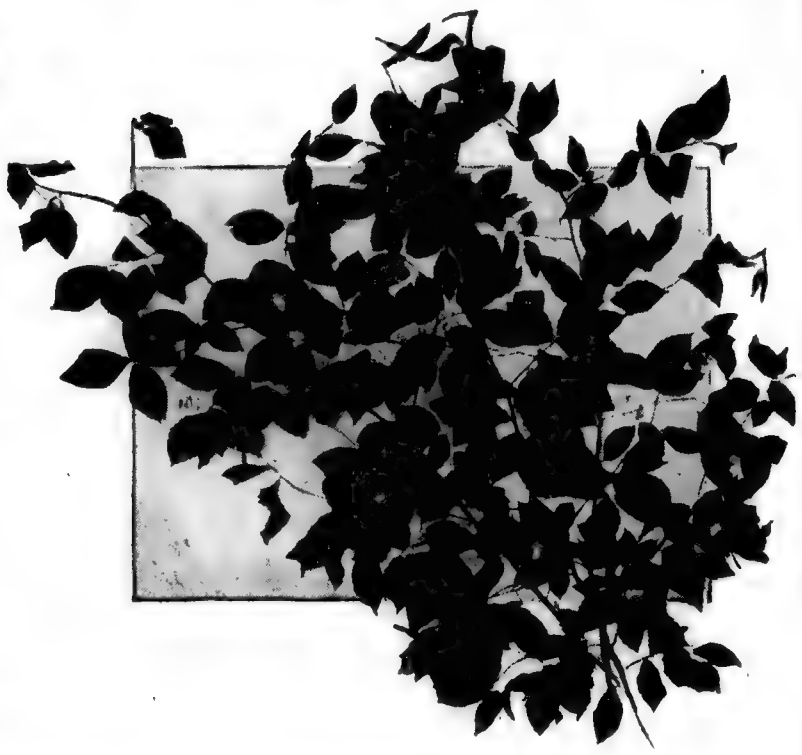
Morton Grove, Illinois.

Long Distance Phone
Morton Grove 15

Chicago Buyers Call
Rogers Park 684

GREEN BEECH SPRAYS

The Ideal Spring Decoration



Beech Sprays

Prepared and preserved in the same thorough manner and by same process as our celebrated oak. Very effective for decorative work.

Natural prepared and fire-proofed. Colors: Red, Brown or Green. **Per lb., 35c**

25-lb. cases . . . . . **30c per lb.**
100-lb. cases . . . . . **27½c per lb.**

Carton Beech

Small prepared Beech Sprays suitable for wreath work. Red, Green or Brown. **$2.50 per carton.**

DESIRABLE PREPARED GREENS FOR THE SPRING AND EASTER SEASON



ASTRAL FERN

This is a new Fern we are offering. Prepared and painted. Sprays about 15 inches in diameter. The leaves are much more hardy than Adiantum. Can be used effectively in wreaths, baskets and in design work. Green only. **Price, $8.50 per 100.**



ISOLEPIS GRASS

Freshly prepared; bright shade of spring green.

Price, $2.00 per lb.



SEA MOSS OR AIR PLANT

Good quality, freshly preserved. Large 15-gram bunches. Imported stock.

Price, $12.00 per 100 bunches.



ADIANTUM

Transparent, Australian Ferns, specially prepared. Green.

	Per 100
Small	$ 6.50
Medium	8.50
Large	10.00

Our new circular, **"EASTER SPECIALS,"** just off the press. Yours for the asking. Write for it today.

The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

LA PORTE, INDIANA

We shall have a large and very nice lot of

Roses for Easter

Now booking orders—Let us have yours

Our full Easter Price List will appear next week

CURRENT PRICE LIST

Buy Direct From the Grower

We are rose specialists, and are cutting from 245,000 rose plants.

OPHELIA, HOOSIER, WHITE KILLARNEY, SUNBURST

	Per 100
Extra Long	$12.00 to $16.00
Medium	8.00 to 10.00
Good Short	5.00 to 6.00

RUSSELL AND COLUMBIA

	Per 100
Fancy Long	$25.00
Long Medium	20.00
Medium	16.00
Short	$8.00 to 12.00

ASSORTED ROSES—OUR SELECTION—including some Russell and Columbia

Lots of 200 or more, per 100 ..... $5.00

Carnations—Per 100, $5.00 to $6.00

Big supplies of spring flowers are now coming into this market, and we will procure the best at lowest market prices.

NEW FANCY FERNS	Per 1000, $4.00
ADIANTUM	Per 100, $1.50 to $2.00
GALAX, bronze	Per 1000, $1.50
ASP. SPRAYS	Per 100, $3.00 to $4.00
SPRENGERI	Per 100, $2.50 to $3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

Bassett & Washburn

CHICAGO, ILL.

Greenhouses: Hinsdale and Greggs Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

WIETOR BROS.

30 East Randolph Street, CHICAGO

Wholesale Growers of

Cut Flowers

We shall be in Heavy Crop

FOR EASTER

Send Us Your **ORDER NOW** Fresh Stock Carefully Packed

.... EASTER PRICE LIST ....

Subject to change without notice

	Per 100
Premier	
Special	$35.00
Select	25.00
Medium	20.00
Short	15.00
Russell	
Special	35.00
Select	25 00
Medium	20.00
Short	15.00
Columbia	
Special	30.00
Select	20.00
Medium	15.00
Short	10.00
Ophelia	
Special	20.00
Select	15.00
Medium	10.00
Short	8.00
Sunburst	Per 100
Special	$20.00
Select	18.00
Medium	15.00
Short	10.00
Killarney and White Killarney	
Select	12.00
Medium	10.00
Short	8.00
Carnations	
Fancy	10.00
Good	8.00
Split	6.00
Calla Lilies, per doz	$3.00 to 4.00
Ferns, per 1000	4.50
Galax, per 1000	2.00
Sprengeri, per bunch	.50

ROSES, Our Selection, $8.00 per 100

BUY FROM US AND GET THE BEST STOCK IN THIS MARKET AT THE MOST REASONABLE PRICES

Big Supply of ROSES FOR EASTER

You can get what you want here in

MRS. RUSSELL, MILADY, OPHELIA, KILLARNEY, CHAMP WEILAND, SUNBURST, WHITE KILLARNEY, KILLARNEY BRILLIANT

The exceptionally fine quality of the Roses we are offering is an inducement to order more than ever before. Send us your order as early as possible and we will see to it that you will be taken care of right. Reinberg quality means the best.

Carnations

Plenty of Red, White and Pink for everybody, at $8.00 to $12.00 per 100.

ORDER TODAY.

Fancy Sweet Peas, Valley, Violets, and a complete line of Greens.

Remember, when ordering, that we have the best stock obtainable in the Chicago market, at the prices quoted.

EASTER PRICE LIST

Buy Direct From the Grower

Subject to change without notice

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$35.00 to $40.00
Select	25.00 to 30.00
Medium	18.00 to 20.00
Short	12.00 to 15.00

OPHELIA and SUNBURST	Per 100
Specials	$30.00 to $35.00
Select	20.00 to 25.00
Medium	15.00 to 18.00
Short	12.00

MILADY	Per 100
Specials	$30.00 to $35.00
Select	20.00 to 25.00
Medium	15.00 to 18.00
Short	8.00 to 12.00

Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Per 100
Specials	$25.00
Select	$18.00 to 20.00
Medium	12.00 to 15.00
Short	10.00

ROSES, OUR SELECTION	10.00 to 12.00

CARNATIONS—	Per 100
Assorted Colors	$ 8.00 to $12.00
Sweet Peas	1.50 to 3.00
Violets	1.00 to 1.50
Jonquils	6.00 to 8.00
Valley	8.00

Adiantum, per 100	$2.00
Asparagus, per bunch	.50
Boxwood, per bunch	.85
Ferns, per 1000	4.00
Galax, bronze and green, per 1000	2.00
Smilax, per doz. strings	8.00

2,000,000 Feet of Modern Glass

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 **CHICAGO, ILL.**

We Offer
Fine Roses, Lilies, Carnations and Peas

For quality and price it will be hard for you to find a better place to do your buying for Easter. We say this because we know the conditions on the local market and do not hesitate to assert that our stock is the very highest grade and, in connection with the same, our prices are reasonable. Service to our customers is our first consideration, and we are constantly striving to improve on the usual methods—no order is packed without personal inspection. Our Easter stock is complete and the supply large, but give us your order as early as is convenient; wire additions as needed.

EASTER PRICE LIST — Subject to Market Changes

Mrs. Russell, Columbia and Premier	Per 100
Long	$30.00 to $35.00
Medium	20.00 " 25.00
Shorter	12.00 " 18.00

Other Roses	Per 100
Milady	$ 8.00 to $30 00
Killarney Brilliant	10.00 " 30 00
Dbl. White Killarney	10.00 " 30.00
Ophelia	12 00 " 30 00
Sunburst	12.00 " 30.00
Mrs. A. Ward	10.00 " 20.00
Montrose	10 00 " 25.00

Carnations	Per 100
Fancy	$12.00
Good	$8.00 to 10.00

Lilies	
Easter	per 100 $25.00 to $35 00
Callas	per doz. 2.50 " 4.00

Miscellaneous	Per 100
Valley	$8 00
Sweet Peas, Spencer	$1.50 to 3.00
Jonquils	6.00 " 8.00

Miscellaneous	Per 100
Early Tulips	$ 6.00 to $ 8.00
Tulips, Darwin	10.00 " 12.00
Calendulas	4.00 " 8.00
Freesia	3.00 " 5.00

Greens	
Adiantum, Fancy, per 100	$1.50
Smilax, per doz	3.00
Asparagus Plumosus, bunch	50c to 75c
Asparagus Sprengeri, bunch	25c, 50c
Galax, per 1000	2.00
Ferns, per 1000	4.00

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 **CHICAGO**

Buy Direct from the Grower

Supreme quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland.

Our quality Carnations are recognized as the best on the market.

Subject to market change **CURRENT PRICE LIST** Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100
Specials	$25.00
Select	20.00
Medium	$15.00 to 18.00
Short	8.00 to 10.00

Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	12.00 to 15.00
Medium	8.00 to 10.00
Short	6.00

Columbia, Milady, Richmond	Per 100
Specials	$20.00
Select	$15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00
Cecile Brunner	3.00 to 4.00
Roses—Our selection	6.00
Carnations—Fancy	6.00 to 8.00
Asparagus—Per bunch	.50
Sweet Peas—Per 100	1.50 to 3.00
Daisies—Per 100	1.50 to 2.00
Lily of the Valley—Per 100	8.00
Violets—Per 100	.75 to 1.00
Ferns—Per 1000	4.00

W. E. TRIMBLE GREENHOUSE CO., WHOLESALE GROWERS Princeton, Ill.

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

When ordering your Cut Flowers for Easter it would be well to

REMEMBER

—that this house will supply Roses of finest quality, Lilies in quantity, fancy Carnations in all colors, long-stemmed Spencer Sweet Peas, Bulbous stock of every variety, and all other seasonable flowers—all at the market price and with the thought in mind that those who deal with us MUST make money if WE are to continue to prosper.

JOSEPH FOERSTER CO.,
160 N. Wabash Avenue
CHICAGO

Easter, 1920

We offer Hydrangeas

in all the best French varieties, from purest white to deepest shades of pink.

Easter Lilies

only a limited stock of select plants and flowers to offer.

Price List on application

J. A. Peterson & Sons
Westwood, Cincinnati, O.

Easter Blooming Plants

Our assortments of Easter pot plants are of exceptional quality and will sell at sight, so order early, as stock will be limited and demand great. Will forward when wanted.

EASTER LILIES

Extra choice, none better, 12 to 24 in. high, 30c bud and bloom.

CINERARIAS—Very Choice

5 and 6-inch, 75c to $1.25 each.

Potted EASTER Bulbs

Just right

Tulip pans, 6 to 8-in., 75c to $1.50 each.

Hyacinths, pots and pans, 4 to 8-in., 1 to 8 blooms, 30c to $1.50 each.

Daffodils, single and double, 4 to 6-in., 35c to 75c each.

Pots—**BEGONIAS**—Pans

Red Vernon, 4-in. to 6-in., 30c to $1.00 each.

Assorted pans with ferns and primulas, 75c to $1.00 each.

CYCLAMEN

5, 7 and 8-in., full of blooms, $1.00 to $4.00 each.

HYDRANGEAS

1 to 12 blooms, 50c to $4.00 each.

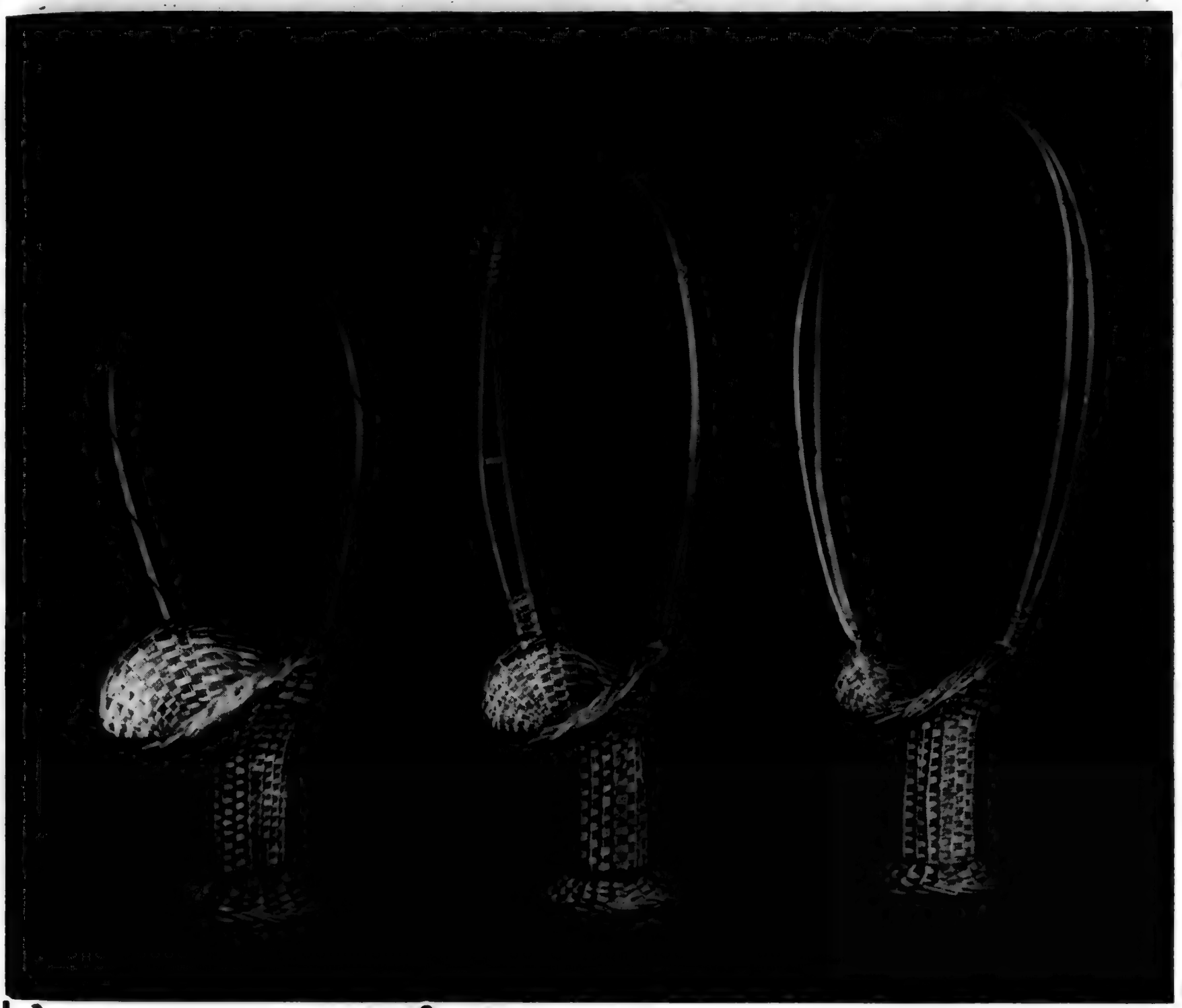
Potted AMERICAN BEAUTY Roses

$1.50 each

Strong 2¼-in. and 3-in. Godfrey Callas, Smilax, Heliotrope, German Ivy, Asparagus Plumosus, 5 and 10c each; 8 choice varieties, 4 and 8c each.

Add 10% for packing charges, or 5% on bedding stock. Paper pots will be used where advisable.
Inclose cash with order, as we do not ship C. O. D., except to regular customers.

J. C. Steinhauser
Pittsburg, Kansas



A Special Value In Baskets

Just when you need them

These imported hand-made Princess style baskets, filled with Spring Flowers, make possible an offering that will instantly appeal to your trade. We have a complete stock of the sizes listed below, and can make immediate delivery. In natural color only.

	Per Doz.	Per 100
7-inch, without liner	$6.00	$45.00
8-inch, without liner	6.50	50.00
8-inch, with liner	7.00	53.00
9-inch, without liner	7.50	57.50
9-inch, with liner	8.00	61.50

Orders filled same day as received. Mail yours in today.

·A·B·C· TRADE MARK "WATCH US GROW"

AMERICAN BULB COMPANY

172 N. Wabash Ave., CHICAGO, ILL.

Announcement

BOSTON FLORAL SUPPLY & SNYDER CO.

Wholesale Florists

15 Otis Street and 96 Arch Street, BOSTON, MASS.

Telephones: Main 2574, Fort Hill 1083, 1084, 1085

The B. A. Snyder Co. has joined hands with the Boston Floral Supply Co. and we are now working together under the same roof. The object of this coming together is not for a Consolidation in the sense that the word Consolidation is usually understood. The central idea embodied in this union is a very simple one, namely, Co-operation. The B. A. Snyder Co., one of the largest wholesale florists in the east, was composed of Julius and B. A. Snyder, two brothers, who have worked up a tremendous flower business merely through constant personal attention to their business and through fair dealings to the trade in general.

Mr. Albert Strumph is the manager of the Boston Floral Supply Co. Through his keen intelligence, and particularly through his understanding of the various needs of the florist, he has been a material aid in the constant and rapid growth of the Boston Floral Supply Co.

It is very evident, then, that with no change in the original policy and management of the B. A. Snyder Co. and the Boston Floral Supply Co., that this union of the two companies will, no doubt, result in many benefits both to us and to our esteemed customers.

Our new name is **Boston Floral Supply & Snyder Co.** With such men as Messrs. Albert Strumph, Julius Snyder and B. A. Snyder in charge of its affairs it ought to result in a great deal of good. The important elements of this union are as follows:

1st. A material reduction in the cost of operation.

2nd. Lower prices.

3rd. More prompt and improved service.

4th. An increased volume of business.

Don't you think, Mr. Florist, that in these trying days where economy and carefulness in buying oftentimes are the foundation of any business, that you should try us out in one way or another? Our success, now as in the past, depends entirely on a large volume of business accompanied only by a very modest profit. Our motto has been:

"DO EVERYTHING For Our Customer"

The more you help us increase this volume of business, the greater the benefits to you. The Boston Floral Supply & Snyder Co. wishes you to know that no matter how small your wants may be, whether it is in Cut Flowers or Supplies, we are very anxious to hear from you. A mere inquiry about any little thing you may want to know, we shall be pleased to give our very prompt attention.

Pass Us Your Easter Business and Have No Regrets



LILIES
For Your Easter Use

Draw your Lilies from what undoubtedly is the LARGEST AND FINEST SUPPLY IN AMERICA

In figuring on the lilies you can use this Easter, consider several factors—remember the flower business is booming, that a tremendous demand is assured, at the best prices ever paid by the public, giving a chance for unusual profits for retailers who provide the stock and facilities to meet the demand. Remember, also, that Lilies will be of much better quality than last year. In 1919 all the Lilies for Easter were from bulbs that had been in cold storage a year and a half—this season fresh bulbs were again available, with the result that Amling's Lilies, forced from large size, selected bulbs, will be of old-time quality. They will sell easily and give unqualified satisfaction to your customers. We offer you any part of

100,000 CUT LILIES for EASTER

Packed in wood boxes, 100 or 200 to the box.

SELECTED GRADE Best and Longest		AVERAGE GRADE Medium Stems		SHORT GRADE Good Flowers, Short Stem	
Per 100	$ 35.00	Per 100	$ 30.00	Per 100	$ 25.00
Per 1000	300.00	Per 1000	250.00	Per 1000	200.00

Bear in mind that the total number of Lily bulbs imported last fall was not over one-half, perhaps only one-third, what America received before the war. Consider how greatly demand has increased. A shortage of Lilies is certain—but **you** can assure **your** supply by ordering today.

E. C. AMLING CO.

The largest, best equipped and most centrally located wholesale Cut Flower house in Chicago

169-175 N. Wabash Ave.
CHICAGO, ILLINOIS

ORDER NOW

Place your Orders Now for this Season's Supply of

Ferns and Pandanus

Prices will be advanced 20 per cent April 15

Boston Ferns

Thrifty, well rooted runners, at $10.00 per 1000

Pandanus Veitchii

Beautiful Variegated Foliage

2½-inch pot size.....$6.00 per 100
3 -inch pot size..... 8.00 per 100
4-inch pot size.....$10.00 per 100
6-inch pot size..... 15.00 per 100
8-inch pot size..... $25.00 per 100

Large specimen plants, $1.00 each.

Cuttings at $4.00 and $6.00 per 100

20% discount for cash with order

F. M. SOAR, Little River, Fla.

Grafted Stock of Premier

Clean, well grown and the kind of stock that will give you results.

$40.00 per 100; $350.00 per 1000

Delivery within two weeks or later if so desired.

The Joseph H. Hill Company,

Richmond, Indiana



Here's a Great Seller

Fill up two or three of these Fern Stands and put them in your store—show another "to be filled to order." If there are price tickets on anything in the store, put them on these. They'll sell fast and make you a fine profit.

This special J.-R. No. 1000 Fern Stand is made of fiber and reed. The workmanship is of the best—made in our own factory—it will stand up to any test. With water-tight liner, it comes in the following finishes:

Fumed, Frosted, Brown, Ivory, Nile Green

Packed 6 in a crate, fumed, each stand **$6.00**

Packed 6 in a crate, colors, two-toned, each stand **6.75**

In less than crate lots add 75c per stand for packing

Order a crate today and sell them out clean for Easter

A. L. RANDALL CO.

180 N. Wabash Ave. EVERYTHING FOR THE FLORIST CHICAGO, ILL.

CLEVELAND

and vicinity

We have just received

100 CASES EASTER BASKETS

at prices worth while

This is an

OPPORTUNITY

to replenish your supply
selecting right from stock

THE J. M.

GASSER CO.

WHOLESALE WAREHOUSE

221 Huron Rd., CLEVELAND

EASTER STOCK

HYDRANGEAS, 6-in., 75c to $2.00 each.
LILIES, 30c to 35c per bud.
DEUTZIA, $1.50 to $2.00 each.
SPIRAEA, pink, $1.50 to $2.00 each.
CINERARIAS, 4, 5 and 6-in., 25c, 50c, 75c and $1.00 each.
PRIMULA OBCONICA, 4, 5 and 6-in., 20c, 40c and 75c each.
BEGONIA LUMINOSA, 4, 5 and 6-in., 20c, 40c and 75c each.
BEGONIA CHATELAINE, 6-in., 75c and $1.00 each.
TULIPS, 4, 5 and 6-in., 25c, 50c and 75c each.
DUTCH HYACINTHS, 4-in., 20c; 6-in., 80c each.
DAFFODILS, $1.00 to $1.50 each.
PAPER WHITES, 6-in., 75c each.
CALLAS, 6-in., 75c and $1.00 each.
PELARGONIUM EASTER GREETING, 4 and 5-in., 30c to 75c each.
GERANIUMS, 3 and 4-in., 10c and 20c each.
FERNS, Boston Varieties, 5, 6 and 7-in., 50c, 75c, $1.00 and $1.50 ea.
ASPARAGUS, Plumosus and Sprengeri, 3 and 4-in., 10c and 20c ea.
KENTIAS, 5, 5½ and 6-in., $1.00, $1.50 and $2.00 each.
RUBBER PLANTS, 5-in., $1.00; 6-in., $1.50 each.

If shipped in pots the pots will be extra at 1c per inch of size of pot.
Packing charges will be 7½% out of pots and 10% in pots.

TERMS CASH NO C. O. D. SHIPMENTS
This does not apply to customers who have paid promptly in the past.

C. H. FREY
Lincoln, Nebraska

EASTER PLANTS

Lilies

A fine stock of clean Giganteums, just right to ship now, in two grades, worth

$30 per hundred buds, $250 per 1000, and **$35 per 100, $300 per 1000.**

Excellent plants, packed with utmost care in clay pots or paper pots. Be a wise buyer, ship now and let the buds open unbruised at your own place.

Dwarf Rambler Roses

A limited supply of Baby Ramblers and Magna Charta, 5-inch, worth $1.00, $1.50 and $2.00 apiece. Orders for Baby Roses must include 50% of Magna Charta, which are fine plants.

Hyacinths, Tulips, Daffodils

Hyacinths, 4-inch, 25c and 30c; 6-inch, 75c and $1.00.

Tulips, 35c, 75c and $1.00.

Daffodils, 25c, 50c, 75c and $1.00 each.

Easter Greeting

Pelargoniums, immense stock of 8,000 beautifully shaped plants, full of bud and bloom, 4-inch and 5-inch, 35c, 50c, 75c and $1.00 each.

Paris Daisies

Handsome salable plants, in full bloom, 5-inch, 50c; 5-inch made up plants, 60c; 6-inch, 75c.

Ferns, Palms, Ficus

Boston, Whitmanii, Verona, 4-inch, 35c; 5-inch, 65c each.
Small Kentias, 3-inch, 30c; 4-inch, 50c each.
Ficus Elastica, 5-inch, choice, 75c and $1.00 each.
Chatelaine Begonias, 4-inch, blooming, 25c each.

Add 10 cents on the dollar for packing. Please state without fail whether order is wanted in Clay Pots or Paper Pots

GULLETT & SONS Lincoln, Ill.

Easter Price List

Effective March 29, 1920

Direct From Grower to You

ROSES.

Premier, Columbia, Russell

Extra Special	$40.00	to $50.00	per 100
Select	30.00	to 35.00	per 100
Medium	18.00	to 25.00	per 100
Short	12.00	to 15.00	per 100

Hoosier Beauty, Milady

Extra Special	$35.00	to $40.00	per 100
Select	25.00	to 30.00	per 100
Medium	15.00	to 20.00	per 100
Short	10.00	to 12.00	per 100

Ophelia, Killarney, White Killarney

Extra Special	$30.00	to $35.00	per 100
Select	20.00	to 25.00	per 100
Medium	15.00	to 18.00	per 100
Short	8.00	to 12.00	per 100

EASTER LILIES ..... $35.00 per 100

MISCELLANEOUS

Callas		$35.00	per 100
Valley		8.00	per 100
Carnations	$10.00	to 12.00	per 100
Carnations, Splits	6.00	to 8.00	per 100
Tulips	6.00	to 10.00	per 100
Sprengeri	2.00	to 3.00	per 100
Plumosus	3.00	to 4.00	per 100

POT PLANTS

Lilies

5-inch pots, 2 to 4 buds	35c per bud and bloom
6-inch pots, 3 to 5 buds	35c per bud and bloom
Three in pot, 6 to 12 buds	35c per bud and bloom

Hydrangeas

4-inch pots		$0.50	each
5-inch pots	$0.75	to 1.50	each
6-inch pots	2.00	to 3.00	each

Genistas

5-inch pots	$0.75	to $1.00	each
6-inch pots	1.50	to 2.00	each

Pelargoniums (Easter Greeting)

5-inch pots	$0.75	to $1.00	each
6-inch pots	1.25	to 1.75	each

Climbing Roses in pots	$2.50	to $3.00	each
Baby Ramblers, in pots	.75	to 1.50	each
Cinerarias	.75	to 1.00	each
Verona Ferns, 5-inch	$0.50	to $0.75	each
Pandanus Veitchii	.50	to 2.00	each
Dracaena Terminalis, 5-inch		1.00	each
Bird's-Nest Ferns, 5-inch		1.00	each
Table Ferns, 3-inch		$10.00	per 100

Packing at Cost

Our stock of Pot Plants rapidly being booked. We can still accept orders for plants listed above. Avoid disappointment by placing your order now. All inquiries and orders on plants should be sent to our Dayton office.

We will be in heavy supply on Roses, Carnations, Valley, Lilies, etc., for Easter sales. If you are not familiar with the quality of our Roses and other cut flowers, be convinced by placing your Easter order with us.

Rolf Zetlitz Company

—GREENHOUSES—

Lima—Dayton—Columbus—Ada, Ohio

"Zetlitz Quality Makes Repeat Orders"

Rush Your Orders Now for

Remember, Craig's Lilies

HYDRANGEAS

We have the largest and finest stock of Hydrangeas ever offered to the trade at Easter. Our stock includes over 10,000 of the new French varieties. The plants have all been grown cool and are well hardened off, insuring satisfaction to the buyer.

Hydrangea Otaksa, 8-inch, $3, $3.50 and $4 each; 11-inch tubs, $5 and $6 each.

The New French Hydrangeas

All of the varieties here offered have been tested by us under ordinary conditions as to their adaptability to forcing for Easter.

5-inch, 6-inch and 7-inch pots, from 3 to 20 flowers, $9, $12, $15, $18, $24, $30, $36, $42 and $48 per doz.

8-inch pots, $5 each.

April delivery, 2½-inch pots, Hydrangea Otaksa, strong plants, $8 per 100, $75 per 1000.

April delivery, assorted French Hydrangeas, 2½-inch pots, strong plants, $8 per 100, $75 per 1000.

For Memorial Day and for Growing On

4-inch pots, in bud and flower, $6 per doz., $45 per 100. Larger Plants, $9, $12, $15 and $18 per doz.

GENISTAS—RACEMOSA

The finest stock of Genistas ever offered. Every plant grown cool, exceptionally well flowered and shapely.

4-inch pots, $6 per doz.
5-inch pots, $9 per doz.
6-inch pots, $12 and $15 per doz.
7-inch pots, $18 and $24 per doz.

Also some very good standard and bush forms in larger sizes at $2.50, $3, $4 and $5 each.

JAPANESE GENISTAS

This is a new dwarf variety that is much superior to the older variety.

5-inch pots, $9 per doz.

MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, $35 per 100.
6-inch pots, heavy, $9 and $12 per doz.
8-inch pans, $18 per doz.
10-inch pans, $30 per doz.

NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.

2¼-inch pots, $20 per 100, $150 per 1000.
4-inch pots, $50 per 100, $450 per 1000.
6-inch pots, $18 per doz.

LILIUM GIGANTEUM

We have the largest and finest stock of Lilies ever offered by us for Easter sales. Suggest placing orders early to avoid disappointment, such as was experienced last year.

6-inch pots with from 4 to 10 flowers, $0.30 per flower and bud.

8-inch pans with from 12 to 25 flowers, $0.30 per flower and bud.

Cut Lilies, $30.00 per 100 flowers and buds.

PRIMULA OBCONICA

Excellent strain. Large flowers.
8-inch pots, $15 and $18 per doz.

Primula Townsendii—Baby Type

4-inch pots, $35 per 100.
5½-inch pots, $9 per doz.

CINERARIAS

Largest and finest stock ever offered by us.

6-inch pots, $12 per doz.
7-inch pots, $15 and $18 per doz.

DEUTZIA GRACILIS AND LEMOINEI

6-inch and 7-inch pots, $12, $15 and $18 per doz.

SPIRAEA GLADSTONE AND JAPONICA

We were very fortunate to obtain stock, as Spiraeas will be almost an unknown quantity this year.

6-inch pots, $18 and $24 per doz.
7-inch pots, $24 and $30 per doz.

LILY OF THE VALLEY

5-inch pots, 15 pips, $18 per doz.

AZALEA HINODIGIRI

2½-inch pots, April delivery, for growing on, $20 per 100, $180 per 1000.

5½-inch pots, in flower, $15 and $18 per doz.
7-inch pots, very heavy, $5, $6 and $7 each.
8-inch pots, very heavy, $10 and $12 each.
Specimens in tubs, $20 each.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants, $35 per 100.
4-inch pots, strong plants, $9 per doz.
5-inch pots, strong plants, $12 and $15 per doz.
6-inch pots, strong plants, $18 per doz.
8-inch pots, strong plants, $4 each.
10-inch pots, strong plants, $7.50 and $10 each.
12 and 14-inch tubs, specimen plants, $15, $20 and $25 each.

Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots, $35 per 100.
4-inch pots, $9 per doz.
5-inch pots, $15 and $18 per doz.
6-inch pots, $18 and $24 per doz.

Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2¼-inch pots, $15 per 100, $140 per 1000.
3-inch pots, $35 per 100.
4-inch pots, $50 per 100.

Every retail store and grower should feature Crotons this Easter and Spring. We know our stock will please you and your customer.

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Easter baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

Dracaena Godseffiana

Green and white leaf, very hardy, fine for baskets.

2½-inch pots, $20.00 per 100.
3 -inch pots, $35.00 per 100.
4 -inch pots, $50.00 per 100.

Fancy Dracaenas

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandaiana, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots, $9.00 per doz.
5-inch pots, $15.00 per doz.
6-inch pots, $18.00 and $24.00 per doz.
8-inch pots, $3.50 and $5.00 each.

Dracaena Massangeana

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

6-inch pots, $24.00 per doz.
8-inch pots, $4.00 and $5.00 each.
10-inch pots, $6.00 each.

Dracaena Fragrans

Plain green leaf.
6-inch pots, $18.00 and $24.00 per doz.
8-inch pots, $4.00 each.

Dracaena Sanderiana

Small, light green leaves, edged with creamy white. Fine for center of fern dishes or basket work.
2½-inch pots, $20.00 per 100.

Dracaena Lord Wolseley

One of the very best varieties for Easter and Spring, being bright red in color. An excellent Easter variety.

2-inch pots, $20.00 per 100.
3-inch pots, $35.00 per 100.
4-inch pots, $60.00 per 100.
5-inch pots, $12.00 per doz., April delivery.
6-inch pots, $18.00 per doz., April delivery.

Dracaena Kelleriana (New)

One of the finest foliage plants for combination boxes or baskets.

2¼-inch pots, $20 per 100.
3-inch pots, $35 per 100.
4-inch pots, $50 per 100.
8-inch pots, made up, very handsome, $4 and $5 each.

Branch
NORWOOD, PA.

ROBERT CRAIG COMPANY,

Craig Quality Easter Stock

are the best in America

DRACAENAS—Continued.

Dracaena Terminalis

Exceptionally well colored.

2¼-inch pots, $20 per 100.
3-inch pots, $35 per 100.
4-inch pots, $60 per 100.
6-inch pots, $1.50 each, April delivery.

Dracaena Warneckii (New)

Silver and green leaf. Very durable.
6-inch pots, $30 per doz.

Dracaena De Smetiana

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.
4-inch pots, $7.50 per doz., $60 per 100.
5-inch pots, $1 each.
6-inch pots, $1.50 each.

Dracaena Indivisa

Very large stock in splendid condition.
4-inch pots, $25 per 100.
6-inch pots, $6, $9 and $12 per doz.

Dracaena Lindenii

Same type as Massangeana but with the golden stripes on the outer edges of the leaf.
4-inch pots, $9 per doz., $75 per 100.
6-inch pots, $24 per doz.
8-inch pots, $4 each.

Dracaena Sheperdii

Very handsome plants; red and green.
6-inch pots, $18 per doz.
7-inch pots, $30 per doz.
8-inch pots, $4 and $5 each.

LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, $25 per 100.

FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.
6-inch pots, 2 ft. tall, $2 each.
7-inch pots, 3 ft. tall, $2.50 each.
8-inch pots, 4 ft. tall, $3 each.
10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, $5, $6 and $7.50 each.
The large plants are unusually fine.

FICUS CRAIGII

This variety is a greatly improved Ficus elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.
4-inch pots, 15 inches tall, $6 per doz, $50 per 100.
5-inch pots, 18 to 24 inches tall, $9 and $12 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.
4-inch pots, made-up plants, 3 plants, $50 per 100, $475 per 1000.
6-inch pots, $1.50 and $2 each.

PANDANUS VEITCHII

Well colored plants.
5½-inch pots, $15 per doz.
6-inch pots, $18 and $24 per doz.
7-inch pots, $30 and $36 per doz.

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for Easter flowering.
2¼-inch pots, $15 per 100, $140 per 1000.
4-inch pots, in bud, $9 per doz.
6-inch pots, $18 per doz.

PHOENIX ROEBELENII

8-inch tubs, $5 each.
10-inch tubs, $10 and $12.50 each.

150,000 NEPHROLEPIS

(In Variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

Nephrolepis Bostoniensis, Dwarf

This is a dwarf form of the old Boston Fern, same character, form and graceful habit.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
8-inch pots, $30 and $36 per doz.
11-inch tubs, $5 and $6 each.

Nephrolepis Scottii

Our stock is in superb condition.
2¼-inch stock, $10 per 100, $90 per 1000.
4-inch stock, $35 per 100.
6-inch stock, heavy, $12 per doz.
8-inch ¾ pots, heavy, $24 per doz.
10-inch ¾ pots, $36 per doz.
11-inch tubs, $4 and $5 each.

Nephrolepis Elegantissima Compacta

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.
2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $12 per doz.
11-inch tubs, $5 and $6 each.

Teddy, Junior

A Grand, New Dwarf Fern

Fine young plants from 2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
7-inch pots, $18 per doz.
8-inch pots, $2 each.
11-inch tubs, $5 and $6 each.

Nephrolepis Harrisii or Roosevelt

2¼-inch pots, $10 per 100, $90 per 1000.
4-inch pots, $35 per 100.
6-inch pots, $100 per 100.
8-inch pots, $2 each.
10-inch pots, $3 each.
11-inch tubs, $5 and $6 each.

CROTON

Leaves and Sprays

Cut Croton Leaves and Sprays have been supplied by us in the past few years to some of the leading retail Florists, who have featured them in mantel, table and funeral work. Cut Crotons will last in a cool place for three to four weeks. We can supply them every day in the year. Very highly colored sprays at 35 and 50 cents each. Cut leaves, $3 and $5 per 100.

When you have orders for funeral or table work "out of the ordinary," order Craig's Cut Crotons.

ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.
4-inch strong plants, $60 per 100.

CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.

2½-inch pots, equal to 3-inch stock, $20 per 100, $175 per 1000.

4-inch pots, July 1st delivery, $60 per 100, $550 per 1000.

BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.

Blooms continually the entire year.
2¼-inch pots, $12 per 100, $100 per 1000.
4-inch pots, $6 per doz., $40 per 100.
6-inch pots, $12 per doz., $90 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases	**$1.50 each**
Three-quarter size cases	**1.00 each**
Small size cases	**.50 each**

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

TERMS: **Cash with Order**—Kindly send sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. **Remittances**—Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **Shipping Instructions**—Give your name, post office, county and state, and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment, and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **Correspondence**—We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. **Errors**—Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

1900 Market Street, PHILADELPHIA, PA.

Start Cannas Now

Start Barnard's strong 2 and 3-eye roots, pot up after the Easter sales have cleared your benches and you will have fine plants for the bedding season. But don't delay — the best prices seldom are paid late and you must be among those who have their plants ready in time. Barnard ships same day order is received:

	Per 1000
Alemannia	$25.00
Austria	25.00
King Humbert	45.00
Buttercup	30.00
Mme. Crozy	30.00
Richard Wallace	$30.00
Mrs. Kate Gray	25.00
Uncle Sam	35.00
Pennsylvania	30 00
Prince Weid	35.00
Indiana	$25.00
Pacific Beauty	40 00
Wyoming	35.00
Musaefolia	30.00

First Size Gladiolus Bulbs, 1½-in. and up.

	Per 100	Per 1000
America	$8.50	$80.00
America, 1¼ in.		22.00
Chicago White, 1¼ in.	3.60	33.00
Mrs. Francis King	3.25	28.00
Peace	4.75	45.00
Mrs. Frank Pendleton	$5.50	$50 00
Primulinus Hybrids	2.75	25.00
Brenchleyensis	3.50	30.00
Willy Wigman	5.00	45.00
Golden West	5.50	50.00
Liebesfeuer	$10.00	$90.00
May	4.25	40.00
Pink Perfection	5.50	50 00
Independence	3.50	33 00
Mrs. Frank Pendleton, 2d size	4.75	44.00

THE W. W. BARNARD CO.

231-235 West Madison St. CHICAGO, ILL.

PRICE LIST OF CANNAS

Select 2 to 3 Eyes. We have never handled finer stock

Bronze-Leaved Varieties

	Height	Per 100	Per 1000
BRANDYWINE. Wine red dappled with crimson.	3½ ft.	$3.00	$25.00
DAVID HARUM. Bright vermilion scarlet mottled dark red	3 ft.	3.00	25.00
EGANDALE. Deep currant red	4 ft.	3.00	25.00
KING HUMBERT. Orange scarlet	4 to 4½ ft.	5.00	45.00
WYOMING. Orange-colored	7 ft.	3.00	25.00
MUSAFOLIA. Immense foliage	6 to 8 ft.	3.00	25.00
SHENANDOAH. Rose pink	4 ft.	3.00	25.00

Variegated Flowers with Green Foliage

	Height	Per 100	Per 1000
ALLEMANIA. Bright scarlet, bread yellow border, beautifully mottled	4 to 5 ft.	$3.00	$25.00
GLADIOFLORA. Crimson edged with gold	3½ ft.	3.00	25.00
ITALIA. Clear yellow overlaid with orange	3½ ft.	3.00	25.00
Mme. CROZY. Brilliant scarlet, orange gilt edge.	3½ ft.	3.00	25.00
GOV. D'ANTOINE CROZY. Bright golden yellow	4 ft.	3.00	25.00

Pink Shades with Green Foliage

	Height	Per 100	Per 1000
HUNGARIA. Pink with satiny sheen	3 ft.	$5.00	$40.00
MLLE. BERAT. Deep rose pink	4 ft.	3.00	25.00
MRS. A. CONARD. Salmon pink	4 ft.	5.50	50.00
ROSEA GIGANTEA. Rich rose pink	4 ft.	6.00	55.00
LOUISE. Soft rose pink	5 ft.	3.00	25.00
VENUS. Rose pink, creamy yellow border	4 ft.	3.00	25.00

Yellow Shades with Green Foliage

	Height	Per 100	Per 1000
AUSTRIA. Bright yellow, crimson throat	3½ ft.	$3.00	$25.00
BURBANK. Sulphur yellow, inner petals dotted red	6 ft.	3.00	25.00
FLORENCE VAUGHAN. Yellow with bright red spots	5 ft.	3.00	25.00
INDIANA. Rich golden orange	5 ft.	3.00	25.00
GLADIATOR. Bright yellow, spotted crimson	4 ft.	3.00	25.00
R. WALLACE. Canary yellow	5 ft.	3.00	25.00
YELLOW HUMBERT. Deep rich yellow, heavily spotted bright red	3 to 3½ ft.	5.00	40.00
GUSTAV GUMPPER. Golden yellow, lower petals spotted red	4 ft.	3.00	27.50

Red Shades with Green Foliage

	Height	Per 100	Per 1000
A. BOUVIER. Clear crimson	5 ft.	$3.00	$25.00
BEAUTE POITEVINE. Crimson	4 ft.	3.00	25.00
CRIMSON BEDDER. Red	3½ ft.	3.00	25.00
CHAS. HENDERSON. Crimson scarlet, yellow flame throat	4 ft.	3.00	25.00
JEAN TISSOT. Vermilion, bright orange shadings	3 ft.	3.00	25.00
LOUISIANA. Crimson scarlet	5 to 6 ft.	4.00	35.00
METEOR. Brilliant scarlet	5 ft.	5.00	40.00
KATE GRAY. Soft orange shaded carmine, dotted yellow throat	5 to 6 ft.	3.00	25.00
PENNSYLVANIA. Scarlet overlaid with orange.	4½ ft.	3.00	25.00
TARRYTOWN. Crimson	3½ ft.	3.00	25.00
WINTZER'S COLOSSAL. Vivid scarlet	5 to 6 ft.	5.00	40.00
PANAMA. Dull red, overlaid rose, with mottled yellow edge	3 ft.	6.00	50.00
EXPRESS. Crimson scarlet	3½ ft.	3.00	25.00
BLACK PRINCE. Dark velvety crimson	4½ ft.	3.00	25.00

Prices subject to change without notice.

A·B·C TRADE MARK "WATCH US GROW"

American Bulb Co.

172 N. Wabash Ave., CHICAGO, ILL.



The President

Get These Twin Winners Started Ringing Your Cash Register



Snow Queen

We call them "Twin Winners" because they came along about the same time and one sells as fast as the other.

Each is the result of a quarter century of Canna breeding by our Mr. Wintzer, who has developed more varieties of Cannas in commerce today than probably all other hybridizers together.

Mr. Wintzer says these two, each in its class, are the best he has achieved. One is a burning scarlet, the other a crystal white. Grown separately or near each other in contrast, they attract the most enthusiastic admiration of all the Cannas in our collection of over a hundred varieties.

To enable every florist to work up his own stock of these Twin winners we are making a special offer, as below. Order early; it will cause us both pain if we have to send back our regrets and your money.

The President

This immense new flaming scarlet has come into wider use more quickly than any other Canna we ever introduced. It is an offspring of the famous Firebird. The President leads the red varieties in the quality and also the quantity of its bloom. The flowers are 7 inches across; the individual petals are firm and long standing, and **do not burn,** and the trusses stand up stiff on strong stems. The foliage is rich green and burnproof in the hottest weather. Height, 4 feet.

One, 50c; 10, $3; 25, $6; 100 for $20, net, f. o. b. West Grove.

Snow Queen

Unquestionably the queen of all white Cannas. Mr. Wintzer has been striving especially for a perfect **white** Canna for many years. He says Snow Queen far excels anything he has succeeded in getting heretofore. The individual flowers are 6 inches across, the petals 2½ inches broad. There is an occasional hint of pink, in faint dots, in the petals, but from a few feet away the **effect is a crystal, dazzling white.** The large bloom clusters are borne in the greatest abundance, held well above the luxuriant foliage. Height, 4 feet.

Price: 1, $1; 10, $6; 25, $12; $40.00 per 100.

Also, There's The Super-Six Set

While you're sending for the Snow Queen and President, include also a Super-Six set, 6 bulbs each of these six Super Lily-Cannas.

	100	1000
CITY OF PORTLAND, 4½ ft. Deep glowing pink, good bloomer, good grower	$12	$100
FLAG OF TRUCE, 4 ft. Cream white, erect and fine	15	125
GAIETY, 5 ft. Reddish orange, edged with yellow. Showy.	6	50
LAFAYETTE, 4 ft. Most intense scarlet	7	60
DRAGON, 2½ to 3 ft. Dark ox-blood red. Incessant bloomer	5	40
MORNING GLOW, 5 ft. Orange center, edged pink	7	60

6 of each above, 36 bulbs, for $3.60 here; or $4 delivered.

THE CONARD & JONES CO. ★ WEST GROVE PENNSYLVANIA

ROBERT PYLE, President R. T. SATTERTHWAIT, Secretary ANTOINE WINTZER, Vice-President

Dreer's Cannas

This season we harvested the finest and largest crop of Cannas that we have ever grown

KING HUMBERT

And all the other good varieties you should have are included in our list and the roots are heavy and firm.

PRICES. The prices quoted are for dormant roots, which can usually be supplied until about the first of April, after which pot plants will be sent out and in which the advance in price will be as follows: All varieties listed at $7.00 or less per 100 will be supplied in pot plants at $8.00 per 100 or $70.00 per 1000, and on varieties listed above $7.00 per 100 there will be no change in price between dormant roots and pot plants.

All have green foliage unless otherwise specified.

ELEVEN SPECIAL VARIETIES

Carmine Beauty. Deep bright carmine flowers freely produced high above the heavy dark-green foliage which has a narrow red margin. 4½ ft. 15 cts. each; $1.50 per doz.; $10.00 per 100; $90.00 per 1000.

Cheerfulness. No more appropriate name could be given to this brilliant novelty. Its beautiful bright fire-red or deep orange flowers appear early and continue without interruption until frost. Add to the prevailing color a golden border and center with each petal flaked carmine-crimson and you may form some conception of this fascinating variety. 3½ ft. 10 cts. each; 85 cts. per doz.; $6.00 per 100; $50.00 per 1000.

City of Portland. A wonderful bright rosy-pink, much deeper in color than Mrs. Alfred Conard or Hungaria; a free-flowering, vigorous grower. 3½ ft. 20 cts. each; $2.00 per doz.; $12.00 per 100; $100.00 per 1000.

Fairy Queen. The dwarf, compact plants of this distinct novelty are covered with flowers from spring until fall. The plant rarely exceeds 3 feet in height. The flowers, of a clear rose-pink, are of medium size, good substance and borne upright on stout stems in great abundance. Each flower has a distinct cream-colored border.

We believe Fairy Queen will become one of the very popular Cannas. 60 cts. each; $6.00 per doz.; $50.00 per 100.

Flag of Truce. A large-flowered, creamy white with faint pink dots on each petal. The general effect is white. Not as white nor as tall as Eureka, but quite distinct and valuable. 4 ft. 85 cts. each; $3.50 per doz.; $20.00 per 100.

Golden Eagle. A wonderful clear golden-yellow of free, upright growth. The flowers are produced in large clusters well above the foliage. 4 ft. 85 cts. each; $3.50 per doz.; $20.00 per 100.

Harmony. Great clusters of good-sized, well-formed Geranium red flowers are arranged on good stems in such a manner as to give the trusses an almost globular appearance. 3½ ft. 20 cts. each; $2.00 per doz.; $15.00 per 100.

Pocahontas (Bronze-leaved Olympic). Large oriental-red flowers borne on firm upright stems, just high enough above the foliage to show the entire head. The foliage is a dark bronze-green with emerald shadings; the ribs a darker bronze. 4 ft. 20 cts. each; $2.00 per doz.; $15.00 per 100; $100.00 per 1000.

Poppy. Intense poppy-red. Large perfect florets in good trusses over greenish-bronzy foliage. Rich and effective. 5 ft. 20 cts. each; $2.00 per doz.; $10.00 per 100; $90.00 per 1000.

Remarkable. This effective bronze-leaved variety stands out boldly among other sorts, not only on account of its height (6 ft.), but because of the beautiful scarlet-carmine trusses of bloom surmounting the rich green-bronze foliage. 20 cts. each; $2.00 per doz.; $10.00 per 100; $90.00 per 1000.

Surprise. The brightest red Canna we have. It surpasses in brilliancy such popular varieties as Meteor and Lafayette and produces its great trusses with equal freedom. 4 to 5 ft. 85 cts. each; $3.50 per doz.; $25.00 per 100.

DREER'S SELECT CANNAS

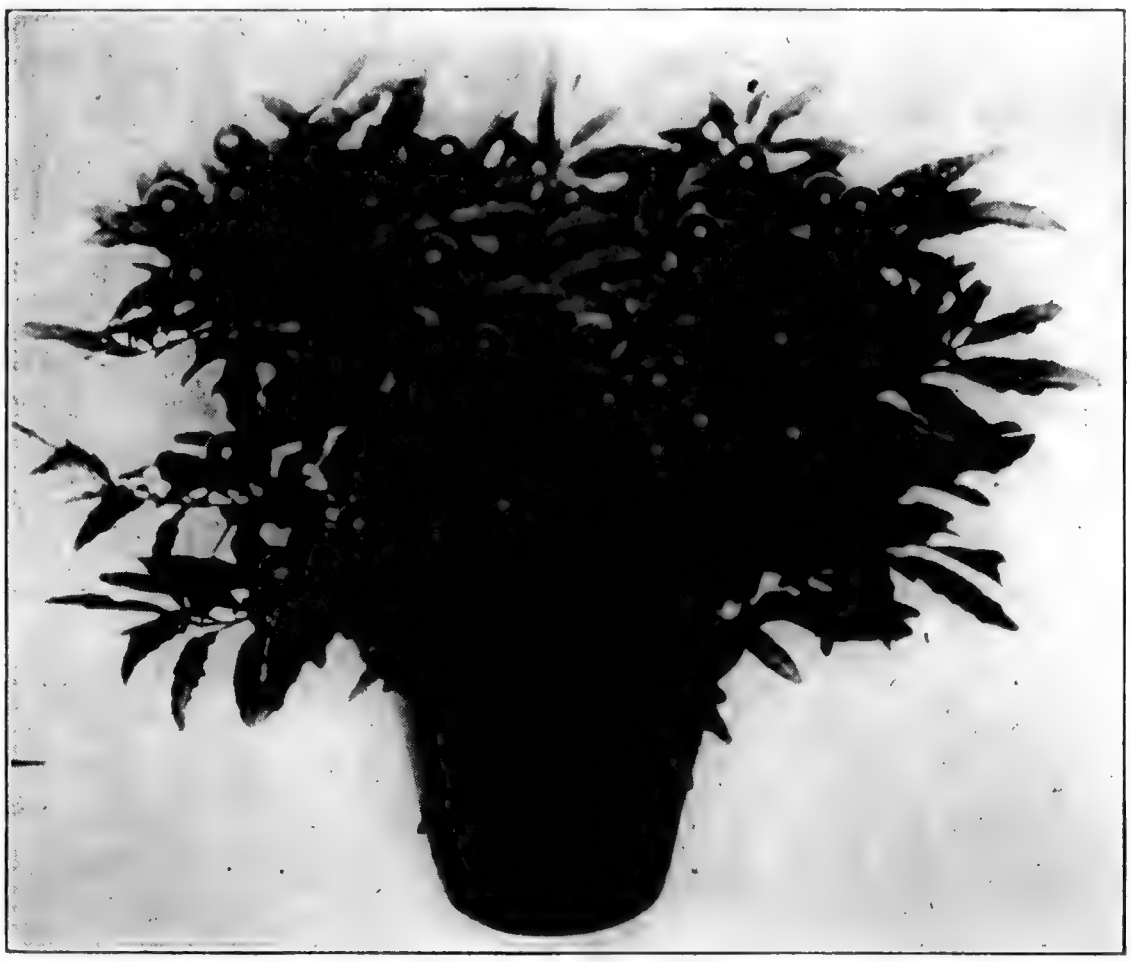
Including many comparatively new varieties, which we can offer in quantity at popular prices.

	Doz.	100	1000
Allemania (Orchid Flowered). Salmon with golden markings; 5 ft.	$0 50	$3 50	$30 00
Austria (Orchid Flowered). Large, pure canary-yellow with reddish dots in center of upper petals; 5 ft.	50	3 50	30 00
Beacon. Rich cardinal-red 3½ ft.	1 00	7 00	60 00
Brilliant. Rich yellow with two red petals; 3½ ft.	50	3 50	30 00
Dazzler. One of the best, deep fire-red, very free; 3½ ft.	1 00	7 00	60 00
Dragon. Very rich dark, ox-blood red; 3 ft.	75	5 00	40 00
Dr. E. Ackerknecht. Carmine lake, suffused with deep carmine, bronze foliage; 4 ft.	50	3 50	30 00
Duke of Marlboro. An attractive deep brilliant crimson; 4 ft.	50	3 50	30 00
Gaiety. Reddish-orange mottled with carmine and edged with yellow. The tongue is yellow and densely spotted with carmine; 4½ ft.	50	3 50	30 00
Garam. Very large bright carmine-red flowers, freely produced; 3½ to 4 feet.	50	3 50	30 00
Gladiator. Deep yellow freely dotted with red, a popular bedder; 4½ ft.	50	3 50	30 00
Goethe. Very attractive. Bright deep orange flowers of a very penetrating shade; 4½ ft.	85	6 00	50 00
Goldbird. (Oiseau d'Or.) This is the yellow companion to Firebird; the immense soft canary-yellow flowers are of good substance; 4½ ft.	85	6 00	50 00
Golden Gate. Yellow and red; 4 ft.	60	4 00	30 00
Italia (Orchid Flowered). Bright orange-scarlet, with broad golden-yellow border; 6 ft.	50	3 50	30 00
King Humbert (Orchid Flowered). The most popular Canna. Great orange-scarlet flowers surmount the vigorous dark bronze foliage throughout the season; 5 ft.	75	5 00	45 00
Lafayette. In some respects resembles the variety "Meteor" but the flowers are not quite as dark, stands more erect and the plant grows taller; 5 ft.	1 00	7 00	60 00
La France. Deep carmine-pink; 4½ ft.	1 25	8 00	70 00
Lahneck. A free grower. The color is rose with lines and shadings of scarlet carmine hues, a narrow golden border adds to its beauty; 4 ft.	85	6 00	50 00
Louis Reverchon. A splendid bedder, large cochineal-red flowers; 4½ ft.	60	4 00	35 00
Maid of Orleans. Rich cream ground, mottled and shaded soft pink; 4 ft.	60	4 00	30 00
Mrs. Karl Kelsey. (Orchid Flowered). Orange-scarlet, suffused and striped with yellow; 5 ft.	50	3 50	30 00
Mrs. Woodrow Wilson. A rich but soft crimson-pink, with very large flowers, a robust grower and free bloomer; 4 ft.	2 00	15 00	
Olympic. Rich Oriental-red, shading lighter to the centre and dappled carmine. The individual florets and trusses are very large and of excellent form. 5 feet.	$0 85	$ 6 00	$50 00
Panama. The color and markings of this splendid Canna are unusual; the rich orange-red face of the petals is bordered with a broad edge of golden-yellow; 5 ft.	60	4 00	35 00
Philadelphia. Rich deep red; 4 ft.	60	4 00	35 00
Queen Charlotte. Rich pomegranate-red bordered with golden-yellow; 3 ft.	85	6 00	50 00
Rosea Gigantea. Large flowers, borne in such abundance that the mass of color is amazing. A deep rich rose, almost a coral-carmine; 4 ft.	1 25	8 00	70 00
Salmon Queen. Rosy salmon-scarlet, blending to a rosy carmine towards the center, a very effective bedder; 5 ft.	85	6 00	50 00
Scharfenstein. The beautifully formed, large round florets are produced in compact but graceful trusses. The color is a unique light red salmon with orange and carmine suffusions that forms a most attractive addition to the range of colors found in Cannas; 5 ft.	85	6 00	50 00
Schopenhauer. A rich brilliant red with yellow throat, very free; 3 ft.	75	5 00	40 00
Souv. de F. Langle. Very distinct orange-red color, edged with gold; 4½ ft.	75	5 00	40 00
Superb. Deep salmon with bronze foliage; 4½ ft.	60	4 00	35 00
The Gem. An entirely distinct spotted variety. The immense trusses of flowers are borne on upright branching stems well above the foliage, and are of deep cream or straw-yellow, spotted with deep carmine; 4½ ft.	1 50	10 00	90 00
Uhlberg. Entirely distinct, of a soft rosy-carmine; the throat of the flower is of a creamy-yellow, and the edges of the petals are also pale yellow; 3 ft.	60	4 00	35 00
Venus. Flowers of fair size, of a soft rosy pink with a pretty mottled border of creamy-yellow; 3½ ft.	75	5 00	40 00
Wintzer's Colossal (Orchid Flowered). The largest flowered Canna. The florets often measure eight inches across and are of a bright scarlet; 5 ft.	75	5 00	45 00
William Bates. A splendid free flowering yellow of good size; 5 ft.	1 50	10 00	90 00
Wyoming (Orchid Flowered). Massive orange flowers which make a strong contrast with its rich bronze foliage; 6 ft.	50	3 50	30 00
Yellow King Humbert (Orchid Flowered). A sport from King Humbert in which the foliage is green and the flowers yellow with red spots. Very attractive	75	5 00	45 00

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

The above prices are intended for the Trade only.

The BEST of Them All



From a photograph made by a staff photographer for The Review, at Hotel La Salle, Chicago, January 22, during the Convention of the American Carnation Society

Holly Berry

The New Christmas Cherry

A cross of Cleveland and Melvini

A truly wonderful dwarf-spreading growth. Dark color, red berry—not so large as Cleveland, smaller foliage, very heavily set with berries on top of plants, well above the foliage, and comes about ninety per cent true from seed. Will hold berries for six months.

MAY DELIVERY at the following prices:

2½-inch, per 100. .....$10.00 Thousand lots, per 1000..... $90.00

No order filled for less than 100

Cleveland

Per 100.....$ 6.00
Per 1000..... 50.00

Orange Queen

A Yellow Wonder

Per 100.....$ 8.00
Per 1000..... 75.00

Carl Hagenburger

West Mentor Ohio

DISTRIBUTORS:

You can order through these well-known plant brokers:

S. S. Skidelsky & Co.
L. J. Reuter Co.
C. U. Liggit
American Bulb Co.
Roman J. Irwin

CHRYSANTHEM

Propagated from Healthy Stock



CHOICE COMMERCIAL VARIETIES.

Rooted Cuttings of List Below, $5.00 per 100, $40.00 per 1000.

C. H. Totty. Chestnut scarlet; flower large and growth strong.

Chadwick Supreme. Color similar to Pacific Supreme; reflexed bloom. A sport of W. H. Chadwick. In bloom from November 20 to December 1.

Golden Mistletoe. Sport of Mistletoe. The parent is our latest flowering variety, coming well into December. It is ball-shaped. An excellent **companion for the parent.**

Indian Summer. The groundwork is yellow, but into this are blended terra-cotta and salmon shades, with a tinge of bronze. The color of autumn foliage during Indian summer is a measure describes the coloring. It is a sport of Golden Chadwick.

Wells' Late Pink. Clear, bright pink in color.

William Turner. Pure white bloom, incurved and very large. One of the finest of the large-flowered chrysanthemums and a general favorite. This variety is grown commercially and we have a large stock prepared for the cut flower grower.

Yellow Turner. The yellow sport sent out by Smith is the variety we offer. It is excellent and will rank as one of the finest for exhibition use.

STANDARD COMMERCIAL VARIETIES.

Rooted Cuttings of All in the Following List, $3.50 per 100, $30.00 per 1000.

WHITE.

Early: Early Frost, Oconto, Smith's Advance, Polly Rose, Crystal Gem.

Midseason: Charles Rager, Smith's Imperial, White Chieftain.

Late: Lynnwood Hall, Timothy Eaton, December Gem, Hamburg Late White, Mistletoe, White Seidewitz, White Bonnaffon.

YELLOW.

Early: Golden Glow, Chrysolora, Golden Queen, Marigold, Tints of Gold, Yellow Polly Rose, Robert Halliday.

Midseason: Colonel Appleton, Golden Gleam, Mrs. C. C. Pollworth, Mrs. M. R. Morgan, Richmond (watch this variety, called an early Bonnaffon, perfect form and color and every commercial man should try it), Tiger, Yellow Rager.

Late: Major Bonnaffon, Yellow Eaton, Golden Eagle, W. H. Lincoln.

PINK.

Early: Early Rose, Glory of Pacific, Mrs. W. T. McNiece, Pacific Supreme, Unaka.

Midseason: Chieftain.

Late: Dr. Enguehard, Edwin Seidewitz, Maud Dean, Wells' Late Pink.

BRONZE.

Midseason and Late: Greystone, Miss Elizabeth Smith, October Herald.

RED.

Harvard: Best commercial red.

SEVEN NEW POMPONS.

We Offer from Pots Only, at $4.00 per Dozen, $30.00 per 100.

Not less than one dozen of a variety offered at these prices.

Each one is worthy of a trial, as they have all been shown as leaders not only in color, form and finish, but as growers with sure commercial value.

Anna L. Moran. The color is splendid, a brilliant flame-scarlet, so vivid as to be easily the most striking flower in the entire collection. The flowers are nicely divided on the stem without disbudding, and the growth, foliage and stem are all that can be desired. The individual flowers on this pompon are large, on the order of the Doty type, and it is worthy of note by the commercial growers that this variety in a glutted market brought 50 cents per spray, wholesale price, which with us is a record for pompon mums.

Nelma Putnam. The outer petals of this variety are rose pink and shade to pinkish bronze in the center, and the very center of the flower is creamy yellow. A very pleasing color effect. Has been grown with marked success as an outdoor variety.

Mrs. H. Harrison. One of the first of the pompons to come in flower, being in excellent condition to cut outdoors and also from the greenhouse bench the middle of October. The color when grown indoors is a dainty blush. Outdoor blooms come several shades deeper. Commercial growers who have seen this variety have picked it to be included in their collection.

Frances Huckvale. Gardenia white, with a creamy shaded center. Far in advance of Queen of the Whites, or any other pompon. An exquisite variety to use for cut flowers, being particularly valuable for florists' made-up work.

Mrs. Chester Robinson. This variety is a very tall, strong grower, running 4½ to 5 feet tall in the benches. Flowers are very large, as large or larger than Doty, which it somewhat resembles, though it is deeper in color, being a lovely old rose shade of pink. Exceptionally robust in growth, with the stalk rigid and every flower well divided on the stem, so that no disbudding is necessary.

Mrs. Henry F. Vincent. An exquisite shade of fawn and bronze with a salmon-pink shading, a color that was one of the most popular shades in New York during the season just past. This variety also is very strong in growth and the foliage is perfect in every way. We predict this will be one of the most popular novelty colored chrysanthemums when generally introduced.

Julia De Witt. Bright bronzy-amber with deeper shadings. A dainty and exquisite variety. Quite large in size of individual flowers and gracefully arranged on the stem or spray. Foliage and growth very clean and strong. To anyone wishing a novel colored mum that will give them plenty of cut flowers, we strongly recommend Julia De Witt.

NEW POMPONS.

Rooted Cuttings, $1.00 per Dozen, $8.00 per 100.

Becky McLane. In full crop just ready for Thanksgiving. Could easily have been held to December this year. This gives you an idea of this valuable late flowering pompon. It is a small bronze, but richly colored and very popular, a strong upright grower and makes good single plants. The stems are stiff and straight.

Cometa. Dark, rose-shaded magenta, a very attractive color which does not fade. Growth upright and strong. Excellent variety for disbudding. A seedling from Lillian Doty.

THE 1920

Mrs. J. Leslie Davis

Clear lavender-pink sport of that most satisfactory white variety, William Turner. Identical with the parent in every way except color, and completes the set, giving us White, Yellow and Pink Turner, which are so satisfactory for exhibition purposes, as well as for fancy commercial blooms. If you can grow William Turner or Yellow Turner, you will want Mrs. J. Leslie Davis.

2¼-inch pot plants, $2.00 each, $20.00 per doz.

Hamburg Late Pink

An improved late pink Maud Dean, having more petals and if grown late will hardly ever show an open center. By selecting late buds, after October 1, most of the flowers are cut during December.

Rooted Cuttings, $16.00 per 100, $150.00 per 1000
2-inch pot plants, $18.00 per 100, $160.00 per 1000

November Pearl. A seedling from Western Beauty. In color very beautiful soft shade of daybreak pink. It grows easily and cuts good sprays on strong stems. It is a fine flower of medium size and is a valuable acquisition to the list of November flowering varieties.

Ouray. The best early dark bronze. In bloom October 20th. The color is a dark, mahogany brown and does not fade. The flowers are medium size and stems are wiry.

Uvalda. Very early white, maturing October 10. A large flower and when fully opened is a pure, glistening white.

Vasco. This variety is exceptionally good for sprays. Should be classed as a decorative Chrysanthemum. Bright, glowing yellow, maturing October 17th.

White Gem. Pure white button type. Ready November 15th. A free-growing, free-branching type that cuts quantity per square foot.

POMPONS AND SINGLES.

The Following List We Offer from 2¼-inch Pots Only at $5.00 per 100, $45.00 per 1000.

POMPONS.

Kenneth. Pure white, large flowers.

White Doty. Pure white sport of Lillian Doty. Excellent spray variety, heavy grower and very hardy out of doors.

Queen of the Whites. Pure white, button type.

Lillian Doty. This variety needs but little description. It is doubtful if there is a pompon that is more satisfactory both for cut flowers and its easy growing qualities.

Little Gem. Clear lavender pink button, medium height. Very good for pot plants, also a good producer for sprays for cut flower purposes.

SINGLES.

Vivian Cook. Brilliant canary yellow. Larger and earlier than Golden Mensa. A valuable variety.

Mrs. J. A. Stewart. Beautiful bronze with yellow zone. Very attractive.

Mrs. W. E. Buckingham. The best midseason pink, maturing from October 20 to November 1. A profitable commercial variety.

Mrs. Albert Phillips. A deep lavender that is welcome, particularly as it is fully developed by October 5. A very pretty sort.

Bronze Buckingham. A bronze sport of Mrs. W. E. Buckingham with all its good qualities.

Fermidge. Bright scarlet shading to clear terra-cotta with bright gold zone around center. A very attractive variety and a good grower.

Mrs. E. D. Godfrey. Clear light pink, strong growing and a valuable commercial variety for late cutting.

POMPONS—STANDARD VARIETIES.

Rooted Cuttings, $3.50 per 100, $30.00 per 1000.

WHITE.

BABY MARGARET. White button sport of Baby. November 15 to 20.

DIANA. Large pure white. Fine Thanksgiving sort.

LULA. Medium size. November 10 to 15.

MAID OF KENT. Early button type. Very fine. October 15 to 20.

L. J. REUTER CO.,

UMS Novelties and Standard Varieties

nd Absolutely Free from Midge

NOVELTIES

Mrs. Charles W. Johnson

Pure white, large bloom, fine form. The m is strong and the foliage is carried ll up to the flower. There is every pros- ct of this becoming an A-No. 1 commer- l variety.

Rooted Cuttings, $20.00 per 100

Sunshine

Not strictly a Novelty, but not so well own as it will be. We class this variety ong the leaders of the Anemone type. lor is brilliant golden yellow, an easy ower and finishes nicely for Thanksgiv- g.

ooted cuttings, $8.00 per 100, $75.00 per 1000

RIANA. Large well formed flower. Excel- ent grower and producer. No better white on he market. November 1 to 10.
NDA. Large flower. October 20 to 25.
HITE LILLIAN DOTY. Pure white sport of illian Doty. Good grower. Excellent spray ariety. October 25 to 30.
TTLE GEM. Small flowered. Good sprays. ovember 10 to 15.

PINK.

TO. Deep pink with large flowers. Very atisfactory. November 10 to 15.
LPHINE DODGE. Rose pink. One of the est. A free flowering easy grower. October 5 to 30.
NALD. Light pink button. Free grower. ovember 1 to 10.
NIA. Rose pink, large flowers. October 5 to 20.
IRY QUEEN. Lively clear pink, medium ize. One of the best. October 25 to 30.
LLIAN DOTY. Pale pink, fine form. Pro- uces excellent sprays. October 25 to 30.
MICO. Like Lillian Doty excepting that it s a little deeper in color. Very good.
OLA. Shell pink shading to white, with etals tipped with dark pink. November 15 o 20.
SCO. Old rose colored button. Good grower nd producer. October 25 to 30.
ZA. Pale pink. One of the earliest and a rofitable variety. Matures near the begin- ing of October.
TA. Bright pink button. November 1 to 10.
STERN BEAUTY. Rose pink. Long stems, ree grower and an all around satisfactory ort. November 20 to 25.

YELLOW.

y. Small yellow button. Very popular. ovember 25 to 30.
den Climax. A leader as a yellow Pompon. ree, easy to grow and gives good returns ven from late planting. Don't omit it from our list.
den West. A large pure yellow button. ood for cut sprays or pots. November 10 o 15.
rest Moon. Clear yellow. Medium size but- on. Very free and easy to grow. October 5 to 30.
ana. A good midseason yellow. October 5 to 30.
aola. Large golden yellow. Strong and free rower. Fine spray variety. November 25 o 30.
aine Warren. Deep orange yellow. One of e leaders. Produces freely of heavy sprays. ovember 20 to 25.
o. Golden yellow medium size button type. ood for sprays or pots. October 20 to 25.
. A good early golden yellow. October 20 o 25.

BRONZE AND RED.

ronda. Bronze button. The best early in s type and color. October 10 to 15.
a. Reddish bronze pompon. A very pretty rt and satisfactory in every way.



Frank Wilcox. (Mrs. Beu.) Golden bronze. A grand late variety for Thanksgiving as a pot plant or for sprays.
Hilda Canning. Reddish bronze button. Can be held for Thanksgiving, but has a tendency to come in earlier. A very satisfactory variety.
Jules Lagravere. Best deep red. November 15 to Thanksgiving.
Virginia. A good bronze for either pots or sprays.

Try the following varieties disbudded and grown two to three flowers to the plant. They give excellent results grown this way, producing medium size flowers of attractive form and finish, and have made a decided hit in the market: Acto, Fairy Queen, Lillian Doty, White Doty, Mimico, Frank Wilcox.

GENERAL LIST OF SINGLES.

Rooted Cuttings, $3.50 per 100, $30.00 per 1000.
Cinderella. Clear deep pink single. Good habit of growth. November 5 to 10.
Dusky Maid. Golden bronze single. Heavily petaled. A clean grower ready for Thanksgiving.
Elizabeth Firestone. Bright pink, a valuable commercial variety. Has strong stems and finishes well. November 15 to Thanksgiving.
Gypsy. A yellow with several rows of petals tinged with salmon. A good grower and can be done well as a pot plant. October 20 to 25.
Golden Mensa. (Yellow sport of Mensa.) A wonderfully fine sort. Matures about November 15.
Jane Ingalls. An ideal pot plant, dwarf growth with reddish bronze flowers. Can be had for Thanksgiving.
Margaret Waite. Deep pink sport of Mrs. F. D. Godfrey with more petals and can be held for December cuttings.
Mary Richardson. Reddish bronze with very attractive shading. November 1 to 10.
Mensa. Without doubt the best pure white single.
Miss Isabelle. Lively bronze sport of Mrs. E. D. Godfrey. Excellent for sprays for Thanksgiving.
Miss Mary Pope. A large-flowered light pink. One of the very good early sorts. October 20 to 25.
Mrs. E. D. Godfrey. Clear light pink, strong growing and all around commercial variety. November 15 to December 1.
Mrs. W. E. Buckingham. Bright rose pink. A very good single, maturing November 1.
November Glow. Bright golden yellow, semi-double, long strong stems. November 15 to 30.
Pink Simplicity. Soft shell pink, large sprays and large individual flowers, and good substance. A good commercial variety. November 1 to 15.
Polly Duncan. Bright golden yellow, semi-double. November 1 to 10.
Ramona. Very deep reddish bronze with gold tip.
Virginia Holden. Deep velvety crimson, free blooming and good habits.
Wells' Excelsior. Tall growing bronze. An all around good variety. November 1 to 10.

ANEMONES.

Rooted Cuttings, $3.50 per 100, $30.00 per 1000.
Blanche. White, similar to Garza, but an improvement in growth and flower.
Emma. Pink Garza. One of the best commercial Anemones.
Eugene Langelot. A heavy petaled, deep golden yellow Anemone. Late enough to make Thanksgiving in fine shape.
Garza. A standard white Anemone.
Golden Lida Thomas. Tall growing deep yellow, producing fine cut flower sprays. Follows Eugene Langelot.
Isola. The best dark pink. Excellent form and growth and free flowering. November 15th.
Yellow Garza. Yellow sport of Garza with same general characteristics. Clear bright yellow in color.

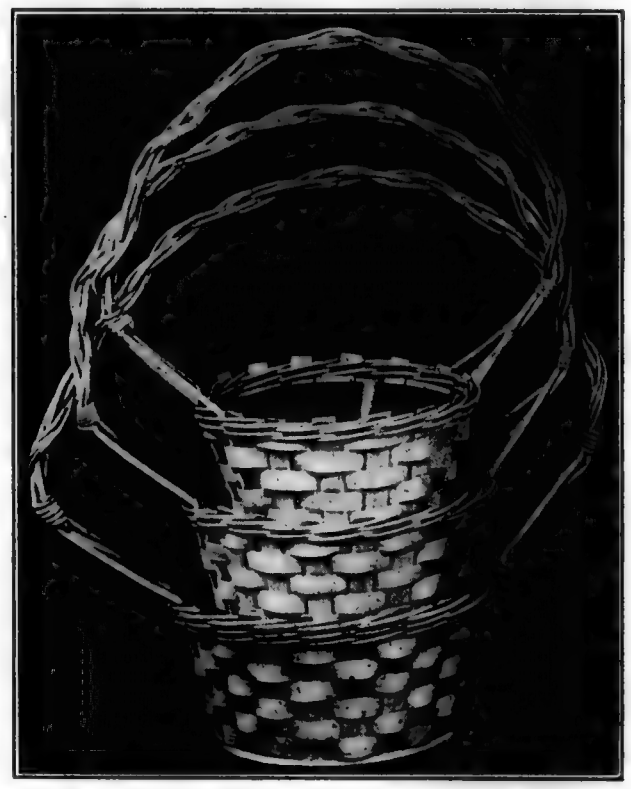
LANT BROKERS
5 Cedar Street, Boston 72, Mass.

M. RICE CO.

LAST CALL for Easter Plant Baskets

and all other kinds of

"Keystone Quality"



Every Plant Should be Sold in a Basket

It means a larger cash return on each sale—consequently more profit to you.

It means added satisfaction to the purchaser and recipient, which means

MORE STEADY CUSTOMERS

Large variety of styles—
Big selection of colors—
Baskets of every kind and at all prices

"KEYSTONE QUALITY" Baskets are known for excellence.
They are NOT The Cheapest—They ARE The Best—quality considered.
They ARE the most inexpensive.

ORDER TODAY—Our Selection Will Please—Just tell us the quantity and styles desired, and approximate prices—WE DO THE REST

M. RICE CO.

1220-22-24 Spring Garden St. ***Florists' Supplies That Excel*** **PHILADELPHIA, PA.**

M. RICE CO.

"Sprinkleproof" Chiffon

Unlike ordinary chiffon, which wilts and becomes sticky when exposed to moisture, our "Sprinkleproof" Chiffon, being treated with an exclusive chemical process, repels moisture.

Remember, you must sprinkle flowers to retain their fresh appearance. No matter how carefully ordinary chiffon is tied, it is bound to be affected by the moisture. Florists who have consistently and continually used our "Sprinkleproof" Chiffon find that satisfied customers compliment them upon the fresh appearance of their flowers, when in reality it is the fresh appearance of the chiffon, combined with good flowers, which provokes satisfactory comment.

Beware of imitations and substitutions, of which there are a number on the market. Remember, we are the originators and sole distributors of "Sprinkleproof" Chiffons.

Made in the following widths: 2-inch, 4-inch, 6-inch, 8-inch, 10-inch.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 17-25 East 24th Street, NEW YORK



Country-wide prosperity and a season profitable without parallel encourage florists to prepare for an Easter that will surpass all we have known.

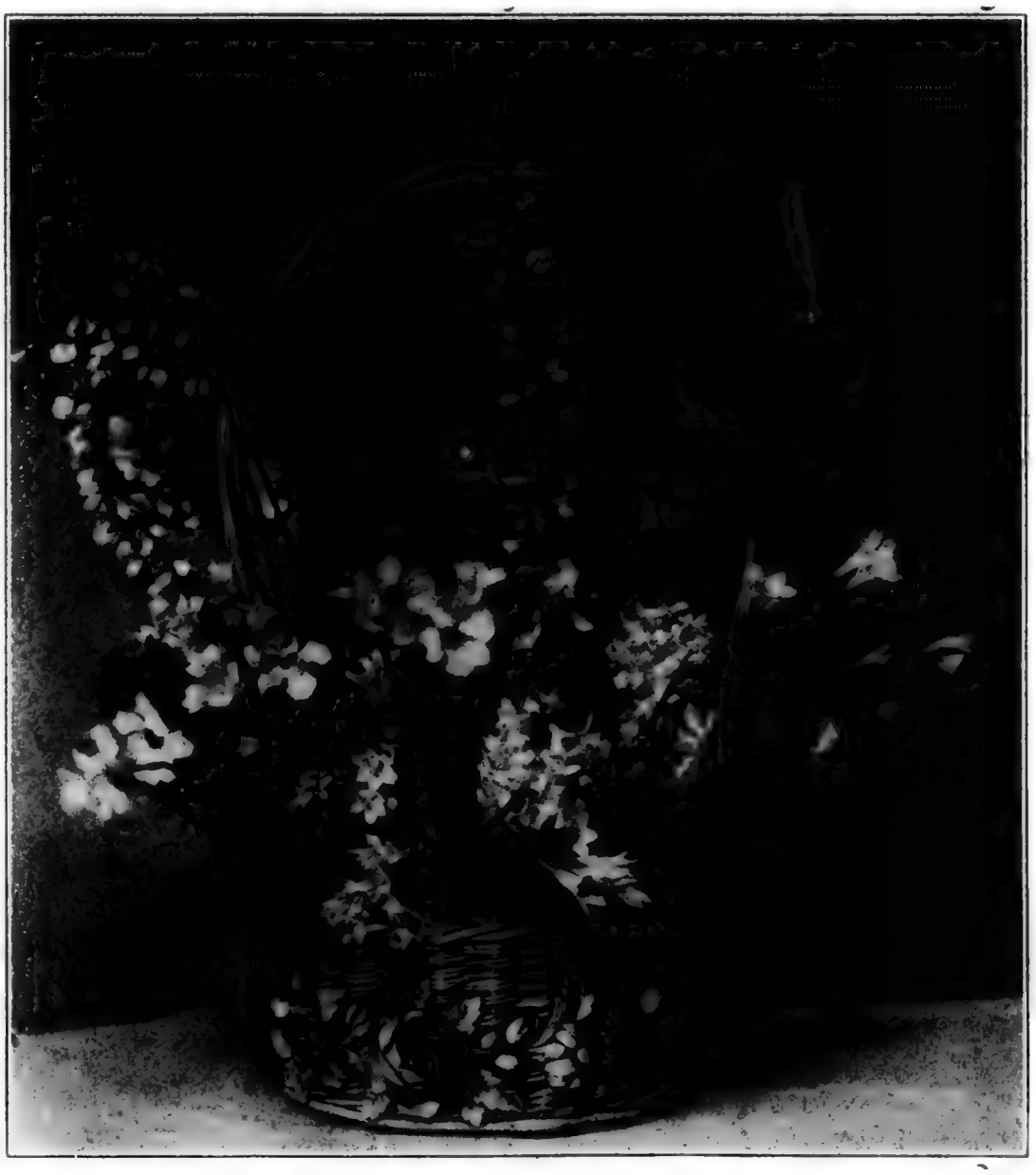
MORE favorable conditions for the big spring holiday than those florists enjoy this year have never been experienced in the trade's history. The country as a whole has money and is spending. Among other things, it will spend it at Easter — and has been spending it—for flowers. All classes are prosperous and the high prices do not deter any from paying them. Indeed, the public is now so inured to the high cost of living that the newspapers no longer carry column upon column each day with attempts and schemes to bring it down. There are, indeed, statements made that prices have reached their peak and from now on will more likely recede than advance. But the influences which cause these assertions are felt only by those who are in close contact with production and wholesale interests and are not as yet felt by the consumer. So the latter, accustomed to soaring prices for all commodities, have become less sensitive to them and buys with less hesitation and complaint than he did a few months ago.

Many Buyers.

In the case of flowers, it is likely that prices for Easter will not hit the mark reached at Christmas time. There is little probability that they will be so high as they have been since that holiday. So the old flower buyers who thought twice about paying the stiff figures asked a short time ago will have been brought back into the fold by Eastertide by the low prices now prevailing and will buy as they have at this holiday in former years. The florist will look to see among his customers at Easter the newly prosperous individuals who have become contributors to his till of late and also the old patrons who were absent for a time.

The conditions that make flower buyers numerous prevail all over the country, in the rural districts as well as in the cities, in manufacturing localities as well as in the commercial centers. Unemployment is unknown; everybody has a job who wants to work. The industrial unrest of today is not caused by lack of adequate remuneration and steady employment, but by the generosity of remuneration and abundance of employment. Everybody is being paid so well each one wonders if he cannot demand and obtain more. The result may not be viewed with altogether perfect satisfaction by the Society for the Promotion of Thrift, but it brings much money into florists' and other shops.

Everybody celebrates Easter and flowers seem the proper thing at that time. Christmas has, it is claimed, gone ahead of the spring holiday, in dollars if not in number of sales. But there are many florists whose customers have not generally adopted the custom of sending such unutilitarian things as flowers for Christmas gifts, but who can, nevertheless, be counted on to grace their front window with an Easter lily for Easter morning. This Easter we can certainly reckon on a larger number of sales than at Christmas and the sold out sign is sure to be called into use.



Mixed Cut Flowers of Spring Make an Attractive Easter Basket.

Get Ready.

Whether the total figures in money will rise to the equal of last Christmas may be questioned, but there is no doubt that florists will all make money.

From the present outlook, the amount of Easter sales will be limited by stock obtainable and by the ability to handle the rush in the store the two or three days

before April 4. Both these factors in the day's business require the foresight and preparation of the florist. In accordance with his ability to make proper provision in regard to them will be his profits at that time. Despite the efforts of retailers to induce the public to do its shopping early, the bulk of the sales for Easter come in the last two days. This fact requires preparation on the part of the store proprietor to arrange facilities for taking orders and filling them in the most expeditious manner. The value of such forehandedness cannot be overemphasized. The loss that results from the waste made by haste and by inexperienced help without proper guidance and instructions ahead of time eats up the profits on many sales. This loss is the more to be deplored because it is avoidable; such things as marking the price of all stock plainly, placing supplies so that they are easily available and not hopelessly scattered and mixed, dividing the force into salesmen and order fillers so that each individual can exert his efforts to most advantage, routing deliveries and handling them properly, and a number of other helps that can be provided according to each store's situation and facilities—all these will make the profits at Easter larger.

Watch Weather.

The early date of Easter this year and the severity of the season make uncertain as yet what weather can be expected for the holiday. It may be necessary, in case of a cold spell, to take more than usual care at Easter in wrapping plants. The florist should not be caught unprepared by the weather, or the day will prove far from satisfactory to him and his customers. He must watch his delivery trucks, if he has additional ones put on for the day, to see that the bodies are sufficiently tight to protect the plants against inclement weather.

The matter of delivery is one that requires attention and thought. Proper routing of orders will save time. The cars should be kept going, too, for the waits between trips eat up much valuable time unless care is taken.

Be Prepared.

Many other phases of Easter's business can be expedited and made much easier by careful study and planning beforehand. Some have already been touched upon; others are suggested elsewhere in this issue and perhaps the individual florist will think of others which can be improved in his own case, according to his own particular situation and needs. Start early and make thorough preparation and your nervous system as well as your pocketbook will greatly profit thereby.

HOLIDAY SYSTEM.

More Business, Less Rush.

"The idea of system as it runs through your head is beautiful," somebody says, "but when it comes to the rush your most finely spun system loses out." Yes, it does if you let go of it. It is impossible to handle a rush without it. You may escape with your life, going at it haphazard, but your nervous system and your loss and gain account will pay the penalty.

In the first place, separate the order and sales departments. Let the salesmen sell; don't hamper them with filling orders between times. Have a separate room or portion of a room screened off for order work and let this group of workers be undisturbed by requests from customers who wish to be waited upon. To take care of trade already gained is just as important as gaining more.

In the Order Room.

According to the number of competent people whom you can muster for the order room, arrange your order slips. If there are at least two experienced people, let one take charge of the shipping and the other take charge of the city deliveries. Each of these files should first be arranged according to time of delivery, with the first order out on top. Then, as each order is filled and the order sheet checked off, bunch the packages for different express offices and districts of the city. Have a separate place for rush orders and special deliveries. Don't burden a delivery man with too long a trip; better make two shorter trips of it. You can get orders out and delivery made before late bedtime. What do sleepy people want of flowers and plants?

Before starting to fill orders, have all the necessary articles right at hand—express books, boxes of all sizes, string, ribbon, paper, extra pencils, train schedules, city directory and map, timepiece, order blanks, tags, scissors, knife, hammer and nails, all the bench room and floor space possible, a stool for a moment's rest now and then, a clean, dry space to write on, etc.

Sorting City Orders.

If city and shipping orders are separated and deliveries for set times may be reduced to specials, sort your bunch of orders for the city by districts, getting out all the orders for one district first. New orders, which are continually pouring in from the order room, should be placed upon a separate file, to wait until advance orders are filled.

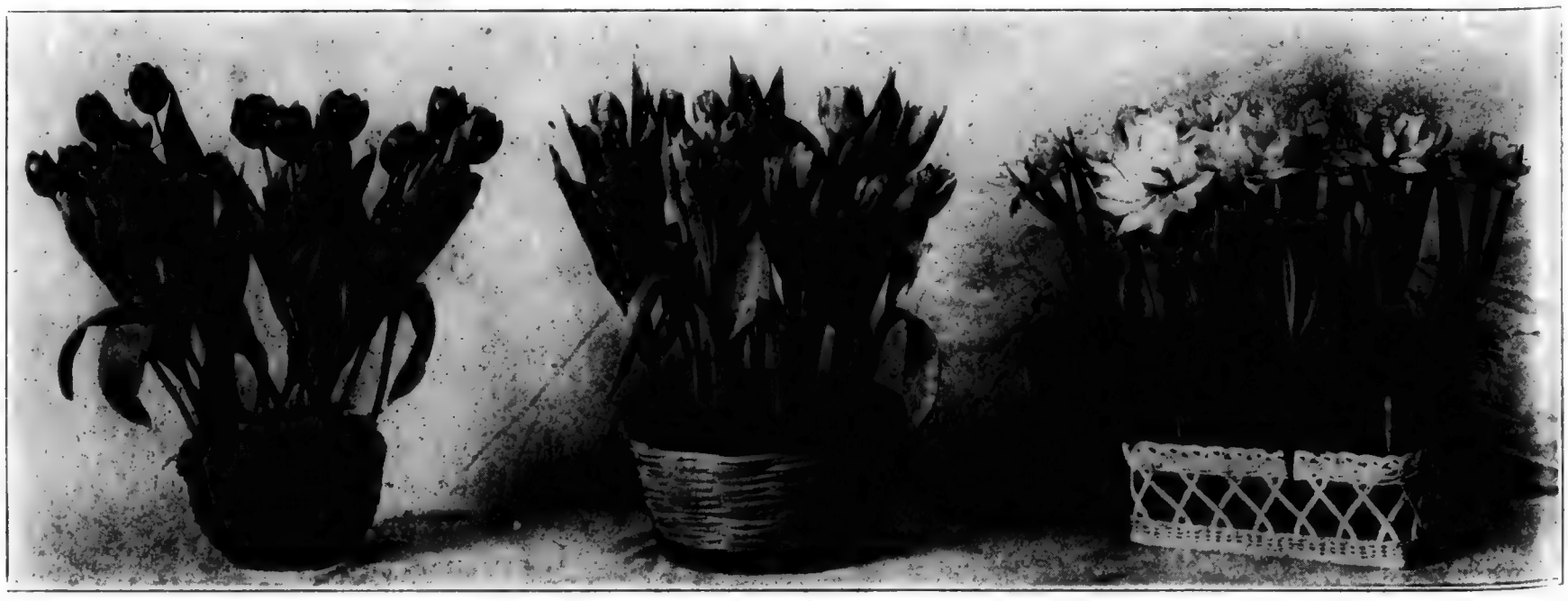
According to the accumulation of deliveries when it is getting late in the day, stop taking delivery orders. There is no limit to what people will ask. They will ask you to deliver immediately at 11 o'clock at night. Possibly for a slight difference in price they will carry their own packages or postpone delivery till the next day.

Taking Charge of Stock.

Stock keeping, if carefully watched, does much to preserve the peace of mind of both customer and shopkeeper. Of course there are extra helpers for the holiday rush and usually the greenhouse force is drafted into service. These men are accustomed to handling stock. Place one of them, or more if necessary, in charge of storing and keeping tab on the reserve stock. The man or men appointed for this purpose will hand the stock out as wanted and will prevent pulling and hauling and destroying by inexperienced help. How many times it is sickening to see the way in which good stock is destroyed by nervous help! It is better policy to keep only a fair amount of stock on display, and let it sell out quickly and be frequently renewed, than to have it all in view and continually mauled over, and a large proportion spoiled by overhandling, bad air and drafts.

Keeping Tab on Greens.

Keep tab on the green goods. An enormous amount may be used in a short time. Let the stock man give warning as it gets low. It is a serious inconvenience to have to wait for green. Watch how much goes in with flowers over the counter. Little ex-



Couleur Cardinal. Rose Luisante. Murillo.

Customers' Ideas on Color and Price Can Be Accommodated by Tulips in Easter Baskets.



An Easter Table Centerpiece Filled with a Variety of Light Colored Spring Flowers.

cept own foliage should be dealt out, unless with extra fine orders.

In the arrangement of blooming plants in the salesroom, be sure to separate varieties and colors. It will be much easier then to make a selection than to roam all over the room picking the choicest plant of a favorite variety. Don't fill up small gaps too promptly; let people see that you are selling and what you are selling, and a choice will be more quickly made. Let there be more business with less work for this rush.

MAKING EASTER PROFITABLE.

Watching the Extra Expenses.

If the volume of business done by a retailer during Easter week could be extended over a long enough period to be handled without the cost of additional store help, drivers, errand boys, horses or automobiles, the profits would naturally be more than under the present circumstances. Still, by carefully watching every detail the extra expenses can be greatly reduced, and every dollar saved at this time is a dollar added to the profits.

First of all, refer to your notes on last Easter and see how violets, sweet peas, roses, etc., sold, and in placing your orders for this year's supply order accordingly, allowing a liberal amount for increased business, but do not buy recklessly. It is more profitable to lose a few sales than to have several thousand violets left the day after.

Baskets sell well at Easter, but should not be made up too long before or too many at one time. It is more advisable to make them up as the demand requires, for immediately after Easter the market for them will be gone and then the stock in them will be practically useless.

The Extra Help.

Plants and baskets should all be marked with the selling price by some competent person and this price should not be cut without first consulting the person in charge. It is also wise not to allow the extra salespeople to sell cut flowers, especially roses, unless they have had previous experience in handling flowers, as many an expensive rose or carnation is broken through being carelessly handled. Let none but your regular help sell cut flowers or take orders for design work.

By using some judgment in engaging your extra help, many a dollar can be saved. Hire enough help, but do not give every friend or relative a job just to make yourself a good fellow. Friends are all very well, but treat them as you would strangers if you wish them to earn their pay in Easter week.

Unnecessary Wastefulness.

In putting up the numerous boxes of loose flowers for delivery, an extra flower of a kind of which you have a surplus in stock will do no harm, but often, in their enthusiasm or forgetfulness, employees will fail to keep track of their count and, if this is not guarded against, many dollars will be given away, for which not you but the sender will receive thanks. If you want to give flowers away, enclose your card and send them where they will bring returns.

Plants should all be carefully wrapped to guard against cold and breakage, but much unnecessary waste of paper and twine is often caused during the rush by allowing these materials to be trampled underfoot. This, of course, is a small item; still, if the small leaks are closely watched there will probably be no large leaks.

Troubles That May Be Avoided.

Instruct your salespeople not to ask too many questions as to when an article shall be delivered; this will give you more leeway. Also see that the full, correct address of the customer is obtained; this will save many an extra trip, or perhaps a pull from east to west or north to south.

There is no reason why profits on such occasions as Easter or Christmas should not be in proportion to our regular profits. It is natural for a person to get careless when business is rushing and this carelessness costs money. By keeping an eye on all that is going on, you can stop many a small leak and thereby earn many an extra dollar during an Easter rush.

THE FACULTY OF BEING READY.

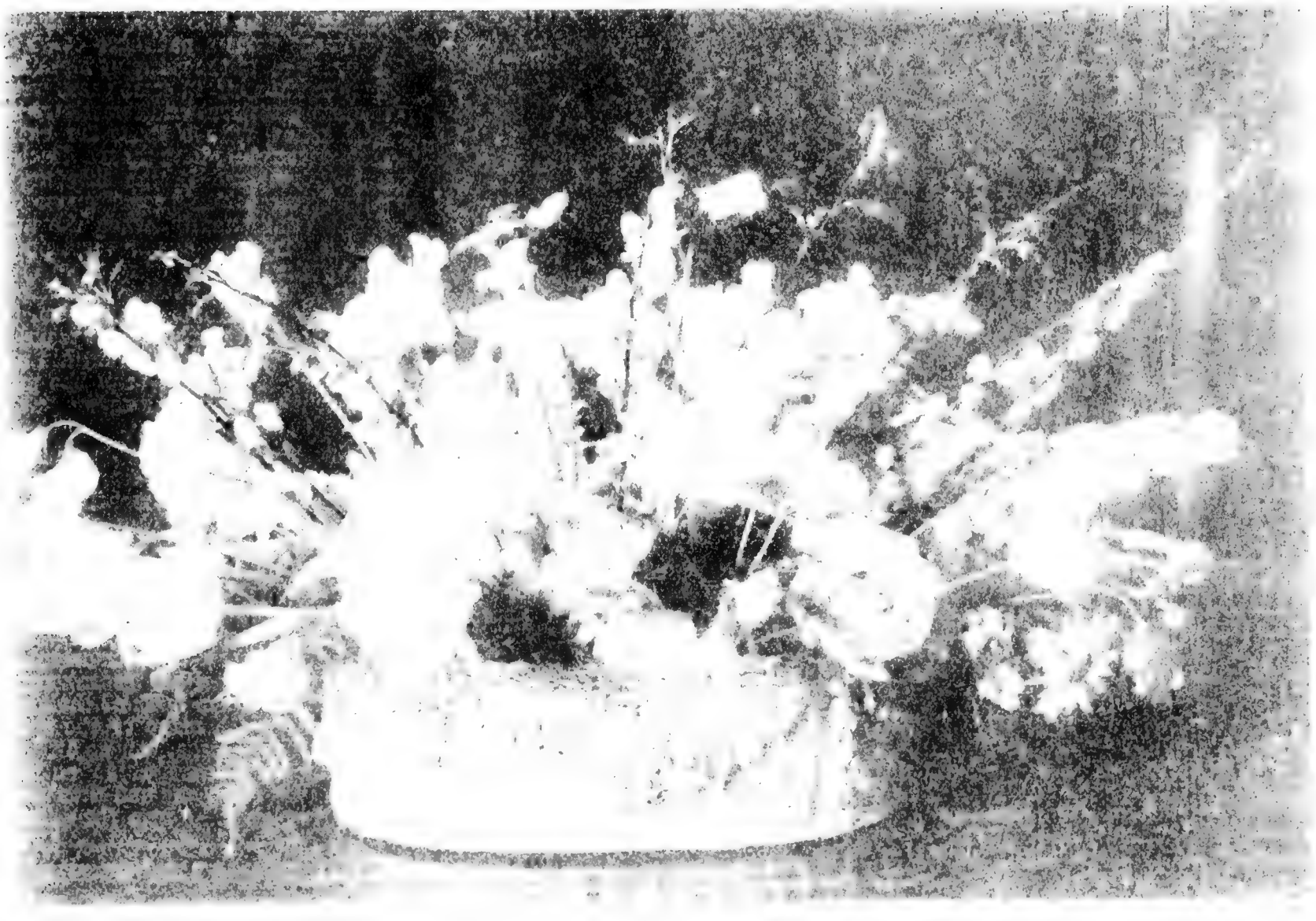
A Useful Faculty at Easter.

There are some men who never seem to be ready for anything, no matter how much time they have had to prepare, while there are others whom an emergency seldom finds off their guard. The differences in the two are readily seen in a retail store at a holiday like Easter. To which of the foregoing classes do you belong?

The retailer who grows his own stock can easily have at least two-thirds of the plants wrapped, with the number of flowers penciled on the wrapper, the day before. Orders can be rapidly filled

HOLIDAY SYSTEM







The Crimson Rambler Still Holds its Place at Easter.

from these in most cases, though occasionally a customer wants a certain plant and will take no other. The only course then is to let him or her have it and wrap it specially. In many instances the grower from whom the retailer purchases his stock is so well known for straight dealing that he can be relied on to pack and number the plants as has just been indicated, and this will also be a time-saver.

Never label plants or wrapped baskets on their side, but always on the top, with a tied-on label. When the adhesion label is used on the side and several plants are placed together on the floor of the store or in the wagon, it is impossible to get at the label without pushing the hand and arm down between the plants, and often to their detriment, to say nothing of the loss of time involved. The label on top can be seen at once and handled without pulling the plant or basket about.

About Early Orders.

It is useless to request customers to give their orders early unless you are prepared to fill them early and fill them right. The customer who is kept waiting after being asked to order early is not likely to give an early order next time.

The help problem is another that has to be considered early. It is folly to wait until everything is behindhand before getting proper help. Where everything is rushed by tired and half-hearted employees, mistakes and oversights are sure to occur, but with the right kind of help, started early, the proprietor or manager of the store can always be in front of his work, not behind. In short, the "faculty of being ready" is a mighty useful thing around Easter time.

EASTER DELIVERY.

The extra delivery facilities demanded at a holiday deserve as careful consideration as any of the problems connected with doing a month's business in three days. The average florist has as many deliveries to make Saturday afternoon and Easter morning as are made in all the rest of the month, and unless the delivery system is carefully planned the work is likely to become what is technically described as "all balled up." The man who has some greenhouses back of the store has a tremendous advantage at Easter. No better system has ever been devised than the one modeled on that used in the big express office or department store. It will pay any retailer who has trouble with the shipping department to visit and study the systems used where large numbers of packages go out daily.

The department store has the city divided into sections, with a delivery car for each. The florist who has a large number of deliveries for Easter morning will do the same thing. He may not have a different car for each route, but will send the same machine on more than one trip. When the department store's packages come to the shipping room the shipping clerk has the floor marked off, in some cases with permanent partitions and sometimes merely with paint, with a space for each trip each automobile is to make. Each package as received in the shipping room goes direct to the proper space on the floor. Consequently, when the automobile is ready to start everything that has reached the shipping room is ready to go in the car; nothing is left behind. If the florist adopts this system, it will obviate the exasperating special trips to deliver the one plant that did not get on the right delivery trip; the problem then will be to get the orders put up in time.

With greenhouses at his back, the florist's preparations for delivery are greatly simplified. A bench can be set apart for the plants that can be delivered Saturday, and others for Sunday morning's deliveries, and space in the greenhouse probably can be provided, as the plants move out, so that the sales for each section of the city for each day can be set away by themselves. The man who has neither greenhouses nor unused floor space back of the store, as is the case with many of the stores in city business blocks, can do little more than tag his plants "Sold" as his customers pick them out and then work up his deliveries as he gets the chance.

THE DATE OF EASTER.

Easter Sunday falls on dates as widely separated as thirty-two days during the present century, the earliest being March 24, 1940, and the latest April 25, 1943. Next year it will be even earlier than it is this year, falling on March 27. The following year it will be late, not coming till the middle of April. Here are the dates of Easter for the next five years:

1921	March 27
1922	April 16
1923	April 1
1924	April 20
1925	April 12

BACK IN THE OLD DAYS.

This Easter the florist thinks high prices every time he looks at lilies. The years are short since the time they could be had at one-third the price charged this year and only five years ago they were even lower. Abnormal conditions are responsible for the high figures, however, and it is expected and hoped that another year will bring lower ones. The wholesale quotations at Easter in recent years may prove interesting comparisons; they are as follows:

	Per 100
1912	$ 8.00 @ $15.00
1913	8.00 @ 15.00
1914	10.00 @ 15.00
1915	6.00 @ 12.00
1916	8.00 @ 12.00
1917	8.00 @ 12.00
1918	8.00 @ 15.00
1919	25.00 @ 30.00
1920	25.00 @ 35.00

AMERICAN GLADIOLUS SOCIETY.

Objection to New Varieties.

Objection having been made against registering the varieties, Conspicuous and White America, they are hereby withdrawn pending further investigation by the committee.

A. C. Beal, Chairman.

PLANTS FOR THE EASTER PARADE

SPLENDID VARIETY IN SUPPLY.

Weather Causes Uncertainty.

It would naturally be thought that, after a severe winter, we might expect a balmy Easter, but pleasant weather for the great flower holiday, devoutly though it may be wished, is a quite uncertain quantity. Of that we have had a bitter experience on more than one occasion in late years. We have special cause to remember the Easter of 1915, when the most furious snow storm of the winter struck the eastern states April 3, and in large measure paralyzed business. The date of Easter, April 4, was the same as in 1920, but let us hope the weather man will be much more merciful. But since we have climatic vagaries to contend with, let us be prepared for them and lay in an ample stock of wrapping material for plants. Heated delivery cars are of great value when the weather is cold. It is true that horses have been much more valuable than automobiles in the great eastern cities for a large part of the present winter and those who have dispensed with all horses have been hard put to it in making deliveries.

It would appear that Easter, 1920, will see as fine an assortment of flowering plants as we have ever had. It is true that we shall miss azaleas, but lilies are with us once more in good numbers and hydrangeas are proving fine substitutes for azaleas. I do not think there will be any surplus of plants and weeks before Easter the leading plant factories are pretty well cleaned out. Cut flowers at Easter are of but secondary importance; pot plants are what people want and their popularity will be greater than that enjoyed by cut flowers. For, while the latter for months are abnormally scarce and dear, pot plants have been offered at reasonable prices right along.

Lilies Good at High Prices.

Although one cargo of giganteum lilies went to the bottom of the ocean, there seems to be a fairly good supply available. The quality is extra good, with a smaller proportion than usual of diseased bulbs. The plants also are a little later with me, which is an advantage. At wholesale these lilies will probably command 35 cents per bud, which is not excessive when everything is considered. The much inferior cold-storage specimens offered in 1919 easily realized these prices. With so much dark, cold weather and something of a coal famine to boot, some batches I have seen are late and need a few weeks of clear, sunny weather. The rate of growth in March is much accelerated as compared with that in February and, with the laggards, advantage should be taken of every clear day to bottle up plenty of sun heat and to keep the atmosphere of the lily house saturated with moisture.

Get all pots washed before the flowers open; keep pollen masses removed and if a cool cellar or storage shed is at command, place plants there as soon as the first flowers open. Perhaps you are also growing some formosums. They are splendid to cut, as they carry such long stems. They are variable in type and not so much in request as giganteums for pot plants. There are but few candidums this year; a small crop came from France and the bulbs did not average in size at all like those received in pre-war times. Still a few plants, which are showing from five to eleven buds to the stalk, look well and promise to be in on time. These are mainly in 8-inch to 9-inch pots and carry five to eight stalks each. What could be more beautiful for church decoration? In majesty, purity and grace, they are vastly superior to the large-flowered, but stiffer and coarser Easter lilies.

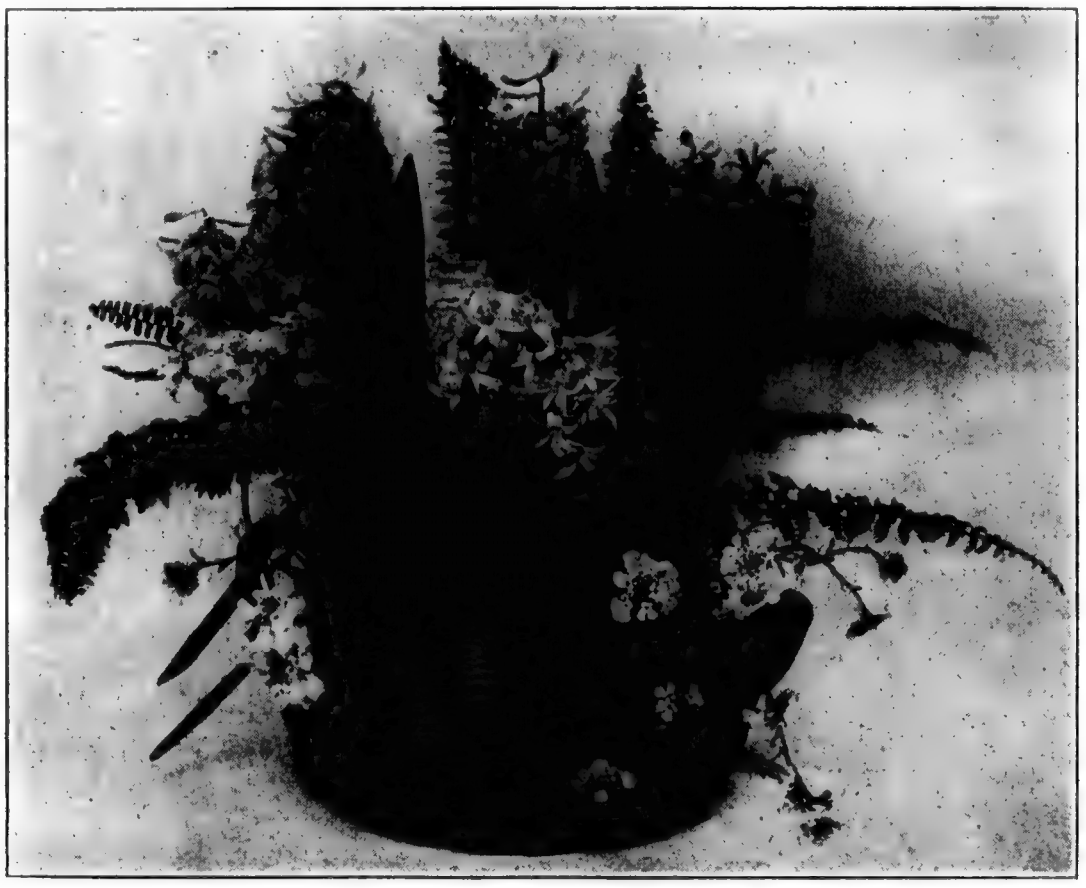
Rambler Roses Sell Well.

There is some change each year in the roses grown for Easter, but one variety still stands out preëminent, viz., Tausendschoen. This forces easily and comes in well ahead of Dorothy Perkins, Excelsa, Lady Gay, American Pillar and other ramblers. It is of a beautiful pink color and sells on sight. The other ramblers have devotees, but none has as large a following as Tausendschoen. The baby form of this rose is also in good demand, while the other polyantha or baby ramblers are filling a large space in many of the plant houses for Easter this year.

I have seen some plants of Silver Moon and Dr. Van Fleet, the beautiful, comparatively new varieties. These should sell remarkably well. I have also seen nice batches of both hybrid teas and hybrid perpetuals. Among the latter, good old Magna Charta makes a better plant than any other. The immaculate Frau Karl Druschki is also a winner. Would it were possible to get a bush rose for Easter with flowers of as beautiful a golden yellow as Marechal Niel and as sweet-scented! What an acquisition such a rose would be!



Tulips, Appropriately Dressed for the Easter Shoppers, Enjoy Excellent Sale Almost Everywhere.



Hyacinths, Candytuft and Ferns in This Basket.

It is time we had some good yellow hybrid tea roses, but none of them approaches the old Marechal Niel in color and fragrance.

French Hydrangeas.

A decade ago there were few hydrangeas offered at Easter and these were of the old Hortensia or otaksa type. But the advent of the new French varieties, which come in pure white, deep pink, salmon, pale pink, rose, blue and other shades, has caused a revolution in hydrangea culture. They are unlikely to displace the old otaksa for Memorial day sales, or for use as specimens on lawns or on verandas in summer, but for early flowering they are a wonderful acquisition. The smallest plants bloom with remarkable freedom and their ease of propagation and culture, fine range of colors and lasting properties should commend them to any country florist. Such beautiful sorts as Mme. Chautard, Mme. E. Mouillere, Radiant, Mont Rose, General de Vibraye, Mme. Auguste Nonin and Eclaireur can hardly fail to sell at Easter.

Speaking of these lovely plants, now is the time to get in a good-sized batch of cuttings, which when rooted can be potted off and planted outdoors about the end of May, preferably where they can be given some water if the weather is hot and dry, and potted in September, for use another Easter. These hydrangeas flower with wonderful freedom and specimens 10 years old in tubs, carrying fifty or more heads, are seen at some of the plant establishments. These are among the finest offerings for the coming Easter and, Mr. Retailer, be sure to instruct your man who does the watering to give hydrangeas an ample supply, as they are thirsty subjects.

Dutch Bulbous Stock.

A popular class of Easter plants is Dutch bulbous stock. Probably many country florists depend more on these than on almost anything else. They are moderate in price, of easy culture, not susceptible to chills and make an excellent show for the money they cost. Most of these are grown in pans, several bulbs in each. But in the case of hyacinths, single bulbs are sometimes grown. The severe winter has made it difficult for those who are in the habit of keeping their bulbs outdoors to dig them out and the advantages of storing in a cellar or in frames must be quite apparent. In my own case, I kept most of my stock in coldframes, and covered the pans or flats with about an inch of sand. Then, as the weather became colder, I spread eight to nine inches of dry sawdust over them and put sashes on top. I have been able to get at these bulbs without any difficulty and not a trace of frost has reached any of the receptacles, although temperatures of 20 degrees below zero have been recorded. In former years coal ashes or loam has been spread over the pans. This, in spite of outside protection from mats and board shutters, would freeze solid and frequently pans were burst. The sawdust makes a warmer covering and is removed in cakes easily without damaging the tops in the least.

All of these bulbs make rapid headway when placed in heat and, as they sell best when not too far expanded, it would be best to grow them in a cool and shaded house, especially in the case of tulips. A few days of heat will send along any laggards rapidly, but keep everything on the bench well up to the light and not below the benches, where they would become drawn and spindly.

Hard-Wooded Plants.

Indian azaleas will be few in number and each succeeding year will find them rarer, unless, perchance, the F. H. B. lets down the bars so that we can get in some Belgian stock. But at present the board is arrogant and self-satisfied; so we must worry along without them.

Genistas there are in abundance. They are not the best of Easter plants, for, no matter how cool they have been grown, they do not last long in a warm dwelling. While fresh they are fine, but once they begin to droop, it is all up with them. Give them an abundance of water, for one good drying out will mean practical ruin to any plant of this woody nature. Ericas, especially melanthera, are still available. Few plants can be kept in good condition over so long a season as these heaths. Some were in full bloom for Thanksgiving. Christmas saw them in greater numbers, and now many are in perfect condition for Easter. Of course, heaths need cold culture. Anything just above freezing suits them. Yet I know of no flowering plant which will keep better in the average American home than ericas, provided they are kept moist at the root.

Another woody subject not so common as I should like to see it is Chorizema ilicifolia; the brilliant red and yellow leguminous flowers make a striking effect. Still another plant not much



Calendulas and Valley in an Ivory-finished Basket.



Tausendschoen is Without a Superior as an Easter Rose, Veritably a "Thousand Beauties."

seen is the rich orange red Streptosolen Jamesonii, which as a standard is decidedly pleasing. A few boronias are seen and their delicious fragrance makes them quite popular. Then there are still some acacias, principally armata, or paradoxa, as it is sometimes called. One more hard-wooded plant is the metrosideros, better known as the bottle-brush plant. While not seen in large numbers, this is a striking plant when well flowered and at once excites comment.

Shrubs Suggest Spring.

While not in such big demand as other plants, deciduous flowering shrubs find much appreciation and there is certainly something attractive and suggestive of spring in these plants. Here, again, hard forcing is inadvisable and it is always best to have, if possible, but a few flowers open; some ship badly if fully expanded. Among shrubs which are easily flowered for Easter are deciduous azaleas, laburnums, deutzias, ornamental malus, Prunus triloba, lilacs, wisterias, forsythias, Staphylea colchica and some of the spiræas.

For Small Pocketbooks.

There are a number of plants, small in size, but of an appealing nature, which, in pots, pans or baskets, sell well at Easter, particularly to those whose pocketbooks are not deep. Pansies everyone likes; forget-me-nots are equally popular and both of these can be planted outdoors if one desires. Then there are English primroses and polyanthus, both suggestive of spring. Geraniums nicely flowered are not to be despised; scarlets sell the best, even at Easter. Other plants still in good condition for Easter are primulas, such as malacoides and obconica, but both must be grown cold to hold them in good condition. The same applies to cinerarias, which have sold well this season, and some will be offered for Easter. Do not expose cinerarias to the sun or they will wilt badly.

Other Offerings.

Some other plants noted which are being offered for the coming Easter include heliotropes in standard form and schizanthus, a beautiful plant, popularly called the poor man's orchid. The flowers resemble small orchids and have excellent keeping qualities, both on the plants and cut. This plant is worthy of much more consideration by commercial growers. Marguerites are fine Easter plants, particularly the white-flowered sorts. The yellows are good to cut, but do not make shapely plants. These need abundant water supply, as do the astilbes, better known in the trade as spiræas. These latter plants cannot be overwatered. The yellow Jasminum primulinum, when grown cool, makes a lovely Easter plant and is still much of a novelty. Callas are here in abundance, but people do not want them when lilies are procurable. They sell better cut than in plant form. Then there are always some of the bright bougainvilleas, with flowers paper-like and somewhat artificial in appearance, but keeping extremely well under adverse conditions.

While this is not a complete list of the flowering plants available, it would appear that a good assortment is offered and the quality seems to grow better each succeeding year.

EXPRESS COMPANY ASKS RAISE.

Needs $25,000,000 More.

The likelihood of higher express rates became an early certainty last week when increased express charges, ranging from ten to seventy-five per cent and estimated to yield $25,000,000 additional revenue annually, were asked by the American Railway Express Co. in a petition filed March 13 with the Interstate Commerce Commission.

Increased cost of conducting its business, as well as the urgent need for more complete facilities and equipment, were given as grounds for the request.

The company estimated its deficit for 1919 at $22,036,000 and for the last six months of 1918 at $15,723,000. A deficit

"even greater than for the corresponding period of 1919" was declared probable for January and February of this year.

Up One-Quarter in East.

The company asked for a flat twenty-five per cent increase east of the Mississippi and north of the Ohio rivers. Between points in that district and other sections of the country, the increase would be ten per cent.

The largest increase sought was for actual hauling, for which the company asked seventy-five per cent additional in the eastern district and fifty per cent elsewhere.

An increase of thirty-three and one-third per cent was asked for terminal handling of shipments, more than half of which would be turned over to the railroad companies.

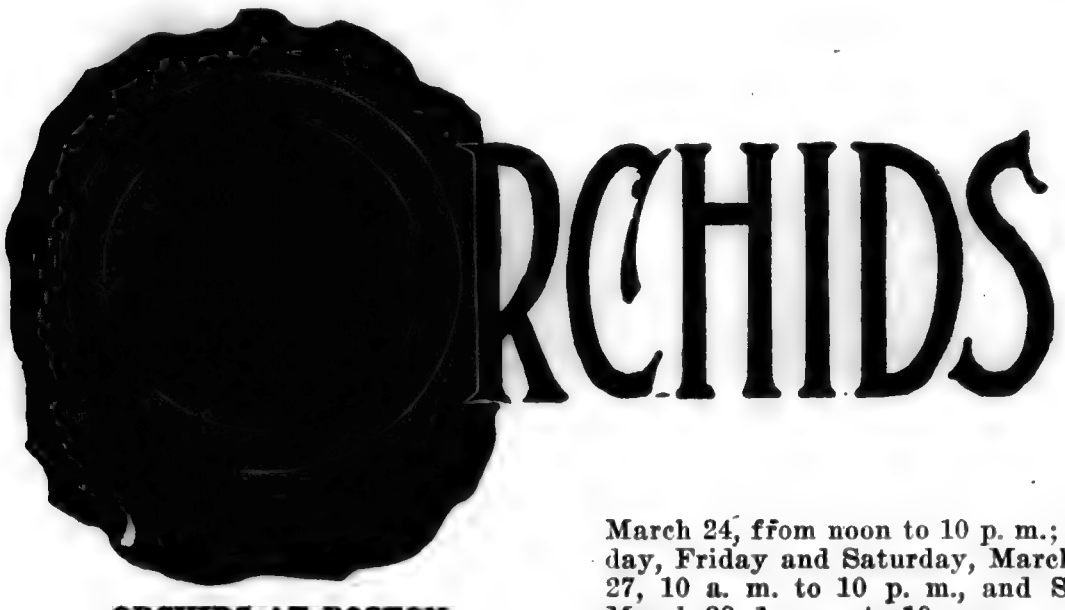
How much the actual increase will be in rates governing florists' shipments cannot yet be determined, but from statements made it is judged that it will be generally about twenty-five per cent.

TO FILL CARNATION SPACE.

Growers having carnation beds which have ceased to be profitable or are otherwise unsatisfactory would do well to throw the carnations out and fill in the space with snapdragons. Nelrose is an excellent variety. The tall and dwarf-growing varieties of stocks are also well worth trying; strong plants out of 2½-inch pots, if planted at once, will be in fine crop for Mothers' day and Memorial day.

Salpiglossis is a good flower for vases. These, planted in the early part of winter, would now be in full bloom. They are beautiful and last well in water when cut. They would be ornamental for display in a store window and desirable to those wishing something different. Salpiglossis may be sown now; if planted when large enough in benches about 9x10 inches apart, it will bloom by the end of May and will be profitable, as it requires little care beyond water and a stake for each plant.

E. E. R.



ORCHIDS AT BOSTON.

Program of the Conference.

The program for the orchid conference which is to be held in Horticultural hall at Boston, Mass., in connection with the orchid show March 25 to 28 has been announced and promises a broad as well as thorough covering of the main subjects. The conference, the show, the plans for which were described in The Review March 11, and the meeting to be held at 7:30 p. m., Thursday, March 25, at Horticultural hall to organize a national orchid society, will combine to make those four days a period of great interest and significance for American orchidists.

The program of the conference is as follows:

THURSDAY, MARCH 25.

"The Basis of Orchid Classification," by Oakes Ames, North Easton, Mass.

"The Geographical Distribution of Orchids," by E. H. Wilson, of the Arnold Arboretum, Jamaica Plain, Mass.

FRIDAY, MARCH 26.

"The History of Orchid Culture in the United States," by W. A. Manda, South Orange, N. J.

"Collecting Orchids," by John E. Lager, of Lager & Hurrell, Summit, N. J.

SATURDAY, MARCH 27.

"The History of Orchids in England," by George I'Anson, of the A. C. Burrage estate, Beverly Farms, Mass.

"Hybridization of Orchids," by Clement Moore, Hackensack, N. J.

Hours and Judges for Show.

The orchid show in Horticultural hall will be open as follows: Wednesday, March 24, from noon to 10 p. m.; Thursday, Friday and Saturday, March 25 to 27, 10 a. m. to 10 p. m., and Sunday, March 28, 1 p. m. to 10 p. m.

The following judges for the exhibition have been appointed: Samuel J. Goddard, Framingham, Mass.; Donald McKenzie, Brookline, Mass.; Frank J. Dolansky, Lynn, Mass.; Edwin Jenkins, Lenox, Mass.; Joseph Manda, West Orange, N. J.; John E. Lager, Summit, N. J.; A. J. Loveless, Lenox, Mass., and Clement Moore, Hackensack, N. J.

The publicity of the exhibition is in the hands of George H. Sargent, who is connected with the Boston Transcript.

AT BEVERLY FARMS.

Albert C. Burrage, of Orchidvale, Beverly Farms, Boston, Mass., is building twelve new houses to be devoted to the culture of orchids. Work on four more houses is to be started immediately. When this range is stocked up, it will contain the largest collection of orchid plants in the United States.

Douglas Eccleston is the superintendent of the estate and Fred W. Pocock, formerly with G. B. Wilson, of Philadelphia, and before that with Alphonse Pericat, Collingdale, Pa., is the orchid grower. Mr. Pocock has spent the whole of his life as a grower and is regarded as one of the best. He learned his business in England and came to this country twelve years ago.

George I'Anson, also from some of the famous places in England, has a section of phalænopsis under his special care, which he grows remarkably well. He has been with Charlesworth & Co., Heaton Bradford, Yorkshire, and Hugh Low & Co., London, and other famous establishments.

Mr. Eccleston is an expert on orchids, in addition to other branches of horticulture, and intends to fill one of the lecture rooms in Horticultural hall, Boston, March 24.

Mr. Burrage is writing a short pamphlet on orchids and intends to distribute many thousand copies to visitors at the exhibition in Boston. The collection of many beautiful varieties of orchids will be well worth a long trip to see them alone. The varieties grown are cattleyas, cymbidiums, cypripediums, odontoglossums, zygopetalums, phalænopsis and oncidiums, all of which are well grown. Nothing is sold from this establishment. The flowers are either used for the family or for hospitals and other charitable purposes.

E. E. R.

BOSTON GROWERS TO MEET.

To Form Local of National Body.

A call has been issued to all growers in the vicinity of Boston, Mass., to meet for the purpose of organizing a local of the National Flower Growers' Association, which had its preliminary organization at Chicago at the time of the convention of the American Carnation Society last January. The meeting will be held at 7:30 p. m. Tuesday, March 23, at the American House, Hanover street, Boston. It will be addressed by J. Fred Ammann, the original inspirer and present secretary of the new organization; W. R. Pierson, a member of its organization committee, and others.

The first local of the national association was formed in Chicago soon after the tentative plans were made; another local is in process of formation among the growers of southern Illinois, and the organization of yet other branches is sure to follow in quick succession.

Local Committee.

The letter announcing the Boston meeting is signed by the following local committee: E. Allan Peirce, Thomas Roland, W. H. Elliott, William Sim, W. C. Stickel, A. Christensen and S. J. Goddard. The letter is as follows:

You are earnestly requested to be present at a meeting to be held at 7:30 p. m. Tuesday, March 23, at the American House, Hanover street, Boston, Mass.

At this time J. F. Ammann, of Edwardsville, Ill.; W. R. Pierson, of Cromwell, Conn., and others will address the meeting relative to forming a branch of the National Flower Growers' Association.

At a meeting last January, held in Chicago, a preliminary organization was formed to report at the S. A. F. convention next August, at Cleveland. This organization is to be composed of growers of cut flowers and plants only, for their mutual benefit in the large way that only a national organization can accomplish.

Whether interested or not, you should be present and listen to what these men of national repute have to say, who at their own expense have come to talk to us about what may be accomplished by organization, such as: To stabilize prices by mutual coöperation in national and local advertising; to protect its members against unjust and unlawful exactions; to correct abuses; to protest against the enactment of damaging laws which may be proposed by those unfamiliar with the requirements of the trade, and to collect and disseminate this information.

This meeting will be interesting and of personal benefit to each and every one, whether a large or small grower.

Do not forget the date—Tuesday, March 23, 7:30 p. m., American House, Boston, Mass.

Springfield, Mass.—Slight damage was done by fire to the shop of James Nicholas, on Elm street, March 5.

SEVENTH INTERNATIONAL FLOWER SHOW

BIG NEW YORK SHOW OPENS.

Exhibits Crowd Hall.

The seventh international flower show opened at the Grand Central Palace, New York, Monday, March 15, to continue until the night of Sunday, March 21. The show was formally opened by Mrs. Woodrow Wilson, wife of President Wilson, through the operation of an electric button in the White House, Washington, D. C. A large crowd awaited the opening of the gates, and it was not long before the main floor of the big hall was thronged with interested visitors. The general admission price was $1 this year, instead of 50 cents as in former years, but in the opening hours of the show the higher price of tickets was no deterrent.

The flower show committee throughout the period of preparation for the big event evinced more than ordinary anxiety over the prospect for a sufficient number of exhibits to fill the two floors engaged, and when unusually stormy weather, with low temperatures, set in just prior to the opening date, this anxiety was intense. But all worry ceased when, Saturday, March 13, there was a grand collection of flowers and plants of all kinds, which were to make up the competitive exhibits for the first day, assembled on the exhibition floor, and many of the commercial exhibits were already staged. Throughout Sunday the work of staging continued, so that at opening time the show was practically complete.

The Rose Gardens.

The plan of the show was materially different from that followed in previous shows. The main aisle and side aisles, which formerly divided the sections, were abandoned. This year a visitor reaching the head of the grand stairway finds himself confronted with some of the beautiful groups of flowering plants, each covering 400 square feet of floor space. Aisles on each side open up vistas leading to the large rose gardens. Each side of these aisles is bordered by handsome groups.

Two large rose gardens look upon a center aisle at the points where the side aisles cross it. A. N. Pierson, Inc., Cromwell, Conn., won first prize in the class for these gardens. The plan of the garden was delightfully simple. It was enclosed within a fence of heavy construction, designed to represent an open stone wall, over which climbing roses in full bloom appeared to roam at will. The beds were narrow and laid out in plats of real grass turf and contained roses in miniature varieties, fully flowered and densely foliaged. A gravel path led to a summer house at the rear, in temple form, with pergola extensions at each side. The garden of F. R. Pierson Co., Tarrytown, N. Y., won second prize. This was practically the same form of garden used at a previous show, an imitation brown stone open fence wall enclosing a garden laid out in grass beds among gravel walks, with a sundial in a circular bed, back of which was a garden bench, with an extensive pergola at the rear. The roses in the beds were mostly hybrid teas, well flowered, and every plant was named. Another interesting rose garden was one laid out by John Canning, superintendent to Adolph Lewisohn, Ardsley, N. Y., really an extension of class 80, which called for a collection of roses in variety covering 100 square feet, arranged for effect. At the rear of this garden were some splendid standard specimens of Tausendschoen and other roses and in front were many varieties of hybrid teas, fully bloomed. It well merited the award of first prize, which it received.

Striking Central Exhibit.

A large space in the center of the main floor was given up to a fountain, furnished through the courtesy of the J. L. Mott Iron Works, New York, which played into a 20-foot basin. Water lilies and other aquatic plants were appropriately disposed at the base and a number of large goldfish disported themselves in the basin. Around the fountain was arranged a splendid collection of nephrolepis ferns exhibited by the F. R. Pierson Co., Tarrytown, N. Y.



Roses Are Always Popular at Easter.

There was only one entry in the rock garden class. Detmer Nurseries, of Tarrytown, N. Y., staged the finest garden ever seen at any exhibition. It rose to a good height and was exceedingly well planted. The assembling of it required many days and the result was well worthy of the first prize, $400.

John Canning, superintendent for Adolph Lewisohn, Ardsley, N. Y., was the largest exhibitor in the show, making nearly seventy entries, and, in spite of transportation difficulties, filling them almost completely. His group in the class of flowering plants and bulbs covering 400 square feet, arranged for effect, was marvelous, both in point of variety of plants and excellence of stock. Prominent in the foreground of the exhibit was a block of Begonia Melior. A rich piece of statuary with fountain effect added materially to the charm of this group. Several other groups staged by this exhibitor were also highly interesting, particularly a block of nemesia, with flowers in an extended range of colors, the whole wonderfully well finished. This is the first time such an exhibit has been staged at any show.

Good Plant Groups.

A most handsome group, in garden form, of flowering and foliage plants, in which a number of unusually well flowered plants of bougainvillea were most conspicuous, was staged by A. N. Pierson, Inc., Cromwell, Conn., and was awarded first prize.

A. L. Miller, Jamaica, N. Y., showed a number of potted Easter lilies, the quality of which was said to be the best ever seen in or around New York. The flowers were even in size, quite large and well formed, with no unproductive buds, and dark green foliage from the base of the pots up to the flower base. Mr. Miller says that these points are characteristic of the strain he forces.

Thomas Proctor, superintendent for W. R. Coe, Oyster Bay, N. Y., staged a collection of camellia flowers embracing a large number of varieties. This exhibit attracted large numbers of visitors at all times, especially ladies mature in years, who remembered the camellia in the days when it was a most popular flower and used when orchids were a rarity.

Bulb Garden.

The prize for the 500-foot bulb garden was won by J. Scheepers, Inc., New York, the only entrant in the class. The garden was artistically laid out in rectangular shape, with a central display of tulips around a stone bird bath on a pedestal. A border on the inside of the picket fence was planted generously

with tulips, hyacinths and daffodils, with peach trees and forsythia bushes in full bloom. A handsome summer house at the rear formed an entrance to the garden.

Special Awards.

The following special awards were made to meritorious exhibits not provided for in the schedule:

James Stuart, Mamaroneck, N. Y., gold medal and $100 for group of acacias and clivia plants covering 100 square feet.

J. B. Duke, Somerville, N. J., gold medal for exhibit of orchids.

A. Chandler, New York, silver medal for collection of alpine and rock plants.

Joseph Manda Co., West Orange, N. J., silver medal for Anthurium Reidii.

J. A. Peterson, Cincinnati, O., silver medal for Begonia Peerless.

Robert Craig Co., Philadelphia, Pa., certificate of merit for collection of crotons; honorable mention for the new double daisy, Craigii; silver medal for Dracæna Longii and honorable mention for collection of dracænas.

Kretschmar Bros., West Nyack, N. Y., certificate of merit for hybrid cypripedium.

August Ihm, Springdale, Conn., silver medal for pansies.

W. B. Thompson, Yonkers, N. Y., silver medal for specimen heliconia.

Charles T. Beasley, East Milton, Mass., silver medal for pansies and polyanthus.

W. R. Coe, Oyster Bay, N. Y., gold medal for callection of camellias.

H. B. Marinelli, Montvale, N. J., silver medal for collection of Malmaison carnations.

Rose Day.

The principal event of rose day, March 16, was the staging of the exhibits in the class for a display of cut roses covering 300 square feet and containing not less than 500 nor more than 1,000 blooms, decorative green of any kind, including plants, to be permitted, and general effect to be considered in making award. There were two entries, one by the F. R. Pierson Co., Tarrytown, N. Y., and the other by Traendly & Schenck, Rowayton, Conn., and New York. The groups were closely judged, decision only being arrived at after the deepest consideration. Both displays were most artistic, and both exhibitors had gone the limit as to quantity. The judges awarded first prize to Traendly & Schenck and second to the F. R. Pierson Co.

Awards made in the classes of cut roses were as follows:

One hundred American Beauty—Noe & Ruzicka, Madison, N. J., first; F. R. Pierson Co., Tarrytown, N. Y., second.

One hundred Russell—F. R. Pierson Co., first.

One hundred Ophelia—Duckham-Pierson Co., Madison, N. J., first; L. B. Coddington, Murray Hill, N. J., second.

One hundred Premier—F. R. Pierson Co., first; Duckham-Pierson Co., second.

One hundred Key—F. R. Pierson Co., first.

One hundred Columbia—F. R. Pierson Co., first; L. B. Coddington, second.

One hundred White Killarney—Duckham-Pierson Co., first; A. N. Pierson, Inc., second.

One hundred Hadley—L. B. Coddington, first; Duckham-Pierson Co., second.

One hundred Hoosier Beauty—F. R. Pierson Co., first.

One hundred Ward—Traendly & Schenck, first.

Fifty any other white—Traendly & Schenck, first.

Fifty any other pink—Gude Bros. Co., Washington, D. C., first; L. B. Coddington, second.

Fifty any other red—Gude Bros. Co., first.

Fifty any other yellow—F. R. Pierson Co., first.

Twenty-five undisseminated—John H. Dunlop, Toronto, Ont., with F. W. Dunlop.

In the competition for the best hotel table decoration, the Hotel Vanderbilt took first prize with a table of white camellias.

Orchid Section Not Strong.

The orchid section was poor at this show, evidently not having the support of commercial growers it formerly enjoyed. Mrs. Woodrow Wilson had consented to name a new orchid, and sent a card, which was attached to a fine brasso-cattleya originated by the Joseph A. Manda Co., West Orange, N. J., which is now to become known as Mavehona, which in the Cheyenne language is The Princess. The same concern also named a hybrid orchid for General Pershing, in honor of his visit to the show on the opening day.

The awards made on orchids were as follows:

Group of plants in variety, covering 300 square feet, decorative plants permitted, arranged for effect—Joseph Manda Co., West Orange, N. J., first.

Group of twenty-five plants in variety, arranged for effect—Joseph Manda Co., first; Lager & Hurrell, Summit, N. J., second.

Group of twelve plants in variety, arranged for effect—A. I. Miles, gardener for J. B. Duke, Somerville, N. J., first; Joseph Manda Co., second.

Six hybrid orchids, to be: cattleya, brasso-cattleya, læliocattleya, brasso-lælia, and lælia—Joseph Manda Co., first.

Collection of cut orchids, covering 100 square feet—Joseph Manda Co., first.

Plants in Flower.

The awards made to commercial growers in the classes calling for group or garden of plants in flower were as follows:

Marguerite, six plants—F. R. Pierson Co., Tarrytown, N. Y., first; Madsen & Christensen, Woodridge, N. J., second.

Marguerite, specimen—Madsen & Christensen, first.

Spiræa, or astilbe, six plants, one or more varieties—F. R. Pierson Co., first.

Flowering and foliage, stove and greenhouse plants, covering 300 square feet, arranged for effect—A. N. Pierson, Cromwell, Conn., first.

Border planting of nursery stock, herbaceous plants, bulbs or any other hardy stock—John Scheepers, New York, first.

Rock garden, covering space 15x30 feet—Detmer Nurseries, Tarrytown, N. Y., first.

Palms and Foliage Plants.

There were not many entries in the classes for palms and foliage plants nor in those for ferns. Some classes brought forth no competition at all. The prizes awarded to commercial growers in these classes were as follows:

Areca lutescens, specimen, single or bushy—Robert Craig Co., Philadelphia, first.

Bay trees, pyramidal, two plants—Bobbink & Atkins, Rutherford, N. J., first.

Bay trees, standard, two plants—Bobbink & Atkins, first.

Bay trees, columnar, two plants—Bobbink & Atkins, first.

Box trees, pyramidal, two plants—Max Schling, New York, first.

Adiantum Farleyense or its types, six plants, not less than 8-inch, pots or pans—A. N. Pierson, Inc., first.

Nephrolepis, specimen, any variety—Robert Craig Co., first; F. R. Pierson Co., second.

Cibotium Schiedei, specimen, not less than 12-inch, pot or tub—F. R. Pierson Co., first.

Ferns, collection, not less than fifty plants—F. R. Pierson Co., first; Robert Craig Co., second.

Fern, specimen, any other variety—Robert Craig Co., first; F. R. Pierson Co., second.

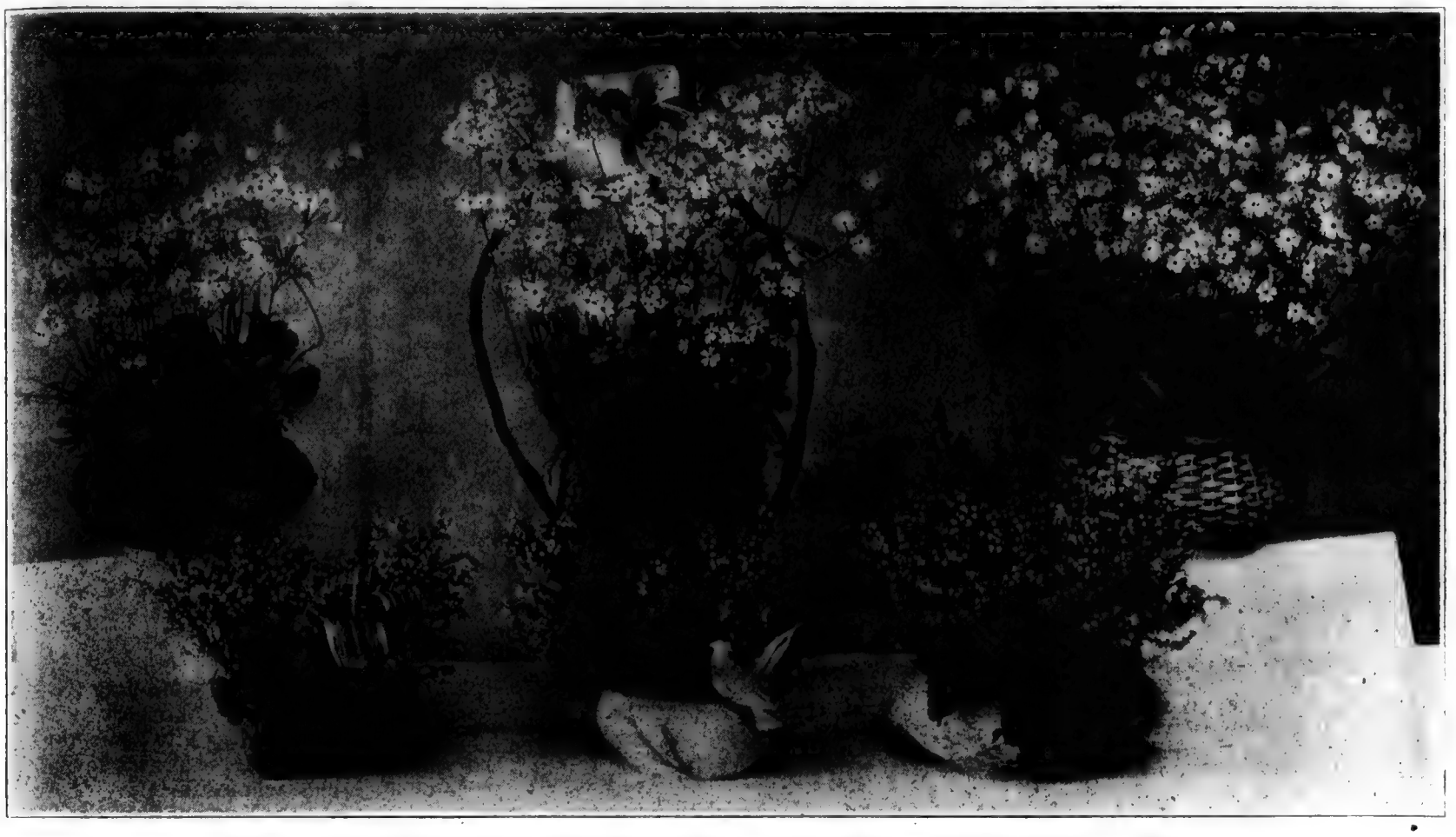
The park department of Brooklyn staged a handsome group of flowering and foliage plants, not for competition, and received a special award.

Winners Among Private Growers.

Private gardeners who took prizes included the following: James Stuart, gardener for Mrs. F. A. Constable, Mamaroneck, N. Y.; R. Hughes, gardener for James A. MacDonald, Flushing, N. Y.; W. B. Thompson, gardener for Mrs. W. D. Guthrie, Locust Valley, N. Y.; John Canning, gardener for A. Lewisohn, Ardsley, N. Y.; Charles Thomas, gardener for Mrs. J. H. Wright, New York; J. A. Winsock, gardener for Mrs. W. D. Guthrie, Locust Valley, N. Y.; W. Turner, gardener for B. H. Borden, Rumson, N. J.; D. McGregor, gardener for G. G. Mason, Tuxedo Park, N. Y.; William Morrow, gardener for Mrs. H. O. Havemeyer, Stamford, Conn.; W. B. Duke, Somerville, N. J.; F. O. Johnson, gardener for H. I. Pratt, Glen Cove, N. Y.; John I. Burns, gardener for Miss S. D. Bliss, New Canaan, Conn.; Oliver Lines, gardener for A. N. Cooley, Pittsfield, Mass.; Max Schneider, gardener for



French Hydrangeas Have Already Demonstrated Their Popularity for Easter.



Primulas and Ericas Form Inexpensive Arrangements that are Great Sellers at Easter.

Peter Hauck, East Orange, N.. J.; R. Masson, gardener for Stuyvesant Fish, Garrison, N. Y.; A. Sailer, gardener for Mrs. W. Redmond Cross, Morristown, N. J.

THE TRADE EXHIBITS.

More Numerous Than Previously.

The trade exhibits, always a most important feature of this show, were more numerous this year than at any previous show.

Max Schling, New York, the only retail florist to make an exhibit, had a booth representing a flower shop, with an enormous plate glass front. Inside the booth were floral arrangements of all kinds and an electric contrivance which presented illuminated views of table decorations and floral arrangements. The back of the booth carried a pictorial representation of F. T. D. service.

A. N. Pierson, Inc., Cromwell, Conn., had an extensive exhibit of plant stock covering the firm's general lines. The same pergola structure was used to house their exhibits which was a feature of the show in 1918.

Chas. H. Totty Co., Madison, N. J., had liberal space on the main floor, showing a line of rose and herbaceous plant stock and fine vases of cut flowers of rose specialties.

Bobbink & Atkins, Rutherford, N. J., occupied their accustomed site on the main floor, where they attracted attention to their extensive line of nursery and plant stock.

Arthur T. Boddington, New York, was to be found at his usual corner on the main floor. An arch of sweet peas framed the entrance to his booth, and a feature of his exhibit was a line of pansy seeds in packets, with a real flower of each variety packaged.

Roman J. Irwin, New York, had an extensive exhibit of plant stock, seeds and horticultural requisites.

The Robert Craig Co., Philadelphia, Pa., showed samples of plant stock, both foliage and flowering.

All Sorts of Supplies.

F. R. Pierson Co., Tarrytown, N. Y., showed a beautiful line of art pottery, including several large vases, as well as cut roses, ferns and plants. The exhibit was most artistic.

Schloss Bros., Ribbons, Inc., New York, exhibited a line of florists' ribbons and ribbons for decorative work.

The Matthews Mfg. Co., Cleveland, O., displayed a number of pieces of garden furniture of various kinds.

The Coldwell Lawn Mower Co., Newburgh, N. Y., exhibited the latest and best offerings in lawn mowers, including the company's new motor lawn mower and roller.

C. H. Allender, New York, showed a line of forcing appliances for use in intensive gardening.

The Campbell Irrigation Co., Woodbury, N. J., demonstrated the Cico oscillating irrigator, for lawns, gardens, etc.

The Climax Mfg. Co., Castorland, N. Y., exhibited samples of boxes for florists' use.

The Cook & Swan Co. exhibited Sulco-V. B. insecticide and other requisites for horticulturists.

The Davey Tree Expert Co., Troy, O., had quarters where were exhibited photographs pertaining to tree surgery and where information on the subject was at all times available.

Wm. C. Duckham, Madison, N. J., exhibited samples of dormant rose stock.

The Fulper Pottery Co., Flemington, N. J., displayed a sample line of pottery for use in flower arrangement.

Maurice Fuld, New York, showed herbaceous plants, and a sample line of his seeds and other requisites.

Many Greenhouse Exhibitors.

Hitchings & Co., Elizabeth, N. J., showed a small greenhouse all complete, a most interesting exhibit.

The American Greenhouse Mfg. Co., Chicago, had a booth fitted up as an office, where photographs and other material covering the concern's greenhouse construction were on view.

Benjamin Hammond, Beacon, N. Y., displayed a line of his well-known paints and insecticides.

The Hartmann-Sanders Co., Chicago, exhibited a splendid line of garden furniture, pergolas, summer houses, etc.

Wm. M. Hunt Co., New York, exhibited seeds, bulbs and garden requisites.

The Ideal Power Lawn Mower Co., Lansing, Mich., demonstrated the qualities of its mower.

J. C. Kraus, New York, exhibited a collection of garden statuary and furniture made from "cast" stone.

The King Construction Co., North Tonawanda, N. Y., had a booth where its greenhouse construction was featured.

Kroeschell Bros. Co., Chicago, had office quarters, where Fred Lautenschlager expounded the merits of Kroeschell boilers.

The W. F. Kasting Co., Buffalo, N. Y., displayed S. A. Kost's soil grinding machine, which was of interest to a good many.

Lord & Burnham Co., New York, showed greenhouse construction of the usual L. & B. style, erecting a house of liberal proportions, greatly attractive to suburbanites.

Wm. H. Lutton Co., New York, also exhibited a complete greenhouse, at which the Lutton construction was explained.

Wm. F. Leary, New Rochelle, N. Y., could not get his spraying machine through to the show, but was to be found in his accustomed quarters with a supply of printed matter.

The Muller-Sealey Co., Inc., New York, interested visitors in its line of garden plant stock and other requisites.

Interesting Attractions.

H. B. Marinelli, Montvale, N. J., had an artistic booth, where he exhibited

flowers of his race of Malmaison carnations. This exhibit was one of the most interesting in the show.

The McCallum Co., Pittsburgh, Pa., showed an extensive line of baskets and other florists' supplies.

The New Britain Machine Co., New Britain, Conn., exhibited its small tractor suited to florists' work.

The Niagara Sprayer Co., Middleport, N. Y., showed a line of spraying appliances.

The Oldsmobile Co., New York, showed a handsome delivery car, evidently, judging from the name on it, sold to President A. L. Miller of the S. A. F. The slogan, "Say It with Flowers," was painted across the body.

The Pontiac Lawn Mower Co., Detroit, Mich., showed its new motomower.

The Quality Brands Co., Cleveland, O., exhibited Vitaplastic glazing compound and greenhouse paint.

L. J. Reuter Co., Watertown, Mass., showed samples of plant stock for florists.

George L. Stillman, Westerly, R. I., occupied his usual space with a sample line of dahlia bulbs.

The Shawnee Mower Co., Shawnee-on-Delaware, Pa., showed the Shawnee triple motor and Worthington tractor.

Seedsmen Present.

The Stumpp & Walter Co., New York, had a most interesting exhibit of bulbs, etc., with potted plants of tulips and daffodils to demonstrate the quality of the stock exhibited.

S. S. Skidelsky & Co., New York, exhibited samples of seeds, bulbs and plants.

S. P. Townsend Co., Orange, N. J., exhibited a line of lawn mowers.

B. Hammond Tracy, Inc., Wenham, Mass., showed gladiolus bulbs and dahlia roots.

Vaughan's Seed Store, New York, had a fine exhibit of bulbs and other requisites, most artistically staged.

Nicholas Wapler, New York, showed pottery for florists' use.

Societies' Booths.

The Horticultural Society of New York, the American Rose Society, the New York and New Jersey Plant Growers' Association and the S. A. F. all had booths.

A large electric sign, "Say It with Flowers," was located facing the stairway, which was greatly appreciated by the florists. The official song, "Say It with Flowers," by Harry Von Tilzer, was on the musical program for rendition twice daily during the show.

DINNER TO JURORS.

The jurors were invited guests at a dinner given by the show management at the Hotel Commodore, Monday evening, March 15, at which there were seventy-five present. Among them were a number of out-of-town florists, including the following: George Asmus, Chicago; Irwin Bertermann, Indianapolis, Ind.; J. F. Ammann, Edwardsville, Ill.; Fred Meinhardt, St. Louis, Mo.; Joseph H. Hill, Richmond, Ind.; Herman P. Knoble, Cleveland, O.; C. E. Critchell, Cincinnati, O., and Fred C. W. Brown, Cleveland.

The dinner was entirely informal, and there was no speechmaking. C. H. Totty welcomed the guests in behalf of the flower show committee, and A. M. Henshaw in behalf of the New York Florists' Club. The dinner was served in the west ballroom of the hotel.

ROSE SOCIETY ELECTS.

Annual Meeting at New York.

The American Rose Society held its annual meeting Tuesday afternoon, March 16, at the Grand Central Palace, New York, with seventy-five members in attendance. The old officers were reelected to their positions, as follows:

President—Robert Pyle, West Grove, Pa.

Vice-president—F. L. Atkins, Rutherford, N. J.

Secretary—E. A. White, Ithaca, N. Y.

Treasurer—Harry O. May, Summit, N. J.

The members of the executive committee elected are: J. A. Curry, of Portland, Ore.; S. S. Pennock, Philadelphia, Pa., and Thomas Roland, Nahant, Mass.



The Genista with Yellow Accessories.

The presentation of the Hubbard medal to E. Gurney Hill, of Richmond, Ind., which was to have taken place at the meeting, was deferred until there is an opportunity to present it to him personally, which will be next June.

John Cook, of Baltimore, Md., and Dr. Van Fleet, of Washington, D. C., were elected honorary members in acknowledgment of their services as hybridizers.

Some minor changes in the constitution and by-laws were made.

COLUMBUS, O.

The Market.

Market prices here continue to decline slowly. They are not yet as low as those in some other parts of the country. Carnations are selling at $2.50 per dozen, as against $3 a few weeks ago. Sweet peas have dropped from 75 cents and $1 for common stock to 50 cents a bunch; orchid peas from $1.50 and $2 to $1 a bunch. Other flowers are dropping in proportion and are expected to be much lower within the next week. Green carnations were plentiful for St. Patrick's day. They sold at $3 per dozen. There is plenty of stock here and the demand is fair.

The lily crop is coming along well and other bulbous stock will be plentiful for Easter.

Various Notes.

The Munk Floral Co. is doing some extensive remodeling and redecorating. The salesroom has been made larger. This is now one of the most beautiful stores in town for its size. J. W. T.

BUFFALO, N. Y.

The Market.

Stock has been plentiful during the week, but not overplentiful. Prices held firm throughout the list, with only a few sacrifices left over. The principal flower to be offered at a bargain was the daffodil. The drop in the wholesale price of these has been more radical than in anything else.

The week's supply made it possible for flower buyers in some neighborhoods to purchase at real bargains. Carnations were offered as low as 50 cents per dozen and sweet peas at 25 cents per bunch. The wholesale price for good stock was not low enough to warrant this. However, there was a supply selling low enough to make these bargains possible.

These bargains are not favored by some, but others believe that they are exceedingly profitable to the trade by bringing back the customers whose incomes did not warrant paying the prices of the last few months.

St. Patrick's day trade brought record receipts. The local supply of shamrocks was not large, but, with the exception of one size of plants, the prices were the same as those of last year, the exception being in the price for 3-inch stock. For these 25 cents each was asked at the wholesale house. Some growers report that they have been disappointed so many years in the number of shamrocks sold that they have decided to drop them from their list, as it is difficult to grow a small batch. This has practically left the shamrock field to one firm.

Various Notes.

William R. Poore, of West Delavan avenue, was obliged to wear a bandage around his neck during the week, on account of a cold.

William G. Gangnagle's shop and greenhouse, on Bailey avenue, are being put in shape for a big Easter. Hyacinths of the best quality have been arriving for some time. These, arranged with pussy willows and chiffon, are moving at a profit which is an inspiration for branching out. To put it in Miss Gangnagle's words, "They sell so well that I know we shall not have half enough for Easter." Two years ago Miss Gangnagle had no practical experience in the trade, but now she says that she is sure that the florists' business is wonderfully interesting.

Edward Paufler, of Ericson avenue, was on the sick list Saturday, March 13. A severe attack of neuralgia was the cause.

James Pickleman has a new Ford delivery car. F. P. A.

Anderson, Ind.—Charles Williams will grow vegetable plants and carnations for the wholesale market.

IMPROVED PUBLICITY

ADVANCE IN ADVERTISING.

Florists Make Marked Progress.

Should you ask any thoughtful man, not a florist, what to him has been the principal manifestation of progress in the florists' trade in the last few years, he would probably tell you that it has been in florists' use of printers' ink. While there has been consistent improvement in the varieties grown, in the quality of stock produced and in the methods of marketing plants and cut flowers, still the improvement has been so gradual that it has escaped the attention of most of those outside the business, but the man in the street can see the improvement in florists' advertising.

The advertising of flowers has improved in two particulars: First, there is more of it than there used to be; it is a truism that "any advertising is better than no advertising." In the second place, there has been marked improvement in the character of copy used.

The day may not have passed, but it is passing, when a florist will feel that he has advertised merely because he gave a solicitor an order for space. It gradually is coming to be understood that a page of one publication may be like a page of another, so far as dimensions are concerned, but that there is a vast difference when it comes to circulation and a still greater difference of influence with and upon the readers.

Florists are buying space more intelligently every year, with less regard for the fact that the publisher may need the business and more regard for the pulling powers of the publication itself. And, having bought space in a live publication, they are filling it with better copy.

During the last few years the more extensive and more intelligent use of the "dynamo of business," advertising, by florists has been everywhere apparent. No longer may it be said with impunity that retail florists as a rule are, from long habit, nonadvertisers. A review of the business done on any of the notable flower days seldom fails to bring out the encouraging fact that more florists have been convinced of the efficacy of printers' ink as a stimulant of flower sales.

Apparent at Holidays.

It is principally in connection with the red-letter days—Christmas, Easter, Mothers' day, Memorial day and St. Valentine's day—when sentiment plays an important part in the sale of flowers, that retailers have employed advertising extensively, and in many cases with highly profitable results. The increase in the quantity of publicity has been attended by an improvement in advertising copy, indicating that many a retailer through experience has learned to distinguish strong copy from weak copy.

As the advertising done for the big flower days must necessarily be of short duration, appearing a few days only, advertisers long ago found it expedient to put a more concentrated punch into their periodic publicity. It was agreed that for short-time advertising newspaper advertisements of large dimensions had a more telling effect and gave the flower message for the day a more conspicuous showing than did small advertisements.

The sentimental appeal on flower days is a powerful factor in promoting sales, but it is a difficult matter to mix sentiment and the merchandising of flowers in the right proportion. The thing can be overdone as easily as it can be underdone. One should not forget the goods advertised, nor that prices are more important than some would have us believe. As florists continue to devote more study to their advertising copy, the old adage that "any advertising is better than no advertising" will go by the board. Perhaps some day the slogan will be: "All advertising can be good advertising—make the copy sell!"

Does It Sell?

It never should be forgotten that the reason for advertising is to sell the florists' merchandise. To inspire a desire for the things we have for sale we would better restrict the space given to pictures and gain opportunity to picture our plants, to describe them attractively but accurately, and to state the prices.

The preparation of copy is one of the most important details of advertising. It should be thought out with care, if the maximum result is to be obtained. First of all, the layout or display should be such as to catch the eyes of the greatest possible number of readers. Second, the opening sentences at the top of the advertisement should be such as to inspire a desire for the things advertised. Third, and perhaps most important of all, the plants and cut flowers offered should be described in terms that will be intelligible to the public. Where immediate, direct sales are aimed at, prices should be quoted. You will know this to be the case if you stop to consider the number of customers who ask the price before buying the article you show them and compare their number with the number of those who buy without asking the price.

When you have finished writing your advertisement, read it over and ask yourself the question, "Will it sell?" If the answer is "No," don't print it; write another.

Many people think that plants and cut flowers are like Topsy, who "just growed," but in the trade we know that success in growing is in propor-



"We Are Moving To Our New Store"

With the magnificent New Building and Store Completed, St. Louis has now the ultimate in Floral Establishments — Thanks to our many Friends and Patrons who have made this expansion possible.

Announcement of our "Grand Opening" will be made later.

GRIMM & GORLY

Our New Store, 712 Washington Ave.

Cartoonist's Representation of Florist's Moving Caught St. Louis Newspaper Readers' Eyes.

tion to the mental and physical effort put into the work. It is so in advertising. There are many ways of reaching the buyers and the results are in proportion to the intelligent effort put into the appeal.

CATCHING THE EYE.

No better way to catch the reader's eye is devised than the use of a clever cartoon in newspaper advertising, provided of course the subject of the advertisement is not too serious to make it out of place. But moving to a new store is not so serious a subject for advertising as the actual job, so Grimm & Gorly, St. Louis, were able to contrive a catchy bit of publicity by the use of a cartoonist's idea of moving a flower store piecemeal. Since the store is now completed and the opening is to be held shortly, Grimm & Gorly expect to do their Easter business at 712 Washington avenue and therefore announced their move by the advertisement reproduced on page 45. It appeared in the St. Louis Times, March 13.

COMMENTS ON OMAR KHAYYAM.

To get away from the advertisements of yesterday and print something new that will make readers sit up and pay attention, is the aim of retailers who use the newspapers with some degree of regularity. Novelty is not easy to find in this generation, when the field is so full of advertising men that they fall over one another in their race for ideas that have not palled on the public. The difficulty of securing new means of catching attention is augmented in smaller towns by the limited facilities at hand; one cannot, if he would and if he could afford it, prepare such advertising as is done for magazines and metropolitan journals at much expense to produce novel illustrative effects. So the florist depends on what he says for his appeal to the public's attention, rather than on some striking effect to command the reader's eye.

Despite such difficulties, retailers in various localities produce some good pieces of work, which draw appreciative comment from fellow tradesmen. Specimens are reproduced in The Review from time to time. A recent one appears on this page, that of A. C. Brown, of Springfield, Ill. He has gone to the classics for his advertising copy and prints verses from the Rubaiyat of Omar Khayyam, with comments by himself in application to his business. The citizens of Springfield read this advertisement, which occupied a quarter-page in the Illinois State Journal, with much interest and appreciation. Its novelty is refreshing.

CROMWELL, CONN.

The public's idea of prosperity in the florists' business is represented in the following newspaper account of the tax appeal by A. N. Pierson, Inc.:

A. N. Pierson, Inc., of Cromwell, is aggrieved because of the action of the board of assessors in jacking up the great greenhouse plant, the home of special roses and flowers of all kinds, to something like $400,000. Today the Cromwell board of relief met in the bank building to listen to the complaint of the company against the assessment and to consider the proposed reduction of $225,000.

It is the claim of Mr. Pierson that the assessors have listed the company's property at a rate far beyond its real value.

Townspeople insist that the assessors have not gone far enough and that if the great florist property is not worth a million, then it is not worth a cent.

CLEVELAND, O.

The Market.

Business was brisk last week and somewhat better than it has been for the last few weeks, little stock accumulating. Carnations and roses held their prices well, but bulbous stock declined slightly. Carnations are arriving in quantity, some fine Ward and Laddie being seen and picked up readily. The cut of roses is heavy, with a good demand for all grades. Sweet peas meet a ready market and realize as high as $5 per hundred for specials.

Calendulas find a good market and clean up well, as do all other novelties. Calla and Easter lilies are available in quantity and are priced at $20 and $25 per hundred.

Bulbous stock, with a slight decline in price, moved fairly well and the counters at the wholesale markets, crowded the last few weeks, were kept cleaned. Violets cleaned up well, singles and doubles realizing $1.50 per hundred. The demand for narcissi has fallen off to almost none at all. It seems that the public has been growing its own stock, as the demand for bulbs and bulb dishes has increased more this year than at any time previously.

The wholesale plant growers report a good sale of pans of bulbous stock, as well as primroses, cinerarias and a few hydrangeas. The need at present is for bright weather to bring on the large stock of hydrangeas, Easter lilies and roses for the Easter trade.

Various Notes.

William Ziechmann has been seriously ill for some time. He is suffering from a complication brought on by the flu.

Norman Kirchner has been confined to his bed for a time, but is reported to be recovering.

G. W. Mercer has added a new Ford truck to his delivery service.

There was an excellent attendance at the Hollenden hotel, Sunday, March 14, to hear J. F. Ammann, of Edwardsville, Ill.

The J. M. Gasser Co. has opened its new store on Euclid avenue. It will be known as the Annex.

A. C. Fox had an order in which he used a quantity of white carnations.

S. Bennett, of Lakewood, has been ill for some time. W. F. B.

The Park Flower Co. has sent out attractive blotters telling of service both at its main store at 144 Public Square, or, for east end patrons, at the "Flower Show Place," formerly Calhoon's, at 13336 Euclid avenue.

Apopka, Fla.—There was a heavy freeze here March 2, which did considerable damage to ferns, Asparagus plumosus, etc.

A. C. Brown

'Springfield's Best Florist'

Whose Shop is on Fifth St., Between Dodd's Corner and the Square, Granted Special Permission By

OMAR KHAYYAM of NISHAPUR

To Announce That—

"Another Voice, when I am sleeping, cries
"The Flower should open with the morning skies."

(Ours do, and we have them FRESH from the greenhouses, ready for you on your way to business in the morning)

"Morning a thousand Roses brings, you say;
Yes, but where leaves the Rose of yesterday?"

(You don't find yesterday's Roses in OUR shop)

"I sometimes think that never blows so red
The Rose as where some buried Caesar bled;
That every Hyacinth the Garden wears
Drop't in her lap some once lovely Head."

(Caesar didn't bleed in Our greenhouses, but the Chicago Stock Yards are a never failing source of supply.)

PHONE US FOR FLOWERS, Main 427

Florist's Comment on Classic Makes Clever Advertisement.

FUEL FEUD FAILS TO FADE

TWO SIDES IN DEADLOCK.

Coal Commission Reports.

Since Friday, March 12, when President Wilson received the majority and minority reports of the bituminous coal commission, the trade has been watchfully waiting to see what improvement can be made in an apparently hopeless situation. At that time, it seemed that the President could do little, if anything, more to bring the miners and operators together and that, consequently, the miners would probably quit their jobs voluntarily April 1, when the present working agreement will expire. Whether the miners strike or whether the increase recommended by the commission in the government-fixed price of coal becomes effective, the cost of heating greenhouses next winter will assuredly be greater.

The President had urged the commission to come to a unanimous decision, but J. P. White, representing the miners, held out to the last for a reduction of hours from the present eight per day to seven, if not to six, as originally demanded by the miners.

Majority Report.

The majority report, signed by H. M. Robinson, chairman and representative of the public, and Rembrandt Peale, for the operators, recommends a twenty-seven per cent increase in wages over what the men were getting when they struck last winter, an 8-hour day, an immediate increase in the maximum government-fixed price of coal, amounting in some fields to 70 cents per ton, and the removal of all governmental restrictions of the price of coal and also of all governmental regulation of distribution, beginning with the new coal year April 1.

If the miners stop work April 1, it will be because of their failure to win shorter hours and a greater wage increase than either the fourteen per cent granted by governmental decree or the twenty-seven per cent recommended by the majority of the commission. It is not planned, however, to make the tactical mistake of last winter and call a formal strike, thus exposing the leaders, if not all the miners, to injunction proceedings. The workers would simply quit work voluntarily.

That the attitude of the miners is far from conciliatory is indicated by a statement issued by the headquarters of the United Mine Workers of America at Indianapolis March 9. It said: "There has been a steady increase in the cost of living since the first of this year, in spite of the fact that the government represented to labor last summer that living costs would be reduced and that the government would see to it that this was done. Further promises of reductions in the cost of living would fall on deaf ears as far as the coal miners are concerned, because they have had their experience with such promises in the past, all of which have gone unfulfilled. Nothing short of a substantial increase in wages and improved working conditions will be acceptable to the United Mine Workers of America."

A further indication of the miners' feeling is given in the resolution passed unanimously March 9 by the biennial convention of District No. 14 of the United Mine Workers of America in session at Kansas City, Mo. This resolution pledges to the district's president, Alexander Howat, the delegates' support "at any time he might see fit to call a strike."

Operators Opposing Lever Act.

But the miners are not the only ones to express dissatisfaction with the way things are going, especially with the result of the government's participation in the controversy. The operators have for some time been distinctly restless under the price restrictions of the Lever act and it is reported that if these restrictions are not removed April 1, some of the operators plan to defy them and sell their coal for the best prices they can get. They have been advised by counsel that the application of the Lever act to the present situation is unconstitutional, on the ground that this act was passed to aid in the prosecution of the war and cannot legally be applied to such a situation as this in time of peace. William Howard Taft, who recently rendered an opinion to the Smokeless Coal Operators' Association, is one of those holding this view.

When Attorney-general Palmer was asked by representatives of the West Virginia anthracite coal operators whether he would consent to a removal of all price restrictions April 1, he replied that he was not the fuel administrator. In reference to a possible suit to test the application of the Lever act to this situation, Mr. Palmer said that he would stand pat.

While controversies in the anthracite field are of interest to fewer greenhouse owners, it may be noted that the settlement here is expected to be reached independently of what is decided for the bituminous mines. A general conference of operators and union men in New York city has appointed a subcommittee of eight, consisting of four operators and four union men. This subcommittee has held several sessions, considering the miners' demands for a closed shop agreement, a 6-hour day, a 5-day week and a sixty per cent increase in wages. The complete recognition of the union by the operators is among the most important of the demands.

Express Rates.

While the prospects for obtaining coal for the next cold season are thus by no means pleasant, either as to prices or as to quantity available and promptness in securing it, not all the clouds in the sky are over the fuel field. The American Railway Express Co. filed a petition March 13 with the interstate commerce commission, asking for increased express charges, ranging from ten to seventy-five per cent. The company asked for a flat twenty-five per cent increase east of the Mississippi river and north of the Ohio river. Between points in that district and other sections of the country the increase would be ten per cent. The largest increase sought was for actual hauling, for which the company asked seventy-five per cent additional in the eastern district and fifty per cent elsewhere. An increase of thirty-three and one-third per cent was asked for terminal handling of shipments, more than half of which would be turned over to the railroad companies.

Not only will such disturbances and price increases as these affect the greenhouseman directly, but the trade as a

Recommendations by Bituminous Coal Commission

A twenty-seven per cent increase over the wages which the miners were receiving when they struck, this increase being thirteen per cent in addition to the fourteen per cent advance given the miners when they resumed work.

An 8-hour day, as at present, instead of the 6-hour day demanded by the miners.

An immediate increase in the maximum government-fixed price of coal, amounting in some fields to 70 cents per ton.

The removal of all government restrictions of the price of coal and of all government regulation of distribution, beginning with the new coal year this spring.

whole will feel the effect of any such boost of the h. c. of l. in the decreased amount of money that people are likely to have to spend for flowers.

Report Not Yet Published.

Neither the majority nor minority report of the commission has been published. The majority report is said to cover something like 30,000 words. Included among its recommendations, it is understood, are retention of the check-off system by which the operators collect the dues for the unions, and reference of the question of differences in wages to a special commission to be appointed by the next joint wage conference, to report within two years.

In an effort to reach a unanimous conclusion, the commission was understood to have held many long sessions, meeting both day and night. Mr. White held out against the majority recommendations, however, and when an agreement appeared hopeless the majority proceeded to complete their report at midnight, March 10, sending it to the White House early next day.

The commission began its hearings January 12, with the understanding between the government and the miners that its report would be made within sixty days, which period expired March 12.

The commission would have no authority to enforce its findings had its report been unanimous. However, when it began hearings the miners agreed unreservedly to abide by its decision, and the operators accepted its jurisdiction with the reservation that they could not be bound by any price advance for a period subsequent to the life of the Lever food control law, as this might subject them to prosecution under the anti-trust laws.

Operators Insist on Increase.

Throughout the hearings the operators insisted that many mines could not operate if wages were advanced unless there was a corresponding increase in coal prices. The miners contended against this position and charged that the operators had made large profits during the war.

The miners originally demanded a sixty per cent increase and thirty hours of work per week the year around. In the conferences with the operators called by Secretary Wilson after the government had obtained an injunction to end the coal strike their representatives receded from this and agreed to accept Mr. Wilson's proposal for a 31.6 per cent increase in wages and a seven-hour day.

The approximate increase of thirty-five per cent which it was reported Mr. White recommended in his report to the President was said to have been worked out on the same basis as was that of Secretary Wilson, with the increases in the cost of living since November added.

Wage increases were said to have been calculated by the majority of the commission on the basis of tonnage for pick and machine mining, a percentage increase for yardage and dead work and a flat advance in the pay of day laborers. The increase is not uniform for all mines, varying in accordance with costs of production. According to some calculations the general advance amounts to twenty-seven per cent or more.

Contract Expires April 1.

The existing contract between the miners and the operators will expire April 1. It was made during the war for the duration of the conflict, but was not in any event to run beyond the end of this month. The miners in presenting their original demands insisted that the war had ended and that consequently the contract had expired. The government took a different view and when the miners went on strike November 1 it obtained an injunction from Federal Judge Anderson at Indianapolis.

COAL CHEAPER IN SUMMER?

With the approval of the interstate commerce commission Senator Frelinghuysen, of New Jersey, introduced a measure in the Senate March 17 to provide a constructive solution of the problem of equalizing and stabilizing coal production and distribution the year around.

The effect of the measure will be to establish summer and winter rates in the hope that buying may be encouraged at slack seasons and the mines kept in continuous operation.

Under the terms of the bill the interstate commerce commission will fix normal rates for the transportation of coal and then require the railroads to haul it fifteen per cent cheaper in the summer.

The introduction of the bill was accompanied by the submission of a bill by Commissioner Clark stamping it with the interstate commerce commission's approval.

PROVIDENCE, R. I.

The Market.

The usual Lenten apathy now governs the local situation, the only activity being occasioned by the brisk funeral demands, but between digging themselves out and repairing damages from snow and ice, the florists have been more or less busy.

The increase in supply and greater decrease in demand have weakened the market so that prices have dropped almost to normal.

Various Notes.

Page F. Potter was a business visitor in Boston last week in the interests of Johnston Bros.

Robert Koppelman, who recently returned from overseas after nineteen months of service with the British army, has entered the employ of his uncle, Joseph E. Koppelman.

W. A. Bowers, Washington street, has been notified that his rent will be increased from $3,500 to $5,000 a year.

Charles Doll, who has been in the hospital for an operation for appendicitis, is able to be home again.

James Hacking is preparing to run his greenhouses at Mishassuck cemetery next season.

Frederick Hoffman, of Pawtucket, R. I., who has been on the sick list, has returned to his business.

The New England Mushroom Co. has given a mortgage for $3,000 to John Theroux on land and improvements on Oakland avenue, Warwick, R. I.

Carl Benston was in this city and vicinity last week representing A. N. Pierson, Inc., of Cromwell, Conn.

Alexander Johnson, of George Johnson & Son, has been appointed a member of the local committee for the Salvation Army service fund campaign.

Jonathan F. Comstock, proprietor of the Bown Farm, Cranston, R. I., arrived home from Florida last week, where he spent the winter.

Mrs. A. Vose, of Cumberland Hill, was a business visitor in the city last week. She is going to continue the business of her late husband at Attleboro, Mass.

W. H. M.

INDIANAPOLIS, IND.

The Market.

Stock is plentiful. Last week there was more than an ample supply of carnations, sweet peas and freesias. Roses are in good supply, but there is not an overabundance.

Business has been fair, suffering no more than is usual at this time of the year. Funeral work has been heavy and has been the chief item in keeping the market busy.

Bulbous stock is much in evidence, both in cut flowers and potted plants. Calla lilies are in good supply at $2.50 per dozen and Easter lilies are more plentiful at $3 per dozen. Single violets are selling at $1 per hundred. Calendulas are available in quantity at prices varying according to quality and the length of stem.

Hyacinths, tulips, jonquils, daffodils, cinerarias, cyclamens, begonias and primroses predominate among the potted bulbous stock offered.

Various Notes.

Allan Humason, of the Raedlein Basket Co., Chicago; Rolf Zetlitz, of Lima, O., and J. C. Nielsen, of Poehlmann Bros. Co., Chicago, were visitors last week.

Harry Bookedis and his family are ill.

Frank Liebking, recently of A. Wiegand's Sons Co., is now traveling for A. L. Randall Co., of Chicago, with territory extending from Fort Wayne, Ind., to Louisville, Ky.

Irwin Bertermann is in New York attending the flower show.

Indianapolis florists have been besieged by many bulb men lately.

Baur & Steinkamp still have a number of their staff ill. Mr. Lawson, the foreman, is still unable to attend to business.

E. E. T.

DULUTH, MINN.

The Market.

For the last week stock has been plentiful and prices somewhat lower than they have been for some time. Roses were in splendid condition, with a full supply in every grade. Carnations are good stock and the supply more than equals the demand. Calendulas, sweet peas, freesias, tulips, daffodils, mignonette, valley and Paper Whites helped to make a good assortment in combination bouquets. Cattleyas are more plentiful and the stock is good. Easter lilies and callas are both good sellers and the supply is equal to the demand. In potted plants there is a good assortment of hyacinths, hydrangeas, tulips, baby rambler roses, cinerarias, genistas and primroses, for which there is a ready sale. The spring opening of the department stores caused a demand for flowering plants.

Various Notes.

E. P. Holm, of Holm & Olson, St. Paul, Minn., was a visitor to Duluth last week.

J. E. S.

THE LANGUAGE OF FLOWERS

HOW can we "Say It with Flowers" if we do not know the language of flowers? The obvious reply to that question is that almost everybody has at least a smattering of the language. One of the chief advantages of speaking through flowers is that their language is a universal one, the only really universal language thus far evolved. Whatever may be the nationalities of a florist's patrons, they all know that flowers express respect, esteem, affection, sympathy, condolence, congratulation, or whatever sentiment the occasion requires. They know that flowers have a wonderful facility for adapting themselves to all sorts of circumstances and saying just the right words at every juncture—saying them so plainly, too, that the dullest intellect cannot misunderstand.

Yet it is possible, and frequently desirable, to know the more precise meanings, the numerous distinct shades of meaning, in the messages conveyed by the different varieties of flowers. It is possible thus to have complete command of the language of flowers, to be both fluent and discriminative in the use of that form of speech. Florists especially, since they undertake to teach and popularize the language of flowers, should themselves have an expert knowledge of the language. As people continue to "Say It with Flowers" they will become increasingly familiar with the flowers' significance, and the florists, being the teachers, should always be in advance of their pupils.

It might not be wise for a florist to give persistent publicity to so elaborate a floral vocabulary, or list of flowers and their meanings, as is printed on this page, since only a few of the varieties in such a list would be available in any one season and many of the species mentioned would not be found in a florist's store at any season. But almost any florist, besides displaying the sign, "Say It with Flowers," might at least append to that sign, occasionally, a statement as to the import of a few of the most seasonable flowers.

For instance, this is tulip time. If you don't know what the red tulip says, consult the following list. Why should you not inform your customers, in some tactful way, that this flower utters "a declaration of love"? Think of the use—humorous, semi-serious or desperately serious use—that might be made of a flower laden with such a message!

What Flowers Say

ALYSSUM, Sweet—Worth beyond beauty.
AMARYLLIS—Pride, timidity, splendid beauty.
ANEMONE (zephyr)—Sickness; expectation.
APPLE (blossom)—Preference; fame speaks him great and good.
ARBOR-VITAE—Unchanging friendship; live for me.
ASPHODEL—My regrets follow you to the grave.
ASTER (china)—Variety; afterthought.
AZALEA—Temperance.
BACHELOR'S BUTTONS—Celibacy.
BEGONIA—Deformity.
BELLADONNA—Silence; hush.
BELLFLOWER—Constancy.
BITTERSWEET (nightshade)—Truth.
BLUEBELL—Constancy; sorrowful regret.
BRAMBLE—Lowliness; envy; remorse.
BRIDAL ROSE—Happy love.
BUD OF WHITE ROSE—Heart ignorance of love.
BULRUSH—Indiscretion; docility.
BURR—Rudeness; you weary me.
BUTTERCUP—Ingratitude; childishness.
BUTTERFLY WEED—Let me go.
CAMELLIA JAPONICA (red)—Unpretending; excellence.
CAMELLIA (white)—Perfected loveliness.
CANDYTUFT—Indifference.
CANTERBURY BELL—Acknowledgment.
CARNATION (deep red)—Alas! for my poor heart.
CARNATION (striped)—Refusal.
CHERRY TREE (black)—Deception.
CHERRY TREE (white)—Good education.
CHESTNUT TREE—Do me justice.
CHINA ASTER (single)—I will think of it.
CHRYSANTHEMUM (white)—Truth.
CHRYSANTHEMUM (yellow)—Slighted love.
CLEMATIS—Mental beauty.
CLEMATIS (evergreen)—Poverty.
CLOVER (four-leaved)—Be mine.
CLOVER (red)—Industry.
CLOVER (white)—Think of me.
COCKSCOMB (amaranth)—Foppery, affectation, singularity.
COLUMBINE—Folly.
CONVOLVULUS—Bonds.
COWSLIP—Pensiveness, winning grace.
CRAB (blossom)—Ill nature.
CROCUS—Abuse not.
CYCLAMEN—Diffidence.
DAFFODIL—Regard.
DAHLIA—Instability.
DAISY—Innocence.
DAISY (wild)—I will think of it.
DAISY (garden)—I share your sentiments.
DAISY (parti-colored)—Beauty.
DAMASK ROSE—Brilliant complexion.
DANDELION—Rustic oracle.
DOGWOOD—Durability.
DRAGON PLANT—Snare.
EGLANTINE (sweet brier)—Poetry, I wound to heal.
EVERGREEN CLEMATIS—Poverty.
EVERFLOWERING CANDYTUFT—Indifference.
EVERGREEN THORN—Solace in adversity.
EVERLASTING—Never-ceasing remembrance.
FORGET-ME-NOT—True love.
FOXGLOVE—Insincerity.
FRENCH HONEYSUCKLE—Rustic beauty.
FRENCH MARIGOLD—Jealousy.
FUCHSIA (scarlet)—Taste.
GARDEN MARIGOLD—Uneasiness.
GARDENIA—Refinement.
GARLAND OF ROSES—Reward of virtue.
GERANIUM (dark)—Melancholy.
GERANIUM (scarlet)—Comforting.
GERANIUM (wild)—Steadfast piety.
GLADIOLUS—Ready armed.
GLORY FLOWER—Glorious beauty.
GOLDENROD—Precaution.
HEARTSEASE or PANSY—Thoughts.
HELIOTROPE—Devotion, or I turn to thee.
HEPATICA—Confidence.
HOLLY—Foresight.
HOLLYHOCK—Ambition, fecundity.
HONEYSUCKLE—Generous and devoted affection.
HYACINTH—Sport, game, play.
HYDRANGEA—A boaster.
HYSSOP—Cleanliness.
INDIAN JASMINE—Attachment.
INDIAN PINK (double)—Always lovely.
IRIS (German)—Flame.
IVY—Friendship, fidelity, marriage.
IVY, SPRIG OF, WITH TENDRILS—Assiduous to please.
JONQUIL—I desire a return of affection.
LADY'S SLIPPER—Capricious beauty: win me and wear me.
LARKSPUR—Lightness, levity.
LAUREL—Glory.
LAUREL (mountain)—Ambition.
LAVENDER—Distrust.
LILAC (purple)—First emotions of love.
LILAC (white)—Youthful innocence.
LILY (white)—Purity, sweetness.
LILY (yellow)—Falsehood, gayety.
LILY OF THE VALLEY—Return of happiness, unconscious sweetness.
LOTUS FLOWER—A strange love.
MAGNOLIA—Love of nature.
MARIGOLD—Grief.
MARJORAM—Blushes.
MEADOW SWEET—Uselessness.
MIGNONETTE—Your qualities surpass your charms.
MISTLETOE—I surmount difficulties.
MORNING GLORY—Affectation.
MUSTARD SEED—Indifference.
NARCISSUS—Egotism.
NIGHT-BLOOMING CEREUS—Transient beauty.
OLEANDER—Beware.
ORANGE (blossom)—Purity and loveliness.
PALM—Victory.
PANSY—Thoughts.
PASSION FLOWER—Religious faith.
PEONY—Shame, bashfulness.
PERIWINKLE—Pleasure of memory.
PHLOX—Unanimity.
PIMPERNEL—Change, assignation.
PINK—Boldness.
PINK (carnation)—Woman's love.
POPPY (scarlet)—Extravagance.
POPPY (white)—Sleep.
PRIMROSE—Inconstancy and sadness.
ROSE (bridal)—Happy love.
ROSE (Carolina)—Dangerous love.
ROSE (deep red)—Bashful shame.
ROSE (full blown)—Secrecy.
ROSE (musk)—Capricious beauty.
ROSE (single)—Simplicity.
ROSE (thorniess)—Early attachment.
ROSE (white)—I am worthy of you.
ROSE (white and red together)—Unity.
ROSE (yellow)—Jealousy.
ROSEBUD (moss)—Confusion of love.
ROSEBUD (white)—Girlhood.
ROSEMARY—Remembrance.
SHAMROCK—Light-heartedness.
SNAPDRAGON—Presumption, also no.
SNOWBALL—Bound.
SNOWDROP—Hope.
SUNFLOWER—Adoration.
SWEET PEA—Delicate pleasure.
SWEET WILLIAM—Gallantry.
SYRINGA—Memory.
THISTLE—Retaliation.
TUBEROSE—Dangerous pleasures.
TULIP (red)—Declaration of love.
TULIP (variegated)—Beautiful eyes.
TULIP (yellow)—Hopeless love.
VERBENA (pink)—Family union.
VERBENA (white)—Pray for me.
VIOLET (blue)—Faithfulness, modesty.
VIOLET (yellow)—Rural happiness.
VIRGINIA CREEPER—I cling.
WATER LILY—Purity of heart.
WHITE JASMINE—Amiability.
WISTERIA—Welcome.
WOODBINE—Fraternal love.
ZINNIA—Thoughts of absent friends.

PITTSBURGH, PA.

The Market.

All indications point to splendid Easter stock, both as to quantity and quality. More lily of the valley arrived during the last week than during the preceding four months. American Beauties are still a little scarce, but some fine freesias are being received from the local growers. Some good tulips and calla lilies are appearing on the market.

Various Notes.

Notable among the many magnificent floral tributes at the funeral of the late James J. Flannery, founder of the Vanadium Corporation of America, was a wreath resting on an easel four feet in height designed by Harvey C. Sheaff, manager of Mrs. E. A. Williams' establishment. It was composed of 200 cattleyas, eighteen sprays of vandas and 1,500 violets. Another contribution from the same firm was a large Roman gold vase of Premier roses with white lilacs and pussy willows.

Friday afternoon, March 12, Pittsburgh experienced one of the worst wind, rain and hail storms in its history. A large plate glass window on the Stanwix street side of the McGrath & Langhans store was blown in. Mr. Langhans, who had just returned to the store after an attack of tonsillitis, was sitting at a desk nearby and fortunately escaped injury. Mr. McGrath was called from his suburban home, but before he reached the store every plant and cut bloom in the place was frozen.

William A. Clarke and Theodore P. Langhans, of the Pittsburgh Cut Flower Co., made a trip to the range at Bakerstown, Pa., Thursday, March 11, to inspect the Easter stock.

Ira H. Landis is sending in some fine freesias from his place, near Lancaster, Pa.

The verdict in the case of C. Colyn, of Voorhout, Holland, vs. Theodore Verscharen, which has just been tried in the Allegheny county court, was the awarding to the plaintiff $350 and ordering the defendant to pay all court costs besides. The report, however, is that Mr. Colyn has refused to accept this settlement. His appeal was for full compensation for bulbs valued at between $1,500 and $1,600, Mr. Verscharen having refused to accept the consignment on account of its late arrival during the summer of 1918.

Earl Tipton has returned from a several days' trip to Detroit and Cleveland, where he went to inspect the new branch stores of the McCallum Co. James Reilly has been changed from the salesroom of the main store in Pittsburgh to the Detroit store on Elizabeth street.

Michael J. Steiner and Peter Matsukes are again on duty in the salesroom of Randolph & McClements, following attacks of the grip.

Joseph Fineberg has almost entirely recovered from the serious operation which kept him a patient in the Passavant hospital for two months. Mr. Fineberg, who was formerly connected with the Victoria Flower Shop of A. Krongold, is now associated with the retail shop of John Kuntz, on Seventh street.

E. E. S.

BALTIMORE, MD.

The Market.

The market last week was easier than it has been for a long time; the supply has increased materially and the demand has to some extent fallen off. Prices are beginning to get back to normal for this season of the year, although there is no precedent for flower prices this spring.

Roses are in fair supply and of excellent quality. Carnations, since the bright weather has come, are blooming in fine shape and plenty are to be had each day. Sweet peas, which stood still so long this winter, have responded well to the sun's rays, so much so that at times there was almost a glut of them. Bulbous stock is in fair supply, perhaps enough to meet the requirements. Calla lilies, which also seemed to have stood still this season, are now in almost abundant supply. Easter lilies, while not so plentiful, are in sufficient quantity to supply the demand. Miscellaneous flowers, such as pansies, mignonette and other small flowers, are scarce. This class of stock has been scarce all winter.

Club Meeting.

The regular meeting of the Baltimore Florists' Club was held in Royal Arcanum hall March 8. The advertising committee, of which Joseph S. Merritt is chairman, held the floor the entire evening. It was the committee's meeting from the start to the finish. It would seem that the five young men on the committee—Joseph S. Merritt, Geo. J. Muhly, C. Harry Wagner, Henry Baynes and Wm. F. Keyes, Jr.—had made up their minds that Baltimore should stay in the piker class no longer, for they came to the meeting with a specific amount of money pledged and, more than this, they had some of the city's best advertising men present to do business with. There was a discussion as to ways and means, but the plan that seemed to be in most favor was the percentage plan; that is, for the growers to pay one-half of one per cent and the retailers one per cent on all stock that passed through the wholesale houses. This will mean one and one-half per cent on the business transacted by the four wholesale houses of the city and should give the committee ample funds to take care of the local as well as the national advertising. The committee had $4,000 per year in sight to start with and George A. Deatel, of the Deatel Advertising Service, was asked to submit plans on a basis of $4,000 per year to get the campaign started. When this campaign gets under way this amount will be doubled, and before it is 1 year old the subscribers will, as in some of our sister cities, insist on the percentage being doubled. Baltimore may be a little slow at the barrier, but look out for her once she gets into the stretch.

Fred Bauer had several blooms of his new seedling rose, W. B. No. 2, on display. This is a cross between Ward and Sunburst; the color is delicate yellow, verging to orange in the center. The blooms were on stiff stems thirty inches long and covered with fine foliage. One of the good points about them is that they are not susceptible to mildew and are never seen with bent stems.

George Morrison, manager of the Jacobs estate, an authority on all kinds of growing, was an interested listener at this meeting, but as Mr. Morrison is not directly interested in advertising he took no part, but when any question of growing is up he is a busy man.

Various Notes.

The following members will be visitors to the international flower show at New York: R. Vincent, Jr., Mr. and Mrs. W. J. Johnston, A. E. Erdman, William Patterson, Harry Wagner, John Rider, William Feast, George Morris, George J. Muhly, Douglas Hamilton, George Eberly and William F. Ekas.

Charles Paterson has bought the Lutz range at Glenburnie, Md., where he is growing a general assortment of stock for his Orleans street store.

Wm. Patterson, of Ready avenue, has bought the Boyd Merritt range on Patapsco Neck, Md. Mr. Patterson has had this range wrecked and stored and is now negotiating for a place to erect it this spring, as there is not enough room on his present location. He is of the opinion that there is a great future in growing and with the Merritt range combined with his own he will have plenty of glass.

Tate.

NEW YORK.

The Market.

The market is suffering from an oversupply of stock and a surprisingly small demand. The result is daily accumulations, which are exceedingly difficult to move. Arrivals of bulbous flowers are enormous, many crops evidently arriving at one time, and the sales of other staples are materially affected. The demand for stock has been of the hand-to-mouth variety largely, possibly due to uncertain weather. Saturday, March 13, was a particularly bad day in this respect, closing with a regular blizzard for a few hours.

While roses are not in particularly heavy supply, they are sluggish in movement and prices are on a normal

It is Necessary

to eliminate overtime costs in printing The Review. Advertisers are urged to send in copy on Thursday, Friday and Saturday whenever possible. If copy is not received until Tuesday we have to pay double for setting the type.

basis. The supply of short grades is better and the short sizes can be had at $1 per hundred, with the better grades up to $15 per hundred and one or two varieties bringing a little more. American Beauty is not plentiful, but there is quite enough to go around, the best still bringing $75 per hundred.

Carnations are plentiful and $3 per hundred is about the top price for select stock, with white varieties somewhat scarce at $4 per hundred.

Cattleyas are quite plentiful, but really fine blooms are scarce. The range of prices is from $15 to $75 per hundred, the latter figure applying also to hybrids. Gardenias are in too heavy supply for the market and, while the quality of arrivals is excellent, the flowers move only within the small range of 50 cents to $3 per dozen.

Easter lilies are plentiful and their movement is fairly good. Some particularly fine potted stock for Easter deliveries is finding purchasers. Lily of the valley is almost a drug on the market and only the best commands $4 per hundred.

Tulips are to be had in every shade of color common to the type and the quality was never any better. Daffodils also are in large supply and move fairly well. Freesias are plentiful, with arrivals including an extensive choice of colored hybrids.

Sweet peas are overplentiful and sacrifices are necessary to effect clearances. There is an abundance of miscellaneous flowers, which move at prices depending upon quality, but they are lower than for some time. The varieties are extensive and include cannas, iris, lilacs, acacias, buddleias, stocks, pansies, myosotis, wallflowers, daisies, violets, mignonette, calendulas and snapdragons.

Various Notes.

The center of attraction this week is the flower show and little else is talked about. While the exhibits expected have materialized largely, transportation has been considerably hampered by the condition of the roads. John Canning, superintendent for Adolph Lewisohn, Ardsley, N. Y., the largest exhibitor at the show, had a gang of forty men engaged for several days shoveling through snowdrifts in and around Ardsley in order that his stock might be brought in. Wallace R. Pierson, of A. N. Pierson, Inc., Cromwell, Conn., brought nine motor truck loads of exhibition stock by road from Cromwell without mishap and considered himself lucky. The storm and low temperature of Saturday night, March 13, did no damage as far as is known, although some large plants arriving at the Grand Central Palace showed signs of severe chilling.

John Mallon, for many years a salesman for William Burns, the Sixth avenue florist, and later with W. P. Sears, died March 13 from heart failure.

Louis Hanfling, of Russin & Hanfling, was receiving congratulations Monday, March 15, on the birth of a 10-pound son.

Early arrivals in New York for the show were C. C. Pollworth, Milwaukee, Wis.; Fred Meinhardt, St. Louis, Mo.; Irwin Bertermann, Indianapolis, Ind., and John H. Dunlop and his manager, George M. Geraghty, of Toronto, Can.

The annual dinner of the New York Florists' Club, which took place at the Hotel Biltmore the evening of March 17, was a brilliant affair. Over 350 seats were reserved, in addition to 100 or so for out-of-town guests. J. H. P.

CINCINNATI, O.

The Market.

Market conditions are in bad shape. Much stock is being dumped owing to a lack of buyers. The best roses are now quoted at $6 to $25 per hundred, according to the length of stem. At these prices nearly all stock of any consequence moves well, but in some instances the poor stock finds no sale at all.

Carnations are now quoted at $4 to $6 per hundred, with some increase in the price of whites likely at St. Patrick's day. Single daffodils are selling at $4 per hundred, with long-stemmed Emperor bringing $6 per hundred. Sweet peas are good and meet a ready sale. Other items in bulbous stock and greens stand about the same as last week.

Easter lilies have become plentiful on short notice and are quoted at $25 per hundred for stock with stems of fair length, while the cut blooms are offered at $15 per hundred.

Callas are not numerous, but what stock makes its appearance is readily sold. Funeral work has fallen off, which is evidence that the flu epidemic is over. To make up for this, the stores have been taxed to the limit of the palm and plant supply to meet the requirements of spring openings. In some instances artificial palms were used, but the results were unsatisfactory. Many carnations have also been given away as souvenirs. A favorite arrangement of flowers in connection with decoration work is a low basket arrangement with the flowers all in water. These baskets are distributed upon the show cases throughout the establishment.

Nearly all the leading florists were unfortunate in having palm shipments from the east arrive in a frozen condition. Since the weather here was unusually mild, the fault must be at the other end. The express company seems willing to be fair in the adjustment of damages.

Various Notes.

G. E. Tromey's, 921 Vine street, is making fine window displays this week with carnations of good quality.

Fred Gear, 1113 Vine street, has some attractive plant combinations arranged on buff and rose colored mats.

Eck Bros., 1233 Vine street, have enough business to keep them busy at all times. When not making up work they are selling talking machines, iceboxes and washing machines.

H. W. Sheppard's force is kept busy with spring openings of some of the most exclusive stores.

W. G. Matthews, of Dayton, O., was a visitor last week. H. E. K.

Moline, Ill.—Mrs. A. L. Friedel is planning to add nursery stock to her present lines of operation this spring.

MOTT-LY MUSINGS

The Mohawk Greenhouses, Schenectady, N. Y., supplied a beautiful floral piece, along with a large number of others, at the funeral of the late postmaster of the city. E. V. B. Felthousen, who is on the postoffice staff, had charge of the floral arrangements, which included a large plaque of American Beauties, which cost $2.50 per flower at wholesale.

• • • •

The Rosendale Flower Shop, Schenectady, N. Y., is brilliant with spring flowers. Commenting upon the severe storm which affected the country business, Henry Eberhardt said, "It was remarkable how business kept up and I attribute it to the good front that was backed up by service of the same grade."

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E. V. B. Felthousen, Schenectady, N. Y., commented upon the splendid manner in which his new houses withstood the strain put upon them by the last snow storm. The second storm has left a depth of five to six feet a short distance below the ridge and, with exception of a few panes of glass, practically no damage has been done.

• • • •

A. D. Carpenter, Cohoes, N. Y., reports things in fine shape. Bulbous stock is relieving the shortage when funeral work gets heavy. Easter prospects are bright, both in supply and in demand.

Joseph Traudt, Canajoharie, N. Y., said that he gladly contributed to the national publicity campaign fund because he was convinced that it was the right thing to do. He compared the benefits of the advertising with the results of the campaign of the Beech Nut Corporation in his city, which is getting ready to meet the demand for that well known brand of goods. They are well known because of advertising and are being bought because they are well known. He said that our product, being from nature, is subject to its call and, no matter how much glass is erected, there will be periods of lean and fat crops. The prospects for good business with Mr. Traudt were never brighter.

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William C. Gloeckner, of Albany, N. Y., mentions the fact that the recent storms have made rural deliveries almost impossible, but the demand has kept up with the supply.

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A. J. Hilton, Amsterdam, N. Y., reports things in excellent shape in spite of the recent severe weather and anticipates a banner Easter business.

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Hotaling's Flower Shop, of Amsterdam, N. Y., passed through a severe test during the unfavorable weather conditions, but bobbed up serenely. The greenhouses withstood the strain and are filled with choice stock for Easter.

W. M.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00.
Advertising rates quoted upon request. Only strictly trade advertising accepted.

Results bring advertising.
The Review brings results.

You can't saw wood with a hammer.

EASTER is early this year, but next year it will be a week earlier.

LOCAL coöperative publicity may now be said to be nation-wide. Los Angeles is taking it up.

MILDER weather has improved express conditions in the east, but no mildness has appeared in the strike which ties up the service in Chicago.

A BUSINESS that is built on personal influence or friendship is always limited in scope, but one built on service becomes national and even international.

PEOPLE who speak of eastern this and western that are thinking in terms of stage-coach days, not of the Twentieth Century Limited and special delivery mail.

DOCTORED flowers are not so numerous at St. Patrick's day as they were formerly. The trade has found adequate outlet for the stock without resorting to green dye.

IT seems certain that coal for the season of 1920-21 will cost more than the greenhouse trade ever thought possible. In that respect the grower will be like the publisher, who finds his paper bill trebled.

THERE are signs of a change in the general trend of business, but the peak of high prices scarcely can have been reached so long as the country has not adjusted itself to freight, express and other public utility rates which will make the companies profitable to their owners.

THE king of the Belgians has bestowed upon Sir Harry Veitch, of James Veitch & Sons, London, England, the cross of Officier de l'Ordre de la Couronne in recognition of the valuable services he has rendered to Belgium as treasurer of the Royal Horticultural Society's war relief fund.

THE old-fashioned publicity stunt pulled, among others, by florists and allied trades, is worn out. Since the newspapers have got wise to the publicity "manager's" plan of charging his client a percentage of the regular advertising rate for the stuff gotten into free print, the editors have seen to it that, if they print anything at all, it has absolutely no commercial value.

TRANSFER of the railroads to private hands has occasioned optimistic predictions from coal shippers and steel manufacturers which give encouragement to the trade.

BRITISH florists will undertake coöperative advertising if the trade responds in voluntary contributions to the extent of £5,000 (normally $25,000). The first twenty-one pledges totaled £1,000.

THE report of the bituminous coal commission has led many to believe that the transactions in regard to settling the miners' demands at Washington were not carried on with the fullest frankness so far as the consumers' interests were concerned. Organization of consumers, such as is being effected by the growers' association, will be valuable on future occasions of similar character.

QUARANTINE FOUR STATES.

Corn Borer Order Is Out.

The Secretary of Agriculture, on March 15, signed the order for quarantine Number 43 and issued regulations on account of the European corn borer, effective on and after March 29, 1920.

The notice sets forth that the Secretary of Agriculture "Does hereby quarantine the States of Massachusetts, New Hampshire, New York and Pennsylvania and by this notice of quarantine Number 43 does order that corn and broom corn, including all parts of the stalk; celery, green beans in the pod, beets with tops, spinach, rhubarb, oat and rye straw as such or when used as packing, cut flowers or entire plants of chrysanthemum, aster, cosmos, zinnia, hollyhock, and cut flowers or entire plants of gladiolus and dahlia, except the bulbs thereof, without stems, shall not be moved or allowed to be moved interstate from any areas in said quarantined states designated in the regulations supplemental hereto as infested with corn borer in manner or method or under conditions other than those prescribed in the rules and regulations hereinafter made and amendments thereto."

The regulations are drastic and sweeping and after describing infested areas in the states named make inspection and certification a condition of movement from infested areas, marking and certification a condition of interstate transportation.

Certificates of inspection will issue only for plants and plant products which have been actually inspected by the United States Department of Agriculture, except in cases where permits are granted for individual premises or districts within an infested area where it shall be determined by competent inspection that the corn borer does not infest any of the cultivated products grown in such premises or districts. Thorough cleaning is required of cars, boats and other vehicles before moving interstate. The restrictions apply to all products enumerated in the notice of quarantine given above. T. O. M.

A RECORD NUMBER.

This week's issue of The Review sets a record that surpasses all in the history of the horticultural trade press—that is to say, those which previous numbers of The Review have made. It is the first time that one has reached the 200-page mark. Even for a special number, that is a large figure and one that will be shot at for some time—at any rate until The Review's next Christmas or Easter special number.

This large size is due to the increase in the trade's business. The Review is known as the paper that grows with the trade. As one compares this year's issues with last year's and last year's with those of years before, one gets an idea of the trade's progress.

The largest Easter number previously printed was that of 1914, containing 180 pages. The largest issue of any was that of last Christmas, 188 pages, twenty-four less than the number printed this week.

A striking feature is the growth of the Pink Part, which attains forty-eight pages this week, eight pages more than it contained last Christmas and sixteen pages more than in any issue other than that one.

The paper consumed in printing this week's edition totals 14,520 pounds, or more than seven and a quarter tons.

THE GOLDEN RULE.

How would you like to order some 2½-inch plants at a price twice to three times what you paid three years ago and, when the stock came, find that the shipment was nothing but rooted cuttings which, perhaps in the hope of saving the shipper's soul, had been given a week in pots?

In the good old days a plant "from" a 2½-inch pot was supposed to have been in that container long enough to be well rooted around; to be a credit to the shipper the roots should show all around the ball of soil when the plants were knocked out of the pot. But today plants should be offered as "for" such-and-such a size of pot, instead of "from" that pot, as too many florists are content to ship stock which has been shifted scarcely long enough ago for the soil to have settled in the pot.

Of course it is the unprecedented demand for plants which is at the bottom of this trouble. If stock were plentiful it would be impossible for any shipper to send out unestablished plants and get away with it. Today buyers accept such material or go without. The danger is that increasing numbers will do just that—go without. It will kill the trade of many a shipper and discourage many a buyer unless an increasing number practice the golden rule.

The man who sends out strictly first-class stuff under the present conditions need not worry about the future of his business. He will make enough friends to keep his trade booming the rest of his life.

PROMPT ACTION.

Any member of the trade who wants prompt action should put his proposition before the readers of The Review. It works like this:

We are so nearly sold out of Louise as the result of the page advertisement that we will not want any more space until next fall. Have sold nearly 4,000 of it this last week [the price advertised was $1 per bulb.—Ed.] and orders are coming in by the dozens.—M. F. Wright & Daughter, Sturgis, Mich., March 11, 1920.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

OBITUARY

Mrs. John Breitmeyer.

Mrs. John Breitmeyer, widow of the late John Breitmeyer, who was founder of the business now known as John Breitmeyer's Sons, Detroit, and mother of Philip and Fred Breitmeyer, died Tuesday, March 9.

Mrs. Breitmeyer was a great aid to her husband and took an active interest in the business, being head of the store and the selling end. She held this position until her son Philip was able to take over the management.

Charles F. Swayger.

Charles F. Swayger, chief gardener of the Illinois Central Railroad Co. and the Mississippi & Yazoo Valley Railroad Co., died March 6 at his home in Champaign, Ill. He had been ill for some time with pleurisy and heart trouble.

He is survived by his wife, a son 16 years old and a daughter 5 years old. The son has already entered his father's profession.

George W. Cunningham.

George William Cunningham, of Delaware, O., son of the late Joseph H. Cunningham, died at his home in that city February 25, after a two weeks' illness with pneumonia.

Mr. Cunningham was born in Delaware, O., December 25, 1890. Upon the death of his father, he became general manager of the Joseph H. Cunningham Greenhouses and was not only prominent in central Ohio, but well known in all parts of the country. His specialty was primroses and, being unable to secure good seed from Germany because of the war, he applied himself to the growing of his own seed, which found favor throughout the trade.

He was Worshipful Master of Hiram Lodge, No. 18, A. F. & A. M., of Ohio, and a member of the Chapter Council and Enoch Lodge of Perfection at Columbus, O.

Besides his wife and four children, he is survived by his mother, two sisters and a brother. The funeral ceremony was conducted according to the Masonic rites. Many beautiful floral pieces testified to the high position he held among his friends and the florists' trade throughout the country.

A. F. Harfst.

A. F. Harfst, of Peoria, Ill., who was a grower of flowers and plants, died at his home, 310 Corrington avenue, Sunday, February 22, after a three weeks' siege of influenza and pneumonia.

Mr. Harfst tried in vain to overcome the effects of these diseases, but succumbed after terrible suffering. Mrs. Harfst is continuing the business under the same name.

Bernard H. Klus.

Bernard H. Klus, 83 years of age, died at his home in a suburb of Anderson, Ind., Thursday, March 11. He is survived by his wife and five children.

Mr. Klus was born at Minster, O., in 1837. His marriage to Anna L. Heitzman took place in 1863. They located a year later at Redkey, Ind., where Mr. Klus was employed in the supply department of the Pennsylvania railroad for seventeen years. The family moved to Muncie, Ind., in 1881, and located in Anderson, Ind., in 1889. He and his sons established the firm of B. H. Klus & Son. He had a genial disposition and was strong in the affections of his friends.

The funeral took place Saturday, March 13, at 9 a. m. at St. Mary's Catholic church. The burial was at Muncie, Ind.

John Mallon.

John Mallon, for many years a salesman for William Burns, the Sixth avenue retail florist, New York city, and later with W. P. Sears, died Saturday, March 13, from heart failure.

J. H. P.

TORONTO, ONT.

The Market.

Many prices have been reduced, including those on roses, carnations, orchids, calendulas, mignonette, violets, sweet peas and lilies. The most plentiful flower is the orchid, which has grown in popularity until now there is a large demand for it. Stock is a little more plentiful and, with the passing of the flu epidemic, the florists are in a better position to fill orders. The outlook for Easter is promising. The warm weather is assisting the growers and there are prospects for a good supply. Easter lilies will cost more this year, running from 20 cents to 25 cents per bloom.

Club Holds Social Evening.

The Gardeners' and Florists' Association held its annual social Tuesday, March 9. There were over 100 present. Progressive euchre was enjoyed the first part of the evening, twenty tables being required for those taking part. After refreshments the remainder of the evening was spent in dancing. Ice cream and macaroons were served later. Those who attended stated that this was the first really social affair the association has held, as it permitted the members and their wives to get acquainted.

Various Notes.

T. W. Duggan, manáger of the Dale Estate, has been ill and is in the General hospital.

The Allan Gardens greenhouses, at one of the city's parks, have been open to the public and will be until Easter. The displays of plants, flowers and palms were fine and the opportunity of visiting the greenhouses was much appreciated. A resolution has been passed by the Riverdale Horticultural Association asking that all the greenhouses in the various parks in the city be opened to the public and that additional greenhouses be provided to permit the proper display of plants, etc., and that the plants should bear labels bearing the names.

At the closing of the short course on horticulture at Ontario Agricultural College, at Guelph, papers and addresses were given by many prominent florists. These included Professor Thomson, of Toronto University; W. W. Gammage, of London; W. E. Groves, of Hamilton; H. J. Moore, of Niagara Falls; E. B. Hamilton, president of the C. H. A., London; P. Bennett, president of the St. Thomas Horticultural Association; J. Lockie Wilson, president of the Ontario Horticultural Association; A. P. McLennan and others. Alexander Simpson, secretary of the Gardeners' and Florists' Association, was a guest. The chair was occupied by Prof. J. W. Crow.

Professor Thomson is calling a meeting for March 27 to take further steps towards the establishment of a botanical garden at Toronto. All those who are interested are invited to attend.

H. J. Moore, superintendent of Victoria park, Niagara Falls, addressed the Rose Society, March 10, on "How to Grow Plants."

The executive committee of the C. H. A. will meet in Hamilton in April to arrange a program for the convention at Hamilton, August 10 to 13. At that meeting a council of horticulture will be appointed.

The Gardeners' and Florists' Association has appointed a committee to assist its representative on the board of the Canadian national exhibition, P. L. Whytock, in making arrangements for this year's exhibit. Mr. Whytock and Alexander Simpson are at the New York show to secure new ideas for making the fall exhibit a greater success and to secure suggestions for the better arrangement of the building and exhibits.

J. J. H.

CHICAGO.

The Market.

The market has been in a most unusual condition during the last week. The supply of flowers has been large, though not unseasonably so, and the city demand has been good. Shipping, however, has been conducted with difficulty and it has been impossible to dispatch the quantities of flowers which would have been sent out had transportation facilities been normal. Taking all things into consideration, the market has got along splendidly in the face of the express strike. One might have supposed that a suspension of express service through strike and embargo would have resulted in an almost complete cessation of shipping, but the fact is that most of the regular customers are being taken care of after a fashion in one way or another. It is not possible to make the big shipments that ordinarily go out from a well supplied market, but the regular customers who are paying fair prices are getting their flowers. The shippers either run the blockade imposed by the express officials or use the parcel post. While the postoffice facilities are greatly congested, the management has risen to the occasion in better shape this time than for several years. Although there are huge accumulations of parcels, the perishable shipments, especially if a special delivery stamp has been used, are getting fairly prompt service. There are, of course, instances in which shipments have been delayed for days and were a total loss, but the losses are comparatively few and do not discourage the shippers, who feel themselves lucky under the circumstances.

But it cannot be denied that the express strike, coming at a time when stock is so plentiful, is having a disastrous effect on the trade. Losses are

[Continued on page 58.]

Finest Quality

An Enormous Supply in

CUT LILIES

You can get of Amling's is the largest supply in Lily advertisement on

American Beauties

Amling's offers a splendid crop of Beauties for your critical Easter customers.

Fancy Roses

Amling's offers the largest supply of strictly high grade Roses in America; specially strong on Premier, Columbia and Milady.

Sweet Peas

Amling's offers an enormous Easter supply of fancy Spencer Sweet Peas in all colors.

TRY OUR NEW GREEN,
Mahonia, $1.00 per large bunch

OUR EASTER

AMERICAN BEAUTIES		Per doz.
Long stems	$9.00 @	$10.00
Stems 30 to 36 inches	6.00 @	7.50
Stems 24 to 30 inches	4.00 @	5.00
Stems 18 to 24 inches		3.00
Stems 12 to 18 inches		2.00
Stems 12 inches	Per 100 4.00 @	8.00

ROSES		Per 100
Premier, special	$35.00 @	$40.00
Premier, medium	25.00 @	30.00
Premier, select	18.00 @	20.00
Premier, short	12.00 @	15.00
Columbia, special	30.00 @	35.00
Columbia, medium	20.00 @	25.00
Columbia, select	15.00 @	18.00
Columbia, short	10.00 @	12.00
Mrs. Russell, special	35.00 @	40.00
Mrs. Russell, medium	25.00 @	30.00
Mrs. Russell, select	18.00 @	20.00
Mrs. Russell, short	12.00 @	15.00
Milady, special	30.00 @	35.00
Milady, medium	20.00 @	25.00
Milady, select	15.00 @	18.00
Milady, short	6.00 @	12.00
Montrose, medium	20.00 @	25.00
Montrose, select	12.00 @	15.00
Montrose, short	8.00 @	10.00
Ophelia, special	20.00 @	25.00
Ophelia, select	15.00 @	18.00
Ophelia, short	10.00 @	12.00
Dbl. White Killarney, special,	20.00 @	25.00
Dbl. White Killarney, select,	15.00 @	18.00
Dbl. White Killarney, short..	10.00 @	12.00
Sunburst, special	20.00 @	25.00
Sunburst, select	12.00 @	18.00
Sunburst, short		10.00

Extra special roses billed accordingly.

CORSAGE ROSES		Per 100
Cecile Brunner	$4.00 @	$5.00
Evelyn Nesbit	6.00 @	8.00

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

of Cut Flowers

All Varieties for Easter

all the Lilies you need—here
America. See our special
another page of this paper.

CUT LILIES

PRICE LIST

	Per 100
CARNATIONS	
All Colors	$10.00 @ $12.00
Laddie	20.00
SWEET PEAS	
Spencer	$1.50 @ $3.00
VIOLETS	
Double	$1.00 @ $1.50
Single	1.00 @ 2.00
BULBOUS STOCK	
Tulips	$6.00 @ $10.00
Tulips, Darwin	12.00
Jonquils	6.00 @ 8.00
Rainbow Freesia	3.00 @ 5.00
Freesia Purity	3.00 @ 4.00
MISCELLANEOUS	
Valley	$10.00
Mignonette	$4.00 @ 8.00
Daisies, white or yellow	2.00 @ 3.00
Calendulas	3.00 @ 4.00
Callas doz.,	3.00 @ 4.00
Easter Lilies doz.,	3.00 @ 4.00
Pansies doz. bunches,	1.50 @ 2.00
GREENS	
Plumosus per bunch,	$ 0.50 @ $ 0.75
Sprengeri per bunch,	.50
Adiantum, fancy long.. per 100,	1.00 @ 1.50
Smilax per doz.,	3.00
Ferns per 100, $0.45; per 1000,	4.00
Galax per 100, .25; per 1000,	2.00
Mexican Ivy per 100, .75; per 1000,	6.00
Leucothoe per 100, 1.00; per 1000,	7.50
Boxwood per 100 lbs.,	25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

Fancy Carnations

Amling's offers a nationally known superior supply of strictly high grade Carnations; specially strong on Mrs. Ward and Laddie.

Bulbous Stock

Amling's offers the leading growers' Jonquils, Daffodils, Darwin Tulips and Rainbow Freesia, etc.

Choice Callas

Amling's offers a splendid supply of fancy Calla Lilies, a special crop for Easter.

INCLUDE WITH EACH ORDER
Ferns - - $4.00 per 1000

169-175 N. Wabash Ave.

Long Distance Telephone
Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue Chicago, L. D. Phone Randolph 631

Order Your Easter Cut Flowers of Us Now

—and order more than ever before

WE shall handle a larger Quantity of Cut Flowers this Easter than ever before, but the demand is sure to be the largest in the history of the Florists' Trade—largest for **us** because largest for **you**—so you'd better order **NOW** and order **ENOUGH.**

The Quality of our stock never has been better.

Order strongest of Roses, but you can get of us also all the **Carnations, Lilies** and other flowers you want.

Easter Lilies in Large Supply With Us

It is said Lilies will be scarce this Easter—you hear it everywhere—but the fact is the Chicago Flower Growers' Association will handle more Lilies than ever before. The quality of all the flowers will be fine, but there will be a **difference** in the length of stems. We offer

Long Stems, finest flowers	**$35.00 per 100; $300.00 per 1000**
Medium Stems, good flowers	**30.00 per 100; 250.00 per 1000**
Short Stems, good flowers	**25.00 per 100; 225.00 per 1000**

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Easter Price List

PLACE ORDERS WITH US *NOW* AND BE ASSURED OF YOUR SUPPLY

		Per 100
Premier	Extra Special	$50.00 to $60.00
	Special	40.00
	Long	30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Russell	Extra Special	$50.00 to $60.00
	Special	40.00
	Long	30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Milady	Extra Special	$50.00
	Special	$35.00 to 40.00
	Long	25.00 to 30.00
	Medium	15.00 to 20.00
	Short	10.00 to 12.00
Columbia	Extra Special	$50.00
	Special	40.00
	Long	$30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Ophelia	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00

		Per 100
Sunburst	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
Brilliant	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
White	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
Mrs. Ward	Special	$20.00
	Long	18.00
	Medium	15.00
	Short	12.00
Brunner	Corsage Buds	$5.00 to $6.00

Miscellaneous Flowers

LILIES, FOR EASTER SHIPMENT, STOCK SECOND TO NONE — Longest, best $35.00 per 100; $300.00 per 1000; Good average 30.00 per 100; 250.00 per 1000; Short stems 25.00 per 100; 225.00 per 1000

	Per 100
Carnations, Fancy	$12.00
" Good Stock	10.00
" Split	$ 6.00 to 8.00
" Laddie and Superb	20.00 to 25.00
Sweet Peas	2.00 to 5.00
Calendulas, Ball's Mammoth Special,	8.00 to 10.00
Violets, fancy single	1.00 to 2.00
Violets, New York double	1.00 to 1.50

	Per 100
Freesia, fancy Purity	$ 4.00 to $ 6.00
Tulips	6.00 to 10.00
Darwin Tulips	12.00 to 15.00
Jonquils	8.00 to 10.00
Valley	10.00
Mignonette	5.00 to 10.00
Callas	35.00
Cattleya Trianae	per doz., 12.00 to 15.00

Florists' Greens

Ferns	$4.50 per 1000
Adiantum	$1.50 to $2.00 per 1000
Plumosus	35c to 50c bunch
Sprengeri	35c to 50c bunch
Smilax	$3.00 doz.
Mexican Ivy	$1.00 per 100; $7.50 per 1000
Leucothoe	$7.50 per 1000
Galax	$2.00 per 1000
Boxwood	25c lb.
Woodwardia Fronds	$8.00 per 100

Prices Subject to Change Without Notice

EASTER LILIES OF A-1 QUALITY

Place your orders early and secure the lowest market prices

Fancy Butterfly Sweet Peas

$3.00, $4.00 and $5.00 per 100. Common Sweet Peas, $1.50, $2.00 and $2.50 per 100

ROSES HEAVY SUPPLY CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Easter Lilies. Rubrum Lilies, Callas, Tulips, Hyacinths, Purity Freesia, Violets, Sweet Peas, Daisies, Calendula, Pansies, Lupines, Mignonette
and all other seasonable Cut Flowers, including **Greens** of all kinds.

Tulips, Jonquils, Darwin Tulips — **In Good Supply** — You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY SPEAKS LOUDER THAN PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.
CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

PRICES AS LOW AS OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

running to large sums. It is impossible to sell all the flowers locally, and it is impossible to do business with the quantity buyers out of town. The result is a wide spread in prices; the stock that is shipped with much effort is being billed out at reasonable figures and the city buyers are paying moderate prices for their regular purchases, but the surplus is so large that it cannot all be moved through trade channels at any price whatever. The only possible outlet would be through department stores, but everybody in the trade seems inclined to profit by last year's lesson and throw stock away rather than have it cheapened in the eyes of the public by such ridiculous sales as occurred in last spring's glut. The result is that most of the wholesalers now report sales running behind those of last year. It is the first time since early November that the daily sales reports have not been showing good gains.

There is no use particularizing as to stock under these conditions. There is an abundance of everything in the way of cut flowers. The quality of the stock is excellent. There is nothing to be desired except an opportunity to do business, such as is denied the trade by the express officials and employees. Curiously, however, a lot of the strikers are now at work handling mail in the emergency force of the parcel post department.

One of the notable increases in the supply is of Easter lilies. These are the precocious flowers, too early for Easter. Otherwise the principal increase is in the supply of sweet peas, which have come into full crop under the influence of better weather.

Greens are scarce. The frost in Florida has shut off some of the shipments of asparagus and the express embargo has made the shipments of eastern ferns and of California greens

Lilies for Easter

$25, $30 and $35 per 100 These are from the same grower who made Randall's Lilies famous for so many years. We did not have them last year because no bulbs could be imported, but **we have these wonderful lilies in quantity again this year.**

If you want the **finest lilies in the market,** order of RANDALL today.

Will be packed in wood boxes at the Greenhouses, 100 in a box, and will reach you without being rehandled.

Randall is Ready

TO BOOK YOUR ORDER FOR

A Full Line of Cut Flowers

FOR EASTER

Randall's will have plenty of fine stock of every kind—you will need more flowers than ever before and you can send your order to Randall with the certainty that

Randall's Prices will be Right

Glad to quote on request—what can you use?

Choice Spencer Sweet Peas

We have a very large supply—many thousands a day—of the finest Peas this market ever has seen. We want you to use them because they will make good money for you. We quote for this week:

New crop	**$1.00 to $2.00 per 100**
Extra fancy	**3.00 per 100**
In large lots	**$10.00 to $15.00 per 1000**

Carnations - Roses - Jonquils
Tulips - Freesia - Valley

IN LARGE SUPPLY AND FINE QUALITY

WIRE AN ORDER TODAY

A. L. Randall Co.

180 N. Wabash Ave. **CHICAGO** L. D. Phone Central 7720

An Attractive Low-Priced Raedlein Basket

FILLED WITH PRETTY CUT FLOWERS OR PLANTS IS A QUICK SELLER

Wire your order today for one or more of these assortments

Assortment No. I.
50 tumbler baskets, lined, 16 to 20 inches over all. All in assorted light colors.....**$21.00**

Assortment No. II.
25 medium size cut flower baskets, lined, 21 to 28 inches over all. All in assorted light colors, **$19.00**

Assortment No. III.
15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.....**$27.00**

Assortment No. IV.
25 plant baskets, holding 4 to 6-inch pots. All in assorted light colors **$25.75**

Assortment No. V.
25 medium size plant baskets, with liners. All in assorted light colors.....**$31.50**

Assortment No. VI.
12 large plant baskets, with liners. All in assorted light colors.....**$24.00**

Write for our new illustrated Price List

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE. CHICAGO ILLINOIS

Play safe— Send Raedlein your open orders

more or less uncertain; some agents let them come forward, while others remember the embargo.

The Express Situation.

The express strike is getting on the nerves of the men in the market. While they speak gently to those in the express service, in the trade there is strong condemnation of the policy the management is pursuing. After ten days of interrupted traffic, the situation is exactly what it was at the start. The management seems to be doing absolutely nothing; it neither seeks to reach an agreement with the strikers nor to do business without them. In the meantime shippers suffer.

The embargo continues. The management at the start of the trouble gave orders to agents throughout the country to refuse shipments for Chicago, and in Chicago all attempt to give service was abandoned, although wagon men and some of the station employees are at their posts. But more or less freight comes in every day and some goes out, in spite of the official embargo. Agents at a distance "forget" and forward some of the shipments offered. These get prompt handling here, because the men still on the job have nothing else to do. With outgoing freight it is only slightly different.

If you have a friend in the station crew you take your stuff to him and he gets it off, though ordered not to accept it. If someone complains of favoritism an official gives the station men a calling down and the lid is on tight for an hour, but nobody loses his job and soon everything is as before.

The shippers feel that it is up to the management to get busy and give service, one way or another, without inflicting further loss on the public, but little is said for fear of making a bad matter still worse.

Easter Prospects.

Supposing that express service will be normal by then, there is every indication that the Easter business will break all records. Orders already are coming in numerously and average larger than ever before.

The prices at which advance orders are being taken average much higher

WE DO 1st AS WE SAY

The Florists' Review last week says that "the consensus is that **EASTER** will make a new record for the trade. A TREMENDOUS VOLUME of SHIPPING BUSINESS is EXPECTED**** as to **LILIES,** everyone says they will be scarce, but there is a suspicion that **Cut Lilies** will go around" at the **Price**

of $25.00, $30.00, $35.00 per 100.

We are well informed about the lilies to be sold from this market and offer our supply of PERFECT LILIES in SHORT, MEDIUM and LONG STEMS, 3 to 5 Blooms to a stalk. Early orders are assured of the benefits of first selection.

THE HEAVY RECEIPTS to the CHICAGO MARKET will be consigned to

YOUR 1st Protection

Kennicott Bros. Co.
174 North Wabash Avenue
CHICAGO



EASTER LILIES

We have plenty of extra well grown Lilies for Easter that are just coming into bloom, just right to be cut in time for **EASTER.**

Extra fancy Lilies, medium length stems	30c
Good fancy Lilies, medium length stems	25c
Good large Lilies, short length stems	20c
Thousand lots	$250.00

(No small buds counted)

ROSES

	Per 100	
PREMIER, COLUMBIA, RUSSELL, MILADY:		
Long fancy	$25.00	
Choice medium	18.00	$20.00
Good shorts	10.00	15.00
OPHELIA, SUNBURST, HEARST, MARYLAND, PINK AND WHITE KILLARNEY:		
Long fancy	15.00	20.00
Choice medium	12.00	15.00
Good shorts	8.00	10.00
NESBIT AND BRUNNER, for corsages	3.00	6.00

Other Choice Stock

	Per 100	
CARNATIONS:		
Fancy first-class stock	$10.00	$12.00
Choice medium stock	6.00	8.00
SWEET PEAS:		
Fancy Spencers (1,000 lots—$15.00 and up)	2.00	3.00
TULIPS:		
Fancy colored—double	10.00	12.00
Fancy colored—single	6.00	8.00
JONQUILS:		
Fancy stock	6.00	8.00
Medium stock	4.00	5.00
FREESIA	2.00	4.00

	Per 100	
CALENDULA—Orange King	$ 2.00	$ 4.00
PANSIES:		
Per dozen bunches—$1.50 to $2.00.		
VIOLETS:		
Home grown singles	.75	1.50
New York doubles	.75	1.00
VALLEY	10.00	
MEXICAN IVY	.75	1.00
ASPARAGUS PLUMOSUS:	Per bunch 35c	50c
ASPARAGUS SPRENGERI:	Per bunch 35c	50c
FERNS	Per 1,000	$4.00

SUBJECT TO MARKET CHANGE

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer."

L. D. Phone Central 3373

164 North Wabash Avenue, CHICAGO

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

than those of other Easters, but are not nearly so high as at St. Valentine's day. The prices are based on the belief that the supply of stock will not be larger than in recent years, but that the demand will be much heavier.

There has begun to be an idea that the supply of cut lilies will be enough to go around at the price, which is more than double what was asked two years ago, the last Easter of normal supply. But a good many growers say their roses will not be in full crop and it begins to look as though there may be fewer flowers than had been expected. Carnations will be in heavy crop. Bulbous flowers will be less plentiful than usual, because of the high cost of the bulbs, but sweet peas will be in the largest supply ever known. Flowers are averaging of unusually good quality at present and Easter is too early for much change to be feared. Stock should be fine.

The Coöperative Advertising.

The Allied Florists' Association is doing more than advertising flowers, as witness the following letter sent to the retailers March 15, by Secretary Swenson:

TO THE RETAIL FLORIST.

The natural channel of distribution of flowers is the retail florists—they should be sold to the public by the retailers only.

There is an abnormal supply of flowers on the market right now. We can't put the blame on anyone, for the present condition is governed by the weather, the express situation and otherwise.

But this stock must be moved—sold! It should not be dumped and the producer suffer a loss.

I am sure you will agree that every retailer should fully realize that he is the natural distributor of these flowers and during these times of glut should do his utmost to help move this stock. If every retailer felt this responsibility and bought an extra share, the glut would subside considerably—400 retailers, each buying a little extra, soon counts up.

You say, "What am I going to do with the extra flowers?"

Sell them! Sell them by putting on a sale for several days—make the price so attractive the public will buy. You won't lose. Don't you think it's better to make 100 sales at 50 cents profit each than ten sales at a profit of $1 each? Figure it out.

And the best part of it is, you bring people into your store and make new customers that way. Marshall Field does business that way—why can't florists? It is one of the best ways of getting new business.

Go after business. You only get half as much if you wait for it to come to you.

If I can be of any assistance, do not hesitate to call me up—Harrison 6075. I will be more than glad to offer any suggestions.

We Announce

the addition of a retail department to our long established wholesale business. It will not be a secret, under-cover affair, but a separate department, strictly retail—as our wholesale business is strictly wholesale.

Tonner

Wholesale and Retail Florists

30 East Randolph St.

CHICAGO

Telephone Central 6284

Send us your TELEGRAPH ORDERS, and we will be glad to reciprocate.

Of even greater value than the publicity itself will be the awakening of the trade and the inspiration to individual effort.

The advertising schedule for this week and next is as follows:

The ad announcing that "Flowers Are Plentiful," which was run last week in the Trib-

EASTER

Cards, Tags, Blotters, Labels, Announcements

Send for Samples.

THE JOHN HENRY CO.,

Lansing, Mich.

ROSES :: CARNATIONS :: SWEET PEAS

In Large and Fine Supply for Easter

Zech & Mann

Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

We shall fill all orders for all kinds of flowers

There is
No More Reliable
Source of Supply
for
Cut Flowers
and Greens

LILIES Get your supply for Easter from us.
None finer anywhere. Write for prices.

Please your customers—your Easter trade in any event—use this beautiful jardiniere—

For a touch of added beauty use this jardiniere for cut flowers, potted plants, ferns, artificial flowers, for baskets and general decorative purposes. Makes an unusual appeal to the artistic sense of florist and customer alike.



The several classic designs and Wedgwood colors afford appropriate decorative color schemes. Strongly made of wood fiber, waterproofed. Enhance the beauty and value of your potted plants and flowers. Place your order now—today.

YOUR SUPPLY HOUSE WILL FILL YOUR ORDER

Made by the

MONO SERVICE CO., Newark, N. J.

PINEHURST FLORAL CO.

1121 Grand Ave. — Successors to Geo. M. Kellogg Floral Co. — Kansas City, Mo.

Wholesale Florists

EASTER PRICE LIST

Effective March 29, 1920

Roses

Ophelia	Per 100,	$10.00 to $35.00
Richmond	Per 100,	10.00 to 35.00
Sunburst	Per 100,	10.00 to 35.00
Shawyer	Per 100,	10.00 to 30.00
Killarney	Per 100,	8.00 to 25.00
American Beauty		at Market
CARNATIONS	Per 100,	$ 8.00 to 12.00
EASTER LILIES	Per 100,	30.00 to 35.00
CALLA LILIES	Per 100,	25.00 to 35.00

Miscellaneous

Jonquils	Per 100,	$8.00 to $10.00
Tulips	Per 100,	6.00 to 10.00
Sweet Peas	Per 100,	2.00 to 4.00
Freesia	Per 100,	3.00 to 4.00
Mignonette	Per 100,	6.00 to 8.00
Calendula	Per 100,	6.00 to 8.00
Adiantum	Per 100,	1.00 to 1.50
Sprengeri, Plumosus	Per bunch,	.50
Smilax	Per dozen,	3.00
Ferns	Per 1000,	4.00

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

This is all Good Stock

ASPLENIUM NIDUS-AVIS
(Bird's-Nest Fern)

Heavy, 4-in. .75c each
Heavy, 8-in. .50c each

PANDANUS VEITCHII

4-in. .75c each
5-in. $1.00 and $1.25 each
6-in. 2.00 and 2.25 each

BOSTON FERNS

4-in. .35c each
5-in. 50c and 75c each
6-in. $1.00 and $1.25 each
7-in. 2.25 and 2.50 each
8-in. 3.00 and 3.50 each

MACAWII FERN—New

Good 4-in. .50c and 75c each

HOLLY FERN

4-in. .35c each

GOOD STRONG TABLE FERNS

3-in. $15.00 per 100
Packed in paper pots. Packing 5%

We are booking orders for the following Easter Plants, at Market Prices: Easter Lilies, Rambler Roses, Hydrangeas and Bulbous Stock.

NOTICE OUR GODFREY CALLA CLASSIFIED AD.

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.

Cash or satisfactory references.
Part cash if C. O. D.

une, will appear again this week in three big Chicago papers as follows:

March 15, Daily News.
March 16, Herald-Examiner.
March 16, Chicago American.
1,279,000 people will see these ads.
March 22, Chicago American, "Growing Plants for the Home."
March 23, Chicago Tribune, "Growing Plants for the Home."
March 25, Chicago Daily News, "Whose Birthday Today?"
March 26, Herald-Examiner, "Whose Birthday Today?"
1,678,000 people will see this advertising.

Any retailer who fails to tie up with the campaign by posting the ads in his window and by calling his customers' attention to them otherwise misses the best chance he has had in years.

Paul Weiss Makes Another Deal.

Paul Weiss has just put through another deal in greenhouse property, but this time he is not adding to his list of four splendid establishments, having turned his purchase over almost immediately to Fred Wehrman, of Oak Park. The range involved is that built by Fred Weber, in Bowmanville, and operated with great success until his death. Mrs. Weber has continued the business, recently under the management of her son, Arthur, who returned from the war nearly a year ago. Originally built for Beauties, the range now is in roses.

Mr. Weiss held his purchase only a few days, passing the property on to Mr. Wehrman, who has been looking for a good place to start his son, Elmer, in the business. The cut will, as heretofore, be sold by the E. C. Amling Co.

Various Notes.

St. Louis paid Chicago the compliment of that which is called sincerest flattery by reproducing in the Globe-Democrat March 13 the advertisement, "Brighten Your Sunday Dinner Table," which the Allied Florists' Association ran in the Tribune February 28.

Last week Johnson & Chronis cabled an order for flowers to Reading, England, in remembrance of a soldier killed in the late war, whose family had bought the estate of a former British ambassador to this country.

Order Your EASTER BASKETS From

Florists' Supply House

We handle baskets of quality. Give us a trial order and be listed among the many satisfied customers.

FLORISTS' SUPPLY HOUSE

WHOLESALE COMMISSION FLORISTS

105 East Ohio Street, Phone Main 831 INDIANAPOLIS, IND.

Mention The Review when you write.

Anita Brand Goods

Everything in the Paper Line for the Florist

Gold Letters	Bill Heads	Crepe Flowers
Cards	Statements	Folding Boxes
Envelopes	Wax Flowers	Advertising Materials

WRITE FOR SAMPLES AND PRICES

ANITA SPECIALTY CO., Boston 9, Mass.

77 Summer Street P. O. Box, 2376

Mention The Review when you write.

Cut Flowers for Easter

We Will Have a Large Supply

	Per 100
Easter Lilies	$30.00
Carnations	$8.00 to 12.00
Sweet Peas	2.00 to 5.00
Jonquils	8.00 to 10.00
Tulips	8.00 to 10.00
Valley	8.00 to 10.00
Pussy Willows	2.00 to 4.00
California Violets	Per Doz. bunches, 1.75
	Each
Russell	$0.12 to $0.40
Columbia	.12 to .40
Ophelia	.10 to .30
Sunburst	.12 to .30
Ward	.10 to .20
Killarneys	.10 to .20
Orchids	.75 to 1.00
Plumosus and Sprengeri	per bunch, .50
Fancy Ferns	per 1000, 4.00

T. J. Noll & Company
1108 Grand Ave., KANSAS CITY, MO.

H. KUSIK & CO.
Largest Shippers of Fresh Cut Flowers at Kansas City.
Florists' Supplies
Manufacturers of Wire Designs
1018 McGee Street
KANSAS CITY, MO.

Ernst C. Amling and wife returned to Maywood March 12 after having spent seven weeks in southern California. Albert F. Amling and wife are due home March 28. Walter Amling, who is with Armacost at Los Angeles, is so pleased with California that he will remain.

Joseph A. Mendel, former county commissioner, was married March 11 to Miss Emily Matousek, an employee in the Mendel flower store at 1424 West Eighteenth street. The ceremony was performed in Judge Joseph Sabath's chambers. Then they went to Florida. The judge gave away their secret next day. He didn't know why he should keep it, he jokingly remarked, seeing Mr. Mendel had once tried to beat his brother in the fight for congress.

The E. C. Amling Co., for St. Patrick's day, noted a new wrinkle. A number of customers ordering white carnations asked that they be set aside the day before delivery and allowed to stand overnight in the icebox with the

PLENTY OF **MOSS**
BURLAP BALES
$2.00

CALL
Bell { Main 120
Main 1201
Home Stone 6004
ROCHESTER
NEW YORK

MAGNOLIA
25-LB. CASE
$6.00

Try Sample Box Thread
3 LB.
$5.50
Strongest in the World

For Every Day
Roses, Daffodils, Tulips, Freesia
Finest Sweet Peas Grown
Violets, Carnations

PUSSY WILLOW
75c, $1.00, $1.50 per bunch

Booking orders now for
EASTER LILIES

GEORGE B. HART
49 to 55 Stone St., ROCHESTER, N. Y.

THE FLORISTS' SUPPLY HOUSE OF AMERICA
1129-1131 ARCH STREET, PHILADELPHIA
H. BAYERSDORFER & CO., PROPS.

Our Line Is Bigger and Better
than ever before

JUST RECEIVED AND RECEIVING:
Bamboo Pot Covers to Fit 6-inch Pots

Per 100, Natural	$30.00
Per Doz., Natural	4.00
Per 100, Dyed Green or Brown	36.00
Per Doz., Dyed Green or Brown	4.75

For Easter Lilies, Etc.

Subject to being unsold on receipt of order.

Chiffons—4-inch, 6-inch, 10-inch; **Netting**—6-inch; **Toneware**—all sizes, all styles; **Artificial Flowers, New Cape Flowers, Baskets** from Holland and from Japan; **Hyacinth Sticks**—12-inch and 18-inch, a carload; **Rubber Ribbon** for tying—green, yellow, pink, lavender. **We advise you to order early.**

stems in the usual deep galvanized vases, but without water. The idea was to make the flowers thirsty, so that they quickly would absorb the water containing the green dye, when put in it.

George Asmus, in his capacity as president of the Allied Florists' Association of Illinois, was at Cleveland March 14 to address a Sunday afternoon gathering of the florists there, who propose to organize their publicity work on the lines adopted in Chicago. J. F. Ammann, secretary of the new national growers' association, also was there and the two joined the Cleveland party which went to the New York show. Mr. Asmus had meetings of the S. A. F. publicity finance committee and the national flower show committee, of both of which he is chairman, to attend this week.

In a party which left March 15 to see the New York show were George Wienhoeber, Henry Wehrman, W. J. Keimel and Alex. Henderson. C. J. Michelsen, A. Miller and Guy French, who had planned to go, stayed at home because of conditions growing out of the express strike.

Paul R. Klingsporn left March 14 to spend the next day at his old home in Philadelphia. It was his fortieth birthday. Then Mr. Klingsporn went to New York to spend a couple of days at the spring flower show in progress there this week and to attend meetings of committees of the S. A. F., of which he is a director.

The express strike alarmed Amling Bros., of Des Plaines. The day it started Joseph H. Hill Co., of Richmond, shipped them young stock of Premier to the value of over $1,200 and it was

The Ever-Ready Flower Pot Cover



The Ever-Ready Stands Out Strongly in Meeting every Pot Cover Requirement

Of What and How Made. It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

Low of Cost. It is supplied at low enough prices to allow of gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

A Time and Money Saver. Compared with trimming pots specially, with papers, mattings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size	$1.60	$12.00
	5-inch size	1.70	13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00

Standard sizes may also be adapted for Azalea Pots

Pan or Half-size Shapes	5-inch size	$1.70	$13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
	9-inch size	2.45	19.00

Above prices are net.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

Made and Supplied by the

Ever-Ready Flower Pot Cover Co.

WM. H. GREVER, Manager

146 Hughes Ave. Long Distance Phone Connected **BUFFALO, N. Y.**

St. Louis for Your Cut Flowers and Florists' Supplies

RUSSELLS, $10.00 to $35.00 per 100 **OPHELIA,** $6.00 to $20.00 per 100

COLUMBIA, $8.00 to $25.00 per 100

CARNATIONS, $8.00 to $15.00 per 100

CALENDULAS, $4.00, $6.00, $8.00 per 100 **JONQUILS,** $8.00 to $10.00 per 100

SWEET PEAS, Spencer varieties, $2.00 to $3.00 per 100

ORCHIDS, $9.00 to $12.00 per doz.

ASPARAGUS PLUMOSUS, per bunch, 35c and 50c

SMILAX, $3.00 per doz. strings **FANCY NORTHERN FERNS,** $4.00 per 1000

BRONZE GALAX, $1.50 per 1000 **SOUTHERN SMILAX,** 50-lb. case, $5.00

EASTER LILIES

Our Supply will be the Largest in St. Louis

EASTER LILIES, $35.00 per 100

CALLA LILIES, $25.00 to $35.00 per 100

Roses, Carnations, Jonquils and Sweet Peas in good supply

Everything in Florists' Supplies

Send for Complete Price List

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

Prices subject to market changes

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

more than a week before the plants showed up at Des Plaines.

Frank Schramm has part of the steel on the ground and this week erection will begin on the two new houses which are to increase his output fifty per cent.

The most elaborate decoration Marshall Field & Co. have had since before the war was put up March 14. Henry Wittbold supplied a considerable part of it, including over 5,000 long roses which he bought March 13 wherever the buying was good and assembled in one of the empty iceboxes of the A. L. Randall Co.

Alex. Lurie, formerly of the Missouri Botanical Garden and still one of the proprietors of the BluMaize Blossom Shop at Ann Arbor, Mich., last week joined the staff of John T. Muir, on Grand boulevard.

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

The second generation of Wietors are making rapid progress as growers. The

CHOICE

VALLEY

Per 100 — $8.00

Is your order booked with us for Easter?

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street ST. LOUIS, MO.

section in charge of John Wietor, oldest son of Henry Wietor, last autumn sent

THE Brecht COMPANY
ESTABLISHED 1853 ST·LOUIS

Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

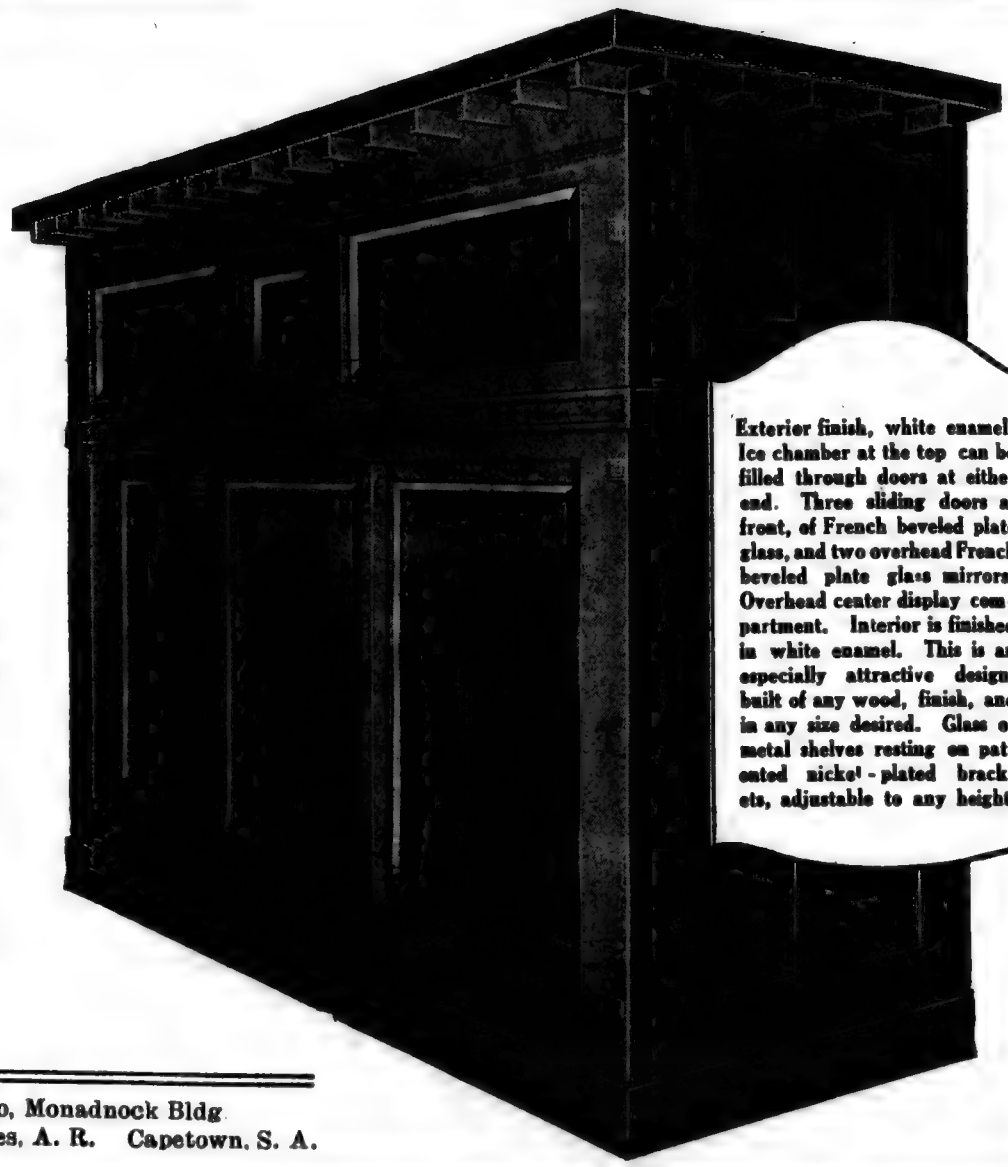
Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

Address Dept. N.

THE BRECHT COMPANY
Main Office and Factories
ST. LOUIS, MO., U. S. A.

BRANCHES
New York, 174-176 Pearl St. Chicago, Monadnock Bldg.
Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

in some of the finest mums which reached this market and now the young man is cutting first-class Sunburst roses. Leo Wietor, elder son of N. J. Wietor, has a section of carnations and, in addition to growing fine flowers, is proving to be a skillful propagator.

H. N. Bruns reports the arrival of a large importation of valley pips in a sprouted and worthless condition. Such reports have been coming from the east for some time, so that it appears valley pips that will come out of storage in forcing condition will be scarce before the 1920 crop is ready.

O. A. Tonner says that Tonner Wholesale Florists believe the time has come when they, as wholesale florists, are so located that they can begin to establish a separate retail department, conducted strictly retail, without interfering with their wholesale department.

A. H. Budlong and his sons, Kenneth and Herbert, make a strong triumvirate in greenhouse work.

The A. L. Randall Co. continues to grow at an astonishing rate. A factory for the complete manufacture of artificial flowers recently was opened in New York city in the center of a colony of trained workers, and now negotiations are practically closed for the purchase of a factory building in St. Louis, where baskets and reed ware of other kinds will be manufactured.

Robert Newcomb came to town March 19, but without the sombrero and "chaps" reputed to be his apparel while hunting orders in the west.

The express strike hit the cut flower market hard, but there were others who found the problem serious. During the first week of the strike the A. B. C. accumulated 700 packed orders considered too small for freight and too large to mail.

A. J. Zech was at Peoria March 12 and 13 to take part in the annual American bowling congress.

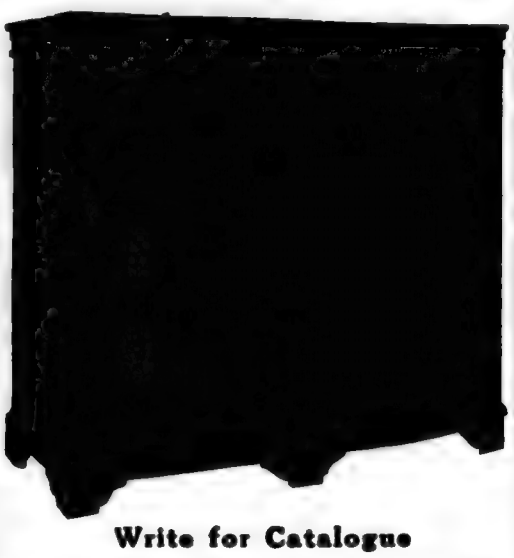
Floren Cipar is representative of a large class of successful florists. After spending a number of years in the employment of E. H. Hunt, he went into business for himself at 7121 South Halsted street, renting a place where there are comfortable living rooms back of the store. Mr. Cipar and his wife do all the work themselves, employing their idle moments by making their own baskets, wire frames, etc. They have prospered to the point where they are ready, when building becomes easier, to

Modern Store Fronts THAT WILL Sell Flowers
WRITE US ABOUT
KAWNEER STORE FRONT CONSTRUCTION
OHIO PLATE & WINDOW GLASS, . Toledo, Ohio

McCRAY
REFRIGERATORS for all Purposes
Send for Catalogue
McCray Refrigerator Co., 2088 Lake St., Kendallville, Ind.

REFRIGERATORS
COMPLETE FIXTURES
CENTRAL REFRIGERATOR & EQUIPMENT CO.
Estimates Submitted.
155 N. Clark St., CHICAGO

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.



Write for Catalogue
BUCHBINDER BROS.
11 S. La Salle St., CHICAGO
Room 731



"Well, Sir—It's been just a year since I bought my Cut Flower Refrigerator from Gloekler's—and let me tell you!—I've sold more cut flowers in a single year than I did in any two years before. Customers come in just to look around for something nice—they see that beautiful Display Refrigerator standing there just chock full of Beauty—and bless my soul if it don't just seem to *make* them buy! The money I put into its purchase is the best investment I ever made for my business."

"The beautifully colored catalogue—send for it"

Bernard Gloekler Co.
Pittsburgh, Pa.

Write for our 32-page 1920 booklet

"Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

FOR SALE COLUMN

ART FIBER RIBBON, 75c per bolt of 36 yards; all colors.

BASKETS, best collection in the country; try a $10 00 to $15.00 sample order.

BONE MEAL, per ton, $55.00.

BLOOD and BONE, per ton, $65.00.

BULL DOG CLIPS, $1.25 per box of 1000.

CUT FLOWER BOXES, all sizes. Send for list.

CREPE PAPER, all colors, 40c per roll.

CHIFFON, 4-in., plain, 7½c per yd.; 6-in., plain, 10c per yd.; 10-in., plain, 12c per yd.

CARNATION STAPLES, for split carnations, 35c per 1000.

CORSAGE PINS, glass heads, green and violet; 3-in., $1.65 per gross; 4-in., $1.75 per gross; 5-in., $1.85 per gross.

CORSAGE PINS, black heads, 3-in., $1.00 per box of 250; 3½-in., $1.15 per box of 250; 4-in., $1.25 per box of 250; 5-in., $1.50 per box of 250.

FLORISTS' THREAD, green, 8-spool box, $2.00 per box.

GREENING PINS, 40c per pound; 10 pounds, $3.50.

MAGNOLIA LEAVES, per carton, $1.50.

NICO-FUME LIQUID, per ½ gal., $7.50; per gal., $14.50.

NICO-FUME PAPER, 144 sheets, $5.00; 288 sheets, $9 50.

SHEET MOSS, fresh, $2.50 per bag of ten pounds.

SPHAGNUM MOSS, burlap bales, $1.75 per bale.

TIN FOIL, plain, 20c per lb.; green and lavender, 50c per pound.

TISSUE PAPER, white, $1.50 per ream.

WAX PAPER, white, $3.00 per ream; 10 reams, $27.50.

WAX PAPER, green, $3.50 per ream; 5 reams, $16.00.

WIRED PICKS, $2.50 per box of 10,000.

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

put up a building of their own, with apartments above the store and a greenhouse in the rear.

The talk of the town at Lake Geneva, Wis., is a 19-pound perch caught by Philip J. Foley on his recent trip to

Don't Overlook

The following items when placing your order for EASTER

Daffodils
Calendulas
Mignonette
Tulips
Lilac
Daisies
Snapdragon
In pink—bronze—yellow

EASTER LILIES
In quantity

Gardenias

Our prices are right. The quality up to the usual standard—which is really the most important factor when buying cut flowers.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

These are the best items in Cut Flowers for Easter

ROSES - SWEET PEAS - VALLEY
ORCHIDS - CARNATIONS
BEAUTIES
Light and Dark Double Violets

In placing your order for Easter, order as large a variety as possible. You will certainly have a better chance of a sufficient supply for your customers.

Your Easter business will be the biggest you ever had. Order enough stock so that you can take care of all the business that will come to you this Easter.

Place your order For Greens

in advance. Greens are a big item in your business. Compare our prices with what you have to pay elsewhere. For Easter we will have a large supply of Short Plumosus for corsage work. We have provided for plenty of

Fancy Ferns
Dagger Ferns
Leucothoes
Adiantum
String Smilax
Good Plumosus

You will not be disappointed if you depend on us for Greens.

his old hunting grounds. Mr. Foley had one of his celebrated birthdays and made good use of it by combining a little pleasure with business.

C. W. Kent, of Kent Bros., Newark, O., was here over the week end, visiting with his son, F. B. Kent, who is one of Major R. B. Howe's lieutenants with the W. W. Barnard Co.

J. E. Quallich, who represents the A. L. Randall Co. in Cleveland, was here March 15 for a conference with Sales Manager Galavan and department managers.

Swan Peterson, of the Peterson Floral Co., Gibson City and Decatur, was here March 15 for the first time in six weeks. He is a frequent visitor, but the flu has kept him at home.

W. B., better known as "Jack," Shotwell, of Fargo, N. D., spent two days in the market last week. Mr. Shotwell is convalescing from an attack of the flu and was accompanied by his wife. He commented on the recent increase in his telegraph delivery business, Fargo sending and receiving orders for a large territory in the northwest. Mr. Shotwell believes the national advertising of the S. A. F. has done more than any other one agency to acquaint the public with the trade's facilities for delivering flowers at a distance.

PHILADELPHIA.

The Market.

The close of the second week of March marks a further decline in the prices of cut flowers. Gradually the flower-loving public are becoming aware of the fact that flowers are no longer expensive. Gradually they are buying flowers again. So slowly is the change coming that the supply continues to exceed the demand and the week has been a poor one. The unfavorable weather has been a barrier to improvement in market conditions. Greens, such as leucothoe, ferns and asparagus, sell much better than flowers. The leftovers pull down the rather low average prices of sales.

Emperor and several other fine daffodils have come. Freesia is still here, but the season is over; it does not sell. Snapdragons are extremely fine and quite plentiful. There is special demand for the few Cattleya Trianæ that are still coming. It is probable that Easter will come at the wrong time for the orchid. The winter variety is over and

BERGER BROTHERS

EASTER LILIES—Very Fine

$25 and $30 per 100

VALLEY—*Now and for Easter*

Plenty of good Sweet Peas, Daffodils Violets and Carnations

1225 Race Street = PHILADELPHIA

Mention The Review when you write.

Roses
Carnations
Callas
Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

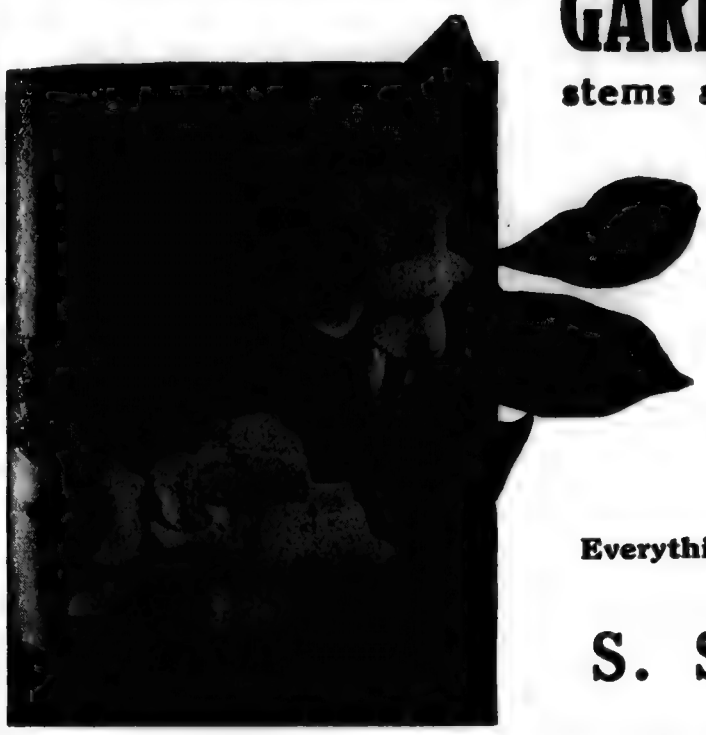
PLUMOSUS
Strings and Bunches
ADIANTUM
and Green of all kinds

Mention The Review when you write.

LILAC

Peas, Freesias, Roses, Carnations Snapdragons Fine Golden Spur

Philadelphia Cut Flower Co.
Wholesale Florists
1517 Sansom St. Philadelphia, Pa.
GEORGE AEUGLE, Proprietor.



GARDENIAS of really wonderful quality, good long stems and perfect flowers.

$3.00, $4.00, $5.00 per doz.

PUSSY WILLOW, 25c, 50c, 75c, $1.00 per doz. sprays.

CALENDULA, Orange and Yellow, $2.00, $3.00, $4.00 per 100. Splendid quality.

SWEET PEAS, $1.00, $2.00, $3.00 per 100. Exceptionally choice long stems at $3.00.

BEAUTIES are coming in better both as to quality and quantity, really the first we have had in quantity. The specials are unusually good.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

BUSINESS HOURS, 7 A. M. TO 5 P. M.

S. S. PENNOCK COMPANY

1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK 17 West 28th Street. | BALTIMORE Franklin and St. Paul Sts. | WASHINGTON 1218 H Street, N. W.

All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

PUSSYWILLOW

From now till Decoration Day

Entire cut from 30,000 cultivated plants

50c per bunch, mixed lengths

In separate lengths from $2.00 to $10.00 per 100.

Cash with Order. **E. KENDIG, Oswego, N. Y.**

Mention The Review when you write.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

EDWARD REID Offers the Best

SEASONABLE FLOWERS

Snapdragons, Peas, Hudson River Violets

and everything seasonable in Cut Flowers

1619-21 Ranstead St., PHILADELPHIA, PA.

EASTER LILIES

VALLEY—The finest in the country received daily.
ACACIA—Very choice.
ROSES and a good assortment of other flowers.

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street, PHILADELPHIA

the spring varieties have not arrived. There is more valley about.

Easter Prospects.

Indications point to a good supply of flowers for Easter at prices that are not likely to exceed those of last year. Unlike last year, there will be a good stock of really fine Easter lilies, which is likely to meet all demands. Corsage flowers, especially sweet peas and violets, are likely to be in good supply. Given moderately favorable weather, it is confidently predicted that advance orders will be filled in full.

Easter Plants.

Philadelphia has been growing more important year by year as a source of supply for fine Easter plants for a widespread territory. From a small beginning the plant growers of this city have steadily developed an immense business in Easter plants. Aschmann Bros., Godfrey Aschmann, the Robert Craig Co., Henry I. Faust, William K. Harris, the Strafford Flower Farms, Zieger & Son and others devote a great part of their ranges of glass to the flowering of Easter plants. So large has this industry become that it is confidently asserted that Easter lilies are more plentiful today right here in Philadelphia than anywhere else in this country.

This year there are marked changes in the varieties of plants grown, owing to the war and the embargo. The growers have made the most of their opportunities. The assortment, as offered today, covers a wide range of varieties. The quality of the stock is superior to anything ever seen here before.

Robert A. Craig made time before leaving for the international flower show in New York, where he is staging a handsome exhibit, to go over some of his special features in blooming plants. Easter lilies came first. The return of high-grade, freshly imported bulbs has made it possible to produce Lilium giganteum of superb quality. Buds, foliage, height, finish, timing, leave nothing to be desired. There will be plenty of lilies. Roses are fine, but not so plentiful. There are few growers of pot roses. The supply will not equal the demand. Hydrangeas, in a number of the French varieties, are extremely well flowered and beautifully colored. There is a refinement about many of these French varieties that makes them charming. Otaksa, too, is good. Mr. Craig pointed out a house of Azalea Hinodigiri that presented a fine sight. They ranged in size from small basket plants to large specimens grown on pedestals.

Another house, filled entirely with

100% PROFIT-PAYING BUSINESS BUILDER

GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS. *Small Investments and Large Profits*

"Our Special"
Assortment all for $22.50
144 Pint Globes
144 Boxes Fish Food
288 Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
You may have half this Assortment for $12.00.
We can furnish "Our Special" Assortment with Quart Globes for $24.50.

"Our Winner"
Assortment Only $33.00
144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $17.00.

"Our Leader"
Assortment Price $13.75
48 Half-gallon Globes
48 Boxes Fish Food
24 Terra Cotta Ornaments
96 Medium Goldfish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this Assortment will cost you $7.50.

"Special Display"
Assortment Price $11.00
12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

LARGE, HEALTHY STOCK	Per 100
Medium Selected Goldfish, assorted colors	$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches;	$5.50 per 100
Wafer Food, large 8-colored package	$1.30 doz.;	$14.50 gross
Flake Food, large 8-colored package	.60 doz.;	6.50 gross
Natural Food, large 8-colored package	.60 doz.;	6.50 gross
Natural Food, in tin boxes	.75 doz.;	8.50 gross

FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.20 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md. 1313 Agency St., BURLINGTON, IOWA

genistas, was so well timed that the plants had acquired an added luster from skillful culture and the absence of forcing.

An exceedingly fine lot of Cineraria hybrida in a rich variety of colors was produced from a special lot of seed that George D. Clark had secured and wanted tested. The individual flowers on these plants were extremely large.

Primula obconica, with over twenty blooms to a plant, was as showy as small hydrangeas. These are only a few of the many Easter blooming plants grown here and hereabouts today. This description is merely intended to give an idea of what is being done.

The indications point to the largest plant Easter that this city has ever seen.

Various Notes.

H. H. Battles has contributed $150 to the local publicity campaign.

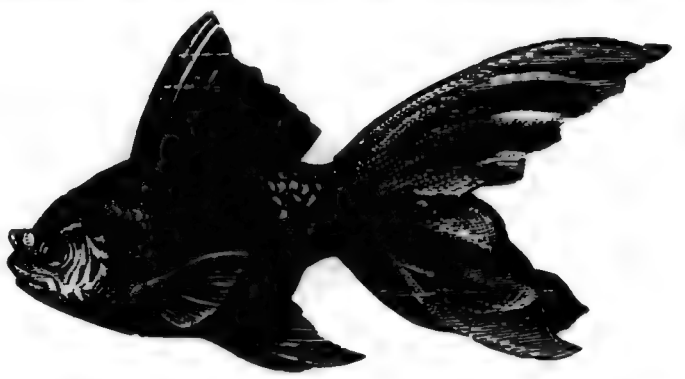
The friends of William P. Craig will be glad to know that he has been made manager of the local truck department of the Pierce-Arrow Co.

Dr. Randolph Taylor delivered a carefully prepared illustrated lecture on orchids before the Germantown Horticultural Society in the library of Vernon park Monday evening, March 8.

E. Z. Wilde delivered an illustrated lecture on "Herbaceous Perennials and Bulbous Plants" before the Pennsylvania Horticultural Society in the New Century Club, March 16. Phil.

AKRON, O.

The firm name of the Naumann-Heepe Co. has been changed to the Heepe Wholesale Plant Co., with greenhouses at Macedonia and offices in the Metropolitan building, Akron. The officers of the new company are as follows: President, Edward Heepe; vice-president, John A. Brittian; secretary, Henry Heepe. The directors are as follows: Edward Heepe, Henry Heepe, Wm. J. Heepe, John A. Brittian and Albert Barnow. The new company is capital-



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. *Send for Wholesale Catalogue.*

Auburndale Goldfish Co.
1449 W. Madison St., Chicago, Ill.

Mention The Review when you write.

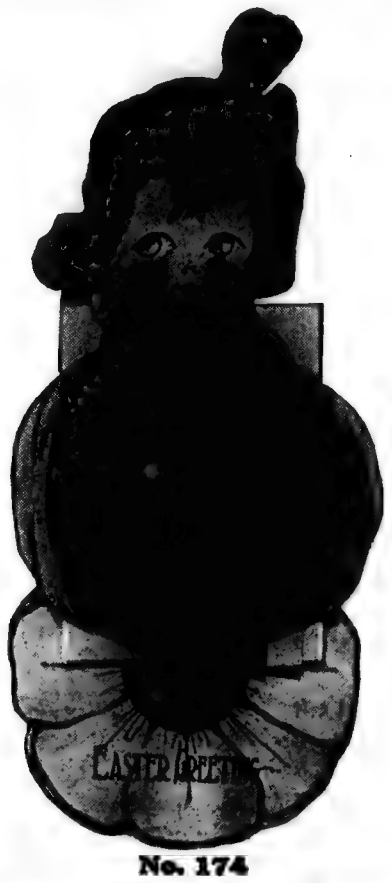
GOLDFISH BUY FROM THE BREEDER
41 Acres of Ponds this Season. Write for big new catalogue Globes, Aquariums, Aquarium Supplies, Etc.
BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

GOLDFISH 1,500,000 (Plain and Fancy)
Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.
Write for our illustrated catalogue.
ORIENTAL GOLDFISH & SUPPLY CO.
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Always mention the Florists' Review when writing advertisers.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Easter Novelties



No. 174
Easter Greeting—Babes
With improved back to hold container
Size 5½ in. high, 3 in. base.
4 kinds
Per 100 with Kups.....$15.00



No. 300
Dressed Kiddies
Four Kinds
Per 100 with Containers.....$15.00
Size, 4 inches



No. B-1174
High 6½ in., wide 3 in.
Per 100 without Kups....$10.00
Per 100 with Kups..... 15.00



No. 187
Easter Egg Greeting Cards
Trimmed in Satin assorted colors
Size 6½ in. high, 5 in. wide
Per 100 without Kups....$20.00
Per 100 with Kups 30.00

Easter Baskets Send for our $25, $50 or $100 assortments
Mention whether wanted for cut flowers, for plants, or for both

New arrival of large CAPE FLOWERS, $1.50 per lb.

H. Bayersdorfer & Co.

1129-1131 Arch St. PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

ized at $160,000. A contract has just been let for the erection of six new houses, each 30x150 feet. The complete range will be devoted to the growing of flowering plants for the Akron and Cleveland markets. A specialty with the new company will be 2½-inch cyclamens, begonias, primroses, poinsettias and ferns.

KANSAS CITY, MO.

The Market.

Flowers are getting plentiful as business decreases, but the downward tendency in selling is considered only a reaction from the feverish rush of a few weeks ago, when there was not stock enough to take care of the orders. Business is about normal for this season. Prices are lower, because the weather has been right to bring on seasonable crops and there is a good supply of spring stock, carnations, sweet peas and a fair supply of roses.

Many of the lilies this year will be late in blooming and will not be available for Easter. About half of the crop will be on time and this will be sufficient to take care of the retail business, but there will not be any to wholesale to other florists, as in many years past. What growers thought was the giganteum this year must have been another variety of lily, as the stem is green instead of brown and bushes out from the start, which the giganteum does not do.

Various Notes.

The W. L. Rock Flower Co. will have a large number of azaleas and rhododendrons for Easter. It is the only firm that will have rhododendrons and Mr. Rock is particularly pleased with these, as they have been grown from California stock and it is the first time they have been tried in his greenhouses.

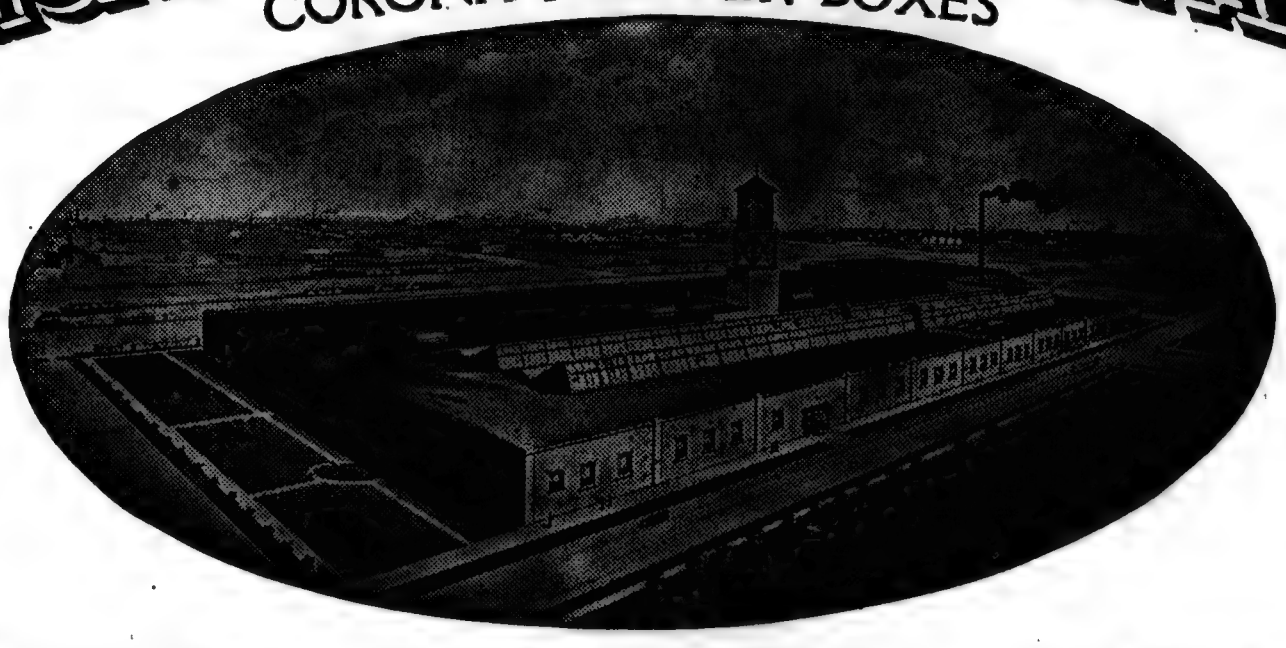
Mrs. T. J. Noll has been ill for several days and has been confined to her home.

Vincent Thomas, the little son of Mr. and Mrs. C. L. Thomas, of the Rosery, is recovering from a severe attack of tonsillitis.

Samuel Murray has a fine crop of lilies and hydrangeas, which will be in time for Easter. They are the best lilies he has had in years and, from

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
601 Elm St.
Dallas, Texas.

Home Office and Factory
4433 Ogden Ave.
CHICAGO
Telephone Lawndale 900

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	$ 5.00
10 x 6 x 5½	2-inch Top	5.70
12 x 8 x 5½	2-inch Top	7.40
14 x 10 x 8	2-inch Top	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top	$4.55
20 x 4 x 3	2-inch Top	4.55
21 x 5 x 3	3-inch Top	6.00
24 x 5 x 3½	2-inch Top	6.35
24 x 8 x 4	2-inch Top	8.15
28 x 8 x 4	2-inch Top	9.20
28 x 8 x 5	2-inch Top	10.50
30 x 5 x 3½	2-inch Top	6.95
36 x 8 x 5	2-inch Top	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of $3.50 for 500 boxes or any part thereof.

A charge of $5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	$21.15
20 x 20 x 8	Telescope	27.40
21 x 5 x 3	Telescope	6.00
24 x 5 x 3½	Telescope	7.35
24 x 24 x 10	Telescope	42.10
30 x 10 x 5	Telescope	14.65
30 x 12 x 6	Telescope	21.15
32 x 32 x 8	Telescope	52.60
36 x 10 x 5	Telescope	18.95
36 x 12 x 6	Telescope	25.30
36 x 14 x 8	Telescope	33.75
40 x 10 x 6	Telescope	30.00

present indications, they are going to be ready right on the dot.

Edward A. Humfeld manages to clean up each day. He is getting a good cut of sweet peas along with his other stock.

J. J. Hess, of Omaha, Neb., treasurer of the S. A. F., spent a few days in this city last week.

In preparation for St. Patrick's day, the W. L. Rock Flower Co. had a large green pie in the window. It was designed for a centerpiece and contained favors for a St. Patrick's day dinner.

T. J. Noll & Co. have added space to their establishment by renting another large room for stock. This is on the same floor as their shipping room and office. A balcony will be built on three sides to hold supplies. Improvements are also being made in the display room, where tables and cases are being installed, so that many lines will be accessible for inspection by the customers. A new billing machine will be added, with another clerk in charge.

George E. Kessler, landscape engineer, and the park board have set aside a prominence on one of the hills of Swope park, east of the old rifle range, for a Roosevelt memorial grove. The site is visible from the shelter house and, just as soon as the weather permits, the Boy Scout troops will plant trees in memory of the former president.

Among the visitors last week were: Tucker Smith and P. A. Manson, or Pleasant Hill, Mo.; L. H. Archias, Sedalia, Mo.; J. Ralph Souder, Hutchinson, Kan.; Mr. Holt, Des Moines, Ia.; Jacob Hess, Omaha, Neb., and Mr. and Mrs. A. Washburn, Chicago.

CONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

LARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

IN addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

MOST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

ALL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

XTRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

Climax Manufacturing Company

Main Office and Plant

Castorland, N. Y.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x20x 4	$ 2.70	$ 3.00
3 x18x 5	2.80	3.10
3½x24x 5	4.40	5.30
3½x30x 5	5.20	6.00
5 x24x 5	6.50	8.00
5 x28x 5	8.00	10.00
5 x36x 6	9.80	11.60
5 x38x 5	11.50	13.50
5 x30x10	12.00	14.00
6 x28x12	12.50	15.00
5 x35x10	13.50	15.50
6 x36x12	17.00	20.00
8 x20x20	18.00	22.50
8 x24x24	27.00	30.00
7 x42x12	....	32.00
8 x48x14	....	37.50

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½x9x 6.....$4.00	6x9x12.....$6.50
6 x7x14..... 6.00	7x9x 9..... 6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.

Established 1890

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Cut Flower Boxes

All Sizes

C. C. POLLWORTH CO.,
Milwaukee, Wis.

The plate-glass window in the Apollo Flower Shop was blown in by the high wind Wednesday night, March 10, but no damage was done to the plants in the window. This is the second time this window has blown in. The high buildings on both sides of Eleventh street cause a sweep of air in that block at all times and when the velocity is as great as it was March 10 there is a strain on the windows.

About 40,000 packages of garden seed will arrive from Washington this week from the congressional bureau of seed distribution, and will be given by the board of education to children in the three higher grades of the city schools.

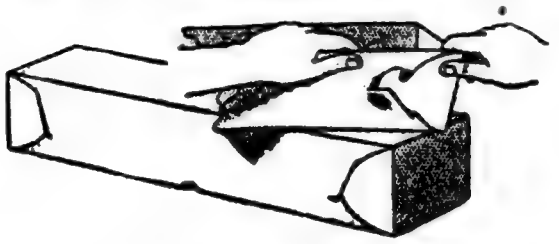
Meyer Lieberman and Morse Galamba have what is probably the smallest and busiest flower store in the city. They have rented space in the new Kresge 25 and 50-cent store, recently opened at Twelfth and Main streets. They have invested about $10,000 and

Lindley Boxes

Regardless of present paper shortage, we have a large supply

READY FOR SHIPMENT

AT VERY REASONABLE PRICES



MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Corsage and Violet Boxes

9x6x5½ Shallow Lid	$5.00
11x8x5½ Shallow Lid	6.15
15x8x6½ Shallow Lid	8.85

Cut Flowers and Sprays

	Shallow Lids	Full Telescope
18x5x3	$ 4.40	$ 4.70
21x5x3	4.75	5.15
24x5x3½	5.60	6.50
30x5x3½	6.80	7.80
36x5½x3½	...	10.20
21x7x3½	7.00	...
24x8x4	8.50	10.20
28x8x5	11.00	14.00
36x8x5	13.70	16.50

Designs, Sprays, Etc.

All Full Telescope

30x10x5	$17.50
36x10x6	24.20
40x10x6	25.50
48x10x6	30.75
30x12x7	25.80
36x12x8	35.80
36x14x6	28.90
34x16x5	25.80
16x16x8	24.30
18x18x7	24.30
20x20x6	24.30
20x20x8	32.40
24x24x8	39.20

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style
An Appropriate Color

18x 5x3	3	-inch lid	$ 4.90
21x 5x3	3	-inch lid	5.40
24x 5x3½	3½	-inch lid	6.95
30x 5x3½	3½	-inch lid	8.80
34x 6x3½	3½	-inch lid	10.60
21x 8x4	2	-inch lid	8.25
24x 8x4	2	-inch lid	8.85
24x 8x4	4	-inch lid	10.20
28x 8x5	2	-inch lid	11.30
36x 8x5	2	-inch lid	13.90
12x12x8	3	-inch lid	17.50
28x22x8	3	-inch lid	46.50

CORSAGE AND VIOLET

7x4x4	2	-inch lid	$ 3.20
15x7x6½	2	-inch lid	7.50

WHITE BOXES

Corner Lock Style
A Beautiful White Plated Stock

8x4x3½	2	-inch lid (violet)	$ 8.45
15x8x6½	2	-inch lid (violet)	9.50
18x5x3	3	-inch lid	5.30
21x5x3	3	-inch lid	5.80
24x5x3½	3½	-inch lid	7.50
30x5x3½	3½	-inch lid	8.95
36x5x3½	3½	-inch lid	11.50
24x8x4	4	-inch lid	11.30
28x8x5	5	-inch lid	15.50
36x8x5	5	-inch lid	18.40

WHITE ENAMELED

For Violets, Etc., Made From Genuine Clay Coated Stock

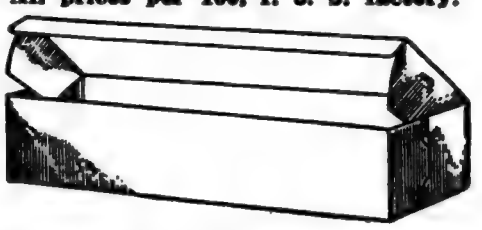
9x6x5½	2	-inch lid	$6.90
11x8x5½	2	-inch lid	9.00

Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 5%
Orders of 1,000 and over, assorted sizes.....less 7½%

Printing black or colored ink, $2.00 extra per thousand or less quantity.
All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4½x3	$2.90
24x4½x3	3.30
30x5 x3¼	4.30

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.
New York trade phone, Audubon 2860—Geo. L. Hoopis, Representative.
St. Louis trade phone, Olive 3766—H. F. Seigneur, Representative.
Louisville trade phone, 2669—J. Raymond Clark, Representative.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

BULIS Boxes for Easter Shipments

THE sturdy construction of Bulis corrugated fiberboard boxes insures delivery of flowers at all times in perfect condition.

Their patent metal corners snap quickly in place, eliminating glue and tools and saving vital minutes of time in the busy rush hours.

Bulis boxes in all sizes comply with the respective rulings and requirements of Parcel Post and Express, and are the safest way to send flowers by either method.

Shipped flat, knocked down in bundles of twenty-five, which is the minimum order.



Box No.	Weight per bdl. of 25	Size, Inches L. W. D.	Price per 100: 200 and under	225 to 500	525 and over
25	68	16 x 16 x 8	$32.75	$31.75	$30.50
26	70	20 x 20 x 10	34.25	33.25	31.75
7	114	24 x 24 x 10	54.00	52.50	50.00
23	108	26 x 20 x 10	51.75	50.25	48.00
8	132	30 x 30 x 8	64.50	62.50	59.50
11	52	23 x 12 x 5	27.00	26.00	25.00
12	34	24 x 6 x 4	19.00	18.50	17.75
13	88	30 x 5 x 4	21.00	20.50	19.50
15	63	36 x 8 x 6	32.25	31.50	30.00
16	93	36 x 12 x 8	43.25	42.00	40.00
19	118	48 x 14 x 8	58.00	56.50	53.75
21	199	60 x 16 x 12	88.00	85.75	81.50

Prices subject to change without notice.

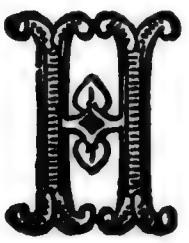
Ample stocks of all the above sizes. Shipments, in bundles of twenty-five, same day order is received for late Easter Buyers. Terms, 2% ten days; net 30 days, F. O. B. Factory.

J. C. BULIS MANUFACTURING CO., 1124 So. 12th Street, St. Louis, Mo.

GOLD LETTERS—SPECIAL PRICES

Letters packed 25 to each package.
Numerals in same colors and price.







No. 1 In Gold and Purple, per 1000, $5.50
No. 4 In Gold Only, per 1000, $5.00
No. 6 In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$3.50

Always state what color is wanted, otherwise gold will be sent.

have supplies for a year. Besides the small space on the main floor, they have a room in the basement with a refrigerating plant and a storeroom on one of the upper floors. March 7, the opening day, they sold to 395 customers, five clerks waiting on the trade, and Mr. Lieberman at the cash register. Every day since they have had from 200 to 400 customers. They take orders for funeral work and make up designs sometimes while customers wait. Mrs. Galamba, wife of one of the partners, who looks after her husband's interests ir the store, learned the florists' business in Oklahoma City, Okla.

The Pinehurst Floral Co. is selling some particularly fine red roses, Ophelia and Sunburst, and has sent in the first lily plants. The rose crop is still

ATTENTION FLORISTS!

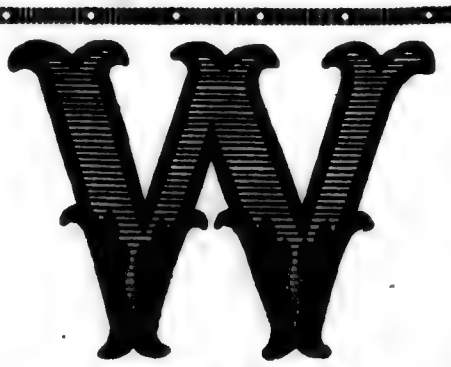
Owing to the woods breaking up, we would advise the trade to order their **Easter Greens** early, as supply is limited. We quote choice Hemlock and Balsam Sprays, 14-20 in., at $4.00 per 1000. Rates to jobbers. Reference or cash.

NORTHERN FERN CO., Lock Box 133, Schofield, Wis.

short, but this firm is long on carnations and sweet peas. Stock is normal and it cleans up each week.

Flower sales in the department stores are weekly events now that carnations and sweet peas are plentiful. Carnations sold in the stores Saturday, March 13, for 50 cents per dozen, and sweet peas 50 cents per bunch.

The Alpha Floral Co. had a sale of



We handle a large line of Florists' Letters. It will pay you to write for our price list.

C. A. KUEHN WHOLESALE FLORIST
1312 Pine Street ST. LOUIS, MO.

sweet peas Saturday, March 10, running a display ad in the newspapers. They

A Greater Easter

The outlook is very promising for a Greater Easter this year than ever before. You should by all means make every endeavor you possibly can to get your share of the business.

Plant and Cut Flower Baskets will be much in demand. Order at once a $25.00, $50.00 or $100.00 assortment. We will pick out a good selection for you.

An Extended Service

Don't forget—in our effort to be of greater service to you, we have established Branch Houses in Cincinnati, Cleveland and Detroit. Florists established in territories surrounding these centers will find it an aid to more prompt and efficient service by dealing with the closest branch.

Concerning Our New York Office

Mr. Sam Seligman from now on will represent the McCallum Company at 239 4th Ave., New York, where he will exhibit our complete line of Florists' Supplies, Novelties, Baskets, Ribbons, Chiffons and all items of particular interest to Exclusive Florists.

Mr. Seligman will also be glad to secure anything on the New York Market for our customers, even if it should be for things outside of the florists' business.

The McCallum Company

PITTSBURGH CLEVELAND
DETROIT CINCINNATI

Artificial Flowers
Waxed Flowers
LOTOS MFG. CO.
1366-68 Clybourn Ave., CHICAGO

sold Butterfly peas for 60 cents per bunch, limiting sales to five bunches to a customer.

Mr. and Mrs. J. W. Neff, of Denver, Colo., are visiting their sons, H. R. Neff and L. H. Neff, of the Muehlebach Flower Shop.

Wishing to give those who cannot buy flowers, even at low prices, the benefit of his surplus stock, J. G. Eggleston has been sending sweet peas to the charity hospitals. Last week he sent them to Mercy hospital, the hospital for crippled children. This week he intends to cheer the inmates of the General hospital and, if his crop continues as bountiful as it has been, he intends to send blooms to several institutions that have charity wards.

Imported St. Joseph Easter Lilies	$40.00 per 1000
Crepe Easter Lilies	35.00 "
Crepe Roses	25.00 "
Crepe Mums or Dahlias	30.00 "
Satine Jonquils	5.00 per 100

THE JOSEPH M. STERN CO., Cleveland, Ohio

Mention The Review when you write.

The Muehlebach Flower Shop has been specializing in sweet peas. One day it had 2,000 and another day 4,000, all of which were sold. It had a fine showing of Darwin tulips, too. Corsage business has been heavy of late.

Mrs. T. A. Moseley has had a heavy

CARNATIONS, ROSES

Ferns, $3.50 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING
In Florists' Supplies

THE BEST
WIRE HANGING BASKETS

Inch	Doz.	100
10	$3.00	$20.00
12	3.50	25.00
14	4.00	27.50
16	5.00	35.00

THE WILLIAM MURPHY COMPANY
WHOLESALE COMMISSION FLORISTS
329 Main Street Phones Main 980-981 CINCINNATI, OHIO
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

run of funeral work for two or three days. J. E. K.

NEWARK, N. J.

The Market.

Potted spring bulbous stock is now arriving on the local market in large quantities. Prices on all kinds of flowers have dropped to a much lower point than they have been for some time. Sweet peas may be purchased now for 35 cents per bunch and hyacinths with four or five blooms to the pot are selling at $1 to $2 per pot, a figure much lower than last year.

Tulips, jonquils, etc., sell at a relatively low price. Carnations are more plentiful than they have been. Funeral work continues to form the bulk of the business.

Various Notes.

With the advent of warmer weather, pushcart flower venders have made their appearance on the streets of Newark.

The Washington Florists, 577 Broad street, report business good at the present time. Funeral work is making up most of the trade.

Fred D. Wolfinger, Broad street, reports business exceptionally good now.

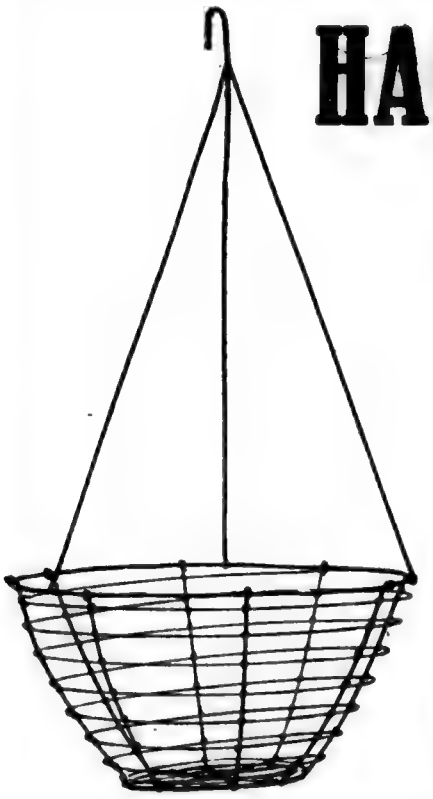
R. B. M.

BOSTON.

The Market.

There are too many cut flowers arriving for the rather weak demand and prices continue on the down grade. The weather has been much milder and considerable snow has disappeared. More remains, however, than we get in some ordinary winters altogether. Saturdays are usually busy days with retailers, but March 6 gave us the worst blizzard of the winter and March 13 torrential rain, which flooded streets, sidewalks and cellars and made shopping the reverse of enjoyable. As a result many flowers have been carried over at the markets and values are quite low.

Roses are in a particularly weak position and move slowly at prices about the same as a week ago. American



HANGING BASKET

Hand made, wire bound, enameled green, substantial.

	doz.	100
8-inch	$1.65	$14.50
10-inch	1.95	15.40
12-inch	2.75	19.80
14-inch	3.30	25.20
16-inch	4.15	35.20
18-inch	5.50	44.00

Fancy Green Sheet Moss
Large Sack, $2.00

Pittsburgh Cut Flower Co.
116-118 Seventh St., PITTSBURGH, PA.



Vase and Settee Catalogue on request

No. F-17

Get the Vase Business

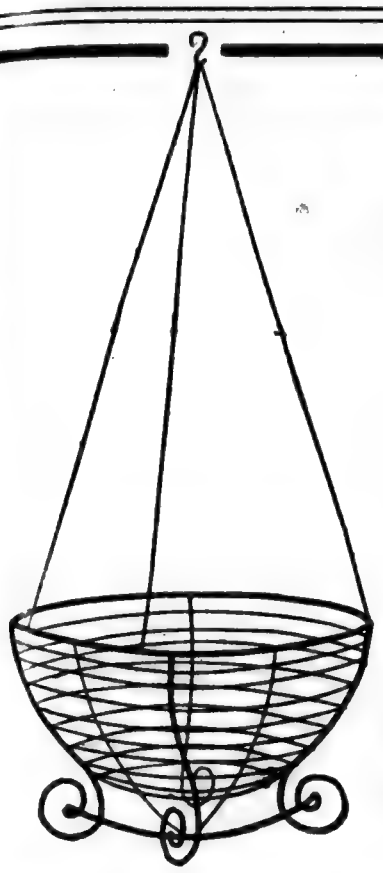
The Florist has many opportunities to sell VASES—and filled with blooming plants, they make a beautiful decoration for the store. Order a few of this popular style—it's a winner. Big profits for you and a quick "turn-over." Send us your order now so you can make immediate deliveries.

TERMS: 30 days net to dealers with approved credit rating; 2 per cent cash with order.

Measurements and Weights
(Including Handles)

Height, 38 in. Width, 36 in.
Base 17 in. sq. Weight, 155 lbs.
Capacity of Reservoir, 2½ gallons
Price, painted one coat ..... **$19.00 net**
Price, without handles ..... **17.50 net**

THE STEWART IRON WORKS CO., Cincinnati, O.
"THE WORLD'S GREATEST IRON FENCE BUILDERS"



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.50	$18.00
10-inch	3.00	20.00
12-inch	3.50	25.00
14-inch	4.00	27.50
16-inch	5.00	35.00
18-inch	7.50	60.00

GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, $1.75; 10 bags, $16.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

15 EAST THIRD STREET



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

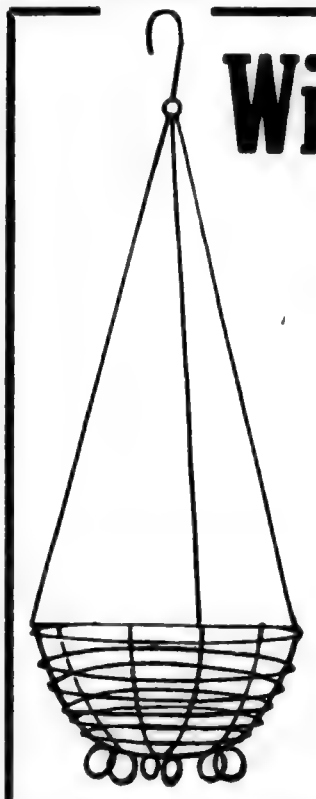
Poppy design is carried throughout. A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS



Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches	$3.00
12 inches	4.00
14 inches	5.00
16 inches	6.00

GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

Per large size bag.....$3.00

Geo. H. Angermueller Co.

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....$3.00 each

Natural Sheet Moss.....$1.75 per bag
Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.

Natural Green Sheet Moss

Per 10-lb. bag, $1.75

Dyed Green Sheet Moss

Per 10-lb. bag, $3.50

KNUD NIELSEN

EVERGREEN, ALA.

SOUTHERN WILD SMILAX

Standard Case....$2.75
Half Case 1.50

CHATTAHOOCHEE FLORAL CO.

HATCHER STATION, GA.

Best equipped and quickest shippers in the South.

Boxwood - Laurel - Moss

Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag..... ..... 1.25
Green Sheet Moss, large bag..... 1.75
Peony Roots, write for prices.

W. Z. PURNELL, Snow Hill, Md.

ATTENTION FLORISTS



Why spend your valuable time making MAGNOLIA WREATHS? We offer you a special made wreath of unusually good value, style and workmanship, in green or brown. These wreaths are made by a skilled florist. Send for a sample dozen and be convinced. Leaves much closer laid than in illustration.

12-inch size of wire frame	**$1.25**
14-inch size of wire frame	**1.75**
16-inch size of wire frame	**2.50**
18-inch size of wire frame	**3.50**
20-inch size of wire frame	**4.50**

Attractive Prices on Quantity Lots.

Pittsburgh Cut Flower Co.

116-118 Seventh St.,
PITTSBURGH, PA.

Beauties are in small supply and cut little figure in the market. A few fancy Hadley sell as high as from $40 to $50 per hundred, but the general run of hybrid teas sell at from $2 to $16 per hundred. Carnations have weakened even more than roses and many are now sold at $2, while $4 is the limit for select stock. Sweet peas are in heavy supply. Short-stemmed stock is sold at the rate of 300 for $1, while select, long-stemmed flowers realize up to $2. Violets are weak and 75 cents is now top price, with many selling lower.

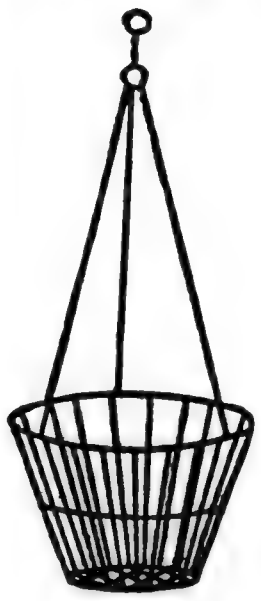
Lilies remain slow and there is a surplus of callas for the first time this season. Daffodils hold up rather better than other flowers. Calendulas, mignonette, myosotis and marguerites are all selling rather poorly at present. Some good St. Brigid anemones are coming in. These, with iris, are the most recent additions to the varieties of bulbs offered. There are still a good number of Cattleya Trianæ, while Schroederæ has also appeared. Cypripediums are quite scarce. Asparagus is in short supply and selling well.

Various Notes.

A large number of local florists and gardeners from Boston and vicinity are visiting the New York flower show. Among those who started March 14 to act as judges were Thomas Roland, H. H. Bartsch, Donald McKenzie and Patrick Welch. Others who have gone include Julius Heurlin, P. L. Carbone, Henry Penn, S. J. Goddard, W. D. Howard, C. S. Strout, J. C. Gibbs, J. F. Gibbs, of Lynn; W. C. Rust, Walter H. Golby, Peter Arnott, J. K. M. L. Farquhar, George Cruickshank, W. N. Craig, H. M. Robinson, C. E. Robinson, C. F. Boyle, B. F. Letson, L. A. Reuter and E. A. Peirce.

At the meeting of the Gardeners' and Florists' Club March 16 there was a large attendance and the speaker of the evening, John Watson, of Princeton, N. J., secretary of the American Asso-

Wire Hanging Baskets

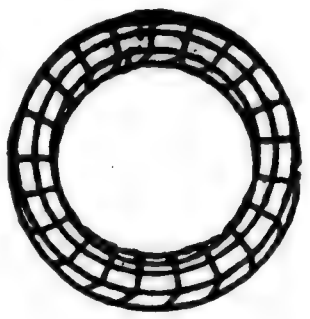


No. 1

Size	Per 100
10-inch	$14.00
12-inch	16.25
14-inch	23.00
16-inch	26.00

The Wise Florist Will Buy NOW!

JUST ASK for OUR PRICES on WIRE DESIGNS



B. E. and J. T. COKELY

Everything in Florists' Supplies **Established 25 Years**

201 N. Seventh Ave. **SCRANTON, PA.**

Mention The Review when you write.

Prepared

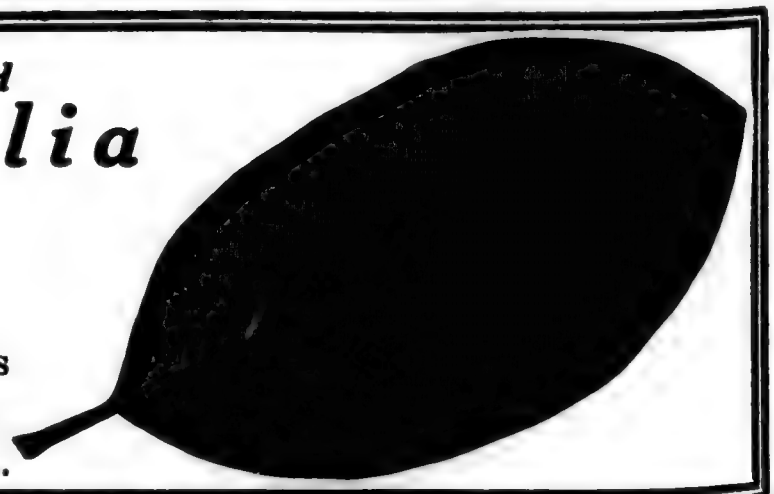
Magnolia

Leaves

Brown
Green
Purple

IN CASES AND CARTONS

THE RUMBLEY CO
EVERGREEN, ALA.



Mention The Review when you write.

"Superiora"

Maidenhair Ferns

Adiantum Formosum

IN ALL SIZES

Recognized by the leading wholesale florists as the best on the market.

One trial will convince you.



"Superiora"

Magnolia Leaves

Are today more in demand than ever on account of their far superior quality.

We have over 58 endorsements from the largest Florists' Supply Houses.

"Enough said."

DR. H. DUX CO., Jacksonville, Fla.

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

MAGNOLIA LEAVES

GLOSS FINISH

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

COLORS:
Brown, Green or Purple

$1.00 PRICE PER CARTON

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

25 lbs. of leaves....$ 4.00
50 lbs. of leaves.... 7.50
100 lbs. of leaves.... 14.00
If Red is wanted add 15 per cent.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

E. F. WINTERSON CO., 166 N. Wabash Avenue Chicago

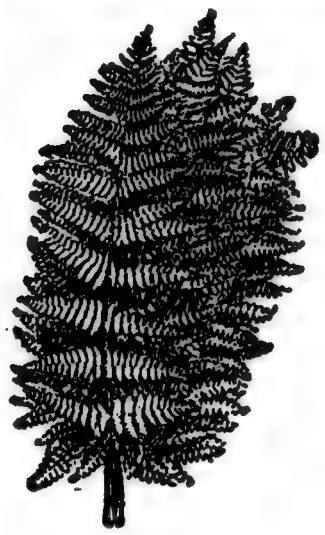
L. D. Phone Central 6004
ESTABLISHED 1892

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET—Our Supply Department is complete—RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

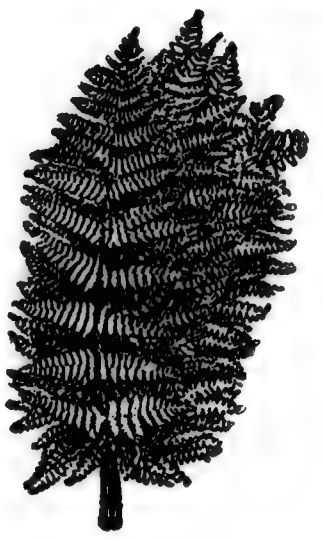
Mention The Review when you write.

ciation of Nurserymen, gave a splendid address. Although coming close to the big spring show in Boston, there were some fine exhibits.

Active preparations are under way for Boston's great spring show, which will set a new record for New England. Exhibition space is already at a premium and great difficulty will be found to stage the numerous entries. While orchids will be the star feature, there will be wonderful displays of acacias, new Japanese azaleas, ericas, camellias, roses, hydrangeas and many other plants. The carnation men are



FANCY FERNS



Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100..... **$1.00.** 1000.....	**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases.....	**4.00**
Magnolia Leaves, green and bronze, per carton.....	**1.50**
Galax Leaves, green and bronze, per case of 10,000.....	**10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	**2.00**
Sphagnum Moss, per bale	**2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

planning to make a big display and Boston will have more visitors than at any show since the S. A. F. national convention and show was held here. March 24 a dinner will be given to visitors from a distance. On the following evening the orchid conference will be held and Kewites in America will hold a reunion and dinner the same night, which will be well attended.

There were several severe losses from the blizzard of March 6 among commercial growers. The heaviest occurred at the Coolidge range, near Mount Auburn cemetery, where four houses, 40x200, collapsed under the weight of snow blown in blinding clouds on the roofs. The loss in all houses was complete. Bedding plants and vegetables were mostly grown. Several other houses were damaged. Mr. Coolidge will probably not rebuild. Mrs. Jennie P. Snow, the carnation specialist of Sharon, lost her best house of carnations and has the sympathy of many growers. On other ranges some damage was done, more serious than from the great storm of February 5.

Charles F. Boyle was elected president of the T. F. Galvin corporation last week. Mr. Boyle is extremely popular in the trade. He has worked since boyhood with Galvin's and well deserves the position he has just been given. His many friends tender congratulations.

William R. Nicholson is around again after a severe illness with pneumonia. He will leave for Pinehurst, N. C., this week, where he will recuperate and enjoy the mountain air and excellent golf course. He will visit the New York show en route.

W. N. Craig addressed the Garden Club of America at its spring convention in New York March 17. E. H. Wilson, of the Arnold Arboretum, will give a lecture on "The Flowers and Gardens of Japan" before the Garden Club of Orange and Dutchess Counties, New York, at the Colony Club, New York, March 19. Mr. Wilson leaves in June for a two years' world tour and will visit Ceylon, India, Java, Sumatra, Australia, New Zealand, South Africa and other countries before returning here.

With the passing of the forty days since the ground hog saw his shadow and crawled back for another sleep, we seem rather nearer spring. After several warm days, another cold wave hit us March 14 and 15. A lot of snow and ice remains and automobile traffic is still far below normal on all but city streets, but the end of the most severe

We suggest that
you order
Bragues' Cut Ferns
for Easter
NOW!

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. $3.00 per case

PERPETUATED MOSS	**$3.50 per bag**
NATURAL MOSS	**1.75 per bag**

WIRE, WRITE, PHONE

E. A. BEAVEN, Evergreen, Ala.

Ferns Galax Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000.....$3.50

LEUCOTHOE SPRAYS
Per 100.....$0.75
Per 1000.....6.00

BOXWOOD
Per lb.....$ 0.25
50 lbs.....12.00

BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000.....10.00

GREEN GALAX
Per 1000.....$ 1.50
Per case of 10,000.....10.00

SPHAGNUM MOSS
Per bale.....$ 2.00
Per 10 bales.....17.50

GREEN SHEET MOSS
Per bag.....$ 1.75
Per 10 bags.....16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, **Cincinnati, Ohio**

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

GOOD STOCK ON
Dagger and Fancy Ferns
$2.50 per 1000,
Terms: Cash with order.
P. S. Pulos & Bro.
27 Willoughby St., BROOKLYN, N. Y.

EVERYTHING FRESH FROM WOODS.

Green Sheet Moss, put up in 2-bushel bags. Dry weight about 18 lbs. to the bag. Per bag, $2.00.
Damp Moss, shipped in box, per lb., 5c.
Dagger Ferns, per 1,000, $1.50.
Galax, green and bronze, mixed, per 1,000, $1.50.
Leucothoe, green and bronze, per 1,000, $3.00.
Prompt attention to all orders. Cash with order.
G. C. GIBBS, Route 2, DEL RIO, TENN.

Mention The Review when you write.

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

Pussy Willow
Large, cultivated variety. Long and short sprays.



The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment
FLORISTS' SUPPLIES WIRE WORK

The KERVAN COMPANY
119 W. 28th St., NEW YORK

NEW CROP
FANCY FERNS
First-class Stock. Write for prices.
Teahan Fern Co.
694-696 River St., TROY, NY.
Phone Troy 1706-W.

FANCY FERNS (Special Picked) Per M $4.00
Leave your order with us for regular shipments
C. A. KUEHN WHOLESALE FLORIST
1312 Pine St. St. Louis, Mo.

and uncomfortable winter experienced in the last half century should soon be here.

St. Patrick's day cut little figure in the market this year. Far fewer shamrocks were sold, but there was the usual number of green carnations and other doctored flowers. W. N. C.

PACIFIC COAST DEPARTMENT

Oakland, Cal.—Plans for a spring flower show and festival were completed March 2, at a meeting of Alameda county florists at the Hotel Oakland.

Portland, Ore.—John K. Scheffer, formerly of Lawrence, Kan., has started in business again at 1555 Burrage street. He intends to grow a general line of bedding plants, some cut flowers and gladiolus and dahlia bulbs.

LOS ANGELES, CAL.

The Market.

A considerable drop in the price of carnations shows that the effect of Lent is being felt and wholesalers are not shipping so much stock as they were one or two weeks previously. Bulbous stock is more plentiful, especially daffodils and hyacinths, and some days large amounts of such stock have been moved off for cash at considerable reduction. Roses are coming more freely and are just about equal to the local demand, though really good shipping stock is still scarce. The Spanish irises are especially good this season, but are short in supply and high in price. Callas are more plentiful and it looks as if there would be no shortage for Easter. Cut Easter lilies will be scarce, but probably there will be enough potted stock at the high prices growers are asking. Orchids are still below the demand. Cecile Brunners continue to be scarce. Sweet peas are arriving in better condition and are a little more plentiful. Greens are scarce.

Club Meeting.

The regular meeting of the Los Angeles Florists' Club, held at Christopher's March 11, was a most pleasant and successful one. The members present were: I. Purdie, F. Warner, A. F. Borden, H. R. Richards, W. Armacost, F. R. Hills, Albert Goldenson, John Polder, F. H. Howard, H. Reeve Darling, N. Maynard, A. Knopf, F. Lichtenberg, C. Gutting, Roy F. Wilcox and J. Rolleri. The visitors were E. A. Fetters and Thomas Browne, from Detroit, Mich.; C. E. Morton, from Phoenix, Ariz., and his brother, Hubert, just in from Seattle, Wash.

President Armacost called on the visitors for a short speech, to which request they all responded happily. Both of the Detroit visitors spoke of the beauties of California scenery and climate and also expressed themselves as delighted with the welcome they had received from the local trade. The following new members were elected: Fred Dostal, Reggie Overstreet, E. C. Amling, Howard Amling and E. H. Volkman.

The question of coöperative advertising was taken up by the publicity committee and President Armacost, H. Reeve Darling and Fred Howard all spoke of their experience in individual advertising. Mr. Darling said that he would give his time gratis to preparing copy, an offer which naturally was received with enthusiasm and immediately accepted. Albert Knopf and other members spoke in favor of using the S. A. F. slogan, "Say It with Flowers," as much as possible and elaborating on it to suit local conditions, a suggestion that seemed to appeal to all. A tentative proposal to levy a small percentage on all growers, wholesalers and retailers was discussed and it was suggested that the principal Japanese growers be asked to contribute to the general fund.

Coöperative delivery also came in for discussion, and the committee which had been appointed asked all retailers present to prepare a statement as to what

The Best
Easter Lilies
(POTS)
The Finest
Calla Lilies
(CUT)
And Everything in
Cut Flowers and Greens
FOR
EASTER
S. MURATA & CO.
380-386 S. Los Angeles St., LOS ANGELES, CAL.
Oldest and Most Experienced Shippers in California
WE NEVER MISS

Easter Lily Plants

We are offering 5000 pots and pans Easter Lilies
$35.00 per 100 buds and blooms

This is excellent stock in every way. The crop of lilies is only one-fifth of normal. Order early.

Cut Lilies—No. 1 at **$30.00 per 100;** No. 2 at **$25.00 per 100 buds and blooms**

CINERARIAS—4-inch, $2.50 per dozen; 5-inch, $4.00 per dozen

HYDRANGEA OTAKSA—4-inch, $5.00 per dozen; 5-inch, $9.00 to $12.00 per dozen.

PRIMULA OBCONICA—4-inch, $2.50 per dozen; made up, $6.00 per dozen; 8-inch made up, $15.00 per dozen.

ERICA COTONODES VEITCHII—5-inch, 75c to $1.00 each; 6-inch, $1.00 to $1.50 each.

ERICA PERSOLUTA ALBA—5-inch, $1.00 to $1.50 each.

KENTIA FORSTERIANA—5-inch, $1.00 each.

KENTIA BELMOREANA—4-inch, 50c each.

Roses, Beauties, Carnations, Valley

We will have a splendid crop of roses at the present prices.

Lily of the Valley, $10.00 per 100.

Calla Lilies, $10.00 per 100.

Hothouse Carnations, Lath Carnations, Iris, Tulips, Marguerites and all seasonable flowers at market prices.

Present indications are for a plentiful supply at about the present prices.

Biggest and best stock of Supplies on the coast.

Let us quote you on all lines. All packing at cost. Order sample shipment of plants if not familiar with our stock and method of packing. Visit the greenhouses. This will be a record-breaking Easter if you provide the stock for your customers.

WALTER ARMACOST & CO.

321-23 East Fourth Street

LOS ANGELES, CAL.

We Close Sundays

Easter Flowers

Plenty of stock is now available

We have an ample supply of Roses, Carnations, Violets, Greens, Woodwardia Ferns, etc., etc.

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

their deliveries cost. The question is a serious one in such a wide-spreading city as Los Angeles, where the true business section is confined to a comparatively small area. It was also decided to have the membership include all towns and cities in southern California, since it was thought that this would bring the club a more representative membership and facilitate coöperation. Various other points were discussed and it was later than usual when a motion to adjourn was carried.

Various Notes.

Louis N. Dupuy, of Whitestone, N. Y., is paying this city a visit and is having a look around the growing establishments. For two or three days Fred Howard was his pilot and they took in a good deal of the country, including the Howard & Smith establishment and Rudolph Fischer's range, Mr. Fischer being an old neighbor of Mr. Dupuy's. Roy Wilcox took Mr. Dupuy and E. A. Fetters, of Detroit, Mich., out to Sierra Madre to the palm growing establishment of Bassett & Washburn. Mr. Dupuy expressed himself as delighted with southern California. Mr. Fetters has bought five acres of land near Santa Monica.

Harry Bailey, of Montebello, reports that his freesias are in better condition than ever before, with splendid prospects for a large crop of bulbs. Mr. Bailey has again joined the ranks of the married men, much to everyone's surprise. His many friends in the trade join in wishing him every happiness.

W. Rapp, president of the Pasadena Horticultural Society, is expecting a record-breaker in the society's show, which opens April 8 and continues through April 10.

Roderick Mackenzie, now getting established in his nursery, is growing fine pot stock of primulas, ferns and other popular items.

The Crown City Nurseries are building a new greenhouse, 25x100 feet, at their Villa street range at Pasadena. This firm, in the short time it has been in business, has worked up a fine trade. Both partners, William Rapp and Frank Rossiter, are experienced men in the business. Landscape work is one of their specialties.

Mrs. Paul C. Hahn, Cleveland, O., and a party of friends visited the city last week.

C. E. Morton, of Phoenix, Ariz., is in the city looking up stock for Easter. Mr. Morton says that, notwithstanding the big business of last year, the pres-

We will give you

SATISFACTION

Not only in PRICE BUT EVERY OTHER WAY.

Keep in touch with us for everything in the trade.

IT WILL PAY YOU ALL THE TIME.

L. A. FLORAL CO.

236 EAST FOURTH ST., LOS ANGELES, CALIF.

THE HOUSE OF QUALITY AND SERVICE

Mention The Review when you write.

Service that Advertises

GEORGE J. HALL & CO.

WHOLESALE FLORISTS

423 East 5th St. Los Angeles, Cal.

WE NEVER FAIL

Mention The Review when you write.

ASPARAGUS PLUMOSUS NANUS SEED

$1.75 per 1000 5000 for $7.50 Pound, $12.50

1920 CROP READY NOW

HARRY BAILEY, R. F. D. No. 6, Box 354 **LOS ANGELES, CALIF.**

Mention The Review when you write.

Money Makers for Easter

POTTED EASTER LILIES
CALLA LILIES : WATSONIAS : DAFFODILS
SPANISH IRIS : GLADIOLI
TULIPS

Everything in Season

P. C. MILLER CO.
Wholesale Dealers in **Cut Flowers**
217 Winston St.

THE BEST IN THE WEST **LOS ANGELES, CAL.**

Mention The Review when you write.

PRICE LIST Effective March 18, 1920.

Subject to change.

	Short	Medium	Long
Hoosier Beauty	$0.12	$0.20	$0.30
Columbia	.12	.20	.30
Red Shawyer	.10	.18	.25
Champ Weiland	.10	.18	.25
White Killarney	.10	.18	.25
Ophelia	.10	.18	.25
Shawyer	.10	.18	.25
Peace (White Shawyer)	.10	.18	.25
CARNATIONS, Splits			6c
Best			8c
Daffodils			$8.00 per 100
Sweet Peas			2.00 per 100
Sprengeri and Plumosus			75c bunch
Ferns			$3.00 doz. bunches

Miller Floral Co. UTAH
FARMINGTON,

ent year has so far greatly exceeded it. A new delivery car has been put on the road.

Arthur Beverly, of the Mission Oak Nursery, Santa Barbara, was in the city last week on a buying trip.

Walter Armacost & Co. are shipping fine Dutch hyacinths in pots and pans.

H. R. Richards.

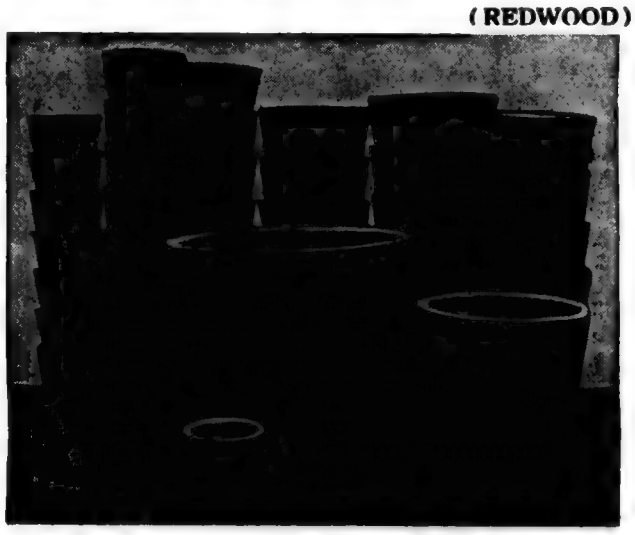
SAN FRANCISCO.

The Market.

The local market took a drop last week, with prices of all cut stock a little lower than those maintained for the winter months. The market, instead of dropping evenly, however, has fluctuated more or less and it has been difficult to establish a general scale of prices, the demand for the current day influencing the market to a considerable extent. All stock is more plentiful and in excellent condition. Recent rains

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10 50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	26.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

Poinsettia Stock Plants
CALIFORNIA FIELD-GROWN
$18.00, $25.00 and $30.00 per 100
CUT POINSETTIAS IN SEASON
PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.
CULVER BROS., Props., Wholesale Growers of
California Sunshine Geraniums
For the Trade. Leading Standard Varieties.
Strongly Rooted Cuttings ..... $20.00 per 1000
1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

PHOENIX CANARIENSIS
Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.
EDWARD H. RUST
1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

	Per 100
Berberis Darwinii	
Out of 2-inch pots	$ 6.00
Diosma alba	
Out of 2-inch pots	10.00
Erica Melanthera	
Out of 2-inch pots	15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

Mention The Review when you write.

CUT EASTER LILIES

Excellent Quality, 25c per bud

Also a fine lot of Potted Lilies

ROSES, VIOLETS *We have Cecile Brunners of excellent quality*

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS., 440 Bush St., SAN FRANCISCO, CAL.

have brought out the outdoor stock and cutting will soon commence. In fact, daffodils and much stock of a similar character are now out of glass and are being brought into the market in large quantities.

Of roses Russell is about the only one that is really holding its own in the matter of price. The market has been up and down on most of the other varieties.

Carnations, with the exception of the specially selected stock, are down in price, although the demand is strong enough to clean up in fairly good shape each day.

Lilies of the valley, which first appeared in the market at $1.50 per dozen wholesale, are much more plentiful and are selling for about half of the above-mentioned price. The demand for them is particularly strong just now, however, and retailers are able to sell all they can get hold of. The quality is excellent.

There is a slight lessening of the local orchid supply, but the call for these blooms is not quite so heavy, on account of the presence of camellias, gardenias and lilies of the valley; so no difficulty is reported by the retailer.

Violets are still plentiful and fine. Shipping establishments are still sending out large quantities.

Potted stock for Easter is appearing in quantity. Rhododendrons, Dorothy Perkins roses, etc., are ready for removal from the greenhouses and local wholesale depots state that orders are already being taken on a good volume of Easter stock, including lilies, both cut and potted.

Various Notes.

At a recent meeting of the California Dahlia Association, in the Palace hotel, officers for the ensuing term were elected. J. W. Davis, of San Francisco, was chosen president, succeeding T. A. Burns, who has held the post of executive officer of the organization since its founding, in 1917. The following were elected for the remaining offices: Vice-presidents, W. Kettlewell, of San

[Continued on page 178.]

California Flowers and Greens

of all kinds are being used generally by Eastern Florists.

DARBEE'S

for best quality and service

1036 HYDE STREET, SAN FRANCISCO, CALIF.

FREESIAS DAFFODILS VIOLETS ROSES CARNATIONS

$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* SAN FRANCISCO

Mention The Review when you write.

SPOKANE, WASH.

The Market.

The market is about normal. Stock in all seasonable flowers is enough to meet the demand. Local roses have increased in quantity and they are far better than the shipped-in stock. After the bright sunshine, recently, some fine sweet peas are to be had.

Club Banquet.

The annual banquet of the Spokane Florists' Club was held at the Davenport hotel, Monday, March 8, after being postponed a month on account of illness in so many of the florists' families.

S. Yonkin acted as toastmaster. Among the speakers was Mrs. Ruth Day, president of the Pacific Coast Nurserymen's Association, who gave an interesting talk on coöperative working among the nurserymen and florists and coöperative advertising, stating that the nurserymen were envious of our slogan, "Say It with Flowers," because they cannot find one for their business. C. T. Kipp spoke of the progress made in the last ten years in our business, remarking that the florist of today is a thorough business man in every sense of the word. J. F. Austin spoke in behalf of the growers, telling

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and PRIMULA OBCONICA

Mention The Review when you write.

EXCELLENT FREESIAS

Ready for Shipping

DAFFODILS cut in bud. Can be shipped any distance

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street **SAN FRANCISCO**

Mention The Review when you write

Freesias VIOLETS Daffodils

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS
$1.00 per dozen bunches.

We want you to order direct from us.

ROSES
Roses now on crop.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. } WHOLESALE SHIPPING ONLY { Nurseries at BURLINGAME, CALIF.



Get Catalogue for Description of Separate Colors

SEED

Steele's Mastodon Greenhouse, special mixed, O K. Outside, ⅛ oz., $1.00; oz., $7.00.
Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.

STEELE'S PANSY GARDENS
PORTLAND, ORE.

Mention The Review when you write.

VIOLETS

Acacia - Roses - Spring Flowers
Woodwardia and other greens

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street **SAN FRANCISCO, CAL.**

Mention The Review when you write.

Patchole Glazing Putty

$1.00 PER GALLON
California Plastic Products Company
521 Sheldon Bldg.,
SAN FRANCISCO, CALIFORNIA

California Grown Bulbs

C. Kooyman & Co., Inc.
431 Bush St., San Francisco, Calif.

California Grown Gladioli

Clean, healthy two-year-old stock
PANAMA—The Best Pink
1½-in. up ..... $30.00 per 1000
Humboldt Evergreen Co.
Dyerville, Calif.

THORNLESS BLACKBERRIES

(CORY'S THORNLESS)
Good Rooted Tips,
$1.60 per dozen, postpaid
Los Robles Nursery and Garden,
SANTA CRUZ, CALIF.

Mention The Review when you write.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

W. H. HAWKINS

Cyclamen — SEEDS — Primula
EVERYTHING FOR THE GREENHOUSE
1206 N. 47th Street, SEATTLE, WASH.

of the progress made in that line and the aim for better goods at better prices. R. W. Neville gave an interesting talk on seeds, saying that good seeds are responsible for good results from the grower. J. W. Duncan, superintendent of the city parks, told of landscape work and its close association with the florists' business. In order to get good results from flower beds, it is necessary to have the landscape designed in a correct manner. The program of song was well rendered by Mrs. A. J. Burt, Mrs. W. F. Binge and

William Green. Mrs. Burt sang our song, "Say It with Flowers." The menu was:

Cactus cocktail a la spine.
Nico-Fume with ironite southern.
Stuffed Amaryllis vittata with bougainvillea sauce.
Club giganteum on mushroom spawn.
Browned hydrangea vita plastic.
Buttered tradescantia.
Tulip salad.
Forget-me-not cake.
Kipp's moonshine. Inland lime sulphur.

Wednesday, March 10, was florists' day at the Ad Club luncheon. The tables were decorated with Laddie carnations and each arch in the banquet room was decorated to show different uses of flowers, such as cradle, corsage, bride's bouquet, birthday gifts and wreaths. The center of the room was strung with telegraph wires, with flowers coming and going by wire.

Various Notes.

The local growers state that they have to watch the Easter lilies closely, as they are all more or less backward and, with Easter so near, no chances can be taken.

R. Briggs, formerly of Lewiston, Idaho, has joined the force of the Spokane Florist Co.

Retailers report a large number of funeral orders, although all signs of the flu have gone. H. H.

SEATTLE, WASH.

The Market.

With funeral work holding up well and the increased arrivals of spring flowers attracting the casual buyers, there was a noticeable increase in business last week and general satisfaction is expressed by members of the trade.

The first anemones of the season arrived during the week. Tulips are arriving in such large quantities as to bring some reduction in prices. The same is true of California violets, but a falling off of orders is expected to remedy this to a certain extent. The local greenhouses are supplying more roses for the market, with Columbia and Ophelia leading. White Killarney and Premier are also to be seen in quantity and Ward and baby roses are the main items in late California arrivals. Freesias are plentiful but in slower demand, as the result of the many novelties. They have been freely used in funeral pieces recently and help to hold down the cost of this work. Local sweet peas are in heavy enough supply and of fine enough quality to keep out southern offerings.

Buyers as far away as Denver have been taking stock from the local green-

[Concluded on page 176.]

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

FRED GROHE CO.
R. F. D. 4, Box 367, SANTA ROSA, CAL.

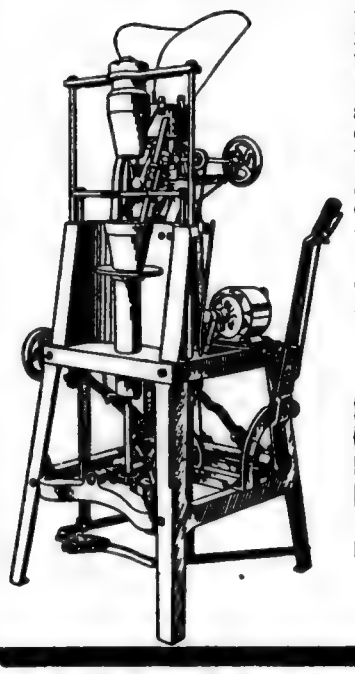
10,000 Carnations
Well rooted. Outdoor varieties.
Fair Maid—Pink, Shell Pink or White, $2.50 per 100; $22.50 per 1000.
CHRYSANTHEMUMS
2000 Bonnaffon ..... } $ 2.50 per 100.
1000 Pacific Supreme..... } 22.50 per 1000.
HOWELL'S NURSERY, Bloomington, Calif.

Mention The Review when you write.

Roses—*Own Root*—Roses
From Outdoor Beds to Nursery Row
Christine Wright, Dorothy Perkins, Excelsa, Flower of Fairfield, Hiawatha, Lady Gay, Silver Moon, Source d'Or, So. O. Perfection, Tausendschoen and White Dorothy Perkins. Soft wood taken from field stock last fall and rooted in sand. We plant these direct to the field. **20 for 75c; 100 for $2.75; 3000 for $75.00.** On 3000 express deducted if cash comes with order, or to those with established credit.
Good Assortment Hybrid Teas—FIELD-GROWN "MAIL ORDER" ROSES
All good plants (no culls), 8 to 12 inches, at **$10.00 per 100.** List ready. Of the same assortment we will have some transplanted stock at less cost.
HOWARD ROSE CO., Hemet, California.

Mention The Review when you write.

THE CONCRETE FLOWER POT MACHINE



will pay for itself in two months.
You can afford to buy one of these machines.
Send in your order now.
Price $500 00 including one set of 4-inch molds.
F. O. B. Spokane.
SPOKANE CONCRETE FLOWER POT MACHINE CO.
Inc.
P. O. Box 255
SPOKANE, WASH.

Mention The Review when you write.

Hardy Perennials
THOMAS WYLIE
5138 Holly St. Seattle, Wash.

Mention The Review when you write.

Asparagus Sprengeri
VERY STRONG
3-in..... $7.00 per 100; $60.00 per 1000
BERGEN FLORAL CO.
HILLSBORO, ORE.

Mention The Review when you write.

CHRYSANTHEMUMS
Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at $3.50 per 100; $30.00 per 1000. Chadwicks and White Seidewitz, $5.00 per 100.
COLEUS
Best varieties, 4-inch, $3.00 per do.en; 2½-inch $6.00 per 100; R. C., $1.50 per 100.
PETERS & SONS, HILLYARD, WASH.
We ship from Spokane, Wash.

Mention The Review when you write.

PANSIES
Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.
FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave., San Jose, Calif.

Always mention the Florists' Review when writing advertisers.

EASTER PLANTS

5000 Easter Lilies, 3 to 8 buds, just right for Easter, 25c per bud.

1000 Obconica Primrose, 4-in., 20c; 5-in., 40c; 6-in., 60c.

Miscellaneous Plants

	2″	3″	4″	5″	6″
Cineraria	$0.05	$0.10	$0.20	...	...
Genista	...	.10	.20	...	...
Hydrangea	...	...	.25	$0.35	...
Cyclamen	...	...	.25	.50	...
Calla Lilies	...	...	...	.60	...
Chatelaine Begonias	...	...	...	.25	...
Maidenhair Ferns	...	...	...	.35	...
Plumosus	...	...	...	.35	...
Pelargoniums	...	.20	...	...	...
Table Ferns	.04	...	...	...	...
Fern Dishes	...	...	...	.40	$0.50
Cyclamen seedlings	...	.05	...	...	...

Kentia Palms—$0.75 to $3.00.

STOCK FOR MAKING UP
Per Hundred

	2″	3″	4″
Maidenhair Ferns	$4.00	$10.00	$20.00
Coleus	4.00	....	....
Asparagus Sprengeri	3.00	6.00	....
Asparagus Plumosus	4.00	7.00	....
Rex Begonias	8.00	15.00	25.00

Rex Begonias, 5-inch, 75c.
Umbrella plants .... 12.00 ....
Whitmanii Ferns—2½″, $10.00
Wire baskets—10-in., $1.85 doz.; 12-in., $2.50 doz.; 14-in., $3.50 dozen.
Carnation staples, 35c package.

BEDDING STOCK
Per Hundred

	2″
Heliotrope	$5.00
Sander Daisies	5.00
Sweet Alyssum	5.00
Fuchsias	5.00
Lantana, 3 varieties	5.00
Salvia	5.00
Calceolaria	5.00
Vinca	5.00
Wandering Jew	5.00
Dracaena	5.00

WILSON - CROUT - GEHR CO.
East 62d and Ankeny Sts., PORTLAND, ORE.

PORTLAND ROSES
EVERGREENS
HARDY PERENNIALS
Price List on Request
Mountain View Floral Co., Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need
WILL BE APPRECIATED
H. L. OLSSON CO., Inc.
Growers of Quality Plants for the Trade
Box 494 SPOKANE, WASH.

Mention The Review when you write.

Buy Superior Aster Seed

Grown at the Home of Asters



Where the Question of Quality is of the Utmost Importance

ONE OF THE FIELDS AT THE HOME OF ASTERS

NEW ASTERS FOR 1920

Sold this year in packets only containing about 1/16 ounce each at 50c per packet.

Lavender Pink Peerless, Late Branching. Same shade as Lavender Pink Rochester.
Azure Blue Peerless, Late Branching. A deep rich lavender.
Azure Blue Astermum. Beautiful shades of azure blue.

THE MOST POPULAR EARLY AND MEDIUM EARLY ASTERS

Daybreak. Exquisite shade of light pink. Oz. $2.75, ½ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Queen of the Market. First early and a profuse bloomer in white, light pink, lavender and purple. Oz. $2.00, ⅛ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
The Royal. Vigorous and productive. White, shell pink, rose pink, lavender and purple. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Lavender Gem. The very best early lavender. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

THE LEADING MID-SEASON COMET ASTERS

Improved Rochester. Among the finest in white, lavender, pink, shell pink, lavender and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Giant Comet. A well known Comet type, in white, rosy lilac, azure blue. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
White Fleece. Perfect flowers of glistening white. Oz. $2.00, ½ oz. $1.05, ¼ oz. 55c, ⅛ oz. 30c.
Astermum. A select strain of this Aster in white, pink and purple. Oz. $2.50, ⅛ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.
Triumph Comet. A magnificent new class of mid-season Aster, in white and shell pink. Oz. $2.50, ½ oz. $1.30, ¼ oz. 75c, ⅛ oz. 40c.

MID-SEASON TO LATE ASTERS

Improved Giant Crego. One of the best Asters for florists now in cultivation. Colors: White, shell pink, rose pink, lavender and purple. Oz. $2.75, ⅛ oz. $1.40, ¼ oz. 75c, ⅛ oz. 40c.
Pacific Beauty. The finest lavender of the Comet type. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.
Dreer's Super Late Branching. A careful selection of this well known Aster. White, shell pink, rose pink, lavender, azure blue and purple. Oz. $2.00, ½ oz. $1.05, ⅛ oz. 55c, ⅛ oz. 30c.
Peerless Late Branching. By far the best of all the late branching Asters. Colors: White, shell pink, rose pink and purple. Oz. $2.75, ½ oz. $1.40, ⅛ oz. 75c, ⅛ oz. 40c.
Giant Crimson. A dark velvety crimson which attracts much attention. Oz. $1.50, ⅛ oz. 80c, ⅛ oz. 45c, ⅛ oz. 25c.
Crimson King. A well known Aster of special merit. Oz. $3.00, ½ oz. $1.55, ¼ oz. 80c, ⅛ oz. 45c.

Eastern Customers

Atlantic coast customers who do not wish to send so far for their seed can now obtain the H. & F. Quality Aster Seed in original packets from Roman J. Irwin, 108 West 28th Street, New York City.

Herbert & Fleishauer

ASTER SPECIALISTS **McMinnville, Oregon**

STRONG DIVISIONS

Goldenrod ..... $3.00 per 100
Golden Glow ..... 3.00 per 100

HARDY ASTERS—Assorted Colors
Divisions ..... $3.00 per 100

MIXED HARDY PHLOX—3-in. Pots.
Per dozen $1.00
Per 100 ..... 8.00

H. N. GAGE CO.,
Montebello, Calif.

EASTER LILIES

5000 Pots, three to eight buds
25 cents per bud

WILSON-CROUT-GEHR CO.
E. 62nd and Ankeny Sts., PORTLAND, ORE.

Want and For Sale Department

☞ Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department $1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—First-class designer and storeman wishes permanent position in Chicago. Address No. 409, care Florists' Review, Chicago.

SITUATION WANTED—By grower of roses, carnations and general stock; age 43; American; No. 1 ref. Address Florist, 621 W. 7th St., Carrollton, Green Co., Ill.

SITUATION WANTED—Store man, designer, basket-maker and salesman; capable of taking entire charge; best of references; not afraid to work. Address No. 404, care Florists' Review, Chicago.

SITUATION WANTED—Open for position at once; experienced, reliable greenhouse grower, foreman or storeman; age 35; references; state salary. F. Heideman, 1409 Tusc St., West, Canton, Ohio.

SITUATION WANTED—By florist and gardener; private or commercial; experienced in flowers and fruit under glass, vegetable and flower garden and landscape work; 16 years' experience; single, age 32; please state wages and particulars. W. Taylor, 140 Hoyt St., Buffalo, N. Y.

SITUATION WANTED—By a reliable, honest and steady all-around florist; 37 years old; 15 years' experience; capable of taking full charge; married, wife and two children; prefers west; or I will lease or buy a place of 10,000 to 25,000 feet of glass; I'm employed at my present place going on two years; can leave any time. L. A. Cameron, 1808 So. University Ave., Denver, Colo.

SITUATION WANTED—Florist, many years greenhouse managing and growing; flowers, vegetable plants, shrubs and perennials; married, wife good assistant and designer; best references; wish modern cottage, or furnished rooms; capable of taking full charge, private or commercial, and work with full interest to business, or will consider position as assistant to foreman in roses or high class pot plants. Address No. 407, care Florists' Review, Chicago.

SITUATION WANTED—Experienced American grower of pot plants and cut flowers excepting roses, wants position with an up-to-date retail concern, preferably central states; twenty-eight years old, married, capable of taking charge where quality growing and designing are a feature; wholesale and retail experience; position must guarantee rapid advancement with future; best character and trade references; state particulars, including wages. Address No. 402, care Florists' Review, Chicago.

HELP WANTED—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

HELP WANTED — Greenhouse potter and helper. Port Allegany Greenhouses, Port Allegany, McKeon Co., Pa.

HELP WANTED—Man for general greenhouse work, no roses; state wages expected. A. Krut Floral Co., Butler, Pa.

HELP WANTED—At once, general greenhouse man; steady position; good wages. John Reck & Son, Bridgeport, Conn.

HELP WANTED—Second man; married preferred; good wages for the right party. P. N. Obertin Co., Racine, Wis.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

HELP WANTED—Grower, general stock; $25 per week; give references and experience in first letter. A. H. Dew, Albion, Mich.

HELP WANTED—Single gardener, capable man; small private greenhouse and outside work. Thornbury Farm, Libertyville, Ill.

HELP WANTED—Carnation, mum and pot plant grower with ability and experience; German preferred. Wm. S. Lohr, Ottawa, Ill.

HELP WANTED—An experienced carnation grower for carnation section; $60.00 per month, room and board. John Dieckmann, Elm Grove, W. Va.

HELP WANTED—At once, capable store man and designer; must be of neat appearance; steady position; good wages. John Reck & Son, Bridgeport, Conn.

HELP WANTED—Good, steady, experienced helper; growing carnations, pot plants, vegetable plants; wages $25.00 per week. North Platte Floral Co., North Platte, Neb.

HELP WANTED—At once, a working foreman; 30,000 feet of glass; general stock for retail store grown; steady position, good wages. John Reck & Son, Bridgeport, Conn.

HELP WANTED—Florist to take charge of growing geraniums for wholesale trade; good wages paid. Hudson Greenhouse, Hudson, Mich.

HELP WANTED—Rose and vegetable grower at once; write particulars as to wages and anything else. C. L. Van Meter, Monticello, Iowa.

HELP WANTED—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heinl, W. Toledo, Ohio.

HELP WANTED—Landscape gardener for private estate; single, good salary, send references. Address No. 381, care Florists' Review, Chicago.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—A good all-around florist; single man preferred; will pay good wages to the right man; state age and please enclose reference. W. W. Coles, Kokomo, Ind.

HELP WANTED—General all-around grower; good chance for advancement for ambitious young man; address stating wages desired, Concordia Greenhouses, Concordia, Kansas.

HELP WANTED—All-around man for greenhouse at once, not over 45 years, in retail business; will pay $25.00 per week. Address W. H. Tracy, 20 Cadwell Ave., Waverly, N. Y.

HELP WANTED—At once a good designer and store man; one who is not afraid of work; permanent position to right man. Apply at once to the Carolina Floral Store. Charleston, S. C.

HELP WANTED—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—Reliable young man with considerable retail store experience; good opportunity for party not afraid to work; salary $30.00 per week. Lozier The Florist, Des Moines, Iowa.

HELP WANTED—Two men for potting and greenhouse work; wages $27.00 per week; must be prepared to come at once. Wm. Roethke Floral Co., 200 South Michigan Avenue, Saginaw, Mich.

HELP WANTED—A rose grower; grower for pot plants; wages $30.00 per week; 54-hour week; necessary Sunday work paid for at same rate as week days. G. Van Bochove & Bro., Kalamazoo, Mich.

HELP WANTED—All-round single man for ornamental and perennial nursery, landscape work in connection; room and board furnished; state age and wages. Eschrich's Nursery, North Milwaukee, Wis.

HELP WANTED—A good all-round grower, to work under foreman; state particulars in first letter; must have several years' experience, and please send references; good wages. Williams & Meyer, South Bend, Ind.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages $100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

HELP WANTED—Grower, all-around man for carnations, mums, and general stock; retail place; state wages and reference from last employer; must be good worker and able to produce good stock or don't apply. Klus Flower Shop, Anderson, Ind.

HELP WANTED—Grower pot plants and cut flowers; retail place; capable of handling variety of stock and acting as foreman; best wages to man who can deliver the goods; send references first letter. Floral City Nursery, San Mateo, Calif.

HELP WANTED—A young man with general greenhouse experience, to help in cut flowers, potted plants and vegetables in the houses and the garden; wages $25.00; write particulars, experience, nationality, etc. E. F. Walter & Co., Junction City, Kans.

HELP WANTED—Good man who would be handy at repairing greenhouses and to make himself useful at a place of 35,000 feet of glass; must be willing to fire boiler during the winter; state wages wanted. Address No. 411, care Florists' Review, Chicago.

HELP WANTED—Good man; designer, grower of mums, carnations, etc.; good proposition to right party; 10,000 feet glass; town of 15,000; open April 1; knowledge of landscape work desirable; state salary expected. Address Delta Floral Co., Greenville, Miss.

HELP WANTED—Grower, capable of taking full charge of retail place of 18,000 sq. ft. glass; no roses; wages to start with, $20.00 per week and five per cent commission and good chance for advancement; state age, experience and whether single or married. Lindey & Dawson, New Castle, Ind.

HELP WANTED—All-round store man, maker up, etc.; good position for right party. Address No. 389, care Florists' Review, Chicago.

HELP WANTED—Would prefer a man with some experience growing carnations, sweet peas and mums; also must be willing to help with design work; state wages wanted. Address No. 410, care Florists' Review, Chicago.

HELP WANTED—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages $75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—Man with small family to live on place and board two men; can work in greenhouses, if experienced, or drive truck and work on place; 4 large rooms and garden; state wages wanted including rent; good chance for couple not permanently situated. A. L. Klein, Box 635, Mt. Oliver Sta., Pittsburgh, Pa.

HELP WANTED—All-around florist, one who understands growing carnations, mums and general line of pot plants, strong on cyclamen and who understands growing vegetables; state wages desired, experience and reference; prefer one who is willing to become a partner later on. Address No. 406, care Florists' Review, Chicago.

HELP WANTED—Experienced man, married or single, to take charge of garden in connection with large lumber company's plant, growing roses, carnations, potted plants, outside cuts and also looking after truck gardens; salary 50 cents per hour, ten hours' work; excellent living conditions. Box No. 401, care Florists' Review, Chicago.

HELP WANTED—A working foreman to take charge of 40,000 feet of glass, to grow carnations and a general line of potted plants; nine miles from Pittsburgh, on Pittsburgh-Butler short line street car, at Allison Park, Pennsylvania; state in first letter wages wanted with board and room and how soon can come. J. L. Wyland, Allison Park, Pa.

HELP WANTED—At once, good active, single man for general greenhouse work; one who understands potting and propagating; steady position year around; no boilers to attend; no night work; any overtime paid for; board and room on place $8.00 per week; wages $110.00 per month. Wm. M. Turner, 809 Penn Ave., Wilkinsburg Sta., Pittsburgh, Pa.

HELP WANTED—An expert carnation grower to take charge carnation department. Also, two good general growers for assistants in rose, pot plant, chrysanthemum and carnation departments. Immediate and permanent positions to right parties at adequate pay. In answering, give experience and references. W. J. & M. S. Vesey, Wholesale Florists, Fort Wayne, Ind.

WANTED—52,000 rose stakes; state size and length. Joy Floral Co., Nashville, Tenn.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—Hotbed sash, new or second-hand; please send price to Bradwoods Greenhouses, Bradwoods, Pa.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—To buy greenhouses in good condition; 10,000 feet, with retail trade, in good town on Pacific Coast; give full particulars in first letter. Address No. 403, care of Florists' Review, Chicago.

WANTED—To buy or lease greenhouse establishment of about 8,000 square feet of glass in northern Illinois or Indiana; please state full particulars in first letter. B. Ruminski, 3250 N. Central Park Ave., Chicago.

WANTED—All-around, middle aged grower wishes to buy or work on shares, only where good market condition prevails and a square deal is appreciated; Missouri or Illinois states preferred. Address No. 405, care Florists' Review, Chicago.

WANTED—Forty boxes of 10 x 12-inch or 10 x 14-inch single or double strength glass; 100 pieces of 1-inch or ¾-inch iron pipe in straight lengths 9 and 10 feet long, ends to be cut with a pipe cutter; pipe can be split and need not be in first class shape. Address Naperville Nurseries, Naperville, Ill.

FOR SALE—Good second-hand pipe, guaranteed sound; all sizes from 1-inch up; write us for prices. Muncie Machinery & Supply Co., Muncie, Ind.

FOR SALE—Retail florist's business; greenhouse, 6,000 feet of glass and store in city of 15,000; no competition; possession at once if desired. H. G. Hershey, Clinton, Ind.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

FOR SALE—Greenhouse and garden, ideally located in growing city in Northern Wisconsin. Address No. 358, care Florists' Review, Chicago.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 392, care Florists' Review, Chicago.

FOR SALE—25,000 feet of glass, in good condition, including five acres of land and a dwelling; this can be bought cheap. Apply to H. G. Berning, 1402 Pine St., St. Louis, Mo.

FOR SALE—Greenhouses and 2 stores located at the entrance of Rosehill cemetery, Chicago; greenhouses 5729 E. Ravenswood Ave.; street car stops at the door; doing good retail business. W. Burmeister, 1767 Cemetery Drive, Chicago.

FOR SALE—Land on switch track; 3½ and 14 acres; fine for greenhouses; also have 5 to 20 acres of farm lands for sale, vacant and improved; all one to two miles from Chicago limits. Write to John Kopp, R. F. D. No. 1, Morton Grove, Ill.

FOR SALE—Hotbed sash, second-hand, 1⅛ in. thick, by 3 ft. ⅝ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use, $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—5000 ft. of glass, fully stocked; one block of land on paved street; three small living rooms back of office; county seat, central Illinois; no competition; $1,000 down, balance $5,500 in installments of $500 each. Address No. 386, care Florists' Review, Chicago.

FOR SALE—Or rent; opportunity; a man of ability and character can have large greenhouse property near New York City to get going and make same pay for itself, on easiest terms and no cash payment; write for particulars. C. H. Hagert, Apt. 1F, Vermont Apts., Atlantic City, N. J.

FOR SALE—A fine greenhouse with 36 benches; good 2-story house for two families, with ten acres of fine garden soil; high spot; one mile from city limits of Chicago; clear; price, $50,000.00, half cash, rest long mortgage; reason, old age; a bargain. Write to John Kopp, R. F. D. No. 1, Morton Grove, Ill.

FOR SALE—20,000 sq. ft. of glass on main line of P. R. R. and Lincoln Highway, 20 miles west of Philadelphia, 5 minutes from P. R. R. station; equipped with Kroeschell hot water boiler and storage cellar for winter's supply of coal of 120 tons; give possession at once. B. J. Passmore, Florist, Malvern, Pa.

FOR SALE—Greenhouse plant consisting of 20,000 ft. of glass, well stocked with carnations, peas, callas, bulbous stock, spring bedding stock, etc. Plant is located in city of 15,000 population in western Kentucky on lot 200x400, with 4-room residence and office in connection; one square from freight depot and express office; three railroads; good reason for selling. Address No. 408, care Florists' Review, Chicago.

FOR SALE—12,000 ft. modern glass, 6 houses, well stocked and equipped for general retail trade, in full running order and making money; modern improvements, steam heat, electric light, city and well water; also two dwellings, garage and other necessary buildings; seven acres land partly equipped with Skinner Irrigation in city of 6,000, with large and prosperous adjacent territory; good railroad and other connections; middle west; sales for 1916, $9,700.00; 1917, $10,400.00; 1918, $12,400.00; 1919, $14,000.00; will sell any time by July 1st at reasonable cash price or $6,000.00 to $10,000.00 cash down, balance good terms. Address No. 318, care Florists' Review, Chicago.

FOR SALE—Greenhouse property in western Illinois; three houses, about 18,000 feet of double strength A glass, built only a short time, with the best galvanized pipe supports, gutter posts, purlins, etc.; these greenhouses are located in a city with a population of about 15,000, across the main avenue from a 50-acre cemetery; street cars and paved street to front door; no competition near; sold over $12,000 worth of stock last year and could have sold lots more; it's doubtful if there is a better location in the state; will be sold for $15,000; owner's health cause of selling; if you have the money to buy this place you could not invest it in anything that would give you the same returns as this, but must be sold for cash. Write or call on Wm. S. Lohr, Ottawa, Ill.

FOR SALE—Glass, 16x24 double thick, unselected, brand new, $7.45 per box, in lots of 5 boxes or over; second-hand black pipe, ¾-in., 6¾c per ft.; 1½-in., 9½c per ft.; 2-in., 15c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises; No. 1, capacity 2½-in., $3.25; No. 2, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., $7.20; No. 3R, threads 1¼ to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., $16.00. Pipe Wrenches: 18-in. grips, 2-in., $2.10; 24-in. grips, 2½-in., $3. Pipe Cutters, Saunders Pattern: No. 1, cuts ⅛ to 1-in., $1.80; No. 2, cuts 1-in. to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

HELP WANTED

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

HELP WANTED

Good grower who can get results; 14,000 ft. glass, 2½ acres outside; must be honest, reliable, steady and able to grow carnations, mums, lettuce, spring tomatoes and cucumbers; also willing to work outside, general trucking; state wages expected to start with; free house, water, gas and garden; married man with small family; town 7000; good climate, good country, good position; good salary for the right man; state age and nationality.

FAIR VIEW GREENHOUSES.
Williamson, W. Va.

HELP WANTED

Man for potting and planting.

PARK MANOR GREENHOUSES
7111 Indiana Ave., Chicago, Ill.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283,** care Florists' Review, Chicago.

HELP WANTED

General greenhouse men; steady places for those not afraid to do any kind of work connected with rose growing; $4.00 per day.

WEISS-SPANDIKOW CO., Maywood, Ill.

HELP WANTED

Good, permanent position for an experienced man to take care of large orchard and grape farm; farm in city limits along city car line; for one who can produce results it will pay to answer this, giving full particulars by letter.

NATIONAL BULB FARMS, Inc.,
Benton Harbor, Mich.

HELP WANTED

Salesman and designer; immediately; must be thoroughly experienced and capable; also used to handling seeds; state experience and salary wanted.

EMERY FLORAL CO.,
Calgary, Canada.

SITUATION WANTED

Working foreman, grower of roses on commercial place where first-class stock is grown; married, 30 years old; have life experience and can furnish best of references; state full particulars and wages in first letter. Address No. **400,** care Florists' Review, Chicago.

HELP WANTED

Storeman; one with ability; must be a good designer and understand the business; good salary to right party; give full particulars and salary expected in first letter.

LOZIER THE FLORIST,
Des Moines, Iowa.

HELP WANTED

A large firm of growers, desiring to expand into other lines of the flower business, requires the services of a high class advertising man. A pleasing personality and knowledge of the flower business a valuable asset in connection with this position. A desirable connection with exceptional opportunity for the future offered the man who has the ability and PEP to make good on this work. Give references, stating age, experience and salary expected first letter. Address No. **385,** care Florists' Review, Chicago.

HELP WANTED

Experienced grower of pot plants to work under foreman; apply, giving age, experience and references, to

THOMAS ROLAND, Nahant, Mass.

HELP WANTED

Palm and rose growers; competent and experienced men for growing palms and roses and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

At once, lady designer with original ideas and sales ability, for permanent position in lively retail store; give age and wages wanted.

ERIC BUCHHOLZ, Florist,
Muncie, Ind.

HELP WANTED

At once, young man as assistant to foreman, for pot plants, mums, carnations and propagations; $25 per week and chance for advancement to a willing, steady worker.

MUNCIE PROGRESSIVE FLORAL CO.,
Muncie, Ind.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

HELP WANTED

Pot plant man, good propagator, also section man for roses and carnations, both $28.00 per week to start; must be experienced and willing workers.

Also working foreman; must understand full line and be good worker and furnish good references; $35.00 per week; central Illinois. Address No. 390, care Florists' Review, Chicago.

[TURN THE PAGE]

HELP WANTED

Two helpers in greenhouses; good places for capable and steady workers. Address or apply to

WM. BEYER,
Frey's Greenhouses,
Crown Point, Ind.

HELP WANTED

Good grower of greenhouse vegetables; must be willing to help with outside work; ideal working conditions; $70.00 per month and board; private place in Michigan. Call at **1715 McCormick Bldg.,** Chicago.

HELP WANTED

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

HELP WANTED

Man, familiar with the growing of roses; apply by letter or in person, stating wages wanted and all particulars. JOSEPH KOHOUT,
Libertyville, Ill.

HELP WANTED

Section men in rose and carnation department.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Two helpers in our rose houses; wages $4.50 per day, and when necessary to work on Sundays, $6.00 extra will be paid; good chance for advancement.

BASSETT & WASHBURN,
178 No. Wabash Ave., - - Chicago, Ill.

HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,
334 Lewis Ave., Brooklyn, N.Y.

HELP WANTED

Thoroughly competent grower of high-grade pot plants, for the wholesale trade exclusively; apply with full particulars and salary expected.

E. JAMES,
8635 Foothill Blvd., Oakland, Calif.

HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,
Lowell, Mass.

HELP WANTED

A competent man to take charge of 8 greenhouses and grow pot plants for Christmas and Easter; must be able to give results; state salary and experience in first letter.

GENTILLY TERRACE NURSERY,
Mandeville and Gentilly Ave.,
New Orleans, La.

WANTED

Best greenhouse proposition in northern Indiana or Ohio that $50,000 will buy. Must be in good condition, well located and a bargain. Address No. **392,** care Florists' Review, Chicago.

HELP WANTED

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

HELP WANTED

Immediately, first-class rose grower; $75.00 per month, room and board. Apply

WRIGHT'S FLOWER SHOP,
224 W. Fourth Street, Los Angeles, Calif.

HELP WANTED

Experienced greenhouseman, $30.00 per week.

JOE STREIT,
1366 McClellan Ave., Detroit, Mich.

HELP WANTED

Helpers in rose and carnation houses; permanent job; good chance for advancement; greenhouses modern; comfortable single rooms with good table board on place; Sunday work with pay; give age and wages wanted. PITTSBURGH CUT FLOWER CO., Gibsonia P. O., Pa.

HELP WANTED

Grower of roses, carnations, chrysanthemums, orchids and potted plants, to take full charge, or will sell greenhouses and take all you raise, as flower shop takes our time.

BOYLE & DARNAUD, San Diego, Calif.

HELP WANTED

Working foreman who has had experience in propagating shrubs and is willing to hustle; married man with small family preferred; references required; answer in own handwriting, stating age, experience and salary expected: this is a good opening for a wide-awake man.

BELOIT NURSERY CO., Beloit, Wis.

HELP WANTED

Three experienced, all-round growers for sections on a new, up-to-date place, where mums, roses, carnations and pot stuff are grown; good salary paid to begin with; single men preferred, or a married man with small family, where wife can work in greenhouse; reference required; write for particulars to J. C. RENNISON CO., Sioux City, Iowa.

HELP WANTED

Men thoroughly experienced in planting and caring for shrubs; one having knowledge of tree surgery will have an additional qualification; must expect to do indoor work during the winter; shifters and those having meager knowledge should not apply. Landscape Department, SUNSET HILL GARDENS,
4801 Broadway, - - Kansas City, Mo.

FOR SALE

Wishing to retire, I offer 7000 feet of modern glass, with all equipment, including pots, refrigerator, plants, etc.; 9-room house, large barn, ½-acre land; doing good business with towns in 80 mile radius; at price asked, $7000.00, at present rate of net profits, will pay for itself in five years; a great chance for a hustler, as the business can easily be doubled; half cash, balance easy terms; fine state normal school in town; possession June 1st; if you want a sure thing you can get it here.

H. B. VLIELAND, River Falls, Wis.

FOR SALE OR RENT

Greenhouses containing 20,000 feet of glass in first-class condition, having been built recently; well stocked with general lines; also 8-room house, modern in every respect; situated on car line between St. Paul and Minneapolis; for further particulars address

WARRENDALE FLORAL CO.,
St. Paul, Minn.

FOR SALE

Greenhouse, four 17x100 ft., each containing 1000 ft. of 2-in. pipe; the house complete; boilers for heating purposes all sizes; purchaser to remove building and pipe.

CASEY BOILER WORKS,
Springfield, Ohio.

FOR SALE OR RENT

Ten greenhouses, 21x125 ft., first-class condition; two new boilers.

J. A. SCHREIBER,
6450 Ridge Ave., Chicago, Ill.
Phone Rogers Park 4911.

FOR SALE

8000 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8½ ft. to bottom of gutters, cement block foundation and equipped up to the minute; no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron. A. J. PACKER, Caro, Mich.

FOR RENT

With privilege to buy, in June or July, five greenhouses, 18,000 feet of glass. Address

C. W. SMITH,
3959 Normandie Avenue, Los Angeles, Calif.

WANTED

Greenhouse painter seeks work; owner furnish paint; state size of houses; job will be done in a contract way.

WM. C. KIRSTIEN,
303 E. Baker St., - Bloomington, Ill.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line. Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

FOR SALE

7 greenhouses, 17 x 150
15 greenhouses, 20 x 150
4 greenhouses, 24 x 200
2 greenhouses, 24 x 150
2 greenhouses, 45 x 185
30 greenhouses, 150,000 feet of glass.

1 10-ton scale
1 400-lb. scale
2 horses and wagon
2 cows, fresh

ON HAND

$1000 worth empty boxes, new
1500 worth empty pots
1500 worth manure
2500 worth wood, cut

60 acres land, more or less.
2 storehouses, 40 x 50 each, two stories
2 cottages, 4 rooms each
1 bunk house, 2 floors, 8 rooms
2 bunk houses, 2 rooms each
1 cook house, 12 x 24
2 open sheds, 20 x 40
200 apple trees in full bearing
200 peach trees in full bearing
10 greenhouses planted in Columbia, Premier and Russell Roses
2 greenhouses planted in Maidenhair
8 greenhouses planted in cucumbers
10 greenhouses planted in tomatoes
1 Federal truck, 1½ tons
1 light Ford truck, ½ ton

We own our water system; large supply

This plant situated 12 miles from Seattle, 12 from Tacoma.
Terms half cash

BEALL GREENHOUSE CO., Vashon, Washington

FOR SALE

A rare opportunity to secure an up-to-date florist's business; on account of poor health we have got to dispose of our business, consisting of 18,000 sq. ft. of glass, boiler room, potting sheds and office; lot 140x340 on paved street one block from Dixie Highway; steam heat, electric vacuum system; houses new and planted to seasonable stock; downtown store on the Dixie Highway can sell all the stock you can raise; situated midway between Toledo and Detroit, with pavement to both places; it will pay anyone interested to investigate.

FRANCE & VANDEGRIFT,
The up-to-date Florists. Monroe, Mich.

FOR SALE

On account of sickness we will sacrifice our greenhouses, 13,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory price, $15,000; we will take $10,000 on easy terms; write for details.

BOYLE & DARNAUD,
San Diego, Calif.

FOR SALE

New built greenhouses, fully stocked; established business; $5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

FOR SALE

Four greenhouses, 7000 square feet of glass; American Radiator Co. hot water heater.

BENTZEN FLORAL CO.,
3118 N. Grand Ave., St. Louis, Mo.

FOR SALE

Six modern greenhouses; 25,000 square feet of glass; 5 acres fine land; 16 miles from Chicago; two electric and two steam roads; packing shed, garage, coal shed, boiler house; two boilers; steam heat; entire place running full capacity and in excellent condition; dwelling, 8 rooms, 2 baths, hot-water heat; 1½-story barn 21x30. If interested, write for full particulars to

A. L. RANDALL CO.,
180 No. Wabash Ave., Chicago, Ill.

FOR SALE

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.

MRS. J. H. CUNNINGHAM,
Delaware, Ohio.

FOR SALE

Eight greenhouses in good condition; new boiler, new benches; one acre of ground; 2-story frame store building; will sell cheap; easy terms; owner leaving city; property at 6432 Ridge Blvd., Chicago. Apply

H. A. REITER,
6416 N. Clark St., Chicago

FOR SALE

Greenhouses, 20,000 square ft. glass with stock, no roses; two acres land very centrally located in New England city of over 50,000; owner wishing to give entire time to retail business and willing to purchase stock grown; $10,000.00 cash required; price on application. Address No. 399, care Florists' Review, Chicago.

FOR SALE

Must be sold to settle an estate; greenhouse in one of the fastest growing cities in the state of Ohio; adjoins the cemetery, with a frontage of 108 feet and a depth of 392 feet; new two-story cement office building; four large glass houses, glass all 18 inches square; 30 H. P. boiler; all guaranteed to be in first-class condition; the price is right.

SEILER REALTY COMPANY, Mansfield, Ohio.

FOR SALE

Florists' business and fruit farm in best town in one of Illinois' best counties; 4000 feet modern glass, fully stocked, doing a profitable and constantly increasing business; ten acres of fine land mostly in berries and other fruits; good barn, water system and new nine-room dwelling; best of reasons for selling. Address No. 391, care Florists' Review, Chicago.

Photographs of Construction of Grimm & Gorly Company's Wonderful New Store

Showing Plastic Relief Work and setting of Caen Stone Walls; also lowering of Basement; Concreters at Work







GRIMM & GORLY

Florists De Luxe **ST. LOUIS** *712 Washington Ave.*

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

IF I KNEW YOU AND YOU KNEW ME

1.

If I knew you and you knew me,
'Tis seldom we would disagree;
But, never having yet clasped hands,
We might, perhaps, not understand
That each intends to do what's right,
And treat each other "honor bright."
How little to complain there'd be
If I knew you and you knew me!

2.

If e'er we ship you by mistake,
Or in your bill some error make,
From irritation you'd be free
If I knew you and you knew me.
Or when the checks don't come on time,
And customers send us nary a line,
We'd wait without anxiety
If I knew you and you knew me!

3.

Or when some goods you "fire back,"
Or make a "kick" on this or that,
We'd take it in good part, you see,
If I knew you and you knew me.
With customers six thousand strong
Occasionally things go wrong—
Sometimes our fault, sometimes theirs—
Forbearance would decrease all cares.
Kind friend, how pleasant things would be
If I knew you and you knew me!

4.

So let us trust, rely, confide,
Have firm good faith on either side,
Confidence to each other give—
Living ourselves, let others live;
And any time you come this way,
That you will call, we hope and pray;
Then face to face we each shall be
And I'll know you and you'll know me.

—From an "Old Scrap Book."

124 Tremont St. Penn The Florist BOSTON

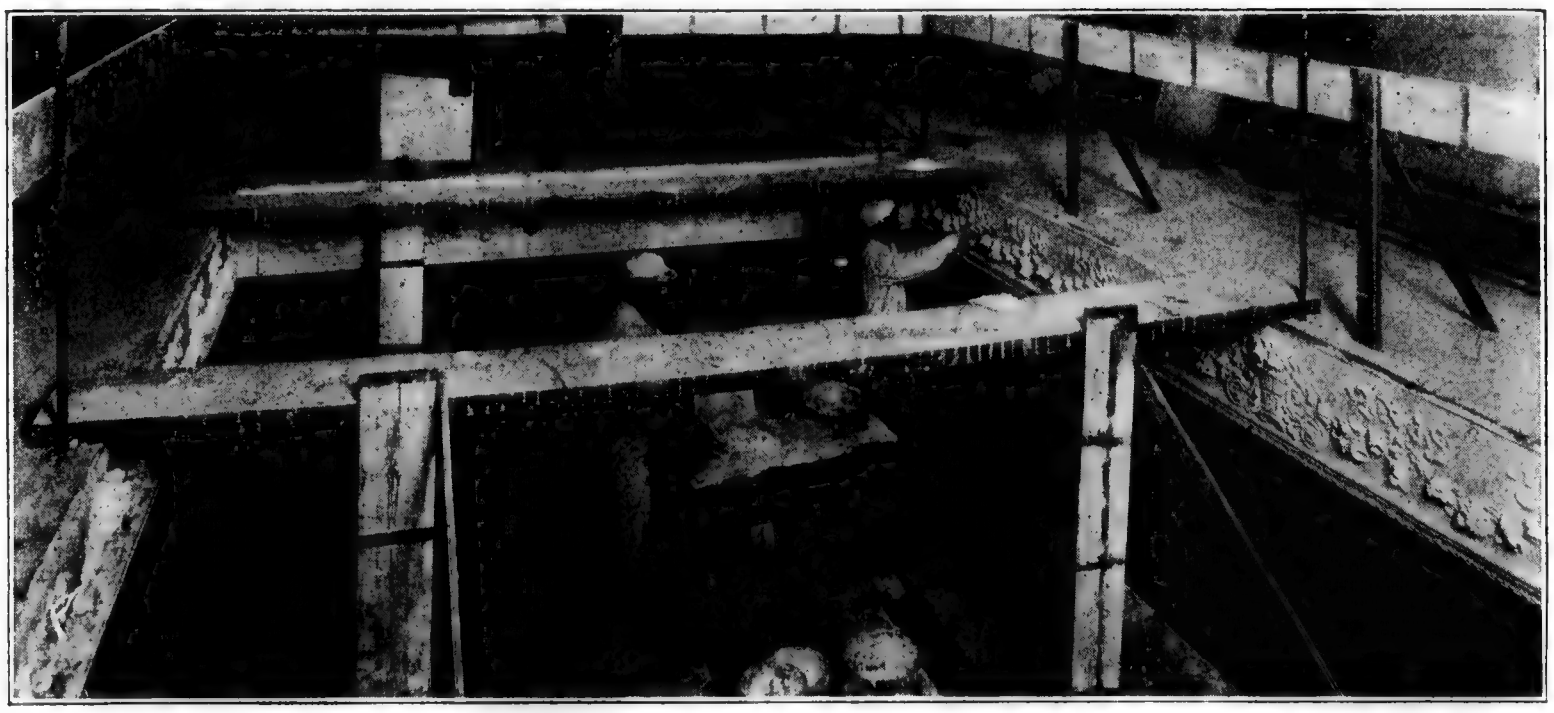
"When You Think of Boston, Think of Penn"

Easter Greetings
and
Easter Best Wishes
to all our friends.
If You Want Service
Wire Schling

Max Schling's Flowers
Deliveries All Over The Civilized World
785 FIFTH AVE.
AT 60TH ST.
NEW YORK
Phone PLAZA 7241

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That each intends to do what's right,
And treat each other "honor bright."
How little to complain there'd be
If I knew you and you knew me!

2.

If e'er we ship you by mistake,
Or in your bill some error make,
From irritation you'd be free
If I knew you and you knew me.
Or when the checks don't come on time,
And customers send us nary a line,
We'd wait without anxiety
If I knew you and you knew me!

3.

Or when some goods you "fire back,"
Or make a "kick" on this or that,
We'd take it in good part, you see,
If I knew you and you knew me.
With customers six thousand strong
Occasionally things go wrong—
Sometimes our fault, sometimes theirs—
Forbearance would decrease all cares.
Kind friend, how pleasant things would be
If I knew you and you knew me!

4.

So let us trust, rely, confide,
Have firm good faith on either side,
Confidence to each other give—
Living ourselves, let others live;
And any time you come this way,
That you will call, we hope and pray;
Then face to face we each shall be
And I'll know you and you'll know me.

—From an "Old Scrap Book."

124 Tremont St. Penn The Florist BOSTON

"When You Think of Boston, Think of Penn"



Mar Schling Flowers
Deliveries
All Over The
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For SAN FRANCISCO

the Bay Cities and all Central California

PELICANO, ROSSI & CO.

Members F. T. D. 123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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LOS ANGELES Is Entertaining

Many Thousanns of WEALTHY TOURISTS *This Season*

WRIGHT'S FLOWER SHOP

is delivering your orders to them and sending their orders for "back home" to you.

Wright's Flower Shop

224 W. Fourth St. MEMBER F. T. D. Los Angeles, Calif.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Los Angeles, Pasadena and

The undersigned florists of the above cities send greetings to their brother retailers throughout the United States and wish to assure them every facility in filling orders all over California and adjacent states.

There is every prospect of a good supply of stock for Easter, but of course prices have advanced over those of past years. Artistic boxes and baskets of spring flowers will be in big demand.

Our rose growers expect to be in with a good crop and Lilies, Carnations, bulb stock and other staples promise to be plentiful.

We do not solicit or care to fill orders for less than $5.00, but at or above this amount we can guarantee satisfaction to your customers.

We are continually sending orders to all parts of the country from tourists and residents in this locality and wish to express our sincere thanks for the courtesies extended us by our brother florists.

Telegraph Delivery Department

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Santa Barbara, in California

IN PASADENA

THE ORCHID,
East Colorado Street
Member F. T. D. PASADENA

IN SANTA BARBARA

GLEAVE'S FLOWER SHOP,
910 State Street
Member F. T. D. SANTA BARBARA

IN LOS ANGELES

ALEXANDRIA FLORIST
Alexandria Hotel
Member F. T. D. LOS ANGELES

BROADWAY FLORIST
414½ S. Broadway
LOS ANGELES

DARLING'S SHOP
208 W. Sixth Street
Member F. T. D. LOS ANGELES

DOSTAL-WOLTERS FLOWER SHOP
627 S. Hill Street
LOS ANGELES

HOWARD & SMITH
Ninth and Olive Streets
LOS ANGELES

F. LICHTENBERG
324 W. Sixth Street
LOS ANGELES

PURDIE & CO.
212 W. Fourth Street
Members F. T. D. LOS ANGELES

REDONDO FLORAL CO.
218 W. Seventh Street
Member F. T. D. LOS ANGELES

O. C. SAAKE
215 W. Fourth Street
LOS ANGELES

WOLFSKILLS' & M. GOLDENSON
229 W. Third Street
LOS ANGELES

WRIGHT'S FLOWER SHOP
224 W. Fourth Street
Member F. T. D. LOS ANGELES

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

BUFFALO'S BIG AUTO SHOW.

Demanded Ingenious Decorating.

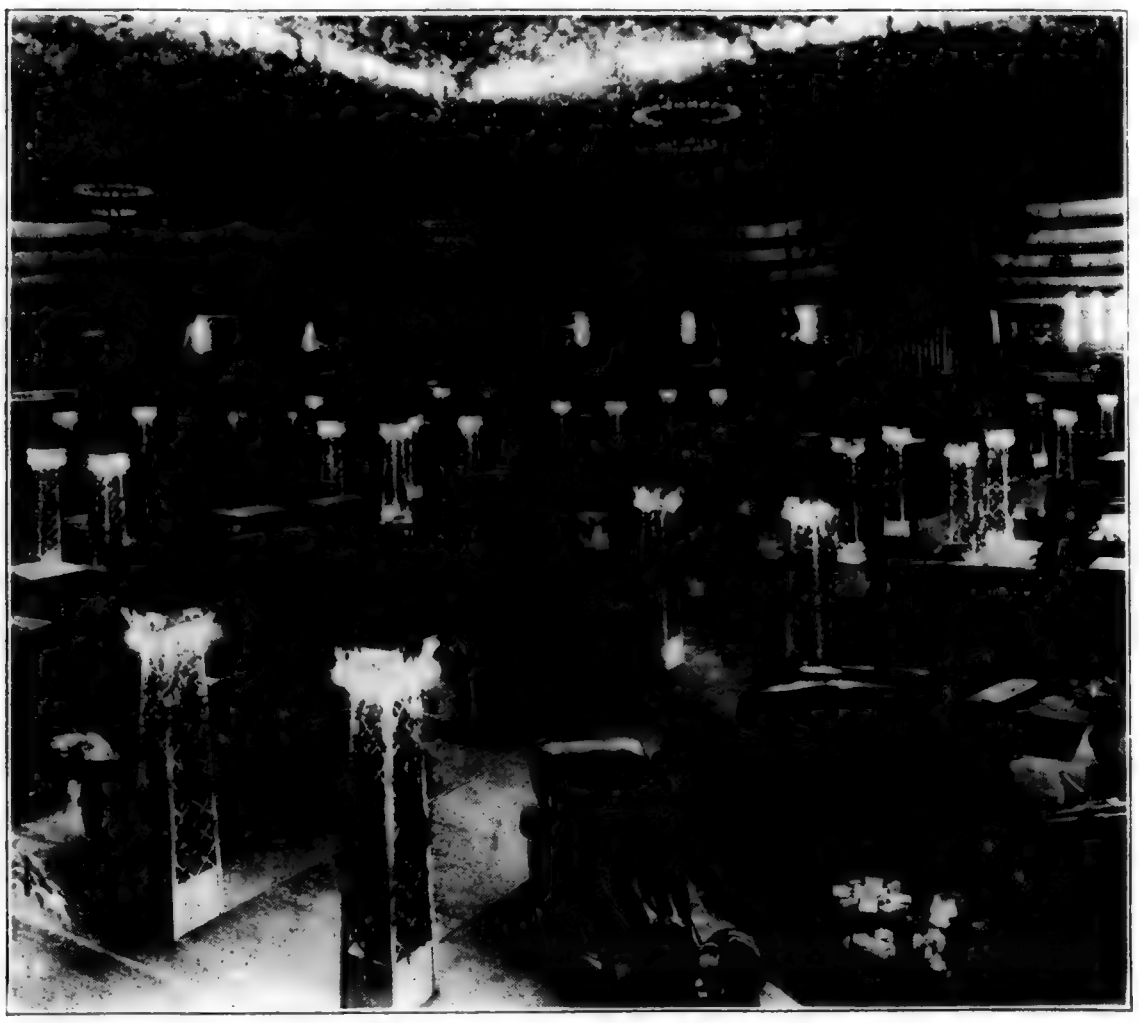
The list of dates given with the article entitled "Auto Shows Are Coming" in The Review for January 1 showed the first three months of the year to be a season busy with automobile exhibits in all parts of the country and consequently full of opportunities for florists to extend their trade. The various suggestions given as to how this could be done, both in connection with the show itself and in appealing through window displays to the crowds that would throng each particular city during its show week, were acted upon by florists in a number of the cities with excellent results.

The order for decorating the exhibition hall is a desirable one and the competition for it is keen, since, calling for the exercise of great ingenuity in solving large problems, it brings a large money return and good publicity for the florist. In Buffalo various plans were submitted to the Automobile Dealers' Association in competition for the order to decorate the Seventy-fourth Regiment Armory for the automobile show which was held there February 28 to March 6. The plan of Albert Reichert was finally selected, with results which are here described and illustrated.



Plants Played Prominent Part in Buffalo's Automobile Show.

The entire ceiling of the main auditorium was one solid mass of southern smilax from Alabama; this was hung on a wire network. The effect was distinctly pleasing, since the smilax hid the ceiling and tended to reduce the effect of the great height of the arched roof otherwise visible. From the center of the smilax canopy hung an enormous basket, which was twenty-two feet in diameter at the top and tapered to eight feet at the bottom. The basket was decorated with beautiful wisteria blooms and from it eighteen powerful electric lights, which were surrounded by a rotating color scheme operated by a motor, flashed rainbow colors incessantly. White and gold bunting was used to cover all four sides of the auditorium. At regular intervals along the rails of the balcony were birch-bark flower boxes seven feet long, filled with beautiful cibotium ferns and fancy varieties of crotons and dracænas. Stately palms and ferns were ranged along on the floor beneath the balcony.



General View of Buffalo Automobile Show Decoration by Albert Reichert.

One of the accompanying illustrations shows the main entrance, or grand court, from which people passed into the auditorium. This court was prettily ornamented with more birch-bark flower boxes, with a few blooming plants added to give a touch of color to the rich greenery.

Fireproofed Foliage.

The other illustration shows the main auditorium. The exhibition space was divided into eight oblong areas, each of which had six columns of latticework trimmed with smilax. These columns were ten and one-half feet high and supported boxes containing a wide variety of ferns, ranging from the Boston

Telegraph Delivery Department

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fern to various Australian sorts. Suspended electric lights of high power showed the auditorium decorations to full advantage.

An improvised dining room was screened off with smilax and foliage. Plants and flowers of every description were arranged in baskets at each of the separate booths.

As one precaution against the possible destruction of the valuable exhibits by fire, all of the smilax and other greens used in the decoration were treated with a fireproofing dressing, which, however, did not affect their appearance.

TRAVEL RESTRICTIONS OFF.

The removal of restrictions on tourist travel to Europe is greatly increasing the number who are making the ocean trip. The military control at the British passport bureau in New York has been abolished and now there is no longer need of tourists giving five days notice, but they may have their passports viséd at the consulate in a few minutes. Other restrictions have been dropped, with the result that tourist travel has been greatly accelerated.

All the berths on vessels leaving New York are taken long beforehand and there is in addition a waiting list to take advantage of last-minute cancellations. The hotels in London and Paris are reported to be so crowded that reservations must be cabled from this side if one does not wish to walk the streets after he arrives there.

At the present time the New York florists who cater to such trade are enjoying good business in steamer orders, which seem to grow constantly. Of course, it is not back at the old pre-war level, but with the resumption of tourist travel as of yore and renewal of florists' efforts to develop steamer business, this branch of trade gives indication of climbing to a high mark this coming season.

DINNER-DANCE DECORATION.

Decorations for those who dine may be thought of as intensive decorations; decorations for those who dance, as extensive. In one case, the people are sitting down and their attention is focused mainly on that part of the table in front of them. In the other, they are either moving around or sitting where their gaze may wander over large wall spaces. In the first instance, the individual flowers are likely to be scrutinized; in the second, the mass effects will make a more general impression on the observer's mind. The room in which the dinner is given may be lighted entirely from the table itself, thus increasing the prominence of the table decorations, while the ballroom is almost certain to be lighted from the walls or ceiling, or both, thereby spreading the attention over all the interior.

Decorating for a dinner-dance combines the two problems. An interesting joint solution of them is illustrated on the following page. These decorations Henry A. Siebrecht, Jr., of Pasadena, Cal., designed and executed for the dinner-dance given March 1 by Mr. and Mrs. Charles Canfield, of Chicago, in the palm room of the Hotel Maryland, Pasadena. The tastefully arranged centerpieces of daffodils, rainbow freesias, tulips, snowdrops, ranunculuses and anemones, with adiantum, gave each table distinct attractiveness, especially when the delicate flowers and greenery were seen by candle-light. From the dancers' point of view, the general appearance was that of a garden, an appearance which was strengthened by the changing lighting effects, from sunset glow to twilight and starry night.

In the center of the room stood a blooming peach tree, with a spread of twenty-five feet; its base was surrounded by ferns. On all four sides of the room were specially constructed walls seven feet high, covered with rose



WHAT I LEARNED ONE SUNDAY RIDING DOWN HILL

The Sunday after that last snow, I was prowling around in the garret, looking for something or other for my wife, when what should I run against but my old sled.

The little old red and blue sled that Dad gave me over thirty years ago.

Say, do you know what happened next?
In fifteen minutes that sled, and a pair of rubber boots with me inside of them, was scooting lickety-brindle down Deacon Hadden's big hill, just as he was coming home from church.

The Deacon waited for me to come puffing and blowing back up the hill and kind o' took me to task for "a man of my age doing so unseemly a thing on the Sabbath day."
Hold on, Deacon, says I, don't you go and spoil the most fun I've had since Carlo was a pup, by poking any of your fire-and-brimstone Sabbath day stuff at me.

Furthermore, I've got a more important matter to talk to you about.
See that old sled? Recognize it?
You don't? Well, that's the very sled you made for me over thirty years ago last Xmas.
I'll bet there are ten more of them made that same year, that are hanging up in garrets or wood sheds right now.

Yes, and a lot more besides, standing on their runner ends, waiting for tomorrow to come so they and their little owners can go whooping and hollering down this very hill.

Sleds that their Dad used to have when they were boys.
Sleds that you made, Deacon.
You sure did know how to make sleds.

Well," says he, "whatever I build in my life, I try to BUILD TO LAST, whether it's building sleds, or building the sled business.

Reckon it's a pretty safe way.
Say, George, you've made me gol darn pleased, saying what you said about them old sleds of mine. Seems like I ain't been so dog-gone happy in many a day."

That night, when toasting my shins before the open fire, got to thinkin' about us florists and wondering how many of us are building our business the way the old Deacon built his?

New York's
Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

RETAIL STORE MANAGEMENT

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Demanded Ingenious Decorating.

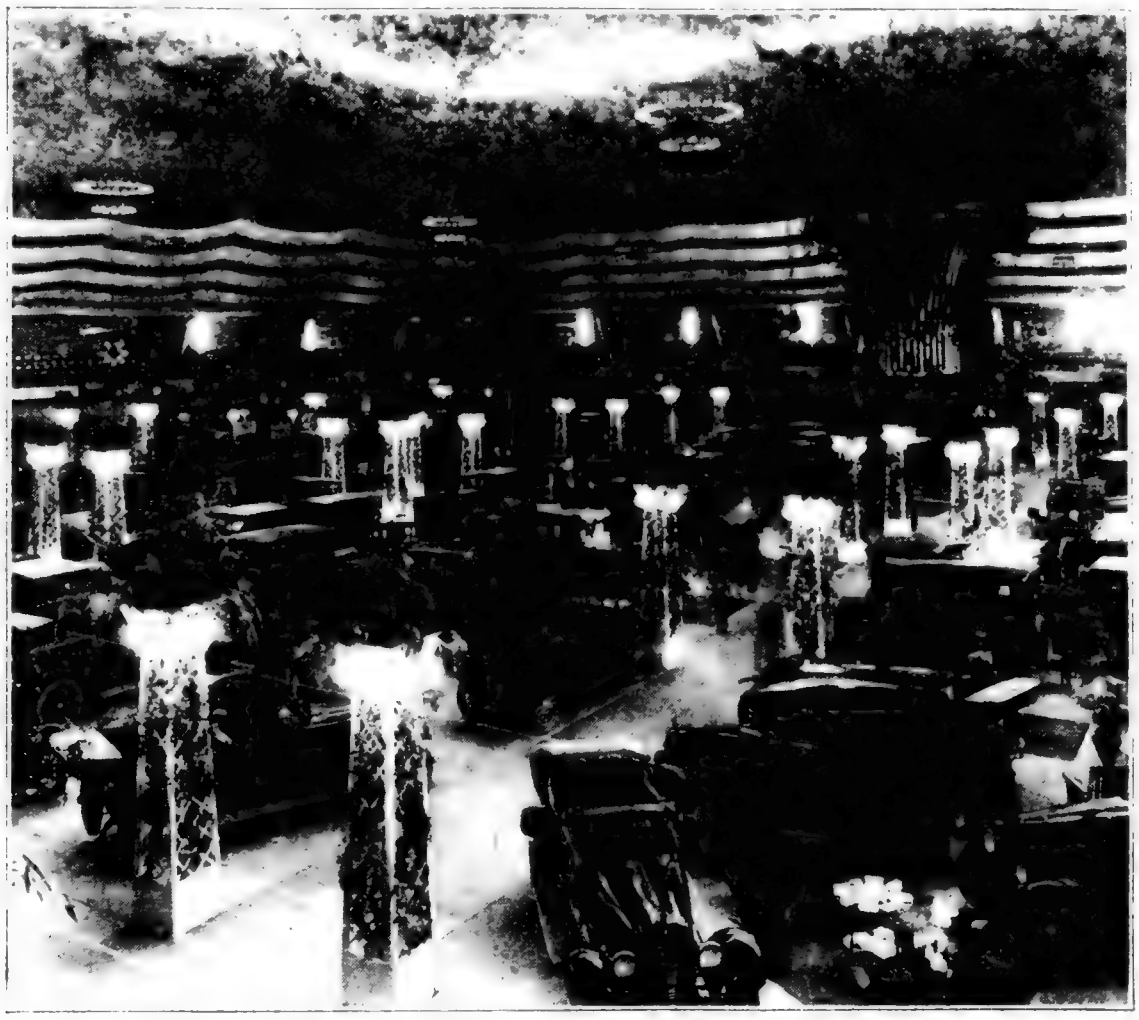
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The order for decorating the exhibition hall is a desirable one and the competition for it is keen, since, calling for the exercise of great ingenuity in solving large problems, it brings a large money return and good publicity for the florist. In Buffalo various plans were submitted to the Automobile Dealers' Association in competition for the order to decorate the Seventy-fourth Regiment Armory for the automobile show which was held there February 28 to March 6. The plan of Albert Reichert was finally selected, with results which are here described and illustrated.



Plants Played Prominent Part in Buffalo's Automobile Show.

The entire ceiling of the main auditorium was one solid mass of southern smilax from Alabama; this was hung on a wire network. The effect was distinctly pleasing, since the smilax hid the ceiling and tended to reduce the effect of the great height of the arched roof otherwise visible. From the center of the smilax canopy hung an enormous basket, which was twenty-two feet in diameter at the top and tapered to eight feet at the bottom. The basket was decorated with beautiful wisteria blooms and from it eighteen powerful electric lights, which were surrounded by a rotating color scheme operated by a motor, flashed rainbow colors incessantly. White and gold bunting was used to cover all four sides of the auditorium. At regular intervals along the rails of the balcony were birch-bark flower boxes seven feet long, filled with beautiful cibotium ferns and fancy varieties of crotons and draceænas. Stately palms and ferns were ranged along on the floor beneath the balcony.



General View of Buffalo Automobile Show Decoration by Albert Reichert.

One of the accompanying illustrations shows the main entrance, or grand court, from which people passed into the auditorium. This court was prettily ornamented with more birch-bark flower boxes, with a few blooming plants added to give a touch of color to the rich greenery.

Fireproofed Foliage.

The other illustration shows the main auditorium. The exhibition space was divided into eight oblong areas, each of which had six columns of latticework trimmed with smilax. These columns were ten and one-half feet high and supported boxes containing a wide variety of ferns, ranging from the Boston

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

fern to various Australian sorts. Suspended electric lights of high power showed the auditorium decorations to full advantage.

An improvised dining room was screened off with smilax and foliage. Plants and flowers of every description were arranged in baskets at each of the separate booths.

As one precaution against the possible destruction of the valuable exhibits by fire, all of the smilax and other greens used in the decoration were treated with a fireproofing dressing, which, however, did not affect their appearance.

TRAVEL RESTRICTIONS OFF.

The removal of restrictions on tourist travel to Europe is greatly increasing the number who are making the ocean trip. The military control at the British passport bureau in New York has been abolished and now there is no longer need of tourists giving five days notice, but they may have their passports viséd at the consulate in a few minutes. Other restrictions have been dropped, with the result that tourist travel has been greatly accelerated.

All the berths on vessels leaving New York are taken long beforehand and there is in addition a waiting list to take advantage of last-minute cancellations. The hotels in London and Paris are reported to be so crowded that reservations must be cabled from this side if one does not wish to walk the streets after he arrives there.

At the present time the New York florists who cater to such trade are enjoying good business in steamer orders, which seem to grow constantly. Of course, it is not back at the old pre-war level, but with the resumption of tourist travel as of yore and renewal of florists' efforts to develop steamer business, this branch of trade gives indication of climbing to a high mark this coming season.

DINNER-DANCE DECORATION.

Decorations for those who dine may be thought of as intensive decorations; decorations for those who dance, as extensive. In one case, the people are sitting down and their attention is focused mainly on that part of the table in front of them. In the other, they are either moving around or sitting where their gaze may wander over large wall spaces. In the first instance, the individual flowers are likely to be scrutinized; in the second, the mass effects will make a more general impression on the observer's mind. The room in which the dinner is given may be lighted entirely from the table itself, thus increasing the prominence of the table decorations, while the ballroom is almost certain to be lighted from the walls or ceiling, or both, thereby spreading the attention over all the interior.

Decorating for a dinner-dance combines the two problems. An interesting joint solution of them is illustrated on the following page. These decorations Henry A. Siebrecht, Jr., of Pasadena, Cal., designed and executed for the dinner-dance given March 1 by Mr. and Mrs. Charles Canfield, of Chicago, in the palm room of the Hotel Maryland, Pasadena. The tastefully arranged centerpieces of daffodils, rainbow freesias, tulips, snowdrops, ranunculuses and anemones, with adiantum, gave each table distinct attractiveness, especially when the delicate flowers and greenery were seen by candle-light. From the dancers' point of view, the general appearance was that of a garden, an appearance which was strengthened by the changing lighting effects, from sunset glow to twilight and starry night.

In the center of the room stood a blooming peach tree, with a spread of twenty-five feet; its base was surrounded by ferns. On all four sides of the room were specially constructed walls seven feet high, covered with rose



WHAT I LEARNED ONE SUNDAY RIDING DOWN HILL

The Sunday after that last snow, I was prowling around in the garret, looking for something or other for my wife, when what should I run against but my old sled.

The little old red and blue sled that Dad gave me over thirty years ago.

Say, do you know what happened next?
In fifteen minutes that sled, and a pair of rubber boots with me inside of them, was scooting lickety-brindle down Deacon Hadden's big hill, just as he was coming home from church.

The Deacon waited for me to come puffing and blowing back up the hill and kind o' took me to task for "a man of my age doing so unseemly a thing on the Sabbath day."
Hold on, Deacon, says I, don't you go and spoil the most fun I've had since Carlo was a pup, by poking any of your fire-and-brimstone Sabbath day stuff at me.

Furthermore, I've got a more important matter to talk to you about.
See that old sled? Recognize it?
You don't? Well, that's the very sled you made for me over thirty years ago last Xmas.
I'll bet there are ten more of them made that same year, that are hanging up in garrets or wood sheds right now.

Yes, and a lot more besides, standing on their runner ends, waiting for tomorrow to come so they and their little owners can go whooping and hollering down this very hill.

Sleds that their Dad used to have when they were boys.
Sleds that you made, Deacon.
You sure did know how to make sleds.

Well," says he, "whatever I build in my life, I try to BUILD TO LAST, whether it's building sleds, or building the sled business.

Reckon it's a pretty safe way.
Say, George, you've made me gol darn pleased, saying what you said about them old sleds of mine. Seems like I ain't been so dog-gone happy in many a day."

That night, when toasting my shins before the open fire, got to thinking about us florists and wondering how many of us are building our business the way the old Deacon built his.

New York's
Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We Offer the Trade the Unexcelled Facilities



afforded by our

New Store

For Filling
F. T. D. ORDERS

In Kentucky
and the South

GOOD STOCK, BEST WORK,
PROMPT SERVICE

FIRST-CLASS
RAILROAD CONNECTIONS

to serve you on all orders south of Cincinnati and east of Louisville.

MEMBER F. T. D.

JOHN A. KELLER CO., 135 E. Main St., Opposite Phoenix Hotel LEXINGTON, KY.

vines in full bloom, having altogether more than 3,000 blooms. Every table held a standard rose two feet high, rising from the centerpiece and having from four to six dozen blooms; each table had a different variety. Blue eucalyptus trees, twenty-five feet in height, stood in the corners of the room and had vines of running roses climbing up from their bases and out onto their branches. The musicians were concealed in a bower of roses. In the east end of the room, or garden, was an electrically illuminated fountain.



Decoration for Dinner Dance at Hotel Maryland, by H. Stebrecht, Jr., Pasadena, Cal.

LIGHTING THE CORNER WINDOW.

Presents Particular Problems.

In recent issues of The Review have appeared articles on show window lighting which detailed how the retail florist might improve his displays by attention to the light falling upon them. These suggestions took account of the general problems of lighting windows. The florist who has a corner store is faced by somewhat different conditions.

Standing before a window open only on one side, you will, if the lamps are correctly placed, be able to view the display without annoyance from exposed light sources. But if you could knock a hole in one of the side walls and view the display through the opening, the probabilities are that ample reason would be found for complaining of glare.

It is evident that the correct lighting of the corner window open on two sides presents problems beyond those met with in illuminating the window open only to the front. In both instances the fundamental requirements are the same; the light must be on the goods rather than in the eyes of the observer. The problem in connection with lighting the corner window is to direct the light upon the goods without permitting it at the same time to strike the eyes of the observer or to occasion glare because of high reflecting sur-

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SMYTH
FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

W. J. SMYTH
3101 to 3109 Michigan Avenue, Chicago.

"The Man Who Knows"
Member F. T. D.

At your Service for Easter Orders

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We Offer the Trade the Unexcelled Facilities



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IN NEW ORLEANS

NEW ORLEANS

MEMBER OF THE F. T. D.

Scheinuk the Florist

We Cater to the Best Trade

2600 ST. CHARLES AVENUE

—OFFERS—

UNEXCELLED FACILITIES FOR FILLING ORDERS



LARGE STOCK AND FINEST QUALITY

2600 St. Charles Avenue

HEART OF BONTON SECTION

SIOUX CITY, IOWA

WIRE YOUR ORDERS FOR ANY AMOUNT OF FLOWERS

QUICK SERVICE

Orders for

IOWA, NEBRASKA, SOUTH DAKOTA and MINNESOTA

ROCKLIN & LEHMAN

MEMBERS F. T. D.

520 Fourth Street

faces. Any florist who will take careful thought upon the question can easily find his way to meet those requirements.

Requisites of Good Illumination.

Let us start by defining the requisites of good window illumination, having in mind particularly the points arising in connection with the corner window with two glassed sides. They are as follows:

1. What we must aim for in effect is a bright square of light falling upon the display plane of the window, and within which merchandise will be clearly defined without too great a blank or waste above or on each side.

2. The brightness of the illumination should depend rather upon a thorough utilization of the light than upon a prodigal use of light.

3. The light must not be directed into the eyes of observers nor spilled upon the pavements.

4. The light sources must be concealed from the view of the observer.

Now, it is evident that whatever difficulty arises in connection with the correct illuminating of the corner window over that of any other window will occur in accomplishing the conditions described by items three and four. That is due, of course, to the fact that the display is viewed from two vantage points at right angles one to the other.

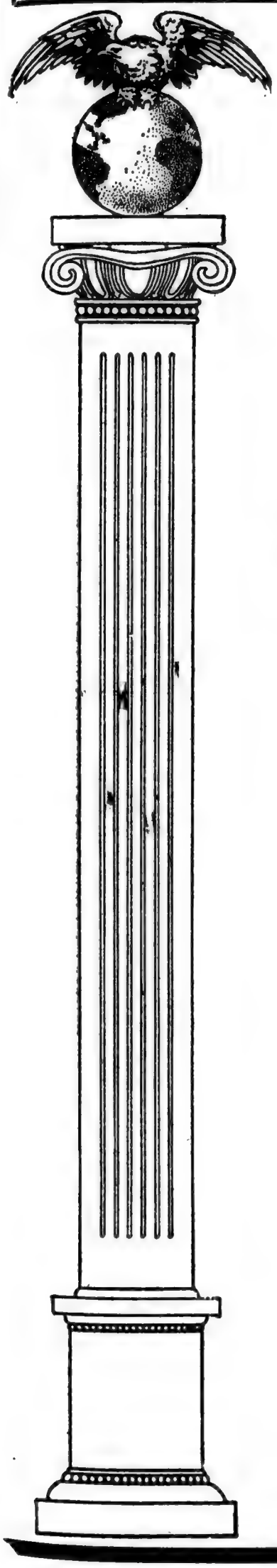
Visualizing the Problem.

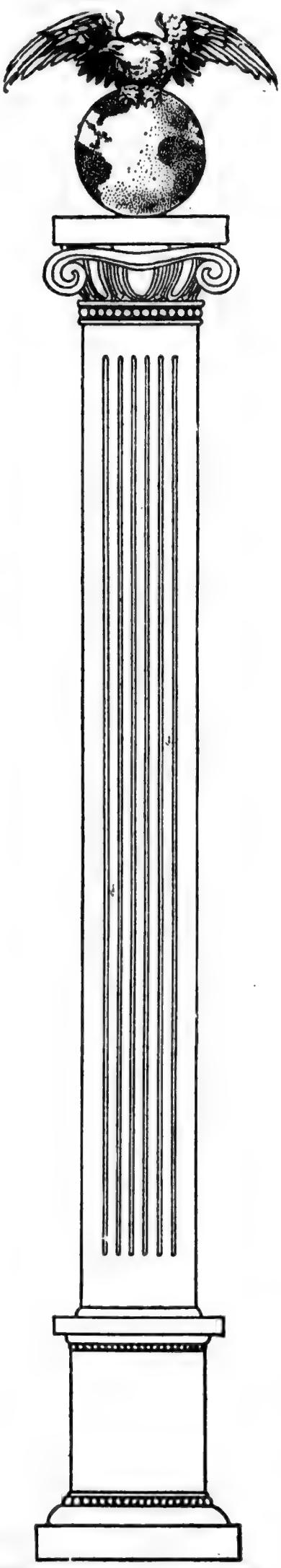
Imagine, for illustration, a square window having but one glass side. The lamps are, of course, in the upper portion of the window, above the glass. They are concealed from the observer and there is no possibility of the observer standing in front of such a win-

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

"Say it with Flowers"





Alpha Floral Company

Northwest Corner Wabash Avenue
and Adams Street

For all deliveries in

CHICAGO

Unexcelled facilities for

Prompt Service

Elevated and Surface Cars at Our Door

We carry the largest and most complete stock of any store in the loop and our ***Service Is Unexcelled,*** as we are located in the heart of the leading hotel, theater and shopping district. ***Reasonable Prices.***

All orders receive the personal attention of Andrew Chronis.

Member F. T. D.

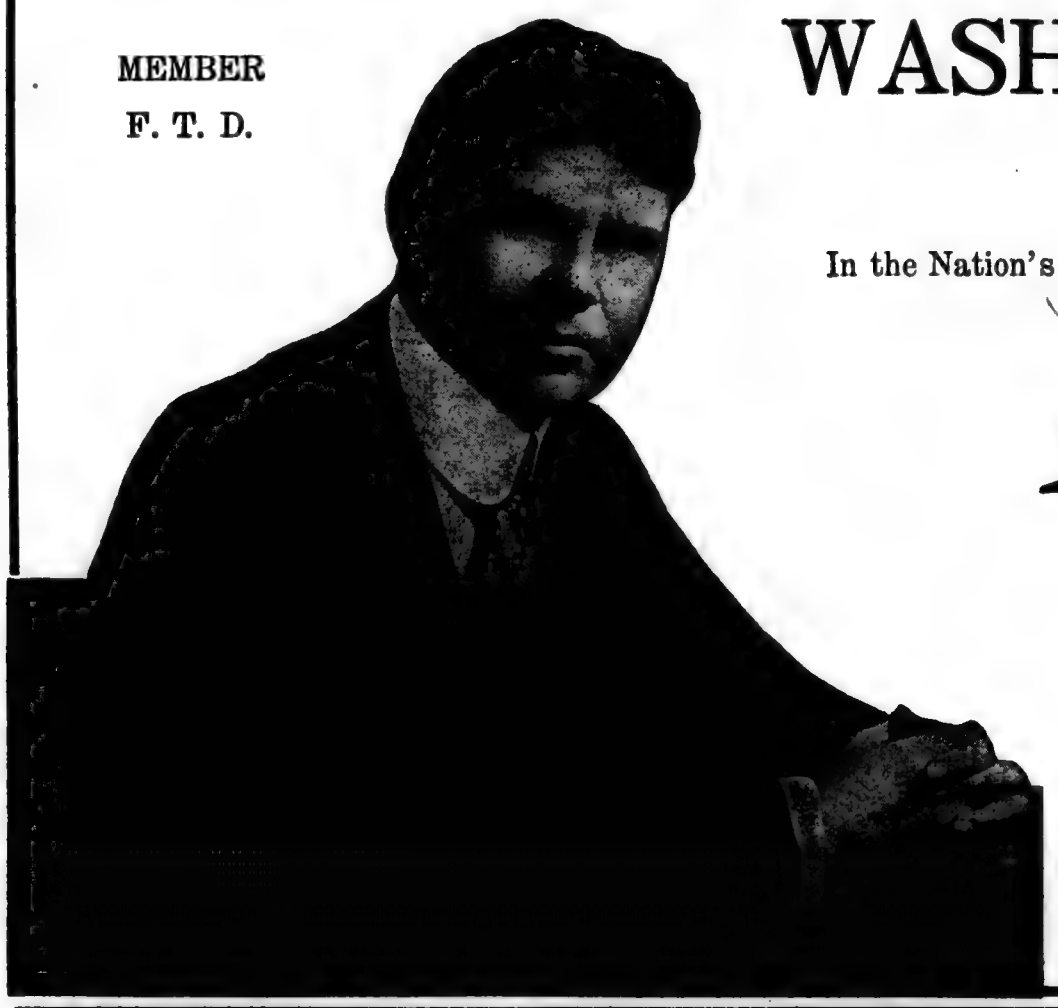
LONG DISTANCE TELEPHONES:

Randolph 669 **Central 1576**

CHICAGO

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MEMBER
F. T. D.

WASHINGTON, D. C.

In the Nation's Capital the name

Blackistone

stands synonymous with quality and satisfactory service in flowers.

BLACKISTONE, Inc.
14th and H Streets, Northwest
WASHINGTON, D. C.

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO., 1214 F Street, N. W. WASHINGTON, D. C.

MEMBER F. T. D.

dow experiencing the annoyance of glare. But, as suggested earlier, if the observer might step around to the side of the window and view it through a hole knocked in the wall, there would be glare a-plenty and a view of the light sources themselves, too. The reason is obvious. When the observer stands before the glass in front of the window, the direction of vision corresponds to the direction in which the light travels from its source to the goods. But when the observer steps around to the side of such a window and views it through a hole in the wall, the direction of vision is across that of the line of light travel. Also, if the observer's position be far enough around to the side, the line of vision then is almost directly into the light sources.

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

That is, in effect, the condition which obtains with regard to the corner window; the condition is, if anything, even more extreme. With the regular window it frequently is to be observed that the light travel is all from one general direction, from above the window, whereas the corner window cannot be acceptably lighted unless there be light coming from at least two directions, because the display in the corner

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, • • Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

window is set up to face two ways. That is to say, part of the display faces one window and the rest faces the other window. Obviously, both halves of such a display cannot be adequately illuminated by a light coming only from one direction.

Two Sources of Supply.

That can be understood by imagining two objects placed in a corner window

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



SAMUEL MURRAY

The Leading Flower Establishment of

KANSAS CITY

Will arrange and deliver orders for flowers, plants or design work for the trade in any part of the Middle West. All goods and service strictly first-class.

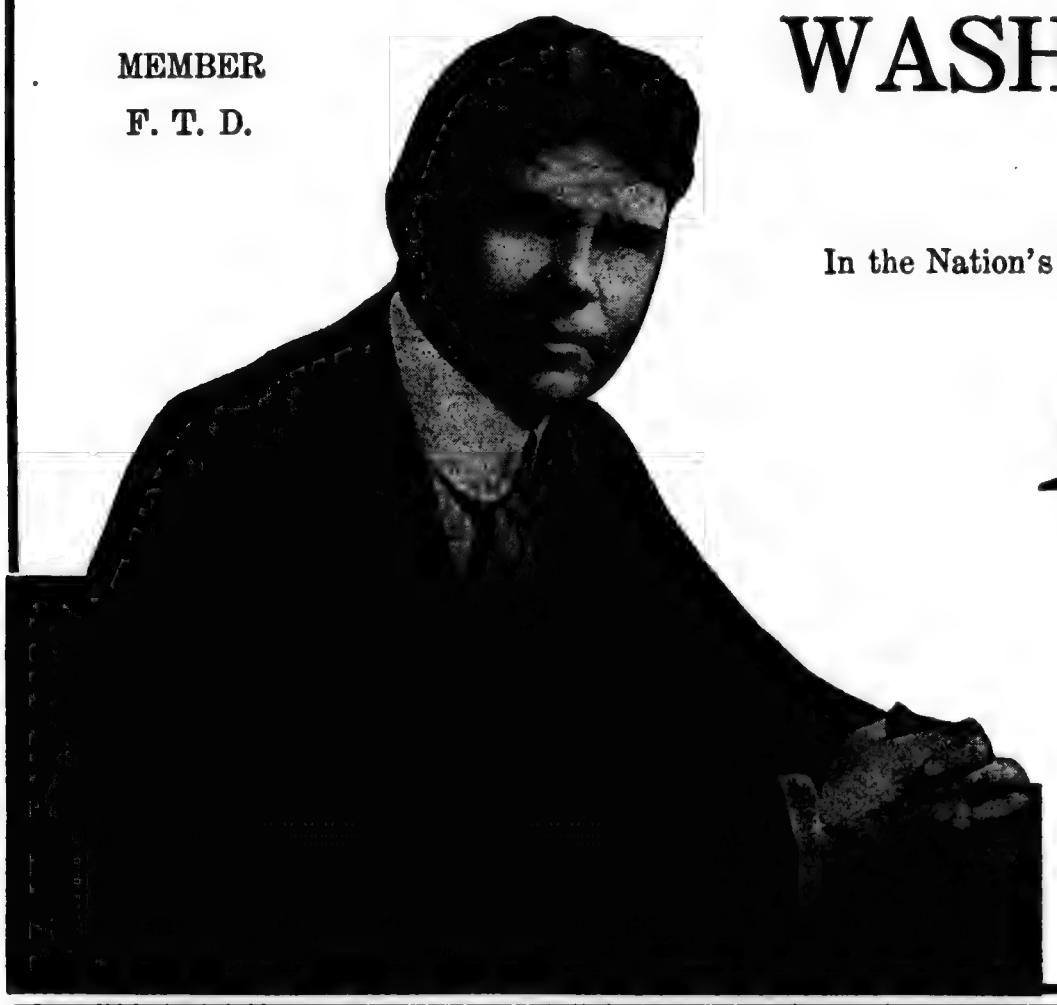
MEMBER OF FLORISTS' TELEGRAPH DELIVERY

SAMUEL MURRAY

1017 Grand Avenue ::: KANSAS CITY, MO.

Telegraph Delivery Department

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Louise Flower Shop
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1017 Grand Avenue ::: KANSAS CITY, MO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

When it's to
CHICAGO

Member Florists
Telegraph Delivery

Why not to—

Friedman?

Ready to handle
your
EASTER Orders

Famed for art creations
in corsages and baskets

Located on CHICAGO'S Famous Boulevard
522 S. MICHIGAN BLVD.
IN THE CONGRESS HOTEL

CHICAGO

OUR SERVICE COVERS THE CITY AND ITS SUBURBS

Phones: Oakland 495
496
497

Johnson & Chronis
FLORISTS

Southeast corner 47th Street
and Lake Park Avenue

so that one faces one window and one faces the other window. Now, if all the light be directed from a source above one window it should then be evident that the lighting of the object which faces the opposite window will not be satisfactory. Half at least of that object will be in strong shadow. Each half of the display demands its own supply of light from a source or sources located with special reference to its needs. Only so is it possible to adequately illuminate the corner window. But when that is done there is, then, every assurance that an observer standing before either window will be annoyed by the lights designed to illuminate the display which faces the other window. Nevertheless, just that must be done if the display is to be satisfactorily illuminated. So it should be evident that the remedy is to be found in devising ways and means for shielding the light sources from the gaze of the observer rather than in dispensing with this or that source of light supply.

Dividing the Problem.

The best plan, therefore, is to divide the problem under two heads. That is to say, first, decide the location of light sources so as to supply adequate illumination to both halves of the display. Then devise means for shielding those sources from the gaze of the observer. The best method will be to make a diagram of your window and

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SEND EASTER ORDERS

—FOR—

CHICAGO
and SUBURBS

—TO—

A. LANGE
Chicago's Service Florist

Finest Flowers, Unexcelled Facilities
Exclusive Assortment of Easter Cut
Flowers and Made-up Plant Baskets.

Telephone, Telegraph and Mail Orders
Given Prompt Attention

A. LANGE, Florist
77-79 East Madison Street, CHICAGO

Long Distance Telephone,
CENTRAL 3777, All Departments

Member of the Florists' Telegraph Delivery Association



OAK PARK and the West Side of Chicago

A. H. SCHNEIDER, MEMBER F. T. D.

1048 Lake St., Oak Park, Ill.

Telegraph Delivery Department

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PASADENA, CALIFORNIA

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr.

Largest assortment of choice and rare flowers in California.
Inquire from your customers who have visited California about ***The House of Flowers.***

DELIVERIES MADE TO

CITIES

Arcadia
Alhambra
Altadena
Glendale
Eagle Rock
Monrovia
Duarte
Glendora
Lamanda Park
Flint Ridge
La Canada

COUNTRY CLUBS

Altadena Country Club
Annadale Country Club
Midwick Country Club
Overland Club

SANATORIUMS

Potter's, at Monrovia
Southern California
Las Encinas
Lamanda Park

ROSS FIELD, UNITED STATES BALLOON CAMP, ARCADIA

January 19, 1920, Henry A. Siebrecht, Jr., was appointed District Representative of California for the Florists' Telegraph Delivery Association.

"SAY IT WITH FLOWERS" from

SIEBRECHT'S HOUSE OF FLOWERS, 383 E. Colorado St., Pasadena, California

WALTHAM, MASS.

1st CLASS STOCK FACILITIES SERVICE

Member F. T. D.

M. F. RUANE

121 Moody St.

MUNCIE, INDIANA

Center for a large section of INDIANA and OHIO

SEND EASTER ORDERS TO ERIC BUCHHOLZ

30,000 FEET OF GLASS

MEMBER F. T. D.

llocate the light sources where you think they should be. You may decide that it will be necessary to install a row of lights in a trough beneath each window. Put them in. They can be shielded from view just as readily as the overhead lights.

Where the angle from which the observer gets a view of the lamps is not too flat it frequently is only necessary to employ deep reflectors to prevent the lamps from being seen by all except those who ignore the display in order to stare at the lamps. Those problems which cannot be solved by use of deep reflectors usually can be successfully handled by use of baffle plates.

Use of Baffle Plates.

For our purposes of definition we may say that baffle plates are of two types, single and in series. The single baffle plate consists simply of a shield of metal or other material, of a size and shape admitting of its being so placed as to obstruct a direct view of the lamps. Baffle plates in series are placed picket-fence fashion before a row of lights, their success as an obstruction to a direct view of the lamps depending upon the distance apart of the plates, as well as the width of the plates. Anyone who is familiar with the construction of a lattice shutter will readily grasp the idea of the baffle plates in series.

The baffle plates should be painted the same color as the woodwork and finished in the same manner if possible. So treated, their presence will hardly be noted by the ordinary observer interested in looking at the display. And a little ingenuity in shaping and placing the plates will go far toward solving the problem arising in

SEDALIA, MO.

Archias FLORAL CO.

CENTER of State—30 mail trains daily.

WIRE AND PHONE ORDERS A SPECIALTY

Member F. T. D. and Mo. State Fl. Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

F.T.D. F.T.D.

NEW YORK

Thos. F. Gahrin INC.

BOSTON

A HOUSE WITH A REPUTATION
FLOWERS OF MERIT
SERVICE

F.T.D. F.T.D.

Toronto, Canada

Member F. T. D.

J. J. HIGGINS, Ltd.
273 Yonge Street

Good Stock Skilled Workmanship Prompt Delivery

connection with the lighting of the corner window.

Types of Reflectors.

Having an understanding of the fundamentals, it is simply a matter of ingenuity and common sense to arrange the lighting correctly. The variety of reflectors is ample for all requirements. Broadly speaking, there are three general types of reflectors equal to solving the utilization requirements of any display window. They are cut at various angles and apply as follows: (1) For high windows of somewhat shallow depth, reflectors cut at an angle of 15 degrees direct the light from the lamp sharply downward, brightly illuminating the foreground of the display without spilling any of the light on the side wall. However, they permit enough light to reach the background to illuminate a display of average height. This type also is suitable for windows which are low and not too deep. But this reflector is not intended to direct the light to any great length toward the rear of the window. (2) The 30-degree reflector, on the other hand, is the proper one for either high or low windows of considerable depth. This type may be obtained in a variety of forms so that the background can be illuminated to almost any degree of intensity desired. They also serve to cut off the light at any desired point above the line of trim. (3) The 45-degree reflector is best for use in deep windows; it throws the light well back and to a considerable height up on the background. Frequently it is necessary to make use of all three types of reflectors in illuminating the window, combining them according to the requirements.

SERVICE SUCCEEDS.

You are part of the result-producing force of a florist's store. Perhaps you trim the windows, perhaps you sell, perhaps you are employed in the office, perhaps you are the errand boy or the chauffeur or the shipping clerk, perhaps

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SOUTH BEND, INDIANA

Orders for all Northern Indiana and much of Southern Michigan can best be filled from South Bend.

WILLIAMS & CO.
SOUTH BEND'S LEADING FLORISTS

138 South Michigan Street — Members F. T. D.

ARKANSAS

GEORGE RYE
"Some Florist" Fort Smith, Ark.

you are the proprietor. Whatever station you occupy, however humble your position, remember that, as a representative, the closer you come in contact with customers the surer you are to succeed. You should act the proprietor—be the proprietor, and serve those whom you are called on to serve, as he himself would serve them.

Business today revolves around the customer and the character and quality of the service rendered to the customer regulate the success of the business. This is true in all lines, wherever there is something to sell. It depends on the service which the business itself or the goods sold yield, whether the customer becomes an enthusiastic advertiser for the goods you sell, or is forever condemning the firm and its wares.

Someone has asked, "What constitutes good service?" Taking the retail florist's efforts for example, it means selling good quality stock, representing the goods to the prospect exactly as they are, so that the buyer will not have a wrong idea of what he is getting and expect too much. Especially is this true of the lower-priced flowers and it frequently leads to an unfortunate misunderstanding. Salesmen, in their zeal to close a sale, will sometimes exaggerate the value or the quality, with the outcome that the customer is disappointed and condemns the store.

But if certain common-sense rules are observed, then you may almost say that you are on the right track. Here are some fine points of success in the retail florists' business:

Appearance and stability.
Aggressiveness and progressiveness.
Forcefulness and carefulness.
Honesty and modesty.

It depends a great deal on how we look at our daily work as to how to perform it.

If we understand that besides making a living we are building a character, then we have made a great step forward.

Flint, Michigan

ORDERS EFFICIENTLY HANDLED

Hasselbring FLORIST

Member F. T. D.

Especially strong on Plant Baskets

Fresh stock from 100,000 feet of our own glass

Good service is an important factor in building up a business, and it is the duty of every employee to impress upon himself that he is the leader when it comes to a question of good service.

GETTING THE ODD JOBS DONE.

The manager of a highly successful retail store has adopted a plan for

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Omaha
and all
Eastern Nebraska

HESS & SWOBODA
MEMBERS F. T. D.
1415 Farnam Street
Will take good care of all orders
—large or small

A. C. Brown
SPRINGFIELD, ILL.
217 South Fifth St.
MEMBER F. T. D.
DECATUR, ILL.
141 Merchant St.
GOOD SERVICE BACKED BY LARGE GREENHOUSES

Fine Flowers
85 Broadway,
PATERSON, N. J.
Member F. T. D.
Edward Sceery
Splendid Service
Main and Bloomfield Aves.
PASSAIC, N. J.
ORDERS FROM OTHER CITIES PROMPTLY FILLED

getting odd jobs done about the store that has worked out most satisfactorily. Formerly, as he went about the store, he would notice little odd jobs that should be attended to, little things the members of the sales force should do when not engaged with anything more important. But often, if all the clerks were busy at the time, such a job would slip his memory. Consequently it was not done when it should have been, and as this manager could not spend all his time about the store, he was not always at hand when these little jobs might have been attended to. Now he has no more trouble. He has a box, which is divided into two compartments, fastened to the doorsill just outside the office door, and as he goes about the store he makes a note on a card of anything he finds that should be attended to. He drops the cards into one of the compartments of the box, and the clerks have been instructed to watch this box for things the manager wants done whenever they have a little time to spare.

A person who has a little time on his hands takes a card from the box. When he has completed the task he signs his name to the card and returns it to the box, depositing it in the other compartment.

Through this plan this manager gets the odd jobs done without taxing his memory with them; neither does he

Telegraph Delivery Department

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MAX SCHLING, Inc.
785 FIFTH AVENUE

New York, February 13, 1920.

Messrs. Ryan & Powers,
30 Center Street, Waterbury, Conn.

Gentlemen:

On February 2nd we sent you an order for flowers to be delivered in your city, value $15.00, leaving the selection to your good taste and judgment. The customer called on us today and was so well pleased with the way the commission was handled that he placed another order for flowers, of the same value, to be delivered tomorrow, February 14th, which we are enclosing herewith. Kindly take just as good care of this order, and oblige, Yours very truly,

MS-S MAX SCHLING.

WATERBURY
CONNECTICUT

All orders receive the same careful attention, whether large or small

RYAN & POWERS
30 Center Street Telephone 1256

HARRY O. MAY
SUMMIT PROP. THE ROSE SHOP NEW JERSEY

ALSO

CHATHAM CONVENT SHORT HILLS MAPLEWOOD
MADISON MORRISTOWN MILBURN BERNARDSVILLE

have to be on hand at the moment a clerk is at liberty in order to have it done. He is free to devote his time and attention to more important matters.

By having each one sign the card when he has completed a job, he can tell just which members of the force are most inclined to coöperate with the management, for there are always some who are inclined to "lay down on the job" if the boss isn't watching, letting the more willing ones do the work.

Those on the staff of this store are unconscious of the part this little system plays in their promotion, yet the manager is rather inclined to favor those who apparently find time to get more of these jobs done than the others and still keep their sales records up to the mark. The jobs are not always the most desirable, of course, and if one is inclined to be a shirker he will keep busy at some other trifling thing until others have done all the manager's special tasks.

NATIONAL PUBLICITY CAMPAIGN.

Electros Going Up.

There has been a good demand for the new Easter and Mothers' day newspaper electrotypes illustrated in the January issue of the Journal of the S. A. F. Their use will link up well with the advertisements for these days appearing in the magazines. The electrotypes are designed so that a business card or other matter can be added to them by the newspaper compositors without injuring the general effect. Florists who have not availed themselves of the various electrotypes of the promotion bureau should send in their orders to the secretary without delay, as April 1 the electrotype founders will adopt a new scale of prices, due to the high rate of wages they are now called upon to pay. These prices will be in the neighborhood of 100 per cent in advance of the prices we are now paying, as we are buying upon a contract placed long ago which has allowed our prices to remain unchanged despite the fact that the foundry quotations have advanced within the last year.

Florists are also reminded that our series No. 2 lantern slides contains a slide for Easter. All who use the moving picture houses for their local advertising should have this series. Series No. 1 contains a slide for Mothers' day. All slides are in colors and there is room on each for a 3-line imprint, which we furnish.

The Billboard Signs.

With the winter practically over, little difficulty is experienced in the in-

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERRY ST.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

Julius Baer

138-140 EAST FOURTH STREET

QUALITY For All Mississippi ROBERT E. LANGLEY Jackson's Leading Florist Jackson, Miss. MEMBER F. T. D. SERVICE

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

TUPELO, MISS.
Member F. T. D. At Your Service TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for All Occasions MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

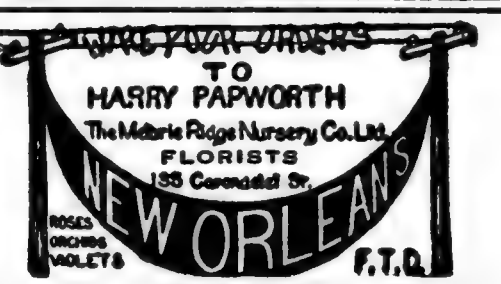
LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana

stallation of billboard signs. Orders for several of these signs have been received recently and shipments are made from the factory as fast as the orders are received. Hundreds of florists have locations upon their establishments which would suit a billboard installation admirably. The cost of a sign, $50, should not stand in the way of an installation. The slogan, "Say It with Flowers," exerts a tremendous power and when used in this form is of great advantage to the publicity campaign.

We are still waiting to hear from those florists who have not yet subscribed to the campaign fund. Their apathy is hard to understand. A movement destined to put money in their pockets, and already doing it, is not being supported by them. It is no lottery. It is an investment and good returns must surely result. One of our enthusiasts recently said, "Through this campaign the florists are doing what they should have done years ago, what other producers have been doing and are still doing—advertising their products. Some concerns are advertising for a market for their products before they build the establishments to manufacture them. The florists have

Quality and Promptness Members F. T. D. NEW ORLEANS, LA. The Avenue Floral Co. 3442 ST. CHARLES AVENUE



NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

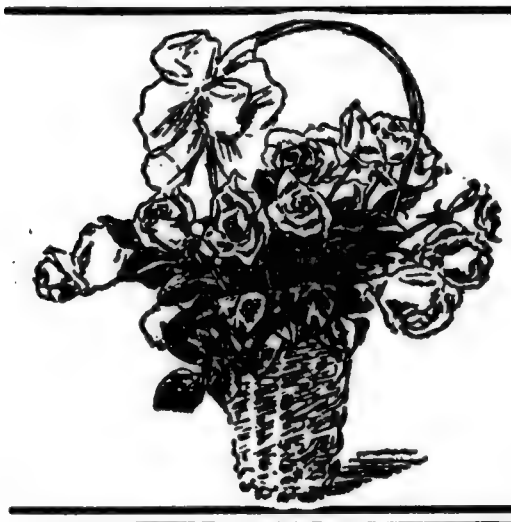
Telegraph Delivery Department

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In* KENTUCKY *where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1870
550 FOURTH AVENUE – LOUISVILLE

MEMBER F. T. D. ASSOCIATION



MILWAUKEE, WIS.

EDLEFSEN-LEIDIGER CO.

Member F. T. D. 419 Milwaukee Street

the goods and their market should be on a par with their production."

It is merchandising in every sense of the word. Why not lend your immediate support to the campaign? The amount of a contribution is left entirely to you. There is no criticism. Our work must go on; to falter now would be to lose all we have gained. Let us hear from you.

Additional Subscriptions.

The following subscriptions have been received and are, in addition to those previously announced, annually for four years, unless otherwise stated:

W. W. Anderson, Chicago, Ill.	$ 10.00
D. C. Horgan, Macon, Ga. (1 yr.)	25.00
John Scott Est., Brooklyn, N. Y.	10.00
Woodlawn Gardens, Edwardsville, Ill.	10.00
V. Bezdek, Gross Point, Ill.	10.00
Pierce Bros., Waltham, Mass.	25.00
Sigmund Kahn, Bulls Head, N. Y. (1 yr.)	10.00
Edw. B. Blameuser, Niles Center, Ill. (1 yr.)	10.00
Haentze Floral Co., Fond du Lac, Wis. (1 yr.)	5.00
Fred H. Lemon & Co., Richmond, Ind. (1 yr.)	5.00
Goodbrad Floral Co., Mobile, Ala. (1 yr.)	10.00
Espelin Floral Co., Fort Collins, Colo. (2 yrs.)	5.00
Frey & Frey, Lincoln, Neb. (1 yr.)	50.00
A. R. King, Winnipeg, Man. (2 yrs.)	10.00
Knull Floral Co., Tampa, Fla. (1 yr.)	5.00
Alfred Burton, Philadelphia, Pa. (1 yr.)	100.00
James Psenicka, Gross Point, Ill. (1 yr.)	25.00

Kentucky's

Largest and Best Equipped Floral Store

ORDERS FILLED PROMPTLY

The F. Walker Co.
Louisville, Ky.

Established 1876

Member F. T. D.

310-312 West Chestnut Street

The Heepe Co., Akron, O. (2 yrs.)	$ 10.00
Springfield Floral Co., Springfield, N. J.	10.00
E. R. Tauch, Marquette, Mich.	2.50
William Geenan, Kimberly, Wis.	10.00
Corp. Chas. F. Meyer, New York (add'l)	100.00
E. E. Brown, Asheville, N. C. (2 yrs.)	5.00
John Scott, Huntsville, Ala. (2 yrs.)	10.00
Morgan Floral Co., Fort Morgan, Colo. (2 yrs.)	5.00
Fred K. Hoffmann, Pawtucket, R. I.	10.00
Floracroft Gardens, Moorestown, N. J.	25.00
Sawyer & Johnson, Bethlehem, Pa.	5.00
Fred Rupp, Lawrenceburg, Ind.	3.00
Walter Armacost & Co., Los Angeles, Cal. (1 yr.)	25.00
The Posey Shop, Meadowville, Pa.	$ 5.00
John E. Sten, Red Wing, Minn.	5.00
Randall's Flower Shop, Worcester, Mass. (add'l)	10.00
Winter Floral Co., Charleston, W. Va. (add'l)	10.00
Hall's Greenhouse, Clyde, O. (add'l)	5.00
Henry G. Berning, St. Louis, Mo. (1 yr.)	100.00
Samuel Scheinuk, Baton Rouge, La. (add'l)	5.00
Anders Rasmussen, New Albany, Ind. (2 yrs.)	50.00
Carroll the Florist, Houston, Tex. (add'l)	10.00

Telegraph Delivery Department

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20,000 Square Feet of Glass

CITY STORE, 16 WEST THIRD
"Phillips House"
Home Phone 2893 Bell Phone Main 3924

OFFICE OF THE
DAYTON FLORAL COMPANY
W. G. MATTHEWS, Proprietor

THE LEADING FLORISTS
RIVERDALE
Home Phone 6666 Bell Phone Main 666

CUT FLOWERS A Specialty—for all occasions, in any arrangement

"Say it with Flowers"

Send Us Your Orders
FOR EASTER

Members Florists' Telegraph Delivery

Thus far we have been able to SEND more Telegraph Delivery Orders than we have RECEIVED.

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY, SERVICE, ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists South Bend, Ind.
For Northern Indiana and South'n Michigan
138 S. MICHIGAN ST.
Members F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

SOUTH BEND, IND.
Adam Beehler

Alexander Dallas, Inc., Waterbury, Conn. (2 yrs.)	$ 25.00
Huddart Floral Co., Salt Lake City Utah (add'l)	10.00
Henry Rudolph, Essex Falls, N. J.	5.00
A. J. Meininger, Gloversville, N. Y.	1.50
J. H. Snyder, Rhinebeck, N. Y.	5.00
W. H. Kuebler, Brooklyn, N. Y.	15.00
Fretz Greenhouse, Pratt, Kan.	5.00
Daut Bros., Decatur, Ill. (2 yrs.)	25.00
William Dethlefs, Mitchell, S. D.	15.00
J. M. Keller Co., Whitestone, La. (1 yr.)	100.00
Floral Art Studio, Oswego, N. Y.	15.00
Leopold Mallast, Mt. Clemens, Mich.	10.00
Davis & Kishler, Ypsilanti, Mich.	5.00
Harry E. Saier, Canada	5.00
Claude C. Tyler, Salem, O.	10.00
McIntyre Floral Co., Nashville, Tenn.	25.00
Frederick Utter, Harrison, N. Y.	10.00
S. S. Pennock Co., Baltimore, Md.	100.00
E. Wienhoeber Co., Chicago, Ill. (add'l)	25.00
Fifth Avenue Florist, Wilmington, N. C.	5.00
Platteville Floral Co., Platteville, Wis. (add'l)	3.00

VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy Also close connections with
NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.;
NEW CARLISLE, MICHIGAN CITY, LA PORTE,
ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. 118 W. 5th Ave. GARY, IND.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

Telegraph Delivery Department

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JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
VIRGINIA

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with
EDITH V. WALKER & BROS.
636 FOURTH AVENUE
will be filled according to our reputation, which is the best

---

FURROW & Co.
Service unexcelled
for central and northern
Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add.
To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

People's Florists Members F. T. D.
336 Queen St., west
and 92 Queen St., east
TORONTO

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. VICTORIA, B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

FOR ALL TOWNS IN SOUTHERN OKLAHOMA
AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

McKenna
Largest Retailers in Canada.
Cor. St. Catherine and Guy Streets
9 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery
Montreal

WINNIPEG, MANITOBA
Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n.
270 Hargrave St.

CHICKASHA, OKLA.
Mrs. Stella Johnson Member F. T. D.

Tennessee State Florists' Assn., Knoxville, Tenn. (add'l)	$ 50.00
	$ 1,315.00
Previously reported	39,419.00
Total	$40,734.00

John Young, Sec'y.

GENERATING ENTHUSIASM.

Edward Bulwer once said that the man who is capable of generating enthusiasm can't be whipped. This is being ably typified by our past-president, J. Fred Ammann, in his endeavor to do things that will benefit every grower in the United States and Canada and eventually help everyone connected with flowers and their development and sale.

Our publicity campaign gave Fred Ammann the inspiration; he saw the way we were receiving our funds for the campaign and saw also the future possibilities in the industry, if given proper support. Perhaps the first suggestion he received came from studying some of the advertising problems that confronted other businesses and the benefits which they enjoyed by using proper methods and meeting their obligations in a businesslike way. He was keen

---

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the west

Telegraph Delivery Department

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BIRMINGHAM, ALA.

We have every facility for filling orders to your entire satisfaction

MEMBER F. T. D.



AMERICAN FLOWER SHOP

319 NORTH TWENTIETH STREET :: BIRMINGHAM, ALABAMA

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders

Members F. T. D.

SHERMAN, TEXAS

H. O. HANNAH & SON

Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS

West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

CISCO, TEXAS

Only Florist in the Oil Fields Cisco Floral Co.

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

Orders for TEXAS

KERR The Florist, Houston, Tex.

Member Florists' Telegraph Delivery

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER F. T. D.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

---

and ever alert to our shortcomings, and in taking note of the failings came to the conclusion that if the grower was to receive higher prices for his product, one of the first things to be done was to do enough advertising in a national way and back it up by the retailers in a local way. This would give us the right start and everybody affiliating himself with his own group would benefit greatly by this idea.

Here is a man who by past experience saw the possibilities of the future and is endeavoring to give the best that is in him for an object that will greatly benefit everybody that joins hands in the movement and who will eventually organize growers in every locality into local growers' associations wherever possible. The success of the plan is already assured.

Fred Ammann is the man to generate enthusiasm and, as Bulwer said, can't be whipped. He is made of the material we have been waiting for and his enthusiasm will help cure many of the ills

---

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist

Choice flowers and prompt service

731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.

Quality Blossoms for all Occasions. Milady's Flower Shop

Your Orders to .... North Dakota TRY US

RUGBY GREENHOUSES, RUGBY, N. D.

We are centrally located. Members F. T D.

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP

Orders for North Dakota and Northern Minnesota

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

GEORGE RYE, Some Florist

THE PLAZA F. T. D. Ft. Smith, Ark.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER

THE RED

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member Florists' Telegraph Delivery Association

Jos. Witek
4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN
FLORAL COMPANY
8118 North Grand Avenue
FACILITIES SECOND TO NONE

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

SAINT JOSEPH MISSOURI

Stuppy Floral Company
225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

KANSAS CITY

A. Newell FLORIST
MEMBER F. T. D. — 1122 Grand Avenue

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

Phone 1367
Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

ST. JOSEPH, MO

QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

Excelsior Springs, Mo.

EXCELSIOR GREENHOUSES

that have been affecting the florists' industry so long. We have the man; he has the plan. But he needs your support to bring into being that which will promote the greatest progressive movement to date—the American

Kansas City, Mo.

ROCK'S
MEMBER F. T. D.
1106 GRAND AVENUE

Kansas City, Mo.

MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF. Manager

KANSAS CITY

WE STRIVE TO PLEASE
ALPHA FLORAL CO.
Member of the F. T. D.

W. J. Barnes FLORIST, K.C.Mo.
KANSAS CITY, MO
38th St. and Euclid Ave
Established 1890
No order too large or small. Member F. T. D.

COLUMBIA, MO.

COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.
Growers and Shippers for Southwest.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RESULTS

This firm GETS them Do YOU want them?

Mobile, Ala.,
Feb. 26, 1920.

Florists' Review,
Chicago, Ill.

Gentlemen:

Enclosed is our check covering your bill for our 1-inch ad in the Pink Part. We are more than pleased with the results the ad has brought. We scarcely can praise enough the results of the past month and wonder what the future will bring.

Yours truly,

Members F. T. D. C. RAVIER & SONS.

The opportunity is specially good for the leading Florist in cities not already represented in the Pink Part of the Review. Use this order blank:

_____ 19___

FLORISTS' PUBLISHING CO.
508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying {1 / ½} inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which_____ agree to pay at the rate of {$1.10 / 55 cts.} net per week, bills payable monthly.

Strike out size NOT wanted.

Strike out same as above.

_____

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

67 Beacon Street
Deliveries
To All Steamers

QUALITY AND SERVICE — Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street, BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin FLORIST
Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

A Card This Size
Costs only $1.10 per Week on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 55c per week on yearly order.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.
Belmont Flower Shop. MEMBER F. T. D

Newton, Mass. | COTTON The Florist
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY

Wax Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

BOSTON—BECKER'S
Send us your telegrams Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston
BECKER'S CONSERVATORIES
CAMBRIDGE - - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.
1314 Beacon St. Member F. T. D. Alice B. Merrill

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist. 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

Flower Growers' Association—from which the big things in connection with flowers will emanate eventually. Those of us who have worked with him have the utmost confidence in him and his plan, and whenever the call comes to meet him and join in the organization, by all means, go. It will be the most profitable as well as the most instructive talk you can listen to. This is one of the big things that have been incidental to the publicity campaign.

Now comes another. How often and how pleasing it is to see and hear the many nice things which come from florists individually, as well as from clubs and organizations, in the generous welcomes to those who have been privileged to go about since the publicity movement started! It has opened a narrow channel into a wide stream, into which everyone can sail, all bent on a big mission, that of helping each one's neighbor, and in return getting twice as much as he puts in, thus meriting his own reward.

Now, to those who are following the results of our publicity campaign, there is little to be said; but to those who still feel that the campaign is unnecessary, the words of Oliver Wendell Holmes will suffice: "Success is the result of a mental attitude, and the right mental attitude will bring success in everything you undertake."

Your publicity campaign has the right mental attitude, but it needs your financial as well as moral support, and our efforts will be crowned when the florists generally join in the movement.

Henry Penn, Chairman,
National Publicity Campaign.

Waltham, Mass.
1st CLASS STOCK FACILITIES SERVICE
M. F. RUANE
Member F. T. D. 121 Moody St.

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton
Member F. T. D.
FALL RIVER, MASS.
33 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points.

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1 44-2 44-3

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEWTON ROSE CONSERVATORIES
R. C. BRIDGHAM, PROPRIETOR
329 NEWTONVILLE AVE. NEWTONVILLE, MASS.

NEWTON, MASSACHUSETTS

NEWTON, NEWTONVILLE, WEST NEWTON, AUBURNDALE, NEWTON LOWER AND UPPER FALLS, NEWTON HIGHLANDS, NEWTON CENTER, WABAN, RIVERSIDE, CHESTNUT HILL—ALL ABOVE IN CITY OF NEWTON.

ALSO DELIVERY IN WALTHAM, WATERTOWN, NEEDHAM, BROOKLINE, CAMBRIDGE AND ALLSTON, WELLESLEY COLLEGE, LASELL SEMINARY AND MT. IDA SCHOOL.

MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION.

SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist
Avenue C at 8th Street

HARTFORD, CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

Hartford, Conn.

GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

New Haven, Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists
Yale College
Covering All Connecticut

Hartford, Conn.

George F. Lane
SUCCESSOR TO
Welch
THE FLORIST
180 Asylum Street
Member F. T. D.

Providence, Rhode Island

Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

Coombs

LEADING FLORIST
Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St.
Member Florists' Telegraph Delivery Association
Hartford, Conn.

Hartford, Conn.

J. Albert Brodrib, Store. 639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St. PROVIDENCE

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Gove the Florist

BURLINGTON, VT.

New Britain, Conn.

VOLZ FLORAL CO.

Bridgeport, Conn.

John Reck & Son, 985 Main Street

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1261-R.

Waterbury, Conn.

RYAN & POWERS
30 Center St.
Special attention Westover and St. Margaret School Orders.
Members F. T. D. and Rotary Florist.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

NEWPORT, R I.

SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

ST. LOUIS.

The Market.

During the last week the wholesale market has been in splendid condition in regard to the supply of cut flowers. Everything seasonable was obtainable. Since Lent began there has been an extra production of cut flowers, a slump in sales and a big downfall in prices. Social events of all kinds are few during Lent, especially this year, according to the leading retailers in the west end, but a revival in these events is expected after Easter. The demand for flowers for birthdays, for sick at the hospitals and for funerals has been excellent all through the year.

There are a great many fine roses coming in daily and only the extra

FOREIGN SECTION

Liverpool, England

DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England

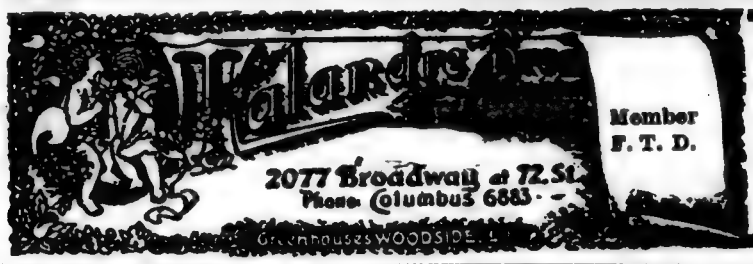
DINGLEYS, Ltd., Florists

SCOTLAND

SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

EAST ORANGE, N. J.

George Smith & Sons

557 Main Street
EAST ORANGE

Maplewood, Glen Ridge and Bloomfield

We are located in the center of these cities

South Orange · East Orange · West Orange · Orange

ESTABLISHED 1847

F. T. D.

Thos. F. Galvin INC.

THE NAME PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

Steamers are Again Sailing on Schedule
Deliveries made on board

NEW YORK

561 FIFTH AVENUE

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

ENGLEWOOD

Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.
F. T. D. Member

275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.

Abundantly Prepared at All Times

Edwards Floral Hall Company

1716 Pacific Avenue
Atlantic City, New Jersey

Nurseries: Mediterranean and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore

NEW JERSEY POINTS

and Northeastern Pennsylvania towns are best reached from

TRENTON

MARTIN C. RIBSAM, Florist

Member F. T. D. Broad and Front Sts.

ATLANTIC CITY, N. J.

Atlantic City Flower Shop

1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

---

NEWARK, N. J.

WASHINGTON FLORIST

577 Broad Street

Member F. T. D.

Open 7 a. m. to 10 p. m. every day

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.

Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.

HERRICK, Florist Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member

BEGEROW'S 946 Broad St.

FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.

National Florist

W. W. KENNEDY & SONS

FLORISTS

MEMBERS F. T. D.

41 BROAD STREET

JERSEY CITY, N. J.

WEIDEMANN'S FLOWER SHOP

222 MONTICELLO AVE.

Member F. T. D.

OLEAN, N. Y.

Member Florists' Telegraph Delivery — Manuel Oppenheim

TRENTON, N. J.

PARK FLORAL CO. R. ABBOTT

Greenhouses--Buchanan, Lafayette and Schiller Ave.

HOBOKEN, N. J.

J. GRULICH & SONS

Members F. T. D. 616 Washington Street

For SYRACUSE, N. Y.

W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

National Florist

MONTCLAIR, N. J.

MASSMANN

Member Florists' Telegraph Delivery

SYRACUSE, N. Y.

MILES S. HENCLE, 118 Harrison St.

Telegraph or mail orders receive my personal attention.

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP Members
311 Pacific Ave. Crane & Hill, Props. F. T. D.

Olean, N. Y. HERRON The Florist

WE GROW OUR OWN FLOWERS

Englewood, N. J. Camp Merritt

EDWARD G. BURROWS

Member F. T. D.

Malone, N. Y. Member F. T. D.

L. G. RENNIE, 51 East Main Street

Summit, New Jersey HARRY O. MAY, PROPRIETOR The Rose Shop

MEDINA, N. Y., White Bros.

Members F. T. D. Orders for Western New York handled with promptness

---

fancy long Premier, Russell, Ophelia and Milady bring anything like top prices. In other grades the prices are below normal.

The same condition prevails as regards carnations. The increasing supply during the week brought fancy stock down as low as $6 per hundred, while in the lower grades the price was low in large lots.

Sweet peas almost became a glut on the market for the first time this year. The quality of the stock is extra fancy and the best were down as low as $3 per hundred, with short-stemmed stock at 50 and 75 cents per hundred, and all moved fairly well.

The supply of bulbous stock was large all week. There were extra fine Easter lilies, the first for some time, and fine callas. Tulips, Von Sions, jonquils, Paper Whites, Dutch hyacinths and good valley were more than the trade could consume any one day. The supply of daisies, mignonette, calendulas and freesias is large. There is always a heavy demand for greens in this market,

Telegraph Delivery Department

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NEW YORK
Member of Florists' Telegraph Delivery
LET US FILL YOUR STEAMER ORDERS

DARDS
Leading Florist

341 Madison Avenue
Guaranteed Satisfaction Nearly 50 Years
Regular European Sailings Now Established

Kottmiller
. . . FLORIST . . .
426 Madison Ave.—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels
NEW YORK
Telephone Murray Hill 783
Highest award at the International Flower Show, April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Deliver/ Association.

RAMM'S Flower ...Shop
350 Madison Avenue
Prompt and Efficient Service.
In the Heart of NEW YORK

THE BOSTON FLORIST
Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.
135 E. 34th St., - NEW YORK

M. A. Bowe
IN HEART OF NEW YORK CITY
332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-351
OUR MOTTO—THE GOLDEN RULE.

NEW YORK Telephone Lenox 3812
HENRY HART, Inc.
1000 MADISON AVENUE
In the heart of most exclusive residential section

The Rosendale Flower Shop
126 JAY STREET
Schenectady, N. Y.
No order too large for us to fill, none too small for consideration.
Member F. T. D.

YONKERS, N. Y. MEMBER F. T. D.
3 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N. Y. The Chathai Floral Co.
PROMPTNESS WITH CARE
Eastern New York and Western Mass

BUNYARD 413 Madison Avenue NEW YORK CITY
Member F. T. D.
SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

"Say It with Flowers"
Max Schling Flowers
MEMBER OF F.T.D.
MAX SCHLING, INC., 785 FIFTH AVE. NEW YORK, N.Y.

NEW YORK CITY
A. WARENDORFF
F. T. D. Member
TWO STORES { 225 Fifth Avenue / 1193 Broadway
SPLENDID SERVICE

NEW YORK, N. Y.
QUALITY SERVICE
Charles H. Brown
2366 Broadway, New York City
CHOICE FLOWERS

NEW YORK CITY
ADOLPH MEYER
In center of the BON TON residential district
1062 Madison Avenue
Near the great Art Museum and Cleopatra's Needle
WE COVER LONG ISLAND
JERSEY and CONNECTICUT
Phones: 2352-7019 Lenox

NEW YORK
Orders Sent to H. H. BURNS 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

David Clarke's Sons
2139-2141 BROADWAY
Tel. 1552, 1553 Columbus
NEW YORK CITY
Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"
GUIDO, Inc.
Florist
PHONES: Plaza 7570; Night call, South 1125
595 Lexington Ave., Corner 52nd St., NEW YORK

A. B. Cazan Flowers of Quality Efforts to Please
2751 Broadway
NEW YORK CITY
Member F. T. D. Association

ROCHESTER, N. Y. J. B. KELLER SONS Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. Streb & Sons
Flowers delivered to all nearby towns

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York
WILLIAM GLOECKNER
We guarantee absolute satisfaction.
Member F. T. D. and N. F.

Always mention the Florists' Review when writing advertisers.

but the supply of asparagus, adiantum and good smilax is limited at present, while other greens are in plenty.

Club Meeting.

The March meeting of the St. Louis Florists' Club, which was held Thursday afternoon, March 11, on the second floor of the store of the W. C. Smith Wholesale Floral Co., was much better attended than was expected. The attendance numbered forty, including several lady members. While the men enjoyed their usual good cigars, the ladies were treated to candy.

President Hummert opened the meeting at 2 o'clock, with all the officers present. After the opening proceedings

Telegraph Delivery Department

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BUFFALO
COLONIAL FLOWER SHOP
219 Delaware Ave.
Member of the F. T. D.

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
— MEMBER OF THE F. T. D. —
BUFFALO, NEW YORK

F. T. D.
Stroh's
Greenhouses ATTICA, N. Y. 379 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N. Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N. Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever Formerly manager Palmer's.
77 Allen Street, F. T. D. BUFFALO, N. Y.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work Personal attention. Special care of telegraph orders

GENEVA, N. Y.
Members Florists' Telegraph Delivery TRAUTMAN & SMITH

WILSON 3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

UTICA, N. Y.
Utica Floral Co.
MEMBERS F. T. D.

TROY, N. Y.
MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y.
SHIPMENTS Southern New York Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

FLORAL ART STUDIO OSWEGO, N. Y.
E. KENDIG, Prop.
Member F. T. D. At Your Service. Personal Attention.

were disposed of, the chair called for reports of the various committees. Chairman Bourdet, of the publicity committee, in a lengthy report showed the good work his committee was doing and the results of the work, which were pleasing to all. H. C. Irish, superintendent of floriculture at the coming state fair, to be held at Sedalia, reported that from last reports the state board of horticulture had turned down the list of prizes submitted by him, which amounted to over $600, and had allowed only $175 in all. He said that it was now up to the Missouri State Florists' Association to apply for an increase.

Resolutions on the death of F. C. Weber were read and ordered spread

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO
Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
23 STEUBEN STREET
Best service Send your orders to us
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson
THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N. Y.
RAWSON, THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

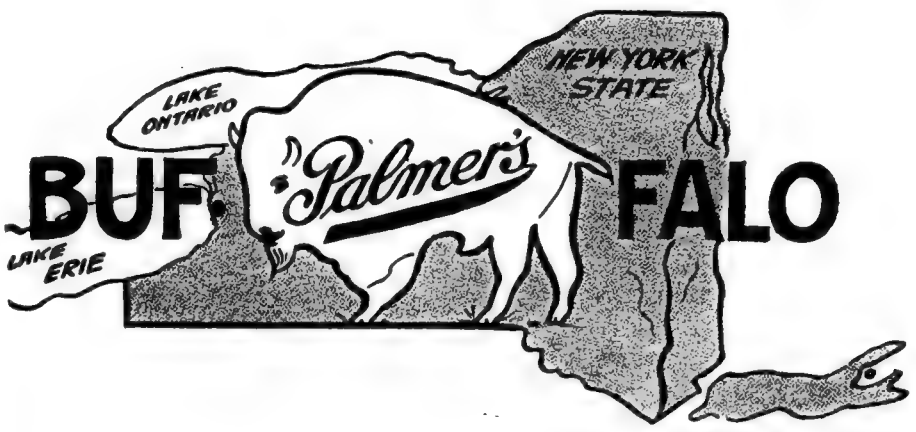
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in this city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F.T.D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities
P. N. Obertin

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

MILWAUKEE WEST ALLIS
WAUWATOSA
ERWIN J. HAMME
Greenhouses and Flower Shop
at WAUWATOSA, WIS.

MILWAUKEE
Member F. T. D.
Sublinery FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 PENN AVENUE Member F. T. D.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

PITTSBURGH
E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 8924 Market St., PHILADELPHIA

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop. Philadelphia

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

TITUSVILLE, PA.
WM. A. MURDOCH, MEMBER F. T. D.

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

PITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Erie, Pa. Charles G. Offerle 2408 Poplar Street

HARRIS BROS.
510 Market St.
PITTSBURGH
BEST SERVICE

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

"I SERVE" Member F. T. D.
The largest popular priced house in
PHILADELPHIA
F. M. ROSS
136 SOUTH 52nd STREET

upon the minutes of the meeting and a copy sent to the bereaved family.

An invitation from Schaeffer & Steitz, of Vandervoort's floral department, to hold the club's April meeting in Vandervoort's new auditorium was accepted and turned over to the trustees for action.

The committee on the applications of George Kuehner, Joseph Krager, Joseph Braun and Peter Pfunder reported favorably and their election followed. Applications for membership presented by George S. Walters, E. R. Wallace and T. Karmmer were placed in the hands of a committee consisting of H. Kingsley, W. C. Smith and Mrs. McNeil.

The amendment to change article 3, section 4, of the by-laws was read for the second time and adopted. As several changes had been made in the by-laws, a discussion arose as to the payment of dues, which resulted in a committee being appointed to reprint them and add to them all new amendments and a roster of the members of the club. The committee appointed was H. C. Irish, F. J. Fillmore, W. C. Smith and the secretary.

All delinquent members were given

PHILADELPHIA
Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time
WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 53 No. Main St.

LEBANON, PA. Member F. T. D.
J. F. VAVROUS SONS
Orders for central Penna. handled with promptness.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

SCHULTHEIS, Florist
317 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

Always a good supply of the best stock, which, together with an able corps of competent assistants, under personal supervision, insures PROMPT SERVICE and COMPLETE SATISFACTION in the handling of all F. T. D. ORDERS.

NORFOLK
PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

GILES, The Florist
READING, PENNA.
Member F. T. D.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

Portsmouth, Va.
Cotton The Florist, 333 High St.

ROANOKE, VA.
Member F. T. D. Fallon, Florist

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

one more month to pay their dues or be dropped from the rolls of membership. The members approved the action of the officers in offering $50 for special prizes at the coming spring flower show. A rising vote of thanks was given the W. C. Smith Wholesale Floral Co. for the afternoon's entertainment. W. A. Rowe then started a discussion on how to bring the florists' profession and the amount invested in our business more fully before the public. In this J. F. Ammann, L. Jules Bourdet, H. C. Irish, N. Kingsley and F. J. Fillmore took an active part. The discussion will be taken up again at the next meeting.

The question box, too, brought out several good discussions, after which the meeting adjourned.

The next meeting will be held Thursday afternoon, April 8.

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

CHARLESTON, W. VA.
Capital City Floral Co., Successor to ALEXANDER'S
FOR ALL SOUTHERN WEST VIRGINIA

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

Telegraph Delivery Department

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BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. — Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

Charlotte, N.C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

SPARTANBURG
AND ALL SOUTH CAROLINA
CHARLES A. MOSS
Member Florists' Telegraph Delivery Assn.

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

LYNCHBURG VA. — DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

GOLDSBORO, N. C.
Gate City to Eastern North Carolina
GOLDSBORO FLORAL CO.
Modern Greenhouses—Retail Store
Members F. T. D. — 20 years' experience

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

GEORGIA — CAROLINA
Orders Executed by *Stull's Nursery* AUGUSTA'S LEADING FLORISTS
MEMBER F. T. D.
AUGUSTA, GA.

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all FLORIDA AND SOUTH GEORGIA POINTS

SAVANNAH
A. C. Oelschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D. — Correspondence Solicited

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

ATLANTA, GA.
Lawrence Floral Co. — Supply Flowers for all occasions in Georgia.

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

TAMPA, FLA. KNULL FLORAL CO.
Member F. T. D.

Carolina Floral Store Member F. T. D.
King and George Sts., Nurseries at Saxon, S. C. — Charleston, S. C.

Mobile, Alabama
Member F. T. D. — The Minge Floral Co.

Creech, FLORIST TARBORO, N. C.
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

GREENSBORO, N. C.
VAN LINDLEY CO.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street — Member Florists' Tel. Delivery — Baltimore, Md.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

DURHAM, N. C.
Durham Floral Co. — HIBBERD Proprietor

Various Notes.

President L. P. Jensen, of the National Association of Gardeners, says he has called a meeting of the directors of the association to be held at New York, March 18, to decide on the date of the annual meeting, which is to be held in

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H. FORD, Greenhouses

WILMINGTON, N. C.
Fifth Avenue Florist — Member F. T. D.

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders.

WM. F. KEYS, JR.
MEMBER F.T.D.

1520 E. Chase St.

Only 3 blocks from
Johns Hopkins Hospital
Church Home and Infirmary
Hebrew Hospital
Mercy Hospital
Md. General Hospital
St. Joseph's Hospital
St. Agnes' Hospital

Nashville and Chattanooga

Member
Florists'
Telegraph
Delivery

Joy's

In KENTUCKY where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1870
550 FOURTH AVENUE — LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LOUISVILLE, KY.

MARRET & MILLER
J. E. MARRET J. S. MILLER
Established 1878
At Cave Hill Cemetery
814-822 CHEROKEE ROAD

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.
Send us your particular orders.
William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 Incorporated 1913

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
ALL ORDERS GIVEN SPECIAL ATTENTION

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

BRISTOL, TENN.

FALLON, Florist.

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

Covington, Ky.

Member F. T. D.
ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

HOPKINSVILLE, KY. - Enterprise Greenhouses
MADISONVILLE, KY. Pleasant View Greenhouses
CLARKSVILLE, TENN. Metcalfe Greenhouse Co.
UNION CITY, TENN. - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

St. Louis this year. Preparations are being made to entertain the visitors to the convention by the local gardeners' association.

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
50,000 Feet of Glass and Retail Store

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members will always get the greatest satisfaction.

Fleischman
Members F. T. D.

CHICAGO'S LEADING FLORIST
RAILWAY EXCHANGE BUILDING

DECATUR,
ILLINOIS
DAUT BROS.
F. T. D. 120 E. Prairie St.

CHICAGO
2132-2134 Michigan Avenue
Member F. T. D.
Samuelson Florist
Orders Carefully Executed

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

FREEPORT, ILL.
JOHN BAUSCHER, Prop.
Established 1868.
We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

STORES IN
DECATUR
and GIBSON CITY, ILL.
Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.
PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

MOLINE, ILL.
Orders for Western Illinois and Iowa handled with *care* and *dispatch*.
J. STAACK & SONS

OTTAWA, ILL.
LOHR'S GREENHOUSES
Fancy Cut Flowers and Blooming Plants.
Good R. R. Service. Orders filled promptly.

PRINCETON, ILL.
W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

CENTRALIA, ILL.
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

PEKIN —— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

Rockford, Ill. —AND— VICINITY
ROCKFORD FLORAL CO.
108 WEST STATE STREET
Prompt Deliveries to CAMP GRANT

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION.

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON Members F. T. D.
Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you
Member F. T. D. Dixon Floral Co.

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store
Granite City, Ill.

Rockford, Ill., and Camp Grant
H. W. BUCKBEE
Member Florists' Telegraph Delivery

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

Streator, Ill. THORNTON'S FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

PONTIAC, ILLINOIS Members F. T. D.
Flowers of all kinds in their season
W. J. MILLER & SON

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

The St. Louis Retail Florists' Association held its meeting at Mission Inn, March 8, but, as usual, the meeting was poorly attended. The election of officers resulted in all the old officers being retained for another year. During the evening publicity, Easter prospects and high prices on cut stock since the first of the year were discussed. The proceedings were quite interesting and those who were present say that more

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

Springfield's Best Florist
ILLINOIS MEMBER F. T. D. A. C. BROWN 217 S. 5th Street

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO Send Your Orders to **WILLIAM J. SMYTH**

Member Florists' Telegraph Delivery Association — 3101 to 3109 Michigan Ave.

THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

Member Florists' Telegraph Delivery Association
Alpha Floral Company
146 S. Wabash Ave.
CHICAGO
Send your telegraph orders to us for delivery in Chicago and vicinity

EVANSTON, ILL. — 1614 Sherman Ave.
JOHN WEILAND
WILMETTE, ILL. — 1161 Wilmette Ave.
TWO STORES — Catering to the best trade in Chicago's Rich North Shore Suburbs. — MEMBER F. T. D.

CHICAGO
4701 to 4705 Lake Park Ave. Johnson & Chase's Florists
Our service covers the city and suburbs as with a blanket
"The Home of Flowers"

CHICAGO — DETROIT
Central Floral Co.
"FLOWERS THAT LAST LONGER"
35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.
CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

MEMBER F. T. D.
Established 1857
Wittbold FLORIST
745 Buckingham Place
L. D. Phone 1112 Graceland
Chicago
Send us your retail orders. We have facilities second to none in the city.

FRIEDMAN, Flowers
CHICAGO, ILL.
522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

SCHILLER'S
TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

CHICAGO
Paul Blome & Co.
Member F. T. D. — 1361 N. Clark St.

MEMBER F. T. D.
Muir
CHICAGO
ESTABLISHED 1865
We cater to those who require the best.
Prices reasonable
4647 GRAND BLVD.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

CHICAGO
C. Frauenfelder FLORIST
3343 W. Madison St.

CHICAGO
We are growers of Cut Flowers and Potted Plants
J. F. Kidwell Co. (NOT INC.)
3530 Michigan Avenue
Member F. T. D.

QUINCY, ILL.
H. A. GENTEMAN
Member Florists' Telegraph Delivery Association
For Northeastern Missouri and Central-western Illinois.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

Flowers for all Occasions
Clody's Flower Shop
Tel. Lake View 1121
3912 North Clark St., CHICAGO

ELGIN, ILL. — MEMBER F. T. D.
158 DuPage Street — GEORGE SOUSTER

OAK PARK
and all western suburbs of Chicago
A. H. SCHNEIDER
Member F. T. D.
1048 Lake Street, OAK PARK, ILL.

Mangel Florist
CHICAGO
THE PALMER HOUSE FLORIST
17 EAST MONROE ST.
Member F. T. D.

OAK PARK, ILL.
AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 — Members F. T. D.

retailers should avail themselves of the opportunities that the association gives them by attending the meetings.

The florists' publicity committee will hold an important meeting Tuesday evening, March 23, at headquarters, 1316 Pine street, at 8 p. m. Everyone in the trade is invited to attend. The chairman especially requests all active members of this committee to be present at the meeting.

J. J. Windler, who has been on the sick list for the last five weeks, is about

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS TOLEDO, O. SCHRAMM BROS. 1315 CHERRY ST.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.

Fremont, O.
Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members F. T. D. Ass'r
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio

Elyria, Ohio LORAIN, OHIO
THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D
ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN
MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers FLOWER SHOP
Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O. JOHNSTON'S FLOWER SHOPPE
T. D. HARRIS ARCADE

CINCINNATI
FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI
HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio
Mickley the Florist
108 West Seventh Street

ADA, OHIO MOHLER'S FLOWER SHOP.....

again, but as yet is not active in business. He will, however, be in harness for the Easter rush.

Edward Buechel, of the Riessen Floral Co., has been confined to his bed for the last nine weeks. At last reports he was quite sick.

The Acme Flower Shop furnished several large decorations for new shop openings in the new Arcade building, in which the firm is located, and reports satisfactory business since the opening.

Counter trade is booming with the St. Louis Seed Co., the American Seed Co. and the Schisler-Corneli Seed Co., with good prospects for a heavy season's business.

J. F. Ammann and H. Blixen, of Edwardsville, Ill.; Gust Grossart and W. E. Ogle, of Belleville, Ill.; M. F. Widmer, of Highland, Ill.; George Madsen, of Alton, Ill., and Edwin Denker, of St. Charles, Mo., were visitors March 11 in the wholesale district and attended the club meeting in the afternoon.

Charles Hahn, manager of the east side branch of Grimm & Gorly, reports that trade has kept up well so far during Lent.

The Pieper Floral Co., the Bentzen Floral Co. and Mullanphy, Florists, on North Grand avenue, report good steady trade and are enthusiastic regarding Easter prospects.

A visit to several west end stores during the week found them all busy. At the store of H. Young & Son, on Maryland street, Mrs. Young reported that her son Raymond is now connected

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO
5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA
Leading Flower Stores at
727 Broadway LORAIN, OHIO
378 Broad Street ELYRIA, OHIO
Stock is supplied by our range of 80,000 feet of glass

LORAIN, OHIO
Member F. T. D.
F. G. CAREK
Leading Florist
ARTISTIC WORK
Our Motto: "Anywhere; Any time."

AKRON
OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO
STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O. Member F. T. D.
522 S. Freedom Avenue
H. T. MILLER

Telegraph Delivery Department

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NO ORDER TOO LARGE —— NO ORDER TOO SMALL

CLEVELAND

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland

people know this trade-mark:



It means perfect flowers—
and almost perfect service.

The Jones-Russell Co.

1284 Euclid Avenue

Members F. T. D.

Bell Main 2869
Cuy. Central 1866

The Smith-Fetters Co.

330 Prospect Avenue

LEADING FLORISTS
Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

XENIA, OHIO

Engle Floral Company

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES]	—	13336 EUCLID AVE. 144 PUBLIC SQ.
YOUNGSTOWN	—	33 East Federal St.
WARREN	—	215 East Market St.
AKRON	—	109 South Main St.

THE PARK FLOWER COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

YOUNGSTOWN, OHIO

The Posy Shoppe

153½ N. Phelps Street QUALITY AND SERVICE

with one of the leading banks on the east side. I also noticed some fine orchids grown by Mr. Young in his conservatory. Miss M. Carroll's pretty place, on Euclid avenue, was filled with fine blooming plants and all hands were busy. At Joseph Witek's I was glad to greet Mr. Witek on his first week out since his spell of sickness. Everybody was busy, as usual. At F. H. Weber's I found the boss in good humor, with plenty of business before him, and Andrew Hoffmann, Jr., and Adolph Steidle busy executing a large batch of funeral work. At F. C. Weber's, the next stop,

---

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

CLEVELAND and EAST CLEVELAND, OHIO

HAHN, The Florist, 10615 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HIGHLAND PARK and GREATER DETROIT

HOLZNAGLE'S MEMBER F. T. D.

Greenhouses and Salesroom: 2570 to 2590 Woodward Avenue, Highland Park, Detroit, Michigan

MICHIGAN

ORDERS WILL BE CAREFULLY CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

MT. PLEASANT, MICH

Member F. T. D. Walter W. Caple

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich.

Member F. T. D.

BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS

THE FLORIST

House of Personal Service

Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.

ASMAN, LEADING FLORIST

Prompt Delivery

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses

Large stock always on hand

Springfield, Ohio

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.

Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Upper Sandusky, O.

B. E. CONSTIEN. AT YOUR SERVICE

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.

BEST FLOWERS FOR EVERY OCCASION.

STURGIS, Mich.

Member F. T. D.

Vogt's Flowers

Coldwater, Mich.

All So. Mich. points

HILLSDALE, MICH.

Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph Delivery Association. Frank Winans

there were plenty of orders to work up, with the able assistance of Arthur Beyer. Mr. Weber is enthusiastic about publicity and also regarding Sunday closing, which he says many will adopt after Easter.

The Florists' Bowling League again had plenty of fun March 10, when the Carnations won the odd game from the Sweet Peas and the Roses defeated the Daisies. The Roses still have a lead

DETROIT MICHIGAN

Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich.

BEARD FLORAL CO.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years Member F. T. D.

IONIA, MICH.

Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MINNEAPOLIS MINN. **MAZEY** "The Society Florist"
SECOND AVE. SO. AT EIGHTH ST.

DENVER, COLORADO
MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION
PARK FLORAL COMPANY

Rochester, Minn.
FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
EMIL RIEPLE
Rochester's only store having its own greenhouses
Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N
The finest and largest stock west of Chicago
Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St

Swanson's
Incorporated
912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

Duluth, Minn.
Flowers delivered promptly to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.
THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.
200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS. Duluth, Minn.

DENVER and all **COLORADO** and **WYOMING**
Established 1880 The Mauff Floral Co. 1225 Logan Street
Member Florists' Telegraph Delivery Association

MANKATO, MINN.
THE WINDMILLER CO.
Flowers to all points on short notice
Member Florists' Telegraph Delivery

AUSTIN, MINN.
A. N. Kinsman, Inc.
Competent Service to all Iowa and Minnesota Points.
Member Florists' Telegraph Delivery.

Denver Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
DOWNING & KASK, Proprietor

Colorado Springs, Colo.
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

FORT MORGAN, COLO.
Morgan Floral Co Member F. T. D.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service
Members F. T. D. A.

of six games. The averages of the first ten men are: F. Platz, 159; Fred Hermann, 155; Oscar Ruff, 152; J. J. Bentzen, 143; J. J. Beneke, 142; George Kuehner, 136; A. Hoffmann, Jr., 131; Joseph Krager, 135; F. Windler, 122; C. A. Kuehn, 122. J. J. B.

The advertisement used by the Chicago florists February 28 in the Tribune and reproduced in The Review March 4 was used as the basis of one in the St. Louis Globe-Democrat March 13, urging the public to "Brighten Your Sunday Dinner Table."

Grimm & Gorly had a striking adver-

Colorado Springs, Colo.
ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

Smith's Flower Shop Hutchinson, Kansas
Member Florists' Telegraph Delivery

James Hayes Flower Shop Leading Florist 819 KANSAS AVENUE TOPEKA, KAN. Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

FORT COLLINS, COLO.
ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.
J. R. BARKER Trinidad Floral Store Masonic Bld'g.

Telegraph Delivery Department

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
THREE STORES:
423 and 427 Market Street ....SAN FRANCISCO, CALIF.
917 Washington Street ..... OAKLAND, CALIF.
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

LINCOLN, NEB.
1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery

COUNCIL BLUFFS, IA.
J. F. WILCOX & SONS
750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's FLORAL NURSERY
For { Eastern Iowa, Western Wis., N. W. Illinois
Dubuque, Iowa

C. H. FREY
National Florist
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

QUALITY PLUS SERVICE

DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

IOWA — *Kemble's Flowers*
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

OMAHA, NEB.
Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.
Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

SIOUX CITY, IOWA
Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

FT. DODGE, IA.
National Florist
NORDWALL
E. E. NORDWALL

SIOUX CITY, IOWA
Members of F. T. D. ROCKLIN & LEHMAN

FOR ALL CENTRAL **NEBRASKA** ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

DES MOINES, IA.
GUTHRIE-LORENZ CO.

Cedar Falls, Ia.
BANCROFT'S Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

tisement in the Times March 13, with a cartoon illustration of the caption, "We Are Moving to Our New Store."

LOWELL, MASS.

The Market.

The weather is somewhat milder than it has been, but traffic is still bad, owing to the melting snow, which is still deep in many places. Cut flowers are be-

M. J. SPORMAN
CEDAR RAPIDS
IOWA

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis, SAN FRANCISCO

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES
Best shipping facilities as Ogden is a railroad center.
Dumke Floral Co.

SAN JOAQUIN VALLEY
"The Personal Service Store"
Turlock Seed Co. TURLOCK, CALIF.

coming more plentiful with the increased sunshine and the demand has been lessened by the decrease in sickness and deaths; consequently, the prices have been lower. Cut stock of all kinds has held up to holiday prices all winter, but it is scarcely likely that there will be any shortage the rest of this season. No doubt prices will be stiffer for Easter.

Various Notes.

William G. Haynes, opposite the Edson cemetery, is having many orders for funeral work. He states that he has had greatly increased sales of cut flowers for table use and other somewhat similar purposes recently and he attributes them to prohibition. He has been unsuccessful in his quest for geraniums, having had his checks sent back on several occasions.

James L. Kenney, of Central street, is using a large advertisement in the daily papers featuring potted plants, such as rubbers, ferns, begonias, etc. He is offering fine roses, sweet peas, carnations and marguerites and reports an excellent business.

E. E. R.

Denver, Colo.—Downing & Kash are successors to Charles N. Page as proprietors of the Bright Spot Greenhouses.

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1865. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
26 and 30 So. Central Ave. Member F. T. D.

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES
414½ SOUTH BROADWAY

SEND YOUR ORDERS TO
BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street, LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in th s section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

The Alexandria Florist
Member of F. T. D. and S. A. F.
Hotel Alexandria Los Angeles, Calif.

SAN DIEGO, CAL.
BOYLE & DARNAUD
National Florist
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs on short notice.
Both Phones 1013

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

BERKELEY, CAL. MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

ROSWELL, N. MEX.
ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming
ATKIN'S

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Suwa Maru	Seattle	Yokohama	Mar. 19
Minnedosa	St. John, N. B.	Liverpool	Mar. 19
Rotterdam	New York	Rotterdam	Mar. 20
Adriatic	New York	Southampton	Mar. 20
Mauretania	New York	Southampton	Mar. 20
St. Paul	New York	Southampton	Mar. 20
Ponce	New York	San Juan, P. R.	Mar. 20
Sicilian	St. John, N. B.	London	Mar. 22
Saxonia	New York	London	Mar. 23
Niagara	Vancouver	Sydney	Mar. 24

PORTLAND, ORE.
TONSETH FLORAL CO.
285 WASHINGTON ST.
GROWERS and RETAILERS
Members Florists' Telegraph Delivery.

Portland, Ore.
CLARKE BROS.
FLORISTS
Oakland, Cal.

PORTLAND ORE.
Lubliner FLORIST
328 & 348 MORRISON ST.

CASPER, WYOMING
CASPER FLORAL CO.
We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

We own and operate the
TWO LARGEST FLOWER STORES
IN WYOMING
Evanston, Wyo. Rock Springs, Wyo.
LOUIS B. WESTHOLDER

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

State Nursery & Seed Co.
Helena, Mont. Cut Flowers for any Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.
ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for **Eastern and Southern Montana** to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEATTLE

Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

SEATTLE

Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio in the Northwest

Rosaia Bros.

Members F. T. D.

Yakima, Washington

STATE FLORAL CO.

We Grow Our Own Flowers

Telegraph Orders filled promptly and carefully

Members F. T. D. Association.

California Florist

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

SEATTLE

Choice Flowers, prompt and careful

L. W. McCOY 904 3rd Avenue Established 1900

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders filled promptly

TACOMA

SMITH FLORAL CO., 1112 Broadway

Corsican	St. John, N. B.	London	Mar. 25
Cretic	New York	Genoa	Mar. 25
Philadelphia	New York	Southampton	Mar. 27
Kaiserin Aug. Vic.	New York	Liverpool	Mar. 27
La Savoie	New York	Havre	Mar. 27
Brazos	New York	San Juan, P. R.	Mar. 27
Scotian	St. John, N. B.	Antwerp	Mar. 29
Korea Maru	San Fr'sco	Yokohama	Mar. 30
Tofua	San Francisco	New Zealand	Mar. 30
Lapland	New York	Southampton	Mar. 30
Stavangerf'd	New York	Norway	Apr. 1
Melita	St. John, N. B.	Liverpool	Apr. 2
St. Louis	New York	Southampton	Apr. 2
Coamo	New York	San Juan, P. R.	Apr. 3
Venezuela	San Francisco	Yokohama	Apr. 3
Imperator	New York	Southampton	Apr. 3
La Lorraine	New York	Havre	Apr. 3
N. Amsterdam	New York	Rotterdam	Apr. 3
Manchuria	New York	Hamburg	Apr. 4
Nile	San Francisco	Hong Kong	Apr. 6
Carmania	New York	Liverpool	Apr. 6
San Juan	New York	San Juan, P. R.	Apr. 7
Grampian	St. John, N. B.	London	Apr. 8
Emp. of Russia	V'couver	Yokohama	Apr. 8
Kashimi	Seattle	Yokohama	Apr. 10
New York	New York	Southampton	Apr. 10
Scandinavian	St. John, N. B.	Liverpool	Apr. 10
Ponce	New York	San Juan, P. R.	Apr. 10
Tunisian	St. John, N. B.	Antwerp	Apr. 12
Rochambeau	New York	Havre	Apr. 13

Spokane, Wash.

Eugene's Flower Shop

PROMPT AND RELIABLE

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job

CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)

QUALITY FLOWERS Artistic Arrangement

Members Florists' Telegraph Delivery

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

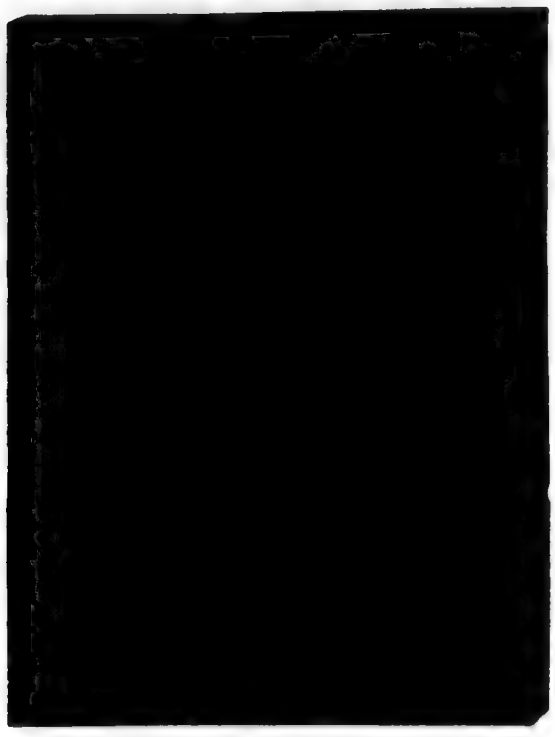
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The fifth edition is

Better Than Ever

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JOHN KRUCHTEN CO.

Wholesale Florists

(NOT INCORPORATED)
30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018

CHICAGO, ILL.

Wholesale Cut Flower Prices.

Chicago, Mar. 16, 1920.

	Per doz.
Beauty, Special	$ 7.50
Beauty, 30 to 36-in. stems	$ 5.00 @ 6.00
Beauty, 24 to 30-in. stems	4.00
Beauty, 20 to 24-in. stems	3.00
Beauty, 12 to 20-in. stems	1.50 @ 2.00
Beauty, Short	.50 @ 1.00
	Per 100
Columbia	$ 8.00 @ $35.00
Mrs. Russell	8.00 @ 40.00
Premier	8.00 @ 40.00
Milady	5.00 @ 35.00
Montrose	5.00 @ 25.00
Sunburst	5.00 @ 25.00
Ophelia	5.00 @ 25.00
Killarney	5.00 @ 20.00
White Killarney	5.00 @ 20.00
Double White Killarney	5.00 @ 20.00
Killarney Brilliant	5.00 @ 20.00
Champ Weiland	5.00 @ 20.00
Nesbit	3.00 @ 5.00
Cecile Brunner	2.00 @ 4.00
Carnations	3.00 @ 6.00
Valley	8.00
Cattleyas, doz.	$7.50@$9.00
Callas, doz.	3.00
Easter Lilies, doz.	2.00@ 3.00
Pansies, bunch	.08@ .12
Violets	.50 @ 1.00
Calendulas	2.00 @ 8.00
Sweet Peas	1.50 @ 3.00
Freesias	2.00 @ 6.00
Tulips	6.00 @ 12.00
Jonquils	3.00 @ 6.00
Daffodils	3.00 @ 6.00
Daisies	2.00 @ 3.00

Pittsburgh, Mar. 16, 1920.

	Per doz.
Beauty, Special	$ 9.00
Beauty, Fancy, 24 to 30-inch	$ 6.00 @ 8.00
Beauty, Shorter, 18 to 24-inch	4.00 @ 5.00
Beauty, Firsts, 12 to 18-inch	2.00 @ 3.00
	Per 100
Beauty, Seconds	$ 6.00 @ $ 8.00
White Killarney	6.00 @ 15.00
Richmond	6.00 @ 15.00
Ophelia	6.00 @ 15.00
My Maryland	6.00 @ 15.00
Mrs. Charles Russell	10.00 @ 30.00
Premier	10.00 @ 30.00
Columbia	10.00 @ 30.00
Orchids, per doz.	$7.50 @ $10.00
Carnations	6.00 @ 8.00
Violets, double	.50 @ 1.00
Heather, per bunch	$1.50 @ $6.00
Tulips	6.00
Freesias	6.00 @ 8.00
Mignonette	8.00
Pussy willow, per bunch	$0.50 @ $2.00
Yellow Narcissi	.75 @ 2.00
Sweet Peas	.75 @ 2.00
Daisies	2.00 @ 4.00
Snapdragon	6.00 @ 12.00
Primroses	1.00 @ 2.00

St. Louis, Mar. 16, 1920.

	Per doz.
Beauty, Specials	$ 8.00 @ $10.00
Beauty, Extra	5.00 @ 10.00
	Per 100
Columbia	$ 6.00 @ $20.00
Premier	10.00 @ 25.00
White Killarney	4.00 @ 6.00
Killarney	4.00 @ 6.00
Ward	4.00 @ 6.00
Milady and Ophelia	6.00 @ 20.00
Russell	6.00 @ 20.00
Carnations	4.00 @ 8.00
Easter Lilies	18.00 @ 30.00
Snapdragons	4.00 @ 6.00
Daisies	1.00 @ 1.50
Valley	6.00 @ 8.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	1.00 @ 3.00
Paper Whites	3.00 @ 5.00
Violets	.50 @ .75
Jonquils	4.00 @ 6.00
Freesias	2.00 @ 3.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 5.00

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Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

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	Per 100
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Beauty, Fancy	30.00 @ 40.00
Beauty, Extra	20.00 @ 25.00
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Richmond	10.00 @ 15.00
Maryland	6.00 @ 20.00
Russell	12.00 @ 20.00
Ophelia	8.00 @ 20.00
Mrs. Ward	4.00 @ 8.00
Sunburst	10.00 @ 30.00
Bon Silene	4.00 @ 6.00
Cecile Brunner	4.00 @ 5.00
Carnations	4.00 @ 6.00
Cattleyas	75.00 @ 100.00
Easter Lilies	25.00 @ 35.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	.75 @ 3.00
Snapdragons	8.00 @ 15.00
Violets	.75 @ 1.00
Calla Lilies	25.00 @ 35.00
Narcissus Golden Spur	4.00 @ 6.00
Calendula	3.00 @ 6.00
Freesias	3.00 @ 4.00
Valley	12.00 @ 15.00
Daffodils	4.00 @ 6.00

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can depend on getting prompt service on rush orders from

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SCHOOL OF HORTICULTURE, Ambler, Penna.
(18 miles from Philadelphia)
ELIZABETH LEIGHTON LEE, Director.

WEILAND-RISCH CO.

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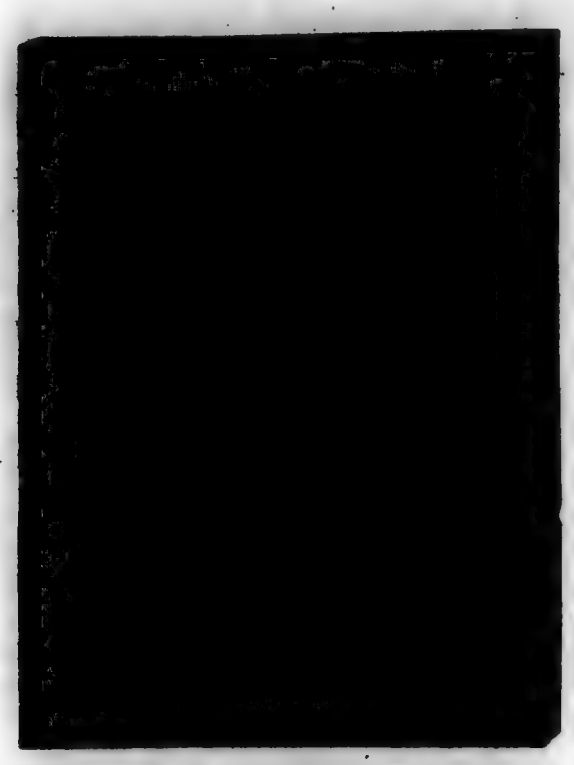
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L. D. PHONE, CENTRAL 8016-8017-8018

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Violets, double	.50 @ 1.00
Heather, per bunch	$1.50 @ $6.00
Tulips	6.00
Freesias	6.00 @ 8.00
Mignonette	8.00
Pussy willow, per bunch	$0.50 @ $2.00
Yellow Narcissi	.75 @ 2.00
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Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
CUT FLOWERS, GREENS and PLANTS

Wholesale Cut Flower Prices.

Philadelphia, Mar. 17, 1920.

	Per 100
Beauties, Long	$100.00
Russell, Hadley, Long	$25.00 @ 30.00
Russell, Hadley, Short	10.00 @ 15.00
The Killarneys, Long	10.00 @ 12.00
The Killarneys, Short	4.00 @ 6.00
Ward	15.00 @ 20.00
Prima Donna, Maryland, Long	15.00 @ 20.00
Prima Donna, Maryland, Short	8.00 @ 10.00
Premier, Long	20.00 @ 25.00
Premier, Medium	10.00 @ 15.00
Columbia, Long	20.00 @ 25.00
Columbia, Medium	10.00 @ 15.00
Ophelia, Sunburst, Long	15.00 @ 20.00
Ophelia, Sunburst, Short	8.00 @ 10.00
Cattleyas	35.00 @ 50.00
Carnations, Fancy	8.00
Carnations, Select	6.00
Carnations, Ordinary	3.00 @ 4.00
Violets, double	.75
Violets, single	.35 @ .50
Sweet Peas, Select	1.50 @ 2.00
Sweet Peas, Ordinary	.50 @ 1.00
Valley	6.00 @ 10.00
Daisies, Yellow	1.50 @ 2.00
Paper Whites	4.00 @ 6.00
Snapdragons	8.00 @ 12.00
Gardenias	10.00 @ 30.00
Lilac, per bunch	$2.00
Calendulas	2.00 @ 5.00
Mignonette	4.00 @ 6.00
Freesias	2.00
Easter Lilies	15.00 @ 20.00
Callas	15.00 @ 25.00
Narcissus Golden Spur	8.00 @ 10.00
Myosotis	2.00 @ 3.00
Tulips	6.00 @ 8.00
Daffodils, Emperor	5.00 @ 6.00
Daffodils, Golden Spur	3.00 @ 4.00
Wallflower	3.00 @ 4.00
Acacia, per bunch	$2.00

Boston, March 17, 1920.

	Per 100
American Beauty	$20.00 @ $60.00
Shawyer, Russell	4.00 @ 16.00
Killarney	2.00 @ 8.00
Milady, Miller	2.00 @ 12.00
Francis Scott Key, Radiance	3.00 @ 12.00
White Killarney	2.00 @ 8.00
Double White Killarney	2.00 @ 8.00
Killarney Brilliant	2.00 @ 8.00
Mrs. Aaron Ward, Sunburst	3.00 @ 16.00
Hadley	4.00 @ 40.00
Ophelia	4.00 @ 16.00
Premier	4.00 @ 20.00
Columbia	4.00 @ 20.00
Maryland, Hoosier Beauty	3.00 @ 12.00
Cattleyas	35.00 @ 50.00
Cyptipediums	30.00 @ 40.00
Sweet Peas	.35 @ 2.00
Carnations	2.00 @ 4.00
Violets	.40 @ .75
Marguerites	1.00 @ 3.00
Calendulas	3.00 @ 4.00
Callas	12.00 @ 16.00
Mignonette	4.00 @ 6.00
Freesia	3.00 @ 8.00
Trumpet Daffodils	4.00 @ 6.00
Tulips	4.00 @ 5.00

Milwaukee, Mar. 16, 1920.

	Per 100
Columbia	$12.00 @ $35.00
Premier	15.00 @ 35.00
Killarney	6.00 @ 15.00
White Killarney	6.00 @ 15.00
Hoosier Beauty	6.00 @ 15.00
Mrs. Ward	4.00 @ 12.00
Ophelia	6.00 @ 18.00
Carnations, assorted	4.00 @ 6.00
Violets	.75 @ 1.00
Cattleyas, per doz.	$5.00@$6.00
Narcissi	6.00 @ 8.00
Calendulas	4.00 @ 6.00
Callas, per doz.	$2.50@$3.00
Easter Lilies	20.00 @ 25.00
Freesias	4.00
Daffodils	6.00 @ 8.00
Golden Spur	6.00 @ 8.00
Sweet Peas	1.00 @ 3.00
Snapdragons, per doz.	$1.00@$1.50

Cincinnati, Mar. 16, 1920.

	Per doz.
Beauties, 36-inch	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$ 6.00 @ 25.00
Premier	6.00 @ 30.00
Killarney	4.00 @ 10.00
Ophelia	4.00 @ 10.00
Russell	6.00 @ 20.00
Carnations	6.00 @ 8.00

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In not less than 100 lots

10-inch	Per 100, $ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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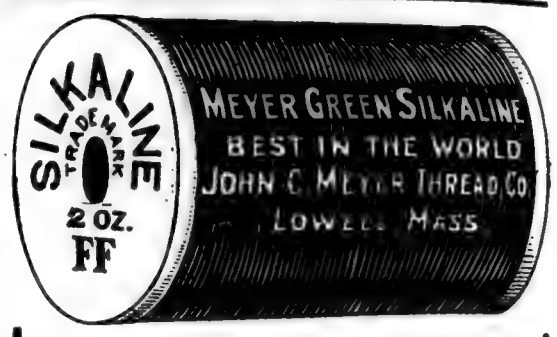
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Headquarters for all kinds of top-grade stock, from the BEST Eastern Growers.

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CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Mar. 16, 1920.

	Per 100
Beauty Specials	$35.00 @ $75.00
Beauty, Fancy	25.00 @ 50.00
Beauty, Extra	15.00 @ 30.00
Beauty, No. 1	10.00 @ 15.00
Beauty, No. 2	6.00 @ 10.00
Prima Donna	4.00 @ 20.00
White Killarney	8.00 @ 15.00
Francis Scott Key	15.00 @ 50.00
Premier	4.00 @ 25.00
Mrs. Aaron Ward	4.00 @ 15.00
Russell	4.00 @ 15.00
Ophelia	3.00 @ 15.00
Columbia	4.00 @ 15.00
Hadley	4.00 @ 25.00
Sunburst	4.00 @ 15.00
Orchids—Cattleyas	15.00 @ 50.00
Sweet Peas	.50 @ 3.00
Gardenias	4.00 @ 25.00
Lilies of the Valley	.50 @ 4.00
Carnations	2.00 @ 4.00
Tulips, per bunch	$0.15@$0.50
Paper Whites, bunch	.30@ .40
Daffodils, per bunch.	.30@ .50

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109 W. 28th St., NEW YORK

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We keep in close touch with the best buyers and are in a position to dispose of the better grades at top-notch prices.

You can depend on getting your returns promptly, too, when we handle your shipments.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.
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WHOLESALE FLORISTS

Choicest Stock in America

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Telephone 4336 Farragut

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Wholesale
.. Florist ..

131-133 West 28th St., NEW YORK

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.; secretary-treasurer, C. E. Kendel, Cleveland, O.

COLD weather has retarded calls for seeds.

PAPER for the fall catalogues is going to cost more than did that for the spring editions.

THE official roster of the H. G. Hastings Co., Atlanta, Ga., is: President, H. G. Hastings; vice-president, H. W. Brown; secretary, R. F. Lyon; treasurer, W. F. Wootten.

CHARLES N. PAGE, formerly president of the Iowa Seed Co., ex-president of the American Seed Trade Association, has sold out his greenhouse interests at Denver and retired for a second time.

SOME of the factors that have tended to keep the price of timothy seed from soaring during the last two years to the same extent as that of red and alsike clover and alfalfa are the accumulation of stocks of timothy seed since the large crop of 1916, the increased demand for food crops and decreased demand for grass seeds and the failure of the export demand to meet the expectations of many concerns in the seed trade.

THOSE who are well posted on the bean growing industry say that a situation now exists in relation to the 1919 crop which has no counterpart in the history of the Turlock, Cal., district. Never before since they began growing the product there have the stocks in storage been reduced so low. A careful survey discloses that of the 1919 crop of the Lady Washingtons, the standard variety grown, there are only 1,000 sacks in the warehouses of the district—one large carload. Five thousand sacks of Blackeyes are being held by a San Francisco firm, but aside from this one lot there are only about 600 sacks—one small carload. Of the Mexican Reds there are only 600 sacks—one small carload—and of Teparies, 300 sacks. There are still some small holdings of 1918 and 1917 crops, but these are considered practically worthless.

CABBAGE SEED CROP DAMAGED.

The commercial cabbage seed crop in the Puget sound district has been severely damaged this winter by freezing before the plants had been covered. The total acreage reported harvested in this section in 1919 was 1,524 acres, and preparations were made for a similar acreage for harvest in 1920. Although some growers are reluctant to make definite statements as to the extent of the damage or possible number of acres they will be able to put out this season from the surviving plants, the indications are that about eighty-three per cent of the plants were destroyed and that only about 260 acres will be planted from the remaining seventeen per cent.

The cabbage plants for seed production on Long Island were buried in trenches and well prepared for the winter before hard freezing occurred and, although the winter has been a severe one, the plants are believed to be in good condition. The month of March is the most critical time in this section, however, and it is obviously impossible for growers to estimate the final dam-

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

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MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

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— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers SAN JOSE, CAL.

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

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An Experience of Half a Century
IN PRODUCING HIGH GRADE
GARDEN SEEDS
at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

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Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING
in
VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"
Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

C. C. MORSE & CO.

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SPECIALTIES
Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

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Write for Prices

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Braslan Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed Grandiflora and Spencer Sweet Peas, and Sunflower.

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Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

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PEDRICKTOWN, N. J.

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Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

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Asparagus Plumosus Nanus

Asparagus Plumosus Nanus

GREENHOUSE-GROWN SEED

1000 Seeds	$ 3.50	10,000 Seeds	$30.00
5000 Seeds	16.25	25,000 Seeds	68.75

LATHHOUSE-GROWN SEED

1000 Seeds	$2.00	10,000 Seeds	$18.50
5000 Seeds	9.75	25,000 Seeds	43.75

Special prices on larger quantities.

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose Pink	.25	1.00
Blush Pink	.25	1.00
Dark Blue	.25	1.00
Light Blue	.25	1.00
Crimson	.25	1.00
Mixed	.20	.75

ASTER, EARLY ROYAL BRANCHING

	Tr. Pkt.	Oz.
Lavender	$0.40	$2.25
Purple	.40	2.25
Rose Pink	.40	2.25
Shell Pink	.40	2.25
White	.40	2.25
Mixed	.40	2.00

ASTER, CREGO

	Tr. Pkt.	Oz.
White	$0.40	$2.00
Shell Pink	.40	2.00
Rose Pink	.40	2.00
Purple	.40	2.00
Lavender	.40	2.00
Mixed	.30	1.50

ASTER, MICHELL'S IMPROVED SEMPLE'S BRANCHING

	Tr. Pkt.	Oz.
White	$0.30	$1.50
Shell Pink	.30	1.50
Rose Pink	.30	1.50
Lavender	.30	1.50
Purple	.30	1.50
Crimson	.30	1.50
Mixed	.30	1.50

PETUNIA

	⅛ Tr. Pkt.	Tr. Pkt.
Grandiflora fringed	$0.30	$0.50
Ruffled Giants	.30	.50
California Giants	.30	.50
Monstrosus (Michell's)	.60	1.00

Double Fringed Mixed, per 500 seeds 75c, $1.50 per 1,000 seeds

SALVIA

	⅛ Pkt.	Tr. Pkt.	Oz.
America (new) ¼ oz. $1.25	$0.30	$0.50	$4.00
Bonfire	.25	.40	2.50
Splendens	...	.25	1.50
Zurich	.30	.50	4.00

VERBENA MAMMOTH FANCY

	Tr. Pkt.	Oz.
Blue, Pink, Scarlet and White. Each	$0.30	$1.50
Mammoth Fancy, Mixed	.30	1.00

MICHELL'S GLADIOLI

	Per 100	Per 1000
America	$4.25	$35.00
Augusta	4.25	35.00
Brenchleyensis	3.50	30.00
Halley	4.75	40.00
Lily Lehman	7.25	65.00
Mrs. Francis King	4.00	35.00
Panama	7.25	65.00
Primulinus Hybridus	4.25	37.50
Schwaben	8.25	75.00
White and Light. Special Mixture	3.50	30.00

Also all other good varieties.

Also all other Seasonable Seeds, Bulbs and Supplies.
Send for Wholesale Price List if you haven't a copy.

HENRY F. MICHELL CO., 518 Market St., Philadelphia, Pa.

Mention The Review when you write.

age, if any, until after this period has passed and the plants are removed from the trenches.

WRONGLY WORDED WARNING.

Against Western Mail Order Firms.

A letter which may easily have unfortunate results for the trade was sent out February 3 to all the farm bureau county agents of New York state by M. T. Munn, assistant botanist of the New York agricultural experiment station, at Geneva, of which W. H. Jordan is director. In this letter, while it is rightly urged that the real evil of the untrustworthy mail order house which deals in seeds of poor and uncertain quality be called to the attention of buyers who otherwise might not be sufficiently discriminating, yet the vagueness of the terms employed would tend to prejudice such buyers against all mail order houses outside their own state. Attention has been called to this warning, as well as to ways in which such a letter can be misused, by W. F. Therkildson, formerly advertising and sales manager of the W. Atlee Burpee Co. and now manager of the agricultural division of the advertising agency of N. W. Ayer & Son.

Mr. Munn's letter to the county agents is as follows:

Last spring the county agent in each county rendered valuable service by warning farmers against purchasing seeds from certain mail order seed houses located in the middle west which offered inferior seeds for sale in this state. Again this season these houses and possibly one or two others are continuing this kind of deceptive business. They are quoting alluring prices and sending advertising samples to New York farmers. Their claims mean nothing and their samples are deceptive. They are doing business under the freedom of interstate commerce and are immune from the operation of New York state laws.

From the nature of the cases substantiated by analyses of the goods in our seed laboratory, we feel that every farmer should be warned against being taken in by such misrepresentations. No farmer should send outside the state for seeds unless he is dealing with an old house of undisputed reliability. We advise that the farm bureau agent be consulted before placing an order for seeds with any firm and

WEEBER & DON'S New Crop Flower Seeds

ANTIRRHINUM
Tall Giant-flowering. Pink, white, rose, scarlet, striped yellow and rose. Pkt. 5c, ¼ oz. 25c, oz. 90c.

ASTERS
Extra Early Express. Dwarf and blooms about two weeks earlier than Queen of the Market. White, rose, light blue and dark blue. Pkt. 10c, ¼ oz. 45c, oz. $1.50.
Queen of the Market. Crimson, dark blue, light blue, rose, white. Pkt. 5c, ¼ oz. 20c, oz. 75c.

W. & D.'S LATE BRANCHING
White, Lavender, Shell Pink, Rose, Purple, Crimson, Mixed. Pkt. 10c, ¼ oz. 35c, oz. $1.25.

CALENDULA
Orange King. ¼ oz. 15c, oz. 40c.

LARKSPUR
Tall Double. Stock-flowered. White, rose, carmine, blue, shell pink. ¼ oz. 20c, oz. 60c.

MARIGOLD
French Compact Gold Striped. ¼ oz. 20c, oz. 60c.

MIGNONETTE
Leviathan. Extra choice strain for in and outdoor culture. ¼ oz. 25c, oz. 80c.
Allen's Defiance. ¼ oz. 20c, oz. 75c.

SALVIA
America. ¼ oz. $1.25, oz. $4.00.
Splendens. ¼ oz. 40c, oz. $1.50.
Bonfire. ¼ oz. 75c, oz. $2.50.

VERBENA
Mammoth. Scarlet, pink, purple, white, striped, yellow. ¼ oz. 25c, oz. 80c.

ZINNIA
Giant Flowering Tall. Pure white, golden yellow, scarlet crimson, flesh color, purple. ¼ oz. 60c, oz. $2.00.

PURE CULTURE MUSHROOM SPAWN. 100 bricks, $20.00; per 10, $2.15; each 23c.
Cash with Order.

Seed Merchants and Growers **WEEBER & DON** 114 Chambers Street, New York City

Superior Strains of Florists' Flower Seeds

We carry one of the most comprehensive assortments of high-class flower seeds in this country, at moderate prices. Complete wholesale catalogue, yours free for asking.

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Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

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Hart & Vick Inc.

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Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know

Get our new catalogue.

Mention The Review when you write.

John Baer Tomato

Seed of this grand early variety at 50c per oz.; four oz., $1.50.

G. S. RAMSBURG, Somersworth, N. H.

JOHANSEN-WINSLOW CO.

EL MONTE :: CALIFORNIA :: LOS ANGELES

Farms in San Luis Obispo, Orange and Los Angeles Counties



**About three acres of Giant Hyacinth Candytuft in full bloom.
On our El Monte ranch, near Los Angeles.**

GROWERS OF

High Grade Flower Seeds

SPECIALTIES

Alyssum *Verbenas* *Nasturtiums*
Candytuft *Asters* *Zinnias*
Carnations *Dianthus* *Sweet Peas*

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Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

that such seeds be purchased on the subject-to-test-quality basis. As far as the facilities of the seed laboratories will permit, we will give every aid possible to farmers desiring to purchase seeds.

Feeding Interstate Rivalries.

Mr. Therkildson received a circular from a New York state seedsman who inclosed a copy of Mr. Munn's letter, thus attempting to build up his own trade by arousing antagonism against all seed dealers outside of New York state, through the use of a letter written with a quite different object. It is just as unfortunate for a state official to exclude legitimate trade from his state by vague and misused warnings as to exclude it by an unduly severe quarantine, though his intentions may be of the best in each case.

In the following letter to Mr Munn, dated March 9, Mr. Therkildson called the state botanist's attention to the need of specific terms in such a warning:

There has just come to my attention one of your letters of February 3 addressed to farm bureau agents and county agents, in which you refer to the advertisements and claims of certain middle west mail order seed houses.

You are perfectly justified in sending out the advice you have, and no one knows it better than myself, for I was for many years advertising and sales manager of the W. Atlee Burpee Co., and also active in the affairs of the American Seed Trade Association.

However, the majority of the mail order houses in the middle west have the highest ideals and standards and, as two or three of these happen to be clients of N. W. Ayer & Son, we are naturally much interested in their protection and their rights. And I am writing you this letter to express my opinion that it would be wise for you to be specific in the names of the concerns.

Of course I know to whom you refer and I believe that most of the men in the seed business know to whom you refer, but the customers to whom the seedsmen must look for income are not familiar with the names of these concerns and consequently all seed houses outside of your state come into the same class. It is true that you qualify this in the last paragraph of your letter, but the tendency on the part of every mail order buyer, after reading your letter or being advised by the county agent, would be to distrust all such concerns unless specific names are mentioned. You can readily appreciate that this is manifestly unfair in the case of concerns which are doing a high-class, legitimate business.

This matter has also been brought to the attention of the officers of the American Seed Trade Association and of various other individuals who are in a position to see that the interests of reliable seed firms, in the middle west and elsewhere, receive proper protection.

CHECK AS SETTLEMENT.

A sale of seed corn furnished the basis of the suit of Frank vs. Frost, 174 Northwestern Reporter 911, decided by the Wisconsin Supreme court. The main point in dispute related to the legal effect of a check as a final adjustment of the transaction involved.

The plaintiff paid the defendant $110 as the price of seed corn to be delivered



Our Offices and Warehouses at Lisse, Holland

30 YEARS SUPPLYING THE BEST TRADE IN AMERICA BULBS

THE SAME OLD FIRM AT THE SAME OLD STAND

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—Established 1870—

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CATALOGUE FREE ON APPLICATION

TROMP BROS.

SUCCESSORS TO GERRIT SEGERS

WHOLESALE BULB GROWERS

LISSE, HOLLAND

"NONE BUT THE BEST"

FRENCH BULBS
CATALOGUE ON APPLICATION

REPRESENTATIVE, G. OVERDUIN
116 BROAD STREET, NEW YORK CITY

Mention The Review when you write.

HIGHEST GRADE SEEDS — FOTTLER FISKE RAWSON CO. — BOSTON

New Crop Flower Seeds and Bulbs

SOW NOW

Salvia	Petunia	Verbena	Salpiglossis
Asparagus	Cosmos	Candytuft	Snapdragon
Lobelia	Phlox	Scabiosa	Gypsophila

BULBS: Gladioli, Cannas, Tuberoses, Caladiums; Dahlias, Anemones, Madeira Vines, Cinnamon Vines

Lilium Auratum, Rubrum, Magnificum. Per case..... $32.00
Lilium Giganteum, 7/9 case 300, $50.00; 8/9 case 250, per case, $50.00

If you have not received our Florists' List, a postcard will bring it.

FOTTLER, FISKE, RAWSON CO.

12 and 13 Faneuil Hall Sq., BOSTON, MASS.

Dreer's Famous American Asters

As usual, our Asters are American-grown, were carefully inspected when in bloom, and we feel sure they are unsurpassed for quality. For complete list, see our Wholesale Catalogue for 1920.

Astermums

This strain of Giant Comet Asters was first exhibited at the Florists' Convention in 1912, and their immense size and Chrysanthemum-like appearance created quite a sensation. They closely resemble Crego's Giant, but come into bloom fully two weeks earlier. We offer three colors.

White, Pink and Lavender, each 40 cents per trade packet; $2.00 per ounce.

Crego's Giant Comet Asters

Magnificent fluffy flowers, averaging over 5 inches across, with long strong stems, the finest of this type. Comes into bloom in August, continuing well into September, and unlike most of the Comet sorts, stands when cut and is a good flower to ship. We offer five colors of the highest quality.

		Tr. Pkt.	Oz.
White.	Purest white	$0.40	$2.00
Pink.	Delicate shell-pink	.40	2.00
Purple.	Bright purple	.40	2.00
Rose.	Rich deep rose	.40	2.00
Lavender.	A rich deep shade	.40	2.00
Finest Mixed.	All colors	.30	1.50

King Asters

The "King" Asters form a distinct class or type, and have many sterling qualities to recommend them to lovers of fine Asters. They are of strong, sturdy habit, growing fully 18 inches high, and bear from August to October very large double blossoms, the petals of which are more or less quilled, forming very attractive flowers.

	Tr. Pkt.	Oz.
Dreer's Crimson King. A brilliant new color in this type, which originated with us. It is the richest and deepest crimson variety known to us	$0.50	$2.50
Lavender King. Pale lavender	.50	2.50
Pink King. An attractive shade of delicate shell-pink	.40	2.00
Rose King. A beautiful brilliant rose variety	.40	2.00
Violet King. This is the original of this type, and is a pleasing soft shade of violet	.40	2.00
White King. Pure glistening white	.50	2.50
King Mixed. All colors	.40	2.00



Dreer's Late Branching Aster



Astermum Aster

Dreer's Superb Late Branching Asters

The finest Asters for late August and September blooming. The plants form strong, branching bushes, 2 to 2½ feet high, bearing on long strong stems their handsome Chrysanthemum-like flowers, which, under ordinary cultivation, average 5 inches across. The form of the flowers, together with the length of the stems, places them at the head of Asters for cutting. They come into bloom from two to three weeks after the average type, usually being at their best during September. We offer eight beautiful and distinct colors, viz.:

		Tr. Pkt.	Oz.
Azure Blue.	A rich, deep lavender	$0.30	$1.50
Pure White.	Extra fine stock	.30	1.50
Shell Pink.	An exquisite shade	.30	1.50
Rose Pink.	A very desirable color	.30	1.50
Deep Rose.	Rich and brilliant	.30	1.50
Deep Purple.	Royal deep purple	.30	1.50
Lavender.	A pale grayish-lavender	.30	1.50
Crimson.	Very rich	.30	1.50
Finest Mixed.	All the colors	.25	1.00

Dreer's "Peerless Pink" Aster

This grand Aster may be briefly described as a glorified late branching shell-pink or Mary Semple. It has the same strong, sturdy habit of growth; comes into bloom a little earlier, bears freely almost globular flowers rarely under 4 inches across and frequently over 5 inches. The color is rich shell-pink, similar in shade but more decided than the late branching. The center petals are prettily incurved, while the wide outer petals reflex, making a most artistic and finely finished flower, and stands cut longer than any other. 50 cents per trade packet; $2.50 per ounce.

New Red Aster, "Sensation"

This is the reddest of all Red Asters, the color being a rich garnet or ox blood red which glistens in the sunshine like a live coal. The plants are of free-branching habit, about 18 inches high; the very double flowers, averaging 3½ inches across, are borne freely on stems a foot long from early in August till the close of September. The intense color shows up well when cut, and makes a very brilliant bit of color in a bed or border. 50 cents per trade packet; $2.50 per ounce.

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

to plaintiff on its proving to be at least ninety per cent good. The corn tendered failed to come up to the required test and there was some negotiation looking to the acceptance of it at a reduced price, but plaintiff never took possession of the corn, although it was left at a certain place for him.

The defendant, claiming that the matter had been adjusted under the negotiations referred to, sent the plaintiff a check for $44, bearing on its face the words, "For difference on seed corn and bags." The plaintiff retained the check for three months, without cashing it, and then offered to return it, demanding repayment of the full $110 paid by him in advance as the price of the corn to be delivered under the original contract. He then sued for the $110, and the Wisconsin Supreme court upholds his right to recover, as against a contention made by the defendant that retention of the check constituted a final settlement which could not afterwards be upset without mutual consent.

"Had the check been cashed," said the court, "and the money retained by plaintiff, there would have been force in the defendant's contention." S.

IMPORTS OF GRASS SEED.

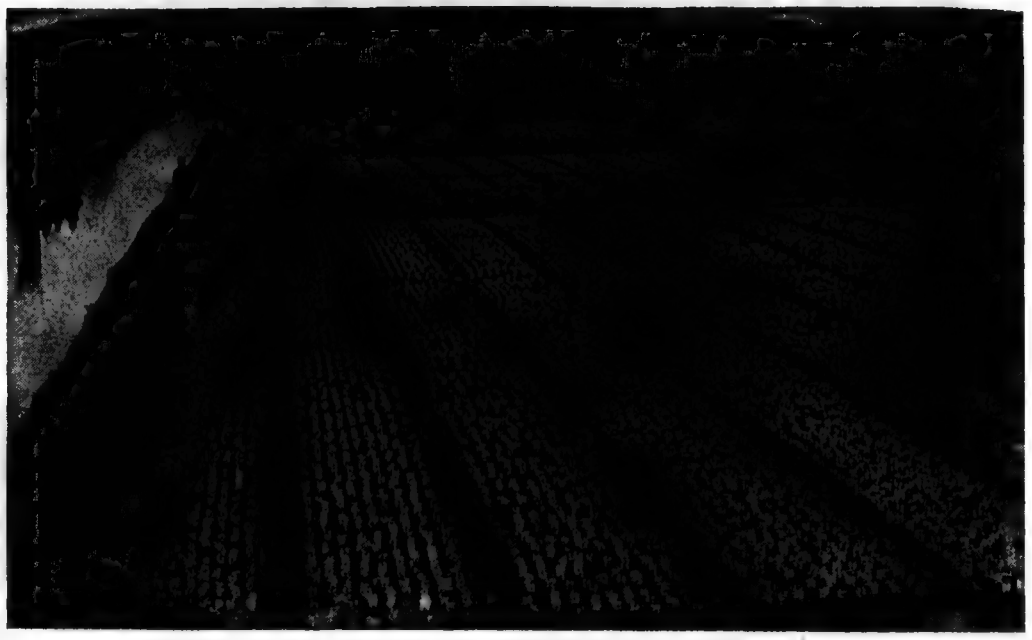
The following table, prepared in the seed laboratory of the Bureau of Plant Industry, United States Department of Agriculture, shows the amount of the various kinds of forage plant seeds subject to the seed importation act permitted entry into the United States during the month of February, 1920, and for the eight months ended February 29:

Kinds of seed.	Month of February Pounds	8 months ending February Pounds
Alfalfa	1,588,500	10,943,800
Bluegrass:		
Canada	28,500	403,200
Kentucky	.....	.....
Brome grass, awnless	15,100	141,000
Clover:		
Alsike	414,700	5,076,500
Crimson	448,800	5,852,100
Red	3,108,900	12,308,800
White	84,100	172,300
Clover mixtures:		
White and alsike	.....	21,700
Red and alsike	.....	700
Alsike and timothy	18,000	236,700
Timothy, alsike and white	900	900
Fescue, meadow	2,000	2,800
Millet:		
Broom corn	.....	225,400
Hungarian	77,300	103,100
Mixtures: Grass	.....	100
Orchard grass	471,500	2,338,300
Rape	.....	4,861,400
Redtop	6,000	6,800
Rye grass:		
English	225,400	1,537,000
Italian	111,500	812,000
Timothy	.....	4,500
Vetch:		
Hairy	101,700	455,200
Spring	100,800	383,000

SOARING PRICE OF COWPEAS.

The present price at which cowpeas are being quoted by shippers and dealers represents an almost unheard-of valuation for this commodity.

The short crop of cowpeas in 1919, states the Market Reporter, of the Department of Agriculture, together with the small carry-over of the 1918 crop July 1, 1919, has resulted in a commercial supply this season which is little more than one-half that of last season. Although the production of cowpeas in 1919 was less than in 1918, the fact that the carry-over in seedsmen's hands July 1, 1919, was only 2,000,000 pounds, as compared with 9,800,000 July 1, 1918, doubtless is an equally important factor affecting the present commercial supply.



When Buying Holland Bulbs for Next Season
BUY THE BEST
Order from **Segers Brothers, Ltd., Wholesale Bulb Growers, Lisse, Holland**
Write our Mr. A. Schravendeel, 116 Broad St., New York, for prices

Mention The Review when you write.

BULBS Holland **BULBS**

R. A. VANDERSCHOOT
Wholesale Bulb Grower
HILLEGOM, HOLLAND

Use our products and increase your patronage

BULBS 299 BROADWAY NEW YORK **BULBS**

BRITAIN Is the NATURAL HOME OF THE
CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.
ALSO RUTABAGA AND TURNIP.
Write and get our special prices on all **SEEDS!**
SPOT OR FORWARD DELIVERY
KELWAY & SON, Wholesale SEED GROWERS, **LANGPORT, ENG.**

Mention The Review when you write.

Watkins & Simpson, Ltd.
Recommend their **"Pedigree"** strains of
Vegetable, Flower and Farm Seeds
to the seedsmen of the United States
WRITE FOR ILLUSTRATED CATALOGUE TO
27-29 Drury Lane **LONDON, W. C. 2, England**

Large Flowering Cannas

IN THE "BETTER" VARIETIES

Fine 2 to 3 eye, plump, dormant roots, true to name

CRIMSON AND SCARLET FLOWERED VARIETIES.

	Doz.	100	1000
A. BOUVIER Rich Velvety Red, green foliage, 5 feet	$0.50	$3.00	$25.00
BLACK PRINCE Velvety Maroon, green foliage, 4½ feet	.60	3.50	30.00
CHAS. HENDERSON Deep Crimson, green foliage, 4½ feet	.50	3.00	25.00
DUKE OF MARLBOROUGH Crimson Maroon, green foliage, 4 feet	.60	3.00	25.00
EXPRESS Scarlet Crimson, green foliage, 2½ feet	.60	3.50	35.00
LOUISIANA Bright Scarlet, green foliage, 7 feet	.65	4.00	35.00
PENNSYLVANIA Vermilion Scarlet, green foliage, 5 feet	.60	3.00	25.00
PILLAR OF FIRE Brilliant Red, green foliage, 6 feet..	.50	3.00	25.00
WINTZER'S COLOSSAL Bright Scarlet, green foliage, 5 feet.	.70	4.50	40.00

PINK FLOWERED VARIETIES.

	Doz.	100	1000
MRS. ALFRED CONARD We have the Genuine Variety. Beware of Cheap Substitutes. Salmon Pink, green foliage, 4 feet..	$1.15	$8.00	$75.00
ROSEA GIGANTEA Rich Rose Pink, green foliage, 3½ feet	.85	6.00	55.00

YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
AUSTRIA Lemon Chrome, spotted red, green foliage, 5 feet	$0.50	$3.00	$25.00
KATE F. DEEMER Oriole Yellow, turkey red at base, 4 feet	.60	3.50	30.00
GUSTAV GUMPPER The Ideal Yellow variety, green foliage, 3½ feet	.60	3.50	30.00
GOLDEN GATE Yellow and Red, green foliage, 4 feet	.60	3.50	30.00
YELLOW KING HUMBERT Golden Yellow, spotted red, green foliage, 4½ feet	.70	4.50	40.00
FLORENCE VAUGHAN Yellow, spotted red, green foliage, 5 feet	.50	3.00	25.00
RICHARD WALLACE Light Yellow, green foliage, 4½ feet	.60	3.50	30.00

RED AND YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
PANAMA Rich Orange red bordered, with a broad edge of golden yellow, 5 feet	$0.75	$5.50	$50.00
QUEEN CHARLOTTE Rich Pomegranate red bordered with golden yellow, 3½ feet	.65	4.00	35.00
SOUV. DE A. CROZY Crimson, with gold band, 4 feet	.65	4.00	35.00

BRONZE LEAF VARIETIES.

	Doz.	100	1000
EGANDALE Currant Red, bronze foliage, 4 feet..	$0.60	$3.50	$30.00
DAVID HARUM Red, dark bronze foliage, 3½ feet	.60	3.50	30.00
KING HUMBERT Scarlet Bronze foliage, 4½ feet	.75	5.00	45.00

Write for full price list of Spring Bulbs

A. Henderson & Co., 166 N. Wabash Ave., Chicago

Gladiolus Bulbs

Young, healthy, 2-year-old stock—the best for forcing; full of vitality.

	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Brenchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Princepine	25.00	20.00
Schwaben	70.00	56.00
War	60.00	45.00
White and Light Mixed	25.00	20.00
General Mixture	20.00	15.00
Primulinus Hybrids	25.00	20.00

N. LEON WINTZER

Gladiolus Grower

WEST GROVE, PA.

The demand for

Finest Quality French Bulbs

has never been greater.

Place your order with us now, so as to secure prompt delivery; nothing can be gained by waiting.

We have our own nurseries and we produce more bulbs than any other exporter in France.

Why not give us a trial?

For further information write

DREVON-TEGELAAR & CO.

1133 BROADWAY, NEW YORK

Nurseries: Ollioules, Var, France

We still have for sale:

100,000 Bulblets of Gladiolus Wilbrinck, $25.00 per 10,000.

100,000 Bulblets of Gladiolus Prince of Wales, $50.00 per 10,000.

25,000 Bulblets of Gladiolus Red Emperor, $10.00 per 1000.

Primulinus Hybrids, ¾ to 1-in., $11.00 per 1000; ½ to ¾-in., $9.00 per 1000.

ALL GUARANTEED TRUE TO NAME

P. VOS & SON, P. O. Box 77 **Mt. Clemens, Mich.**

Taking these facts into consideration and granting that the law of supply and demand ordinarily controls prices, it might seem to some that an abnormally high price is inevitable. There is, however, another factor which logically should affect the price of cowpeas, and which should not be overlooked, namely, the supply of velvet beans available for seed purposes. It is true that velvet beans cannot be grown in many states where cowpeas are ordinarily grown, but it is also true that practically the entire acreage of velvet beans is to be found in those states having the largest acreage of cowpeas. In the latter area velvet beans bear practically the same relationship to the local system of farming as cowpeas.

Last spring the commercial supply of new-crop (1918 grown) cowpeas was not sufficient to supply the planting demand. Even with the large carry-over of old-crop cowpeas, most of which was sold for seed purposes, many farmers were unable to obtain cowpeas for planting, and the wholesale selling price advanced from $5.50 per hundred pounds in the middle of February, 1919, to $7.50 per hundred pounds the latter part of May. With reference to velvet beans, the commercial quantity of new-crop seed of good germination available last spring was negligible, and this commodity sold at around $8.50 per hundren pounds during the month of May, the highest price since velvet beans have been of commercial importance in the south.

The quality of the 1919 crop of velvet beans is good, and the commercial supply available for seed purposes this season is ample to meet all reasonable demands. At the usual rate of seeding, a given quantity of velvet beans has a planting capacity four times that of cowpeas. On this basis of the relative planting capacity of each, the combined commercial supply of cowpeas and velvet beans available for seed this year is about ten per cent larger than the commercial supply of these commodities last year. The ratio of the commercial supply of cowpeas to velvet beans, expressed in terms of the planting capacity of each at the usual rate of seeding, was, in 1918, 5 to 2 and in 1919, 10 to 3, while in 1920 it is about 3 to 5.

Seedsmen's average wholesale selling price for velvet beans February 28, 1920, was around $6 per hundred pounds for recleaned stock and for cowpeas about $11 per hundred pounds. This is about fifteen per cent higher for velvet beans and one hundred per cent higher for cowpeas than on the same

Lily of the Valley Pips

Extra Selected German Type

Just a few cases left which we offer at reduced price to clean up

2500 Pips to the Case, per 1000, $30.00

DUTCH BULBS

Write us for our special prices

VAN MEEUWEN & TEGELAAR

1133 Broadway NEW YORK

Nurseries: Lisse, Holland

Mention The Review when you write.

Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.
—Enough said

Chas. Schwake & Co., Inc.
LILY OF THE VALLEY
Japanese Lilies, French and Dutch Bulbs
90-92 West Broadway NEW YORK

GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	300	$55.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots
HOLTON & HUNKEL CO., Milwaukee, Wis.

XXX SEEDS

Alyssum Snowball, only true dwf., pkt. 25c.
Chinese Primrose, finest grown, 300 seeds $1.
Primula Malacoides, Giant Baby, pkt., 25c.
Cineraria, large-flowered dwf., pkt 50c., ½ pkt. 25c.
Cyclamen Giants, 150 seeds $1, ½ pkt. 50c.
Petunia Giant French Fringed, fine, pkt. 25c.
Phlox Drummondii giant flowered dwarf, 25c.
Verbena Calif. Giants, mixed, pkt. 25c.
JOHN F. RUPP, Shiremanstown, Pa.

WING'S
Iris, Peonies, Dahlias, Gladioli
"You Can Get It At Wing's"
Write for Wholesale Price Lists
The Wing Seed Co.
MECHANICSBURG, OHIO

GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS
Gladiolus Specialist. Box A, MILTON, MASS.

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GLADIOLI

We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

Commercial Varieties	Per 1000 — 1⅛ in. up	1¼ in. up	1 in. up
America, flesh pink	$ 30.00	$ 24.00	$ 18.00
Chris, maroon red, new	60.00	50.00	40.00
Glory of Holland, fine white	.....	35.00	27.00
Golden West, orange red, large	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India	60.00	50.00	40.00
Halley, salmon pink, early	30.00	.....	.....
Francis King, salmon red	30.00	.....	18.00
La Grandesse, extra large white, new	75.00	60.00	50.00
Lily Lehman, ivory white	50.00	40.00	32.00
Lisa, apple blossom pink	75.00	60.00	50.00
Master Wiebertus, mauve white	30.00	.....	.....
Loveliness, creamy white	70.00	60.00	50.00
Mr. Mark, light blue, large	110.00	.....	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2½ in. over $55.00	45.00	.....	.....
Mrs. Veithuys, brilliant red	75.00	60.00	50.00
Niagara, creamy yellow	50.00	40.00	32.00
Panama, fine pink	50.00	40.00	32.00
Proserpine, very deep pink	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra	70.00	60.00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers	50.00	40.00	32.00
Schwaben, yellow	60.00	48.00	36.00
Willy Wigman, white, red blotch	45.00	35.00	.....
Primulinus Hybrids	25.00	20.00	16.00

New Varieties of High Value	Per 100 — 1⅛ in. up	1¼ in. up	1 in. up
Catharina, grayish light blue, with deeper spot	$ 45.00	$ 36.00	$ 27.00
Distinction, large maroon	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow	40.00	32.00	25.00
Gretchen Zang, lively pink	8.00	6.50	5.00
Hubertus, light blue and mauve	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra	20.00	18.00	9.00
Liebesfeuer, bright scarlet	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot	75.00	60.00	50.00
Nora, light blue	35.00	28.00	20.00
Red Emperor, immense scarlet	12.00	9.00	7.00
Sulphur King, deep yellow	12.00	9.00	7.00
Yellow Standard, golden yellow	12.00	.....	.....
Flora, golden yellow, large, each	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each	4.00	3.50	3.00

United Bulb Company

The Home of Choice Gladioli. **Box A, Mount Clemens, Mich.**

ASK FOR OUR PRICES ON TULIPS, HYACINTHS, DAFFODILS, ETC.

Primula Obconica Gigantea Rosea

Dwarf habit, light and dark shades of pink. Select strain. All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for $1.50. Cash.

ERNEST OECHSLIN

Madison and Gale Sts., **River Forest, Ill.**

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Seeds, Bulbs and Plants

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Get the benefit of our 71 years' experience

All Seasonable Varieties

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ROCHESTER, N. Y. The Flower City

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BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street NEW YORK CITY

Mention The Review when you write.

A BEAUTIFUL DOUBLE

Shell Pink Poppy

THAT IS FINE FOR CUTTING

"It Looks Like a Peony"

DOUBLE PINK POPPY
MRS. LAWLER

In the early spring sow in rows or broadcast where plants may remain. Thin out to six inches apart. Barely cover seed with soil.

Put in packets to retail at 10c each. 100 packets for $5.00; 50 packets for $3.00. No bulk seed for sale. Full size of packet. 100 pkts. to ½ lb.; 50 pkts. to ¼ lb.

Grown last year for a cut flower, it proved so popular that a limited amount of seed was saved

"It will make you popular with your customers"

GEORGE LAWLER,

Wholesale Grower

Tacoma, Washington

date last year. Another comparison: On this date last year the average price of cowpeas was twenty per cent higher than that of velvet beans, while this year it is eighty-three per cent higher.

CATALOGUES RECEIVED.

F. W. Kelsey Nursery Co., New York, N. Y.—An illustrated folder, containing a special wholesale list of ornamental stock, both deciduous and evergreen. Seedlings and other small stock are included.

Farmer Seed & Nursery Co., Faribault, Minn.—An illustrated, 128-page catalogue. It is compactly printed and is comprehensive in both seed and nursery departments. Grains and other field seeds have special prominence in the book. The cover is printed in colors by the offset process.

Conard & Jones Co., West Grove, Pa.—An illustrated catalogue of "Star Brand" roses, cannas, perennials, shrubs, small fruits, miscellaneous plants, flower seeds, bulbs and garden requisites; a 52-page book of the unfailingly accurate and attractive "C. & J." type. The design on the front cover, showing a pink rose with the trade-mark star as a background, is both striking and tasteful. Perhaps it is scarcely necessary to add that roses and cannas are specialties.

Thomas J. Grey Co., Boston, Mass.—A well-printed catalogue; illustrated, 114 pages, in a neat black and white cover. Although seeds have first place in the book—first in order and in other respects—yet the plantsman's and nurseryman's lines are also well represented. Aquatics might be mentioned as a specialty. Notably large stocks of implements and supplies are listed. The first six pages are occupied by novelties and specialties in flower and vegetable seeds.

Allen, Sterling & Lothrop, Portland, Me.—"Sterling Quality" seeds, bulbs, roots, flowering and vegetable plants, implements and sundries; an illustrated, well-printed catalogue, in a decidedly tasteful gray-green cover. The lists of dairy and poultry supplies, and of tools and equipments for garden, farm and greenhouse, are particularly comprehensive; in fact, these classes of merchandise occupy about half of the total eighty pages in the book.

James Vick's Sons, Rochester, N. Y.—"Vick's Aster Book for Florists," a book of twenty good-sized pages, devoted entirely to asters. It is printed on enameled paper, is well illustrated and contains clear descriptions. "This," says the company, "is the age of the specialist. For many varieties of seed we contract with men who grow them better than we could. In asters we have specialized longer, introduced more varieties and grown more seed than any other seedsmen in America."

St. Joseph, Mo.—A 125-foot steel smokestack at the greenhouses of the Stuppy Floral Co., Ashland boulevard and Lovers Lane, was blown down March 4. Several sections of the establishment were wrecked and the damage to the stock is placed by Frank Stuppy, president of the company, at $15,000. About 1,100 rose plants and 900 palms were ruined by the cold, but by shutting off the connected houses about 80,000 other plants were saved.

Sweet Potato Seed and Plants



Austin's Big Stem Jersey

Seed Sweet Potatoes, for immediate or later shipment, Yellow Nansemond, Yellow and Big Stem Jersey varieties in heavy packed full bushel hampers, $2.00 per hamper.

Sweet Potato Plants, all varieties, will be ready about May 10th, and on through June. Can furnish you all you want, either wholesale or retail, in all standard varieties. Price list on request.

H. AUSTIN, Felton, Delaware

Mention The Review when you write.



Snapdragons

are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, $1.00 per pkt.; 3 for $2.50; 7 for $5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for $1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N.H.

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Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, $1.00; ¼ oz., $1.30; oz., $5.00.

Early Flowering or Winter Blooming Giant Pansies.
1000 seeds, 40c; ⅛ oz., $1.00; ¼ oz., $2.00; oz., $7.50.

CHAS. FROST

Mention The Review when you write.

Cold Storage Giganteum

7 to 9-inch.....$17.50 per 100 Case of 300.....$50.00

Order now for immediate delivery, or when needed

C. J. SPEELMAN & SONS, 38 Murray Street, New York City

ESTABLISHED 1868

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NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

LILIUM GIGANTEUM

For immediate delivery.

7 to 9, 300 per case; 8 to 9, 250 per case; **$55.00** per case.

Also some 7 to 9, 100 per case. Write for prices.

HARDY LILIES HERE NOW—ALL VARIETIES

8 to 9 and 9 to 11 } $30.00 per case

Consult our Classified ads for other stock or write us for quotations on whatever else you may want in Plants, Seeds or Bulbs.

S. S. SKIDELSKY & CO.

50 Park Place, NEW YORK CITY

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SEEDS

Stumpp & Walter Co

30-32 Barclay St., New York City

BULBS AND ROOTS

For Immediate Shipment

T. R. Begonia Bulbs

	Per 1000
Single mixed, ¾ to 1 in. diameter	$90.00
Single, in following separate colors: Scarlet, Pink, Crimson; ¾ to 1 in. diameter	95.00

Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

F. O. B. DENVER

6- 8	400	42.00
7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00

F. O. B. CHICAGO

7- 9	300	49.50
10-11	150	49.50

F. O. B. LONDON (Ont.)

7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	$16.00
5 ft.	3000	28.50
6 ft.	2500	27.50
Green		
3½ ft.	2500	24.00
4 ft.	2500	28.00

WRITE FOR PRICES ON

Hardy Lily Bulbs,
Dracaena Canes,
Palm Seeds, Raffia,
Bamboo Canes, Etc.

ESTABLISHED 1902

"RELIABILITY"

is our motto. We occupy our own building, a city block through, and give prompt, efficient courteous service.

McHutchison & Co.

95 Chambers Street
NEW YORK

Flower Seeds for Florists

ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

	Tr. Pkt.	Oz.
Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

Write for our complete Flower Seed Price List

ST. LOUIS SEED CO.

411-413 Washington Avenue, ST. LOUIS, MO.

Lily of the Valley Pips
Delphinium Newport Rose
Dracaena Indivisa
Salvia Zurich
Smilax Seeds
Grass Seed Mixtures
OF ALL KINDS

Send for our Catalogue

J. M. THORBURN & CO.,

53 Barclay St., NEW YORK

Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100 ..... $18.00
7x9—per case 300 ..... 50.00

B. E. and J. T. Cokely

Scranton, Pa.

BOLGIANO'S
"BIG CROP" SEEDS
"Tested and Trusted" Over a Century
Special Price List to Florists and Market Gardeners. Write for a copy at once—it will save you money.

J. BOLGIANO & SON, Baltimore, Md.

F. G. MARQUARDT, Inc.

Importers of Bulbs

116-120 West 32nd Street
NEW YORK CITY

NEWS OF THE NURSERY TRADE

O. S. KLINDWORTH, 3032 Main street, Kansas City, Mo., is the successor to the Blue Valley Nursery Co.

THE California Nursery Co., of Niles, Cal., one of the largest nurseries in the state, has opened a depot in Oakland, Cal., and is extending its business into the metropolitan district of the bay section.

THE official roster of the Des Moines Nursery Co., Des Moines, Ia., is as follows: President and general manager, J. W. Hill; first vice-president, M. McFarlin; second vice-president, H. E. Teachout; secretary, Earl D. Needham; treasurer, D. L. Hill.

"WE are depending more every year on other forms of publicity supplementary to our catalogue, to increase sales among the class of prospective buyers who want stock but are not experienced enough to select their stock personally," states Ernest F. Coe, president of the Elm City Nursery Co., New Haven, Conn. And nurserymen everywhere are learning the sales power of printers' ink.

APPROXIMATELY 2,000,000 common barberry bushes were dug up and destroyed during 1919 in connection with the combined efforts of federal and state authorities to protect wheat against black stem rust, which can not survive unless it is able to spend one period in its life cycle on the leaves of the common barberry. For this work last year the federal government appropriated $150,000. The territory in which the fight was carried on comprises Colorado, Indiana, Illinois, Iowa, Ohio, Michigan, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Wisconsin and Wyoming.

CERTIFYING SALES.

By State or National Association.

The question, "Should the Illinois State Nurserymen's Association certify to sales made by its members?" really includes two questions: First, should any nurserymen's association certify the sales by its members? Second, should the state association be the body which certifies to such sales?

My answer to the first question would be in the affirmative, because by such certification we can most effectually combat the harm that has been done to the nursery business in general by the bad practices of a few unscrupulous men. These bad practices have thrown discredit on our trade and unless the nurserymen as a body clean up their house the government will do it for them. The public is certainly entitled to protection from some source and it is the duty of the government to furnish that protection wherever necessary.

Do not suppose that the nursery business has been singled out as specially in need of government control. The government has safeguarded the public from possible abuses in many other businesses. Banks are controlled for the safety of the depositors. Investment companies are under government supervision. Many professions and lines of business are required to take out licenses after passing rigid examinations. Among such are doctors, dentists, lawyers, insurance companies, architects, engineers and plumbers. Industries such as the packers, are rigidly inspected and then licensed for the benefit of the public.

Protection for the Purchaser.

Now the question arises as to what protection the purchaser is entitled to against possible abuses in the nursery business.

1.—He is entitled to the assurance that he is getting the variety of plant which he orders.

2.—He is entitled to be safeguarded against receiving plants that are diseased or infested with insect pests.

3.—He is entitled to receive plants which are furnished with sufficient roots and are handled with sufficient care to make them grow.

An address entitled, "Should the Illinois State Nurserymen's Association Certify the Sales Made by Members?" delivered by Alvin Nelson, of Chicago, at the convention of the Illinois State Nurserymen's Association in Chicago.



IBOLIUM PRIVET
Natural Habit

IBOLIUM

The New Hybrid HARDY PRIVET (L. Ibota X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, $5.00 each. Summer rooted frame-grown, $3.00 each. Plants in storage for immediate shipment.

Introducers of BOX BARBERRY. Well rooted frame cuttings, $65.00 per 1000.

THE ELM CITY NURSERY CO.
WOODMONT NURSERIES, Inc. NEW HAVEN, CONN.



IBOLIUM PRIVET
When Trimmed

Mention The Review when you write.

California Privet

	100	1000
3-4 ft	$6.00	$50.00
2-3 ft	5.00	40.00
18-24 in	4.00	30.00

Berberis Thunbergii, 4 yr., very heavy.

2-3 ft	$15.00	$140.00
18-24 in	14.00	120.00

Ampelopsis Veitchii,
For potting or planting in nursery rows.

Strong, 1 yr., 18 in	$15.00	
Strong, 1 yr., 12-15 in	12.00	$100.00

Above prices F. O. B. Manchester, Conn. Boxing extra.

Send for bulletin covering a complete line of Fruit and Shade Trees, Evergreens, Ornamental Shrubs, H. P. and Climbing Roses.

C. R. BURR & CO., Manchester, Conn.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

74 YEARS W. & T. SMITH COMPANY 1000 ACRES

GENEVA, N. Y.

EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

		Per 100
150	Thuya Erecta	$10.00
150	Thuya Douglasii Pyramidalis	12.00
400	Thuya Ericoides	10.00
1200	Thuya Globosa Woodwardii	11.00
1500	Thuya Hoveyi	9.00
2000	Thuya Pumila	11.00
8500	Thuya Pyramidalis	10.00
1000	Thuya Tom Thumb	10.00
8300	Thuya Wareana	10.00
300	Juniper Hibernica	8.00
250	Juniper Sabina	15.00
1400	Retinispora Filifera	11.00
2000	Retinispora Plumosa Aurea	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

Farmers Nursery Co.
TROY, OHIO

Mention The Review when you write.

NORWAY MAPLES

Harrisons' Norway Maples are beauties—7 to 16 feet high with perfectly straight trunks and broad, symmetrical heads.



We are prepared to give prompt service on large or small lots and our prices are very low for such fine trees.

Harrisons' Strawberries—30 varieties—win and hold trade. Stock them.

Write today for catalogue of nursery stock and prices to the trade.

Harrisons' Nurseries
J. G. HARRISON & SONS PROPRIETORS
BERLIN MARYLAND

"Largest Growers of Fruit Trees in the World"

Box 28. Berlin, Maryland

Mention The Review when you write.

NURSERY STOCK

AT WHOLESALE

A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

SHENANDOAH NURSERIES
D. S. LAKE, Pres.
SHENANDOAH, IOWA

Mention The Review when you write.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.

Mention The Review when you write.

Grape Cuttings

"Full of Life" 3 buds and up

Length, 9 to 11 inches; caliper, ⅜ to ½ inches. Grade, No. 1; quality, clean, sprayed, vigorous wood. How cut? By hand by experts who have spent years at the business. Price list free.

Charles Nash, Nurseryman, Three Rivers, Mich.

SHADE TREES

We have a full line of the following Shade Trees

Ash Elm
Hackberry
Soft Maple
Black Walnut

Ranging from 5 feet up

Write for special prices

GURNEY SEED & NURSERY CO.
YANKTON, SOUTH DAKOTA

PEONIES

STRONG DIVISIONS, 3 TO 5 EYES

Have been stored over winter in our cellars and are in good dormant condition. Gain one year by planting this spring.

		Per 100
300	Alice de Julvecourt, white and lavender	$15.00
75	Augustine Guinoisseau, pink	15.00
300	Baroness Rothschild, pink	15.00
320	Charlemagne, flesh white, center tinted lilac	20.00
140	Clara Barton, white	15.00
360	Duke of Wellington, sulphur-white, large and well-formed	25.00
1900	Edulis Superba, soft pink, early	25.00
1160	Festiva Maxima, the ideal white for floral work	20.00
400	Jenny Lind, pink	15.00
1000	Lady Bramwell, silvery-pink, mid-season	20.00
320	Mlle. Rousilin, pink	$25.00
1000	Marie Lemoine, sulphur-white massive flower	20.00
320	Mrs Hovey, white	15.00
400	Marquis d'Ivory, white shaded pink	15.00
890	Nivea Plenissima, white	15.00
55	Pink de Nemours, pink	15.00
100	Prolifera Tricolor, soft flesh with center of golden yellow	15.00
380	Princess Nicholas Roberts, white	15.00
3500	Queen Victoria, pure white	15.00
100	Rosea Superba, brilliant deep cerise-pink	25.00

Jackson & Perkins Co.
NEWARK, NEW YORK

Hardy Old-fashioned Plants
Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON
Hardy Plant and Peony Farm BARABOO, WIS.
Mention The Review when you write.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

Certain states have passed laws intended to safeguard the purchaser in the particulars just mentioned, but the framers of those laws, in their eagerness to protect the public, have made them so drastic that nurserymen are unable to operate under them. It is believed, however, that, if the nurserymen in one of their own associations could furnish ample protection to the public, such drastic laws would not be made in the future; that those now on the statute books might be repealed, and, what is of greatest importance, that the confidence of the public would be strengthened and the planting of trees would greatly increase.

How shall we as nurserymen accomplish this? As the conditions are national in range and not local, it seems to me that it ought to be dealt with nationally and not locally. We are all members—or at least should be—of both our state association and our national association. I therefore believe that the state association ought not to enter this work, but that we ought to support heartily the movement for this purpose which is already being discussed in the national association.

Bonds and Sales Restrictions.

A suggestion has been made that the national association certify to the genuineness of every purchase from any of its members; to this I would add that it should certify that it will return the purchase price for any plant sold which is not true to name, or which is diseased in any way or has insufficient roots.

It might be objected that the association would be involving itself in a large financial obligation to so certify the sales of its members and I agree that it ought not to undertake this responsibility without previously having received a bond from each member, to make good any loss which may be incurred by the association on his business. If this is done, there ought not to be any great danger in making the experiment and certainly a national body could exploit by means of a publicity campaign this service to the public, in such a way that each member would receive full benefit from it. This can be done by the national body at far less expense than if each individual nurseryman attempted to do it for himself.

The objection has also been made that certifying to the genuineness of all sales would be a boon to the crooks in the nursery business at the expense of the honest nurserymen. This objection would be partly met by the bond which I suggest that the national body should require from each of its members to

SOME GOOD CONIFERS
STILL IN FAIR SUPPLY
AT DUNDEE

Strong, thrifty, home-grown stock. Order now before the supply is exhausted.

ABIES CONCOLOR (Colo.)
(Concolor Fir)

Size, In.		10	100
6-10 xx*,	twice transplanted	$2.00	$14.00
10-12 xx,	twice transplanted	2.50	20.00
12-18 xx,	twice transplanted	3.00	26.00

ABIES DOUGLASSI (Colo.)
(Douglas Fir)

10-12 xx,	twice transplanted	$2.25	$17.50
12-18 xx,	twice transplanted	2.75	22.50

JUNIPERUS VIRGINIANA
Northern Type
(Red Cedar)

6-10 xx,	twice transplanted	$1.75	$13.50
10-12 xx,	twice transplanted	2.50	20.00
12-18 xx,	twice transplanted	2.75	23.00

JUNIPERUS SCHOTTI

24-36 xx,	twice transplanted	$17.50	....

JUNIPERUS CANADENSIS
Syn. J. Communis Dupressa

6-10 x,	once transplanted	$16.50

PICEA CANADENSIS
(Black Hill Spruce)

10-12 xx,	twice transplanted	$2.75	$22.50
12-18 xx,	twice transplanted	3.25	28.50

PICEA EXCELSA
(Norway Spruce)

8-10 x,	once transplanted		$ 7.00
10-12 xx,	twice transplanted	$1.75	11.00
12-18 xx,	twice transplanted	2.00	15.00

PICEA PUNGENS
(Colorado Blue Spruce)

6-10 xx,	twice transplanted	$2.75	$22.50
10-12 xx,	twice transplanted	3.25	28.50

PINUS MUGHO
True Dwarf Type
(Dwarf Mountain Pine)

Size, In.		10	100
8-10 xx,	twice transplanted	$3.50	$22.50
10-12 xx,	twice transplanted	4.00	30.00
12-18 xx,	twice transplanted	4.50	35.00

PINUS AUSTRIACA
(Austrian Pine)

6-10 xx,	twice transplanted	$2.75	$14.00
10-12 xx,	twice transplanted	3.50	22.50

TAXUS CANADENSIS
(American Yew)

6-12 x,	once transplanted	$8.00

TAXUS CUSPIDATA
(Japanese Yew)

10-12 xx,	twice transplanted	$12.50	....

THUYA OCCIDENTALIS
(American Arbor Vitae)

8-10 x,	once transplanted		$ 6.00
10-12 xx,	twice transplanted	$1.75	10.00
12-18 xx,	twice transplanted	2.00	12.00
18-24 xx,	twice transplanted	2.50	16.00

THUYA PYRAMIDALIS
(Pyramidal Arbor Vitae)

6- 8 x,	once transplanted		$11.00
24-36 xx,	twice transplanted	$12.50	....

THUYA COMPACTA
(Compacta Arbor Vitae)

12-18 xx,	twice transplanted	$6.00	$50.00

THUYA DOUGLASSI AUREA
(Douglas Golden Arbor Vitae)

10-12 xx,	twice transplanted	$5.50	$45.00

* Each x indicates one transplanting.

Send for Complete Price List

THE D. HILL NURSERY CO., Inc.
Evergreen Specialists—Largest Growers in America
Box 403 DUNDEE, ILLINOIS

Mention The Review when you write.

FERNS

We have on hand, for immediate shipment, a lot of POT-GROWN FERNS. All extra good value for the money. Shipped without pots.

Size	Per Doz.	Per 100	Per 1000
Boston, 4-in.	$3.00	$20.00	$190.00
5-in.	4.50	35.00	325.00
8-in.	$2.50 each		
Scottii, 4-in.	3.00	20.00	190.00
5-in.	4.50	35.00	
Cordata Compacta, 6-in	4.80	50.00	
Cyrtomium (Holly Fern), 4-in.	3.00	20.00	

CANNAS

3-inch pot plants, ready for immediate shipment.

King Humbert	$6.50 per 100
Mrs. A. Conard	6.50 per 100
Rosea Gigantea	6.50 per 100
Fire Bird	6.50 per 100

Other standard varieties as listed in our catalogues, at $5.00 per 100.

Alternantheras; Alyssum, Double Giant and Dwarf; **Begonias; Lobelia,** Crystal Palace Gem; **Hardy English Ivy; Lantanas,** assorted; **Heliotrope; Moonvines; Vinca Variegata,** all 2-in., **$2.75** per 100, **$25.00** per 1000.

Send for Catalogue. **Cash With Orders.**

R. Vincent, Jr., & Sons Co.
White Marsh, Maryland

Mention The Review when you write.



CHRYSANTHEMUM PROGRESS

NEW MUMS

It's time to think of what you will need in new Mums to recruit your collection, so as to cover the whole season in the various colors. These four new pink varieties will enable you to begin cutting pink as early as the other colors, and to cut continuously, which is important. Get a few of each variety early enough to take a cutting or two from each plant and reduce the first cost. We begin delivery early in March.

$4.00 per doz., $25.00 per 100

HARBINGER—An early pink that should supersede Unaka on account of being a full flower and better color. Grows 5 feet from June planting.

PANDORA—Follows Harbinger in date of blooming. Bright deep pink. Grows 5 feet from June planting.

TOKIO—Follows Pandora. Grows 5 feet in height and produces blooms of exceptional quality for the season. Bright lavender pink.

PROGRESS—Follows Tokio and finishes as Chieftain comes on. Incurved form and large in size. Bright deep pink. Grows 4 feet and very stiff.

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

RUTHERFORD, NEW JERSEY

Mention The Review when you write.

ROSES Own Root

From 2¼-inch and 4-inch pots.
The Best varieties. For forcing and bedding.
Ready for the early planter.
Send us your list.

The American Rose & Plant Co.
Springfield, Ohio

Mention The Review when you write.

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.
RICHMOND, IND.

Mention The Review when you write.

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?
AMERICAN FORESTRY CO., Pembine, Wis.

Mention The Review when you write.

For Fall 1920—

ORDER NOW and BE SURE

Florists' XXX Forcing Grade, 2-yr. Field-Grown Roses.

We will be in position to supply more and better roses for Florists' Pot Plant Forcing than ever before. Top-notch stock can be expected from our blocks this year.

Baby Rambler Class—Erna Teschendorff, Orleans, Jessie and Crimson Baby, **$45.00 per 100, $400.00 per 1000.**

Hybrid Perpetuals—Magna Charta, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet and Capt. Hayward, **$45.00 per 100, $400.00 per 1000.**

Rambler or Climbing Roses—Crimson Rambler, Dorothy Perkins, Excelsa and White Dorothy, **$35.00 per 100, $300.00 per 1000.** For staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50 per cent Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

Storrs & Harrison Co.

Painesville, Ohio.



Pot Lilies

Giganteum, 3 to 6 blooms in 5-inch pots, 12 to 20 inches tall, good foliage and large flowers,

30 cents per flower and bud.

Just right for Easter. Order at once to insure your supply. Orders for $50.00 or more, packing free. For less, 10 per cent for packing. Cash, Please.

Also heavy 7-inch Teddy Jr. Ferns at $1.50 each.

H. S. BRANDT, York, Pa.

indemnify it against loss, but supervision should not end there. The officers of the association know full well who the crooks are and, as there are few of them, would be able to give them special supervision. If they continued to abuse the good name of the association, they could be dropped from membership. The mere dropping from membership, however, would not effect much if such outlaw concerns were able to buy stock from our members; so there would probably have to be an agreement, such as exists in many other trades, to sell stock at wholesale prices only to firms in good standing. This agreement, being clearly for the benefit of the public and not for the sake of profiteering, would surely be endorsed by our government. It is in line with the best practice in many other industries which have had to contend with similar conditions and it would thus make our industry thoroughly respected and put it on a firm business basis.

Should Be a National Reform.

I cannot think of any argument in favor of a state organization undertaking this service and there are many obvious reasons why it could not serve as well as a national organization. The object desired is to enforce square dealing and to assure the public that it will receive a square deal. In other words, we wish to reinstate all nurserymen in the good opinion of the public and it is no advantage to us to have all the nurserymen in our own state on the square if crooks from other states come in and by bad practices bring discredit upon the industry. We desire a nation-wide reform. It must be accomplished by a national association.

The whole object of the plan which I have suggested is to fix definitely the responsibility for certain acts on the right persons and it is readily admitted that this is a difficult thing to do. It may be that the whole scheme is impossible to carry out because of the difficulties involved; if so, some other plan must be devised. If no plan on these or similar lines can be found, we must fall back on government supervision. I would suggest that we do not wait until such supervision is thrust upon us, but instead devise a law which will accom-

Special Stock Selections
READY NOW

Asparagus Plumosus, 2½-in., $5.00 per 100; 3-in., $10.00 per 100; 4-in., $18.00 per 100.
Achyranthes Herbstii, bright red, $5.00 per 100.
Bougainvillea Glabra Sanderiana, 2½-in., $7.50 per 100; 3-in., $25.00 per 100.
Begonia Chatelaine, $8.00 per 100.
Begonia Otto Hacker, $10.00 per 100.
Begonia Pres. Carnot, $10.00 per 100.
Caladium, Fancy Leaved, splendid bulbs, $16.00 per 100.
Dracaena Indivisa, heavy, 2½-in., ready for 3-in., $7.00 per 100.
Ferns, Fern dish sorts, bushy, $6.00 per 100.
Ferns, Neph. Verona, 2½-in., $7.00 per 100; 4-in., heavy, $30.00 per 100; 5-in., very heavy, $75.00 per 100.
Fuchsia Mrs. E. G. Hill, best double white, $6.00 per 100.
Heliotrope, best purple sorts, $5.00 per 100.
Hydrangea, fine, 2½-in., Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, $7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, $6.00 per 100.
Impatiens Sultani Hybrids, fine range of color, in mixed hybrids from cuttings, $6.00 per 100.
Pelargonium Mrs. Layal, Pansy Geranium, $10.00 per 100.
Salvia America, the best one of all, true from cuttings, $5.00 per 100.

STORRS & HARRISON CO.
PAINESVILLE, OHIO

PEARSON'S MONEYWORTH QUALITY

CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

$15.00, $25.00 and $50.00 per 100

Finest Stock of Best Varieties

Place your order now and be sure of your supply.

PETER PEARSON

5732 Gunnison Street, Chicago



PLANTS FOR EASTER

We have our houses full of choice **Easter Plants** and we would advise our customers to send in their orders early. We can ship at once, or reserve till wanted.

LILIUM GIGANTEUM

Grown from 9-inch to 10-inch bulbs and of good height, 30 Cents per bud.

HYDRANGEAS

Otaksa and French varieties, 6-inch pots, $1.00, $1.25, $1.50 and $2.00 each; 7-inch pots, $2.50 and $3.00 each.

Cinerarias, finest strain, all colors of the rainbow, 5-inch pots, 50 cents; 6-inch, 75 cents and $1.00 each.
Genistas, 6-inch pots, 75 cents and $1.00 each.
Primula Obconica, best colors, in bloom, 4-inch pots, $20.00 per 100; 6-inch pots, 50 and 75 cents each.
Begonias, Luminosa, red, 4-inch pots, 25 cents each; 6-inch, 50 cents each.
Begonias, Magnifica, pink, 4-inch pots, 25 cents; 5-inch, 50 cents each.
Hyacinths, the best varieties, grown from first size bulbs, 4-inch pots, $30.00 per 100.
Hyacinth Pans, 5 bulbs to a 6-inch pan, best varieties, at 75 cents each.
Tulips, such as Murillo, Couronne d'Or, Tournesol and Belle Alliance, 3 bulbs in a 4-inch pot, at $35.00 per 100.
Daffodils. Double Von Sion and Victoria, 5½-inch pots at 60 cents each.

FOLIAGE PLANTS

Ferns, Scottii and Teddy, Jr., 6-inch pots, 75 cents; 7-inch, $1.25; 8-inch, $2.00 each. Whitmanii, 5-inch pots, 50 cents each; 4-inch, 30 cents each.
Palms, Kentia Forsteriana and Belmoreana, 4-inch, 60 cents each; 5-inch, $1.25 each.
Ficus Elastica, or Rubber Plant, 4-inch pots, 50 cents each; 5-inch, 75 cents each.
Asparagus Plumosus, 2½-inch, $5.00 per 100; 3-inch, $10.00 per 100.
Asparagus Sprengeri, 4-inch pots, 20 cents each.
Hardy English Ivy, 2½-inch pots, $6.00 per 100; 4-inch, staked, 25 cents each.

Owing to the high price of packing material we find it necessary to make a small charge for packing as follows: Add 5% to amount of bill for packing charges.

Cash with order. No plants shipped C. O. D. All plants will be shipped at purchaser's risk. All plants shipped out of pots unless otherwise stated.

When visiting Philadelphia, don't fail to stop and see our stock. To reach our Greenhouses, take car at Market and 11th Sts., No. 55, going up 11th St., get off at Ontario St. and walk two squares east.

GODFREY ASCHMANN, 1012 W. Ontario St., PHILADELPHIA, PA.

WM. K. HARRIS

55th & Springfield Ave., W. Philadelphia, Pa.

Extra fine lot of Easter plants, including Azaleas, Easter Lilies, Roses, Hydrangeas, Genistas, Ferns, Rubbers, Pandanus, etc.

Price List sent on application.

Packing charged at cost. All goods travel at purchaser's risk and expense.

Mention The Review when you write.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.
Write for price list.
We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

Mention The Review when you write.

JULIUS ROEHRS CO.

RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG. PHILADELPHIA. PA

Mention The Review when you write.

EASTER PLANTS

Lilium Giganteum. We have 7,000 plants grown from 8 to 10-inch and 9 to 10-inch bulbs, exceptionally fine, from 4 to 10 buds per plant, 30c per bud.

Hydrangeas. Otaksa and French varieties, 6-in., 7-in., 8-in. pots, exceptionally fine this year, $1.00, $1.25, $1.50, $2.00, $2.50 and $3.00 each. Specimen plants, $4.00 and $5.00 each.

Rose Bushes. American Beauty and Magna Charta, 6-in. pots, $1.00 and $1.25 each.

Genistas, 6-in. pots, $1.00 and $1.50 each.

Cinerarias. Fine plants in 5½-in. pots, $9.00 and $12.00 per dozen.

Boston Yellow Daisies and **Marguerites.** 5½-in. pots, $9.00 per dozen.

Daffodils. Von Sion and Golden Spur, 6-in. pots, $7.20 and $9.00 per doz.

Hyacinths, 6-in. pans, 5 bulbs to a pan, $9.00 per dozen.

Ferns and Decorative Plants

Nephrolepis, Teddy, Jr., and Scottii, 6-in. pots. $9.00 per doz.; 7-in. pots, $15.00 and $18.00 per doz.; 8-in. pots, $24.00 per doz.

Dracaena Fragrans, 6-in. pots, $12.00 per doz.

Ficus Elastica. (Rubber plants). 6-in. pots, $12.00 per doz.; 7-in. pots, $18.00 per doz.

Asplenium Nidus-Avis, (Bird's-Nest Fern). 5½-in. pots, $9.00 and $12.00 per doz.

Asparagus Plumosus, 3-in. pots, $10.00 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

ASCHMANN BROS., Second and Bristol Sts. and Rising Sun Ave. **Philadelphia**

FERNS EXCLUSIVELY **FERNS**

OUR HOUSES ARE FULL OF EXCELLENT STOCK, HEALTHY AND OF SPLENDID COLOR

		100	1000
Boston, Roosevelt, Teddy, Jr., Whitmanii, Whitmanii Comp.	2¼-inch	$ 6.00	$ 55.00
Boston	3-inch	15.00	140.00
Asparagus Plumosus,	2¼-inch	4.00	35.00
" "	2½-inch	5.00	45.00
" "	3-inch.	8.00	75.00
Sprengeri		15.00	130.00

Trade references or cash with order

The Springfield Floral & Fern Co.,
Successors to the Springfield Floral Co.
SPRINGFIELD, OHIO

plish the purpose of protecting the consumer and at the same time develop and strengthen the nursery industry.

Common sense tells us that the laws controlling other industries must have been drawn up by parties who knew all the details of the business to be controlled. For instance, laws on banking must have been drawn up by bankers, laws on insurance by insurance men, etc., and these industries have flourished more since such laws were passed than in the old days of wild-cat banking.

Grower to Consumer.

It matters little if we have to change our mode of doing business. If the business itself grows, we are sure to profit individually, even though we have to reconstruct our methods entirely. One plan that suggests itself is a law prohibiting the rehandling of fruit trees. There might be as many selling agencies as necessary for selling the trees to the ultimate consumer, but when the sale is made, the tree itself goes direct from the grower to the consumer. The consumer then knows whom to make responsible. This plan would involve advertising the name of the producer rather than the selling organization. There are many precedents for this and, from an advertising point of view, it has advantages. Practically all clothing is sold in this way. The names of various brands of clothing are advertised from one end of the country to the other and the stores selling those brands, although entirely independent of the manufacturer, still have the advantage of the advertising.

The point I wish to make is that if we have a problem we should study and solve it in one way or another and not wait to have a solution made by others. Nursery associations have for years had legislative committees. These committees, it seems to me, have been merely watchdogs for the purpose of opposing and modifying legislation, but it is now time for us to have a legislative committee which will propose constructive measures for the benefit, not only of the public, but of the nurserymen as well.

PARIS GREEN SUBSTITUTE.

Additional experience confirms the conclusion, reported last year by the bureau of entomology of the Department of Agriculture, that arsenate of lime may be used in all situations as a substitute for Paris green and that for pomaceous fruits—apples, pears and quinces—it may prove a satisfactory substitute for arsenate of lead when used with lime or fungicides containing lime. A less expensive substitute for nicotine sulphate also is being sought.

Golden Callas for Easter

Clear yellow flowers, with beautiful mottled foliage. It makes a grand Easter plant. Flowers last a month.

Made up, three plants in a 7-inch pot, $2.00 each

For general list see last week's issue of The Review.

John Bader Company
Mt. Troy N. S. PITTSBURGH, PA.

GODFREY CALLAS

VARIETY DEVONIENSIS. The way to make money on Callas—buy these plants, grow them on vigorously all summer They will begin blooming early in the Fall and bloom freely all winter.

Strong, 3-inch, $8.00 per 100; $75.00 per 1000

FRED H. LEMON & CO.
RICHMOND, IND.

5000 EASTER LILIES

Short Plants, 25c per bud and bloom
Medium Plants, 30c per bud and bloom
Cash—No C. O. D.

Packing free in paper pots. Clay pots 10% extra.

L. J. ROWE, Box 244, Titusville, Pa.

Blooming and Spring Plants

At Reduced Prices

For Want of Room

Order today. This advertisement may not appear again. Empty Greenhouses do not pay; fill them up. We have the stock. Liberal Extras for early orders. Packing free.

	Per 100
Primula Obconica, 4-in., full of buds and bloom	$20.00
Chinese Primrose, 4-in., bud and bloom	15.00
Primula Malacoides, 4-in., bud and bloom	12.50
Cinerarias, 5-in., full of buds	60.00
Cyclamen, 5-in., bud and bloom	80.00
Easter Greeting, 4-in., in buds	25.00
Marguerites, 4-in., white and yellow	20.00
Asparagus Plumosus, 4-in.	12.50
Geraniums, 3½-in., ass't varieties	12.50

Any number plants of the above at 100 rates.

	Per 100	Per 1000
Fuchsias, 2½-in., 12 ass't varieties	$4.50	$40.00
Marguerites, 2½-in., 8 varieties	4.00	35.00
Heliotrope, 2¼-in., 8 varieties	4.00	35.00
Ageratum, 2-in., light and dark blue	3.25	30.00
Geraniums, 2-in., 8 varieties ready	4.25	40.00
Vinca Variegata, 2¼-inch	5.00	45.00
Vinca Variegata, 4-in.	18.00	125.00
Cuphea, Cigar Plant, 2-in.	3.00	28.00
Canna King Humbert	5.00	45.00
Canna Yellow King Humbert	4.50	40.00
Canna Firebird	10.00	90.00
Canna Mrs. Alfred Conard	16.50	100.00
Canna Rosea Gigantea	10.00	90.00
Cannas, 15 other good varieties	3.25	30.00

Also abundance of other stock.
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c.

Daisies, Marguerites, 2¼-in., 4c.
Mesembryanthemums, large pink, 2½-in., $5.00 per 100.
Dracaena Indivisa, 4-in., 25c.
Primula Obconica, 5-in., $4.00 per doz.
Anthericum Mandaianum, 3-in., 8c; 4-in., 15c.
Cleveland Cherry Seedlings. May del., $1.50 per 100, prepaid; $12.00 per 1000.
Cleveland Cherry Seed, 50c tr. pkt.
Orange Queen Cherry Seed, 50c tr. pkt.
Tobacco Stems, per bale of about 175 lbs., $3.50; per ton, $28.00.

Abby Ave. Greenhouses
DAYTON, OHIO

Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY
Madison, New Jersey

A. L. MILLER
Pot Plants a Specialty
Jamaica, N. Y.

CARNATIONS

F. Dorner & Sons Co.
LA FAYETTE, IND.

Mention The Review when you write.

YOU Will find all the best offers all the time in The Review's Classified Advs.

CARNATION CUTTINGS

READY FOR IMMEDIATE AND LATER DELIVERY

NEW VARIETIES

	100	1000
Ruth Baur, Pink	$12.00	$100.00
Ethel Fisher, Red	14.00	115.00
John Henry, Pink Benora	12.00	100.00

STANDARD VARIETIES, PINK

	100	1000
Pink Delight	$7.00	$60.00
Morning Glow	7.00	65.00
Enchantress Supreme	8.00	70.00
Rose-Pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

VARIEGATED

	100	1000
Benora	$6.00	$50.00

RED

	100	1000
Belle Washburn	$6.00	$50.00
Aviator	6.00	50.00
Beacon	6.00	50.00

WHITE

	100	1000
Crystal White	$6.00	$50.00
White Enchantress	6.00	50.00
White Benora	7.00	65.00
White Perfection	6.00	50.00
Matchless	5.00	45.00

FERNS

Macawii. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Extra strong, 2½-inch, immediate delivery, $200.00 per 1000.

Good, heavy stock that will please.

2½-inch	100	1000
Teddy, Jr.	$8.00	$70.00
Scottii	8.00	70.00
Boston	8.00	70.00
Whitmanii	8.00	70.00
Verona	12.00	....

VIOLETS — Rooted Runners

Princess of Wales	$25.00 per 1000
Lady Campbell	25.00 per 1000

April Delivery.

COLEUS CUTTINGS

	1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others, Rooted Cuttings	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

C. U. LIGGIT, ——Office—— 303 BULLETIN BLDG. **Philadelphia, Pa.**

Hardy Plants for Florists

TRITOMA PFITZERI, heavy plants, fine cut flower	$15.00 per 100
DELPHINIUM BELLADONNA, plants for outdoors	6.00 per 100
" " forcing size	9.00 per 100
Hardy Mums, strong field clumps of ten special cut flower varieties, named	10.00 per 100
Shasta Daisies, King Edward and Etoile d'Or, strong field clumps, fine white cut flower	9.00 per 100

Strong Field Clumps

Hollyhock, Hibiscus, German Iris, etc., splendid stock for landscape work.

	Per 100
Dahlia C. W. Bruton, canary yellow, decorative, clumps	$10.00
Dahlia Sequoia, cactus, golden bronze	15.00
Dahlia Snowflake, Century type, white	10.00

THE WAYSIDE GARDENS CO., Mentor, Ohio

Mention The Review when you write.

New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Orders booked now for March delivery.

Rooted Cuttings, $10.00 per 100; 2¼-in., $12.00 per 100

Ryan & Culver

27 South Hazel Street Successors to H. H. Cade YOUNGSTOWN, O.

See our ad on page 125, March 4, 1920, issue.

GEO. A. KUHL
Wholesale Grower to the Trade
PEKIN, ILL.

See our classified advertisements on Cyclamens, Chrysanthemums and Rose Plants. All our stock grown by specialists and the quality such as to please the most exacting. All orders given prompt attention.

ROLF ZETLITZ CO.
Lima - Columbus - Dayton - Ada - Ohio

NEWPORT, R. I.

Horticultural Society.

The meeting of the Newport Horticultural Society Tuesday evening, March 9, was replete with interesting features which well repaid the unusually large number in attendance. An animated discussion resulted from the statement that an attempt had been reported to have the Rhode Island General Assembly withhold its annual financial assistance to the various horticultural and agricultural societies of the state. It was voted that the secretary of the society be instructed to communicate with the members of the general assembly from Newport county voicing the protest of the society against any restricting of such appropriations.

It was announced that the premium list for the summer show was about completed and would be sent out in a few days. An interesting address was made by John Hay, of Philadelphia, formerly of this city, which was well received.

The gardeners present were much interested in the exhibition of an Amorphophallus Rivieri, a central Asia plant which had been grown by Samuel Speers, gardener for William Brenton Greene. The plant, which is 5 years old, is blooming for the first time and many of those present had never before seen one of these curiosity plants in bloom.

Various Notes.

Thomas B. Galvin has transferred a lot of land with improvements at the corner of Walcott and Bateman avenues to Henry Cremin.

Because of the blizzard and gale Monday, March 8, it was impossible to travel the length of Bellevue avenue and several of the gardeners at the summer estates telephoned that they were snowbound. W. H. M.

See Classified Ads

For Cinerarias, Cyclamen, Easter Greeting Pelargoniums and Hydrangeas for Easter. Quantities limited, so get orders in promptly and give date of shipment. Save 5% packing charges by sending cash. Satisfaction guaranteed.

GEO. A. KUHL, Wholesale Grower **Pekin, Ill.**

GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.
Exclusive agents for the best Fertilizers
GROWERS' EXCHANGE
JAMESTOWN, N. Y.

A. N. PIERSON

INCORPORATED
Growers of Plants, Cut Flowers, Palms and Ferns
CROMWELL, CONNECTICUT.

Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.

This photograph was taken November 23, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.



HAMBURG LATE PINK CHRYSANTHEMUM

is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Plants ready and all orders filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
3-inch pots (by express), - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 Washington St., BUFFALO, N. Y.

FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr.," with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2¼-inch pots, $3.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6 -in.	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.	4.00
NEPHROLEPIS MUSCOSA, 5-inch	.75
NEPHROLEPIS HARRISII, 3-inch	3.00
NEPHROLEPIS DWARF BOSTON, 3-inch	2.00

If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

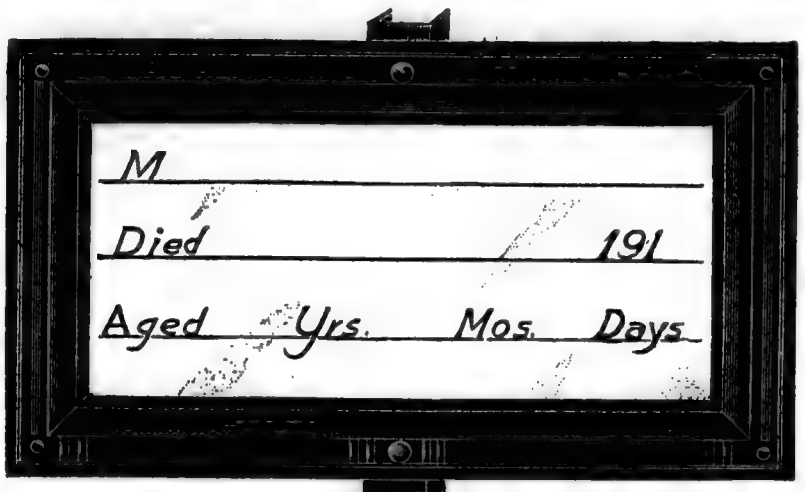
EASTER PLANTS

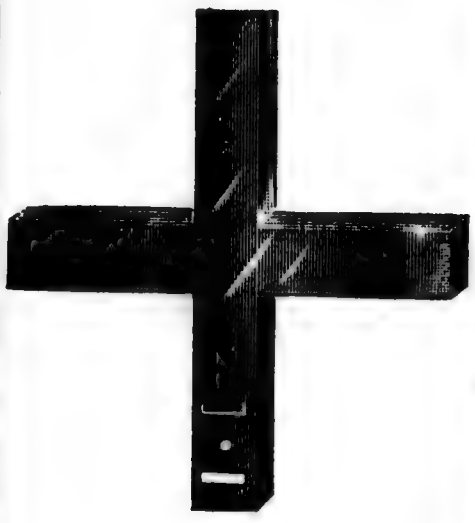
	Per 100
HYACINTHS, 4-in. pots, King of the Blues	$19.00
" 3 in. pans, King of the Blues	45.00
DAFFODILS, 6-in. pans, Golden Spur	65 00
" 5-in. pans, Golden Spur	50.00
TULIPS, 4-in. pots, 3 bulbs, best single varieties only	25.00
" 4-in. pots, 3 bulbs, Couronne d'Or or Lucretia only	35.00
" 5-in. pans, 5 bulbs, best sin le varieties	50 00
" 6-in. pans, 7 bulbs, best single varieties	75.00
Darwin Tulips, 5-in. pans, 4 and 5 bulbs, Gretchen, La Candeur	60.00
CYCLAMENS, in flower, fine plants, 4-in., $40.00 per 100; 5-in	65.00
Large Flowering Geraniums, in 5-in. pots	32.00

Terms, cash with order only; packing, 5% of value.
Order early to avoid disappointment caused by express delay.

A. COLLE, Florist **Doylestown, Pa.**

NORMAN'S ALL-METAL WATERPROOF GRAVE MARKER





CROSS EXTENSION

YOUR FIRM NAME and address printed FREE on bottom of cards, on orders of ½ gross or more.

Send us 30c in stamps and we will mail you a full size sample marker. For Cross Extension send 15c additional.

ALL METAL
Card Case
Glass Front
Length 30 inches

Patented
August 27, 1918

EXPRESSIONS FROM A FEW OF OUR SATISFIED CUSTOMERS

Illinois

"These are the best grave markers we have ever seen."
"Hurry up our last order for grave markers, as it certainly is a pleasure to use them."

Kansas

"Please send three dozen grave markers at once, as we are out and the people will not stand for the old boards after seeing yours."

Massachusetts

"I have handled them for two years and can say that they are the real thing. This order is nearly all sold ahead for delivery in the spring."
"Just what I have been looking for for a number of years."

Mississippi

"We would not be without your grave markers if they cost double the amount, they add so much."

Montana

"Like the markers fine."

Texas

"Hurry up the shipment of grave markers, as I would hate to go back to the old wood boards."

Washington

"Have already used one-fourth gross and expect to use more. They are a very good, inexpensive article for the purpose."

Canada

"Enclosed find draft for shipment of headboards. They are the 'pure quill.' I will be ordering some more soon."

Glass Front— Waterproof Always Ready

Supersedes the cumbersome and unsightly wood boards or slabs that have been used so long. Figure time and material of the old style, and you will find our "All-Metal" Grave Marker just as cheap, and it is better and up to the minute.

[redacted] Price List Net

Black Enamel	Per gross,	$39.00
Gray Enamel	Per gross,	42.00
White Enamel	Per gross,	48.00
Less than 3 doz. lots, extra per doz.		.25
Cross Extension, per gross (either color)		18.00

Standard Package, 3 doz. Boxes.
Retail Price, $1.00 each

$100 Profit on Each Gross

1 bottle of Non-Fading Ink furnished free with each order.

This all-metal waterproof
GRAVE MARKER

made of Galvanized Steel, neatly constructed with substantial steel stake 30 inches long. Convenient and finished in black or gray baked enamel. Complete with cards. Florist's name and address printed — free of charge—on orders of half gross or more, if requested.

ORDER NOW
Before Price Advances

Manufactured by

THE W. F. NORMAN SHEET METAL MFG. CO., Nevada, Mo.

Good Commission to Salesmen to Sell these as a Sideline

Greenhouse Heating

FOR CARNATIONS IN CANADA.

Please tell me the proper number and arrangement of the pipes for a house 30x125 feet, with 3-foot concrete foundations and thirty-six inches of glass in the sides. I shall use hot water and want to give the house a temperature suitable for carnations. M. B.—Can.

The inquiry does not state the outside temperature for which the heating system must be planned, but, with an ordinary minimum outdoor temperature of 10 to 15 degrees below zero, it will be possible to maintain a temperature of 50 to 55 degrees in the house described by using five 2½-inch flow pipes and fifteen 2-inch returns. One flow should be on each plate and the others on the middle and purlin posts. A coil of three returns should be on each side wall and under each of the three benches, or in the walks if solid beds are used.

With a well built house, it will be possible to keep up a temperature of at least 50 degrees even though the outside temperature may drop to 15 or 20 degrees below zero, by giving the fire a little extra attention.

I should recommend a boiler rated for at least 2,000 square feet of radiation and with eight square feet of grate.

FOR SUBZERO WEATHER.

I have a house 25x150 feet, with four feet of glass in the side walls and two feet of cement above the ground level. The east end is of glass. What size of hot water boiler is required to heat this house in our climate, which sometimes is 25 degrees below zero? I want to maintain a heat of 65 degrees in the first fifty feet and 52 degrees in the back of the house. The shed is at the north end of the house. Could you tell me the amount and the size of pipe required and the best layout for heating?

J. M. G.—Can.

It is stated that the front of the house is to be heated to 65 degrees and the back to 52 degrees. It is doubtful which end of the house is the front and which is the back, but we will consider the front to be that next to the boiler room.

To provide the temperature mentioned under the climatic conditions stated will require a large amount of radiation. If 50 and 60 degrees could be taken as a minimum, a considerable reduction might be made.

It is advisable to use a hot water boiler rated for 2,800 square feet of radiation, which will require a grate about 30x48 inches. The chimney should be fifteen inches in diameter and thirty to thirty-five feet in height.

For radiation use four 3-inch flow pipes, placing one on each plate and one upon each row of purlin posts, giving them a slight fall. There should be four 2-inch pipes in each of the four coils. This will give 52 degrees. For the additional 13 degrees in the north section, run a 3-inch flow under the ridge as far as the partition and connect it with four 2-inch returns under the middle bench and run them back to the north end of the house.

Of the other returns, place four upon each side wall and the others under the purlins. Unless the top of the heater

KROESCHELL
GREENHOUSE SPECIALTIES

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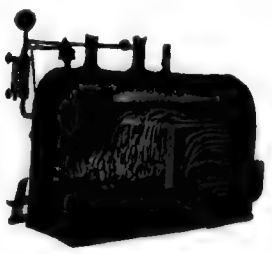
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Made in 20 Sizes

HEATING and COOLING are two branches of engineering on which we specialize for the greenhouse trade.
Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus.
During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

Tubeless Boiler

For Hot Water or Steam



For Vacuum or Vapor

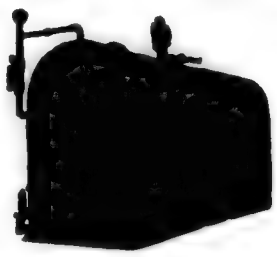
KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

KROESCHELL FIRE & WATER TUBE BOILER PATENTED 1912

The High Pressure Kroeschell—a highly efficient unit for steam plants 100 H. P. and over.
13,468,520 sq. ft. of glass was equipped with KROESCHELL Boilers during the past five years.

Water Tube Steam Boiler

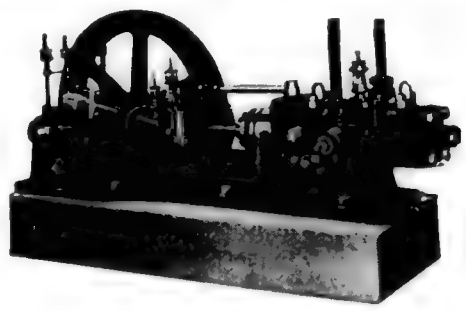
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No Brick Work Required

When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our system of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.

Safety CO_2 Economy



No Ammonia Used

Send for Boiler or Ice Machine Catalogues.
State which is wanted.

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Uniform Heat for Flowers

Prize-winning stock—the kind which takes honors consistently year after year—is usually grown by the man who has spent a lifetime scientifically studying his work.

But even the most skillful veteran finds help in the convenience and dependability of the Morehead Back-to-Boiler System.

He knows that with this inexpensive equipment installed in his plant he can always be sure of a uniform growing temperature—that he will never again be bothered with a messy steam pump.

Easily attached to your present boiler room apparatus, the "Morehead" System

Eliminates Sluggish Circulation In Your Steam Lines

at once—and thereby gives you absolute control of temperature in your greenhouses the whole year 'round.

The condensation itself is immediately returned to the boilers as feed water while it is pure and hot—thus saving a large per cent of your fuel.

To get pictures and data which show how other florists are using the "Morehead" System to help grow prize-winning stock, simply write for your free copy of the latest Back-to-Boiler Book. Tell us your conditions and our engineers will advise you (without obligation) how to overcome your present difficulties.

MOREHEAD MANUFACTURING COMPANY
Dept. M DETROIT, MICHIGAN

The Coal Man

actually pays for your Morehead equipment in a few months' time, depending on condition.

Morehead installations everywhere prove every claim we make. The results which have already been obtained in hundreds of other greenhouses can be duplicated right in your own plant.

A full and frank discussion of your conditions and how they can be benefited by the Morehead System places you under no obligation.

For complete details get your free copy of the new Morehead Book.



The "Morehead" Return Trap.

Positively Drains All Types of Steam Apparatus

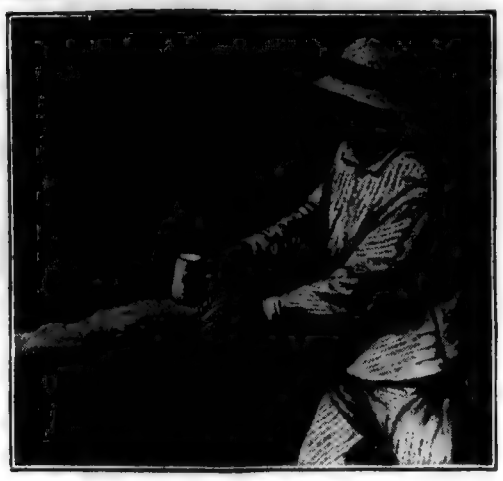
Delivers Condensation And Feed Water to Boiler Under All Conditions at Maximum Temperature

Morehead



Your Fuel Bills are Less

"BACK-TO-BOILER-SYSTEM"



Showing ease with which Plibrico is laid in place.

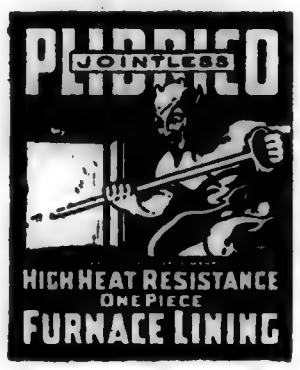
PLIBRICO Increases Boiler Efficiency

PLIBRICO is a plastic refractory that makes a solid one-piece furnace lining without joints. Plibrico also is unexcelled for baffle construction and repairs.

It will increase the efficiency of your boiler 15 per cent. It will make your furnaces gas and air tight and greatly reduce the cost of upkeep. Can be used wherever fire brick is used. Will outwear any fire brick made.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building



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Trade Mark
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ber of feet to where the first supply is below the level of the greenhouse floor, the returns, especially those on the walls, should be carried as high as possible.

USING TWO BOILERS.

I have two houses, one 22x120 feet and one 22x110 feet, running north and south. There is no gable on the north end, where the boiler house is. On the south end the glass is six feet from the ground. The east side has two feet and the west side three feet of glass above four feet from the floor. The ridge is thirteen feet high. I use a hot water system and have two boilers, one with a grate 24x36 inches and one with a grate 24x48 inches. They are connected and stand on the floor. The houses drop three or four feet from the south to the north end. The pipes run uphill to the south end and the returns from the south to the north end, as the north end is the lower. I should like to keep a heat of 55 degrees in zero weather, but so far I have not been successful.

How large should the smokestack be?

A 2½-inch main runs across both houses and from this I have six 2-inch flow pipes and ten 2-inch returns and also two 1¼-inch flows and four 1¼-inch returns. The flows are two feet above the boiler, going up, and the returns are level with the boiler inlets. As the boilers have a 4-inch outlet and inlet, I used 2-inch pipe direct to and from the boilers.

My main return, 2½-inch, also runs across the houses, but is reduced to 2-inch at the boilers. All the pipes are hanging on the three rows of posts, because I have all solid beds. I have two return mains, one 2-inch and one 2½-inch. The returning water is too slow.

H. B.—Mo.

Although it is not stated, I infer that the houses are connected and that one house has two feet of glass in its east wall and the other has three feet in its west wall.

It is doubtful about the number of return mains. In one place the inquiry speaks of a 2½-inch return and in another it states that there are two return mains, one of which is 2-inch. If there is but one 2½-inch flow pipe for the two houses, this accounts in part for the difficulty; even one 2½-inch flow pipe for each house would not be sufficient. I should use at least 3-inch flows and should run one to each house. It would even be better to use 3½-inch or 4-inch flows, especially if it is a num-



Heat Bulletin

On that Boiler Problem—we invite a consultation.

BERNHARD BOILERS

will satisfy your most strenuous demands.

"Built for Service"

Send postal for Catalogue "I"

Remember the Lowest Water Line.

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It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

You don't have to sit up and watch a

GIBLIN GREENHOUSE BOILER

GIBLIN & CO. UTICA, N. Y.

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TUBING, ALL SIZES — **PIPE CUT TO SKETCH**

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

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Send for information about

FISHER GREENHOUSE FUEL ECONOMIZERS

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Home Office—MARSHALLTOWN, IA.

Branches in Principal Cities.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for **Retubing Boilers.** Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

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1433 N. Wells St., Chicago

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Wilks Self-Feeding Hot Water Boiler

For Economy, Durability, Dependability

Install a WILKS and Forget Your Troubles

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

S. WILKS MFG. CO., So. Columbus, Ohio, Jan. 28th, 1920.
3523 Shields Ave., Chicago, Ill.

Dear Sirs: Received your boiler O. K. As for the boiler, it is all you claim for it and more. Would not trade it for six like the cast iron one I had before it. When it comes to keeping heat over night, it's right on the job. During our coldest weather here this winter (7 below) it kept the house at 55 degrees, and did it easy on slack and nut mixed.

Thanking you again for past favors, I remain,

Your truly,
(*Signed*) JAMES McCRAY.

NOTE: Mr. McCray is using a 36x48 Wilks magazine feed hot water boiler.

Send for Catalogue and prices

S. WILKS MFG. CO., 3523 Shields Avenue, PHONE YARDS 866 **Chicago**

GULF CYPRESS

Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

Lower than the market prices.



MOST PRACTICAL SHELF BRACKET



38c with bolts complete

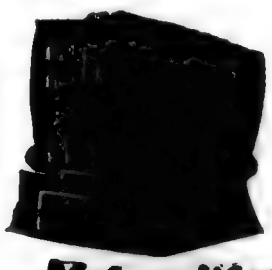
Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in. upright pipe columns.

FLATS Well made, iron-bound, **20c** each. Send 30c for sample.

NON-KINK WOVEN HOSE



Remnants, 12 ft. and up, coupled, **12c** per ft. This hose is cheap at twice the price.



Metropolitan Patented

BOILERS

Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

PIPE

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YOUR BEST FRIEND!

"We can't do without it."—
F. J. Hendershot & Sons, Ogden, Utah.



The Standard Thermostat is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

The Standard Thermostat will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. **It costs only $15.00.** Write today,

(G. H. 3, same as G. H. 4, only not in locked case, **$10.00**)

$15 EACH G.H.4 73-3

STANDARD THERMOMETER CO.
65 Shirley Street, BOSTON, MASS.

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ELASTIC FIRE BRICK in all your boiler work.

Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

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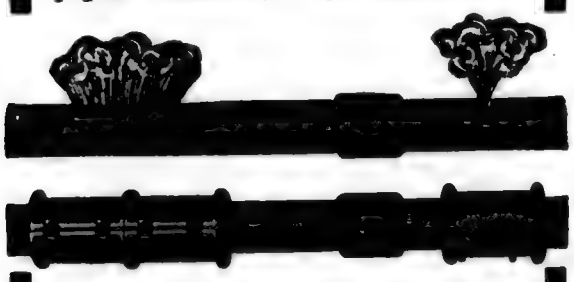
pipes are taken off. The main returns should be of the same size.

For each house I should use three 2½-inch overhead flow pipes, running one below each purlin and the other below the ridge. If possible they should run downhill, with a slope of one foot in twenty feet. There should be at least seven 2-inch returns in each house; one more return in each house would be desirable if they are much exposed. While I do not like to use 1¼-inch pipe for houses over 100 feet in length, three 1¼-inch returns may be substituted for three 2-inch ones. It will be possible to carry two of the returns in each house on the sides of the beds or on the purlin posts.

It is a mistake to carry the return pipes on a level with the return inlets. It is preferable to sink the boiler so that it will be below the level of the returns, although when the flows are overhead and the returns are carried well up on the walls and purlin posts, a fairly good circulation can be secured.

The two small boilers are amply large enough to heat the houses to 50 degrees. These require a chimney fifteen inches in diameter and thirty-five feet high.

Emergency Pipe Clamps repair pipes instantly—permanently.



When you buy Emergency Pipe Clamps in box-lots you're taking out leak-insurance.

Here's our net price list:

	Each
1-inch	$0.68
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1½-inch	.95
2-inch	1.08
3-inch	1.69
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1-in. to 2-in., twelve in a box.
2½-in. to 4-in., six in a box.

Carried in stock by most mill supply houses.

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In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

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Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

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GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

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USE IT NOW.

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Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

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For Greenhouses



Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

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It will do this and more.

It will cover fully 25% more surface.

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LOWEST PRICES BEST QUALITY

GREENHOUSE

GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

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WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

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Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

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General Offices: Farmers' Bank Building, PITTSBURGH, PA.

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BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 30-lb. water pressure, the other for less than 30-lb. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Sent Prepaid for $2.00. It's a wizard.

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Best Quality Extra Heavy Perfectly Flat

Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

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EATON, IND.

Quality and Service First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., LOUISVILLE, NEB.

SEATTLE NOTES

[Continued from page 90.]

houses. Carnations are arriving in better condition, both as to keeping qualities and strength of stem. The color has improved as the result of several weeks of sunshine and local growers are supplying almost enough to stop outside buying of orders. The cut of orchids is still less than recent averages, but enough to fill all orders comfortably.

There has been a steady increase in the supply of lilies of the valley. Gardenias are still scarce and high. There are more than enough lilies in the local territory to care for the expected Easter demands, but it is doubtful if more than half of the stock will be blooming by that time. The brighter shades of tulips and hyacinths have been selling freely and it is these offerings which have done a great deal to keep potted stock among the sales leaders. The double tulips in pink and the singles in red have been used heavily in baskets. Mignonette has been another big seller. Several dealers have featured potted cinerarias recently to good effect. Jonquils are in large supply. These have sold more freely as cut flowers during the last fortnight. The Japanese growers are reported to have determined on the minimum prices which they will charge and there is some talk among the florists of taking similar action to protect themselves by deciding on what would be a fair price and ordering from California in case the local growers do not meet this figure. The local Japanese growers probably will supply about half of the crop and no trouble is anticipated with the other growers. P. T. C.

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Waterproof Paper FLOWER POTS



DO you want to save all loss from pot breakage? Speed up rooting, transplanting, handling, and shipping? Save several hundred per cent of first cost? Greatly reduce freight and express bills? Then buy Neponset Waterproof Paper Pots.

Tough and durable. Hold moisture better than clay pots. Made in standard sizes of scientifically treated *waterproof* paper. Weight, one-tenth as much as clay pots. Immediate shipments. Endorsed by leading florists. You owe it to yourself to try Neponset Pots in your work. If your dealer cannot supply you, send for

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East Walpole
Massachusetts

BIRD & SON, Inc., East Walpole, Mass.
Send me Free Samples of Neponset Waterproof Paper Flower Pots.

Name.....

.....

Address.....

.....

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa

Mention The Review when you write.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON



Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street

Near Wrightwood Ave.

CHICAGO, ILL.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

Paper Pots

These pots are nested and packed in cases of 1000 each.

	Per 1000	Per 500	Per 100
2¼-inch	$ 3.50	$ 2.00	$0.50
2½-inch	4.50	2.50	.60
3 -inch	6.00	3.50	.80
3½-inch	8.25	4.60	1.00
4 -inch	12.00	6.60	1.50
5 -inch	17.00	9.25	2.00
6 -inch	22.00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.

1324 Pine St., St. Louis, Mo.

Mention The Review when you write.

SUPERIOR

RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

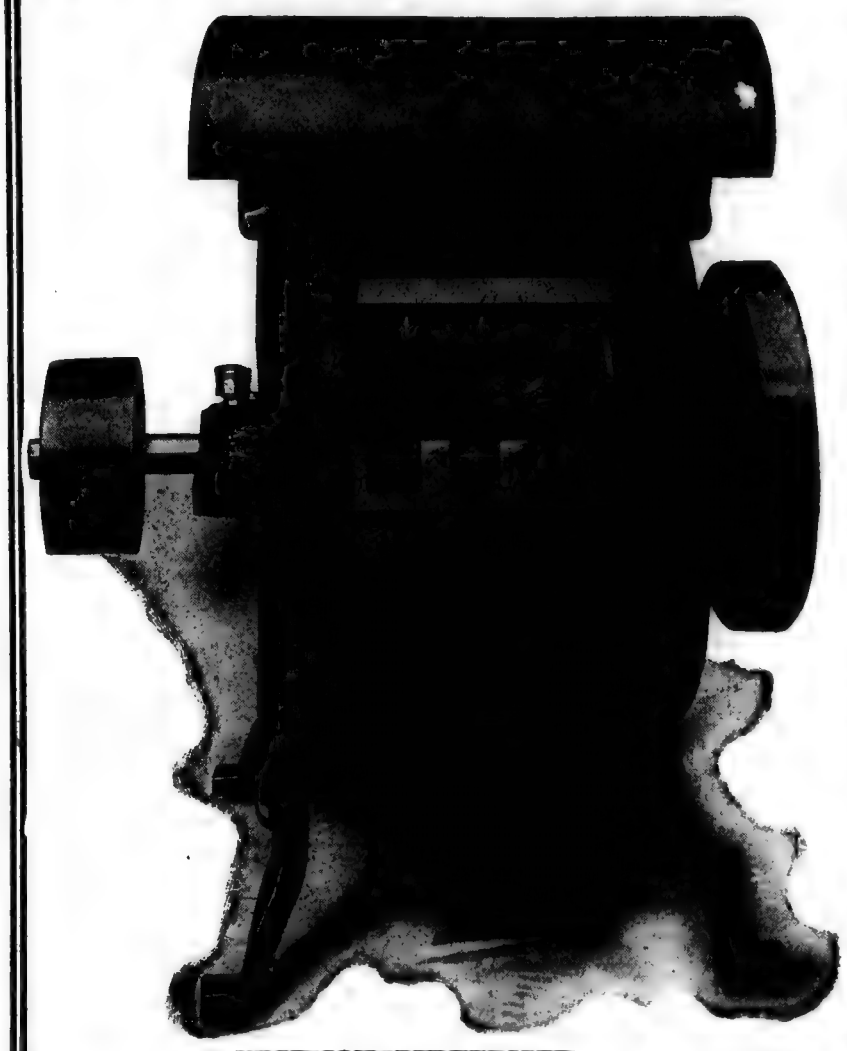
WHY?

A. H. HEWS & CO., INC

Cambridge, Mass.

Mention The Review when you write.

ATTENTION, MR. GROWER!



KOST SOIL PULVERIZER

WHY do you throw away your coal ashes, when by using them in your soil you grow better crops?

There are plant food elements in coal ashes; ashes also help to keep the soil sweet; there are elements in ashes that dissolve plant food elements in the soil otherwise dormant.

Ashes act as a solvent to the soil, keep the soil porous and fresh from stagnation.

Don't waste your clinkers and ashes, spread them on your land to grow better carnations in your fields; your asters also need good light soil.

The leading growers use their coal ashes. Max Grohman of North Tonawanda, N. Y., Begonia Lorraine, Cincinnati and Cyclamen specialist, once one of the leading growers for Thomas Rowland, Boston, Mass., uses all his ashes; Mr. Carl Grohman, grower to S. A. Anderson, Buffalo, N. Y., another famous grower, uses all his ashes; J. F. Anderson, Short Hills, N. J., prominent fern specialist, uses all his ashes in his fern soil; The Lansdale Mushroom Co., Lansdale, Pa., who supply all the leading hotels with cucumbers, melons, tomatoes and mushrooms, grind all their clinkers and ashes for their soil.

Now, Mr. Grower, get our pulverizer for clinkers and ashes. We have a grinder that we are proud of—it is "fool proof," it grinds up sods, clam-shells and soft limestone. It keeps two to three men busy shoveling in as fast as they can. Don't fail to spread all your ashes on your soil, for it helps the crops and acts as a solvent on other plant food elements in the soil.

Mr. Grower, why throw your money away, by not using your clinkers and coal ashes?

This pulverizer was designed and made to grind up the soil and sods, also fertilizers that come in bulk from the sheep ranches direct to the grower in carload lots. It can be used for many other purposes, and the grower will surely be benefited in many ways. The pulverizer has not only many uses, is a big labor saver and a money maker, but is also a better crop producer and a saver in fertilizers. By using up all your coal ashes and clinkers, this alone will save you a lot of money.

As production and conservation are the great roads to success, we would ask you, Mr. Grower, to write us by return mail about this very reasonably priced pulverizer. Price $150.00.

Guaranteed to do the work intended to do. Write us today—

Manufactured by

WM. F. KASTING CO.

568-570 Washington St. BUFFALO, N. Y.

Anyone can grow a plant like this if he uses a

Harris Ready-To-Use

Locked Plant Band



A trial package of these bands sent postpaid for 50c.

The A. W. Harris Manufacturing Company

Department A Sleepy Eye, Minn.

Miller's Line of

POTS AND BANDS

For prices see our ad in issue of March 11. Address

MODERN MFG. CO.

P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

MISSOURI POTTERY CO. **RED POTS** Exclusive Distributors in KANSAS, MISSOURI and OKLAHOMA of

KAHLER REAL RED POTS

For more than thirty years the MISSOURI POTTERY and MANUFACTURING COMPANY has given to its clients the best and most durable pots obtainable. Its distribution of KAHLER REAL RED POTS is an example of this service.

The MISSOURI POTTERY and MANUFACTURING COMPANY gives to the trade dependable pots tested for strength and durability. You can DEPEND on RED POTS. The quality is always the same—extra strong, unusually porous to allow free plant growth and uniformly baked. RED POTS, uniform in size, shape and texture, that's what you want. And that's what you get. THE PRICES ARE RIGHT. Send for our new catalogue.

MISSOURI POTTERY and MANUFACTURING CO.

Pottery—Queensware—Specialties

1227 West Eighth Street *KANSAS CITY, MISSOURI*

Mention The Review when you write.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO., 200 Fifth Ave., New York, **So. Zanesville, Ohio**

Mention The Review when you write.

Ramsburg Locking Pot

Send postal for samples of our Manila board, locking, square pots and bands. The strongest and best on the market and a money-maker for every user.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Ave. ST. LOUIS, MO.

Mention The Review when you write.

You Will Be Surprised

At the quality there is in WIZARD BRAND Shredded Cattle Manure this year. New equipment provides a better selection of crude manures than ever before, and it shows up in every bag of Shredded Cattle Manure.

WIZARD
TRADE **BRAND** MARK
PULVERIZED SHEEP – PULVERIZED CATTLE
SHREDDED CATTLE
MANURE

Is dried and sterilized in high temperature direct heat dryers. It saves you time and labor in handling and application. Does not bring you foreign weeds and grasses that come with crude or air-dried manures.

WIZARD BRAND may not always be lowest in price, but it is highest in quality, and the recollection of quality remains long after price is forgotten.

WIZARD BRAND Trade Mark is tagged or printed on every bag for your protection.

Your dealer can supply WIZARD BRAND if you insist or we will quote on any quantity from a bag to a carload promptly.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, Chicago

OVERISSUED NEWSPAPERS

Car Load Lots Our Specialty — FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS — Protect your Supply by ordering Now

910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

Mention The Review when you write.

SAN FRANCISCO NOTES.

[Continued from page 88.]

Mateo, and H. F. Henning, of San Francisco; secretary, Frank C. Burns, of San Rafael; treasurer, F. D. Pelicano, of San Francisco. The new executive committee is composed of the following: Mrs. Bessie Boston, of San Mateo; Mrs. Jesse Seal, of San Francisco; Pierson Burbrow, of Alameda, and T. A. Burns, of San Francisco. The association set September 2 to 4 for the annual show. It will be held, as usual, at the Palace hotel.

Weddings are not numerous at present, but A. O. Stein's shop had the decorating contract for an attractive home ceremony last week. The entire house was turned into a bower of pink and white fruit blossoms, with the altar of white brocade flanked on either side by masses of double peach blossoms. A horseshoe table, seating sixty-five persons, was decorated with variegated spring blossoms, carrying out the idea of the season in a simple but exceedingly attractive manner. The maid of honor carried a fan of Aaron Ward roses, while two bridesmaids carried fans of pink sweet peas and two carried similar fans decorated with lavender sweet peas. The bride's bouquet was a shower of white orchids, gardenias and lilies of the valley.

Mrs. Copeland states that her shop on Sutter street is being kept busy these days with decorations for local clubs, etc. She also had a number of orders in connection with the recent funeral of Mrs. E. S. Hopkins.

Pelicano, Rossi & Co. have been more or less busy with funeral work in addition to their regular business. Large quantities of orchids, lilies of the valley, etc., were ordered here for both the Hopkins funeral and that of the late

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed

TRADE QUALITY SERVICE THE SOIL POWER MAGIC BRAND FERTILIZER ECONOMY PRODUCTION MARK

Precipitate Bone Phosphate

Magic Blood and Bone

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS CHICAGO

MASTER Brand
Vine and Plant Manure

MASTER Brand
Bone Tankage Manure

Now comes the Season when you must

Feed Your Plants

In Pots and Benches

USE

MASTER Brand

SOIL BUILDERS

Concentrated Vine and Plant Manure

Guaranteed analysis: 5% ammonia, 2% phosphoric acid, 1% potash

IS RECOMMENDED AS

The Best General Purpose Fertilizer on the market today.

BUT GROWERS WHO PREFER TO USE TANKAGE, SHEEP MANURE OR OTHER FERTILIZERS WILL FIND THE PROTO-FEED LINE COMPLETE

Write for Prices

MASTER Brand
Precipitate Phosphatic Manure

PROTO-FEED AND GUANO CO.
4123 South La Salle Street
CHICAGO, ILL.

MASTER Brand
Sterilized Sheep Manure



Have them when you need them

Green Painted Hyacinth Stakes

AT FOLLOWING LOW PRICES

12-inch - - $1.75 per 1000
18-inch - - $2.50 per 1000

Special prices on original cases, 25,000 to a case

Jos. G. Neidinger Co.,
Florists' Supplies 1309-11 N. 2nd St., PHILADELPHIA, PA.

REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

Mrs. Frederick McNear, Mrs. Hopkins' daughter.

Joseph's Grant avenue shop is getting ready for a big Easter season. Mr. Joseph says that bon voyage baskets are selling fast, as the traveling season is just beginning. These baskets are a well known specialty of the shop and sell at from $7.50 to $25 each. They contain seasonable fresh fruits, preserves, imported chocolates, candy and glazed fruits and are decorated in various artistic ways.

The trade learned with sincere regret of the death of Alfred Cuneo, who was connected with the Art Floral Co. as special decorator during the last year or two. Prior to that Mr. Cuneo was employed by Joseph's. He died early last week after an illness of several weeks. He is survived by his widow and one small daughter.

G. W. Phillips, formerly with the Hollywood Gardens, of Seattle, Wash., is now with the Art Floral Co., taking the late Mr. Cuneo's place.

The new store of Avansino Bros. opened at 257 Geary street March 3 and Mr. Avansino reports an excellent start. Associated with him in the business is "Bab" Pagano, formerly with Pelicano, Rossi & Co. The shop is attractively fitted up in a pale shade of gray. Generous windows allow good display facilities and an excellent stock of both cut and potted flowers has been put in.

George Duffy, after visiting in Honolulu for several weeks, is back at the Palace stand of the MacRorie-McLaren Co. Bert Harris, who was employed by that firm for the last year, has left his post at the Palace. Eugene Frediani has been transferred from the Palace stand to the Powell street store. Another recent addition to the store on Powell street is C. J. McLaughlin, formerly with Joseph's.

Miss Rena Crosswaithe is no longer connected with Julius Eppstein's shop in the Hotel St. Francis. Her place has been taken by Mrs. Merle Hyam. Miss Crosswaithe has been identified with

Valuable Aid in Transplanting

Following is an extract from a letter from Hull Brothers, of Waymart, Pa.:

"Perhaps we feel the value of the System of Irrigation most while setting the plants, as we can get the soil in the very best shape for quick, thorough setting, then water them gently afterwards, and they start off nicely."

SKINNER SYSTEM OF IRRIGATION

The Skinner Irrigation Co.
223 Water St., Troy, Ohio

Lewis Bros.

Manufacturers of
Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers
PEEKSKILL, N. Y.



ADD TO THE BEAUTY OF YOUR GREENHOUSE

Build concrete benches—they improve appearances—never need repairing—last longer than the greenhouse—no great expense involved if you build

READY-SET CONCRETE BENCHES

You can make the parts during odd times, assemble the units when desired. Send for information regarding the simple, inexpensive and practical system for building.

FRED J. MEAD, 371 Park Ave., Newark, N. J.



Is the most economical because it obviates frequent repainting. Made in FIRST QUALITY only and known as the LONGEST SERVICE paint. Nature's own union of flake silica-graphite is the pigment. Pure boiled linseed oil is the vehicle. Write for Booklet No. 54-B and long service records. Made in Jersey City, N. J., by the

Joseph Dixon Crucible Company
Established 1827

Introduced by Us April, 1911

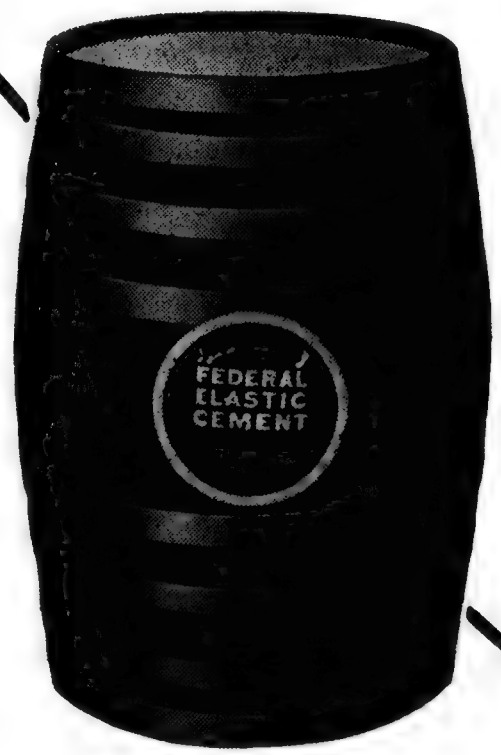
Which is a considerable time before there was any other plastic cement on the market—and, really, ours

Still Has No Rival

when it comes to value at the price.

Federal Greenhouse Cement No. 2 is a medium thick consistency. We consider this the ideal consistency for glazing work, not too thick nor too thin. Can be used in greenhouse gun, putty bulb, or other instruments. Those who prefer a slightly thinner consistency can thin with ***Federal Special Greenhouse Thinner.***

Federal Greenhouse Cement No. 2
(Regular)



SOLD DIRECT TO THE GREENHOUSE TRADE BY

The Federal Process Co.

Manufacturers Cleveland, O.

We make several other grades of cement for Special work. Write us about your problems.

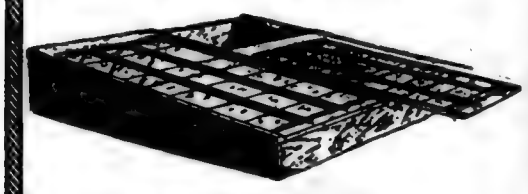
Gasolia Stops Oil and Gasoline Leaks

Mention The Review when you write.

Hotbed Sash

PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

Largest Hotbed Mfrs. in America

1299-1323 Flushing Avenue., BROOKLYN, N. Y.

Mention The Review when you write.



No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for $1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield, Mass.



BEFORE AFTER

Always Mention the **FLORISTS' REVIEW** When Writing to Advertisers

FERTILIZERS

Pure Ground Bone—4½% ammonia, 48% bone phosphate of lime.
Tankage—8% ammonia, 20% bone phosphate of lime.
Dried Blood—12-14% ammonia.
Nitrate of Soda—19% ammonia.

BERGER FERTILIZER & CHEMICAL CO.

1225 Race St., PHILADELPHIA, PA.

Mention The Review when you write.



Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending **Split Carnations.** Let us convince you by **Ten Days' Free Trial.**

Price per Outfit (1 Plier and 1000 Clips), **$2.50**

CLIPS—1000, 35c; 2000, $1.50; 5000, $3.25; 10,000, $5.50; 25,000, $12.50; 50,000, $22.50.



B. E. & J. T. COKELY, Scranton, Pa.



Supreme Carnation Staples will mend your **Split Carnations** No tools required

35c per 1000—Postpaid—3000 for $1.00

F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS



SPLIT CARNATIONS

Easily Mended with **Pillsbury's Carnation Staples**

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for $1.00, postp.

L. L. Pillsbury, Galesburg, Ill

DIETSCH

Character Greenhouse Materials

For nearly forty years this house has catered continuously to the Florists' Trade of America.

Jealous care of its good name and of the quality of its construction materials has made the trademark "DIETSCH" of equal rank with "STERLING" as a mark by which established worth may be recognized.

You might as well be protected by it, for Dietsch construction material costs no more than other good material.

Estimates and Catalogue Free

Construction Materials Hotbed Sash Hardware, Etc.

Department B

A. DIETSCH COMPANY
2640 Sheffield Ave., CHICAGO, ILL.

the local trade for a number of years and her presence will be missed.

J. A. Axell is handling an excellent cut of lilies of the valley just now. He states that the shipping is keeping up quite well. He is still sending good quantities of spring flowers out of town.

The E. W. McLellan Co. is cutting a big rose crop and is shipping much of the stock. The San Lorenzo nurseries are sending in from 30,000 to 40,000 daffodils each day now, supplying the market with a fine grade of stock.

The United Flower & Supply Co. is shipping quantities of daffodils and other spring flowers, including freesias and anemones. This firm expects to have a large stock of Easter lilies on hand for the season.

Domoto Bros. are getting their Easter stock in readiness. An excellent supply of pink rhododendrons and Easter lilies, both cut and potted, will be moved from the nurseries shortly. Mr. Domoto states that orders in advance are numerous this year.

Large quantities of good roses are being shipped by Enomoto & Co. now and also large orders of spring flowers. Mr. Enomoto reported that shipping business is holding up exceptionally well. He mentioned among other things a strong demand from the east for woodwardia ferns.

Sam Matraia is now connected with C. Kooyman & Co.

A recent visitor in San Francisco was M. Ebel, of Sacramento. M. M.

Urbana, O.—J. G. Botkin, trading as the East Lawn Gardens, has taken over the establishment of S. W. Carey, including a membership in the F. T. D.

Asbestfalt

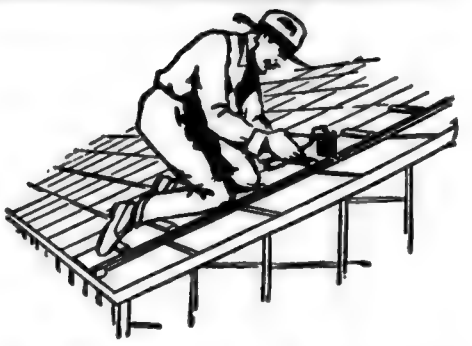
An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co
PATENTED GREENHOUSES
1299-1323 FLUSHING AVENUE, BROOKLYN, NEW YORK

To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary,
Saddle River, N. J.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food

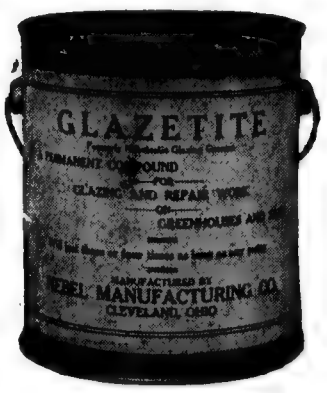


We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

$2.00 per dozen;
$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON
1181 East 71st Street, CLEVELAND, O.



NOTICE--To Our Trade

We desire to inform our trade of the fact that
NEBELASTIC GLAZING CEMENT will be known hereafter as

GLAZETITE

Nothing has been changed but the name. ***Glazetite*** has the same great merits for glazing greenhouses and sash as Nebelastic has had in the past.

If you have not as yet used this product it will pay you to communicate with one of our agents. ***Glazetite*** is all that its name signifies. ***Glazetite*** will outlast putty from three to four times, thereby insuring you a tight house for many years. ***Glazetite*** is sold on a money-back guarantee by the following reliable firms:

VAUGHAN'S SEED STORE, 31 West Randolph St , Chicago, Ill.
GUST. RUSCH & CO., 444 Milwaukee St., Milwaukee, Wis.
H. KUSIK & CO., 1016 McGee St., Kansas City, Mo.
ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 Pine St., St. Louis, Mo.
R. L. GOULD & CO., 496 Jackson St., St. Paul, Minn.
RICE BROS. & CO., 218 N. Fifth St., Minneapolis, Minn.
HENRY A. DREER, Inc., 714 Chestnut St., Philadelphia, Pa.
HOLMES-LETHERMAN SEED CO., Canton, Ohio.
J. BOLGIANO & SON, Light and Pratt Sts., Baltimore, Md.
F. W. BOLGIANO, 1009 B Street, Washington, D. C.
JOSEPH BRECK & SON, 51 N. Market St., Boston, Mass.
JAMES VICK'S SONS, 95 St. Paul St., Rochester, N. Y.
VAUGHAN'S SEED STORE, 43 Barclay St , New York, N. Y.

GLAZETITE is put up in 55 and 35-gallon drums, 5-gallon cans and 1-gallon cans.

Our new one-hand glazing gun given free with each barrel and half-barrel order. Write for prices.

Names of satisfied customers in your locality given on request

NEBEL MFG. CO., Cleveland, Ohio

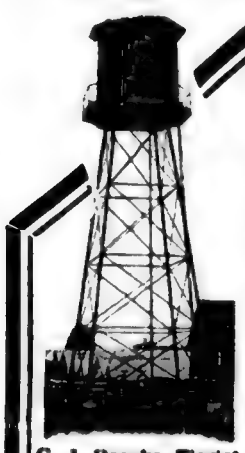
Mention The Review when you write.

JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS | PLANS AND PRICES SUBMITTED | 1363-1381 FLUSHING AVENUE BROOKLYN, N. Y.



A SURE Water Supply

Install a Caldwell Tubular Tower and let it deliver you by force of gravity a dependable water supply every day in the year.

Simple, strong, safe. You can erect it yourself. Cost moderate. Most economical.

Send for Catalogue
W. E. CALDWELL CO.
Incorporated
1580 Brook St.
LOUISVILLE, Ky.

C. J. Brooks, Florist
Bloomington, Ill.

Caldwell TANKS AND TOWERS

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 55c per week on a yearly order.

PAT. PEN'D

MR. GROWER

PAT. PEN'D

When tying up Hyacinth and all other plants you now tie to a stake with cord, it is to your advantage to use **"WIRE TIE."**

"WIRE TIE" is a labor-saving device and was made especially for the florist.

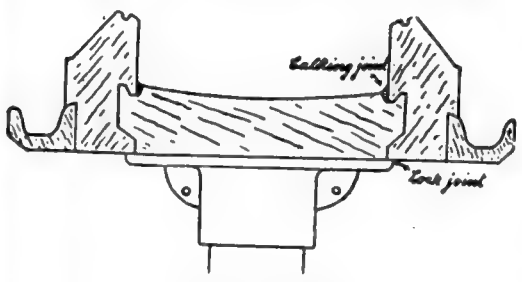
Any salesman of the following well-known Wholesale houses will be glad to show you samples:

The Henry F. Michell Co., Philadelphia, Pa. — $2.00 per 1000
The Pittsburgh Cut Flower Co., Pittsburgh, Pa.
Roman J. Irwin, New York, N. Y. — $9.00 per 5000
The McCallum Co., Inc., Pittsburgh, Pa. Or direct of

WM. F. BUSCHARDT, 6 East Woodland Ave., BALTIMORE, MD.

Mention The Review when you write.

"A satisfied customer is the best AD"



Pat. Oct. 30, 1919.

Mr. John Sharper, of Oxon Hill, Md., writes:

"I have been working in greenhouses for 23 years and every house I worked in was built with wooden gutters which leaked like a riddle. Now that I am in business for myself and have wooden gutters in my houses, some of the old ones leak. Since using your patent LEAK-PROOF locked gutter on my new houses it sure has helped me make better returns with my flowers, for now I can use the space under the gutter with no fear of them leaking."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**

PAINESVILLE, O.

Springtime is here and the busy season has opened with a rush. The demand for greenhouse and nursery stock is much heavier than usual, but the big problem is help, which is becoming scarcer every day. One large nursery firm is building a camp and is about to bring colored help from the south to relieve the situation.

The Storrs & Harrison Co. has finished sending out its spring wholesale list.

The Carl Hagenburger Co., of Painesville, and Merkle & Son, of Mentor, O., have excellent Easter stock and are booking orders.

C. C. Hallinan has recently purchased more land to be used in growing perennials, etc.

The Wayside Gardens, Mentor, O., have been busy for the last two weeks sending out their trade catalogue to customers.

Martin Kohankie has acted in the capacity of first aid for automobilists who got snowbound opposite his land on Mentor avenue.

R. A. Hacker, who makes a specialty of propagating hard-wood cuttings and growing transplanting stock, intends to increase his output to double its present volume this coming season in order to meet the demands in this line.

H. J. Kohankie & Son have purchased the celery and greenhouse business owned by Ruhling & Son, known as the Riverview Gardens.

Rabbits did considerable damage to trees and shrubs last winter, due to the fact that the ground was covered with snow most of the time. T. J. M.

Little Rock, Ark.—The greenhouse of Mrs. William Gallagher, 3112 Asher avenue, was damaged by fire March 1.

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.

Try it out now and be convinced.

TURNER BROS., Bladen, Neb.



DRUMMOND'S WHITE FLY LIQUID

An Insecticide for Spraying. Will Actually Destroy White Fly on Pelargoniums, Fuchsias, Etc. Mealy Bug on Coleus, Vincas, Etc., without Leaf Injury. Used Successfully by Thousands of Florists in U. S. and Canada.

Kansas City Tobacco Products Co.

KANSAS CITY, MO.

Retail Price Drummond's White Fly Liquid

8-lb. can (gallon size), $16.00; 4-lb. can, $9.00; 2-lb. can, $5.00, F. O. B. Kansas City. 1-lb. can, $3.00; ½-lb. can, $1.50, delivered.

KANSAS CITY TOBACCO PRODUCTS CO., 407 E. 33rd St., Kansas City, Mo.

INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer,** etc. One pound makes 32 gallons of spray.

SEND $2.25 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **$13.50** in the U. S.

Use according to directions and it will do the work

EARL L. HEMPSTEAD,
Distributer Bloomington, Ill.

For Sale in Chicago by

Peehlmann Bros. Co., 66 E. Randolph St.
A. Henderson & Co., 166 N. Wabash Ave.

LEMON OIL COMPANY'S STANDARD INSECTICIDE

SOLUBLE IN WATER

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.

Permanite

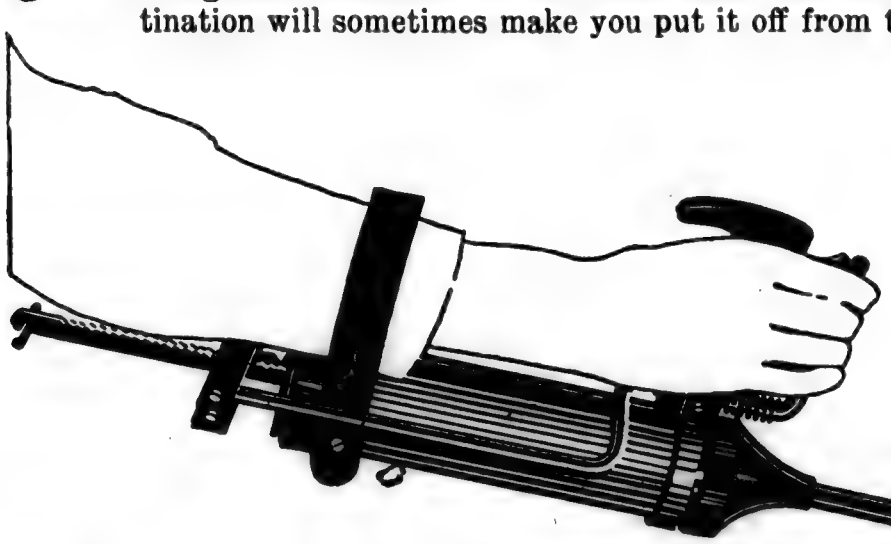
(Trade-mark registered U. S. Patent Office.)

A Stitch in Time Saves Nine

Take that button on your coat, for instance; if it is loose and you let it go at that, the chances are that it will be off and gone before you know it.

Result—a button gone and time gone as well.

It's the same with a Greenhouse; you know it needs repairs here and there, you know that a few gallons of PERMANITE would make that old house better than new, but old Doc Procrastination will sometimes make you put it off from time to time.



Result—a leaky house, a lot of new sashbars, a lot of time gone to waste and probably a lot of valuable stock gone, too.

Be wise—think of the old proverb and order your supply of PERMANITE today SURE.

Yours for a Tight House

The Garland Company
Cleveland O., U.S.A.

Aphine

The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 Gallon, $3.00

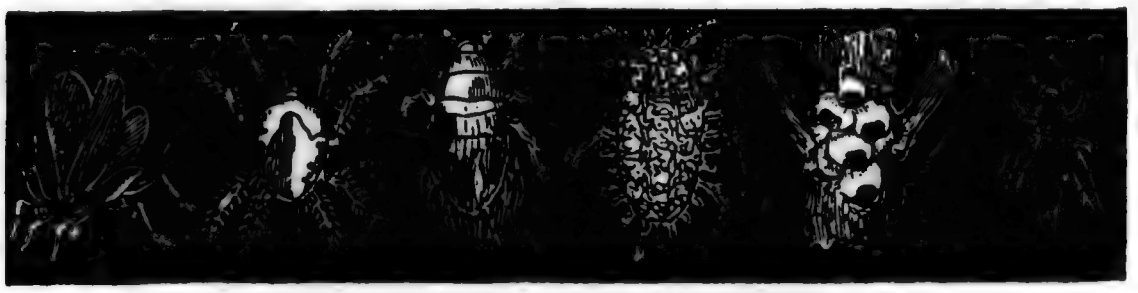
Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Sold by Seedsmen of America
Hammond's Thrip Juice No. 2

REGISTERED

A Contact Insecticide, Useful and Reliable, Used for 30 Years in Greenhouses, and on Plants, Grape Vines, Trees and Shrubs



Some common Sucking Insects, magnified.

HAMMOND'S PAINT & SLUG SHOT WORKS, Beacon, N. Y.

When it comes to **Greenhouses** *come to* **Hitchings & Co.**

Send for Supply Book

New York 1170 Broadway — Boston 201 Devonshire St.

The SĀVŌ Steel All-Year-Round Flower Box

Self-Watering and Sub-Irrigating

For WINDOWS, PORCHES, LEDGES, SUN PARLORS, Etc.

Leak-proof and rust-proof. No surface watering. Perfect AIR circulation and drainage.

A Sales Booster—A Trade Winner—An Easy Seller. Good Margin of Profit to Dealers.

Write for free Catalogue, prices and discounts



SAVO MANUFACTURING CO.,
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Mention The Review when you write.

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No advertisement for less than 30c accepted.

ABELIAS

ABELIA GRANDIFLORA.

	Per 100	Per 1000
12-18-in.	$17.50	$150.00
8-12-in.	12.50	100.00
6- 8-in.	9.00	75.00

Fine lot, field grown, well branched.
Thomasville Nurseries, Thomasville, Ga.

ACALYPHAS

Acalypha, Tricolor and Triumphans, 2¼-in. pots, $6.00 per 100.
THE M'GREGOR BROS. CO, SPRINGFIELD, O.

ACHYRANTHES

Achyranthes R. C. Iresine Lindenii, $2.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Achyranthes, McNally, green, red and yellow R. C., $2.50 per 100. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes Herbsti, bright red, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Achyranthes, McNally, 2½-in., $3.50 per 100.
Alton Floral Co., Alton, Ill.

Achyranthes, Herbsti, R. C., $3.00 per 100.
BAUR FLORAL CO., ERIE, PA.

Achyranthes, 2 varieties R. C., $1.50 per 100, prepaid. S. D. Brant, Clay Center, Kans.

ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.
Adiantum Croweanum clumps, the kind that will give immediate results, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

ADIANTUM CUNEATUM.
2000 clumps that will fill 10-in. pots full, 75c each. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

AGERATUMS

Ageratums, The Dwarf, best blooming variety, a bright shade of blue, this is the one everybody wants, 2-in., $4.00 per 100; R. C., $2.00 per 100, $18.00 per 1000.
Also see my ads on other stock, Coleus, Fuchsias, Lantanas, Mesembryanthemums, Pelargoniums and a Basket collection under the heading of Miscellaneous.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, best blooming blue obtainable, dwarf, rooted cuttings, $1.25 per 100, $12.00 per 1000; extra heavy, 2½-in., $3.00 per 100.
J. A. Keeney Co., Monongahela, Pa.

Ageratums, Stella Gurney, strong plants, from 2¼-in. pots, ready for 3-in., at $35.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Ageratums, Little Blue Star and Stella Gurney, 2½-in. pots, $5.00 per 100, $40.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Ageratums, best dwarf variety, rooted cuttings, $1.50 per 100, or $12.00 per 1000. Cash with order. D. L. Vincent, Ionia, Mich.

Ageratums, Stella Gurney, extra strong, 2½-in., per 100, $5.00; 3-in., $8.00. A bargain.
Archias Floral Co., Sedalia, Mo.

Ageratum Stella Gurney, R. C., $8.00 per 1,000. Ageratum Stella Gurney, 2¼ in., $4.00 per 100. Cash please. Rudolph Irsa, East Hampton, N. Y.

Ageratum Stella Gurney, 2¼-in., $3.50 per 100, real bushy plant. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Little Blue Star, 2¼-in. pots, $5.00 per 100. Cash with order.
P. Hopman, New Galilee, Pa.

Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, $1.00 per 100; $9.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
Harglerode Bros., Shippensburg, Pa.

Ageratums, blue 2¼-in., 3c; R. C., $1.00 per 100. Chas. Sherwood, Waterloo, Ia.

Ageratums, Blue Perfection seedlings, $1.00 per 100. Riverside Gardens Co., Emporia, Kans.

Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
Fred Burre, Peoria, Ill.

Ageratums, $4.00 per 100, $35.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

Ageratum R. cuttings, $9.00 per 1000, postpaid. Lahr's Flower Shop, La Fayette, Ind.

Ageratum Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

ALTERNANTHERAS

Alternantheras, red and yellow, full cuttings, from soil, strong bushy stock, $1.25 per 100 by mail, $10.00 per 1000 express. R. C. from sand, $1.00 per 100, $8.00 per 1000.
S. W. Pike, St. Charles, Ill.

Alternantheras, 2¼-in., red and yellow, $4.00 per 100. Brilliantissima, 2¼-in., $5.00 per 100. All extra heavy plants, full of cuttings. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $2.00 per 100, $15.00 per 1000. Parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, 3 varieties, just rooted, the kind that start quick, $1.50 per 100, $14.00 per 1000, prepaid. Cash with order.
S. D. Brant, Clay Center, Kans.

Alternantheras, red and yellow, 2½-in. pots, $5.00 per 100. Cash with order.
Muncie Progressive Floral Co., Muncie, Ind.

Red and yellow Alternantheras, R. C., $1.25 per 100 . Cash. H. A. Jacobs & Son, 1529 E. 76th Place, Chicago, Ill.

Alternantheras, Aurea Nana, R. C., $10.00 per 1000.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Alternantheras, yellow, strong cuttings from sand, $7.50 per 1000.
Thornton Floral Co., Streator, Ill.

Alternantheras, narrow and broad leaf, red, 2½-in., $5.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Alternantheras, red and green, 2-in., $4.00 per 100, $35.00 per 1,000.
The Schmidt & Botley Co., Springfield, O.

Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000.
N. O. Caswell, Delavan, Ill.

Alternantheras, R. C., from soil, fall struck, pink and yellow, $10.00 per 1000. Cash please.
E. B. Randolph, Delavan, Ill.

Alternantheras, R. C., red and yellow, $8.00 per 1000; Brilliantissima, $10.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Red and yellow Alternantheras from soil, $1.50 per 100, $12.50 per 1000. Cash.
F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, $1.75 per 100, $15.00 per 1000. C. Humfeld, Clay Center, Kans.

Alternantheras from soil, red and yellow, $1.25 per 100. Elmore Greenhouses, Elmore, O.

ALTHEAS

For nurserymen and landscape gardeners, Altheas, 5-6 ft., 4 yrs., strong plants, $30.00 per 100. Cash with order.
Thornburgh Nursery Co., Evansville, Ind.

ALYSSUM

Sweet Alyssum, Giant Double, 2¼-in., 3c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Alyssum double giant, 2-in., $2.00 per 100, $18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum Maritimum, seedlings, $1.00 per 100.
Riverside Gardens Co., Emporia, Kans.

Alyssum, dbl., R. C., $1.50 per 100.
Alton Floral Co., Alton, Ill.

Alyssum, $3.50 per 100, $30.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

Alyssum, double giant, 2-in., $2.00 per 100.
J. C. Schmidt, Bristol, Pa.

Double Sweet Alyssum, 2-in., $3.00 per 100.
J. L. Johnson, De Kalb, Ill.

Alyssum, dbl., R. C., $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

AMPELOPSIS

Ampelopsis Veitchii, 1 yr., field grown, $15.00 per 100, $130.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

AQUATICS

For water, rock and nature gardens.
Aquatic plants, Water Lilies, Arrowhead, Iris, etc., Wild Flowers, Ferns, Violets, etc.
Plants that attract birds, game, fish.
Write TERRELL, Naturalist,
Drawer V126, Oshkosh, Wis.

AQUILEGIAS

Aquilegia, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

ARTILLERY PLANTS

Pileas, Artillery plant, 2-in., $6.00 per 100; R. C., $3.00 per 100.
The East Lawn Gardens, Urbana, O.

ASPARAGUS

ASPARAGUS.

	Per 100	Per 1000
P. Nanus Seedlings	$ 1.00	$10.00
2-in.	4.00	35.00
3-in.	8.00	.....
Asparagus Sprengeri Seedlings.	1.00	8.00
2-in.	4.00	35.00
3-in.	8.00	.....
4-in.	20.00	.....

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000; Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.
Plumosus seedlings, $1.00 per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Plumosus and Sprengeri seedlings; leave your orders to us for April delivery, which will make you fine stock for next winter. Good stock and rightly packed.
Plumosus .....75c per 100, $6.00 per 1000
Sprengeri .....65c per 100, 5.00 per 1000
Will make this offer for a short while. Send your orders.
W. C. Schafer & Son, Dunkirk, Ind.

Asparagus Plumosus, fine bushy stock, ready for immediate sale or move up.
2 -inch .....$ 3.00 per 100
2½-inch ..... 4.00 per 100
4 -inch ..... 15.00 per 100
Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
Roman J. Irwin, 321 6th Ave., New York.

ASPARAGUS PLUMOSUS.
4 -in., heavy bushy plants.....$18.00 per 100
2¼-in., ready for shift..... 4.00 per 100
2 -in., bushy stock ..... 3.50 per 100
3 -in., bench plants ..... 7.00 per 100
Loomis Greenhouses, Loomis, Calif.

ASPARAGUS.

Good, strong 2½-in. stock, ready for shipment.
Plumosus .....$6.00 per 100; $50.00 per 1000
Sprengeri ..... 5.00 per 100, 45.00 per 1000
Rolf Zetlitz Co., Dayton, O.

Asparagus Plumosus, 2¼-in., $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000.
The Springfield Floral & Fern Co., Springfield, O.

ASPARAGUS SPRENGERI.

5-in. .....30c each
4-in. .....17½c each
Ready for shipment, very heavy. Cash.
W. BEZDEK, CEDAR RAPIDS, IA.

Fine strong Sprengeri plants, ready for 3-in. pots, $6.00 per 100, while they last. Cash with order please. Cottage Grove Floral Co., Mrs. R. G. Wagoner, R. F. D. A., Box 241-B, Houston, Tex.

GOOD PLUMOSUS.

Asparagus Sprengeri 2¼-in., $5.00 per 100; Plumosus, 2¼-in., select, $5.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
GULLETT & SONS, LINCOLN, ILL.

	Per 100	Per 1000
Asparagus P. Nanus, 3 -in.....	$8.00	$75.00
Asparagus P. Nanus, 2½-in.....	5.00	....
Asparagus P. Nanus, 2 -in.....	3.50	30.00

Fred Burre, Peoria, Ill.

Asparagus seedlings, ready in April. Sprengeri and Plumosus, $8.50 per 1,000. Give us your order and be sure of stock.
F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000. A. Sprengeri, 3-in., $8.00 per 100, $70.00 per 1000.
Edward W. Schuster, Crookston, Minn.

CLEAN, WELL GROWN PLANTS
ASPARAGUS SPRENGERI
FROM 4-IN. POTS, $15.00 PER 100.
G. R. NOBLE, PADUCAH, KY.

What can you offer us in Plumosus seedlings for early delivery?
LOS ROBLES NURSERY & GARDEN, Santa Cruz, Calif.

ASPARAGUS PLUMOSUS NANUS, extra heavy 3-in., $8.00 per 100. SPRENGERI, 3-in., extra, $7.00 per 100.
The Wagner Park Nursery Co., Sidney, Ohio.

Asparagus Plumosus, 3-in. potted plants, none better, 8c, $75.00 per 1000, 200 at 1000 rate. Cash please. B. C. Blake, Springfield, O.

Asparagus Plumosus, 2¼-in., $5.00; 3-in., at $10.00; 4-in., $15.00 per 100.
Henry Smith, Grand Rapids, Mich.

4-in. Plumosus, very strong plants, 14c; 3-in., 7c; 3-in. Sprengeri, 6c. Cash please.
Edgar Easterday, Nokomis, Ill.

Asparagus Sprengeri, transplanted, as good as 2¼-in. stock, $2.00 per 100, $15.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Asparagus Plumosus, 3-in., $7.50 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

2-in. Asparagus Sprengeri.....$4.00 $35.00
2-in. Asparagus Plumosus..... 4.50 40.00
The Schmidt & Botley Co., Springfield O.

Asparagus Plumosus, 2½-in., $5.00 per 100; 3-in., $10.00 per 100; 4-in., $18.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Asparagus Plumosus, 3-in., $8.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Asparagus Plumosus and Sprengeri, 2½-in., $5.00 per 100.
THE M'GREGOR BROS. CO., SRPINGFIELD, O.

Asparagus Sprengeri, strong 4-in., $15.00 per 100. Cash. J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.

Asparagus and Sprengeri seedlings, $7.50 per 1000. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

2000 Asparagus Sprengeri, 2½-in., extra strong, $45.00 per 1000.
Herman Schau, 10817 Hale Ave., Chicago.

2-in. Sprengeri, strong, $3.00 per 100; $25.00 per 1000. Sprengeri seedlings, $7.00 per 1000, postpaid. Cash. Jacobs Bros., Peoria, Ill.

Extra nice 3-in. Asp. Plumosus, $7.00 per 100, $60.00 per 1000. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Asparagus Plumosus, 4-in., strong, $12.50 per 100. Packed in paper pots. Cash.
Fairview Gardens, Elnora, Ind.

ASPARAGUS SPRENGERI SEEDLINGS, $1.00 PER 100. CASH.
CHAS. E. COUGILL, AUBURN, INDIANA.

Asp. Plumosus and Sprengeri, 2¼-in., strong, ready for shift, 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Asparagus Sprengeri, extra heavy 5-in., 25c each.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

2-in. Plumosus 3½c
2-in. Sprengeri 3c
Bird Forrest, Waxahachie, Tex.

Asparagus Plumosus sprays all sold for the coming season.
The Pennock Plantation, Jupiter, Fla.

Asparagus Plumosus, 2-in., strong, $3.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Asparagus Plumosus, fine stock, 2-in., $3.50 per 100 cash. The Hill View Gardens, 3502 East Fifth St., Dayton, Ohio.

ASPARAGUS SPRENGERI, strong 2¼-in., $4.00 per 100, $35.00 per 1000.
Baur Floral Co., Erie, Pa.

Asparagus Plumosus, 2¼-in., 5c; 3-in., 8c.
Furrow & Co., Guthrie, Okla.

Asparagus Sprengeri, 2½-in., 4c each.
Odor Greenhouses, Iola, Kans.

Asparagus Plumosus, 2½-in., $4.00 per 100.
Wm. Swinbank, Sycamore, Ill.

200 4-in. Sprengeri, very heavy, $10.00 per 100.
J. G. Layton, Allegany, N. Y.

Asparagus Sprengeri, 3-in., $8.00 per 100.
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

2-in. Sprengeri, $45.00 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

Asp. Sprengeri, large 2¼-in., $4.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

A. Sprengeri, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Sprengeri, strong 2¼-in., $35.00 per 1000. Gloede's, Evanston, Ill.

ALBUM OF DESIGNS, $1.00 per copy, prepaid.
Florists' Pub. Co., Caxton. Bldg., Chicago.

ASPIDISTRAS

Aspidistras, green, fine plants, $2.00 each.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

ASTERS

JUNG QUALITY ASTER SEED.
GIANT LATE BRANCHING and VICK'S UPRIGHT BRANCHING in white, shell-pink, lavender, rose and purple. Tr. pkt. 20c; ⅛ oz., 50c; oz., 85c.
SELECT GIANT COMET,
White, shell-pink, rose, lavender and purple. Tr. pkt. 25c; ⅛ oz., 65c; 1 oz., $1.00.
VICK'S ROYAL or EARLY BRANCHING.
White, flesh, lavender, rose and purple. Price same as Giant Comet.
Supply limited. Order early.
J. W. Jung Seed Co., L. D. 11, Randolph, Wis.

Aster seed, Late Branching, white purple, lavender, shell-pink; Royal, white; white Asternium; Queen of the Market, white and pink; separate colors or mixed, oz., $1.00; ⅛ oz., 60c; ¼ oz., 35c. Postpaid.
W. S. Mudge, Gasport, N. Y.

Asters, strong seedlings, Semple's Branching, Queen of the Market, $6.00 per 1000, P. P.
S. T. Danley & Son, Macomb, Ill.

BEGONIAS

BEGONIAS FROM 2¼-IN. POTS.

	100	1000
Begonia, Chatelaine, 2¼-in.....$	7.00	$65.00
Begonia Chatelaine, 3½-in. pots..	20.00	.....
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plants, 2¼-in. pots.....	10.00	.....

Parcel post paid on rooted cuttings only.
Roman J. Irwin, 321 6th Ave., New York.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, strong rooted cuttings, $6.00 per 100, $50.00 per 1,000; 2-in. plants, $10.00 per 100. Strong 3½-in., $35.00 per 100; Begonia Chatelaine, strong rooted cuttings, $3.00 per 100, $27.50 per 1,000; nice 2¼-in. stock, $6.50 per 100, $55.00 per 1,000; 3-in., very fine, $10.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Begonia Luminosa, red, pink and white, 2 in., $5.00 per 100; 2½ in., mixed colors, mostly red, $6.50 per 100; 3 in., red only, $8.00 per 100; 4 in., red only, ready for immediate sales or potting on, $20.00 per 100. Assorted Begonias, 2 in., $5.00 per 100. Luminosa varieties, mixed colors, and Marguerite rooted cuttings, $3.00 per 100, $25.00 per 1,000.
N. O. Caswell, Delavan, Ill.

BEGONIAS, 2½-in.	Per 100	Per 1000
Mrs. M. A. Patten.....	$10.00	.....
Glorie de Chatelaine	6.00	$55.00
R. C., Gloire de Chatelaine....	4.00	30.00

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Begonias, Prima Donna and Luminosa seedlings, mixed, $3.00 per 100, $25.00 per 1000; twice transplanted, $4.50 per 100, $40.00 per 1000, parcel post paid special delivery.
Roman J. Irwin, 321 6th Ave., New York.

	Per 100	Per 1000
Begonia Chatelaine, 2-in. .....$	6.00	$ 50.00
Begonia Chatelaine, 3-in.	12.00	100.00

Stocky and clean. N. Grillo, Milldale, Conn.

Begonias, Mrs. M. A. Patten, the new red Chatelaine, strong, 2¼-in., ready now, $10.00 per 100. Cash. O. B. ULERY, 1325 Maiden Lane, Springfield, Ohio.

Begonias, Luminosa, Prima Donna and Erfordii, strong, transplanted seedlings, ready for 3 in., $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine .....$	8.00 per 100
Begonia Otto Hackers.....	10.00 per 100
Begonia Pres. Carnot.....	10.00 per 100

The Storrs & Harrison Co., Painesville, Ohio.

Begonia Luminosa, good heavy 4-in., in bloom, $25.00 per 100. You cannot lose on these.
Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Begonia Chatelaine R. C., all bottom cuttings and will make splendid bedding plants, $3.00 per 100 by mail, $25.00 per 1000 by express. Cash with order. Swaby Greenhouses, St. Charles, Ill.

Begonia Chatelaine, fine, well foliaged plants, full of bloom; will make fine stock for Easter, $25.00 per 100. Cash please.
C. A. Voris, Milton, Pa.

BEGONIAS IN BLOOM.
Chatelaine, Luminosa, Salmon Queen, Prima Donna, White Pearl, 4-in., 20c; 2¼-in., $6.00 per 100. Burdell Floral Co., Bowling Green, Ky.

BEGONIAS, RICINIFOLIA, STAR-LEAVED, ABOUT 200 IN THE LOT, 2½-IN. TO 4-IN., 15c EACH.
FRED W. ARNOLD, CAMBRIDGE, O.

Begonia Chatelaine from flats, ready for 3-in. pots, $5.50 per 100; 3-in., $10.00 per 100, 4-in., 25c; 5-in., 50c. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Begonia Chatelaine, 2¼-in., $7.00 per 100, $65.00 per 1000. Mrs. Patten, 2¼-in., $10.00 per 100. A. J. Schmuts, 23 Arnold Place, North Adams, Mass.

Begonia Vernon, red, 3-in. pot, full bloom, $10.00 per 100. F. J. Howell & Son, Round Hill, Londoun Co., Va.

Begonia Chatelaine, strong R. C., $3.00 per 100, $25.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Begonia Chatelaine, 3-in., in bud and bloom, fine bushy plants for Easter, 10c. Cash please.
J. Sylvester, Oconto, Wis.

Chatelaine Begonias, rooted cuttings, $3.00 per 100, $27.50 per 1000.
Lyon & Anderson, Belvidere, Ill.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton. Bldg., Chicago.

Begonia Chatelaine, 2-in. pots, $5.00 per 100.
Zumbrota Greenhouses, Zumbrota, Minn.

R. C. Begonia Chatelaine, $2.75 per 100. Cash.
J. J. Lampert, Xenia, Ohio.

Begonias, 3in., Luminosa and Prima Donna, $8.00 per 100. Cash. Jacobs Bros., Peoria, Ill.

Begonia Luminosa, $6.00 per 100.
The Schmidt & Botley Co., Springfield, O.

Begonia Erfordii, strong, transplanted seedlings. $1.75 per 100. M. W. Fink, Elmhurst, Ill.

Begonias, Chatelaine, 2-in., $5.00 per 100. Cash, please. Mrs. E. A. Llewellyn, Olean, N. Y.

Chatelaine Begonias, rooted cuttings, $3.00 per 100. Cash. H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, rooted cuttings, $3.00 per 100. L. Potter & Sons, Waukegan, Ill.

Begonias, Chatelaine, 2-in., 6c; Mrs. Patten, 2-in., 10c Cash. C. Betscher, Dover, Ohio.

BERBERIS

Japanese Barberry, well branched, 2-yr., transplanted plants, $5.00 per 100, $40.00 per 1000. No charge for packing.
Chas. Black, Hightstown, N. J.

Berberis Thunbergii, Japanese Barberry, 1 yr., $2.00 per 100, postpaid.
Eden Nurseries, Port Allegany, Pa.

BERRIED PLANTS

Cleveland Cherries, transplanted seedlings, $3.50 per 100, $30.00 per 1000, parcel post paid.
Roman J. Irwin, 321 6th Ave., New York.

Cleveland Cherries, seedlings, ready April 1, $1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

BIOTAS

Biota Rosedale, 8-12-in., 35c; 12-15-in., 50c; 15-18-in., 65c. Balled and burlapped.
Thomasville Nurseries, Thomasville, Ga.

BLACKBERRIES

THE CORY THORNLESS
MAMMOTH BLACKBERRY.
The largest Blackberry in existence. As free from thorns as a grapevine, yields more fruit compared to any other blackberry known. Almost seedless and of the highest quality. Never been known to fail to bear.
Seed, per pkg., $0.50.
Per plant, $0.35; per doz., $4.00, per 100, $30.00.
RICHARD DIENER CO., INC.
Kentfield, California.

BOUGAINVILLEAS

Bougainvillea, Glabra Sanderiana, 2½-in., $7.50 per 100; 3-in., $25.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Bougainvillea Sanderiana, 4-in., $4.50 per doz., $35.00 per 100. Baur Floral Co., Erie, Pa.

BOUVARDIAS

BOUVARDIA.
There is always a shortage in Bouvardias why not order now? Single white, single pink, single red.

	Per 100	Per 1000
2 -in. pots .....$	7.50	$65.00
2½-in. pots	8.00	75.00

April delivery.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Single white and single pink Bouvardias, at $5.00 per 100, well rooted.
Adam Heitz, 1166 Barrett Ave., Louisville, Ky.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

BUDDLEIAS

Buddleia, Butterfly bush, rooted cuttings, $1.50 per 100, $15.00 per 1000 delivered. Delivery in May. Muskogee Shrubbery Gardens, P. O. Box 86, Muskogee, Okla.

Buddleia Magnifica, $15.00 per 100.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

BULBS

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.
VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland,
NEW YORK BRANCH, 18 BROADWAY.

Stammes & Co., Wholesale Bulb Growers and Exporters, Vogelenzang, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 32 Broadway, New York City.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to
GT. VAN WAVEREN & KRUYFF,
116 Broad St., Room 40, New York City.

Having made arrangements with Tromp Bros., Lisse, Holland, to represent them south and west of Chicago, I kindly solicit from my customers their Bulb orders for 1920.
H. W. Peterson, Poplar Bluff, Mo.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway.

Hyacinths, without pots, 15c each. Cash with order. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

See our display ad in this issue.
S. S. Skidelsky & Co., 50 Park Place, New York.

CACTI

Cacti, my choice, 25 vars., $3.00; 50 vars., $8.00; succulents, 25 vars., $1.50; large, $2.00; 50 vars., $4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

Cacti, $3.00 per 100, prepaid, $3.25.
Robin Bonwell, Basin, Wyo.

CALADIUMS

CALADIUM ESCULENTUM.
Start them at once.

5 to 7-in.	bulbs	$ 7.50 per 100
7 to 9-in.	bulbs	12.00 per 100
9 to 11-in.	bulbs	18.00 per 100
11 to 12-in.	bulbs	25.00 per 100
12 to 14-in.	bulbs	35.00 per 100

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Prices are f. o. b. Southern Texas.	Per 100
5 to 7-in. cir.	$ 5.50
7 to 9-in. cir.	7.00
9 to 11-in. cir.	9.00
11 to 12-in cir.	14.00
12-in. up	20.00

Cash. H. W. Peterson, Poplar Bluff, Mo.

Caladiums, fancy leaved, splendid bulbs, $16.00 per 100.
The Storrs & Harrison, Co. Painesville, Ohio.

Caladiums, 5 to 7 in. $4.50 per 100
Caladiums, 7 to 9 in. 7.00 per 100
The Schmidt & Botley Co., Springfield, O.

Fancy-leaved Caladiums, extra fine bulbs from choicest named varieties, $2.25 per doz., $18.00 per 100, postpaid. Archias Floral Co., Sedalia, Mo.

CALCEOLARIAS

Calceolaria Hybrida, choicest mixed, fine plants, 2-in. ready for 4-in., $9.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Calceolarias, 2¼-in., strong plants, 5c. Cash. Add 10% for packing.
R. P. Atwell, Ft. Dodge, Ia.

Calceolarias, mixed, good plants, 4-in., 30c. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

CALENDULAS

Calendulas, Orange King and Prince of Orange, strong plants, 2½-in. pots, $4.00 per 100.
Zumbrota Greenhouses, Zumbrota, Minn.

Calendulas, Orange King, Lemon Queen, 2½-in., $3.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Calendulas, Orange King, strong, 2½-in., special, $4.00 per 100; 3-in., $6.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange King, strong, 2-in., $3.00 per 100, $25.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

Calendula Orange King, plant now for Easter and Memorial Day, strong 3-in., $6.00 per 100.
Baur Floral Co., Erie, Pa.

Calendula Orange King, 2-in., $2.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

CALLAS

Godfrey Calla plants, 4-in., $10.00 per 100, $75.00 per 1000, will bloom soon; 3-in., $5.00 per 100; large strong seedling plants, 5 to 8-ins. long, $3.00 per 100, $20.00 per 1000. All good stock. Cash with order.
Koning Floral Co., Muskegon, Mich.

Callas, white, 2½ in. $ 8.00 per 100
Callas, white, 3 in. 12.00 per 100
The Schmidt & Botley Co., Springfield, O.

GODFREY CALLAS.

Are the only ones that you can make money on. Your blooms don't come all at once; but get them once established and with proper attention, you have a steady cut of blooms; and then, how the Godfrey does bloom.
We have 40000 well established bulblets in flats, just the kind to grow on for next season; we are offering at $2.50 per 100, or $22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, $5.00 per 100 or $45.00 per 1000. Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

GODFREY.
Nice strong plants, from flats, ready for 3 and 4-in. pots, at $5.00 per 100.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Callas, Godfrey, Devoniensis, strong 3-in., $8.00 per 100, $75.00 per 1000.
Fred H. Lemon & Co., Richmond, Ind.

Godfrey Callas, 2½-in., $5.00 per 100; 3-in., $8.00 per 100. All strong stock. Cash.
Freeport Floral Co., Freeport, Ill.

Godfrey Callas, strong 2½-in. stock, $5.00 per 100, $45.00 per 1000. Cash with order.
Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 2½-in., $5.00 per 100. This is the true strain. Schmidt & Meine, 3121 Market St., Youngstown, O.

Godfrey Callas, 2½-in., $5.00 per 100; 3½-in., will bloom soon, $12.50 per 100. Cash.
Scharff Bros., Van Wert, Ohio.

Godfrey Callas, 2½-in., $5.00 per 100.
A. N. Kinsman, Inc., Austin, Minn.

3-in. Callas, $8.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

Godfrey Callas, 2½-in., at $4.00 per 100, $35.00 per 1000. A bargain. Cash.
Kirkwood Floral Co., Des Moines, Ia.

100 Godfrey Callas, 3-in., $8.00 per 100.
Edward W. Schuster, Crookston, Minn.

Callas, extra strong 2½-in., $10.00 per 100.
John Bauscher, Freeport, Ill.

CAMPANULAS

Campanula Medium and Calycanthema, May sown, strong stock, $4.00 per 100; extra large clumps, $10.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

CANNAS

Canna roots, two to three eyes.

	Per 100	Per 1000
King Humbert	$6.00	$55.00
Italia	3.50	30.00
Wm. Saunders	3.50	30.00
Brandywine	3.50	30.00
Pennsylvania	3.50	30.00
Gustav Gumpper	3.50	30.00
Meteor	3.50	30.00
Mlle. Berat	3.50	30.00
Austria	3.50	30.00
Kate Gray	3.50	30.00
Louisiana	3.50	30.00
A. Bouvier	3.50	30.00
Maros	3.50	30.00
Richard Wallace	3.50	30.00
Mme. Crozy	3.50	30.00
Hungaria	5.00	45.00
Goldbird	5.00	45.00
City of Portland	6.00	50.00
Firebird	8.00	75.00
Mrs. A. Conard	8.00	75.00
Yellow King Humbert	4.00	35.00
Wintzer's Colossal	4.00	35.00
Wyoming	5.00	40.00
Chas. Henderson	4.00	35.00
Dragon	5.00	40.00
Florence Vaughan	4.00	35.00

Ask for full list of other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Louisiana	$3.00
Alemannia	2.50	Mrs. Kate Gray	2.50
Alph. Bouvier	2.50	Meteor	4.50
B. Poitevine	2.50	Mme. Crozy	3.00
Black Prince	3.00	Mlle. Berat, pink	2.50
Crimson Bedder	3.00	Panama	5.50
Chas. Henderson	2.50	Pennsylvania	3.00
City of Portland	8.00	Prem'r, gold edge	2.00
David Harum	3.00	Pres. Myers	2.80
Express, dwarf	3.50	Queen Charlotte	3.50
Egandale	3.00	Robusta perfec.	3.00
Firebird, new	8.00	R. Wallace, yel.	2.50
Florence Vaughan	2.50	Rosea Gigantea	8.00
Golden Gate	5.00	Souv. d'A. Crozy	3.00
Gust. Gumpper	3.00	Venus, dwarf	3.00
Hungaria	5.00	Wm. Saunders	8.00
Italia	3.00	Wm. Boffinger	2.80
J. D. Eisele	3.00	Wintzer's Colossal	5.00
King Humbert	4.50	Wyoming	3.50
Yellow Humbert	4.00	All colors mixed	2.00

For other kinds, also Caladiums, Dahlias, Gladioli, Tuberoses, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.
IMPERIAL SEED & PLANT CO.,
Colgate Box 76, Baltimore, Md.

EXTRA STRONG.
Two to three live eyes. Stock guaranteed.
Brandywine, David Harum, Egandale, Wyoming, Mussafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Good plump tubers, 1 to 3 eyes.

	Per 100
400 Alice Roosevelt, green foliage, maroon red; prolific bloomer	$2.50
600 Austria	2.50
800 Chas. Henderson	2.50
300 David Harum	3.00
250 Gladiator	3.00
400 Gladioflora	3.00
500 Florence Vaughan	3.00
300 King Humbert	5.00
300 Mme. Crozy	4.00
1200 Pennsylvania	2.50
1200 Wyoming	3.50
400 Yellow Humbert	4.00

F. E. Blake, Marion, O.

CANNAS.
Good, strong 2-3 eyes exceptionally fine Cannas, while they last; shipped from Illinois, Alemannia, Austria, Burbank, Mlle. Berat, Henderson, Eisele, Karl Kelsey, Florence Vaughan, $3.50 per 100, $30.00 per 1000.

	Per 100	Per 1000
King of the Bronzes	$4.00	$35.00
Louisiana	4.50	40.00
King Humbert	5.50	50.00

Write for quotations on other varieties.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots.
C. BETSCHER, DOVER, O.

FAT ROOTS
Grown under irrigation, two to three live eyes, true to name.

	Per 100	Per 1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Pennsylvania	4.00	35.00

Mlle. Berat, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, $3.50 per 100, $30.00 per 1,000; Uncle Sam, $3.50 per 100, $30.00 per 1,000; Florence Vaughan, $3.50 per 100, $30.00 per 1,000; Gigantea, $3.50 per 100, $30.00 per 1,000; Bronze-leaf Musaefolia, $3.50 per 100, $30.00 per 1,000. These are very fine bulbs. Cash.
Max Zschau, Marshall, Ill.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

Cannas, 2 and 3 eyes.

King Humbert	$5.00 per 100, $45.00 per 1000
Kate Gray	$3.00 per 100
Austria	3.00 per 100
Wyoming	3.50 per 100
Hungaria	5.00 per 100

Levy Greenhouse, Norman, Okla.

A1 CANNA ROOTS, 2 TO 3 EYES.

	Per 100		Per 100
Dragon	$ 4.75	Y. King Hum.	$4.25
Eureka	14.00	Wallace	3.00
King Humbert	4.50	Wyoming	3.25

MUSKOGEE GREENHOUSE CO.,
P. O. Box 1491, Muskogee, Okla.

Buy Cannas now. We divide from clump same day order is received.

Mrs. Alfred Conard	$8.00 per 100
Rosea Gigantea	8.00 per 100
Richard Wallace	4.50 per 100

Cash with order. Frommelt Bros., 210 New St., Petersburg, Va.

Cannas, in pots, 20 good varieties. Ask for quotations.
The Schmidt & Botley Co., Springfield, O.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, $5.00 per 100, $45.00 per 1000.
Venus, David Harum, J. D. Eisele, Fireflame, Louisiana and Mme. Crozy, at $2.25 per 100, $20.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, $7.00; Henderson and F. Vaughan, $5.00 per 100. These are large plants, not merely started roots. F. Vaughan and Chas. Henderson, fine dormant roots, $2.50 per 100.
S. W. Pike, St. Charles, Ill.

Cannas, sound 2 to 3 eyes, extra quality: King Humbert, $5.00 per 100; Yellow King Humbert, $4.50; Indiana, $3.00; Richard Wallace, $4.00; Pennsylvania, $3.50.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

CANNAS, 2-3 EYES.

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

Canna King Humbert, per 100.....$4.00
Louisiana, g. foliage, r. flower, per 100.... 3.00
Unknown name, bronze leaf and red flower, a very good bloomer, per 100..... 3.00
Unknown name, yellow flower, per 100... 1.50
Geo. W. Frisch's Son, Dayton, Ohio.

Cannas, Humbert, $5.00 per 100; Deemer, Louisiana, $4.00 per 100; King of the Bronzes, Wyoming, Express, $3.50 per 100; Wallace, Berat, Alemannia, Austria, Burbank, Henderson, J. D. Eisele, Fl. Vaughan, Karl Kelsey, write for prices. J. L. Johnson, De Kalb, Ill.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cannas, strong started plants from soil, ready to pot. Conard, $8.00 per 100; King Humbert and Yellow King Humbert, $6.00 per 100; Mrs. Woodrow Wilson, $15.00 per 100.
A. B. Campbell, Cochranville, Pa.

Cannas, 10,000 unknown name, red flowering, beautiful bronze foliage, two and three eyes, excellent condition, $20.00 per 1000, no charge for packing. Cash, please.
Missouri Colony Greenhouses, Marshall, Mo.

Yellow Austria Cannas in field clumps, 10 and 20 eyes to clump, $12.00 per 100; red and yellow Achyranthes, 2¼-in. stock, A. No. 1, $6.00 per 100. Cash with order. John F. Laden, 253 Cherry St., New Albany, Ind.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, $5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

CANNAS.
Good strong divisions.
King Humbert .....$5.00 per 100
Crimson Bedder ..... 4.00 per 100
THE REESER PLANT CO., SPRINGFIELD, O.

CANNAS.
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

Cannas, strong 2-3 eye, plump divisions, King Humbert, $5.00 per 100. Kate Gray, Wyoming, and Pennsylvania, $3.50 per 100.
Furrow & Co., Guthrie, Okla.

CANNAS, KING HUMBERT, 1 TO 3 EYE DIVISIONS, $4.50 PER 100, $45.00 PER 1000. PACKED FREE. CASH, EVANSVILLE NURSERIES, EVANSVILLE, IND.

King Humbert, $40.00 per 1,000; Yellow Humbert, $38.00; Austria, Crimson Bedder, Chas. Henderson, $25.00. Cash.
John Van Aart, Paducah, Ky.

Cannas, about 1600 roots of surplus varieties, good strong stock, 2 to 3 eyes, at $2.00 per 100, $25.00 for the lot.
ELITCH GARDENS CO., DENVER, COLO.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss, Vinita, Okla.

Cannas, Kate Gray and Richard Wallace, $1.50 per 100. Meteor, Egandale, Florence Vaughan, $2.00. David Harum, $2.50.
C. E. Brown, Bridgeville, Dela.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
$40.00 per 1000. Cash.
Bushy Flower Garden. Bushy, Va.

Cannas, a few hundred each, Gladiator, King of the Bronzes, and Henderson, $3.00 per 100. Cash please. A. S. Pett, Crawfordsville, Ind.

4000 Strong Cannas, 2-3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

Good strong 2 to 3 eye Italia Cannas, $3.50 per 100, $30.00 per 1000.
Hubbard's, Topeka, Kans.

Cannas, started in sand, ready to pot, King Humbert, $6.00 per 100; Queen Charlotte, $4.00 per 100. W. W. Dederick, Warsaw, Ind.

Cannas, King Humbert, $4.00 per 100; Buttercup, $2.00 per 100. Cash.
J. J. Lampert, Xenia, Ohio.

Cannas, King Humbert, dormant roots, 2 to 3 eyes, $50.00 per 1,000. Gloede's, Evanston, Ill.

Cannas, 2 and 3 eyes, King Humbert, $3.00 per 100; Mme. Crozy, $2.00 per 100. Cash please.
West Bros., Anacostia, D. C.

Cannas, Charles Henderson, leaves green, flowers red, 3 ft., $4.00 per 100, $35.00 per 1000.
Edward W. Schuster, Crookston, Minn.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

Cannas, Pennsylvania, $25.00 per 1,000.
J. Ralph Souder, Hutchinson, Kans.

CARNATIONS

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00
Ruth Baur, rose pink	12.00	100.00
BEST STANDARD KINDS		
PINK		
Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
C. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Morning Glow (April delivery)	7.00	65.00
Rose-pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00
WHITE		
White Enchantress	6.00	50.00
WHITE WONDER	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00
RED AND CRIMSON		
Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

CARNATION ROOTED CUTTINGS,
READY NOW.
Strong, healthy A. No. 1

Enchantress	$40.00 per 1000
Enchantress Supreme $7.00 per 100;	60.00 per 1000
Aviator	40.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

4000 rooted cuttings of Victory, $40.00 per 1000. 4000 Victory cuttings, out of soil, $50.00 per 1000.
Immediate shipment,
Order today.
A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ENCHANTRESS	$6.00	$50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00

WELL ESTABLISHED, 2¼-INCH.
Belle Washburn, White Wonder, $8.00 per 100, $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, $7.50 per 100, $70.00 per 1000. per 100, $70.00 per 1000.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

CARNATION CUTTINGS
Well rooted stock, sure to please.
Ready for immediate shipment.

Matchless	$5.00 per 100;	$40.00 per 1000
White Enchantress	5.00 per 100;	40.00 per 1000
White Perfection	5.00 per 100;	40.00 per 1000
Enchantress Supreme	7.00 per 100;	60.00 per 1000
Enchantress	5.00 per 100;	40.00 per 1000
C. W. Ward	6.00 per 100;	50.00 per 1000
Miss Theo	5.00 per 100;	40.00 per 1000
Nebraska	7.00 per 100;	60.00 per 1000
Aviator	5.00 per 100;	40.00 per 1000
Herald	5.00 per 100;	40.00 per 1000
Merry Christmas	5.00 per 100;	40.00 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

NOW READY
Rooted Cuttings. First Class Stock.

Mrs. C. W. Ward	$3.00 per 100;	$45.00 per 1000
Belle Washburn	4.50 per 100;	40.00 per 1000
Crystal White	4.50 per 100;	40.00 per 1000
Merry Christmas	4.50 per 100;	40.00 per 1000
Cottage Maid	4.50 per 100;	40.00 per 1000
Aviator	4.50 per 100;	40.00 per 1000
White Enchantress	4.50 per 100;	40.00 per 1000
Matchless	4.00 per 100;	35.00 per 1000
Miss Theo	4.00 per 100;	35.00 per 1000

J. A. BUDLONG CO.,
184 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS

Enchantress Supreme	$7.00 per 100	$60.00 per 1000
White Enchantress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Mrs. C. W. Ward	7.00 per 100	60.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,
30,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CARNATIONS.
Rooted cuttings ready for immediate delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

CARNATION CUTTINGS.
Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress	$4.50	$40.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Beacon	4.50	40.00
Thenanthos	4.50	40.00

Cash with order.
PETER J. SCHUMER,
748 Wesley Ave., Evanston, Ill.

CARNATIONS, rooted cuttings: Belle Washburn, White Wonder, $7.00 per 100, $60.00 per 1000; White Enchantress, Mrs. C. W. Ward, Nebraska, Mrs. A. Roper, Merry Christmas, Good Cheer, Superb, all at $6.00 per 100, $50.00 per 1000; Alice, Matchless, at $5.00 per 100, $45.00 per 1000. A few Laddie, $12.00 per 100, ready in a few weeks.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

50,000 rooted Carnation cuttings.

	Per 100	Per 1000
Matchless	$3.50	$30.00
Pink Enchantress	3.50	30.00
White Enchantress	5.00	.....
Pink Enchantress, unrooted	2.00	18.00
Matchless, unrooted	2.00	18.00

Cash with order, or C. O. D., with the privilege of inspecting same.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

ROOTED CARNATION
CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
READY NOW.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

"At Their Best"
Carnation Cuttings
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	$5.00	$40.00
Enchantress	5.00	40.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,
Flower Growers,
154 N. Wabash Ave., Chicago, Ill.

Carnation rooted cuttings, good healthy stock; Herald, Aviator, Pink Enchantress, Matchless, $5.00 per 100, $40.00 per 1000; Peerless Pink, Winsor, $4.00 per 100, $35.00 per 1000; Herald, Peerless, Pink Winsor, out of soil, $5.00 per 100, $40.00 per 1000; White Enchantress and Enchantress Supreme, $5.00 per 100, $45.00 per 1000.
Cash with order.
James Psenicka & Son, Gross Point, Ill.

CARNATIONS.
Rooted cuttings, Matchless, Ward, Enchantress, $50.00 per 1000. 2½-in. stock, Matchless, Ward, Enchantress, White Wonder, $70.00 per 1000.
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS.

1000 White Wonder
Carnation Cuttings
Immediate delivery,
$50.00 per 1000
WHITE BROS.,
Medina, New York.

Carnations R. C., ready now, fine quality.

White Enchantress	$40.00 per 1000
Enchantress	40.00 per 1000
Ward	40.00 per 1000
Bassett	40.00 per 1000

J. Ralph Souder, Hutchinson, Kans.

CARNATIONS—Continued

CARNATIONS R. C.

	Per 100	Per 1000
W. Enchantress	$5.00	$45.00
Enchantress	5.00	45.00
W. Wonder	5.00	45.00
Rose-pink	5.00	45.00
Alice	4.50	....
Matchless	4.50	40.00

Jos. Imholte, Price Hill Sta., Cincinnati, O.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5558 N. Lincoln St., Chicago, Ill.

CARNATION CUTTINGS.
Healthy, well-rooted stock.

	100	1000
Philadelphia	$5.00	$45.00
Beacon	5.00	45.00

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

FINE STOCK.
Well rooted, clean and healthy.
Ready now.

Matchless	$4.50 per 100,	$40.00 per 1000
White Enchantress	4.50 per 100,	40.00 per 1000
Enchantress	4.50 per 100,	40.00 per 1000

WIETOR BROS.,
Wholesale Cut Flower Growers,
30 E. Randolph St., Chicago, Ill.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. Alice, Matchless, $5.00 per 100, $40.00 per 1000. All the standard varieties, $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION CUTTINGS

White Enchantress	$45.00 per 1000
Rose-pink Enchantress	45.00 per 1000
Enchantress	45.00 per 1000
Matchless	40.00 per 1000

JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

CARNATION CUTTINGS
Mrs. C. W. Ward,
$6.00 per 100, $50.00 per 1000.
White Enchantress, March delivery, $6.50 per 100, $60.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Strong rooted Carnation cuttings, Enchantress Pink and White, $4.00 per 100, $35.00 per 1000; Ward and Nebraska, $4.50 per 100.
Clear potted plants, Enchantress, Ward, Nebraska, $7.00 per 100, $65.00 per 1000. Cash with order.
Wright's Greenhouse, Pittsburg, Kan.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

CARNATION ROOTED CUTTINGS.
Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, $5.00 per 100, $45.00 per 1000.
FURROW & COMPANY, Guthrie, Okla.

CARNATIONS, ROOTED CUTTINGS.

	Per 100	Per 1000
Ethel Fisher	$14.00	$115.00

Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

White Enchantress Carnation rooted cuttings, ready now, $6.00 per 100. White Perfection, Matchless, Light Pink Enchantress R. C., $5.00 per 100, $45.00 per 1000.
WILLIAM F. KASTING CO., INC.,
568-570 Washington St., Buffalo, N. Y.

Carnations, for immediate or later delivery. Strong 2½-in. stock of Matchless, White Enchantress, Mrs. Ward, Alice and Nebraska, $7.50 per 100, $65.00 per 1000. You take no chances buying this stock.
Elitch Gardens Co., Denver, Colo.

CARNATION CUTTINGS
Strong, healthy, and well rooted.

	Per 100	Per 1000
Light Pink Enchantress	$4.00	$28.00

Ready for immediate delivery.
F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

800 Strong Rooted Cuttings
Carnation Windsor,
$40.00 per 1000.
E. F. Winterson Co.,
166 No. Wabash Ave., Chicago.

Clean, healthy rooted cuttings,
White and Pink Enchantress,
$3.50 per 100, $35.00 per 1000.
A. C. BUTERBAUGH, FLORIST,
Waynesboro, Pa.

CARNATION CUTTINGS.

Matchless	$5.00	$45.00
Mrs. C. W. Ward	5.00	45.00

March delivery. Cash with order.
THE IMLAY CO., ZANESVILLE, O.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

ROOTED CARNATION CUTTINGS.
Belle Washburn and Matchless, fine strong stock, per 1000, $50.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

CARNATION CUTTINGS
Strong, healthy, well rooted Enchantress, $4.00 per 100, $35.00 per 1000.
Cash with order.
W. J. Evenden's Sons, Williamsport, Pa.

CARNATIONS
Rooted cuttings, Beacon, Enchantress Supreme, W. Enchantress, Philadelphia and White Wonder, $5.50 per 100, $50.00 per 1000.
Woodland Park Floral Co., Sumner, Wash.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

Ready now, Pink Enchantress Carnation cuttings, well rooted and free from disease, the kind that will give satisfaction, $35.00 per 1,000. Cash with order.
Stephen Hyde, Carthage, Mo.

Carnations, rooted cuttings, Pink Enchantress and C. W. Ward, $45.00 per 1000; Matchless, $35.00 per 1000; cash with order.
Cherry Park Gardens, Fredonia, N. Y.

R. C. Carnation, Pink and White Enchantress, Philadelphia, and Matchless, $4.50 per 100, $40.00 per 1000. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Carnations, R. C. and 2½-in. pots, immediate delivery; Enchantress and White Enchantress, R. C. $4.50 per 100; 2½-in. pots, $7.00 per 100.
Zumbrota Greenhouses, Zumbrota, Minn.

Well rooted cuttings, White Enchantress, Enchantress, new red seedling Ward, Rose-pink Enchantress, $45.00 per 1000.
Alex A. Laub, New Hamburgh, N. Y.

Carnation rooted cuttings; 3000 White Enchantress, 500 Rose Pink Enchantress; large cuttings, well rooted, to clean up, $35.00 per 1000. E. H. Montgomery, Fairfield, Iowa.

We specialize in Mrs. C. W. Ward Carnations; 100,000 rooted cuttings for immediate delivery and later, $6.00 per 100, $50.00 per 1,000. Alois Frey, Crown Point, Ind.

Carnation plants, very fine, from 2¼-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, $7.00 per 100, $60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

1000 well rooted Matchless
Carnation cuttings, $30.00. Cash.
Ralph Snyder, Rhinebeck, N. Y.

Carnation R. C., Matchless and Victory, $4.00 per 100, they are fine.
Fallen Leaf Greenhouse, Roseville, Calif.

1,000 R. C. Ward, $40.00. 600 2-in., $50.00 per 1,000. Cash or exchange.
John Van Aart, Paducah, Ky.

Carnations, Victory rooted cuttings, out of soil, $4.00 per 100. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

Carnation cuttings, White Enchantress and Enchantress, $40.00 per 1000.
T. J. Enright, Fostoria, O.

Unrooted Matchless and Alice, clean and healthy, tied in bunches of 28, $2.25 per 100, $20.00 per 1000. Enos W. Kohr, Lancaster, Pa.

Carnations, well rooted cuttings, Matchless, $35.00 per 1000. Cash.
T. F. Browne, Greenfield, Mich.

Well rooted cuttings of Matchless and Ward Carnations, $40.00 per 1000. Cash please.
J. H. Leach & Sons, North Easton, Mass.

Carnations. 2000 White Enchantress R. C., $40.00 per 1000. Clean and fine.
S. M. Harbison, Danville, Ky.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Carnation Miss Theo, rooted cuttings, $4.50 per 100. L. Potter & Sons, Waukegan, Ill.

CENTAUREAS

Centaurea Gymnocarpa, Dusty Miller, strong, transplanted plants, $2.00 per 100, $18.00 per 1000. Edward W. Schuster, Crookston, Minn.

Centaurea Gymnocarpa, Dusty Miller, 2-in., $3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Centaureas, Dusty Miller, $3.50 per 100, $30.00 per 1,000.
The Schmidt & Botley Co., Springfield, O.

Centaureas, Gymnocarpa (Dusty Miller), strong transplanted seedlings, $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

CHAYOTES

Chayotes, 35c each, prepaid.
H. W. Peterson, Poplar Bluff, Mo.

CHRYSANTHEMUMS

CHRYSANTHEMUMS
Rooted Cuttings Ready Now.
Clean Stock, Free from Midge.

CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $5.00 per 100, $40.00 per 1000.

GENERAL LIST OF COMMERCIAL VARIETIES
WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, Dceember Gem, Early Frost, Polly Rose, Smith's Imperial.

YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaffon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.

PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.

RED:
Harvard.
R. C. of the above, $3.00 per 100, $30.00 per 1000.

POMPONS:
R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, $3.50 per 100, $30.00 per 1000.
Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.

SINGLES:
E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., $3.50 per 100, $30.00 per 1000.
Caprice, best for pot plants, R. C., $3.50 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Chrysanthemums, rooted cuttings for immediate and later delivery. We have stock plants sufficient to propagate a million cuttings. If in need of MUM STOCK, write be before placing your orders.

Golden Chadwick
Golden Wedding, late
Silver Wedding, early
Florence Pulman, midseason
Chas. Rager, midseason
Patty, midseason
Wm. Turner, early
Mistletoe, very late
Chieftain, early
Chadwick Improved, late
Yellow Eaton, late
Chrysolora, early
Yanoma, very late
Seidewitz, pink, late
Helen Frick, pink, late
Dr. Enguehard, pink, midseason
Mrs. Robertson, early
POMPONS.
Golden Wedding
Diana, best white

Immediate or March delivery	$25.00 per 1000
April delivery	22.50 per 1000
May, June, July delivery	20.00 per 1000

Here is your chance to buy your CHRYSANTHEMUM STOCK for the coming season at prices that are right. We guarantee certain delivery, cuttiugs to be choice, well-rooted stock in perfectly healthy condition. Terms ten per cent cash with the order, balance, shipment C. O. D. or thirty days net if bank reference is enclosed with the order.
T. G. OWEN, COLUMBUS, MISS.

CHRYSANTHEMUMS,
NOW AND LATER.
Strong healthy stock.

	Per 100	Per 1000
Golden Glow	$4.00	$35.00
Golden Queen	4.50	40.00
Mrs. C. C. Pollworth	4.50	40.00
Bonnaffon	4.00	35.00
Odessa	5.00	45.00
Richmond	5.00	50.00
Imp. Golden Chadwick	5.00	50.00
Pacific Supreme	4.00	35.00
Helen Frick	4.00	35.00
Maud Dean	4.00	35.00
Imp. Chieftain	5.00	.....
Early Frost	4.00	35.00
Oconto	4.00	35.00
White Gem	4.00	35.00
L. Hall	4.00	35.00
December Gem	4.00	35.00
Imp. White Chadwick	5.00	40.00
Wm. Turner	5.00	.....
Pompons—		
Klondike	4.00	35.00
Baby Klondike	4.00	35.00
Golden Climax	4.00	35.00
Bronze Climax	4.00	35.00
Western Beauty	4.00	35.00
Niza	4.00	35.00
Golden Mensa	4.00	35.00

Write me about other varieties.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Just a few varieties of the best. Extra strong R. C. Nagirroc, Elberon, Oconto, Nerissa, Louisa Pockett, Mrs. Gilbert Drabble, Wm. Rigby, Odessa Chadwick, Chadwick Supreme, Golden Chadwick, Silver King, $6.00 per 100. Wm. Turner, Yellow Turner, Chrysolora, Marigold, Tiger, Mistletoe, Edwin Seidewitz, Harvard, Dec. Gem; Dec. Queen, at $4.00 per 100.
Pompons, Baby, Mensa, Golden Mensa, Mrs. Godfrey, Mary, R. Warren, Quinola, Mrs. Wm. Buckingham, Merstham Jewell, $3.00 per 100.
All stock guaranteed clean and free from disease. Cash with order.
J. J. Arnold & Son, Homer, N. Y.

Strong, healthy cuttings ready to pot.

Golden Glow	$4.00 per 100,	$35.00 per 1000
Golden Queen	4.50 per 100,	40.00 per 1000
Mrs. C. C. Pollworth	4.50 per 100,	40.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
Odessa	5.00 per 100,	45.00 per 1000
Richmond	5.00 per 100,	50.00 per 1000
Imp. Golden Chadwick	5.00 per 100,	50.00 per 1000
Pacific Supreme	4.00 per 100,	35.00 per 1000
Helen Frick	4.00 per 100,	35.00 per 1000
Maud Dean	4.00 per 100,	35.00 per 1000
Imp. Chieftain, very fine	5.00 per 100	
Early Frost	4.00 per 100,	35.00 per 1000
Oconto	4.00 per 100,	35.00 per 1000
White Gem	4.00 per 100,	35.00 per 1000
L. Hall	4.00 per 100,	35.00 per 1000
December Gem	4.00 per 100,	35.00 per 1000
Imp. White Chadwick	5.00 per 100,	40.00 per 1000
Wm. Turner	5.00 per 100	

POMPONS.

Klondike	$4.00 per 100,	$35.00 per 1000
Baby Klondike	4.00 per 100,	35.00 per 1000
Golden Climax	4.00 per 100,	35.00 per 1000
Bronze Climax	4.00 per 100,	35.00 per 1000
Western Beauty	4.00 per 100,	35.00 per 1000
Niza	4.00 per 100,	35.00 per 1000
Golden Mensa	4.00 per 100,	35.00 per 1000

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Chrysanthemum rooted cuttings, ready soon, strong clean stock. $5.00 reduction on 1000 lots.

WHITE—	
Smith's Advance, early	2½c
Smith's Imperial, early	5 c
Kalb, early	3 c
Mariana, large midseason Pom	3 c
Wm. Turner, midseason	4 c
Autocrat, midseason	4 c
White Frick, late	4 c
Silver Wedding, late	4 c
December Gem, late	4 c
PINK—	
Pacific, early	3 c
Chieftain, midseason	3 c
Edwin Seidewitz, late	3 c
Helen Frick, midseason	4 c
Wells' Late Pink, late	4 c
YELLOW—	
Golden Queen, early	3 c
Richmond, next early	4 c
Yellow Turner, midseason	4 c
Whittier, late	4 c
Dec. Queen, late	4 c
Dolly Dimple	4 c

Helen Newberry Pompon and bronze Oct. Herald at 4c.

W. R. MAXWELL, FLORIST, ALVA, OKLA.

WHITE	
October Frost	Chieftain
Tim. Eaton	Chadwick
Chas. Rager	Seidewitz
William Turner	
PINK	
Unaka	Maud Dean
Chieftain	Farley Rose
Seidewitz	Enguehard
YELLOW	
Bonnaffon	Golden Gleam
Chadwick	Eaton
Celebration	Golden Queen
Tiger	Nagoya
Marigold	
POMPONS	
Little Gem	Savannah
Illona	Golden Mensa
Lillian, red	White Mensa
Neola	Klondike
Katie Manning	Diana
Niza	Tula
Hilda Canning	Helen Newberry
Cavell	

Rooted cuttings, $30.00; 2½-in. pots, $50.00

Extra fine stock. We are booking orders for same now.

Pinehurst Floral Co., Pleasant Hill, Mo.

HERE'S A GOOD ONE

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, $3.00 per doz., $20.00 per 100, $180.00 per 1000. Rooted cuttings, $15.00 per 100, delivery May and later. Strong plants and careful packing guaranteed.

GRAND VIEW GREENHOUSES,
Hopkins, Minn.

CHRYSANTHEMUMS R. C.

	Per 100	Per 1000
Chrysolora	$3.00	$25.00
Golden Glow	3.00	25.00
Smith's Advance	3.00	25.00
Early Frost	3.00	25.00
Early Rose	3.00	25.00
Chieftain Pink and White	3.00	25.00
Bonnaffon, Yellow and White	3.00	25.00
Rager, Yellow and White	3.00	25.00
Turner, Yellow and White	3.00	25.00
Pompons, best varieties	3.00	25.00

Anoka Greenhouses, Anoka, Minn.

CHRYSANTHEMUMS.

WHITE	Yellow Chadwick
Mistletoe, late white	Mrs. Morgan
Chas. Rager	Golden Queen
Smith's Ideal	C. C. Pollworth
Elise Papworth	PINK
W. H. Chadwick	Mc Niece
December Gem	Patty
YELLOW	Dr. Enguehard
Chrysolora	Chieftain
Marigold	R. E. Loeben

Rooted Cuttings ..... $30.00 per 1000
2½-in. pots ..... 45.00 per 1000

WHITE POMPONS	PINK
Alva	Lillian Doty
Kenneth	Western Beauty
November Pearl	Elia. Firestone, single
Queen Marie	
YELLOW	BRONZE
Mike Gabel	Mme. La Porte
Madge	Hilda Canning
Quinola	Beckey McLean
Krut	Mrs. Beu

Rooted cuttings ..... $40.00 per 1000
2½-in. pots ..... 50.00 per 1000

POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at $5.00 per 100.

WHITE	YELLOW
R. O. Berthur	Golden Glow
White Frick	Yellow Eaton
Wm. Turner	Polyphene
Chadwick Imp.	Yellow Jones
Touset	Chrysolora
Smith's Advance	Bonnaffon
Chas. Rager	PINK
White Jones	Pacific Supreme
	Maud Dean Chieftain

POMPONS

WHITE	BRONZE
Diana	Clorinda
King Henry	Blick
Helen Newberry	California
PINK	SINGLE
Minta	White Mensa
YELLOW	Little Dolly Pink
Golden Martha	

STATE FLORAL CO., YAKIMA, WASH.

CHRYSANTHEMUMS ROOTED CUTTINGS, CLEAN, HEALTHY STOCK. IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.

Unaka, Golden Queen, Oconto and Marigold, $3.00 per 100 or $28.00 per 1000. Christmas Gold, $8.00 per 100, or $70.00 per 1000. Golden Mistletoe, $5.00 per 100, or $45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kichener, Wells' Late Pink, Golden Wedding and Mistletoe, $3.50 per 100, or $30.00 per 1000.

Pompons—Mary Pope, La Argentuillais, Butlers Caprice, Kathleen, Etoile d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Izola, Mrs. Frances Bergen, Baby, Yellow and White Menza, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Halloween, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all $3.50 per 100, or $30.00 per 1000.

Julius Niednagel, Evansville, Ind.

CHRYSANTHEMUM ROOTED CUTTINGS.
CLEAN STOCK.

Chas. Rager	$4.00 per 100,	$35.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
White Chieftain	4.00 per 100,	35.00 per 1000
Pink Chieftain	4.00 per 100,	35.00 per 1000
Yellow Turner	4.00 per 100,	35.00 per 1000
Wm. Turner	4.00 per 100,	35.00 per 1000
Marigold	4.00 per 100,	35.00 per 1000
Dr. Enguehard	4.00 per 100,	35.00 per 1000
White Chadwick	4.00 per 100,	35.00 per 1000
Yellow Chadwick	4.00 per 100,	35.00 per 1000
Chadwick Improved	4.00 per 100,	35.00 per 1000
Yellow Eaton	4.50 per 100,	40.00 per 1000
White Eaton	4.50 per 100,	40.00 per 1000
Chrysolora	4.00 per 100,	40.00 per 1000

POMPONS.

Diana	4.00 per 100,	35.00 per 1000
Frank Beu	4.00 per 100,	35.00 per 1000

Cash. C. Erickson, Princeton, Ill.

VERY STRONG CUTTINGS.
Well rooted—None better.
READY NOW.

White Rager	$3.50 per 100;	$30.00 per 1000
Yellow Rager	3.50 per 100;	30.00 per 1000
Marigold	3.50 per 100;	30.00 per 1000
Buckbee	3.50 per 100;	30.00 per 1000
Nagoya	3.50 per 100;	30.00 per 1000
Dr. Enguehard	3.50 per 100;	30.00 per 1000
E. A. Seidewitz	3.50 per 100;	30.00 per 1000
Golden Queen	3.50 per 100;	30.00 per 1000

THE BEST POMPONS.

Golden Wedding	$3.00 per 100;	$25.00 per 1000
Yellow Baby	3.00 per 100;	25.00 per 1000
Mrs. Buckingham	3.00 per 100;	25.00 per 1000
Mrs. Godfrey	3.00 per 100;	25.00 per 1000
Golden Climax	3.00 per 100;	25.00 per 1000

Order Yours Today.
PETER REINBERG,
80 E. Randolph St., Chicago, Ill.

Mums, R. C.

Advance	$3.00 per 100
Early Frost	3.00 per 100
Unaka	3.00 per 100
Chieftain	3.00 per 100
Richmond	4.50 per 100
Whittier	4.50 per 100
White and Yellow Turner	4.50 per 100
White Chadwick	4.50 per 100

W. E. F. Weber, Sault Ste. Marie, Mich.

Chrysanthemums: Orders booked for the following varieties, most of which are ready for immediate delivery. All stock guaranteed to be first class in every particular.

Wm. Turner	Early Frost
Unaka	Marigold
Oconto	P. Chieftain
Seidewitz	W. Chieftain
Chas. Rager	Mrs. C. C. Pollworth
Golden Queen	

Pompons.

Diana, Mrs. Buckingham, Mrs. Beu.

Rooted cuttings ... $30.00 per 1000; $3.50 per 100
2½-in. stock ..... 40.00 per 1000; 4.50 per 100

Improved White Chadwick and Improved Golden Chadwick, rooted cuttings, $40.00 per 1000, $5.00 per 100; 2½-in. stock, $50.00 per 1000, $6.00 per 100.

ELITCH GARDENS CO., DENVER, COLO.

MUMS, R. C., $25.00 PER 1000. CASH.

We have an enormous surplus of cuttings of excellent quality in following varieties:

Oconto, good, large, early white.
Golden Queen, good, large, early yellow.
Chrysolora, good, large, early yellow.
Bonnaffon, good, large, late yellow.

POMPONS

Fairy Queen, early pink.
Malaine, late glistening, white.
Beu, late, bronze.
La Gravere, late, red.
Western Beauty, late, dark pink.
Neola, late, light pink.

R. SCHEFFLER, WHEATON, ILL.

CHRYSANTHEMUM CUTTINGS.
Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick	$5.00	$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnaffon	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties	3.50	30.00

Rolf Zetlitz Co., Lima, O.

New Chrysanthemums; the best commercial varieties of 1919.

Victory, glistening waxy white, fine stem and foliage, fully developed Nov. 11th.

Sun Glow, early bright yellow, Bonnaffon type, maturing Oct. 25th. A perfect bloom to every stem, exceptional stem and foliage.

Loyalty, fine yellow for Thanksgiving, stem and foliage excellent.

Rooted cuttings, $10.00 per 100; not less than 10 of one variety sold.

MAX B. SCHREIBER, McDONALD, PA.

STRONG ROOTED CUTTINGS

V. Poehlmann	Chieftain
Robinson	Golden Queen
Chrysolora	Yanoma
Yellow Bonnaffon	Marigold
Golden Chadwick	Pink Shaw
	King of Italy

$30.00 per 1000.
500 at the thousand rate.
RIETH'S OAKLAND NURSERY,
4960 New Basin Shell Rd., New Orleans, La.

CHRYSANTHEMUM CUTTINGS
Ready April 1st.
Bonnaffon, Chas. Rager,
Oconto, Seidewitz, Halliday,
Early Snow.
This is strong healthy stock,
$20.00 per 1000.
Your money back if not satisfactory.
JOHN T. GALE, FLORIST,
Box 63, Tewksbury Centre, Mass.

Chrysanthemum rooted cuttings, stock true to name and free from midge. 175 to 250 of each of following varieties:

Golden Glow, Oconto, Pink Gem, Chrysolora, Pink Chieftain, Chas. Rager, Roman Gold, Enguehard, and Maud Dean, $3.00 per 100. Wm. Turner, Yellow and White Chadwick, $4.00 per 100. The entire lot at $30.00 per 1000. Cash with order.

D. L. Vincent, Ionia, Mich.

XMAS GOLD POMPON.

A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1000, postpaid. Immediate delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

CHRYSANTHEMUM STOCK PLANTS

White and Pink Maud Dean, Chadwick Improved, Pennsylvania, W. Rager, White Turner, Touset, Chieftain, Enguehard, Marigold.

POMPONS: Klondike, Yellow Baby, Garza, Pink Beauty.

SINGLES: White and Yellow Mensa, Kingsley, Buckingham, $5.00 per 100.

WOODLAND PARK FLORAL CO.,
SUMNER, WASH.

Chrysanthemums, strong, well rooted cuttings, free of all insects and disease.

WHITE: Oconto, White Chieftain, Smith's Imperial, White Patty, Adelia, Chas. Rager, Wm. Turner. PINK: Unaka, Chieftain, Enguehard, Patty, Seidewitz. YELLOW: Chrysolora, Golden Queen, Roman Gold. POMPONS: Lillian Doty, Golden Climax. $3.00 per 100, $25.00 per 1000. Cash. T. F. Browne, Greenfield, Mich.

CHRYSANTHEMUMS.
THE BEST
In novelties and standard kinds.
Catalog on application.
ELMER D. SMITH & CO.,
Adrian, Mich.

CHRYSANTHEMUMS—Continued

MUMS You Should Know.
MUMS You Should Grow.

Yellow Smith's Advance, originated with us, $5.00 per 100, $40.00 per 1000.
Sunshine .....$8.00 per 100, $75.00 per 1000
Xmas Gold ..... 8.00 per 100, 75.00 per 1000
Cash, please.
W. A. Rowe Floral Co., Kirkwood, Mo.

Chrysanthemums, R. C., Chrysolora, early yellow, Unaka, early pink, Chas. Brocke, large yellow, Silver Wedding, late white, Dr. Enguehard, large pink, Lillian Doty, pink pompon, $2.00 per 100. Oconto, early white, Wm. Turner, Yellow Turner, Pink Chieftain, White Chieftain, $3.00 per 100. Cash. Postage extra.
Furst Floral Co., Dayton, O.

CHRYSANTHEMUMS.

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.
Rooted cuttings, per 100, $5.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and the White Chieftain, Lillian Doty and Mrs. Buckingham, $1.00 per doz., $6.00 per 100, $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Chrysanthemums, R. C., nicely rooted and good shape.
250 McNiece 200 Golden Gleam
200 Crystal Gem 200 Mrs. Morgan
700 Golden Glow
$3.00 per 100.
J. G. Layton, Allegany, N. Y.

Chrysanthemum Bronze Daisy, new seedling Pompon, color light bronze, good for Thanksgiving cut, fine seller during entire blooming season. Stiff stem and branchy, good producer. Rooted cuttings ready now $10.00 per 100.
John J. Elsner, 622 S. Keystone Ave., Indianapolis, Indiana.

CHRYSANTHEMUM ROOTED CUTTINGS FROM CLEAN, HEALTHY STOCK, CALUMET, BRONZE; HARVARD, RED, AND EARLY YELLOW, $25.00 PER 1000.
BURROWS BROTHERS,
2021 SO. MAIN ST., ROCKFORD, ILL.

Chrysanthemums, 2½-in., Patty, Nagoya, Golden Glow, Pacific Supreme, Yellow and White Bonnaffon, $4.00 per 100. R. C. of Patty, Nagoya and Yellow Bonnaffon, $2.00 per 100. Cash please.
W. G. Thomas & Sons, Sheffield Ill.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, $3.50 per 100, $30.00 per 1000; Chadwicks and White Seidewits, $5.00 per 100. We ship from Spokane.
Peters & Sons, Hillyard, Wash.

Mums R. C., extra strong, 2c, to move this lot quick. Chrysolora, Chas. Rager, White Cloud, Dr. Enguehard, Josephine Foley, and Oconto, $2.00 per 100. O. S. Smith, 1415 So. Garvin St., Evansville, Ind.

Write us for complete list of Mums, both new and standard. We are especially strong on White and Yellow Chadwick, mainly rooted cuttings, pot plants when desired.
S. S. Skidelsky & Co., 50 Park Place, New York.

ROOTED CUTTINGS

We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.
J. C. RENNISON CO., SIOUX CITY, IA.

Standard varieties, R. C., $30.00 per 1000, $3.50 per 100 by mail; such as, Enguehard, White Bonnaffon, Turner, Seidewits, white Ivory, Pompons, etc.
MORGAN FLORAL CO., FORT MORGAN, COLO.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $25.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY, GUTHRIE, OKLA.

Chrysanthemum R. C., fine healthy stock, Rager, Enguehard, Seidewitz, Touset, White Bonnaffon, Pink Chieftain, $3.50 per 100. Cash.
Grant Floral Co., Cicero, Ill.

Strong, well rooted cutting of Edwin Seidewitz, the best late pink variety, $3.00 per 100, $25.00 per 1000, prepaid.
Furrow & Co. Guthrie, Okla.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Pink Unaka, Maj. Bonnaffon and Oconto, strong, cut back, 2½-in. plants, $2.50 per 100, $20.00 per 1000. Cash only.
Restland Floral Co., Mendota, Ill.

Mums R. C., 13,000 Golden Wedding, 7000 Wm. Turner, 6000 White Chadwick, ready March 20th to April 1st, at $35.00 per 1000.
Bird Forrest, Florist, Waxahachie, Tex.

Chrysanthemum, R. C., Chas., Rager, Patty, Enguehard, Oconto, Roman Gold, Marigold, Chrysolora, Seidewitz, Early Snow, $2.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

Mum cuttings, sand rooted, Marigold, Yellow Bonnaffon and Early Frost, $25.00 per 1000. Cash with order. Geo. F. Deutschmann, R. No. 5, Webster Groves, Mo.

Mums, strong R. C., Chrysolora, White Cloud, Chas. Rager, $3.00 per 100. Josephine Foley, $4.00 per 100. O. S. Smith, 1415 S. Garvin St., Evansville, Ind.

Chrysanthemum rooted cuttings, best standard varieties, $3.00 per 100, $25.00 per 1000.
A. Mirring, Edgemont, Sta., East St. Louis, Ill.

Chrysanthemums, any variety, from sand, $5.00 per 100; from 3-in. pots, $10.00 per 100.
Mayowood Greenhouse, Rochester, Minn.

Chrysanthemum cuttings, 800 October Frost, 400 Chieftain, $2.50 per 100.
L. G. Barbier, Dunkirk, Ind.

Mums, Bonnaffon, White and Yellow, R. C., 3c; 2½-in., ready for shift, 5c.
Perry Feagler, Auburn, Ind.

Chrysanthemum R. C., 3c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

New White Seidewitz R. C., $6.00 per 100.
Toerner Greenhouses, Logan, O.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

CINERARIAS

CINERARIAS

Choice lot in 4-in. plants, fine for various uses for Eastern work, or for selling as individual plants where a medium priced plant is wanted. This stock is nice but on some the foliage is a little damaged by insects, however, not to any great extent. Price $3.00 per doz., $22.50 per 100.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Cinerarias, choice plants, 5 to 7 leaves, well grown, best strain, semi-dwarf, 2½-in. pots, $3.50 per 100; 3-in. pots, $5.00 per 100. A No. 1 stock ready for 4-in. pots.
O. C. Ports, Florist, Clifton Forge, Va.

Strong plants in bud, just right for Easter sales, Dreer's Prize Cinerarias, 3-in., $10.00 per 100; 4-in., 25c; 5-in., 50c. Grown cool and good strong plants. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

CHOICE CINERARIAS, IN BLOOM.
5-in., 50c each; 5½-in., 75c; 3-in., in flower, 15c. Add 10% for packing.
GULLETT & SONS, LINCOLN, ILL.

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Dwarf strain, 5-in. pots, bud and bloom, in paper pots, choice plants, 40c. Cash with order. See Primula and Cyclamen ad. H. F. Merrill, Sayre, Pa.

Cinerarias, dwarf, 4-in., 40c; 5-in., 50c, in bud and bloom. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Cinerarias, Vaughan's Columbia, mixed, fine plants, 2-in. ready for 4-in., $4.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias, Dwarf Hybrids, from 4-in. pots, $15.00 per 100; from 5-in. pots, $45.00 per 100.
Mayowood Greenhouse, Rochester, Minn.

Cinerarias, Vaughan's Columbian, 3-in., ready for shift, 6c. Cash please.
J. Sylvester, Oconto, Wis.

Cinerarias, Dreer's Prize Strain, 3000 fine large plants, in bloom, 4-in., 25c; 5-in., 50c each. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Cinerarias, Columbian Mixture, strong 5-in., in bud and bloom, 50c each. Cash please.
McAdams & McComb, Columbus Grove, O.

Cinerarias, strong 3-in., in bud, dwarf and semi-dwarf, $7.00 per 100. Cash with order.
Brehmer's Greenhouses, Chillicothe, O.

Clean strong plants, bud or bloom, 2½-in., 3c; 4-in., 35c; 5-in., 50-75c. Add 10% for packing. Otto P. Krueger, Toledo, Ohio.

Choice Cinerarias in bloom, 3-in., 40 and 50 cents, 6-in., 65 and 75 cents. Packing 7½% of order. Carl Baer, Archbold, Ohio.

Cinerarias, fine large plants, in bud and bloom, 4-in., 25c; 5-in., 50c. Order now for Easter.
C. A. Rieman, Connersville, Ind.

Cinerarias, 3½-in., in bud and bloom, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

CINERARIAS

In bloom, extra fancy, 5-in., 50c; 6-in., 75c each. Woodland Park Floral Co., Sumner, Wash.

Cinerarias, extra fine, 2-in., $4.00; 3-in., $10.00; 4-in., $20.00 and $25.00; 5-in., $50.00; 6-in., $75.00. Geo. A. Kuhl, Pekin, Ill.

Cinerarias, Dreer's Dwarf, strong 2-in., $3.00 per 100. Cash. Valley View Gardens, Tiffin, O.

CLEMATIS

CLEMATIS

Clematis Paniculata, 3 yr.....$25.00 per 100
Clematis Paniculata, 2 yr..... 20.00 per 100
Clematis Paniculata, medium, 2 yr. 15.00 per 100
Clematis Paniculata, No. 2, 2 yr.. 10.00 per 100
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Clematis Paniculata, 2yr., 18c; 3-yr., 25c, fine plants. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

Clematis Paniculata, field grown, $20.00 per 100. The Schmidt & Botley Co., Springfield, O.

COLEUS

Coleus, 12 leading varieties, Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii, American Beauty, Firebrand, Annie and John Pfitzer (these two are dwarf varieties), Shylock, Duneira, multiflora, Beckwith's Gem, 2-in., $4.00 per 100; R. C., $1.50 per 100; or mixed, $1.25 per 100, $12.00 per 1000; Gettysburg and Defiance, the two choice varieties, 2-in., $5.00 per 100; R. C., $3.00 per 100. Also see my ads on other stock, Ageratums, Fuchsias, Lantanas, Mesembryanthemums, Pelargoniums, and Miscellaneous. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

COLEUS CUTTINGS.

Saboni or Scarlet Bedder, Duneria, Spotted Gem, Neptune, Lord Palmerston, Lord Alverstone, American Beauty, Golden Bedder, Queen Victoria, Verschaffeltii, Hurricane, Defiance, Khaki, Prince Edward, Blizzard, Beckwith's Gem, John and Anna Pfister, Pink and Yellow Trailing Queen.

$1.50 per 100, $12.00 per 1000.
Parcel post paid. Cash.
THE IMLAY CO., ZANESVILLE, O.

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid. 2-in. ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Coleus Brilliancy and other best sellers; cuttings, $1.50 per 100, delivered; 2-inch, $4.00 per 100. Cash.
See Plumosus and Calla advs.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, $35.00 per 1000; rooted cuttings at $12.00 per 1000. Prompt delivery. Cash with order. Danish Seed Import, 210 N. 7th St., Minneapolis, Minn.

Liberty Coleus, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, R. C., $1.50 per 100; all prepaid. Liberty and mixed, sold till March 20th. Cash.
Royston & Fenton, Evansville, Ind.

Coleus, R. C., 12 varieties, including Golden Bedder, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, 2-in., $5.00 per 100. Brilliancy R. C., $3.00 per 100. R. C. are prepaid P. P. Cash please.
E. R. Randolph, Delavan, Ill.

Coleus, 7 best varieties, including Golden Bedder and Trailing Queen R. C., $1.50 per 100; 2¼-in., $3.00 per 100. Cash with order.
Brehmer's Greenhouses, Chillicothe, O.

COLEUS ROOTED CUTTINGS.

Golden Bedder, Verschaffeltii, and 5 other good varieties, $1.50 per 100, $14.00 per 1000.
Waukesha Floral Co., Waukesha, Wis.

Coleus, R. C., good dark, light, and bright colors, mixed, $1.50 per 100. R. C. Brilliancy, $2.50 per 100. Cash.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Coleus, strong R. C., in the finest assortment of bedders, plenty of bright colors, labled true to name, $1.50 per 100 by mail, $12.50 per 1000. by express. S. W. Pike, St. Charles, Ill.

R. C. Coleus, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000. 2½-in. Brilliancy Coleus, $5.00 per 100. Fine stock. Cash. J. A. Farnworth & Son, Galion, O.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00; rooted cuttings, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, $2.00 per 100, $18.00 per 1000.
Baur Floral Co., Erie, Pa.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, 8 best named bedding sorts, extra strong 2½-in., per 100, $5.00.
Archias Floral Co., Sedalia, Mo.

Trailing Queen Coleus, rooted cuttings, ready to pot, $1.40 per 100. F. J. Howell & Son, Round Hill, Londoun Co., Va.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.

Strong 2-in., 6 varieties, $2.50 per 100, fine for cuttings. Cash.
John Van Aart, Paducah, Ky.

Coleus, Golden Bedder, Verschaffeltii, R. C., $1.50 per 100; from 2-in. pots, $3.00 per 100. Good stock. Cash. Alex Shreve, Belvidere, N. J.

Coleus, well rooted cuttings, 8 varieties, mixed, best kinds, $1.25 per 100, prepaid.
J. F. Link, 1124 Rammers Ave., Louisville, Ky.

Coleus, Red and Yellow Trailing Queen, 10 varieties, best mixed, R. C., $12.00 per 1000, $1.50 per 100. J. A. Keeney Co., Monongahela, Pa.

Coleus, Trailing Queen, R. C., $1.50 per 100, postpaid. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

Coleus, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

1200 2-in. Coleus, 12 varieties, clean plants, $3.00 per 100. Cash please.
Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., $1.50 per 100, $12.00 per 1000; 2¼-in., 4c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, Trailing Queen, 2½-in., 2½c; 3-in., 8c. Want bench room. Cash with order.
Harry A. Cook, Oberlin, O.

Coleus, light colors, 2½-in., $3.50 per 100.
Alton Floral Co., Alton, Ill.

Coleus, 2-in., in good assortment, $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

Coleus, Xmas Gem, 4-in., 20c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

COREOPSIS

Coreopsis Grandiflora, fine strong stock, $3.00, $5.00 and $7.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

Coreopsis, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

CUPHEAS

Cupheas (Cigar Plant), $3.50 per 100, $32.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Cupheas, 2-in., $3.00 per 100; R. C., $1.00 per 100, postpaid.
The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in. $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, 2-in., $3.00 per 100.
Fred Burre, 936 W. Wilcox, Peoria, Ill.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

CYCLAMEN.

I can still offer about 20,000 transplanted seedlings, in the various shades and colors of one of the best commercial strains, at $8.50 per 100, $75.00 per 1000. Order quick as I sold about 15,000 the past week. For later delivery, May to August, 3-in. at $25.00 per 100, $240.00 per 1000; July to Sept. delivery, 4-in., at $40.00 per 100, $375.00 per 1000. It might be well to place order now as both the 3 and 4-in. sizes may advance in price as season advances.

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

300,000 Cyclamen seedlings, bright Xmas Red, white with pink eye, blood red, salmon, cherry eye, bright salmon, dark salmon, bright rose, pure white, three to five leaves, March shipment. We ship quality only. They will be scarce, $8.00 per 100, $75.00 per 1000. 2½-in. for March delivery, $10.00 per 100; 3-in. for June delivery, $15.00 per 100. Will get A. No. 1 stock only. Seed was scarce last fall. Get an early start for next year, with good strong seedlings.
G. M. REBURN & CO.
3807 Lake Park Ave., Chicago.

CYCLAMEN SEEDLINGS.

Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.
$8.00 per 100, $75.00 per 1000
Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, $100.00 per 1000.
This stock ready for immediate shipment.
Rolf Zetlits Co., Dayton, O.

CYCLAMEN SEEDLINGS

We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red white with red eye, pure white, $8.00 per 100, $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill

Cyclamen, strong 2¼-in. for early March delivery, $10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.
J. E. MATTHEWSON, SHEBOYGAN, WIS

Cyclamen, extra heavy stock, full of bud and bloom.

5-in.	$0.75 to $1.00
6-in.	1.50 to 2.00
7-in.	2.50 to 3.00
8-in.	3.50 to 4.00

J. C. Steinhauser, Pittsburg, Kans

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen transplanted seedlings, three to four leaves, ready now, $8.50 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 321 6th Ave., New York.

Cyclamen, 2-in., five to twelve leaves, well established plants, ready for 3-in. or 3½-in., assorted, of the best colors only; cheap at 12c. You can make 10 to 12-in. stock of these for Xmas. Cash with order please.
The Winchester Greenhouses, Winchester, Ky.

Cyclamen, transplanted seedlings from flats dwarf and stocky, with from 3 to 5 leaves large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000. Extra strong, 2¼-in., mixed, at $12.00 per 100, $100.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Extra fine Cyclamen seedlings, ready for 3-in. pots, in splendid assortment of white, white with eye, peach bloom, light pink, New Salmon, Fire King, cherry red and dark red, $9.00 per 100. Cash. C. G. James & Son, Hornell, N. Y.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

Seedlings from flats mixed.
$5.00 per 100 or $50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charlestown Pike, Jeffersonville, Ind.

CYCLAMEN SEEDLINGS, $8.00 PER 100 $75.00 PER 1000; 4-IN., 40c. ASSORTED. RED AND SALMON, CASH PLEASE. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

4-in. Cyclamen in bloom	35c
5-in. Cyclamen in bloom	60c

Lahr's Flower Shop, La Fayette, Ind.

Cyclamen, for immediate and Easter sales. 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and $1.00 each. Geo. A. Kuhl, Pekin, Ill.

CYPERUS

Umbrella plants, strong plants, $3.00 per 100, postpaid.
H. Schlachter, 600 Ross Ave., St. Bernard, O.

DAHLIAS

For the best in Dahlias consult us.
Kriemhilde, Arabella, White Swan, $5.00 per 100. Yellow Duke, $6.00 per 100. Princess Juliana, Mrs. Cassett, Goliath, $7.00 per 100. Perle de Lyon, Golden West, Golden Gate, $8.00 per 100. Mina Burgle, $12.00 per 100.
Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.
LYNDHURST FARM,
R. F. D. 2, Hammonton, N. J.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.
Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.
RAYMOND M. CHAMPE,
Walled Lake, Oakland Co., Mich

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doason, Kriemhilde, $10.00 per 100. Twentieth Century, $8.00; White Century, Rheinkoenig, $6.00 per 100.
Write for bargains in Iris.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Dahlias, the best varieties for cut-flowers.

Golden West, H. cactus, golden yellow	15c
Miss Burgle, the best red	12c
Wacht am Rhein, pink	15c
Eventide, pink	10c
Washington City, best white in existence	75c

Divisions, strong clean roots.
Groen's Nursery, Montebello, Calif.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at $6.00 per 100; 2000 Jamaica and 1000 Emily, at $8.00 per 100; 2000 Koerner's White at $15.00 per 100. Cash with order.
Wm. Stabelfeldt, Sta. C, R. 6, Milwaukee, Wis.

Here we are with 200 varieties of the best Dahlias, ready to fill your orders. We have satisfied our customers for 10 years past and can satisfy you. Colors vary from green to black, send for price list.
Brecksville Dahlia Farm, Brecksville, Ohio.

Dahlias, good divisions, field grown: Blushing Beauty, a good cut flower, shell pink, $5.00 per 100; Sylvia, $6.00 per 100; Storm King, best white, Dreer's White and Dreer's Yellow, $10.00 per 100. Will trade for Cannas or Gladioli.
J. W. Ross, Centralia, Ill.

DAHLIAS FOR CUT FLOWERS.

I have a big stock of cut flower varieties, all colors, types and prices, true to name, full count and no disease. Get my big list now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

Dahlias, 50 tubers, in 5 good cut flower varieties, $3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, over sixty of the very finest florists' varieties for cut flowers. 100 fine roots, field grown, in ten to twenty named kinds, $5.00. Will send more than twenty kinds if wanted.
S. W. Pike, St. Charles, Ill.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

Dahlias, strong divisions, mixture of finest and most expensive varieties, 3½c. Cash.
A. B. Williams, Coshocton, O.

Hand-pollinated Dahlia seed, from best varieties, selected mixture, $1.00 a trade packet. Alt F. Clark, "The Dahliast," Netcong, N. J.

Dahlias, 10 to 20 varieties, labeled, $5.00 per 100. Circular. Mrs. Howard Hoisinger, Dahlia Specialist, Denton, Md.

Dahlias, desirable varieties at attractive prices. Minnetonka Nursery, Wayzata, Minn.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

DAISIES

A. E. HUNT'S STRAIN
BOSTON YELLOW DAISIES

Rooted cuttings for delivery in any quantity, $3.00 per 100, $25.00 per 1000, f. o. b. grower; 2½-in., $5.00 per 100.
Hunt's White Sport, small center, long petals, rooted cuttings, $75.00 per 1000; 2½-in., $100.00 per 1000. No order accepted for less than 100.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

Daisies, R. C. of single white, $4.00 per 100, $35.00 per 1000; 2¼-in., $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, R. C., $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Daisies, R. C., Giant White, $1.50 per 100; Boston Yellow, $2.00 per 100; White, 2-in., $3.00 per 100; Boston Yellow and Sander, 2-in., $4.00 per 100. Saunders R. C. $2.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Daisies, Bellis, pink and white, fine clumps, strong, from cold frames, $3.00 per 100, $25.00 per 1000; strong seedlings that will make early bloomers, $4.00 per 1000.
J. C. Schmidt, Bristol, Pa.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Extra strong, double Marguerites, Mrs. Sander, 2-in., $45.00 per 1000. Prompt shipment. Cash with order. Danish Seed Import, 210 No. 7th St., Minneapolis, Minn.

Daisies, Mrs. Sander, 3-in., $8.00 per 100, $75.00 per 1000. 400 Marguerites, $3.00 per 100. 200 Marguerites, $6.00 per 100.
Edward W. Schuster, Crookston, Minn.

Daisies, Nicholson's Giant White, $3.00 per 100. Bellis Daisies, pink and white, seedlings, 60c per 100, $5.00 per 1000 by mail.
S. W. Pike, St. Charles, Ill.

Shasta Daisies, 2-in. pots, $3.00 per 100. Daisies, white and yellow, large flowering, $4.00 per 100.
The McGregor Bros. Co., Springfield, O.

Marguerites, white, 2½-in. pots, $6.00 per 100 $50.00 per 1000.
ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

Daisies, Marguerites, 2½-in., $5.00 per 100; about 50 3-in. Marguerites, $8.00 per 100.
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Boston Yellow Daisies, R. C., strong, about 4000 ready, $3.00 per 100, $25.00 per 1000. Cash. Postpaid. Park Floral Co., Trenton, N. J.

Daisies, 3-in. Marguerites, $6.50 per 100, $60.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Daisies, Marguerites, 3-in., ready for shift, $6.00 per 100. Cash please.
Hall's Greenhouse, Clyde, O.

Daisies, Marguerites, R. C., $3.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $6.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, white Marguerites, 2-in., $3.00 per 100. Cash. Valley View Gardens, Tiffin, O.

Daisies, single white, R. C., $2.00 per 100.
Alton Floral Co., Alton, Ill.

DAISIES—Continued

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Shasta Daisies, $4.50 per 100.
The Schmidt & Botley Co., Springfield, O.

Daisy, Mrs. Sander, 2-in., $4.00 per 100; 3-in., $7.00 per 100. J. L. Johnson, De Kalb, Ill.

Daisies, Marguerites, single and double, strong 2-in., 4c. Frank Tobisch, Stillwater, Minn.

Daisies, $4.00 per 100, $37.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Daisies, Marguerites, fine 2-in., $3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

DELPHINIUMS

Delphinium Belladonna Hybrids, 2-yr. plants, many double, $8.00 per 100. Cash.
Jos. Haupt, R. 2, Glenview, Ill.

Delphiniums, 2-yr. plants of a fine strain, $10.00 per 100. Geo. Shackell, Pacific Junction, Ia.

DIANTHUS

Homer, pink, White Reserve, white, both at $8.00 per 100.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

DIGITALIS

Digitalis, $5.00 per 100.
The Schmidt & Botley Co., Springfield, O.

DRACAENAS

Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, $4.00 per 100; $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000. 3½-in. pots, $14.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

INDIVISA.
2½-in. .....$ 4.50 per 100, $40.00 per 1000
3½-in. ..... 12.50 per 100
7-in. plants, very choice, each.....$1.25
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Strong, 2¼-in., $4.50 per 100, $40.00 per 1000. 3½-in., very good plants, $12.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena, 2½-in.	$4.50	$40.00
Dracaena, 3 -in.	8.00	.....

The Schmidt & Botley Co., Springfield, O.

Dracaena Indivisa, heavy 2½-in., ready for 3-in., $7.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Dracaena Indivisa seedlings, $1.75 per 100, postpaid. Muskogee Shrubbery Gardens, P. O. Box 36, Muskogee, Okla.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Dracaenas, extra heavy, 4-in., 17½c each.
W. BEZDEK, CEDAR RAPIDS, IA.

Dracaena Indivisa, 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Dracaena Indivisa, 2¼-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2¼-in., $4.00 per 100.
C. W. Espy & Son. Brookville, Pa.

EASTER PLANTS

Lilies, 35c. Tulips, 10c. Hyacinths, 12½c to 25c. Cinerarias, 35c, 50c and 75c. Primulas, 35c to 50c. Hydrangeas, $1.00 to $2.00 each. Boston Ferns, 50c to 75c. Add 10% for packing and crating. Otto P. Krueger, Toledo, O.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

EVONYMUS

EVONYMUS JAPONICA

	Per 1000
Rooted Cuttings	$30.00

Sarver Floral Co., R. F. D. 11, Dallas, Tex.

FERNS

FERNS MY SPECIALTY.
FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.
FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1000.
CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.
ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1000. Strong 2¼-in., $5.00 per 100, $45.00 per 1000.
ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1000.
ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

BOSTON AND WHITMANII
Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.
$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris, Crytomium and other varieties, $6.00 per 100, $55.00 per 1000. Boston Ferns, 3-in. pots, $15.00 per 100; 3½-in. pots, $20.00 per 100. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

Ferns, Boston 4-in., $35.00, 5-in., $60.00 and $65.00, 6-in., $75.00, 7-in., $100.00, 8-in., $150.00 and $200.00; Whitmanii, 4-in., $50.00, 5-in., $65.00. Amerpohlii, 4-in., $50.00, 5-in., $75.00; Anthony Wayne, 4-in., $50.00, 5-in., $75.00; Sprengeri, extra value, 4-in., $25.00; Plumosus and Sprengeri seedlings, $1.00 per 100, $9.00 per 1000; Sprengeri 2-in., $3.00, 3-in., $8.00, 4-in., $15.00 per 100; Plumosus, 2-in., $3.50 per 100. Ask for prices on soft wooded plants and blooming stock. 5% for packing. Save this by sending CASH. Everything we sell, guaranteed.
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

		doz.	100	1000
2½-in.	Boston	.....	$ 7.00	$65.00
5 -in.	Boston	$ 7.00	50.00	.....
5 -in.	Boston	7.50	60.00	.....
6 -in.	Boston	10.00	.....	.....
7 -in.	Boston	12.50	.....	.....
8 -in.	Boston	18.00	.....	.....
2½-in.	Whitmanii	.....	7.50	70.00
6 -in.	Whitmanii	10.00	.....	.....
2½-in.	Roosevelt	.....	7.00	.....
2½-in.	Asstd. Ferns	.....	6.50	.....

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

FERNS. FINE STOCK.
These will make you big money for Easter sales, not just potted, but well established and ready for a move up.
5-in. Boston and Roosevelt.....$50.00 per 100
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Asplenium (Bird's-Nest Fern) good 2-in. plants, ready for 8-in., $15.00 per 100.
Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Scottii, Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $15.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	$15.00 per 1000
2½-in. double crown	75.00 per 1000
3 -in. double crown	90.00 per 1000
5 -in. double crown	.40 each
6 -in. double crown	.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

800,000 POT GROWN FERNS
Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzelii, Elegantissima, all 2½-in., $6.00 per 100, $55.00 per 1000. Plumosus, 2½-in., $35.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
8807 Lake Park Ave., Chicago, Ill.

Order your Boston Ferns now while we have a large stock and we will guarantee shipment at once. Our stock is first class.

3-inch	$15.00 per 100
4-inch	25.00 per 100
5-inch	40.00 per 100
6-inch	55.00 per 100

Peterson Floral Co., Gibson City, Ill.

BOSTON FERNS
Good, strong, clean, bushy stock.

5-in.	$0.55 each
6-in.	.80 each
7-in.	1.00 each
8-in.	1.25 each

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS
Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.
3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

FERNS CHOICE PLANTS.

Boston and Verona, 5-in.	$0.65
Boston, large, 6-in.	1.00
Boston, select, 7-in.	1.50
Birds Nest Ferns, 4-in., each	.50

GULLETT & SONS. LINCOLN, ILL.

LEATHER-LEAF FERN
Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

Boston Ferns,
Good bushy stock
6-in., 70c each. Cash.
H. A. JACOBS & SON,
1529 E. 76th Place, Chicago, Ill.

POT GROWN BOSTON FERNS

6-in.	$0.75
7-in.	.90
8-in.	1.10

DAVIS & STEINER CO., MORRISON, ILL.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

Ferns, fern-dish sorts, bushy	$6.00 per 100
Neph. Verona, 2½-in.	7.00 per 100
Neph. Verona, 4-in., heavy	30.00 per 100
Neph. Verona, 5-in., very heavy	75.00 per 100

The Storrs & Harrison Co., Painesville, Ohio.

FERNS.

	Per 100	Per 1000
Boston, 2-in.	$6.00	$55.00
Whitmanii Compacta, 2-in.	6.50	60.00

The Schmidt & Botley Co., Springfield, O.

TABLE FERNS FOR FERNERIES
Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c; 5-in., 50c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

Boston, Roosevelt, Teddy Jr., Whitmanii and Whitmanii Comp., 2¼-in., $6.00 per 100, $55.00 per 1000. Cash. The Springfield Floral & Fern Co., Springfield, O.

Boston Ferns, ready for shipment, 3-in., $15.00 per 100; 4-in., $25.00 per 100. Cash. No. C. O. D. orders accepted.
John Bauscher, Freeport, Ill.

Boston Ferns, pot grown, 4-in., $25.00 per 100; 5-in., $35.00 per 100. Delivery April 1. Packing 5%. Cash with order.
Momence Greenhouse, Momence, Ill.

Boston Ferns, out of bench, ready for 5-in. and 6-in., 50c. This is keen stuff and will not last long at this price. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Ferns, pot grown, 2-in., Boston and Roosevelt, 5c each; $45.00 per 1000; 4-in. Boston and Roosevelt, 25c each. Cash please.
B. C. Blake, Springfield, O.

Ferns, Boston, Piersonii, Whitmanii and Amerpohlii, 2½-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.
Truitt's Greenhouses, Chanute, Kan.

Transplanted Boston Fern runners, equal to 3-in. pots, cool grown, $8.00 per 100, $75.00 per 1000. M. J. Penchar, 3144 N. Francisco Ave., Chicago.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., $1.00 per doz., $5.00 per 100; 3-in., extra heavy, $2.00 per doz., $10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Ferns, Boston, extra fine from 4-in. pots, $4.25 per doz., $30.00 per 100; 5-in. extra heavy, $6.00 per doz., $45.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Boston Ferns, strong 4-in., $4.00 per doz., $30.00 per 100; 5-in., $7.00 per doz., $50.00 per 100. A. C. Brown, Springfield, O.

Boston Ferns, good, strong, bushy stock, 5-in., at 60 cts. each.
Davis Floral Co., Davenport, Ia.

Holly Ferns, 2-in., nice strong plants, $5.00 per 100. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Ferns, Elegantissima Compacta and Roosevelt, 2¼-in., $6.00 per 100, $55.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

Boston Ferns, pot grown, 3-in., $15.00 per 100, $125.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

5 varieties Table Ferns, 2-in., 4c. Strong 2-in. Whitmanii, 5c. Cash please.
Frank Tobisch, Stillwater, Minn.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

Boston Fern Runners, $2.00 per 100.
A. C. Sperry, Neodesha, Kans.

Boston Ferns, 4-in., $3.00; 5-in., $4.50 per doz. Cash. LaCrosse Floral Co., LaCrosse, Wis.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill.

FEVERFEW

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, strong 2¼-in., ready for a shift, $4.00 per 100.
Thornton Floral Co., Streator, Ill.

Feverfew, 2-in., strong, $4.00 per 100. Cash.
C. Erickson, Princeton, Ill.

Feverfew, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

FORGET-ME-NOTS

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $8.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass.

Forget-me-nots, hardy, fine clumps, from cold frames, $3.00 per 100, $25.00 per 1000; strong seedlings that will make early bloomers, at $4.00 per 1000. J. C. Schmidt, Bristol, Pa.

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, R. C., $1.50 per 100.
Alton Floral Co., Alton, Ill.

Forget-me-nots, transplanted, growing in flats, $2.50 per 100. S. T. Danley & Son, Macomb, Ill.

Forget-me-nots, everblooming, 3-in., 6c, ready for shift. J. Sylvester, Oconto, Wis.

FUCHSIAS

Litle Beauty, 2-in. .....$7.00 per 100
Black Prince, 2-in. ..... 6.00 per 100
Purple Prince, 2-in. ..... 6.00 per 100
Lustre, 2-in. ..... 6.00 per 100
Walter Lang, 2-in. ..... 5.00 per 100
Gloire des Marches, d. white, 2-in... 5.00 per 100
White Giant, d. white, 2-in.....
Elm City, the true stock, 2-in.....
Little Beauty, stout and strong R. C., $4.00 per 100. Any of the other varieties R. C., $3.50 per 100, $30.00 per 1000. These are all stout and strong R. C.
Also see my advs. of other stock, Mesembryanthemum, Miscellaneous, Coleus, Pelargoniums, Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $35.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000. Little Beauty and Black Prince R. C., $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, $2.00 per 100 by mail, $17.50 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.
S. W. Pike, St. Charles, Ill.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, best dwarf kinds, medium, 3-in., 6c; heavy, 3-in., 8c. All A No. 1 stock, immediate delivery. Cash, please.
River Falls Floral Co., River Falls, Wis.

Fuchsias, rooted cuttings, Purple Minnesota, white petals, also Patrie, double white, $2.00 per 100. F. J. Howell & Son, Round Hill, Londoun Co., Va.

Fuchsias, strong 2¼-in., red, white, blue and Black Prince, ready for 3-in., $4.00 per 100, 300 for $10.00. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Fuchsias, fine, strong 2½-in. Phenomenal, Black Prince and Speciosa, assorted, per 100, $5.00. Archias Floral Co., Sedalia, Mo.

Fuchsia, Mrs. E. G. Hill, best double white, $6.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Fuchsia R. C., 5 best varieties, 2c. Cash.
TOPEKA FLORAL CO.,
25th and Kansas Ave., Topeka, Kans.

Fuchsia Speciosa, strong 2¼-in., $5.00 per 100.
THE McGREGOR BROS. CO., SPRINGFIELD, O.

Fuchsias, mixed, 2-in., $5.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre,, Peoria, Ill.

GAILLARDIAS

Gaillardia Grandiflora, good, heavy plants, $3.00, $5.00 and $8.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

Gaillardias, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

GENISTAS

Genistas, the large flowering kind with long spikes, full of buds and showing color, well grown, shapely plants, from 5-in. pots, 75c. Get them now for Easter.
J. L. SCHILLER, TOLEDO, OHIO.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL MARCH 25TH

EXCEPT BUCHNER,

$20.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

ROOTED GERANIUM CUTTINGS
APRIL DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00
Beaute Poitevine (favorite salmon)	35.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS.
Better Prices—Better Plants.
A trial order will convince.
S. A. Nutt, Jean Viaud, E. G. Hill,
Poitevine, La Favorite.

4-in., fine	$15.00 per 100,	$145.00 per 1000
3-in., fine	10.00 per 100,	90.00 per 1000
3-in., mixed	8.00 per 100,	75.00 per 1000

Cash with order. No charge for packing.
LAKE ST. FLORAL CO.;
1603 Lake St., Kewanee, Ill.

GERANIUMS, 2-IN.

	Per 100	Per 1000
S. A. Nutt	$4.00	$40.00
Scarlet Bedder	4.00	40.00
Poitevine	6.00	.....
Jean Oberle	5.00	.....
Thos. Meehan	5.00	.....
E. G. Hill	5.00	.....
M. Barney	5.00	45.00

Cash with order.
John Gugino, 89 Risley St., Fredonia, N. Y.

GERANIUMS
Rooted Cuttings
All booked till April 1
Ricard, Poitevine, Scarlet Bedder,
Nutt and Buchner,
Cash with order.
PETER BROWN, LANCASTER, PA.

500 S. A. Nutt, 4-in.	$10.00 per 100
1500 S. A. Nutt, 2¼-in.	50.00 per 1000
100 Ivy, red, 2¼-in.	6.00 per 100
200 Rose, 2¼-in.	5.00 per 100

Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

GERANIUMS, QUICK DELIVERY.
Best bedders, strong healthy stock, 2¼-in., $7.50 per 100, $70.00 per 1000; 3-in., $10.00 per 100, $95.00 per 1000; 4-in. select, $18.00 per 100. Mme. Salleroi, 2¼-in., $5.00 per 100, $45.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

3500 strong, established, 2¼-in. S. A. Nutt Geraniums, ready for 4-in., $50.00 per 1000; Mrs. Richard F. Gloede, semi-double, the new rose pink, most beautiful foliage and greatest bloomer; strong 3-in., $25.00 per 100.
R. F. Gloede, 1405 Central St., Evanston, Ill.

Geraniums, S. A. Nutt, Viaud and Buchner, $45.00 per 1000. Ricard, Regalia and a few Poitevine, $6.00 per 100. All extra strong 2-in. stock, ready March 10th. Packed right, free. April 15th delivery. Cash, please.
J. A. Swartley & Sons, Sterling, Ill.

Mixed Geraniums, strong vigorous plants, growing in open ground, about 6-in. high, good varieties, $5.00 per 100. Ten sample plants, prepaid, 50c. The Far West Nursery, 842 Waterloo, Los Angeles, Cal.

10,000 R. C. Geraniums, Nutt, Doyle mixed, and Buchner, $22.50 per 1000. Cash with order. First draft of $215.00 takes the lot. March delivery. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Ivy Geraniums, good double red, these are good, strong, cut back, 4-in. pots, just the thing for box and basket work, or for retailing, $10.00 per 100. Cash please.
Warren Huckleberry, North Vernon, Ind.

Geraniums, Nutt, Buchner, Jean Viaud and Mme. Jaulin, for March shipment, 2-in., $40.00; 2½-in., $50.00; 3-in., $60.00 per 1000. B. Poitevine, $50.00, $60.00 and $70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

GERANIUMS.
From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, good strong 2¼-in. plants, Poitevine, at $75.00 per 1000. Nutt, Ricard, and Julin, $60.00 per 1000.
Zorn & Gaertner, Saginaw, W. S. Mich.

2-in., S. A. Nutt, $5.00 per 100, $50.00 per 1000.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Geraniums, S. A. Nutt and E. G. Hill, from 2½-in. pots, $7.50 per 100. Variegated Geraniums, from 3-in. pots, $10.00 per 100.
Mayowood Greenhouse, Rochester, Minn.

Geraniums, extra strong, branched 3-in. stock, ready for 4-in. pots. 500 S. A. Nutt, 300 Beaute Poiteirne and 250 Ricard, $10.00 per 100. Cash, please. C. Warren Swayne, West Grove, Pa.

Geraniums, Nutt, Poitevine, Ricard and Buchner, well branched, 3½-in., good as 4-in., $12.00 per 100. 2¼-in. Nutt, good as 3-in., $6.00 per 100. Edward Whitton, Utica, N. Y.

Strong 3-in. Nutt, Buchner, ready for shift, $10.00 per 100. 4-in. Ricard, Nutt and Buchner, strong stock, $15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Geraniums, Helen Michell, best light red in existence, 600 2¼-in. at $7.50 per 100. 300 Nutt at $6.00. Cash.
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

S. A. Nutt, 2¼-in. .....$45.00 per 1000
S. A. Nutt, rooted cuttings ..... 22.50 per 1000
Ready for shipment. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Geraniums, best bedders, mixed, mostly red and pink, 2½-in., ready for shift, $6.00 per 100. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

Geraniums R. C., Buchner and scarlet, $2.50 per 100. Quaker Hill Greenhouses, Sebring, O.

Geraniums, Mrs. E. G. Hill, best pink, 3-in., strong, well branched, ready for 4-in., $10.00 per 100. Cash.
Theo. J. Fetters, Harbor Springs, Mich.

S. A. NUTT GERANIUMS.
2¼-in., 4c; 3-in., cut back, 7c; 4-in., 10c. Packing free. Cash.
G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

2¼-in. pots of S. A. Nutt and other best kinds at $6.00 per 100, $50.00 per 1000. Ask for other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

NOW BOOKING ORDERS.

	100	1000
S. A. Nutt, 2¼-in.	$5.00	$45.00

John Bauscher, Freeport, Ill.

1000 2-in. Buchner .....$5.00 per 100
400 2-in. Gen. Grant ..... 5.00 per 100
J. G. Layton, Allegany, N. Y.

Extra fine General Grant, 2¼-in. Geraniums, $6.00 per 100. We need the room. Act quick.
Virden Greenhouses, Virden, Ill.

Extra strong S. A. Nutt cuttings, $25.00 per 1000. Cash.
Reiman Greenhouses, Vincennes, Ind.

Geraniums, Mme. Salleroi, R. C., $1.75 per 100, postpaid.
Valley View Gardens, Tiffin, O.

2-in. Geraniums, mixed, $4.00 per 100. Ivy Geraniums, mixed, $5.00 per 100. Cash.
Jacobs Bros., Peoria, Ill.

3000 2½-in., S. A. Nutt, ready for 4-in., $45.00 per 1000.
Will Bros. Co., Box 29, Minneapolis, Minn.

Geraniums, Mme. Salleroi, 4-in., very heavy, $5.00 per 100. No charge for packing.
The Bell Seed Co., Manlius, N. Y.

100,000 Geraniums to offer this season, strong 4-in. Nutt and Castellane, ready now, 17½c.
L. J. Rowe, Box 244, Titusville, Pa.

Geraniums, Ricard and S. A. Nutt, fine 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Strong 2-in. Nutt, $38.00 per 1000; strong R. C. Nutt, $25.00 per 1000. Ready now. Cash.
John Van Aart, Paducah, Ky.

Harcourt (double white) 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1000.
P. Dorner & Sons Co., LaFayette, Ind.

Geraniums, 300 mixed, 4-in., $12.50 per 100; S. A. Nutt, 2¼-in., $5.00 per 100.
Freyhoff Gardens, Urbana, O.

Geraniums, 2¼-in., A1 stock, mixed varieties, $3.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

Geraniums, Nutt, double Grant and others, mixed, 2½-in., $6.00 per 100, $50.00 per 1000. Cash. G. B. Morrell, Torresdale, Pa.

Geraniums, S. A. Nutt, 2½-in., 3-in., 3½-in., $6.50, $8.00, $9.00 per 100. Strong plants ready for shift. Gowanda Greenhouse, Gowanda, N. Y.

Geraniums, 2¼-in. pots, Nutt, Poitevine, Ricard, $50.00 per 1000. Cash with order.
P. Hopman, New Galilee, Pa.

Fine 3-in. Mme. Salleroi Geraniums, $5.00 per 100. No charge for packing. Cash please.
The Johnson Floral Co., Kendallville, Ind.

400 extra good Nutt and Jean Viaud, 5-in., 20c. 1000 standard varieties, 4-in., 12½c.
Atwell Florist, Fort Dodge, Ia.

Geraniums, Mme. Salleroi, 2-in., strong, $3.00 per 100. Cash. C. Erickson, Princeton, Ill.

Geraniums, Mme. Salleroi, 2-in., $3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Rose and Salleroi Geraniums, 2-in., $3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

S. A. Nutt Geraniums, 2¼-in., extra fine, $4.00 per 100. T. W. Baylis & Son, West Grove, Pa.

GLADIOLI

Surplus Gladioli, price for amount given: 400 America, 1¼-in., $8.00; 200 Peace, 1¼-in., $4.00; 700 Halley, 1¼-in., $15.00; 150 Mrs. F. King, 1¼-in., $3.00; 200 Chicago W., 1¼-in., $3.00; 375 Crackerjack, 1¼-in., $8.00; 380 Crackerjack, 1-in., $6.00; 500 Ida Van, 1¼-in., $12.00; 500 Ida Van, 1-in., $8.00; 200 Independence, 1½-in., $5.00; 300 Independence, 1¼-in., $3.00; 400 Independence, 1-in., $6.00; 1000 Independence, ¾-in., $8.00; 300 Sulphur Queen, 1¼-in., $5.00; 600 Sulphur Queen, 1-in., $8.00; 800 Sulphur Queen, ¾-in., $8.00; 500 Norma dee Childs, 1¼-in., $18.00; 475 Norma dee Childs, 1-in., $15.00; 450 Klondike, 1¼-in., $10.00; 200 Klondike, 1-in., $4.00.
All cash f. o. b. 5% on $50.00 or more. Pure stock, own grown.
J. J. Hatz, Mispah, N. J.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.
America, 1½ to 2½ in.....$20.00 per 1000
Panama, 1½ to 2½ in..... 30.00 per 1000
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

GLADIOLI—Continued

Our planting of Gladioli embraced 110 acres, and we still have some of the finest bulbs to sell. Mail us your order at once. For smaller sizes than here listed, ask for our special prices. Catalog mailed on request.

	Per 1000		
	1½-in.	1¼-in.	1-in.
America	$35.00	$28.00	$21.00
Annie Wigman	40.00	32.00	24.00
Ashtabula, a color between America and Panama. It is the improved America and will take an important place among the leading Gladioli (new)	12.00	9.50	7.00
Baltimore	45.00	36.00	27.00
Cattleya	60.00	48.00	36.00
Crackerjack	30.00	24.00	18.00
Czar Peter	40.00	32.00	24.00
Emp. of India	50.00	40.00	32.00
Faust	30.00	24.00	18.00
Friendship	35.00	28.00	21.00
Gl. of Holland	50.00	40.00	30.00
Golden West	50.00	40.00	30.00
Halley	40.00	32.00	25.00
Hilda	80.00	64.00	48.00
Ida Van	35.00	28.00	21.00
Independence	35.00	28.00	21.00
Loveliness	75.00	60.00	45.00
Lucretia	30.00	24.00	18.00
Marie	60.00	48.00	36.00
Master Wiebertus	55.00	44.00	33.00
Master Wietze	50.00	40.00	30.00
May	40.00	32.00	24.00
Mont Blanc	70.00	56.00	42.00
Mr. Theodore	75.00	60.00	45.00
Miss Lucile	40.00	32.00	24.00
Mrs. Fr. King	28.00	22.50	17.00
Mrs. Watt	40.00	32.00	24.00
Niagara	60.00	48.00	35.00
Orion	30.00	24.00	18.00
Panama	50.00	40.00	30.00
Peace	45.00	36.00	27.00
Pink Beauty	50.00	40.00	30.00
Pink Perfection	50.00	40.00	30.00
Pr. of Wales	80.00	64.00	48.00
Princepine	40.00	32.00	24.00
Princeps	40.00	32.00	24.00
Proserpine	90.00	72.00	54.00
Stella	40.00	32.00	24.00
Willy Wigman	50.00	40.00	30.00
Yellow Hammer	50.00	40.00	30.00

NATIONAL BULB FARMS,
Benton Harbor, Michigan.

GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1 1½ in. & up.	No.2 1¼ in. & up.	No.3 1 in. & up.	No.4 ¾ in. & up.
America	$30.00	$24.00	$18.00	....
Augusta	....	24.00	18.00	$15.00
Brenchleyensis	30.00	24.00	18.00	15.00
Chicago White	35.00	28.00	....	16.00
Crackerjack	....	24.00	18.00	15.00
Crystal White	....	....	18.00	15.00
Dawn	....	72.00	54.00	40.00
Empress of India	45.00	36.00	27.00	20.00
Glory of Holland	....	....	22.00	16.00
Golden West	35.00	28.00	22.00	16.00
Goliah	60.00	48.00	36.00	30.00
Halley	30.00	24.00	18.00	15.00
Ida Van	35.00	28.00	22.00	16.00
Independence	....	22.00	17.00	15.00
Klondike	35.00	28.00	....	16.00
L'Immaculee	80.00	64.00	48.00	40.00
Loveliness	75.00	60.00	50.00	40.00
Meadowvale	30.00	24.00	18.00	15.00
Mrs. Francis King	30.00	24.00	18.00	15.00
Mrs. Frank Pendleton	50.00	40.00	....	....
Mrs. Watt	45.00	36.00	27.00	20.00
Niagara	50.00	40.00	30.00	25.00
Panama	50.00	40.00	30.00	25.00
Peace	45.00	36.00	27.00	....
Prince of Wales	80.00	64.00	48.00	40.00
Rouge Torch	80.00	64.00	48.00	40.00
Scarsdale	45.00	36.00	....	....
Schwaben	70.00	56.00	42.00	32.00
Wilbrink	80.00	64.00	48.00	40.00
Exhibition Mixed	25.00	20.00	15.00	....
Extra Choice Mixed	20.00	16.00	12.00	....
Primulinus Hybrids	25.00	20.00	15.00	12.00
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose)	30.00	24.00	18.00	15.00
Baron Hulot, 1⅝-in. up	50.00	....	....	25.00

Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.

Prices on smaller sizes quoted on request.

JELLE ROOS,
Gladiolus Specialist. Box A, Milton, Mass.

PETOSKEY GROWN GLADIOLI.

Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at $40.00.

Mrs. Frank Pendleton, a small surplus only, No. 1, $45.00; No. 2, $40.00.

Autumn Queen bulblets, $5.00 per quart.

This stock was grown on new land and is extra fine.

C. M. GROSSMAN,
Evergreen Farm, Petoskey, Mich.

GLADIOLUS BULBS.

We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.

GARDENS OF SMEDLEY, WATERLOO, IOWA.

A1 STOCK GLADIOLI
FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	22.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.

Roman J. Irwin, 321 6th Ave., New York.

NONE BETTER.

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

Price per 1000	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Augusta	27.50	30.00
Cracker Jack, large, velvety dark red flowers	.....	35.00
Meadowvale, white, dainty blue throat	.....	35.00
Primulinus Hybrids	25.00	30.00
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

GLADIOLI
PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in.	7.00
PRINCEPINE, ½-in. and less	4.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
WAR	1.00

Glory of Kennemerland is a brilliant rose color with large yellow blotch on lower petals, flowers of an immense size, measuring 5 ins. across, a valuable florist's variety.

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.

P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

5,000,000 GLADIOLUS PLANTING STOCK.

	½-in. and under	⅝ to ¾-in.
America	$ 7.00	
Blue Hybrids	7.00	$ 9.00
Empress of India	10.00	15.00
Halley	6.00	9.00
Mrs. Francis King	7.00	9.00
Panama	10.00	15.00
Princeps	8.00	
Schwaben	14.00	
War	18.00	
Willy Wigman	10.00	15.00

These will make you some nice blooms from early until late this year. 10% discount on all orders for 10,000 or more of a variety 25% cash with order, balance before shipment.

W. P. LONG, WEST GROVE, PA.

America, No. 1, $30.00; No. 2, $25.00; No. 3, $20.00. Panama, No. 1, $40.00. America and King mixed, No. 1, $20.00. Mixed 1-in. to 2-in., $12.00. Baron Hulot and red, mixed, $15.00. Pride of Goshen, No. 1, $80.00; No. 2, $60.00. All per 1000. Flowerfarm, Fort Atkinson, Wis.

Fine home grown bulbs. Per 1000

America, No. 1	$27.50
America, No. 2	22.00
Mrs. F. King, No. 1	25.00
Mrs. F. King, No. 2	20.00
Niagara, No. 1	45.00
Niagara, No. 2	38.00
Mrs. Pendleton, No. 1	50.00
Schwaben, No. 1	55.00

PLANTING STOCK, PER 1000.

America, ⅝ to ¾-in., $11.00; King, ⅝ to ¾-in., $9.00; Halley, ⅝ to ¾-in., $10.00; Panama, ⅝ to ¾-in., $12.00; Chicago White, ⅝ to ½-in., $15.00; Augusta, ⅝ to ½-in., $7.50.

America, black bulblets, per peck, $8.00; Mrs. King, $7.00.

250 at 1000 rates. No charge for packing.

S. W. PIKE, ST. CHARLES, ILL.

GLADIOLI.

	Per 100	Per 1000
America	$ 3.50	$30.00
Black Beauty	3.00	25.00
Fairy (Mrs. Jas. Lancashire)	3.00	25.00
Lacordaise, best red	10.00	80.00
Mrs. F. King	3.50	30.00
Mrs. F. Pendleton	5.50	50.00
Mrs. Watt	5.00	40.00
Minneapolis	3.00	25.00
Ophir, fine yellow	5.00	40.00
Peace	6.00	.....
Pres. Taft	3.00	.....
Pink Princess	6.00	.....

Second size, 20% less, 25 at 100 rate. 5% for cash with order.

E. E. STEWART, BROOKLYN, MICH.

GLADIOLUS BULBS.

Young, healthy, plump bulbs, true to name.

	1st size	2nd size
AMERICA	$30.00	$24.00
AUGUSTA	sold	24.00
BRENCHLEYENSIS	sold	20.00
CRACKERJACK	25.00	20.00
EMPRESS OF INDIA	40.00	32.00
KLONDYKE	30.00	24.00
MRS. FRANCIS KING	30.00	24.00
MRS. FRANK PENDLETON	50.00	40.00
PRINCEPINE	25.00	20.00
GENERAL MIXTURE	20.00	15.00

N. LEON WINTZER,
Gladiolus Grower, West Grove, Pa.

GLADIOLI FOR FORCING
Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Myrtle	7.50	68.00
Peace, white	5.00	45.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

PER 1000

	1-in.	1¼-in.	1½-in.
America	$18.00	$24.00	$30.00
F. King	17.00	22.50	28.00
Ida Van	17.50	24.00	30.00
Niagara	.....	.....	45.00
Schwaben	.....	50.00	60.00
Primulus Hy.	.....	18.00	23.00

PLANTING STOCK

	Under ½-in.	½-in.-⅝
Mrs. F. King	$ 6.00	$ 8.50
Per 5000	25.00	40.00

John De Groot, Catonsville, Md.

1600	Panama, 1½-in. up,	$45.00
2100	Halley, 1½-in. up,	35.00
2300	Schwaben, 1½-in. up,	55.00
2000	Yellow Hammer, 1½-in. up,	60.00
1200	Chicago White, 1½-in. up,	35.00
1000	Faust, 1½-in. up,	55.00
800	War, 1½-in. up,	50.00
2000	Princeps, 1½-in. up,	50.00
1000	Niagara, 1½-in. up,	45.00
3500	Orchid Flowering Mixture, "Kunderds", 1½-in. up,	30.00

E. A. Bause, R. No. 5, Painesville, Ohio.

THE GRULLEMANS CO. AND THE WAYSIDE GARDENS CO.

offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.

We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Wayside Gardens, Mentor, O.

CHOICE GLADIOLUS BULBS

		Lot
450	Black Hawk, 1-in. and up	$ 9.00
400	Burrell, 1-in. and up	8.00
150	Canary, 1-in. and up	3.00
750	Fancy mixed, ¾ to 1-in.	6.00
3000	Fancy mixed, under ¾-in.	9.00
The whole lot for		30.00

Cash please. E. T. Scott, Clermont, Ia.

FINE FLORIST STOCK

	Per 100
Ida Van, red, 1½-in. up	$3.00
Ida Van, red, 1-in. up	2.00
Niagara, cream, 1½-in. up	5.00
Marianna, white, 1½-in. up	3.00
Florists' Mixture, 1-in. up	1.00
Geo. Paul, dark red, 1¼-in. up	3.00

BROOKLAND GARDENS, WOBURN, MASS.

Surplus mixed Gladioli, per 1000:

900	1½-in.	$14.00	
1400	1¼-in.	12.00	
3300	1 -in.	$10.00	
8300	¾-in.	8.00	

2 bushel bulblets of same, $10.00 per bushel. 8% for cash on lot f. o. b.

J. J. Hatz, Mispah, N. J.

EXPRESS PREPAID on all orders received before April 1st. Have a few thousand of the following Gladioli to offer. Cash with order.

	1¼-in.	1-in.	¾-in.	½-in.
Autumn Queen	$32.00	$25.00	$20.00	$12.00
America	24.00	18.00	14.00	10.00
Halley	28.00	20.00	.....	.....
Mixture	14.00	10.00	7.00	4.00

Frank Winans, Florist, Petoskey, Mich.

GLADIOLI.

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

Gladiolus bulblets: America, Mrs. F. King, Crackerjack, Halley, $2.50 per qt., 4 qts., $6.00, peck, $10.00, bushel, $35.00. Panama twice these prices. General Mixture, $8.00 peck, $25.00 bushel.

N. LEON WINTZER,
Gladiolus Grower, West Grove, Pa.

GLADIOLI

	1000
Augusta, 1-in. and up	$20.00
Good mixture, 1-in to 2½-in.	12.50

Lacher Bros., R. F. D. No. 1, Liverpool, N. Y.

Clean, Sound, Healthy Bulbs.

	100	1000
America, 1½ and up	$3.25	$30.00
Francis King, 1½ and up	3.25	30.00

C. N. Heventhal, Godfrey, Ill.

ALBUM OF DESIGNS.
Better than ever before.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Gladioli, Primulinus Hybrids, extra large, $30.00; 1½-in. and up, $25.00; 1¼-in. and up, $20.00. Cash please.
A. S. Pett, Crawfordsville, Ind.

Gladioli, 2000 bulbs, 1¼-in. up, good cut-flower varieties, Panama, Halley, Independence, etc., $15.00 per 1000. H. C. Christenson, 1625 9th St., Oshkosh, Wis.

GLADIOLUS BULBS

America, 1½-in. and up.....$30.00 per 1000
Augusta, 1½-in. and up..... 30.00 per 1000
John Bauscher, Freeport, Ill.

Gladioli, Yellow Hammer, extra good stock, 1¼-in. and up, $37.00 per 1000, f. o. b. Norma, while they last. No charge for packing.
Jacob D. Spiegel, Norma, N. J.

Gladiolus America, 1½-in. and up, $25.00 per 1000; 1¼-in., $20.00 per 1000; ½ to 1-in., $15.00 per 1000. Bulblets, 75c per qt. Cash with order. Bushy Flower Garden, Bushy, Va.

For extra quality of Gladioli see our display ad in this issue.
UNITED BULB CO.,
Mount Clemens, Mich.

GLADIOLI, 1000 Panama, 1½ to 3-in., $4.50 per 100, lot, $40.00.
Mrs. E. M. Wilson, R. 1, Washington, Ia.

Gladiolus America, $20.00 3rd size; a good flowering size, $15.00 per 1000. Cash.
F. J. Bixby, Manchester, N. H.

America, Pink Beauty, Princeps, Panama, and mixed, all sizes, in small lots. Write for clean-up prices. Perry Feagler, Auburn, Ind.

Gladiolus bulbs for sale, white and light mixed, ¾ to 1¼ ins., $6.00 per 1000; bulblets, $3.00 peck. Pierce & Son, West Medway, Mass.

GLADIOLI.

Mary Pickford and other choice sorts. Write for list. J. G. Burrows, Onset, Mass.

400 Pendleton, No. 1, $4.00 per 100; 1500 No. 2, $30.00; 5000 No. 3, $22.50 per 1000.
Toerner Greenhouses, Logan, Ohio.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

GREENS

Florists use our cut HEMLOCK SPRAYS to advantage in place of Ferns. Fresh from the woods, $5.75 per 1000.
JOHN B. ROY, CONWAY, MICH.

GREVILLEAS

GREVILLEA ROBUSTA.
Extra fine from 2-in. pots, $3.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Every florist should grow his own hardy fancy Ferns. Our price per 100 plants is only $8.00. Give us a trial. Somerset Gardens, 27 Shingiss St., Pittsburgh, Pa.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PINKS

Hardy Pinks, 4 varieties, $6.00 per 100, $55.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

HARDY PLANTS

A small supply of 27 varieties, including Aquilegia, Shasta Daisy Alaska, Coreopsis Lanceolata, Delphinium Gold Medal Hybrids, at $6.50 per 100, while they last. Cash.
M. Newkirk, Downers Grove, Ill.

Hardy Perennials, strong, field grown plants for florists.

	Per 10	Per 100
Aquilegia, 6 named varieties	80c	$7.00
Campanula Medium, white, pink and blue	70c	6.00
Campanula Medium Calyc, white, pink and blue	70c	6.00
Carnation Grenadin, white and red	80c	7.00
Coreopsis Lanceolata	70c	6.00
Delphinium Belladonna	80c	7.00
Delphinium Chinense, white and blue	70c	6.00
Dianthus Barbatus, 9 named varieties	60c	5.00
Digitalis Gloxiniæflora, white, pink and purple	70c	6.00
Lupinus Polyphyllus, 3 named varieties	90c	8.00
Shasta, Alaska Daisies	70c	6.00
Hollyhocks, 8 named varieties	70c	6.00

Bellis, Longfellow and Snowball, 60c 100, $5.00 per 1000.
John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.
LUDVIG MOSBAEK, Ferndale, Askov, Minn.

PERENNIAL PLANTS.

Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.
Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.
Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.
Cash with order please.
LAGONDA FLORAL CO., SPRINGFIELD, O.

Oriental Poppies, 2-yr., No. 1	$6.00 per 100
Oriental Poppies, 2-yr., No. 2	4.00 per 100
Hollyhocks, 2-yr., No. 1, mixed	6.00 per 100
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Delphinium Belladonna and Oriental Poppies, strong transplanted stock for potting, $2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c. Eupatorium Fraseri, strong 3-in., 5c.
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Weller's Perennials are the best and you know it. We have the largest collection of varieties. Send us your list for quotation today.
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Specimen plants, Hardy, Pinks, Dianthus Plumarius. Will retail quickly at 15c each. Get them now, only $4.00 per 100.
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Tritoma Pfitzerii, extra large field clumps. 25c each. Cash please.
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HELIOTROPE CENTEFLEUR.

We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, $3.00 per 100. POT PLANTS, $6.00 per 100.
CHARLES H. TOTTY COMPANY,
Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, postpaid, special delivery; 2¼-in. pots. Eliz. Dennison and Centefleur and La Duse, $5.00 per 100, $45.00 per 1000.
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Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
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Heliotropes, dark, fragrant, well rooted cuttings, $1.25 per 100, $12.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, dwarf, dark blue, 2¼-in. good stock, $4.00 per 100. Cash please.
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Heliotrope, blue R. C., $1.50 per 100. Cash.
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2-in. Hibiscus .....$4.50 per 100; $40.00 per 1000
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HONEYSUCKLE (Hall's Japan), $15.00 per 100. For terms, see Miscellaneous classified.
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Water Hyacinths, good strong plants, $3.50 per 100, $30.00 per 1000.
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2000 Hyacinths, 4-in. pots, 6 colors, ready for Easter, $25.00 per 100.
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HYDRANGEAS,

FRENCH VARIETIES

I can offer from a lot of 500 plants that are in the best of condition and just right for Easter sales.

A choice lot of stock in 7-inch pots, plants are about 20 to 24 inches tall, and have from 7 to 12 flower heads.

A very choice lot of stock and would advise you to order early, as many Hydrangeas will not be in for Easter.

Price 35c per flower.

These will be shipped from Springfield, Ill. Packing charge of 10%. For terms, see Miscellaneous classified.

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A. M. AUSPURGER, PEORIA, ILL.

Pot grown plants of Otaksa and all the best French varieties.
FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.
OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.
These plants are good with short stocky shoots and well ripened.
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French Hydrangeas, started for Memorial Day.
5-in. pots .....$0.75 to $1.00 each
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Easter Blooming Plants.
5-in., 2 to 5 buds .....$1.00 each
6-in., 7-in., 8-in.....$1.50, $2.00 and $3.00 each
30,000 2½-in. for April and May delivery. 2½-in. blue and pink assorted, $70.00 per 1000. 2½-in. Avalanche, Gen. de Vibraye, Bouquet Rose, Mme. Chautard, and other good varieties, $75.00 per 1000. J. J. LeBorious, Duluth, Minn

Best French varieties, Otaksa Baby Bimbinette, Souv. Mad. Chautard, Mme. Emil Mouillere, Mad. Maurice Hamar, Eclaireur, Bouquet Rose, Avalanche, General de Vibraye, 2¼-in. pots, $8.00 per 100, $70.00 per 1000; 3-in. pots, $14.00 per 100; 6-in. pots, very fine plants to grow on for Easter, $80.00 per 100. R. C., some of above varieties, mixed, $6.00 per 100, $50.00 per 1000, postpaid.
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Hydrangeas, French and Otaksa for early and Easter flowering. Fine plants.
4-in., 25 to 35c, 2 to 5 branches.
5-in., 50 to 75c, 4 to 7 branches.
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Cash with order.
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Hydrangeas, fine 2½-in. Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, $7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, $6.00 per 100.
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Hydrangea Otaksa, 3-in., 10c; 1 branch, 4-in., 25c; larger plants, 45c to $2.50. Cash.
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1000 Hydrangea Otaksa, 6-in. pots, 24 ins. high, 3 to 5 large flowers to plant, $1.50-$2.00 each. Calvert Floral Co., Lake Forest, Ill.

Hydrangeas, Otaksa, 5-in. plants, 4 to 7 branches, $50.00 per 100.
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Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

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Impatiens Sultani Hybrids, fine range of colors in mixed hybrids from cuttings, $6.00 per 100.
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Deep pink, white, violet, rose, orange, 2½-in. pots, $4.00 per 100.
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Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fentou, Evansville, Ind.

Impatiens Sultani, fine plants, 2½-in., per 100, $6.00. Archias Floral Co., Sedalia, Mo.

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Irises, May Queen, Mme. Chereau, Celeste, Mrs. H. Darwin, Khedive, L. Avernia, Black Prince, Silver King, Purple Queen, $3.00 per 100.
Fairy, Mrs. Neubronner, Mme. Pacquette, Kochi, Her Majesty, Graccus, $5.00 per 100. Pallida Dalmatia and Violacea Grandiflora, $7.00 per 100. Sherwin Wright, new yellow, $20.00 per 100.
Pumila Coerulea, Nana Alba, Florida; earliest dwarf blue, $2.00 per 100.
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Celeste, Sans Souci, Siberian Blue, 3c. Florentina, Mme. Chereau, Rubella, 4c. Shakespeare, 5c. Black Prince, Kachil, 7c. Her Majesty, Mme. Paequette, 8c. Perfection, 10c. Monsignor, 18c. Order now.
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IRIS.
Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, $2.50 per 100. Madame Chereau, $3.75 per 100. Special prices in large quantities.
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Kaempferi (Japanese Iris), mixed, $3.00 per 100. For terms, see Miscellaneous classified.
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English Ivy, strong rooted cuttings, from soil, $2.50 per 100, $20.00 per 1000; parcel post paid; 3-in. pots, 15 to 18-in., ready for 4-in., $16.00 per 100. Parlor Ivy R. C., $2.00 per 100, $15.00 per 1000, parcel post paid; 2¼-in. pots, $5.00 per 100, $45.00 per 1000.
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Parlor Ivy, 2¼-in., $3.00 per 100. Cash. See Plumosus and Calla advs.
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English Ivy, 15-in., 2½-in. pot....$3.50 per 100
English Ivy, 3-in. pot..... 6.00 per 100
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German Ivy, R. C..... 1.50 per 100
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200 English Ivy, 4-in., 4-ft. runners, clean healthy plant, $10.00 per 100, or $15.00 for the lot. Alfred Runnion, Sheldon, Ill.

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German or Parlor Ivy, 2 in., strong, $2.50 per 100; R. C., $1.25 per 100.
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German Ivy, 2¼-in., very strong.
GULLETT & SONS, LINCOLN, ILL.

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English Ivy, strong R. C., $1.50 per 100, postpaid. Chas. Frost, Kenilworth, N. J.

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English Ivy, extra strong 2-in. stock, 4c.
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Jessamine Vine, 2½-in., $5.00 per 100, fine for window boxes, cemetery vases and hanging baskets. Used once you will never be without it. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

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Lantanas, Violet King, king of all Lantanas; this is the World's Best; my famous seedling, a combination of the richest colors; 2-in., $8.00 per 100; also the Weeping Lantana, 2-in., $5.00 per 100; see my advs. under Mesembryanthemums, Fuchsias, Miscellaneous, Pelargoniums and Coleus. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

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Weeping, 2-in. .....$ 5.00 per 100
Weeping, 3-in. ..... 15.00 per 100
Bush, pink, yellow and just a few red, 2-in., $4.00 per 100.
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A. M. Augspurger, Peoria, Ill.

Lantanas, R. C...$2.00 per 100; $18.00 per 1000
Lantanas, 2-in.... 5.00 per 100; 40.00 per 1000
WEEPING LANTANAS.
R. C. .....$1.25 per 100; $10.00 per 1000
2-in. ..... 4.00 per 100; 35.00 per 1000
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

EXTRA STRONG
Red Lantanas, 2½-in. pot.....$4.00 per 100
Pink Lantanas, 2½-in. pot..... 4.00 per 100
White Lantanas, 2½-in. pot..... 4.00 per 100
Weeping Lantanas, 2½-in. pot..... 4.00 per 100
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ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
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Lantanas, Mrs. McKinley, best trailing everbloomer, strong 2½-in., per 100, $5.00.
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Dwarf Lantanas, best varieties, $6.00 per 100, $55.00 per 1000.
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100 Lantanas, weeping, 2¼-in., $5.00 100. Cash.
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Lantanas, $4.50 per 100, $42.50 per 1000.
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Lantanas, weeping, 2-in., $4.00 per 100.
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EASTER LILIES

I can offer you
from a lot of
20,000 plants
that are as fine a lot
as I have seen
this season, and will
be just right for
Easter sales.

In 5-inch pots.

Plants are about
20 to 24 inches tall,
and will average
3 to 5 flowers and buds.
Foliage is good,
in fact, the plants are
a very choice lot of stock.

Will be shipped from
Chicago, Ill.

Price 30c per flower.

Packing charge of 5%
in paper pots, and
10% in earthern pots.
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Lillium Giganteum .....$55.00 case
Rubrum, 8 to 9-in..... 20.00 per 100
Album, 9 to 11-in..... 30.00 per 100
Auratum, 8 to 9-in..... 20.00 per 100
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Lilium Canadense, 1st size.....$5.00 per 100
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Lilium Philadelphicum, 2nd size.... 3.00 per 100
Ask for prices on larger quantities.
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Giganteum, Magnificum, Melpomene, Rubrum, Album and Auratum in all sizes. Write for prices.
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500 Easter Lilies, Giganteum, 5-in. pots, 4 to 6 blooms, 24 ins. high, $1.50 each.
Calvert Floral Co., Lake Forest, Ill.

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Lily-of-the-Valley, Holland pips for outside planting, $12.00 per 1000. Cash with order. Prompt shipment.
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Lily-of-the-Valley, $3.00 per 100, $27.50 per 1000. The Schmidt & Botley Co., Springfield, O.

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Lobelia Kath. Mallard, 2¼-in. at $6.00 per 100, $50.00 per 1000.
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Madeira Vines, $2.00, $3.00, $4.00 per hundred. No order accepted for less than one hundred. John Stamm, Hutchinson, Kans.

Madeira Vines, big stock, $10.00, $15.00, $25.00 per 1000; $1.50, $2.00, $3.00 per 100. Cash. O. Betscher, Dover, O.

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Mesembryanthemum Rosea, fine for hanging baskets, the true large flowering, brilliant pink, with the attractive yellow center, 2-in. as good as any 2½-in.; you can take cuttings from these plants; $5.00 per 100, $45.00 per 1000; also the small Dew Plant or Ice Plant, 2-in. trailing, pink flower, $4.00 per 100; English Ivy, 2-in., ready for 3-in., $6.00 per 100. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Mesembryanthemums, the large pink blooming kind, fine for porch boxes and hanging baskets. Last season we retailed thousands of them and shipped them to nearly every state in the Union. Small pots, $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000. Rooted cuttings, $1.75 per 100, $15.00 per 1000. Unrooted cuttings, $10.00 per 1000.
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Mesembryanthemums, rose pink plants, from bench, 4-6 leaves, $2.00; plants from bench, branching, $5.00 per 100.
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Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, $10.00 per 1000.
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Mesembryanthemums, best pink, long heavy vines, 2¼-in., $5.00 per 100.
R. M. Henley, Hartford City, Ind.

Mesembryanthemums, large pink R. C., $1.25 per 100, prepaid; 2-in. in bud, $3.00 per 100.
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, large brilliant pink, R. C., $1.25 per 100; extra strong 2 in., $4.00 per 100. F. C. Freeman & Sons, Portland, Ind.

Mesembryanthemums, rooted cuttings, Chrystallinum, pink, fine for hanging baskets, $2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

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MOONVINES, R. C., $2.50 per 100. Act quick. For terms, see Miscellaneous classified.
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Moonvines, white, strong 2¼-in., pots, $6.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Moonvines, $4.50 per 100, $42.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Moonvines, strong, 2-in., $4.00 per 100.
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Moonvines, 2-in., $4.00 per 100.
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Mignonette seedlings, $1.25 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

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Hardy Myrtle (Evergreen) for cemetery, fresh from the field, full of green leaves, 6 to 10 leads, $20.00 per 1000 bunches.
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Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.
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FRENCH PUSSY WILLOW.
What could be more profitable to grow than French Pussy Willow? It is just like finding money. Everybody uses it. Grown outside with practically no work or attention.
3 to 4 eye plants from 2¼-in. pots, for April delivery, $6.00 per 100, $50.00 per 1000.
C. U. LIGGIT,
Wholesale Plantsman,
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Gooseberry, Houghton, 3-yr. transpl. .....per 100, $ 8.00
Elm, 6 to 8 ft.....per 100, 20.00
Elm, 5 to 6 ft.....per 100, 15.00
Packing extra at cost.
Have about 1500 fine Carolina Poplars, mostly 10-12-ft. If interested in the entire lot, write for prices.
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NORA SPRINGS, IOWA.

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Again we say to you, here is the place to buy Shrubs, Trees and Hardy Flowering Plants that are—GROWN RIGHT—DUG RIGHT—PACKED RIGHT—PRICED RIGHT—SHIPPED QUICK—and are sure to BEAR FRUIT OR BLOOM. We give you quick service and hold orders only long enough to carefully pack and ship them. We are pleasing hundreds of florists, let us satisfy you.

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Norway Maple, 8-10 ft.	$10.00	$.....
Norway Maple, 2-3 in.	25.00	.....
Elm, 8-10 ft.	4.50	40.00
Elm, 1½-2 in.	12.50	110.00
Catalpa Bungei, 7 ft., extra nice	1.50 each	

SHRUBS

	10	100
Althea, red, blue, white, pink, 3-4 ft., fine	$3.50	$.....
Berberis Thunbergii, 12-18 in.	1.25	8.00
Berberis Thunbergii, 18-24 in.	1.50	12.50
Berberis Thunbergii, 24-30 in.	2.00	17.50
Scarlet Dogwood, 2-3 ft.	1.50	12.00
Scarlet Dogwood, 3-4 ft.	1.75	15.00
Silky Dogwood, 2-3 ft.	1.50	12.00
Forsythia Intermedia, 3 ft.	1.75	15.00
Forsythia Fortunei, 2-3 ft.	2.50	20.00
Hydrangea P. G., 18-24 in.	3.50	30.00
Hydrangea P. G., 2-3 ft.	4.00	35.00
Ibota Privet, 2 ft.	1.50	11.00
Honeysuckle Morrowi, 3 ft.	2.50	22.00
Philadelphus Coronarius, 2-3 ft.	1.75	15.00
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Philadelphus Grandiflora, 4-5 ft.	1.75	15.00
Philadelphus Grandiflora, 5-6 ft.	2.00	17.50
Flowering Plum, 2-3 ft.	3.00	27.00
Double Flowering Crabs, 2-3 ft.	4.50	40.00
White Kerria, 2-3 ft.	2.50	.....
Sweet Brier, 3 ft.	2.00	18.00
Spiraea Van Houttei, 4-5 ft., extra nice	3.50	.....
Spiraea Opulifolia, 3-4 ft.	1.75	15.00
Weigela Rosea, 2-3 ft., light	2.00	17.50
Weigela Rosea, 2-3 ft., good	2.25	20.00
Weigela Rosea, 3-4 ft., heavy	3.00	27.50
Weigela Amabilis, 3-4 ft., heavy.	3.00	27.50
Weigela Floribunda, 3-4 ft., heavy	3.00	27.50
Weigela Desboise, 3-4 ft., heavy.	3.00	27.50
Weigela Variegata, 2-3 ft.	2.50	22.00

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All Fruits are scarce and high in price. We will ship you Fruit Trees or Berry Bushes as long as the supply lasts. None reserved.

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Do not forget that we are headquarters for field grown Perennials. Buy them here and get good goods and quick shipment.

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If you do not have a copy of our list send for one today. Remember we are in business to please you. Every part of our organization is for your benefit and to provide you with what you need. We have sold customers every year for 10 years. Let us be of service to you.

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ONARGA NURSERY COMPANY.
LARGEST ASSORTMENT OF HIGH QUALITY NURSERY STOCK FOR THE FLORISTS' TRADE IN THE CENTRAL WEST.

	100	1000
Althea, assorted colors, 18-24 in.	$10.00	$ 75.00
Althea, assorted colors, 2-3 ft.	12.00	100.00
Althea, assorted colors, 3-4 ft.	15.00	.....
Althea Tree, 3-4 ft.	20.00	.....
Ampelopsis Veitchii, 2-yr.	20.00	.....
Barberry Thunbergii, 18-24 in.	12.00	.....
Clematis Jackmanni, 2-yr.	25.00	.....
Clematis Paniculata, 3-yr.	25.00	.....
Clematis Paniculata, 2-yr.	20.00	.....
Cornus Florida, 4-5 ft.	30.00	.....
Forsythia (Golden Bell), 3-4 ft.	15.00	120.00
Hydrangea P. G., 2-3 ft.	25.00	.....
Lilac, purple and white, 2-3 ft.	17.50	.....
Privet, Amoor River North, 12-18 in., 2 br. and up.	6.00	50.00
Privet, Amoor River North, 18-24 in., 2 br. and up.	8.00	70.00
Privet, California, 3-4 ft.	6.00	50.00
Roses, Seven Sisters, 2-3-yr., extra strong	20.00	150.00
Snowball, 3-4 ft.	18.00	.....
Snowberry, white, 3-4 ft., strong.	18.00	120.00
Spiraea Van H., 12-18 in., strong	6.00	50.00
Spiraea Van H., 18-24 in., strong	8.00	70.00
Spiraea Van H., 2-3 ft., strong.	12.00	.....
Spiraea Van H., 3-4 ft., strong.	15.00	120.00
Syringa Cor., 3-4 ft., strong.	15.00	120.00
Weigela Eva Rathke, 3-4 ft.	25.00	.....
Weigela Floribunda, 3-4 ft.	25.00	.....
Weigela Rosea, 3-4 ft.	20.00	.....
Weigela Variegata, 3-4 ft.	20.00	.....
Willow Golden, bush form, 6-8 ft.	25.00	.....
Willow Laurel Leaf, bush form, 6-8 ft.	25.00	.....

TREES, SHRUBS, ROSES AND PERENNIALS IN CARLOAD LOTS. NEW TRADE LIST READY.

ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Height	Caliper 6-in. above ground	10	100
8-10-ft.	1 to 1½-in.	$11.00	$ 95.00
10-12-ft.	1½ to 2 -in.	16.50	140.00
12-14-ft.	2 to 3 -in.	27.50	235.00
14-16-ft.	3 to 4 -in.	65.00	.....

THE D. HILL NURSERY CO.,
Box 403, Dundee, Illinois.

Grape cuttings. Look at prices in my display adv. this issue.
Chas. C. Nash, Nurseryman, Three Rivers, Mich.

	Per 100
Asparagus, Conover's, 2-yr.	$ 1.00
Ampelopsis Quinquefolia, 2-yr.	10.00
Apples, in var., ⅝-in.	35.00
Currant Cherry, 2-yr., No. 1	25.00
Currant Black, 3-yr., No. 1	18.00
Cherries, Montmorency, ⅝-in.	60.00
Cherries, Black Tart, ⅝-in.	60.00
C. W. Birch, 6-8 ft.	75.00
Grapes, Concord, Moore's Early, 1-yr., No. 1	20.00
Gooseberry Downing, 2-yr., No. 1	25.00
Privet, Amoor, 12-18 in.	7.00
Privet, Amoor, 18-24 in.	10.00
Privet, California, 12-18 in.	3.00
Norway Spruce, 12-18 in.	25.00
Norway Spruce, 18-24 in.	35.00
Plums, in var., ⅝-in.	50.00
Rapsberry Cumberland	2.50
Raspberry St. Regis, lining out.	1.20
Raspberry Cuthbert, lining out.	.80

Properly dug, packed and shipped, f. o. b. cars Holland.
WELLER NURSERIES, HOLLAND, MICH.

BARR'S TREES GROW
Norway Maples a Specialty.
Special carload lot offer.

8 to 10 ft., 1¼ to 1½ in. cal.	$ 80.00 per 100
10 to 12 ft., 1½ to 1¾ in. cal.	100.00 per 100
12 to 14 ft., 1¾ to 2 in. cal.	150.00 per 100
12 to 14 ft., 2 to 2½ in cal.	175.00 per 100
14 to 16 ft., 2½ to 3 in. cal.	225.00 per 100
14 to 16 ft., 3 to 3½ in. cal.	300.00 per 100
14 to 16 ft., 3½ to 4 in. cal.	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

Let me price your Nursery Stock. I guarantee satisfaction. I filled twice the trade orders last fall as any fall before and did not get one complaint regarding stock, packing or promptness. I may not print so good a little ad as this again, but not because I don't try.
W. H. Salter, Rochester, N. Y.

Pussy Willows, Salix Caprea cuttings, sure to grow with fair care, 100 for $1.00, 200 for $1.50 by mail. Strong cuttings, $2.50 per 1000, 5000 for $10.00 by express. Trans. 2 yr., with heads, 5 to 6 ft., $3.00 per doz., $15.00 per 100; 4 to 5 ft., $2.50 per doz., $10.00 per 100. Packed free. Chas. Black, Hightstown, N. J.

Grape cuttings, see display ad this issue. Campbell's Early, select 3 bud cuttings, 100 for 85c; 1000 lots 20%, and 10,000 lots 30% discount on 100 rates. 100 Concord, 40c; 1000 Concord, $2.50; 10,000 Concord, $19.50.
Charles Nash, Nurseryman, Three Rivers, Mich.

FORSYTHIA, Viridissima and Fortunei, fine for forcing (are forced and ready for sale in full bloom in two weeks), strong, 3-yr. old plants, 2 to 3 ft. high, $12.50 per 100, $100 per 1000. Evansville Nurseries, Evansville, Ind.

7500 CALIFORNIA PRIVET.
2-yr.-old, thin, well rooted. $10.00 per 1000
2-yr.-old, 2 to 3 ft. $2.50 per 100 20.00 per 1000
Packed free. Cash with order.
Clement S. Levis, Aldan, Del. Co., Pa.

Pussy Willow, Salix Caprea, rooted cuttings, March, April, May delivery, $6.00 per 100. Cash with order.
E. Kendig, The Florist, Oswego, N. Y.

Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.
L. F. Dintleman, Belleville, Ill.

Exochorda, Pearl bush, 16c.
Levant Cole, Battle Creek, Mich.

Evonymus Japonica, R. C., $30.00 per 1000.
Sarver Floral Co., R. F. D. 11, Dallas Tex.

OLEANDERS

Oleander, pink ..... $6.00 per 100
Oleander, white ..... 6.00 per 100
The Schmidt & Botley Co., Springfield, O.

ORANGES

Oranges, Dwarf, 2½-in., pots, $7.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

ORCHIDS

ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianæ, Gaskelliana, Schroederæ, Percivaliana, Speciosissima, Gigas, Mossiæ, Labiata. Price to close this stock out, which will be shipped in spring, is $2.50 up to $15 per plant, or the lot for $12,000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 966, Providence, R. I.

PALMS

PALMS.
Kentia Belmoreana and Forsteriana, extra large, 5-in., $1.25; 6-in., $2.00 each.
Woodland Park Floral Co., Sumner, Wash.

Palm Kentia Belmoreana, 4-in. ..... 55c each
Palm Kentia Forsteriana, 4-in. ..... 65c each
The Schmidt & Botley Co., Springfield, O.

Cocos Weddelliana, 2¼-in., 8 to 9 in. high, 4 to 5 leaves, fine color, $17.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

PANDANUS

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, $3.00. These are all good strong plants and can be shipped either in the near future or in the spring. S. S. Skidelsky & Co., 50 Park Place, New York.

8-in. Pandanus Utilis ..... $20.00 per 100
4-in. Pandanus Utilis ..... 25.00 per 100
2½-in. Pandanus Utilis ..... 15.00 per 100
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open ground for

3-in. pots	$ 6.00 per 100
4-in. pots	8.00 per 100
6-in. pots	12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

PANSIES

100,000 Pansy Plants. We have been growing pansy plants for the trade for nine years, and we have never had enough to supply the demand.
Improved Giant Trimardeau and Giant Florists' Mixture which contains all the shades and colors and a good percentage of copper, bronze, pink, and red, which are sometimes scarce in other mixtures. First of August sown, grown in frames, strong plants, coming in bloom, $5.00 per 1000. Transplanted July sown, $10.00 per 1000. Cash please.
M. D. McAdams, Columbus Grove, Ohio.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom; 75c per 100, $6.00 per 1000, $16.50 per 3000, $25.00 per 5000. Cash with order. John Irvine, Bay City, Mich.

20,000 Transplanted Giant Trimardeau, Florist's best mixture, from early sown seed, grown cool; healthy foliage, good strong roots, stand shipping, and bloom early, after you plant them out in cold frames. 80c per 100, $7.50 per 1000. H. J. Potomkin, Muncie, Ind.

Pansy seedlings, Steele's Mastodon, Private Stock, strong plants with fine roots, $4.00 per 1000. Cash with order.
Kellogg Florists, Kellogg, Idaho.

Pansies, Kenilworth and Trimardeau, August and September sown, plants, 8 to 10 leaves to blooming; $6.00 per 1000.
R. L. Brashear, R. 1, Bowling Green, Ky.

PANSY, STEELE'S MASTODON, STRONG TRANSPLANTED PLANTS, READY NOW, $10.00 per 1000. Cash.
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Pansy seedlings, now ready, Steele's Giant Mixture, nice stocky plants, fine for summer blooming, $3.50 per 1000. Cash with order.
Swaby Greenhouses, St. Charles, Ill.

Strong transplanted pansy plants of Steele's private stock strain, at $1.00 per 100, $9.00 per 1000. Cash with order. Sunny Point Floral Co., North Milwaukee, Wis.

Pansy plants, Giant mixture, transplanted plants, $1.00 per 100 by mail, $8.00 per 1000 by express. S. W. Pike, St. Charles, Ill.

Pansy seedlings, ready to transplant. Steel's Mastodon, mixed, $4.00 per 1000, prepaid. by parcel post. C. C. Breece, R. D. 7, Delaware, O.

Pansy plants, Giant Trimardeau, mixed seedlings, $4.00 per 1000, 5000 and over, $3.00 per 1000, P. P. S. T. Danley & Son, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, $4.00 per 1000. J. C. Schmidt, Bristol, Pa.

PELARGONIUMS

PELARGONIUMS.
Easter Greeting and Wurtembergia
The two great leaders.
Great stock.
Perfectly free of white fly.

Prices per 100

3500 Easter Greeting, 2¼-in.	$12.00
1200 Wurtembergia, 2¼-in.	12.00
1000 Easter Greeting, 4-in.	35.00
800 Wurtembergia, 4-in.	35.00

This 4-in. stock is certainly a picture and will bring you big returns.
Cash with order.

C. L. HUMPHREY.
Zanesville, Ohio.

PELARGONIUMS.
Easter Greeting, Wurtembergia and Swabian Maid.

2½-in.	$12.00 per 100;	$110.00 per 1000
3 -in.	17.50 per 100;	175.00 per 1000
4 -in.	25.00 per 100;	250.00 per 1000
5 -in.	50.00 per 100	

Add 5% for packing.
KROWKA BROS.,
4938 N. Western Ave., Chicago, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal.
Delivery in June.
$1.75 per doz., $14.00 per 100.
Add 5% for packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

PELARGONIUMS—Continued

Pelargoniums, Easter Greeting and Lucy Becker.
4-in. .....$25.00 per 100
6-in. ..... 75.00 per 100
7-in. ..... 1.50 each
These are all A No. 1 plants and ready for shift. Will make fine plants for Easter. Cash please. Groves Floral Co., Atchison, Kan.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, $12.00 per 100, $110.00 per 1000. Lucy Becker and Wurtembergia, strong, 3-in. plants, ready for shifting, at $27.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

EASTER GREETING PELARGONIUMS.
2-in. .....$12.50 per 100
4-in. .....$35.00 to 50.00 per 100
5-in. .....75c to $1.00 each
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia, Caird, Eastern Star, Gardener's Joy, strong 4-in. stock, ready for shift, $25.00 per 100.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Pelargoniums, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia, 2-in., $12.00 per 100. See my advs. under Miscellaneous, Fuchsias, Mesembryanthemums, Coleus and Lantanas.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Pelargoniums, Easter Greeting, 2½-in., ready for 4-in., mostly in pots, will make nice plants for Decoration Day, $10.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, Ohio.

Pot bound stock, well branched, best mixed varieties of pelargoniums.
350 2½-inch .....$12.50 per 100
50 3-inch ..... 15.00 per 100
Pleasant View Greenhouses, Madisonville, Ky.

Pelargoniums, Easter Greetings, Swabian Maid, Prince Bismarck, Gardener's Joy, 3-in., named, $15.00 per 100; mixed, $14.00 per 100. Cash please.
W. G. Thomas & Sons, Sheffield, Ill.

Fine 2¼-in. Wurtembergia and Swabian Maid, 12c; most of these plants are showing bud, many of them ready for 4-in. None better. No white fly. Cash or C. O. D.
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, 2¼-in., $12.00 per 100, mixed only, ready now. Separate varieties will be ready later.
Roman J. Irwin, 321 6th Ave., New York.

PELARGONIUMS.
Finest stock in Central Illinois, 2½-in., $12.50; 4-in., $35.00 per 100; 5-in., 65c and 75c; 6-in., $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, extra strong, Easter Greeting, Wurtembergia and Swabian Maid, asstd., 2½-in., 10c; 3-in., 15c; 4-in., 25c. All ready for shift. Packing free. Archias Floral Co., Sedalia, Mo.

Strong Easter Greeting, 2½-in., $12.00 per 100; 3-in., $16.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Pelargonium Mrs. Layal, pansy geranium; $10.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

500 LUCY BECKER PELARGONIUMS, 2-IN., $12.00 PER 100.
FRED W. ARNOLD, CAMBRIDGE, O.

Pelargoniums, Easter Greeting, 2¼-in., $15.00 per 100, fine stock. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

200 fine 2¼-in. Easter Greeting, $11.00 per 100.
C. H. Ketcham, South Haven, Mich.

Pelargoniums, 2¼-in., 10c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., $10.00 per 100.
Fred Burre, Peoria, Ill.

PEONIES

PEONIES.
Edulis Superba .....$25.00 per 100
Festiva Maxima ..... 20.00 per 100
Queen Victoria ..... 15.00 per 100
By colors, unnamed.
Pink .....$15.00 per 100
Red ..... 15.00 per 100
White ..... 15.00 per 100
Single, mixed ..... 12.00 per 100
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

Peonies, fine lot, for March delivery, buy now. C. Betscher, Dover, O.

PETUNIAS

PETUNIAS.
Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
RICHARD DIENER COMPANY,
Kentfield, California.

	100	1000
Petunias, double	$4.50	$40.00
Petunias, single	4.00	35.00

The Schmidt & Botley Co., Springfield, O.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2¼-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Petunias, Dreer's single fringed and California Giant, strong, transplanted plants, ready for 2¼-in., $1.75 per 100, post paid, $14.00 per 1000, express. Dreer's famous double, 8 varieties, $2.50 per 100, post paid, $20.00 per 1000, express. S. A. Pinkstone, Utica, N. Y.

Dreer's double Petunias, large flowering, fringed, mixed colors, rooted cuttings, $1.50 per 100, $14.00 per 1000, postpaid. Cash.
J. P. Cannate, Mt. Freedom, N. J.

Petunias, double in best varieties, $5.00 per 100. Cash with order.
Muncie Progressive Floral Co., Muncie, Ind.

Petunias, Monster, single, largest and finest in existence, mixed, 2-in., 5c.
Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Petunias, single blotched and striped, best for baskets and bedding, 2½-in., per 100, $4.00.
Archias Floral Co., Sedalia, Mo.

Double Petunias, Dreer's Fringed, strong plants, out of 2¼-in pots, $3.00 per 100.
J. C. Schmidt, Bristol, Pa.

Petunias, doubles fringed, 10 varieties, R. C., $1.50 per 100, postpaid; 2-in., 3½c. Cash.
Harglerode Bros., Shippensburg, Pa.

Petunias, single fringed, splendid strain, strong transplanted, seedlings, $2.50 per 100, cash. Brill Celery Gardens, Kalamazoo, Mich.

Double Fringed Petunias, the big Carnation white, fine for funeral work, 2-in., $6.00 per 100.
Royston & Fenton, Evansville, Ind.

Petunias, 2¼-in., double white, very strong, at $3.50 per 100.
Wm. Schwan & Son, Fredonia, N. Y.

Petunias, Rosy Morn seedlings, $1.00 per 100.
RIVERSIDE GARDENS CO., EMPORIA, KANS.

Choice double fringed, 2¼-in. Petunias, 6c.
GULLETT & SONS, LINCOLN, ILL.

2½-in. Double White Petunias, $5.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

Petunias, double variegated, 3-in., $6.00 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

Petunias, double, mixed, 3-in., $8.00 per 100. Cash please. Hall's Greenhouse, Clyde, O.

Petunias, double, R. C., $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

PHLOXES

Hardy Phlox, 2 yr., and other strong Perennials. List free.
W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Plumbago Capensis, blue, strong, 2¼-in., pots, $10.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Plumbago, blue, 2¼-in., $5.00 per 100.
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $15.00 per 100, less than 100 at $17.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, $10.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100.
Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, strong, dormant stock plants from bench, $10.00 per 100.
The Geo. H. Mellen Co., Springfield, O.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3645 Iowa, Ave., St. Louis, Mo.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

3000 good strong stock plants, $10.00 per 100.
Wm. M. Turner, Wilkinsburg, Pa.

PRIMULAS

PRIMULA OBCONICA
GIGANTEA, ROSEA, KERMESINA, PURPLE.
GRANIFLORA, Appleblossom, Kermesina. Rosea, Purple and Blue.
Fine stock for Easter, full of bud and bloom, out of 4-in pots, $20.00 per 100. Cash.
PRIMULA MALACOIDES, 2½-in., all in bloom, fine for making up pans, $4.00 per 100. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Primula Obconica, assorted colors, good stock, full of flowers. Each plant is a bouquet in itself. These will be money makers for you.
Out of 4-in. pots.....$20.00 per 100
Out of 5-in. pots..... 40.00 per 100
Cash with order.
The above prices include packing on all orders for $10.00 or more. Less than $10.00 add 50c to amount of order.
R. S. McMurray, Bellefontaine, O.

PRIMULAS
The Strain That Leads.
Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.
CHINENSIS, LARGE FLOWERING FRINGED, in separte colors or mixed, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
MALACOIDES TOWNSENDII, 2-in. pots $7.50 per 100; $70.00 per 1,000.
OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
All Obconicas for June delivery from 3-in. pots, $12.00 per 100.
SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, $7.50 per 100. Supply limited.
All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.
J. L. SCHILLER, TOLEDO, OHIO.

In bloom, Primula Obconica, 6-in., 75c and $1.00, all colors. This stock is very showy, heavily flowered, just what you want for Easter and before. No charge for packing. If you wish stock shipped in pans, add 10%. Do not fail to order from here for satisfaction. Cash with order.
Glenn E. Moore, Rushville, Indiana.

Primula Obconica; these plants are from seed of our own large flowering strain; colors are clear and distinct; Apple Blossom, Rosea and Kermesina assorted. Thrifty plants in bud and bloom. 3-in., 12c; 4-in., 18c. These prices include careful packing without clay pots. Cash with order, please. C. F. Mahan & Co., R. No. 8, Dayton, Ohio.

Primula Obconica, mixed colors.
4-in. in bud and bloom.....20c
5-in. in full bloom.....40c
Cash with order. Packed light in paper pots. See Cyclamen and Cineraria ads.
H. F. MERRILL, SAYRE, PA.

Primula Obconica Grandiflora, large flowering in bud and bloom, Apple Blossom and Rosea, fine stock, ready for a shift, 4-in., at $18.00 per 100, or 200 for $35.00. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

PRIMULA OBCONICA.
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica; you never saw better specimens; in full bloom out of 5-in. pots, 50c each. Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

PRIMULAS, Obconica and Malacoides, all particularly fine stock, 4-in., 25c, and 5-in., 40c. All well in bloom. Packing at cost.
ELITCH GARDENS CO., DENVER, COLO.

Primulas Malacoides, 4-in., 25c each, fine, stocky plants just beginning to bloom. Fine for Easter.
J. D. Harcourt's Son, Wappingers Falls, N. Y.

Primula Obconica Grandiflora, large flowering strain, Apple Blossom and Rosea, fine plants, ready for shift, 2-in., 4c; 3-in., 10c.
F. E. Huston, 16 Colorado Ave., Dayton, O.

Primula Obconica, 3½-in. in bud and bloom; fine plants ready for fives, Schiller's stock, $16.00 per 100, no packing charge. Cash please.
Crissman Greenhouse Co., Punxsutawney, Pa.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Primula Obconica, 4-in. in bloom, 20c; 5-in. in bloom, 40c each. Cash. Fine healthy plants.
E. J. Ullrich Floral Co., Tiffin, O.

Primrose Obconica, 5-in., 40c each. Cash with order. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing.
Otto P. Krueger, Toledo, Ohio.

4 and 5-in. Obconica, full bud, fine for Easter, each 25c, divided half and half.
J. F. Sked, Florist, Westerville, O.

Primula Obconica, 4-in., full bloom and bud, $20.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, $25.00 and $35.00 per 100. Cash please.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Obconica, mixed colors, 4-in., extra strong, all in bud and bloom, $25.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

PRIVET

CALIFORNIA PRIVET, EXTRA HEAVILY BRANCHED, 3-4 FT., $3.50 PER 100, $30.00 PER 1000. THEY ARE SECOND TO NONE AND SATISFACTION GUARANTEED. PACKING FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

EXTRA STRONG
CALIFORNIA PRIVET
3 to 6 ft.....$60.00 per 1000
3 to 4 ft..... 50.00 per 1000
Oak Grove Greenhouse, Tuskegee, Ala.

Amoor River Privet, 1 yr., 15 to 36-ins., mostly branched, $4.00 per 100, $30.00 per 1000.
Reynolds Nursery Co., R. 2, Winston-Salem, N.C.

RASPBERRY PLANTS

Raspberry plants, freshly dug from our own grounds, no reshipping, all are in the field, no "cellar rot." Cumberland, black, XXX, heavy tips, special grade, $3.50 per 100; XX strong grade, first class, $3.00 per 100; X field run, $2.50 per 100; transplants, $4.00 per 100. Also have several thousand Gregg, Kansas and Cuthbert, fine plants, $2.50 per 100.
Charles Nash, Nurseryman, Three Rivers, Mich.

CUMBERLAND plants, greatest money-maker. Also other fruits. Strong, vigorous, heavily rooted, the very best. Send for catalog.
Elmer H. Nevins, Ovid, Mich.

RASPBERRIES.
Cumberland, black, fine plants, $3.00 per 100, $25.00 per 1000. Also fine red at same price.
J. M. Auge's Flower Shop, Fort Madison, Ia.

ROSEMARY.

Rosemary, 2-in., $6.00 per 100.
Geo. Bros. & Co., New Kensington, Pa.

ROSES

50,000 GRAFTED

ROSE PREMIER

Here is your only

opportunity to buy

CHOICE GRAFTED

PREMIER PLANTS

$40.00 per 100

$350.00 per 1000

Can make delivery at rate of 5000 weekly beginning at once.

Absolutely healthy
A No. 1 stock.

Place your order at once for immediate or deferred shipment.

WEISS & MEYER CO.,

MAYWOOD, ILLINOIS.

ROSES.
We offer good 2½-in. stock of the following varieties for present and later delivery:

	OWN ROOT		GRAFTED	
	Per 100	Per 1000	Per 100	Per 1000
Premier	$20.00	$175.00	.....	.....
Columbia	18.00	150.00	.....	.....
Russell	22.00	200.00	.....	.....
Hadley	15.00	125.00	.....	.....
Pink Killarney	15.00	125.00	.....	.....
White Killarney	15.00	125.00	.....	.....
Killarney Brill't	15.00	125.00	.....	.....
Double White Killarney	15.00	125.00	.....	.....
Ophelia	15.00	125.00	.....	.....
My Maryland	15.00	125.00	.....	.....
Mrs. Aaron Ward	15.00	125.00	.....	.....
Geo. Shawyer	15.00	125.00	.....	.....
Pilgrim	40.00	350.00	.....	.....
Crusader	40.00	350.00	.....	.....
Mrs. John Cook	40.00	350.00	.....	.....
Frank W. Dunlop	35.00	300.00	$40.00	$350.00
Madam Butterfly	35.00	300.00	45.00	400.00
Cornelia	30.00	250.00	40.00	350.00

SPECIAL: An exceptionally fine lot of 8000 fine Russells—ready for immediate delivery. Better act at once, if you wish to get in on this lot. They are extra good.
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

BUSINESS BRINGERS—REVIEW CLASSIFIED ADS.

ROSES.

March, April and later delivery. 2¼-in. stock.	Own root Per 100	Per 1000
Crusader	$40.00	$350.00
Pilgrim	40.00	350.00
John Cook	40.00	350.00
Frank W. Dunlop	35.00	300.00
Madam Butterfly	35.00	300.00
Premier	20.00	175.00
Russell	22.00	200.00
Columbia	15.00	125.00
Killarney Pink	10.00	90.00
Killarney White	10.00	90.00
Killarney Brilliant	11.00	100.00
Sunburst	11.00	100.00
Ophelia	11.00	100.00
Richmond	10.00	80.00
Richmond, 3-in.	11.00	90.00
Roses, Bench Plants, 2yr.	Ready now.	
Killarney Pink	$10.00	$ 90.00
Killarney White	10.00	90.00
Richmond	15.00	.....
Sunburst	15.00	.....
Ophelia	15.00	.....
American Beauty	27.50	250.00

All subject to being unsold or market changes, especially on the following varieties:

Baby Rambler own root No. 1	$52.50 per 100
Baby Rambler own root No. 2	42.50 per 100
Crimson Rambler No. 1	37.50 per 100
Dorothy Perkins No. 1	32.50 per 100
Excelsa No. 1	40.00 per 100
Lady Gay No. 1	35.00 per 100
Tausendschoen No. 1	37.50 per 100

Order quick or you may be too late on some of this stock.
For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

ROSE PLANTS.
Young Stock, Own Root and Grafted.

2½-inch	Own Root 100	Own Root 1000	Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	18.00	150.00	30.00	250.00
Hoosier Beauty	15.00	125.00		
Hadley	15.00	125.00		
Mrs. Charles Russell	25.00	200.00		
American Beauty	20.00			
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin, Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

C. U. LIGGIT,
Wholesale Plantsman,
308 Bulletin Bldg., Philadelphia, Pa.

FOR FALL 1920
ORDER NOW AND BE SURE.
Florists' XXX Forcing Grade
2 yr. Field Grown Roses

We will be in position to supply more and better Roses for florists' pot plant forcing than ever before. Top notch stock can be expected from our blocks this year.

BABY RAMBLER CLASS: Erna Teschendorff, Orleans, Jessie and Crimson Baby, $45.00 per 100, $400.00 per 1000.

HYBRID PERPETUALS: Magna Charter, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet, and Capt. Hayward, $45.00 per 100, $400.00 per 1000.

RAMBLER or CLIMBING ROSES: Crimson Rambler, Dorothy Perkins, Excelsa, and White Dorothy, $35.00 per 100, $300.00 per 1000. Staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50% Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

THE STORRS & HARRISON CO.,
Painesville, Ohio.

No. 1 2-yr. Field Grown
Own Root Roses,
$40.00 per 100.
Packing included. Not less than 10% of a kind sold.
Cash with order.
400 Kaiserin, 400 J. J. L. Mock,
400 Sunburst, 300 Red Radiance,
1,000 Hadley, 50 Erna Teschendorff,
50 Etoile de Lyon, 50 Ragged Robin,
100 Excelsa, 50 Tausendschoen,
200 Mrs. Wakefield Miller.
Also
30 Los Angeles,
$70.00 per 100.

H. L. BENSING,
18 South Forest St., Kansas City, Kans.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

HARDY ROSES.
For Decoration Day sales.
From 2¼-in. pots, $10.00 per 100,
3-in. pots, $17.00 per 100.
March delivery.

Burbank	La France
Cleveland	Mrs. Shawyer
Crimson Rambler	Ophelia
Excelsa	Prima Donna
Flower of Fairfield	Soupert
Gorgeous	Sunburst
Gruss au Teplitz	Tausendschon
Hoosier Beauty	White Perkins
Lady Gay	

2¼-in. American Beauty, $18.00 per 100.
2¼-in. Premier, $20.00 per 100.
Cash. No packing charge.
ROBERTS ROSE CO.,
3400 So. Emerson St., Denver, Colo.

ROSES FOR GREENHOUSE FORCING.

Columbia	Mrs. Aaron Ward
Hadley	My Maryland
Hoosier Beauty	Red Radience
Mock	K. A. Victoria
Milady	Killarney
Ophelia	Dbl. W. Killarney
Radiance	Killarney Brilliant
Cecile Brunner	Hillingdon
Evelyn	Richmond
Lady Alice Stanley	Sunburst
Mme. C. Martinet	White Killarney

and other best Hybrid Teas for cut flowers, 2¼-in. pots, grafted, $25.00 per 100, $240.00 per 1000. Own root, $15.00 per 100, $125.00 per 1000.
Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.
Roman J. Irwin, 321 6th Ave., New York.

ROSES
ROOTED CUTTINGS.

	Per 100	Per 1000
Ophelia	$ 8.00	$ 70.00
Sunburst	8.00	70.00
White Killarney	8.00	70.00
2½-IN. PLANTS.		
Russell	$15.00	$130.00
Ophelia	10.00	90.00
Sunburst	10.00	90.00
White Killarney	10.00	90.00
BENCH PLANTS.		
Ophelia	$12.00	$100.00
Pink Killarney	10.00	90.00

Good stock ready now.
No order accepted for less than 100 of each variety.
GEO. REINBERG,
30 E. Randolph St., Chicago.

BENCH ROSE PLANTS
These are good plants, will be quick sellers in your store.

American Beauties	$18.00 per 100
Mrs. Chas. Russell	15.00 per 100
White Killarney	12.00 per 100
Ophelia	12.00 per 100
Sunburst	12.00 per 100
Champ Weiland	12.00 per 100
Double Pink Killarney	12.00 per 100
Mrs. W. R. Hearst	12.00 per 100
Evelyn Nesbit	12.00 per 100
Mrs. Aaron Ward	12.00 per 100
Milady	12.00 per 100
Mrs. George Shawyer	12.00 per 100
Cecil Brunner	12.00 per 100

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS.
Last fall propagation, dormant all winter, now in 3-in. pots, ready for early shipment; fine stock, best in the market.

Richmond	$10.00 per 100;	$ 90.00 per 1000
Sunburst	11.00 per 100;	100.00 per 1000
Killarney Bril.	11.00 per 100;	100.00 per 1000
Pink Killarney	10.00 per 100;	90.00 per 1000
Pink Ophelia	10.00 per 100;	

WIETOR BROS.,
30 East Randolph St., Chicago, Ill.

150,000 Rose Plants
For Spring Delivery

	Per 100	Per 1000
PREMIER	$20.00	$175.00
OPHELIA	15.00	130.00
MILADY	16.00	140.00

These are all fine, strong, own root plants in 2¼-in. pots, and are sure to please you.
J. F. WILCOX & SONS,
Progressive Florists,
COUNCIL BLUFFS, IOWA.

COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings	$10.00	$100.00
4000 2½-inch	15.00	125.00
4000 3-inch	20.00	200.00

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

BENCH GROWN.
White Killarney.....$12.00 per 100
OWN ROOT, YOUNG STOCK.
Ophelia, 2-in. ...$12.00 per 100; $110.00 per 1000
Sunburst, 2-in.... 12.00 per 100; 110.00 per 1000
First class stock. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION.
180 N. Wabash Ave., Chicago, Ill.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Roses, Dorothy Perkins, 1 yr. field grown, cut back to 15-in., $10.00 per 100. Will trade for Cannas or Gladioli. J. W. Ross, Centralia, Ill.

ROSES—Continued

CLIMBING ROSES.
Extra strong 2 year.

	Per doz.	Per 100
Silver Moon	$3.00	$20.00
White Perkins	3.00	20.00
Pink Perkins	3.00	20.00
Red Perkins	3.00	20.00

2-yr.-old field grown, mixed Red and Pink Perkins, 15c. Order at once; need the room.
OAK GROVE GREENHOUSE, TUSKEGEE, ALA.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
2¼-in. Columbia	18.00	150.00

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

ROSES.
Quality of our stock will please you. 2¼-in. plants, March delivery.

	Per 100	Per 1000
Premier	$20.00	$175.00
Columbia	15.00	125.00

Rooted Cuttings, Immediate Delivery

	Per 100	Per 1000
Premier	$15.00	$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in limited quantity. Rolf Zetlitz Co., Dayton, O.

20,000
Russell Plants
own roots
Ready now and later
$22.00 per 100
200.00 per 1000
Russell Plants may be scarce later.
Order now for future delivery.
The Leo Niessen Co.,
1201 Race St., Philadelphia, Pa.

12,000 Bench-grown
AMERICAN BEAUTY ROSE PLANTS,
$27.50 per 100, $250.00 per 1000.
BENCH ROSES

	Per 100
Killarney Pink	$15.00
Ophelia	15.00
Sunburst	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GRAFTED STOCK OF PREMIER.
Clean, well grown, and
the kind of stock that will
give you results
$40.00 per 100
$350.00 per 1000
Delivery within two weeks
or later if so desired.
THE JOSEPH H. HILL CO.,
Richmond, Indiana.

Rose Plants:	Own Root 100	Own Root 1000	Rooted Cuttings 100	Rooted Cuttings 1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

Roses, 1000 2½-in. well grown stock of Francis Scott Key, $20.00 per 100; 2-yr. old bench plants of Scott Key, $20.00 per 100. Ophelia, Hoosier Beauty and Cecile Brunner, $15.00 per 100. 1200 Premier, $50.00 per 100. This stock is sure to please you.
Elitch Gardens Co., Denver, Colo.

BENCH ROSE PLANTS.
OWN ROOT—YOUNG STOCK.
White Killarney, at $12.00 per 100. Ophelia, 2-in., $12.00 per 150; $110.00 per 1000. First class stock. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

ROSES.
Own root, 2½-in.

	Per 100	Per 1000
COLUMBIA	$15.00	$125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.
Dorothy Perkins 35c
Excelsa 35c
This stock will please the most critical.
J. L. Schiller, Toledo, O.

COLUMBIA CUTTINGS
Extra strong, clean, stock well rooted.
$8.00 per 100; $78.00 per 1,000.
April 1st delivery.
AMERICAN BULB CO.,
172 No. Wabash Ave., Chicago, Ill.

BENCH ROSE PLANTS
2 years old
3000 White Killarney, ready for immediate delivery, at $12.00 per 100. Cash.
MINNEAPOLIS FLORAL CO., INC.,
Minneapolis, Minn.

BENCH ROSES
5000 Russell....$15.00 per 100, $145.00 per 1000
5000 Ophelia.... 12.00 per 100, 110.00 per 1000
Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

COLUMBIA ROSES.
Rooted cuttings, $10.00 per 100. These are strong, well rooted, choice stock.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Extra fine Mrs. Chas. Russell bench plants, $17.50 per 100, $160.00 per 1000.
Write us for your wants on Roses of all kinds.
S. S. Skidelsky & Co., 50 Park Place, New York.

Roses, immediate delivery, 500 Killarney Brilliant, 2-yr. bench plants, $10.00 per 100. Cash please. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Bench plants of Mrs. Chas. Russell,
$150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Rose plants, strong 4-in. White Killarney, at $20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

200 1-yr. old Milady at 12c; 100 1-yr. Richmond at 10c. Ready for immediate delivery.
F. L. Lainson, Council Bluffs, Ia.

Hardy Roses, 2-yr. best sorts, other plants and trees. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

2200—2 yr. Bench Russell.....$15.00 per 100
500—2 yr. Bench Killarney..... 8.00 per 100
Kemble-Smith Co., Boone, Iowa.

1200 Mock Roses 2½-in. April delivery, $12.00 per 100.
Pleasant View Greenhouses, Madisonville, Ky.

Two year old bench plants of Rose Premier, at 35c each. The Joseph H. Hill Company, Richmond, Ind.

3000 Russell bench Rose plants, $170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

One and two year old Dorothy Perkins, Pink, Red and White, mixed, $6.00 per 100.
Goree Greenhouses, Paris, Tex.

2-year-old dormant American Beauty, $25.00 per 100. A. Rasmussen, New Albany, Ind.

List of 2¼ and 4-in. Roses ready, on request. Leedle Co., Expert Rose Growers, Springfield, O.

RUBBERS

Plants, choice stock, at $1.00 and $1.50 each. For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Ficus Elastica, 5-in., select, 75c and $1.00 each.
GULLETT & SONS, LINCOLN, ILL.

SAGE

Sage, good plants, $4.00 per 100.
Geo. Shackell, Pacific Junction, Ia.

SALVIAS

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvias, Bonfire and Splendens, large, transplanted plants, ready for 2¼-in., $1.25 per 100, post paid, $10.00 per 1000, express.
S. A. Pinkstone, Utica, N. Y.

Salvias, Splendens and Bonfire, from cuttings, strong 2-in. stock, ready to shift, $5.00 per 100.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Salvia Splendens, fine transplanted plants, $1.25 per 100, $10.00 per 1000; express or postage prepaid. Cash with order.
Humfeld's Greenhouse, Frankfort, Ind.

Salvia seedlings, Clara Bedman, $1.00 per 100: Zurich, $1.25 per 100; America, $1.50 per 100. 4-in., tall strong plants. Cash.
Olson Floral Co., Elgin, Ill.

Salvia, good strong seedlings, Bonfire, $7.00 per 1,000, prepaid; not less than 500 shipped. Cash please. Grant Newport, R. R. No. 2, Cedar Rapids, Iowa.

SALVIAS.
25,000 Salvia seedlings, just right for potting up, good healthy plants, $6.00 per 1000, prepaid.
H. J. Potomkin, Muncie, Ind.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvia Bonfire and Splendens, fine transplanted plants, $10.00 per 1000. Cash or C. O. D.
Walter W. Trentman, Delphos, O.

Salvia America, the best one of all, true from cuttings, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Selected Salvia Zurich, 2¼-in., $3.00; R. C., $1.75 per 100; fine stock.
Simanton & Pence, Falls City, Neb.

Salvia Splendens seedlings, just right for potting up, $1.00 per 100. Cash.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Salvia Bonfire, 2¼-in., $3.50 per 100. Ready to shift. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Salvia America, the best of all Salvias, extra strong R. C., $2.00 per 100. Cash please.
Warren Huckleberry, North Vernon, Ind.

Salvias, America and Bonfire, strong 2-in. from cuttings, at $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

Salvia Bonfire, from 2¼-in. pots, ready March 15th, at $35.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Salvias, fine 2-in. stock, true Bonfire, grown from cuttings, $3.00 per 100.
S. W. Pike, St. Charles, Ill.

Salvia, Zurich, R. C., $1.25 per 100, $10.00 per 1000, postpaid; 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippersburg, Pa.

Salvia seedlings, 3 to 4 ins. high, good stock, $10.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Salvia Splendens, transplanted, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000.
The Thumb Nursery, Marlette, Mich.

Salvia R. C., Bonfire and Splendens, $1.25 per 100; America, $1.75 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Salvia Splendens, R. C., $1.50 per 100, $12.50 per 1000; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Salvia Bonfire, best bloomer, strong 2½-in., per 100, $6.00. Archias Floral Co., Sedalia, Mo.

Salvia Bonfire, large transplanted, $1.25 per 100. Odor Greenhouses, Iola, Kans.

Salvia America, strong 2¼-in., $3.00 per 100. Cash. A. F. Aebersold, New Albany, Ind.

Salvias, R. C., $1.50 per 100; $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

Salvias, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Salvia R. C., Bonfire, $1.25 per 100, prepaid.
Quaker Hill Greenhouses, Sebring, O.

Salvias, 2-in., $4.00 per 100.
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Salvias, transplanted seedlings, $1.50 per 100.
Grohman, The Florist, Saginaw, Mich.

Salvia Bonfire, 2¼-in. pots, $5.00 per 100. Cash with order. P. Hopman, New Galilee, Pa.

Salvia Bonfire R. C., $2.00 per 100, $15.00 per 1000. A. C. BROWN, SPRINGFIELD, ILL.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

SEEDS

SEEDS.
ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds	$ 1.75
5000 Seeds	7.50
Per pound	12.50

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds	$ 1.25
5000 Seeds	5.00
Per pound	10.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.
DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds	$0.50
5,000 Seeds	2.00
10,000 Seeds	3.50

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.
PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.
GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.
GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.
50c per trade packet, postpaid.
We pay postage on all above items.
Why not buy direct from the grower?
SEVIN-VINCENT CO.,
Wholesale Seed Growers.
417 Montgomery St., San Francisco, Calif.

SEEDS
Primula Obconica
and
Gigantea seeds
grown for quality,
high germination and color,
and collected in Summer 1919.
Light pink, deep pink, lilac,
red and fringed Appleblossom.
5,000 seeds, $ 6.50
10,000 seeds, 10.00
BELVEDERE NURSERY,
SANTA BARBARA, CALIFORNIA

CABBAGE AND CAULIFLOWER SEEDS
Northern Danish Grown Seed from Improved Selected Strains.
Imported Direct from the Grower.
Copenhagen Market .....$4.00 per lb.
Enkhuizen Glory ..... 3.50 per lb.
Danish Ballhead Short Stem ..... 3.00 per lb.
Danish Ballhead Tall Stem..... 3.00 per lb.
Danish Roundhead ..... 3.00 per lb.
Danish Mammoth, Rock Red..... 4.00 per lb.
Wisconsin Hollander .....15.00 per lb
Wisconsin Hollander "Yellows Resistant" Crown at Racine.....15.00 per lb.
CAULIFLOWER SEEDS.
Extra Early Dwarf Erfurt .....$2.50 per oz.
New Earliest Snowball ..... 2.50 per oz.
Giant Dry Weather ..... 2.50 per oz.
Danish Perfection ..... 3.00 per oz.
You can depend on this seed.
STANDARD SEED COMPANY, Racine, Wis.

ASPARAGUS PLUMOSUS NANUS SEED
We offer new crop, well ripened seeds, northern greenhouse grown and true to type.
Per 1,000 seeds .....$3.50 per 1000
Per 10,000 seeds ..... 3.25 per 1000
Per 20,000 seeds ..... 3.00 per 1000
ASPARAGUS SPRENGERI SEED
Greenhouse Grown
Per 1,000 seeds .....$1.50 per 1000
Per 10,000 seeds ..... 1.25 per 1000
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

	Oz.	Lb.
Ricinus Panormitanus, Zanzibariensis, Sanguineus	$0.40	$4.00
Vinca, mixed colors	.40	4.00
Wool Flowers, select	1.00	....
Rainbow Hybrid Hibiscus	.45	4.50
Rainbow Hybrid Sunflower	.40	4.00
Stokesia, blue	.40	4.00
Stokesia, white, pink and blue shades mixed	.45	4.50

L. H. Read & Co., Deer Park, Ala.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.
The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.
Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO., INC.,
Kentfield, California.

Good, fresh, large flowering Moon Flower seed of black and white seed, 25c per oz., or $3.00 per pound.
Scarlet Sage, King of Carpet, fresh seed, $1.60 per oz., 2 oz. for $3.00.
F. J. Howell & Son, Round Hill, Loudoun Co., Va.

Sweet Corn, Early Peep o' Day, $8.00 per 100 lbs. Sweet Corn, Early Independence, $8.00 per 100 lbs. 1919 crop, good germination, f. o. b. Nora Springs, Ia. Sacks extra. Special prices on large quantities.
MAPLE HILL NURSERY, NORA SPRINGS, IA.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 60c; 1 oz., $1.00, postpaid.
D. D. Park, Fannettsburg, Pa.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent, on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN. RIVER FOREST, ILL.

Delphinium, Gloede's Supreme Mixture $2.00 oz.
Delphinium, Gloede's Selected Hybrids.. 1.00 oz.
Aquilegia, selected from best varieties, in mixture only..... 1.50 oz.
Gloede's, Evanston, Ill.

Ampelopsis Veitchii, new seed.....25c oz.
Berberis Thunbergii, extra.....25c oz.
Clematis Paniculata, fine.....30c oz.
F. N. Hadden, 263 Broad St., Providence, R. I.

True Nancy Hall Sweet Potatoes, no large eating stock, but small potatoes that will grow more plants. 40 lbs. for $2.60. Cash. Schmidt & Walther, R. R. 2, Jefferson City, Mo.

ASPARAGUS.
Plumosus seed.....$3.00 per 1000
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c, or 3 pkts, $1.35. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.
Groves Floral Co., Atchison, Kan.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.
Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"
The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cleveland Cherry Seed, $5.00 per oz.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Seed of Ozark Mammoth Strain, $4.00 per oz. Cash with order.
OZARK PANSY GARDENS, WEST PLAINS, MO.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash. C. Betscher, Dover, O.

Seed, Sweet Potato, best six varieties. Price right. Edwin H. Riehl, Alton, Ill.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SHAMROCKS

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Shamrocks, everblooming, pink Oxalis, strong plants, $2.00 per doz.; 1-yr. old plants from soil, $2.00 per 100.
H. Schlachter, 600 Ross Ave., St. Bernard, O.

TRUE IRISH SHAMROCKS, fine bushy plants in 1¾-in. pots, $5.00 per 100, $45.00 per 1000 Cash with order please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

1¾-in. Shamrocks, $40.00 per 1000.
POEHLMANN BROS. CO.,
Morton Grove., Ill.

Shamrocks, true Irish green, 2-in. pots, $5.00 per 100; miniature, $5.00 per 100. Cash please.
M. S. Etter, Shiremanstown, Pa.

SCHIZANTHUS

Schizanthus, 500 fine 5-in. and 6-in. plants, in bloom, 50c and 75c each. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

SMILAX

Smilax seedlings, 75c per 100, $6.50 per 1000, well rooted and sure to please. Will make this offer for limited time.
F. C. Freeman & Sons, Portland, Ind.

SMILAX.
Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, extra strong.

	100	1000
2½-in.	$4.00	$35.00

John Bauscher, Freeport, Ill.

200 Smilax, 3-in., runners 12 to 18 in. long, bushy, heavy, strong clean plants, $5.00 per 100.
Alfred Runnion, Sheldon, Ill.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

Smilax, $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Smilax, 2-in., $3.00 per 100.
A. C. Sperry, Neodesha, Kans.

Strong Smilax seedlings, $1.00 per 100. Cash.
CHAS. E. COUGILL, AUBURN, INDIANA

3-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove., Ill.

SNAPDRAGONS

SNAPDRAGONS.
Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
321 6th Ave., NEW YORK.

Snapdragons, Dreer's strain of seed, giant flowering mixed, transplanted in flats, $4.00 per 100; $30.00 per 1,000; fine seedlings, $1.00 per 100; $9.00 per 1,000, P. P.
S. T. Danley & Son, Macomb, Ill.

Snapdragons, Ramsburg's Nelrose, Phelps' White, Bronze Beauty and Yellow, large, transplanted plants, ready for 2¼-in., $3.00 per 100, $25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Snapdragons, 2¼-in., Silver Pink, Nelrose, Keystone, Rose Queen, new, and White, $4.00 per 100, very bushy stock. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Snapdragons, 3000 strong 2-in., $5.00 per 100. Nelrose, Yellow, Pink Hybrids, Garnet, Golden Queen. Cutback and well branched.
See Dahlias. J. W. Ross, Centralia, Ill.

Snapdragons, Ramsburg's Silver Pink, while they last, $4.00 per 100 for cut back, well branched 2-in.
F. C. Freeman & Sons, Portland, Ind.

We specialize in Snapdragons, Silver Pink, rose pink, Enchantress Pink, lavender, white and yellow, 2½-in., $4.50 per 100. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Silver, Pink, Giant Yellow, Giant White, 2¼-in., 5c. Packing 5%.
Truitts Greenhouses, Chanute, Kans.

Snapdragons, Silver Pink and Nelrose Pink, extra strong plants, $5.00 per 100, to reduce stock. Archias Floral Co., Sedalia, Mo.

Snapdragons, 3-in., $6.00 per 100. Cash.
W. Ochlenschlager, Oconomowoc, Wis.

Snapdragons, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Snapdragons, pink, white and yellow, R. C., 2c; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

STEVIAS

Extra strong, double 2¼-in. Stevias, $4.00 per 100. Extra strong double, ready for 5-in., $15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

Stevia, stock plants, in fine condition, $1.00 doz., $5.00 per 100.
Archias Floral Co., Sedalia, Mo.

Stevia rooted cuttings, $1.25 per 100.
J. E. Hitz, Franklin, Ind.

Double Stevias, R. C., $1.50 per 100.
Lindey & Dawson, New Castle, Ind.

Stevia R. C., $2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

STOCKS

STOCKS.
La France .....rose
Princess Alice .....white
Beauty of Nice.....light pink
Silvery Pink.
$3.50 per 100
Ernest Saunders, 578 Main St., Lewiston, Me.

Stocks, Beauty of Nice and Queen Alexandra, 2½-in., $4.00 per 100.
Louis Linnemann, Jr., Des Plaines, Ill.

STRAWBERRY PLANTS

Strawberry plants, spring varieties, 14 standard kinds, Dunlap, Warfield, Bubach, Haverland, etc., 80c per 100, postpaid; $6.00 per 1000 by express.
Geo. H. Schenck, Elsie, Mich.

Strawberry plants, first class and true to name, grown under Skinner irrigation.
Progressive Everbearing .....$10.00 per 1000
Minnesota No. 1017 Everbearing.. 12.00 per 1000
E. O. Westfield, Fort Atkinson, Wis.

A fine lot of well rooted plants. Write for prices on the following varieties: Progressive (Everbearing), Dr. Burrell, Sen. Dunlap, Warfield, Gibson, and Brandywine.
P. D. Aspinwall, Fort Atkinson, Wis.

Progressive and Peerless Everbearing Strawberry plants, $1.50 per 100, $12.00 per 1000. Also other varieties. Catalog free.
Basil Perry, Georgetown, Dela.

Strawberry plants, Progressive Everbearing, 50 for $1.25; 100 for $2.25.
Archias Floral Co., Sedalia, Mo.

Strawberry plants. Catalog on request.
L. G. Tingle, Box 101, Pittsville, Md.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

SWEET WILLIAMS

Sweet Williams, $4.50 per 100, $40.00 per 1000. The Schmidt & Botley Co., Springfield, O.

TAMARIX

Tamarix Gallica. Fine strong plants, 2 to 3-ft., $8.00 per 100, $50.00 per 1000; 3 to 4-ft., $12.00 per 100, $10.00 per 1000; 4 to 5-ft., $16.00 per 100. The Valley Floral & Nursery Co., La Junta, Colorado.

TRADESCANTIAS

Tradescantias, tricolor and white, R. C., $1.25 per 100. Cash please.
W. G. Thomas & Sons, Sheffield, Ill.

Tradescantias, Wandering Jew, green, $1.00 per 100; brown, $1.50 per 100, postpaid.
H. Schlachter, 600 Ross Ave., St. Bernard, O.

Wandering Jew, R. C., tricolor and variegated, $1.00 per 100.
Mrs. F. W. Blubaugh, R. R. 2, Elwood, Ind.

Wandering Jew, red, 2-in. .....$3.00 per 100
Wandering Jew, white, var. 2-in... 3.50 per 100
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Tradescantias, tricolor and green, R. C., $1.25 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

Green Tradescantia cuttings, 80c per 100.
John Service, R. 1, Kansas City, Kans.

Tradescantias, Wandering Jew, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

Tradescantias, tricolor, R. C., $1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

Wandering Jew, tricolor and white var., 2-in., $3.50 per 100. Archias Floral Co., Sedalia, Mo.

Tradescantias, variegated, from 2½-in., $3.00 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

TUBEROSES

TUBEROSES	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Tuberose, single large bulbs, $2.50 per 100, the good one. Cash please.
A. S. Pett, Crawfordsville, Ind.

We have a limited number of Tuberose bulbs to offer for shipment, at $15.00 per 1000.
Imperial Mercantile Co., Sugar Land, Tex.

20,000 single Tuberose bulbs, blooming size, $20.00 per 1000. Immediate delivery. Cash please. Alvin Jessamine & Floral Co., Alvin, Tex.

TUBEROSES - Continued

Mexican Tuberose bulbs, $8.50 per 1000, $4.50 per 500. Cash, f. o. b. San Antonio, Texas.
Satex Seed Co., San Antonio, Tex.

Mexican everblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

VEGETABLE PLANTS

Seed Sweet Potatoes. For prompt acceptance for shipment at any time before April 5th. Big Stem and Yellow Jersey varieties in heavy packed full bushel hampers. $2.00 per hamper F. O. B. Felton.
Sweet Potato plants, all varieties, will be ready about May 5th and on through June. 25 each of any variety 100, postpaid, 50c. Big Stem, Yellow Nansemond, and Yellow Jersey varieties, 1000, $2.50 F. O. B. Felton. Special price on 10,000 lots or more.
H. Austin, Felton, Del.

Grand Rapids Lettuce seedlings, $1.10 per 1000, prepaid. Jersey Wakefield Cabbage seedlings, $1.60 per 1000, prepaid. Tomato seedlings, 7 standard kinds, $2.50 per 1000, prepaid. You take no chance ordering from me, this is good stock, your money back at once if you are not satisfied. Will ship your order the day we get it. Henry Dumke, Marseilles, Ill.

Vegetable Plants, Earliana tomato seedlings. Just right for transplanting or potting, $2.50 per 1000. Cabbage, Jersey Wakefield and Copenhagen Market, ready to transplant, $2.50 per 1000. Cash please.
McAdams & McComb, Columbus Grove, Ohio.

TOMATOES FOR FORCING.
2¼-in. pot plants, Bonny Best (Stoke's Special strain) and John Baer, Bolgiano's seed, $25.00 per 1000. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

FORCING TOMATOES
1000 3-in. pot plants, Stoke's Strain Bonny Best, $3.00 per 100, or $25.00 for the lot.
Belleville Greenhouses, Belleville, O.

Tomato seedlings, just right for potting or transplanting. John Baer and Bonny Best, $2.50 per 1000, P. P.
S. T. Danley & Son, Macomb, Ill.

True Nancy Hall Sweet Potatoes. No large eating stock, but small potatoes that will grow more plants. 40 lbs. for $2.60. Cash. Schmidt & Walther, R. R. 2, Jefferson City, Mo.

Grand Rapids Lettuce plants, transplanted, $3.00 per 1,000, guaranteed to please you in every way no matter where you live.
S. T. Danley & Son, Macomb, Ill.

Bonny Best Tomato seedlings, 50c per 100, $4.00 per 1000; transplanted out of flats, $1.25 per 100, $10.00 per 1000, prepaid.
The Thumb Nursery, Mariette, Mich.

Cabbage seedlings for transplanting, $2.50 per 1,000, P. P., Early Flat Dutch, Copenhagen Market, Early Jersey Wakefield.
S. T. Danley & Son, Macomb, Ill.

Large Rhubarb roots, field grown Strawberry variety, $30.00 per 1000.
H. Corval Richman, Malaga, N. J.

Tomato plants, strong seedlings of John Baer, Bony Best, and Earliana, $2.00 per 1000.
J. C. Schmidt, Britol, Pa.

Cabbage, Copenhagen Market, strong transplanted, $4.00 per 1000.
Odor Greenhouses, Iola, Kans.

Cabbage Plants, Early Jersey Wakefield, cool grown, $2.00 per 1000. Cash.
Geo. B. Morrell, Torresdale, Pa.

Grand Rapids Lettuce plants, transplanted, cool grown, fine, $3.00 per 1000. Cash please.
Marysville Floral Co., Marysville, O.

Grand Rapids Lettuce plants, transplanted, $2.50 per 1000.
Koning Floral Co., Muskegon, Mich.

Lettuce plants, Grand Rapids, transplanted, ready now, $2.75 per 1000.
C. V. Frueh, R. D. 2, Lima, O.

Grand Rapids Lettuce plants, cool grown, $1.50 per 1000, 5000 or over, $1.25 per 1000, all prepaid. Cash. Geo. B. Morrell, Torresdale, Pa.

Grand Rapids Lettuce, strong seedlings, $1.50; T. P., $3.00 per 1000. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Tomatoes, Bonny Best, strong 2-in., $2.00 per 100. R. M. Henley, Hartford City, Ind.

Grand Rapids Lettuce, transplanted, $2.50 per 1000 to close out. Odor Greenhouses, Iola, Kan.

Holt's Mammoth Sage, strong plants, $5.00 per 100. Archias Floral Co., Sedalia, Mo.

Rhubarb roots, $6.00 per 100. A. C. Speery, Neodesha, Kans.

VERBENAS

Verbenas, rooted cuttings, strong and healthy, mixed, consisting of Defiance Red, Oxford Pink, $12.50 per 1000. A. Mirring, Edgemont Station, East St. Louis, Ill.

Verbenas, mammoth, mixed colors, large, strong, transplanted plants ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000, express.
S. A. Pinkstone, Utica, N. Y.

Verbenas, mammoth, strong trans. plants, ready for 2¼ in., mixed colors, $1.25 per 100, postpaid; $10.00 per 1,000, express. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Verbenas, mammoth scarlet, white, pink, named, strong 2½-in., per 100, $4.00.
Archias Floral Co., Sedalia, Mo.

Verbenas R. C., giant flowering mixed, and mammoth mixed, $1.50 per 100, prepaid.
Quaker Hill Greenhouses, Sebring, O.

Verbenas, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

2-in. scarlet Verbenas, fine variety, 3½c.
Bird Forrest, Florist, Waxahachie, Tex.

Verbenas, R. C., mixed, $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

VINCAS

VINCAS

	Per 100	Per 1000
2-in. (variegated)	$4.50	$40.00
2-in., green	4.50	.....

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Vinca Var., 2¼-in., potted plants, just like those last year, 5 to 10 ins. above pots, $3.50 per 100, $30.00 per 1000. Strong plants. Cash please.
B. C. BLAKE, SPRINGFIELD, O.

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

2¼-in. variegated Vincas	$ 3.50 per 100
3 -in. variegated Vincas, bushy	8.00 per 100
3½-in. variegated Vincas, bushy	10.00 per 100

MUSKOGEE SHRUBBERY GARDENS,
P. O. Box 36, Muskogee, Okla.

Vincas variegated, 2¼-in., $4.00 per 100; 3-in., $7.00 per 100. Cash please. Both sizes were fall potted and are ready for a shift at once. Griffen's Flower Shop, Hannibal, Mo.

Vincas Var., strong rooted cuttings, $1.75 per 100, $15.00 per 1000; 2¼-in., $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Vincas, green and variegated, rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2¼-in. at $5.00 per 100, $40.00 per 1000; 4-in. at $15.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

10,000 Vinca Variegated R. C., extra heavy well branched, sand rooted, equal to regular 2-in. stock, make nice spring plants, $20.00 per 1000. Cash please. Dobbs & Son, Auburn, N. Y.

Vinca Var., 2¼-in., well rooted, $6.00 per 100; field grown, 3-in., 3½-in., and 4-in., $8.00, $10.00 and $12.00 per 100 respectively.
Hoffman Greenhouses, Elmira, N. Y.

Vincas, green, 2-in., $3.75 per 100, $35.00 per 1000; variegated, 2-in., $4.50 per 100, $40.00 per 1000.
Fred Burre, 936 W. Wilcox, Peoria, Ill.

Vinca Variegata, fine plants, ready to shift, 3-in., $7.00 per 100; 2¼-in., $4.00, $35.00 per 1000.
Edward Whitton, York and Walnut, Utica, N. Y.

Vinca Variegata, 2-in., fine plants, $4.00 per 100, $35.00 per 1000. 10% for packing.
L. A. Eaton & Sons, Conneaut, O.

Vincas, variegated, good strong stock, ready for shift, 2½-in., 5c; 3-in., 8c; 4-in., 15c. Cash with order. Harry A. Cook, Oberlin, O.

Vinca Var., sand rooted cuttings, $1.50 per 100. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Vinca Variegata, extra strong 2½-in., per 100, $5.00; 3-in., $8.00.
Archias Floral Co., Sedalia, Mo.

Vincas, R. C., extra nice, $2.00 per 100, $18.00 per 1000; 2¼-in., 3½c; 3-in., 9c; 4-in., 15c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., $4.00 per 100; 4-in., $12.00 and $15.00 per 100.
The East Lawn Gardens, Urbana, O.

Variegated Vincas, 2¼-in. vines, 8 to 15 ins., $4.00 per 100; 3-in., 8c; 4-in., 12c.
F. C. Freeman & Sons, Portland, Ind.

Vincas, variegated, very heavy, 3-in., 10c each; 4-in., 15c each. Ready now. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Vincas, variegated, extra strong, 3-in., ready for 4-in., $8.00 per 100.
T. J. Enright, Fostoria, O.

Vincas, variegated, 2¼-in. pots, $3.50 per 100. Cash please.
Warren Huckleberry, North Vernon, Ind.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.
W. W. Kennedy & Sons, Red Bank, N. J.

Vincas, variegated and green, 2¼-in., 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Vincas, variegated, strong 2¼-in., ready for 3-in., $4.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

100 4-in. Vinca Variegata, $12.00. Cash please. Edgar Easterday, Nokomis, Ill.

Vinca Variegata, 3-in. select, 8c; 4-in., 15c.
GULLETT & SONS, LINCOLN, ILL.

Vincas, 2-in., $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Vinca Var. R. C., $2.00 per 100. Jacob Russler, 11850 So. Fairfield Ave., Chicago, Ill.

Vinca Var. R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

VIOLETS

15,000 strong, field grown, Gov. Herrick Violet plants, $1.50 per 100, $12.50 per 1000. Cash please.
Alvin Jessamine & Floral Co., Alvin, Tex.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Violets, Russian, $1.00 per 100, $8.00 per 1000. Cash with order.
Rush Park Seed Co., Waco, Texas.

Violets, Princess of Wales and Gov. Herrick, extra strong runners, $15.00 per 1000.
Eli Cross, Grand Rapids, Mich.

Violet, Gov. Herrick, strong rooted divisions, $15.00 per 1000.
J. Ralph Souder, Hutchinson, Kans.

Violets, rooted runners, Princess of Wales, $15.00 per 1000.
A Washburn & Sons, Bloomington, Ill.

Violets, Herrick runners, $1.50 per 100, cash.
Byer Bros., Chambersburg, Pa.

WISTERIA

WISTERIA, Chinese Purple, $20.00 per 100. For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

Wisteria, blue and white, 1 yr. field, $6.00 per 100.
The Schmidt & Botley Co. Springfield, O.

YUCCAS

Yucca, field grown plants, $10.00 per 100.
Robin Bonwell, Basin, Wyo.

MISCELLANEOUS

STRONG TRANSPLANTED SEEDLINGS; Crego's Asters, mixed, $1.00 per 100. Begonias Prima Donna and Luminosa mixed, $1.50 per 100; twice transplanted, $3.00 per 100; 2½-in., $7.00 per 100; 4-in., full of blooms, $15.00 per 100. Lobelia, Crystal Palace, $1.00 per 100; twice transplanted, $2.00 per 100. Petunias, double mixed, twice transplanted, $2.00 per 100. True blue single Petunias, $2.00 per 100; twice transplanted, $4.00 per 100. Salvia Bonfire, $1.50 per 100. Stocks, Ten Weeks, mixed, $1.25 per 100. Verbena, mixed, $1.00 per 100.
STRONG ROOTED CUTTINGS; German Ivy, $1.25 per 100; 2½-in., $5.00 per 100; Mesembryanthemum, pink, $1.50 per 100; 4 and 5-in., 20 and 35c each. Wandering Jew, variegated green and white, $1.50 per 100; unrooted, $1.00 per 100. Marguerite Daisies, $1.50 per 100; 2½-in., $5.00 per 100. Fuchsias, from flats, best varieties mixed, $2.50 per 100. Ivy Geraniums mixed, 2½-in., $4.00 per 100. Rose Geraniums, $1.50 per 100; 2½-in., $4.00 per 100.
Seedlings and cuttings special delivery postpaid.
Reinhold Undritz, West New Brighton, N. Y.

A Basket Collection—for baskets, boxes, vases and borders; Ageratums, Blue Dwarf, best blooming variety, 2-in., $4.00 per 100; R. C., $2.00 per 100; Anthericums, Mandianum variegatum, 2-in., $6.00 per 100; 2½-in., $10.00 per 100; they will take the place of Pandanus; Coleus, Blaze, Gettysburg, Defiance, 2-in., $3.00 per 100; Trailing Queen and Trailing Beauty, 2-in., $4.00 per 100; Dew Plant, pink flower, trailing, 2-in., $4.00 per 100; Mesembryanthemums, 2-in., $5.00 per 100; Ivy Geraniums, 10 varieties, mixed, R. C., $4.00 per 100; Weeping Lantanas, 2-in., $5.00 per 100; R. C., $2.50 per 100; Tradescantias, multicolor, 2-in., $5.00 per 100; plain green, 2-in., $4.00 per 100; 5 to 6 plants in each; Saxifraga, 2-in., for hanging baskets, $5.00 per 100.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Double Petunias, strong, ready for a shift, mixed	5c
Heliotrope, fine blue in bloom, 3-in.	7c
Begonias, red and pink, strong, 3-in.	7c
Dusty Miller, 2½-in.	5c
Mesembryanthemums, the large flowering, 3-in.	7½c
Begonias, R. C., Luminosa & Vernon	2½c
Geraniums, S. A. Nutt, 3-in.	10c
Geraniums, S. A. Nutt, 2½-in.	7c

This stock all guaranteed, strong, satisfactory and well packed; shipped same day order is received. Wm. S. Lohr, Ottawa, Ill.

COLORADO GROWN DAHLIAS
20th Century, B. Von Heemstede, L. G. Manitou, Pr. Juliana, W. W. Rawson, $10.00 per 100.
Ruth Forbes, Mrs. H. J. Jones, Snowball, Mary Pickford, and The Rose, $7.50 per 100.
Pink J. Rose, Mrs. Hartong, J. Rose, Lyndhurst, Sylvia, Purple Gem, Robt. Broomfield, A. D. Livoni, Bonton, $6.00 per 100.
GLADIOLI, America, F. King, Klondike, Halley, Independence, 1¼-in. and up, $5.00 per 100, $22.50 per 1000.
Gypsophila, 2-yr.-old, Daisies (Alaska), Hemerocallis, Sweet William, Hollyhocks, double, 6 colors, $5.00 per 100. Iris Pallida Dalmatica, $7.50 per 100. Cash, please, or satisfactory reference given.
R. T. DAVIS, JR., WHEATRIDGE, COLO.

Salvia, Bonfire Splendens, 5-7-in. high, $1.00 per 100; trans., 5-7-in. high, stocky and strong, $1.25 per 100. Mam. Verbena, 5-7-in. high, $1.00 per 100. Red, Pink and White, sep. color, Mam. Lucifer seedlings; finest red Verbina, $1.25 per 100, in ten days.
Feverfew, R. C., $1.25 per 100. Rosy Morn Petunia seedlings, big and fine, $1.25 per 100.
Dasheen, the new Caladium, 5-7-in., $4.00 per 100; 7-9-in., $6.00 per 100. Doz. same rate. Cash. Mrs. Glass, Long Beach, Miss.

TERMS OF SALE.

Cash with order. To known correspondents with established credit, usual trade terms if desired. Add 5% to total amount of order for packing charge. Where plants are ordered to be sent in clay pot, add 10% for packing charge. Buyer must be responsible for all stock when same has been accepted from shipper by carrier and receipt issued.

No order accepted for less than $5.00 at prices quoted. All prices subject to market changes and goods being sold upon receipt of order. It is well to order early and thus help to reduce any grievance which might otherwise occur due to unlooked-for delay.

A. M. AUGSPURGER, PEORIA, ILL.

MISCELLANEOUS BEDDING PLANTS.

2-in. German Ivy	$4.00 per 100
2-in. English Ivy	5.00 per 100
2-in. Tradescantia	4.00 per 100
2½-in. Brilliancy Coleus	5.00 per 100
2-in. Fuchsias, mixed	4.00 per 100
2½-in. Marguerites	5.00 per 100
2-in. Cupheas	4.00 per 100
2-in. Heliotropes	4.00 per 100
2-in. Salvias	4.00 per 100

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

R. C. Yellow Alternantheras, $1.25. Chrysanthemums, $3.00; Stevias, $1.50 per 100. Fuchsias, double mixed, R. C., 2c; 2-in., 5c. Giant Snapdragons, 2½-in., 5c. Sprengeri, 2-in., 5c. Swainsonas, 2½-in., 6c. Cupheas, 2-in., 3c. English Ivy, 2-in., 5c; 3-in., 8c. Tricolor and giant green Jew, English and German Ivy, unrooted, 1c. Hydrangea Otaksa, 3-in., 10c; on stalk, 4-in., 25c; larger plants, 45c, 60c, 75c to $2.50. Dracaenas, 5-in., 25c; 6-in., 40c and 50c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

	100
Beaute Poitevine Ger., 2-in.	$8.00
S. A Nutt, Ger., 2-in.	6.00
Perkins, Ger., 2-in.	6.00
Ageratum Perfection, 2-in.	5.00
Mesembryanthemums, 2-in.	4.00
W. Jew, green and tricolor, R. C. and 2-in., $2.00 and	4.00
Asp. Plumosus, 3-in.	8.00
Pelargonium Lucy Becker, 2-in.	11.00

Money order or draft with order, please.
J. E. Leslie & Son, Marion, Ind.

German Ivy, 2½-in., strong, ready for 4-in., $4.00 per 100. R. C. German Ivy, $1.25 per 100. Wandering Jew, variegated, green and white, strong soil R. C., ready for 2½-in., $1.50 per 100. Alyssum Little Gem, transplanted, 75c per 100, $5.00 per 1000. Cash with order. C. A. Anderson Greenhouse Co., P. O. Box 56, Tionesta, Pa.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. I., Milwaukee, Wis.

LOOK what we are offering under Callas.
Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange.—R. C. Ward Carnations, $40.00 per 1000. Impatiens Sultani, 2½-in., 6c; R. C., 3c. Mammoth Marigolds, orange and lemon, 2½-in., 4c. Chatelaine Begonias, 2½-in., 7c. Will trade for Geraniums, Vincas, fancy Caladiums, Mums, white Carnations, Hibiscus, or what have you?
Bell Floral Co., Temple, Tex.

To Exchange—500 Firebird Cannas, 2 to 3 eyes, at $8.00 per 100; 1500 2¼-in. Sprengeri at $5.00 per 100 for good assortment of Chrysanthemum or pompon R. C. What have you to offer?
Sunnyside Floral Co., Leavenworth, Kans.

To Exchange—2-in. J. Viaud Geraniums, strong, 5c. Smilax, 2-in., pinched back, 3c. Mixed Dahlias divisions, 3½c. For Ferns, Cannas, Cyclamen seedlings, La Favorite Geraniums, R. C. or 2-in., or anything we can use.
A. B. Williams, Coshocton, O.

To Exchange—Pompons, R. C. or plants, Zenobia, Triumph, Inga, red or maroon, G. Wedding, Buckingham, Ben, Diana, for Ida, Fairy Queen, Pink Ivory, Lillian Doty.
The Lindsay Co., Minneapolis, Minn.

To Exchange—Or will sell, several ton of Tobacco Stems, $14.00 per ton, or will trade for almost anything you have.
Shelby Floral Co., Shelby, O.

To Exchange—Rooted Carnation cuttings, Belle Washburn and Thenanthos, for good white or pink R. Carnations, or what have you.
J. R. Bartos, Portsmouth, Va.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

To Exchange—R. C. Carnations, Beacon and Enchantress, for Gladioli and Dahlias.
Graceland Greenhouses, Greenville, S. C.

To Exchange—White Enchantress, for Mrs. Ward. Miller Bros., Abilene, Kan.

WANTED

Wanted—Bride Rose plants, either bench plants or from 4-in. pots. Also want some Druschki, Perle and Kaiserin.
I. A. Barnes, R. F. D., Box 372, El Paso Tex.

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.
National Bulb Farms, Benton Harbor, Mich.

Wanted—Fern runners:
5,000 Whitmanii rooted runners.
5,000 Teddy Jr. rooted runners.
5,000 Scottii rooted runners.
5,000 Boston rooted runners.
5,000 Roosevelt rooted runners.
Also all kinds of hardy plant seedlings for lining out. Send sample and price.
MUSKOGEE SHRUBBERY GARDEN,
P. O. Box 36, Muskogee, Okla.

Wanted—Speculata and Star Begonias, 2½-in. stock. In answering, please state the quantity you have to offer, also price.
The McGregor Bros. Co., Springfield, Ohio.

Wanted—To buy from 100 to 10,000 well rooted carnation cuttings, April delivery. State varieties and price.
Shelby Floral Co., Shelby, O.

Wanted—200 or 300 strong, field grown, double Gypsophila for immediate or October delivery.
Furrow & Co., Guthrie, Okla.

Wanted—Phlox, one or two year field grown, in varieties. Give price and quantity.
Weller Nurseries, Holland, Mich.

Wanted—5000 Vinca Variegata, rooted cuttings, delivery April 15th to May 1st. State price. John Irvine, Bay City, Mich.

BASKETS

WIRE HANGING BASKETS
and Wire Lawn Vases.

Hanging Baskets—	doz.	100
10 in.	$2.75	$20.00
12 in.	3.25	22.50
14 in.	4.00	25.00
16 in.	4.50	27.50

Wire Vases, fine for lawn or cemetery—

16-in. bowl, each	$2.00	Doz.	$23.00
18-in. bowl, each	2.25	Doz.	26.00
20-in. bowl, each	2.50	Doz.	27.00

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

CANE STAKES

Have Them When You Need Them
GREEN PAINTED HYACINTH STAKES
at following low prices:

12-in.	$1.75 per 1000
18-in.	2.50 per 1000

Special price on original cases, 25,000 to a case.

JOS. G. NEIDINGER CO.,
Florists' Supplies,
1309-11 N. 2nd St., Philadelphia, Pa.

OVER A MILLION

The finest Japanese Bamboo Cane Stakes that have even been shipped to this country. Staking time is at hand and we have all these Staking time is at hand and we still have these sizes in stock for instant delivery. 5 to 6-ft., natural, $13.00 per 1000; 6-ft., natural, $15.00 per 1000.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

JAPANESE GREEN CANE STAKES.

18-in.	$0.55 per 100;	$ 4.50 per 1000
30-in.	.85 per 100;	7.50 per 1000
36-in.	1.10 per 100;	9.00 per 1000
5-ft., natural	1.35 per 100;	12.00 per 1000
6-ft., natural	1.75 per 100;	15.00 per 1000

A. HENDERSON & CO.,
168 N. Wabash Ave., Chicago, Ill.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.
TOKYO NURSERY CO.,
3701 Broadway, Oakland, Calif.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000, 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuous, Sulphur Phoenix several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

FERTILIZERS

Sheep Manure, half ton, $20.00; per ton,	$37.00
Bone Meal per ton,	50.00
Horn Shavings 100 lbs.	7.00

THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago

FLORISTS' SUPPLIES

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

FLORISTS' LABELS.

Gummed 500	1000	Prices are for size	Ungummed 500	1000
$2.50	$4.00	3¼x6¼ in.	$2.00	$3.00
3.00	4.50	3⅝x8½ in.	2.50	3.50
3.10	4.60	4⅝x7¼ in.	2.60	3.60
4.00	6.00	8½x5½ in.	3.00	4.55

These prices are for any one color. Prices of two or three color labels on application. Let us quote on your other printed matter. Satisfaction guaranteed. Glenn H. Snow, Camden, New York.

Easter Baskets, made from Palmetto, 2 Baskets, 4½-in. depth, 7-in. width; 2 Baskets, 4½-in. depth, 6-in. width; 2 Baskets, 4-in. depth, 5½-in. width; 2 Baskets, 4-in. depth, 5-in. width. 8 Baskets, together with handles, height 14-18 in., price, $2.25, by parcel post prepaid. Satisfaction guaranteed or your money back.
Arzie's Basket Works, White House, Fla.

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.
SUPERIORA MAGNOLIA, FULL WEIGHT.
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality, per carton, $1.75; 10 cartons, $17.00; 25 cartons, $40.00. Write for prices on 100 box lots.
GULLETT & SONS, LINCOLN, ILL.

Hadco seed bin and shelf labels and sheet metal card holders. Send for samples and prices. Haddon Specialty Co., Haddon Heights, N. J.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
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LEAF MOLD

Screened Maple Leaf Mold, in 3 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

Our screened LEAF MOLD is good stuff. Big growers say so. Order now for April shipment. 2½ bu., $1.35; 5 sacks and up, $1.15 per sack.
JOHN B. ROY, CONWAY, MICH.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton Bldg., Chicago.

POTS

Flower pots, red ones. F. O. B. St. Louis, Mo. See my announcement in issue of Florists' Review under classified Pots on Jan. 8.

Size	Per 1000	Size	Per 1000
2 -in.	$ 7.00	4 -in.	$16.00
2¼-in.	8.00	4¼-in.	20.00
2½-in.	9.00	5 -in.	30.00
3 -in.	11.00	5½-in.	35.00
3½-in.	13.00	6 -in., per 100..	5.00
3¾-in.	14.00	7 -in., per 100..	9.00

Write for prices on larger sizes. Also will soon be ready to take care of carlots. For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

NEPONSET waterproof FLOWER POTS.
First four sizes packed 1000 to case; 4, 5, 6-inch sizes packed 500 to case. Price f. o. b. distributing point, Massachusetts.

Size	Per 1000	Size	Per 1000
2¼-in.	$3.05	4-in.	$ 8.60
2½-in.	3.60	5-in.	14.60
3 -in.	5.20	6-in.	19.25
3½-in.	7.10		

For terms, see Miscellaneous classified.
A. M. Augspurger, Peoria, Ill.

NEPONSET PAPER POTS

2¼-inch	$ 3.50 per 1000
2½-inch	4.00 per 1000
3 -inch	5.55 per 1000
3½-inch	7.60 per 1000
4 -inch	9.25 per 1000
5 -inch	14.65 per 1000
6 -inch	19.85 per 1000

PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

NEPONSET PAPER POTS

2¼-inch	$ 3.50 per 1000
2½-inch	4.00 per 1000
3 -inch	5.60 per 1000
3½-inch	7.75 per 1000
4 -inch	9.25 per 1000
5 -inch	14.75 per 1000
6 -inch	20.00 per 1000

GULLETT & SONS, LINCOLN, ILL.

4-in. flower pots, standard, new, $15.00 per 1000. Eric Buchholz, Muncie, Ind.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.
100 lbs., $2.00; 1000 lbs., $17.50;
500 lbs., $9.25; 2000 lbs., $34.00;
3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
G. M. REBURN & CO.,
8907 Lake Park Ave., Chicago, Ill.

Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, $45.00 per ton.
S. S. Skidelsky & Co., 50 Park Place, New York.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.



Improved Challenge



Fig. 44
8-inch



Fig. 41
8-inch



Fig. 47
8-inch
Split Gutter Bracket



Single Combination Shelf Bracket. Carries one 12-inch board, or two pipes.



Fig. 24
Double Pipe Carrier.

Evans at Your Service

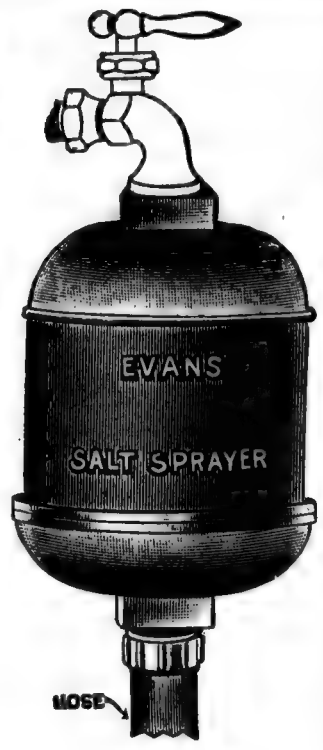
When you build use the best Fittings available and Lifters to match. The initial cost may be a trifle more, but the lasting qualities pay you in the end.

Get our prices on Gutter Post Brackets—threaded, set-screwed or split—Ridge Brackets, Y Brackets, Purlin Brackets, Tie Brackets, Split Tees, Split Crosses, Hinges, etc. Complete line of Fittings.

OUR ESTIMATE WILL INTEREST YOU

John A. Evans Co., Richmond, Ind.

Corner North 14th and Penna. R. R.



Price, $7.50

SPHAGNUM MOSS

BURLAPPED BALES.

One bale ..... $ 2.00
Ten bales 17.50

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GOOD CLEAN MOSS.
Sphagnum Moss, wire bound, $1.35. Burlaped, $2.25, 10 bales at $2.00. Immediate shipment.
GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, per bale $2.00
Green Sheet Moss, per sack..... 2.00
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

The Wholesale Moss Co.
5 Sacks, $5.00 for filling baskets.
Eureka Springs, Ark.

Sphagnum Moss, 10 bbl. bale, $4.25; burlap 35c extra. Hog Manure, 5 bags, $4.00. Cash.
Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, burlapped, $2.50 per bale, 25 bales, $50.00.
Kemble Floral Co., Oskaloosa, Ia.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago.

TOBACCO

TOBACCO STEMS

Stems from Tobacco of extra high quality, 250 to 300 bales, $1.50 per 100, $28.00 per ton, f. o. b. Dayton. Rolf Zetlitz Co., Dayton, O.

Good, fresh Tobacco stems in bales, $1.50 per 100 lbs. Special prices in ton lots. Address, Leon S. Boucher Cigar Co., Joplin, Mo.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at $5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Cigar Tobacco stems, $1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, $2.00 per 100 lbs., in bales, $30.00 per ton. Dayton Nicotine Co., Dayton, O.

Strong Tobacco dust, $2.00 per 100 lbs.; 200 lbs., $3.50. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES

WIRE STAKES.
Used galvanized Wire Stakes, No. 8 and No. 9, in excellent condition.
3 -ft. Stakes ..... $12.00 per 1000
3½-ft. Stakes ..... 14.00 per 1000
Amling Bros., Desplaines, Ill.

Mfr. Wire Stakes, Galvanized,
Florists' Box Wire,
Stone Wire.
THOS. HAMILTON'S SON CO.,
1340 E. Berkes St., Philadelphia, Pa.

WIRE WORK

FLORISTS' WIRE DESIGNS.
100 wreaths, 10-in., 12-in., 14-in., $8.00.
Special discount on all wire orders. Write us for a catalogue.
PITTSBURGH CUT FLOWER CO.,
116-118 SEVENTH ST.,
PITTSBURGH, PA.

FLORISTS' WIRE DESIGNS.
FALLS CITY WIRE WORKS.
451 S. THIRD ST., LOUISVILLE, KY.

WOOD LABELS

LABELS FOR NURSERYMEN AND FLORISTS.
Benjamin Chase Co., Derry Village, N. H.

Our aim is to satisfy every customer—and we do, for we furnish the widely known



Advance Sash Operator

The standard equipment for up-to-date houses.

It's right, for it has had first and all attention for fifteen years to make it the absolute perfection of operating devices.

It can be bought at reasonable prices —no fortune required.

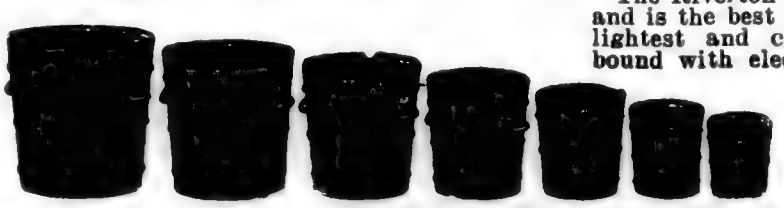
Do you need any **GREENHOUSE FITTINGS?** We have them, anything you want.

Our catalogue explains all and gives illustrations and descriptions that prove the superiority of Advance goods. **Write today.**

ADVANCE CO., Richmond, Ind.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100
10	20 in.	$4.50	$49.50	$375.00
20	18 in.	3.30	36.00	293.00
30	16 in.	2.85	26.00	200.00
40	14 in.	1.90	21.50	170.00
50	12 in	$1.30	$15.00	$115.00
60	10 in.	.90	9.90	77.50
70	8 in.	.75	8.00	61.00



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

HENRY A. DREER
Seeds, Plants, Bulbs, Supplies
714-16 Chestnut St., Phila

Mention The Review when you write.

RAINBOW SYRINGE, $2.00

Made of brass; fits ⅜-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue

JOHN WELSH YOUNG
6848 Wayne Ave., Germantown, Philadelphia, Pa.

Mention The Review when you write.

THE
REGAN PRINTING HOUSE

Large Runs of
CATALOGUES
Our Specialty — Get Our Figures.
531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.

$1.00 PER GALLON
Waterproof Glazing Putty

Waterproof Glazing Putty is a reliable BLACK glazing putty that remains flexible and pliable for years. Will never crack or peel. Easy to remove and easy to apply. ABSOLUTELY GUARANTEED.

WATERPROOF GLAZING PUTTY

Barrels(60 gallons) or half-barrels (35 gallons).....$1.00 per gal.
Kegs (20 gallons)..... 1.10 per gal.
5-gallon Cans ..... 1.25 per gal.

WE GUARANTEE WATERPROOF GLAZING PUTTY TO BE THE EQUAL OF ANY GLAZING MATERIAL ON THE MARKET—NO MATTER WHAT THE PRICE MAY BE.

To apply Waterproof Glazing Putty, use "The Old Reliable" Glazing Machine. One machine free with barrel or half-barrel orders. With smaller quantities we sell "The Old Reliable" Glazing Machine for $2.50. Waterproof Glazing Putty will work perfectly in any of the different glazing machines on the market today. Do not use putty bulbs.

HERE IS YOUR PROTECTION

We Guarantee that the quality of Waterproof Glazing Putty and our Greenhouse White Paint is second to none. We hereby agree to refund any amount paid for the above named materials should they prove unsatisfactory in any way—the customer to be the sole judge. **OHIO MAIL SALES COMPANY.**

$3.25 PER GALLON
Greenhouse White Paint

A lead and oil paint manufactured especially for use on greenhouses. A paint that will give you the best of service. A guaranteed paint.

Barrels (60 gallons) and half-barrels (35 gallons)....$3.25 per gal.
Kegs (20 gallons)..... 3.30 per gal.
5-gallon Cans..... 3.35 per gal.

WE SELL ONLY BY MAIL—WE HAVE NO SALESMEN TO PAY—NO TRAVELING EXPENSES—NO COMMISSIONS—NO SELLING EXPENSE AT ALL—**YOU** GET THE BENEFIT. **YOU SAVE MONEY BY BUYING FROM US.**

Send no money with your order. Try the goods before you pay for them. Satisfaction is absolutely guaranteed or no pay. Could anything be fairer?

Send us your order TODAY or write for samples

Ohio Mail Sales Company, Box 212, Station B, Cleveland, O.

OHIO MAIL SALES CO., Box 212, Station B, Cleveland, Ohio
Gentlemen. You may send us:

Waterproof Glazing Putty		Greenhouse White Paint	
.....Barrels (60 gallons)	@ $1.00 per gal.	.....Barrels (60 gallons)	@ $3.25 per gal.
.....½ Barrels (35 gallons)	@ 1.00 per gal.	.....½ Barrels (35 gallons)	@ 3.25 per gal.
.....Kegs (20 gallons)	@ 1.10 per gal.	.....Kegs (20 gallons)	@ 3.30 per gal.
.....5-gal Cans	@ 1.25 per gal	.....5-gal Cans	@ 3.35 per gal.

....."Old Reliable" Glazing Machine, $2.50, or free with barrels or ½ barrels.

Terms to be 2% 10 days; net 60 days after shipment is made. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing—NOT ONE CENT.

Name.....

Street address .....

City..... County..... State .....



American Snow White Paint

A THOROUGHLY SATISFACTORY AND RELIABLE GREENHOUSE PAINT

3½ gallons will cover 1000 sq. feet of surface 2 coats.
5 gallons will cover 1000 sq. feet of surface 3 coats.

In 5-gallon tubs, per gallon $3.48
In 1-gallon cans, per gallon 3.68

American Simon Pure Putty

100-lb. tins, $5.74 50-lb. tins, $2.94
25-lb. tins, $1.54

LIQUID PUTTY

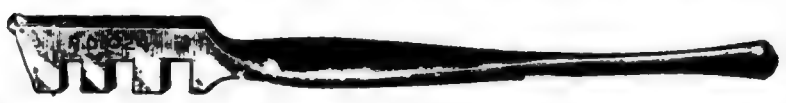
In gallon lots, per gallon..... $2.25
In barrel lots, per gallon..... 2 00

TIGHT-HAIR PAINT BRUSHES

2½-inch, each.. $0.65
3 -inch, each.. .70
3½-inch, each.. .75
4 -inch, each 1.00



Red Devil Glass Cutter



Each ..... $ 0.18
Per dozen 1.94
Per half gross 11.20
Per gross 20.80

Brass Hose Bibbs

Fig. 42

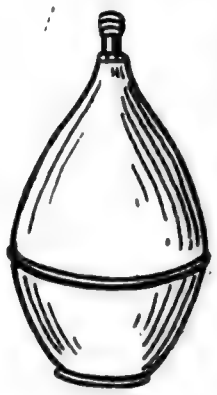
Brass Hose Bibbs, with ground brass key. Lever Handle.

Each ..... $ 2.58
Dozen 28.00

Pure Rubber Bulb

This putty bulb is made of live rubber which insures a long life of useful service

Each $1.67



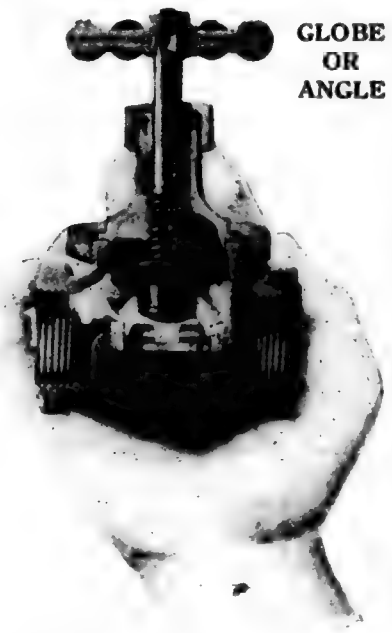
Net Prices on Wrought Pipe (Black)

F. O. B. Pana, Illinois

Size, inches...	¼	1	1¼	1½	2
Price	$0.08	$0.12	$0.17	$0.19	$0.27

NOTICE—Pipe is almost unobtainable, but we are in a position to supply a limited amount at prices quoted subject to prior sale and change of price without notice.

Lunkenheimer Valves



GLOBE OR ANGLE

Size, inches..	¼	⅜	½	¾	1	1¼	1½
Price. $1.16	$1.32	$1.69	$2.32	$2.95	$4.22	$5.80	
Size. inches	2	2½	3	3½	4	5	6
Price $9.22	$15 80	$19.50	$25.80	$32.65	$48 45	$61.20	

These valves used on all AGMCO Vacuum Heating Systems

Expansion Tanks, Net

Galvanized Steel

Gals.	Length.	Diameter	Radiation	Price
24	36-in.	14-in.	850	$15.60
32	36-in.	16-in.	1300	18.00
42	48-in.	16-in.	2000	19.80
66	60-in.	18-in.	3000	37.20

Pecky Cypress Bench Lumber

$50.00 per 1000

This is an excellent grade of Pecky, 1-inch random lengths. We can make ***immediate*** shipment from our factory at Pana, Ill.

Hose Valves



For 1-inch pipe and ¾-inch hose, net, each $1.28

For ¾-inch pipe and ¾-inch hose, net, each.... $1.10

All Orders must be addressed to Sundries Department and be accompanied by Check or Money Order

American Greenhouse Mfg. Co., Sundries Dept.

ORDERS ACCEPTED SUBJECT TO STOCK ON HAND



'Way down in Georgia



ALBERT C. OELSCHIG.



CARL H. OELSCHIG.

When A. C. Oelschig & Sons, of Savannah, Georgia, wanted to standardize its plant, its managers called in the logical company to do the work—the AGMCO.

In going over the plant the AGMCO engineers found that it would be necessary to build every type of AGMCO house to finish out the range, and so the work of adding to or extending **almost every make** of greenhouse is now going forward.

The managers of A. C. Oelschig & Sons have given other makes of greenhouses a thorough trial, and they have studied AGMCO designs, construction and performance thoroughly, weighing them against the designs, construction and performance of other houses. And the result?

Well, the AGMCO has the contract to finish and standardize the range.

Get the point?

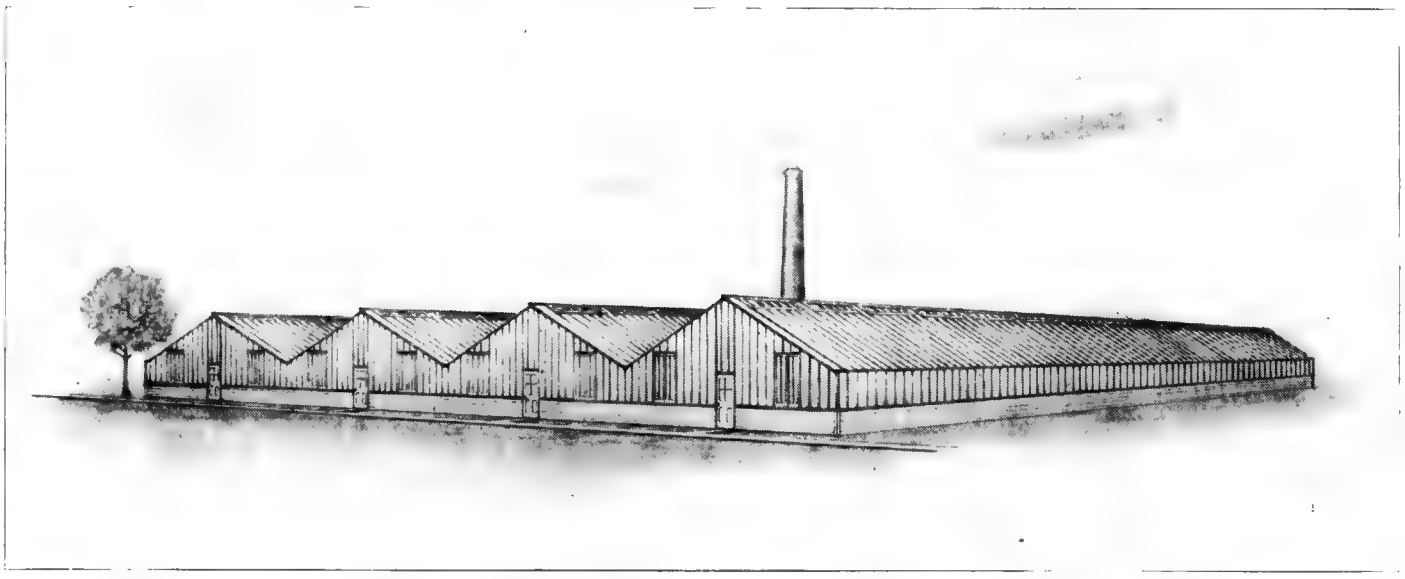
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Kansas City N. Y. Life Bldg.
Pana, Ill. Drawer 335
Seattle, Wash. Smith Bldg.

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Factory - - - Pana, Ill.

Pronounced Agemco
AGMCO
Every House A Gem

After thorough and intelligent investigation he gave the contract to us. Why?

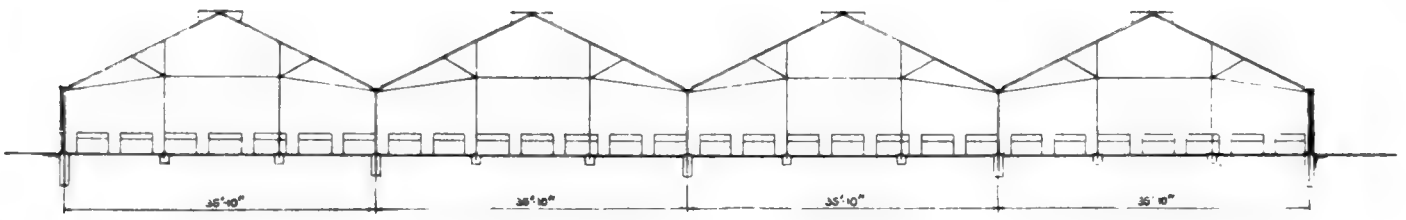


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After investigating the various construction companies, he placed his order with us because he saw, upon visiting our factory, that we were really equipped in every way to handle a job of his kind, many times over. He found out that our salesmen and engineers knew what they were talking about. That we had not only theories and ideas, but years of experience to back up all of our acts.

He found that our prices were reasonable and consistent with the high value of goods and service rendered. He found lots of other reasons, all of which we will be glad to give to ***you*** if you will give us the chance.

Better let us ***show you*** on your next requirements.



JOHN C. MONINGER COMPANY

914 Blackhawk Street CHICAGO, ILLINOIS

EVERYTHING FOR THE GREENHOUSE

THE FLORISTS' REVIEW

$1.50 Per Year

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 508 Caxton Building, 506 South Dearborn St., CHICAGO.

VOL. XLV. CHICAGO, MARCH 25, 1920. NO. 1165

12,000 Bench Grown

American Beauty Roses

These are extra fine plants

$27.50 per 100; $250.00 per 1000

Sunburst - - - - - $15.00 per 100

Killarney, Pink - - - 12.00 per 100

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

LOOK AHEAD

SEE OUR CLASSIFIED AD ON MUM CUTTINGS

C. C. Pollworth Co., Milwaukee, Wis.

Chrysanthemum Cuttings

Halliday, Oconto, Pink Seidewitz, White Seidewitz, Bonnaffon, Pacific Supreme, Chrysolora, Charles Rager, Golden Eaton

$3.50 per 100, $30.00 per 1000

Caladiums, 5 to 7-inch, $7.50 per 100; 7 to 9-inch, $11.00 per 100.

Wm. F. Kasting Co., 568-578 Washington Street, Buffalo, N. Y.

The E. G. Hill Co.

Wholesale Florists

Richmond, Indiana

FOR PROMPT DELIVERY
or for shipment later from Cold Storage

Lilium Giganteum

6 to 8 inch, 400 bulbs to the case
7 to 9 inch, 300 bulbs to the case
8 to 10 inch, 200 bulbs to the case
9 to 10 inch, 200 bulbs to the case
9 to 11 inch, 100 bulbs to the case
10 to 11 inch, 100 bulbs to the case

All Standard Packing.
$25.00 per case for any size.

RALPH M. WARD & CO., Inc.
The Lily House
Not How Cheap But How Good
25 Murray Street, NEW YORK

Primula Obconica Gigantea

NEW CROP SEED

Best Ronsdorfer (German) Strain

Giant Crimson, Dark Crimson, Bright Crimson, Rose, Dark Rose, Bright Rose, Apple Blossom, Oculata, Purple, Lavender, White, Mixed (all colors).

Tr. Pkt., 250 seeds, $1.00; 5 pkts., $4.50; 10 pkts., $8.50

Primula Chinensis, best English Strain, best colors, trade packet (250 seeds), 75c.

ROMAN J. IRWIN, 321 6th Ave., New York City

Chrysanthemum Rooted Cuttings

$4.00 per 100

Alice Day, V. Poehlmann, Chas. Rager, C. Touset, Robinson, Chrysolora, Halliday, Yellow Bonnaffon, Dolly Dimple, Golden Chadwick, Chieftain.

POMPONS

Helen Newberry, Mensa, Buckingham, Alma, Acto, Alena, Klondike.

CASH or C. O. D.

W. J. & M. S. VESEY

2602 Thompson Ave., FORT WAYNE, IND.

Hardy Lily Bulbs

Cold storage stock ready for immediate shipment. Ask any Chamber of Commerce — Write for special prices on quantities.

Fresh Flower Seed

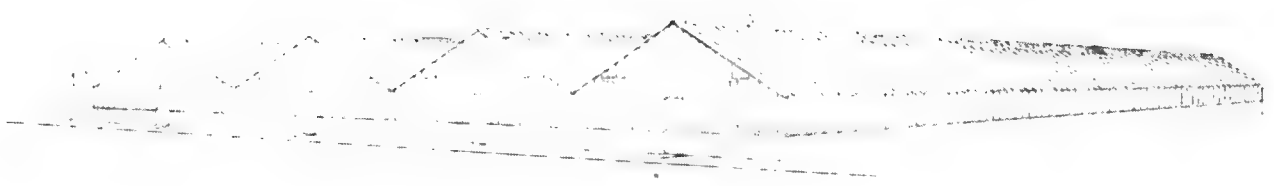
STOCK READY NOW

Florists' catalogue ready.

The W. W. BARNARD CO., 231-235 W. Madison St., CHICAGO

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Greenhouse Builders

Jos. Hill Builds



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So if you don't see our usual Ad on this page next week, just look a bit further and you will find it.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON New York — NEW YORK 42nd St. Bldg. — PHILADELPHIA Land Title Bldg. — CHICAGO Continental Bank Bldg.

BOSTON Little Bldg. — CLEVELAND 2063 E. 4th St. — TORONTO Royal Bank Bldg. — MONTREAL Transportation Bldg.

Eastern Factory Irvington, N. Y. — Western Factory Des Plaines, Ill. — Canadian Factory St. Catharines, Ont.

GREEN BEECH SPRAYS

The Ideal Spring Decoration



Beech Sprays

Prepared and preserved in the same thorough manner and by same process as our celebrated oak. Very effective for decorative work.

Natural prepared and fire-proofed. Colors: Red or Green. **Per lb., 35c**

25-lb. cases . . . . . **30c per lb.**
100-lb. cases . . . . . **27½c per lb.**

Carton Beech

Small prepared Beech Sprays suitable for wreath work. Red, Green or Brown. **$2.50 per carton.**

DESIRABLE PREPARED GREENS FOR THE SPRING AND EASTER SEASON



ASTRAL FERN

This is a new Fern we are offering. Prepared and painted. Sprays about 15 inches in diameter. The leaves are much more hardy than Adiantum. Can be used effectively in wreaths, baskets and in design work. Green only. **Price, $8.50 per 100.**



ISOLEPIS GRASS

Freshly prepared; bright shade of spring green.

Price, $2.00 per lb.



SEA MOSS OR AIR PLANT

Good quality, freshly preserved. Large 15-gram bunches. Imported stock.

Price, $12.00 per 100 bunches.

SILK FIBER

Can be used effectively for bows on basket handles. 1 inch size. Colors, moss green, red pink, lavender white, blue, purple and yellow.

No. 1, extra fine quality, **$2.50 per bolt;** 1-doz. bolt lots **$2.25 per bolt.**

No. 2 Quality, 1 inch size, **$1.75 per bolt;** 1-doz. bolt lots, **$1.65 per bolt.**

Waterproof Crepe Paper—Colors, moss green, Nile green, red, pink, lavender, yellow and white.

Price, $4.75 per dozen.

The Ove Gnatt Co., Inc.

Preservers of Natural Foliages, Manufacturers and Importers of Baskets, Florists' Supplies and Decorative Novelties

LA PORTE, INDIANA

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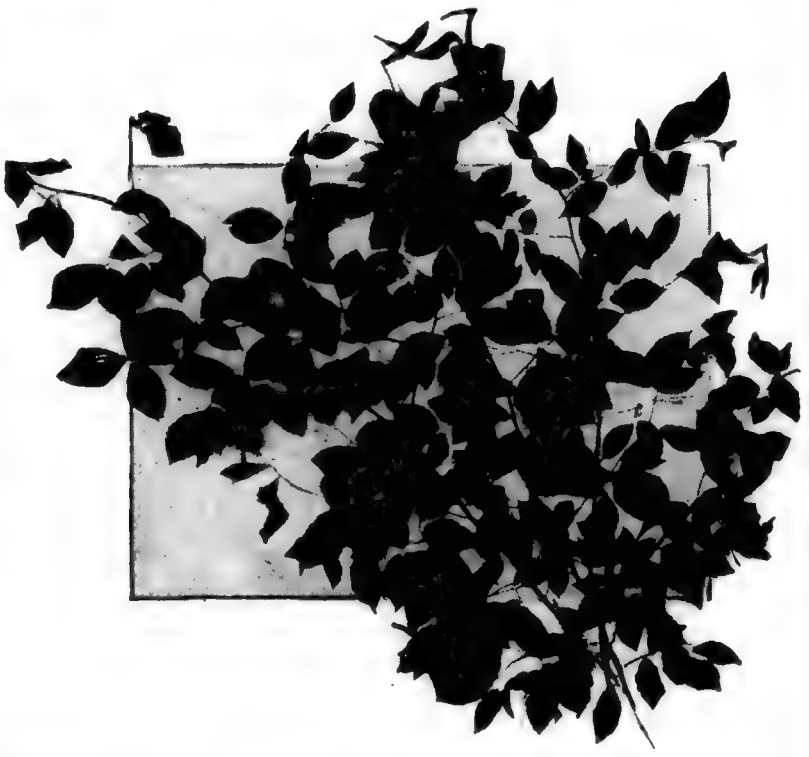
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PRICE LIST OF "FLOWERS

E A S

Our greenhouses present an Easter spectacl
demand already evidenced by many advanc
of our EASTER LILIES, which give every
that we have ever had—at the pinnacle o

PRICE LIST IN EFFECT

SUPERIOR QUALITY EASTER LILIES
SUPERIOR QUALITY EASTER LILIES
SUPERIOR QUALITY EASTER LILIES

PRICE LIST OF EASTER FLOWERS

ROSES

Russell, Columbia, Milady

Short	per 100	$12.00 to	$15.00
Medium	per 100	18.00 to	25.00
Select	per 100	30.00 to	35.00
Ex. Fancy	per 100	40.00 to	50.00
Sunburst, Brilliant, Ophelia, Killarney, Wh. Killarney, A. Ward — Short	per 100	8.00 to	12.00
Medium	per 100	15.00 to	18.00
Select	per 100	20.00 to	25.00
Fancy	per 100	30.00 to	35.00

MINIATURE ROSES

Cecile Brunner	per 100	$5.00
Aaron Ward	per 100	8.00

CATTLEYAS

Mossiae and Schroederae

Large, in hundred lots	$75.00
Less than 50, per doz.	12.00
Medium, per 100	60.00
Less than 50, per doz.	8.00
Small, per 100	40.00
Less than 50, per doz.	6.00

SPRAY ORCHIDS—Pink and White

Per 100 flowers	$15.00
Per doz. flowers	8.00

PLACE YOUR

Complete Service



POEHLMANN BRO

66 to 74 East

TELEPHON

CHICAGO

OF SUPERIOR QUALITY" FOR

T E R

at is encouraging to behold in view of the large rders. Particularly promising is the condition dication of being the largest and finest crop erfection for EASTER TRADE.

ARCH 29, 1920

ort stem, per 100	**$25.00**
edium stem, per 100	**30.00**
g stem, per 100	**35.00**

PRICE LIST OF EASTER FLOWERS

CARNATIONS

Fancy	per 100	$15.00
White, good	per 100	12.00
Split	per 100	$6.00 to 8.00
Laddie	per 100	20.00

MISCELLANEOUS STOCK

Valley	per 100	$12.00
Calendulas	per 100	$ 6.00 to 8.00
Sweet Peas	per 100	3.00 to 5.00
Freesia Rainbow	per 100	10.00
Callas	per 100	35.00
Jonquils	per 100	8.00 to 10.00
Tulips	per 100	6.00 to 10.00
Darwin	per 100	12.00 to 15.00

DECORATIVE GREENS

Plumosus	per 100	$8.00 to $ 6.00
Sprengeri	per 100	3.00 to 6.00
Adiantum	per 100	2.00
Leucothoe	per 100	1.00
Mexican Ivy	per 100	1.00
Woodwardia Ferns	per 100	10.00
Smilax	per doz.	4.00
Wild Smilax	per case	6.00
Ferns	per 1000	4.50
Galax	per 1000	2.00

ASTER ORDER NOW

Florists

HERS COMPANY

andolph St.

NDOLPH 35

. S. A.



BUSINESS HOURS:
7:30 a. m. to 5:00 p. m.
Closed All Day Sunday

Dracaenas, Pandanus
and other well-grown pot Plants

Dracaenas

	Each
Terminalis, 5-in.	75c and $1.00
" 6-in.	1.25
Marguerite Storey, 6-in.	1.50
" " 5-in.,	75c and 1.00
Imperialis, 5-in.	1.00
Lord Wolseley, 5-in.	75c and 1.00
Lord Wolseley Superba, 5-in.	75c and 1.00
Lord Wolseley Superba, 6-in.	1.50
Gladstonei, 5-in.	1.00
Gladstonei, 4-in.	.60
Eugene Andre, 5-in	1.00

Kentia Belmoreana
Single and made-up from 2¼-in., to 6-in.

Kentia Forsteriana
5 and 6-in. made-up; 6-in. single; 2¼-in.



Pandanus
Veitchii, 4-in. ..... 50c each
Utilis, 3-inch ..... $20.00 per 100

Rubbers
4-in., extra strong ..... 50c each
5 in. ..... 75c and $1.00 each

Crotons
Well colored, 50c, 75c, $1.00 and $1.50 each.

Boston Ferns
7-in. ..... $1.50 each
6-in. ..... 1.00 each

Begonia Luminosa
4-in ..... $20.00 per 100
3-in. ..... 10.00 per 100
6-in. ..... 40c each

French Hydrangeas
FOR EASTER
50 cents, 75 cents, $1.00, $1.25, $1.50, $2.00, $2.50, $3.00, $4.00 each

Begonias
Chatelaine. . . . . 3-inch, 12 cents; 4-inch, 20 cents; 5-inch, 50 cents
Mrs. Patten. . . . . 3-inch, 20 cents; 4-inch, 50 cents; 5-inch, 75 cents

Hydrangeas in Pots
4-inch. . . . . $20.00 per 100

Marguerites
5-inch, 75c; 6-inch, $1.00 to $1.50

Gloriosa Ferns
6 and 7-inch, $2.00, $2.50 and $3.00

POEHLMANN BROTHERS COMPANY
Morton Grove, Illinois

Long Distance Phone
Morton Grove 31-J.

Chicago Buyers Call
Rogers Park 684

Easter Lilies
In POTS for EASTER



The finest and largest crop of EASTER LILIES we have ever had — immense flowers, firm stems and clean foliage — the result of careful selection of high quality bulbs — are awaiting your orders.

Plants will have from 3 to 10 blooms each, and will be sold according to height and number wanted.

Will be crated 24 to 30 plants in a crate.
Average cost of crate and packing, $1.50
Average number of blooms per crate, 130

Short Plants, per 100 blooms.....$30.00	**Short Plants, per 1000 blooms...$250.00**
Medium - per 100 blooms..... 35.00	**Medium - per 1000 blooms... 300.00**

Plus packing charges. Shipments being made now.
Stock in first-class condition for shipping.

PLACE YOUR LILY ORDER NOW

POEHLMANN BROTHERS COMPANY

Morton Grove, Illinois.

Long Distance Phone
Morton Grove 15

Chicago Buyers Call
Rogers Park 684

When ordering your Cut Flowers for Easter it would be well to

REMEMBER

—that this house will supply Roses of finest quality, Lilies in quantity, fancy Carnations in all colors, long-stemmed Spencer Sweet Peas, Bulbous stock of every variety, and all other seasonable flowers—all at the market price and with the thought in mind that those who deal with us MUST make money if WE are to continue to prosper.

JOSEPH FOERSTER CO.,
160 N. Wabash Avenue
CHICAGO

We shall have a large and very nice lot of

Roses for Easter

Now booking orders—Let us have yours

EASTER PRICE LIST

Buy Direct From the Grower

We are rose specialists, and are cutting from 245,000 rose plants.

OPHELIA, HOOSIER, WHITE KILLARNEY, SUNBURST

	Per 100
Extra Long	$20.00
Medium	$12.00 to 16.00
Good Short	6.00 to 10.00

RUSSELL AND COLUMBIA

	Per 100
Fancy Long	$30.00 to $35.00
Long Medium	25.00
Medium	16.00 to 20.00
Short	10.00 to 15.00

ASSORTED ROSES—OUR SELECTION—including some Russell and Columbia

Lots of 200 or more, per 100 ..... $10.00 to $12.00

Carnations—Per 100, $8.00 to $12.00

Big supplies of spring flowers are now coming into this market, and we will procure the best at lowest market prices.

NEW FANCY FERNS	Per 1000, $4.00
ADIANTUM	Per 100, $1.50 to $2.00
GALAX, bronze	Per 1000, $1.50
ASP. SPRAYS	Per 100, $3.00 to $4.00
SPRENGERI	Per 100, $2.50 to $3.00

All seasonable flowers not grown by us will be procured for our customers.
A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

Bassett & Washburn

CHICAGO, ILL.

Greenhouses: Hinsdale and Greggs Station, Ill.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

Big Supply of ROSES FOR EASTER

You can get what you want here in

MRS. RUSSELL, MILADY, OPHELIA, KILLARNEY, CHAMP WEILAND, SUNBURST, WHITE KILLARNEY, KILLARNEY BRILLIANT

The exceptionally fine quality of the Roses we are offering is an inducement to order more than ever before. Send us your order as early as possible and we will see to it that you will be taken care of right. Reinberg quality means the best.

Carnations

Plenty of Red, White and Pink for everybody, at $8.00 to $12.00 per 100.
ORDER TODAY.

Fancy Sweet Peas, Valley, Violets, and a complete line of Greens.

Remember, when ordering, that we have the best stock obtainable in the Chicago market, at the prices quoted.

EASTER PRICE LIST

Buy Direct From the Grower — **Subject to change without notice**

MRS. CHAS. RUSSELL, PREMIER and COLUMBIA	Per 100
Specials	$35.00 to $40.00
Select	25.00 to 30.00
Medium	18.00 to 20.00
Short	12.00 to 15.00

OPHELIA and SUNBURST	Per 100
Specials	$30.00 to $35.00
Select	20.00 to 25.00
Medium	15.00 to 18.00
Short	12.00

MILADY	Per 100
Specials	$30.00 to $35.00
Select	20.00 to 25.00
Medium	15.00 to 18.00
Short	8.00 to 12.00

		Per 100
Killarney, White Killarney, Killarney Brilliant, Champ Weiland	Specials	$25.00
	Select	$18.00 to 20.00
	Medium	12.00 to 15.00
	Short	10.00

ROSES, OUR SELECTION	10.00 to 12.00

CARNATIONS—	Per 100
Assorted Colors	$ 8.00 to $12.00
Sweet Peas	1.50 to 3.00
Violets	1.00 to 1.50
Jonquils	6.00 to 8.00
Valley	8.00

Adiantum, per 100	$2.00
Asparagus, per bunch	.50
Boxwood, per bunch	.85
Ferns, per 1000	4.00
Galax, bronze and green, per 1000	2.00
Smilax, per doz. strings	3.00

2,000,000 Feet of Modern Glass

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 **CHICAGO, ILL.**



LILIES

For Your Easter Use

Draw your Lilies from what undoubtedly is the LARGEST AND FINEST SUPPLY IN AMERICA

In figuring on the lilies you can use this Easter, consider several factors—remember the flower business is booming, that a tremendous demand is assured, at the best prices ever paid by the public, giving a chance for unusual profits for retailers who provide the stock and facilities to meet the demand.

100,000 CUT LILIES for EASTER

Packed in wood boxes, 100 or 200 to the box.

SELECTED GRADE Best and Longest		AVERAGE GRADE Medium Stems		SHORT GRADE Good Flowers, Short Stem	
Per 100	$ 35.00	Per 100	$ 30.00	Per 100	$ 25.00
Per 1000	300.00	Per 1000	250.00	Per 1000	200.00

If you can use big quantities, write us at once,
or wire how many you can handle.

E. C. AMLING CO.

The largest, best equipped and most centrally located wholesale Cut Flower house in Chicago

169-175 N. Wabash Ave.
CHICAGO, ILLINOIS

Buy Direct from the Grower

BIG CROP

Supreme Quality Russell, Columbia, Premier, Richmond, Milady, Ophelia, Killarney, White Killarney, Killarney Queen, Cecile Brunner, New Pink Radiance and Champ Weiland

Our quality Carnations are recognized as the best on the market.

Subject to market change **EASTER PRICE LIST** **Open Days, Nights and Sundays**

Mrs. Chas. Russell and Premier	Per 100
Specials	$25.00
Select	20.00
Medium	$15.00 to 18.00
Short	8.00 to 10.00

Ophelia, Radiance, Killarney, White Killarney, Killarney Queen, Champ Weiland	Per 100
Specials	$18.00 to $20.00
Select	12.00 to 15.00
Medium	8.00 to 10.00
Short	6.00

Columbia, Milady, Richmond	Per 100
Specials	$20.00
Select	$15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00
Cecile Brunner	3.00 to 4.00
Roses—Our selection	6.00
Carnations—Fancy	6.00 to 8.00
Asparagus—Per bunch	.50
Sweet Peas—Per 100	1.50 to 3.00
Daisies—Per 100	1.50 to 2.00
Lily of the Valley—Per 100	8.00
Violets—Per 100	.75 to 1.00
Ferns—Per 1000	4.00

Easter Lily Plants, $1.00 each

W. E. TRIMBLE GREENHOUSE CO., WHOLESALE GROWERS **Princeton, Ill.**

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

ESTABLISHED 1877 — PATRICK WELCH, PRES.

Order Now for Easter

All the New Roses

Pilgrim - Crusader - Premier - Russell - Hadley

Best quality Lilies, cut and potted
Carnations
Choice Hardy and Dagger Ferns
Green and Bronze Galax
New Importation Easter Supplies.
Single and Double Violets
Orchids
Sweet Peas
Bulbous Stock
Lily of the Valley

Send for our Price List of Flowers, Potted Plants and Easter Lilies.

WELCH BROS. CO.

Both Phones
6267 and 5948 Main

262 Devonshire Street,
BOSTON, MASS.



EASTER LILIES

We have plenty of extra well grown Lilies for Easter that are just coming into bloom, just right to be cut in time for **EASTER.**

Extra fancy Lilies, medium length stems	30c
Good fancy Lilies, medium length stems	25c
Good large Lilies, short length stems	20c
Thousand lots	$250.00

(No small buds counted)

ROSES

	Per 100	
PREMIER, COLUMBIA, RUSSELL, MILADY:		
Long fancy	$25.00	
Choice medium	18.00	$20.00
Good shorts	10.00	15.00
OPHELIA, SUNBURST, HEARST, MARYLAND, PINK AND WHITE KILLARNEY:		
Long fancy	15.00	20.00
Choice medium	12.00	15.00
Good shorts	8.00	10.00
NESBIT AND BRUNNER, for corsages	3.00	6.00

Other Choice Stock

	Per 100	
CARNATIONS:		
Fancy first-class stock	$10.00	$12.00
Choice medium stock	6.00	8.00
SWEET PEAS:		
Fancy Spencers	2.00	3.00
(1,000 lots—$15.00 and up)		
TULIPS:		
Fancy colored—double	10.00	12.00
Fancy colored—single	6.00	8.00
JONQUILS:		
Fancy stock	6.00	8.00
Medium stock	4.00	5.00
FREESIA	2.00	4.00

	Per 100	
CALENDULA—Orange King	$ 2.00	$ 4.00
PANSIES:		
Per dozen bunches—$1.50 to $2.00.		
VIOLETS:		
Home grown singles	.75	1.50
New York doubles	.75	1.00
VALLEY	10.00	
MEXICAN IVY	.75	1.00
ASPARAGUS PLUMOSUS:	Per bunch 35c	50c
ASPARAGUS SPRENGERI:	Per bunch 35c	50c
FERNS	Per 1,000	$4.00

SUBJECT TO MARKET CHANGE

A. T. Pyfer & Company

OUR MOTTO: "Nothing is too much trouble to please a customer."

L. D. Phone Central 3373

164 North Wabash Avenue, CHICAGO

MICHELL'S SUPERB ASTERS



INVINCIBLE ASTER

WHOLESALE PRICE LIST of Seasonable Seeds, Bulbs and Supplies for the Florist—FREE

MICHELL'S "DISTINCTIVE" QUALITY is nowhere more prominent than with our Asters, and we can recommend them, with the utmost confidence, to produce the best results.

ASTERMUM

	Trade Pkt.	Oz.		Trade Pkt.	Oz.
Lavender	$0.40	$2.25	White	$0.40	$2.25
Rose Pink	.40	2.25	Mixed	.40	2.00

CREGO ASTERS

	Trade Pkt.	Oz.		Trade Pkt.	Oz.
Azure Blue	$0.40	$2.00	Shell Pink	$0.40	$2.00
Lavender	.40	2.00	White	.40	2.00
Purple	.40	2.00	Mixed	.30	1.50
Rose Pink	.40	2.00			

INVINCIBLE ASTERS

	Trade Pkt.	Oz.		Trade Pkt.	Oz.
Blue	$0.30	$1.75	Rose Pink	$0 30	$1.75
Crimson	.30	1.75	White	.30	1.75
Lavender	.30	1.75	Mixed	.30	1.50

ROYAL BRANCHING ASTERS

	Trade Pkt.	Oz.		Trade Pkt.	Oz.
Lavender	$0.40	$2.25	Shell Pink	$0.40	$2.25
Purple	.40	2.25	White	.40	2.25
Rose Pink	.40	2.25	Mixed	.40	2.00

MICHELL'S IMPROVED SEMPLE'S BRANCHING ASTER

	Trade Pkt.	Oz.		Trade Pkt.	Oz.
Crimson	$0.30	$1.50	Shell Pink	$0.30	$1.50
Lavender	.30	1.50	White	.30	1.50
Purple	.30	1.50	Mixed	.30	1.50
Rose Pink	.30	1.50			

For Complete List of Asters see our Wholesale Price List for 1920

Michell's Seed House

518 Market Street
Philadelphia, Pa.

Enhance the beauty and value of your potted plants and flowers for your Easter trade—

This novel and practical Jardiniere is being used extensively by florists for cut flowers, potted plants, ferns, artificial flowers, for basket making and general decorative purposes.



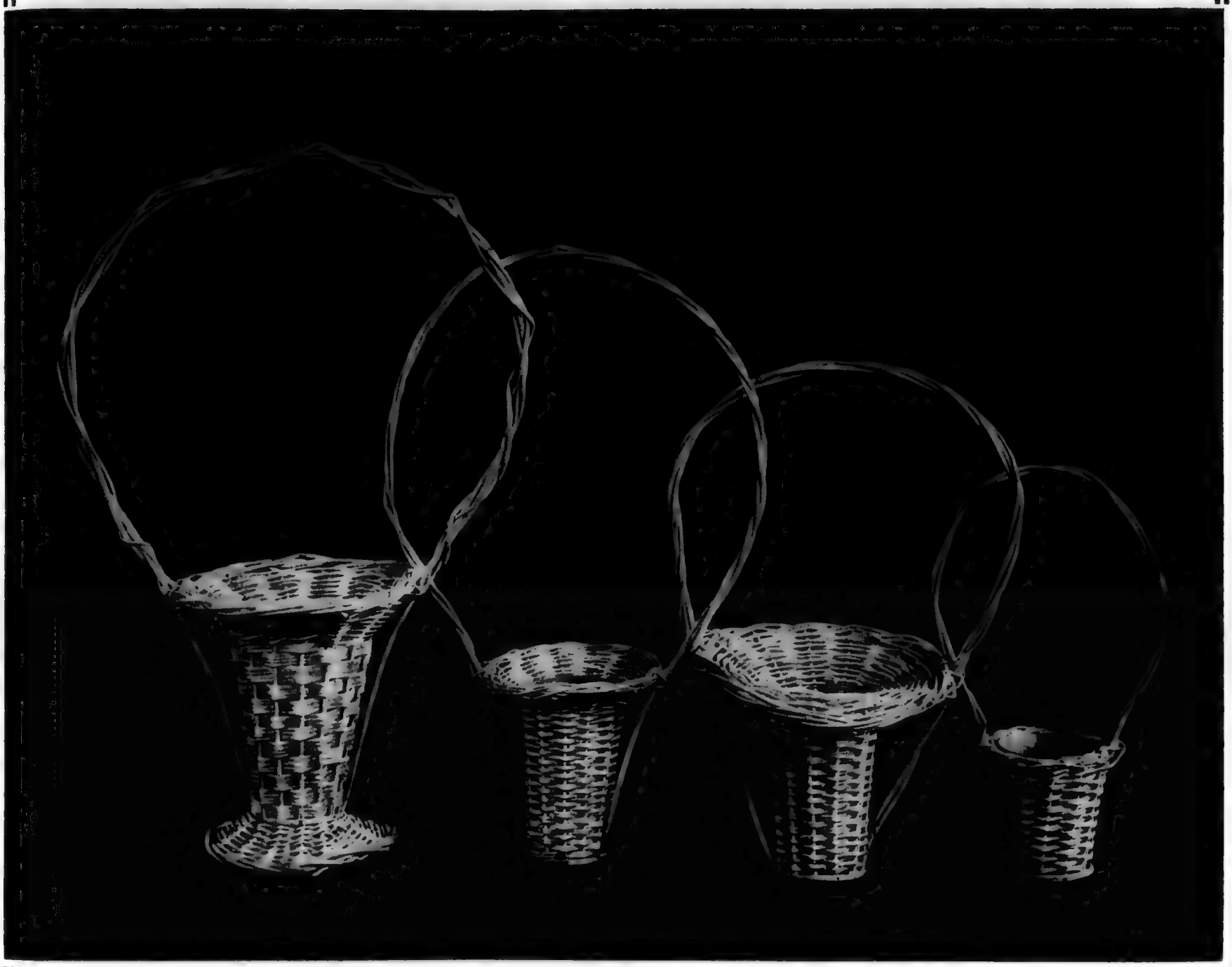
Made of wood fiber, waterproofed. The several classic designs and Wedgwood colors make an immediate appeal. Please your customers. Use this Jardiniere. Place your order at once—NOW.

YOUR SUPPLY HOUSE WILL FILL YOUR ORDER

Made by the

MONO SERVICE CO., Newark, N. J.

Basket Special



J-R 120 J-R 103 J-R 125 J-R 126

Immediate delivery on fine willow baskets. The most popular small baskets on the market. Order today to secure these prices.

J-R 126—Height 15½ inches, opening 4 inches, depth 5 inches; nile green or ivory finish; painted metal liner. Each ..... **55 Cents**

BIG SPECIAL—Per 100 ..... **$48.00**

J-R 120—Height 27 inches, opening 5 inches, depth 9 inches; furnished in ivory or nile green finish, painted metal liner included. Each **$1.50**

J-R 103—Height 21½ inches, depth 7 inches; comes finished in ivory or nile green; painted metal liner furnished. Each **$0.75**

J-R 125—Height 19½ inches, opening 4½ inches, depth 7 inches; two finishes: ivory, nile green; painted metal liner furnished. Each **$1.00**

F. O. B. Traverse City.

A. L. RANDALL CO.

180 N. Wabash Ave. CHICAGO, ILL.

EASTER PLANTS

LILIES

A fine stock of clean Giganteums, just right to ship now, in two grades, worth $30.00 per hundred buds, $250.00 per 1000, and $35.00 per 100, $300.00 per 1000.

FRENCH HYDRANGEAS

In bud and bloom for Easter, $1.50 to $2.50 each.

DWARF RAMBLER ROSES

A limited supply of Baby Ramblers and Magna Charta, 5-inch, worth $1.00, $1.50 and $2.00 apiece. Orders for Baby Roses must include 50% of Magna Charta, which are fine plants.

HYACINTHS, TULIPS, DAFFODILS

Hyacinths, 4-inch, 25c and 30c; 6-inch, 75c and $1.00.
Tulips, 35c, 75c and $1.00.
Daffodils, 25c, 50c, 75c and $1.00 each.

EASTER GREETING

Pelargoniums, immense stock of 8,000 beautifully shaped plants, full of bud and bloom, 4-inch and 5-inch, 35c, 50c, 75c and $1.00 each.

PARIS DAISIES

Handsome salable plants, in full bloom, 5-inch, 50c; 5-inch made up plants, 60c; 6-inch, 75c.

FERNS, PALMS, FICUS, Etc.

Boston, Whitmanii, Verona, 4-inch, 35c; 5-inch, 65c each.
Small Kentias, 3-inch, 30c; 4-inch, 50c each.
Ficus Elastica, 5-inch, choice, 75c and $1.00 each.
Chatelaine Begonias, 4-inch, blooming, 25c each.
Geraniums, beautiful, 4-inch, full bloom for Easter, 20c each.

Add 10 cents on the dollar for packing. Please state without fail whether order is wanted in Clay Pots or Paper Pots

GULLETT & SONS, Lincoln, Ill.

Easter Blooming Plants

Our assortments of Easter pot plants are of exceptional quality and will sell at sight, so order early, as stock will be limited and demand great. Will forward when wanted.

EASTER LILIES

Extra choice, none better, 12 to 24 in. high, 30c bud and bloom.

CINERARIAS—Very Choice

5 and 6-inch, 75c to $1.25 each.

Potted EASTER Bulbs

Just right

Tulip pans, 6 to 8-in., 75c to $1.50 each.
Hyacinths, pots and pans, 4 to 8-in., 1 to 8 blooms, 30c to $1.50 each.
Daffodils, single and double, 4 to 6-in., 35c to 75c each.

Pots—**BEGONIAS**—Pans

Red Vernon, 4-in. to 6-in., 30c to $1.00 each.
Assorted pans with ferns and primulas, 75c to $1.00 each.

CYCLAMEN

5, 7 and 8-in., full of blooms, $1.00 to $4.00 each.

HYDRANGEAS

1 to 12 blooms, 50c to $4.00 each.

Potted AMERICAN BEAUTY Roses

$1.50 each

Strong 2¼-in. and 3-in. Godfrey Callas, Smilax, Heliotrope, German Ivy, Asparagus Plumosus, 5 and 10c each; 8 choice varieties, 4 and 8c each.

Add 10% for packing charges, or 5% on bedding stock. Paper pots will be used where advisable.
Inclose cash with order, as we do not ship C. O. D., except to regular customers.

J. C. Steinhauser
Pittsburg, Kansas

Rush Your Orders Now for Craig Quality Easter Stock

REMEMBER, CRAIG'S LILIES ARE THE BEST IN THE MARKET

GENISTAS—RACEMOSA

The finest stock of Genistas ever offered. Every plant grown cool, exceptionally well flowered and shapely.

4-inch pots, $6 per doz.
5-inch pots, $9 per doz.
6-inch pots, $12 and $15 per doz.
7-inch pots, $18 and $24 per doz.

JAPANESE GENISTAS

This is a new dwarf variety that is much superior to the older variety.
5-inch pots, $9 per doz.

MARGUERITES

An exceptionally large and well grown stock, well shaped and well flowered.

4-inch pots, heavy, $35 per 100.
6-inch pots, heavy, $9 and $12 per doz.
8-inch pans, $18 per doz.
10-inch pans, $30 per doz.

NEW DOUBLE DAISY CRAIGII

A sport of Mrs. Sander. Much freer, large flower, being golden yellow center with white petals. Produces less single flowers than Mrs. Sander. Makes an ideal variety for either cut flowers or pot culture. Stock ready now. Orders filled strictly in rotation.
2¼-inch pots, $20 per 100, $150 per 1000.
4-inch pots, $50 per 100, $450 per 1000.
6-inch pots, $18 per doz.

LILIUM GIGANTEUM

We have the largest and finest stock of Lilies ever offered by us for Easter sales. Suggest placing orders early to avoid disappointment, such as was experienced last year.

6-inch pots with from 4 to 10 flowers, $0.30 per flower and bud.
8-inch pans with from 12 to 25 flowers, $0.30 per flower and bud.
Cut Lilies, $30.00 per 100 flowers and buds.

PRIMULA OBCONICA

Excellent strain. Large flowers.
8-inch pots, $15 and $18 per doz.

Primula Townsendii—Baby Type

4-inch pots, $35 per 100.
5½-inch pots, $9 per doz.

CINERARIAS

Largest and finest stock ever offered by us.

6-inch pots, $12 per doz.
7-inch pots, $15 and $18 per doz.

DEUTZIA GRACILIS AND LEMOINEI

6-inch and 7-inch pots, $12, $15 and $18 per doz.

LILY OF THE VALLEY

5-inch pots, 15 pips, $18 per doz.

AZALEA HINODIGIRI

2½-inch pots, April delivery, for growing on, $20 per 100, $180 per 1000.

5½-inch pots, in flower, $15 and $18 per doz.
7-inch pots, very heavy, $5, $6 and $7 each.
8-inch pots, very heavy, $10 and $12 each.
Specimens in tubs, $20 each.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Spring sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants, $35 per 100.
4-inch pots, strong plants, $9 per doz.
5-inch pots, strong plants, $12 and $15 per doz.
6-inch pots, strong plants, $18 per doz.
8-inch pots, strong plants, $4 each.
10-inch pots, strong plants, $7.50 and $10 each.
12 and 14-inch tubs, specimen plants, $15, $20 and $25 each.

Crotons (Narrow Leaf Type)

Delicatissima, Golden Thread and Florence.

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.
2½-inch pots, $35 per 100.
4-inch pots, $9 per doz.
5-inch pots, $15 and $18 per doz.
6-inch pots, $18 and $24 per doz.

Croton Punctata

One of the finest and most satisfactory varieties for basket work and centers of fernerries.

2¼-inch pots, $15 per 100, $140 per 1000.
3-inch pots, $35 per 100.
4-inch pots, $50 per 100.

Every retail store and grower should feature Crotons this Easter and Spring. We know our stock will please you and your customer.

LATANIA BORBONICA

Fan-leaf palm.

3-inch pots, strong plants, $25 per 100.

FICUS PANDURATA

Positively the best house and porch plant to date. Our stock of this wonderful plant this year is finer than we have heretofore offered.

6-inch pots, 2 ft. tall, $2 each.
7-inch pots, 3 ft. tall, $2.50 each.
8-inch pots, 4 ft. tall, $3 each.
10-inch and 11-inch tubs, 5 ft. to 10 ft. tall, $4, $5, $6 and $7.50 each.
The large plants are unusually fine.

FICUS CRAIGII

This variety is a greatly improved Ficus Elastica. It is close-jointed and the midrib stands out prominently, being ivory-white in color.

4-inch pots, 15 inches tall, $6 per doz, $50 per 100.
6-inch pots, 18 to 24 inches tall, $9 and $12 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in the country.

4-inch pots, made-up plants, 3 plants, $50 per 100, $475 per 1000.
6-inch pots, $1.50 and $2 each.

PANDANUS VEITCHII

Well colored plants.
5½-inch pots, $15 per doz.
6-inch pots, $18 and $24 per doz.
7-inch pots, $30 and $36 per doz.

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on and for Easter flowering.
2¼-inch pots, $15 per 100, $140 per 1000.
4-inch pots, in bud, $9 per doz.
6-inch pots, $18 per doz.

PHOENIX ROEBELENII

8-inch tubs, $5 each.
10-inch tubs, $10 and $12.50 each.

ADIANTUM GLORIOSA

Same as Farleyense, but as hardy as Nephrolepis.
4-inch strong plants, $60 per 100.

CYCLAMENS

We are growing 100,000 plants this year and our stock was never in finer condition at this time of year. Grown from the best seed obtainable. Home-grown seed plants from the best German strain. Booking orders for May and later delivery. Suggest placing orders at once to insure prompt delivery.

2½-inch pots, equal to 3-inch stock, $20 per 100, $175 per 1000.
4-inch pots, July 1st delivery, $60 per 100, $550 per 1000.

BEGONIA MRS. PATTEN

Dark Sport of Chatelaine.

Blooms continually the entire year.
2¼-inch pots, $12 per 100, $100 per 1000.
4-inch pots, $6 per doz., $40 per 100.
6-inch pots, $12 per doz., $90 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....$1.50 each
Three-quarter size cases..... 1.00 each
Small size cases..... .50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

TERMS:

Cash with Order—Kindly send sufficient to cover the entire bill. We do not make shipments C. O. D. unless remittance has been made on account to guarantee acceptance. This does not apply to regular customers. **Remittances**—Remittances should be made by money order or New York drafts. If money is sent, letter should be registered. All prices quoted in this list are strictly net. **Shipping Instructions**—Give your name, post office, county and state, and the name of your nearest express office to which shipment is to be made. We have always made it prominent in our printed terms that our goods are sold F. O. B. cars at the point of shipment, and are at the purchaser's risk while in transit. Because of the present unsettled conditions we wish to emphasize still further that we do not guarantee safe delivery. The ownership of all goods sold by us passes to the purchaser on delivery by us to the carrier and the issuing of the receipt by the carrier ends our responsibility. Any claims for damage should be made promptly to the agent at the point of delivery. **Correspondence**—We endeavor to answer all correspondence promptly, but owing to the pressure of business we ask that all requests be clearly and concisely stated. **Errors**—Keep a copy of your order. We aim to have our orders correctly filled. Where we are at fault we shall make satisfactory correction.

ROBERT CRAIG COMPANY

4900 Market Street, PHILADELPHIA, PA.

Branch:
NORWOOD, PA.

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Add the Extra Touch of Beauty to Your Easter Flowers and Plants

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Don't Lose Sales by Being Short of Stock

OUR MAIL ORDER DEPARTMENT will give personal supervision to all Rush Orders.

Do you need Baskets, Pot Covers, Waterproof Paper, Mats, Ribbons, Chiffons, Corsage Shields, Corsage Pins, or any Staple Supplies?

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Florists' Supplies that Excel

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Who thronged our establishment were charmed by our wondrous display of silky fabrics, in varied array of colors. Every wanted fabric for florists' use is here, at prices beyond the reach of competition.

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Office and Salesroom, 17-25 East 24th Street, NEW YORK

THE FLORISTS' REVIEW

PLANS FOR BUILDING CONCRETE BENCHES

The perennial interest in concrete benches is stronger than ever in these times of high prices of lumber and other materials. The simplicity of the plans employed by the grower who explains them below made a quick appeal when presented in brief by him in The Review a short time ago.

By FRED W. ARNOLD.

RENEWED interest has been shown of late by the trade in the practicability of concrete benches, which has been the subject of a good deal of discussion from time to time before. I have been growing carnations, chrysanthemums, violets, etc., in benches of concrete for five years. The stock produced has been excellent in quality and there has been absolutely no expense for repairs. The expense of construction, after the forms have been made, is less per running foot than for cypress benches and the forms themselves may be used repeatedly.

One Cast in Six Hours.

In casting my benches, I use a form of simple construction and set it without the aid of a single stake or support. Three men can take the form from one bench, 5x150 feet, and erect it for another in one day, after digging out for the feet of the bench, and five men and a mixer can cast the bench in one day; we cast one in six hours. In order that others may have as little trouble as possible in constructing concrete benches for themselves, I am describing in detail the method which I have found most successful, giving figures for a bench twenty-four inches high, five feet wide and fifty feet long. The dimensions can easily be changed to fit any size of bench.

For every 4-foot section of bench, procure from the lumber mill the following:

Eight pieces, ⅞x6x18 inches, for legs.

Two pieces, ⅞x6x60 inches, for sides of crossbeam.

One piece, ⅞x5x38 inches, for bottom of crossbeam.

Two pieces, ⅞x8½ inches, ten inches wide at the top and seven inches wide at the bottom, for ends of crossbeam.

Six pieces, ⅞x10x39½ inches, and two pieces, 2x2x62 inches; these eight pieces for the bottom form.

A 50-foot bench will require thirteen sets of legs and crossbeams and twelve full sections of bottom forms. Also procure from the lumber mill:

Two pieces, ⅞x12x60 inches, for the sections at the two ends of the bench.

110 lineal feet, ⅞x9½ inches, for outside forms for sides.

110 lineal feet, ⅞x6½ inches, for inside forms for sides.

Six pieces, ⅞x1½x60 inches, to be used as stay braces across top of side forms every eight feet.

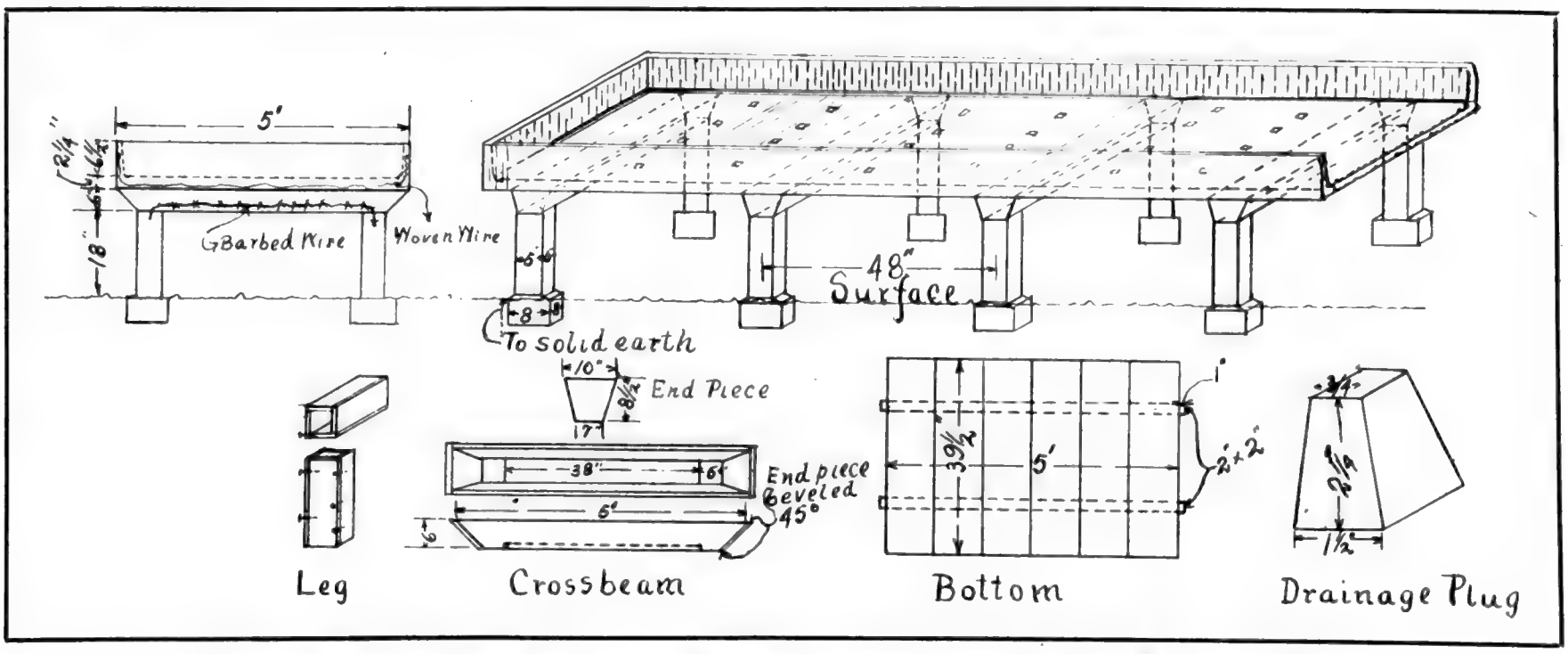
Nailing Together.

Now nail firmly together two of the leg pieces, side to edge, using three 8-penny nails, and half nail two of these pairs together, making a box 5x5x18 inches and open at both ends. To half nail, leave about three-eighths of the nail exposed, so that it can be withdrawn with a claw hammer or bar. Cut the ends of the crossbeams at an angle of forty-five degrees, so that when the legs are placed they will be six inches under the bench, safe from the toes of anyone later working at the bench. A glance at the drawing presented on this page will make this and similar points clear.

The fact that the end pieces for the crossbeam form are ten inches at the top and seven inches at the bottom will make the sides of the crossbeam beveled downward one and one-half inches in six inches. Nail the bottom of the crossbeam form to one side, centers corresponding; nail the end pieces to this side; half nail the other side to the bottom, and half nail the ends to the last side. Ten inches from either end of the bottom boards nail the 2x2 pieces and see that this bottom sheet is square; the bottom squares will come loose more easily if beveled to correspond to the sides of the crossbeam forms.

Base on Solid Ground.

When all the forms are ready, stretch a line along where one side of the bench is to come, but seven-eighths of an inch lower than the under side is to be when completed. Allowing one foot for the overhang of the end of the bench, fix the location of the feet and dig down until solid ground is reached, whether four inches or four feet. Fill these holes with concrete made of one part cement, three parts sand and five parts cinders. Tamp well



Diagrams Showing Details of Forms for Building Concrete Benches by Fred W. Arnold's Plans.

and set leg forms on these footers. Place beam form on leg forms so that the opening in the bottom of the beam form comes over the opening of the leg forms, giving a little room for the bottom of the beam form to clear the finished leg when the forms are being removed. Do not nail the leg forms and beam form together, as the weight will hold them.

Having in place two sets of these leg and beam forms, which should be level across the bench, place a bottom form on them, allowing one-quarter of an inch from the end of the bottom form to the inside of the beam form; nail the bottom form to the beam forms with 4-penny nails. After enough sections are placed to take a length of side forms, half nail the side forms to the edge of the bottom forms, using two 8-penny nails to each section and nailing over the 2x2 sill. Proceed in this way to the end of the bench, splicing the side forms by nailing lightly a piece of board over each joint on the outside.

Casting the Bench.

We are now ready to cast the bench. Screen cinders through a screen made of 1-inch mesh wire netting. Use one part cement, two parts sand and four parts cinders. Mix the concrete to a pasty consistency, but do not "drown." Wheel it right over the form, which can easily support that weight, using boards for wheeling planks over the beam forms. Fill the leg forms by tamping with a sharpened broom handle or something similar. Put about one inch of concrete in the bottom of the beam form and put in two pieces of barbed wire long enough to reach from leg to leg and down in the legs two or more inches. Fill up the beam form and proceed to half the length of the bench.

Place woven wire netting six feet wide for a 5-foot bench over the forms that are filled, so that it extends six inches up the sides and ends. Wheel in the concrete as before, shoveling it out, placing it and tamping and troweling as you go. We use for a tamper a block 2x8x10 inches, with a handle stuck in a hole in the center.

Do not forget to insert the drainage plugs as the work proceeds; they are made by taking a 1½x1½ strip, tapering it with a sharp hatchet to ¾x¾ and sawing off at a length of two and one-quarter inches. They also act as guides for the thickness of the bottom. Place eight to a section, an equal distance apart.

Clean the Forms for Later Use.

After finishing the bottom, half nail the ⅞x1½ cross braces at intervals of eight feet and place the inside forms, half nailing them to the brace strips and bracing the bottoms with any light stuff to hold them in position. We make the sides one inch thick at the top and one and one-half inches at the bottom. It is sometimes necessary to tack light strips across between the long braces to keep the sides straight. Use the same proportion in the concrete as before, but screen the cinders through a ¼-inch mesh. If the same proportion is not kept in making the concrete, the sides and bottom will not set alike and will crack. We put the concrete in flats and fill the sides with a mason trowel, using a piece of board for a guide or backstop; tamp with the trowel and tap side forms to insure close work. Finish a bench as far as you go the same day, as the "set" will be better.

Next day, remove the inside forms and with a mason trowel mold in the angles at the sides and bottom with a mortar consisting of two parts cement and three parts sand, filling any defect in the cast. After thirty-six hours remove the outside side forms and then the leg forms, when the crossbeam forms will easily drop away. As soon as the forms are cleaned, they are ready to be set up again for another bench. Remove the drainage plugs by tapping on the top with a hammer. Any imperfections may be filled with cement mortar and the sides may be made smoother by applying with an old broom a whitewash made of one part cement and one part sand. Keep wet for three or four days and use care if the bench is filled with soil before ten days.

Cinder Aggregate Better than Gravel.

If a pipe is to be hung under the center of the bench, insert a 1x1x8-inch piece to which it may be nailed, in the center of the crossbeam. A pipe may be hung on the side of the legs by using spikes or twisting a wire around the leg. Where purlin supports occur, it is well to arrange to have them come in the leg or beam forms, which is done by changing the length of the bottom forms. When the forms have been taken off, always clean and put them away and they will make all the benches that are needed for some time to come. Ten barrels of cement will build a bench 5x150 feet. The cinder aggregate makes a tougher, more porous and more nearly frost-proof job than does gravel, as well as being much cheaper.

NEW YORKERS WRITE.

Members of the horticultural trade in New York state are being urged to write to Assemblyman Arthur Cowee at Albany, N. Y., in support of the bill introduced by him March 8 in the state assembly for an appropriation for a horticultural building at the fair grounds at Syracuse. This structure has for a long time been desired by the various interests concerned in New York and if enough pressure is brought to bear it is thought this bill may succeed in obtaining it for them. Mr. Cowee, being a gladiolus specialist, is interested himself as well as in behalf of the trade and desires letters from others to indicate to the assembly the strength of his support. His bill reads as follows:

An act making an appropriation for the construction of a horticultural building at the state fair grounds, Syracuse, N. Y., and for the improvement of the said grounds:

The people of the state of New York, represented in senate and assembly, do enact as follows:

Section 1. The state fair commission is hereby authorized and empowered to execute all necessary contracts in behalf of the people of the state of New York for the erection, construction and equipment of a horticultural building for the exhibitions of fruits, flowers, vegetables, seeds, bee and honey products, farm produce and nursery stock, said building to be erected on the state fair grounds at Syracuse, N. Y., at a cost not to exceed $500,000.

Sec. 2. The necessary expense incurred for the purpose of securing information as to methods of exhibiting these products and such soil survey, borings and test pits and the compensation of experts in connection with the drafting of plans and specifications shall be included as part of the cost of the building and be paid from the appropriation therefor.

Sec. 3. The sum of $500,000, or so much thereof as may be necessary, is hereby appropriated out of any moneys in the state treasury, not otherwise appropriated, for the erection, construction and equipment of such building and all other expenses incurred under the provisions of this act.

Sec. 4. This act shall take effect immediately.

UNITED ACTION

LEAD QUARANTINE PROTEST.

Plan Meeting in May.

The Massachusetts Horticultural Society has sent a letter to trade organizations all over the United States urging united action in protest against Quarantine No. 37.

The resolutions adopted by the trustees of the organization state their belief that the quarantine is unnecessary, detrimental to horticultural progress and perhaps beyond the intent and scope of the act of Congress which authorized the quarantine.

It is their belief, therefore, that a meeting of the various horticultural interests should be held and they have requested each organization to appoint a delegate to represent it officially at such a meeting, to be held in May in a central city of the country.

The headquarters of the Massachusetts Horticultural Society are in Horticultural hall, 300 Massachusetts avenue, Boston. The officers are: President, William C. Endicott; secretary, William P. Rich; treasurer, Walter Hunnewell.

Text of Letter.

The letter embodying the trustees' resolutions and requesting the appointment of delegates for the meeting in May reads as follows:

The trustees of the Massachusetts Horticultural Society are of opinion that the drastic regulations of the Federal Horticultural Board imposed under Quarantine 37 should be substantially modified. They believe that the restrictions enforced by this quarantine are very largely unnecessary and detrimental to horticultural progress in the United States.

It is, moreover, a question whether the Secretary of Agriculture in ordering such drastic quarantine may not have exceeded both the intent and the scope of the act of Congress authorizing plant quarantine.

The trustees of this society believe that a meeting of all the different horticultural interests in the United States should be held to consider Quarantine 37, and to take such action as may seem necessary to secure its amendment: and they request that your organization appoint a delegate to represent it officially at such a meeting, to be held during the month of May in a central city of the United States.

The trustees of the Massachusetts Horticultural Society will thank you to advise them of what action you may take.

Action Already Taken.

The Garden Club of America, at its spring meeting at the Colony Club, New York, March 17, when over 350 ladies were present, passed resolutions condemnatory of the F. H. B. and Quarantine No. 37 with much enthusiasm and absolute unanimity. It was voted to support the resolutions adopted by the directors of the Massachusetts Horticultural Society regarding the quarantine, and delegates were appointed to meet with delegates from numerous

other organizations in New York city on or about May 26 to decide on concerted action regarding the quarantine. J. Edward Moon, president of the American Association of Nurserymen; W. N. Craig, of Brookline, Mass., and John C. Wister, president of the new American Iris Society, who were the speakers at the meeting, each referred to the quarantine and severely criticized it.

At a largely attended conference of the National Association of Gardeners, held at the Engineering building, New York, March 18, resolutions were unanimously adopted pledging the support of the society to efforts being made to modify Quarantine No. 37. It was voted, on motion of W. N. Craig, to cooperate with the Massachusetts Horticultural Society and other organizations and to send delegates to a conference to be held in New York city in May to consider the best ways and means of changing the exclusion act.

CALL OFF COAL CONTROL

WILSON LIFTS COAL LID.

Accepts Majority Commission Report.

Removal of government regulation of the coal industry and fuel prices makes certain a rise in cost of coal beginning with the new coal year, April 1.

President Wilson announced, March 23, his acceptance of the majority report of the coal commission as binding on the bituminous coal mine operators and miners. In a public letter he called upon the operators and miners to summon their joint conference, to put the findings into effect as soon as possible.

At the same time the President withdrew government control of the price of bituminous coal, so that the twenty-seven per cent wage advance for miners, recommended by the report, might be absorbed in the price the consumer would pay after April 1. The commission estimated this wage advance at $200,000,000 a year.

No Price Fixing in Peace Time.

The majority report does not touch upon the question of future coal prices, as being without its jurisdiction. The minority report states that "it seems apparent that the additional thirteen per cent now called for should be taken care of by the operators." On this point the President says:

"There is at present no provision of law for fixing new coal prices for peace time purposes and unless and until some grave emergency shall arise which in my judgment has a relation to the emergency purposes of the Lever act, I would not feel justified in fixing coal prices with reference to future conditions of production.

"I am aware that at present, as a result of the shortage created by the coal strike and of the consequent interference with transportation, as a result also of the unexceptionally unfavorable winter, the demand for coal continues active. I desire to impress upon the coal operators the extreme importance not only of their complying to the full extent with the laws against combinations in restraint of trade and against profiteering but also of their exerting themselves affirmatively to prevent exacting of unreasonable prices for coal.

Warns Against Profiteering.

"I am sure the public fully appreciates the desirability, where practicable, of leaving commercial transactions untrammeled, but at the same time I am satisfied the public will find ways to protect itself, if such liberal policy shall appear to result in unreasonably high prices."

The President wrote the operators and miners that it was "essential to the public welfare that the agreements be concluded at the earliest date practicable, so that the uncertainty as to the fuel supply may be ended and that the consumers may be able to make contracts for their coal supply."

The executive order withdrawing government control of prices removes virtually all government control of coal, placing the fuel administration in virtually the position it held before the miners struck November 1.

Main Features of Award.

The report proposes a three months' winter storage supply for the government, public utilities, railroads and domestic consumers, beginning July 1 each year, that the interstate commerce commission propose lower rates for coal shipments during that period, that steps be taken to minimize the car shortage and that the federal reserve board permit federal reserve banks to favor as eligible for rediscount paper drawn against coal in storage.

The outstanding features in the decision of the majority of the commission (Henry M. Robinson, representing the public, and Rembrandt Poole, representing the operators) are as follows:

An increase of wages to tonnage workers of twenty-seven per cent over the wages in effect Ocotober 31, 1919, including the fourteen per cent increase already granted. This amounts to approximately $96,000,000 a year more than the Garfield award and $200,000,000 a year more than the wages last October.

The 6-hour day and the 5-day week are not granted; the 8-hour day is retained.

In refusing the demand of the miners for a 30-hour week, the majority of the commission said that, if the work day were shortened by one hour, it would be equivalent to an additional cost of more than $100,000,000.

The President's action means that the coal dealers can ask what they like for coal and that an increase of approximately twenty-five per cent in miners' wages must be assimilated by the consumer.

NEW THREAT OF COAL STRIKE.

Just as the government finished its work in preparation for prosecuting more than a hundred operators and miners of the central competitive district charged with a nation-wide coal conspiracy in violation of the Lever act, the alarming report came this week from the mine workers' headquarters and from officers of the operators that the door has been thrown open for another tie-up of the bituminous coal fields which may prove more paralyzing to the industrial world than the strike of last fall.

It is pointed out by mine leaders that the present contract in force between the operators and miners expires March 31 and that unless a new contract is arranged before that time the nation will face a general shutdown then.

Experience shows that without a contract in force the miners will not return to work.

President Wilson's plan of having the operators and miners work out their contracts for the new coal year beginning April 1 is said to be in direct contrast with the basis upon which many of the indictments of the 125 operators and miners named were drawn, and that such a conference would be another violation of the Lever act, provided the present indictments bring about convictions.

Information among the operators and workers' officials is that the prosecution is proceeding upon the hypothesis that all joint conferences to negotiate wage contracts have been and are illegal since the passage of the Lever act, August 10, 1917.

All of this, operators point out, sizes up the pinch in which they find themselves in spite of President Wilson's request to get together on the majority report of the coal strike commission, which in itself gives presidential sanction to the collective bargaining principle.

PROPOSE COAL DIRECTOR.

A remedy for the coal situation growing out of war conditions has been proposed in a bill introduced in the Senate by Senator Frelinghuysen. The aim is to provide complete means of publicity through a federal coal commissioner, to be appointed by the President and confirmed by the Senate, with a salary of $10,000 a year and a bureau of officials and employees able to cope with the work necessarily involved in the plan. This coal commissioner would be empowered to investigate production, distribution, storage and sale, and to require from producers, operators and miners every form of information involved in the industry. The organization, the management, the practices, all come under his jurisdiction. Retail dealers and consumers also are to be required to give the coal commissioner all required information as to the conditions of the trade. The wages and working conditions, terms of employment, living expenses and all similar questions on the miners' side are also embraced in the powers of the commissioner.

The interstate commerce commission, the federal trade commission and all departments of the government are required to coöperate with the coal commissioner in getting out the needed in-

formation, and the commissioner is by law required to publish the results of his investigations. He also would have the power to prescribe statutory standards for various kinds of coal, to establish zoning systems and to report to Congress annually from and after April 1, 1921, so that needed legislation might be had to correct evils at any point in the industry.

In explaining the purposes of the measure, Senator Frelinghuysen said such a commissioner could direct the storage of large quantities of coal in various localities during the summer to forestall shortage in the winter. The position of coal commissioner, he said, was to last only five years. Senator Frelinghuysen said he had been informed that the adoption of such a plan as his measure contemplates would result in a saving of $1,000,000,000 a year to the people of the United States.

Mr. Frelinghuysen also introduced a bill to repeal the Lever food and fuel control act in so far as it relates to coal.

FREIGHT UP ONE HALF?

Twenty-five per cent was the general estimate of the probable increase in railroad freight rates, but now that the representatives of the labor unions have presented demands for wage raises that total $1,100,000,000 the trade may face a jump in freight cost of fifty per cent.

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This quarantine only affects four states, Massachusetts, New Hampshire, New York and Pennsylvania. Rhode Island, Vermont, Connecticut and Maine, which were legislated against by Illinois and Michigan, are not affected by the federal quarantine. Moreover, shipments are forbidden only from areas designated in the supplemental regulations as infested. Flowers and plants may be shipped from points in these four states not named as infested. The infested areas are stated to be as follows:

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From points within the infested area shipments may be made if the plants have been inspected by the Department of Agriculture and certified to be free from the corn borer. The regulations provide also that a permit may be issued, good until revoked, if premises are found to be clean and free from the corn borer. This was a point urged by the growers who attended the Washington hearing, evidently with effect. Thus, a grower within the infested area, if he keeps his premises clean of weeds and growths which harbor the corn borer and allows the pest no foothold on his property, may be allowed to ship plants. All he needs to do is to attach a copy of the permit to each shipment.

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The regulations in regard to inspection read as follows:

Corn and broom corn, including all parts of the stalk, celery, green beans in the pod, beets with tops, spinach, rhubarb, oat and rye straw as such or when used as packing; cut flowers or entire plants of chrysanthemum, aster, cosmos, zinnia, hollyhock and cut flowers or entire plants of gladiolus and dahlia, except the bulbs thereof, without stems, shall not be moved or allowed to move interstate to any point outside the infested area quarantined for the corn borer unless and until such plants and plant products have been inspected by the United States Department of Agriculture and certified to be free from the corn borer. In the case of any of the articles enumerated in this regulation where absolute freedom from infestation can not be determined by the inspector of the Department of Agriculture, certification will be refused.

Every car, box, bale or other container of plants and plant products of which inspection is required by these regulations shall be plainly marked with the name and address of the consignor and the name and address of the consignee and shall bear a certificate showing that the contents have been inspected by the United States Department of Agriculture and found to be free from corn borer infestation.

The inspection certificates in the case of carload and other bulk shipments shall accompany the waybills, conductors' manifests, memoranda, or bills of lading pertaining to such shipments.

Certificates of inspection will issue only for plants and plant products which have been actually inspected by the United States Department of Agriculture; provided, that when in the case of individual premises or districts within an infested area in any of the quarantined states it shall be determined by competent inspection that the corn borer does not infest any of the cultivated products grown in such premises or districts and that said premises or districts have been maintained in such condition of freedom from weeds or vegetable growths other than the cultivated products designated as to prevent possibility of occurrence of the corn borer through such agencies, a permit may be issued (valid until revoked) by the inspector of the Department of Agriculture stating that such premises or districts have been inspected and found free from the corn borer and free from weeds or other extraneous vegetation capable of harboring the corn borer, and authorizing the shipment from said premises or districts of any of the articles subject to this quarantine grown therein. Copies of such permits shall be attached to small packages, or in the case of bulk shipments, to waybills, conductors' manifests, memoranda, or bills of lading pertaining thereto, and may be accepted by transportation companies in lieu of certificates of inspection.

Persons intending to move or allow to be moved interstate plants and plant products for which certificates of inspection are required by these regulations will make application therefor as far as possible in advance of the probable date of shipment. Applications should show the nature and quantity of the plants or plant products which it is proposed to move, together with their exact location and, if practicable, the contemplated date of shipment. Applicants for inspection will be required to assemble the articles to be inspected and so to place them that they can be readily examined. If not so placed, inspection may be refused. All charges for storage, cartage and labor incident to inspection other than the services of inspectors shall be paid by the shipper.

It will be seen that sufficient leeway has been allowed in the quarantine to permit growers who maintain their establishments free from the corn borer and from conditions which might lead to its harboring, to make shipments of cut flowers and plants as hitherto. New England and New York growers, particularly of gladioli, dahlias and chrysanthemums, will breathe a little easier after perusal of the regulations governing the quarantine.

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The attendance throughout the show was good and the committee has no anxiety in regard to the outcome financially.

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One hundred light pink—Gude Bros. Co., Washington, D. C., first; Springfield Floral Co., Springfield, N. J., second.

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One hundred white, variegated—Curt Thimm, Roslyn, N. Y., first; C. S. Strout, second.

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One hundred Laddie—S. J. Goddard, Framingham, Mass., first; C. S. Strout, second.

Fifty any new variety not in commerce—Herman Schwarz, Central Park, L. I., silver medal.

Display of carnations, covering 150 square feet of space and containing not less than 1,000 nor more than 1,500 blooms—Springfield Floral Co., Springfield, N. J., first.

Sweet Peas.

The awards made to commercial growers for displays of sweet peas were as follows:

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formation, and the commissioner is by law required to publish the results of his investigations. He also would have the power to prescribe statutory standards for various kinds of coal, to establish zoning systems and to report to Congress annually from and after April 1, 1921, so that needed legislation might be had to correct evils at any point in the industry.

In explaining the purposes of the measure, Senator Frelinghuysen said such a commissioner could direct the storage of large quantities of coal in various localities during the summer to forestall shortage in the winter. The position of coal commissioner, he said, was to last only five years. Senator Frelinghuysen said he had been informed that the adoption of such a plan as his measure contemplates would result in a saving of $1,000,000,000 a year to the people of the United States.

Mr. Frelinghuysen also introduced a bill to repeal the Lever food and fuel control act in so far as it relates to coal.

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spoke of the delight to be obtained from a close association with flowers and plants, there were no formal addresses. President A. M. Henshaw welcomed the guests and acted as toastmaster, a toast being given to President Wilson at the opening of the dinner, followed by the singing of "The Star-Spangled Banner."

Appreciation Shown in Silver.

Opportunity was taken at the close of the dinner to present a handsome tea service of solid silver to Philip F. Kessler, in recognition of his services as president of the club last year. William H. Siebrecht, Jr., made the presentation speech in behalf of the club, to which Mr. Kessler replied most feelingly, assuring his fellow members that they could count upon his support and assistance in anything directed toward the good of the club.

There was a large list of invited guests, almost all of whom were visitors from other cities and towns. The dance program included the usual elimination dance and entertainment was furnished by professional singers. J. H. P.

GROWER SEES NEW YORK SHOW.

Roses Stand Out.

When compared with some of the exhibitions held in the Grand Central Palace in pre-war times, the 1920 display in the matter of mere bulk was somewhat inferior to its predecessors. Large-sized material, such as palms, bay trees, tree ferns, azaleas, rhododendrons, acacias, forced deciduous shrubs and stove and greenhouse plants, was far less plentiful. Of azaleas and rhododendrons hardly any were shown and even of French hydrangeas there were few. The rose gardens, groups of flowering plants, bulb gardens and cut flowers of all kinds were remarkably fine. The numerous trade booths were extremely attractive and a whole show in themselves. Cyclamens were few in numbers and poor in quality. Cinerarias of the stellata type were good, but those of the grandiflora type were inferior. Primulas were excellent and some fine schizanthus in tubs, trained specimens, were noted. Orchids were fewer in numbers than usual at New York, due to the superior attractions offered at Boston a week later.

Never were more magnificent groups of roses shown than here. In a close competition the Duckham-Pierson Co., Madison, N. J., led three competitors with superb vases, finely arranged by A. T. Bunyard, of Columbia, Premier, Russell, Hadley, Double White Killarney, Hoosier Beauty, Mrs. Aaron Ward and Ophelia. A close second was the F. R. Pierson Co., of Tarrytown, N. Y. The vase of Francis Scott Key here was grand, as were Columbia, Beauty, Sylvia, Premier, Russell, Hoosier Beauty and Cecile Brunner. Had this group contained a vase of white roses, decisions might have been reversed. The rose garden of A. N. Pierson, Inc., of Cromwell, Conn., was beautifully designed and an admiring crowd constantly surrounded it. The one of the F. R. Pierson Co. was a close second. Of the new roses, Mrs. J. H. Dunlop showed up grandly, as did also Mme. Butterfly, Crusader, Premier and others.

Carnation Novelty.

The new carnations of H. B. Marinelli, Montvale, N. J., created a sensation with their mammoth Malmaison-like flowers. The originator claims that they are true winter bloomers. They have practically no calyx at all and have an artificial, paper-like appearance. The public were, however, buying them at $5 per plant!

Laddie and Maine Sunshine showed up well among carnations. The latter again demonstrated its remarkable keeping qualities.

The sweet pea display March 19 was a superb one, especially the grand collection from the W. Atlee Burpee Co., Philadelphia. Mrs. Kerr, a lovely apricot-colored variety, was the center of attraction. Other beautiful sorts were Fairy Queen, Fairy, Lavender King, Albatross, Princess, Zephyr, Glitters and Exquisite.

Out of some delightful table decorations, one by John Canning, of Ophelia roses, Delphinium Belladonna and yellow hardy alyssum, with corsages of forget-me-nots and blue pansies, was especially pleasing. A. T. Bunyard had a fine table, not in competition, in which Prunus triloba, Acacia pubescens, Shirley poppies and Trollius europæus were used. Another table, by Max Schling, of Acacia pubescens and blue pansies, was also much admired.

Private Growers Show Well.

Well worthy of admiration were the fern groups of the Robert Craig Co., Philadelphia, and the F. R. Pierson Co. and the delightful bulb garden of John Scheepers & Co. John Canning, superintendent for Adolph Lewisohn, had fourteen large truck loads of plants and was the heaviest prize winner in the show. His large group of Nemesia Suttonii was an eye-opener to many, and his beautifully arranged group of flowering and foliage plants was finely balanced and showed exquisite taste. Such plants as polyanthus, salpiglossis, Primula malacoides, lilies, acacias, phalænopsis, Oncidium splendidum, rose and richly colored crotons were used.

Worthy of note was the grand collection of camellias in forty-eight varieties from Thomas Proctor, superintendent for W. R. Coe, Oyster Bay, L. One variety, Tutcheria spectabilis, has flowers nine inches across and some beautiful single and double varieties were included. A gold medal was awarded this meritorious collection.

Cymbidiums Led Orchids.

Among the orchids cymbidiums held the place of honor usually occupied by cattleyas. Some beautiful varieties shown by Joseph Manda and others included Beatrice, Mayra, Capella, Castor, Sybil, Sybil alba, Primrose, Wiganianum, Gottianum, Alexandra, Diana and Pollux. Brassocattleya Mavehona, a lovely, pure white variety from the Joseph A. Manda Co., East Orange, N. J., received a gold medal. It was named by Mrs. Woodrow Wilson, the word meaning, in Cheyenne Indian language, The Princess. Cattleya Brenda, pure white, and Brassocattleya Leemanniæ were other much admired orchids.

The exhibition was effectively arranged and plants and flowers showed excellent keeping qualities. Considering climatic conditions, difficulties of labor and transportation and other drawbacks, the show was a remarkable one and the crowds of visitors which came in a steadily growing stream as the show advanced made it a pronounced financial success.

W. N. C.

MOTT-LY MUSINGS

AT THE NEW YORK SHOW.

An invalid was being wheeled about the exhibition. "If I only had that wheel chair," remarked a member of the fair sex, "I could spend the whole day amid these lovely flowers. Yet how much happier one should feel that one can flit from flower to flower, so to speak, of one's own free will, enjoying to the full extent this wonderful display!"

From a commercial viewpoint it was conceded to be unsurpassed in quality, even if the entrees were not so numerous as heretofore. High culture is the cause and had Old Sol been more sociable, the effect would be hard to calculate.

"Truly an inspiration!" was the opinion of George Burgevin, of Valentin Burgevin's Sons, of Kingston, N. Y., referring to the fine showing of roses and in particular to the vase of the new Canadian rose, Frank W. Dunlop. When one considers the growing season, these roses are remarkable and well worth a special trip alone to see them.

"I wish that our carnations were like this fine collection," said Conrad Gindra, of Poughkeepsie, N. Y., while inspecting an exhibit of those flowers. "It is a feast for sore eyes. But I think that ours will be in fine shape for Easter and we expect an excellent business."

"Next to booking an order for one of our boilers," said Fred Lautenschlager, "it is pleasing to hear the encomiums on the Kroeschells already in use."

C. F. Baker, of Utica, N. Y., said that he had never seen finer bulbous stock and was particularly interested in Narcissus Giant Van Waveren, extolling its beauties with many adjectives and saying that he was going to be the first to introduce it to the people of Utica.

John Lawrance, of Ogdensburg, N. Y., was among those from out in New York state who felt fully repaid for the trip and said that he is having the best business he ever had and his stock for Easter is in excellent shape.

"Atlantic City is a veritable bonanza for the florist," said W. Edwards, of the Edwards Floral Hall Co., of that city, who was recently appointed state representative of the F. T. D. for the state of New Jersey.

"We are determined that Montreal shall have an international flower show in the early future," said W. Hall, of Hall & Robinson, of that city. He also said that a finer collection of Dutch bulbous stock could hardly be accumu-

lated, but he thought that they should be staged at about eighteen inches from the floor instead of thirty-six inches, as they were, because he thought that the effect would be much better, as the plants should be looked down upon and not through.

F. X. Dienst, of Middletown, N. Y., observed that when one fails to receive a single reply to a Help Ad in The Review it shows the condition of the labor market as applied to greenhouse work.

The gem of sweet peas, as seen from a commercial point, is a sport of Rose Queen, grown and exhibited by Herman Marmitsch, of Rockville Center, L. I., who said that it has been constantly in bloom since January 1 and is now in full crop, with an average stem of twenty-two inches. It carries more than the usual number of blooms and the wholesale price has been $12 per hundred, which is evidence of its popularity. Having but a small stock, it is proposed by Mr. Marmitsch to cross-fertilize it, hoping to obtain a distinct variety on the order of the Spencer type, except that this will be far superior to that well known type.

Fred C. W. Brown, manager of the J. M. Gasser Co., Cleveland, O., has declined the pressing invitations of his host of admirers to be a candidate for the presidency of the S. A. F., giving the reason of a full list of local engagements absorbing the little time that he has to spare.

J. D. Eisele, president of Henry A. Dreer, Inc., noticing a hive of bees working in a transparent glass hive, said that it illustrated the condition of things both at Riverton, N. J., and at the seed store.

Henry F. Michell, of the H. F. Michell Co., almost missed an important engagement by tarrying at an exhibition of seed novelties and other similar exhibits.

Commenting upon the loss of an overcoat, Prof. E. A. White, secretary of the American Rose Society, was not so concerned regarding its intrinsic value as the associations connected with it. It was suggested that perhaps the purloiner was anxious to secure a memento of the professor.

Fred J. Mead, of concrete bench fame, was in a quandary regarding the selection of a boiler for his factory when a copy of The Review came to his hands and contained the exact thing that he wanted. He said that he saved about $1,400 on the deal. W. M.

ROSE SOCIETY MEETING

AMERICAN ROSE SOCIETY.

President Pyle Presents Problems.

At the annual meeting of the American Rose Society Tuesday afternoon, March 16, at the Grand Central Palace, New York, Robert Pyle, the president of the society, presented in his address a stirring survey of the society's accomplishments last year and its tasks for the next twelve months. The report of Henry O. May, the treasurer, showed a good balance.

The election, as indicated in the brief telegraphic report of the meeting in The Review of March 18, resulted in the continuance in office of all the old officers, as follows:

President—Robert Pyle, West Grove, Pa.

Vice-president—F. L. Atkins, Rutherford, N. J.

Secretary—E. A. White, Ithaca, N. Y.

Treasurer—Harry O. May, Summit, N. J.

The members of the executive committee elected are: J. A. Curry, of Portland, Ore.; S. S. Pennock, of Philadelphia, Pa., and Thomas Roland, Nahant, Mass.

The services of John Cook, of Baltimore, Md., and Dr. Van Fleet, of Washington, D. C., as hybridizers were recognized by their election as honorary members of the society.

Next June the Hubbard medal will be presented to E. Gurney Hill, of Richmond, Ind., the presentation being postponed from this meeting in order that he might receive it in person.

President's Address.

President Pyle's address follows:

"The business of the American Rose Society is not to promote the interests of any one section or separate group of people. Our business is broader than that. It is to promote the interest in roses for all the people.

"We aim to develop the rose and the use of the rose in order to help carry to every corner of our continent its message to mortals.

"We do not participate in rose growing because we love to do battle with fungoids and parasites, but rather because of what the rose means to us and what we aim that it shall mean to others. We would eliminate missteps by illuminating the pathway to success in the rose garden.

"By inducing and helping more men to know and grow their own roses, we would teach them to know the language of the rose and grow more devoted to this recreation and pleasure which 'age cannot wither.'

"In reporting to you of last year's business and of the present condition of the American Rose Society, I feel an embarrassment of riches. It is not easy to select that which would prove of greatest interest. May I not, however, present what seems to me to be the fundamental facts in the case, as we look forward to another year of progress? What is our present foundation and what our vision of the future?

Achievements.

"First—The American Rose Society has a growing and representative membership, both amateur and professional, exceeding 1,700 in number and representing all parts of the United States and much of the rest of the world. The work of the society is conducted by a group of unselfish rosarians, whose loyalty and ability have been abundantly proved.

"Second—Carefully planned rose test gardens have been established under the oversight of the American Rose Society in Washington, in coöperation with the Department of Agriculture; at Ithaca, N. Y., with Cornell University, and in coöperation with the park departments of Hartford, Conn., St. Paul, Minn., and Portland Ore. These test gardens are each under the direct charge of a local committee appointed by the American Rose Society.

"Third—There exists the beginning of a system of affiliated local rose societies, each holding meetings and arranging lectures and shows to arouse wider and more intelligent interest in roses among all types of people. These organizations profit in the way of literature, prizes and supervision by affiliation with the American Rose Society.

"Fourth—A great inducement to membership in the American Rose Society is the privilege, not otherwise obtainable, of receiving the American Rose Annual, edited by J. Horace McFarland. This yearly volume is a noteworthy permanent record of rose progress and rose thoughts.

"Thus, with a capable and enthusiastic personnel, with established rose test facilities for every important climatic zone of America, with a developing equipment for promoting local organized rose efforts, with the Rose Annual providing the collection and distribution of up-to-date rose information, it is apparent that the American Rose Society is ready to serve adequately in promoting a great rose advance.

Aims.

"Now, what is our rose vision for America?

"Millions of homes throughout this land have not yet sensed real rose joy. Upon us rests the duty of stimulating in them the love of roses. Indeed, with the encouraging example of England, we now know we can and must nationalize the love for roses.

"To realize this vision, personal effort is necessary. Therefore, on behalf of the executive officers, I urge every member to work for the accomplishment of the following definite aims:

"First, that in every American city with an active park department, there should be established a public rose garden. Inform the society if your town is interested.

"Second, that in 1920 we should at least treble the number of local rose societies and promote the holding in that year at least of ten times as many local rose shows as have heretofore been held. If ten people in your community are interested, please write our secretary for suggestions.

"Third, that we should provide means to increase largely the prizes and honoraria available for hybridizers of worthy roses or for any one making a noteworthy contribution to the cause of the rose in America. Rose lovers with

available funds for this purpose are urged to consult officers of this society in reference to plans already formed in this direction.

"Fourth, and most important, that we should at least double our membership within the next year. Every member would profit by such increase, for increased income will make possible the needed publication of an authoritative American rose manual and of a complete American rose catalogue.

"Will you not help to realize this vision for American rose prosperity by inviting to membership your friends who ought to be interested?"

Treasurer's Report.

The report of Henry O. May, the treasurer of the society, for the year ending March 15, 1920, was as follows:

RECEIPTS.

Cash on hand	$2,137.58
Received from secretary	4,519.07
Interest on mortgage certificates	150.00
Interest on permanent funds	30.04
Interest on general account	3.59
	$6,840.28

DISBURSEMENTS.

Rose Annual and printing	$2,757.84
General expenses	834.21
Deposited in permanent fund	450.00
To balance	2,798.23
	$6,840.28

PERMANENT FUND.

Westchester & Bronx Title & Mortgage Guarantee Co.	
Three mortgage certificates	$3,000.00
Summit Trust Co.	
Permanent fund	950.00
Hubbard medal fund	250.00

AMERICAN DAHLIA SOCIETY.

The Autumn Show.

At the meeting of the executive committee of the American Dahlia Society held at the international flower show in the Grand Central Palace, New York, March 19, it was decided to hold the autumn show in New York during September at one of the centrally located hotels and to charge exhibitors a reasonable price for floor space and also to charge for admission, to help defray the expenses.

The meeting was attended by growers from many states and considerable space was taken by those present at the meeting and a substantial guarantee fund was started.

The plan is to give the greatest dahlia show ever held and work to that end has already been started and will be prosecuted vigorously and continuously until show time. Every dahlia grower and lover of this popular flower is invited to coöperate.

President Vincent moved that Prof. George Fraser, of the Connecticut State Agricultural College, Storrs, Conn., be tendered the thanks of the society for the excellent manner in which the trial grounds were conducted last year. He was made a life member of the society.

Trial Grounds to Be Larger.

The trial grounds will be continued and will be larger and better than ever. Tubers for the trial gardens should be properly labeled with the name of the variety and the exhibitor and sent to Prof. Fraser. Last year there were many visitors throughout the season and, as the trial grounds are recognized as a permanent institution, there will be more visitors this year than ever.

James Duthie, Oyster Bay, N. Y., moved that a new scale of points be made, so that good exhibition varieties and varieties good for cut flowers would be given an equal chance. The motion was carried.

A motion was passed protesting the quarantine of the states of Illinois and Michigan against dahlia tubers and bulbs.

Let dahlia growers everywhere, amateurs as well as professionals, begin now in the effort to make this the greatest exhibition of any single flower ever held. Edward C. Vick, Sec'y.

GARDENERS GATHER

GARDENERS GET TOGETHER.

For Conference in New York.

A conference of gardeners under the auspices of the National Association of Gardeners was held March 18 in the Engineering building, New York city. Robert Weeks, of Cleveland, ex-president of the association, presided. The conference was called to give the members an opportunity to discuss the aims of the association and the operations of the service bureau and to formulate plans for a campaign to interest young men in the profession of gardening.

W. N. Craig, of Brookline, Mass., presented a communication from the Massachusetts Horticultural Society, directing attention to Quarantine No. 37 and its detriment to horticultural progress in the United States, and asked that a delegate be appointed to represent the organization officially at a meeting to be held during the month of May, at which various horticultural interests are to be represented. The association voted to be represented at this meeting.

Following the meeting of the association, a statement was issued to the New York papers by an unidentified source, evidently with malicious intent, to the effect that the association had gone on record as being in favor of the exclusion act, preventing the importation of plants. This, of course, is an untruth, as the National Association of Gardeners, from the first, has been strongly opposed to Quarantine No. 37 and the discrimination now practiced by the Federal Horticultural Board in favoring those who have been friendly to it, while discriminating against those who have had courage to express their views regarding the injustice of this measure, is not weakening the opposition to it of the professional gardeners.

Service Bureau Commended.

The workings and immediate future plans of the service bureau were explained and generally discussed by the members from the floor, following which discussion a motion was carried heartily endorsing what has been accomplished by this department of the association.

Alexander Michie, chairman of the service bureau publicity fund, made a strong appeal for greater support of this fund by the members, so that the work which had been planned might be carried out. His appeal met with immediate response among many of those present, who came forward after the meeting to subscribe to the fund.

The discussion regarding the possibility of interesting young men in the profession of gardening drew forth optimistic expressions from most of those who spoke on the subject, while a few were rather pessimistic in their views of the success of bringing young men into the gardening profession while other vocations appear to be so much more lucrative. It was believed, however, by all present that the gardening profession is confronted by a serious problem at the present time, due to the inability to secure young men as assistants. It cannot look forward, as in the past, to Europe to supply them, for among the young men of the profession who entered the war the sacrifice of life was heavy.

The relation between the employer and the gardener came in for considerable discussion, with opinions about equally divided as to who was to blame for the lack of confidence existing between them.

Recruiting for Gardeners.

At an executive meeting of the trustees and directors of the association earlier in the day, at which W. N. Craig, of Massachusetts; Robert Weeks, of Ohio; George W. Hess, of Washington, D. C.; John Barnet, of Pennsylvania; Robert Williamson, of Connecticut; Joseph Tansey, James Stuart and Daniel Coughlin, of New York, and Arthur Smith and M. C. Ebel, of New Jersey, were present, the recommendation of the last convention that the 1920 annual meeting be held in St. Louis was favorably acted upon. The secretary was authorized, in conjunction with the committee appointed at the last convention, to develop plans immediately to bring to the attention of young men who may be interested the advantages offered by the position of gardener.

A communication was received from President L. P. Jensen, of St. Louis, regretting his inability to attend the meeting and the conference, owing to the new development work which he has just undertaken in connection with his position, and containing a number of recommendations which were acted upon by the executive board. President Jensen wrote that he would be glad to receive from officers and members of the association suggestions concerning its welfare and that of the profession which it represents.

March 17 W. N. Craig appeared before the Garden Club of America at its annual meeting at the Colony Club, New York city, and addressed a large audience of its members on "The Professional Gardener from His Viewpoint." Mr. Craig ably presented the cause of the professional gardener and, judging by the hearty reception his remarks received, his views met with the endorsement of those who listened to him. Mr. Craig also spoke of the iniquities of Quarantine No. 37 in a way which met with general approval, the Garden Club of America unanimously passing a resolution as opposed to the measure.



BRITISH NOVELTIES OF 1919.

Summarizing the floricultural achievements of 1919, a British review of introductions of new varieties of roses during last year states:

"The list of novelties for last year is not so long as usual, but this is scarcely to be wondered at when we consider the cumulative effects of five years of war, with labor shortage, coal on ration and all the other troubles which we hope are now behind us. What one does wonder at is the pluck and perseverance of the raisers, who, after surmounting all the difficulties of raising and growing their favorites, succeeded also in overcoming the obstacles put in their way by the carrying companies and got them up to the Royal Horticultural Society in show form. May no one grudge them the reward they richly merit.

"Rose raisers, though badly handicapped by the weather, scored a long list of awards from the National Rose Society, including nine gold medals. This number was considered excessive by many, but this matter has perhaps been sufficiently argued and may be allowed to rest. From the commercial standpoint one of the most important of the medal roses is Victory (McGredy), which is likely to oust Richmond from its present position as a forcing rose in the market. Of the others we were much struck by Mrs. Henry Morse (McGredy), which should become rapidly popular from its many merits. Mrs. Chas. Lamplough is a yellow which should be a stand-by for the exhibitor; Clara Curtis is another yellow by the same raiser, which should be good for show or garden, while yet a third in this popular color is Independence Day (Bees, Ltd.), a charming garden variety.

"In whites, Mrs. R. S. Darlington (McGredy) is promising, being an improvement on Mrs. Foley Hobbs. Mrs. C. V. Haworth (Alex. Dickson) was the best of the mixed yellow and pink tints, of which we have now a fair number.

"None of the crimsons, except Victory, got into the gold medal class, but several were worthy of note. To our mind Prince of Wales (W. Easlea) was about the most promising; Firebrand (Alex. Dickson) was also a big flower of good color, and Capt. Reid, by the same raisers, had scent in addition to other merits.

"Seafoam (W. Paul), a bracteata hybrid, took the Royal Horticultural Society award, and though not possessing much form, is so profuse that it ought to make a garden rose."

ROSE CULTURE.

Last fall I dug out about 600 rose plants from the field and placed them in a hotframe in the ground, in a temperature of about 50 degrees at night. In December I potted them and grew them in a temperature of about 45 degrees, then put them in a temperature of 60 degrees at night. A few of them have buds; almost all of them have come blind. Can you tell me the cause of this? I have cut the blind shoots back to two eyes and placed them under the bench. Do you think this cutting back will cause them to be in bloom by May 10? How long does it take for a rose to bloom after the bud has been taken off? A. F. C.—O.

Your treatment of roses has not been at all correct. The plants should have been left outdoors until they had been exposed to several good freezings, then dug up and heeled together closely in a coldframe. As soon as the Christmas plants are out of the way, it is customary to pot the roses, placing them in a cool house first. You made a great mistake in placing your plants "in a hotframe in the ground, in a temperature of about 50 degrees at night." That was 20 degrees too warm; the freezing point or a little lower would have been better. I do not know whether you are growing ramblers or bush roses. If the former, only dead and weak wood should be removed and the canes bent around stakes to make them break more evenly. If they are hybrid perpetuals, much harder pruning is needed. With baby ramblers, cut the growths back half their length.

Roses started in January will bloom as early as the middle of March and almost any kind can be had for Easter, April 4. For May 10, dormant plants cut back, started at 45 to 50 degrees and later advanced to 60 degrees, will be on time. C. W.

LADIES' S. A. F.

Board of Directors Meets.

In response to the call issued by the president, a meeting of the board of directors was held in New York Thursday, March 18, at which time Mrs. Charles Totty was elected chairman for 1920.

The matter of fixing the amount of the bond for the secretary and treasurer, in accordance with the action of the society at the meeting held in Detroit, was left to the board of directors. They have fixed the secretary's bond at $500 and that of the treasurer at $1,000.

Mrs. Albert M. Herr, Sec'y.



OPEN LETTERS from READERS

AN OLD VARIETY.

In a recent issue of The Review there was an inquiry as to a salvia-like plant with foliage that has the odor of pineapple.

No doubt the name of this is Salvia rutilans, an old inhabitant of gardens. The writer grew it forty years ago. This plant may be obtained at times in gardens. A short time ago we sent to England for plants, part of which were given to Fritz Bahr, of Highland Park, Ill., who valued it highly for window boxes. He may be able to supply plants now. E. O. Orpet.

DANGER IN FORMALDEHYDE.

I have had an experience with formaldehyde which may be of some benefit to the readers of The Review. My advice is never to use it to sterilize soil or sand, as it is sure death to plants or cuttings placed in them.

I sterilized some sand in my propagating bench with a solution of one to fifty; that is, one part of formaldehyde and fifty parts of water. I put 600 coleus cuttings in the bench and in forty-eight hours all had turned black. I watered a few in pots and they also turned black. It seemed to burn the root system of the latter and then moved up the main stem until the plant was dead. Live steam is much better than any other sterilizer that I have ever found, although it is the most trouble. D. E. Whitson.

EXTRA PAY FOR EXTRA WORK.

From a perusal of the help wanted columns in the various horticultural journals, it appears to be becoming a general custom to state that extra pay is given for Sunday work and overtime.

This custom has been a long time in arriving. It should be the rule in all places. There is no other business or trade where a man is expected to devote a full Sunday every two or three weeks without any remuneration. The weekly wages for six days in the florists' business do not, in most cases, compare favorably with those of skilled workers in other lines.

Prices of stock have been higher than formerly for a long time and should remain at a point that will allow the workers that which is reasonably due to them. E. E. Randall.

SEC'Y YOUNG'S CORNER

OFFICE: 1170 BROADWAY, NEW YORK

NATIONAL PUBLICITY CAMPAIGN.

Lack of Cash Limits Space.

At a meeting of the publicity committee held in New York March 18, the committee gave instructions that arrangements be made to cover magazine advertising until September, to the extent of $20,000. This was an amount much less than it was anticipated could be spent, as funds have not come in as the committee had a right to expect they should. It was believed, however, that the slogan, "Say It with Flowers," could be maintained, special flower days taken care of and impetus given to regular daily business by the proper use of the money. They had hoped to have twice as much available at this season and they would have had it had the large army of nonsubscribers responded to the appeals constantly made to them.

There was a large attendance of the trade at the flower show held in New York. During the week the publicity committee held its meeting. The campaign work was the subject of conversation among many groups gathered at different times in the Grand Central Palace and it was generally agreed that it was wrong to call one who had subscribed to the publicity fund a contributor, but he should be called an investor, because his subscription was an investment rather than a contribution. All were greatly pleased at the results of the campaign and expressed themselves as willing to go the limit in their support.

Phonograph Record.

The Von Tilzer song, "Say It with Flowers," is now, we are informed, to be recorded on a phonograph record by one of the big companies. Judging from its reception everywhere as a vocal number, the sale for it as a record should be large and the publicity for the slogan immense and lasting. This is only one of the sources for publicity of a valuable sort which the committee has been able to promote and which costs us practically nothing.

Have you thought anything of our billboard proposition yet? Spring is here and the ground is being opened everywhere. If you are on a good highway, the never-ending line of travel past your establishment will soon begin and a billboard properly displayed would add to our publicity and, incidentally, identify you as an up-to-date florist. About 100 signs have already been placed and there are more to go out. The cost of a sign is $50 and it is well worth the money if used only to hide a bit of unsightliness.

Send In a Pledge.

But don't forget your subscription to the fund—your investment. The magazines will have to limit the space available for advertising in their fall numbers unless the paper supply situation changes materially for the better. It is not too soon to contract for October, November and even December issues, but how can contracts be made unless the money to pay for them is in sight? If those whose purses are not easy just now will send in a pledge, with payment at a certain time specified, they will provide encouragement for the committee and plans can be worked out, but we have no right to expect them to assume liabilities without a prospect of meeting them.

Why not send in your subscription, or pledge, at once? You will feel better for having done so.

John Young, Sec'y.

PUBLICITY COMMITTEE MEETS.

New Bureau Formed.

A meeting of the publicity committee was held at the offices of the S. A. F., in New York, Thursday afternoon, March 18, at which were present Chairman Henry Penn, of Boston, Mass.; George Asmus, Chicago, Ill.; C. C. Pollworth, Milwaukee, Wis.; Wallace R. Pierson, Cromwell, Conn.; J. F. Ammann, Edwardsville, Ill.; Major P. F. O'Keefe, Boston; H. V. Swenson, Chicago, and Secretary John Young, New York.

The secretary presented a report showing in detail the fund available for the use of the committee. Major O'Keefe submitted copy for a broadside, which, meeting the approval of the committee, he was authorized to send out.

Appropriate $20,000.

Mr. Asmus moved, and the motion was seconded by Mr. Ammann, that the sum of $20,000 be appropriated for advertising in the magazines during the period ending with September. A vote was taken on the motion and it was carried unanimously.

The matter of having an audit of the books of the campaign made at the same time as the audit of the treasurer's books coming under discussion, on motion of Mr. Pierson, seconded by Mr. Ammann, it was directed that the books be sent to an auditor in the convention city, at convention time, and the finance committee was instructed to make the necessary arrangements.

Service Bureau.

H. V. Swenson explained a proposition he had made to handle all the dealers' helps used in the campaign from his office in Chicago, including the stickers, posters and folders for Mothers' day. After some discussion, Mr. Ammann moved that Mr. Swenson's proposition be accepted; that the promotion bureau stock be turned over to Mr. Swenson, at his Chicago office, and that he should render to the secretary promptly each week an account of all sales made; that the secretary or other authorized person have access to sales records at any time for the purpose of checking accounts; that Mr. Swenson shall also submit, at the annual meeting of the publicity committee, a regularly audited report in detail covering sales and royalties due for the year's work; that on the twentieth day of each month Mr. Swenson shall forward to the secretary's office all money collected on account of sales; that a committee of three be appointed to draw up a contract with Mr. Swenson on the terms arranged. The motion was seconded by Mr. Pierson and carried. It was also arranged that Mr. Swenson should handle this business under the name of the Florists' Publicity Service Bureau of the S. A. F., and that all checks be made payable to the bureau.

John Young, Sec'y.

THE GLADIOLUS

KIRCHHOFF'S NEW GLADIOLI.

The entire stocks of three gladioli originated by W. E. Kirchhoff, Sr., have been bought by his son, Arthur A. Kirchhoff, Pembroke, N. Y., who will distribute them this year. The varieties are General Pershing, Prof. A. C. Beal and Gloxinia.

Particular stress is laid on the high qualities of General Pershing. Mr. Kirchhoff has already offered a silver and a bronze medal for the American Gladiolus Society's show in August for the best six spikes of General Pershing grown by professionals and has also offered prizes for a similar amateur class.

Gladiolus General Pershing is described by Mr. Kirchhoff as having large flowers, larger than those of Mrs. Francis King. "The flowers," he says, "are borne on a tall and erect spike, with three to four open at one time. There are anywhere from fifteen to twenty-four buds on a spike. This variety stands the heat of the sun and is also a good one to stand transportation. The upper parts are pale pink and the lower petals are yellow, striped and stippled with rich carmine."

GLADIOLI IN UTAH.

"Horticulturists of this country owe to Alex H. Oblad, of Salt Lake City, Utah, the success of gladiolus culture in the state of Utah," states Bailey & Sons Co., of Salt Lake City. "Mr. Oblad, after experimenting a number of years in the culture of gladioli in his small back yard, gained confidence that the industry could be operated successfully in Utah soil and climate. Several years ago he secured a few acres of choice land and started extensively growing the bulbs. For the last three years Mr. Oblad has supplied the trade with blooms of exceedingly high quality."

TATE'S TIPS

PUSHING THE SLOGAN.

Is Educating the Public.

That local coöperative advertising in conjunction with the national advertising campaign is fast becoming a fact is demonstrated by the recent activities of St. Louis, Chicago, Milwaukee, Buffalo and Baltimore. Cincinnati has a regular organized campaign in which most of the growers and retailers are banded together. By the percentage plan—that is, the growers pledging one-half of one per cent on all the stock they sell and the retailer one per cent on his purchases—a total of one and one-half per cent is obtained on all stock that is sold to the local market. This is the most equitable way to collect for this worthy cause, as every one is assessed according to the amount of business he transacts.

I do not understand how anyone could fail to join in such a plan when it is for the good of the entire trade, but, of course, there are in every city men who will find some fault with such a plan. My advice to the florists in such a city would be to go ahead without them; they will be marked men in a short time and will be only too glad to get in. There is no doubt that the best business men in the cities referred to above are linked up with the scheme. Get your campaign under way and in a short time you will have no trouble in getting 100 per cent of those who will be benefited by your campaign.

Dreams Realized.

Let us look for a moment at what local advertising means. It is not the business you already have in your particular locality that you should be so much interested in, as in the business which you have not. This country has a population of something like 100,000,000. Of this number it is safe to say that not over ten to fifteen per cent are flower buyers, or in any way interested in flowers. If this small percentage could be augmented to fifty per cent, can you not see how the business in flowers all over the country would be increased? This would mean that business would be from thirty-five to forty per cent greater than it is today. Some people will say that this is the assertion of a dreamer. To those I would reply that not over twenty-five years ago, when we saw the first automobiles, many of us looked upon them as the dream of some fanatics, which would never be realized. Today they are not a dream, but to the pedestrian in our crowded streets they are more of a nightmare. Let any man who has been successful in the florists' business look back over his career and see if it has not been more or less of a dream come true.

The advertising of flowers is anything but a dream. It is not a theory; it is conveying to the public a confidence in that which you grow. Advertising is not a game of chance, because you get out of it just in proportion to what you put in it. The best advertising agencies will tell you that if you have the right product there is no question about success. Has anyone who reads this article ever heard of the florists' product being questioned? I want to call your attention to one of the lowliest articles in existence at one time, the groundnut. Many times we have paid our nickel for a quart of this nut in the gallery of some theater or at the circus. Did any of us ever expect to see it as it is today, served on banquet tables, in the best confectioners' shops, put up in glass jars and made into peanut butter? I can remember the time when they were fed to the hogs. This is a victory for advertising.

New Uses for Flowers.

We are advertising the slogan, "Say It with Flowers." Did we ever stop to think that the public is often unconsciously "Saying It with Flowers"? For instance, there is in Harrisburg, Pa., an office building, ten stories high and covering about half of a city block. Every window in this immense building has a window box. One of the things the national committee is endeavoring to do is to create new uses for flowers; surely here is at least a prospect. Is it too much to imagine that the time will come when architects will provide window boxes for the great office buildings they plan and let the tenants provide the plants? Think of what an education this would be to the public alone. We have merely scratched the surface as to the ways that flowers can be used.

I went into a lunch room recently in one of the busiest commercial districts of a large city at a time when flowers were extremely scarce. It was opening day and there were baskets, horseshoes and bunches of flowers in every nook and corner. As I looked at this sight, I could not but feel that the proprietor realized the advantage of "Say It with Flowers."

The florists have the product. Educate the public and organize every city and town in the country, not to advertise any individual, but to push the slogan, "Say It with Flowers." Remember how small one-half or one per cent of your receipts is for this purpose and, at the same time, stand by the national committee. There will then be no danger of the future of the florists' business. Tate.

SHRINERS GOING WEST.

If you are going west next June to attend the greatest of all Imperial Council sessions, or, in other words, if you are going to attend the convention of the A. O. N. M. S. at Portland, Ore., in June, 1920, the Portland Floral Society wants you to register with James Forbes, 354 Washington street, state vice-president of the S. A. F., as soon as convenient, and the society will do the rest.

The city will be taxed to its utmost capacity to care for the "caravans," but the florists intend to see that visiting tradesmen are taken care of and properly conducted to the greatest and most flourishing spots in the oasis of Portland. And it will be some oasis!

F. A. Van Kirk, Sec'y,
Portland Floral Society.

OVER THE PEAK

HIGH PRICES PASSING.

Financial Critic's View.

Indicating to florists the trend of general business conditions that will duly affect the trade, the conclusions of one surveying the nation's activities in a critical way are of importance, inasmuch as they tell of a point reached that all have been watching for. The following is written by the financial editor of the Chicago Tribune, the largest newspaper in the middle west:

"The corrective influence of higher interest rates, which first asserted itself in the stock market a few months ago when liquidation began and a lower trend of prices followed, may now be distinctly recorded as having reached mercantile activity. There is a definite slowing up. The riotous giving of orders, without regard to prices or other limitations upon manufacturers, has halted, a condition that will soon be set forth in formal trade reports. It may now be asserted with reasonable accuracy that the peak of high prices in mercantile lines has been about reached and that recession is on the way.

"It is the experience at the banks that merchant borrowers have become uncertain over the outlook, are seeking counsel as to the prudent course to follow, and are being told that new conditions in the foreign trade situation must be recognized, that to try to continue business on the inflated war basis will not only prove expensive in interest rates during enforced prolongation, but ultimate losses must follow.

Situation Has Changed.

"As late as six weeks ago the average mercantile borrower was not looking for advice; he felt confident of his position because anything placed on his counters met a ready sale. Within the last thirty days this has changed.

"The caution in the matter of new buying being exercised by retailers is felt by manufacturers in reduced orders and a discontinuance of the policy of what may be designated as open orders. Until a short time ago the retail merchant was obliged to buy, not at current quotations, but at such quotations as might obtain at the time of delivery of the goods, three or six months forward. That policy on the part of manufacturers was dictated by the era of advancing prices. He proposed to be able to profit by the higher price that might be expected to have been attained by the time the goods were ready for the buyer.

"But now the manufacturer cannot secure such orders. He must accept to-

day's prices for future delivery and for a smaller volume of goods. This, it may be expected, will result in accumulations of manufactured stocks and competition to dispose of them at price concessions.

"The banks express satisfaction at the manner in which their counsel favoring retrenchment is received. And even if such counsel were not regarded with favor the pressure of interest rates would in time effect the result desired.

"The large local institutions dealing with credit in the middle west feel convinced that the high price era is passing, that demands have started to approximate normal and a more wholesome condition is being established."

HERE'S SOMETHING NEW

BULB DEALER BOOSTS FOR YOU.

Publicity for the Lily of Easter.

Here's a new use for publicity, one that is in the interest of the trade as a body, but the cost is being met by only one concern.

The American Bulb Co., Chicago, has arranged for an advertisement of approximately half a page in the Sunday Tribune of March 27 to advertise lilies: "Your florist will help you select a perfect potted plant, or a bouquet of cut lily blooms." It is in line with the cooperative publicity for flowers being conducted by the associated florists of many cities, but is in the interest of the one flower in which the concern that pays the bill is specially interested.

What the Advertisement Says.

The advertisement is well written and illustrated. The cuts show a basket of lily bulbs, a field of lilies in Japan, a cleaning and grading scene with President Miller watching the work, and a pot of well bloomed lilies. The text will be as follows:

THE ROMANCE OF YOUR EASTER LILY.

On Easter morning it greets you—the most majestic of flowers. A slender stem arising from warm, brown earth. Leaves of tender green, delicately curved and pointed. The dewy blossom—a cup of pearl filled with gold.

It greets you on Easter morning—the lily—for five years nourished and cultivated in preparation for this hour!

Asleep in a round, brown bulb, you would first find your lily plant. In Japan, where flowers fill the fields and cover the hillsides, the lily bulbs are propagated. It requires from three to five years for them to mature, and each year they must be transferred to new soil. When developed to flowering size, the bulbs are packed in moist, sterilized earth and started on their journey across the Pacific.

In early fall your bulb arrives at San Francisco or Seattle, or New York by way of Panama canal, and is shipped in a refrigerator car to the florist. The temperature of the car must be kept low to prevent premature sprouting. No food for your table is handled more carefully. Before we sit down to the Thanksgiving feast the lilies for Easter have been planted, one brown bulb in each round pot.

Then comes a season of greatest vigilance. During the first three weeks the temperature of the greenhouse is kept low, but when the green sprouts rise to eight inches in height the temperature is increased to 70 or 80 degrees. This is summer heat, and must be preserved all through the long winter—through storms of driven snow and shortages of coal. The florist becomes guardian of your treasure.

Five months are required for the Easter lily to emerge from the bulb. In the late winter the plants must be closely watched to keep the buds from spreading their petals too quickly. Each plant must be held back or hastened forward, so that it will open, in full radiance, not a day too soon nor a day too late, but exactly on Easter morn.

The American Bulb Co., through the efforts of its president, Mr. A. Miller, who made a personal journey to Japan, has brought to America two-thirds of the great Japanese bulb crop. These bulbs are now in American greenhouses. American florists, this Easter, will offer the largest and most magnificent displays of Easter lilies ever grown.

Can it really be Easter in your home without the Easter flower? And at this season of glad rejoicing, when your heart turns in devoted remembrance to those you love, could you send a more welcome token than the Easter lily? Is there any offering that could better carry the Easter spirit into the sick room?

Your florist will help you choose a perfect potted plant for your own home, or a bouquet of cut lily blooms mingled with other flowers suggestive of the season.

Talk to your florist today that he may personally select the choicest blooms for your particular order.

Say It with Flowers.

The advertisement is to be signed "Contributed to the Publicity Campaign of the Allied Florists' Association of Illinois by the American Bulb Co."

A Real Boost.

Not only is it a real boost, occupying so large a space in a newspaper of over 750,000 circulation, but it will cost real money. The advertisement occupies 250 agate lines on four columns, a total of 1,000 lines. The Tribune's Sunday rate is 80 cents per agate line—60 cents to contract advertisers like the Allied Florists' Association—in addition to which is the cost of writing, photographs, drawing and cuts, also of a large number of proofs which are being mailed to florists with the good suggestion that they paste them in their windows next week.

It is a unique stunt, costly, but sure to be a big influence in helping turn the trade's big stock of lilies into cash next week.

It is figured good lilies should retail this Easter for 75 cents per flower and bud.

GALVIN'S NEW OFFICERS.

At the recent annual meeting of the directors of the Thomas F. Galvin corporation, Charles F. Boyle was elected president and general manager. Mr. Boyle has been connected with the firm for over twenty-two years, ten of which were spent as manager at 799 Boylston street, Boston. The last three he has been general manager of the firm's two Boston stores and also its New York store.

James J. Slattery, for over twenty years with the firm and recently manager of sales, becomes assistant general manager and is in charge of the store at 1 Park street, Boston. Both men are prominent in the trade and have been conspicuous in placing the firm in its high position among retail concerns in this country.

John R. McDonough advances to a manager's berth at the Boylston street store. The New York store continues under the able direction of R. A. Hale. Both are younger men, full of enthusiasm and with promising careers at their bidding.

The firm's business has increased, Mr. Boyle states, by leaps and bounds during the last year. With an energetic staff working hard for success, the firm has a high position in the flower world, where for seventy-three years its leadership has brought international fame.

Emporia, Kan.—O. G. Rindom, who was formerly manager of a real estate firm in Wichita, Kan., has taken charge of the Riverside Gardens.

C. H. A. CORNER

CANADIANS ARE ACTIVE.

Coming Events Are Important.

The arrangements for the executive meeting of the Canadian Horticultural Association to be held at Hamilton, Ont., April 12 and 13, are nearly completed and the local committees are making a final effort to cope with the many details of the comprehensive program.

Besides making all arrangements for the business end of the convention, the educational committee will take another step and an effort will be made to form a permanent council of horticulture, whose duty it will be to carry propositions for training schools, botanical gardens, etc., to the proper sources.

In connection with this work, a representative of one of the great American universities is expected to address a meeting which will take the form of a banquet. Plant registration will also receive attention, a permanent committee being appointed to look after this important feature.

There is much favorable comment on the general activities of the C. H. A., not the least of which is its coöperation with the F. T. D. in securing a clearing house in Canada, thus allowing American bills to be paid in Canada with Canadian currency. This is admittedly a great benefit to all retailers and both the F. T. D. and the C. H. A. are to be congratulated on the spirit of real coöperation shown.

Convention in August.

Two days of solid work will be necessary to complete the arrangements for what will undoubtedly be the greatest Canadian convention of all time. A record attendance is assured and it is especially gratifying to learn of the success attending the efforts of the officials to increase the membership. At this early date the membership list has been doubled and names are recorded from coast to coast, with many from the United States.

This convention, which will take place in Hamilton, August 10 to 13, will be of great interest to everyone connected with the trade and it is not too early to urge our American brothers to try to

attend. Hamilton will exert itself to the utmost to pleasantly surprise you and will assuredly welcome you heartily.

H. E. Groves.

SPRING CHEER.

Just when a few warm days at the entrance of spring had stirred everybody in the uncanny way that early spring atmosphere does, the Allied Florists' Association took advantage of the opportunity to present to Chicagoans the advertisement, "Growing Plants for the Home," which is reproduced on this page. Catalogues from seed stores were just getting into circulation and the thoughts of the public were on their gardens. So the suggestion to anticipate the enjoyment of outdoor growth later by purchasing a plant for the home now came at a most opportune time. The advertisement occupied double-column space, seven inches deep, in the Chicago American, an evening paper, March 22, and in the Chicago Tribune next morning, March 23.



Advertisement Chicago Florists Used to Stir Public at Entrance of Spring.

PITTSBURGH, PA.

The Market.

The market remains unchanged and conditions are about the same as they have been for the last fortnight. Several funerals, one large wedding and the spring opening of many of the large department stores, requiring decorations, kept the demand at normal.

Various Notes.

William A. Clarke, of the Pittsburgh Cut Flower Co., spent Monday, March 15, at Bakerstown, Pa., looking over the range and inspecting the stock for Easter. Miss Alma Abiatti, of this firm, has returned to the offices after a several weeks' siege of the flu.

Manager Harry Gibson and S. J. Frampton, salesman, of the Sieger Floral Co., are again at the store after attacks of the grip. This firm had to work all night on two occasions last week for the floral pieces for a large funeral and the Whitworth-Lathwood church wedding, at Kittanning, Pa., Saturday, March 20. Columbia roses and cibotium ferns chiefly composed the wedding decorations at both the church and the home. The table centerpiece was fashioned in spring flowers in the Dresden shades.

Miss Margaret Baldinger, of the Ludwig Floral Co., is still confined to her home with stomach trouble. Miss Mary Bratner, order clerk for the same firm, is also on the sick list, being afflicted with the grip. Mr. and Mrs. Ernest C. Ludwig have returned from an eastern trip. They were at the New York flower show.

J. E. Brown, of Vandergrift, Pa., was in the city last week combining business with social calls on his friends in the trade.

W. Jarvis Smith, treasurer of the A. W. Smith Co. and superintendent of the range at Canfield, O., spent last week in New York, attending the flower show and purchasing evergreen trees for the landscape department.

The McCallum Co. made two large displays last week, one for the New York show and one for the Michigan State Florists' Association convention, at Lansing, Mich. The latter was supervised by Edward J. McCallum, William T. Usinger, salesman for the north central district, and Henry L. Blind, manager of the Detroit branch. Samuel Seligman and T. J. Nolan were in charge of the New York display. Mr. Seligman recently opened a display room for the firm at 239 Fourth avenue, New York. Mr. McCallum returned to Pittsburgh after a tour of inspection of the branches in Detroit, Cleveland and Cincinnati.

A large motor truck has been added to the delivery service of G. P. Weaklen & Co.

Mr. Koenig, supervisor of the outside decorating department of the A. W. Smith Co., was busy last week with the spring openings of the department stores of Joseph Horne Co., McCreery & Co., Kaufmann Bros., and Kaufmann & Baer.

C. Colyn, of Voorhout, Holland, who spent last week in this city on legal business, delivered an interesting address at the March meeting of the Florists' and Gardeners' Club at the north side Carnegie library. Mr. Colyn's address was on "The Propagation of Bulbs." Mr. Wiseman, director of Pittsburgh's war garden campaign, who is a member of the club, gave a talk on soils.

Visitors last week were: Isaac Bayersdorfer, of H. Bayersdorfer & Co., Philadelphia, Pa.; Peter J. Damen, of C. Keur & Sons, Hillegom, Holland, and Ralph A. McCrory, of California.

E. E. S.

FLORISTS' REVIEW

Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
520-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter Dec. 3, 1897, at the post-office at Chicago, Ill., under the Act of March 3, 1879.

Subscription price, $1.50 a year. To Canada, $2.50; to Europe, $3.00.

Advertising rates quoted upon request. Only strictly trade advertising accepted.

RESULTS.
We give them. You get them.
We both have them.

MOTHERS' day falls on May 9, five weeks after Easter.

OPTIMISTIC predictions in regard to Easter business were never more general.

CABLES from France indicate chiffons at recent prices will look cheap six months from now.

FICKLE weather conditions make it wise to be prepared for the possibility of a cold Easter.

DESPITE the short supply and high prices of bulbs, ample stocks of Easter lilies are reported in most markets.

OF the carnations, rooted cuttings of Enchantress Supreme have been in such request as to suggest the variety is steadily winning new friends.

THE first action of the new Secretary of Agriculture affecting the trade was the promulgation of the New England quarantine for the corn borer.

IF your city is not represented in the news columns of The Review and you would like to put it on the map by acting as correspondent, write to the Editor.

THOSE who watch The Review's growth as an indication of the trade's progress will note that this week's issue, the largest regular number it has ever published, is within four pages as large as last Christmas's special number, which was only surpassed by last week's record-breaking Easter special. Truly it is said, The Review is the paper which grows with the trade.

NEWS-LETTERS from the numerous cities in which The Review has correspondents have so generally reported a good supply of lilies for Easter that it has caused observant persons to wonder if the imports of lily bulbs last autumn did not exceed the number believed to have been imported, and if the market at Easter will take, at the prices asked, so large a quantity of pot plants and cut flowers. The official Japanese government figures on the bulbs exported to America last season appear on page 120 of this issue, the first time they have been in print. The total is so huge it will cause much surprise.

PRICES are never so low that the buyer is not disappointed at poor quality.

THE time for window boxes is close at hand. Are you making preparations for pushing this business in your locality?

PRICES of flowers cannot be allowed to go down when coal, freight and express are all shortly to go up.

THE florists' business improves markedly as the units in it become larger. Big business can do easily what small business does only with difficulty.

WHEN prices are high everybody knows he is selling at a profitable figure. Do you know how low you can sell and still make money? That knowledge is a protection you should have.

"WHERE are the young faces in the trade?" a far-sighted florist asks. The question is a vital one to those who wish to avoid having their business run down as their own activity diminishes.

ABUNDANT stock offers greater opportunities for window decoration than retailers had during the winter months. This form of advertising is too valuable for florists to miss the advantage of.

THERE will not always be the equal of this season's demand for plants and the shipper who thinks anything good enough to send to the man who has paid cash in advance will be the first to feel the change.

A DAILY paper states: "Chicago announces a reduction in the cost of cut flowers. There is hope that the message of flowers will reach the gentlemen who write the price tags for the beef packers."

IF anyone is to hold special flower sales, let it be florists. They can afford to sell large quantities on a small margin as well as the department store when business is slack and the advertising is more valuable to them.

THE hopeful eyes of the business world are centered on a bill introduced in the House of Representatives to substitute for the excess profits tax a small tax on the turn-over of all business throughout the United States. It is only a 25-cent tax on every $100 worth of sales or fraction thereof, the collection thereof to be performed in a simple manner. The abnormal condition created by the excess profits tax has been felt by florists, even though they did not all pay it themselves.

HARD work can remedy high costs and avert possibility of a panic, in the estimation of J. H. Tregoe, secretary of the National Association of Credit Men, who says: "Human energy is necessary if our prosperity is to continue. To add to plant and equipment as an offset to the letting down of human energy is inflation for which a high price must eventually be paid, and every attempt should be made to build up the energies of the people from the least to the greatest. We have no hesitancy in saying that every worker in the land can do much more than he is now doing without impairing his physical welfare."

BUSINESS INFORMATION.

For years it has been habitual for members of the trade to discuss growing problems and for each one to suggest ways and means of improvement for the help of fellow florists. Now it has become generally accepted that there is more to the florists' business than merely growing flowers, even for the man who sends his stock to the commission house to be sold. The trade has realized that the purely business part of florists' enterprise is as important as the part concerned with growing flowers. Now what is needed is dissemination of the trade's business information like that of its cultural information. An interchange of ideas and experience on this head will aid tremendously in the trade's advance.

For instance, here is a query from a florist with a large business in a good-sized town:

"We are much dissatisfied with our system of bookkeeping and wish to make a change. Can you give us the names of any florists who have a good, sensible, practicable and simple system of keeping their accounts?

"At present we are using a Burroughs bookkeeping machine, but find that it is not exactly suited. We have in mind using a machine on the order of the Elliott-Fisher type. Do you know of any concern using this or a similar machine?

"We have in the neighborhood of 1,800 accounts on our books and have that many statements to get out on the first of the month."

The Review's columns are open to readers who have suggestions or experiences to offer on this subject.

RULES FOR PROPHETS.

When one undertakes to play the role of prophet, he is assuming a task that few perform with any degree of luck and none with a consistent record of success. But there are certain rules that can be relied upon with a fair degree of accuracy. And the man who applies such rules to the business outlook can arrive at a safe conclusion. For the present situation the case is stated by a writer on business in the following terms:

"In our reading of the future we are compelled to be empirical and draw our conclusions entirely from the record of the past, from which we can deduce only two rules or laws that we can rely upon with safety.

"One is the law of average, which men have applied in developing the science of insurance.

"The other is the law of reaction or compensation.

"The existence of these laws is as certain as anything in life. The question is, what will be the result of their operation during the present year?

"It is certain that prices cannot advance forever and it is equally certain that business cannot always be prosperous.

"For the last five years the value of money has been diminishing all over the world and the cost of commodities has been correspondingly advanced. During the same five years business has been exceptionally prosperous—at least in this country.

"Has the climax been reached? No one can say. But we are justified in pointing out that each day that passes brings the period of reaction nearer and that extravagance and underproduction must be hastening its arrival.

"This is not a counsel of pessimism, but of caution, offered with a keen consciousness of our own limitations as the ephemeral present fades into the eternity of the past."

OBITUARY

Charles C. Chollar.

Charles C. Chollar, of the Chollar Floral Co., Dallas, Tex., died March 9 at the age of 37. He was found with two knife wounds in his left arm by two small boys near the Santa Fe railroad tracks about noon. The boys ran for help and an ambulance was telephoned for, but Mr. Chollar died in the ambulance while being taken to the hospital.

One of the arm wounds was near the wrist and the other above the elbow. No knife was found on Mr. Chollar's person or in the vicinity where he was found; a revolver which had not been discharged was, however, found in his pocket. He was wearing a coat and an overcoat, neither of which had been cut. According to a clerk of the Chollar Floral Co., Mr. Chollar had come to the store early that morning, but soon left in an agitated condition. An inquest was held by a justice of the peace, who gave a verdict to the effect that death was due to self-inflicted wounds.

Mr. Chollar is survived by his wife, a son and two daughters, two brothers, G. E. and R. F. Chollar, and three half brothers. His brothers and half brothers live in Fort Worth, from which Mr. Chollar moved to Dallas nine years ago.

The funeral service was held at the home, 821 North Lancaster avenue, Wednesday afternoon, March 10, with the dean of St. Matthew's cathedral officiating. After the service the body was taken to Fort Worth for burial.

F. W. Ziechmann.

F. W. Ziechmann, one of the oldest members of the trade in Cleveland, O., died at his home Wednesday, March 17, at the age of 72 years. He is survived by a widow and three sons.

Mr. Ziechmann was born in Germany, January 30, 1848, where he first became an apprentice. He was with different firms in Germany for a time and then went to France, working in Lyons and Paris. He went back to Germany to the botanical gardens in Berlin and later to the botanical gardens in London, England. He came to the United States in 1872 and started as a private gardener at Passaic, N. J. He was married there and stayed there until 1876, when he went to Cleveland and started a small place on East Madison street, now East Seventy-ninth street. A year later he began the operation of the greenhouses at the present location, 6520 Quincy street. He started building a range of greenhouses last fall on a farm he purchased on Center road, but he did not live to see them completed.

Mr. Ziechmann's hobby was growing orchids.

The funeral was held Saturday, March 20, at 2 p. m. Interment was at Woodlawn cemetery. Many beautiful floral pieces were sent by the members of the trade and his personal friends.

W. F. B.

Mrs. Frances M. Frank.

Mrs. Frances M. Frank, wife of Joseph Frank, a retailer at 764 Third avenue, New York, died Saturday, March 13, after a long illness. Besides her husband, she is survived by a daughter, Emilie.

Stephen M. Weld.

General Stephen M. Weld, of Dedham, Mass., died suddenly at Bocagrande, Fla., March 17, while on a visit for his health. The deceased gentleman, who was head of the Boston brokerage firm of S. M. Weld & Co., had a beautiful 1,200-acre estate in Dedham, which contained many plants of horticultural interest. His rock garden was probably the largest and most interestingly designed and planted of any in the east, if not in the entire country, and annually attracted crowds of visitors. It contained many rare, unique and valuable plants.

General Weld had been connected with the Massachusetts Horticultural Society for over twenty years and for a large part of this time served as a director, filling the office of president



Mrs. M. R. Morgan.

(Obituary in issue of March 11.)

for two years. He was an enthusiastic horticulturist and his death is a distinct loss to horticulture. Funeral services were held in the Unitarian church, Dedham, March 21, and were largely attended, there being representatives present from the Massachusetts Horticultural Society. W. N. C.

MICHIGAN FLORISTS MEET.

At Agricultural College.

An effort to secure an appropriation from the state legislature to be used in an investigation of diseases among greenhouse plants in the state was one of the features of the 2-day session of the first annual convention of the Michigan State Florists' Association, held at the Michigan Agricultural College, at East Lansing, Mich., March 16 and 17. The rendering harmless of two of the most serious diseases, aster wilt and the tomato disease, by means of recent discoveries, was brought out as an example of what could be done if funds were provided. Dr. H. G. Coons, of the plant pathology department of the Agricultural College, urged support by the association.

The exhibits in the armory of displays from all over the state attracted much attention.

The Program.

The entire morning Tuesday, March 16, was spent in inspecting the exhibits. In the afternoon the first meeting was held. An address of welcome was made by President F. S. Kedzie, of the Michigan Agricultural College, and there was an address by H. W. F. Goetz, president of the association. Dean R. S. Shaw then discussed the work of the experiment stations.

Wednesday morning a tour of the Lansing greenhouses was made, starting from the Kerns hotel at 8 o'clock. In the afternoon Philip Breitmeyer, of Detroit, gave a talk on "Present Day Problems of Retail Florists."

Officers Elected.

At the closing of the session, the following officers were elected for the ensuing year:

President, Henry Goetz, Saginaw.

Vice-president, W. S. Wells, Ann Arbor.

Secretary, Robert Plumb, Detroit.

The election of trustees resulted as follows: Three-year term, Philip Breitmeyer, Detroit; 2-year term, Harvey E. Kidder, Ionia; 1-year term, J. A. Bissinger, Lansing.

During the convention the membership of the organization, which has only been formed a few months, was nearly doubled. The aim now is to get the majority of the 600 florists in Michigan to join the association.

CHICAGO.

Express Service Resumed.

Express service returned practically to normal March 24, on which day all embargoes were lifted as far as cut flowers and plants are concerned. The first day of unrestricted shipping there was pick-up service only until 2 p. m., but assurances were given that wagons would thereafter be available until the market's closing hour and that full, complete and responsible service would be provided for the enormous Easter business which is expected next week.

This happy development was due to the efforts of the Chicago Wholesale Cut Flower Association, headed by John Poehlmann, acting for President A. F. Poehlmann, and C. J. Michelsen. March 19 conditions had become intolerable, the management of the express company not only making no effort to give service, but causing its station and train employees to refuse such service as the company plainly was in position to furnish. When the wholesalers tried to take the matter up with the officials they met with little cordiality, but partial service was resumed March 22 and broadened March 23. By that time the wholesalers had made their determination sufficiently plain so that they got the attention of the highest officials, with the result that it was arranged to resume full service on cut flowers and plants ahead of other freight, thus recognizing the special needs of the market.

The tie-up of the express service by the strike, which has not yet been declared off, has been a great injury to the trade, but assurances now have been obtained that every possible effort will

[Continued on page 38.]

We are booking an enormous

Order What You

Amling's Supply Will Be the Largest

CUT LILIES

You can get of Amling's is the largest supply in Lily advertisement on

Sweet Peas

Amling's offers an enormous Easter supply of fancy Spencer Sweet Peas in all colors.

Fancy Roses

Amling's offers the largest supply of strictly high grade Roses in America; specially strong on Premier, Columbia and Milady.

American Beauties

Amling's offers a splendid crop of Beauties for your critical Easter customers.

TRY OUR NEW GREEN,
Mahonia, $1.00 per large bunch

OUR EASTER

AMERICAN BEAUTIES			Per doz.
Long stems	$9.00	@	$10.00
Stems 30 to 36 inches	6.00	@	7.50
Stems 24 to 30 inches	4.00	@	5.00
Stems 18 to 24 inches			3.00
Stems 12 to 18 inches			2.00
Stems 12 inches	Per 100 4.00	@	8.00

ROSES			Per 100
Premier, special	$35.00	@	$40.00
Premier, medium	25.00	@	30.00
Premier, select	18.00	@	20.00
Premier, short	12.00	@	15.00
Columbia, special	30.00	@	35.00
Columbia, medium	20.00	@	25.00
Columbia, select	15.00	@	18.00
Columbia, short	10.00	@	12.00
Mrs. Russell, special	35.00	@	40.00
Mrs. Russell, medium	25.00	@	30.00
Mrs. Russell, select	18.00	@	20.00
Mrs. Russell, short	12.00	@	15.00
Milady, special	30.00	@	35.00
Milady, medium	20.00	@	25.00
Milady, select	15.00	@	18.00
Milady, short	6.00	@	12.00
Montrose, medium	20.00	@	25.00
Montrose, select	12.00	@	15.00
Montrose, short	8.00	@	10.00
Ophelia, special	20.00	@	25.00
Ophelia, select	15.00	@	18.00
Ophelia, short	10.00	@	12.00
Dbl. White Killarney, special,	20.00	@	25.00
Dbl. White Killarney, select,	15.00	@	18.00
Dbl. White Killarney, short..	10.00	@	12.00
Sunburst, special	20.00	@	25.00
Sunburst, select	12.00	@	18.00
Sunburst, short			10.00

Extra special roses billed accordingly.

CORSAGE ROSES			Per 100
Cecile Brunner	$4.00	@	$5.00
Evelyn Nesbit	6.00	@	8.00

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

un of Easter business, but you can

Need in Flowers

in the History of the Chicago Market

all the Lilies you need—here America. See our special another page of this paper.

CUT LILIES

PRICE LIST

	Per 100
CARNATIONS	
All Colors	$10.00 @ $12.00
Laddie	20.00
SWEET PEAS	
Spencer	$1.50 @ $3.00
VIOLETS	
Double	$1.00 @ $1.50
Single	1.00 @ 2.00
BULBOUS STOCK	
Tulips	$6.00 @ $10.00
Tulips, Darwin	12.00
Jonquils	6.00 @ 8.00
Rainbow Freesia	3.00 @ 5.00
Freesia Purity	3.00 @ 4.00
MISCELLANEOUS	
Valley	$10.00
Mignonette	$4.00 @ 8.00
Daisies, white or yellow	2.00 @ 3.00
Calendulas	3.00 @ 4.00
Callas doz.,	3.00 @ 4.00
Easter Lilies doz.,	3.00 @ 4.00
Pansies doz. bunches,	1.50 @ 2.00
GREENS	
Plumosus per bunch,	$ 0.50 @ $ 0.75
Sprengeri per bunch,	.50
Adiantum, fancy long..per 100,	1.00 @ 1.50
Smilax per doz.,	3.00
Ferns per 100, $0.45; per 1000,	4.00
Galax per 100, .25; per 1000,	2.00
Mexican Ivy per 100, .75; per 1000,	6.00
Leucothoe per 100, 1.00; per 1000,	7.50
Boxwood per 100 lbs.,	25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

Choice Valley

Amling's offers a splendid supply of fancy Valley, a special crop for Easter.

Fancy Carnations

Amling's offers a nationally known superior supply of strictly high grade Carnations; specially strong on Mrs. Ward and Laddie.

Bulbous Stock

Amling's offers the leading growers' Jonquils, Daffodils, Darwin Tulips and Rainbow Freesia, etc.

INCLUDE WITH EACH ORDER

Ferns - - $4.00 per 1000

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978 1977 1975

CHICAGO, ILL.

GEO. C. WEILAND, President
EDWARD MEURET, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue Chicago, L. D. Phone Randolph 631

We shall handle a larger quantity of

Cut Flowers this Easter

than ever before

but the demand is sure to be the largest in the history of the Florists' Trade—largest for **us** because largest for **you**—so you'd better order **NOW** and order **ENOUGH.**

The Quality of our stock never has been better.

Easter Lilies in Large Supply

It is said Lilies will be scarce this Easter—you hear it everywhere—but the fact is the Chicago Flower Growers' Association will handle more Lilies than ever before. **The quality of all the flowers will be fine,** but there will be a **difference** in the length of stems. We offer

Long Stems, finest flowers	**$35.00 per 100; $300.00 per 1000**
Medium Stems, good flowers	**30.00 per 100; 250.00 per 1000**
Short Stems, good flowers	**25.00 per 100; 225.00 per 1000**

Wire us for special quotations if you can use large quantities.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Ave. Chicago **L. D. Phone, Randolph 631**

Easter Price List

Express service again is normal—you can order from us with full confidence that you will get your stock on time.

		Per 100
Premier	Extra Special	$50.00 to $60.00
	Special	40.00
	Long	30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Russell	Extra Special	$50.00 to $60.00
	Special	40.00
	Long	30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Milady	Extra Special	$50.00
	Special	$35.00 to 40.00
	Long	25.00 to 30.00
	Medium	15.00 to 20.00
	Short	10.00 to 12.00
Columbia	Extra Special	$50.00
	Special	40.00
	Long	$30.00 to 35.00
	Medium	20.00 to 25.00
	Short	12.00 to 15.00
Ophelia	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00

		Per 100
Sunburst	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
Brilliant	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
White	Special	$35.00
	Long	$25.00 to 30.00
	Medium	15.00 to 20.00
	Short	12.00
Mrs. Ward	Special	$20.00
	Long	18.00
	Medium	15.00
	Short	12.00
Brunner	Corsage Buds	$5.00 to $6.00

Miscellaneous Flowers

	Per 100
Carnations, Fancy	$12.00
" Good Stock	10.00
" Split	$ 6.00 to 8.00
" Laddie and Superb	20.00 to 25.00
Sweet Peas	2.00 to 5.00
Calendulas, Ball's Mammoth Special	8.00 to 10.00
Violets, fancy single	1.00 to 2.00
Violets, New York double	1.00 to 1.50

	Per 100
Freesia, fancy Purity	$ 4.00 to $ 6.00
Tulips	6.00 to 10.00
Darwin Tulips	12.00 to 15.00
Jonquils	8.00 to 10.00
Valley	10.00
Mignonette	5.00 to 10.00
Callas	35.00
Cattleya Trianae	per doz., 12.00 to 15.00

Florists' Greens

Ferns	$4.50 per 1000
Adiantum	$1.50 to $2.00 per 1000
Plumosus	35c to 50c bunch
Sprengeri	35c to 50c bunch
Smilax	$3.00 doz.

Mexican Ivy	$1.00 per 100; $7.50 per 1000
Leucothoe	$7.50 per 1000
Galax	$2.00 per 1000
Boxwood	25c lb.
Woodwardia Fronds	$8.00 per 100

Prices Subject to Change Without Notice

EASTER LILIES OF A-1 QUALITY

Place your orders early and secure the lowest market prices

Fancy Butterfly Sweet Peas

$3.00, $4.00 and $5.00 per 100. Common Sweet Peas, $1.50, $2.00 and $2.50 per 100

ROSES HEAVY SUPPLY CARNATIONS

Fine quality in all leading varieties. **Russell, Columbia, Premier, Milady, Hearst, Ophelia, Sunburst, Weiland, Killarney, Richmond, Double White Killarney,** besides **Nesbit** and **Brunner,** the Miniature Roses.

CARNATIONS: Red, White, Deep Pink and Light Pink

Easter Lilies, Rubrum Lilies, Callas, Tulips, Hyacinths, Purity Freesia, Violets, Sweet Peas, Daisies, Calendula, Pansies, Lupines, Mignonette and all other seasonable Cut Flowers, including **Greens** of all kinds.

Tulips, Jonquils, Darwin Tulips — **In Good Supply** — You will find these ready sellers at this season.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A.BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY SPEAKS LOUDER THAN PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

PRICES AS LOW AS OTHERS

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

be made to help the shipping business resume its normal volume and to handle the Easter rush in satisfactory manner.

The Market.

Although shipping conditions have been extremely unsatisfactory, the market has done surprisingly well. At the beginning of last week there was a change for the better. Receipts of flowers were lighter and the demand was stronger. Instead of closing at night with their iceboxes full of flowers, the wholesalers began making fair clean-ups and the average price of stock began to improve without any change in quotations; it merely was the usual result of cleaner selling to the regular trade.

The present week started with the market in much better condition than it has been since the express strike started. There still are plenty of flowers, but not so many that the supply is unwieldy. Prices are moderate, all things considered, and the demand is increasing day by day. There is no reason for feeling that business is otherwise than good. Any buyer who can use flowers at prices which will let the growers live can get all he wants and, apparently, the public is waking up to the fact that the high prices of the winter are a thing of the past, and are coming back to the flower stores to buy for other purposes than funeral use. There is every reason to feel that there will be a big spring business.

Easter orders are coming in rather more slowly than most of the wholesalers like. It is feared that the express strike has been turning business away from the Chicago market. A number of customers have indicated that they were afraid to place orders here for large quantities of flowers, to be shipped under previously existing conditions. But now that the express com-

If you want the finest Lilies
Order of Randall today

Lilies at $25, $30 and $35 per 100 These Lilies are from the same grower who made Randall's Lilies famous for so many years. We did not have them last year because no bulbs could be imported, but **we have these wonderful lilies in quantity again this year.** If you want the **finest lilies in the market,** order of RANDALL today.

Will be packed in wood boxes at the Greenhouses, 100 in a box, and will reach you without being rehandled.

Extra Fancy Spencer Sweet Peas

We have a very large supply—many thousands a day—of the finest Peas this market ever has seen. We want you to use them because they will make good money for you. We quote for Easter shipment.

Extra fancy, $2.00, $3.00 and $4.00 per 100

American Beauty Roses

We shall have a large supply of medium to long stems, fine flowers . . . . . **$7.50 to $12.00** Per Dozen

Carnations

A large supply in all colors; first-class quality.

Roses

No finer roses anywhere and a very big quantity.

Ball's Special Calendulas, $1.00 to $1.50 Per Dozen

A Full Line of Cut Flowers

Randall's will have plenty of fine stock of every kind—you will need more flowers than ever before and you can send your order to Randall with the certainty that

Randall's Prices will be Right

Glad to quote on request—what can you use?

A. L. Randall Co.

180 N. Wabash Ave. CHICAGO L. D. Phone Central 7720

An Attractive Low-Priced Raedlein Basket

FILLED WITH PRETTY CUT FLOWERS OR PLANTS IS A QUICK SELLER

Wire your order today for one or more of these assortments

Assortment No. I.
50 tumbler baskets, lined, 16 to 20 inches over all. All in assorted light colors.....**$21.00**

Assortment No. II.
25 medium size cut flower baskets, lined, 21 to 28 inches over all. All in assorted light colors, **$19.00**

Assortment No. III.
15 large size cut flower baskets, 34 to 42 inches over all. All in assorted light colors.....**$27.00**

Assortment No. IV.
25 plant baskets, holding 4 to 6-inch pots. All in assorted light colors **$25.75**

Assortment No. V.
25 medium size plant baskets, with liners. All in assorted light colors.....**$31.50**

Assortment No. VI.
12 large plant baskets, with liners. All in assorted light colors.....**$24.00**

Write for our new illustrated Price List

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE.
CHICAGO ILLINOIS

Play safe— Send Raedlein your open orders

pany has resumed service, it is thought the apprehension will subside. Indeed, the last day or two has brought something approaching a rush of Easter orders. The buyers who have placed orders have almost invariably ordered more stock than ever before.

There has been a shortage of greens, which has advanced the price of ferns and of asparagus, but, the embargo now having been raised, shipments soon will be coming in again.

Putting It to the Test.

The Allied Florists' Association has been urging retailers to buy liberally when flowers are plentiful, and W. J. Smyth, who is treasurer, believes in practicing what he preaches; so he bought a few thousand carnations from an overloaded wholesaler and put a sign in his window announcing a special sale for "today only." Of course, the prices advertised were ridiculously cheap, compared with winter prices, but it was explained by posting in window and store several copies of the association's "Flowers Are Plentiful" advertisement in the daily papers. The sales were so numerous that the store was thronged and, important to note, the profit on the lot was greater than an ordinary day's profits on an ordinary day's sales of carnations. Mr. Smyth was so well pleased that he followed a few days later with a similar sale of roses, which was equally successful. Mr. Smyth is convinced that if the 400 retail florists in Chicago would try the plan whenever stock is to be had cheaply, no flowers ever would go to department stores and thousands of new customers would be made for the trade. His sales have attracted numbers of people who never had entered the store before, although they had been seen passing.

Various Notes.

Edward Heim, the Blue Island grower, is reëntering the field after having been out of it for two years. He is replanting his houses with carnations, having received delivery of 15,000 rooted cuttings from the J. A. Budlong Co.

C. L. Washburn and wife traveled 3,000 miles on their recent trip south,

WE DO 1st AS WE SAY

THE FLORISTS' REVIEW last week says that "the consensus is that **EASTER** will make a new record for the trade. A TREMENDOUS VOLUME of SHIPPING BUSINESS is EXPECTED**** as to **LILIES,** everyone says they will be scarce, but there is a suspicion that **Cut Lilies** will go around" at the **Price**

of $25.00, $30.00, $35.00 per 100.

We are well informed about the lilies to be sold from this market and offer our supply of PERFECT LILIES in SHORT, MEDIUM and LONG STEMS, 3 to 5 Blooms to a stalk. Early orders are assured of the benefits of first selection.

THE HEAVY RECEIPTS to the CHICAGO MARKET will be consigned to

YOUR 1st Protection

Kennicott Bros. Co.
174 North Wabash Avenue
CHICAGO

FINE ROSES

Lilies, Carnations and Peas

For quality and price it will be hard for you to find a better place to do your buying for Easter. We say this because we know the conditions on the local market and do not hesitate to assert that our stock is the very highest grade and, in connection with the same, our prices are reasonable. Service to our customers is our first consideration, and we are constantly striving to improve on the usual methods—no order is packed without personal inspection.

EASTER PRICE LIST—Subject to Market Changes

Mrs. Russell, Columbia and Premier	Per 100
Long	$30.00 to $35.00
Medium	20.00 " 25.00
Shorter	12.00 " 18.00

Other Roses	Per 100
Milady	$ 8.00 to $30.00
Killarney Brilliant	10.00 " 30 00
Dbl. White Killarney	10.00 " 30.00
Ophelia	12 00 " 30.00
Sunburst	12.00 " 30.00
Mrs. A. Ward	10.00 " 20.00
Montrose	10.00 " 25.00

Carnations	Per 100
Fancy	$12.00
Good	$8.00 to 10.00

Lilies	
Easter	per 100 $25.00 to $35.00
Callas	per doz. 2.50 " 4.00

Miscellaneous	Per 100
Valley	$10 00
Sweet Peas, Spencer	$1.50 to 3.00
Jonquils	6.00 " 8.00

Miscellaneous	Per 100
Early Tulips	$ 6.00 to $ 8.00
Tulips, Darwin	10.00 " 12.00
Calendulas	4.00 " 8.00
Freesia	3.00 " 5.00

Greens	
Adiantum, Fancy, per 100	$1.50
Smilax, per doz	3.00
Asparagus Plumosus, bunch	50c to 75c
Asparagus Sprengeri, bunch	25c, 50c
Galax, per 1000	2.00
Ferns, per 1000	5.00

ERNE & COMPANY

30 E. Randolph St. WHOLESALE FLORISTS L. D. Phone Randolph 6578 **CHICAGO**

JOHNSON BASKET WORKS
2535 Milwaukee Avenue
CHICAGO

Mention The Review when you write.

EASTER
Cards, Tags, Blotters, Labels, Announcements
Send for Samples.
THE JOHN HENRY CO.,
Lansing, Mich.

Mention The Review when you write.

reaching Galveston and Mobile. Mr. Washburn says the oil section of the southwest is booming, but that in other parts of the south the high prices of flowers last winter gave the trade a setback.

F. M. Johnson, whose judgment has been good during the strenuous times of the last five years, says he can see nothing in sight but steadily rising prices. Mr. Johnson thinks the demands of labor, the greater cost of coal and the certainty of higher freight and express rates are enough to force all other prices up still further, and he believes the autumn will see nearly all lines of merchandise costing more than they cost this spring.

Sam Pearce, veteran grower of bulbous stock, celebrated his sixty-first birthday anniversary March 20.

The A. B. C. reports a call for pelargoniums which has kept the grower steadily booked ahead for months.

PLENTY OF
MOSS
BURLAP BALES
$2.00

CALL
Bell { Main 120 / Main 1201
Home Stone 6004
ROCHESTER
NEW YORK

MAGNOLIA
25-LB. CASE
$6.00

Try Sample Box Thread
3 LB.
$5.50
Strongest in the World

For Every Day

Roses, Daffodils, Tulips, Freesia Finest Sweet Peas Grown Violets, Carnations

PUSSY WILLOW
75c, $1.00, $1.50 per bunch

Booking orders now for EASTER LILIES

GEORGE B. HART
49 to 55 Stone St., ROCHESTER, N. Y.

ROSES :: CARNATIONS :: SWEET PEAS

In Large and Fine Supply for Easter

Zech & Mann

Wholesale Cut Flowers

30 East Randolph St., Chicago, Ill.

We shall fill all orders for all kinds of flowers

There is No More Reliable Source of Supply for Cut Flowers and Greens

LILIES Get your supply for Easter from us. None finer anywhere. Write for prices.

The old Siegel-Cooper store was reopened March 22 by seventy-one merchants, each operating individually, but under one roof, and with delivery and other service facilities in common. Peter Kutrumanes has the flower shop and Grossberg, Tyler, Finnerman Co. has the artificial flowers, decorations, baskets, vases, etc. Each is on the main floor.

A. L. Vaughan, whose lease is out April 30, says he has not yet found a new location and that he may close up. The building is to be torn down.

Hilmer V. Swenson, who is secretary and advertising manager for the Allied Florists' Association, was in New York last week to attend the meeting of the S. A. F. publicity committees. He reports that arrangements were made to have his office take over a large part of the work of the S. A. F. promotion bureau, which hereafter will be handled from Chicago.

In the midst of the sea of rapidly rising costs of doing business the trade last week encountered one little island of relief. The iceman sent notice of a reduction of $5 a ton in the price of ice.

C. A. Samuelson is at home from Montana, to be in the store during the Easter rush.

W. A. Hansen has been swinging around the circuit made at Christmas for the E. C. Amling Co. In addition to large Easter orders, he has sent from nearly every customer visited "one for today." Mr. Hansen reports that the retail flower business is not dull anywhere in the middle west.

The Chicagoans who visited the New York spring show last week returned with the report that it seems not yet time to undertake a large exhibition.

A. L. Randall and Mrs. Randall have gone to Hot Springs, Ark., for a delayed winter vacation.

Elmer Volkman and his wife, who is E. C. Amling's youngest daughter, have joined the Amling family now domiciled at Sawtelle, Cal.

Frank Beu says he has to date shipped out close to 100,000 2-inch geranium plants this season with only one

Tonner

WHOLESALE CUT FLOWERS and SUPPLIES

30 East Randolph St.

CHICAGO

Telephone Central 6284

For Easter

"The thing you believe you can do, you *can* do—if you will only be true to your belief."
—H. Wilmans.

Believe that you can buy at TONNER'S

Order Your EASTER BASKETS From

Florists' Supply House

We handle baskets of quality. Give us a trial order and be listed among the many satisfied customers.

FLORISTS' SUPPLY HOUSE

WHOLESALE COMMISSION FLORISTS

105 East Ohio Street, Phone Main 831 INDIANAPOLIS, IND.

St. Louis for Your Cut Flowers and Florists' Supplies

RUSSELLS, $10.00 to $35.00 per 100 **OPHELIA,** $6.00 to $20.00 per 100

COLUMBIA, $8.00 to $25.00 per 100

CARNATIONS, $8.00 to $15.00 per 100

CALENDULAS, $4.00, $6.00, $8.00 per 100 **JONQUILS,** $8.00 to $10.00 per 100

SWEET PEAS, Spencer varieties, $2.00 to $3.00 per 100

ORCHIDS, $9.00 to $12.00 per doz.

ASPARAGUS PLUMOSUS, per bunch, 35c and 50c

SMILAX, $3.00 per doz. strings **FANCY NORTHERN FERNS,** $4.00 per 1000

BRONZE GALAX, $1.50 per 1000 **SOUTHERN SMILAX,** 50-lb. case, $5.00

EASTER LILIES

Our Supply will be the Largest in St. Louis

EASTER LILIES, $35.00 per 100

CALLA LILIES, $25.00 to $35.00 per 100

Roses, Carnations, Jonquils and Sweet Peas in good supply

Everything in Florists' Supplies

Send for Complete Price List

Orders from unknown parties must be accompanied with cash or shipment will be made C. O. D.

Prices subject to market changes

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

complaint. The demand has kept him continuously sold ahead.

William Hanson is one of A. H. Budlong's first lieutenants. Mr. Hanson's section is producing fine roses this season.

G. M. Reburn and wife have returned from a trip to Evansville, Ind. They made the journey in the new Marmon, going down between sunrise and sunset, 331 miles for the day.

Skokie tract, that swale of bulrushes and peatbog under the western ridge of Winnetka and other northern stretches of Cook county, will become a part of the forest preserve if the preserve commission passes favorably upon a resolution of the plan committee, which includes William A. Peterson and Peter Reinberg.

J. W. Breakey is driving a recently purchased Moline-Knight touring car, the De Luxe model.

WM. C. SMITH
Wholesale Floral Co.
WHOLESALE FLORISTS
1316 PINE ST. (Both L. D. Phones) ST. LOUIS
Supplies and Everything in Season Always on Hand

Cut Flowers
OUR SPECIALTY
H. G. BERNING
1402-4 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

CHOICE
VALLEY
Per 100 — $8.00
Is your order booked with us for Easter?
C. A. KUEHN WHOLESALE **FLORIST**
1312 Pine Street ST. LOUIS, MO.

Mention The Review when you write.

David S. Geddis, the live wire managing officer of the St. Louis Wholesale

WIETOR BROS. 30 East Randolph St., Chicago

Send Us Your ORDER NOW Fresh Stock Carefully Packed

.... EASTER PRICE LIST .... Subject to change without notice

	Per 100
Premier	
Special	$35.00
Select	25.00
Medium	20.00
Short	15.00
Russell	
Special	35.00
Select	25.00
Medium	20.00
Short	15.00
Columbia	
Special	30.00
Select	20.00
Medium	15.00
Short	10.00
Ophelia	
Special	20.00
Select	15.00
Medium	10.00
Short	8.00
Sunburst	
Special	$20.00
Select	18.00
Medium	15.00
Short	10.00
Killarney and White Killarney	
Select	12.00
Medium	10.00
Short	8.00
Carnations	
Fancy	10.00
Good	8.00
Split	6.00
Calla Lilies, per doz	$3.00 to 4.00
Ferns, per 1000	5.00
Galax, per 1000	2.00
Sprengeri, per bunch	.50

ROSES, Our Selection, $8.00 per 100

Cut Flower Co., was here March 22 for a look at the market. He is building up a large shipping trade for his concern and finds much of interest in the Chicago market and methods.

KANSAS CITY, MO.

The Market.

Business has picked up considerably and a slight increase in funeral orders, along with the general buying, has kept the market in a fair condition. Carnations continue to arrive in large quantities and are of the best quality. Roses are not so plentiful as might be desired, but there are enough to satisfy the demand. Easter and calla lilies are making their appearance in quantity in the stores. At present the prices remain unchanged.

For the last three weeks there has been at least one bad wind storm each week. The worst one came Wednesday night, March 17, and, while no serious damage was done to any of the greenhouses, a few had a loss of glass and it was cause for the growers to worry about their stock. Thursday afternoon, March 18, another storm came up, a part of the gale from Wyoming and Colorado. For a time the dust and sand were thick in the air and everything was soon covered. The soil sifted through the windows, but did not injure the plants or flowers.

Various Notes.

The Pinehurst Floral Co. had a shipment of hydrangeas Friday, March 19, which were quickly sold out. This firm has been getting some daisies along with the spring stock.

Cut Flowers for Easter

We will have a large supply

	Per 100
Easter Lilies	$30.00
Carnations	$8.00 to 12.00
Sweet Peas	2.00 to 5.00
Jonquils	8.00 to 10.00
Tulips	8.00 to 10.00
Valley	8.00 to 10.00
Pussy Willows	2.00 to 4.00
California Violets	Per Doz. bunches, 1.75
	Each
Russell	$0.12 to $0.40
Columbia	.12 to .40
Ophelia	.10 to .30
Sunburst	.12 to .30
Ward	.10 to .20
Killarneys	.10 to .20
Orchids	.75 to 1.00
Plumosus and Sprengeri	per bunch, .50
Fancy Ferns	per 1000, 4.00

T. J. Noll & Company

1108 Grand Ave., KANSAS CITY, MO.

The W. L. Rock Flower Co. has a number of Easter novelties on display. It is continuing the placing of price cards on plants and cut flowers in its windows and finds it a good thing in drawing trade.

The Muehlebach Flower Shop had the decorations for a St. Patrick's dinner at the Blue Hills club Saturday night, March 20. Columbia and Ophelia roses and sweet peas were used. F. T. D. business has been heavier than usual with this firm lately.

Mr. and Mrs. J. W. Neff have re-

Easter Plant Stock for the West

Easter Lilies.....25c and 35c per bud
Callas, 6-in., 4 and 5 blooms....$1.25 to $1.50 each
Callas, yellow..... 1.00 each
Daffodils .....5-in., 75c; 6-in., 1.50 each
Tulips, 5-in., 6-in., 7-in., 8-in....75c to 2.00 each
Lily of the Valley, 5-in., 12 pips, $1.25; 15 pips, $1.50 each
Hydrangeas, 4-in., 5-in., 6-in....50c to 2.00 each
Ramblers, 5-in.....$1.50 to 2.00 each
For **Ferns,** see our adv. in The Review of March 18.

ASTERS--Seedlings and Transplanted

Aster Seedlings

The following varieties, **$5.00 per 1000**

Aster Royal Lavender
Aster Royal Pink
Aster Royal Rose

The following varieties, **$6.00 per 1000**

Aster Daybreak Lavender
Aster Daybreak Salmon Pink
Aster Daybreak Purity
Aster Daybreak Rose
Aster Crego Giant Pink
Aster Crego Giant Rose
Aster Crego Giant Purple

Transplanted Aster Seedlings

The following varieties, **$10.00 per 1000**

Aster Early Pink Wonder
Aster Early White Wonder
Astermum White
Astermum Pink
Astermum Lavender

The following varieties, **$12.00 per 1000**

Aster Crego Lavender
Aster Crego White
Aster White King
Aster Lavender King
Aster Pink King
Aster Crimson King

The following varieties, **$10.00 per 1000**

Aster Queen of the Market White
Aster Queen of the Market Pink
Aster Queen of the Market Rose
Aster Queen of the Market Lavender

DIANTHUS PINKS

Fireball, double
Snowball "
Salmon "
Pink "
Red "

$6.00 per 100
In 2½-inch pots

CALENDULAS

Double Orange, 2½-inch pots.....**$4.00 per 100**

PINEHURST FLORAL CO.

Wholesale Store: Kansas City, Mo.
Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS
Greenhouses: PLEASANT HILL, MO.
Cash or satisfactory references. Part cash if C. O. D.

PINEHURST FLORAL CO.

1121 Grand Ave. — Successors to Geo. M. Kellogg Floral Co. *Wholesale Florists* — Kansas City, Mo.

EASTER PRICE LIST — Effective March 29, 1920

Roses

Ophelia	Per 100,	$10.00 to $35.00
Richmond	Per 100,	10.00 to 35.00
Sunburst	Per 100,	10.00 to 35.00
Shawyer	Per 100,	10 00 to 30.00
Killarney	Per 100,	8.00 to 25.00
American Beauty		at Market
CARNATIONS	Per 100,	$ 8.00 to 12.00
EASTER LILIES	Per 100,	30.00 to 35.00
CALLA LILIES	Per 100,	25.00 to 35.00

Miscellaneous

Jonquils	Per 100,	$8.00 to $10.00
Tulips	Per 100,	6.00 to 10.00
Sweet Peas	Per 100,	2.00 to 4.00
Freesia	Per 100,	3.00 to 4.00
Mignonette	Per 100,	6.00 to 8.00
Calendula	Per 100,	6.00 to 8.00
Adiantum	Per 100,	1.00 to 1.50
Sprengeri, Plumosus	Per bunch,	.50
Smilax	Per dozen,	3.00
Ferns	Per 1000,	4.00

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses: Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

turned to their home in Denver, Colo., after a week's visit with their sons, H. R. and L. H. Neff.

Shipping business has been heavy with T. J. Noll & Co. They have been receiving large quantities of choice carnations and extra fine sweet peas, but have cleaned up on all of them. They suffered in the storm of last week to the extent of a large number of broken panes of glass, but no stock was injured.

Work is progressing rapidly on the new Longview Greenhouses and they are expected to be completed on schedule time. A carload of material is now on the ground and no delays are anticipated.

Two new greenhouses, each 25x131 feet, at the Boyd range, have just been completed. Mrs. Boyd's business has increased materially. She is soon to have a window display at Kresge's 5 and 10-cent store, where she has had a department for several years. Saturday, March 20, she sold 3,600 carnations and a week before that, 2,600 and three truck loads of plants.

Adolph Mohr's Easter lilies are starting to bloom. They are long-stemmed and in condition to be in readiness for Easter. Mr. Mohr says that he will have plenty of them, too. He will also have a good supply of hyacinths, tulips, daffodils and cinerarias.

Mrs. Katherine Moseley Beaman took

THE FLORISTS' SUPPLY HOUSE OF AMERICA
1129-1131 ARCH STREET, PHILADELPHIA
H. BAYERSDORFER & CO., PROPS.

Bamboo Pot Covers to Fit 6-inch Pots

Per 100, Natural - - - - - - - - $30.00
Per Doz., Natural - - - - - - - - 4.00
Per 100, Dyed Green or Brown - - 36.00
Per Doz., Dyed Green or Brown - - 4.75

For Easter Lilies, Etc.

Subject to being unsold on receipt of order.

part in a musical production in Kansas City, Kan., recently for the benefit of the council of clubs.

Samuel Murray had a good week. He had the orders for several large funerals.

Henry Kusik & Co. sold 15,000 carnations and between 12,000 and 15,000 roses last week, besides 20,000 sweet peas.

Mr. and Mrs. R. L. Bennett are the proud parents of a 10-pound boy, born March 12.

Roy Millice, manager of the Alpha Floral Co., announced a new 10½-pound boy at his home and, to celebrate the event, he purchased a Buick instead of an ordinary baby carriage. He is eager to give the boy his first ride.

William Foith had several dozen panes of glass broken in the storm last week.

Benjamin Rice, a grower here for years, is now with Koppenhaver, Florists. They have about 300 Easter lilies and 5,000 geraniums, some of which are ready for sale now.

The Bennett greenhouses are about completed and will soon be fully stocked. They are owned by Mr. and Mrs. R. L. Bennett.

McGrail & Conkling have bought a new Dodge truck in time to take care of the Easter deliveries.

Tucker Smith and P. A. Manson, of Pleasant Hill, were in the city Friday, March 19.

Miss Nettie Seymour spent Friday, March 19, in St. Joseph, Mo.

J. E. Murray & Co., formerly Miss J. E. Murray, have joined the F. T. D.

A. Newell reports a number of advance orders for Easter. He anticipates a good demand for plants and baskets aside from lilies. J. E. K.

ROCHESTER, N. Y.

The Market.

In spite of the lateness of the season, weather conditions in this locality are far from good. The streets have been hardly free from snow for nearly five months. A heavy snowfall took place Friday night, March 19, and again we were apparently in the middle of winter. However, the sunshine is considerably stronger now and melts the snow and ice quickly.

Business last week was good and an abundance of spring flowers is on the market. Large quantities of stock are moved each day. Jonquils, daffodils, tulips of all colors and calendulas are in abundance. Large quantities of sweet peas are seen, and sell quickly at reasonable prices; among them are some excellent orchid varieties. Roses are plentiful and the demand is good, considering the crowded condition of the

Write for our 32-page 1920 booklet
"Modern Flower Shops"
Refrigerators and Store Fixtures
A. L. Randall Co, COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

Modern Store Fronts THAT WILL Sell Flowers
WRITE US ABOUT
KAWNEER STORE FRONT CONSTRUCTION
OHIO PLATE & WINDOW GLASS, 313-19 Morris St., Toledo, Ohio

H. KUSIK & CO.
Largest Shippers of Fresh Cut Flowers at Kansas City.
Florists' Supplies
Manufacturers of Wire Designs
1018 McGee Street
KANSAS CITY, MO.

Flower Facts—
Beauty preserved—
Profits assured—
use Glockler
Refrigerators for
cut flowers.
Bernard Glockler Co.
Pittsburgh, Pa.

REFRIGERATORS
COMPLETE FIXTURES
CENTRAL REFRIGERATOR & EQUIPMENT CO.
Estimates Submitted.
155 N. Clark St., CHICAGO

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

In the Last Minute Rush for Your Easter Supplies

Don't underestimate your requirements—better by far to overestimate, for an overstock of supplies, in these times of continual price advancing, is an act of foresight and a good investment as well.

Lay in all the ribbons, chiffons, baskets and other staple florist supplies you can handle—then sit back and profit by your good judgment.

The McCallum Extended Service Can be Depended Upon to the Limit

In the hurried preparation for a big Easter business you have probably overlooked one or more items of importance—here's where you can depend upon the McCallum extended service to the full limit. Never was there a more complete line of exclusively florists' supplies gotten together for the trade.

Order From the Nearest Branch

The whole theme of opening branch houses in the various centers was so that we could render a greater service to you without delay in transportation, and the relieving of congestion at our Pittsburgh Headquarters. Coöperate with us by ordering from the nearest branch.

The McCallum Company

Headquarters, PITTSBURGH, PA.

DETROIT BRANCH, 34 W. Elizabeth St.
CINCINNATI BRANCH, 230 W. Fourth St.
CLEVELAND BRANCH, 421 High Ave.
NEW YORK BRANCH, 239 4th Ave.

market. Callas are plentiful and sell well. Easter lilies are fine, but the supply is not at all large at present. Valley is in fine condition and moves well. Good violets arrive daily and the quality is excellent. Orchids and gardenias are in good supply, but the demand is not heavy. Carnations are of good quality, with a steady demand. Some splendid potted stock is seen.

The outlook for Easter is promising. An unusually large supply of bulbous stock is expected on the market.

Various Notes.

George B. Hart, who was one of the judges at the New York flower show, returned to this city Thursday, March 18, highly enthusiastic over the show.

The Rochester Floral Co. was responsible for the elaborate decoration for the Sibley, Lindsay & Curr opening last week.

Horace J. Head, representing George B. Hart, has returned from a trip through the southern and middle western states.

Anita Brand Goods

Everything in the Paper Line for the Florist

Gold Letters	Bill Heads	Crepe Flowers
Cards	Statements	Folding Boxes
Envelopes	Wax Flowers	Advertising Materials

WRITE FOR SAMPLES AND PRICES

ANITA SPECIALTY CO., Boston 9, Mass.

77 Summer Street **P. O. Box, 2376**

All indications so far point to a very busy

Easter Week

If you have not ordered in sufficient quantity, do so at once

There will be plenty of GOOD ORCHIDS

Do not omit

GARDENIAS

from your order. We have the largest supply in the market.

Write us about any special requirements for Easter, and we will give it careful attention.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

SWEET PEAS

We are glad to say that we can offer this item in quantity for Easter. We have never been able to give our customers all the Peas they wanted at Easter, but we expect to be in a position to give them to you this year. Most of our growers have a splendid crop in sight, and we see no reason why your orders should not be filled complete. There is no other item on our list for Easter that shows any better value than Sweet Peas, particularly for corsages.

What is worthy of mention is the good quality of our

Snapdragon

Several shades, some yellow and white.

Cut Lilies for Easter

We have a splendid lot of LILIES, long stems, perfect flowers.

Violets

Lady Campbells and New York Doubles

If weather conditions are favorable, they will be of a very good quality.

Recent visitors to the trade include R. E. Blackshaw, of the Ove Gnatt Co., La Porte, Ind.; Martin Reukauf, of H. Bayersdorfer & Co., Philadelphia, Pa.; S. W. Morgan, of Le Roy, N. Y.; Manuel Oppenheim, of Olean, N. Y., and W. H. Workman, of Oswego, N. Y.

F. J. Keller, of J. B. Keller Sons, was one of the visitors to the New York flower show last week.

Mrs. E. M. De Klyne was absent from business during the greater part of last week through sickness. Mrs. Arvilla Smith, of H. E. Wilson's force, has had a hard time this winter, having been sick the greater part of it. James Sproat, of H. Schlegel's Sons, has also been confined to his home, as also have Mr. and Mrs. C. W. Curtis, of Irondequoit, N. Y.

St. Patrick's day again proved to be quite busy, with the general sale of green carnations, a charity ball and several minor functions. Fortunately, white flowers were plentiful and the sale was good. Suitable decorations were seen in all florists' windows, with shamrocks, harps, pipes and green flags in profusion.

A herald of spring was seen in the window of Salter Bros. last week, when a large limb of cherry blooms attracted many passers-by. This was placed in the back of the window, with a splendid selection of potted plants in the foreground. H. J. H.

PHILADELPHIA.

The Market.

"I think that the worst is over." William J. Moore voiced the general opinion of the wholesalers at the close of the third and most disastrous week in March.

Carnations have fared about as well as anything. Supply and demand have been fairly well balanced at the prevailing market prices of $6 to $8 per hundred. The chief difficulty with carnations lies in the splits and culls that are more noticeable at the close of a hard winter. St. Patrick's day had some effect on white carnations, but not enough to advance the price, which did, however, increase in some quarters on the unexpected demand that sprang up at the end of the week, presumably for use in the churches.

Sweet peas are exceedingly plentiful. The price depends a good deal on the quantity desired. For instance, a customer who wants 100 extra fine peas pays $2.50, while the customer who can use 1,000 can have them for a much lower figure, sometimes for 10 cents, taking them as they run. In other words, sweet peas are plentiful and they deteriorate rapidly when carried long.

The general market conditions have been discouraging. Flowers needed a lot of pushing; even then success was only partial. Prices were low and irregular and some stock remained unsold. The outlook for a good supply at Easter is excellent. There will be lots of cut lilies and, given a reasonable amount of sunshine, there will be lots of sweet peas. There will be enough of the other flowers to make up a good assortment.

BERGER BROTHERS

EASTER LILIES*—*Very Fine

$25 and $30 per 100

VALLEY—*Now and for Easter*

Plenty of good Sweet Peas, Daffodils Violets and Carnations

1225 Race Street :: PHILADELPHIA

Mention The Review when you write.

Roses Carnations Callas Sweet Peas

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

PLUMOSUS Strings and Bunches **ADIANTUM** and Green of all kinds

Mention The Review when you write.



LILIES The choicest and best quality Easter Lilies ever offered in this market—crisp, firm, well-matured flowers; delivery now, in bud, or more open flowers for nearer Easter.

$25 per 100 A few selected at..... **$30 per 100**

P C QUALITY

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

BUSINESS HOURS, 7 A. M. TO 5 P. M.

S. S. PENNOCK COMPANY

1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK 17 West 28th Street. BALTIMORE Franklin and St. Paul Sts. WASHINGTON 1216 H Street, N. W.

All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

PUSSYWILLOW

From now till Decoration Day

Entire cut from 30,000 cultivated plants

50c per bunch, mixed lengths

In separate lengths from $2.00 to $10.00 per 100.

Cash with Order. **E. KENDIG, Oswego, N.Y.**

Mention The Review when you write.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

EDWARD REID Offers the Best

SEASONABLE FLOWERS

Snapdragons, Peas, Hudson River Violets

and everything seasonable in Cut Flowers

1619-21 Ranstead St., PHILADELPHIA, PA.

EASTER LILIES

VALLEY—The finest in the country received daily.

ROSES and a good assortment of other flowers.

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead Street, PHILADELPHIA

FOR EASTER

Lilac, Peas, Daffodils, Snapdragons, Roses, Carnations, Violets *and all seasonable flowers*

PHILADELPHIA CUT FLOWER CO.

1517 SANSOM STREET GEORGE AEUGLE, Prop. PHILADELPHIA, PA.

Prices are likely to be about the same as last Easter.

With William J.

Some fifty years ago William J. Young established himself in the florists' business at School lane and Pulaski avenue, in Germantown. He built greenhouses and a store, where the residents of the handsome places in his neighborhood could get their cut flowers in winter and their bedding plants in spring. The business prospered. Today his son, William J. Young, Jr., carries on the good work, aided by his better half. The greenhouses, keeping pace with the times, make a specialty of Easter plants. So cleverly are these plants grown that the leading plantsmen draw on Mr. Young for some of his surplus stock. This year the stock is so large that the residents of School lane are going to spare quite a lot to the residents of less favored sections in this and other cities.

Dahlias are one of Mr. Young's specialties. He is preparing a carefully selected assortment for planting out at his farm at Linfield. Mr. Young's loyalty to the finest bulbs makes his name as well known in certain sections of Holland as it is here. His judgment on varieties and their culture is excellent.

Lilium Brownii.

The Easter novelty at the place of William K. Harris is the orange-colored lily, Lilium Brownii. Mr. Harris thinks that it will be a great acquisition in hampers and plant basket combinations. Lilium Brownii, as seen at this place, grows to a height of about eighteen inches. It is of slender build and erect in habit. The leaves are small in size and deep green in color. The flower is of medium size, suggestive of Tulip Couronne d'Or in coloring.

The gems of a well grown collection of Easter plants here are a lot of beautifully colored Hydrangea General de Vibraye in 11-inch tubs and a house of home-grown baby rambler roses. Mr. Prince is justly proud of some fine specimen azaleas, both indica and Hinodigiri.

At Second and Bristol.

Edward Aschmann believes that the lilies are the finest that his firm, Aschmann Bros., have ever grown. They are fine. The entire lot is a credit to the place.

GOLD LETTERS—SPECIAL PRICES



Letters packed 25 to each package.
Numerals in same colors and price.





No. 1 In Gold and Purple, per 1000, $5.50
No. 4 In Gold Only, per 1000, $5.00
No. 6 In Gold Only, per 1000, $4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....$3.50

Always state what color is wanted, otherwise gold will be sent.

100% PROFIT-PAYING BUSINESS BUILDER

GOLDFISH

LARGE, HEALTHY FISH AT ROCK BOTTOM PRICES

OUR PRICES ON FISH

LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors	$3.00
Medium Large Selected Goldfish, assorted colors	5.00
Large Selected Goldfish, assorted colors	7.00
	Per doz.
Japanese Fantails, small, assorted colors	$2.40
Japanese Fantails, medium, assorted colors	3.00
Japanese Telescopes, small, assorted colors	3.00
Japanese Telescopes, medium, assorted colors	4.50
Japanese Comets, medium, assorted colors	2.00
Japanese Comets, extra large, assorted colors	3.00
Japanese Singletails, medium, assorted colors	1.80
Japanese Singletails, large, assorted colors	2.40

WATER PLANT AND FISH FOOD

Water Plant	75c per doz. bunches;	$5.50 per 100
Wafer Food, large 3-colored package	$1.30 doz.;	$14.50 gross
Flake Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, large 3-colored package	.60 doz.;	6.50 gross
Natural Food, in tin boxes	.75 doz.;	8.50 gross

FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate	$ 1.20 per doz.
Gallon Globes, 2 dozen to crate	4.50 per doz.
Two-gallon Globes, 1 dozen to crate	7.50 per doz.
Three-gallon Globes, ½ dozen to crate	12.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.
1313 Agency St., BURLINGTON, IOWA

The pot-grown American Beauties are interesting. A large number of Beauties and of Magna Charta are grown in good shape. There is an immense stock of hydrangeas. Mme. Chautard is the favorite variety. Cinerarias are making their debut this year. Gold is represented by genistas and Boston yellow daisies; bulbs, mainly by fine looking Dutch hyacinths.

Various Notes.

Among the Philadelphians seen at the New York show last week were Robert A. Craig, Edwin J. Fancourt, E. Farenwald, James W. Heacock, Frank P. Myers, Martin Samtman, Leonard J. Sieger and C. Vander Breggan.

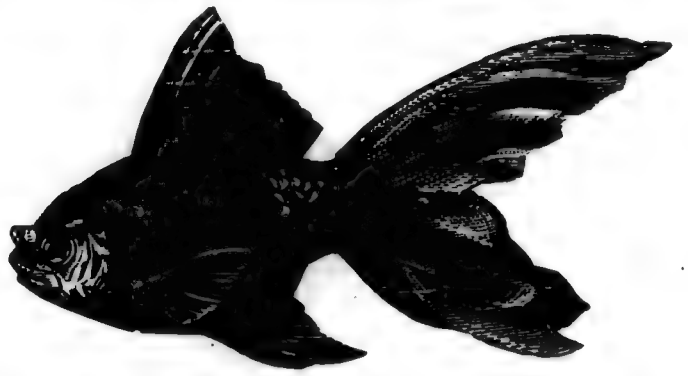
A large shipment of silk fiber ribbons long overdue has prevented H. Bayersdorfer & Co. from filling orders as expected.

Frank R. Hastings says half-humorously that the wholesalers and growers have destroyed the flower business by their high prices during the winter. It now remains for the retailers to build it up again.

Paul R. Klingsporn, manager of the Chicago Flower Growers' Association, was here March 17, on his way to New York. Philadelphia is proud of Mr. Klingsporn's success in Chicago.

George Craig celebrated his forty-fifth business anniversary at 233 South Eleventh street, March 17, St. Patrick's day. The original firm that opened this store in 1875 was Craig & Bro. It was formed by Robert and George Craig. Later Robert Craig withdrew, devoting his attention to his greenhouses at Forty-ninth and Market streets, while George Craig conducted the retail store alone. Mr. Craig, who succeeded Thomas Cartledge as treasurer of the Florists' Club over twenty years ago, has a high reputation for business sagacity and integrity.

Judge Savage, of Lewisburg, Pa., was here a few days ago. Judge Savage is one of our retired judges. While here



YOU CAN make money from Goldfish and Aquarium Supplies. Our fifteen years' experience will help you. *Send for Wholesale Catalogue.*

Auburndale Goldfish Co.
1449 W. Madison St., Chicago, Ill.

Mention The Review when you write.

GOLDFISH BUY FROM THE BREEDER

41 Acres of Ponds this Season. Write for big new catalogue Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

GOLDFISH 1,500,000 (Plain and Fancy)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.
Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Mention The Review when you write.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

JUST ARRIVED

Statice .....$1.50 per lb.

Beech Sprays, Brown, Green and Tan,
Per 100 .....$10.00 and $15.00

Artificial Lily of the Valley.....$2.00 per gross

Bouquet Paper, No. 10, No. 9, No. 8, No. 7.

Tone Ware.....from 75c to $3.00 each

Baskets.....$25.00, $50.00 or $100.00 assortments
Try Some—New Styles

Imported Netting, 6-in.....9c per yd.

Large Natural Cape Flowers.....$1.50 lb.

H. Bayersdorfer & Co.
1129-1131 Arch St. PHILADELPHIA, PA.
Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

he was transacting some business for his son, P. M. Savage, who is a florist in Lewisburg.

Isaac M. Bayersdorfer, who has been in the middle west for the last two months, has just returned to this city after an excellent business trip. Mr. Bayersdorfer is so modest that his incomings and outgoings are rarely heralded.

John Wilson, lately with Ira G. Marvin, of Wilkes-Barre, Pa., has returned to J. J. Habermehl's Sons. Mr. Wilson, who was absent from this city for a number of years, is one of our ablest and most popular florists.

Fred Berger has purchased the Yeakel farm of twenty acres near Arlington station on the Fort Washington branch of the Pennsylvania railroad. Mr. Berger's new farm is directly opposite to the Sunnybrook Club, profanely known as the millionaires' golf club. It does not require much imagination to picture cozy little dinner tables in the golf club next fall, beautifully decorated with dahlias and cosmos, as only a true floral artist can do it.

J. P. McCarthy, of the M. Rice Co., is back from New England. His reception was hearty everywhere.

Robert B. Bragg and Mrs. Bragg are entertaining a youthful visitor, a little laddie who has come to stay with them.

The Jonah steamer, the Westchester from Antwerp, three months overdue, arrived here March 16. It carried merchandise for H. Bayersdorfer & Co. Mr. Bayersdorfer said he was glad it did not arrive March 17. The steamer was in two collisions, putting back to Antwerp after the first and into a West Indian port after the second. The florists' supplies on board included statice, which has been much wanted, artificial valley and beech sprays. For the most part, they have already gone out on orders of long standing.

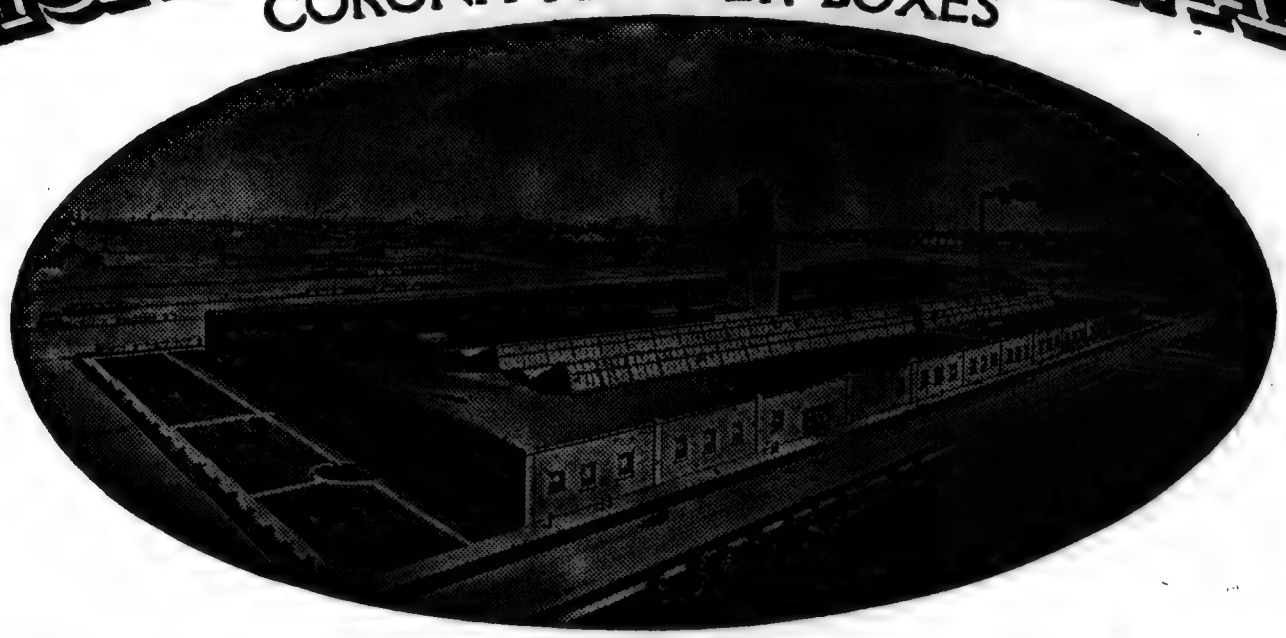
The Robert Craig Co. has put a new Pierce-Arrow truck on the force to help get out the Easter plant orders.

The genial Robert Q. Shoch has returned to the headquarters of the M. Rice Co., after a southern trip full of such greetings as only the sunny south can give.

Recent visitors include Miss Getz, of Westman & Getz, Cleveland, O.; Henry Eichholz, Waynesboro, Pa.; C. M. Wagner, Cleveland, O.; Miss Carrie Stacner, with H. A. Schroyer, Lancaster, Pa.; Mr. Russell, of the Jones-Russell Co., Cleveland, O.; W. H. A. Schmidt, Carbondale,

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
816 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
601 Elm St.
Dallas, Texas.

Home Office and Factory
4433 Ogden Ave.
CHICAGO
Telephone
Lawndale 904

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top	$ 5.00
10 x 6 x 5½	2-inch Top	5.70
12 x 8 x 5½	2-inch Top	7.40
14 x 10 x 8	2-inch Top	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top	$4.55
20 x 4 x 3	2-inch Top	4.55
21 x 5 x 3	3-inch Top	6.00
24 x 5 x 3½	2-inch Top	6.35
24 x 8 x 4	2-inch Top	8.15
28 x 8 x 4	2-inch Top	9.20
28 x 8 x 5	2-inch Top	10.50
30 x 5 x 3½	2-inch Top	6.95
36 x 8 x 5	2-inch Top	13.35

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT
CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of $3.50 for 500 boxes or any part thereof.

A charge of $5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	$21.15
20 x 20 x 8	Telescope	27.40
21 x 5 x 3	Telescope	6.00
24 x 5 x 3½	Telescope	7.35
24 x 24 x 10	Telescope	42.10
30 x 10 x 5	Telescope	14.65
30 x 12 x 6	Telescope	21.15
32 x 32 x 8	Telescope	52.60
36 x 10 x 5	Telescope	18.95
36 x 12 x 6	Telescope	25.30
36 x 14 x 8	Telescope	33.75
40 x 10 x 6	Telescope	30.00

Pa.; Will H. Rehder, Wilmington, N. C.; Mr. White, of the White-Meade Co., Washington, D. C.; George T. Dalglish, manager for George C. Shaffer, Washington, D. C.; Joseph S. Miller, Lewiston, Pa.; Mr. Mayberry, of the Dupont Flower Shop, Washington, D. C.

Arthur Conner, who was formerly with the Robert Craig Co., of Norwood, for five years, is now conducting a retail store of his own.

The Robert Craig Co., in addition to booking many orders at the New York show, annexed a silver medal and a certificate of merit. Phil.

BOSTON.

The Market.

Some decrease in the arrivals of both roses and carnations is noted and while there is no great amount of business, some improvement has shown itself in prices. Roses, for short-stemmed stock, have advanced to $5 and $6 per hundred, other grades running up to $35 per hundred, with some fancy Hadley reaching $50. Carnations are somewhat off crop and clean up fairly well at improved prices. Poor grades sell at $3 to $4, with fancies reaching $5 to $8, and Laddie $12 to $15. Violets are abundant and low in price; so are sweet peas. The supply of the latter was surely never so large before at this time of year nor the quality higher.

Bulbous stock remains about the same. Lilies move somewhat sluggishly; so do callas. For Easter delivery 30 to 35 cents per bud is being asked at wholesale. Anemones of good quality

CONTINUOUSLY, for over ten years, we have specialized in the manufacture of high grade Florists' Boxes which have been most satisfactory in quality and price.

LARGE or small shipments from stock sizes in Oxford Gray, Mist Green, Mist Tan, White Patent Coated or Favorite Manila grades receive prompt attention.

IN addition we have ample facilities to print in plain inks or bronzes, to stripe, or emboss just what you require, at a reasonable extra charge.

MOST of the leading florists, those who desire a box in keeping with the high quality of their flowers, are numbered among our satisfied customers.

ALL conditions considered, we believe we have, fortunately, had reasonably good deliveries from our mills to take care of your requirements.

XTRA! Have you placed your order for Easter requirements? We are prepared to serve you, in large or small quantities, to make shipment when desired.

Climax Manufacturing Company
Main Office and Plant
Castorland, N. Y.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x20x 4	$ 2.70	$ 3.00
3 x18x 5	2.80	3.10
3½x24x 5	4.40	5.20
3½x30x 5	5.20	6.00
5 x24x 3	6.50	8.00
5 x28x 3	8.00	10.00
5 x36x 6	9.60	11.60
5 x38x 8	11.50	13.50
5 x30x10	12.00	14.00
6 x28x12	12.50	15.00
5 x35x10	13.50	15.50
6 x36x12	17.00	20.00
8 x20x20	18.00	22.50
8 x24x24	27.00	30.00
7 x42x12	....	22.00
8 x48x14	....	37.50

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½x9x 6	$4.00	8x9x12	$6.50
6 x7x14	6.00	7x9x 9	6.50

Printing in black ink, $1.50 per 1000, or less quantity; printing in colored ink, $2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.

Established 1890

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

Cut Flower Boxes

All Sizes

C. C. POLLWORTH CO.,
Milwaukee, Wis.

are coming in, but do not sell well. Ranunculuses are also seen in smaller supply. Polyanthus is abundant and good. Of miscellaneous flowers, wallflowers, calendulas, cornflowers, marguerites, pansies and snapdragons are all in good supply. Cattleyas include Schroederæ and Trianæ. Gardenias are coming in more freely; so is valley. A brisk demand for Easter plants has set in, lilies, hydrangeas and roses being the leaders.

Club Meeting.

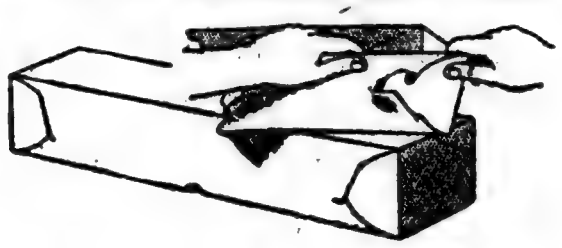
There was an attendance of nearly 100 at the regular meeting of the Gardeners' and Florists' Club March 16. Exhibits were less numerous than usual, since the meeting came so near the big spring show of the Massachusetts Horticultural Society. Charles Roberts, of Swampscott, had a fine lot of seedling carnations; James Methven, superior White Gem celery; W. N. Craig, a collection of forced vegetables and a dis-

Lindley Boxes

Regardless of present paper shortage, we have a large supply

READY FOR SHIPMENT

AT VERY REASONABLE PRICES



MIST GRAY BOXES

Corner Lock Style

An excellent Box for all occasions. Does not soil easily.

Corsage and Violet Boxes

9x6x5½ Shallow Lid	$5.00
11x8x5½ Shallow Lid	6.15
15x8x6½ Shallow Lid	8.35

Cut Flowers and Sprays

	Shallow Lids	Full Telescope
18x5x3	$ 4.40	$ 4.70
21x5x3	4.75	5.15
24x5x3½	5.60	6.50
30x5x3½	6.80	7.80
36x5½x3½	...	10.20
21x7x3½	7.00	...
24x8x4	8.50	10.20
28x8x5	11.00	14.00
36x8x5	13.70	16.50

Designs, Sprays, Etc.
All Full Telescope

30x10x5	$17.50
36x10x6	24.20
40x10x6	25.50
48x10x6	30.75
30x12x7	25.80
36x12x8	35.80
36x14x6	28.90
34x16x5	25.80
16x16x8	24.30
18x18x7	24.30
20x20x6	24.30
20x20x8	32.40
24x24x8	39.20

Always specify whether Full Telescope or Shallow Lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style
An Appropriate Color

18x 5x3	8	-inch lid	$ 4.90
21x 5x3	8	-inch lid	5.40
24x 5x3½	3½	-inch lid	6.95
30x 5x3½	3½	-inch lid	8.30
34x 6x3½	3½	-inch lid	10.60
21x 8x4	2	-inch lid	8.25
24x 8x4	2	-inch lid	8.85
24x 8x4	4	-inch lid	10.20
28x 8x5	2	-inch lid	11.30
36x 8x5	2	-inch lid	13.90
12x12x8	8	-inch lid	17.50
28x22x8	8	-inch lid	46.50

CORSAGE AND VIOLET

7x4x4	2	-inch lid	$ 8.20
15x7x6½	2	-inch lid	7.50

WHITE BOXES

Corner Lock Style
A Beautiful White Plated Stock

8x4x3½	2	-inch lid (violet)	$ 3.45
15x8x6½	2	-inch lid (violet)	9.50
18x5x3	3	-inch lid	5.30
21x5x3	3	-inch lid	5.80
24x5x3½	3½	-inch lid	7.50
30x5x3½	3½	-inch lid	8.95
36x5x3½	3½	-inch lid	11.50
24x8x4	4	-inch lid	11.30
28x8x5	5	-inch lid	15.50
36x8x5	5	-inch lid	18.40

WHITE ENAMELED

For Violets, Etc., Made From Genuine Clay Coated Stock

9x6x5½	2	-inch lid	$6.90
11x8x5½	2	-inch lid	9.00

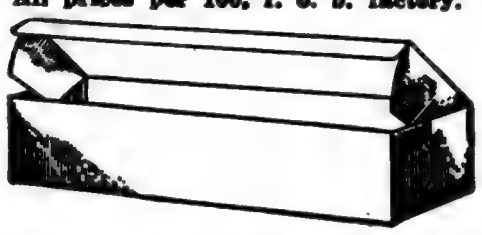
Owing to increased cost of labor, ink and supplies we can no longer print boxes free of charge, regardless of quantity; however, note—

Following Discounts for Quantity Orders:

Orders of 500 and over, assorted sizes.....less 5%
Orders of 1,000 and over, assorted sizes.....less 7½%

Printing black or colored ink, $2.00 extra per thousand or less quantity.

All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.
Just the box for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board.

20x4½x3	$2.90
24x4½x3	3.30
30x5 x3¼	4.30

Prices per 100, f. o. b. factory. Same discounts and printing charges as for our regular two-piece boxes.

Three per cent cash discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery.

Chicago trade phone, Wabash 5212—A. V. Z. Jennings, Representative.
New York trade phone, Audubon 2860—Geo. L. Hoopis, Representative.
St. Louis trade phone, Olive 3766—H. F. Seigneur, Representative.
Louisville trade phone, 2669—J. Raymond Clark, Representative.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

CARNATIONS, ROSES

Ferns, $3.50 per 1000.
Green and Bronze Galax, $1.50 per 1000; case of 10,000, $10.00.
Magnolia Leaves, prepared, per carton, $1.75.
Sphagnum Moss, per bale, $2.00; 10 bales, $17.50.
Green Sheet Moss, $1.00 per bundle; $1.75 per bag.

EVERYTHING
In Florists' Supplies

THE BEST
WIRE HANGING BASKETS

Inch	Doz.	100
10	$3.00	$20.00
12	3.50	25.00
14	4.00	27.50
16	5.00	35.00

THE WILLIAM MURPHY COMPANY
WHOLESALE COMMISSION FLORISTS
329 Main Street — Phones Main 980-981 — CINCINNATI, OHIO
Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

play of camellias, and the A. Leuthy Co., some nice French hydrangeas, well flowered. Each was awarded honorable mention. The report of the committee on the dance and entertainment showed a small deficit, which it was voted to pay from the treasury.

John Watson, of Princeton, N. J., was the speaker of the evening and gave a splendid talk on "The American Association of Nurserymen; Its Aims and Progress." His address was a most thoughtful one and contained a great deal of common sense and logic. A long discussion followed the address, a good deal of it being in regard to Quarantine 37, which, as usual, came in for strong denunciation. A number of members left for the New York show at the close of the meeting on the midnight train.

Various Notes.

At the end of last week a great deal of material was already in position for the great spring show of the Massachusetts Horticultural Society, opening March 24. The extensive orchid display of A. C. Burrage was installed and the large lecture hall had been transformed to receive it. Rockwork, formed with tufa stone pillars, covered with cork bark and capped by tree ferns and palms, is arranged with a magnificent and bewildering display of orchids. More than twice as many orchids are shown in this one display as were exhibited altogether at the New York Grand Central Palace show. There are many other notable features which tax the hall accommodations and, had more space been available, the show would have been of even greater proportions. A record attendance is assured at this show.

Among additional members of the local trade noted at the New York show were William Anderson, F. N. Sanborn, Gustave Thommen, Charles E. Robinson, J. T. Butterworth and Miss Butterworth, George T. Elliott, Mrs. W. W. Edgar, P. J. Van Baarda, Ralph Messenger and W. J. Collins.

William H. Elliott has incorporated his business under the name of W. H. Elliott & Sons Co. The officers are as follows: President, George T. Elliott; secretary, John F. Elliott, and treasurer, W. H. Elliott, Jr. These officers and Marjorie K. Elliott and A. R. Hutson form the board of directors. The capitalization is for $300,000. W. H. Elliott, Sr., is at present en route to California, where Mrs. Elliott has been for some time. He will visit many establishments on his way to the Pacific coast.

The new officers of the T. F. Galvin corporation are C. F. Boyle, president; James Slattery, manager of the Park street store, and John R. McDonough, manager of the Boylston street store. At the New York store R. A. Hale will continue as manager. Mr. Boyle, the new president of Galvin's, was for ten years manager of the Back Bay store and Mr. Slattery has been over twenty years with the firm. The 1919 business was far the largest in the firm's history.

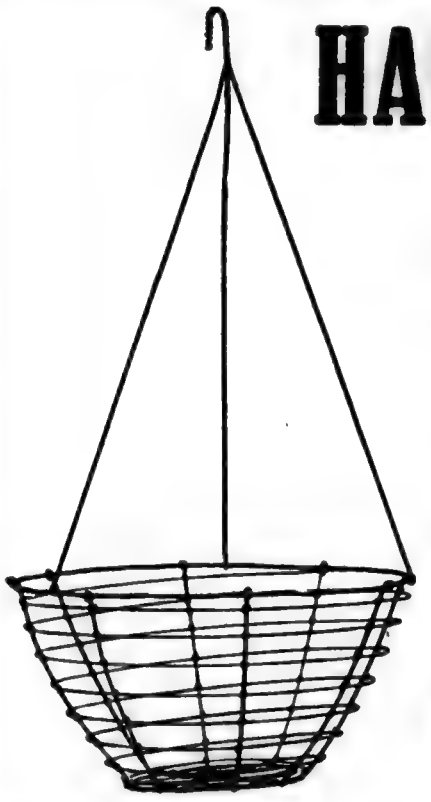
The store of Hamlin the Florist, in the Little building, opened during the present winter, has been closed and will probably not reopen.

March 20 we were treated to an additional fall of snow eight inches deep, as if to inaugurate spring properly. It would seem as though the weather man this season took a particular delight in serving out snow storms Saturdays, the florists' busiest days, as we have not had a pleasant week-end for many weeks. Melting snow is causing serious floods in this section.

The Julius Roehrs Co. sent its large collection of orchids in auto trucks over the road from Rutherford, N. J., for the big Boston orchid show.

Albert C. Burrage has prepared and had printed 10,000 bulletins of popular information about orchids, for free distribution at the great orchid show. The admission price for the show, which has been 50 cents for some years, will be $1 at the coming show, the same as in New York. A large New York delegation will visit the show March 24 and 25 and many will attend both the banquet and the orchid conference.

W. N. C.



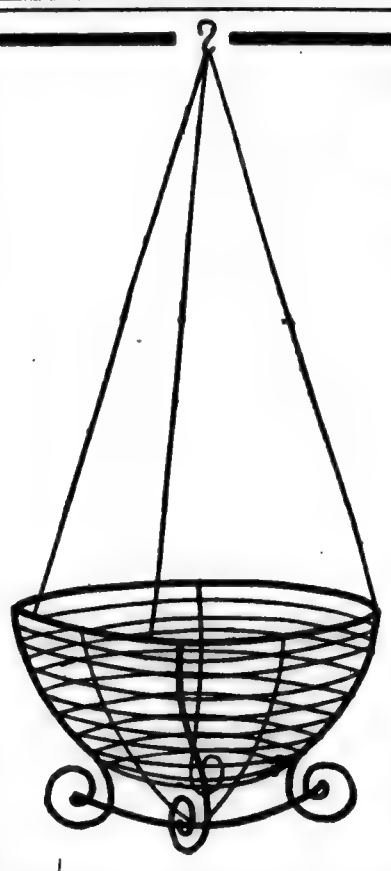
HANGING BASKET

Hand made, wire bound, enameled green, substantial.

	doz.	100
8-inch	$2.00	$16.00
10-inch	2.25	17.00
12-inch	3 00	21.00
14-inch	3.50	25.00
16-inch	4.50	34.00
18-inch	6.00	45.00

Fancy Green Sheet Moss
Large Sack, $2.00

Pittsburgh Cut Flower Co.
116-118 Seventh St., PITTSBURGH, PA.



Wire Hanging Baskets

The well-made kind. Painted, bound with galvanized wire.

6 AT DOZEN RATE, 50 AT 100 RATE

	Per doz.	Per 100
8-inch	$2.50	$18.00
10-inch	3.00	20.00
12-inch	3.50	25.00
14-inch	4.00	27.50
16-inch	5.00	35.00
18-inch	7.50	60.00

GREEN SHEET MOSS

Long, green sheets for hanging baskets.....per bag, $1.75; 10 bags, $16.00

C. E. CRITCHELL, THE WHOLESALE FLORIST **Cincinnati, Ohio**

15 EAST THIRD STREET

TORONTO, ONT.

The Market.

The available supply of flowers is increasing, but the growers are still unable to fill all the orders. The demand is large, though the call for design work has decreased with the abatement of the flu epidemic. There is still considerable illness in the city and a number of the florists are on the sick list.

The stock of lilies for Easter is larger than that of last year and, if prices do not frighten the buying public, a big Easter business will be done. The retailers are arranging for extra help and additional delivery trucks. If warm weather comes for Easter it will be a profitable one, but if the cold weather continues and extra wrappings are required and all the other extra expenses, the higher prices will make the retailer hustle to make the Easter business pay.

Club Meetings.

The Toronto Retail Florists' Association met March 15, with Vice-president Silas McFadden in the chair. It was decided to invite the growers to meet with them at their club rooms April 19, to discuss matters of mutual interest. Many of the retailers spoke along the line that the sooner the retailer and the grower get together and pull together, the better for the trade. It was in this spirit that the meeting was proposed. The executive committee was instructed to send the invitations. The growers are cordially invited to attend or to have representatives present to talk over matters for the benefit of the business. A large representation of both growers and florists is expected. James Cannon was proposed for membership.

Alexander Simpson, secretary of the Gardeners' and Florists' Association, was present and requested that the retail club take part in the Canadian national exhibition this year. He proposed that the club accept the responsibility for keeping the flowers on the tables fresh each day and that they also have 300 square feet in the Horticultural building. The nurserymen will have 500 square feet, the park depart-



Wire Hanging Baskets

Our baskets are made strong and substantial, well painted, have strong wire hangers and are guaranteed to be the best on the market. Will outlast many other makes.

Size (Measure across top)	Per doz.
10 inches	$3.00
12 inches	4.00
14 inches	5.00
16 inches	6.00

GREEN SHEET MOSS

For Lining Hanging Baskets, Etc.

Per large size bag.....$3.00

Geo. H. Angermueller Co.

Wholesale Florists 1324 Pine St., ST. LOUIS, MO.

Get Our List of Other Supplies—It's Free

Mention The Review when you write.



Vase and Settee Catalogue on request

No. F-17

Get the Vase Business

The Florist has many opportunities to sell VASES—and filled with blooming plants, they make a beautiful decoration for the store. Order a few of this popular style—it's a winner. Big profits for you and a quick "turn-over." Send us your order now so you can make immediate deliveries.

TERMS: 30 days net to dealers with approved credit rating; 2 per cent cash with order.

Measurements and Weights

(Including Handles)

Height, 38 in. Width, 36 in.
Base 17 in. sq. Weight, 155 lbs.
Capacity of Reservoir, 2½ gallons
Price, painted one coat .....**$19.00 net**
Price, without handles ..... **17.50 net**

THE STEWART IRON WORKS CO., Cincinnati, O.

"THE WORLD'S GREATEST IRON FENCE BUILDERS"

Mention The Review when you write.

ATTENTION FLORISTS



Why spend your valuable time making MAGNOLIA WREATHS? We offer you a special made wreath of unusually good value, style and workmanship, in green or brown. These wreaths are made by a skilled florist. Send for a sample dozen and be convinced. Leaves much closer laid than in illustration.

12-inch size of wire frame	$1.25
14-inch size of wire frame	1.75
16-inch size of wire frame	2.50
18-inch size of wire frame	3.50
20-inch size of wire frame	4.50

Attractive Prices on Quantity Lots.

Pittsburgh Cut Flower Co.

116-118 Seventh St.,
PITTSBURGH, PA.

ment will have the greenhouse under the dome and several seed firms will have good exhibits.

The Gardeners' and Florists' Association held its regular meeting March 16, with John Mills, president, in the chair. E. B. Hamilton, president of the Canadian Horticultural Association, was present and spoke of the coming convention. He was given a warm reception and was assured that there would be a big delegation from Toronto. The prize list of the Canadian national exhibition was revised and will be submitted to the C. N. E. board for approval. P. L. Whytock, the association's representative on the C. N. E. board, reported regarding the proposed arrangements for the laying out of the Horticultural building and the schemes to increase interest in this branch at the exhibition. The report will be discussed at a future meeting. Mr. Whytock left the same evening for the New York show. George Hall acted as secretary in the absence of Alexander Simpson, who was at the New York flower show.

Various Notes.

Grace Nelson was at Shea's theater last week and sang "Say It with Flowers." Flowers to throw to the audience during the singing were furnished by the Retail Florists' Association.

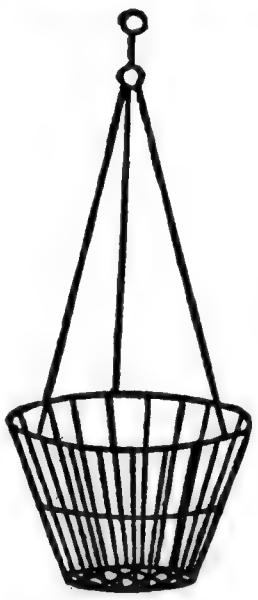
The executive meeting of the C. H. A. will be in Hamilton, Ont., April 12 and 13. J. J. H.

NEW YORK.

The Market.

The market continues to be plentifully supplied with flowers, in spite of some rather unfavorable weather experienced Friday and Saturday, March 19 and 20. There is an immense supply of bulbous flowers, but, while their movement is at times anything but active, little goes to waste. The street peddler has returned, after an absence from business of many months, and his

Wire Hanging Baskets

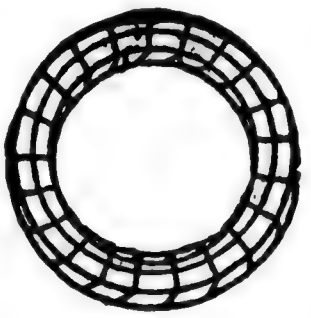


No. 1

Size	Per 100
10-inch	$14.00
12-inch	16.25
14-inch	23.00
16-inch	26.00

The Wise Florist Will Buy NOW!

JUST ASK for OUR PRICES on WIRE DESIGNS



B. E. and J. T. COKELY

Everything in Florists' Supplies — Established 25 Years

201 N. Seventh Ave. SCRANTON, PA.

Mention The Review when you write.

Prepared

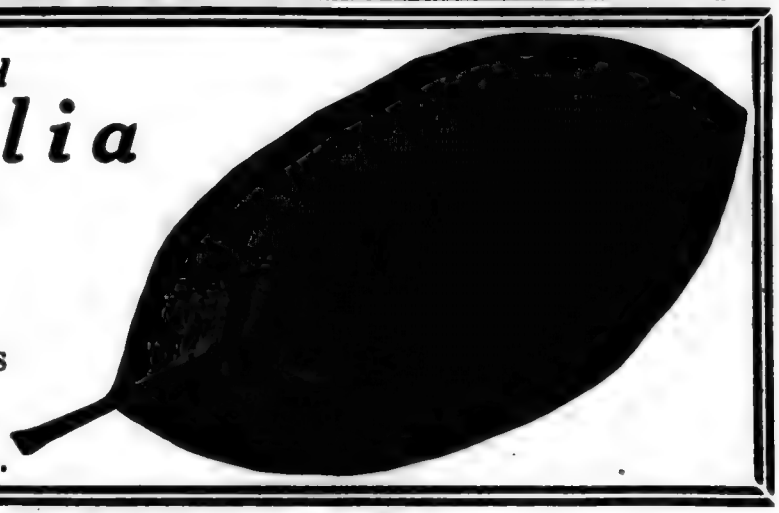
Magnolia

Leaves

Brown
Green
Purple

IN CASES AND CARTONS

THE RUMBLEY CO
EVERGREEN, ALA.



Mention The Review when you write.

"Superiora"

Maidenhair Ferns

Adiantum Formosum

IN ALL SIZES

Recognized by the leading wholesale florists as the best on the market.

One trial will convince you.



"Superiora"

Magnolia Leaves

Are today more in demand than ever on account of their far superior quality.

We have over 58 endorsements from the largest Florists' Supply Houses.

"Enough said."

DR. H. DUX CO., Jacksonville, Fla.

LIKE LEATHER—ALWAYS PLIABLE

WILL NOT MOLD

GLOSS FINISH

MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER.

Prepared by

REEVES

COLORS:
Brown, Green or Purple

$1.00 PRICE PER CARTON

25 lbs. of leaves....$ 4.00
50 lbs. of leaves.... 7.50
100 lbs. of leaves ... 14.00

If Red is wanted add 15 per cent.

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

E. F. WINTERSON CO., 166 N. Wabash Avenue Chicago

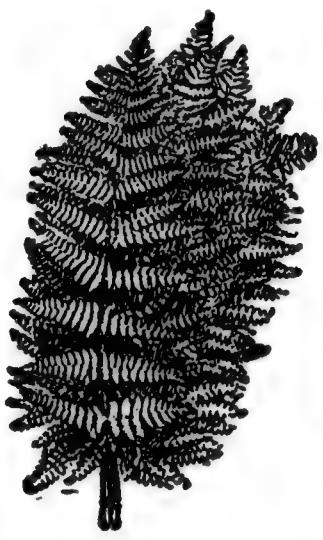
L. D. Phone Central 6004
ESTABLISHED 1892

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and BULBOUS FLOWERS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET—Our Supply Department is complete—RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

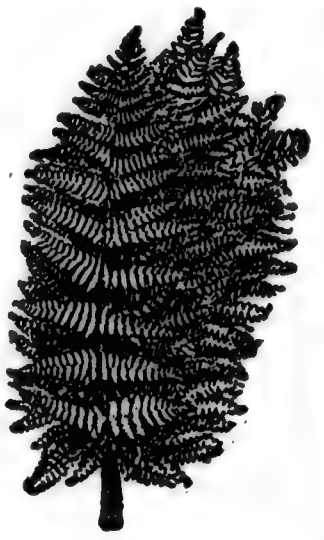
Mention The Review when you write.

offerings cover some of the choicer flowers, including fine roses and gardenias. With all this increased supply, the demand has not been proportionate and, consequently, clearances have been difficult all down the line. The extra demand for white carnations Tuesday and Wednesday, March 16 and 17, was not so large as is usually the case on the eve of St. Patrick's day. It is reported that this was due to the inability of retailers to procure a good green dye.

Roses are in plentiful supply in all grades and varieties. American Beauty



FANCY FERNS



Finest stock in the country

$3.50 per 1000 **$3.50 per 1000**

Subject to Change Without Notice.

Green Leucothoe, 100.....**$1.00.** 1000.....**$ 7.50**
Wild Smilax, 50-pound cases, **$6.00;** 25-pound cases..... **4.00**
Magnolia Leaves, green and bronze, per carton..... **1.50**
Galax Leaves, green and bronze, per case of 10,000..... **10.00**
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag..... **2.00**
Sphagnum Moss, per bale **2.50**

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

is rather more plentiful than it has been for some time, but, except for carried-over stock, the top price for specials is $75 per hundred, the same as in the previous week, with clearances of inferior flowers in the same grade as low as $30. Hybrid teas are quite abundant and the shortage in the lower grades seems to have passed.

Carnations are in good supply, but much inferior stock is arriving, also many splits. The demand is fair, but much stock is housed in the iceboxes overnight.

Cattleyas are in fair supply, but really good flowers are somewhat scarce; $15 to $75 per hundred is about the range, with a rather sluggish demand. Longiflorum lilies are quite plentiful again, with movement slow at $8 to $20 per hundred. If Easter prices for cut stock are to be much advanced over this range, there is no indication of it at present. Lily of the valley continues to be in oversupply, the best bringing no more than $4 per hundred sprays. Gardenias are more plentiful than ever and move slowly at from $5 to $25 per hundred.

Arrivals of miscellaneous flowers continue on the heavy side, particularly of sweet peas. Snapdragons, myosotis, daisies, calendulas, pansies, stocks, violets, wallflowers and primulas are all plentiful, but move fairly well.

Various Notes.

Monday, March 29, Park Commissioner Francis D. Gallatin will establish two municipal flower markets, one on the Central Park Plaza, at Columbus Circle, near the Maine monument, the other in Union Square. The commissioner calls this an experiment in the beautiful, with the purpose, not so much of giving opportunity for barter, as of giving the poor and the dweller in three or four rooms a chance to satisfy a longing for flowers at a minimum of expense. If, at the end of a month, it is found that growers do not show appreciation of the plan by lending their support or that the public does not take to the idea, the experiment will be discontinued. Monday and Wednesday of each week are to be regular market days, when the markets will be open from 7 a. m. to 5 p. m., and Saturdays the hours will be from 1 p. m. to 5 p. m. Applications for permits to sell must be made to the office of the commissioner of parks on the tenth floor of the municipal building. The nominal rent to be charged will be only sufficient to cover the cost of cleaning up and looking after the markets.

The death of Mrs. Frances M. Frank, wife of Joseph Frank, a retailer at 764 Third avenue, March 13, is recorded in this week's obituary column.

Professor E. A. White, secretary of the American Rose Society, had the misfortune to have his overcoat stolen from his booth on the main floor at the international flower show Friday evening. A heavy rain storm was in progress outside.

Telegraph your Easter orders for Bragues' Cut Ferns. Will ship same day order is received.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT.

STANDARD CASES—$3.00 each

Natural Sheet Moss . $1.75 per bag
Perpetuated Sheet Moss .. 3.50 per bag

CALDWELL THE WOODSMAN COMPANY
EVERGREEN, ALABAMA

SOUTHERN WILD SMILAX

Standard Case....$2.75
Half Case.....1.50

CHATTAHOOCHEE FLORAL CO.
HATCHER STATION, GA.
Best equipped and quickest shippers in the South.

Mention The Review when you write.

ATTENTION FLORISTS!

Owing to the woods breaking up, we would advise the trade to order their **Easter Greens** early, as supply is limited. We quote choice Hemlock and Balsam Sprays, 14-20 in., at $4 00 per 1000. Rates to jobbers. Reference or cash.

NORTHERN FERN CO., Lock Box 133, Schofield, Wis.

Boxwood - Laurel - Moss

Boxwood, both varieties, fine stock, 18c per lb.
Laurel Branches, 2x2x4 ft. case, per case, $3.00
Laurel Stems, large bag..... ..... 1.25
Green Sheet Moss, large bag..... 1.75
Peony Roots, write for prices.

W. Z. PURNELL, **Snow Hill, Md.**

Mention The Review when you write.

SMILAX SMILAX SMILAX

NEW CROP NOW READY
Orders filled promptly on short notice
$3.00 per case

Perpetuated Moss .....$3.50 per bag
Natural Moss .... 1.75 per bag

Wire, Write, Phone
E. A. BEAVEN - - - Evergreen, Ala.

Mention The Review when you write.

Ferns Galax Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, $5.00

FANCY FERNS
Per 1000.....$3.50

LEUCOTHOE SPRAYS
Per 100.....$0.75
Per 1000..... 6.00

BOXWOOD
Per lb.....$ 0.25
50 lbs..... 12.00

BRONZE GALAX LEAVES
Per 1000.....$ 1.50
Per case of 10,000 ..... 10.00

GREEN GALAX
Per 1000.....$ 1.50
Per case of 10,000 .....10.00

SPHAGNUM MOSS
Per bale.....$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS
Per bag .....$ 1.75
Per 10 bags 16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves .....$1.50 per carton; 10 cartons, $14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, 15 East Third Street, **Cincinnati, Ohio**

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS

Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality. $1.25 per 1000; $11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, $5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, $1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.
Mention The Review when you write.

GOOD STOCK ON
Dagger and Fancy Ferns
$2.50 per 1000
Terms: Cash with order.
P. S. Pulos & Bro.
27 Willoughby St., BROOKLYN, N. Y.

Mention The Review when you write.

Natural Green Sheet Moss
Per 10-lb. bag, $1.75
Dyed Green Sheet Moss
Per 10-lb. bag, $3.50
KNUD NIELSEN
EVERGREEN, ALA.

Fancy Ferns
Extra fine and large size.

Cut Asparagus Sprays
Fresh every day. Every spray a tip. Four lengths—short, medium, long and extra long.

Galax Leaves
Bronze and Green; new crop.

Southern Smilax
The best that grows. Large stock always on hand.

Sheet Moss
Grass-green.

Sphagnum Moss
Good, clean stock.

Mexican Ivy
Try something different. Excellent for corsage work.

Pussy Willow
Large, cultivated variety. Long and short sprays.



The Largest Stock and Most Complete Assortment in America, which includes many other Greens. Quality the Very Best and Prompt Attention.

RIBBONS, CHIFFONS—complete assortment
FLORISTS' SUPPLIES WIRE WORK

The KERVAN COMPANY
119 W. 28th St., NEW YORK

NEW CROP
FANCY FERNS
First-class Stock. Write for prices.
Teahan Fern Co.
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

FANCY FERNS (Special Picked) Per M $4.00
Leave your order with us for regular shipments
C. A. KUEHN WHOLESALE FLORIST
1312 Pine St. St. Louis, Mo.

The many friends of John Donaldson, Patchogue, L. I., were pleased to see him at the flower show, looking hale and hearty. J. H. P.

Clarksville, O.—E. A. Redfern is starting in business.

Athens, Ga.—S. M. Cruce is planning to erect a greenhouse.

SPRING COURSE AT AMBLER.

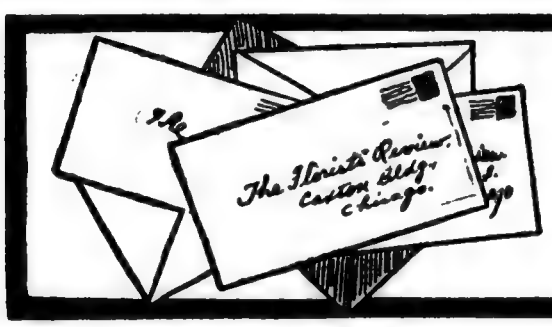
While various state universities are doing much to give men advanced training in floriculture, education for women along that line is available only at private institutions. One of these, the School of Horticulture for Women, at Ambler, Pa., has issued announcement of its spring course from April 6 to June 26 and a brief summer course from August 2 to August 28. The spring course, in its morning and afternoon sessions, will take up on the different days of the week floriculture, vegetable gardening, fruit growing, school gardening, landscape gardening and similar subjects. Floriculture will occupy Saturday and, according to the announcement, the morning course deals with the propagation of annual and perennial flowers and the planting and care of summer beds and borders and the afternoon course deals with the culture of specific flowers, roses, carnations, sweet peas and other flowers. During the summer course, floriculture will come Monday and Wednesday mornings and Friday afternoons.

The tuition charge for the spring course in floriculture alone will be $23, for the entire course $75; board will be $10 per week and lodging $2 to $4 per week. The tuition fee for the entire summer course, including, in addition to floriculture, vegetable gardening, fruit growing and canning and preserving, will be $25; board and lodging will be $12 per week. Since the accommodations are limited, registration should be made early.

Akron, O.—E. F. Bartell has bought the greenhouse, in this city, of Mrs. Gertrude A. Starks, who lives in Cuyahoga Falls.

Greenville, S. C.—A controlling interest in the Greenville Floral Co. has been purchased by John Dodds and his stepfather, Robert Lockerbie, who have taken over the properties recently. Mr. Lockerbie was born in Edinburgh, Scotland, and came to this country and started in business in Philadelphia in his twenties. He has been connected with the trade continuously since that time.

Cleveland, O.—The J. M. Gasser Co., March 11, opened its new branch store, to be run independently under the name of the Annex Flower Shop. The location is one of the best on Euclid avenue for catering to the popular-price trade and the store is well and completely fitted up. From the opening day it has seemed that the throngs of buyers assured the unqualified success of the undertaking.



Wanted and For Sale Department

☞ Advertisements under this head **15 cents per line**, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department **$1.75** net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



SITUATION WANTED—By all-around grower, single; 18 years' experience. Address No. **419**, care Florists' Review, Chicago.

SITUATION WANTED — Experienced florist, middle-aged, grower fine roses, mums, carnations, general stock; good wages. Address G. Florist, 403 Humboldt St., Detroit, Mich.

SITUATION WANTED—By reliable man in private establishment; life-long experience in fruits, flowers and vegetables under glass; kindly state wages. H. Gowers, care Mr. Wendt, R. 4, Holland, Mich.

SITUATION WANTED—As foreman of greenhouses or private estate, by May 1; experienced in flowers, fruits and vegetables; age 32, single; present place 5 years but would like a change; good references; write stating wages and particulars, etc. H. Worth, Box 46, LaFayette, Ind.

SITUATION WANTED—By a reliable, honest and steady all-around florist; 37 years old; 15 years' experience; capable of taking full charge; married, wife and two children; prefers west; or I will lease or buy a place of 10,000 to 25,000 feet of glass; I'm employed at my present place going on two years; can leave any time. L. A. Cameron, 1808 So. University Ave., Denver, Colo.

HELP WANTED—All-around man and landscape gardener; good wages. Johnson & Jensen, 1924 E. 71st St., Chicago.

HELP WANTED—Experienced young woman for retail florist's establishment. Address No. 131, care Florists' Review, Chicago.

HELP WANTED—Greenhouse man for growing pot plants; $30.00 per week. Inquire at store, 6416 So. Halsted St., Chicago.

HELP WANTED—Two experienced florists; permanent positions; furnish references and state wages expected. Harry Heinl, W. Toledo, Ohio.

HELP WANTED—Gardener; successful grower of vegetables, flowers and fruit, for private place. Address No. **413**, care Florists' Review, Chicago.

HELP WANTED—Good gardener, to work on pot plants and do cemetery planting. Apply at once to Waldheim Cemetery Co., Forest Park, Illinois.

HELP WANTED—Good all-around grower, principally mums, carnations and pot plants; wages $100 and room. Salma The Florist, Kalispell, Mont.

HELP WANTED—An experienced carnation grower for carnation section; $60.00 per month, room and board. John Dieckmann, Elm Grove, W. Va.

HELP WANTED—A good steady man, grower of pot plants or cut flowers; give references and salary wanted. A. C. Oelschig & Sons, Savannah, Ga.

HELP WANTED—Carnation grower; man with experience to take charge of section; give reference and wages expected. Lamborn Floral Co., Alliance, O.

HELP WANTED—Grower of general stock; $25.00 per week; must be good propagator; references and experience in first letter. S. M. Harbison, Danville, Ky.

HELP WANTED—Experienced decorator and designer as partner in retail store doing a thriving business; to invest $1,000. Will D. Ahern, Livingston, Mont.

HELP WANTED—Good all-around grower and designer; 1,200 ft. glass; give references and salary; full particulars. Address No. **415**, care Florists' Review, Chicago.

HELP WANTED—A good all-around florist; single man preferred; will pay good wages to the right man; state age and please enclose reference. W. W. Coles, Kokomo, Ind.

HELP WANTED—General all-around grower; good chance for advancement for ambitious young man; address stating wages desired, Concordia Greenhouses, Concordia, Kansas.

HELP WANTED—All-around man for greenhouse at once, not over 45 years, in retail business; will pay $25.00 per week. Address W. H. Tracy, 20 Cadwell Ave., Waverly, N. Y.

HELP WANTED—At once a good designer and store man; one who is not afraid of work; permanent position to right man. Apply at once to the Carolina Floral Store. Charleston, S. C.

HELP WANTED—Rose grower for rose section; want a good worker, references; man used to conditions in Rocky Mountain country preferred. Byron Henry Ives, Albuquerque, N. M.

HELP WANTED—Reliable young man with considerable retail store experience; good opportunity for party not afraid to work; salary $30.00 per week. Lozier The Florist, Des Moines, Iowa.

HELP WANTED—A rose grower; grower for pot plants; wages $30.00 per week; 54-hour week; necessary Sunday work paid for at same rate as week days. G. Van Bochove & Bro., Kalamazoo, Mich.

HELP WANTED—At once, good all-around grower for place of 10,000 square feet; good steady job; state references and wages wanted in first letter please. Wm. Hasselmann, Independence, Kans.

HELP WANTED—A good all-round grower, to work under foreman; state particulars in first letter; must have several years' experience, and please send references; good wages. Williams & Meyer, South Bend, Ind.

HELP WANTED—At once, plant and mum grower for first-class wholesale and retail trade; $60.00 per month, room and board; steady employment; state age and experience. T. Malbranc, Main St., Johnstown, Pa.

HELP WANTED—At once a good experienced man for growing vegetables and bedding plants; must come well recommended; wages $30.00 per week to start. Zorn & Gaertner, 990 Brockway St., Saginaw, W. S., Mich.

HELP WANTED—Would prefer a man with some experience growing carnations, sweet peas and mums; also must be willing to help with design work; state wages wanted. Address No. **410**, care Florists' Review, Chicago.

HELP WANTED—At once; all-round good greenhouse helper and potter. Groves Floral Co., Atchison, Kan.

HELP WANTED—1 helper for rose section; 1 helper for plant section; must have had 1 or 2 years' experience; state wages expected and age. Chas. Sherwood, Waterloo, Iowa.

HELP WANTED—Gardener; fully experienced man for private place near Chicago; must show references from former employers for ability to do first class work in greenhouse and garden. Address No. **414**, care Florists' Review, Chicago.

HELP WANTED—A man with greenhouse experience and versed in the propagation of conifers; in writing state experience and give references; wages $100.00 per month with board and lodging. Address California Nursery Co., Niles, Calif.

HELP WANTED—Grower, all-around man for carnations, mums, and general stock; retail place; state wages and reference from last employer; must be good worker and able to produce good stock or don't apply. Klus Flower Shop, Anderson, Ind.

HELP WANTED—Good man; designer, grower of mums, carnations, etc.; good proposition to right party; 10,000 feet glass; town of 15,000; knowledge of landscape work desirable; state salary expected. Address Delta Floral Co., Greenville, Miss.

HELP WANTED—Grower pot plants and cut flowers; retail place; capable of handling variety of stock and acting as foreman; best wages to man who can deliver the goods; send references first letter. Floral City Nursery, San Mateo, Calif.

HELP WANTED—A young man with general greenhouse experience, to help in cut flowers, potted plants and vegetables in the houses and the garden; wages $25.00; write particulars, experience, nationality, etc. E. F. Walter & Co., Junction City, Kans.

HELP WANTED—Good man who would be handy at repairing greenhouses and to make himself useful at a place of 35,000 feet of glass; must be willing to fire boiler during the winter; state wages wanted. Address No. **411**, care Florists' Review, Chicago.

HELP WANTED—Single man with experience in growing lilies and general stock on small place; must be industrious and interested in work and results; one who can take charge of place later on; wages $75.00 month, board and room. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—First-class man for flower greenhouse; also man for vegetable greenhouse; must come well recommended; ideal working conditions, on private place in Michigan; salary $80.00 per month, board and room. Inquire Mr. Kellar, 1715 McCormick Bldg., Chicago.

HELP WANTED—At once, permanent position for man with nursery experience, who can do outside planting and landscape work in good section for all year work; no soliciting; some traveling; give age, nationality and wages expected. Birmingham Nursery, Birmingham, Alabama.

HELP WANTED—Two good pot plant growers; one to take charge of large cyclamen section under supervision of foreman; good opening for men who understand their business; write all particulars in first letter. C. G. Anderson, Foreman, Rolf Zetlitz Co., Dayton, Ohio.

HELP WANTED—Man with small family to live on place and board two men; can work in greenhouses, if experienced, or drive truck and work on place; 4 large rooms and garden; state wages wanted including rent; good chance for couple not permanently situated. A. L. Klein, Box 635, Mt. Oliver Sta., Pittsburgh, Pa.

HELP WANTED—All-around florist, one who understands growing carnations, mums and general line of pot plants, strong on cyclamen and who understands growing vegetables; state wages desired, experience and reference; prefer one who is willing to become a partner later on. Address No. 406, care Florists' Review, Chicago.

HELP WANTED—A working foreman to take charge of 40,000 feet of glass, to grow carnations and a general line of potted plants; nine miles from Pittsburgh, on Pittsburgh-Butler short line street car, at Allison Park, Pennsylvania; state in first letter wages wanted with board and room and how soon can come. J. L. Wyland, Allison Park, Pa.

HELP WANTED—At once, good active, single man for general greenhouse work; one who understands potting and propagating; steady position year around; no boilers to attend; no night work; any overtime paid for; board and room on place $8.00 per week; wages $110.00 per month. Wm. M. Turner, 809 Penn Ave., Wilkinsburg Sta., Pittsburgh, Pa.

WANTED—Greenhouses to be torn down. Address M. Weingarten, 286 5th Ave., New York City.

WANTED—Hotbed sash, new or second-hand; please send price to Bradwoods Greenhouses, Bradwoods, Pa.

WANTED—Greenhouses in Philadelphia or vicinity, to buy or rent. Address No. 418, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—Forty boxes of 10 x 12-inch or 10 x 14-inch single or double strength glass; 100 pieces of 1-inch or ¾-inch iron pipe in straight lengths 9 and 10 feet long, ends to be cut with a pipe cutter; pipe can be split and need not be in first class shape. Address Naperville Nurseries, Naperville, Ill.

FOR SALE—Electric cash register; four drawers; new; only been used a few months; first cost $875.00; will sell for $500.00. B. F. Hensley, Knightstown, Ind.

FOR SALE—Two F 12 Standard triplicate billing machines, complete and in good condition; $15.00 each or both for $25.00. The Celina Greenhouse Co., Celina, O.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 302, care Florists' Review, Chicago.

FOR SALE—Retail florist's business; greenhouse, 6,000 feet of glass and store in city of 15,000; no competition; possession at once if desired. H. G. Hershey, Clinton, Ind.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—27,000 sq. ft. of glass, $5,000; this cash payment and the balance in small payments like rent will buy an up-to-date plant with five acres and everything in running order. Emil Glauber, 1720 Rosemary St., Denver, Colo.

FOR SALE—Greenhouses and 2 stores located at the entrance of Rosehill cemetery, Chicago; greenhouses 5729 E. Ravenswood Ave.; street car stops at the door; doing good retail business. W. Burmeister, 1767 Cemetery Drive, Chicago.

FOR SALE—Land on switch track; 3½ and 14 acres; fine for greenhouses; also have 5 to 20 acres of farm lands for sale, vacant and improved; all one to two miles from Chicago limits. Write to John Kopp, R. F. D. No. 1, Morton Grove, Ill.

FOR SALE—Hotbed sash, second-hand, 1½ in. thick, by 3 ft. ¾ in. wide by 6 ft. long, glazed with 5 rows 6-in. glass, all reputtied and in excellent condition, ready for use, $3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—5000 ft. of glass, fully stocked; one block of land on paved street; three small living rooms back of office; county seat, central Illinois; no competition; $1,000 down, balance $5,500 in installments of $500 each. Address No. 386, care Florists' Review, Chicago.

FOR SALE—$2,000 cash and balance on easy payments will buy a florists' business, established since 1890; 4,000 sq. ft. of greenhouses; house and barn on lot 90x105 in the flourishing city of Dunkirk, N. Y.; owner wants to retire. See Th. F. van der Meulen, Dunkirk, N. Y.

HELP WANTED

Storeman; one with ability; must be a good designer and understand the business; good salary to right party; give full particulars and salary expected in first letter.

LOZIER THE FLORIST,
Des Moines, Iowa.

SITUATION WANTED

By gardener and florist, on private estate; life experience, married, no children; best of references. Address No. 417, care Florists' Review, Chicago.

SITUATION WANTED

Perennial man, nine years' experience, also well up in roses, shrubs and bedding stock; age 24 years, single; $35.00 and transportation expenses.

J. G. TINGER,
1356 West 59th Street, Cleveland, Ohio.

SITUATION WANTED

Working foreman, grower of roses on commercial place where first-class stock is grown; married, 30 years old; have life experience and can furnish best of references; state full particulars and wages in first letter. Address No. 400, care Florists' Review, Chicago.

SITUATION WANTED

Expert gardener and highly competent grower, life experience in all branches of the profession, under glass and outside, wishes to take charge of private place or public institution; can guarantee to get results; single, Frenchman, willing to go any place where an energetic, trustworthy man is appreciated; can furnish best of references; state particulars, please. Address JOHN SCHINZING, Alswel Farm, Sappington, St. Louis County, Mo.

FOR SALE—Greenhouse in good town about 8 miles west of Boise. A. Gonderman, 7th street and 18th avenue south, Nampa, Idaho.

FOR SALE—A fine greenhouse with 36 benches; good 2-story house for two families, with ten acres of fine garden soil; high spot; one mile from city limits of Chicago; clear; price, $50,000.00, half cash, rest long mortgage; reason, old age; a bargain. Write to John Kopp, R. F. D. No. 1, Morton Grove, Ill.

FOR SALE—20,000 sq. ft. of glass on main line of P. R. R. and Lincoln Highway, 20 miles west of Philadelphia, 5 minutes from P. R. R. station; equipped with Kroeschell hot water boiler and storage cellar for winter's supply of coal of 120 tons; give possession at once. B. J. Passmore, Florist, Malvern, Pa.

FOR SALE—Greenhouse plant consisting of 20,000 ft. of glass, well stocked with carnations, peas, callas, bulbous stock, spring bedding stock, etc. Plant is located in city of 15,000 population in western Kentucky on lot 200x400, with 4-room residence and office in connection; one square from freight depot and express office; three railroads; good reason for selling. Address No. 408, care Florists' Review, Chicago.

FOR SALE—Glass, 16x24 double thick, unselected, brand new, $7.45 per box, in lots of 5 boxes or over; second-hand black pipe, 1-in., 6¾c per ft.; 1½-in., 9½c per ft.; 2-in., 15c per ft. Used roof drip bars, 2c per ft. One old No. 5 and 1 No. 12 Kroeschell boiler, $600 each. The following round boilers: 18-in., $69; 21-in., $92; 24-in., $124. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2½-in., $3.25; No. 2, capacity 3½-in., $4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ⅛ to 1-in., $7.20; No. 3R, threads 1¼ to 2-in., $10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., $16.00. Pipe Wrenches: 18-in. grips, 2-in., $2.10; 24-in. grips, 2½-in., $3. Pipe Cutters, Saunders Pattern: No. 1, cuts ⅛ to 1-in., $1.80; No. 2, cuts 1-in. to 2-in., $2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

HELP WANTED

Warehouse manager for wholesale garden seed growers. Man must have knowledge of principal vegetable seeds, ability to negotiate with farmers and manage a warehouse organization where seeds are to be fitted and shipped; in Connecticut; possibly a position also at a western warehouse. In applying give full details as to qualifications, experience, age, salary, references, etc.

THE EVERETT B. CLARK SEED CO.,
Milford, Conn.

HELP WANTED

High-class men for various departments. We specialize in roses and fancy pot plants; also grow carnations and some miscellaneous stock. We operate five distinct ranges of glass. An exceptional opportunity for a future to growers who have the ability and can show results.

ROLF ZETLITZ CO., Dayton, Ohio.

HELP WANTED

Grower of roses, carnations, potted plants and bedding stock; give references, stating age and experience; must be able to produce results.
F. H. DEWITT & CO., Wooster, Ohio

HELP WANTED

Two or three young men to learn the wholesale cut flower commission business; fair pay to start, with steady advancement, according to ability.

E. C. AMLING CO.,
169-175 N. Wabash Avenue, Chicago, Ill.

HELP WANTED

Helpers in modern rose houses; neat and clean place to work; cement walks throughout; steady work at good wages.

ALBERT F. AMLING COMPANY,
Maywood, Ill.

HELP WANTED

One experienced orchid man, two experienced rose growers and a pot plant grower; also one experienced perennial grower; good wages to first-class men.

THE J. M. GASSER CO.,
Rocky River, Ohio

HELP WANTED

A man at once, to take charge of the growing of cyclamen; permanent position and good wages to the one who can produce the goods; give reference with application. J. L. SCHILLER, Toledo, Ohio.

HELP WANTED

Practical grower for retail place; roses, carnations, mums, Christmas, Easter and bedding plants; capable of first-class designing and waiting on trade; able to speak good English; permanent position; references required and salary expected.

W. E. F. WEBER, Sault Ste. Marie, Mich.

HELP WANTED

A large firm of growers, desiring to expand into other lines of the flower business, requires the services of a high class advertising man. A pleasing personality and knowledge of the flower business a valuable asset in connection with this position. A desirable connection with exceptional opportunity for the future offered the man who has the ability and PEP to make good on this work. Give references, stating age, experience and salary expected first letter. Address No. **385,** care Florists' Review, Chicago.

HELP WANTED

Rose section men and experienced pot plant men.

WALTER ARMACOST & CO.,
Sawtelle, Cal.

HELP WANTED

At once, competent greenhouse men; if you don't understand the business don't apply.

HASSELBRING, FLORIST,
Flint, Mich.

HELP WANTED

Growers and potters; good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

HELP WANTED

Section men in rose and carnation department.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Experienced man for high-class retail florist's shop; splendid opportunity; good pay.

JOSEPH TREPEL,
334 Lewis Ave., Brooklyn, N.Y.

HELP WANTED

First-class salesman, decorator and designer; permanent man only; state particulars and salary expected.

MORSE & BEALS,
Lowell, Mass.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. **283,** care Florists' Review, Chicago.

HELP WANTED

Grower of roses, carnations chrysanthemums, orchids and potted plants, to take full charge, or will sell greenhouses and take all you raise, as flower shop takes our time.

BOYLE & DARNAUD, San Diego, Calif.

FOR SALE

Glass, 14x16, per box, $5.50.
Ventilators, 3 ft. 5 in. by 2 ft. 10 in., with glass, $1.50.
Cedar Panel Doors, with frame, $2.50.
Cedar Bars, 15 ft. 8 in. long, 45c each; 11 ft. 8 in. long, 30c each.
Cedar Ridge and Pine Purlins, 5c per ft.
Evans' Ventilating Machine, complete, $12 each.
Arms, 25c each; Hangers, 10c each.
Steam Pipe, 3-in., 18c per ft.
Steam Pipe, 1-in., 6c per ft.
Steam Pipe, ¾-in., 4c per ft.
Steam Valves, 1½-in., brass, $1.75 each.
Steam Valves, 1¼-in., brass, $1.50 each.
Steam Angle Valves, 1¼-in., brass, $1.25 each.
Lever Handle Hose Bibbs, ¾-in., $1.00 each.

The above is second-hand, but all in good, usable condition. GEO. REINBERG, 30 E. Randolph St., Chicago, Ill.

WANTED

Best greenhouse proposition in northern Indiana or Ohio that $50,000 will buy. Must be in good condition, well located and a bargain. Address No. **392,** care Florists' Review, Chicago.

WANTED

The Glassacres Gardens and Nursery Co., Inc., would be pleased to be added to the mailing list, for catalogues, of firms selling to our line Address

J. L. HANCHETTE,
410 Davidson Bldg., SIOUX CITY, IA.

HELP WANTED

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. **412,** care Florists' Review, Chicago.

HELP WANTED

General greenhouse men; steady places for those not afraid to do any kind of work connected with rose growing; $4.00 per day.

WEISS-SPANDIKOW CO., Maywood, Ill.

HELP WANTED

Helpers in rose and carnation houses; permanent job; good chance for advancement; greenhouses modern; comfortable single rooms with good table board on place; Sunday work with pay; give age and wages wanted. PITTSBURGH CUT FLOWER CO., Gibsonia P. O., Pa.

HELP WANTED

Three experienced, all-round growers for sections on a new, up-to-date place, where mums, roses, carnations and pot stuff are grown; good salary paid to begin with; single men preferred, or a married man with small family, where wife can work in greenhouse; reference required; write for particulars to J. C. RENNISON CO., Sioux City, Iowa.

HELP WANTED

Competent grower for pot plant section; 10,000 ft. glass; up-to-date houses; only men who can produce first-class Christmas and Easter stock, as well as spring bedding plants, need apply; good wages to good man; 6-room, modern, steam-heated house will be furnished to a married man; in answering, give full particulars as to experience, etc. THE MAUFF FLORAL CO.,
1225 Logan Street, - - - Denver, Colo.

FOR SALE

For immediate delivery, one combination storage and display refrigerator with wall basket-case to match; doors and windows all double plate glass; in good condition. Write for blueprints and prices.

Also one display refrigerator; all double plate glass; side door.

Will sell separately. Bargains.

A. L. RANDALL CO.,
180 N. Wabash Avenue, Chicago, Ill.

FOR SALE OR RENT

Greenhouses containing 20,000 feet of glass in first-class condition, having been built recently; well stocked with general lines; also 8-room house, modern in every respect; situated on car line between St. Paul and Minneapolis; for further particulars address

WARRENDALE FLORAL CO.,
St. Paul, Minn.

FOR SALE OR RENT

Ten greenhouses, 21x125 ft., first-class condition; two new boilers.

J. A. SCHREIBER,
6450 Ridge Ave., Chicago, Ill.
Phone Rogers Park 4911.

FOR SALE

Four greenhouses, 7000 square feet of glass; American Radiator Co. hot water heater.

BENTZEN FLORAL CO.,
3118 N. Grand Ave., St. Louis, Mo.

FOR SALE

Eight greenhouess in good condition; new boiler, new benches; one acre of ground; 2-story frame store building; will sell cheap; easy terms; owner leaving city; property at 6432 Ridge Blvd., Chicago. Apply

H. A. REITER,
6416 N. Clark St., Chicago

FOR SALE

8000 sq. ft. of glass, Garland gutters, steel truss roof, Evans' ventilators, steam heat, gravity system, 8½ ft. to bottom of gutters, cement block foundation and equipped up to the minute; no competition; or will exchange for improved city property in Detroit, Flint, Saginaw, Bay City or Port Huron. A. J. PACKER, Caro, Mich.

FOR SALE

Modern greenhouse; 15,000 ft. glass; steam heat; city and well water; two lath houses; one acre under Skinner irrigation; electric motor and pump; entire plant has been built since 1915; in good repair; a good business, wholesale and retail; excellent shipping point; finest opportunity in the middle west; bad health only reason for selling.

J. RALPH SOUDER, Hutchinson, Kans.

WANTED

Glazing, Painting. Putty Bulbing.

Experienced men. All work guaranteed. Out-of-town work solicited. Best of references.

C. MAXWELL & CO.,
7423 Ridge Avenue. - - - CHICAGO.

FOR SALE

7 greenhouses, 17 x 150
15 greenhouses, 20 x 150
4 greenhouses, 24 x 200
2 greenhouses, 24 x 150
2 greenhouses, 45 x 185
30 greenhouses, 150,000 feet of glass.

1 10-ton scale
1 400-lb. scale
2 horses and wagon
2 cows, fresh

ON HAND

$1000 worth empty boxes, new
1500 worth empty pots
1500 worth manure
2500 worth wood, cut

60 acres land, more or less.
2 storehouses, 40 x 50 each, two stories
2 cottages, 4 rooms each
1 bunk house, 2 floors, 8 rooms
2 bunk houses, 2 rooms each
1 cook house, 12 x 24
2 open sheds, 20 x 40
200 apple trees in full bearing
200 peach trees in full bearing
10 greenhouses planted in Columbia, Premier and Russell Roses
2 greenhouses planted in Maidenhair
8 greenhouses planted in cucumbers
10 greenhouses planted in tomatoes
1 Federal truck, 1½ tons
1 light Ford truck, ½ ton

We own our water system; large supply

This plant situated 12 miles from Seattle, 12 from Tacoma.
Terms half cash

BEALL GREENHOUSE CO., Vashon, Washington

FOR SALE

A rare opportunity to secure an up-to-date florist's business; on account of poor health we have got to dispose of our business, consisting of 18,000 sq. ft. of glass, boiler room, potting sheds and office; lot 140x840 on paved street one block from Dixie Highway; steam heat, electric vacuum system; houses new and planted to seasonable stock; downtown store on the Dixie Highway can sell all the stock you can raise; situated midway between Toledo and Detroit, with pavement to both places; it will pay anyone interested to investigate.

FRANCE & VANDEGRIFT,
The up-to-date Florists. Monroe, Mich.

FOR SALE

On account of sickness we will sacrifice our greenhouses, 18,000 ft. of glass; fully stocked; roses, carnations, chrysanthemums, cyclamen, ferns, orchids; four acres of land; six minutes to the center of the city; all planted with ferns, bulbs; we will continue our retail business and take all the products of the place; inventory price, $15,000; we will take $10,000 on easy terms; write for details.

BOYLE & DARNAUD,
San Diego, Calif.

FOR SALE

New built greenhouses, fully stocked; established business; $5000.00, half cash; located heart of city of 5000 population; exclusive territory in Wisconsin and Iowa for radius of 50 miles; center of two railroads and branches in all directions.

C. C. CASE, Prairie du Chien, Wis.

FOR SALE

40,000 feet of glass; 14 acres good ground; 200 bearing fruit trees, apple, pear, plum, cherry; 10-room dwelling, hot water heated, with or without furniture; a going concern well worth investigating; this is a grower's proposition; requires $15,000 cash to handle; all particulars furnished by

J. A. BALMER,
Cle Elum, Wash.

FOR SALE

Six modern greenhouses; 25,000 square feet of glass; 5 acres fine land; 16 miles from Chicago; two electric and two steam roads; packing shed, garage, coal shed, boiler house; two boilers; steam heat; entire place running full capacity and in excellent condition; dwelling, 8 rooms, 2 baths, hot-water heat; 1½-story barn 21x30. If interested, write for full particulars to

A. L. RANDALL CO.,
180 No. Wabash Ave., Chicago, Ill.

FOR SALE

The Jos. H. Cunningham plant, established 35 yrs.; located in heart of city; fine college city; doing big business, wholesale and retail; death of general manager reason of sale; consists of 9 houses in A-No. 1 condition, heavily stocked; hot water heat; all supplies and tools; barns, delivery car, etc.; beautiful residence, 10 rooms, modern; 4 city lots with place. Wonderful opportunity.

MRS. J. H. CUNNINGHAM,
Delaware, Ohio.

FOR SALE

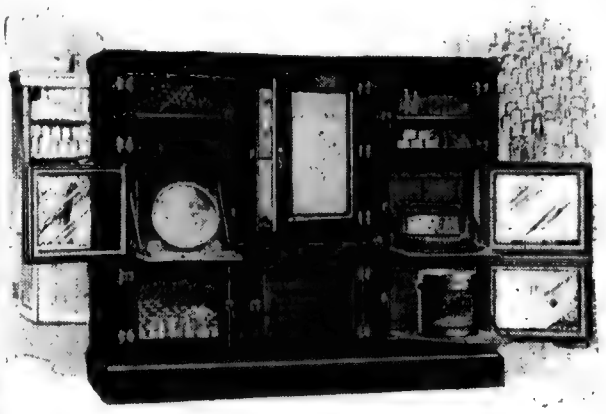
Greenhouses, 20,000 square ft. glass with stock, no roses; two acres land very centrally located in New England city of over 150,000; owner wishing to give entire time to retail business and willing to purchase stock grown; $10,000.00 cash required; price on application. Address No. **399**, care Florists' Review, Chicago.

FOR SALE

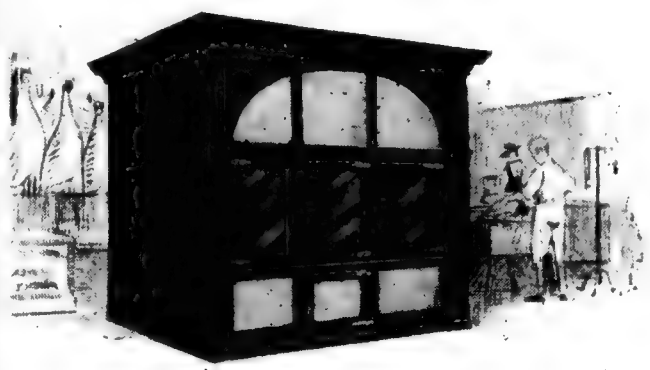
Four greenhouses; separate coal and natural gas furnaces; 9000 ft. glass; good 6-room house; all city conveniences; more than an acre of land with valuable street frontage; a going business in A-1 condition, located in a business center near excellent Cleveland residence section; price, $30,000; illness causes sale. THE HIGBEE-ROSE CO.,
322 Euclid Ave., Cleveland, Ohio.

FOR SALE

Florists' business and fruit farm in best town in one of Illinois' best counties; 4000 feet modern glass, fully stocked, doing a profitable and constantly increasing business; ten acres of fine land mostly in berries and other fruits; good barn, water system and new nine-room dwelling; best of reasons for selling. Address No. 391, care Florists' Review, Chicago.



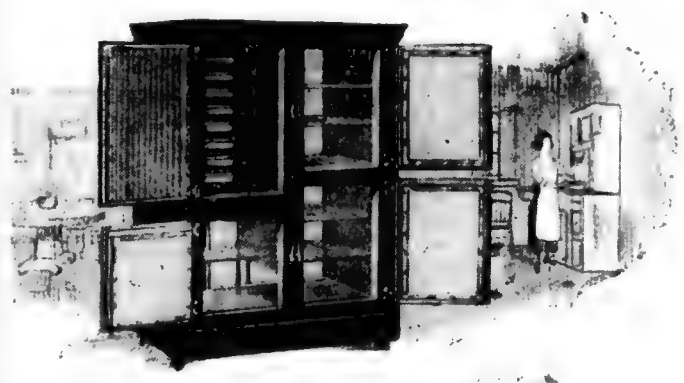
FOR GROCERS



FOR MEAT MARKETS



FOR HOTELS, CLUBS
RESTAURANTS, HOSPITALS,
INSTITUTIONS, ETC.



FOR RESIDENCES



FOR FLORISTS

McCRAY
REFRIGERATORS FOR ALL PURPOSES

McCRAY builds refrigerators for every kind of business. Thousands of florists' shops, stores, markets, clubs, restaurants, hotels, hospitals, institutions and homes depend on McCray for efficient, economical refrigerator service.

For Florist Shops in Particular—McCray Refrigerators are best because they are made to conserve flowers, and at the same time give proper display to floral goods. In appearance the McCray will make any floral store more attractive. Viewed solely from the selling end, the McCray has superior qualities—for it aids in selling flowers and at the same time puts a stop to waste from spoilage.

Remember—Thirty years of continuous development have resulted in the perfected McCray System—by which fresh, cold air is kept in constant circulation through the storage chambers. The McCray System assures perfect preservation of flowers.

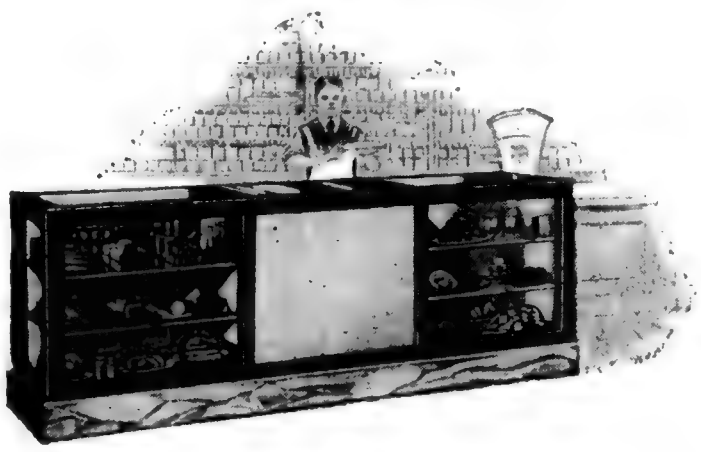
McCray features of convenience and appearance are of the highest type—and in the McCray you are certain to obtain years and years of satisfactory refrigerator display service. Only in the McCray will you find concentrated thirty years of unquestioned leadership in refrigerator building. Our position of leadership is a tribute to McCray quality.

Our Catalog, illustrating various models of McCray Refrigerators for Florists, will gladly be sent to your address—just write us for it: No. 74 for Florists; No. 94 for Residences.

McCRAY REFRIGERATOR CO.

3088 Lake Street Kendallville, Indiana

Salesrooms in All Cities



FOR DELICATESSEN STORES

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Henry Penn's Easter Message:

This will be the biggest Easter business you ever had, providing you have the foresight and courage to place your orders with your Growers in advance, so that your patrons can be assured of having their orders filled when they call to see you.

We have always carried out this policy.

Penn The Florist



The Most Modern and Artistic Home of Flowers in New England

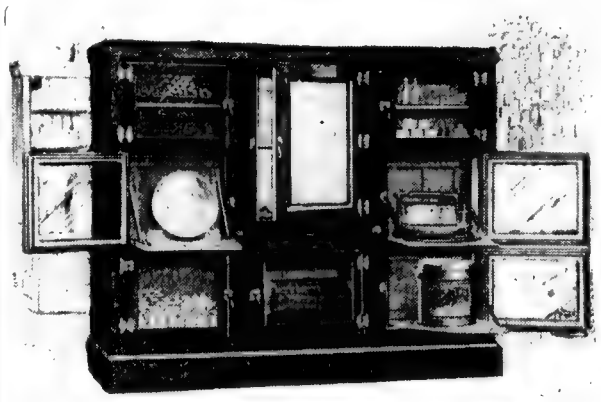
A VERITABLE crystal palace of flowers is the Penn salesroom, the daily scene of the greatest activity in the Boston retail flower trade. The tiled floor is in soft buff colored stone and walls of Ivory Caen stone. In the rear is the crowning scenic feature of all—"The Fountain Court." In the center plays a wonderful Italian fountain, the work of a Boston sculptor. The court is surrounded by eight marble pillars and each top with an ornamental frieze, while above is a steel and leaded glass ceiling which lights the Court day and night, for at night there are electric fixtures sculptured and modeled by a famous Italian artist in the purest of alabaster marble above the ground glass to take the place of the sun.

The PENN that wrote Service into Flower selling

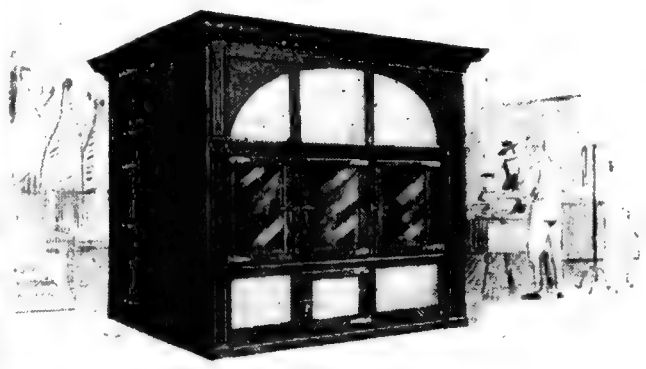
124 Tremont St. Penn The Florist BOSTON, MASS.

Boston's Flower Phone—Beach 6900

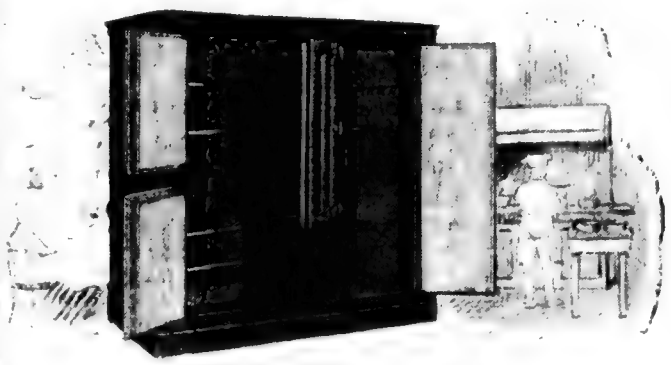
Switchboard with six trunk lines connecting our numerous departments



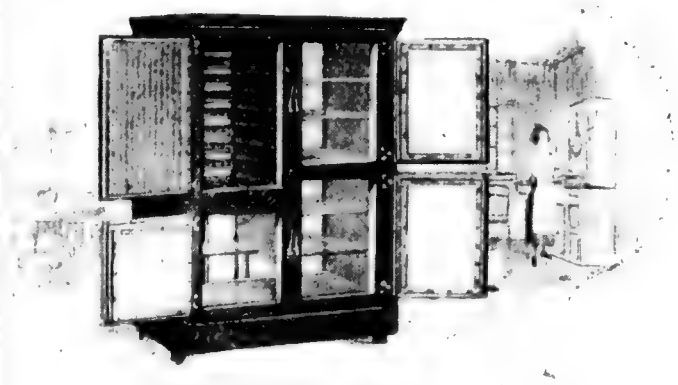
FOR GROCERS



FOR MEAT MARKETS



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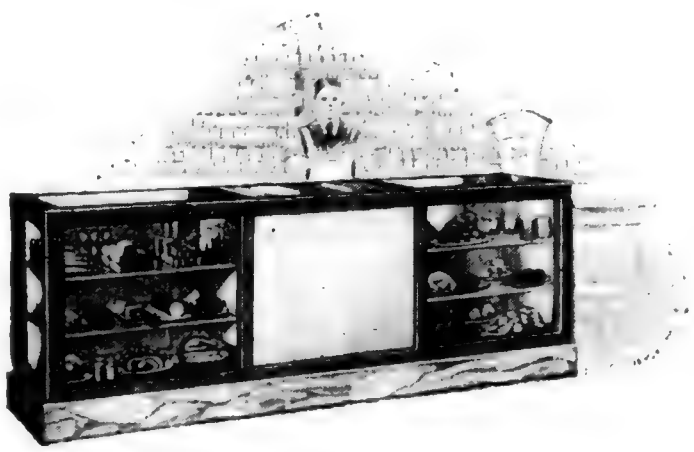
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FOR DELICATESSEN STORES

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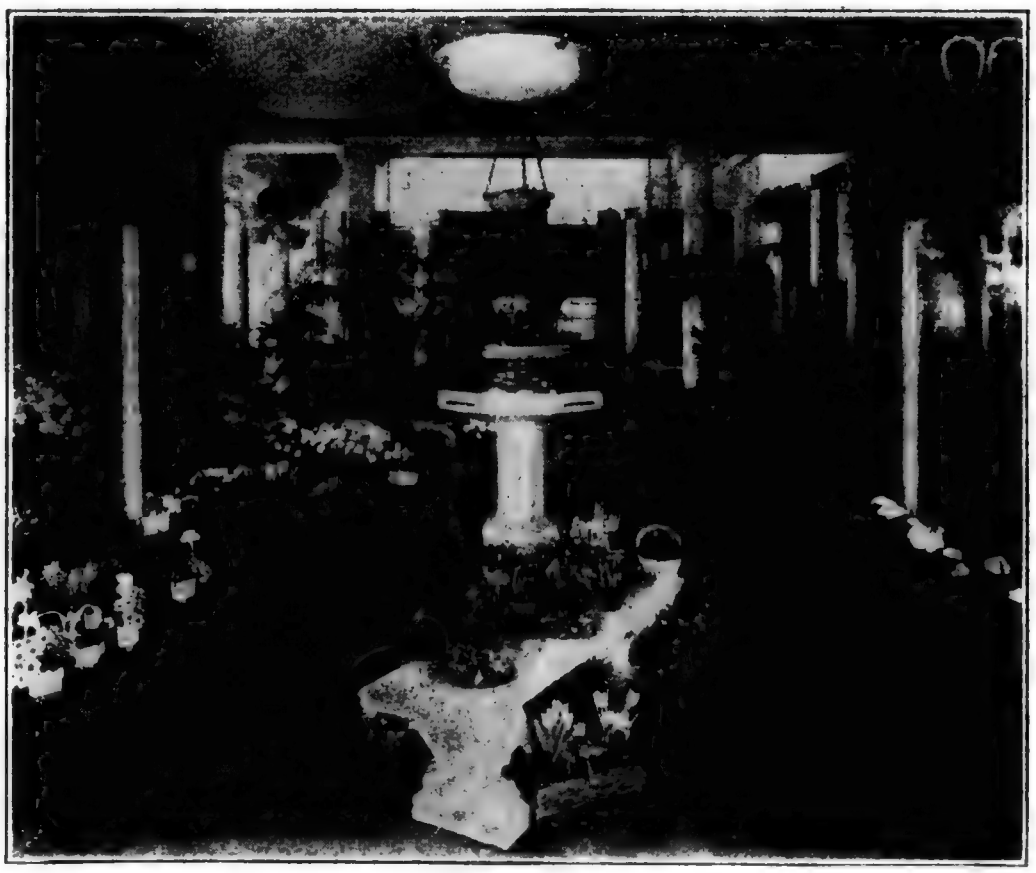
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The PENN that wrote Service into Flower selling

124 Tremont St. Penn The Florist BOSTON, MASS.

Boston's Flower Phone—Beach 6900

Switchboard with six trunk lines connecting our numerous departments

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

For SAN FRANCISCO

the Bay Cities and all Central California

PELICANO, ROSSI & CO.

Members F. T. D. 123-125 Kearny Street

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LOS ANGELES Is Entertaining

Many Thousands of

Wealthy Tourists

This Season!

WRIGHT'S FLOWER SHOP

is delivering your orders to them and sending their orders for "back home" to you.

Wright's Flower Shop

224 W. Fourth St. MEMBER F. T. D. Los Angeles, Calif.

RETAIL STORE MANAGEMENT

WHAT THE LEADERS IN THE TRADE ARE DOING

DECORATING FOR EASTER.

Short Supply a Handicap.

Another Easter season is here and the retail florist is going to be handicapped this year by lack of the stock which he is accustomed to handle; that is, old stand-bys which he has been in the habit of depending upon, such as azaleas and rhododendrons, and even lilies are not going to be so plentiful. But this is just where the true florist has his opportunity. I can remember an old Scotch florist of the time when I was a boy learning my trade, who, when funeral work was being made up and flowers were scarce, a frequent occurrence in those days, and the designer would be complaining of insufficient stock, would say: "My boy, don't you know that is just the reason a man learns the florists' business? Anyone who has plenty of stock can arrange it in a more or less artistic manner, but when stock is scarce it takes a florist to make it into an artistic design." The appearance of the retail store this year will show whether the proprietor is a florist, or whether he just deals in flowers.

Beware of Monotony.

The fact remains that no matter how scarce good plants may be, we are facing a flower day which, according to every indication, will be a record-breaker. There will be the same number of church decorations and these are likely to be more elaborate than ever. In most cases those who have orders for this work will, on account of their having done it year after year, know their ground fairly well, but it will be wise to remember that, since you may have been doing this work year after year, the same congregation has been watching you and will be quick to notice the sameness. In most church decorations your scheme is necessarily much the same, with the same material to work with. No one will be quicker to notice this than the decorator himself. Many a time after laborious work and deep study I have been disgusted with the effect of decorations about which others have been highly enthusiastic.

The point I want to make here is the need of having some outstanding feature in the scheme which will be quick to catch the eye and hold the attention. In most cases this will make your whole plan of decoration serve as a finish to this central feature. For instance, take a cross of from five to ten feet, according to the space in which you have to place it, made entirely of Easter lilies and plumosus; hang this by wires, alone and with no background whatever, directly over the center of the altar, not straight up and down, but with the top of it leaning toward the congregation. This will have to be studied to get the correct angle, but once you have this in the correct position the rest of your decoration will be easy. This will be the first thing to catch the eye of the worshipers as they come in and we all know that first impressions are everything.



Standing Wreath which Artistically Combines a Variety of Flowers.

Decorating Windows.

There will be many smaller jobs, such as memorial windows to be decorated, and here again a little change, something different, will always be appreciated. I remember a church in the neighborhood of our store; every window in it was a memorial window; the congregation was one of the most exclusive and wealthy in the city. It was our business every Easter to decorate most of these windows. Everyone wanted something different from his neighbor and, on one occasion, I attracted much comment on one of these windows. We had a few frames of the old English daisies at the range, pink and white, and we had a wire frame that had been made for one of the windows to fill with cut flowers. We lifted the daisies and filled them into this frame with wet moss about the roots. In the center I had one of William K. Harris' pans of Harrisii lilies. This had thirty open flowers on it besides the buds. To cover up the pot we cut several astilbes and put them in the moss-

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Don't Overdo It.

The point I wish to emphasize is that many a creditable decoration is spoiled because the decorator does not stop soon enough. Another window of the same kind was done with yellow pansies, with standard genistas in the center.

Where a decorator is in the habit of doing certain work year after year, it will be continually on his mind. He may run across something as early as Christmas that will suggest his Easter work to him and, if there is merit in the plan, he will have it improved upon and by the time Easter arrives it is only a matter of executing his plan.

But some new orders may come in when it is late and he is busy. Above all things, he should spare the time to go and study the surroundings he will be obliged to work in. This may be his first order; he is going to make a new customer by the big decoration, and he should not overlook the prospects that will be among those who admire the work. Whatever the decoration may be, above all things let it be neat. I do not mean by this that it should be in any way cramped or uniform; let it be loose and airy, but let it always conform to a well defined plan. Tate.

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Too often the mistake is made in designs and decorations of using one flower so much to the exclusion of others that the effect is overdone and the pleasing quality is lost. To combine variety of effect with the predominance of one or two kinds of blooms, is far more pleasing to the customer and, in reality, of greater advantage to the florist. Of course, there will always be those who demand a casket cover of orchids and nothing else, just as there are those who wear an excessive amount of jewelry, whose object is to produce a quite different effect than that desired by the florist, the artistic. For customers who make such demands the florist will always do his best. He has to cope with far more difficult eccentricities than these. But when left to his own devices he will find greater range, in funeral work particularly, in combining various kinds of flowers in one piece.

In the illustration on page 68 is shown a standing wreath in which lilies and roses are conspicuous enough to predominate, but not employed so exclusively that their use seems overdone. The other flowers used to fill in are of various sorts, so that none of them seems at all conspicuous. The result is one of pleasing variety, with the lilies and roses sufficiently dominating the effect. The standing wreath illustrated was from the store of W. J. Smyth, who caters to the best south side trade in Chicago. Located at 3101 to 3109 Michigan avenue, he is on the boulevard where were once Chicago's most fashionable homes, many of which are still occupied by the city's leading families, and the calls upon him are for orders which will bear the strongest test of scrutiny and comparison by those who are most particular. In the funeral work from his store the charm of variety to be noted in this standing wreath is general.



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New York's
Favorite Flower Shop

G. E. M. Stumpp

Fifth Avenue at 58th Street

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New York's Favorite Flower Shop

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ON THE GREAT AND PROSPEROUS WEST SIDE OF

CHICAGO

There is no larger, finer or better known store than that of

H. N. BRUNS, Member F.T.D. 3040 West Madison St.

THE PLACE TO SEND YOUR EASTER ORDERS

SIOUX CITY, IOWA

WIRE YOUR ORDERS FOR ANY AMOUNT OF FLOWERS

QUICK SERVICE

Orders for

IOWA, NEBRASKA, SOUTH DAKOTA and MINNESOTA

ROCKLIN & LEHMAN

MEMBERS F. T. D. 520 Fourth Street

for payment came, but more than one member of the retail trade has gained, rather than lost, financially, as a result of the simple business analysis required by the tax regulations.

In this trade, perhaps more than in some others, it has been easy for the small retailer to go along from day to day ordering his stock on a guesswork basis and relying on a kind of mental bookkeeping to keep his accounts straight. He could sense the general demand, but he did not know exactly which flowers and which plants were most profitable. He kept reasonably out of debt and was well thought of by those who had business dealings with him, but he did not really know where he was at, nor did he stop to realize that he did not know. If he grew all or part of the stock he sold, his work in the greenhouse made such demands on him that a regular system of bookkeeping would have seemed a waste of precious energy. Bookkeeping suggests the entering of the same figures in several books in several ways; he naturally avoided anything so complex and, so far as he could see, so useless.

Every Little Bit Counts.

It may be said that such a retailer was wise in avoiding elaborate business methods and devoting as much time as possible to the actual selling. A good trade experience would tend to make his judgment sound and his estimates nearly correct. But the trouble would come in the cumulative effect of all the year's little inaccuracies. The total result of a large number of orders for stock which, when it came, was not all moved at regular prices and had to be sold at a reduction or thrown away would be a quite appreciable loss. So, too, the other little misjudgments would mount up and, by the end of a year, would have a decided effect on the net profits. The trouble would be, not that any one thing was wrong, but rather just a little bit here and there. And

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YOUR

patrons will appreciate having their

CHICAGO ORDERS

delivered from

ROSES

Fleischman

Chicago's Leading Florist

(F. T. D. Member)

The most complete line of new and original

EASTER NOVELTIES

in Chicago

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



FLORISTS

ERNST WIENHOEBER CO.
22 EAST ELM STREET
CHICAGO

Our Unexcelled Facilities are Available to the Trade in Filling all Orders

MEMBER F. T. D.

OAK PARK and the West Side of Chicago

A. H. SCHNEIDER, MEMBER F. T. D.

1048 Lake St., Oak Park, Ill.

he would not think of improving his methods, because he would not think there was any need of improvement.

Getting the Evidence.

The federal income tax hit him. He could not make proper returns, because he did not have the records on which to base them. This may have been true even if he was doing a quite good-sized business; the stock and the money passed through his hands in large amounts, but were not sufficiently recorded.

But the government sent an investigator. If there were no written records to guide him, he took an inventory, watched the operation of the business, cross-examined the retailer as to its details and finally estimated the income and profits. Probably the estimate seemed unfair, but the recordless retailer had no way to disprove it. So he resolved that next year he would have his defense ready in the actual total figures.

To do this does not require a complicated, or apparently complicated, system of double-entry bookkeeping. As a matter of fact, no system of bookkeeping is really complicated; its essence and purpose is rather simplicity. The trouble is that most people look at it wrong-end-to. It is true that the figures for the year start out with a host of individual items from the inventory and build up toward grand totals. But the analysis of a system works the other way around. It recognizes first what totals are wanted and why; then it works downward through the details to pick out and classify the items needed for the purpose in view.

A Bit of Bookkeeping.

In order to get the figures required for the income tax returns, one needs simply to make careful inventories at the beginning and the end of the year and to keep accurate records of sales, expenses and purchases. The first inventory plus purchases during the year shows the amount of stock which the store had for sale during that period, in cost figures. This total minus the inventory at the end of the year gives the cost price of the stock which was sold. Then the net profit, on which the tax is figured, is calculated by adding the expense total to the cost of stock sold and subtracting that sum from the gross sales.

This may be somewhat simplified by

Telegraph Delivery Department

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Attention—Mr. Retailer!

If you would have your orders filled with that care and precision that you, yourself, would give them—send them to

Muir CHICAGO ESTABLISHED 1865

PHONES: OAKLAND 6252, 319

Flowers

4647 Grand Boulevard, Chicago

We cater to those who demand the best
Prices Reasonable.



MEMBER
F. T. D.

The Fort Dearborn National Bank
CHICAGO

OFFICE OF
VICE PRESIDENT

January 8, 1919.

MR. JOHN T. MUIR,
4647 Grand Blvd., City.

Dear Mr. Muir:

It might be of interest to you to know how much the officers of this bank appreciated the admirable taste which you displayed in the arrangement of the design and the beautiful flowers used in the floral piece furnished by you at the time of Mr. Lambert's funeral.

It was an occasion on which we felt that the best was none too good and we were very much gratified at your efforts in that direction. It was also spoken of by Mrs. Lambert afterwards as being the most wonderful assemblage of flowers that she had ever seen.

Feeling confident that you would be pleased to know of these favorable comments, I have taken the liberty of writing you this letter.

Very sincerely,

H. R. KENT, V. P.

Telegraph Delivery Department

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YOUR ORDERS
for Easter or any other occasion always will receive Prompt and Careful attention

Samuelson
FLORIST
Member F. T. D.

2134 Michigan Avenue
CHICAGO

WALTHAM, MASS.
Member F. T. D.
M. F. RUANE
1st CLASS STOCK FACILITIES SERVICE
121 Moody St.

BROOKLINE
and Chestnut Hill, Mass.
F. E. PALMER, Inc.
220 Washington St.
BROOKLINE, MASS.
FOR THIRTY YEARS THE LEADING FLORIST IN THIS EXCLUSIVE COMMUNITY

expression in brief formulas, using the following symbols:

IB—inventory at beginning of year.
IE—inventory at end of year.
SP—stock purchased during year.
SO—stock offered for sale during year, in cost figures.
SS—stock sold during year, in cost figures.
GS—gross sales for the year.
E—expenses for the year.
NP—net profit for the year.

Then the method of calculation already described may be expressed in three simple equations, as follows:

IB+SP=SO SO—IE=SS.
GS—(SS+E)=NP.

Or these may be simplified into one:

GS+IE—IB—SP—E=NP.

Consequently, when at the end of the year the retailer has before him the five essential facts, namely, the totals of the two inventories, the amount of stock purchased, the expenses for the year and the gross sales, the net profits can be found at once by substracting the sum of the totals for the first inventory, the stock purchased and the expenses from the sum of the totals for the gross sales and the second inventory.

In applying this method to his own business, the individual retailer may want to subdivide the fiscal period and not wait till the end of the year to know where he stands. He may, also, prefer to use a system of stock-keeping records and do away with some of the inventories.

One point that will be of assistance in keeping the necessary records will be the exclusive use of a check book. If all the money that is received is deposited in the bank, instead of being used directly to pay expenses, and if every payment is made by check, with a record on the stub of the important facts about each payment, the keeping of the necessary records of income and expenses will be made much easier.

Where It Leads.

While the simple method of calculation which has been outlined will be enough to satisfy the income tax collector, the retailer is not likely to stop there. His natural curiosity about his own business will be aroused. He will analyze the records for particular seasons and particular lines of trade, even for particular flowers and plants. He will compare his cash business and his charge business, his local trade and his telegraph trade. He will find out

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Easter Greetings

FROM

F. H. WEBER

Olive Street and Taylor Avenue



Florists' Telegraph, Telephone or Mail Orders given my personal attention Everything in Season.

MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

MILWAUKEE, WIS.

Milwaukee's Leading Florist

Member F. T. D.

BAUMGARTEN, Inc.

93 Wisconsin Street



MILWAUKEE, WIS.

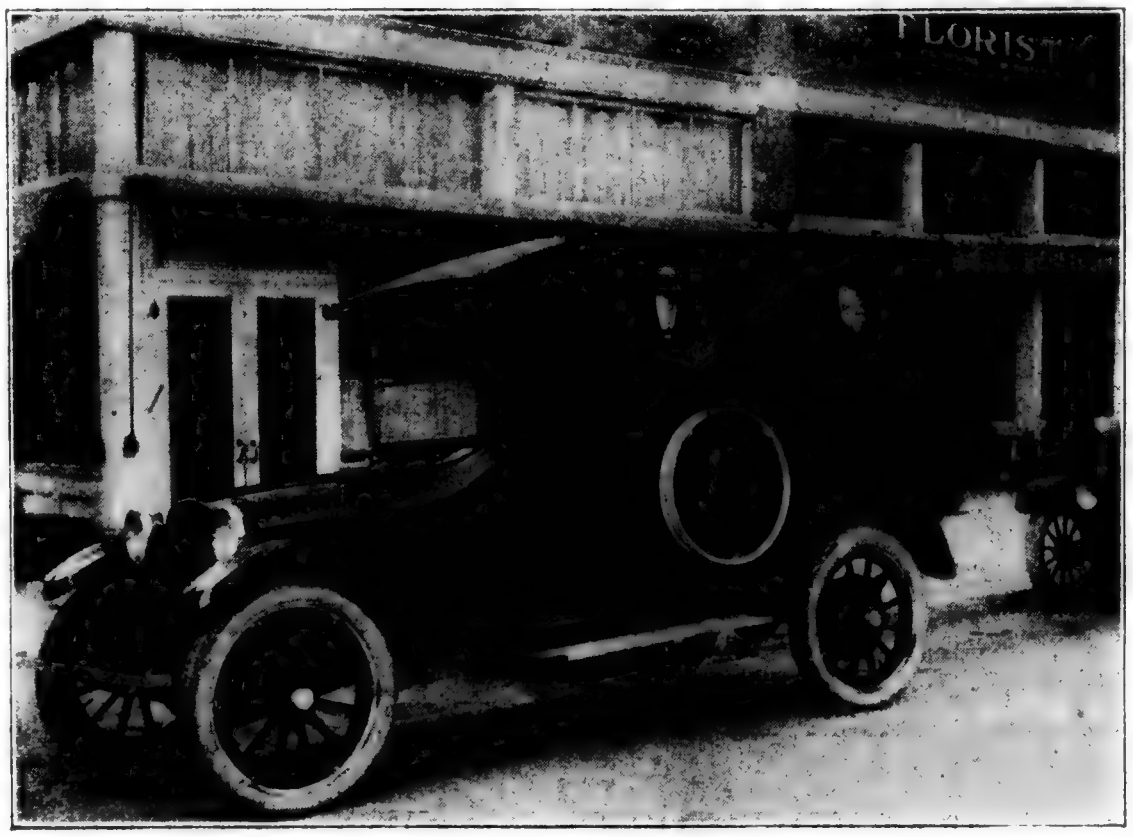
EDLEFSEN-LEIDIGER CO.

Member F. T. D.

419 Milwaukee Street

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



Members F. T. D.

Arizona

Your orders solicited for delivery anywhere in ARIZONA and NEW MEXICO.

Thirty years' experience in handling Cut Flowers.

Seven employees in our Floral Department enable us to turn out your orders on time and in a satisfactory manner.

Donofrio Floral Dept.

CHAS. E. MORTON, Manager

PHOENIX, ARIZONA

Whether for decorative use in cut blossoms, or potted plants for Easter, we can supply your every need on the shortest notice.

MEMBER OF Florists' Telegraph Delivery Association

Massmann Inc. National Florist

416 Bloomfield Ave. Montclair, N. J.

We fill all orders intrusted to us with the utmost care, bringing favorable comments from our customers, which we find is the best Advertisement.

what kinds of advertising are most profitable; he may wonder whether he is contributing his share to the national publicity campaign, which is strengthening both his local and his telegraph trade. He may discover in the course of this examination that the character of his district has been changing and that he must either appeal to a different class of customers or move to a different location. He may have been carrying two side lines, such as goldfish and pottery, and may find that one is running at a loss and should be discontinued, while the other is profitable and should be developed.

What started as a mere attempt to supply the government with certain figures thus has led to the overhauling of the whole business. Not only this; it has given the retailer a new attitude toward his business, a new keenness in improving it, a new sense of the bigness of the small detail. H.

ST. LOUIS, MO.

The Market.

The wholesale market had more stock on sale daily last week than the demand called for. March 16 the demand for white carnations was excellent, the bulk of them for dyeing green for St. Patrick's day sales; except for these, the day did not cut much figure in the way of an extra demand for cut stock.

The prospects for cut stock for Easter depend much on the weather, but, according to the present production, it looks as though there would be plenty of everything. Growers of Easter plants are well sold up in advance, indicating that the Easter demand for plants will be heavy.

Last week stock did not clean up so well as the commission men expected; still a good deal of stock was shipped to outside points.

Roses were in excellent condition and of extra quality, especially Premier, Rus-

Telegraph Delivery Department

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"Say it with Flowers"

We are best situated to fill your orders

in TENNESSEE
MISSISSIPPI
ARKANSAS
and parts of ALABAMA

Best Quality Flowers. Prompt Service. Expert Arrangement.

Yours for reciprocity,

IDLEWILD GREENHOUSES

Main Store 89 S. Main Street

W. H. ENGLEHART, Pres. and Mgr.
MEMBER F. T. D.

MEMPHIS
TENNESSEE

NEWARK, N. J.

Philips Brothers

MEMBERS F. T. D. 938 BROAD STREET Telephone: Mulberry 1128

HARRY O. MAY

SUMMIT PROP. THE ROSE SHOP NEW JERSEY

ALSO

CHATHAM CONVENT SHORT HILLS MAPLEWOOD
MADISON MORRISTOWN MILBURN BERNARDSVILLE

Telegraph Delivery Department

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EASTER

New York · 341 Madison Avenue

DARDS

Your New York orders filled by Dards will carry prestige and responsibility—which has meant satisfaction for nearly *fifty years*

ESTABLISHED 1874 MEMBER OF THE F. T. D.

Send us your orders for

Washington, D. C.

and the surrounding country

WE OWN and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail store.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO., 1214 F Street, N. W. WASHINGTON, D. C.

MEMBER F. T. D.

sell, Ophelia, Columbia and Killarney. The fancies held their own in price, but the lower grade sold cheaply all through. Carnations, as well as roses, were in excess of the demand. The quality of all the Enchantress varieties was excellent; while $6 to $8 per hundred was asked for them in the early part of last week, the price fell to $4 per hundred for excellent stock during the last three days of the week.

Sweet peas were in oversupply and the price was lowered considerably from quotations in order to dispose of them; only the extra long fancy held up well in price. Violets were plentiful and

Send Orders for WASHINGTON, D. C. and vicinity to Blackistone

EVERYTHING FIRST-CLASS

Member F. T. D.

14th and H. Streets

ORDERS IN OR AROUND

Washington, D. C.

MEMBER F. T. D.

GEO. C. SHAFFER

900 Fourteenth Street

WASHINGTON, D. C.

Louise Flower Shop

Connecticut Ave. at N St., N. W.

Miss Louise W. Daugherty, • • Proprietress.

Phones—Franklin 3579, 3841, 3842.

Member Florists' Telegraph Delivery.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

F.T.D. F.T.D.

NEW YORK

Thos. F. Gahrin INC.

BOSTON

A HOUSE WITH A REPUTATION
FLOWERS OF MERIT
SERVICE

F.T.D. F.T.D.

Schenectady, N. Y.

MEMBER F. T. D.

The ROSENDALE FLOWER SHOP

126 Jay Street H. E. EBERHARDT, Prop.

PHONE 2813

Roses
Violets
Orchids

No Order Too Large for Us to Fill

No Order Too Small for Consideration

moved slowly; the price went down as low as $2.50 per thousand.

All bulbous stock was in good supply and excellent sales were reported, especially in valley, Easter lilies, callas and jonquils. Mignonette sold well. The demand for blooming plants was large.

At the Downtown Stores.

All of the downtown stores had a much better call for green carnations for St. Patrick's day this year than last.

Grimm & Gorly, who are now snugly settled in their new store, have an excellent showing of plants and cut stock.

The Mullanphy Florists staged several special sales last week, with good results.

Fred Foster featured shamrocks in small pots. John Burke, his manager, reports good counter trade.

George Berner, Carr & Richardson, the Acme Flower Shop and the Riessen Floral Co. are all doing their share of the business and expect a record-breaking Easter business this year.

Bowling League Meets.

Some good match games were rolled at the meeting of the "Say It with Flowers" Bowling League Wednesday,

Telegraph Delivery Department

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Member F. T. D.

Phone: Canal 1932
1933

H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

FLOWERS OF QUALITY

ARRANGED IN A HIGHLY ARTISTIC MANNER

SERVICE UNEXCELLED

YOUR PATRONAGE SOLICITED

532-534 Race Street, CINCINNATI, OHIO

ARKANSAS GEORGE RYE

"Some Florist" Fort Smith, Ark.

MUNCIE, INDIANA

Center for a large section of INDIANA and OHIO

SEND EASTER ORDERS TO ERIC BUCHHOLZ

30,000 FEET OF GLASS MEMBER F. T. D.

March 17. The Roses won the odd game from the Sweet Peas and the Carnations did the same to the Daisies. The scores follow:

Roses	1st	2nd	3rd	Tls.	Avgs.
J. J. Beneke.....	175	177	165	517	172
George Berner ...	157	177	146	480	160
W. C. Smith.....	132	101	107	340	113
George Kuehner..	129	180	139	448	149
J. Blind	100	100	100	300	100
Totals	693	735	657	2,085	139

Sweet Peas	1st	2nd	3rd	Tls.	Avgs.
J. J. Bentzen....	100	161	130	391	130
J. McAnna	149	134	138	421	140
A. J. Bentzen....	89	95	106	290	97
A. Hoffmann, Sr.	96	110	94	300	100
F. Plots	175	145	201	521	174
Handicap	30	15	15	60	20
Totals	639	660	684	1,983	130

Carnations	1st	2nd	3rd	Tls.	Avgs.
F. Hermann	132	178	188	498	166
Albert Gumz	142	170	108	420	140
J. Krager	155	118	151	424	141
F. Windler	137	135	148	420	140
O. Ruff	177	158	156	491	164
Totals	743	759	751	2,283	150

Daisies	1st	2nd	3rd	Tls.	Avgs.
A. Hoffmann, Jr.	140	135	146	421	140
W. Ossick	122	152	138	412	137
C. A. Kuehn.....	167	125	169	459	153
A. Bourdet	124	96	151	371	124
J. Blind	100	100	100	300	100
Handicap	51	51	51	153	51
Totals	702	659	755	2,107	141

Wednesday night, March 24, a battle royal was staged when the Roses met the Carnations in a contest for first place.

Various Notes.

The officers of the St. Louis Florists' Club will hold their monthly meeting at the home of W. A. Rowe, in Kirkwood, to arrange an interesting program for the club meeting, which will take place in the new music auditorium of Vandervoort's department store April 8.

W. H. Kruse, on Arsenal street, has a fine house of Tausendschoen roses for Easter at his Kirkwood range and is cutting a good crop of carnations, all for his own use.

Edward Nibeling, of the Bergstermann Floral Co., attended the bowling congress in Peoria, Ill., as a member of the Rigoletto team and rolled well.

C. G. Hensley, of Benton, Ill., spent a day in this city in the wholesale district, buying Easter supplies. He reports a splendid run of business during the Lenten season.

At the meeting of the St. Louis Association of Gardeners April 7, the awarding of six valuable trophies will take place. Secretary Schaff says that all having books should turn them in at once. The association is raising funds to be employed to defray the expenses of entertaining the National Association of Gardeners.

Frederick W. Pape, commissioner of public parks, was the principal speaker

Telegraph Delivery Department

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QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

Julius Baer

138-140 EAST FOURTH STREET

FT. WAYNE, IND.
FLICK FLORAL CO.
The Largest Store in the State
207-209 WEST BERRY STREET

Ft. Wayne, Ind.
BLOSSOM FLORAL CO.
110 WEST WAYNE STREET
QUALITY, SERVICE, ART
Telegraph orders delivered to all surrounding towns
Member Florists' Telegraph Delivery Association

Williams & Co. Florists South Bend, Ind.
For Northern Indiana and South'n Michigan
128 S. MICHIGAN ST. Members F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service 2602 Thompson Ave.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

TERRE HAUTE, IND.
129 SOUTH 7th STREET
JOHN G. HEINL & SON

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

SOUTH BEND, IND.
Adam Beehler

FT. WAYNE and NORTHERN IND.
DOSWELL'S—Quality Flowers
STORE, 801 W. Main & Lindenwood Cemetery

---

at a meeting of the South Forest Park Residence Improvement Association. His subject was "The St. Louis Park System."

The bowling team of the Bulis Mfg. Co. took a flying trip to Chicago to bowl a match game Sunday, March 21, with the team of the Midwest Box Co. George Durbin is captain of the local team.

Samuel Roth, head of the floral department of the Famous-Barr Co., last week opened two stands on the main

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VAN AKEN BROS.
LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.
COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

BEYER FLOWER SHOP
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ
Member Florists' Telegraph Delivery.

GARY FLORAL CO. 118 W. 5th Ave. GARY, IND.
Always a complete stock and prompt service
MINIMUM ORDER, $2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SOUTH BEND, INDIANA

Orders for all Northern Indiana and much of Southern Michigan can best be filled from South Bend.

WILLIAMS & CO.

SOUTH BEND'S LEADING FLORISTS

138 South Michigan Street — Members F. T. D.

MAX SCHLING, Inc.
785 FIFTH AVENUE

New York, February 13, 1920.

Messrs. Ryan & Powers,
30 Center Street, Waterbury, Conn.
Gentlemen:

On February 2nd we sent you an order for flowers to be delivered in your city, value $15.00, leaving the selection to your good taste and judgment. The customer called on us today and was so well pleased with the way the commission was handled that he placed another order for flowers, of the same value, to be delivered tomorrow, February 14th, which we are enclosing herewith. Kindly take just as good care of this order, and oblige, Yours very truly,

MS-S MAX SCHLING.

WATERBURY CONNECTICUT

All orders receive the same careful attention, whether large or small

RYAN & POWERS

30 Center Street — Telephone 1256

floor for the sale of blooming plants. Miss Roth attends to the cut flower stand in the basement.

Charles Kuehn, Jr., is supervising a number of improvements in C. A. Kuehn's sales department to facilitate the work of the department.

James North, out at the Wellston loop, has plans for a new building, having outgrown the old one. The new improvements will be started in the latter part of June.

Joseph McAnna, of H. G. Berning's force, will be married immediately after Easter to a young lady from the north side.

The fine weather of last week kept the forces of the H. J. Weber & Sons Nursery Co., the Sanders Nursery Co. and the Westover Nursery Co. busy with local and shipping orders in nursery stock.

The greenhouses of Henry Aue, Lindenwood, are sending in excellent cut valley and mignonette.

SEDALIA, MO.

Archias FLORAL CO.

CENTER of State—30 mail trains daily.

WIRE AND PHONE ORDERS A SPECIALTY

Member F. T. D. and Mo. State Fl. Ass'n.

The Brix Floral Co., Max Rotter and the Cass Avenue Florist had an especially large amount of funeral work last week.

Florists on South Grand avenue are all displaying seasonable windows. The Eggeling Floral Co., Windler's Flowers, the Schoenle Floral Co., the Bergstermann Floral Co. and Charles Beyer report excellent business and the prospect of a particularly heavy Easter trade in plants.

The demand for blooming plants has been heavy of late, according to W. C. Smith, who has to make two trips to Kirkwood almost every day after the morning sales are over. His firm has a large stock for Easter, with the bulk of them marked sold. J. J. B.

BALTIMORE, MD.

The Market.

With plenty of stock and a curtailed demand last week, the market was somewhat congested. This condition was the cause of a big slump in prices and

Telegraph Delivery Department

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CLEVELAND
OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

The J. M. Gasser Co.

1006 EUCLID AVENUE

The largest growers of cut flowers in Ohio

QUALITY For All Mississippi SERVICE
ROBERT E. LANGLEY
Jackson's Leading Florist
Jackson, Miss.
MEMBER F. T. D.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

TUPELO, MISS.
Member F. T. D. At Your Service
TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for All Occasions
MERIDIAN, MISS.

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

NEW ORLEANS
MEMBER OF THE F. T. D.
Schenuit the Florist
We Cater to the Best Trade
2600 ST. CHARLES AVENUE

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana

---

there were more flowers on the streets than there have been all winter. The writer knows of one instance where a street vender bought 3,000 carnations for $90. This shows the confidence this class of merchants have in the business. A street man has bought the entire crop of lilies of one of the prominent growers here for Easter. The consideration in this contract is in the neighborhood of $1,500. This contract was made around March 1; yet some of our oldest retailers will be complaining about their inability to get stock for Easter.

The establishments that handle baskets have not been able to keep their lines at anything near normal. The manager of one place gave the reason that there are going to be more made-up baskets of plants this year than were ever known before and that advance orders for Easter were coming in slowly.

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE



NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT
LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

In **KENTUCKY** *where prestige counts for much,* let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE – LOUISVILLE

MEMBER F. T. D. ASSOCIATION

A. C. Brown

SPRINGFIELD, ILL.
217 South Fifth St.

MEMBER F. T. D.

DECATUR, ILL.
141 Merchant St.

GOOD SERVICE BACKED BY LARGE GREENHOUSES

He also said that some orders for lily plants were received, but the retailers seemed afraid to order cut stock.

Stock for Easter.

Everyone should be able to estimate approximately at least the number of plants he can use for Easter and it would be that much off his mind to have orders placed. There will be a fair supply of hydrangeas and the wise buyers are already picking out the choicest of these. One wholesaler said that he would have a good stock of valley, but the public has been so long without it that he did not know how it would sell. Bulbous stock will be in fair supply, as will roses and carnations. There is not going to be anything like a glut of any single item of stock.

Various Notes.

The local advertising committee is working hard and now has its plan in working order. Monday, March 15, those who had signed up found either one-half of one per cent deducted or one per cent added to their statements. The committee has added to the list since the last meeting several of the largest growers and retailers. It will only be a matter of a short time until everyone will be in. No man is going to stand by and see others carry on a campaign that is benefiting his business without bearing some of the burden.

Kentucky's

Largest and Best Equipped Floral Store

ORDERS FILLED PROMPTLY

The F. Walker Co.
Louisville, Ky.
310-312 West Chestnut Street

Established 1876

Member F. T. D.

Philip B. Welsh has his usual supply of Easter stock. The lilies are in fine shape and he will have a big cut of the Welsh quality of sweet peas and a fairly good quantity of bulbous stock. Mr. Welsh rarely misses it for any of the big flower days.

Another old reliable who always can be depended upon is James Glass. We are all familiar with his hyacinths at Easter; there is something about his stock that is different; the pots are clean, the foliage is always perfect, the blooms are fine and he has a knack of having just the right colors. Mr. Glass will have a fine batch of lilies and hydrangeas, to saying nothing of smaller blooming plants.

Henry Fisher, on Sinclair Lane, will

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BIRMINGHAM, ALA.

We have every facility for filling orders to your entire satisfaction

MEMBER F. T. D.



AMERICAN FLOWER SHOP

319 NORTH TWENTIETH STREET :: BIRMINGHAM, ALABAMA

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write **Brownwood Floral Co.**

BROWNWOOD, TEXAS

We are prepared to fill your orders

Members F. T. D.

SHERMAN, TEXAS

H. O. HANNAH & SON

Service up to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of **Texas**

Member F. T. D. **WOLFE** THE FLORIST

AMARILLO, TEXAS

West Texas, Western Oklahoma, Eastern New Mexico, CUNNINGHAM FLOWER SHOP

CISCO, TEXAS

Only Florist in the Oil Fields **Cisco Floral Co.**

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

Orders for TEXAS

KERR The Florist, Houston, Tex.

Member Florists' Telegraph Delivery

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER F. T. D.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

---

have a fine batch of French hydrangeas. Those who handle Mr. Fisher's product this year will have plants to be proud of.

James Hamilton, of Mount Washington, will have a big crop of roses. He has been bringing a steady crop to the market all winter. In a conversation with him a short time ago he told me that next season he intended to discard some of his old varieties and replace them with Premier and Columbia. It is evident from the way he spoke that these varieties have found a soft spot in his heart.

A large party of the Baltimore boys left for the New York show March 18.

St. Patrick's day I called on the S. S. Pennock Co. to see if anything special was going on for that day. John J. Perry, the manager, said that there was nothing outside of a few carnations to be dyed. He said the firm was devoting every bit of energy to getting ready for Easter. As we talked a large truck drove up to the door with an immense

---

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS Leading Florist

Choice flowers and prompt service

731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D. Member F. T. D.

Quality Blossoms for all Occasions. **Milady's Flower Shop**

Your Orders to .... **North Dakota** TRY US

RUGBY GREENHOUSES, RUGBY, N. D.

We are centrally located. Members F. T D.

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP

Orders for North Dakota and Northern Minnesota

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.

Members Florists' Telegraph Delivery

GEORGE RYE, Some Florist

THE PLAZA F. T. D. **Ft. Smith, Ark.**

Telegraph Delivery Department

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JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
VIRGINIA

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with
EDITH V. WALKER & BROS.
636 FOURTH AVENUE
will be filled according to our reputation, which is the best

---

FURROW & Co.
Service unexcelled
for central and northern
Oklahoma
Guthrie, Oklahoma

Oklahoma City, Okla.
FOSTER FLORAL CO.
Successors to Furrow & Co.
Member Florists' Telegraph Delivery.

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. To Quarters, by bearer, 50c add.
HORNADAY GREENHOUSE

ENID, OKLA. Largest growers in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

TRURO, NOVA SCOTIA, CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

People's Florists Members F. T. D.
336 Queen St., west and 92 Queen St., east TORONTO

SCRIM'S, FLORIST
OTTAWA, CANADA

VANCOUVER, B. C. VICTORIA, B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

FOR ALL TOWNS IN SOUTHERN OKLAHOMA AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

McKenna
Largest Retailers in Canada
Cor. St. Catherine and Guy Streets
9 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Montreal

WINNIPEG, MANITOBA
Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

CHICKASHA, OKLA.
Mrs. Stella Johnson Member F. T. D.

---

iron safe. I asked if that was a part of the preparation; he said that the old safe had become too small and he had found it necessary to change. Tate.

BUFFALO, N. Y.

The Market.

With the improved weather of a week ago, there was a feeling that a flood of stock would be arriving and that it could be expected that lower prices would prevail. This belief brought out special sales, some of which were at prices of about one-fifth of those of the previous week. In fact, roses were offered as low as 75 cents per dozen and carnations at 60 cents per dozen.

The market during the week was well supplied with a variety of stock. Prices held comparatively firm, especially for good stock. Second quality stock could be had at lower figures than those of last week. This was due to a decrease in funeral work.

Easter Supply.

Every year, two or three weeks before Easter, the trade is in a nervous state about the supply and demand for

---

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

CANADA'S FLORIST
Dunlop's
8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA
JOHN CONNON CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed.
Members Florists' Telegraph Delivery Ass'n.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.,
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the West

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES — MEMBER F. T. D.

FRED C. WEBER

THE RED

4326 Olive Street — ST. LOUIS, MO.

ST. LOUIS, MO.

Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
—Both Long Distance Phones—
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member Florists' Telegraph Delivery Association

Jos. Witek
4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES
We Strive to Please

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

SAINT JOSEPH MISSOURI

Stuppy Floral Company
225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

KANSAS CITY

A. Newell FLORIST
MEMBER F. T. D. 1122 Grand Avenue

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

Phone 1367
Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

ST. JOSEPH, MO.

QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

Excelsior Springs, Mo.

EXCELSIOR GREENHOUSES

the great week. A survey of the supply for this market will show that though there will be none too much if we have a banner Easter, there will be some of the finest lilies the market has had for some time and there will also be a liber-

Kansas City, Mo.

ROCK'S
MEMBER F. T. D.
1106 GRAND AVENUE

Kansas City, Mo.

MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF. Manager

KANSAS CITY

WE STRIVE TO PLEASE
ALPHA FLORAL Co.
1105 WALNUT—PHONES MAIN 1806
Member of the F. T. D.

W. J. Barnes
KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

COLUMBIA, MO.

COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.
Growers and Shippers for Southwest.

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN
67 Beacon Street
Deliveries
To All Steamers
QUALITY AND SERVICE
Member Florists' Telegraph Delivery Association

CARBONE, 342 Boylston Street,
BOSTON
Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.
Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

The Beacon Florist
7 Beacon Street, BOSTON
J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Hamlin FLORIST
Quality Flowers Exclusively
In the Heart of the Hotel and Theater District
78 Boylston St. LITTLE BUILDING BOSTON

H. F. A. LANGE
Worcester, Mass.
Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS
Belmont Flower Shop. MEMBER F. T. D

Newton, Mass. | **COTTON** The Florist
Also BOSTON, BROOKLINE CAMBRIDGE, WELLESLEY

I should like to write a little essay on
"The Sweet Perfume of Courteous Service"
but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.
Penn The Florist
"Penn, the Telegraph Florist"
Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

BOSTON—BECKER'S
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE - - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.
1314 Beacon St. Alice B. Merrill
Member F. T. D.

CAMBRIDGE, MASS.
ROBBINS BROS., 686 Massachusetts Avenue
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel. Wellesley 44-1 44-2 44-3

BOSTON, MASS.
HENRY R. COMLEY, Florist. 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

al supply of bulbs, primroses, deutzias and hydrangeas of good quality. The supply of rose plants is shorter than that of last year, and the largest part of it is of poor quality. The main supply of pelargoniums will come from one local specialist. It is worth while noting that they are of exceptional quality.

Various Notes.

Charles H. Netsch has purchased a corner building at 361 Genesee street. It is now being remodeled so that it will make an ideal flower shop about double the size of his present quarters. It will be ready for occupancy about May 1. Mr. Netsch has just recovered from an attact of influenza. During his illness, Mrs. Netsch has had her hands full managing the store, "but now," she says, "we are all well and, though we are heels over head in work, we are all happy to have all we can do."

Waltham, Mass.
1st CLASS STOCK FACILITIES SERVICE
M. F. RUANE
Member F. T. D. 121 Moody St.

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Warburton Member F. T. D.
FALL RIVER, MASS.
33 N. Main Street
Orders Executed for Southeastern Mass., Newport and Rhode Island Points

Worcester, Mass.
Randall's Flower Shop
Member Florists' Telegraph Delivery

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

Telegraph Delivery Department

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NEWTON ROSE CONSERVATORIES
R. C. BRIDGHAM, PROPRIETOR
329 NEWTONVILLE AVE. NEWTONVILLE, MASS.

NEWTON, MASSACHUSETTS

NEWTON, NEWTONVILLE, WEST NEWTON, AUBURNDALE, NEWTON LOWER AND UPPER FALLS, NEWTON HIGHLANDS, NEWTON CENTER, WABAN, RIVERSIDE, CHESTNUT HILL—ALL ABOVE IN CITY OF NEWTON.

ALSO DELIVERY IN WALTHAM, WATERTOWN, NEEDHAM, BROOKLINE, CAMBRIDGE AND ALLSTON, WELLESLEY COLLEGE, LASELL SEMINARY AND MT. IDA SCHOOL.

MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION.

SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist
Avenue C at 8th Street

HARTFORD, CONNECTICUT
Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

Morse & Beals, LOWELL, MASS.
Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

Hartford, Conn.
GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

New Haven, Conn.
J. N. CHAMPION & CO.
The F. T. D. Artists
Yale College
Covering All Connecticut

Hartford, Conn.
George F. Lane Successor to Welch THE FLORIST
180 Asylum Street Member F. T. D.

Providence, Rhode Island
Johnston Brothers
LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

Coombs LEADING FLORIST
Member Florists' Telegraph Delivery Association
Orders solicited for all parts of Connecticut.
Stores: 741 Main St. 364 Asylum St.
Greenhouses: Benton St.
Hartford, Conn.

Hartford, Conn.
J. Albert Brodrib, Store, 639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester, Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.
Grove The Florist
BURLINGTON, VT.

New Britain, Conn.
VOLZ FLORAL CO.

Waterbury, Conn.
RYAN & POWERS
30 Center St.
Special attention Westover and St. Margaret School Orders.
Members F. T. D. and Rotary Florist.

Bridgeport, Conn.
John Reck & Son, 985 Main Street

MANCHESTER, N. H.
H. C. STACHE. L. D. PHONE 1261-R.

STAMFORD, CONN.
QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

NEWPORT, R I.
SMITH Est. 1864 Greenhouses JAMESTOWN, R. I.

PORTLAND, ME.
THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

J. B. Weise just returned from a visit to Jamestown, N. Y.

Oscar Luendorf, who, with Charles Sandiford, purchased the Neubeck greenhouses, at Williamsville, N. Y., some time ago, has bought Mr. Sandiford's interest and will now conduct the establishment himself.

A new store opened last week at 1347 Sycamore street.

Plans are under way to remodel the building in which S. A. Anderson's store is now located. The expenditure will be $75,000 and work will commence about May 1.

Charles L. Dole, of Lockport, N. Y., made an inspection trip to the local greenhouses March 15, looking over Easter stock.

Elmer Christmann, delivery man at the Newland shop, defeated his opponent, Young Wilbert, in one round at

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

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Fine Flowers
85 Broadway,
PATERSON, N. J.

Member F. T. D.

Edward Sceery

Splendid Service
Main and Bloomfield Aves.
PASSAIC, N. J.

ORDERS FROM OTHER CITIES PROMPTLY FILLED

EAST ORANGE, N. J.
South Orange · East Orange · West Orange · Orange
George Smith & Sons
557 Main Street
EAST ORANGE
Maplewood, Glen Ridge and Bloomfield
We are located in the center of these cities

ESTABLISHED 1847
F. T. D.
Thos. F. Galvin INC.
THE NAME PROTECTS YOU
BOSTON
1 PARK STREET
799 BOYLSTON STREET
NEW YORK
561 FIFTH AVENUE
Steamers are Again Sailing on Schedule
Deliveries made on board

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

ENGLEWOOD
Bergen County and Northern Jersey
Meadowbrook Nurseries, Inc.
F. T. D. Member
275 Grand Ave., Englewood, N. J.
Telegraph orders promptly and carefully filled.

ABUNDANTLY PREPARED AT ALL TIMES
Edwards Floral Hall Company
1716 Pacific Avenue
Atlantic City, New Jersey
Nurseries: Mediterranean and South Carolina Aves.
Member Florists' Telegraph Delivery Ass'n.

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns are best reached from
TRENTON
MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
1519 Pacific Avenue
Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

---

NEWARK, N. J.
WASHINGTON FLORIST
577 Broad Street
Member F. T. D.
Open 7 a. m. to 10 p. m. every day

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists' Telegraph Delivery

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

Red Bank, N. J.
National Florist
W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

OLEAN, N. Y.
Member Florists' Telegraph Delivery
Manuel Oppenheim

TRENTON, N. J.
PARK FLORAL CO. R. ABBOTT
Greenhouses--Buchanan, Lafayette and Schiller Ave.

ONEONTA, NEW YORK
DERRICK, Florist, MEMBER F. T. D.

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

National Florist
MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP Members
1311 Pacific Ave. Crane & Hill, Props. F. T. D.

Olean, N. Y. HERRON The Florist
WE GROW OUR OWN FLOWERS

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

Malone, N. Y. Member F. T. D.
L. G. RENNIE, 51 East Main Street

Summit, New Jersey HARRY O. MAY, PROPRIETOR The Rose Shop

MEDINA, N. Y., White Bros.
Members F. T. D. Orders for Western New York handled with promptness

---

the Parkside Club March 15. Christmann's manager, Joseph Gittere, is also a florist's delivery man, being employed at Charles Sandiford's store.

F. P. A.

LECTURE ON PERENNIALS.

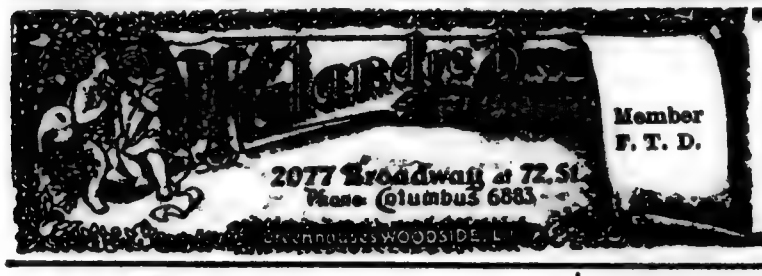
Before Pennsylvania Society.

A large audience was present at the lecture of the Pennsylvania Horticultural Society Tuesday, March 16. The subject of the lecture was "Perennials and Bulbous Plants." It was given by E. I. Wilde, assistant professor of floriculture at the Pennsylvania State College.

The exhibits of plants and flowers at this meeting were the best this season. Philadelphia has always been noted for specimen plants of cinerarias, of both

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SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

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Also Vanderbilt and Ritz-Carlton Hotels — NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show, April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Delivery Association.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and Efficient Service. In the Heart of NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M. A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

OUR MOTTO—THE GOLDEN RULE.

NEW YORK — Telephone Lenox 3822

HENRY HART, Inc.

1000 MADISON AVENUE

In the heart of most exclusive residential section

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

YONKERS, N. Y.

MEMBER F. T. D.

3 MANOR HOUSE SQ. R. T. BRODERICK

Chatham, N. Y.

The Chatham Floral Co.

PROMPTNESS WITH CARE

Eastern New York and Western Mass.

BUNYARD

413 Madison Avenue NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

"Say It with Flowers"

Max Schling Flowers

MEMBER OF F.T.D.

MAX SCHLING, INC., 785 FIFTH AVE. NEW YORK, N.Y.

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue / 1193 Broadway

SPLENDID SERVICE

NEW YORK, N. Y.

QUALITY SERVICE

Charles H. Brown

2366 Broadway, New York City

CHOICE FLOWERS

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND BROOKLYN — JERSEY CITY NEWARK

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

"Where Roses and Lilies and Violets Meet"

GUIDO, Inc.

Florist

PHONES: Plaza 7870; Night call, South 1126

595 Lexington Ave., Corner 52nd St. NEW YORK

A. B. Cazan

Flowers of Quality Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

ROCHESTER, N. Y.

J. B. KELLER SONS Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506 — L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

Batavia, N. Y.

L. C. Stroh & Sons

Flowers delivered to all nearby towns

ALBANY, N. Y.

The CAPITAL DISTRICT and all Eastern New York

WILLIAM GLOECKNER

We guarantee absolute satisfaction.

Member F. T. D. and N. F.

hybrida and stellata varieties, and the specimens shown at this meeting maintained this reputation.

Wm. Comfort, gardener for A. B. Johnson, Rosemont, Pa., took first prize for cinerarias, and Wm. Fowler, gardener for Mrs. S. F. Wheeler, Bryn Mawr, Pa., took second prize.

A special feature of the exhibition was a plant of schizanthus exhibited by Alex. MacLeod, gardener for S. T. Bodine, Villa Nova, Pa. This plant, to which the first prize was awarded, was covered with flowers of a rich copper-bronze color. It was most attractive, standing out clear among all the other exhibits. Second prize was awarded to Wm. Fowler, on a much larger, well

Telegraph Delivery Department

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BUFFALO
COLONIAL FLOWER SHOP
219 Delaware Ave.
Member of the F. T. D.

S. A. ANDERSON
440 Main St., BUFFALO, N.Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO
L. H. NEUBECK
MAIN AND HIGH STS.
Member Florists' Telegraph Delivery

Scott The Florist
— MEMBER OF THE F. T. D. —
BUFFALO, NEW YORK

F. T. D.
Stroh's
Greenhouses ATTICA, N.Y. 879 Main Street, Buffalo, N.Y.

W. & T. CASS
Geneva, N.Y.
Telegraph Orders Promptly Filled in Western New York

Niagara Falls, N.Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

Wm. H. Grever
Formerly manager Palmer's.
77 Allen Street, F. T. D. BUFFALO, N.Y.

HUGO H. JAHN, 710 Nostrand Ave., BROOKLYN, N.Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph order

GENEVA, N. Y.
Members Florists' Telegraph Delivery TRAUTMAN & SMITH

WILSON
3 and 5 Greene Ave. Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
ELEVEN STORES
MAIN STORE, 334 Lewis Avenue
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

UTICA, N. Y.
Utica Floral Co.
MEMBERS F. T. D.

TROY, N. Y.
MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

Elmira, N. Y.
SHIPMENTS Southern New York Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

FLORAL ART STUDIO OSWEGO, N.Y.
E. KENDIG, Prop.
Member F. T. D. At Your Service. Personal Attention.

grown plant, but of the old type of light colored flowers. Frank Coll, gardener for Mrs. J. Leslie Davis, Haverford, Pa., took first prize for cut roses. O. A. Muller, gardener for Dr. R. V. Mattison, Ambler, Pa., took first prize for carnations. Wm. Comfort took first prize for specimen lily and also for cut spikes of stocks. Axel Lindroth, gardener for W. S. Ellis, Bryn Mawr, Pa., was awarded the first prize for cut tulips in mixed varieties. There were also many fine specimen plants exhibited, not for competition, including azaleas, cyclamens, Primula obconica and stocks; in cut flowers there were vases of sweet peas, gardenias and hyacinths.

The next meeting of this society will

Jamestown, N. Y.
LAKEVIEW ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE
INSTANT SERVICE TO
Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York
The Rosery FLOWER SHOP
28 STEUBEN STREET
Best service. Send your orders to us
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansarga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Elmira, N. Y.
RAWSON, THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

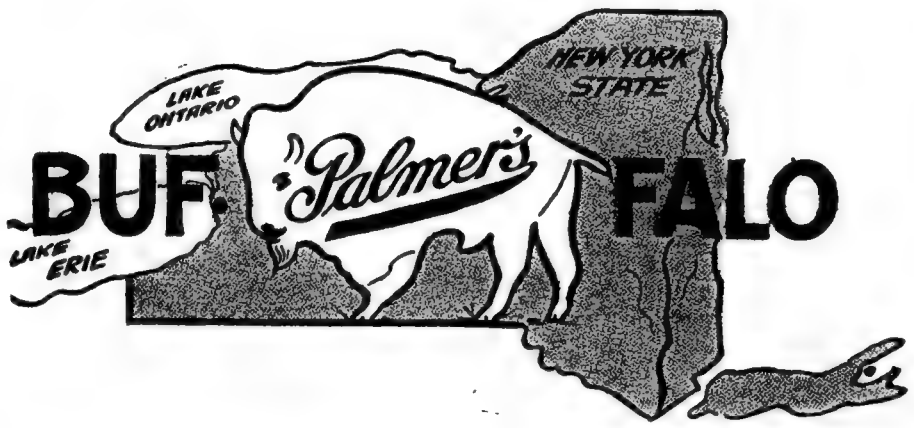
JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Telegraph Delivery Department

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Members of the Florists' Telegraph Delivery Association

"Say it with Flowers"



THROUGH

Palmer's

350,000 Square Feet of Glass
at Lancaster, New York

TWO STORES
304 MAIN STREET
260 DELAWARE AVENUE

MILWAUKEE
E. WELKE CO.
The House of Roses
Member F. T. D. 750-752 Third Street

La Crosse, Wis.
Send your orders for flowers for delivery in thic city and vicinity to
JOHN A. SALZER SEED CO.
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

RACINE, WIS.
617 Main St. THE FLOWER SHOP Member F. T. D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

---

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

MILWAUKEE WEST ALLIS
WAUWATOSA
ERWIN J. HAMME
Greenhouses and Flower Shop
at WAUWATOSA, WIS.

MILWAUKEE
Member F. T. D.
Lubliner FLORIST
225 Grand Ave.

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere

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LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

Telegraph Delivery Department

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PITTSBURGH
AND VICINITY
F. T. D. Service
A. W. Smith Flower Stores Company
Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.
MRS. E. A. WILLIAMS
621 PENN AVENUE Member F. T. D.

PITTSBURGH

E. C. LUDWIG FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.
RANDOLPH & McCLEMENTS
Floral Experts
5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

PITTSBURGH, PA.
Ludwig Floral Co.
502 FEDERAL STREET

HARRIS BROS.
510 Market St.
PITTSBURGH
BEST SERVICE

PHILADELPHIA
Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time
WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

SCRANTON, PA.
A. L. BESANCON & CO.
Florists and Decorators
Adams Ave. and Spruce St., SCRANTON LIFE BLDG.
BOTH PHONES
You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity

LEBANON, PA. Member F. T. D.
J. F. VAVROUS SONS
Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

THINK! Everything in Flowers
GRAKELOW'S
Member Florists' Telegraph Delivery Association
Broad Street at Cumberland, PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed with Good Flowers and Good Taste by
M. J. Callahan, 8924 Market St., PHILADELPHIA

TITUSVILLE, PA.
WM. A. MURDOCH, MEMBER F. T. D.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

Wilkes-Barre and near-by Pennsylvania Towns
Member F. T. D.
14 N. Main St. A. W. B. EVANS

Erie, Pa. Charles G. Offerle
2408 Poplar Street

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

be April 13, when Professor A. C. Beal, secretary of the American Gladiolus Society, will give an illustrated lecture on gladioli. David Rust, Sec'y.

GLEN COVE, N. Y.

Club Meeting.

The regular meeting of the Nassau County Horticultural Society was held in Pembroke hall, Glen Cove, Wednesday, March 10, at 7 p. m. President Thomas Twigg occupied the chair. Joseph Bouhler was elected to active membership and two petitions for membership were received.

Thomas Henderson, William Noonan and Thomas Scott were appointed to judge the monthly exhibits. Owing to the impossibility of transporting exhibits in any other way than by hand, the showing was not so brilliant as usual. John F. Johnstone was awarded first prize for an exceptionally fine pan of tulips. James McCarthy, James McDonald and John Johnstone were appointed a committee to secure judges for all coming shows.

A resolution of sympathy was sent to Ernest J. Brown, treasurer of the so-

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Germantown and Chestnut Hill
ORDERS Carefully executed with taste and promptness.
FRANK R. HASTINGS
8 West Chelten Avenue, GERMANTOWN,
PHILADELPHIA, PA.

J. J. Habermehl's Sons
The finest floral arrangements, flowers and plants furnished on telegraphic orders.
The Bellevue-Stratford **Philadelphia** Broad and Walnut Streets

"I SERVE" Member F. T. D.
The largest popular priced house in
PHILADELPHIA
F. M. ROSS
136 SOUTH 52nd STREET

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Wilkes-Barre, Pa.
Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 63 No. Main St.

LANCASTER, PA.
B. F. BARR & CO., Leading Florists

SCHULTHEIS, Florist
817 Church Street, DUNMORE, PA.
612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

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RICHMOND, VA.
and all
Nearby Points

Mosmiller FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this section of the country.
Member Florists' Telegraph Delivery Ass'n.

VIRGINIA
NORFOLK
PROMPT SERVICE
FIRST-CLASS STOCK

Grandy THE FLORIST 269 GRANBY ST. NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.
Special messenger service to above city, $1.00
Member Florists' Telegraph Delivery Association.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS AND PLANTS at all times

GILES, The Florist
READING, PENNA.
Member F. T. D.

J. V. LAVER
ERIE, PA.
Write, Phone or Wire Member Florists' Telegraph Delivery

Baur Floral Co.
ERIE, PA.

PITTSTON, PA. Bell Phone 110-J
MARTHA HUNTLEY HOUSER
Member of F. T. D. 8 Williams Street

HUNTINGDON, PA.
J. LESLIE LAIRD GOOD SERVICE GUARANTEED

Portsmouth, Va.
Cotton The Florist, 333 High St.

ROANOKE, VA.
Member F. T. D. Fallon, Florist

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

Richmond, Va.
THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

ciety, on the recent sudden death of his wife. A resolution of congratulation was sent to Alexander McKenzie, who was recently married.

William Noonan gave a practical talk on bees and the keeping of bees, which was interesting and, from the number of questions he answered, there seem to be a large number of beekeepers or prospective beekeepers in the society.

The exhibits for the next meeting, to be held April 14, will be heads of lettuce, cauliflower and spikes of antirrhinums mixed.

Arthur S. Cook, Cor. Sec'y.

CINCINNATI, O.

The Market.

The week has shown little change in market conditions. A good reason advanced by several of the retailers for the slack season is the fact that everyone was called upon to pay the income tax recently.

While the express strike in Chicago interfered with shipments to this market, little, if any, inconvenience was felt, as nearly everything in stock is procurable in this market. This fact helped the local commission men and helped to keep supply and demand at a fairly even mark.

Roses are of good quality and in the better grades get good prices. Double daffodils are slow in arriving, but evidently most of the bulb growers are figuring on having a good stock for Easter. Single daffodils are scarce, probably for the same reason.

Snapdragon is exceptionally good and in all colors is a ready seller. Homegrown valley that has been grown on the cool side has blooms of great substance and foliage. It sells well at $6 per hundred. Dutch hyacinths in all the different shades are slightly better than tulips. Sweet peas are down to $10 to

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W.Va. Clarksburg, W.Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR— CHARLESTON, W. VA.
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

CHARLESTON, W. VA.
Capital City Floral Co., Successor to ALEXANDER'S
FOR ALL SOUTHERN WEST VIRGINIA

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.
Central Ave. and Lewis St. JOHN FALLON

Telegraph Delivery Department

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BALTIMORE and all Maryland
Samuel Feast & Sons
Members F. T. D. — Established 1832
Charles and Pleasant Streets

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST INC.
Member Florists' Telegraph Delivery Ass'n.

Charlotte, N.C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

LYNCHBURG VA. DURHAM N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

GEORGIA — CAROLINA
Orders Executed by Stulb's Nursery AUGUSTA'S LEADING FLORIST
MEMBER F. T. D.
AUGUSTA, GA.

SAVANNAH
A. C. Oelschig & Sons FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

ATLANTA, GA.
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

Carolina Floral Store Member F. T. D.
King and George Sts., Nurseries at Saxon, S. C. Charleston, S. C.

Creech, FLORIST TARBORO, N. C.
WANTS YOUR ORDERS FOR ALL EASTERN NORTH CAROLINA

GREENSBORO, N. C.
VAN LINDLEY CO.

DURHAM, N. C.
Durham Floral Co. HIBBERD Proprietor

WILMINGTON, N. C.
Fifth Avenue Florist Member F. T. D.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

SPARTANBURG
AND ALL SOUTH CAROLINA
CHARLES A. MOSS
Member Florists' Telegraph Delivery Assn.

GOLDSBORO, N. C.
Gate City to Eastern North Carolina
GOLDSBORO FLORAL CO.
Modern Greenhouses Retail Store
Members F. T. D. 20 years' experience

Charlotte, N. C.
Louis G. Ratcliffe
322 S. Tryon Street

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D. Correspondence Solicited

COLUMBUS, GA.
J. T. KEHELEY,
Columbus' Leading Florist
MEMBER F. T. D.

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street Baltimore, Md.
Member Florists' Tel. Delivery

$15 per thousand and the quality is excellent, although the stems are a trifle shorter than heretofore.

The Easter lily crop is up to expectations. Plenty of stock is assured, but owing to the necessity of placing advance orders to insure sufficient stock

Mobile MEMBER F. T. D. C. RAVIER & SONS Ala.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.
National Florist
Orders Promptly Filled
MIAMI, FLORIDA

TAMPA, FLA. KNULL FLORAL CO.
Member F. T. D.

Mobile, Alabama
Member F. T. D. The Minge Floral Co.

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

HIGH POINT, N. C. MEMBER F. T. D.
FRANK H. FORD, Greenhouses

GREENVILLE, S. C. OTTARAY HOTEL
MAULDIN FLOWER SHOP
Supplies the Piedmont Section of South Carolina

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders.

WM. F. KEYS, JR.

1520 E. Chase St.

Only 3 blocks from
Johns Hopkins Hospital
Church Home and Infirmary
Hebrew Hospital
Mercy Hospital
Md. General Hospital
St. Joseph's Hospital
St. Agnes' Hospital

Nashville and Chattanooga

Member Florists' Telegraph Delivery

Joy's

In KENTUCKY where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1870
550 FOURTH AVENUE – LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

LOUISVILLE, KY.

MARRET & MILLER
J. E. MARRET J. S. MILLER
Established 1878
At Cave Hill Cemetery
814-822 CHEROKEE ROAD

LOUISVILLE

KENTUCKY
Fine Flowers and Efficient Service have distinguished this house for nearly forty years.
Send us your particular orders.
William Walker Co.
Incorporated
Home-grown Flowers
615 SOUTH FOURTH AVENUE
Members Florists' Telegraph Delivery Ass'n.

Send all MEMPHIS Orders to THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.
Will take care of all orders for Central Kentucky.

LOUISVILLE, KY.

THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

LEXINGTON, KY.

John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

Memphis, Tenn.

JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

LEXINGTON, KY.

HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

JACKSON, TENN.

Between Nashville and Memphis
SANDS THE FLORIST

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
Established 1880 Incorporated 1913

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
ALL ORDERS GIVEN SPECIAL ATTENTION

Owensboro, Ky.

Members F. T. D. NANZ FLORAL CO.

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

BRISTOL, TENN.

FALLON, Florist.

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY., Pleasant View Greenhouses
CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
UNION CITY, TENN., - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

Paducah, Ky. LEADING FLORIST

JOHN VAN AART
40,000 Feet of Glass and Retail Store

to meet the demand, there is little security in waiting until the last minute to get a better price. Callas will probably be equal to the demand. Some

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DECATUR,
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

FREEPORT, ILL.
JOHN BAUSCHER, Prop.
Established 1868.
We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive careful attention and prompt delivery.

OTTAWA, ILL.
LOHR'S GREENHOUSES
Fancy Cut Flowers and Blooming Plants.
Good R. R. Service. Orders filled promptly.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you
Member F. T. D. Dixon Floral Co.

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

Springfield's Best Florist
ILLINOIS MEMBER F. T. D. A. C. BROWN 217 S. 5th Street

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store Granite City, Ill.

WE have always the most perfect facilities to perform every part of the Florists' craft; spacious workrooms, experienced workmen, expert shipping department. Finest Flowers in greatest variety. These are important reasons why we solicit your patronage and can assure you of perfect satisfaction.

Let us convince you.

A. LANGE, Florist, 77-79 EAST MADISON STREET CHICAGO
MEMBER F. T. D.

CHICAGO
2132-2134 Michigan Avenue
Member F. T. D.
Samuelson Florist
Orders Carefully Executed

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

STORES IN
DECATUR
and GIBSON CITY, ILL.
Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.
PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

PRINCETON, ILL.
W. E. TRIMBLE GREENHOUSE CO.
For Central and Northern Illinois
Members F. T. D.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

Streator, Ill. THORNTON'S FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

PONTIAC, ILLINOIS Members F. T. D.
Flowers of all kinds in their season
W. J. MILLER & SON

extra fine stock is seen on the market. Green stock has been on the short side, but this difficulty has been overcome.

The proximity of this market to the Florida growers of Asparagus plumosus has been a blessing the last season. With the high prices of flowers, the situation was often modified by adding plenty of greens. The southern greens are produced at a minimum cost and can be handled at about one-half of

MOLINE, ILL.
Orders for Western Illinois and Iowa handled with *care* and *dispatch*.
J. STAACK & SONS

CENTRALIA, ILL.
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

Rockford, Ill. —AND— VICINITY
ROCKFORD FLORAL CO.
103 WEST STATE STREET
Prompt Deliveries to CAMP GRANT

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON Members F. T. D.
Corner E. State and Longwood Streets.

Rockford, Ill., and Camp Grant
H. W. BUCKBEE
Member Florists' Telegraph Delivery

GALESBURG, ILL.
I. L. PILLSBURY—For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully.

Telegraph Delivery Department

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CHICAGO

Send Your Orders to
WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

Member Florists' Telegraph Delivery Association

Alpha Floral Company
146 S. Wabash Ave.
CHICAGO

Send your telegraph orders to us for delivery in Chicago and vicinity

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CHICAGO

4701 to 4705 Lake Park Ave. — Johnson & Hansen FLORISTS — Our service covers the city and suburbs as with a blanket

"The Home of Flowers"

EVANSTON, ILL. 1614 Sherman Ave.
JOHN WEILAND
WILMETTE, ILL. 1161 Wilmette Ave.
TWO STORES — Catering to the best trade in Chicago's Rich North Shore Suburbs. — MEMBER F. T. D.

CHICAGO DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

MEMBER F. T. D.
Established 1887

Wittbold FLORIST

748 Buckingham Place
L. D. Phone 1112 Graceland
Chicago

Send us your retail orders. We have facilities second to none in the city.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

CHICAGO

Paul Blome & Co.

Member F. T. D. — 1361 N. Clark St.

CHICAGO

We are growers of Cut Flowers and Potted Plants — J. F. Kidwell Co. (NOT INC.) — 3530 Michigan Avenue — Member F. T. D.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

CHICAGO

C. Frauenfelder FLORIST

3343 W. Madison St.

Flowers for All Occasions — Clody's FLOWER SHOP — Tel. Lake View 1121

3912 North Clark St., CHICAGO

QUINCY, ILL.
H. A. GENTEMAN

Member Florists' Telegraph Delivery Association
For Northeastern Missouri and Central-western Illinois.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

OAK PARK
and all western suburbs of Chicago
A. H. SCHNEIDER
Member F. T. D. — 1048 Lake Street, OAK PARK, ILL.

ELGIN, ILL. MEMBER F. T. D.
158 DuPage Street — GEORGE SOUSTER

Mangel Florist — CHICAGO — THE PALMER HOUSE FLORIST — 17 EAST MONROE ST. — Member F. T. D.

A Card This Size

Costs only $1.10 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 55c per week on yearly order.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 — Members F. T. D.

OAK PARK, ILL.
AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

what greenhouse-grown stock must bring.

The prospects for Easter are good and a banner business should be done by

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
MEMBERS F. T. D.
Well equipped to handle your orders.
1836 W. 25th St.

MEMBERS { TOLEDO COMMERCIAL CLUB / TOLEDO RETAIL MERCHANTS / FLORISTS' TELEGRAPH DELIVERY

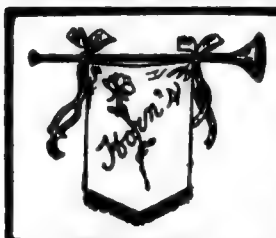
TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS TOLEDO, O. SCHRAMM BROS. 1315 CHERRY ST.

TOLEDO and Vicinity

WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.



Fremont, O.

Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members F. T. D. Ass'n

THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN
MEMBER F. T. D.
336 Superior St., TOLEDO, OHIO

Kent Brothers FLOWER SHOP

Covers All Ohio Points
Members F. T. D.
Newark, Ohio

Canton, O. JOHNSTON'S FLOWER SHOPPE

[illegible] T. D. HARRIS ARCADE

CINCINNATI

FRANK A. VOLZ
Dina Avenue Sta. L.
Most centrally located to the suburbs

CINCINNATI

HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

Cincinnati, Ohio

Mickley the Florist
108 West Seventh Street

ADA, OHIO MOHLER'S FLOWER SHOP.....

CHAS. A. DUERR

Newark, Ohio Granville, Ohio
Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio
HALBROOKS THE FLORIST

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

everyone. The public is accustomed to high prices and no doubt a higher average per sale will be recorded when the time to figure up comes around.

Various Notes.

Mrs. L. A. Fennell, of Lexington, Ky., was a recent visitor, buying stock for Easter.

W. W. Shaw, local representative of the A. L. Randall Co., of Chicago, is well pleased with the prospects of this territory.

T. W. Hardesty, of T. W. Hardesty & Co., says that this city needs more system and coöperation in its publicity campaign.

H. W. Sheppard is a firm believer in Sunday closing. As soon as the Sunday work is ready for delivery in the morning, the store is closed. H. E. K.

Helena, Mont.—S. H. Malcolm, who is reëntering the business, is erecting a greenhouse 20x100 feet.

EGGERT N. ZETLITZ

THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

HODY & TULEA

Leading Flower Stores at
727 Broadway 378 Broad Street
LORAIN, OHIO ELYRIA, OHIO
Stock is supplied by our range of 30,000 feet of glass

LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC WORK
Leading Florist
Our Motto: "Anywhere; Any time."

AKRON

OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens

MEMBER F. T. D.
URBANA, Champaign Co., OHIO

MANSFIELD, OHIO

STUHLDREHER BROS.
Members F. T. D. 82 W. 4th Street

ALLIANCE, O. Member F. T. D.

522 S. Freedom Avenue H. T. MILLER

Telegraph Delivery Department

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NO ORDER TOO LARGE —— NO ORDER TOO SMALL

CLEVELAND

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland



We are the only Cleveland florists who regularly advertise locally to create business for the F. T. D.

The Jones-Russell Co.

1284 Euclid Avenue
Cleveland

Members F. T. D.

Bell Main 2369
Cuy. Central 1566

The Smith & Fetten Co.

LEADING FLORISTS

930 Prospect Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members Florists Telegraph Delivery.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

XENIA, OHIO

Engle Floral Company

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES]	— - - -	13336 EUCLID AVE. 144 PUBLIC SQ.
YOUNGSTOWN	—	33 East Federal St.
WARREN	- - —	215 East Market St.
AKRON	- - — -	109 South Main St.

THE PARK FLOWER COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

YOUNGSTOWN, OHIO

The Posy Shoppe

35½ N. Phelps Street QUALITY AND SERVICE

EVANSVILLE, IND.

The Market.

Business has been excellent and would be much better if we could have good spring weather. There have been heavy rains every few days, but at present the prospects are for good, seasonable weather and that means good business. Flowers and pot plants of all kinds are plentiful.

Various Notes.

Theodore Kuebler has a new Vim de-

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, 10515 SUPERIOR AVE.

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

National Florist

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

Cleveland, PENN SQUARE FLORISTS

ALWAYS OPEN

Telegraph Delivery Department

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HIGHLAND PARK and GREATER DETROIT

HOLZNAGLE'S MEMBER F. T. D.

Greenhouses and Salesroom: 2570 to 2590 Woodward Avenue, Highland Park, Detroit, Michigan

MICHIGAN

ORDERS WILL BE CAREFULLY CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

MT. PLEASANT, MICH.

Member F. T. D. Walter W. Caple

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich.

Member F. T. D.

BLUMAIZE BLOSSOM SHOP

Flint, Mich.

EVANS THE FLORIST

House of Personal Service

Muskegon, Mich.

F. T. D. Member BUTTERWORTH FLORAL CO.

PORT HURON, MICH.

ASMAN, LEADING FLORIST

Prompt Delivery

FLINT, MICH.

Hasselbring FLORIST

MEMBER F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses

Large stock always on hand

Springfield, Ohio

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.

Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.

BEST FLOWERS FOR EVERY OCCASION.

STURGIS, Mich.

Vogt's FLOWERS

Coldwater, Mich.

Member F. T. D. All So. Mich. points

HILLSDALE, MICH.

Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph Delivery Association. Frank Winans

livery car. He is cutting good carnations, freesias, etc., and has a good line of pot plants.

Mrs. J. C. Elspermann has a fine assortment of pot plants for the spring trade.

Niednagel & Sons are cutting many carnations, sweet peas, snapdragons, etc. They have a fine batch of large Easter Greeting pelargoniums in full bloom and also large quantities of chrysanthemum cuttings for their wholesale trade.

C. L. Niednagel is propagating roses heavily, including Columbia, Russell, Premier, Killarney, Milady and Ward.

DETROIT MICHIGAN

Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich.

BEARD FLORAL CO.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years Member F. T. D.

IONIA, MICH.

Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MINN. MAZEY "The Society Florist"

SECOND AVE. SO. AT EIGHTH ST.

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PARK FLORAL COMPANY

Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.

EMIL RIEPLE

Rochester's only store having its own greenhouses

Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago

Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

Duluth, Minn.

Flowers delivered promptly to any place within 300 miles

THE ALPHA FLORIST

DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

DULUTH FLORAL CO.

200 MILES in any direction. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS. Duluth, Minn.

DENVER and all COLORADO and WYOMING

Established 1880 The Mauff Floral Co. 1225 Logan Street

Member Florists' Telegraph Delivery Association

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

Member Florists' Telegraph Delivery.

Denver

Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.

DOWNING & KASK, Proprietor

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist

Member Florists' Telegraph Delivery Ass'n.

FORT MORGAN, COLO.

Morgan Floral Co. Member F. T. D.

WICHITA, KANSAS

Shipments for Kansas and Oklahoma

W. H. CULP & COMPANY

Quality Flowers Personal Service

Members F. T. D. A.

TRINIDAD, COLO.

Supplies Colorado, New Mexico, Texas and Western Kansas.

The only Greenhouses in this Section

The Park Floral and Garden Co.

The Blackman Floral Co. is having a big cut of flowers of all kinds, including Easter lilies. In pot plants, it has a large amount of bulbous stock of fine quality.

Karl Zeidler is cutting roses and carnations heavily. He has a large number of geraniums and pot plants of all kinds.

The Lockyear Floral Co. reports a good cut of carnations and roses. M. H. Lockyear, who has been spending

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

Smith's FLOWER SHOP

Hutchinson, Kansas

Member Florists' Telegraph Delivery

JAMES HAYES FLOWER SHOP

Leading Florist

819 KANSAS AVENUE

TOPEKA, KAN.

Member F. T. D.

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n.

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

MEMBER F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

Atchison, Kan.

GROVES FLORAL CO.

Established 1865. Member of F. T. D.

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY

Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store Masonic Bld'g.

Telegraph Delivery Department

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San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.
THREE STORES:
423 and 427 Market Street ....SAN FRANCISCO, CALIF.
917 Washington Street ..... OAKLAND, CALIF.
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

LINCOLN, NEB.
1338 O Street
FREY & FREY
WHOLESALE AND RETAIL
120,000 square feet of glass at your service.
Trade Discount
Members of the Florists' Telegraph Delivery

COUNCIL BLUFFS, IA.
J. F. WILCOX & SONS
750,000 FEET OF GLASS
Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's Floral Nursery
For { Eastern Iowa, Western Wis., N. W. Illinois
Dubuque, Iowa

C. H. FREY
National Florist
Wholesale and Retail Florist
1133 O Street, LINCOLN, NEB.
Will Fill Orders for the West on Short Notice. Trade Discounts. First-class Stock.

QUALITY PLUS SERVICE
DAVENPORT, IOWA
AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

OMAHA, NEB.
Alfred Donaghue
1622 Harney Street Established 1866

IOWA
Kemble's Flowers
Marshalltown, Boone, Centerville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.
SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Member Florists' Telegraph Delivery

DAVENPORT, IOWA
"Say It with Flowers"
BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist, 1804 FARNUM STREET
Member Florists' Telegraph Delivery

PERRY, IOWA
LOUWERSE & CO.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

MONTICELLO, IA.
C. L. VAN METER MEMBER F. T. D.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

OMAHA, NEB.
Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

SIOUX CITY, IOWA
Supplies western Iowa, southern Minnesota, all of South Dakota and northeastern Nebraska.
J. C. RENNISON CO.

Lincoln, Neb.
Flowers for All Occasions from Cradle to Grave
CHAPIN BROS., Retail Florists

FT. DODGE, IA.
National Florist
NORDWALL
E. E. NORDWALL

SIOUX CITY, IOWA
Members of F. T. D. ROCKLIN & LEHMAN

FOR ALL CENTRAL **NEBRASKA** ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

DES MOINES, IA.
GUTHRIE-LORENZ CO.

M. J. SPORMAN
CEDAR RAPIDS
IOWA

Cedar Falls, Ia.
BANCROFT'S Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

the winter in Florida, is expected home in about a week. Leo Price, of this firm, is able to attend to business again; he was injured in an automobile accident a month and a half ago.

The Evansville Nurseries have added another tract of land, making forty acres now devoted to nursery stock.

Norwood Halbrooks broke his arm recently in cranking his automobile.

O. S. Smith is stocking up heavily for

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
200,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from out-of-town florists.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

SALT LAKE CITY
AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1885. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

SAN DIEGO, CAL.
BOYLE & DARNAUD
National Florist
F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

Salt Lake City
ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES
Best shipping facilities as Ogden is a railroad center.
Dumke Floral Co.

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

SAN JOAQUIN VALLEY
"The Personal Service Store"
Turlock Seed Co. TURLOCK, CALIF.

Sacramento, Cal.
A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 So. Central Ave. Member F. T. D.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Members F. T. D.
Immediate Deliveries in Berkeley and Alameda

BERKELEY, CAL. MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

PHOENIX, ARIZONA
Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in Arizona and New Mexico.

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

JULIUS EPPSTEIN, FLORIST AND DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis, SAN FRANCISCO

DOUGLAS, ARIZ.
TRAVIS' FLOWER SHOP For all points in Arizona

his spring business. He has a nice lot of chrysanthemum cuttings for wholesale.

Royston & Fenton have not enough coleus cuttings to supply the demand. They have several thousand Easter Greeting pelargoniums and double white petunias. They plan to grow large numbers of Poitevine and Ricard geraniums for wholesale for the fall trade.

E. L. F.

Excelsior Springs, Mo.—Miss Beth M. Meseney has purchased the range of the Bever Greenhouses and has employed Edward Polland as foreman in charge.

Telegraph Delivery Department

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LOS ANGELES
414½ South Broadway

Send your orders to
BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street, LOS ANGELES, CAL.
Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for delivery in this section.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.
ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

RIVERSIDE, CALIFORNIA
A. M. HOSP
Leading Retail Florist 659 Main Street

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

PASADENA, CALIF.
MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.
SIEBRECHT'S HOUSE OF FLOWERS

The Alexandria Florist
Member of F. T. D. and S. A. F.
Hotel Alexandria
Los Angeles, Calif.

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs on short notice.
Both Phones 1018

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

ROSWELL, N. MEX.
ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

State Nursery & Seed Co.
Helena, Mont. Cut Flowers for any Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.
ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Livingston, Mont. Quality Flower Shop
Entrance Yellowstone National Park. Train Bouquets. Flowers for all occasions. Member F. T. D.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer—	From—	To—	Sails
Philadelphia	New York	Southampton	Mar. 27
Kaiserin Aug. Vic.	New York	Liverpool	Mar. 27
La Savoie	New York	Havre	Mar. 27

PORTLAND, ORE.
TONSETH FLORAL CO.
285 WASHINGTON ST.
GROWERS and RETAILERS
Members Florists' Telegraph Delivery.

Portland, Ore.
CLARKE BROS.
FLORISTS
Oakland, Cal.

PORTLAND ORE.
Lubline FLORIST
328 & 348 MORRISON ST.

CASPER, WYOMING
CASPER FLORAL CO.
We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

We own and operate the
TWO LARGEST FLOWER STORES
IN WYOMING
Evanston, Wyo. Rock Springs, Wyo.
LOUIS B. WESTHOLDER

Cheyenne, Wyo.
"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL SERVICE

SHERIDAN, WYO.
SHERIDAN GREENHOUSE CO.
Plants and Flowers

Pocatello, Idaho Member F. T. D.
We cover Southern Idaho and Western Wyoming ATKIN'S

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEATTLE

Woodlawn Flower Shop

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

SEATTLE

Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio in the Northwest

Rosaia Bros.

Members F. T. D.

Yakima, Washington

STATE FLORAL CO.

We Grow Our Own Flowers

Telegraph Orders filled promptly and carefully

Members F. T. D. Association.

California Florist

TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

SEATTLE

Choice Flowers, prompt and careful

L. W. McCOY 904 3rd Avenue Established 1900

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

TACOMA

SMITH FLORAL CO., 1112 Broadway

Steamer—	From—	To—	Sails
Brazos	New York	San Juan, P. R.	Mar. 27
Scotian	St. John, N. B.	Antwerp	Mar. 29
Korea Maru	San Fr'sco	Yokohama	Mar. 30
Tofua	San Francisco	New Zealand	Mar. 30
Lapland	New York	Southampton	Mar. 30
Stavangerf'd	New York	Norway	Apr. 1
Melita	St. John, N. B.	Liverpool	Apr. 2
St. Louis	New York	Southampton	Apr. 2
Coamo	New York	San Juan, P. R.	Apr. 3
Venezuela	San Francisco	Yokohama	Apr. 3
Imperator	New York	Southampton	Apr. 3
La Lorraine	New York	Havre	Apr. 3
N. Amsterdam	New York	Rotterdam	Apr. 3
Manchuria	New York	Hamburg	Apr. 4
Nile	San Francisco	Hong Kong	Apr. 6
Carmania	New York	Liverpool	Apr. 6
San Juan	New York	San Juan, P. R.	Apr. 7
Grampian	St. John, N. B.	London	Apr. 8
Emp. of Russia	V'couver	Yokohama	Apr. 8
Kashimi	Seattle	Yokohama	Apr. 10
New York	New York	Southampton	Apr. 10
Scandinavian	St. John, N. B.	Liverpool	Apr. 10
Ponce	New York	San Juan, P. R.	Apr. 10
Tunisian	St. John, N. B.	Antwerp	Apr. 12
Rochambeau	New York	Havre	Apr. 13
Royal George	New York	Southampton	Apr. 14
Metagama	St. John, N. B.	Liverpool	Apr. 16
Noordam	New York	Rotterdam	Apr. 17
St. Paul	New York	Southampton	Apr. 17
Mauretania	New York	Southampton	Apr. 17

Spokane, Wash.

Eugene's Flower Shop

PROMPT AND RELIABLE

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders filled promptly

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job

CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)

QUALITY FLOWERS Artistic Arrangement

Members Florists' Telegraph Delivery.

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST," Honolulu

Telegraph Delivery Department

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RESULTS

This firm GETS them Do YOU want them?

Mobile, Ala.,
Feb. 26, 1920.

Florists' Review,
Chicago, Ill.

Gentlemen:

Enclosed is our check covering your bill for our 1-inch ad in the Pink Part. We are more than pleased with the results the ad has brought. We scarcely can praise enough the results of the past month and wonder what the future will bring.

Yours truly,

Members F. T. D. C. RAVIER & SONS.

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Strike out size NOT wanted.

Strike out same as above.

JOHN KRUCHTEN HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street, CHICAGO, ILL.

L. D. PHONE, CENTRAL 8016-8017-8018

Wholesale Cut Flower Prices.

Chicago, Mar. 23, 1920.

	Per doz.
Beauty, Special	$ 7.50
Beauty, 30 to 36-in. stems	$ 5.00 @ 6.00
Beauty, 24 to 30-in. stems	4.00
Beauty, 20 to 24-in. stems	3.00
Beauty, 12 to 20-in. stems	1.50 @ 2.00
Beauty, Short	.50 @ 1.00
	Per 100
Columbia	$ 8.00 @ $35.00
Mrs. Russell	8.00 @ 40.00
Premier	8.00 @ 40.00
Milady	7.00 @ 35.00
Montrose	5.00 @ 25.00
Sunburst	5.00 @ 25.00
Ophelia	5.00 @ 25.00
Killarney	5.00 @ 20.00
White Killarney	5.00 @ 20.00
Double White Killarney	5.00 @ 20.00
Killarney Brilliant	5.00 @ 20.00
Champ Weiland	5.00 @ 20.00
Nesbit	3.00 @ 5.00
Cecile Brunner	2.00 @ 4.00
Carnations	3.00 @ 6.00
Valley	8.00 @ 10.00
Cattleyas, doz.	$7.50@$9.00
Callas, doz.	3.00
Easter Lilies, doz.	2.00@ 3.00
Pansies, bunch	.08@ .12
Violets	.50 @ 1.00
Calendulas	2.00 @ 8.00
Sweet Peas	1.50 @ 4.00
Freesias	2.00 @ 6.00
Tulips	6.00 @ 12.00
Jonquils	3.00 @ 6.00
Daffodils	3.00 @ 6.00
Daisies	2.00 @ 3.00

Pittsburgh, Mar. 23, 1920.

	Per doz.
Beauty, Special	$ 9.00
Beauty, Fancy, 24 to 30-inch	6.00
Beauty, Shorter, 18 to 24-inch	4.00
Beauty, Firsts, 12 to 18-inch	2.00
	Per 100
Beauty, Seconds	$ 6.00 @ $ 8.00
White Killarney	6.00 @ 15.00
Richmond	6.00 @ 15.00
Ophelia	6.00 @ 15.00
My Maryland	6.00 @ 15.00
Mrs. Charles Russell	10.00 @ 25.00
Premier	10.00 @ 25.00
Columbia	10.00 @ 25.00
Orchids, per doz.	$7.50 @ $10.00
Carnations	6.00
Violets, double	.50 @ 1.00
Heather, per bunch	$1.50 @ $6.00
Tulips	2.00 @ 6.00
Freesias	6.00 @ 8.00
Mignonette	8.00
Pussy willow, per bunch	$0.50 @ $2.00
Yellow Narcissi	4.00 @ 6.00
Sweet Peas	.75 @ 2.00
Daisies	2.00 @ 4.00
Snapdragon	6.00 @ 12.00
Primroses	1.00 @ 2.00

St. Louis, Mar. 23, 1920.

	Per doz.
Beauty, Specials	$ 8.00 @ $10.00
Beauty, Extra	5.00 @ 10.00
	Per 100
Columbia	$ 6.00 @ $20.00
Premier	10.00 @ 25.00
White Killarney	4.00 @ 6.00
Killarney	4.00 @ 6.00
Ward	4.00 @ 6.00
Milady and Ophelia	6.00 @ 20.00
Russell	6.00 @ 20.00
Carnations	4.00 @ 6.00
Easter Lilies	18.00 @ 30.00
Snapdragons	3.00 @ 5.00
Daisies	1.00 @ 1.50
Valley	6.00 @ 8.00
Orchids, per doz.	$12.00 @ $18.00
Sweet Peas	1.00 @ 2.00
Paper Whites	3.00 @ 4.00
Violets	.25 @ .35
Jonquils	3.00 @ 4.00
Freesias	2.00 @ 3.00
Callas	20.00 @ 25.00
Tulips	4.00 @ 5.00

GEO. REINBERG

Wholesale Grower of **Cut Flowers**

Milady, Columbia, Sunburst, Ophelia, White Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

You need Bailey's books

Get the knowledge you need, hints and practical suggestions that will help in your work, by buying Bailey's new "Standard Cyclopedia of Horticulture"—the florists' 6-volume library. 4,000 engravings, 96 full-page cuts, fine color work.

Take advantage of the present easy payment plan of $3.00 per month, or send $36.00 for the complete set of six volumes. This is the best book buy any florist could make—an investment that will pay a life-time of dividends.

FLORISTS' PUBLISHING CO., 508 South Dearborn St., CHICAGO

Asparagus Plumosus Sprays

LET US QUOTE YOU PRICE ON YOUR WANTS

WHITE EASELS, 4 ft., $10.00 per dozen; 5 ft., $12.00

E. G. GILLETT, Wholesale Commission Florist 131 E. 3rd St., Cincinnati, O.

Mention The Review when you write.

Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Mention The Review when you write.

Wholesale Cut Flower Prices.

Buffalo, Mar. 23, 1920.

	Per 100
Beauty, Special	$60.00 @ $75.00
Beauty, Fancy	30.00 @ 40.00
Beauty, Extra	20.00 @ 25.00
Beauty, First	8.00 @ 12.00
Columbia	10.00 @ 25.00
Killarney	6.00 @ 15.00
White Killarney	6.00 @ 15.00
Double White Killarney	6.00 @ 15.00
Richmond	10.00 @ 15.00
Maryland	6.00 @ 20.00
Russell	12.00 @ 20.00
Ophelia	8.00 @ 20.00
Mrs. Ward	4.00 @ 8.00
Sunburst	6.00 @ 20.00
Bon Silene	4.00 @ 6.00
Cecile Brunner	4.00 @ 5.00
Carnations	4.00 @ 6.00
Cattleyas	75.00 @ 100.00
Easter Lilies	25.00 @ 30.00
Rubrum Lilies	8.00 @ 10.00
Sweet Peas	.75 @ 3.00
Snapdragons	8.00 @ 15.00
Violets	.75 @ 1.00
Calla Lilies	25.00 @ 35.00
Narcissus Golden Spur	4.00 @ 6.00
Calendula	3.00 @ 6.00
Freesias	3.00 @ 4.00
Valley	12.00 @ 15.00
Daffodils	4.00 @ 6.00

FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

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WESTERN FLORISTS

can depend on getting prompt service on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.

1515 Champa St., DENVER, COLO.

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Many Florists

Add New Department

to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School

11 K, NEWARK, NEW YORK

GARDENING FOR WOMEN

Twelve Weeks' Course (Apr. 6--June 26) in FLORICULTURE, VEGETABLE GARDENING, FRUIT GROWING, POULTRY, BEES, and allied subjects.

Summer Course, Aug. 2—Aug. 28.

Write for circular.

SCHOOL OF HORTICULTURE, Ambler, Penna.

(18 miles from Philadelphia.)

ELIZABETH LEIGHTON LEE, Director.

WEILAND-RISCH CO.

FLOWER GROWERS

TELEPHONE CENTRAL 5179 154 N. WABASH AVE. CHICAGO ILLINOIS

RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

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Heather, per bunch.	$1.50 @ $6.00
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Mignonette	8.00
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Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

GROWERS AND SHIPPERS OF
CUT FLOWERS, GREENS and PLANTS

Wholesale Cut Flower Prices.

Philadelphia, Mar. 23, 1920.

	Per 100
Beauties, Long	$75.00 @ $100.00
Russell, Hadley, Long	25.00 @ 30.00
Russell, Hadley, Short	10.00 @ 15.00
The Killarneys, Long	10.00 @ 12.00
The Killarneys, Short	4.00 @ 6.00
Ward	4.00 @ 10.00
Prima Donna, Maryland, Long	10.00 @ 15.00
Prima Donna, Maryland, Short	4.00 @ 6.00
Premier, Long	15.00 @ 20.00
Premier, Medium	8.00 @ 10.00
Columbia, Long	15.00 @ 20.00
Columbia, Medium	8.00 @ 10.00
Ophelia, Sunburst, Long	10.00 @ 15.00
Ophelia, Sunburst, Short	4.00 @ 6.00
Cattleyas	40.00 @ 60.00
Carnations, Fancy	8.00
Carnations, Select	6.00
Carnations, Ordinary	4.00
Violets, double	.50 @ .75
Violets, single	.35 @ .75
Sweet Peas, Fancy	1.50 @ 2.50
Sweet Peas, Ordinary	.50 @ 1.00
Valley	6.00 @ 10.00
Daisies, Yellow	1.50 @ 2.00
Paper Whites	4.00 @ 5.00
Snapdragons	4.00 @ 12.00
Gardenias	10.00 @ 25.00
Lilac, per bunch	$2.00
Calendulas	2.00 @ 4.00
Mignonette	3.00 @ 6.00
Freesias	2.00
Easter Lilies	15.00 @ 20.00
Callas	15.00 @ 20.00
Narcissus Emperor	4.00 @ 5.00
Tulips	3.00 @ 5.00

Boston, Mar. 24, 1920.

	Per 100
American Beauty	$20.00 @ $60.00
Shawyer, Russell	6.00 @ 30.00
Killarney	4.00 @ 16.00
Milady, Miller	6.00 @ 20.00
Francis Scott Key, Radiance	6.00 @ 25.00
White Killarney	4.00 @ 16.00
Double White Killarney	4.00 @ 16.00
Killarney Brilliant	6.00 @ 20.00
Mrs. Aaron Ward, Sunburst	6.00 @ 25.00
Hadley	6.00 @ 50.00
Ophelia	6.00 @ 30.00
Premier	6.00 @ 30.00
Columbia	6.00 @ 30.00
Maryland, Hoosier Beauty	6.00 @ 20.00
Cattleyas	40.00 @ 60.00
Cypripediums	20.00 @ 30.00
Sweet Peas	.35 @ 2.00
Carnations	3.00 @ 8.00
Violets	.40 @ .75
Marguerites	1.00 @ 4.00
Calendulas	3.00 @ 4.00
Callas	12.00 @ 16.00
Mignonette	4.00 @ 6.00
Freesia	3.00 @ 8.00
Trumpet Daffodils	4.00 @ 6.00
Tulips	4.00 @ 5.00
Easter Lilies	20.00 @ 25.00

Milwaukee, Mar. 23, 1920.

	Per 100
Columbia	$12.00 @ $35.00
Premier	15.00 @ 35.00
Killarney	8.00 @ 20.00
White Killarney	8.00 @ 20.00
Hoosier Beauty	6.00 @ 15.00
Mrs. Ward	6.00 @ 15.00
Ophelia	8.00 @ 25.00
Carnations, assorted	6.00 @ 8.00
Violets	.75 @ 1.00
Cattleyas, per doz.	$5.00@$6.00
Narcissi	6.00 @ 8.00
Calendulas	4.00 @ 6.00
Callas, per doz.	$3.00@$4.00
Easter Lilies	20.00 @ 30.00
Freesias	4.00
Daffodils	6.00 @ 8.00
Golden Spur	6.00 @ 8.00
Sweet Peas	1.00 @ 8.00
Snapdragons, per doz.	$1.00@$1.50

Cincinnati, Mar. 23, 1920.

	Per doz.
Beauties, 36-inch	$10.00
Beauties, 30-inch	8.00
Beauties, 24-inch	6.00
Beauties, 18-inch	$ 2.00 @ 3.00
	Per 100
Beauties, Short	$ 4.00
Columbia	$ 6.00 @ 25.00
Premier	6.00 @ 30.00
Killarney	4.00 @ 10.00
Ophelia	4.00 @ 10.00
Russell	6.00 @ 20.00
Carnations	6.00 @ 8.00

Boston Floral Supply & Snyder Co. *Wholesale Florists . .*
Hardy Cut Evergreens, Cut Flowers and Florists' Supplies
15 Otis Street. BOSTON, MASS.

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"The House of Novelties" Phone Watkins 9761 and 159 Consignments solicited

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Wholesale Florist and Supplies
Wire Wreaths, Double
In not less than 100 lots

10-inch	Per 100, $ 6.00
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14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

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The Denver Wholesale Florists' Company
1433-1435 California St.
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Manufacturers of
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Green Silkaline
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Wholesale Growers
ELMIRA, NEW YORK

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Florists' Supplies
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Established 1906 Prompt Payments

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS
54 West 28th St., NEW YORK
CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Mar. 23, 1920.

	Per 100
Beauty Specials	$35.00 @ $75.00
Beauty, Fancy	25.00 @ 50.00
Beauty, Extra	15.00 @ 30.00
Beauty, No. 1	10.00 @ 15.00
Beauty, No. 2	4.00 @ 10.00
Prima Donna	4.00 @ 20.00
White Killarney	3.00 @ 15.00
Francis Scott Key	15.00 @ 60.00
Premier	4.00 @ 25.00
Mrs. Aaron Ward	3.00 @ 15.00
Russell	4.00 @ 15.00
Ophelia	3.00 @ 15.00
Columbia	4.00 @ 15.00
Hadley	4.00 @ 25.00
Sunburst	3.00 @ 15.00
Orchids—Cattleyas	15.00 @ 50.00
Sweet Peas	.50 @ 2.00
Gardenias	5.00 @ 25.00
Lilies of the Valley	.50 @ 4.00
Carnations	3.00 @ 6.00
Tulips, per bunch	$0.15@$0.50
Paper Whites, bunch	.30@ .40
Daffodils, per bunch.	.30@ .50

GEORGE C. SIEBRECHT
WHOLESALE FLORIST
109 W. 28th St., NEW YORK
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Consignments of QUALITY Stock Solicited
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See To It

That your shipments of flowers are consigned to us, and we will see to it that you get prompt and satisfactory returns.

We keep in close touch with the best buyers, post shippers on market conditions; in fact, we leave nothing undone that makes for a satisfactory service.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.
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Telephones No. 3564 and 926 Mad. Sq. 57 W. 26th St.

PACIFIC COAST DEPARTMENT

ANAHEIM, CAL.

In the annual prosperity edition of the Anaheim Daily Herald Howard E. Gates, besides contributing a page upon the flowers and plants which embellish Anaheim, appears before the public eyes in the following paragraphs:

There are few residents of northern Orange county who are not acquainted with the fact that Howard E. Gates, florist and landscape gardener, who maintains a spacious nursery and gardens on Illinois and West Center streets, Anaheim, has given over more than a score of years to the art of landscape gardening, as well as the growing of various plants, shrubs and flowers.

Mr. Gates, who aided Uncle Sam in the recent war, also served his country during the Mexican trouble some years ago. He is well versed in army tactics and has been active as a National Guard member.

Together with the growing of plants and flowers, Mr. Gates features ornamental and floral designs, as well as catering to the wants of those interested in the art of landscape gardening.

The appearance of many Orange county homes has been greatly improved through the addition of shrubs and ornamental plants, as well as the general landscape work done by Mr. Gates. So familiar and experienced is Mr. Gates in this work, that he has been asked to write many articles on the subject of plants and shrubs, all of which are held as highly beneficial by the home owners of Anaheim.

LOS ANGELES, CAL.

The Market.

Stormy weather, with heavy rains and rough winds, made it even more difficult last week than the week before to get good shipping stock of carnations and the wholesale houses at the end of the week were crowded with stock which was not good enough to stand a day's journey. Complaints of nonarrival and of arrival in poor condition have been frequently received from Arizona and other places having more favorable weather, but it is a condition which cannot be remedied.

Greenhouse roses are fairly plentiful and of good quality. Lilies promise well for Easter, but the price is high and there will not be sufficient cuts to fill the orders. Callas will be fairly abundant and will help out somewhat. In bulbous stock, late daffodils, irises, Narcissus poeticus and tulips are the most effective, but the supply will be short for Easter.

Local retail business has fallen off somewhat, but shipping keeps up well when good stock can be obtained.

Various Notes.

Among the growers of colored freesias, Gilbert Prechtl has been working for several years at hybridizing and seedling raising. He has evolved his Sunset collection of varieties and is showing elegant flowers from his 1-year-old seedling bulbs. The flowers are borne on long, wiry stems and are exceedingly bright and telling in color, showing a wide range. The yellows and reds are particularly good, dull and unsatisfactory colors having been culled out annually. In spite of the increasing competition among the growers of these beautiful flowers, Mr. Prechtl has something quite distinct and especially good as a cut flower.

Walter Garbett, who for three years has been connected with W. Armacost & Co., managing the cut flower department, has taken a position as manager for Frank Lichtenberg. Mr. Garbett is well known as an experienced florist and good business man and his friends will all wish him the best of success in the important position which he now holds.

H. Suzuki, president of the Yokohama Nursery Co., of Japan, was in the city last week, in company with C. W. Scott, of the New York office of this firm. Mr. Scott was notified by wireless to meet Mr. Suzuki, the message coming from the mid-Pacific to New York city. After a tour of this country and Europe, Mr. Suzuki will return to Japan.

The Best
Easter Lilies
(POTS)
The Finest
Calla Lilies
(CUT)
And Everything in
Cut Flowers and Greens
FOR
EASTER

S. MURATA & CO.
380-386 S. Los Angeles St., LOS ANGELES, CAL.
Oldest and Most Experienced Shippers in California
WE NEVER MISS

$1.00 PER GALLON

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PATCHOLE GLAZING PUTTY is a reliable BLACK glazing putty that remains flexible and pliable for years. It will never crack or peel or run in the heat. The easiest of all glazing putties to apply. ABSOLUTELY GUARANTEED.

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Barrels, 60 gallons each	@	$1.00 per gal.
Barrels, 40 gallons each	@	1.00 per gal.
Kegs, 20 gallons each	@	1.00 per gal.
Kegs, 10 gallons each	@	1.25 per gal.
Kegs, 5 gallons each	@	1.25 per gal.

WE GUARANTEE PATCHOLE GLAZING PUTTY TO BE EQUAL TO ANY GLAZING PUTTY ON THE MARKET AND FAR SUPERIOR TO MOST.

To apply PATCHOLE GLAZING PUTTY use a glazing machine. We supply one FREE with your order for a barrel of 40 or 60 gallons. If a machine is desired with an order for a smaller amount the machine will cost $2.50. DO NOT USE PUTTY BULBS.

An Unsolicited Letter

H. A. HYDE CO.
FLORISTS, GROWERS AND NURSERYMEN
WHOLESALE AND RETAIL
WATSONVILLE, CALIF.

To Whom It May Concern:

This is to certify that I have used Patchole cement for six years on my greenhouses with the best results both to tie together glass where cracked horizontally or on the roof. Used instead of putty for glazing I consider it has *no equal* both as to *ease in handling* and for *results obtained.*

Signed, H. A. HYDE.

$3.00 PER GALLON

Greenhouse White Paint (Lead and Oil)

Barrels, 60 gallons each	@	$3.00 per gal.
Barrels, 40 gallons each	@	3.00 per gal.
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Barrels, 10 gallons each	@	3.00 per gal.
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Don't ever forget that this material is absolutely guaranteed both as to quality and ease of application. We pay the freight to any station in the United States. **You simply deduct freight charges from your invoice.**

Send us your order TODAY or write for samples

CALIFORNIA PLASTIC PRODUCTS CO., San Francisco, Calif.

521 Sheldon Building Phone Kearny 521

WIRE US YOUR ORDER AT OUR EXPENSE

All orders are shipped the SAME DAY that they are RECEIVED unless otherwise ordered. This we believe is what you have been looking for—QUALITY PLUS SERVICE.

CALIFORNIA PLASTIC PRODUCTS CO., 521 Sheldon Bldg., San Francisco, Calif.
Gentlemen: You may send us:

Patchole Glazing Putty			Greenhouse White Paint		
Barrels (60 gallons)	@	$1.00 per gal.	Barrels (60 gallons)	@	$3.00 per gal.
Barrels (40 gallons)	@	1.00 per gal.	Barrels (40 gallons)	@	3.00 per gal.
Kegs (20 gallons)	@	1.00 per gal.	Barrels (20 gallons)	@	3.00 per gal.
Kegs (10 gallons)	@	1.25 per gal.	Barrels (10 gallons)	@	3.00 per gal.
Kegs (5 gallons)	@	1.25 per gal.	Barrels (5 gallons)	@	3.00 per gal.

Glazing Machine, $2.50, or free with barrels of 40 or 60 gallons each.

Terms to be 5% for cash with order or 2% 10 days; net 30 days. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing.

Name.....

Street address.....

City..... County..... State.....

Easter Flowers

Plenty of stock is now available

We have an ample supply of Roses, Carnations, Violets, Greens, Woodwardia Ferns, etc., etc.

J. A. AXELL, WHOLESALE COMMISSION FLORIST **463 Bush St., San Francisco, Calif.**

J. Dieterich has purchased a 10-acre tract in the San Fernando valley and proposes to plant a considerable part of it to Erica melanthera and other stock. The big shipment of aspidistras has all been planted out at the Wintersbury nursery.

Burns the Florist has moved from the basement on Third street to the store above. This change gives him more room, which was much needed, and a far better chance for display. Mr. Burns has been on Third avenue for several years and, in a quiet way, has worked up a good business.

Angelo Tassano is going to build three more greenhouses for maidenhair fern at his Artesia nursery. Mr. Tassano is sending in excellent maidenhair, grown in Pacific humus, and he has placed orders for another large consignment of the humus as soon as the new houses are ready.

F. R. Hills, of the Hills Nursery, is on the sick list. St. Patrick's day almost every second person on the streets was carrying a shamrock grown by Mr. Hills for the Hibernian bank, which annually gives away many thousands to all comers. Mr. Hills has grown these for many years.

The Cedar Nursery Co. had a decidedly attractive lot of Easter lilies, about 4,000, and the sold-out sign was on them early. Mr. Kimura is a skillful and careful grower of plants and the lilies this year were a fine, even lot.

H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

The coast rains during the last few weeks, which are practically the first of the season, have come as a great relief to growers. The outside crops have been greatly helped, while the inside crops have profited by the added moisture.

The prices on roses and other cut flowers dropped a little lower last week, on account of the supply of spring flowers now on the market. The second crop of roses is abundant and in splendid condition. The supply of Ophelia and Columbia is especially good. Russell is not so plentiful as it has been recently.

Due to Lent, the demand for large supplies of flowers has been lacking, but Easter promises to open up the best season yet known in San Francisco.

Daffodils are greatly in demand and are steadily increasing in price. They

We will give you

SATISFACTION

Not only in PRICE BUT EVERY OTHER WAY.

Keep in touch with us for everything in the trade.

IT WILL PAY YOU ALL THE TIME.

L. A. FLORAL CO.

236 EAST FOURTH ST., LOS ANGELES, CALIF.

THE HOUSE OF QUALITY AND SERVICE

Mention The Review when you write.

Service that Advertises

GEORGE J. HALL & CO.

WHOLESALE FLORISTS

423 East 5th St. Los Angeles, Cal.

WE NEVER FAIL

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ASPARAGUS PLUMOSUS NANUS SEED

$1.75 per 1000 5000 for $7.50 Pound, $12.50

1920 CROP READY NOW

HARRY BAILEY, R. F. D. No. 6, Box 354 LOS ANGELES, CALIF.

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CUT FLOWERS

Greens and Florists' Accessories

The Largest and Best Supply on the Coast

WALTER ARMACOST & CO.

321-23 East Fourth Street

LOS ANGELES, CAL.

We Close Sundays

Mention The Review when you write

Everything in Season

P. C. MILLER CO.

Wholesale Dealers in Cut Flowers

217 Winston St.

THE BEST IN THE WEST **LOS ANGELES, CAL.**

went from 50 cents per hundred last week to 75 cents, and will no doubt reach $1 per hundred before Easter. The second crop is reported in good shape, but not yet equal to the demand.

Pink, red and white carnations are plentiful. St. Patrick's day brought a great demand for green carnations, as there were several Irish celebrations held through the bay region. Violets are still plentiful and still in demand, especially among the eastern tourists.

There is a lessening of the local supply of orchids, which has caused a considerable advance in the price of these blooms during the last week. The supply of spring flowers is excellent; both wholesale and retail dealers have a good selection of lilies of the valley, marigolds, tulips and anemones. Maidenhair ferns and Asparagus plumosus are entering the market in large quantities.

Potted Dorothy Perkins roses and other potted plants are now arriving to supply the Easter demand. The florists are all busy preparing for the Easter rush and both wholesale and retail dealers are putting in a large supply of flowers. Lilies of the valley, tulips, anemones, daffodils, potted roses and potted ferns appear to be among the more popular flowers this season. The florists are preparing for their window

Poinsettia Stock Plants

CALIFORNIA FIELD-GROWN
$18.00, $25.00 and $30.00 per 100
CUT POINSETTIAS IN SEASON

PAUL ECKE, 1226 Hay Avenue Los Angeles, Calif.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of

California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings ..... $20.00 per 1000

1752 Garfield Place. LOS ANGELES, CALIF.

STRONG DIVISIONS

Goldenrod ..... $3.00 per 100
Golden Glow ..... 8.00 per 100

HARDY ASTERS—Assorted Colors

Divisions ..... $3.00 per 100

MIXED HARDY PHLOX—3-in. Pots.

Per dozen $1.00
Per 100 ..... 8.00

H. N. GAGE CO.,

Montebello, Calif.

Mention The Review when you write.

CUT EASTER LILIES

Excellent Quality, 25c per bud

Also a fine lot of Potted Lilies

ROSES, VIOLETS *We have Cecile Brunners of excellent quality*

Other Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS., 440 Bush St., SAN FRANCISCO, CAL.

displays, promising some artistic decorations.

Various Notes.

J. J. O'Connor has moved to larger quarters at 2901 Mission street, at the corner of Twenty-fifth street. Mr. O'Connor's increasing business made this change of location necessary. He has a large supply of fresh and beautiful flowers for Easter.

San Francisco is to have a new conservatory at the corner of Geary and Larkin streets. It will be open for

[Concluded on page 146.]

SEATTLE, WASH.

The Market.

With a steady increase in the supply of spring flowers, more weddings and small social affairs and an automobile show, everything has worked to produce more business for the Seattle florists during the last week, with the result that general satisfaction is expressed over the present conditions. Funeral work has held up in fairly good style, but the passing of the influenza epidemic has curtailed this to a notable degree.

Roses, violets, greens and some spring offerings are still arriving from the south regularly, but the local growers are coming nearer to supplying the trade needs and Spokane and Portland growers fill in a good share of the remainder of the shipments. Local violets were offered last week. Local greenhouses were also offering flowering Japanese plum branches for windows and large table decorations. The local cut of orchids is increasing and the quality has been about the best that local traders can remember. Gardenias are more plentiful and enough lily of the valley is received to fill all needs. Columbia still leads the local cut of roses as to volume, with Ophelia a close second and Ward and Premier about even. The Ward stock has been of exceptional color and proved enough contrast with the pink varieties to sell especially well.

Laddie carnations from Spokane growers continue to top the market as to price, but the other stocks are showing up better, in color, strength of stem and keeping qualities. White carnations were in big demand at the beginning of the week, suffering the usual metamorphosis to fill the call which always comes on St. Patrick's day.

Potted plants continue among the good sellers, with cinerarias heading the list. The bright colors available undoubtedly influence the buyer. Tulips and hyacinths are being used freely and hydrangeas have been common in the fancy baskets sent out of late. Anemones have also been freely used in

California Flowers and Greens

of all kinds are being used generally by Eastern Florists.

DARBEE'S

for best quality and service

1036 HYDE STREET, SAN FRANCISCO, CALIF.

FREESIAS DAFFODILS VIOLETS ROSES CARNATIONS

$1.00 per dozen bunches

Seasonable Spring Flowers and Greens

United Flower & Supply Co., Inc.

448 Bush Street, *Wholesale Growers and Shippers* **SAN FRANCISCO**

CYCLAMEN

Five named varieties, extra nice, bushy plants, full of buds.
800 from 4-inch pots, at 25c—mostly Glory of Wandsbek.
200 from 6-inch pots, at 75c—mixed, 5 varieties, named. Cash, please.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.

10,000 Carnations

Well rooted. Outdoor varieties.
Fair Maid—Pink, Shell Pink or White, $2.50 per 100; $22.50 per 1000.

CHRYSANTHEMUMS

2000 Bonnaffon ..... } $ 2.50 per 100.
1000 Pacific Supreme..... } 22.50 per 1000.

HOWELL'S NURSERY, Bloomington, Calif.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues

SAN FRANCISCO, CAL.

Write for wholesale list of

FERNS, KENTIAS and PRIMULA OBCONICA

Mention The Review when you write.

EXCELLENT FREESIAS

Ready for Shipping

DAFFODILS cut in bud. Can be shipped any distance

Gen. A. J. Gooch

Acacia **Fruit Blossoms**

Fine Princess and Giant Violets, $1.00 per dozen bunches

SEASONABLE GREENS

537 Pine Street **SAN FRANCISCO**

Freesias **VIOLETS** **Daffodils**

We are the largest growers of Freesias, Daffodils, Violets, Plumosus, Adiantum and Mexican Ivy in California.

VIOLETS
$1.00 per dozen bunches.

We want you to order direct from us.

ROSES
Roses now on crop.

E. W. McLELLAN CO., 451 Bush St., San Francisco, Calif.

Nurseries at SAN LORENZO, CALIF. } WHOLESALE SHIPPING ONLY { Nurseries at BURLINGAME, CALIF.

EASTER PRICE LIST

Effective March 31, 1920. Subject to change without notice.

ROSES	Long	Med.	Short
Hoosier Beauty	$0.30	$0.20	$0.10
Columbia	.30	.20	.12
Shawyer	.25	.18	.12
Ophelia	.25	.18	.10
White Shawyer	.25	.18	.10
Red Shawyer	.25	.18	.10
Wasatch	.25	.18	.10
Champ Weiland	.25	.18	.10
CARNATIONS, Shorts and Splits			6c
First Grade			8c
Select			10c
Cut Easter Lilies (Best grade)	per doz.		$ 4.00
Daffodils	per 100,		10.00
Tulips	"		10.00
Sweet Peas	"		2.00
Calendula	bunch,		.35
Sprengeri and Plumosus	"		.75
Hardy Ferns	"		.25

Miller Floral Co. UTAH

FARMINGTON,

PHOENIX CANARIENSIS

Pot-grown, 24 inches, at $9.00 per dozen, F. O. B. cars.

EDWARD H. RUST

1825 Bank St. South Pasadena, Cal.

the fancy baskets and birch-covered boxes have proved profitable to the dealer. Mignonette and forget-me-nots are being potted extensively and lily of the valley in small porcelain containers was used to good advantage by one house.

Various Notes.

That local business is good is indicated by the orders given to the different representatives of supply houses. These men agree that nowhere along

VIOLETS

Acacia - Roses - Spring Flowers

Woodwardia and other greens

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street SAN FRANCISCO, CAL.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

California Grown Gladioli

Clean, healthy two-year-old stock

PANAMA—The Best Pink

1½-in. up ..... $30.00 per 1000

Humboldt Evergreen Co.
Dyerville, Calif.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Mention The Review when you write.

California Grown Bulbs

C. Kooyman & Co., Inc.

431 Bush St., San Francisco, Calif.

THORNLESS BLACKBERRIES

(CORY'S THORNLESS)

Good Rooted Tips,
$1.60 per dozen, postpaid

Los Robles Nursery and Garden,
SANTA CRUZ, CALIF.

Mention The Review when you write.

PANSIES

Steele's best mixture, seedlings, $4.50; transplanted, $9.00 per 1000. Verbenas, Petunias, Cinerarias, Pelargoniums, Geraniums, Fuchsias, etc.

FRED G. EHLE, Wholesale Grower,
224-226 Sanborn Ave., San Jose, Calif

the Pacific coast is trading so heavy as here, and that the size of their orders is positive proof of this. A. C. Aldridge, of the M. Rice Co., Philadelphia, Pa., and C. H. Black, of the Peters & Reed Pottery Co., Zanesville, O., called on the trade last week. Mr. Aldridge went up into British Columbia. He is accompanied on this trip by Mrs. Aldridge.

The automobile show brought out a number of fine window displays in Seattle, but none better than that shown at the Hollywood Gardens. A border of maidenhair fern and jonquils laid out a road in the big display window and on this was placed a child's automobile blanketed with acacia and jonquils and handled by a life-sized child's clothing figure. Large ferns

[Concluded on page 150.]

PORTLAND, ORE.

The Market.

Although business has been a little slower the last week, it is by no means poor and the demand seems to keep pace with the supply. Prices, in some instances, are perhaps a little lower, but they are holding up exceedingly well.

Roses are plentiful and of excellent quality. They are all sold out every day. Sweet peas are meeting with a ready sale and there are plenty of them. Tulips are beginning to arrive and, in a short time, will be plentiful. Many potted plants are being sold and there are some fine specimens in the local stores. The weather is fine and, if it continues, there will be a large supply of flowers of all kinds in a few days.

Various Notes.

James Forbes is entertaining his cousin, John Forbes, of Homestead, Pa. Last Tuesday, March 16, was spent on a trip over the Columbia highway. Mr. Forbes is favorably impressed with the west, this being his first trip here.

L. T. S.

In the announcement of the Shriners' convention to be held here in June this year, Noble F. A. Van Kirk is given as "Mine Host of the Caravans." Along with a cartoon of him, it says:

Noble Van always sends the boys home with a good taste in the mouth. There may be times when he spreads more to eat than at other times, but, like the true host, Van hands out what Allah has provided and makes no apology. You are welcome to all there is, and a second helping.

Ferns - Mahonia - Moss

All are gathered from the woods here and sent out fresh, clean and as promptly as possible.

Brake Ferns, 1000	$2.50
Ferns, Lomaria, 16 to 20 inches, 1000	2.75
Mahonia, Aquifolium, very pretty, 1000	3.50
Salal, or wild Lemon, 25-lb. or 50-lb. case, per lb.	.10
Cedar Branches, 14 to 24 inches, per lb.	.15
Hemlock Branches, any length, per lb.	.10
Tree Moss, wire bales, 30 to 40 lbs., per lb.	.07
Sphagnum Moss, bales 30 to 40 lbs., per lb.	.07
Log Moss or Sheet Moss, very pretty, per sack	1.50

Trees—Spruce, Cedar, Hemlock.

H. W. GOOCH,
Wholesale Florist
Tillamook, - - Oregon

OWN ROOT——ROSES——CLEAN-UP PRICES
Wire quick (do not write). If not acquainted order C. O. D. shipment.
LOT C—10c for No. 1 grade, 7c for No. 1½ grade.

300	Dorothy Perkins No. 1½.	680	Source d'Or No. 1.
3300	Excelsa No. 1.	600	Source d'Or No. 1½.
800	Excelsa No. 1½.	60	Tausendschoen No. 1.
300	Flower Fairfield No. 1½.	2600	Tausendschoen No. 1½.
280	Hiawatha No. 1.	980	White Dorothy Perkins No. 1.
40	Hiawatha No. 1½.	300	White Dorothy Perkins No. 1½.
120	Lady Gay No. 1½.		

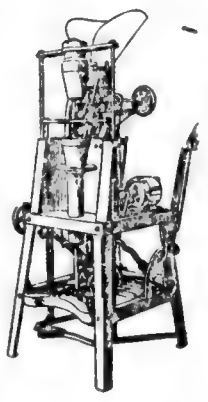
LOT A—25c for No. 1 grade, 20c for No. 1½ grade.

100	Baby Doll No. 1½.	160	Clbg. Winnie Davis No. 1½.
700	Baby Rambler No. 1½.	270	Prince C. de Rohan No. 1.

HOWARD ROSE CO., HEMET, CALIFORNIA

Mention The Review when you write.

Concrete Pots



Made with this machine are porous and strong, have no green slime, are made practically at no expense.

You can afford to buy one of these machines.

Send in your order now.

Price, $500.00
F. O. B. Spokane

Spokane Concrete Flower Pot Machine Co., Inc.
P. O. Box 255, SPOKANE, WASH.

Hardy Perennials
THOMAS WYLIE
5138 Holly St. Seattle, Wash.

Mention The Review when you write.

Five Thousand 4-inch
Nutt Geraniums
$15.00 per 100
See our price list of PLANTS on page 90 of The Review's Easter Number.
WILSON-GROUT-GEHR CO.
E. 62d and Ankeny Sts., Portland, Ore.

	Per 100
Berberis Darwinii Out of 2-inch pots	$ 6.00
Diosma alba Out of 2-inch pots	10.00
Erica Melanthera Out of 2-inch pots	15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

Mention The Review when you write.

CHRYSANTHEMUMS
Rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, at $3.50 per 100; $30.00 per 1000. Chadwicks and White Seidewitz, $5.00 per 100.

COLEUS
Best varieties, 4-inch, $3.00 per dozen; 2½-inch $6.00 per 100; R. C., $1.50 per 100.

PETERS & SONS, HILLYARD, WASH.
We ship from Spokane, Wash.

Mention The Review when you write.

W. H. HAWKINS
Cyclamen — SEEDS — Primula
EVERYTHING FOR THE GREENHOUSE
1206 N. 47th Street, SEATTLE, WASH.



Get Catalogue for Description of Separate Colors
SEED
Steele's Mastodon Greenhouse, special mixed, O. K. Outside, ⅛ oz., $1.00; oz., $7.00.
Steele's Mastodon Private Stock, mixed, ⅛ oz., $1.00; oz., $6.00.
STEELE'S PANSY GARDENS
PORTLAND, ORE.

Mention The Review when you write.

10,000 Transplanted
Mastodon Pansy Plants
Excellent stock, none better
$2.00 per 100
SAMPLE ON REQUEST
Sunnyside Greenhouses
COTTAGE GROVE, OREGON

Mention The Review when you write.

ASTER SEED
YOU CAN ALWAYS DEPEND ON FOR GROWING
CUT ASTERS
THE HOME OF ASTERS
Herbert & Fleishauer
Aster Specialists, McMinnville, Ore.

PORTLAND ROSES
EVERGREENS
HARDY PERENNIALS
Price List on Request
Mountain View Floral Co., Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need WILL BE APPRECIATED
H. L. OLSSON CO., Inc.
Growers of Quality Plants for the Trade
Box 494 SPOKANE, WASH

Mention The Review when you write.

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

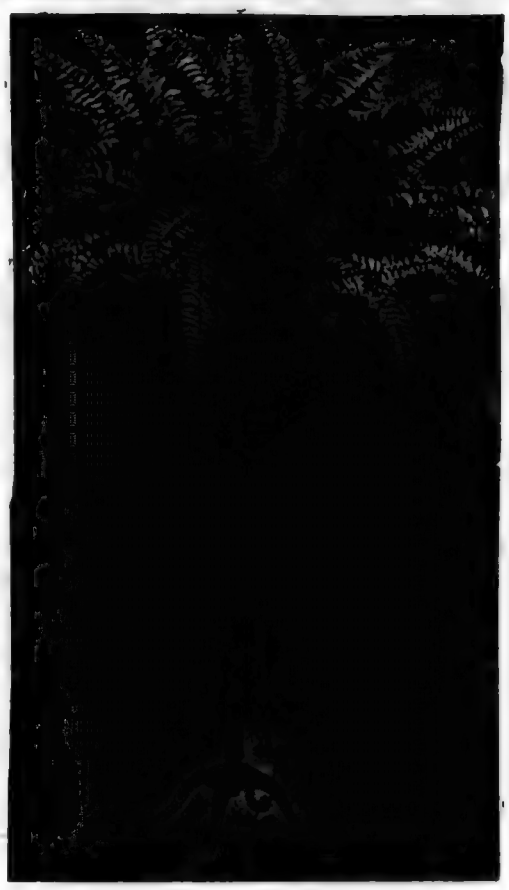
THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties



A beautiful, green enameled, adjustable

Plant Stand

It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout.
A beautiful ornament for any store.

Price - - $3.50 each

PERCY JONES
INC.
30 EAST RANDOLPH STREET
CHICAGO - - ILLINOIS

Mention The Review when you write.

Artificial Flowers
Waxed Flowers

LOTOS MFG. CO.
1366-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

The Ever-Ready Flower Pot Cover



The Ever-Ready Stands Out Strongly in Meeting every Pot Cover Requirement

Of What and How Made. It includes a strong cardboard foundation the outside of which is covered with best quality Waterproof crepe paper with fiber ribbon ties at top and bottom, and all firmly put together with improved metal fastenings.

Low of Cost. It is supplied at low enough prices to allow of gratis disposal, as the improved appearance of the plant justifies advanced pricing that more than offsets its cost.

A Time and Money Saver. Compared with trimming pots specially, with papers, mattings and the like, it freely saves flower store workers' time and avoids the cost of high-priced materials.

TRADE PRICE LIST OF EVER-READY COVERS

	As formed for	Per doz.	Per 100
Standard Pot Shapes	4-inch size	$1.60	$12.00
	5-inch size	1.70	13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
Standard sizes may also be adapted for Azalea Pots			
Pan or Half-size Shapes	5-inch size	$1.70	$13.00
	6-inch size	1.80	14.00
	7-inch size	1.95	15.00
	8-inch size	2.25	17.00
	9-inch size	2.45	19.00

Above prices are net.

For adapting with the varied colors and tints of blossoms and foliage these covers are regularly supplied in the following four standard colors, viz.: GREEN, WHITE, PINK, RED.

Ever-Ready Covers are readily obtained of the leading dealers in Florists' Supplies or by orders sent direct to us.

Made and Supplied by the

Ever-Ready Flower Pot Cover Co.

WM. H. GREVER, Manager

146 Hughes Ave. Long Distance Phone Connected BUFFALO, N. Y.

Imported St. Joseph Easter Lilies	$40.00 per 1000
Crepe Easter Lilies	35.00 "
Crepe Roses	25.00 "
Crepe Mums or Dahlias	30.00 "
Satine Jonquils	5.00 per 100

THE JOSEPH M. STERN CO., Cleveland, Ohio

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.; secretary-treasurer, C. E. Kendel, Cleveland, O.

A FEW days of warm weather started the rush in the retail stores last week.

A DRIVE for 1920 thrift gardens, the successors to war gardens, has been begun by the Department of Agriculture, which may somewhat increase home planting.

VEGETABLE growers are not such heavy buyers of seed this year as formerly, since most of them have been forced to reduce their plantings because of inability to secure help.

C. W. SCOTT, of the Yokohama Nursery Co., returned to New York March 18, accompanied by H. Suzuki, of the Yokohama headquarters of the concern, whom he had met in Seattle.

BENJAMIN F. BROWN, president of the Brown Bag Filling Machine Co., Fitchburg, Mass., fell upon the ice on the sidewalk recently and sustained a fracture of the right hip. He is getting along well and expects to be on his feet soon.

JAPANESE LILY BULBS.

The 1919 Crop Imports.

In view of the high prices at which giganteum and other Japanese lily bulbs sold last fall, and of the present high prices of pot plants and cut lilies, the figures as to the number of lily bulbs exported from Japan to America in 1919, here published for the first time, will be of much interest:

Month of	Bulbs exported
July, 1919	481,040
August, 1919	455,570
September, 1919	4,448,190
October, 1919	3,879,062
November, 1919	708,952
December, 1919	105,875
Total for season	10,078,689

These are the official figures of the bulbs inspected by the Japanese government and certificated for export to America from Yokohama and Kobe. The figures include formosum and rubrum as well as giganteum, but the bulbs, of course, were in great part of the latter variety.

A commercial report gives the export from Japan in 1919 at 11,475,689 bulbs.

A crop of 10,000,000 to 11,000,000 exportable bulbs would represent almost half a pre-war year's crop, but 10,000,000 for America would represent a practically full supply, America never having taken much over half of the crop prior to 1914. That the American supply should have been so great in face of the short crop and the competition of English buyers, who appear, however, to have been unwilling to meet American bids, will be a great surprise to many.

The 1920 Crop.

It is reported that the 1920 crop of cultivated lily bulbs in Japan, meaning principally giganteums, may be expected to approximate 15,000,000 exportable bulbs, principally of the grade 7 to 10. This will compare with pre-war crops of 20,000,000 to 22,000,000 bulbs.

The Japanese feel that they can not afford to grow lilies at less than last year's prices and, indeed, they are ask-

Tested Proven Seeds



Early View of Our Trial Grounds

Did you ever sow Peacock's Flower Seeds? If not—why not? Other florists do.

Please see full list of Florists' and Market Gardeners' Seeds in the 16-page Green Section, pages 117 to 132 of The Review for January 29.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue, CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH

Before Buying Elsewhere

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Fremont, Neb. Growing Station, Rocky Ford, Colo.

SPECIALTIES

CUCUMBER
MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed. Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers SAN JOSE, CAL.

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

An Experience of Half a Century
IN PRODUCING HIGH GRADE

GARDEN SEEDS

at your disposal. Contract growers for the jobbing trade of a full line. Mail us your list for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING
in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

YOU will be satisfied with the products of

Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

Onion Sets *GROWERS for the Trade*

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

Braslan Seed Growers Company

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Mangel and Stock, Grandiflora and Spencer Sweet Peas, and Sunflower.

SAN JOSE, CALIFORNIA

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

Mention The Review when you write.

James Vick's Sons

Growers of

Flower and Vegetable Seeds

Get the benefit of our 71 years' experience

All Seasonable Varieties
Our stocks are very complete

ROCHESTER, N. Y. The Flower City

I. N. Simon & Son

Garden Seeds

AT WHOLESALE

438 Market Street PHILADELPHIA, Pa.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Mention The Review when you write

Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

IF YOU NEED

FRENCH BULBS

for your fall planting, why won't you buy them from a FRENCH FIRM?

A. & L. BREMOND FRERES

(SONS OF LOUIS BREMOND)

Wholesale Bulb Growers, OLLIOULES (VAR), FRANCE

are the oldest and most reliable French Firm in this line. Ask them for their quotations either by letter or by cable.

A. B. C. Code, 5th Edition. Cable Address, Albremond, Ollioules

ing a little more, in spite of the prospect of a larger supply.

Two Japanese bulb merchants, H. Suzuki, of the Yokohama Nursery Co., and E. Yamamoto, vice-president of the Satsuma Trading Co., recently have arrived in the United States to study the situation.

Mr. Yamamoto's visit represents a development which had been foreseen by some observers of last year's bulb market in Japan. It was then suggested that the bulbs rose in value so rapidly after they passed out of the producers' hands that it would be likely to cause the growers to want to get into closer touch with the dealer and consumer in America. It has done just that. The Satsuma Trading Co., which Mr. Yamamoto represents, has been organized at the Chamber of Commerce at Kagoshima, its members representing a large part of the annual production of lily bulbs, to deal direct with the jobbers in America, instead of through brokers and exporters in Japan. On his trip, which began at Seattle, Mr. Yamamoto will call on the principal lily bulb dealers all the way to Philadelphia, New York and Boston. He speaks little English and is piloted by S. Osaka, of the Dai-Fuku Trading Co., Seattle.

NAPIER GRASS SEED.

Packets of Napier grass seed and Merker grass seed are being distributed through portions of the extreme south and California by the United States Department of Agriculture for the purpose of widely introducing these closely related plants, whose value, especially as green fodder for dairy cattle, is now well established. Accompanying the allotments of seed are instructions for planting and the making of cuttings in order that the growers can take care of their own and their neighbors' future needs. Napier grass was first introduced by the United States Department of Agriculture in 1913 from Africa and Merker grass somewhat later. Experimental plantings have shown that they will thrive south of a line drawn from Charleston, S. C., to Shreveport, La., also in the southern portions of Texas, Arizona and New Mexico and in portions of California.

Lily of the Valley Pips

Extra Selected German Type

Just a few cases left which we offer at reduced price to clean up

2500 Pips to the Case, per 1000, $30.00

DUTCH BULBS

Write us for our special prices

VAN MEEUWEN & TEGELAAR

1133 Broadway NEW YORK

Nurseries: Lisse, Holland

Mention The Review when you write.

BULBS Holland BULBS

R. A. VANDERSCHOOT

Wholesale Bulb Grower

HILLEGOM, HOLLAND

Vanderschoot Products are Trade Builders

BULBS 299 BROADWAY NEW YORK BULBS

Dreer's Famous American Asters

As usual, our Asters are American-grown, were carefully inspected when in bloom, and we feel sure they are unsurpassed for quality. For complete list, see our Wholesale Catalogue for 1920.

Astermums

This strain of Giant Comet Asters was first exhibited at the Florists' Convention in 1912, and their immense size and Chrysanthemum-like appearance created quite a sensation. They closely resemble Crego's Giant, but come into bloom fully two weeks earlier. We offer three colors.

White, Pink and Lavender, each 40 cents per trade packet; $2.00 per ounce.

Crego's Giant Comet Asters

Magnificent fluffy flowers, averaging over 5 inches across, with long strong stems, the finest of this type. Comes into bloom in August, continuing well into September, and unlike most of the Comet sorts, stands when cut and is a good flower to ship. We offer five colors of the highest quality.

	Tr. Pkt.	Oz.
White. Purest white	$0.40	$2.00
Pink. Delicate shell-pink	.40	2.00
Purple. Bright purple	.40	2.00
Rose. Rich deep rose	.40	2.00
Lavender. A rich deep shade	.40	2.00
Finest Mixed. All colors	.30	1.50

King Asters

The "King" Asters form a distinct class or type, and have many sterling qualities to recommend them to lovers of fine Asters. They are of strong, sturdy habit, growing fully 18 inches high, and bear from August to October very large double blossoms, the petals of which are more or less quilled, forming very attractive flowers.

	Tr. Pkt.	Oz.
Dreer's Crimson King. A brilliant new color in this type, which originated with us. It is the richest and deepest crimson variety known to us	$0.50	$2.50
Lavender King. Pale lavender	.50	2.50
Pink King. An attractive shade of delicate shell-pink	.40	2.00
Rose King. A beautiful brilliant rose variety	.40	2.00
Violet King. This is the original of this type, and is a pleasing soft shade of violet	.40	2.00
White King. Pure glistening white	.50	2.50
King Mixed. All colors	.40	2.00



Astermum Aster



Dreer's Late Branching Aster

Dreer's Superb Late Branching Asters

The finest Asters for late August and September blooming. The plants form strong, branching bushes, 2 to 2½ feet high, bearing on long strong stems their handsome Chrysanthemum-like flowers, which, under ordinary cultivation, average 5 inches across. The form of the flowers, together with the length of the stems, places them at the head of Asters for cutting. They come into bloom from two to three weeks after the average type, usually being at their best during September. We offer eight beautiful and distinct colors, viz.:

	Tr. Pkt.	Oz.
Azure Blue. A rich, deep lavender	$0.30	$1.50
Pure White. Extra fine stock	.30	1.50
Shell Pink. An exquisite shade	.30	1.50
Rose Pink. A very desirable color	.30	1.50
Deep Rose. Rich and brilliant	.30	1.50
Deep Purple. Royal deep purple	.30	1.50
Lavender. A pale grayish-lavender	.30	1.50
Crimson. Very rich	.30	1.50
Finest Mixed. All the colors	.25	1.00

Dreer's "Peerless Pink" Aster

This grand Aster may be briefly described as a glorified late branching shell-pink or Mary Semple. It has the same strong, sturdy habit of growth; comes into bloom a little earlier, bears freely almost globular flowers rarely under 4 inches across and frequently over 5 inches. The color is rich shell-pink, similar in shade but more decided than the late branching. The center petals are prettily incurved, while the wide outer petals reflex, making a most artistic and finely finished flower, and stands cut longer than any other. 50 cents per trade packet; $2.50 per ounce.

New Red Aster, "Sensation"

This is the reddest of all Red Asters, the color being a rich garnet or ox blood red which glistens in the sunshine like a live coal. The plants are of free-branching habit, about 18 inches high; the very double flowers, averaging 3½ inches across, are borne freely on stems a foot long from early in August till the close of September. The intense color shows up well when cut, and makes a very brilliant bit of color in a bed or border. 50 cents per trade packet; $2.50 per ounce.

HENRY A. DREER, 714-716 Chestnut St., Philadelphia, Pa.

BUY BOOT'S BULBS

Boot's Bulbs, Dutch and French, bring best business to buyers. Book 'Bout Boot's Bulbs being mailed to all who ask for it. Write for yours today.

Specialists in growing Single Narcissi, Bicolor, Victoria.

BOOT & CO., Voorhout, Holland

Address care G. W. HAMPTON CO., 17 Battery Place, New York, N. Y.

As forage plants both grasses are still regarded as being in the experimental stage, but federal scientists state they are both valuable, though further data as to their value in comparison with Japanese sugar cane, corn and sorghum are needed. Attention is called to the fact that attempts have been made to apply other names to Napier grass, namely, Japanese bamboo grass and Carter grass. The use of these names is not desirable, according to the government's representatives. Some of the advertisements setting forth the value of these grasses are probably too enthusiastic, but that the grasses are valuable new assets is clearly demonstrated.

BREACH OF CONTRACT.

In Sale of Beans.

It has been said by some judge that "the law will not permit juries to guess money from one man's pocket into another's." In other words, where suit is brought to recover damages for breach of a commercial contract, the plaintiff must prove a basis upon which his damages may be assessed with reasonable certainty. It is not sufficient for him to rest on his oars when he shows that the defendant has broken his contract.

The point is illustrated by a decision handed down recently by the New Mexico Supreme court in the case of R. W. Rounsavall & Co. vs. H. Herstein Seed Co., 186 Pacific Reporter, 1078.

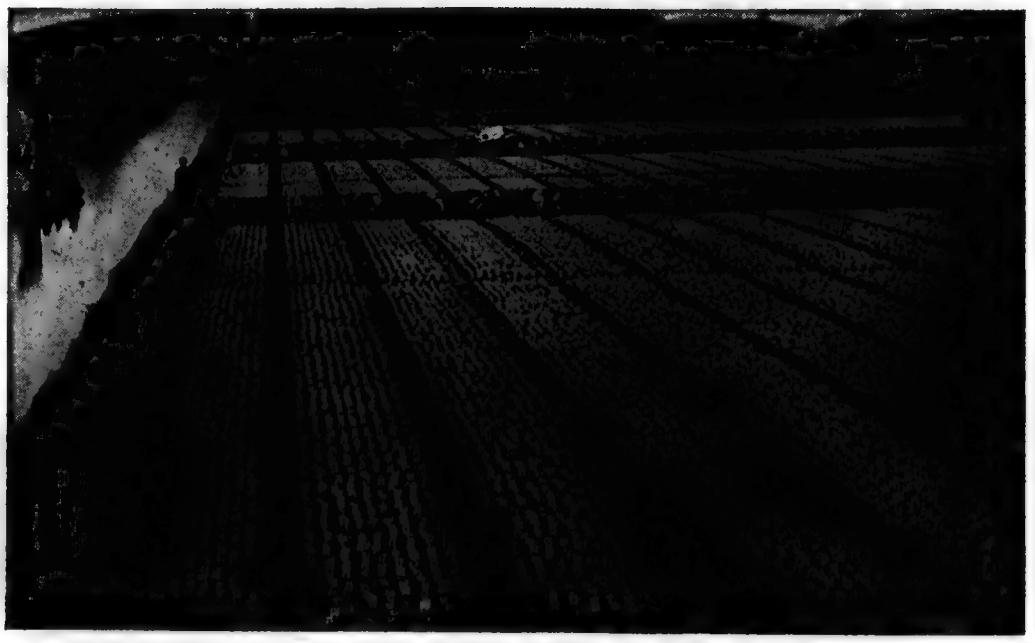
The plaintiff sued the defendant for $1,670 as damages for lost profits on a carload of pinto beans contracted to be sold to the defendant. The contract was made through a telegram from the plaintiff to the defendant, offering to sell "at 15 cents f. o. b. Trinidad, Colo.," and the defendant's acceptance, "at 15 cents Trinidad." The plaintiff's place of business was at Lexington, Ky., and the defendant's at Clayton, N. M.

It does not appear to have been disputed at the trial that the defendant refused to accept delivery and that the plaintiff sold the beans to dealers in Kentucky.

Nominal Damages.

At the trial the plaintiff offered no evidence as to the market value of the pinto beans at Trinidad at the date of the breach of the contract, nor as to his inability to sell them there. The trial court awarded nominal damages only, because of this failure of proof, and the plaintiff appealed to the Supreme court, which affirmed the action of the lower court, saying:

"Plaintiff contends, as we understand counsel, that Trinidad, Colo., was not the place of delivery, but simply a point in transit. We agree with the trial court, however, that under the



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116 BROAD STREET, NEW YORK CITY

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Dwarf habit, light and dark shades of pink. Select strain.
All fresh seed.

Sample of flower produced, sent on request

Packet of 1500 seeds for $1.50. Cash.

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LILIUM GIGANTEUM

For immediate delivery.

7 to 9, 300 per case; 8 to 9, 250 per case; **$55.00** per case.
Also some 7 to 9, 100 per case. $20.00 per case.

HARDY LILIES HERE NOW—ALL VARIETIES

8 to 9 and 9 to 11 } $30.00 per case

Consult our Classified ads for other stock or write us for quotations on whatever else you may want in Plants, Seeds or Bulbs.

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Large Flowering Cannas

In the "BETTER" VARIETIES—Fine 2 to 3 eye, plump, dormant roots, true to name

CRIMSON AND SCARLET FLOWERED VARIETIES.

	Doz.	100	1000
A. BOUVIER Rich Velvety Red, green foliage, 5 feet	$0.50	$3.00	$25.00
BLACK PRINCE Velvety Maroon, green foliage, 4½ feet	.60	3.50	30.00
CHAS. HENDERSON Deep Crimson, green foliage, 4½ feet	.50	3.00	25.00
DUKE OF MARLBOROUGH Crimson Maroon, green foliage, 4 feet	.60	3.00	25.00
EXPRESS Scarlet Crimson, green foliage, 2½ feet	.60	3.50	35.00
LOUISIANA Bright Scarlet, green foliage, 7 feet	.65	4.00	35.00
PENNSYLVANIA Vermilion Scarlet, green foliage, 5 feet	.60	3.00	25.00
PILLAR OF FIRE Brilliant Red, green foliage, 6 feet..	.50	3.00	25.00
WINTZER'S COLOSSAL Bright Scarlet, green foliage, 5 feet.	.70	4.50	40.00

PINK FLOWERED VARIETIES.

	Doz.	100	1000
MRS. ALFRED CONARD We have the Genuine Variety. Beware of Cheap Substitutes. Salmon Pink, green foliage, 4 feet..	$1.15	$8.00	$75.00
ROSEA GIGANTEA Rich Rose Pink, green foliage, 3½ feet	.85	6.00	55.00

YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
AUSTRIA Lemon Chrome, spotted red, green foliage, 5 feet	$0.50	$3.00	$25.00
KATE F. DEEMER Oriole Yellow, turkey red at base, 4 feet	.60	3.50	30.00
GUSTAV GUMPPER The Ideal Yellow variety, green foliage, 3½ feet	.60	3.50	30.00
GOLDEN GATE Yellow and Red, green foliage, 4 feet	.60	3.50	30.00
YELLOW KING HUMBERT Golden Yellow, spotted red, green foliage, 4½ feet	.70	4.50	40.00
FLORENCE VAUGHAN Yellow, spotted red, green foliage, 5 feet	.50	3.00	25.00
RICHARD WALLACE Light Yellow, green foliage, 4½ feet	.60	3.50	30.00

RED AND YELLOW FLOWERED VARIETIES.

	Doz.	100	1000
PANAMA Rich Orange red bordered, with a broad edge of golden yellow, 5 feet	$0.75	$5.50	$50.00
QUEEN CHARLOTTE Rich Pomegranate red bordered with golden yellow, 3½ feet	.65	4.00	35.00
SOUV. DE A. CROZY Crimson, with gold band, 4 feet	.65	4.00	35.00

BRONZE LEAF VARIETIES.

	Doz.	100	1000
EGANDALE Currant Red, bronze foliage, 4 feet..	$0.60	$3.50	$30.00
DAVID HARUM Red, dark bronze foliage, 3½ feet...	.60	3.50	30.00
KING HUMBERT Scarlet Bronze foliage, 4½ feet	.75	5.00	45.00

CALADIUM ESCULENTUM	Doz.	100
5 to 7-inch	$1.10	$ 7.00
7 to 9-inch	1.85	9.00
9 to 11-inch	2.25	15.00
12-inch and up	5.00	35.00

TUBEROSES DWARF PEARL	100	1000
First size, 4 to 6-inch	$4.50	$40.00
Mammoth, 6 to 8-inch	6.00	55.00

A. Henderson & Co., 166 N. Wabash Ave., Chicago

Gladiolus Bulbs

Young, healthy, 2-year-old stock—the best for forcing; full of vitality.

	1½ in. up Per 1000	1¼-1½ in. Per 1000
America	$30.00	$24.00
Augusta	30.00	24.00
Bronchleyensis	25.00	20.00
Crackerjack	25.00	20.00
Empress of India	40.00	32.00
Halley	30.00	24.00
Klondyke	30.00	24.00
Mrs. Francis King	30.00	24.00
Mrs. Frank Pendleton	50.00	40.00
Panama	50.00	40.00
Primsepine	25.00	20.00
Schwaben	70.00	56.00
War	60.00	45.00
White and Light Mixed	25.00	20.00
General Mixture	20.00	15.00
Primulinus Hybrids	25.00	20.00

N. LEON WINTZER

Gladiolus Grower

WEST GROVE, PA.

The demand for

Finest Quality French Bulbs

has never been greater.

Place your order with us now, so as to secure prompt delivery; nothing can be gained by waiting.

We have our own nurseries and we produce more bulbs than any other exporter in France.

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For further information write

DREVON-TEGELAAR & CO.

1133 BROADWAY, NEW YORK

Nurseries: Ollioules, Var, France

We still have for sale:

100,000 Bulblets of Gladiolus Wilbrinck, $25.00 per 10,000.

100,000 Bulblets of Gladiolus Prince of Wales, $50.00 per 10,000.

25,000 Bulblets of Gladiolus Red Emperor, $10.00 per 1000.

Primulinus Hybrids, ¾ to 1-in., $11.00 per 1000; ½ to ¾-in., $9.00 per 1000.

ALL GUARANTEED TRUE TO NAME

P. VOS & SON, P. O. Box 77 **Mt. Clemens, Mich.**

evidence offered by plaintiff, Trinidad, Colo., was the point of delivery. Under the contract, title to the carload of beans would pass from the seller to the buyer at Trinidad, Colo.

"Plaintiff argues that the measure of damages was the difference between the sale price and the amount which the plaintiff was able to get for the beans after notice to the defendant of his intention to sell and after exercise of reasonable diligence in attempting to sell the beans at the best price obtainable. The general rule is well established that the measure of damages in such a case is the difference between the market value of the goods at the time and place of delivery and the contract price.

"The trial court rightly awarded plaintiff only nominal damages."

CATALOGUES RECEIVED.

Peter Henderson & Co., New York, N. Y.—"Henderson's Farmers' Manual," sixteen large pages and cover. Typical and interesting farm scenes are shown in the pictures, both in the text and on the cover, which is printed in black and green. Both staple and rare farm seeds are listed. The index serves the extra purpose of indicating the "quantities to sow per acre."

J. K. Rugowski Seed Co., Inc., Manitowoc, Wis.—Fifth annual catalogue of seeds, bulbs, blooming and vegetable plants, shrubs, small fruits, tools and sundries; illustrated, twenty-four pages, in a distinctive cover which is decorated with colored panels on a gray background. Some of the varieties of stock were originated by Mr. Rugowski.

American Seed & Seedtape Co., Newark, N. J.—An accurately edited, attractive catalogue of vegetable and flower seeds; twenty-eight unusually large pages, in a colored cover. Several of the illustrations in the text are also finely colored. The company's specialty is the "Pakro" seedtape, which is said to "eliminate backache and save money, time and seeds."

Clarke Bros., Portland, Ore.—"Clarke Bros.' Oregon Roses and Other Beautiful Flowers," an illustrated, 64-page catalogue, in an artistic green cover. The title of the book is truly indicative of the prominent position that the roses hold in the company's stock. The roses occupy the first twenty-two pages; then follow gladioli, shrubs, vines, perennials, miscellaneous greenhouse and outdoor plants and flower seeds.

Jos. W. Vestal & Son, Little Rock, Ark.—"Vestal's Spring Guide," an illustrated catalogue, in a tasteful black and white cover. Twenty-six of the total eighty pages are devoted to roses; next in order are large assortments of miscellaneous flowering and foliage plants, vines, perennials, shrubs, fruit-bearing stock, vegetable plants, vegetable and flower seeds.

Rainbow Gardens, St. Paul, Minn.—A 28-page, illustrated catalogue of irises, peonies and gladioli. The proprietors of the gardens state that they specialize in these three genera because they are "the most satisfactory and dependable" garden flowers, since the irises and peonies are a steady source of blooms in spring and early summer and the gladioli are equally reliable in summer and fall.

James Vick's Sons, Rochester, N. Y.—Two illustrated catalogues, general and wholesale, offering full stocks of seeds, bulbs, plants, nursery products, insecticides and miscellaneous supplies. The general catalogue, entitled "Vick's Garden and Floral Guide," consists of 112 pages, in a handsome, colored cover. The wholesale list, though less pretentious-looking both in size and style, is neat and businesslike. The receipt of the special aster list, "Vick's Aster Book for



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THE SAME OLD FIRM AT THE SAME OLD STAND

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Specialties: **GARDEN SEEDS and FARM ROOT SEEDS**

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Recommend their **"Pedigree"** strains of

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We offer none but our own grown extra quality Gladioli. Heavy, plump bulbs, grown in Michigan soil. Ask our prices for smaller sizes.

TERMS: 3% cash with order; 30 days net. Unknown correspondents give references, please. No charge for packing.

Commercial Varieties	Per 1000 — 1½ in. up	1¼ in. up	1 in. up
America, flesh pink	$ 30.00	$ 24.00	$ 18.00
Chris, maroon red, new	60.00	50.00	40.00
Glory of Holland, fine white	.....	35.00	27.00
Golden West, orange red, large	30.00	25.00	.....
Goliath, purplish maroon, 100% better than Empress of India	60.00	50.00	40.00
Halley, salmon pink, early	30.00	.....	.....
Francis King, salmon red	30.00	.....	18.00
La Grandesse, extra large white, new	75.00	60.00	50.00
Lily Lehman, ivory white	50.00	40.00	32.00
Lisa, apple blossom pink	75.00	60.00	50.00
Master Wiebertus, mauve white	30.00	.....	.....
Loveliness, creamy white	70.00	60.00	50.00
Mr. Mark, light blue, large	110.00	.....	70.00
Mrs. Frank Pendleton, light pink, carmine blotch, 2½ in. over $55.00	45.00	.....	.....
Mrs. Velthuys, brilliant red	75.00	60.00	50.00
Niagara, creamy yellow	50.00	40.00	32.00
Panama, fine pink	50.00	40.00	32.00
Proserpine, very deep pink	50.00	40.00	32.00
Pride of Hillegom, the best scarlet for cut flowers, large, new	150.00	120.00	100.00
Prince of Wales, salmon rose, very early, extra	70.00	60.00	50.00
Princepine, carmine red, white spot	40.00	32.00	.....
Roem Van Kennemerland, extra pink, immense flowers	50.00	40.00	32.00
Schwaben, yellow	60.00	48.00	36.00
Willy Wigman, white, red blotch	45.00	35.00	.....
Primulinus Hybrids	25.00	20.00	16.00

New Varieties of High Value	Per 100 — 1½ in. up	1¼ in. up	1 in. up
Catharina, grayish light blue, with deeper spot	$ 45.00	$ 36.00	$ 27.00
Distinction, large maroon	10.00	8.00	6.00
Glory of Noordwyk, soft large yellow	40.00	32.00	25.00
Gretchen Zang, lively pink	8.00	6.50	5.00
Hubertus, light blue and mauve	11.00	9.00	7.00
Illinois, apple blossom pink, little red spot, extra	20.00	18.00	9.00
Liebesfeuer, bright scarlet	8.00	6.50	5.00
Majestic, delicate orange pink, large flowers, brilliant, new variety	50.00	40.00	32.00
Mr. Theodore, light scarlet, white blotch	5.00	4.00	3.00
Muriel, extra fine light blue with little darker spot	60.00	50.00	40.00
Mrs. Dr. Norton, white edged soft pink, sulphurish yellow spot	75.00	60.00	50.00
Nora, light blue	35.00	28.00	20.00
Red Emperor, immense scarlet	12.00	9.00	7.00
Sulphur King, deep yellow	12.00	9.00	7.00
Yellow Standard, golden yellow	12.00	.....	.....
Flora, golden yellow, large, each	1.50	1.25	1.00
Golden Measure, deep yellow, extra, each	4.00	.....	.....
Maine, citron yellow, turning into the purest white when in bloom, very delicate, each	4.00	3.50	3.00

United Bulb Company

The Home of Choice Gladioli. **Box A, Mount Clemens, Mich.**

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Beckert's Quality SEEDS

BEGONIA GROMANI

This everblooming sport of Begonia Vernon is a great improvement. Flowers bright red and always come true to color. Makes a fine bedding plant and is useful for border around Geraniums, etc. Also can be grown as a Christmas-flowering pot plant, the beautiful red flowers making a fine showing at Christmas time. Foliage bronze green. Trade pkt., 50c.

Other Seasonable Seeds

whether flowers or vegetables, as well as all kinds of supplies needed in carrying on the florists' and truckers' trade, are on hand. All of proven vitality and a purity that has earned us the reputation of careful, conscientious seedsmen. "It's good if it comes from Beckert's," so come to Beckert's for all your needs in seeds.

"Reason Why" Catalogue Free!

It's bound to make you think and we are only after the thinking type of customer. May we send you your copy? Please write TODAY.

BECKERT'S SEED STORE

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101-103 Federal Street PITTSBURGH, PA.

Lily Bulbs

Now in storage awaiting your order.

GIGANTEUM

6 to 8-inch	$45.00 per case
7 to 9-inch	49.50 per case
8 to 10-inch	52.00 per case
9 to 10-inch	55.00 per case

RUBRUM, MAGNIFICUM, MELPOMENE

8 to 9-inch	$17.00 per 100
8 to 9-inch	32.00 per case
9 to 10-inch	22.00 per 100
9 to 10-inch	30.00 per case
10 to 11-inch	30.00 per case

Shipment any time you say.

A·B·C TRADE MARK "WATCH US GROW"

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172 North Wabash Avenue, Chicago

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SEEDS

Stumpp & Walter Co

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HELLER'S MICE PROOF SEED CASES

Send for Catalogue.

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Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

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Florists," was announced in The Review of March 18.

George H. Walker, North Dighton, Mass.—Catalogue of the Walker specialty, dahlias; a tasteful 20-page booklet, printed on cream-tinted paper. The bulk of the stock is listed alphabetically under two heads, "Novelties" and "General Collection," without any other division, but the type or class is indicated by the word "cactus," "decorative," etc., immediately following the name of each variety.

L. M. Smith & Co., Laurel, Del.—"Artistic Floral Tributes," a high-grade, effectively arranged 32-page book, intended for distribution among present and prospective retail customers. It is printed on enameled paper and bound in a purple and gold cover. The first part of the book contains views of the Smith home and other attractive scenes, outdoors and indoors, with reading matter that makes a general appeal for patronage. Further on are pictures of funeral sprays and designs. Such special occasions as Christmas, Easter and Mothers' day also receive attention.

W. E. Barrett Co., Providence, R. I.—Seventy-second annual catalogue of "Barrett's Best Seeds," an accurate, illustrated book, in a striking and attractive, colored cover. Besides seeds and bulbs, the book offers an exceptionally comprehensive and interesting list of machines, tools and other equipments, great and small, for farm, garden, greenhouse and home. These implements and supplies occupy more than forty of the total eighty-eight pages.

Palisades Nurseries, Inc., Sparkill, N. Y.—"Palisades Popular Perennials, for Rockery or Herbaceous Border; Old-fashioned Hardy Plants, the Kind Our Grandmothers Grew." Those words, forming the title of this illustrated, 12-page book, give a good idea of the greater part of the contents. The last three pages, however, contain special offers of evergreens, shrubs and roses.

William Rennie Co., Ltd., Toronto, Ont.—"Rennie's Jubilee Seed Annual," eighty pages, besides the colored cover. The cover, which is printed by the offset process, bears a small panel portrait of the founder of the business and pictures of sweet peas, pansies and petunias. As befits the occasion, the company's fiftieth anniversary, the catalogue is a good piece of workmanship; it is well printed and many of the illustrations are colored. Bulbs and plants, as well as seeds, are offered. On a separate sheet is a special, revised list of farm seeds.

Orlando Offerings

CARNATION SEED for SOUTHERN FLORISTS

From a noted grower in the South of France. Grown for many years as an outdoor cut flower. My stock is very limited. Trade packet, $1.00.

F. W. FLETCHER,
Orlando, Florida.

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GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

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Gladiolus Specialist. Box A, MILTON, MASS.

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Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.
—Enough said

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GIGANTEUM LILIES

Inch	To case	Per case
7 to 9	300	$56.00
8 to 9	250	55.00
9 to 10	200	55.00

10% discount on five-case lots

HOLTON & HUNKEL CO., Milwaukee, Wis.

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SEEDS : BULBS : PLANTS
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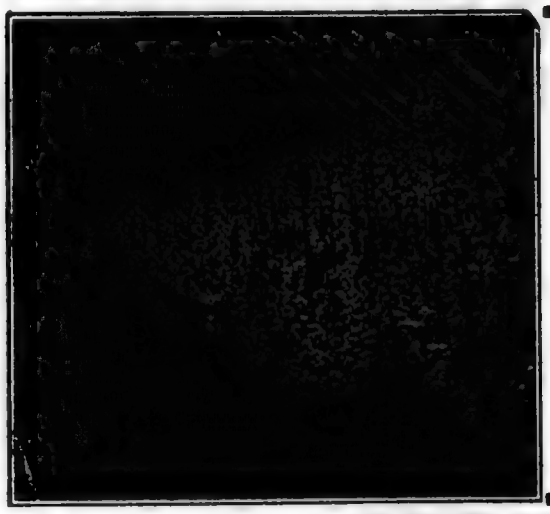
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Seed Sweet Potatoes, for immediate or later shipment, Yellow Nansemond, Yellow and Big Stem Jersey varieties in heavy packed full bushel hampers, $2.00 per hamper.

Sweet Potato Plants, all varieties, will be ready about May 10th, and on through June. Can furnish you all you want, either wholesale or retail, in all standard varieties. Price list on request.

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are playing a leading role with every live florist. Get your share of this business. Plants may be started any time from seed.

Seed of our famous Silver Pink, $1.00 per pkt.; 3 for $2.50; 7 for $5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Melrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 3 for $1.00.

Free cultural directions. All orders cash.

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Cold Storage Giganteum

7 to 9-inch.....$17.50 per 100 Case of 300.....$50.00

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Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

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John Baer Tomato

Seed of this grand early variety at 50c per oz.; four oz., $1.50.

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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

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Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, $1.00; ¼ oz., $1.30; oz., $5.00.

Early Flowering or Winter Blooming Giant Pansies.
1000 seeds, 40c; ⅛ oz., $1.00; ¼ oz., $2.00; oz., $7.50.

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Alyssum Snowball, only true dwf., pkt. 25c.
Chinese Primrose, finest grown, 300 seeds $1.
Primula Malacoides, Giant Baby, pkt., 25c.
Cineraria, large-flowered dwf., pkt 50c., ½ pkt. 25c.
Cyclamen Giants, 150 seeds $1, ½ pkt. 50c.
Petunia Giant French Fringed, fine, pkt. 25c.
Phlox Drummondii, giant flowered dwarf, 25c.
Verbena Calif. Giants, mixed, pkt. 25c.

JOHN F. RUPP, Shiremanstown, Pa.

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For Immediate Shipment

T. R. Begonia Bulbs

	Per 1000
Single mixed, ¾ to 1 in. diameter	$90.00
Single, in Scarlet and Pink, ¾ to 1 in. diameter	95.00

Lilium Giganteum

F. O. B. NEW YORK

Size	Per case	Per case
7- 9	300	$49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50
11-12	130	47.50

F. O. B. DENVER

6- 8	400	42.00
7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00

F. O. B. CHICAGO

7- 9	300	49.50
10-11	150	49.50

F. O. B. LONDON (Ont.)

7- 9	300	49.50
8-10	250	47.50
9-10	200	50.00
10-11	150	49.50

Hardy Lily Bulbs

F. O. B. NEW YORK

		Per case	Per case
RUBRUM —	7-9	220	$29.00
"	9-11	140	30.00
AURATUM—	9-11	140	32.00
"	10-12	120	32.00
ALBUM —	7-9	220	30.00
"	8-10	170	30.00
"	9-11	130	30.00

TERMS:—60 days net, 2% cash 10 days from invoice date. Cash with order unless your credit is established with us.

Bamboo Stakes

Natural	In bale	Per bale
2 ft.	4000	$16.00
5 ft.	3000	28.50
Green		
3½ ft.	2500	24.00
4 ft.	2500	28.00

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is our motto. We occupy our own building, a city block through, and give prompt, efficient, courteous service.

McHutchison & Co.

95 Chambers Street

NEW YORK

Flower Seeds for Florists

ALYSSUM

	Tr. Pkt.	Oz.
Maritimum, Sweet	...	$0.15
Carpet of Snow	$0.10	.35
Little Gem	.10	.40

ASTER, EXTRA EARLY PERFECTION

	Tr. Pkt.	Oz.
White	$0.25	$1.50
Rose	.25	1.50
Light Blue	.25	1.50
Dark Blue	.25	1.50
Mixed	.25	1.50

ASTER, QUEEN OF THE MARKET

	Tr. Pkt.	Oz.
Crimson	$0.20	$0.75
Light Blue	.20	.75
Dark Blue	.20	.75
Rose	.20	.75
White	.20	.75
Lavender	.20	.75
Blush Pink	.20	.75
Mixed	.20	.75

ASTER, IMPROVED GIANT CREGO

	Tr. Pkt.	Oz.
Light Blue	$0.25	$1.00
White	.25	1.00
Pink	.25	1.00
Crimson	.25	1.00
Lavender	.25	1.00
Rose	.25	1.00
Purple	.25	1.00
Dark Blue	.25	1.00
Mixed	.25	1.00

ASTER, BRANCHING COMET

	Tr. Pkt.	Oz.
White	$0.25	$1.00
Rose	.25	1.00
Shell Pink	.25	1.00
Light Blue	.25	1.00
Dark Blue	.25	1.00
Lavender	.25	1.00
Royal Purple	.25	1.00
Crimson	.25	1.00
Mixed	.25	1.00

CANDYTUFT

	Tr. Pkt.	Oz.
Empress—White, ¼ lb., 75c.	$0.10	$0.25
Mixed—¼ lb., 50c	.10	.20

CENTAUREA

	Tr. Pkt.	Oz.
Cyanus—Single Blue	$0.10	$0.25
Cyanus—Single Mixed	.10	.20
Cyanus—Double Blue	.10	.35
Cyanus—Double Mixed	.10	.25
Marguerite White	.20	1.00
Imperialis Mixed	.15	.50
Moschata Mixed	.15	.50
Candidissima, Dusty Miller	.25	1.50
Gymnocarpa	.15	.50

PETUNIA

	Tr. Pkt.	Oz.
Howard's Star	$0.25	$1.25
Snowball, Dwarf	.25	1.25
Rosy Morn, Dwarf Extra (¼ oz., $1.00.)	.50	...
Dwarf, Mixed	.25	1.00
Giants of California	.50	...
Choice Mixed	.20	.75
Fine Mixed	.15	.50
Double, Mixed	.50	...

THUNBERGIA

Mixed	.15	.60

VERBENA

	Tr. Pkt.	Oz.
Mammoth White	$0.30	$1.00
Mammoth Purple Mantle	.30	1.25
Mammoth Mayflower Pink	.30	1.25
Mammoth Scarlet	.30	1.00
Mammoth Blue Shades	.30	1.00
Mammoth Mixed	.30	1.00
Floral Clock Mixt. Ex. large	.40	1.50
Fine Mixed	.15	.50

VINCA

	Tr. Pkt.	Oz.
Rosea	$0.15	$0.60
Rosea Alba	.15	.60
Alba Pura	.15	.60
Mixed	.15	.60

Write for our complete Flower Seed Price List

ST. LOUIS SEED CO.

411-413 Washington Avenue, ST. LOUIS, MO.

Lily of the Valley Pips
Delphinium Newport Rose
Dracaena Indivisa
Salvia Zurich
Smilax Seeds
Grass Seed Mixtures
OF ALL KINDS

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Lilium Giganteum

From Cold Storage

SPECIAL PRICE:

7x9—per 100	$18.00
7x9—per case 300	50.00

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BOLGIANO'S
"BIG CROP" SEEDS
"Tested and Trusted" Over a Century
Special Price List to Florists and Market Gardeners. Write for a copy at once—it will save you money.

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Importers of Bulbs

116-120 West 32nd Street
NEW YORK CITY

NEWS OF THE NURSERY TRADE

THE Evansville Nurseries, Evansville, Ind., have acquired another tract of land, making forty acres now devoted to nursery stock.

THE official roster of the Piggott Nurseries, Inc., Piggott, Ark., is as follows: President, A. H. Ballard; vice-president, T. L. Davis; secretary-treasurer, E. H. Ballard.

VIOLATIONS OF QUARANTINE.

"Three violations of the federal quarantine prohibiting the shipment of currants, gooseberries and white pine from states east of and including Minnesota, Iowa, Missouri, Arkansas and Louisiana to the western states were discovered by agents of the United States Department of Agriculture during the fall of 1919," states the weekly news-letter of the department. "It was ascertained upon investigation that the nurseries making the shipments did not willfully violate the quarantine, but were ignorant of the regulations. Violations of the federal quarantines are punishable by a fine not exceeding $500 or by imprisonment not exceeding one year, or both.

"The purpose of this quarantine is to prevent a destructive disease of the 5-needled pines, commonly called the white-pine blister rust, from reaching the western states and attacking the extremely valuable western white-pine and sugar-pine forests. This disease may be carried from one state to another upon 5-needled pines or upon any species of currant or gooseberry bushes. All nurserymen, therefore, are urged to coöperate with the Department of Agriculture in enforcing this quarantine and thus prevent the disease from reaching the western forests."

GERMINATING JUNIPERUS SEED.

Temperature Important.

Nurserymen find considerable difficulty in getting good yields of vigorous seedlings from seeds of various species of juniperus. Even the usual stratification gives rather poor results. Therefore, a thorough study of the germination and of the seedling development of several species of juniperus seeds was conducted, for the purpose of finding the cause of these difficulties and of getting the best method of handling these seeds.

A great amount of work done in various laboratories shows that many seeds will not germinate readily when first harvested, but that they must go through certain changes preparatory to germination. The necessary changes for germination have been termed after-ripening. Many seeds have embryos that are ready to grow as soon as the seeds are ripe, but surrounding structures (seed coats, etc.) prevent growth. In such cases immediate germination can be secured by the use of various chemicals and other forcing methods. Other seeds have embryos that are dormant and will not grow when entirely naked and furnished germination conditions. In these cases the embryos must go through a series of fundamental chemical and physical changes in the germinator before they are ready to germinate. The after-ripening in these seeds takes considerable time. Juniperus seeds are of this type and the after-ripening takes place fastest in a germinator at 39 or 41 degrees, Fahrenheit.

Low Temperature Best.

Not only does this seed after-ripen at about 41 degrees, but it also germinates most rapidly at this low temperature. Seeds will germinate slowly at 50 degrees, but at temperatures above 60 degrees they are thrown into a state of secondary dormancy and refuse to germinate. There are a few seeds in a hundred or thousand that will germinate at temperatures above 60 degrees. This fact accounts for the one per cent ger-



GARDEN BORDERED WITH BOX-BARBERRY.
Electros of this illustration free with each order for 1000, if requested.

Box-Barberry

Well rooted, dormant summer frame cuttings ready to set direct into the nursery without further expense.

$65.00 per 1000

Many leading catalogue firms will list Box-Barberry next season.

THE ELM CITY NURSERY CO.
WOODMONT NURSERIES, Inc.
NEW HAVEN, CONN.
SEND FOR TRADE BULLETIN

California Privet

	100	1000
3-4 ft	$6.00	$50.00
2-3 ft	5.00	40.00
18-24 in	4.00	30.00

Berberis Thunbergii, 4 yr., very heavy.

2-3 ft	$15.00	$140.00
18-24 in	14.00	120.00

Ampelopsis Veitchii,
For potting or planting in nursery rows.

Strong, 1 yr., 18 in	$15.00	
Strong, 1 yr., 12-15 in	12.00	$100.00

Above prices F. O. B. Manchester, Conn. Boxing extra.

Send for bulletin covering a complete line of Fruit and Shade Trees, Evergreens, Ornamental Shrubs, H. P. and Climbing Roses.

C. R. BURR & CO., Manchester, Conn.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

74 YEARS **W. & T. SMITH COMPANY** 1000 ACRES

GENEVA, N. Y.

EVERGREENS that GROW

The scramble for this stock has just begun. Try our POT-GROWN EVERGREENS and invite success. These are shipped with pot ball attached and with just ordinary care will give 100% stand. Can you beat it?

		Per 100
150	Thuya Erecta	$10.00
150	Thuya Douglasii Pyramidalis	12.00
400	Thuya Ericoides	10.00
1200	Thuya Globosa Woodwardii	11.00
1500	Thuya Hoveyi	9.00
2000	Thuya Pumila	11.00
8500	Thuya Pyramidalis	10.00
1000	Thuya Tom Thumb	10.00
3800	Thuya Wareana	10.00
300	Juniper Hibernica	8.00
250	Juniper Sabina	15.00
1400	Retinispora Filifera	11.00
2000	Retinispora Plumosa Aurea	8.00

Samples sent on request

We grow also a full line of fruit and ornamental stock. Write for prices.

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TROY, OHIO

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A complete assortment of general nursery stock—shrubs, roses, vines, shade trees, fruit trees, etc., well grown and well graded, such as will satisfy your customers and build up your trade.

We solicit a trial order, believing that our stock, service and reasonable prices will make you our regular customer.

Our Wholesale Trade List free upon request.

SHENANDOAH NURSERIES
D. S. LAKE, Pres.
SHENANDOAH, IOWA

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THE AUDUBON NURSERY
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Peonies and Iris

Send us your name now for our new Catalogue.
PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

Price per 100
Niagara, 75c
Moore's Early, 60c
Campbell's Early, 85c
Worden, 65c
Delaware, 60c

Select Grape Cuttings

DISCOUNTS
1000 lots, 20%
10,000 lots, 30%
100 Concord, 40c
1000 Concord, $2.50
10,000 Concord, $19.50
No discounts on Concord.

CHARLES C. NASH, Nurseryman
Three Rivers, Mich.

mination reported by some planters. Over seventy-five per cent of the juniperus seeds were made to germinate by observing the procedure outlined in this article, thus increasing the percentage of germination many fold.

Seeds are freed from the fruit by milling, but care should be taken not to crack the coats. Then the seeds are rubbed between two sieves in the presence of an abundance of water. This removes the gums and adhering parts of the fruit, leaving the seeds perfectly

SOME GOOD CONIFERS

STILL IN FAIR SUPPLY

AT DUNDEE

Strong, thrifty, home-grown stock. Order now before the supply is exhausted.

ABIES CONCOLOR (Colo.)
(Concolor Fir)

Size, In.		10	100
6-10 xx*	twice transplanted	$2.00	$14.00
10-12 xx	twice transplanted	2.50	20.00
12-18 xx	twice transplanted	3.00	26.00

ABIES DOUGLASSI (Colo.)
(Douglas Fir)

10-12 xx	twice transplanted	$2.25	$17.50
12-18 xx	twice transplanted	2.75	22.50

JUNIPERUS VIRGINIANA
Northern Type
(Red Cedar)

6-10 xx	twice transplanted	$1.75	$13.50
10-12 xx	twice transplanted	2.50	20.00
12-18 xx	twice transplanted	2.75	23.00

JUNIPERUS SCHOTTI

24-36 xx	twice transplanted	$17.50	....

JUNIPERUS CANADENSIS
Syn. J. Communis Dupressa

6-10 x	once transplanted	...	$16.50

PICEA CANADENSIS
(Black Hill Spruce)

10-12 xx	twice transplanted	$2.75	$22.50
12-18 xx	twice transplanted	3.25	28.50

PICEA EXCELSA
(Norway Spruce)

8-10 x	once transplanted	...	$ 7.00
10-12 xx	twice transplanted	$1.75	11.00
12-18 xx	twice transplanted	2.00	15.00

PICEA PUNGENS
(Colorado Blue Spruce)

6-10 xx	twice transplanted	$2.75	$22.50
10-12 xx	twice transplanted	3.25	28.50

PINUS MUGHO
True Dwarf Type
(Dwarf Mountain Pine)

Size, In.		10	100
8-10 xx	twice transplanted	$3.50	$22.50
10-12 xx	twice transplanted	4.00	30.00
12-18 xx	twice transplanted	4.50	35.00

PINUS AUSTRIACA
(Austrian Pine)

6-10 xx	twice transplanted	$2.75	$14.00
10-12 xx	twice transplanted	3.50	22.50

TAXUS CANADENSIS
(American Yew)

6-12 x	once transplanted	...	$8.00

TAXUS CUSPIDATA
(Japanese Yew)

10-12 xx	twice transplanted	$12.50	....

THUYA OCCIDENTALIS
(American Arbor Vitae)

8-10 x	once transplanted	...	$ 6.00
10-12 xx	twice transplanted	$1.75	10.00
12-18 xx	twice transplanted	2.00	12.00
18-24 xx	twice transplanted	2.50	16.00

THUYA PYRAMIDALIS
(Pyramidal Arbor Vitae)

6- 8 x	once transplanted	...	$11.00
24-36 xx	twice transplanted	$12.50	....

THUYA COMPACTA
(Compacta Arbor Vitae)

12-18 xx	twice transplanted	$6.00	$50.00

THUYA DOUGLASSI AUREA
(Douglas Golden Arbor Vitae)

10-12 xx	twice transplanted	$5.50	$45.00

* Each x indicates one transplanting.

Send for Complete Price List

THE D. HILL NURSERY CO., Inc.
Evergreen Specialists—Largest Growers in America
Box 403 DUNDEE, ILLINOIS

PEONIES

STRONG DIVISIONS, 3 TO 5 EYES

Have been stored over winter in our cellars and are in good dormant condition. Gain one year by planting this spring.

		Per 100
300	Alice de Julvecourt, white and lavender	$15.00
75	Augustine Guinoisseau, pink	15.00
300	Baroness Rothschild, pink	15.00
320	Charlemagne, flesh white, center tinted lilac	20.00
140	Clara Barton, white	15.00
360	Duke of Wellington, sulphur-white, large and well-formed	25.00
1900	Edulis Superba, soft pink, early	25.00
1160	Festiva Maxima, the ideal white for floral work	20.00
400	Jenny Lind, pink	15.00
1000	Lady Bramwell, silvery-pink, mid-season	20.00
320	Mlle. Rousilin, pink	$25.00
1000	Marie Lemoine, sulphur-white massive flower	20.00
320	Mrs Hovey, white	15.00
400	Marquis d'Ivory, white shaded pink	15.00
890	Nivea Plenissima, white	15.00
55	Pink de Nemours, pink	15.00
100	Prolifera Tricolor, soft flesh with center of golden yellow	15.00
380	Princess Nicholas Roberts, white	15.00
3500	Queen Victoria, pure white	15.00
100	Rosea Superba, brilliant deep cerise-pink	25.00

Jackson & Perkins Co.
NEWARK, NEW YORK



Pot Lilies

Giganteum, 3 to 6 blooms in 5-inch pots, 12 to 20 inches tall, good foliage and large flowers,

30 cents per flower and bud.

Just right for Easter. Order at once to insure your supply. Orders for $50.00 or more, packing free. For less, 10 per cent for packing. Cash, Please.

Also heavy 7-inch Teddy Jr. Ferns at $1.50 each.

H. S. BRANDT, York, Pa.

clean. After the seeds are dry they should be sterilized in five per cent formalin for two and one-half minutes and thoroughly washed several times with boiled water that has been cooled.

Transfer to Higher Temperature.

The seeds are then put into petri dishes or other covered flat vessels on filter paper supported by wet cotton, which furnishes an abundance of moisture for germination. These vessels of seeds are kept at a constant temperature of about 41 degrees for after-ripening, which takes 100 to 110 days. This after-ripening period can be shortened ten days by drying slightly and moistening again the seeds at about the forty-fifth day. When the coats have split open and the hypocotyls are one-eighth inch long, the seedlings are transferred to pans of leaf-mold and kept at 60 degrees. These pans are prepared in the ordinary way, using leaf-mold and sand. If a glass plate and paper are placed over the pan to protect the seedlings from drying and from direct light, the hypocotyls soon penetrate the soil and erect the cotyledons. When the seedlings are about one and one-half inches high, touching the glass plate, they are put into separate small pots or beds containing relatively more sandy soil and less leaf-mold. One should, however, transfer the seeds when the coats have split open from the germinator at 41 degrees direct to beds at 60 degrees, if they are protected for the first few days.

Though these seeds have been germinated every month in the year, one can take advantage of the temperature conditions by placing them in the germinator about January. If this is done, one has less bother in keeping the germinator at a constant temperature of about 41 degrees. The importance of this after-ripening and germination at this temperature cannot be overemphasized.

Dean A. Pack.

Sapulpa, Okla.—Mr. and Mrs. C. L. Washburn, of Chicago, who are on a pleasure trip through the southwest, spent a few hours in Sapulpa March 11, with Mr. and Mrs. Otto Rice, going from here to Fort Worth, Tex.

Special Stock Selections
READY NOW

Asparagus Plumosus, 2½-in., $5.00 per 100; 3-in., $10.00 per 100; 4-in., $18.00 per 100.
Achyranthes Herbstii, bright red, $5.00 per 100.
Bougainvillea Glabra Sanderiana, 2½-in., $7.50 per 100; 3-in., $25.00 per 100.
Begonia Chatelaine, $8.00 per 100.
Begonia Otto Hacker, $10.00 per 100.
Begonia Pres. Carnot, $10.00 per 100.
Caladium, Fancy Leaved, splendid bulbs, $16.00 per 100.
Dracaena Indivisa, heavy, 2½-in., ready for 3-in., $7.00 per 100.
Ferns, Fern dish sorts, bushy, $6.00 per 100.
Ferns, Neph. Verona, 2½-in., $7.00 per 100.
Fuchsia Mrs. E. G. Hill, best double white, $6.00 per 100.
Heliotrope, best purple sorts, $5.00 per 100.
Hydrangea, fine, 2½-in., Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, $7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, $6.00 per 100.
Impatiens Sultani Hybrids, fine range of color, in mixed hybrids from cuttings, $6.00 per 100.
Pelargonium Mrs. Layal, Pansy Geranium, $10.00 per 100.
Salvia America, the best one of all, true from cuttings, $5.00 per 100.

STORRS & HARRISON CO.
PAINESVILLE, OHIO

PEARSONS MONEYWORTH QUALITY

CYCLAMEN

2½-in., 3-in., 4-in., for May, June and July delivery

$15.00, $25.00 and $50.00 per 100

Finest Stock of Best Varieties

Place your order now and be sure of your supply.

PETER PEARSON

5732 Gunnison Street, Chicago

ROSES--Own Root

We still have unsold a good assortment of Own Root Roses from 2¼-in. pots in the most desirable varieties for forcing and bedding. The following are some of the choice kinds included in this list:

American Beauty **Catherine Zeimet** **Crimson Rambler** **Dorothy Perkins**
Excelsa **Jonkheer J. L. Mock** **Lady Hillingdon**
Maman Cochet, pink and white. **Marechal Niel** **My Maryland**
Mrs. Chas. Russell **Mlle. Cecile Brunner** **The Bride** **Premier**

If you need roses send us your want list now.

GLADIOLUS BULBS

Clean, strong graded stock.

	Price per 100		
	2-in.	1½-in.	1¼-in.
America	$4.50	$4.25	$4.00
Annie Wigman	4.50	4.25	.....
Empress of India	7.00	6.50	6.00
Glory of Holland	5.50	5.00	4.50
Niagara	5.50	5.00	4.50
Panama	6.50	6.00	5.50
Schwaben	7.50	7.00	6.50

FERNS

For immediate delivery.

Asparagus Plumosus, 2½-in. ..... Per 100, $5.25

For delivery June and July

Roosevelt, 2¼-in.	Per 1000,	$65.00
Teddy, Jr., 2¼-in.	Per 1000,	65.00
Boston, 2¼-in.	Per 1000,	65.00
Whitmanii, 2¼-in.	Per 1000,	70.00

THE AMERICAN ROSE & PLANT CO.

Producers of Plants that Grow and Bloom

SPRINGFIELD, OHIO

Bobbink & Atkins

Choice Nursery Stock, including Rhododendrons, Hardy Azaleas, Hybrid Perpetual Roses, Herbaceous Plants, Bay Trees, Boxwood and a general line of Decorative Greenhouse Plants.

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Hardy Old-fashioned Plants

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Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm BARABOO, WIS.

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SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

SWASTIKA BRAND CANNAS

The CONARD & JONES CO. West Grove, Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

SEEDS and SEEDLINGS

Large Surplus Arbor Vitae and Sugar Maple, any size, low prices. What have you to sell or exchange?

AMERICAN FORESTRY CO., Pembine, Wis.

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For Fall 1920—

ORDER NOW and BE SURE

Florists' XXX Forcing Grade, 2-yr. Field-Grown Roses.

We will be in position to supply more and better roses for Florists' Pot Plant Forcing than ever before. Top-notch stock can be expected from our blocks this year.

Baby Rambler Class—Erna Teschendorff, Orleans, Jessie and Crimson Baby, **$45.00 per 100, $400.00 per 1000.**

Hybrid Perpetuals—Magna Charta, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet and Capt. Hayward, **$45.00 per 100, $400.00 per 1000.**

Rambler or Climbing Roses—Crimson Rambler, Dorothy Perkins, Excelsa and White Dorothy, **$35.00 per 100, $300.00 per 1000.** For staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50 per cent Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

Storrs & Harrison Co.

Painesville, Ohio.

POINSETTIAS

We are booking orders for delivery in July or later. Our stock will be as good as ever in quality and larger in quantity. Send in your order NOW, giving date for delivery. We will get them to you when you want them. $8.00 per 100; $75.00 per 1000.

When making up your Mum planting list, don't forget to include our four new pink varieties. Harbinger, Pandora, Tokio and Progress will make you good money. See our ad in the Easter number for description. A postal card will bring our list of standard varieties.

WE CHARGE 5% OF INVOICE FOR PACKING

Baur & Steinkamp

3800 Rockwood Ave., INDIANAPOLIS, IND.

BRIDGEPORT, CONN.

The Market.

The call for green carnations and shamrocks for St. Patrick's day was brisk. More plants and cut flowers were disposed of than in former years. Other flowers that were colored green included roses, narcissi, sweet peas, Easter lilies and callas.

All of the local greenhouses are well stocked for the Easter trade. Bulbous stock is coming along well and is plentiful. There will be a good supply of Easter lilies this year. Azaleas are scarce, but bougainvilleas will take their place. The opinion is that prices will be higher than those asked last year. Among the other plants noticed are hydrangeas, primroses, cyclamens, rose bushes, daisies, rhododendrons and genistas.

Cut flowers are plentiful. Although funeral work has dropped off to a great extent, counter trade is good and cut flowers are kept moving.

Various Notes.

James E. Beach reports that he is kept busy with funeral work. His Easter lilies are in fine shape and his snapdragons are starting to bloom. The violets are coming along nicely and other cut flowers are plentiful.

The Park Garden & Floral Shop is cutting some fine snapdragons and sweet peas. Counter trade is good.

John Reck & Son have a larger supply of Easter stock than usual, in anticipation of a large Easter trade. They are exceptionally well supplied with azaleas, Easter lilies and heather. They will have a branch store on Main street during Easter week. They sold a number of shamrock plants and green carnations for St. Patrick's day.

The Arcade Flower Shop had a pretty window decoration last week, consisting of hanging baskets and vases and baskets of spring plants. The general run of business is good with this firm. It will have a stand in the arcade for the Easter trade.

Robert Hawkins says that although funeral work has dropped off to some extent, there is still enough to keep them busy.

James Horan has a fine collection of cinerarias this year. He says that everything is in good shape for Easter.

General Pershing visited Bridgeport March 16 and was entertained at the Stratfield hotel. The Manufacturers' Association entertained him at dinner. Robert Hawkins furnished the decorations, which consisted of ferns, jonquils, stocks and palms. He also decorated the ballroom where the reception was held. The decorations here consisted of vases of stocks, roses, carnations and festoons of huckleberry. I. L. B.

Hardy Plants for Florists

TRITOMA PFITZERI, heavy plants, fine cut flower	$15.00 per 100
DELPHINIUM BELLADONNA, plants for outdoors	6.00 per 100
" " forcing size	9.00 per 100
Hardy Mums, strong field clumps of ten special cut flower varieties, named	10.00 per 100
Shasta Daisies, King Edward and Etoile d'Or, strong field clumps, fine white cut flower	9.00 per 100

Strong Field Clumps

Hollyhock, Hibiscus, German Iris, etc., splendid stock for landscape work.

	Per 100
Dahlia C. W. Bruton, canary yellow, decorative, clumps	$10.00
Dahlia Sequoia, cactus, golden bronze	15.00
Dahlia Snowflake, Century type, white	10.00

THE WAYSIDE GARDENS CO., Mentor, Ohio

Mention The Review when you write.

YOUNG STOCK—ORDER NOW

CARNATION ROOTED CUTTINGS

Order before it is too late. Most of the varieties we offer below we can do for early delivery. The balance with only a slight delay.

	100	1000
Ethel Fisher	$14.00	$115.00
Bernice	14.00	115.00
White Benora, Rosalia, Rosette	7.00	65.00
Aviator, Belle Washburn, Doris, Benora, Beacon, Ward, Roper, Philadel'a.	6.00	50.00
Nancy, Alice, Matchless, Harlowarden	5.00	40.00

NEW ROSES

Frank W. Dunlop and Madame Butterfly. Own root: $35.00 per 100, $82.50 per 250, $150.00 per 500, $300.00 per 1000, $725.00 per 2500. Grafted: $42.50 per 100, $101.25 per 250, $187.50 per 500, $375.00 per 1000, $912.50 per 2500. From 2½-inch pots.

Rose Premier. Early delivery. Own root, 2½-inch pots, $20.00 per 100, $180.00 per 1000.

Columbia. 2¼-inch. Own root, $16.00 per 100, $140.00 per 1000.

MY MARYLAND AND SCOTT KEY

Carried Over Own Root Plants

Immediate shipment if wanted.

600	3 -inch Maryland	$20.00 per 100; $185.00 per 1000
300	2½-inch Maryland	15.00 per 100; 125.00 per 1000
1500	2½-inch Scott Key	15.00 per 100; 125.00 per 1000

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS 15 Cedar St. Watertown, P.O. Boston, Mass.

Mention The Review when you write.

Grafted Stock of Premier

Clean, well grown and the kind of stock that will give you results.

$40.00 per 100; $350.00 per 1000

Delivery within two weeks or later if so desired.

The Joseph H. Hill Company,

Richmond, Indiana

WM. K. HARRIS

55th & Springfield Ave., W. Philadelphia, Pa.

Extra fine lot of Easter plants, including Azaleas, Easter Lilies, Roses, Hydrangeas, Genistas, Ferns, Rubbers, Pandanus, etc.

Price List sent on application.

Packing charged at cost. All goods travel at purchaser's risk and expense.

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GROWERS' EXCHANGE

Featuring the BETTER BEST in rooted cuttings and plants of all descriptions.
Exclusive agents for the best Fertilizers
GROWERS' EXCHANGE
JAMESTOWN, N. Y.

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NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.

300 acres under cultivation

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WING'S Iris, Peonies, Dahlias, Gladioli

"Specialists to the Connoisseur"

THE WING SEED CO., Mechanicsburg, Ohio
Write for wholesale price lists

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EASTER PLANTS

Lilium Giganteum. We have 7,000 plants grown from 8 to 10-inch and 9 to 10-inch bulbs, exceptionally fine, from 4 to 10 buds per plant, 30c per bud.

Hydrangeas. Otaksa and French varieties, 6-in., 7-in., 8-in. pots, exceptionally fine this year, $1.00, $1.25, $1.50, $2.00, $2.50 and $3.00 each. Specimen plants, $4.00 and $5.00 each.

Rose Bushes. American Beauty and Magna Charta, 6-in. pots, $1.00 and $1.25 each.

Genistas, 6-in. pots, $1.00 and $1.50 each.

Cinerarias. Fine plants in 5½-in. pots, $9.00 and $12.00 per dozen.

Boston Yellow Daisies and Marguerites. 5½-in. pots, $9.00 per dozen.

Daffodils. Von Sion and Golden Spur, 6-in. pots, $7.20 and $9.00 per doz.

Hyacinths, 6-in. pans, 5 bulbs to a pan, $9.00 per dozen.

Ferns and Decorative Plants

Nephrolepis, Teddy, Jr., and Scottii, 6-in. pots. $9.00 per doz.; 7-in. pots, $15.00 and $18.00 per doz.; 8-in. pots, $24.00 per doz.

Dracaena Fragrans, 6-in. pots, $12.00 per doz.

Ficus Elastica. (Rubber plants). 6-in. pots, $12.00 per doz.; 7-in. pots, $18.00 per doz.

Asplenium Nidus-Avis, (Bird's-Nest Fern). 5½-in. pots, $9.00 and $12.00 per doz.

Asparagus Plumosus, 3-in. pots, $10.00 per 100.

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same; add 5% to bill for packing charges.

All plants travel at purchaser's risk. Our responsibility ceases after delivery to Express Companies. To save Express charges, please mention if pots are wanted. Cash with order. No plants shipped C. O. D.

ASCHMANN BROS., Second and Bristol Sts. and Rising Sun Ave. Philadelphia

FLINT, MICH.

The people of this city are to have greatly improved facilities for obtaining flowers, which is just another way of saying that the consumption of flowers in this prosperous community will increase rapidly.

The new facilities will take the form of two downtown stores, the first here. The Hasselbring brothers, who operate greenhouses as Hasselbring, Florist, have leased a well located store in the Durand Hotel building and are fitting it up with the expectation of opening a well-appointed store about May 1. Thus far they have retailed only at the greenhouses.

Vogt & Son, of Coldwater, looking about for the best opportunity for broadening their field, have arranged for opening a store in Flint. Not finding a suitable store, they have bought a residence which happened to be well located for their purpose and are remodeling it for flower store purposes. It will be part store, part workroom and part dwelling, an admirable arrangement for one who wants always to be on the job.

Both the new stores are being fitted up, with refrigerators and fixtures, by the store equipment department of the A. L. Randall Co., Chicago.

Columbia City, Ind.—The Wagner Floral Co. is cutting some extra fancy Spencer sweet peas and expects a heavy crop in a short time. For the wholesale market, it is growing a large number of geraniums and other bedding stock.

Racine, Wis.—This city now can boast of a flower store second to none in places of this size and excelled by few in the metropolises. March 20 Reil & Benz, who trade as The Flower Shop, opened their new home. They have a large store and artistic surroundings. All the fixtures were built to order by the A. L. Randall Co., Chicago.

See Our Classified Ads

Cinerarias ..... 4, 5 and 6-inch
Luminosa Begonias 4-inch
Marguerite Daisies 3-inch
Easter Greeting Pelargoniums— ..... 4, 5, 5½ and 6-inch
Obconicas ..... 2, 3 and 4-inch
Malacoides ..... 2 and 3-inch
Hyacinths ... 4 and 5-inch; also out of Flats
Cyclamen ..... 3, 4 and 5-inch
Tulips ..... 5 and 6-inch

GEO. A. KUHL, Wholesale Grower
PEKIN, ILLINOIS

ORCHIDS

We have thousands of plants in all varieties in flower sheath.
Write for price list.
We deal in nothing but orchids.
GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.
Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.
If you intend investing in Orchids, do so now while prices are low.
Special lists on application.
LAGER & HURRELL, Summit, New Jersey

Bedding Plants
For Immediate Shipment

ACHYRANTHES.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.
BIEMUELLERI. Light red, shading darker red at edge of the foliage; medium height.
BRILLIANTISSIMA. Light red; very brilliant; dwarf, compact grower.
PANACHE DE BAILEY. A new and desirable variety of compact growth; foliage green and yellow, crimson veinings. Predominating color, yellow. A worthy companion to Brilliantissima.
FORMOSA. Yellow on light green background; vigorous growth.

AGERATUM, Floss Flower.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.
FRASERI. A splendid new variety which flowers freely under conditions that merely produce foliage in older varieties. Color, bright blue; semi-dwarf habit similar to Princess Pauline. Undoubtedly the best variety for bedding.
PERFECTION. A more moderate-growing variety, the deepest blue in color.
PRINCESS PAULINE. A combination of blue and white in the same flower.
STELLA GURNEY. Bright blue; vigorous growth.

ALTERNANTHERA.

2¼-inch pots, 75c dozen, $5.00 per 100, $40.00 per 1000.
AUREA NANA. Bright yellow foliage; the most compact and the best variety in its color.
BRILLIANTISSIMA. A valuable new Alternanthera, red and yellow in color, with broad leaf.
PARONYCHIOIDES. A most desirable kind, of dwarf habit; orange red and crimson, shaded green.

COLEUS, Fancy Varieties.

Rooted Cuttings, $1.50 per 100, $14.00 per 1000.
AMERICAN BEAUTY. Red, green and yellow.
ANNA PFISTER. Bright yellow, marked crimson. Neat and compact in growth; very desirable for dwarf edging or carpet-bedding.
BLIZZARD. Deep maroon, edged with green.
HURRICANE. Light reddish center, mottled with maroon. Edge of leaf green.
JOHN PFISTER. Bright crimson, edged with gold. Compact in growth. Companion variety to Anna Pfister.
NEPTUNE. Green with mottling of red.
PRINCE EDWARD. Reddish center, shading deep crimson. Edge of leaf green.
SABONI. Red with faint edging of yellow.

COLEUS, Two Good Fancies.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000. 2¼-inch pots, $6.00 per 100, $50.00 per 1000.
BRILLIANCY. A combination of red and gold.
SALVADOR. Deep, velvety crimson with prominent vermilion center, effectively bordered with light green.

COLEUS, Best Bedders.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000. 2¼-inch pots, $3.50 per 100, $30.00 per 1000.
BECKWITH'S GEM. Center velvety maroon, bordered with red; the edge is green changing to creamy yellow at the point of the leaf.
DUNEIRA. A magnificent Coleus. A fine, showy bedder standing the sun as well as Verschaffeltii. In color it is a combination of various shades of crimson.
FIREBRAND. Bright maroon.
GOLDEN BEDDER. Golden yellow; the old original, true to name.
LORD ALVERSTONE. Velvety plum with yellow, green and pink markings. A handsome combination. Has a constitution that will resist sunscald and drought.
LORD PALMERSTON. A beautiful variety that immediately commands admiration. Deep maroon center with dark crimson venation.
QUEEN VICTORIA. Cardinal red with distinct golden border.
VERSCHAFFELTII. The standard crimson.

ENGLISH IVY.

Invaluable evergreen variety, used for covering graves where other plants will not thrive because of shade. Excellent for covering walls, etc.
3-inch pots, $1.50 doz., $10.00 per 100, $90.00 per 1000; 4-inch pots, $2.00 per doz., $15.00 per 100; 4-inch selected, $2.50 to $3.00 doz., $20.00 to $25.00 per 100.

PARLOR IVY, German Ivy.

A trailing vine; not hardy; valuable for vase work and for window boxes.
Rooted Cuttings, $1.50 per 100, $12.00 per 1000.

MARGUERITE, Paris Daisy.

For outdoor bedding, grown as pot plants or for cutting. Marguerites are among the most useful flowering plants.
Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch, 75c doz., $5.00 per 100, $40.00 per 1000.
SINGLE WHITE. Similar in growth to Mrs. F. Sander, but with single row of petals.

PETUNIA, Assorted Double.

Rooted Cuttings, $2.50 per 100, $20.00 per 1000; 2¼-inch pots, 75c doz., $5.00 per 100, $45.00 per 1000.

SALVIA.

Rooted Cuttings, $1.50 per 100, $12.00 per 1000.
AMERICA. New. A dwarf variety that will supersede Zurich and others of that type. Dwarf, compact habit; very free and early in bloom. We consider this the best for bedding.
BONFIRE. A compact variety growing to a height of about two feet. Heavy flower-spikes of brightest scarlet.
SPLENDENS. A tall-growing variety; immense flower-spikes of dazzling scarlet.
ZURICH. An extremely free-flowering, dwarf variety. The plants commence to bloom early and continue until checked by frost. Very bright scarlet.
VINCA VARIEGATA, Trailing Varieties. Very valuable for window boxes, etc. This is the most popular climbing plant with variegated foliage.
2¼-inch pots, 75c doz., $6.00 per 100, $50.00 per 1000; 3-inch pots, $1.00 doz., $8.00 per 100, $75.00 per 1000; 4-inch pots, $2.00 doz., $15.00 per 100; 4-inch selected, $2.50 doz., $20.00 per 100.

SEVERAL THOUSAND PLANTS.

GENISTA CANARIENSIS. Bright, clear yellow flowers, 3-inch pots, $15.00 per 100.
ACACIA PARADOXA. 2¼-inch pots, $8.00 per 100.

A. N. PIERSON, Inc. - - Cromwell, Conn.

Mention The Review when you write.

Write for prices and description of
Madame Butterfly
The Jos. H. Hill Co.
RICHMOND, IND.

Always mention the Florists' Review when writing advertisers.

See our classified advertisements on Cyclamens, Chrysanthemums and Rose Plants. All our stock grown by specialists and the quality such as to please the most exacting. All orders given prompt attention.
ROLF ZETLITZ CO.
Lima - Columbus - Dayton - Ada - Ohio

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Last Call for Easter Stock

Wire Order and Money and we will Make Immediate Shipment

LILIUM GIGANTEUM

Grown from 9-inch to 10-inch bulbs and of good height, 30 Cents per bud.

HYDRANGEAS

Otaksa and French varieties, 6-inch pots, $1.00, $1.25, $1.50 and $2.00 each; 7-inch pots, $2.50 and $3.00 each.

Cinerarias, finest strain, all colors of the rainbow, 5-inch pots, 50 cents; 6-inch, 75 cents and $1.00 each.
Genistas, 6-inch pots, 75 cents and $1.00 each.
Primula Obconica, best colors, in bloom, 4-inch pots, $20.00 per 100; 6-inch pots, 50 and 75 cents each.
Begonias, Luminosa, red, 4-inch pots, 25 cents each; 6-inch, 50 cents each.
Begonias, Magnifica, pink, 4-inch pots, 25 cents; 5-inch, 50 cents each.
Hyacinths, the best varieties, grown from first size bulbs, 4-inch pots, $30.00 per 100.
Hyacinth Pans, 5 bulbs to a 6-inch pan, best varieties, at 75 cents each.
Tulips, such as Murillo, Couronne d'Or, Tournesol and Belle Alliance, 3 bulbs in a 4-inch pot, at $35.00 per 100.
Daffodils. Double Von Sion and Victoria, 5½-inch pots at 60 cents each.

FOLIAGE PLANTS

Ferns, Scottii and Teddy, Jr., 6-inch pots, 75 cents; 7-inch, $1.25; 8-inch, $2.00 each. Whitmanii, 5-inch pots, 50 cents each; 4-inch, 30 cents each.
Palms, Kentia Forsteriana and Belmoreana, 4-inch, 60 cents each; 5-inch, $1.25 each.
Ficus Elastica, or **Rubber Plant,** 4-inch pots, 50 cents each; 5-inch, 75 cents each.
Asparagus Plumosus, 2½-inch, $5.00 per 100; 3-inch, $10.00 per 100.
Asparagus Sprengeri, 4-inch pots, 20 cents each.
Hardy English Ivy, 2½-inch pots, $6.00 per 100; 4-inch, staked, 25 cents each.

Owing to the high price of packing material we find it necessary to make a small charge for packing as follows: Add 5% to amount of bill for packing charges.

Cash with order. No plants shipped C. O. D. All plants will be shipped at purchaser's risk. All plants shipped out of pots unless otherwise stated.

When visiting Philadelphia, don't fail to stop and see our stock. To reach our Greenhouses, take car at Market and 11th Sts., No. 55, going up 11th St., get off at Ontario St. and walk two squares east.

GODFREY ASCHMANN, 1012 W. Ontario St., PHILADELPHIA, PA.

ASPARAGUS

SPRENGERI, 2-in., 3c; 3-in., 7c.

Daisies, Marguerites, 2¼-in., 4c.
Mesembryanthemums, large pink, 2½-in., $5.00 per 100.
Dracaena Indivisa, 4-in., 25c.
Primula Obconica, 5-in., $4.00 per doz.
Anthericum Mandaianum, 3-in., 8c; 4-in., 15c.
Cleveland Cherry Seedlings. May del., $1.50 per 100, prepaid; $12.00 per 1000.
Cleveland Cherry Seed, 50c tr. pkt.
Orange Queen Cherry Seed, 50c tr. pkt.
Tobacco Stems, per bale of about 175 lbs., $3.50; per ton, $28.00.

Abby Ave. Greenhouses
DAYTON, OHIO

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

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JULIUS ROEHRS CO.

RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

Seeds, Bulbs and Plants

BARCLAY NURSERY

14 W. Broadway, NEW YORK CITY

Mention The Review when you write.

Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.

FERNS

We have on hand, for immediate shipment, a lot of POT-GROWN FERNS. All extra good value for the money. Shipped without pots.

	Size	Per Doz.	Per 100	Per 1000
Boston,	4-in.	$3.00	$20.00	$190.00
	5-in.	4.50	35.00	325.00
	8-in.	$2.50 each		
Scottii,	4-in.	3.00	20.00	190.00
	5-in.	4.50	35.00	
Cordata Compacta,	6-in	4.80	50.00	
Cyrtomium (Holly Fern),	4-in.	3.00	20.00	

CANNAS

3-inch pot plants, ready for immediate shipment.

King Humbert	$6.50 per 100
Mrs. A. Conard	6.50 per 100
Rosea Gigantea	6.50 per 100
Fire Bird	6.50 per 100

Other standard varieties as listed in our catalogues, at $5.00 per 100.

Alternantheras; Alyssum, Double Giant and Dwarf; **Begonias; Lobelia,** Crystal Palace Gem; **Hardy English Ivy; Lantanas,** assorted; **Heliotrope; Moonvines; Vinca Variegata,** all 2-in., **$2.75** per 100, **$25.00** per 1000.

Send for Catalogue. **Cash With Orders.**

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

FERNS

NEPHROLEPIS VICTORIA (The Victory Fern). A beautifully crested form of "Teddy Jr." with fronds frequently subdivided at the ends, making a most unique, distinct, and desirable variety.
Strong plants, 2½-inch pots, $3.00 per dozen; $20.00 per 100.
Strong plants, 3½-inch pots, $7.00 per dozen; $50.00 per 100.
Extra fine specimen plants, 8-in., $3.00 each; 10-in., $5.00 each; 12-in., $7.50 each.

	Each
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 3½-in.,	$0.35
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 6 -in.,	.75
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 8 -in.,	2.00
NEPHROLEPIS ELEGANTISSIMA and ELEGANTISSIMA COMPACTA, 10-in.,	4.00
NEPHROLEPIS MUSCOSA, 5-inch	.75
NEPHROLEPIS HARRISII, 8-inch	2.00
NEPHROLEPIS DWARF BOSTON, 8-inch	2.00

If plants are shipped in pots, 10 per cent additional.

F. R. PIERSON, Tarrytown, New York

FERNS EXCLUSIVELY **FERNS**

OUR HOUSES ARE FULL OF EXCELLENT STOCK, HEALTHY AND OF SPLENDID COLOR

		100	1000
Boston, Roosevelt, Teddy, Jr., Whitmanii, Whitmanii Comp.	2¼-inch	$ 6.00	$ 55.00
Boston	3-inch	15.00	140.00
Asparagus Plumosus,	2¼-inch	4.00	35.00
" "	2½-inch	5.00	45.00
" "	3-inch	8.00	75.00
Sprengeri		15.00	130.00

Trade references or cash with order

The Springfield Floral & Fern Co., SPRINGFIELD, OHIO
Successors to the Springfield Floral Co.

PUNXSUTAWNEY, PA.

Club Meeting.

The Wholesale and Retail Florists' Association of Western Pennsylvania held its meeting March 6 at Punxsutawney, Pa. The association was entertained by George Crissman, of the Crissman Greenhouse Co.

During the day the members visited the range of V. E. Carr, in the east end, and the Crissman Greenhouse Co. At 6 o'clock in the evening, dinner was served in the dining rooms of the Elks' Club house and the meeting was held later at the same place, with President C. E. Gunton presiding.

The members present were: C. E. Gunton and William Graham, of Bradford; H. W. Girton, of Ridgway; Morris Jones and William G. Jones, of Dubois; Fred Goss, of Falls Creek; V. E. Carr and George Crissman, of Punxsutawney. Mr. Shaw, of the Blacker Floral Co., Clearfield, and E. A. Whiteman, of Brookville, were present and were elected to membership.

The next meeting of the association is to be held at Dubois, Pa., with William G. Jones as host, June 26.

George Crissman, Sec'y.

Springfield, O.—The local florists were swamped with both telegraph and local orders for floral pieces by the friends of George D. Schwarz, sales agent for the National Cash Register Co., who died recently.

Dayton, O.—The Florists' Club of Dayton will try to bring the S. A. F. national convention to Dayton in 1921. J. W. Rodgers is the new local president; Charles Bower, vice-president; E. E. Schaeffer, secretary, and Forrest Mitman, treasurer.

BLOOMING PLANTS

Cinerarias, 3-in., $15.00; 4-in., $25.00; 5-in., $35.00; 6-in., $50.00.
Begonia Luminosa, 4-in., $25.00.
Daisies, Paris, 3-in., $15.00
Easter Greeting Pelargoniums, 4-in., 25c to 35c; 5-in., 50c to 75c; 6-in., $1.00.
Malacoides, 2½-in., $6.00; 3-in., $10.00.
Obconica, 2½-in., $6.00; 3-in., $10.00.
Hyacinths, 4-in., $15.00; 5-in., $20.00.
Tulips, 5-in., 35c; 6-in., 50c.
Cyclamen, 3-in., 20c; 4-in., 40c to 50c; 5-in., 75c.
Hyacinths, out of flats—just right for Easter at $10.00 per 100.

Ask for our Fern List.

GEO. A. KUHL
Wholesale Grower to the Trade
Save 5% Packing Charges by sending cash
PEKIN, ILLINOIS
Mention The Review when you write.

This photograph was taken December 28, 1919, and will give a good idea of what HAMBURG LATE PINK looks like when grown to single stems and planted six inches each way.



HAMBURG LATE PINK CHRYSANTHEMUM

is an improved late pink Maud Dean, having more petals and, if grown for late, will hardly ever show an open center.

The average grower of Chrysanthemums must have varieties which are easy to handle and from which he can cut as near 100% of perfect blooms as possible. **Hamburg Late Pink** has been grown for the last four years, and produces a very high proportion of good flowers. It is not an exhibition variety, but for late pink is one of the best for commercial purposes. It can be had in bloom the latter part of November by taking an early bud, but some of the flowers will show open centers. By selecting late buds, after October 1, most of the flowers are cut during December, and would advise to select late buds, as the later buds will hardly ever show an open center, and some flowers can be had even in January.

Keeping qualities are excellent and where a graceful pink flower is wanted, **Hamburg Late Pink** cannot be surpassed.

Plants ready and all orders filled in rotation.

Rooted Cuttings (by parcel post), $16.00 per 100; $150.00 per 1000
3-inch pots (by express), - - $18.00 per 100; $160.00 per 1000

WILLIAM F. KASTING COMPANY, 568-570 Washington St., BUFFALO, N. Y.

Mention The Review when you write.

New Mum Enchantress

Light pink sport of Mrs. Edw. A. Seidewitz.

Rooted Cuttings, $10.00 per 100; 2¼-in., $12.00 per 100

Ryan & Culver

27 South Hazel Street Successors to H. H. Cade YOUNGSTOWN, O.

Pot Grown FERNS

SWORD VERONA, 4-in., 25c each.
SCOTTII and WHITMANII, 5-in., 50c each.
WHITMANII, SCOTTII, BOSTON, TEDDY, JR., 6-in., 75c each.
MACAWII, 6-in., $1.00 each.
MACAWII, 8-in., extra fine plants, $2.50 each.
BOSTON, TEDDY, JR., and SCOTTII, 7-in., $1.00 ea.
BOSTON and SCOTTII, 8-in., $1.50 each.

MISCELLANEOUS PLANTS

ASPARAGUS, PLUMOSUS and SPRENGERI, 2¼-in., 5c each.
ASPARAGUS, PLUMOSUS and SPRENGERI, 3-in., 10c each.
KENTIAS, 4-in., 50c; 5-in., $1.00 each.
KENTIAS, made up, 5-in., $1.50; 6-in., $2.50 ea.
KENTIAS, large made up plants, 8-in., $25.00 each.
ARECA LUTESCENS, 4-in., made up, 50c each.
CIBOTIUMS, 8-in. tubs, $5.00; 10-in. tubs, $10.00 each.
BAMBOO, 8-in. tubs, $6.00 each.
DRACAENA MASSANGEANA, 6-in., $1.50 each
RUBBERS, 4-in., 40c; 5-in., 50c; 6-in., 75c each.
FICUS PANDURATA, 50c, 75c, $1.00, $1.50, $2.50 and $5.00 each.
HARDY IVIES, 25c and 50c each.
BEGONIAS, Xmas red and pink, 4-in., 25c ea.
BEGONIAS, Thurstonii, 4-in., 20c each.
BEGONIAS, Angel Wings, 4-in., 20c each.
PANDANUS, 4-in., 75c; 5 in., $1.00; 6-in., $1.50 and $2.50 each.
BIRD'S-NEST FERN, 4-in., 75c; 5-in., $1.00 each.

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

Mention The Review when you write.

HYACINTHS
4-inch Pots, per 100 ..... $20.00
Pans, each ..... 50c, 75c and 1.00
TULIPS
4-inch Pots, per 100 ..... $30.00
MARGUERITES
4-inch Pots, per 100 ..... $18.00
GERANIUMS
3½-inch Pots, per 100 ..... $12.50
VINCA VARIEGATA
4-inch Pots, per 100 ..... $18.00
Any quantity at 100 rate; also an abundance of spring stock. Send for catalogue, now ready.
ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

Chrysanthemums
MY SPECIALTY
CHAS. H. TOTTY
Madison, New Jersey

A. L. MILLER
Pot Plants a Specialty
Jamaica, N. Y.

CARNATIONS
F. Dorner & Sons Co.
LA FAYETTE, IND.

Always mention the Florists' Review when writing advertisers.

CARNATION CUTTINGS
READY FOR IMMEDIATE AND LATER DELIVERY

NEW VARIETIES	100	1000
Ruth Baur, Pink	$12.00	$100.00
Ethel Fisher, Red	14.00	115.00
John Henry, Pink Benora	12.00	100.00
STANDARD VARIETIES, PINK		
Pink Delight	$7.00	$60.00
Morning Glow	7.00	65.00
Enchantress Supreme	8.00	70.00
Rose-Pink Enchantress	6.00	50.00
Mrs. C. W. Ward	6.00	50.00
Pink Enchantress	6.00	50.00
Alice	5.00	45.00

Plants of the above from 2¼-inch pots add $2.00 per 100, $15.00 per 1000.

VARIEGATED	100	1000
Benora	$6.00	$50.00
RED		
Belle Washburn	$6.00	$50.00
Aviator	6.00	50.00
Beacon	6.00	50.00
WHITE		
Crystal White	$6.00	$50.00
White Enchantress	6.00	50.00
White Benora	7.00	65.00
White Perfection	6.00	50.00
Matchless	5.00	45.00

FERNS

Macawii. A new one. And if you have not already ordered, you will do so and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of the Nephrolepis Ferns on the market. Extra strong, 2½-inch, immediate delivery, $200.00 per 1000.

Good, heavy stock that will please.

2½-inch	100	1000
Teddy, Jr.	$8.00	$70.00
Scottii	8.00	70.00
Boston	8.00	70.00
Whitmanii	8.00	70.00
Verona	12.00	....

VIOLETS — Rooted Runners

Princess of Wales ..... $25.00 per 1000
Lady Campbell ..... 25.00 per 1000
April Delivery.

COLEUS CUTTINGS

	1000
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. Rooted Cuttings	$12.00
Brilliancy, Salvator and other fancy varieties	20.00

C. U. LIGGIT, ——Office—— 303 BULLETIN BLDG. **Philadelphia, Pa.**

20,000 Mrs. C. W. Ward Carnation Plants, 2-inch

Strong Plants, ready for shipment $65.00 Per 1000
No Charge for packing

W. A. HAMMOND, Ashland, Va.

Mention The Review when you write.

5000 EASTER LILIES

Short Plants, 25c per bud and bloom
Medium Plants, 30c per bud and bloom
Cash—No C. O. D.
Packing free in paper pots. Clay pots 10% extra.

L. J. ROWE, Box 244, **Titusville, Pa.**

EASTER PLANTS

	Per 100
HYACINTHS, 4-in. pots, King of the Blues	$19.00
" 3 in. pans, King of the Blues.	45.00
DAFFODILS, 6-in. pans, Golden Spur	65.00
" 5-in. pans, Golden Spur	50.00
TULIPS, 4-in. pots, 3 bulbs, best single varieties only	25.00
" 4-in. pots, 3 bulbs, Couronne d'Or or Lucretia only	35.00
" 5-in. pans, 5 bulbs, best single varieties	50.00
" 6-in. pans, 7 bulbs, best single varieties	75.00
Darwin Tulips, 5-in. pans, 4 and 5 bulbs, Gretchen, La Candeur	60.00
CYCLAMENS, in flower, fine plants,	4-in., $40.00 per 100; 5-in. 65.00
Large Flowering Geraniums, in 5-in. pots	32.00

Terms, cash with order only; packing, 5% of value.
Order early to avoid disappointment caused by express delay.

A. COLLE, Florist **Doylestown, Pa.**

Greenhouse Heating

Subscribers are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

OIL FOR HEATING HOUSES.

Because of the scarcity of coal, would it be wise and economical to use oil for fuel in a greenhouse? What equipment is needed to heat the house at ordinary temperatures? I understand that oil, after gasoline and kerosene have been extracted, can be bought at a greatly reduced price and, consequently, I should be especially interested to know about the installation and maintenance of such a heating system. Are there any heating plants of this kind in operation? R. W. U.—Mich.

In several eastern states, as well as in the west and southwest, distillate is generally used as fuel for heating greenhouses, with quite satisfactory results. The economy in its use of course depends largely upon the relative cost of coal and oil. When one uses oil there is a large saving in the expense of firing and in the removal of ashes.

The same boilers may be used, the only change being the removal of the grates, and often this is not done.

The special equipment for the burning of oil depends in part upon the size of the heating system. For boilers heating 1,000 square feet of radiation, or less, simple and comparatively inexpensive burners have been invented. The barrel in which the oil was shipped may be used as a reservoir or a tank holding fifty to 100 gallons may be used. Simply connect the reservoir with the burner, which is placed on the grate in the fire pot. With large greenhouse ranges, for which oil is shipped in tank cars, a tank wagon and a storage tank which has the same capacity as the tank cars should be provided.

For such plants it is necessary to use burners in which a jet of either steam or air is furnished. An electric air compressor will supply the air jet.

The burner is placed just above the level of the grate, with the end through which the oil is sprayed just inside the fire door, so that the jet of oil will be well scattered through the fire pot. There are several forms of oil burners, the most common having the oil pipe in the center. This is connected with the oil reservoir and another pipe runs either to a reservoir containing compressed air or to a steam boiler. Both pipes should have valves, so that both the supply of oil and the steam or air pressure can be controlled.

HEATING BY HOT-AIR FLUE.

I have a house 20x50 feet, standing east and west and protected at the west end by the furnace room. The east end and both sides are exposed. The sides consist of three feet of cement wall

KROESCHELL

GREENHOUSE SPECIALTIES

NOT CAST IRON



NOT CAST IRON

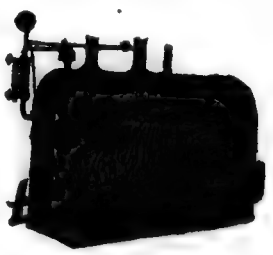
Made in 20 Sizes

HEATING and COOLING are two branches of engineering on which we specialize for the greenhouse trade.

Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus. During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

Tubeless Boiler

For Hot Water or Steam



For Vacuum or Vapor

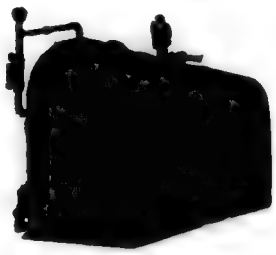
KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

KROESCHELL FIRE & WATER TUBE BOILER PATENTED 1912

The High Pressure Kroeschell—a highly efficient unit for steam plants 100 H. P. and over.
13,468,520 sq. ft. of glass was equipped with KROESCHELL Boilers during the past five years.

Water Tube Steam Boiler

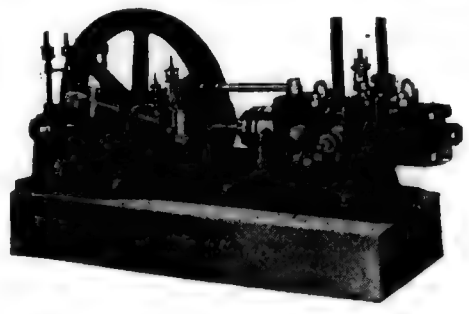
No Tubes to Clean



No Brick Work Required

When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our system of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.

Safety CO2 Economy



No Ammonia Used

Send for Boiler or Ice Machine Catalogues.
State which is wanted.

BUY DIRECT—FACTORY TO USER PRICES

KROESCHELL BROS. CO.
KROESCHELL BROS. ICE MACH. CO.

444 West Erie Street,
CHICAGO, ILL.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

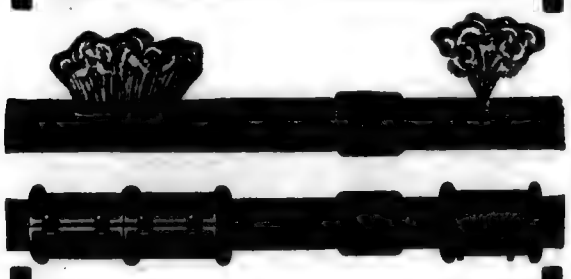
Send for Catalogue and Prices

Telephone Yards 866

S. WILKS MFG. CO.

3523 Shields Ave.,
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Emergency Pipe Clamps repair pipes instantly—permanently.



When you buy Emergency Pipe Clamps in box-lots you're taking out leak-insurance.

Here's our net price list:

	Each
1-inch	$0.68
1¼-inch	.81
1½-inch	.96
2-inch	1.08
3-inch	1.69
4-inch	2.70

1-in. to 2-in., twelve in a box.
2½-in. to 4-in., six in a box.

Carried in stock by most mill supply houses.

M. B. Skinner Co.
558-562 Washington Boul.
CHICAGO, :: ILLINOIS

Mention The Review when you write.

and three feet of glass, and the exposed end has three feet of cement wall and glass for the remainder. Could this house be heated by the following plan? I want to maintain a temperature at night of 50 to 55 degrees when it is 10 degrees below outside.

In the northwest corner I plan to dig a pit two feet below the grade line, large enough to receive a brick furnace with a fire box 2x3 feet. From this the flue, made of 8-inch vitrified tile, will run to the farther end of the house along the north side with a 12-inch incline, then across the end of the



"White Coal"



Black Coal

Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in your steam lines is worth money. You have paid for it in terms of coal. It contains valuable heat units. It is the "White Coal of Industry"—it should not be wasted.

And it need not be wasted. The Morehead Back-to-Boiler System will save it for you by returning it to the boiler at temperatures as high as 400 degrees Fahrenheit. It reduces coal consumption an average of 20%. At the same time your steam will be "drier" and more efficient; your production speeded up and profits increased.

Write today for facts and figures on what the Morehead System will do in your plant.

Morehead Manufacturing Company

Dept. "M"

Detroit, Mich., U. S. A.



IT PAYS TO USE—
ELASTIC FIRE BRICK in all your boiler work.
Any handy man can install it.
Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.
Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.
IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.
CURRAN & COMPANY
Tel. CANAL 1013 1163-67 W. Twentieth Street, CHICAGO, ILL. Address Dept. 6

house on a level and from there to the southwest corner or along the south side, maintaining the 12-inch incline on the south side and entering the chimney at this point.

This would allow a bench on each side and on the east end, with the flue under it and out of the way. A solid bed eight feet wide through the middle would complete the arrangement.

But will it work? J. T.—Ill.

Judging from the size of fire pot suggested, it is evidently proposed to use coal as fuel. Coal gas is injurious to plants and if much of it is allowed to escape from the fire door, as would almost be necessary, it would be fatal to the plants in the house. There would also be great danger that it would escape from cracks in the furnace or flue, which would be almost certain to open. For this reason it would be inadvisable to use a coal-heated flue, especially one with the fire door inside the greenhouse. The furnace would need to be built so that cracks would not be likely to occur in the outer wall and the flue should be enclosed with a gas-tight outer wall for a distance of fifteen or twenty feet, as there would otherwise be trouble from the cracking of the tile.

Serious trouble might also be expected from lack of draft when starting the fire. The draft could be aided by building a small fire pot at the base of the chimney, which could be tightly shut in by means of an iron door. A fire built in this would soon heat the air in the chimney and start a current of air in the flue from the furnace.

However, I do not recommend attempting to heat the house described by using coal and a hot-air flue. If wood can be readily obtained, it would be adequate to arrange the furnace and flue in the manner outlined, except that the furnace should be built six feet long, twenty inches wide and eighteen inches deep, inside measurements, with a grate eighteen inches square at the front end, opening into the ash pit. Even with wood as fuel, it would be well to have the fire door outside the greenhouse and to take the precautions already suggested in order to obtain a draft and to avoid cracks in the furnace and flue.

Dubuque, Ia.—A. L. Glaser's Sons expect to open a downtown store before Easter. A standardized refrigerator and other fixtures are being installed by the A. L. Randall Co., Chicago.



Plant Insurance at $10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But not if you are equipped with the **STANDARD THERMOSTAT.** The **Standard Thermostat** protects you from just such dangers. It will ring a bell at your bedside when danger is near.

If anyone wants to know what a Thermostat will do for him, tell him to write me. My two night temperature men are Thermostats and their wages is a new battery cell now and then.—Wm. Hasselman, Independence, Kan., Dec. 4, 1919.

Get one today, $10.00

(G. H. 4, same as G. H. 3, only under lock and key, **$15.00.**)

Price $10.00

STANDARD THERMOMETER CO.
65 Shirley Street, BOSTON, MASS.

It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.
WRITE NOW.

You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

Mention The Review when you write.

TUBING, ALL SIZES PIPE CUT TO SKETCH

SECOND HAND PIPE
Large stock, all sizes, furnished with new threads and couplings.
JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

—PIPE—
Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.
ALSO NEW PIPE AND FITTINGS
Pfaff & Kendall, Est. 1902 Foundry St. **Newark, N. J.**

Send for information about
FISHER GREENHOUSE FUEL ECONOMIZERS
FISHER GOVERNOR CO.
Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.

BOILER FLUES
We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for **Retubing Boilers.** Also Flues for greenhouse piping, etc.
All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.
H. MUNSON
Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

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Plibrico is easily moulded to fit any place

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PLIBRICO Keeps the Heat Where It Belongs

PLIBRICO keeps the heat in the furnace, because it forms a jointless one-piece lining in your front door arches, entire fronts, side walls, arches, bridge walls, etc. This lining is gas and air tight, saves fuel while at the same time greatly reduces your furnace upkeep, will last longer, give better satisfaction and can be more easily repaired than a lining constructed of fire brick and fire clay.

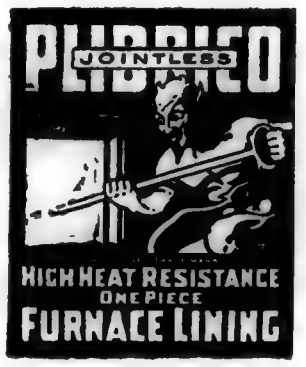
PLIBRICO is also unexcelled for baffle construction and repairs.

Write for book on furnace building

Jointless Fire Brick Co.

Offices and Factory: 1130-1150 Clay St., Chicago, Ill.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.



Trade Mark
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GULF CYPRESS

Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

Lower than the market prices.



MOST PRACTICAL SHELF BRACKET



38c with bolts complete

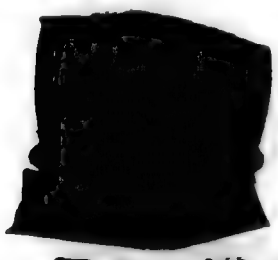
Made for two 6-inch boards or two lines of 1-inch or 1¼-inch pipe, and can be clamped on 1 to 2-in. upright pipe columns.

FLATS Well made, iron-bound, **20c** each. Send 30c for sample.

NON-KINK WOVEN HOSE



Remnants, 12 ft. and up, coupled, **12c** per ft. This hose is cheap at twice the price.



Metropolitan Patented

BOILERS

Will do more work than any other boiler of the same size; starts circulating almost instantaneously; made in all sizes to heat every size greenhouse.

PIPE

Metropolitan Material Co

1299-1323 Flushing Ave., Brooklyn, N. Y.

—P. C. F. CO. IMPROVED—

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. 2 caps with each nozzle—1 for over 30-lb. water pressure, the other for less than 30-lb. Weight, 4 oz.; length, 9 in.; fits ¾-in. coupling.

Sent Prepaid for $2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St Pittsburgh, Pa.



Heat Bulletin

BERNHARD BOILERS

produce the maximum of efficiency with the minimum of fuel.

Scientifically constructed—correct in principle.

"THE BOILER WITH THE LOW WATER LINE"

Catalogue "I" fully descriptive. Sent on reques

101 Park Ave., New York City

KANAWHA MFG. COMPANY

175 West Jackson Blvd., CHICAGO, ILL.

Charleston, W. Va.

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IMICO

Hot Water Boilers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are noted for COAL ECONOMY and good results generally.

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IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

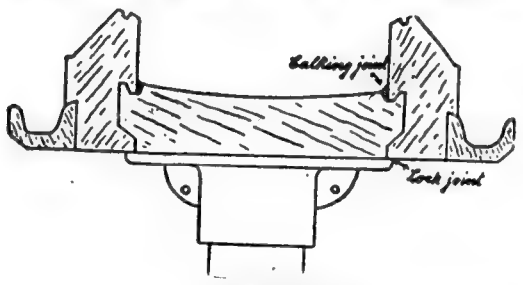
THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street. Downtown Office: State-Lake Bldg.

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YOU WILL MAKE NO MISTAKE



Pat. Oct. 30, 1919.

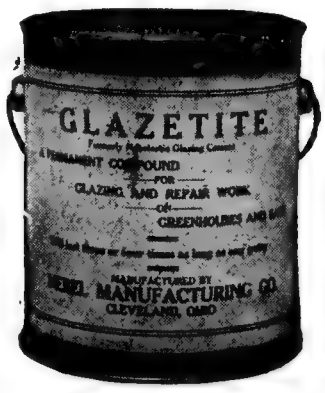
in placing the order for this year's greenhouses now. The best grade of the old genuine Louisiana Red Gulf Cypress is scarce and will be more so this spring, while the cost of labor will be higher than it is now.

Our patent ***LEAK-PROOF*** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue, Near Western and North Aves. **CHICAGO, ILL.**

GREENHOUSE MATERIAL **GREENHOUSE HARDWARE**



FOR A PERFECT JOB USE

GLAZETITE

For Sale by Leading Dealers Everywhere

NEBEL MFG. CO., Cleveland, Ohio

CLEVELAND, O.

The Market.

The market continues to clean up fairly well, with the exception of bulbous stock, especially narcissi and daffodils. Roses and carnations are available in large quantities. Some fine Columbia, Premier, Hadley and Ophelia are seen.

Violets move fairly well and both Easter and calla lilies are in good supply. Sweet peas find a ready market, some exceptionally good stock being available. Calendulas, daisies, myosotis, mignonette and wallflowers are picked up readily.

Greens are still scarce. Boxwood is in large supply.

Plant growers report business good and many are oversold for Easter. The bright spring weather prevailing in this locality is helping wonderfully to bring on some stock that was behind schedule time. Everyone is looking for the biggest Easter business ever.

Various Notes.

George Semonnes has added another Dodge delivery truck to his service. He is now able to give the retailers quick and better service.

L. Kitzerow has had a new icebox installed in his store.

The notice of the death of F. W. Ziechmann appears in this week's obituary column. W. F. B.

Rhinebeck, N. Y.—Because the snow blocked the railroad in this vicinity and prevented the shipment of coal in time, violets valued at over $50,000 have been destroyed in greenhouses in this town and in Red Hook and violet stock of still greater value has been seriously menaced.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO

L. D. Phones Lincoln 410 and 411

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GREENHOUSE GLASS

LOW PRICES
PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

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MASTICA



FOR Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER, 714 Chestnut Street, Philadelphia.



PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% **more surface.**

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.



Prices on application to

Pittsburgh Plate Glass Company

431-451 St. Clair St., Phone Randolph 4540 CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES BEST QUALITY

GREENHOUSE

GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street, CHICAGO

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU Will find all the best offers all the time in The Review's Classified Advs.

GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co

1290-1328 Flushing Ave., Brooklyn, N. Y.

Best Quality Extra Heavy Perfectly Flat

Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on any SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO.

EATON, IND.



Quality and Service First

KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., LOUISVILLE. NEB.

SAN FRANCISCO NOTES.

[Concluded from page 116.]

business the latter part of the month and will be quite different from anything of its kind and promises to be original in its furnishings and displays. The conservatory is being opened under the management of John R. Sievers. It will handle various sweets and novelties, as well as an ample and assorted supply of plants and flowers.

The United Flower & Supply Co. reports a good supply of spring flowers, especially of anemones, tulips and sweet peas.

Quantities of lilies of the valley, marigolds, tulips and roses are being booked by C. Kooyman & Co. for the Easter trade.

The E. W. McLellan Co. has a good supply of Russell roses. However, Mr. McLellan reported a scarcity of the flowers last week. This firm also has an assortment of beautiful spring flowers.

Domoto Bros. have their Easter stock in readiness. An excellent supply of potted Easter lilies and potted ferns are now in. Mr. Domoto reports that they are booking heavy orders for this spring.

B. M. Joseph's Grant avenue store has received a new supply of spring flowers and expects a splendid business for Easter and for spring weddings.

Avansino Bros., who opened their new store March 1, report good success and a large assortment of spring flowers.

The San Lorenzo nurseries are sending in large supplies of daffodils every day, but cannot keep up with the demand.

J. A. Axell is well supplied with Easter stock.

Weddings are not numerous at present, but reports from the florists indicate that they expect to be kept busy all during the remainder of leap year.

M. M.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY and SUPPLY CO.
4219 Iowa Ave. ST. LOUIS, MO.

Mention The Review when you write.

Ramsburg Locking Pot

Send postal for samples of our Manila board, locking, square pots and bands. The strongest and best on the market and a money-maker for every user.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Always mention the Florists' Review when writing advertisers.



COMPETITION PROVES OUR QUALITY

"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co. HORACE C. GRAY CO. 200 Fifth Ave., New York. So. Zanesville, Ohio

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa

Mention The Review when you write.

SUPERIOR
RED POTS
QUALITY AND PRICES RIGHT
—ASK US—
FLORIST SPECIALTY CO., Idaville, Ind.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

NEPONSET
Waterproof Paper
FLOWER POTS

Miller's Line of
POTS AND BANDS
For prices see our ad in issue of March 11. Address
MODERN MFG. CO.
P. O. Box 2854, 543 N. Lawrence St., Philadelphia, Pa.

FOR THE SMOOTHEST, MOST POROUS
RED POT
in which plants do the best, write to
MISSOURI POTTERY CO.
1227 W. 8th St., Kansas City, Mo.

CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of
FLOWER POTS
WHY?
A. H. HEWS & CO., INC.
Cambridge, Mass.

GEORGE KELLER POTTERY CO.
Successors to
GEO. KELLER & SON



Manufacturers of
RED POTS
Before buying write for prices
2614-2622 Herndon Street
Near Wrightwood Ave.
CHICAGO, ILL.

Mention The Review when you write.

Paper Pots

These pots are nested and packed in cases of 1000

each.	Per 1000	Per 500	Per 100
2¼-inch	$ 4.25	$ 2.50	$0.60
2½-inch	5.00	3.00	.70
3 -inch	7.00	4.00	.90
3½-inch	9.00	5.00	1.25
4 -inch	12.00	6.60	1.50
5 -inch	17.00	9.25	2.00
6 -inch	22.00	12.00	2.50

Special price list of many other items sent free.

Geo. H. Angermueller Co.
1324 Pine St., St. Louis, Mo.

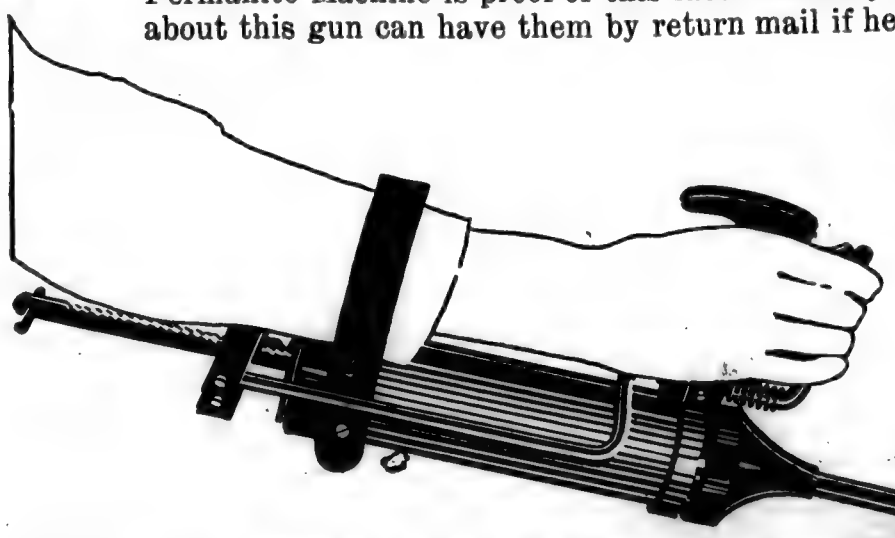
Permanite

(Trade-mark registered U. S. Patent Office.)

Time Is Money—Save It

You use the telephone because it saves time—you use the Auto-Truck because it enables you to make quicker and better delivery—so why not get down to brass tacks and use Permanite—not only saving time but also unnecessary labor and added expense as well?

Any one who has ever used Permanite knows that it can be applied quicker, better and with decidedly better results than any other glazing cement on the market; our new one-hand Permanite Machine is proof of this fact—and any one interested in getting further particulars about this gun can have them by return mail if he will just drop us a line.



There will be no obligation; all we should like to have is an opportunity of getting better acquainted.

Yours for a Tight House

The Garland Company
Cleveland O., U.S.A.

Grow Plants in Bands

No set-back when transplanted



THE HARRIS READY-TO-USE LOCKED PLANT BAND

A trial package of 250 2-in. bands 75c
Postpaid, truly READY-TO-USE.

The A. W. Harris Manufacturing Company
Department A Sleepy Eye, Minn.

Asbestfalt

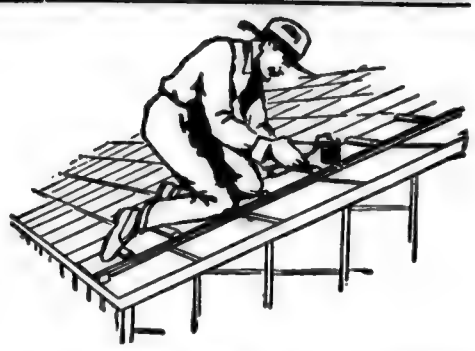
An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price $2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co
PATENTED GREENHOUSES
1299-1323 FLUSHING AVENUE, BROOKLYN, NEW YORK

Mention The Review when you write.

THE REGAN PRINTING HOUSE
Large Runs of
CATALOGUES
Our Specialty — Get Our Figures.
531-537 Plymouth Pl., CHICAGO

Mention The Review when you write.

To Members of the Florists' Hail Association of America:

If you desire greater compensation in case of loss, take out extra one-half or extra whole insurance, if you have not already done so.

No extra membership fee is required if glass is already insured. Write to

JOHN G. ESLER, Secretary,
Saddle River, N. J.

Mention The Review when you write.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

$2.00 per dozen;
$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON
1181 East 71st Street, CLEVELAND, O.

Mention The Review when you write.

NEWARK, N. J.

The Market.

Spring bulbous stock is arriving on the market in large quantities and the prices are reasonable compared with the recent high figures. Potted spring plants are also arriving in large quantities. The outlook for the Easter trade is excellent. Trailing arbutus has made its appearance for the first time this season. There continue to be large numbers of funeral orders.

Various Notes.

Harry I. Stein, who has been conducting the flower department in Hahne's store, in addition to his flower shop in the Public Service Terminal, has withdrawn from the management of Hahne's flower department and is devoting his whole attention to his terminal store. This has been enlarged, allowing for a much larger stock and display of flowers, plants, etc.

The novel St. Patrick's day window display of A. Begerow's store attracted much attention. Green carnations, shamrocks, long green and yellow candles and American and Irish flags helped to make up the display. R. B. M.

INDIANAPOLIS, IND.

The Market.

Stock continues in plentiful supply. Sweet peas are abundant in all colors and qualities; good ones, however, are in the majority. Freesias are on the decline; the glut of these is entirely over.

Roses are fairly plentiful, but are not abundant and range from $6 per hundred up. Carnations are in large supply and can be purchased at $6 to $10 per hundred. Bulbous stock is conspicuous. Tulips, jonquils, hyacinths and daffodils are attractive this year. Other offerings include violets, calendulas, etc. Calla lilies are bringing $2.50 to $3 per dozen. Easter lilies are bringing $3 per dozen.

Potted plants are available in an assorted variety. Bulbous stock predominates. Cinerarias, begonias, a few primroses and azaleas are also in this class. Easter lilies are showing in fair supply, and it is predicted that there will be plenty for Easter. E. E. T.

Sold by Seedsmen of America

Hammond's Thrip Juice No. 2

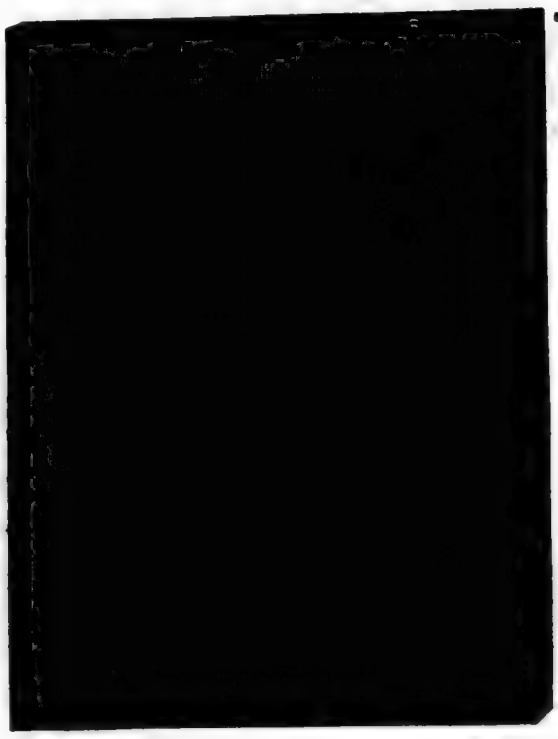
REGISTERED

A Contact Insecticide, Useful and Reliable, Used for 30 Years in Greenhouses, and on Plants, Grape Vines, Trees and Shrubs



Some common Sucking Insects, magnified.

HAMMOND'S PAINT & SLUG SHOT WORKS, Beacon, N. Y.



WHY

show your customers an old, soiled

Album of Designs

when you can get a nice, fresh, clean, bright, attractive new one postpaid for only

$1.00

FIFTH EDITION JUST OFF THE PRESS

Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.

508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

Mention The Review when you write.

Aphine

The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, $1.00 Gallon, $3.00

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer,** etc. One pound makes 32 gallons of spray.

SEND $2.25 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **$13.50** in the U. S.

Use according to directions and it will do the work

EARL L. HEMPSTEAD,
Distributer Bloomington, Ill.

For Sale in Chicago by

Peshlmann Bros. Co., 66 E. Randolph St.
A. Henderson & Co., 166 N. Wabash Ave.

LEMON OIL COMPANY'S STANDARD SOLUBLE IN WATER INSECTICIDE

Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c; ½ Gallon, $1.50; Gallon, $2.50; 5-Gallon Can, $10.90; 10-Gallon Can, $20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.

THE ROSE BUG IS DOOMED

THE FLORO-CHEMICAL CO.

Announces the First and Exclusive Offering of

MELROSINE

(TRADE MARK)

The first real and only effective remedy for the destruction of the rose beetle or chafer

Reprinted from The Florists' Exchange, February 7, 1920.

Is the Rose Bug Doomed?

If there exists anywhere around this section a more cantankerous brute—one that you cannot possibly have a sympathetic feeling for, as in the old way, you drop him into the can of oil—than the Rose bug, we don't know of it, him or her. You go over your Roses in the dewy morn or at nearly twilight and gingerly pick or shake him and her off the Roses until you can't see a last one remaining—but he and his wives and family (or their close relatives) are back again on the job next day about as numerous as before, doing their spiteful best to disfigure and destroy your Roses.

Once we thought we had a remedy. Fifty young chickens one day found their way down to big old Crimson Rambler, just when the bugs were coming to the surface. What a glorious time those chicks had that day! The second day they were not so keen on the Rose bug food. And the third day they absolutely refused to go anywhere near. However, that Summer that particular bush (which was isolated from the Rose beds) was little troubled.

This story is just en passant.

Seriously, any eradicator of the Rose bug pest will be hailed with joy by commercial grower, private gardener and amateur, whatever be the form it may take or the labor it may entail.

We follow with a letter from Mr. Wohlert, an old and esteemed subscriber for The Exchange, and wish only to add our hope that the preparation he mentions will be made known to the commercial man before the Rose bug makes its next appearance.

* * * *

Editor The Florists' Exchange:

Rose bugs are surely difficult creatures to get away with and up to the present it has been almost impossible to eliminate them. Therefore, perhaps, you may be pardoned for your comment in your issue of Jan. 24, upon a remedy for Rose bugs in a manner which cannot but leave the impression that such a remedy or this particular remedy, is of but little value in ridding our Roses of this injurious insect. I hold no brief from the originator or introducer of this remedy, but having known the originator for many years and having watched with great interest his endeavors to perfect his remedy, I feel qualified and justified in stating that his remedy not only is an efficient one from my viewpoint, but know that it has been severely tested by many men well known to the trade who would not vouch for its merits as they have done were the remedy not a most excellent one.

It seems to me that your comment was not exactly proper, at this time, inasmuch as we should encourage any helpful endeavors to assist horticulture, and I am sure Mr. Barclay, the originator, should, by all means, receive a vote of thanks from all horticulturists for doing something for us which has heretofore not been done, particularly as he did not allow the remedy to be marketed until it had been tested out by such authorities as Theodore Wirth, J. Horace McFarland, Bureau of Entomology of Pennsylvania and others—this relieving buyers purchasing a pig in a bag.

I have no financial interest in this preparation, but know it to be of commercial value, also I understand a New York seedsman has thought well enough of it to pay a good price for it.

A. E. WOHLERT.

Narbeth, Pa.

The product of a private gardener, Mr. Hugh Balfour Barclay, of Merion, Pa., to whom horticulture owes an everlasting debt for his discovery.

Mr. Barclay conducted exactly 872 experiments before he was satisfied that his product was really effective and good enough to be placed on the market, assuring the public of an article which fulfilled every need demanded of it.

In 1919, samples were sent to the most eminent Rosarians and Horticulturists in America for tests, and all have voiced their approval by word and letter. To the skeptical ones, we will gladly mail copies of written testimonials.

MELROSINE while destroying the Rose bug does not leave a blemish or spot on the flower, nor has it any odor.

MELROSINE when used is diluted with twenty times the amount of water. Full directions for use on each can.

MELROSINE is sold as follows: Sample cans, enough to make a gallon of diluted mixture for thorough trial on a number of plants, 50c; per pint, $1.00; per quart, $1.75; per 2 quarts, $3.25; per gallon, $6.00; per 5 gallons, $25.00; per 10 gallons, $45.00.

A special discount of 10 per cent is allowed to florists and growers and a further discount if put in stock for selling over the counter.

HERE IS YOUR OPPORTUNITY to make an extra dollar when trade is dull.

THE FLORO-CHEMICAL CO., Park Ave. and 146th St., New York, N.Y.

REMARKABLE RESULTS

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., Dept. A, Cleveland, Ohio.

SEATTLE NOTES.

[Concluded from page 118.]

formed the background and on either end were placed two large tires on stands. In the road and delaying the progress of the automobile were five china ducks.

Flowers were everywhere used at this year's show, the general work having been done by the Woodlawn Flower Shop and the individual exhibits by different houses. One firm featured six dozen roses, giving these away each evening at the close of the show and replenishing the basket the next day. Practically every exhibit had at least one basket or a large potted plant.

But the automobile show was not the only motif for window decorations last week. At the Woodlawn Flower Shop, St. Patrick was given the call, with green and gold used throughout. Green velvet window drapes marked the corners of the window and the background. At one end stood a golden harp about seven feet in height and at the other end was a tall pedestal, to which were chained two dark green parrots. Greens and spring flowers completed the display and cards above the parrots' heads were used to indicate conversation concerning the store and the need for using flowers.

Further expansion of their growing business was indicated last week by Rosaia Bros. in their purchase of the Woodland Park Floral Co., which is better known to the trade by the name of the Orpheum Floral Co. Rosaia Bros. will continue to operate this store and have placed Henry Day, from the main store, in charge. This means a better outlet for the crop from the Thomas Floral Co., which supplies Rosaia Bros. They struck a novelty note last week when they offered Ward roses and small sprays of California dwarf oranges for use in homes and small decorations. Some fine azaleas and cattleyas are arriving for this house and both have been cleaning up fast.

Satisfaction is expressed here by William Goldsbary, of Kenney's Home of Flowers, over having closed a contract with a local undertaking firm for total business of $14,000. This shop showed the first window of flowering Japanese plums for this season, which attracted much comment.

Some of the local florists last week maintained that Anna F. Burns, of the Burns Floral Co., took a chance last week in showing green carnations and jonquils in the same window. This shop is directly across from the city offices and officials of Irish extraction agreed that only the fact that the carnations were on the highest pedestal in the window prevented a disaster. M.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed Bone Meal

Magic Special Rose and Carnation Feed



Precipitate Bone Phosphate

Magic Blood and Bone

Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS CHICAGO

WIZARD BRAND

PULVERIZED SHEEP – PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

Write **Wizard Brand** into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards CHICAGO

Better Than Putty

—and Why?

Federal Greenhouse Cements are proving so wonderfully efficient because they possess to a superlative degree just those essentials which provide the greatest service to the greenhouse owner.

A greenhouse cement, first of all, must be absolutely watertight and airtight; it must work readily with glass and metal or wood, adhering tenaciously under all weather conditions; it must possess enough elasticity to take up all strains, due to windstorms, etc., as well as the normal contraction and expansion of the glass, wood or metal; it must possess resistance against sudden blows, such as hailstones; it must, above all, possess endurance, that quality which makes it last over a period of years without deterioration.

Federal Greenhouse Cements perform these functions, as well as many others, better than any materials you have ever used; if you once try them you will never be satisfied with any other brand.

We recommend the black as most efficient and, by the way, 90% of the greenhouse owners use our **Federal Greenhouse Cement** No. 2, which is the black in a consistency suitable for use in the putty bulb.

The reason we recommend the black is because it is possible for us to use it as the primary base to certain pitches and gums, which possess marked elasticity and waterproofing qualities. Combining these gums and pitches, as we do, with suitable oils and reducing agents, and with high-grade asbestos fiber, produces cements which have an inherent strength absolutely defying weather and other conditions.

In making colored and white cements, which are more expensive than the blacks, it is necessary to use as pigments such materials as white lead, zinc, lithopone, barytes and similar materials. These pigments in themselves possess no waterproofing or other value except as metal and wood protectives. Cements made from them depend for their efficiency as greenhouse cements solely on the oils and other materials combined with them. Now, the oils which we use, together with asbestos fiber, which is a part of every one of our cements, enable us to make white and colored cements which are **far better than** the **putties** and other materials which you have hitherto used, and a good many of the greenhouse owners use them in preference to the black cement. We, however, urge you to use the black.

For repairing broken lights, no matter how badly they may be broken, we recommend our black paste **Federal Elastic Cement.** For roofing work and for covering the brick work of boiler settings we also recommend the paste consistency. In fact, the paste consistency is most advisable except where a thinner material is required in order to do work quickly and effectively.

Federal Greenhouse Cements are sold at very reasonable prices. Their great success has brought numerous imitations on the market.

Now is the time to start using **Federal Greenhouse Cements.** Glass is high and every other essential has risen to a degree making economies and conservation not only desirable but necessary. The use of **Federal Greenhouse Cements** will prove a step in the right direction and in a short time you will express your approval, as so many hundreds of others have done.

Write us for our free advice on your glazing problems—today.

The Federal Process Co.

Sold direct to the greenhouse trade by the ☛ Manufacturers Cleveland, O.



DREER'S
Florist Specialties
New Brand New Style
"RIVERTON" HOSE
Furnished in lengths up to 500 feet without seam or joint.
The HOSE for the FLORIST

¾-inch.....	per ft..	22c
Reel of 500 ft...	"	21c
2 reels, 1000 ft...	"	20c
½-inch.....	"	19c
Reel of 500 ft...	"	18c

Couplings furnished free

HENRY A. DREER,
714-716 Chestnut St.
PHILADELPHIA, PA.



ECONOMY AND SATISFACTION
is obtained by leading florists, such as Henry Dreer, Inc., in painting their pipes, boiler fronts, stacks, etc., with
DIXON'S Silica-Graphite PAINT
It lasts longer and costs less per year of service. Booklet No. 54-B. Made in Jersey City, N. J., by the
Joseph Dixon Crucible Company
Established 1827

GLASS CLOTH

A transparent waterproof fabric as efficient as glass for hotbeds, cold frames, etc. Per sq. yd., 40c; 25 yds. at 39½c; 50 yds. at 39c; 100 yds. at 38½c. Let us figure on your larger orders. For parcel post add 3c per yd. to above prices.
Try it out now and be convinced.

TURNER BROS., Bladen, Neb.

RAINBOW SYRINGE, $2.00

Made of brass; fits ¾-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue

JOHN WELSH YOUNG
6840 Wayne Ave., Germantown, Philadelphia, Pa.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	$0.75	$ 8.25	$ 62.50
10	10-inch	.95	10.50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, " "	2.25	25.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

FERTILIZERS

Pure Ground Bone—4½% ammonia, 48% bone phosphate of lime.
Tankage—8% ammonia, 20% bone phosphate of lime.
Dried Blood—12 - 14% ammonia.
Nitrate of Soda—19% ammonia.

BERGER FERTILIZER & CHEMICAL CO.
1225 Race St., PHILADELPHIA, PA.

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GREENHOUSE MATERIALS

INTEND TO BUILD?

We furnish the complete house or any part. Our materials are the best that can be made.
Our prices are right—Our service prompt.

GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

CONSTRUCTION MATERIALS FITTINGS HARDWARE HOTBED SASH

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

PROVIDENCE, R. I.

The Market.

Several pleasant days last week raised the hopes of the public that spring had at last arrived, but, instead of spring, came more snow. But while the pleasant days lasted the florists took advantage of conditions, and daffodils, tulips, sweet peas and violets and also bunches of pussy willows gave a cheering appearance to the downtown windows. Among the notable displays were those of Macnair, T. J. Johnston & Co., Johnston Bros., W. A. Bowers and Timothy O'Connor.

Prices for the week have been about normal, with an ample supply of all staples and the appearance of a few novelties. Funeral work is active and the trade is making final preparations for the Easter rush.

Various Notes.

Timothy O'Connor has returned from a short stay in Florida.

John Lindblom has leased the greenhouses of Johnston Bros., on Hope street, and has taken possession.

J. J. Karins, representing Henry A. Dreer, Inc. of Philadelphia, was in the city last week.

William Doel, of Pascoag, R. I., was in the city Friday, March 19, looking for Easter supplies.

Eugene McCarron is contemplating numerous changes in his houses this spring.

Edward Brooke, of T. J. Johnston & Co., made a trip through New England last week looking for Easter stock.

Benjamin Resnick has resigned his position with Johnston Bros. to take one in the cut flower department of S. S. Kresge's 5 and 10-cent store.

A. Johnson, Page F. Potter, of Johnston Bros., and Edward C. Scott, manager of the Westminster Greenhouses, Inc., were in New York at the flower show.

With the lifting of the freight and express embargo here last week, the Eastern Wreath Co. began the shipment of many delayed orders of large amount.

William Sword, of Valley Falls, R. I., who has been on the sick list, is now convalescing.

John Johnston, of Johnston Bros., was in Boston attending the automobile show last week.

Frank J. O'Brien has been appointed superintendent of gypsy moth extermination at Uxbridge, Mass. W. H. M.

Struck

Red Gulf Cypress Greenhouse Material

Our big stock insures immediate deliveries; special equipment enables us to furnish odd shapes and sizes at prices you can afford.

Ask us about single and double glass sash and ready-made greenhouses. Get estimates *now* for that new greenhouse.

ALFRED STRUCK COMPANY
Incorporated
948 E. Broadway—Est. 1860—LOUISVILLE, KY.

SUNLIGHT Double Glass Sash for Hot-beds and Cold-frames

Mention The Review when you write.

PAT. PEN'D

MR. GROWER

PAT. PEN'D

When tying up Hyacinth and all other plants you now tie to a stake with cord, it is to your advantage to use **"WIRE TIE."**

"WIRE TIE" is a labor-saving device and was made especially for the florist.

Any salesman of the following well-known Wholesale houses will be glad to show you samples:

The Henry F. Michell Co., Philadelphia, Pa.
The Pittsburgh Cut Flower Co., Pittsburgh, Pa.
Roman J. Irwin, New York, N. Y.
The McCallum Co., Inc., Pittsburgh, Pa. Or direct of

$2.00 per 1000
$9.00 per 5000

WM. F. BUSCHARDT, 6 East Woodland Ave., BALTIMORE, MD.

Mention The Review when you write.

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

Guaranteed Analysis

Ammonia	Phos. Acid	Potash
2.25%	1.50%	1.50%

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis

Ammonia	Phos. Acid	Potash
5.00%	2.00%	1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY
"Manufacturers and Distributors of MASTER BRAND PRODUCTS"
4121 S. LaSalle Street, - - - - - - - - Chicago, Ill.

Mention The Review when you write.

VITAPLASTIC
GLAZING COMPOUND

BUY EARLY THIS YEAR!

The wise greenhouse man buys his *Vitaplastic Glazing Compound* early this year. Freight is slow, and it is always better to have material on hand a few weeks ahead of time than it is to wait even one day for it to arrive.

Vitaplastic Glazing Compound—let this name be your guide if you are looking for honest, dependable material. The original plastic glazing and it is still the best—imitations never are as good as the real article.

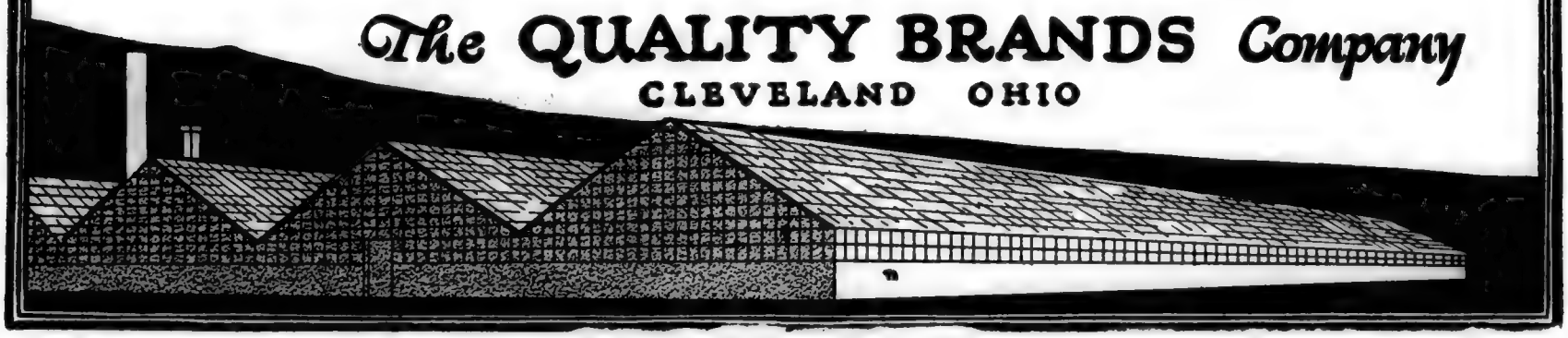
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For YOUR convenience we have branch offices and warehouses, with complete stocks, at the following cities:

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Write your nearest office and let a "VITAPLASTIC MAN" show you why so many thousands of greenhouses use Vitaplastic regularly, year after year. There's a reason.

The QUALITY BRANDS Company
CLEVELAND OHIO



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OVERISSUED NEWSPAPERS

Car Load Lots Our Specialty — FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS — Protect your Supply by ordering Now

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BEFORE

No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

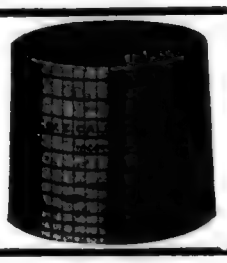
35c per 1000; 3000 for $1.00, postpaid.

Wm. Schlatter & Son
422 Main St.
Springfield, Mass.



AFTER

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A TANK THAT LASTS

The Caldwell Cypress tank is the tank that every florist needs. It costs a little more than some but it gives TWICE THE SERVICE

Send for catalogue.

W. E. CALDWELL CO.
1930 Brook St., Louisville, Ky.
Inc.

Caldwell TANKS AND TOWERS

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Lewis Bros.

Manufacturers of

Wired Picks and Sticks — Labels and Pot Markers
Candy Sticks and Skewers

PEEKSKILL, N. Y.

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Cokely's Carnation Clips

(BAUR PATENT)

The most practical device on the market for mending **Split Carnations.** Let us convince you by **Ten Days' Free Trial.**

Price per Outfit (1 Plier and 1000 Clips), **$2.50**

CLIPS—1000, 85c; 2000, $1.50; 5000, $3.25; 10,000 $5.50; 25,000, $12.50; 50,000, $22.50.



B. E. & J. T. COKELY, Scranton, Pa.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.
Harrison Building, Philadelphia, Pa. 307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.

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Supreme Carnation Staples
will mend your
Split Carnations
No tools required

35c per 1000—Postpaid—3000 for $1.00
F. W. WAITE, 85 Belmont Ave., SPRINGFIELD, MASS.



SPLIT CARNATIONS
Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 25c; 3000 for $1.00, postp....
L. L. Pillsbury, Galesburg, Ill

SALT LAKE CITY, UTAH.

The Market.

Business continues good, with prices holding up well. Carnations are abundant, but are moving well at $6 to $8 per hundred. Roses are in better supply than they were last week, but the supply is still short of the demand and February prices still prevail. Sweet peas clean up nicely at $2 per hundred. Daffodils of fine quality are selling from $5 to $8 per hundred.

Easter Outlook.

Easter stock of all kinds is looking fine and a larger supply than ever before will be available. While the supply of Easter lilies is large, it is feared that those who order late will be disappointed. Lilies will sell for the same price as last year and the demand will be enormous. Cut flowers, such as roses, carnations, snapdragons, callas, daffodils and tulips, will be in fair supply, with prices a little higher than at present.

Various Notes.

Mr. Wilson, of the Salt Lake Floral Co., is looking for the best Easter in the history of his business. He has on hand some extra fine formosum lilies, the only ones in the state.

The Miller Floral Co., at Farmington, Utah, has 8,000 Easter lilies in excellent condition, which will just be right for Easter.

William Sorensen, of the Inter-Mountain Floral Co., has some fine hydrangeas for Easter trade.

A. Mour, manager of the City Floral Co., at Idaho Falls, Ida., visited the growers last week and placed his order for Easter.

L. B. Westholder, owner of the two largest stores in Wyoming, was a Salt Lake visitor Saturday, March 20.

Mrs. Paul Richmond, wife of Paul Richmond, of the Miller Floral Co., arrived in Salt Lake Saturday, March 20, where they will make their home. Mr. Richmond is feeling better, as he had not seen his wife for six months.

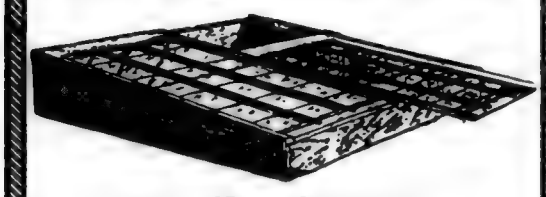
G. J. B.

Mt. Carroll, Ill.—Mrs. Henry Schroeppel has purchased the business of E. Margileth and will grow flowers, plants and vegetables for retail.

Hotbed Sash

PRICES RISING

Order today and save money



Made of No. 1 Gulf Cypress. Constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

Largest Hotbed Mfrs. in America

1299-1323 Flushing Avenue., BROOKLYN, N. Y.



This year you can give your lawn better care at less cost

All those who have large lawns to care for know only too well how difficult such care has been during the past two years. Many fine lawns have been badly neglected because it has been next to impossible to get the necessary help.

This year you can give your lawn the attention it requires and have the work done better and at less cost than was ever possible with hand mowers. The Ideal Power Lawn Mower will solve your grass cutting problems just the same as it has for hundreds of others.

Advantages of the Ideal

The Ideal is a power mower and roller in one and the sod is rolled every time the grass is cut. This keeps it smooth, firm and free from bumps. The Ideal is scientifically designed to keep lawns in fine condition. The weight is just right for steady year around work.

The Mower has a thirty-inch cut and one man can easily mow four or five acres of grass per day at an operating expense of about fifty cents for fuel and oil.

Cuts Close to Walks, Trees and Shrubbery

Machine turns easily and will cut close up to walks, trees, flower beds and shrubbery.

When running over walks, driveways, pavements, etc., the operator simply lifts the cutting mower from the ground by means of a conveniently placed lever. This feature is also important in the early spring when it is desired to use the machine for rolling only. Simply lift up the cutting mower, add more weight if required and you have the most convenient power roller imaginable.

The success of the Ideal is due to its sturdy and powerful, yet simple, construction. No clutches or complicated parts to wear and get out of order. The Motor is built in our own shop and designed especially for the work.

Owners of large estates, public parks, golf clubs, country clubs, cemeteries, etc., are all using the Ideal Tractor Lawn Mower with great success.

Special Cutting Mower for Putting Greens

For work on golf courses we furnish, at slight additional cost, a special set of cutting blades for use on the putting greens. In less than five minutes the regular 30" blade can be substituted for cutting the fairway.

When desired, we also furnish, as an extra, a riding trailer which fastens to the frame and permits the operator to ride and at the same time have the same easy control as when walking.

You can secure the Ideal through your dealer direct or from our factory. Write today for catalogue and further details.

IDEAL POWER LAWN MOWER COMPANY

R. E. OLDS, *Chairman*

424 Kalamazoo Street **Lansing, Michigan.**

Boston, 51-52 N. Market St.
New York, 270 West St.
Los Angeles, 222-224 N. Los Angeles Avenue
Philadelphia, 709 Arch St.
Pittsburgh, 108-16 W. Park Way, N. S.
Chicago, 533 S. Dearborn St.
Portland, 55 N. Front St.
Toronto, 17 Temperance St.
Cleveland, 1227 W. 9th St.
Denver, Colo., 18th and Wazee Sts.
New Orleans, La., 130 Camp St.
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IDEAL POWER LAWN MOWER



If you just want to know what is the best material for framing greenhouses we'll just tell you—it is ALL-HEART "*Tide-water*"

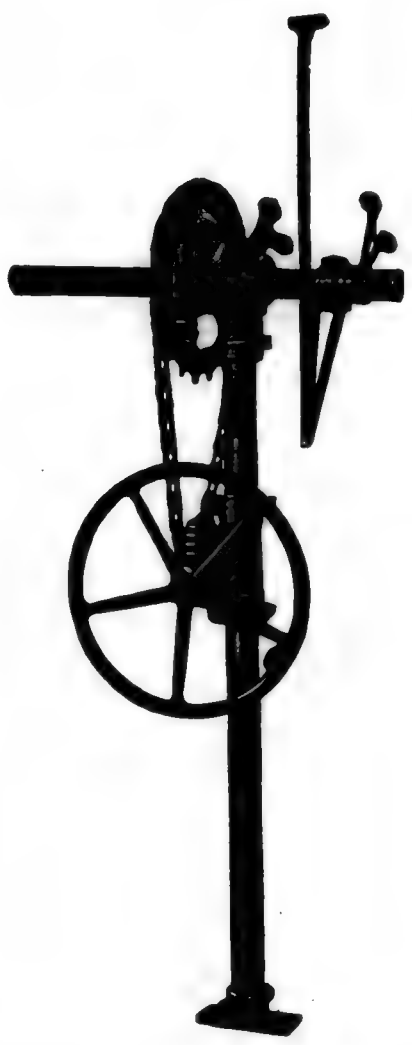
CYPRESS "THE WOOD ETERNAL"

But if you want (as a wise man should) to know why and all about it you will send for Vol. 3, the Greenhouse Book, and Vol. 1, the U. S. Government Report.

Shoot a card to the

Southern Cypress Mfrs.' Assn.

1230 HIBERNIA BANK BLDG., NEW ORLEANS, LA., or
1230 HEARD NAT'L BANK BLDG., JACKSONVILLE, FLA.



Mr. Florist—

give us an opportunity to quote on your requirements in

Sash Operating Device

It will be time well spent. Our device can be used in any type of houses.

Our Greenhouse Fittings

are second to none, with prices right. Our catalogue will be a valuable ready reference and is yours for the asking.

Write today

ADVANCE CO.

Richmond, Ind.

TRI-CITY FLORISTS MEET.

St. Patrick's day always brings a host of parties, but the good old saint never sponsored anything more enjoyable than the dinner dance given the Tri-City Florists' Club at the Davenport Outing Club house Thursday, March 11. The saint this time was none other than Victor De Lascaille, of Davenport, Ia., a recent member of the club, but already a real comrade and co-worker.

Members and ladies, numbering about seventy-five, after a brief business meeting, partook of a bounteous dinner, made even more enjoyable by its beautiful environments. The numerous tables were adorned so artistically with flowers, ferns and accessories in keeping with the season, that even the keen eyes of the florists themselves marveled at the effect. Especially unique were place markers of wee pots of growing shamrock.

Judge N. A. Larson, of Moline, Ill., was the chief speaker of the evening, but when the strains of the orchestra became irresistible all formality was put aside, all forgot care and age and either danced or watched others do so. Here daffodils, hyacinths and Laddie carnations, a courtesy to the host, lent their grace and fragrance.

An impromptu program of æsthetic dancing and vocal numbers added to the entertainment.

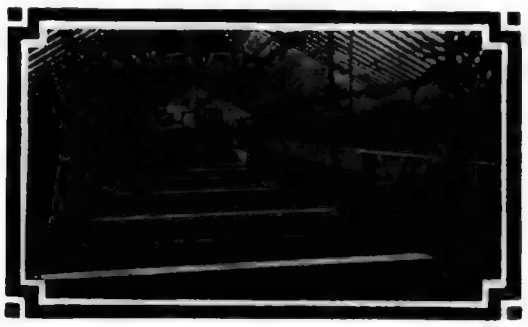
After a seemingly short evening, but really at a late hour, the guests took leave, declaring Mr. De Lascaille a most royal and hospitable host.

The April meeting will be held with Henry Gaethje, of Rock Island, Ill.

Officers for the ensuing year were unanimously elected as follows: President, Charles Reardon; vice-presidents, John Staack, of Moline, Ill.; Joseph Tuckis, of Rock Island, Ill., and Victor De Lascaille, of Davenport, Ia.; secretary, William Knees, Jr.; financial secretary, L. Stapp; treasurer, William Knees, Sr.; trustees, C. Sorensen, R. E. De Ryke and Miss Tearney.

William Knees, Jr., Sec'y.

Charleston, W. Va.—The Capital City Floral Co., William Grey, manager, has taken over the business heretofore known as Alexander's, with greenhouses on Glenwood Heights. For the last two years Mr. Grey has been with the Charleston Cut Flower & Plant Co.



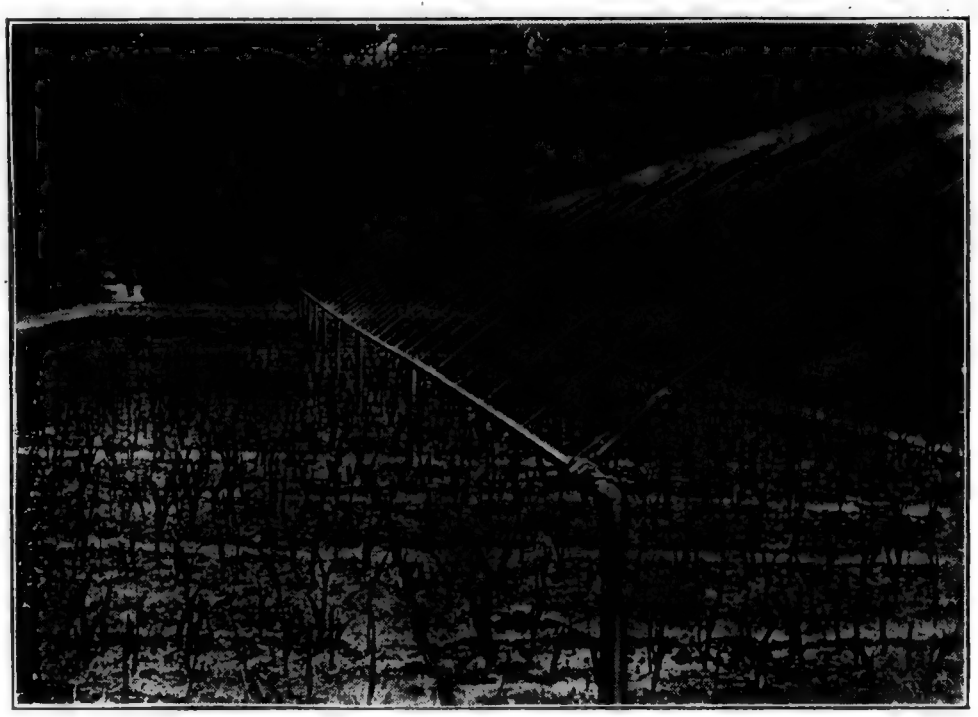
Benches Built of Wood Prove Expensive

because they need continual repairing and replacement every so often. Not so with concrete benches—they last longer than the greenhouse.

READY-SET CONCRETE BENCHES

are inexpensive—never need repairing—always look well. You can build them yourself in a short space of time. Full information for the asking.

FRED J. MEAD
371 Park Ave., NEWARK, N. J.



Crops that don't get checked when they're growing, do get the checks when they're cut

The Earlier You Get It Working The Sooner It Pays for Itself

Just because Skinner System Irrigation is absolute protection against loss from drought, don't make the mistake of thinking that it will make money for you **only** during very dry weather.

Skinner System Irrigation, the most perfect watering system, will often pay for itself on early crops, before the usual midsummer droughts.

It gives them a quicker, stronger start. Keeps them growing fast, and gets them on the market early, so they catch the highest prices.

And it increases, often doubles, the number of first size, perfect blooms.

Send for our new book; tells all about Skinner System watering; and the profits it produces for its users.

THE SKINNER IRRIGATION CO.
223 Water Street TROY, OHIO

SKINNER SYSTEM OF IRRIGATION.



The Man with his Ear to the Ground

hears that the up-to-date way of glazing new greenhouses, as well as tightening the glass in old ones, is to apply—

EVERTITE
GLAZING CEMENT

With the wonderfully handy and efficient

"OH BOY" Automatic Glazing Gun

For prices or information write to

The Excello Mfg. Co.
UNION BLDG.
Cleveland, Ohio.

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S. A. KOST,
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Classified Ad Department



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ABELIAS

ABELIA GRANDIFLORA.

	Per 100	Per 1000
12-18-in.	$17.50	$150.00
8-12-in.	12.50	100.00
6- 8-in.	9.00	75.00

Fine lot, field grown, well branched.
Thomasville Nurseries, Thomasville, Ga.

ACALYPHAS

Acalypha, Tricolor and Triumphans, 2¼-in. pots, $6.00 per 100.
THE M'GREGOR BROS. CO, SPRINGFIELD, O.

ACHYRANTHES

Achyranthes, McNally and Brilliantissima, 2½-in., $5.00 per 100. Cash please.
H. G. Norton, Perry, O.

Achyranthes R. C. Iresine Lindenii, $2.50 per 100.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Achyranthes, McNally, green, red and yellow R. C., $2.50 per 100. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Achyranthes Herbsti, bright red, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Achyranthes, McNally, 2½-in., $3.50 per 100.
Alton Floral Co., Alton, Ill.

Achyranthes, Herbsti, R. C., $3.00 per 100.
BAUR FLORAL CO., ERIE, PA.

Achyranthes, 2 varieties R. C., $1.50 per 100, prepaid. S. D. Brant, Clay Center, Kans.

ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.

Adiantum Croweanum clumps, the kind that will give immediate results, $50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

ADIANTUM CUNEATUM.
2000 clumps that will fill 10-in. pots full, 75c each. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION,
180 N. Wabash Ave., Chicago, Ill.

AGERATUMS

Ageratums, The Dwarf, best blooming variety, a perfect mass of bright blue, this is the one everybody wants, 2-in., ready for 3-in., $4.00 per 100; R. C., $2.00 per 100.

See my other ads, Coleus, Ivies, Fuchsias, Mesembryanthemums, Pelargoniums and Antherlcums.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Ageratums, Fraseri and Stella Gurney, R. C., dwarf, dark blue, large flowering, $2.00 per 100, $15.00 per 1000, parcelpost paid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Ageratums, R. C., Stella Gurney and Blue Star, $1.50 per 100, $12.00 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Ageratums, Stella Gurney, strong plants, from 2¼-in. pots, ready for 3-in., at $35.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Ageratum, R. C., dwarf, blue, $1.25 per 100, $10.00 per 1000.
A. C. BROWN, SPRINGFIELD, ILL.

Ageratums, best dwarf variety, rooted cuttings, $1.50 per 100, or $12.00 per 1000. Cash with order. D. L. Vincent, Ionia, Mich.

Ageratums, Stella Gurney, extra strong, 2½-in., per 100, $5.00; 3-in., $8.00. A bargain.
Archias Floral Co., Sedalia, Mo.

Ageratum Stella Gurney, R. C., $8.00 per 1,000. Ageratum Stella Gurney, 2¼ in., $4.00 per 100. Cash please. Rudolph Irsa, East Hampton, N..Y.

Ageratum Stella Gurney, 2¼-in., $3.50 per 100, real bushy plant. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Ageratums, Little Blue Star, 2¼-in. pots, $5.00 per 100. Cash with order.
P. Hopman, New Galilee, Pa.

Ageratums, Stella Gurney R. C., $12.00 per 1000; 2-in., $3.25 per 100.
Peterson Floral Co., Gibson City, Ill.

Ageratums, R. C., 4 varieties, $1.00 per 100; $9.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Ageratums, white and purple, 2-in., 4c.
J. S. Stuart & Son, Anderson, Ind.

Ageratums, Stella Gurney, R. C., 90c per 100, $8.00 per 1000, postpaid; 2-in., 3c. Cash.
Harglerode Bros., Shippensburg, Pa.

Ageratums, blue, R. C., $1.25 per 100, $10.00 per 1000; 2-in., $3.00 per 100.
Fred Burre, Peoria, Ill.

Ageratums, blue 2¼-in., 3c; R. C., $1.00 per 100. Chas. Sherwood, Waterloo, Ia.

Ageratums, $4.00 per 100, $35.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

Ageratum R. cuttings, $9.00 per 1000, postpaid. Lahr's Flower Shop, La Fayette, Ind.

Ageratum Gurney and Blue Star, R. C., 90c per 100. Cash. Byer Bros., Chambersburg, Pa.

ALTERNANTHERAS

Alternantheras, red and yellow, full cuttings, from soil, strong bushy stock, $1.25 per 100 by mail, $10.00 per 1000 express. R. C. from sand, $1.00 per 100, $8.00 per 1000.
S. W. Pike, St. Charles, Ill.

Alternantheras, 2¼-in., red and yellow, $4.00 per 100. Brilliantissima, 2¼-in., $5.00 per 100. All extra heavy plants, full of cuttings. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

Alternantheras Brilliantissima and Aurea Nana, 2¼-in., $5.00 per 100, $40.00 per 1000; R. C. red and yellow, $2.00 per 100, $15.00 per 1000. Parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Alternantheras, 3 varieties, just rooted, the kind that start quick, $1.50 per 100, $14.00 per 1000, prepaid. Cash with order.
S. D. Brant, Clay Center, Kans.

Alternantheras, red and yellow, heavy fall potted, 2¼-in., full of cuttings, $3.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Alternantheras, red and yellow, 2½-in. pots, $5.00 per 100. Cash with order.
Muncie Progressive Floral Co., Muncie, Ind.

Alternantheras, Aurea Nana, R. C., $10.00 per 1000.
J. Russler, 11352 S. Fairfield Ave., Chicago, Ill.

Alternantheras, yellow, strong cuttings from sand, $7.50 per 1000.
Thornton Floral Co., Streator, Ill.

Alternantheras, narrow and broad leaf, red, 2½-in., $5.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Alternantheras, red and green, 2-in., $4.00 per 100, $35.00 per 1,000.
The Schmidt & Botley Co., Springfield, O.

Alternantheras, R. C., fall struck, fine stock, red and yellow, $1.25 per 100, $10.00 per 1000.
N. O. Caswell, Delavan, Ill.

Alternantheras, R. C., from soil, fall struck, pink and yellow, $10.00 per 1000. Cash please.
E. B. Randolph, Delavan, Ill.

Alternantheras, R. C., red and yellow, $8.00 per 1000; Brilliantissima, $10.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Red and yellow Alternantheras from soil, $1.50 per 100, $12.50 per 1000. Cash.
F. W. Meyer, Cherryvale, Kans.

Alternantheras, fall struck, branched cuttings from soil, red and yellow, $1.75 per 100, $15.00 per 1000. C. Humfeld, Clay Center, Kans.

Alternantheras from soil, red and yellow, $1.25 per 100. Elmore Greenhouses, Elmore, O.

ALTHEAS

For nurserymen and landscape gardeners, Altheas, 5-6 ft., 4 yrs., strong plants, $30.00 per 100. Cash with order.
Thornburgh Nursery Co., Evansville, Ind.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

ALYSSUM

Sweet Alyssum, giant, double, 2¼-in., $3.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Alyssum double giant, 2-in., $2.00 per 100, $18.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, dbl., R. C., $1.50 per 100.
Alton Floral Co., Alton, Ill.

Alyssum, $3.50 per 100, $30.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

Alyssum, double giant, 2-in., $2.00 per 100.
J. C. Schmidt, Bristol, Pa.

Double Sweet Alyssum, 2-in., $3.00 per 100.
J. L. Johnson, De Kalb, Ill.

Alyssum, dbl., R. C., $1.50 per 100, prepaid.
S. D. Brant, Clay Center, Kans.

AMPELOPSIS

Ampelopsis Veitchii, 1 yr., field grown, $15.00 per 100, $130.00 per 1,000.
The Schmidt & Botley Co., Springfield O.

ANTHERICUMS

Anthericums, Variegatum, some very choice high colored stock, 2-in., $5.00 per 100; 2½-in., $8.00 per 100.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

AQUILEGIAS

Aquilegia, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

ARTILLERY PLANTS

Pileas, Artillery plant, 2-in., $6.00 per 100; R. C., $3.00 per 100.
The East Lawn Gardens, Urbana, O.

ASPARAGUS

Asparagus Sprengeri, 2¼-in., fine stock, $4.50 per 100, $40.00 per 1000; Asparagus Plumosus Nanus, 3-in., $8.00 per 100; 2-in., strong, $4.00 per 100, $35.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000.

Plumosus seedlings, $1.00 per 100, $8.00 per 1000. Asparagus Sprengeri seedlings, $1.00 per 100, $7.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus Plumosus, fine bushy stock, ready for immediate sale or move up.

2 -inch	$ 3.00 per 100
2½-inch	4.00 per 100

Cash.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

ASPARAGUS SPRENGERI
Seedlings, $1.00 per 100, $8.50 per 1000.
2¼-in., $3.00 per 100.
3 -in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3½-in., $12.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus, 2-in., $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100; 4-in., $2.00 per doz. Asparagus Sprengeri, 3-in., $8.00 per 100.
Joseph Michal, 57th St. and Kostner Ave., Chicago.

Asparagus Plumosus and Sprengeri seedlings, $1.25 per 100, $10.00 per 1000; 2¼-in., extra strong, $5.00 per 100, $45.00 per 1000; 3-in., $10.00 per 100, parcelpost paid. Larger sizes, ask for price list.
Roman J. Irwin, 321 6th Ave., New York.

April delivery seedlings, bargain prices, good stock.

Plumosus	75c per 100; $6.00 per 1000
Sprengeri	65c per 100; 5.00 per 1000

W. C. SCHAFER & SON, DUNKIRK, IND.

ASPARAGUS.
Good, strong 2½-in. stock, ready for shipment.

Plumosus	$6.00 per 100; $50.00 per 1000
Sprengeri	5.00 per 100, 45.00 per 1000

Rolf Zetlitz Co., Dayton, O.

ASPARAGUS SPRENGERI.

5-in.	30c each
4-in.	17½c each

Ready for shipment, very heavy. Cash.
W. BEZDEK, CEDAR RAPIDS, IA.

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2-in. Asparagus Plumosus	4.50	40.00

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Chatelaine .....$3.00 per 100, $25.00 per 1000
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For immediate delivery.

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Start them at once.

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We have 40000 well established bulblets in flats, just the kind to grow on for next season; we are offering at $2.50 per 100, or $22.50 per 1000 prepaid. Fine lot of 2½-in. in pots, ready for move up, $5.00 per 100 or $45.00 per 1000. Cash.

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Ask for full list of other varieties.
Roman J. Irwin, 321 6th Ave., New York.

Cannas, Ohio grown, fresh grown, 2-3 eyes; City of Portland, Eureka, The Gem, 12c; Mrs. Conard, 8c; Panama, 6c; King Humbert, Orange Bedder, Colossal, Maras, Oriole, Uncle Sam, 5c, $45.00 per 1000. Favorite, Garam, Gus. Gumpper, Louisiana, Queen Charlotte, Souv. d'A. Crozy, Venus, Wyoming, 3½c, $30.00 per 1000. Alemannia, A. Bouvier, J. D. Eisele, D. Harum, M. Berat, Pennsylvania, Pillar of Fire, 3c, $25.00 per 1000. 1000 our choice, including Humbert, $30.00. Cash. Special rate on large lots. C. BETSCHER, DOVER, O.

FAT ROOTS

Grown under irrigation, two to three live eyes, true to name.

	Per 100	Per 1000
King Humbert	$5.00	$45.00
Yellow King Humbert	4.50	40.00
Pennsylvania	4.00	35.00

Mlle. Berat, Charles Henderson, $3.00 per 100, $25.00 per 1000.
Loyd C. Bunch, Fredonia, Kans.

EXTRA STRONG.

Two to three live eyes. Stock guaranteed.

Brandywine, David Harum, Egandale, Wyoming, Mussafolia, Shenandoah, Alemannia, Gladioflora, Italia, Mme. Crozy, Sov. d' Antoine Crozy, Mlle. Berat, Louise, Venus, Austria, Burbank, Florence Vaughan, Indiana, Gladiator, R. Wallace, A. Bouvier, Beaute Poitevine, Crimson Bedder, Chas. Henderson, Jean Tissot, Kate Gray, Pennsylvania, Tarrytown, Express, Black Prince.

	Per 100	Per 1000
Above varieties	$3.00	$25.00
Gustav Gumpper	3.00	27.50
Louisiana	4.00	35.00
Wintzer's Colossal	5.00	40.00
Hungaria	5.00	40.00
Meteor	5.00	40.00
Yellow King Humbert	5.00	40.00
King Humbert	5.00	45.00
Panama	6.00	50.00
Mrs. A. Conard	5.50	50.00
Rosea Gigantea	6.00	55.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cannas, fresh cut, home grown stock, true to name. Extra selected, plump; sound, 2 and 3 eye roots.

	100		100
Austria	$2.50	Mrs. Kate Gray	$2.50
Alemannia	2.50	Meteor	4.50
Alph. Bouvier	2.50	Mme. Crozy	3.00
Crimson Bedder	3.00	Panama	5.00
Chas. Henderson	2.50	Prem'r, gold edge	2.00
City of Portland	8.00	Queen Charlotte	3.00
David Harum	3.00	Robusta perfec	3.00
Express, dwarf	3.50	R. Wallace, yel	2.50
Egendale	3.00	Rosea Gigantea	5.00
Florence Vaughan	2.50	Venus, dwarf	3.00
Golden Gate	5.00	Wm. Boffinger	2.80
Gust. Gumpper	3.00	Wintzer's Colossal	5.00
Hungaria	5.00	Wyoming	3.50
King Humbert	4.50	All colors mixed	2.00
Yellow Humbert	3.50		

Also Caladiums, Dahlias, Gladioli, etc., see 2 page adv., pp. 12, 13, Review, Jan. 15.
IMPERIAL SEED & PLANT CO.,
Colgate Box 76. Baltimore, Md.

Good plump tubers, 1 to 3 eyes.

	Per 100
400 Alice Roosevelt, green foliage, maroon red; prolific bloomer	$2.50
600 Austria	2.50
800 Chas. Henderson	2.50
300 David Harum	3.00
250 Gladiator	3.00
400 Gladioflora	3.00
500 Florence Vaughan	3.00
300 King Humbert	5.00
300 Mme. Crozy	4.00
1200 Pennsylvania	2.50
1200 Wyoming	3.50
400 Yellow Humbert	4.00

F. E. Blake, Marion, O.

Strong, 2 to 3 eyes, plump divisions.

	12	100	1000
Queen Helene, Yellow King Humbert	$1.00	$4.00	$35.00
Meteor, glowing red	.75	3.50	22.50
Rosea Gigantea, large pink	1.25	5.00	40.00

No charge for packing. See our Dahlia ad.
SUPERIOR NURSERY CO.,
1417 E. 59th St., Los Angeles, Calif.

Canna roots, 2 to 3 eyes, cut as orders received, Austria, $3.50 per 100, $30.00 per 1,000; Uncle Sam, $3.50 per 100, $30.00 per 1,000; Florence Vaughan, $3.50 per 100, $30.00 per 1,000; Gigantea, $3.50 per 100, $30.00 per 1,000; Bronze-leaf Musaefolia, $3.50 per 100, $30.00 per 1,000. These are very fine bulbs. Cash.
Max Zschau. Marshall, Ill.

CANNAS, select plump roots, 2 to 3 eyes, EGANDALE, QUEEN CHARLOTTE, MME. CROZY, CHAS. HENDERSON, MT. ETNA, $4.00 per 100, $35.00 per 1000. WYOMING and GIGANTEA, $3.00 per 100, $25.00 per 1000. Order your supply now. Our stock is sure to please.
The Wagner Park Nursery Co., Sidney, O.

Cannas, 2 and 3 eyes.

King Humbert	$5.00 per 100, $45.00 per 1000
Kate Gray	$3.00 per 100
Austria	3.00 per 100
Wyoming	3.50 per 100
Hungaria	5.00 per 100

Levy Greenhouse, Norman, Okla.

Buy Cannas now. We divide from clump same day order is received.

Mrs. Alfred Conard	$8.00 per 100
Rosea Gigantea	8.00 per 100
Richard Wallace	4.50 per 100

Cash with order. Frommelt Bros., 210 New St., Petersburg, Va.

Cannas, all northern grown roots, good 2 and 3 eye divisions, in the following varieties: King Humbert, $5.00 per 100, $45.00 per 1000.
Venus, David Harum, J. D. Eisele, Fireflame, Louisiana and Mme. Crozy, at $2.25 per 100, $20.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

Cannas, fresh cut, home grown, selected. Alph. Bouvier, $3.00; King Humbert, $5.00; Richard Wallace, $3.00; Mrs. Conard, $7.00.
DORMONT GREENHOUSES,
Cor. Waddington & Pioneer Aves.,
Pittsburgh, Pa.

CANNAS

King Humbert, 3-in.	$10.00 per 100
Florence Vaughan, 3-in.	10.00 per 100

Strong plants, 12 in. and more in height. Cash with order. Immediate delivery.
Paul M. Halbrooks, Newark, O.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

Cannas, fine plants ready for 3 and 4-in. pots, King Humbert, $7.00; Henderson and F. Vaughan, $5.00 per 100. These are large plants, not merely started roots. F. Vaughan and Chas. Henderson, fine dormant roots, $2.50 per 100.
S. W. Pike, St. Charles, Ill.

Cannas, sound 2 to 3 eyes, extra quality: King Humbert, $5.00 per 100; Yellow King Humbert, $4.50; Indiana, $3.00; Richard Wallace, $4.00; Pennsylvania, $3.50.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

CANNAS, 2-3 EYES.

Burbank, 3c.	Alemannia, 3c.
Feuermeer, 3c.	Henderson, 4c.
Kate Gray, 3c.	Hopp, 3c.
Florence Vaughan, 3c.	Firebird, 6c.

Chas. Sherwood, Waterloo, Iowa.

Canna King Humbert, per 100.....$4.00
Louisiana, g. foliage, r. flower, per 100.... 3.00
Unknown name, bronze leaf and red flower, a very good bloomer, per 100..... 3.00
Unknown name, yellow flower, per 100... 1.50
Geo. W. Frisch's Son, Dayton, Ohio.

Cannas, Humbert, $5.00 per 100; Deemer, Louisiana, $4.00 per 100; King of the Bronzes, Wyoming, Express, $3.50 per 100; Wallace, Berat, Alemannia, Austria, Burbank, Henderson, J. D. Eisele, Fl. Vaughan, Karl Kelsey, write for prices. J. L. Johnson, De Kalb, Ill.

Write us for complete list including the best varieties, such as Humbert, Yellow Humbert, Wintzer's Colossal, and all the standards. Our stock and price both will suit you.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cannas, strong started plants from soil, ready to pot. Conard, $8.00 per 100; King Humbert and Yellow King Humbert, $6.00 per 100; Mrs. Woodrow Wilson, $15.00 per 100.
A. B. Campbell, Cochranville, Pa.

Cannas, 10,000 unknown name, red flowering, beautiful bronze foliage, two and three eyes, excellent condition, $20.00 per 1000, no charge for packing. Cash, please.
Missouri Colony Greenhouses, Marshall, Mo.

California field-grown Cannas, 2 or 3 eyes, Yellow King Humbert, Hungaria, clear rose pink, Meteor, the best red, $5.00 per 100. Cash. Culver Bros., 1752 Garfield Place, Los Angeles, Calif.

CANNAS.
Good strong divisions.
King Humbert .....$5.00 per 100
Crimson Bedder ..... 4.00 per 100
THE REESER PLANT CO., SPRINGFIELD, O.

Cannas, strong rooted plants, 1000 King Humbert and 1000 green foliage, best varieties, ready for 4-in., 7c.
Smith's Greenhouses, Willard, O.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

15,000 King Humbert
2 to 3 eye, $4.50 per 100,
$40.00 per 1000. Cash.
Bushy Flower Garden, Bushy, Va.

CANNAS.
Extra good, strong Henderson, green-leaved, scarlet red, $45.00 per 1000.
John Bauscher, Freeport, Ill.

Cannas, strong 2-3 eye, plump divisions, King Humbert, $5.00 per 100. Kate Gray, Wyoming, and Pennsylvania, $3.50 per 100.
Furrow & Co., Guthrie, Okla.

CANNAS, KING HUMBERT, 1 TO 3 EYE DIVISIONS, $4.50 PER 100, $45.00 PER 1000. PACKED FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

King Humbert, $40.00 per 1,000; Yellow Humbert, $38.00; Austria, Crimson Bedder, Chas. Henderson, $25.00. Cash.
John Van Aart, Paducah, Ky.

Cannas, strong 2 and 3 eye cuttings of, Mrs. Alfred Conard, 6c; Panama, 5c; Wintzer's Colossal, 4c. Will trade for Gladioli or Dahlias.
R. E. Moss, Vinita, Okla.

Cannas, Kate Gray and Richard Wallace, $1.50 per 100. Meteor, Egandale, Florence Vaughan, $2.00. David Harum, $2.50.
C. E. Brown, Bridgeville, Dela.

Cannas, City of Portland, 8c; F. Vaughan and Chas. Henderson, 3c.
S. M. Harbison, Danville, Ky.

Yellow King Humbert, fine, large, plump roots, $3.50 per 100, $30.00 per 1000.
W. W. Coles, Kokomo, Ind.

Cannas, strong roots, Burbank, the best yellow, $2.50 per 100. See Begonias and Impatiens. A. C. Anderson, Columbus, Neb.

Cannas, in pots, 20 good varieties. Ask for quotations.
The Schmidt & Botley Co., Springfield, O.

Cannas, a few hundred each, Gladiator, King of the Bronzes, and Henderson, $3.00 per 100. Cash please. A. S. Pett, Crawfordsville, Ind.

4000 Strong Cannas, 2-3 eyes, Austria, is a fine clear yellow, $3.00 per 100, $25.00 per 1000. Cash. G. E. Berthold, Nebraska City, Nebr.

Good strong 2 to 3 eye Italia Cannas, $3.50 per 100, $30.00 per 1000.
Hubbard's, Topeka, Kans.

Cannas, Charles Henderson, leaves green, flowers red, 3 ft., $4.00 per 100, $35.00 per 1000.
Edward W. Schuster, Crookston, Minn.

King Humbert Cannas, good, strong eyes, 250 in a box, $10.00, $40.00 per 1000.
J. B. Knapp, Sayre, Pa.

Cannas, Pennsylvania, $25.00 per 1,000.
J. Ralph Souder, Hutchinson, Kans.

CARNATIONS

CLEAN, HEALTHY R. C.
NEW VARIETIES.

	Per 100	Per 1000
Ethel Fisher, red (Fisher's)	$14.00	$115.00
Bernice, fine crimson	14.00	115.00
Ruth Baur, rose pink	12.00	100.00
BEST STANDARD KINDS		
PINK		
Enchantress Supreme	$7.00	$60.00
Enchantress	5.00	40.00
C. W. Ward	6.00	55.00
Miss Theo	6.00	50.00
Alice	5.00	40.00
Morning Glow (April delivery)	7.00	65.00
Rose-pink Enchantress	6.00	55.00
Philadelphia	5.00	45.00
WHITE		
White Enchantress	6.00	50.00
WHITE WONDER	6.00	55.00
White Benora, very fine	7.00	65.00
Matchless	5.00	40.00
RED AND CRIMSON		
Aviator	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	55.00
Doris, good crimson	6.00	50.00
Benora, variegated	6.00	50.00

DELIVERY NOW AND LATER.
Roman J. Irwin, 321 6th Ave., New York.

CARNATION ROOTED CUTTINGS,

READY NOW.

Strong, healthy A. No. 1

Enchantress	$40.00 per 1000
Enchantress Supreme $7,00 per 100;	60.00 per 1000
Aviator	40.00 per 1000
Matchless	50.00 per 1000
Herald	50.00 per 1000
White Enchantress	50.00 per 1000

4000 rooted cuttings of Victory, $40.00 per 1000. 4000 Victory cuttings, out of soil, $50.00 per 1000.

Immediate shipment,

Order today.

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

CARNATIONS, ROOTED COOL.
FINE STOCK, READY NOW.

	Per 100	Per 1000
ENCHANTRESS	$6.00	$50.00
BELLE WASHBURN	7.00	60.00
WHITE WONDER	7.00	60.00
WHITE ENCHANTRESS	6.00	50.00
MRS. C. W. WARD	6.00	50.00
NEBRASKA	6.00	50.00
MRS. A. ROPER	6.00	50.00
ALICE	5.00	45.00
MERRY CHRISTMAS	6.00	50.00
MATCHLESS	5.00	45.00

WELL ESTABLISHED, 2¼-INCH.
Belle Washburn, White Wonder, $8.00 per 100, $75.00 per 1000.
White Enchantress, Nebraska, Mrs. C. W. Ward, Enchantress, Matchless, Alice, Mrs. A. Roper, $7.50 per 100, $70.00 per 1000.
Packing, 2% of invoice.
GULLETT & SONS, LINCOLN, ILL.

ROOTED CARNATION CUTTINGS
Exceptionally clean, well-rooted stock.

	Per 100	Per 1000
Mrs. C. W. Ward	$ 6.00	$ 50.00
Pink Enchantress	6.00	50.00
Alice	6.00	50.00
Miss Theo	6.00	50.00
Matchless	6.00	50.00
White Perfection	6.00	50.00
White Enchantress	6.00	50.00
Beacon	6.00	50.00
Belle Washburn	6.00	50.00
Aviator	6.00	50.00
Ethel Fisher	14.00	115.00

Several thousand exceptionally choice Matchless ready now. Special price on quantity lots.
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

CARNATION CUTTINGS
Well rooted stock, sure to please.
Ready for immediate shipment.

Matchless	$5.00 per 100;	$40.00 per 1000
White Enchantress..	5.00 per 100;	40.00 per 1000
White Perfection ..	5.00 per 100;	40.00 per 1000
Enchantress	5.00 per 100;	40.00 per 1000
C. W. Ward	6.00 per 100;	50.00 per 1000
Miss Theo	5.00 per 100;	40.00 per 1000
Nebraska	7.00 per 100;	60.00 per 1000
Aviator	5.00 per 100;	40.00 per 1000
Herald	5.00 per 100;	40.00 per 1000
Merry Christmas	5.00 per 100;	40.00 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ROOTED CARNATION CUTTINGS

Enchantress	$5.00 per 100	$40.00 per 1000
White Enchantress	5.00 per 100	40.00 per 1000
Matchless	5.00 per 100	40.00 per 1000
Aviator	5.00 per 100	40.00 per 1000
Herald	5.00 per 100	40.00 per 1000
Miss Theo	5.00 per 100	40.00 per 1000

75,000 ready now,
30,000 weekly.
Elegant stock, orders filled in rotation.
A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

NOW READY
Rooted Cuttings. First Class Stock.

Pink Enchantress	$4.00 per 100;	$30.00 per 1000
Peerless Pink	4.00 per 100;	35.00 per 1000
Winsor	4.00 per 100;	35.00 per 1000
Belle Washburn	4.50 per 100;	40.00 per 1000
Crystal White	4.50 per 100;	40.00 per 1000
Merry Christmas	4.50 per 100;	40.00 per 1000
Cottage Maid	4.50 per 100;	40.00 per 1000
Aviator	4.50 per 100;	40.00 per 1000
White Enchantress	4.50 per 100;	40.00 per 1000
Matchless	4.00 per 100;	35.00 per 1000
Miss Theo	4.00 per 100;	30.00 per 1000

J. A. BUDLONG CO.,
184 N. Wabash Ave., Chicago, Ill.

CARNATIONS.
Rooted cuttings ready for immediate delivery. If you really are looking for a source of supply that can give you real value in rooted cuttings, send us your order. Our stock is the BETTER BEST and just the kind the particular florist wants. Enchantress, White Enchantress, Matchless, Beacon, Ward, $6.00 per 100, $50.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. We ask a little more money, but we give you value.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.
JAMESTOWN, NEW YORK.

READY NOW
Fine cuttings, healthy and strong, well rooted. Better order now.

Variety.	Per 100	Per 1000
Rose-pink Enchantress	$4.50	$40.00
Enchantress	4.50	40.00
White Enchantress	4.50	40.00
Mrs. C. W. Ward	4.50	40.00
Aviator	4.50	40.00
Thenanthos	4.50	40.00
Matchless	4.50	40.00
Rosette	4.50	40.00

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

Carnation R. C. We have the "money-making" varieties and you cannot buy better stock anywhere.

	100	1000
Enchantress Supreme	$7.00	$60.00
White Enchantress	6.00	50.00
Matchless	6.00	50.00
Pink Enchantress	6.00	50.00
Rose-pink Enchantress	6.00	50.00
Cottage Maid	6.00	50.00
Good white, very prolific	4.00	35.00

Cash or satisfactory references.
GENEVA FLORAL CO., GENEVA, N. Y.

CARNATION CUTTINGS.
Healthy, well rooted stock.

	Per 100	Per 1000
Enchantress	$4.50	$40.00
White Enchantress	4.50	40.00
Matchless	4.50	40.00
Beacon	4.50	40.00
Thenanthos	4.50	40.00

Cash with order.
PETER J. SCHUMER,
748 Wesley Ave., Evanston, Ill.

CARNATION CUTTINGS
Healthy, Well Rooted Stock

Philadelphia	$5.00 per 100;	$40.00 per 1000
Beacon	5.00 per 100;	40.00 per 1000
W. Enchantress	5.00 per 100;	45.00 per 1000
Enchantress	5.00 per 100;	40.00 per 1000
Matchless	5.00 per 100;	40.00 per 1000

Cash with order.
JOHN SCHEIDEN,
135 Asbury Ave., Evanston, Ill.

"At Their Best"
Carnation Cuttings
Thoroughly rooted and carefully packed

	Per 100	Per 1000
Matchless	$3.50	$30.00
Enchantress	3.50	30.00
Joy (fine red)	5.00	40.00

WEILAND-RISCH CO.,
Flower Growers,
154 N. Wabash Ave., Chicago, Ill.

50,000 rooted Carnation cuttings.

	Per 100	Per 1000
Matchless	$3.50	$30.00
Pink Enchantress	3.50	30.00
White Enchantress	5.00	.....
Pink Enchantress, unrooted	2.00	18.00
Matchless, unrooted	2.00	18.00

Cash with order, or C. O. D., with the privilege of inspecting same.
Jos. Schoos, 1433 Warren St., Evanston, Ill.

ROOTED CARNATION CUTTINGS
C. W. Ward, Theo, Alice, Belle Washburn, Beacon, Matchless, White Perfection, $6.00 per 100, $50.00 per 1000.
Pink Benora, very fine light pink, $100.00 per 1000.
READY NOW.
THE LEO NIESSEN CO.,
1201 Race St., Philadelphia, Pa.

CARNATION CUTTINGS

White Enchantress	$4.50 per 100;	$40.00 per 1000
Matchless	4.00 per 100;	35.00 per 1000
Winsor	4.00 per 100;	35.00 per 1000
Pink Enchantress	4.00 per 100;	30.00 per 1000
Peerless Pink	4.00 per 100;	35.00 per 1000
Miss Theo	4.00 per 100;	30.00 per 1000

FRED WEBER,
6137 No. Robey St., Chicago, Ill.

Carnations, well rooted cuttings, immediate delivery; nice stock.

	Per 100	Per 1000
Nebraska	$6.00	$50.00
White Enchantress	6.00	50.00
Crystal White	6.00	50.00
Cottage Maid	5.00	40.00
Aviator	5.00	40.00
Miss Theo	5.00	40.00

Miller Bros., 5358 N. Lincoln St., Chicago, Ill.

CARNATIONS—Continued

FINE STOCK.
Well rooted, clean and healthy.
Ready now.
Matchless .....$4.50 per 100, $40.00 per 1000
White Enchantress 4.50 per 100, 40.00 per 1000
Enchantress ..... 4.50 per 100, 40.00 per 1000
WIETOR BROS.,
Wholesale Cut Flower Growers,
80 E. Randolph St., Chicago, Ill.

Carnation cuttings, well rooted, first class stock, ready for immediate delivery.
Nebraska .....$40.00 per 1000
White Enchantress ..... 40.00 per 1000
C. W. Ward..... 40.00 per 1000
Ench. Supreme ..... 42.50 per 1000
Cash with order.
A. & H. Werner, R. R. 2, Clayton, Mo.

Carnation rooted cuttings, out of soil, good healthy stock: Herald, Aviator, Pink Enchantress, Matchless, Peerless Pink and Winsor, $4.00 per 100, $35.00 per 1000. White Enchantress, Enchantress Supreme, $4.50 per 100, $40.00 per 1000.
Cash with order.
James Psenicka & Son, Gross Point, Ill.

Ethel Fisher, Peter Fisher's new red, $14.00 per 100, $115.00 per 1,000. Ruth Baur, Baur & Steinkamp's fine pink, $12.00 per 100, $100.00 per 1000. Enchantress Supreme, $7.00 per 100, $60.00 per 1000. Alice, Matchless, $5.00 per 100, $40.00 per 1000. All the standard varieties, $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION CUTTINGS
White Enchantress .....$45.00 per 1000
Rose-pink Enchantress ..... 45.00 per 1000
Enchantress ..... 45.00 per 1000
Matchless ..... 40.00 per 1000
JOHN STEVENS,
Carnation Specialist,
58th St. & Bennington Ave., Kansas City, Mo.

CARNATIONS, R. C. and 2¼-IN.
Clean, healthy and well-rooted plants.
Matchless, R. C...$35.00; 2¼-in., $55.00 per 1000
C. W. Ward, R. C. 45.00; 2¼-in., 65.00 per 1000
P. Enchant., R. C. 45.00; 2¼-in., 65.00 per 1000
Same rate per 100. Cash with order.
Cherry Park Gardens, Fredonia, N. Y.

CARNATIONS.
Rooted cuttings, Matchless, Ward, Enchantress, $50.00 per 1000. 2½-in. stock, Matchless, Ward, Enchantress, White Wonder, $70.00 per 1000.
POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS.

CARNATION CUTTINGS, well rooted, cool grown, Enchantress, Enchantress Supreme, White Enchantress and Rose-pink Enchantress, $5.00 per 100, $45.00 per 1000; Belle Washburn, $6.00 per 100, $50.00 per 1000.
ROSEMONT GARDENS,
116 DEXTER AVE., MONTGOMERY, ALA.

Carnations R. C., ready now, fine quality.
White Enchantress .....$40.00 per 1000
Enchantress ..... 40.00 per 1000
Ward ..... 40.00 per 1000
Bassett ..... 40.00 per 1000
J. Ralph Souder, Hutchinson, Kans.

CARNATION ROOTED CUTTINGS.
Strong well rooted, healthy, cool grown stock. White Enchantress, Matchless, Mrs. C. W. Ward and Belle Washburn, $5.00 per 100, $45.00 per 1000.
FURROW & COMPANY, Guthrie, Okla.

CARNATIONS, ROOTED CUTTINGS.
Per 100 Per 1000
Ethel Fisher $14.00 $115.00
Mrs. C. W. Ward, Beacon and Matchless, $6.00 per 100, $50.00 per 1000. Ready now.
ALFRED M. CAMPBELL, STRAFFORD, PA.

White Enchantress Carnation rooted cuttings, ready now, $6.00 per 100. White Perfection, Matchless, Light Pink Enchantress R. C., $5.00 per 100, $45.00 per 1000.
WILLIAM F. KASTING CO., INC.,
568-570 Washington St., Buffalo, N. Y.

Carnations, for immediate or later delivery. Strong 2½-in. stock of Matchless, White Enchantress, Mrs. Ward, Alice and Nebraska, $7.50 per 100, $65.00 per 1000. You take no chances buying this stock.
Elitch Gardens Co., Denver, Colo.

CARNATION CUTTINGS
Strong, healthy, and well rooted.
Per 100 Per 1000
Light Pink Enchantress $4.00 $28.00
Ready for immediate delivery.
F. C. Hinkel & Bro., R. F. D. 7, Bellevue, Pa.

Rooted Carnation cuttings from healthy stock, Mrs. Ward, $45.00; Matchless, $40.00; Alice, $35.00 per 1000. Special price on quantity orders of stock we have a surplus of.
Enos W. Kohr, Lancaster, Pa.

Clean, healthy rooted cuttings,
White and Pink Enchantress,
$3.50 per 100, $35.00 per 1000.
A. C. BUTERBAUGH, FLORIST,
Waynesboro, Pa.

CARNATION CUTTINGS.
Matchless $5.00 $45.00
Mrs. C. W. Ward 5.00 45.00
March delivery. Cash with order.
THE IMLAY CO., ZANESVILLE, O.

Carnation R. C., Pink Enchantress, $40.00 per 1000. Matchless, $35.00 per 1000; C. W. Ward, $45.00 per 1000. Plants are first class and are ready to ship. Cash.
Kirkwood Floral Co., Des Moines, Ia.

ROOTED CARNATION CUTTINGS.
Belle Washburn and Matchless, fine strong stock, per 1000, $50.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Carnation cuttings, Enchantress, W. Enchantress, Matchless, Ward, Nebraska, Beacon, $4.50 per 100, $42.50 per 1000. Add $1.00 per 100 for potted stock.
J. C. Steinhauser, Pittsburg, Kans.

White Enchantress, R. C.....$4.50 per 100
Pink Enchantress, R. C..... 4.50 per 100
Matchless, R. C..... 4.50 per 100
F. Wunker & Sons, Terre Haute, Ind.

Strong 2¼-in. Carnation plants, Matchless, Alice, Ward and Nebraska.
ROBERTS ROSE CO.,
3400 S. Emerson St., Denver, Colo.

Queen Louise Carnation plants, 2¼-in. strong plants, an old white variety but a very free bloomer, $5.00 per 100.
Goshen Floral Co., Goshen, Ind.

Carnations, 1200 Enchantress, 200 Ward, 100 Matchless rooted cuttings from sand, the lot $50.00; or $5.00 per 100.
R. & S. Greenhouses, Missoula, Mont.

R. C. Carnation, Pink and White Enchantress, Philadelphia, and Matchless, $4.50 per 100, $40.00 per 1000. Cash with order.
Mrs. E. A. Llewellyn, Olean, N. Y.

Carnations, R. C. and 2½-in. pots, immediate delivery; Enchantress and White Enchantress, R. C. $4.50 per 100; 2½-in. pots, $7.00 per 100.
Zumbrota Greenhouses, Zumbrota, Minn.

Well rooted cuttings, White Enchantress, Enchantress, new red seedling Ward, Rose-pink Enchantress, $45.00 per 1000.
Alex A. Laub, New Hamburgh, N. Y.

Carnation rooted cuttings; 3000 White Enchantress, 500 Rose Pink Enchantress; large cuttings, well rooted, to clean up, $35.00 per 1000. E. H. Montgomery, Fairfield, Iowa.

We specialize in Mrs. C. W. Ward Carnations; 100,000 rooted cuttings for immediate delivery and later, $6.00 per 100, $50.00 per 1,000. Alois Frey, Crown Point, Ind.

Carnation plants, very fine, from 2¼-in. pots, Matchless, Mrs. C. W. Ward, Cottage Maid, $7.00 per 100, $60.00 per 1000. The Denver Wholesale Florists' Co., Denver, Colo.

Carnations, White Fairmaid rooted cuttings, $3.00 per 100, $25.00 per 1000. Cash.
Long Beach Floral Co., Long Beach, Calif.

Rose-pink and Enchantress cuttings, $4.50 per 100, $42.00 per 1000. Cash.
C. M. Hurlburt, Fairbury, Jefferson Co., Neb.

1200 Pink Enchantress, from 2-in. pots, fine, good and healthy plants, $5.00 per 100. Cash.
G. Raymond Smith, Latrobe, Pa.

Carnations, strong 2-in. stock, ready to shift, in Ward and Peerless Pink, $6.00 per 100. Cash.
H. E. & C. W. Krebs, Cedar Rapids, Ia.

Carnation R. C., Matchless and Victory, $4.00 per 100, they are fine.
Fallen Leaf Greenhouse, Roseville, Calif.

1,000 R. C. Ward, $40.00. 600 2-in., $50.00 per 1,000. Cash or exchange.
John Van Aart, Paducah, Ky.

Carnations, Victory rooted cuttings, out of soil, $4.00 per 100. Cash.
L. C. Busse & Son, Mt. Prospect, Ill.

Carnation cuttings, White Enchantress and Enchantress, $40.00 per 1000.
T. J. Enright, Fostoria, O.

Well rooted cuttings of Matchless and Ward Carnations, $40.00 per 1000. Cash please.
J. H. Leach & Sons, North Easton, Mass.

Carnations, R. C., White Enchantress, Pink Enchantress, $5.00 per 100, $45.00 per 1000.
Page's Greenhouses, Staunton, Ill.

R. C. Enchantress, well rooted, extra clean stock, $3.50 per 100. Cash with order. P. N. Obertin, 1948-54 Asylum Ave., Racine, Wis.

Beacon Carnation cuttings, $50.00 per 1,000, $6.00 per 100.
The William Murphy Co., Cincinnati, Ohio.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

Carnations, Matchless, R. C., $4.00 per 100.
L. A. Eaton & Sons, Conneaut, O.

Carnations, 2000 White Enchantress, R. C., $40.00 per 1000. S. M. Harbison, Danville Ky.

Carnation Miss Theo, rooted cuttings, $4.50 per 100. L. Potter & Sons, Waukegan, Ill.

CENTAUREAS

Centaurea Gymnocarpa, transplanted seedlings, strong plants, $2.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Centaurea Gymnocarpa, Dusty Miller, strong, transplanted plants, $2.00 per 100, $18.00 per 1000. Edward W. Schuster, Crookston, Minn.

Centaurea Gymnocarpa, Dusty Miller, 2-in., $3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Centaureas, Dusty Miller, $3.50 per 100, $30.00 per 1,000.
The Schmidt & Botley Co., Springfield, O.

Centaureas, Gymnocarpa (Dusty Miller), strong transplanted seedlings, $2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

CHRYSANTHEMUMS

CHRYSANTHEMUMS
Rooted Cuttings Ready Now.
Clean Stock, Free from Midge.
CHOICE VARIETIES:
Golden Chadwick, Pink Chadwick, White Chadwick, Bronze Chadwick, Wm. Turner, Yellow Turner, Golden Mistletoe, Barbara Davis (bronze), C. H. Totty, Well's Late Pink. R. C., $5.00 per 100, $40.00 per 1000.
GENERAL LIST OF COMMERCIAL VARIETIES
WHITE:
Chas. Rager, Autocrat, Hamburg Late White, Mistletoe, Smith's Advance, White Chieftain, Dceember Gem, Early Frost, Polly Rose, Smith's Imperial.
YELLOW:
Chrysolora, Golden Glow, Maj. Bonnaflon, Mrs. Pollworth, Richmond, Yellow Rager, Nagoya, Col. Appleton, Mrs. Morgan, Yellow Polly Rose, Tints of Gold.
PINK:
Chieftain, Dr. Enguehard, E. A. Seidewitz, Glory of Pacific, Maud Dean, Unaka.
RED:
Harvard.
R. C. of the above, $3.00 per 100, $30.00 per 1000.
POMPONS:
R. C., Baby, Baby Margaret, Diana, Fairy Queen, Lillian Doty, White Doty, Maid of Kent, Mimico, Nesco, Quinola, and other best kinds, $3.50 per 100, $30.00 per 1000.
Ask for complete list of Mums, new varieties, singles, anemones, hardy early flowering, etc.
SINGLES:
E. D. Godfrey, Mrs. W. E. Buckingham and others, R. C., $3.50 per 100, $30.00 per 1000.
Caprice, best for pot plants, R. C., $3.50 per 100, $30.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

CHRYSANTHEMUM R. C. We are booking orders now and some varieties are ready for immediate shipment. Let us know your wants and we are sure we can please you. PACKING FREE.

	100	1000
WHITE—		
Smith's Advance, early	$3.00	$27.50
Early Frost, early	3.00	27.50
Polly Rose, early	3.00	27.50
Oconto, early	3.00	27.50
Chas. Rager, midseason	3.00	27.50
Wm. Turner, midseason	3.50	30.00
White Patty, midseason	2.00	17.50
White Chieftain, midseason	3.00	27.50
J. Nonin, late	3.50	30.00
White Chadwick, late	3.50	30.00
Mistletoe, late	3.50	30.00
YELLOW—		
Chrysolora, early	3.50	30.00
Roman Gold, midseason	3.00	27.50
Yellow Turner, midseason	3.50	30.00
Yellow Rager, midseason	3.50	30.00
Marigold, midseason	3.00	25.00
Bonnaffon, late	3.00	25.00
Yellow Chadwick, late	3.50	30.00
PINK—		
Unaka, early	2.00	17.50
Pacific Supreme, early	3.00	27.50
Chieftain, midseason	3.00	27.50
Dr. Enguehard, midseason	3.50	30.00
Pink Patty, midseason	2.00	17.50
Pink Seidewitz, late	3.00	25.00
Also Red Seidewitz	3.00	25.00
Golden Mensa	2.00	17.50
Single pink, fine for retail	2.00	17.50

Cash or satisfactory references. If wanted by parcel post, add for postage.
GENEVA FLORAL CO., GENEVA, N. Y.

Chrysanthemums, rooted cuttings for immediate and later delivery. We have stock plants sufficient to propagate a million cuttings. If in need of MUM STOCK, write me before placing your orders.

Golden Chadwick
Golden Wedding, late
Silver Wedding, early
Florence Pulman, midseason
Chas. Rager, midseason
Patty, midseason
Wm. Turner, early
Mistletoe, very late
Chieftain, early
Chadwick Improved, late
Yellow Eaton, late
Chrysolora, early
Yanoma, very late
Seidewitz, pink, late
Helen Frick, pink, late
Dr. Enguehard, pink, midseason
Mrs. Robertson, early
POMPONS.
Golden Wedding
Diana, best white

Immediate or March delivery....$25.00 per 1000
April delivery ..... 22.50 per 1000
May, June, July delivery..... 20.00 per 1000
Here is your chance to buy your CHRYSANTHEMUM STOCK for the coming season at prices that are right. We guarantee certain delivery, cuttiugs to be choice, well-rooted stock in perfectly healthy condition. Terms ten per cent cash with the order, balance, shipment C. O. D. or thirty days net if bank reference is enclosed with the order.
T. G. OWEN, COLUMBUS, MISS.

Chrysanthemums, R. C., Chrysolora, early yellow, Unaka, early pink, Chas. Brocke, large yellow, Silver Wedding, late white, Dr. Enguehard, large pink, Lillian Doty, pink pompon, $2.00 per 100. Oconto, early white, Wm. Turner, Yellow Turner, Pink Chieftain, White Chieftain, $3.00 per 100. Cash. Postage extra.
Furst Floral Co., Dayton, O.

Strong, healthy cuttings ready to pot.

Golden Glow	$4.00 per 100,	$35.00 per 1000
Golden Queen	4.50 per 100,	40.00 per 1000
Mrs. C. C. Pollworth	4.50 per 100,	40.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
Odessa	5.00 per 100,	45.00 per 1000
Richmond	5.00 per 100,	50.00 per 1000
Imp. Golden Chadwick	5.00 per 100,	50.00 per 1000
Pacific Supreme	4.00 per 100,	35.00 per 1000
Helen Frick	4.00 per 100,	35.00 per 1000
Maud Dean	4.00 per 100,	35.00 per 1000
Imp. Chieftain, very fine	5.00 per 100	
Early Frost	4.00 per 100,	35.00 per 1000
Oconto	4.00 per 100,	35.00 per 1000
White Gem	4.00 per 100,	35.00 per 1000
L. Hall	4.00 per 100,	35.00 per 1000
December Gem	4.00 per 100,	35.00 per 1000
Imp. White Chadwick	5.00 per 100,	40.00 per 1000
Wm. Turner	5.00 per 100	

POMPONS.

Klondike	$4.00 per 100,	$35.00 per 1000
Baby Klondike	4.00 per 100,	35.00 per 1000
Golden Climax	4.00 per 100,	35.00 per 1000
Bronze Climax	4.00 per 100,	35.00 per 1000
Western Beauty	4.00 per 100,	35.00 per 1000
Nisa	4.00 per 100,	35.00 per 1000
Golden Mensa	4.00 per 100,	35.00 per 1000

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Chrysanthemum rooted cuttings, ready soon, strong clean stock. $5.00 reduction on 1000 lots.

WHITE—
- Smith's Advance, early 2½c
- Smith's Imperial, early ..... 5 c
- Kalb, early ..... 3 c
- Mariana, large midseason Pom ..... 3 c
- Wm. Turner, midseason ..... 4 c
- Autocrat, midseason ..... 4 c
- White Frick, late ..... 4 c
- Silver Wedding, late ..... 4 c
- December Gem, late ..... 4 c

PINK—
- Pacific, early ..... 3 c
- Chieftain, midseason ..... 3 c
- Edwin Seidewitz, late ..... 3 c
- Helen Frick, midseason ..... 4 c
- Wells' Late Pink, late ..... 4 c

YELLOW—
- Golden Queen, early ..... 3 c
- Richmond, next early ..... 4 c
- Yellow Turner, midseason ..... 4 c
- Whittier, late ..... 4 c
- Dec. Queen, late ..... 4 c
- Dolly Dimple ..... 4 c

Helen Newberry Pompon and bronze Oct. Herald at 4c.

W. R. MAXWELL, FLORIST, ALVA, OKLA.

WHITE

October Frost — Chieftain
Tim. Eaton — Chadwick
Chas. Rager — Seidewitz
William Turner

PINK

Unaka — Maud Dean
Chieftain — Farley Rose
Seidewitz — Enguehard

YELLOW

Bonnaffon — Golden Gleam
Chadwick — Eaton
Celebration — Golden Queen
Tiger — Nagoya
Marigold

POMPONS

Little Gem — Savannah
Illona — Golden Mensa
Lillian, red — White Mensa
Neola — Klondike
Katie Manning — Diana
Niza — Tula
Hilda Canning — Helen Newberry
Cavell

Rooted cuttings, $30.00; 2½-in. pots, $50.00
Extra fine stock. We are booking orders for same now.

Pinehurst Floral Co., Pleasant Hill, Mo.

HERE'S A GOOD ONE

Everyone who grows single Pompons knows Mrs. E. D. Godfrey. It has been the best late pink variety. Now comes a sport of Godfrey, its name is:

ANNABEL

It is a sturdier grower with exceptionally good foliage. Has long stiff stems, well branched. Have cut stems with seventeen flowers and buds running up to 3½ in. across. Unusually good keeper in bench or when cut. Color, a beautiful cerise, tending toward lavender. Flowers of anemone type with several rows of petals, and yellow center. Season of blooming, Thanksgiving to Christmas. It is better than parent or any other Pompon and will bring more money. It is later than any variety we know of. 2¼-in. plants for delivery April and later. Orders filled in rotation. Order early. Sold under agreement that you dispose of no stock to any person until 1922. Prices, $3.00 per doz., $20.00 per 100, $180.00 per 1000. Rooted cuttings, $15.00 per 100, delivery May and later. Strong plants and careful packing guaranteed.

GRAND VIEW GREENHOUSES,
Hopkins, Minn.

CHRYSANTHEMUMS R. C.

	Per 100	Per 1000
Chrysolora	$3.00	$25.00
Golden Glow	3.00	25.00
Smith's Advance	3.00	25.00
Early Frost	3.00	25.00
Early Rose	3.00	25.00
Chieftain Pink and White	3.00	25.00
Bonnaffon, Yellow and White	3.00	25.00
Rager, Yellow and White	3.00	25.00
Turner, Yellow and White	3.00	25.00
Pompons, best varieties	3.00	25.00

Anoka Greenhouses, Anoka, Minn.

CHRYSANTHEMUMS.

WHITE — Yellow Chadwick
Mistletoe, late white — Mrs. Morgan
Chas. Rager — Golden Queen
Smith's Ideal — C. C. Pollworth
Elise Papworth — PINK
W. H. Chadwick — Mc Niece
December Gem — Patty
YELLOW — Dr. Enguehard
Chrysolora — Chieftain
Marigold — R. E. Loeben

Rooted Cuttings ..... $30.00 per 1000
2½-in. pots ..... 45.00 per 1000

WHITE POMPONS — PINK
Alva — Lillian Doty
Kenneth — Western Beauty
November Pearl — Elia. Firestone, single
Queen Marie
YELLOW — BRONZE
Mike Gabel — Mme. La Porte
Madge — Hilda Canning
Quinola — Beckey McLean
Krut — Mrs. Beu

Rooted cuttings ..... $40.00 per 1000
2½-in. pots ..... 50.00 per 1000

POEHLMANN BROTHERS COMPANY,
MORTON GROVE, ILLINOIS

We have left 100 each of the following Mum plants from 2½-in. pots which we offer at $5.00 per 100.

WHITE — YELLOW
R. O. Berthur — Golden Glow
White Frick — Yellow Eaton
Wm. Turner — Polyphene
Chadwick Imp. — Yellow Jones
Touset — Chrysolora
Smith's Advance — Bonnaffon
Chas. Rager — PINK
White Jones — Pacific Supreme
Maud Dean — Chieftain

POMPONS

WHITE — BRONZE
Diana — Clorinda
King Henry — Blick
Helen Newberry — California
PINK — SINGLE
Minta — White Mensa
YELLOW — Little Dolly Pink
Golden Martha

STATE FLORAL CO., YAKIMA, WASH.

CHRYSANTHEMUMS ROOTED CUTTINGS, CLEAN, HEALTHY STOCK. IMMEDIATE OR LATER DELIVERY, 50,000 READY. CASH WITH ORDER.

Unaka, Golden Queen, Oconto and Marigold, $3.00 per 100 or $28.00 per 1000. Christmas Gold, $8.00 per 100, or $70.00 per 1000. Golden Mistletoe, $5.00 per 100, or $45.00 per 1000. Smith's Advance, Chrysolora, Josephine Foley, Chieftain, White Chieftain, Roman Gold, William Turner, Nerissa, Dr. Enguehard, Odessa, Seidewitz, Earl Kichener, Wells' Late Pink, Golden Wedding and Mistletoe, $3.50 per 100, or $30.00 per 1000.

Pompons—Mary Pope, La Argentuillais, Butlers Caprice, Kathleen, Etoile d'Or, White Caprice, Mrs. E. M. Horne, Blanche, Izola, Mrs. Frances Bergen, Baby, Yellow and White Menza, White and Yellow Garza, Emma, Peggy Bulkeley, Molly Whetstone, Pink Lady, Elizabeth Firestone, Richard Brown, Volunteer, Western Beauty, November Pearl, Halloween, Winter, Golden Star, Orange Cluster, Miss Isabelle, Margaret Waite and Jean Ingalls, all $3.50 per 100, or $30.00 per 1000.

Julius Niednagel, Evansville, Ind.

CHRYSANTHEMUM ROOTED CUTTINGS.
CLEAN STOCK.

Chas. Rager	$4.00 per 100,	$35.00 per 1000
Bonnaffon	4.00 per 100,	35.00 per 1000
White Chieftain	4.00 per 100,	35.00 per 1000
Pink Chieftain	4.00 per 100,	35.00 per 1000
Yellow Turner	4.00 per 100,	35.00 per 1000
Wm. Turner	4.00 per 100,	35.00 per 1000
Marigold	4.00 per 100,	35.00 per 1000
Dr. Enguehard	4.00 per 100,	35.00 per 1000
White Chadwick	4.00 per 100,	35.00 per 1000
Yellow Chadwick	4.00 per 100,	35.00 per 1000
Chadwick Improved	4.00 per 100,	35.00 per 1000
Yellow Eaton	4.50 per 100,	40.00 per 1000
White Eaton	4.50 per 100,	40.00 per 1000
Chrysolora	4.00 per 100,	40.00 per 1000

POMPONS.

Diana	4.00 per 100,	35.00 per 1000
Frank Beu	4.00 per 100,	35.00 per 1000

Cash. C. Erickson, Princeton, Ill.

Chrysanthemums: Orders booked for the following varieties, most of which are ready for immediate delivery. All stock guaranteed to be first class in every particular.

Wm. Turner — Early Frost
Unaka — Marigold
Oconto — P. Chieftain
Seidewitz — W. Chieftain
Chas. Rager — Mrs. C. C. Pollworth
Golden Queen

Pompons.

Diana, Mrs. Buckingham, Mrs. Beu.

Rooted cuttings ... $30.00 per 1000; $3.50 per 100
2½-in. stock ..... 40.00 per 1000; 4.50 per 100

Improved White Chadwick and Improved Golden Chadwick, rooted cuttings, $40.00 per 1000, $5.00 per 100; 2½-in. stock, $50.00 per 1000, $6.00 per 100.

ELITCH GARDENS CO., DENVER, COLO.

White: Wm. Turner, Chas. Rager, Mistletoe, Smith's Advance, E. Snow, W. Chadwick, Robinson. Pink: Loeben, Mc Niece, Dr. Enguehard, Wells' Late Pink. Red: Harvard, Shrimpton, O. H. Kahn. Yellow: Golden Glow, Chrysolora, Marigold, Mrs. Morgan. Pompons: Golden Mensa, Helen Newberry, Little Gem, Illona, Bronze, Sawyer, Mrs. Buckingham, Mike Gabel, Klondike, Mrs. Beu, Lillian Doty, Lagravere, Mme. La Porte, rooted cuttings, $3.00 per 100; 2½-in. plants, $5.00 per 100.

The Webster Greenhouses, Centralia, Ill.

Chrysanthemums, strong, well rooted cuttings, free of all insects and disease.

WHITE: Smith's Advance, Oconto, White Chieftain, Timothy Eaton, White Patty, Adelia, Chas. Rager, Wm. Turner. PINK: Unaka, Chieftain, Enguehard, Patty, Seidewitz. YELLOW: Chrysolora, Golden Queen, Roman Gold. POMPONS: Lillian Doty, White Doty, Helen C. C. Pollworth, Mrs. Morgan, Tints of Gold, Newberry, Mrs. Beu, Little Gem, Golden Harvest, Western Beauty, Delphine Dodge, Soleil d'Or, Golden Climax. Single: Mensa, Golden Mensa, Mrs. Godfrey, $3.00 per 100, $25.00 per 1000. Cash.

T. F. Browne, Greenfield, Mich.

CHRYSANTHEMUM CUTTINGS.
Immediate or later delivery

	Per 100	Per 1000
Golden Chadwick	$5.00	$40.00
White Chadwick	5.00	40.00
Wm. Turner	5.00	40.00
Yellow Turner	5.00	40.00
Bonnaffon	3.50	30.00
E. A. Seidewitz	3.50	30.00
Chas. Rager	3.50	30.00
Pompons, best varieties	3.50	30.00

Rolf Zetlits Co., Lima, O.

We have a very fine lot of Christmas Gold, the golden yellow button Pompon introduced last season, and while it lasts we offer same at $6.00 per 100, $50.00 per 1000, strong rooted cuttings.

Ask us for our complete list of Mums and Pompons both new and standard. Our stock is clean and absolutely free from midge. Especially strong on the Chadwicks, White and Yellow.

S. S. Skidelsky & Co., 50 Park Place, New York.

MUMS R. C. FROM SOIL. CASH.

Oconto, J. Nonin, white, Golden Queen, Chrysolora, Bonnaffon, yellow, $2.00 per 100, $17.75 per 1000.

Pompons: Pink, Fairy Queen, Buckingham, Western Beauty, Neola. White, Melaine. Bronze, Beu, Blake. Yellow, Golden Wedding, Klondike, Zenobia. Red, La Gravere. While they last, at $17.75 per 1000.

R. Scheffler, Wheaton, Ill.

Chrysanthemums, Unaka and Glory of Pacific, early pinks, Mrs. George Kalb, early white; Golden Glow and Chrysolora, early yellow; Bonnaffon and Golden Wedding, late yellow; Pink Ivory, midseason; Seidewitz, Enguehard, late pink; Chas. Rager, late white. All fine stock.

Rooted cuttings, $3.00 per 100
2¼-in. pots, $4.00 per 100.

WM. SCHWAN & SON, FREDONIA, N. Y.

Mums, R. C.

Advance	$3.00 per 100
Early Frost	3.00 per 100
Unaka	3.00 per 100
Chieftain	3.00 per 100
Richmond	4.50 per 100
Whittier	4.50 per 100
White and Yellow Turner	4.50 per 100
White Chadwick	4.50 per 100

W. H. F. Weber, Sault Ste. Marie, Mich.

CHRYSANTHEMUM CUTTINGS
Ready April 1st.
Bonnaffon, Chas. Rager,
Oconto, Seidewitz, Halliday,
Early Snow.
This is strong healthy stock,
$20.00 per 1000.
Your money back if not satisfactory.
JOHN T. GALE, FLORIST,
Box 63, Tewksbury Centre, Mass.

Chrysanthemum rooted cuttings, stock true to name and free from midge. 175 to 250 of each of following varieties:

Golden Glow, Oconto, Pink Gem, Chrysolora, Pink Chieftain, Chas. Rager, Roman Gold, Enguehard, and Maud Dean, $3.00 per 100. Wm. Turner, Yellow and White Chadwick, $4.00 per 100. The entire lot at $30.00 per 1000. Cash with order.

D. L. Vincent, Ionia, Mich.

XMAS GOLD POMPON.

A real moneymaker in a yellow Mum, which will make you big returns, strong healthy stock, free from midge, rooted cuttings, $7.00 per 100, $65.00 per 1000, postpaid. Immediate delivery. Pot plants, 2-in., strong stuff, after April 10th, $9.00 per 100, $85.00 per 1000. Please send in your order early. Cash with order. Hy. J. Kettmann, Creve Coeur P. O., L. Box 9, St. Louis Co., Mo.

Mum cuttings, 200 Unaka, 500 Smith's Advance, 300 Seidewitz, 500 Early Rose, 350 Marigold, 200 Buckingham, 400 G. Climax, 350 Crystal Gem, 200 Little Gem, 300 Etoile d'Or, 250 Margaret, 350 Romaine Warren, 400 Godfrey, 350 Fabelle, 200 Baby, $3.50 per 100, $30.00 per 1000. 10% discount for cash.

W. C. Ehmann, Corfu, N. Y.

CHRYSANTHEMUM ROOTED CUTTINGS

Oconto	$4.00 per 100;	$30.00 per 1000
Seidewitz	4.00 per 100;	30.00 per 1000
Unaka	4.00 per 100;	30.00 per 1000
Bonnaffon	4.00 per 100;	30.00 per 1000
Mistletoe	4.00 per 100;	30.00 per 1000

Cash with order.

B. F. Hensley, Knightstown, Ind.

MUMS You Should Know.
MUMS You Should Grow.

Yellow Smith's Advance, originated with us, $5.00 per 100, $40.00 per 1000.

Sunshine	$8.00 per 100, $75.00 per 1000
Xmas Gold	8.00 per 100, 75.00 per 1000

Cash, please.

W. A. Rowe Floral Co., Kirkwood, Mo.

CHRYSANTHEMUMS—Continued

CHRYSANTHEMUMS.

Early white pompon. Our well known, double white, extra early, will bloom from October 1st to the end of the season, especially fine for either cut flowers or plants.
Rooted cuttings, per 100, $5.00.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Chrysanthemum plants, Marigold, W. Chieftain, P. Chieftain, Seidewitz, Dr. Enguehard; Pompons, Golden Climax, Golden Wedding, Golden Harvest, Hilda Canning, Mariana, all 2-in. and 2½-in., $6.00 per 100, $50.00 per 1000. Good healthy stock. Wm. C. Manke & Co., No. Milwaukee 52, North Milwaukee, Wis.

Chrysanthemums, R. C., nicely rooted and good shape.
250 McNiece 200 Golden Gleam
200 Crystal Gem 200 Mrs. Morgan
700 Golden Glow
$3.00 per 100.
J. G. Layton, Allegany, N. Y.

CHRYSANTHEMUM ROOTED CUTTINGS FROM CLEAN, HEALTHY STOCK, CALUMET, BRONZE; HARVARD, RED, AND EARLY YELLOW, $25.00 PER 1000.
BURROWS BROTHERS,
2021 SO. MAIN ST., ROCKFORD, ILL.

CHRYSANTHEMUMS.
THE BEST
In novelties and standard kinds.
Catalog on application.
ELMER D. SMITH & CO.,
Adrian, Mich.

Chrysanthemum rooted cuttings, the best standard varieties and pompons, clean, healthy stock, no midge, $3.50 per 100, $30.00 per 1000; Chadwicks and White Seidewitz, $5.00 per 100. We ship from Spokane.
Peters & Sons, Hillyard, Wash.

R. C. Patty, Frick, Bonnaffon, White Chieftain, McNiece, Roman Gold, Marigold, Pacific Supreme, Harvard and 10 varieties of Pompons, $25.00 per 1000.
O. A. Stoll, Hillsdale, Mich.

ROOTED CUTTINGS
We will book orders at market prices for all leading varieties of Chrysanthemums, rooted cuttings, for immediate delivery.
J. C. RENNISON CO., SIOUX CITY, IA.

Standard varieties, R. C., $30.00 per 1000, $3.50 per 100 by mail; such as, Enguehard, White Bonnaffon, Turner, Seidewits, white Ivory, Pompons, etc.
MORGAN FLORAL CO., FORT MORGAN, COLO.

Big, husky, well rooted cuttings of December Gem, the best late white, $35.00 per 1000; Edwin Seidewitz, $25.00 per 1000. READY NOW. We promise this stock will tickle you.
FURROW & COMPANY. GUTHRIE, OKLA.

Strong, well rooted cutting of Edwin Seidewitz, the best late pink variety, $3.00 per 100, $25.00 per 1000, prepaid.
Furrow & Co. Guthrie, Okla.

Mum cuttings, Sunshine Pompon, $6.00 per 100, $50.00 per 1000.
A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Chrysanthemums R. C., Patty, Oconto, Seidewitz, E. Snow, J. Toley, M. Bonnaffon, Pompons, leading varieties. Clean stock, $3.00 per 100. L. A. Eaton & Sons, Conneaut, O.

Chrysanthemums, Halliday, Nagoya, Dr. Enguehard, Harvard, Diana, 2½-in., $5.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Mums R. C., 13,000 Golden Wedding, 7000 Wm. Turner, 6000 White Chadwick, ready March 20th to April 1st, at $35.00 per 1000.
Bird Forrest, Florist, Waxahachie, Tex.

Chrysanthemum, R. C., Chas., Rager, Patty, Enguehard, Oconto, Roman Gold, Marigold, Chrysolora, Seidewitz, Early Snow, $2.50 per 100. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

800 Seidewitz, strong rooted cuttings, quick sale, $20.00 for the lot.
W. E. F. Weber, Sault Ste. Marie, Mich.

Chrysanthemum rooted cuttings, best standard varieties, $3.00 per 100, $25.00 per 1000.
A. Mirring, Edgemont, Sta., East St. Louis, Ill.

Chrysanthemum cuttings, 800 October Frost, 400 Chieftain, $2.50 per 100.
L. G. Barbier, Dunkirk, Ind.

Mums, Bonnaffon, White and Yellow, R. C., 3c; 2½-in., ready for shift, 5c.
Perry Feagler, Auburn, Ind.

Chrysanthemum R. C., 3c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

New White Seidewitz R. C., $6.00 per 100.
Toerner Greenhouses, Logan, O.

CINERARIAS

CINERARIAS
A surplus of a few hundred extra fine 4-in. and 6-in. plants, grown from our own retail trade. 4-in., 25c; 6-in., $1.00. Add 5% for packing. Cash, or business reference.
DERRICK, FLORIST,
Cooperstown, N. Y.

Cinerarias, dwarf, 4-in., 40c; 5-in., 50c, in bud and bloom. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Cinerarias, Dreer's half dwarf 4-in. ready for 6-in. Very strong, 25c. Cash.
L. J. Rowe, Box 244, Titusville, Pa.

Cinerarias, choice plants, 5 to 7 leaves, well grown, best strain, semi-dwarf, 2½-in. pots, $3.50 per 100; 3-in. pots, $5.00 per 100. A No. 1 stock ready for 4-in. pots.
O. C. Ports, Florist, Clifton Forge, Va.

Strong plants in bud, just right for Easter sales, Dreer's Prize Cinerarias, 3-in., $10.00 per 100; 4-in., 25c; 5-in., 50c. Grown cool and good strong plants. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cinerarias, Moore's prize strain, 3-in. pots, $12.00 per 100.
ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Dwarf strain, 5-in. pots, bud and bloom, in paper pots, choice plants, 40c. Cash with order. See Primula and Cyclamen ad. H. F. Merrill, Sayre, Pa.

Cinerarias, Columbian Mixture, fine plants, just right for Easter, 4-in., 25c; 5-in., 50c. Cash please. The Lodi Greenhouses, Lodi, O.

Cinerarias, Vaughan's Columbian, extra fine 2-in., ready for 3-in., $3.50 per 100. Cash please. Olney Greenhouses, Olney, Ill.

Cineraries, Vaughan's Columbian, 3-in., ready for shift, 6c. Cash please.
J. Sylvester, Oconto, Wis.

Cinerarias, Dreer's Prize Strain, 3000 fine large plants, in bloom, 4-in., 25c; 5-in., 50c each. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Cinerarias, Columbian Mixture, strong 5-in., in bud and bloom, 50c each. Cash please.
McAdams & McComb, Columbus Grove, O.

Clean strong plants, bud or bloom, 2½-in., 8c; 4-in., 35c; 5-in., 50-75c. Add 10% for packing. Otto P. Krueger, Toledo, Ohio.

Choice Cinerarias in bloom, 5-in., 40 and 50 cents, 6-in., 65 and 75 cents. Packing 7½% of order. Carl Baer, Archbold, Ohio.

Cinerarias, fine large plants, in bud and bloom, 4-in., 25c; 5-in., 50c. Order now for Easter.
C. A. Rieman, Connersville, Ind.

Cinerarias, 3½-in., in bud and bloom, $25.00 per 100, less 5% for cash with order.
Preisach Bros., Le Roy, N. Y.

Cinerarias, extra fine, 2-in., $4.00; 3-in., $10.00; 4-in., $20.00 and $25.00; 5-in., $50.00; 6-in., $75.00. Geo. A. Kuhl, Pekin, Ill.

Fine 4-in. Cinerarias for growing on, 10c.
Wagner's Greenhouse, Tiffin, O.

CLEMATIS

Clematis Paniculata, 2yr., 18c; 3-yr., 25c, fine plants. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2 yr., $15.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Clematis Paniculata, field grown, $20.00 per 100. The Schmidt & Botley Co., Springfield, O.

COLEUS

COLEUS CUTTINGS.
Saboni or Scarlet Bedder, Duneria, Spotted Gem, Neptune, Lord Palmerston, Lord Alverstone, American Beauty, Golden Bedder, Queen Victoria, Verschaffeltii, Hurricane, Defiance, Khaki, Prince Edward, Blizzard, Beckwith's Gem, John and Anna Pfister, Pink and Yellow Trailing Queen.
$1.50 per 100, $12.00 per 1000.
Parcel post paid. Cash.
THE IMLAY CO., ZANESVILLE, O.

Coleus, the leading varieties, Trailing Queen, Trailing Beauty, Golden Bedder, Verschaffeltii, American Beauty, Firebrand, Annie and John Pfitzer (these two are dwarf varieties), Shylock, Duneira, multiflora, Beckwith's Gem, Hero (a large leaf variety), Mrs. Sanders, 2-in., $4.00 per 100; R. C., $1.50 per 100; or mixed, $1.25 per 100; $12.00 per 1000. See my other ads.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Coleus, ready rooted cuttings, best varieties, ready now and later, $1.50 per 100, $12.00 per 1000. Golden Bedder, Verschaffeltii, Queen Victoria, Golden Queen, Beckwith's Gem, and best bedding kinds. Brilliancy, $2.50 per 100, $20.00 per 1000. Special delivery, parcels post, paid. 2-in. ready now, above kinds, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

R. C. Coleus, 12 varieties, good, clean, healthy stock, $1.25 per 100, $10.00 per 1000. Large leaf Coleus Brilliancy, 2½-in. pots, $5.00 per 100; the kind you like to buy. We guarantee this stock. Cash.
J. A. Farnworth & Son, Galion, O.

Coleus, R. C., 12 varieties, including Golden Bedder, $1.50 per 100, $12.50 per 1000; 2-in., $3.00 per 100. Brilliancy, 2-in., $5.00 per 100. Brilliancy R. C., $3.00 per 100. R. C. are prepaid P. P. Cash please.
E. B. Randolph, Delavan, Ill.

New Trailing Coleus "Sunshine."
Red, edged with white, bordered green and gold, will entirely replace Trailing Queen. 2¼-in., $10.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

2-in. Coleus, good strong plants, 10 varieties, plenty of Golden Bedder, $35.00 per 1000; rooted cuttings at $12.00 per 1000. Prompt delivery. Cash with order. Danish Seed Import, [illegible] N. 7th St., Minneapolis, Minn.

Coleus, Trailing Queen, 2½-in., 2½c; [illegible]-in., 3c. Want bench room. Cash with order
Harry A. Cook, Oberlin, O.

Coleus, light colors, 2½-in., $3.50 per 100
Alton Floral Co., Alton, Ill.

Rainbow Coleus, grown from seed, many sorts, brilliant colorings, strong 2¼-in., $3.50 per 100.
HOMEWOOD GREENHOUSES,
ATCHISON, KANS.

Liberty Coleus, R. C., $4.00 per 100; Brilliancy R. C., $3.00 per 100; mixed Coleus, R. C., $1.50 per 100; all prepaid. Cash.
Royston & Fenton, Evansville, Ind.

COLEUS ROOTED CUTTINGS.
Golden Bedder, Verschaffeltii, and 5 other good varieties, $1.50 per 100, $14.00 per 1000.
Waukesha Floral Co., Waukesha, Wis.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., $5.00 per 100; Xmas Queen, $5.00; rooted cuttings, $3.00 per 100.
N. O. Caswell, Delavan, Ill.

Coleus R. C. Golden Bedder, Trailing Queen, Firebrand and 5 other named varieties, $2.00 per 100, $18.00 per 1000.
Baur Floral Co., Erie, Pa.

Coleus, rooted cuttings, a good assortment, $1.50 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

Coleus, best standard varieties, 2½-in., $4.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Ten best bedding varieties, rooted cuttings, $1.50 per 100, $12.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, $7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, 8 best named bedding sorts, extra strong 2½-in., per 100, $5.00.
Archias Floral Co., Sedalia, Mo.

Strong 2-in., 6 varieties, $2.50 per 100, fine for cuttings. Cash.
John Van Aart, Paducah, Ky.

Coleus, well rooted cuttings, 8 varieties, mixed, best kinds, $1.25 per 100, prepaid.
J. F. Link, 1124 Rammers Ave., Louisville, Ky.

Coleus, Trailing Queen, R. C., $1.50 per 100, postpaid. Write for prices on larger quantities.
The East Lawn Gardens, Urbana, Ohio.

1200 2-in. Coleus, 12 varieties, clean plants, $3.00 per 100. Cash please.
Wagner Floral Co., Sandusky, Ohio.

Coleus, 10 varieties, R. C., $1.50 per 100, $12.00 per 1000; 2¼-in., 4c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus, good varieties, 2-in., 4c and 5c; R. C. mixed, 1½c. J. S. Stuart & Son, Anderson, Ind.

Coleus, Xmas Gem, 2¼-in., 5c; R. C., 2½c.
S. M. Harbison, Danville, Ky.

Coleus, all cuttings sold until April 5th.
E. B. Randolph, Delavan, Ill.

Coleus, 2-in., in good assortment, $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

Coleus, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Coleus, R. C., $1.50 per 100, $14.00 per 1000, prepaid. S. D. Brant, Clay Center, Kan.

COREOPSIS

Coreopsis, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

CUPHEAS

Cupheas, R. C., $1.00 per 100 postpaid; 2½-in., $3.00 per 100.
The Webster Greenhouses, Centralia, Ill.

Cupheas (Cigar Plant), $3.50 per 100, $32.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Cupheas, 2-in., $3.00 per 100; R. C., $1.00 per 100, postpaid.
The East Lawn Gardens, Urbana, O.

Cupheas, R. C., 90c per 100, postpaid; 2-in. $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Cupheas, 2-in., $3.00 per 100.
Fred Burre, 936 W. Wilcox, Peoria, Ill.

Cupheas, R. C., 90c per 100. Cash.
Byer Bros., Chambersburg, Pa.

CYCLAMEN

Scarcity of extra choice Cyclamen seed will put price still higher the coming season. So you will have it on hand for July or later sowings, buy now. We have a few thousand dependable seeds of our choice strain on which we build our reputation. One year old seed germinates quicker and more even, so you won't take a risk. Separate colors, Christmas Red, Defiance, dark and light salmon, dark blood, and bright red, $2.00 per 100, $15.00 per 1000. Hardy outdoor grown seedlings of same strain, March delivery, postpaid, guaranteed perfect arrival, $7.00 per 100, $67.50 per 1000. Cultural directions with the order. Cash please.
C. Winterich, St. Petersburg, The Sunshine City, Fla., formerly of Defiance, O.

Cyclamen, transplanted seedlings, ready for 2½-in., dwarf and stocky, with from 3 to 5 leaves, extra large flowering German strain, dark red, light red, salmon, pink with violet eye, violet with pink eye, and white with red eye, $8.00 per 100, $75.00 per 1000. Cash with order.
PIERSON FLORAL CO.,
2000 Perry Ave., Peoria, Ill.

4-in. Cyclamen in bloom 35c
5-in. Cyclamen in bloom 60c
Lahr's Flower Shop, La Fayette, Ind.

CYCLAMEN SEEDLINGS.

Cyclamen seedlings of extra good quality, grown from best strain of German seed, also Peterson strain. All colors, named varieties.
$8.00 per 100, $75.00 per 1000
Strong transplanted seedlings, ready for 2½-in. and 3-in. pots, same as above, $100.00 per 1000.
This stock ready for immediate shipment.
Rolf Zetlits Co., Dayton, O.

CYCLAMEN SEEDLINGS

We offer from the best strain of imported seed grown for us by a Cyclamen specialist, light salmon, dark salmon, rose, pink, Xmas Red, white with red eye, pure white, $8.00 per 100, $75.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cyclamen, strong 2¼-in. for early delivery, $10.00 per 100, mixed, white, and white with red eye. Note: We do not guarantee these varieties absolutely true to color, but the above varieties will predominate. All very choice strains.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, extra heavy stock, full of bud and bloom.
5-in. .....$0.75 to $1.00
6-in. ..... 1.50 to 2.00
7-in. ..... 2.50 to 3.00
8-in. ..... 3.50 to 4.00
J. C. Steinhauser, Pittsburg, Kans.

Cyclamen transplanted seedlings of the Wandsbek strain, 4 to 8 leaves, ready for 2½-in. and 3-in. pots now, separate colors in dark and light salmon, dark red, American Beauty, Defiance, Daybreak, pink, white with red eye, $10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen transplanted seedlings, three to four leaves, ready now, $8.50 per 100; $76.00 per 1000, postpaid. Best giant flowering strains, best colors, bright red, dark red, white, salmon, rose and other best kinds, separate or mixed.
Roman J. Irwin, 321 6th Ave., New York.

Cyclamen, 2-in., five to twelve leaves, well established plants, ready for 3-in. or 3½-in., assorted, of the best colors only; cheap at 12c. You can make 10 to 12-in. stock of these for Xmas. Cash with order please.
The Winchester Greenhouses, Winchester, Ky.

Cyclamen, transplanted seedlings from flats, dwarf and stocky, with from 3 to 5 leaves, large flowering German strain, dark red, light red, pink, pink with dark eye, white with dark eye and mixed colors, $6.00 per 100.
J. L. Schiller, Toledo, O.

Cyclamen seedlings, separate colors, all varieties, none better, $8.00 per 100, $75.00 per 1000. Extra strong, 2¼-in., mixed, at $12.00 per 100, $100.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Extra fine Cyclamen seedlings, ready for 3-in. pots, in splendid assortment of white, white with eye, peach bloom, light pink, New Salmon, Fire King, cherry red and dark red, $9.00 per 100. Cash. C. G. James & Son, Hornell, N. Y.

Orders booked for 2½-in. stock, April, May and June delivery. Finest colors, grown from high grade German seed. Write us.
C. C. Pollworth Co., Milwaukee, Wis.

Seedlings from flats mixed.
$5.00 per 100 or $50.00 per 1000. Cash with order. J. Julius' Sons, Greenhouses, Charlestown Pike, Jeffersonville, Ind.

CYCLAMEN SEEDLINGS, $8.00 PER 100. $75.00 PER 1000; 4-IN., 40c. ASSORTED, RED AND SALMON, CASH PLEASE. WHITSON'S, 618 N. 8TH ST., VINCENNES, IND.

Cyclamen, for immediate and Easter sales. 3-in., 25c; 4-in., 40c and 50c; 5-in., 75c and $1.00 each. Geo. A. Kuhl, Pekin, Ill.

CYPERUS

Umbrella plants, strong plants, $3.00 per 100, postpaid.
H. Schlachter, 600 Ross Ave., St. Bernard, O.

DAHLIAS

For the best in Dahlias consult us.
Kriemhilde, Arabella, White Swan, $5.00 per 100. Yellow Duke, $6.00 per 100. Princess Juliana, Mrs. Cassett, Goliath, $7.00 per 100. Perle de Lyon, Golden West, Golden Gate, $8.00 per 100. Mina Burgle, $12.00 per 100.
Best varieties for cut flowers and garden decoration. Good generous divisions of field clumps.
LYNDHURST FARM,
R. F. D. 2, Hammonton, N. J.

MAUDE ADAMS, the florists' coming money maker is this grand new Dahlia, the freest bloomer I have ever seen. Strong clumps, 50c each, $5.00 per doz., $35.00 per 100. Strong divisions, $3.50 per doz., $20.00 per 100. All postpaid.
Get my spring bulb list of this and other wonderful new Dahlias and Gladioli for florists' use.
RAYMOND M. CHAMPE.
Walled Lake, Oakland Co., Mich

Dahlias, write for special offer on mixed roots, divisions or clumps, first class and guaranteed to sprout. Also for list of the best named varieties.
S. S. Skidelsky & Co., 50 Park Place, New York.

Dahlias, over sixty of the very finest florists' varieties for cut flowers. 100 fine roots, field grown, in ten to twenty named kinds, $5.00. Will send more than twenty kinds if wanted.
S. W. Pike, St. Charles, Ill.

Dahlias for cut flowers.
I have a big stock of cut flower varieties, all colors, types and prices; such varieties as these—White: Princess Juliana, $8.00 per 100 div., White Swan, $5.00 per 100 div. Pink: Delice, $10.00 per 100 div., Queen Mary, $10.00 per 100 div., Painted Lady, $7.50 per 100 div., and many others. Get my big list, now ready. John W. Merritt, Farmingdale, Long Island, N. Y.

Ye Dahlia growers and florists, it will pay you to send for our 1920 trade list of Dahlias, 205 varieties of novelties selected for 3 years in trial gardens, and also the best of the oldest and standard sorts. Stock guaranteed true to name. WE DO NOT SUBSTITUTE. A few of our leaders are Kalif, Mina Burgle, Princess Juliana, King of the Autumn. Long Island Dahlia Gardens, Hicksville, L. I., N. Y.

Dahlias, strong divisions, extra quality. Queen Wilhelmina, Countess of Lonsdale, Souvenir de Gustave Doazon, Kriemhilde, $10.00 per 100. Twentieth Century, $8.00; White Century, Rheinkoenig, $6.00 per 100.
Write for bargains in Iris.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Dahlias, the best varieties for cut-flowers.
Golden West, H. cactus, golden yellow.....15c
Mina Burgle, the best red 12c
Wacht am Rhein, pink 15c
Eventide, pink 10c
Washington City, best white in existence..75c
Divisions, strong clean roots.
Green's Nursery, Montebello, Calif.

I have a surplus of good, sound, divided clumps, suitable for planting. 10,000 Sylvia, 10,000 Jack Rose and 10,000 Pearl, shell pink, at $6.00 per 100; 2000 Jamaica and 1000 Emily, at $8.00 per 100; 2000 Koerner's White at $15.00 per 100. Cash with order.
Wm. Stabelfeldt, Sta. C, R. 6, Milwaukee, Wis.

Here we are with 200 varieties of the best Dahlias, ready to fill your orders. We have satisfied our customers for 10 years past and can satisfy you. Colors vary from green to black, send for price list.
Brecksville Dahlia Farm, Brecksville, Ohio.

Dahlias, good divisions, field grown: Blushing Beauty, a good cut flower, shell pink, $5.00 per 100; Sylvia, $6.00 per 100; Storm King, best white, Dreer's White and Dreer's Yellow, $10.00 per 100. Will trade for Cannas or Gladioli.
J. W. Ross, Centralia, Ill.

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.
J. K. ALEXANDER,
EAST BRIDGEWATER, MASSACHUSETTS.

20,000 strong field grown clumps, ready for spring delivery, in varieties such as, King of the Autumn, Hortulanus, Fiet, Countess of Lonsdale, etc. Ask for our list.
The Wayside Gardens Co., Mentor, O.

Choice Peony Dahlias for cut flowers. Divisions, Caecelia, Wm. Reed, Butler, 15c; Mrs. A. Boyer, H. J. Lovink, 20c; Cour De La Paix, Mrs. G. Gordon, 30c; Copper, 40c. Also other varieties. J. R. Benjamin, Calverton, N. Y.

ALBUM OF DESIGNS.
Better than ever before.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Dahlias, 50 tubers, in 5 good cut flower varieties, $3.00. Cash with order, please. E. F. Stabelfeldt, Wauwatosa, Wis., Successor to H. W. Koerner, Dahlia Specialist.

Dahlias, strong divisions, mixture of finest and most expensive varieties, 3½c. Cash.
A. B. Williams, Coshocton, O.

Hand-pollinated Dahlia seed, from best varieties, selected mixture, $1.00 a trade packet. Alt F. Clark, "The Dahliast," Netcong, N. J.

Dahlias, 10 to 20 varieties, labeled, $5.00 per 100. Circular. Mrs. Howard Holsinger, Dahlia Specialist, Denton, Md.

Dahlias, Snowclad and A. D. Livoni, 4c.
C. W. Hoffman, R. 13, Dayton, O.

Dahlias, desirable varieties at attractive prices. Minnetonka Nursery, Wayzata, Minn.

Dahlias, good list, free blooming sorts, 8c and up; divisions, 5c up. C. Betscher, Dover, O.

DAISIES

Daisies, R. C. of single white, $4.00 per 100, $35.00 per 1000; 2¼-in., $7.00 per 100, $65.00 per 1000. Boston Yellow, best strain, R. C., $5.00 per 100, $40.00 per 1000; 2¼-in., $8.00 per 100, $75.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Daisies, R. C., Giant White, $1.50 per 100; Boston Yellow, $1.50 per 100; White, 2-in., $3.00 per 100; Boston Yellow and Sander, 2-in., $4.00 per 100. Sander R. C., $1.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Daisies, Bellis, pink and white, fine clumps, strong, from cold frames, $3.00 per 100, $25.00 per 1000; strong seedlings that will make early bloomers, $4.00 per 1000.
J. C. Schmidt, Bristol, Pa.

BOSTON YELLOW DAISY
A special good strain.
From 2-in. pots, $3.50 per 100.
E. Rawlings, Wholesale Grower,
Allegany, New York.

Extra strong, double Marguerites, Mrs. Sander, 2-in., $45.00 per 1000. Prompt shipment. Cash with order. Danish Seed Import, 210 No. 7th St., Minneapolis, Minn.

Daisies, Mrs. Sander, 3-in., $8.00 per 100, $75.00 per 1000. 400 Marguerites, $3.00 per 100. 200 Marguerites, $6.00 per 100.
Edward W. Schuster, Crookston, Minn.

Daisies, Nicholson's Giant White, $3.00 per 100. Bellis Daisies, pink and white, seedlings, 60c per 100, $5.00 per 1000 by mail.
S. W. Pike, St. Charles, Ill.

Shasta Daisies, 2-in. pots, $3.00 per 100. Daisies, white and yellow, large flowering, $4.00 per 100.
The McGregor Bros. Co., Springfield, O.

Mrs. Sander and single white Daisies at $2.50 per 100. Los Angeles Geranium Co., 1752 Garfield Place, Los Angeles, Cal.

Bellis Daisies, Longfellow and Snowball, large transplanted, in bud and bloom, $2.00 per 100.
Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Daisies, R. C. single white, $3.00 per 100; 2½-in., $5.00 per 100.
The Webster Greenhouses, Centralia, Ill.

Daisies, select, Mrs. Sander, 3-in., $8.00 per 100; 2¼-in., $4.50 per 100. Ready to shift. Cash.
W. BEZDEK, CEDAR RAPIDS, IOWA.

Daisies, Marguerites, 2½-in., $5.00 per 100; about 50 3-in. Marguerites, $8.00 per 100.
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Boston Yellow Daisies, R. C., streng, about 4000 ready, $3.00 per 100, $25.00 per 1000. Cash. Postpaid. Park Floral Co., Trenton, N. J.

Daisies, 3-in. Marguerites, $6.50 per 100, $60.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Daisies, Marguerites, 3-in., ready for shift, $6.00 per 100. Cash please.
Hall's Greenhouse, Clyde, O.

Daisies, Marguerites, R. C., $3.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Daisies, Mrs. Sander, extra strong R. C., ready now, $2.00 per 100, $18.00 per 1000. Cash.
S. A. Pinkstone, Utica, N. Y.

Daisies, Mrs. Sander, out of 2¼-in. pots, $8.00 per 100. Quick shipment. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Yellow, 2¼-in., strong, $7.00 per 100; Giant White, 2¼-in., $5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, white Marguerites, 2-in., $3.00 per 100. Cash. Valley View Gardens, Tiffin, O.

Boston Yellow and Giant White Daisies, R. C., $2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Shasta Daisies, $4.50 per 100.
The Schmidt & Botley Co., Springfield, O.

Daisy, Mrs. Sander, 2-in., $4.00 per 100; 3-in., $7.00 per 100. J. L. Johnson, De Kalb, Ill.

Daisies, single white, R. C., $2.00 per 100.
Alton Floral Co., Alton, Ill.

Daisies, $4.00 per 100, $37.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Daisies, Marguerites, fine 2-in., $3.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

DELPHINIUMS

Delphinium Belladonna Hybrids, 2-yr. plants, many double, $8.00 per 100. Cash.
Jos. Haupt, R. 2, Glenview, Ill.

DIGITALIS

Digitalis, $5.00 per 100.
The Schmidt & Botley Co., Springfield, O.

DRACAENAS

Dracaena Indivisa, strong transplanted seedlings about 9 ins. to 10 ins. high, $4.00 per 100; $35.00 per 1000, parcel-post paid special delivery; 2¼-in. pots, fine stock, $5.00 per 100, $45.00 per 1000. 3½-in. pots, $14.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

1000 strong Dracaena Indivisa, 3-in., ready for 4-in., extra good value, 8c.
O. B. Stevens, Shenandoah, Ia.

Strong, 2¼-in., $4.50 per 100, $40.00 per 1000. 3½-in., very good plants, $12.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena, 2½-in. $4.50 $40.00
Dracaena, 3 -in. ..... 8.00 .....
The Schmidt & Botley Co., Springfield, O.

Dracaena Indivisa, heavy 2½-in., ready for 3-in., $7.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Dracaena Indivisa seedlings, $1.75 per 100, postpaid. Muskogee Shrubbery Gardens, P. O. Box 36, Muskogee, Okla.

4-in. Dracaena Indivisa .....$20.00 per 100
5-in. Dracaena Indivisa ..... 35.00 per 100
France & Vandegrift, Monroe, Mich.

Dracaena Indivisa, 5-in., $35.00 per 100, packing 5%. Lloyd C. Bunch, Fredonia, Kans.

Dracaenas, extra heavy, 4-in., 17½c each.
W. BEZDEK, CEDAR RAPIDS, IA.

Dracaena Indivisa, 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Dracaena Indivisa, 2¼-in., $3.00 per 100, $27.50 per 1000. J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2¼-in., $4.00 per 100.
C. W. Espy & Son, Brookville, Pa.

EASTER PLANTS

Lilies, 35c. Tulips, 10c. Hyacinths, 12½c to 25c. Cinerarias, 35c, 50c and 75c. Primulas, 35c to 50c. Hydrangeas, $1.00 to $2.00 each. Boston Ferns, 50c to 75c. Add 10% for packing and crating. Otto P. Krueger, Toledo, O.

ECHEVERIAS

Echeverias, Secunda Glauca, up to 2½-in., $5.00 per 100, $45.00 per 1000; 3-in. up, $8.00 per 100, $70.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

EVONYMUS

EVONYMUS JAPONICA

	Per 1000
Rooted Cuttings	$30.00

Sarver Floral Co., R. F. D. 11, Dallas, Tex.

FERNS

FERNS MY SPECIALTY.
FERNS FOR FERN DISHES. Strong bushy 2¼-in. stock, in largest and best assortment, $6.00 per 100, $50.00 per 1000; 3-in., $15.00 per 100; 4-in., $25.00 per 100.
FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 6 best Fern dish varieties, $1.75 per 100, $15.00 per 1000.
CIBOTIUM SCHIEDEI (King of Ferns). Strong, thrifty 3-in., $6.00 per doz., $45.00 per 100.
ASPARAGUS P. N. SEEDLINGS, ready for potting, $1.00 per 100, $8.00 per 1000. Strong 2¼-in., $5.00 per 100, $45.00 per 1000.
ASPARAGUS SPRENGERI SEEDLINGS, $1.00 per 100, $7.00 per 1000.
ADIANTUM CUNEATUM and GRACILLIMUM, extra heavy 3-in., $15.00 per 100; 4-in., $25.00 per 100; 5-in., $5.00 per 100.
J. F. ANDERSON, FERN SPECIALIST, SHORT HILLS, N. J.

READY NOW

	Size	100	1000
Boston	2¼-inch	$ 7.00	$65.00
Scottii	2¼-inch	7.00	65.00
Teddy, Jr.	2¼-inch	7.00	65.00
Verona	2¼-inch	7.00	65.00
Roosevelt	2¼-inch	7.00	65.00
Whitmanii	2¼-inch	7.00	65.00
Macawii (new)	2¼-inch	16.00	150.00

Table Ferns for Fern dishes, well established 2¼-in. pots, best Pteris, Crytomium and other varieties, $6.00 per 100, $55.00 per 1000. Boston Ferns, 3-in. pots, $15.00 per 100; 3½-in. pots, $20.00 per 100. Ask for full list of large sizes and bench grown plants.
Roman J. Irwin, 321 6th Ave., New York.

Ferns, Boston 4-in., $35.00, 5-in., $60.00 and $85.00, 6-in., $75.00, 7-in., $100.00, 8-in., $150.00 and $200.00; Whitmanii, 4-in., $50.00, 5-in., $65.00. Amerpohlii, 4-in., $50.00, 5-in., $75.00; Anthony Wayne, 4-in., $50.00, 5-in., $75.00; Sprengeri, extra value, 4-in., $25.00; Plumosus and Sprengeri seedlings, $1.00 per 100, $9.00 per 1000; Sprengeri 2-in., $3.00, 3-in., $8.00, 4-in., $15.00 per 100; Plumosus, 2-in., $3.50 per 100. Ask for prices on soft wooded plants and blooming stock. 5% for packing. Save this by sending CASH. Everything we sell, guaranteed.
Geo. A. Kuhl, Wholesale Grower, Pekin, Ill.

Aspleniums (Bird's-Nest Fern) good 2-in. plants, ready for 3-in., $15.00 per 100.
Ferns for Fern dishes, strong 2¼-in., $6.00 per 100, $50.00 per 1000; strong 3-in. plants, $12.00 per 100; 4-in., $25.00 per 100. Boston and Roosevelt, 2¼-in., $6.50 per 100, $60.00 per 1000. Scottii, Teddy Jr. and Verona, 2¼-in., $7.00 per 100, $65.00 per 1000. MACAWII, 2½-in., new and very fine, $15.00 per 100. Bench Bostons, ready for 4-in. pots, $25.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

300,000 POT GROWN FERNS
Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzelii, Elegantissima, all 2½-in., $6.00 per 100, $55.00 per 1000. Extra heavy Boston and Roosevelt, 3-in., $15.00 per 100, $140.00 per 1000. Immediate delivery. Cash, please.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	$15.00 per 1000
2½-in. double crown	75.00 per 1000
3 -in. double crown	90.00 per 1000
5 -in. double crown	.40 each
6 -in. double crown	.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

BOSTON AND WHITMANII
Extra strong 2½-in. plants. Order now and let us set stock aside. Plants offered were potted in fall and are not to be compared with runners that are potted and held for a week and then shipped.
$6.00 per 100, $60.00 per 1000.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

BOSTON FERNS
Order your Boston Ferns now while we have a large stock and we will guarantee shipment at once. Our stock is first class.

3-inch	$15.00 per 100
4-inch	25.00 per 100
5-inch	40.00 per 100
6-inch	55.00 per 100

Peterson Floral Co., Gibson City, Ill.

BOSTON FERNS
Strong runners, ready for immediate delivery, $10.00 per 1000. Write for special price on quantities.
3-in. and 4-in. pot size, at $5.00 and $7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

BOSTON FERNS
Good, strong, clean, bushy stock.

5-in.	$0.55 each
6-in.	.80 each
7-in.	1.00 each
8-in.	1.25 each

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

LEATHER-LEAF FERN
Beautiful and undoubtedly the most valuable for cutting. Now very popular for best design work. Useful for pots, tubs and window boxes. Strong divisions only, $10.00 per 100, 25 postpaid, $3.00. F. W. Fletcher, Orlando, Fla.

FERNS CHOICE PLANTS.

Boston Whitmanii and Verona, 5-in.	$0.65
Boston, Whitmanii and Verona, 4-in.	.35
Boston, 8-in.	$1.50 to 2.00
Birds Nest Ferns, 4-in., each	.50

GULLETT & SONS, LINCOLN, ILL.

Boston Ferns, pot grown, 3-in., $15.00 per 100, $125.00 per 1000; 2½-in., $7.00 per 100, $65.00 per 1000; 2-in., $6.00 per 100, $55.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

POT GROWN BOSTON FERNS

6-in.	$0.75
7-in.	.90
8-in.	1.10

DAVIS & STEINER CO., MORRISON, ILL.

FERNS, for fern dishes, 2¼-in. in assorted varieties, $5.00 per 100, $47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

FERNS.

	Per 100	Per 1000
Boston, 2-in.	$6.00	$55.00
Whitmanii Compacta, 2-in.	6.50	60.00

The Schmidt & Botley Co., Springfield, O.

FERNS FERNS FERNS
Some of the finest stock in the country. See our display in this issue.
SPRINGFIELD FLORAL & FERN CO.,
Springfield, Ohio.

STRONG POT GROWN BOSTON FERNS

4 in.	$4.00 per doz.; $30.00 per 100
5 in.	7.00 per doz.; 50.00 per 100

A. C. BROWN, SPRINGFIELD, ILL.

TABLE FERNS FOR FERNERIES
Strong, bushy stock, leading varieties, 2¼-in. pots, $4.00 per 100, $35.00 per 1000.
Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, from bench, ready for 6-in. and 7-in., 75c; 5-in., 50c. 5% for packing. Try them and you will want more.
Anoka Greenhouses, Anoka, Minn.

Boston, Roosevelt, Teddy Jr., Whitmanii and Whitmanii Comp., 2¼-in., $6.00 per 100, $55.00 per 1000. Cash. The Springfield Floral & Fern Co., Springfield, O.

Boston Ferns, ready for shipment, 3-in., $15.00 per 100; 4-in., $25.00 per 100. Cash. No. C. O. D. orders accepted.
John Bauscher, Freeport, Ill.

Boston Ferns, pot grown, 4-in., $25.00 per 100; 5-in., $35.00 per 100. Delivery April 1. Packing 5%. Cash with order.
Momence Greenhouse, Momence, Ill.

Boston Ferns, out of bench, ready for 5-in. and 6-in., 50c. This is keen stuff and will not last long at this price. Linwood Floral Co., 31st and Park Ave., Kansas City, Mo.

Ferns, Boston, Piersonii, Whitmanii and Amerpohlii, 2½-in., 6c. Boston, 3-in., 15c; 4-in., 25c; 5-in., 50c. Packing 5%.
Truitt's Greenhouses, Chanute, Kan.

FERNS, mixed varieties for Fern dishes, a choice lot, 2-in., $1.00 per doz., $5.00 per 100; 3-in., extra heavy, $2.00 per doz., $10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Table Ferns, standard varieties, 2¼-in., $5.00 per 100. Adiantum Cuneatum, 2¼-in., $5.00 per 100; 3-in., $12.00 per 100.
Henry Smith, Grand Rapids, Mich.

Good strong 4-in. Boston Ferns, 25c each. Cash please.
Wm. G. Miller, 366 W. 3rd St., Peru, Ind.

Ferns, pot grown, 2-in., Boston and Roosevelt, 5c each; $45.00 per 1000. Cash please.
R. C. Blake, Springfield, O.

Ferns, fern-dish sorts, bushy ....$6.00 per 100
Neph. Verona, 2½-in. ..... 7.00 per 100
The Storrs & Harrison Co., Painesville, Ohio.

Boston Ferns, good, strong, bushy stock, 5-in., at 60 cts. each.
Davis Floral Co., Davenport, Ia.

Holly Ferns, 2-in., nice strong plants, $5.00 per 100. Adolph D. Mohr, 76th and Broadway, Kansas City, Mo.

Ferns, Elegantissima Compacta and Roosevelt, 2¼-in., $6.00 per 100, $55.00 per 1000.
The McGregor Bros. Co., Springfield, Ohio.

Boston Ferns, 4-in., ready for 5-in., 25c; bench grown, ready for 6-in. and 7-in., 50c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

Boston Fern Runners, $2.00 per 100.
A. C. Sperry, Neodesha, Kans.

5-in. Boston Ferns, well established, $50.00 per 100. Labo, Florist, Joliet, Ill.

FEVERFEW

Feverfew R. C., $3.00 per 100; 2½-in., $5.00 per 100; 3-in., $8.00 per 100.
The Webster Greenhouses, Centralia, Ill.

Feverfew, double, from cuttings, 2-in., $5.00 per 100, $45.00 per 1000; 3-in., $8.00 per 100, $75.00 per 1000. Joseph Michal, 57th St. and Kostner Ave., Chicago.

Feverfew, strong 2¼-in., ready for a shift, $4.00 per 100.
Thornton Floral Co., Streator, Ill.

Feverfew R. C., $1.50 per 100; 2-in., $3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Feverfew, 2-in., strong, $4.00 per 100. Cash.
C. Erickson, Princeton, Ill.

Feverfew, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

FORGET-ME-NOTS

Forget-me-nots, hardy, fine clumps, from cold frames, $3.00 per 100, $25.00 per 1000; strong seedlings that will make early bloomers, at $4.00 per 1000. J. C. Schmidt, Bristol, Pa.

FORGET-ME-NOTS. Winter blooming, 3-in., strong plants, $8.00 per 100. Cash. Newton Rose Conservatories, Newtonville, Mass.

Strong, Winter-blooming Forget-me-nots, 2½-in., $4.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, R. C., $1.50 per 100.
Alton Floral Co., Alton, Ill.

Forget-me-nots, transplanted, growing in flats, $2.50 per 100. S. T. Danley & Son, Macomb, Ill.

Forget-me-nots, everblooming, 3-in., 6c, ready for shift. J. Sylvester, Oconto, Wis.

FREESIAS

Cut colored Freesias in beautiful soft shades, regular shipments solicited, long stems, $4.00 per 100, short stems, $2.50 per 100.
O. FEHRLIN, CITRONELLE, ALABAMA.

FUCHSIAS

Litle Beauty, 2-in.	$7.00 per 100
Black Prince, 2-in.	6.00 per 100
Purple Prince, 2-in.	6.00 per 100
Lustre, 2-in.	6.00 per 100
Walter Lang, 2-in.	5.00 per 100
Gloire des Marches, d. white, 2-in.	5.00 per 100
White Giant, d. white, 2-in.	6.00 per 100
Elm City, the true stock, 2-in.	6.00 per 100

Little Beauty, stout and strong R. C., $4.00 per 100. Any of the other varieties R. C., $3.50 per 100, $30.00 per 1000. These are all stout and strong R. C.
Also see my advs. of other stock, Mesembryanthemum, Coleus, Pelargoniums.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Fuchsias R. C., best double dwarf kinds, $2.50 per 100, $20.00 per 1000, parcelpost paid. From soil, as good as pot plants, $4.00 per 100, $35.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000. Little Beauty and Black Prince R. C., $3.00 per 100, $25.00 per 1000, parcelpost paid.
Roman J. Irwin, 321 6th Ave., New York.

Black Prince, the great leader in Fuchsias, well established 2-in., $5.00 per 100; 3-in., cut back and well branched, $10.00 per 100. Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

Fuchsias, strong R. C. of finest named single and double varieties, in best assortment, labeled true to name, $2.00 per 100 by mail, $17.50 per 1000 by express; Black Prince separate if wanted, 2-in. stock of above, 4c.
S. W. Pike, St. Charles, Ill.

Fine double Fuchsias, dwarf habit, early and free blooming, strong, well rooted cuttings, $1.50 per 100, $14.00 per 1000. Prepaid by mail. Cash.
J. P. Cannata, Mt. Freedom, N. J.

Fuchsias, strong 2¼-in., red, white, blue and Black Prince, ready for 3-in., $4.00 per 100, 300 for $10.00. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Fuchsias, bushy 2-in., all kinds mixed, $4.00 per 100. Cash.
Joseph Bancroft & Son, Cedar Falls, Ia.

Fuchsias, fine, strong 2½-in. Phenomenal, Black Prince and Speciosa, assorted, per 100, $5.00. Archias Floral Co., Sedalia, Mo.

Fuchsia, Mrs. E. G. Hill, best double white, $6.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Fuchsia Speciosa, strong 2¼-in., $5.00 per 100.
THE McGREGOR BROS. CO., SPRINGFIELD, O.

Fuchsias, mixed, 2-in., $5.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Fuchsias, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Fuchsias, mixed, 2-in., $4.50 per 100.
Fred Burre., Peoria, Ill.

FUNKIAS

Funkias, variegated, divided roots, single eye, $2.50 per 100. Chas. Frost, Kenilworth, N. J.

GAILLARDIAS

Gaillardias, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

GENISTAS

Genistas, the large flowering kind with long spikes, full of buds and showing color, well grown, shapely plants, from 5-in. pots, 75c. Get them now for Easter.
J. L. SCHILLER, TOLEDO, OHIO.

Genistas, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GERANIUMS

I am booking orders for future delivery (May) on the following varieties of Geraniums, out of 3½, 3¾ and 4-in. pots:
S. A. Nutt
A. Ricard
La Favorite
Beaute Poitevine
These are A No. 1 plants, grown right, shipped right in paper pots, at $20.00 per 100. Order now and be sure of your stock for Memorial Day. C. W. Paige, Tivoli, N. Y.

GERANIUMS.
Better Prices—Better Plants.
A trial order will convince.
S. A. Nutt, Jean Viaud, E. G. Hill, Poitevine, La Favorite.

4-in., fine	$15.00 per 100,	$145.00 per 1000
3-in., fine	10.00 per 100,	90.00 per 1000
3-in., mixed	8.00 per 100,	75.00 per 1000

Cash with order. No charge for packing.
LAKE ST. FLORAL CO.,
1603 Lake St., Kewanee, Ill.

GERANIUMS.

500 strong 2-in. Poitevine	$ 6.00	per 100
500 strong 2-in. Ricard	6.00	per 100
500 strong 2-in. Buchner	6.00	per 100
2000 well rooted Ricard	30.00	per 1000
1000 well rooted Poitevine	25.00	per 1000

Cash with order.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

READY AT ONCE

S. A. NUTT, $20.00 PER 1000

PARCEL POST, $1.00 PER 1000

VIAUD, $25.00 PER 1000

FRED W. RICHEY, LANCASTER, PA.

ROOTED GERANIUM CUTTINGS
APRIL DELIVERY

	Per 1000
S. A. Nutt (greatest dark red)	$25.00
Gen. Grant (king of all scarlets)	25.00
Mme. Buchner (only double white)	25.00
Beaute Poitevine (favorite salmon)	35.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS, QUICK DELIVERY.
Beautiful 4-in. Geraniums, full bloom for Easter, 20c each.
Best bedders, strong healthy stock, 3-in., $10.00 per 100, $95.00 per 1000; 4-in. select, $18.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

GERANIUMS
Rooted Cuttings
All booked till April 1
Ricard, Poitevine, Scarlet Bedder, Nutt and Buchner,
Cash with order.
PETER BROWN, LANCASTER, PA.

500 S. A. Nutt, 4-in.	$10.00 per 100
1500 S. A. Nutt, 2¼-in.	50.00 per 1000
100 Ivy, red, 2¼-in.	6.00 per 100
200 Rose, 2¼-in.	5.00 per 100

Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

Ivy Geraniums, 10 of the best named varieties mixed, R. C., $4.00 per 100. Parlor Ivy, 2-in., $4.00 per 100; R. C., $2.00 per 100. English or hardy Ivy, ready to shift to 3-in., $6.00 per 100. Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

GERANIUMS, S. A. NUTT
EXTRA STRONG, BUSHY PLANTS

3-in. ready for shift	$10.00 per 100
4-in. ready for shift	18.00 per 100

Cash with order.
RICHEY FLORAL CO., ALBIA, IOWA.

Geraniums, extra strong, branched 3-in. stock, ready for 4-in. pots. 500 S. A. Nutt, 300 Beaute Poitevine and 250 Ricard, $10.00 per 100. 2¼-in. pots, strong stock, 700 S. A. Nutt, 600 Beaute Poitevine, 400 Ricard and 150 Montmort, $6.00 per 100. Cash please.
C. Warren Swayne, West Grove, Pa.

Geraniums, 3000 extra fine, large, stocky, 2-in., Buchner, $35.00 per 1000. A fine lot of 3-in., stocky and branching, Nutt, Buchner, light and dark pink and light red, several varieties, $10.00 per 100. Cash with order.
Cherry Park Gardens, Fredonia, N. Y.

2000
ROOTED GERANIUM CUTTINGS
Assorted colors, mixed lot
Nutt, Ricard, Viaud, Poitevine
$25.00 per 1000.
THE CELINA GREENHOUSE CO., CELINA, O.

Geraniums, S. A. Nutt, Viaud and Buchner, $45.00 per 1000. Ricard, Regalia and a few Poitevine, $6.00 per 100. All extra strong 2-in. stock, ready March 10th. Packed right, free. April 15th delivery. Cash, please.
J. A. Swartley & Sons, Sterling, Ill.

Geraniums, 200 Poitevine, Ricard and Nutt assorted, in bud and bloom, fine stock, $15.00 per 100. 200 mixed Geraniums, 3-in., $8.00 per 100. 200 Nutt, 3-in., $8.00 per 100. Cash.
J. B. Masson, R. R. 1, Bethel, Kans.

1000 2-in. Buchner	$5.00 per 100
400 2-in. Gen. Grant	5.00 per 100

J. G. Layton, Allegany, N. Y.

Extra fine General Grant, 2¼-in. Geraniums, $6.00 per 100. We need the room. Act quick.
Virden Greenhouses, Virden, Ill.

Geraniums, strong plants, 3-in.; 600 S. A. Nutt, 350 Beauty Poitevine, 100 La Favorite, 50 Double Grant, 50 Ricard, $10.00 per 100. Cash please.
Meadow Side Greenhouses, Avondale, Pa.

Geraniums extra good
Ready for shipment
S. A. Nutt, 2¼-in., $5.00 per 100; $45.00 per 1000
No C. O. D. order accepted. Cash only.
John Bauscher, Freeport, Ill.

1000 General Grant, 5000 S. A. Nutt, 2¼-in., and 3000 mixed, consisting of Nutt, Ricard, Poitevine and Buchner, at $6.00 per 100, $50.00 per 1000, while they last.
S. S. Skidelsky & Co., 50 Park Place, New York.

2¼-in. mixed Geraniums, $45.00 per 1000; 2¼-in. Buchner, $40.00 per 1000; cut back 4-in., $80.00 per 1000; mixed R. C., $22.50 per 1000. Immediate shipment. Geo. Bigler, 28th and Sherman Ave., Camden, N. J.

Mixed Geraniums, strong vigorous plants, growing in open ground, about 6-in. high, good varieties, $5.00 per 100. Ten sample plants, prepaid, 50c. The Far West Nursery, 842 Waterloo, Los Angeles, Cal.

10,000 R. C. Geraniums, Nutt, Doyle mixed, and Buchner, $22.50 per 1000. Cash with order. First draft of $215.00 takes the lot. March delivery. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Ivy Geraniums, good double red, these are good, strong, cut back, 4-in. pots, just the thing for box and basket work, or for retailing, $10.00 per 100. Cash please.
Warren Huckleberry, North Vernon, Ind.

Geraniums, Nutt, Buchner, Jean Viaud and Mme. Jaulin, for March shipment, 2-in., $40.00; 2½-in., $50.00; 3-in., $60.00 per 1000. B. Poitevine, $50.00, $60.00 and $70.00 per 1000. Cash with order. Hudson Greenhouse, Hudson, Mich.

Geraniums, Nutt, 2¼-in. pots, $40.00 per 1000. Rooted cuttings, Nutt, Poitevine, Ricard, $20.00 per 1000. Cash with order.
P. Hopman, New Galilee, Pa.

Geraniums, best bedders, mixed, mostly red and pink, strong 2¼-in., ready for 4-in., 6c. Strong R. C., mixed, $25.00 per 1000. Cash.
NEWPORT GREENHOUSES, NEWPORT, PA.

Geraniums, mixed, leading varieties, 2½-in., $5.00 per 100, $50.00 per 1000. Geranium Mme. Salleroi, 3-in., 7c.
L. A. Eaton & Sons, Conneaut, O.

50,000 strongly rooted Geranium cuttings, in best standard varieties, $20.00 per 1000. Cash.
LOS ANGELES GERANIUM CO.,
1752 Garfield Place, Los Angeles, Cal.

Geraniums, S. A. Nutt, strong 2½-in., $7.00 per 100; 3-in., $10.00 per 100; 4-in. select, $17.00 per 100.
E. B. Morgan Floral Co., Paxton, Ill.

Geraniums, 400 Mme. Salleroi, 2-in., at $5.00 per 100. These are fine large plants, ready for 4-in. pots. Cash.
A. B. Williams, Coshocton, O.

Geraniums, 200 dbl. Grant, 3-in., $8.00 per 100. 200 H. Michell and Ricard, $10.00 per 100. $35.00 takes the lot; good stock.
Goshen Floral Co., Goshen, Ind.

Geraniums, Nutt, 2¼-in., $5.00 per 100; 3-in., strong, cut back, $10.00 per 100. Helen Michell, strong 4-in. stock, $18.00 per 100. Cash, please.
H. E. & C. W. Krebs, Cedar Rapids, Ia.

GERANIUMS.
From 2-in. pots, standard sorts labeled, $35.00 per 1000.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Strong 3-in. Nutt, Buchner, ready for shift, $10.00 per 100. 4-in. Ricard, Nutt and Buchner, strong stock, $15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

S. A. Nutt, 2¼-in.	$45.00 per 1000
S. A. Nutt, rooted cuttings	22.50 per 1000

Ready for shipment. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Geraniums, best bedders, mixed, mostly red and pink, 2½-in., ready for shift, $6.00 per 100. Cash with order.
G. A. Weberg, Chicago Heights, Ill.

S. A. NUTT GERANIUMS.
2¼-in., 4c; 3-in., cut back, 7c; 4-in., 10c. Packing free. Cash.
G. E. Berthold, Nebraska City, Nebr.

Geraniums, 2½-in. S. A. Nutt, Gen. Grant, Snow Queen, La Favorite, 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

2¼-in. pots of S. A. Nutt and other best kinds at $6.00 per 100, $50.00 per 1000. Ask for other varieties.
Roman J. Irwin, 321 4th Ave., New York.

Immediate shipment, all fine stock, out of 2½-in. pots, ready for shift, S. A. Nutt, $5.00 per 100, $45.00 per 1000. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

Geraniums, 4-in., select, Ricard, Nutt, Poitevine, Buchner, Jean Viaud and Landry, $18.00 per 100. The East Lawn Gardens, Urbana, O.

Geraniums, mixed, but mostly red, large, well rooted cuttings, $2.50 per 100; $22.00 per 1000. The Bushnell Greenhouses, Bushnell, Ill.

Geraniums, Mme. Salleroi, R. C., $1.75 per 100, postpaid.
Valley View Gardens, Tiffin, O.

Geraniums, Mme. Salleroi, 2-in., strong, $3.00 per 100. Cash. C. Erickson, Princeton, Ill.

2-in. Geraniums, mixed, $4.00 per 100. Ivy Geraniums, mixed, $5.00 per 100. Cash.
Jacobs Bros., Peoria, Ill.

3000 2½-in., S. A. Nutt, ready for 4-in., $45.00 per 1000.
Will Bros. Co., Box 29, Minneapolis, Minn.

Geraniums, Mme. Salleroi, 4-in., very heavy, $5.00 per 100. No charge for packing.
The Bell Seed Co., Manlius, N. Y.

100,000 Geraniums to offer this season, strong 4-in. Nutt and Castellane, ready now, 17½c.
L. J. Rowe, Box 244, Titusville, Pa.

Geraniums, Ricard and S. A. Nutt, fine 4-in., 15c. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Strong 2-in. Nutt, $38.00 per 1000; strong R. C. Nutt, $25.00 per 1000. Ready now. Cash.
John Van Aart, Paducah, Ky.

Harcourt (double white) 2½-in., strong plants, ready to shift, $6.00 per 100, $50.00 per 1000.
F. Dorner & Sons Co., LaFayette, Ind.

Geraniums, 2¼-in., A1 stock, mixed varieties, $5.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

Geraniums, Nutt, double Grant and others, mixed, 2½-in., $6.00 per 100, $50.00 per 1000. Cash. G. B. Morrell, Torresdale, Pa.

Geraniums, S. A. Nutt, 2½-in., 3-in., 3½-in., $6.50, $8.00, $9.00 per 100. Strong plants ready for shift. Gowanda Greenhouse, Gowanda, N. Y.

Fine 3-in. Mme. Salleroi Geraniums, $5.00 per 100. No charge for packing. Cash please.
The Johnson Floral Co., Kendallville, Ind.

2½-in. Strawberry Geraniums, heavy plants, $5.00 per 100. H. W. Peterson, Poplar Bluff, Mo.

Geraniums, Mme. Salleroi and Rose, 2¼-in., 3½c. S. M. Harbison, Danville, Ky.

Geraniums, Salleroi, 2-in., 3c; 2½-in., 4c. Cash with order. H. A. Cook, Oberlin, O.

3-in. Mme. Salleroi, $5.00 per 100. Cash.
M. S. Etter, Shiremanstown, Pa.

Geraniums, Mme. Salleroi, 2-in., $3.00 per 100. Cash. Harglerode Bros., Shippensburg, Pa.

Geraniums R. C., Buchner and scarlet, $2.50 per 100. Quaker Hill Greenhouses, Sebring, O.

S. A. Nutt Geraniums, 2¼-in., extra fine, $4.00 per 100. T. W. Baylis & Son, West Grove, Pa.

GLADIOLI

Our planting of Gladioli embraced 110 acres, and we still have some of the finest bulbs to sell. Mail us your order at once. For smaller sizes than here listed, ask for our special prices. Catalog mailed on request.

	Per 1000		
	1½-in.	1¼-in.	1-in.
America	$35.00	$28.00	$21.00
Annie Wigman	40.00	32.00	24.00
Ashtabula, a color between America and Panama. It is the improved America and will take an important place among the leading			
Gladioli (new)	12.00	9.50	7.00
Baltimore	45.00	36.00	27.00
Cattleya	60.00	48.00	36.00
Crackerjack	30.00	24.00	18.00
Czar Peter	40.00	32.00	24.00
Emp. of India	50.00	40.00	32.00
Faust	30.00	24.00	18.00
Friendship	35.00	28.00	21.00
Gl. of Holland	50.00	40.00	30.00
Golden West	50.00	40.00	30.00
Halley	40.00	32.00	25.00
Hilda	80.00	64.00	48.00
Ida Van	35.00	28.00	21.00
Independence	35.00	28.00	21.00
Loveliness	75.00	60.00	45.00
Lucretia	30.00	24.00	18.00
Marie	60.00	48.00	36.00
Master Wiebertus	55.00	44.00	33.00
Master Wietze	50.00	40.00	30.00
May	40.00	32.00	24.00
Mont Blanc	70.00	56.00	42.00
Mr. Theodore	75.00	60.00	45.00
Miss Lucile	40.00	32.00	24.00
Mrs. Fr. King	28.00	22.50	17.00
Mrs. Watt	40.00	32.00	24.00
Niagara	60.00	48.00	35.00
Orion	30.00	24.00	18.00
Panama	50.00	40.00	30.00
Peace	45.00	36.00	27.00
Pink Beauty	50.00	40.00	30.00
Pink Perfection	50.00	40.00	30.00
Pr. of Wales	80.00	64.00	48.00
Principine	40.00	32.00	24.00
Princeps	40.00	32.00	24.00
Proserpine	90.00	72.00	54.00
Stella	40.00	32.00	24.00
Willy Wigman	50.00	40.00	30.00
Yellow Hammer	50.00	40.00	30.00

NATIONAL BULB FARMS,
Benton Harbor, Michigan.

GLADIOLI FOR FORCING
Strictly first size bulbs, 1½-in. and up.

	Per 100	Per 1000
America, pink	$3.50	$30.00
Autumn Queen, light yellow, red throat	4.00	35.00
Brenchleyensis, scarlet	2.75	25.00
Francis King, scarlet	3.25	28.00
Halley, salmon	4.00	35.00
Myrtle	7.50	68.00
Peace, white	5.00	45.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

GLADIOLI—Continued

GLADIOLUS BULBS OF UNSURPASSED BLOOMING POWER.

	No.1 1½ in. & up.	No.2 1¼ in. & up.	No.3 1 in. & up.	No.4 ¾ in. & up.
America	$30.00	$24.00	$18.00	$15.00
Chicago White	....	28.00	22.00	16.00
Crackerjack	....	....	18.00	15.00
Crystal White	50.00	40.00	30.00	20.00
Dawn	90.00	72.00	54.00	40.00
Empress of India	....	36.00	27.00	20.00
Golden West	35.00	28.00	22.00	16.00
Goliah	60.00	48.00	....	....
Halley	30.00	24.00	18.00	15.00
Ida Van	35.00	28.00	22.00	16.00
Independence	28.00	22.00	17.00	15.00
Klondike	35.00	28.00	....	16.00
L'Immaculee	80.00	64.00	48.00	40.00
Loveliness	75.00	60.00	50.00	40.00
Meadowvale	30.00	24.00	18.00	15.00
Mrs. Francis King	30.00	24.00	18.00	15.00
Mrs. Frank Pendleton	50.00	40.00	30.00	25.00
Mrs. Watt	45.00	36.00	27.00	20.00
Niagara	50.00	40.00	30.00	25.00
Panama	50.00	40.00	30.00	25.00
Peace	45.00	36.00	27.00	20.00
Prince of Wales	80.00	64.00	48.00	40.00
Rouge Torch	80.00	64.00	48.00	40.00
Scarsdale	45.00	36.00	27.00	20.00
Schwaben	70.00	56.00	42.00	32.00
Wilbrink	80.00	64.00	48.00	40.00
Exhibition Mixed	25.00	20.00	15.00	....
Extra Choice Mixed	20.00	16.00	12.00	....
Primulinus Hybrids	25.00	20.00	15.00	12.00
Miranda (a new large primulinus type, producing 2 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose)	30.00	24.00	18.00	15.00
Baron Hulot, 1⅜-in. up	50.00	40.00	30.00	25.00

Terms, 5% for cash. Prices are quoted per 1000; 100 sold at the thousand rate; less than 100, add 10%.

Prices on smaller sizes quoted on request.

JELLE ROOS,
Gladiolus Specialist. Box A, Milton, Mass.

GLADIOLUS PLANTING STOCK.

		Per 1000	Per 10,000
100,000	War, less ½-in.	$ 9.00	$ 75.00
20,000	Niagara, less ½-in.	9.00	75.00
20,000	Y. Hammer, less ½-in.	8.00	65.00
20,000	Niagara, ½-¾-in.	14.00	120.00
5,000	Mrs. Fryer, less ½-in.	12.00	90.00
10,000	Pendleton, less ½-in.	12.00	110.00
14,000	Chgo. White, less ½-in.	9.00	65.00
3,000	Mrs. Fryer, ½-¾-in.	16.00	.....
8,000	Pendleton, ½-¾-in.	18.00	165.00
1,400	Mary Fennell, ¾-1-in.	40.00	.....
1,350	Autumn Queen, ¾-1-in.	15.00	.....
500	Mrs. Watt, ¾-1-in.	20.00	.....
8,000	Myrtle, ½-¾-in.	35.00	.....
10,000	War, ½-¾-in.	12.00	110.00
20,000	Florists' Mix., ½-¾-in.	4.50	36.00
15,000	Florists' Mix., less ½-in.	3.00	25.00
6,000	Prim. Hybrids, ½-¾-in.	6.00	48.00
12,000	Prim. Hys., less ½-in.	4.00	35.00
6,000	Ida Van, less ½-in.	5.00	40.00

SELECT BULBLETS.

	Per 1000	Per 10,000
Mrs. Dr. Norton	$25.00	$200.00
Prince of Wales	8.00	60.00
Schwaben	1.50	12.00
Pink Perfection	3.00	25.00
Niagara	1.00	9.00
Panama	1.00	9.00
Peace	1.00	9.00
Mrs. Watt	2.00	18.00
Mrs. Fryer	2.00	18.00
Mrs. Pendleton	1.80	15.00
War	1.50	12.00
Glory of Holland	1.50	12.00

Golden Measure, $50.00 per 100.

Princepine, $1.50 per qt., $8.00 per pk.

50 at 100 rates, 500 at 1000 rate. Terms, cash.

Mrs. Dr. Norton is a very pleasing new, pink Gladiolus. At the price we are offering select bulblets, you can afford to buy a quantity to stock up with.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

GLADIOLI
PLANTING STOCK, PRICES PER 1,000.

GLORY OF KENNEMERLAND, ½-¾-in.	$15.00
GLORY OF KENNEMERLAND, ½-in. and less	10.00
PRINCEPINE, ½-¾-in.	7.00
PRINCEPINE, ½-in. and less	4.00
WAR, ½-in. and less	9.00

BULBLETS, PRICES PER 1,000.

GLORY OF KENNEMERLAND	$ 3.00
LIEBESFEUER	3.00
L'IMMACULEE	3.50
PRINCE OF WALES	5.00
PRINCEPINE	2.00
RED EMPEROR	10.00
WAR	1.00

Glory of Kennemerland is a brilliant rose color with large yellow blotch on lower petals, flowers of an immense size, measuring 5 ins. across, a valuable florist's variety.

Terms: 6% cash with order. Bills due 60 days from date of invoice. Unknown parties, cash with order or satisfactory references. We have grown what we offer, therefore guarantee them to be true to name.

P. VOS & SON,
Phone 548 J 5. P. O. Box No. 77.
Mt. Clemens, Mich.

Gladioli, Primulinus Hybrids, extra large, $30.00; 1½-in. and up, $25.00; 1¼-in. and up, $20.00. Cash please.

A. S. Pett, Crawfordsville, Ind.

A1 STOCK GLADIOLI
FULLY UP TO MEASUREMENT.

	Per 100	Per 1000
America, 1½-in. and up	$4.00	$35.00
America, 1¼-in. and up	3.75	30.00
America, 1-in. to 1¼-in.	2.75	22.00
Augusta, 1½-in. and up	4.00	35.00
Augusta, 1¼-in. and up	3.50	30.00
Baron Hulot, 1½-in. and up	7.00	60.00
Baron Hulot, 1¼-in. and up	6.00	50.00
Brenchleyensis, 1½-in. and up	3.50	30.00
Brenchleyensis, 1¼-in. and up	3.00	25.00
Chicago White, 1½-in. and up	5.00	45.00
Chicago White, 1¼-in. and up	4.00	35.00
Glory of Holland, 1½-in. and up	5.00	45.00
Halley, 1½-in. and up	5.00	45.00
Halley, 1¼-in. and up	4.00	35.00
Mrs. F. King, 1½-in. and up	4.00	35.00
Mrs. F. King, 1¼-in. and up	3.00	25.00
Mrs. Pendleton, 1½-in. and up	6.00	50.00
Panama, 1½-in. and up	8.00	75.00
Panama, 1¼-in. and up	7.00	65.00
Princeps, 1¼-in. and up	7.00	65.00
Peace, 1½-in. and up	5.00	45.00
Schwaben, 1½-in. and up	7.00	65.00
Niagara, 1½-in. and up	6.00	50.00
Best Mixed, all colors	2.00	15.00
Primulinus Hybrids	3.00	25.00
Primulinus Hybrids, selected	4.00	35.00
White and Light mixed, 1½-in. and up	2.50	20.00
Pink mixed, 1½-in. and up	2.50	20.00
Red and Scarlet mixed, 1½-in. up	2.50	20.00
Popular mixed, 1½-in. and up	2.00	15.00

For other varieties and mixtures ask for list of planting sizes and bulblets.

Roman J. Irwin, 321 6th Ave., New York.

NONE BETTER.

We offer a selected quality. All produced from young bulbs that were never allowed to flower. We guarantee our stock to be up to size, free from disease, and will refund any money advanced if dissatisfied upon return of bulbs. It is important to know from whom you buy. We own our own stock which was especially grown for us. Our growers and ourselves stand back of you.

Price per 1000	1¼-in. and up	1½-in. and up
America	$27.50	$30.00
Brenchleyensis	22.00	25.00
Chicago White	30.00	35.00
Francis King	25.00	28.00
Halley	32.00	35.00
Mrs. Frank Pendleton	45.00	50.00
Niagara	40.00	45.00
Panama	40.00	45.00
Peace	35.00	40.00
Schwaben	55.00	60.00
War	55.00	60.00
Willy Wigman	45.00	50.00
Mrs. Watt	45.00	50.00
Ida Van	25.00	30.00
Arizona	25.00	30.00
Miss Lucile	25.00	27.50
Kunderdi Glory	45.00	50.00
Augusta	27.50	30.00
Cracker Jack, large, velvety dark red flowers	....	35.00
Meadowvale, white, dainty blue throat	....	35.00
Primulinus Hybrids	25.00	30.00
Florists' Mixture	15.00	20.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

New Jersey grown Gladiolus bulbs, just right for greenhouse forcing. Grown on my farm in black sandy loam, well matured, clean and healthy, at least 95% true to name.

	1½-in. and up Per 1000	1¼-in. and up Per 1000
America, Augusta	$30.00	$25.00
Baron Hulot, Chicago White	40.00	35.00
Brenchleyensis	25.00	20.00
Childsii, mixed light colors	30.00	25.00
Czar Peter, Dieulafoy	50.00	45.00
Europa, Queen Wilhelmina	70.00	60.00
Faust, Glory of Holland	40.00	35.00
Golden West, Niagara	40.00	35.00
Mrs. Francis King	30.00	25.00
Loveliness	60.00	50.00
Master Wietzen, Peace	40.00	35.00
Pink Perfection	45.00	40.00
Panama, Princeps	45.00	40.00
Schwaben, War	50.00	45.00
Yellow Hammer, Wm. Copeland	40.00	35.00
Mixed of the above named	30.00	25.00

Cash with order.

Wm. Becker, Sr., P. O. Box 138, Lakehurst, N. J.

Surplus Gladioli, price for amount given: 400 America, 1¼-in., $8.00; 200 Peace, 1¼-in., $4.00; 700 Halley, 1¼-in., $15.00; 150 Mrs. F. King, 1¼-in., $3.00; 200 Chicago W., 1¼-in., $3.00; 375 Crackerjack, 1¼-in., $8.00; 380 Crackerjack, 1-in., $6.00; 500 Ida Van, 1¼-in., $12.00; 500 Ida Van, 1-in., $8.00; 200 Independence, 1½-in., $5.00; 300 Independence, 1¼-in., $5.00; 400 Independence, 1-in., $6.00; 1000 Independence, ¾-in., $8.00; 300 Sulphur Queen, 1¼-in., $5.00; 600 Sulphur Queen, 1-in., $8.00; 800 Sulphur Queen, ¾-in., $8.00; 500 Norma dee Childs, 1¼-in., $18.00; 475 Norma dee Childs, 1-in., $15.00; 450 Klondike, 1¼-in., $10.00; 200 Klondike, 1-in., $4.00.

All cash f. o. b. 5% on $50.00 or more. Pure stock, own grown.

J. J. Hatz, Mispah, N. J.

First class Gladiolus bulbs, following quotations per 1000.

	1st	2nd	3rd	4th	5th
America	$30.00	$27.50	$22.00	....	....
Prophetess	35.00	30.00	25.00	$15.00	$12.50
Standard Mixed	24.00	20.00	15.00	10.00	7.50
Prophetess bulblets	$1.50 per 1000				
Mixed bulblets	1.00 per 1000				

Cash with order. Immediate shipment.

MRS. J. W. MOORE, TIFFIN, O.

Fine home grown bulbs.

	Per 1000
America, No. 1	$27.50
America, No. 2	22.00
Mrs. F. King, No. 1	25.00
Mrs. F. King, No. 2	20.00
Niagara, No. 1	45.00
Niagara, No. 2	38.00
Mrs. Pendleton, No. 1	50.00
Schwaben, No. 1	55.00

PLANTING STOCK, PER 1000.

America, ⅝ to ¾-in., $11.00; King, ⅝ to ¾-in., $9.00; Halley, ⅝ to ¾-in., $10.00; Panama, ⅝ to ¾-in., $12.00; Chicago White, ⅝ to ½-in., $15.00; Augusta, ⅝ to ½-in., $7.50.

America, black bulblets, per peck, $8.00; Mrs. King, $7.00.

250 at 1000 rates. No charge for packing.

S. W. PIKE, ST. CHARLES, ILL.

GLADIOLI.

	Per 100	Per 1000
America	$ 3.50	$30.00
Black Beauty	3.00	25.00
Fairy (Mrs. Jas. Lancashire)	3.00	25.00
Lacordaise, best red	10.00	80.00
Mrs. F. King	3.50	30.00
Mrs. F. Pendleton	5.50	50.00
Mrs. Watt	5.00	40.00
Minneapolis	3.00	25.00
Ophir, fine yellow	5.00	40.00
Peace	6.00	....
Pres. Taft	3.00	....
Pink Princess	6.00	....

Second size, 20% less, 25 at 100 rate. 5% for cash with order.

E. E. STEWART, BROOKLYN, MICH.

5,000,000 GLADIOLUS PLANTING STOCK.

	½-in. under	½ to ¾-in.	¾ to 1-in.	1 to 1¼-in.
America	$ 7.00	.....	.....	.....
Empress of India	10.00	$15.00	.....	.....
Halley	6.00	9.00	$12.00	$15.00
Mrs. F. King	7.00	9.00	12.00	15.00
Panama	10.00	15.00	.....	.....
War	18.00	.....	.....	.....
Willy Wigman	10.00	15.00	.....	.....
All Good Mix	5.00	7.00	10.00	12.00
All Good Mixture, 1¼ to 1½-in.				15.00

These will make you some nice large blooms from early until late. 10% discount on all orders for 10,000 or more of a variety.

W. P. LONG, WEST GROVE, PA.

GLADIOLUS BULBS.

Young, healthy, plump bulbs, true to name.

	1st size	2nd size
AMERICA	$30.00	$24.00
AUGUSTA	sold	24.00
BRENCHLEYENSIS	sold	20.00
CRACKERJACK	25.00	20.00
EMPRESS OF INDIA	40.00	32.00
KLONDYKE	30.00	24.00
MRS. FRANCIS KING	30.00	24.00
MRS. FRANK PENDLETON	50.00	40.00
PRINCEPINE	25.00	20.00
GENERAL MIXTURE	20.00	15.00

N. LEON WINTZER,
Gladiolus Grower, West Grove, Pa.

1000 very large Schwaben, $60.00. 1000 first size Panama, $45.00; 380 Panama, ½ to ¾-ins., $8.00 for lot; 2100 Panama, under ½-in., $9.00 per 1000, $18.00 lot. 625 Autumn Queen, mixed with 25% America, ¾ to 1¼-in., $2.00 per 100, $11.00 for lot; 830 ½ to ¾-ins., lot for $3.00; 2400 under ½-in., lot for $8.00.

Bulblets: Panama, $3.00 per qt. Autumn Queen, $2.50 per qt. Autumn Queen, mixed 25% America, $2.00 per qt.

10% discount to anyone taking whole lot bulbs and bulblets. Cash.

FRANK B. REID. CUMBERLAND, MD.

	PER 1000 1-in.	1¼-in.	1½-in.
America	$18.00	$24.00	$30.00
F. King	17.00	22.50	28.00
Ida Van	17.50	24.00	30.00
Niagara	.....	.....	45.00
Schwaben	.....	50.00	60.00
Primulus Hy.	.....	18.00	23.00

PLANTING STOCK

	Under ½-in.	½-in.-¾
Mrs. F. King	$ 6.00	$ 8.50
Per 5000	25.00	40.00

John De Groot, Catonsville, Md.

	Per 100	Per 1000
Mrs. Francis King, 1½-in. and up	$2.75	$25.00
Mrs. Francis King, 1¼ to 1½-in.	2.25	20.00
Mrs. Francis King, 1 to 1¼-in.	2.00	17.00
Mrs. Francis King, ¾ to 1-in.	1.60	14.00
Halley, 1½-in. and up	2.75	25.00
Halley, 1 to 1¼-in.	2.00	16.00
Ida Van, 1½-in. and up	3.50	30.00
Ida Van, 1¼ to 1½-in.	3.00	25.00
Ida Van, ¾ to 1-in.	2.00	15.00

FRANKLIN NURSERY,
Station F, Minneapolis, Minn.

PETOSKEY GROWN GLADIOLI.

Autumn Queen, the finest late blooming Gladiolus in existence. A few thousand No. 1, only, at $40.00.

Mrs. Frank Pendleton, a small surplus only, No. 1, $45.00; No. 2, $40.00.

Autumn Queen bulblets, $5.00 per quart.

This stock was grown on new land and is extra fine.

C. M. GROSSMAN,
Evergreen Farm, Petoskey, Mich.

CHOICE GLADIOLUS BULBS

		Lot
450	Black Hawk, 1-in. and up	$ 9.00
400	Burrell, 1-in. and up	8.00
150	Canary, 1-in. and up	3.00
750	Fancy mixed, ¾ to 1-in.	6.00
3000	Fancy mixed, under ¾-in.	9.00
The whole lot for		30.00

Cash please. E. T. Scott, Clermont, Ia.

THE GRULLEMANS CO. AND THE WAYSIDE GARDENS CO.
offer the following Gladioli in the three commercial sizes: America, Europa, Annie Wigman, Halley, Chicago White, Pink Beauty, Pink Perfection, Loveliness, War, Ida Van, Liebesfeuer, Pendleton, Golden West, Independence, Francis King, Prince of Wales.
We want to dispose of these bulbs before our plant season opens up. Write for prices and quantities to The Wayside Gardens, Mentor, O.

FINE FLORIST STOCK

	Per 100
Ida Van, red, 1½-in. up	$3.00
Ida Van, red, 1-in. up	2.00
Niagara, cream, 1½-in. up	5.00
Marianna, white, 1½-in. up	3.00
Florists' Mixture, 1-in. up	1.00
Geo. Paul, dark red, 1¼-in. up	3.00

BROOKLAND GARDENS, WOBURN, MASS.

EXPRESS PREPAID on all orders received before April 1st. Have a few thousand of the following Gladioli to offer. Cash with order.

	1¼-in.	1-in.	¾-in.	½-in.
Autumn Queen	$32.00	$25.00	$20.00	$12.00
America	24.00	18.00	14.00	10.00
Halley	28.00	20.00	.....	.....
Mixture	14.00	10.00	7.00	4.00

Frank Winans, Florist, Petoskey, Mich.

GLADIOLI.
Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.
RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

Gladiolus bulblets: America, Mrs. F. King, Crackerjack, Halley, $2.50 per qt., 4 qts., $6.00, peck, $10.00, bushel, $35.00. Panama twice these prices. General Mixture, $8.00 peck, $25.00 bushel.
N. LEON WINTZER,
Gladiolus Grower, West Grove, Pa.

Gladioli, America XXX, 2-in. No. 1, 1½-in. No. 2, 1¼-in. Mrs. King XXX, No. 1, No. 2, No. 3, and small planting stock of King only. Write for cash prices in quantity, no inquiries for less than 1000 considered.
The Urbana Floral Co., Urbana, O.

America, No. 1, $30.00; No. 2, $25.00; No. 3, $20.00. Panama, No. 1, $40.00. America and King mixed, No. 1, $20.00. Mixed 1-in. to 2-in., $12.00. Baron Hulot and red, mixed, $15.00. Pride of Goshen, No. 1, $80.00; No. 2, $60.00. All per 1000. Flowerfarm, Fort Atkinson, Wis.

Surplus mixed Gladioli, per 1000:
900 1½-in. ..... $14.00 3300 1 -in. $10.00
1400 1¼-in. ..... 12.00 8300 ¾-in. 8.00
2 bushel bulblets of same, $10.00 per bushel.
8% for cash on lot f. o. b.
J. J. Hatz, Mispah, N. J.

GLADIOLI, clean, sound, plump bulbs, ready for immediate shipment.
America, 1½ to 2½ in. ..... $20.00 per 1000
Panama, 1½ to 2½ in. ..... 30.00 per 1000
SEVIN VINCENT CO.,
417 Montgomery St., San Francisco, Calif.

Gladioli, Miss Helen Franklin, ruffled white, violet stripes on lower petals, great multiplier, florists like it, 1st size bulbs, $20.00 per 100; 2nd size, $15.00. Stock limited.
Thomas Cogger, Melrose, Mass.

GLADIOLUS BULBS.
We predict that eventually 90% of all Gladiolus bulbs used for greenhouse forcing will be GROWN in IOWA.
GARDENS OF SMEDLEY, WATERLOO, IOWA.

GLADIOLI

	1000
Augusta, 1-in. and up	$20.00
Good mixture, 1-in to 2½-in.	12.50

Lacher Bros., R. F. D. No. 1, Liverpool, N. Y.

Clean, Sound, Healthy Bulbs.

	100	1000
America, 1½ and up	$3.25	$30.00
Francis King, 1½ and up	3.25	30.00

C. N. Heventhal, Godfrey, Ill.

GLADIOLUS BULBS

America, 1½-in. and up	$30.00 per 1000
Augusta, 1½-in. and up	30.00 per 1000

John Bauscher, Freeport, Ill.

Gladioli, Yellow Hammer, extra good stock, 1¼-in. and up, $37.00 per 1000, f. o. b. Norma, while they last. No charge for packing.
Jacob D. Spiegel, Norma, N. J.

Gladiolus America, 1½-in. and up, $25.00 per 1000; 1¼-in., $20.00 per 1000; ½ to 1-in., $15.00 per 1000. Bulblets, 75c per qt. Cash with order. Bushy Flower Garden, Bushy, Va.

For extra quality of Gladioli see our display ad in this issue.
UNITED BULB CO.,
Mount Clemens, Mich.

Gladioli, closing out, Mary Fennell, Sulphur King and Myrtle, ½-in. and less, $1.50 per 100.
J. G. Burrows, Onset, Mass.

Surplus planting stock, Empress of India. ¼—½ in., $5.00 per 1000. Order early. Alfred Oesterling, Gladiolus Grower, Butler, Pa.

GLADIOLI, 1000 Panama, 1½ to 3-in., $4.50 per 100, lot, $40.00.
Mrs. E. M. Wilson, R. 1, Washington, Ia.

Gladiolus America, $20.00 3rd size; a good flowering size, $15.00 per 1000. Cash.
F. J. Bixby, Manchester, N. H.

America, Pink Beauty, Princeps, Panama, and mixed, all sizes, in small lots. Write for clean-up prices. Perry Feagler, Auburn, Ind.

400 Pendleton, No. 1, $4.00 per 100; 1500 No. 2, $30.00; 5000 No. 3, $22.50 per 1000.
Toerner Greenhouses, Logan, Ohio.

GREENS

Florists use our cut HEMLOCK SPRAYS to advantage in place of Ferns. Fresh from the woods, $5.75 per 1000.
JOHN B. ROY, CONWAY, MICH.

GREVILLEAS

GREVILLEA ROBUSTA.
Extra fine from 2-in. pots, $3.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Every florist should grow his own hardy fancy Ferns. Our price per 100 plants is only $8.00. Give us a trial. Somerset Gardens, 27 Shingiss St., Pittsburgh, Pa.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PINKS

Hardy Pinks, 4 varieties, $6.00 per 100, $55.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

HARDY PLANTS

Hardy Perennials, strong, field grown plants for florists.

	Per 10	Per 100
Aquilegia, 6 named varieties	80c	$7.00
Campanula Medium, white, pink and blue	70c	6.00
Campanula Medium Calyc, white, pink and blue	70c	6.00
Carnation Grenadin, white and red	80c	7.00
Coreopsis Lanceolata	70c	6.00
Delphinium Belladonna	80c	7.00
Delphinium Chinense, white and blue	70c	6.00
Dianthus Barbatus, 9 named varieties	60c	5.00
Digitalis Gloxiniæflora, white, pink and purple	70c	6.00
Lupinus Polyphyllus, 3 named varieties	90c	8.00
Shasta, Alaska Daisies	70c	6.00
Hollyhocks, 8 named varieties	70c	6.00

Bellis, Longfellow and Snowball, 60c 100, $5.00 per 1000.
John Irvine, 1907 S. Euclid Ave., Bay City, Mich.

PERENNIALS.
A large stock of good plants in several varieties. Your orders filled quick.

	Per 10	Per 100
Aquilegia Chrysantha, (Columbine)	$1.25	$ 9.00
Aquilegia Coerulea, (Columbine)	1.25	10.00
Campanula Media, (Canterbury Bells)	.80	7.00
Coreopsis, (Tickseed)	1.00	8.00
Delphinium Gold Medal Hybrids	.90	8.00
Digitalis Gloxiniaeflora, (Foxglove)	.90	8.00
Hollyhocks, red, white, pink, maroon	.80	6.00
Platycodon, blue (Japanese Bell Flower)	1.00	8.00
Shasty Daisy Alaska	1.00	8.00

The above and many other good varieties. List on application.
AURORA NURSERIES,
Aurora, Ill.

Hardy plants, Columbine, mixed, Canterbury Bells, mixed, Coreopsis, Delphinium Belladonna, Gaillardias, Shasta Daisy Alaska, hardy Pinks, Oriental Poppies, Sweet Williams, double Hollyhocks, separate colors, Pyrethrum, Mallow Marvels, red, one year, $5.00 per 100. Columbine, mixed, Delphinium Belladonna, Shasta Daisy Alaska, and Corcopsis, 2 yr., $8.00 per 100.
Vinca Minor (hardy Myrtle), 4-in. pots, from cold frame, shipped out of pots, $12.00 per 100. Cash with order. Packing free.
GEORGE SJOERDSMA,
2344 W. 111th St., Chicago, Ill.

Hardy Ferns, wholesale.	100	10	Each
Aspidium Pedatum, Maidenhair.	$9.00	$1.00	15c
Aspidium Goldiana, Gold. Fern.	9.00	1.00	15c
Aspl. Thely. Silver Spleenwort.	9.00	1.00	15c
Onoclea Sensibilis	8.00	1.00	15c
Onoclea Struthiopteris, Ostrich.	10.00	1.20	15c
Osmunda Cinnamonea & Clayt.	12.00	1.40	15c

And 5 other varieties. Descriptive list mailed free. 100 Ferns, your selection, billed 100 rate. Goldiana, Ostrich and Cinnamon most popular.
LUDVIG MOSBAEK, Ferndale, Askov, Minn.

PERENNIAL PLANTS.
Strong 1½-in. double Hollyhocks, yellow, rose, red and white, ready to be shifted, $5.00 per 100, $45.00 per 1000.
Strong 2¼-in. Shasta Daisy, Alaska, $4.50 per 100, $40.00 per 1000.
Strong 1½-in. Oriental Poppy, $4.00 per 100, $35.00 per 1000.
Cash with order please.
LAGONDA FLORAL CO., SPRINGFIELD, O.

Oriental Poppies, 2-yr., No. 1	$6.00 per 100
Oriental Poppies, 2-yr., No. 2	4.00 per 100
Hollyhocks, 2-yr., No. 1, mixed	6.00 per 100
Hollyhocks, 1-yr., No. 1, red, white, yellow, pink	4.00 per 100
Iris, assorted named varieties	4.00 per 100

MAPLE HILL NURSERY,
NORA SPRINGS, IOWA.

A small supply of 27 varieties, including Aquilegia, Shasta Daisy Alaska, Coreopsis Lanceolata, Delphinium Gold Medal Hybrids, at $6.50 per 100, while they last. Cash.
M. Newkirk, Downers Grove, Ill.

STRONG FIELD GROWN PERENNIALS

	Per 100	Per 1000
Coreopsis Lanceolata	$5.00	$40.00
Sweet William, mixed	5.00	40.00
Sweet William, Newport Pink	6.00	50.00
Sweet William, Scarlet Beauty	6.00	50.00

WELLER NURSERIES, HOLLAND, MICH.

Delphinium Belladonna and Oriental Poppies, strong transplanted stock for potting, $2.50 per 100, prepaid. Clematis Paniculata, 1 yr. pot grown, 5c. Iceland Poppies, strong 3-in., 7c. Aquilegias, best named kinds, from pots, 5c. Eupatorium Fraseri, strong 3-in., 5c.
S. W. Pike, St. Charles, Ill.

Specimen plants, Hardy, Pinks, Dianthus Plumarius. Will retail quickly at 15c each. Get them now, only $4.00 per 100.
Ward, Plantsman, Hillsdale, Mich.

Tritoma Pfitzerii, extra large field clumps, 25c each. Cash please.
Chas. J. Tracht, Galion, O.

HELIOTROPES

HELIOTROPE CENTEFLEUR.
We have the true stock of this variety and it is absolutely clean and in healthy condition, ready for immediate delivery. ROOTED CUTTINGS, $3.00 per 100. POT PLANTS, $6.00 per 100.
CHARLES H. TOTTY COMPANY,
Madison, New Jersey.

Heliotrope, dark blue rooted cuttings, $2.50 per 100, $20.00 per 1000, postpaid, special delivery; 2¼-in. pots, Eliz. Dennison and Centefleur and La Duse, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Heliotrope, 5 best named kinds, separate, R. C., $1.50 per 100; 2¼-in., $4.00 per 100. Centefleur, R. C., $3.00 per 100; 2¼-in., $5.00.
Burdell Floral Co., Bowling Green, Ky.

Heliotrope, dark blue, 2¼-in., $3.50 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Heliotropes, R. C., 8 to 10 varieties, $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Heliotropes, dark, fragrant, well rooted cuttings, $1.25 per 100, $12.00 per 1000, postpaid. Cash. J. P. Cannata, Mt. Freedom, N. J.

Heliotropes, dwarf, dark blue, 2¼-in. good stock, $4.00 per 100. Cash please.
Rudolph Irsa, East Hampton, N. Y.

Heliotropes, best dark blue, R. C., $1.25 per 100; 2¼-in., $3.50 per 100. Stocky plants. Cash.
W. BEZDEK, CEDAR RAPIDS, IA.

Heliotropes, R. C., $2.00 per 100; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Heliotropes, dark blue, strong 2¼ in., ready for 3-in., $3.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Heliotropes, best purple, 2½-in., per 100, $5.00.
Archias Floral Co., Sedalia, Mo.

Heliotrope, $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Heliotrope, best purple sorts, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Heliotrope, blue, R. C., $1.50 per 100, prepaid.
Quaker Hill Greenhouses, Sebring, O.

Heliotrope, blue R. C., $1.50 per 100. Cash.
Ryer Bros., Chambersburg, Pa.

HEMEROCALLIS

Hemerocallis Flava, Lemon Lily, $6.00 per 100; extra heavy plants, $10.00 per 100.
M. L. McClave, Benton Harbor, Mich.

HIBISCUS

2-in. Hibiscus ..... $4.50 per 100; $40.00 per 1000
4-in. Hibiscus ..... 20.00 per 100.
The Schmidt & Botley Co., Springfield, O.

HOLLYHOCKS

Hollyhocks, the finest varieties in colors, red, white, pink, maroon and yellow by the hundred or thousand. Big stock, 80c per 10, $6.00 per 100.
AURORA NURSERIES,
Aurora, Ill.

Large double Hollyhocks, fine plants, $5.00 per 100. H. W. Peterson, Poplar Bluff, Mo.

HYACINTHS

Water Hyacinths, good strong plants, $3.50 per 100, $30.00 per 1000.
Drawer 24, Dade City, Fla.

2000 Hyacinths, 4-in. pots, 6 colors, ready for Easter, $25.00 per 100.
Leonard J. Smith, Merchantville, N. J.

HYDRANGEAS

Pot grown plants of Otaksa and all the best French varieties.
FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., $1.00 and $1.25 each.
OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., $1.00 each. 5% for packing.
These plants are good with short stocky shoots and well ripened.
J. L. SCHILLER, TOLEDO, O.

Hydrangeas, Otaksa, 5-in. plants, 4 to 7 branches, $50.00 per 100.
W. B. F. Weber, Sault Ste. Marie, Mich.

1000 Hydrangea Otaksa, 6-in. pots, 24 ins. high, 3 to 5 large flowers to plant, $1.50-$2.00 each. Calvert Floral Co., Lake Forest, Ill.

HYDRANGEAS—Continued

French Hydrangeas, started for Memorial Day.
5-in. pots .....$0.75 to $1.00 each
8 to 10-in. pots .....$2.00, $3.00 and $4.00 each
Easter Blooming Plants.
5-in., 2 to 5 buds .....$1.00 each
6-in., 7-in., 8-in.....$1.50, $2.00 and $3.00 each
30,000 2½-in. for April and May delivery. 2½-in. blue and pink assorted, $70.00 per 1000. 2½-in. Avalanche, Gen. de Vibraye, Bouquet Rose, Mme. Chautard, and other good varieties, $75.00 per 1000. J. J. LeBorious, Duluth, Minn.

Best French varieties, Otaksa Baby Bimbinette, Souv. Mad. Chautard, Mme. Emil Mouillere, Mad. Maurice Hamar, Eclaireur, Bouquet Rose, Avalanche, General de Vibraye, 2¼-in. pots, $8.00 per 100, $70.00 per 1000; 3-in. pots, $14.00 per 100; 6-in. pots, very fine plants to grow on for Easter, $80.00 per 100. R. C., some of above varieties, mixed, $6.00 per 100, $50.00 per 1000, postpaid.
Roman J. Irwin, 321 6th Ave., New York.

Hydrangeas, fine 2½-in. Mme. E. Mouillere, Mme. Chautard, Vicomtesse de Vibraye, Mme. Maurice Hamar, $7.00 per 100; Bouquet Rose, Ramis Pictis and Otaksa, $6.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Hydrangeas, 2¼-in. French and Otaksa, $7.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangea Otaksa, 3-in., 10c; 1 branch, 4-in., 25c; larger plants, 45c to $2.50. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, can only offer 7-in. at $1.50 to $2.00, 6 to 9 heads. Geo. A. Kuhl, Pekin, Ill.

Hydrangeas, Otaksa and French, 5-in., 30c. Cash. L. J. Rowe, Box 244, Titusville, Pa.

IMPATIENS

Impatiens Sultani Hybrids, fine range of colors in mixed hybrids from cuttings, $6.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

200 Impatiens Sultani, deep pink, 2¼-in., $5.00 per 100. Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

IMPATIENS SULTANI
Deep pink, white, violet, rose, orange, 2½-in. pots, $4.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Impatiens Sultani Hybrids, in fine colors, 2¼-in., $3.50 per 100. See Begonias and Cannas.
A. C. Anderson, Columbus, Neb.

Impatiens Sultani, mostly rose pink, some salmon, R. C., $3.00 per 100, prepaid; 2½-in., $5.00 per 100. Royston & Fentou, Evansville, Ind.

Impatiens, Sultani, nice stock, 2-in., $4.00 per 100. N. O. Caswell, Delavan, Ill.

Impatiens Sultani, fine plants, 2½-in., per 100, $6.00. Archias Floral Co., Sedalia, Mo.

IRISES

Irises, May Queen, Mme. Chereau, Celeste, Mrs. H. Darwin, Khedive, L. Avernia, Black Prince, Silver King, Purple Queen, $3.00 per 100.
Fairy, Mrs. Neubronner, Mme. Pacquette, Kochi, Her Majesty, Graccus, $5.00 per 100. Pallida Dalmatia and Violacea Grandiflora, $7.00 per 100. Sherwin Wright, new yellow, $20.00 per 100.
Pumila Coerulea, Nana Alba, Florida; earliest dwarf blue, $2.00 per 100.
H. H. Kern, Bonner Springs, Kans.

Celeste, Sans Souci, Siberian Blue, 3c. Florentina, Mme. Chereau, Rubella, 4c. Shakespeare, 5c. Black Prince, Kachii, 7c. Her Majesty, Mme. Paequette, 8c. Perfection, 10c. Monsignor, 18c. Order now.
Gate City Nursery, 1802 Farnum, Omaha, Nebr.

IRIS.
Siberian, Sans Souci, Sappho, Sir Walter Scott, Nestor, $2.50 per 100. Madame Chereau, $3.75 per 100. Special prices in large quantities.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Iris, a fine stock of Pallida Dalmatica, $6.00 per 100. Send for list of 25 other varieties.
W. J. ENGLE & SON,
R. D. No. 8, Dayton, O.

Irises, German, mixed colors, about 10 varieties, $10.00 per 1000. Sibirica Blue, $1.00 per 100. Thomas Cogger, Melrose, Mass.

ISMENES

ISMENE BULBS.
1 to 1½-in. diam., $2.50 per 100; $20.00 per 1000
1½ to 2 -in. diam., 3.50 per 100; 30.00 per 1000
2 to 2½-in. diam., 4.50 per 100; 40.00 per 1000
Cash with order. Packing free.
R. S. BROWN & SON,
Station B. Kansas City, Mo.

IVIES

English Ivy, strong rooted cuttings, from soil. $2.50 per 100, $20.00 per 1000; parcel post paid; 3-in. pots, 15 to 18-in., ready for 4-in., $16.00 per 100. Parlor Ivy R. C., $2.00 per 100, $15.00 per 1000, parcel post paid; 2¼-in. pots, $5.00 per 100, $45.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

English Ivy, 2½-in., good plants, $3.00 per 100. Cash.
Parlor Ivy, 2¼-in., $3.00 per 100. Cash. See Plumosus and Calla advs.
C. L. HUMPHREY,
ZANESVILLE, OHIO.

EXTRA STRONG
English Ivy, 15-in., 2½-in. pot....$3.50 per 100
English Ivy, 3-in. pot..... 6.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

German Ivy., 2-in.....$3.50 per 100
German Ivy, R. C..... 1.50 per 100
Fred Burre, 936 W. Wilcox, Peoria, Ill.

English Ivy and Parlor Ivy, out of 2¼-in. pots, $2.00 per 100, $18.50 per 1000.
J. C. Schmidt, Bristol, Pa.

English Ivy, 2½-in. pot plants, $6.00 per 100, parcel post prepaid.
DINGEE & CONARD CO., WEST GROVE, PA.

English Ivy, strong, well-rooted cuttings, $1.75 per 100, $15.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

German Ivy, 2-in., $4.00 per 100. English Ivy, 2-in., $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

German or Parlor Ivy, R. C., 90c per 100, $8.00 per 1000 postpaid; 2-in., 8c. Cash.
Harglerode Bros., Shippensburg, Pa.

German or Parlor Ivy, 2 in., strong, $2.50 per 100; R. C., $1.25 per 100.
M. S. Pontrich, Richmond, Ky.

Parlor and English Ivy, extra strong, ready for 4-in., $5.00 per 100, to reduce stock.
Archias Floral Co., Sedalia, Mo.

English Ivy, fine stock with runners, 2¼-in., $4.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

English Ivy, R. C., $1.50 per 100; 2¼-in., 6c, staked 18-in. high. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

German Ivy, well rooted cuttings, $1.00 per 100. F. C. Freeman & Son, Portland, Ind.

Parlor Ivy, strong, 2-in., 5c.
J. S. Stuart & Son, Anderson, Ind.

Parlor Ivy, R. C., $1.25 per 100; 2¼-in., $3.00 per 100. Burdell Floral Co., Bowling Green, Ky.

English Ivy, 4-in., $15.00 per 100.
Goshen Floral Co., Goshen, Ind.

German Ivy, 2¼-in., very strong, 5c.
GULLETT & SONS, LINCOLN, ILL.

English Ivy, good rooted and extra strong, $1.50 per 100. Cash. J. Dvorak, Flushing, N. Y.

English Ivy, strong R. C., $1.50 per 100, postpaid. Chas. Frost, Kenilworth, N. J.

German or Parlor Ivy, R. C., $1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

English Ivy, extra strong 2-in. stock, 4c.
S. W. Pike, St. Charles, Ill.

German Ivy, R. C., $1.50 per 100. Cash.
Byer Bros., Chambersburg, Pa.

English Ivy, rooted cuttings, fine stock, $15.00 per 1000. Rudolph Irss, East Hampton, N. Y.

JASMINES

Jessamine Vine, 2½-in., $5.00 per 100, fine for window boxes, cemetery vases and hanging baskets. Used once you will never be without it. Cash. Mrs. E. A. Llewellyn, Olean, N. Y.

LANTANAS

Lantanas, R. C...$2.00 per 100; $18.00 per 1000
Lantanas, 2-in.... 5.00 per 100; 40.00 per 1000
WEEPING LANTANAS.
R. C. .....$1.25 per 100; $10.00 per 1000
2-in. ..... 4.00 per 100; 35.00 per 1000
Fred Burre, 936 W. Wilcox St., Peoria, Ill.

EXTRA STRONG
Red Lantanas, 2½-in. pot.....$4.00 per 100
Pink Lantanas, 2½-in. pot..... 4.00 per 100
White Lantanas, 2½-in. pot..... 4.00 per 100
Weeping Lantanas, 2½-in. pot..... 4.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

Lantanas, Mrs. McKinley, best trailing everbloomer, strong 2½-in., per 100, $5.00.
Archias Floral Co., Sedalia, Mo.

Dwarf Lantanas, best varieties, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

100 Lantanas, weeping, 2¼-in., $5.00 100. Cash.
THEO. MEYER,
766 So. Sheridan Road, Waukegan, Ill.

Lantanas, 2-in., 4c.
S. W. Pike, St. Charles, Ill.

Lantanas, $4.50 per 100, $42.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Lantanas, weeping, 2-in., $4.00 per 100.
S. D. Brant, Clay Center, Kans.

LILIUMS

LILY BULBS.
Now in storage, awaiting orders.
GIGANTEUM
6 to 8-inch .....$45.00 per case
7 to 9-inch ..... 49.50 per case
8 to 10-inch ..... 52.00 per case
9 to 10-inch .....55.00 per case
RUBRUM, MAGNIFICUM, MELPOMENE
8 to 9-inch.....$17.00 per 100; $32.00 per case
9 to 10-inch..... 22.00 per 100; 30.00 per case
10 to 11-inch..... 30.00 per case
Ship any time you say.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Lilium Canadense, 1st size.....$5.00 per 100
Lilium Canadense, 2nd size..... 3.00 per 100
Lilium Philadelphicum, 1st size.... 5.00 per 100
Lilium Philadelphicum, 2nd size.... 3.00 per 100
Ask for prices on larger quantities.
L. E. Williams, Exeter, N. H.

LILIES.
Giganteum and Hardy Lilies, ready for immediate shipment. Special prices on request.
THE W. W. BARNARD CO.,
231-235 W. Madison St., Chicago.

500 Easter Lilies, Giganteum, 5-in. pots, 4 to 6 blooms, 24 ins. high, $1.50 each.
Calvert Floral Co., Lake Forest, Ill.

LILY OF THE VALLEY

Lily-of-the-Valley, Holland pips for outside planting, $12.00 per 1000. Cash with order. Prompt shipment.
Henry Schaumberg, Hammonton, N. J.

Lily-of-the-Valley, $3.00 per 100, $27.50 per 1000. The Schmidt & Botley Co., Springfield, O.

LOBELIAS

Lobelia Kathleen Mallard, true double, stocky, good strong 2-in., $4.00 per 100.
E. B. Morgan Floral Co., Paxton, Ill.

Lobelia Kath. Mallard, 2¼-in. at $6.00 per 100, $50.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

MADEIRA VINES

Madeira Vines, $2.00, $3.00, $4.00 per hundred. No order accepted for less than one hundred. John Stamm, Hutchinson, Kans.

Madeira Vines, big stock, $10.00, $15.00, $25.00 per 1000; $1.50, $2.00, $3.00 per 100. Cash. C. Betscher, Dover, O.

MESEMBRYANTHEMUMS

Mesembryanthemums, the large pink blooming kind, fine for porch boxes and hanging baskets. Last season we retailed thousands of them and shipped them to nearly every state in the Union. Small pots, $3.50 per 100, $30.00 per 1000; 2½-in., $5.00 per 100, $45.00 per 1000. Rooted cuttings, $1.75 per 100, $15.00 per 1000. Unrooted cuttings, $10.00 per 1000.
C. V. Frueh, R. D. 2, Lima, O.

Mesembryanthemum Rosea, fine for hanging baskets, the true large pink variety, 2-in., very strong and bushy, starting to bud, $5.00 per 100. Just a few hundred left out of 12,000. Large R. C., $2.00 per 100.
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Mesembryanthemums, rose pink plants, from bench, 4-6 leaves, $2.00; plants from bench, branching, $5.00 per 100.
Levy Greenhouse, Norman, Okla.

Mesembryanthemums or Ice plant, from 2-in. pots, delivery now or any time to May 15th, $10.00 per 1000.
R. A. Casad, Huntington Beach, Calif.

Mesembryanthemums, best pink, long heavy vines, 2¼-in., $5.00 per 100.
R. M. Henley, Hartford City, Ind.

Mesembryanthemums, large pink R. C., $1.25 per 100, prepaid; 2-in. in bud, $3.00 per 100.
Quaker Hill Greenhouses, Sebring, O.

Mesembryanthemums, large brilliant pink, R. C., $1.25 per 100; extra strong 2 in., $4.00 per 100. F. C. Freeman & Sons, Portland, Ind.

Mesembryanthemums, rooted cuttings, Chrystallinum, pink, fine for hanging baskets, $2.50 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

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Moonvines, white, strong 2¼-in., pots, $6.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Moonvines, good, 2-in., 5c.
J. S. Stuart & Son, Anderson, Ind.

Moonvines, $4.50 per 100, $42.50 per 1000.
The Schmidt & Botley Co., Springfield, O.

Moonvines, strong, 2-in., $4.00 per 100.
F. C. Freeman & Sons, Portland, Ind.

Moonvines, 2-in., $4.00 per 100.
Furst Floral Co., Dayton, Ohio.

MIGNONETTES

Mignonette seedlings, $1.25 per 100. J. G. Witt & Son, 10429 Wallace St., Chicago.

MYRTLE

Hardy Myrtle (Evergreen) for cemetery, fresh from the field, full of green leaves, 6 to 10 leads, $20.00 per 1000 bunches.
H. Schlachter, 600 Ross Ave., St. Bernard, O.

Myrtle, hardy crepe variety for graves, etc., $6.00 per 100, $55.00 per 1000. Early spring delivery.
Roman J. Irwin, 321 6th Ave., New York.

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FRENCH PUSSY WILLOW.
What could be more profitable to grow than French Pussy Willow? It is just like finding money. Everybody uses it. Grown outside with practically no work or attention.
3 to 4 eye plants from 2¼-in. pots, for April delivery, $6.00 per 100, $50.00 per 1000.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Gooseberry, Houghton, 3-yr. transpl. .....per 100, $ 8.00
Elm, 6 to 8 ft.....per 100, 20.00
Elm, 5 to 6 ft.....per 100, 15.00
Packing extra at cost.
Have about 1500 fine Carolina Poplars, mostly 10-12-ft. If interested in the entire lot, write for prices.
MAPLE HILL NURSERY,
NORA SPRINGS, IOWA.

AURORA NURSERIES,
Aurora, Illinois.

Again we say to you, here is the place to buy Shrubs, Trees and Hardy Flowering Plants that are—GROWN RIGHT—DUG RIGHT—PACKED RIGHT—PRICED RIGHT—SHIPPED QUICK—and are sure to BEAR FRUIT OR BLOOM. We give you quick service and hold orders only long enough to carefully pack and ship them. We are pleasing hundreds of florists, let us satisfy you.

TREES

	10	100
Norway Maple, 8-10 ft.	$10.00	$.....
Norway Maple, 2-3 in.	25.00	.....
Elm, 8-10 ft.	4.50	40.00
Elm, 1½-2 in.	12.50	110.00
Catalpa Bungei, 7 ft., extra nice	1.50 each	

SHRUBS

	10	100
Althea, red, blue, white, pink, 3-4 ft., fine	$3.50	$.....
Berberis Thunbergii, 18-24 in.	1.50	12.50
Berberis Thunbergii, 24-30 in.	2.00	17.50
Scarlet Dogwood, 2-3 ft.	1.50	12.00
Scarlet Dogwood, 3-4 ft.	1.75	15.00
Silky Dogwood, 2-3 ft.	1.50	12.00
Forsythia Intermedia, 3 ft.	1.75	15.00
Forsythia Fortunei, 2-3 ft.	2.50	20.00
Hydrangea P. G., 12-18-in.	2.50	22.50
Hydrangea P. G., 18-24 in.	3.50	30.00
Hydrangea P. G., 2-3 ft.	4.00	35.00
Ibota Privet, 2 ft.	1.50	11.00
Honeysuckle Morrowi, 3 ft.	2.50	22.00
Philadelphus Coronarius, 2-3 ft.	1.75	15.00
Philadelphus Coronarius, 3-4 ft.	2.00	17.50
Philadelphus Grandiflora, 3-4 ft.	1.50	12.00
Philadelphus Grandiflora, 4-5 ft.	1.75	15.00
Philadelphus Grandiflora, 5-6 ft.	2.00	17.50
Flowering Plum, 2-3 ft.	3.00	27.00
Double Flowering Crabs, 2-3 ft.	4.50	40.00
White Kerria, 2-3 ft.	2.50	.....
Sweet Brier, 3 ft.	2.00	18.00
Spiraea Van Houttei, 4-5 ft., extra nice	3.50	.....
Spiraea Opulifolia, 3-4 ft.	1.75	15.00
Weigela Rosea, 2-3 ft., light	2.00	17.50
Weigela Rosea, 2-3 ft., good	2.25	20.00
Weigela Rosea, 3-4 ft., heavy	3.00	27.50
Weigela Amabilis, 3-4 ft., heavy.	3.00	27.50
Weigela Floribunda, 3-4 ft., heavy	3.00	27.50
Weigela Desboise, 3-4 ft., heavy.	3.00	27.50
Weigela Variegata, 2-3 ft.	2.50	22.00

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All Fruits are scarce and high in price. We will ship you Fruit Trees or Berry Bushes as long as the supply lasts. None reserved.

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Do not forget that we are headquarters for field grown Perennials. Buy them here and get good goods and quick shipment.

WHOLESALE LIST

If you do not have a copy of our list send for one today. Remember we are in business to please you. Every part of our organization is for your benefit and to provide you with what you need. We have sold customers every year for 10 years. Let us be of service to you.

AURORA NURSERIES,
Aurora, Illinois.

ONARGA NURSERY COMPANY.
LARGEST ASSORTMENT OF HIGH QUALITY NURSERY STOCK FOR THE FLORISTS' TRADE IN THE CENTRAL WEST.

	100	1000
Althea, assorted colors, 18-24 in.	$10.00	$ 75.00
Althea, assorted colors, 2-3 ft.	12.00	100.00
Althea, assorted colors, 3-4 ft.	15.00	.....
Althea Tree, 3-4 ft.	20.00	.....
Ampelopsis Veitchii, 2-yr.	20.00	.....
Barberry Thunbergii, 18-24 in.	12.00	.....
Clematis Jackmanni, 2-yr.	25.00	.....
Clematis Paniculata, 3-yr.	25.00	.....
Clematis Paniculata, 2-yr.	20.00	.....
Cornus Florida, 4-5 ft.	30.00	.....
Forsythia (Golden Bell), 3-4 ft.	15.00	120.00
Hydrangea P. G., 2-3 ft.	25.00	.....
Lilac, purple and white, 2-3 ft.	17.50	.....
Privet, Amoor River North, 12-18 in., 2 br. and up.	6.00	50.00
Privet, Amoor River North, 18-24 in., 2 br. and up.	8.00	70.00
Privet, California, 3-4 ft.	6.00	50.00
Roses, Seven Sisters, 2-3-yr., extra strong	20.00	150.00
Snowball, 3-4 ft.	18.00	.....
Snowberry, white, 3-4 ft., strong.	18.00	120.00
Spiraea Van H., 12-18 in., strong	6.00	50.00
Spiraea Van H., 18-24 in., strong	8.00	70.00
Spiraea Van H., 2-3 ft., strong.	12.00	.....
Spiraea Van H., 3-4 ft., strong.	15.00	120.00
Syringa Cor., 3-4 ft., strong.	15.00	120.00
Weigela Eva Rathke, 3-4 ft.	25.00	.....
Weigela Floribunda, 3-4 ft.	25.00	.....
Weigela Rosea, 3-4 ft.	20.00	.....
Weigela Variegata, 3-4 ft.	20.00	.....
Willow Golden, bush form, 6-8 ft.	25.00	.....
Willow Laurel Leaf, bush form, 6-8 ft.	25.00	.....

TREES, SHRUBS, ROSES AND PERENNIALS IN CARLOAD LOTS. NEW TRADE LIST READY.

ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILLINOIS.

Pussy Willows, Salix Caprea cuttings, sure to grow with fair care, 100 for $1.00, 200 for $1.50 by mail. Strong cuttings, $2.50 per 1000, 5000 for $10.00 by express. Trans. 2 yr., with heads, 5 to 6 ft., $3.00 per doz., $15.00 per 100; 4 to 5 ft., $2.50 per doz., $10.00 per 100. Packed free. Chas. Black, Hightstown, N. J.

FORSYTHIA, Viridissima and Fortunei, fine for forcing (are forced and ready for sale in full bloom in two weeks), strong, 3-yr. old plants, 2 to 3 ft. high, $12.50 per 100, $100 per 1000. Evansville Nurseries, Evansville, Ind.

	Per 100
Asparagus, Conover's, 2-yr.	$ 1.00
Ampelopsis Quinquefolia, 2-yr.	10.00
Apples, in var., ⅝-in.	35.00
Currant Cherry, 2-yr., No. 1	25.00
Currant Black, 3-yr., No. 1	18.00
Cherries, Montmorency, ⅝-in.	60.00
Cherries, Black Tart, ⅝-in.	60.00
C. W. Birch, 6-8 ft.	75.00
Grapes, Concord, Moore's Early, 1-yr., No. 1	20.00
Gooseberry Downing, 2-yr., No. 1	25.00
Privet, Amoor, 12-18 in.	7.00
Privet, Amoor, 18-24 in.	10.00
Privet, California, 12-18 in.	3.00
Norway Spruce, 12-18 in.	25.00
Norway Spruce, 18-24 in.	35.00
Plums, in var., ⅝-in.	50.00
Rapsberry Cumberland	2.50
Raspberry St. Regis, lining out	1.20
Raspberry Cuthbert, lining out	.80

Properly dug, packed and shipped, f. o. b. cars Holland.

WELLER NURSERIES, HOLLAND, MICH.

BARR'S TREES GROW
Norway Maples a Specialty.
Special carload lot offer.

8 to 10 ft., 1¼ to 1½ in. cal.	$ 80.00 per 100
10 to 12 ft., 1½ to 1¾ in. cal.	100.00 per 100
12 to 14 ft., 1¾ to 2 in. cal.	150.00 per 100
12 to 14 ft., 2 to 2½ in cal.	175.00 per 100
14 to 16 ft., 2½ to 3 in. cal.	225.00 per 100
14 to 16 ft., 3 to 3½ in. cal.	300.00 per 100
14 to 16 ft., 3½ to 4 in. cal.	400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Height	Caliper 6-in. above ground	10	100
8-10-ft.	1 to 1½-in.	$11.00	$ 95.00
10-12-ft.	1½ to 2 -in.	16.50	140.00
12-14-ft.	2 to 3 -in.	27.50	235.00
14-16-ft.	3 to 4 -in.	65.00	.....

THE D. HILL NURSERY CO.,
Box 408, Dundee, Illinois.

Magnolia Grandiflora seedlings, 4-5 in., $3.25 per 100, $30.00 per 1000. Wild Peach (Cherry Laurel) better than Camphor trees, more hardy, does not freeze, seedlings, 4 to 6 in., $6.25 per 100, $60.00 per 1000. Open, field grown, and hardy. Large stock to offer.
EVERGREEN NURSERIES, WOODVILLE, TEX.

Let me price your Nursery Stock. I guarantee satisfaction. I filled twice the trade orders last fall as any fall before and did not get one complaint regarding stock, packing or promptness. I may not print so good a little ad as this again, but not because I don't try.
W. H. Salter, Rochester, N. Y.

Grape cuttings, see display ad this issue. Campbell's Early, select 3 bud cuttings, 100 for 85c; 1000 lots 20%, and 10,000 lots 30% discount on 100 rates. 100 Concord, 40c; 1000 Concord, $2.50; 10,000 Concord, $19.50.
Charles Nash, Nurseryman, Three Rivers, Mich.

CATALPA BUNGEI.

A good assortment of Catalpa Bungei still to select from, in 2 and 3-yr. heads. Write for description and prices.
H. G. Norton, Perry, O.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton. Bldg., Chicago.

Grape cuttings. Look at prices in my display adv. this issue.
Chas. C. Nash, Nurseryman, Three Rivers, Mich.

Stayman's Winesap Apple trees, 3-yr., 1-in. and up, 50c each.
L. F. Dintleman, Belleville, Ill.

Evonymus Japonica, R. C., $30.00 per 1000.
Sarver Floral Co., R. F. D. 11, Dallas Tex.

OLEANDERS

Oleander, pink ..... $6.00 per 100
Oleander, white ..... 6.00 per 100
The Schmidt & Botley Co., Springfield, O.

ORANGES

Oranges, Dwarf, 2½-in., pots, $7.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

ORCHIDS

ORCHIDS—4000 large orchid plants in following varieties: Cattleya Trianæ, Gaskelliana, Schroederæ, Percivaliana, Speciosissima, Gigas, Mossiæ, Labiata. Price to close this stock out, which will be shipped in spring, is $2.50 up to $15 per plant, or the lot for $12.000. Terms of sale are cash with order to close them out, all are worth twice price asked. Address Orchid, P. O. Box 966, Providence, R. I.

OXALIS

OXALIS FLORIBUNDA.

Pink or white flowered, strong 2¼-in. and 2½-in., $4.00 per 100. Cash. Packing free.
R. S. BROWN & SON,
Station B. Kansas City, Mo.

PALMS

Kentia Belmoreana and Forsteriana, 3-in., ready for shift, $15.00 per 100. Cash. Add 5% for packing.
Fraser Nursery Co., Birmingham, Ala.

Palm Kentia Belmoreana, 4-in. ..... 55c each
Palm Kentia Forsteriana, 4-in. ..... 65c each
The Schmidt & Botley Co., Sprinfield, O.

Cocos Weddelliana, 2¼-in., 8 to 9 in. high, 4 to 5 leaves, fine color. $17.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

PANDANUS

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, $6.00 per 100; 3-in. pot, $8.00 per 100; 4-in. pot, $10.00 per 100; 6-in. pot, $15.00 per 100; 8-in. pot, $25.00 per 100. Larger sizes at 35c and 50c each; cuttings at $4.00 and $6.00 per 100. 20% discount for cash.
F. M. Soar, Little River, Fla.

PANDANUS VEITCHII—from open ground for

3-in. pots	$ 6.00 per 100
4-in. pots	8.00 per 100
6-in. pots	12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at $10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, 4-in., 50c; 5-in., 75c.; 6-in., very heavy, $3.00. These are all good strong plants and can be shipped either in the near future or in the spring. S. S. Skidelsky & Co., 50 Park Place, New York.

3-in. Pandanus Utilis	$20.00 per 100
4-in. Pandanus Utilis	25.00 per 100
2½-in. Pandanus Utilis	15.00 per 100

POEHLMANN BROS. CO.,
Morton Grove. Illinois.

PANSIES

100,000 Pansy Plants. We have been growing pansy plants for the trade for nine years, and we have never had enough to supply the demand.

Improved Giant Trimardeau and Giant Florists' Mixture which contains all the shades and colors and a good percentage of copper, bronze, pink, and red, which are sometimes scarce in other mixtures. First of August sown, grown in frames, strong plants, coming in bloom, $5.00 per 1000. Transplanted July sown, $10.00 per 1000. Cash please.
M. D. McAdams, Columbus Grove, Ohio.

PANSY PLANTS
Exceptionally good strain,
selected colors,
ready now,
$5.00 per 100, $45.00 per 1000.
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Pansy plants of my largest flowering mixture of show varieties, strong stocky plants, from the field, August sown, $3.50 per 1000; large in bud, $6.00 per 1000; fine bushy, fall transplanted, from cold frames, in bud and bloom, $2.00 per 100.
Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium, in equal preparations, July sown. Sizes run from plants with six leaves up to large plants in bud and bloom: 75c per 100, $6.00 per 1000, $16.50 per 3000, $25.00 per 5000. Cash with order. John Irvine, Bay City, Mich.

20,000 Transplanted Giant Trimardeau, Florist's best mixture, from early sown seed, grown cool; healthy foliage, good strong roots, stand shipping, and bloom early, after you plant them out in cold frames. 80c per 100, $7.50 per 1000. H. J. Potomkin, Muncie, Ind.

Strong, transplanted Pansy plants of choice giant strains, in bud, $15.00 per 1000; seedlings, 4 to 6 leaves, $5.00 per 1000. Cash please. H. G. Norton, Perry, O.

PANSY PLANTS
FROM STEELE'S BEST SEED,
STRONG, 2-IN. POTS, $3.50 PER 100.
G. R. NOBLE, PADUCAH, KY.

Pansy plants, strong and stocky, transplanted, very good strain, $1.00 per 100, $9.00 per 1000. Cash.
Ed. Eschrich, R. R. 1, No. Milwaukee, Wis.

Pansy seedlings, Steele's Mastodon, Private Stock, strong plants with fine roots, $4.00 per 1000. Cash with order.
Kellogg Florists, Kellogg, Idaho.

Pansies, Kenilworth and Trimardeau, August and September sown, plants, 8 to 10 leaves to blooming; $6.00 per 1000.
R. L. Brashear, R. 1, Bowling Green, Ky.

PANSY, STEELE'S MASTODON, STRONG TRANSPLANTED PLANTS, READY NOW, $10.00 per 1000. Cash.
H. E. & C. W. Krebs, Cedar Rapids, Iowa.

Strong transplanted pansy plants of Steele's private stock strain, at $1.00 per 100, $9.00 per 1000. Cash with order. Sunny Point Floral Co., North Milwaukee, Wis.

Pansies, Giant Trimardeau, mixed, strong seedlings at $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Pansy plants, Giant mixture, transplanted plants, $1.00 per 100 by mail, $8.00 per 1000 by express. S. W. Pike, St. Charles, Ill.

Pansy seedlings, ready to transplant, Steel's Mastodon, mixed, $4.00 per 1000, prepaid, by parcel post. C. C. Breece, R. D. 7, Delaware, O.

Pansy plants, Giant Trimardeau, mixed seedlings, $4.00 per 1000, 5000 and over, $3.00 per 1000, P. P. S. T. Danley & Son, Macomb, Ill.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, $4.00 per 1000. J. C. Schmidt, Bristol, Pa.

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Pelargoniums, Easter Greeting, 2½-in., ready for 4-in., mostly in pots, will make nice plants for Decoration Day, $10.00 per 100. Cash with order. John Boehner, 18 Obell Court St., Dayton, Ohio.

PELARGONIUMS—Continued

PELARGONIUMS.
Easter Greeting and Wurtembergia
The two great leaders.
Great stock.
Perfectly free of white fly.
Prices per 100
3500 Easter Greeting, 2¼-in. $12.00
1200 Wurtembergia, 2¼-in. 12.00
Cash with order.
C. L. HUMPHREY.
Zanesville, Ohio.

PELARGONIUMS.
Easter Greeting, Wurtembergia and Swabian Maid.
2½-in. .....$12.00 per 100; $110.00 per 1000
3 -in. ..... 17.50 per 100; 175.00 per 1000
4 -in. ..... 25.00 per 100; 250.00 per 1000
5 -in. ..... 50.00 per 100
Add 5% for packing.
KROWKA BROS.,
4938 N. Western Ave., Chicago, Ill.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, Gardener's Joy, German Glory, Wolfgang Goethe, Graf Zeppelin, Eastern Star, Prince Bismarck, Wilhelm Hauff, Mrs. Layal.
Delivery in June.
$1.75 per doz., $14.00 per 100.
Add 5% for packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, Easter Greeting, Lucy Becker, Wurtembergia, Caird, Eastern Star, Gardener's Joy, strong 4-in. stock, ready for shift, $25.00 per 100.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

PELARGONIUMS.
Easter Greeting, 4-in. .....$25.00 per 100
Wurtembergia, 4-in. ..... 25.00 per 100
Cash with order. Immediate delivery.
Paul M. Halbrooks, Newark, O.

Fine 2¼-in. Wurtembergia and Swabian Maid, 12c; most of these plants are showing bud, many of them ready for 4-in. None better. No white fly. Cash or C. O. D.
Woodbury & Woodbury, St. Johns, Mich.

Pelargonium Easter Greeting, in bud and bloom, just right for Easter, 4-in., 35c and 50c; 5-in., 75c, $1.00. Cash please.
Park Floral Co., St. Joseph, Mo.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, $14.00 per 100, $130.00 per 1000. June delivery.
S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, 2¼-in., $12.00 per 100, mixed only, ready now. Separate varieties will be ready later.
Roman J. Irwin, 321 6th Ave., New York.

PELARGONIUMS.
Finest stock in Central Illinois, 2½-in., $12.50; 4-in., $35.00 per 100; 5-in., 65c and 75c; 6-in., $1.00 each. Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, extra strong, Easter Greeting, Wurtembergia and Swabian Maid, asstd., 2½-in., 10c; 3-in., 15c; 4-in., 25c. All ready for shift. Packing free. Archias Floral Co., Sedalia, Mo.

Pelargoniums, Easter Greeting, Swabian Maid, Lucy Becker and Wurtembergia.
Louis P. Faulk, R. F. D. 7, Box 9, Bellevue, Pa.

Pelargoniums, 200 Easter Greeting and Wurtembergia, mixed, from 4-in. pots, $25.00 per 100. R. & S. Greenhouses, Missoula, Mont.

Strong Easter Greeting, 2½-in., $12.00 per 100; 3-in., $16.00 per 100. Cash.
Royston & Fenton, Evansville, Ind.

Pelargonium Mrs. Layal, pansy geranium; $10.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

500 LUCY BECKER PELARGONIUMS, 2-IN., $12.00 PER 100.
FRED W. ARNOLD, CAMBRIDGE, O.

Pelargoniums, Easter Greeting, 2¼-in., $15.00 per 100, fine stock. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Pelargoniums, 2¼-in., 10c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pelargoniums, mixed, 2-in., $10.00 per 100.
Fred Burre, Peoria, Ill.

PEONIES

Peonies, finest named sorts, 15c. List free. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

Peonies, fine lot, for March delivery, buy now. C. Retscher, Dover, O.

PETUNIAS

PETUNIAS.
Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.
RICHARD DIENER COMPANY,
Kentfield, California.

Petunias, double, single and Rosy Morn, rooted cuttings, best kinds mixed, $3.00 per 100, $25.00 per 1000. Special delivery parcels post paid. 2¼-in. pots, $5.00 per 100, $45.00 per 1000; single giant blue, very fine rooted cuttings, ready Feb., $6.00 per 100, parcels post paid. Single and double seedlings, $2.00 per 100, $15.00 per 1000, parcels post paid.
Roman J. Irwin, 321 6th Ave., New York.

Petunias, Dreer's single fringed and California Giant, strong, transplanted plants, ready for 2¼-in., $1.75 per 100, post paid, $14.00 per 1000, express. Dreer's famous double, 8 varieties, $2.50 per 100, post paid, $20.00 per 1000, express. S. A. Pinkstone, Utica, N. Y.

Dreer's Petunias, Giants of California, out of 2¼-in. pots, $3.50 per 100; Fringed Double Petunias, white and variegated, strong plants, out of 2½-in. at $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Dreer's double Petunias, large flowering, fringed, mixed colors, rooted cuttings, $1.50 per 100, $14.00 per 1000, postpaid. Cash.
J. P. Cannata, Mt. Freedom, N. J.

	100	1000
Petunias, double	$4.50	$40.00
Petunias, single	4.00	35.00

The Schmidt & Botley Co., Springfield, O.

Double Fringed Petunias, the big Carnation white, fine for funeral work, 2-in., $5.00 per 100.
Royston & Fenton, Evansville, Ind.

Petunias, 300 strong 2-in. single Petunias, ready for shift, finest strain mixed, $4.00 per 100. Cash. A. B. Williams, Coshocton, O.

Petunias, double in best varieties, $5.00 per 100. Cash with order.
Muncie Progressive Floral Co., Muncie, Ind.

Petunias, Monster, single, largest and finest in existence, mixed, 2-in., 5c.
Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Petunias, single blotched and striped, best for baskets and bedding, 2½-in., per 100, $4.00.
Archias Floral Co., Sedalia, Mo.

Double Petunias, Dreer's Fringed, strong plants, out of 2¼-in pots, $3.00 per 100.
J. C. Schmidt, Bristol, Pa.

Petunias, doubles fringed, 10 varieties, R. C., $1.50 per 100, postpaid. Cash.
Harglerode Bros., Shippensburg, Pa.

Petunias, single fringed, splendid strain, strong transplanted, seedlings, $2.50 per 100, cash. Brill Celery Gardens, Kalamazoo, Mich.

Petunias, 2¼-in., double white, very strong, at $3.50 per 100.
Wm. Schwan & Son, Fredonia, N. Y.

Petunias, double white, R. C., 3c; 2¼-in., 5c.
S. M. Harbison, Danville, Ky.

Choice double fringed, 2¼-in. Petunias, 6c.
GULLETT & SONS, LINCOLN, ILL.

2½-in. Double White Petunias, $5.00 per 100.
Tarentum Floral Co., Tarentum, Pa.

Petunias, double variegated, 3-in., $6.00 per 100. Cash. Geo. B. Morrell, Torresdale, Pa.

Petunias, double, mixed, 3-in., $8.00 per 100. Cash please. Hall's Greenhouse, Clyde, O.

Petunias, double, R. C., $2.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

PHLOXES

Hardy Phlox, 2 yr., and other strong Perennials. List free.
W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Plumbago Capensis, blue, strong, 2¼-in., pots, $10.00 per 100.
THE M'GREGOR BROS. CO., SPRINGFIELD, O.

Plumbago, blue, 2¼-in., $5.00 per 100.
Sarver Floral Co., R. F. D. 11, Dallas, Tex.

POINSETTIAS

Poinsettia stock plants, California variety, early variety and late variety. Heavy stock plants, ready for shipment now or later, $4.00 per doz., 50 for $14.00, $25.00 per 100. Poinsettias, regular variety, $15.00 per 100, less than 100 at $17.00 per 100.
Roman J. Irwin, 321 6th Ave., New York.

Poinsettias, stock plants, strong; write for sizes and prices. Special lot, 1,200 strong, 1-yr.-old stock plants, $10.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

California field-grown Poinsettia, stock plants, $18.00, $25.00 and $30.00 per 100.
Paul Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, strong, dormant stock plants from bench, $10.00 per 100.
The Geo. H. Mellen Co., Springfield, O.

Poinsettias, stock plants, out of 4-in. and 5-in. pots, $6.00 and $8.00 per 100. Cash please.
J. M. Walther, 3645 Iowa, Ave., St. Louis, Mo.

Poinsettias, 2 yr. old stock plants, fine, $12.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

PRIMULAS

PRIMULA OBCONICA
GIGANTEA, ROSEA, KERMESINA, PURPLE.
GRANIFLORA, Appleblossom, Kermesina. Rosea, Purple and Blue.
Fine stock for Easter, full of bud and bloom, out of 4-in. pots, $18.00 per 100, 500 or more, 15c each. Cash.
PRIMULA MALACOIDES, 2½-in., all in bloom, fine for making up pans, $4.00 per 100. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Primulas Malacoides, 4-in., 25c each, fine, stocky plants just beginning to bloom. Fine for Easter.
J. D. Harcourt's Son, Wappingers Falls, N. Y.

Primula Obconica, 4-in. in bloom, 20c; 5-in. in bloom, 40c each. Cash. Fine healthy plants.
E. J. Ulrich Floral Co., Tiffin, O.

PRIMULAS

The Strain That Leads.
Orders booked now for June delivery of our unexcelled strains. Early orders insure strong blooming plants for Christmas.
CHINENSIS, LARGE FLOWERING FRINGED, in separte colors or mixed, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
CHINENSIS NAMED VARIETIES, the cream of the best, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
MALACOIDES ROSEA and MALACOIDES GRANDIFLORA, 2-in. pots, $5.00 per 100; $47.50 per 1,000.
MALACOIDES TOWNSENDII, 2-in. pots $7.50 per 100; $70.00 per 1,000.
OBCONICA, LARGE FLOWERING, in 10 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA, LARGE FLOWERING FRINGED, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
OBCONICA GIGANTEA, in 6 separate colors or mixed, 2-in. pots, $6.00 per 100; $55.00 per 1,000.
All Obconicas for June delivery from 3-in. pots, $12.00 per 100.
SCHILLERI, a cross of Malacoides X Obconica, large flowers of long stiff stems, representing a giant Malacoides, fine for cutting, 2-in. pots, $7.50 per 100. Supply limited.
All Obconicas and Malacoides are grown from our own grown seed, carefully selected as to size and color of flower, and there are none better. Our supply this season will be better than ever before.
J. L. SCHILLER, TOLEDO, OHIO.

Primula Obconica, mixed colors.
4-in. in bud and bloom.....20c
5-in. in full bloom.....40c
Cash with order. Packed light in paper pots. See Cyclamen and Cineraria ads.
H. F. MERRILL, SAYRE, PA.

Primula Obconica Grandiflora, large flowering in bud and bloom, Apple Blossom and Rosea, fine stock, ready for a shift, 4-in.; at $18.00 per 100, or 200 for $35.00. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

PRIMULA OBCONICA.
Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at $6.00 per 100, $55.00 per 1000. J. H. Fiesser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica, white and pink, fine Easter plants, 12 to 20 long stems flowers, from 5-in. pots, 50c. No charge for packing. Cash please.
H. W. Allersma, Grand Rapids, Mich.

Primulas, Obconica Grandiflora, 4-5-in., splendid Easter stock, 25c.
Percy Snell, Cadillac, Mich.

Primrose Obconica, 5-in., 40c each. Cash with order. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

Primula Obconica and Malacoides in bloom, 4-in., 35 cts; 5-in., 50 cts; add 10% for packing.
Otto P. Krueger, Toledo, Ohio.

4 and 5-in. Obconica, full bud, fine for Easter, each 25c, divided half and half.
J. F. Sked, Florist, Westerville, O.

Primula Obconica, 4-in., full bloom and bud, $20.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

Primula Malacoides Rosea, $5.00 per 100, $40.00 per 1000.
FRED H. LEMON CO., RICHMOND, IND.

Primula Obconica, 4 and 5-in., in bloom, bushy plants, $25.00 and $35.00 per 100. Cash please.
Benke Bros., 225 Arcade Ave., Watertown, Wis.

Primula Obconica Grandiflora, 2-in., nice plants, $5.00 per 100. Malacoides, $3.00 per 100.
N. O. Caswell's Delavan, Ill.

Primula Obconica, best large flowering mixed, 3-in., $10.00 per 100.
Toledo Greenhouses, 2829 Chestnut St., Toledo, O.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton. Bldg., Chicago.

PRIVET

CALIFORNIA PRIVET, EXTRA HEAVILY BRANCHED, 3-4 FT., $3.50 PER 100. $30.00 PER 1000. THEY ARE SECOND TO NONE AND SATISFACTION GUARANTEED. PACKING FREE. CASH. EVANSVILLE NURSERIES, EVANSVILLE, IND.

AMOOR RIVER PRIVET
2 year, 2 to 3 ft., cut back, ready for planting, $30.00 per 1000. Packing free.
L. A. REYNOLDS NURSERY,
Country Club Road, Winston-Salem, N. C.

75,000 CALIFORNIA PRIVET.
2-yr.-old, thin, well rooted.....$10.00 per 1000
2-yr.-old, 2 to 3 ft..$2.50 per 100 20.00 per 1000
Packed free. Cash with order.
Clement S. Levis, Aldan, Del. Co., Pa.

Amoor River Privet, 1 yr., 15 to 36-ins., mostly branched, $3.00 per 100, $25.00 per 1000.
Reynolds Nursery Co., R. 2, Winston-Salem, N. C.

RASPBERRY PLANTS

Raspberry plants, freshly dug from our own grounds, no reshipping, all are in the field, no "cellar rot." Cumberland, black, XXX, heavy tips, special grade, $3.50 per 100; XX strong grade, first class, $3.00 per 100; X field run, $2.50 per 100; transplants, $4.00 per 100. Also have several thousand Gregg, Kansas and Cuthbert, fine plants, $2.50 per 100.
Charles Nash, Nurseryman, Three Rivers, Mich.

Raspberries, St. Regis, 25,000 plants, $25.00 per 1000. No orders booked for less than 500. Cash only.
A. J. HUMPHREYS, MT. STERLING, KY.

CUMBERLAND plants, greatest money-maker. Also other fruits. Strong, vigorous, heavily rooted, the very best. Send for catalog.
Elmer H. Nevins, Ovid, Mich.

ROSEMARY.

Rosemary, 2-in., $6.00 per 100.
Geo. Bros. & Co., New Kensington, Pa.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

ROSES

50,000 GRAFTED

ROSE PREMIER

Here is your only

opportunity to buy

CHOICE GRAFTED

PREMIER PLANTS

$40.00 per 100

$350.00 per 1000

Can make delivery at rate of 5000 weekly beginning at once.

Absolutely healthy A No. 1 stock.

Place your order at once for immediate or deferred shipment.

WEISS & MEYER CO.,

MAYWOOD, ILLINOIS.

ROSE PLANTS.

Young Stock, Own Root and Grafted.

2½-inch	Own Root 100	Own Root 1000	Grafted 100	Grafted 1000
Pilgrim (New Pink)	$40.00	$350.00	$45.00	$400.00
Crusader (New Pink)	40.00	350.00	45.00	400.00
Frank W. Dunlop (New Pink)	35.00	300.00	45.00	375.00
Mrs. John Cook	40.00	350.00	45.00	400.00
Mme. Butterfly (New Pink)	35.00	300.00	45.00	375.00
Cornelia (New Pink)	30.00	250.00	40.00	350.00
Premier	20.00	180.00	35.00	300.00
Columbia	18.00	150.00	30.00	250.00
Hoosier Beauty	15.00	125.00		
Hadley	15.00	125.00		
Mrs. Charles Russell	25.00	200.00		
American Beauty	20.00			
Ophelia, Double White Killarney, Double Pink Killarney, Single White Killarney, Killarney Brilliant, Sunburst, Maryland, Mrs. Aaron Ward, Richmond	15.00	120.00		
Kaiserin. Early delivery	12.00	110.00		
Baby Rambler	10.00	90.00		

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

ROSES.

We offer good 2½-in. stock of the following varieties for present and later delivery:

	OWN ROOT Per 100	OWN ROOT Per 1000	GRAFTED Per 100	GRAFTED Per 1000
Premier	$20.00	$175.00	.....	.....
Columbia	18.00	150.00	.....	.....
Russell	22.00	200.00	.....	.....
Hadley	15.00	125.00	.....	.....
Pink Killarney	15.00	125.00	.....	.....
White Killarney	15.00	125.00	.....	.....
Killarney Brill't	15.00	125.00	.....	.....
Double White Killarney	15.00	125.00	.....	.....
Ophelia	15.00	125.00	.....	.....
My Maryland	15.00	125.00	.....	.....
Geo. Shawyer	15.00	125.00	.....	.....
Pilgrim	40.00	350.00	.....	.....
Crusader	40.00	350.00	.....	.....
Mrs. John Cook	40.00	350.00	.....	.....
Frank W. Dunlop	35.00	300.00	$40.00	$350.00
Madam Butterfly	35.00	300.00	45.00	400.00
Cornelia	30.00	250.00	.....	.....

SPECIAL: An exceptionally fine lot of Russells ready for immediate delivery. Better act at once, if you wish to get in on this lot. They are extra good.
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

FOR FALL 1920
ORDER NOW AND BE SURE.
Florists' XXX Forcing Grade
2 yr. Field Grown Roses

We will be in position to supply more and better Roses for florists' pot plant forcing than ever before. Top notch stock can be expected from our blocks this year.

BABY RAMBLER CLASS: Erna Teschendorff, Orleans, Jessie and Crimson Baby, $45.00 per 100, $400.00 per 1000.

HYBRID PERPETUALS: Magna Charter, Ulrich Brunner, Frau Karl Druschki, Mme. Gabriel Luizet, and Capt. Hayward, $45.00 per 100, $400.00 per 1000.

RAMBLER or CLIMBING ROSES: Crimson Rambler, Dorothy Perkins, Excelsa, and White Dorothy, $35.00 per 100, $300.00 per 1000. Staked and ripened plants.

Owing to the unusual demand for Baby Ramblers, we are forced to ask that each order of roses shall include at least 50% Hybrid Perpetuals or Climbing Roses, where 250 or more are taken.

THE STORRS & HARRISON CO.,
Painesville, Ohio.

ROSES FOR GREENHOUSE FORCING.

Columbia	Mrs. Aaron Ward
Hadley	My Maryland
Hoosier Beauty	Red Radience
Mock	K. A. Victoria
Milady	Killarney
Ophelia	Dbl. W. Killarney
Radiance	Killarney Brilliant
Cecile Brunner	Hillingdon
Evelyn	Richmond
Lady Alice Stanley	Sunburst
Mme. C. Martinet	White Killarney

and other best Hybrid Teas for cut flowers, 2¼-in. pots, grafted, $25.00 per 100, $240.00 per 1000. Own root, $15.00 per 100, $125.00 per 1000.

Premier, also new varieties Pilgrim and Crusader. Ask for complete price list.
Roman J. Irwin, 521 6th Ave., New York.

ROSE PLANTS.

2¼-in. Strong Stock, Ready

Ophelia	$12.00 per 100,	$100.00 per 1000
Milady	12.00 per 100,	100.00 per 1000
Pink Killarney	12.00 per 100,	100.00 per 1000
White Killarney	12.00 per 100,	100.00 per 1000

BENCH PLANTS, 2-YR.
Ready April 10 to 30th

Russell	$15.00 per 100
Milady	12.00 per 100
Ophelia	12.00 per 100
Pink Killarney	12.00 per 100
White Killarney	12.00 per 100

STUPPY FLORAL CO., ST. JOSEPH, MO.

2½-IN. ROSE PLANTS.

	Per 100	Per 1000
Russell	$17.00	$150.00
Ophelia	8.00	70.00
Sunburst	8.00	70.00
White Killarney	8.00	70.00

BENCH PLANTS.

Ophelia	12.00	100.00
Pink Killarney	10.00	90.00

Good stock.
GEO. REINBERG,
30 E. Randolph St., Chicago, Ill.

COLUMBIA

Extra fine stock. Ready.

	Per 100	Per 1000
2000 rooted cuttings	$10.00	$100.00
4000 2½-inch	15.00	125.00
4000 3-inch	20.00	200.00

A. T. PYFER & CO.,
164 N. Wabash Ave., Chicago, Ill.

150,000 Rose Plants
For Spring Delivery

	Per 100	Per 1000
PREMIER	$20.00	$175.00
OPHELIA	15.00	130.00
MILADY	16.00	140.00

These are all fine, strong, own root plants in 2¼-in. pots, and are sure to please you.
J. F. WILCOX & SONS,
Progressive Florists,
COUNCIL BLUFFS, IOWA.

IMMEDIATE DELIVERY.

	Per 100	Per 1000
2¼-in. Premier	$20.00	$175.00
2¼-in. Columbia	18.00	150.00

ROOTED CUTTINGS.

	Per 100	Per 1000
Premier	$15.00	$120.00
Columbia	12.00	100.00

Cash with order only.
MYERS & SAMTMAN,
Chestnut Hill, Philadelphia, Pennsylvania.

ROSES.

Quality of our stock will please you. 2¼-in. plants.

	Per 100	Per 1000
Premier	$20.00	$175.00
Columbia	15.00	125.00

Rooted Cuttings, Immediate Delivery

	Per 100	Per 1000
Premier	$15.00	$125.00
Columbia	10.00	80.00

Can also furnish Russell and Ophelia in limited quantity. Rolf Zetlitz Co., Dayton, O.

12,000 Bench-grown
AMERICAN BEAUTY ROSE PLANTS,
$27.50 per 100, $250.00 per 1000.
BENCH ROSES

	Per 100
Killarney Pink	$15.00
Sunburst	15.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

ROSE PLANTS.

Last fall propagation, dormant all winter, now in 3-in. pots, ready for early shipment; fine stock, best in the market.

Richmond	$10.00 per 100;	$ 90.00 per 1000
Killarney Bril.	11.00 per 100;	100.00 per 1000
Pink Killarney	10.00 per 100;	90.00 per 1000
Pink Ophelia	10.00 per 100;	

WIETOR BROS.,
30 East Randolph St., Chicago, Ill.

20,000
Russell Plants
own roots
Ready now and later
$22.00 per 100
200.00 per 1000
Russell Plants may be scarce later.
Order now for future delivery.
The Leo Niessen Co.,
1201 Race St., Philadelphia, Pa.

GRAFTED STOCK OF PREMIER.
Clean, well grown, and the kind of stock that will give you results
$40.00 per 100
$350.00 per 1000
Delivery within two weeks or later if so desired.
THE JOSEPH H. HILL CO.,
Richmond, Indiana.

Rose Plants:	Own Root 100	Own Root 1000	Rooted Cuttings 100	Rooted Cuttings 1000
Shawyer, 2¼-in.	$9.00	$80.00	$7.00	$65.00
Kaiserin, 2¼-in.	9.00	80.00	7.00	65.00
J. J. L. Mock, 2¼-in.	9.00	80.00	7.00	65.00
Hoosier Beauty, 2¼-in.	9.00	80.00	7.00	65.00
Richmond, 2¼-in.	9.00	80.00	7.00	65.00
Ophelia, 2¼-in.	9.00	80.00	7.00	65.00

United States Cut Flower Co., Elmira, N. Y.

BENCH GROWN.

White Killarney	$12.00 per 100
Killarney	12.00 per 100

OWN ROOT, YOUNG STOCK.

Ophelia, 2-in.	$12.00 per 100; $110.00 per 1000
Sunburst, 2-in.	12.00 per 100; 110.00 per 1000

First class stock. Cash.
CHICAGO FLOWER GROWERS' ASSOCIATION.
180 N. Wabash Ave., Chicago, Ill.

ROSES ROSES

	Per 100	Per 1000
COLUMBIA, 2½-in., fine	$16.00	$140.00
WHITE KILLARNEY, 2½-in.	15.00	125.00

BENCH ROSES

RESTED BENCH RUSSELL	$17.50	$160.00

Healthy stock in first class condition.
GULLETT & SONS, LINCOLN, ILL.

ROSES.
Own root, 2½-in.

	Per 100	Per 1000
COLUMBIA	$15.00	$125.00

PACKED IN WIRED VENEER BOXES.
A. N. KINSMAN, INC., AUSTIN, MINN.

Roses, heavy 2-yr. old field grown, extra selected, immediate delivery.

Dorothy Perkins	35c
Excelsa	35c

This stock will please the most critical.
J. L. Schiller, Toledo, O.

BENCH ROSE PLANTS
2 years old
3000 White Killarney, ready for immediate delivery, at $12.00 per 100. Cash.
MINNEAPOLIS FLORAL CO., INC.,
Minneapolis, Minn.

BENCH ROSES

5000 Russell	$15.00 per 100, $145.00 per 1000
5000 Ophelia	12.00 per 100, 110.00 per 1000

Fine stock that has been kept cool and in good condition for immediate use.
South Park Floral Co., New Castle, Ind.

Columbia own-root cuttings; immediate and future delivery, price $75.00 per 1000. Place your order now, so as to be assured of delivery at time when wanted.
Fred C. Meyer & Co., Addison, Ill.

COLUMBIA ROSES.
Rooted cuttings, $10.00 per 100. These are strong, well rooted, choice stock.
BASSETT & WASHBURN,
178 No. Wabash Ave., Chicago, Ill.

Roses, Ophelia and Cecile Brunner, $15.00 per 100. 1200 Premier, $50.00 per 100. This stock is sure to please you.
Elitch Gardens Co., Denver, Colo.

Extra fine Mrs. Chas. Russell bench plants, $17.50 per 100, $160.00 per 1000.
Write us for your wants on Roses of all kinds.
S. S. Skidelsky & Co., 50 Park Place, New York.

Bench plants of Mrs. Chas. Russell, $150.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Rose plants, strong 4-in. White Killarney, at $20.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

200 1-yr. old Milady at 12c; 100 1-yr. Richmond at 10c. Ready for immediate delivery.
F. L. Lainson, Council Bluffs, Ia.

Hardy Roses, 2-yr. best sorts, other plants and trees. See ad under Nursery Stock.
W. H. Salter, Rochester, N. Y.

2200—2 yr. Bench Russell | $15.00 per 100
500—2 yr. Bench Killarney | 8.00 per 100
Kemble-Smith Co., Boone, Iowa.

Roses, Dorothy Perkins, 1 yr. field grown, cut back to 15-in., $10.00 per 100. Will trade for Cannas or Gladioli. J. W. Ross, Centralia, Ill.

ROSES—Continued

Two year old bench plants of Rose Premier, at 35c each. The Joseph H. Hill Company, Richmond, Ind.

3000 Russell bench Rose plants, $170.00 per 1000. Bassett & Washburn, 178 N. Wabash Ave., Chicago, Ill.

One and two year old Dorothy Perkins, Pink, Red and White, mixed, $6.00 per 100.
Goree Greenhouses, Paris, Tex.

Advertisers have learned from experience that THE REVIEW PAYS BEST.

List of 2¼ and 4-in. Roses ready, on request. Leedle Co., Expert Rose Growers, Springfield, O.

RUBBERS

Ficus Elastica, strong rooted cuttings, now in 2½-in. pots, ready for shift, $30.00 per 100, $280.00 per 1000; medium size, $20.00 per 100, $180.00 per 1000.
BOBBINK & ATKINS, RUTHERFORD, N. J.

Ficus Elastica, 5-in., select, 75c and $1.00 each.
GULLETT & SONS, LINCOLN, ILL.

SALVIAS

50,000 TRANSPLANTED SALVIAS.
Better than rooted cuttings, no red spider, as good as from 2-in. pots, healthy foliage, stocky stem, from 4 to 5-in. high, a strong mass of roots, ready to go in 2½ or 3-in. pots.
$7.50 per 1000, $35.00 per 5000
10,000 for $65.00. Cash
If dissatisfied send plants back and get your money.
H. J. POTOMKIN, MUNCIE, IND.

Salvia Bonfire, America, Zurich, Splendens, and other best varieties, R. C., $2.00 per 100, $15.00 per 1000. Special delivery, postpaid. Seedlings, $2.00 per 100, $15.00 per 1000, postpaid; 2¼-in. pots, $5.00 per 100, $40.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Salvia Bonfire, strong transplanted plants, ready for 2½-in., $1.25 per 100, $10.00 per 1000. Cash. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Salvia Splendens, seedlings, fine, strong, well rooted plants, about 1 to 1½-in. high, $6.50 per 1000, prepaid parcels post. Cash with order.
C. A. Voris, Milton, Pa.

Salvias, rooted cuttings, best varieties, $1.50 per 100, $12.50 per 1000; 2¼-in., $5.00 per 100, $40.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Salvias, Bonfire and Splendens, large, transplanted plants, ready for 2¼-in., $1.25 per 100, post paid, $10.00 per 1000, express.
S. A. Pinkstone, Utica, N. Y.

Salvias, Splendens and Bonfire, from cuttings, strong 2-in. stock, ready to shift, $5.00 per 100.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Salvia seedlings, Clara Bedman, $1.00 per 100; Zurich, $1.25 per 100; America, $1.50 per 100. 4-in., tall strong plants. Cash.
Olson Floral Co., Elgin, Ill.

Salvia, good strong seedlings, Bonfire, $7.00 per 1,000, prepaid; not less than 500 shipped. Cash please. Grant Newport, R. R. No. 2, Cedar Rapids, Iowa.

Salvia Bonfire and Splendens, large transplanted plants, ready for 2¼-in., $1.25 per 100 postpaid, $10.00 per 1000 express.
Edward Whitton, Utica, N. Y.

Salvia Bonfire, strong, transplanted seedlings, $1.25 per 100, $10.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Salvia, good strong seedlings, Bonfire, $1.00 per 100, $9.00 per 1000, postpaid.
C. E. Majors, The Florist, Denison, Tex.

Salvias, Bonfire and Zurich, 2½-in., $5.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

Salvia Splendens, large transplanted seedlings, $1.50 per 100, prepaid. Cash.
A. B. Williams, Coshocton, O.

Salvia Bonfire and Splendens, fine transplanted plants, $10.00 per 1000. Cash or C. O. D.
Walter W. Trentman, Delphos, O.

Salvia America, the best one of all, true from cuttings, $5.00 per 100.
The Storrs & Harrison Co., Painesville, Ohio.

Selected Salvia Zurich, 2¼-in., $3.00; R. C., $1.75 per 100; fine stock.
Simanton & Pence, Falls City, Neb.

Salvia Bonfire, 2¼-in., $3.50 per 100. Ready to shift. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Salvias, America and Bonfire, strong 2-in. from cuttings, at $3.00 per 100.
M. H. Wetherbee, Charles City, Ia.

Salvia Bonfire, from 2¼-in. pots, ready March 15th, at $35.00 per 1000, or $4.00 per 100. Cash.
H. E. Rogers & Son, Spencerport, N. Y.

Salvias, fine 2-in. stock, true Bonfire, grown from cuttings, $3.00 per 100.
S. W. Pike, St. Charles, Ill.

Salvia, Zurich, R. C., $1.25 per 100, $10.00 per 1000, postpaid; 2-in., $3.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.

Salvia seedlings, 3 to 4 ins. high, good stock, $10.00 per 1000, by parcel post prepaid.
Alexander A. Laub, New Hamburg, N. Y.

Salvia Splendens, transplanted, ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000.
The Thumb Nursery, Marlette, Mich.

Salvia R. C., Bonfire and Splendens, $1.25 per 100; America, $1.75 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Salvia Splendens, R. C., $1.50 per 100, $12.50 per 1000; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Salvia Bonfire, $1.25 per 100, postpaid. Cash.
H. W. & S. W. Albrecht, Germantown, N. Y.

Salvia Bonfire, best bloomer, strong 2½-in., per 100, $6.00. Archias Floral Co., Sedalia, Mo.

Salvia Bonfire, large transplanted, $1.25 per 100.
Odor Greenhouses, Iola, Kans.

Salvia America, strong 2¼-in., $3.00 per 100. Cash.
A. F. Aebersold, New Albany, Ind.

Salvias, R. C., $1.50 per 100; $14.00 per 1000, prepaid.
S. D. Brant, Clay Center, Kan.

Salvias, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Salvia R. C., Bonfire, $1.25 per 100, prepaid.
Quaker Hill Greenhouses, Sebring, O.

Salvias, 2-in., $4.00 per 100.
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Salvias, transplanted seedlings, $1.50 per 100.
Grohman, The Florist, Saginaw, Mich.

Salvia Bonfire, 2¼-in. pots, $5.00 per 100. Cash with order. P. Hopman, New Galilee, Pa.

Salvia Bonfire R. C., $2.00 per 100, $15.00 per 1000. A. C. BROWN, SPRINGFIELD, ILL.

Salvia Bonfire, 2½-in., $5.00 per 100.
J. Herbert Moore, Claremore, Okla.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

SANTOLINAS

Santolinas, 2¼-in., 75c per doz., $4.00 per 100. Baur Floral Co., Erie, Pa.

SEEDS

SEEDS.
ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.
1000 Seeds .....$ 1.75
5000 Seeds 7.50
Per pound 12.50
ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.
1000 Seeds .....$ 1.25
5000 Seeds 5.00
Per pound 10.00
CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound $5.00.
DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.
1,000 Seeds $0.50
5,000 Seeds 2.00
10,000 Seeds 3.50
SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound, $1.50; 1 pound, $4.00.
PRIMULA OBCONICA: A new giant flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.
GRANDIFLORA: Alba, Salmonea, Coerulea, Lilacina, Oculata, Apple Blossom, Crispa, Kermesina, Rosea, Fire Queen.
GIGANTEA: Apple Blossom, Kermesina, Coerulea, Lilacina, Plathii, Rosea.
50c per trade packet, postpaid.
We pay postage on all above items.
Why not buy direct from the grower?
SEVIN-VINCENT CO.,
Wholesale Seed Growers.
417 Montgomery St., San Francisco, Calif.

CABBAGE AND CAULIFLOWER SEEDS
Northern Danish Grown Seed from Improved Selected Strains.
Imported Direct from the Grower.
Copenhagen Market .....$4.00 per lb.
Enkhuizen Glory ..... 3.50 per lb.
Danish Ballhead Short Stem ..... 3.00 per lb.
Danish Ballhead Tall Stem..... 3.00 per lb.
Danish Roundhead ..... 3.00 per lb.
Danish Mammoth, Rock Red..... 4.00 per lb.
Wisconsin Hollander .....15.00 per lb
Wisconsin Hollander "Yellows Resistant" Crown at Racine.....15.00 per lb.
CAULIFLOWER SEEDS.
Extra Early Dwarf Erfurt .....$2.50 per oz.
New Earliest Snowball ..... 2.50 per oz.
Giant Dry Weather ..... 2.50 per oz.
Danish Perfection ..... 3.00 per oz.
You can depend on this seed.
STANDARD SEED COMPANY, Racine, Wis.

ALBUM OF DESIGNS.
Better than ever before.
You cannot afford to be without it.
$1.00 per copy, prepaid.
$9.00 per doz. by express.
Florists' Pub. Co., Caxton. Bldg., Chicago.

THE REVIEW PAYS BEST.

ASPARAGUS PLUMOSUS NANUS SEED
We offer new crop, well ripened seeds, northern greenhouse grown and true to type.
Per 1,000 seeds .....$3.50 per 1000
Per 10,000 seeds ..... 3.25 per 1000
Per 20,000 seeds ..... 3.00 per 1000
ASPARAGUS SPRENGERI SEED
Greenhouse Grown
Per 1,000 seeds .....$1.50 per 1000
Per 10,000 seeds ..... 1.25 per 1000
S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

	Oz.	Lb.
Ricinus Panormitanus, Zanzibariensis, Sanguineus	$0.40	$4.00
Vinca, mixed colors	.40	4.00
Wool Flowers, select	1.00	....
Rainbow Hybrid Hibiscus	.45	4.50
Rainbow Hybrid Sunflower	.40	4.00
Stokesia, blue	.40	4.00
Stokesia, white, pink and blue shades mixed	.45	4.50

L. H. Read & Co., Deer Park, Ala.

THE RICHARD DIENER TOMATO.
BLIGHT PROOF.
The largest and most perfect Tomato ever created, 30 to 40 tons ripe fruit to the acre. Flesh very solid and of deep red color. Practically drought resisting.
Per pkg., $0.50; per acre pkg., $1.50.
RICHARD DIENER CO.,INC.,
Kentfield, California.

Good, fresh, large flowering Moon Flower seed of black and white seed, 25c per oz., or $3.00 per pound.
Scarlet Sage, King of Carpet, fresh seed, $1.60 per oz., 2 oz. for $3.00.
Long Spurred Hybrids Columbine, mixed collection, 75c per oz., fresh seed.
F. J. Howell & Son, Round Hill, Londoun Co., Va.

Sweet Corn, Early Peep o' Day, $8.00 per 100 lbs. Sweet Corn, Early Independence, $8.00 per 100 lbs. 1919 crop, good germination, f. o. b. Nora Springs, Ia. Sacks extra. Special prices on large quantities.
MAPLE HILL NURSERY, NORA SPRINGS, IA.

Aster seed, crop of 1919. Vick's Shell Pink, Imperial Branching White, Semple's Indigo Blue, Imperial Branching Lavender, Bodger's Imperial White, Autumn Queen, fiery scarlet, ½ oz., 60c; 1 oz., $1.00, postpaid.
D. D. Park, Fannettsburg, Pa.

PRIMULA OBCONICA GIGANTEA ROSEA.
Dwarf habit, light and dark shades of pink.
Select strain, all fresh seed.
Sample of flower produced, sent, on request.
Packet of 1500 seeds for $1.50. Cash.
ERNEST OECHSLIN, RIVER FOREST, ILL.

New Zealand Spinach seed, most productive and best variety grown, plant in empty greenhouse benches and cut continuously during the whole season, 40c per ¼ lb., $1.25 per lb., postpaid. M. L. McClave, Benton Harbor, Mich.

Ampelopsis Veitchii, new seed.....25c oz.
Berberis Thunbergii, extra.....25c oz.
Clematis Paniculata, fine.....30c oz.
F. N. Hadden, 263 Broad St., Providence, R. I.

ASPARAGUS.
Plumosus seed.....$3.00 per 1000
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Seed of New Cleveland Cherries, picked from the largest plants and berries; per pkt., 50c, or 3 pkts, $1.35. Cash.
Geo. W. Frisch's Son, Dayton, Ohio.

Asparagus, Plumosus, strictly fresh, northern greenhouse grown, $3.50 per 1000, $15.00 per 5000. Write for prices on large quantities.
S. S. Skidelsky & Co., 50 Park Place, New York.

SALVIA BONFIRE SEEDS.
Seeds of 1919 crop, per oz., $2.50; per lb., $35.00.
Belvedere Nursery Co., Santa Barbara, Calif.

SALVIA "AMERICA"
The best of all, 50c per packet, $5.00 per oz.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cleveland Cherry Seed, $5.00 per oz.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Seed of Ozark Mammoth Strain, $4.00 per oz. Cash with order.
OZARK PANSY GARDENS, WEST PLAINS, MO.

Astermum seed, selected pink, white, lavender, the florists' best type, $1.00 per pkt., $3.00 oz. Cash. C. Betscher, Dover, O.

Cleveland and Orange Queen Cherry seed, 50c tr. pkt. Abbey Ave. Greenhouses, Dayton, O.

SEED SWEET POTATOES

GENUINE JERSEY SEED SWEET POTATOES.
For prompt shipment at any time before April 15th. Early yellow Jersey and yellow Nansemond, full bushel hamper, $2.00. Red Nansemond, $3.00 per hamper. All prices F. O. B. Pedricktown.
Geo. R. Pedrick & Son, Pedricktown, N. J.

Seed Sweet Potatoes, Yellow Jersey, Nancy Hall, Red Bermuda and Southern Queen, 8c per pound. Cash, please.
Groves Floral Co., Atchison, Kan.

True Nancy Hall Sweet Potatoes. No large eating stock, but small potatoes that will grow more plants. 40 lbs. for $2.60. Cash. Schmidt & Walther, R. R. 2, Jefferson City, Mo.

ALBUM OF DESIGNS.
Fifth Edition Now Ready.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Fancy Nancy Hall Sweet Potato seed, this is the very best, $2.50 per 50 lb. hamper.
H. W. Peterson, Poplar Bluff, Mo.

SHAMROCKS

Shamrocks, ready now, 2-in. pots, $5.00 per 100, $45.00 per 1000; 2½-in. pots, $6.00 per 100, $55.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

Shamrocks, everblooming, pink Oxalis, strong plants, $2.00 per doz.; 1-yr. old plants from soil, $2.00 per 100.
H. Schlachter, 600 Ross Ave., St. Bernard, O.

TRUE IRISH SHAMROCKS, fine bushy plants in 1¾-in. pots, $5.00 per 100, $45.00 per 1000. Cash with order please.
Frank Oechslin, 4911 Quincy St., Chicago, Ill.

1¾-in. Shamrocks, $40.00 per 1000.
POEHLMANN BROS. CO.,
Morton Grove., Ill.

SCHIZANTHUS

Schizanthus, 500 fine 5-in. and 6-in. plants, in bloom, 50c and 75c each. Cash.
E. J. Ulrich Floral Co., Tiffin, O.

SMILAX

Smilax seedlings, 75c per 100, $6.50 per 1000, well rooted and sure to please. Will make this offer for limited time.
F. C. Freeman & Sons, Portland, Ind.

SMILAX.
Extra strong, will make quick strings. From 2-in. pots, $2.50 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, strong 2½-in., $3.50 per 100, $30.00 per 1000. Cash.
J. C. Steinhauser, Pittsburg, Kan.

Smilax, seedlings, $1.00 per 100, $7.50 per 1,000; 2-in., $3.00 per 100, $25.00 per 1,000.
Edward W. Schuster, Crookston, Minn.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Smilax, $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Smilax, 2-in., $3.00 per 100.
A. C. Sperry, Neodesha, Kans.

Strong Smilax seedlings, $1.00 per 100. Cash.
CHAS. E. COUGILL, AUBURN, INDIANA

2-in. Smilax, $65.00 per 1000.
Poehlmann Bros. Co., Morton Grove., Ill.

SNAPDRAGONS

You will need a few Snapdragons for spring and now is the time to get them. We have a limited supply of the following:

	100	1000
Enchantress, fine light pink	$5.00	$40.00
Buxton's Pink, light pink	5.00	40.00
Nelrose, pink	5.00	40.00
Keystone, pink	5.00	40.00
Giant White and Yellow	5.00	40.00

Although our packing is free, we wrap each plant separately and pack with the greatest care and they are sure to reach you in fine condition. Cash with order.
GENEVA FLORAL CO., GENEVA, N. Y.

SNAPDRAGONS.
Nice, pinched back plants, ready now.

		100	1000
Silver Pink	2¼-in.	$6.00	$55.00
Phelps' White	2¼-in.	6.00	55.00
Nelrose	2¼-in.	6.00	55.00
Yellow	2¼-in.	6.00	55.00
Garnet	2¼-in.	6.00	55.00
Keystone	2¼-in.	6.00	55.00

ROMAN J. IRWIN,
321 6th Ave., NEW YORK.

Snapdragons, Dreer's strain of seed, giant flowering mixed, transplanted in flats, $4.00 per 100; $30.00 per 1,000; fine seedlings, $1.00 per 100; $9.00 per 1,000, P. P.
S. T. Danley & Son, Macomb, Ill.

Snapdragons, white, pink, yellow, named, selected, extra heavy, ready for 4-in. pots, $1.25 per dozen, $7.50 per 100.
The Wagner Park Nursery Co., Sidney, O.

Snapdragons, good strong, cut back, 2¼-in. stock, Garnet, Silver Pink, Queen of the Whites, Diana, Rose Morn, Golden Queen, $4.00 per 100.
E. B. Morgan Floral Co., Paxton, Ill.

Snapdragons, Ramsburg's Nelrose, Phelps' White, Bronze Beauty and Yellow, large, transplanted plants, ready for 2¼-in., $3.00 per 100, $25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Snapdragons, 2¼-in., Silver Pink, Nelrose, Keystone, Rose Queen, new, and White, $4.00 per 100, very bushy stock. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

Snapdragons, 3000 strong 2-in., $5.00 per 100. Nelrose, Yellow, Pink Hybrids, Garnet, Golden Queen. Cutback and well branched.
See Dahlias. J. W. Ross, Centralia, Ill.

Snapdragons, Ramsburg's Silver Pink, while they last, $4.00 per 100 for cut back, well branched 2-in.
F. C. Freeman & Sons, Portland, Ind.

We specialize in Snapdragons, Silver Pink, rose pink, Enchantress Pink, lavender, white and yellow, 2½-in., $4.50 per 100. Cash please.
Hillview Greenhouse Co., La Crosse, Wis.

Strong 2½-in. Silver Pink, Nelrose and Keystone, $5.00 per 100, $45.00 per 1,000. Ready now.
S. S. Skidelsky & Co., 50 Park Place, New York.

Silver, Pink, Giant Yellow, Giant White, 2¼-in., 5c. Packing 5%.
Truitts Greenhouses, Chanute, Kans.

Snapdragons, Silver Pink and Nelrose Pink, extra strong plants, $5.00 per 100, to reduce stock. Archias Floral Co., Sedalia, Mo.

Snapdragons, pink, white and yellow, R. C., 2c; 2¼-in., 5c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Snapdragons, 3-in., $6.00 per 100. Cash.
W. Ochlenschlager, Oconomowoc, Wis.

Snapdragons, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

STEVIAS

Extra strong, double 2¼-in. Stevias, $4.00 per 100. Extra strong double, ready for 5-in., $15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

Stevia, stock plants, in fine condition, $1.00 doz., $5.00 per 100.
Archias Floral Co., Sedalia, Mo.

Stevia rooted cuttings, $1.25 per 100.
J. E. Hitz, Franklin, Ind.

Double Stevias, R. C., $1.50 per 100.
Lindey & Dawson, New Castle, Ind.

Stevia R. C., $2.00 per 100. Jacob Russler, 11350 So. Fairfield Ave., Chicago, Ill.

STOCKS

STOCKS.
La France .....rose
Princess Alice .....white
Beauty of Nice.....light pink
Silvery Pink.
$3.50 per 100
Ernest Saunders, 578 Main St., Lewiston, Me.

Stocks, 10 Weeks, pink, white, lavender, 2¼-in., $4.00 per 100. Packing 5%.
Truitt's Greenhouses, Chanute, Kans.

STRAWBERRY PLANTS

Strawberry plants, fresh dug, packed right; Progressive, everbearing, $10.00; Dr. Burrell, $7.00; Aroma, Gibson, Brandywine, $6.00; S. Dunlap, Warfield, $5.00 per 1000; 5% discount on lots of 5000 or more. Special discount on larger lots of S. Dunlap.
P. D. Aspinwall, Fort Atkinson, Wis.

Strawberry plants, spring varieties, 14 standard kinds, Dunlap, Warfield, Bubach, Haverland, etc., 80c per 100, postpaid; $6.00 per 1000 by express.
Geo. H. Schenck, Elsie, Mich.

Strawberry plants, first class and true to name, grown under Skinner irrigation.
Progressive Everbearing .....$10.00 per 1000
Minnesota No. 1017 Everbearing.. 12.00 per 1000
E. O. Westfield, Fort Atkinson, Wis.

Progressive and Peerless Everbearing Strawberry plants, $1.50 per 100, $12.00 per 1000. Also other varieties. Catalog free.
Basil Perry, Georgetown, Dela.

ALBUM OF DESIGNS.
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$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Strawberry plants, Progressive Everbearing, 50 for $1.25; 100 for $2.25.
Archias Floral Co., Sedalia, Mo.

Strawberry plants. Catalog on request.
L. G. Tingle, Box 101, Pittsville, Md.

SWAINSONAS

Swainsonas, white, 2-in., 3c; R. C., 2c.
S. W. Pike, St. Charles, Ill.

SWEET WILLIAMS

Sweet Williams, $4.50 per 100, $40.00 per 1000. The Schmidt & Botley Co., Springfield, O.

TAMARIX

Tamarix Gallica. Fine strong plants, 2 to 3-ft., $8.00 per 100, $50.00 per 1000; 3 to 4-ft., $12.00 per 100, $10.00 per 1000; 4 to 5-ft., $16.00 per 100. The Valley Floral & Nursery Co., La Junta, Colorado.

TRADESCANTIAS

Tradescantias, Wandering Jew, green, $1.00 per 100; brown, $1.50 per 100, postpaid.
H. Schlachter, 600 Ross Ave., St. Bernard, O.

Wandering Jew, red, 2-in. .....$3.00 per 100
Wandering Jew, white, var. 2-in... 3.50 per 100
Fred Burre, 950 W. Wilcox, Peoria, Ill.

Tradescantias, tricolor and green, R. C., $1.25 per 100; 2¼-in., 3c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Wandering Jew, 3 varieties unrooted cuttings, 4 to 6-in. long, $1.00 per 100.
Victor H. Thomas, Augusta, Ky.

ALBUM OF DESIGNS.
$1.00 per copy prepaid.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Tradescantias, Wandering Jew, $4.00 per 100.
The Schmidt & Botley Co., Springfield, O.

Tradescantias, tricolor, R. C., $1.25 per 100, postpaid. The East Lawn Gardens, Urbana, O.

Wandering Jew, tricolor and white var., 2-in., $3.50 per 100. Archias Floral Co., Sedalia, Mo.

Tradescantias, variegated, from 2½-in., $3.00 per 100. Mrs. A. J. Washko & Sons, Bedford, O.

TUBEROSES

TUBEROSES	100	1000
Dwarf Pearl, 4 to 6-in.	$5.00	$40.00
Dwarf Pearl, 6 to 8-in.	6.00	55.00

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

Tuberoses, Pearl, No. 1, 5-7-in., $40.00 per 1000
Tuberoses, Pearl, No. 2, 3-5-in., 25.00 per 1000
The Schmidt & Botley Co., Springfield, O.

Tuberose, single large bulbs, $2.50 per 100, the good one. Cash please.
A. S. Pett, Crawfordsville, Ind.

We have a limited number of Tuberose bulbs to offer for shipment, at $15.00 per 1000.
Imperial Mercantile Co., Sugar Land, Tex.

Mexican Tuberose bulbs, $8.50 per 1000, $4.50 per 500. Cash, f. o. b. San Antonio, Texas.
Satex Seed Co., San Antonio, Tex.

Mexican everblooming Tuberoses, $2.50 per 100. Ada Greenhouse, Ada, Okla.

VEGETABLE PLANTS

We are booking orders for the following plants to be delivered at your order. If you place your order early you can be sure of getting your plants when you are ready for them. You will find we are selling all the best varieties at a moderate price. These are not seedlings but well rooted, stocky, good sized plants, ready for the field or retail trade. We can supply most any variety of plants anytime from April 10th to July 1st. We guarantee our plants to be from good seed and true to name, and free from disease. We sterilize all soil thoroughly. We will ship anywhere by parcel post or express, no order too large or too small.

CABBAGE: Early Jersey Wakefield, Charleston Wakefield, All Head, Copenhagen Market, Succession, Winnigstadt, Early Flat Dutch, Red Rock, 50c per 100, $4.00 per 1000.

TOMATOES: New Earliana, Ponderosa, John Baer, Chalk's Early Jewel, Bonny Best, Livingston's, Beauty, Perfection, Improved New Stone, 65c per 100, $5.00 per 1000.

KALE and KOHL RABI: 50c per 100, $4.00 per 1000.

CAULIFLOWER: Early Snowball, Danish, Giant, 90c per 100, $8.00 per 1000.

EGG PLANT: Improved Spineless, Black Beauty, 90c per 100, $8.00 per 1000.

MANGOE PEPPERS: Ruby King, Chinese Giant, 90c per 100, $8.00 per 1000.

SWEET POTATO PLANTS: Yellow Jersey, Southern Queen, Early Strassburg, Nancy Hall, Red Bermuda, 50c per 100, $4.00 per 1000.

Postage must be included in all parcel post orders. Special prices on large quantities and seedlings.
COOK & SAMPSON, GREENVIEW, ILL.

CABBAGE: Charleston Wakefield, Early Jersey Wakefield, Succession, Autumn King, Flat Dutch, Danish Ball Head, Late Flat Dutch. Transplanted plants, $1.50 per 100.

CAULIFLOWER: Extra Early Dwarf Erfurt, Snowball. Transplanted plants, $1.50 per 100.

CELERY: Giant Pascal, Silver Self-Blanching, White Plume. Transplanted plants, 75c per 100.

PEPPERS: Ruby King, Sweet Mountain. Transplanted plants, $1.50 per 100; out of 2¼-in. pots, $2.50 per 100.

TOMATOES: Acme, Beauty, Bonny Best, Early Jewel, Crimson Cushion, Dwarf Champion, Earliana, Freedom, June Pink, Globe, Perfection, Ponderosa, Stone and Tenderloin. Transplanted plants, $1.50 per 100; pot-grown, $2.50 per 100.

All plants grown from the best seed in best manner, strong stocky plants, no culls, and shipped right in paper pots. Book your orders now and be sure of plants when you want them.
C. W. PAIGE, TIVOLI, N. Y.

Seed Sweet Potatoes. For prompt acceptance for shipment at any time before April 5th. Big Stem and Yellow Jersey varieties in heavy packed full bushel hampers. $2.00 per hamper F. O. B. Felton.

Sweet Potato plants, all varieties, will be ready about May 5th and on through June. 25 each of any variety 100, postpaid, 50c. Big Stem, Yellow Nansemond, and Yellow Jersey varieties, 1000, $2.50 F. O. B. Felton. Special price on 10,000 lots or more.
H. Austin, Felton, Del.

Cabbage plants, Copenhagen, Danish Ball Head, Early Wakefield, ready to transplant, $2.50 per 1000, prepaid. These are early ones. Mangoes, Bull Nose and Chinese Giant, $5.00 per 1000, prepaid. This is early stuff. Cash with order.
OZARK PANSY GARDENS, WEST PLAINES, MISSOURI.

Grand Rapids Lettuce seedlings, $1.10 per 1000, prepaid. Jersey Wakefield Cabbage seedlings, $1.60 per 1000, prepaid. Tomato seedlings, 7 standard kinds, $2.50 per 1000, prepaid. You take no chance ordering from me, this is good stock, your money back at once if you are not satisfied. Will ship your order the day we get it. Henry Dumke, Marseilles, Ill.

SPECIAL FORCING TOMATOES
Bonny Best, extra selected greenhouse strain, grown right, potted right and shipped right in paper pots. No culls, but strong, stocky plants, out of 2¼-in. pots, $2.50 per 100. Cash with order. C. W. Paige, Tivoli, N. Y.

Cabbage, Copenhagen Market, strong transplanted, $4.00 per 1000. Peppers, Neapolitan and Ruby King, strong seedlings, $3.00 per 1000; Tomatoes, Earliana, Matchless, Red Ponderosa and Ponderosa, strong seedlings, $2.50 per 1000. Odor Greenhouses, Iola, Kans.

Vegetable Plants, Earliana tomato seedlings. Just right for transplanting or potting, $2.50 per 1000. Cabbage, Jersey Wakefield and Copenhagen Market, ready to transplant, $2.50 per 1000. Cash please.
McAdams & McComb, Columbus Grove, Ohio.

VEGETABLE PLANTS—Continued

Bonny Best Tomatoes, once transplanted, ready for 3-in., $1.50 per 100.
Early Jersey Wakefield Cabbage, once transplanted, $1.00 per 100.
Wagner's Greenhouse, Tiffin, O.

Tomato plants, 1000 fine Bonny plants. These are strong, stocky, transplanted plants, ready for the bench, $1.50 per 100. Livingston's Beauty, transplanted, at $1.25 per 100. Cash.
A. B. Williams, Coshocton, O.

TOMATOES FOR FORCING.
2¼-in. pot plants, Bonny Best (Stoke's Special strain) and John Baer, Bolgiano's seed, $25.00 per 1000. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Mango seedlings, extra strong stock for transplanting, $3.00 per 1000, prepaid. Ruby King, Neapolitan and Pimento.
F. C. Freeman & Sons, Portland, Ind.

Cabbage plants, ready for transplanting, Copenhagen Market and Early Jersey Wakefield, $2.50 per 1000, P. P.
Moores' Greenhouses, Wilmington, O.

FORCING TOMATOES
1000 3-in. pot plants, Stoke's Strain Bonny Best, $3.00 per 100, or $25.00 for the lot.
Belleville Greenhouses, Belleville, O.

Tomato seedlings, just right for potting or transplanting. John Baer and Bonny Best, $2.50 per 1000, P. P.
S. T. Danley & Son, Macomb, Ill.

Grand Rapids Lettuce plants, transplanted, $3.00 per 1,000, guaranteed to please you in every way no matter where you live.
S. T. Danley & Son, Macomb, Ill.

Bonny Best Tomato seedlings, 50c per 100, $4.00 per 1000; transplanted out of flats, $1.25 per 100, $10.00 per 1000, prepaid.
The Thumb Nursery, Marlette, Mich.

Cabbage seedlings for transplanting, $2.50 per 1,000, P. P., Early Flat Dutch, Copenhagen Market, Early Jersey Wakefield.
S. T. Danley & Son, Macomb, Ill.

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Tomato seedlings for transplanting, John Baer and Bonny Best, special delivery by mail, $2.50 per 1000. F. Danley, MaComb, Ill.

Bonny Best Tomato plants for forcing, 800 good stocky 3-in. plants, at $3.00 per 100.
E. B. Morgan Floral Co., Paxton, Ill.

Tomato plants, strong seedlings of John Baer, Bony Best, and Earliana, $2.00 per 1000.
J. C. Schmidt, Britol, Pa.

Cabbage Plants, Early Jersey Wakefield, cool grown, $2.00 per 1000. Cash.
Geo. B. Morrell, Torresdale, Pa.

Lettuce plants, Grand Rapids, transplanted, ready now, $2.75 per 1000.
C. V. Frueh, R. D. 2, Lima, O.

Grand Rapids Lettuce plants, cool grown, $1.50 per 1000, 5000 or over, $1.25 per 1000, all prepaid. Cash. Geo. B. Morrell, Torresdale, Pa.

Grand Rapids Lettuce, strong seedlings, $1.50; T. P., $3.00 per 1000. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Tomatoes, Bonny Best, strong 2-in., $2.00 per 100. R. M. Henley, Hartford City, Ind.

Grand Rapids Lettuce, transplanted, $2.50 per 1000 to close out. Odor Greenhouses. Iola, Kan.

Holt's Mammoth Sage, strong plants, $5.00 per 100. Archias Floral Co., Sedalia, Mo.

Rhubarb roots, $6.00 per 100. A. C. Speery, Neodesha, Kans.

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VERBENAS

20,000 Transplanted Verbenas.
Mammoth pink, scarlet, blue and purple, separate colors, labeled and grown right, as good as from 2-in. pots, $7.50 per 1000.
See Salvias and Pansies.
H. J. Potomkin, Muncie, Ind.

Nice strong Verbena seedlings, straight or mixed colors, $1.25 per 100 prepaid, ready for 2½-in. pots. Cash please.
OZARK PANSY GARDENS, WEST PLAINES, MISSOURI.

Verbenas, mammoth, strong transplanted plants in colors of pink, red, white, blue, $1.00 per 100, $9.00 per 1000. Sunny Point Floral Co., R. R. 1, No. Milwaukee, Wis.

Verbenas, rooted cuttings, strong and healthy, mixed, consisting of Defiance Red, Oxford Pink, $12.50 per 1000. A. Mirring, Edgemont Station, East St. Louis, Ill.

Verbenas, mammoth, mixed colors, large, strong, transplanted plants ready for 2¼-in., $1.25 per 100, postpaid, $10.00 per 1000, express.
S. A. Pinkstone, Utica, N. Y.

Verbenas, mammoth, strong trans. plants, ready for 2¼ in., mixed colors, $1.25 per 100, postpaid; $10.00 per 1,000, express. Chas. Whitton, York and Gray Ave., Utica, N. Y.

Verbenas, choice mixed, strong, transplanted seedlings, $1.25 per 100, $10.00 per 1000.
Edward W. Schuster, Crookston, Minn.

Verbenas, giant flowering R. C., $1.50 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

Verbenas, mammoth scarlet, white, pink, named, strong 2½-in., per 100, $4.00.
Archias Floral Co., Sedalia, Mo.

Verbenas, $3.50 per 100, $30.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

2-in. scarlet Verbenas, fine variety, 3½c.
Bird Forrest, Florist, Waxahachie, Tex.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

VINCAS

Vinca Var., 2¼-in., potted plants, just like those last year, 5 to 10 ins. above pots, $3.50 per 100, $30.00 per 1000. Strong plants. Cash please.
B. C. BLAKE, SPRINGFIELD, O.

Vincas, variegated, R. C., $2.00 per 100, $16.00 per 1000; 2¼-in. pots, $6.00 per 100, $50.00 per 1000, postpaid; 3-in. pots, $10.00 per 100, $90.00 per 1000.
Roman J. Irwin, 321 6th Ave., New York.

2¼-in. variegated Vincas .....$ 3.50 per 100
3 -in. variegated Vincas, bushy.. 8.00 per 100
3½-in. variegated Vincas, bushy.. 10.00 per 100
MUSKOGEE SHRUBBERY GARDENS,
P. O. Box 36, Muskogee, Okla.

Vincas variegated, 2¼-in., $4.00 per 100; 3-in., $7.00 per 100. Cash please. Both sizes were fall potted and are ready for a shift at once. Griffen's Flower Shop, Hannibal, Mo.

Vincas Var., strong rooted cuttings, $1.75 per 100, $15.00 per 1000; 2¼-in., $6.00 per 100, $50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Vincas, green and variegated, rooted cuttings, at $2.50 per 100, $20.00 per 1000; 2¼-in. at $5.00 per 100, $40.00 per 1000; 4-in. at $15.00 per 100.
ELITCH GARDENS CO., DENVER, COLO.

10,000 Vinca Variegated R. C., extra heavy well branched, sand rooted, equal to regular 2-in. stock, make nice spring plants, $20.00 per 1000. Cash please. Dobbs & Son, Auburn, N. Y.

Vinca Var., 2¼-in., well rooted, $6.00 per 100; field grown, 3-in., 3½-in., and 4-in., $8.00, $10.00 and $12.00 per 100 respectively.
Hoffman Greenhouses, Elmira, N. Y.

Vincas, green, 2-in., $3.75 per 100, $35.00 per 1000; variegated, 2-in., $4.50 per 100, $40.00 per 1000.
Fred Burre, 936 W. Wilcox, Peoria, Ill.

Vinca Variegata, fine plants, ready to shift, 3-in., $7.00 per 100; 2¼-in., $4.00, $35.00 per 1000.
Edward Whitton, York and Walnut, Utica, N. Y.

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Vinca Variegata, nice 2-in., $4.50 per 100. $40.00 per 1000. Cash with order. Pierson Floral Co., 2000 Perry Ave., Peoria, Ill.

Vinca Variegata, strong plants, ready to shift, 2¼-in. and 2½-in. pots, $4.50 per 100, $40.00 per 1000. William Stoebe, Marion, Ind.

Vinca Variegata, 2-in., fine plants, $4.00 per 100. Cash.
M. S. Etter, Shiremanstown, Pa.

Vinca Variegata R. C., $2.00 per 100, or $15.00 per 1000.
L. A. Eaton & Sons, Conneaut, O.

Vinca, green, R. C., $2.00 per 100; 3-in., $8.00 per 100; 4-in., $15.00.
The Webster Greenhouses, Centralia, Ill.

Vinca Variegata, 2-in., fine plants, $4.00 per 100, $35.00 per 1000. 10% for packing.
L. A. Eaton & Sons, Conneaut, O.

Vincas, variegated, good strong stock, ready for shift, 2½-in., 5c; 3-in., 8c; 4-in., 15c. Cash with order. Harry A. Cook, Oberlin, O.

Vinca Var., sand rooted cuttings, $1.50 per 100. Brown's Greenhouse, 35th and Kensington, Kansas City, Mo.

Vinca Variegata, extra strong 2½-in., per 100, $5.00; 3-in., $8.00.
Archias Floral Co., Sedalia, Mo.

Vincas, R. C., extra nice, $2.00 per 100, $18.00 per 1000; 2¼-in., 3½c; 3-in., 9c; 4-in., 15c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 2-in., $4.00 per 100; 4-in., $12.00 and $15.00 per 100.
The East Lawn Gardens, Urbana, O.

Variegated Vincas, 2¼-in. vines, 8 to 15 ins., $4.00 per 100; 3-in., 8c; 4-in., 12c.
F. C. Freeman & Sons, Portland, Ind.

Vincas, variegated, very heavy, 3-in., 10c each; 4-in., 15c each. Ready now. Cash please.
W. BEZDEK, CEDAR RAPIDS, IA.

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Florists' Pub. Co., Caxton, Bldg., Chicago.
Vincas, variegated, extra strong, 3-in., ready for 4-in., $8.00 per 100.
T. J. Enright, Fostoria, O.

Vincas, variegated, 2¼-in. pots, $3.50 per 100. Cash please.
Warren Huckleberry, North Vernon, Ind.

100 4-in. Vinca Variegata, $12.00. Cash please. Edgar Easterday, Nokomis, Ill.

Vinca Variegata, 3-in. select, 8c; 4-in., 15c.
GULLETT & SONS, LINCOLN, ILL.

Vinca Variegata, rooted cuttings, ready now, $1.60 per 100, $15.00 per 1000.
Wm. Schwan & Son, Fredonia, N. Y.

VINCA MINOR, (Myrtle), heavy, 3½-in. $10.00 per 100, $95.00 per 1000.
W. W. Kennedy & Sons, Red Bank, N. J.

Vincas, variegated and green, 2¼-in., 6c; 3-in., 8c. Cash with order.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Vincas, variegated, strong 2¼-in., ready for 3-in., $4.00 per 100.
Chas. Whitton, York & Gray, Utica, N. Y.

Vincas, 2-in., $4.00 per 100, $35.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

Vinca Var. R. C., $2.00 per 100. Jacob Rusler, 11350 So. Fairfield Ave., Chicago, Ill.

VIOLETS

50,000 Lady Campbell Violet plants, to be sold after Easter, $18.00 per 1000.
Mrs. Frank Johnson, Louisa, Va.

Violets, Russian, $1.00 per 100, $8.00 per 1000. Cash with order.
Rush Park Seed Co., Waco, Texas.

Violets, Princess of Wales and Gov. Herrick, extra strong runners, $15.00 per 1000.
Eli Cross, Grand Rapids, Mich.

Violet, Gov. Herrick, strong rooted divisions, $15.00 per 1000.
J. Ralph Souder, Hutchinson, Kans.

Violets, Herrick runners, $1.50 per 100, cash.
Ryer Bros., Chambersburg, Pa.

WISTERIA

Wisteria, blue and white, 1 yr. field, $6.00 per 100.
The Schmidt & Botley Co. Springfield, O.

YUCCAS

Yucca, field grown plants, $10.00 per 100.
Robin Bonwell, Basin, Wyo.

MISCELLANEOUS

STRONG TRANSPLANTED SEEDLINGS; Crego's Asters, mixed, $1.00 per 100. Begonias Prima Donna and Luminosa mixed, $1.50 per 100; twice transplanted, $3.00 per 100; 2½-in., $7.00 per 100; 4-in., full of blooms, $15.00 per 100. Lobelia, Crystal Palace, $1.00 per 100; twice transplanted, $2.00 per 100. Petunias, double mixed, twice transplanted, $2.00 per 100. True blue single Petunias, $2.00 per 100; twice transplanted, $4.00 per 100. Salvia Bonfire, $1.50 per 100. Stocks, Ten Weeks, mixed, $1.25 per 100. Verbena, mixed, $1.00 per 100.
STRONG ROOTED CUTTINGS; German Ivy, $1.25 per 100; 2½-in., $5.00 per 100; Mesembryanthemum, pink, $1.50 per 100; 4 and 5-in., 20 and 35c each. Wandering Jew, variegated green and white, $1.50 per 100; unrooted, $1.00 per 100. Marguerite Daisies, $1.50 per 100; 2½-in., $5.00 per 100. Fuchsias, from flats, best varieties mixed, $2.50 per 100. Ivy Geraniums mixed, 2½-in., $4.00 per 100. Rose Geraniums, $1.50 per 100; 2½-in., $4.00 per 100.
Seedlings and cuttings special delivery postpaid.
Reinhold Undritz, West New Brighton, N. Y.

Asparagus Sprengeri, strong 2¼-in., $4.00 per 100, $35.00 per 1000. Cannas, King Humbert, strong plants, 3 and 3½-ins., $10.00 and $15.00 per 100, $90.00 and $135.00 per 1000, ready May 1st. Dahlias, Countess of Lonsdale, strong green plants, out of 2½-in. pots, $10.00 per 100, $90.00 per 1000, ready May 1st. New hardy perpetual Pinks, in 5 varieties, strong plants, out of 2¼-in., $3.50 per doz., $25.00 per 100. Delphiniums, Gloede's choice Hybrids, $10.00 per 100, $90.00 per 1000. Delphinium seed, selected from best Hybrids, per oz., $1.50. Aquilegia seed, selected from finest long spurred Hybrids, in mixed colors only, per oz., $1.50.
R. F. GLOEDE,
1405 Central St., Evanston, Ill.

COLORADO GROWN DAHLIAS
20th Century, B. Von Heemstede, L. G. Manitou, Pr. Juliana, W. W. Rawson, $10.00 per 100.
Ruth Forbes, Mrs. H. J. Jones, Snowball, Mary Pickford, and The Rose, $7.50 per 100.
Pink J. Rose, Mrs. Hartong, J. Rose, Lyndhurst, Sylvia, Purple Gem, Robt. Broomfield, A. D. Livoni, Bonton, $6.00 per 100.
GLADIOLI, America, F. King, Klondike, Halley, Independence, 1¼-in. and up, $2.50 per 100, $22.50 per 1000.
Gypsophila, 2-yr.-old, Daisies (Alaska), Hemerocallis, Sweet William, Hollyhocks, double, 6 colors, $5.00 per 100. Iris Pallida Dalmatica, $7.50 per 100. Cash, please, or satisfactory reference given.
R. T. DAVIS, JR., WHEATRIDGE, COLO.

R. C. Yellow Alternantheras, $1.25. Chrysanthemums, $3.00; Stevias, $1.50 per 100. Fuchsias, double mixed, R. C., 2c; 2-in., 5c. Giant Snapdragons, 2½-in., 5c. Sprengeri, 2-in., 5c. Swainsonas, 2½-in., 6c. Cupheas, 2-in., 3c. English Ivy, 2-in., 5c; 3-in., 8c. Tricolor and giant green Jew, English and German Ivy, unrooted, 1c. Hydrangea Otaksa, 3-in., 10c; on stalk, 4-in., 25c; larger plants, 45c, 60c, 75c to $2.50. Dracaenas, 5-in., 25c; 6-in., 40c and 50c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

German Ivy, 2½-in., strong, ready for 4-in., $4.00 per 100. R. C. German Ivy, $1.25 per 100. Wandering Jew, variegated, green and white, strong soil R. C., ready for 2½-in., $1.50 per 100. Alyssum Little Gem, transplanted, 75c per 100, $5.00 per 1000. Cash with order. C. A. Anderson Greenhouse Co., P. O. Box 56, Tionesta, Pa.

	100
Beaute Poitevine Ger., 2-in.	$8.00
S. A. Nutt, Ger., 2-in.	6.00
Perkins, Ger., 2-in.	6.00
Ageratum Perfection, 2-in.	5.00
Mesembryanthemums, 2-in.	4.00
W. Jew, green and tricolor, R. C. and 2-in., $2.00 and	4.00
Asp. Plumosus, 3-in.	8.00
Pelargonium Lucy Becker, 2-in.	11.00

Money order or draft with order, please.
J. E. Leslie & Son, Marion, Ind.

4-in. pot grown Hydrangea Otaksa.....25c
2¼-in. Sprengeri 4c
4-in. Primula Obconica, full bud.....15c
200 3-in. America Salvia, full cuttings... 7c
2¼-in. Vinca Var. 4c
R. C. Jew, red, $1.00 per 100, P. P.
10,000 Lobelia seedlings Crystal Palace Compacta and Bernard P. Blue, fine plants, 50c per 100, $2.50 per 1000. P. P. paid.
J. F. Sked, Westerville, O.

Rhubarb Culture, paper edition, 50c; cloth, $1.00. Fred S. Thompson, Station D, R. I., Milwaukee, Wis.

LOOK what we are offering under Callas.
Freeport Floral Co., Freeport, Ill.

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TO EXCHANGE

To Exchange.—R. C. Ward Carnations, $40.00 per 1000. Impatiens Sultani, 2½-in., 6c; R. C., 3c. Mammoth Marigolds, orange and lemon, 2½-in., 4c. Chatelaine Begonias, 2½-in., 7c. Will trade for Geraniums, Vincas, fancy Caladiums, Mums, white Carnations, Hibiscus, or what have you?
Bell Floral Co., Temple, Tex.

To Exchange—Pompons, R. C. or plants, Zenobia, Triumph, Inga, red or maroon, G. Wedding, Buckingham, Beu, Diana, for Ida, Fairy Queen, Pink Ivory, Lillian Doty.
The Lindsay Co., Minneapolis, Minn.

To Exchange—Vinca Variegata, 2¼-in. and 2½-in., $4.50 per 100, strong plants, ready to shift, for Salvia, Ageratum, Coleus, Dracaena Indivisa. What have you?
William Stoebe, Marion, Ind.

To Exchange—Alternantheras, strong R. C., yellow and green, $10.00 per 1,000. Feverfew, strong, 2½-in., $5.00 per 100. What have you to offer? Thornton Floral Co., Streator, Ill.

WANTED

Wanted—Bride Rose plants, either bench plants or from 4-in. pots. Also want some Druschki, Perle and Kaiserin.
I. A. Barnes, R. F. D., Box 372, El Paso Tex.

Wanted—For cash, Peony roots in separate varieties and mixed. Any quantity. German Iris, separate colors.
National Bulb Farms, Benton Harbor, Mich.

Wanted—Speculata and Star Begonias, 2½-in. stock. In answering, please state the quantity you have to offer, also price.
The McGregor Bros. Co., Springfield, Ohio.

Wanted—200 or 300 strong, field grown, double Gypsophila for immediate or October delivery.
Furrow & Co., Guthrie, Okla.

Wanted—Phlox, one or two year field grown, in varieties. Give price and quantity.
Weller Nurseries, Holland, Mich.

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Have Them When You Need Them
GREEN PAINTED HYACINTH STAKES
at following low prices:

12-in.	$1.75 per 1000
18-in.	2.50 per 1000

Special price on original cases, 25,000 to a case.
JOS. G. NEIDINGER CO.,
Florists' Supplies,
1309-11 N. 2nd St., Philadelphia, Pa.

JAPANESE GREEN CANE STAKES.

30-in.	$0.85 per 100;	$ 7.50 per 1000
36-in.	1.10 per 100;	9.00 per 1000
5-ft., natural	1.35 per 100;	12.00 per 1000
6-ft., natural	1.75 per 100;	15.00 per 1000

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago, Ill.

BAMBOO STAKES.

1-foot, green	$ 2.50 per 1000
5 to 6-foot, natural	13.00 per 1000
6-foot, natural	15.00 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Special offer on Japanese Cane Stakes, 2, 4, 5, 6 and 8-ft., green and natural color. Prices on application.
TOKYO NURSERY CO.,
3701 Broadway, Oakland, Calif.

Willow Stakes, 3-6 ft., $7.50 per 1000. Cash.
Z. K. Jewett & Co., Sparta, Wis.

CARNATION STAPLES

Superior Carnation Staples, best Staples on the market, 35c per 1000, 3000 for $1.00, postage paid.
MICHIGAN CUT FLOWER EXCHANGE,
264 Randolph St., Detroit, Mich.

Pillsbury's carnation staples, 35c per 1000, 3000 for $1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, $4.00 per 100 lbs.; ton, $60.00; bags, 15c extra. Charcoal dust, excellent for mixing in soil, same price.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

CUT FLOWERS

Tait Bros. Co., Box 556, Brunswick, Ga., Wholesale Growers of Cut Flowers, will have in March, Narcissi Barrii Conspicuous, Sulphur Phoenix several varieties of Yellow Trumpet. Gladioli will be ready about May 1st. Contract orders solicited. No more Paper Whites.

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Florists' Pub. Co., Caxton, Bldg., Chicago.

FERTILIZERS

SHEEP MANURE
Pulverized and Shredded
CATTLE MANURE
Pulverized and Shredded
BONE MEAL
Pure, free from acid
HORN SHAVINGS
Write for our prices
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

FLORISTS' SUPPLIES

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS: BROWN, GREEN OR PURPLE
SPECIAL PRICE

1 to 25 cartons	$ 1.00 per carton
25 lbs. of Leaves	4.00 per carton
50 lbs. of Leaves	7.50 per case
100 lbs. of Leaves	14.00 per case

IF RED IS WANTED, ADD 15%.
25% Cash with order.
REEVES FOLIAGE CO., BREWTON, ALA.

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Gummed 500	Gummed 1000	Prices are for size	Ungummed 500	Ungummed 1000
$2.50	$4.00	3¼x6¼ in.	$2.00	$3.00
3.00	4.50	3⅝x8½ in.	2.50	3.50
3.10	4.60	4⅜x7¼ in.	2.60	3.60
4.00	6.00	8½x5½ in.	3.00	4.55

These prices are for any one color. Prices of two or three color labels on application. Let us quote on your other printed matter. Satisfaction guaranteed. Glenn H. Snow, Camden, New York

Easter Baskets, made from Palmetto, 2 Baskets, 4½-in. depth, 7-in. width; 2 Baskets, 4½-in. depth, 6-in. width; 2 Baskets, 4-in. depth, 5½-in. width; 2 Baskets, 4-in. depth, 5-in. width. 8 Baskets, together with handles, height 14-18 in., price, $2.25, by parcel post prepaid. Satisfaction guaranteed or your money back.
Arzie's Basket Works, White House, Fla.

NOT CHEAP CRUMPLED LEAVES, BUT THE BEST.
SUPERIORA MAGNOLIA, FULL WEIGHT.
We offer brown, green and purple Magnolia leaves, choice medium size, of the first quality, per carton, $1.75; 10 cartons, $17.00; 25 cartons, $40.00. Write for prices on 100 box lots.
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FRESH STOCK—MAGNOLIA LEAVES.
Dux Superiora Brand
Brown and green

Per carton	$ 1.50
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The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.

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Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.
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LEAF MOLD

Screened Maple Leaf Mold, in 8 bushel sacks, $2.50 per sack. Screened potting soil and screened rotted cattle manure, $3.00 per sack. Cash.
Quaker Hill Nursery Co., Monroe, N. Y.

Our screened LEAF MOLD is good stuff. Big growers say so. Order now for April shipment. 2½ bu., $1.35; 5 sacks and up, $1.15 per sack.
JOHN B. ROY, CONWAY, MICH.

POTS

PAPER POTS
Neponset—the best made.

2¼-inch	$ 3.50 per 1000
2½-inch	4.00 per 1000
3 -inch	5.55 per 1000
3½-inch	7.60 per 1000
4 -inch	9.25 per 1000
5 -inch	14.65 per 1000
6 -inch	19.85 per 1000

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

NEPONSET PAPER POTS

2¼-inch	$ 3.50 per 1000
2½-inch	4.00 per 1000
3 -inch	5.55 per 1000
3½-inch	7.60 per 1000
4 -inch	9.25 per 1000
5 -inch	14.65 per 1000
6 -inch	19.85 per 1000

PITTSBURGH CUT FLOWER CO.,
116-118 Seventh St., Pittsburgh, Pa.

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$1.00 per copy prepaid.
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2¼-inch	$ 3.50 per 1000
2½-inch	4.00 per 1000
3 -inch	5.60 per 1000
3½-inch	7.75 per 1000
4 -inch	9.25 per 1000
5 -inch	14.75 per 1000
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4-in. flower pots, standard, new, $15.00 per 1000. Eric Buchholz, Muncie, Ind.

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SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY.
100 lbs., $2.00; 1000 lbs., $17.50;
500 lbs., $9.25; 2000 lbs., $34.00;
3 to 5 ton lots, $33.00 ton;
5 to 15 ton lots, $31.00 ton.
Guaranteed purest fertilizer ever sold.
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Dry ground pulverized Sheep Manure, in 125 burlap bags (analysis on request), f. o. b. Philadelphia, $45.00 per ton.
S. S. Skidelsky & Co. 50 Park Place, New York.

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BURLAPPED BALES.

One bale	$ 2.00
Ten bales	17.50

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Green Sheet Moss, per sack	2.00

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Sphagnum Moss, 10 bales, $17.50; 25 bales, $37.50, while it lasts. Cash.
Z. K. Jewett & Co., Sparta, Wis.

The Wholesale Moss Co.
5 Sacks, $5.00 for filling baskets.
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2½c per lb. in sacks; baled, $30.00 per ton. Tobacco dust, fine for spraying, $4.00 per 100 lbs.; for drilling, $3.00 per 100 lbs.
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TOBACCO STEMS
Stems from Tobacco of extra high quality, 250 to 300 bales, $1.50 per 100, $28.00 per ton, f. o. b. Dayton. Rolf Zetlits Co., Dayton, O.

Good, fresh Tobacco stems in bales, $1.50 per 100 lbs. Special prices in ton lots. Address, Leon S. Boucher Cigar Co., Joplin, Mo.

Tobacco stems for fumigating, large bales, 250 to 300 lbs. each, at $5.00 per bale. Cash with order. Willis H. Baldwin, Conshohocken, Pa.

Cigar Tobacco stems, $1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, $2.00 per 100 lbs., in bales, $30.00 per ton. Dayton Nicotine Co., Dayton, O.

Strong Tobacco dust, $2.00 per 100 lbs.; 200 lbs., $3.50. G. H. Hunkel Co., Milwaukee, Wis.

WIRE STAKES

WIRE STAKES.
Used galvanized Wire Stakes, No. 8 and No. 9, in excellent condition.

3 -ft. Stakes	$12.00 per 1000
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Mfr. Wire Stakes, Galvanized,
Florists' Box Wire,
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FLORISTS' WIRE DESIGNS.
100 wreaths, 10-in., 12-in., 14-in., $8.00.
Special discount on all wire orders. Write us for a catalogue.
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Have them when you need them

Green Painted Hyacinth Stakes

AT FOLLOWING LOW PRICES

12-inch - - $1.75 per 1000
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Special prices on original cases, 25,000 to a case

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Florists' Supplies 1309-11 N. 2nd St., PHILADELPHIA, PA.

Mention The Review when you write.

FLOWER GROWING IN AFRICA.

Flower shows similar to those given at the Grand Central Palace, New York, may become popular in Africa before long, according to a statement of the Interchurch World Movement. American horticulturists have introduced a number of American plants into the country and are finding that gladioli, oxalis, geraniums, phloxes and other flowers give a larger yield and bloom for a longer period there than in the United States. The rich fertility of the soil and the warmth of the climate enable many of them to grow wild once they are transplanted. Natives of the country have never taken an interest in cultivating flowers, but since the introduction of the flower show they are eager to act as gardeners on the flower farms which are being established by Americans and Europeans.

It has always been the custom for the country folk to come into the towns and cities laden with wild flowers, which they auction off to the highest bidder. In Cape Town, flower day occurs several times a week, and it is always possible to secure large bunches of flowers for a small sum. Many of the baskets contain flowers similar to those which are cultivated in America. The ravines in South Africa are full of calla lilies, and geraniums grow luxuriantly. Although the flowers brought to market are plentiful, they wilt quickly and soon wither away.

It is reported that the flower show with its varied exhibits is serving as an impetus for natives to care more for the flowers and use greater effort to preserve them. They have always considered that as more could be gathered so easily, it was not worth while to give special care to those brought to town. The western methods of tending plants are bringing such beautiful results, however, that natives are eagerly learning all that they can about horticulture.

LILIES AND HYDRANGEAS.

What is the best food for Easter lilies and hydrangeas and how often should it be given? A. F. C.—O.

You can feed Easter lilies and hydrangeas every four or five days, provided the pots are well filled with active roots. Liquid cow or sheep manure is excellent. Such highly concentrated fertilizers as Clay's are splendid and safe to use. Discontinue feeding when the flowers start to open. If continued after hydrangeas show color, it will make them soft and the color will fade out badly. Avoid heavy feeding. Better give moderate doses each fourth or fifth day rather than a more powerful one at wide intervals.

C. W.

SOLUTION TOO STRONG.

I am sending a few chrysanthemum cuttings, unrooted. Can you tell me the cause of the edges of the leaves turning white and what the outcome may be? W. A. M.—Pa.

The trouble is caused either by spraying with too strong a solution of nicotine extract or by heavy fumigating with the same material. There is no great damage done, because, as the roots grow, they will gradually grow away from the leaves now affected, but in the future reduce the strength of your spraying solution or do not fumigate so heavily, especially while the growths are young and soft. M. P.

SERMONS IN FLOWERS.

Florist Brings Them Out.

Combining the artist spirit in vocation and avocation, W. J. Olds, of Union City, Pa., gives it expression by his flowers and by his pen. He follows in the footsteps of celebrated poets when he takes flowers for the subject of his verse, and his "Sermonettes from the Flowers," contributed to a local paper, are perhaps more logically derived than the classical "sermons in stones." Mr. Olds put his position in these words:

"Has it not occurred to you that the first requisite of the successful artist in flowers is that he should have the soul of a poet, that he must have the gift to idealize and the power to give expression to his ideals with whatever tools he works? If the idealist be given a pencil to work with, he becomes a poet; if a brush, he becomes an artist. But if his tools be flowers, he becomes a Designer (with a big D), and his every arrangement is, or should be, a poem in flowers.

"We take as much delight in working out our ideals in flowers as in trying to give them expression with a pencil. But we find that the mute appeal of the flowers may ofttimes be enhanced and given voice by the coöperative aid of the pencil.

"That the public may be awakened to a livelier appreciation of flowers and their mission to the world, I am endeavoring to give them an interpretive pencil.

"I am furnishing a series of sermonettes to our local paper, the idea being to awaken a higher appreciation of flowers in a community where the popular estimate of them is not merely a luxury, but that they are rather a useless extravagance."

A Sermonette.

Chapter 5 in the series of Mr. Olds' sermonettes, consisting of a prose message and a poetic reinforcement, is "The Joy Message of the Sweet Peas." It reads as follows:

How pleasant must have been God's thoughts toward us when He created the sweet peas, when He gave to them such a wide range and loveliness of color, such grace of form and such surpassing fragrance! How joyously the angels must have fluttered their wings when they beheld these lovely angel-winged blossoms upspringing from the earth! How eagerly they must have watched and waited to see whether our ears should catch the music and the message which the sweet peas were bringing to us!

Poised like the skylark, with wings all aquiver,
Filling the air with the lilt of his song,
Sweet fairy faces, like angels, forever
Winging and swinging the zephyrs among;

Thus the sweet peas, all their dainty wings waving,
Give to each zephyr the wealth of their hoard,
Pouring unstinted, not grudging nor saving,
Lading each breeze with their fragrance outpoured.

Bonny sweet pea! With thy fragrance and beauty,
Filling our souls with thy joy and delight,
May we not glean from thee visions of duty?
Shall not we, too, lift our hearts to the light?

Shall not we, too, from the bounty which heaven
Hath to our spirits so freely bestowed,
Freely pour out what our Father hath given,
Spreading His grace and His goodness abroad?
Joyously, W. J. Olds, 1920.

How Mr. Olds used such poems as these as an aid in the florists' business was told in The Review for March 11. The daffodil poem quoted there is also used in chapter 2 of his sermonettes. Others have for topic lilies, tulips, hyacinths and primroses.

McKees Rocks, Pa.—John P. Downey is erecting a greenhouse.

$1.00 PER GALLON
Waterproof Glazing Putty

Waterproof Glazing Putty is a reliable BLACK glazing putty that remains flexible and pliable for years. Will never crack or peel. Easy to remove and easy to apply. ABSOLUTELY GUARANTEED.

WATERPROOF GLAZING PUTTY

Barrels(60 gallons) or half-barrels (35 gallons).....$1.00 per gal.
Kegs (20 gallons)..... 1.10 per gal.
5-gallon Cans ..... 1.25 per gal.

WE GUARANTEE WATERPROOF GLAZING PUTTY TO BE THE EQUAL OF ANY GLAZING MATERIAL ON THE MARKET—NO MATTER WHAT THE PRICE MAY BE.

To apply Waterproof Glazing Putty, use "The Old Reliable" Glazing Machine. One machine free with barrel or half-barrel orders. With smaller quantities we sell "The Old Reliable" Glazing Machine for $2.50. Waterproof Glazing Putty will work perfectly in any of the different glazing machines on the market today. Do not use putty bulbs.

HERE IS YOUR PROTECTION

We Guarantee that the quality of Waterproof Glazing Putty and our Greenhouse White Paint is second to none. We hereby agree to refund any amount paid for the above named materials should they prove unsatisfactory in any way—the customer to be the sole judge. **OHIO MAIL SALES COMPANY.**

$3.25 PER GALLON
Greenhouse White Paint

A lead and oil paint manufactured especially for use on greenhouses. A paint that will give you the best of service. A guaranteed paint.

Barrels (60 gallons) and half-barrels (35 gallons)....$3.25 per gal.
Kegs (20 gallons)..... 3.30 per gal.
5-gallon Cans..... 3.35 per gal.

WE SELL ONLY BY MAIL—WE HAVE NO SALESMEN TO PAY—NO TRAVELING EXPENSES—NO COMMISSIONS—NO SELLING EXPENSE AT ALL—**YOU** GET THE BENEFIT. **YOU SAVE MONEY BY BUYING FROM US.**

Send no money with your order. Try the goods before you pay for them. Satisfaction is absolutely guaranteed or no pay. Could anything be fairer?

Send us your order TODAY or write for samples

Ohio Mail Sales Company, Box 212, Station B, Cleveland, O.

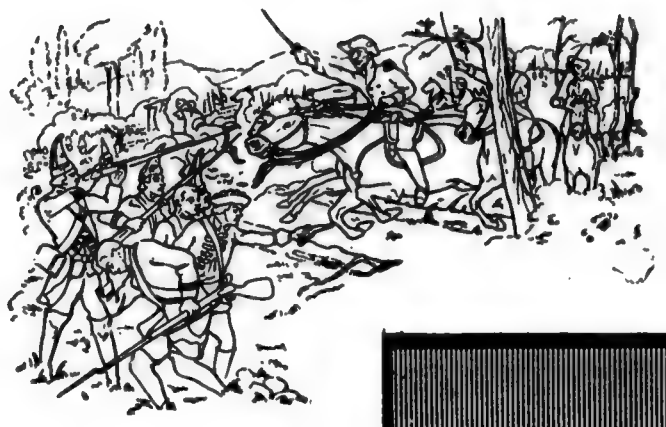
OHIO MAIL SALES CO., Box 212, Station B, Cleveland, Ohio
Gentlemen. You may send us:

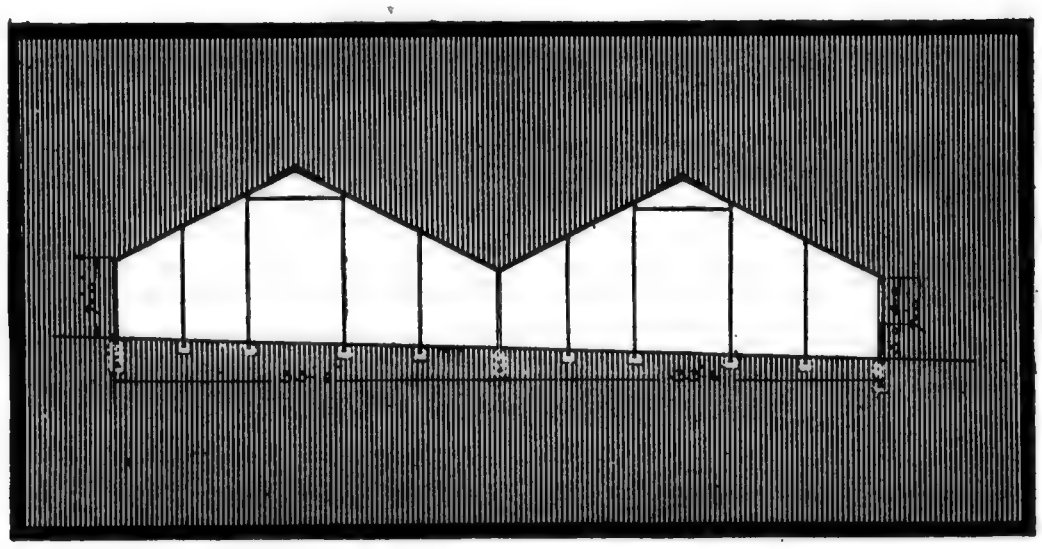
Waterproof Glazing Putty			Greenhouse White Paint		
.....Barrels (60 gallons)	@	$1.00 per gal.	.....Barrels (60 gallons)	@	$3.25 per gal.
.....½ Barrels (35 gallons)	@	1.00 per gal.	.....½ Barrels (35 gallons)	@	3.25 per gal.
.....Kegs (20 gallons)	@	1.10 per gal.	.....Kegs (20 gallons)	@	3.30 per gal.
.....5-gal Cans	@	1.25 per gal.	.....5-gal. Cans	@	3.35 per gal.

....."Old Reliable" Glazing Machine, $2.50, or free with barrels or ½ barrels.

Terms to be 2% 10 days; net 60 days after shipment is made. If we are not satisfied with the goods we can send them back to you at your expense and owe you nothing—NOT ONE CENT.

Name.....
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The Harveys Build Hitchings Houses

One crisp September morning, some five or so years ago, I was met at Brandywine Summit, Pa., by one of "The Harvey Boys" and taken to the Old Harvey place for as delightful a day's outing as I ever hope to have.

Meeting the elder Mr. Harvey, was not the least of the day's pleasure.

Recall how we stood in front of the old house and looking across the field, Mr. Harvey said: "Here was where the old Revolutionary battle of the Brandywine was fought.

At that spot right over there was where the fiercest fighting was done.

Some summer evenings, when the day's work is over, I come out here and look across this field and kind of let my imagination have its own way in seeing that battle all over again. And then I think of Washington, who against such tremendous odds broke the chains of the country's enslavement; giving to us all a liberty, like which the world had never known. Somehow, thinking of Washington like that, always renews my vows of sincerity towards life.

It makes me renew my determination that in doing whatever we do, we will build strong.

Build our greenhouses and our characters equally strong."

Having read these inspiring words of Mr. Harvey, you know why that day stands out so particularly strong in my mind.

You can also understand why I was more than usually pleased when one of our salesmen phoned that "The Harveys" had just ordered two Hitchings Houses.

Two Half Iron Frame Houses, one 243'x33' 6"; the other 252'x33' 6".

We know you, who know the Harveys, can but congratulate us on numbering them among our customers.

Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK
1170 Broadway

BOSTON-9
201 Devonshire St.



Just ask yourself—



When you build a house:

Do you have to dig the post holes?
Do you have to mix and wheel the concrete to fill these holes?
Do you have to build the benches and install the heating?
Are there a hundred and one things you thought the builder was going to do, only to find out later that it is in **your** part of the contract to supply these things?

Who takes the responsibility for the foundation work which you put in?
Who bears the loss if the market advances on labor and material between the time you let the contract and the time of its completion?

Do you have to pay for all the little extras the builder left out and you didn't figure on?
Who's to blame if things arn't just right when the job is finished?

But—

If you contract for an AGMCO **complete house,** you can use your brain cells and vital forces to take care of the business that makes your cash register jingle and your bank account swell. For—

The AGMCO takes care of everything from the time you put your name on the dotted line to the time you commence to bench your stock in the new houses.

Isn't that worth your consideration? Your most serious thought?
Then let's have **both!**

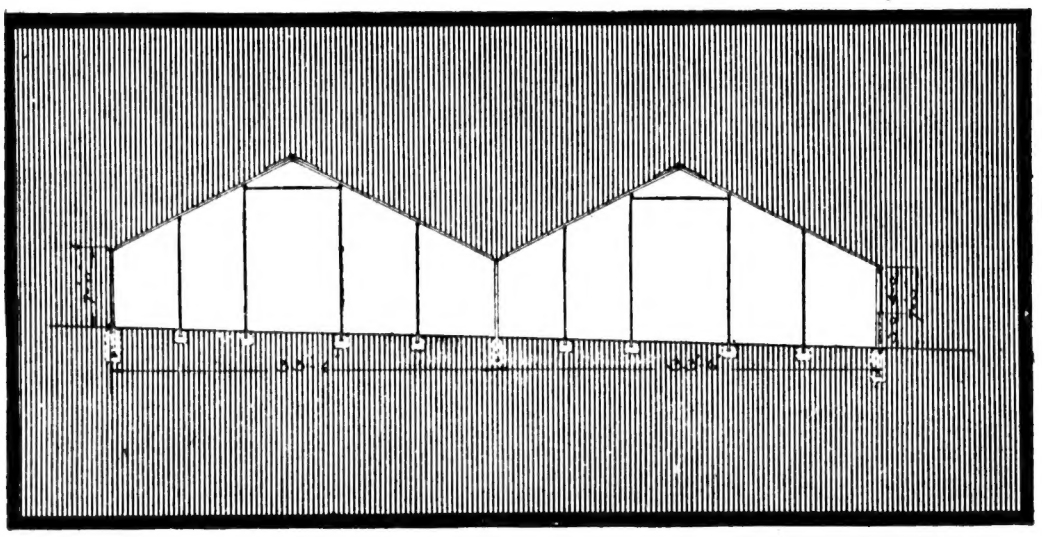
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General Office - - Chicago
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AGMCO





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Hitchings and Company

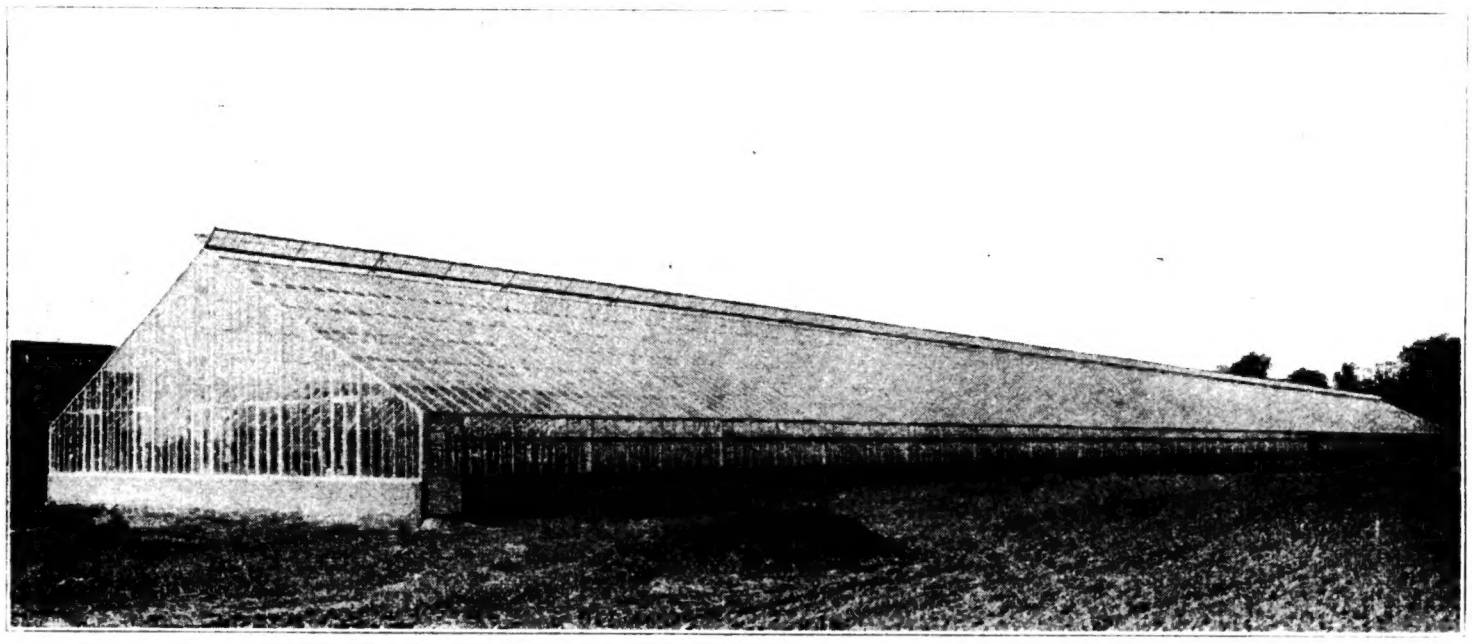
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Just ask yourself—



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Sales Offices:

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AGMCO

Pronounced Agemco AGMCO Every House A Gem

Could you crowd a year's business into three months?
Hardly.
Neither can we.

If the florists who intend to build greenhouses this summer don't get their orders in now the chances are that they will be disappointed later on.

Our factory is large, we cover nearly a square block of ground, our equipment is most complete, but there is a limit to our capacity.

Get started now; we will figure on your requirements promptly.

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EVERYTHING FOR THE GREENHOUSE



Improved Challenge



Fig. 44
8-inch



Fig. 41
8-inch

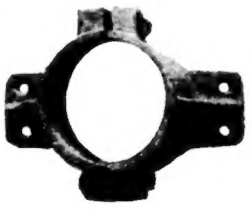


Fig. 47
8-inch
Split Gutter Bracket



Single Combination Shelf Bracket. Carries one 12-inch board, or two pipes.



Fig. 24
Double Pipe Carrier.

Evans at Your Service

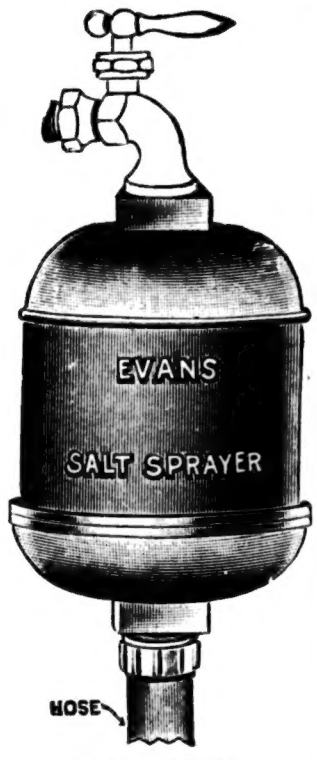
When you build use the best Fittings available and Lifters to match. The initial cost may be a trifle more, but the lasting qualities pay you in the end.

Get our prices on Gutter Post Brackets—threaded, set-screwed or split—Ridge Brackets, Y Brackets, Purlin Brackets, Tie Brackets, Split Tees, Split Crosses, Hinges, etc. Complete line of Fittings.

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Corner North 14th and Penna. R. R.



Price, $7.50